

# Ipsos Britain and the EU

April 2026



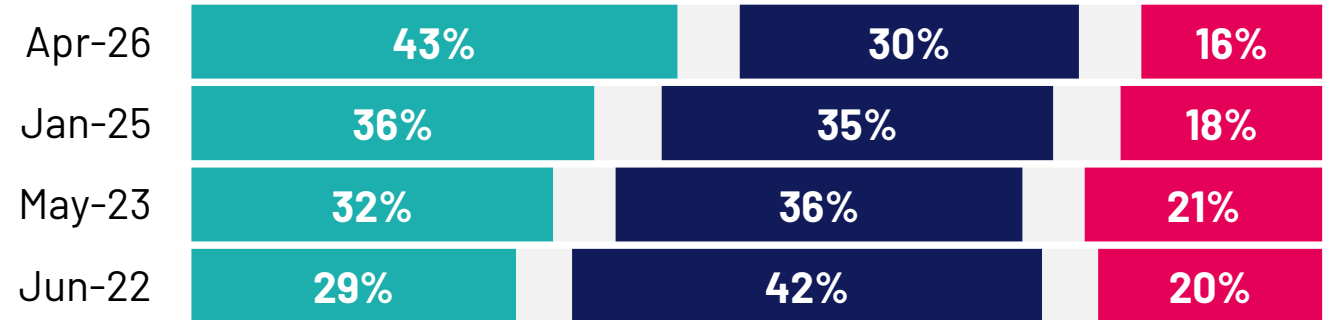
# Britons increasingly think the UK's interests are the same as the EU's, and at odds with those of the US

Thinking about your top priorities for Britain's relationship with different countries, do you think that, on balance, Britain's interests are similar to each of the following, or do you think they are at odds?

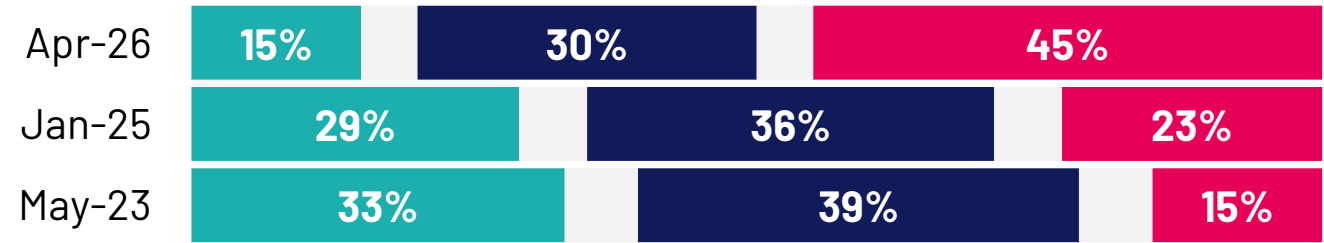
Base: 1,006 Online British adults aged 18-75, 3-7 April 2026

Same    Partly the same/ partly at odds    At odds

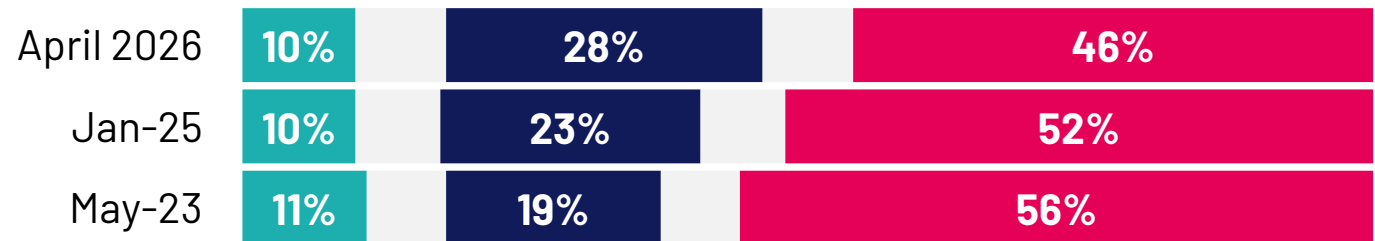
## The EU



## The USA



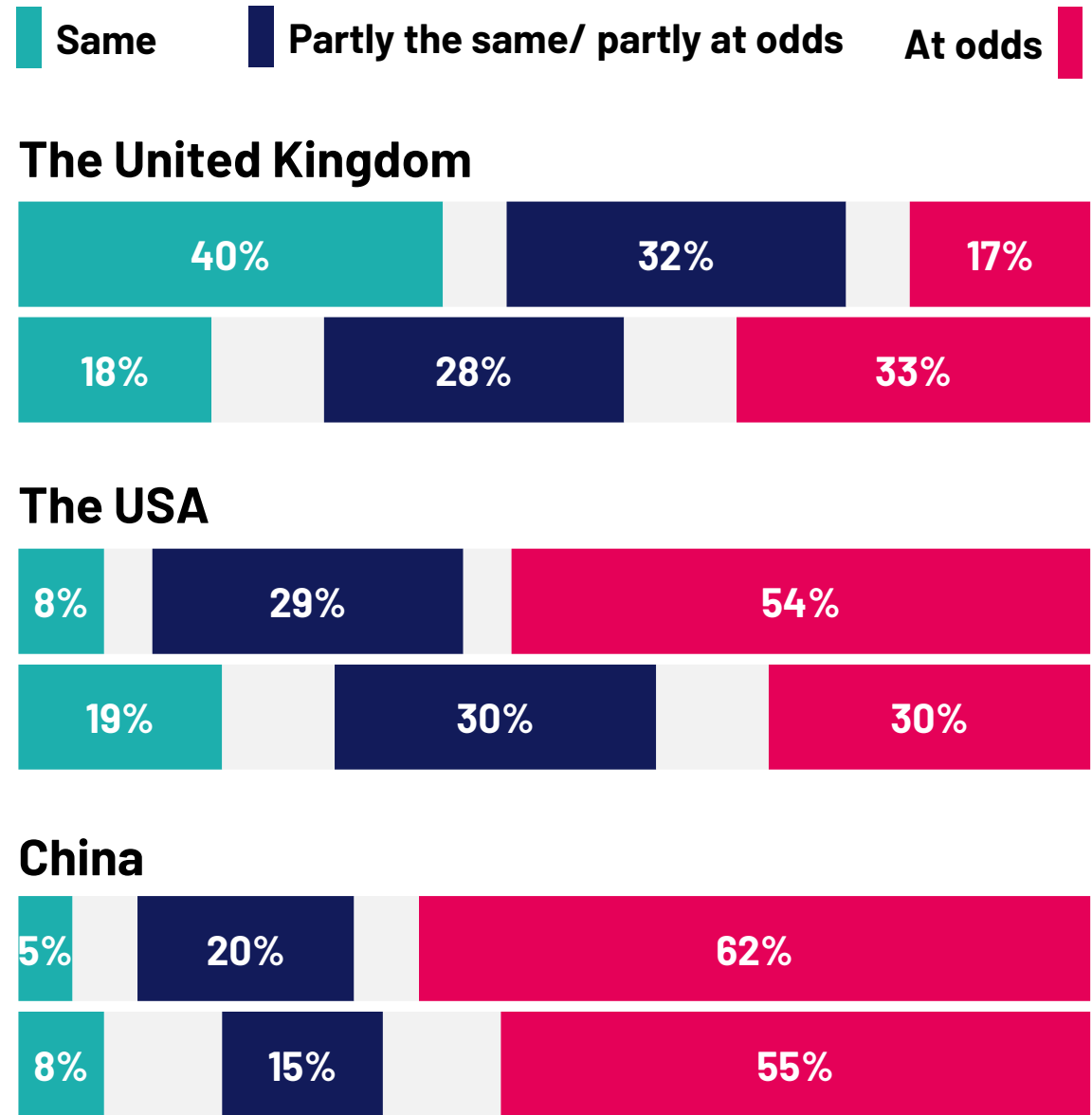
## China



**A similar pattern is found in France: growing belief that the EU and UK have similar interests but that the EU and US are more at odds**

Thinking about your top priorities for the EU's relationship with different countries, do you think that, on balance, the EU's interests are similar to each of the following, or do you think they are at odds?

Base: 1,098 Online French adults aged 18-75, 3-7 April 2026



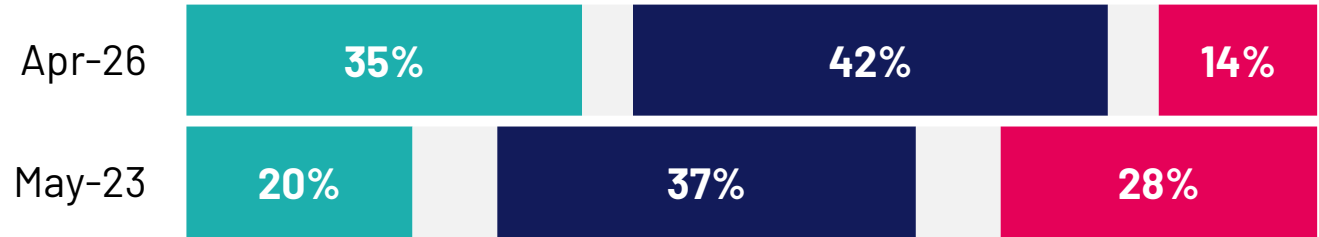
**A similar pattern is found in Germany: growing belief that the EU and UK have similar interests but that the EU and US are more at odds**

Thinking about your top priorities for the EU's relationship with different countries, do you think that, on balance, the EU's interests are similar to each of the following, or do you think they are at odds?

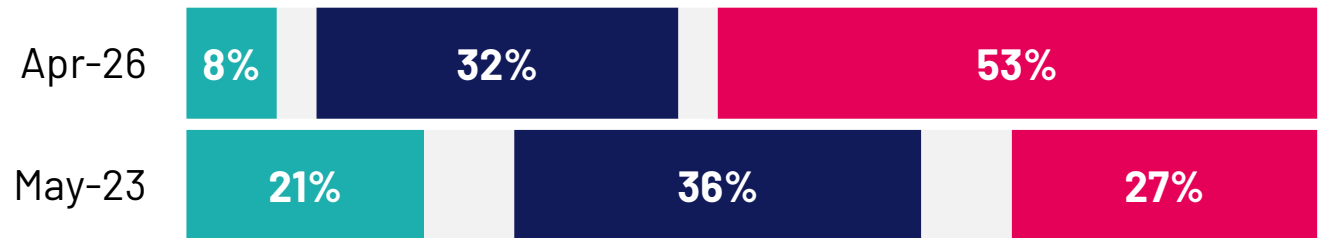
Base: 1,079 online German adults aged 18-75, 3-7 April 2026

Same Partly the same/ partly at odds At odds

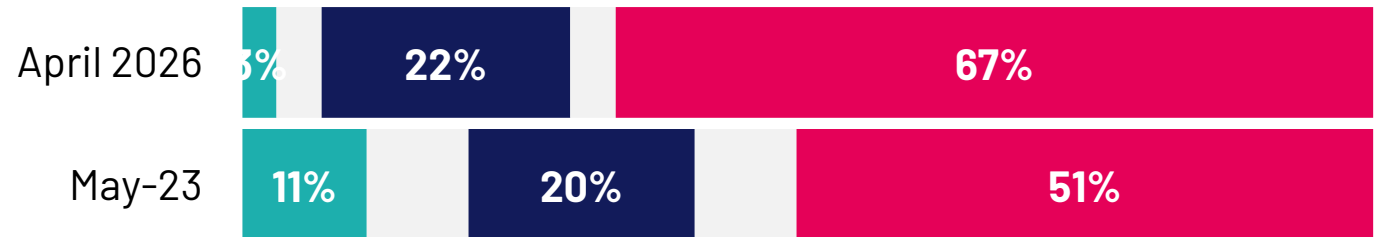
### The United Kingdom



### The USA



### China



# Four in five Britons continue to think it is important for Britain to maintain a close relationship with the EU

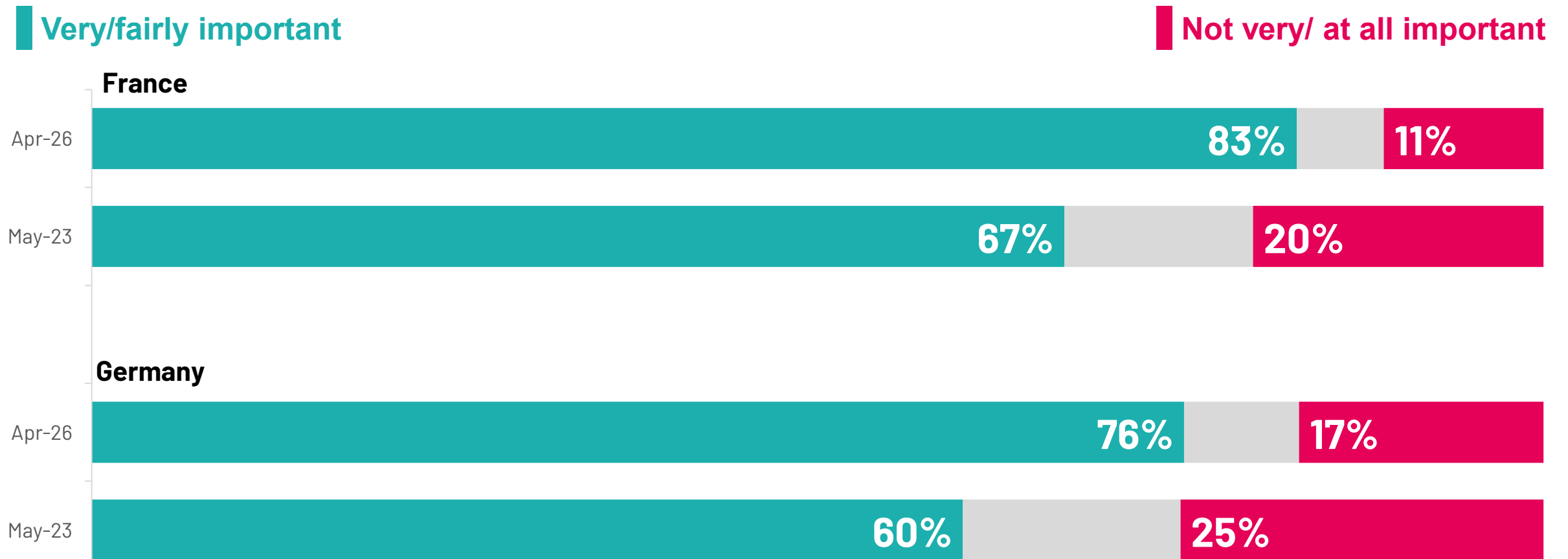
Now Britain has left the European Union, how important, if at all, do you think it will be for Britain to maintain a close relationship with the EU?



Base: 1,006 Online British adults aged 18-75, 3-7 April 2026

# Belief in the importance of the EU-UK relationship is also growing in France and Germany

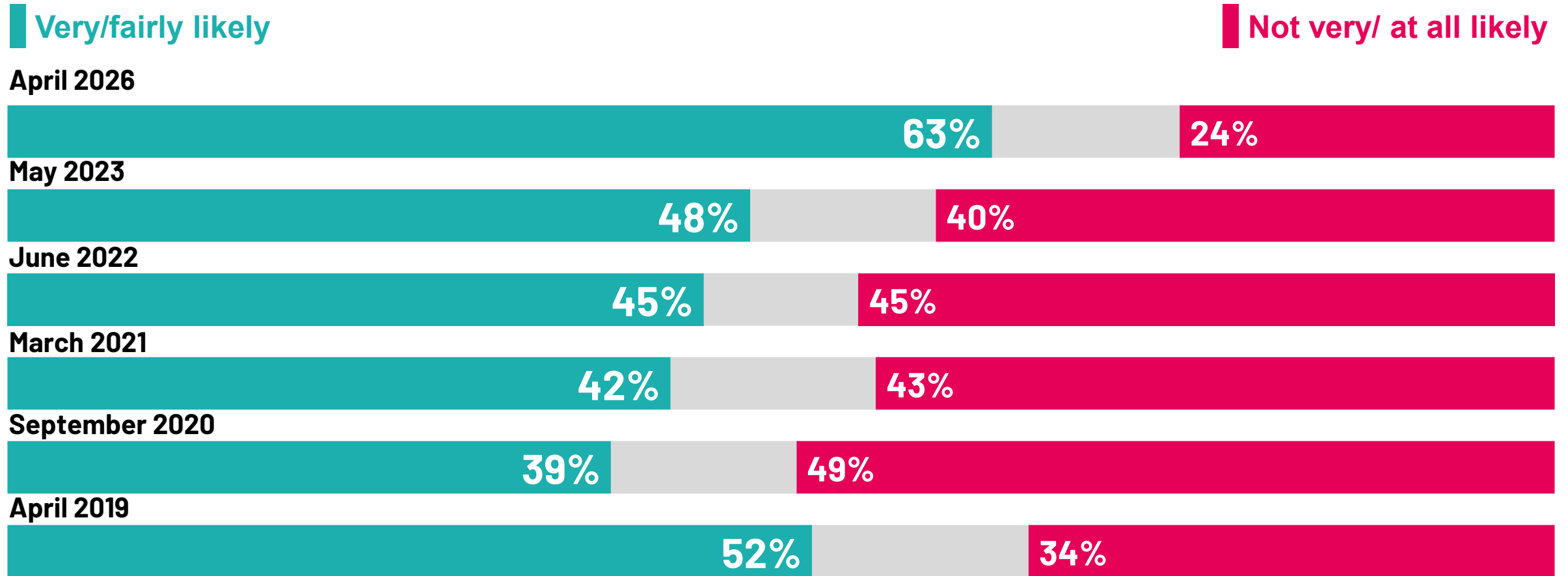
Now the UK has left the European Union, how important, if at all, do you think it will be for the EU to maintain a close relationship with the UK?



Base: 1,098 Online French adults aged 18-75, 3-7 April 2026, 1,079 online German adults aged 18-75, 3-7 April 2026

# And 6 in 10 Britons are now optimistic that Britain and the EU will now have a close relationship, higher than previous years

And how likely, if at all, do you think it is that Britain and the EU will have a close relationship now Britain has left?



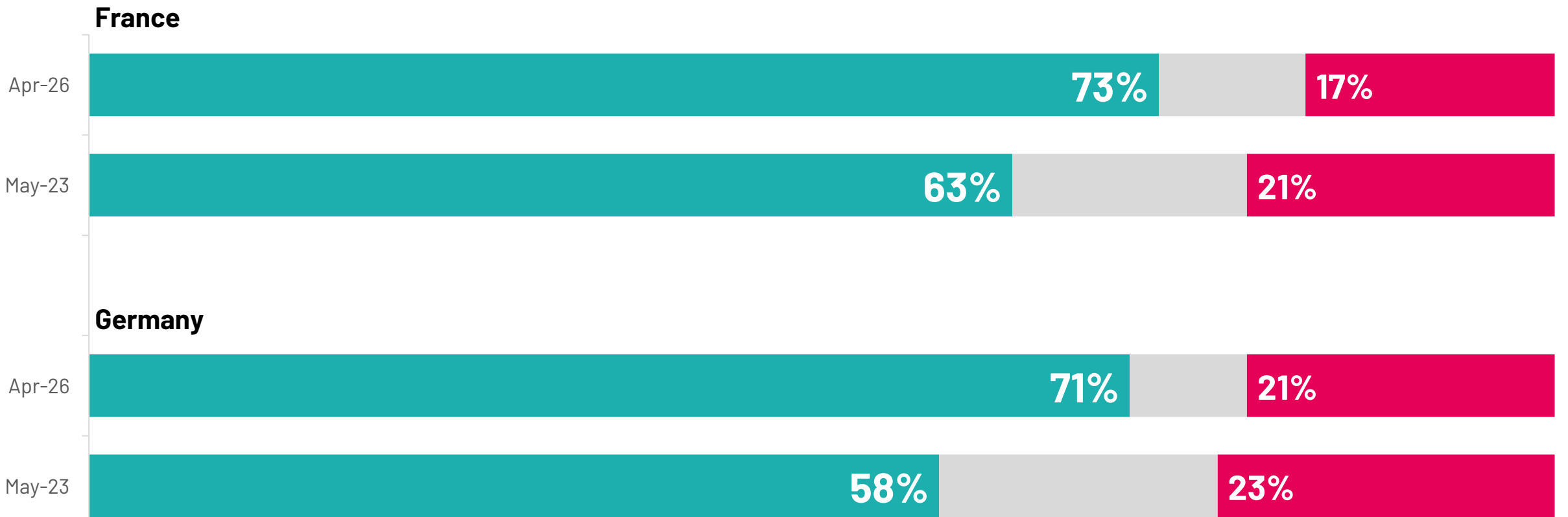
Base: 1,006 Online British adults aged 18-75, 3-7 April 2026

# Optimism that the EU and UK will have a close relationship is also growing in France and Germany

And how likely, if at all, do you think it is that EU and the UK will have a close relationship now the UK has left?

Very/fairly likely

Not very/ at all likely



Base: 1,098 Online French adults aged 18-75, 3-7 April 2026, 1,079 online German adults aged 18-75, 3-7 April 2026

# Just over half of Britons continue to think that the UK's decision to leave the EU was the wrong decision

Do you think that the UK's decision to leave the European Union was the right or wrong decision for the United Kingdom?

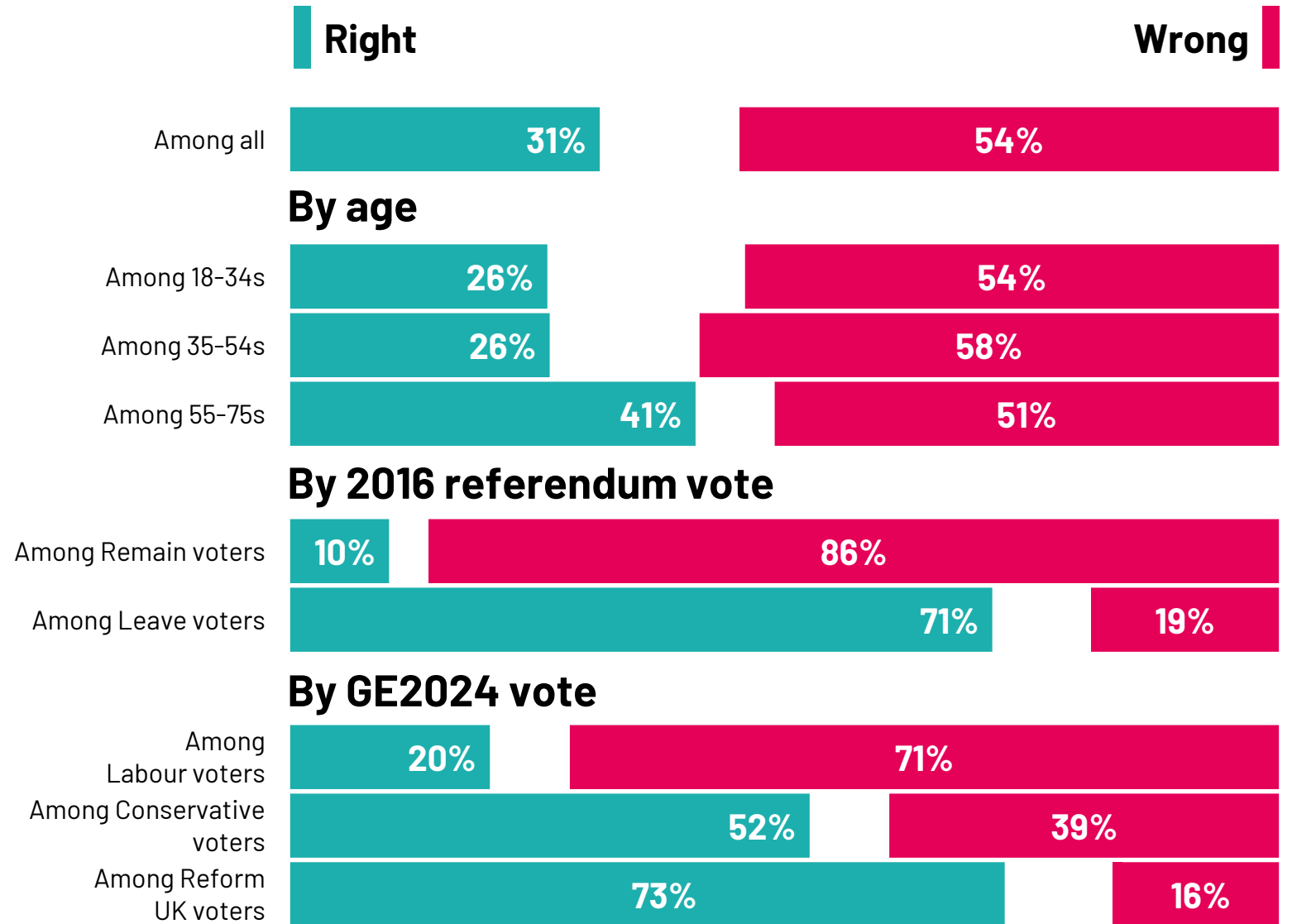


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# British views on whether Brexit was the right or wrong decision are still divided along party/referendum lines

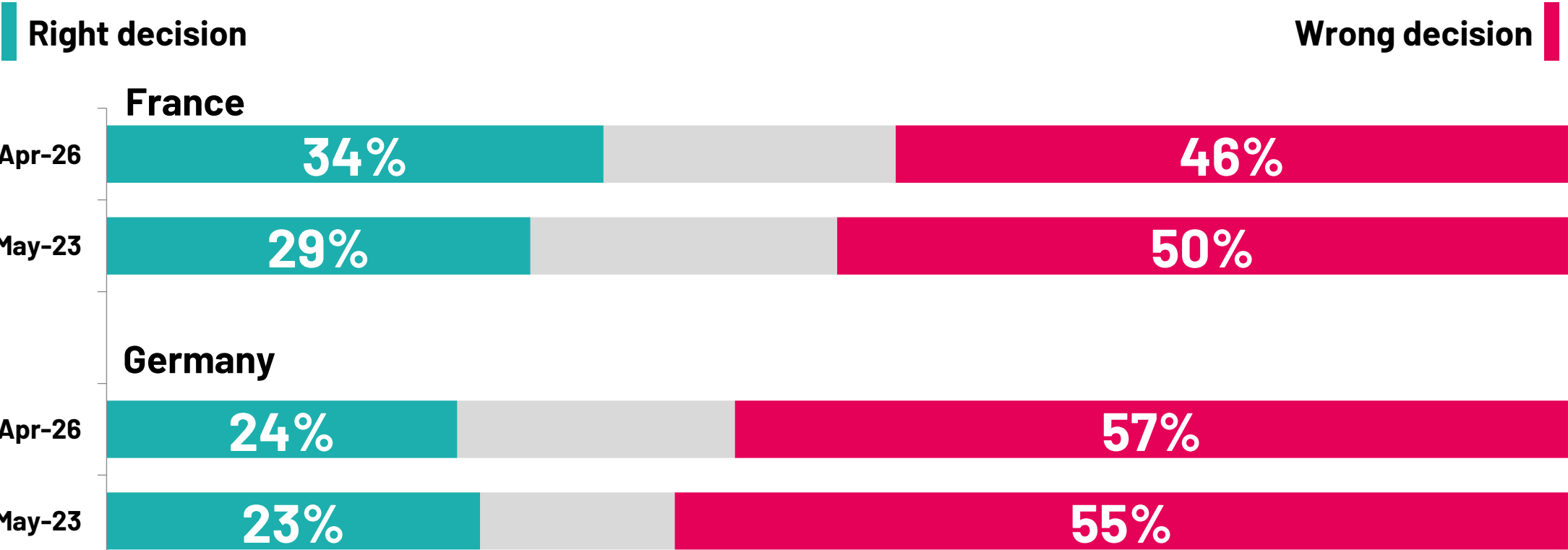
Do you think that the UK's decision to leave the European Union was the right or wrong decision for the United Kingdom?

Base: 1,006 Online British adults aged 18-75, 3-7 April 2026



# Around half in France and Germany also think Brexit was the wrong decision for the UK

Do you think that the UK's decision to leave the European Union was the right or wrong decision for the United Kingdom?



Base: 1,098 Online French adults aged 18-75, 3-7 April 2026, 1,079 online German adults aged 18-75, 3-7 April 2026

# Just over half of British adults also think that the UK's decision to leave the EU was the wrong decision for the EU

Do you think that the UK's decision to leave the European Union was the right or wrong decision for the European Union?

**Right decision** **Wrong decision**

**April 2026**



**May 2023**

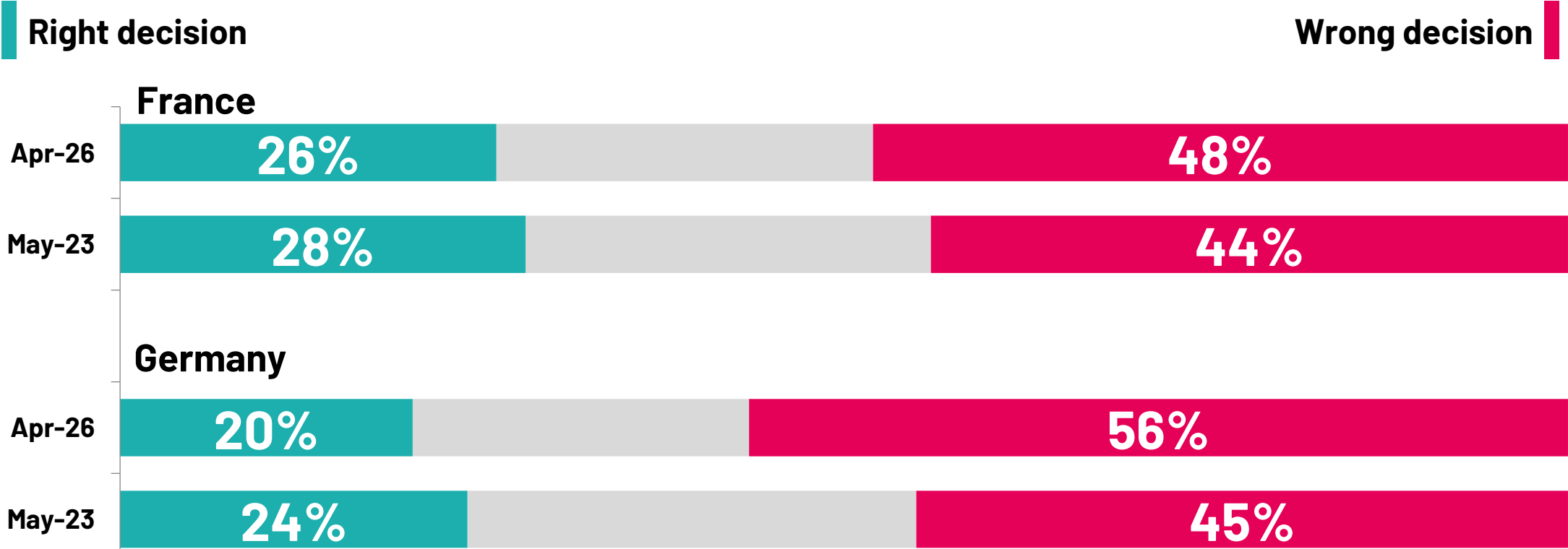


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# Similarly, around half in France and Germany also believe Brexit was the wrong decision for the EU

Do you think that the UK's decision to leave the European Union was the right or wrong decision for the European Union?



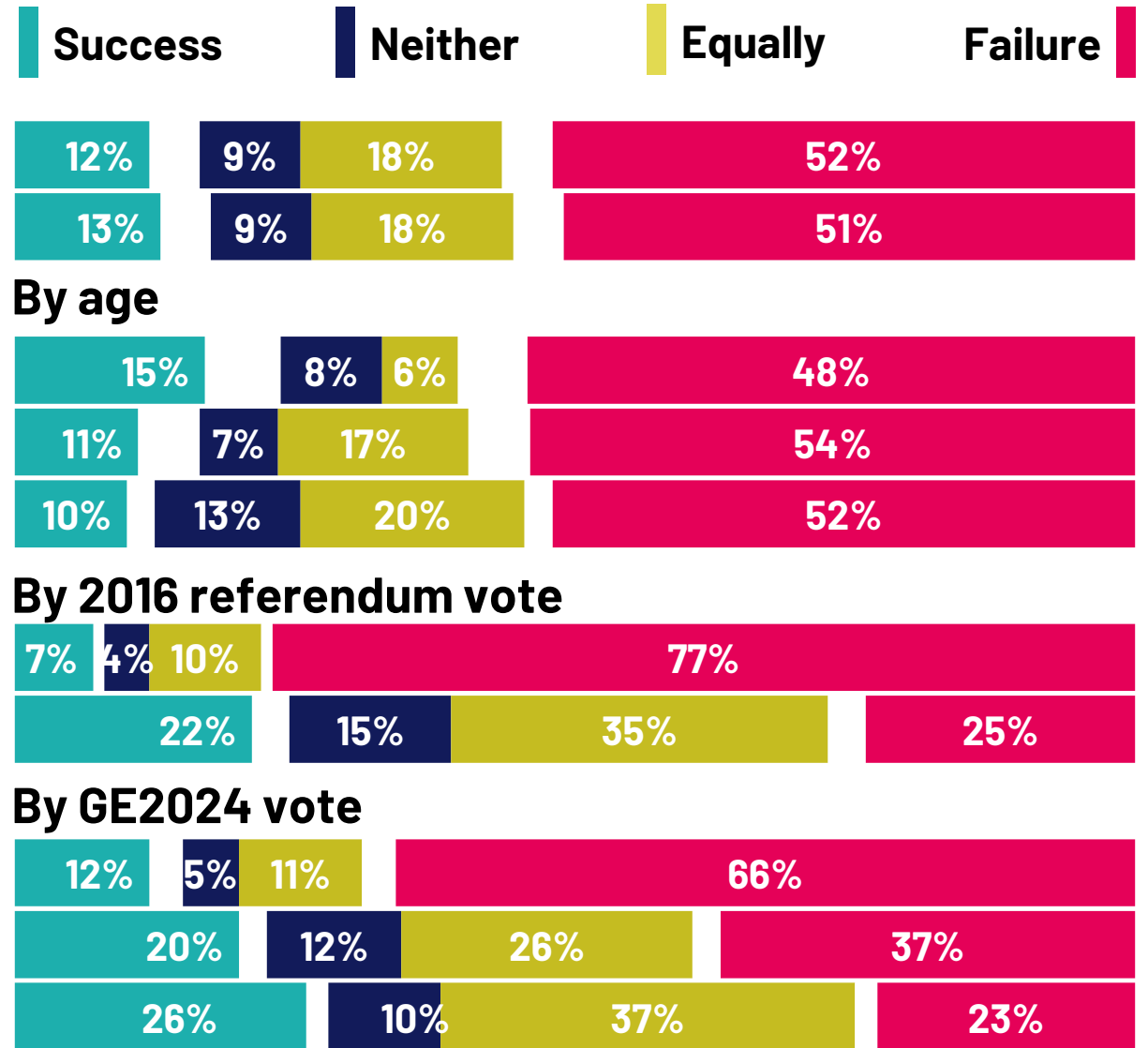
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# Half of Britons continue to think that Brexit has been a failure

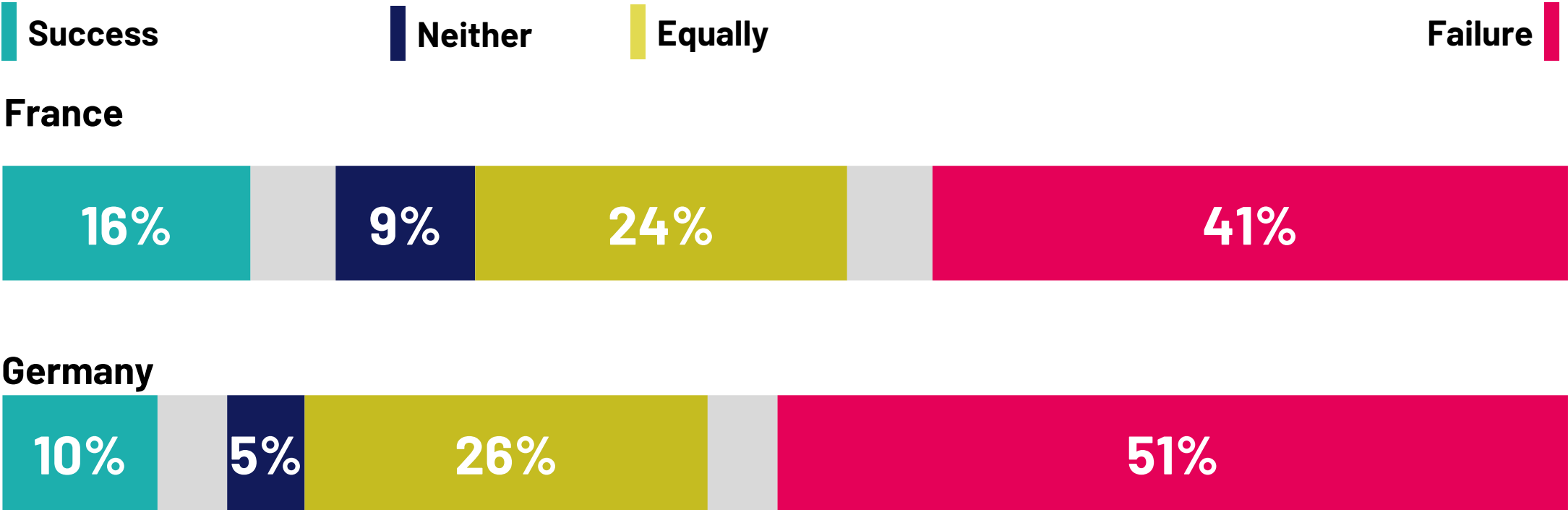
Overall, taking everything into account, do you think that Brexit has been more of a success, more of a failure, or neither?

Base: 1,006 Online British adults aged 18-75, 3-7 April 2026



# Public opinion in France and Germany is also more likely to see Brexit as a failure than a success

Overall, taking everything into account, do you think that Brexit has been more of a success, more of a failure, or neither?



Base: 1,098 Online French adults aged 18-75, 3-7 April 2026, 1,079 online German adults aged 18-75, 3-7 April 2026



# Britons say improving the trade agreement should be the top priority for Britain's relationship with the EU, followed by reducing illegal immigration

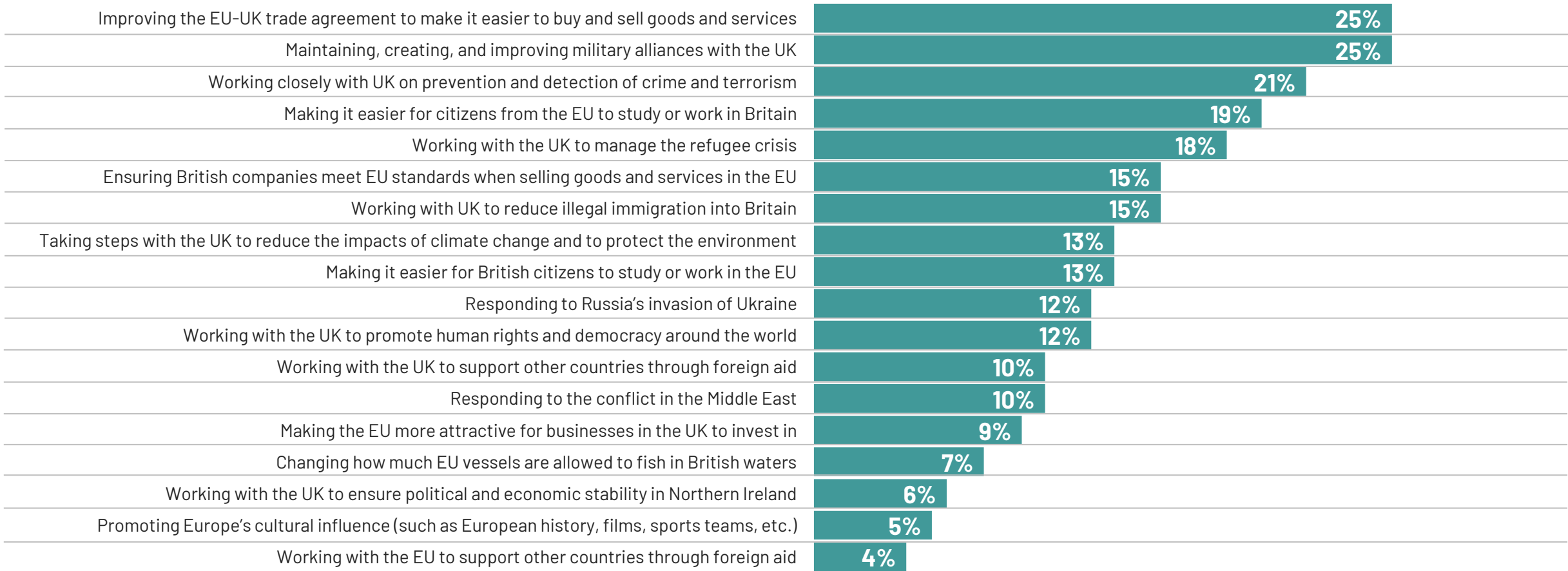
Which two or three of these, if any, do you think should be the top priorities for the Britain's relationship with the European Union?



Base: 1,006 Online British adults aged 18-75, 3-7 April 2026

# Trade is also top priority in France, followed by maintaining and improving military alliances with the UK

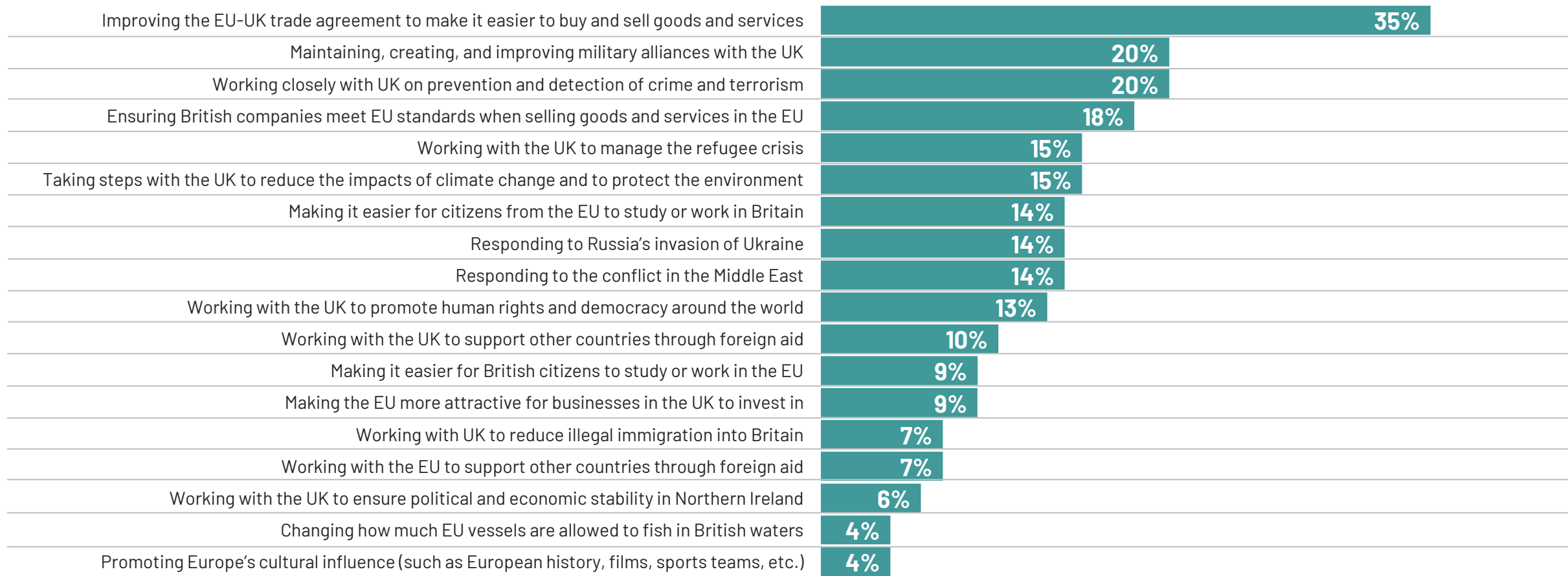
Which two or three of these, if any, do you think should be the top priorities for the European Union's relationship with the United Kingdom?



Base: 1,098 Online French adults aged 18-75, 3-7 April 2026

# Trade is again top priority in Germany for the EU relationship with the UK, followed by improving the military alliance and preventing crime and terror

Which two or three of these, if any, do you think should be the top priorities for the European Union's relationship with the United Kingdom?

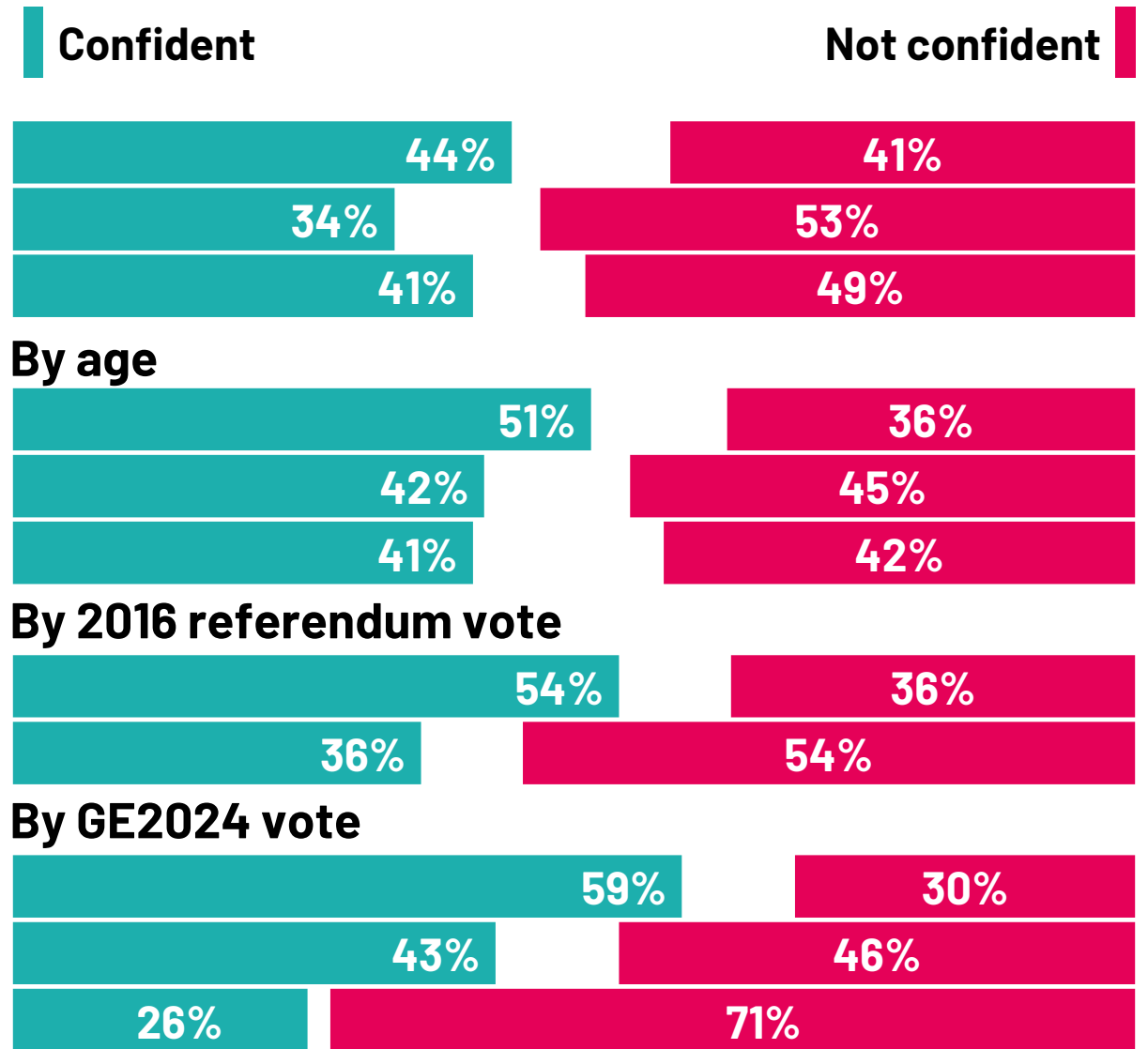


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# Britons are more confident than before that the UK and EU will successfully work together on their top priorities, but are still split overall

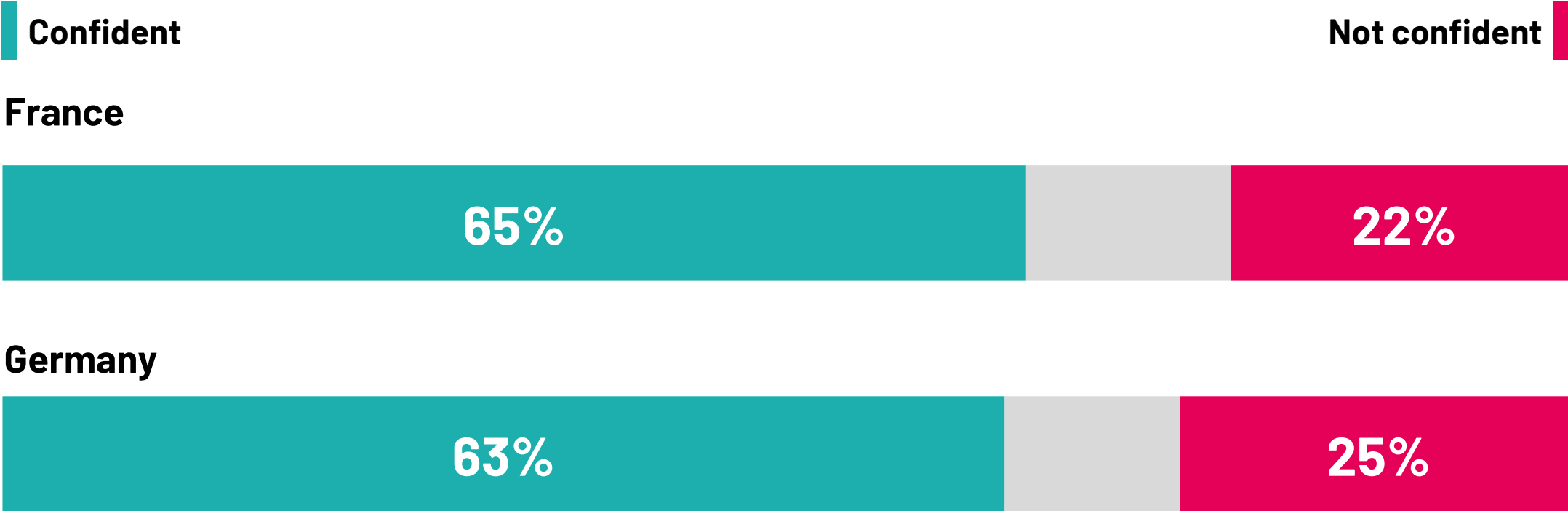
And how confident, if at all, are you that Britain and the European Union will work together to achieve an outcome on your top priorities that you find satisfactory?

Base: 1,006 Online British adults aged 18-75, 3-7 April 2026



# Confidence that the UK and EU will work well together is even higher in France and Germany, at around 2 in 3

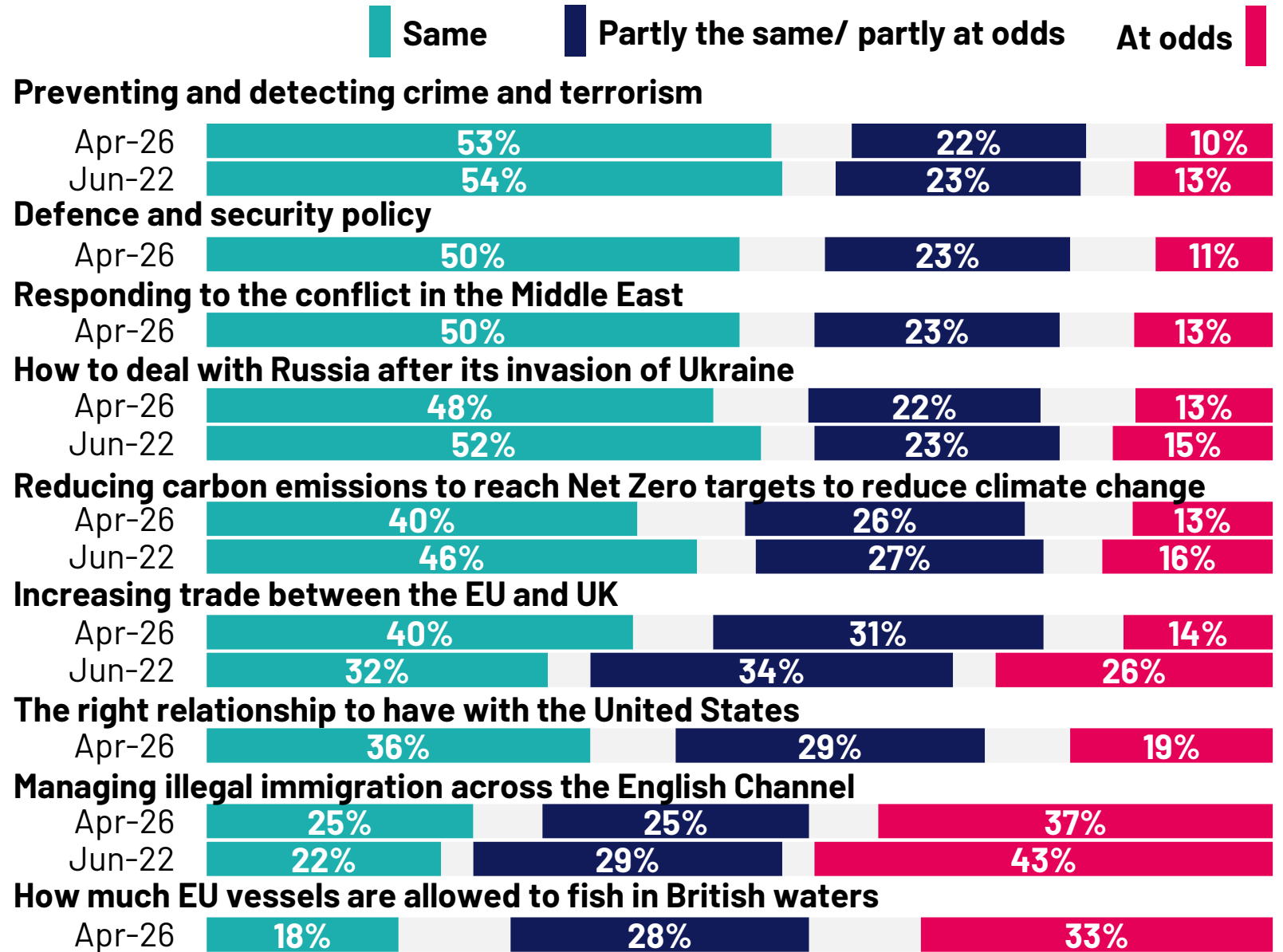
And how confident, if at all, are you that Britain and the European Union will work together to achieve an outcome on your top priorities that you find satisfactory?



Base: 1,098 Online French adults aged 18-75, 3-7 April 2026, 1,079 online German adults aged 18-75, 3-7 April 2026

# Britons think that the UK and EU's interests are most similar on crime/terrorism and defence/security, but most at odds over immigration and fishing rights

And now thinking about each of the following issues, do you think that on the whole Britain's interests and the European Union's interests are similar or do you think they are at odds?

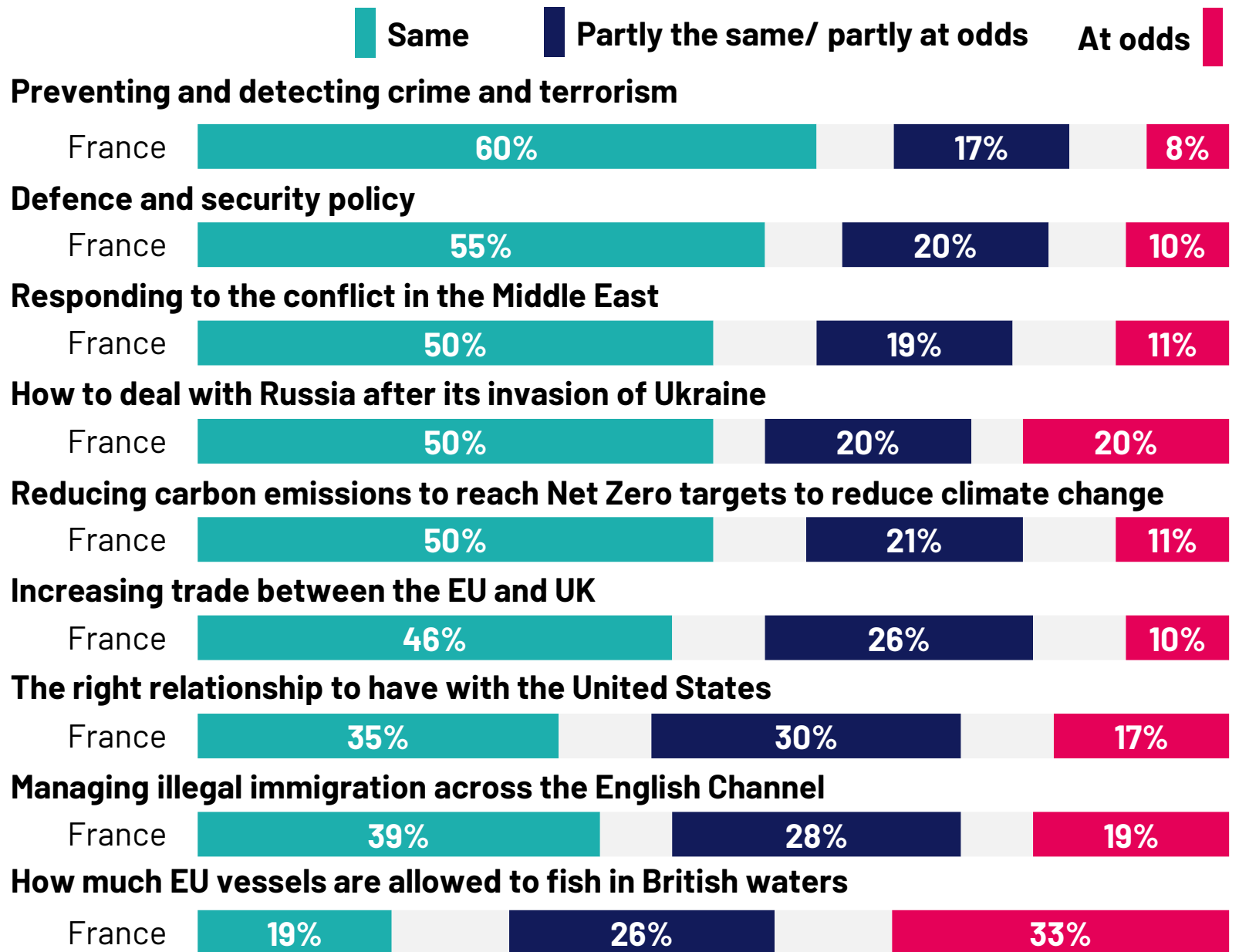


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**In France, most also believe that the EU and UK have similar interests in crime and defence/security. There is slightly more optimism over immigration than the UK, but still doubts over fishing**

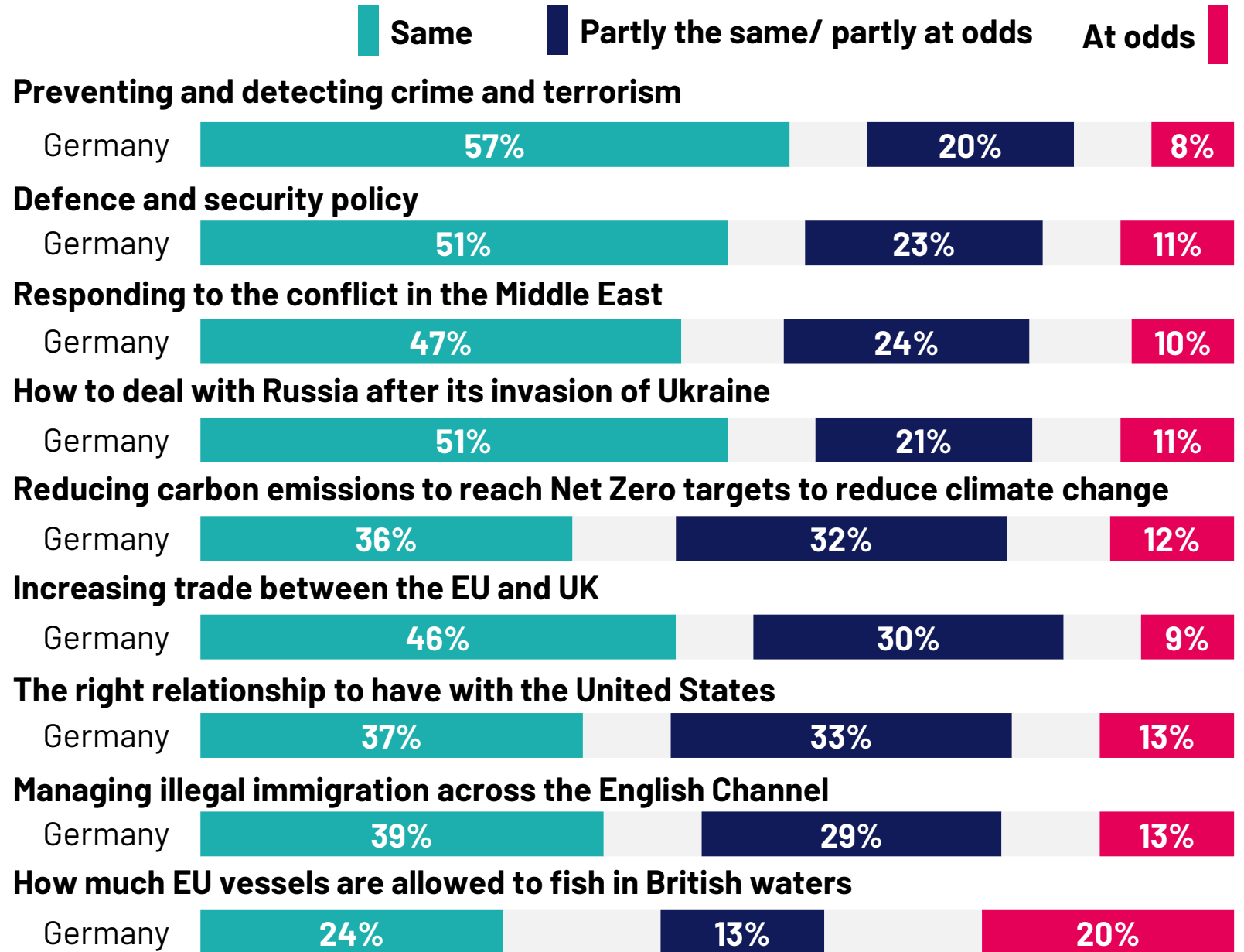
And now thinking about each of the following issues, do you think that on the whole Britain's interests and the European Union's interests are similar or do you think they are at odds?

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**Germans also think the EU and UK's interests are similar on crime and defence/security. They also have slightly more optimism over immigration than in the UK, but are also split on fishing rights**

And now thinking about each of the following issues, do you think that on the whole Britain's interests and the European Union's interests are similar or do you think they are at odds?



Base: 1,079 online German adults aged 18-75, 3-7 April 2026



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