



PUBLIC POLL FINDINGS AND METHODOLOGY

Ipsos Poll on Consumer Behavior

Washington, DC, February 27, 2026

1. **[ASKED ONLY IF EMPLOYED]** Are you currently working from home, at your workplace, or both a majority of the time?

	Working at my workplace only	Working from home only	Working both from home and at my workplace
2/24-25, 2026 (N=606)	51%	21%	28%
2/10-11, 2026 (N=632)	56%	21%	23%
1/27-28, 2026 (N=584)	54%	20%	26%
1/13-14, 2026 (N=734)	51%	21%	28%
12/9-10, 2025 (N=615)	57%	16%	27%
11/18-19, 2025 (N=579)	52%	24%	24%
11/4-5, 2025 (N=610)	52%	23%	25%
10/22-23, 2025 (N=598)	53%	24%	24%
10/7-8, 2025 (N=590)	56%	21%	23%
9/23-24, 2025 (N=634)	54%	20%	25%
9/9-10, 2025 (N=619)	54%	21%	25%
8/26-27, 2025 (N=611)	58%	16%	26%
8/12-13, 2025 (N=615)	55%	23%	23%
7/29-30, 2025 (N=634)	61%	17%	23%
7/15-16, 2025 (N=611)	58%	20%	22%
6/17-18, 2025 (N=620)	56%	20%	24%
6/3-4, 2025 (N=573)	58%	19%	23%
5/21-22, 2025 (N=604)	54%	18%	28%
5/6-7, 2025 (N=610)	49%	22%	29%
4/23-24, 2025 (N=628)	60%	20%	20%
4/8-9, 2025 (N=606)	51%	24%	24%
3/25-26, 2025 (N=599)	50%	25%	26%
3/11-12, 2025 (N=569)	52%	24%	24%
2/25-26, 2025 (N=582)	52%	27%	22%
2/11-12, 2025 (N=603)	52%	22%	26%
1/28-29, 2025 (N=599)	59%	18%	23%
1/14-15, 2025 (N=559)	59%	17%	24%



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1. **[ASKED ONLY IF EMPLOYED]** Are you currently working from home, at your workplace, or both a majority of the time? *(Continued)*

	Working at my workplace only	Working from home only	Working both from home and at my workplace
12/10-11, 2024 (N=597)	56%	20%	25%
11/13-14, 2024 (N=555)	55%	22%	23%
10/29-30, 2024 (N=596)	53%	21%	25%
10/15-16, 2024 (N=622)	57%	17%	27%
10/1-2, 2024 (N=565)	59%	15%	26%
9/17-18, 2024 (N=599)	61%	17%	22%
9/3-4, 2024 (N=569)	58%	18%	24%
8/20-21, 2024 (N=586)	58%	17%	24%
8/6-7, 2024 (N=599)	58%	16%	26%
7/23-24, 2024 (N=603)	49%	21%	30%
6/25-26, 2024 (N=591)	59%	18%	23%
6/11-12, 2024 (N=639)	59%	20%	21%
5/30-31, 2024 (N=612)	56%	21%	23%
5/14-15, 2024 (N=583)	55%	19%	27%
4/30-5/1, 2024 (N=550)	51%	20%	29%
4/16-17, 2024 (N=531)	51%	21%	28%
4/2-3, 2024 (N=573)	53%	20%	26%
3/19-20, 2024 (N=614)	52%	20%	27%
3/5-6, 2024 (N=526)	56%	19%	25%
2/21-22, 2024 (N=555)	50%	23%	26%
2/6-7, 2024 (N=554)	52%	21%	27%
1/23-24, 2024 (N=551)	47%	21%	32%
1/9-10, 2024 (N=574)	51%	17%	32%



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1. **[ASKED ONLY IF EMPLOYED]** Are you currently working from home, at your workplace, or both a majority of the time? *(Continued)*

	Working at my workplace only	Working from home only	Working both from home and at my workplace
12/5-6, 2023 (N=567)	55%	25%	20%
11/7-8, 2023 (N=595)	54%	24%	22%
10/24-25, 2023 (N=551)	55%	22%	23%
10/10-11, 2023 (N=570)	58%	19%	23%
9/26-27, 2023 (N=612)	57%	18%	25%
9/12-13, 2023 (N=594)	55%	20%	26%
8/29-30, 2023 (N=586)	57%	25%	19%
8/15-16, 2023 (N=568)	51%	23%	26%
8/1-2, 2023 (N=623)	50%	28%	22%
7/18-19, 2023 (N=574)	60%	20%	20%
6/21-22, 2023 (N=580)	52%	25%	23%
6/6-7, 2023 (N=582)	60%	21%	19%
5/23-24, 2023 (N=599)	52%	24%	23%
5/9-10, 2023 (N=615)	59%	20%	21%
4/25-26, 2023 (N=582)	52%	29%	19%
4/11-12, 2023 (N=557)	58%	21%	22%
3/28-29, 2023 (N=620)	46%	24%	30%
3/14-15, 2023 (N=625)	55%	25%	20%
2/28-3/1, 2023 (N=616)	61%	20%	19%
2/14-15, 2023 (N=603)	56%	24%	20%
1/18-19, 2023 (N=639)	56%	22%	22%
11/9-10, 2022 (N=628)	54%	22%	24%
10/25-26, 2022 (N=594)	56%	24%	20%
10/11-12, 2022 (N=611)	62%	21%	18%
9/27-28, 2022 (N=616)	56%	23%	21%
9/13-14, 2022 (N=596)	55%	21%	24%
8/30-31, 2022 (N=584)	57%	20%	23%
8/16-17, 2022 (N=598)	55%	25%	20%
8/2-3, 2022 (N=613)	54%	25%	21%
7/19-20, 2022 (N=588)	58%	25%	17%
6/22-23, 2022 (N=622)	56%	27%	17%
6/7-8, 2022 (N=593)	56%	24%	20%
5/24-25, 2022 (N=571)	56%	26%	18%
5/10-11, 2022 (N=628)	56%	24%	20%
4/26-27, 2022 (N=657)	57%	24%	19%
4/12-13, 2022 (N=663)	58%	24%	19%
3/29-30, 2022 (N=666)	57%	23%	20%
3/15-16, 2022 (N=611)	57%	23%	20%
2/2-3, 2022 (N=1,086)	56%	24%	20%
1/20-21, 2021 (N=603)	34%	48%	18%



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2. How comfortable or uncomfortable do you feel with your personal economic situation today?

	10/26-27, 2021	11/9-10, 2022	12/7-8, 2022	1/18-19, 2023	11/7-8, 2023	2/21-22, 2024	11/13-14, 2024	2/25-26, 2025	2/24-25, 2026
Very comfortable	12%	13%	9%	11%	14%	19%	19%	9%	16%
Somewhat comfortable	30%	23%	21%	23%	29%	29%	32%	28%	35%
Neither comfortable nor uncomfortable	27%	27%	28%	22%	22%	20%	19%	24%	18%
Somewhat uncomfortable	20%	22%	27%	28%	21%	20%	20%	24%	21%
Very uncomfortable	12%	15%	15%	16%	13%	12%	10%	15%	11%
Comfortable (Net)	42%	36%	30%	34%	44%	48%	51%	37%	51%
Uncomfortable (Net)	32%	38%	43%	44%	34%	32%	30%	39%	31%

3. Thinking about the prices you have paid for the following in recent weeks, do they generally seem higher, lower, or about the same as they did this time last year?*

Total Higher Summary

	1/4-1/5, 2022	1/18-19, 2022	2/15-16, 2022	3/15-16, 2022	4/12-13, 2022	5/10-11, 2022	6/22-23, 2022	7/19-20, 2022	8/16-17, 2022	9/13-14, 2022	8/15-16, 2023	1/23-24, 2024	6/11-12, 2024	2/25-26, 2025	5/21-22, 2025	2/24-25, 2026
Meat	73%	75%	77%	73%	75%	78%	78%	80%	78%	76%	76%	77%	71%	72%	64%	74%
Food at restaurants	63%	64%	70%	63%	69%	71%	69%	71%	68%	73%	78%	78%	76%	73%	64%	72%
Your total grocery bill	75%	77%	78%	79%	77%	79%	81%	82%	81%	80%	83%	82%	78%	81%	71%	72%
Fresh fruit and vegetables	66%	72%	68%	69%	71%	74%	72%	77%	76%	72%	72%	75%	69%	71%	61%	66%
Your total household expenses (rent/mortgage, utilities, maintenance, etc.)	53%	58%	64%	57%	58%	60%	65%	60%	65%	64%	70%	70%	65%	68%	58%	66%
Electricity	52%	55%	60%	57%	57%	58%	61%	60%	61%	62%	67%	71%	60%	65%	52%	66%
Dairy (milk, eggs, yogurt, cheese, etc.)	66%	69%	70%	70%	73%	75%	76%	77%	76%	75%	N/A	74%	N/A	82%	N/A	58%
Clothing	46%	48%	48%	N/A	62%	62%	55%	55%	50%	55%						
Gasoline	74%	73%	79%	80%	83%	84%	81%	83%	74%	72%	80%	56%	62%	56%	45%	38%
Prescription medications	N/A	43%	N/A	42%	N/A	36%										

*Prior to the 1/18/22 wave, the question text read, "Thinking about the prices you have paid for the following in recent weeks, do they generally seem higher, lower, or about the same as in the start of this year?"



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3. Thinking about the prices you have paid for the following in recent weeks, do they generally seem higher, lower, or about the same as they did this time last year? *(Continued)*

a. Meat

	1/4-1/5, 2022	1/18-19, 2022	2/15-16, 2022	3/15-16, 2022	4/12-13, 2022	5/10-11, 2022	6/22-23, 2022	7/19-20, 2022	8/16-17, 2022	9/13-14, 2022	8/15-16, 2023	1/23-24, 2024	6/11-12, 2024	2/25-26, 2025	5/21-22, 2025	2/24-25, 2026
Much higher	39%	41%	49%	46%	43%	46%	50%	48%	46%	45%	45%	43%	38%	38%	29%	39%
Somewhat higher	34%	34%	28%	28%	33%	32%	28%	32%	31%	31%	31%	34%	33%	34%	35%	34%
About the same	18%	14%	13%	16%	14%	12%	12%	10%	12%	13%	16%	15%	18%	20%	24%	19%
Somewhat lower	2%	3%	3%	3%	4%	3%	2%	3%	3%	3%	2%	3%	4%	3%	4%	3%
Much lower	1%	1%	1%	1%	2%	2%	2%	1%	1%	1%	1%	1%	2%	1%	2%	*
Not applicable	3%	3%	3%	4%	3%	3%	3%	3%	3%	4%	2%	2%	2%	1%	2%	3%
Don't know	3%	4%	4%	2%	3%	2%	3%	3%	3%	3%	3%	2%	3%	2%	3%	1%
Higher (Net)	73%	75%	77%	73%	75%	78%	78%	80%	78%	76%	76%	77%	71%	72%	64%	74%
Lower (Net)	3%	5%	4%	4%	5%	5%	5%	4%	4%	4%	3%	4%	5%	5%	7%	4%

b. Fresh fruit and vegetables

	1/4-1/5, 2022	1/18-19, 2022	2/15-16, 2022	3/15-16, 2022	4/12-13, 2022	5/10-11, 2022	6/22-23, 2022	7/19-20, 2022	8/16-17, 2022	9/13-14, 2022	8/15-16, 2023	1/23-24, 2024	6/11-12, 2024	2/25-26, 2025	5/21-22, 2025	2/24-25, 2026
Much higher	25%	28%	32%	27%	30%	31%	34%	33%	33%	29%	32%	30%	31%	35%	25%	23%
Somewhat higher	41%	44%	36%	42%	41%	42%	38%	44%	42%	43%	40%	45%	38%	36%	37%	42%
About the same	26%	19%	21%	22%	20%	18%	18%	15%	18%	18%	20%	20%	22%	23%	30%	28%
Somewhat lower	2%	3%	4%	4%	4%	3%	4%	2%	3%	4%	5%	2%	4%	4%	5%	3%
Much lower	1%	3%	1%	2%	2%	2%	2%	1%	1%	1%	1%	1%	2%	*	1%	1%
Not applicable	1%	1%	2%	1%	1%	1%	2%	2%	1%	2%	1%	1%	1%	1%	1%	1%
Don't know	3%	2%	4%	2%	2%	3%	3%	2%	2%	3%	1%	2%	2%	1%	2%	1%
Higher (Net)	66%	72%	68%	69%	71%	74%	72%	77%	76%	72%	72%	75%	69%	71%	61%	66%
Lower (Net)	3%	6%	5%	6%	6%	5%	6%	4%	4%	5%	6%	3%	6%	4%	6%	4%



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3. Thinking about the prices you have paid for the following in recent weeks, do they generally seem higher, lower, or about the same as they did this time last year? *(Continued)*

c. Your total grocery bill

	1/4-1/5, 2022	1/18-19, 2022	2/15-16, 2022	3/15-16, 2022	4/12-13, 2022	5/10-11, 2022	6/22-23, 2022	7/19-20, 2022	8/16-17, 2022	9/13-14, 2022	8/15-16, 2023	1/23-24, 2024	6/11-12, 2024	2/25-26, 2025	5/21-22, 2025	2/24-25, 2026
Much higher	34%	40%	42%	40%	40%	43%	47%	44%	44%	43%	49%	45%	46%	45%	36%	36%
Somewhat higher	41%	37%	37%	39%	37%	35%	34%	39%	37%	37%	34%	37%	32%	36%	36%	35%
About the same	18%	15%	14%	16%	15%	15%	11%	12%	12%	14%	13%	13%	17%	14%	21%	22%
Somewhat lower	3%	3%	2%	3%	3%	3%	3%	2%	4%	2%	2%	3%	3%	2%	4%	4%
Much lower	2%	2%	2%	1%	2%	2%	2%	1%	2%	1%	1%	1%	*	1%	1%	1%
Not applicable	1%	1%	2%	1%	1%	1%	2%	1%	1%	1%	*	1%	1%	1%	1%	1%
Don't know	2%	2%	1%	1%	2%	1%	2%	2%	2%	1%	1%	1%	1%	1%	2%	*
Higher (Net)	75%	77%	78%	79%	77%	79%	81%	82%	81%	80%	83%	82%	78%	81%	71%	72%
Lower (Net)	4%	5%	4%	3%	5%	4%	5%	3%	5%	4%	3%	4%	3%	3%	5%	5%

d. Gasoline

	1/4-1/5, 2022	1/18-19, 2022	2/15-16, 2022	3/15-16, 2022	4/12-13, 2022	5/10-11, 2022	6/22-23, 2022	7/19-20, 2022	8/16-17, 2022	9/13-14, 2022	8/15-16, 2023	1/23-24, 2024	6/11-12, 2024	2/25-26, 2025	5/21-22, 2025	2/24-25, 2026
Much higher	41%	41%	53%	66%	61%	64%	70%	66%	52%	46%	45%	28%	29%	27%	18%	13%
Somewhat higher	32%	32%	25%	14%	22%	20%	11%	16%	22%	26%	35%	28%	33%	29%	26%	25%
About the same	14%	15%	11%	12%	7%	7%	8%	7%	10%	10%	12%	20%	21%	30%	34%	35%
Somewhat lower	4%	4%	3%	1%	4%	3%	3%	4%	8%	10%	3%	16%	10%	8%	11%	16%
Much lower	2%	2%	1%	2%	1%	1%	1%	1%	2%	2%	1%	3%	1%	2%	2%	4%
Not applicable	3%	4%	4%	3%	3%	4%	4%	4%	4%	4%	3%	3%	4%	2%	5%	5%
Don't know	3%	4%	3%	1%	2%	1%	2%	2%	2%	2%	1%	1%	1%	3%	3%	2%
Higher (Net)	74%	73%	79%	80%	83%	84%	81%	83%	74%	72%	80%	56%	62%	56%	45%	38%
Lower (Net)	6%	5%	4%	4%	5%	5%	4%	5%	10%	12%	4%	20%	11%	10%	14%	20%



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3. Thinking about the prices you have paid for the following in recent weeks, do they generally seem higher, lower, or about the same as they did this time last year? *(Continued)*

e. Electricity

	1/4-1/5, 2022	1/18-19, 2022	2/15-16, 2022	3/15-16, 2022	4/12-13, 2022	5/10-11, 2022	6/22-23, 2022	7/19-20, 2022	8/16-17, 2022	9/13-14, 2022	8/15-16, 2023	1/23-24, 2024	6/11-12, 2024	2/25-26, 2025	5/21-22, 2025	2/24-25, 2026
Much higher	17%	21%	25%	23%	21%	23%	25%	25%	27%	27%	34%	27%	26%	30%	19%	29%
Somewhat higher	36%	34%	35%	34%	36%	35%	37%	35%	34%	35%	32%	43%	34%	35%	33%	37%
About the same	38%	36%	28%	31%	34%	32%	28%	29%	28%	27%	24%	20%	29%	24%	34%	26%
Somewhat lower	3%	2%	4%	4%	4%	2%	4%	3%	5%	2%	2%	2%	3%	4%	6%	2%
Much lower	1%	1%	1%	3%	1%	3%	1%	1%	1%	1%	2%	1%	1%	1%	1%	*
Not applicable	1%	2%	3%	3%	1%	2%	3%	2%	2%	3%	2%	2%	3%	2%	3%	3%
Don't know	5%	3%	5%	3%	3%	3%	3%	5%	3%	5%	3%	4%	3%	5%	5%	2%
Higher (Net)	52%	55%	60%	57%	57%	58%	61%	60%	61%	62%	67%	71%	60%	65%	52%	66%
Lower (Net)	3%	4%	5%	7%	5%	5%	5%	5%	6%	3%	4%	3%	5%	5%	7%	3%



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3. Thinking about the prices you have paid for the following in recent weeks, do they generally seem higher, lower, or about the same as they did this time last year? *(Continued)*

f. Food at restaurants

	1/4-1/5, 2022	1/18-19, 2022	2/15-16, 2022	3/15-16, 2022	4/12-13, 2022	5/10-11, 2022	6/22-23, 2022	7/19-20, 2022	8/16-17, 2022	9/13-14, 2022	8/15-16, 2023	1/23-24, 2024	6/11-12, 2024	2/25-26, 2025	5/21-22, 2025	2/24-25, 2026
Much higher	21%	27%	31%	23%	30%	29%	33%	30%	30%	30%	40%	39%	38%	38%	30%	33%
Somewhat higher	42%	37%	39%	40%	39%	43%	37%	41%	39%	44%	38%	39%	38%	35%	34%	39%
About the same	21%	21%	18%	22%	19%	18%	17%	15%	16%	14%	15%	15%	16%	16%	24%	20%
Somewhat lower	4%	3%	2%	5%	3%	4%	3%	3%	4%	4%	1%	2%	4%	4%	4%	2%
Much lower	1%	3%	1%	3%	3%	2%	3%	2%	1%	2%	1%	1%	2%	2%	2%	1%
Not applicable	6%	4%	4%	5%	3%	3%	4%	4%	5%	4%	2%	2%	2%	1%	2%	4%
Don't know	5%	5%	5%	3%	4%	3%	4%	4%	5%	4%	3%	2%	1%	3%	3%	1%
Higher (Net)	63%	64%	70%	63%	69%	71%	69%	71%	68%	73%	78%	78%	76%	73%	64%	72%
Lower (Net)	5%	6%	4%	7%	6%	6%	6%	6%	5%	6%	3%	3%	5%	6%	6%	3%

g. Clothing

	1/4-1/5, 2022	1/18-19, 2022	2/15-16, 2022	8/15-16, 2023	1/23-24, 2024	6/11-12, 2024	2/25-26, 2025	5/21-22, 2025	2/24-25, 2026
Much higher	14%	15%	17%	25%	21%	19%	22%	16%	22%
Somewhat higher	32%	33%	31%	37%	40%	36%	34%	34%	33%
About the same	35%	33%	31%	27%	28%	32%	31%	32%	33%
Somewhat lower	5%	4%	3%	2%	3%	4%	4%	5%	3%
Much lower	1%	2%	1%	1%	*	2%	1%	2%	1%
Not applicable	5%	5%	6%	4%	4%	4%	3%	5%	4%
Don't know	8%	7%	11%	3%	3%	3%	6%	6%	4%
Higher (Net)	46%	48%	48%	62%	62%	55%	55%	50%	55%
Lower (Net)	6%	6%	4%	3%	4%	6%	6%	7%	5%



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3. Thinking about the prices you have paid for the following in recent weeks, do they generally seem higher, lower, or about the same as they did this time last year? *(Continued)*

h. Your total household expenses (rent/mortgage, utilities, maintenance, etc.)

	1/4-1/5, 2022	1/18-19, 2022	2/15-16, 2022	3/15-16, 2022	4/12-13, 2022	5/10-11, 2022	6/22-23, 2022	7/19-20, 2022	8/16-17, 2022	9/13-14, 2022	6/21-22, 2023	8/15-16, 2023	1/23-24, 2024	6/11-12, 2024	2/25-26, 2025	5/21-22, 2025	2/24-25, 2026
Much higher	18%	23%	29%	24%	22%	23%	27%	24%	29%	26%	23%	32%	31%	26%	31%	19%	25%
Somewhat higher	35%	36%	35%	34%	36%	36%	38%	36%	36%	38%	39%	38%	39%	39%	38%	39%	41%
About the same	39%	31%	27%	31%	34%	30%	26%	31%	26%	27%	29%	22%	23%	26%	22%	33%	26%
Somewhat lower	4%	4%	3%	7%	4%	5%	5%	2%	4%	3%	3%	2%	2%	3%	4%	3%	3%
Much lower	1%	2%	1%	2%	2%	2%	1%	1%	2%	2%	1%	1%	1%	3%	2%	1%	*
Not applicable	1%	2%	2%	2%	1%	2%	1%	3%	1%	2%	2%	2%	2%	2%	1%	1%	3%
Don't know	3%	2%	3%	1%	2%	2%	2%	3%	2%	2%	3%	3%	1%	2%	3%	4%	1%
Higher (Net)	53%	58%	64%	57%	58%	60%	65%	60%	65%	64%	62%	70%	70%	65%	68%	58%	66%
Lower (Net)	5%	6%	4%	9%	6%	7%	6%	3%	6%	5%	4%	3%	3%	6%	6%	4%	4%

i. Dairy (milk, eggs, yogurt, cheese, etc.)

	1/4-1/5, 2022	1/18-19, 2022	2/15-16, 2022	3/15-16, 2022	4/12-13, 2022	5/10-11, 2022	6/22-23, 2022	7/19-20, 2022	8/16-17, 2022	9/13-14, 2022	1/23-24, 2024	2/25-26, 2025	2/24-25, 2026
Much higher	24%	28%	32%	27%	30%	34%	38%	36%	38%	32%	28%	54%	20%
Somewhat higher	42%	41%	38%	44%	43%	42%	38%	41%	38%	43%	46%	28%	38%
About the same	26%	21%	19%	20%	17%	19%	15%	16%	16%	16%	19%	11%	31%
Somewhat lower	2%	3%	3%	5%	5%	3%	4%	3%	4%	3%	4%	4%	7%
Much lower	2%	2%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	2%
Not applicable	1%	3%	2%	1%	1%	1%	2%	1%	1%	2%	1%	1%	2%
Don't know	4%	2%	4%	2%	3%	1%	2%	2%	3%	3%	1%	1%	1%
Higher (Net)	66%	69%	70%	70%	73%	75%	76%	77%	76%	75%	74%	82%	58%
Lower (Net)	3%	5%	4%	7%	6%	4%	5%	4%	5%	4%	5%	6%	8%

j. Prescription medications

	1/23-24, 2024	2/25-26, 2025	2/24-25, 2026
Much higher	17%	19%	11%
Somewhat higher	26%	24%	25%
About the same	39%	40%	42%
Somewhat lower	2%	3%	5%
Much lower	2%	2%	2%
Not applicable	8%	8%	9%
Don't know	6%	5%	6%
Higher (Net)	43%	42%	36%
Lower (Net)	4%	5%	7%



PUBLIC POLL FINDINGS AND METHODOLOGY

4. When do you expect prices of the goods and services you're buying now to go back down?

	6/7-8, 2022	7/19-20, 2022	8/16-17, 2022	8/30-31, 2022	8/29-30, 2023	1/23-24, 2024	2/25-26, 2025	2/24-25, 2026
In one month	3%	2%	3%	2%	3%	3%	3%	4%
In two to five months	6%	12%	10%	9%	8%	7%	10%	9%
In six months to a year	19%	22%	17%	18%	13%	15%	19%	16%
In more than a year	22%	20%	19%	22%	21%	15%	14%	12%
They won't go back down	29%	26%	31%	31%	40%	41%	36%	41%
The prices of the goods and services I buy have not increased	2%	1%	1%	1%	2%	1%	1%	3%
Don't know	19%	17%	19%	17%	13%	17%	17%	16%

5. In the past year, did you participate in any of the following, or not?

Total Yes Summary

	2/28-3/1, 2023	3/5-6, 2024	3/11-12, 2025	2/24-25, 2026
Giving up things or activities for a non-religious reason or "just because"	22%	26%	31%	29%
Giving up things or activities for religious reasons	14%	14%	21%	20%
[ASKED OF MEN] Movember (growing of mustaches)	18% (N=527)	14% (N=473)	17% (N=516)	15% (N=549)
Dry January	11%	10%	16%	15%
Meatless Mondays	8%	9%	10%	10%

Total No Summary

	2/28-3/1, 2023	3/5-6, 2024	3/11-12, 2025	2/24-25, 2026
Meatless Mondays	92%	91%	90%	90%
Dry January	89%	90%	84%	85%
[ASKED OF MEN] Movember (growing of mustaches)	82% (N=527)	86% (N=473)	83% (N=516)	85% (N=549)
Giving up things or activities for religious reasons	86%	86%	79%	80%
Giving up things or activities for a non-religious reason or "just because"	78%	74%	69%	71%



PUBLIC POLL FINDINGS AND METHODOLOGY

6. **[ASKED IF YES TO EITHER ‘GIVING UP THINGS OR ACTIVITIES’ ITEMS IN Q5]** You previously indicated that you had given up things or activities at some point in the past year. Which of the following have you given up?

	2/28-3/1, 2023 (N=316)	3/5-6, 2024 (N=352)	3/11-12, 2025 (N=463)	2/24-25, 2026 (N=416)
[ASKED IF 21+] Drinking alcohol	31%	31%	34%	38%
Sweets or candy	23%	28%	34%	30%
Dining out	N/A	N/A	18%	28%
Soda or pop	23%	31%	29%	27%
Smoking or vaping*	19%	18%	15%	22%
Meat	13%	11%	18%	21%
Sexual activity	13%	15%	14%	21%
Snacks	14%	18%	19%	20%
Social media	19%	16%	23%	18%
Coffee or caffeinated drinks	14%	15%	19%	16%
TV or screen time**	14%	15%	14%	15%
Eating (fasting)	16%	17%	23%	14%
Dairy	N/A	4%	9%	7%
Something else	8%	6%	7%	4%
None of the above	6%	5%	5%	4%

*Prior to 2025, this item read “Smoking”

**Prior to 2026, this item read “TV or other entertainment”

7. How familiar, if at all, are you with each of the following?

Total Familiar Summary

	2/24-25, 2026
A blizzard disrupting travel in the Northeast	74%
The U.S. women’s and men’s hockey teams both winning Olympic gold medals	73%
The U.S. Supreme Court ruling that President Trump exceeded his authority by broadly issuing tariffs without Congressional approval	73%
Unrest in Mexico after a cartel leader was killed in a raid by the Mexican military	72%
Former Prince Andrew Mountbatten-Windsor being arrested in the UK on suspicion of misconduct in public office tied to allegations in the Epstein files	69%



PUBLIC POLL FINDINGS AND METHODOLOGY

7. How familiar, if at all, are you with each of the following? (Continued)

- a. Former Prince Andrew Mountbatten-Windsor being arrested in the UK on suspicion of misconduct in public office tied to allegations in the Epstein files

	2/24-25, 2026
Very familiar	37%
Somewhat familiar	32%
Heard of it, but that's it	18%
Never heard of it	13%
Familiar (Net)	69%
Not Familiar (Net)	31%

- b. The U.S. women's and men's hockey teams both winning Olympic gold medals

	2/24-25, 2026
Very familiar	47%
Somewhat familiar	26%
Heard of it, but that's it	15%
Never heard of it	11%
Familiar (Net)	73%
Not Familiar (Net)	27%

- c. Unrest in Mexico after a cartel leader was killed in a raid by the Mexican military

	2/24-25, 2026
Very familiar	41%
Somewhat familiar	31%
Heard of it, but that's it	18%
Never heard of it	10%
Familiar (Net)	72%
Not Familiar (Net)	28%

- d. A blizzard disrupting travel in the Northeast

	2/24-25, 2026
Very familiar	46%
Somewhat familiar	28%
Heard of it, but that's it	15%
Never heard of it	11%
Familiar (Net)	74%
Not Familiar (Net)	26%



PUBLIC POLL FINDINGS AND METHODOLOGY

7. How familiar, if at all, are you with each of the following? (Continued)

- e. The U.S. Supreme Court ruling that President Trump exceeded his authority by broadly issuing tariffs without Congressional approval

	2/24-25, 2026
Very familiar	40%
Somewhat familiar	34%
Heard of it, but that's it	19%
Never heard of it	8%
<i>Familiar (Net)</i>	<i>73%</i>
<i>Not Familiar (Net)</i>	<i>27%</i>

8. As you may know, the following topics were in the news recently. Regardless of how familiar you may be with them, how much, if at all, do you care about them?

- a. Former Prince Andrew Mountbatten-Windsor being arrested in the UK on suspicion of misconduct in public office tied to allegations in the Epstein files

	2/24-25, 2026
I care a lot	24%
I care a little	39%
I don't care at all	32%
Don't know	5%

- b. The U.S. women's and men's hockey teams both winning Olympic gold medals

	2/24-25, 2026
I care a lot	39%
I care a little	37%
I don't care at all	18%
Don't know	6%

- c. Unrest in Mexico after a cartel leader was killed in a raid by the Mexican military

	2/24-25, 2026
I care a lot	31%
I care a little	46%
I don't care at all	16%
Don't know	7%

- d. A blizzard disrupting travel in the Northeast

	2/24-25, 2026
I care a lot	33%
I care a little	47%
I don't care at all	16%
Don't know	4%





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8. As you may know, the following topics were in the news recently. Regardless of how familiar you may be with them, how much, if at all, do you care about them? (*Continued*)

e. The U.S. Supreme Court ruling that President Trump exceeded his authority by broadly issuing tariffs without Congressional approval

	2/24-25, 2026
I care a lot	51%
I care a little	31%
I don't care at all	14%
Don't know	4%

9. Which of these health benefits, if any, would you most like to see added to the everyday brands you already buy (like your favorite snacks, drinks, or skincare)? Please select up to three items.

	2/24-25, 2026
Immune Support: Added vitamins or minerals to stay healthy	36%
Better Sleep/Stress Relief: Ingredients that help you relax or wind down	34%
Digestion: Ingredients like fiber or probiotics for gut health	32%
Energy & Focus: Ingredients that help with mental clarity or natural energy	29%
Brain Health & Mental Fitness: Ingredients that help with focus, memory, or daily stress resilience	29%
Physical Longevity: Ingredients that support joints, muscles, or heart health	28%
Metabolic & Weight Support: Products that help manage blood sugar, support weight loss goals, or provide high-nutrient fuel for smaller appetites	23%
Women's Health & Hormonal Balance: Solutions tailored for specific life stages (e.g., menstrual cycle support, perimenopause, menopause, or pregnancy)	17%
None of the above	13%





PUBLIC POLL FINDINGS AND METHODOLOGY

10. Which of the following beverages, if any, do you drink most days? Select all that apply.

	2/24-25, 2026
Bottled waters	61%
Caffeinated coffee	57%
Caffeinated soft drinks or sodas	33%
Caffeinated tea	24%
Caffeinated energy drinks	19%
[AGE 21+] Beer	18%
[AGE 21+] Wine	15%
[AGE 21+] Liquor	15%
De-caffeinated tea	12%
De-caffeinated soft drinks or sodas	8%
De-caffeinated coffee	7%
[AGE 21+] Hard Cider or sodas	7%
Non-alcoholic beer or cocktails	4%
De-caffeinated energy drinks	3%
I don't drink any of these beverages	3%

11. **[ASKED IF ANY CAFFEINATED BEVERAGE SELECTED IN Q10]** Thinking about the caffeinated beverages you drink, to what extent do you agree or disagree with the following statements?

Total Agree Summary

	2/24-25, 2026 (N=850)
I need caffeine to get me through the morning	72%
I need caffeine to get me through the afternoon	54%
I tend to drink caffeinated beverages with meals	48%
Drinking caffeine before I exercise improves my workout	47%
I worry that I drink too much caffeine	35%
I wish caffeinated drinks came in smaller sizes	35%

a. I need caffeine to get me through the morning

	2/24-25, 2026
Strongly agree	33%
Somewhat agree	40%
Somewhat disagree	18%
Strongly disagree	10%
<i>Agree (Net)</i>	72%
<i>Disagree (Net)</i>	28%





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11. Thinking about the caffeinated beverages you drink, to what extent do you agree or disagree with the following statements? (*Continued*)

b. I need caffeine to get me through the afternoon

	2/24-25, 2026
Strongly agree	17%
Somewhat agree	37%
Somewhat disagree	26%
Strongly disagree	20%
<i>Agree (Net)</i>	54%
<i>Disagree (Net)</i>	46%

c. I worry that I drink too much caffeine

	2/24-25, 2026
Strongly agree	6%
Somewhat agree	29%
Somewhat disagree	41%
Strongly disagree	25%
<i>Agree (Net)</i>	35%
<i>Disagree (Net)</i>	65%

d. I tend to drink caffeinated beverages with meals

	2/24-25, 2026
Strongly agree	15%
Somewhat agree	32%
Somewhat disagree	32%
Strongly disagree	21%
<i>Agree (Net)</i>	48%
<i>Disagree (Net)</i>	52%

e. I wish caffeinated drinks came in smaller sizes

	2/24-25, 2026
Strongly agree	7%
Somewhat agree	28%
Somewhat disagree	40%
Strongly disagree	25%
<i>Agree (Net)</i>	35%
<i>Disagree (Net)</i>	65%



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11. Thinking about the caffeinated beverages you drink, to what extent do you agree or disagree with the following statements? (*Continued*)

f. Drinking caffeine before I exercise improves my workout

	2/24-25, 2026
Strongly agree	10%
Somewhat agree	37%
Somewhat disagree	31%
Strongly disagree	22%
<i>Agree (Net)</i>	<i>47%</i>
<i>Disagree (Net)</i>	<i>53%</i>

12. To what extent do you agree or disagree with the following statements?

Total Agree Summary

	10/24-25, 2023	2/6-7, 2024	2/25-26, 2025	2/24-25, 2026
Obesity is a major health problem in the U.S. today	91%	91%	89%	92%
Obesity is a result of ultra-processed foods and beverages	N/A	N/A	76%	79%
New medications show potential to treat obesity	66%	62%	66%	74%
Obesity is a disease	64%	65%	63%	66%
Obesity can only be solved with diet and exercise	58%	60%	58%	63%

a. Obesity is a disease

	10/24-25, 2023	2/6-7, 2024	2/25-26, 2025	2/24-25, 2026
Strongly agree	25%	31%	28%	29%
Somewhat agree	40%	34%	35%	36%
Somewhat disagree	16%	17%	21%	17%
Strongly disagree	8%	9%	9%	10%
Don't know	11%	9%	6%	8%
<i>Agree (Net)</i>	<i>64%</i>	<i>65%</i>	<i>63%</i>	<i>66%</i>
<i>Disagree (Net)</i>	<i>24%</i>	<i>26%</i>	<i>31%</i>	<i>27%</i>





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12. To what extent do you agree or disagree with the following statements? (Continued)

b. Obesity is a major health problem in the U.S. today

	10/24-25, 2023	2/6-7, 2024	2/25-26, 2025	2/24-25, 2026
Strongly agree	63%	60%	61%	63%
Somewhat agree	28%	31%	28%	29%
Somewhat disagree	4%	4%	6%	4%
Strongly disagree	2%	1%	2%	1%
Don't know	3%	4%	3%	3%
Agree (Net)	91%	91%	89%	92%
Disagree (Net)	6%	5%	8%	5%

c. Obesity can only be solved with diet and exercise

	10/24-25, 2023	2/6-7, 2024	2/25-26, 2025	2/24-25, 2026
Strongly agree	21%	23%	21%	23%
Somewhat agree	38%	38%	38%	40%
Somewhat disagree	27%	24%	25%	20%
Strongly disagree	7%	10%	10%	11%
Don't know	8%	6%	7%	6%
Agree (Net)	58%	60%	58%	63%
Disagree (Net)	34%	33%	35%	31%

d. New medications show potential to treat obesity

	10/24-25, 2023	2/6-7, 2024	2/25-26, 2025	2/24-25, 2026
Strongly agree	18%	18%	23%	29%
Somewhat agree	48%	44%	43%	45%
Somewhat disagree	9%	13%	14%	10%
Strongly disagree	3%	4%	3%	4%
Don't know	22%	21%	16%	12%
Agree (Net)	66%	62%	66%	74%
Disagree (Net)	12%	17%	18%	14%

e. Obesity is a result of ultra-processed foods and beverages

	2/25-26, 2025	2/24-25, 2026
Strongly agree	32%	34%
Somewhat agree	44%	45%
Somewhat disagree	13%	10%
Strongly disagree	6%	3%
Don't know	6%	7%
Agree (Net)	76%	79%
Disagree (Net)	18%	14%



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13. This winter, have you bought more, less, or the same amount of cold and flu over-the-counter medications compared to last winter? Your best guess is fine.

	2/24-25, 2026
More	15%
The same amount	48%
Less	24%
I don't buy these medications	11%
I don't know	2%

14. **[ASKED IF Q13 = LESS]** Which of the following are the main reasons that you have bought less cold and flu over-the-counter medications this winter? You may select up to three items.

	2/24-25, 2026 (N=243)
I have not gotten sick this winter	62%
I am focused more on adopting a healthier lifestyle so that I am less vulnerable to colds and flu	23%
I have gotten sick, but decided my symptoms did not need medication	16%
I am now more focused on adopting preventive health measures such as vaccinations	15%
I am using more home remedies (i.e., tea, honey, humidifiers, etc.)	13%
I am now more focused on better hygiene practices	10%
I am using alternative therapies (i.e., herbal supplements, holistic health practices, etc.)	7%
My current financial situation has limited my spending on over-the-counter medications	5%
I don't trust the efficacy or safety of some cold and flu medications	2%
Other	1%



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About the Study

These are some of the findings of the one hundred and thirty-fifth wave of an Ipsos poll conducted between February 24-25, 2026. For this survey, a sample of 1,085 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English.

- The first wave was conducted between April 10-13, 2020, among 1,114 U.S. adults
- The second was conducted April 17-20, 2020, among 1,111 U.S. adults
- The third was conducted April 27-28, 2020, among 1,112 U.S. adults
- The fourth was conducted May 4-5, 2020, among 1,114 U.S. adults
- The fifth wave was conducted May 14-15, 2020, among 1,114 U.S. adults
- The sixth wave was conducted May 28-29, 2020, among 1,113 U.S. adults
- The seventh wave was conducted June 8-9, 2020, among 1,113 U.S. adults
- The eighth wave was conducted June 23-24, 2020, among 1,113 U.S. adults
- The ninth wave was conducted July 21-22, 2020, among 1,115 U.S. adults
- The tenth wave was conducted August 4-5, 2020, among 1,111 U.S. adults
- The eleventh wave was conducted August 18-10, 2020, among 1,115 U.S. adults
- The twelfth wave was conducted September 1-2, 2020, among 1,113 U.S. adults
- The thirteenth wave was conducted September 15-16, 2020, among 1,113 U.S. adults
- The fourteenth wave was conducted September 29-30, 2020, among 1,115 U.S. adults
- The fifteenth wave was conducted October 13-14, 2020, among 1,114 U.S. adults
- The sixteenth wave was conducted October 27-28, 2020, among 1,115 U.S. adults
- The seventeenth wave was conducted November 10-12, 2020, among 1,113 adults
- The eighteenth wave was conducted November 24-25, 2020, among 1,114 adults
- The nineteenth wave was conducted December 9-10, 2020, among 1,112 adults
- The twentieth wave was conducted January 20-21, 2021, among 1,115 adults
- The twenty-first wave was conducted February 2-3, 2021, among 1,115 adults
- The twenty-second wave was conducted February 17-18, 2021, among 1,115 adults
- The twenty-third wave was conducted March 2-3, 2021, among 1,115 adults.
- The twenty-fourth wave was conducted March 15-16, 2021, among 1,115 adults.
- The twenty-fifth wave was conducted March 30-31, 2021, among 1,115 adults.
- The twenty-sixth wave was conducted April 13-14, 2021, among 1,115 adults.
- The twenty-seventh wave was conducted April 27-28, 2021, among 1,115 adults.
- The twenty-eighth wave was conducted May 11-12, 2021, among 1,167 adults.
- The twenty-ninth wave was conducted May 25-26, 2021, among 1,178 adults.
- The thirtieth wave was conducted June 8-9, 2021, among 1,177 adults.
- The thirty-first wave was conducted June 22-23, 2021, among 1,176 adults.
- The thirty-second wave was conducted July 6-7, 2021, among 1,179 adults.
- The thirty-third wave was conducted July 20-21, 2021, among 1,137 adults.
- The thirty-fourth wave was conducted August 3-4, 2021, among 1,174 adults.
- The thirty-fifth wave was conducted August 18-19, 2021, among 1,177 adults.
- The thirty-sixth wave was conducted August 31-September 1, 2021, among 1,166 adults.
- The thirty-seventh wave was conducted September 14-15, 2021, among 1,177 adults.
- The thirty-eighth wave was conducted September 28-29, 2021, among 1,173 adults.
- The thirty-ninth wave was conducted October 12-13, 2021, among 1,174 adults.
- The fortieth wave was conducted October 26-27, 2021, among 1,160 adults.
- The forty-first wave was conducted November 9-10, 2021, among 1,160 adults



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- The forty-second wave was conducted November 22-23, 2021, among 1,162 adults
- The forty-third wave was conducted December 7-8, 2021, among 1,160 adults
- The forty-fourth wave was conducted January 4-5, 2022, among 1,158 adults
- The forty-fifth wave was conducted January 18-19, 2022, among 1,158 adults
- The forty-sixth wave was conducted February 2-3, 2022, among 2,010 adults
- The forty-seventh wave was conducted February 15-16, 2022, among 1,156 adults
- The forty-eighth wave was conducted March 1-2, 2022, among 1,154 adults
- The forty-ninth wave was conducted March 15-16, 2022, among 1,154 adults
- The fiftieth wave was conducted March 29-30, 2022, among 1,152 adults
- The fifty-first wave was conducted April 12-13, 2022, among 1,165 adults
- The fifty-second wave was conducted April 26-27, 2022, among 1,136 adults
- The fifty-third wave was conducted May 10-11, 2022, among 1,120 adults
- The fifty-fourth wave was conducted May 24-25, 2022, among 1,120 adults
- The fifty-fifth wave was conducted June 7-8, 2022, among 1,117 adults
- The fifty-sixth wave was conducted June 22-23, 2022, among 1,117 adults
- The fifty-seventh wave was conducted July 19-20, 2022, among 1,120 adults
- The fifty-eighth wave was conducted August 2-3, 2022, among 1,119 adults
- The fifty-ninth wave was conducted August 16-17, 2022, among 1,120 adults
- The sixtieth wave was conducted August 30-31, 2022, among 1,110 adults
- The sixty-first wave was conducted September 13-14, 2022, among 1,118 adults
- The sixty-second wave was conducted September 27-28, 2022, among 1,120 adults
- The sixty-third wave was conducted October 11-12, 2022, among 1,120 adults
- The sixty-fourth wave was conducted October 25-26, 2022, among 1,120 adults
- The sixty-fifth wave was conducted November 11-12, 2022, among 1,115 adults
- The sixty-sixth wave was conducted December 7-8, 2022, among 1,118 adults
- The sixty-seventh wave was conducted January 18-19, 2023, among 1,119 adults
- The sixty-eighth wave was conducted January 31-February 1, 2023, among 1,118 adults
- The sixty-ninth wave was conducted February 14-15, 2023, among 1,109 adults
- The seventieth wave was conducted February 28- March 1, 2023 among 1,105 adults
- The seventy-first wave was conducted March 14-15, 2023 among 1,119 adults
- The seventy-second wave was conducted March 28-29, 2023, among 1,120 adults
- The seventy-third wave was conducted April 11-12, 2023, among 1,120 adults
- The seventy-fourth wave was conducted April 25-26, 2023, among 1,120 adults
- The seventy-fifth wave was conducted May 9-10, 2023, among 1,117 adults
- The seventy-sixth wave was conducted May 23-24, 2023, among 1,116 adults
- The seventy-seventh wave was conducted June 6-7, 2023 among 1,108 adults
- The seventy-eighth wave was conducted June 21-22, 2023 among 1,109 adults
- The seventy-ninth wave was conducted July 18-19, 2023 among 1,109 adults
- The eightieth wave was conducted August 1-2, 2023 among 1,118 adults
- The eighty-first wave was conducted August 15-16, 2023 among 1,115 adults
- The eighty-second wave was conducted August 29-30, 2023 among 1,103 adults
- The eighty-third wave was conducted September 12-13, 2023 among 1,116 adults
- The eighty-fourth wave was conducted September 26-27, 2023 among 1,116 adults



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- The eighty-fifth wave was conducted October 10-11, 2023 among 1,119 adults
- The eighty-sixth wave was conducted October 24-25, 2023 among 1,118 adults
- The eighty-seventh wave was conducted November 7-8, 2023 among 1,120 adults
- The eighty-eighth wave was conducted December 5-6, 2023 among 1,120 adults
- The eighty-eighth and a half wave was conducted January 9-10, 2024 among 1,119 adults
- The eighty-ninth wave was conducted January 23-24, 2024 among 1,118 adults
- The ninetieth wave was conducted February 6-7, 2024 among 1,120 adults
- The ninety-first wave was conducted February 21-22, 2024 among 1,119 adults
- The ninety-second wave was conducted March 5-6, 2024 among 1,084 adults
- The ninety-third wave was conducted March 19-20, 2024 among 1,120 adults
- The ninety-third and a half wave was conducted April 2-3, 2024 among 1,082 adults
- The ninety-fourth wave was conducted April 16-17, 2024 among 1,081 adults
- The ninety-fifth wave was conducted April 30-May 1, 2024 among 1,081 adults
- The ninety-sixth wave was conducted May 14-15, 2024 among 1,081 adults
- The ninety-sixth and a half wave was conducted May 30-31, 2024 among 1,086 adults
- The ninety-seventh wave was conducted June 11-12, 2024 among 1,085 adults
- The ninety-eighth wave was conducted June 25-26, 2024 among 1,085 adults
- The ninety-ninth wave was conducted July 23-24, 2024 among 1,081 adults
- The one hundredth wave was conducted August 6-7, 2024 among 1,085 adults
- The one hundred and first wave was conducted August 20-21, 2024 among 1,083 adults
- The one hundred and second wave was conducted September 4-5, 2024 among 1,081 adults
- The one hundred and third wave was conducted September 17-18, 2024 among 1,084 adults
- The one hundred and fourth wave was conducted October 1-2, 2024 among 1,085 adults
- The one hundred and fifth wave was conducted October 15-16, 2024 among 1,085 adults
- The one hundred and sixth wave was conducted October 29-30, 2024 among 1,085 adults
- The one hundred and seventh wave was conducted November 13-14, 2024 among 1,095 adults
- The one hundred and eighth wave was conducted December 10-11, 2024 among 1,085 adults
- The one hundred and ninth wave was conducted January 14-15, 2025 among 1,085 adults
- The one hundred and tenth wave was conducted January 28-29, 2025 among 1,080 adults
- The one hundred and eleventh wave was conducted February 11-12, 2025 among 1,082 adults
- The one hundred and twelfth wave was conducted February 25-26, 2025 among 1,083 adults
- The one hundred and thirteenth wave was conducted March 11-12, 2025 among 1,077 adults
- The one hundred and fourteenth wave was conducted March 25-26, 2025 among 1,085 adults
- The one hundred and fifteenth wave was conducted April 8-9, 2025 among 1,090 adults
- The one hundred and sixteenth wave was conducted April 23-24, 2025 among 1,085 adults
- The one hundred and seventeenth wave was conducted May 6-7, 2025 among 1,094 adults





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- The one hundred and eighteenth wave was conducted May 21-22, 2025 among 1,085 adults
- The one hundred and nineteenth wave was conducted June 3-4, 2025 among 1,080 adults
- The one hundred and twentieth wave was conducted June 17-18, 2025 among 1,096 adults
- The one hundred and twenty-first wave was conducted July 15-16, 2025 among 1,083 adults
- The one hundred and twenty-second wave was conducted July 29-30, 2025 among 1,085 adults
- The one hundred and twenty-third wave conducted August 12-13, 2025 among 1,085 adults
- The one hundred and twenty-fourth wave conducted August 26-27, 2025 among 1,085 adults
- The one hundred and twenty-fifth wave conducted September 9-10, 2025 among 1,082 adults
- The one hundred and twenty-sixth wave conducted September 23-24, 2025 among 1,085 adults
- The one hundred and twenty-seventh wave conducted October 7-8, 2025 among 1,093 adults
- The one hundred and twenty-eighth wave conducted October 22-23, 2025 among 1,085 adults
- The one hundred and twenty-ninth wave conducted November 4-5, 2025 among 1,086 adults
- The one hundred and thirtieth wave conducted November 18-19, 2025 among 1,090 adults
- The one hundred and thirty-first wave conducted December 9-10, 2025 among 1,085 adults
- The one hundred and thirty-second wave conducted January 13-14, 2026 among 1,290 adults
- The one hundred and thirty-third wave conducted January 27-28, 2026 among 1,085 adults
- The one hundred and thirty-fourth wave conducted February 10-11, 2026 among 1,085 adults
- The one hundred and thirty-fifth wave conducted February 24-25, 2026 among 1,085 adults

The sample for this study was randomly drawn from [Ipsos' online panel](#), partner online panel sources, and ["river" sampling](#) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is the 2025 March Supplement of the Current Population Survey (CPS).. The sample drawn for this study reflects fixed sample targets on demographics. Posthoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.

Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 3.6 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following (n= 1,085, DEFF=1.5, adjusted Confidence Interval=+/- 5.1 percentage points).





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- The forty-sixth wave of this study has a credibility interval of plus or minus 2.5 percentage points.
- The first, fourth, fifth, sixth, seventh, eighth, ninth, eleventh, twelfth, thirteenth, fourteenth, fifteenth, sixteenth, seventeenth, eighteenth, twentieth, twenty-first, twenty-second, twenty-third, twenty-fourth, twenty-fifth, twenty-sixth, twenty-seventh, twenty-eighth, twenty-ninth, thirtieth, thirty-first, thirty-second, thirty-third, thirty-fourth, thirty-fifth, thirty-sixth, thirty-seventh, thirty-eighth, thirty-ninth, fortieth, forty-first, forty second, forty-third, forty-fourth, forty-fifth, and one hundred and thirty-second waves of this study have a credibility interval of plus or minus 3.3 percentage points for all respondents.
- The second, third, tenth, and nineteenth waves of this study have a credibility interval of plus or minus 3.4 percentage points for all respondents.
- The forty-seventh, forty-eighth, forty-ninth, fiftieth, and fifty-first waves of this study have a credibility interval of plus or minus 3.5 percentage points.
- The fifty-second, fifty-third, fifty-fourth, fifty-fifth, fifty-sixth, fifty-seventh, fifty-eighth, fifty-ninth, sixtieth, sixty-first, sixty-second, sixty-third, sixty-fourth, sixty-fifth, sixty-sixth, sixty-seventh, sixty-eighth, sixty-ninth, seventieth, seventy-first, seventy-second, seventy-third, seventy-fourth, seventy-fifth, seventy-sixth, seventy-seventh, seventy-eighth, seventy-ninth, eightieth, eighty-first, eighty-second, eighty-third, eighty-fourth, eighty-fifth, eighty-sixth, eighty-seventh, eighty-eighth, eighty-eighth and a half, eighty-ninth, ninetieth, ninety-first, ninety-second, ninety-third, ninety-third and a half, ninety-fourth, ninety-fifth, ninety-sixth, ninety-sixth and a half, ninety-seventh, ninety-eighth, ninety-ninth, one hundredth, one hundred and first, one hundred and second, one hundred and third, one hundred and fourth, one hundred and fifth, one hundred and sixth, one hundred and seventh, one hundred and eighth, one hundred and ninth, one hundred and tenth, one hundred and eleventh, one hundred and twelfth, one hundred and thirteenth, one hundred and fourteenth, one hundred and fifteenth, one hundred and sixteenth, and one hundred and seventeenth, one hundred and eighteenth, one hundred and nineteenth, one hundred and twentieth, one hundred and twenty first, one hundred and twenty second, one hundred and twenty third, one hundred and twenty fourth, one hundred and twenty fifth waves, one hundred and twenty sixth, one hundred and twenty seventh, one hundred and twenty eighth, one hundred and twenty ninth, one hundred and thirtieth, one hundred and thirty-first, one hundred and thirty-third, one hundred and thirty-fourth, and one hundred and thirty-fifth waves of this study have a credibility interval of 3.6 percentage points.

For more information on this news release, please contact:

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About Ipsos

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