

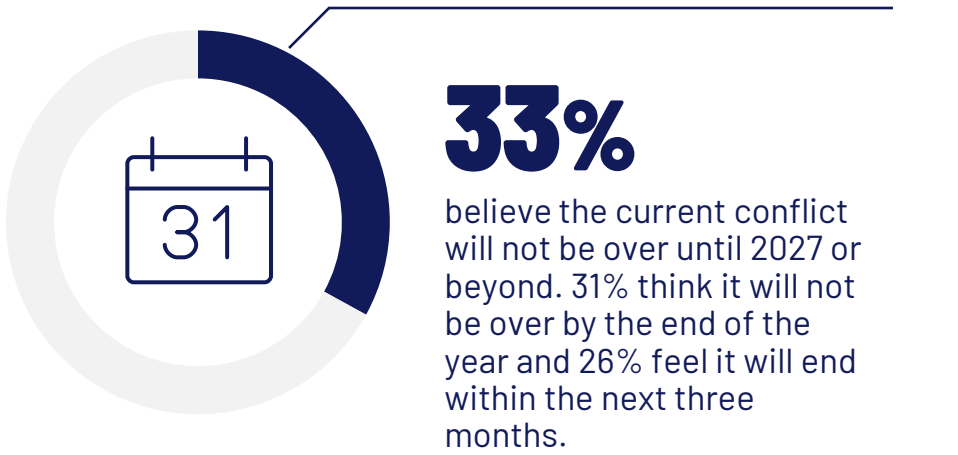
# Attitudes to the Iran Conflict

A Global Advisor survey

April 2026



# Key findings



**27**

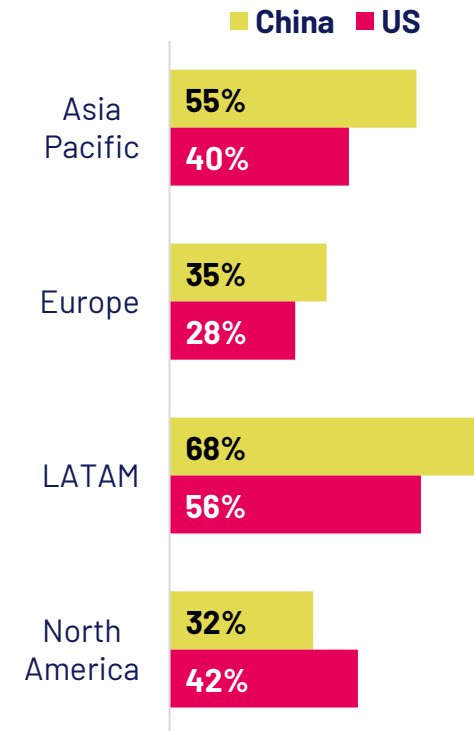


In 27 of the 29 countries surveyed in April and in October last year, the proportion who think the US will have a positive impact on the world is falling.

**26% vs 26%**

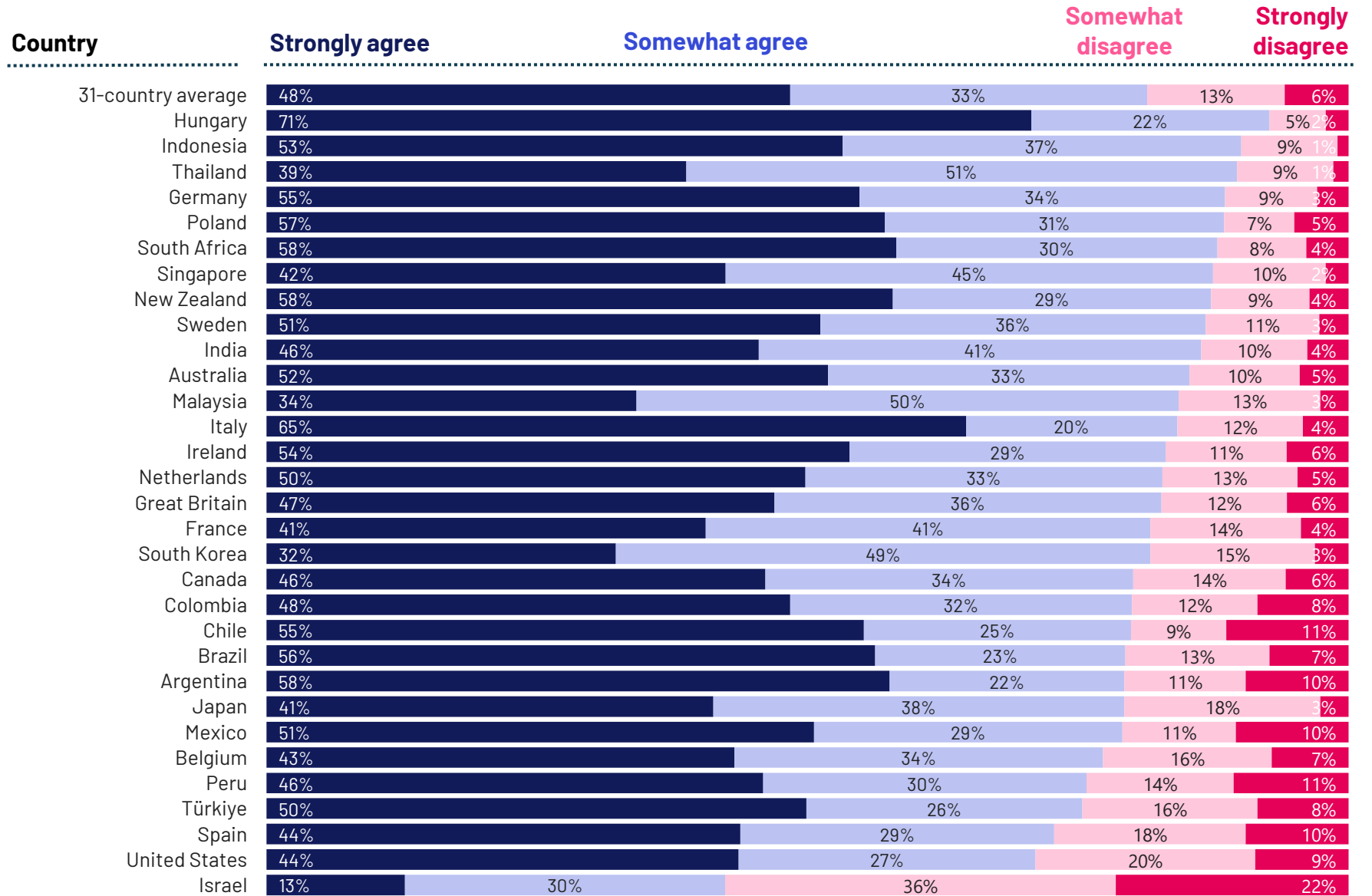
On average across 31 countries, the same proportion say Israel (26%) will have a positive impact on the world as say Iran will (26%).

Q: Thinking about the next decade, would you say United States will have an overall positive or a negative influence on world affairs? % **Positive**

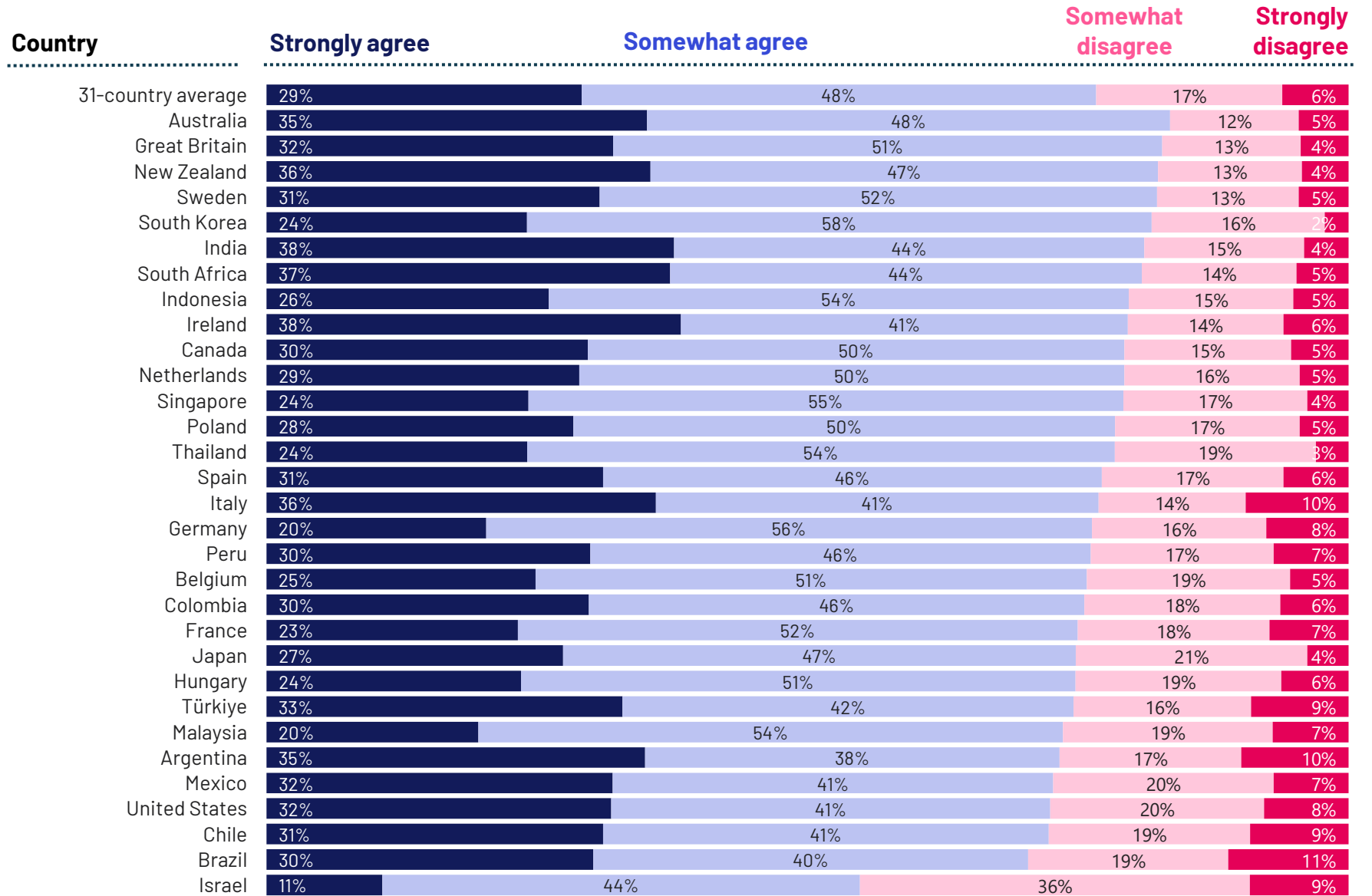


To what extent do you agree or disagree with the following statements - **[Country]** should avoid getting involved militarily in the current conflict in the Middle East

Base: 22,531 adults aged 16 and 74 in 31 countries, interviewed between 20 March and 3 April 2026

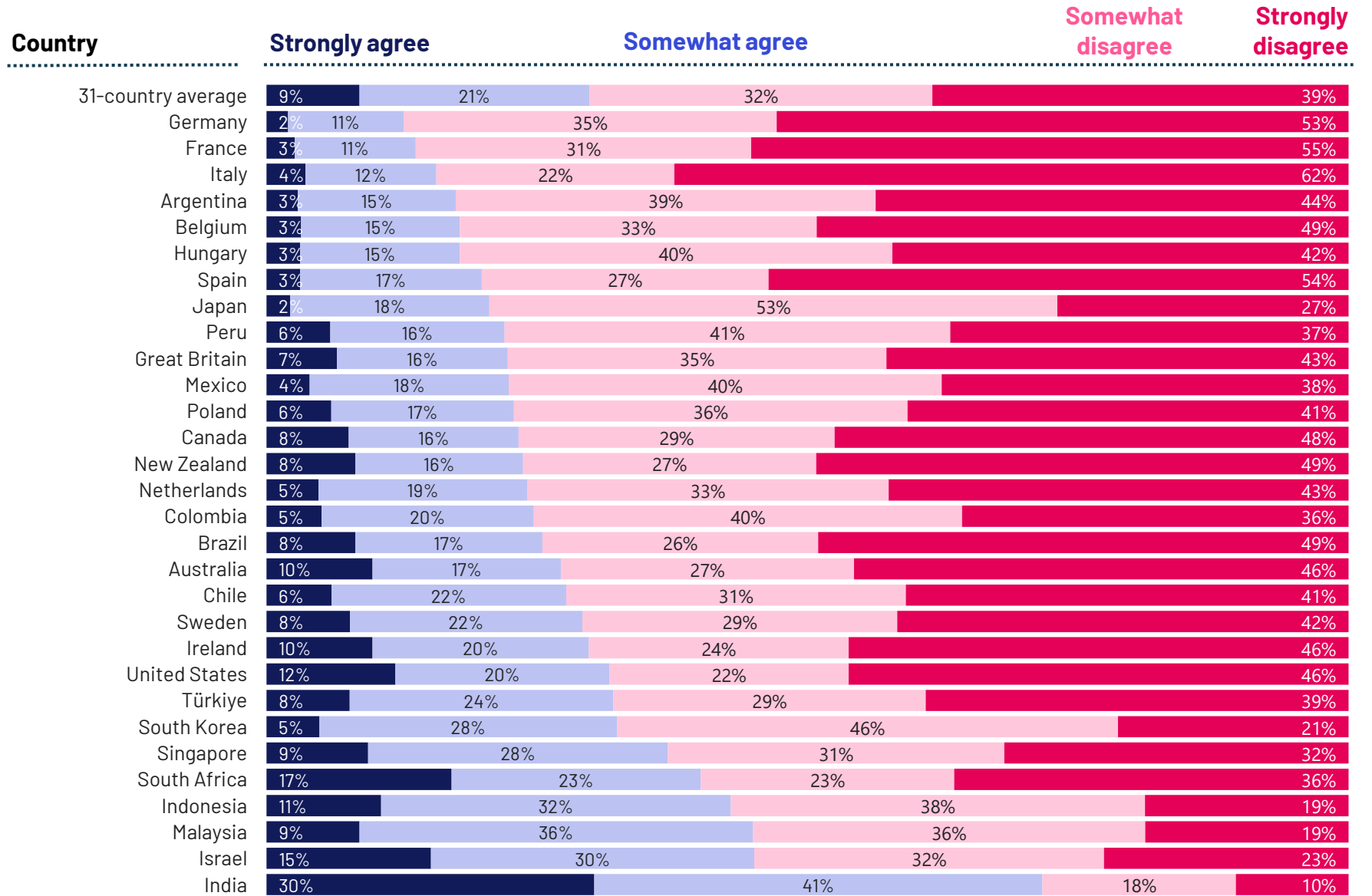


To what extent do you agree or disagree with the following statements - **Taking military action in the Middle East will encourage attacks on other countries**



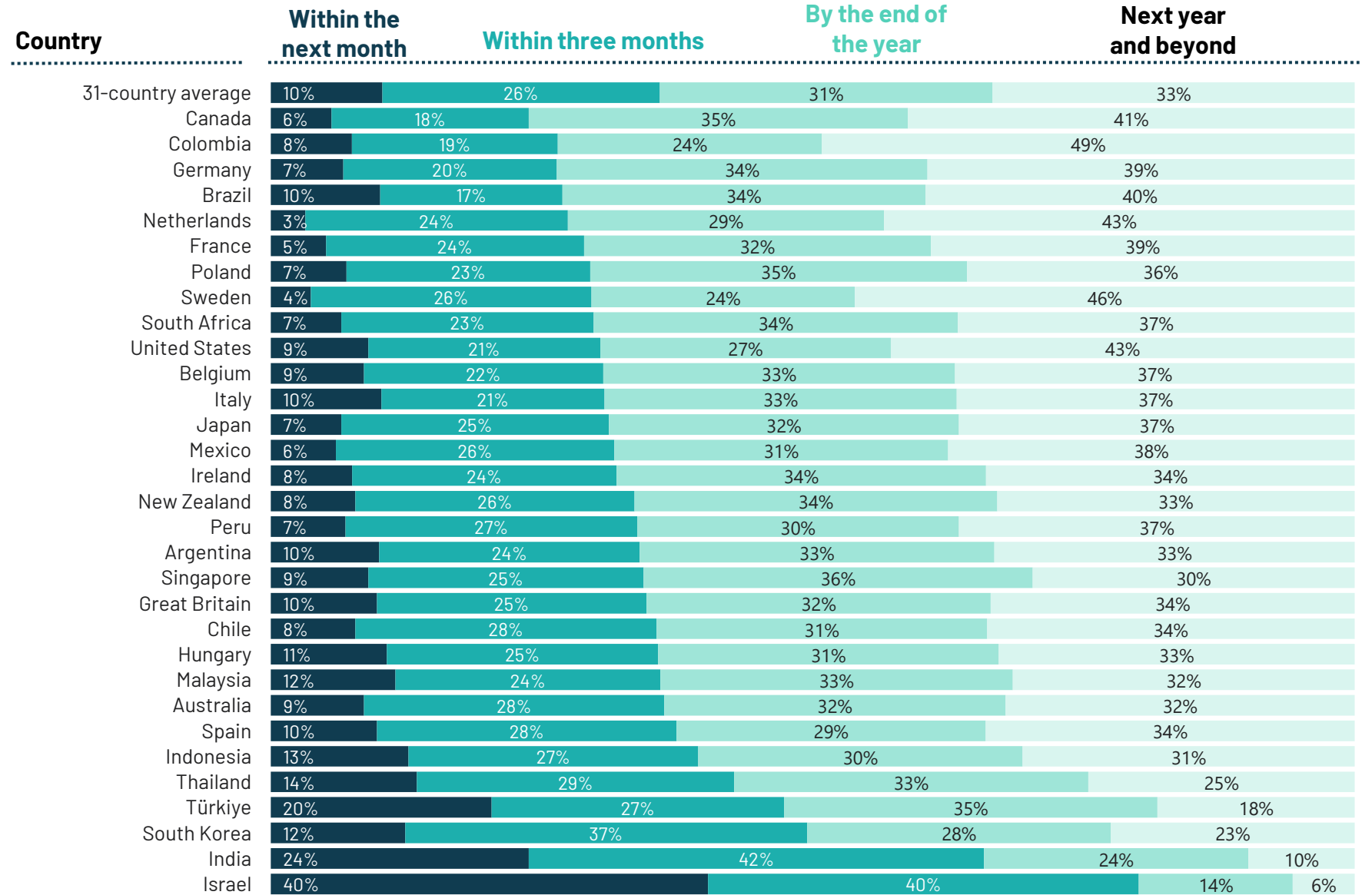
Base: 22,531 adults aged 16 and 74 in 31 countries, interviewed between 20 March and 3 April 2026

To what extent do you agree or disagree with the following statements - **Paying more for fuel and gas because of the current conflict in the Middle East is worthwhile**



Base: 22,531 adults aged 16 and 74 in 31 countries, interviewed between 20 March and 3 April 2026

To what extent do you agree or disagree with the following statements - **How long do you think the current conflict involving Iran will last?**

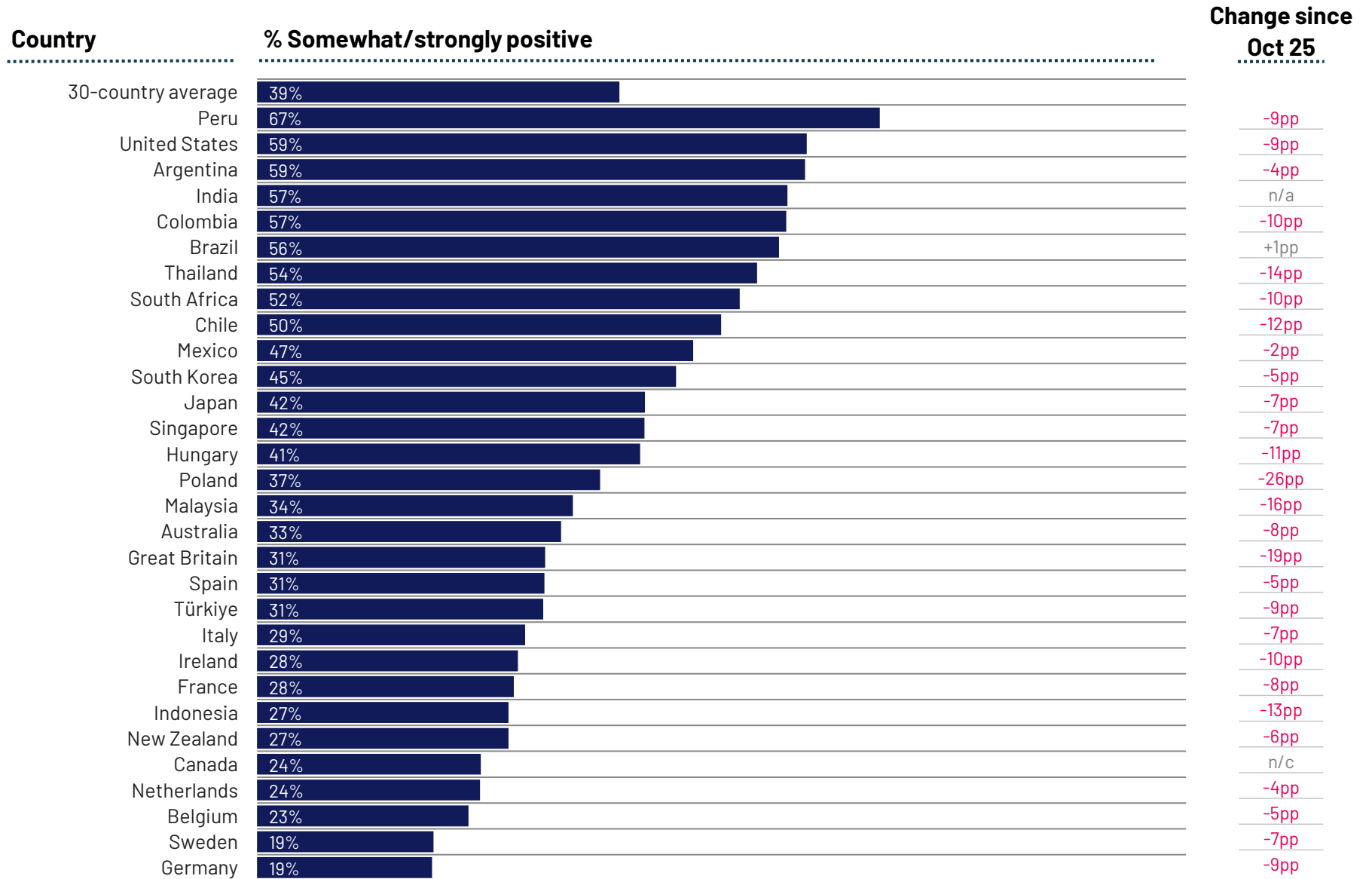


Base: 22,531 adults aged 16 and 74 in 31 countries, interviewed between 20 March and 3 April 2026

# World Influencers: United States

Q: Thinking about the next decade, would you say United States will have an overall positive or a negative influence on world affairs?

Base: 22,030 adults aged 16 and 74 in 30 countries, interviewed between 20 March and 3 April 2026

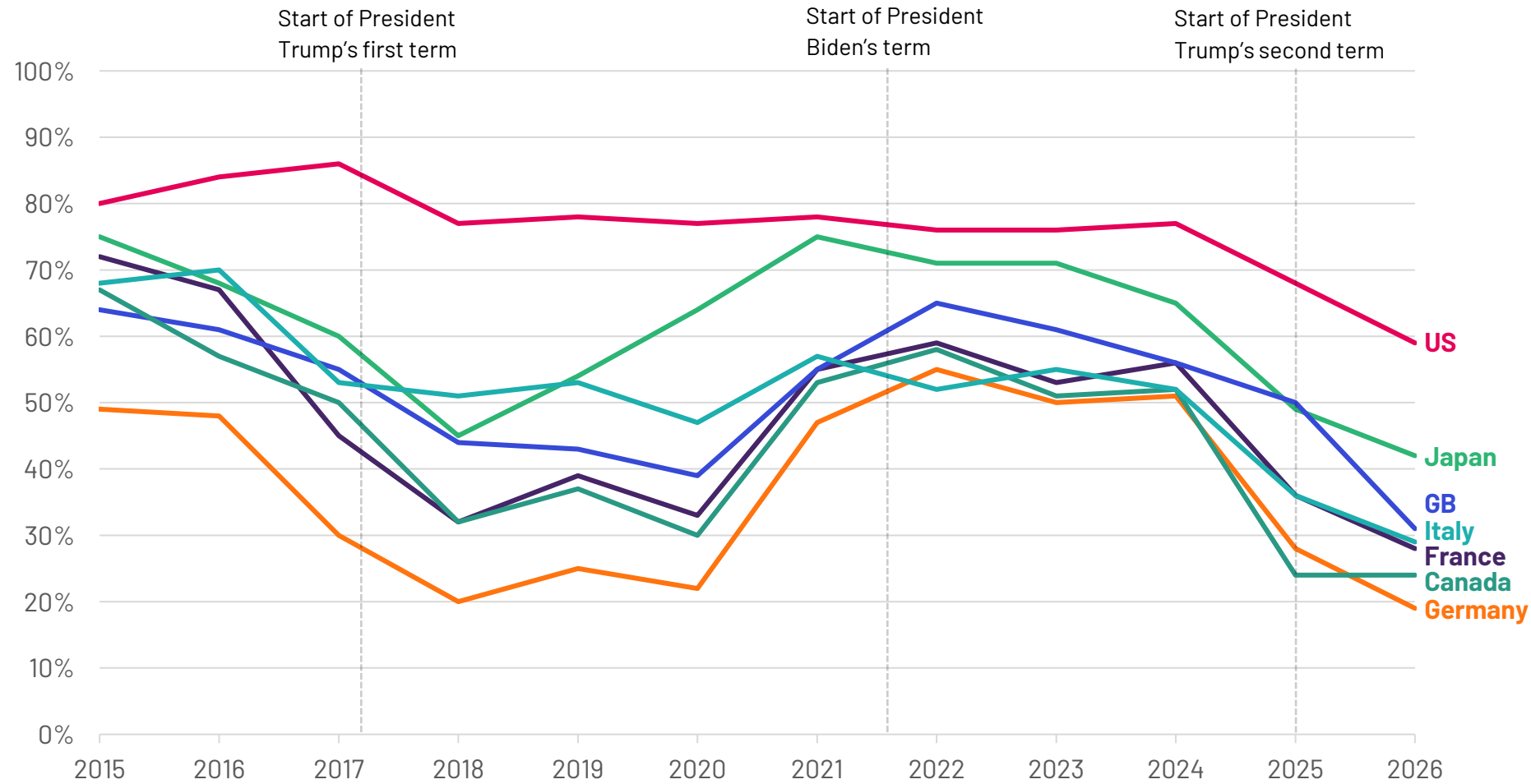


# Among the US's closest allies and neighbours, belief the country will have a positive impact has dropped

% Somewhat/strongly positive

Base: 22,030 adults aged 16 and 74 in 30 countries, interviewed between 20 March and 3 April 2026

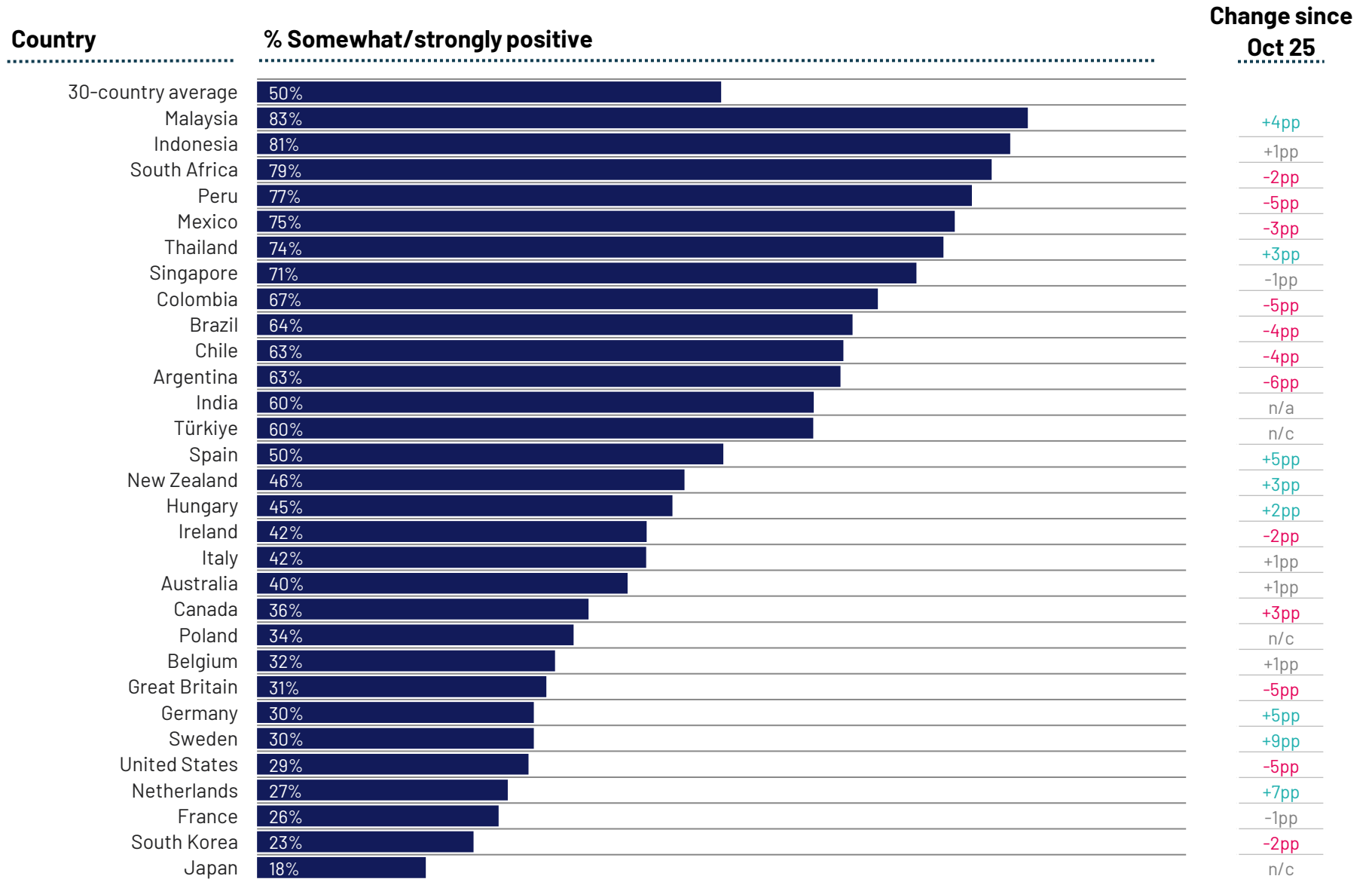
Q: Thinking about the next decade, would you say **United States** will have an overall positive or a negative influence on world affairs?



# World Influencers: China

Q: Thinking about the next decade, would you say China will have an overall positive or a negative influence on world affairs?

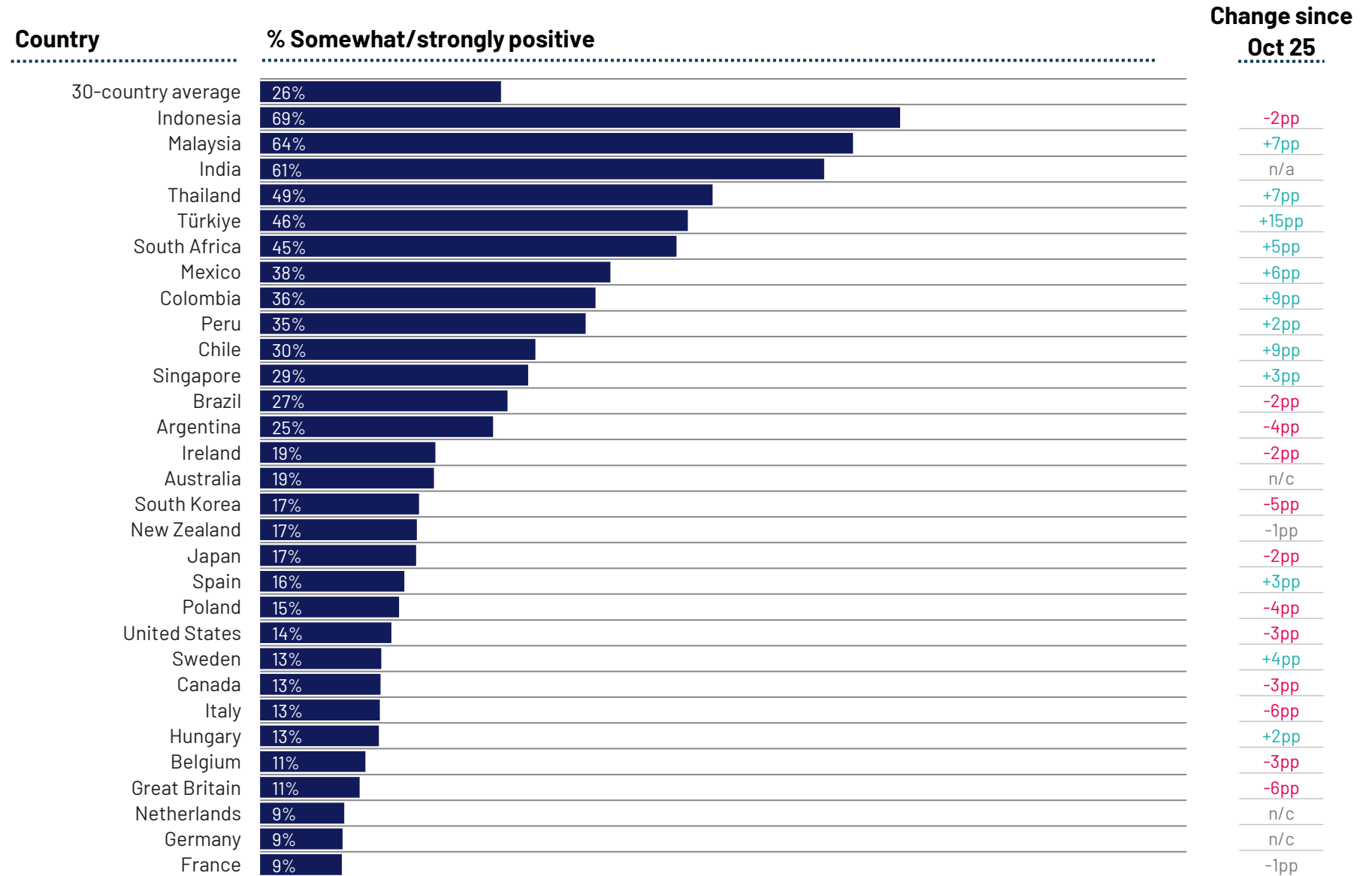
Base: 22,030 adults aged 16 and 74 in 30 countries, interviewed between 20 March and 3 April 2026



# World Influencers: Iran

Q: Thinking about the next decade, would you say Iran will have an overall positive or a negative influence on world affairs?

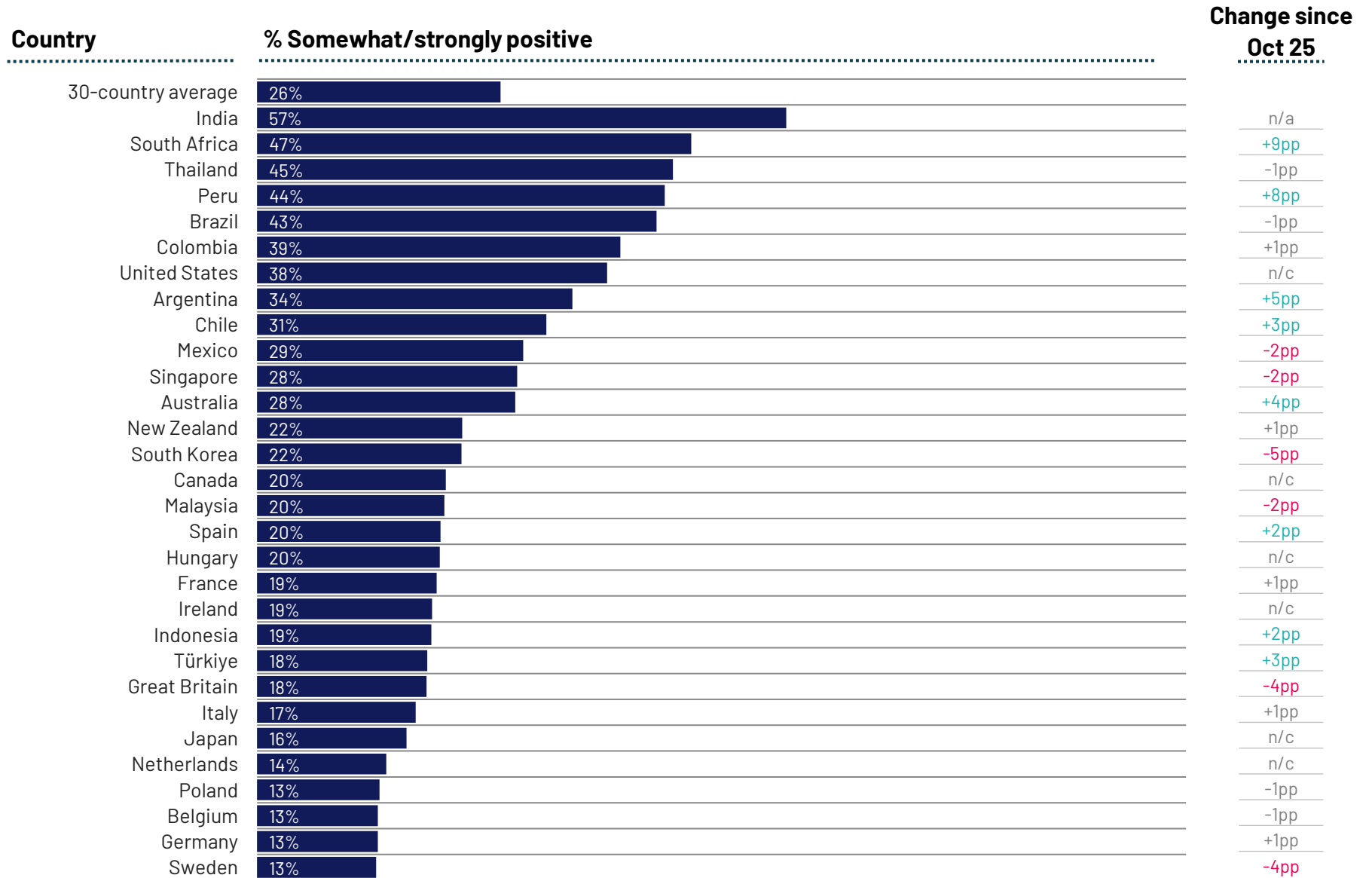
Base: 22,030 adults aged 16 and 74 in 30 countries, interviewed between 20 March and 3 April 2026



# World Influencers: Israel

Q: Thinking about the next decade, would you say Israel will have an overall positive or a negative influence on world affairs?

Base: 22,030 adults aged 16 and 74 in 30 countries, interviewed between 20 March and 3 April 2026



## % saying the United States will have a positive influence on world affairs: 2015 – 2026, by country

	Oct-15	Oct-16	Oct-17	Nov-18	Sep-19	Sep-20	Oct-21	Oct-22	Oct-23	Oct-24	Apr-25	Oct-25	Apr-26
Argentina	57%	63%	51%	50%	61%	58%	71%	64%	68%	66%	63%	63%	<b>59%</b>
Australia	67%	60%	59%	43%	42%	43%	59%	55%	58%	54%	34%	41%	<b>33%</b>
Belgium	67%	59%	26%	26%	34%	28%	48%	51%	49%	47%	23%	28%	<b>23%</b>
Brazil	79%	82%	67%	74%	79%	75%	77%	80%	75%	73%	61%	55%	<b>56%</b>
Canada	67%	57%	50%	32%	37%	30%	53%	58%	51%	52%	19%	24%	<b>24%</b>
Chile	N/A	N/A	N/A	49%	50%	52%	63%	66%	66%	67%	58%	62%	<b>50%</b>
Colombia	N/A	N/A	N/A	N/A	66%	67%	78%	76%	73%	77%	60%	67%	<b>57%</b>
France	72%	67%	45%	32%	39%	33%	55%	59%	53%	56%	30%	36%	<b>28%</b>
Germany	49%	48%	30%	20%	25%	22%	47%	55%	50%	51%	30%	28%	<b>19%</b>
Great Britain	64%	61%	55%	44%	43%	39%	55%	65%	61%	56%	39%	50%	<b>31%</b>
Hungary	59%	62%	60%	52%	55%	50%	64%	50%	46%	53%	46%	52%	<b>41%</b>
India	87%	85%	82%	77%	85%	81%	84%	83%	67%	66%	67%	59%	<b>57%</b>
Indonesia	N/A	N/A	N/A	N/A	N/A	N/A	N/A	59%	65%	55%	56%	40%	<b>27%</b>
Ireland	N/A	N/A	N/A	N/A	N/A	N/A	N/A	59%	55%	49%	35%	38%	<b>28%</b>
Italy	68%	70%	53%	51%	53%	47%	57%	52%	55%	52%	39%	36%	<b>29%</b>
Japan	75%	68%	60%	45%	54%	64%	75%	71%	71%	65%	45%	49%	<b>42%</b>
Malaysia	N/A	N/A	N/A	56%	50%	49%	64%	58%	60%	52%	49%	50%	<b>34%</b>
Mexico	60%	70%	49%	48%	53%	60%	70%	71%	68%	67%	46%	49%	<b>47%</b>
Netherlands	N/A	N/A	N/A	N/A	38%	29%	51%	59%	54%	50%	20%	28%	<b>24%</b>
New Zealand												33%	<b>27%</b>
Peru	N/A	83%	70%	74%	77%	68%	84%	78%	80%	82%	76%	76%	<b>67%</b>
Poland	68%	70%	68%	65%	71%	65%	72%	81%	77%	73%	52%	63%	<b>37%</b>
Singapore	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	64%	66%	60%	49%	<b>42%</b>
South Africa	78%	72%	68%	67%	68%	65%	74%	72%	69%	71%	57%	62%	<b>52%</b>
South Korea	78%	74%	63%	60%	60%	54%	79%	73%	74%	71%	48%	50%	<b>45%</b>
Spain	70%	65%	44%	40%	44%	40%	63%	57%	57%	54%	33%	36%	<b>31%</b>
Sweden	70%	55%	43%	24%	30%	29%	50%	54%	49%	44%	22%	26%	<b>19%</b>
Thailand	N/A	N/A	N/A	N/A	N/A	N/A	N/A	70%	79%	76%	73%	68%	<b>54%</b>
Türkiye	45%	46%	38%	26%	32%	34%	36%	46%	48%	40%	40%	40%	<b>31%</b>
United States	80%	84%	86%	77%	78%	77%	78%	76%	76%	77%	63%	68%	<b>59%</b>

# World Influencers

Q: Thinking about the next decade, would you say the following countries or organizations will have an overall positive or a negative influence on world affairs? (% Strongly/somewhat positive)

## 20-country average\*

\*Change for 20-country average is based on the countries which were involved in all editions of this survey

Base: 22,030 adults aged 16 and 74 in 30 countries, interviewed between 20 March and 3 April 2026

												ANNUAL CHANGE									
	Apr 2026	Oct 2025	Oct 2024	Oct 2023	Oct 2022	Oct 2021	Sept 2020	Sept 2019	Nov 2018	Oct 2017	Oct 2016	2025	2024	2023	2022	2021	2020	2019	2018	2017	2016
Canada	77%	78%	78%	78%	81%	82%	82%	82%	79%	83%	83%	-1 pp	n/c	n/c	-3 pp	-1 pp	n/c	n/c	3 pp	-4 pp	n/c
Germany	70%	71%	71%	72%	73%	77%	76%	73%	70%	75%	73%	-1 pp	n/c	-1 pp	-1 pp	-4 pp	1 pp	3 pp	3 pp	-5 pp	2 pp
My country	71%	70%	70%	70%	68%	67%	66%	65%	65%	68%	66%	1 pp	n/c	n/c	2 pp	1 pp	1 pp	1 pp	n/c	-3 pp	2 pp
European Union	67%	70%	67%	69%	70%	72%	69%	68%	65%	71%	n/a	-3 pp	3 pp	-2 pp	-1 pp	-2 pp	3 pp	1 pp	3 pp	-6 pp	n/a
Great Britain	67%	68%	66%	68%	68%	63%	65%	60%	61%	69%	66%	-1 pp	2 pp	-2 pp	n/c	5 pp	-2 pp	5 pp	-1 pp	-8 pp	3 pp
France	69%	67%	65%	68%	72%	72%	69%	69%	66%	74%	71%	2 pp	2 pp	-3 pp	-4 pp	n/c	3 pp	n/c	3 pp	-8 pp	3 pp
United Nations	60%	64%	66%	71%	71%	70%	69%	71%	67%	72%	73%	-4 pp	-2 pp	-5 pp	n/c	1 pp	1 pp	-2 pp	4 pp	-5 pp	-1 pp
NATO	60%	62%	61%	64%	65%	62%	61%	61%	59%	n/a	n/a	-2 pp	1 pp	-3 pp	-1 pp	3 pp	1 pp	n/c	2 pp	n/a	n/a
The World Bank	56%	57%	58%	58%	59%	60%	59%	57%	54%	58%	55%	-1 pp	-1 pp	n/c	-1 pp	-1 pp	1 pp	2 pp	3 pp	-4 pp	3 pp
The International Monetary Fund (or IMF)	55%	55%	56%	57%	58%	58%	57%	55%	53%	57%	53%	n/c	-1 pp	-1 pp	-1 pp	n/c	1 pp	2 pp	2 pp	-4 pp	4 pp
United States	38%	46%	59%	61%	64%	63%	50%	52%	48%	55%	66%	-8 pp	-13 pp	-2 pp	-3 pp	1 pp	13 pp	-2 pp	4 pp	-7 pp	-11 pp
India	48%	44%	46%	49%	49%	48%	49%	50%	48%	58%	53%	4 pp	-2 pp	-3 pp	n/c	1 pp	-1 pp	-1 pp	2 pp	-10 pp	5 pp
China	43%	43%	39%	36%	34%	36%	36%	46%	47%	54%	51%	n/c	4 pp	3 pp	2 pp	-2 pp	n/c	-10 pp	-1 pp	-7 pp	3 pp
BRIC	41%	41%	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/c	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Saudi Arabia	41%	40%	37%	38%	36%	34%	36%	33%	27%	n/a	n/a	1 pp	3 pp	-1 pp	2 pp	2 pp	-2 pp	3 pp	6 pp	n/a	n/a
CRINK	28%	28%	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/c	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Russia	29%	27%	27%	25%	23%	38%	39%	39%	36%	45%	41%	2 pp	n/c	2 pp	2 pp	-15 pp	-1 pp	n/c	3 pp	-9 pp	4 pp
Israel	25%	25%	27%	40%	41%	40%	37%	34%	31%	41%	34%	n/c	-2 pp	-13 pp	-1 pp	1 pp	3 pp	3 pp	3 pp	-10 pp	7 pp
Pakistan	26%	24%	24%	27%	n/a	n/a	n/a	n/a	n/a	n/a	n/a	2 pp	n/c	-3 pp	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Iran	22%	21%	20%	24%	23%	20%	23%	22%	21%	27%	23%	1 pp	1 pp	-4 pp	1 pp	3 pp	-3 pp	1 pp	1 pp	-6 pp	4 pp

# Methodology

The questions on the conflict in the Middle East are the results of a 31-country survey conducted by Ipsos on its Global Advisor online platform, between Friday, March 20, and Friday, April 3, 2026. For this survey, Ipsos interviewed a total of 22,531 adults aged 18 years and older in India, 18-74 in Canada, Republic of Ireland, Israel, Malaysia, South Africa, Türkiye, and the United States, 20-74 in Thailand, 21-74 in Indonesia and Singapore, and 16-74 in all other countries.

The questions on countries reputation are the a 30-country survey conducted by Ipsos on its Global Advisor online platform, between Friday, March 20, and Friday, April 3, 2026. For this survey, Ipsos interviewed a total of 22,030 adults aged 18 years and older in India, 18-74 in Canada, Republic of Ireland, Malaysia, South Africa, Türkiye, and the United States, 20-74 in

Thailand, 21-74 in Indonesia and Singapore, and 16-74 in all other countries.

The sample consists of approximately 1,000 individuals each in Australia, Belgium, Brazil, Canada, France, Germany, Great Britain, India, Italy, Japan, the Netherlands, New Zealand, Spain, and the U.S., and 500 individuals each in Argentina, Chile, Colombia, Hungary, Indonesia, Ireland, Israel, Malaysia, Mexico, Peru, Poland, Singapore, South Africa, South Korea, Sweden, Thailand, and Türkiye.

Samples in Argentina, Australia, Belgium, Canada, France, Germany, Great Britain, Hungary, Italy, Japan, the Netherlands, New Zealand, Poland, South Korea, Spain, Sweden, and the U.S. can be considered representative of their general adult populations under the age of 75.

Samples in Brazil, Chile, Colombia, India, Indonesia, Ireland, Israel, Malaysia, Mexico, Peru, Singapore, South Africa, Thailand, and Türkiye are more urban, more educated, and/or more affluent than the general population. The survey results for these countries should be viewed as reflecting the views of the more “connected” segment of their population.

The data is weighted so that the composition of each country’s sample best reflects the demographic profile of the adult population according to the most recent census data. “The Global Country Average” reflects the average result for all the countries and markets in which the survey was conducted. It has not been adjusted

to the population size of each country or market and is not intended to suggest a total result.

When percentages do not sum up to 100 or the ‘difference’ appears to be +/-1 percentage point more/less than the actual result, this may be due to rounding, multiple responses, or the exclusion of “don't know” or not stated responses.

The precision of Ipsos online polls is calculated using a credibility interval with a poll where N=1,000 being accurate to +/- 3.5 percentage points and of where N=500 being accurate to +/- 5.0 percentage points. For more information on Ipsos' use of credibility intervals, please visit the Ipsos website.

# For more information

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