

Table Names	Table Filters
0001 Q1. As you may know, local elections are taking place in some parts of England on Thursday 7th May 2026. Please think about how you will decide to vote in these elections, or how you would decide to vote in a local election even if there are no elections in your area.	All Adults aged 18-75 in Great Britain
0002 Q2. Please still think about how you will decide to vote in these elections, or how you would decide to vote in a local election even if there are no elections in your area. Which, if any, of the following issues would be very important to you when deciding who to vote for in local elections taking place on the 7th May? Pick all that you think would be very important.	All Adults aged 18-75 in Great Britain
0003 Q3. How would you describe the current state of the following in your local areas? - Summary	All Adults aged 18-75 in Great Britain
0004 Q3. How would you describe the current state of the following in your local areas? - Public services	All Adults aged 18-75 in Great Britain
0005 Q3. How would you describe the current state of the following in your local areas? - The local economy	All Adults aged 18-75 in Great Britain
0006 Q4. How confident, if at all, are you in the ability of The Labour party/The Conservative party/Reform UK/The Liberal Democrats/The Green Party to do a good job running the country? - Summary	All Adults aged 18-75 in Great Britain
0007 Q4. How confident, if at all, are you in the ability of The Labour party/The Conservative party/Reform UK/The Liberal Democrats/The Green Party to do a good job running your local council? - Summary	All Adults aged 18-75 in Great Britain
0008 Q4. How confident, if at all, are you in the ability of The Labour party to do a good job running the country?	All Adults aged 18-75 in Great Britain
0009 Q4. How confident, if at all, are you in the ability of The Conservative party to do a good job running the country?	All Adults aged 18-75 in Great Britain
0010 Q4. How confident, if at all, are you in the ability of Reform UK to do a good job running the country?	All Adults aged 18-75 in Great Britain
0011 Q4. How confident, if at all, are you in the ability of The Liberal Democrats to do a good job running the country?	All Adults aged 18-75 in Great Britain
0012 Q4. How confident, if at all, are you in the ability of The Green Party to do a good job running the country?	All Adults aged 18-75 in Great Britain
0013 Q4. How confident, if at all, are you in the ability of The Labour party to do a good job running your local council?	All Adults aged 18-75 in Great Britain
0014 Q4. How confident, if at all, are you in the ability of The Conservative party to do a good job running your local council?	All Adults aged 18-75 in Great Britain
0015 Q4. How confident, if at all, are you in the ability of Reform UK to do a good job running your local council?	All Adults aged 18-75 in Great Britain
0016 Q4. How confident, if at all, are you in the ability of The Liberal Democrats to do a good job running your local council?	All Adults aged 18-75 in Great Britain
0017 Q4. How confident, if at all, are you in the ability of The Green Party to do a good job running your local council?	All Adults aged 18-75 in Great Britain
0018 Q5. When in local government, from which political party, if any, do you think local councillors are best at...? - Summary	All Adults aged 18-75 in Great Britain
0019 Q5. When in local government, from which political party, if any, do you think local councillors are best at...? - Listening to the views of local residents	All Adults aged 18-75 in Great Britain
0020 Q5. When in local government, from which political party, if any, do you think local councillors are best at...? - Delivering value for money	All Adults aged 18-75 in Great Britain
0021 Q5. When in local government, from which political party, if any, do you think local councillors are best at...? - Delivering high quality local public services	All Adults aged 18-75 in Great Britain
0022 Q5. When in local government, from which political party, if any, do you think local councillors are best at...? - Setting the right level of council tax	All Adults aged 18-75 in Great Britain
0023 Q5. When in local government, from which political party, if any, do you think local councillors are best at...? - Making your local area a better place to live	All Adults aged 18-75 in Great Britain
0024 Q6. Thinking ahead to the local elections in England on Thursday 7th May, and the total number of councillors across the country that each party will win or lose. Do you think in total each of the following political parties will end up with more local councillors than they currently have, fewer local councillors than they currently have or about the same number as present? - Summary	All Adults aged 18-75 in Great Britain
0025 Q6. Thinking ahead to the local elections in England on Thursday 7th May, and the total number of councillors across the country that each party will win or lose. Do you think in total each of the following political parties will end up with more local councillors than they currently have, fewer local councillors than they currently have or about the same number as present? - The Conservative party	All Adults aged 18-75 in Great Britain
0026 Q6. Thinking ahead to the local elections in England on Thursday 7th May, and the total number of councillors across the country that each party will win or lose. Do you think in total each of the following political parties will end up with more local councillors than they currently have, fewer local councillors than they currently have or about the same number as present? - The Labour party	All Adults aged 18-75 in Great Britain
0027 Q6. Thinking ahead to the local elections in England on Thursday 7th May, and the total number of councillors across the country that each party will win or lose. Do you think in total each of the following political parties will end up with more local councillors than they currently have, fewer local councillors than they currently have or about the same number as present? - Reform UK	All Adults aged 18-75 in Great Britain
0028 Q6. Thinking ahead to the local elections in England on Thursday 7th May, and the total number of councillors across the country that each party will win or lose. Do you think in total each of the following political parties will end up with more local councillors than they currently have, fewer local councillors than they currently have or about the same number as present? - The Green party	All Adults aged 18-75 in Great Britain
0029 Q6. Thinking ahead to the local elections in England on Thursday 7th May, and the total number of councillors across the country that each party will win or lose. Do you think in total each of the following political parties will end up with more local councillors than they currently have, fewer local councillors than they currently have or about the same number as present? - The Liberal Democrats	All Adults aged 18-75 in Great Britain

25-061766-13 - 27th - 30th of March 2026

PUBLIC USE

Politics

GB 18-75

Q1. As you may know, local elections are taking place in some parts of England on Thursday 7th May 2026. Please think about how you will decide to vote in these elections, or how you would decide to vote in a local election even if there are no elections in your area.

All Adults aged 18-75 in Great Britain

	Gender			Aggregated Age Breaks			Social grade		Region							Education		Employment status		Income				Ethnicity		General Election 2024 Vote						Referendum 2016	
	Total	Male	Female	18-34	35-54	55-75	ABC1	C2DE	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	GRADUAT ES	NON GRADUAT ES	WORKING	NOT WORKING	UP TO £19999	£20000 - £34999	£35000 - £54999	£55000+	WHITE ETHNIC GROUP	ETHNIC MINORITY GROUP	CONSERVATIVE	LABOUR	LIBERAL DEMOCRATS	REFORM UK	OTHER	REMAIN	LEAVE		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)		
Unweighted base	1089	530	549	349	397	343	659	430	260	281	247	155	52	94	590	499	703	386	185	226	264	316	929	143	152	310	100	113	114	413	302		
Weighted base	1089	533	546	332	393	364	617	472	257	284	248	157	51	92	391	698	738	351	181	254	259	293	951	121	166	294	89	130	98	392	332		
Party policies on national issues (e.g. the economy, NHS, immigration, foreign affairs, climate and other issues of national significance)	418	212	200	136	146	136	258	160	94	104	98	58	22	41	178	240	289	129	51	95	103	136	367	43	66	137	44	66	40	175	143		
	38%	40%	37%	41%	37%	37%	42%	34%	37%	37%	40%	37%	43%	45%	46%	34%	39%	37%	28%	38%	40%	47%	39%	36%	40%	46%	50%	51%	41%	44%	43%		
	HPS						AH						*	*	AP						S	AS			A	A*	A*	*	A				
What political parties are promising to do specifically in your local area (e.g. housing, local transport, planning and other issues of local significance)	358	175	179	100	124	134	231	127	81	86	81	65	17	28	162	196	241	117	38	87	97	108	307	46	57	122	46	41	42	177	105		
	33%	33%	33%	30%	32%	37%	37%	27%	32%	30%	33%	41%	33%	30%	42%	28%	33%	33%	21%	34%	38%	37%	32%	38%	35%	42%	46	*	42	177	105		
	HPS						AH				AI		*	*	AP				S	S	S				A	AB*	*	A*	Ae				
How well your local council has run things over the past few years	375	208	165	84	141	150	226	149	85	99	96	56	17	22	151	224	253	122	47	92	98	106	341	31	80	121	45	49	39	186	126		
	34%	39%	30%	25%	36%	41%	37%	32%	33%	35%	39%	35%	32%	24%	39%	32%	34%	35%	26%	36%	38%	36%	36%	25%	48%	41%	50%	38%	40%	47%	38%		
	CDNXX	AC			D	AD				N			*	*	AP						S	S	AX		A	A	A*	*	*	Ae			
How well the UK Government has run the country since the election in July 2024	319	176	139	102	116	102	201	118	78	80	76	44	15	26	137	182	219	100	49	64	80	103	278	37	53	99	25	57	30	119	122		
	29%	33%	26%	31%	29%	28%	33%	25%	31%	28%	31%	28%	30%	28%	35%	26%	30%	29%	27%	25%	31%	35%	29%	31%	32%	34%	28%	44%	31%	30%	37%		
	CHP	AC					AH						*	*	AP							AT				A	*	Au*	*	A			
What you think about national leaders such as Keir Starmer, Kemi Badenoch, Nigel Farage, Ed Davey, Zack Polanski or others	320	173	144	113	100	108	204	117	77	77	74	42	16	35	133	187	217	104	42	65	85	95	275	42	63	91	29	45	41	129	117		
	29%	32%	26%	34%	25%	30%	33%	25%	30%	27%	30%	27%	32%	38%	34%	27%	29%	30%	23%	26%	33%	32%	29%	35%	38%	31%	32%	35%	41%	33%	35%		
	CEH			E			AH						*	*	AP									A			*	*	A*				
What you think about the local politicians standing for election in your area	282	140	140	77	96	109	178	103	71	65	72	40	7	26	127	155	190	92	35	68	76	81	246	34	52	91	37	33	32	141	88		
	26%	26%	26%	23%	24%	30%	29%	22%	28%	23%	29%	26%	14%	28%	32%	22%	26%	26%	20%	27%	30%	27%	26%	28%	31%	31%	41%	25%	33%	36%	27%		
	HP						AH						*	*	AP						S				A	AB*	*	*	Ae				
Something else	29	13	15	9	14	5	18	10	7	9	6	5	2	*	13	15	16	12	6	4	5	10	22	6	7	7	3	3	3	11	8		
	3%	3%	3%	3%	4%	1%	3%	2%	3%	3%	2%	3%	3%	0%	3%	2%	2%	3%	4%	2%	2%	3%	2%	5%	4%	2%	4%	2%	3%	3%	2%		
													*	*													*	*	*				
I don't vote in local elections	136	58	77	58	49	29	67	69	30	52	21	17	4	13	33	103	93	44	26	47	27	21	118	16	6	12	5	4	5	18	21		
	13%	11%	14%	17%	13%	8%	11%	15%	12%	18%	9%	11%	7%	14%	8%	15%	13%	12%	14%	18%	10%	7%	12%	13%	4%	4%	6%	3%	5%	5%	6%		
	FOVYZcde			AF					AK				*	*	AO				V	ALVV							*	*	*				
None of these	41	22	19	12	17	12	13	29	10	11	7	6	-	9	10	32	25	17	13	5	8	7	36	4	3	8	1	3	4	5	17		
	4%	4%	3%	4%	4%	3%	2%	6%	4%	3%	4%	4%	-	9%	2%	5%	3%	5%	7%	2%	3%	3%	4%	3%	2%	3%	1%	2%	4%	1%	5%		
	GOJ						AG						*	AKM*				ATV									*	*	*	d			
Don't know	100	36	63	21	44	35	44	57	21	27	26	19	5	3	23	77	58	43	20	17	20	27	87	10	16	24	1	5	3	29	21		
	9%	7%	12%	6%	11%	10%	7%	12%	8%	9%	10%	12%	9%	4%	6%	11%	8%	12%	11%	7%	8%	9%	9%	8%	10%	8%	1%	4%	3%	7%	6%		
	BDGJdc		AB		D		AG				N		*	*	O									a	a	*	*	*	*	Ae			

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

ColumnProportions (5%): A/B/C/A/D/E/F/A/G/H/A/N/U/V/L/M/N/A/Q/P/A/Q/R/A/S/T/U/V/A/W/X/N/Z/q/n/C/A/G/A/J//G/A/N// Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B/C/A/D/E/F/A/G/H/A/N/U/V/L/M/N/A/Q/P/A/Q/R/A/S/T/U/V/A/W/X/N/Z/q/n/C/A/G/A/J//G/A/N// Minimum Base: 30(**) Small Base: 100(*)

25-061766-13 - 27th - 30th of March 2026

PUBLIC USE

Politics

GB 18-75

Q3. How would you describe the current state of the following in your local areas? - Summary

All Adults aged 18-75 in Great Britain

	Q3. How would you describe the current state of the following in your local areas?	
	Public services	The local economy
	(A)	(B)
Unweighted base	1089	1089
Weighted base	1089	1089
Very good (4)	64 6% B	36 3%
Fairly good (3)	461 42% B	407 37%
Fairly poor (2)	364 33%	421 39% A
Very poor (1)	133 12%	138 13%
Don't know	66 6%	87 8% A

NET: Good	525 48% B	443 41%
NET: Poor	498 46%	559 51% A

Mean	2.45 B	2.34
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nts of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

ColumnProportions (5%); A/B Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%); A/B Minimum Base: 30(**) Small Base: 100(*)

25-061766-13 - 27th - 30th of March 2026

PUBLIC USE

Politics

GB 18-75

Q3. How would you describe the current state of the following in your local areas? - Public services

All Adults aged 18-75 in Great Britain

	Gender			Aggregated Age Breaks			Social grade		Region							Education		Employment status		Income				Ethnicity		General Election 2024 Vote					Referendum 2016	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55-75 (F)	ABC1 (G)	C2DE (H)	NORTH (I)	MIDLANDS (J)	SOUTH (K)	LONDON (L)	WALES (M)	SCOTLAND (N)	GRADUAT ES (O)	NON GRADUAT ES (P)	WORKING (Q)	NOT WORKING (R)	UP TO £19999 (S)	£20000 - £34999 (T)	£35000 - £54999 (U)	£55000+ (V)	WHITE ETHNIC GROUP (W)	ETHNIC MINORITY GROUP (X)	CONSERVATIVE (Y)	LABOUR (Z)	LIBERAL DEMOCRATS (a)	REFORM UK (b)	OTHER (c)	REMAIN (d)	LEAVE (e)	
Unweighted base	1089	530	549	349	397	343	659	430	260	281	247	155	52	94	590	499	703	386	185	226	264	316	929	143	152	310	100	113	114	413	302	
Weighted base	1089	533	546	332	393	364	617	472	257	284	248	157	51	92	391	698	738	351	181	254	259	293	951	121	166	294	89	130	98	392	332	
Very good (4)	64 6% EHPW	35 7%	28 5%	35 10% AEF	14 4%	15 4%	46 7% AH	18 4%	11 4%	21 7%	12 5%	10 7%	3 5% *	6 7% *	34 9% AP	29 4%	43 6%	21 6%	8 4%	10 4%	14 5%	29 10% AT	47 5%	16 13% AW	9 5%	20 7%	5 5% *	4 3% *	8 9% *	24 6%	20 6%	
Fairly good (3)	461 42% be	219 41%	237 43%	143 43%	170 43%	149 41%	270 44%	191 40%	99 39%	112 40%	112 45%	84 54% AJM	15 28% *	39 43% *	168 43%	294 42%	315 43%	146 42%	77 42%	111 44%	100 39%	125 43%	400 42%	53 44%	77 46% b	142 48% Ab	49 55% Ab*	26 20% *	43 43% b*	43 47% Ae	116 35%	
Fairly poor (2)	364 33% L	181 34%	180 33%	100 30%	123 31%	141 39% AD	202 33%	163 34%	98 38% L	99 35% L	81 33% L	31 20%	27 52% AJKLN*	29 32% *	132 34%	232 33%	244 33%	120 34%	55 31%	97 38%	96 37%	88 30%	324 34%	36 30%	53 32%	98 33%	26 29% *	62 48% AYZac*	32 33% *	137 35%	124 37%	
Very poor (1)	133 12% DORzd	72 13%	62 11%	29 9%	63 16% AD	42 12%	69 11%	65 14%	35 14%	31 11%	27 11%	20 12%	5 10% *	16 17% *	41 10%	93 13%	101 14%	32 9%	26 14%	23 9%	34 13%	46 16% T	123 13%	9 7%	21 13%	23 8%	6 7% *	30 23% AYZac*	10 11% *	33 9%	55 16% Ad	
Don't know	66 6% OQvd	26 5%	40 7%	25 8%	23 6%	18 5%	30 5%	36 8%	13 5%	21 7%	17 7%	12 7%	2 4% *	1 1% *	16 4%	50 7%	35 5%	32 AQ	15 8% v	13 5% v	15 6% v	5 2%	57 6%	7 6%	6 4%	11 4%	3 4% *	7 6% *	4 4% *	14 4%	17 5%	
NET: Good	525 48% be	254 48%	265 49%	178 54% AF	184 47%	163 45%	316 51% AH	209 44%	110 43%	133 47%	124 50%	95 60% AJM	17 34% *	46 49% *	202 52% A	323 46%	358 48%	167 48%	85 47%	121 47%	114 44%	155 53%	447 47%	69 57% A	85 51% b	162 55% Ab	53 60% Ab*	30 23% *	51 52% b*	208 53% Ae	137 41%	
NET: Poor	498 46% DLX	253 48%	242 44%	129 39%	186 47% D	183 50% D	270 44%	227 48%	133 52% AL	130 46% L	107 43%	50 32%	32 62% AKL*	45 49% L*	173 44%	325 47%	346 47%	152 43%	82 45%	120 47%	130 50%	134 46%	447 47% X	45 37%	74 45%	121 41%	32 36% *	92 71% AYZac*	43 44% *	170 43%	179 54% Ad	
Mean	2.45 EHWbe	2.43	2.46	2.60 AEF	2.37	2.39	2.50 AH	2.37	2.36	2.47	2.47	2.59 AI	2.31 *	2.39 *	2.52 AP	2.40	2.43	2.49	2.40	2.45	2.38	2.48	2.41	2.67 AW	2.46 b	2.56 Ab	2.60 b*	2.03 *	2.52 b*	2.52 Ae	2.32	

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ColumnProportions (5%): A/B/C/A/D/E/F/A/G/H/A/I/J/K/L/M/N/A/O/P/A/Q/R/A/S/T/U/V/A/W/X/A/Y/Z/a/b/c/A/d/e/A/f/g/A/h/I/ Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B/C/A/D/E/F/A/G/H/A/I/J/K/L/M/N/A/O/P/A/Q/R/A/S/T/U/V/A/W/X/A/Y/Z/a/b/c/A/d/e/A/f/g/A/h/I/ Minimum Base: 30(**) Small Base: 100(*)

25-061766-13 - 27th - 30th of March 2026

PUBLIC USE

Politics

GB 18-75

Q3. How would you describe the current state of the following in your local areas? - The local economy

All Adults aged 18-75 in Great Britain

	Gender			Aggregated Age Breaks			Social grade		Region							Education		Employment status		Income				Ethnicity		General Election 2024 Vote				Referendum 2016		
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55-75 (F)	ABC1 (G)	C2DE (H)	NORTH (I)	MIDLANDS (J)	SOUTH (K)	LONDON (L)	WALES (M)	SCOTLAND (N)	GRADUAT ES (O)	NON GRADUAT ES (P)	WORKING (Q)	NOT WORKING (R)	UP TO £19999 (S)	£20000 - £34999 (T)	£35000 - £54999 (U)	£55000+ (V)	WHITE ETHNIC GROUP (W)	ETHNIC MINORITY GROUP (X)	CONSERVATIVE (Y)	LABOUR (Z)	LIBERAL DEMOCRATS (a)	REFORM UK (b)	OTHER (c)	REMAIN (d)	LEAVE (e)	
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Very good (4)	36 3% FH	18 3% 3%	18 3% 3%	22 7% AEF	9 2% 2%	5 1% 1%	28 5% AH	8 2% 2%	7 3% 3%	10 4% 4%	7 3% 3%	9 6% 6%	2 5% *	1 1% *	19 5% AP	17 2% 2%	28 4% 4%	9 2% 2%	6 4% 4%	7 3% 3%	5 2% 2%	18 6% AU	28 3% 3%	9 7% AW	6 3% 3%	10 3% 3%	6 7% *	2 2% *	4 4% *	12 3% 3%	12 4% 4%	
Fairly good (3)	407 37% HWb	197 37% 38%	206 38% 38%	124 37% 37%	144 37% 37%	139 38% 38%	256 41% AH	151 32% 32%	81 32% 32%	108 38% 38%	108 44% AIM	59 38% 38%	13 26% *	36 39% *	167 43% AP	240 34% 34%	282 38% 38%	124 35% 35%	55 30% 30%	100 39% 39%	89 34% 34%	125 42% s	340 36% 36%	59 49% AW	77 46% Abc	131 44% Abc	41 46% b*	26 20% *	32 32% *	32 41% Ae	165 42% 42%	110 33% 33%
Fairly poor (2)	421 39% x	209 39% 39%	208 38% 38%	119 36% 36%	155 39% 39%	147 40% 40%	223 36% 36%	198 42% 42%	112 44% 44%	108 38% 38%	88 36% 36%	52 33% 33%	26 51% L*	35 38% *	150 38% 38%	271 39% 39%	283 38% 38%	138 39% 39%	65 36% 36%	102 40% 40%	112 43% 43%	106 36% 36%	381 40% Ax	34 28% 28%	51 31% 31%	119 40% 40%	32 35% *	69 53% AYZa*	39 40% *	160 41% 41%	133 40% 40%	
Very poor (1)	138 13% DOZ	69 13% 12%	67 12% 12%	30 9% 9%	61 15% D	47 13% 13%	67 11% 11%	71 15% 15%	39 15% 15%	34 12% 12%	24 9% 9%	21 13% 13%	6 12% *	15 17% *	38 10% 10%	100 14% O	101 14% 14%	37 11% 11%	38 9% ATUV	27 11% 11%	32 12% 12%	36 12% 12%	123 13% 13%	11 9% 9%	26 15% z	19 6% 6%	5 6% *	27 21% AZa*	14 15% z*	39 10% 10%	54 16% d	
Don't know	87 8% OQVd	39 7% 7%	47 9% 9%	36 11% AE	25 6% 6%	27 7% 7%	43 7% 7%	45 9% 9%	18 7% 7%	24 8% 8%	21 9% 9%	16 10% 10%	4 7% *	5 5% *	17 4% 4%	70 10% AO	44 6% 6%	43 12% AQ	16 9% v	18 7% 7%	21 8% v	9 3% 3%	78 8% 8%	8 6% 6%	6 4% 4%	16 6% 6%	5 5% *	5 4% *	9 9% *	16 4% 4%	23 7% 7%	

NET: Good	443 41% HIPWb	215 40% 41%	224 41% 44%	146 44% 39%	153 39% 39%	144 39% 39%	284 46% AH	159 34% 34%	88 34% 34%	118 42% 42%	115 46% i	69 44% 44%	16 30% *	37 40% *	186 48% AP	257 37% 37%	310 42% 42%	133 38% 38%	61 34% 34%	107 42% 42%	94 36% 36%	142 49% ASU	368 39% 39%	68 56% AW	82 50% Ab	140 48% Ab	47 53% Abc*	28 22% *	36 36% b*	177 45% Ae	122 37% 37%
NET: Poor	559 51% DGKDX	278 52% 50%	275 50% 45%	149 45% 55%	216 55% D	194 53% 53%	290 47% AG	268 57% AG	151 59% AKL	142 50% 50%	112 45% 45%	72 46% 46%	32 63% K*	50 54% *	188 48% 48%	371 53% 53%	384 52% 52%	175 50% 50%	104 57% 57%	129 51% 51%	144 56% 56%	142 48% 48%	505 53% Ax	45 37% 37%	77 46% 46%	138 47% 47%	37 41% *	97 75% AYZac*	54 55% *	199 51% 51%	187 56% 56%

Mean	2.34 HIPSWb	2.33	2.35	2.47 AEF	2.28	2.30	2.43 AH	2.23	2.24	2.36	2.43 i	2.41	2.25 *	2.26 *	2.45 AP	2.28	2.34	2.34	2.18	2.37 s	2.28	2.44 ASU	2.31	2.58 AW	2.39 b	2.47 Abc	2.57 Abc*	2.02 *	2.29 b*	2.40 e	2.26
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This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

ColumnProportions (5%): A/B/C/A/D/E/F/A/G/H/A/I/J/K/L/M/N/A/O/P/A/Q/R/A/S/T/U/V/A/W/X/A/Y/Z/a/b/c/A/d/e/A/f/g,A/h/I/ Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B/C/A/D/E/F/A/G/H/A/I/J/K/L/M/N/A/O/P/A/Q/R/A/S/T/U/V/A/W/X/A/Y/Z/a/b/c/A/d/e/A/f/g,A/h/I/ Minimum Base: 30(**) Small Base: 100(*)

25-061766-13 - 27th - 30th of March 2026

PUBLIC USE

Politics

GB 18-75

Q4. How confident, if at all, are you in the ability of The Labour party/The Conservative party/Reform UK/The Liberal Democrats/The Green Party to do a good job running the country? - Summary

All Adults aged 18-75 in Great Britain

	Q4. How confident, if at all, are you in the ability of [INSERT A-E] to do a good job running the country?				
	The Labour party	The Conservative party	Reform UK	The Liberal Democrats	The Green Party
	(A)	(B)	(C)	(D)	(E)
Unweighted base	1089	1089	1089	1089	1089
Weighted base	1089	1089	1089	1089	1089
Very confident (4)	60 6% D	63 6% D	115 11% ABDE	39 4% D	70 6% D
Fairly confident (3)	234 22% B	189 17% B	200 18% BE	236 22% BE	198 18% BE
Not very confident (2)	250 23% C	306 28% ACE	153 14% ACE	301 28% ACE	261 24% C
Not at all confident (1)	450 41% DE	422 39% D	519 48% ABDE	366 34% D	409 38% D
Don't know	94 9%	109 10%	103 9%	147 14% ABC	152 14% ABC

NET: Confident	294 27%	252 23%	314 29% B	275 25%	267 25%
NET: Not confident	700 64%	728 67% CDE	671 62%	667 61%	670 61%

Mean	1.90	1.89	1.91	1.95	1.92
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the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

ColumnProportions (5%): A/B/C/D/E Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B/C/D/E Minimum Base: 30(**) Small Base: 100(*)

25-061766-13 - 27th - 30th of March 2026

PUBLIC USE

Politics

GB 18-75

Q4. How confident, if at all, are you in the ability of The Labour party/The Conservative party/Reform UK/The Liberal Democrats/The Green Party to do a good job running your local council? - Summary

All Adults aged 18-75 in Great Britain

	Q4. How confident, if at all, are you in the ability of [INSERT A-E] to do a good job running the country?				
	The Labour party (A)	The Conservative party (B)	Reform UK (C)	The Liberal Democrats (D)	The Green Party (E)
Unweighted base	1089	1089	1089	1089	1089
Weighted base	1089	1089	1089	1089	1089
Very confident (4)	67 6%	76 7%	102 9% AD	58 5%	86 8% D
Fairly confident (3)	240 22%	217 20%	204 19%	265 24% BCE	224 21%
Not very confident (2)	257 24% C	289 27% CE	170 16%	272 25% CE	233 21% C
Not at all confident (1)	422 39% D	395 36% D	501 46% ABDE	341 31%	395 36% D
Don't know	104 10%	111 10%	111 10%	153 14% ABC	152 14% ABC

NET: Confident	307 28%	293 27%	306 28%	323 30%	310 28%
NET: Not confident	679 62% DE	684 63% DE	672 62% D	613 56%	627 58%

Mean	1.95	1.97	1.90	2.04 AC	2.00
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the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

ColumnProportions (5%): A/B/C/D/E Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B/C/D/E Minimum Base: 30(**) Small Base: 100(*)

25-061766-13 - 27th - 30th of March 2026

PUBLIC USE

Politics

GB 18-75

Q4. How confident, if at all, are you in the ability of The Labour party to do a good job running the country?

All Adults aged 18-75 in Great Britain

	Gender			Aggregated Age Breaks			Social grade		Region							Education		Employment status		Income				Ethnicity		General Election 2024 Vote				Referendum 2016	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55-75 (F)	ABC1 (G)	C2DE (H)	NORTH (I)	MIDLANDS (J)	SOUTH (K)	LONDON (L)	WALES (M)	SCOTLAND (N)	GRADUAT ES (O)	NON GRADUAT ES (P)	WORKING (Q)	NOT WORKING (R)	UP TO £19999 (S)	£20000 - £34999 (T)	£35000 - £54999 (U)	£55000+ (V)	WHITE ETHNIC GROUP (W)	ETHNIC MINORITY GROUP (X)	CONSERVATIVE (Y)	LABOUR (Z)	LIBERAL DEMOCRATS (a)	REFORM UK (b)	OTHER (c)	REMAIN (d)	LEAVE (e)
Unweighted base	1089	530	549	349	397	343	659	430	260	281	247	155	52	94	590	499	703	386	185	226	264	316	929	143	152	310	100	113	114	413	302
Weighted base	1089	533	546	332	393	364	617	472	257	284	248	157	51	92	391	698	738	351	181	254	259	293	951	121	166	294	89	130	98	392	332
Very confident (4)	60 6% PWVbe	35 7%	23 4%	26 8% E	15 4%	19 5%	39 6%	21 4%	16 6%	15 5%	9 3%	13 8%	2 4%	6 6% *	39 10% AP	20 3%	40 5%	20 6%	9 5%	15 6%	10 4%	23 8%	45 5%	14 12% AW	2 1%	35 12% AYb	5 6% Y*	1 1% *	5 5% *	35 9% Ae	6 2%
Fairly confident (3)	234 22% FHJPRVbe	130 24% A	104 19%	91 28% AF	88 22% F	55 15%	152 25% AH	83 18%	53 21%	45 16%	54 22%	55 35% AIJKN	13 26% *	15 16% *	107 27% AP	128 18%	173 23% R	61 17%	43 24%	52 21%	61 23%	62 21%	195 20%	39 32% AW	15 9%	128 43% AYabc	20 23% Yb*	8 6% *	17 18% b*	113 29% Ae	41 12%
Not very confident (2)	250 23% Bhbe	105 20%	142 26% AB	78 23% AB	89 23%	83 23%	170 27% AH	81 17%	57 22%	57 20%	60 24%	37 23%	12 23% *	28 30% *	102 26% A	148 21%	171 23%	79 23%	38 21%	56 22%	61 24%	71 24%	217 23%	31 26% b	36 22% b	64 22% b	33 37% AYZb*	12 10% *	33 34% AZb*	114 29% Ae	49 15%
Not at all confident (1)	450 41% DGLQXZad	234 44%	211 39%	93 28% D	170 43% D	188 51% ADE	212 34% AG	238 51% AG	118 46% L	129 45% L	103 42% L	39 25%	23 45% L*	37 40% L*	123 31% AO	327 47% AO	290 39%	160 46%	78 43%	105 41%	106 41%	118 40%	415 44% AX	24 20%	109 66% AZac	58 20% Z*	25 28% *	107 82% AYZac*	38 39% Z*	117 30% Ad	219 66% Ad
Don't know	94 9% BFIOYZbde	27 5%	66 12% AB	44 13% AEF	31 8%	19 5%	45 7%	49 10%	12 5%	38 13% AIM	23 9%	14 9%	1 2% *	7 8% *	20 5% AO	75 11% AO	64 9%	30 9%	14 8%	26 10%	21 8%	20 7%	79 8%	13 11%	4 2%	9 3%	5 6% *	2 1% *	4 4% *	14 4% Ae	17 5%

NET: Confident	294 27% CFHUPWYbe	166 31% AC	127 23% AEF	117 35% AEF	103 26% D	74 20% ADE	191 31% AH	104 22% AG	70 27% L	60 21% L	62 25% L	67 43% AIJKN	15 30% *	20 22% *	146 37% AP	148 21% AO	213 29% AO	81 23% AO	51 28% AO	67 26% AO	71 27% AO	84 29% AO	239 25% AX	53 44% AW	17 10% AZac	163 55% AYabc	26 29% Z*	9 7% *	23 23% Yb*	148 38% Ae	47 14% Ad
NET: Not confident	700 64% DLOXZd	340 64% AB	352 65% AB	171 51% AB	259 66% D	271 74% ADE	381 62% AG	319 68% AG	175 68% L	186 66% L	163 66% L	75 48% L*	35 68% L*	65 70% L*	225 57% AO	476 68% AO	461 62% AO	239 68% AO	116 64% AO	161 63% AO	167 65% AO	189 64% AO	632 67% AX	55 46% AW	146 88% AZac	122 41% Z*	58 65% Z*	119 92% AZac*	72 73% Z*	231 59% Ae	268 81% Ad

Mean	1.90 FHJPRVbe	1.93	1.88	2.17 AEF	1.86	1.73	2.03 AH	1.73	1.87	1.78	1.86	2.29 AIJKMN	1.88 *	1.86 *	2.17 AP	1.75	1.94	1.82	1.89	1.90	1.89	1.96	1.85	2.40 AW	1.44 b	2.49 AYabc	2.07 Yb*	1.24 *	1.89 Yb*	2.17 Ae	1.48
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ColumnProportions (5%): A/B/C/A/D/E/F/A/G/H/A/I/J/K/L/M/N/A/O/P/A/Q/R/A/S/T/U/V/A/W/X/A/Y/Z/a/b/c/A/d/e,A/f/g,A/h/v/l/ Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B/C/A/D/E/F/A/G/H/A/I/J/K/L/M/N/A/O/P/A/Q/R/A/S/T/U/V/A/W/X/A/Y/Z/a/b/c/A/d/e,A/f/g,A/h/v/l/ Minimum Base: 30(**) Small Base: 100(*)

25-061766-13 - 27th - 30th of March 2026

PUBLIC USE

Politics

GB 18-75

Q4. How confident, if at all, are you in the ability of The Conservative party to do a good job running the country?

All Adults aged 18-75 in Great Britain

	Gender			Aggregated Age Breaks			Social grade		Region							Education		Employment status		Income				Ethnicity		General Election 2024 Vote					Referendum 2016	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55-75 (F)	ABC1 (G)	C2DE (H)	NORTH (I)	MIDLANDS (J)	SOUTH (K)	LONDON (L)	WALES (M)	SCOTLAND (N)	GRADUAT ES (O)	NON GRADUAT ES (P)	WORKING (Q)	NOT WORKING (R)	UP TO £19999 (S)	£20000 - £34999 (T)	£35000 - £54999 (U)	£55000+ (V)	WHITE ETHNIC GROUP (W)	ETHNIC MINORITY GROUP (X)	CONSERVATIVE (Y)	LABOUR (Z)	LIBERAL DEMOCRATS (a)	REFORM UK (b)	OTHER (c)	REMAIN (d)	LEAVE (e)	
Unweighted base	1089	530	549	349	397	343	659	430	260	281	247	155	52	94	590	499	703	386	185	226	264	316	929	143	152	310	100	113	114	413	302	
Weighted base	1089	533	546	332	393	364	617	472	257	284	248	157	51	92	391	698	738	351	181	254	259	293	951	121	166	294	89	130	98	392	332	
Very confident (4)	63 6%	36 7%	27 5%	26 8%	24 6%	13 4%	40 7%	23 5%	15 6%	21 8%	13 5%	6 4%	5 10%	3 3%	25 6%	38 5%	45 6%	18 5%	11 6%	11 4%	19 8%	20 7%	53 6%	9 7%	35 21% AZabc	12 4%	3 3%	5 4%	3 3%	18 5%	30 9% Ad	
Fairly confident (3)	189 17% Wc	99 19%	90 16%	58 17%	69 17%	62 17%	112 18%	76 16%	44 17%	48 17%	43 17%	35 23%	7 13%	11 12%	68 17%	121 17%	132 18%	56 16%	27 15%	44 18%	42 16%	59 20%	153 16%	33 27% AW	73 44% AZabc	40 13%	11 12%	19 15%	6 6%	58 15% Ad	82 25% Ad	
Not very confident (2)	306 28% Hc	153 29%	152 28%	93 28%	106 27%	107 29%	192 31% AH	115 24%	73 28%	78 28%	74 30%	48 31%	9 18%	23 25%	111 28%	195 28%	219 30%	88 25%	48 27%	72 28%	73 28%	92 32%	270 28%	35 29%	41 25%	79 27%	29 33% c*	56 43% AYZc*	18 18%	99 25%	107 32%	
Not at all confident (1)	422 39% DXYe	214 40%	200 37%	112 34%	158 40%	152 42%	225 36%	197 42%	107 42%	96 34%	90 36%	52 33%	27 53% JKL*	50 54% AJKL*	167 43% AP	255 36%	273 37%	149 42%	78 43%	99 39%	104 40%	99 34%	383 40% AX	32 27%	5 3%	151 51% AYb	43 48% Yb*	43 33% Y*	64 65% AYZab*	196 50% Ae	94 28%	
Don't know	109 10% BGOZade	31 6%	77 14% AB	43 13%	37 9%	29 8%	48 8%	61 13% AG	18 7%	40 14% AIN	28 11%	15 10%	3 6%	4 5%	20 5%	89 13% AO	69 9%	40 12%	18 10%	26 10%	20 8%	23 8%	93 10%	12 10%	11 7%	13 4%	3 3% *	6 4% *	7 7% *	21 5%	19 6%	
NET: Confident	252 23% WZcd	135 25%	116 21%	84 25%	93 24%	75 21%	153 25%	99 21%	58 23%	70 25%	56 23%	41 26%	12 23% *	14 16% *	93 24%	159 23%	177 24%	74 21%	37 21%	56 22%	61 24%	79 27%	206 22%	42 35% AW	108 65% AZabc	51 17%	14 16% *	25 19% *	9 9% *	76 19% Ad	112 34% Ad	
NET: Not confident	728 67% DIXYe	367 69%	353 65%	205 62%	264 67%	260 71% D	416 67%	312 66%	180 70%	174 61%	164 66%	100 64%	36 71% *	74 80% AJKL*	278 71% AP	450 64%	492 67%	236 67%	126 70%	172 68%	177 68%	191 65%	652 69% AX	67 55%	46 28%	230 78% AY	72 81% AY*	99 76% AY*	82 84% AY*	296 75% Ae	202 61%	
Mean	1.89 NWZcd	1.92	1.88	1.99 AF	1.88	1.81	1.94 A	1.82	1.86	1.98 N	1.90 N	1.97 N	1.79 *	1.63 *	1.87	1.91	1.92	1.82	1.82	1.86	1.90	2.00 A	1.86	2.17 AW	2.89 AZabc	1.69 c	1.70 c*	1.90 c*	1.43 *	1.73	2.15 Ad	

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ColumnMeans (5%): A/B/C/A/D/E/F/A/G/H/A/I/J/K/L/M/N/A/O/P/A/Q/R/A/S/T/U/V/A/W/X/A/Y/Z/a/b/c/A/d/e/A/f/g,A/h/i/j Minimum Base: 30(**) Small Base: 100(*)

25-061766-13 - 27th - 30th of March 2026

PUBLIC USE

Politics

GB 18-75

Q4. How confident, if at all, are you in the ability of Reform UK to do a good job running the country?

All Adults aged 18-75 in Great Britain

	Gender			Aggregated Age Breaks			Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote				Referendum 2016		
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55-75 (F)	ABC1 (G)	C2DE (H)	NORTH (I)	MIDLANDS (J)	SOUTH (K)	LONDON (L)	WALES (M)	SCOTLAND (N)	GRADUAT ES (O)	NON GRADUAT ES (P)	WORKING (Q)	NOT WORKING (R)	UP TO £19999 (S)	£20000 - £34999 (T)	£35000 - £54999 (U)	£55000+ (V)	WHITE ETHNIC GROUP (W)	ETHNIC MINORITY GROUP (X)	CONSERVATIVE (Y)	LABOUR (Z)	LIBERAL DEMOCRATS (a)	REFORM UK (b)	OTHER (c)	REMAIN (d)	LEAVE (e)
Unweighted base	1089	530	549	349	397	343	659	430	260	281	247	155	52	94	590	499	703	386	185	226	264	316	929	143	152	310	100	113	114	413	302
Weighted base	1089	533	546	332	393	364	617	472	257	284	248	157	51	92	391	698	738	351	181	254	259	293	951	121	166	294	89	130	98	392	332
Very confident (4)	115 11% CEOZacd	70 13% AC	45 8% E	37 11% E	26 7% AE	51 14% AE	55 9% AE	60 13% AE	36 14% AE	28 10% AE	23 9% AE	11 7% AE	7 13% AE	10 11% AE	34 9% AE	80 11% AE	72 10% AE	42 12% AE	22 12% AE	32 13% AE	27 10% AE	29 10% AE	105 11% AE	9 8% AE	16 10% AE	14 5% AE	3 4% AYZac*	61 47% AYZac*	4 4% AE	19 5% AE	69 21% Ad
Fairly confident (3)	200 18% CNORZacd	117 22% AC	82 15% AC	69 21% AE	77 19% AE	54 15% AE	100 16% AE	99 21% AE	49 19% N	65 23% AN	48 19% N	22 14% N	9 18% N	7 7% N	54 14% O	146 21% O	152 14% AR	48 14% AR	35 19% AR	39 15% AR	49 19% AR	62 21% AR	175 18% AZac	19 16% AZac	52 31% AZac	34 12% AZac	4 5% AZac	47 36% AZac*	7 7% AZac*	41 11% Ad	97 29% Ad
Not very confident (2)	153 14% Id	75 14% Id	78 14% Id	51 15% Id	57 15% Id	44 12% Id	87 14% Id	66 14% Id	24 10% Id	41 15% Id	33 13% Id	38 24% AIUKN	10 20% N*	6 7% N*	56 14% Id	97 14% Id	112 15% Id	41 12% Id	17 9% Id	35 14% Id	38 15% Id	49 17% Id	127 13% AZbc	24 20% AZbc	36 22% AZbc	32 11% Id	10 11% Id	13 10% Id	10 10% Id	39 10% Ad	62 19% Ad
Not at all confident (1)	519 48% DHJPybe	241 45% Pybe	269 49% Pybe	131 39% D	196 50% D	191 53% D	331 54% AH	187 40% AH	134 52% J	110 39% J	118 47% J	71 45% J	24 46% N*	62 67% AIJKLM*	226 58% AP	292 42% AP	336 45% AP	183 52% AP	88 48% AP	127 50% AP	119 46% AP	135 46% AP	455 48% AZbc	55 45% AZbc	50 30% b	198 67% AYb	70 79% AYb*	4 3% AYb*	73 75% AYb*	278 71% Ae	82 25% Ad
Don't know	103 9% BFGIOVZabd	31 6% AB	72 13% AF	43 13% AF	37 9% AF	23 6% AF	44 7% AG	60 13% AG	14 5% AG	39 14% AI	27 11% I	15 10% I	2 3% I	7 8% I	20 5% AO	83 12% AO	66 9% AO	38 11% AO	19 10% AO	21 8% AO	26 10% AO	18 6% AO	88 9% AZbc	14 11% AZbc	11 7% AZbc	16 5% AZbc	1 1% AZbc	4 3% AZbc	4 4% AZbc	15 4% AZbc	22 6% AZbc
NET: Confident	314 29% CGLNOZacd	186 35% AC	127 23% AC	106 32% AE	103 26% AE	105 29% AE	155 25% AE	159 34% AE	85 33% LN	93 33% LN	71 29% LN	33 21% LN	16 31% LN	17 18% LN	88 23% AO	226 32% AO	224 30% AO	90 26% AO	58 32% AO	72 28% AO	76 29% AO	92 31% AO	280 30% AZac	28 24% AZac	68 41% AZac	48 16% AZac	7 8% AYZac*	108 84% AYZac*	11 11% AZac*	60 15% AZac*	166 50% Ad
NET: Not confident	671 62% DHJPybe	316 59% Pybe	348 64% Pybe	182 55% D	254 64% D	236 65% D	418 68% AH	253 54% AH	158 62% J	152 53% J	151 61% J	109 69% J	34 66% N*	68 74% AIJK*	282 72% AP	389 56% AP	448 61% AP	223 64% AP	105 58% AP	162 64% AP	157 61% AP	184 63% AP	582 61% AZbc	79 65% AZbc	86 52% b	231 78% AYb	80 90% AYZb*	18 14% AYZb*	83 85% AYb*	317 81% Ae	144 43% Ad
Mean	1.91 CGNOZacd	2.03 AC	1.79 AC	2.04 AE	1.81 AE	1.90 AE	1.79 AG	2.08 AG	1.95 N	2.05 AN	1.89 N	1.81 N	1.97 N	1.58 N	1.72 AO	2.02 AO	1.94 AO	1.84 AO	1.95 AO	1.90 AO	1.93 AO	1.95 AO	1.92 AZbc	1.84 AZbc	2.22 AZac	1.51 AZac	1.32 *	3.31 AYZac*	1.38 *	1.47 *	2.49 Ad

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

ColumnProportions (5%): A/B/C/A/D/E/F/A/G/H/A/I/J/K/L/M/N/A/O/P/A/Q/R/A/S/T/U/V/A/W/X/A/Y/Z/a/b/c/A/d/e,A/f/g,A/h/I/ Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B/C/A/D/E/F/A/G/H/A/I/J/K/L/M/N/A/O/P/A/Q/R/A/S/T/U/V/A/W/X/A/Y/Z/a/b/c/A/d/e,A/f/g,A/h/I/ Minimum Base: 30(**) Small Base: 100(*)

25-061766-13 - 27th - 30th of March 2026

PUBLIC USE

Politics

GB 18-75

Q4. How confident, if at all, are you in the ability of The Liberal Democrats to do a good job running the country?

All Adults aged 18-75 in Great Britain

	Gender			Aggregated Age Breaks			Social grade		Region							Education		Employment status		Income				Ethnicity		General Election 2024 Vote				Referendum 2016	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55-75 (F)	ABC1 (G)	C2DE (H)	NORTH (I)	MIDLANDS (J)	SOUTH (K)	LONDON (L)	WALES (M)	SCOTLAND (N)	GRADUAT ES (O)	NON GRADUAT ES (P)	WORKING (Q)	NOT WORKING (R)	UP TO £19999 (S)	£20000 - £34999 (T)	£35000 - £49999 (U)	£55000+ (V)	WHITE ETHNIC GROUP (W)	ETHNIC MINORITY GROUP (X)	CONSERVATIVE (Y)	LABOUR (Z)	LIBERAL DEMOCRATS (a)	REFORM UK (b)	OTHER (c)	REMAIN (d)	LEAVE (e)
Unweighted base	1089	530	549	349	397	343	659	430	260	281	247	155	52	94	590	499	703	386	185	226	264	316	929	143	152	310	100	113	114	413	302
Weighted base	1089	533	546	332	393	364	617	472	257	284	248	157	51	92	391	698	738	351	181	254	259	293	951	121	166	294	89	130	98	392	332
Very confident (4)	39 4% JPWb	25 5%	14 3%	21 6% AEF	9 2%	9 3%	28 5%	11 2%	15 6% J	4 1%	8 3%	7 5%	1 2%	4 5% *	27 7% AP	12 2%	31 4%	8 2%	4 2%	4 1%	10 4%	17 6% T	25 3%	15 12% AW	2 1%	10 3%	14 16% AYZb*	- -	7 7% Yb*	19 5%	7 2%
Fairly confident (3)	236 22% NPVbe	119 22%	114 21%	65 20%	90 23%	80 22%	148 24% A	88 19%	45 17%	57 20% N	68 27% AIN	45 29%	12 23% *	9 10% *	104 27% AP	132 19%	156 21%	80 23%	46 25%	61 24%	47 18%	69 24%	203 21%	31 25%	22 13% b	95 32% AYbc	44 50% AYZbc*	6 5% *	17 18% b*	119 30% Ae	50 15%
Not very confident (2)	301 28% BHPb	130 24%	167 31% B	99 30%	100 25%	102 28%	195 32% AH	106 22%	67 26%	76 27%	67 27%	41 26%	16 31% *	34 37% *	129 33% AP	172 25%	203 27%	98 28%	45 25%	66 26%	71 28%	93 32%	262 28%	37 30%	50 34% b	100 34% Ab	22 25% *	20 15% *	41 42% Aab*	125 32% Ae	78 23%
Not at all confident (1)	366 34% CDGLXZad	210 39% AC	153 28%	85 26%	141 36% D	140 38% D	173 28% AG	192 41% AG	96 37% L	104 37% L	73 29%	39 25%	20 38% *	34 37% *	94 24% AO	272 39% AO	251 34%	115 33%	60 33%	95 38%	92 36%	85 29%	334 35% AX	21 18% AZac	79 48% a	67 23% a	- -	97 75% AYZac*	26 26% a*	93 24% Ad	169 51% Ad
Don't know	147 14% BFOYZbde	48 9%	98 18% AB	61 18% AF	53 14%	33 9%	72 12% AH	75 16% AH	34 13% J	43 15% J	33 13% J	24 15% J	3 7% *	11 12% *	37 9% O	110 16% O	98 13% O	50 14%	26 14%	27 11% O	38 15% O	30 10% O	127 13% O	17 14% O	12 7% O	23 8% O	8 9% O	7 5% O	8 8% O	36 9% O	28 9%
NET: Confident	275 25% HNPWYbe	144 27%	129 24%	87 26%	99 25%	89 24%	176 29% AH	99 21% AH	60 23% J	61 22% JN	75 30% AIN	52 33% AIN	13 25% *	14 15% *	131 34% AP	144 21% AP	187 25% AP	88 25% AP	50 28% AP	65 26% AP	57 22% AP	86 29% AP	228 24% AP	45 37% AW	24 15% b	105 36% AYb	58 65% AYZbc*	6 5% *	24 24% b*	138 35% Ae	57 17%
NET: Not confident	667 61% DLOXad	340 64%	320 59%	184 55%	241 61%	242 66% AD	369 60% AD	298 63% AD	163 64% L	180 63% L	140 56% L	81 51% L	35 68% *	68 74% AKL*	223 57% O	444 64% O	453 61% O	213 61% O	105 58% O	162 64% O	164 63% O	178 61% O	596 63% AX	58 48% AZa	129 78% a	167 57% a	22 25% *	117 90% AYZac*	67 68% a*	218 56% Ad	247 74% Ad
Mean	1.95 HPWYbe	1.92	1.98	2.09 AEF	1.90	1.88	2.06 AH	1.79	1.91	1.84	2.05 J	2.15 AIN	1.88 *	1.80 *	2.18 AP	1.80	1.95	1.94	1.96	1.88	1.88	2.07 ATU	1.90	2.37 AW*	1.66 b	2.18 AYb	2.90 AYZbc*	1.26 *	2.06 Yb*	2.18 Ae	1.66

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ColumnProportions (5%): A/B/C/A/D/E/F/A/G/H/A/J/K/L/M/N/A/O/P/A/Q/R/A/S/T/U/V/A/W/X/A/Y/Z/a/b/c/A/d/e/A/f/g,A/h/i/j Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B/C/A/D/E/F/A/G/H/A/J/K/L/M/N/A/O/P/A/Q/R/A/S/T/U/V/A/W/X/A/Y/Z/a/b/c/A/d/e/A/f/g,A/h/i/j Minimum Base: 30(**) Small Base: 100(*)

25-061766-13 - 27th - 30th of March 2026

PUBLIC USE

Politics

GB 18-75

Q4. How confident, if at all, are you in the ability of The Green Party to do a good job running the country?

All Adults aged 18-75 in Great Britain

	Gender			Aggregated Age Breaks			Social grade		Region							Education		Employment status		Income				Ethnicity		General Election 2024 Vote				Referendum 2016	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55-75 (F)	ABC1 (G)	C2DE (H)	NORTH (I)	MIDLANDS (J)	SOUTH (K)	LONDON (L)	WALES (M)	SCOTLAND (N)	GRADUATE ES (O)	NON GRADUATE ES (P)	WORKING (Q)	NOT WORKING (R)	UP TO £19999 (S)	£20000 - £34999 (T)	£35000 - £54999 (U)	£55000+ (V)	WHITE ETHNIC GROUP (W)	ETHNIC MINORITY GROUP (X)	CONSERVATIVE (Y)	LABOUR (Z)	LIBERAL DEMOCRATS (a)	REFORM UK (b)	OTHER (c)	REMAIN (d)	LEAVE (e)
Unweighted base	1089	530	549	349	397	343	659	430	260	281	247	155	52	94	590	499	703	386	185	226	264	316	929	143	152	310	100	113	114	413	302
Weighted base	1089	533	546	332	393	364	617	472	257	284	248	157	51	92	391	698	738	351	181	254	259	293	951	121	166	294	89	130	98	392	332
Very confident (4)	70 6% FWYbe	31 6%	37 7%	46 14% AEF	18 5% F	6 2%	39 6%	30 6%	22 9%	12 4%	18 7%	11 7%	1 2% *	5 6% *	34 9% AP	35 5%	50 7%	19 5%	15 8%	11 4%	13 5%	18 6%	48 5%	20 17% AW	3 2%	20 7% Yb	7 8% Yb*	* 0% *	22 23% AYZab*	30 8% e	7 2%
Fairly confident (3)	198 18% FJPRWYbe	99 19%	95 17%	96 29% AEF	62 16% F	40 11%	124 20%	74 16%	54 21% J	39 14%	37 15%	33 21%	14 28% JK*	20 22% *	105 27% AP	93 13%	148 20% R	50 14%	30 17%	44 17%	56 22%	54 18%	158 17%	38 31% AW	14 8%	75 25% AYb	20 22% Yb*	4 3% *	39 40% AYZab*	100 25% Ae	29 9%
Not very confident (2)	261 24% Hbc	117 22%	143 26%	73 22% AEF	97 25% F	90 25%	166 27% AH	95 20%	60 23%	68 24%	53 21%	50 32% AK	10 19% *	20 21% *	100 26%	161 23%	168 23%	92 26%	49 27%	67 26%	55 21%	79 27%	228 24%	31 26%	48 32% bc	93 33% Abc	29 12% bc*	12 9% *	15 15% *	114 29% Ae	69 21%
Not at all confident (1)	409 38% CDLQXZacd	236 44% AC	171 31%	68 20% AEF	153 39% D	188 52% ADE	216 35%	193 41%	92 36% L	118 41% L	105 42% L	37 24%	20 39% *	38 41% L*	117 30%	292 42% AO	268 36%	141 40%	61 34%	98 38%	97 37%	112 38%	384 40% AX	19 15%	87 53% AZac	78 27% c	21 23% *	108 83% AYZac*	14 14% *	110 28% Ad	197 59% Ad
Don't know	152 14% BGOVZbde	50 9%	101 18% AB	49 15% AEF	63 16% F	40 11%	72 12% AG	80 17% AG	28 11%	47 17%	36 15% L	25 16% L	6 12% *	10 10% *	35 9%	117 17% AO	102 14%	49 14%	26 15%	34 13%	37 14%	30 10%	133 14% AW	13 11%	14 8% AZac	28 10% c	12 14% b*	5 4% *	8 8% *	39 10% Ae	30 9%
NET: Confident	267 25% EFJPRWYbe	130 24%	131 24%	142 43% AEF	80 20% F	45 12%	163 26%	104 22%	77 30% AJ	51 18%	54 22%	44 28% J	15 30% *	25 27% *	139 35% AP	129 18%	199 27% AR	69 20%	45 25%	56 22%	69 27%	72 24%	206 22%	58 48% AW	17 10%	95 32% AYb	27 30% Yb*	4 3% *	62 63% AYZab*	130 33% Ae	36 11%
NET: Not confident	670 61% CDLQXZacd	353 66% AC	314 57%	141 42% AEF	250 64% D	279 77% ADE	382 62%	288 61%	152 59%	185 65%	158 64%	87 56% L	30 58% *	57 62% *	217 55% AO	453 65% AO	437 59% AQ	233 66% AQ	110 60%	165 65%	152 59%	192 65%	611 64% AX	50 41%	135 82% AZac	171 58% c	50 56% c*	120 93% AYZac*	29 29% *	224 57% Ae	266 80% Ad
Mean	1.92 BFJPRWYbe	1.84	1.99 B	2.43 AEF	1.83 F	1.58	1.97	1.85	2.03 J	1.77	1.85	2.14 AIK	1.92 *	1.92 *	2.16 AP	1.78	1.97 R	1.82	2.00	1.86	1.93	1.91	1.84	2.55 AW	1.55 b	2.14 AYb	2.17 AYb*	1.17 *	2.78 AYZab*	2.14 Ae	1.49

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ColumnProportions (5%): A/B/C/A/D/E/F/A/G/H/A/I/J/K/L/M/N/A/O/P/A/Q/R/A/S/T/U/V/A/W/X/A/Y/Z/a/b/c/A/d/e/A/f/g,A/h/I/ Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B/C/A/D/E/F/A/G/H/A/I/J/K/L/M/N/A/O/P/A/Q/R/A/S/T/U/V/A/W/X/A/Y/Z/a/b/c/A/d/e/A/f/g,A/h/I/ Minimum Base: 30(**) Small Base: 100(*)

25-061766-13 - 27th - 30th of March 2026

PUBLIC USE

Politics

GB 18-75

Q4. How confident, if at all, are you in the ability of The Labour party to do a good job running your local council?

All Adults aged 18-75 in Great Britain

	Gender			Aggregated Age Breaks			Social grade		Region							Education		Employment status		Income				Ethnicity			General Election 2024 Vote				Referendum 2016	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55-75 (F)	ABC1 (G)	C2DE (H)	NORTH (I)	MIDLANDS (J)	SOUTH (K)	LONDON (L)	WALES (M)	SCOTLAND (N)	GRADUAT ES (O)	NON GRADUAT ES (P)	WORKING (Q)	NOT WORKING (R)	UP TO £19999 (S)	£20000 - £34999 (T)	£35000 - £54999 (U)	£55000+ (V)	WHITE ETHNIC GROUP (W)	ETHNIC MINORITY GROUP (X)	CONSERVATIVE (Y)	LABOUR (Z)	LIBERAL DEMOCRATS (a)	REFORM UK (b)	OTHER (c)	REMAIN (d)	LEAVE (e)	
Unweighted base	1089	530	549	349	397	343	659	430	260	281	247	155	52	94	590	499	703	386	185	226	264	316	929	143	152	310	100	113	114	413	302	
Weighted base	1089	533	546	332	393	364	617	472	257	284	248	157	51	92	391	698	738	351	181	254	259	293	951	121	166	294	89	130	98	392	332	
Very confident (4)	67 22% PUWYbde	39 7% 5%	26 5% 5%	29 9% AE	17 4% 4%	21 6% 6%	47 8% A	20 4% 4%	16 6% 6%	18 6% 6%	8 3% 3%	15 10% K	2 3% 3%	8 9% *	44 11% AP	23 3% 3%	47 6% 6%	20 6% 6%	7 4% 4%	20 8% 3%	8 3% 3%	29 10% ASU	51 5% 5%	16 13% AW	3 2% 2%	45 15% AYabc	3 3% *	1 1% *	6 7% b*	38 10% Ae	11 3% 3%	
Fairly confident (3)	240 22% FHJPRWYbde	123 23% 21%	116 21% 21%	93 28% AF	89 23% F	58 16% 16%	165 27% AH	75 16% 16%	63 24% J	44 15% 15%	50 20% 20%	53 34% AJKN	15 29% J*	15 16% *	113 29% AP	127 18% 18%	175 24% 24%	65 18% 18%	38 21% 21%	51 20% 20%	65 25% 25%	68 23% 23%	192 20% AW	46 38% AW	19 12% 12%	123 42% AYabc	23 26% Yb*	7 6% *	21 21% b*	121 31% Ae	33 10% 10%	
Not very confident (2)	257 24% Ze	111 21% 26%	144 26% 26%	77 23% 23%	97 25% 25%	83 23% 23%	160 26% A	97 20% 20%	54 21% 21%	62 22% 22%	64 26% 26%	32 21% 21%	14 28% *	31 33% AI*	99 25% 25%	157 23% 23%	176 24% 24%	81 23% 23%	51 28% 28%	54 21% 21%	67 26% 26%	62 21% 21%	225 24% 24%	29 24% 24%	40 24% 24%	53 18% 18%	36 40% AYZb*	20 15% *	35 36% AZb*	110 28% Ae	59 18% 18%	
Not at all confident (1)	422 39% CDGLXZad	227 43% AC	191 35% 35%	84 25% 25%	158 40% D	180 72% ADE	198 32% AG	224 47% AG	112 44% L	119 42% L	100 40% L	41 26% 26%	19 37% *	31 34% *	113 29% AO	309 44% AO	273 37% 37%	149 42% 42%	65 36% 36%	102 40% 40%	101 39% 39%	112 38% 38%	394 41% AX	18 15% 15%	99 59% AZac	59 20% 20%	22 25% *	100 77% AYZac*	33 33% Z*	105 27% 27%	210 63% Ad	
Don't know	104 10% BFGIOYzbcde	33 6% 6%	70 13% AB	48 14% AEF	33 8% 8%	23 6% 6%	47 8% 8%	57 12% G	13 5% 5%	42 15% AIM	26 10% I	14 9% 9%	2 3% *	7 8% *	21 5% 5%	83 12% AO	67 9% 9%	37 11% 11%	20 11% 11%	27 10% 10%	18 7% 7%	24 8% 8%	88 9% 9%	13 10% 10%	5 3% 3%	15 5% 5%	5 6% *	1 1% *	3 3% *	18 5% 5%	18 5% 5%	
NET: Confident	307 28% FHJPRWYbde	162 30% 30%	142 26% 26%	123 37% AEF	106 27% 27%	78 21% 21%	212 34% AH	95 20% 20%	79 31% J	61 22% 22%	58 24% 24%	69 44% AJKN	17 32% *	23 25% *	157 40% AP	149 21% 21%	222 30% 30%	84 24% 24%	45 25% 25%	71 28% 28%	73 28% 28%	96 33% 33%	244 26% AW	62 51% AW	22 13% 13%	168 57% AYabc	26 29% Yb*	8 6% *	27 28% Yb*	159 41% Ae	44 13% 13%	
NET: Not confident	679 62% DGLOXZad	338 63% 61%	335 61% 61%	161 49% 49%	255 65% D	263 72% AD	358 58% AG	321 68% AG	166 64% L	180 64% L	164 66% L	74 47% 47%	33 64% *	62 67% L*	212 54% AO	466 67% AO	449 61% 61%	230 65% 65%	116 64% 64%	156 62% 62%	168 65% 65%	173 59% 59%	619 65% AX	47 39% 39%	138 83% AZac	112 38% 38%	58 65% Z*	120 93% AZac*	68 69% Z*	215 55% 55%	270 81% Ad	
Mean	1.95 FHJPRWYbde	1.95	1.95	2.24 AEF	1.90	1.76	2.11 AH	1.74	1.93	1.84	1.85	2.30 AJK	1.98 *	2.00 *	2.24 AP	1.78	1.99	1.86	1.92	1.95	1.92	2.05	1.88	2.55 AW	1.54 b	2.55 AYabc	2.08 Yb*	1.29 *	2.01 Yb*	2.25 Ae	1.50	

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ColumnMeans (5%): A/B/C/A/D/E/F/G/H/A/I/J/K/L/M/N/A/O/P/A/Q/R/A/S/T/U/V/A/W/X/A/Y/Z/a/b/c/d/e/f/g/h/i/j Minimum Base: 30(**) Small Base: 100(*)

25-061766-13 - 27th - 30th of March 2026

PUBLIC USE

Politics

GB 18-75

Q4. How confident, if at all, are you in the ability of The Conservative party to do a good job running your local council?

All Adults aged 18-75 in Great Britain

	Gender			Aggregated Age Breaks			Social grade		Region							Education		Employment status		Income				Ethnicity		General Election 2024 Vote					Referendum 2016	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55-75 (F)	ABC1 (G)	C2DE (H)	NORTH (I)	MIDLANDS (J)	SOUTH (K)	LONDON (L)	WALES (M)	SCOTLAND (N)	GRADUAT ES (O)	NON GRADUAT ES (P)	WORKING (Q)	NOT WORKING (R)	UP TO £19999 (S)	£20000 - £34999 (T)	£35000 - £54999 (U)	£55000+ (V)	WHITE ETHNIC GROUP (W)	ETHNIC MINORITY GROUP (X)	CONSERVATIVE (Y)	LABOUR (Z)	LIBERAL DEMOCRATS (a)	REFORM UK (b)	OTHER (c)	REMAIN (d)	LEAVE (e)	
Unweighted base	1089	530	549	349	397	343	659	430	260	281	247	155	52	94	590	499	703	386	185	226	264	316	929	143	152	310	100	113	114	413	302	
Weighted base	1089	533	546	332	393	364	617	472	257	284	248	157	51	92	391	698	738	351	181	254	259	293	951	121	166	294	89	130	98	392	332	
Very confident (4)	76 7%	43 8%	33 6%	34 10% AE	21 5%	21 6%	50 8%	26 6%	19 7%	21 7%	14 6%	11 7%	7 13%	4 4%	30 8%	46 7%	56 8%	20 6%	13 7%	16 6%	19 8%	25 9%	63 7%	12 10%	38 23% AZabc	17 6%	5 5%	4 3%	4 4%	24 6%	34 10% A	
Fairly confident (3)	217 20% Nc	115 22%	102 19%	61 18%	85 22%	72 20%	135 22%	82 17%	49 19%	65 23% N	52 21% N	37 23% N	6 12%	8 9%	81 21%	137 20%	148 20%	69 20%	28 15%	45 18%	60 23%	61 21%	182 19%	32 27%	78 47% AZabc	48 16% c	12 14%	28 21% c*	6 6%	69 18% Ad	94 28% Ad	
Not very confident (2)	289 27% Muc	150 28%	138 25%	90 27%	98 25%	101 28%	176 29%	113 24%	63 25%	73 26%	75 30% M	43 28% M	6 12%	28 31% M*	103 26%	186 27%	201 27%	88 25%	53 29%	78 31% u	51 20%	92 31% u	257 27%	30 25%	36 22%	76 26%	29 32% c*	52 41% AYZc*	17 17%	93 24%	95 29%	
Not at all confident (1)	395 36% DGXye	194 36%	193 35%	104 31%	152 39%	139 38%	205 33%	190 40% G	106 41% JL	88 31%	79 32%	47 30%	29 57% AJKL*	46 50% AJKL*	153 39% A	242 35% A	262 36%	133 38%	71 39%	88 35% A	103 40%	93 32%	356 37% X	32 26%	2 1%	141 48% AYB	40 45% y*	41 31% y*	65 47% AYZab*	184 47% Ae	90 27%	
Don't know	111 10% BGOZbde	30 6%	80 15% AB	43 13%	37 9%	31 9%	50 8%	61 13% AG	20 8%	37 13%	27 11%	19 12%	3 6%	5 6%	24 6% AO	88 13% AO	71 10%	41 12%	17 9%	27 11%	25 10%	23 8%	92 10% X	15 13%	11 7%	13 4%	4 4% *	5 4% *	6 7% *	22 6%	19 6%	

NET: Confident	293 27% HNZc	159 30%	135 25%	95 29%	105 27%	93 25%	185 30% AH	108 23%	68 26% N	86 30% N	67 27% N	48 30% N	13 26% *	13 14% *	111 28%	182 26%	204 28%	89 25%	41 23%	61 24%	80 31%	86 29%	245 26%	44 36% AW	116 70% AZabc	64 22% c	17 19% *	32 25% c*	10 10% *	93 24%	128 38% Ad
NET: Not confident	684 63% JXYe	344 65%	331 61%	194 58%	250 64%	240 66%	381 62% AH	303 64%	169 66%	161 57%	154 62%	90 58%	35 68% *	75 81% AJKL*	256 66% A	428 61%	463 63%	221 63%	124 68%	166 65%	154 60%	184 63%	613 65% AX	62 51%	38 23%	218 74% AY	68 77% AY*	93 72% y*	82 84% AY*	278 71% Ae	185 56%

Mean	1.97 HNWZcd	2.02	1.95	2.09 A	1.93	1.92	2.05 AH	1.86	1.92	2.07 N	2.01 N	2.09 N	1.81 *	1.66 *	1.97	1.98	2.00	1.92	1.90	1.95	1.98	2.07	1.94	2.23 AW*	2.98 AZabc	1.79 c	1.79 c*	1.96 c*	1.44 *	1.82	2.23 Ad
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ColumnProportions (5%): A/B/C/A/D/E/F/A/G/H/A/I/J/K/L/M/N/A/O/P/A/Q/R/A/S/T/U/V/A/W/X/A/Y/Z/a/b/c/A/d/e/A/f/g,A/h/i/j Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B/C/A/D/E/F/A/G/H/A/I/J/K/L/M/N/A/O/P/A/Q/R/A/S/T/U/V/A/W/X/A/Y/Z/a/b/c/A/d/e/A/f/g,A/h/i/j Minimum Base: 30(**) Small Base: 100(*)

25-061766-13 - 27th - 30th of March 2026

PUBLIC USE

Politics

GB 18-75

Q4. How confident, if at all, are you in the ability of Reform UK to do a good job running your local council?

All Adults aged 18-75 in Great Britain

	Gender			Aggregated Age Breaks			Social grade		Region							Education		Employment status		Income				Ethnicity		General Election 2024 Vote				Referendum 2016	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55-75 (F)	ABC1 (G)	C2DE (H)	NORTH (I)	MIDLANDS (J)	SOUTH (K)	LONDON (L)	WALES (M)	SCOTLAND (N)	GRADUAT ES (O)	NON GRADUAT ES (P)	WORKING (Q)	NOT WORKING (R)	UP TO £19999 (S)	£20000 - £34999 (T)	£35000 - £54999 (U)	£55000+ (V)	WHITE ETHNIC GROUP (W)	ETHNIC MINORITY GROUP (X)	CONSERVATIVE (Y)	LABOUR (Z)	LIBERAL DEMOCRATS (a)	REFORM UK (b)	OTHER (c)	REMAIN (d)	LEAVE (e)
Unweighted base	1089	530	549	349	397	343	659	430	260	281	247	155	52	94	590	499	703	386	185	226	264	316	929	143	152	310	100	113	114	413	302
Weighted base	1089	533	546	332	393	364	617	472	257	284	248	157	51	92	391	698	738	351	181	254	259	293	951	121	166	294	89	130	98	392	332
Very confident (4)	102 9% CEZd	62 12% AC	40 7% E	37 11% E	25 6% E	39 11% E	50 8% E	52 11% E	25 10% E	26 9% E	23 9% E	13 8% E	5 10% E	9 10% E	32 8% E	70 10% E	68 9% E	34 10% E	17 10% E	28 11% E	19 7% E	33 11% E	90 10% E	10 9% E	13 8% E	14 5% E	4 5% E	52 40% AYZac*	4 4% E	13 3% E	62 19% Ad
Fairly confident (3)	204 19% CGNORZacd	119 22% AC	86 16% AC	66 20% E	79 20% E	59 16% E	103 17% E	102 22% E	53 21% N	65 23% N	43 17% E	27 17% E	8 16% E	8 8% E	61 16% E	143 21% E	154 21% AR	50 14% E	36 20% E	39 15% E	53 21% E	63 22% E	177 19% E	22 18% E	53 32% AZac	33 11% a	3 3% E	57 44% AZac*	6 6% E	44 11% E	103 31% Ad
Not very confident (2)	170 16% N	92 17% E	78 14% E	62 19% E	61 16% E	47 13% E	101 16% E	70 15% E	31 12% E	50 18% N	39 16% E	34 22% IN	11 21% N*	7 8% E	54 14% E	116 17% E	125 17% E	45 13% E	31 17% E	41 16% E	38 15% E	49 17% E	144 15% E	25 21% E	36 22% Abc	43 14% E	13 15% E	12 9% E	11 11% E	53 13% E	55 17% E
Not at all confident (1)	501 46% DHJpYbe	227 43% E	266 49% E	126 38% E	188 48% D	188 52% AD	316 51% AH	185 39% E	128 50% J	107 38% E	116 47% E	64 41% E	26 50% E	61 66% AIJKL*	220 56% AP	281 40% E	324 44% E	177 51% A	77 43% E	123 49% E	118 46% E	130 44% E	440 46% E	54 45% E	49 30% b	189 64% AYb	66 74% AYb*	5 4% E	73 74% AYb*	267 68% Ae	85 26% E
Don't know	111 10% BGOVZabcd	33 6% E	77 14% AB	40 12% E	39 10% E	32 9% E	47 8% E	64 14% AG	20 8% E	36 13% E	27 11% E	19 12% E	2 3% E	8 8% E	23 6% E	88 13% AO	67 9% E	44 13% E	20 11% E	23 9% E	30 12% v	18 6% E	100 11% E	10 8% E	14 9% E	16 5% E	3 3% E	3 3% E	4 4% E	16 4% E	27 8% d
NET: Confident	306 28% CGORZacd	180 34% AC	126 23% E	104 31% E	105 27% E	97 27% E	153 25% E	153 33% AG	78 31% N	91 32% N	67 27% E	39 25% E	13 26% E	17 18% E	93 24% E	213 30% O	222 30% E	84 24% E	54 30% E	66 26% E	73 28% E	96 33% E	267 28% E	32 27% E	66 40% AZac	47 16% E	7 8% E	109 84% AYZac*	10 10% E	57 15% E	165 50% Ad
NET: Not confident	672 62% DHJpYbe	319 60% E	344 63% E	188 57% E	249 63% E	235 65% E	417 68% AH	255 54% E	158 62% E	156 55% E	155 62% E	98 63% E	36 71% E	68 73% AJ*	274 70% AP	397 57% E	449 61% E	223 63% E	108 60% E	164 65% E	156 60% E	179 61% E	584 61% E	79 65% E	86 52% b	232 79% AYb	79 89% AYb*	17 13% E	84 85% AYb*	320 81% Ae	139 42% E
Mean	1.90 CGNOZacd	2.03 AC	1.79	2.05 AEF	1.84	1.85	1.80	2.05 AG	1.90 N	2.04 AN	1.88	1.91 N	1.85 E	1.59 E	1.74	2.00 AO	1.95	1.80	1.96	1.87	1.88	2.00	1.90	1.90	2.19 AZac	1.54	1.36 E	3.23 AYZac*	1.37 E	1.48	2.47 Ad

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ColumnMeans (5%): A/B/C/A/D/E/F/A/G/H/A/I/J/K/L/M/N/A/O/P/A/Q/R/A/S/T/U/V/A/W/X/A/Y/Z/a/b/c/A/d/e,A/f/g,A/h/i/j Minimum Base: 30(**) Small Base: 100(*)

25-061766-13 - 27th - 30th of March 2026

PUBLIC USE

Politics

GB 18-75

Q4. How confident, if at all, are you in the ability of The Liberal Democrats to do a good job running your local council?

All Adults aged 18-75 in Great Britain

	Gender			Aggregated Age Breaks			Social grade		Region							Education		Employment status		Income				Ethnicity			General Election 2024 Vote				Referendum 2016	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55-75 (F)	ABC1 (G)	C2DE (H)	NORTH (I)	MIDLANDS (J)	SOUTH (K)	LONDON (L)	WALES (M)	SCOTLAND (N)	GRADUAT ES (O)	NON GRADUAT ES (P)	WORKING (Q)	NOT WORKING (R)	UP TO £19999 (S)	£20000 - £34999 (T)	£35000 - £54999 (U)	£55000+ (V)	WHITE ETHNIC GROUP (W)	ETHNIC MINORITY GROUP (X)	CONSERVATIVE (Y)	LABOUR (Z)	LIBERAL DEMOCRATS (a)	REFORM UK (b)	OTHER (c)	REMAIN (d)	LEAVE (e)	
Unweighted base	1089	530	549	349	397	343	659	430	260	281	247	155	52	94	590	499	703	386	185	226	264	316	929	143	152	310	100	113	114	413	302	
Weighted base	1089	533	546	332	393	364	617	472	257	284	248	157	51	92	391	698	738	351	181	254	259	293	951	121	166	294	89	130	98	392	332	
Very confident (4)	58 5% JPW	36 7%	22 4%	22 7%	17 4%	19 5%	41 7% A	17 4%	15 6%	8 3%	13 5%	14 9%	2 4%	7 7% *	37 9% AP	21 3%	45 6%	13 4%	7 4%	8 3%	17 7%	22 7%	43 5%	15 12% AW	4 3%	17 6%	21 23% AYZbc*	2 2%	7 8%	35 9%	12 4%	
Fairly confident (3)	265 24% HNPbe	127 24%	135 25%	79 24%	94 24%	92 25%	169 27% AH	96 20%	60 23% N	71 25% N	75 30% AN	39 25% N	11 22% *	8 9% *	120 31% AP	145 21%	165 22%	100 28% AQ	47 26%	64 25%	52 20%	79 27%	230 24%	33 28%	29 18% b	101 34% AYbc	54 61% AYZbc*	5 4%	22 23% b*	133 34% Ae	55 17%	
Not very confident (2)	272 25% a	123 23%	147 27%	88 26%	94 24%	90 25%	170 28% AH	102 22%	57 22%	60 21%	67 27%	42 27%	12 23% *	34 37% AUJ*	114 29% AP	158 23%	188 26%	83 24%	40 22%	66 26%	66 26%	83 28%	233 24%	36 30%	57 34% Aab	83 28% ab	10 11% *	22 17% *	34 35% Aab*	102 26%	74 22%	
Not at all confident (1)	341 31% CDGKDXZad	196 37% AC	142 26%	76 23%	135 34% D	131 36% D	164 27% AG	178 38% AG	91 35% KL	100 35% KL	59 24%	37 24%	22 43% KL*	32 34% *	84 21% AO	258 37% AO	238 32%	104 30%	60 33%	85 33%	86 33%	78 27%	315 33% AX	16 13%	65 39% AZa	66 22% a	1 1% *	96 74% AYZac*	26 26% a*	87 22%	163 49% Ad	
Don't know	153 14% BFGOYZabde	51 10%	100 18% AB	67 20% AEF	54 14%	33 9%	74 12% G	79 17% G	34 13%	44 16%	34 14%	25 16%	4 8% *	12 13% *	36 9% AO	117 17% AO	102 14%	51 15%	27 15%	31 12%	38 15%	31 11%	130 14% X	20 17%	10 6%	28 10% X	3 3% *	4 3% *	9 9% *	36 9%	28 8%	
NET: Confident	323 30% HNPYbe	163 31%	157 29%	102 31%	111 28%	111 30%	210 34% AH	113 24%	75 29% N	79 28% N	89 36% AN	53 34% N	13 25% *	15 16% *	157 40% AP	166 24%	210 29%	113 32%	54 30%	72 28%	69 27%	101 34%	273 29% AW	49 40% b	33 20% b	117 40% AYb	75 84% AYZbc*	7 6% *	30 30% b*	167 43% Ae	67 20%	
NET: Not confident	613 56% CDOXZad	319 60% AC	289 53%	163 49%	229 58% D	221 61% D	334 54% AG	279 59% AG	148 58% KL	160 56% KL	126 51%	79 51%	34 67% *	66 71% AUJKL*	198 51% O	415 59% O	426 58%	187 53%	100 55%	151 59%	152 59%	161 55%	548 58% X	52 43%	122 74% AZa	149 51% a	11 13% *	118 91% AYZac*	60 61% a*	189 48%	237 71% Ad	
Mean	2.04 HPWYbe	2.00	2.08	2.18 AEF	1.98	2.00	2.16 AH	1.88	2.00	1.94	2.20 AJMNM	2.22 AJMNM	1.84 *	1.87 *	2.31 AP	1.88	2.03	2.07	2.01	1.98	2.00	2.17 A	2.00	2.47 AW*	1.82 b	2.26 AYb	3.09 AYZbc*	1.31 *	2.13 Yb*	2.32 Ae	1.72	

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ColumnMeans (5%): A/B/C/A/D/E/F/A/G/H/A/I/J/K/L/M/N/A/O/P/A/Q/R/A/S/T/U/V/W/X/Y/Z/a/b/c/A/d/e/A/f/g/A/h/I/ Minimum Base: 30(**) Small Base: 100(*)

25-061766-13 - 27th - 30th of March 2026

PUBLIC USE

Politics

GB 18-75

Q4. How confident, if at all, are you in the ability of The Green Party to do a good job running your local council?

All Adults aged 18-75 in Great Britain

	Gender			Aggregated Age Breaks			Social grade		Region							Education		Employment status		Income				Ethnicity		General Election 2024 Vote					Referendum 2016	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55-75 (F)	ABC1 (G)	C2DE (H)	NORTH (I)	MIDLANDS (J)	SOUTH (K)	LONDON (L)	WALES (M)	SCOTLAND (N)	GRADUAT ES (O)	NON GRADUAT ES (P)	WORKING (Q)	NOT WORKING (R)	UP TO £19999 (S)	£20000 - £34999 (T)	£35000 - £54999 (U)	£55000+ (V)	WHITE ETHNIC GROUP (W)	ETHNIC MINORITY GROUP (X)	CONSERVATIVE (Y)	LABOUR (Z)	LIBERAL DEMOCRATS (a)	REFORM UK (b)	OTHER (c)	REMAIN (d)	LEAVE (e)	
Unweighted base	1089	530	549	349	397	343	659	430	260	281	247	155	52	94	590	499	703	386	185	226	264	316	929	143	152	310	100	113	114	413	302	
Weighted base	1089	533	546	332	393	364	617	472	257	284	248	157	51	92	391	698	738	351	181	254	259	293	951	121	166	294	89	130	98	392	332	
Very confident (4)	86 8% FPWYbde	42 8%	41 7%	53 16%	22 6%	10 3%	43 7%	43 9%	25 10%	15 5%	17 7%	17 11%	3 5%	8 9%	43 11%	43 6%	63 9%	23 6%	16 9%	17 7%	20 8%	21 7%	61 6%	23 19%	5 3%	23 8%	9 11%	* 0%	28 29%	39 10%	10 3%	
Fairly confident (3)	224 21% FHJPYbde	102 19%	119 22%	98 29%	76 19%	51 14%	151 25%	73 15%	60 23%	41 14%	52 21%	35 22%	15 29%	21 23%	123 32%	101 14%	159 22%	65 19%	41 23%	43 17%	60 23%	64 22%	187 20%	36 30%	11 6%	88 30%	32 35%	5 4%	38 39%	121 31%	30 9%	
Not very confident (2)	233 21% bc	114 21%	118 22%	60 18%	92 23%	80 22%	147 24%	86 18%	54 21%	61 21%	49 20%	46 29%	8 15%	16 17%	85 22%	148 21%	153 21%	80 23%	36 20%	61 24%	43 17%	79 27%	199 21%	31 26%	49 Abc	84 Abc	19 b*	11 8%	13 13%	90 23%	71 21%	
Not at all confident (1)	395 36% CDGLXZacd	227 43%	165 30%	72 22%	144 37%	179 49%	204 33%	190 40%	87 34%	118 42%	96 39%	35 23%	20 39%	38 42%	105 27%	290 42%	261 35%	133 38%	63 35%	98 38%	97 38%	101 35%	371 39%	18 15%	86 AZac	70 c	19 21%	109 84%	12 12%	103 26%	190 57%	
Don't know	152 14% BGOVZbcde	48 9%	103 19%	48 15%	60 15%	44 12%	71 12%	81 17%	31 12%	49 17%	34 14%	23 15%	6 12%	9 10%	35 9%	116 17%	101 14%	51 14%	25 14%	36 14%	39 15%	28 10%	133 14%	13 11%	15 9%	30 b	10 b*	4 3%	7 7%	40 10%	31 9%	
NET: Confident	310 28% FHJPWYbde	144 27%	160 29%	151 46%	98 25%	61 17%	194 31%	116 24%	86 33%	56 20%	69 28%	52 33%	18 34%	29 32%	166 43%	144 21%	222 30%	88 25%	57 32%	60 24%	80 31%	85 29%	248 26%	59 49%	15 9%	111 38%	41 46%	6 4%	67 68%	160 41%	40 12%	
NET: Not confident	627 58% CDOXZacd	341 64%	283 52%	132 40%	236 60%	259 71%	352 57%	276 58%	140 55%	179 63%	145 58%	81 52%	28 54%	54 59%	189 48%	438 63%	415 56%	213 61%	99 55%	158 62%	140 54%	180 61%	570 60%	49 41%	135 AZac	153 c	38 c*	120 93%	24 25%	193 49%	261 79%	
Mean	2.00 BFJPWYbde	1.92	2.08 AB	2.47 AEF	1.93 F	1.67	2.06 A	1.92	2.11 J	1.80	1.95	2.25 AIK	2.01 *	1.99 *	2.29 AP	1.82	2.04	1.92	2.07	1.90	2.01	2.02	1.93	2.59 AW	1.56 b	2.25 AYb	2.40 AYb*	1.18 *	2.91 AYZab*	2.27 Ae	1.54	

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ColumnMeans (5%): A/B/C,A/D/E/F,A/G/H,A/I/J/K/L/M/N/A/O/P,A/Q/R,A/S/T/U/V,A/W,X,A/Y/Z/a/b/c,A/d/e,A/f/g,A/h/I/ Minimum Base: 30(**) Small Base: 100(*)

25-061766-13 - 27th - 30th of March 2026

PUBLIC USE
Politics
GB 18-75

Q5. When in local government, from which political party, if any, do you think local councillors are best at...? - Summary
All Adults aged 18-75 in Great Britain

	Q5. When in local government, from which political party, if any, do you think local councillors are best at...?				
	Listening to the views of local residents	Delivering value for money	high quality local public services	Setting the right level of council tax	Making your local area a better place to live
	(A)	(B)	(C)	(D)	(E)
Unweighted base	1089	1089	1089	1089	1089
Weighted base	1089	1089	1089	1089	1089
The Conservative party	113 10%	123 11%	123 11%	119 11%	118 11%
The Labour party	132 12%	139 13%	159 15% AD	133 12%	140 13%
The Liberal Democrats	98 9% DE	80 7%	87 8% D	66 6%	82 8%
The Green party	126 12% BD	86 8%	110 10% BD	85 8%	143 13% BCD
Reform UK	147 13%	135 12%	133 12%	141 13%	147 14%
Councillors who are not aligned to any party	71 7% D	61 6% D	60 6% D	45 4%	64 6% D
Another party	23 2%	25 2%	25 2%	29 3%	26 2%
None of these	214 20%	244 22% ACE	219 20%	255 23% ACE	201 18%
Don't know	165 15%	196 18% ACE	173 16%	216 20% ABCE	168 15%

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ColumnProportions (5%): A/B/C/D/E Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B/C/D/E Minimum Base: 30(**) Small Base: 100(*)

25-061766-13 - 27th - 30th of March 2026

PUBLIC USE

Politics

GB 18-75

Q5. When in local government, from which political party, if any, do you think local councillors are best at...? - Listening to the views of local residents

All Adults aged 18-75 in Great Britain

	Gender			Aggregated Age Breaks			Social grade		Region							Education		Employment status		Income				Ethnicity		General Election 2024 Vote					Referendum 2016	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55-75 (F)	ABC1 (G)	C2DE (H)	NORTH (I)	MIDLANDS (J)	SOUTH (K)	LONDON (L)	WALES (M)	SCOTLAND (N)	GRADUAT ES (O)	NON GRADUAT ES (P)	WORKING (Q)	NOT WORKING (R)	UP TO £19999 (S)	£20000 - £34999 (T)	£35000 - £54999 (U)	£55000+ (V)	WHITE ETHNIC GROUP (W)	ETHNIC MINORITY GROUP (X)	CONSERVA TIVE (Y)	LABOUR (Z)	LIBERAL DEMOCRATS (a)	REFORM UK (b)	OTHER (c)	REMAIN (d)	LEAVE (e)	
Unweighted base	1089	530	549	349	397	343	659	430	260	281	247	155	52	94	590	499	703	386	185	226	264	316	929	143	152	310	100	113	114	413	302	
Weighted base	1089	533	546	332	393	364	617	472	257	284	248	157	51	92	391	698	738	351	181	254	259	293	951	121	166	294	89	130	98	392	332	
The Green party	126 12% BFPbce	45 8% AB	77 14% AB	68 21% AEF	41 11% F	16 4% F	76 12% AH	50 11% AH	43 17% AIK	26 9% AIK	22 9% AIK	16 10% AIK	10 20% JK*	9 10% *	65 17% AP	61 9% AP	93 13% AP	33 9% AP	21 11% AP	35 14% AP	32 12% AP	27 9% AP	105 11% AP	19 16% AW	3 2% Yb	41 14% Yb	11 12% Yb*	1 1% *	42 43% AYZab*	62 16% Ae	9 3% Ae	
The Labour party	132 12% CHPWYabce	87 16% AC	44 8% AC	48 14% AEF	47 12% F	38 10% F	92 15% AH	40 9% AH	27 10% AIK	32 11% AIK	25 10% AIK	34 22% AIJK	6 12% *	10 11% *	66 17% AP	66 10% AP	100 14% AP	33 9% AP	21 11% AP	30 12% AP	29 11% AP	47 16% A	104 11% AW	27 22% AW	1 1% AYabc	99 34% AYabc	2 2% *	1 1% *	5 5% Y*	70 18% Ae	19 6% Ae	
Reform UK	147 13% CGOXZacd	92 17% AC	55 10% AC	39 12% AEF	44 11% F	64 17% AE	62 10% AH	85 18% AG	36 14% AIK	42 15% AIK	37 15% AIK	15 10% AIK	9 17% *	8 8% *	33 9% AO	113 16% AO	107 14% AO	40 11% AO	22 12% AO	38 15% AO	37 14% AO	42 14% AO	138 15% AX	8 6% AZ	18 11% Zac	15 5% Zac	2 2% *	83 64% AYZac*	1 1% *	11 3% *	104 31% Ad	
The Liberal Democrats	98 9% HIPbce	51 10% AC	47 9% AC	22 7% AEF	31 8% F	45 12% AD	74 12% AH	24 5% AH	25 10% J	13 5% J	31 13% J	21 13% J	2 5% *	6 6% *	57 15% AP	42 6% AP	60 8% AP	38 11% AP	10 5% AP	22 9% AP	27 10% AP	33 11% AP	84 9% AP	14 11% AP	6 4% AZabc	25 8% b	46 52% AYZbc*	2 1% *	7 7% *	61 16% Ae	14 4% Ae	
The Conservative party	113 10% NOZac	55 10% AC	59 11% AC	31 9% AEF	43 11% F	39 11% F	73 12% AH	40 8% AH	23 9% N	42 15% AN	25 10% N	16 10% N	5 10% N*	1 1% *	30 8% O	83 12% O	84 11% O	29 8% O	18 10% O	24 10% O	40 15% A	28 9% O	95 10% O	16 13% AZabc	79 48% AZabc	14 5% AZabc	2 2% *	7 6% *	2 2% *	36 9% Ae	55 17% Ad	
Councillors who are not aligned to any party	71 7% DIOZ	34 6% AC	36 7% AC	12 4% AEF	21 5% F	38 10% ADE	39 6% AH	32 7% AH	14 6% AIK	11 4% AIK	25 10% AIK	4 3% AIK	5 9% *	13 14% AIJKL*	24 6% AO	47 7% AO	38 5% AO	33 9% AO	12 7% AO	20 8% AO	11 4% AO	21 7% AO	65 7% AO	5 4% AZ	19 11% AZ	11 4% AZ	9 10% Z*	8 6% *	7 7% *	32 8% Ae	23 7% Ae	
Another party	23 2% Z	11 2% AC	12 2% AC	7 2% AEF	10 3% F	5 1% F	10 2% AH	13 3% AH	3 1% AIK	4 1% AIK	2 1% AIK	1 1% AIK	3 6% IK*	10 11% AIJKL*	12 3% A	11 2% AO	14 2% AO	9 2% AO	6 4% AO	3 1% AO	4 2% AO	5 2% AO	22 2% AO	1 1% AZ	- 0% AZ	1 1% *	5 4% YZ*	7 8% AYZa*	6 2% Ae	8 2% Ae		
None of these	214 20% DGOXa	97 18% AC	114 21% AC	50 15% AEF	89 23% F	74 20% D	100 16% AG	113 24% AG	56 22% AIK	59 21% AIK	39 16% AIK	26 17% AIK	6 12% *	28 30% AKLM*	63 16% O	151 22% O	138 19% O	75 21% O	39 21% O	55 22% O	41 16% O	51 17% O	194 20% X	13 11% X	24 14% X	54 18% X	8 9% *	15 12% *	20 21% a*	72 18% Ae	58 17% Ae	
Don't know	165 15% BOYbcd	62 12% AB	102 19% AB	53 16% AEF	67 17% F	45 12% F	90 15% AH	75 16% AH	30 12% AIK	55 20% AIK	42 17% AIK	24 15% AIK	5 10% *	10 10% *	42 11% AO	123 18% AO	105 14% AO	60 17% AO	33 18% AO	27 11% AO	38 15% AO	40 14% AO	143 15% AO	18 15% AO	15 9% AO	35 12% AO	9 10% *	7 5% *	6 6% *	42 11% Ae	41 12% Ae	

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ColumnMeans (5%): A/B/C/A/D/E/F/G/H/A/I/J/K/L/M/N/A/Q/P/A/Q/R/A/S/T/U/V/A/W/X/A/Y/Z/a/d/c,A/f/g,A/h/I/ J Minimum Base: 30(**) Small Base: 100(*)

25-061766-13 - 27th - 30th of March 2026

PUBLIC USE

Politics

GB 18-75

Q5. When in local government, from which political party, if any, do you think local councillors are best at...? - Delivering value for money

All Adults aged 18-75 in Great Britain

	Gender			Aggregated Age Breaks			Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote				Referendum 2016		
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55-75 (F)	ABC1 (G)	C2DE (H)	NORTH (I)	MIDLANDS (J)	SOUTH (K)	LONDON (L)	WALES (M)	SCOTLAND (N)	GRADUAT ES (O)	NON GRADUAT ES (P)	WORKING (Q)	NOT WORKING (R)	UP TO £19999 (S)	£20000 - £34999 (T)	£35000 - £54999 (U)	£55000+ (V)	WHITE ETHNIC GROUP (W)	ETHNIC MINORITY GROUP (X)	CONSERVA TIVE (Y)	LABOUR (Z)	LIBERAL DEMOCRA TS (a)	REFORM UK (b)	OTHER (c)	REMAIN (d)	LEAVE (e)
Unweighted base	1089	530	549	349	397	343	659	430	260	281	247	155	52	94	590	499	703	386	185	226	264	316	929	143	152	310	100	113	114	413	302
Weighted base	1089	533	546	332	393	364	617	472	257	284	248	157	51	92	391	698	738	351	181	254	259	293	951	121	166	294	89	130	98	392	332
The Labour party	139 13% CHKPWYbce	87 16% AC	50 9%	50 15%	50 13%	40 11%	92 15% AH	47 10%	33 13%	35 12%	19 8%	36 23% AIJKN	6 11%	10 11%	72 18% AP	67 10%	100 13%	40 11%	23 13%	34 14%	30 12%	45 15%	111 12%	27 23% AW	1 0%	109 37% AYabc	6 7% Y*	2 2% *	3 3% *	78 20% Ae	18 5%
The Conservative party	123 11% NZabc	71 13%	52 10%	32 10%	45 12%	46 13%	80 13%	43 9%	28 11%	35 12%	30 12%	21 13% N	7 13% *	4 4% *	42 11%	81 12%	88 12%	35 10%	18 10%	23 9%	39 15%	40 14%	104 11%	18 15%	85 51% AZabc	15 5%	3 3% *	5 4% *	4 4% *	39 10% Ad	58 17% Ad
Reform UK	135 12% CGLOXZacd	89 17% AC	46 8%	38 12%	40 10%	57 16%	53 9%	82 17% AG	36 14% L	43 15% L	36 15% L	7 5%	6 11% *	7 8% *	33 8%	102 15% AO	97 13%	38 11%	21 12%	35 14%	35 14%	36 12%	127 13% AX	5 4%	17 10% ac	14 5%	* 0%	76 59% AYZac*	2 2% *	15 4% Ad	89 27% Ad
The Green party	86 8% FPWYbce	38 7%	46 8%	45 14% AEF	31 8% F	10 3%	50 8%	35 7%	28 11% J	16 5%	13 5%	14 9%	6 11% *	9 10% *	45 12% AP	40 6%	66 9%	20 6%	20 11%	17 7%	19 8%	20 7%	66 7% AW	18 15% AW	3 2% Yb	22 8% Yb	6 7% b*	- -	36 37% AYZab*	45 11% Ae	2 1% Ad
The Liberal Democrats	80 7% HPYbce	38 7%	43 8%	23 7% AEF	22 6% AEF	35 10%	61 10% AH	19 4%	16 6%	15 5%	26 10% J	15 10%	5 9% *	4 4% *	47 12% AP	33 5%	53 7%	27 8%	8 4%	21 8%	20 8%	26 9%	70 7% AW	10 8%	1 0%	15 5% Y	38 43% AYZbc*	2 2% *	12 12% YZb*	46 12% Ae	10 3% Ad
Councillors who are not aligned to any party	61 6% O	27 5%	33 6%	16 5%	19 5%	26 7%	36 6%	25 5%	16 6%	12 4%	22 9% AUL	3 2%	1 3% *	6 7% *	14 4%	47 7% O	36 5%	25 7%	10 5%	20 8%	15 6%	14 5%	55 6% AW	5 4%	9 5% Y	11 4%	12 13% AYZ*	7 5% *	6 6% *	23 6% Ad	25 7% Ad
Another party	25 2% Z	12 2%	13 2%	6 2%	12 3%	7 2%	12 2%	13 3%	3 1%	6 2%	2 1%	2 1%	2 4% *	10 11% AIJKL*	12 3%	13 2%	15 2%	10 3%	7 4%	4 1%	4 2%	6 2%	23 2% AW	1 1%	- -	2 1% Yb	1 2% *	8 6% AYZ*	7 7% AYZ*	6 2% Ad	10 3% Ad
None of these	244 22% BDOXa	103 19% AB	140 26% AB	51 15% D	96 24% D	97 27% D	125 20% AH	119 25% AH	59 23%	68 24%	46 19%	29 19%	12 23% *	30 33% AKL*	73 19% O	171 25% O	154 21%	90 26%	41 23%	64 25%	49 19%	57 20%	226 24% AX	13 10%	33 20% a	66 22% a	10 11% *	22 17% *	20 20% *	80 20% Ad	78 24% Ad
Don't know	196 18% BFOYZbce	69 13% AB	123 23% AB	51 21% F	96 20% F	97 13% F	108 17% AH	88 19% AH	39 15%	55 19%	54 22%	30 19%	7 14% *	11 12% *	53 14% O	143 20% O	130 18%	66 19%	34 19%	36 14%	46 18%	48 16%	169 18% AW	24 20% AW	18 11% Yb	41 14% Yb	12 13% *	7 6% *	10 10% *	62 16% Ad	42 13% Ad

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ColumnMeans (5%): A/B/C/A/D/E/F/G/H/A/I/J/K/L/M/N/A/Q/P/A/Q/R/A/S/T/U/V/A/W/X/A/Y/Z/a/d/e,A/f/g,A/h/I/ Minimum Base: 30(**) Small Base: 100(*)

25-061766-13 - 27th - 30th of March 2026

PUBLIC USE

Politics

GB 18-75

Q5. When in local government, from which political party, if any, do you think local councillors are best at...? - Delivering high quality local public services

All Adults aged 18-75 in Great Britain

	Gender			Aggregated Age Breaks			Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote				Referendum 2016		
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55-75 (F)	ABC1 (G)	C2DE (H)	NORTH (I)	MIDLANDS (J)	SOUTH (K)	LONDON (L)	WALES (M)	SCOTLAND (N)	GRADUAT ES (O)	NON GRADUAT ES (P)	WORKING (Q)	NOT WORKING (R)	UP TO £19999 (S)	£20000 - £34999 (T)	£35000 - £54999 (U)	£55000+ (V)	WHITE ETHNIC GROUP (W)	ETHNIC MINORITY GROUP (X)	CONSERVA TIVE (Y)	LABOUR (Z)	LIBERAL DEMOCRA TS (a)	REFORM UK (b)	OTHER (c)	REMAIN (d)	LEAVE (e)
Unweighted base	1089	530	549	349	397	343	659	430	260	281	247	155	52	94	590	499	703	386	185	226	264	316	929	143	152	310	100	113	114	413	302
Weighted base	1089	533	546	332	393	364	617	472	257	284	248	157	51	92	391	698	738	351	181	254	259	293	951	121	166	294	89	130	98	392	332
The Labour party	159 15% CHPWYabce	96 18% AC	60 11%	57 17%	51 13%	51 14%	109 18% AH	50 11%	40 16%	33 12%	26 10%	44 28% AUKMN	6 11%	9 10%	77 20% AP	82 12%	108 15%	51 15%	19 11%	48 19%	39 15%	45 15%	129 14%	30 24% AW	2 1%	118 40% AYabc	4 5% *	4 3% *	6 6% Y*	81 21% Ae	23 7%
The Green party	110 10% FYbe	52 10%	56 10%	62 19% AEF	34 9% F	15 4%	64 10%	46 10%	36 14% AJ	21 7%	21 8%	16 10%	6 12% *	11 11% *	50 13% AP	60 9%	82 11%	27 8%	29 16% ATV	20 8%	28 11%	23 8%	88 9%	20 17% AW	3 2%	34 11% Yb	8 9% Yb*	2 2% *	40 41% AYZab*	56 14% Ae	5 2%
Reform UK	133 12% CGLQXZacd	80 15% AC	53 10%	37 11%	41 10%	56 15%	58 9%	76 16% AG	35 14% L	36 13% L	38 15% L	7 4%	9 17% L*	9 10% *	31 8% AO	103 15%	96 13%	37 11%	23 13%	36 14%	35 14%	34 12%	125 13% X	5 4%	15 9% ac	13 4%	0% *	76 58% AYZac*	1 1% *	13 3% *	90 27% Ad
The Conservative party	123 11% KNZabc	61 11%	62 11%	31 9%	49 12%	43 12%	79 13%	43 9%	35 14% KN	43 15% AKN	17 7%	20 13% N	5 10% *	2 2% *	38 10% AP	85 12%	90 12%	33 9%	21 12%	28 11%	36 14%	33 11%	108 11% AZabc	13 11%	84 51% AZabc	14 5%	3 3% *	5 4% *	3 3% *	39 10% Ad	57 17% Ad
The Liberal Democrats	87 8% HPYZe	48 9%	38 7%	24 7%	28 7%	35 10%	62 10% AH	25 5%	21 8%	15 5%	29 12% AJN	15 10%	4 8% *	3 3% *	53 13% AP	35 5%	61 8%	27 8%	9 5%	16 6%	24 9%	30 10%	74 8% AZbc*	12 10%	5 3% AZbc*	13 4%	45 50% AYZbc*	4 3% *	8 8% *	49 13% Ae	14 4%
Councillors who are not aligned to any party	60 6% DLQ	28 5%	31 6%	8 3%	16 4%	36 10% ADE	30 5%	30 6%	8 3%	14 5%	25 10% AUL	2 2%	3 5% *	8 9% L*	18 5%	42 6%	29 4%	31 9% AQ	11 6%	15 6%	11 4%	18 6%	54 6% Z*	6 5%	11 6%	10 3%	8 9% Z*	10 8% *	4 5% *	24 6% *	23 7%
Another party	25 2% Z	13 2%	12 2%	7 2%	12 3%	7 2%	11 2%	15 3%	3 1%	6 2%	3 1%	1 0%	2 4% *	12 12% AUKL*	11 3%	14 2%	14 2%	12 3%	7 4%	5 2%	3 1%	7 2%	23 2% X	1 1%	- -	2 1%	2 3% *	5 4% YZ*	7 7% AYZ*	9 2% *	7 2% *
None of these	219 20% BDGOUX	92 17%	126 23% AB	49 15%	90 23% D	80 22% D	105 17% AG	114 24% AG	48 19%	68 24%	41 17%	25 16%	10 20% *	26 28% K*	65 17% O	154 22% O	152 21%	67 19%	35 20%	59 23% U	40 15%	56 19%	202 21% X	11 9%	30 18% X	53 18% X	13 14% *	20 16% *	18 18% *	75 19% *	72 22% *
Don't know	173 16% BFOTYabde	61 12%	108 20% AB	56 17%	73 19% F	43 12%	99 16% F	74 16% F	30 12%	48 17%	48 20% I	26 17%	7 13% *	13 14% *	49 13% O	123 18% O	106 14%	67 19%	27 15%	26 10%	43 17%	46 16%	148 16% b	22 19%	16 10% b	38 13% b	6 7% *	4 3% *	12 12% b*	46 12% b*	40 12% b*

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25-061766-13 - 27th - 30th of March 2026

PUBLIC USE

Politics

GB 18-75

Q5. When in local government, from which political party, if any, do you think local councillors are best at...? - Setting the right level of council tax

All Adults aged 18-75 in Great Britain

	Gender			Aggregated Age Breaks			Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote				Referendum 2016		
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55-75 (F)	ABC1 (G)	C2DE (H)	NORTH (I)	MIDLANDS (J)	SOUTH (K)	LONDON (L)	WALES (M)	SCOTLAND (N)	GRADUAT ES (O)	NON GRADUAT ES (P)	WORKING (Q)	NOT WORKING (R)	UP TO £19999 (S)	£20000 - £34999 (T)	£35000 - £54999 (U)	£55000+ (V)	WHITE ETHNIC GROUP (W)	ETHNIC MINORITY GROUP (X)	CONSERVA TIVE (Y)	LABOUR (Z)	LIBERAL DEMOCRATS (a)	REFORM UK (b)	OTHER (c)	REMAIN (d)	LEAVE (e)
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Weighted base	1089	533	546	332	393	364	617	472	257	284	248	157	51	92	391	698	738	351	181	254	259	293	951	121	166	294	89	130	98	392	332
The Labour party	133 12% CPWYbe	84 16% AC	48 9%	45 14%	42 11%	46 13%	88 14% AH	45 10%	32 12%	30 10%	21 9%	37 24% AIJKMN	3 5%	11 11% *	63 16% AP	70 10%	91 12%	42 12%	21 11%	36 14%	30 12%	41 14%	106 11%	27 22% AW	3 2%	99 34% AYabc	5 5% *	2 1% *	7 7% b*	75 19% Ae	16 5%
Reform UK	141 13% CGLNOXzacd	91 17% AC	50 9%	43 13%	41 10%	57 16%	61 10% AG	80 17% AG	38 15% LN	45 16% LN	34 14% LN	10 7%	9 17% N*	5 5% *	34 9% AO	107 15% AO	101 14%	40 11%	26 14%	38 15%	37 14%	33 11%	132 14% X	6 5%	16 9% c	17 6%	2 2% *	77 60% AYZac*	2 2% *	14 4% Ad	92 28% Ad
The Conservative party	119 11% HNZabc	65 12% AC	53 10%	32 10%	40 10%	46 13%	80 13% AH	39 8%	23 9%	40 14% N	26 10%	19 12% N	7 14% N*	3 3% *	40 10% AP	79 11%	85 11%	34 10%	16 9%	26 10%	37 14%	35 12%	102 11% X	15 12%	78 47% AZabc	17 6%	3 3% *	4 3% *	1 2% *	36 9% Ad	58 18% Ad
The Green party	85 8% FWYbe	33 6%	50 9%	50 15% AEF	26 7% F	9 2%	49 8%	36 8%	28 11% JK	15 5%	12 5%	15 10% N	5 9% *	9 10% *	40 10% AP	45 6% AP	64 9%	21 6%	17 10%	18 7%	20 8%	19 7%	67 7% AW	17 14% AW	4 3%	21 7% b	5 6% b*	- -	32 32% AYZab*	38 10% e	4 1%
The Liberal Democrats	66 6% HJFYbe	40 8%	25 5%	18 5%	24 6%	24 7%	54 9% AH	12 2%	16 6%	9 3%	19 8%	16 10% AJ	1 3% *	4 4% *	44 11% AP	21 3%	47 6%	18 5%	5 3%	15 6%	17 7%	23 8% s	54 6% s	12 10%	2 1%	16 6% Y	31 35% AYZbc*	1 1% *	5 5% *	39 10% Ae	10 3%
Councillors who are not aligned to any party	45 4% DLQZ	18 3%	28 5%	7 2%	15 4%	23 6% AD	22 4%	23 5%	12 5% L	6 2%	16 7% JL	1 0%	2 4% *	8 9% AJL*	18 5%	28 4%	24 3%	22 6% AQ	8 4%	13 5%	10 4%	11 4%	43 5% z	3 2%	10 6% z	5 2%	7 7% z*	6 4% *	6 6% z*	18 4% z*	18 5%
Another party	29 3% IZ	16 3%	14 2%	9 3%	14 4%	6 2%	13 2%	16 3%	2 1%	8 3%	6 2%	1 0%	3 6% IL*	10 11% AIJKL*	12 3%	17 2%	20 3%	10 3%	9 5% U	4 2%	3 1%	9 3%	26 3% U	2 2%	* 0%	1 0%	1 2% *	6 5% YZ*	8 8% AYZ*	7 2%	9 3%
None of these	255 23% DOX	111 21% DOX	142 26%	56 17%	100 25% D	99 27% D	134 22% D	121 26%	63 24%	72 25%	51 20%	27 17%	14 28% *	29 31% L*	77 20% O	178 25% O	174 24%	80 23%	37 21%	66 26%	50 19%	72 25%	236 25% AX	14 11%	30 18%	69 23%	18 20% *	27 21% *	23 24% *	95 24% *	81 24%
Don't know	216 20% BFOTbe	76 14% AB	136 25% AB	71 21%	91 23% F	55 15%	117 19% F	100 21%	43 17%	59 21%	63 25% AI	31 20%	7 14% *	14 15% *	63 16% O	154 22% O	133 18%	84 24% AQ	41 23%	37 15%	54 21%	50 17%	186 20% b	27 22% b	23 14% b	49 17% b	17 19% b*	6 5% *	14 14% b*	71 18% b*	43 13%

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25-061766-13 - 27th - 30th of March 2026

PUBLIC USE

Politics

GB 18-75

Q5. When in local government, from which political party, if any, do you think local councillors are best at...? - Making your local area a better place to live

All Adults aged 18-75 in Great Britain

	Gender			Aggregated Age Breaks			Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote				Referendum 2016		
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55-75 (F)	ABC1 (G)	C2DE (H)	NORTH (I)	MIDLANDS (J)	SOUTH (K)	LONDON (L)	WALES (M)	SCOTLAND (N)	GRADUAT ES (O)	NON GRADUAT ES (P)	WORKING (Q)	NOT WORKING (R)	UP TO £19999 (S)	£20000 - £34999 (T)	£35000 - £54999 (U)	£55000+ (V)	WHITE ETHNIC GROUP (W)	ETHNIC MINORITY GROUP (X)	CONSERVA TIVE (Y)	LABOUR (Z)	LIBERAL DEMOCRA TS (a)	REFORM UK (b)	OTHER (c)	REMAIN (d)	LEAVE (e)
Unweighted base	1089	530	549	349	397	343	659	430	260	281	247	155	52	94	590	499	703	386	185	226	264	316	929	143	152	310	100	113	114	413	302
Weighted base	1089	533	546	332	393	364	617	472	257	284	248	157	51	92	391	698	738	351	181	254	259	293	951	121	166	294	89	130	98	392	332
The Green party	143 13% BFJPRYbce	57 11%	81 15%	70 21%	52 13%	21 6%	91 15%	52 11%	47 18%	24 9%	32 13%	20 13%	10 20%	10 11%	71 18%	72 10%	109 15%	34 10%	25 14%	31 12%	38 15%	36 12%	120 13%	20 16%	6 4%	46 16%	14 15%	* 0%	44 45%	75 19%	10 3%
The Labour party	140 13% CHKPWYabce	90 17%	48 9%	47 14%	50 13%	43 12%	96 16%	44 9%	30 12%	38 13%	22 9%	37 24%	5 10%	8 9%	68 17%	72 10%	100 14%	40 11%	17 9%	40 16%	31 12%	45 15%	113 12%	25 21%	4 3%	105 36%	2 2%	2 2%	2 2%	74 19%	21 6%
Reform UK	147 14% CGLOXZacd	96 18%	52 10%	45 14%	43 11%	59 16%	62 10%	85 18%	38 15%	46 16%	38 15%	8 5%	6 13%	11 12%	33 8%	115 16%	106 14%	42 12%	24 13%	40 16%	37 14%	39 13%	137 14%	8 6%	16 10%	12 4%	- -	82 63%	4 4%	11 3%	100 30%
The Conservative party	118 11% NZabc	64 12%	54 10%	28 8%	49 12%	42 12%	78 13%	41 9%	25 10%	39 14%	27 11%	19 12%	6 12%	3 3%	38 10%	81 12%	84 11%	34 10%	17 9%	22 9%	44 17%	34 12%	99 10%	18 14%	79 48%	17 6%	3 4%	6 5%	1 1%	38 10%	55 16%
The Liberal Democrats	82 8% HJFYbe	38 7%	44 8%	21 6%	22 6%	38 10%	66 11%	16 3%	18 7%	11 4%	27 11%	18 11%	2 4%	6 6%	54 14%	27 4%	51 7%	30 9%	7 4%	20 8%	19 8%	30 10%	69 7%	12 10%	1 1%	17 6%	47 53%	2 2%	5 5%	54 14%	10 3%
Councillors who are not aligned to any party	64 6% Z	29 6%	33 6%	13 4%	20 5%	30 8%	29 5%	34 7%	14 6%	13 4%	21 8%	4 2%	3 6%	9 9%	18 5%	45 7%	35 5%	29 8%	14 8%	14 5%	11 4%	16 5%	59 6%	4 4%	12 7%	10 3%	13 14%	8 6%	8 8%	30 8%	24 7%
Another party	26 2% YZ	13 3%	13 2%	6 2%	14 4%	6 2%	12 2%	14 3%	3 1%	4 2%	3 1%	1 1%	4 7%	11 12%	13 3%	13 2%	16 2%	11 3%	9 5%	3 1%	4 1%	9 3%	24 3%	1 1%	- -	1 1%	7 6%	8 9%	7 2%	9 3%	
None of these	201 18% GKDXa	84 16%	115 21%	50 15%	76 19%	76 21%	87 14%	114 24%	50 19%	63 22%	33 13%	22 14%	10 19%	23 25%	52 13%	149 21%	131 18%	70 20%	39 21%	53 21%	39 15%	43 15%	186 20%	9 8%	26 16%	48 16%	4 5%	17 13%	17 17%	61 16%	62 19%
Don't know	168 15% BOabd	61 11%	105 19%	51 15%	68 17%	49 13%	96 16%	72 15%	33 13%	46 16%	45 18%	27 17%	5 10%	12 13%	44 11%	124 18%	106 14%	62 18%	29 16%	31 12%	35 14%	42 14%	142 15%	24 20%	20 12%	39 13%	5 5%	5 4%	9 9%	41 10%	42 13%

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ColumnMeans (5%): A/B/C/A/D/E/F/A/G/H/A/I/J/K/L/M/N/A/O/P/A/Q/R/A/S/T/U/V/A/W/X/A/Y/Z/a/b/c/A/d/e/A/f/g/A/h/i/j Minimum Base: 30(**) Small Base: 100(*)

25-061766-13 - 27th - 30th of March 2026

PUBLIC USE

Politics

GB 18-75

Q6. Thinking ahead to the local elections in England on Thursday 7th May, and the total number of councillors across the country that each party will win or lose. Do you think in total each of the following political parties will end up with more local councillors than they currently have, fewer local councillors than they currently have or about the same number as present? - Summary
All Adults aged 18-75 in Great Britain

	Q6. Thinking ahead to the local elections in England on Thursday 7th May, and the total number of councillors across the country that each party will win or lose. Do you think in total each of the following political parties will end up with more local councillors than they currently have, fewer local councillors than they currently have or about the same number as present?				
	The Conservative party (A)	The Labour party (B)	Reform UK (C)	The Green party (D)	The Liberal Democrats (E)
Unweighted base	1089	1089	1089	1089	1089
Weighted base	1089	1089	1089	1089	1089
Many more councillors than they currently have	22 2%	19 2%	245 22% ABDE	122 11% ABE	26 2%
Slightly more councillors than they currently have	97 9% B	54 5%	301 28% ABE	338 31% ABE	203 19% AB
Will end up with about the same number as present	204 19% BC	131 12%	118 11%	173 16% BC	295 27% ABCD
Slightly fewer councillors than they currently have	269 25% CDE	255 23% CDE	79 7%	86 8%	161 15% CD
Many fewer councillors than they currently have	200 18% CDE	350 32% ACDE	46 4%	54 5%	76 7% CD
Don't know	297 27% B	280 26%	301 28% B	316 29% B	329 30% ABC

NET: More councillors	120 11% B	73 7% ABDE	545 50% ABDE	460 42% ABE	229 21% AB
NET: Fewer councillors	468 43% CDE	604 56% ACDE	125 11%	140 13%	236 22% CD

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ColumnProportions (5%): A/B/C/D/E Minimum Base: 30(**) Small Base: 100(**)

ColumnMeans (5%): A/B/C/D/E Minimum Base: 30(**) Small Base: 100(**)

25-061766-13 - 27th - 30th of March 2026

PUBLIC USE

Politics

GB 18-75

Q6. Thinking ahead to the local elections in England on Thursday 7th May, and the total number of councillors across the country that each party will win or lose. Do you think in total each of the following political parties will end up with more local councillors than they currently have, fewer local councillors than they currently have or about the same number as present? - The Conservative party All Adults aged 18-75 in Great Britain

	Gender			Aggregated Age Breaks			Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote					Referendum 2016	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55-75 (F)	ABC1 (G)	C2DE (H)	NORTH (I)	MIDLANDS (J)	SOUTH (K)	LONDON (L)	WALES (M)	SCOTLAND (N)	GRADUATE (O)	NON GRADUATE (P)	WORKING (Q)	NOT WORKING (R)	UP TO £19999 (S)	£20000 - £34999 (T)	£35000 - £54999 (U)	£55000+ (V)	WHITE ETHNIC GROUP (W)	ETHNIC MINORITY GROUP (X)	CONSERVATIVE (Y)	LABOUR (Z)	DEMOCRATS (a)	REFORM UK (b)	OTHER (c)	REMAIN (d)	LEAVE (e)
Unweighted base	1089	530	549	349	397	343	659	430	260	281	247	155	52	94	590	499	703	386	185	226	264	316	929	143	152	310	100	113	114	413	302
Weighted base	1089	533	546	332	393	364	617	472	257	284	248	157	51	92	391	698	738	351	181	254	259	293	951	121	166	294	89	130	98	392	332
Many more councillors than they currently have	22 2% d	14 3%	9 2%	12 4%	5 1%	6 2%	11 2%	11 2%	2 1%	8 3%	4 2%	4 2%	2 5%	1 1%	10 3%	12 2%	12 2%	10 3%	8 5%	5 2%	5 2%	5 2%	18 2%	4 4%	10 6%	6 2%	1 1%	3 2%	1 1%	4 1%	14 4%
Slightly more councillors than they currently have	97 9% c	58 11%	40 7%	27 8%	38 10%	33 9%	56 9%	41 9%	25 10%	28 10%	17 7%	16 11%	6 12%	4 5%	36 9%	61 9%	71 10%	27 8%	9 5%	25 10%	34 13%	28 9%	83 9%	13 11%	33 20%	27 9%	6 7%	7 5%	3 3%	40 10%	36 11%
Will end up with about the same number as present	204 19%	113 21%	90 17%	67 20%	69 17%	68 19%	124 20%	80 17%	63 25%	42 15%	42 17%	35 22%	8 16%	14 15%	73 19%	130 19%	147 20%	57 16%	35 19%	44 17%	42 16%	65 22%	174 18%	26 21%	38 23%	59 20%	18 20%	23 18%	16 17%	68 17%	67 20%
Slightly fewer councillors than they currently have	269 25%	127 24%	135 25%	72 22%	95 24%	102 28%	160 26%	108 23%	68 26%	68 24%	70 28%	28 18%	13 25%	22 23%	111 28%	158 23%	182 25%	87 25%	49 27%	67 26%	67 26%	66 22%	235 25%	30 25%	43 26%	75 25%	33 37%	45 35%	27 27%	117 30%	91 27%
Many fewer councillors than they currently have	200 18% CXY	123 23% AC	77 14%	49 15%	63 16%	88 24% ADE	109 18%	90 19%	42 17%	53 19%	46 19%	25 16%	10 19%	23 25%	78 20%	122 17%	124 17%	75 21%	24 13%	53 21%	44 17%	58 20%	185 19% X	12 10%	14 8%	63 21% Y	18 20% Y*	36 28% AY*	31 32% AYZ*	82 21%	67 20%
Don't know	297 27% BFOYZabde	99 19% AB	195 36% AB	104 31% F	125 32% AF	68 19%	156 25%	141 30%	57 22%	84 30%	68 28%	48 31%	12 23% *	28 31% *	82 21% AO	215 31% AO	202 27%	95 27%	57 31%	60 24%	67 26%	72 25%	256 27% b	35 29%	28 17%	65 22% b	14 15% *	16 12% *	20 21% *	82 21%	58 17%
NET: More councillors	120 11% Cc	71 13% AC	48 9%	39 12%	43 11%	39 11%	68 11%	52 11%	27 11%	37 13%	22 9%	20 13%	9 17% *	6 6% *	47 12% AP	73 10%	83 11%	37 11%	17 10%	29 12%	39 15% A	32 11%	101 11%	18 15%	43 26% AZabc	33 11% c	7 8% *	10 7% *	3 4% *	44 11% A	49 15% A
NET: Fewer councillors	468 43% CDLY	250 47% AC	212 39%	121 37%	158 40%	189 52% ADE	269 44%	199 42%	110 43%	121 43%	116 47% L	53 34%	23 45% *	45 49% L*	188 48% AP	280 40%	306 42%	162 46%	72 40%	121 47%	111 43%	124 42%	420 44%	43 35%	57 34% Y	137 47% Y	51 57% AY*	81 63% AYZ*	58 59% AYZ*	199 51% A	158 48%

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25-061766-13 - 27th - 30th of March 2026

PUBLIC USE

Politics

GB 18-75

Q6. Thinking ahead to the local elections in England on Thursday 7th May, and the total number of councillors across the country that each party will win or lose. Do you think in total each of the following political parties will end up with more local councillors than they currently have, fewer local councillors than they currently have or about the same number as present? - The Labour party All Adults aged 18-75 in Great Britain

	Gender			Aggregated Age Breaks			Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote					Referendum 2016	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55-75 (F)	ABC1 (G)	C2DE (H)	NORTH (I)	MIDLANDS (J)	SOUTH (K)	LONDON (L)	WALES (M)	SCOTLAND (N)	GRADUATES (O)	NON GRADUATES (P)	WORKING (Q)	NOT WORKING (R)	UP TO £19999 (S)	£20000 - £34999 (T)	£35000 - £54999 (U)	£55000+ (V)	WHITE ETHNIC GROUP (W)	ETHNIC MINORITY GROUP (X)	CONSERVATIVE (Y)	LABOUR (Z)	DEMOCRATS (a)	REFORM UK (b)	OTHER (c)	REMAIN (d)	LEAVE (e)
Unweighted base	1089	530	549	349	397	343	659	430	260	281	247	155	52	94	590	499	703	386	185	226	264	316	929	143	152	310	100	113	114	413	302
Weighted base	1089	533	546	332	393	364	617	472	257	284	248	157	51	92	391	698	738	351	181	254	259	293	951	121	166	294	89	130	98	392	332
Many more councillors than they currently have	19 2% CFW	14 3%	5 1%	14 4% AEF	4 1%	1 0%	13 2%	6 1%	3 1%	4 1%	3 1%	6 4%	1 *	3 3%	11 3%	8 1%	16 2%	3 1%	6 3%	1 0%	4 1%	8 3%	11 1%	7 6%	* 0%	9 3%	2 2%	- *	2 2%	7 2%	3 1%
Slightly more councillors than they currently have	54 5% FPRW	31 6%	23 4%	34 10% AEF	19 5%	2 0%	36 6%	18 4%	8 3%	9 3%	11 5%	20 13% AIJKN	4 *	2 3%	32 8%	22 3%	45 6%	9 3%	9 5%	11 4%	7 3%	25 9%	39 4%	14 12%	7 4%	17 6%	5 6%	1 1%	6 6%	13 3%	15 4%
Will end up with about the same number as present	131 12% ERWb	71 13%	60 11%	61 18% AEF	35 9%	35 10%	73 12%	58 12%	37 14%	26 9%	30 12%	23 15%	7 14%	6 7%	55 14% A	76 11%	100 14%	31 9%	18 10%	32 13%	36 14%	35 12%	105 11%	25 21% AW	14 8%	49 17% AYbc	16 18% b*	5 4%	8 8%	48 12%	29 9%
Slightly fewer councillors than they currently have	255 23% DHP	117 22%	134 25%	59 18%	92 23%	104 28% AD	169 27% AH	86 18%	59 23%	60 21%	63 26%	33 21%	14 27%	26 28%	114 29% AP	141 20%	172 23%	83 24%	44 24%	64 25%	62 24%	68 23%	225 24%	26 21%	43 26%	83 28% Ab	38 43% AYZb*	22 17% *	34 35% Ab*	125 32% Ae	76 23%
Many fewer councillors than they currently have	350 32% CDGLOOXZa	208 39% AC	139 25%	75 22%	115 29%	160 44% ADE	178 29%	172 36% AG	100 39% ALN	104 37% LN	76 31% L	31 20%	17 33%	22 24%	105 27% O	245 35% O	218 30%	131 37% AQ	52 29%	89 35%	87 34%	92 31%	329 35% AX	17 14%	73 44% AZa	75 26%	19 22% *	88 68% AYZa*	32 33% *	122 31% Ad	157 47% Ad
Don't know	280 26% BFIOYZabcde	92 17%	186 34% AB	89 27% F	129 33% AF	63 17%	148 24%	132 28%	50 19%	81 29% I	65 26%	44 28%	9 17% *	32 35% IM*	74 19% AO	206 30% AO	187 25%	93 27%	52 29%	56 22%	63 24%	66 22%	240 25% AW	32 26% AW	28 17%	61 21% b	10 11% *	13 10% *	16 17% *	78 20%	53 16%
NET: More councillors	73 7% FPRWb	45 8%	29 5%	48 14% AEF	23 6%	2 1%	49 8%	24 5%	11 4%	13 4%	14 6%	26 17% AIJKN	4 9%	6 6%	43 11% AP	30 4%	61 8%	13 4%	15 8%	12 5%	10 4%	33 11% ATU	50 5% AW	22 18% AW	7 4%	26 9% b	6 7% b*	1 1% *	8 8% b*	20 5%	17 5%
NET: Fewer councillors	604 56% CDLX	325 61% AC	272 50%	134 40% D	207 53% D	264 73% ADE	347 56%	258 55%	159 62% AL	164 58% L	139 56% L	63 40% L*	31 61% L*	48 52% *	219 56% AO	386 55%	390 53%	214 61% AQ	96 53%	154 61%	149 58%	160 54%	555 58% AX	42 35% AZ	116 70% AZ	158 54%	57 64% *	111 85% AYZa*	66 67% AZ*	246 63% A	233 70% A

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25-061766-13 - 27th - 30th of March 2026

PUBLIC USE

Politics

GB 18-75

Q6. Thinking ahead to the local elections in England on Thursday 7th May, and the total number of councillors across the country that each party will win or lose. Do you think in total each of the following political parties will end up with more local councillors than they currently have, fewer local councillors than they currently have or about the same number as present? - Reform UK
All Adults aged 18-75 in Great Britain

	Gender			Aggregated Age Breaks			Social grade		Region						Education		Employment status		Income				Ethnicity			General Election 2024 Vote				Referendum 2016	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55-75 (F)	ABC1 (G)	C2DE (H)	NORTH (I)	MIDLANDS (J)	SOUTH (K)	LONDON (L)	WALES (M)	SCOTLAND (N)	GRADUAT ES (O)	NON GRADUAT ES (P)	WORKING (Q)	NOT WORKING (R)	UP TO £19999 (S)	£20000 - £34999 (T)	£35000 - £54999 (U)	£55000+ (V)	WHITE ETHNIC GROUP (W)	ETHNIC MINORITY GROUP (X)	CONSERVATIVE (Y)	LABOUR (Z)	LIBERAL DEMOCRATS (a)	REFORM UK (b)	OTHER (c)	REMAIN (d)	LEAVE (e)
Unweighted base	1089	530	549	349	397	343	659	430	260	281	247	155	52	94	590	499	703	386	185	226	264	316	929	143	152	310	100	113	114	413	302
Weighted base	1089	533	546	332	393	364	617	472	257	284	248	157	51	92	391	698	738	351	181	254	259	293	951	121	166	294	89	130	98	392	332
Many more councillors than they currently have	245 22% CDEOXac	157 29% AC	86 16%	50 15%	72 18%	122 34% ADE	130 21%	115 24%	67 26%	74 26%	48 20%	30 19%	9 18%	16 17% *	72 18%	173 25% O	152 21%	93 26% A	39 22%	62 24%	64 25%	66 22%	230 24% AX	11 9%	48 29% Zac	55 19% a	7 8% *	85 66% AYZac*	13 13% *	83 21%	122 37% Ad
Slightly more councillors than they currently have	301 28% HPSb	153 29%	144 26%	93 28%	108 27%	100 27% E	188 30% AH	113 24%	83 32% JL	66 23%	72 29%	32 20%	19 38% L*	28 30% *	139 36% AP	162 23%	207 28%	94 27%	38 21%	70 27%	74 29%	87 30%	266 28%	30 25%	54 32% b	96 33% Ab	35 39% Ab*	22 17% *	29 29% b*	123 31%	88 26%
Will end up with about the same number as present	118 11% CKRb	69 13% C	48 9%	44 13%	45 11%	30 8%	71 11%	47 10%	28 11%	37 13% K	16 7%	21 14% K	7 13% *	8 9% *	43 11%	75 11%	94 13% AR	24 7%	20 11%	31 12%	26 10%	34 12%	99 10%	19 16%	27 16% b	34 12% b	10 12% *	6 4% *	14 15% b*	42 11%	38 11%
Slightly fewer councillors than they currently have	79 7% EG	33 6%	45 8%	29 9%	18 5%	32 9% E	36 6%	43 9%	14 5%	14 5%	29 12% AUJ	12 8%	3 6% *	7 7% *	25 6%	54 8%	47 6%	31 9%	22 12% AU	17 7%	15 6%	20 7%	66 7% *	12 10%	9 5%	19 6%	16 18% AYZb*	6 5% *	9 9% *	28 7%	29 9%
Many fewer councillors than they currently have	46 4% PWe	21 4%	25 5%	20 6% F	17 4%	9 3%	30 5%	16 3%	10 4%	7 3%	11 4%	13 8% AJ	2 4% *	4 4% *	29 8% AP	17 2%	35 5%	12 3%	5 3%	9 4%	13 5%	15 5%	34 4%	11 9% AW	3 2%	14 5%	9 10% AYb*	1 1% *	10 10% AYb*	25 6% Ae	6 2%
Don't know	301 28% BFIOYabde	99 19%	198 36% AB	97 29% F	133 34% AF	71 19%	162 26%	139 29%	55 22%	85 30%	71 29%	48 31%	11 22% *	30 32% *	82 21%	218 31% AO	203 27%	98 28%	57 31%	65 25%	67 26%	72 24%	256 27%	37 31%	26 16%	75 26% Yab	12 13% *	9 7% *	24 24% b*	92 23% e	49 15%

NET: More councillors	545 50% CDLX	310 58% AC	230 42%	143 43%	180 46%	222 61% ADE	318 52%	227 48%	150 58% AL	140 49%	121 49%	62 40%	29 56% *	44 48% *	211 54% A	335 48%	359 49%	187 53%	77 43%	131 52%	138 53%	153 52%	496 52% AX	41 34%	102 61% Ac	151 51%	42 47% *	107 83% AYZac*	42 43% *	206 53%	210 63% Ad
NET: Fewer councillors	125 11% JW	54 10%	70 13%	49 15% E	35 9%	41 11%	66 11%	59 12%	24 9%	22 8%	39 16% AUJ	25 16% J	5 10% *	10 11% *	55 14% A	71 10%	82 11%	43 12%	27 15%	27 11%	28 11%	35 12%	99 10% AW	24 19% AW	11 7%	33 11%	25 28% AYZb*	8 6% *	18 19% AYb*	53 14%	35 10%

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ColumnMeans (5%): A/B/C/A/D/E/F/A/G/H/A/I/J/K/L/M/N/A/O/P/A/Q/R/A/S/T/U/V/A/W/X/Y/Z/a/b/c/A/d/e/A/f/g/A/h/I/ Minimum Base: 30(**) Small Base: 100(*)

25-061766-13 - 27th - 30th of March 2026

PUBLIC USE

Politics

GB 18-75

Q6. Thinking ahead to the local elections in England on Thursday 7th May, and the total number of councillors across the country that each party will win or lose. Do you think in total each of the following political parties will end up with more local councillors than they currently have, fewer local councillors than they currently have or about the same number as present? - The Green party All Adults aged 18-75 in Great Britain

	Gender			Aggregated Age Breaks			Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote					Referendum 2016	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55-75 (F)	ABC1 (G)	C2DE (H)	NORTH (I)	MIDLANDS (J)	SOUTH (K)	LONDON (L)	WALES (M)	SCOTLAND (N)	GRADUATES (O)	NON GRADUATES (P)	WORKING (Q)	NOT WORKING (R)	UP TO £19999 (S)	£20000 - £34999 (T)	£35000 - £54999 (U)	£55000+ (V)	WHITE ETHNIC GROUP (W)	ETHNIC MINORITY GROUP (X)	CONSERVATIVE (Y)	LABOUR (Z)	DEMOCRATS (a)	REFORM UK (b)	OTHER (c)	REMAIN (d)	LEAVE (e)
Unweighted base	1089	530	549	349	397	343	659	430	260	281	247	155	52	94	590	499	703	386	185	226	264	316	929	143	152	310	100	113	114	413	302
Weighted base	1089	533	546	332	393	364	617	472	257	284	248	157	51	92	391	698	738	351	181	254	259	293	951	121	166	294	89	130	98	392	332
Many more councillors than they currently have	122 11% CUVe	74 14% AC	46 8%	47 14%	37 10%	37 10%	64 10%	58 12%	41 16% AJ	22 8%	24 10%	19 12%	6 11% *	10 11% *	57 15% AP	65 9%	85 12%	37 10%	24 13%	30 12%	19 7%	34 12%	106 11%	16 13%	10 6%	40 14% Y	9 11% *	10 8% *	28 28% AYZab*	63 16% Ae	25 8%
Slightly more councillors than they currently have	338 31% D	172 32%	161 29%	86 26%	118 30%	134 37% AD	204 33%	134 28%	90 35%	94 33%	73 30%	41 26%	12 24% *	27 30% *	137 35% AP	201 29%	221 30%	117 33%	46 25%	86 34%	92 36% S	90 31%	302 32%	33 27%	46 28%	107 36% A	47 53% AYZbc*	37 29% *	35 36% *	157 40% Ae	106 32%
Will end up with about the same number as present	173 16% Hc	99 19%	75 14%	56 17%	57 14%	60 17%	113 18% AH	61 13%	42 16%	40 14%	38 15%	25 16%	11 22% *	17 18% *	64 16% AP	110 16%	128 17%	46 13%	26 14%	36 14%	41 16%	59 20% A	147 15%	22 18%	36 22% c	48 16% c	16 18% c*	36 28% AZc*	7 7% *	56 14% Ad	70 21% Ad
Slightly fewer councillors than they currently have	86 8%	50 9%	36 7%	26 8%	31 8%	29 8%	48 8%	38 8%	20 8%	21 7%	24 10%	15 10%	3 5% *	4 4% *	35 9% AP	51 7%	63 9%	23 7%	12 6%	22 9%	25 10%	22 8%	69 7%	16 13% AW	23 14% Ac	23 8%	6 6% *	13 10% *	4 4% *	28 7% Ad	30 9%
Many fewer councillors than they currently have	54 5% Id	29 5%	25 5%	13 4%	16 4%	24 7%	27 4%	27 6%	5 2%	16 6% I	15 6% I	7 4%	7 13% AIL*	4 4% *	17 4% AP	37 5%	35 5%	18 5%	13 7%	9 3%	17 7%	11 4%	50 5%	4 3%	12 7%	10 4%	1 2% *	16 12% AZac*	2 2% *	9 2% Ad	32 10% Ad
Don't know	316 29% BFGIOZabde	109 20%	204 37% AB	103 31% F	134 34% AF	79 22%	161 26%	155 33% G	59 23%	90 32% I	74 30%	49 31%	12 24% *	31 34% *	82 21% AO	234 34% AO	206 28%	110 31%	61 34%	70 28%	64 25%	77 26%	276 29%	31 26%	39 24% a	66 22% a	9 10% *	18 14% *	22 22% a*	80 20%	68 21%
NET: More councillors	460 42% CPY	246 46% AC	207 38%	133 40%	155 40%	171 47%	268 43%	192 41%	131 51% AUKL	116 41%	97 39%	60 38%	18 35% *	37 40% *	194 50% AP	266 38%	306 41%	154 44%	70 39%	116 46%	111 43%	124 42%	408 43%	48 40%	56 34%	147 50% AYb	57 64% AYZb*	47 36% *	63 64% AYZb*	220 56% Ae	131 40%
NET: Fewer councillors	140 13% cd	79 15%	61 11%	39 12%	47 12%	54 15%	75 12%	65 14%	24 9%	37 13%	39 16%	22 14%	10 19% *	7 8% *	51 13% AP	88 13%	99 13%	41 12%	24 13%	31 12%	42 16%	33 11%	119 13%	19 16%	35 21% AZac	33 11%	7 8% *	29 22% AZac*	6 6% *	37 9% Ad	63 19% Ad

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ColumnMeans (5%): A/B/C/A/D/E/F/A/G/H/A/I/J/K/L/M/N/A/O/P/A/Q/R/A/S/T/U/V/A/W/X/A/Y/Z/a/b/c/A/d/e/A/f/g/A/h/i/j Minimum Base: 30(**) Small Base: 100(*)

25-061766-13 - 27th - 30th of March 2026

PUBLIC USE

Politics

GB 18-75

Q6. Thinking ahead to the local elections in England on Thursday 7th May, and the total number of councillors across the country that each party will win or lose. Do you think in total each of the following political parties will end up with more local councillors than they currently have, fewer local councillors than they currently have or about the same number as present? - The Liberal Democrats All Adults aged 18-75 in Great Britain

	Gender			Aggregated Age Breaks			Social grade		Region						Education		Employment status		Income				Ethnicity		General Election 2024 Vote					Referendum 2016	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55-75 (F)	ABC1 (G)	C2DE (H)	NORTH (I)	MIDLANDS (J)	SOUTH (K)	LONDON (L)	WALES (M)	SCOTLAND (N)	GRADUATES (O)	NON GRADUATES (P)	WORKING (Q)	NOT WORKING (R)	UP TO £19999 (S)	£20000 - £34999 (T)	£35000 - £54999 (U)	£55000+ (V)	WHITE ETHNIC GROUP (W)	ETHNIC MINORITY GROUP (X)	CONSERVATIVE (Y)	LABOUR (Z)	LIBERAL DEMOCRATS (a)	REFORM UK (b)	OTHER (c)	REMAIN (d)	LEAVE (e)
Unweighted base	1089	530	549	349	397	343	659	430	260	281	247	155	52	94	590	499	703	386	185	226	264	316	929	143	152	310	100	113	114	413	302
Weighted base	1089	533	546	332	393	364	617	472	257	284	248	157	51	92	391	698	738	351	181	254	259	293	951	121	166	294	89	130	98	392	332
Many more councillors than they currently have	26 2%	18 3%	8 1%	12 4%	6 2%	8 2%	18 3%	8 2%	5 2%	6 2%	7 3%	5 3%	1 1%	2 2%	15 4%	11 2%	16 2%	10 3%	5 3%	5 2%	5 2%	10 3%	23 2%	3 3%	1 1%	7 2%	9 10%	- -	1 1%	10 3%	6 2%
Slightly more councillors than they currently have	203 19% D	104 20%	97 18%	38 12%	63 16%	102 28%	123 20%	79 17%	46 18%	58 21%	52 21%	25 16%	7 14%	15 17%	80 20%	123 18%	126 17%	77 22%	23 13%	61 24%	53 20%	55 19%	183 19%	19 16%	36 22%	70 24%	26 29%	19 15%	28 28%	105 27%	60 18%
Will end up with about the same number as present	295 27% HJP	152 29%	140 26%	89 27%	104 26%	102 28%	187 30%	107 23%	81 31%	59 21%	67 27%	47 30%	17 33%	24 26%	127 33%	167 24%	203 28%	92 26%	49 27%	66 26%	62 24%	89 30%	253 27%	40 33%	43 26%	97 33%	36 41%	24 19%	23 23%	129 33%	81 24%
Slightly fewer councillors than they currently have	161 15% C	103 19% AC	56 10%	53 16%	53 14%	54 15%	85 14%	76 16%	38 15%	56 20%	32 13%	15 9%	5 10%	14 15%	58 15%	102 15%	111 15%	50 14%	25 14%	46 18%	42 16%	34 12%	136 14%	20 16%	40 24%	36 12%	7 8%	36 28%	13 13%	51 13%	68 21% Ad
Many fewer councillors than they currently have	76 7% GOZad	44 8%	32 6%	27 8%	25 6%	24 6%	31 5%	44 9%	16 6%	17 6%	19 8%	11 7%	10 19%	4 4%	19 5%	56 8%	57 8%	19 5%	18 10%	10 4%	21 8%	26 9%	69 7%	5 4%	9 6%	11 4%	1 1%	37 29%	8 8%	10 2%	44 13% Ad
Don't know	329 30% BFOYZabde	112 21%	213 39%	113 34%	143 36%	74 20%	173 28%	157 33%	72 28%	88 31%	71 29%	54 34%	12 23%	33 36%	91 23%	239 34%	225 30%	104 30%	61 34%	67 26%	77 30%	80 27%	288 30%	34 28%	36 22%	74 25%	10 11%	13 10%	26 26%	87 22%	73 22%
NET: More councillors	229 21% DE	122 23%	105 19%	50 15%	69 17%	110 30%	141 23%	87 19%	51 20%	64 23%	59 24%	30 19%	8 15%	17 19%	95 24%	134 19%	142 19%	87 25%	29 16%	65 26%	57 22%	64 22%	205 22%	22 18%	37 22%	77 26%	35 39%	19 15%	29 29%	116 29%	66 20%
NET: Fewer councillors	236 22% CGZad	146 27% AC	88 16%	80 24%	78 20%	78 21%	116 19%	120 25%	54 21%	73 26%	51 21%	26 16%	15 29%	18 20%	78 20%	159 23%	168 23%	68 19%	43 24%	55 22%	63 24%	60 20%	205 22%	24 20%	49 30%	47 16%	8 9%	73 57%	20 21%	61 15%	112 34% Ad

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ColumnMeans (5%): A/B/C/A/D/E/F/A/G/H/A/J/K/L/M/N/A/O/P/A/Q/R/A/S/T/U/V/A/W/X/A/Y/Z/a/b/c/A/d/e/A/f/g/A/h/i/j Minimum Base: 30(**) Small Base: 100(*)