

Table Names	Table Filters
<a href="#">0001</a> Q1. Generally speaking, do you think things in Great Britain are heading in the right direction or wrong direction?	All Adults aged 18+ in Great Britain
<a href="#">0002</a> Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Summary	All Adults aged 18+ in Great Britain
<a href="#">0003</a> Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Keir Starmer, Prime Minister and Leader of the Labour party	All Adults aged 18+ in Great Britain
<a href="#">0004</a> Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Rachel Reeves, Chancellor of the Exchequer and Labour MP	All Adults aged 18+ in Great Britain
<a href="#">0005</a> Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Kemi Badenoch, Leader of the Conservative party	All Adults aged 18+ in Great Britain
<a href="#">0006</a> Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Nigel Farage, Leader of Reform UK	All Adults aged 18+ in Great Britain
<a href="#">0007</a> Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Ed Davey, Leader of the Liberal Democrats	All Adults aged 18+ in Great Britain
<a href="#">0008</a> Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Donald Trump, President of the United States of America	All Adults aged 18+ in Great Britain
<a href="#">0009</a> Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Zack Polanski, Leader of the Green party	All Adults aged 18+ in Great Britain
<a href="#">0010</a> Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Ed Miliband, Secretary of State for Energy and Climate Change and Labour MP	All Adults aged 18+ in Great Britain
<a href="#">0011</a> Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Wes Streeting, Secretary of State for Health and Social Care and Labour MP	All Adults aged 18+ in Great Britain
<a href="#">0012</a> Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Andy Burnham, Mayor of Greater Manchester	All Adults aged 18+ in Great Britain
<a href="#">0013</a> Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Angela Rayner, former Deputy Leader of the Labour Party and Labour MP	All Adults aged 18+ in Great Britain
<a href="#">0014</a> Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Yvette Cooper, Secretary of State for Foreign and Commonwealth Affairs and Labour MP	All Adults aged 18+ in Great Britain
<a href="#">0015</a> Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Rupert Lowe, Leader of Restore Britain	All Adults aged 18+ in Great Britain
<a href="#">0016</a> Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Labour Party	All Adults aged 18+ in Great Britain
<a href="#">0017</a> Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Conservative Party	All Adults aged 18+ in Great Britain
<a href="#">0018</a> Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Liberal Democrats	All Adults aged 18+ in Great Britain
<a href="#">0019</a> Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Green Party	All Adults aged 18+ in Great Britain
<a href="#">0020</a> Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Reform UK	All Adults aged 18+ in Great Britain
<a href="#">0021</a> Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Your Party	All Adults aged 18+ in Great Britain
<a href="#">0022</a> Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Restore Britain	All Adults aged 18+ in Great Britain
<a href="#">0023</a> QEUIMPACT. Overall, do you think the UK's decision to leave the European Union has had a positive or negative impact on the country, or has it made no difference?	All Adults aged 18+ in Great Britain
<a href="#">0024</a> Q3. On a scale of 0 to 10, where 10 means a very good job and 0 means a very bad job, do you think the current Labour government is doing a good or bad job at running the country?	All Adults aged 18+ in Great Britain
<a href="#">0025</a> Q4. Thinking ahead to the next General Election, based on what you currently know, how likely, if at all, would you be to consider voting for each of the following parties? - Summary	All Adults aged 18+ in Great Britain
<a href="#">0026</a> Q4. Thinking ahead to the next General Election, based on what you currently know, how likely, if at all, would you be to consider voting for each of the following parties? - Labour Party	All Adults aged 18+ in Great Britain
<a href="#">0027</a> Q4. Thinking ahead to the next General Election, based on what you currently know, how likely, if at all, would you be to consider voting for each of the following parties? - Conservative Party	All Adults aged 18+ in Great Britain
<a href="#">0028</a> Q4. Thinking ahead to the next General Election, based on what you currently know, how likely, if at all, would you be to consider voting for each of the following parties? - Liberal Democrats	All Adults aged 18+ in Great Britain
<a href="#">0029</a> Q4. Thinking ahead to the next General Election, based on what you currently know, how likely, if at all, would you be to consider voting for each of the following parties? - Green Party	All Adults aged 18+ in Great Britain
<a href="#">0030</a> Q4. Thinking ahead to the next General Election, based on what you currently know, how likely, if at all, would you be to consider voting for each of the following parties? - Reform UK	All Adults aged 18+ in Great Britain
<a href="#">0031</a> Q6. Which, if any, of the following issues do you think will be very important to you in helping you decide which party to vote for at the next General Election?	All Adults aged 18+ in Great Britain
<a href="#">0032</a> Q15. If you had to choose, which party would you prefer to win the next UK General Election and form the next government?	All Adults aged 18+ in Great Britain
<a href="#">0033</a> QGEPREDICTION. Thinking ahead to the next general election, which of the following outcomes do you think is most likely?	All Adults aged 18+ in Great Britain

25-061766-12 - 20th - 24th March 2026

Public

Political Pulse - March

Adults aged 18+ in GB

Q1. Generally speaking, do you think things in Great Britain are heading in the right direction or wrong direction?

All Adults aged 18+ in Great Britain

	Total	Gender			Age				Social grade		Region					Education		Employment status		Income				Ethnicity		General Election 2024 Vote						Referendum 2016 vote		
		Total	Male	Female	18-34	35-54	55+	18-75	76+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000 - £54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)
Unweighted base	2283	1114	1154	705	795	783	2187	96	1319	964	557	604	513	300	115	194	1126	1157	1422	861	397	506	550	632	1980	278	359	682	169	249	129	82	894	659
Weighted base	2283	1110	1158	629	751	903	2154	129	1286	997	541	594	523	317	111	196	743	1540	1412	871	387	552	554	577	2032	230	399	649	169	256	109	85	864	730
Right direction (1)	312 14%	211 19% C	101 9%	122 19% EFGH	76 10%	114 13%	301 14% E	11 9% *	203 16% J	109 11%	64 12%	79 13%	60 11%	70 22% KLMP	17 15% *	23 12%	138 19% R	174 11%	217 15% T	95 11%	38 10%	59 11%	94 17% UV	111 19% UV	265 13% Y	46 20% Y	32 8% d	180 28% acdef	30 18% ad	9 4%	13 12% d	7 9% *	183 21% h	61 8%
Wrong direction (-1)	1525 67%	729 66%	784 68%	348 55%	530 70% DG	648 72% DG	1429 66% D	96 75% D*	831 65% I	694 70% I	377 70% N	403 68% N	362 69% N	167 53% N	74 67% N*	142 72% N	447 60% Q	1078 70% Q	907 64% S	618 71% S	263 68% X	393 71% X	375 68% X	361 63% Z	1411 69% Z	102 44% bc	327 82% bc	326 50% b	108 64% abcf	229 89% bc	89 82% bc	64 76% b*	514 59% g	605 83% g
Neither (0)	316 14%	131 12% B	183 16% B	113 18% FG	104 14%	99 11%	300 14% F	15 12% *	193 15% I	122 12% I	76 14% N	82 14% N	67 13% N	54 17% N	12 11% *	24 12% N	119 16% R	197 13% R	207 15% T	109 12% S	58 15% W	73 13% X	63 11% X	80 14% Y	258 13% Y	54 23% Y	31 8% ade	120 18% ade	23 14% de	14 5%	5 5%	11 13% d*	132 15% h	54 7%
Don't know	130 6%	40 4% B	89 8% B	47 7% FG	6% 6%	42 5%	124 6% F	6 5% *	58 5% I	72 7% I	24 4%	30 5%	34 7%	27 8% K	7 7% *	4 4%	40 5% R	91 6% R	81 6% T	50 6% T	28 7% W	27 5% W	22 4% W	25 4% UV	99 5% Y	28 12% Y	2 2% d	4 4% d	2 2% d	4 2% d	2 2% d*	36 3% d*	4% 4% h	11 2%
Mean	-0.56	-0.48 C	-0.64	-0.39 EFGH	-0.64	-0.62	-0.56 EF	-0.70 *	-0.51 J	-0.63	-0.61	-0.57	-0.62	-0.34 KLMOP	-0.55 *	-0.63	-0.44 R	-0.62	-0.52 T	-0.64	-0.63	-0.64	-0.53 V	-0.45 UV	-0.59	-0.28 Y	-0.76 d	-0.23 acdef	-0.49 ade	-0.87	-0.71 d*	-0.69 d*	-0.40 h	-0.76

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

ColumnProportions (5%): A,B/C,D,E/F,G,H,I,J,K/L,M,N/O,P,Q,R,S,T,U/V,W/X,Y/Z,a/b/c/d/e/f/g/h Minimum Base: 30(\*\*) Small Base: 100(\*)

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25-061766-12 - 20th - 24th March 2026

Public

Political Pulse - March

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Summary

All Adults aged 18+ in Great Britain

		Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties?																			
		Keir Starmer, Prime Minister and Leader of the Labour party	Rachel Reeves, Chancellor of the Exchequer and Conservative Party MP	Kemi Badenoch, Leader of the Reform UK	Nigel Farage, Leader of the Liberal Democrats	Ed Davey, Leader of the United States of America	Donald Trump, President of the United States of America	Zack Polanski, Leader of the Green Party	Ed Miliband, Secretary of State for Health and Social Care and Labour MP	Wes Streeting, Secretary for Energy and Deputy Mayor of Greater Manchester	Andy Burnham, Deputy Mayor of London and Labour MP	Angela Rayner, former Leader of the Labour Party and Labour MP	Yvette Cooper, Secretary of State for Health and Communities and former Leader of the Labour Party	Rupert Lowe, Leader of the Conservative Party	The Liberal Democrats	The Green Party	Reform UK	Your Party	Restore Britain		
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Unweighted base		2283	2283	2283	2283	2283	2283	2283	2283	2283	2283	2283	2283	2283	2283	2283	2283	2283	2283	2283	2283
Weighted base		2283	2283	2283	2283	2283	2283	2283	2283	2283	2283	2283	2283	2283	2283	2283	2283	2283	2283	2283	2283
Very favourable (2)		95 4%	53 2%	116 5%	256 11%	81 4%	123 5%	191 8%	77 3%	78 3%	215 9%	114 5%	69 3%	159 7%	105 5%	96 4%	89 4%	198 9%	269 12%	131 6%	168 7%
Fairly favourable (1)		294 13%	229 10%	386 17%	322 14%	399 17%	211 9%	331 14%	275 12%	308 13%	491 22%	276 12%	303 13%	191 8%	339 16%	356 16%	416 18%	420 18%	309 14%	238 10%	191 8%
Neither favourable nor unfavourable (0)		426 19%	476 21%	540 24%	337 15%	698 31%	266 12%	543 24%	570 25%	649 28%	604 26%	496 22%	628 28%	503 22%	454 20%	481 21%	728 32%	550 24%	331 15%	524 23%	479 21%
Fairly unfavourable (-1)		445 20%	445 19%	394 17%	258 11%	369 16%	236 10%	277 12%	420 18%	415 18%	256 11%	394 17%	398 17%	210 9%	388 17%	441 19%	364 16%	298 13%	260 11%	225 10%	253 11%
Very unfavourable (-2)		913 40%	880 39%	620 27%	978 43%	429 19%	1356 59%	575 25%	659 29%	452 20%	291 13%	729 32%	501 22%	560 25%	844 37%	742 32%	456 20%	585 26%	945 41%	510 22%	621 27%
Don't know		110 5%	200 9%	227 10%	133 6%	307 13%	91 4%	366 16%	281 12%	381 17%	435 19%	274 12%	385 17%	660 29%	152 7%	168 7%	220 10%	233 10%	169 7%	655 29%	572 25%
Net: Very/Fairly favourable		389 17%	282 12%	502 22%	578 25%	480 21%	1384 60%	522 23%	352 15%	386 17%	707 31%	390 17%	372 16%	349 15%	415 18%	452 20%	506 22%	617 27%	578 25%	309 14%	359 16%
Net: Very/Fairly unfavourable		1358 59%	1324 58%	1014 44%	1235 54%	798 35%	1592 70%	852 37%	1079 47%	867 38%	547 24%	1123 49%	898 39%	770 34%	1232 54%	1183 52%	821 36%	883 39%	1205 53%	735 32%	874 38%
Net Difference		-969 -42%	-1042 -46%	-512 -22%	-658 -29%	-319 -14%	-1257 -55%	-331 -14%	-727 -32%	-481 -21%	159 7%	-734 -32%	-526 -23%	-421 -18%	-788 -34%	-731 -32%	-315 -14%	-266 -12%	-626 -27%	-366 -16%	-514 -23%
Mean		-0.82 BF	-0.90 F	-0.49 ABF	-0.64 ABF	-0.34 ABF	-1.14 ABF	-0.37 ABF	-0.65 ABF	-0.45 ABF	0.04 ABF	-0.67 ABF	-0.50 ABF	-0.51 ABF	-0.72 ABF	-0.65 ABF	-0.33 ABF	-0.32 ABF	-0.62 ABF	-0.46 ABF	-0.56 ABF

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Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Keir Starmer, Prime Minister and Leader of the Labour party

All Adults aged 18+ in Great Britain

	Total		Gender		Age				Social grade		Region						Education		Employment status		Income				Ethnicity			General Election 2024 Vote						Referendum 2016 vote	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	
Unweighted base	2283	1114	1154	705	795	783	2187	96	1319	964	557	604	513	300	115	194	1126	1157	1422	861	397	506	550	632	1980	278	359	682	169	249	129	82	894	659	
Weighted base	2283	1110	1158	629	751	903	2154	129	1286	997	541	594	523	317	111	196	743	1540	1412	871	387	552	554	577	2032	230	399	649	169	256	109	85	864	730	
Very favourable (2)	95 4%	59 5% c	36 3%	39 6% EFG	24 3%	32 4%	89 4%	6 4%	64 5%	31 3%	21 4%	20 3%	11 2%	31 10% KLMP	4 3%	8 4%	49 7%	46 3%	71 5%	24 3%	11 3%	13 2%	27 5%	41 7%	76 4%	19 8%	10 3%	59 9%	11 6%	4 2%	- -	1 1%	63 7%	13 2%	
Fairly favourable (1)	294 13%	161 15% c	132 11%	94 15%	99 13%	102 11%	281 13%	14 10%	192 15%	102 10%	61 11%	76 13%	67 13%	53 17%	17 15%	20 10%	151 20%	143 9%	199 14%	96 11%	38 10%	63 11%	89 16%	92 16%	248 12%	44 19%	25 6%	185 28%	18 11%	9 3%	11 10%	8 9%	173 20%	51 7%	
Neither favourable nor unfavourable (0)	426 19%	183 16%	239 21% B	142 23% FGH	151 20% FH	133 15%	414 19%	12 10%	268 21%	158 16%	89 16%	93 16%	104 20%	75 24% KL	17 15%	49 25% KL	171 23%	255 17%	282 20%	144 17%	64 17%	87 16%	100 18%	128 22%	359 18%	62 27%	38 9%	159 25%	53 31%	12 5%	24 22%	20 24%	206 24%	77 11%	
Fairly unfavourable (-1)	445 20%	199 18%	242 21%	140 22% EG	131 17%	174 19%	420 20%	25 20%	258 20%	187 19%	119 22% N	111 19% N	103 20% N	38 12%	20 18% *	55 28% LMN	134 18%	312 20%	262 19%	184 21%	75 19%	113 20%	98 18%	121 21%	406 20%	37 16%	89 22% d	126 19% d	38 23% d	21 8%	32 29% bd	17 20% d*	182 21%	119 16%	
Very unfavourable (-2)	913 40%	483 43% c	425 37%	161 26% D	308 41% DEG	443 49% D	845 39% D	67 52% DG*	455 35%	458 46% I	227 42% NP	270 45% NP	205 39%	103 32% 43%	48 31% *	60 28%	210 46% Q	702 44% S	519 37%	394 45% S	172 44% X	250 40% X	224 40% X	176 30%	855 42% Z	51 22%	230 58% bce	111 17% b	48 28% b	205 80% abcef	41 38% b	38 44% bc*	227 26%	463 63% g	
Don't know	110 5%	26 2%	83 7% B	52 8% EFG	39 5% F	18 2%	105 5%	4 3%	49 4%	60 6% I	24 4%	25 4%	33 6% P	18 6% *	4 2%	28 4%	82 5%	81 6%	29 3%	26 7%	25 5%	17 3%	18 3%	88 4%	16 7%	7 2%	9 1%	1 1%	5 2%	1 1%	1 2%	14 2%	8 1%		
Net: Very/Fairly favourable	389 17%	220 20% c	168 15%	133 21% EFG	122 16%	134 15%	370 17%	19 15%	256 20% J	133 13%	82 15%	96 16%	78 15%	84 26% KLMP	21 19% *	28 14%	200 27% R	189 12%	269 19% T	120 14%	49 13%	76 14%	115 21% UV	134 23% UV	323 16%	63 27% Y	35 9%	244 38% acdef	29 17% ad	13 5%	11 10%	9 10% *	236 27% h	64 9%	
Net: Very/Fairly unfavourable	1358 59%	682 61%	667 58%	302 48% D	439 58% DEG	618 68% D	1266 59% D	93 72% DEG*	713 55%	645 65% I	346 64% N	381 64% N	308 59% N	140 44% N	68 61% N*	115 58% N	344 46% Q	1014 66% Q	780 55% S	578 66% S	247 64% X	363 66% WX	322 58% X	297 52%	1261 62% Z	89 39%	319 80% bcef	237 37% b	86 51% b	226 88% abcef	73 67% bc	55 64% b*	409 47% g	582 80%	
Net Difference	-969 -42%	-462 -42%	-499 -43%	-169 -27% D	-316 -42% DEG	-483 -54% D	-895 -42% D	-73 -57% DEG*	-456 -35% I	-512 -51% I	-264 -49% N	-285 -48% N	-230 -44% N	-56 -18% P	-47 -42% *	-86 -44% N	-144 -19% Q	-825 -54% Q	-511 -36% S	-458 -53% S	-198 -51% X	-286 -52% WX	-207 -37% X	-164 -28% Z	-938 -46% Z	-26 -11% d	-284 -71% d	6 1% b	-57 -34% b	-213 -83% bc	-62 -57% bc	-46 -54% b*	-173 -20% g	-518 -71%	
Mean	-0.82	-0.82	-0.83	-0.50 EFGH	-0.84 F	-1.01	-0.81 F	-1.09 *	-0.68 J	-1.00	-0.91	-0.94	-0.87	-0.43 KLMP	-0.86 *	-0.72	-0.43 R	-1.02	-0.72 T	-0.98	-0.99	-0.99	-0.75 UV	-0.53 UVW	-0.88	-0.27 Y	-1.29 d	-0.07 acdef	-0.56 acdef	-1.65	-0.95 ad	-0.99 ad*	-0.39 h	-1.34	

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All Adults aged 18+ in Great Britain

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	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	18-75 (G)	76+ (H)	ABC1 (I)	C2DE (J)	North (K)	Midlands (L)	South (M)	London (N)	Wales (O)	Scotland (P)	Graduate (Q)	Non-graduate (R)	Working (S)	Not working (T)	UP TO £19,999 (U)	£20,000-£34,999 (V)	£35,000 - £54,999 (W)	£55,000+ (X)	White ethnic group (Y)	Minority ethnic group (Z)	Conservative (a)	Labour (b)	Liberal Democrats (c)	Reform UK (d)	Green Party (e)	Other (f)	Remain (g)	Leave (h)		
Unweighted base	2283	1114	1154	705	795	783	2187	96	1319	964	557	604	513	300	115	194	1126	1157	1422	861	397	506	550	632	1980	278	359	682	169	249	129	82	894	659		
Weighted base	2283	1110	1158	629	751	903	2154	129	1286	997	541	594	523	317	111	196	743	1540	1412	871	387	552	554	577	2032	230	399	649	169	256	109	85	864	730		
Very favourable (2)	53 2%	32 3%	21 2%	28 4% EFG	2%	2%	2%	2%	3%	2%	3%	2%	2%	4%	1%	3%	2%	3%	2%	1%	2%	2%	2%	4%	2%	6%	2%	4%	2%	1%	2%	1%	5%	3%	1%	
Fairly favourable (1)	229 10%	148 13%	81 7%	83 13% FG	10%	8%	10%	6%	13%	7%	9%	9%	9%	16%	7%	12%	14%	8%	11%	8%	6%	10%	14%	12%	9%	16%	6%	22%	9%	2%	6%	8%	16%	5%		
Neither favourable nor unfavourable (0)	476 21%	212 19%	261 23%	150 24% F	164 22%	182 18%	211 16%	21 *	284 22%	192 19%	97 18%	122 21%	118 23%	77 24% O	15 13% *	47 24% O	178 24% R	298 19%	304 22%	172 20%	84 22%	105 19%	116 21%	136 24%	404 20%	69 30% Y	40 10%	179 28% ad	50 30% ad	17 7%	28 25% ad	19 23% ad	236 27% ad*	84 12% h		
Fairly unfavourable (-1)	445 19%	200 18%	241 21%	134 21% FGH	141 19%	170 19%	425 20%	19 15% *	255 20%	190 19%	117 22%	124 21%	89 17%	50 16% O	18 16% *	47 24% O	157 21%	288 19%	279 20%	166 19%	77 20%	86 16%	95 17%	133 23% VW	396 19%	43 19%	84 21%	132 20%	42 25% d	38 15%	28 26% d	15 18% *	189 27% h	122 17%		
Very unfavourable (-2)	880 39%	467 42% C	408 35%	132 21% DEG	292 39% D	455 50% DEG	806 37% D	73 57% DEG*	451 35%	428 43% I	219 41% N	239 40% N	206 39%	100 31%	51 45% N*	65 33%	219 29%	661 43% Q	490 35%	390 45% S	164 x	249 42% x	216 39% x	168 29%	829 41% z	47 20%	232 58% bcef	135 21% b	55 33% abcef	188 73% abcef	38 44% b	37 47% b*	236 27% g	459 63% g		
Don't know	200 9%	52 5%	145 13% B	101 16% EFGH	67 9% F	31 3%	195 9% F	5 4% *	102 8%	98 10%	47 9%	45 8%	53 10%	28 9% P*	11 14% P*	53 7%	147 10%	140 10%	60 7%	35 9%	46 8%	39 7%	48 8%	173 8% Y	21 9%	11 3% d	33 5% d	3 2% d	5 2% d	8 7% d	3 3% d	40 5% d	17 2% d			
Net: Very/Fairly favourable	282 12%	180 16% C	102 9%	111 18% EFGH	87 12%	85 9%	272 13% F	11 8% *	194 15% J	88 9%	61 11%	64 11%	57 11%	63 20% KLM	12 11% *	25 13%	137 18% R	146 9%	199 14% T	83 10%	27 7%	65 12% U	87 16% U	92 16% U	231 11%	49 21% Y	32 8% d	170 26% acdef	19 11% d	8 3%	8 7% d*	11 13% h	163 19% h	48 7% g		
Net: Very/Fairly unfavourable	1324 58%	667 60%	650 56%	266 42% D	433 58% DEG	625 69% DEG	1232 57% DEG*	93 72% DEG*	706 55%	618 62% I	336 62% N	363 56% N	295 47% N	150 47% N*	69 57% N*	112 51%	376 54% Q	949 62% Q	769 54%	556 64% S	240 x	335 x	311 56%	301 52%	1225 60% z	90 39%	316 79% bcef	267 41% b	97 57% abcef	226 88% b	66 60% b	52 49% b*	426 49% g	581 80% g		
Net Difference	-1042 -46%	-487 -44%	-548 -47%	-155 -25% EFGH	-346 -46% F	-540 -60% F	-960 -45% F	-82 -64% *	-512 -40% J	-531 -53% J	-276 -51% J	-298 -50% J	-238 -45% J	-87 -28% P	-56 -51% P*	-87 -44% P*	-239 -32% R	-803 -52% R	-569 -40% T	-473 -54% T	-213 -10% T	-270 -10% T	-224 -49% UV	-209 -36% UVW	-994 -49% UVW	-41 -18% Y	-285 -71% d	-97 -15% d	-78 -46% ad	-219 -85% ad	-58 -53% ad*	-42 -49% ad*	-263 -30% h	-533 -73% g		
Mean	-0.90	-0.87	-0.92	-0.49 EFGH	-0.92 FH	-1.13 FH	-0.88 FH	-1.23 *	-0.79 J	-1.04 J	-0.97 J	-0.96 J	-0.93 J	-0.61 KLMO	-1.07 *	-0.81 P	-0.62 R	-1.04 R	-0.80 T	-1.04 T	-1.05 T	-1.00 UV	-0.83 UV	-0.67 UVW	-0.96 UVW	-0.36 Y	-1.31 d	-0.34 acdef	-0.78 ad	-1.61 ad	-0.93 ad*	-0.91 ad*	-0.57 h	-1.38 g		

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

ColumnProportions (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,a/b/c/d/e/f/g/h Minimum Base: 30 (\*\*) Small Base: 100 (\*\*)

ColumnMeans (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,a/b/c/d/e/f/g/h Minimum Base: 30 (\*\*\*) Small Base: 100 (\*\*)

25-061766-12 - 20th - 24th March 2026

Public  
Political Pulse - March  
Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Kemi Badenoch, Leader of the Conservative party  
All Adults aged 18+ in Great Britain

	Total		Gender			Age				Social grade		Region					Education		Employment status		Income				Ethnicity			General Election 2024 Vote						Referendum 2016 vote	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	18-75 (G)	76+ (H)	ABC1 (I)	C2DE (J)	North (K)	Midlands (L)	South (M)	London (N)	Wales (O)	Scotland (P)	Graduate (Q)	Non-graduate (R)	Working (S)	Not working (T)	UP TO £19,999 (U)	£20,000-£34,999 (V)	£35,000 - £54,999 (W)	£55,000+ (X)	White ethnic group (Y)	Minority ethnic group (Z)	Conservative (a)	Labour (b)	Liberal Democrats (c)	Reform UK (d)	Green Party (e)	Other (f)	Remain (g)	Leave (h)	
Unweighted base	2283	1114	1154	705	795	783	2187	96	1319	964	557	604	513	300	115	194	1126	1157	1422	861	397	506	550	632	1980	278	359	682	169	249	129	82	894	659	
Weighted base	2283	1110	1158	629	751	903	2154	129	1286	997	541	594	523	317	111	196	743	1540	1412	871	387	552	554	577	2032	230	399	649	169	256	109	85	864	730	
Very favourable (2)	116 5%	64 6%	50 4%	35 6%	34 5%	46 5%	103 5%	13 10%	68 5%	48 5%	16 3%	28 5%	28 5%	26 8%	6 6%	11 5%	37 5%	78 5%	68 5%	48 6%	22 6%	32 6%	23 4%	29 5%	97 5%	18 8%	60 15%	15 2%	3 2%	17 7%	1 1%	6 7%	34 4%	56 8%	
Fairly favourable (1)	386 17%	215 19%	171 15%	87 14%	110 15%	189 21%	350 16%	36 28%	243 19%	143 14%	77 14%	120 20%	85 16%	57 18%	20 18%	28 14%	127 17%	259 17%	238 17%	148 17%	56 15%	91 16%	123 22%	100 17%	342 17%	44 19%	178 45%	54 8%	18 11%	63 25%	8 7%	8 9%	125 14%	189 26%	
Neither favourable nor unfavourable (0)	540 24%	247 22%	289 25%	136 22%	159 21%	245 27%	510 24%	30 23%	280 22%	259 26%	131 24%	165 28%	123 24%	70 22%	17 15%	34 17%	143 19%	397 26%	320 23%	219 25%	86 22%	142 26%	121 22%	138 24%	474 23%	63 28%	116 29%	114 18%	44 26%	60 23%	18 17%	19 23%	175 20%	206 28%	
Fairly unfavourable (-1)	394 17%	205 18%	187 16%	115 18%	135 18%	144 16%	371 17%	23 18%	206 16%	188 19%	97 18%	85 14%	87 17%	69 22%	14 13%	41 21%	155 21%	239 16%	235 17%	159 18%	69 18%	88 16%	90 16%	111 19%	353 17%	36 16%	24 6%	144 22%	43 26%	49 19%	17 15%	17 21%	161 a*	100 h	
Very unfavourable (-2)	620 27%	324 29%	291 25%	155 25%	228 30%	237 28%	599 28%	21 16%	381 30%	239 24%	168 31%	143 24%	142 27%	63 20%	36 33%	68 35%	221 30%	399 26%	386 27%	234 27%	106 27%	145 26%	161 29%	147 25%	569 28%	46 20%	13 3%	294 45%	57 34%	52 20%	61 56%	33 39%	332 ad*	145 h	
Don't know	227 10%	55 5%	169 15%	101 16%	86 11%	41 5%	222 10%	6 5%	108 8%	120 12%	53 10%	53 9%	57 11%	31 10%	18 16%	15 8%	59 8%	168 11%	165 12%	63 7%	48 12%	54 10%	37 7%	52 9%	197 10%	22 10%	8 2%	27 4%	4 2%	15 6%	4 3%	1 2%	38 4%	34 5%	
Net: Very/Fairly favourable	502 22%	280 25%	221 19%	122 19%	144 19%	236 26%	453 21%	49 38%	311 24%	191 19%	92 17%	149 25%	113 22%	83 26%	26 23%	38 19%	165 22%	337 22%	306 22%	196 22%	78 20%	122 22%	146 26%	129 22%	439 22%	62 27%	238 60%	69 11%	21 12%	80 31%	14 8%	159 16%	245 18%		
Net: Very/Fairly unfavourable	1014 44%	528 48%	478 41%	270 43%	363 48%	381 42%	970 45%	44 34%	587 46%	427 43%	265 49%	228 38%	229 44%	133 42%	51 46%	109 55%	376 51%	638 41%	621 44%	393 45%	175 45%	234 42%	251 45%	258 45%	923 45%	83 36%	37 9%	439 68%	100 59%	101 40%	78 71%	50 59%	493 57%	245 34%	
Net Difference	-512 -22%	-249 -22%	-257 -22%	-148 -24%	-219 -29%	-145 -16%	-518 -24%	5 4%	-276 -21%	-236 -24%	-173 -32%	-79 -13%	-115 -22%	-49 -15%	-25 -22%	-71 -36%	-212 -28%	-301 -20%	-315 -22%	-197 -23%	-97 -25%	-111 -20%	-105 -19%	-129 -22%	-484 -24%	-21 -9%	201 50%	-369 -57%	-79 -47%	-21 -8%	-69 -63%	-37 -43%	-334 -39%	* *	
Mean	-0.49	-0.48	-0.50	-0.51	-0.62	-0.39	-0.52	-0.02	-0.50	-0.49	-0.67	-0.36	-0.49	-0.30	-0.59	-0.71	-0.58	-0.45	-0.51	-0.47	-0.53	-0.45	-0.47	-0.47	-0.52	-0.24	0.64	-1.04	-0.81	-0.23	-1.22	-0.77	-0.76	-0.13	

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ColumnMeans (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,a/b/c/d/e/f/g/h Minimum Base: 30 (\*\*) Small Base: 100 (\*\*)

25-061766-12 - 20th - 24th March 2026

Public  
Political Pulse - March  
Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Nigel Farage, Leader of Reform UK  
All Adults aged 18+ in Great Britain

	Total		Gender			Age				Social grade		Region					Education		Employment status		Income				Ethnicity			General Election 2024 Vote						Referendum 2016 vote	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	18-75 (G)	76+ (H)	ABC1 (I)	C2DE (J)	North (K)	Midlands (L)	South (M)	London (N)	Wales (O)	Scotland (P)	Graduate (Q)	Non-graduate (R)	Working (S)	Not working (T)	UP TO £19,999 (U)	£20,000-£34,999 (V)	£35,000 - £54,999 (W)	£55,000+ (X)	White ethnic group (Y)	Minority ethnic group (Z)	Conservative (a)	Labour (b)	Liberal Democrats (c)	Reform UK (d)	Green Party (e)	Other (f)	Remain (g)	Leave (h)	
Unweighted base	2283	1114	1154	705	795	783	2187	96	1319	964	557	604	513	300	115	194	1126	1157	1422	861	397	506	550	632	1980	278	359	682	169	249	129	82	894	659	
Weighted base	2283	1110	1158	629	751	903	2154	129	1286	997	541	594	523	317	111	196	743	1540	1412	871	387	552	554	577	2032	230	399	649	169	256	109	85	864	730	
Very favourable (2)	256 11%	168 15% c	88 8%	59 9%	68 9%	128 14%	230 11%	25 20% DEG*	122 9%	133 13%	72 12%	70 9%	47 9%	43 14%	16 14%	8 4%	59 8%	197 13%	154 11%	101 12%	44 11%	85 15%	64 12%	43 7%	240 12%	13 5%	47 12%	38 6%	8 5%	112 44% abcef	3 2%	* 1%	38 4%	162 22% g	
Fairly favourable (1)	322 14%	186 17% c	135 12%	83 13%	110 15%	129 14%	307 14%	15 11% *	159 12%	163 16%	69 15%	95 15%	78 14%	43 14%	16 14% *	22 11%	96 13%	226 15%	214 15%	108 12%	49 13%	86 16%	75 14%	91 16%	284 14%	35 15%	78 20% bce	72 11% e	19 11% e	77 30% abcef	3 3%	9 11% *	83 10%	164 22% g	
Neither favourable nor unfavourable (0)	337 15%	165 15%	170 15%	104 17%	105 14%	128 14%	317 15%	21 16% *	172 13%	166 17%	67 12%	95 16%	77 15%	52 16%	11 10% *	35 18%	88 12%	249 16%	210 15%	128 15%	74 19% vx	73 13%	88 16%	73 13%	287 14%	49 21% Y	87 22% bce	51 8% e	17 10% b	42 17% b	10 9%	17 20% be*	76 9%	141 19% g	
Fairly unfavourable (-1)	258 11%	121 11%	135 12%	72 11%	80 11%	106 12%	239 11%	18 14% *	148 12%	110 11%	62 11%	66 11%	54 10%	39 12%	16 15% *	21 10% *	74 10%	184 12%	156 11%	102 12%	52 13% v	47 9%	65 12%	80 14% v	222 11%	34 15%	70 18% bcde	57 9% d	15 9% ad	10 4%	8 7% ad	9 10% *	84 10%	85 12%	
Very unfavourable (-2)	978 43%	438 39%	530 46% b	248 39%	346 46% D	384 43%	929 43% D	48 38% *	630 49%	348 35%	239 44%	234 39%	232 44%	123 39%	45 41% *	105 53% LN	390 52% R	588 38%	583 41%	394 45%	143 37%	221 40%	240 43%	266 46% U	891 44% z	79 34%	107 27% d	413 64% ad	107 64% ad	8 3%	85 78% abcef	48 57% ad*	569 66% h	167 23%	
Don't know	133 6%	32 3%	100 9% b	63 10% FGH	42 6% F	29 3%	131 6% f	2 1% *	56 4%	77 8% i	33 6%	34 6%	35 7%	18 6%	7 7% *	5 3%	37 5% R	96 6%	95 7%	38 4%	26 7% T	39 4%	22 4%	22 4%	108 5% Y	20 9% Y	9 2% a	18 3% b	3 2% c	6 2% d	* *	1 2% *	14 2%	12 2%	
Net: Very/Fairly favourable	578 25% c	353 32% c	223 19%	142 23%	179 24%	257 28%	538 25%	40 31% *	281 22%	296 26% i	141 26% p	165 28% p	124 24% p	86 27% p	31 28% p*	30 16%	155 21%	423 27% q	368 26%	209 24%	92 24%	171 31% ux	139 25%	135 23%	524 26%	47 21%	125 31% bcef	110 17% e	27 16% e	189 74% abcef	6 5%	10 11% *	121 14%	326 45% g	
Net: Very/Fairly unfavourable	1235 54%	559 50% b	665 57%	320 51%	426 57% D	490 54%	1169 54%	66 52% *	778 60% j	457 46% i	301 56%	301 51%	286 55%	161 51%	62 55% *	125 64% LN	464 50% R	771 52%	739 52%	496 57%	195 50%	268 49%	305 55%	347 60% uv	1113 55%	113 49%	177 44% d	469 72% ad	122 72% ad	18 7%	93 85% abcef	57 67% ad*	653 75% h	252 34%	
Net Difference	-658 -29%	-206 -19%	-441 -38%	-177 -28%	-247 -33%	-233 -26%	-631 -29%	-26 -21% *	-497 -39%	-161 -16%	-160 -30%	-136 -23%	-161 -31%	-75 -24%	-30 -27% *	-95 -48%	-309 -42%	-349 -23%	-371 -26%	-287 -33%	-103 -27%	-97 -18%	-166 -30%	-212 -37%	-588 -29%	-66 -29%	-52 -13% bcef	-359 -55% e	-95 -56% e	172 67%	-87 -80%	-47 -56% e*	-531 -61%	74 10%	
Mean	-0.64	-0.44 c	-0.83	-0.65	-0.74	-0.56 E	-0.66	-0.39 E*	-0.82	-0.41 i	-0.64 p	-0.54 p	-0.71 p	-0.52 p	-0.58 p*	-1.00	-0.91	-0.51 q	-0.61	-0.70	-0.56 x	-0.46 x	-0.64	-0.78	-0.64	-0.63	-0.29 bcef	-1.16 e	-1.17 e	1.11 abcef	-1.56	-1.14 e*	-1.25	0.10 g	

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25-061766-12 - 20th - 24th March 2026

Public  
Political Pulse - March  
Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Ed Davey, Leader of the Liberal Democrats

All Adults aged 18+ in Great Britain

	Total		Gender			Age				Social grade		Region					Education		Employment status		Income				Ethnicity			General Election 2024 Vote						Referendum 2016 vote	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	18-75 (G)	76+ (H)	ABC1 (I)	C2DE (J)	North (K)	Midlands (L)	South (M)	London (N)	Wales (O)	Scotland (P)	Graduate (Q)	Non-graduate (R)	Working (S)	Not working (T)	UP TO £19,999 (U)	£20,000-£34,999 (V)	£35,000 - £54,999 (W)	£55,000+ (X)	White ethnic group (Y)	Minority ethnic group (Z)	Conservative (a)	Labour (b)	Liberal Democrats (c)	Reform UK (d)	Green Party (e)	Other (f)	Remain (g)	Leave (h)	
Unweighted base	2283	1114	1154	705	795	783	2187	96	1319	964	557	604	513	300	115	194	1126	1157	1422	861	397	506	550	632	1980	278	359	682	169	249	129	82	894	659	
Weighted base	2283	1110	1158	629	751	903	2154	129	1286	997	541	594	523	317	111	196	743	1540	1412	871	387	552	554	577	2032	230	399	649	169	256	109	85	864	730	
Very favourable (2)	81 4%	39 4%	40 3%	32 5% EG	18 2%	31 3%	80 4%	1 1%	51 4%	29 3%	16 3%	17 3%	12 2%	20 6% KUM	5 4%	11 6%	39 5%	41 3%	54 4%	26 3%	16 4%	11 2%	17 3%	27 5%	65 3%	14 6%	9 2%	33 5% ad	20 12% abdef	4 1%	2 2%	2 2%	46 5%	17 2%	
Fairly favourable (1)	399 17%	222 20% c	176 15%	107 17%	131 17%	161 18%	380 18%	19 15%	258 20%	141 14%	84 16%	111 19%	82 16%	69 22%	19 17%	33 17%	173 23%	226 15%	248 18%	151 17%	68 17%	104 19%	119 21%	92 16%	345 17%	54 23%	45 11%	162 25% ad	83 49% abdef	19 7%	25 23% ad	20 24% ad*	225 26% h	93 13%	
Neither favourable nor unfavourable (0)	698 31%	324 29%	368 32%	181 29%	244 32%	273 30%	665 31%	33 25%	394 31%	304 30%	169 31% O	181 30% O	180 34% NO	78 24%	22 20%	68 35% NO	244 33%	454 29%	432 31%	266 31%	98 25%	156 28%	168 30%	212 37%	621 31%	73 32%	135 34% d	226 35% d	44 26%	46 18%	30% 30% d	26 31% d*	316 37% h	186 25%	
Fairly unfavourable (-1)	369 16%	199 18%	168 15%	93 15%	113 15%	163 18%	340 16%	29 23%	211 16%	158 16%	87 16%	92 15%	85 16%	45 14%	20 18% *	40 21%	109 15%	260 17%	214 15%	155 18%	56 14%	95 17%	96 17%	90 16%	335 16%	30 13%	99 25% bcd	99 15% c	9 5%	44 17% c	26 24% bc	16 19% c*	129 15%	143 20% g	
Very unfavourable (-2)	429 19%	245 22% c	182 16%	72 11%	144 19%	212 24% DG	391 18% D	38 29% DEG*	214 17%	215 22% I	106 20%	121 20% P	88 17%	65 21% P	24 22% *	25 13%	99 13%	331 21% Q	247 18%	182 21%	87 20% X	117 21%	104 19% X	75 13%	400 20% Z	25 11%	95 24% bce	72 11% c	9 6%	128 50% abcef	14 13% c	13 15% c*	82 10% h	249 34% g	
Don't know	307 13%	82 7%	222 19% B	143 19% FGH	102 14% F	62 7%	298 14% F	9 7%	158 12% *	150 15%	79 15%	73 12%	76 14%	40 13%	21 19% **	19 10%	79 11%	228 15% Q	217 15% T	90 10%	63 16% W	69 12%	51 9%	81 14% W	266 13% Y	35 15%	17 4% ac	56 2% c	3 6%	15 9% c	9 9% c	8 9% c*	66 8% h	43 6% g	
Net: Very/Fairly favourable	480 21%	261 24% c	216 19%	139 22%	148 20%	192 21%	460 21%	20 15% *	309 24% J	170 17%	100 19%	128 22%	94 18%	89 28% KM	24 21% *	44 23%	212 29% R	268 17%	302 21%	178 20%	83 22%	115 21%	136 25%	119 21%	410 20%	68 29% Y	53 13%	195 30% ad	103 61% abdef	9 9%	23 25% ad	27 26% ad*	271 31% h	110 15%	
Net: Very/Fairly unfavourable	798 35%	444 40% c	351 30%	166 26%	257 34% D	375 42% DEG	731 34% D	67 52% DEFG*	425 33%	373 37%	193 36%	213 36%	173 33%	110 35%	44 40% *	65 33%	208 28%	590 38% Q	461 33%	337 39% S	142 37% X	212 38% X	199 36% X	165 29%	735 36% Z	55 24%	194 49% bcef	171 26% c	18 11%	172 67% abcef	40 37% bc	29 34% c*	212 25% h	392 54% g	
Net Difference	-319 -14%	-182 -16%	-134 -12%	-27 -4%	-109 -14%	-183 -20%	-271 -13%	-48 -37%	-116 -9%	-203 -20%	-92 -17%	-85 -14%	-80 -15%	-21 -7%	-20 -18%	-21 -10%	4 1%	-323 -21% R	-159 -11%	-159 -18%	-59 -15%	-97 -18%	-63 -11%	-46 -8%	-325 -16%	13 5%	-140 -35% d	24 4%	85 50% abdef	-114 -58%	-12 -11%	-6 -8%	59 7% h	-282 -39% g	
Mean	-0.34	-0.38	-0.30	-0.14 EFGH	-0.36 H	-0.43 H	-0.31 FH	-0.71 *	-0.25 J	-0.46	-0.39	-0.36	-0.35	-0.24	-0.45 *	-0.19	-0.08 R	-0.47	-0.30	-0.40	-0.40	-0.42	-0.30	-0.19 UV	-0.37	0.01 Y	-0.59 d	-0.03 ad	0.57 abdef	-1.14	-0.24 ad*	-0.23 ad*	0.03 h	-0.75	

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ColumnProportions (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,a/b/c/d/e/f/g/h Minimum Base: 30 (\*\*) Small Base: 100 (\*\*)

ColumnMeans (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,a/b/c/d/e/f/g/h Minimum Base: 30 (\*\*) Small Base: 100 (\*\*)

25-061766-12 - 20th - 24th March 2026

Public  
Political Pulse - March  
Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Donald Trump, President of the United States of America

All Adults aged 18+ in Great Britain

	Total		Gender			Age				Social grade		Region						Education		Employment status		Income				Ethnicity			General Election 2024 Vote						Referendum 2016 vote	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	18-75 (G)	76+ (H)	ABC1 (I)	C2DE (J)	North (K)	Midlands (L)	South (M)	London (N)	Wales (O)	Scotland (P)	Graduate (Q)	Non-graduate (R)	Working (S)	Not working (T)	UP TO £19,999 (U)	£20,000-£34,999 (V)	£35,000 - £54,999 (W)	£55,000+ (X)	White ethnic group (Y)	Minority ethnic group (Z)	Conservative (a)	Labour (b)	Liberal Democrats (c)	Reform UK (d)	Green Party (e)	Other (f)	Remain (g)	Leave (h)		
Unweighted base	2283	1114	1154	705	795	783	2187	96	1319	964	557	604	513	300	115	194	1126	1157	1422	861	397	506	550	632	1980	278	359	682	169	249	129	82	894	659		
Weighted base	2283	1110	1158	629	751	903	2154	129	1286	997	541	594	523	317	111	196	743	1540	1412	871	387	552	554	577	2032	230	399	649	169	256	109	85	864	730		
Very favourable (2)	123 5%	88 8%	36 3%	49 8%	39 5%	35 4%	118 5%	5 4%	52 4%	72 7%	22 4%	34 6%	21 4%	29 9%	8 7%	10 5%	36 5%	88 6%	76 5%	47 5%	31 8%	36 7%	11 2%	39 7%	102 5%	21 9%	21 5%	16 2%	2 1%	48 19%	1 1%	4 5%	19 2%	62 8%		
Fairly favourable (1)	211 9%	135 12%	75 6%	74 12%	61 8%	76 8%	203 9%	8 7%	112 9%	99 10%	57 11%	50 8%	30 6%	47 15%	14 13%	14 7%	72 10%	140 9%	152 11%	59 7%	33 8%	50 9%	56 10%	59 10%	178 9%	31 14%	42 10%	46 7%	7 4%	66 26%	6 5%	3 3%	54 6%	100 14%		
Neither favourable nor unfavourable (0)	266 12%	148 13%	115 10%	89 14%	94 13%	83 9%	252 12%	14 11%	140 11%	127 13%	67 12%	72 12%	57 11%	43 14%	12 11%	15 8%	70 9%	196 13%	183 13%	83 10%	46 12%	64 12%	78 14%	52 9%	219 11%	45 20%	60 15%	48 7%	12 7%	46 18%	8 7%	11 13%	65 7%	106 14%		
Fairly unfavourable (-1)	236 10%	126 11%	109 9%	65 10%	71 9%	100 11%	218 10%	17 14%	132 10%	104 10%	51 9%	63 11%	61 12%	32 10%	10 9%	19 10%	68 9%	168 11%	145 10%	91 10%	49 13%	54 10%	50 9%	70 12%	211 10%	24 10%	55 14%	56 9%	12 7%	26 10%	8 7%	4 5%	71 8%	84 11%		
Very unfavourable (-2)	1356 59%	590 53%	756 65%	304 48%	461 61%	591 65%	1274 59%	82 64%	815 63%	541 54%	326 60%	352 59%	323 62%	154 49%	65 58%	135 69%	476 64%	880 57%	789 56%	566 65%	210 54%	322 58%	346 62%	341 59%	1256 62%	90 39%	215 54%	474 73%	135 80%	61 24%	86 79%	62 73%	648 75%	366 50%		
Don't know	91 4%	24 2%	66 6%	47 8%	25 3%	18 2%	89 4%	1 1%	37 3%	54 5%	18 3%	23 4%	30 4%	13 4%	3 3%	3 1%	22 3%	69 4%	67 5%	24 3%	18 5%	25 4%	14 3%	17 3%	66 3%	18 8%	6 1%	9 1%	2 1%	8 3%	* *	1 1%	8 1%	13 2%		
Net: Very/Fairly favourable	334 15%	223 20%	111 10%	123 20%	100 13%	111 12%	321 15%	14 11%	164 13%	171 17%	79 15%	84 14%	51 10%	75 24%	22 19%	24 12%	107 14%	227 15%	228 16%	107 12%	63 16%	87 16%	67 12%	97 17%	281 14%	52 23%	63 16%	62 10%	9 5%	114 44%	7 6%	7 8%	73 8%	162 22%		
Net: Very/Fairly unfavourable	1592 70%	716 64%	866 75%	369 59%	532 71%	691 69%	1492 69%	99 77%	947 74%	645 65%	378 70%	415 73%	383 59%	186 59%	75 67%	154 79%	544 73%	1048 68%	934 66%	657 76%	259 67%	377 68%	396 71%	411 71%	1466 72%	114 50%	270 68%	530 82%	146 87%	88 34%	94 87%	66 77%	719 83%	450 62%		
Net Difference	-1257 -55%	-493 -44%	-755 -65%	-246 -39%	-431 -57%	-580 -64%	-1172 -54%	-86 -67%	-783 -61%	-474 -48%	-299 -55%	-332 -56%	-332 -64%	-111 -35%	-53 -48%	-131 -67%	-436 -59%	-821 -53%	-707 -50%	-551 -63%	-196 -51%	-290 -53%	-329 -59%	-313 -54%	-1185 -58%	-62 -27%	-208 -52%	-468 -72%	-138 -81%	26 10%	-88 -81%	-59 -70%	-646 -75%	-288 -39%		
Mean	-1.14	-0.92 c	-1.35	-0.86 EFGH	-1.18	-1.28	-1.13 F	-1.28 *	-1.24	-1.00 I	-1.16	-1.14	-1.29	-0.78 KLMP	-1.02 *	-1.32	-1.21	-1.10 Q	-1.06 T	-1.26	-1.02 W	-1.09	-1.23	-1.10	-1.19	-0.62 Y	-1.02 bcdf	-1.45	-1.62	0.05 abcef	-1.59	-1.39 *	-1.49	-0.83 g		

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ColumnMeans (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,a/b/c/d/e/f/g/h Minimum Base: 30(\*\*) Small Base: 100(\*\*)

25-061766-12 - 20th - 24th March 2026

Public  
Political Pulse - March  
Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Zack Polanski, Leader of the Green party  
All Adults aged 18+ in Great Britain

	Total		Gender			Age				Social grade		Region					Education		Employment status		Income				Ethnicity		General Election 2024 Vote						Referendum 2016 vote	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	18-75 (G)	76+ (H)	ABC1 (I)	C2DE (J)	North (K)	Midlands (L)	South (M)	London (N)	Wales (O)	Scotland (P)	Graduate (Q)	Non-graduate (R)	Working (S)	Not working (T)	UP TO £19,999 (U)	£20,000-£34,999 (V)	£35,000 - £54,999 (W)	£55,000+ (X)	White ethnic group (Y)	Minority ethnic group (Z)	Conservative (a)	Labour (b)	Liberal Democrats (c)	Reform UK (d)	Green Party (e)	Other (f)	Remain (g)	Leave (h)
Unweighted base	2283	1114	1154	705	795	783	2187	96	1319	964	557	604	513	300	115	194	1126	1157	1422	861	397	506	550	632	1980	278	359	682	169	249	129	82	894	659
Weighted base	2283	1110	1158	629	751	903	2154	129	1286	997	541	594	523	317	111	196	743	1540	1412	871	387	552	554	577	2032	230	399	649	169	256	109	85	864	730
Very favourable (2)	191 8%	97 9%	89 8%	96 15% EFGH	55 7%	40 4%	188 9%	3 2%	138 11%	53 5%	47 9%	47 8%	43 8%	34 11%	9 8%	10 5%	79 11%	111 7%	118 8%	72 8%	35 9%	23 4%	55 10%	58 10%	163 8%	27 12%	9 2%	79 12%	14 8%	2 1%	49 45%	8 9%	110 13%	24 3%
Fairly favourable (1)	331 14%	169 15%	160 14%	122 19% EFGH	103 14%	106 12%	318 15%	13 10%	207 16%	124 12%	86 16%	93 16%	57 11%	49 15%	13 12%	33 17%	149 20%	182 12%	216 15%	115 13%	55 14%	80 15%	85 16%	90 16%	279 14%	50 22%	23 6%	150 23%	27 16%	19 7%	30 27%	19 22%	174 20%	54 7%
Neither favourable nor unfavourable (0)	543 24%	241 22%	298 26%	136 22% B	216 29%	190 21%	519 24%	24 18%	309 24%	234 23%	123 25%	148 23%	118 25%	79 25%	16 14%	60 30%	184 25%	359 23%	342 24%	201 23%	81 21%	121 22%	143 26%	154 27%	471 23%	66 29%	71 18%	194 30%	49 29%	33 13%	18 17%	29 34%	249 29%	139 19%
Fairly unfavourable (-1)	277 12%	142 13%	136 12%	69 11%	82 11%	127 14%	256 12%	21 16%	154 12%	123 12%	54 10%	66 11%	78 15%	45 14%	15 13%	19 10%	91 12%	187 12%	153 11%	124 14%	38 10%	76 14%	77 14%	64 11%	241 12%	34 15%	73 18%	84 13%	22 13%	31 12%	5 5%	5 6%	100 12%	103 14%
Very unfavourable (-2)	575 25%	351 32%	222 19%	69 11% D	168 21%	337 37%	522 24%	53 41% DEG*	308 24%	266 27%	142 26%	155 26%	128 25%	67 21%	36 32%	48 24%	146 20%	429 28%	321 23%	254 29%	109 28%	156 x	138 x	122 25%	555 21%	17 27%	184 7%	80 46%	28 16%	155 60%	4 abcef	17 e*	133 15%	343 47%
Don't know	366 16%	111 10%	253 22%	136 22% B EFGH	127 17%	103 11%	351 16%	15 12%	170 13%	196 20%	90 17%	85 14%	98 19%	44 14%	23 21%	27 14%	95 13%	272 18%	262 19%	104 12%	69 18%	95 17%	57 10%	89 15%	323 16%	36 16%	38 9%	61 9%	29 17%	17 6%	3 3%	8 9%	99 11%	67 9%
Net: Very/Fairly favourable	522 23%	266 24%	249 21%	218 35% EFGH	158 21%	146 16%	506 23%	16 12% *	344 27% J	177 18%	133 25%	141 24%	100 19%	83 26%	22 19%	43 22%	228 31% R	294 19%	335 24%	187 21%	90 23%	103 19%	140 25% V	148 26% V	442 22% Y	76 33%	33 8%	229 35% acd	41 24% ad	21 8%	79 72% abctdf	27 31% ad*	284 33% h	78 11%
Net: Very/Fairly unfavourable	852 37%	493 44% c	357 31%	138 22% D	250 33% D	464 51% DEG	778 36% D	74 58% DEG*	463 36%	390 39%	196 36%	221 37%	206 39%	112 35%	50 45% *	67 34%	237 32%	615 40% Q	474 34%	379 43% S	147 38%	232 42% x	215 39% x	186 32% z	796 39% z	51 22% bcef	257 64% e	164 25% e	50 30% e	186 73% bcef	9 8%	22 26% e*	233 27% g	447 61% g
Net Difference	-331 -14%	-227 -20%	-109 -9%	80 13%	-92 -12%	-318 -35%	-272 -13%	-58 -45%	-118 -9%	-212 -21%	-63 -12%	-80 -13%	-106 -20%	-29 -9%	-29 -26%	-24 -12%	-9 -1%	-322 -21%	-139 -10%	-192 -22%	-129 -15%	-129 -23%	-75 -14%	-38 -7%	-354 -17%	25 11%	-224 -56%	65 10%	-10 -6%	-165 -64%	70 64%	5 6%	51 6%	-369 -51%
Mean	-0.37	-0.48	-0.27 B	0.22 EFGH	-0.33 FH	-0.77	-0.34 HH	-0.95 *	-0.26 J	-0.53	-0.35	-0.37	-0.45	-0.22 O	-0.64 *	-0.36	-0.12 R	-0.50	-0.30 T	-0.49	-0.41	-0.57	-0.32 V	-0.21 V	-0.44	0.18 Y	-1.11 d	0.11 acd	-0.17 ad	-1.33	1.08 abctdf*	-0.05 ad*	0.04 h	-1.04

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25-061766-12 - 20th - 24th March 2026

Public  
Political Pulse - March  
Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Ed Milliband, Secretary of State for Energy and Climate Change and Labour MP

All Adults aged 18+ in Great Britain

	Total		Gender			Age				Social grade		Region					Education		Employment status		Income				Ethnicity			General Election 2024 Vote						Referendum 2016 vote	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	18-75 (G)	76+ (H)	ABC1 (I)	C2DE (J)	North (K)	Midlands (L)	South (M)	London (N)	Wales (O)	Scotland (P)	Graduate (Q)	Non-graduate (R)	Working (S)	Not working (T)	UP TO £19,999 (U)	£20,000-£34,999 (V)	£35,000 - £54,999 (W)	£55,000+ (X)	White ethnic group (Y)	Minority ethnic group (Z)	Conservative (a)	Labour (b)	Liberal Democrats (c)	Reform UK (d)	Green Party (e)	Other (f)	Remain (g)	Leave (h)	
Unweighted base	2283	1114	1154	705	795	783	2187	96	1319	964	557	604	513	300	115	194	1126	1157	1422	861	397	506	550	632	1980	278	359	682	169	249	129	82	894	659	
Weighted base	2283	1110	1158	629	751	903	2154	129	1286	997	541	594	523	317	111	196	743	1540	1412	871	387	552	554	577	2032	230	399	649	169	256	109	85	864	730	
Very favourable (2)	77 3%	51 5%	26 2%	40 6%	21 3%	17 2%	75 3%	2 2%	53 4%	24 2%	18 3%	16 3%	9 2%	23 7%	6 5%	6 3%	46 6%	31 2%	62 4%	15 2%	12 3%	14 3%	22 4%	28 5%	66 3%	12 5%	3 1%	50 8%	4 3%	2 1%	4 4%	6 7%	53 6%	6 1%	
Fairly favourable (1)	275 12%	154 14%	120 10%	99 16%	85 11%	91 10%	261 12%	15 11%	197 15%	78 8%	64 12%	60 10%	66 13%	50 16%	13 12%	21 11%	147 20%	128 8%	174 12%	102 8%	31 8%	48 9%	80 14%	101 18%	233 11%	42 18%	19 5%	150 23%	32 19%	8 3%	21 20%	6 7%	161 19%	52 7%	
Neither favourable nor unfavourable (0)	570 25%	253 23%	312 27%	178 28%	201 27%	191 21%	549 25%	21 16%	336 26%	234 23%	138 25%	147 25%	127 24%	79 25%	18 16%	62 31%	196 26%	375 24%	375 27%	195 22%	93 24%	139 25%	137 25%	160 28%	488 24%	75 33%	61 15%	213 33%	53 31%	25 10%	35 32%	27 31%	273 32%	109 15%	
Fairly unfavourable (-1)	420 18%	202 18%	215 19%	87 14%	147 20%	186 21%	399 19%	21 16%	214 17%	206 21%	87 16%	116 20%	106 20%	54 17%	22 20%	35 18%	123 16%	297 19%	259 18%	161 18%	62 16%	123 22%	110 20%	91 16%	381 19%	37 16%	92 23%	112 17%	39 23%	42 16%	21 19%	18 21%	163 19%	148 20%	
Very unfavourable (-2)	659 29%	373 34%	285 25%	86 14%	204 27%	369 41%	594 28%	65 51%	352 27%	307 31%	163 30%	188 32%	148 28%	72 23%	36 33%	53 27%	165 22%	495 32%	358 25%	301 35%	132 34%	176 32%	159 29%	125 22%	621 31%	33 14%	210 53%	76 12%	30 18%	166 65%	17 16%	24 28%	163 19%	379 52%	
Don't know	281 12%	78 7%	199 17%	139 22%	93 12%	49 5%	277 13%	4 3%	134 10%	148 15%	72 13%	68 11%	67 13%	39 12%	16 14%	20 10%	68 9%	213 14%	185 13%	97 11%	58 15%	51 9%	46 8%	72 13%	243 12%	31 13%	14 3%	48 7%	11 6%	11 4%	10 9%	5 5%	52 6%	37 5%	
Net: Very/Fairly favourable	352 15%	205 18%	147 13%	139 22%	106 14%	108 12%	335 16%	17 13%	250 19%	102 10%	82 15%	75 13%	75 14%	19 23%	27 17%	192 14%	160 26%	235 17%	117 13%	43 11%	62 11%	102 18%	129 22%	299 15%	54 23%	23 6%	200 31%	37 22%	10 4%	26 24%	12 14%	214 25%	58 8%		
Net: Very/Fairly unfavourable	1079 47%	575 52%	499 43%	173 28%	351 47%	555 61%	993 46%	86 67%	566 44%	513 51%	250 46%	304 51%	254 49%	125 40%	59 53%	88 45%	287 39%	792 51%	617 44%	462 53%	194 50%	299 54%	269 49%	216 37%	1001 49%	70 30%	301 76%	188 29%	69 41%	209 82%	38 35%	42 49%	326 38%	526 72%	
Net Difference	-727 -32%	-370 -33%	-353 -30%	-34 -5%	-245 -33%	-448 -50%	-657 -31%	-70 -54%	-316 -25%	-411 -41%	-168 -31%	-229 -39%	-178 -34%	-52 -16%	-39 -35%	-60 -31%	-95 -13%	-632 -41%	-382 -27%	-345 -40%	-151 -39%	-238 -43%	-167 -30%	-87 -15%	-703 -35%	-16 -7%	-278 -70%	12 2%	-32 -19%	-198 -77%	-13 -12%	-29 -35%	-111 -13%	-468 -64%	
Mean	-0.65	-0.67	-0.64	-0.16 EFGH	-0.65 FH	-0.94	-0.63 FH	-1.07 *	-0.53 J	-0.82	-0.67	-0.76	-0.69	-0.36 KLMO	-0.74 *	-0.61	-0.32 R	-0.83	-0.55 T	-0.81	-0.82	-0.80	-0.60 UV	-0.36 UVW	-0.70	-0.19 Y	-1.26 d	-0.02 ceff	-0.37 ad	-1.48	-0.26 ad*	-0.59 ad*	-0.27 h	-1.21	

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ColumnProportions (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,a/b/c/d/e/f/g/h Minimum Base: 30 (\*\*) Small Base: 100 (\*\*)

ColumnMeans (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,a/b/c/d/e/f/g/h Minimum Base: 30 (\*\*) Small Base: 100 (\*\*)

25-061766-12 - 20th - 24th March 2026

Public  
Political Pulse - March  
Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Wes Streeting, Secretary of State for Health and Social Care and Labour MP

All Adults aged 18+ in Great Britain

	Total		Gender			Age					Social grade		Region					Education		Employment status		Income				Ethnicity			General Election 2024 Vote						Referendum 2016 vote	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	18-75 (G)	76+ (H)	ABC1 (I)	C2DE (J)	North (K)	Midlands (L)	South (M)	London (N)	Wales (O)	Scotland (P)	Graduate (Q)	Non-graduate (R)	Working (S)	Not working (T)	UP TO £19,999 (U)	£20,000-£34,999 (V)	£35,000 - £54,999 (W)	£55,000+ (X)	White ethnic group (Y)	Minority ethnic group (Z)	Conservative (a)	Labour (b)	Liberal Democrats (c)	Reform UK (d)	Green Party (e)	Other (f)	Remain (g)	Leave (h)		
Unweighted base	2283	1114	1154	705	795	783	2187	96	1319	964	557	604	513	300	115	194	1126	1157	1422	861	397	506	550	632	1980	278	359	682	169	249	129	82	894	659		
Weighted base	2283	1110	1158	629	751	903	2154	129	1286	997	541	594	523	317	111	196	743	1540	1412	871	387	552	554	577	2032	230	399	649	169	256	109	85	864	730		
Very favourable (2)	78 3%	44 4%	35 3%	28 4%	15 2%	35 4%	74 3%	4 3%	45 3%	33 3%	21 4%	23 4%	11 2%	18 6%	2 2%	4 2%	29 4%	50 3%	49 4%	29 3%	13 3%	13 2%	25 5%	21 4%	67 3%	12 5%	10 3%	43 7%	5 3%	5 2%	2 2%	- -	40 5%	24 3%		
Fairly favourable (1)	308 13%	176 16%	132 11%	101 16%	84 11%	123 14%	293 14%	15 11%	206 16%	102 10%	58 11%	67 12%	64 12%	70 13%	15 17%	33 20%	150 10%	158 10%	192 14%	116 13%	41 11%	69 12%	81 15%	104 18%	254 13%	53 23%	42 11%	153 24%	31 19%	24 9%	9 8%	16 18%	171 20%	69 9%		
Neither favourable nor unfavourable (0)	649 28%	294 26%	351 30%	166 26%	234 31%	248 28%	608 28%	40 31%	394 31%	254 26%	158 29%	170 29%	152 29%	86 27%	24 22%	58 30%	229 31%	420 27%	415 29%	233 27%	100 26%	159 29%	166 30%	179 31%	567 28%	74 32%	112 28%	214 33%	65 38%	40 16%	28 25%	17 20%	291 34%	167 23%		
Fairly unfavourable (-1)	415 18%	215 19%	197 17%	97 15%	116 15%	203 22%	388 18%	28 22%	220 17%	195 20%	97 18%	116 19%	106 20%	45 14%	20 18%	32 16%	120 16%	295 19%	237 17%	178 20%	70 18%	115 21%	101 18%	89 15%	380 19%	33 14%	103 26%	99 15%	30 18%	64 25%	23 21%	16 19%	138 16%	174 24%		
Very unfavourable (-2)	452 20%	255 23%	192 17%	73 12%	166 22%	213 24%	421 20%	31 24%	241 19%	211 21%	110 20%	124 21%	100 19%	48 15%	27 24%	44 22%	123 17%	329 21%	256 18%	196 15%	91 24%	113 20%	113 20%	89 16%	430 21%	18 8%	104 26%	71 11%	21 13%	104 40%	33 30%	25 29%	127 15%	232 32%		
Don't know	381 17%	127 11%	250 22%	163 26%	136 18%	81 17%	370 17%	10 8%	180 14%	200 20%	97 18%	95 16%	90 17%	50 16%	24 21%	25 13%	92 12%	288 19%	262 19%	119 14%	73 19%	83 15%	68 12%	94 16%	334 16%	40 17%	27 7%	70 11%	17 10%	21 8%	15 13%	12 14%	97 11%	64 9%		
Net: Very/Fairly favourable	386 17%	219 20%	167 14%	129 21%	99 13%	158 17%	367 17%	19 15%	250 19%	136 14%	79 15%	90 15%	75 14%	88 28%	17 15%	37 19%	179 24%	207 13%	242 17%	144 17%	54 14%	82 15%	106 19%	125 22%	321 16%	64 28%	52 13%	196 30%	36 21%	28 11%	11 10%	16 18%	211 24%	93 13%		
Net: Very/Fairly unfavourable	867 38%	470 42%	389 34%	170 27%	282 38%	415 46%	808 38%	59 46%	461 36%	406 41%	207 38%	240 40%	205 39%	93 29%	47 42%	76 39%	243 33%	624 41%	493 35%	374 43%	161 42%	228 41%	214 39%	179 31%	810 40%	52 22%	207 52%	169 26%	51 30%	167 65%	56 51%	41 48%	265 31%	406 56%		
Net Difference	-481 -21%	-250 -23%	-222 -19%	-41 -6%	-183 -24%	-257 -29%	-441 -20%	-40 -31%	-211 -16%	-270 -27%	-128 -24%	-150 -25%	-131 -25%	-4 -1%	-30 -27%	-38 -20%	-64 -9%	-417 -27%	-229 -18%	-107 -26%	-146 -28%	-108 -27%	-54 -19%	-489 -9%	-248 -24%	13 6%	-155 -39%	26 4%	-15 -9%	-54 -54%	-45 -41%	-25 -30%	-54 -6%	-313 -43%		
Mean	-0.45	-0.47	-0.42	-0.18	-0.54	-0.53	-0.44	-0.57	-0.37	-0.56	-0.49	-0.50	-0.51	-0.13	-0.63	-0.46	-0.24	-0.56	-0.40	-0.53	-0.59	-0.53	-0.40	-0.25	-0.50	0.03	-0.67	*	-0.21	-1.01	-0.80	-0.69	-0.18	-0.78		

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ColumnMeans (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,a/b/c/d/e/f/g/h Minimum Base: 30 (\*\*), Small Base: 100 (\*\*)

25-061766-12 - 20th - 24th March 2026

Public  
Political Pulse - March  
Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Andy Burnham, Mayor of Greater Manchester

All Adults aged 18+ in Great Britain

	Total		Gender			Age				Social grade		Region					Education		Employment status		Income				Ethnicity			General Election 2024 Vote						Referendum 2016 vote	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	18-75 (G)	76+ (H)	ABC1 (I)	C2DE (J)	North (K)	Midlands (L)	South (M)	London (N)	Wales (O)	Scotland (P)	Graduate (Q)	Non-graduate (R)	Working (S)	Not working (T)	UP TO £19,999 (U)	£20,000-£34,999 (V)	£35,000 - £54,999 (W)	£55,000+ (X)	White ethnic group (Y)	Minority ethnic group (Z)	Conservative (a)	Labour (b)	Liberal Democrats (c)	Reform UK (d)	Green Party (e)	Other (f)	Remain (g)	Leave (h)	
Unweighted base	2283	1114	1154	705	795	783	2187	96	1319	964	557	604	513	300	115	194	1126	1157	1422	861	397	506	550	632	1980	278	359	682	169	249	129	82	894	659	
Weighted base	2283	1110	1158	629	751	903	2154	129	1286	997	541	594	523	317	111	196	743	1540	1412	871	387	552	554	577	2032	230	399	649	169	256	109	85	864	730	
Very favourable (2)	215 9%	117 11%	98 8%	55 9%	62 8%	98 11%	205 10%	10 8%	133 10%	82 8%	78 14%	40 7%	38 7%	28 9%	13 12%	19 10%	93 13%	122 8%	122 9%	94 11%	37 9%	42 8%	55 10%	66 11%	197 10%	18 8%	23 6%	127 20%	20 12%	8 3%	9 8%	8 9%	138 16%	44 6%	
Fairly favourable (1)	491 22%	274 25%	213 18%	121 19%	147 20%	222 25%	462 21%	29 23%	313 24%	178 18%	137 25%	112 19%	88 17%	74 23%	22 20%	59 30%	198 27%	293 19%	305 22%	186 21%	68 18%	117 21%	134 24%	140 24%	429 21%	60 26%	74 19%	212 33%	45 27%	33 13%	29 26%	28 33%	264 31%	126 17%	
Neither favourable nor unfavourable (0)	604 26%	278 25%	320 28%	155 25%	217 29%	232 26%	567 26%	37 29%	335 26%	269 27%	126 23%	172 29%	150 29%	85 27%	20 18%	51 26%	189 25%	415 27%	364 26%	240 28%	92 24%	156 28%	157 28%	141 25%	538 26%	59 26%	118 30%	156 24%	56 33%	53 21%	32 29%	23 27%	244 28%	186 25%	
Fairly unfavourable (-1)	256 11%	146 13%	110 10%	74 12%	65 9%	117 13%	236 11%	20 16%	138 11%	118 12%	56 10%	77 13%	64 12%	36 11%	12 11%	11 6%	81 11%	176 11%	169 12%	87 10%	48 12%	53 10%	67 12%	74 13%	228 11%	28 12%	68 17%	45 7%	13 8%	68 27%	6 6%	7 8%	64 7%	120 16%	
Very unfavourable (-2)	291 13%	161 15%	128 11%	46 7%	105 14%	140 15%	271 13%	20 16%	155 12%	136 14%	54 10%	92 15%	71 14%	37 12%	18 16%	19 10%	79 11%	212 14%	175 12%	116 13%	61 16%	84 15%	68 12%	53 9%	270 13%	18 8%	88 22%	30 5%	12 7%	66 26%	14 13%	9 11%	59 7%	170 23%	
Don't know	425 19%	133 12%	288 25%	176 28%	155 21%	94 10%	413 19%	12 9%	212 16%	213 21%	90 17%	102 17%	111 21%	58 18%	26 24%	37 19%	103 14%	322 21%	277 20%	147 17%	82 21%	98 18%	73 13%	103 18%	370 18%	48 21%	27 7%	79 12%	23 14%	28 11%	19 18%	10 12%	95 11%	84 12%	
Net: Very/Fairly favourable	707 31%	392 35%	311 27%	177 28%	210 28%	320 35%	667 31%	39 31%	446 35%	260 26%	215 40%	152 26%	126 24%	102 32%	35 31%	78 40%	291 39%	415 27%	427 30%	280 32%	104 27%	160 29%	189 34%	206 36%	626 31%	78 34%	97 24%	339 52%	65 39%	41 16%	37 34%	35 42%	402 47%	170 23%	
Net: Very/Fairly unfavourable	547 24%	308 28%	238 21%	121 19%	170 23%	257 28%	507 24%	40 31%	294 23%	254 25%	111 20%	169 28%	136 26%	72 23%	30 27%	30 15%	160 21%	388 25%	344 24%	203 23%	109 28%	137 25%	135 24%	126 22%	498 24%	46 20%	156 39%	75 12%	15 15%	134 52%	20 18%	16 19%	123 14%	290 40%	
Net Difference	159 7%	84 8%	73 6%	56 9%	40 5%	63 7%	160 7%	-1 -1%	153 12%	6 1%	104 19%	-17 -3%	-10 -2%	29 9%	5 4%	48 24%	132 18%	28 2%	82 6%	77 9%	-4 -1%	22 4%	54 10%	79 14%	128 6%	32 14%	-59 -15%	263 41%	41 24%	-92 -36%	17 16%	19 23%	279 32%	-120 -16%	
Mean	0.04	0.04	0.05	0.14	*	0.03	0.05	-0.09	0.12	-0.06	0.28	-0.14	-0.10	0.08	*	0.30	0.23	-0.05	0.03	0.07	-0.09	-0.04	0.09	0.19	0.03	0.18	-0.33	0.63	0.34	-0.66	0.14	0.24	0.47	-0.38	

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ColumnMeans (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,a/b/c/d/e/f/g/h Minimum Base: 30(\*\*) Small Base: 100(\*\*)

25-061766-12 - 20th - 24th March 2026

Public  
Political Pulse - March  
Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Angela Rayner, former Deputy Leader of the Labour Party and Labour MP

All Adults aged 18+ in Great Britain

	Total		Gender			Age				Social grade		Region					Education		Employment status		Income				Ethnicity			General Election 2024 Vote						Referendum 2016 vote	
	(A)	(B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	18-75 (G)	76+ (H)	ABC1 (I)	C2DE (J)	North (K)	Midlands (L)	South (M)	London (N)	Wales (O)	Scotland (P)	Graduate (Q)	Non-graduate (R)	Working (S)	Not working (T)	UP TO £19,999 (U)	£20,000-£34,999 (V)	£35,000 - £54,999 (W)	£55,000+ (X)	White ethnic group (Y)	Minority ethnic group (Z)	Conservative (a)	Labour (b)	Liberal Democrats (c)	Reform UK (d)	Green Party (e)	Other (f)	Remain (g)	Leave (h)	
Unweighted base	2283	1114	1154	705	795	783	2187	96	1319	964	557	604	513	300	115	194	1126	1157	1422	861	397	506	550	632	1980	278	359	682	169	249	129	82	894	659	
Weighted base	2283	1110	1158	629	751	903	2154	129	1286	997	541	594	523	317	111	196	743	1540	1412	871	387	552	554	577	2032	230	399	649	169	256	109	85	864	730	
Very favourable (2)	114 5%	83 7% c	31 3%	44 7% EG	26 4%	44 5%	108 5%	6 5%	77 6%	37 4%	29 5%	26 4%	14 3%	28 9%	7 6%	10 5%	53 7%	61 4%	74 5%	40 5%	16 4%	23 4%	31 6%	41 7%	97 5%	17 7%	3 1%	79 12% acde	7 4%	6 2%	4 4%	6 7%	77 9%	23 3%	
Fairly favourable (1)	276 12%	155 14% c	120 10%	92 15% FH	94 12%	90 10%	268 12%	7 6%	192 15%	84 8%	74 14%	58 10%	65 12%	43 14%	15 13%	20 10%	126 17%	150 10%	197 14%	78 9%	39 10%	57 10%	78 14%	83 14%	239 12%	36 15%	17 4%	152 23% adef	33 19%	7 3%	14 13%	10 12%	174 20%	33 5%	
Neither favourable nor unfavourable (0)	496 22%	228 21%	262 23%	161 26% FGH	185 25% FH	150 17%	479 22%	18 14%	290 23%	206 21%	118 22%	122 21%	109 21%	77 24%	19 17%	51 26%	180 24%	316 21%	326 23%	170 20%	76 20%	116 21%	123 22%	147 25%	418 21%	72 31% Y	35 9%	189 29% ad	39 23% ad	22 9%	35 32% ad	21 24% ad*	208 24% h	109 15%	
Fairly unfavourable (-1)	394 17%	178 16%	214 18%	108 17% F	124 17%	162 18%	376 17%	18 14%	213 17%	181 18%	87 16%	106 18%	92 18%	53 17%	13 12% *	43 22%	127 17%	267 17%	231 16%	163 19%	69 18%	82 15%	104 19%	100 17%	353 17%	38 17%	90 23% b	92 14% b	37 22% b	39 15%	27 24% b	11 14% *	160 19%	113 15%	
Very unfavourable (-2)	729 32%	383 34% c	343 30%	91 14% D	234 31% DEG	404 45% D	659 31% DEG*	70 54%	383 30%	346 35% I	169 31%	215 36% NP	176 34% N	77 24%	39 35% *	53 27%	181 24%	548 36% Q	397 28%	332 38% S	132 34% X	212 39% WX	171 31%	145 25%	693 34% Z	32 14%	234 59% bcef	90 14% b	42 25% b	170 66% bcef	17 16% b	30 36% be*	184 21%	420 58% g	
Don't know	274 12%	83 8%	187 16% B	133 21% EFGH	88 12% F	53 6%	264 12% F	9 7% *	131 10%	142 14% I	64 12%	66 11%	67 13%	39 12% *	19 17% *	19 10% *	75 13% R	198 13% R	187 13% T	87 10% T	55 14% W	61 11% W	47 9% W	61 11% W	231 11% W	36 16% Y	19 5% Y	47 7% Y	12 7% Y	12 4% Y	12 11% ad	7 8% ad	60 7% ad	32 4% ad	
Net: Very/Fairly favourable	390 17%	237 21% c	151 13%	136 22% EFGH	120 16%	134 15%	376 17% F	13 10% *	268 21% J	121 12% J	104 19% L	85 14%	79 15%	71 22% LM	21 19% *	30 15% R	179 24% R	210 14% R	271 19% T	119 14% T	55 14% T	80 15% T	109 20% T	124 22% UV	336 17% Y	52 23% Y	20 5% Y	231 36% acdef	39 23% ad	13 5% ad	18 17% ad	16 19% ad*	252 29% h	56 8% h	
Net: Very/Fairly unfavourable	1123 49%	561 51%	557 48%	199 32% D	358 48% DEG	567 63% DEG	1035 48% DEG*	88 69%	597 46% I	527 53% I	256 47% I	321 54% KN	268 51% N	131 41% N	52 46% *	96 49% *	308 41% Q	815 53% Q	629 45% Q	495 57% S	201 52% X	295 53% X	275 50% X	245 43% X	1047 52% Z	70 31% Z	324 81% bcef	182 47% b	79 47% b	209 82% bcef	43 40% b	42 49% b*	345 40% h	534 73% g	
Net Difference	-734 -32%	-324 -29%	-406 -35%	-63 -10% F	-238 -32% F	-433 -48% F	-659 -31% F	-75 -58% *	-328 -26% J	-406 -41% J	-152 -28% L	-236 -40% L	-190 -36% L	-60 -19% L	-30 -27% *	-66 -34% *	-129 -17% R	-605 -81% R	-358 -39% R	-376 -25% T	-146 -38% T	-214 -39% T	-166 -30% T	-121 -21% T	-710 -35% T	-18 -8% Y	-304 -76% Y	49 8% Y	-39 -23% Y	-196 -77% Y	-25 -23% Y	-26 -30% Y	-93 -11% h	-477 -65% h	
Mean	-0.67	-0.61 c	-0.74	-0.22 EFGH	-0.67 FH	-0.93	-0.64 FH	-1.16 *	-0.55 J	-0.84	-0.61 L	-0.81	-0.77	-0.39 LM	-0.67 *	-0.61	-0.39 R	-0.81	-0.56 T	-0.85	-0.79	-0.82	-0.60 V	-0.44 UV	-0.73	-0.17 Y	-1.41	0.06 acdef	-0.48 ad	-1.47	-0.39 ad*	-0.64 ad*	-0.25 h	-1.25	

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25-061766-12 - 20th - 24th March 2026

Public  
Political Pulse - March  
Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Yvette Cooper, Secretary of State for Foreign and Commonwealth Affairs and Labour MP

All Adults aged 18+ in Great Britain

	Total		Gender		Age				Social grade		Region						Education		Employment status		Income				Ethnicity			General Election 2024 Vote						Referendum 2016 vote	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	
Unweighted base	2283	1114	1154	705	795	783	2187	96	1319	964	557	604	513	300	115	194	1126	1157	1422	861	397	506	550	632	1980	278	359	682	169	249	129	82	894	659	
Weighted base	2283	1110	1158	629	751	903	2154	129	1286	997	541	594	523	317	111	196	743	1540	1412	871	387	552	554	577	2032	230	399	649	169	256	109	85	864	730	
Very favourable (2)	69 3%	41 4%	28 2%	26 4%	15 2%	28 3%	67 3%	3 2%	46 4%	23 2%	17 3%	15 2%	13 2%	18 6%	1 1%	6 3%	35 5%	34 2%	41 3%	28 3%	13 3%	13 2%	16 3%	24 4%	55 3%	14 6%	6 2%	39 6%	3 2%	5 2%	1 1%	1 1%	38 4%	16 2%	
Fairly favourable (1)	303 13%	174 16%	128 11%	90 14%	83 11%	130 14%	280 13%	23 18%	199 15%	104 10%	61 11%	61 10%	64 12%	60 19%	17 15%	40 20%	152 20%	151 10%	182 13%	121 14%	41 11%	71 13%	88 16%	87 15%	258 13%	42 18%	35 9%	165 25%	37 22%	9 3%	10 10%	18 21%	183 21%	59 8%	
Neither favourable nor unfavourable (0)	628 28%	274 25%	349 30%	167 27%	225 30%	236 26%	609 28%	19 15%	365 28%	263 26%	144 27%	169 28%	159 30%	78 24%	24 22%	55 28%	221 30%	407 26%	401 28%	227 26%	93 24%	146 26%	151 27%	186 32%	540 27%	82 36%	94 24%	222 34%	67 39%	27 11%	31 28%	20 24%	293 34%	149 20%	
Fairly unfavourable (-1)	398 17%	216 19%	178 15%	100 16%	117 16%	181 20%	363 17%	35 27%	223 17%	174 17%	102 19%	90 15%	104 20%	58 18%	14 13%	31 16%	112 15%	286 19%	243 17%	154 18%	70 18%	85 15%	115 21%	90 16%	366 18%	30 13%	106 27%	87 13%	23 13%	56 22%	23 21%	16 19%	134 16%	161 22%	
Very unfavourable (-2)	501 22%	283 25%	215 19%	73 12%	178 24%	250 28%	462 21%	39 30%	264 21%	236 24%	118 22%	160 27%	93 18%	57 18%	33 29%	40 20%	126 24%	375 25%	284 20%	217 25%	94 24%	154 28%	116 21%	93 16%	469 23%	28 12%	123 31%	64 10%	18 11%	139 54%	25 23%	25 30%	124 14%	281 38%	
Don't know	385 17%	121 11%	259 22%	174 28%	134 18%	77 9%	375 17%	10 8%	188 15%	196 20%	100 18%	101 17%	90 17%	48 15%	22 20%	24 12%	98 13%	286 19%	261 19%	123 14%	75 20%	81 15%	69 12%	98 17%	343 14%	33 14%	34 9%	71 11%	21 13%	21 8%	18 17%	5 5%	91 11%	66 9%	
Net: Very/Fairly favourable	372 16%	216 19%	156 13%	115 18%	98 13%	158 18%	347 16%	25 20%	245 19%	127 13%	77 14%	76 13%	77 15%	78 25%	18 16%	46 24%	187 25%	185 12%	222 16%	150 17%	54 14%	85 15%	104 19%	111 15%	313 15%	57 25%	41 10%	204 31%	41 24%	14 5%	12 11%	19 22%	221 26%	74 10%	
Net: Very/Fairly unfavourable	898 39%	500 45%	393 34%	173 28%	295 39%	431 48%	824 38%	74 58%	488 38%	411 41%	220 41%	249 42%	197 38%	114 36%	47 42%	71 36%	237 32%	661 43%	527 37%	371 43%	164 42%	240 43%	231 42%	182 32%	835 41%	58 25%	229 58%	152 23%	40 24%	195 76%	48 44%	41 49%	258 30%	441 60%	
Net Difference	-526 -23%	-284 -26%	-237 -20%	-58 -9%	-196 -26%	-272 -30%	-477 -22%	-49 -38%	-243 -19%	-284 -28%	-142 -26%	-174 -29%	-120 -23%	-36 -11%	-29 -26%	-24 -12%	-51 -7%	-476 -31%	-305 -22%	-222 -25%	-110 -29%	-155 -28%	-127 -23%	-71 -12%	-522 -26%	-1 *	-188 -47%	52 8%	* *	-181 -71%	-36 -33%	-22 -26%	-37 -4%	-367 -50%	
Mean	-0.50	-0.53	-0.47	-0.23 EFGH	-0.58	-0.60	-0.49 EF	-0.72 *	-0.42 J	-0.62	-0.55	-0.65	-0.46 L	-0.28 KIO	-0.67 *	-0.34 L	-0.22 R	-0.65	-0.48	-0.55	-0.61	-0.63	-0.47	-0.29 UVW	-0.55	-0.07 Y	-0.84 d	0.05 def	-0.10 def	-1.34	-0.67 d*	-0.58 d*	-0.16 h	-0.95	

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

ColumnProportions (5%): A,B/C,D,E/F/G,H,I,J,K,L,M/N/O,P,Q,R,S,T,U,V/W,X,Y/Z,a/b/c/d/e/f/g/h Minimum Base: 30 (\*\*) Small Base: 100 (\*\*)

ColumnMeans (5%): A,B/C,D,E/F/G,H,I,J,K,L,M/N/O,P,Q,R,S,T,U,V/W,X,Y,Z,a/b/c/d/e/f/g/h Minimum Base: 30 (\*\*) Small Base: 100 (\*\*)

25-061766-12 - 20th - 24th March 2026

Public  
Political Pulse - March  
Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Rupert Lowe, Leader of Restore Britain  
All Adults aged 18+ in Great Britain

	Total	Gender			Age					Social grade		Region						Education		Employment status		Income				Ethnicity			General Election 2024 Vote						Referendum 2016 vote	
		Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	18-75 (G)	76+ (H)	ABC1 (I)	C2DE (J)	North (K)	Midlands (L)	South (M)	London (N)	Wales (O)	Scotland (P)	Graduate (Q)	Non-graduate (R)	Working (S)	Not working (T)	UP TO £19,999 (U)	£20,000-£34,999 (V)	£35,000 - £54,999 (W)	£55,000+ (X)	White ethnic group (Y)	Minority ethnic group (Z)	Conservative (a)	Labour (b)	Liberal Democrats (c)	Reform UK (d)	Green Party (e)	Other (f)	Remain (g)	Leave (h)	
Unweighted base	2283	1114	1154	705	795	783	2187	96	1319	964	557	604	513	300	115	194	1126	1157	1422	861	397	506	550	632	1980	278	359	682	169	249	129	82	894	659		
Weighted base	2283	1110	1158	629	751	903	2154	129	1286	997	541	594	523	317	111	196	743	1540	1412	871	387	552	554	577	2032	230	399	649	169	256	109	85	864	730		
Very favourable (2)	159 7%	106 10% c	53 5%	44 7%	58 8%	57 6%	152 7%	7 5%	73 6%	85 9%	27 5%	48 8%	39 7%	18 6%	12 11%	14 7%	43 6%	115 7%	104 7%	54 6%	34 9%	34 6%	32 6%	47 8%	143 7%	15 6%	22 6%	20 3%	6 3%	69 27% abcef	2 2%	2 3%	19 2%	97 13% g		
Fairly favourable (1)	191 8%	116 10% c	73 6%	74 12% efg	53 7%	64 7%	182 8%	9 7%	102 8%	89 9%	52 10% p	46 8%	35 7%	44 14% LMOP	6 5%	8 4%	60 8%	131 9%	129 9%	62 7%	30 8%	52 9%	50 9%	47 8%	159 8%	27 12% y	40 10%	48 7%	9 5%	41 16% abce	8 7%	7 8%	58 7%	76 10% g		
Neither favourable nor unfavourable (0)	503 22%	243 22%	258 22%	147 23%	160 21%	196 22%	476 22%	28 21%	272 21%	232 23%	121 22%	150 25%	107 21%	69 22%	20 18%	36 18%	142 19%	361 23% q	307 22%	197 23%	89 23%	126 23%	140 25%	120 21%	432 21%	70 31% y	116 29% boe	133 21%	27 16%	63 25% e	14 13%	15 18%	164 19%	192 26% g		
Fairly unfavourable (-1)	210 9%	113 10%	96 8%	62 10%	64 8%	85 9%	193 9%	17 13%	121 9%	89 9%	54 10%	45 8%	64 12% LN	21 7%	9 8%	16 8%	74 10%	137 9%	112 8%	98 11% s	34 9%	51 9%	52 9%	54 9%	185 9%	24 10%	45 11%	58 9%	18 11%	23 9%	10 9%	4 5% *	75 9%	74 10%		
Very unfavourable (-2)	560 25%	311 28% c	244 21%	126 20%	194 26% d	240 27% d	526 24% d	34 27% *	368 29% j	192 19%	127 24%	145 24%	129 25%	64 20%	28 25% *	67 34% KLMN	227 31% R	333 22%	345 24%	215 25%	97 25%	125 23%	143 26%	145 25%	523 26% z	32 14%	74 19% d	223 34% ad	53 31% ad	25 10%	53 48% abcd	37 43% ad*	314 36% h	130 18%		
Don't know	660 29%	222 20%	434 37% b	177 28%	223 30%	260 29%	626 29%	34 27% *	350 27% j	310 31%	158 29%	161 27%	148 28%	102 32%	36 33% *	55 28%	197 27%	463 30%	415 29%	245 28%	103 27%	164 30%	138 25%	164 29%	589 29%	62 27%	101 25% d	165 34% d	57 34% de	35 14%	22 20%	20 23% *	234 27% h	161 22%		
Net: Very/Fairly favourable	349 15%	222 20% c	126 11%	118 19% fg	110 15%	121 13%	334 15%	15 12% *	176 14% i	174 17% i	80 15%	94 14%	74 14%	62 19% p	18 16% *	23 11% 11	103 14% 10	246 16% 16	233 17% 17	116 13% 13	64 16% 16	86 15% 16	82 15% 15	93 16% 16	302 15% 15	42 18% 18	62 16% b	69 11% 11	15 9% 9	110 43% abcef	9 9% 9	9 11% *	77 9% 7	173 24% g		
Net: Very/Fairly unfavourable	770 34%	424 38% c	340 29%	187 30%	258 34%	325 36% d	719 33% d	51 40% *	489 38% j	282 28%	182 34%	190 32%	193 37% N	86 27% 8	37 33% *	83 42% LN	301 40% R	469 30%	457 32%	313 36%	131 34%	176 32%	194 35%	199 35%	709 35% z	55 24% d	119 30% ad	281 43% ad	70 42% ad	48 19% 19	63 58% abcd	41 48% ad*	389 45% h	204 28%		
Net Difference	-421 -18%	-201 -18%	-214 -18%	-70 -11%	-148 -20%	-204 -23%	-385 -18%	-36 -28% *	-313 -24% j	-108 -11%	-102 -19%	-96 -16% -16	-120 -23% -23	-24 -8% -8	-19 -17% -17	-61 -31% -31	-198 -27% -27	-223 -15% -15	-224 -16% -16	-197 -23% -23	-67 -17% -17	-89 -16% -16	-112 -20% -20	-106 -18% -18	-406 -20% -20	-14 -6% -6	-57 -14% -14	-213 -33% -33	-56 -33% -33	63 24% 24	-54 -49% -49	-32 -38% -38	-312 -36% -36	-31 -4%		
Mean	-0.51	-0.46	-0.56	-0.34 efg	-0.54	-0.60	-0.50	-0.68 *	-0.65	-0.31 i	-0.53	-0.44 p	-0.56	-0.33 p	-0.47 *	-0.80	-0.70	-0.41 q	-0.47	-0.57	-0.46	-0.46	-0.53	-0.49	-0.54	-0.18 y	-0.37 bcf	-0.86 e	-0.92 *	0.48 abcef	-1.21 *	-1.02 *	-0.96	-0.11 g		

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ColumnMeans (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,a/b/c/d/e/f/g/h Minimum Base: 30 (\*\*) Small Base: 100 (\*\*)

25-061766-12 - 20th - 24th March 2026

Public  
Political Pulse - March  
Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Labour Party  
All Adults aged 18+ in Great Britain

	Total	Gender			Age					Social grade		Region						Education		Employment status		Income				Ethnicity			General Election 2024 Vote						Referendum 2016 vote	
		Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	18-75 (G)	76+ (H)	ABC1 (I)	C2DE (J)	North (K)	Midlands (L)	South (M)	London (N)	Wales (O)	Scotland (P)	Graduate (Q)	Non-graduate (R)	Working (S)	Not working (T)	UP TO £19,999 (U)	£20,000-£34,999 (V)	£35,000 - £54,999 (W)	£55,000+ (X)	White ethnic group (Y)	Minority ethnic group (Z)	Conservative (a)	Labour (b)	Liberal Democrats (c)	Reform UK (d)	Green Party (e)	Other (f)	Remain (g)	Leave (h)	
Unweighted base	2283	1114	1154	705	795	783	2187	96	1319	964	557	604	513	300	115	194	1126	1157	1422	861	397	506	550	632	1980	278	359	682	169	249	129	82	894	659		
Weighted base	2283	1110	1158	629	751	903	2154	129	1286	997	541	594	523	317	111	196	743	1540	1412	871	387	552	554	577	2032	230	399	649	169	256	109	85	864	730		
Very favourable (2)	105 5%	72 7%	33 3%	51 8%	25 3%	30 3%	100 5%	6 4%	73 6%	32 3%	22 4%	23 4%	12 2%	36 11%	6 5%	6 3%	61 8%	45 3%	76 5%	29 3%	9 2%	17 3%	24 4%	52 9%	81 4%	24 11%	7 2%	74 11%	4 2%	4 2%	3 2%	1 1%	66 8%	19 3%		
Fairly favourable (1)	339 15%	182 16%	158 14%	118 19%	115 15%	105 12%	329 15%	10 8%	238 19%	101 10%	85 16%	75 13%	82 16%	52 16%	20 18%	26 13%	158 21%	181 12%	233 17%	106 12%	46 12%	69 13%	111 20%	95 17%	292 14%	44 19%	17 4%	225 35%	25 15%	8 3%	21 19%	5 6%	210 24%	51 7%		
Neither favourable nor unfavourable (0)	454 20%	199 18%	250 22%	147 23%	154 20%	154 17%	434 20%	21 16%	270 21%	185 19%	103 19%	114 19%	91 17%	74 23%	14 12%	58 30%	160 21%	295 19%	291 21%	164 19%	74 19%	102 19%	94 17%	138 18%	382 19%	69 30%	49 12%	157 24%	49 29%	15 6%	20 18%	25 30%	207 24%	82 11%		
Fairly unfavourable (-1)	388 17%	174 16%	209 18%	111 18%	125 17%	152 17%	370 17%	18 14%	215 17%	173 17%	109 20%	97 16%	91 17%	37 12%	12 11%	42 21%	129 17%	259 17%	231 16%	157 18%	67 17%	84 15%	104 19%	101 18%	356 18%	30 13%	78 20%	84 13%	47 28%	25 10%	31 28%	13 15%	165 20%	101 14%		
Very unfavourable (-2)	844 37%	442 40%	398 34%	132 21%	277 37%	435 48%	775 36%	70 54%	421 33%	423 42%	192 35%	251 42%	203 39%	93 29%	49 44%	56 29%	194 26%	651 42%	470 33%	374 43%	158 41%	242 44%	196 35%	163 28%	799 39%	39 17%	235 59%	97 15%	40 24%	200 78%	35 32%	38 45%	189 22%	467 64%		
Don't know	152 7%	41 4%	110 9%	70 11%	56 7%	26 3%	147 7%	5 4%	69 5%	83 8%	29 5%	35 6%	43 8%	25 8%	12 10%	7 4%	43 6%	109 7%	111 8%	41 5%	33 9%	37 7%	26 5%	27 5%	121 6%	23 10%	13 3%	11 2%	4 2%	4 2%	* *	3 3%	27 3%	10 1%		
Net: Very/Fairly favourable	445 19%	254 23%	191 16%	169 27%	140 19%	135 15%	429 20%	15 12%	312 24%	133 13%	107 20%	98 16%	94 18%	88 28%	25 23%	33 17%	219 29%	226 15%	310 22%	135 15%	55 14%	87 16%	135 24%	147 26%	373 18%	69 30%	24 6%	299 46%	29 17%	13 5%	23 21%	6 8%	276 32%	70 10%		
Net: Very/Fairly unfavourable	1232 54%	617 56%	607 52%	244 39%	537 71%	587 65%	1144 53%	88 68%	637 49%	596 60%	301 56%	348 59%	294 56%	130 41%	61 55%	98 50%	322 43%	910 59%	701 50%	532 61%	225 58%	326 59%	300 54%	264 46%	1156 57%	69 30%	313 78%	181 28%	87 51%	224 88%	66 60%	50 59%	355 41%	569 78%		
Net Difference	-788 -34%	-363 -33%	-416 -36%	-74 -12%	-261 -35%	-452 -50%	-715 -33%	-73 -56%	-325 -25%	-463 -46%	-194 -36%	-250 -42%	-200 -38%	-42 -13%	-36 -32%	-66 -33%	-103 -14%	-684 -44%	-391 -28%	-397 -46%	-170 -44%	-239 -43%	-165 -30%	-117 -20%	-36 -39%	* *	-288 -72%	118 18%	-58 -34%	-212 -83%	-43 -39%	-44 -52%	-79 -9%	-498 -68%		
Mean	-0.72	-0.69	-0.74	-0.28 EFGH	-0.74 FH	-0.98	-0.69 FH	-1.10 *	-0.55 J	-0.93	-0.71	-0.86	-0.82	-0.34 KLMO	-0.79 *	-0.61 L	-0.34 R	-0.90	-0.60 T	-0.89	-0.90	-0.90	-0.64 UV	-0.41 UVW	-0.79	-0.07 Y	-1.34 d	0.15 acdef	-0.57 adf	-1.62	-0.69 ad	-0.98 ad*	-0.24 h	-1.31		

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ColumnProportions (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,a/b/c/d/e/f/g/h Minimum Base: 30 (\*\*); Small Base: 100 (\*\*)

ColumnMeans (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,a/b/c/d/e/f/g/h Minimum Base: 30 (\*\*); Small Base: 100 (\*\*)

25-061766-12 - 20th - 24th March 2026

Public  
Political Pulse - March  
Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Conservative Party  
All Adults aged 18+ in Great Britain

	Total		Gender			Age				Social grade		Region					Education		Employment status		Income				Ethnicity			General Election 2024 Vote						Referendum 2016 vote	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	18-75 (G)	76+ (H)	ABC1 (I)	C2DE (J)	North (K)	Midlands (L)	South (M)	London (N)	Wales (O)	Scotland (P)	Graduate (Q)	Non-graduate (R)	Working (S)	Not working (T)	UP TO £19,999 (U)	£20,000-£34,999 (V)	£35,000 - £54,999 (W)	£55,000+ (X)	White ethnic group (Y)	Minority ethnic group (Z)	Conservative (a)	Labour (b)	Liberal Democrats (c)	Reform UK (d)	Green Party (e)	Other (f)	Remain (g)	Leave (h)	
Unweighted base	2283	1114	1154	705	795	783	2187	96	1319	964	557	604	513	300	115	194	1126	1157	1422	861	397	506	550	632	1980	278	359	682	169	249	129	82	894	659	
Weighted base	2283	1110	1158	629	751	903	2154	129	1286	997	541	594	523	317	111	196	743	1540	1412	871	387	552	554	577	2032	230	399	649	169	256	109	85	864	730	
Very favourable (2)	96 4%	55 5%	42 4%	29 5%	32 4%	36 4%	86 4%	10 8%	56 4%	40 4%	13 2%	23 4%	29 6%	14 4%	4 4%	13 6%	29 4%	68 4%	63 4%	33 4%	16 4%	24 4%	27 5%	24 4%	85 4%	12 5%	61 15%	13 2%	3 2%	7 3%	2 1%	2 3%	31 4%	48 7%	
Fairly favourable (1)	356 16%	186 17%	168 14%	78 12%	96 13%	182 20%	316 15%	39 31%	214 17%	141 14%	72 13%	109 18%	84 16%	56 18%	18 16%	16 8%	117 16%	239 15%	200 14%	155 18%	54 14%	95 17%	84 15%	96 17%	312 15%	41 18%	193 48%	50 8%	7 4%	42 17%	8 8%	6 7%	107 12%	183 25%	
Neither favourable nor unfavourable (0)	481 21%	240 22%	239 21%	137 22%	141 19%	203 22%	452 21%	29 22%	263 20%	217 22%	112 21%	148 25%	101 19%	67 21%	16 15%	37 19%	143 19%	338 22%	304 22%	177 20%	68 18%	123 22%	123 22%	123 21%	410 20%	70 31%	101 25%	91 14%	48 28%	69 27%	12 11%	9 11%	152 18%	180 25%	
Fairly unfavourable (-1)	441 19%	216 19%	223 19%	133 21%	145 19%	163 18%	421 20%	20 16%	236 18%	205 21%	116 21%	105 18%	103 20%	65 20%	20 18%	33 17%	161 22%	279 18%	266 19%	175 20%	80 21%	92 17%	110 20%	123 21%	406 20%	31 14%	20 5%	153 24%	41 24%	60 23%	19 18%	17 21%	177 20%	118 16%	
Very unfavourable (-2)	742 32%	371 33%	363 31%	180 29%	272 36%	290 32%	714 33%	27 33%	440 30%	302 30%	197 16%	167 28%	163 31%	84 27%	41 36%	90 11%	247 33%	495 32%	456 32%	286 33%	134 35%	176 32%	181 33%	181 31%	684 34%	51 22%	11 3%	323 50%	65 38%	71 28%	66 61%	47 56%	365 42%	187 26%	
Don't know	168 7%	43 4%	124 11%	72 11%	66 9%	30 3%	165 8%	3 2%	77 6%	91 9%	32 6%	43 7%	42 8%	31 10%	13 11%	7 4%	47 6%	121 8%	122 9%	45 5%	35 9%	43 8%	29 5%	29 5%	135 7%	25 11%	12 3%	18 3%	6 4%	6 2%	1 1%	2 3%	32 4%	16 2%	
Net: Very/Fairly favourable	452 20%	241 22%	209 18%	107 17%	127 17%	218 24%	402 19%	49 38%	270 21%	182 18%	85 16%	132 22%	113 22%	70 22%	22 20%	29 15%	146 20%	306 20%	264 19%	188 22%	70 18%	118 21%	112 20%	120 21%	397 20%	52 23%	254 64%	63 10%	10 6%	50 19%	10 9%	8 9%	138 16%	230 32%	
Net: Very/Fairly unfavourable	1183 52%	588 53%	585 51%	313 50%	417 56%	453 50%	1135 53%	47 37%	676 51%	507 51%	312 58%	272 46%	149 51%	60 47%	123 63%	408 55%	775 50%	722 51%	461 53%	214 55%	268 49%	291 52%	305 53%	1090 54%	82 36%	32 8%	476 73%	106 62%	132 51%	86 79%	65 51%	542 63%	305 42%		
Net Difference	-731 -32%	-347 -31%	-376 -32%	-206 -33%	-290 -39%	-235 -26%	-733 -34%	2 2%	-406 -32%	-325 -33%	-227 -42%	-140 -24%	-152 -29%	-79 -25%	-38 -34%	-94 -48%	-263 -35%	-468 -30%	-458 -32%	-273 -31%	-144 -37%	-150 -27%	-179 -32%	-185 -32%	-693 -34%	-30 -13%	222 56%	-414 -64%	-96 -57%	-82 -32%	-76 -69%	-57 -67%	-403 -47%	-74 -10%	
Mean	-0.65	-0.62	-0.67	-0.64	-0.77	-0.56 EG	-0.68 E	-0.12 DEFG*	-0.65	-0.65	-0.81	-0.52 KP	-0.60 KP	-0.52 KP	-0.76 *	-0.91	-0.69	-0.63	-0.66	-0.64	-0.75	-0.59	-0.63	-0.62	-0.68	-0.34 Y	0.70 bcdef	-1.15	-0.97 e	-0.58 bcdf	-1.30	-1.24 *	-0.89	-0.30 g	

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ColumnProportions (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,a/b/c/d/e/f/g/h Minimum Base: 30 (\*\*) Small Base: 100 (\*\*)

ColumnMeans (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,a/b/c/d/e/f/g/h Minimum Base: 30 (\*\*) Small Base: 100 (\*\*)

25-061766-12 - 20th - 24th March 2026

Public  
Political Pulse - March  
Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Liberal Democrats

All Adults aged 18+ in Great Britain

	Total	Gender			Age					Social grade		Region						Education		Employment status		Income				Ethnicity			General Election 2024 Vote						Referendum 2016 vote	
		Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	18-75 (G)	76+ (H)	ABC1 (I)	C2DE (J)	North (K)	Midlands (L)	South (M)	London (N)	Wales (O)	Scotland (P)	Graduate (Q)	Non-graduate (R)	Working (S)	Not working (T)	UP TO £19,999 (U)	£20,000-£34,999 (V)	£35,000 - £54,999 (W)	£55,000+ (X)	White ethnic group (Y)	Minority ethnic group (Z)	Conservative (a)	Labour (b)	Liberal Democrats (c)	Reform UK (d)	Green Party (e)	Other (f)	Remain (g)	Leave (h)	
Unweighted base	2283	1114	1154	705	795	783	2187	96	1319	964	557	604	513	300	115	194	1126	1157	1422	861	397	506	550	632	1980	278	359	682	169	249	129	82	894	659		
Weighted base	2283	1110	1158	629	751	903	2154	129	1286	997	541	594	523	317	111	196	743	1540	1412	871	387	552	554	577	2032	230	399	649	169	256	109	85	864	730		
Very favourable (2)	89 4%	48 4%	41 4%	34 5% E	23 3%	32 4%	87 4%	2 1%	65 5%	25 2%	20 4%	20 3%	16 3%	22 7%	7 3%	5 3%	46 6%	43 3%	56 4%	33 4%	22 6%	18 3%	20 4%	26 5%	72 4%	17 7%	4 1%	29 4%	34 20%	6 2%	2 2%	1 1%	53 6%	17 2%		
Fairly favourable (1)	416 18%	213 19%	201 17%	112 18%	133 18%	171 19%	395 18%	21 16%	275 21%	142 14%	92 17%	104 18%	100 19%	64 20%	16 15%	39 20%	178 24%	238 15%	249 18%	167 19%	57 15%	105 19%	106 19%	115 20%	367 18%	48 21%	47 12%	178 27%	82 48%	9 4%	24 22%	18 22%	242 28%	82 11%		
Neither favourable nor unfavourable (0)	728 32%	338 30%	385 33%	206 33%	252 34%	269 30%	697 32%	31 24%	420 33%	308 31%	176 32%	191 32%	174 33%	80 25%	29 26%	78 40%	258 35%	470 31%	463 33%	265 30%	106 27%	171 31%	184 33%	202 35%	637 31%	85 37%	138 35%	245 38%	39 23%	47 18%	43 39%	30 35%	329 38%	197 27%		
Fairly unfavourable (-1)	364 16%	199 18%	161 14%	81 13%	127 17%	156 17%	334 16%	30 24%	193 15%	171 17%	87 16%	94 17%	87 17%	53 17%	13 12%	29 15%	100 14%	264 17%	220 16%	144 17%	57 15%	79 14%	106 19%	97 17%	344 20%	20 9%	93 23%	93 14%	7 4%	51 20%	18 17%	14 16%	111 13%	152 21%		
Very unfavourable (-2)	456 20%	250 23%	204 18%	94 15%	141 19%	222 25%	418 19%	38 30%	233 18%	223 22%	107 20%	127 21%	92 18%	65 20%	31 28%	35 18%	107 14%	349 23%	260 18%	196 23%	97 25%	126 23%	105 19%	81 14%	421 21%	29 13%	96 24%	73 11%	5 3%	132 52%	20 18%	19 23%	90 10%	247 34%		
Don't know	229 10%	62 6%	165 14%	102 16%	75 10%	52 6%	223 10%	6 5%	101 8%	128 13%	60 11%	58 10%	53 10%	33 10%	15 14%	10 5%	54 7%	175 11%	164 12%	65 7%	47 12%	52 10%	33 6%	55 10%	191 9%	31 13%	20 5%	31 5%	2 1%	11 4%	2 2%	3 3%	39 5%	35 5%		
Net: Very/Fairly favourable	506 22%	261 24%	242 21%	146 23%	156 21%	203 23%	483 22%	23 18%	339 26%	166 17%	112 21%	124 21%	116 22%	86 27%	23 21%	44 22%	225 30%	281 18%	305 22%	201 23%	79 21%	122 22%	126 23%	142 25%	438 22%	65 28%	51 13%	207 32%	116 68%	15 6%	26 24%	19 23%	295 34%	99 14%		
Net: Very/Fairly unfavourable	821 36%	449 40%	365 32%	175 28%	268 36%	378 42%	752 35%	69 53%	426 33%	394 40%	194 36%	221 37%	179 34%	119 37%	44 39%	64 33%	207 28%	613 40%	480 34%	340 39%	154 40%	206 37%	211 38%	178 31%	765 38%	49 21%	189 47%	166 26%	12 7%	183 71%	38 35%	33 33%	201 23%	399 55%		
Net Difference	-315 -14%	-188 -17%	-123 -11%	-28 -4%	-112 -15%	-175 -19%	-269 -12%	-46 -36%	-87 -7%	-228 -23%	-82 -15%	-97 -16%	-63 -12%	-33 -10%	-20 -18%	-20 -10%	17 2%	-332 -22%	-175 -12%	-140 -16%	-75 -19%	-83 -15%	-85 -15%	-36 -6%	-327 -16%	16 7%	-138 -35%	41 6%	103 61%	-168 -66%	-12 -11%	-14 -16%	94 11%	-300 -41%		
Mean	-0.33	-0.37	-0.29	-0.17 EFGH	-0.34 H	-0.43	-0.31 FH	-0.67 *	-0.22 J	-0.49	-0.35	-0.38	-0.30	-0.27	-0.46 *	-0.27	-0.06 R	-0.47	-0.30	-0.38	-0.44	-0.38	-0.32	-0.17 UVW	-0.37	0.02 Y	-0.61 d	-0.01 adef	0.79 abdef	-1.20	-0.28 ad*	-0.39 d*	0.07 h	-0.76		

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ColumnMeans (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,a/b/c/d/e/f/g/h Minimum Base: 30 (\*\*) Small Base: 100 (\*\*)

25-061766-12 - 20th - 24th March 2026

Public  
Political Pulse - March  
Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Green Party  
All Adults aged 18+ in Great Britain

	Total		Gender			Age				Social grade		Region					Education		Employment status		Income				Ethnicity			General Election 2024 Vote						Referendum 2016 vote	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	18-75 (G)	76+ (H)	ABC1 (I)	C2DE (J)	North (K)	Midlands (L)	South (M)	London (N)	Wales (O)	Scotland (P)	Graduate (Q)	Non-graduate (R)	Working (S)	Not working (T)	UP TO £19,999 (U)	£20,000-£34,999 (V)	£35,000 - £54,999 (W)	£55,000+ (X)	White ethnic group (Y)	Minority ethnic group (Z)	Conservative (a)	Labour (b)	Liberal Democrats (c)	Reform UK (d)	Green Party (e)	Other (f)	Remain (g)	Leave (h)	
Unweighted base	2283	1114	1154	705	795	783	2187	96	1319	964	557	604	513	300	115	194	1126	1157	1422	861	397	506	550	632	1980	278	359	682	169	249	129	82	894	659	
Weighted base	2283	1110	1158	629	751	903	2154	129	1286	997	541	594	523	317	111	196	743	1540	1412	871	387	552	554	577	2032	230	399	649	169	256	109	85	864	730	
Very favourable (2)	198 9%	90 8%	101 9%	87 14% EFGH	71 9%	39 4%	193 9%	5 4%	143 11%	55 5%	54 10%	46 8%	42 8%	33 11%	9 8%	12 6%	83 11%	115 7%	120 9%	77 9%	38 10%	28 5%	52 9%	53 9%	166 8%	29 13%	6 2%	80 12%	14 8%	1 *	54 50% abctf	12 14%	114 13%	13 2%	
Fairly favourable (1)	420 18%	197 18%	221 19%	157 25% EFGH	135 18%	127 14%	403 19%	17 13%	268 21%	151 15%	105 19%	97 16%	92 18%	63 20%	21 19%	42 21%	183 25%	237 15%	279 20%	141 16%	76 20%	89 16%	108 20%	119 21%	367 18%	50 22%	29 7%	185 29%	46 27%	19 8%	35 32% ad	20 24%	228 26%	74 10%	
Neither favourable nor unfavourable (0)	550 24%	251 23%	296 26%	147 23%	201 27%	202 22%	521 24%	29 22%	309 24%	241 24%	121 22%	152 26%	122 23%	77 24%	22 19%	57 29%	191 26%	359 23%	352 25%	197 23%	81 21%	128 23%	136 25%	160 28%	476 23%	71 31%	90 23%	187 29%	46 27%	38 15%	10 9%	23 27%	232 27%	154 21%	
Fairly unfavourable (-1)	298 13%	158 14%	140 12%	63 10%	78 10%	157 17% DEG	279 13% DE	19 14%	148 12%	150 15%	70 13%	79 15%	77 12%	37 12%	8 7%	26 13%	83 11%	215 14%	153 11%	145 17% S	47 12%	73 13%	77 14%	72 12%	269 13%	28 12%	75 19% bde	85 13%	28 16%	28 11% e	3 3%	13 16% e*	115 13%	110 15%	
Very unfavourable (-2)	585 26%	352 32% c	232 20%	84 13%	184 25% D	317 35% DEG	535 25% D	51 40% DEG*	307 24%	278 28%	135 25%	161 27%	127 24%	76 24%	38 34% *	48 24%	145 20%	440 29%	340 24%	245 28%	103 27%	165 30% x	147 26%	121 21%	559 28%	21 9%	177 44% bcef	82 13% e	28 17% e	160 62% abcef	6 5%	12 14% e*	128 15%	344 47% g	
Don't know	233 10%	63 6%	168 14% B	90 14% FG	82 11% F	61 7%	224 10% F	8 6%	111 9%	122 12% I	56 10%	59 10%	62 10%	32 10%	14 13% P	10 5%	59 8%	174 11% Q	167 12% T	65 8%	42 11% W	69 13% W	34 6%	52 9%	193 10%	31 14%	21 5% e	29 5% e	7 4%	10 4%	* *	4 5% *	48 6%	35 5%	
Net: Very/Fairly favourable	617 27%	287 26%	322 28%	245 39% EFGH	206 27% F	167 18%	595 28% FH	22 17% *	411 32% J	206 21%	159 29%	143 24%	134 26%	96 30%	30 27% *	55 28%	266 36% R	352 23%	400 28%	218 25%	114 29% V	117 21%	160 29% V	171 30% V	534 26% Y	79 34% Y	35 9%	265 41% ad	60 35% ad	20 8%	90 82% abctf	32 38% ad*	342 40% h	87 12%	
Net: Very/Fairly unfavourable	883 39%	510 46% c	372 32%	147 23% D	262 35% D	474 52% DEG	814 38% D	70 54% DEG*	455 35%	428 43% I	206 38%	241 41%	204 39%	113 35%	45 41% *	74 38%	228 31%	655 43% Q	493 35%	390 45% S	150 39%	237 43% X	224 40% X	193 34%	829 41% Z	49 21%	252 63% bcef	167 26% e	56 33% e	188 73% abcef	9 8%	25 30% e*	243 28%	454 62% g	
Net Difference	-266 -12%	-222 -20%	-50 -4%	98 16%	-56 -7%	-307 -34%	-218 -10%	-48 -37%	-44 -3%	-222 -22%	-47 -9%	-98 -16%	-70 -13%	-16 -5%	-15 -13%	-20 -10%	38 5%	-303 -20%	-93 -7%	-173 -20%	-36 -9%	-121 -22%	-64 -11%	-22 -4%	-295 -15%	30 13%	-217 -54% e	98 15% e	4 2%	-168 -66%	81 74%	7 8%	99 11%	-368 -50%	
Mean	-0.32	-0.46	-0.18 B	0.19 EFGH	-0.25 FH	-0.69	-0.29 HH	-0.78 *	-0.18 J	-0.51	-0.26	-0.40	-0.34	-0.21	-0.45 *	-0.30	-0.04 R	-0.46	-0.25 T	-0.42	-0.29 V	-0.53	-0.30 V	-0.17 V	-0.37	0.19 Y	-1.03 d	0.16 ad	-0.07 ad	-1.33	1.19 abctf	0.08 ad*	0.10 h	-1.00	

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ColumnMeans (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,a/b/c/d/e/f/g/h Minimum Base: 30\*\* Small Base: 100\*\*

25-061766-12 - 20th - 24th March 2026

Public  
Political Pulse - March  
Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Reform UK

All Adults aged 18+ in Great Britain

	Total	Gender			Age					Social grade		Region						Education		Employment status		Income				Ethnicity			General Election 2024 Vote						Referendum 2016 vote	
		Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	18-75 (G)	76+ (H)	ABC1 (I)	C2DE (J)	North (K)	Midlands (L)	South (M)	London (N)	Wales (O)	Scotland (P)	Graduate (Q)	Non-graduate (R)	Working (S)	Not working (T)	UP TO £19,999 (U)	£20,000-£34,999 (V)	£35,000 - £54,999 (W)	£55,000+ (X)	White ethnic group (Y)	Minority ethnic group (Z)	Conservative (a)	Labour (b)	Liberal Democrats (c)	Reform UK (d)	Green Party (e)	Other (f)	Remain (g)	Leave (h)	
Unweighted base	2283	1114	1154	705	795	783	2187	96	1319	964	557	604	513	300	115	194	1126	1157	1422	861	397	506	550	632	1980	278	359	682	169	249	129	82	894	659		
Weighted base	2283	1110	1158	629	751	903	2154	129	1286	997	541	594	523	317	111	196	743	1540	1412	871	387	552	554	577	2032	230	399	649	169	256	109	85	864	730		
Very favourable (2)	269 12%	170 15%	99 9%	60 9%	72 10%	138 15%	248 12%	21 16%	126 10%	143 14%	71 13%	73 12%	56 11%	42 13%	18 17%	9 5%	62 8%	207 13%	163 12%	107 12%	46 12%	79 14%	73 13%	52 9%	252 12%	14 6%	48 12%	34 5%	7 4%	126 49%	3 3%	* 1%	41 5%	173 24%		
Fairly favourable (1)	309 14%	180 16%	129 11%	80 13%	95 13%	134 15%	290 13%	19 15%	148 12%	161 16%	65 12%	104 17%	59 11%	41 13%	15 14%	25 13%	91 12%	218 14%	194 14%	116 13%	56 15%	82 15%	72 13%	82 14%	273 13%	35 15%	86 21%	60 9%	18 10%	71 28%	4 4%	11 13%	79 9%	158 22%		
Neither favourable nor unfavourable (0)	331 15%	156 14%	174 15%	107 17%	109 15%	115 13%	310 14%	22 17%	184 14%	147 15%	72 13%	90 15%	81 16%	52 16%	9 8%	28 14%	99 13%	232 15%	211 15%	121 14%	54 14%	79 14%	78 14%	89 15%	280 14%	50 22%	93 23%	58 9%	21 13%	32 12%	5 5%	11 12%	75 9%	133 18%		
Fairly unfavourable (-1)	260 11%	121 11%	137 12%	74 12%	73 10%	114 13%	242 11%	18 14%	138 11%	122 12%	64 12%	64 11%	69 13%	33 11%	9 8%	21 11%	62 8%	198 13%	154 11%	106 12%	46 12%	57 10%	73 13%	61 11%	230 11%	28 12%	70 18%	64 10%	14 8%	10 4%	10 9%	10 12%	91 11%	84 11%		
Very unfavourable (-2)	945 41%	442 40%	492 43%	241 38%	342 45%	362 40%	902 42%	43 33%	616 48%	328 33%	228 42%	222 37%	220 42%	121 38%	48 43%	106 54%	388 52%	556 36%	573 41%	371 43%	145 37%	209 38%	234 42%	262 45%	858 42%	79 34%	88 22%	413 64%	104 61%	9 4%	86 79%	50 59%	548 63%	166 23%		
Don't know	169 7%	42 4%	126 11%	68 11%	60 8%	40 4%	163 8%	6 5%	73 6%	96 10%	41 8%	42 7%	37 7%	28 9%	12 11%	8 4%	40 5%	128 8%	119 8%	50 6%	39 10%	46 8%	23 4%	31 5%	138 7%	24 10%	13 3%	20 3%	5 3%	7 3%	- -	2 3%	30 3%	16 2%		
Net: Very/Fairly favourable	578 25%	350 31%	229 20%	139 22%	167 22%	272 30%	538 25%	40 31%	275 21%	304 30%	136 25%	176 30%	115 22%	83 26%	34 30%	34 17%	153 21%	425 28%	356 25%	222 26%	103 27%	160 29%	145 26%	135 23%	525 26%	49 21%	134 34%	94 14%	25 15%	198 77%	7 6%	12 14%	120 14%	331 45%		
Net: Very/Fairly unfavourable	1205 53%	563 51%	629 54%	314 50%	414 55%	476 53%	1144 53%	61 47%	755 59%	450 45%	291 54%	286 48%	289 55%	154 49%	57 51%	126 64%	451 61%	727 49%	478 51%	191 49%	266 48%	308 55%	323 56%	1088 54%	107 46%	158 40%	477 74%	117 69%	19 8%	97 89%	60 71%	639 74%	250 34%			
Net Difference	-626 -27%	-214 -19%	-400 -35%	-175 -28%	-247 -33%	-204 -23%	-606 -28%	-20 -16%	-480 -37%	-146 -15%	-155 -29%	-110 -19%	-174 -33%	-71 -22%	-23 -21%	-93 -47%	-297 -40%	-329 -21%	-371 -26%	-256 -29%	-89 -23%	-106 -19%	-163 -29%	-188 -33%	-562 -28%	-58 -25%	-24 -6%	-383 -59%	-92 -55%	178 70%	-90 -82%	-49 -57%	-519 -60%	81 11%		
Mean	-0.62	-0.46 c	-0.77	-0.64	-0.75	-0.50 EG	-0.63 E	-0.34 E*	-0.80	-0.37 I	-0.62 P	-0.47 MP	-0.70 P	-0.52 P	-0.53 P*	-1.01	-0.89	-0.48 Q	-0.60	-0.63	-0.54	-0.47 X	-0.61	-0.73	-0.62	-0.59	-0.16 bcdf	-1.21 e	-1.15 e	1.19 abcef	-1.59	-1.19 e*	-1.23	0.12 g		

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ColumnProportions (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,a/b/c/d/e/f/g/h Minimum Base: 30 (\*\*) Small Base: 100 (\*\*)

ColumnMeans (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,a/b/c/d/e/f/g/h Minimum Base: 30 (\*\*) Small Base: 100 (\*\*)

25-061766-12 - 20th - 24th March 2026

Public  
Political Pulse - March  
Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Your Party

All Adults aged 18+ in Great Britain

	Total		Gender			Age					Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote						Referendum 2016 vote	
	(A)	(B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	18-75 (G)	76+ (H)	ABC1 (I)	C2DE (J)	North (K)	Midlands (L)	South (M)	London (N)	Wales (O)	Scotland (P)	Graduate (Q)	Non-graduate (R)	Working (S)	Not working (T)	UP TO £19,999 (U)	£20,000-£34,999 (V)	£35,000 - £54,999 (W)	£55,000+ (X)	White ethnic group (Y)	Minority ethnic group (Z)	Conservative (a)	Labour (b)	Liberal Democrats (c)	Reform UK (d)	Green Party (e)	Other (f)	Remain (g)	Leave (h)		
Unweighted base	2283	1114	1154	705	795	783	2187	96	1319	964	557	604	513	300	115	194	1126	1157	1422	861	397	506	550	632	1980	278	359	682	169	249	129	82	894	659		
Weighted base	2283	1110	1158	629	751	903	2154	129	1286	997	541	594	523	317	111	196	743	1540	1412	871	387	552	554	577	2032	230	399	649	169	256	109	85	864	730		
Very favourable (2)	131 6%	74 7%	56 5%	63 10% EFG	24 3%	43 5%	125 6%	6 4%	68 5%	62 6%	34 6%	25 4%	25 5%	22 7%	9 8%	17 8%	48 6%	83 5%	91 6%	40 5%	28 7%	27 5%	29 5%	38 7%	106 5%	24 11% Y	25 6%	31 5%	10 6%	17 7%	15 14% abcd	15 17% abcd*	47 5%	37 5%		
Fairly favourable (1)	238 10%	147 13% c	88 8%	96 15% EFG	56 7%	86 10%	229 11%	9 7%	148 12%	90 9%	50 9%	62 10%	51 10%	47 15% kp	14 12%	14 7%	91 12%	147 10%	142 10%	96 11%	40 10%	59 11%	60 11%	60 10%	194 10%	41 18% Y	43 11%	89 14%	19 12%	15 6%	21 19% ad	11 13% *	109 13% h	59 8%		
Neither favourable nor unfavourable (0)	524 23%	233 21%	285 25%	160 25% F	181 24%	184 20%	501 23% F	24 18%	289 22%	235 24%	130 24%	141 22%	114 23%	74 17% *	19 23%	46 22%	161 24%	363 23%	327 23%	197 23%	90 23%	123 22%	123 22%	144 25%	458 23%	62 27%	84 21%	169 26% d	39 23%	42 16%	27 25%	13 15% *	210 24%	155 21%		
Fairly unfavourable (-1)	225 10%	127 11% c	96 8%	65 10%	75 10%	85 9%	210 10%	15 12% *	126 10%	99 10%	48 9%	60 10%	41 8%	49 15% kmo	6 6% *	21 11%	87 12% R	139 9%	141 10%	84 10%	34 9%	47 8%	66 12%	60 10%	196 10%	28 12%	27 7%	80 12% a	13 8%	27 10%	9 8%	11 13% *	85 10%	66 9%		
Very unfavourable (-2)	510 22%	306 28% c	201 17%	66 11% D	178 24% D	266 29% D	460 21% DEG	50 39% DEG*	315 24% J	195 20%	120 22%	124 21%	132 N	50 16% N	30 27% N*	54 28% N	171 23%	339 22%	293 21%	217 25% S	83 21%	130 24%	137 25%	124 22%	486 24% Z	21 9%	128 32% bce	118 18%	38 22% e	102 40% bcdf	13 12%	20 24% *	187 22%	236 32% g		
Don't know	655 29%	222 20%	432 37% b	179 28% H	237 31% H	239 27%	630 29% H	25 20% *	339 26% I	316 32% I	160 30%	182 31%	159 31%	76 24%	33 30% *	44 22%	186 25% Q	469 30% Q	418 30%	237 27%	113 29%	166 30%	138 25%	150 26%	591 29%	53 23%	92 23%	162 25%	50 30%	54 21%	24 22%	15 18% *	227 26%	177 24%		
Net: Very/Fairly favourable	369 16%	222 20% c	144 12%	159 25% EFGH	80 11%	129 14%	354 16% E	15 12% *	217 17%	152 15%	84 15%	87 15%	76 15%	69 22% klm	22 20% *	31 16%	138 19% R	230 15%	233 16%	136 16%	68 17%	86 16%	90 16%	99 17%	300 15%	65 28% Y	68 17%	120 18%	29 17%	32 12%	36 33% abcd	26 30% abcd*	155 18% h	95 13%		
Net: Very/Fairly unfavourable	735 32%	434 39% c	297 26%	132 21% D	253 34% D	350 39% DG	670 31% DEFG*	65 51% DEFG*	441 34% J	294 29%	167 31%	185 31%	173 33%	98 31% N	36 33% N*	75 38%	258 35%	477 31%	434 31%	301 35%	117 30%	177 32%	204 37%	184 32%	682 34% Z	49 21%	155 39% be	198 31% e	51 30%	129 50% abce	22 20%	31 37% e*	272 32% g	303 41% g		
Net Difference	-366 -16%	-212 -19%	-153 -13%	27 4%	-173 -23%	-221 -24%	-316 -15% *	-50 -39% *	-224 -17% I	-142 -14%	-84 -15%	-98 -16%	-97 -19%	-29 -9%	-14 -13% *	-44 -23%	-119 -16%	-247 -16%	-201 -14%	-165 -19%	-49 -13%	-91 -16%	-114 -21%	-85 -15%	-382 -19% Z	16 7%	-86 -22% d	-79 -12% ad	-21 -13% d*	-97 -38% d*	14 13%	-6 -7% ad*	-117 -14% h	-207 -28%		
Mean	-0.46	-0.50	-0.41	0.05 EFGH	-0.63	-0.67	-0.43 EFH	-0.92 *	-0.50	-0.40	-0.45	-0.48	-0.56	-0.24 LM	-0.45 *	-0.54	-0.44	-0.47	-0.41	-0.54	-0.38	-0.50	-0.53	-0.40	-0.53	0.11 Y	-0.62 d	-0.34 ad	-0.42 d*	-0.90	0.20 abcd*	-0.16 ad*	-0.40 h	-0.74		

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Small Base: 100 (\*\*)

ColumnMeans (5%): A,B/C,D,E/F/G,H,I,J,K,L,M/N/O,P,Q,R,S,T,U,V/W,X,Y/Z,a/b/c/d/e/f/g/h Minimum Base: 30 (\*\*)  
Small Base: 100 (\*\*)

25-061766-12 - 20th - 24th March 2026

Public  
Political Pulse - March  
Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Restore Britain

All Adults aged 18+ in Great Britain

	Total	Gender			Age					Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote						Referendum 2016 vote	
	(A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	18-75 (G)	76+ (H)	ABC1 (I)	C2DE (J)	North (K)	Midlands (L)	South (M)	London (N)	Wales (O)	Scotland (P)	Graduate (Q)	Non-graduate (R)	Working (S)	Not working (T)	UP TO £19,999 (U)	£20,000-£34,999 (V)	£35,000 - £54,999 (W)	£55,000+ (X)	White ethnic group (Y)	Minority ethnic group (Z)	Conservative (a)	Labour (b)	Liberal Democrats (c)	Reform UK (d)	Green Party (e)	Other (f)	Remain (g)	Leave (h)	
Unweighted base	2283	1114	1154	705	795	783	2187	96	1319	964	557	604	513	300	115	194	1126	1157	1422	861	397	506	550	632	1980	278	359	682	169	249	129	82	894	659	
Weighted base	2283	1110	1158	629	751	903	2154	129	1286	997	541	594	523	317	111	196	743	1540	1412	871	387	552	554	577	2032	230	399	649	169	256	109	85	864	730	
Very favourable (2)	168 7%	107 10% c	61 5%	61 10% FG	55 7%	52 6%	162 8%	7 5% *	81 6%	87 9%	34 6%	52 9%	40 8%	19 6%	13 11%	11 6%	37 5%	131 9%	124 9%	44 5%	38 10%	31 6%	45 8%	46 8%	150 7%	18 8%	25 6% e	26 4%	10 6%	62 24% abcef	1 1%	5 6% *	27 3%	87 12% g	
Fairly favourable (1)	191 8%	131 12% c	61 5%	72 11% EFG	59 8%	60 7%	182 8%	9 7% *	99 8%	92 9%	49 9%	55 9%	38 7%	32 10%	6 5% *	11 6%	70 9%	121 8%	124 9%	67 8%	38 10%	49 9%	46 8%	49 9%	157 8%	32 14% Y	41 10% b	38 6%	10 6%	49 15% abcef	9 9%	4 5% *	53 6%	84 11% g	
Neither favourable nor unfavourable (0)	479 21%	218 20%	256 22%	136 22% EFG	157 21%	185 21% H	463 21% H	16 12% *	274 21%	205 21%	122 23%	134 23%	92 18%	68 21%	25 23% *	38 19%	134 18%	344 22% Q	297 21%	181 21%	72 19%	124 22%	126 23%	120 21%	410 20%	65 28% Y	97 24% ce	130 20% e	24 14%	67 26% ce	12 11%	17 20% *	159 18%	178 24% g	
Fairly unfavourable (-1)	253 11%	135 12%	117 10%	77 12% EFG	73 10%	103 11%	227 11% EFG*	26 20% *	138 11%	115 12%	62 11% O	65 12% O	62 12% O	40 13% O	4 4% *	19 10%	89 12% Q	164 11%	153 11%	100 11%	42 11%	51 9%	59 11%	78 14% V	222 11%	29 13% Y	55 14% d	74 11%	20 12%	20 8%	9 8%	6 7% *	89 10%	78 11%	
Very unfavourable (-2)	621 27%	334 30% c	278 24%	141 22% D	221 29% D	259 27% D	583 27% D	38 30% *	400 31% J	221 22%	137 25%	149 25%	149 29%	79 25%	33 30% *	73 37% KLN	253 34% R	367 24%	366 26%	254 29%	102 26%	141 26%	157 28%	160 28%	574 28% Z	40 18%	86 22% d	250 39% ad	52 31% ad	23 9%	60 55% abced	35 42% ad*	346 40% h	141 19%	
Don't know	572 25%	184 17%	385 33% B	142 23% B	186 25%	243 27%	537 25% B	34 27% *	294 23% I	277 28% I	137 25%	140 24%	142 27%	79 25%	30 27% *	44 22%	161 22% Q	411 27% Q	347 25%	224 26%	95 25%	156 28% WX	121 22%	122 21%	517 25%	46 20%	95 24% d	130 20% d	54 32% bde	35 14%	18 16%	17 20% *	191 22%	162 22%	
Net: Very/Fairly favourable	359 16%	238 21% c	121 10%	133 21% EFG	114 15%	112 12%	344 16% F	15 12% *	180 14%	179 18% I	83 15%	106 15%	77 16%	52 17% *	19 11% *	22 14%	106 16% T	253 18% T	248 18% T	111 13%	76 20%	80 14%	91 16%	95 17%	307 15%	50 22% Y	67 17% b	64 10%	19 11%	111 43% abcef	10 10%	9 11% *	80 9%	171 23% g	
Net: Very/Fairly unfavourable	874 38%	470 42% c	395 34%	218 35% EFG	293 39%	363 40%	810 38% DG*	63 49% DG*	538 42% J	336 34%	199 37%	215 36%	211 40%	119 38%	37 33% *	92 47% KLO	342 46% R	532 35%	519 37%	354 41%	144 37%	192 35%	216 39%	238 41% V	797 39% Z	69 30%	140 35% d	324 50% ad	72 42% d	44 17%	68 63% abced	41 49% ad*	434 50% h	220 30%	
Net Difference	-514 -23%	-232 -21%	-274 -24%	-85 -13% EFGH	-179 -24%	-251 -28%	-466 -22% F	-48 -37% *	-357 -28%	-157 -16%	-116 -21%	-108 -18%	-134 -26%	-68 -21%	-19 -17% *	-70 -36% *	-236 -32% Q	-279 -18%	-271 -19%	-243 -28%	-68 -18%	-112 -20%	-125 -23%	-143 -25%	-490 -24% Y	-19 -8%	-74 -18% bcef	-259 -40% e	-53 -31% e*	67 26% abcef	-58 -53% *	-32 -38% *	-354 -41% *	-49 -7%	
Mean	-0.56	-0.50	-0.64	-0.34 EFGH	-0.61	-0.69	-0.55 F	-0.84 *	-0.68	-0.40 I	-0.54 P	-0.45 P	-0.64	-0.53 P	-0.48 *	-0.86	-0.78	-0.46 Q	-0.48 T	-0.70	-0.46	-0.56	-0.55	-0.56	-0.60	-0.22 Y	-0.44 bcef	-0.93 e	-0.82 e*	0.48 abcef	-1.28 *	-0.91 *	-1.00	-0.18 g	

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25-061766-12 - 20th - 24th March 2026

Public  
Political Pulse - March  
Adults aged 18+ in GB

QEUIMPACT. Overall, do you think the UK's decision to leave the European Union has had a positive or negative impact on the country, or has it made no difference?

All Adults aged 18+ in Great Britain

	Total	Gender			Age					Social grade		Region						Education				Employment status				Income				Ethnicity			General Election 2024 Vote						Referendum 2016 vote	
		Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	18-75 (G)	76+ (H)	ABC1 (I)	C2DE (J)	North (K)	Midlands (L)	South (M)	London (N)	Wales (O)	Scotland (P)	Graduate (Q)	Non-graduate (R)	Working (S)	Not working (T)	UP TO £19,999 (U)	£20,000-£34,999 (V)	£35,000-£54,999 (W)	£55,000+ (X)	White ethnic group (Y)	Minority ethnic group (Z)	Conservative (a)	Labour (b)	Liberal Democrats (c)	Reform UK (d)	Green Party (e)	Other (f)	Remain (g)	Leave (h)					
Unweighted base	2283	1114	1154	705	795	783	2187	96	1319	964	557	604	513	300	115	194	1126	1157	1422	861	397	506	550	632	1980	278	359	682	169	249	129	82	894	659						
Weighted base	2283	1110	1158	629	751	903	2154	129	1286	997	541	594	523	317	111	196	743	1540	1412	871	387	552	554	577	2032	230	399	649	169	256	109	85	864	730						
Very positive (2)	111 5%	68 6% C	42 4%	25 4%	23 3%	63 7%	94 4%	17 13%	51 4%	60 6%	21 4%	38 6%	22 4%	20 6%	4 *	5 3%	35 5%	76 5%	69 5%	42 5%	36 VWX	24 4%	25 5%	22 4%	98 5%	12 5%	32 8%	22 3%	8 4%	32 13%	5 5%	* 1%	16 2%	80 11%						
Fairly positive (1)	278 12%	181 16% C	96 8%	89 14%	61 8%	128 14%	244 11%	35 27%	162 13%	116 12%	62 12%	79 13%	53 10%	51 16%	14 13%	19 10%	81 11%	197 13%	165 12%	114 13%	55 14%	79 14%	60 11%	63 11%	242 12%	34 15%	95 24%	62 10%	10 6%	55 22%	10 9%	3 4%	36 4%	179 25%						
Made no difference (0)	477 21%	261 23% C	214 18%	147 H	147 20%	183 20%	462 21%	14 11%	221 17%	255 26%	131 I	143 OP	99 OP	56 19%	16 18%	32 16%	116 16%	361 23%	308 22%	169 19%	96 WX	135 WX	104 19%	98 17%	414 20%	60 26%	103 bce	84 13%	20 12%	100 39%	14 13%	20 23%	90 10%	224 31%						
Fairly negative (-1)	575 25%	242 22%	330 29% B	159 25%	223 30%	194 21%	543 25%	32 25%	330 26%	245 25%	127 23%	143 24%	150 29%	83 26%	28 25%	44 23%	180 24%	395 26%	353 25%	222 25%	83 21%	129 23%	171 31%	153 27%	510 25%	59 25%	110 28%	151 d	46 d	36 27%	25 14%	15 23%	234 17%	143 20%						
Very negative (-2)	657 29%	297 27%	353 30%	155 25%	236 31%	267 30%	637 30%	20 16%	458 36%	200 20%	145 27%	141 24%	152 29%	89 28%	39 35%	91 46%	292 39%	365 24%	413 29%	244 28%	84 22%	133 24%	164 30%	210 36%	605 30%	47 21%	40 10%	313 48%	80 47%	8 3%	52 48%	47 55%	476 55%	46 6%						
Don't know	185 8%	62 6%	122 11% B	54 9%	62 8%	69 8%	174 8%	11 *	65 5%	120 12%	55 I	51 NP	47 P	17 5%	10 9%	6 3%	39 5%	146 9%	104 7%	81 9%	33 9%	51 9%	31 6%	30 5%	162 8%	18 8%	20 5%	17 3%	5 3%	24 9%	3 3%	- *	13 2%	58 8%						
NET: Very/ Fairly positive	389 17%	250 22% C	138 12%	115 18%	84 11%	190 21%	338 16%	51 40%	213 17%	176 18%	83 15%	117 20%	76 14%	71 23%	18 16%	24 12%	116 16%	273 18%	234 17%	155 18%	91 24%	103 19%	85 15%	85 15%	340 17%	46 20%	126 32%	84 13%	18 11%	87 34%	15 13%	4 5%	51 6%	259 35%						
NET: Very/ Fairly negative	1233 54%	539 48%	683 59% B	314 50%	458 61%	461 51%	1180 55%	52 41%	787 61%	445 45%	272 50%	285 48%	302 58%	172 54%	67 60%	135 69%	472 64%	760 49%	767 54%	466 53%	167 43%	262 48%	335 60%	363 63%	1115 55%	106 46%	150 38%	464 72%	126 75%	45 18%	78 71%	61 72%	710 82%	189 26%						
Mean	-0.66	-0.49 C	-0.83	-0.57 EG	-0.85	-0.57 EG	-0.70 E	-0.04 DEFG*	-0.80	-0.47 I	-0.64 P	-0.50 MOP	-0.75 P	-0.57 P	-0.83 *	-1.03	-0.87	-0.56 Q	-0.67	-0.65	-0.35 WX	-0.53 WX	-0.74	-0.85	-0.69	-0.45 Y	-0.08 bcdf	-1.06	-1.10	0.29 abcdf	-1.05 *	-1.22 *	-1.31	0.16 g						

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ColumnMeans (5%): A,B/C,D/E/F/G/H,I,J,K/L,M/N/O/P,Q/R,S/T,U/V/W/X,Y/Z,a/b/c/d/e/f/g/h Minimum Base: 30(\*\*) Small Base: 100(\*)

25-061766-12 - 20th - 24th March 2026

Public

Political Pulse - March

Adults aged 18+ in GB

Q3. On a scale of 0 to 10, where 10 means a very good job and 0 means a very bad job, do you think the current Labour government is doing a good or bad job at running the country?

All Adults aged 18+ in Great Britain

	Total		Gender			Age				Social grade				Region				Education			Employment status			Income				Ethnicity		General Election 2024 Vote							Referendum 2016	
	Total	Male	Female	18-34	35-54	55+	18-75	76+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000-£54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain	Leave				
Unweighted base	2283	1114	1154	705	795	783	2187	96	1319	964	557	604	513	300	115	194	1126	1157	1422	861	397	506	550	632	1980	278	359	682	169	249	129	82	894	659				
Weighted base	2283	1110	1158	629	751	903	2154	129	1286	997	541	594	523	317	111	196	743	1540	1412	871	387	552	554	577	2032	230	399	649	169	256	109	85	864	730				
0 = Very bad job (0)	642	323	318	90	217	336	595	48	311	331	163	182	150	64	40	44	149	493	366	276	133	175	155	116	609	30	161	76	28	167	25	22	142	357				
1	122	58	64	16	41	65	110	12	67	55	28	26	38	18	5	5	25	96	60	62	24	39	16	30	110	11	36	16	7	16	1	2	29	64				
2	190	80	109	43	57	90	175	16	101	89	41	50	52	16	4	27	53	137	101	89	19	48	59	45	179	11	57	30	19	12	13	13	71	64				
3	218	89	124	65	74	80	205	13	125	93	57	64	43	21	12	21	79	140	127	91	39	50	51	57	200	17	45	51	18	14	17	9	86	53				
4	195	97	98	54	77	63	190	5	112	83	42	49	51	24	9	20	67	128	133	62	29	45	55	58	174	18	33	53	22	11	14	9	89	47				
5	241	107	132	93	74	74	233	8	159	82	62	52	51	40	13	22	100	141	167	74	38	49	51	71	200	38	18	90	30	5	11	6	114	44				
6	205	100	103	73	68	63	195	10	133	72	38	47	46	40	6	28	86	118	131	73	31	39	46	72	174	29	17	99	19	10	11	12	111	37				
7	167	104	64	64	58	46	163	4	108	59	48	48	29	27	6	10	71	97	115	53	22	48	53	36	144	22	9	117	8	10	8	3	110	20				
8	113	66	47	40	28	45	103	9	76	37	22	28	17	28	8	9	55	58	78	35	12	24	34	38	95	16	9	66	9	4	5	5	56	26				
9	29	22	7	13	7	8	29	-	18	11	7	4	6	9	1	2	11	19	27	2	3	3	7	16	19	10	4	16	2	1	2	2	16	3				
10 = Very good job (10)	39	29	10	22	7	9	39	-	25	14	6	10	7	10	1	3	20	18	31	8	9	6	5	18	28	11	4	19	6	3	1	1	22	8				
Don't know	85	25	57	36	31	17	82	3	30	54	16	24	21	16	7	-	23	62	55	29	17	22	15	11	73	10	2	15	3	2	2	-	15	6				
Prefer not to say	38	11	27	20	11	7	36	2	22	15	10	8	10	4	-	5	5	33	21	17	10	4	6	9	27	7	3	-	-	1	-	-	3	2				
NET: Bad job	954	460	490	148	315	491	879	75	478	476	232	259	241	98	49	75	227	727	527	427	176	262	230	190	898	51	255	122	54	195	39	37	242	486				
NET: Good job	180	117	64	75	43	62	171	9	119	61	35	43	31	47	10	14	86	95	136	45	25	33	47	72	142	37	18	101	16	8	7	9	95	36				
Mean	3.28	3.49	3.07	4.40	3.15	2.65	3.23	2.46	3.61	2.84	3.15	3.13	3.01	4.19	2.94	3.54	4.03	2.91	3.58	2.80	2.91	2.95	3.38	3.93	3.12	4.71	2.09	5.00	3.89	1.39	3.48	3.40	4.26	1.97				

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ColumnTotals (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,aa,bb,cc,dd,ee,ff,gg, Minimum Base: 30 (\*\*); Small Base: 10 (\*\*)

ColumnMeans (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,aa,bb,cc,dd,ee,ff,gg, Minimum Base: 30 (\*\*); Small Base: 10 (\*\*)

25-061766-12 - 20th - 24th March 2026

Public

Political Pulse - March

Adults aged 18+ in GB

Q4. Thinking ahead to the next General Election, based on what you currently know, how likely, if at all, would you be to consider voting for each of the following parties? - Summary

All Adults aged 18+ in Great Britain

	Q4. Thinking ahead to the next General Election, based on what you currently know, how likely, if at all, would you be to consider voting for each of the following parties?				
	Labour Party	Conservative Party	Liberal Democrats	Green Party	Reform UK
	(A)	(B)	(C)	(D)	(E)
Unweighted base	2283	2283	2283	2283	2283
Weighted base	2283	2283	2283	2283	2283
Very likely to consider voting for (4)	264 12% C	225 10% C	168 7% C	269 12% C	376 16% ABCD
Fairly likely to consider voting for (3)	352 15% C	412 18% AE	478 21% ABDE	411 18% AE	335 15% AE
Not very likely to consider voting for (2)	415 18% E	481 21% AE	666 29% ABDE	470 21% E	295 13% E
Would not consider at all (1)	1045 46% BCD	949 42% C	737 32% C	897 39% C	1078 47% BCD
Don't know	207 9% E	215 9% E	234 10% AE	237 10% AE	200 9% E

NET: Very/ Fairly likely to consider voting for	616 27%	637 28%	646 28%	679 30% A	711 31% AB
NET: Not very likely to/ Would not consider voting for	1460 64% DE	1430 63%	1403 61%	1366 60%	1373 60%

Mean	1.92	1.96	2.04 AB	2.03 A	2.00
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ColumnProportions (5%): A/B/C/D/E Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A/B/C/D/E Minimum Base: 30(\*\*) Small Base: 100(\*)

25-061766-12 - 20th - 24th March 2026

Public

Political Pulse - March

Adults aged 18+ in GB

Q4. Thinking ahead to the next General Election, based on what you currently know, how likely, if at all, would you be to consider voting for each of the following parties? - Labour Party

All Adults aged 18+ in Great Britain

	Total	Gender			Age				Social grade		Region					Education		Employment status		Income				Ethnicity		General Election 2024 Vote					Referendum 2016 vote			
		Total	Male	Female	18-34	35-54	55+	18-75	76+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000 - £54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)
Unweighted base	2283	1114	1154	705	795	783	2187	96	1319	964	557	604	513	300	115	194	1126	1157	1422	861	397	506	550	632	1980	278	359	682	169	249	129	82	894	659
Weighted base	2283	1110	1158	629	751	903	2154	129	1286	997	541	594	523	317	111	196	743	1540	1412	871	387	552	554	577	2032	230	399	649	169	256	109	85	864	730
Very likely to consider voting for (4)	264 12%	162 15%	101 9%	85 14%	79 11%	100 11%	249 12%	15 11%	182 14%	82 8%	65 12%	57 10%	53 10%	60 19%	9 8%	20 10%	134 18%	130 8%	185 13%	79 9%	34 9%	60 11%	71 13%	90 16%	220 11%	42 18%	5 1%	216 33%	8 5%	5 2%	10 9%	2 3%	178 21%	43 6%
Fairly likely to consider voting for (3)	352 15%	166 15%	186 16%	153 24%	117 16%	82 9%	340 16%	12 9%	243 19%	109 11%	83 15%	81 14%	77 15%	56 18%	20 18%	35 18%	150 20%	202 13%	246 17%	106 12%	49 13%	62 11%	93 17%	119 21%	297 15%	52 23%	33 8%	190 29%	25 15%	6 2%	16 14%	10 12%	186 22%	51 7%
Not very likely to consider voting for (2)	415 18%	191 17%	218 19%	147 23%	144 19%	124 14%	399 19%	16 13%	233 18%	182 18%	87 16%	113 19%	87 17%	60 19%	49 18%	25 25%	154 21%	261 17%	255 18%	160 18%	70 18%	92 17%	103 19%	117 20%	360 18%	51 22%	59 15%	104 16%	61 36%	22 8%	35 32%	24 28%	191 22%	80 11%
Would not consider at all (1)	1045 46%	530 48%	510 44%	161 26%	333 44%	551 61%	965 45%	80 62%	528 41%	517 52%	251 46%	293 49%	253 48%	112 35%	56 51%	79 40%	244 33%	800 52%	587 42%	458 53%	198 51%	290 53%	252 46%	206 36%	986 49%	52 23%	294 74%	104 16%	65 39%	219 85%	47 43%	48 56%	273 32%	522 71%
Don't know	207 9%	60 5%	144 12%	82 13%	79 11%	46 5%	201 9%	6 4%	100 8%	107 11%	55 10%	51 9%	52 10%	29 9%	7 6%	13 7%	61 8%	146 10%	139 10%	68 8%	36 9%	47 8%	36 6%	44 8%	169 8%	32 14%	7 2%	35 5%	9 5%	5 2%	2 2%	1 1%	36 4%	35 5%
NET: Very/ Fairly likely to consider voting for	616 27%	329 30%	286 25%	239 38%	196 26%	182 20%	589 27%	27 21%	425 33%	191 19%	148 27%	138 23%	130 25%	116 37%	28 25%	56 28%	284 38%	332 22%	431 31%	185 21%	82 21%	123 22%	164 29%	209 36%	517 25%	94 41%	38 10%	406 63%	33 20%	11 4%	25 23%	12 14%	365 42%	94 13%
NET: Not very likely to/ Would not consider voting for	1460 64%	721 65%	727 63%	309 49%	476 63%	675 75%	1364 63%	96 75%	761 59%	699 70%	338 62%	406 68%	340 65%	172 54%	76 69%	128 65%	399 54%	1061 69%	842 60%	618 71%	269 69%	382 69%	355 64%	324 56%	1346 66%	104 45%	353 89%	208 32%	127 75%	240 94%	82 75%	72 84%	464 54%	602 82%
Mean	1.92	1.96	1.88	2.30 EFGH	1.91 F	1.69	1.94 F	1.69 *	2.07 J	1.73	1.92	1.82	1.85	2.22 KLMO	1.81 *	1.98	2.25 R	1.76	2.02 T	1.76	1.77	1.79	1.97 UV	2.17 UVW	1.87	2.42 Y	1.36 d	2.85 acdef	1.85 ad	1.19	1.89 ad*	1.60 ad*	2.33 h	1.45

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ColumnProportions (5%): A,B/C,D,E/F/G,H,I,J,K/L,M,N/O,P,Q,R,S,T,U,V/W,X,Y,Z,a/b/c/d/e/f/g/h Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B/C,D,E/F/G,H,I,J,K/L,M,N/O,P,Q,R,S,T,U,V,W,X,Y,Z,a/b/c/d/e/f,g,h Minimum Base: 30(\*\*) Small Base: 100(\*)

25-061766-12 - 20th - 24th March 2026

Public

Political Pulse - March

Adults aged 18+ in GB

Q4. Thinking ahead to the next General Election, based on what you currently know, how likely, if at all, would you be to consider voting for each of the following parties? - Conservative Party

All Adults aged 18+ in Great Britain

	Total	Gender			Age				Social grade		Region					Education		Employment status		Income				Ethnicity		General Election 2024 Vote						Referendum 2016 vote		
		Total	Male	Female	18-34	35-54	55+	18-75	76+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000-£54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)
Unweighted base	2283	1114	1154	705	795	783	2187	96	1319	964	557	604	513	300	115	194	1126	1157	1422	861	397	506	550	632	1980	278	359	682	169	249	129	82	894	659
Weighted base	2283	1110	1158	629	751	903	2154	129	1286	997	541	594	523	317	111	196	743	1540	1412	871	387	552	554	577	2032	230	399	649	169	256	109	85	864	730
Very likely to consider voting for (4)	225 10%	109 10%	115 10%	48 8%	65 9%	112 12% DEG	203 9%	22 17% DEG*	144 11% J	81 8%	32 6%	63 11% K	68 13% K	30 9%	10 9% *	22 11% K	75 10%	150 10%	126 9%	99 11%	34 9%	56 10%	61 11%	57 10%	198 10%	26 11%	176 44% bcdef	12 2%	3 2%	7 3%	3 3%	1 1% *	86 10%	102 14% g
Fairly likely to consider voting for (3)	412 18%	240 22% C	173 15%	116 18%	113 15%	183 20% EG	377 17% E	36 28% EG*	240 19%	173 17%	85 16%	129 22% KMP	84 16% KMP	77 24%	17 15% *	20 10%	130 17%	283 18%	259 18%	153 18%	61 16%	97 18%	99 18%	123 21%	354 17%	58 25% Y	159 40% bcdef	70 11%	21 12%	62 24% bcdef	7 6%	10 12% *	124 14%	184 25% g
Not very likely to consider voting for (2)	481 21%	256 23%	223 19%	150 24% F	166 22%	166 18%	455 21% F	27 21% *	245 19%	236 24% I	119 22%	128 22% LN	109 21%	63 20%	26 23% *	36 18%	156 21%	325 21%	316 22%	165 19%	79 20%	120 22%	131 24%	129 22%	436 21%	39 17%	42 11% a	138 21% a	47 28% a	91 35% abe	22 20% a	20 24% a*	170 20% g	178 24% g
Would not consider at all (1)	949 42%	444 40%	496 43%	231 37% DH	331 44% DH	387 43% DH	911 42% DH	38 29% *	556 43%	393 39% LN	252 47% LN	210 35% LN	210 40%	118 37% LN	52 46% L*	107 55% LMN	333 45% R	616 40%	570 40%	379 44%	175 45%	230 42%	226 41%	230 40%	876 43% Z	66 29% Z	11 3% acd	408 63% acd	90 53% ad	88 34% a	73 67% acd	50 59% ad*	454 53% h	218 30% g
Don't know	215 9%	63 6% B	151 13% B	84 13% FGH	77 10% F	54 6% F	208 10% F	7 5% *	102 8%	114 11% I	53 10%	64 11% P	52 10%	29 9%	7 6% *	10 5%	50 11% Q	165 10%	140 10%	75 9%	38 10%	49 9%	38 7%	38 7%	168 8% Y	41 18% Y	10 3% bcdef	22 3% bcdef	9 5% bcdef	9 3% bcdef	4 3% bcdef	4 3% bcdef	31 4% bcdef	48 7% g
NET: Very/ Fairly likely to consider voting for	637 28%	348 31% C	288 25%	164 26%	178 24%	295 33% DEG	580 27% E	57 45% DEFG*	384 30% J	253 25%	117 22%	192 32% KP	152 29% K	107 34% KP	27 24% *	43 22%	205 28%	432 28%	385 27%	252 29%	95 25%	153 28%	159 29%	180 31% U	552 27% Y	84 37% Y	335 84% bcdef	81 13% bcdef	24 14% bcdef	69 27% bcdef	10 9%	11 13% *	210 24%	286 39% g
NET: Not very likely to/ Would not consider voting for	1430 63%	700 63%	719 62%	381 61% DH	496 66% DH	553 61% H	1366 63% H	64 50% *	801 62%	629 63% LMN	371 69% LMN	338 57% LMN	319 61% LMN	181 57% LMN	77 69% LN*	144 73% LMN	489 66% R	942 61%	887 63%	544 62%	254 66%	350 63%	357 64%	359 62%	1312 65% Z	105 45% Z	53 13% ad	546 84% ad	137 81% ad	178 70% a	95 87% ad	70 83% ad*	624 72% h	397 54% g
Mean	1.96	2.01 C	1.91	1.96	1.87	2.02 EG	1.93	2.34 DEFG*	1.98	1.93	1.79	2.09 KP	2.02 KP	2.07 KP	1.86 *	1.77	1.92	1.98	1.95	1.97	1.87	1.96	1.99	2.01	1.93	2.24 Y	3.29 bcdef	1.50	1.60	1.95 bcdef	1.43 *	1.54 *	1.81	2.25 g

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ColumnMeans (5%): A,B/C,D,E/F,G,H,I,J,K/L,M,N/O,P,Q,R,S,T,U,V,W,X,Y,Z,a/b/c/d/e/f,g,h Minimum Base: 30(\*\*) Small Base: 100(\*)

25-061766-12 - 20th - 24th March 2026

Public

Political Pulse - March

Adults aged 18+ in GB

Q4. Thinking ahead to the next General Election, based on what you currently know, how likely, if at all, would you be to consider voting for each of the following parties? - Liberal Democrats

All Adults aged 18+ in Great Britain

	Total	Gender			Age				Social grade		Region					Education		Employment status		Income				Ethnicity		General Election 2024 Vote						Referendum 2016 vote		
		Total	Male	Female	18-34	35-54	55+	18-75	76+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000 - £54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)
Unweighted base	2283	1114	1154	705	795	783	2187	96	1319	964	557	604	513	300	115	194	1126	1157	1422	861	397	506	550	632	1980	278	359	682	169	249	129	82	894	659
Weighted base	2283	1110	1158	629	751	903	2154	129	1286	997	541	594	523	317	111	196	743	1540	1412	871	387	552	554	577	2032	230	399	649	169	256	109	85	864	730
Very likely to consider voting for (4)	168 7%	87 8%	80 7%	57 9%	45 6%	66 7%	164 8%	4 3%	109 8%	59 6%	32 6%	40 7%	42 8%	37 12%	8 7%	10 5%	79 11%	89 6%	107 8%	61 7%	34 9%	37 7%	39 7%	47 8%	140 7%	25 11%	9 2%	50 8%	79 47%	5 2%	3 3%	3 3%	101 12%	27 4%
Fairly likely to consider voting for (3)	478 21%	244 22%	232 20%	154 25%	165 22%	159 18%	460 21%	18 14%	296 23%	182 18%	108 20%	112 19%	132 25%	63 20%	19 17%	43 22%	193 26%	284 18%	310 22%	168 19%	64 17%	104 19%	135 24%	131 23%	411 20%	61 27%	55 14%	196 30%	63 37%	22 9%	33 30%	19 23%	257 30%	93 13%
Not very likely to consider voting for (2)	666 29%	336 30%	325 28%	189 30%	212 28%	265 29%	631 29%	35 27%	392 30%	274 27%	143 27%	174 29%	153 29%	90 28%	31 28%	73 37%	234 32%	431 28%	419 30%	247 28%	98 25%	164 30%	155 28%	203 35%	589 29%	76 33%	148 37%	238 10%	16 22%	56 34%	38 34%	33 38%	298 35%	193 26%
Would not consider at all (1)	737 32%	386 35%	347 30%	132 21%	244 33%	361 40%	674 31%	63 49%	383 30%	354 36%	185 34%	208 35%	143 27%	100 31%	45 41%	57 29%	182 25%	555 36%	418 30%	319 37%	151 39%	192 35%	184 33%	148 26%	696 34%	36 15%	170 43%	136 21%	7 4%	170 67%	32 29%	29 34%	172 20%	375 51%
Don't know	234 10%	58 5%	173 15%	97 15%	85 11%	53 6%	226 11%	8 6%	107 8%	127 13%	74 14%	61 10%	52 10%	28 9%	7 7%	13 6%	54 7%	181 12%	159 11%	76 9%	40 10%	55 10%	41 7%	48 8%	195 10%	32 14%	17 4%	28 4%	2 2%	4 1%	4 1%	36 4%	42 6%	
NET: Very/ Fairly likely to consider voting for	646 28%	331 30%	312 27%	211 34%	210 28%	224 25%	623 29%	22 17%	404 31%	242 24%	139 26%	152 26%	174 33%	100 32%	27 24%	54 27%	273 37%	373 24%	417 30%	229 26%	98 25%	141 26%	174 31%	178 31%	551 27%	86 38%	63 16%	246 38%	141 84%	28 11%	36 33%	22 26%	358 41%	120 16%
NET: Not very likely to/ Would not consider voting for	1403 61%	722 65%	672 58%	321 51%	456 61%	626 69%	1305 61%	98 76%	775 60%	628 63%	328 61%	382 64%	296 57%	190 60%	77 69%	130 66%	417 56%	986 64%	837 59%	566 65%	248 64%	356 65%	339 61%	351 61%	1285 63%	111 48%	318 80%	375 58%	24 14%	226 88%	69 63%	61 72%	471 54%	569 78%
Mean	2.04	2.03	2.05	2.26 EFGH	2.02 H	1.92 H	2.06 FH	1.70 *	2.11 J	1.94	1.97	1.97	2.16 KLO	2.13	1.90 *	2.04	2.25 R	1.93	2.08 T	1.96	1.95	1.97	2.06	2.15 UV	2.00	2.39 Y	1.74 d	2.26 adff	3.29 abdef	1.46	2.07 ad*	1.96 d*	2.35 h	1.67

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ColumnMeans (5%): A,B/C,D,E/F,G,H,I,J,K/L,M,N/O,P,Q,R,S,T,U,V/W,X,Y,Z,a/b/c/d/e/f/g,h Minimum Base: 30(\*\*) Small Base: 100(\*)

25-061766-12 - 20th - 24th March 2026

Public

Political Pulse - March

Adults aged 18+ in GB

Q4. Thinking ahead to the next General Election, based on what you currently know, how likely, if at all, would you be to consider voting for each of the following parties? - Green Party

All Adults aged 18+ in Great Britain

	Total	Gender			Age				Social grade		Region					Education		Employment status		Income				Ethnicity		General Election 2024 Vote						Referendum 2016 vote		
		Total	Male	Female	18-34	35-54	55+	18-75	76+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000 - £54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)
Unweighted base	2283	1114	1154	705	795	783	2187	96	1319	964	557	604	513	300	115	194	1126	1157	1422	861	397	506	550	632	1980	278	359	682	169	249	129	82	894	659
Weighted base	2283	1110	1158	629	751	903	2154	129	1286	997	541	594	523	317	111	196	743	1540	1412	871	387	552	554	577	2032	230	399	649	169	256	109	85	864	730
Very likely to consider voting for (4)	269 12%	125 11%	135 12%	141 22% EFGH	87 12% FH	41 5% FH	266 12% FH	3 2% *	183 14% J	86 9% L	82 15% L	55 9% L	64 12% L	39 12% L	11 10% *	18 9% *	110 15% R	159 10% R	170 12% T	98 11% T	48 12% U	53 10% U	64 12% U	70 12% U	221 11% Y	44 19% Y	2 1% ad	107 17% ad	12 7% ad	4 2% ad	81 74% abdcff	8 10% ad*	142 16% h	22 3% h
Fairly likely to consider voting for (3)	411 18%	197 18%	213 18%	147 23% FGH	142 19% FH	121 13% FH	399 19% FH	12 9% *	245 19% J	165 17% L	86 16% L	111 19% L	100 19% L	67 21% L	17 15% *	30 16% *	175 24% R	236 15% R	283 20% T	127 15% T	63 16% U	74 13% U	123 22% UV	120 21% V	353 17% Y	52 23% Y	37 9% ad	175 27% ad	43 26% ad	24 9% ad	21 19% ad	23 27% ad*	207 24% h	82 11% h
Not very likely to consider voting for (2)	470 21%	235 21%	233 20%	117 19% FGH	162 22% FH	190 21% FH	442 21% FH	27 21% *	283 22% J	186 19% L	101 19% L	122 20% L	99 19% L	72 23% L	22 20% *	54 28% KM	177 24% R	293 19% R	294 21% T	176 20% T	73 19% U	109 20% U	119 21% UV	137 24% V	418 21% Y	51 22% Y	74 19% e	183 28% ade	49 29% ade	14% 14% e	5 5% e	20 23% e*	231 27% h	127 17% h
Would not consider at all (1)	897 39%	494 44% C	401 35%	126 20% D	278 37% D	492 55% DEG	817 38% D	79 62% DEG*	471 37% I	425 43% L	210 39% L	242 41% L	204 39% L	112 35% L	52 47% *	77 39% KM	226 30% Q	671 44% Q	509 36% S	388 45% S	155 40% W	257 47% WX	209 38% WX	198 34% Z	847 42% Z	45 19% Z	266 67% bcdf	151 23% e	55 33% be	187 73% bcdf	2 2% e	31 37% be*	242 28% h	461 63% g
Don't know	237 10%	59 5%	175 15% B	98 16% EFGH	82 11% F	57 6% F	230 11% F	8 6% *	104 8% J	134 13% L	62 11% L	64 11% L	57 11% L	27 9% L	10 9% *	17 9% *	56 7% Q	182 12% Q	155 11% Q	82 9% S	48 12% W	58 11% W	51 9% Y	193 9% Y	38 17% Y	18 5% e	32 5% e	9 6% e	5 2% e	- - e	2 3% e*	43 5% h	38 5% h	
NET: Very/ Fairly likely to consider voting for	679 30%	322 29%	348 30%	288 46% EFGH	229 30% FH	163 18% FH	665 31% FH	14 11% *	428 33% J	251 25% L	168 31% L	167 28% L	163 31% L	106 33% L	28 25% *	48 25% *	285 38% R	394 26% R	454 32% T	225 26% T	112 29% U	127 23% U	187 34% V	190 33% V	574 28% Y	96 42% Y	40 10% ad	282 43% ad	55 33% ad	28 11% ad	102 94% abdcff	32 37% ad*	349 40% h	104 14% h
NET: Not very likely to/ Would not consider voting for	1366 60%	729 66% C	634 55%	243 39% EFGH	440 59% FH	683 76% DEG	1260 58% D	107 83% DEG*	755 59% J	611 61% L	311 58% L	363 61% L	303 58% L	184 58% L	74 66% *	131 67% K	403 54% Q	964 63% Q	803 57% S	563 65% S	227 59% U	366 66% UWX	328 59% UWX	335 58% Z	1264 62% Z	96 42% Y	340 85% bcdf	334 52% e	104 62% be	223 87% bcdf	7 6% e	51 60% e*	472 55% h	588 81% g
Mean	2.03	1.96	2.08 B	2.57 EFGH	2.06 FH	1.66	2.06 FH	1.49 *	2.12 J	1.90	2.08	1.96	2.05	2.12	1.87 *	1.94	2.25 R	1.91	2.09 T	1.92	2.02 V	1.84	2.08 V	2.12 V	1.97	2.50 Y	1.41	2.39 adff	2.08 ad	1.38	3.66 abdcff	2.10 ad*	2.30 h	1.52

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ColumnMeans (5%): A-B/CD,E/F/G,H,I,J,K/L,M/N/O,P,Q,R,S,T,U/V,W/X,Y,Z,a/b/c/d/e/f/g,h Minimum Base: 30(\*\*) Small Base: 100(\*)

25-061766-12 - 20th - 24th March 2026

Public

Political Pulse - March

Adults aged 18+ in GB

Q4. Thinking ahead to the next General Election, based on what you currently know, how likely, if at all, would you be to consider voting for each of the following parties? - Reform UK

All Adults aged 18+ in Great Britain

	Total	Gender			Age				Social grade		Region					Education		Employment status		Income				Ethnicity		General Election 2024 Vote						Referendum 2016 vote		
		Total	Male	Female	18-34	35-54	55+	18-75	76+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000 - £54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)
Unweighted base	2283	1114	1154	705	795	783	2187	96	1319	964	557	604	513	300	115	194	1126	1157	1422	861	397	506	550	632	1980	278	359	682	169	249	129	82	894	659
Weighted base	2283	1110	1158	629	751	903	2154	129	1286	997	541	594	523	317	111	196	743	1540	1412	871	387	552	554	577	2032	230	399	649	169	256	109	85	864	730
Very likely to consider voting for (4)	376 16%	238 21% C	138 12%	83 13%	104 14%	190 21% DEG	344 16% D	32 25% DEG*	176 14%	200 20%	98 18%	109 18%	77 15%	55 17%	24 21%	13 7%	90 12%	286 19%	233 16%	144 16%	60 16%	116 21% X	96 17%	79 14%	353 17% Z	19 8%	71 18% bcef	54 8%	14 8%	164 64% abcef	3 3%	1 2% *	66 8%	235 32% g
Fairly likely to consider voting for (3)	335 15%	190 17% C	145 12%	105 17%	99 13%	131 14% DEG	315 15% D	19 15% DEG*	173 13%	162 16%	71 13%	91 15%	76 15%	52 16%	15 14% *	30 15%	99 13%	236 15%	214 15%	121 14%	64 16%	75 14%	81 15%	94 16%	289 14% Y	45 20% Y	93 23% bce	61 9%	18 10%	60 23% bce	7 7%	13 16% *	79 9%	157 21% g
Not very likely to consider voting for (2)	295 13%	148 13%	144 12%	98 16% FG	94 13%	102 11% D	283 13% D	12 9% *	173 13% J	121 12%	54 10%	76 13%	73 14%	49 15% K	28 14% *	88 12%	206 13%	190 13%	105 12%	49 13%	70 13%	77 14%	74 13%	252 12% Y	42 18% Y	94 24% bcef	69 11% d	21 13% d	14 5%	7 10%	87 11% *	107 12%	96 13%	
Would not consider at all (1)	1078 47%	481 43% B	587 51% B	266 42% D	379 50% D	432 48% D	1023 47% D	55 43% *	683 53% J	395 40%	268 50%	257 43%	252 48%	137 43%	51 46% *	113 57% LN	423 57% R	655 43%	646 46%	432 50%	172 44%	235 43%	268 48%	296 51% V	978 48% Z	89 30% d	121 68% ad	443 68% ad	114 68% ad	3 3%	80% 8%	70% 8%	69% 8%	26% 26%
Don't know	200 9%	54 5% B	143 12% FG	77 12% FG	75 10% F	48 5% F	189 9% F	10 8% *	81 6% J	118 12% I	50 9%	61 10%	45 9%	25 8%	6 6% *	13 7% LN	44 6% Q	156 10% Q	130 9%	69 8%	42 11% WX	55 10% WX	33 6% WX	160 8% Y	34 15% Y	19 5% Y	21 3% Y	2 1% Y	11 4% Y	1 1% Y	2 2% Y	18 2% Y	50 7% g	
NET: Very/ Fairly likely to consider voting for	711 31%	428 39% C	283 24%	188 30%	202 27%	321 36% DEG	659 31% E	51 40% E*	349 27% I	362 36% I	169 31% P	201 34% P	153 29%	107 34% P	39 35% P*	43 22%	188 25% Q	522 34% Q	446 32%	265 30%	124 32%	192 35%	177 32%	173 30%	642 32% Z	65 28% Z	164 41% bcef	115 18% e	32 19%	224 88% abcef	11 10%	15 17% *	145 17%	392 54% g
NET: Not very likely to/ Would not consider voting for	1373 60%	628 57% B	731 63% B	365 58% B	473 63% B	535 59% D	1306 61% D	67 52% *	856 67% J	516 52% I	322 60%	333 56% P	325 62%	186 59% P	66 59% *	141 72% KL MN O	511 69% R	861 56% Q	836 59%	537 62%	221 57%	305 55%	345 62% V	370 64% UV	1230 61% Z	131 57% Z	215 54% d	512 79% ad	135 80% ad	21 8%	97 89% abd	68 80% ad*	701 81% h	289 40%
Mean	2.00	2.18 C	1.84	2.01	1.89	2.09 EG	1.99 E	2.24 E*	1.87	2.19 I	2.00 P	2.10 P	1.95 P	2.09 P	2.12 P*	1.69	1.79	2.11 Q	2.03	1.97	2.04	2.15 X	2.01	1.92	2.01	1.97	2.30 bcef	1.56 e	1.59 e	3.56 abcef	1.32	1.48 *	1.55	2.64 g

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ColumnMeans (5%): A,B/C,D,E/F,G,H,I,J,K/L,M,N/O,P,Q,R,S,T,U,V/W,X,Y,Z,a/b/c/d/e/f/g,h Minimum Base: 30(\*\*) Small Base: 100(\*)



25-061766-12 - 20th - 24th March 2026

Public

Political Pulse - March

Adults aged 18+ in GB

Q15. If you had to choose, which party would you prefer to win the next UK General Election and form the next government?

All Adults aged 18+ in Great Britain

	Total	Gender			Age				Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote						Referendum 2016 vote		
	Total	Male	Female	18-34	35-54	55+	18-75	76+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	UP TO £19,999	£20,000-£34,999	£35,000 - £54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain	Leave	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	
Unweighted base	2283	1114	1154	705	795	783	2187	96	1319	964	557	604	513	300	115	194	1126	1157	1422	861	397	506	550	632	1980	278	359	682	169	249	129	82	894	659	
Weighted base	2283	1110	1158	629	751	903	2154	129	1286	997	541	594	523	317	111	196	743	1540	1412	871	387	552	554	577	2032	230	399	649	169	256	109	85	864	730	
The Labour Party led by Keir Starmer	911 40%	448 40%	455 39%	310 49%	296 39%	305 34%	877 41%	35 27%	619 48%	292 29%	219 40%	214 36%	192 37%	145 46%	43 38%	98 50%	412 55%	499 32%	587 42%	325 37%	120 31%	184 33%	239 43%	293 51%	801 39%	105 45%	73 18%	495 76%	92 54%	4 1%	62 57%	37 43%	544 63%	137 19%	
Reform UK led by Nigel Farage	734 32%	431 39%	303 26%	151 24%	215 29%	368 41%	670 31%	64 50%	352 27%	382 38%	168 31%	208 35%	179 34%	90 28%	46 41%	44 22%	170 23%	564 37%	435 31%	299 34%	129 33%	210 38%	192 35%	149 26%	694 34%	37 16%	217 54%	81 12%	31 18%	235 92%	10 9%	13 15%	132 15%	443 61%	
No preference	323 14%	137 12%	182 16%	100 16%	116 15%	107 12%	302 14%	21 16%	174 13%	149 15%	84 15%	81 15%	83 13%	42 13%	9 8%	31 16%	89 12%	234 15%	208 15%	114 13%	59 15%	88 16%	66 12%	76 13%	267 13%	52 23%	63 16%	36 6%	23 14%	5 2%	23 21%	23 27%	110 13%	64 9%	
Don't know	315 14%	95 9%	217 19%	68 11%	124 17%	123 14%	306 14%	9 7%	142 11%	173 17%	71 13%	81 14%	83 16%	42 13%	14 13%	23 12%	72 10%	243 16%	183 13%	132 15%	79 21%	70 13%	57 10%	59 10%	270 13%	36 16%	45 11%	37 6%	23 14%	12 5%	13 12%	12 15%	78 9%	86 12%	

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ColumnMeans (5%): A,B/C,D/E/F/G,H,I,J,K/L,M/N/O,P,Q/R,S,T,U,V/W,X,Y/Z,a/b/c/d/e/f/g,h Minimum Base: 30(\*\*) Small Base: 100(\*)

25-061766-12 - 20th - 24th March 2025

Public  
Political Pulse - March  
Adults aged 18+ in GB

QGEPREDECTION. Thinking ahead to the next general election, which of the following outcomes do you think is most likely?  
All Adults aged 18+ in Great Britain

	Total		Gender		Age								Social grade				Region						Education			Employment status			Income				Ethnicity		General Election 2024 Vote										Referendum 2016 vote	
	Total	Male	Female	18-34	35-54	55+	18-75	76+	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Graduate	Non-graduate	Working	Not working	UP TO £15,999	£16,000-£34,999	£35,000-£54,999	£55,000+	White ethnic group	Minority ethnic group	Conservative	Labour	Liberal Democrats	Reform UK	Green Party	Other	Remain	Leave												
Unweighted base	2283	1114	1154	705	795	783	2187	96	557	604	513	300	115	194	1129	1157	1432	861	397	506	550	632	1880	278	359	682	169	249	129	82	84	69	659													
Weighted base	2283	1110	1158	629	751	903	2154	129	1286	997	541	594	523	317	111	196	743	1540	1412	871	387	552	554	577	2032	230	399	649	169	256	109	85	864	730												
A Conservative majority government	144	75	68	43	57	44	138	6	78	66	21	37	44	26	6	10	43	101	105	39	32	31	39	36	116	28	80	15	5	7	4	3	57	46												
A Labour majority government	205	135	69	82	63	60	199	7	146	59	48	46	42	47	3	19	96	110	155	50	26	44	55	76	165	37	9	148	13	*	4	8	120	35												
A Reform UK majority government	344	206	137	81	111	151	320	24	158	186	91	103	78	31	23	38	73	271	223	121	65	100	98	72	317	24	69	60	12	114	8	11	61	157												
A Liberal Democrats majority government	33	19	14	24	7	2	33	*	23	10	8	8	6	6	3	2	14	19	29	4	10	7	9	7	23	9	1	4	15	5	3	1	16	5												
A Green party majority government	77	29	46	50	18	9	75	1	49	28	25	20	14	11	2	4	26	51	51	26	12	13	25	18	61	15	3	23	2	1	31	3	34	10												
A hung parliament with the Conservatives as the biggest party	74	32	42	32	28	34	71	3	43	32	23	13	22	8	1	8	17	57	50	24	13	14	18	26	69	6	24	12	12	2	3	5	30	26												
A hung parliament with Labour as the biggest party	218	120	98	48	74	95	202	16	153	65	47	40	46	42	13	30	108	110	121	97	26	52	52	79	199	18	22	119	26	4	11	11	145	41												
A hung parliament with Reform UK as the biggest party	296	168	124	48	83	165	248	27	169	127	69	88	74	24	21	20	99	197	159	136	48	84	66	75	287	8	88	54	19	71	10	11	100	153												
A hung parliament with the Liberal Democrats as the biggest party	29	11	18	9	10	10	27	2	16	12	7	11	4	4	2	*	10	19	19	10	11	2	11	5	25	4	*	16	5	1	1	1	12	9												
A hung parliament with the Green party as the biggest party	39	23	16	22	9	8	39	*	24	15	8	11	9	6	3	3	10	29	21	18	9	9	6	9	37	1	3	13	2	1	6	5	15	6												
A hung parliament where no party has overall control	162	71	89	28	48	87	103	13	102	60	58	55	24	13	7	25	51	110	83	79	38	34	45	36	104	6	34	17	16	7	7	6	79	49												
Some other result	46	27	18	20	17	9	44	2	20	26	8	8	15	7	*	7	15	31	32	14	13	10	10	8	37	8	3	5	3	11	*	5	6	15												
Don't know	617	393	418	164	225	227	590	27	305	311	149	154	145	92	25	52	180	437	364	253	105	151	121	130	542	64	64	124	39	33	21	15	188	140												
NET: Majority government	803	464	335	279	257	266	764	39	454	349	192	214	185	121	38	52	252	550	563	240	136	195	227	208	682	114	162	249	47	127	50	26	289	292												
NET: Hung parliament	818	417	387	166	251	460	758	81	507	311	192	218	177	97	48	85	286	521	403	365	133	196	197	200	772	44	171	271	80	85	38	39	382	383												
NET: Conservative win	218	107	111	55	85	78	209	10	121	98	44	50	67	34	7	17	60	158	156	63	45	45	57	62	185	34	104	27	17	9	7	9	87	71												
NET: Labour win	423	255	167	130	138	155	400	23	299	124	95	86	88	16	16	49	204	219	276	147	51	96	107	155	364	55	31	267	38	4	16	19	265	76												
NET: Reform UK win	640	375	262	129	194	317	588	52	326	313	160	191	152	55	44	37	172	468	382	257	104	185	164	147	604	33	157	114	31	184	18	23	161	350												
NET: Liberal Democrat win	62	29	32	33	17	12	60	2	39	22	15	19	10	10	6	2	24	37	48	14	20	9	20	12	48	14	1	20	19	6	4	1	28	13												
NET: Green party win	116	52	61	72	27	17	114	1	73	45	33	32	21	18	5	7	36	79	71	45	21	21	31	17	88	17	6	36	3	2	36	8	49	16												

Column Headers (1-2): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,aa,bb,cc,dd,ee,ff,gg,hh Minimum Base: 30 (\*\* Small Base: 100 (\*\*))  
Column Headers (3-4): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,aa,bb,cc,dd,ee,ff,gg,hh Minimum Base: 30 (\*\* Small Base: 100 (\*\*))

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.