

# IPSOS GLOBAL CONSUMER CONFIDENCE INDEX

*Feb 2025 – March 2026*



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The Ipsos Global Consumer Confidence Index (GCCCI) provides a crucial understanding of how geopolitical events can ripple across global markets.

The latest results highlight a cautious sentiment among Indonesian consumers. This decline is observed in the numbers: from 62.6 in January to 62.4 in February, and finally, **a dip to 59.2 in March 2026.**

In a comparison of 30 countries, Malaysia (60.8) is the only country this month to hold a National Index score of 60+, while **Indonesia maintains a respectable 59.2**, joined by twelve other countries exceeding the 50-point threshold, including India and Thailand.

Derived from four components, the GCCCI offers a comprehensive measure for consumer sentiment. **In March 2026, Indonesia registers a decline on all the four components**

- **Current situation** – perceptions of current personal financial situation and the local economy (-2.5)
- **Expectations in near future** – outlook on future financial situation, the economy, and employment (-5.1)
- **Investment** – confidence in making purchases and investments (-2.9)
- **Jobs** – perceptions of job security and employment outlook (-2.3)

While Indonesia's National Index remains above the critical 50-point mark, recent trends indicate a growing cautiousness among consumers, **primarily driven by weaker expectations for the future.**

# Overall Consumer Confidence Index

March 2026

Global - All 30	49.4
Global - Legacy 20	47.3
Malaysia*	60.8
Indonesia*	59.2
India*	57.3
Thailand*	56.4
Sweden	55.9
Singapore*	54.0
U.S.	53.3
Mexico	53.0
Brazil	52.2
Colombia*	51.8
Spain	51.2
Australia	50.6
South Korea	50.0
Netherlands*	49.4
Canada	49.4
Poland	49.0
Chile*	48.8
Peru*	48.8
Israel	48.5
Ireland**	48.4
Italy	47.5
South Africa	47.5
Great Britain	46.0
Belgium	45.0
Germany	44.7
Japan	42.4
France	42.0
Hungary	41.6
Argentina	40.3
Türkiye	36.2

1-month change (vs. February 2026)				1-year change (vs. March 2025)			
Significant losses (-2.0 or less)		Significant gains (+2.0 or more)		Significant losses (-2.0 or less)		Significant gains (+2.0 or more)	
Argentina	-4.4	South Korea	+4.1	Argentina	-7.8	South Korea	+10.6
Netherlands	-4.2	Belgium	+2.4	Netherlands	-5.4	Chile	+8.1
Indonesia	-3.2			Mexico	-5.1	Japan	+6.7
Great Britain	-2.9			Singapore	-3.1	Hungary	+5.8
Israel	-2.9			India	-2.9	Colombia	+5.1
Colombia	-2.9			Belgium	-2.5	Peru	+4.7
Germany	-2.3					Thailand	+4.1
Singapore	-2.3					Canada	+3.9
						Spain	+3.3
						Brazil	+3.2
						Israel	+3.2
						Malaysia	+2.4
						Italy	+2.3

New: Index based on single-month only data

\*Global All 30: average all 30 countries

\*Global Legacy 20: average all 20 long-tracked countries (i.e., excluding the 10 added or modified starting in February 2023)

\* Country added or modified in February 2023

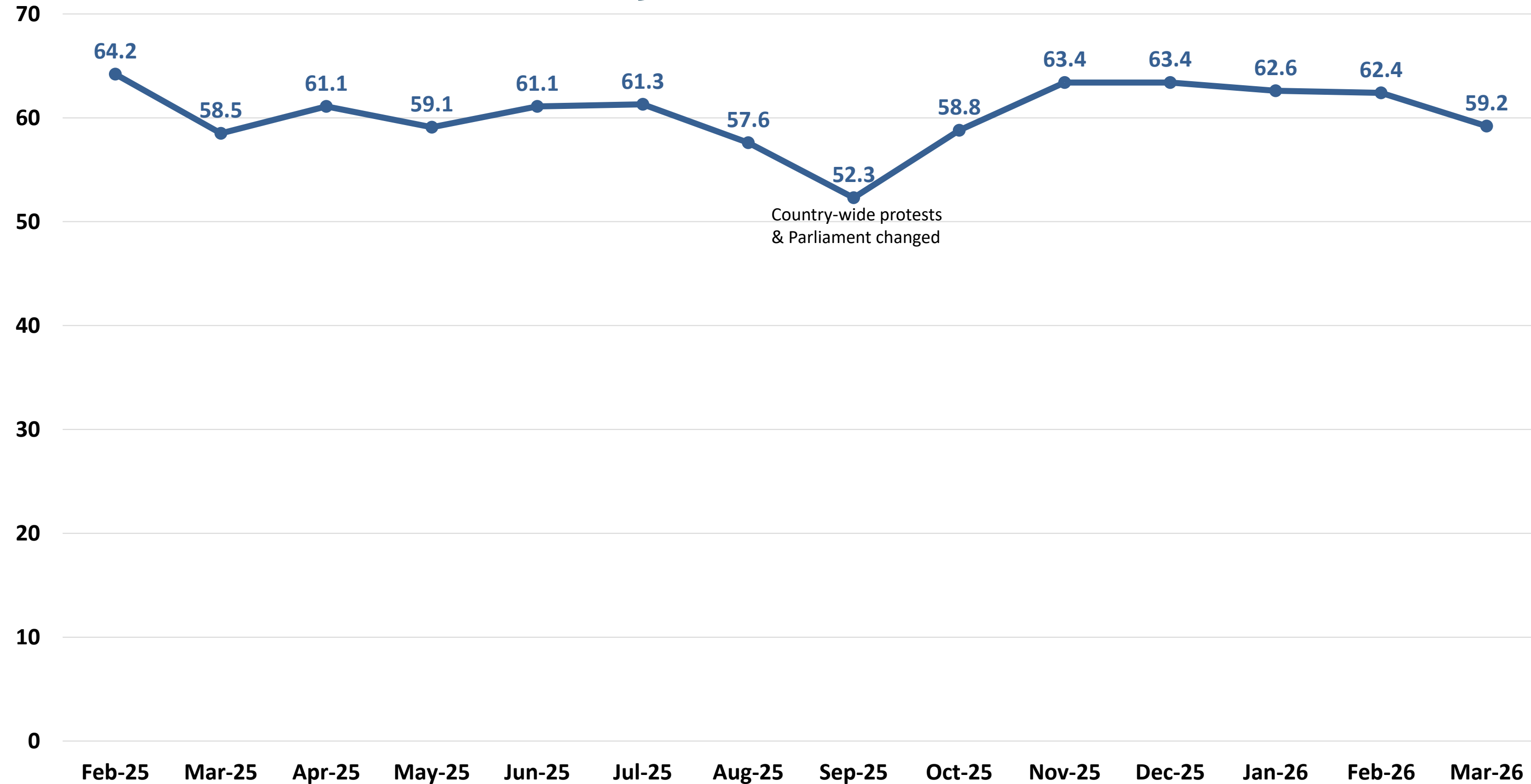
\*\*Country added in May 2025

# Countries experiencing notable gains and losses since February 2026

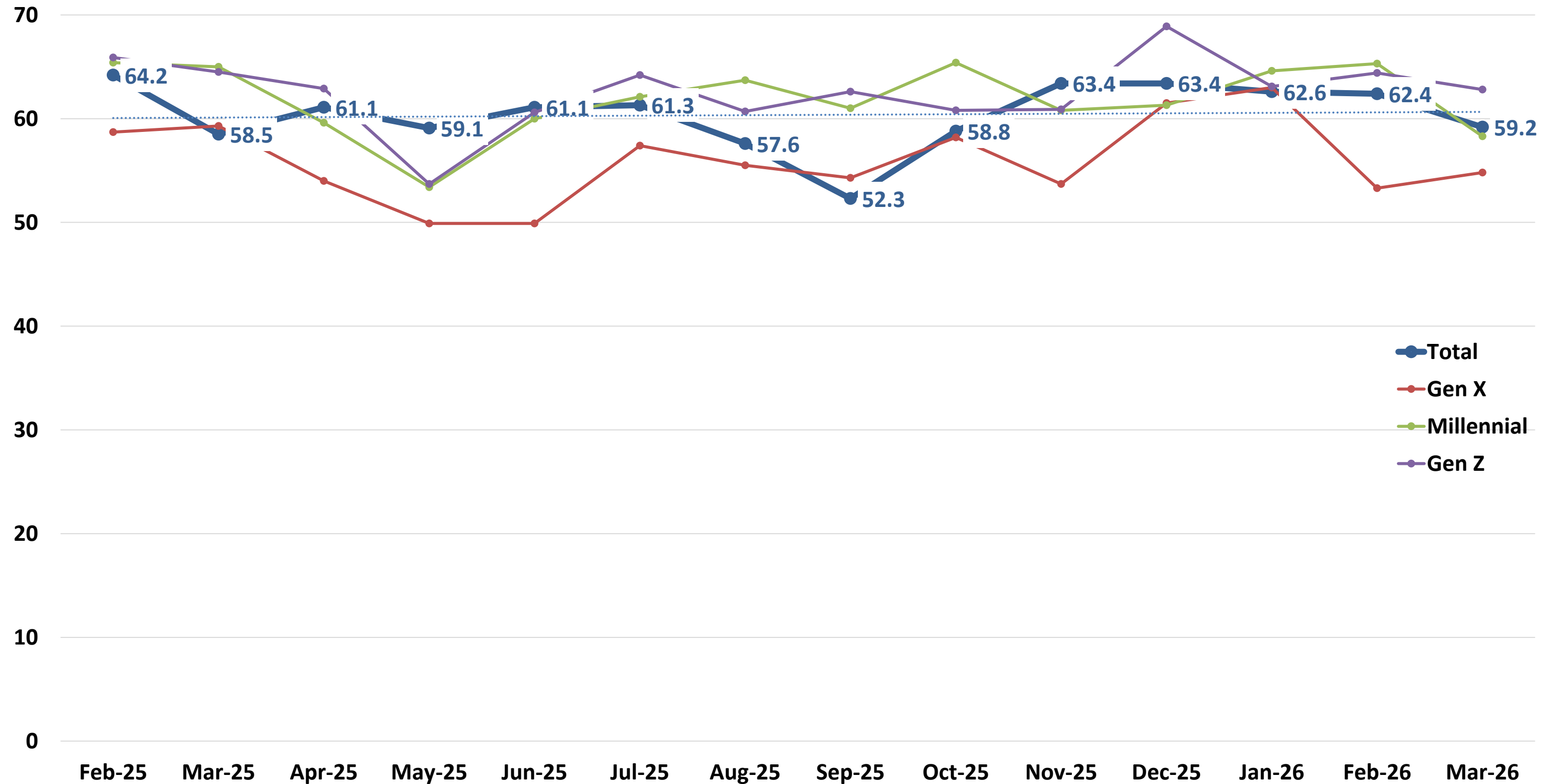
1-MONTH CHANGE															
Current		Expectations				Investment				Jobs					
Current personal financial situation, local economy, employment		Expected future personal financial situation, local economy, employment				Purchasing and investment confidence, personal financial situation and outlook				Job security confidence, job loss experience, employment outlook					
Significant losses (-2.0 or less)		Significant gains (+2.0 or more)		Significant losses (-2.0 or less)		Significant gains (+2.0 or more)		Significant losses (-2.0 or less)		Significant gains (+2.0 or more)					
Argentina	-6.1	South Korea	+5.4	Indonesia	-5.1	India	+5.8	Netherlands	-5.5	South Korea	+4.8	Argentina	-4.1	India	+5.0
Netherlands	-5.3	Belgium	+3.1	Netherlands	-4.4	South Korea	+4.2	Argentina	-4.9	Belgium	+3.1	Germany	-3.9	U.S.	+4.2
Colombia	-5.1	Canada	+2.4	Argentina	-3.0	Hungary	+2.8	Colombia	-4.1	Canada	+2.9	Chile	-3.6	Japan	+3.0
Great Britain	-3.9	Spain	+2.1	Israel	-2.4	South Africa	+2.3	Great Britain	-4.0			Singapore	-3.2	Türkiye	+2.4
South Africa	-3.0			Australia	-2.2			Israel	-3.3			Colombia	-3.1	Belgium	+2.1
Israel	-2.7			Singapore	-2.1			Indonesia	-2.9			Australia	-3.0	South Korea	+2.1
Indonesia	-2.5							South Africa	-2.8			Great Britain	-2.8		
Singapore	-2.5							U.S.	-2.7			Indonesia	-2.3		
U.S.	-2.2							Singapore	-2.6			Israel	-2.2		
Chile	-2.1							Germany	-2.0						
Germany	-2.1							India	-2.0						

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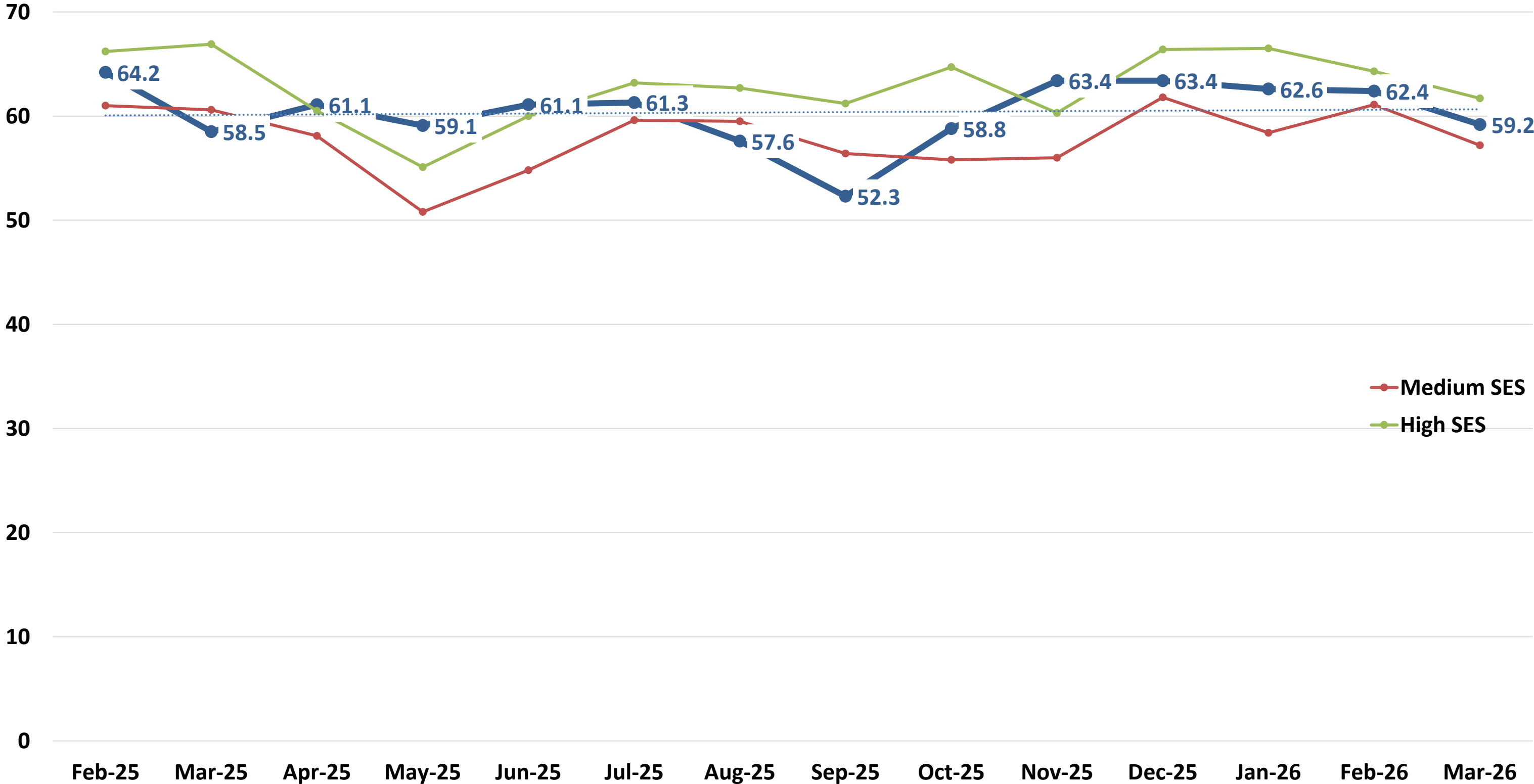
# Sharp decline in CCI observed for Millennials



\*\*June'25 data for Year 5-+ indicates base under n=30; too small to use



# The decline is happening across SES



\*\*June'25 data for Year 5-+ indicates base under n=30; too small to use



# THANK YOU

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