



## PUBLIC POLL FINDINGS AND METHODOLOGY

### Ipsos Poll on Consumer Behavior

Washington, DC, March 13, 2026

1. What level of threat does today's political climate pose to you personally?

	Very high threat	High threat	Moderate threat	Low threat	Very low threat	Don't know	High Threat (Net)	Low Threat (Net)
3/10-11, 2026 (N=1,085)	11%	16%	39%	16%	10%	7%	27%	26%
2/10-11, 2026 (N=1,085)	13%	16%	32%	19%	13%	7%	29%	32%
1/27-28, 2026 (N=1,085)	11%	15%	35%	18%	14%	6%	26%	32%
1/13-14, 2026 (N=1,290)	10%	19%	34%	20%	12%	5%	29%	32%
11/4-5, 2025 (N=1,086)	12%	13%	33%	23%	12%	7%	25%	34%
10/22-23, 2025 (N=1,085)	11%	17%	33%	19%	13%	8%	28%	31%
10/7-8, 2025 (N=1,093)	14%	18%	35%	17%	10%	7%	31%	27%
9/23-24, 2025 (N=1,085)	11%	17%	35%	20%	11%	7%	28%	31%
9/9-10, 2025 (N=1,082)	13%	17%	35%	18%	12%	6%	30%	29%
8/26-27, 2025 (N=1,085)	14%	16%	35%	21%	8%	6%	30%	29%
8/12-13, 2025 (N=1,085)	13%	19%	29%	17%	14%	8%	31%	31%
7/29-30, 2025 (N=1,085)	8%	8%	30%	19%	13%	7%	31%	31%
7/15-16, 2025 (N=1,083)	12%	14%	31%	21%	13%	9%	26%	34%
6/17-18, 2025 (N=1,096)	12%	19%	33%	20%	9%	6%	31%	30%
6/3-4, 2025 (N=1,080)	10%	16%	32%	21%	12%	10%	26%	32%
5/21-22, 2025 (N=1,085)	11%	15%	33%	20%	11%	10%	26%	31%
5/6-7, 2025 (N=1,094)	11%	15%	33%	17%	12%	12%	26%	29%
4/23-24, 2025 (N=1,085)	11%	17%	29%	20%	13%	10%	28%	34%
4/8-9, 2025 (N=1,090)	13%	16%	37%	18%	7%	9%	30%	25%
3/25-26, 2025 (N=1,085)	12%	17%	31%	19%	12%	9%	29%	31%
2/25-26, 2025 (N=1,083)	15%	17%	28%	17%	15%	8%	32%	32%
2/11-12, 2025 (N=1,082)	11%	15%	30%	21%	14%	8%	26%	35%

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GAME CHANGERS





## PUBLIC POLL FINDINGS AND METHODOLOGY

2. When it comes to the political climate in the U.S., which of the following describes how you feel today?

	I'm stuck about what to do next	I have a lot of uncertainty	I have some uncertainty	I have no uncertainty
<b>3/10-11, 2026</b>	9%	49%	29%	13%
<b>2/10-11, 2026</b>	11%	46%	32%	12%
<b>1/27-28, 2026</b>	10%	45%	33%	12%
<b>1/13-14, 2026</b>	11%	45%	31%	13%
<b>12/9-10, 2025</b>	10%	43%	30%	17%
<b>11/4-5, 2025</b>	12%	43%	31%	14%
<b>10/22-23, 2025</b>	11%	42%	33%	15%
<b>10/7-8, 2025</b>	13%	45%	28%	14%
<b>9/23-24, 2025</b>	14%	44%	31%	11%
<b>9/9-10, 2025</b>	14%	39%	33%	14%
<b>8/26-27, 2025</b>	14%	40%	32%	15%
<b>8/12-13, 2025</b>	15%	40%	29%	16%
<b>7/29-30, 2025</b>	11%	44%	33%	13%
<b>7/15-16, 2025</b>	13%	40%	33%	14%
<b>6/17-18, 2025</b>	11%	45%	30%	14%
<b>6/3-4, 2025</b>	10%	42%	32%	16%
<b>5/21-22, 2025</b>	13%	37%	35%	15%
<b>5/6-7, 2025</b>	10%	43%	33%	14%
<b>4/23-24, 2025</b>	11%	40%	32%	17%
<b>4/8-9, 2025</b>	9%	46%	33%	12%
<b>3/25-26, 2025</b>	7%	48%	33%	12%
<b>2/25-26, 2025</b>	10%	42%	34%	13%
<b>2/11-12, 2025</b>	12%	36%	37%	15%





## PUBLIC POLL FINDINGS AND METHODOLOGY

3. On a five-point scale, with 5 being very satisfied and 1 being very unsatisfied, how satisfied are you with the actions and policies of the federal government? You may choose any number in between.

	5 – Very satisfied	4	3	2	1 – Very unsatisfied	Satisfied (Net)	Unsatisfied (Net)
<b>3/10-11, 2026</b>	9%	12%	25%	18%	36%	21%	53%
<b>2/10-11, 2026</b>	9%	17%	24%	13%	37%	26%	50%
<b>1/27-28, 2026</b>	10%	17%	24%	10%	39%	27%	49%
<b>1/13-14, 2026</b>	11%	18%	25%	14%	31%	29%	46%
<b>12/9-10, 2025</b>	7%	13%	30%	17%	32%	21%	49%
<b>11/4-5, 2025</b>	10%	13%	28%	14%	34%	24%	48%
<b>10/22-23, 2025</b>	10%	15%	26%	15%	34%	25%	49%
<b>10/7-8, 2025</b>	9%	17%	24%	14%	37%	25%	51%
<b>9/23-24, 2025</b>	9%	14%	26%	16%	35%	23%	51%
<b>9/9-10, 2025</b>	12%	16%	26%	17%	30%	28%	46%
<b>8/26-27, 2025</b>	8%	13%	28%	15%	35%	22%	50%
<b>8/12-13, 2025</b>	12%	13%	30%	11%	34%	25%	45%
<b>7/29-30, 2025</b>	9%	13%	30%	16%	32%	22%	48%
<b>7/15-16, 2025</b>	10%	16%	27%	14%	34%	26%	47%
<b>6/17-18, 2025</b>	8%	17%	26%	15%	33%	25%	48%
<b>6/3-4, 2025</b>	10%	14%	29%	17%	30%	23%	48%
<b>5/21-22, 2025</b>	9%	14%	29%	16%	31%	24%	48%
<b>5/6-7, 2025</b>	7%	15%	26%	18%	34%	22%	52%
<b>4/23-24, 2025</b>	10%	12%	32%	15%	31%	22%	47%
<b>4/8-9, 2025</b>	9%	13%	30%	12%	35%	22%	47%
<b>3/25-26, 2025</b>	9%	14%	30%	12%	35%	23%	47%
<b>2/25-26, 2025</b>	10%	15%	28%	16%	31%	26%	46%
<b>2/11-12, 2025</b>	10%	12%	33%	16%	29%	22%	45%





## PUBLIC POLL FINDINGS AND METHODOLOGY

4. **[ASKED ONLY IF EMPLOYED]** Are you currently working from home, at your workplace, or both a majority of the time?

	Working at my workplace only	Working from home only	Working both from home and at my workplace
3/10-11, 2026 (N=585)	58%	15%	27%
2/24-25, 2026 (N=606)	51%	21%	28%
2/10-11, 2026 (N=632)	56%	21%	23%
1/27-28, 2026 (N=584)	54%	20%	26%
1/13-14, 2026 (N=734)	51%	21%	28%
12/9-10, 2025 (N=615)	57%	16%	27%
11/18-19, 2025 (N=579)	52%	24%	24%
11/4-5, 2025 (N=610)	52%	23%	25%
10/22-23, 2025 (N=598)	53%	24%	24%
10/7-8, 2025 (N=590)	56%	21%	23%
9/23-24, 2025 (N=634)	54%	20%	25%
9/9-10, 2025 (N=619)	54%	21%	25%
8/26-27, 2025 (N=611)	58%	16%	26%
8/12-13, 2025 (N=615)	55%	23%	23%
7/29-30, 2025 (N=634)	61%	17%	23%
7/15-16, 2025 (N=611)	58%	20%	22%
6/17-18, 2025 (N=620)	56%	20%	24%
6/3-4, 2025 (N=573)	58%	19%	23%
5/21-22, 2025 (N=604)	54%	18%	28%
5/6-7, 2025 (N=610)	49%	22%	29%
4/23-24, 2025 (N=628)	60%	20%	20%
4/8-9, 2025 (N=606)	51%	24%	24%
3/25-26, 2025 (N=599)	50%	25%	26%
3/11-12, 2025 (N=569)	52%	24%	24%
2/25-26, 2025 (N=582)	52%	27%	22%
2/11-12, 2025 (N=603)	52%	22%	26%
1/28-29, 2025 (N=599)	59%	18%	23%
1/14-15, 2025 (N=559)	59%	17%	24%





## PUBLIC POLL FINDINGS AND METHODOLOGY

4. **[ASKED ONLY IF EMPLOYED]** Are you currently working from home, at your workplace, or both a majority of the time? *(Continued)*

	Working at my workplace only	Working from home only	Working both from home and at my workplace
12/10-11, 2024 (N=597)	56%	20%	25%
11/13-14, 2024 (N=555)	55%	22%	23%
10/29-30, 2024 (N=596)	53%	21%	25%
10/15-16, 2024 (N=622)	57%	17%	27%
10/1-2, 2024 (N=565)	59%	15%	26%
9/17-18, 2024 (N=599)	61%	17%	22%
9/3-4, 2024 (N=569)	58%	18%	24%
8/20-21, 2024 (N=586)	58%	17%	24%
8/6-7, 2024 (N=599)	58%	16%	26%
7/23-24, 2024 (N=603)	49%	21%	30%
6/25-26, 2024 (N=591)	59%	18%	23%
6/11-12, 2024 (N=639)	59%	20%	21%
5/30-31, 2024 (N=612)	56%	21%	23%
5/14-15, 2024 (N=583)	55%	19%	27%
4/30-5/1, 2024 (N=550)	51%	20%	29%
4/16-17, 2024 (N=531)	51%	21%	28%
4/2-3, 2024 (N=573)	53%	20%	26%
3/19-20, 2024 (N=614)	52%	20%	27%
3/5-6, 2024 (N=526)	56%	19%	25%
2/21-22, 2024 (N=555)	50%	23%	26%
2/6-7, 2024 (N=554)	52%	21%	27%
1/23-24, 2024 (N=551)	47%	21%	32%
1/9-10, 2024 (N=574)	51%	17%	32%





## PUBLIC POLL FINDINGS AND METHODOLOGY

4. **[ASKED ONLY IF EMPLOYED]** Are you currently working from home, at your workplace, or both a majority of the time? *(Continued)*

	Working at my workplace only	Working from home only	Working both from home and at my workplace
12/5-6, 2023 (N=567)	55%	25%	20%
11/7-8, 2023 (N=595)	54%	24%	22%
10/24-25, 2023 (N=551)	55%	22%	23%
10/10-11, 2023 (N=570)	58%	19%	23%
9/26-27, 2023 (N=612)	57%	18%	25%
9/12-13, 2023 (N=594)	55%	20%	26%
8/29-30, 2023 (N=586)	57%	25%	19%
8/15-16, 2023 (N=568)	51%	23%	26%
8/1-2, 2023 (N=623)	50%	28%	22%
7/18-19, 2023 (N=574)	60%	20%	20%
6/21-22, 2023 (N=580)	52%	25%	23%
6/6-7, 2023 (N=582)	60%	21%	19%
5/23-24, 2023 (N=599)	52%	24%	23%
5/9-10, 2023 (N=615)	59%	20%	21%
4/25-26, 2023 (N=582)	52%	29%	19%
4/11-12, 2023 (N=557)	58%	21%	22%
3/28-29, 2023 (N=620)	46%	24%	30%
3/14-15, 2023 (N=625)	55%	25%	20%
2/28-3/1, 2023 (N=616)	61%	20%	19%
2/14-15, 2023 (N=603)	56%	24%	20%
1/18-19, 2023 (N=639)	56%	22%	22%
11/9-10, 2022 (N=628)	54%	22%	24%
10/25-26, 2022 (N=594)	56%	24%	20%
10/11-12, 2022 (N=611)	62%	21%	18%
9/27-28, 2022 (N=616)	56%	23%	21%
9/13-14, 2022 (N=596)	55%	21%	24%
8/30-31, 2022 (N=584)	57%	20%	23%
8/16-17, 2022 (N=598)	55%	25%	20%
8/2-3, 2022 (N=613)	54%	25%	21%
7/19-20, 2022 (N=588)	58%	25%	17%
6/22-23, 2022 (N=622)	56%	27%	17%
6/7-8, 2022 (N=593)	56%	24%	20%
5/24-25, 2022 (N=571)	56%	26%	18%
5/10-11, 2022 (N=628)	56%	24%	20%
4/26-27, 2022 (N=657)	57%	24%	19%
4/12-13, 2022 (N=663)	58%	24%	19%
3/29-30, 2022 (N=666)	57%	23%	20%
3/15-16, 2022 (N=611)	57%	23%	20%
2/2-3, 2022 (N=1,086)	56%	24%	20%
1/20-21, 2021 (N=603)	34%	48%	18%

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**GAME CHANGERS**





## PUBLIC POLL FINDINGS AND METHODOLOGY

5. Thinking now about current gas prices, please indicate whether each statement below applies to you or not.

### Total Yes Summary

	5/24-25, 2022	7/19-20, 2022	3/10-11, 2026
I have noticed higher gas prices in my area	95%	93%	92%
I think gas prices will get worse in the next few weeks	N/A	N/A	84%
I pay more attention to which gas stations near me have the lowest prices	80%	80%	77%
I am combining errands into fewer trips so I drive less often	N/A	80%	70%
I am driving to closer stores when I go shopping	N/A	67%	60%
I am driving less overall	70%	70%	58%
I am partially filling my tank with smaller amounts (e.g., \$10 or \$20) rather than filling it all at once	50%	46%	35%
I am driving farther than usual to seek out stores with better deals or lower prices	N/A	20%	25%
I am looking to buy flights soon because I think airfares will get worse	N/A	N/A	24%
I am driving farther than usual to seek out gas stations that have cheaper gas	25%	24%	21%

### Total No Summary

	5/24-25, 2022	7/19-20, 2022	3/10-11, 2026
I am driving farther than usual to seek out gas stations that have cheaper gas	75%	76%	79%
I am looking to buy flights soon because I think airfares will get worse	N/A	N/A	76%
I am driving farther than usual to seek out stores with better deals or lower prices	N/A	80%	75%
I am partially filling my tank with smaller amounts (e.g., \$10 or \$20) rather than filling it all at once	50%	54%	65%
I am driving less overall	30%	30%	42%
I am driving to closer stores when I go shopping	N/A	33%	40%
I am combining errands into fewer trips so I drive less often	N/A	20%	30%
I pay more attention to which gas stations near me have the lowest prices	20%	20%	23%
I think gas prices will get worse in the next few weeks	N/A	N/A	16%
I have noticed higher gas prices in my area	5%	7%	8%





## PUBLIC POLL FINDINGS AND METHODOLOGY

6. Thinking ahead to this summer (the summer of 2026), how likely, if at all, are you to do each of the following?\*

### Total Likely Summary

	4/13-14, 2021	4/27-28, 2021	5/11-12, 2021	5/25-26, 2021	6/8-9, 2021	3/1-2, 2022	4/12-13, 2022	5/10-11, 2022	3/28-29, 2023	5/23-24, 2023	7/18-19, 2023	5/14-15, 2024	5/21-22, 2025	3/10-11, 2026
Dine out at a restaurant	76%	78%	79%	83%	85%	87%	87%	87%	91%	88%	N/A	93%	85%	89%
Take a vacation where I can "unplug" and "get away from it all"	N/A	N/A	N/A	N/A	63%	67%	65%	68%	N/A	N/A	N/A	69%	61%	64%
Go on any overnight trips, by car, more than 100 miles away	63%	65%	68%	64%	68%	67%	66%	68%	71%	67%	49%	71%	58%	63%
Go on any overnight trips, by car, less than 100 miles away	64%	65%	70%	65%	68%	66%	67%	69%	69%	67%	52%	67%	61%	62%
Go to a movie theater	44%	45%	49%	51%	55%	60%	60%	60%	N/A	N/A	N/A	65%	63%	60%
Travel by plane within the U.S.	42%	42%	46%	46%	44%	51%	50%	48%	52%	52%	37%	54%	47%	48%
Go to a live concert, outdoors	36%	39%	45%	47%	47%	49%	52%	53%	N/A	N/A	N/A	57%	48%	47%
Go to a sporting event	34%	36%	41%	41%	43%	47%	47%	49%	50%	51%	N/A	55%	45%	47%
Go to a live concert, indoors	28%	29%	35%	36%	35%	45%	45%	45%	N/A	N/A	N/A	52%	47%	43%
Travel by plane internationally	22%	22%	26%	24%	22%	29%	30%	29%	26%	29%	20%	34%	27%	28%

\*In 2025, this question was asked as "Thinking ahead to this summer (the summer of 2025), how likely, if at all, are you to do each of the following?"

\*In 2024, this question was asked as "Thinking ahead to this summer (the summer of 2024), how likely, if at all, are you to do each of the following?"

\*In 2023, this question was asked as "Thinking ahead to this summer (the summer of 2023), how likely, if at all, are you to do each of the following?"

\*In 2022, this question was asked as "Thinking ahead to this summer (the summer of 2022), how likely, if at all, are you to do each of the following?"

\*In 2021, this question was asked as "Thinking ahead to this summer (the summer of 2021), how likely, if at all, are you to do each of the following?"





**PUBLIC POLL FINDINGS AND METHODOLOGY**

6. Thinking ahead to this summer (the summer of 2026), how likely, if at all, are you to do each of the following? *(Continued)*

a. Go on any overnight trips, by car, less than 100 miles away

	4/13-14, 2021	4/27-28, 2021	5/11-12, 2021	5/25-26, 2021	6/8-9, 2021	3/1-2, 2022	4/12-13, 2022	5/10-11, 2022	3/28-29, 2023	5/23-24, 2023	7/18-19, 2023	5/14-15, 2024	5/21-22, 2025	3/10-11, 2026
Very likely	28%	31%	35%	30%	32%	28%	30%	36%	36%	30%	22%	34%	26%	31%
Somewhat likely	37%	34%	34%	35%	37%	38%	37%	33%	33%	38%	30%	32%	36%	31%
Not very likely	23%	21%	17%	20%	18%	19%	19%	18%	17%	20%	18%	21%	21%	21%
Not at all likely	13%	14%	13%	15%	13%	15%	14%	13%	13%	13%	22%	13%	18%	16%
<i>Likely (Net)</i>	64%	65%	70%	65%	68%	66%	67%	69%	69%	67%	52%	67%	61%	62%
<i>Not likely (Net)</i>	36%	35%	30%	35%	32%	34%	33%	31%	31%	33%	40%	33%	39%	38%

b. Go on any overnight trips, by car, more than 100 miles away

	4/13-14, 2021	4/27-28, 2021	5/11-12, 2021	5/25-26, 2021	6/8-9, 2021	3/1-2, 2022	4/12-13, 2022	5/10-11, 2022	3/28-29, 2023	5/23-24, 2023	7/18-19, 2023	5/14-15, 2024	5/21-22, 2025	3/10-11, 2026
Very likely	28%	31%	36%	31%	34%	31%	33%	36%	38%	34%	23%	34%	26%	31%
Somewhat likely	35%	34%	32%	33%	34%	36%	33%	31%	32%	33%	26%	37%	32%	33%
Not very likely	24%	21%	17%	19%	19%	18%	19%	19%	17%	18%	18%	17%	21%	20%
Not at all likely	13%	14%	15%	17%	13%	16%	15%	14%	13%	15%	22%	12%	20%	17%
<i>Likely (Net)</i>	63%	65%	68%	64%	68%	67%	66%	68%	71%	67%	49%	71%	58%	63%
<i>Not likely (Net)</i>	37%	35%	32%	36%	32%	33%	34%	32%	29%	33%	40%	29%	42%	37%

c. Travel by plane within the U.S.

	4/13-14, 2021	4/27-28, 2021	5/11-12, 2021	5/25-26, 2021	6/8-9, 2021	3/1-2, 2022	4/12-13, 2022	5/10-11, 2022	3/28-29, 2023	5/23-24, 2023	7/18-19, 2023	5/14-15, 2024	5/21-22, 2025	3/10-11, 2026
Very likely	18%	19%	23%	22%	22%	24%	24%	26%	29%	27%	16%	33%	23%	25%
Somewhat likely	24%	23%	23%	24%	22%	27%	26%	22%	23%	25%	21%	21%	24%	23%
Not very likely	27%	28%	23%	25%	27%	24%	22%	26%	24%	23%	19%	20%	21%	25%
Not at all likely	30%	30%	31%	28%	28%	25%	28%	27%	25%	25%	37%	26%	33%	27%
<i>Likely (Net)</i>	42%	42%	46%	46%	44%	51%	50%	48%	52%	52%	37%	54%	47%	48%
<i>Not likely (Net)</i>	58%	58%	54%	54%	56%	49%	50%	52%	48%	48%	56%	46%	53%	52%

d. Travel by plane internationally

	4/13-14, 2021	4/27-28, 2021	5/11-12, 2021	5/25-26, 2021	6/8-9, 2021	3/1-2, 2022	4/12-13, 2022	5/10-11, 2022	3/28-29, 2023	5/23-24, 2023	7/18-19, 2023	5/14-15, 2024	5/21-22, 2025	3/10-11, 2026
Very likely	10%	9%	11%	10%	10%	13%	13%	14%	11%	16%	9%	21%	13%	14%
Somewhat likely	12%	13%	15%	13%	11%	16%	17%	15%	15%	13%	11%	13%	13%	13%
Not very likely	25%	25%	24%	27%	25%	23%	22%	22%	32%	24%	17%	20%	20%	24%
Not at all likely	53%	53%	50%	50%	53%	48%	49%	48%	42%	47%	59%	46%	53%	48%
<i>Likely (Net)</i>	22%	22%	26%	24%	22%	29%	30%	29%	26%	29%	20%	34%	27%	28%
<i>Not likely (Net)</i>	78%	78%	74%	76%	78%	71%	70%	71%	74%	71%	76%	66%	73%	72%





**PUBLIC POLL FINDINGS AND METHODOLOGY**

6. Thinking ahead to this summer (the summer of 2026), how likely, if at all, are you to do each of the following? (*Continued*)

e. Dine out at a restaurant

	4/13-14, 2021	4/27-28, 2021	5/11-12, 2021	5/25-26, 2021	6/8-9, 2021	3/1-2, 2022	4/12-13, 2022	5/10-11, 2022	3/28-29, 2023	5/23-24, 2023	5/14-15, 2024	5/21-22, 2025	3/10-11, 2026
Very likely	42%	45%	48%	46%	56%	60%	56%	57%	66%	60%	66%	54%	59%
Somewhat likely	34%	33%	32%	36%	28%	27%	31%	29%	25%	28%	27%	31%	29%
Not very likely	15%	15%	12%	11%	11%	9%	9%	10%	6%	8%	5%	9%	8%
Not at all likely	9%	8%	9%	7%	4%	4%	4%	4%	2%	4%	2%	6%	4%
<b>Likely (Net)</b>	<b>76%</b>	<b>78%</b>	<b>79%</b>	<b>83%</b>	<b>85%</b>	<b>87%</b>	<b>87%</b>	<b>87%</b>	<b>91%</b>	<b>88%</b>	<b>93%</b>	<b>85%</b>	<b>89%</b>
<b>Not likely (Net)</b>	<b>24%</b>	<b>22%</b>	<b>21%</b>	<b>17%</b>	<b>15%</b>	<b>13%</b>	<b>13%</b>	<b>13%</b>	<b>9%</b>	<b>12%</b>	<b>7%</b>	<b>15%</b>	<b>11%</b>

f. Go to a sporting event

	4/13-14, 2021	4/27-28, 2021	5/11-12, 2021	5/25-26, 2021	6/8-9, 2021	3/1-2, 2022	4/12-13, 2022	5/10-11, 2022	3/28-29, 2023	5/23-24, 2023	5/14-15, 2024	5/21-22, 2025	3/10-11, 2026
Very likely	14%	12%	17%	16%	17%	19%	23%	21%	23%	19%	27%	18%	20%
Somewhat likely	20%	23%	25%	25%	26%	28%	25%	28%	27%	32%	27%	27%	27%
Not very likely	31%	32%	28%	30%	30%	29%	25%	26%	27%	25%	24%	22%	27%
Not at all likely	35%	32%	31%	29%	27%	24%	28%	26%	23%	24%	21%	33%	26%
<b>Likely (Net)</b>	<b>34%</b>	<b>36%</b>	<b>41%</b>	<b>41%</b>	<b>43%</b>	<b>47%</b>	<b>47%</b>	<b>49%</b>	<b>50%</b>	<b>51%</b>	<b>55%</b>	<b>45%</b>	<b>47%</b>
<b>Not likely (Net)</b>	<b>66%</b>	<b>64%</b>	<b>59%</b>	<b>59%</b>	<b>57%</b>	<b>53%</b>	<b>53%</b>	<b>51%</b>	<b>50%</b>	<b>49%</b>	<b>45%</b>	<b>55%</b>	<b>53%</b>

g. Go to a live concert, indoors

	4/13-14, 2021	4/27-28, 2021	5/11-12, 2021	5/25-26, 2021	6/8-9, 2021	3/1-2, 2022	4/12-13, 2022	5/10-11, 2022	5/14-15, 2024	5/21-22, 2025	3/10-11, 2026
Very likely	9%	10%	13%	13%	12%	18%	20%	17%	22%	19%	15%
Somewhat likely	19%	19%	22%	23%	23%	27%	25%	27%	31%	27%	28%
Not very likely	34%	36%	32%	35%	35%	32%	29%	30%	29%	24%	30%
Not at all likely	38%	35%	33%	29%	30%	24%	26%	26%	18%	30%	27%
<b>Likely (Net)</b>	<b>28%</b>	<b>29%</b>	<b>35%</b>	<b>36%</b>	<b>35%</b>	<b>45%</b>	<b>45%</b>	<b>45%</b>	<b>52%</b>	<b>47%</b>	<b>43%</b>
<b>Not likely (Net)</b>	<b>72%</b>	<b>71%</b>	<b>65%</b>	<b>64%</b>	<b>65%</b>	<b>55%</b>	<b>55%</b>	<b>55%</b>	<b>48%</b>	<b>53%</b>	<b>57%</b>

h. Go to a live concert, outdoors

	4/13-14, 2021	4/27-28, 2021	5/11-12, 2021	5/25-26, 2021	6/8-9, 2021	3/1-2, 2022	4/12-13, 2022	5/10-11, 2022	5/14-15, 2024	5/21-22, 2025	3/10-11, 2026
Very likely	11%	12%	18%	17%	17%	18%	21%	22%	25%	19%	18%
Somewhat likely	25%	27%	27%	30%	30%	31%	30%	31%	32%	29%	28%
Not very likely	35%	34%	29%	28%	31%	30%	26%	26%	24%	23%	28%
Not at all likely	29%	27%	26%	24%	22%	21%	22%	21%	19%	29%	25%
<b>Likely (Net)</b>	<b>36%</b>	<b>39%</b>	<b>45%</b>	<b>47%</b>	<b>47%</b>	<b>49%</b>	<b>52%</b>	<b>53%</b>	<b>57%</b>	<b>48%</b>	<b>47%</b>
<b>Not likely (Net)</b>	<b>64%</b>	<b>61%</b>	<b>55%</b>	<b>53%</b>	<b>53%</b>	<b>51%</b>	<b>48%</b>	<b>47%</b>	<b>43%</b>	<b>52%</b>	<b>53%</b>





## PUBLIC POLL FINDINGS AND METHODOLOGY

6. Thinking ahead to this summer (the summer of 2026), how likely, if at all, are you to do each of the following? (*Continued*)

i. Go to a movie theater

	4/13-14, 2021	4/27-28, 2021	5/11-12, 2021	5/25-26, 2021	6/8-9, 2021	3/1-2, 2022	4/12-13, 2022	5/10-11, 2022	5/14-15, 2024	5/21-22, 2025	3/10-11, 2026
Very likely	16%	17%	20%	19%	22%	26%	31%	31%	37%	28%	28%
Somewhat likely	29%	28%	29%	32%	32%	34%	29%	29%	28%	34%	32%
Not very likely	28%	29%	27%	28%	26%	21%	21%	22%	22%	15%	25%
Not at all likely	27%	26%	24%	22%	20%	19%	19%	19%	13%	22%	15%
<i>Likely (Net)</i>	44%	45%	49%	51%	55%	60%	60%	60%	65%	63%	60%
<i>Not likely (Net)</i>	56%	55%	51%	49%	45%	40%	40%	40%	35%	37%	40%

j. Take a vacation where I can “unplug” and “get away from it all”

	6/8-9, 2021	3/1-2, 2022	4/12-13, 2022	5/10-11, 2022	5/14-15, 2024	5/21-22, 2025	3/10-11, 2026
Very likely	29%	29%	32%	32%	40%	28%	32%
Somewhat likely	34%	38%	33%	36%	30%	33%	32%
Not very likely	22%	21%	21%	18%	18%	19%	20%
Not at all likely	15%	13%	14%	14%	12%	20%	16%
<i>Likely (Net)</i>	63%	67%	65%	68%	69%	61%	64%
<i>Not likely (Net)</i>	37%	33%	35%	32%	31%	39%	36%

7. AI is now being used to create works of art, books, news stories, movies and TV animations and more. Which of the following words would you use to describe these works? You may select up to three.

	2/28-3/1, 2023	3/5-6, 2024	3/11-12, 2025	3/10-11, 2026
Not "real art"	22%	28%	35%	38%
Fake	14%	21%	30%	33%
Controversial	23%	34%	27%	31%
Soulless	14%	17%	15%	23%
Creative	24%	25%	24%	20%
Innovative	26%	22%	21%	19%
Creepy	18%	21%	19%	17%
Rip-off	7%	10%	12%	14%
Futuristic	29%	23%	21%	13%
Fascinating	19%	19%	14%	11%
Cool	14%	10%	13%	11%
Groundbreaking	12%	13%	7%	9%
Original	10%	8%	9%	8%
Boring	5%	4%	5%	8%
Something else	4%	3%	4%	5%





## PUBLIC POLL FINDINGS AND METHODOLOGY

8. In what ways, if any, do you think the federal government should regulate AI?

	3/10-11, 2026
Ensuring AI outputs don't cause harm	63%
Ensuring AI outputs are accurate	53%
Ensuring AI doesn't lead to widespread job losses	49%
Evaluating the environmental impacts of AI	41%
Ensuring AI outputs are fair and don't discriminate	39%
Evaluating where AI data centers can be located	34%
Other	8%
I do not believe the government should regulate AI	10%

### [INFO SCREEN]

We are now going to ask you a few questions about your thoughts on retail companies' mobile apps. When thinking about these apps, please consider any type of retailer, such as home improvement, grocery, department, clothing, or electronics stores.

9. How familiar, if at all, are you with retail companies' mobile apps?

	3/10-11, 2026
Very familiar	36%
Somewhat familiar	43%
Heard of it, but that's it	16%
Never heard of it	5%
<i>Familiar (Net)</i>	<i>79%</i>
<i>Not Familiar (Net)</i>	<i>21%</i>

10. [ASKED IF Q9 ≠ NEVER HEARD OF] Which of the following reasons best describe why you might choose NOT to use a retail company's mobile app for shopping? Select all that apply.

	3/10-11, 2026 (N=1,034)
I prefer shopping in-store to see products in person.	41%
I don't want to download more apps/don't have space on my phone.	33%
I don't feel comfortable storing my payment information in an app.	33%
I don't want companies to have access to my data	30%
It's easy enough to shop without the app	27%
I don't want to have to set up another account	26%
I find apps harder to navigate than the website.	21%
I never think to use the app	18%
It takes less time to just go to the store	16%
I worry I'll be tempted to buy things I don't need	15%
I worry about overspending on the app	14%
Information on apps are not accurate	12%
None of the above	11%

Commented [D01]: Add base note? Have heard of retail companies' mobile apps





## PUBLIC POLL FINDINGS AND METHODOLOGY

11. Which of the following features would make you most likely to use a retailer's app more often? (Select up to 2)

	<b>3/10-11, 2026</b>
App-only discounts or coupons.	41%
Ability to see real-time local inventory	21%
A "Store Mode" that helps me find items on the shelf.	19%
Faster/easier checkout than the website.	18%
Ability to see more product details (e.g., size, weight)	17%
Real-time updates on delivery or pickup orders.	13%
Ability to connect to digital wallet payment options (e.g., Apple Pay, Google Pay, PayPal).	13%
More customer reviews.	10%
Other	1%
None of the above	15%

12. How familiar, if at all, are you with each of the following?

### Total Familiar Summary

	<b>3/10-11, 2026</b>
The U.S. and Israel initiating armed conflict in the Middle East by bombing Iran	86%
Kristi Noem being replaced as Secretary of Homeland Security	68%
An abandoned baby monkey named Punch going viral after finding maternal love from a stuffed Ikea plushie	52%
The U.S. economy losing 92,000 jobs in February	48%
Soldiers accusing U.S. military commanders of framing the Middle East conflict in religious terms and claiming President Trump has been anointed to bring about Armageddon	36%

a. Kristi Noem being replaced as Secretary of Homeland Security

	<b>3/10-11, 2026</b>
Very familiar	45%
Somewhat familiar	23%
Heard of it, but that's it	15%
Never heard of it	17%
<i>Familiar (Net)</i>	<i>68%</i>
<i>Not Familiar (Net)</i>	<i>32%</i>





## PUBLIC POLL FINDINGS AND METHODOLOGY

12. How familiar, if at all, are you with each of the following? (Continued)

b. The U.S. economy losing 92,000 jobs in February

	<b>3/10-11, 2026</b>
Very familiar	23%
Somewhat familiar	25%
Heard of it, but that's it	20%
Never heard of it	32%
<b>Familiar (Net)</b>	<b>48%</b>
<b>Not Familiar (Net)</b>	<b>52%</b>

c. The U.S. and Israel initiating armed conflict in the Middle East by bombing Iran

	<b>3/10-11, 2026</b>
Very familiar	57%
Somewhat familiar	29%
Heard of it, but that's it	11%
Never heard of it	4%
<b>Familiar (Net)</b>	<b>86%</b>
<b>Not Familiar (Net)</b>	<b>14%</b>

d. Soldiers accusing U.S. military commanders of framing the Middle East conflict in religious terms and claiming President Trump has been anointed to bring about Armageddon

	<b>3/10-11, 2026</b>
Very familiar	16%
Somewhat familiar	21%
Heard of it, but that's it	17%
Never heard of it	47%
<b>Familiar (Net)</b>	<b>36%</b>
<b>Not Familiar (Net)</b>	<b>64%</b>

e. An abandoned baby monkey named Punch going viral after finding maternal love from a stuffed Ikea plushie

	<b>3/10-11, 2026</b>
Very familiar	27%
Somewhat familiar	24%
Heard of it, but that's it	15%
Never heard of it	33%
<b>Familiar (Net)</b>	<b>52%</b>
<b>Not Familiar (Net)</b>	<b>48%</b>





## PUBLIC POLL FINDINGS AND METHODOLOGY

13. As you may know, the following topics were in the news recently. Regardless of how familiar you may be with them, how much, if at all, do you care about them?

a. Kristi Noem being replaced as Secretary of Homeland Security

	<b>3/10-11, 2026</b>
I care a lot	30%
I care a little	29%
I don't care at all	32%
Don't know	9%

b. The U.S. economy losing 92,000 jobs in February

	<b>3/10-11, 2026</b>
I care a lot	57%
I care a little	30%
I don't care at all	7%
Don't know	6%

c. The U.S. and Israel initiating armed conflict in the Middle East by bombing Iran

	<b>3/10-11, 2026</b>
I care a lot	68%
I care a little	21%
I don't care at all	5%
Don't know	5%

d. Soldiers accusing U.S. military commanders of framing the Middle East conflict in religious terms and claiming President Trump has been anointed to bring about Armageddon

	<b>3/10-11, 2026</b>
I care a lot	44%
I care a little	26%
I don't care at all	18%
Don't know	12%

e. An abandoned baby monkey named Punch going viral after finding maternal love from a stuffed Ikea plushie

	<b>3/10-11, 2026</b>
I care a lot	20%
I care a little	25%
I don't care at all	46%
Don't know	9%





## PUBLIC POLL FINDINGS AND METHODOLOGY

14. Thinking about the upcoming men's and women's NCAA March Madness, please select all that apply:

	3/15-16, 2021	3/15-16, 2022	3/19-20, 2024	3/11-12, 2025	3/10-11, 2026
I plan to watch the games on TV or cable	22%	25%	28%	27%	21%
I only really pay attention to college basketball during the tournament	10%	10%	11%	11%	14%
I plan to watch the games online or streaming	11%	12%	19%	16%	13%
I plan to take part in a casual "bracket" challenge**	9%	12%	14%	16%	13%
I plan to watch the games in person with friends and family	8%	10%	18%	13%	10%
I plan to watch the games in person at a bar or restaurant	6%	9%	8%	11%	10%
I plan to bet on the tournament on a sports betting app***	N/A	7%	8%	7%	8%
I plan to watch the games virtually with friends and family	6%	11%	9%	8%	7%
I plan to bet on the tournament on a prediction market	N/A	N/A	N/A	N/A	5%
I don't plan to watch any of the games	56%	52%	50%	54%	56%

*\*Prior to 2024, question wording read: Thinking about the upcoming NCAA March Madness, please select all that apply"*

*\*\*Prior to 2024, this item read: "I plan to take part in a 'bracket'"*

*\*\*\*Prior to 2024, this item read: "I plan to bet on the tournament"*





## PUBLIC POLL FINDINGS AND METHODOLOGY

### About the Study

These are some of the findings of the one hundred and thirty-sixth wave of an Ipsos poll conducted between March 10-11, 2026. For this survey, a sample of 1,085 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English.

- The first wave was conducted between April 10-13, 2020, among 1,114 U.S. adults
- The second was conducted April 17-20, 2020, among 1,111 U.S. adults
- The third was conducted April 27-28, 2020, among 1,112 U.S. adults
- The fourth was conducted May 4-5, 2020, among 1,114 U.S. adults
- The fifth wave was conducted May 14-15, 2020, among 1,114 U.S. adults
- The sixth wave was conducted May 28-29, 2020, among 1,113 U.S. adults
- The seventh wave was conducted June 8-9, 2020, among 1,113 U.S. adults
- The eighth wave was conducted June 23-24, 2020, among 1,113 U.S. adults
- The ninth wave was conducted July 21-22, 2020, among 1,115 U.S. adults
- The tenth wave was conducted August 4-5, 2020, among 1,111 U.S. adults
- The eleventh wave was conducted August 18-10, 2020, among 1,115 U.S. adults
- The twelfth wave was conducted September 1-2, 2020, among 1,113 U.S. adults
- The thirteenth wave was conducted September 15-16, 2020, among 1,113 U.S. adults
- The fourteenth wave was conducted September 29-30, 2020, among 1,115 U.S. adults
- The fifteenth wave was conducted October 13-14, 2020, among 1,114 U.S. adults
- The sixteenth wave was conducted October 27-28, 2020, among 1,115 U.S. adults
- The seventeenth wave was conducted November 10-12, 2020, among 1,113 adults
- The eighteenth wave was conducted November 24-25, 2020, among 1,114 adults
- The nineteenth wave was conducted December 9-10, 2020, among 1,112 adults
- The twentieth wave was conducted January 20-21, 2021, among 1,115 adults
- The twenty-first wave was conducted February 2-3, 2021, among 1,115 adults
- The twenty-second wave was conducted February 17-18, 2021, among 1,115 adults
- The twenty-third wave was conducted March 2-3, 2021, among 1,115 adults.
- The twenty-fourth wave was conducted March 15-16, 2021, among 1,115 adults.
- The twenty-fifth wave was conducted March 30-31, 2021, among 1,115 adults.
- The twenty-sixth wave was conducted April 13-14, 2021, among 1,115 adults.
- The twenty-seventh wave was conducted April 27-28, 2021, among 1,115 adults.
- The twenty-eighth wave was conducted May 11-12, 2021, among 1,167 adults.
- The twenty-ninth wave was conducted May 25-26, 2021, among 1,178 adults.
- The thirtieth wave was conducted June 8-9, 2021, among 1,177 adults.
- The thirty-first wave was conducted June 22-23, 2021, among 1,176 adults.
- The thirty-second wave was conducted July 6-7, 2021, among 1,179 adults.
- The thirty-third wave was conducted July 20-21, 2021, among 1,137 adults.
- The thirty-fourth wave was conducted August 3-4, 2021, among 1,174 adults.
- The thirty-fifth wave was conducted August 18-19, 2021, among 1,177 adults.
- The thirty-sixth wave was conducted August 31-September 1, 2021, among 1,166 adults.
- The thirty-seventh wave was conducted September 14-15, 2021, among 1,177 adults.
- The thirty-eighth wave was conducted September 28-29, 2021, among 1,173 adults.
- The thirty-ninth wave was conducted October 12-13, 2021, among 1,174 adults.
- The fortieth wave was conducted October 26-27, 2021, among 1,160 adults.
- The forty-first wave was conducted November 9-10, 2021, among 1,160 adults

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**GAME CHANGERS**





## PUBLIC POLL FINDINGS AND METHODOLOGY

- The forty-second wave was conducted November 22-23, 2021, among 1,162 adults
- The forty-third wave was conducted December 7-8, 2021, among 1,160 adults
- The forty-fourth wave was conducted January 4-5, 2022, among 1,158 adults
- The forty-fifth wave was conducted January 18-19, 2022, among 1,158 adults
- The forty-sixth wave was conducted February 2-3, 2022, among 2,010 adults
- The forty-seventh wave was conducted February 15-16, 2022, among 1,156 adults
- The forty-eighth wave was conducted March 1-2, 2022, among 1,154 adults
- The forty-ninth wave was conducted March 15-16, 2022, among 1,154 adults
- The fiftieth wave was conducted March 29-30, 2022, among 1,152 adults
- The fifty-first wave was conducted April 12-13, 2022, among 1,165 adults
- The fifty-second wave was conducted April 26-27, 2022, among 1,136 adults
- The fifty-third wave was conducted May 10-11, 2022, among 1,120 adults
- The fifty-fourth wave was conducted May 24-25, 2022, among 1,120 adults
- The fifty-fifth wave was conducted June 7-8, 2022, among 1,117 adults
- The fifty-sixth wave was conducted June 22-23, 2022, among 1,117 adults
- The fifty-seventh wave was conducted July 19-20, 2022, among 1,120 adults
- The fifty-eighth wave was conducted August 2-3, 2022, among 1,119 adults
- The fifty-ninth wave was conducted August 16-17, 2022, among 1,120 adults
- The sixtieth wave was conducted August 30-31, 2022, among 1,110 adults
- The sixty-first wave was conducted September 13-14, 2022, among 1,118 adults
- The sixty-second wave was conducted September 27-28, 2022, among 1,120 adults
- The sixty-third wave was conducted October 11-12, 2022, among 1,120 adults
- The sixty-fourth wave was conducted October 25-26, 2022, among 1,120 adults
- The sixty-fifth wave was conducted November 11-12, 2022, among 1,115 adults
- The sixty-sixth wave was conducted December 7-8, 2022, among 1,118 adults
- The sixty-seventh wave was conducted January 18-19, 2023, among 1,119 adults
- The sixty-eighth wave was conducted January 31-February 1, 2023, among 1,118 adults
- The sixty-ninth wave was conducted February 14-15, 2023, among 1,109 adults
- The seventieth wave was conducted February 28- March 1, 2023 among 1,105 adults
- The seventy-first wave was conducted March 14-15, 2023 among 1,119 adults
- The seventy-second wave was conducted March 28-29, 2023, among 1,120 adults
- The seventy-third wave was conducted April 11-12, 2023, among 1,120 adults
- The seventy-fourth wave was conducted April 25-26, 2023, among 1,120 adults
- The seventy-fifth wave was conducted May 9-10, 2023, among 1,117 adults
- The seventy-sixth wave was conducted May 23-24, 2023, among 1,116 adults
- The seventy-seventh wave was conducted June 6-7, 2023 among 1,108 adults
- The seventy-eighth wave was conducted June 21-22, 2023 among 1,109 adults
- The seventy-ninth wave was conducted July 18-19, 2023 among 1,109 adults
- The eightieth wave was conducted August 1-2, 2023 among 1,118 adults
- The eighty-first wave was conducted August 15-16, 2023 among 1,115 adults
- The eighty-second wave was conducted August 29-30, 2023 among 1,103 adults
- The eighty-third wave was conducted September 12-13, 2023 among 1,116 adults
- The eighty-fourth wave was conducted September 26-27, 2023 among 1,116 adults

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## PUBLIC POLL FINDINGS AND METHODOLOGY

- The eighty-fifth wave was conducted October 10-11, 2023 among 1,119 adults
- The eighty-sixth wave was conducted October 24-25, 2023 among 1,118 adults
- The eighty-seventh wave was conducted November 7-8, 2023 among 1,120 adults
- The eighty-eighth wave was conducted December 5-6, 2023 among 1,120 adults
- The eighty-eighth and a half wave was conducted January 9-10, 2024 among 1,119 adults
- The eighty-ninth wave was conducted January 23-24, 2024 among 1,118 adults
- The ninetieth wave was conducted February 6-7, 2024 among 1,120 adults
- The ninety-first wave was conducted February 21-22, 2024 among 1,119 adults
- The ninety-second wave was conducted March 5-6, 2024 among 1,084 adults
- The ninety-third wave was conducted March 19-20, 2024 among 1,120 adults
- The ninety-third and a half wave was conducted April 2-3, 2024 among 1,082 adults
- The ninety-fourth wave was conducted April 16-17, 2024 among 1,081 adults
- The ninety-fifth wave was conducted April 30-May 1, 2024 among 1,081 adults
- The ninety-sixth wave was conducted May 14-15, 2024 among 1,081 adults
- The ninety-sixth and a half wave was conducted May 30-31, 2024 among 1,086 adults
- The ninety-seventh wave was conducted June 11-12, 2024 among 1,085 adults
- The ninety-eighth wave was conducted June 25-26, 2024 among 1,085 adults
- The ninety-ninth wave was conducted July 23-24, 2024 among 1,081 adults
- The one hundredth wave was conducted August 6-7, 2024 among 1,085 adults
- The one hundred and first wave was conducted August 20-21, 2024 among 1,083 adults
- The one hundred and second wave was conducted September 4-5, 2024 among 1,081 adults
- The one hundred and third wave was conducted September 17-18, 2024 among 1,084 adults
- The one hundred and fourth wave was conducted October 1-2, 2024 among 1,085 adults
- The one hundred and fifth wave was conducted October 15-16, 2024 among 1,085 adults
- The one hundred and sixth wave was conducted October 29-30, 2024 among 1,085 adults
- The one hundred and seventh wave was conducted November 13-14, 2024 among 1,095 adults
- The one hundred and eighth wave was conducted December 10-11, 2024 among 1,085 adults
- The one hundred and ninth wave was conducted January 14-15, 2025 among 1,085 adults
- The one hundred and tenth wave was conducted January 28-29, 2025 among 1,080 adults
- The one hundred and eleventh wave was conducted February 11-12, 2025 among 1,082 adults
- The one hundred and twelfth wave was conducted February 25-26, 2025 among 1,083 adults
- The one hundred and thirteenth wave was conducted March 11-12, 2025 among 1,077 adults
- The one hundred and fourteenth wave was conducted March 25-26, 2025 among 1,085 adults
- The one hundred and fifteenth wave was conducted April 8-9, 2025 among 1,090 adults
- The one hundred and sixteenth wave was conducted April 23-24, 2025 among 1,085 adults
- The one hundred and seventeenth wave was conducted May 6-7, 2025 among 1,094 adults

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## PUBLIC POLL FINDINGS AND METHODOLOGY

- The one hundred and eighteenth wave was conducted May 21-22, 2025 among 1,085 adults
- The one hundred and nineteenth wave was conducted June 3-4, 2025 among 1,080 adults
- The one hundred and twentieth wave was conducted June 17-18, 2025 among 1,096 adults
- The one hundred and twenty-first wave was conducted July 15-16, 2025 among 1,083 adults
- The one hundred and twenty-second wave was conducted July 29-30, 2025 among 1,085 adults
- The one hundred and twenty-third wave conducted August 12-13, 2025 among 1,085 adults
- The one hundred and twenty-fourth wave conducted August 26-27, 2025 among 1,085 adults
- The one hundred and twenty-fifth wave conducted September 9-10, 2025 among 1,082 adults
- The one hundred and twenty-sixth wave conducted September 23-24, 2025 among 1,085 adults
- The one hundred and twenty-seventh wave conducted October 7-8, 2025 among 1,093 adults
- The one hundred and twenty-eighth wave conducted October 22-23, 2025 among 1,085 adults
- The one hundred and twenty-ninth wave conducted November 4-5, 2025 among 1,086 adults
- The one hundred and thirtieth wave conducted November 18-19, 2025 among 1,090 adults
- The one hundred and thirty-first wave conducted December 9-10, 2025 among 1,085 adults
- The one hundred and thirty-second wave conducted January 13-14, 2026 among 1,290 adults
- The one hundred and thirty-third wave conducted January 27-28, 2026 among 1,085 adults
- The one hundred and thirty-fourth wave conducted February 10-11, 2026 among 1,085 adults
- The one hundred and thirty-fifth wave conducted February 24-25, 2026 among 1,085 adults
- The one hundred and thirty-sixth wave conducted March 10-11, 2026 among 1,085 adults

The sample for this study was randomly drawn from [Ipsos' online panel](#), partner online panel sources, and “[river sampling](#)” and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is the 2025 March Supplement of the Current Population Survey (CPS). The sample drawn for this study reflects fixed sample targets on demographics. Posthoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.

Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 3.6 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following ( $n = 1,085$ ,  $DEFF = 1.5$ , adjusted Confidence Interval =  $\pm 5.1$  percentage points).

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## PUBLIC POLL FINDINGS AND METHODOLOGY

- The forty-sixth wave of this study has a credibility interval of plus or minus 2.5 percentage points.
- The first, fourth, fifth, sixth, seventh, eighth, ninth, eleventh, twelfth, thirteenth, fourteenth, fifteenth, sixteenth, seventeenth, eighteenth, twentieth, twenty-first, twenty-second, twenty-third, twenty-fourth, twenty-fifth, twenty-sixth, twenty-seventh, twenty-eighth, twenty-ninth, thirtieth, thirty-first, thirty-second, thirty-third, thirty-fourth, thirty-fifth, thirty-sixth, thirty-seventh, thirty-eighth, thirty-ninth, fortieth, forty-first, forty second, forty-third, forty-fourth, forty-fifth, and one hundred and thirty-second waves of this study have a credibility interval of plus or minus 3.3 percentage points for all respondents.
- The second, third, tenth, and nineteenth waves of this study have a credibility interval of plus or minus 3.4 percentage points for all respondents.
- The forty-seventh, forty-eighth, forty-ninth, fiftieth, and fifty-first waves of this study have a credibility interval of plus or minus 3.5 percentage points.
- The fifty-second, fifty-third, fifty-fourth, fifty-fifth, fifty-sixth, fifty-seventh, fifty-eighth, fifty-ninth, sixtieth, sixty-first, sixty-second, sixty-third, sixty-fourth, sixty-fifth, sixty-sixth, sixty-seventh, sixty-eighth, sixty-ninth, seventieth, seventy-first, seventy-second, seventy-third, seventy-fourth, seventy-fifth, seventy-sixth, seventy-seventh, seventy-eighth, seventy-ninth, eightieth, eighty-first, eighty-second, eighty-third, eighty-fourth, eighty-fifth, eighty-sixth, eighty-seventh, eighty-eighth, eighty-eighth and a half, eighty-ninth, ninetieth, ninety-first, ninety-second, ninety-third, ninety-third and a half, ninety-fourth, ninety-fifth, ninety-sixth, ninety-sixth and a half, ninety-seventh, ninety-eighth, ninety-ninth, one hundredth, one hundred and first, one hundred and second, one hundred and third, one hundred and fourth, one hundred and fifth, one hundred and sixth, one hundred and seventh, one hundred and eighth, one hundred and ninth, one hundred and tenth, one hundred and eleventh, one hundred and twelfth, one hundred and thirteenth, one hundred and fourteenth, one hundred and fifteenth, one hundred and sixteenth, and one hundred and seventeenth, one hundred and eighteenth, one hundred and nineteenth, one hundred and twentieth, one hundred and twenty first, one hundred and twenty second, one hundred and twenty third, one hundred and twenty fourth, one hundred and twenty fifth waves, one hundred and twenty sixth, one hundred and twenty seventh, one hundred and twenty eighth, one hundred and twenty ninth, one hundred and thirtieth, one hundred and thirty-first, one hundred and thirty-third, one hundred and thirty-fourth, one hundred and thirty-fifth, and one hundred and thirty-sixth waves of this study have a credibility interval of 3.6 percentage points.

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## PUBLIC POLL FINDINGS AND METHODOLOGY

### About Ipsos

Ipsos is one of the largest market research and polling companies globally, operating in 90 markets and employing nearly 20,000 people.

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“Game Changers” – our tagline – summarizes our ambition to help our 5,000 clients navigate with confidence our rapidly changing world.

Founded in France in 1975, Ipsos has been listed on the Euronext Paris since July 1, 1999. The company is part of the SBF 120, Mid-60 indices, and is eligible for the Deferred Settlement Service (SRD).

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