

Table 1
DIRECT - Generally speaking, do you think things in Scotland are heading in the right direction or wrong direction?

Base: Adults aged 16+ in Scotland

	GENDER			AGE BAND 1					AGE BAND 2			SOCIAL GRADE				SOCIAL GRADE 2		WORKING STATUS		HIGHEST QUALIFICATION			REGION											
	TOTAL	MEN	WOMEN	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	WORKING	NOT WORKING	STANDARD GRADE OR BELOW	HIGHER	DEGREE OR ABOVE	CENTRAL	GLASGOW	HIGHLANDS AND ISLANDS	LOTHIANS	MID SCOTLAND AND FIFE	NORTH EAST SCOTLAND	SOUTH	WEST			
UNWEIGHTED BASE	1000	494	506	150	150	150	150	150	150	250	250	400	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
WEIGHTED BASE	1000	494	506	133*	133*	133*	133*	133*	133*	266	266	423	106	106	106	106	106	106	106	106	106	106	106	106	106	106	106	106	106	106	106	106	106	106
Right direction	246	143	101	44	48	29	38	43	44	91	87	87	106	48	40	52	153	93	138	108	43	97	101	21	20	16	41	21	40	28	38	28	37	
	24%	29%	19%	33%	30%	19%	23%	24%	18%	33%	21%	21%	26%	21%	23%	23%	24%	23%	24%	23%	19%	22%	30%	17%	15%	19%	16%	16%	28%	38%	28%	30%	28%	
Wrong direction	472	220	252	36	62	83	73	94	124	98	156	218	173	108	83	109	281	192	263	210	122	200	130	63	63	45	69	66	59	45	60	45	60	
	46%	44%	47%	27%	39%	54%	46%	53%	50%	34%	49%	52%	43%	47%	48%	47%	45%	47%	46%	45%	53%	46%	39%	51%	48%	53%	47%	53%	42%	35%	45%	45%	45%	
Neither	233	108	124	32	37	36	35	28	65	69	71	93	92	55	36	50	147	86	120	113	52	100	75	33	41	15	29	24	30	22	33	22	33	
	23%	22%	23%	24%	24%	23%	22%	22%	20%	24%	22%	23%	23%	24%	21%	22%	23%	21%	21%	24%	23%	23%	23%	20%	20%	32%	18%	20%	19%	21%	17%	25%		
Don't know	14	20	14	2	9	7	11	12	7	28	22	24	26	17	14	18	43	31	41	32	10	32	23	6	8	8	7	12	10	12	3	3		
	1%	4%	10%	1%	6%	4%	6%	5%	1%	10%	7%	6%	6%	7%	8%	8%	7%	8%	7%	7%	4%	8%	7%	5%	6%	10%	5%	10%	7%	10%	3%	3%		
Prefer not to say	7	3	4	3	1	1	1	1	1	5	1	2	3	1	1	2	5	3	6	2	2	1	2	1	-	-	1	1	4	-	-	-		
	1%	1%	1%	2%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	-	1%	1%	3%	-	-	-		

Proportions/Means: Columns Totalled [% risk level] - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q - r/s - t/u/v - w/x/y/z/AA/B/C/D/E
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 2
DIRECT - Generally speaking, do you think things in Scotland are heading in the right direction or wrong direction?

Base: Adults aged 16+ in Scotland

	TENURE			INCOME				HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDY REF VOTE 2014	
	TOTAL	OWNER OCCUPIED (a)	RENTER (b)	UP TO £19,999 (c)	£20,000 - £34,999 (d)	£35,000 - £54,999 (e)	£55,000+ (f)	1 (g)	2 (h)	3 (i)	4+ (j)	ANY (k)	NONE (l)	CONSERVATIVE (m)	LABOUR (n)	LIB DEM (o)	SNP (p)	REMAIN (q)	LEAVE (r)	YES (s)	NO (t)
UNWEIGHTED BASE	1032	734	273	156	214	251	342	207	382	184	259	314	718	123	180	71	356	553	200	370	356
WEIGHTED BASE	1032	711	292	181	228	254	298	219	379	182	253	297	735	119	170	64*	346	527	198	366	333
	100%	69%	29%	18%	22%	25%	29%	21%	37%	18%	25%	29%	71%	12%	17%	6%	34%	51%	19%	35%	32%
Right direction	246	166	73	49	51	53	84	43	86	45	72	75	170	8	33	14	121	130	38	113	32
	24%	23%	25%	27%	22%	21%	28%	20%	23%	25%	29%	25%	23%	7%	20%	22%	35%	25%	19%	31%	10%
Wrong direction	472	342	123	77	111	125	132	99	179	89	105	136	336	94	89	34	113	241	117	141	221
	46%	48%	42%	43%	49%	49%	44%	45%	47%	49%	42%	46%	46%	79%	52%	54%	33%	46%	59%	39%	67%
Neither	233	153	71	41	50	60	64	59	85	37	52	65	168	14	43	13	91	124	33	87	64
	23%	22%	24%	23%	22%	24%	21%	27%	22%	20%	20%	22%	23%	12%	25%	20%	26%	23%	17%	24%	19%
Don't know	74	47	22	13	14	15	17	16	27	11	20	18	55	2	5	3	20	30	9	22	14
	7%	7%	8%	7%	6%	6%	6%	7%	7%	6%	8%	6%	7%	2%	3%	4%	6%	6%	5%	6%	4%
Prefer not to say	7	2	3	1	1	1	1	1	2	1	4	2	6	-	1	-	2	3	-	2	1
	1%	*	1%	*	1%	1%	*	*	1%	*	2%	1%	1%	-	*	-	*	1%	-	1%	*

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t
Overlap formulae used. * small base



26-030841-01 - SCOTLAND POLITICAL PULSE
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Table 3

SNPELEC1 - Summary Table - How closely, if at all, have you been following news about...

Base: Adults aged 16+ in Scotland

	The Scottish Parliament election taking place in May this year	The cost of living	The NHS in Scotland	Issues with CalMac ferries	The conviction of Jordan Linden, former SNP leader of North Lanarkshire council, on sexual offences	Fuel prices in Scotland
UNWEIGHTED BASE	1032	1032	1032	1032	1032	1032
WEIGHTED BASE	1032	1032	1032	1032	1032	1032
Very closely	306 30%	493 48%	305 30%	165 16%	58 6%	454 44%
Fairly closely	410 40%	416 40%	466 45%	328 32%	234 23%	373 36%
Not very closely	210 20%	89 9%	181 18%	285 28%	366 35%	132 13%
Not at all closely	87 8%	22 2%	59 6%	199 19%	304 30%	55 5%
Don't know	14 1%	6 1%	15 1%	46 4%	61 6%	14 1%
Prefer not to say	5 *	4 *	5 1%	9 1%	8 1%	5 *
Closely (NET)	716 69%	909 88%	772 75%	493 48%	292 28%	827 80%
Not closely (NET)	297 29%	112 11%	239 23%	484 47%	671 65%	187 18%
NET Difference	419 41%	798 77%	533 52%	9 1%	-379 -37%	640 62%

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



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Table 5
SNPELEC1_1 - How closely, if at all, have you been following news about...The Scottish Parliament election taking place in May this year

Base: Adults aged 16+ in Scotland

	TOTAL	TENURE		INCOME				HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDY REF VOTE 2014	
		OWNER OCCUPIED (a)	RENTER (b)	UP TO £19,999 (c)	£20,000 - £34,999 (d)	£35,000 - £54,999 (e)	£55,000+ (f)	1 (g)	2 (h)	3 (i)	4+ (j)	ANY (k)	NONE (l)	CONSERVATIVE (m)	LABOUR (n)	LIB DEM (o)	SNP (p)	REMAIN (q)	LEAVE (r)	YES (s)	NO (t)
UNWEIGHTED BASE	1032	734	273	156	214	251	342	207	382	184	259	314	718	123	180	71	356	553	200	370	356
WEIGHTED BASE	1032	711	292	181	228	254	298	210	379	182	253	297	735	110	170	64*	346	527	198	366	333
	100%	69%	28%	18%	22%	25%	29%	21%	37%	18%	25%	29%	71%	12%	17%	6%	34%	51%	19%	35%	32%
Very closely	306	231	69	38	72	79	105	59	127	47	73	81	226	41	52	17	139	175	76	134	101
	30%	33%	23%	21%	31%	31%	35%	27%	34%	26%	29%	27%	31%	35%	31%	27%	40%	33%	38%	37%	31%
		b			c	c	c									n					
Fairly closely	410	291	113	67	86	102	124	75	145	84	105	124	285	55	84	35	133	233	71	149	144
	40%	41%	39%	37%	38%	40%	42%	35%	38%	46%	42%	42%	39%	46%	49%	55%	38%	44%	36%	41%	43%
		p								r											
Not very closely	210	131	74	52	46	48	47	60	89	26	34	52	158	21	27	10	53	91	36	59	71
	20%	18%	25%	29%	20%	19%	16%	27%	24%	14%	14%	17%	22%	18%	16%	16%	15%	17%	18%	16%	21%
		a																			
Not at all closely	87	49	31	21	19	22	18	19	16	22	29	33	54	2	5	1	17	26	15	23	15
	8%	7%	11%	11%	8%	9%	6%	9%	4%	12%	12%	11%	7%	2%	3%	2%	5%	5%	7%	6%	4%
		h																			
Don't know	14	8	4	3	5	3	2	4	-	2	8	6	8	-	2	-	2	3	-	2	2
	1%	1%	1%	2%	2%	1%	1%	2%	-	1%	3%	2%	1%	-	1%	-	1%	1%	-	*	1%
		h																			
Prefer not to say	5	-	1	-	-	-	1	-	1	1	3	1	4	-	-	-	1	-	-	-	-
	*	-	*	-	-	-	*	-	*	1%	1%	*	1%	-	-	-	*	-	-	-	-
Closely (NET)	716	522	182	105	158	181	230	135	273	130	179	205	511	96	136	52	272	408	147	283	245
	69%	73%	62%	58%	69%	71%	77%	62%	72%	71%	71%	69%	69%	81%	80%	82%	79%	77%	74%	77%	74%
		b			c	c	c		g												
Not closely (NET)	297	180	105	73	65	70	66	79	106	49	64	85	212	23	32	12	71	117	51	81	86
	29%	25%	36%	40%	29%	27%	22%	36%	28%	27%	25%	29%	29%	19%	19%	18%	20%	22%	26%	22%	26%
		a			def				h												
NET Difference	419	342	76	32	93	112	164	56	167	82	115	120	299	73	104	41	201	291	96	202	159
	41%	48%	26%	18%	41%	44%	55%	26%	44%	45%	45%	41%	41%	61%	61%	63%	58%	55%	49%	55%	48%
		b			c	c	cde		g		g										

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t
Overlap formulae used. * small base

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Table 7
SNPELEC1_2 - How closely, if at all, have you been following news about...The cost of living

Base: Adults aged 16+ in Scotland

	TOTAL	TENURE		INCOME				HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDY REF VOTE 2014	
		OWNER OCCUPIED (a)	RENTER (b)	UP TO £19,999 (c)	£20,000 - £34,999 (d)	£35,000 - £54,999 (e)	£55,000+ (f)	1 (g)	2 (h)	3 (i)	4+ (j)	ANY (k)	NONE (l)	CONSERVATIVE (m)	LABOUR (n)	LIB DEM (o)	SNP (p)	REMAIN (q)	LEAVE (r)	YES (s)	NO (t)
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
UNWEIGHTED BASE	1032	734	273	156	214	251	342	207	382	184	259	314	718	123	180	71	356	553	200	370	356
WEIGHTED BASE	1032	711	292	181	228	254	298	210	379	182	253	297	735	119	170	64*	346	527	198	366	338
	100%	69%	28%	18%	22%	25%	29%	21%	37%	18%	25%	29%	71%	12%	17%	6%*	34%	51%	19%	35%	32%
Very closely	493	355	132	85	115	110	155	101	174	88	130	158	335	61	91	32	187	276	103	199	165
	48%	50%	45%	47%	51%	43%	52%	46%	46%	48%	51%	53%	46%	51%	54%	50%	54%	52%	52%	54%	50%
Fairly closely	416	285	118	68	79	124	112	86	167	75	89	102	315	42	66	26	135	210	72	138	135
	40%	40%	40%	38%	35%	49%	37%	39%	44%	41%	35%	34%	43%	35%	39%	41%	39%	40%	36%	38%	41%
Not very closely	89	58	28	18	25	16	26	23	32	13	22	28	61	10	12	4	20	36	18	23	29
	9%	8%	9%	10%	11%	6%	9%	10%	8%	7%	9%	9%	8%	9%	7%	7%	6%	7%	9%	6%	9%
Not at all closely	22	9	13	8	6	3	5	7	6	3	7	6	17	5	1	1	2	3	5	5	3
	2%	1%	4%	5%	3%	1%	2%	3%	2%	1%	3%	2%	2%	4%	*	1%	1%	1%	3%	1%	1%
Don't know	6	5	2	1	2	2	1	2	-	2	3	3	4	-	1	1	2	2	1	1	-
	1%	1%	1%	1%	1%	1%	*	1%	-	1%	1%	1%	1%	-	*	1%	*	*	*	*	-
Prefer not to say	4	-	1	-	-	-	1	-	-	1	3	1	4	-	-	-	-	-	-	-	-
	*	-	*	-	-	-	*	-	-	1%	h	*	1%	-	-	-	-	-	-	-	-
Closely (NET)	909	640	250	154	195	234	266	186	341	163	219	260	650	103	158	58	322	487	174	337	300
	88%	90%	85%	85%	85%	92%	89%	86%	90%	89%	86%	88%	88%	87%	92%	90%	93%	92%	88%	92%	90%
Not closely (NET)	112	67	40	27	31	18	31	30	38	16	29	34	78	16	12	5	22	39	23	28	33
	11%	9%	14%	15%	14%	7%	10%	14%	10%	9%	11%	11%	11%	13%	7%	8%	6%	7%	12%	8%	10%
NET Difference	798	573	209	127	164	216	236	157	304	147	190	226	572	88	145	53	300	448	151	309	267
	77%	81%	72%	70%	72%	85%	79%	72%	80%	81%	75%	76%	78%	74%	85%	82%	87%	85%	76%	84%	80%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t
Overlap formulae used. * small base



Table 9
SNPELEC1_3 - How closely, if at all, have you been following news about...The NHS in Scotland

Base: Adults aged 16+ in Scotland

	TOTAL	TENURE		INCOME				HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDY REF VOTE 2014	
		OWNER OCCUPIED (a)	RENTER (b)	UP TO £19,999 (c)	£20,000 - £34,999 (d)	£35,000 - £54,999 (e)	£55,000+ (f)	1 (g)	2 (h)	3 (i)	4+ (j)	ANY (k)	NONE (l)	CONSERVATIVE (m)	LABOUR (n)	LIB DEM (o)	SNP (p)	REMAIN (q)	LEAVE (r)	YES (s)	NO (t)
UNWEIGHTED BASE	1032	734	273	156	214	251	342	207	382	184	259	314	718	123	180	71	356	553	200	370	356
WEIGHTED BASE	1032	711	292	181	228	254	298	210	379	182	253	297	735	119	170	64*	346	527	198	366	333
	100%	69%	28%	18%	22%	25%	29%	21%	37%	18%	25%	29%	71%	12%	17%	6%*	34%	51%	19%	35%	32%
Very closely	305	236	62	44	71	72	98	52	130	51	72	86	219	41	70	26	107	178	67	108	126
	30%	33%	21%	24%	31%	28%	33%	24%	34%	28%	28%	29%	30%	34%	41%	41%	31%	34%	34%	29%	38%
Fairly closely	466	332	124	76	90	128	146	91	172	89	115	142	324	57	77	28	174	264	82	183	153
	45%	47%	42%	42%	40%	50%	49%	42%	45%	49%	45%	48%	44%	48%	45%	43%	50%	50%	41%	50%	46%
Not very closely	181	109	69	35	49	41	44	49	57	30	45	48	133	19	13	8	46	62	35	51	44
	18%	15%	23%	19%	22%	16%	15%	22%	15%	16%	18%	16%	18%	16%	8%	12%	13%	12%	18%	14%	13%
Not at all closely	59	24	31	21	13	11	8	19	17	7	16	16	42	3	8	1	15	20	13	22	8
	6%	3%	11%	12%	6%	4%	3%	9%	4%	4%	6%	6%	6%	2%	5%	1%	4%	4%	7%	6%	2%
Don't know	15	9	5	6	4	2	2	6	3	4	3	4	11	-	2	2	3	2	1	2	2
	1%	1%	2%	3%	2%	1%	1%	3%	1%	2%	1%	1%	2%	-	1%	3%	1%	*	1%	*	1%
Prefer not to say	5	1	1	-	1	-	1	1	-	1	3	1	5	-	-	-	-	-	-	-	-
	1%	*	*	-	*	-	*	*	-	1%	h	*	1%	-	-	-	-	-	-	-	-
Closely (NET)	772	568	187	120	161	200	244	143	302	140	187	228	544	98	148	54	282	442	149	291	279
	75%	80%	64%	66%	71%	79%	82%	65%	80%	77%	74%	77%	74%	82%	87%	84%	81%	84%	75%	80%	84%
Not closely (NET)	239	133	100	56	62	53	51	68	74	37	61	64	175	21	21	8	61	83	48	73	52
	23%	19%	34%	31%	27%	21%	17%	31%	20%	20%	24%	22%	24%	18%	12%	13%	18%	16%	24%	20%	16%
NET Difference	533	435	87	64	99	147	192	75	228	104	126	164	368	76	127	46	220	360	101	218	227
	52%	61%	30%	35%	44%	58%	64%	34%	60%	57%	50%	55%	50%	64%	74%	72%	64%	68%	51%	60%	68%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t
Overlap formulae used. * small base

26 00041 01 - SCOTLAND POLITICAL PULSE
 10TH 20TH APRIL 2024
 PUBLIC
 IPSOS

22 Apr 2024

Table 10
 SNPELEC_5 - How closely, if at all, have you been following news about...Issues with CalMac ferries

Base: Adults aged 16+ in Scotland

	GENDER		AGE BAND 1									AGE BAND 2			SOCIAL GRADE					SOCIAL GRADE 2		WORKING STATUS		HIGHEST QUALIFICATION				REGION							
	TOTAL	MEN	WOMEN	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	WORKING	NOT WORKING	STANDARD GRADE OR BELOW	HIGHER	DEGREE OR ABOVE	CENTRAL	GLASGOW	HIGHLANDS AND ISLANDS	LOTHIANS	MID SCOTLAND AND FIFE	NORTH EAST SCOTLAND	SOUTH	WEST				
	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)			
UNWEIGHTED BASE	1032	462	570	100	276	188	253	171	243	280	313	422	464	294	174	306	688	342	629	403	162	369	669	227	240	84	207	138	209	133	103	103			
WEIGHTED BASE	1032	494	538	133*	158	155	163	177	247	291	318	423	399	229	174	311	627	405	568	464	227	431	331	124	131	84*	148	125	143	129*	133*				
	100%	47%	52%	13%	15%	15%	16%	17%	24%	28%	31%	41%	38%	23%	17%	30%	61%	39%	54%	45%	22%	42%	33%	12%	13%	8%	14%	12%	14%	13%	13%	13%			
Very closely	165	93	72	6	11	12	18	22	65	18	30	117	81	28	18	39	108	57	80	85	35	64	60	16	26	19	18	20	17	15	24%				
	16%	19%	14%	5%	7%	8%	11%	13%	27%	6%	10%	28%	20%	12%	10%	17%	17%	14%	14%	18%	15%	15%	18%	13%	19%	23%	12%	16%	12%	12%	24%				
Fairly closely	328	161	167	23	42	36	57	64	106	65	93	171	149	69	51	58	218	130	173	155	63	123	129	44	51	32	48	32	37	44	41				
	32%	33%	31%	17%	27%	23%	33%	36%	43%	22%	29%	40%	37%	30%	30%	25%	30%	27%	30%	33%	28%	29%	30%	35%	38%	37%	32%	26%	26%	34%	31%				
Not very closely	285	136	148	30	45	46	60	46	59	74	105	105	103	68	53	62	171	115	171	114	62	126	86	32	31	19	38	44	46	42	32				
	28%	28%	29%	22%	29%	30%	37%	26%	24%	26%	33%	25%	30%	30%	30%	27%	27%	29%	30%	32%	29%	29%	26%	26%	23%	23%	25%	30%	31%	32%	24%				
Not at all closely	190	86	104	51	42	54	25	11	16	94	78	27	56	47	37	60	103	97	112	88	55	89	43	22	24	12	34	23	23	26	35				
	19%	17%	21%	38%	27%	35%	13%	6%	7%	32%	25%	6%	14%	21%	21%	20%	16%	24%	20%	19%	24%	22%	13%	19%	18%	14%	24%	15%	23%	20%	19%				
Don't know	46	17	29	20	15	7	2	1	-	35	9	1	8	14	14	10	22	24	26	20	12	22	12	8	2	2	9	9	8	3	2				
	4%	3%	5%	15%	10%	5%	1%	1%	-	12%	3%	*	2%	14%	8%	4%	4%	6%	5%	4%	5%	5%	4%	7%	1%	2%	6%	7%	6%	2%	1%				
Prefer not to say	9	1	7	4	1	-	1	2	-	5	1	2	2	3	1	2	5	3	6	2	1	3	1	1	-	1	1	1	2	-	1				
	1%	*	1%	3%	1%	-	1%	1%	-	2%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	*	1%	-	1%	1%	1%	-	1%	-				
Closely (NET)	493	254	239	29	53	48	75	116	171	82	123	288	230	96	69	97	327	166	251	240	98	187	189	59	76	51	66	52	53	59	73				
	48%	51%	45%	22%	34%	31%	46%	60%	69%	28%	39%	68%	58%	42%	40%	42%	52%	42%	43%	43%	37%	48%	47%	29%	48%	37%	60%	45%	42%	38%	46%	50%			
Not closely (NET)	484	222	262	81	88	99	84	57	75	168	184	132	158	115	80	111	278	211	283	202	117	210	229	55	55	31	62	64	39	68	57				
	47%	45%	48%	60%	58%	64%	52%	32%	31%	58%	58%	31%	40%	50%	52%	53%	44%	52%	46%	53%	51%	51%	30%	45%	43%	36%	49%	45%	55%	52%	43%				
NET Difference	9	31	-20	-52	-34	-51	-9	59	96	-46	-61	155	72	-19	-21	-24	53	-45	-30	39	-19	33	59	4	21	20	-6	-11	-26	-9	16				
	1%	6%	-4%	-39%	-22%	-33%	-6%	34%	39%	-30%	-19%	37%	18%	-8%	-12%	-10%	8%	-11%	-5%	8%	-8%	-8%	18%	3%	16%	24%	-4%	-9%	-18%	-7%	12%				

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/n/p/h - i/j/k - l/m/n/o - p/q - r/s - t/u/v - w/x/y/z/A/B/C/D/E
 Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



26-090841-01 - SCOTLAND POLITICAL PULSE
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Table 11
SNPELEC1_5 - How closely, if at all, have you been following news about...issues with CalMac ferries

Base: Adults aged 16+ in Scotland

	TOTAL	TENURE		INCOME			HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDY REF VOTE 2014		
		OWNER OCCUPIED (a)	RENTER (b)	UP TO £19,999 (c)	£20,000 - £34,999 (d)	£35,000 - £54,999 (e)	£55,000+ (f)	1 (g)	2 (h)	3 (i)	4+ (j)	ANY (k)	NONE (l)	CONSERVATIVE (m)	LABOUR (n)	LIB DEM (o)	SNP (p)	REMAIN (q)	LEAVE (r)	YES (s)	NO (t)
UNWEIGHTED BASE	1032	734	273	156	214	251	342	207	382	184	259	314	718	123	180	71	356	553	200	370	356
WEIGHTED BASE	1032	711	292	181	228	254	298	210	379	182	253	297	735	119	170	64*	346	527	198	366	333
	100%	69%	28%	18%	22%	25%	29%	21%	37%	18%	25%	29%	71%	12%	17%	6%	34%	51%	19%	35%	32%
Very closely	165	136	27	27	41	36	49	41	70	27	27	27	138	28	34	15	60	103	49	60	81
	16%	19%	9%	15%	18%	14%	17%	19%	19%	15%	11%	9%	19%	23%	20%	24%	17%	19%	25%	16%	24%
		b						j	j			k								s	s
Fairly closely	328	265	59	43	68	91	109	53	151	51	73	80	248	57	78	25	98	195	68	124	125
	32%	37%	20%	24%	30%	36%	36%	24%	40%	28%	29%	27%	34%	47%	46%	38%	28%	37%	34%	34%	38%
		b				c	c	h				p		p							
Not very closely	285	193	89	45	71	68	84	57	95	54	79	104	181	21	42	19	115	148	53	112	89
	28%	27%	31%	25%	31%	27%	28%	26%	25%	30%	31%	35%	25%	18%	25%	30%	33%	28%	27%	31%	27%
								i				l		m							
Not at all closely	199	102	86	51	40	51	47	56	58	34	52	64	135	12	15	3	66	72	25	63	33
	19%	14%	29%	28%	18%	20%	16%	26%	15%	18%	21%	22%	18%	10%	9%	4%	19%	14%	13%	17%	10%
		a		ff				h				h		mno						t	
Don't know	46	12	29	13	8	7	8	8	6	15	18	19	26	1	1	2	5	7	2	4	4
	4%	2%	10%	7%	4%	3%	3%	3%	2%	8%	7%	7%	4%	1%	1%	3%	1%	1%	1%	1%	1%
		a		ef				h				h									
Prefer not to say	9	3	2	2	-	2	1	3	-	1	4	2	7	-	1	1	2	2	2	3	-
	1%	*	1%	1%	-	1%	*	1%	-	1%	2%	1%	1%	-	*	1%	1%	*	1%	1%	-
								h				h									
Closely (NET)	493	401	86	69	109	127	158	94	221	78	100	107	386	84	112	40	158	298	117	183	206
	48%	56%	29%	38%	48%	50%	53%	43%	58%	43%	39%	36%	52%	71%	66%	62%	46%	57%	59%	50%	62%
		b				c	c	g	g			p		p							s
Not closely (NET)	484	295	175	96	111	118	132	113	152	87	131	168	316	34	56	22	181	220	78	175	122
	47%	41%	60%	53%	49%	47%	44%	52%	40%	48%	52%	57%	43%	28%	33%	34%	52%	42%	39%	48%	37%
		a						h				l		mno						t	
NET Difference	9	106	-90	-27	-2	9	26	-20	69	-9	-32	-61	70	50	55	18	-23	78	39	8	84
	1%	15%	-31%	-15%	-1%	3%	9%	-9%	18%	-5%	-12%	-21%	9%	42%	32%	28%	-7%	15%	20%	2%	25%
		b				d	de		g			k		p	p						s

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 12
 SNPELEC_7 - How closely, if at all, have you been following news about...The conviction of Jordan Linden, former SNP leader of North Lanarkshire council, on sexual offences

Base: Adults aged 16+ in Scotland

	GENDER			AGE BAND 1							AGE BAND 2			SOCIAL GRADE				SOCIAL GRADE 2		WORKING STATUS		HIGHEST QUALIFICATION				REGION									
	TOTAL	MEN	WOMEN	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	WORKING	NOT WORKING	STANDARD GRADE OR BELOW	HIGHER	DEGREE OR ABOVE	CENTRAL	GLASGOW	HIGHLANDS AND ISLANDS	LOTHIANS	MID SCOTLAND AND FIFE	NORTH EAST SCOTLAND	SOUTH	WEST				
UNWEIGHTED BASE	1002	482	490	100	276	188	253	243	216	280	313	422	466	294	176	306	688	312	628	411	182	309	440	223	240	44	207	318	310	33	333				
WEIGHTED BASE	1000	494	515	133*	176	155	163	177	247	291	318	423	399	229	174	211	627	405	568	464	227	431	331	124	131	84*	148	125	143	129*	131*				
Very closely	58	35	23	12	19	5	2	7	13	31	7	20	30	11	4	10	43	15	39	19	7	21	25	10	10	2	12	4	7	4	9				
	6%	7%	4%	9%	12%	3%	1%	4%	5%	11%	2%	5%	8%	6%	2%	5%	7%	4%	7%	4%	3%	5%	8%	8%	7%	2%	8%	3%	5%	3%	7%				
Fairly closely	234	125	107	25	35	32	31	40	63	60	63	112	122	95	50	40	50	145	80	124	110	59	92	69	39	25	15	37	33	31	33	20			
	23%	25%	20%	19%	22%	21%	19%	28%	25%	21%	20%	26%	24%	22%	23%	22%	23%	22%	22%	24%	26%	21%	21%	19%	19%	17%	25%	17%	22%	26%	26%	15%			
Not very closely	366	170	197	38	42	53	64	62	107	80	118	169	152	73	62	80	225	141	207	159	81	146	125	37	59	29	50	49	48	44	47				
	37%	34%	37%	29%	27%	35%	39%	35%	43%	28%	37%	40%	38%	32%	38%	35%	36%	33%	37%	34%	35%	38%	30%	45%	34%	34%	39%	34%	34%	34%	34%	35%			
Not at all closely	304	142	162	28	48	53	50	50	87	87	111	146	102	71	54	78	219	132	159	146	70	141	93	28	20	32	39	31	45	44	52				
	30%	29%	30%	29%	31%	34%	36%	28%	23%	30%	35%	25%	26%	31%	31%	34%	28%	33%	28%	31%	31%	33%	28%	22%	23%	39%	26%	25%	32%	34%	39%				
Don't know	61	21	40	14	11	12	7	9	8	25	35	17	18	20	11	12	38	23	34	27	13	20	17	9	6	6	9	7	9	4	6				
	6%	4%	8%	10%	7%	8%	4%	5%	3%	9%	6%	4%	5%	9%	6%	5%	6%	6%	6%	6%	5%	7%	5%	7%	5%	7%	6%	6%	6%	3%	4%				
Prefer not to say	8	3	5	5	3	-	-	-	-	8	-	-	2	2	3	1	4	4	5	3	-	2	2	1	2	-	1	-	2	-	-				
	1%	1%	1%	4%	2%	-	-	-	-	3%	-	-	*	1%	2%	1%	1%	1%	1%	1%	-	*	1%	1%	1%	-	1%	-	1%	-	-				
Closely (NET)	292	160	130	38	53	37	33	56	76	91	69	112	125	63	44	60	188	104	161	129	66	113	93	49	35	16	49	37	38	37	29				
	29%	32%	24%	28%	34%	24%	20%	32%	31%	31%	22%	31%	31%	28%	25%	28%	30%	28%	30%	29%	29%	30%	29%	39%	28%	19%	31%	30%	27%	29%	22%				
Not closely (NET)	671	311	350	77	90	105	123	112	163	167	229	275	213	144	116	117	308	273	366	305	150	287	217	65	80	62	80	80	53	68	58				
	67%	63%	67%	58%	57%	69%	73%	63%	66%	57%	72%	60%	64%	63%	67%	68%	63%	68%	64%	66%	66%	67%	66%	53%	68%	73%	60%	64%	66%	68%	74%				
NET Difference	-379	-151	-129	-40	-37	-69	-90	-55	-88	-76	-159	-143	-128	-81	-72	-97	-209	-169	-203	-176	-85	-174	-123	-16	-55	-45	-40	-43	-56	-51	-69				
	-37%	-31%	-24%	-30%	-23%	-45%	-55%	-31%	-35%	-28%	-50%	-34%	-37%	-33%	-42%	-42%	-33%	-42%	-36%	-38%	-37%	-40%	-37%	-13%	-42%	-54%	-27%	-34%	-39%	-39%	-52%				

Proportions/Means: Columns Totalled (5% risk level) - a/b - U/u/V/v/h - (i)/k - (m)/h/n - p/q - r/s - U/u/v - w/x/y/A/N/C/D/E
 Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 13
SNPELEC1_7 - How closely, if at all, have you been following news about...The conviction of Jordan Linden, former SNP leader of North Lanarkshire council, on sexual offences

Base: Adults aged 16+ in Scotland

	TOTAL	TENURE		INCOME				HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDY REF VOTE 2014	
		OWNER OCCUPIED (a)	RENTER (b)	UP TO £19,999 (c)	£20,000 - £34,999 (d)	£35,000 - £54,999 (e)	£55,000+ (f)	1 (g)	2 (h)	3 (i)	4+ (j)	ANY (k)	NONE (l)	CONSERVATIVE (m)	LABOUR (n)	LIB DEM (o)	SNP (p)	REMAIN (q)	LEAVE (r)	YES (s)	NO (t)
UNWEIGHTED BASE	1032	734	273	156	214	251	342	207	382	184	259	314	718	123	180	71	356	553	200	370	356
WEIGHTED BASE	1032	711	292	181	228	254	298	210	379	182	253	297	735	119	170	64*	346	527	198	366	338
	100%	69%	28%	18%	22%	25%	29%	21%	37%	18%	25%	29%	71%	12%	17%	6%	34%	51%	19%	35%	32%
Very closely	58	44	11	10	8	11	27	12	12	9	24	25	33	6	13	4	23	26	16	26	13
	6%	6%	4%	5%	4%	4%	9%	6%	3%	5%	10%	8%	5%	5%	8%	6%	7%	5%	8%	7%	4%
Fairly closely	234	170	62	40	63	50	71	46	99	39	50	64	170	37	48	18	77	128	52	85	87
	23%	24%	21%	22%	28%	20%	24%	21%	26%	21%	20%	22%	23%	31%	28%	28%	22%	24%	26%	23%	26%
Not very closely	366	264	95	49	83	107	97	78	140	67	82	104	262	49	69	27	129	209	69	129	135
	35%	37%	33%	27%	37%	42%	33%	36%	37%	37%	32%	35%	36%	41%	41%	41%	37%	40%	35%	35%	41%
Not at all closely	304	200	96	63	61	76	88	70	105	56	73	82	223	22	37	14	105	142	53	112	85
	30%	28%	33%	35%	27%	30%	30%	32%	28%	31%	29%	28%	30%	18%	22%	23%	30%	27%	27%	31%	26%
Don't know	61	32	25	18	11	10	14	12	21	8	21	19	42	5	3	1	11	21	8	13	12
	6%	5%	8%	10%	5%	4%	5%	5%	6%	4%	8%	6%	6%	4%	2%	1%	3%	4%	4%	3%	4%
Prefer not to say	8	1	3	1	1	-	1	-	2	3	3	3	5	-	-	1	1	1	-	1	-
	1%	*	1%	1%	*	-	*	-	*	2%	1%	1%	1%	-	-	1%	*	*	-	*	-
Closely (NET)	292	214	73	50	72	62	98	58	111	48	74	89	203	43	61	22	100	154	68	112	101
	28%	30%	25%	28%	31%	24%	33%	27%	29%	26%	29%	30%	28%	36%	36%	34%	29%	29%	35%	31%	30%
Not closely (NET)	671	464	191	112	144	183	185	148	245	123	155	186	485	71	107	41	234	351	122	241	220
	65%	65%	65%	62%	63%	72%	62%	68%	65%	68%	61%	63%	66%	60%	63%	64%	68%	67%	61%	66%	66%
NET Difference	-379	-249	-118	-62	-73	-121	-88	-89	-133	-75	-81	-97	-281	-28	-45	-19	-134	-197	-53	-129	-119
	-37%	-35%	-40%	-34%	-32%	-48%	-29%	-41%	-35%	-41%	-32%	-33%	-38%	-23%	-27%	-30%	-39%	-37%	-27%	-35%	-36%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t
Overlap formulae used. * small base

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Table 18
 SNPELEC_3 - How closely, if at all, have you been following news about...Fuel prices in Scotland

Base: Adults aged 16+ in Scotland

	GENDER			AGE BAND 1					AGE BAND 2			SOCIAL GRADE				SOCIAL GRADE 2		WORKING STATUS		HIGHEST QUALIFICATION				REGION									
	TOTAL	MEN	WOMEN	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	WORKING	NOT WORKING	STANDARD GRADE OR BELOW	HIGHER	DEGREE OR ABOVE	CENTRAL	GLASGOW	HIGHLANDS AND ISLANDS	LOTHIANS	MID SCOTLAND AND FIFE	NORTH EAST SCOTLAND	SOUTH	WEST		
UNWEIGHTED BASE	1032	462	570	100	276	338	376	243	281	280	323	403	464	234	316	386	600	332	620	411	182	309	449	222	240	84	207	318	209	33	103		
WEIGHTED BASE	1032	494	538	133*	318	355	377	247	291	318	423	399	329	174	211	227	627	405	568	464	227	431	331	124	131	84*	148	125	143	129*	133*		
100%	100%	100%	100%	13%	31%	35%	37%	24%	29%	31%	41%	39%	32%	17%	21%	23%	61%	39%	55%	45%	22%	42%	32%	12%	13%	8%	14%	12%	13%	13%	13%		
Very closely	454	217	236	38	50	70	76	95	124	88	146	220	196	96	87	74	231	161	268	186	92	186	157	58	46	45	62	60	59	51			
	44%	44%	44%	28%	32%	45%	47%	54%	50%	30%	46%	52%	49%	42%	50%	32%	47%	40%	47%	40%	41%	46%	47%	47%	35%	54%	42%	48%	42%	46%			
Fairly closely	373	173	199	40	65	60	58	56	94	105	118	150	140	89	58	86	229	144	209	164	83	157	116	39	58	27	51	52	53	41	48		
	36%	35%	37%	30%	41%	39%	36%	32%	38%	36%	37%	35%	35%	39%	33%	37%	36%	36%	37%	37%	37%	36%	35%	31%	43%	32%	34%	41%	37%	32%	36%		
Not very closely	132	69	63	30	29	17	15	19	22	60	32	40	39	26	21	46	65	67	59	73	32	52	40	19	21	7	24	11	16	22	9		
	13%	14%	12%	23%	19%	12%	9%	12%	9%	22%	10%	10%	10%	11%	12%	20%	10%	10%	10%	14%	16%	12%	15%	15%	16%	8%	16%	9%	11%	17%	7%		
Not at all closely	16	23	12	27	9	7	12	3	6	26	20	9	16	15	4	10	30	25	20	35	14	21	15	6	7	5	3	1	8	8	12		
	5%	5%	6%	13%	6%	4%	8%	2%	2%	9%	6%	2%	4%	6%	3%	6%	5%	6%	6%	6%	6%	5%	5%	5%	5%	6%	5%	1%	5%	6%	10%		
Don't know	14	10	3	4	4	1	1	3	1	6	2	4	6	2	2	3	8	6	7	6	6	5	3	2	2	-	3	1	4	-	1		
	1%	2%	1%	3%	2%	1%	*	2%	1%	3%	*	1%	1%	1%	1%	1%	1%	1%	1%	3%	1%	1%	1%	2%	1%	-	2%	1%	2%	-	1%		
Prefer not to say	5	2	3	4	1	1	-	-	-	4	1	-	2	-	1	1	2	2	4	1	-	-	1	-	-	-	1	-	2	-	-		
	0%	0%	1%	3%	0%	0%	-	-	-	2%	0%	-	1%	-	1%	1%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%		
Closely (NET)	827	391	435	78	115	130	134	152	218	193	264	370	336	186	145	160	522	305	477	350	176	354	272	97	103	72	112	111	114	100	109		
	80%	79%	81%	58%	37%	46%	43%	60%	68%	60%	63%	87%	84%	81%	83%	60%	82%	82%	84%	79%	77%	82%	82%	78%	78%	80%	78%	80%	80%	80%	77%	82%	
NET Difference	187	92	94	48	38	24	28	22	28	36	51	49	55	41	25	56	95	92	80	107	46	73	55	25	28	12	32	24	28	23	17%		
	18%	19%	18%	36%	24%	15%	17%	12%	11%	30%	16%	12%	14%	18%	15%	29%	15%	23%	14%	23%	20%	17%	17%	20%	22%	14%	21%	10%	17%	23%	17%		
NET Difference	640	299	341	30	76	106	107	130	180	107	213	320	281	145	120	94	426	233	397	242	130	281	217	72	76	61	81	99	90	71	86		
	62%	60%	64%	23%	48%	63%	74%	73%	77%	37%	67%	76%	71%	63%	69%	41%	68%	53%	70%	52%	57%	65%	66%	58%	57%	72%	55%	79%	63%	55%	65%		

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/n/p/h - i/j/k - l/m/n/o - p/q - r/s - t/u/v - w/x/y/z/A/B/C/D/E
 Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



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Table 15
SNPELEC1_8 - How closely, if at all, have you been following news about...Fuel prices in Scotland

Base: Adults aged 16+ in Scotland

	TOTAL	TENURE		INCOME				HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDY REF VOTE 2014	
		OWNER OCCUPIED (a)	RENTER (b)	UP TO £19,999 (c)	£20,000 - £34,999 (d)	£35,000 - £54,999 (e)	£55,000+ (f)	1 (g)	2 (h)	3 (i)	4+ (j)	ANY (k)	NONE (l)	CONSERVATIVE (m)	LABOUR (n)	LIB DEM (o)	SNP (p)	REMAIN (q)	LEAVE (r)	YES (s)	NO (t)
UNWEIGHTED BASE	1032	734	273	156	214	251	342	207	382	184	259	314	718	123	180	71	356	553	200	370	356
WEIGHTED BASE	1032	711	292	181	228	254	298	210	379	182	253	297	735	119	170	64*	346	527	198	366	338
	100%	69%	28%	18%	22%	25%	29%	21%	37%	18%	25%	29%	71%	12%	17%	6%*	34%	51%	19%	35%	32%
Very closely	454	339	108	68	95	117	149	76	184	78	116	143	311	59	91	35	160	260	100	177	171
	44%	48%	37%	38%	42%	46%	50%	35%	49%	43%	46%	48%	42%	49%	53%	55%	46%	49%	50%	48%	52%
Fairly closely	373	269	95	59	80	100	105	85	131	67	89	105	268	43	60	17	139	193	77	135	120
	36%	38%	33%	32%	35%	39%	35%	39%	35%	37%	35%	35%	36%	36%	35%	26%	40%	37%	39%	37%	36%
Not very closely	132	71	55	33	37	24	30	38	43	23	28	32	99	11	9	10	33	55	14	41	27
	13%	10%	19%	18%	16%	9%	10%	17%	11%	13%	11%	11%	14%	10%	5%	15%	10%	11%	7%	11%	8%
Not at all closely	55	24	28	20	10	12	9	18	17	7	13	13	42	6	9	2	12	17	8	11	12
	5%	3%	10%	11%	4%	5%	3%	8%	5%	4%	5%	4%	6%	5%	6%	3%	3%	3%	4%	3%	4%
Don't know	14	7	5	1	6	2	4	2	4	5	3	2	11	-	1	-	1	2	-	1	1
	1%	1%	2%	1%	3%	1%	1%	1%	1%	3%	1%	1%	2%	-	1%	-	1%	1%	-	1%	1%
Prefer not to say	5	-	1	-	1	-	1	-	-	1	4	1	4	-	-	-	1	-	1	1	-
	*	-	*	-	*	-	*	-	-	1%	h	*	1%	-	-	-	*	-	*	*	-
Closely (NET)	827	609	204	127	174	217	254	160	315	145	206	248	579	102	151	52	299	452	176	312	292
	80%	86%	70%	70%	77%	85%	85%	74%	83%	80%	81%	84%	79%	85%	88%	82%	86%	86%	89%	85%	88%
Not closely (NET)	187	95	83	53	47	35	39	56	60	31	40	45	141	18	18	12	45	73	21	53	40
	18%	13%	28%	29%	21%	14%	13%	26%	16%	17%	16%	15%	19%	15%	11%	18%	13%	14%	11%	14%	12%
NET Difference	640	513	121	74	127	182	215	105	255	115	165	202	437	84	132	41	254	379	155	259	252
	62%	72%	41%	41%	56%	71%	72%	48%	67%	63%	65%	68%	59%	71%	78%	63%	73%	72%	78%	71%	76%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t
Overlap formulae used. * small base

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Table 16

FAV1 - Summary Table - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties?

Base: Adults aged 16+ in Scotland

	Russell Findlay, Leader of the Scottish Conservative and Unionist Party	Anas Sarwar, Leader of the Scottish Labour Party	John Swinney, Leader of the SNP and First Minister	Keir Starmer, Leader of the Labour Party, and Prime Minister	Kemi Badenoch, Leader of the Conservative Party	Alex Cole- Hamilton, Leader of the Scottish Liberal Democrats	Ross Greer, Co- leader of the Scottish Green Party	Gillian Mackay, Co- Leader of the Scottish Green Party	Nigel Farage, Leader of Reform UK	Malcolm Offord, Leader of Reform UK Scotland	The Scottish Labour Party	The Scottish Conservative and Unionist Party	The Scottish Liberal Democrats	The Scottish Green Party	The Scottish National Party	Reform UK
UNWEIGHTED BASE	1032	1032	1032	1032	1032	1032	1032	1032	1032	1032	1032	1032	1032	1032	1032	1032
WEIGHTED BASE	1032	1032	1032	1032	1032	1032	1032	1032	1032	1032	1032	1032	1032	1032	1032	1032
Very favourable	42	54	131	50	56	26	63	51	65	45	53	59	38	91	167	86
	4%	5%	13%	5%	5%	3%	6%	5%	6%	4%	5%	6%	4%	9%	16%	8%
Fairly favourable	103	164	229	152	113	152	164	162	122	94	175	121	202	205	218	111
	10%	16%	22%	15%	11%	15%	16%	16%	12%	9%	17%	12%	20%	20%	21%	11%
Neither favourable nor unfavourable	264	293	228	212	219	403	287	308	128	194	257	198	350	243	175	149
	26%	28%	22%	21%	21%	39%	28%	30%	12%	19%	25%	19%	34%	24%	17%	14%
Fairly unfavourable	183	181	134	198	194	156	141	137	100	107	225	180	189	148	140	95
	18%	18%	13%	19%	19%	15%	14%	13%	10%	10%	22%	17%	18%	14%	14%	9%
Very unfavourable	313	252	236	368	359	154	244	228	563	467	253	396	156	245	254	526
	30%	24%	23%	36%	35%	15%	24%	22%	55%	45%	25%	38%	15%	24%	25%	51%
Don't know	119	76	63	40	81	129	116	131	43	114	52	66	81	82	61	55
	12%	7%	6%	4%	8%	13%	11%	13%	4%	11%	5%	6%	8%	8%	6%	5%
Prefer not to say	9	13	11	13	11	12	16	14	10	11	16	12	17	17	10	10
	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	2%	1%	2%	2%	2%	1%
Favourable (NET)	145	218	361	202	168	178	227	213	187	139	228	179	240	297	385	197
	14%	21%	35%	20%	16%	17%	22%	21%	18%	13%	22%	17%	23%	29%	37%	19%
Unfavourable (NET)	496	432	369	566	553	309	385	366	663	574	479	576	345	394	394	621
	48%	42%	36%	55%	54%	30%	37%	35%	64%	56%	46%	56%	33%	38%	38%	60%
NET Difference	-351	-215	-9	-363	-385	-132	-158	-152	-476	-435	-251	-397	-105	-97	-9	-424
	-34%	-21%	-1%	-35%	-37%	-13%	-15%	-15%	-46%	-42%	-24%	-38%	-10%	-9%	-1%	-41%

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Table 22 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Russell Findlay, Leader of the Scottish Conservative and Unionist Party

Base: Adults aged 16+ in Scotland

	GENDER			AGE BAND 1					AGE BAND 2			SOCIAL GRADE					SOCIAL GRADE 2		WORKING STATUS		HIGHEST QUALIFICATION			REGION									
	TOTAL	MEN	WOMEN	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	WORKING	NOT WORKING	STANDARD GRADE ON BELOW	HIGHER	DEGREE OR ABOVE	CENTRAL	GLASGOW	HIGHLANDS AND ISLANDS	LOTHIAN	MID SCOTLAND AND FIFE	NORTH EAST SCOTLAND	NORTH WEST SCOTLAND	SOUTH	WEST	
UNWEIGHTED BASE	1032	482	550	100	276	338	350	243	205	280	323	403	466	234	174	306	600	332	620	411	102	309	440	22	280	44	207	338	209	33	303		
WEIGHTED BASE	1000	494	506	133*	158	195	177	247	291	318	423	399	399	229	174	211	427	405	568	464	227	431	331	124	131	84*	148	125	143	129*	133*		
Very favourable	42	26	16	4	4	14	2	-	5	17	2	23	22	9	8	3	31	11	25	17	10	14	16	4	3	3	20	6	8	6	3		
	4%	5%	3%	3%	9%	1%	-	3%	7%	6%	1%	5%	6%	4%	5%	1%	5%	3%	4%	4%	4%	3%	5%	3%	2%	4%	7%	5%	6%	5%	2%		
Fairly favourable	303	55	46	14	16	13	10	15	34	31	23	49	51	18	11	21	70	33	53	50	19	40	40	9	11	6	16	12	22	13	33		
	30%	11%	9%	11%	10%	8%	6%	8%	14%	11%	7%	12%	13%	8%	6%	9%	11%	8%	9%	9%	8%	12%	7%	8%	7%	11%	10%	10%	10%	10%	10%	10%	
Neither favourable nor unfavourable	264	121	141	40	36	51	44	44	48	76	96	92	101	57	48	59	157	106	161	103	57	124	74	37	36	24	32	34	32	31	34		
	26%	24%	26%	30%	23%	33%	27%	25%	19%	26%	30%	22%	25%	25%	27%	25%	25%	26%	28%	22%	25%	29%	22%	30%	27%	28%	21%	27%	23%	24%	25%		
Fairly unfavourable	183	90	93	20	33	16	34	31	41	53	50	81	73	41	29	40	114	69	91	92	41	71	69	17	34	12	20	28	25	27	17		
	18%	18%	17%	15%	21%	6%	21%	18%	20%	18%	16%	19%	18%	18%	17%	17%	18%	17%	18%	16%	18%	16%	21%	14%	20%	14%	14%	22%	17%	21%	13%		
Very unfavourable	313	163	149	29	30	50	67	78	78	58	109	145	114	68	53	78	182	131	175	137	68	122	108	40	32	26	54	31	40	41	47		
	31%	33%	30%	21%	19%	32%	36%	38%	37%	20%	34%	34%	28%	30%	30%	34%	29%	33%	31%	30%	30%	38%	33%	37%	24%	30%	37%	31%	28%	32%	35%		
Don't know	119	58	61	24	28	23	34	36	34	52	37	30	35	31	25	27	66	53	60	59	32	55	23	16	14	14	16	14	10	10			
	12%	8%	15%	18%	17%	15%	9%	8%	7%	18%	12%	7%	9%	14%	15%	12%	11%	13%	11%	13%	14%	13%	7%	13%	10%	17%	11%	15%	10%	8%	15%		
Prefer not to say	9	1	7	3	1	-	1	1	3	4	1	4	3	4	-	2	6	2	3	5	1	4	1	1	3	-	-	-	2	2			
	1%	*	1%	2%	1%	*	1%	*	1%	1%	*	1%	1%	2%	-	1%	1%	1%	1%	1%	*	1%	*	1%	2%	-	-	1%	1%	-			
Favourable (NET)	146	82	63	18	30	15	30	20	52	48	25	72	74	28	19	25	212	144	78	67	29	54	56	12	14	9	26	18	30	19	16		
	14%	17%	12%	13%	19%	10%	6%	11%	21%	16%	8%	17%	18%	12%	11%	11%	16%	11%	14%	14%	13%	17%	10%	11%	11%	11%	18%	15%	21%	15%	12%		
Unfavourable (NET)	496	253	242	49	63	66	93	98	118	111	159	226	187	110	82	118	296	199	266	230	109	193	176	57	66	37	75	59	64	68	64		
	48%	51%	45%	36%	40%	42%	57%	52%	52%	38%	50%	53%	47%	48%	47%	51%	47%	49%	47%	49%	48%	45%	53%	46%	50%	44%	50%	47%	45%	53%	48%		
NET Difference	-351	-172	-180	-31	-33	-51	-83	-78	-76	-63	-134	-154	-113	-82	-63	-93	-195	-156	-189	-162	-81	-139	-120	-45	-52	-28	-49	-40	-34	-49	-48		
	-35%	-35%	-36%	-23%	-21%	-31%	-51%	-31%	-31%	-22%	-42%	-36%	-28%	-36%	-36%	-40%	-31%	-36%	-33%	-36%	-35%	-32%	-36%	-30%	-30%	-31%	-31%	-32%	-24%	-38%	-36%		

Proportions/Means: Columns Totals (5% risk level) -> (b - (a*d)/(b-d) - ((b - (a*d)/(b-d) - p/q) - (a - (b*d)/(a-d) - (b*d)/(a-d) - C/R)
 Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



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Table 18
FAV1_22 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Russell Findlay, Leader of the Scottish Conservative and Unionist Party

Base: Adults aged 16+ in Scotland

	TENURE			INCOME				HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDY REF VOTE 2014	
	TOTAL	OWNER OCCUPIED	RENTER	UP TO £19,999	£20,000 - £34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	CONSERVATIVE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
		(a)	(b)																		
UNWEIGHTED BASE	1032	734	273	156	214	251	342	207	382	184	259	314	718	123	180	71	356	553	200	370	356
WEIGHTED BASE	1032	711	292	181	228	254	298	210	379	182	253	297	735	119	170	64*	346	527	198	366	333
	100%	69%	23%	18%	22%	25%	29%	21%	37%	18%	25%	29%	71%	12%	17%	6%	34%	51%	19%	35%	33%
Very favourable	42	32	10	8	5	19	19	10	14	4	13	15	28	20	10	5	3	17	17	10	25
	4%	4%	4%	4%	4%	2%	7%	5%	4%	2%	5%	5%	4%	17%	6%	7%	1%	3%	9%	3%	8%
							e							np	p	p			q	s	
Fairly favourable	103	77	24	20	23	18	34	22	35	18	27	28	75	39	22	8	15	45	35	16	60
	10%	11%	8%	11%	10%	7%	12%	10%	9%	10%	11%	9%	10%	33%	13%	12%	4%	8%	18%	4%	18%
														np	p	p			q	s	
Neither favourable nor unfavourable	264	187	67	45	53	68	85	46	95	40	82	96	168	40	49	23	60	124	49	69	99
	26%	26%	23%	25%	23%	27%	29%	21%	25%	22%	32%	32%	23%	33%	28%	36%	17%	23%	25%	19%	30%
											rl	l		p	p	p			s		
Fairly unfavourable	183	135	46	32	45	48	50	44	65	32	43	46	138	8	41	14	65	101	34	67	58
	18%	19%	16%	18%	20%	19%	17%	20%	17%	17%	17%	15%	19%	7%	24%	22%	19%	19%	17%	18%	17%
														m	m	m			s		
Very unfavourable	313	215	92	46	70	88	85	70	130	61	51	73	240	6	41	10	179	207	43	170	66
	30%	30%	32%	25%	31%	34%	29%	32%	34%	34%	20%	25%	33%	5%	24%	15%	52%	39%	22%	47%	20%
														m	m	mno			t		
Don't know	119	61	53	32	26	28	23	24	38	24	34	39	80	5	8	5	23	32	20	34	23
	12%	9%	18%	17%	11%	11%	8%	11%	10%	13%	13%	13%	11%	4%	5%	7%	7%	6%	10%	9%	7%
				f																	
Prefer not to say	9	5	1	-	2	-	1	1	3	2	3	2	7	-	-	-	1	2	-	1	1
	1%	1%	*	-	1%	-	*	1%	1%	1%	1%	1%	1%	-	-	-	*	*	-	*	*
Favourable (NET)	145	109	34	27	31	23	54	33	50	22	40	42	103	60	31	13	19	62	53	25	86
	14%	15%	12%	15%	14%	9%	18%	15%	13%	12%	16%	14%	14%	50%	18%	20%	5%	12%	27%	7%	26%
							e							np	p	p			q	s	
Unfavourable (NET)	496	350	138	78	115	135	135	114	195	93	94	118	378	15	82	24	244	308	77	237	123
	48%	49%	47%	43%	51%	53%	45%	52%	51%	51%	37%	40%	51%	12%	48%	37%	70%	58%	39%	65%	37%
								j	j	j	j	k		m	m	mno			r	t	
NET Difference	-351	-241	-104	-51	-84	-112	-81	-81	-145	-71	-54	-76	-275	45	-51	-11	-225	-246	-24	-211	-37
	-34%	-34%	-35%	-28%	-37%	-44%	-27%	-37%	-38%	-39%	-21%	-26%	-37%	38%	-30%	-18%	-65%	-47%	-12%	-58%	-11%
														o							

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

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Table 19
 FAVL_3 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Anas Sarwar, Leader of the Scottish Labour Party

Base: Adults aged 16+ in Scotland

	GENDER					AGE BAND 1					AGE BAND 2			SOCIAL GRADE					SOCIAL GRADE 2		WORKING STATUS		HIGHEST QUALIFICATION				REGION									
	TOTAL	MEN	WOMEN	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	WORKING	NOT WORKING	STANDARD GRADE ON BELOW	HIGHER	DEGREE OR ABOVE	CENTRAL	GLASGOW	HIGHLANDS AND ISLANDS	LOTHIAN	MID SCOTLAND AND FIFE	NORTH EAST SCOTLAND	SOUTH	WEST					
UNWEIGHTED BASE	2032	1022	1010	493	529	510	520	489	494	280	322	430	664	234	174	306	602	322	622	411	122	500	22	240	44	207	234	209	33	223	33	303				
WEIGHTED BASE	1000	494	506	226	274	276	277	247	270	151	173	242	399	139	101	171	339	170	327	205	72	283	13	124	131	84*	148	125	143	129*	133*					
Very favourable	34	32	36	15	15	3	6	3	30	8	26	30	51	5	7	41	12	31	23	11	23	19	10	5	5	22	2	8	4	8						
Fairly favourable	164	77	86	20	33	19	18	21	53	53	37	73	62	43	20	38	105	59	90	73	25	74	58	16	29	7	21	32	24	18	35					
Neither favourable nor unfavourable	299	117	174	36	39	43	63	51	61	75	105	112	134	46	55	57	181	112	170	122	47	131	100	41	35	24	43	29	35	42	40					
Fairly unfavourable	181	94	87	25	24	27	28	33	44	49	55	77	67	57	26	31	124	57	92	88	48	59	68	15	28	15	22	28	28	22	19					
Very unfavourable	232	155	76	21	21	47	42	57	64	43	49	100	82	44	74	136	126	143	109	75	99	68	30	27	20	42	25	32	34	39						
Don't know	76	36	40	13	23	15	9	9	11	36	20	20	20	22	18	38	42	37	39	28	42	35	10	6	13	8	9	12	7	9						
Prefer not to say	13	3	10	5	2	2	1	2	2	6	3	4	3	5	-	5	8	5	5	9	3	4	3	2	3	-	1	-	3	2	2					
Favourable (NET)	218	109	109	34	48	22	23	24	66	83	145	90	93	54	26	45	147	71	123	97	36	97	26	35	12	33	33	32	22	23	21					
Unfavourable (NET)	432	249	183	46	46	46	74	70	90	91	144	197	149	101	77	105	250	183	235	197	123	158	136	45	54	35	64	54	61	56	59					
NET Difference	-215	-139	-75	-11	3	-52	-47	-66	-42	-8	-99	-108	-56	-44	-52	-40	-103	-112	-114	-101	-87	-42	-59	-19	-20	-23	-31	-20	-20	-34	-35					
	-21%	-28%	-14%	-5%	2%	-18%	-20%	-27%	-15%	-3%	-31%	-20%	-14%	-21%	-30%	-24%	-18%	-28%	-30%	-22%	-38%	-14%	-18%	-15%	-13%	-27%	-21%	-24%	-20%	-28%	-27%					

Proportions/Means: Columns Totals (5% risk level) $\pm 1/2 \sqrt{(4/n)(p/q) - (1/n) - (1/n)(p/q) - p/q} + 1/2 \sqrt{(4/n)(p/q) - (1/n) - (1/n)(p/q) - p/q}$
 Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



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Table 20
FAV1_3 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Anas Sarwar, Leader of the Scottish Labour Party

Base: Adults aged 16+ in Scotland

	TENURE			INCOME				HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDY REF VOTE 2014	
	TOTAL	OWNER OCCUPIED	RENTER	UP TO £19,999	£20,000 - £34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	CONSERVATIVE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
		(a)	(b)																		
UNWEIGHTED BASE	1032	734	273	156	214	251	342	207	382	184	259	314	718	123	180	71	356	553	200	370	356
WEIGHTED BASE	1032	711	292	181	228	254	298	210	379	182	253	297	735	119	170	64*	346	527	198	366	333
100%	69%	28%	19%	22%	25%	29%	29%	21%	37%	19%	25%	29%	71%	12%	17%	6%	34%	51%	19%	35%	32%
Very favourable	54	35	18	12	9	10	20	9	17	7	20	19	35	3	28	4	9	23	12	9	20
	5%	5%	6%	7%	4%	4%	7%	4%	5%	4%	8%	6%	5%	2%	16%	7%	3%	4%	6%	3%	6%
Fairly favourable	164	119	42	27	43	37	48	39	62	22	40	41	123	18	60	14	35	92	30	44	69
	16%	17%	14%	15%	19%	15%	16%	18%	16%	12%	16%	14%	17%	15%	35%	21%	10%	17%	15%	12%	21%
Neither favourable nor unfavourable	293	216	68	42	54	77	97	52	105	51	84	94	199	31	55	28	85	159	45	90	114
	28%	30%	23%	23%	24%	30%	32%	24%	28%	28%	33%	32%	27%	26%	32%	44%	24%	30%	23%	25%	34%
Fairly unfavourable	181	124	53	25	50	39	56	36	64	40	40	56	125	24	15	12	78	97	33	70	58
	18%	17%	18%	14%	22%	15%	19%	17%	17%	22%	16%	19%	17%	21%	9%	19%	22%	18%	17%	19%	17%
Very unfavourable	252	173	74	51	55	75	59	63	101	44	44	61	190	41	9	5	127	131	67	131	60
	24%	24%	25%	28%	24%	29%	20%	29%	27%	24%	17%	21%	26%	35%	5%	8%	37%	25%	34%	36%	18%
Don't know	76	39	32	21	16	16	16	16	25	13	22	22	54	1	3	1	12	24	11	20	12
	7%	5%	11%	11%	7%	6%	5%	7%	7%	7%	9%	7%	7%	1%	2%	1%	3%	5%	5%	5%	4%
Prefer not to say	13	5	4	4	1	-	2	3	4	4	3	3	10	-	1	-	1	2	-	1	1
	1%	1%	2%	2%	*	-	1%	1%	1%	2%	1%	1%	1%	-	*	-	*	*	-	*	*
Favourable (NET)	218	155	60	39	52	47	68	48	80	30	61	60	158	21	88	18	44	115	42	53	88
	21%	22%	20%	21%	23%	19%	23%	22%	21%	16%	24%	20%	21%	18%	52%	28%	13%	22%	21%	15%	27%
Unfavourable (NET)	432	297	128	76	105	114	116	100	165	84	84	117	315	66	24	17	204	227	100	201	118
	42%	42%	44%	42%	46%	45%	39%	46%	43%	46%	33%	40%	43%	55%	14%	26%	59%	43%	50%	55%	35%
NET Difference	-215	-142	-68	-37	-53	-66	-47	-52	-85	-54	-23	-58	-157	-45	64	1	-160	-112	-57	-148	-29
	-21%	-20%	-23%	-21%	-23%	-26%	-16%	-24%	-23%	-30%	-9%	-19%	-21%	-38%	38%	2%	-46%	-21%	-29%	-40%	-9%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t
Overlap formulae used. * small base

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Table 20
 FAV1_20 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? John Swinney, Leader of the SNP and First Minister

Base: Adults aged 16+ in Scotland

	GENDER			AGE BAND 1								AGE BAND 2			SOCIAL GRADE				SOCIAL GRADE 2		WORKING STATUS		HIGHEST QUALIFICATION		REGION									
	TOTAL	MEN	WOMEN	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	WORKING	NOT WORKING	STANDARD GRADE OR BELOW	HIGHER	DEGREE OR ABOVE	CENTRAL	GLASGOW	HIGHLANDS AND ISLANDS	LOTHIANS	MID SCOTLAND AND FIFE	NORTH EAST SCOTLAND	SOUTH	WEST			
UNWEIGHTED BASE	1032	462	570	100	276	338	376	243	200	280	323	403	464	234	174	306	600	352	620	411	102	309	400	22	280	44	207	318	209	33	303			
WEIGHTED BASE	1032	494	538	130*	158	165	163	177	247	291	318	423	399	229	174	211	627	405	568	464	227	431	331	124	131	84*	148	125	143	129*	131*			
Very favourable	131	77	54	14	15	10	21	28	39	33	31	68	58	26	19	28	84	47	69	62	23	50	16	15	11	13	17	20	23	15				
13%	16%	10%	10%	13%	10%	6%	13%	16%	16%	11%	10%	16%	15%	11%	11%	12%	13%	12%	13%	10%	12%	16%	13%	11%	14%	9%	13%	14%	14%	18%				
Fairly favourable	229	111	119	31	45	31	40	42	41	75	71	83	87	42	40	60	129	101	131	98	44	87	88	24	27	18	39	28	29	31	32			
22%	22%	22%	23%	18%	20%	25%	24%	17%	26%	26%	22%	20%	22%	18%	23%	26%	21%	25%	23%	22%	20%	20%	24%	19%	20%	22%	26%	23%	21%	24%	24%			
Neither favourable nor unfavourable	228	99	127	37	41	48	43	25	33	78	91	58	92	49	44	43	141	87	132	96	39	106	68	29	28	14	32	20	29	32	35			
22%	20%	24%	28%	26%	31%	26%	14%	13%	27%	29%	14%	14%	23%	21%	25%	18%	22%	21%	23%	21%	17%	24%	21%	24%	21%	17%	22%	16%	21%	25%	27%			
Fairly unfavourable	134	65	67	16	21	16	20	22	39	37	36	60	50	36	22	26	86	48	72	61	42	51	37	16	25	10	21	14	19	11	17			
13%	13%	13%	12%	13%	11%	12%	12%	16%	13%	13%	11%	14%	13%	10%	13%	11%	14%	12%	13%	13%	18%	12%	11%	13%	19%	12%	14%	11%	13%	8%	12%			
Very unfavourable	236	127	108	14	18	34	33	51	85	33	67	136	93	56	35	52	149	87	128	108	65	104	67	31	28	20	35	39	33	21	28			
23%	26%	20%	11%	12%	22%	20%	29%	34%	34%	11%	21%	31%	17%	21%	20%	23%	24%	23%	22%	21%	27%	19%	19%	15%	12%	14%	14%	21%	23%	16%	21%			
Don't know	63	33	30	14	17	15	6	6	6	31	20	33	15	16	13	19	31	12	32	31	19	28	15	6	8	9	8	7	9	5				
6%	3%	9%	6%	10%	11%	10%	3%	4%	3%	11%	6%	1%	4%	7%	8%	8%	5%	8%	6%	7%	8%	7%	4%	5%	6%	10%	6%	6%	6%	7%	4%			
Prefer not to say	11	2	9	4	3	1	2	3	3	5	1	5	4	4	-	3	8	3	4	7	1	5	3	1	3	1	-	-	3	2				
1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%			
Favourable (NET)	360	188	176	45	60	40	61	70	81	108	102	151	146	67	59	88	213	147	200	161	87	137	142	40	41	30	53	45	50	54	48			
36%	38%	32%	36%	38%	26%	38%	40%	33%	37%	32%	36%	37%	37%	29%	34%	38%	34%	36%	35%	35%	29%	32%	43%	32%	31%	35%	35%	36%	35%	42%	36%			
Unfavourable (NET)	369	191	176	31	39	51	53	73	124	70	103	196	143	92	57	78	234	135	200	170	102	155	104	47	53	31	56	53	52	32	44			
36%	39%	33%	33%	23%	25%	33%	32%	41%	50%	24%	33%	46%	36%	40%	33%	34%	37%	33%	35%	37%	45%	36%	31%	38%	40%	36%	38%	42%	36%	24%	33%			
NET Difference	-9	-4	-3	14	21	-10	9	-2	-43	38	-2	-45	3	-24	3	10	-21	12	*	-9	-35	-18	38	-7	-12	-1	-4	-8	-2	23	3			
-1%	-1%	-1%	1%	1%	-7%	6%	-1%	-17%	13%	-1%	-11%	1%	-1%	-1%	2%	4%	-3%	3%	*	-2%	-15%	-4%	12%	-6%	-9%	-1%	-3%	-6%	-1%	18%	5%			

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/n1/n2/h - i/j/k - l/m/n/o - p/q - r/s - t/u/v - w/x/y/n/a/n/c/d/e
 Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



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Table 22
FAV1_20 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? John Swinney, Leader of the SNP and First Minister
Base: Adults aged 16+ in Scotland

	TENURE			INCOME				HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDY REF VOTE 2014	
	TOTAL	OWNER OCCUPIED	RENTER	UP TO £19,999	£20,000 - £34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	CONSERVATIVE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
		(a)	(b)																		
UNWEIGHTED BASE	1032	734	273	156	214	251	342	207	382	184	259	314	718	123	180	71	356	553	200	370	356
WEIGHTED BASE	1032	711	292	181	228	254	298	210	379	182	253	297	725	119	170	64*	346	527	198	366	333
100%	60%	28%	19%	18%	22%	28%	29%	21%	37%	18%	25%	29%	71%	12%	17%	6%	34%	51%	19%	35%	32%
Very favourable	131	97	33	30	29	25	41	25	61	17	29	28	103	1	8	5	97	87	19	87	7
	13%	14%	11%	16%	13%	10%	14%	11%	16%	9%	11%	9%	14%	1%	5%	8%	28%	17%	9%	24%	2%
Fairly favourable	229	143	85	39	57	60	64	56	69	50	55	73	156	5	18	11	137	138	36	133	35
	22%	20%	29%	21%	25%	23%	22%	26%	18%	27%	22%	25%	21%	4%	11%	17%	40%	26%	18%	36%	11%
Neither favourable nor unfavourable	228	146	72	39	46	52	75	38	69	44	76	90	137	10	44	12	63	110	29	74	57
	22%	20%	25%	21%	20%	21%	25%	17%	18%	24%	30%	30%	19%	9%	26%	19%	18%	21%	14%	20%	17%
Fairly unfavourable	134	99	29	22	32	32	39	29	55	21	29	37	96	20	40	16	26	76	18	29	67
	13%	14%	10%	12%	14%	12%	13%	13%	15%	11%	11%	13%	13%	17%	23%	24%	8%	14%	9%	8%	20%
Very unfavourable	236	191	43	32	52	71	64	54	105	36	42	47	189	81	57	17	17	100	87	28	155
	23%	27%	15%	18%	23%	28%	22%	25%	28%	20%	17%	16%	26%	68%	34%	26%	5%	19%	44%	8%	47%
Don't know	63	31	27	18	10	14	13	14	17	12	20	20	44	2	3	3	4	15	9	13	9
	6%	4%	9%	10%	5%	6%	4%	7%	4%	7%	8%	7%	6%	2%	2%	5%	1%	3%	5%	4%	3%
Prefer not to say	11	4	3	2	1	-	1	2	3	3	3	2	9	-	-	-	1	1	-	1	2
	1%	1%	1%	1%	*	-	*	1%	1%	2%	1%	1%	1%	-	-	-	*	*	-	*	1%
Favourable (NET)	361	240	118	68	85	85	105	81	130	66	84	101	260	5	27	16	234	225	55	220	42
	35%	34%	40%	38%	37%	33%	35%	37%	34%	36%	33%	34%	35%	4%	16%	25%	68%	43%	28%	60%	13%
Unfavourable (NET)	369	290	72	54	85	103	104	83	160	56	71	84	285	101	97	33	44	175	105	58	222
	36%	41%	25%	30%	37%	40%	35%	38%	42%	31%	28%	28%	39%	85%	57%	51%	13%	33%	53%	16%	67%
NET Difference	-9	-50	45	14	1	-18	2	-1	-30	10	13	17	-26	-96	-71	-17	191	50	-51	163	-180
	-1%	-7%	16%	8%	*	-7%	1%	-1%	-8%	5%	5%	6%	-4%	-80%	-41%	-26%	55%	9%	-26%	44%	-54%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



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Table 24
FAV1_4 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Keir Starmer, Leader of the Labour Party, and Prime Minister

Base: Adults aged 16+ in Scotland

	TOTAL	TENURE		INCOME			HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDY REF VOTE 2014		
		OWNER OCCUPIED (a)	RENTER (b)	UP TO £19,999 (c)	£20,000 - £34,999 (d)	£35,000 - £54,999 (e)	£55,000+ (f)	1 (g)	2 (h)	3 (i)	4+ (j)	ANY (k)	NONE (l)	CONSERVATIVE (m)	LABOUR (n)	LIB DEM (o)	SNP (p)	REMAIN (q)	LEAVE (r)	YES (s)	NO (t)
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
UNWEIGHTED BASE	1032	734	273	156	214	251	342	207	382	184	259	314	718	123	180	71	356	553	200	370	356
WEIGHTED BASE	1032	711	292	181	228	254	298	210	379	182	253	297	735	119	170	64*	346	527	198	366	338
100%	100%	69%	28%	18%	22%	25%	29%	21%	37%	18%	25%	29%	71%	12%	17%	6%	34%	51%	19%	35%	32%
Very favourable	50	35	14	8	8	8	24	6	14	9	21	20	30	2	24	4	11	26	9	14	17
	5%	5%	5%	5%	3%	3%	8%	3%	4%	5%	8%	7%	4%	2%	14%	6%	3%	5%	5%	4%	5%
Fairly favourable	152	114	38	22	36	35	51	38	56	17	41	48	104	12	58	13	36	94	22	38	65
	15%	16%	13%	12%	16%	14%	17%	17%	15%	9%	16%	16%	14%	10%	34%	21%	10%	18%	11%	13%	19%
Neither favourable nor unfavourable	212	152	49	28	49	51	71	37	67	50	59	68	144	14	31	16	68	110	22	69	62
	21%	21%	17%	16%	21%	20%	24%	17%	18%	27%	23%	23%	20%	12%	18%	25%	20%	21%	11%	19%	19%
Fairly unfavourable	198	144	50	35	47	54	56	47	66	38	46	54	144	15	28	13	85	116	31	74	69
	19%	20%	17%	19%	21%	21%	19%	22%	18%	21%	18%	18%	20%	12%	16%	20%	25%	22%	16%	20%	21%
Very unfavourable	368	240	124	75	79	96	88	80	159	59	70	93	274	74	27	17	139	165	110	163	112
	36%	34%	42%	41%	35%	38%	29%	37%	42%	32%	28%	31%	37%	62%	16%	27%	40%	31%	56%	45%	34%
Don't know	40	21	15	11	8	7	8	8	12	5	14	11	29	2	1	1	6	13	4	6	6
	4%	3%	5%	6%	4%	3%	3%	4%	3%	3%	6%	4%	4%	2%	1%	1%	2%	2%	2%	2%	2%
Prefer not to say	13	5	3	2	1	2	1	2	5	4	3	2	11	-	1	-	1	2	-	1	2
	1%	1%	1%	1%	*	1%	*	1%	1%	2%	1%	1%	1%	-	*	-	*	*	-	*	1%
Favourable (NET)	202	149	52	30	44	43	75	44	71	26	61	68	134	14	82	17	47	121	31	53	82
	20%	21%	18%	17%	19%	17%	25%	20%	19%	14%	24%	23%	18%	12%	48%	27%	14%	23%	16%	14%	25%
Unfavourable (NET)	566	385	173	110	126	150	144	127	225	97	116	148	418	89	55	30	224	281	141	237	181
	55%	54%	59%	60%	55%	59%	48%	58%	59%	53%	46%	50%	57%	75%	32%	47%	65%	53%	71%	65%	54%
NET Difference	-363	-236	-122	-79	-82	-107	-69	-83	-154	-71	-55	-79	-284	-75	27	-13	-177	-161	-110	-184	-99
	-35%	-33%	-42%	-44%	-36%	-42%	-23%	-38%	-41%	-39%	-22%	-27%	-39%	-63%	16%	-21%	-51%	-30%	-56%	-50%	-30%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t
Overlap formulae used. * small base

26 GB084 01 - SCOTLAND POLITICAL PULSE
 WITH 10TH APRIL 2024
 PUBLIC
 IPSOS

22 Apr 2025

Table 25
 FAV1_23 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Kamal Badenoch, Leader of the Conservative Party

Base: Adults aged 16+ in Scotland

	GENDER		AGE BAND 1								AGE BAND 2			SOCIAL GRADE				SOCIAL GRADE 2		WORKING STATUS		HIGHEST QUALIFICATION				REGION							
	TOTAL	MEN	WOMEN	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	WORKING	NOT WORKING	STANDARD GRADE OR BELOW	HIGHER	DEGREE OR ABOVE	CENTRAL	GLASGOW	HIGHLANDS AND ISLANDS	LOTHIAN	MID SCOTLAND AND FIFE	NORTH EAST SCOTLAND	SOUTH	WEST		
	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)		
UNWEIGHTED BASE	1032	482	550	100	276	188	252	243	253	280	322	422	464	224	174	386	688	342	622	410	162	870	162	280	222	240	44	207	218	209	23	333	
WEIGHTED BASE	1000	494	506	133*	158	155	163	177	247	291	318	423	399	229	174	211	627	405	568	464	227	431	331	124	131	84*	148	125	143	129*	131*		
Very favourable	56	29	26	6	17	8	1	3	20	23	9	23	25	14	5	12	39	17	30	26	15	14	21	6	5	3	20	6	14	7	6		
	5%	6%	5%	5%	11%	5%	1%	2%	8%	8%	3%	5%	6%	6%	3%	5%	6%	4%	5%	6%	7%	3%	6%	5%	4%	3%	6%	5%	10%	6%	4%		
Fairly favourable	113	66	45	13	18	10	12	21	39	31	22	14	20	14	20	78	34	55	57	21	40	40	8	14	5	19	20	25	6	14			
	11%	13%	9%	9%	11%	6%	8%	12%	16%	10%	7%	14%	14%	10%	8%	9%	12%	8%	10%	12%	9%	11%	12%	7%	11%	8%	18%	18%	5%	11%			
Neither favourable nor unfavourable	219	91	129	33	40	34	44	32	36	73	77	68	85	40	41	54	125	94	133	86	53	98	61	30	25	17	28	32	24	33	26		
	21%	18%	24%	25%	25%	22%	27%	18%	15%	25%	24%	16%	21%	18%	23%	23%	20%	23%	23%	18%	23%	23%	19%	24%	19%	21%	19%	25%	17%	26%	20%		
Fairly unfavourable	194	87	105	27	21	31	38	29	48	48	69	76	65	50	36	43	114	79	110	84	42	87	60	21	28	16	27	26	22	28	23		
	19%	18%	20%	20%	13%	20%	24%	16%	19%	17%	22%	18%	16%	22%	21%	19%	18%	20%	19%	18%	18%	20%	18%	17%	21%	19%	16%	21%	16%	21%	17%		
Very unfavourable	359	196	163	33	41	53	57	81	95	73	110	176	144	73	60	81	218	142	195	165	79	130	136	44	50	30	59	33	45	46	49		
	35%	40%	30%	25%	26%	34%	35%	46%	39%	25%	32%	43%	30%	32%	33%	35%	35%	35%	34%	35%	35%	41%	30%	30%	40%	30%	40%	26%	32%	36%	37%		
Don't know	81	23	58	16	20	19	11	11	11	37	28	16	21	23	18	19	45	38	41	40	18	40	11	13	7	13	6	8	10	7	15		
	8%	5%	9%	12%	13%	12%	6%	6%	2%	13%	9%	4%	5%	10%	10%	8%	7%	9%	7%	9%	7%	9%	10%	10%	5%	16%	9%	7%	7%	5%	11%		
Prefer not to say	11	3	7	5	3	1	1	3	3	6	1	4	3	5	1	2	8	2	3	7	1	4	2	2	4	1	1	2	2	1			
	1%	1%	1%	3%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%		
Favourable (NET)	168	96	72	19	35	18	13	24	59	54	32	83	81	36	19	31	117	51	85	83	36	64	61	14	19	8	29	26	39	14	20		
	16%	19%	13%	14%	22%	12%	8%	13%	24%	19%	10%	20%	20%	10%	11%	14%	19%	13%	15%	18%	16%	15%	18%	11%	14%	9%	19%	21%	27%	11%	15%		
Unfavourable (NET)	553	282	269	60	62	84	95	109	143	122	179	232	209	123	96	125	332	221	305	248	121	217	195	65	78	46	86	59	67	74	72		
	54%	57%	50%	45%	39%	54%	58%	62%	58%	42%	56%	63%	52%	54%	55%	54%	53%	53%	54%	53%	54%	50%	59%	53%	59%	59%	54%	58%	48%	47%	57%		
NET Difference	-485	-186	-197	-41	-27	-66	-82	-86	-84	-68	-147	-184	-128	-87	-77	-96	-215	-170	-220	-165	-85	-133	-134	-51	-59	-38	-68	-34	-28	-60	-52		
	-48%	-38%	-37%	-11%	-17%	-43%	-49%	-49%	-49%	-23%	-46%	-47%	-32%	-38%	-44%	-46%	-34%	-39%	-42%	-39%	-39%	-38%	-41%	-41%	-44%	-40%	-39%	-27%	-20%	-40%	-39%		

Proportions/Missans: Columns Tested (5% risk level) - a/b - c/d/n1/n2/n3 - i/j/k - l/m/n/o - p/q - r/s - t/u/v - w/x/n1/n2/n3/n4/n5
 Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 26
FAV1_23 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Kemi Badenoch, Leader of the Conservative Party

Base: Adults aged 16+ in Scotland

	TOTAL	TENURE		INCOME				HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDY REF VOTE 2014	
		OWNER OCCUPIED (a)	RENTER (b)	UP TO £19,999 (c)	£20,000 - £34,999 (d)	£35,000 - £54,999 (e)	£55,000+ (f)	1 (g)	2 (h)	3 (i)	4+ (j)	ANY (k)	NONE (l)	CONSERVATIVE (m)	LABOUR (n)	LIB DEM (o)	SNP (p)	REMAIN (q)	LEAVE (r)	YES (s)	NO (t)
UNWEIGHTED BASE	1032	734	273	156	214	251	342	207	382	184	259	314	718	123	180	71	356	553	200	370	356
WEIGHTED BASE	1032	711	292	181	228	254	298	218	379	182	253	297	735	119	170	64*	346	527	198	366	333
100%	100%	69%	28%	18%	22%	25%	29%	21%	37%	18%	25%	29%	71%	12%	17%	6%	34%	51%	19%	35%	32%
Very favourable	56	38	18	14	4	9	21	15	16	10	15	22	33	25	9	5	7	18	23	13	25
	5%	5%	6%	8%	2%	4%	7%	7%	4%	5%	6%	8%	5%	21%	5%	8%	2%	3%	11%	4%	7%
Fairly favourable	113	89	22	16	32	24	33	26	47	13	27	27	86	44	19	6	22	43	46	21	65
	11%	12%	8%	9%	14%	9%	11%	12%	12%	7%	11%	9%	12%	37%	11%	9%	6%	8%	23%	6%	20%
Neither favourable nor unfavourable	219	149	62	41	44	54	69	38	72	37	72	81	139	27	34	19	46	95	37	52	81
	21%	21%	21%	22%	19%	21%	23%	18%	19%	20%	28%	27%	19%	22%	20%	29%	13%	18%	18%	14%	24%
Fairly unfavourable	194	137	52	35	49	49	49	47	67	36	43	49	145	17	39	15	73	111	33	74	63
	19%	19%	18%	19%	21%	19%	16%	22%	18%	20%	17%	16%	20%	14%	23%	23%	21%	21%	17%	20%	19%
Very unfavourable	359	256	99	53	79	99	108	76	150	67	67	87	273	5	65	18	180	235	49	182	81
	35%	36%	34%	29%	35%	39%	36%	35%	40%	37%	26%	29%	37%	4%	38%	29%	52%	45%	25%	50%	24%
Don't know	81	38	37	21	18	19	17	15	23	16	27	29	52	1	4	2	16	23	11	22	17
	8%	5%	13%	12%	8%	8%	6%	7%	6%	9%	11%	10%	7%	1%	2%	3%	5%	4%	6%	6%	5%
Prefer not to say	11	5	2	1	2	-	1	1	4	3	3	3	8	-	-	-	1	2	-	1	1
	1%	1%	1%	1%	1%	-	1%	1%	1%	2%	1%	1%	1%	-	-	-	*	*	-	*	*
Favourable (NET)	168	126	40	31	36	33	54	41	63	23	42	49	119	69	28	11	30	61	68	34	90
	16%	18%	14%	17%	16%	13%	18%	19%	17%	12%	16%	17%	16%	58%	17%	16%	9%	12%	34%	9%	27%
Unfavourable (NET)	553	393	151	88	128	148	157	123	217	103	110	136	417	22	104	33	253	346	82	256	144
	54%	55%	52%	48%	56%	58%	53%	56%	57%	57%	43%	46%	57%	19%	61%	73%	73%	66%	42%	70%	43%
NET Difference	-385	-267	-111	-57	-91	-115	-103	-81	-155	-80	-68	-87	-298	46	-76	-23	-223	-285	-14	-222	-54
	-37%	-38%	-38%	-32%	-40%	-45%	-34%	-37%	-41%	-44%	-27%	-29%	-41%	39%	-45%	-35%	-64%	-54%	-7%	-61%	-16%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t
Overlap formulae used. * small base

26 00841 01 - SCOTLAND POLITICAL PULSE
 WITH 10TH APRIL 2024
 PUBLIC
 IPSOS

22 Apr 2024

Table 27
 FAV15_1 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Alex Cole-Hamilton, Leader of the Scottish Liberal Democrats

Base: Adults aged 16+ in Scotland

	GENDER		AGE BAND 1								AGE BAND 2			SOCIAL GRADE				SOCIAL GRADE 2		WORKING STATUS		HIGHEST QUALIFICATION				REGION							
	TOTAL	MEN	WOMEN	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	WORKING	NOT WORKING	STANDARD GRADE OR BELOW	HIGHER	DEGREE OR ABOVE	CENTRAL	GLASGOW	HIGHLANDS AND ISLANDS	LOTHIANS	MID SCOTLAND AND FIFE	NORTH EAST SCOTLAND	SOUTH	WEST		
	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	
UNWEIGHTED BASE	1032	482	550	100	276	158	252	174	242	200	32	422	464	234	114	106	602	322	622	411	102	309	440	222	240	44	207	318	209	33	303		
WEIGHTED BASE	1000	494	506	100	276	158	252	174	242	200	32	422	464	234	114	106	602	322	622	405	102	309	440	222	240	44	207	318	209	33	303		
Very favourable	36	17	9	5	8	3	2	2	6	13	5	8	11	5	2	7	16	10	11	15	5	13	9	2	1	3	5	2	4	4	3		
	3%	3%	2%	4%	3%	2%	1%	1%	2%	4%	1%	2%	3%	2%	1%	3%	3%	2%	2%	3%	2%	3%	3%	2%	*	4%	4%	1%	3%	3%	2%		
Fairly favourable	132	78	73	21	30	17	16	21	46	51	33	67	78	37	19	18	115	36	84	68	17	59	70	12	18	18	26	20	22	16	36		
	13%	16%	14%	8%	11%	10%	12%	10%	19%	18%	10%	16%	20%	10%	13%	8%	18%	9%	15%	15%	7%	14%	21%	10%	14%	21%	18%	16%	16%	19%	12%		
Neither favourable nor unfavourable	403	189	213	51	53	57	88	58	95	105	145	154	157	83	66	98	240	163	223	181	74	190	127	57	55	20	52	45	56	63	52		
	39%	38%	40%	38%	34%	37%	54%	33%	39%	36%	46%	36%	39%	36%	38%	42%	38%	40%	39%	39%	33%	44%	38%	46%	42%	24%	35%	36%	40%	49%	39%		
Fairly unfavourable	156	85	71	21	18	27	17	35	38	38	44	73	60	40	23	32	100	56	84	72	38	62	46	14	21	13	22	27	21	18	18		
	15%	17%	13%	10%	11%	18%	11%	20%	15%	13%	14%	17%	15%	18%	13%	14%	16%	14%	15%	15%	17%	14%	14%	11%	16%	16%	15%	22%	15%	14%	13%		
Very unfavourable	154	90	64	12	18	25	22	38	38	30	47	76	48	26	36	43	75	79	91	63	56	49	41	22	16	13	27	15	22	15	21		
	15%	18%	12%	6%	11%	16%	13%	22%	15%	10%	16%	18%	12%	12%	21%	19%	12%	19%	16%	13%	25%	11%	12%	18%	12%	16%	18%	12%	15%	12%	15%		
Don't know	120	33	55	20	10	26	16	30	20	40	41	39	40	31	28	30	71	6	70	59	36	54	35	16	17	17	17	15	13	10	23		
	12%	7%	18%	10%	10%	16%	10%	10%	8%	17%	13%	9%	10%	14%	16%	13%	11%	14%	12%	13%	16%	12%	11%	12%	13%	12%	10%	12%	9%	8%	17%		
Prefer not to say	12	3	9	4	1	-	2	2	4	5	2	6	4	6	-	3	9	3	5	8	1	6	3	2	4	-	-	4	2	-			
	1%	1%	2%	3%	1%	-	1%	1%	2%	2%	1%	1%	1%	3%	-	1%	1%	1%	1%	2%	*	1%	1%	2%	3%	-	-	3%	1%	-			
Favourable (NET)	178	95	82	26	38	20	17	24	52	64	38	76	89	42	21	25	132	46	95	83	22	71	79	15	19	21	32	22	26	21	20		
	17%	19%	15%	19%	24%	13%	11%	13%	21%	22%	12%	18%	22%	18%	12%	11%	21%	11%	17%	18%	10%	17%	24%	12%	14%	23%	22%	17%	18%	16%	15%		
Unfavourable (NET)	309	175	135	33	36	52	39	74	76	68	91	150	109	67	59	75	175	134	175	134	84	111	87	36	38	26	49	43	43	33	38		
	30%	35%	25%	25%	23%	34%	24%	42%	31%	24%	29%	33%	27%	23%	34%	32%	28%	23%	31%	29%	42%	28%	26%	29%	28%	21%	33%	34%	30%	26%	29%		
NET difference	-132	-80	-53	-7	3	-32	-22	-48	-24	-4	-54	-74	-19	-28	-38	-50	-44	-88	-80	-53	-32	-40	-4	-21	-38	-4	-17	-21	-17	-12	-18		
	-13%	-16%	-10%	-6%	2%	-21%	-13%	-28%	-10%	-2%	-17%	-17%	-6%	-11%	-22%	-22%	-7%	-23%	-14%	-13%	-12%	-9%	-2%	-12%	-14%	-7%	-12%	-12%	-10%	-14%			

Proportions/Margins: Columns Tested (5% risk level) - a/b - c/d/n1/n2/h - i/j/k - l/m/n/o - p/q - r/s - t/u/v - w/x/n1/n2/n3/c/d/e
 Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 28
FAV1_15 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Alex Cole-Hamilton, Leader of the Scottish Liberal Democrats

Base: Adults aged 16+ in Scotland

	TENURE		INCOME				HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDY REF VOTE 2014		
	TOTAL	OWNER OCCUPIED	RENTER	UP TO £19,999	£20,000 - £34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	CONSERVATIVE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
		(a)	(b)																		
UNWEIGHTED BASE	1032	734	273	156	214	251	342	207	382	184	259	314	718	123	180	71	356	553	200	370	356
WEIGHTED BASE	1032	711	292	181	228	254	298	210	379	182	253	297	735	119	170	64*	346	527	198	366	333
	100%	69%	23%	18%	22%	25%	29%	21%	37%	18%	25%	29%	71%	12%	17%	6%	34%	53%	19%	35%	32%
Very favourable	26	18	8	9	1	7	8	5	5	8	7	8	18	1	5	10	6	12	3	6	7
	3%	3%	3%	5%	*	3%	3%	2%	1%	4%	3%	3%	2%	1%	3%	15%	2%	2%	2%	2%	2%
				d						h						mnp					
Fairly favourable	152	113	36	18	32	38	56	29	57	20	46	49	102	18	34	26	44	87	32	46	65
	15%	16%	12%	10%	14%	15%	19%	13%	15%	11%	18%	17%	14%	15%	20%	41%	13%	16%	16%	13%	19%
				e											p	mnp					s
Neither favourable nor unfavourable	403	285	109	64	85	99	137	81	143	69	110	126	278	45	90	19	126	217	71	130	149
	39%	40%	37%	36%	37%	39%	46%	37%	38%	38%	44%	42%	38%	38%	53%	30%	36%	41%	36%	36%	45%
				c											mop						s
Fairly unfavourable	156	112	41	26	41	34	43	29	64	32	31	44	111	24	21	5	66	85	31	69	46
	15%	16%	14%	14%	18%	13%	14%	13%	17%	17%	12%	15%	15%	21%	12%	8%	19%	16%	16%	19%	14%
				o											o	e					
Very unfavourable	154	105	43	31	37	43	32	43	64	26	21	32	122	24	6	1	72	73	42	75	33
	15%	15%	15%	17%	16%	17%	11%	20%	17%	14%	8%	11%	17%	20%	3%	1%	21%	14%	21%	21%	10%
				f									k	no	no	no	no				t
Don't know	129	71	52	32	31	33	22	29	41	24	35	35	94	6	13	3	28	49	19	36	33
	13%	10%	18%	18%	13%	13%	7%	14%	11%	13%	14%	12%	13%	5%	8%	5%	8%	9%	10%	10%	10%
				f	f	f															
Prefer not to say	12	7	2	1	2	1	1	2	4	4	3	2	10	-	1	-	3	4	-	3	1
	1%	1%	1%	*	1%	*	*	1%	1%	2%	1%	1%	1%	-	*	-	1%	1%	-	1%	*
Favourable (NET)	178	131	44	27	33	45	64	34	62	28	53	57	120	20	40	36	51	99	35	52	71
	17%	18%	15%	15%	14%	18%	21%	16%	16%	15%	21%	19%	16%	16%	23%	57%	15%	19%	18%	14%	21%
															p	mnp					s
Unfavourable (NET)	309	217	85	57	77	78	75	71	129	58	52	76	233	48	27	6	138	158	73	144	79
	30%	31%	29%	32%	34%	31%	25%	33%	34%	32%	21%	26%	32%	40%	16%	9%	40%	30%	37%	39%	24%
				f	f	f								no	no	no	no				t
NET Difference	-132	-86	-40	-30	-44	-33	-11	-37	-66	-30	1	-19	-113	-29	13	30	-88	-59	-38	-92	-7
	-13%	-12%	-14%	-17%	-19%	-13%	-4%	-17%	-17%	-16%	*	-6%	-15%	-24%	7%	48%	-25%	-11%	-19%	-25%	-2%
															mn						

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



26-030841-01 - SCOTLAND POLITICAL PULSE
10TH-20TH APRIL 2026
PUBLIC
IPSOS

22 Apr 2026

Table 30
FAV1_16 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Ross Greer, Co-Leader of the Scottish Green Party

Base: Adults aged 16+ in Scotland

	TOTAL	TENURE		INCOME				HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDY REF VOTE 2014	
		OWNER OCCUPIED (a)	RENTER (b)	UP TO £19,999 (c)	£20,000 - £34,999 (d)	£35,000 - £54,999 (e)	£55,000+ (f)	1 (g)	2 (h)	3 (i)	4+ (j)	ANY (k)	NONE (l)	CONSERVATIVE (m)	LABOUR (n)	LIB DEM (o)	SNP (p)	REMAIN (q)	LEAVE (r)	YES (s)	NO (t)
UNWEIGHTED BASE	1032	734	273	156	214	251	342	207	382	184	259	314	718	123	180	71	356	553	200	370	356
WEIGHTED BASE	1032	711	292	181	228	254	298	218	379	182	253	297	735	119	170	64*	346	527	198	366	333
	100%	69%	28%	18%	22%	25%	29%	21%	37%	18%	25%	29%	71%	12%	17%	6%	34%	51%	19%	35%	32%
Very favourable	63	35	26	11	12	18	18	13	20	8	22	21	42	3	5	1	33	26	8	24	2
	6%	5%	9%	6%	5%	7%	6%	6%	5%	5%	9%	7%	6%	3%	3%	1%	9%	5%	4%	7%	1%
		a															mno			t	
Fairly favourable	164	111	53	36	27	42	51	33	61	30	41	49	116	1	18	12	84	107	11	83	24
	16%	16%	18%	20%	12%	16%	17%	15%	16%	17%	16%	16%	16%	1%	11%	19%	24%	20%	6%	23%	7%
				d											m	m	mn	r		t	
Neither favourable nor unfavourable	287	190	85	47	75	61	86	59	92	55	82	98	189	23	50	16	99	162	40	110	88
	28%	27%	29%	26%	33%	24%	29%	27%	24%	30%	32%	33%	26%	19%	29%	24%	29%	31%	20%	30%	26%
				e											m	m	m	r			
Fairly unfavourable	141	104	32	19	28	43	41	36	47	31	27	35	106	12	35	16	53	85	28	52	58
	14%	15%	11%	11%	12%	17%	14%	16%	12%	17%	11%	12%	14%	10%	20%	24%	15%	16%	14%	14%	18%
															m	m	m				
Very unfavourable	244	194	49	35	55	62	77	50	111	39	44	55	189	75	53	14	46	105	90	62	132
	24%	27%	17%	19%	24%	24%	26%	23%	29%	21%	17%	18%	26%	63%	31%	21%	13%	20%	45%	17%	40%
		b												nop	p		q			s	
Don't know	116	68	42	30	28	27	23	23	45	13	35	35	81	5	8	6	28	38	21	33	28
	11%	10%	14%	16%	12%	11%	8%	11%	12%	7%	14%	12%	11%	4%	5%	10%	8%	7%	10%	9%	8%
				f																	
Prefer not to say	16	8	5	4	3	1	1	5	4	5	3	4	12	-	1	-	2	4	1	3	1
	2%	1%	2%	2%	1%	1%	*	2%	1%	3%	1%	1%	2%	-	*	-	1%	1%	*	1%	*
Favourable (NET)	227	147	79	47	39	60	69	45	80	39	63	70	158	5	24	13	117	133	19	106	26
	22%	21%	27%	26%	17%	24%	23%	21%	21%	21%	25%	24%	21%	4%	14%	20%	34%	25%	10%	29%	8%
		a													m	m	mno	r		t	
Unfavourable (NET)	385	298	81	54	83	105	119	86	158	70	71	89	295	87	88	29	99	190	118	114	190
	37%	42%	28%	30%	36%	41%	40%	39%	42%	39%	28%	30%	40%	73%	52%	46%	29%	36%	59%	31%	57%
		b												nop	p		q			s	
NET Difference	-158	-151	-2	-8	-44	-44	-50	-41	-78	-32	-8	-20	-138	-83	-65	-16	18	-57	-99	-7	-164
	-15%	-21%	-1%	-4%	-19%	-17%	-17%	-19%	-20%	-18%	-3%	-7%	-19%	-69%	-38%	-25%	5%	-11%	-50%	-2%	-49%
																o					

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 33
 FAV1_17 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Gillian Mackay, Co-Leader of the Scottish Green Party

Base: Adults aged 16+ in Scotland

	GENDER		AGE BAND 1								AGE BAND 2			SOCIAL GRADE				SOCIAL GRADE 2		WORKING STATUS		HIGHEST QUALIFICATION				REGION									
	TOTAL	MEN	WOMEN	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	WORKING	NOT WORKING	STANDARD GRADE OR BELOW	HIGHER	DEGREE OR ABOVE	CENTRAL	GLASGOW	HIGHLANDS AND ISLANDS	LOTHIAN	MID SCOTLAND AND FIFE	NORTH EAST SCOTLAND	SOUTH	WEST				
	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)		
UNWEIGHTED BASE	1032	462	570	100	276	188	252	243	253	260	32	422	466	234	176	186	622	322	622	411	122	309	441	22	140	44	107	118	109	13	103	13	103		
WEIGHTED BASE	1032	494	538	133*	158	155	163	177	247	291	318	423	399	229	174	211	627	405	568	464	227	431	331	124	131	84*	148	125	143	129*	131*	131*			
Very favourable	51	25	26	18	11	7	5	2	8	29	12	9	22	10	13	6	32	19	23	22	11	19	29	3	5	3	9	7	11	7	5				
	5%	5%	5%	13%	7%	5%	3%	1%	3%	10%	4%	2%	6%	4%	8%	2%	5%	5%	5%	5%	5%	4%	6%	3%	4%	4%	6%	5%	8%	5%	4%				
Fairly favourable	162	89	73	24	35	19	26	30	29	58	45	59	67	37	20	38	104	58	91	72	24	60	72	17	22	11	23	14	23	26	15				
	16%	18%	14%	18%	12%	12%	18%	17%	12%	20%	14%	14%	17%	16%	12%	17%	17%	14%	16%	15%	13%	14%	22%	14%	17%	13%	22%	11%	16%	20%	11%				
Neither favourable nor unfavourable	308	128	179	36	46	48	63	47	68	82	111	115	121	61	53	73	182	126	174	134	61	133	104	42	38	25	39	30	44	47	38				
	30%	26%	34%	27%	29%	31%	39%	27%	27%	28%	33%	27%	30%	27%	30%	32%	29%	31%	31%	29%	27%	31%	31%	34%	29%	29%	26%	24%	31%	36%	29%				
Fairly unfavourable	137	68	69	17	27	20	18	21	35	44	38	55	47	34	25	31	81	56	76	62	36	45	46	13	21	9	17	23	20	16	17				
	13%	14%	13%	13%	17%	13%	13%	12%	14%	15%	12%	13%	12%	15%	15%	13%	13%	14%	13%	14%	16%	14%	14%	10%	16%	13%	13%	18%	14%	17%	12%	12%			
Very unfavourable	228	129	99	15	11	12	30	61	79	26	63	139	102	45	36	45	147	82	123	105	57	109	62	29	30	17	38	33	50	15	15				
	22%	28%	17%	12%	7%	7%	21%	19%	32%	9%	20%	33%	25%	20%	21%	20%	23%	20%	22%	23%	25%	24%	19%	23%	22%	21%	26%	26%	21%	17%	27%	27%			
Don't know	131	42	89	9	6	6	6	6	6	6	6	6	6	6	6	6	71	60	69	62	36	66	24	17	13	19	11	18	12	16	23				
	13%	8%	17%	14%	17%	17%	12%	8%	11%	15%	14%	10%	9%	15%	15%	15%	11%	15%	12%	13%	16%	15%	7%	14%	10%	22%	7%	14%	9%	13%	17%	17%			
Prefer not to say	14	4	10	5	4	4	2	2	3	6	3	5	3	8	1	3	10	4	6	8	2	5	4	4	4	-	-	-	3	2	-				
	1%	1%	2%	3%	3%	3%	3%	3%	1%	2%	1%	1%	1%	3%	1%	1%	7%	3%	7%	7%	3%	5%	3%	3%	3%	-	-	-	2%	1%	-				
Favourable (NET)	213	113	98	42	46	31	32	37	37	87	57	69	80	47	33	44	136	77	120	93	36	80	91	20	27	14	42	21	34	33	30				
	21%	23%	18%	31%	29%	17%	19%	18%	15%	30%	18%	16%	22%	21%	19%	19%	22%	19%	21%	20%	16%	18%	28%	16%	21%	17%	29%	17%	24%	25%	15%				
Unfavourable (NET)	346	207	158	32	38	53	48	81	113	70	101	195	148	79	62	76	227	138	199	167	94	148	109	42	51	26	56	56	49	31	12				
	33%	42%	30%	24%	24%	34%	30%	46%	40%	24%	32%	46%	37%	35%	36%	33%	36%	34%	35%	34%	41%	34%	33%	34%	38%	31%	38%	45%	34%	24%	39%	39%			
NET Difference	-132	-94	-60	9	8	-26	-17	-49	-77	18	-44	-126	-69	-32	-29	-32	-91	-61	-79	-73	-58	-68	-17	-22	-23	-12	-14	-35	-15	2	-32				
	-13%	-19%	-11%	7%	5%	-12%	-11%	-28%	-31%	4%	-14%	-30%	-15%	-14%	-16%	-14%	-15%	-15%	-14%	-16%	-25%	-16%	-9%	-18%	-17%	-14%	-9%	-28%	-11%	1%	-24%				

Proportions/Means: Columns Totals (5% risk level) -> (H1/H2/H3 - I)/J - U/m/n/d - p/q - r/s - t/u/v - w/x/y/z/A/B/C/D/E
 Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 32
FAV1_17 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Gillian Mackay, Co-Leader of the Scottish Green Party
Base: Adults aged 16+ in Scotland

	TENURE		INCOME				HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDY REF VOTE 2014		
	TOTAL	OWNER OCCUPIED	RENTER	UP TO £19,999	£20,000 - £34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	CONSERVATIVE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
		(a)	(b)																		
UNWEIGHTED BASE	1032	734	273	156	214	251	342	207	382	184	259	314	718	123	180	71	356	553	200	370	356
WEIGHTED BASE	1032	711	292	181	228	254	298	218	379	182	253	297	735	119	170	64*	346	527	198	366	333
	100%	69%	23%	18%	22%	25%	29%	21%	37%	18%	25%	29%	71%	12%	17%	6%	34%	53%	19%	35%	32%
Very favourable	51	31	19	9	10	17	11	13	11	6	20	20	31	1	4	1	25	21	5	16	5
	5%	4%	6%	5%	4%	7%	4%	6%	3%	4%	8%	7%	4%	1%	3%	1%	7%	4%	2%	4%	1%
Fairly favourable	162	106	56	34	26	42	53	31	63	30	38	41	121	5	20	9	85	107	13	85	22
	16%	15%	19%	19%	11%	16%	18%	14%	17%	16%	15%	14%	16%	4%	12%	14%	24%	20%	6%	23%	7%
Neither favourable nor unfavourable	308	207	88	47	82	66	92	63	100	62	83	99	209	21	52	21	112	174	42	123	89
	30%	29%	30%	26%	36%	26%	31%	29%	27%	34%	33%	33%	28%	17%	30%	33%	32%	33%	21%	34%	27%
Fairly unfavourable	137	96	38	26	25	42	37	34	48	25	31	42	95	17	34	13	45	74	25	41	58
	13%	14%	13%	14%	11%	16%	12%	16%	13%	14%	12%	14%	13%	14%	20%	13%	13%	14%	13%	13%	17%
Very unfavourable	228	187	41	31	49	59	75	47	104	36	41	49	179	70	45	14	48	100	87	61	125
	22%	26%	14%	17%	22%	23%	25%	22%	27%	20%	16%	16%	24%	59%	26%	22%	14%	19%	44%	17%	38%
Don't know	131	78	47	32	34	27	30	28	46	19	38	41	90	6	14	6	30	47	26	36	34
	13%	11%	16%	18%	15%	11%	10%	13%	12%	10%	15%	14%	12%	5%	8%	10%	9%	9%	13%	10%	10%
Prefer not to say	14	6	4	3	2	1	1	2	6	4	3	4	10	-	1	-	2	5	-	3	1
	1%	1%	2%	1%	1%	*	*	1%	2%	2%	1%	1%	1%	-	1%	-	1%	1%	-	1%	*
Favourable (NET)	213	137	75	44	36	59	63	44	75	36	59	61	152	5	24	10	109	128	17	102	26
	21%	19%	26%	24%	16%	23%	21%	20%	20%	20%	23%	21%	21%	5%	14%	15%	32%	24%	9%	28%	8%
Unfavourable (NET)	366	283	78	56	74	100	112	81	152	61	72	91	275	87	79	27	93	175	112	102	183
	35%	40%	27%	31%	32%	39%	37%	37%	40%	33%	28%	31%	37%	7%	47%	42%	27%	33%	57%	28%	55%
NET Difference	-152	-146	-3	-12	-38	-41	-48	-37	-77	-25	-13	-30	-122	-81	-55	-17	16	-47	-95	*	-157
	-15%	-21%	-1%	-7%	-17%	-16%	-16%	-17%	-20%	-14%	-5%	-10%	-17%	-68%	-32%	-27%	5%	-9%	-48%	*	-47%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t
Overlap formulae used. * small base

26 GB084 01 - SCOTLAND POLITICAL PULSE
 10TH-20TH APRIL 2024
 PUBLIC
 IPSOS

22 Apr 2024

Table 33
 FAV1_24 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Nigel Farage, Leader of Reform UK

Base: Adults aged 16+ in Scotland

	GENDER			AGE BAND 1								AGE BAND 2			SOCIAL GRADE				SOCIAL GRADE 2		WORKING STATUS		HIGHEST QUALIFICATION				REGION									
	TOTAL	MEN	WOMEN	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	WORKING	NOT WORKING	STANDARD GRADE OR BELOW	HIGHER	DEGREE OR ABOVE	CENTRAL	GLASGOW	HIGHLANDS AND ISLANDS	LOTHIAN	MID SCOTLAND AND FIFE	NORTH EAST SCOTLAND	SOUTH	WEST					
UNWEIGHTED BASE	2032	1022	1010	102	276	358	425	443	438	280	322	422	464	224	214	306	688	322	622	411	102	309	601	222	240	44	207	218	209	23	103					
WEIGHTED BASE	2032	1022	1010	133*	318	405	423	433	427	291	318	423	399	229	174	211	627	405	568	464	227	431	331	124	131	84*	148	125	143	23*	113*					
Very favourable	65	45	19	7	12	9	6	13	17	20	15	30	27	11	9	18	38	27	42	23	21	22	19	11	6	3	22	5	9	11	8					
Fairly favourable	122	68	55	18	24	26	11	19	24	42	37	44	49	29	24	21	78	45	70	53	30	54	35	20	10	8	23	14	21	10	15					
Neither favourable nor unfavourable	128	57	71	16	28	24	21	18	20	44	45	38	37	27	30	34	64	64	87	41	31	68	25	15	15	11	17	17	17	17	16					
Fairly unfavourable	100	46	54	16	20	19	14	7	24	15	16	32	34	24	21	21	58	42	57	43	22	46	28	8	21	10	17	11	14	6	10					
Very unfavourable	563	267	294	63	57	70	106	113	155	120	175	268	240	124	77	122	364	199	290	273	112	216	215	60	75	45	73	72	71	79	80					
Don't know	43	9	35	9	13	7	4	9	4	22	11	33	30	10	12	11	20	23	17	26	12	21	7	7	3	7	5	4	8	4	4					
Prefer not to say	10	2	8	4	3	-	1	1	2	7	1	3	3	4	1	2	7	4	4	6	1	5	2	2	3	-	-	1	2	2	-					
Favourable (NET)	187	113	74	25	37	35	17	32	41	62	52	74	76	39	33	30	115	72	112	75	51	75	54	31	16	10	35	19	30	21	23					
Unfavourable (NET)	863	313	347	79	77	88	119	120	179	156	208	299	274	148	98	144	422	242	347	316	131	262	243	69	96	56	91	83	85	85	89					
NET Difference	-676	-200	-273	-54	-41	-53	-102	-88	-138	-94	-156	-226	-198	-108	-65	-104	-308	-170	-235	-241	-81	-186	-189	-38	-79	-45	-56	-64	-65	-66						
	-30%	-20%	-27%	-5%	-13%	-13%	-25%	-21%	-32%	-23%	-37%	-53%	-47%	-27%	-19%	-31%	-49%	-27%	-41%	-32%	-16%	-41%	-31%	-19%	-32%	-14%	-18%	-17%	-20%	-20%	-26%					

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/n/p/h - i/j/k - l/m/n/o - p/q - r/s - t/u/v - w/x/n/n/n/n/c/d/e
 Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the International quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 34
FAV1_24 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Nigel Farage, Leader of Reform UK

Base: Adults aged 16+ in Scotland

	TENURE			INCOME				HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDY REF VOTE 2014	
	TOTAL	OWNER OCCUPIED	RENTER	UP TO £19,999	£20,000 - £34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	CONSERVATIVE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
		(a)	(b)																		
UNWEIGHTED BASE	1032	734	273	156	214	251	342	207	382	184	259	314	718	123	180	71	356	553	200	370	356
WEIGHTED BASE	1032	711	292	181	228	254	298	210	379	182	253	297	735	119	170	64*	346	527	198	366	333
	100%	69%	28%	18%	22%	25%	29%	21%	37%	18%	25%	29%	71%	12%	17%	6%	34%	51%	19%	35%	32%
Very favourable	65	50	14	4	14	16	25	5	28	10	22	22	43	27	9	1	16	20	32	16	33
	6%	7%	5%	2%	6%	6%	8%	2%	7%	5%	9%	7%	6%	23%	6%	2%	5%	4%	16%	4%	10%
														nop				q		s	
Fairly favourable	122	79	43	28	28	26	39	25	46	19	33	41	81	28	19	12	26	37	45	35	45
	12%	11%	15%	15%	12%	10%	13%	12%	12%	10%	13%	14%	11%	24%	11%	19%	8%	7%	22%	10%	13%
														np		p					
Neither favourable nor unfavourable	128	81	41	23	32	31	36	28	38	18	43	47	81	19	16	8	32	45	30	34	38
	12%	11%	14%	12%	14%	12%	12%	13%	10%	10%	17%	16%	11%	16%	10%	13%	9%	9%	15%	9%	11%
Fairly unfavourable	100	67	29	22	27	22	23	25	32	14	30	31	69	10	20	7	30	45	20	27	37
	10%	9%	10%	12%	11%	9%	8%	13%	8%	8%	12%	10%	9%	8%	12%	11%	9%	8%	10%	7%	11%
Very unfavourable	563	412	143	88	118	151	168	125	218	112	109	136	427	34	103	35	239	370	66	243	173
	55%	58%	49%	49%	52%	59%	56%	57%	57%	61%	43%	46%	58%	28%	61%	55%	69%	70%	33%	66%	52%
Don't know	43	18	20	17	8	7	7	9	14	7	13	17	26	1	2	1	4	8	6	12	7
	4%	2%	7%	9%	3%	3%	2%	4%	4%	4%	5%	6%	4%	1%	1%	1%	1%	2%	3%	3%	2%
				def																	
Prefer not to say	10	5	2	-	1	2	1	1	3	3	4	2	9	-	-	-	-	1	-	-	1
	1%	1%	1%	-	*	1%	*	*	1%	2%	1%	1%	1%	-	-	-	-	*	-	-	*
Favourable (NET)	187	129	56	32	42	42	64	30	74	28	55	63	124	56	29	13	42	58	76	51	77
	18%	18%	19%	18%	18%	17%	21%	14%	20%	16%	22%	21%	17%	47%	17%	21%	12%	11%	38%	14%	23%
														nop				q		s	
Unfavourable (NET)	663	479	172	110	145	172	191	150	249	126	138	167	496	43	123	42	268	415	86	270	210
	64%	67%	59%	61%	64%	68%	64%	69%	66%	69%	55%	56%	67%	37%	72%	65%	78%	79%	43%	74%	63%
														m	m	mo	f	t	t	t	
NET Difference	-476	-351	-116	-78	-103	-130	-127	-120	-175	-97	-84	-104	-372	12	-94	-29	-226	-357	-10	-219	-133
	-46%	-49%	-40%	-43%	-45%	-51%	-43%	-55%	-46%	-53%	-33%	-35%	-51%	10%	-55%	-45%	-65%	-68%	-5%	-60%	-40%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t
Overlap formulae used. * small base



26-030841-01 - SCOTLAND POLITICAL PULSE
10TH-20TH APRIL 2026
PUBLIC
IPSOS

22 Apr 2026

Table 36
FAV1_30 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Malcom Offord, Leader of Reform UK Scotland

Base: Adults aged 16+ in Scotland

	TENURE		INCOME				HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDY REF VOTE 2014		
	TOTAL	OWNER OCCUPIED	RENTER	UP TO £19,999	£20,000 - £34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	CONSERVATIVE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
		(a)	(b)																		
UNWEIGHTED BASE	1032	734	273	156	214	251	342	207	382	184	259	314	718	123	180	71	356	553	200	370	356
WEIGHTED BASE	1032	711	292	181	228	254	298	218	379	182	253	297	735	119	170	64*	346	527	198	366	338
100%	69%	23%	19%	18%	22%	25%	29%	21%	37%	18%	25%	29%	71%	12%	17%	6%	34%	51%	19%	35%	32%
Very favourable	45	29	15	5	13	8	17	7	11	10	17	20	25	15	6	4	10	16	17	13	14
	4%	4%	5%	3%	6%	3%	6%	3%	3%	5%	7%	7%	3%	13%	4%	6%	3%	3%	8%	4%	4%
Fairly favourable	94	69	24	12	16	23	37	12	42	8	31	36	58	32	20	3	20	29	44	27	46
	9%	10%	8%	7%	7%	9%	13%	6%	11%	4%	12%	12%	8%	27%	12%	4%	6%	5%	22%	7%	14%
Neither favourable nor unfavourable	194	128	57	37	46	41	59	32	69	30	63	70	124	29	27	12	51	78	37	59	59
	19%	18%	20%	21%	20%	16%	20%	15%	18%	17%	25%	24%	17%	25%	16%	19%	15%	15%	19%	16%	18%
Fairly unfavourable	107	73	31	24	36	22	21	32	32	26	17	24	83	12	17	15	32	47	24	30	42
	10%	10%	11%	13%	16%	9%	7%	15%	8%	14%	7%	8%	11%	10%	10%	23%	9%	9%	12%	8%	13%
Very unfavourable	467	345	116	71	88	135	142	103	186	88	90	111	357	25	90	25	215	322	51	206	137
	45%	49%	40%	39%	38%	53%	48%	47%	49%	48%	36%	37%	48%	21%	53%	39%	62%	61%	26%	56%	41%
Don't know	114	61	46	32	25	25	21	30	36	18	31	32	82	6	9	6	17	34	25	29	33
	11%	9%	16%	18%	11%	10%	7%	14%	10%	10%	12%	11%	11%	5%	6%	9%	5%	6%	12%	8%	10%
Prefer not to say	11	5	3	-	4	-	1	1	3	3	4	3	8	-	-	-	3	2	1	2	2
	1%	1%	1%	-	2%	-	*	1%	1%	2%	2%	1%	1%	-	-	-	1%	*	*	*	1%
Favourable (NET)	139	98	38	17	29	31	54	19	54	17	48	56	83	48	26	6	29	44	61	40	60
	13%	14%	13%	9%	13%	12%	18%	9%	14%	9%	19%	19%	11%	40%	15%	10%	9%	8%	31%	11%	18%
Unfavourable (NET)	574	419	147	95	123	157	163	135	218	114	107	135	439	36	108	40	246	369	75	236	179
	56%	59%	50%	52%	54%	62%	55%	62%	57%	63%	42%	45%	60%	30%	63%	62%	71%	70%	38%	64%	54%
NET Difference	-435	-320	-109	-78	-94	-127	-109	-116	-164	-97	-59	-79	-357	11	-82	-33	-217	-325	-14	-196	-120
	-42%	-45%	-37%	-43%	-41%	-50%	-36%	-53%	-43%	-53%	-23%	-27%	-48%	10%	-48%	-52%	-63%	-62%	-7%	-54%	-36%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

26 GB0841 01 - SCOTLAND POLITICAL PULSE
BETWEEN 20TH APRIL 2024
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22 Apr 2025

Table 33
FAYL_6 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? The Scottish Labour Party

Base: Adults aged 16+ in Scotland

	GENDER		AGE BAND 1								AGE BAND 2			SOCIAL GRADE				SOCIAL GRADE 2		WORKING STATUS		HIGHEST QUALIFICATION				REGION									
	TOTAL	MEN	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	WORKING	NOT WORKING	STANDARD GRADE ON BELOW	HIGHER	DEGREE OR ABOVE	CENTRAL	GLASGOW	HIGHLANDS AND ISLANDS	LOTHIAN	MID SCOTLAND AND FIFE	NORTH EAST SCOTLAND	SOUTH	WEST					
	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)					
UNWEIGHTED BASE	1032	482	100	130	130	130	130	130	260	320	400	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100				
WEIGHTED BASE	1032	494	133*	158	155	163	177	247	291	318	423	104	104	104	104	104	104	104	104	104	104	104	104	104	104	104	104	104	104	104	104				
	100%	48%	13%	15%	16%	17%	24%	29%	28%	31%	41%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%				
Very favourable	59	28	9	11	11	11	16	20	30	37	51	13	13	13	13	13	13	13	13	13	13	13	13	13	13	13	13	13	13	13	13				
	5%	6%	7%	8%	8%	8%	11%	14%	19%	23%	32%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%				
Fairly favourable	175	87	31	41	41	45	59	74	109	136	186	47	47	47	47	47	47	47	47	47	47	47	47	47	47	47	47	47	47	47	47				
	17%	18%	23%	30%	30%	34%	45%	58%	76%	96%	130%	46%	46%	46%	46%	46%	46%	46%	46%	46%	46%	46%	46%	46%	46%	46%	46%	46%	46%	46%	46%				
Neither favourable nor unfavourable	257	104	35	46	46	55	72	91	136	168	226	57	57	57	57	57	57	57	57	57	57	57	57	57	57	57	57	57	57	57	57				
	25%	21%	28%	30%	33%	38%	49%	63%	83%	107%	145%	55%	55%	55%	55%	55%	55%	55%	55%	55%	55%	55%	55%	55%	55%	55%	55%	55%	55%	55%	55%				
Fairly unfavourable	225	115	38	50	50	58	76	95	141	173	231	58	58	58	58	58	58	58	58	58	58	58	58	58	58	58	58	58	58	58	58				
	22%	23%	29%	37%	37%	42%	55%	71%	96%	126%	166%	58%	58%	58%	58%	58%	58%	58%	58%	58%	58%	58%	58%	58%	58%	58%	58%	58%	58%	58%	58%				
Very unfavourable	253	145	48	64	64	75	99	124	186	228	306	76	76	76	76	76	76	76	76	76	76	76	76	76	76	76	76	76	76	76	76				
	25%	29%	30%	49%	49%	56%	75%	95%	141%	177%	241%	74%	74%	74%	74%	74%	74%	74%	74%	74%	74%	74%	74%	74%	74%	74%	74%	74%	74%	74%	74%				
Don't know	52	10	3	4	4	5	7	9	13	17	23	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6				
	5%	2%	3%	3%	3%	4%	5%	6%	8%	11%	15%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%				
Prefer not to say	16	4	1	2	2	3	4	5	7	9	12	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3				
	2%	1%	1%	2%	2%	3%	5%	6%	8%	10%	13%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%				
Favourable (NET)	228	115	38	50	50	58	76	95	141	173	231	58	58	58	58	58	58	58	58	58	58	58	58	58	58	58	58	58	58	58	58				
	22%	23%	29%	37%	37%	42%	55%	71%	96%	126%	166%	58%	58%	58%	58%	58%	58%	58%	58%	58%	58%	58%	58%	58%	58%	58%	58%	58%	58%	58%	58%				
Unfavourable (NET)	479	260	89	118	118	136	181	225	327	401	537	134	134	134	134	134	134	134	134	134	134	134	134	134	134	134	134	134	134	134	134				
	46%	53%	43%	60%	60%	68%	89%	114%	145%	186%	245%	47%	47%	47%	47%	47%	47%	47%	47%	47%	47%	47%	47%	47%	47%	47%	47%	47%	47%	47%	47%				
NET Difference	-251	-145	-51	-68	-68	-78	-104	-130	-186	-228	-306	-70	-70	-70	-70	-70	-70	-70	-70	-70	-70	-70	-70	-70	-70	-70	-70	-70	-70	-70	-70				
	-25%	-29%	-39%	-49%	-49%	-56%	-74%	-95%	-126%	-157%	-206%	-21%	-21%	-21%	-21%	-21%	-21%	-21%	-21%	-21%	-21%	-21%	-21%	-21%	-21%	-21%	-21%	-21%	-21%	-21%	-21%				

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/n1/n2 - i/j/k - l/m/n/o - p/q - r/s - t/u/v - w/x/y/n1/n2/C/D/E
Overlap formulas used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



26-090841-01 - SCOTLAND POLITICAL PULSE
10TH-20TH APRIL 2026
PUBLIC
IPSOS

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Table 38
FAV1_6 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? The Scottish Labour Party

Base: Adults aged 16+ in Scotland

	TENURE			INCOME				HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDY REF VOTE 2014	
	TOTAL	OWNER OCCUPIED	RENTER	UP TO £19,999	£20,000 - £34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	CONSERVATIVE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
		(a)	(b)																		
UNWEIGHTED BASE	1032	734	273	156	214	251	342	207	382	184	259	314	718	123	180	71	356	553	200	370	356
WEIGHTED BASE	1032	711	292	181	228	254	298	210	379	182	253	297	735	119	170	64*	346	527	198	366	333
	100%	69%	23%	18%	22%	25%	29%	21%	37%	18%	25%	29%	71%	12%	17%	6%	34%	51%	19%	35%	32%
Very favourable	53	35	15	5	12	14	20	5	20	7	21	21	32	2	33	4	6	26	10	13	20
	5%	5%	5%	3%	5%	6%	7%	2%	5%	4%	8%	7%	4%	2%	19%	6%	2%	5%	5%	4%	6%
Fairly favourable	175	125	47	32	39	39	57	42	61	24	48	48	127	15	63	16	37	99	24	38	72
	17%	18%	16%	17%	17%	16%	19%	19%	16%	13%	19%	16%	17%	12%	37%	25%	11%	19%	12%	10%	22%
Neither favourable nor unfavourable	257	188	60	43	52	57	91	44	90	52	71	87	170	23	47	23	72	139	34	72	98
	25%	26%	21%	24%	23%	22%	31%	20%	24%	29%	28%	29%	23%	19%	28%	35%	21%	26%	17%	20%	29%
Fairly unfavourable	225	164	58	30	53	61	66	44	89	42	50	64	162	29	13	17	106	121	47	92	67
	22%	23%	20%	17%	23%	24%	22%	20%	24%	23%	20%	21%	22%	24%	7%	27%	31%	23%	24%	25%	20%
Very unfavourable	253	170	79	52	57	69	56	66	103	42	42	53	200	49	11	5	116	129	76	132	67
	25%	24%	27%	28%	25%	27%	19%	30%	27%	23%	17%	18%	27%	41%	7%	8%	34%	24%	38%	36%	20%
Don't know	52	23	27	16	11	13	6	14	10	11	17	19	34	1	3	-	6	10	8	16	6
	5%	3%	9%	9%	5%	5%	2%	6%	3%	6%	7%	6%	5%	1%	2%	-	2%	2%	4%	4%	2%
Prefer not to say	16	7	5	3	4	1	1	2	6	4	4	5	11	-	1	-	3	4	-	3	2
	2%	1%	2%	2%	2%	*	*	1%	2%	2%	2%	2%	1%	-	*	-	1%	1%	-	1%	1%
Favourable (NET)	228	160	62	37	51	54	77	47	81	31	70	69	159	17	96	19	43	125	34	51	92
	22%	23%	21%	20%	22%	21%	26%	21%	21%	17%	27%	23%	22%	14%	56%	30%	12%	24%	17%	14%	28%
Unfavourable (NET)	479	334	137	82	110	130	122	110	192	84	92	117	362	78	24	22	222	250	122	224	135
	46%	47%	47%	45%	48%	51%	41%	51%	51%	46%	56%	39%	49%	65%	14%	35%	64%	47%	62%	61%	40%
NET Difference	-251	-174	-75	-45	-59	-77	-45	-64	-112	-53	-22	-48	-203	-61	72	-3	-179	-125	-88	-173	-42
	-24%	-24%	-26%	-25%	-26%	-30%	-15%	-29%	-29%	-29%	-9%	-16%	-28%	-51%	42%	-4%	-52%	-24%	-45%	-47%	-13%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

26 GB084 01 - SCOTLAND POLITICAL PULSE
 10TH 20TH APRIL 2024
 PUBLIC
 IPSOS

22 Apr 2024

Table 39
 FAVL_7 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? The Scottish Conservative and Unionist Party

Base: Adults aged 16+ in Scotland

	GENDER		AGE BAND 1								AGE BAND 2			SOCIAL GRADE				SOCIAL GRADE 2		WORKING STATUS		HIGHEST QUALIFICATION				REGION									
	TOTAL	MEN	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	WORKING	NOT WORKING	STANDARD GRADE ON BELOW	HIGHER	DEGREE OR ABOVE	CENTRAL	GLASGOW	HIGHLANDS AND ISLANDS	LOTHIAN	MID SCOTLAND AND FIFE	NORTH EAST SCOTLAND	SOUTH	WEST					
	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)				
UNWEIGHTED BASE	1032	493	100	176	188	180	171	203	200	194	286	107	101	104	116	100	102	423	113	102	441	102	240	22	240	44	207	33	203	33	303				
WEIGHTED BASE	1032	494	100	176	188	180	203	200	194	286	107	101	104	116	100	102	423	113	102	441	102	240	22	240	44	207	33	203	33	303					
Very favourable	59	33	11	11	6	2	5	19	27	8	23	29	11	7	10	42	16	32	27	21	16	19	6	5	2	7	6	14	11	8					
	6%	7%	5%	8%	10%	4%	1%	3%	9%	2%	6%	7%	6%	4%	4%	7%	4%	6%	6%	9%	4%	6%	5%	4%	3%	5%	5%	10%	8%	6%					
Fairly favourable	321	168	53	103	113	109	122	135	132	131	157	58	21	15	26	79	41	63	58	20	53	44	15	13	8	17	16	22	17	14					
	31%	34%	30%	34%	36%	21%	18%	24%	33%	30%	14%	10%	9%	14%	10%	30%	10%	15%	12%	36%	18%	18%	13%	9%	9%	14%	12%	16%	18%	13%	10%				
Neither favourable nor unfavourable	518	268	110	227	248	238	269	299	285	275	318	118	45	41	34	123	76	129	69	45	97	53	24	23	13	33	29	28	23	20					
	50%	50%	52%	52%	51%	51%	51%	51%	51%	51%	51%	51%	51%	51%	51%	51%	51%	51%	51%	51%	51%	51%	51%	51%	51%	51%	51%	51%	51%	51%	51%				
Fairly unfavourable	180	81	36	25	22	25	30	25	48	17	25	75	40	20	16	215	66	94	86	39	67	67	18	29	22	19	31	25	19	14					
	17%	16%	18%	16%	16%	16%	14%	14%	16%	18%	18%	19%	17%	17%	16%	18%	16%	17%	17%	16%	20%	15%	22%	15%	22%	19%	25%	17%	15%	10%					
Very unfavourable	396	209	187	35	47	53	67	90	82	120	194	141	88	69	98	228	168	214	182	82	163	135	48	39	36	46	36	45	55	63					
	38%	42%	35%	27%	29%	34%	41%	51%	28%	38%	46%	35%	38%	40%	43%	30%	41%	38%	39%	36%	38%	41%	39%	39%	36%	43%	29%	31%	42%	47%					
Don't know	66	32	14	10	20	20	4	5	30	24	12	15	16	12	23	31	35	31	35	23	31	9	11	6	8	7	8	8	3	14					
	6%	2%	10%	8%	13%	13%	3%	3%	10%	8%	3%	4%	7%	7%	10%	5%	9%	5%	8%	10%	7%	3%	9%	5%	10%	5%	7%	5%	2%	11%					
Prefer not to say	12	3	0	5	2	1	1	3	5	2	4	3	6	1	3	15	3	5	7	1	4	4	2	4	1	1	1	2	2	1					
	1%	1%	0%	3%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%					
Favourable (NET)	379	201	78	120	126	119	137	154	130	142	171	66	22	16	122	118	58	95	84	41	60	63	21	18	10	24	21	36	27	22					
	37%	40%	35%	38%	37%	33%	37%	42%	28%	36%	25%	22%	15%	12%	16%	19%	14%	17%	18%	16%	16%	19%	17%	13%	12%	16%	17%	25%	21%	16%					
Unfavourable (NET)	56%	59%	53%	46%	44%	50%	62%	65%	45%	56%	64%	54%	56%	57%	58%	55%	58%	54%	58%	53%	53%	61%	54%	62%	63%	56%	53%	49%	57%	58%					
	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%					
NET Difference	-307	-189	-205	-30	-40	-59	-79	-88	-100	-70	-138	-188	-128	-93	-77	-98	-221	-176	-213	-184	-80	-161	-140	-46	-64	-43	-58	-45	-33	-47	-55				
	-30%	-38%	-38%	-23%	-22%	-32%	-40%	-40%	-24%	-43%	-64%	-37%	-41%	-60%	-43%	-30%	-40%	-38%	-40%	-35%	-37%	-32%	-17%	-26%	-31%	-30%	-30%	-21%	-30%	-41%					

Proportions/Means: Columns Total (5% risk level) +/- (H/L)/g/h - i/j/k - l/m/n/o - p/q +/- - r/s/v - w/x/y/z/A/B/C/D/E
 Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



26-030841-01 - SCOTLAND POLITICAL PULSE
10TH-20TH APRIL 2026
PUBLIC
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22 Apr 2026

Table 40
FAV1_7 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? The Scottish Conservative and Unionist Party

Base: Adults aged 16+ in Scotland

	TENURE			INCOME				HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDY REF VOTE 2014	
	TOTAL	OWNER OCCUPIED	RENTER	UP TO £19,999	£20,000 - £34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	CONSERVATIVE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
		(a)	(b)																		
UNWEIGHTED BASE	1032	734	273	156	214	251	342	207	382	184	259	314	718	123	180	71	356	553	200	370	356
WEIGHTED BASE	1032	711	292	181	228	254	298	210	379	182	253	297	735	119	170	64*	346	527	198	366	333
	100%	69%	28%	18%	22%	25%	29%	21%	37%	18%	25%	29%	71%	12%	17%	6%	34%	51%	19%	35%	32%
Very favourable	59	41	16	13	9	8	26	15	16	8	20	19	40	29	10	5	7	18	24	12	29
	6%	6%	5%	7%	4%	3%	9%	7%	4%	4%	8%	6%	5%	24%	6%	7%	2%	3%	12%	3%	9%
							de							nop	p	p		q		s	
Fairly favourable	121	96	22	20	23	29	41	22	48	15	36	36	85	50	22	13	12	56	40	12	75
	12%	14%	8%	11%	10%	11%	14%	10%	13%	8%	14%	12%	12%	42%	13%	20%	3%	11%	20%	3%	23%
		b												nop	p	p		q		s	
Neither favourable nor unfavourable	198	139	52	26	45	46	68	33	69	30	67	76	123	23	34	17	41	82	35	44	72
	19%	20%	18%	15%	20%	18%	23%	15%	18%	17%	27%	25%	17%	19%	20%	26%	12%	16%	18%	12%	22%
		c												m	p	p		r		s	
Fairly unfavourable	180	131	45	28	44	48	45	45	64	32	39	48	132	10	39	14	65	98	35	67	58
	17%	18%	15%	15%	19%	19%	15%	21%	17%	17%	16%	16%	18%	8%	23%	21%	19%	19%	18%	18%	18%
		d												m	m	m		m		s	
Very unfavourable	396	276	115	70	86	110	109	84	161	80	71	89	306	7	63	16	207	259	55	209	89
	38%	39%	39%	39%	38%	43%	37%	39%	43%	44%	28%	30%	42%	6%	37%	26%	60%	49%	28%	57%	27%
		e												m	m	mno		r		t	
Don't know	66	21	40	23	18	13	8	18	18	14	16	25	41	-	3	-	13	12	10	19	9
	6%	3%	14%	13%	8%	5%	3%	8%	5%	7%	6%	8%	6%	-	2%	-	4%	2%	5%	5%	3%
		f												m							
Prefer not to say	12	6	2	2	2	1	1	1	4	4	3	4	8	-	1	-	2	3	-	2	1
	1%	1%	1%	1%	1%	*	*	1%	1%	2%	1%	1%	1%	-	*	-	1%	1%	-	*	*
Favourable (NET)	179	137	38	33	32	37	67	36	63	23	56	54	125	79	32	17	18	73	63	25	104
	17%	19%	13%	18%	14%	15%	23%	17%	17%	13%	22%	18%	17%	66%	19%	27%	5%	14%	32%	7%	31%
		b					de				i			nop	p	p		q		s	
Unfavourable (NET)	576	407	160	98	130	158	154	129	225	111	110	138	438	17	101	30	272	357	90	276	148
	56%	57%	55%	54%	57%	62%	52%	59%	59%	61%	44%	46%	60%	14%	60%	47%	79%	68%	45%	75%	44%
						f		j	j	j	k			m	m	mno		r		t	
NET Difference	-397	-271	-122	-65	-98	-120	-87	-93	-162	-88	-54	-84	-313	62	-70	-13	-254	-284	-27	-251	-44
	-38%	-38%	-42%	-36%	-43%	-47%	-29%	-43%	-43%	-48%	-21%	-28%	-43%	52%	-41%	-20%	-73%	-54%	-13%	-69%	-13%
														o							

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t
Overlap formulae used. * small base

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Table 42

FAV1_8 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? The Scottish Liberal Democrats

Base: Adults aged 16+ in Scotland

	TENURE			INCOME				HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDY REF VOTE 2014	
	TOTAL	OWNER OCCUPIED	RENTER	UP TO £19,999	£20,000 - £34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	CONSERVATIVE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
		(a)	(b)																		
UNWEIGHTED BASE	1032	734	273	156	214	251	342	207	382	184	259	314	718	123	180	71	356	553	200	370	356
WEIGHTED BASE	1032	711	292	181	228	254	298	210	379	182	253	297	735	119	170	64*	346	527	198	366	338
	100%	69%	28%	18%	22%	25%	29%	21%	37%	18%	25%	29%	71%	12%	17%	6%	34%	51%	19%	35%	32%
Very favourable	38	26	13	8	4	10	16	6	10	9	13	14	25	2	4	18	5	19	3	7	15
	4%	4%	4%	4%	2%	4%	5%	3%	3%	5%	5%	5%	3%	2%	2%	28%	2%	4%	2%	2%	5%
							d									mnp					
Fairly favourable	202	151	46	33	37	50	71	39	69	29	64	64	138	15	53	30	59	121	34	62	82
	20%	21%	16%	18%	16%	20%	24%	18%	18%	16%	25%	21%	19%	12%	31%	46%	17%	23%	17%	17%	25%
							d				hi				mnp	mnp				s	
Neither favourable nor unfavourable	350	250	88	51	80	82	117	69	126	63	91	105	244	45	68	10	121	193	63	127	121
	34%	35%	30%	28%	35%	32%	39%	32%	33%	35%	36%	35%	33%	38%	40%	16%	35%	37%	32%	35%	36%
							c							o	o	o	o				
Fairly unfavourable	189	132	55	29	49	49	45	35	73	42	39	54	134	28	27	4	81	108	33	75	58
	18%	19%	19%	16%	21%	19%	15%	16%	19%	23%	15%	18%	18%	23%	16%	6%	23%	20%	17%	20%	18%
							c							o	o	o	o				
Very unfavourable	156	104	49	37	35	42	34	45	72	19	20	30	126	28	8	2	66	68	49	71	41
	15%	15%	17%	20%	15%	17%	11%	21%	19%	10%	8%	10%	17%	23%	5%	3%	19%	13%	25%	19%	12%
				f				ij	ij			k		no	no	no	no	q	t	t	
Don't know	81	40	37	22	19	20	11	23	22	16	20	23	58	2	10	-	11	16	16	22	15
	8%	6%	13%	12%	8%	8%	4%	10%	6%	9%	8%	8%	8%	2%	6%	-	3%	3%	8%	6%	4%
				f	f	f								q	q	q	q				
Prefer not to say	17	8	5	2	4	1	3	1	6	4	5	6	10	-	1	1	3	4	-	3	1
	2%	1%	2%	1%	2%	*	1%	1%	2%	2%	2%	2%	1%	-	*	2%	1%	1%	-	1%	*
Favourable (NET)	240	177	59	41	41	61	87	44	79	39	78	77	162	17	57	47	65	140	38	69	97
	23%	25%	20%	23%	18%	24%	29%	20%	21%	21%	31%	26%	22%	14%	34%	74%	19%	26%	19%	19%	29%
							d				ghi			mp	mnp	mnp				s	
Unfavourable (NET)	345	236	104	66	84	91	79	80	145	61	59	85	260	55	35	6	147	175	81	146	99
	33%	33%	35%	36%	37%	36%	27%	37%	38%	33%	23%	29%	35%	47%	20%	9%	42%	33%	41%	40%	30%
				f	f	f		j	j	j	k			no	o	no	no	t	t	t	
NET Difference	-105	-59	-45	-25	-42	-30	8	-36	-66	-22	19	-7	-98	-39	22	42	-82	-36	-44	-77	-2
	-10%	-8%	-15%	-14%	-19%	-12%	3%	-17%	-17%	-12%	7%	-2%	-13%	-32%	13%	65%	-24%	-7%	-22%	-21%	-1%
															mn						

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

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Table 43
FAYL_9 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? The Scottish Green Party

Base: Adults aged 16+ in Scotland

	GENDER					AGE BAND 1					AGE BAND 2			SOCIAL GRADE					SOCIAL GRADE 2		WORKING STATUS		HIGHEST QUALIFICATION				REGION							
	TOTAL	MEN	WOMEN	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	WORKING	NOT WORKING	STANDARD GRADE OR BELOW	HIGHER	DEGREE OR ABOVE	CENTRAL	GLASGOW	HIGHLANDS AND ISLANDS	LOTHIAN	MID SCOTLAND AND FIFE	NORTH EAST SCOTLAND	SOUTH	WEST			
UNWEIGHTED BASE	1032	482	550	100	276	188	253	243	256	280	32	423	464	234	116	386	682	352	629	411	182	849	22	240	44	207	38	133	33	333				
WEIGHTED BASE	1032	494	538	133*	158	155	163	177	247	291	318	423	399	229	174	211	627	405	568	464	227	811	131	131	84*	148	125	143	129*	133*				
	100%	48%	52%	13%	15%	15%	16%	17%	24%	28%	31%	41%	39%	23%	17%	21%	61%	39%	55%	40%	22%	80%	1%	13%	4%	14%	12%	14%	13%	13%				
Very favourable	9%	4%	8%	22%	10%	8%	6%	2%	5%	19%	7%	3%	8%	10%	11%	8%	9%	9%	9%	7%	9%	10%	4%	8%	8%	11%	10%	14%	10%	6%				
Fairly favourable	20%	9%	20%	27%	17%	20%	24%	16%	20%	22%	19%	19%	22%	16%	14%	22%	20%	19%	20%	20%	15%	17%	28%	18%	21%	16%	25%	15%	19%	23%	20%			
Neither favourable nor unfavourable	24%	10%	24%	24%	23%	26%	24%	21%	21%	21%	20%	21%	24%	23%	26%	22%	24%	24%	25%	21%	25%	25%	26%	24%	21%	21%	21%	23%	23%	20%	26%			
Fairly unfavourable	14%	7%	14%	11%	13%	16%	14%	18%	14%	11%	14%	17%	15%	10%	10%	10%	11%	14%	14%	14%	17%	14%	19%	19%	15%	18%	11%	15%	11%	17%	14%			
Very unfavourable	24%	15%	24%	14%	17%	23%	18%	24%	24%	10%	21%	10%	10%	10%	10%	10%	10%	11%	11%	11%	11%	11%	11%	11%	11%	11%	11%	11%	11%	11%	11%			
Don't know	8%	9%	8%	5%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%			
Prefer not to say	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%			
Favourable (NET)	29%	14%	29%	49%	27%	28%	30%	21%	21%	19%	26%	23%	30%	27%	25%	30%	29%	28%	29%	29%	22%	26%	31%	27%	38%	20%	32%	31%	47%	44%	34%			
Unfavourable (NET)	38%	23%	38%	24%	23%	29%	24%	21%	21%	21%	21%	21%	24%	23%	26%	22%	24%	24%	25%	21%	25%	25%	26%	24%	21%	21%	21%	23%	23%	20%	26%			
NET Difference	-9%	-7%	-9%	25%	10%	7%	6%	4%	4%	8%	4%	4%	6%	3%	1%	8%	5%	4%	4%	4%	7%	1%	5%	2%	17%	9%	11%	10%	24%	20%	8%			
	-9%	-10%	-4%	4%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%			

Proportions/Means: Columns Tested [5% risk level] - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q - r/s - t/u/v - w/x/y/z/AA/BB/CC/EE
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



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Table 44
FAV1_9 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? The Scottish Green Party

Base: Adults aged 16+ in Scotland

	TENURE			INCOME				HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDY REF VOTE 2014	
	TOTAL	OWNER OCCUPIED	RENTER	UP TO £19,999	£20,000 - £34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	CONSERVATIVE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
		(a)	(b)									(c)	(d)								
UNWEIGHTED BASE	1032	734	273	156	214	251	342	207	382	184	259	314	718	123	180	71	356	553	200	370	356
WEIGHTED BASE	1032	711	292	181	228	254	298	218	379	182	253	297	735	119	170	64*	346	527	198	366	338
100%	100%	69%	28%	18%	22%	25%	29%	21%	37%	18%	25%	29%	71%	12%	17%	6%	34%	53%	19%	35%	32%
Very favourable	91	52	38	20	20	23	25	21	28	12	30	30	61	1	11	4	37	35	11	31	8
	9%	7%	13%	11%	9%	9%	8%	9%	8%	7%	12%	10%	8%	*	6%	7%	11%	7%	6%	9%	2%
		a													m	m	m			t	
Fairly favourable	205	141	59	37	38	56	61	36	82	40	47	57	148	7	26	9	107	141	13	109	31
	20%	20%	20%	20%	16%	22%	21%	17%	22%	22%	19%	19%	20%	6%	15%	15%	31%	27%	7%	30%	9%
															m	m	m			e	
Neither favourable nor unfavourable	243	168	67	40	62	57	72	53	78	44	69	83	160	17	39	17	94	133	40	98	73
	24%	24%	23%	22%	27%	23%	24%	24%	21%	24%	27%	28%	22%	15%	23%	27%	27%	25%	20%	27%	22%
															mp	p	m				
Fairly unfavourable	148	114	29	19	30	38	49	34	48	31	35	37	111	14	42	13	40	85	29	43	70
	14%	16%	10%	10%	13%	15%	16%	16%	13%	17%	14%	13%	15%	12%	24%	12%	12%	16%	15%	12%	21%
															mp	p	p			s	
Very unfavourable	245	196	49	38	52	62	76	52	111	37	46	52	193	76	48	18	48	108	93	61	137
	24%	28%	17%	21%	23%	24%	25%	24%	29%	20%	18%	18%	26%	64%	28%	28%	14%	20%	47%	17%	41%
		b												nop	p	p	q			s	
Don't know	82	32	45	23	24	18	13	19	27	14	22	32	50	3	4	1	16	20	12	22	11
	8%	5%	15%	13%	10%	7%	4%	9%	7%	8%	9%	11%	7%	3%	2%	2%	5%	4%	6%	6%	3%
		f																			
Prefer not to say	17	8	6	5	2	1	2	4	4	4	5	4	13	-	1	1	3	5	-	3	1
	2%	1%	2%	3%	1%	*	1%	2%	1%	2%	2%	1%	2%	-	1%	2%	1%	1%	-	1%	*
		e																			
Favourable (NET)	297	193	97	57	58	78	86	57	111	52	77	88	209	8	37	14	144	176	24	140	40
	29%	27%	33%	31%	25%	31%	29%	26%	29%	28%	31%	30%	28%	6%	21%	21%	42%	33%	12%	38%	12%
															m	m	m			t	
Unfavourable (NET)	394	310	78	57	82	100	125	86	159	68	80	90	304	91	90	31	88	153	122	104	207
	38%	44%	27%	31%	36%	39%	42%	39%	42%	37%	32%	30%	41%	76%	53%	49%	26%	37%	61%	28%	62%
		b												nop	p	p	q			s	
NET Difference	-97	-117	19	*	-24	-22	-38	-29	-48	-16	-3	-2	-95	-83	-53	-17	56	-17	-97	37	-168
	-9%	-16%	6%	*	-11%	-9%	-13%	-13%	-13%	-9%	-1%	-1%	-13%	-70%	-31%	-27%	16%	-3%	-49%	10%	-50%
																no					

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t
Overlap formulae used. * small base

Table 40
 FAV1_10 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? The Scottish National Party

Base: Adults aged 16+ in Scotland

	GENDER		AGE BAND 1								AGE BAND 2			SOCIAL GRADE				SOCIAL GRADE 2		WORKING STATUS		HIGHEST QUALIFICATION		REGION									
	TOTAL	MEN	WOMEN	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	WORKING	NOT WORKING	STANDARD GRADE ON BELOW	HIGHER	DEGREE OR ABOVE	CENTRAL	GLASGOW	HIGHLANDS AND ISLANDS	LOTHIANS	MID SCOTLAND AND FIFE	NORTH EAST SCOTLAND	SOUTH	WEST		
	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)		
UNWEIGHTED BASE	1032	482	550	100	276	158	252	243	280	280	322	422	464	234	174	136	622	322	622	411	122	309	460	222	240	84	207	218	203	33	303		
WEIGHTED BASE	1032	494	538	133*	158	155	163	177	247	291	318	423	399	229	174	211	627	405	568	464	227	431	331	124	131	84*	148	125	143	229*	333*		
	100%	48%	52%	13%	15%	15%	16%	17%	24%	28%	31%	41%	39%	23%	17%	21%	61%	39%	55%	45%	22%	42%	32%	12%	13%	8%	14%	12%	14%	23%	33%		
Very favourable	167	101	66	18	33	19	17	37	43	51	36	80	64	27	28	49	91	76	92	75	36	61	66	18	17	13	21	17	24	25	31		
	16%	20%	12%	14%	21%	12%	10%	21%	17%	18%	11%	19%	16%	12%	16%	23%	14%	19%	16%	16%	16%	14%	20%	15%	13%	16%	14%	13%	17%	19%	23%		
Fairly favourable	218	104	114	35	28	41	44	36	34	63	85	70	90	50	32	46	139	78	123	95	38	82	83	18	27	17	17	19	23	31	33	30	
	21%	21%	21%	26%	18%	26%	27%	21%	14%	22%	27%	17%	22%	22%	19%	20%	22%	22%	22%	20%	17%	19%	20%	15%	20%	20%	20%	20%	19%	22%	26%	22%	
Neither favourable nor unfavourable	175	75	99	31	41	25	35	16	28	72	60	44	68	38	34	35	107	69	105	70	38	81	50	23	27	10	24	19	24	26	17		
	17%	15%	19%	23%	26%	16%	21%	9%	11%	25%	19%	10%	17%	19%	19%	15%	17%	17%	18%	15%	17%	19%	15%	19%	20%	12%	16%	15%	17%	20%	13%		
Fairly unfavourable	140	63	77	18	18	22	20	23	39	37	41	62	57	27	29	27	85	55	75	65	36	56	42	21	17	14	21	17	18	16	12		
	14%	13%	14%	14%	11%	14%	12%	13%	10%	13%	13%	15%	14%	13%	16%	12%	13%	14%	13%	14%	16%	14%	13%	13%	13%	14%	14%	14%	14%	13%	9%		
Very unfavourable	254	133	121	12	18	34	40	57	94	30	74	151	102	63	35	53	166	89	137	117	60	100	81	32	35	20	34	40	36	21	34		
	25%	27%	22%	38%	9%	11%	23%	23%	38%	10%	23%	33%	26%	27%	20%	23%	26%	23%	24%	23%	27%	25%	24%	26%	26%	24%	23%	23%	25%	16%	26%		
Don't know	61	15	46	14	15	15	6	6	6	29	21	11	12	15	15	19	27	34	31	30	18	35	6	7	6	8	9	8	7	6	9		
	6%	3%	9%	11%	9%	10%	4%	3%	2%	10%	7%	3%	3%	7%	8%	8%	4%	8%	5%	6%	8%	2%	8%	5%	9%	6%	6%	5%	5%	7%			
Prefer not to say	17	3	14	5	5	-	2	1	4	10	2	6	4	9	1	2	13	4	6	2	4	8	3	3	4	3	1	1	3	2	-		
	2%	2%	3%	3%	3%	3%	1%	1%	2%	3%	1%	1%	1%	4%	1%	1%	2%	1%	1%	2%	1%	1%	1%	3%	3%	3%	-	1%	2%	1%	-		
Favourable (NET)	385	205	180	53	61	60	61	74	77	114	120	110	154	76	60	94	230	155	215	130	74	143	149	36	44	30	60	40	55	58	60		
	37%	41%	34%	40%	39%	39%	37%	42%	31%	39%	38%	35%	39%	33%	35%	41%	37%	38%	38%	37%	32%	33%	40%	29%	33%	36%	41%	32%	38%	45%	45%		
Unfavourable (NET)	394	196	198	31	36	55	60	80	133	66	115	213	160	90	64	80	250	144	211	183	97	164	123	54	52	34	54	57	54	37	47		
	38%	40%	37%	23%	23%	36%	37%	45%	34%	23%	36%	50%	40%	39%	37%	35%	40%	36%	37%	39%	42%	38%	37%	43%	39%	40%	37%	46%	38%	29%	35%		
NET Difference	-9	9	-16	22	25	4	1	-6	-56	48	5	-62	-7	-13	-4	14	-20	11	3	-13	-23	-21	26	-17	-8	-4	6	-17	1	20	14		
	-1%	2%	-3%	17%	16%	3%	1%	-4%	-23%	16%	2%	-15%	-2%	-6%	-2%	6%	-3%	3%	1%	-3%	-10%	-5%	1%	-14%	-6%	-5%	4%	-14%	1%	10%	10%		

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/n/p/h - i/j/k - l/m/n/o - p/q - r/s - t/u/v - w/x/n/a/n/c/c/e
 Overlap formulas used. * small base



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Table 46
FAV1_10 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? The Scottish National Party
Base: Adults aged 16+ in Scotland

	TENURE			INCOME				HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDY REF VOTE 2014	
	TOTAL	OWNER OCCUPIED	RENTER	UP TO £19,999	£20,000 - £34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	CONSERVATIVE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
		(a)	(b)																		
UNWEIGHTED BASE	1032	734	273	156	214	251	342	207	382	184	259	314	718	123	180	71	356	553	200	370	356
WEIGHTED BASE	1032	711	292	181	228	254	298	210	379	182	253	297	735	119	170	64*	346	527	198	366	333
	100%	69%	23%	18%	22%	25%	29%	21%	37%	18%	25%	29%	71%	12%	17%	6%	34%	51%	19%	35%	32%
Very favourable	167	108	59	32	40	39	48	33	66	33	36	42	125	3	9	4	122	102	26	114	10
	16%	15%	20%	18%	18%	15%	16%	15%	17%	18%	14%	14%	17%	3%	6%	6%	35%	19%	13%	31%	3%
Fairly favourable	218	140	74	42	54	45	64	53	69	46	50	68	150	1	19	7	136	128	36	123	31
	21%	20%	25%	23%	24%	18%	22%	24%	18%	25%	20%	23%	20%	1%	11%	10%	39%	24%	18%	34%	9%
Neither favourable nor unfavourable	175	112	55	25	37	46	55	30	55	29	62	68	108	8	36	12	37	77	21	50	41
	17%	16%	19%	14%	16%	18%	18%	14%	15%	16%	24%	23%	15%	7%	21%	19%	11%	15%	11%	14%	12%
Fairly unfavourable	140	106	29	27	26	32	45	33	53	20	33	39	101	18	32	18	27	79	20	32	62
	14%	15%	10%	15%	11%	13%	15%	15%	14%	11%	13%	13%	14%	15%	19%	27%	8%	15%	10%	9%	19%
Very unfavourable	254	208	43	37	53	73	76	53	114	38	48	53	202	89	71	24	13	125	86	27	183
	25%	29%	15%	21%	23%	29%	26%	24%	30%	21%	19%	18%	27%	75%	42%	37%	4%	24%	44%	7%	55%
Don't know	61	29	28	14	16	16	8	12	18	12	18	24	37	-	3	-	7	12	9	18	4
	6%	4%	9%	8%	7%	6%	3%	6%	5%	7%	7%	8%	5%	-	2%	-	2%	2%	4%	5%	1%
Prefer not to say	17	8	5	4	2	3	1	3	4	4	6	4	13	-	1	-	3	4	-	3	2
	2%	1%	2%	2%	1%	1%	*	2%	1%	2%	2%	1%	2%	-	*	-	1%	1%	-	1%	1%
Favourable (NET)	385	248	133	74	94	84	112	86	134	78	87	110	275	5	29	11	258	230	62	237	41
	37%	35%	45%	41%	41%	33%	38%	39%	35%	43%	34%	37%	37%	4%	17%	17%	75%	44%	31%	65%	12%
Unfavourable (NET)	394	314	72	64	78	106	121	87	168	58	82	92	303	106	103	41	41	204	107	59	245
	38%	44%	25%	35%	34%	41%	41%	40%	44%	32%	32%	31%	41%	89%	60%	64%	12%	39%	54%	16%	74%
NET Difference	-9	-66	60	10	16	-21	-9	-1	-33	20	5	18	-28	-102	-74	-30	218	27	-45	178	-204
	-1%	-9%	21%	5%	7%	-8%	-3%	*	-9%	11%	2%	6%	-4%	-85%	-43%	-47%	63%	5%	-23%	49%	-61%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



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Table 48
FAV1_18 - To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Reform UK

Base: Adults aged 16+ in Scotland

	TENURE		INCOME				HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDY REF VOTE 2014		
	TOTAL	OWNER OCCUPIED	RENTER	UP TO £19,999	£20,000 - £34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	CONSERVATIVE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
UNWEIGHTED BASE	1032	734	273	156	214	251	342	207	382	184	259	314	718	123	180	71	356	553	200	370	356
WEIGHTED BASE	1032	711	292	181	254	298	298	218	379	182	253	297	725	119	170	64*	346	527	198	366	333
	100%	69%	29%	18%	22%	28%	29%	21%	37%	18%	25%	29%	71%	12%	17%	6%	34%	51%	19%	35%	32%
Very favourable	86	61	25	7	21	26	27	12	36	10	28	33	53	32	11	4	21	25	38	18	39
	8%	9%	9%	4%	9%	10%	9%	6%	9%	5%	11%	11%	7%	27%	7%	7%	6%	5%	19%	5%	12%
														nop				q		s	
Fairly favourable	111	79	32	25	25	23	37	16	43	18	34	39	72	27	21	8	26	38	40	30	46
	11%	11%	11%	14%	11%	9%	12%	7%	11%	10%	13%	13%	10%	23%	12%	13%	7%	7%	20%	8%	14%
														np				q		s	
Neither favourable nor unfavourable	149	94	47	31	42	29	38	33	49	26	42	55	94	21	18	10	34	48	31	43	44
	14%	13%	16%	17%	19%	11%	13%	15%	13%	14%	17%	19%	13%	17%	10%	15%	10%	9%	16%	12%	13%
														p				q			
Fairly unfavourable	95	63	29	18	24	21	25	30	33	7	25	25	71	12	18	11	25	50	20	28	35
	9%	9%	10%	10%	10%	8%	8%	14%	9%	4%	10%	8%	10%	10%	10%	17%	7%	10%	10%	8%	11%
Very unfavourable	526	385	131	83	102	143	162	112	201	109	104	127	398	27	100	31	230	351	61	230	158
	51%	54%	45%	46%	45%	56%	54%	51%	53%	60%	41%	43%	54%	22%	59%	48%	66%	67%	31%	63%	48%
		b				d	d	j	j	j	j	k	k	m	m	m	mo	r	t	t	
Don't know	55	23	27	17	12	13	8	15	15	9	16	15	39	1	2	-	10	13	8	15	9
	5%	3%	9%	10%	5%	5%	3%	7%	4%	5%	6%	5%	5%	1%	1%	-	3%	2%	4%	4%	3%
		a		f																	
Prefer not to say	10	5	1	-	2	1	1	1	3	4	3	2	8	-	1	-	1	2	-	2	1
	1%	1%	*	-	1%	*	*	1%	1%	2%	1%	1%	1%	-	*	-	*	*	-	*	*
Favourable (NET)	197	140	57	32	46	48	65	28	79	28	62	72	125	59	32	13	46	63	78	48	85
	19%	20%	19%	17%	20%	19%	22%	13%	21%	15%	25%	24%	17%	50%	19%	20%	13%	12%	39%	13%	26%
											g	gl	l	nop				q		s	s
Unfavourable (NET)	621	448	161	101	125	164	187	141	234	116	130	152	469	38	118	42	255	402	81	258	194
	60%	63%	55%	56%	55%	69%	63%	65%	62%	64%	51%	51%	64%	32%	69%	66%	74%	76%	41%	71%	58%
		b		d	d	d	d	j	j	j	j	k	k	m	m	m	m	r	t	t	
NET Difference	-424	-309	-104	-70	-79	-116	-122	-114	-155	-88	-68	-80	-345	21	-86	-29	-208	-339	-3	-210	-108
	-41%	-43%	-35%	-38%	-35%	-46%	-41%	-52%	-41%	-48%	-27%	-27%	-47%	17%	-51%	-46%	-60%	-64%	-2%	-58%	-33%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t
Overlap formulae used. * small base



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Table 49

GBCAMP - Summary Table - The Scottish Parliament election is taking place on May 7th. Regardless of which party you support, on balance do you think each of the following parties have had a good or bad election campaign so far?

Base: Adults aged 16+ in Scotland

	The Scottish Labour Party	The Scottish Conservative and Unionist Party	The Scottish Liberal Democrats	The Scottish Green Party	The Scottish National Party	Reform UK
UNWEIGHTED BASE	1032	1032	1032	1032	1032	1032
WEIGHTED BASE	1032	1032	1032	1032	1032	1032
A very good campaign	49 5%	31 3%	26 2%	67 7%	111 11%	58 6%
A fairly good campaign	164 16%	124 12%	140 14%	193 19%	220 21%	156 15%
Neither a good nor bad campaign	265 26%	264 26%	388 38%	280 27%	250 24%	179 17%
A fairly bad campaign	195 19%	192 19%	121 12%	135 13%	137 13%	149 14%
A very bad campaign	155 15%	197 19%	104 10%	130 13%	127 12%	293 28%
Don't know	188 18%	212 21%	238 23%	214 21%	173 17%	184 18%
Prefer not to say	17 2%	11 1%	15 1%	12 1%	14 1%	11 1%
Good campaign (NET)	213 21%	155 15%	166 16%	261 25%	331 32%	215 21%
Bad campaign (NET)	350 34%	389 38%	225 22%	265 26%	264 26%	442 43%
NET Difference	-137 -13%	-234 -23%	-59 -6%	-4 *	66 6%	-227 -22%

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

26 GB084 01 - SCOTLAND POLITICAL PULSE WITH 10TH APRIL 2024 PUBLIC IPSOS

22 Apr 2024

Table 00 GBKAMP_1 - The Scottish Parliament election is taking place on May 7th. Regardless of which party you support, on balance do you think each of the following parties have had a good or bad election campaign so far? The Scottish Labour Party
Base: Adults aged 16+ in Scotland

	GENDER		AGE BAND 1								AGE BAND 2			SOCIAL GRADE						SOCIAL GRADE 2		WORKING STATUS		HIGHEST QUALIFICATION				REGION							
	TOTAL	MEN	WOMEN	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	WORKING	NOT WORKING	STANDARD GRADE ON BELOW	HIGHER	DEGREE OR ABOVE	CENTRAL	GLASGOW	HIGHLANDS AND ISLANDS	LOTHIANS	MID SCOTLAND AND FIFE	NORTH EAST SCOTLAND	SOUTH	WEST				
	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)			
UNWEIGHTED BASE	1032	482	550	100	276	188	252	243	253	280	32	422	464	234	174	106	688	342	622	411	162	869	222	240	44	207	238	219	33	333	103				
WEIGHTED BASE	1000	494	506	133*	158	155	163	177	247	291	318	423	399	229	174	211	627	405	568	464	227	431	331	124	141	84*	148	125	143	229*	333*				
A very good campaign	49	28	20	16	19	5	1	1	5	36	7	6	25	7	10	7	32	17	34	14	8	18	22	7	5	3	23	5	7	4	4				
	5%	6%	4%	12%	12%	3%	1%	1%	2%	12%	2%	2%	6%	3%	6%	3%	5%	4%	6%	3%	3%	4%	7%	6%	4%	3%	9%	4%	5%	3%	3%				
A fairly good campaign	344	81	81	31	31	21	18	11	50	64	40	61	67	43	20	34	110	54	79	85	33	77	47	22	27	9	24	15	24	23	39				
	16%	16%	15%	29%	20%	14%	11%	6%	20%	27%	22%	12%	14%	17%	12%	15%	18%	13%	14%	18%	14%	14%	18%	20%	11%	16%	12%	17%	18%	14%	14%				
Neither a good nor bad campaign	265	117	148	31	37	29	46	61	61	69	74	122	112	65	33	55	177	88	153	155	53	101	100	29	32	20	38	40	34	31	39				
	26%	24%	28%	23%	24%	19%	28%	34%	25%	24%	23%	29%	28%	28%	19%	24%	28%	22%	27%	25%	24%	23%	30%	23%	24%	24%	24%	32%	24%	24%	29%				
A fairly bad campaign	195	97	98	21	20	25	33	46	49	41	59	95	78	41	31	45	120	75	108	87	38	86	67	20	22	20	24	28	29	27	24				
	19%	20%	18%	16%	13%	20%	26%	20%	20%	14%	19%	22%	20%	18%	18%	19%	19%	19%	19%	19%	17%	20%	20%	16%	17%	24%	16%	22%	20%	21%	18%				
A very bad campaign	155	95	60	7	23	29	21	32	42	30	50	74	49	31	36	39	80	75	89	65	49	61	41	21	14	9	28	17	19	18	23				
	15%	19%	11%	5%	15%	19%	13%	18%	17%	10%	16%	17%	12%	13%	21%	17%	13%	19%	16%	14%	22%	14%	12%	17%	10%	11%	19%	14%	14%	14%	17%				
Don't know	188	68	120	18	26	43	40	26	37	43	83	61	63	39	41	45	122	86	99	88	44	79	53	22	33	21	20	20	26	21	23				
	18%	14%	22%	13%	16%	24%	23%	14%	13%	15%	26%	15%	16%	17%	23%	19%	16%	16%	18%	19%	19%	18%	16%	18%	25%	25%	19%	16%	18%	16%	17%				
Prefer not to say	17	7	9	7	1	2	3	-	3	8	5	3	3	3	3	7	7	10	6	10	2	9	1	3	1	1	1	3	5	2					
	2%	2%	2%	5%	1%	2%	1%	-	1%	3%	2%	1%	1%	1%	3%	3%	1%	2%	1%	2%	1%	2%	1%	2%	*	2%	*	2%	4%	1%					
Good campaign (NET)	213	110	103	47	50	26	20	12	55	99	46	67	92	50	30	41	142	71	114	99	40	96	69	29	32	12	37	20	31	27	23				
	21%	22%	19%	37%	32%	17%	12%	7%	22%	34%	15%	18%	23%	22%	17%	18%	23%	18%	20%	21%	18%	22%	21%	23%	24%	14%	25%	16%	22%	21%	17%				
Bad campaign (NET)	340	192	148	28	43	55	54	79	90	71	109	169	128	72	66	84	200	150	198	152	88	147	108	41	36	30	52	45	48	46	47				
	34%	39%	29%	21%	27%	35%	40%	37%	37%	24%	34%	40%	32%	31%	38%	36%	32%	31%	35%	33%	39%	34%	30%	33%	27%	35%	35%	36%	34%	35%	35%				
NET Difference	-127	-83	-86	21	7	-28	-35	-67	-35	28	-63	-102	-36	-22	-36	-41	-58	-79	-88	-53	-47	-51	-39	12	-4	-18	-15	-25	-17	-19	-24				
	-13%	-17%	-13%	16%	5%	-18%	-21%	-38%	-14%	10%	-20%	-24%	-9%	-10%	-21%	-19%	-9%	-20%	-15%	-13%	-21%	-12%	-12%	10%	-3%	-21%	-10%	-20%	-12%	-14%	-18%				

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q - r/s - t/u/v - w/x/y/z/AA/BB/CC/EE
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



26-090841-01 - SCOTLAND POLITICAL PULSE
10TH-20TH APRIL 2026
PUBLIC
IPSOS

22 Apr 2026

Table S1
GBCAMP_1 - The Scottish Parliament election is taking place on May 7th. Regardless of which party you support, on balance do you think each of the following parties have had a good or bad election campaign so far? The Scottish Labour Party

Base: Adults aged 16+ in Scotland

	TOTAL	TENURE		INCOME				HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDY REF VOTE 2014	
		OWNER OCCUPIED (a)	RENTER (b)	UP TO £19,999 (c)	£20,000 - £34,999 (d)	£35,000 - £54,999 (e)	£55,000+ (f)	1 (g)	2 (h)	3 (i)	4+ (j)	ANY (k)	NONE (l)	CONSERVATIVE (m)	LABOUR (n)	LIB DEM (o)	SNP (p)	REMAIN (q)	LEAVE (r)	YES (s)	NO (t)
UNWEIGHTED BASE	1032	734	273	156	214	251	342	207	382	184	259	314	718	123	180	71	356	553	200	370	356
WEIGHTED BASE	1032	711	292	181	228	254	298	210	379	182	253	297	735	119	170	64*	346	527	198	366	333
	100%	69%	28%	18%	22%	25%	29%	21%	37%	18%	25%	29%	71%	12%	17%	6%	34%	51%	19%	35%	32%
A very good campaign	49	31	15	7	9	14	17	6	11	10	22	21	28	4	21	4	8	15	11	15	9
	5%	4%	5%	4%	4%	6%	6%	3%	3%	6%	9%	7%	4%	4%	12%	7%	2%	3%	5%	4%	3%
A fairly good campaign	164	105	56	24	49	37	43	36	63	24	41	47	117	15	58	12	37	75	32	36	61
	16%	15%	19%	13%	21%	15%	14%	17%	17%	13%	16%	16%	16%	13%	34%	18%	11%	14%	16%	10%	18%
Neither a good nor bad campaign	265	203	57	44	45	72	91	56	96	52	62	78	187	32	51	18	87	152	42	87	100
	26%	29%	20%	24%	20%	28%	31%	26%	25%	28%	24%	26%	25%	27%	30%	28%	25%	29%	21%	24%	30%
A fairly bad campaign	195	145	45	33	43	48	64	41	80	31	43	46	149	33	18	12	84	119	30	86	58
	19%	20%	15%	18%	19%	19%	21%	19%	21%	17%	17%	15%	20%	27%	11%	18%	24%	23%	15%	23%	17%
A very bad campaign	155	101	51	30	32	42	39	37	60	28	30	36	119	25	8	4	74	78	47	81	41
	15%	14%	17%	17%	14%	16%	13%	17%	16%	15%	12%	12%	16%	21%	5%	6%	21%	15%	24%	22%	12%
Don't know	188	120	60	39	44	41	43	38	62	35	53	66	122	9	14	14	57	90	36	62	63
	18%	17%	20%	22%	19%	16%	14%	17%	16%	19%	21%	22%	17%	8%	8%	22%	17%	17%	18%	17%	19%
Prefer not to say	17	5	8	4	7	-	1	4	8	3	3	3	13	-	-	-	-	-	-	-	1
	2%	1%	3%	2%	3%	-	*	2%	2%	1%	1%	1%	2%	-	-	-	-	-	-	-	*
Good campaign (NET)	213	136	71	31	58	52	61	42	73	35	63	68	145	20	79	16	44	89	43	51	70
	21%	19%	24%	17%	25%	20%	20%	19%	19%	19%	25%	23%	20%	17%	46%	25%	13%	17%	21%	14%	21%
Bad campaign (NET)	350	247	96	63	75	90	103	78	140	59	73	82	268	58	26	16	157	197	77	167	99
	34%	35%	33%	35%	33%	35%	35%	36%	37%	32%	29%	28%	36%	49%	15%	24%	45%	37%	39%	46%	30%
NET Difference	-137	-111	-26	-31	-17	-38	-42	-36	-67	-24	-10	-14	-123	-38	53	1	-113	-107	-34	-116	-29
	-13%	-16%	-9%	-17%	-7%	-15%	-14%	-16%	-18%	-13%	-4%	-5%	-17%	-32%	31%	1%	-33%	-20%	-17%	-32%	-9%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t
Overlap formulae used. * small base

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Table 22
 GBKAMP_2 - The Scottish Parliament election is taking place on May 7th. Regardless of which party you support, on balance do you think each of the following parties have had a good or bad election campaign so far? The Scottish Conservative and Unionist Party

Base: Adults aged 16+ in Scotland

	GENDER		AGE BAND 1										AGE BAND 2			SOCIAL GRADE					SOCIAL GRADE 2		WORKING STATUS		HIGHEST QUALIFICATION				REGION									
	TOTAL	MEN	WOMEN	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	WORKING	NOT WORKING	STANDARD GRADE OR BELOW	HIGHER	DEGREE OR ABOVE	CENTRAL	GLASGOW	HIGHLANDS AND ISLANDS	LOTHIANS	MID SCOTLAND AND FIFE	NORTH EAST SCOTLAND	SOUTH	WEST							
	(n)	(%)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(%)	(n)	(%)	(%)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)	(n)	(%)				
UNWEIGHTED BASE	1032	482	550	100	276	188	252	243	253	260	323	423	466	234	174	136	688	322	622	411	182	309	440	222	280	84	207	138	189	133	130	133	133					
WEIGHTED BASE	1000	494	506	100*	276	188	252	243	253	260	323	423	466	234	174	136	688	322	627	405	227	431	331	124	131	84*	148	125	143	129*	133*	133*						
A very good campaign	31	17	15	4	4	17	2	2	3	4	22	3	6	23	3	3	2	26	5	25	6	5	10	15	1	2	1	9	2	8	2	7						
	3%	3%	3%	3%	1%	1%	1%	2%	1%	7%	1%	1%	8%	1%	2%	1%	4%	1%	4%	1%	2%	2%	5%	*	2%	1%	6%	1%	6%	2%	5%	5%						
A fairly good campaign	324	170	154	21	30	15	8	13	37	51	23	50	50	33	22	10	83	41	65	58	24	52	42	17	9	6	21	18	18	23	30	30						
	12%	14%	10%	16%	10%	5%	7%	15%	13%	17%	7%	12%	13%	14%	13%	8%	13%	10%	12%	13%	11%	12%	13%	14%	6%	7%	14%	14%	14%	13%	17%	8%	8%					
Neither a good nor bad campaign	264	126	138	31	35	40	45	50	63	66	85	113	106	58	45	55	164	100	154	100	64	119	74	39	33	24	38	37	33	27	30	27	30					
	26%	25%	26%	23%	22%	26%	28%	28%	26%	23%	23%	27%	23%	25%	26%	24%	26%	25%	27%	24%	28%	28%	22%	31%	25%	29%	26%	26%	29%	23%	21%	23%	23%					
A fairly bad campaign	182	103	80	21	22	24	24	34	25	43	59	80	75	45	29	14	228	112	99	93	47	91	65	18	20	17	21	22	24	25	23	23	23					
	18%	21%	17%	16%	14%	16%	21%	20%	22%	15%	18%	21%	19%	20%	16%	19%	19%	18%	17%	20%	20%	16%	20%	15%	23%	20%	15%	26%	17%	19%	17%	17%	17%					
A very bad campaign	197	107	89	27	22	26	32	45	45	49	58	90	69	37	32	59	106	91	99	98	39	85	68	24	20	10	35	14	25	26	27	28	28					
	19%	22%	17%	20%	14%	17%	20%	25%	18%	17%	18%	21%	17%	16%	18%	20%	17%	23%	17%	21%	17%	20%	21%	20%	15%	12%	24%	11%	18%	20%	21%	20%	20%					
Don't know	212	68	144	22	30	47	42	31	40	52	89	71	73	49	43	48	121	91	122	91	49	88	66	22	38	25	22	22	30	24	26	26	26					
	21%	14%	27%	16%	19%	31%	28%	18%	16%	18%	28%	17%	18%	21%	25%	21%	19%	22%	21%	20%	22%	20%	20%	18%	28%	29%	15%	18%	21%	19%	20%	20%	20%					
Prefer not to say	11	4	7	7	1	-	-	3	8	8	-	3	3	3	-	5	7	3	8	7	6	1	3	1	1	1	1	-	3	2	-	-						
	1%	1%	1%	1%	0%	-	-	1%	3%	3%	-	1%	1%	1%	-	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%					
Good campaign (NET)	155	86	68	26	37	9	16	40	77	102	27	56	73	36	25	21	109	46	91	64	29	62	57	18	11	7	30	20	27	25	17	17	17					
	15%	17%	13%	16%	13%	11%	6%	9%	16%	25%	8%	13%	18%	16%	14%	9%	17%	13%	16%	14%	13%	14%	17%	14%	8%	8%	20%	16%	19%	19%	12%	12%						
Bad campaign (NET)	389	210	178	46	44	50	67	80	100	92	117	180	144	82	102	226	163	198	191	85	156	134	43	50	27	57	46	49	51	60	51	60	60					
	38%	42%	33%	36%	28%	32%	41%	45%	40%	32%	37%	42%	36%	36%	35%	44%	36%	40%	35%	41%	37%	36%	40%	35%	38%	32%	38%	37%	35%	39%	39%	45%	45%					
NET Difference	-234	-123	-109	-22	2	-33	-57	-64	-59	-20	-90	-124	-71	-46	-35	-81	-117	-117	-108	-127	-56	-94	-77	-26	-40	-20	-27	-26	-23	-26	-43	-43						
	-23%	-25%	-20%	-17%	1%	-21%	-30%	-36%	-38%	-28%	-37%	-38%	-30%	-20%	-20%	-31%	-19%	-26%	-19%	-27%	-25%	-22%	-23%	-21%	-30%	-24%	-16%	-21%	-16%	-20%	-20%	-18%						

Proportions/Means: Columns Totals (5% risk level) +/- (n)/(%)g/h - i/jk - l/m/n/o - p/q +/- r/s - t/u/v - w/x/y/z/ABC/DE
 Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



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Table 53
GBCAMP_2 - The Scottish Parliament election is taking place on May 7th. Regardless of which party you support, on balance do you think each of the following parties have had a good or bad election campaign so far? The Scottish Conservative and Unionist Party

Base: Adults aged 16+ in Scotland

	TENURE			INCOME				HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDY REF VOTE 2014	
	TOTAL	OWNER OCCUPIED (a)	RENTER (b)	UP TO £19,999 (c)	£20,000 - £34,999 (d)	£35,000 - £54,999 (e)	£55,000+ (f)	1 (g)	2 (h)	3 (i)	4+ (j)	ANY (k)	NONE (l)	CONSERVATIVE (m)	LABOUR (n)	LIB DEM (o)	SNP (p)	REMAIN (q)	LEAVE (r)	YES (s)	NO (t)
UNWEIGHTED BASE	1032	734	273	156	214	251	342	207	382	184	259	314	718	123	180	71	356	553	200	370	356
WEIGHTED BASE	1032	711	292	181	228	254	298	218	379	182	253	297	735	119	170	64*	346	527	198	366	333
	100%	69%	28%	18%	22%	25%	29%	21%	37%	18%	25%	29%	71%	12%	17%	6%	34%	51%	19%	35%	32%
A very good campaign	31	23	8	2	5	7	16	3	6	5	17	16	15	11	7	2	8	14	8	9	9
	3%	3%	3%	1%	2%	3%	5%	2%	2%	3%	7%	5%	2%	9%	4%	4%	2%	3%	4%	3%	3%
A fairly good campaign	124	82	41	31	20	29	38	25	42	22	35	38	86	35	22	12	18	50	35	21	57
	12%	12%	14%	17%	9%	11%	13%	11%	11%	12%	14%	13%	12%	29%	13%	18%	5%	9%	18%	6%	17%
Neither a good nor bad campaign	264	197	61	39	61	74	75	51	98	49	66	82	182	42	63	16	65	133	48	78	99
	26%	28%	21%	21%	27%	29%	25%	23%	26%	27%	26%	28%	25%	35%	37%	24%	19%	25%	24%	21%	30%
A fairly bad campaign	192	141	47	24	51	47	63	50	73	27	42	51	141	17	32	15	86	113	35	80	64
	19%	20%	16%	13%	22%	19%	21%	23%	19%	15%	17%	17%	19%	14%	19%	24%	25%	21%	18%	22%	19%
A very bad campaign	197	129	64	49	33	48	55	44	82	36	35	38	160	6	24	4	106	116	31	105	36
	19%	18%	22%	27%	14%	19%	18%	20%	22%	20%	14%	13%	22%	5%	14%	6%	31%	22%	16%	29%	11%
Don't know	212	137	66	35	54	50	50	42	74	40	56	69	143	9	22	15	63	102	41	73	66
	21%	19%	23%	19%	24%	20%	17%	19%	20%	22%	22%	23%	20%	8%	13%	24%	18%	19%	21%	20%	20%
Prefer not to say	11	2	6	2	4	-	1	2	4	3	3	3	8	-	-	-	-	-	-	-	1
	1%	*	2%	1%	2%	-	*	1%	1%	1%	1%	1%	1%	-	-	-	-	-	-	-	*
Good campaign (NET)	155	105	49	32	25	36	55	28	47	27	52	54	101	46	29	14	25	64	43	30	66
	15%	15%	17%	18%	11%	14%	18%	13%	13%	15%	20%	18%	14%	38%	17%	22%	7%	12%	22%	8%	20%
Bad campaign (NET)	389	270	111	73	84	95	118	94	154	63	77	88	301	22	57	19	192	229	66	184	100
	38%	38%	38%	40%	37%	37%	40%	43%	41%	35%	30%	30%	41%	19%	33%	30%	56%	43%	33%	50%	30%
NET Difference	-234	-164	-62	-40	-59	-59	-63	-66	-107	-36	-25	-34	-200	23	-28	-5	-167	-165	-23	-154	-33
	-23%	-23%	-21%	-22%	-26%	-23%	-21%	-30%	-28%	-20%	-10%	-12%	-27%	20%	-16%	-8%	-48%	-31%	-11%	-42%	-10%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t
Overlap formulae used. * small base

26 GB084 01 - SCOTLAND POLITICAL PULSE
 WITH 10TH APRIL 2024
 PUBLIC
 IPSOS

22 Apr 2024

Table 24
 GBKAMP_3 - The Scottish Parliament election is taking place on May 7th. Regardless of which party you support, on balance do you think each of the following parties have had a good or bad election campaign so far? The Scottish Liberal Democrats

Base: Adults aged 16+ in Scotland

	GENDER			AGE BAND 1							AGE BAND 2			SOCIAL GRADE					SOCIAL GRADE 2		WORKING STATUS		HIGHEST QUALIFICATION				REGION							
	TOTAL	MEN	WOMEN	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	WORKING	NOT WORKING	STANDARD GRADE OR BELOW	HIGHER	DEGREE OR ABOVE	CENTRAL	GLASGOW	HIGHLANDS AND ISLANDS	LOTHIANS	MID SCOTLAND AND FIFE	NORTH EAST SCOTLAND	SOUTH	WEST			
	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)		
UNWEIGHTED BASE	1032	482	550	100	276	188	252	243	253	280	321	422	464	234	174	306	682	350	629	403	182	849	222	280	44	207	218	209	33	303				
WEIGHTED BASE	1000	494	506	133*	158	155	163	177	247	291	318	423	399	229	174	311	627	405	568	434	227	771	124	131	84*	148	125	143	129*	133*				
A very good campaign	56	15	11	8	8	8	8	3	2	16	6	4	12	5	6	3	17	9	18	7	3	11	12	2	2	2	6	2	3	7	2			
	2%	3%	2%	6%	5%	2%	2%	1%	1%	6%	2%	1%	3%	2%	3%	1%	3%	2%	3%	2%	1%	3%	4%	2%	2%	2%	4%	1%	2%	5%	1%			
A fairly good campaign	140	72	68	23	29	8	13	25	42	53	21	67	70	31	17	33	101	40	67	73	26	57	52	9	19	10	27	21	18	13	21			
	14%	15%	13%	17%	19%	5%	14%	14%	17%	18%	7%	16%	17%	14%	10%	10%	16%	10%	12%	16%	13%	16%	7%	14%	14%	12%	18%	17%	13%	10%	16%			
Neither a good nor bad campaign	388	190	197	45	55	59	65	69	96	100	123	165	147	82	62	98	229	160	209	179	85	161	131	59	46	30	48	45	58	48	49			
	38%	38%	37%	34%	35%	38%	40%	39%	39%	34%	39%	39%	37%	36%	36%	42%	36%	39%	37%	39%	37%	37%	40%	47%	35%	36%	33%	36%	41%	37%	37%			
A fairly bad campaign	121	56	65	16	10	15	20	30	30	26	35	60	45	34	19	22	80	42	74	47	25	49	43	10	16	10	18	23	14	15	15			
	12%	11%	12%	12%	6%	10%	12%	12%	12%	9%	11%	14%	11%	10%	11%	10%	13%	10%	13%	10%	11%	11%	13%	8%	12%	12%	12%	18%	10%	11%	11%			
A very bad campaign	104	70	33	9	19	19	12	16	28	28	32	44	36	15	22	22	51	52	64	40	33	44	22	17	9	5	20	10	16	11	11			
	10%	14%	6%	7%	12%	12%	8%	11%	10%	10%	10%	11%	9%	7%	17%	10%	8%	13%	15%	15%	15%	10%	7%	14%	7%	6%	13%	8%	11%	9%	8%			
Don't know	238	84	153	23	34	30	33	47	57	100	80	84	58	38	38	58	142	90	129	108	56	100	69	24	38	24	37	24	31	34	34			
	23%	17%	20%	17%	21%	13%	13%	19%	19%	20%	12%	19%	21%	25%	22%	25%	23%	24%	23%	23%	25%	24%	21%	19%	28%	28%	19%	19%	22%	27%	26%			
Prefer not to say	15	6	8	9	2	-	-	-	3	12	-	3	4	3	2	5	8	7	5	9	-	7	2	3	2	2	1	-	3	2	-			
	1%	1%	2%	7%	1%	-	-	-	1%	4%	-	1%	1%	1%	1%	2%	1%	2%	1%	2%	-	2%	1%	2%	2%	3%	1%	-	2%	1%	-			
Good campaign (NET)	166	87	79	31	38	11	16	27	43	69	27	71	82	36	22	26	118	48	86	81	28	68	64	11	21	12	34	22	21	19	23			
	16%	18%	15%	23%	24%	7%	10%	4%	16%	24%	8%	17%	21%	16%	13%	11%	19%	12%	15%	17%	12%	16%	19%	9%	16%	15%	23%	18%	15%	15%	17%			
Bad campaign (NET)	225	127	98	25	29	35	32	47	58	54	67	104	81	49	50	45	131	94	138	87	58	93	64	28	25	16	37	34	29	26	26			
	22%	26%	18%	18%	19%	22%	26%	23%	23%	19%	21%	23%	20%	22%	29%	20%	21%	23%	24%	19%	26%	23%	19%	23%	19%	19%	25%	37%	21%	20%	20%			
NET difference	-59	-40	-20	6	8	-24	-17	-39	-14	15	-40	-33	-4	-13	-27	-19	-13	-46	-53	-8	-30	-25	-4	-18%	-8	-5	-8	-11	-8	-6	-8			
	-6%	-8%	-4%	5%	5%	-15%	-11%	-11%	-6%	5%	-13%	-8%	-	-8%	-16%	-6%	-7%	-11%	-9%	-1%	-13%	-6%	-	-18%	-3%	-4%	-2%	-9%	-5%	-5%	-3%			

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/n/m/h - i/j/k - l/m/n/o - p/q - r/s - t/u/v - w/x/y/n/a/n/c/d/e
 Overlap formulas used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



26-030841-01 - SCOTLAND POLITICAL PULSE
10TH-20TH APRIL 2026
PUBLIC
IPSOS

22 Apr 2026

Table 55
GBCAMP_3 - The Scottish Parliament election is taking place on May 7th. Regardless of which party you support, on balance do you think each of the following parties have had a good or bad election campaign so far? The Scottish Liberal Democrats
Base: Adults aged 16+ in Scotland

	TENURE		INCOME				HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDY REF VOTE 2014		
	TOTAL	OWNER OCCUPIED	RENTER	UP TO £19,999	£20,000 - £34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	CONSERVATIVE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
		(a)	(b)																		
UNWEIGHTED BASE	1032	734	273	156	214	251	342	207	382	184	259	314	718	123	180	71	356	553	200	370	356
WEIGHTED BASE	1032	711	292	181	228	254	298	218	379	182	253	297	735	119	170	64*	346	527	198	366	333
	100%	69%	29%	18%	22%	25%	29%	21%	37%	18%	25%	29%	71%	12%	17%	6%	34%	51%	19%	35%	32%
A very good campaign	26	18	7	4	3	3	15	2	7	8	9	12	14	1	4	8	7	11	3	6	7
	2%	3%	2%	2%	1%	1%	5%	1%	2%	4%	3%	4%	2%	1%	2%	13%	2%	2%	1%	2%	2%
A fairly good campaign	140	100	40	18	27	42	49	26	44	24	47	46	95	16	33	21	42	62	38	46	53
	14%	14%	14%	10%	12%	17%	17%	12%	12%	13%	18%	15%	13%	14%	19%	33%	12%	12%	19%	13%	16%
Neither a good nor bad campaign	388	282	98	68	80	104	113	84	140	70	94	109	280	47	81	17	138	229	55	146	125
	38%	40%	33%	38%	35%	41%	38%	39%	37%	38%	37%	37%	38%	39%	48%	26%	40%	43%	28%	40%	38%
A fairly bad campaign	121	88	29	19	26	27	41	21	57	17	27	30	91	20	21	3	48	67	24	44	41
	12%	12%	10%	11%	11%	10%	14%	10%	15%	9%	11%	10%	12%	16%	12%	4%	14%	13%	12%	12%	12%
A very bad campaign	104	66	34	22	23	24	26	27	40	18	18	25	79	17	6	2	42	50	26	47	26
	10%	9%	12%	12%	10%	9%	9%	12%	11%	10%	7%	8%	11%	14%	3%	3%	12%	10%	13%	13%	8%
Don't know	238	154	78	46	64	55	52	56	86	42	53	70	167	18	27	12	69	108	52	76	79
	23%	22%	27%	25%	28%	22%	17%	26%	23%	23%	21%	24%	23%	15%	16%	19%	20%	20%	26%	21%	24%
Prefer not to say	15	4	7	4	4	-	2	2	5	3	5	5	10	-	-	1	-	-	-	-	1
	1%	*	2%	2%	2%	-	1%	1%	1%	2%	2%	2%	1%	-	-	2%	-	-	-	-	*
Good campaign (NET)	166	117	47	22	30	46	64	28	50	32	56	58	109	17	36	29	49	73	40	52	61
	16%	17%	16%	12%	13%	18%	22%	13%	13%	18%	22%	19%	15%	15%	21%	46%	14%	14%	20%	14%	18%
Bad campaign (NET)	225	154	63	41	49	50	68	48	97	35	45	55	170	37	26	5	90	118	50	92	67
	22%	22%	21%	23%	22%	20%	23%	22%	26%	19%	18%	19%	23%	31%	15%	7%	26%	22%	25%	25%	20%
NET Difference	-59	-36	-16	-19	-19	-5	-3	-20	-47	-3	10	2	-61	-19	10	25	-41	-45	-10	-39	-6
	-6%	-5%	-6%	-10%	-8%	-2%	-1%	-9%	-12%	-2%	4%	1%	-8%	-16%	6%	39%	-12%	-8%	-5%	-11%	-2%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t
Overlap formulae used. * small base

26 GB0841 01 - SCOTLAND POLITICAL PULSE
 WITH 20TH APRIL 2024
 PUBLIC
 IPSOS

22 Apr 2024

Table 26
 GBKAMP_4 - The Scottish Parliament election is taking place on May 7th. Regardless of which party you support, on balance do you think each of the following parties have had a good or bad election campaign so far? The Scottish Green Party

Base: Adults aged 16+ in Scotland

	GENDER		AGE BAND 1										AGE BAND 2			SOCIAL GRADE					SOCIAL GRADE 2		WORKING STATUS		HIGHEST QUALIFICATION				REGION							
	TOTAL	MEN	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	WORKING	NOT WORKING	STANDARD GRADE ON BELOW	HIGHER	DEGREE OR ABOVE	CENTRAL	GLASGOW	HIGHLANDS AND ISLANDS	LOTHIAN	MID SCOTLAND AND FIFE	NORTH EAST SCOTLAND	SOUTH	WEST						
	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)						
UNWEIGHTED BASE	1032	482	100	130	130	130	130	130	280	32	422	464	234	174	336	688	322	629	411	102	309	440	222	280	44	207	218	209	33	303						
WEIGHTED BASE	1032	494	100	130	130	130	130	291	318	423	464	234	174	331	627	305	568	464	227	431	331	124	131	84*	148	125	143	129*	131*							
A very good campaign	67	31	34	26	23	2	6	4	50	8	9	23	17	20	8	42	28	41	27	18	26	22	6	9	3	14	6	12	11	6						
	7%	6%	6%	6%	6%	2%	4%	2%	17%	3%	2%	6%	7%	12%	3%	6%	7%	6%	8%	6%	7%	5%	7%	4%	10%	4%	8%	9%	4%	4%						
A fairly good campaign	183	98	95	41	33	31	23	32	73	54	66	77	42	23	51	110	75	94	99	34	75	77	26	17	13	40	24	31	14	35						
	18%	20%	18%	30%	21%	20%	14%	14%	25%	17%	16%	19%	18%	13%	22%	19%	17%	21%	15%	17%	23%	21%	12%	12%	16%	27%	19%	22%	11%	19%						
Neither a good nor bad campaign	280	130	149	23	45	37	52	49	68	89	123	120	52	46	62	172	108	164	116	60	113	95	35	35	20	34	33	34	53	32						
	27%	26%	28%	38%	28%	24%	32%	28%	23%	28%	29%	30%	23%	26%	27%	27%	27%	29%	25%	27%	26%	29%	28%	27%	24%	23%	26%	24%	41%	24%						
A fairly bad campaign	135	74	61	15	17	14	25	20	32	40	64	45	38	19	33	83	52	72	64	31	59	43	12	21	10	10	18	16	18	21						
	13%	15%	11%	11%	11%	9%	16%	11%	11%	13%	15%	11%	17%	11%	14%	13%	13%	13%	14%	13%	14%	10%	10%	16%	12%	9%	16%	12%	14%	16%						
A very bad campaign	130	88	42	8	11	9	39	42	19	30	81	58	22	25	26	79	50	72	58	32	64	31	18	16	8	26	8	23	17	4						
	13%	18%	8%	8%	7%	13%	6%	22%	6%	9%	15%	14%	9%	14%	11%	13%	13%	13%	12%	14%	16%	15%	12%	10%	17%	19%	12%	12%	3%	12%						
Don't know	214	71	144	15	27	46	48	32	41	97	77	73	54	40	47	127	88	122	13	55	91	61	24	34	26	20	19	30	27	33						
	21%	14%	27%	11%	17%	32%	29%	18%	14%	30%	18%	18%	24%	23%	20%	20%	20%	22%	18%	21%	21%	18%	18%	26%	31%	11%	15%	21%	21%	25%						
Prefer not to say	12	3	9	6	3	3	3	9	3	3	3	3	5	1	4	8	4	4	8	1	5	2	3	1	1	1	2	2	2	1						
	1%	1%	2%	2%	2%	2%	2%	3%	3%	3%	3%	3%	2%	2%	2%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%						
Good campaign (NET)	261	129	130	67	56	34	29	36	123	63	75	100	58	44	59	158	109	135	126	51	100	99	32	26	17	54	29	43	25	31						
	25%	26%	24%	30%	22%	18%	18%	20%	42%	20%	18%	25%	20%	22%	20%	25%	21%	24%	27%	23%	23%	26%	19%	19%	20%	34%	24%	30%	20%	23%						
Bad campaign (NET)	265	162	103	23	27	35	34	59	50	69	145	103	60	43	59	163	102	143	122	63	123	74	31	37	19	39	43	34	23	37						
	26%	33%	19%	17%	17%	23%	11%	33%	17%	22%	34%	26%	26%	23%	26%	26%	25%	25%	25%	28%	18%	22%	25%	28%	27%	27%	35%	24%	17%	28%						
NET Difference	-4	-33	27	44	26	-1	-6	-23	73	-7	-10	-3	-11	-4	-4	-4	-8	-4	-8	-12	-22	26	1	-11	-2	15	-14	9	4	-6						
	*	-7%	3%	18%	-1%	-3%	-13%	-18%	7%	-2%	-12%	-1%	-3%	-1%	-1%	-1%	-1%	-1%	-1%	-1%	-1%	1%	-4%	-2%	10%	-13%	6%	3%	-4%							

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q - r/s - t/u/v - w/x/y/A/B/C/D/E
 Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



26-030841-01 - SCOTLAND POLITICAL PULSE
10TH-20TH APRIL 2026
PUBLIC
IPSOS

22 Apr 2026

Table 57
GBCAMP_4 - The Scottish Parliament election is taking place on May 7th. Regardless of which party you support, on balance do you think each of the following parties have had a good or bad election campaign so far? The Scottish Green Party

Base: Adults aged 16+ in Scotland

	TENURE			INCOME				HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDY REF VOTE 2014	
	TOTAL	OWNER OCCUPIED	RENTER	UP TO £19,999	£20,000 - £34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	CONSERVATIVE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
		(a)	(b)																		
UNWEIGHTED BASE	1032	734	273	156	214	251	342	207	382	184	259	314	718	123	180	71	356	553	200	370	356
WEIGHTED BASE	1032	711	292	181	228	254	298	218	379	182	253	297	735	119	170	64*	346	527	198	366	338
	100%	69%	29%	18%	22%	25%	29%	21%	37%	18%	25%	29%	71%	12%	17%	6%	34%	51%	19%	35%	32%
A very good campaign	67	36	30	13	13	19	19	13	24	6	26	24	43	5	7	2	21	20	7	17	10
	7%	5%	10%	7%	6%	8%	6%	6%	6%	3%	10%	8%	6%	4%	4%	4%	6%	4%	3%	5%	3%
			a								i										
A fairly good campaign	193	123	62	42	35	51	61	41	67	36	50	53	141	6	28	8	96	112	20	96	23
	19%	17%	21%	23%	15%	20%	20%	19%	18%	20%	20%	18%	19%	5%	16%	13%	28%	21%	10%	26%	7%
																	m				
Neither a good nor bad campaign	280	208	66	42	60	69	88	49	100	52	78	98	182	25	57	21	102	165	44	113	85
	27%	29%	22%	23%	27%	27%	30%	23%	26%	29%	31%	33%	25%	21%	33%	33%	29%	31%	22%	31%	26%
			b														m				
A fairly bad campaign	135	95	37	25	29	32	42	37	49	21	29	31	105	27	34	10	35	72	28	35	67
	13%	13%	13%	14%	13%	13%	14%	17%	13%	12%	11%	10%	14%	23%	20%	16%	10%	14%	14%	9%	20%
																	p				
A very bad campaign	130	103	25	19	28	33	36	32	56	25	17	21	109	39	19	7	29	51	55	37	70
	13%	15%	9%	11%	12%	13%	12%	15%	15%	13%	7%	7%	15%	33%	11%	11%	8%	10%	28%	10%	21%
			b														p				
Don't know	214	144	66	38	59	49	51	44	79	41	49	67	148	16	25	15	62	107	44	68	77
	21%	20%	23%	21%	26%	19%	17%	20%	21%	23%	20%	22%	20%	14%	15%	24%	18%	20%	22%	19%	23%
																	q				
Prefer not to say	12	2	6	4	3	-	1	2	4	1	4	4	8	-	-	-	-	-	-	-	1
	1%	*	2%	2%	1%	-	*	1%	1%	1%	2%	1%	1%	-	-	-	-	-	-	-	*
			a																		
Good campaign (NET)	261	159	92	54	48	71	79	53	91	42	75	77	184	12	35	11	118	132	27	114	33
	25%	22%	31%	28%	21%	28%	27%	24%	24%	23%	30%	26%	25%	10%	20%	17%	34%	25%	13%	31%	10%
			a														m				
Bad campaign (NET)	265	198	63	44	58	66	78	69	105	46	46	52	213	66	53	17	65	123	83	71	137
	26%	28%	22%	24%	25%	26%	26%	32%	28%	25%	18%	17%	29%	55%	31%	26%	19%	23%	42%	19%	41%
																	n				
NET Difference	-4	-39	29	10	-10	5	1	-16	-14	-4	30	25	-29	-54	-19	-6	53	9	-56	42	-104
	*	-5%	10%	6%	-4%	2%	*	-7%	-4%	-2%	12%	9%	-4%	-45%	-11%	-10%	15%	2%	-28%	12%	-31%
											gh						no				

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

26 GB084 01 - SCOTLAND POLITICAL PULSE
WITH 20TH APRIL 2024
PUBLIC
IPSS

22 Apr 2024

Table 28
GBKAMP_5 - The Scottish Parliament election is taking place on May 7th. Regardless of which party you support, on balance do you think each of the following parties have had a good or bad election campaign so far? The Scottish National Party

Base: Adults aged 16+ in Scotland

	GENDER			AGE BAND 1								AGE BAND 2			SOCIAL GRADE				SOCIAL GRADE 2		WORKING STATUS		HIGHEST QUALIFICATION		REGION							
	TOTAL	MEN	WOMEN	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	WORKING	NOT WORKING	STANDARD GRADE OR BELOW	HIGHER	DEGREE OR ABOVE	CENTRAL	GLASGOW	HIGHLANDS AND ISLANDS	LOTHIAN	MID SCOTLAND AND FIFE	NORTH EAST SCOTLAND	SOUTH	WEST	
UNWEIGHTED BASE	1032	482	550	100	276	338	352	243	203	280	322	402	464	224	174	186	688	344	629	403	162	870	162	240	22	240	44	207	218	209	33	303
WEIGHTED BASE	1032	494	538	133*	318	355	363	247	207	291	318	423	399	229	174	211	627	405	568	464	227	801	131	124	131	84*	148	125	143	129*	131*	
100%	100%	100%	100%	13%	31%	35%	36%	24%	20%	28%	31%	41%	39%	23%	17%	27%	61%	40%	55%	45%	22%	78%	13%	12%	13%	8%	14%	12%	14%	13%	13%	
A very good campaign	111	65	46	21	28	31	32	26	20	50	23	38	47	18	15	11	65	46	62	48	22	88	36	14	11	6	20	11	20	13	15	
11%	13%	9%	16%	18%	7%	7%	7%	10%	10%	17%	7%	9%	12%	8%	9%	13%	10%	11%	10%	10%	10%	11%	11%	11%	9%	7%	13%	9%	14%	10%	11%	
A fairly good campaign	220	109	111	33	37	31	35	39	45	70	66	84	94	43	35	48	138	82	121	99	45	76	96	21	26	16	37	24	32	35	28	
21%	22%	21%	24%	23%	20%	22%	22%	18%	18%	24%	21%	20%	24%	19%	20%	21%	22%	20%	21%	21%	20%	18%	20%	17%	20%	19%	25%	20%	22%	27%	21%	
Neither a good nor bad campaign	250	118	131	37	37	42	40	40	54	75	82	93	89	57	52	52	146	104	138	112	56	117	65	36	28	21	35	30	32	28	35	
24%	24%	25%	28%	24%	27%	25%	23%	22%	22%	26%	26%	22%	22%	25%	30%	22%	23%	26%	24%	24%	24%	27%	20%	29%	21%	26%	23%	24%	22%	21%	27%	
A fairly bad campaign	137	68	68	11	17	15	20	30	44	28	35	75	51	31	26	30	82	56	74	63	29	60	41	18	23	15	17	17	13	18	15	
13%	14%	13%	9%	11%	10%	12%	17%	18%	16%	10%	11%	18%	13%	14%	15%	13%	13%	14%	13%	14%	13%	14%	13%	14%	17%	17%	12%	14%	9%	14%	11%	
A very bad campaign	127	74	52	7	12	17	18	31	41	20	35	72	51	29	15	32	80	47	68	59	41	52	33	18	14	8	19	23	15	7	20	
12%	15%	10%	5%	8%	11%	13%	17%	17%	16%	7%	11%	17%	13%	13%	9%	14%	13%	12%	12%	12%	18%	12%	10%	14%	11%	9%	13%	18%	11%	6%	15%	
Don't know	178	85	93	18	26	30	38	25	33	41	76	56	62	46	30	35	108	65	102	72	35	72	68	16	20	16	19	13	17	26	14	
17%	11%	22%	12%	16%	21%	23%	13%	13%	14%	14%	24%	13%	15%	20%	17%	15%	17%	16%	15%	15%	17%	18%	15%	12%	22%	19%	13%	16%	19%	20%	14%	
Prefer not to say	14	4	10	7	1	1	1	4	3	8	1	6	5	4	1	4	9	5	3	11	1	7	1	3	2	2	1	1	3	2	1	
1%	1%	2%	5%	1%	1%	1%	1%	2%	1%	3%	1%	1%	1%	2%	1%	2%	1%	1%	1%	2%	1%	2%	1%	2%	1%	2%	1%	2%	1%	1%		
Good campaign (NET)	331	174	156	54	65	42	47	51	71	119	89	122	142	61	50	78	201	128	183	148	67	123	132	35	38	22	57	36	52	48	43	
32%	35%	29%	41%	42%	27%	29%	29%	29%	29%	43%	28%	29%	36%	27%	29%	34%	32%	32%	32%	32%	29%	29%	30%	28%	29%	26%	38%	29%	30%	38%	32%	
Bad campaign (NET)	264	143	120	19	29	32	38	61	86	48	70	147	102	60	41	62	162	103	142	123	70	112	75	35	37	22	40	29	26	35	26	
26%	29%	23%	14%	18%	21%	23%	30%	30%	30%	16%	23%	30%	26%	23%	27%	26%	25%	25%	25%	25%	31%	26%	23%	29%	28%	17%	25%	32%	23%	20%	26%	
NET Difference	66	32	33	35	36	35	9	-30	-15	71	19	-25	40	1	9	16	41	25	41	25	-8	11	57	-1	1	-1	20	-4	23	23	8	
6%	6%	7%	27%	23%	6%	6%	-6%	-6%	-6%	23%	6%	-6%	10%	1%	7%	6%	6%	7%	6%	6%	-1%	1%	1%	-1%	1%	-1%	13%	-10%	16%	18%	6%	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q - r/s - t/u/v - w/x/y/z/AA/BB/CC/DE
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 59
GBCAMP_5 - The Scottish Parliament election is taking place on May 7th. Regardless of which party you support, on balance do you think each of the following parties have had a good or bad election campaign so far? The Scottish National Party

Base: Adults aged 16+ in Scotland

	TENURE			INCOME				HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDY REF VOTE 2014	
	TOTAL	OWNER OCCUPIED	RENTER	UP TO £19,999	£20,000 - £34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	CONSERVATIVE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
		(a)	(b)									(c)	(d)								
UNWEIGHTED BASE	1032	734	273	156	214	251	342	207	382	184	259	314	718	123	180	71	356	553	200	370	356
WEIGHTED BASE	1032	711	292	181	228	254	298	210	379	182	253	297	735	119	170	64*	346	527	198	366	333
100%	69%	28%	18%	22%	28%	28%	28%	21%	37%	18%	25%	29%	71%	12%	17%	6%	34%	51%	19%	35%	23%
A very good campaign	111	67	44	29	26	23	29	24	43	15	29	31	80	2	6	5	69	58	14	60	9
	11%	9%	15%	16%	11%	9%	10%	11%	11%	8%	11%	10%	11%	2%	4%	9%	20%	11%	7%	16%	3%
		a	a	e												m	mno			t	
A fairly good campaign	220	151	63	38	47	53	72	45	69	51	54	70	150	4	24	9	134	132	33	128	28
	21%	21%	22%	21%	21%	21%	24%	21%	18%	28%	21%	23%	20%	3%	14%	14%	39%	25%	17%	35%	9%
										h					m	m	mno			t	
Neither a good nor bad campaign	250	165	76	45	52	67	72	56	83	39	72	84	166	23	61	12	68	126	37	77	72
	24%	23%	26%	25%	23%	26%	24%	26%	22%	21%	28%	28%	23%	19%	36%	19%	20%	24%	19%	21%	22%
															mop						
A fairly bad campaign	137	112	21	18	35	31	45	25	60	21	31	27	111	31	35	17	16	69	35	30	77
	13%	16%	7%	10%	15%	12%	15%	12%	16%	12%	12%	9%	20%	26%	20%	5%	5%	13%	17%	8%	23%
		b	b											p	p	p	p			s	
A very bad campaign	127	92	34	21	26	41	30	29	61	19	18	26	101	47	26	8	17	60	50	24	82
	12%	13%	12%	12%	11%	16%	10%	13%	16%	11%	7%	9%	14%	40%	15%	13%	5%	11%	25%	6%	25%
														nop	p	p		q		s	
Don't know	173	119	50	26	40	40	47	35	58	34	46	57	116	10	18	13	42	83	29	48	63
	17%	17%	17%	14%	17%	16%	16%	16%	15%	19%	18%	19%	16%	9%	11%	20%	12%	16%	15%	13%	19%
																m				s	
Prefer not to say	14	4	5	4	2	-	2	3	4	3	4	3	11	1	-	-	-	-	1	-	2
	1%	1%	2%	2%	1%	-	1%	1%	1%	1%	1%	1%	1%	1%	-	-	-	-	1%	-	1%
				e																	
Good campaign (NET)	331	218	107	67	73	76	101	69	112	66	83	100	230	6	31	15	203	190	46	188	37
	32%	31%	37%	37%	32%	30%	34%	32%	30%	36%	33%	34%	31%	5%	18%	23%	59%	36%	23%	51%	11%
														m	m	mno				t	
Bad campaign (NET)	264	205	55	39	61	71	76	54	121	40	49	52	212	78	61	25	33	129	85	53	159
	26%	29%	19%	22%	27%	28%	25%	25%	32%	22%	19%	18%	29%	66%	36%	39%	10%	24%	43%	15%	48%
		b							ii					nop	p	p		q		s	
NET Difference	66	13	52	28	12	5	26	15	-9	26	34	48	18	-72	-30	-10	170	61	-39	135	-121
	6%	2%	18%	15%	5%	2%	9%	7%	-2%	14%	13%	16%	2%	-61%	-18%	-16%	49%	12%	-20%	37%	-37%
		a		def			e	h		gh		i					mno	r		t	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 02
 GBKAMP_6 - The Scottish Parliament election is taking place on May 7th. Regardless of which party you support, on balance do you think each of the following parties have had a good or bad election campaign so far? Reform UK

Base: Adults aged 16+ in Scotland

	GENDER		AGE BAND 1								AGE BAND 2			SOCIAL GRADE				SOCIAL GRADE 2		WORKING STATUS		HIGHEST QUALIFICATION				REGION									
	TOTAL	MEN	WOMEN	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	WORKING	NOT WORKING	STANDARD GRADE OR BELOW	HIGHER	DEGREE OR ABOVE	CENTRAL	GLASGOW	HIGHLANDS AND ISLANDS	LOTHIANS	MID SCOTLAND AND FIFE	NORTH EAST SCOTLAND	SOUTH	WEST				
	(n)	(n)	(n)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)			
UNWEIGHTED BASE	1032	482	550	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
WEIGHTED BASE	1032	494	538	133*	158	155	163	177	247	291	318	423	399	229	174	211	627	405	568	464	227	431	331	124	131	84*	148	125	143	129*	133*	133*			
A very good campaign	58	38	20	12	15	13	3	8	8	27	16	55	27	9	13	10	36	23	43	16	13	20	13	9	7	1	25	5	10	4	8				
A fairly good campaign	156	81	75	23	37	28	14	31	24	59	42	55	65	37	21	34	101	55	98	58	39	63	50	24	17	10	28	19	26	20	12				
Neither a good nor bad campaign	179	78	101	20	27	25	31	30	46	48	56	76	62	35	37	46	97	82	94	85	39	82	53	22	20	17	24	24	25	23	21				
A fairly bad campaign	140	73	67	25	36	28	17	26	37	31	47	70	57	43	23	38	98	51	79	70	39	65	45	16	20	16	20	25	11	26	10				
A very bad campaign	293	155	138	44	40	27	45	54	84	84	71	118	122	61	44	66	183	110	146	147	58	113	110	32	36	17	43	34	41	42	42				
Don't know	184	63	122	14	21	43	41	29	37	35	84	66	62	41	36	45	101	81	104	81	44	74	57	19	31	20	17	18	26	21	20				
Prefer not to say	11	6	5	1	-	2	-	4	6	2	4	4	4	5	-	3	9	3	4	7	-	6	2	1	1	1	-	3	2	2					
Good campaign (NET)	216	120	96	25	52	40	18	39	32	87	58	70	92	45	34	44	137	78	141	74	53	91	63	33	23	12	43	24	36	24	19				
Bad campaign (NET)	442	228	211	59	56	47	72	79	118	106	119	208	179	103	67	94	281	161	225	217	93	178	156	46	48	57	34	64	59	52	49	63			
NET Difference	-227	-109	-116	-25	-4	-6	-54	-41	-97	-29	-61	-137	-87	-57	-33	-50	-144	-83	-84	-143	-41	-87	-82	-15	-34	-22	-20	-35	-16	-35	-43				
	-22%	-22%	-22%	-19%	-3%	-6%	-33%	-23%	-30%	-10%	-18%	-32%	-22%	-20%	-19%	-22%	-23%	-20%	-15%	-14%	-18%	-20%	-28%	-12%	-23%	-27%	-16%	-28%	-11%	-27%	-18%				

Proportions/Means: Columns Totals (5% risk level) $\pm 1.96 \times \sqrt{(p(1-p)/n)}$ - (H/N)/G/D - (I/J)A - (U/M)/O - p/q - (V) - (X/Y)/A/N/C/D/E
 Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



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Table 61
GBCAMP_6 - The Scottish Parliament election is taking place on May 7th. Regardless of which party you support, on balance do you think each of the following parties have had a good or bad election campaign so far? Reform UK

Base: Adults aged 16+ in Scotland

	TENURE			INCOME				HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDY REF VOTE 2014	
	TOTAL	OWNER OCCUPIED	RENTER	UP TO £19,999	£20,000 - £34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	CONSERVATIVE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO
		(a)	(b)																		
UNWEIGHTED BASE	1032	734	273	156	214	251	342	207	382	184	259	314	718	123	180	71	356	553	200	370	356
WEIGHTED BASE	1032	711	292	181	228	254	298	210	379	182	253	297	725	119	170	64*	346	527	198	366	333
100%	100%	69%	23%	18%	22%	25%	29%	21%	37%	18%	25%	29%	71%	12%	17%	6%	34%	51%	19%	35%	23%
A very good campaign	58	36	21	6	14	14	20	6	19	10	23	25	33	12	11	2	18	20	19	18	18
	6%	5%	7%	3%	6%	6%	7%	3%	5%	5%	9%	9%	4%	10%	7%	3%	5%	4%	10%	5%	5%
A fairly good campaign	156	109	43	35	31	30	56	27	59	24	46	56	100	41	25	9	37	60	43	37	62
	15%	15%	15%	19%	14%	12%	19%	12%	16%	13%	18%	19%	14%	35%	15%	11%	11%	11%	22%	10%	19%
Neither a good nor bad campaign	179	125	47	30	43	57	41	36	66	27	50	59	120	31	32	12	45	71	49	55	61
	17%	18%	16%	16%	19%	22%	14%	16%	17%	15%	20%	20%	16%	26%	19%	18%	13%	14%	25%	15%	18%
A fairly bad campaign	149	111	38	18	38	41	39	31	56	27	35	32	117	10	34	13	49	95	19	56	52
	14%	16%	13%	10%	17%	16%	13%	14%	15%	14%	14%	11%	16%	8%	20%	20%	14%	18%	20%	15%	16%
A very bad campaign	293	206	83	57	54	75	88	76	109	56	51	61	232	11	49	15	146	186	33	143	66
	28%	29%	28%	31%	24%	29%	29%	35%	29%	31%	20%	20%	32%	9%	29%	23%	42%	35%	16%	39%	20%
Don't know	184	119	57	34	45	36	51	39	64	35	46	62	123	15	18	14	50	93	34	56	72
	18%	17%	19%	19%	20%	14%	17%	18%	17%	19%	18%	21%	17%	13%	11%	22%	14%	18%	17%	15%	22%
Prefer not to say	11	4	4	2	1	1	2	1	5	3	3	2	10	-	-	-	2	2	1	2	2
	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	-	-	-	1%	*	*	*	1%
Good campaign (NET)	215	146	64	41	46	45	77	34	78	34	69	82	133	53	37	11	55	79	62	55	79
	21%	20%	22%	22%	20%	18%	26%	15%	21%	19%	27%	28%	18%	45%	21%	17%	16%	15%	32%	15%	24%
Bad campaign (NET)	442	317	120	75	93	116	127	108	165	83	86	93	349	20	83	27	195	281	52	199	118
	43%	45%	41%	41%	41%	46%	43%	49%	40%	45%	34%	31%	47%	17%	49%	43%	56%	53%	26%	54%	36%
NET Difference	-227	-171	-56	-34	-47	-71	-50	-74	-87	-49	-17	-11	-216	33	-47	-17	-140	-202	11	-144	-39
	-22%	-24%	-19%	-19%	-21%	-28%	-17%	-34%	-23%	-27%	-7%	-4%	-29%	28%	-27%	-26%	-41%	-38%	5%	-39%	-12%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t
Overlap formulae used. * small base



**26-030841-01 - SCOTLAND POLITICAL PULSE
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Table 62

RAD - Summary Table - Based on what you know, do you think that [the party's] plans for Scotland if they win the upcoming Scottish Parliament election are too radical, not radical enough or about right?

Base: Adults aged 16+ in Scotland

	Scottish Labour	Scottish National Party (SNPs)	Reform UK	Scottish Conservative and Unionist Party	Scottish Green Party	Scottish Liberal Democrats
UNWEIGHTED BASE	1032	1032	1032	1032	1032	1032
WEIGHTED BASE	1032	1032	1032	1032	1032	1032
Too radical	127 12%	198 19%	435 42%	172 17%	258 25%	80 8%
About right	260 25%	329 32%	197 19%	225 22%	268 26%	269 26%
Not radical enough	254 25%	214 21%	98 9%	182 18%	135 13%	196 19%
Don't know	365 35%	267 26%	263 26%	414 40%	346 33%	462 45%
Prefer not to say	26 3%	24 2%	39 4%	38 4%	25 2%	25 2%

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 43
RAD_LAB - Based on what you know, do you think that Scottish Labour's plans for Scotland if they win the upcoming Scottish Parliament election are too radical, not radical enough or about right?

Base: Adults aged 16+ in Scotland

	GENDER			AGE BAND 1						AGE BAND 2			SOCIAL GRADE					SOCIAL GRADE 2		WORKING STATUS		HIGHEST QUALIFICATION				REGION									
	TOTAL	MEN	WOMEN	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	WORKING	NOT WORKING	STANDARD GRADE OR BELOW	HIGHER	DEGREE OR ABOVE	CENTRAL	GLASGOW	HIGHLANDS AND ISLANDS	LOTHIANS	MID SCOTLAND AND FIFE	NORTH EAST SCOTLAND	SOUTH	WEST				
UNWEIGHTED BASE	1000	493	507	100	276	180	203	243	280	200	323	404	204	234	174	211	427	405	568	464	102	411	102	309	440	22	240	44	207	118	109	93	103		
WEIGHTED BASE	1000	493	507	133*	176	105	163	177	247	291	318	423	399	229	174	211	427	405	568	464	227	431	331	124	131	84*	148	125	143	129*	133*				
Too radical	127	66	61	14	21	14	15	16	17	20	33	56	44	24	24	31	72	55	74	53	26	148	43	15	15	9	24	14	11	16	19				
About right	126	136	136	136	136	136	136	136	136	136	136	136	136	136	136	136	136	136	136	136	136	136	136	136	136	136	136	136	136	136	136	136			
Not radical enough	254	132	122	25	37	39	39	59	55	62	79	114	110	52	34	58	162	92	147	107	57	94	92	27	28	23	44	31	32	32	38				
Don't know	345	136	228	47	45	67	70	56	79	93	137	136	123	86	72	83	209	156	195	130	86	157	104	42	46	32	47	49	53	43	46				
Prefer not to say	26	9	15	7	3	5	2	4	4	10	8	8	8	7	2	8	15	11	16	10	7	6	7	2	6	3	1	2	3	3	2				
	1%	2%	1%	0%	2%	0%	1%	2%	2%	4%	2%	2%	1%	1%	1%	4%	2%	3%	3%	1%	1%	2%	2%	0%	0%	0%	1%	1%	1%	1%	1%				

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/n/l/p/h - i/j/k - l/m/n/o - p/q - r/s - t/u/v - w/x/y/z/ABC/DE
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 64
RAD_LAB - Based on what you know, do you think that Scottish Labour's plans for Scotland if they win the upcoming Scottish Parliament election are too radical, not radical enough or about right?

Base: Adults aged 16+ in Scotland

	TOTAL	TENURE		INCOME				HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDY REF VOTE 2014	
		OWNER OCCUPIED (a)	RENTER (b)	UP TO £19,999 (c)	£20,000 - £34,999 (d)	£35,000 - £54,999 (e)	£55,000+ (f)	1 (g)	2 (h)	3 (i)	4+ (j)	ANY (k)	NONE (l)	CONSERVATIVE (m)	LABOUR (n)	LIB DEM (o)	SNP (p)	REMAIN (q)	LEAVE (r)	YES (s)	NO (t)
		UNWEIGHTED BASE	1032	734	273	156	214	251	342	207	382	184	259	314	718	123	180	71	356	553	200
WEIGHTED BASE	1032	711	292	181	228	254	298	218	379	182	253	297	735	119	170	64*	346	527	198	366	333
	100%	69%	28%	18%	22%	25%	29%	21%	37%	18%	25%	29%	71%	12%	17%	6%	34%	51%	19%	35%	32%
Too radical	127	76	48	28	29	32	33	31	50	16	30	30	97	26	15	2	57	62	35	58	37
	12%	11%	16%	15%	13%	13%	11%	14%	13%	9%	12%	10%	13%	21%	9%	4%	17%	12%	18%	16%	11%
		a												no			no	q			
About right	260	194	63	48	55	62	85	52	87	45	77	88	172	27	85	20	70	139	42	72	101
	25%	27%	22%	26%	24%	24%	29%	24%	23%	25%	30%	30%	23%	22%	50%	31%	20%	26%	21%	20%	30%
														mod							
Not radical enough	254	185	65	34	50	75	81	40	110	49	55	66	188	31	39	20	105	141	58	107	84
	25%	26%	22%	19%	22%	29%	27%	18%	29%	27%	22%	22%	26%	26%	23%	32%	30%	27%	30%	29%	25%
Don't know	365	245	107	68	89	79	95	87	126	68	85	107	258	33	29	21	110	176	61	126	104
	35%	35%	37%	38%	39%	31%	32%	40%	33%	37%	33%	36%	35%	28%	17%	33%	32%	33%	31%	34%	31%
														n		n	n				
Prefer not to say	26	11	9	4	5	7	3	8	7	4	7	5	21	2	1	1	4	9	1	4	6
	3%	2%	3%	2%	2%	3%	1%	4%	2%	2%	3%	2%	3%	2%	1%	1%	1%	2%	1%	1%	2%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 05
RAD_SNP - Based on what you know, do you think that the Scottish National Party's (SNP) plans for Scotland if they win the upcoming Scottish Parliament election are too radical, not radical enough or about right?

Base: Adults aged 16+ in Scotland

	GENDER			AGE BAND 1						AGE BAND 2			SOCIAL GRADE					SOCIAL GRADE 2		WORKING STATUS		HIGHEST QUALIFICATION			REGION							
	TOTAL	MEN	WOMEN	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	WORKING	NOT WORKING	STANDARD GRADE OR BELOW	HIGHER	DEGREE OR ABOVE	CENTRAL	GLASGOW	HIGHLANDS AND ISLANDS	LOTHIANS	MID SCOTLAND AND FIFE	NORTH EAST SCOTLAND	SOUTH	WEST	
UNWEIGHTED BASE	1032	482	550	100	276	148	180	150	243	280	32	422	464	234	114	186	660	372	660	411	162	309	449	222	240	44	107	118	103	33	103	
WEIGHTED BASE	1032	494	538	133*	158	155	163	177	247	291	318	423	399	229	174	211	627	405	568	464	227	431	331	124	131	84*	148	125	143	129*	133*	
	100%	48%	52%	13%	15%	14%	16%	17%	24%	28%	31%	43%	39%	23%	17%	21%	61%	39%	55%	43%	22%	42%	32%	12%	13%	8%	14%	12%	14%	13%	13%	
Too radical	18%	10%	27%	16%	24%	22%	17%	39%	68%	40%	51%	107%	86%	38%	35%	39%	124%	74%	100%	89%	38%	82%	69%	20%	29%	14%	28%	31%	22%	23%	28%	
	19%	12%	16%	12%	15%	18%	14%	22%	27%	14%	16%	25%	21%	17%	20%	20%	18%	19%	19%	17%	19%	21%	17%	22%	17%	19%	19%	25%	16%	18%	21%	
	9	9	9	9	9	9	9	9	9	9	9	9	9	9	9	9	9	9	9	9	9	9	9	9	9	9	9	9	9	9	9	
About right	82%	87%	73%	84%	76%	78%	83%	61%	32%	60%	49%	134%	70%	48%	77%	204%	125%	186%	143%	63%	139%	119%	39%	37%	23%	52%	36%	53%	47%	40%		
	82%	86%	76%	87%	80%	77%	82%	58%	32%	60%	49%	134%	70%	48%	77%	204%	125%	186%	143%	63%	139%	119%	39%	37%	23%	52%	36%	53%	47%	40%		
	21%	22%	19%	22%	19%	23%	20%	21%	20%	20%	21%	20%	21%	19%	24%	19%	20%	21%	21%	23%	23%	18%	23%	24%	15%	21%	25%	17%	19%	24%	22%	
	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	
Don't know	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	
	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	
Prefer not to say	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	
	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	

Proportions/Means: Columns Total (5% risk level) - a)/b - c)/d)/e)/f) - g)/h - i)/j) - k)/l) - m)/n - o)/p - q) - r) - s)/t) - u)/v) - w)/x)/y)/z)/AA)/BB)/CC)/DD)
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 66
RAD_SNP - Based on what you know, do you think that the Scottish National Party's (SNP's) plans for Scotland if they win the upcoming Scottish Parliament election are too radical, not radical enough or about right?

Base: Adults aged 16+ in Scotland

	TOTAL	TENURE		INCOME			HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDY REF VOTE 2014		
		OWNER OCCUPIED (a)	RENTER (b)	UP TO £19,999 (c)	£20,000 - £34,999 (d)	£35,000 - £54,999 (e)	£55,000+ (f)	1 (g)	2 (h)	3 (i)	4+ (j)	ANY (k)	NONE (l)	CONSERVATIVE (m)	LABOUR (n)	LIB DEM (o)	SNP (p)	REMAIN (q)	LEAVE (r)	YES (s)	NO (t)
UNWEIGHTED BASE	1032	734	273	156	214	251	342	207	382	184	259	314	718	123	180	71	356	553	200	370	356
WEIGHTED BASE	1032	711	292	181	228	254	298	210	379	182	253	297	735	119	170	64*	346	527	198	366	333
	100%	69%	28%	18%	22%	25%	29%	21%	37%	18%	25%	29%	71%	12%	17%	6%*	34%	51%	19%	35%	29%
Too radical	198	155	39	25	38	51	71	42	75	27	54	52	145	61	55	21	18	106	58	27	130
	19%	22%	13%	14%	17%	20%	24%	19%	20%	15%	21%	18%	20%	51%	32%	34%	5%	20%	29%	7%	39%
		b				c						nop	p	p			q			s	
About right	329	215	111	56	90	75	91	68	116	62	84	103	226	6	32	14	195	186	54	181	43
	32%	30%	38%	31%	39%	29%	31%	31%	31%	34%	33%	35%	31%	5%	19%	22%	56%	35%	27%	50%	13%
		a		ef				m				m		m		mno	f			t	
Not radical enough	214	145	61	37	41	60	65	39	81	45	48	57	156	23	38	12	88	113	40	90	60
	21%	20%	21%	21%	18%	24%	22%	18%	22%	25%	19%	19%	21%	19%	22%	19%	25%	22%	20%	25%	18%
																				t	
Don't know	267	183	74	59	55	64	66	62	101	44	60	79	188	25	41	16	43	114	42	65	93
	26%	26%	25%	32%	24%	25%	22%	29%	27%	24%	24%	27%	26%	21%	24%	25%	13%	22%	21%	18%	28%
		f										p		p		p				s	
Prefer not to say	24	13	7	4	4	5	5	7	5	4	8	5	19	4	4	1	2	8	4	3	8
	2%	2%	2%	2%	2%	2%	2%	3%	1%	2%	3%	2%	3%	3%	2%	1%	1%	1%	2%	1%	2%
														p							

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 47
RAD_REF - Based on what you know, do you think that Reform UK's plans for Scotland if they win the upcoming Scottish Parliament election are too radical, not radical enough or about right?

Base: Adults aged 16+ in Scotland

	GENDER			AGE BAND 1						AGE BAND 2			SOCIAL GRADE				SOCIAL GRADE 2		WORKING STATUS		HIGHEST QUALIFICATION			REGION										
	TOTAL	MEN	WOMEN	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	A8	C1	C2	DE	ABC1	C2DE	WORKING	NOT WORKING	STANDARD GRADE OR BELOW	HIGHER	DEGREE OR ABOVE	CENTRAL	GLASGOW	HIGHLANDS AND ISLANDS	LOTHIANS	MID SCOTLAND AND FIFE	NORTH EAST SCOTLAND	SOUTH	WEST			
UNWEIGHTED BASE	1000	493	507	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
WEIGHTED BASE	1000	494	506	133*	158	155	163	177	247	291	318	423	399	229	174	211	627	405	568	464	227	431	331	124	131	84*	148	125	143	129*	133*	133*	133*	
Too radical	435	218	214	53	56	54	59	78	117	110	134	192	201	88	61	85	288	146	229	205	73	173	175	48	62	26	62	59	58	57	58	57	58	
	42%	44%	40%	40%	38%	35%	40%	42%	48%	38%	42%	45%	50%	38%	35%	37%	46%	38%	40%	44%	31%	40%	53%	39%	47%	31%	42%	47%	40%	44%	44%	44%		
About right	187	113	85	26	38	34	25	35	40	63	59	75	76	44	32	45	120	77	114	83	46	88	55	29	19	9	35	23	33	27	22	22		
	19%	23%	16%	19%	24%	22%	15%	20%	16%	22%	19%	18%	19%	19%	18%	19%	19%	19%	20%	18%	20%	20%	17%	24%	14%	11%	24%	18%	23%	21%	17%	17%		
Not radical enough	98	55	43	20	26	11	5	20	15	45	17	35	31	23	21	54	44	62	21	35	35	36	23	13	9	12	16	10	14	7	15	15		
	10%	11%	8%	12%	10%	7%	3%	12%	8%	16%	5%	8%	8%	10%	13%	9%	9%	11%	11%	8%	15%	8%	7%	10%	6%	10%	8%	10%	6%	6%	6%	6%		
Don't know	262	94	168	26	34	52	40	36	68	60	100	104	76	64	51	72	140	132	138	126	74	115	65	32	35	32	30	32	30	34	34	34		
	26%	19%	32%	19%	21%	33%	30%	20%	27%	20%	32%	24%	19%	28%	29%	31%	22%	28%	24%	27%	33%	27%	20%	26%	26%	28%	20%	26%	21%	26%	25%	25%		
Prefer not to say	39	15	24	9	4	4	11	7	13	13	8	18	15	9	7	8	24	15	23	16	2	20	12	1	8	5	1	8	4	4	4	4		
	4%	3%	4%	7%	2%	2%	3%	6%	3%	4%	3%	4%	4%	4%	4%	4%	4%	4%	4%	3%	1%	5%	4%	1%	6%	6%	3%	1%	5%	3%	3%	3%		

Proportions/Mean: Columns Tested (5% risk level) - a) b) - c) d) e) f) g) h) i) j) k) - l) m) n) o) p) q) r) s) t) u) v) - w) x) y) z) AA) AB) AC) AD) AE
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 68
RAD_REF - Based on what you know, do you think that Reform UK's plans for Scotland if they win the upcoming Scottish Parliament election are too radical, not radical enough or about right?

Base: Adults aged 16+ in Scotland

	TOTAL	TENURE		INCOME			HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDY REF VOTE 2014		
		OWNER OCCUPIED (a)	RENTER (b)	UP TO £19,999 (c)	£20,000 - £34,999 (d)	£35,000 - £54,999 (e)	£55,000+ (f)	1 (g)	2 (h)	3 (i)	4+ (j)	ANY (k)	NONE (l)	CONSERVATIVE (m)	LABOUR (n)	LIB DEM (o)	SNP (p)	REMAIN (q)	LEAVE (r)	YES (s)	NO (t)
UNWEIGHTED BASE	1032	734	273	156	214	251	342	207	382	184	259	314	718	123	180	71	356	553	200	370	356
WEIGHTED BASE	1032	711	292	181	228	254	298	218	379	182	253	297	735	119	170	64*	346	527	198	366	333
	100%	69%	28%	18%	22%	25%	29%	21%	37%	18%	25%	29%	71%	12%	17%	6%	34%	51%	19%	35%	28%
Too radical	435	321	107	63	88	115	144	86	156	93	99	124	311	23	91	34	185	288	55	186	138
	42%	45%	36%	35%	39%	45%	48%	40%	41%	51%	39%	42%	42%	20%	54%	53%	53%	55%	28%	51%	41%
		b				c	cd			gh					m	m	m	r		t	
About right	197	138	56	28	46	51	65	31	81	23	62	73	124	58	31	10	47	69	69	54	79
	19%	19%	19%	15%	20%	20%	22%	14%	21%	13%	25%	25%	17%	49%	18%	15%	14%	13%	35%	15%	24%
														np				q			
Not radical enough	98	65	30	22	25	18	28	22	31	17	28	28	70	19	15	4	28	35	23	23	32
	9%	9%	10%	12%	11%	7%	10%	10%	8%	9%	11%	9%	9%	16%	9%	7%	8%	7%	12%	6%	9%
														p				q			
Don't know	263	165	87	58	60	66	54	65	103	42	54	68	196	19	27	13	71	116	48	87	78
	26%	23%	30%	32%	26%	26%	18%	30%	27%	23%	21%	23%	27%	16%	16%	20%	21%	22%	24%	24%	23%
		a		f	f	f		j													
Prefer not to say	39	22	12	11	9	4	7	14	8	7	10	4	35	-	5	3	15	19	3	16	6
	4%	3%	4%	6%	4%	1%	2%	6%	2%	4%	4%	1%	5%	-	3%	5%	4%	4%	1%	4%	2%
				ef				h				k			m	m					

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 70
RAD_CON - Based on what you know, do you think that the Scottish Conservative and Unionist Party's plans for Scotland if they win the upcoming Scottish Parliament election are too radical, not radical enough or about right?

Base: Adults aged 16+ in Scotland

	TOTAL	TENURE		INCOME				HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDY REF VOTE 2014	
		OWNER OCCUPIED (a)	RENTER (b)	UP TO £19,999 (c)	£20,000 - £34,999 (d)	£35,000 - £54,999 (e)	£55,000+ (f)	1 (g)	2 (h)	3 (i)	4+ (j)	ANY (k)	NONE (l)	CONSERVATIVE (m)	LABOUR (n)	LIB DEM (o)	SNP (p)	REMAIN (q)	LEAVE (r)	YES (s)	NO (t)
UNWEIGHTED BASE	1032	734	273	156	214	251	342	207	382	184	259	314	718	123	180	71	356	553	200	370	356
WEIGHTED BASE	1032	711	292	181	228	254	298	210	379	182	253	297	735	119	170	64*	346	527	198	366	338
100%	100%	69%	28%	18%	22%	25%	29%	21%	37%	18%	25%	29%	71%	12%	17%	6%	34%	51%	19%	35%	32%
Too radical	172	122	46	31	40	40	54	47	55	36	34	44	128	1	27	11	99	117	20	101	32
	17%	17%	16%	17%	17%	16%	18%	21%	15%	20%	14%	15%	17%	*	16%	17%	29%	22%	10%	28%	10%
								j							m	m	mno	r		t	
About right	225	161	62	29	46	54	80	38	82	34	71	74	152	72	54	19	40	106	57	44	111
	22%	23%	21%	16%	20%	21%	27%	17%	22%	19%	28%	25%	21%	61%	32%	30%	11%	20%	29%	12%	33%
							c				g			nop	p	p		q			
Not radical enough	182	138	39	31	41	52	53	30	77	28	47	55	127	31	25	10	62	88	52	60	69
	18%	19%	14%	17%	18%	21%	18%	14%	20%	16%	18%	19%	17%	26%	15%	15%	18%	17%	26%	17%	21%
														n				q			
Don't know	414	271	130	81	94	102	104	91	153	78	93	118	296	15	63	23	128	197	68	145	113
	40%	38%	44%	45%	41%	40%	35%	42%	40%	43%	37%	40%	40%	13%	37%	36%	37%	37%	34%	40%	34%
				f										m	m	m	m	r			
Prefer not to say	38	20	15	10	7	7	8	13	12	6	8	6	33	-	1	2	17	20	1	15	7
	4%	3%	5%	5%	3%	3%	3%	6%	3%	3%	3%	2%	4%	-	1%	3%	5%	4%	1%	4%	2%
															mn		r				

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 7a
RAD_G1N - Based on what you know, do you think that the Scottish Green Party's plans for Scotland if they win the upcoming Scottish Parliament election are too radical, not radical enough or about right?

Base: Adults aged 16+ in Scotland

	GENDER			AGE BAND 1						AGE BAND 2			SOCIAL GRADE				SOCIAL GRADE 2		WORKING STATUS		HIGHEST QUALIFICATION				REGION							
	TOTAL	MEN	WOMEN	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	WORKING	NOT WORKING	STANDARD GRADE OR BELOW	HIGHER	DEGREE OR ABOVE	CENTRAL	GLASGOW	HIGHLANDS AND ISLANDS	LOTHIANS	MID SCOTLAND AND FIFE	NORTH EAST SCOTLAND	SOUTH	WEST	
UNWEIGHTED BASE	1000	482	490	100	276	158	203	171	243	280	33	423	464	234	114	306	668	332	668	411	182	309	440	221	240	44	207	318	109	33	103	
WEIGHTED BASE	1000	494	515	133*	158	155	163	177	247	291	318	423	399	229	174	211	627	405	568	464	227	431	331	124	131	84*	148	125	143	129*	133*	
Too radical	25%	30%	20%	13%	24%	15%	24%	21%	35%	33%	28%	33%	30%	24%	19%	22%	28%	21%	24%	27%	24%	24%	29%	22%	29%	24%	24%	33%	20%	19%	29%	
About right	26%	28%	24%	40%	37%	24%	22%	23%	17%	38%	23%	20%	26%	25%	26%	27%	26%	26%	27%	25%	20%	25%	32%	27%	25%	16%	32%	24%	33%	28%	19%	
Not radical enough	13%	12%	15%	12%	12%	12%	12%	12%	12%	12%	12%	12%	12%	12%	12%	12%	12%	12%	12%	12%	12%	12%	12%	12%	12%	12%	12%	12%	12%	12%	12%	
Don't know	34%	32%	35%	40%	44%	58%	47%	47%	47%	8%	12%	13%	11%	12%	11%	11%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	
Prefer not to say	2%	1%	1%	7%	2%	5%	2%	6%	3%	9%	7%	10%	9%	6%	1%	9%	15%	10%	12%	13%	3%	12%	5%	2%	7%	2%	2%	5%	-	2%		

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/n/p/h - i/j/k - l/m/n/o - p/q - r/s - t/u/v - w/x/y/z/A/B/C/D/E
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 72
RAD_GRN - Based on what you know, do you think that the Scottish Green Party's plans for Scotland if they win the upcoming Scottish Parliament election are too radical, not radical enough or about right?

Base: Adults aged 16+ in Scotland

	TOTAL	TENURE		INCOME			HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDY REF VOTE 2014		
		OWNER OCCUPIED (a)	RENTER (b)	UP TO £19,999 (c)	£20,000 - £34,999 (d)	£35,000 - £54,999 (e)	£55,000+ (f)	1 (g)	2 (h)	3 (i)	4+ (j)	ANY (k)	NONE (l)	CONSERVATIVE (m)	LABOUR (n)	LIB DEM (o)	SNP (p)	REMAIN (q)	LEAVE (r)	YES (s)	NO (t)
UNWEIGHTED BASE	1032	734	273	156	214	251	342	207	382	184	259	314	718	123	180	71	356	553	200	370	356
WEIGHTED BASE	1032	711	292	181	228	254	298	210	379	182	253	297	735	119	170	64*	346	527	198	366	338
	100%	69%	28%	18%	22%	25%	29%	21%	37%	18%	25%	29%	71%	12%	17%	6%*	34%	51%	19%	35%	32%
Too radical	258	214	40	29	59	64	87	47	101	47	63	68	190	63	58	22	66	142	82	79	145
	25%	30%	14%	16%	26%	25%	29%	22%	27%	26%	25%	23%	26%	53%	34%	35%	19%	27%	42%	22%	44%
		b		c	c	c	c							nop	p	p		q	q	s	s
About right	268	167	97	54	53	75	74	54	98	45	71	74	195	7	39	14	124	149	25	123	38
	26%	23%	33%	30%	23%	29%	25%	25%	26%	25%	28%	25%	26%	6%	23%	21%	36%	28%	13%	34%	12%
		a												m	m	mm	f	r	t	t	t
Not radical enough	135	86	45	19	31	29	48	24	43	34	33	46	89	18	19	6	57	70	26	54	33
	13%	12%	15%	11%	14%	11%	16%	11%	11%	19%	13%	16%	12%	15%	11%	10%	16%	13%	13%	15%	10%
										h											
Don't know	346	233	100	74	79	83	85	85	129	52	79	105	241	31	51	20	94	158	62	104	111
	33%	33%	34%	41%	35%	33%	29%	39%	34%	29%	31%	35%	33%	26%	30%	31%	27%	30%	31%	28%	33%
				f				l													
Prefer not to say	25	10	11	5	6	3	4	8	7	4	7	4	21	-	3	2	5	8	3	6	5
	2%	1%	4%	3%	3%	1%	1%	3%	2%	2%	3%	1%	3%	-	2%	3%	1%	2%	1%	2%	2%
		a																			

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t
Overlap formulae used. * small base

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Table 74
RAD_LD - Based on what you know, do you think that the Scottish Liberal Democrats' plans for Scotland if they win the upcoming Scottish Parliament election are too radical, not radical enough or about right?

Base: Adults aged 16+ in Scotland

	TOTAL	TENURE		INCOME			HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDY REF VOTE 2014		
		OWNER OCCUPIED (a)	RENTER (b)	UP TO £19,999 (c)	£20,000 - £34,999 (d)	£35,000 - £54,999 (e)	£55,000+ (f)	1 (g)	2 (h)	3 (i)	4+ (j)	ANY (k)	NONE (l)	CONSERVATIVE (m)	LABOUR (n)	LIB DEM (o)	SNP (p)	REMAIN (q)	LEAVE (r)	YES (s)	NO (t)
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
UNWEIGHTED BASE	1032	734	273	156	214	251	342	207	382	184	259	314	718	123	180	71	356	553	200	370	356
WEIGHTED BASE	1032	711	292	181	228	254	298	218	379	182	253	297	735	119	170	64*	346	527	198	366	333
	100%	69%	28%	18%	22%	25%	29%	21%	37%	18%	25%	29%	71%	12%	17%	6%	34%	51%	19%	35%	32%
Too radical	80	49	26	14	22	16	25	19	22	20	19	22	58	18	8	2	29	35	16	27	22
	8%	7%	9%	8%	10%	6%	8%	9%	6%	11%	7%	7%	8%	15%	4%	2%	8%	7%	8%	7%	7%
About right	269	208	59	37	51	78	94	57	93	39	81	77	192	25	66	42	80	164	42	93	103
	26%	29%	20%	20%	22%	31%	32%	26%	24%	21%	32%	26%	26%	21%	39%	66%	23%	31%	21%	25%	31%
Not radical enough	196	136	52	25	45	47	61	35	76	39	46	61	135	29	33	9	78	96	49	71	66
	19%	19%	18%	14%	20%	19%	20%	16%	19%	21%	18%	21%	18%	24%	20%	14%	23%	18%	25%	19%	20%
Don't know	462	306	147	102	104	108	113	101	182	80	99	130	332	45	62	10	153	226	86	169	135
	45%	43%	50%	56%	46%	42%	38%	46%	48%	44%	39%	44%	45%	38%	36%	16%	44%	43%	43%	46%	41%
Prefer not to say	25	13	8	4	6	5	5	6	7	4	8	7	19	3	2	1	6	7	6	6	7
	2%	2%	3%	2%	3%	2%	2%	3%	2%	2%	3%	2%	3%	3%	1%	1%	2%	1%	3%	2%	2%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t
Overlap formulae used. * small base



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Table 75

GOVEXPEC1 - Summary Table - If they win the most seats at the next Scottish Parliament election, how likely or unlikely do you think it is that a SNP-led Scottish Government with John Swinney as First Minister would...?

Base: Adults aged 16+ in Scotland

	... be competent and effective?	... grow Scotland's economy?	... reduce the cost of living?	... act with integrity?	... improve Scotland's public services?
UNWEIGHTED BASE	1032	1032	1032	1032	1032
WEIGHTED BASE	1032	1032	1032	1032	1032
Very likely	140 14%	117 11%	85 8%	181 17%	134 13%
Fairly likely	315 31%	249 24%	182 18%	307 30%	291 28%
Fairly unlikely	206 20%	267 26%	325 31%	174 17%	232 22%
Very unlikely	240 23%	251 24%	305 30%	236 23%	242 23%
Don't know	113 11%	131 13%	119 12%	116 11%	114 11%
Prefer not to say	18 2%	17 2%	16 2%	18 2%	20 2%
Likely (NET)	455 44%	366 35%	267 26%	487 47%	424 41%
Unlikely (NET)	446 43%	518 50%	630 61%	411 40%	474 46%
NET Difference	9 1%	-152 -15%	-363 -35%	77 7%	-49 -5%

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



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Table 77
GOVEXPECL_1 - If they win the most seats at the next Scottish Parliament election, how likely or unlikely do you think it is that a SNP-led Scottish Government with John Swinney as First Minister would... be competent and effective?

Base: Adults aged 16+ in Scotland

	TOTAL	TENURE		INCOME				HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDY REF VOTE 2014	
		OWNER OCCUPIED (a)	RENTER (b)	UP TO £19,999 (c)	£20,000 - £34,999 (d)	£35,000 - £54,999 (e)	£55,000+ (f)	1 (g)	2 (h)	3 (i)	4+ (j)	ANY (k)	NONE (l)	CONSERVATIVE (m)	LABOUR (n)	LIB DEM (o)	SNP (p)	REMAIN (q)	LEAVE (r)	YES (s)	NO (t)
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
UNWEIGHTED BASE	1032	734	273	156	214	251	342	207	382	184	259	314	718	123	180	71	356	553	200	370	356
WEIGHTED BASE	1032	711	292	181	228	254	298	210	379	182	253	297	725	119	170	64*	346	527	198	366	333
	100%	69%	28%	18%	22%	25%	29%	21%	37%	18%	25%	29%	71%	12%	17%	6%	34%	51%	19%	35%	32%
Very likely	140	104	33	23	32	33	46	24	54	23	39	38	103	4	13	6	87	91	20	89	14
	14%	15%	11%	13%	14%	13%	15%	11%	14%	13%	15%	13%	14%	3%	8%	10%	25%	17%	10%	24%	4%
Fairly likely	315	188	121	59	79	68	92	72	107	57	78	99	216	9	39	20	168	170	48	149	55
	31%	26%	41%	32%	35%	27%	31%	33%	28%	31%	31%	33%	29%	7%	23%	31%	49%	32%	24%	41%	17%
Fairly unlikely	206	157	43	33	44	43	73	42	69	38	57	73	133	28	47	19	40	115	28	48	87
	20%	22%	15%	18%	19%	17%	24%	19%	18%	21%	22%	25%	18%	24%	28%	29%	12%	22%	14%	13%	26%
Very unlikely	240	186	49	46	42	76	60	54	102	37	46	46	194	72	60	19	27	104	88	43	152
	23%	26%	17%	25%	19%	30%	20%	25%	27%	20%	18%	16%	26%	61%	35%	29%	8%	20%	45%	12%	46%
Don't know	113	70	37	17	26	32	26	21	41	21	29	34	78	6	11	1	20	44	14	34	23
	11%	10%	13%	9%	11%	13%	9%	10%	11%	12%	12%	12%	11%	5%	7%	1%	6%	8%	7%	9%	7%
Prefer not to say	18	7	8	3	5	3	1	4	5	3	3	6	12	-	-	-	3	4	-	3	2
	2%	1%	3%	2%	2%	1%	*	2%	1%	3%	1%	2%	2%	-	-	-	1%	1%	-	1%	1%
Likely (NET)	455	292	154	82	111	101	138	97	161	80	118	137	318	13	52	26	255	261	68	238	69
	44%	41%	53%	45%	49%	40%	46%	44%	43%	44%	46%	46%	43%	11%	31%	41%	74%	50%	34%	65%	21%
Unlikely (NET)	446	342	93	79	86	118	133	96	171	75	103	119	327	100	107	37	67	218	116	91	239
	43%	48%	32%	44%	38%	46%	45%	44%	45%	41%	41%	40%	44%	84%	63%	58%	19%	41%	59%	25%	72%
NET Difference	9	-50	61	3	25	-17	5	*	-10	5	15	18	-8	-88	-55	-11	188	43	-48	147	-170
	1%	-7%	21%	2%	11%	-7%	2%	*	-3%	3%	6%	6%	-1%	-74%	-32%	-17%	54%	8%	-24%	40%	-51%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t
Overlap formulae used. * small base

Table 28
 GOVERNANCE - If they win the most seats at the next Scottish Parliament election, how likely or unlikely do you think it is that a SNP-led Scottish Government with John Swinney as First Minister would... grow Scotland's economy?

Base: Adults aged 16+ in Scotland

	GENDER		AGE BAND 1						AGE BAND 2			SOCIAL GRADE				SOCIAL GRADE 2		WORKING STATUS		HIGHEST QUALIFICATION				REGION									
	TOTAL	MEN	WOMEN	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	WORKING	NOT WORKING	STANDARD GRADE BELOW	HIGHER	DEGREE OR ABOVE	CENTRAL	GLASGOW	HIGHLANDS AND ISLANDS	LOTHIANS	MID SCOTLAND AND FIFE	NORTH EAST SCOTLAND	NORTH SCOTLAND	SOUTH	WEST	
UNWEIGHTED BASE	1032	482	550	100	276	188	203	171	243	280	321	431	464	234	174	211	627	405	568	464	182	411	162	309	441	221	240	84	207	138	103	33	103
WEIGHTED BASE	1032	494	538	133*	158	155	163	177	247	291	318	423	399	229	174	211	627	405	568	464	227	431	131	314	131	144	84*	148	125	143	129*	133*	
100%	100%	50%	50%	13%	15%	15%	16%	18%	24%	28%	31%	39%	39%	23%	17%	21%	61%	40%	56%	46%	22%	42%	13%	31%	13%	14%	8%	14%	12%	13%	13%	13%	13%
Very likely	117	66	50	13	27	14	13	20	29	40	27	49	43	20	16	38	62	54	63	54	23	47	43	14	9	10	20	11	19	18	14		
20%	11%	13%	9%	10%	17%	9%	8%	11%	12%	14%	9%	12%	11%	9%	9%	10%	13%	11%	12%	10%	11%	12%	11%	7%	12%	14%	8%	13%	14%	14%	11%		
Fairly likely	249	125	124	43	44	38	35	40	48	88	74	88	102	57	37	52	160	90	135	115	46	86	94	26	25	19	37	19	39	34	45		
26%	25%	23%	3%	34%	28%	25%	22%	22%	20%	30%	23%	21%	26%	25%	23%	25%	22%	24%	25%	20%	20%	22%	21%	19%	22%	25%	16%	26%	28%	26%	34%		
Fairly unlikely	267	124	141	35	35	43	45	47	61	71	88	108	102	66	44	54	168	99	152	134	50	127	83	33	46	18	35	39	33	36	22		
28%	25%	30%	26%	23%	28%	28%	27%	25%	23%	24%	28%	26%	26%	29%	23%	23%	27%	24%	27%	22%	22%	26%	27%	35%	22%	23%	11%	21%	23%	28%	26%		
Very unlikely	252	128	128	13	25	34	44	53	82	38	78	135	105	59	42	51	159	92	126	136	72	90	75	20	24	25	33	38	33	21	35		
24%	27%	22%	10%	16%	22%	27%	30%	33%	33%	13%	25%	32%	25%	26%	24%	22%	25%	23%	24%	23%	32%	23%	24%	24%	26%	20%	23%	31%	23%	16%	26%		
Don't know	131	42	90	22	25	22	25	15	22	47	47	37	46	21	33	31	67	64	77	54	33	54	37	16	15	11	20	18	14	18	17		
13%	8%	17%	9	9	9	9	9	9	9	16%	15%	9%	12%	9%	13%	11%	11%	14%	12%	13%	15%	13%	13%	13%	12%	13%	14%	14%	10%	14%	13%		
Prefer not to say	17	5	12	6	1	4	-	1	5	7	4	6	5	6	1	5	11	6	6	10	2	8	3	5	2	1	2	-	3	2	-		
2%	1%	2%	0%	0%	0%	0%	0%	0%	0%	2%	1%	2%	1%	3%	1%	2%	2%	1%	2%	1%	1%	2%	1%	4%	2%	2%	2%	-	2%	1%	-		
Likely (NET)	366	191	174	57	71	52	48	60	78	128	101	137	145	77	54	90	222	144	197	169	70	143	134	41	34	28	58	30	59	52	59		
35%	30%	33%	43%	40%	34%	34%	33%	33%	31%	44%	32%	32%	36%	34%	31%	30%	35%	30%	33%	30%	31%	33%	41%	33%	26%	34%	39%	24%	41%	41%	44%		
Unlikely (NET)	118	257	250	48	44	57	60	101	142	69	166	243	208	124	86	105	328	190	287	231	122	226	157	62	81	43	68	77	67	57			
10%	12%	8%	36%	39%	50%	55%	57%	58%	58%	17%	52%	57%	51%	54%	49%	40%	52%	47%	51%	50%	54%	53%	48%	50%	62%	52%	46%	62%	47%	44%	43%		
NET Difference	-152	-66	-85	9	11	-24	-41	-41	-65	20	-66	-106	-58	-47	-32	-15	-105	-46	-90	-62	-53	-84	-23	-22	-46	-15	-50	-47	-8	-5	2		
-15%	-13%	-16%	7%	7%	-16%	-25%	-23%	-26%	-26%	7%	-21%	-23%	-15%	-21%	-18%	-8%	-17%	-11%	-16%	-13%	-23%	-19%	-7%	-18%	-33%	-18%	-7%	-38%	-6%	4%	2%		

Proportions/Means: Columns Totals (5% risk level) - a/b - U/U/V/h - (U/A - V/m/h) - p/q - r/s - U/v - w/v/A/N/C/D/E
 Overlap formula used. * small base

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Table 79
GOVEXPEC1_3 - If they win the most seats at the next Scottish Parliament election, how likely or unlikely do you think it is that a SNP-led Scottish Government with John Swinney as First Minister would... grow Scotland's economy?

Base: Adults aged 16+ in Scotland

	TOTAL	TENURE		INCOME				HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDY REF VOTE 2014	
		OWNER OCCUPIED (a)	RENTER (b)	UP TO £19,999 (c)	£20,000 - £34,999 (d)	£35,000 - £54,999 (e)	£55,000+ (f)	1 (g)	2 (h)	3 (i)	4+ (j)	ANY (k)	NONE (l)	CONSERVATIVE (m)	LABOUR (n)	LIB DEM (o)	SNP (p)	REMAIN (q)	LEAVE (r)	YES (s)	NO (t)
UNWEIGHTED BASE	1032	734	273	156	214	251	342	207	382	184	259	314	718	123	180	71	356	553	200	370	356
WEIGHTED BASE	1032	711	292	181	228	254	298	210	379	182	253	297	725	119	170	64*	346	527	198	366	333
	100%	69%	28%	18%	22%	25%	29%	21%	37%	18%	25%	29%	71%	12%	17%	6%*	34%	51%	19%	35%	32%
Very likely	117	73	41	33	25	23	33	24	45	14	34	35	82	4	11	4	77	65	21	71	11
	11%	10%	14%	18%	11%	9%	11%	11%	12%	8%	13%	12%	11%	4%	7%	6%	22%	12%	11%	20%	3%
				ef													mno			t	
Fairly likely	249	154	93	43	58	64	69	61	77	48	64	73	177	6	26	11	136	141	36	126	31
	24%	22%	32%	24%	25%	25%	23%	28%	20%	26%	25%	24%	24%	5%	15%	18%	39%	27%	18%	34%	9%
				a													mno			t	
Fairly unlikely	267	199	57	44	64	56	86	51	100	52	65	84	182	29	62	24	66	145	32	74	98
	26%	28%	19%	24%	28%	22%	29%	23%	26%	28%	26%	28%	25%	25%	36%	37%	19%	27%	16%	20%	29%
				b													mp			s	
Very unlikely	251	195	53	40	50	70	76	59	104	38	51	55	196	72	59	22	30	116	89	46	158
	24%	27%	18%	22%	22%	28%	26%	27%	27%	21%	20%	19%	27%	60%	35%	35%	9%	22%	45%	13%	47%
				b										nop			p			q	
Don't know	131	85	41	18	28	38	33	20	48	26	37	44	87	6	13	3	34	56	19	45	33
	13%	12%	14%	10%	12%	15%	11%	9%	13%	14%	15%	15%	12%	5%	7%	4%	10%	11%	10%	12%	10%
				a																	
Prefer not to say	17	6	8	3	3	4	1	4	5	4	3	5	12	1	-	-	3	4	1	3	2
	2%	1%	3%	2%	1%	2%	*	2%	1%	2%	1%	2%	2%	1%	-	-	1%	1%	*	1%	1%
				a																	
Likely (NET)	366	226	134	76	83	86	102	85	122	62	97	108	258	11	37	15	213	206	57	197	42
	35%	32%	46%	42%	37%	34%	34%	39%	32%	34%	38%	36%	35%	9%	22%	23%	61%	39%	29%	54%	13%
				a													mno			t	
Unlikely (NET)	518	394	110	84	114	126	162	109	204	90	115	140	378	101	121	46	96	261	121	120	256
	50%	55%	38%	46%	50%	50%	54%	50%	54%	49%	46%	47%	51%	85%	71%	72%	28%	50%	61%	33%	77%
				b										nop			p			q	
NET Difference	-152	-168	24	-8	-30	-40	-60	-25	-82	-28	-18	-32	-120	-90	-84	-32	117	-56	-64	77	-214
	-15%	-24%	8%	-4%	-13%	-16%	-20%	-11%	-22%	-15%	-7%	-11%	-16%	-76%	-49%	-49%	34%	-11%	-32%	21%	-64%
																	mno				

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t
Overlap formulae used. * small base

Table 00
 GOVERNMENT - 4 - If they win the most seats at the next Scottish Parliament election, how likely or unlikely do you think it is that a SNP-led Scottish Government with John Swinney as First Minister would... reduce the cost of living?

Base: Adults aged 16+ in Scotland

	GENDER			AGE BAND 1						AGE BAND 2			SOCIAL GRADE					SOCIAL GRADE 2		WORKING STATUS		HIGHEST QUALIFICATION				REGION									
	TOTAL	MEN	WOMEN	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	WORKING	NOT WORKING	STANDARD GRADE OR BELOW	HIGHER	DEGREE OR ABOVE	CENTRAL	GLASGOW	HIGHLANDS AND ISLANDS	LOTHIANS	MID SCOTLAND AND FIFE	NORTH EAST SCOTLAND	SOUTH	WEST				
UNWEIGHTED BASE	1000	493	507	100	276	188	203	171	243	200	323	473	464	234	174	306	600	392	620	411	102	490	22	240	44	207	338	33	303	33	303				
WEIGHTED BASE	1000	494	506	133*	158	105	163	177	247	291	318	423	399	229	174	311	627	405	568	464	227	431	331	124	131	84*	148	125	143	129*	133*				
Very likely	85	53	32	15	18	9	11	15	21	34	19	31	31	15	18	21	46	39	54	31	18	35	30	10	5	7	19	7	14	13	10				
	8%	11%	6%	12%	12%	6%	7%	6%	8%	12%	6%	7%	8%	6%	10%	9%	7%	10%	10%	7%	8%	8%	9%	8%	4%	8%	13%	5%	10%	10%	8%				
Fairly likely	182	94	88	31	42	29	23	28	29	73	52	57	76	33	28	45	109	73	99	83	31	72	71	19	20	10	24	16	28	29	32				
	18%	19%	16%	23%	27%	19%	14%	16%	12%	25%	16%	18%	19%	14%	16%	20%	17%	18%	17%	18%	14%	17%	21%	16%	15%	12%	16%	13%	19%	22%	24%				
Fairly unlikely	325	152	170	76	96	40	61	65	78	79	107	139	135	76	44	69	212	113	170	154	58	149	111	37	50	32	38	40	37	46	41				
	33%	31%	33%	29%	30%	30%	37%	35%	32%	27%	34%	33%	34%	33%	29%	30%	34%	28%	30%	30%	25%	33%	34%	30%	38%	38%	25%	32%	26%	30%	31%				
Very unlikely	306	159	146	25	34	47	46	63	82	58	91	156	113	73	57	64	285	131	167	138	89	126	83	38	41	26	49	43	45	23	38				
	30%	32%	27%	19%	21%	30%	27%	35%	38%	20%	29%	37%	28%	32%	33%	28%	29%	30%	29%	30%	39%	29%	25%	31%	31%	30%	33%	34%	32%	17%	29%				
Don't know	119	32	87	16	22	21	24	13	22	39	44	36	40	26	25	28	66	53	70	49	39	40	34	0	0	0	0	0	0	17	11				
	12%	6%	16%	12%	14%	13%	15%	8%	9%	13%	14%	8%	10%	11%	14%	12%	11%	13%	12%	11%	13%	10%	13%	10%	11%	11%	12%	15%	11%	13%	8%				
Prefer not to say	16	4	12	7	1	4	-	1	4	8	4	5	4	6	2	4	10	6	8	9	2	7	2	3	2	1	2	-	3	2	-				
	2%	1%	2%	0%	0%	2%	-	0%	2%	3%	1%	1%	1%	3%	1%	2%	2%	2%	1%	2%	1%	2%	1%	3%	2%	2%	2%	2%	-	2%	1%				
Likely (NET)	267	147	120	46	61	38	34	39	49	107	72	88	107	48	46	66	155	112	151	114	49	107	101	30	25	16	43	23	42	42	43				
	26%	30%	23%	35%	38%	24%	23%	22%	20%	37%	23%	21%	27%	21%	27%	29%	29%	28%	27%	25%	22%	29%	30%	24%	19%	19%	29%	19%	29%	33%	32%				
Unlikely (NET)	630	312	318	63	74	93	105	124	171	117	138	295	248	149	101	133	396	213	338	292	147	269	194	75	91	57	86	83	82	68	79				
	63%	63%	59%	47%	47%	60%	60%	70%	69%	47%	62%	70%	62%	60%	58%	57%	63%	58%	59%	63%	64%	62%	59%	61%	69%	68%	58%	66%	58%	53%	59%				
NET Difference	-363	-164	-196	-17	-13	-55	-71	-85	-122	-30	-126	-207	-141	-101	-55	-66	-242	-121	-185	-178	-98	-162	-94	-45	-66	-41	-44	-60	-41	-26	-36				
	-33%	-33%	-37%	-12%	-9%	-36%	-44%	-49%	-49%	-10%	-40%	-49%	-35%	-44%	-32%	-29%	-39%	-30%	-33%	-38%	-43%	-38%	-28%	-37%	-50%	-49%	-30%	-48%	-29%	-20%	-27%				

Proportions/Means: Columns Totalled (% risk level) - a/b - U/u/v/h - i/j/k - Vm/h/v - p/q - r/s - U/v - w/x/y/A/B/C/D/E
 Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



26-030841-01 - SCOTLAND POLITICAL PULSE
10TH-20TH APRIL 2026
PUBLIC
IPSOS

22 Apr 2026

Table 81
GOVEXPEC1_4 - If they win the most seats at the next Scottish Parliament election, how likely or unlikely do you think it is that a SNP-led Scottish Government with John Swinney as First Minister would... reduce the cost of living?

Base: Adults aged 16+ in Scotland

	TENURE		INCOME				HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDY REF VOTE 2014		
	TOTAL	OWNER OCCUPIED (a)	RENTER (b)	UP TO £19,999 (c)	£20,000 - £34,999 (d)	£35,000 - £54,999 (e)	£55,000+ (f)	1 (g)	2 (h)	3 (i)	4+ (j)	ANY (k)	NONE (l)	CONSERVATIVE (m)	LABOUR (n)	LIB DEM (o)	SNP (p)	REMAIN (q)	LEAVE (r)	YES (s)	NO (t)
UNWEIGHTED BASE	1032	734	273	156	214	251	342	207	382	184	259	314	718	123	180	71	356	553	200	370	356
WEIGHTED BASE	1032	711	292	181	228	254	298	218	379	182	253	297	725	119	170	64*	346	527	198	366	333
	100%	69%	29%	18%	22%	25%	29%	21%	37%	18%	25%	29%	71%	12%	17%	6%	34%	51%	19%	35%	33%
Very likely	85	54	29	21	21	16	22	14	33	13	25	27	58	1	9	3	60	46	15	52	6
	8%	8%	10%	12%	9%	6%	7%	7%	9%	7%	10%	9%	8%	1%	5%	4%	17%	9%	8%	14%	2%
Fairly likely	182	109	73	38	41	47	50	41	62	32	47	54	128	5	22	14	88	95	28	84	25
	18%	15%	25%	21%	18%	19%	17%	19%	16%	18%	19%	18%	17%	4%	13%	21%	26%	18%	14%	23%	7%
Fairly unlikely	325	233	80	51	75	75	107	67	117	61	79	101	223	31	63	21	114	190	45	124	99
	31%	33%	27%	28%	33%	30%	36%	31%	31%	34%	31%	34%	30%	26%	37%	32%	33%	36%	23%	34%	30%
Very unlikely	305	232	66	49	62	82	93	71	125	50	60	69	236	78	67	25	48	140	94	61	174
	30%	33%	22%	27%	27%	32%	31%	32%	33%	27%	24%	23%	32%	65%	40%	40%	14%	27%	47%	17%	52%
Don't know	119	77	30	19	25	30	25	22	37	22	38	40	79	5	9	2	31	51	16	42	28
	12%	11%	13%	11%	11%	12%	8%	10%	10%	12%	15%	14%	11%	4%	5%	3%	9%	10%	8%	11%	8%
Prefer not to say	16	6	7	2	3	3	1	3	4	4	4	5	11	-	-	-	3	4	-	3	2
	2%	1%	2%	1%	1%	1%	*	1%	1%	2%	2%	2%	2%	-	-	-	1%	1%	-	1%	1%
Likely (NET)	267	163	102	59	62	63	72	55	94	45	72	81	186	6	30	16	149	141	43	136	30
	26%	23%	35%	33%	27%	25%	24%	25%	25%	25%	29%	27%	25%	5%	18%	25%	43%	27%	22%	37%	9%
Unlikely (NET)	630	465	145	101	137	157	200	137	243	111	139	171	459	108	131	46	163	331	139	185	273
	61%	65%	50%	55%	60%	62%	67%	63%	64%	61%	55%	57%	62%	91%	77%	72%	47%	63%	70%	51%	82%
NET Difference	-363	-302	-44	-42	-74	-94	-127	-82	-149	-66	-66	-90	-273	-102	-100	-30	-14	-189	-96	-49	-242
	-35%	-43%	-15%	-23%	-33%	-37%	-43%	-38%	-39%	-36%	-26%	-30%	-37%	-86%	-59%	-46%	-4%	-36%	-48%	-13%	-73%

Proportions/Means: Columns Tested [5% risk level] - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t
Overlap formulae used. * small base



Table 83
GOVEXPECL_5 - If they win the most seats at the next Scottish Parliament election, how likely or unlikely do you think it is that a SNP-led Scottish Government with John Swinney as First Minister would... act with integrity?

Base: Adults aged 16+ in Scotland

	TOTAL	TENURE		INCOME				HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDY REF VOTE 2014	
		OWNER OCCUPIED (a)	RENTER (b)	UP TO £19,999 (c)	£20,000 - £34,999 (d)	£35,000 - £54,999 (e)	£55,000+ (f)	1 (g)	2 (h)	3 (i)	4+ (j)	ANY (k)	NONE (l)	CONSERVATIVE (m)	LABOUR (n)	LIB DEM (o)	SNP (p)	REMAIN (q)	LEAVE (r)	YES (s)	NO (t)
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
UNWEIGHTED BASE	1032	734	273	156	214	251	342	207	382	184	259	314	718	123	180	71	356	553	200	370	356
WEIGHTED BASE	1032	711	292	181	228	254	298	210	379	182	233	297	735	119	170	64*	346	527	198	366	338
	100%	69%	29%	18%	22%	25%	29%	21%	37%	18%	23%	29%	71%	12%	17%	6%	34%	53%	19%	35%	32%
Very likely	181	129	51	40	46	36	54	34	80	32	34	42	139	4	17	6	118	115	27	112	17
	17%	18%	17%	22%	20%	14%	18%	16%	21%	18%	14%	14%	19%	3%	10%	10%	34%	22%	14%	31%	5%
									j						m		mno	r		t	
Fairly likely	307	195	104	56	66	67	99	69	93	55	91	100	207	16	47	21	142	174	49	131	79
	30%	27%	36%	31%	29%	26%	33%	32%	24%	30%	36%	34%	28%	14%	27%	32%	41%	33%	25%	36%	24%
									h						m		mm	f		t	
Fairly unlikely	174	134	36	27	43	49	47	33	60	34	47	64	110	30	41	16	28	90	31	43	78
	17%	19%	12%	15%	19%	19%	16%	15%	16%	19%	19%	21%	15%	25%	24%	25%	8%	17%	16%	12%	23%
									l					p	p	p				s	
Very unlikely	236	177	52	39	42	67	69	53	102	35	46	48	188	62	51	18	36	101	76	41	134
	23%	25%	18%	22%	19%	26%	23%	24%	27%	19%	18%	16%	26%	52%	30%	28%	11%	19%	38%	11%	40%
									j					nop	p	p			q	s	
Don't know	116	70	40	17	27	32	27	25	40	19	32	35	80	6	14	3	18	44	15	34	22
	11%	10%	14%	9%	12%	13%	9%	11%	11%	11%	13%	12%	11%	5%	8%	5%	5%	8%	7%	9%	7%
									4	7	3	8	11	1	-	-	3	4	-	3	2
Prefer not to say	18	7	9	3	4	3	3	4	4	7	3	8	11	1	-	-	3	4	-	3	2
	2%	1%	3%	2%	2%	1%	1%	2%	1%	4%	1%	3%	1%	1%	-	-	1%	1%	-	1%	1%
									h												
Likely (NET)	487	324	155	96	112	102	152	103	172	87	125	141	346	20	64	27	260	289	76	243	96
	47%	46%	53%	53%	49%	40%	51%	47%	45%	48%	49%	48%	47%	17%	38%	42%	75%	55%	39%	66%	29%
															m	mno	r			t	
Unlikely (NET)	411	311	88	66	85	116	116	86	162	69	93	112	298	92	92	34	65	191	107	85	212
	40%	44%	30%	36%	37%	46%	39%	39%	43%	38%	37%	38%	41%	77%	54%	53%	19%	36%	54%	23%	64%
														nop	p	p			q	s	
NET Difference	77	14	66	29	27	-14	36	18	10	17	31	29	47	-72	-28	-7	196	98	-31	158	-116
	7%	2%	23%	16%	12%	-6%	12%	8%	3%	10%	12%	10%	6%	-60%	-16%	-11%	57%	19%	-15%	43%	-35%
			a	e	e	-	e	h	3%	10%	12%	10%	6%				mno	r		t	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t
Overlap formulae used. * small base



Table 85
GOVEXPEC1_6 - If they win the most seats at the next Scottish Parliament election, how likely or unlikely do you think it is that a SNP-led Scottish Government with John Swinney as First Minister would... improve Scotland's public services?

Base: Adults aged 16+ in Scotland

	TOTAL	TENURE		INCOME				HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDY REF VOTE 2014	
		OWNER OCCUPIED (a)	RENTER (b)	UP TO £19,999 (c)	£20,000 - £34,999 (d)	£35,000 - £54,999 (e)	£55,000+ (f)	1 (g)	2 (h)	3 (i)	4+ (j)	ANY (k)	NONE (l)	CONSERVATIVE (m)	LABOUR (n)	LIB DEM (o)	SNP (p)	REMAIN (q)	LEAVE (r)	YES (s)	NO (t)
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
UNWEIGHTED BASE	1032	734	273	156	214	251	342	207	382	184	259	314	718	123	180	71	356	553	200	370	356
WEIGHTED BASE	1032	711	292	181	228	254	298	218	379	182	253	297	735	119	170	64*	346	527	198	366	333
	100%	69%	28%	18%	22%	25%	29%	21%	37%	18%	25%	29%	71%	12%	17%	6%	34%	53%	19%	35%	32%
Very likely	134	93	39	32	26	29	41	22	53	20	38	40	94	4	13	7	79	75	21	75	15
	13%	13%	13%	18%	11%	12%	14%	10%	14%	11%	15%	13%	13%	3%	8%	11%	23%	14%	10%	20%	5%
Fairly likely	291	173	110	48	75	64	84	60	96	59	76	95	196	10	34	12	146	151	47	138	41
	28%	24%	38%	27%	33%	25%	28%	27%	25%	33%	30%	32%	27%	8%	20%	18%	42%	29%	24%	38%	12%
Fairly unlikely	232	174	50	36	48	60	77	55	78	49	50	71	161	29	52	18	63	136	31	73	93
	22%	24%	17%	20%	21%	24%	26%	25%	21%	27%	20%	24%	22%	24%	30%	28%	18%	26%	16%	20%	28%
Very unlikely	242	189	49	40	52	70	64	50	112	35	44	49	193	73	59	24	29	115	85	42	153
	23%	27%	17%	22%	23%	28%	21%	23%	30%	19%	17%	17%	26%	61%	34%	37%	8%	22%	43%	11%	46%
Don't know	114	75	36	21	23	27	30	24	36	14	40	37	77	4	11	4	26	46	14	35	28
	11%	11%	12%	11%	10%	11%	10%	11%	9%	8%	16%	12%	10%	3%	7%	6%	7%	9%	7%	10%	9%
Prefer not to say	20	7	9	5	3	3	2	7	4	4	4	5	15	-	1	-	3	4	-	3	2
	2%	1%	3%	3%	1%	1%	1%	3%	1%	2%	2%	2%	2%	-	1%	-	1%	1%	-	1%	1%
Likely (NET)	424	266	148	80	101	94	126	82	149	80	114	135	290	14	48	19	225	226	68	212	56
	41%	37%	51%	44%	44%	37%	42%	38%	39%	44%	45%	45%	39%	11%	28%	30%	65%	43%	34%	58%	17%
Unlikely (NET)	474	363	99	76	101	130	141	105	190	84	94	120	354	102	111	42	92	251	116	115	246
	46%	51%	34%	42%	44%	51%	47%	48%	50%	46%	37%	40%	48%	85%	65%	65%	26%	48%	59%	31%	74%
NET Difference	-49	-98	50	5	1	-37	-15	-24	-42	-4	20	15	-64	-88	-63	-23	134	-25	-48	98	-190
	-5%	-14%	17%	3%	*	-14%	-5%	-11%	-11%	-2%	8%	5%	-9%	-74%	-37%	-35%	mno	-5%	-24%	27%	-57%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t
Overlap formulae used. * small base



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Table 86

GOVEXPEC2 - Summary Table - If they win the most seats at the next Scottish Parliament election, how likely or unlikely do you think it is that a Labour-led Scottish Government with Anas Sarwar as First Minister would...?

Base: Adults aged 16+ in Scotland

	... be competent and effective?	... grow Scotland's economy?	... reduce the cost of living?	... act with integrity?	... improve Scotland's public services?
UNWEIGHTED BASE	1032	1032	1032	1032	1032
WEIGHTED BASE	1032	1032	1032	1032	1032
Very likely	64 6%	47 5%	46 4%	79 8%	64 6%
Fairly likely	280 27%	206 20%	174 17%	306 30%	243 24%
Fairly unlikely	249 24%	338 33%	335 32%	220 21%	285 28%
Very unlikely	266 26%	263 26%	323 31%	256 25%	274 27%
Don't know	159 15%	165 16%	142 14%	157 15%	151 15%
Prefer not to say	14 1%	13 1%	13 1%	14 1%	15 1%
Likely (NET)	344 33%	253 24%	220 21%	386 37%	307 30%
Unlikely (NET)	516 50%	601 58%	657 64%	475 46%	559 54%
NET Difference	-172 -17%	-349 -34%	-437 -42%	-90 -9%	-252 -24%

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 88
GOVEXPEC2_1 - If they win the most seats at the next Scottish Parliament election, how likely or unlikely do you think it is that a Labour-led Scottish Government with Anas Sarwar as First Minister would... be competent and effective?

Base: Adults aged 16+ in Scotland

	TOTAL	TENURE		INCOME				HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDY REF VOTE 2014	
		OWNER OCCUPIED (a)	RENTER (b)	UP TO £19,999 (c)	£20,000 - £34,999 (d)	£35,000 - £54,999 (e)	£55,000+ (f)	1 (g)	2 (h)	3 (i)	4+ (j)	ANY (k)	NONE (l)	CONSERVATIVE (m)	LABOUR (n)	LIB DEM (o)	SNP (p)	REMAIN (q)	LEAVE (r)	YES (s)	NO (t)
UNWEIGHTED BASE	1032	734	273	156	214	251	342	207	382	184	259	314	718	123	180	71	356	553	200	370	356
WEIGHTED BASE	1032	711	292	181	228	254	298	210	379	182	253	297	735	119	170	64*	346	527	198	366	338
	100%	69%	28%	18%	22%	25%	29%	21%	37%	18%	25%	29%	71%	12%	17%	6%	34%	51%	19%	35%	33%
Very likely	64	40	22	14	17	14	16	14	19	9	21	23	42	6	23	8	9	24	13	11	20
	6%	6%	7%	8%	7%	6%	5%	7%	5%	5%	8%	8%	6%	5%	14%	12%	3%	5%	7%	3%	6%
Fairly likely	280	201	73	44	55	66	96	54	96	50	80	88	191	31	99	23	64	151	45	72	121
	27%	28%	25%	24%	24%	26%	32%	25%	25%	27%	32%	30%	26%	26%	58%	36%	19%	29%	23%	20%	36%
Fairly unlikely	249	195	49	30	61	68	81	49	107	36	57	61	188	26	26	21	96	138	49	92	81
	24%	27%	17%	16%	27%	27%	27%	22%	28%	20%	23%	21%	26%	21%	15%	33%	28%	26%	25%	25%	24%
Very unlikely	266	171	88	59	60	69	63	64	102	56	44	67	200	44	12	5	137	145	66	139	66
	26%	24%	30%	33%	26%	27%	21%	30%	27%	31%	17%	23%	27%	37%	7%	8%	39%	28%	33%	38%	20%
Don't know	159	99	53	31	34	34	41	33	52	26	48	53	106	13	11	7	38	65	25	49	43
	15%	14%	18%	17%	15%	14%	14%	15%	14%	14%	19%	18%	14%	11%	6%	11%	11%	12%	12%	13%	13%
Prefer not to say	14	4	7	4	1	3	2	3	3	5	3	5	9	-	-	-	2	3	-	3	2
	1%	1%	2%	2%	*	1%	1%	1%	1%	3%	1%	2%	1%	-	-	-	1%	1%	-	1%	1%
Likely (NET)	344	242	95	58	72	80	112	68	115	59	102	111	233	36	122	31	74	175	59	83	141
	33%	34%	32%	32%	31%	32%	38%	31%	30%	32%	40%	37%	32%	30%	72%	48%	21%	33%	30%	23%	42%
Unlikely (NET)	516	366	137	89	121	136	144	113	209	92	101	128	388	69	38	26	232	283	115	231	147
	50%	52%	47%	49%	53%	54%	48%	52%	55%	51%	40%	43%	53%	58%	22%	41%	67%	54%	58%	63%	44%
NET Difference	-172	-125	-42	-31	-49	-56	-31	-45	-94	-33	1	-17	-155	-33	84	5	-159	-107	-56	-149	-7
	-17%	-18%	-15%	-17%	-22%	-22%	-11%	-21%	-25%	-18%	*	-6%	-21%	-28%	49%	7%	-46%	-20%	-28%	-41%	-2%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t
Overlap formulae used. * small base

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Table 09
 GOVERNOR_Q_3 - If they win the most seats at the next Scottish Parliament election, how likely or unlikely do you think it is that a Labour-led Scottish Government with Anas Sarwar as First Minister would... grow Scotland's economy?

Base: Adults aged 16+ in Scotland

	GENDER		AGE BAND 1							AGE BAND 2			SOCIAL GRADE				SOCIAL GRADE 2		WORKING STATUS		HIGHEST QUALIFICATION				REGION									
	TOTAL	MEN	WOMEN	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	WORKING	NOT WORKING	STANDARD OR BELOW	HIGHER	DEGREE OR ABOVE	CENTRAL	GLASGOW	HIGHLANDS AND ISLANDS	LOTHIANS	MID SCOTLAND AND FIFE	NORTH EAST SCOTLAND	SOUTH	WEST			
UNWEIGHTED BASE	1000	490	510	100	276	318	370	443	473	280	313	423	464	294	174	211	627	405	568	464	182	411	182	300	22	300	44	207	118	100	113	103		
WEIGHTED BASE	1000	490	510	133*	158	155	163	177	247	291	318	423	399	229	174	211	627	405	568	464	227	431	331	124	131	84*	148	125	143	129*	131*			
Very likely	47	29	38	9	6	1	4	8	28	6	13	26	21	10	6	11	32	17	32	15	9	18	20	6	4	2	14	3	7	4	7			
	5%	6%	3%	7%	12%	4%	*	2%	3%	10%	2%	3%	5%	4%	3%	5%	5%	4%	6%	3%	4%	4%	6%	5%	3%	3%	9%	3%	5%	3%	5%			
Fairly likely	206	101	105	37	44	26	21	27	50	81	48	77	99	44	24	30	142	63	104	102	35	84	80	27	30	14	25	24	32	23	28			
	20%	20%	20%	28%	28%	17%	13%	15%	20%	28%	15%	18%	20%	19%	14%	17%	22%	18%	18%	19%	19%	24%	22%	22%	17%	17%	20%	22%	18%	18%	21%			
Fairly unlikely	338	162	173	56	59	53	66	61	79	78	120	140	133	78	58	69	211	127	193	145	64	145	116	41	55	25	44	48	39	48	31			
	33%	33%	33%	25%	25%	34%	41%	34%	32%	27%	33%	33%	33%	34%	34%	30%	34%	31%	34%	34%	28%	34%	35%	33%	42%	30%	30%	30%	28%	27%	23%			
Very unlikely	362	150	154	16	28	40	48	65	70	44	84	136	83	60	53	68	244	130	143	132	82	100	73	22	25	26	45	30	37	24	42			
	28%	30%	21%	12%	18%	26%	27%	37%	28%	15%	26%	32%	21%	26%	30%	23%	30%	25%	26%	30%	36%	23%	22%	19%	19%	21%	30%	24%	26%	26%	32%			
Don't know	165	89	116	26	26	27	30	18	38	52	57	56	60	35	31	39	95	71	89	76	33	81	41	22	19	15	19	18	25	21	25			
	16%	10%	22%	20%	16%	17%	19%	10%	15%	18%	18%	13%	15%	15%	18%	17%	15%	17%	16%	16%	14%	19%	12%	18%	15%	18%	13%	15%	17%	16%	19%			
Prefer not to say	13	4	9	6	1	2	1	1	1	8	3	2	4	2	2	5	5	8	7	6	4	3	2	5	-	1	2	1	3	-	-			
	1%	1%	2%	5%	1%	1%	*	1%	1%	3%	1%	1%	1%	1%	1%	2%	1%	2%	1%	1%	2%	1%	1%	4%	-	2%	1%	1%	2%	-	-			
Likely (NET)	253	130	133	46	63	32	22	31	58	109	54	89	119	54	30	49	173	80	136	117	44	102	100	33	33	17	39	28	39	27	35			
	24%	26%	23%	35%	40%	21%	14%	18%	24%	38%	17%	21%	30%	24%	17%	21%	28%	24%	24%	25%	19%	24%	20%	20%	25%	20%	22%	27%	21%	21%	26%			
Unlikely (NET)	601	312	287	54	67	96	110	126	140	123	204	276	199	118	110	117	324	167	136	165	147	245	188	64	80	51	89	78	76	82	73			
	58%	63%	54%	41%	43%	61%	67%	72%	61%	42%	64%	60%	54%	61%	63%	59%	56%	61%	59%	57%	65%	57%	57%	52%	60%	61%	60%	63%	53%	63%	55%			
NET Difference	-349	-182	-164	-8	-4	-62	-88	-95	-91	-12	-150	-187	-97	-85	-80	-87	-181	-167	-200	-148	-103	-143	-88	-32	-47	-34	-50	-51	-37	-55	-39			
	-34%	-37%	-31%	-6%	-3%	-20%	-24%	-24%	-20%	-4%	-47%	-44%	-24%	-37%	-46%	-38%	-29%	-41%	-35%	-32%	-45%	-33%	-27%	-20%	-30%	-41%	-34%	-41%	-28%	-43%	-29%			

Proportions/Means: Columns Totalled (5% risk level) - a/b - U/u/V/v/h - I/I - Vm/h/v - p/q - r/s - U/u - w/w/AN/C/D/E
 Overlay formulae used: * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 90
GOVEXPEC2_3 - If they win the most seats at the next Scottish Parliament election, how likely or unlikely do you think it is that a Labour-led Scottish Government with Anas Sarwar as First Minister would... grow Scotland's economy?

Base: Adults aged 16+ in Scotland

	TOTAL	TENURE		INCOME				HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDY REF VOTE 2014	
		OWNER OCCUPIED (a)	RENTER (b)	UP TO £19,999 (c)	£20,000 - £34,999 (d)	£35,000 - £54,999 (e)	£55,000+ (f)	1 (g)	2 (h)	3 (i)	4+ (l)	ANY (k)	NONE (l)	CONSERVATIVE (m)	LABOUR (n)	LIB DEM (o)	SNP (p)	REMAIN (q)	LEAVE (r)	YES (s)	NO (t)
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(l)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
UNWEIGHTED BASE	1032	734	273	156	214	251	342	207	382	184	259	314	718	123	180	71	356	553	200	370	356
WEIGHTED BASE	1032	711	292	181	228	254	298	218	379	182	253	297	735	119	170	64*	346	527	198	366	333
	100%	69%	28%	18%	22%	25%	29%	21%	37%	18%	25%	29%	71%	12%	17%	6%*	34%	51%	19%	35%	32%
Very likely	47	27	19	10	8	8	17	8	11	10	19	22	25	1	20	3	11	21	6	13	12
	5%	4%	6%	6%	4%	3%	6%	4%	3%	5%	7%	7%	3%	1%	12%	4%	3%	4%	3%	3%	4%
Fairly likely	206	148	54	35	45	45	68	36	74	34	61	61	144	25	69	22	33	102	37	39	83
	20%	21%	19%	19%	20%	18%	23%	17%	20%	19%	24%	21%	20%	21%	40%	35%	10%	19%	19%	11%	25%
Fairly unlikely	338	247	82	45	79	89	110	73	126	61	78	93	245	8	mp	p	132	189	63	120	123
	33%	35%	28%	25%	35%	35%	37%	33%	33%	34%	31%	31%	33%	36%	28%	35%	38%	36%	32%	33%	37%
Very unlikely	263	178	80	58	61	73	58	68	110	47	39	61	203	38	17	10	125	140	66	141	65
	26%	25%	27%	32%	27%	29%	19%	31%	29%	26%	15%	20%	28%	32%	10%	15%	36%	27%	33%	39%	20%
Don't know	165	108	53	31	33	36	43	31	55	25	53	55	110	12	16	8	43	72	25	51	47
	16%	15%	18%	17%	15%	14%	14%	14%	15%	14%	21%	19%	15%	10%	9%	12%	13%	14%	12%	14%	14%
Prefer not to say	13	4	5	3	1	3	2	3	3	4	3	5	8	-	-	-	2	3	1	2	2
	1%	1%	2%	2%	*	1%	1%	1%	1%	2%	1%	2%	1%	-	-	-	1%	1%	*	1%	1%
Likely (NET)	253	175	73	45	54	53	85	44	85	44	80	83	169	26	89	25	44	124	43	52	96
	24%	25%	25%	25%	23%	21%	29%	20%	22%	24%	32%	28%	23%	22%	52%	39%	13%	23%	22%	14%	29%
Unlikely (NET)	601	424	162	103	140	162	168	140	236	109	116	154	447	81	66	32	256	329	129	261	188
	58%	60%	55%	57%	61%	64%	56%	64%	62%	60%	46%	52%	61%	68%	39%	50%	74%	62%	65%	71%	56%
NET Difference	-349	-250	-89	-58	-87	-109	-83	-96	-151	-65	-36	-71	-278	-54	23	-7	-212	-205	-86	-209	-92
	-34%	-35%	-30%	-32%	-38%	-43%	-28%	-44%	-40%	-36%	-14%	-24%	-38%	-46%	14%	-11%	-61%	-39%	-43%	-57%	-28%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



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Table 92
GOVEXPEC2_4 - If they win the most seats at the next Scottish Parliament election, how likely or unlikely do you think it is that a Labour-led Scottish Government with Anas Sarwar as First Minister would... reduce the cost of living?

Base: Adults aged 16+ in Scotland

	TOTAL	TENURE		INCOME			HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDY REF VOTE 2014		
		OWNER OCCUPIED (a)	RENTER (b)	UP TO £19,999 (c)	£20,000 - £34,999 (d)	£35,000 - £54,999 (e)	£55,000+ (f)	1 (g)	2 (h)	3 (i)	4+ (j)	ANY (k)	NONE (l)	CONSERVATIVE (m)	LABOUR (n)	LIB DEM (o)	SNP (p)	REMAIN (q)	LEAVE (r)	YES (s)	NO (t)
UNWEIGHTED BASE	1032	734	273	156	214	251	342	207	382	184	259	314	718	123	180	71	356	553	200	370	356
WEIGHTED BASE	1032	711	292	181	228	254	298	218	379	182	253	297	735	119	170	64*	346	527	198	366	333
	100%	69%	28%	18%	22%	25%	29%	21%	37%	18%	25%	29%	71%	12%	17%	6%	34%	53%	19%	35%	32%
Very likely	46	24	18	11	10	6	16	8	12	6	21	19	27	3	17	1	8	13	8	10	9
	4%	3%	6%	6%	4%	2%	5%	3%	3%	3%	8%	6%	4%	3%	10%	1%	2%	2%	4%	3%	3%
											ghi										
Fairly likely	174	122	50	32	37	41	57	34	61	28	50	58	115	14	63	18	35	88	29	30	74
	17%	17%	17%	17%	16%	16%	19%	16%	16%	16%	20%	20%	16%	12%	37%	28%	10%	17%	15%	8%	22%
Fairly unlikely	335	251	75	42	84	91	103	70	120	62	83	93	242	42	48	24	119	187	58	124	115
	32%	35%	26%	23%	37%	36%	35%	32%	32%	34%	33%	31%	33%	35%	28%	38%	34%	35%	29%	34%	35%
Very unlikely	323	213	101	65	72	79	87	72	138	58	54	81	242	50	25	13	152	171	84	160	87
	31%	30%	34%	36%	31%	31%	29%	33%	37%	32%	21%	27%	33%	42%	14%	20%	44%	32%	42%	44%	26%
Don't know	142	95	44	29	26	34	32	32	43	24	42	41	100	10	17	8	30	66	18	39	46
	14%	13%	15%	16%	12%	13%	11%	15%	11%	13%	17%	14%	14%	8%	10%	13%	9%	13%	9%	11%	14%
Prefer not to say	13	5	4	2	-	3	2	1	5	4	3	4	9	-	-	-	2	3	1	3	2
	1%	1%	1%	1%	-	1%	1%	1%	1%	2%	1%	1%	1%	-	-	-	1%	1%	*	1%	1%
Likely (NET)	220	146	69	43	46	47	73	42	73	34	71	78	142	18	80	19	43	101	38	40	83
	21%	21%	23%	24%	20%	18%	25%	19%	19%	19%	28%	26%	19%	15%	47%	29%	12%	19%	19%	11%	25%
Unlikely (NET)	657	465	176	107	155	170	191	142	258	120	137	174	483	92	73	37	270	357	142	283	202
	64%	65%	60%	59%	68%	67%	64%	65%	68%	66%	54%	59%	66%	77%	43%	58%	78%	68%	72%	77%	61%
NET Difference	-437	-318	-107	-64	-109	-124	-117	-100	-185	-86	-66	-97	-341	-74	8	-18	-227	-257	-104	-243	-120
	-42%	-45%	-37%	-35%	-48%	-49%	-39%	-46%	-49%	-47%	-26%	-33%	-46%	-62%	4%	-28%	-66%	-49%	-53%	-67%	-36%

Proportions/Means: Columns Tested [5% risk level] - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 33
 GOVERNANCE - If they win the most seats at the next Scottish Parliament election, how likely or unlikely do you think it is that a Labour-led Scottish Government with Anas Sarwar as First Minister would... act with integrity?

Base: Adults aged 16+ in Scotland

	GENDER			AGE BAND 1						AGE BAND 2			SOCIAL GRADE 1				SOCIAL GRADE 2		WORKING STATUS		HIGHEST QUALIFICATION				REGION							
	TOTAL	MEN	WOMEN	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	WORKING	NOT WORKING	STANDARD GRADE OR BELOW	HIGHER	DEGREE OR ABOVE	CENTRAL	GLASGOW	HIGHLANDS AND ISLANDS	LOTHIANS	MID SCOTLAND AND FIFE	NORTH EAST SCOTLAND	SOUTH	WEST	
UNWEIGHTED BASE	1032	482	550	100	276	188	202	243	203	280	323	423	464	294	174	308	688	342	690	411	192	499	22	140	44	207	33	109	33	103	33	
WEIGHTED BASE	1000	494	506	113*	158	105	177	247	216	291	318	433	399	229	174	211	627	405	568	464	227	431	331	124	131	84*	148	125	143	129*	133*	
Very likely	79	45	34	11	17	4	11	8	28	28	16	36	39	17	9	14	56	23	45	34	14	32	33	12	12	4	16	5	10	6	12	
	8%	9%	6%	8%	11%	3%	7%	5%	11%	10%	5%	8%	10%	7%	5%	6%	9%	6%	8%	7%	6%	8%	10%	10%	9%	5%	11%	4%	7%	5%	9%	
Fairly likely	306	144	162	40	51	45	42	50	77	92	87	127	144	65	38	59	209	97	165	141	117	165	141	49	128	117	38	49	47	47	35	
	30%	29%	30%	30%	32%	29%	28%	28%	31%	31%	28%	30%	30%	29%	22%	26%	33%	24%	29%	30%	21%	30%	35%	24%	31%	19%	26%	40%	33%	36%	27%	
Fairly unlikely	220	108	110	30	31	34	41	39	44	62	74	84	83	49	44	44	132	88	126	94	42	103	69	25	37	23	30	24	25	20	30	
	21%	22%	21%	23%	20%	22%	23%	22%	18%	21%	23%	20%	21%	21%	25%	19%	21%	22%	22%	20%	18%	24%	16%	20%	28%	20%	21%	19%	17%	16%	16%	
Very unlikely	256	140	111	20	20	40	40	63	60	49	85	111	75	59	46	76	234	132	134	132	92	80	68	37	23	23	40	30	39	37	34	
	25%	26%	21%	15%	18%	30%	24%	33%	24%	17%	27%	23%	19%	26%	26%	33%	21%	26%	24%	21%	21%	20%	40%	21%	21%	18%	28%	27%	24%	29%	26%	
Don't know	157	69	107	27	29	23	28	35	33	56	51	50	53	36	36	33	88	69	92	65	39	73	42	26	19	16	21	17	20	15	21	
	15%	10%	20%	9	9	9	9	9	9	19%	16%	12%	13%	16%	21%	14%	14%	17%	16%	14%	13%	17%	13%	21%	14%	19%	14%	14%	14%	12%	16%	
Prefer not to say	14	4	10	5	1	2	1	1	5	5	3	6	5	3	1	5	8	6	6	9	2	7	2	4	1	1	2	-	2	3	-	
	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	
Likely (NET)	386	189	196	51	68	50	53	58	105	159	163	213	183	82	47	73	265	130	220	176	63	160	150	42	52	20	55	54	58	53	48	
	37%	38%	37%	38%	43%	32%	33%	33%	42%	41%	32%	39%	40%	30%	27%	32%	42%	30%	37%	38%	27%	37%	45%	34%	39%	24%	37%	43%	40%	41%	36%	
Unlikely (NET)	475	253	221	50	60	79	80	101	104	111	160	205	158	108	90	130	266	209	260	215	133	192	137	52	61	47	71	54	63	57	64	
	46%	51%	41%	38%	38%	51%	49%	57%	42%	38%	50%	48%	40%	47%	52%	52%	42%	52%	46%	46%	58%	44%	41%	42%	46%	55%	48%	43%	44%	45%	48%	
NET Difference	-90	-63	-25	1	8	-30	-27	-43	1	9	-56	-42	25	-26	-43	-46	-1	-89	-51	-39	-70	-32	11	-10	-9	-27	-16	*	-6	-4	-17	
	-9%	-13%	-5%	1%	3%	-10%	-17%	-24%	1%	3%	-18%	-10%	6%	-11%	-20%	-20%	1%	-22%	-9%	-8%	-11%	7%	4%	-8%	-7%	-10%	-11%	1%	-4%	-1%	-13%	

Proportions/Means: Columns Tested (5% risk level) - a/b - U/U*/V/h - U/A - V/m/h/v - p/q - r/s - U/v - w/v/AN/C/D/E
 Overlap formula used. * small base



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Table 94
GOVEXPEC2_5 - If they win the most seats at the next Scottish Parliament election, how likely or unlikely do you think it is that a Labour-led Scottish Government with Anas Sarwar as First Minister would... act with integrity?

Base: Adults aged 16+ in Scotland

	TOTAL	TENURE		INCOME				HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDY REF VOTE 2014	
		OWNER OCCUPIED (a)	RENTER (b)	UP TO £19,999 (c)	£20,000 - £34,999 (d)	£35,000 - £54,999 (e)	£55,000+ (f)	1 (g)	2 (h)	3 (i)	4+ (j)	ANY (k)	NONE (l)	CONSERVATIVE (m)	LABOUR (n)	LIB DEM (o)	SNP (p)	REMAIN (q)	LEAVE (r)	YES (s)	NO (t)
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
UNWEIGHTED BASE	1032	734	273	156	214	251	342	207	382	184	259	314	718	123	180	71	356	553	200	370	356
WEIGHTED BASE	1032	711	292	181	228	254	298	218	379	182	253	297	735	119	170	64*	346	527	198	366	333
	100%	69%	28%	18%	22%	25%	29%	21%	37%	18%	25%	29%	71%	12%	17%	6%	34%	51%	19%	35%	32%
Very likely	79	61	18	12	20	20	24	18	29	7	25	25	54	11	36	7	13	40	21	20	36
	8%	9%	6%	7%	9%	8%	8%	8%	8%	4%	10%	9%	7%	9%	21%	11%	4%	8%	10%	5%	11%
Fairly likely	306	220	80	51	60	71	108	56	102	60	89	100	207	37	88	27	78	171	55	79	135
	30%	31%	27%	28%	27%	28%	36%	26%	27%	33%	35%	34%	28%	31%	52%	42%	23%	33%	28%	21%	41%
Fairly unlikely	220	153	61	31	50	63	69	47	82	38	53	62	158	21	21	12	90	119	33	85	62
	21%	22%	21%	17%	22%	25%	23%	21%	22%	21%	21%	21%	21%	18%	12%	19%	26%	23%	17%	23%	19%
Very unlikely	256	162	85	59	56	63	58	65	104	48	39	61	194	41	12	8	126	133	65	133	62
	25%	23%	29%	32%	25%	25%	19%	30%	28%	26%	15%	21%	26%	35%	7%	12%	37%	25%	33%	36%	19%
Don't know	157	108	43	25	41	32	39	31	55	25	46	44	113	8	13	10	36	59	24	48	35
	15%	15%	15%	14%	18%	13%	13%	14%	14%	14%	18%	15%	15%	7%	8%	16%	11%	11%	12%	13%	11%
Prefer not to say	14	7	5	3	1	5	1	2	6	5	2	5	10	-	-	-	2	4	-	2	2
	1%	1%	2%	2%	*	2%	*	1%	2%	3%	1%	2%	1%	-	-	-	1%	1%	-	1%	1%
Likely (NET)	386	281	99	63	80	91	131	74	132	66	114	125	261	48	124	33	91	212	76	98	172
	37%	39%	34%	35%	35%	36%	44%	34%	35%	37%	45%	42%	35%	40%	73%	52%	26%	40%	38%	27%	52%
Unlikely (NET)	475	315	146	90	106	126	127	111	187	86	92	123	352	63	33	20	216	252	98	218	124
	46%	44%	50%	50%	46%	50%	43%	51%	49%	47%	36%	41%	48%	53%	20%	32%	62%	48%	49%	60%	37%
NET Difference	-90	-35	-48	-27	-26	-35	4	-37	-55	-19	22	2	-92	-15	90	13	-125	-40	-22	-119	48
	-9%	-5%	-16%	-15%	-11%	-14%	1%	-17%	-15%	-11%	9%	1%	-12%	-12%	53%	21%	-36%	-8%	-11%	-33%	14%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 26
 GOVERNANCE - If they win the most seats at the next Scottish Parliament election, how likely or unlikely do you think it is that a Labour-led Scottish Government with Anas Sarwar as First Minister would... improve Scotland's public services?

Base: Adults aged 16+ in Scotland

	GENDER			AGE BAND 1					AGE BAND 2			SOCIAL GRADE				SOCIAL GRADE 2		WORKING STATUS		HIGHEST QUALIFICATION				REGION								
	TOTAL	MEN	WOMEN	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	WORKING	NOT WORKING	STANDARD GRADE OR BELOW	HIGHER	DEGREE OR ABOVE	CENTRAL	GLASGOW	HIGHLANDS AND ISLANDS	LOTHIANS	MID SCOTLAND AND FIFE	NORTH EAST SCOTLAND	SOUTH	WEST	
UNWEIGHTED BASE	1000	493	507	100	276	318	293	243	260	321	313	423	464	234	174	306	688	312	623	411	182	440	22	240	44	207	318	313	209	313	209	313
WEIGHTED BASE	1000	494	506	100	276	318	293	243	260	321	313	423	464	234	174	306	688	312	627	405	182	441	22	240	44	207	318	313	209	313	209	313
Very likely	64	39	25	13	23	5	5	6	2	12	37	10	18	30	16	12	6	46	19	42	22	10	20	23	9	6	4	14	5	11	6	7
	6%	8%	5%	10%	15%	3%	3%	3%	5%	13%	3%	4%	8%	7%	7%	3%	7%	5%	7%	5%	5%	7%	7%	5%	5%	4%	10%	4%	8%	5%	5%	
Fairly likely	243	118	125	37	52	31	26	30	66	89	57	96	107	54	34	47	161	82	123	120	34	110	89	28	37	10	33	31	37	35	20	
	24%	24%	23%	28%	20%	18%	17%	27%	16%	35%	18%	23%	27%	24%	20%	20%	26%	20%	22%	26%	15%	27%	23%	28%	28%	12%	22%	25%	26%	27%	22%	
Fairly unlikely	285	134	151	34	26	50	59	51	64	60	110	116	123	59	45	58	183	100	160	125	57	119	100	40	44	26	34	41	34	36	28	
	29%	27%	30%	25%	16%	20%	20%	20%	26%	21%	34%	27%	31%	26%	26%	25%	29%	23%	28%	23%	28%	28%	32%	32%	31%	21%	21%	33%	24%	28%	21%	
Very unlikely	274	154	120	20	28	41	40	40	40	48	82	144	85	63	47	70	248	136	140	126	90	90	70	22	26	28	49	31	25	25	47	
	27%	31%	22%	15%	18%	24%	27%	28%	31%	17%	26%	34%	21%	28%	27%	34%	24%	31%	26%	27%	39%	23%	24%	18%	20%	24%	33%	25%	25%	27%	35%	
Don't know	151	48	102	23	28	27	25	25	25	51	55	46	50	34	33	35	81	68	87	64	32	71	38	21	19	19	15	17	24	16	20	
	15%	10%	19%	9%	10%	17%	17%	17%	10%	17%	17%	11%	12%	15%	19%	15%	13%	17%	15%	14%	14%	17%	11%	17%	14%	18%	11%	13%	17%	12%	15%	
Prefer not to say	15	2	12	6	1	4	-	1	3	6	4	4	4	3	2	2	6	7	8	7	8	7	4	4	-	1	2	-	2	2	2	
	1%	*	2%	4%	*	3%	-	1%	1%	2%	1%	1%	1%	1%	1%	3%	1%	2%	1%	2%	1%	2%	4	-	2%	1%	-	1%	1%	1%		
Likely (NET)	307	157	150	51	75	36	31	36	78	126	67	114	138	69	47	53	207	100	165	142	44	138	112	37	44	13	47	36	48	41	36	
	30%	32%	28%	38%	48%	23%	19%	20%	32%	43%	21%	27%	35%	30%	27%	23%	31%	23%	29%	31%	19%	32%	34%	30%	32%	16%	32%	29%	31%	32%	27%	
Unlikely (NET)	159	207	170	54	54	88	104	119	140	108	182	208	123	82	117	111	218	208	200	260	147	218	179	62	70	54	82	72	60	70	75	
	16%	18%	15%	10%	14%	17%	16%	16%	17%	17%	16%	16%	16%	16%	16%	16%	16%	16%	16%	16%	16%	16%	16%	16%	16%	16%	16%	16%	16%	16%	16%	
NET Difference	-292	-130	-120	-3	21	-52	-77	-83	-62	18	-124	-146	-70	-53	-45	-83	-124	-128	-144	-108	39	39	39	-25	-26	-41	-35	-35	-31	-29	-39	
	-24%	-26%	-22%	-2%	7%	-13%	-14%	-14%	-10%	6%	-19%	-14%	-18%	-23%	-26%	-18%	-20%	-23%	-25%	-23%	4%	4%	4%	-20%	-20%	-28%	-24%	-28%	-15%	-23%		

Proportions/Means; Columns Total (5% risk level) - a/b - c/d/e/f/g/h - i/j/k - l/m/n/o - p/q - r/s - t/u/v - w/x/y/z/AA/BB/CC/DE
 Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 96
GOVEXPEC2_6 - If they win the most seats at the next Scottish Parliament election, how likely or unlikely do you think it is that a Labour-led Scottish Government with Anas Sarwar as First Minister would... improve Scotland's public services?

Base: Adults aged 16+ in Scotland

	TOTAL	TENURE		INCOME				HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDY REF VOTE 2014	
		OWNER OCCUPIED (a)	RENTER (b)	UP TO £19,999 (c)	£20,000 - £34,999 (d)	£35,000 - £54,999 (e)	£55,000+ (f)	1 (g)	2 (h)	3 (i)	4+ (j)	ANY (k)	NONE (l)	CONSERVATIVE (m)	LABOUR (n)	LIB DEM (o)	SNP (p)	REMAIN (q)	LEAVE (r)	YES (s)	NO (t)
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
UNWEIGHTED BASE	1032	734	273	156	214	251	342	207	382	184	259	314	718	123	180	71	356	553	200	370	356
WEIGHTED BASE	1032	711	292	181	228	254	298	218	379	182	253	297	735	119	170	64*	346	527	198	366	333
	100%	69%	28%	18%	22%	25%	29%	21%	37%	18%	25%	29%	71%	12%	17%	6%	34%	53%	19%	35%	32%
Very likely	64	41	23	11	15	13	24	8	21	13	23	31	34	6	22	8	15	23	16	14	24
	6%	6%	8%	6%	6%	5%	8%	4%	5%	7%	9%	10%	5%	5%	13%	12%	4%	4%	8%	4%	7%
Fairly likely	243	172	61	38	56	61	72	50	85	42	66	64	179	25	85	21	42	122	44	52	106
	24%	24%	21%	21%	25%	24%	24%	23%	22%	23%	26%	22%	24%	21%	50%	33%	12%	23%	22%	14%	32%
Fairly unlikely	285	208	72	34	63	75	100	57	111	49	67	83	202	34	42	19	114	170	48	107	95
	28%	29%	25%	19%	28%	30%	34%	26%	29%	27%	26%	28%	27%	29%	25%	29%	33%	32%	24%	29%	29%
Very unlikely	274	181	85	64	64	71	61	68	114	45	47	69	205	44	14	8	138	146	70	144	68
	27%	25%	29%	35%	28%	28%	20%	31%	30%	25%	18%	23%	28%	37%	8%	13%	40%	28%	36%	39%	21%
Don't know	151	103	45	29	31	32	39	31	43	29	48	46	105	10	7	8	35	63	20	46	37
	15%	14%	15%	16%	13%	12%	13%	14%	11%	16%	19%	16%	14%	8%	4%	13%	10%	12%	10%	13%	11%
Prefer not to say	15	5	7	5	-	3	1	4	4	4	3	4	11	-	-	-	2	3	-	2	2
	1%	1%	2%	3%	-	1%	*	2%	1%	2%	1%	1%	2%	-	-	-	1%	1%	-	1%	1%
Likely (NET)	307	214	84	49	70	73	97	57	106	55	89	95	212	31	107	29	57	145	60	66	130
	30%	30%	29%	27%	31%	29%	32%	26%	28%	30%	35%	32%	29%	26%	63%	45%	17%	28%	30%	18%	39%
Unlikely (NET)	559	390	157	98	127	146	161	126	225	94	113	152	407	78	56	27	252	316	118	251	163
	54%	55%	54%	54%	56%	57%	54%	58%	59%	52%	45%	51%	55%	66%	33%	42%	73%	60%	60%	69%	49%
NET Difference	-252	-176	-73	-49	-56	-73	-64	-68	-120	-39	-25	-57	-194	-47	51	2	-195	-171	-58	-186	-33
	-24%	-25%	-25%	-27%	-25%	-29%	-22%	-31%	-32%	-22%	-10%	-19%	-26%	-39%	30%	4%	-56%	-32%	-29%	-51%	-10%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t
Overlap formulae used. * small base



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Table 97

GOVEXPEC3 - Summary Table - If they win the most seats at the next Scottish Parliament election, how likely or unlikely do you think it is that a Reform UK-led Scottish Government with Malcolm Offord as First Minister would...?

Base: Adults aged 16+ in Scotland

	... be competent and effective?	... grow Scotland's economy?	... reduce the cost of living?	... act with integrity?	... improve Scotland's public services?
UNWEIGHTED BASE	1032	1032	1032	1032	1032
WEIGHTED BASE	1032	1032	1032	1032	1032
Very likely	70 7%	73 7%	68 7%	70 7%	66 6%
Fairly likely	169 16%	155 15%	116 11%	143 14%	151 15%
Fairly unlikely	141 14%	195 19%	194 19%	158 15%	170 16%
Very unlikely	500 48%	448 43%	502 49%	498 48%	492 48%
Don't know	139 13%	148 14%	141 14%	150 15%	143 14%
Prefer not to say	14 1%	13 1%	11 1%	13 1%	12 1%
Likely (NET)	239 23%	228 22%	184 18%	213 21%	216 21%
Unlikely (NET)	641 62%	643 62%	696 67%	656 64%	661 64%
NET Difference	-401 -39%	-415 -40%	-513 -50%	-443 -43%	-445 -43%

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 99
GOVEXPEC3_1 - If they win the most seats at the next Scottish Parliament election, how likely or unlikely do you think it is that a Reform UK-led Scottish Government with Malcolm Offord as First Minister would... be competent and effective?

Base: Adults aged 16+ in Scotland

	TENURE		INCOME				HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDY REF VOTE 2014		
	OWNER OCCUPIED (a)	RENTER (b)	UP TO £19,999 (c)	£20,000 - £34,999 (d)	£35,000 - £54,999 (e)	£55,000+ (f)	1 (g)	2 (h)	3 (i)	4+ (j)	ANY (k)	NONE (l)	CONSERVATIVE (m)	LABOUR (n)	LIB DEM (o)	SNP (p)	REMAIN (q)	LEAVE (r)	YES (s)	NO (t)	
	TOTAL																				
UNWEIGHTED BASE	1032	734	273	156	214	251	342	207	382	184	259	314	718	123	180	71	356	553	200	370	356
WEIGHTED BASE	1032	711	292	181	228	254	298	218	379	182	253	297	735	119	170	64*	346	527	198	366	333
	100%	69%	23%	13%	22%	25%	29%	21%	37%	13%	25%	29%	71%	12%	17%	6%	34%	51%	19%	35%	32%
Very likely	70	48	22	14	17	14	22	11	22	8	29	30	40	21	9	3	15	16	30	18	28
	7%	7%	7%	8%	8%	5%	7%	5%	6%	4%	12%	10%	5%	18%	5%	5%	4%	3%	15%	5%	8%
									ghi										q		
Fairly likely	169	107	56	32	38	42	52	31	61	20	57	62	107	39	29	13	39	52	58	42	59
	16%	15%	19%	17%	17%	16%	17%	14%	16%	11%	23%	21%	14%	33%	17%	21%	11%	10%	29%	12%	18%
											g								r		s
Fairly unlikely	141	101	37	21	45	33	40	26	57	28	29	41	100	14	22	16	35	72	29	39	55
	14%	14%	13%	12%	20%	13%	14%	12%	15%	16%	11%	14%	14%	11%	13%	25%	10%	14%	15%	11%	17%
																mnp			s		
Very unlikely	500	358	133	83	94	132	154	113	192	96	99	116	384	27	101	28	225	334	57	219	150
	48%	50%	45%	46%	41%	52%	52%	52%	51%	53%	39%	39%	52%	23%	60%	43%	65%	63%	29%	60%	45%
																			t		
Don't know	139	94	38	28	33	32	29	35	43	25	36	42	96	17	9	4	29	52	24	44	40
	13%	13%	13%	16%	15%	12%	10%	16%	11%	14%	14%	14%	13%	14%	5%	7%	8%	10%	12%	12%	12%
																			n		
Prefer not to say	14	4	6	3	-	3	1	1	4	5	3	5	9	-	-	-	3	2	-	3	1
	1%	1%	2%	2%	-	1%	*	1%	1%	3%	1%	2%	1%	-	-	-	1%	*	-	1%	*
Likely (NET)	239	155	78	46	55	55	74	42	83	28	87	92	147	61	39	16	53	67	87	60	86
	23%	22%	27%	25%	24%	22%	25%	19%	22%	15%	34%	31%	20%	51%	23%	26%	15%	13%	44%	17%	26%
											ghi					p			q		s
Unlikely (NET)	641	458	170	104	139	164	195	139	249	125	128	157	483	41	123	43	261	406	86	258	205
	62%	64%	58%	57%	61%	65%	65%	64%	66%	68%	50%	53%	66%	34%	72%	68%	75%	77%	44%	71%	62%
																			r		t
NET Difference	-401	-304	-92	-58	-84	-109	-121	-97	-167	-97	-41	-65	-336	20	-84	-27	-208	-339	1	-198	-118
	-39%	-43%	-32%	-32%	-37%	-43%	-41%	-45%	-44%	-53%	-16%	-22%	-46%	17%	-49%	-42%	-60%	-64%	1%	-54%	-36%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 101
GOVEXPEC3_3 - If they win the most seats at the next Scottish Parliament election, how likely or unlikely do you think it is that a Reform UK-led Scottish Government with Malcolm Offord as First Minister would... grow Scotland's economy?

Base: Adults aged 16+ in Scotland

	TOTAL	TENURE		INCOME				HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDY REF VOTE 2014	
		OWNER OCCUPIED (a)	RENTER (b)	UP TO £19,999 (c)	£20,000 - £34,999 (d)	£35,000 - £54,999 (e)	£55,000+ (f)	1 (g)	2 (h)	3 (i)	4+ (j)	ANY (k)	NONE (l)	CONSERVATIVE (m)	LABOUR (n)	LIB DEM (o)	SNP (p)	REMAIN (q)	LEAVE (r)	YES (s)	NO (t)
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
UNWEIGHTED BASE	1032	734	273	156	214	251	342	207	382	184	259	314	718	123	180	71	356	553	200	370	356
WEIGHTED BASE	1032	711	292	181	228	254	298	210	379	182	253	297	735	119	170	64*	346	527	198	366	333
	100%	69%	28%	18%	22%	25%	29%	21%	37%	18%	25%	29%	71%	12%	17%	6%	34%	51%	19%	35%	32%
Very likely	73	50	23	12	15	12	30	10	25	10	27	32	41	16	13	4	23	20	27	25	22
	7%	7%	8%	7%	7%	5%	10%	5%	7%	6%	11%	11%	6%	14%	7%	7%	7%	4%	14%	7%	7%
Fairly likely	155	97	52	28	38	34	50	33	53	17	52	58	97	42	28	10	31	50	55	36	64
	15%	14%	18%	16%	17%	13%	17%	15%	14%	10%	21%	20%	13%	36%	16%	15%	9%	10%	28%	10%	19%
Fairly unlikely	195	139	50	33	43	53	56	39	78	35	43	48	147	23	27	17	50	94	33	52	64
	19%	20%	17%	18%	19%	21%	19%	18%	21%	19%	17%	16%	20%	19%	16%	26%	14%	18%	17%	14%	19%
Very unlikely	448	316	124	79	88	117	135	102	174	88	85	108	340	21	92	27	209	299	56	203	135
	43%	44%	43%	44%	39%	46%	45%	47%	46%	48%	34%	37%	46%	18%	54%	41%	60%	57%	28%	56%	41%
Don't know	148	104	38	27	42	35	26	33	45	27	42	46	102	16	11	7	31	61	27	47	46
	14%	15%	13%	15%	19%	14%	9%	15%	12%	15%	17%	15%	14%	13%	6%	10%	9%	12%	13%	13%	14%
Prefer not to say	13	4	5	2	1	3	1	1	4	4	4	4	9	-	-	-	3	2	1	3	1
	1%	1%	2%	1%	*	1%	*	1%	1%	2%	1%	1%	1%	-	-	-	1%	*	*	1%	*
Likely (NET)	228	148	75	40	53	46	80	43	78	28	80	91	138	59	41	14	53	70	82	62	86
	22%	21%	26%	22%	23%	18%	27%	20%	21%	15%	31%	31%	19%	49%	24%	22%	15%	13%	41%	17%	26%
Unlikely (NET)	643	455	174	112	132	170	191	140	251	123	128	156	487	44	119	43	258	394	89	255	199
	62%	64%	60%	62%	58%	67%	64%	64%	66%	68%	51%	53%	66%	37%	70%	67%	75%	75%	45%	70%	60%
NET Difference	-415	-308	-99	-72	-78	-124	-111	-97	-173	-96	-48	-66	-349	14	-78	-29	-205	-324	-7	-193	-113
	-40%	-43%	-34%	-40%	-34%	-49%	-37%	-45%	-46%	-53%	-19%	-22%	-48%	12%	-46%	-45%	-59%	-61%	-3%	-53%	-34%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t
Overlap formulae used. * small base

Table 102
 GOVERNOR C1 - If they win the most seats at the next Scottish Parliament election, how likely or unlikely do you think it is a Reform UK-led Scottish Government with Malcolm Offord as First Minister would... reduce the cost of living?

Base: Adults aged 16+ in Scotland

	GENDER		AGE BAND 1								AGE BAND 2			SOCIAL GRADE					SOCIAL GRADE 2		WORKING STATUS		HIGHEST QUALIFICATION				REGION							
	TOTAL	MEN	WOMEN	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	WORKING	NOT WORKING	STANDARD GRADE OR BELOW	HIGHER	DEGREE OR ABOVE	CENTRAL	GLASGOW	HIGHLANDS AND ISLANDS	LOTHIAN	MID SCOTLAND AND FIFE	NORTH EAST SCOTLAND	SOUTH	WEST			
	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)		
UNWEIGHTED BASE	1002	482	520	100	276	338	352	243	203	280	322	422	464	234	214	306	602	392	622	411	102	309	691	222	280	44	207	218	209	218	210	213	203	
WEIGHTED BASE	1000	494	506	100*	276	338	352	243	203	280	322	422	464	234	214	306	602	392	622	405	102	309	691	222	280	44	207	218	209	218	210	213		
Very likely	68	45	23	10	10	21	30	4	15	21	14	23	35	14	11	7	49	19	48	20	11	31	24	6	3	29	7	11	9	1				
	7%	9%	4%	7%	14%	6%	2%	6%	5%	11%	4%	5%	9%	6%	6%	3%	8%	5%	8%	4%	5%	7%	7%	10%	5%	3%	13%	5%	8%	7%	1%			
Fairly likely	116	55	61	18	31	25	13	15	14	49	38	29	45	22	22	27	67	49	80	36	27	42	44	18	8	5	23	13	22	9	18			
	11%	11%	11%	14%	20%	16%	8%	9%	6%	17%	12%	7%	11%	10%	13%	12%	11%	12%	14%	8%	12%	10%	13%	15%	6%	6%	16%	10%	15%	7%	13%			
Fairly unlikely	194	92	102	22	31	31	23	37	49	53	55	86	69	51	35	39	100	75	106	88	41	93	48	22	27	21	23	24	24	25	24			
	19%	19%	19%	16%	20%	21%	14%	21%	20%	18%	17%	20%	17%	20%	20%	17%	19%	18%	19%	19%	18%	22%	18%	18%	22%	15%	24%	19%	24%	19%	19%	18%		
Very unlikely	102	25	34	6	14	13	9	16	13	11	16	20	20	17	17	11	24	18	25	34	16	18	10	5	7	4	6	6	6	6	6			
	10%	5%	6%	4%	5%	4%	3%	6%	5%	4%	5%	5%	4%	5%	4%	4%	5%	4%	5%	5%	4%	4%	5%	4%	4%	4%	5%	4%	4%	4%	4%	4%		
Don't know	141	47	94	18	19	22	20	26	26	37	52	52	40	32	29	40	72	69	74	68	41	72	34	18	17	15	13	18	16	22	20			
	14%	10%	18%	13%	12%	14%	18%	10%	14%	13%	16%	12%	10%	14%	17%	17%	11%	14%	17%	13%	18%	17%	7%	15%	13%	17%	9%	15%	11%	17%	15%			
Prefer not to say	11	2	9	5	1	2	-	-	3	6	2	3	4	2	1	4	6	5	6	4	2	4	1	2	1	1	2	1	2	2	-			
	1%	*	2%	3%	1%	1%	-	-	1%	2%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	*	2%	*	2%	1%	-	1%	1%	-			
Likely (NET)	184	100	83	28	52	35	17	26	25	81	51	52	80	36	33	34	116	67	128	56	38	73	68	30	14	8	43	20	33	18	19			
	18%	20%	16%	21%	23%	22%	10%	15%	16%	28%	16%	12%	20%	16%	19%	15%	19%	17%	21%	17%	17%	17%	21%	24%	11%	9%	29%	16%	21%	14%	14%			
Unlikely (NET)	6%	3%	3%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%			
	6%	3%	3%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%		
NET Difference	-51%	-24%	-26%	-5%	-13	-13	-41	-10	-6%	-8	-8	-6%	-8%	-6%	-6%	-6%	-6%	-6%	-6%	-6%	-6%	-6%	-6%	-6%	-6%	-6%	-6%	-6%	-6%	-6%	-6%	-6%		
	-50%	-50%	-50%	-41%	-21%	-39%	-61%	-60%	-64%	-30%	-51%	-62%	-49%	-53%	-44%	-51%	-51%	-48%	-41%	-60%	-48%	-49%	-51%	-33%	-60%	-63%	-32%	-44%	-42%	-44%	-56%			

Proportions/Means: Columns Totalled (5% risk level) - a/b - U(u)/V(v) - (I)/A - V(m)/h - p/q - r/s - U(u)/V(v)/W(w) - X(x)/Y(y)/Z(z)

Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 103
GOVEXPEC3_4 - If they win the most seats at the next Scottish Parliament election, how likely or unlikely do you think it is that a Reform UK-led Scottish Government with Malcolm Offord as First Minister would... reduce the cost of living?

Base: Adults aged 16+ in Scotland

	TENURE		INCOME				HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDY REF VOTE 2014		
	OWNER OCCUPIED	RENTER	UP TO £19,999	£20,000 - £34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	CONSERVATIVE	LABOUR	LIB DEM	SNP	REMAIN	LEAVE	YES	NO	
	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	
UNWEIGHTED BASE	1032	734	273	156	214	251	342	207	382	184	259	314	718	123	180	71	356	553	200	370	356
WEIGHTED BASE	1032	711	292	181	228	254	298	219	379	182	253	297	735	119	170	64*	346	527	198	366	338
	100%	69%	23%	13%	22%	25%	29%	21%	37%	13%	25%	29%	71%	12%	17%	6%	34%	51%	19%	35%	32%
Very likely	68	48	19	10	16	10	27	6	28	7	26	27	41	16	11	4	23	18	27	20	25
	7%	7%	6%	6%	7%	4%	9%	3%	7%	4%	10%	9%	6%	13%	6%	7%	7%	3%	13%	6%	8%
							e		g		g		l		p				q		
Fairly likely	116	72	43	23	23	28	38	20	42	19	35	47	69	26	26	9	21	37	35	24	41
	11%	10%	15%	13%	10%	11%	13%	9%	11%	10%	14%	16%	9%	22%	15%	13%	6%	7%	7%	18%	12%
			a										p		p				r		s
Fairly unlikely	194	142	46	31	48	54	57	48	66	34	46	52	142	31	25	15	50	95	43	61	70
	19%	20%	16%	17%	21%	21%	19%	22%	17%	19%	18%	18%	19%	26%	15%	24%	15%	18%	21%	17%	21%
													np								
Very unlikely	502	351	137	90	95	126	151	111	195	96	100	119	383	27	98	30	223	324	62	220	147
	49%	49%	47%	50%	42%	49%	51%	51%	52%	53%	40%	40%	52%	23%	57%	47%	64%	61%	31%	60%	44%
								j	j	j			k		m		mo	r	t		
Don't know	141	95	43	26	44	33	25	30	44	22	44	49	93	19	10	6	27	51	31	39	48
	14%	13%	15%	15%	19%	13%	8%	14%	12%	12%	18%	16%	13%	16%	6%	9%	8%	10%	16%	11%	15%
				f									np						q		
Prefer not to say	11	4	4	1	1	3	1	2	3	4	2	3	8	-	-	-	3	2	-	2	1
	1%	1%	1%	1%	*	1%	*	1%	1%	2%	1%	1%	1%	-	-	-	1%	*	-	1%	*
Likely (NET)	184	119	62	33	40	38	65	26	70	26	61	74	110	42	37	13	44	54	62	44	66
	18%	17%	21%	18%	18%	15%	22%	12%	18%	15%	24%	25%	15%	35%	22%	20%	13%	10%	31%	12%	20%
									g		g		l		np		p		q		s
Unlikely (NET)	696	493	183	120	143	180	207	159	261	130	146	171	525	58	123	46	273	419	105	281	217
	67%	69%	63%	66%	63%	71%	70%	73%	69%	71%	58%	58%	71%	49%	72%	71%	79%	80%	53%	77%	65%
								j	j	j			k		m		m	r	t		
NET Difference	-513	-374	-121	-87	-103	-141	-143	-133	-191	-104	-85	-97	-415	-16	-86	-32	-230	-365	-43	-237	-150
	-50%	-53%	-41%	-48%	-45%	-56%	-48%	-61%	-50%	-57%	-34%	-33%	-56%	-14%	-50%	-51%	-66%	-69%	-22%	-65%	-45%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t
Overlap formulae used. * small base



Table 105
GOVEXPEC3 5 - If they win the most seats at the next Scottish Parliament election, how likely or unlikely do you think it is that a Reform UK-led Scottish Government with Malcolm Offord as First Minister would... act with integrity?

Base: Adults aged 16+ in Scotland

	TOTAL	TENURE		INCOME				HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDY REF VOTE 2014	
		OWNER OCCUPIED (a)	RENTER (b)	UP TO £19,999 (c)	£20,000 - £34,999 (d)	£35,000 - £54,999 (e)	£55,000+ (f)	1 (g)	2 (h)	3 (i)	4+ (j)	ANY (k)	NONE (l)	CONSERVATIVE (m)	LABOUR (n)	LIB DEM (o)	SNP (p)	REMAIN (q)	LEAVE (r)	YES (s)	NO (t)
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
UNWEIGHTED BASE	1032	734	273	156	214	251	342	207	382	184	259	314	718	123	180	71	356	553	200	370	356
WEIGHTED BASE	1032	711	292	181	228	254	298	218	379	182	253	297	735	119	170	64*	346	527	198	366	333
	100%	69%	28%	18%	22%	25%	29%	21%	37%	18%	25%	29%	71%	12%	17%	6%	34%	51%	19%	35%	32%
Very likely	70	50	19	9	25	13	18	11	24	8	26	29	41	23	10	3	18	18	33	16	34
	7%	7%	6%	5%	11%	5%	6%	5%	6%	4%	10%	10%	6%	19%	6%	5%	5%	3%	17%	4%	10%
Fairly likely	143	95	47	24	31	36	50	24	53	19	47	55	87	36	25	13	31	46	46	37	51
	14%	13%	16%	13%	14%	14%	17%	11%	14%	10%	18%	19%	12%	30%	15%	20%	9%	9%	23%	10%	15%
Fairly unlikely	158	119	36	29	40	36	50	35	62	27	34	43	115	23	25	13	44	79	29	43	62
	15%	17%	12%	16%	17%	14%	17%	16%	16%	15%	14%	15%	16%	20%	15%	20%	13%	15%	14%	12%	19%
Very unlikely	498	358	130	82	95	130	150	108	185	102	103	121	377	22	99	27	218	334	56	223	144
	48%	50%	44%	45%	42%	51%	50%	50%	49%	56%	41%	41%	51%	18%	58%	43%	63%	63%	28%	61%	43%
Don't know	150	84	56	35	37	36	28	38	49	23	39	45	105	15	11	8	32	47	34	44	40
	15%	12%	19%	20%	16%	14%	9%	17%	13%	13%	16%	15%	14%	13%	6%	12%	9%	9%	17%	12%	12%
Prefer not to say	13	5	4	2	-	3	2	1	5	4	3	4	9	-	1	-	3	3	-	2	2
	1%	1%	2%	1%	-	1%	1%	1%	1%	2%	1%	1%	1%	-	*	-	1%	1%	-	1%	1%
Likely (NET)	213	145	66	33	55	49	68	35	78	27	73	84	129	59	35	16	49	64	79	53	85
	21%	20%	23%	18%	24%	19%	23%	16%	21%	15%	29%	28%	18%	49%	20%	25%	14%	12%	40%	14%	26%
Unlikely (NET)	656	477	166	111	135	166	201	143	247	129	137	164	492	45	124	40	263	413	85	267	206
	64%	67%	57%	61%	59%	65%	67%	66%	65%	71%	54%	55%	67%	38%	73%	63%	76%	78%	43%	73%	62%
NET Difference	-443	-332	-100	-78	-80	-117	-133	-108	-169	-102	-64	-80	-363	13	-89	-24	-214	-350	-6	-214	-121
	-43%	-47%	-34%	-43%	-35%	-46%	-45%	-50%	-45%	-56%	-25%	-27%	-49%	11%	-53%	-38%	-62%	-66%	-3%	-58%	-36%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t
Overlap formulae used. * small base

26 00841 01 - SCOTLAND POLITICAL PULSE
 10TH 20TH APRIL 2024
 PUBLIC
 IPSOS

22 Apr 2024

Table 006
 GOVERNOR C1 - If they win the most seats at the next Scottish Parliament election, how likely or unlikely do you think it is that a Reform UK-led Scottish Government with Malcolm Offord as First Minister would... improve Scotland's public services?

Base: Adults aged 16+ in Scotland

	GENDER			AGE BAND 1					AGE BAND 2			SOCIAL GRADE				SOCIAL GRADE 2		WORKING STATUS		HIGHEST QUALIFICATION				REGION											
	TOTAL	MEN	WOMEN	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	WORKING	NOT WORKING	STANDARD GRADE OR BELOW	HIGHER	DEGREE OR ABOVE	CENTRAL	GLASGOW	HIGHLANDS AND ISLANDS	LOTHIANS	MID SCOTLAND AND FIFE	NORTH EAST SCOTLAND	SOUTH	WEST				
UNWEIGHTED BASE	1000	490	510	100	276	180	203	243	280	323	423	464	204	114	106	688	392	620	411	182	309	469	222	240	44	207	318	310	310	310	310	310	310		
WEIGHTED BASE	1000	490	510	100	276	180	203	243	280	323	423	464	204	114	106	688	392	620	411	182	309	469	222	240	44	207	318	310	310	310	310	310	310		
Very likely	66	38	27	7	21	11	4	9	20	15	22	34	11	12	9	45	21	44	21	9	30	23	10	8	3	25	7	5	7	4					
	6%	8%	5%	6%	14%	7%	2%	5%	10%	5%	5%	8%	5%	7%	4%	7%	5%	8%	5%	4%	7%	7%	8%	6%	6%	4%	14%	6%	4%	5%	5%	3%			
Fairly likely	151	76	74	24	33	30	16	26	22	57	45	48	56	37	21	36	94	57	98	52	44	56	47	23	12	7	24	13	36	15	18				
	15%	15%	14%	18%	23%	19%	10%	15%	9%	20%	14%	11%	14%	10%	12%	16%	15%	14%	17%	11%	19%	13%	14%	10%	9%	8%	16%	11%	22%	12%	13%	13%			
Fairly unlikely	170	75	95	20	27	36	24	32	41	47	50	73	52	45	36	37	97	73	95	75	40	82	38	20	25	17	20	17	24	24	20				
	17%	15%	18%	12%	17%	17%	12%	13%	14%	16%	16%	17%	16%	13%	13%	16%	15%	13%	17%	12%	16%	10%	12%	10%	10%	10%	14%	10%	12%	10%	10%	10%	10%	10%	10%
Very unlikely	482	254	228	53	52	64	80	94	128	165	156	211	213	104	70	105	217	176	254	238	100	182	185	50	67	41	68	63	65	64	67				
	48%	51%	44%	39%	34%	41%	56%	53%	56%	36%	49%	55%	53%	46%	40%	49%	51%	43%	45%	51%	44%	42%	50%	41%	52%	49%	46%	50%	46%	50%	50%	51%			
Don't know	143	68	94	25	22	22	28	35	30	46	50	46	40	28	33	41	68	74	70	73	32	77	25	17	20	14	13	19	18	17	24				
	14%	10%	18%	9%	14%	14%	17%	9%	12%	16%	16%	11%	16%	12%	19%	18%	11%	18%	12%	16%	14%	18%	8%	14%	15%	17%	9%	15%	13%	13%	18%				
Prefer not to say	12	3	9	5	2	2	-	-	3	7	2	3	4	3	2	4	7	5	7	5	2	4	2	3	1	1	2	-	2	2	2				
	1%	1%	2%	4%	1%	1%	-	-	1%	2%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	
Likely (NET)	216	114	102	32	54	41	19	34	36	86	60	70	90	48	33	45	138	78	143	73	53	87	70	33	20	10	45	21	41	22	22				
	21%	22%	19%	24%	24%	27%	12%	18%	14%	30%	19%	18%	23%	21%	19%	22%	25%	19%	23%	20%	22%	21%	27%	15%	12%	12%	31%	16%	29%	17%	17%	16%			
Unlikely (NET)	664	329	330	72	60	90	115	126	178	153	149	204	205	149	108	142	414	248	348	313	143	264	234	71	92	58	88	86	82	88					
	64%	66%	62%	54%	51%	58%	71%	71%	72%	52%	65%	72%	68%	60%	61%	61%	66%	61%	61%	67%	62%	61%	71%	57%	70%	69%	60%	69%	57%	68%	66%				
NET Difference	-445	-214	-228	-40	-26	-49	-96	-92	-143	-66	-145	-234	-175	-101	-73	-97	-275	-170	-205	-240	-88	-177	-164	-38	-72	-48	-43	-65	-40	-66	-66				
	-43%	-43%	-43%	-30%	-16%	-32%	-59%	-52%	-58%	-23%	-46%	-55%	-44%	-44%	-42%	-42%	-44%	-42%	-36%	-52%	-39%	-41%	-50%	-30%	-54%	-57%	-29%	-52%	-28%	-51%	-49%				

Proportions/Means: Columns Totalled (% risk level) - a/b - U(u)/V(v)h - I(I)A - V(m)/h - p/q - r/s - U(u)/V(v)h - w(x)/Y(Y)C/D/E
 Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 107
GOVEXPEC3_6 - If they win the most seats at the next Scottish Parliament election, how likely or unlikely do you think it is that a Reform UK-led Scottish Government with Malcolm Offord as First Minister would... improve Scotland's public services?

Base: Adults aged 16+ in Scotland

	TOTAL	TENURE		INCOME			HOUSEHOLD SIZE				PRESENCE OF CHILDREN HH (17 OR UNDER)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDY REF VOTE 2014		
		OWNER OCCUPIED (a)	RENTER (b)	UP TO £19,999 (c)	£20,000 - £34,999 (d)	£35,000 - £54,999 (e)	£55,000+ (f)	1 (g)	2 (h)	3 (i)	4+ (j)	ANY (k)	NONE (l)	CONSERVATIVE (m)	LABOUR (n)	LIB DEM (o)	SNP (p)	REMAIN (q)	LEAVE (r)	YES (s)	NO (t)
UNWEIGHTED BASE	1032	734	273	156	214	251	342	207	382	184	259	314	718	123	180	71	356	553	200	370	356
WEIGHTED BASE	1032	711	292	181	228	254	298	210	379	182	253	297	735	119	170	64*	346	527	198	366	333
	100%	69%	28%	18%	22%	25%	29%	21%	37%	18%	25%	29%	71%	12%	17%	6%	34%	51%	19%	35%	32%
Very likely	66	42	24	11	15	10	23	8	27	12	19	27	38	15	10	5	21	16	29	17	28
	6%	6%	8%	6%	7%	4%	8%	4%	7%	7%	7%	9%	5%	13%	6%	8%	6%	3%	15%	5%	9%
Fairly likely	151	101	47	27	35	34	51	32	50	17	51	56	94	43	28	10	28	49	47	36	56
	15%	14%	16%	15%	15%	13%	17%	15%	13%	9%	20%	19%	13%	36%	16%	16%	8%	9%	24%	10%	17%
Fairly unlikely	170	120	44	30	49	40	44	37	66	25	42	46	124	21	22	15	44	80	35	51	58
	16%	17%	15%	17%	21%	16%	15%	17%	17%	13%	17%	15%	17%	17%	13%	23%	13%	15%	18%	14%	17%
Very unlikely	492	351	131	85	91	131	150	108	188	99	97	115	377	23	101	29	220	335	56	217	151
	48%	49%	45%	47%	40%	51%	50%	50%	50%	54%	38%	39%	51%	19%	59%	46%	64%	64%	28%	59%	45%
Don't know	143	93	42	26	38	36	29	31	43	26	43	48	95	17	10	5	30	45	31	42	37
	14%	13%	14%	14%	17%	14%	10%	14%	11%	14%	17%	16%	13%	14%	6%	8%	9%	8%	16%	11%	11%
Prefer not to say	12	4	5	2	-	3	2	1	4	4	2	4	7	1	-	-	3	2	-	2	2
	1%	1%	2%	1%	-	1%	1%	1%	1%	2%	1%	1%	1%	1%	-	-	1%	*	-	1%	1%
Likely (NET)	216	143	71	39	50	45	73	40	77	29	70	84	132	58	38	15	49	65	76	54	84
	21%	20%	24%	21%	22%	18%	25%	18%	20%	16%	28%	28%	18%	49%	22%	23%	14%	12%	38%	15%	25%
Unlikely (NET)	661	472	175	115	140	171	194	145	254	123	139	161	501	44	123	44	264	416	91	268	209
	64%	66%	60%	63%	61%	67%	65%	67%	67%	68%	55%	54%	68%	37%	72%	69%	76%	79%	46%	73%	63%
NET Difference	-445	-329	-104	-76	-89	-126	-120	-105	-177	-94	-69	-77	-368	15	-85	-29	-214	-351	-15	-215	-124
	-43%	-46%	-36%	-42%	-39%	-49%	-40%	-48%	-47%	-52%	-27%	-26%	-50%	12%	-50%	-45%	-62%	-67%	-8%	-59%	-37%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - g/h/i/j - k/l - m/n/o/p - q/r - s/t
Overlap formulae used. * small base