

5/12/2026

Table Names

Table Filters

- [0001](#) Q1. How closely, if at all, have you been following stories about...? - All Adults aged 18-75 in Great Britain
Summary
- [0002](#) Q1. How closely, if at all, have you been following stories about...? - All Adults aged 18-75 in Great Britain
The rising cost of living
- [0003](#) Q1. How closely, if at all, have you been following stories about...? - All Adults aged 18-75 in Great Britain
The conflict in the Middle East
- [0004](#) Q1. How closely, if at all, have you been following stories about...? - All Adults aged 18-75 in Great Britain
King Charles' state visit to the United States
- [0005](#) Q1. How closely, if at all, have you been following stories about...? - All Adults aged 18-75 in Great Britain
The May elections in Scotland, Wales, and in some English local councils
- [0006](#) Q1. How closely, if at all, have you been following stories about...? - All Adults aged 18-75 in Great Britain
The outbreak of Hantavirus on board a cruise ship
- [0007](#) Q2. To what extent do you agree or disagree that there is currently All Adults aged 18-75 in Great Britain
a special relationship between the United States and Britain?
- [0008](#) Q3. From what you have seen or heard, to what extent, if at all, do All Adults aged 18-75 in Great Britain
you think King Charles' state visit to the US was successful or
unsuccessful?
- [0009](#) Q4. And to what extent, if at all, do you think King Charles' state All Adults aged 18-75 in Great Britain
visit to the US will have a positive or negative impact on the
relationship between the US and the UK in the future, or will it not
make a difference?

25-061766-19 - 8th of May - 12th of May

PUBLIC

State visit

GB 18-75

Q1. How closely, if at all, have you been following stories about...? - Summary

All Adults aged 18-75 in Great Britain

	Q1. How closely, if at all, have you been following stories about...?				
	The rising cost of living	The conflict in the Middle East	King Charles' state visit to the United States	The May elections in Scotland, Wales, and in some English local councils	The outbreak of Hantavirus on board a cruise ship
	(A)	(B)	(C)	(D)	(E)
Unweighted base	1077	1077	1077	1077	1077
Weighted base	1077	1077	1077	1077	1077
Very closely	388 36% BCDE	266 25% CE	123 11%	231 21% CE	150 14%
Somewhat closely	496 46% CDE	467 43% CDE	367 34%	388 36%	415 39% C
Not that closely	140 13%	224 21% A	326 30% ABD	250 23% A	349 32% ABD
Not at all closely	41 4%	106 10% A	245 23% ABDE	184 17% ABE	146 14% AB
Don't know	11 1%	14 1%	16 1%	24 2% AB	17 2%

NET: Very / somewhat closely	884 82% BCDE	733 68% CDE	490 45%	619 57% CE	564 52% C
NET: Not that / not at all closely	182 17%	330 31% A	571 53% ABDE	434 40% AB	496 46% ABD

the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

ColumnProportions (5%): A/B/C/D/E Minimum Base: 30(**) Small Base: 100(**)

ColumnMeans (5%): A/B/C/D/E Minimum Base: 30(**) Small Base: 100(**)

25-061766-19 - 8th of May - 12th of May
PUBLIC
State visit
GB 18-75

Q1. How closely, if at all, have you been following stories about...? - The rising cost of living
 All Adults aged 18-75 in Great Britain

	Gender			Aggregated Age Breaks			Region						Employment status		Social grade		Education				Income				Ethnicity		Election 2024					Referendum 2016	
	Total (A)	Man (B)	Woman (C)	18-34 (D)	35-54 (E)	55-75 (F)	NORTH (G)	MIDLANDS (H)	SOUTH (I)	LONDON (J)	WALES (K)	SCOTLAND (L)	WORKING (M)	NOT WORKING (N)	ABC1 (O)	C2DE (P)	GRADUAT ES (Q)	NON GRADUAT ES (R)	UP TO £19999 (S)	£20000 - £34999 (T)	£35000 - £54999 (U)	£55000+ (V)	ETHNIC MINORITY GROUPS (W)	WHITE ETHNIC GROUP (X)	LABOUR (Y)	CONSERVA TIVE (Z)	LIBERAL DEMOCRA TS (a)	REFORM UK (b)	OTHER (c)	REMAIN (d)	LEAVE (e)		
Unweighted base	1077	523	547	336	396	345	263	285	245	148	41	95	686	391	623	454	553	524	173	246	245	328	143	923	318	158	93	119	110	421	311		
Weighted base	1077	528	542	325	389	363	254	280	244	155	51	93	729	348	609	468	385	692	161	250	262	315	122	941	311	157	89	145	96	412	339		
Very closely	388 36%	187 35%	199 37%	110 34%	148 38%	130 36%	90 35%	91 33%	98 40%	52 33%	21 41%	36 39%	269 37%	119 34%	234 38%	154 33%	146 38%	242 35%	61 38%	89 36%	94 36%	123 39%	54 44%	331 35%	118 38%	61 39%	31 35%	61 42%	38 40%	140 34%	144 42%		
Somewhat closely	496 46%	244 46%	249 46%	161 49%	172 44%	163 45%	109 43%	130 47%	104 43%	81 52%	22 43%	49 53%	337 46%	159 46%	283 46%	213 46%	189 49%	307 44%	69 43%	117 47%	122 47%	149 47%	47 39%	443 47%	157 50%	74 47%	49 55%	64 44%	42 44%	206 50%	145 43%		
Not that closely	140 13%	71 14%	67 12%	38 12%	49 13%	53 15%	41 16%	41 15%	29 12%	19 12%	5 11%	5 6%	94 13%	46 13%	70 12%	70 15%	37 10%	103 15%	23 15%	29 11%	36 14%	32 10%	18 15%	119 13%	28 9%	16 10%	9 10%	11 8%	14 14%	54 13%	35 10%		
Not at all closely	41 4%	20 4%	22 4%	11 3%	16 4%	15 4%	8 3%	16 6%	10 4%	4 2%	1 2%	3 3%	21 3%	20 6%	15 2%	26 6%	9 2%	32 5%	8 5%	14 6%	8 3%	7 2%	3 2%	37 4%	6 2%	5 3%	- *	7 5%	1 1%	8 2%	12 4%		
Don't know	11 1%	6 1%	5 1%	6 2%	4 1%	2 1%	6 2%	2 1%	3 1%	- *	1 2%	- *	7 1%	4 1%	7 1%	4 1%	3 1%	8 1%	- *	1 0%	2 1%	4 1%	- *	11 1%	2 1%	1 1%	- *	2 1%	1 2%	5 1%	3 1%		

NET: Very / somewhat closely	884 82%	431 82%	448 83%	270 83%	320 82%	293 81%	199 79%	222 79%	202 83%	133 86%	43 85%	85 92%	606 83%	278 80%	517 85%	367 78%	335 87%	549 79%	130 81%	206 82%	216 83%	272 86%	102 83%	774 82%	275 88%	135 86%	80 90%	124 86%	80 83%	346 84%	289 85%
NET: Not that / not at all closely	182 17%	91 17%	89 16%	49 15%	65 17%	68 19%	49 19%	57 20%	39 16%	22 14%	7 13%	8 8%	116 16%	66 19%	86 14%	96 21%	47 12%	135 20%	31 19%	43 17%	44 17%	39 12%	21 17%	156 17%	34 11%	22 14%	9 10%	19 13%	15 15%	61 15%	48 14%

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25-061766-19 - 8th of May - 12th of May
PUBLIC
State visit
GB 18-75

Q1. How closely, if at all, have you been following stories about...? - The conflict in the Middle East
 All Adults aged 18-75 in Great Britain

	Gender			Aggregated Age Breaks			Region						Employment status		Social grade		Education				Income				Ethnicity		Election 2024					Referendum 2016	
	Total (A)	Man (B)	Woman (C)	18-34 (D)	35-54 (E)	55-75 (F)	NORTH (G)	MIDLANDS (H)	SOUTH (I)	LONDON (J)	WALES (K)	SCOTLAND (L)	WORKING (M)	NOT WORKING (N)	ABC1 (O)	C2DE (P)	GRADUAT ES (Q)	NON GRADUAT ES (R)	UP TO £19999 (S)	£20000 - £34999 (T)	£35000 - £54999 (U)	£55000+ (V)	ETHNIC MINORITY GROUPS (W)	WHITE ETHNIC GROUP (X)	LABOUR (Y)	CONSERVA TIVE (Z)	LIBERAL DEMOCRA TS (a)	UK REFORM (b)	OTHER (c)	REMAIN (d)	LEAVE (e)		
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Weighted base	1077	528	542	325	389	363	254	280	244	155	51	93	729	348	609	468	385	692	161	250	262	315	122	941	311	157	89	145	96	412	339		
Very closely	266 25%	162 31% c	103 19%	68 21%	80 20%	118 33% dE	54 21%	72 26%	69 28%	36 23% *	14 28% *	22 23% *	177 24%	89 26%	174 28% P	92 20%	105 27%	161 23%	39 24%	57 23%	70 27%	87 27%	43 35% x	223 24%	91 29%	57 36% b	23 25% *	32 22% *	30 31% *	116 28%	102 30%		
Somewhat closely	467 43%	230 44%	233 43%	140 43%	179 46%	148 41%	121 48% I	124 44%	92 38%	73 47% *	24 46% *	33 36% *	315 43%	152 44%	273 45% R	193 41%	189 49% R	278 40%	63 39%	104 42%	120 46%	139 44%	51 41%	412 44%	147 47%	63 40%	43 48% *	66 45% *	39 41% *	196 48%	136 40%		
Not that closely	224 21%	86 16%	136 25% B	75 23%	77 20%	71 20%	48 19%	57 20%	51 21%	32 21% *	7 15% *	27 29% *	152 21%	72 21%	121 20%	103 22%	67 18%	156 23%	34 21%	47 19%	47 18%	70 22%	23 19%	194 21%	52 17%	29 19%	19 22% *	25 17% *	18 18% *	77 19%	62 18%		
Not at all closely	106 10%	43 8%	63 12%	33 10%	50 13% F	23 6%	29 11%	26 9%	25 10%	14 9% *	5 9% *	9 10% *	73 10%	33 9%	34 6% O	73 16% O	19 5%	88 13% Q	25 15% V	38 15% V	23 9%	14 4%	5 4%	100 11% W	18 6%	8 5%	4 5% *	20 14% YZ	6 6% *	18 4%	38 11% d		
Don't know	14 1%	7 1%	7 1%	8 3%	3 1%	2 1%	2 1%	2 1%	7 3%	1 1% *	1 2% *	2 2% *	11 1%	3 1%	7 1% P	7 1% P	4 1%	9 1%	1 0%	4 2%	2 1%	6 2%	* 0%	13 1%	2 1%	- 0% *	3 2%	4 4% YZ*	6 1%	2 1%			

NET: Very / somewhat closely	733 68%	392 74% c	336 62%	208 64%	259 67%	266 73% d	175 69%	196 70%	161 66%	109 70% *	38 74% *	55 59% *	493 68%	240 69%	447 73% P	286 61%	294 76% R	439 63%	102 63%	161 64%	190 73%	226 72%	94 77% x	635 67%	239 77%	120 76%	66 73% *	97 67% *	69 71% *	311 76%	237 70%
NET: Not that / not at all closely	330 31%	129 24% B	199 37% B	109 33% B	127 33% B	94 26% B	77 30%	83 30%	76 31%	46 30% *	12 24% *	36 39% *	226 31%	105 30%	155 25% O	175 37% O	86 22% Q	244 35% Q	58 36% V	85 34%	69 27%	83 26%	28 23%	293 31%	70 22%	37 24%	24 26% *	45 31% *	24 24% *	95 23%	100 29%

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Very closely	123 11%	73 14% c	49 9%	33 10%	33 8%	57 16% e	26 10%	33 12%	31 13%	20 13% *	4 7% *	9 10% *	89 12%	35 10%	77 13%	47 10%	53 14%	71 10%	18 11%	23 9%	30 12%	45 14%	19 16%	104 11%	33 11%	27 17%	18 20% y*	17 12%	15 16% *	56 14%	45 13%
Somewhat closely	367 34%	196 37%	167 31%	82 25%	140 36% d	145 40% d	92 36% l	102 36% l	85 35%	47 31% *	18 35% *	22 24% *	243 33%	124 35%	233 38% p	134 29%	138 36%	229 33%	55 34%	82 33%	85 33%	122 39%	29 24%	335 36% w	125 40% c	71 45% c	31 35% *	53 36% *	24 25% *	161 39%	135 40%
Not that closely	326 30%	142 27%	183 34% b	95 29%	132 34%	99 27%	70 28%	75 27%	68 28%	64 41% ghi*	17 33% *	32 35% *	215 29%	111 32%	182 30%	144 31%	109 28%	217 31%	39 24%	80 32%	81 31%	88 28%	46 37%	275 29%	80 26%	45 29%	28 32% *	48 33% *	32 33% *	117 28%	102 30%
Not at all closely	245 23%	112 21%	132 24%	104 32% ef	82 21%	59 16%	59 23%	66 24%	56 23%	23 15% *	11 22% *	29 32% j*	174 24%	72 21%	115 19%	130 28% o	82 21%	163 24%	44 28% v	62 25%	64 25%	56 18%	27 22%	212 23%	70 22% z	14 9%	11 13% *	25 17%	22 23% z*	76 18%	56 17%
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NET: Not that / not at all closely	571 53%	253 48%	315 58% b	199 61% f	213 55% f	159 44%	130 51%	141 50%	124 51%	87 56% *	28 55% *	61 66% ghi*	388 53%	183 53%	298 49%	274 59% o	191 50%	380 55%	84 52%	142 57% v	145 55% v	143 45%	73 60%	487 52%	149 48%	59 37%	40 44% *	73 51%	54 56% z*	193 47%	158 47%

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Somewhat closely	388 36%	200 38%	186 34%	116 36%	141 36%	131 36%	92 36%	95 34%	72 29%	73 19% HI*	16 31% *	40 43% I*	268 37%	120 35%	239 39% P	149 32%	155 40% R	234 34%	46 28%	91 36%	107 41% S	118 38%	46 37%	336 36%	142 46%	57 36%	32 36% *	54 38% *	37 38% *	171 42%	116 34%		
Not that closely	250 23%	116 22%	131 24%	74 23%	93 24%	83 23%	53 21%	77 27% L	69 28% L	29 19% *	10 19% *	13 14% *	164 23%	86 25%	131 22%	118 25%	78 20%	172 25%	49 31% v	63 25% v	58 22%	53 17%	29 23%	218 23%	59 19%	40 26%	32 35% ybc*	25 17% *	17 18% *	87 21%	81 24%		
Not at all closely	184 17%	71 14% B	112 21% B	60 18%	75 19%	50 14%	50 20% J	49 17% J	57 23% JKL	14 9% *	4 7% *	11 12% *	129 18%	56 16%	86 14%	99 21% O	46 12% Q	139 20% Q	28 18%	38 15%	45 17%	54 17%	18 15%	164 17%	33 11%	16 10%	11 12% *	15 11% *	8 8% *	48 12%	45 13%		
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Unweighted base	1077	523	547	336	396	345	263	285	245	148	41	95	686	391	623	454	553	524	173	246	245	328	143	923	318	158	93	119	110	421	311
Weighted base	1077	528	542	325	389	363	254	280	244	155	51	93	729	348	609	468	385	692	161	250	262	315	122	941	311	157	89	145	96	412	339
Very closely	150 14%	76 14%	73 14%	69 21% EF	31 8%	50 14% E	30 12%	35 12%	38 16%	25 17% *	8 15% *	14 15% *	109 15%	41 12%	100 16% P	50 11%	62 16%	87 13%	19 12%	32 13%	39 15%	49 15%	37 30% X	112 12%	40 13%	27 17%	17 19% *	21 15%	15 16% *	61 15%	44 13%
Somewhat closely	415 39%	190 36%	223 41%	102 31%	143 37%	171 47% DE	97 38%	101 36%	97 40%	67 43% *	20 40% *	32 35% *	265 36%	150 43%	238 39%	177 38%	174 45% R	241 35%	52 32%	89 35%	110 42%	139 44% S	39 32%	374 40%	130 42%	67 42%	36 40% *	50 34%	40 41% *	174 42%	134 40%
Not that closely	349 32%	179 34%	167 31%	92 28%	150 39% DF	107 29%	91 36%	97 35%	67 27%	52 33% *	13 25% *	30 32% *	236 32%	113 32%	202 33%	147 31%	104 27%	245 35% Q	61 38%	89 36%	76 29%	88 28%	32 26%	309 33%	101 33%	50 32%	30 34% *	55 38%	27 28% *	137 33%	112 33%
Not at all closely	146 14%	75 14%	70 13%	53 16% F	62 16% F	31 9%	34 13%	45 16% J	36 15% J	11 7% *	7 14% *	14 15% *	109 15%	37 11%	68 11%	79 17% O	41 11%	105 15%	24 15%	39 16%	34 13%	37 12%	13 11%	130 14%	37 12%	14 9%	6 7% *	19 13%	12 13% *	35 9%	47 14% d
Don't know	17 2%	8 2%	9 2%	8 3%	4 1%	5 1%	2 1%	2 1%	7 3%	1 1% *	2 5% *	2 2% *	9 1%	8 2%	3 0%	14 3% O	3 1%	14 2%	5 3%	2 1%	3 1%	3 1%	1 1%	16 2%	3 1%	- -	- -	- -	2 3% *	5 1%	2 1%

NET: Very / somewhat closely	564 52%	266 50%	296 55%	171 53%	173 45%	220 61% E	127 50%	136 48%	135 55%	92 59% *	29 57% *	46 50% *	374 51%	190 55%	337 55%	227 49%	236 61% R	328 47%	72 44%	120 48%	149 57% S	187 59% ST	76 62% X	486 52%	169 55%	93 59%	53 59% *	71 49%	55 57% *	235 57%	178 52%
NET: Not that / not at all closely	496 46%	254 48%	237 44%	146 45%	212 55% DF	138 38%	125 49%	143 51%	103 42%	62 40% *	20 39% *	44 47% *	346 47%	150 43%	269 44%	226 48%	146 38%	350 50% Q	84 52% V	128 51% V	110 42%	125 40%	45 37%	439 47%	138 45%	64 41%	36 41% *	74 51%	39 41% *	172 42%	160 47%

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25-061766-19 - 8th of May - 12th of May
PUBLIC
State visit
GB 18-75

Q2. To what extent do you agree or disagree that there is currently a special relationship between the United States and Britain?

All Adults aged 18-75 in Great Britain

	Gender			Aggregated Age Breaks			Region						Employment status		Social grade		Education				Income				Ethnicity		Election 2024					Referendum 2016	
	Total (A)	Man (B)	Woman (C)	18-34 (D)	35-54 (E)	55-75 (F)	NORTH (G)	MIDLANDS (H)	SOUTH (I)	LONDON (J)	WALES (K)	SCOTLAND (L)	WORKING (M)	NOT WORKING (N)	ABC1 (O)	C2DE (P)	GRADUAT ES (Q)	NON GRADUAT ES (R)	UP TO £19999 (S)	£20000 - £34999 (T)	£35000 - £54999 (U)	£55000+ (V)	ETHNIC MINORITY GROUPS (W)	WHITE ETHNIC GROUP (X)	LABOUR (Y)	CONSERVA TIVE (Z)	LIBERAL DEMOCRA TS (a)	REFORM UK (b)	OTHER (c)	REMAIN (d)	LEAVE (e)		
Unweighted base	1077	523	547	336	396	345	263	285	245	148	41	95	686	391	623	454	553	524	173	246	245	328	143	923	318	158	93	119	110	421	311		
Weighted base	1077	528	542	325	389	363	254	280	244	155	51	93	729	348	609	468	385	692	161	250	262	315	122	941	311	157	89	145	96	412	339		
Strongly agree	59 6%	39 7% c	20 4%	29 9% EF	17 4%	13 4%	9 4%	15 6%	14 6%	9 6%	* 1% *	11 12% G*	43 6%	17 5%	29 5%	30 6%	20 5%	39 6%	13 8%u	15 6%	8 3%	22 7%	14 11% x	43 5%	21 7%	10 6%	2 2%	8 6%	2 3%	15 4%	20 6%		
Tend to agree	281 26%	147 28%	132 24%	94 29%	102 26%	85 23%	77 30%	68 24%	59 24%	45 29%	12 24%	21 22%	198 27%	83 24%	182 30% p	99 21%	118 31% R	163 23%	34 21%	63 25%	63 24%	95 30%	40 33%	239 25%	67 22%	69 44% Yac	22 24%	54 37% Yc	15 16%	99 24%	112 33% d		
Neither agree nor disagree	301 28%	116 22%	183 34% B	85 26%	120 31%	96 26%	76 30%	74 26%	74 30%	40 26% *	19 38% L*	18 19%	209 29%	92 26%	151 25%	150 32% O	92 24%	209 30% Q	41 26%	77 31% V	86 33% V	70 22%	33 27%	266 28%	62 20%	40 26%	27 31% *	47 32% Y	26 27% *	104 25%	89 26%		
Tend to disagree	272 25%	148 28%	122 22%	77 24%	93 24%	102 28%	55 22%	81 29%	65 27%	40 26% *	10 21% *	20 22% *	190 26%	83 24%	164 27%	109 23%	99 26%	173 25%	34 21%	63 25%	69 26%	90 29%	23 19%	248 26%	110 35% zb	26 16%	28 32% zb*	23 16%	28 29% zb*	135 33% e	75 22%		
Strongly disagree	101 9%	63 12% c	38 7%	16 5%	32 8%	54 15% DE	22 9%	23 8%	17 7%	14 9% *	4 7% *	21 22% GHU**	55 8%	46 13% M	58 10%	43 9%	39 10%	62 9%	23 14% T	18 7%	24 9%	29 9%	9 8%	91 10%	35 11%	11 7%	8 9% *	9 7%	20 20% YZab**	49 12%	31 9%		
Don't know	62 6%	16 3%	46 9% B	24 7%	24 6%	13 4%	15 6%	19 7%	14 6%	14 4% *	5 10% *	3 3%	34 5%	28 8% M	25 4%	37 8% O	15 4%	47 7%	16 10% UV	15 6%	12 5%	9 3%	3 3%	55 6%	14 5%	1 1%	2 2% *	3 2%	5 5% Z*	11 3%	12 4%		
NET: Agree	340 32%	186 35% c	152 28%	123 38% F	119 31%	98 27%	86 34%	83 30%	73 30%	54 35% *	13 25% *	31 34% *	241 33%	100 29%	211 35% P	129 28%	139 36% R	202 29%	47 29%	78 31%	71 27%	117 37% U	54 44% X	282 30%	88 28%	79 50% Yac	24 27% *	62 43% Yac	17 18% *	114 28%	133 39% d		
NET: Disagree	374 35%	210 40% c	160 30%	93 29%	125 32%	156 43% DE	77 30%	104 37%	83 34%	55 35% *	14 28% *	41 44% G*	245 34%	129 37%	222 36% P	152 32%	138 36% R	235 34%	57 35%	81 32%	93 36%	119 38%	32 26%	338 36% W	145 47% Zb	37 23%	37 41% Zb*	32 22%	47 49% Zb*	183 44% e	106 31%		

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ColumnMeans (5%): A,B/C,D/E/F,G/H/I/J/K/L,M/N,O/P,Q/R,S/T/U/V,W/X,Y/Z/a/b/c,d/e Minimum Base: 30(**) Small Base: 100(*)

25-061766-19 - 8th of May - 12th of May
PUBLIC
State visit
GB 18-75

Q3. From what you have seen or heard, to what extent, if at all, do you think King Charles' state visit to the US was successful or unsuccessful?

All Adults aged 18-75 in Great Britain

	Gender			Aggregated Age Breaks			Region						Employment status		Social grade		Income				Ethnicity		Election 2024					Referendum 2016			
	Total (A)	Man (B)	Woman (C)	18-34 (D)	35-54 (E)	55-75 (F)	NORTH (G)	MIDLANDS (H)	SOUTH (I)	LONDON (J)	WALES (K)	SCOTLAND (L)	WORKING (M)	NOT WORKING (N)	ABC1 (O)	C2DE (P)	GRADUAT ES (Q)	NON GRADUAT ES (R)	UP TO £19999 (S)	£20000 - £34999 (T)	£35000 - £54999 (U)	£55000+ (V)	ETHNIC MINORITY GROUPS (W)	WHITE ETHNIC GROUP (X)	LABOUR (Y)	CONSERVA TIVE (Z)	LIBERAL DEMOCRA TS (a)	REFORM UK (b)	OTHER (c)	REMAIN (d)	LEAVE (e)
Unweighted base	1077	523	547	336	396	345	263	285	245	148	41	95	686	391	623	454	553	524	173	246	245	328	143	923	318	158	93	119	110	421	311
Weighted base	1077	528	542	325	389	363	254	280	244	155	51	93	729	348	609	468	385	692	161	250	262	315	122	941	311	157	89	145	96	412	339
Very successful	217 20%	120 23%	95 17%	38 12%	62 16%	117 32% DE	41 16%	69 25% G	52 21%	29 19% *	8 16% *	18 20% *	136 19%	80 23%	135 22%	82 17%	76 20%	141 20%	34 21%	55 22%	51 20%	56 18%	12 10%	203 30% W	67 c	53 Yac	16 18% *	45 ac	9 *	85 21%	102 30% d
Fairly successful	412 38%	204 39%	205 38%	108 33%	161 41%	143 39%	103 41%	99 35%	91 37%	69 44% *	20 39% *	30 32% *	273 37%	140 40%	261 43% P	151 32%	151 39%	261 38%	52 32%	87 35%	94 36%	143 45% ST	45 36%	364 39%	122 39%	69 44%	48 54% Ybc*	48 33%	36 38% *	180 44%	128 38%
Neither successful nor unsuccessful	222 21%	111 21%	110 20%	80 25% F	86 22% F	56 15%	56 22%	49 17%	52 21%	29 19% *	15 28% *	21 23% *	160 22%	62 18%	104 17%	118 25% O	79 21%	143 21%	35 22%	59 23%	56 21%	57 18%	37 30% X	184 20%	61 20%	25 16%	14 15% *	32 22%	25 26% *	81 20%	54 16%
Fairly unsuccessful	43 4%	22 4%	21 4%	21 7% F	12 3%	10 3%	8 3%	10 4%	5 2%	11 7% I*	- - *	8 9% I*	35 5%	8 2%	25 4%	18 4%	17 4%	26 4%	9 5%	11 4%	11 4%	12 4%	8 7%	35 4%	6 2%	3 2%	2 2% *	7 5%	8 8% YZ*	9 2%	16 5%
Very unsuccessful	22 2%	7 1%	15 3%	10 3%	8 2%	4 1%	6 2%	5 2%	4 2%	3 2% *	1 1% *	3 3% *	15 2%	7 2%	11 2%	10 2%	12 3%	10 1%	7 4%	3 1%	7 3%	4 1%	5 4%	16 2%	8 3%	- -	1 1% *	3 2%	2 2% *	9 2%	5 2%
Don't know	161 15%	63 12%	97 18% B	67 21% F	61 16% F	33 9%	38 15%	48 17%	40 16%	15 9% *	8 15% *	13 14% *	110 15%	51 15%	73 12%	88 19% O	50 13%	111 16%	25 15%	36 14%	42 16%	44 14%	16 13%	140 15%	47 15% Zb	6 4%	8 9% *	10 7%	16 16% Zb*	48 12%	34 10%
NET: Successful	629 58%	324 61%	300 55%	147 45%	223 57% D	260 71% DE	145 57%	168 60%	143 58%	98 63% *	28 55% *	48 52% *	409 56%	220 63% M	396 65% P	233 50%	227 59%	402 58%	86 53%	142 57%	145 56%	199 63%	57 46%	567 60% W	189 61% c	122 78% Ybc	64 72% c*	93 64% c	45 47% *	265 64%	230 68%
NET: Unsuccessful	65 6%	29 6%	36 7%	31 10% EF	20 5%	14 4%	15 6%	16 6%	9 4%	14 9% *	1 1% *	11 12% I*	50 7%	15 4%	37 6%	28 6%	28 7%	37 5%	15 9%	13 5%	18 7%	16 5%	13 11% X	51 5%	14 5%	3 2%	3 4% *	10 7%	10 10% Z*	18 4%	21 6%

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25-061766-19 - 8th of May - 12th of May
PUBLIC
State visit
GB 18-75

Q4. And to what extent, if at all, do you think King Charles' state visit to the US will have a positive or negative impact on the relationship between the US and the UK in the future, or will it not make a difference?

All Adults aged 18-75 in Great Britain

	Gender			Aggregated Age Breaks			Region						Employment status		Social grade		Income				Ethnicity		Election 2024					Referendum 2016			
	Total (A)	Man (B)	Woman (C)	18-34 (D)	35-54 (E)	55-75 (F)	NORTH (G)	MIDLANDS (H)	SOUTH (I)	LONDON (J)	WALES (K)	SCOTLAND (L)	WORKING (M)	NOT WORKING (N)	ABC1 (O)	C2DE (P)	GRADUAT ES (Q)	NON GRADUAT ES (R)	UP TO £19999 (S)	£20000 - £34999 (T)	£35000 - £54999 (U)	£55000+ (V)	ETHNIC MINORITY GROUPS (W)	WHITE ETHNIC GROUP (X)	LABOUR (Y)	CONSERVA TIVE (Z)	LIBERAL DEMOCRA TS (a)	REFORM UK (b)	OTHER (c)	REMAIN (d)	LEAVE (e)
Unweighted base	1077	523	547	336	396	345	263	285	245	148	41	95	686	391	623	454	553	524	173	246	245	328	143	923	318	158	93	119	110	421	311
Weighted base	1077	528	542	325	389	363	254	280	244	155	51	93	729	348	609	468	385	692	161	250	262	315	122	941	311	157	89	145	96	412	339
A very positive impact	119 11%	70 13% c	47 9%	26 8%	32 8%	61 17% DE	23 9%	35 13%	31 13%	14 9%	4 7%	11 11%	79 11%	39 11%	77 13%	42 9%	42 11%	77 11%	19 12%	25 10%	31 12%	34 11%	11 9%	108 11%	31 10%	31 20%	11 12%	29 20%	2 2%	39 10%	64 19% d
A fairly positive impact	375 35%	188 36%	186 34%	109 34%	139 36%	126 35%	92 36%	94 34%	95 39%	52 33%	13 26%	28 30%	267 37%	107 31%	237 39%	137 29%	147 38%	227 33%	46 29%	86 34%	90 35%	123 39%	41 33%	329 35%	111 36%	74 47%	34 38%	49 34%	27 28%	155 38%	118 35%
It will not make a difference	428 40%	229 43% c	194 36%	121 37%	160 41%	147 40%	95 37%	108 39%	80 33%	74 1*	26 1*	45 48%	284 39%	143 41%	231 38%	196 42%	152 39%	276 40%	75 46%	90 36%	103 39%	123 39%	56 46%	366 39%	123 40%	48 31%	38 43%	54 37%	51 53%	172 42%	128 38%
A fairly negative impact	16 1%	5 1%	11 2%	10 3% F	5 1%	2 1%	7 3% I	6 2%	* 0%	2 1%	1 2%	- -	11 2%	5 1%	7 1%	9 2%	7 2%	9 1%	2 1%	9 4%	2 1%	3 1%	4 3%	12 1%	5 2%	- -	1 1%	2 1%	3 3%	3 1%	1 0%
A very negative impact	11 1%	2 0%	10 2% B	6 2%	2 0%	4 1%	2 1%	4 2%	2 1%	- -	1 1%	1 1%	7 1%	5 1%	6 1%	5 1%	5 1%	6 1%	4 2%	2 1%	4 2%	1 0%	1 1%	10 1%	4 1%	- -	- -	2 1%	1 1%	4 1%	3 1%
Don't know	129 12%	35 7%	93 17% B	53 16% F	52 13% F	24 7%	35 14%	32 12%	35 14%	13 8%	6 12%	8 9%	80 11%	49 14%	51 8%	78 17% O	32 8%	97 14% Q	15 9%	39 15%	32 12%	31 10%	10 8%	117 12%	36 12% Z	5 3%	5 6%	10 7%	13 14% Z*	39 10%	25 7%
NET: Positive impact	493 46%	258 49%	233 43%	135 42%	171 44%	187 52% D	115 46%	130 46%	126 52%	66 43% *	17 33% *	39 42% *	346 48%	147 42%	314 52% P	179 38%	189 49%	304 44%	65 41%	111 44%	121 46%	157 50%	51 42%	437 46%	142 46% c	104 66% Yac	45 50% c*	78 54% c	29 30% *	194 47%	182 54%
NET: Negative impact	27 3%	6 1%	21 4% B	15 5% EF	6 2%	5 2%	9 3%	10 4%	3 1%	2 1% *	2 3% *	1 1% *	18 2%	9 3%	13 2% *	14 3%	11 3%	16 2%	6 3%	11 4%	6 2%	4 1%	5 4%	22 2%	9 3%	- -	1 1% *	4 3%	3 3% Z*	7 2%	4 1%

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