



PUBLIC POLL FINDINGS AND METHODOLOGY

Ipsos Poll on Consumer Behavior

Washington, DC, March 27, 2026

1. **[ASKED ONLY IF EMPLOYED]** Are you currently working from home, at your workplace, or both a majority of the time?

	Working at my workplace only	Working from home only	Working both from home and at my workplace
3/24-25, 2026 (N=582)	56%	21%	23%
3/10-11, 2026 (N=585)	58%	15%	27%
2/24-25, 2026 (N=606)	51%	21%	28%
2/10-11, 2026 (N=632)	56%	21%	23%
1/27-28, 2026 (N=584)	54%	20%	26%
1/13-14, 2026 (N=734)	51%	21%	28%
12/9-10, 2025 (N=615)	57%	16%	27%
11/18-19, 2025 (N=579)	52%	24%	24%
11/4-5, 2025 (N=610)	52%	23%	25%
10/22-23, 2025 (N=598)	53%	24%	24%
10/7-8, 2025 (N=590)	56%	21%	23%
9/23-24, 2025 (N=634)	54%	20%	25%
9/9-10, 2025 (N=619)	54%	21%	25%
8/26-27, 2025 (N=611)	58%	16%	26%
8/12-13, 2025 (N=615)	55%	23%	23%
7/29-30, 2025 (N=634)	61%	17%	23%
7/15-16, 2025 (N=611)	58%	20%	22%
6/17-18, 2025 (N=620)	56%	20%	24%
6/3-4, 2025 (N=573)	58%	19%	23%
5/21-22, 2025 (N=604)	54%	18%	28%
5/6-7, 2025 (N=610)	49%	22%	29%
4/23-24, 2025 (N=628)	60%	20%	20%
4/8-9, 2025 (N=606)	51%	24%	24%
3/25-26, 2025 (N=599)	50%	25%	26%
3/11-12, 2025 (N=569)	52%	24%	24%
2/25-26, 2025 (N=582)	52%	27%	22%
2/11-12, 2025 (N=603)	52%	22%	26%
1/28-29, 2025 (N=599)	59%	18%	23%
1/14-15, 2025 (N=559)	59%	17%	24%



PUBLIC POLL FINDINGS AND METHODOLOGY

1. **[ASKED ONLY IF EMPLOYED]** Are you currently working from home, at your workplace, or both a majority of the time? *(Continued)*

	Working at my workplace only	Working from home only	Working both from home and at my workplace
12/10-11, 2024 (N=597)	56%	20%	25%
11/13-14, 2024 (N=555)	55%	22%	23%
10/29-30, 2024 (N=596)	53%	21%	25%
10/15-16, 2024 (N=622)	57%	17%	27%
10/1-2, 2024 (N=565)	59%	15%	26%
9/17-18, 2024 (N=599)	61%	17%	22%
9/3-4, 2024 (N=569)	58%	18%	24%
8/20-21, 2024 (N=586)	58%	17%	24%
8/6-7, 2024 (N=599)	58%	16%	26%
7/23-24, 2024 (N=603)	49%	21%	30%
6/25-26, 2024 (N=591)	59%	18%	23%
6/11-12, 2024 (N=639)	59%	20%	21%
5/30-31, 2024 (N=612)	56%	21%	23%
5/14-15, 2024 (N=583)	55%	19%	27%
4/30-5/1, 2024 (N=550)	51%	20%	29%
4/16-17, 2024 (N=531)	51%	21%	28%
4/2-3, 2024 (N=573)	53%	20%	26%
3/19-20, 2024 (N=614)	52%	20%	27%
3/5-6, 2024 (N=526)	56%	19%	25%
2/21-22, 2024 (N=555)	50%	23%	26%
2/6-7, 2024 (N=554)	52%	21%	27%
1/23-24, 2024 (N=551)	47%	21%	32%
1/9-10, 2024 (N=574)	51%	17%	32%



PUBLIC POLL FINDINGS AND METHODOLOGY

1. **[ASKED ONLY IF EMPLOYED]** Are you currently working from home, at your workplace, or both a majority of the time? *(Continued)*

	Working at my workplace only	Working from home only	Working both from home and at my workplace
12/5-6, 2023 (N=567)	55%	25%	20%
11/7-8, 2023 (N=595)	54%	24%	22%
10/24-25, 2023 (N=551)	55%	22%	23%
10/10-11, 2023 (N=570)	58%	19%	23%
9/26-27, 2023 (N=612)	57%	18%	25%
9/12-13, 2023 (N=594)	55%	20%	26%
8/29-30, 2023 (N=586)	57%	25%	19%
8/15-16, 2023 (N=568)	51%	23%	26%
8/1-2, 2023 (N=623)	50%	28%	22%
7/18-19, 2023 (N=574)	60%	20%	20%
6/21-22, 2023 (N=580)	52%	25%	23%
6/6-7, 2023 (N=582)	60%	21%	19%
5/23-24, 2023 (N=599)	52%	24%	23%
5/9-10, 2023 (N=615)	59%	20%	21%
4/25-26, 2023 (N=582)	52%	29%	19%
4/11-12, 2023 (N=557)	58%	21%	22%
3/28-29, 2023 (N=620)	46%	24%	30%
3/14-15, 2023 (N=625)	55%	25%	20%
2/28-3/1, 2023 (N=616)	61%	20%	19%
2/14-15, 2023 (N=603)	56%	24%	20%
1/18-19, 2023 (N=639)	56%	22%	22%
11/9-10, 2022 (N=628)	54%	22%	24%
10/25-26, 2022 (N=594)	56%	24%	20%
10/11-12, 2022 (N=611)	62%	21%	18%
9/27-28, 2022 (N=616)	56%	23%	21%
9/13-14, 2022 (N=596)	55%	21%	24%
8/30-31, 2022 (N=584)	57%	20%	23%
8/16-17, 2022 (N=598)	55%	25%	20%
8/2-3, 2022 (N=613)	54%	25%	21%
7/19-20, 2022 (N=588)	58%	25%	17%
6/22-23, 2022 (N=622)	56%	27%	17%
6/7-8, 2022 (N=593)	56%	24%	20%
5/24-25, 2022 (N=571)	56%	26%	18%
5/10-11, 2022 (N=628)	56%	24%	20%
4/26-27, 2022 (N=657)	57%	24%	19%
4/12-13, 2022 (N=663)	58%	24%	19%
3/29-30, 2022 (N=666)	57%	23%	20%
3/15-16, 2022 (N=611)	57%	23%	20%
2/2-3, 2022 (N=1,086)	56%	24%	20%
1/20-21, 2021 (N=603)	34%	48%	18%



PUBLIC POLL FINDINGS AND METHODOLOGY

2. For each of the statements below, indicate your level of agreement.

Total Agree Summary

	2/2-3, 2021	2/17-18, 2021	9/14-15, 2021	2/1-3, 2022	3/15-16, 2022	4/12-13, 2022	8/16-17, 2022	8/30-31, 2022	2/14-15, 2023	8/29-30, 2023	4/30-5/1, 2024	5/21-22, 2025	9/23-24, 2025	3/24-25, 2026
I believe I will be better off than my parents*	44%	47%	46%	44%	46%	42%	36%	41%	40%	46%	50%	44%	50%	55%
[ASK IF AGE 18-39] I want to wait to start or grow my family until I am in better financial shape	N/A	N/A	N/A	N/A	N/A	N/A	N/A	53%	49%	50%	55%	59%	63%	52%
I feel like I have enough saved in case something unplanned happens (i.e. home repairs, car repairs etc.)	48%	54%	49%	48%	50%	46%	39%	40%	40%	54%	51%	49%	47%	50%
I worry about paying all of my bills each month	34%	32%	36%	42%	42%	41%	44%	46%	39%	39%	35%	40%	45%	39%
After paying my bills, I do not have money left to spend on the things I want	37%	36%	40%	42%	39%	43%	46%	48%	45%	37%	39%	41%	48%	34%



PUBLIC POLL FINDINGS AND METHODOLOGY

2. For each of the statements below, indicate your level of agreement. (Continued)

a. After paying my bills, I do not have money left to spend on the things I want

	2/2-3, 2021	2/17-18, 2021	9/14-15, 2021	2/1-3, 2022	3/15-16, 2022	4/12-13, 2022	8/16-17, 2022	8/30-31, 2022	2/14-15, 2023	8/29-30, 2023	4/30-5/1, 2024	5/21-22, 2025	9/23-24, 2025	3/24-25, 2026
Strongly agree	17%	15%	16%	20%	15%	19%	19%	23%	20%	16%	16%	20%	23%	11%
Somewhat agree	20%	21%	23%	23%	25%	24%	27%	26%	25%	22%	23%	21%	25%	22%
Neither agree nor disagree	19%	19%	18%	20%	21%	22%	23%	19%	20%	18%	15%	21%	15%	17%
Somewhat disagree	23%	24%	25%	19%	24%	22%	19%	20%	20%	25%	23%	20%	18%	31%
Strongly disagree	21%	20%	18%	19%	16%	13%	13%	12%	14%	20%	23%	18%	18%	18%
Agree (Net)	37%	36%	40%	42%	39%	43%	46%	48%	45%	37%	39%	41%	48%	34%
Disagree (Net)	44%	44%	42%	37%	40%	35%	32%	33%	34%	45%	46%	38%	37%	49%

b. I believe I will be better off than my parents

	2/2-3, 2021	2/17-18, 2021	9/14-15, 2021	2/1-3, 2022	3/15-16, 2022	4/12-13, 2022	8/16-17, 2022	8/30-31, 2022	2/14-15, 2023	8/29-30, 2023	4/30-5/1, 2024	5/21-22, 2025	9/23-24, 2025	3/24-25, 2026
Strongly agree	18%	18%	18%	19%	19%	14%	11%	15%	15%	18%	23%	22%	22%	21%
Somewhat agree	26%	29%	28%	25%	28%	28%	25%	25%	24%	27%	27%	22%	28%	34%
Neither agree nor disagree	31%	27%	30%	33%	31%	34%	30%	29%	28%	28%	29%	31%	22%	23%
Somewhat disagree	14%	16%	14%	14%	14%	13%	16%	16%	18%	15%	13%	11%	14%	16%
Strongly disagree	11%	10%	9%	9%	9%	11%	18%	14%	15%	12%	8%	14%	14%	5%
Agree (Net)	44%	47%	46%	44%	46%	42%	36%	41%	40%	46%	50%	44%	50%	55%
Disagree (Net)	25%	25%	23%	23%	23%	24%	34%	30%	33%	27%	21%	25%	29%	22%

c. I worry about paying all of my bills each month

	2/2-3, 2021	2/17-18, 2021	9/14-15, 2021	2/1-3, 2022	3/15-16, 2022	4/12-13, 2022	8/16-17, 2022	8/30-31, 2022	2/14-15, 2023	8/29-30, 2023	4/30-5/1, 2024	5/21-22, 2025	9/23-24, 2025	3/24-25, 2026
Strongly agree	13%	14%	15%	19%	16%	17%	19%	21%	17%	14%	15%	21%	22%	13%
Somewhat agree	20%	18%	21%	23%	26%	24%	25%	25%	23%	24%	20%	19%	23%	26%
Neither agree nor disagree	18%	19%	20%	18%	20%	21%	22%	19%	19%	18%	15%	19%	14%	16%
Somewhat disagree	22%	20%	21%	17%	17%	20%	17%	16%	21%	16%	22%	19%	18%	24%
Strongly disagree	26%	28%	23%	22%	22%	19%	17%	19%	21%	27%	28%	21%	23%	21%
Agree (Net)	34%	32%	36%	42%	42%	41%	44%	46%	39%	39%	35%	40%	45%	39%
Disagree (Net)	49%	49%	44%	39%	39%	38%	34%	35%	42%	44%	49%	41%	40%	45%



PUBLIC POLL FINDINGS AND METHODOLOGY

2. For each of the statements below, indicate your level of agreement. *(Continued)*

d. **[ASK ONLY IF AGE 18-39]** I want to wait to start or grow my family until I am in better financial shape

	6/23-24, 2020 (N=394)	8/18-19, 2020 (N=380)	8/30-31, 2022 (N=402)	2/14-15, 2023 (N=398)	8/29-30, 2023 (N=384)	4/30-5/1, 2024 (N=402)	5/21-22, 2025 (N=399)	9/23-24, 2025 (N=413)	3/24-25, 2026 (N=371)
Strongly agree	28%	32%	26%	24%	27%	26%	31%	34%	26%
Somewhat agree	23%	23%	27%	25%	23%	29%	28%	30%	26%
Neither agree nor disagree	30%	25%	30%	29%	30%	26%	26%	20%	30%
Somewhat disagree	9%	10%	7%	9%	10%	6%	3%	8%	8%
Strongly disagree	10%	10%	10%	13%	10%	13%	12%	8%	10%
Agree (Net)	51%	55%	53%	49%	50%	55%	59%	63%	52%
Disagree (Net)	18%	20%	17%	22%	20%	19%	15%	17%	18%

e. I feel like I have enough saved in case something unplanned happens (i.e. home repairs, car repairs etc.)

	2/2-3, 2021	2/17-18, 2021	9/14-15, 2021	2/1-3, 2022	3/15-16, 2022	4/12-13, 2022	8/16-17, 2022	8/30-31, 2022	2/14-15, 2023	8/29-30, 2023	4/30-5/1, 2024	5/21-22, 2025	9/23-24, 2025	3/24-25, 2026
Strongly agree	19%	22%	18%	21%	19%	17%	13%	14%	15%	22%	23%	24%	22%	19%
Somewhat agree	30%	32%	30%	27%	31%	29%	26%	26%	25%	32%	27%	26%	26%	31%
Neither agree nor disagree	17%	16%	19%	19%	19%	23%	22%	22%	21%	17%	16%	20%	14%	14%
Somewhat disagree	15%	13%	15%	15%	12%	15%	18%	15%	19%	14%	14%	11%	16%	19%
Strongly disagree	19%	17%	17%	19%	19%	16%	21%	23%	20%	15%	20%	19%	22%	17%
Agree (Net)	48%	54%	49%	48%	50%	46%	39%	40%	40%	54%	51%	49%	47%	50%
Disagree (Net)	34%	30%	32%	33%	31%	31%	39%	38%	39%	30%	34%	31%	38%	36%



PUBLIC POLL FINDINGS AND METHODOLOGY

3. Thinking about the past six months, have any of the following happened to you or someone in your household?

Total Yes Summary

	8/2-3, 2022	8/30-31, 2022	9/13-14, 2022	10/11-12, 2022	2/28-3/1, 2023	10/24-25, 2023	3/5-6, 2024	5/21-22, 2025	10/7-8, 2025	3/24-25, 2026
[SPLIT SAMPLE] Spent more on food to cook at home and less on experiences (travel, dining out)	65% (N=559)	73% (N=555)	70% (N=559)	N/A	73% (N=552)	68% (N=559)	N/A	N/A	69% (N=545)	67% (N=542)
[SPLIT SAMPLE] Spent less on experiences (travel, dining out)	59% (N=560)	68% (N=555)	64% (N=559)	N/A	58% (N=553)	60% (N=559)	N/A	N/A	57% (N=548)	66% (N=543)
Postponed or skipped a personal trip or vacation	N/A	N/A	N/A	N/A	N/A	35%	N/A	37%	40%	39%
Postponed or skipped a big-ticket product purchase like a major appliance, car, or home renovation*	33%	41%	40%	N/A	36%	34%	28%	N/A	36%	38%
Postponed or skipped needed home or car repairs to save money	28%	38%	31%	N/A	32%	27%	28%	33%	39%	34%
Canceled any streaming subscription services (e.g., Netflix, Hulu, Disney+)	29%	33%	32%	N/A	29%	31%	32%	N/A	39%	29%
Postponed or skipped medical treatment due to cost	23%	28%	25%	N/A	26%	23%	20%	26%	30%	27%
Postponed or skipped buying a home due to interest rates	N/A	N/A	N/A	18%	N/A	21%	N/A	N/A	21%	23%
Postponed or skipped care for my pet(s)	N/A	N/A	N/A	N/A	N/A	N/A	N/A	21%	21%	17%
Been unable to afford rent or mortgage payments	20%	21%	20%	N/A	22%	16%	N/A	N/A	20%	13%

*This option was "Postponed or skipped a big-ticket product purchase like a home, car, or home renovation" in August 2022, September 2022, February 2023, March 2024, and May 2025



PUBLIC POLL FINDINGS AND METHODOLOGY

3. Thinking about the past six months, have any of the following happened to you or someone in your household? (Continued)

Total No Summary

	8/2-3, 2022	8/30-31, 2022	9/13-14, 2022	10/11-12, 2022	2/28-3/1, 2023	10/24-25, 2023	3/5-6, 2024	5/21-22, 2025	10/7-8, 2025	3/24-25, 2026
Been unable to afford rent or mortgage payments	80%	79%	80%	N/A	78%	84%	N/A	N/A	80%	87%
Postponed or skipped care for my pet(s)	N/A	N/A	N/A	N/A	N/A	N/A	N/A	79%	79%	83%
Postponed or skipped buying a home due to interest rates	N/A	N/A	N/A	82%	N/A	79%	N/A	N/A	79%	77%
Postponed or skipped medical treatment due to cost	77%	72%	75%	N/A	74%	77%	80%	74%	70%	73%
Postponed or skipped a big-ticket product purchase like a major appliance, car, or home renovation*	67%	59%	60%	N/A	64%	66%	72%	N/A	64%	62%
Postponed or skipped needed home or car repairs to save money	72%	62%	69%	N/A	68%	73%	72%	67%	61%	66%
Canceled any streaming subscription services (e.g., Netflix, Hulu, Disney+)	71%	67%	68%	N/A	71%	69%	68%	N/A	61%	71%
Postponed or skipped a personal trip or vacation	N/A	N/A	N/A	N/A	N/A	65%	N/A	63%	60%	61%
[SPLIT SAMPLE] Spent less on experiences (travel, dining out)	41% (N=560)	32% (N=555)	36% (N=559)	N/A	42% (N=553)	40% (N=559)	N/A	N/A	43% (N=545)	34% (N=543)
[SPLIT SAMPLE] Spent more on food to cook at home and less on experiences (travel, dining out)	35% (N=559)	27% (N=555)	30% (N=559)	N/A	27% (N=552)	32% (N=559)	N/A	N/A	31% (N=548)	33% (N=542)

*This option was "Postponed or skipped a big-ticket product purchase like a home, car, or home renovation" in August 2022, September 2022, February 2023, March 2024, and May 2025



PUBLIC POLL FINDINGS AND METHODOLOGY

4. **[ASK IF MARRIED OR LIVING WITH PARTNER]** If you or your partner collect anything (i.e., coins, art, books, memorabilia, digital goods, etc.), which of the following describes your collecting?

	3/24-25, 2026 (N=552)
We collect DIFFERENT things as SEPARATE hobbies	19%
We collect DIFFERENT things but SHARE the experience (e.g., shop together, display together)	18%
We collect the SAME things TOGETHER (shared hobby)	9%
We collect the SAME things SEPARATELY (parallel interests)	6%
Only one of us collects	14%
Neither of us collects anything	47%

5. Please rank the following technologies in terms of their impact on society today, with 1 being the most important and 7 being the least important.

Total Mean Summary

	3/24-25, 2026
AI	2.8
Cybersecurity	3
Advanced mobile phone technology	3.1
Electric vehicles	4.2
GLP-1s	4.8
Robots	4.8
Alternative proteins (e.g., Beyond or Impossible burgers)	5.3





PUBLIC POLL FINDINGS AND METHODOLOGY

6. How much do you agree or disagree with the following statements?

Total Agree Summary

	1/31-2/1, 2023	4/25-26, 2023	7/7-10, 2023	8/1-2, 2023	1/27-28, 2026	3/24-25, 2026
People need to keep up with the advancement of AI	N/A	N/A	N/A	N/A	N/A	76%
The development of AI needs to slow down	N/A	N/A	N/A	N/A	N/A	66%
[ASKED IF EMPLOYED] The company I work for is prepared for an AI future	N/A	N/A	N/A	N/A	N/A	47%
AI will create new jobs and opportunities to make up for the jobs that are lost	38%	39%	36%	30%	35%	41%
The potential benefits of AI outweigh the potential job loss*	38%	43%	40%	36%	41%	40%

*Prior to 2026, this item was "The potential benefits of AI, such as increased efficiency and productivity, outweigh the potential job loss"

a. The potential benefits of AI outweigh the potential job loss*

	1/31-2/1, 2023	8/1-2, 2023	1/27-28, 2026	3/24-25, 2026
Strongly agree	11%	10%	13%	12%
Somewhat agree	27%	25%	28%	28%
Somewhat disagree	26%	21%	25%	31%
Strongly disagree	17%	21%	25%	20%
Don't know	19%	22%	9%	8%
Agree (Net)	38%	36%	41%	40%
Disagree (Net)	43%	43%	50%	52%

*Prior to 2026, this item was "The potential benefits of AI, such as increased efficiency and productivity, outweigh the potential job loss"

b. AI will create new jobs and opportunities to make up for the jobs that are lost

	1/31-2/1, 2023	8/1-2, 2023	1/27-28, 2026	3/24-25, 2026
Strongly agree	12%	8%	13%	11%
Somewhat agree	27%	22%	22%	30%
Somewhat disagree	26%	26%	29%	26%
Strongly disagree	16%	22%	24%	20%
Don't know	20%	22%	12%	13%
Agree (Net)	38%	30%	35%	41%
Disagree (Net)	42%	48%	53%	46%



PUBLIC POLL FINDINGS AND METHODOLOGY

6. How much do you agree or disagree with the following statements? *(Continued)*

c. **[ASK OF EMPLOYED]** The company I work for is prepared for an AI future

	3/24-25, 2026 (N=582)
Strongly agree	16%
Somewhat agree	31%
Somewhat disagree	23%
Strongly disagree	15%
Don't know	16%
<i>Agree (Net)</i>	47%
<i>Disagree (Net)</i>	38%

d. People need to keep up with the advancement of AI

	3/24-25, 2026
Strongly agree	26%
Somewhat agree	50%
Somewhat disagree	11%
Strongly disagree	8%
Don't know	5%
<i>Agree (Net)</i>	76%
<i>Disagree (Net)</i>	19%

e. The development of AI needs to slow down

	3/24-25, 2026
Strongly agree	31%
Somewhat agree	36%
Somewhat disagree	21%
Strongly disagree	7%
Don't know	6%
<i>Agree (Net)</i>	66%
<i>Disagree (Net)</i>	28%





PUBLIC POLL FINDINGS AND METHODOLOGY

7. Next time you purchase a new (or new to you) vehicle, how likely, if at all, will that vehicle be an electric vehicle (EV, either fully electric or plug-in hybrid)?

	3/24-25, 2026
Extremely likely	9%
Very likely	9%
Somewhat likely	22%
Not too likely	20%
Not at all likely	33%
Don't know	7%
<i>Extremely/Very Likely (Net)</i>	40%
<i>Not Too/Not At All Likely (Net)</i>	53%

8. When thinking about smartphones, how much do you agree or disagree with the following statements?

Total Agree Summary

	3/24-25, 2026
I prefer a phone that I can comfortably operate with only one hand	80%
It is essential that my phone fits easily into a standard pocket without sticking out or feeling bulky	80%
I often feel that modern smartphones are becoming too wide to grip securely and comfortably	51%
I wish there were more options on the market for smaller phones	49%
I am willing to accept a heavier, larger device if it means I have more screen space for media and reading	48%

- a. I prefer a phone that I can comfortably operate with only one hand

	3/24-25, 2026
Strongly agree	30%
Somewhat agree	49%
Somewhat disagree	13%
Strongly disagree	3%
Don't know	4%
<i>Agree (Net)</i>	80%
<i>Disagree (Net)</i>	16%





PUBLIC POLL FINDINGS AND METHODOLOGY

8. When thinking about smartphones, how much do you agree or disagree with the following statements? *(Continued)*

b. It is essential that my phone fits easily into a standard pocket without sticking out or feeling bulky

	3/24-25, 2026
Strongly agree	33%
Somewhat agree	47%
Somewhat disagree	14%
Strongly disagree	4%
Don't know	3%
<i>Agree (Net)</i>	80%
<i>Disagree (Net)</i>	18%

c. I am willing to accept a heavier, larger device if it means I have more screen space for media and reading

	3/24-25, 2026
Strongly agree	13%
Somewhat agree	36%
Somewhat disagree	30%
Strongly disagree	15%
Don't know	6%
<i>Agree (Net)</i>	48%
<i>Disagree (Net)</i>	45%

d. I often feel that modern smartphones are becoming too wide to grip securely and comfortably

	3/24-25, 2026
Strongly agree	15%
Somewhat agree	36%
Somewhat disagree	30%
Strongly disagree	13%
Don't know	6%
<i>Agree (Net)</i>	51%
<i>Disagree (Net)</i>	43%





PUBLIC POLL FINDINGS AND METHODOLOGY

8. When thinking about smartphones, how much do you agree or disagree with the following statements? (*Continued*)

e. I wish there were more options on the market for smaller phones

	3/24-25, 2026
Strongly agree	14%
Somewhat agree	36%
Somewhat disagree	27%
Strongly disagree	12%
Don't know	11%
<i>Agree (Net)</i>	49%
<i>Disagree (Net)</i>	39%

9. How familiar, if at all, are you with each of the following?

Total Familiar Summary

	3/24-25, 2026
The conflict in the Middle East threatening the world's food supply as fertilizer shipments are delayed	53%
American labor and civil rights leader, the late Cesar Chavez, being accused of sexually abusing young girls	45%
The United States losing to Venezuela in the World Baseball Classic	42%
The artist known as Banksy potentially unmasked, as a new theory claims it's an artist named Robin Gunningham	23%
Autumn Durald Arkapaw becoming the first woman to win the Oscar for best cinematography for the movie Sinners	23%

a. The artist known as Banksy potentially unmasked, as a new theory claims it's an artist named Robin Gunningham

	3/24-25, 2026
Very familiar	7%
Somewhat familiar	15%
Heard of it, but that's it	16%
Never heard of it	62%
<i>Familiar (Net)</i>	23%
<i>Not Familiar (Net)</i>	77%



PUBLIC POLL FINDINGS AND METHODOLOGY

9. How familiar, if at all, are you with each of the following? (*Continued*)

b. American labor and civil rights leader, the late Cesar Chavez, being accused of sexually abusing young girls

	3/24-25, 2026
Very familiar	15%
Somewhat familiar	30%
Heard of it, but that's it	22%
Never heard of it	32%
<i>Familiar (Net)</i>	45%
<i>Not Familiar (Net)</i>	55%

c. The United States losing to Venezuela in the World Baseball Classic

	3/24-25, 2026
Very familiar	26%
Somewhat familiar	16%
Heard of it, but that's it	16%
Never heard of it	42%
<i>Familiar (Net)</i>	42%
<i>Not Familiar (Net)</i>	58%

d. Autumn Durald Arkapaw becoming the first woman to win the Oscar for best cinematography for the movie Sinners

	3/24-25, 2026
Very familiar	8%
Somewhat familiar	16%
Heard of it, but that's it	19%
Never heard of it	58%
<i>Familiar (Net)</i>	23%
<i>Not Familiar (Net)</i>	77%

e. The conflict in the Middle East threatening the world's food supply as fertilizer shipments are delayed

	3/24-25, 2026
Very familiar	19%
Somewhat familiar	34%
Heard of it, but that's it	22%
Never heard of it	25%
<i>Familiar (Net)</i>	53%
<i>Not Familiar (Net)</i>	47%



PUBLIC POLL FINDINGS AND METHODOLOGY

10. As you may know, the following topics were in the news recently. Regardless of how familiar you may be with them, how much, if at all, do you care about them?

- a. The artist known as Banksy potentially unmasked, as a new theory claims it's an artist named Robin Gunningham

	3/24-25, 2026
I care a lot	6%
I care a little	24%
I don't care at all	60%
Don't know	10%

- b. American labor and civil rights leader, the late Cesar Chavez, being accused of sexually abusing young girls

	3/24-25, 2026
I care a lot	38%
I care a little	35%
I don't care at all	19%
Don't know	8%

- c. The United States losing to Venezuela in the World Baseball Classic

	3/24-25, 2026
I care a lot	11%
I care a little	31%
I don't care at all	52%
Don't know	6%

- d. Autumn Durald Arkapaw becoming the first woman to win the Oscar for best cinematography for the movie Sinners

	3/24-25, 2026
I care a lot	14%
I care a little	29%
I don't care at all	49%
Don't know	8%

- e. The conflict in the Middle East threatening the world's food supply as fertilizer shipments are delayed

	3/24-25, 2026
I care a lot	55%
I care a little	32%
I don't care at all	7%
Don't know	5%



PUBLIC POLL FINDINGS AND METHODOLOGY

11. To what extent do you agree or disagree with the following statements?

Total Agree Summary

	3/25-26, 2025	8/12-13, 2025	3/24-25, 2026
I'm buying more private label or store-brand products these days	58%	59%	69%
The U.S. will experience a recession in the next 12 months	61%	57%	61%
Items I'm shopping for are often out of stock these days	45%	38%	43%
The tone of economic news I read is mostly positive	24%	N/A	22%
Gas prices are falling in my area	42%	38%	15%

a. The U.S. will experience a recession in the next 12 months

	3/25-26, 2025	8/12-13, 2025	3/24-25, 2026
Strongly agree	24%	23%	23%
Somewhat agree	37%	33%	38%
Somewhat disagree	14%	14%	15%
Strongly disagree	7%	14%	6%
Don't know	18%	16%	18%
Agree (Net)	61%	57%	61%
Disagree (Net)	21%	28%	21%

b. The tone of economic news I read is mostly positive

	3/25-26, 2025	3/24-25, 2026
Strongly agree	8%	8%
Somewhat agree	16%	14%
Somewhat disagree	33%	33%
Strongly disagree	33%	38%
Don't know	10%	7%
Agree (Net)	24%	22%
Disagree (Net)	66%	71%

c. Items I'm shopping for are often out of stock these days

	3/25-26, 2025	8/12-13, 2025	3/24-25, 2026
Strongly agree	10%	7%	6%
Somewhat agree	35%	31%	37%
Somewhat disagree	38%	33%	37%
Strongly disagree	14%	21%	16%
Don't know	4%	8%	4%
Agree (Net)	45%	38%	43%
Disagree (Net)	51%	54%	53%





PUBLIC POLL FINDINGS AND METHODOLOGY

11. To what extent do you agree or disagree with the following statements? (Continued)

d. Gas prices are falling in my area

	3/25-26, 2025	8/12-13, 2025	3/24-25, 2026
Strongly agree	8%	9%	6%
Somewhat agree	35%	29%	9%
Somewhat disagree	32%	30%	23%
Strongly disagree	15%	23%	58%
Don't know	10%	8%	4%
Agree (Net)	42%	38%	15%
Disagree (Net)	47%	53%	81%

e. I'm buying more private label or store-brand products these days

	3/25-26, 2025	8/12-13, 2025	3/24-25, 2026
Strongly agree	21%	23%	30%
Somewhat agree	37%	36%	39%
Somewhat disagree	26%	24%	20%
Strongly disagree	12%	11%	6%
Don't know	5%	6%	6%
Agree (Net)	58%	59%	69%
Disagree (Net)	37%	35%	26%

12. From the list below, which of these words or phrases do you typically associate with men?

	3/24-25, 2026
Masculine	72%
Strong	67%
Protective	58%
Head of household	54%
Provider	51%
Leader	46%
Assertive	42%
Aggressive	41%
Makes the first move	31%
Decisive	28%
Temperamental	27%
Rational	19%
Emotional	14%
Vain	12%
Sensitive	12%
Other	1%





PUBLIC POLL FINDINGS AND METHODOLOGY

13. For each word or phrase below, please indicate whether you feel this trait is positive, negative, or neutral regarding men.

Total Positive Summary

	3/24-25, 2026
Protective	82%
Strong	77%
Provider	77%
Leader	71%
Rational	71%
Masculine	68%
Decisive	67%
Head of household	60%
Sensitive	53%
Assertive	47%
Makes the first move	39%
Emotional	39%
Aggressive	15%
Temperamental	12%
Vain	7%

a. Strong

	3/24-25, 2026
Positive	77%
Neutral	21%
Negative	2%

b. Protective

	3/24-25, 2026
Positive	82%
Neutral	17%
Negative	1%

c. Leader

	3/24-25, 2026
Positive	71%
Neutral	26%
Negative	2%

d. Decisive

	3/24-25, 2026
Positive	67%
Neutral	28%
Negative	5%



PUBLIC POLL FINDINGS AND METHODOLOGY

13. For each word or phrase below, please indicate whether you feel this trait is positive, negative, or neutral regarding men. *(Continued)*

e. Vain

	3/24-25, 2026
Positive	7%
Neutral	28%
Negative	65%

f. Head of household

	3/24-25, 2026
Positive	60%
Neutral	35%
Negative	5%

g. Provider

	3/24-25, 2026
Positive	77%
Neutral	18%
Negative	5%

h. Masculine

	3/24-25, 2026
Positive	68%
Neutral	29%
Negative	4%

i. Assertive

	3/24-25, 2026
Positive	47%
Neutral	42%
Negative	10%

j. Aggressive

	3/24-25, 2026
Positive	15%
Neutral	22%
Negative	63%



PUBLIC POLL FINDINGS AND METHODOLOGY

13. For each word or phrase below, please indicate whether you feel this trait is positive, negative, or neutral regarding men. *(Continued)*

k. Makes the first move

	3/24-25, 2026
Positive	39%
Neutral	54%
Negative	7%

l. Sensitive

	3/24-25, 2026
Positive	53%
Neutral	39%
Negative	9%

m. Temperamental

	3/24-25, 2026
Positive	12%
Neutral	32%
Negative	56%

n. Rational

	3/24-25, 2026
Positive	71%
Neutral	25%
Negative	4%

o. Emotional

	3/24-25, 2026
Positive	39%
Neutral	46%
Negative	15%



PUBLIC POLL FINDINGS AND METHODOLOGY

About the Study

These are some of the findings of the one hundred and thirty-seventh wave of an Ipsos poll conducted between March 24-25, 2026. For this survey, a sample of 1,085 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English.

- The first wave was conducted between April 10-13, 2020, among 1,114 U.S. adults
- The second was conducted April 17-20, 2020, among 1,111 U.S. adults
- The third was conducted April 27-28, 2020, among 1,112 U.S. adults
- The fourth was conducted May 4-5, 2020, among 1,114 U.S. adults
- The fifth wave was conducted May 14-15, 2020, among 1,114 U.S. adults
- The sixth wave was conducted May 28-29, 2020, among 1,113 U.S. adults
- The seventh wave was conducted June 8-9, 2020, among 1,113 U.S. adults
- The eighth wave was conducted June 23-24, 2020, among 1,113 U.S. adults
- The ninth wave was conducted July 21-22, 2020, among 1,115 U.S. adults
- The tenth wave was conducted August 4-5, 2020, among 1,111 U.S. adults
- The eleventh wave was conducted August 18-10, 2020, among 1,115 U.S. adults
- The twelfth wave was conducted September 1-2, 2020, among 1,113 U.S. adults
- The thirteenth wave was conducted September 15-16, 2020, among 1,113 U.S. adults
- The fourteenth wave was conducted September 29-30, 2020, among 1,115 U.S. adults
- The fifteenth wave was conducted October 13-14, 2020, among 1,114 U.S. adults
- The sixteenth wave was conducted October 27-28, 2020, among 1,115 U.S. adults
- The seventeenth wave was conducted November 10-12, 2020, among 1,113 adults
- The eighteenth wave was conducted November 24-25, 2020, among 1,114 adults
- The nineteenth wave was conducted December 9-10, 2020, among 1,112 adults
- The twentieth wave was conducted January 20-21, 2021, among 1,115 adults
- The twenty-first wave was conducted February 2-3, 2021, among 1,115 adults
- The twenty-second wave was conducted February 17-18, 2021, among 1,115 adults
- The twenty-third wave was conducted March 2-3, 2021, among 1,115 adults.
- The twenty-fourth wave was conducted March 15-16, 2021, among 1,115 adults.
- The twenty-fifth wave was conducted March 30-31, 2021, among 1,115 adults.
- The twenty-sixth wave was conducted April 13-14, 2021, among 1,115 adults.
- The twenty-seventh wave was conducted April 27-28, 2021, among 1,115 adults.
- The twenty-eighth wave was conducted May 11-12, 2021, among 1,167 adults.
- The twenty-ninth wave was conducted May 25-26, 2021, among 1,178 adults.
- The thirtieth wave was conducted June 8-9, 2021, among 1,177 adults.
- The thirty-first wave was conducted June 22-23, 2021, among 1,176 adults.
- The thirty-second wave was conducted July 6-7, 2021, among 1,179 adults.
- The thirty-third wave was conducted July 20-21, 2021, among 1,137 adults.
- The thirty-fourth wave was conducted August 3-4, 2021, among 1,174 adults.
- The thirty-fifth wave was conducted August 18-19, 2021, among 1,177 adults.
- The thirty-sixth wave was conducted August 31-September 1, 2021, among 1,166 adults.
- The thirty-seventh wave was conducted September 14-15, 2021, among 1,177 adults.
- The thirty-eighth wave was conducted September 28-29, 2021, among 1,173 adults.
- The thirty-ninth wave was conducted October 12-13, 2021, among 1,174 adults.
- The fortieth wave was conducted October 26-27, 2021, among 1,160 adults.
- The forty-first wave was conducted November 9-10, 2021, among 1,160 adults



PUBLIC POLL FINDINGS AND METHODOLOGY

- The forty-second wave was conducted November 22-23, 2021, among 1,162 adults
- The forty-third wave was conducted December 7-8, 2021, among 1,160 adults
- The forty-fourth wave was conducted January 4-5, 2022, among 1,158 adults
- The forty-fifth wave was conducted January 18-19, 2022, among 1,158 adults
- The forty-sixth wave was conducted February 2-3, 2022, among 2,010 adults
- The forty-seventh wave was conducted February 15-16, 2022, among 1,156 adults
- The forty-eighth wave was conducted March 1-2, 2022, among 1,154 adults
- The forty-ninth wave was conducted March 15-16, 2022, among 1,154 adults
- The fiftieth wave was conducted March 29-30, 2022, among 1,152 adults
- The fifty-first wave was conducted April 12-13, 2022, among 1,165 adults
- The fifty-second wave was conducted April 26-27, 2022, among 1,136 adults
- The fifty-third wave was conducted May 10-11, 2022, among 1,120 adults
- The fifty-fourth wave was conducted May 24-25, 2022, among 1,120 adults
- The fifty-fifth wave was conducted June 7-8, 2022, among 1,117 adults
- The fifty-sixth wave was conducted June 22-23, 2022, among 1,117 adults
- The fifty-seventh wave was conducted July 19-20, 2022, among 1,120 adults
- The fifty-eighth wave was conducted August 2-3, 2022, among 1,119 adults
- The fifty-ninth wave was conducted August 16-17, 2022, among 1,120 adults
- The sixtieth wave was conducted August 30-31, 2022, among 1,110 adults
- The sixty-first wave was conducted September 13-14, 2022, among 1,118 adults
- The sixty-second wave was conducted September 27-28, 2022, among 1,120 adults
- The sixty-third wave was conducted October 11-12, 2022, among 1,120 adults
- The sixty-fourth wave was conducted October 25-26, 2022, among 1,120 adults
- The sixty-fifth wave was conducted November 11-12, 2022, among 1,115 adults
- The sixty-sixth wave was conducted December 7-8, 2022, among 1,118 adults
- The sixty-seventh wave was conducted January 18-19, 2023, among 1,119 adults
- The sixty-eighth wave was conducted January 31-February 1, 2023, among 1,118 adults
- The sixty-ninth wave was conducted February 14-15, 2023, among 1,109 adults
- The seventieth wave was conducted February 28- March 1, 2023 among 1,105 adults
- The seventy-first wave was conducted March 14-15, 2023 among 1,119 adults
- The seventy-second wave was conducted March 28-29, 2023, among 1,120 adults
- The seventy-third wave was conducted April 11-12, 2023, among 1,120 adults
- The seventy-fourth wave was conducted April 25-26, 2023, among 1,120 adults
- The seventy-fifth wave was conducted May 9-10, 2023, among 1,117 adults
- The seventy-sixth wave was conducted May 23-24, 2023, among 1,116 adults
- The seventy-seventh wave was conducted June 6-7, 2023 among 1,108 adults
- The seventy-eighth wave was conducted June 21-22, 2023 among 1,109 adults
- The seventy-ninth wave was conducted July 18-19, 2023 among 1,109 adults
- The eightieth wave was conducted August 1-2, 2023 among 1,118 adults
- The eighty-first wave was conducted August 15-16, 2023 among 1,115 adults
- The eighty-second wave was conducted August 29-30, 2023 among 1,103 adults
- The eighty-third wave was conducted September 12-13, 2023 among 1,116 adults
- The eighty-fourth wave was conducted September 26-27, 2023 among 1,116 adults





PUBLIC POLL FINDINGS AND METHODOLOGY

- The eighty-fifth wave was conducted October 10-11, 2023 among 1,119 adults
- The eighty-sixth wave was conducted October 24-25, 2023 among 1,118 adults
- The eighty-seventh wave was conducted November 7-8, 2023 among 1,120 adults
- The eighty-eighth wave was conducted December 5-6, 2023 among 1,120 adults
- The eighty-eighth and a half wave was conducted January 9-10, 2024 among 1,119 adults
- The eighty-ninth wave was conducted January 23-24, 2024 among 1,118 adults
- The ninetieth wave was conducted February 6-7, 2024 among 1,120 adults
- The ninety-first wave was conducted February 21-22, 2024 among 1,119 adults
- The ninety-second wave was conducted March 5-6, 2024 among 1,084 adults
- The ninety-third wave was conducted March 19-20, 2024 among 1,120 adults
- The ninety-third and a half wave was conducted April 2-3, 2024 among 1,082 adults
- The ninety-fourth wave was conducted April 16-17, 2024 among 1,081 adults
- The ninety-fifth wave was conducted April 30-May 1, 2024 among 1,081 adults
- The ninety-sixth wave was conducted May 14-15, 2024 among 1,081 adults
- The ninety-sixth and a half wave was conducted May 30-31, 2024 among 1,086 adults
- The ninety-seventh wave was conducted June 11-12, 2024 among 1,085 adults
- The ninety-eighth wave was conducted June 25-26, 2024 among 1,085 adults
- The ninety-ninth wave was conducted July 23-24, 2024 among 1,081 adults
- The one hundredth wave was conducted August 6-7, 2024 among 1,085 adults
- The one hundred and first wave was conducted August 20-21, 2024 among 1,083 adults
- The one hundred and second wave was conducted September 4-5, 2024 among 1,081 adults
- The one hundred and third wave was conducted September 17-18, 2024 among 1,084 adults
- The one hundred and fourth wave was conducted October 1-2, 2024 among 1,085 adults
- The one hundred and fifth wave was conducted October 15-16, 2024 among 1,085 adults
- The one hundred and sixth wave was conducted October 29-30, 2024 among 1,085 adults
- The one hundred and seventh wave was conducted November 13-14, 2024 among 1,095 adults
- The one hundred and eighth wave was conducted December 10-11, 2024 among 1,085 adults
- The one hundred and ninth wave was conducted January 14-15, 2025 among 1,085 adults
- The one hundred and tenth wave was conducted January 28-29, 2025 among 1,080 adults
- The one hundred and eleventh wave was conducted February 11-12, 2025 among 1,082 adults
- The one hundred and twelfth wave was conducted February 25-26, 2025 among 1,083 adults
- The one hundred and thirteenth wave was conducted March 11-12, 2025 among 1,077 adults
- The one hundred and fourteenth wave was conducted March 25-26, 2025 among 1,085 adults
- The one hundred and fifteenth wave was conducted April 8-9, 2025 among 1,090 adults
- The one hundred and sixteenth wave was conducted April 23-24, 2025 among 1,085 adults
- The one hundred and seventeenth wave was conducted May 6-7, 2025 among 1,094 adults





PUBLIC POLL FINDINGS AND METHODOLOGY

- The one hundred and eighteenth wave was conducted May 21-22, 2025 among 1,085 adults
- The one hundred and nineteenth wave was conducted June 3-4, 2025 among 1,080 adults
- The one hundred and twentieth wave was conducted June 17-18, 2025 among 1,096 adults
- The one hundred and twenty-first wave was conducted July 15-16, 2025 among 1,083 adults
- The one hundred and twenty-second wave was conducted July 29-30, 2025 among 1,085 adults
- The one hundred and twenty-third wave conducted August 12-13, 2025 among 1,085 adults
- The one hundred and twenty-fourth wave conducted August 26-27, 2025 among 1,085 adults
- The one hundred and twenty-fifth wave conducted September 9-10, 2025 among 1,082 adults
- The one hundred and twenty-sixth wave conducted September 23-24, 2025 among 1,085 adults
- The one hundred and twenty-seventh wave conducted October 7-8, 2025 among 1,093 adults
- The one hundred and twenty-eighth wave conducted October 22-23, 2025 among 1,085 adults
- The one hundred and twenty-ninth wave conducted November 4-5, 2025 among 1,086 adults
- The one hundred and thirtieth wave conducted November 18-19, 2025 among 1,090 adults
- The one hundred and thirty-first wave conducted December 9-10, 2025 among 1,085 adults
- The one hundred and thirty-second wave conducted January 13-14, 2026 among 1,290 adults
- The one hundred and thirty-third wave conducted January 27-28, 2026 among 1,085 adults
- The one hundred and thirty-fourth wave conducted February 10-11, 2026 among 1,085 adults
- The one hundred and thirty-fifth wave conducted February 24-25, 2026 among 1,085 adults
- The one hundred and thirty-sixth wave conducted March 10-11, 2026 among 1,085 adults
- The one hundred and thirty-seventh wave conducted March 24-25, 2026 among 1,085 adults

The sample for this study was randomly drawn from [Ipsos' online panel](#), partner online panel sources, and ["river" sampling](#) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is the 2025 March Supplement of the Current Population Survey (CPS). The sample drawn for this study reflects fixed sample targets on demographics. Posthoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.

Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 3.6 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of





PUBLIC POLL FINDINGS AND METHODOLOGY

Kish (1965). This study had a credibility interval adjusted for design effect of the following (n= 1,085, DEFF=1.5, adjusted Confidence Interval=+/- 5.1 percentage points).

- The forty-sixth wave of this study has a credibility interval of plus or minus 2.5 percentage points.
- The first, fourth, fifth, sixth, seventh, eighth, ninth, eleventh, twelfth, thirteenth, fourteenth, fifteenth, sixteenth, seventeenth, eighteenth, twentieth, twenty-first, twenty-second, twenty-third, twenty-fourth, twenty-fifth, twenty-sixth, twenty-seventh, twenty-eighth, twenty-ninth, thirtieth, thirty-first, thirty-second, thirty-third, thirty-fourth, thirty-fifth, thirty-sixth, thirty-seventh, thirty-eighth, thirty-ninth, fortieth, forty-first, forty second, forty-third, forty-fourth, forty-fifth, and one hundred and thirty-second waves of this study have a credibility interval of plus or minus 3.3 percentage points for all respondents.
- The second, third, tenth, and nineteenth waves of this study have a credibility interval of plus or minus 3.4 percentage points for all respondents.
- The forty-seventh, forty-eighth, forty-ninth, fiftieth, and fifty-first waves of this study have a credibility interval of plus or minus 3.5 percentage points.
- The fifty-second, fifty-third, fifty-fourth, fifty-fifth, fifty-sixth, fifty-seventh, fifty-eighth, fifty-ninth, sixtieth, sixty-first, sixty-second, sixty-third, sixty-fourth, sixty-fifth, sixty-sixth, sixty-seventh, sixty-eighth, sixty-ninth, seventieth, seventy-first, seventy-second, seventy-third, seventy-fourth, seventy-fifth, seventy-sixth, seventy-seventh, seventy-eighth, seventy-ninth, eightieth, eighty-first, eighty-second, eighty-third, eighty-fourth, eighty-fifth, eighty-sixth, eighty-seventh, eighty-eighth, eighty-eighth and a half, eighty-ninth, ninetieth, ninety-first, ninety-second, ninety-third, ninety-third and a half, ninety-fourth, ninety-fifth, ninety-sixth, ninety-sixth and a half, ninety-seventh, ninety-eighth, ninety-ninth, one hundredth, one hundred and first, one hundred and second, one hundred and third, one hundred and fourth, one hundred and fifth, one hundred and sixth, one hundred and seventh, one hundred and eighth, one hundred and ninth, one hundred and tenth, one hundred and eleventh, one hundred and twelfth, one hundred and thirteenth, one hundred and fourteenth, one hundred and fifteenth, one hundred and sixteenth, and one hundred and seventeenth, one hundred and eighteenth, one hundred and nineteenth, one hundred and twentieth, one hundred and twenty first, one hundred and twenty second, one hundred and twenty third, one hundred and twenty fourth, one hundred and twenty fifth waves, one hundred and twenty sixth, one hundred and twenty seventh, one hundred and twenty eighth, one hundred and twenty ninth, one hundred and thirtieth, one hundred and thirty-first, one hundred and thirty-third, one hundred and thirty-fourth, one hundred and thirty-fifth, one hundred and thirty-sixth, and one hundred and thirty-seventh waves of this study have a credibility interval of 3.6 percentage points.

For more information on this news release, please contact:

Mallory Newall
Vice President, US
Public Affairs
+1 202 420-2014
mallory.newall@ipsos.com



PUBLIC POLL FINDINGS AND METHODOLOGY

About Ipsos

Ipsos is one of the largest market research and polling companies globally, operating in 90 markets and employing nearly 20,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. Our 75 business solutions are based on primary data from our surveys, social media monitoring, and qualitative or observational techniques.

“Game Changers” – our tagline – summarizes our ambition to help our 5,000 clients navigate with confidence our rapidly changing world.

Founded in France in 1975, Ipsos has been listed on the Euronext Paris since July 1, 1999. The company is part of the SBF 120, Mid-60 indices, and is eligible for the Deferred Settlement Service (SRD).

ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg IPS:FP

www.ipsos.com

35 rue du Val de Marne
75 628 Paris, Cedex 13 France
Tel. +33 1 41 98 90 00

