

ISSUES INDEX NOVEMBER 2023 (PUBLIC - FINAL)

Table 1
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE									SOCIAL GRADE						UNWTD TOTAL
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	1008	478	507	98	125	128	161	198	298	223	289	496	327	299	141	171	626	312	1008
WEIGHTED BASE	1008	482	503	112*	176*	161*	170*	155	235	287	330	390	264	230	206*	238	495	444	1008
	100%	48%	50%	11%*	17%*	16%*	17%*	15%	23%	29%	33%	39%	26%	23%	20%*	24%	49%	44%	100%
Economy/Economic situation	209	109	97	17	41	38	44	35	34	58	81	69	62	59	45	27	121	71	226
	21% ^{ho}	23%	19%	16%	23%	23%	26% ^h	23%	14%	20%	25% ^h	18%	23% ^o	26% ^{zo}	22% ^o	11%	25% ^{zo}	16% ^o	22%
Inflation/Prices	145	58	81	19	25	32	27	20	22	44	59	42	40	32	25	42	72	67	145
	14% ^{hk}	12%	16%	17%	14%	20% ^{hk}	16%	13%	9%	15%	18% ^{hk}	11%	15%	14%	12%	18%	15%	15%	14%
Immigration/ immigrants	94	64	26	10	6	7	16	20	35	17	23	54	20	13	33	18	33	51	86
	9% ^{bd}	13% ^{zb}	5%	9%	4%	4%	9%	13% ^{de}	15% ^{zde}	6%	7%	14% ^{zde}	8%	6%	16% ^{zlm}	8%	7%	11%	9%
Lack of faith in politics / politicians / government	68	37	31	3	12	12	9	12	20	15	21	33	17	14	15	18	31	33	70
	7%	8%	6%	3%	7%	7%	5%	8%	9%	5%	6%	8%	7%	6%	7%	8%	6%	7%	7%
National health service/Hospitals/ Healthcare	63	17	47	6	13	7	9	14	14	19	15	28	17	21	14	10	37	24	65
	6% ^a	3%	9% ^{za}	6%	7%	4%	5%	9%	6%	7%	5%	7%	6%	9%	7%	4%	8%	5%	6%
Poverty/Inequality	51	16	33	7	11	11	3	11	7	18	15	18	16	10	12	13	26	24	52
	5%	3%	7%	6%	6%	7%	2%	7%	3%	6%	4%	5%	6%	4%	6%	5%	5%	5%	5%
Pollution/ Environment/ Climate change	48	24	24	7	10	5	12	4	11	17	17	15	19	12	8	6	31	15	57
	5%	5%	5%	6%	6%	3%	7%	3%	5%	6%	5%	4%	7%	5%	4%	3%	6% ^z	3%	6%
Housing	34	14	20	5	7	4	4	3	11	11	9	14	7	5	5	15	12	20	40
	3%	3%	4%	4%	4%	3%	3%	2%	4%	4%	3%	4%	3%	2%	2%	6%	2%	5%	4%
Defence/Foreign affairs/ International terrorism	32	18	13	4	3	9	9	5	3	7	18	7	9	7	8	7	15	14	33
	3%	4%	3%	4%	1%	5%	6%	3%	1%	2%	5% ^{hk}	2%	3%	3%	4%	3%	3%	3%	3%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 8th November - 14th November 2023
 Source : Ipsos (JN Q218)

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UNWEIGHTED BASE	1008	478	507	98	125	128	161	198	298	223	289	496	327	299	141	171	626	312	1008
WEIGHTED BASE	1008	482	503	112*	176*	161*	170*	155	235	287	330	390	264	230	206*	238	495	444	1008
	100%	48%	50%	11%*	17%*	16%*	17%*	15%	23%	29%	33%	39%	26%	23%	20%*	24%	49%	44%	100%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	31 3%blp	22 5%b	9 2%	2 2%	4 2%	9 6%f	-	8 5%f	7 3%	6 2%	9 3%	16 4%f	3 1%	5 2%	6 3%	17 7%zlm	8 2%	23 5%lp	16 2%
Education/Schools	24 2%a	3 1%	21 4%za	7 6%zk	2 1%	4 3%	3 2%	2 2%	5 2%	9 3%	7 2%	7 2%	6 2%	9 4%	7 3%	2 1%	15 3%	9 2%	21 2%
Unemployment/ Factory closure/ Lack of industry	12 1%	7 1%	5 1%	2 2%	3 2%	1 *	1 *	2 1%	3 1%	5 2%	1 *	5 1%	5 2%	1 *	3 1%	3 1%	6 1%	5 1%	15 1%
Population levels/ Overpopulation	11 1%b	10 2%zb	* *	- -	- -	- -	8 5%zde hik	1 1%	1 1%	- -	8 2%	2 1%	8 3%zmq	- -	1 *	1 *	8 2%	2 *	7 1%
Nuclear weapons/ Nuclear war/ Disarmament	10 1%	3 1%	7 1%	- -	- -	2 1%	3 2%	- -	5 2%	- -	5 2%	5 1%	6 2% m	- -	- -	3 1%	6 1%	3 1%	7 1%
Common Market/ Brexit/EU/Europe/ Euro	10 1%	5 1%	6 1%	- -	1 1%	1 1%	3 2%	1 1%	4 2%	1 *	4 1%	5 1%	1 *	4 2%	- -	4 2%	6 1%	4 1%	11 1%
Morality/ Individual behaviour/ Lifestyle	8 1%	4 1%	3 1%	2 2%	- -	- -	- -	- -	6 2%zj	2 1%	- -	6 2%	3 1%	* *	3 2%	1 *	3 1%	5 1%	6 1%
Ageing population/ Social care for the elderly	5 1%	2 *	4 1%	- -	- -	1 1%	2 1%	2 1%	1 *	- -	3 1%	3 1%	1 *	3 1%	- -	2 1%	4 1%	2 *	7 1%
UK union/ devolution/reform	5 *	3 1%	1 *	- -	- -	- -	- -	1 1%	4 1%	- -	- -	5 1%	2 1%	- -	- -	3 1%	2 *	3 1%	5 *

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	100%	48%	50%	11%*	17%*	16%*	17%*	15%	23%	29%	33%	39%	26%	23%	20%*	24%	49%	44%	100%
Mental health/ well-being	4 *	1 *	2 *	1 1%	- -	1 1%	2 1%	1 *	- -	1 *	3 1%	1 *	3 1%	1 *	- -	- -	4 1%z	- -	7 1%
Race relations	4 * * p	1 *	3 1%	1 1%	* *	1 *	- -	- -	2 1%	2 1%	1 *	2 *	- -	* *	1 *	2 1%	* *	3 1%	4 *
Low pay/Minimum wage/Fair wages	4 *	1 *	2 *	3 2%zjk	1 1%	- -	- -	* *	- -	4 1%	- -	* *	1 *	3 1%z	- -	- -	4 1%	- -	6 1%
Public services in general	4 *	2 *	2 *	- -	- -	- -	2 1%	1 1%	- -	- -	2 1%	1 *	2 1%	1 *	1 *	- -	3 1%	1 *	5 *
Petrol prices/Fuel	3 *	3 1%	- -	- -	1 1%	- -	- -	- -	2 1%	1 *	- -	2 *	1 *	2 1%	- -	- -	3 1%	- -	2 *
Local government/ Council tax	3 *	- -	3 1%	1 1%	- -	- -	1 1%	- -	- -	1 *	1 *	- -	- -	- -	1 1%	1 1%	- -	3 1%	2 *
Animal welfare	3 *	1 *	2 *	1 1%	- -	- -	- -	1 1%	1 *	1 *	- -	1 *	- -	1 *	- -	1 1%	1 *	1 *	3 *
Taxation	2 *	1 *	1 *	1 1%	- -	- -	- -	1 1%	1 *	1 *	- -	1 *	1 1%	- -	- -	1 *	1 *	1 *	3 *
Food production/ farming	2 *	2 *	* *	2 2%z	- -	- -	- -	- -	* *	2 1%	- -	* *	- -	* *	2 1%	- -	* *	2 *	2 *
Drug abuse	2 *	2 *	- -	- -	- -	1 1%	- -	* *	1 *	- -	1 *	1 *	1 *	* *	* *	- -	* *	* *	3 *
Nationalisation/ Government control of institutions	2 *	- -	2 *	- -	2 1%	- -	- -	- -	- -	2 1%	- -	- -	2 1%	- -	- -	- -	2 *	- -	1 *
Pensions/Social security/Benefits	2 *	- -	2 *	- -	- -	- -	- -	- -	2 1%	- -	- -	2 *	- -	- -	- -	- -	- -	- -	1 *

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UNWEIGHTED BASE	1008	478	507	98	125	128	161	198	298	223	289	496	327	299	141	171	626	312	1008
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	100%	48%	50%	11%*	17%*	16%*	17%*	15%	23%	29%	33%	39%	26%	23%	20%*	24%	49%	44%	100%
Coronavirus/ pandemic diseases	1	-	1	-	-	-	1	-	-	-	1	-	-	-	-	-	-	-	1
	*	-	*	-	-	-	1%	-	-	-	*	-	-	-	-	-	-	-	*
Royal Family/ Monarchy	1	-	1	-	-	1	-	-	-	-	1	-	-	1	-	-	1	-	1
	*	-	*	-	-	1%	-	-	-	-	*	-	-	*	-	-	*	-	*
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
International trade/trade deals	1	1	-	1	-	-	-	-	-	1	-	-	-	-	-	-	-	-	1
	*	*	-	1%	-	-	-	-	-	*	-	-	-	-	-	-	-	-	*
Transport/Public transport	1	1	-	-	-	-	-	1	-	-	-	1	-	-	-	-	-	-	1
	*	*	-	-	-	-	-	*	-	-	-	*	-	-	-	-	-	-	*
Privatisation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Countryside/Rural life	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Trade unions/ Strikes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Pound/Exchange rate/Value of pound	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	28	17	10	-	3	6	4	4	11	3	10	15	7	8	7	3	14	10	36
	3%	3%	2%	-	1%	4%	2%	3%	4% ⁱ	1%	3%	4%	2%	3%	3%	1%	3%	2%	4%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
Don't know	82	35	45	9	31	9	6	4	24	40	15	27	5	19	9	38	23	48	60
	8% ^{gjl}	7%	9%	8%	18% ^{zef}	6%	3%	2%	10% ^{gk}	14% ^{zcf}	5%	7% ^g	2%	8% ^{lp}	5%	16% ^{zln}	5% ^l	11% ^{lnp}	6%
	p				gjk					gjk						pq			

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	100%	48%	50%	11%*	17%*	16%*	17%*	15%	23%	29%	33%	39%	26%	23%	20%*	24%	49%	44%	100%
Personal finances (NET)	203	78	116	29	39	43	31	31	31	67	73	62	58	46	37	55	104	92	205
	20%ah	16%	23%a	26%h	22%	27%hk	18%	20%	13%	23%h	22%h	16%	22%	20%	18%	23%	21%	21%	20%
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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16 Nov 2023

Table 2
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION										TENURE					EDUCATION				UNWTD TOTAL	
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)		NONE (u)
UNWEIGHTED BASE	1008	837	59	112	337	225	314	255	357	141	216	407	272	135	130	679	265	208	184	460	68	1008
WEIGHTED BASE	1008	870	48*	90*	328	238	312	263	369	136*	233	325	267	189*	155*	592	344	219	181	311	207*	1008
	100%	86%	5%*	9%*	33%	24%	31%	26%	37%	13%*	23%	32%	26%	19%*	15%*	59%	34%	22%	18%	31%	21%*	100%
Economy/Economic situation	209	179	14	16	62	46	67	53	80	32	48	64	66	35	23	130	58	50	34	71	34	226
	21%	21%	28%	18%	19%	19%	21%	20%	22%	24%	21%	20%	25%	19%	15%	22%	17%	23%	19%	23%	16%	22%
Inflation/Prices	145	127	6	11	55	43	34	27	57	30	27	27	53	24	34	80	58	25	37	59	15	145
	14%l	15%	13%	13%	17%	18%	11%	10%	15%k	22%za	12%	8%	20%zl	13%	22%zl	14%l	17%l	11%	20%zru	19%zru	7%	14%
Immigration/immigrants	94	83	2	8	25	16	26	24	43	12	31	36	18	20	12	54	32	28	11	15	31	86
	9%t	10%	5%	9%	8%	7%	8%	9%	12%	9%	13%	11%	7%	10%	8%	9%	9%	13%t	6%	5%	15%t	9%
Lack of faith in politicians / government	68	60	6	3	16	13	26	20	27	11	16	33	11	13	9	44	22	18	8	19	13	70
	7%	7%	12%	3%	5%	6%	8%	8%	7%	8%	7%	10%zmp	4%	7%	6%	7% ^m	7%	8%	5%	6%	6%	7%
National health service/Hospitals/Healthcare	63	51	2	10	21	11	22	19	21	5	15	23	15	10	13	37	23	13	10	21	12	65
	6%	6%	5%	11%	6%	5%	7%	7%	6%	4%	7%	7%	5%	5%	8%	6%	7%	6%	5%	7%	6%	6%
Poverty/Inequality	51	42	2	7	18	11	18	16	15	2	13	15	16	6	12	31	18	8	9	21	7	52
	5%	5%	3%	8%	5%	4%	6%	6%	4%	2%	6%	5%	6%	3%	8%	5%	5%	4%	5%	7%z	4%	5%
Pollution/Environment/Climate change	48	43	2	3	14	10	15	13	19	8	11	16	20	8	3	36	11	8	12	25	4	57
	5%	5%	4%	4%	4%	4%	5%	5%	5%	6%	5%	5%	7%	4%	2%	6%z	3%	4%	6%	8%z	2%	6%
Housing	34	29	*	5	10	5	11	11	12	4	9	10	5	9	7	15	15	11	8	9	3	40
	3%	3%	*	6%	3%	2%	4%	4%	3%	3%	4%	3%	2%	5%	4%	2%	4%	5%	4%	3%	1%	4%
Defence/Foreign affairs/International terrorism	32	28	-	4	16	11	7	7	9	5	4	6	8	7	5	14	11	9	8	11	3	33
	3%	3%	-	5%	5%	5%	2%	3%	2%	4%	2%	2%	3%	3%	3%	2%	3%	4%	4%	4%	1%	3%

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		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)	NONE (u)	
UNWEIGHTED BASE	1008	837	59	112	337	225	314	255	357	141	216	407	272	135	130	679	265	208	184	460	68	1008
WEIGHTED BASE	1008	870	48*	90*	328	238	312	263	369	136*	233	325	267	189*	155*	592	344	219	181	311	207*	1008
	100%	86%	5%*	9%*	33%	24%	31%	26%	37%	13%*	23%	32%	26%	19%*	15%*	59%	34%	22%	18%	31%	21%*	100%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	31 3%hkm t	31 4%hk	* 1%	- -	22 7%zac fhk	22 9%zac fghik	7 2%	6 2%	2 1%	2 1%	- -	15 5%mp	- -	14 7%zmp	2 1%	15 3% m	16 5%mo	3 1%	3 1%	4 1%	21 10%zrs t	16 2%
Education/Schools	24 2%l	23 3%	1 2%	- -	5 2%	5 2%	8 3%	7 3%	10 3%i	1 *	10 4%	3 1%	9 3%	3 2%	7 5%l	12 2%l	11 3%	3 1%	6 4%	5 1%	8 4%	21 2%
Unemployment/ Factory closure/ Lack of industry	12 1%	10 1%	* 1%	1 1%	3 1%	2 1%	5 2%	5 2%	3 1%	3 2%	1 *	7 2%	4 2%	- -	1 *	11 2%z	1 *	2 1%	3 2%	5 2%	- -	15 1%
Population levels/ Overpopulation	11 1%p	10 1%	1 1%	- -	- -	- -	1 *	1 *	9 3%zad	1 1%	8 4%zad efg	3 1%	* *	7 4%zmp	1 *	3 *	8 2%o	1 *	1 1%	2 1%	7 3%	7 1%
Nuclear weapons/ Nuclear war/ Disarmament	10 1%t	10 1%	- -	- -	2 1%	2 1%	4 1%	4 2%	4 1%	* *	4 2%	6 2%	- -	- -	4 3% m	6 1%	4 1%	2 1%	3 2%	1 *	5 2%	7 1%
Common Market/ Brexit/EU/Europe/ Euro	10 1%	7 1%	- -	3 3%	6 2%	3 1%	2 1%	2 1%	2 1%	- -	2 1%	5 2%	2 1%	- -	2 2%	8 1%	2 1%	- -	1 1%	4 1%	2 1%	11 1%
Morality/ Individual behaviour/ Lifestyle	8 1%	8 1%	- -	- -	3 1%	3 1%	- -	- -	4 1%	2 1%	3 1%	2 *	3 1%	3 2%	- -	4 1%	3 1%	- -	1 1%	2 1%	3 2%	6 1%
Ageing population/ Social care for the elderly	5 1%	5 1%	- -	1 1%	1 *	- -	3 1%	3 1%	2 1%	1 1%	1 *	3 1%	2 1%	- -	1 1%	4 1%	1 *	1 *	2 1%	2 1%	- -	7 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/k - z/l/m/n/o/p/q - z/r/s/t/u
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Respondent type : GB Adults 18+
Fieldwork dates : 8th November - 14th November 2023
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	100%	86%	5%*	9%*	33%	24%	31%	26%	37%	13%*	23%	32%	26%	19%*	15%*	59%	34%	22%	18%	31%	21%*	100%
UK union/ devolution/reform	5 *a	* *	3 6%zad efghi k	2 2%ah	2 *	- -	3 1%ag	* *	- -	- -	- -	4 1%	1 *	- -	* *	4 1%	*	* *	* *	* *	3 1%	5 *
Mental health/ well-being	4 *	4 *	* 1%	* *	* *	- -	2 *	1 *	3 1%	2 1%	1 *	1 *	2 1%	- -	1 1%	3 1%	1 *	- -	- -	3 1%z	- -	7 1%
Race relations	4 *	2 *	2 4%zad eh	- -	- -	- -	3 1%g	1 *	1 *	* *	1 *	3 1%	2 1%	- -	- -	4 1%	- -	1 1%	* *	1 *	2 1%	4 *
Low pay/Minimum wage/Fair wages	4 *	2 *	* *	1 2%h	4 1%	2 1%	* *	- -	- -	- -	- -	- -	4 1%	- -	* *	4 1%	* *	- -	1 1%	2 1%	- -	6 1%
Public services in general	4 *	4 *	- -	- -	- -	- -	2 1%	2 1%	2 *	* *	1 1%	2 1%	1 *	- -	- -	4 1%	- -	* *	2 1%	1 *	- -	5 *
Petrol prices/Fuel	3 *	3 *	- -	- -	2 1%	2 1%	- -	- -	1 *	1 1%	- -	2 1%	- -	- -	1 1%	2 *	1 *	- -	- -	1 *	2 1%	2 *
Local government/ Council tax	3 *	1 *	1 3%zad ehk	- -	- -	- -	3 1%a	1 1%	- -	- -	- -	- -	- -	3 1%p	- -	- -	3 1%	3 1%z	- -	- -	- -	2 *
Animal welfare	3 *	3 *	- -	- -	1 *	1 *	1 *	1 *	1 *	- -	1 *	- -	- -	2 1%	- -	- -	2 1%	3 1%z	- -	- -	- -	3 *
Taxation	2 *	2 *	- -	- -	- -	- -	2 1%	2 1%	1 *	- -	1 *	1 *	1 *	1 1%	- -	1 *	1 *	2 1%	1 *	- -	- -	3 *
Food production/ farming	2 *	2 *	- -	* *	* *	- -	- -	- -	2 1%	- -	2 1%	- -	- -	- -	2 1%p	- -	2 1%	- -	2 1%z	* *	- -	2 *

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	100%	86%	5%*	9%*	33%	24%	31%	26%	37%	13%*	23%	32%	26%	19%*	15%*	59%	34%	22%	18%	31%	21%*	100%
Drug abuse	2 *	1 *	- -	1 1%	1 *	* *	1 *	1 *	- -	- -	- -	1 *	- -	1 *	- -	1 *	1 *	- -	- -	1 *	- -	3 *
Nationalisation/ Government control of institutions	2 *	2 *	- -	- -	- -	- 1%	2 1%	2 1%	- -	- -	- -	2 1%	- -	- -	- -	2 *	- -	- -	- -	2 1%z	- -	1 *
Pensions/Social security/Benefits	2 *	2 *	- -	- -	- -	- 1%	2 1%	2 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	2 1%	1 *
Coronavirus/ pandemic diseases	1 *	1 *	- -	- -	- -	- -	- -	1 *	- -	1 1%	- -	1 *	- -	- -	- -	1 *	- -	- -	1 1%	- -	- -	1 *
Royal Family/ Monarchy	1 *	1 *	- -	- -	1 *	1 *	- -	- -	- -	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	- -	1 *	- -	1 *
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
International trade/trade deals	1 *	- -	- -	1 1%a	1 *	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -	1 *	- -	1 *	- -	- -	1 *
Transport/Public transport	1 *	1 *	- -	- -	- -	- -	1 *	1 *	- -	- -	- -	1 *	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	1 *
Privatisation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Countryside/Rural life	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Trade unions/ Strikes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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	100%	86%	5%*	9%*	33%	24%	31%	26%	37%	13%*	23%	32%	26%	19%*	15%*	59%	34%	22%	18%	31%	21%*	100%
Pound/Exchange rate/Value of pound	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	28	24	*	3	9	6	8	7	11	3	8	14	11	1	1	25	2	7	5	10	2	36
	3% _g	3%	1%	3%	3%	2%	2%	3%	3%	2%	4%	4% _q	4% _q	1%	1%	4% _{zq}	1%	3%	3%	3%	1%	4%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
Don't know	82	69	4	9	29	20	28	24	25	11	14	21	13	22	13	34	36	22	12	13	29	60
	8% _{mpt}	8%	9%	10%	9%	8%	9%	9%	7%	8%	6%	6%	5%	12%	9%	6%	10%	10% _t	6%	4%	14% _t	6%
Personal finances (NET)	203	175	8	20	78	58	52	43	73	33	40	44	73	30	48	117	78	33	47	84	24	205
	20% _l	20%	17%	22%	24%	24%	17%	16%	20%	24%	17%	14%	27% _{zlp}	16%	31% _{zlpq}	20% _l	23% _{ln}	15%	26% _{zru}	27% _{zru}	12%	20%
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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What would you say is the most important issue facing Britain today?
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UNWEIGHTED BASE	1008	447	119	442	163	302	72	326	136	179	280	240	137	179	169	166	184	1008
WEIGHTED BASE	1008	451	128*	429	137	281	58*	384	154*	180	247	283	171*	191	157*	140	153	1008
	100%	45%	13%*	43%	14%	28%	6%*	38%	15%*	18%	24%	28%	17%*	19%	16%*	14%	15%	100%
Economy/Economic situation	209	109	31	69	36	65	13	74	34	27	70	65	43	32	30	22	40	226
	21% ^c	24% ^c	24%	16%	26%	23%	22%	19%	22%	15%	28% ^{zm}	23%	25%	17%	19%	16%	26%	22%
Inflation/Prices	145	75	13	58	18	49	7	52	24	25	49	48	29	35	17	23	19	145
	14%	17%	10%	13%	13%	18%	11%	14%	16%	14%	20% ^z	17%	17%	18%	11%	16%	12%	14%
Immigration/immigrants	94	43	5	46	32	6	3	31	7	17	22	24	5	24	12	25	19	86
	9% ^{gA}	10%	4%	11%	23% ^{zgh}	2%	4%	8%	4%	10%	9%	9%	3%	13% ^A	8%	18% ^{zA}	12% ^A	9%
Lack of faith in politics / politicians / government	68	33	5	30	2	25	5	23	4	16	12	20	5	24	8	9	7	70
	7% ^f	7%	4%	7%	2%	9% ^f	9% ^f	6%	3%	9%	5%	7%	3%	12% ^{zAE}	5%	6%	4%	7%
National health service/Hospitals/Healthcare	63	25	10	28	3	24	8	25	10	17	16	13	16	9	9	7	12	65
	6% ^f	6%	8%	6%	2%	8% ^f	14% ^{zf}	6%	6%	9%	6%	5%	9%	5%	6%	5%	8%	6%
Poverty/Inequality	51	25	7	19	*	20	*	20	11	15	11	15	12	6	6	9	5	52
	5% ^f	6%	6%	4%	*	7% ^f	1%	5%	7%	8%	5%	5%	7%	3%	4%	6%	3%	5%
Pollution/Environment/Climate change	48	21	8	20	5	17	5	11	3	8	20	13	2	10	14	8	7	57
	5%	5%	6%	5%	4%	6%	8%	3%	2%	5%	8% ^{zl}	5%	1%	5%	9% ^A	6%	5%	6%
Housing	34	6	7	20	3	11	3	14	14	5	5	10	9	5	8	4	4	40
	3% ^a	1%	6% ^a	5% ^a	2%	4%	5%	4%	9% ^{zn}	3%	2%	3%	5%	3%	5%	3%	3%	4%
Defence/Foreign affairs/International terrorism	32	17	7	8	3	11	1	15	6	8	6	8	5	4	4	5	5	33
	3%	4%	5%	2%	2%	4%	2%	4%	4%	4%	3%	3%	3%	2%	3%	4%	3%	3%

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	100%	45%	13%*	43%	14%	28%	6%*	38%	15%*	18%	24%	28%	17%*	19%	16%*	14%	15%	100%
Crime/Law & order/ Violence/ Vandalism/Anti-social (yob) behaviour	31 3%ag	3 1%	9 7%a	19 4%a	5 3%	3 1%	- -	22 6%	17 11%zmn	1 1%	3 1%	5 2%	17 10%zCD	7 4%	- -	* *	1 1%	16 2%
Education/Schools	24 2%	14 3%	2 1%	8 2%	1 1%	4 1%	1 1%	17 4%	1 1%	2 1%	5 2%	15 5%	3 2%	4 2%	1 1%	5 4%	3 2%	21 2%
Unemployment/ Factory closure/ Lack of industry	12 1%	5 1%	1 *	6 1%	4 3%z	3 1%	1 2%	1 *	1 *	* *	2 1%	1 *	2 1%	2 1%	3 2%	2 1%	3 2%	15 1%
Population levels/ Overpopulation	11 1%	8 2%	1 1%	2 *	* *	7 2%z	* *	2 *	* *	7 4%zn	* *	1 *	- -	* *	2 1%	* *	- -	7 1%
Nuclear weapons/ Nuclear war/ Disarmament	10 1%	4 1%	2 1%	5 1%	- -	- -	3 5%zfg	3 1%	3 2%	2 1%	2 1%	* *	- -	1 1%	5 3%z	2 1%	2 1%	7 1%
Common Market/ Brexit/EU/Europe/ Euro	10 1%	5 1%	1 1%	4 1%	1 1%	3 1%	2 3%	4 1%	1 1%	3 1%	4 1%	2 1%	1 1%	- -	5 3%	2 2%	1 *	11 1%
Morality/ Individual behaviour/ Lifestyle	8 1%	1 *	1 1%	5 1%	3 2%	- -	- -	1 *	3 2%	- -	2 1%	1 *	- -	5 3%z	1 1%	- -	- -	6 1%
Ageing population/ Social care for the elderly	5 1%	2 *	1 1%	3 1%	3 2%g	- -	- -	2 *	- -	2 1%	3 1%	2 1%	1 1%	- -	1 1%	1 1%	2 1%	7 1%

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	100%	45%	13%*	43%	14%	28%	6%*	38%	15%*	18%	24%	28%	17%*	19%	16%*	14%	15%	100%
UK union/ devolution/reform	5*	*	-	4	-	-	1	-	3	*	*	-	-	-	3	*	1	5*
Mental health/ well-being	4*	3	1	1	-	2	-	1	-	1	1	1	-	1	1	1	-	7
Race relations	4*	1	1	2	-	2	1	-	-	-	-	2	2	-	1	1	-	4*
Low pay/Minimum wage/Fair wages	4*	3	-	1	1	-	-	2	*	3	-	1	-	*	-	-	1	6
Public services in general	4*	3	-	1	1	1	*	1	-	-	1	2	-	*	-	1	2	5*
Petrol prices/Fuel	3*	1	-	2	-	1	-	2	-	3	-	-	-	1	2	-	-	2*
Local government/ Council tax	3*	-	-	3	-	1	-	1	1	-	-	-	3	-	-	-	-	2*
Animal welfare	3*	-	-	3	-	-	-	2	-	-	-	-	1	1	-	1	-	3*
Taxation	2*	1	-	2	1	-	-	1	-	1	-	-	-	-	1	1	1	3*
Food production/ farming	2*	2	-	*	-	-	*	-	-	-	-	2	-	2	-	-	*	2*
Drug abuse	2*	1	*	1	-	-	-	-	1	*	1	1	-	-	1	-	-	3*

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n - z/v/w/x - z/A/B/C/D/E
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ISSUES INDEX NOVEMBER 2023 (PUBLIC - FINAL)

16 Nov 2023

Table 3
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE (NOT VI)				HH INCOME			CHILD IN HH	IMD QUINTILES					UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	CONSERVATIVE (f)	LABOUR (g)	LIBERAL DEMOCRAT (h)	NONE (j)	UP TO 24999 (l)	25000 - 49999 (m)	50000 PLUS (n)		1 (A)	2 (B)	3 (C)	4 (D)	5 (E)	
UNWEIGHTED BASE	1008	447	119	442	163	302	72	326	136	179	280	240	137	179	169	166	184	1008
WEIGHTED BASE	1008	451	128*	429	137	281	58*	384	154*	180	247	283	171*	191	157*	140	153	1008
	100%	45%	13%*	43%	14%	28%	6%*	38%	15%*	18%	24%	28%	17%*	19%	16%*	14%	15%	100%
Nationalisation/ Government control of institutions	2*	2*	-	-	-	-	-	-	-	2	-	-	-	-	-	-	2	1*
Pensions/Social security/Benefits	2*	-	-	2*	2	-	-	-	2	-	-	-	2	-	-	-	-	1*
Coronavirus/ pandemic diseases	1*	1*	-	-	-	1*	-	-	-	-	-	-	-	1*	-	-	-	1*
Royal Family/ Monarchy	1*	1*	-	-	-	1*	-	-	-	1*	-	1*	-	1*	-	-	-	1*
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
International trade/trade deals	1*	-	-	1*	1*	-	-	-	-	-	-	1*	-	-	-	-	-	1*
Transport/Public transport	1*	1*	-	-	-	-	-	1*	-	-	-	-	-	-	-	-	-	1*
Privatisation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Countryside/Rural life	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Trade unions/ Strikes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Pound/Exchange rate/Value of pound	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n - z/v/w/x - z/A/B/C/D/E
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Respondent type : GB Adults 18+
Fieldwork dates : 8th November - 14th November 2023
Source : Ipsos (JN Q218)

ISSUES INDEX NOVEMBER 2023 (PUBLIC - FINAL)

16 Nov 2023

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Q.PL01
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UNWEIGHTED BASE	1008	447	119	442	163	302	72	326	136	179	280	240	137	179	169	166	184	1008
WEIGHTED BASE	1008	451	128*	429	137	281	58*	384	154*	180	247	283	171*	191	157*	140	153	1008
	100%	45%	13%*	43%	14%	28%	6%*	38%	15%*	18%	24%	28%	17%*	19%	16%*	14%	15%	100%
Other	28	15	2	11	6	3	2	12	3	4	7	6	3	3	5	5	3	36
	3%	3%	2%	3%	4%	1%	4%	3%	2%	2%	3%	2%	2%	2%	3%	4%	2%	4%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
Don't know	82	21	13	48	8	19	2	44	6	11	3	24	10	11	18	6	14	60
	8%an	5%	10%	11%za	6%	7%	4%	12%	4%	6%n	1%	9%	6%	6%	11%	4%	9%	6%
Personal finances (NET)	203	104	20	79	19	71	7	76	36	45	60	63	41	42	25	32	25	205
	20%	23%	15%	19%	14%	25%zf	12%	20%	23%	25%	24%	22%	24%	22%	16%	23%	16%	20%
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n - z/v/w/x - z/A/B/C/D/E
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ISSUES INDEX NOVEMBER 2023 (PUBLIC - FINAL)

16 Nov 2023

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	
UNWEIGHTED BASE	1008	383	282	99	212	70	129	454	352	202	849	148	190	357	1008
WEIGHTED BASE	1008	350	241	104*	221	51*	119*	464	373	172	862	136*	105	443	1008
	100%	35%	24%	10%*	22%	5%*	12%*	46%	37%	17%	86%	13%*	10%	44%	100%
Economy/Economic situation	209 21%t	209 60%zbc eft	46 19%	21 20%	31 14%	19 37%zbc ft	22 18%	91 20%	80 21%	39 22%	180 21%	29 21%	28 26%	108 24%	226 22%
Inflation/Prices	145 14%ah	21 6%	29 12%a	15 14%a	25 11%	8 15%a	11 9%	91 20%zh	34 9%	21 12%	121 14%	22 16%	11 11%	73 16%	145 14%
Immigration/immigrants	94 9%ak	17 5%	22 9%a	8 7%	94 42%zabc ef	2 4%	10 8%	43 9%	28 8%	23 13%	90 10%k	3 2%	9 8%	39 9%	86 9%
Lack of faith in politics / politicians / government	68 7%	18 5%	14 6%	1 1%	9 4%	6 11%c	5 4%	29 6%	30 8%	9 6%	60 7%	9 6%	6 5%	29 7%	70 7%
National health service/Hospitals/ Healthcare	63 6%	18 5%	63 26%zace t	6 6%	10 4%	- -	20 17%zace t	30 6%	23 6%	10 6%	59 7%	3 2%	6 6%	29 6%	65 6%
Poverty/Inequality	51 5%a	5 1%	9 4%a	2 2%	8 4%	* 1%	7 6%a	20 4%	22 6%	10 6%	46 5%	5 3%	5 4%	23 5%	52 5%
Pollution/ Environment/ Climate change	48 5%	11 3%	9 4%	3 3%	5 2%	2 4%	2 2%	23 5%	15 4%	10 6%	44 5%	3 2%	5 5%	25 6%	57 6%
Housing	34 3%am	6 2%	5 2%	- -	8 4%	- -	3 2%	13 3%	12 3%	9 5%	24 3%	10 7%zj	8 8%zm	8 2%	40 4%
Defence/Foreign affairs/ International terrorism	32 3%j	11 3%	6 2%	2 2%	4 2%	* *	3 2%	14 3%	13 4%	5 3%	22 3%	8 6%	3 3%	17 4%	33 3%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/ft - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s
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Respondent type : GB Adults 18+
 Fieldwork dates : 8th November - 14th November 2023
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ISSUES INDEX NOVEMBER 2023 (PUBLIC - FINAL)

16 Nov 2023

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	
UNWEIGHTED BASE	1008	383	282	99	212	70	129	454	352	202	849	148	190	357	1008
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	100%	35%	24%	10%*	22%	5%*	12%*	46%	37%	17%	86%	13%*	10%	44%	100%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	31 3%a	* *	11 4%a	31 30%zabe ft	9 4%a	1 3%a	- -	19 4%	11 3%	2 1%	27 3%	4 3%	1 1%	11 3%	16 2%
Education/Schools	24 2%a	* *	4 2%	2 2%	- -	* 1%	24 20%zabc et	11 2%	11 3%	1 1%	22 3%	1 1%	4 4%	11 2%	21 2%
Unemployment/ Factory closure/ Lack of industry	12 1%	- -	1 1%	2 1%	* *	- -	1 1%	8 2%	3 1%	* *	8 1%	4 3%	1 1%	5 1%	15 1%
Population levels/ Overpopulation	11 1%a	* *	* *	- -	- -	- -	- -	1 *	8 2%	1 1%	9 1%	- -	- -	8 2%	7 1%
Nuclear weapons/ Nuclear war/ Disarmament	10 1%	3 1%	* *	- -	4 2%	- -	- -	3 1%	3 1%	5 3%zg	9 1%	1 1%	* *	3 1%	7 1%
Common Market/ Brexit/EU/Europe/ Euro	10 1%	3 1%	6 2%	2 2%	1 *	10 20%zabc ft	2 1%	6 2%	2 1%	10 1%	- -	1 1%	5 1%	11 1%	
Morality/ Individual behaviour/ Lifestyle	8 1%	2 1%	2 1%	- -	- -	- -	- -	2 *	6 2%	- -	7 1%	1 1%	- -	3 1%	6 1%
Ageing population/ Social care for the elderly	5 1%	1 *	- -	2 2%	2 1%	- -	1 1%	5 1%	1 *	- -	5 1%	* *	* *	3 1%	7 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/ft - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s
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ISSUES INDEX NOVEMBER 2023 (PUBLIC - FINAL)

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Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES					AREA			ETHNIC		SECTOR WORKING IN		UNWTD TOTAL	
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)		PRI VATE (m)
UNWEIGHTED BASE	1008	383	282	99	212	70	129	454	352	202	849	148	190	357	1008
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	100%	35%	24%	10%*	22%	5%*	12%*	46%	37%	17%	86%	13%*	10%	44%	100%
UK union/ devolution/reform	5 *	3 1%	- -	- -	- -	- -	- -	1 *	* *	3 2%	5 1%	- -	* *	- -	5 *
Mental health/ well-being	4 *	2 1%	1 *	2 2%	1 1%	* 1%	1 *	2 *	2 *	1 *	3 *	1 1%	1 1%	2 1%	7 1%
Race relations	4 *	- -	- -	- -	- -	1 1%a	- -	2 1%	- -	2 1%	3 *	* *	1 1%	1 *	4 *
Low pay/Minimum wage/Fair wages	4 *	- -	* *	- -	- -	- -	- -	2 *	2 *	1 *	4 *	- -	1 1%	1 *	6 1%
Public services in general	4 *	- -	1 *	- -	- -	- -	1 1%	1 *	1 *	1 1%	3 *	* *	1 1%	1 *	5 *
Petrol prices/Fuel	3 *	3 1%	- -	- -	- -	- -	- *	1 *	2 *	- -	2 *	1 1%	- -	1 *	2 *
Local government/ Council tax	3 *	- -	- -	- -	- -	- -	- -	- *	1 *	1 1%	3 *	- -	- -	- -	2 *
Animal welfare	3 *	- -	1 *	1 1%	- -	1 1%a	- -	2 *	- -	1 *	2 *	- -	- -	- -	3 *
Taxation	2 *	- -	1 1%	- -	- -	- -	- -	1 *	1 *	1 *	1 *	1 1%	- -	1 *	3 *
Food production/ farming	2 *j	- -	- -	- -	- -	- -	- 1%	2 1%	- -	- -	* *	2 2%zj	- -	2 *	2 *
Drug abuse	2 *	- -	- -	- *	- -	- -	- *	* *	2 *	- -	2 *	- -	- -	1 *	3 *

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ISSUES INDEX NOVEMBER 2023 (PUBLIC - FINAL)

16 Nov 2023

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Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES					AREA			ETHNIC		SECTOR WORKING IN		UNWTD TOTAL	
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)		PRI VATE (m)
UNWEIGHTED BASE	1008	383	282	99	212	70	129	454	352	202	849	148	190	357	1008
WEIGHTED BASE	1008	350	241	104*	221	51*	119*	464	373	172	862	136*	105	443	1008
	100%	35%	24%	10%*	22%	5%*	12%*	46%	37%	17%	86%	13%*	10%	44%	100%
Nationalisation/ Government control of institutions	2 *	2 1%	- -	- -	- -	- -	2 2%z	2 *	- -	- -	- -	2 1%zj	- -	2 *	1 *
Pensions/Social security/Benefits	2 *	2 *	- -	- -	- -	- -	2 *	- -	- -	- -	2 *	- -	- -	- -	1 *
Coronavirus/ pandemic diseases	1 *	- -	1 1%	- 1%	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	1 *	1 *
Royal Family/ Monarchy	1 *	- -	1 *	- -	- -	- -	1 *	- -	- -	- -	1 *	- -	- -	- -	1 *
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
International trade/trade deals	1 *	- -	- -	1 1%	- -	- -	- -	- -	1 *	- -	1 *	- -	- -	- -	1 *
Transport/Public transport	1 *	1 *	- -	- -	- -	- -	- -	- 1	- *	- -	1 *	- -	- -	1 *	1 *
Privatisation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Countryside/Rural life	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Trade unions/ Strikes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Pound/Exchange rate/Value of pound	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s
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ISSUES INDEX NOVEMBER 2023 (PUBLIC - FINAL)

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Q.PL01
What would you say is the most important issue facing Britain today?
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	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	
UNWEIGHTED BASE	1008	383	282	99	212	70	129	454	352	202	849	148	190	357	1008
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	100%	35%	24%	10%*	22%	5%*	12%*	46%	37%	17%	86%	13%*	10%	44%	100%
Other	28	6	4	1	3	-	2	10	9	9	25	3	4	10	36
	3%	2%	1%	1%	1%	-	2%	2%	2%	5%	3%	2%	4%	2%	4%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
Don't know	82	6	3	4	8	-	3	30	46	7	59	23	9	18	60
	8% ^{abef}	2%	1%	3%	3%	-	2%	7%	12% ^{zgi}	4%	7%	17% ^{zj}	9%	4%	6%
Personal finances (NET)	203	29	39	17	32	8	19	113	59	31	174	28	18	98	205
	20% ^a	8%	16% ^a	16%	15% ^a	16%	16% ^a	24% ^{zh}	16%	18%	20%	20%	17%	22%	20%
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/ff - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s
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Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE									SOCIAL GRADE						UNWTD TOTAL
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	1008	478	507	98	125	128	161	198	298	223	289	496	327	299	141	171	626	312	1008
WEIGHTED BASE	1008	482	503	112*	176*	161*	170*	155	235	287	330	390	264	230	206*	238	495	444	1008
	100%	48%	50%	11%*	17%*	16%*	17%*	15%	23%	29%	33%	39%	26%	23%	20%*	24%	49%	44%	100%
Economy/Economic situation	350	181	160	34	60	62	65	57	72	94	127	129	105	88	70	61	192	131	383
	35% _o	38%	32%	30%	34%	39%	38%	37%	31%	33%	38%	33%	40% _{oq}	38% _o	34%	25%	39% _{zo}	29%	38%
Inflation/Prices	255	104	141	28	55	49	45	32	46	84	94	77	79	59	38	68	138	106	272
	25% _{hk}	22%	28%	25%	31% _{hk}	30% _k	27%	20%	19%	29% _{hk}	28% _k	20%	30% _n	26%	19%	29%	28% _z	24%	27%
National health service/Hospitals/ Healthcare	241	100	140	22	34	34	41	50	60	56	75	110	71	63	54	40	134	94	282
	24%	21%	28% _z	20%	19%	21%	24%	32% _{zd}	25%	19%	23%	28% _{zi}	27% _o	28% _o	26%	17%	27% _{zo}	21%	28%
Immigration/immigrants	221	138	79	13	26	29	41	42	69	39	71	111	40	48	63	54	88	117	212
	22% _{bc}	29% _{zb}	16%	12%	15%	18%	24% _{ci}	27% _{cd}	29% _{zc}	14%	21%	28% _{zc}	15%	21%	31% _{zl}	23%	18%	26% _{lp}	21%
Housing	183	70	108	31	42	28	25	26	31	73	53	57	48	46	35	42	94	77	184
	18% _{ak}	15%	21% _{za}	28% _{zf}	24% _{hk}	17%	15%	17%	13%	25% _{zf}	16%	15%	18%	20%	17%	18%	19%	17%	18%
Lack of faith in politicians / government	160	83	74	5	23	28	35	26	44	27	63	69	48	42	28	34	91	62	174
	16% _{ci}	17%	15%	4%	13%	18% _c	21% _{ci}	16% _c	19% _{ci}	10% _c	19% _{ci}	18% _{ci}	18%	18%	14%	14%	18% _z	14%	17%
Pollution/Environment/Climate change	130	59	69	15	22	15	28	21	30	37	43	51	43	38	25	20	81	46	152
	13%	12%	14%	13%	13%	9%	16%	13%	13%	13%	13%	13%	16%	16%	12%	9%	16% _{zo}	10%	15%
Poverty/Inequality	130	41	85	17	25	22	19	26	21	42	41	47	41	31	25	26	72	51	146
	13% _a	8%	17% _{za}	15%	14%	14%	11%	17%	9%	15%	12%	12%	15%	13%	12%	11%	15%	12%	14%
Education/Schools	119	29	90	11	23	17	24	15	29	33	41	44	38	31	30	13	69	43	129
	12% _{ao}	6%	18% _{za}	10%	13%	11%	14%	9%	12%	12%	13%	11%	14% _o	13% _o	15% _{oq}	5%	14% _{zo}	10% _o	13%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

ISSUES INDEX NOVEMBER 2023 (PUBLIC - FINAL)

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Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE									SOCIAL GRADE						UNWTD TOTAL
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	1008	478	507	98	125	128	161	198	298	223	289	496	327	299	141	171	626	312	1008
WEIGHTED BASE	1008	482	503	112*	176*	161*	170*	155	235	287	330	390	264	230	206*	238	495	444	1008
	100%	48%	50%	11%*	17%*	16%*	17%*	15%	23%	29%	33%	39%	26%	23%	20%*	24%	49%	44%	100%
Defence/Foreign affairs/ International terrorism	114 11%	54 11%	58 11%	10 9%	13 7%	26 16% ⁱ	28 16% ⁱ	16 10%	21 9%	23 8%	54 16% ^{zi}	37 10%	32 12%	26 11%	28 14%	23 10%	58 12%	52 12%	122 12%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	104 10%	46 10%	55 11%	14 12%	15 9%	18 12%	14 8%	20 13%	22 9%	29 10%	32 10%	43 11%	23 9%	21 9%	21 10%	33 14%	44 9%	54 12%	99 10%
Unemployment/ Factory closure/ Lack of industry	54 5%	29 6%	23 5%	5 5%	13 7%	7 4%	10 6%	9 6%	9 4%	18 6%	18 5%	18 5%	17 6%	8 3%	17 8%	10 4%	25 5%	27 6%	67 7%
Common Market/ Brexit/EU/Europe/ Euro	51 5%	23 5%	26 5%	4 4%	4 3%	9 6%	14 8%	7 5%	11 5%	8 3%	23 7%	19 5%	21 8% ^{zq}	15 6%	7 3%	7 3%	36 7% ^{zq}	14 3%	70 7%
Public services in general	47 5%	20 4%	27 5%	3 3%	5 3%	6 4%	11 7%	8 5%	13 6%	8 3%	17 5%	21 5%	12 5%	14 6%	11 5%	9 4%	26 5%	20 5%	57 6%
Ageing population/ Social care for the elderly	44 4%	17 3%	27 5%	2 2%	6 3%	4 2%	5 3%	10 6%	16 7%	8 3%	9 3%	26 7% ^z	13 5%	11 5%	12 6%	8 3%	24 5%	19 4%	46 5%
Low pay/Minimum wage/Fair wages	43 4%	13 3%	27 5%	13 12% ^{zef} ghjk	10 6%	4 3%	5 3%	4 2%	7 3%	23 8% ^{zhj} k	9 3%	10 3%	11 4%	9 4%	12 6%	5 2%	20 4%	17 4%	49 5%
Race relations	38 4%	23 5%	15 3%	5 4%	5 3%	5 3%	12 7%	3 2%	7 3%	10 4%	17 5%	11 3%	16 6% ^z	9 4%	7 4%	4 2%	25 5% ^z	11 2%	44 4%
Taxation	37 4% ^{hkp}	22 5%	13 3%	10 9% ^{zfg} hjk	12 7% ^{hk}	6 4%	4 2%	2 1%	3 1%	22 8% ^{zgh} k	10 3%	5 1%	6 2%	6 3%	15 7% ^p	6 3%	12 2%	21 5%	34 3%

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 Overlap formulae used. * small base

Respondent type : GB Adults 18+
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UNWEIGHTED BASE	1008	478	507	98	125	128	161	198	298	223	289	496	327	299	141	171	626	312	1008
WEIGHTED BASE	1008	482	503	112*	176*	161*	170*	155	235	287	330	390	264	230	206*	238	495	444	1008
	100%	48%	50%	11%*	17%*	16%*	17%*	15%	23%	29%	33%	39%	26%	23%	20%*	24%	49%	44%	100%
Transport/Public transport	37 4%	17 3%	19 4%	3 3%	11 6%	5 3%	6 4%	8 5%	4 2%	14 5%	11 3%	11 3%	11 4%	7 3%	7 3%	8 4%	19 4%	15 3%	44 4%
Mental health/well-being	36 4%ak	6 1%	28 6%za	3 3%	3 1%	8 5%k	16 9%zdg hik	1 1%	5 2%	6 2%	25 7%zdg hik	5 1%	11 4%	10 4%	4 2%	9 4%	21 4%	13 4%	39 3%
Local government/Council tax	28 3%lp	10 2%	17 3%	5 5%	6 3%	4 2%	6 4%	1 1%	6 3%	11 4%	10 3%	7 2%	2 1%	6 2%	10 5%	11 4%	8 2%	20 5%lp	26 3%
Morality/Individual behaviour/Lifestyle	27 3%	10 2%	16 3%	3 3%	1 *	5 3%	4 2%	1 1%	13 5%zdi	4 1%	9 3%	14 4%g	9 3%	7 3%	5 2%	5 2%	16 3%	10 2%	32 3%
Pensions/Social security/Benefits	24 2%	10 2%	13 3%	1 1%	- -	2 1%	9 5%di	5 3%	6 2%	1 1%	11 3%	11 3%	3 1%	5 2%	9 5%	4 2%	8 2%	14 3%	24 2%
Population levels/Overpopulation	23 2%	14 3%	9 2%	2 2%	2 1%	4 2%	9 5%	3 2%	3 1%	4 1%	13 4%	7 2%	11 4%zq	5 2%	2 1%	2 1%	16 3%z	4 1%	24 2%
Nationalisation/Government control of institutions	21 2%	9 2%	12 2%	1 1%	11 6%zjk	1 1%	2 1%	2 1%	4 2%	12 4%c	3 1%	6 2%	8 3%	4 2%	7 3%	3 1%	11 2%	9 2%	20 2%
Petrol prices/Fuel	19 2%	11 2%	7 1%	- -	3 2%	2 1%	3 2%	4 3%	6 3%	3 1%	5 2%	10 3%	3 1%	5 2%	2 1%	7 3%	8 2%	9 2%	23 2%
Animal welfare	19 2%	4 1%	15 3%	4 4%k	2 1%	6 4%	3 2%	1 1%	2 1%	6 2%	10 3%	3 1%	7 3%	5 2%	4 2%	3 1%	12 2%	7 2%	18 2%
Nuclear weapons/Nuclear war/Disarmament	18 2%	4 1%	13 3%	- -	3 2%	3 2%	5 3%	1 *	7 3%	3 1%	8 2%	7 2%	7 3%	4 2%	1 1%	3 1%	11 2%	4 1%	19 2%
Coronavirus/pandemic diseases	16 2%	6 1%	7 1%	* *	2 1%	4 3%	3 2%	3 2%	3 1%	3 1%	7 2%	6 2%	4 2%	5 2%	1 1%	4 2%	9 2%	5 1%	19 2%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base
 Respondent type : GB Adults 18+
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Q.PL01/02
What do you see as the main/other important issues facing Britain today?
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	TOTAL (z)	SEX		AGE									SOCIAL GRADE						UNWTD TOTAL
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UNWEIGHTED BASE	1008	478	507	98	125	128	161	198	298	223	289	496	327	299	141	171	626	312	1008
WEIGHTED BASE	1008	482	503	112*	176*	161*	170*	155	235	287	330	390	264	230	206*	238	495	444	1008
	100%	48%	50%	11%*	17%*	16%*	17%*	15%	23%	29%	33%	39%	26%	23%	20%*	24%	49%	44%	100%
Drug abuse	16 2%	8 2%	8 2%	2 2%	* *	5 3%	2 1%	3 2%	3 1%	3 1%	7 2%	6 1%	5 2%	4 2%	1 *	6 2%	9 2%	6 1%	21 2%
Food production/ farming	15 2%	6 1%	9 2%	4 4%	2 1%	1 1%	2 1%	2 1%	4 2%	6 2%	3 1%	6 2%	3 1%	5 2%	4 2%	1 *	8 2%	5 1%	20 2%
UK union/ devolution/reform	12 1%	6 1%	6 1%	- -	1 1%	2 1%	1 *	1 1%	7 3%z	1 *	3 1%	8 2%	5 2%	1 *	1 *	5 2%	6 1%	6 1%	17 2%
Trade unions/ Strikes	12 1%	4 1%	8 2%	2 2%	2 1%	2 1%	3 2%	- -	2 1%	4 1%	5 2%	2 1%	* *	5 2%l	1 1%	3 1%	6 1%l	5 1%	16 2%
Privatisation	11 1%	6 1%	6 1%	2 2%	1 1%	2 1%	3 2%	- -	3 1%	3 1%	5 1%	3 1%	1 *	5 2%	3 1%	- -	6 1%	3 1%	13 1%
Pound/Exchange rate/Value of pound	11 1%	4 1%	6 1%	1 1%	1 1%	3 2%	4 2%	- -	2 1%	2 1%	7 2%	2 *	1 *	5 2%	2 1%	2 1%	6 1%	4 1%	14 1%
International trade/trade deals	11 1%	6 1%	4 1%	1 1%	- -	1 1%	4 3%	1 1%	3 1%	1 *	5 2%	4 1%	4 2%	2 1%	2 1%	2 1%	6 1%	4 1%	19 2%
Countryside/Rural life	9 1%	4 1%	5 1%	1 1%	- -	3 2%	2 1%	- -	3 1%	1 *	5 2%	3 1%	4 1%	1 1%	2 1%	2 1%	5 1%	4 1%	10 1%
Northern Ireland	4 *	1 *	3 1%	- -	- -	- -	1 1%	1 *	2 1%	- -	1 *	3 1%	2 1%	1 1%	1 *	- -	3 1%	1 *	8 1%
Royal Family/ Monarchy	4 *	2 *	2 *	- -	- -	1 1%	1 *	1 1%	1 *	- -	2 1%	2 1%	* *	2 1%	2 1%	- -	2 *	2 *	6 1%
Median	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2
Other	100 10%	53 11%	44 9%	8 7%	13 7%	24 15%	12 7%	15 9%	28 12%	21 7%	36 11%	42 11%	24 9%	26 11%	28 14%	17 7%	50 10%	45 10%	116 12%

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Respondent type : GB Adults 18+
Fieldwork dates : 8th November - 14th November 2023
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What do you see as the main/other important issues facing Britain today?
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		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	1008	478	507	98	125	128	161	198	298	223	289	496	327	299	141	171	626	312	1008
WEIGHTED BASE	1008	482	503	112*	176*	161*	170*	155	235	287	330	390	264	230	206*	238	495	444	1008
	100%	48%	50%	11%*	17%*	16%*	17%*	15%	23%	29%	33%	39%	26%	23%	20%*	24%	49%	44%	100%
MEAN NUMBER OF MENTIONS	2.93	2.78	3.08	2.77	2.83	3.03	3.25	2.83	2.86	2.81	3.14	2.85	3.07	3.13	3.04	2.57	3.10z	2.79	3.18
STANDARD ERROR	0.08	0.10	0.13	0.29	0.15	0.16	0.27	0.14	0.18	0.15	0.16	0.12	0.14	0.19	0.21	0.14	0.12	0.12	0.10
ERROR VARIANCE	0.01	0.01	0.02	0.09	0.02	0.03	0.07	0.02	0.03	0.02	0.03	0.01	0.02	0.04	0.04	0.02	0.01	0.02	0.01
Don't know	166	86	75	20	42	24	24	13	43	62	48	56	26	35	27	56	61	83	133
	16%gl	18%	15%	18%	24%gk	15%	14%	8%	18%gk	21%g	14%	14%g	10%	15%	13%	23%zl	12%	19%lp	13%
	p															p			
Personal finances (NET)	382	147	220	49	79	67	63	60	63	129	130	123	118	87	61	96	205	157	404
	38%ah	31%	44%za	44%hk	45%hk	42%h	37%	38%k	27%	45%zh	39%h	31%	44%zn	38%	30%	40%	41%zn	35%	40%
	k									k									

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Table 6
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION										TENURE					EDUCATION				UNWTD TOTAL	
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)		NONE (u)
UNWEIGHTED BASE	1008	837	59	112	337	225	314	255	357	141	216	407	272	135	130	679	265	208	184	460	68	1008
WEIGHTED BASE	1008	870	48*	90*	328	238	312	263	369	136*	233	325	267	189*	155*	592	344	219	181	311	207*	1008
	100%	86%	5%*	9%*	33%	24%	31%	26%	37%	13%*	23%	32%	26%	19%*	15%*	59%	34%	22%	18%	31%	21%*	100%
Economy/Economic situation	350	301	22	27	108	81	112	90	130	53	77	121	105	59	39	226	97	74	73	122	52	383
	35%oq	35%	46%	30%	33%	34%	36%	34%	35%	39%	33%	37%o	39%oq	31%	25%	38%zo	28%	34%	40%u	39%zu	25%	38%
Inflation/Prices	255	221	11	22	87	65	74	63	93	43	51	58	84	47	56	142	103	52	54	104	20	272
	25%lu	25%	24%	25%	27%	27%	24%	24%	25%	31%	22%	18%	31%zl	25%	36%zl	24%l	30%l	24%u	30%u	33%zr	10%	27%
National health service/Hospitals/Healthcare	241	204	12	25	80	55	73	61	88	27	61	106	54	30	39	160	70	60	35	90	35	282
	24%	23%	25%	28%	24%	23%	24%	23%	24%	20%	26%	33%zm	20%	16%	25%	27%zm	20%	28%	19%	29%zs	17%	28%
Immigration/immigrants	221	192	9	21	74	53	62	54	85	24	61	78	62	37	29	140	66	55	36	48	60	212
	22%t	22%	18%	23%	23%	22%	20%	20%	23%	17%	26%	24%	23%	19%	19%	24%	19%	25%t	20%	15%	29%t	21%
Housing	183	160	6	17	55	38	57	51	71	29	42	40	42	39	46	82	86	40	40	56	26	184
	18%lp	18%	12%	19%	17%	16%	18%	19%	19%	22%	18%	12%	16%	21%	30%zl	14%	25%zl	18%	22%	18%	12%	18%
Lack of faith in politics / politicians / government	160	134	13	13	43	31	57	44	59	20	39	66	31	36	20	97	57	34	28	55	29	174
	16%	15%	28%de	14%	13%	13%	18%	17%	16%	15%	17%	20%zm	11%	19%	13%	16%mp	16%	15%	15%	18%	14%	17%
Pollution/Environment/Climate change	130	107	9	13	37	23	43	33	51	19	32	49	46	14	16	96	29	24	27	55	14	152
	13%c	12%	20%	15%	11%	10%	14%	13%	14%	14%	14%	15%q	17%znq	7%	10%	16%znq	9%	11%	15%	18%zu	7%	15%
Poverty/Inequality	130	108	6	15	43	28	41	34	46	15	31	40	42	19	21	82	40	26	26	54	15	146
	13%	12%	13%	17%	13%	12%	13%	13%	13%	11%	14%	12%	16%	10%	14%	14%	12%	12%	14%	17%zu	7%	14%
Education/Schools	119	107	4	8	31	23	38	34	50	14	36	45	35	11	18	79	29	22	31	41	17	129
	12%	12%	9%	8%	9%	10%	12%	13%	14%	10%	15%	14%	13%	6%	12%	13%	9%	10%	17%z	13%	8%	13%

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UNWEIGHTED BASE	1008	837	59	112	337	225	314	255	357	141	216	407	272	135	130	679	265	208	184	460	68	1008
WEIGHTED BASE	1008	870	48*	90*	328	238	312	263	369	136*	233	325	267	189*	155*	592	344	219	181	311	207*	1008
	100%	86%	5%*	9%*	33%	24%	31%	26%	37%	13%*	23%	32%	26%	19%*	15%*	59%	34%	22%	18%	31%	21%*	100%
Defence/Foreign affairs/ International terrorism	114 11%	104 12%	2 4%	7 8%	35 11%	28 12%	27 9%	25 10%	52 14%	20 15%	32 14%	35 11%	31 12%	20 11%	21 13%	66 11%	41 12%	29 13%	21 12%	42 14%z	11 5%	122 12%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	104 10%ft	96 11%fg	1 3%	6 7%	49 15%zc fgk	43 18%zab ctghk	20 6%	18 7%	35 9%	19 14%f	16 7%	37 11%	22 8%	29 15%	14 9%	58 10%	43 13%	21 10%	25 14%t	21 7%	28 14%	99 10%
Unemployment/ Factory closure/ Lack of industry	54 5%	44 5%	2 5%	8 9%	20 6%	12 5%	12 4%	10 4%	21 6%	10 8%	11 5%	18 6%	15 5%	11 6%	9 6%	33 6%	19 6%	12 5%	10 5%	24 8%z	4 2%	67 7%
Common Market/ Brexit/EU/Europe/ Euro	51 5%	40 5%	5 9%	6 6%	21 6%	15 6%	15 5%	10 4%	14 4%	8 6%	7 3%	24 7%	14 5%	3 2%	7 5%	38 6%z	10 3%	6 3%	10 5%	28 9%zru	4 2%	70 7%
Public services in general	47 5%	39 4%	4 8%	4 4%	13 4%	9 4%	18 6%	14 5%	16 4%	6 4%	10 4%	24 7%zq	13 5%	3 2%	6 4%	37 6%z	9 3%	6 3%	10 6%	17 5%	8 4%	57 6%
Ageing population/ Social care for the elderly	44 4%	37 4%	1 2%	6 6%	15 5%	9 4%	13 4%	13 5%	15 4%	7 5%	9 4%	14 4%	12 5%	6 3%	9 6%	27 5%	15 4%	7 3%	6 3%	14 4%	13 6%	46 5%
Low pay/Minimum wage/Fair wages	43 4%	35 4%	* 1%	8 9%	15 5%	7 3%	13 4%	12 5%	16 4%	8 6%	8 3%	9 3%	11 4%	8 4%	9 6%	20 3%	17 5%	14 6%u	9 5%u	18 6%u	- -	49 5%
Race relations	38 4%	29 3%	2 5%	6 7%	10 3%	4 2%	10 3%	7 3%	18 5%	12 8%zad eg	6 3%	10 3%	13 5%	6 3%	1 1%	23 4%	8 2%	7 3%	6 3%	14 5%	8 4%	44 4%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/k - z/l/m/n/o/p/q - z/r/s/u
Overlap formulae used. * small base

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Table 6
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION										TENURE						EDUCATION				UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)	NONE (u)	
UNWEIGHTED BASE	1008	837	59	112	337	225	314	255	357	141	216	407	272	135	130	679	265	208	184	460	68	1008
WEIGHTED BASE	1008	870	48*	90*	328	238	312	263	369	136*	233	325	267	189*	155*	592	344	219	181	311	207*	1008
	100%	86%	5%*	9%*	33%	24%	31%	26%	37%	13%*	23%	32%	26%	19%*	15%*	59%	34%	22%	18%	31%	21%*	100%
Taxation	37	33	1	4	11	8	8	7	17	6	12	5	13	9	6	18	15	12	8	10	4	34
	4%l	4%	2%	4%	3%	3%	3%	3%	5%	4%	5%	2%	5%	5%	4%	3%l	4%	6%	4%	3%	2%	3%
Transport/Public transport	37	30	1	5	14	8	10	8	14	7	7	13	6	7	8	18	15	7	11	13	-	44
	4%	3%	2%	6%	4%	4%	3%	3%	4%	5%	3%	4%	2%	4%	5%	3%	4%	3%	6%u	4%	-	4%
Mental health/well-being	36	31	1	4	13	10	9	8	13	8	5	9	20	2	4	29	6	4	8	14	6	39
	4%	4%	3%	4%	4%	4%	3%	3%	4%	6%	2%	3%	7%zln q	1%	2%	5%zl	2%	2%	5%	4%	3%	4%
Local government/Council tax	28	25	2	2	9	7	14	12	5	2	3	7	6	12	3	13	16	12	7	4	3	26
	3%t	3%	4%	2%	3%	3%	4%	5%	1%	1%	1%	2%	2%	6%p	2%	2%	5%	5%zt	4%	1%	1%	3%
Morality/Individual behaviour/Lifestyle	27	26	-	1	7	6	5	5	15	6	9	10	8	4	2	19	6	1	7	11	3	32
	3%	3%	-	2%	2%	2%	2%	2%	4%	4%	4%	3%	3%	2%	1%	3%	2%	1%	4%r	3%	2%	3%
Pensions/Social security/Benefits	24	22	*	2	7	5	10	10	7	3	4	8	1	2	10	8	12	3	6	7	6	24
	2%mp	2%	*	2%	2%	2%	3%	4%	2%	2%	2%	2%	*	1%	6%zmp	1%m	4%m	1%	3%	2%	3%	2%
Population levels/Overpopulation	23	20	2	2	3	1	6	4	14	4	10	6	5	8	3	12	11	3	6	7	7	24
	2%	2%	4%	2%	1%	1%	2%	2%	4%	3%	4% d	2%	2%	4%	2%	2%	3%	1%	3%	2%	3%	2%
Nationalisation/Government control of institutions	21	19	-	2	3	2	5	5	13	5	8	5	7	4	4	12	8	5	1	10	3	20
	2%	2%	-	2%	1%	1%	2%	2%	3%	4%	3%	2%	3%	2%	2%	2%	2%	2%	1%	3%z	1%	2%
Petrol prices/Fuel	19	12	4	3	6	3	7	3	6	2	3	5	2	2	8	7	9	4	3	5	4	23
	2%a	1%	8%zad efghk	4%	2%	1%	2%g	1%	2%	2%	1%	2%	1%	1%	5%zmp	1%	3%	2%	1%	1%	2%	2%
Animal welfare	19	17	1	1	5	4	7	6	7	2	4	5	8	4	1	12	5	8	8	2	-	18
	2%t	2%	2%	1%	2%	2%	2%	2%	2%	2%	2%	1%	3%	2%	1%	2%	2%	4%t	5%ztu	1%	-	2%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/k - z/l/m/n/o/p/q - z/r/s/u
Overlap formulae used. * small base

Respondent type : GB Adults 18+
Fieldwork dates : 8th November - 14th November 2023
Source : Ipsos (JN Q218)

ISSUES INDEX NOVEMBER 2023 (PUBLIC - FINAL)

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Table 6
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION										TENURE						EDUCATION				UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)	NONE (u)	
UNWEIGHTED BASE	1008	837	59	112	337	225	314	255	357	141	216	407	272	135	130	679	265	208	184	460	68	1008
WEIGHTED BASE	1008	870	48*	90*	328	238	312	263	369	136*	233	325	267	189*	155*	592	344	219	181	311	207*	1008
	100%	86%	5%*	9%*	33%	24%	31%	26%	37%	13%*	23%	32%	26%	19%*	15%*	59%	34%	22%	18%	31%	21%*	100%
Nuclear weapons/ Nuclear war/ Disarmament	18 2% ^m	16 2%	1 2%	1 1%	4 1%	3 1%	6 2%	5 2%	8 2%	2 2%	5 2%	9 3% ^m	1 *	1 *	7 4% ^m	10 2% ^m	8 2%	2 1%	4 2%	6 2%	5 2%	19 2%
Coronavirus/ pandemic diseases	16 2%	15 2%	-	1 2%	6 2%	5 2%	1 *	1 *	8 2%	2 2%	6 3%	4 1%	3 1%	3 2%	4 1%	7 1%	7 2%	7 3%	2 1%	7 2%	-	19 2%
Drug abuse	16 2%	11 1%	2 4%	3 3%	8 2%	6 2%	4 1%	2 1%	4 1%	3 2%	1 1%	4 1%	4 2%	5 2%	2 1%	9 1%	6 2%	4 2%	4 2%	4 1%	-	21 2%
Food production/ farming	15 2%	13 2%	1 2%	1 1%	4 1%	3 1%	4 1%	3 1%	7 2%	4 3%	3 1%	6 2%	4 1%	-	3 2%	10 2%	3 1%	2 1%	7 4% ^z	6 2%	-	20 2%
UK union/ devolution/reform	12 1% ^a	6 1%	3 6% ^z	3 4% ^{ahk}	4 1%	1 *	6 2%	3 1%	2 1%	2 1%	* *	7 2% ^q	3 1%	-	* *	10 2%	* *	2 1%	2 1%	4 1%	3 1%	17 2%
Trade unions/ Strikes	12 1%	9 1%	* *	3 3%	5 1%	2 1%	1 *	1 *	6 2%	2 2%	4 2%	4 1%	1 *	2 1%	4 3%	5 1%	6 2%	1 *	1 1%	7 2% ^z	-	16 2%
Privatisation	11 1%	11 1%	-	-	1 *	1 1%	4 1%	4 1%	6 2%	3 2%	3 1%	6 2%	1 1%	-	3 2%	7 1%	3 1%	-	4 2%	4 1%	2 1%	13 1%
Pound/Exchange rate/Value of pound	11 1%	9 1%	* *	2 2%	4 1%	2 1%	4 1%	3 1%	4 1%	1 1%	3 1%	6 2%	* *	2 1%	2 2%	6 1%	4 1%	3 1%	2 1%	3 1%	-	14 1%
International trade/trade deals	11 1%	7 1%	1 3%	3 3%	5 1%	2 1%	3 1%	1 1%	4 1%	2 1%	2 1%	5 1%	2 1%	1 *	3 2%	6 1%	4 1%	* *	3 2%	5 2%	-	19 2%
Countryside/Rural life	9 1%	9 1%	-	-	2 1%	2 1%	5 2%	5 2%	2 *	1 1%	* *	4 1%	4 1%	-	-	8 1%	-	5 2%	2 1%	2 1%	-	10 1%
Northern Ireland	4 *	4 *	* *	-	-	-	1 *	1 *	3 1%	2 1%	1 1%	2 1%	1 *	-	1 1%	3 *	1 *	-	1 1%	2 1%	-	8 1%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/k - z/l/m/n/o/p/q - z/r/s/u
Overlap formulae used. * small base
Respondent type : GB Adults 18+
Fieldwork dates : 8th November - 14th November 2023
Source : Ipsos (JN Q218)

ISSUES INDEX NOVEMBER 2023 (PUBLIC - FINAL)

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Table 6
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION										TENURE					EDUCATION				UNWTD TOTAL	
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)		NONE (u)
UNWEIGHTED BASE	1008	837	59	112	337	225	314	255	357	141	216	407	272	135	130	679	265	208	184	460	68	1008
WEIGHTED BASE	1008	870	48*	90*	328	238	312	263	369	136*	233	325	267	189*	155*	592	344	219	181	311	207*	1008
	100%	86%	5%*	9%*	33%	24%	31%	26%	37%	13%*	23%	32%	26%	19%*	15%*	59%	34%	22%	18%	31%	21%*	100%
Royal Family/ Monarchy	4 *	3 *	- -	1 1%	2 1%	1 *	1 *	1 *	1 *	* *	* *	2 1%	1 *	- -	- -	3 1%	- -	1 *	* *	2 1%	- -	6 1%
Median	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2
Other	100 10%	83 10%	7 15%	9 11%	31 9%	21 9%	31 10%	24 9%	38 10%	11 8%	27 11%	41 13%	31 12%	12 6%	12 8%	72 12%z	25 7%	21 10%	21 11%	38 12%zu	7 4%	116 12%
MEAN NUMBER OF MENTIONS	2.93u	2.91	3.11	3.10	2.87	2.78	2.87	2.83	3.05	3.22	2.94	3.06	2.99	2.60	3.04	3.03	2.80	2.86u	3.31u	3.22z	2.17	3.18
STANDARD ERROR	0.08	0.09	0.31	0.25	0.11	0.12	0.13	0.15	0.16	0.33	0.17	0.16	0.12	0.14	0.25	0.10	0.14	0.10	0.25	0.14	0.10	0.10
ERROR VARIANCE	0.01	0.01	0.10	0.06	0.01	0.01	0.02	0.02	0.03	0.11	0.03	0.02	0.01	0.02	0.06	0.01	0.02	0.01	0.06	0.02	0.01	0.01
Don't know	166 16%pt	139 16%	10 20%	17 18%	49 15%	32 13%	57 18%	47 18%	60 16%	25 18%	36 15%	46 14%	36 14%	32 17%	23 15%	82 14%	55 16%	34 15%t	35 19%t	28 9%	52 25%t	133 13%
Personal finances (NET)	382 38%lu	327 38%	19 40%	35 39%	126 39%	91 38%	115 37%	95 36%	141 38%	55 41%	85 37%	92 28%	125 47%zl	64 34%	81 52%zl	216 37%l	145 42%ln	82 37%u	79 43%u	151 49%zr	37 18%	404 40%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/k - z/l/m/n/o/p/q - z/r/s/t/u
 Overlap formulae used. * small base

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Table 7
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE (NOT VI)				HH INCOME			CHILD IN HH	IMD QUINTILES					UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	CON SERV ACTIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 24999 (l)	25000 - 49999 (m)	50000 PLUS (n)		1 (A)	2 (B)	3 (C)	4 (D)	5 (E)	
UNWEIGHTED BASE	1008	447	119	442	163	302	72	326	136	179	280	240	137	179	169	166	184	1008
WEIGHTED BASE	1008	451	128*	429	137	281	58*	384	154*	180	247	283	171*	191	157*	140	153	1008
	100%	45%	13%*	43%	14%	28%	6%*	38%	15%*	18%	24%	28%	17%*	19%	16%*	14%	15%	100%
Economy/Economic situation	350 35% ^c	169 37%	53 41%	128 30%	63 46% ^z	115 41% ^z	22 37%	105 27%	60 39%	62 34%	105 43% ^z	109 39%	67 39%	65 34%	51 32%	46 33%	59 38%	383 38%
Inflation/Prices	255 25%	122 27%	25 19%	108 25%	36 26%	93 33% ^z	13 22%	76 20%	42 27%	35 19%	86 35% ^{zm}	86 30%	44 26%	53 28%	37 23%	38 27%	44 28%	272 27%
National health service/Hospitals/Healthcare	241 24%	110 24%	41 32%	90 21%	24 17%	95 34% ^{zf}	18 31% ^f	75 20%	32 21%	49 27%	72 29%	58 21%	41 24%	41 21%	38 24%	37 26%	46 30%	282 28%
Immigration/immigrants	221 22% ^g	102 23%	19 15%	100 23%	56 41% ^{zg} h	31 11%	9 15%	78 20%	31 20%	53 29%	52 21%	52 18%	48 28%	40 21%	30 19%	42 30% ^z	37 24%	212 21%
Housing	183 18% ^f	81 18%	24 19%	78 18%	13 9%	69 25% ^{zf}	13 22% ^f	65 17%	34 22%	38 21%	41 17%	64 23%	32 19%	30 16%	27 17%	26 18%	27 18%	184 18%
Lack of faith in politicians / government	160 16% ^f	87 19% ^z	13 10%	60 14%	5 4%	57 20% ^f	17 29% ^{zf}	42 11%	17 11%	47 26% ^{zl} n	31 13%	38 13%	15 9%	41 22% ^A	25 16%	19 14%	22 14%	174 17%
Pollution/Environment/Climate change	130 13%	59 13%	18 14%	54 13%	16 12%	41 15%	11 18%	40 10%	16 10%	23 13%	49 20% ^z	34 12%	16 9%	22 11%	26 17%	19 14%	23 15%	152 15%
Poverty/Inequality	130 13% ^f	69 15%	15 12%	45 11%	4 3%	42 15% ^f	11 19% ^f	49 13%	25 16%	30 17%	36 15%	37 13%	27 16%	19 10%	19 12%	19 14%	20 13%	146 14%
Education/Schools	119 12% ^f	62 14%	14 11%	42 10%	9 6%	36 13%	8 13%	47 12%	9 6%	21 12%	38 15% ^l	39 14%	21 12%	14 7%	12 7%	21 15%	23 15%	129 13%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n - z/v/w/x - z/A/B/C/D/E
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
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		FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	CONSERVATIVE (f)	LABOUR (g)	LIBERAL DEMOCRAT (h)	NONE (j)	UP TO 24999 (l)	25000 - 49999 (m)	50000 PLUS (n)		1 (A)	2 (B)	3 (C)	4 (D)	5 (E)	
UNWEIGHTED BASE	1008	447	119	442	163	302	72	326	136	179	280	240	137	179	169	166	184	1008
WEIGHTED BASE	1008	451	128*	429	137	281	58*	384	154*	180	247	283	171*	191	157*	140	153	1008
	100%	45%	13%*	43%	14%	28%	6%*	38%	15%*	18%	24%	28%	17%*	19%	16%*	14%	15%	100%
Defence/Foreign affairs/ International terrorism	114 11% ^c	54 12%	25 20% ^{zc}	35 8%	18 13%	37 13%	9 16%	38 10%	20 13%	27 15%	35 14%	42 15%	20 12%	29 15%	14 9%	18 12%	18 12%	122 12%
Crime/Law & order/ Violence/ Vandalism/Anti-social (yob) behaviour	104 10% ^{CD}	37 8%	13 10%	54 13%	16 11%	19 7%	2 4%	53 14%	25 16%	15 8%	22 9%	20 7%	32 19% ^{zC} DE	27 14% ^{CD}	7 4%	6 4%	11 7%	99 10%
Unemployment/ Factory closure/ Lack of industry	54 5%	27 6%	3 3%	24 6%	9 6%	16 6%	3 5%	20 5%	9 6%	7 4%	13 5%	12 4%	7 4%	16 8%	9 6%	5 4%	8 5%	67 7%
Common Market/ Brexit/EU/Europe/ Euro	51 5%	32 7% ^z	3 2%	16 4%	4 3%	24 8% ^z	6 10%	10 3%	2 1%	11 6%	23 9% ^{z1}	15 5%	6 3%	8 4%	10 6%	11 8%	9 6%	70 7%
Public services in general	47 5% ^A	19 4%	4 3%	24 6%	5 3%	11 4%	3 4%	22 6%	6 4%	6 4%	13 5%	8 3%	1 1%	7 4%	9 6% ^A	9 6% ^A	8 5%	57 6%
Ageing population/ Social care for the elderly	44 4%	21 5%	2 2%	20 5%	6 4%	10 3%	1 2%	16 4%	6 4%	7 4%	11 4%	6 2%	4 2%	8 4%	6 4%	6 4%	9 6%	46 5%
Low pay/Minimum wage/Fair wages	43 4%	22 5%	7 5%	15 3%	3 2%	17 6%	3 5%	14 4%	6 4%	10 6%	9 4%	19 7%	9 5%	6 3%	3 2%	8 6%	5 4%	49 5%
Race relations	38 4%	19 4%	9 7% ^c	10 2%	4 3%	7 3%	6 10% ^{zg}	10 3%	2 1%	6 4%	9 4%	11 4%	4 2%	9 5%	10 6%	5 4%	4 2%	44 4%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z1/f/g/h/r - z1/m/n - z1/v/w/x - z1/A/B/C/D/E
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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16 Nov 2023

Table 7
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE (NOT VI)				HH INCOME			CHILD IN HH	IMD QUINTILES					UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	CONSERVATIVE (f)	LABOUR (g)	LIBERAL DEMOCRAT (h)	NONE (j)	UP TO 24999 (l)	25000 - 49999 (m)	50000 PLUS (n)		1 (A)	2 (B)	3 (C)	4 (D)	5 (E)	
UNWEIGHTED BASE	1008	447	119	442	163	302	72	326	136	179	280	240	137	179	169	166	184	1008
WEIGHTED BASE	1008	451	128*	429	137	281	58*	384	154*	180	247	283	171*	191	157*	140	153	1008
	100%	45%	13%*	43%	14%	28%	6%*	38%	15%*	18%	24%	28%	17%*	19%	16%*	14%	15%	100%
Taxation	37	25	2	10	7	10	1	11	1	7	19	17	7	2	5	8	6	34
	4%	5%z	2%	2%	5%	4%	2%	3%	1%	4%	8%z	6%	4%	1%	3%	6%	4%	3%
Transport/Public transport	37	19	7	10	5	14	2	10	5	11	8	8	6	4	7	4	8	44
	4%	4%	6%	2%	4%	5%	3%	3%	3%	6%	3%	3%	3%	2%	4%	3%	5%	4%
Mental health/well-being	36	15	6	15	7	10	1	13	3	7	17	20	6	10	4	6	7	39
	4%	3%	5%	3%	5%	3%	2%	3%	2%	4%	7%z	7%	3%	5%	3%	4%	5%	4%
Local government/Council tax	28	8	1	19	4	11	3	5	8	7	2	11	6	3	4	4	8	26
	3%ⁿ	2%	1%	4%	3%	4%	5%	1%	5% ⁿ	4%	1%	4%	3%	1%	3%	3%	6%	3%
Morality/Individual behaviour/Lifestyle	27	10	6	11	7	5	1	5	4	5	9	7	4	8	5	5	2	32
	3%	2%	5%	3%	5%	2%	2%	1%	3%	3%	4%	3%	2%	4%	3%	4%	1%	3%
Pensions/Social security/Benefits	24	12	4	8	3	6	4	8	3	8	4	2	2	5	5	4	4	24
	2%	3%	3%	2%	2%	2%	7%z	2%	2%	4%	2%	1%	1%	3%	3%	3%	3%	2%
Population levels/Overpopulation	23	14	2	7	2	11	*	7	2	9	3	6	2	3	2	2	2	24
	2%	3%	2%	2%	1%	4%	1%	2%	1%	5%z	1%	2%	1%	1%	1%	2%	1%	2%
Nationalisation/Government control of institutions	21	14	1	5	1	6	2	9	2	3	9	4	2	5	3	1	4	20
	2%	3%	1%	1%	1%	2%	3%	2%	2%	2%	4%	1%	1%	2%	2%	1%	2%	2%
Petrol prices/Fuel	19	8	1	10	2	6	1	8	3	5	3	4	2	2	9	1	2	23
	2%	2%	1%	2%	1%	2%	3%	2%	2%	3%	1%	1%	1%	1%	6%z	1%	1%	2%
Animal welfare	19	8	3	7	3	6	1	7	3	2	6	7	5	5	3	3	1	18
	2%	2%	3%	2%	2%	2%	1%	2%	2%	1%	2%	2%	3%	3%	2%	2%	1%	2%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n - z/v/w/x - z/A/B/C/D/E
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 8th November - 14th November 2023
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ISSUES INDEX NOVEMBER 2023 (PUBLIC - FINAL)

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UNWEIGHTED BASE	1008	447	119	442	163	302	72	326	136	179	280	240	137	179	169	166	184	1008
WEIGHTED BASE	1008	451	128*	429	137	281	58*	384	154*	180	247	283	171*	191	157*	140	153	1008
	100%	45%	13%*	43%	14%	28%	6%*	38%	15%*	18%	24%	28%	17%*	19%	16%*	14%	15%	100%
Nuclear weapons/ Nuclear war/ Disarmament	18 2%	8 2%	3 2%	7 2%	1 *	2 1%	4 6%zfg	7 2%	3 2%	3 1%	6 2%	*	- -	3 1%	6 4%	3 2%	5 3%	19 2%
Coronavirus/ pandemic diseases	16 2%	10 2%	- -	6 1%	1 *	6 2%	2 3%	4 1%	2 1%	3 1%	3 1%	6 2%	3 2%	3 2%	3 2%	2 2%	2 1%	19 2%
Drug abuse	16 2%	6 1%	1 1%	8 2%	* *	6 2%	* *	6 1%	1 *	2 1%	8 3%	4 1%	4 2%	2 1%	2 1%	1 1%	2 1%	21 2%
Food production/ farming	15 2%	7 2%	3 2%	5 1%	2 2%	5 2%	1 2%	2 1%	2 1%	3 2%	4 2%	5 2%	- -	5 3%	1 1%	5 3%	2 1%	20 2%
UK union/ devolution/reform	12 1%	3 1%	- -	9 2%	1 1%	3 1%	1 2%	2 1%	3 2%	2 1%	4 1%	1 *	1 *	1 *	3 2%	4 3%	3 2%	17 2%
Trade unions/ Strikes	12 1%	4 1%	4 3%	4 1%	1 1%	2 1%	1 2%	6 1%	3 2%	1 1%	6 2%	4 1%	1 *	3 1%	3 2%	2 2%	1 1%	16 2%
Privatisation	11 1%	4 1%	1 *	7 2%	- -	5 2%	1 1%	3 1%	1 1%	4 2%	2 1%	3 1%	- -	6 3%	1 1%	2 1%	2 2%	13 1%
Pound/Exchange rate/Value of pound	11 1%	9 2%	- -	3 1%	- -	1 *	2 3%	7 2%	1 1%	3 1%	3 1%	4 1%	1 1%	1 1%	2 1%	2 1%	1 1%	14 1%
International trade/trade deals	11 1%	6 1%	2 2%	3 1%	1 1%	3 1%	2 4%z	3 1%	1 1%	1 1%	5 2%	3 1%	1 *	1 1%	2 1%	2 1%	2 1%	19 2%
Countryside/Rural life	9 1%	5 1%	- -	4 1%	1 1%	3 1%	2 3%	1 *	- -	2 1%	4 2%	3 1%	2 1%	1 *	2 1%	2 2%	2 1%	10 1%
Northern Ireland	4 *	1 *	1 1%	1 *	- -	2 1%	1 2%	1 *	1 1%	* *	2 1%	1 *	- -	1 *	1 1%	1 1%	1 1%	8 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/i/m/n - z/v/w/x - z/A/B/C/D/E
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	100%	45%	13%*	43%	14%	28%	6%*	38%	15%*	18%	24%	28%	17%*	19%	16%*	14%	15%	100%
Royal Family/ Monarchy	4*	3 1%	-	1 *	-	1 1%	-	1 *	-	2 1%	1 *	1 *	-	2 1%	-	* *	1 *	6 1%
Median	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2
Other	100	47 10%	19 15%	33 8%	19 14%	24 9%	7 12%	28 7%	10 7%	19 11%	23 9%	29 10%	13 8%	17 9%	17 11%	17 12%	16 11%	116 12%
MEAN NUMBER OF MENTIONS	2.93	3.09	2.97	2.76	2.75	3.21	3.45	2.63	2.73	3.22	3.27z	2.99	2.79	2.87	2.87	3.10	3.16	3.18
STANDARD ERROR	0.08	0.12	0.24	0.13	0.13	0.14	0.49	0.14	0.20	0.24	0.16	0.14	0.14	0.18	0.20	0.27	0.22	0.10
ERROR VARIANCE	0.01	0.01	0.06	0.02	0.02	0.02	0.24	0.02	0.04	0.06	0.03	0.02	0.02	0.03	0.04	0.07	0.05	0.01
Don't know	166	56 16%ag	24 19%	86 20%aa	21 15%	32 12%	8 13%	93 24%	16 10%	24 13%n	12 5%	45 16%	16 10%	23 12%	28 18%	16 12%	28 18%	133 13%
Personal finances (NET)	382	193 38%	39 30%	150 35%	41 30%	133 47%zf	20 34%	132 34%	65 42%	71 39%	116 47%z	124 44%	69 41%	68 36%	58 37%	57 41%	61 39%	404 40%

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What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	
UNWEIGHTED BASE	1008	383	282	99	212	70	129	454	352	202	849	148	190	357	1008
WEIGHTED BASE	1008	350	241	104*	221	51*	119*	464	373	172	862	136*	105	443	1008
	100%	35%	24%	10%*	22%	5%*	12%*	46%	37%	17%	86%	13%*	10%	44%	100%
Economy/Economic situation	350	350	86	35	63	27	37	172	117	60	302	45	39	178	383
	35%	100%zbc	36%	34%	29%	53%zbc	31%	37%	31%	35%	35%	33%	37%	40%z	38%
Inflation/Prices	255	63	64	31	51	17	24	142	66	47	215	36	26	121	272
	25%ah	18%	27%a	29%	23%	33%a	20%	31%zh	18%	27%h	25%	27%	24%	27%	27%
National health service/Hospitals/ Healthcare	241	86	241	32	53	17	65	110	88	43	224	16	35	110	282
	24%k	24%	100%zac	31%	24%	34%	55%zac	24%	24%	25%	26%zk	12%	33%z	25%	28%
Immigration/immigrants	221	63	53	28	221	11	27	103	78	40	212	8	23	95	212
	22%k	18%	22%	27%	100%zab	22%	22%	22%	21%	23%	25%zk	6%	22%	21%	21%
Housing	183	52	47	15	37	6	35	92	67	25	152	30	22	82	184
	18%	15%	20%	14%	17%	12%	29%zab	20%	18%	14%	18%	22%	21%	18%	18%
Lack of faith in politics / politicians / government	160	58	37	9	28	16	20	69	65	26	139	17	14	82	174
	16%	17%	15%	8%	13%	33%zab	16%	15%	17%	15%	16%	12%	13%	18%	17%
Pollution/ Environment/ Climate change	130	45	32	16	16	10	14	57	44	29	119	9	13	61	152
	13%tk	13%	13%	15%	7%	20%t	12%	12%	12%	17%	14%	7%	13%	14%	15%
Poverty/Inequality	130	40	33	14	25	8	28	59	50	21	112	16	19	55	146
	13%	11%	14%	13%	11%	16%	24%zab	13%	13%	12%	13%	12%	18%	13%	14%
Education/Schools	119	37	65	22	27	10	119	48	49	21	107	10	21	53	129
	12%	11%	27%zat	21%za	12%	20%a	100%zab	10%	13%	12%	12%	7%	20%z	12%	13%

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UNWEIGHTED BASE	1008	383	282	99	212	70	129	454	352	202	849	148	190	357	1008
WEIGHTED BASE	1008	350	241	104*	221	51*	119*	464	373	172	862	136*	105	443	1008
	100%	35%	24%	10%*	22%	5%*	12%*	46%	37%	17%	86%	13%*	10%	44%	100%
Defence/Foreign affairs/ International terrorism	114	56	20	16	30	12	10	53	38	23	97	15	11	60	122
	11%	16%zb	8%	16%	13%	23%zbf	8%	11%	10%	13%	11%	11%	11%	14%	12%
Crime/Law & order/ Violence/ Vandalism/Anti-social (yob) behaviour	104	35	32	104	28	12	22	56	35	12	90	14	11	38	99
	10%	10%	13%	100%zab eft	13%	24%zab t	19%za	12%	10%	7%	10%	10%	11%	9%	10%
Unemployment/ Factory closure/ Lack of industry	54	21	16	8	17	5	8	27	17	10	45	8	6	23	67
	5%	6%	7%	8%	8%	10%	7%	6%	5%	6%	5%	6%	6%	5%	7%
Common Market/ Brexit/EU/Europe/ Euro	51	27	17	12	11	51	10	24	18	9	48	1	9	25	70
	5%k	8%z	7%	12%z	5%	100%zabc ft	9%	5%	5%	5%	6%k	1%	9%	6%	7%
Public services in general	47	14	26	11	8	7	15	18	17	12	40	6	6	17	57
	5%	4%	11%zat	11%za	4%	13%zat	13%zat	4%	4%	7%	5%	5%	6%	4%	6%
Ageing population/ Social care for the elderly	44	16	11	12	13	11	15	19	21	4	40	3	3	19	46
	4%	5%	5%	12%za	6%	21%zab t	12%zab	4%	6%	2%	5%	2%	3%	4%	5%
Low pay/Minimum wage/Fair wages	43	18	18	9	10	4	10	20	18	5	31	11	6	22	49
	4%	5%	7%z	9%	4%	7%	8%	4%	5%	3%	4%	8%	6%	5%	5%
Race relations	38	16	11	5	8	4	8	15	17	6	27	10	8	15	44
	4%	5%	5%	5%	4%	8%	7%	3%	4%	4%	3%	7%zi	8%z	3%	4%
Taxation	37	13	20	6	17	5	9	14	18	5	29	7	8	19	34
	4%	4%	8%za	6%	8%z	11%za	8%	3%	5%	3%	3%	5%	8%z	4%	3%

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UNWEIGHTED BASE	1008	383	282	99	212	70	129	454	352	202	849	148	190	357	1008
WEIGHTED BASE	1008	350	241	104*	221	51*	119*	464	373	172	862	136*	105	443	1008
	100%	35%	24%	10%*	22%	5%*	12%*	46%	37%	17%	86%	13%*	10%	44%	100%
Transport/Public transport	37 4%	20 6%	22 9%z	9 9%	10 4%	5 10%z	14 12%zt	17 4%	13 4%	6 4%	26 3%	8 6%	5 4%	23 5%	44 4%
Mental health/well-being	36 4%	18 5%	11 5%	8 8%	11 5%	4 8%	15 13%zabt	19 4%	11 3%	6 4%	31 4%	5 3%	6 6%	15 3%	39 4%
Local government/Council tax	28 3%	14 4%	8 3%	6 6%	11 5%	5 10%zb	5 4%	15 3%	5 1%	8 4%	26 3%	2 2%	2 2%	11 3%	26 3%
Morality/Individual behaviour/Lifestyle	27 3%	13 4%	11 4%	5 5%	10 5%	2 4%	8 7%z	8 2%	14 4%	5 3%	22 2%	4 3%	3 3%	12 3%	32 3%
Pensions/Social security/Benefits	24 2%	16 5%z	12 5%z	8 7%z	14 6%z	6 11%za	8 6%z	18 4%z	4 1%	1 1%	23 3%	1 1%	3 3%	11 3%	24 2%
Population levels/Overpopulation	23 2%	8 2%	6 3%	7 7%z	8 4%	2 3%	6 5%	6 1%	13 4%	4 2%	18 2%	4 3%	2 2%	12 3%	24 2%
Nationalisation/Government control of institutions	21 2%	14 4%z	7 3%	4 4%	10 5%z	3 6%z	10 8%zb	8 2%	11 3%	2 1%	16 2%	4 3%	3 3%	11 3%	20 2%
Petrol prices/Fuel	19 2%	13 4%z	7 3%	5 5%	5 2%	4 7%z	4 3%	6 1%	8 2%	5 3%	16 2%	3 2%	2 2%	8 2%	23 2%
Animal welfare	19 2%	10 3%	4 2%	6 6%	3 1%	6 12%zabt	6 5%z	10 2%	5 1%	3 2%	18 2%	* *	2 2%	9 2%	18 2%
Nuclear weapons/Nuclear war/Disarmament	18 2%	6 2%	5 2%	4 4%	7 3%	1 3%	3 2%	6 1%	7 2%	6 3%	16 2%	2 2%	2 2%	7 2%	19 2%

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Coronavirus/ pandemic diseases	16 2%	7 2%	5 2%	5 5%	4 2%	8 15% t	2 zabf 2%	9 2%	4 1%	3 2%	14 2%	1 1%	2 1%	9 2%	19 2%
Drug abuse	16 2%	8 2%	8 3%	10 9% zat	5 2%	6 11% zabt	4 4%	6 1%	8 2%	1 1%	14 2%	2 1%	1 1%	6 1%	21 2%
Food production/ farming	15 2%	8 2%	9 4% z	5 4%	5 2%	3 6% z	7 5% z	8 2%	4 1%	4 2%	13 2%	2 2%	1 1%	9 2%	20 2%
UK union/ devolution/reform	12 1%	6 2%	3 1%	3 3%	3 1%	2 3%	4 3%	6 1%	2 1%	4 2%	11 1%	-	3 3% m	-	17 2%
Trade unions/ Strikes	12 1%	8 2% z	7 3% z	5 5% z	5 2%	4 8% zat	5 4% z	4 1%	4 1%	3 2%	10 1%	1 1%	3 3%	5 1%	16 2%
Privatisation	11 1%	7 2%	8 4% z	3 3%	6 3%	2 5% z	4 3%	7 1%	4 1%	1 1%	11 1%	1 *	1 1%	3 1%	13 1%
Pound/Exchange rate/Value of pound	11 1%	9 2% z	7 3% z	8 7% z	4 2%	5 10% zabt	5 4% z	3 1%	3 1%	5 3%	10 1%	1 1%	3 3%	6 1%	14 1%
International trade/trade deals	11 1%	7 2%	7 3% z	6 6% z	4 2%	6 12% zabf t	4 3%	4 1%	6 2%	1 *	10 1%	1 *	3 3% z	4 1%	19 2%
Countryside/Rural life	9 1%	6 2%	3 1%	6 6% z	3 2%	5 9% zabt	4 3%	7 2%	2 1%	* *	9 1%	-	1 1%	5 1%	10 1%
Northern Ireland	4 *	4 1% z	4 2% z	3 2%	2 1%	2 4% z	4 3% z	1 *	2 1%	1 *	4 *	-	1 1%	2 *	8 1%
Royal Family/ Monarchy	4 *	2 1%	3 1%	2 2%	1 1%	1 1%	2 1%	2 1%	1 *	* *	4 *	-	1 1%	1 *	6 1%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/ff/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing
 Respondent type : GB Adults 18+
 Fieldwork dates : 8th November - 14th November 2023
 Source : Ipsos (JN Q218)

ISSUES INDEX NOVEMBER 2023 (PUBLIC - FINAL)

Table 8
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES					AREA			ETHNIC		SECTOR WORKING IN		UNWTD TOTAL		
		ECON OMY (a)	NHS/HOSPITALS (b)	CRIME (c)	IMMIGRATION (t)	EU/EUROPE (e)	SCHOOLS (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)		PRIVATE (m)	
UNWEIGHTED BASE	1008	383	282	99	212	70	129	454	352	202	849	148	190	357	1008	
WEIGHTED BASE	1008	350	241	104*	221	51*	119*	464	373	172	862	136*	105	443	1008	
	100%	35%	24%	10%*	22%	5%*	12%*	46%	37%	17%	86%	13%*	10%	44%	100%	
Median	2	2	3	3	2	3	3	2	2	2	2	2	2	2	2	
Other	100	34	21	8	14	4	11	43	30	27	89	10	12	51	116	
	10%	10%	9%	7%	6%	8%	9%	9%	8%	16%zh	10%	8%	11%	12%	12%	
MEAN NUMBER OF MENTIONS	2.93	3.67z	4.22z	4.99za	3.71z	6.30za bt	5.17za t	2.95	2.89	2.98	2.98	2.55	3.37	3.05	3.18	
STANDARD ERROR	0.08	0.20	0.27	0.62	0.29	0.85	0.52	0.12	0.15	0.18	0.09	0.13	0.24	0.12	0.10	
ERROR VARIANCE	0.01	0.04	0.07	0.38	0.08	0.72	0.27	0.01	0.02	0.03	0.01	0.02	0.06	0.01	0.01	
Don't know	166	35	8	5	15	1	7	56	90	19	131	33	14	51	133	
		16%abc eftgm	10%b	3%	4%	7%	2%	6%	12%	24%zgi	11%	15%	25%zj	13%	12%	13%
Personal finances (NET)	382	99	95	36	73	20	46	194	120	68	326	51	43	179	404	
		38%ah	28%	39%a	35%	33%	40%	42%h	32%	39%	38%	38%	41%	40%	40%	

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Table 9
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	AGE WITHIN SOCIAL GRADE						UNWTD TOTAL
		18-34		35-54		55+		
		ABC1 (a)	C2DE (b)	ABC1 (c)	C2DE (d)	ABC1 (e)	C2DE (f)	
UNWEIGHTED BASE	1008	134	64	202	68	290	180	1008
WEIGHTED BASE	1008	149*	114*	189	121*	157	209	1008
	100%	15%*	11%*	19%	12%*	16%	21%	100%
Economy/Economic situation	350	46	40	83	32	63	59	383
	35%	31%	35%	44%za	27%	40%f	28%	38%
				df				
Inflation/Prices	255	52	24	53	38	33	44	272
	25%	35%ze	21%	28%	32%	21%	21%	27%
		f						
National health service/Hospitals/ Healthcare	241	31	19	44	29	60	45	282
	24%	21%	17%	23%	24%	38%za	22%	28%
						bcf		
Immigration/immigrants	221	11	26	36	32	41	59	212
	22%a	8%	23%a	19%a	26%a	26%a	28%a	21%
Housing	183	38	26	28	23	28	28	184
	18%	25%cf	23%	15%	19%	18%	13%	18%
Lack of faith in politics / politicians / government	160	17	10	42	18	32	34	174
	16%	12%	8%	22%za	15%	20%b	16%	17%
				b				
Pollution/ Environment/ Climate change	130	24	10	31	12	26	24	152
	13%	16%	8%	16%	10%	17%	12%	15%
Poverty/Inequality	130	20	18	26	14	26	19	146
	13%	13%	16%	14%	11%	17%	9%	14%
Education/Schools	119	21	10	30	11	18	22	129
	12%	14%	8%	16%	9%	12%	11%	13%
Defence/Foreign affairs/ International terrorism	114	9	13	33	20	17	19	122
	11%	6%	11%	17%za	16%	11%	9%	12%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f
 Overlap formulae used. * small base
 Respondent type : GB Adults 18+
 Fieldwork dates : 8th November - 14th November 2023
 Source : Ipsos (JN Q218)

Table 9
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	AGE WITHIN SOCIAL GRADE						UNWTD TOTAL
		18-34 ABC1 (a)	18-34 C2DE (b)	35-54 ABC1 (c)	35-54 C2DE (d)	55+ ABC1 (e)	55+ C2DE (f)	
UNWEIGHTED BASE	1008	134	64	202	68	290	180	1008
WEIGHTED BASE	1008	149*	114*	189	121*	157	209	1008
	100%	15%*	11%*	19%	12%*	16%	21%	100%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	104 10%	17 11%	9 8%	17 9%	15 12%	11 7%	31 15%e	99 10%
Unemployment/ Factory closure/ Lack of industry	54 5%	6 4%	10 9%	9 5%	8 7%	9 6%	9 4%	67 7%
Common Market/ Brexit/EU/Europe/ Euro	51 5%	7 5%	1 1%	17 9%zb	6 5%	12 7%	7 3%	70 7%
Public services in general	47 5%	7 5%	1 1%	9 5%	8 7%	10 7%	11 5%	57 6%
Ageing population/ Social care for the elderly	44 4%	8 5%	- -	6 3%	3 3%	9 6%b	16 8%b	46 5%
Low pay/Minimum wage/Fair wages	43 4%	11 7%	8 7%	4 2%	5 4%	5 3%	4 2%	49 5%
Race relations	38 4%	7 5%	2 2%	11 6%	6 5%	7 4%	3 2%	44 4%
Taxation	37 4%f	4 3%	14 13%zac ef	4 2%	6 5%	4 2%	1 *	34 3%
Transport/Public transport	37 4%	6 4%	7 6%	7 4%	4 4%	6 4%	4 2%	44 4%
Mental health/ well-being	36 4%	4 2%	1 1%	14 7%zef	9 8%f	3 2%	2 1%	39 4%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 8th November - 14th November 2023
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Table 9
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	AGE WITHIN SOCIAL GRADE						UNWTD TOTAL
		18-34		35-54		55+		
		ABC1 (a)	C2DE (b)	ABC1 (c)	C2DE (d)	ABC1 (e)	C2DE (f)	
UNWEIGHTED BASE	1008	134	64	202	68	290	180	1008
WEIGHTED BASE	1008	149*	114*	189	121*	157	209	1008
	100%	15%*	11%*	19%	12%*	16%	21%	100%
Local government/ Council tax	28 3%	4 3%	7 6% ^c	1 1%	9 7% ^c	3 2%	4 2%	26 3%
Morality/ Individual behaviour/ Lifestyle	27 3%	4 3%	- -	7 4%	2 2%	5 3%	7 4%	32 3%
Pensions/Social security/Benefits	24 2%	1 1%	* *	3 2%	8 7%	4 2%	5 2%	24 2%
Population levels/ Overpopulation	23 2%	3 2%	- -	10 5% ^z	1 1%	3 2%	3 1%	24 2%
Nationalisation/ Government control of institutions	21 2%	8 5% ^{zc}	4 3%	1 1%	2 2%	2 1%	3 2%	20 2%
Petrol prices/Fuel	19 2%	1 1%	- -	2 1%	3 3%	4 3%	6 3%	23 2%
Animal welfare	19 2%	4 2%	2 2%	7 3%	3 3%	2 1%	1 1%	18 2%
Nuclear weapons/ Nuclear war/ Disarmament	18 2%	2 1%	- -	6 3%	1 1%	3 2%	3 1%	19 2%
Coronavirus/ pandemic diseases	16 2%	2 1%	- -	5 3%	1 1%	2 2%	4 2%	19 2%
Drug abuse	16 2%	3 2%	- -	3 2%	4 3%	3 2%	2 1%	21 2%
Food production/ farming	15 2%	2 2%	2 2%	2 1%	1 1%	3 2%	2 1%	20 2%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
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ISSUES INDEX NOVEMBER 2023 (PUBLIC - FINAL)

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		ABC1 (a)	C2DE (b)	ABC1 (c)	C2DE (d)	ABC1 (e)	C2DE (f)	
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WEIGHTED BASE	1008	149*	114*	189	121*	157	209	1008
	100%	15%*	11%*	19%	12%*	16%	21%	100%
UK union/ devolution/reform	12 1%	1 1%	- -	2 1%	1 1%	3 2%	5 2%	17 2%
Trade unions/ Strikes	12 1%	2 1%	1 1%	2 1%	4 3%	2 1%	- -	16 2%
Privatisation	11 1%	2 1%	- -	1 *	3 2%	3 2%	- -	13 1%
Pound/Exchange rate/Value of pound	11 1%	1 1%	- -	3 2%	4 3%	1 1%	- -	14 1%
International trade/trade deals	11 1%	1 *	- -	2 1%	3 3%	3 2%	1 *	19 2%
Countryside/Rural life	9 1%	1 1%	- -	3 2%	2 2%	1 1%	2 1%	10 1%
Northern Ireland	4 *	- -	- -	1 *	1 1%	2 1%z	- -	8 1%
Royal Family/ Monarchy	4 *	- -	- -	1 1%	1 1%	1 1%	1 *	6 1%
Median	2	2	2	2	2	2	2	2
Other	100 10%	12 8%	9 7%	19 10%	15 12%	18 12%	22 10%	116 12%
MEAN NUMBER OF MENTIONS	2.93	2.86	2.67	3.17f	3.24	3.25f	2.59	3.18
STANDARD ERROR	0.08	0.24	0.15	0.16	0.43	0.21	0.11	0.10
ERROR VARIANCE	0.01	0.06	0.02	0.03	0.18	0.04	0.01	0.01

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f
 Overlap formulae used. * small base

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		18-34		35-54		55+		
		ABC1 (a)	C2DE (b)	ABC1 (c)	C2DE (d)	ABC1 (e)	C2DE (f)	
UNWEIGHTED BASE	1008	134	64	202	68	290	180	1008
WEIGHTED BASE	1008	149*	114*	189	121*	157	209	1008
	100%	15%*	11%*	19%	12%*	16%	21%	100%
Don't know	166	26	29	14	24	20	29	133
	16% ^c	18% ^c	26% ^{ce}	8%	20% ^c	13%	14%	13%
Personal finances (NET)	382	71	44	79	48	55	65	404
	38%	48% ^{ze}	39%	42%	39%	35%	31%	40%
		f						

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f
 Overlap formulae used. * small base