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Ipsos poll on the war in Iran

Conducted by Ipsos using KnowledgePanel®
A survey of the American general population (ages 18+)
Interview dates: April 10-12, 2026
Number of interviews: 1,019

Margin of error: +/- 3.6 percentage points at the 95% confidence level for all respondents

NOTE: All results show percentages among all respondents, unless otherwise labeled. Reduced bases are unweighted values.

NOTE: * = less than 0.5%, - = no respondents, N/A = not applicable

Annotated Questionnaire

Q1. How much, if anything, have you heard about recent U.S. military strikes against Iran and a recent ceasefire agreement in the conflict?

	Total (N=1,019)
A lot	48%
A little	44%
Nothing at all	7%
Skipped	1%

	<i>Ipsos, April 3-5 (N=1,021)</i>	<i>Ipsos, March 27-29 (N=1,021)</i>	<i>Ipsos, March 13-15 (N=1,025)</i>	<i>Ipsos, March 6-9 (N=1,021)</i>	<i>Reuters/Ipsos, Feb 28-Mar 1 (N=1,025)</i>
A lot	45%	51%	52%	51%	29%
A little	46%	42%	39%	41%	57%
Nothing at all	8%	6%	8%	7%	13%
Skipped	1%	1%	1%	1%	1%





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Q2. Overall, do you approve or disapprove of U.S. military strikes against Iran?

	Total (N=1,019)
Approve	35%
Disapprove	60%
Skipped	4%

	<i>Ipsos, April 3-5 (N=1,021)</i>	<i>Ipsos, March 27-29 (N=1,021)</i>	<i>Reuters/Ipsos, March 17-19 (N=1,545)</i>	<i>Ipsos, March 13-15 (N=1,025)</i>
Approve	37%	35%	37%	38%
Disapprove	59%	60%	59%	58%
Skipped	3%	5%	4%	4%

TREND FOR COMPARISON. Overall, do you approve or disapprove of U.S. military strikes against Iran?

	<i>Ipsos, March 6-9 (N=1,021)</i>	<i>Reuters/Ipsos, Feb 28-Mar 1 (N=1,025)</i>
Approve	29%	27%
Disapprove	43%	43%
Not sure	26%	29%
Skipped	2%	1%

Q3_1. As a result of U.S. military action in Iran, do you think each of the following will get better or worse over the next year? The quality of life for people in Iran*

	Total (N=1,019)
Get better	17%
Get worse	51%
Stay about the same	14%
Not sure	16%
Skipped	3%

	<i>Ipsos, March 27-29 (N=1,021)</i>	<i>Ipsos, March 13-15 (N=1,025)</i>	<i>Ipsos, March 6-9 (N=1,021)</i>
Get better	21%	23%	25%
Get worse	49%	44%	42%
Stay about the same	13%	15%	15%
Not sure	14%	16%	16%
Skipped	2%	2%	2%

* Preceding question omitted due to survey programming error





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Q3_2. As a result of U.S. military action in Iran, do you think each of the following will get better or worse over the next year? Stability in the Middle East

	Total (N=1,019)
Get better	19%
Get worse	52%
Stay about the same	13%
Not sure	14%
Skipped	3%

	<i>Ipsos, March 27-29 (N=1,021)</i>	<i>Ipsos, March 13-15 (N=1,025)</i>	<i>Ipsos, March 6-9 (N=1,021)</i>
<i>Get better</i>	21%	21%	22%
<i>Get worse</i>	52%	46%	49%
<i>Stay about the same</i>	11%	17%	14%
<i>Not sure</i>	13%	14%	14%
<i>Skipped</i>	2%	2%	2%

Q3_3. As a result of U.S. military action in Iran, do you think each of the following will get better or worse over the next year? Gas prices in the U.S.

	Total (N=1,019)
Get better	18%
Get worse	63%
Stay about the same	7%
Not sure	9%
Skipped	2%

	<i>Ipsos, March 27-29 (N=1,021)</i>	<i>Ipsos, March 13-15 (N=1,025)</i>	<i>Ipsos, March 6-9 (N=1,021)</i>
<i>Get better</i>	17%	14%	11%
<i>Get worse</i>	66%	65%	67%
<i>Stay about the same</i>	7%	10%	12%
<i>Not sure</i>	8%	10%	9%
<i>Skipped</i>	2%	2%	2%





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Q4. Over the long run, do you think U.S military action in Iran will...?

	Total (N=1,019)
Improve the security of the U.S.	26%
Make the security of the U.S. worse	41%
Not have much impact either way	29%
Skipped	4%

Q5. Thinking about yourself, how much, if at all, do you personally care about what's going on in Iran?

	Total (N=1,019)
A great deal	16%
Quite a bit	28%
Some	35%
Not too much	14%
Not at all	5%
Skipped	2%

	<i>Ipsos, March 27-29 (N=1,021)</i>	<i>Ipsos, March 13-15 (N=1,025)</i>	<i>Ipsos, March 6-9 (N=1,021)</i>
<i>A great deal</i>	18%	18%	17%
<i>Quite a bit</i>	28%	29%	28%
<i>Some</i>	32%	34%	33%
<i>Not too much</i>	13%	12%	13%
<i>Not at all</i>	6%	6%	7%
<i>Skipped</i>	3%	2%	2%





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Q6. Has U.S. military action in Iran had an impact on your own personal financial situation?

	Total (N=1,019)
Yes, mostly positive impact	1%
Yes, mostly negative impact	54%
No, has not had an impact	29%
Not sure	15%
Skipped	1%

	<i>Ipsos, March 27-29 (N=1,021)</i>	<i>Ipsos, March 13-15 (N=1,025)</i>	<i>Ipsos, March 6-9 (N=1,021)</i>
<i>Yes, mostly positive impact</i>	7%	4%	5%
<i>Yes, mostly negative impact</i>	56%	53%	49%
<i>No, will not have an impact</i>	12%	14%	17%
<i>Not sure</i>	23%	27%	27%
<i>Skipped</i>	2%	2%	2%

Q7. Considering both the costs and benefits to the U.S., do you think it has been...?

	Total (N=1,019)
Worth the U.S. taking military action in Iran	24%
Not worth the U.S. taking military action in Iran	51%
Not sure	22%
Skipped	3%





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About the Study

This Ipsos poll was conducted April 10-12, 2026, by Ipsos using the probability-based KnowledgePanel®. This poll is based on a nationally representative probability sample of 1,019 general population adults aged 18 or older.

The study was conducted in English. The data were weighted to adjust for gender by age, race and ethnicity, census region, metropolitan status, education, household income, 2024 vote choice and political party identification. Political party identification benchmarks are from the 2025 NPORS annual survey, with a midyear adjustment estimated across aggregated KnowledgePanel surveys accounting for changes in panelists' party identification over time. The demographic benchmarks came from the 2025 March supplement of the U.S. Census Bureau's Current Population Survey (CPS).

- Gender (Male, Female) by Age (18–29, 30–44, 45-59 and 60+)
- Race/Hispanic Ethnicity (White Non-Hispanic, Black Non-Hispanic, Other, Non-Hispanic, Hispanic, 2+ Races, Non-Hispanic)
- Education (Less than High School, High School, Some College, Bachelor's degree, Master's degree or higher)
- Census Region (Northeast, Midwest, South, West)
- Metropolitan status (Metro, non-Metro)
- Household Income (Under \$25,000, \$25,000-\$49,999, \$50,000-\$74,999, \$75,000-\$99,999, \$100,000-\$149,999, \$150,000+)
- 2024 Vote Choice (Trump, Harris, Another candidate, Did not vote)
- Political Party ID (Democrat, Lean Democrat, Republican, Lean Republican, Independent/Something else)

The margin of sampling error is plus or minus 3.6 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error takes into account the design effect, which was 1.35. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent.

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About Ipsos

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Founded in France in 1975, Ipsos has been listed on the Euronext Paris since July 1, 1999. The company is part of the SBF 120, Mid-60 indices, and is eligible for the Deferred Settlement Service (SRD). ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg IPS:FP www.ipsos.com

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