



TOPLINE & METHODOLOGY

Ipsos America 250 Poll

Conducted by Ipsos using KnowledgePanel®
A survey of the American general population (ages 18+)
Interview dates: February 25-March 4, 2026
Number of interviews: 4,692

Margin of error: +/- 1.48 percentage points at the 95% confidence level for all respondents

NOTE: All results show percentages among all respondents, unless otherwise labeled. Reduced bases are unweighted values.

NOTE: * = less than 0.5%, - = no respondents, N/A = not applicable

Annotated Questionnaire

Q1. Overall, how satisfied are you with the way things are going in the country today?

	Total (N=4,692)
Extremely satisfied	3%
Very satisfied	10%
Somewhat satisfied	25%
Not too satisfied	31%
Not at all satisfied	30%
Satisfied (net)	13%
Not satisfied (net)	61%
Skipped	1%

Q2. Overall, how satisfied are you with the way things are going in your own life today?

	Total (N=4,692)
Extremely satisfied	9%
Very satisfied	33%
Somewhat satisfied	41%
Not too satisfied	12%
Not at all satisfied	4%
Satisfied (net)	42%
Not satisfied (net)	16%
Skipped	*





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Q3_sum1. Summary of Important - How important are each of the following to how you define happiness and success in your own life?

	Total (N=4,692)
Relationships with family	83%
Enough money to support your lifestyle	79%
Relationships with friends	66%
Time for hobbies and interests	64%
Job or career	55%
Religious or spiritual life	48%
Level of formal education	42%
Success of political leaders you support	34%
Involvement in your local community	22%

Q3_1. Relationships with family - How important are each of the following to how you define happiness and success in your own life?

	Total (N=4,692)
Extremely important	49%
Very important	35%
Somewhat important	12%
Not too important	2%
Not at all important	1%
Important (net)	83%
Not important (net)	3%
Skipped	1%

Q3_2. Level of formal education - How important are each of the following to how you define happiness and success in your own life?

	Total (N=4,692)
Extremely important	13%
Very important	29%
Somewhat important	36%
Not too important	14%
Not at all important	6%
Important (net)	42%
Not important (net)	20%
Skipped	1%





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Q3_3. Job or career - How important are each of the following to how you define happiness and success in your own life?

	Total (N=4,692)
Extremely important	18%
Very important	38%
Somewhat important	26%
Not too important	8%
Not at all important	9%
Important (net)	55%
Not important (net)	17%
Skipped	2%

Q3_4. Religious or spiritual life - How important are each of the following to how you define happiness and success in your own life?

	Total (N=4,692)
Extremely important	25%
Very important	23%
Somewhat important	22%
Not too important	13%
Not at all important	16%
Important (net)	48%
Not important (net)	29%
Skipped	1%

Q3_5. Relationships with friends - How important are each of the following to how you define happiness and success in your own life?

	Total (N=4,692)
Extremely important	23%
Very important	43%
Somewhat important	26%
Not too important	5%
Not at all important	2%
Important (net)	66%
Not important (net)	7%
Skipped	1%





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Q3_6. Involvement in your local community - How important are each of the following to how you define happiness and success in your own life?

	Total (N=4,692)
Extremely important	4%
Very important	17%
Somewhat important	44%
Not too important	25%
Not at all important	8%
Important (net)	22%
Not important (net)	33%
Skipped	1%

Q3_7. Success of political leaders you support - How important are each of the following to how you define happiness and success in your own life?

	Total (N=4,692)
Extremely important	9%
Very important	24%
Somewhat important	33%
Not too important	19%
Not at all important	13%
Important (net)	34%
Not important (net)	32%
Skipped	2%

Q3_8. Enough money to support your lifestyle - How important are each of the following to how you define happiness and success in your own life?

	Total (N=4,692)
Extremely important	32%
Very important	47%
Somewhat important	17%
Not too important	2%
Not at all important	1%
Important (net)	79%
Not important (net)	3%
Skipped	1%





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Q3_9. Time for hobbies and interests - How important are each of the following to how you define happiness and success in your own life?

	Total (N=4,692)
Extremely important	18%
Very important	46%
Somewhat important	29%
Not too important	5%
Not at all important	1%
Important (net)	64%
Not important (net)	6%
Skipped	1%

Q4_sum1. Summary of Important - American identity can mean different things to different people. In your view, how important are each of the following to being an American?

	Total
Split A (N=2,338)	
Believing in freedom, justice and equality	83%
Trying to get ahead through one's own efforts	63%
Being tolerant of different points of view	61%
Staying informed about current events	54%
Holding Christian beliefs	38%
Flying the American flag	36%
Protesting actions you think are wrong	36%
Having been born in the U.S.	36%
Split B (N=2,354)	
Treating people of all backgrounds equally	84%
Voting in elections	70%
Understanding the Constitution, Declaration of Independence, and Bill of Rights	70%
Being able to speak English	60%
Paying taxes	52%
Believing in God	49%
Defending the U.S. when it is criticized	39%
Being active in your community	29%



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Q4_1. **[Base: Split A]** Flying the American flag - American identity can mean different things to different people. In your view, how important are each of the following to being an American?

	Split A (N=2,338)
Extremely important	16%
Very important	20%
Somewhat important	25%
Not too important	20%
Not at all important	17%
Important (net)	36%
Not important (net)	37%
Skipped	2%

Q4_2. **[Base: Split A]** Protesting actions you think are wrong - American identity can mean different things to different people. In your view, how important are each of the following to being an American?

	Split A (N=2,338)
Extremely important	12%
Very important	24%
Somewhat important	34%
Not too important	19%
Not at all important	9%
Important (net)	36%
Not important (net)	28%
Skipped	2%

Q4_3. **[Base: Split A]** Staying informed about current events - American identity can mean different things to different people. In your view, how important are each of the following to being an American?

	Split A (N=2,338)
Extremely important	16%
Very important	38%
Somewhat important	35%
Not too important	8%
Not at all important	2%
Important (net)	54%
Not important (net)	10%
Skipped	1%



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Q4_4. **[Base: Split A]** Believing in freedom, justice and equality - American identity can mean different things to different people. In your view, how important are each of the following to being an American?

	Split A (N=2,338)
Extremely important	49%
Very important	34%
Somewhat important	12%
Not too important	2%
Not at all important	1%
Important (net)	83%
Not important (net)	3%
Skipped	2%

Q4_5. **[Base: Split A]** Trying to get ahead through one's own efforts - American identity can mean different things to different people. In your view, how important are each of the following to being an American?

	Split A (N=2,338)
Extremely important	22%
Very important	40%
Somewhat important	29%
Not too important	5%
Not at all important	2%
Important (net)	63%
Not important (net)	7%
Skipped	2%

Q4_6. **[Base: Split A]** Being tolerant of different points of view - American identity can mean different things to different people. In your view, how important are each of the following to being an American?

	Split A (N=2,338)
Extremely important	24%
Very important	37%
Somewhat important	30%
Not too important	5%
Not at all important	2%
Important (net)	61%
Not important (net)	8%
Skipped	2%





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Q4_7. **[Base: Split A]** Holding Christian beliefs - American identity can mean different things to different people. In your view, how important are each of the following to being an American?

	Split A (N=2,338)
Extremely important	18%
Very important	19%
Somewhat important	21%
Not too important	14%
Not at all important	26%
Important (net)	38%
Not important (net)	40%
Skipped	2%

Q4_8. **[Base: Split A]** Having been born in the U.S. - American identity can mean different things to different people. In your view, how important are each of the following to being an American?

	Split A (N=2,338)
Extremely important	17%
Very important	18%
Somewhat important	24%
Not too important	20%
Not at all important	19%
Important (net)	36%
Not important (net)	38%
Skipped	2%

Q4_9. **[Base: Split B]** Paying taxes - American identity can mean different things to different people. In your view, how important are each of the following to being an American?

	Split B (N=2,354)
Extremely important	19%
Very important	33%
Somewhat important	32%
Not too important	8%
Not at all important	6%
Important (net)	52%
Not important (net)	15%
Skipped	2%





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Q4_10. **[Base: Split B]** Being active in your community - American identity can mean different things to different people. In your view, how important are each of the following to being an American?

	Split B (N=2,354)
Extremely important	6%
Very important	23%
Somewhat important	47%
Not too important	17%
Not at all important	5%
Important (net)	29%
Not important (net)	22%
Skipped	2%

Q4_11. **[Base: Split B]** Voting in elections - American identity can mean different things to different people. In your view, how important are each of the following to being an American?

	Split B (N=2,354)
Extremely important	40%
Very important	31%
Somewhat important	16%
Not too important	6%
Not at all important	5%
Important (net)	70%
Not important (net)	11%
Skipped	3%

Q4_12. **[Base: Split B]** Understanding the Constitution, Declaration of Independence, and Bill of Rights - American identity can mean different things to different people. In your view, how important are each of the following to being an American?

	Split B (N=2,354)
Extremely important	30%
Very important	40%
Somewhat important	22%
Not too important	4%
Not at all important	2%
Important (net)	70%
Not important (net)	6%
Skipped	2%





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Q4_13. **[Base: Split B]** Believing in God - American identity can mean different things to different people. In your view, how important are each of the following to being an American?

	Split B (N=2,354)
Extremely important	32%
Very important	17%
Somewhat important	16%
Not too important	11%
Not at all important	22%
Important (net)	49%
Not important (net)	33%
Skipped	2%

Q4_14. **[Base: Split B]** Treating people of all backgrounds equally - American identity can mean different things to different people. In your view, how important are each of the following to being an American?

	Split B (N=2,354)
Extremely important	49%
Very important	34%
Somewhat important	11%
Not too important	2%
Not at all important	1%
Important (net)	84%
Not important (net)	4%
Skipped	2%

Q4_15. **[Base: Split B]** Defending the U.S. when it is criticized - American identity can mean different things to different people. In your view, how important are each of the following to being an American?

	Split B (N=2,354)
Extremely important	15%
Very important	24%
Somewhat important	30%
Not too important	18%
Not at all important	10%
Important (net)	39%
Not important (net)	28%
Skipped	3%



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Q4_16. **[Base: Split B]** Being able to speak English - American identity can mean different things to different people. In your view, how important are each of the following to being an American?

	Split B (N=2,354)
Extremely important	31%
Very important	29%
Somewhat important	23%
Not too important	9%
Not at all important	6%
Important (net)	60%
Not important (net)	15%
Skipped	2%

Q5_sum1. Summary of Well - How well do each of these statements describe you?

	Total (N=4,692)
There's no place I'd rather live than the U.S.	54%
I feel proud to be an American	51%
I feel embarrassed to be an American	17%

Q5_1. I feel proud to be an American - How well do each of these statements describe you?

	Total (N=4,692)
Extremely well	32%
Very well	19%
Fairly well	22%
Not too well	16%
Not at all well	8%
Well (net)	51%
Not well (net)	24%
Skipped	3%



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Q5_2. I feel embarrassed to be an American - How well do each of these statements describe you?

	Total (N=4,692)
Extremely well	7%
Very well	10%
Fairly well	19%
Not too well	20%
Not at all well	42%
Well (net)	17%
Not well (net)	61%
Skipped	2%

Q5_3. There's no place I'd rather live than the U.S. - How well do each of these statements describe you?

	Total (N=4,692)
Extremely well	36%
Very well	19%
Fairly well	22%
Not too well	14%
Not at all well	8%
Well (net)	54%
Not well (net)	22%
Skipped	2%

Q6. Which of the following best describes you?

	Total (N=4,692)
Being an American is an important part of how I think about myself	50%
Being an American is not something I think about that much	48%
Skipped	2%





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Q7. Which of these statements best describes your opinion about the U.S.?

	Total (N=4,692)
The U.S. is one of the greatest countries in the world, along with some others	50%
The U.S. stands above all other countries in the world	24%
There are other countries that are better than the U.S.	23%
Skipped	2%

Q8a_sum1. Summary of Positive impact - Over the country's 250-year history, what kind of impact do you feel the U.S. has made around the world in each of these areas?

	Total (N=4,692)
Technological and scientific innovation	66%
Arts and entertainment	55%
Free markets and economic growth	54%
Human rights	51%
Education and literacy	51%
Global stability and security	51%
Rule of law and legal systems	50%
Democratic government	48%

Q8a_1. Democratic government - Over the country's 250-year history, what kind of impact do you feel the U.S. has made around the world in each of these areas?

	Total (N=4,692)
Major positive impact	31%
Minor positive impact	17%
Mixed impact	36%
Minor negative impact	5%
Major negative impact	7%
Positive impact (net)	48%
Negative impact (net)	12%
Skipped	4%





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Q8a_2. Human rights - Over the country's 250-year history, what kind of impact do you feel the U.S. has made around the world in each of these areas?

	Total (N=4,692)
Major positive impact	33%
Minor positive impact	18%
Mixed impact	34%
Minor negative impact	6%
Major negative impact	6%
Positive impact (net)	51%
Negative impact (net)	13%
Skipped	3%

Q8a_3. Free markets and economic growth - Over the country's 250-year history, what kind of impact do you feel the U.S. has made around the world in each of these areas?

	Total (N=4,692)
Major positive impact	37%
Minor positive impact	17%
Mixed impact	34%
Minor negative impact	4%
Major negative impact	4%
Positive impact (net)	54%
Negative impact (net)	9%
Skipped	3%

Q8a_4. Education and literacy - Over the country's 250-year history, what kind of impact do you feel the U.S. has made around the world in each of these areas?

	Total (N=4,692)
Major positive impact	29%
Minor positive impact	22%
Mixed impact	36%
Minor negative impact	7%
Major negative impact	4%
Positive impact (net)	51%
Negative impact (net)	10%
Skipped	3%





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Q8a_5. Rule of law and legal systems - Over the country's 250-year history, what kind of impact do you feel the U.S. has made around the world in each of these areas?

	Total (N=4,692)
Major positive impact	31%
Minor positive impact	19%
Mixed impact	36%
Minor negative impact	6%
Major negative impact	6%
Positive impact (net)	50%
Negative impact (net)	11%
Skipped	3%

Q8a_6. Global stability and security - Over the country's 250-year history, what kind of impact do you feel the U.S. has made around the world in each of these areas?

	Total (N=4,692)
Major positive impact	35%
Minor positive impact	16%
Mixed impact	34%
Minor negative impact	7%
Major negative impact	5%
Positive impact (net)	51%
Negative impact (net)	12%
Skipped	3%

Q8a_7. Technological and scientific innovation - Over the country's 250-year history, what kind of impact do you feel the U.S. has made around the world in each of these areas?

	Total (N=4,692)
Major positive impact	48%
Minor positive impact	17%
Mixed impact	27%
Minor negative impact	3%
Major negative impact	2%
Positive impact (net)	66%
Negative impact (net)	5%
Skipped	3%





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Q8a_8. Arts and entertainment - Over the country's 250-year history, what kind of impact do you feel the U.S. has made around the world in each of these areas?

	Total (N=4,692)
Major positive impact	32%
Minor positive impact	23%
Mixed impact	36%
Minor negative impact	4%
Major negative impact	3%
Positive impact (net)	55%
Negative impact (net)	7%
Skipped	3%

Q8b_sum1. Summary of Positive impact - What kind of impact do you think the U.S. will make around the world in these areas over the next 100 years?

	Total (N=4,692)
Technological and scientific innovation	54%
Free markets and economic growth	44%
Arts and entertainment	44%
Education and literacy	42%
Human rights	41%
Rule of law and legal systems	40%
Global stability and security	40%
Democratic government	38%

Q8b_1. Democratic government - What kind of impact do you think the U.S. will make around the world in these areas over the next 100 years?

	Total (N=4,692)
Major positive impact	21%
Minor positive impact	17%
Mixed impact	41%
Minor negative impact	9%
Major negative impact	8%
Positive impact (net)	38%
Negative impact (net)	17%
Skipped	4%



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Q8b_2. Human rights - What kind of impact do you think the U.S. will make around the world in these areas over the next 100 years?

	Total (N=4,692)
Major positive impact	23%
Minor positive impact	18%
Mixed impact	37%
Minor negative impact	9%
Major negative impact	8%
Positive impact (net)	41%
Negative impact (net)	17%
Skipped	4%

Q8b_3. Free markets and economic growth - What kind of impact do you think the U.S. will make around the world in these areas over the next 100 years?

	Total (N=4,692)
Major positive impact	26%
Minor positive impact	18%
Mixed impact	38%
Minor negative impact	8%
Major negative impact	6%
Positive impact (net)	44%
Negative impact (net)	14%
Skipped	4%

Q8b_4. Education and literacy - What kind of impact do you think the U.S. will make around the world in these areas over the next 100 years?

	Total (N=4,692)
Major positive impact	21%
Minor positive impact	21%
Mixed impact	39%
Minor negative impact	9%
Major negative impact	6%
Positive impact (net)	42%
Negative impact (net)	15%
Skipped	4%





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Q8b_5. Rule of law and legal systems - What kind of impact do you think the U.S. will make around the world in these areas over the next 100 years?

	Total (N=4,692)
Major positive impact	22%
Minor positive impact	18%
Mixed impact	39%
Minor negative impact	10%
Major negative impact	8%
Positive impact (net)	40%
Negative impact (net)	17%
Skipped	4%

Q8b_6. Global stability and security - What kind of impact do you think the U.S. will make around the world in these areas over the next 100 years?

	Total (N=4,692)
Major positive impact	25%
Minor positive impact	15%
Mixed impact	38%
Minor negative impact	9%
Major negative impact	8%
Positive impact (net)	40%
Negative impact (net)	18%
Skipped	4%

Q8b_7. Technological and scientific innovation - What kind of impact do you think the U.S. will make around the world in these areas over the next 100 years?

	Total (N=4,692)
Major positive impact	34%
Minor positive impact	20%
Mixed impact	33%
Minor negative impact	5%
Major negative impact	4%
Positive impact (net)	54%
Negative impact (net)	9%
Skipped	4%



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Q8b_8. Arts and entertainment - What kind of impact do you think the U.S. will make around the world in these areas over the next 100 years?

	Total (N=4,692)
Major positive impact	22%
Minor positive impact	22%
Mixed impact	42%
Minor negative impact	5%
Major negative impact	4%
Positive impact (net)	44%
Negative impact (net)	10%
Skipped	4%

Q9. Overall, which of the following better describes your own view?

	Total (N=4,692)
The country's best days are behind us	52%
The country's best days are ahead of us	44%
Skipped	4%

Q10. What are the core ideas and values that you feel define America as a country? Select your top three.

	Total (N=4,692)
Individual rights and freedoms	56%
Democratic system of government	36%
Economic opportunity	35%
Hard work and self-reliance	30%
Cultural diversity	27%
Equality	23%
Rule of law	18%
Judeo-Christian values and beliefs	15%
Innovation and discovery	15%
Other (specify):	3%
Skipped	3%





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Q11. Looking at America in our 250th year, how much do you think we have succeeded over these 250 years in achieving the ideals for which this country was founded, as you understand them?

	Total (N=4,692)
A great deal	27%
A fair amount	49%
Not very much	17%
Not at all	4%
A great deal/A fair amount (net)	76%
Not very much/Not at all (net)	21%
Skipped	3%

Q12. Thinking about America's founding ideals, which statement better describes how you feel?

	Total (N=4,692)
There's much more to do for America to live up to its founding ideals	64%
America has done a pretty good job living up to its founding ideals	33%
Skipped	3%

Q13. **[Base: Split A]** During which of the following kinds of events have you felt most connected with other Americans? Please select up to three.

	Split A (N=2,338)
National celebrations or holidays such as July 4th or Thanksgiving	37%
Voting and elections	34%
National tragedies, such as the 9/11 attacks, major storms or disasters	33%
Religious services and practice of faith	21%
Local community events, such as parades or town gatherings	20%
Sporting events	19%
Volunteering and community involvement	18%
Military memorials or tributes	17%
Protests or social movements	15%
Cultural or entertainment events, such as concerts or TV events	13%
Other (specify):	1%
None	10%
Skipped	3%





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Q14. [Base: Split B] Which of the following icons do you most closely associate with America? Select your top three.

	Split B (N=2,354)
The American Flag	71%
Statue of Liberty	54%
Bald Eagle	28%
The White House	28%
The U.S. Military	24%
George Washington	15%
Martin Luther King Jr. Memorial	10%
Liberty Bell	9%
Lincoln Memorial	8%
Mount Rushmore	5%
Washington Monument	3%
Golden Gate Bridge	2%
Skipped	4%

Q15. How well does the following statement describe your views? The Declaration of Independence, the Constitution and Bill of Rights feel relevant and important to me in my life. Describes my views:

	Total (N=4,692)
Extremely well	27%
Very well	29%
Fairly well	29%
Not too well	9%
Not at all well	4%
Well (net)	55%
Not well (net)	13%
Skipped	3%

Q16. How often, if at all, do you think about your constitutional rights as an American?

	Total (N=4,692)
Often	27%
Sometimes	44%
Rarely	21%
Never	5%
Often/Sometimes (net)	71%
Rarely/Never (net)	26%
Skipped	2%





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Q17. **[Base: Split A]** Imagine a situation where you were accused of a crime that you did not commit. How confident are you that you would be treated fairly under the law?

	Split A (N=2,338)
Extremely confident	5%
Very confident	20%
Somewhat confident	40%
Not too confident	22%
Not at all confident	12%
Extremely/Very confident (net)	24%
Not too/Not at all confident (net)	34%
Skipped	2%

Q18. **[Base: Split B]** How confident are you that law enforcement and the courts apply the law fairly to all Americans, regardless of their economic circumstances and personal characteristics?

	Split B (N=2,354)
Extremely confident	3%
Very confident	11%
Somewhat confident	31%
Not too confident	28%
Not at all confident	23%
Extremely/Very confident (net)	15%
Not too/Not at all confident (net)	51%
Skipped	3%

Q19. **[Base: Split A]** Imagine a 25-year-old immigrant arriving in the U.S. today with full legal status but very little money or formal education. How confident are you that someone like this could find success and 'make it' in this country through hard work and determination?

	Split A (N=2,338)
Extremely confident	12%
Very confident	25%
Somewhat confident	36%
Not too confident	19%
Not at all confident	7%
Extremely/Very confident (net)	36%
Not too/Not at all confident (net)	26%
Skipped	2%



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Q20. **[Base: Split B]** Imagine a 25-year-old immigrant arriving in the U.S. today with full legal status but very little money or formal education. How confident are you that if this person raised a family in the U.S. their children could find success and 'make it' in this country?

	Split B (N=2,354)
Extremely confident	16%
Very confident	28%
Somewhat confident	34%
Not too confident	14%
Not at all confident	5%
Extremely/Very confident (net)	44%
Not too/Not at all confident (net)	20%
Skipped	2%

Q21. **[Base: Split A]** The term 'American Dream' can mean different things to different people. However you define it, do you believe you have achieved the American Dream, you're on your way to achieving the American Dream, or the American Dream is out of reach for you?

	Total (N=2,338)
I'm on my way to achieving the American Dream	39%
I have achieved the American Dream	34%
The American Dream is out of reach for me	23%
Skipped	3%

Q22. **[Base: Split B]** Do you think the American Dream-that if you work hard you'll get ahead-[still holds true, once held true but does not anymore, or never held true]?

	Split B (N=2,354)
Still holds true	42%
Once held true, but not anymore	41%
Never held true	7%
Don't know	8%
Skipped	2%



TOPLINE & METHODOLOGY

Q23. **[Base: Split A]** How important is it for the U.S. to provide opportunity for Americans to live prosperous and happy lives?

	Split A (N=2,338)
Extremely important	36%
Very important	35%
Somewhat important	21%
Not too important	4%
Not at all important	2%
Important (net)	71%
Not important (net)	5%
Skipped	2%

Q24. **[Base: Split A]** How well is the U.S. doing today at providing opportunity for Americans to live prosperous and happy lives?

	Split A (N=2,338)
Extremely well	4%
Very well	15%
Fairly well	32%
Not too well	30%
Not at all well	17%
Well (net)	19%
Not well (net)	47%
Skipped	2%

Q25. **[Base: Split B]** How likely do you think it is that young people today will have a higher standard of living than their parents' generation?

	Split B (N=2,354)
Extremely likely	7%
Very likely	18%
Somewhat likely	34%
Not too likely	29%
Not at all likely	9%
Likely (net)	25%
Not Likely (net)	38%
Skipped	2%





TOPLINE & METHODOLOGY

Q26_1. **[Base: Split A]** The ability to change - How important is each of the following principles to the future success of the U.S.?

	Split A (N=2,338)
Extremely important	26%
Very important	39%
Somewhat important	28%
Not too important	3%
Not at all important	1%
Important (net)	66%
Not important (net)	4%
Skipped	3%

Q26_2. **[Base: Split A]** Reliance on long-standing principles - How important is each of the following principles to the future success of the U.S.?

	Split A (N=2,338)
Extremely important	24%
Very important	34%
Somewhat important	31%
Not too important	6%
Not at all important	2%
Important (net)	58%
Not important (net)	8%
Skipped	3%

Q27. **[Base: Split B]** In your view, which is the more important principle to the country's future success?

	Split B (N=2,354)
The ability to change	57%
Reliance on long-standing principles	39%
Skipped	3%





TOPLINE & METHODOLOGY

Q28_1. As Americans, there's no limit to what we can achieve when we are united in a common cause - How much do you agree or disagree with each of the following statements:

	Total (N=4,692)
Strongly agree	42%
Somewhat agree	41%
Somewhat disagree	10%
Strongly disagree	3%
Agree (net)	84%
Disagree (net)	13%
Skipped	3%

Q28_2. As Americans today, we're not as capable of achieving as much as we once were - How much do you agree or disagree with each of the following statements:

	Total (N=4,692)
Strongly agree	13%
Somewhat agree	38%
Somewhat disagree	29%
Strongly disagree	16%
Agree (net)	52%
Disagree (net)	45%
Skipped	3%

Q29_1. How often do you: - Feel hopeful about country's future

	Total (N=4,692)
Often	17%
Sometimes	44%
Rarely	31%
Never	5%
Often/Sometimes (net)	62%
Rarely/Never (net)	36%
Skipped	2%





TOPLINE & METHODOLOGY

Q29_2. How often do you: - Have serious doubts about country's future

	Total (N=4,692)
Often	29%
Sometimes	47%
Rarely	17%
Never	5%
Often/Sometimes (net)	77%
Rarely/Never (net)	21%
Skipped	2%

Q30. Which of the following better describes your view of the country today?

	Total (N=4,692)
We're divided over a lot of issues, and we are splitting apart as a country	57%
We're divided over a lot of issues, but there's still more that unites us as Americans	40%
Skipped	3%

Q31_sum1. **[Base: Split A]** Summary of Agree - How much do you agree or disagree with each of the following statements:

	Split A (N=2,338)
There's an urgent need for greater unity among Americans	88%
All religions should have the freedom to practice their religion in the U.S.	83%
Military veterans reflect core American values such as service and commitment to the greater good.	80%
The U.S. is a nation of immigrants	80%
The success of the country is tied to the success of American businesses	71%
Americans today are free to live their lives how they choose, free from interference	52%



TOPLINE & METHODOLOGY

Q31_1. **[Base: Split A]** The success of the country is tied to the success of American businesses - How much do you agree or disagree with each of the following statements:

	Split A (N=2,338)
Strongly agree	21%
Somewhat agree	50%
Somewhat disagree	19%
Strongly disagree	7%
Agree (net)	71%
Disagree (net)	25%
Skipped	3%

Q31_2. **[Base: Split A]** Military veterans reflect core American values such as service and commitment to the greater good. - How much do you agree or disagree with each of the following statements:

	Split A (N=2,338)
Strongly agree	37%
Somewhat agree	43%
Somewhat disagree	13%
Strongly disagree	4%
Agree (net)	80%
Disagree (net)	17%
Skipped	3%

Q31_3. **[Base: Split A]** All religions should have the freedom to practice their religion in the U.S. - How much do you agree or disagree with each of the following statements:

	Split A (N=2,338)
Strongly agree	52%
Somewhat agree	30%
Somewhat disagree	10%
Strongly disagree	4%
Agree (net)	83%
Disagree (net)	14%
Skipped	3%



TOPLINE & METHODOLOGY

Q31_4. **[Base: Split A]** There's an urgent need for greater unity among Americans - How much do you agree or disagree with each of the following statements:

	Split A (N=2,338)
Strongly agree	54%
Somewhat agree	34%
Somewhat disagree	6%
Strongly disagree	2%
Agree (net)	88%
Disagree (net)	8%
Skipped	3%

Q31_5. **[Base: Split A]** Americans today are free to live their lives how they choose, free from interference - How much do you agree or disagree with each of the following statements:

	Split A (N=2,338)
Strongly agree	14%
Somewhat agree	39%
Somewhat disagree	32%
Strongly disagree	12%
Agree (net)	52%
Disagree (net)	45%
Skipped	3%

Q31_6. **[Base: Split A]** The U.S. is a nation of immigrants - How much do you agree or disagree with each of the following statements:

	Split A (N=2,338)
Strongly agree	46%
Somewhat agree	34%
Somewhat disagree	12%
Strongly disagree	4%
Agree (net)	80%
Disagree (net)	16%
Skipped	4%





TOPLINE & METHODOLOGY

Q32_sum1. **[Base: Split B]** Summary of Agree - How much do you agree or disagree with each of the following statements?

	Total (N=2,354)
Americans should respect the results of elections, even when their preferred candidate loses	85%
Elections in my community are fairly run and free from interference	70%
Ordinary citizens can influence how their state and local governments are run	66%
Ordinary citizens can influence how the federal government is run	48%
Elected officials care what people like me think	32%

Q32_1. **[Base: Split B]** Elected officials care what people like me think - How much do you agree or disagree with each of the following statements?

	Split B (N=2,354)
Strongly agree	4%
Somewhat agree	28%
Somewhat disagree	37%
Strongly disagree	28%
Agree (net)	32%
Disagree (net)	65%
Skipped	4%

Q32_2. **[Base: Split B]** Ordinary citizens can influence how the federal government is run - How much do you agree or disagree with each of the following statements?

	Split B (N=2,354)
Strongly agree	10%
Somewhat agree	37%
Somewhat disagree	31%
Strongly disagree	17%
Agree (net)	48%
Disagree (net)	49%
Skipped	4%





TOPLINE & METHODOLOGY

Q32_3. **[Base: Split B]** Ordinary citizens can influence how their state and local governments are run - How much do you agree or disagree with each of the following statements?

	Split B (N=2,354)
Strongly agree	17%
Somewhat agree	48%
Somewhat disagree	22%
Strongly disagree	9%
Agree (net)	66%
Disagree (net)	31%
Skipped	4%

Q32_4. **[Base: Split B]** Elections in my community are fairly run and free from interference - How much do you agree or disagree with each of the following statements?

	Split B (N=2,354)
Strongly agree	31%
Somewhat agree	39%
Somewhat disagree	18%
Strongly disagree	8%
Agree (net)	70%
Disagree (net)	26%
Skipped	4%

Q32_5. **[Base: Split B]** Americans should respect the results of elections, even when their preferred candidate loses - How much do you agree or disagree with each of the following statements?

	Split B (N=2,354)
Strongly agree	55%
Somewhat agree	30%
Somewhat disagree	9%
Strongly disagree	3%
Agree (net)	85%
Disagree (net)	12%
Skipped	3%





TOPLINE & METHODOLOGY

Q33_sum1. Summary of Agree - How much do you agree or disagree with each of the following statements:

	Total (N=4,692)
I feel I have a role to play in my community that makes a positive impact	67%
I would be willing to make sacrifices for the good of the country	67%
I wish there were more ways for me to contribute to the country's success	66%
All Americans should be willing to sacrifice for the good of the country	64%

Q33_1. All Americans should be willing to sacrifice for the good of the country - How much do you agree or disagree with each of the following statements:

	Total (N=4,692)
Strongly agree	14%
Somewhat agree	50%
Somewhat disagree	23%
Strongly disagree	9%
Agree (net)	64%
Disagree (net)	32%
Skipped	4%

Q33_2. I would be willing to make sacrifices for the good of the country - How much do you agree or disagree with each of the following statements:

	Total (N=4,692)
Strongly agree	14%
Somewhat agree	53%
Somewhat disagree	21%
Strongly disagree	8%
Agree (net)	67%
Disagree (net)	29%
Skipped	4%



TOPLINE & METHODOLOGY

Q33_3. I wish there were more ways for me to contribute to the country's success - How much do you agree or disagree with each of the following statements:

	Total (N=4,692)
Strongly agree	12%
Somewhat agree	54%
Somewhat disagree	23%
Strongly disagree	6%
Agree (net)	66%
Disagree (net)	29%
Skipped	4%

Q33_4. I feel I have a role to play in my community that makes a positive impact - How much do you agree or disagree with each of the following statements:

	Total (N=4,692)
Strongly agree	16%
Somewhat agree	51%
Somewhat disagree	21%
Strongly disagree	8%
Agree (net)	67%
Disagree (net)	29%
Skipped	4%

Q34. Overall, which of the following better describes your own view?

	Total (N=4,692)
Most Americans would put their own interests ahead of doing more to help the country	63%
Most Americans would be willing to do more to help the country	34%
Skipped	4%



TOPLINE & METHODOLOGY

Q35_sum1. Summary of Agree - How much do you agree or disagree with each of the following statements?

	Total (N=4,692)
Traditional parties and politicians don't care about people like me	76%
The U.S. economy is rigged to advantage the rich and powerful	75%
To fix America, we need a strong leader willing to break the rules	34%

Q35_1. The U.S. economy is rigged to advantage the rich and powerful - How much do you agree or disagree with each of the following statements?

	Total (N=4,692)
Strongly agree	41%
Somewhat agree	34%
Somewhat disagree	16%
Strongly disagree	5%
Agree (net)	75%
Disagree (net)	22%
Skipped	3%

Q35_2. Traditional parties and politicians don't care about people like me - How much do you agree or disagree with each of the following statements?

	Total (N=4,692)
Strongly agree	33%
Somewhat agree	43%
Somewhat disagree	18%
Strongly disagree	3%
Agree (net)	76%
Disagree (net)	21%
Skipped	3%



TOPLINE & METHODOLOGY

Q35_3. To fix America, we need a strong leader willing to break the rules - How much do you agree or disagree with each of the following statements?

	Total (N=4,692)
Strongly agree	12%
Somewhat agree	22%
Somewhat disagree	29%
Strongly disagree	33%
Agree (net)	34%
Disagree (net)	62%
Skipped	4%

Q36_1. Historical failures and flaws - Thinking about American history, how important do you think it is to have public discussions about the country's...

	Total (N=4,692)
Extremely important	26%
Very important	32%
Somewhat important	27%
Not too important	9%
Not at all important	3%
Important (net)	58%
Not important (net)	12%
Skipped	3%

Q36_2. Historical successes and strengths - Thinking about American history, how important do you think it is to have public discussions about the country's...

	Total (N=4,692)
Extremely important	25%
Very important	33%
Somewhat important	29%
Not too important	7%
Not at all important	3%
Important (net)	58%
Not important (net)	10%
Skipped	3%



TOPLINE & METHODOLOGY

Q37. Which of the following comes closer to your view?

	Total (N=4,692)
America should focus more on celebrating its achievements and history	22%
America should focus more on acknowledging and addressing past injustice	12%
Both are equally important	63%
Skipped	3%

Q38_sum1. Summary of Agree - How much do you agree or disagree with each of the following statements?

	Total (N=4,692)
Religion should be kept separate from government policies	75%
The legacy of slavery affects the position of Black people in American society today quite a bit	55%
Society is better off if people make marriage and having children a priority	43%

Q38_1. The legacy of slavery affects the position of Black people in American society today quite a bit - How much do you agree or disagree with each of the following statements?

	Total (N=4,692)
Strongly agree	26%
Somewhat agree	30%
Somewhat disagree	20%
Strongly disagree	21%
Agree (net)	55%
Disagree (net)	41%
Skipped	4%





TOPLINE & METHODOLOGY

Q38_2. Religion should be kept separate from government policies - How much do you agree or disagree with each of the following statements?

	Total (N=4,692)
Strongly agree	46%
Somewhat agree	28%
Somewhat disagree	15%
Strongly disagree	7%
Agree (net)	75%
Disagree (net)	22%
Skipped	3%

Q38_3. Society is better off if people make marriage and having children a priority - How much do you agree or disagree with each of the following statements?

	Total (N=4,692)
Strongly agree	15%
Somewhat agree	28%
Somewhat disagree	31%
Strongly disagree	23%
Agree (net)	43%
Disagree (net)	53%
Skipped	3%

Q39_1. Find happiness and fulfillment in life - How easy or difficult is each of the following for you personally?

	Total (N=4,692)
Very difficult	5%
Somewhat difficult	26%
Somewhat easy	45%
Very easy	22%
Very/Somewhat difficult (net)	31%
Somewhat/Very easy (net)	67%
Skipped	2%





TOPLINE & METHODOLOGY

Q39_2. Maintain close social connections with people in your community - How easy or difficult is each of the following for you personally?

	Total (N=4,692)
Very difficult	8%
Somewhat difficult	31%
Somewhat easy	44%
Very easy	15%
Very/Somewhat difficult (net)	39%
Somewhat/Very easy (net)	59%
Skipped	2%

Q40_1. Close friends - Thinking about some aspects of life and community, do you wish you had [more,less/less,more], or about the same amount of:

	Total (N=4,692)
More	43%
Less	6%
About the same	49%
Skipped	2%

Q40_2. Occasions to meet with people in your community - Thinking about some aspects of life and community, do you wish you had [more,less/less,more], or about the same amount of:

	Total (N=4,692)
More	34%
Less	10%
About the same	54%
Skipped	2%

Q40_3. Ways to get involved in your community - Thinking about some aspects of life and community, do you wish you had [more,less/less,more], or about the same amount of:

	Total (N=4,692)
More	31%
Less	9%
About the same	58%
Skipped	2%



TOPLINE & METHODOLOGY

Q41. Do you think it would be a good idea or a bad idea for people in your community who hold different political views to meet in-person on a regular basis to discuss their views on politics?

	Total (N=4,692)
Good idea	65%
Bad idea	31%
Skipped	4%

Q42_1. I feel a strong sense of belonging in my community - How well do each of the following statements describe you?

	Total (N=4,692)
Extremely well	5%
Very well	19%
Fairly well	43%
Not too well	21%
Not at all well	8%
Well (net)	24%
Not well (net)	29%
Skipped	3%

Q42_2. I feel a strong sense of connection with other Americans around the country - How well do each of the following statements describe you?

	Total (N=4,692)
Extremely well	4%
Very well	13%
Fairly well	43%
Not too well	28%
Not at all well	9%
Well (net)	17%
Not well (net)	37%
Skipped	3%



TOPLINE & METHODOLOGY

Q43. In general, do you think the fact that the U.S. population is made up of people of many different races, ethnicities and religions...

	Total (N=4,692)
Strengthens American society	63%
Weakens American society	9%
Doesn't make much difference	25%
Skipped	3%

Q44. As you may know, over the country's 250-year history there have been periods of immigration that increased the population and brought people from different backgrounds into the U.S. Looking ahead, which better describes your own view: Significant immigration into the U.S. ...

	Total (N=4,692)
Is an important part of the country's future success	61%
Is not that important to the country's future success	35%
Skipped	4%

Q45_1. **[Base: Split A]** Have lived in the U.S. for 10 years or more - Thinking about undocumented immigrants who are in the country illegally, some people believe certain characteristics should be considered when deciding whether undocumented immigrants are allowed to stay in the U.S. legally. For each of the following characteristics, do you think each should increase or decrease the chances of undocumented immigrants being allowed to stay in the country legally, or not make a difference either way?

	Split A (N=2,338)
Should increase chances of staying in U.S. legally	52%
Should decrease chances of staying in U.S. legally	11%
Should not make a difference either way	33%
Skipped	4%





TOPLINE & METHODOLOGY

Q45_2. **[Base: Split A]** Were brought to the U.S. as children - Thinking about undocumented immigrants who are in the country illegally, some people believe certain characteristics should be considered when deciding whether undocumented immigrants are allowed to stay in the U.S. legally. For each of the following characteristics, do you think each should increase or decrease the chances of undocumented immigrants being allowed to stay in the country legally, or not make a difference either way?

	Split A (N=2,338)
Should increase chances of staying in U.S. legally	53%
Should decrease chances of staying in U.S. legally	11%
Should not make a difference either way	32%
Skipped	4%

Q45_3. **[Base: Split A]** Attend religious services regularly in their community - Thinking about undocumented immigrants who are in the country illegally, some people believe certain characteristics should be considered when deciding whether undocumented immigrants are allowed to stay in the U.S. legally. For each of the following characteristics, do you think each should increase or decrease the chances of undocumented immigrants being allowed to stay in the country legally, or not make a difference either way?

	Split A (N=2,338)
Should increase chances of staying in U.S. legally	12%
Should decrease chances of staying in U.S. legally	8%
Should not make a difference either way	76%
Skipped	4%

Q45_4. **[Base: Split A]** Have low levels of education - Thinking about undocumented immigrants who are in the country illegally, some people believe certain characteristics should be considered when deciding whether undocumented immigrants are allowed to stay in the U.S. legally. For each of the following characteristics, do you think each should increase or decrease the chances of undocumented immigrants being allowed to stay in the country legally, or not make a difference either way?

	Split A (N=2,338)
Should increase chances of staying in U.S. legally	8%
Should decrease chances of staying in U.S. legally	21%
Should not make a difference either way	67%
Skipped	4%





TOPLINE & METHODOLOGY

Q45_5. **[Base: Split A]** Receive government assistance for food or housing - Thinking about undocumented immigrants who are in the country illegally, some people believe certain characteristics should be considered when deciding whether undocumented immigrants are allowed to stay in the U.S. legally. For each of the following characteristics, do you think each should increase or decrease the chances of undocumented immigrants being allowed to stay in the country legally, or not make a difference either way?

	Split A (N=2,338)
Should increase chances of staying in U.S. legally	10%
Should decrease chances of staying in U.S. legally	39%
Should not make a difference either way	47%
Skipped	4%

Q45_6. **[Base: Split B]** Have lived in the U.S. for 1 year or less - Thinking about undocumented immigrants who are in the country illegally, some people believe certain characteristics should be considered when deciding whether undocumented immigrants are allowed to stay in the U.S. legally. For each of the following characteristics, do you think each should increase or decrease the chances of undocumented immigrants being allowed to stay in the country legally, or not make a difference either way?

	Split B (N=2,354)
Should increase chances of staying in U.S. legally	16%
Should decrease chances of staying in U.S. legally	25%
Should not make a difference either way	55%
Skipped	4%



TOPLINE & METHODOLOGY

Q45_7. **[Base: Split B]** Have a job and pay taxes - Thinking about undocumented immigrants who are in the country illegally, some people believe certain characteristics should be considered when deciding whether undocumented immigrants are allowed to stay in the U.S. legally. For each of the following characteristics, do you think each should increase or decrease the chances of undocumented immigrants being allowed to stay in the country legally, or not make a difference either way?

	Split B (N=2,354)
Should increase chances of staying in U.S. legally	63%
Should decrease chances of staying in U.S. legally	7%
Should not make a difference either way	26%
Skipped	3%

Q45_8. **[Base: Split B]** Are the parents of children who have legal status in the U.S. - Thinking about undocumented immigrants who are in the country illegally, some people believe certain characteristics should be considered when deciding whether undocumented immigrants are allowed to stay in the U.S. legally. For each of the following characteristics, do you think each should increase or decrease the chances of undocumented immigrants being allowed to stay in the country legally, or not make a difference either way?

	Split B (N=2,354)
Should increase chances of staying in U.S. legally	52%
Should decrease chances of staying in U.S. legally	9%
Should not make a difference either way	36%
Skipped	4%

Q45_9. **[Base: Split B]** Do not speak English well - Thinking about undocumented immigrants who are in the country illegally, some people believe certain characteristics should be considered when deciding whether undocumented immigrants are allowed to stay in the U.S. legally. For each of the following characteristics, do you think each should increase or decrease the chances of undocumented immigrants being allowed to stay in the country legally, or not make a difference either way?

	Split B (N=2,354)
Should increase chances of staying in U.S. legally	8%
Should decrease chances of staying in U.S. legally	28%
Should not make a difference either way	61%
Skipped	4%





TOPLINE & METHODOLOGY

Q45_10. [Base: Split B] Run a small business in their community - Thinking about undocumented immigrants who are in the country illegally, some people believe certain characteristics should be considered when deciding whether undocumented immigrants are allowed to stay in the U.S. legally. For each of the following characteristics, do you think each should increase or decrease the chances of undocumented immigrants being allowed to stay in the country legally, or not make a difference either way?

	Split B (N=2,354)
Should increase chances of staying in U.S. legally	51%
Should decrease chances of staying in U.S. legally	8%
Should not make a difference either way	37%
Skipped	4%

Q46. How important, if at all, is it that people living in U.S. share common values and beliefs about what it means to be an American?

	Total (N=4,692)
Extremely important	21%
Very important	27%
Somewhat important	32%
Not too important	10%
Not at all important	7%
Important (net)	48%
Not important (net)	17%
Skipped	3%

Q47_sum1. Summary of Great deal/Quite a bit - How much of a responsibility, if any, do you think each of the following has for bringing the country together and fostering greater unity among Americans?

	Total (N=4,692)
The president of the U.S.	71%
State elected officials	62%
Members of Congress	62%
Ordinary Americans	58%
Local community groups	50%
Law enforcement officers	49%
News organizations	45%
Religious organizations	39%
Technology companies	32%

TOPLINE & METHODOLOGY

Q47_1. The president of the U.S. - How much of a responsibility, if any, do you think each of the following has for bringing the country together and fostering greater unity among Americans?

	Total (N=4,692)
Great deal	50%
Quite a bit	21%
Some	17%
Not too much	4%
No responsibility at all	4%
Great deal/Quite a bit (net)	71%
Not too much/No responsibility at all (net)	8%
Skipped	4%

Q47_2. Ordinary Americans - How much of a responsibility, if any, do you think each of the following has for bringing the country together and fostering greater unity among Americans?

	Total (N=4,692)
Great deal	26%
Quite a bit	32%
Some	31%
Not too much	5%
No responsibility at all	2%
Great deal/Quite a bit (net)	58%
Not too much/No responsibility at all (net)	7%
Skipped	4%

Q47_3. News organizations - How much of a responsibility, if any, do you think each of the following has for bringing the country together and fostering greater unity among Americans?

	Total (N=4,692)
Great deal	21%
Quite a bit	24%
Some	32%
Not too much	12%
No responsibility at all	8%
Great deal/Quite a bit (net)	45%
Not too much/No responsibility at all (net)	19%
Skipped	4%

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Q47_4. Technology companies - How much of a responsibility, if any, do you think each of the following has for bringing the country together and fostering greater unity among Americans?

	Total (N=4,692)
Great deal	13%
Quite a bit	19%
Some	36%
Not too much	19%
No responsibility at all	9%
Great deal/Quite a bit (net)	32%
Not too much/No responsibility at all (net)	29%
Skipped	4%

Q47_5. Law enforcement officers - How much of a responsibility, if any, do you think each of the following has for bringing the country together and fostering greater unity among Americans?

	Total (N=4,692)
Great deal	21%
Quite a bit	27%
Some	32%
Not too much	10%
No responsibility at all	5%
Great deal/Quite a bit (net)	49%
Not too much/No responsibility at all (net)	15%
Skipped	4%

Q47_6. Religious organizations - How much of a responsibility, if any, do you think each of the following has for bringing the country together and fostering greater unity among Americans?

	Total (N=4,692)
Great deal	17%
Quite a bit	22%
Some	36%
Not too much	12%
No responsibility at all	9%
Great deal/Quite a bit (net)	39%
Not too much/No responsibility at all (net)	21%
Skipped	4%

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Q47_7. Local community groups - How much of a responsibility, if any, do you think each of the following has for bringing the country together and fostering greater unity among Americans?

	Total (N=4,692)
Great deal	20%
Quite a bit	30%
Some	36%
Not too much	7%
No responsibility at all	3%
Great deal/Quite a bit (net)	50%
Not too much/No responsibility at all (net)	10%
Skipped	4%

Q47_8. State elected officials - How much of a responsibility, if any, do you think each of the following has for bringing the country together and fostering greater unity among Americans?

	Total (N=4,692)
Great deal	32%
Quite a bit	31%
Some	24%
Not too much	7%
No responsibility at all	3%
Great deal/Quite a bit (net)	62%
Not too much/No responsibility at all (net)	10%
Skipped	4%

Q47_9. Members of Congress - How much of a responsibility, if any, do you think each of the following has for bringing the country together and fostering greater unity among Americans?

	Total (N=4,692)
Great deal	35%
Quite a bit	27%
Some	23%
Not too much	8%
No responsibility at all	4%
Great deal/Quite a bit (net)	62%
Not too much/No responsibility at all (net)	11%
Skipped	4%



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Q48. Does America's 250th Birthday feel like an important achievement to you personally?

	Total (N=4,692)
Yes	42%
No	56%
Skipped	2%

Q49. What would make America's 250th Birthday most meaningful to you? Select up to three.

	Total (N=4,692)
Elected leaders of both parties committing to greater cooperation and unity	52%
Honest reflection on our history, both good and bad	46%
Honoring the military and veterans	40%
Events where Americans can spend time with others in their local communities	25%
A national day of service or volunteering	17%
Announcement of a bold national goal or project	14%
New monuments or memorials to our history	8%
Other (specify):	6%
Skipped	6%



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Q50. [Base: Random fourth of sample] What is one wish you have for America's 250th Birthday?

Open-ended responses. Results do not sum to 100% because multiple responses were permitted; up to two responses were coded.

Theme	Share of Responses
National Unity & End of Division	29%
Political Change - Remove / Replace Current Leadership	12%
Peace, Safety & End of Violence	11%
Better / Accountable Government & Leadership	11%
Protect & Restore Democracy / Rule of Law	8%
America's Survival & Future Generations	6%
Civility, Kindness & Mutual Respect	6%
Equality, Fairness & Justice for All	6%
Economic Prosperity & Opportunity	6%
National Pride, Patriotism & Veterans	5%
Celebration & Commemoration of the Anniversary	5%
Immigration - Divided Views on Policy	4%
Return to Founding Values & American Principles	3%
World Peace & Foreign Policy	2%
Government Reform - Structural	2%
Anti-Left / Anti-Democrat	2%
Learn from History / Acknowledge the Past	2%
Racial Harmony & End of Racism	2%
No Wish / Off-Topic / Non-Responsive	8%
Other	1%





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About the Study

This Ipsos poll was conducted February 25-March 4, 2026, by Ipsos using the probability-based KnowledgePanel®. This poll is based on a nationally representative probability sample of 4,692 general population adults aged 18 or older.

The study was conducted in English and Spanish. The data were weighted to adjust for gender by age, race and ethnicity, census region, metropolitan status, education, household income, 2024 vote choice and political party identification. Political party identification benchmarks are from the 2025 NPORS annual survey, with a midyear adjustment estimated across aggregated KnowledgePanel surveys accounting for changes in panelists' party identification over time. The demographic benchmarks came from the 2025 March supplement of the U.S. Census Bureau's Current Population Survey (CPS).

- Gender (Male, Female) by Age (18–29, 30–44, 45-59 and 60+)
- Race/Hispanic Ethnicity (White Non-Hispanic, Black Non-Hispanic, Other, Non-Hispanic, Hispanic, 2+ Races, Non-Hispanic)
- Education (Less than High School, High School, Some College, Bachelor's degree, Master's degree or higher)
- Census Region (Northeast, Midwest, South, West)
- Metropolitan status (Metro, non-Metro)
- Household Income (Under \$25,000, \$25,000-\$49,999, \$50,000-\$74,999, \$75,000-\$99,999, \$100,000-\$149,999, \$150,000+)
- 2024 Vote Choice (Trump, Harris, Another candidate, Did not vote)
- Political Party ID (Democrat, Lean Democrat, Republican, Lean Republican, Independent/Something else)

The margin of sampling error is plus or minus 1.48 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error takes into account the design effect, which was 1.07. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent.

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About Ipsos

Ipsos is one of the largest market research and polling companies globally, operating in 90 markets and employing nearly 20,000 people.

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“Game Changers” – our tagline – summarizes our ambition to help our 5,000 clients navigate with confidence our rapidly changing world.

Founded in France in 1975, Ipsos has been listed on the Euronext Paris since July 1, 1999. The company is part of the SBF 120, Mid-60 indices, and is eligible for the Deferred Settlement Service (SRD).

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