



# TOPLINE AND METHODOLOGY

## Axios/Ipsos American Health Index – Wave 11

Conducted by Ipsos using KnowledgePanel®

A survey of the American general population (ages 18+)

**Wave:**  
Wave 11

**Interview dates:**  
March 6-9, 2026

**Interviews:**  
1,225

Margin of error for the total Wave 11 sample: +/-2.9 percentage points at the 95% confidence level  
NOTE: All results show percentages among all respondents, unless otherwise labeled. Reduced bases are unweighted values.

NOTE: \* = less than 0.5%, - = no respondents

### Annotated Questionnaire:

- How would you describe the condition of the following right now?

Your diet

Wave:	Very good	Somewhat good	Somewhat poor	Very poor	Skipped	Total Very/somewhat good	Total Very/somewhat poor
<b>March 6-9, 2026</b>	<b>18</b>	<b>56</b>	<b>22</b>	<b>4</b>	<b>1</b>	<b>74</b>	<b>25</b>
October 10-13, 2025	19	56	19	5	1	75	25
June 13-16, 2025	21	55	18	5	*	76	23
February 28-March 3, 2025	19	56	20	4	1	75	24
December 6-9, 2024	22	53	21	4	1	74	25
August 16-19, 2024	24	51	22	3	1	74	25
May 31-June 3, 2024	18	55	21	4	1	74	26
February 16-20, 2024	20	56	21	3	*	76	24
August 11-14, 2023	20	56	19	4	1	76	23
May 12-15, 2023	20	54	21	4	1	74	25
February 17-21, 2023	21	56	18	5	1	77	22

Your mental health

Wave:	Very good	Somewhat good	Somewhat poor	Very poor	Skipped	Total Very/somewhat good	Total Very/somewhat poor
<b>March 6-9, 2026</b>	<b>40</b>	<b>44</b>	<b>12</b>	<b>3</b>	<b>1</b>	<b>84</b>	<b>15</b>
October 10-13, 2025	40	46	12	3	*	85	14
June 13-16, 2025	42	43	12	3	*	85	14
February 28-March 3, 2025	42	42	11	4	1	84	15
December 6-9, 2024	43	42	11	3	*	85	15
August 16-19, 2024	45	41	10	4	1	85	14
May 31-June 3, 2024	43	41	12	3	1	84	15
February 16-20, 2024	43	43	11	2	*	86	13
August 11-14, 2023	43	44	11	2	1	86	13
May 12-15, 2023	44	40	12	3	1	84	15
February 17-21, 2023	46	40	11	2	1	86	13





## TOPLINE AND METHODOLOGY

### 1. How would you describe the condition of the following right now? (Continued)

#### Your personal finances

Wave:	<u>Very good</u>	<u>Somewhat good</u>	<u>Somewhat poor</u>	<u>Very poor</u>	<u>Skipped</u>	<u>Total Very/somewhat good</u>	<u>Total Very/somewhat poor</u>
<b>March 6-9, 2026</b>	<b>26</b>	<b>47</b>	<b>20</b>	<b>7</b>	<b>1</b>	<b>72</b>	<b>27</b>
October 10-13, 2025	26	45	19	9	1	72	28
June 13-16, 2025	28	48	17	6	*	76	24
February 28-March 3, 2025	28	46	17	8	1	74	25
December 6-9, 2024	29	45	19	7	1	74	26
August 16-19, 2024	27	48	17	8	1	75	24
May 31-June 3, 2024	27	45	19	7	1	73	26
February 16-20, 2024	29	45	20	6	*	74	26
August 11-14, 2023	27	46	19	7	1	73	26
May 12-15, 2023	28	46	17	8	1	74	25
February 17-21, 2023	29	49	15	5	1	78	21

#### Your physical health

Wave:	<u>Very good</u>	<u>Somewhat good</u>	<u>Somewhat poor</u>	<u>Very poor</u>	<u>Skipped</u>	<u>Total Very/Somewhat good</u>	<u>Total Somewhat/Very poor</u>
<b>March 6-9, 2026</b>	<b>24</b>	<b>57</b>	<b>15</b>	<b>3</b>	<b>1</b>	<b>81</b>	<b>18</b>
October 10-13, 2025	25	55	16	3	1	81	19
June 13-16, 2025	26	56	15	2	1	82	18
February 28-March 3, 2025	24	57	15	3	1	81	18
December 6-9, 2024	27	53	16	3	*	80	20
August 16-19, 2024	28	53	16	3	*	81	19
May 31-June 3, 2024	24	59	14	2	1	82	17
February 16-20, 2024	27	56	15	2	*	83	17
August 11-14, 2023	27	55	15	2	1	82	17
May 12-15, 2023	27	55	14	3	1	82	17
February 17-21, 2023	27	56	13	3	1	83	16



## TOPLINE AND METHODOLOGY

1. How would you describe the condition of the following right now? *(Continued)*

Your access to health care

Wave:	<u>Very good</u>	<u>Somewhat good</u>	<u>Somewhat poor</u>	<u>Very poor</u>	<u>Skipped</u>	<u>Total Very/Somewhat good</u>	<u>Total Somewhat/Very poor</u>
<b>March 6-9, 2026</b>	<b>50</b>	<b>39</b>	<b>8</b>	<b>3</b>	<b>1</b>	<b>89</b>	<b>10</b>
October 10-13, 2025	52	35	8	5	*	87	12
June 13-16, 2025	56	34	6	3	1	90	10
February 28-March 3, 2025	52	37	7	4	1	89	10

2. How much of a risk to your health and well-being, if any, do you think the following activities are right now?

Climate Change

Wave:	<u>Large risk</u>	<u>Moderate risk</u>	<u>Small risk</u>	<u>No risk</u>	<u>Skipped</u>
<b>March 6-9, 2026</b>	<b>19</b>	<b>27</b>	<b>28</b>	<b>25</b>	<b>1</b>
October 10-13, 2025	18	26	30	25	1
June 13-16, 2025	19	27	30	23	1
February 28-March 3, 2025	18	27	29	24	2
December 6-9, 2024	16	26	30	27	*
August 16-19, 2024	14	24	30	31	1
May 31-June 3, 2024	14	26	30	29	1

Chemicals or unsafe additives in foods

Wave:	<u>Large risk</u>	<u>Moderate risk</u>	<u>Small risk</u>	<u>No risk</u>	<u>Skipped</u>
<b>March 6-9, 2026</b>	<b>27</b>	<b>34</b>	<b>29</b>	<b>10</b>	<b>1</b>
October 10-13, 2025	23	32	33	11	1
June 13-16, 2025	25	31	34	9	1
February 28-March 3, 2025	21	34	33	11	1
December 6-9, 2024	19	30	36	15	1

Flu, RSV, COVID, or other respiratory disease outbreaks

Wave:	<u>Large risk</u>	<u>Moderate risk</u>	<u>Small risk</u>	<u>No risk</u>	<u>Skipped</u>
<b>March 6-9, 2026</b>	<b>16</b>	<b>29</b>	<b>40</b>	<b>15</b>	<b>1</b>
October 10-13, 2025	13	31	38	17	1
June 13-16, 2025	14	26	45	15	1
February 28-March 3, 2025	15	33	36	15	2
December 6-9, 2024	11	32	41	16	*



## TOPLINE AND METHODOLOGY

2. How much of a risk to your health and well-being, if any, do you think the following activities are right now? *(Continued)*

Measles, Hepatitis, Tuberculosis or other communicable disease outbreaks

Wave:	Large risk	Moderate risk	Small risk	No risk	Skipped
<b>March 6-9, 2026</b>	<b>16</b>	<b>20</b>	<b>35</b>	<b>28</b>	<b>1</b>
October 10-13, 2025	10	19	40	30	1
June 13-16, 2025	12	17	44	25	1
February 28-March 3, 2025	9	19	40	30	2
December 6-9, 2024	5	13	45	36	*

Air and water pollution

Wave:	Large risk	Moderate risk	Small risk	No risk	Skipped
<b>March 6-9, 2026</b>	<b>20</b>	<b>32</b>	<b>33</b>	<b>14</b>	<b>1</b>
October 10-13, 2025	16	35	35	13	1
June 13-16, 2025	18	33	36	12	1
February 28-March 3, 2025	13	30	40	15	1

Eating or drinking things with food dye in them

Wave:	Large risk	Moderate risk	Small risk	No risk	Skipped
<b>March 6-9, 2026</b>	<b>15</b>	<b>29</b>	<b>39</b>	<b>16</b>	<b>1</b>
October 10-13, 2025	14	27	43	15	1
June 13-16, 2025	15	26	45	14	1

Drinking alcohol in moderation (1-2 drinks per day, or less)

Wave:	Large risk	Moderate risk	Small risk	No risk	Skipped
<b>March 6-9, 2026</b>	<b>9</b>	<b>19</b>	<b>33</b>	<b>38</b>	<b>1</b>
October 10-13, 2025	9	20	32	39	1
August 16-19, 2024	9	17	31	43	1
May 31-June 3, 2024	9	15	33	42	1
February 16-20, 2024	11	16	34	38	1
August 11-14, 2023	7	14	30	48	2
May 12-15, 2023	8	13	33	45	1

Drinking raw (unpasteurized) milk

Wave:	Large risk	Moderate risk	Small risk	No risk	Skipped
<b>March 6-9, 2026</b>	<b>19</b>	<b>19</b>	<b>23</b>	<b>37</b>	<b>2</b>



## TOPLINE AND METHODOLOGY

4. In the past week, how often, if at all, did you do the following?

Exercise

Wave:	Every day	Most days	A few days	Once or less	Never	Skipped	Total Every/Most days	Total Once or less /Never
<b>March 6-9, 2026</b>	<b>12</b>	<b>24</b>	<b>30</b>	<b>20</b>	<b>14</b>	*	<b>35</b>	<b>34</b>
October 10-13, 2025	15	23	30	19	12	1	38	31
June 13-16, 2025	13	22	34	18	12	1	35	30
December 6-9, 2024	12	23	29	21	15	1	34	36
August 16-19, 2024	15	23	26	19	16	*	38	36
May 31-June 3, 2024	14	20	29	19	16	1	35	35
February 16-20, 2024	13	21	28	22	16	*	34	38
August 11-14, 2023	15	20	26	22	16	1	35	38
May 12-15, 2023	15	19	29	19	17	1	34	36
February 17-21, 2023	15	19	28	20	17	*	34	38

Get at least 7 hours of sleep

Wave:	Every day	Most days	A few days	Once or less	Never	Skipped	Total Every/Most days	Total Once or less /Never
<b>March 6-9, 2026</b>	<b>20</b>	<b>37</b>	<b>27</b>	<b>10</b>	<b>5</b>	<b>1</b>	<b>57</b>	<b>15</b>
October 10-13, 2025	20	36	29	10	4	*	56	14
June 13-16, 2025	20	40	25	9	5	1	60	14
December 6-9, 2024	24	35	28	7	6	*	59	13
August 16-19, 2024	22	41	23	8	5	*	63	13
May 31-June 3, 2024	21	38	27	8	5	1	59	13
February 16-20, 2024	21	40	27	8	3	*	62	12
August 11-14, 2023	19	39	29	9	3	1	58	13
May 12-15, 2023	20	38	28	9	4	1	58	13
February 17-21, 2023	22	38	26	10	4	*	60	14

Take vitamins or nutritional supplements

Wave:	Every day	Most days	A few days	Once or less	Never	Skipped	Total Every/Most days	Total Once or less /Never
<b>March 6-9, 2026</b>	<b>40</b>	<b>14</b>	<b>14</b>	<b>9</b>	<b>21</b>	<b>1</b>	<b>55</b>	<b>30</b>
October 10-13, 2025	39	14	12	10	24	*	53	34
June 13-16, 2025	39	15	13	10	23	1	54	33
December 6-9, 2024	42	15	11	9	23	1	56	32
August 16-19, 2024	42	11	11	8	26	1	54	34
May 31-June 3, 2024	39	12	11	9	29	1	51	37
February 16-20, 2024	41	15	11	7	25	*	56	32
August 11-14, 2023	39	13	12	8	28	1	52	35
May 12-15, 2023	42	13	9	9	27	*	55	36
February 17-21, 2023	42	15	9	9	25	*	57	34



## TOPLINE AND METHODOLOGY

4. In the past week, how often, if at all, did you do the following? *(Continued)*

Eat fast food or highly-processed foods

<i>Wave:</i>	<u>Every day</u>	<u>Most days</u>	<u>A few days</u>	<u>Once or less</u>	<u>Never</u>	<u>Skipped</u>	<u>Total Every/Most days</u>	<u>Total Once or less /Never</u>
<b>March 6-9, 2026</b>	<b>2</b>	<b>8</b>	<b>36</b>	<b>38</b>	<b>14</b>	<b>1</b>	<b>11</b>	<b>52</b>
October 10-13, 2025	3	10	33	40	13	1	13	53
June 13-16, 2025	2	10	38	38	11	1	12	49
December 6-9, 2024	2	9	32	44	11	1	11	56

Eat organic fruits and/or vegetables

<i>Wave:</i>	<u>Every day</u>	<u>Most days</u>	<u>A few days</u>	<u>Once or less</u>	<u>Never</u>	<u>Skipped</u>	<u>Total Every/Most days</u>	<u>Total Once or less /Never</u>
<b>March 6-9, 2026</b>	<b>7</b>	<b>15</b>	<b>30</b>	<b>22</b>	<b>25</b>	<b>*</b>	<b>23</b>	<b>47</b>
October 10-13, 2025	9	17	28	23	23	1	25	46
June 13-16, 2025	9	15	29	22	24	1	23	47
December 6-9, 2024	7	14	29	22	28	1	20	50



## TOPLINE AND METHODOLOGY

6. Of the following, what do you think is the #1 threat to American public health at this moment?

Wave:	March 6-9, 2026	October 10-13, 2025	June 13-16, 2025	February 28-March 3, 2025	December 6-9, 2024	August 16-19, 2024	May 31-June 3, 2024	February 16-20, 2024	August 11-14, 2023	May 12-15, 2023	February 17-21, 2023
Obesity	20	22	22	15	20	19	18	19	23	20	21
Mental health issues	15	16	15	13	18	15	16	17	NA	NA	NA
Opioids and fentanyl	13	15	15	12	12	20	24	24	26	25	26
Cancer	13	10	12	10	10	11	9	8	11	8	12
Chemicals or unsafe additives in foods	10	8	9	8	12	NA	NA	NA	NA	NA	NA
Access to guns or firearms	8	12	10	9	11	11	10	15	20	26	17
Flu, RSV, COVID, or other respiratory disease outbreaks	5	4	3	11	7	NA	NA	NA	NA	NA	NA
Climate change	4	4	4	3	5	6	5	NA	NA	NA	NA
Measles, Hepatitis, Tuberculosis or other communicable disease outbreaks	3	2	3	4	1	NA	NA	NA	NA	NA	NA
Something else	7	7	6	10	5	7	6	6	7	8	7
Skipped	2	2	1	2	1	2	2	1	2	1	1



## TOPLINE AND METHODOLOGY

8. How much do you agree or disagree with the following statements?

American government makes the health and well-being of citizens a priority

Wave:	<u>Strongly agree</u>	<u>Somewhat agree</u>	<u>Somewhat disagree</u>	<u>Strongly disagree</u>	<u>Skipped</u>	<u>Total Strongly agree / Somewhat agree</u>	<u>Total Somewhat disagree / Strongly disagree</u>
<b>March 6-9, 2026</b>	<b>4</b>	<b>22</b>	<b>36</b>	<b>35</b>	<b>2</b>	<b>27</b>	<b>72</b>
October 10-13, 2025	6	22	38	33	1	28	70
June 13-16, 2025	6	25	41	27	1	31	68
February 28-March 3, 2025	5	24	38	30	3	29	68
December 6-9, 2024	7	25	39	27	2	33	66
August 16-19, 2024	8	27	35	28	2	35	63
May 31-June 3, 2024	5	29	35	29	2	34	64
February 16-20, 2024	5	24	39	31	1	29	70
August 11-14, 2023	6	30	35	27	2	36	62
May 12-15, 2023	6	24	38	31	1	30	69
February 17-21, 2023	4	21	42	32	1	25	74

America is adequately prepared to deal with another pandemic or widespread health crisis

Wave:	<u>Strongly agree</u>	<u>Somewhat agree</u>	<u>Somewhat disagree</u>	<u>Strongly disagree</u>	<u>Skipped</u>	<u>Total Strongly agree / Somewhat agree</u>	<u>Total Somewhat disagree / Strongly disagree</u>
<b>March 6-9, 2026</b>	<b>4</b>	<b>25</b>	<b>36</b>	<b>32</b>	<b>2</b>	<b>30</b>	<b>68</b>
October 10-13, 2025	6	26	34	33	1	32	67
June 13-16, 2025	6	27	35	31	1	33	66
February 28-March 3, 2025	5	26	33	33	2	32	66
December 6-9, 2024	3	31	39	26	2	34	65
August 16-19, 2024	6	28	37	26	2	35	63
May 31-June 3, 2024	5	27	40	25	2	33	66
February 16-20, 2024	5	27	39	27	1	32	67
August 11-14, 2023	4	31	37	26	2	35	63
May 12-15, 2023	6	26	39	29	1	32	67
February 17-21, 2023	4	24	38	33	1	28	71



## TOPLINE AND METHODOLOGY

8. How much do you agree or disagree with the following statements? *(Continued)*

Parents should follow the CDC's recommended child immunization schedules for getting their kids vaccinated

Wave:	<u>Strongly agree</u>	<u>Somewhat agree</u>	<u>Somewhat disagree</u>	<u>Strongly disagree</u>	<u>Skipped</u>	<u>Total Strongly agree / Somewhat agree</u>	<u>Total Somewhat disagree / Strongly disagree</u>
<b>March 6-9, 2026</b>	<b>36</b>	<b>37</b>	<b>15</b>	<b>10</b>	<b>2</b>	<b>73</b>	<b>25</b>
October 10-13, 2025	39	35	15	9	2	74	24
June 13-16, 2025	40	37	13	8	1	77	22
February 28-March 3, 2025	51	30	9	7	2	81	16
December 6-9, 2024	50	31	12	6	2	81	17
August 16-19, 2024	49	29	13	8	2	78	20
May 31-June 3, 2024	51	31	9	7	2	82	17

American children are on too many prescription medications these days

Wave:	<u>Strongly agree</u>	<u>Somewhat agree</u>	<u>Somewhat disagree</u>	<u>Strongly disagree</u>	<u>Skipped</u>	<u>Total Strongly agree / Somewhat agree</u>	<u>Total Somewhat disagree / Strongly disagree</u>
<b>March 6-9, 2026</b>	<b>24</b>	<b>43</b>	<b>25</b>	<b>6</b>	<b>3</b>	<b>67</b>	<b>31</b>
October 10-13, 2025	25	45	22	5	3	70	27
June 13-16, 2025	27	42	24	6	2	69	29

I trust current food safety standards set by the federal government

Wave:	<u>Strongly agree</u>	<u>Somewhat agree</u>	<u>Somewhat disagree</u>	<u>Strongly disagree</u>	<u>Skipped</u>	<u>Total Strongly agree / Somewhat agree</u>	<u>Total Somewhat disagree / Strongly disagree</u>
<b>March 6-9, 2026</b>	<b>4</b>	<b>39</b>	<b>36</b>	<b>19</b>	<b>2</b>	<b>43</b>	<b>55</b>
October 10-13, 2025	5	42	35	16	1	47	51
June 13-16, 2025	7	42	32	18	1	49	50



## TOPLINE AND METHODOLOGY

8. How much do you agree or disagree with the following statements? *(Continued)*

I do not think foods that contain pesticides or artificial food dyes in them are safe to eat, even if they are approved by the FDA

Wave:	<u>Strongly agree</u>	<u>Somewhat agree</u>	<u>Somewhat disagree</u>	<u>Strongly disagree</u>	<u>Skipped</u>	<u>Total Strongly agree / Somewhat agree</u>	<u>Total Somewhat disagree / Strongly disagree</u>
<b>March 6-9, 2026</b>	<b>29</b>	<b>39</b>	<b>22</b>	<b>8</b>	<b>2</b>	<b>68</b>	<b>30</b>
October 10-13, 2025	30	39	23	7	2	69	30
June 13-16, 2025	27	40	25	7	1	67	32

Pharmaceutical companies often make misleading claims about their drugs

Wave:	<u>Strongly agree</u>	<u>Somewhat agree</u>	<u>Somewhat disagree</u>	<u>Strongly disagree</u>	<u>Skipped</u>	<u>Total Strongly agree / Somewhat agree</u>	<u>Total Somewhat disagree / Strongly disagree</u>
<b>March 6-9, 2026</b>	<b>32</b>	<b>47</b>	<b>17</b>	<b>3</b>	<b>2</b>	<b>79</b>	<b>19</b>
October 10-13, 2025	31	48	16	3	2	79	19

I'm comfortable with my healthcare provider using artificial intelligence (AI) to assist in my care

Wave:	<u>Strongly agree</u>	<u>Somewhat agree</u>	<u>Somewhat disagree</u>	<u>Strongly disagree</u>	<u>Skipped</u>	<u>Total Strongly agree / Somewhat agree</u>	<u>Total Somewhat disagree / Strongly disagree</u>
<b>March 6-9, 2026</b>	<b>8</b>	<b>39</b>	<b>30</b>	<b>22</b>	<b>2</b>	<b>47</b>	<b>52</b>
October 10-13, 2025	9	36	32	22	2	44	54

I trust current childhood vaccine recommendations set by the federal government

Wave:	<u>Strongly agree</u>	<u>Somewhat agree</u>	<u>Somewhat disagree</u>	<u>Strongly disagree</u>	<u>Skipped</u>	<u>Total Strongly agree / Somewhat agree</u>	<u>Total Somewhat disagree / Strongly disagree</u>
<b>March 6-9, 2026</b>	<b>21</b>	<b>39</b>	<b>23</b>	<b>16</b>	<b>2</b>	<b>60</b>	<b>39</b>
June 13-16, 2025	30	41	15	13	1	71	28



## TOPLINE AND METHODOLOGY

79. When it comes to recommendations for childhood vaccines, would you say you have more confidence in guidance that comes from:

	<u>The Centers for Disease Control and Prevention (CDC), the federal agency responsible for public health</u>	<u>The American Academy of Pediatrics, an organization of doctors who provide care for infants, children and adolescents</u>	<u>Equal confidence in both</u>	<u>Confidence in neither</u>	<u>Don't know</u>	<u>Skipped</u>
Wave:						
<b>March 6-9, 2026</b>	<b>8</b>	<b>35</b>	<b>23</b>	<b>16</b>	<b>17</b>	<b>1</b>

73. How much do you agree or disagree with the following statements?

Living a healthy lifestyle is a lot simpler than people make it out to be

	<u>Strongly agree</u>	<u>Somewhat agree</u>	<u>Somewhat disagree</u>	<u>Strongly disagree</u>	<u>Skipped</u>	<u>Total Strongly agree / Somewhat agree</u>	<u>Total Somewhat disagree / Strongly disagree</u>
Wave:							
<b>March 6-9, 2026</b>	<b>15</b>	<b>42</b>	<b>28</b>	<b>12</b>	<b>2</b>	<b>58</b>	<b>40</b>
October 10-13, 2025	16	41	32	10	1	57	42

Most of the health and wellness information online is about making money rather than helping people

	<u>Strongly agree</u>	<u>Somewhat agree</u>	<u>Somewhat disagree</u>	<u>Strongly disagree</u>	<u>Skipped</u>	<u>Total Strongly agree / Somewhat agree</u>	<u>Total Somewhat disagree / Strongly disagree</u>
Wave:							
<b>March 6-9, 2026</b>	<b>32</b>	<b>51</b>	<b>14</b>	<b>2</b>	<b>2</b>	<b>83</b>	<b>16</b>
October 10-13, 2025	30	52	14	2	2	82	16

It can be confusing to follow the guidance from health officials about what is good for your health and what isn't

	<u>Strongly agree</u>	<u>Somewhat agree</u>	<u>Somewhat disagree</u>	<u>Strongly disagree</u>	<u>Skipped</u>	<u>Total Strongly agree / Somewhat agree</u>	<u>Total Somewhat disagree / Strongly disagree</u>
Wave:							
<b>March 6-9, 2026</b>	<b>17</b>	<b>59</b>	<b>19</b>	<b>4</b>	<b>2</b>	<b>76</b>	<b>23</b>
October 10-13, 2025	21	57	17	3	2	78	20



## TOPLINE AND METHODOLOGY

73. How much do you agree or disagree with the following statements? *(Continued)*

I don't have time to worry about health and wellness on a daily basis and just do my best

	<u>Strongly agree</u>	<u>Somewhat agree</u>	<u>Somewhat disagree</u>	<u>Strongly disagree</u>	<u>Skipped</u>	<u>Total Strongly agree / Somewhat agree</u>	<u>Total Somewhat disagree / Strongly disagree</u>
Wave:							
<b>March 6-9, 2026</b>	<b>10</b>	<b>41</b>	<b>33</b>	<b>15</b>	<b>2</b>	<b>50</b>	<b>48</b>
October 10-13, 2025	10	44	32	13	1	54	45

I learn a lot about health and wellness from influencers on social media

	<u>Strongly agree</u>	<u>Somewhat agree</u>	<u>Somewhat disagree</u>	<u>Strongly disagree</u>	<u>Skipped</u>	<u>Total Strongly agree / Somewhat agree</u>	<u>Total Somewhat disagree / Strongly disagree</u>
Wave:							
<b>March 6-9, 2026</b>	<b>4</b>	<b>21</b>	<b>24</b>	<b>50</b>	<b>1</b>	<b>25</b>	<b>74</b>

80. How interested, if at all, would you be in taking a nasal spray vaccine that would provide broad protection against COVID-19, various influenza (flu) strains, and pneumonia?

	<u>Very interested</u>	<u>Somewhat interested</u>	<u>Not too interested</u>	<u>Not at all interested</u>	<u>Skipped</u>	<u>Total Very/ Somewhat Interested</u>	<u>Total Not too/Not at all Interested</u>
Wave:							
<b>March 6-9, 2026</b>	<b>18</b>	<b>28</b>	<b>19</b>	<b>33</b>	<b>1</b>	<b>47</b>	<b>52</b>



## TOPLINE AND METHODOLOGY

69. How important, if at all, is it for the following groups to receive an annual COVID-19 booster vaccine?

Pregnant women

Wave:	<u>Very important</u>	<u>Somewhat important</u>	<u>Not very important</u>	<u>Not at all important</u>	<u>Skipped</u>	<u>Total Very important/ Somewhat important</u>	<u>Total Not very important/ Not at all important</u>
<b>March 6-9, 2026</b>	<b>27</b>	<b>27</b>	<b>17</b>	<b>26</b>	<b>2</b>	<b>55</b>	<b>43</b>
October 10-13, 2025	24	27	21	25	4	51	45
June 13-16, 2025	23	28	19	28	2	51	47

Children under 18

Wave:	<u>Very important</u>	<u>Somewhat important</u>	<u>Not very important</u>	<u>Not at all important</u>	<u>Skipped</u>	<u>Total Very important/ Somewhat important</u>	<u>Total Not very important/ Not at all important</u>
<b>March 6-9, 2026</b>	<b>22</b>	<b>27</b>	<b>22</b>	<b>27</b>	<b>2</b>	<b>49</b>	<b>49</b>
October 10-13, 2025	23	25	24	26	3	48	49
June 13-16, 2025	20	27	21	31	1	47	52

Adults under age 65

Wave:	<u>Very important</u>	<u>Somewhat important</u>	<u>Not very important</u>	<u>Not at all important</u>	<u>Skipped</u>	<u>Total Very important/ Somewhat important</u>	<u>Total Not very important/ Not at all important</u>
<b>March 6-9, 2026</b>	<b>22</b>	<b>30</b>	<b>22</b>	<b>25</b>	<b>2</b>	<b>51</b>	<b>46</b>
October 10-13, 2025	20	31	23	23	3	51	46
June 13-16, 2025	21	29	22	26	1	50	48

Adults age 65 and over

Wave:	<u>Very important</u>	<u>Somewhat important</u>	<u>Not very important</u>	<u>Not at all important</u>	<u>Skipped</u>	<u>Total Very important/ Somewhat important</u>	<u>Total Not very important/ Not at all important</u>
<b>March 6-9, 2026</b>	<b>38</b>	<b>28</b>	<b>13</b>	<b>18</b>	<b>2</b>	<b>67</b>	<b>31</b>
October 10-13, 2025	35	27	15	19	3	62	35
June 13-16, 2025	34	28	14	22	1	63	36



## TOPLINE AND METHODOLOGY

69. How important, if at all, is it for the following groups to receive an annual COVID-19 booster vaccine? (Continued)

Immunocompromised people

Wave:	<u>Very important</u>	<u>Somewhat important</u>	<u>Not very important</u>	<u>Not at all important</u>	<u>Skipped</u>	<u>Total Very important/ Somewhat important</u>	<u>Total Not very important/ Not at all important</u>
<b>March 6-9, 2026</b>	<b>41</b>	<b>28</b>	<b>11</b>	<b>17</b>	<b>2</b>	<b>69</b>	<b>28</b>
October 10-13, 2025	35	28	15	19	3	63	34
June 13-16, 2025	33	31	12	22	2	64	34

74. How concerned are you about the potential for the costs you pay for health insurance to rise this year?

Wave:	<u>Very concerned</u>	<u>Somewhat concerned</u>	<u>Not very concerned</u>	<u>Not at all concerned</u>	<u>Does not apply</u>	<u>Skipped</u>	<u>Total Very concerned/ Somewhat concerned</u>	<u>Total Not very concerned/ Not at all concerned</u>
<b>March 6-9, 2026</b>	<b>40</b>	<b>29</b>	<b>17</b>	<b>5</b>	<b>8</b>	<b>1</b>	<b>69</b>	<b>22</b>
October 10-13, 2025*	39	32	13	6	9	1	71	19

\*Wording for October 2025 wave was "How concerned are you about the potential for the costs you pay for health insurance to rise next year?"

75. If the costs you pay for health insurance increased 10% this year, what impact would that have on your household finances?

Wave:	<u>Major negative impact</u>	<u>Minor negative impact</u>	<u>Not much of an impact</u>	<u>Does not apply</u>	<u>Skipped</u>
<b>March 6-9, 2026</b>	<b>29</b>	<b>39</b>	<b>20</b>	<b>11</b>	<b>1</b>
October 10-13, 2025	33	38	18	10	1

\*Wording for October 2025 wave was "If the costs you pay for health insurance increased 10% next year, what impact would that have on your household finances?"



## TOPLINE AND METHODOLOGY

81. Which of the following comes closer to your views, even if neither is exactly right?

	<u>The federal government should be willing to spend more tax dollars to lower health care costs for Americans</u>	<u>The federal government should not spend any additional tax dollars on health care, even if it means Americans' costs rise</u>	<u>Don't know</u>	<u>Skipped</u>
<i>Wave:</i>				
<b>March 6-9, 2026</b>	<b>69</b>	<b>10</b>	<b>19</b>	<b>1</b>

10. How much trust do you have, if any, in information about health topics from the following?

The Centers for Disease Control, or CDC

<i>Wave:</i>	<u>A great deal</u>	<u>A fair amount</u>	<u>Not very much</u>	<u>None at all</u>	<u>Skipped</u>	<u>Total A great deal/A fair amount</u>	<u>Total Not very much/None at all</u>
<b>March 6-9, 2026</b>	<b>13</b>	<b>45</b>	<b>27</b>	<b>13</b>	<b>2</b>	<b>58</b>	<b>40</b>
October 10-13, 2025	13	42	28	16	2	54	44
June 13-16, 2025	20	41	23	16	1	60	39
February 28-March 3, 2025	23	39	22	14	2	62	36
December 6-9, 2024	21	45	20	12	1	66	33
August 16-19, 2024	22	42	21	14	2	63	35
May 31-June 3, 2024	21	43	21	13	2	64	34
February 16-20, 2024	20	44	22	13	1	64	35
August 11-14, 2023	21	44	22	12	2	64	34
May 12-15, 2023	19	42	24	13	1	61	37
February 17-21, 2023	20	42	24	14	1	62	38



## TOPLINE AND METHODOLOGY

10. How much trust do you have, if any, in information about health topics from the following?  
(Continued)

The National Institute of Health, or NIH

Wave:	<u>A great deal</u>	<u>A fair amount</u>	<u>Not very much</u>	<u>None at all</u>	<u>Skipped</u>	<u>Total A great deal/A fair amount</u>	<u>Total Not very much/None at all</u>
<b>March 6-9, 2026</b>	<b>12</b>	<b>47</b>	<b>28</b>	<b>11</b>	<b>2</b>	<b>59</b>	<b>39</b>
October 10-13, 2025	12	40	30	16	2	52	45
June 13-16, 2025	17	41	25	15	2	58	40
February 28-March 3, 2025	19	38	24	17	3	57	40
December 6-9, 2024	17	45	24	13	1	62	36
August 16-19, 2024	18	44	22	14	2	62	36
May 31-June 3, 2024	18	43	25	12	2	61	37
February 16-20, 2024	18	43	23	14	1	61	38
August 11-14, 2023	17	45	23	12	2	62	36
May 12-15, 2023	16	44	24	14	2	60	38
February 17-21, 2023	16	45	24	14	1	61	38

Members of your family or close friends

Wave:	<u>A great deal</u>	<u>A fair amount</u>	<u>Not very much</u>	<u>None at all</u>	<u>Skipped</u>	<u>Total A great deal/A fair amount</u>	<u>Total Not very much/None at all</u>
<b>March 6-9, 2026</b>	<b>11</b>	<b>54</b>	<b>27</b>	<b>6</b>	<b>1</b>	<b>65</b>	<b>33</b>
October 10-13, 2025	13	48	29	7	2	61	37
June 13-16, 2025	14	54	26	4	2	68	31
February 28-March 3, 2025	22	51	20	4	2	73	24
December 6-9, 2024	22	54	19	3	1	76	23
August 16-19, 2024	22	52	20	3	2	74	24
May 31-June 3, 2024	25	52	18	3	2	77	21
February 16-20, 2024	23	53	20	3	1	76	23
August 11-14, 2023	23	52	20	3	2	75	23
May 12-15, 2023	22	53	20	4	1	75	24
February 17-21, 2023	20	54	22	2	1	74	25



## TOPLINE AND METHODOLOGY

10. How much trust do you have, if any, in information about health topics from the following?  
(Continued)

Your personal doctor

Wave:	A great deal	A fair amount	Not very much	None at all	Skipped	Total A great deal/A fair amount	Total Not very much/None at all
<b>March 6-9, 2026</b>	<b>41</b>	<b>44</b>	<b>10</b>	<b>3</b>	<b>2</b>	<b>86</b>	<b>12</b>
October 10-13, 2025	40	46	8	4	2	86	12
June 13-16, 2025	41	43	12	3	2	83	15
February 28-March 3, 2025	37	48	9	4	2	85	13
December 6-9, 2024	40	49	7	3	1	89	10
August 16-19, 2024	37	49	9	3	2	86	12
May 31-June 3, 2024	38	48	9	2	2	86	11
February 16-20, 2024	40	48	8	3	1	88	11
August 11-14, 2023	36	53	6	3	2	89	9
May 12-15, 2023	40	48	8	2	1	88	11
February 17-21, 2023	38	49	9	3	1	87	12

The Food and Drug Administration, or FDA

Wave:	A great deal	A fair amount	Not very much	None at all	Skipped	Total A great deal/A fair amount	Total Not very much/None at all
<b>March 6-9, 2026</b>	<b>8</b>	<b>45</b>	<b>33</b>	<b>13</b>	<b>2</b>	<b>53</b>	<b>45</b>
October 10-13, 2025	9	42	32	15	2	52	46
June 13-16, 2025	13	43	29	14	2	55	43
February 28-March 3, 2025	15	40	30	12	2	56	42
December 6-9, 2024	14	45	28	11	1	60	39
August 16-19, 2024	15	46	26	11	2	61	37
May 31-June 3, 2024	14	48	25	11	2	62	36
February 16-20, 2024	15	45	27	12	1	61	38
August 11-14, 2023	15	47	26	11	2	62	36
May 12-15, 2023	15	44	28	12	1	59	40



## TOPLINE AND METHODOLOGY

10. How much trust do you have, if any, in information about health topics from the following?  
(Continued)

Your state's governor

Wave:	<u>A great deal</u>	<u>A fair amount</u>	<u>Not very much</u>	<u>None at all</u>	<u>Skipped</u>	<u>Total A great deal/A fair amount</u>	<u>Total Not very much/None at all</u>
<b>March 6-9, 2026</b>	<b>4</b>	<b>26</b>	<b>37</b>	<b>31</b>	<b>2</b>	<b>30</b>	<b>68</b>
October 10-13, 2025	7	28	34	29	2	35	63
June 13-16, 2025	9	31	35	23	2	40	58
February 28-March 3, 2025	10	32	30	25	3	42	55
December 6-9, 2024	10	35	31	22	1	45	54
August 16-19, 2024	7	32	35	24	2	39	59
May 31-June 3, 2024	6	33	35	24	3	39	58
February 16-20, 2024	8	32	35	23	1	40	59
August 11-14, 2023	7	36	33	23	1	42	56
May 12-15, 2023	7	34	33	25	1	41	58
February 17-21, 2023	5	35	35	24	1	41	58

Social media

Wave:	<u>A great deal</u>	<u>A fair amount</u>	<u>Not very much</u>	<u>None at all</u>	<u>Skipped</u>	<u>Total A great deal/A fair amount</u>	<u>Total Not very much/None at all</u>
<b>March 6-9, 2026</b>	<b>1</b>	<b>12</b>	<b>43</b>	<b>42</b>	<b>2</b>	<b>13</b>	<b>85</b>
October 10-13, 2025	3	12	40	43	2	15	83
June 13-16, 2025	3	14	45	36	2	18	81
February 28-March 3, 2025	3	14	43	37	2	17	80

Health and wellness influencers social media

Wave:	<u>A great deal</u>	<u>A fair amount</u>	<u>Not very much</u>	<u>None at all</u>	<u>Skipped</u>	<u>Total A great deal/A fair amount</u>	<u>Total Not very much/None at all</u>
<b>March 6-9, 2026</b>	<b>1</b>	<b>14</b>	<b>39</b>	<b>44</b>	<b>2</b>	<b>15</b>	<b>83</b>

Medical professionals (e.g., doctors, nurses, dieticians) who post on social media

Wave:	<u>A great deal</u>	<u>A fair amount</u>	<u>Not very much</u>	<u>None at all</u>	<u>Skipped</u>	<u>Total A great deal/A fair amount</u>	<u>Total Not very much/None at all</u>
<b>March 6-9, 2026</b>	<b>14</b>	<b>43</b>	<b>30</b>	<b>10</b>	<b>2</b>	<b>58</b>	<b>40</b>



## TOPLINE AND METHODOLOGY

48. How much trust do you have, if any, in information about health topics from the following?

President Donald Trump

Wave:	<u>A great deal</u>	<u>A fair amount</u>	<u>Not very much</u>	<u>None at all</u>	<u>Skipped</u>	<u>Total A great deal/A fair amount</u>	<u>Total Not very much/None at all</u>
<b>March 6-9, 2026</b>	<b>8</b>	<b>16</b>	<b>19</b>	<b>54</b>	<b>2</b>	<b>24</b>	<b>74</b>
October 10-13, 2025	9	19	20	50	2	28	70
June 13-16, 2025*	10	19	21	49	1	29	70
February 28-March 3, 2025	13	18	16	50	3	31	66
December 6-9, 2024	13	20	16	50	2	32	66

\*Prior waves referenced Donald Trump

Robert F. Kennedy Jr.

Wave:	<u>A great deal</u>	<u>A fair amount</u>	<u>Not very much</u>	<u>None at all</u>	<u>Skipped</u>	<u>Total A great deal/A fair amount</u>	<u>Total Not very much/None at all</u>
<b>March 6-9, 2026</b>	<b>7</b>	<b>21</b>	<b>23</b>	<b>47</b>	<b>3</b>	<b>27</b>	<b>70</b>
October 10-13, 2025	7	21	22	48	3	28	69
June 13-16, 2025	8	23	23	44	2	31	67
February 28-March 3, 2025	9	22	22	44	3	31	66
December 6-9, 2024	7	24	22	46	2	30	67

Democrats in Congress

Wave:	<u>A great deal</u>	<u>A fair amount</u>	<u>Not very much</u>	<u>None at all</u>	<u>Skipped</u>	<u>Total A great deal/A fair amount</u>	<u>Total Not very much/None at all</u>
<b>March 6-9, 2026</b>	<b>4</b>	<b>22</b>	<b>33</b>	<b>39</b>	<b>2</b>	<b>25</b>	<b>72</b>
October 10-13, 2025	6	24	30	38	2	30	68
June 13-16, 2025	6	26	31	35	2	32	66

Republicans in Congress

Wave:	<u>A great deal</u>	<u>A fair amount</u>	<u>Not very much</u>	<u>None at all</u>	<u>Skipped</u>	<u>Total A great deal/A fair amount</u>	<u>Total Not very much/None at all</u>
<b>March 6-9, 2026</b>	<b>5</b>	<b>17</b>	<b>31</b>	<b>46</b>	<b>2</b>	<b>21</b>	<b>76</b>
October 10-13, 2025	5	19	29	45	2	23	74
June 13-16, 2025	6	19	34	39	2	25	73



## TOPLINE AND METHODOLOGY

48. How much trust do you have, if any, in information about health topics from the following?  
(Continued)

U.S. Surgeon General nominee, Casey Means

	<u>A great deal</u>	<u>A fair amount</u>	<u>Not very much</u>	<u>None at all</u>	<u>Skipped</u>	<u>Total A great deal/A fair amount</u>	<u>Total Not very much/None at all</u>
Wave:							
<b>March 6-9, 2026</b>	<b>4</b>	<b>24</b>	<b>32</b>	<b>36</b>	<b>4</b>	<b>28</b>	<b>68</b>

76. When it comes to guidance from federal health agencies, including the CDC and FDA, on things like health and medicine which better describes your view? Guidance from these agencies ...

	<u>Mainly reflects the views of Trump administration officials</u>	<u>Mainly reflects the views of career scientists at these health agencies</u>	<u>Not sure</u>	<u>Skipped</u>
Wave:				
<b>March 6-9, 2026</b>	<b>30</b>	<b>30</b>	<b>38</b>	<b>2</b>
October 10-13, 2025	29	28	41	2

62. Which of the following is closest to your opinion?

	<u>U.S. health policies should focus primarily on healthy foods/lifestyles and disease prevention</u>	<u>U.S. health policies should focus primarily on research to develop medication and treatments for disease</u>	<u>Don't know</u>	<u>Skipped</u>
Wave:				
<b>March 6-9, 2026</b>	<b>44</b>	<b>32</b>	<b>22</b>	<b>1</b>
October 10-13, 2025	44	32	23	2
June 13-16, 2025	48	27	23	1
February 28-March 3, 2025	41	38	19	2



## TOPLINE AND METHODOLOGY

52. Do you think the following health-related functions of the U.S. government should be strengthened, left as they are, weakened, or eliminated?\*

### Medicare

	<u>Strengthened</u>	<u>Left as it is</u>	<u>Weakened</u>	<u>Eliminated</u>	<u>Skipped</u>
<i>Wave:</i>					
<b>March 6-9, 2026</b>	<b>65</b>	<b>25</b>	<b>6</b>	<b>2</b>	<b>3</b>
October 10-13, 2025	65	26	4	2	3
June 13-16, 2025	61	28	6	2	2
February 28-March 3, 2025	63	27	5	1	3
December 6-9, 2024*	64	25	5	3	3

\*2024 wording: Do you think the following health-related functions of the U.S. government should be strengthened, left as they are, weakened, or eliminated by the Trump Administration?

### Medicaid

	<u>Strengthened</u>	<u>Left as it is</u>	<u>Weakened</u>	<u>Eliminated</u>	<u>Skipped</u>
<i>Wave:</i>					
<b>March 6-9, 2026</b>	<b>53</b>	<b>30</b>	<b>10</b>	<b>3</b>	<b>3</b>
October 10-13, 2025	53	29	12	3	4
June 13-16, 2025	51	31	12	3	2
February 28-March 3, 2025	51	31	12	3	3
December 6-9, 2024*	54	30	9	3	3

### The Veterans Health Administration

	<u>Strengthened</u>	<u>Left as it is</u>	<u>Weakened</u>	<u>Eliminated</u>	<u>Skipped</u>
<i>Wave:</i>					
<b>March 6-9, 2026</b>	<b>69</b>	<b>22</b>	<b>4</b>	<b>2</b>	<b>3</b>
October 10-13, 2025	63	26	5	2	3
June 13-16, 2025	64	27	4	2	3
February 28-March 3, 2025	64	24	6	2	4
December 6-9, 2024*	71	20	4	2	3





## TOPLINE AND METHODOLOGY

52. Do you think the following health-related functions of the U.S. government should be strengthened, left as they are, weakened, or eliminated?\* (*Continued*)

### The Centers for Disease Control and Prevention

	<u>Strengthened</u>	<u>Left as it is</u>	<u>Weakened</u>	<u>Eliminated</u>	<u>Skipped</u>
<i>Wave:</i>					
<b>March 6-9, 2026</b>	<b>53</b>	<b>30</b>	<b>10</b>	<b>4</b>	<b>3</b>
October 10-13, 2025	55	28	10	5	3
June 13-16, 2025	55	28	9	5	3
February 28-March 3, 2025	53	26	10	6	4
December 6-9, 2024*	57	26	10	5	2

\*2024 wording: Do you think the following health-related functions of the U.S. government should be strengthened, left as they are, weakened, or eliminated by the Trump Administration?

### Food safety inspections

	<u>Strengthened</u>	<u>Left as it is</u>	<u>Weakened</u>	<u>Eliminated</u>	<u>Skipped</u>
<i>Wave:</i>					
<b>March 6-9, 2026</b>	<b>69</b>	<b>23</b>	<b>4</b>	<b>1</b>	<b>3</b>
October 10-13, 2025	70	22	5	1	3
June 13-16, 2025	72	21	4	1	2
February 28-March 3, 2025	68	22	6	1	3
December 6-9, 2024*	72	20	4	1	3

### The Affordable Care Act

	<u>Strengthened</u>	<u>Left as it is</u>	<u>Weakened</u>	<u>Eliminated</u>	<u>Skipped</u>
<i>Wave:</i>					
<b>March 6-9, 2026</b>	<b>51</b>	<b>20</b>	<b>8</b>	<b>18</b>	<b>3</b>
October 10-13, 2025	50	21	10	16	3
June 13-16, 2025	46	26	10	15	3
February 28-March 3, 2025	48	24	8	16	4
December 6-9, 2024*	51	22	9	15	2





## TOPLINE AND METHODOLOGY

53. Do you support or oppose the following proposals?

Ending vaccination requirements for children to attend public schools

Wave:	<u>Strongly support</u>	<u>Somewhat support</u>	<u>Somewhat oppose</u>	<u>Strongly oppose</u>	<u>Don't know</u>	<u>Skipped</u>	<u>Total Strongly/Somewhat support</u>	<u>Total Somewhat/Strongly oppose</u>
<b>March 6-9, 2026</b>	<b>10</b>	<b>13</b>	<b>19</b>	<b>49</b>	<b>8</b>	<b>2</b>	<b>22</b>	<b>69</b>
October 10-13, 2025	12	14	17	46	9	2	26	63
February 28-March 3, 2025	9	10	18	54	7	2	19	72
December 6-9, 2024	7	10	16	57	8	2	18	73

Removing Environmental Protection Agency rules that regulate air pollution

Wave:	<u>Strongly support</u>	<u>Somewhat support</u>	<u>Somewhat oppose</u>	<u>Strongly oppose</u>	<u>Don't know</u>	<u>Skipped</u>	<u>Total Strongly/Somewhat support</u>	<u>Total Somewhat/Strongly oppose</u>
<b>March 6-9, 2026</b>	<b>7</b>	<b>15</b>	<b>20</b>	<b>46</b>	<b>10</b>	<b>1</b>	<b>22</b>	<b>66</b>

Prescription drug manufacturers selling their own prescriptions directly to patients to reduce costs

Wave:	<u>Strongly support</u>	<u>Somewhat support</u>	<u>Somewhat oppose</u>	<u>Strongly oppose</u>	<u>Don't know</u>	<u>Skipped</u>	<u>Total Strongly/Somewhat support</u>	<u>Total Somewhat/Strongly oppose</u>
<b>March 6-9, 2026</b>	<b>26</b>	<b>36</b>	<b>12</b>	<b>9</b>	<b>16</b>	<b>2</b>	<b>61</b>	<b>21</b>

67. How familiar, if at all, are you with the following?

Debate over federal funding for health insurance subsidies

Wave:	<u>Very familiar</u>	<u>Somewhat familiar</u>	<u>Heard of, but that's it</u>	<u>Not at all familiar</u>	<u>Skipped</u>	<u>Very/Somewhat familiar</u>	<u>Heard of, but that's it/Not at all familiar</u>
<b>March 6-9, 2026</b>	<b>12</b>	<b>27</b>	<b>26</b>	<b>33</b>	<b>2</b>	<b>39</b>	<b>60</b>
October 10-13, 2025	17	23	22	36	2	40	58

The announcement of the website TrumpRx where consumers can buy prescription drugs directly

Wave:	<u>Very familiar</u>	<u>Somewhat familiar</u>	<u>Heard of, but that's it</u>	<u>Not at all familiar</u>	<u>Skipped</u>	<u>Very/Somewhat familiar</u>	<u>Heard of, but that's it/Not at all familiar</u>
<b>March 6-9, 2026</b>	<b>6</b>	<b>19</b>	<b>28</b>	<b>45</b>	<b>2</b>	<b>25</b>	<b>74</b>
October 10-13, 2025	6	12	22	58	2	18	80



## TOPLINE AND METHODOLOGY

67. How familiar, if at all, are you with the following? (Continued)

Measles outbreaks around the country

Wave:	<u>Very familiar</u>	<u>Somewhat familiar</u>	<u>Heard of, but that's it</u>	<u>Not at all familiar</u>	<u>Skipped</u>	<u>Very/Somewhat familiar</u>	<u>Heard of, but that's it/Not at all familiar</u>
<b>March 6-9, 2026</b>	<b>16</b>	<b>34</b>	<b>30</b>	<b>19</b>	<b>2</b>	<b>49</b>	<b>49</b>

The release of the Wegovy pill for weight loss

Wave:	<u>Very familiar</u>	<u>Somewhat familiar</u>	<u>Heard of, but that's it</u>	<u>Not at all familiar</u>	<u>Skipped</u>	<u>Very/Somewhat familiar</u>	<u>Heard of, but that's it/Not at all familiar</u>
<b>March 6-9, 2026</b>	<b>11</b>	<b>27</b>	<b>29</b>	<b>30</b>	<b>2</b>	<b>39</b>	<b>59</b>

78. How likely would you be to buy prescription drugs out-of-pocket directly from the website TrumpRx at discounted prices?

Wave:	<u>Very likely</u>	<u>Somewhat likely</u>	<u>Somewhat unlikely</u>	<u>Very unlikely</u>	<u>Not sure</u>	<u>Skipped</u>	<u>Total Very Somewhat likely</u>	<u>Total Somewhat/very unlikely</u>
<b>March 6-9, 2026</b>	<b>10</b>	<b>16</b>	<b>12</b>	<b>40</b>	<b>20</b>	<b>2</b>	<b>26</b>	<b>52</b>
October 10-13, 2025	7	15	9	44	23	1	22	53

54. How familiar are you with Donald Trump and Robert F. Kennedy Jr.'s plans and policies regarding the American healthcare system?

Wave:	<u>Very familiar</u>	<u>Somewhat familiar</u>	<u>Not too familiar</u>	<u>Not at all familiar</u>	<u>Skipped</u>	<u>Total familiar</u>	<u>Total not familiar</u>
<b>March 6-9, 2026</b>	<b>10</b>	<b>32</b>	<b>30</b>	<b>27</b>	<b>2</b>	<b>42</b>	<b>56</b>
October 10-13, 2025	11	33	28	27	2	43	55
February 28-March 3, 2025	11	34	29	24	2	45	54
December 6-9, 2024*	10	36	31	22	1	46	53

\*December 2024 wording said, "How familiar are you with Donald Trump and Robert F. Kennedy Jr.'s plans for the American healthcare system once they take office?"



## TOPLINE AND METHODOLOGY

55. Do you think Donald Trump and Robert F. Kennedy Jr.'s policies have made America healthier or less healthy, or not made much impact?

Wave:	<u>Made America healthier</u>	<u>Made America less healthy</u>	<u>Not made much impact</u>	<u>Skipped</u>
<b>March 6-9, 2026</b>	<b>20</b>	<b>38</b>	<b>38</b>	<b>4</b>
October 10-13, 2025	19	41	36	4
February 28-March 3, 2025	27	46	24	4
December 6-9, 2024*	28	43	27	2

\*December 2024 wording said, "Do you think Donald Trump and Robert F. Kennedy Jr. will make America healthier or less healthy, or will they not really have any impact?"

83. Do you personally identify with the Make American Healthy Again (MAHA) movement?

Wave:	<u>Yes, strongly</u>	<u>Yes, somewhat</u>	<u>No</u>	<u>I have never heard of this</u>	<u>Skipped</u>
<b>March 6-9, 2026</b>	<b>10</b>	<b>20</b>	<b>43</b>	<b>26</b>	<b>2</b>



## TOPLINE AND METHODOLOGY

14. In the last three months, have you...?

Had the flu, RSV, or other respiratory illness (excluding COVID-19)

Wave:	Yes	No	Don't Know	Skipped
<b>March 6-9, 2026</b>	<b>13</b>	<b>82</b>	<b>4</b>	<b>1</b>
October 10-13, 2025	9	87	3	2
June 13-16, 2025	10	86	3	1
February 28-March 3, 2025	17	77	4	2
December 6-9, 2024	13	84	3	1
August 16-19, 2024	6	89	3	2
May 31-June 3, 2024	8	89	2	2
February 16-20, 2024	14	82	3	1
August 11-14, 2023	4	92	3	1
May 12-15, 2023	7	89	3	1
February 17-21, 2023	13	85	2	1

Received a COVID-19 vaccine or booster

Wave:	Yes	No	Don't Know	Skipped
<b>March 6-9, 2026</b>	<b>12</b>	<b>84</b>	<b>3</b>	<b>1</b>
October 10-13, 2025	14	83	2	1
February 28-March 3, 2025	17	80	2	2
December 6-9, 2024	26	71	2	1
August 16-19, 2024	5	90	3	2
May 31-June 3, 2024	6	90	2	1
February 16-20, 2024	14	84	1	1
August 11-14, 2023	8	89	1	2
May 12-15, 2023	10	87	2	1

Received mental health assistance (i.e. spoken to a therapist, groups counseling, etc.)

Wave:	Yes	No	Don't Know	Skipped
<b>March 6-9, 2026</b>	<b>12</b>	<b>85</b>	<b>2</b>	<b>1</b>
October 10-13, 2025	12	85	2	1
June 13-16, 2025	11	86	2	1
February 28-March 3, 2025	10	86	2	2
December 6-9, 2024	12	84	2	1
August 16-19, 2024	12	84	3	1
May 31-June 3, 2024	10	87	1	1
February 16-20, 2024	12	86	1	1



## TOPLINE AND METHODOLOGY

14. In the last three months, have you...? (Continued)

Received a flu vaccine or booster

Wave:	Yes	No	Don't Know	Skipped
<b>March 6-9, 2026</b>	<b>23</b>	<b>74</b>	<b>2</b>	<b>1</b>
October 10-13, 2025	24	73	2	1
February 28-March 3, 2025	26	71	2	2
December 6-9, 2024	41	56	2	1

Worn a mask in a public place

Wave:	Yes	No	Don't Know	Skipped
<b>March 6-9, 2026</b>	<b>21</b>	<b>76</b>	<b>2</b>	<b>1</b>
October 10-13, 2025	16	81	2	1
June 13-16, 2025	17	81	2	1
February 28-March 3, 2025	26	70	2	2

84. In the last three months, have you...?

Followed a health and wellness influencer on social media

Wave:	Yes	No	Don't Know	Skipped
<b>March 6-9, 2026</b>	<b>12</b>	<b>82</b>	<b>4</b>	<b>1</b>

Searched for health and wellness content online

Wave:	Yes	No	Don't Know	Skipped
<b>March 6-9, 2026</b>	<b>44</b>	<b>51</b>	<b>4</b>	<b>1</b>

Purchased a product because it was recommended by a health and wellness influencer

Wave:	Yes	No	Don't Know	Skipped
<b>March 6-9, 2026</b>	<b>10</b>	<b>86</b>	<b>3</b>	<b>1</b>

Searched for more information about a topic or product promoted by a health and wellness influencer

Wave:	Yes	No	Don't Know	Skipped
<b>March 6-9, 2026</b>	<b>21</b>	<b>74</b>	<b>4</b>	<b>1</b>



## TOPLINE AND METHODOLOGY

16. In the last three months, have you or anyone in your immediate circle...?

Used prescription drugs for weight loss (e.g., Ozempic, Wegovy, semaglutide, Mounjaro)

Wave:	Yes	No	Don't Know	Skipped
<b>March 6-9, 2026</b>	<b>18</b>	<b>77</b>	<b>4</b>	<b>1</b>
October 10-13, 2025	15	81	3	1
June 13-16, 2025	14	82	4	1
February 28-March 3, 2025	12	84	3	2
December 6-9, 2024	11	85	3	1
August 16-19, 2024	8	87	3	2
May 31-June 3, 2024	7	90	2	2
February 16-20, 2024	7	90	2	*
August 11-14, 2023	5	91	3	1
May 12-15, 2023	5	91	4	1
February 17-21, 2023	4	94	2	1

\*October 2025 (and earlier) wording said "Used prescription drugs for weight loss (e.g., Ozempic, Wegovy, semaglutide, Alli)

Taken prescription medications for depression or anxiety

Wave:	Yes	No	Don't Know	Skipped
<b>March 6-9, 2026</b>	<b>25</b>	<b>69</b>	<b>5</b>	<b>1</b>
October 10-13, 2025	26	70	3	1
June 13-16, 2025	24	72	3	1
February 28-March 3, 2025	23	72	3	2
December 6-9, 2024	25	70	3	1
August 16-19, 2024	24	71	4	2
May 31-June 3, 2024	25	72	2	1
February 16-20, 2024	23	74	3	1

85. Have you ever used a prescription drug for weight loss (e.g., Ozempic, Wegovy, semaglutide, Mounjaro) at any point?

Wave:	Yes	No	Skipped
<b>March 6-9, 2026</b>	<b>11</b>	<b>89</b>	<b>1</b>



## TOPLINE AND METHODOLOGY

86. How interested, if at all, would you be in taking one of the following types of prescription drug for weight loss (e.g., Ozempic, Wegovy, semaglutide, Mounjaro) in the future?

Weight loss injection (Base: Have never used a prescription drug for weight loss (n=1083))

Wave:	<u>Very interested</u>	<u>Somewhat interested</u>	<u>Not too interested</u>	<u>Not at all interested</u>	<u>Skipped</u>	<u>Total Very/Somewhat Interested</u>	<u>Total Not too/Not at all Interested</u>
<b>March 6-9, 2026</b>	<b>4</b>	<b>11</b>	<b>17</b>	<b>68</b>	<b>*</b>	<b>15</b>	<b>85</b>

Weight loss pill (Base: Have never used a prescription drug for weight loss (n=1083))

Wave:	<u>Very interested</u>	<u>Somewhat interested</u>	<u>Not too interested</u>	<u>Not at all interested</u>	<u>Skipped</u>	<u>Total Very/Somewhat Interested</u>	<u>Total Not too/Not at all Interested</u>
<b>March 6-9, 2026</b>	<b>6</b>	<b>15</b>	<b>16</b>	<b>63</b>	<b>*</b>	<b>21</b>	<b>79</b>

87. You indicated you are unlikely to be interested in taking [if 'not too' or 'not at all' at Q86\_injection, show 'injection'; if 'not too' or 'not at all' at Q86\_pill, show 'pill'; if 'not too' or 'not at all' at Q86\_injection AND Q86\_pill, show 'prescription drug'] for weight loss. Why is that? (Select all that apply)

Base: Not interested in taking a weight loss injection or pill (n=941)

Wave:	<u>I prefer to manage my weight through diet and exercise</u>	<u>I have concerns about side effects</u>	<u>I am not currently interested in losing weight</u>	<u>The medications are too expensive</u>	<u>I am concerned that any weight loss would not be permanent</u>	<u>Some other reason</u>	<u>Don't know</u>	<u>Skipped</u>
<b>March 6-9, 2026</b>	<b>51</b>	<b>38</b>	<b>33</b>	<b>16</b>	<b>16</b>	<b>8</b>	<b>6</b>	<b>1</b>

88. Over the long term, how much do you think prescription drugs for weight loss will do to reduce obesity in America?

Wave:	<u>A great deal</u>	<u>Quite a bit</u>	<u>Some</u>	<u>Not too much</u>	<u>Nothing at all</u>	<u>Not sure</u>	<u>Skipped</u>	<u>Total A great deal/Quite a bit</u>	<u>Not too much/Nothing at all</u>
<b>March 6-9, 2026</b>	<b>7</b>	<b>19</b>	<b>32</b>	<b>20</b>	<b>6</b>	<b>14</b>	<b>1</b>	<b>27</b>	<b>26</b>



## TOPLINE AND METHODOLOGY

65. Have your children received the following vaccines?

Hepatitis

Base: Have children under 18 years of age (n=306)

Wave:	<u>Yes, they have received the recommended dose for their age</u>	No	<u>Don't Know</u>	Skipped
<b>March 6-9, 2026</b>	<b>73</b>	<b>13</b>	<b>11</b>	<b>2</b>
June 13-16, 2025	72	16	11	2
February 28-March 3, 2025	72	14	11	3
December 6-9, 2024	76	16	8	*

Polio

Base: Have children under 18 years of age (n=306)

Wave:	<u>Yes, they have received the recommended dose for their age</u>	No	<u>Don't Know</u>	Skipped
<b>March 6-9, 2026</b>	<b>74</b>	<b>14</b>	<b>9</b>	<b>3</b>
June 13-16, 2025	74	13	12	1
February 28-March 3, 2025	81	10	5	3
December 6-9, 2024	80	15	4	*

MMR (Measles, Mumps, Rubella)

Base: Have children under 18 years of age (n=306)

Wave:	<u>Yes, they have received the recommended dose for their age</u>	No	<u>Don't Know</u>	Skipped
<b>March 6-9, 2026</b>	<b>77</b>	<b>13</b>	<b>8</b>	<b>2</b>
June 13-16, 2025	75	15	9	2
February 28-March 3, 2025	83	8	6	3
December 6-9, 2024	82	13	5	*

Chickenpox

Base: Have children under 18 years of age (n=306)

Wave:	<u>Yes, they have received the recommended dose for their age</u>	No	<u>Don't Know</u>	Skipped
<b>March 6-9, 2026</b>	<b>73</b>	<b>17</b>	<b>7</b>	<b>3</b>
June 13-16, 2025	73	16	10	1
February 28-March 3, 2025	80	11	6	3
December 6-9, 2024	76	17	6	*



## TOPLINE AND METHODOLOGY

65. Have your children received the following vaccines? (Continued)

DTaP (Diphtheria, Pertussis, (Whooping cough), Tetanus)

Base: Have children under 18 years of age (n=306)

Wave:	<u>Yes, they have received the recommended dose for their age</u>	<u>No</u>	<u>Don't Know</u>	<u>Skipped</u>
<b>March 6-9, 2026</b>	<b>74</b>	<b>15</b>	<b>8</b>	<b>3</b>
June 13-16, 2025	76	15	8	1
February 28-March 3, 2025	84	8	6	3
December 6-9, 2024	80	14	4	1

COVID-19

Base: Have children under 18 years of age (n=306)

Wave:	<u>Yes, they have received the recommended dose for their age</u>	<u>No</u>	<u>Don't Know</u>	<u>Skipped</u>
<b>March 6-9, 2026</b>	<b>37</b>	<b>53</b>	<b>8</b>	<b>2</b>
June 13-16, 2025	42	50	6	1
February 28-March 3, 2025	43	51	3	2

Respiratory Syncytial Virus (RSV)

Base: Have children under 18 years of age (n=306)

Wave:	<u>Yes, they have received the recommended dose for their age</u>	<u>No</u>	<u>Don't Know</u>	<u>Skipped</u>
<b>March 6-9, 2026</b>	<b>52</b>	<b>28</b>	<b>17</b>	<b>3</b>



## TOPLINE AND METHODOLOGY

C1. Which of the following is your main source of news in the last month?

	March 6-9, 2026	October 10-13, 2025	June 13-16, 2025	February 28- March 3, 2025
<i>Wave:</i>				
Social media, Podcasts or YouTube	16	20	16	14
Digital or online news	14	15	13	14
ABC, CBS, or NBC News	13	14	16	14
FOX News	10	8	10	10
Your local TV news or newspaper	9	9	9	8
Public television or radio	6	4	7	6
New York Times, Washington Post, USA Today, or Wall Street Journal	5	5	4	5
CNN or MSNBC	5	5	5	6
Conservative media (Conservative *Talk radio, Breitbart, Newsmax, OAN, etc.)	2	2	3	2
Telemundo or Univision	2	2	2	2
Other	4	4	5	5
None of these	13	11	11	11
Skipped	2	1	*	1

\*Conservative was added in June 2025 wave





# TOPLINE AND METHODOLOGY

## About the Study

This Axios/Ipsos American Health Index survey was conducted from March 6 to 9, 2026 by Ipsos using our KnowledgePanel®. This poll is based on a nationally representative probability sample of 1,225 adults ages 18+.

Three respondents were removed from the final data for refusing all of the survey items.

The survey was conducted using KnowledgePanel, the most well-established online probability-based panel that is representative of the adult U.S. population. Our recruitment process employs a scientifically developed addressed-based sampling methodology using the latest Delivery Sequence File of the USPS – a database with full coverage of all delivery points in the U.S. Households invited to join the panel are randomly selected from all available households in the U.S. Persons in the sampled households are invited to join and participate in the panel. Those selected who do not already have internet access are provided a tablet and internet connection at no cost to the panel member. Those who join the panel and who are selected to participate in a survey are sent a unique password-protected log-in used to complete surveys online. As a result of our recruitment and sampling methodologies, samples from KnowledgePanel cover all households regardless of their phone or internet status and findings can be reported with a margin of sampling error and projected to the general population. KnowledgePanel members receive a per survey incentive, usually the equivalent of \$1 (though for some it is \$2) in points, that can be redeemed for cash or prizes. One reminder email was sent for this study.

The study was conducted in both English and Spanish. The data were weighted to adjust for gender by age, race/ethnicity, education, Census region, metropolitan status, household income, and party identification, and 2024 presidential vote choice. The demographic benchmarks came from the 2025 Current Population Survey (CPS) from the U.S. Census Bureau. The 2024 presidential vote choice benchmark came from the federal elections 2024 election results for the U.S. President while the Party Identification benchmark came from the 2025 Pew's National Public Opinion Reference Survey (NPORS) with a midyear adjustment estimated across aggregated KnowledgePanel surveys accounting for changes in panelists' party identification over time. The weighting categories were as follows:

- Age (18-29, 30-44, 45-59, 60+) by Gender (Male, Female)
- Race-Ethnicity (White/Non-Hispanic, Black/Non-Hispanic, Other or 2+ Races/Non-Hispanic, Hispanic)
- Education (Less than HS, HS graduate or equivalent, Some College, Bachelor's degree, Master's degree or higher)
- Household Income (Under \$25,000, \$25,000-\$49,999, \$50,000-\$74,999, \$75,000-\$99,999, \$100,000-\$149,999, \$150,000 and over)
- Region (Northeast, Midwest, South, West)
- Metropolitan Status (Metro, non-Metro)
- Party Identification (Republican, Lean Republican, Not Leaned/Refused, Lean Democrat, Democrat)
- 2024 Presidential Vote Choice (Harris, Trump, Another candidate, Did not vote)



## TOPLINE AND METHODOLOGY

The margin of sampling error is plus or minus 2.9 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error takes into account the design effect, which was 1.05. The margin of sampling error is higher and varies for results based on sub-samples. Sampling error is only one potential source of error. There may be other unmeasured non-sampling error in this or any poll. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent.

This topline includes trended data, where applicable. The field dates and sample sizes for previous Axios/Ipsos American Health Index surveys are as follows:

---

<b>Wave:</b>	<b>Interview dates:</b>	<b>Interviews:</b>
Wave 11	March 6-9, 2026	1,225
Wave 10	October 10-13, 2025	1,125
Wave 9	June 13-16, 2025	1,104
Wave 8	February 28- March 3, 2025	1,066
Wave 7	December 6-9, 2024	1,002
Wave 6	August 16-19, 2024	1,063
Wave 5	May 31-June 3, 2024	1,042
Wave 4	February 16-20, 2024	1,247
Wave 3	August 11-14, 2023	1,162
Wave 2	May 12-15, 2023	1,095
Wave 1	February 17-21, 2023	1,213

**For more information on this news release, please contact:**

Mallory Newall  
Vice President, US  
Public Affairs  
+1 202 374-2613  
[Mallory.Newall@ipsos.com](mailto:mallory.newall@ipsos.com)



## TOPLINE AND METHODOLOGY

### About Ipsos

Ipsos is one of the largest market research and polling companies globally, operating in 90 markets and employing over 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. Our 75 solutions are based on primary data from our surveys, social media monitoring, and qualitative or observational techniques.

Our tagline "Game Changers" sums up our ambition to help our 5,000 customers move confidently through a rapidly changing world.

Founded in France in 1975, Ipsos has been listed on the Euronext Paris since July 1, 1999. The company is part of the SBF 120 and Mid-60 indices and is eligible for the Deferred Settlement Service (SRD). ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg IPS:FP [www.ipsos.com](http://www.ipsos.com)