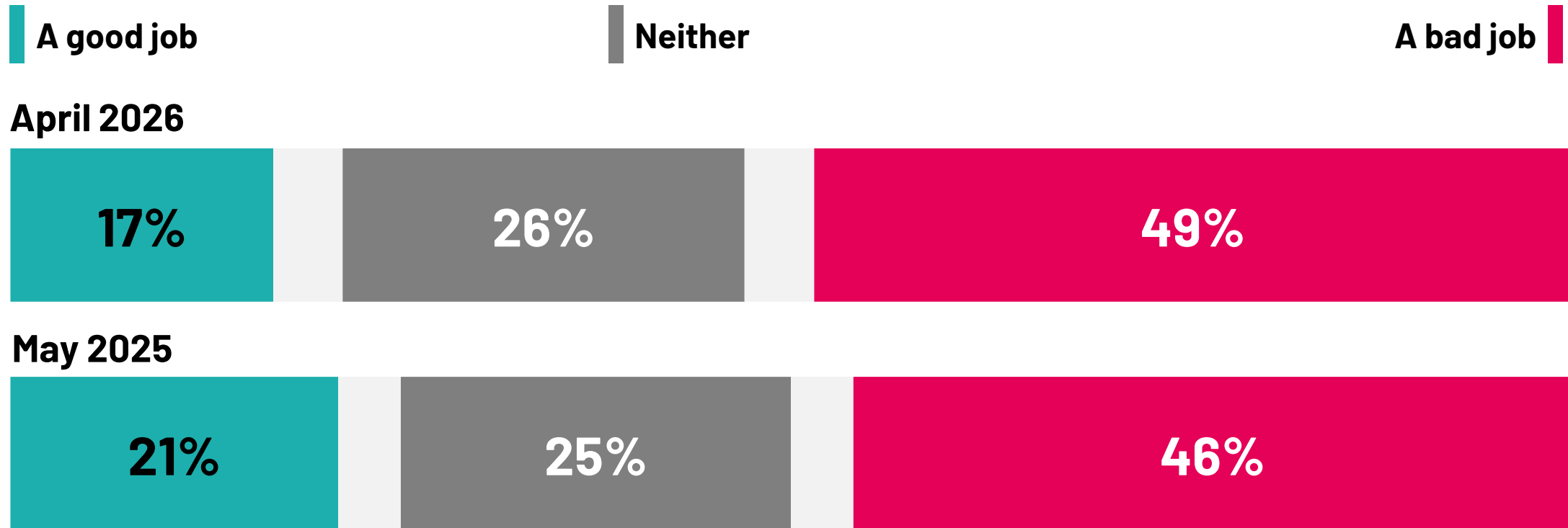


# Ipsos Renters' Rights Act & housing polling

May 2026

# Around half of Britons think the Labour Government is doing a bad job at improving housing in Britain

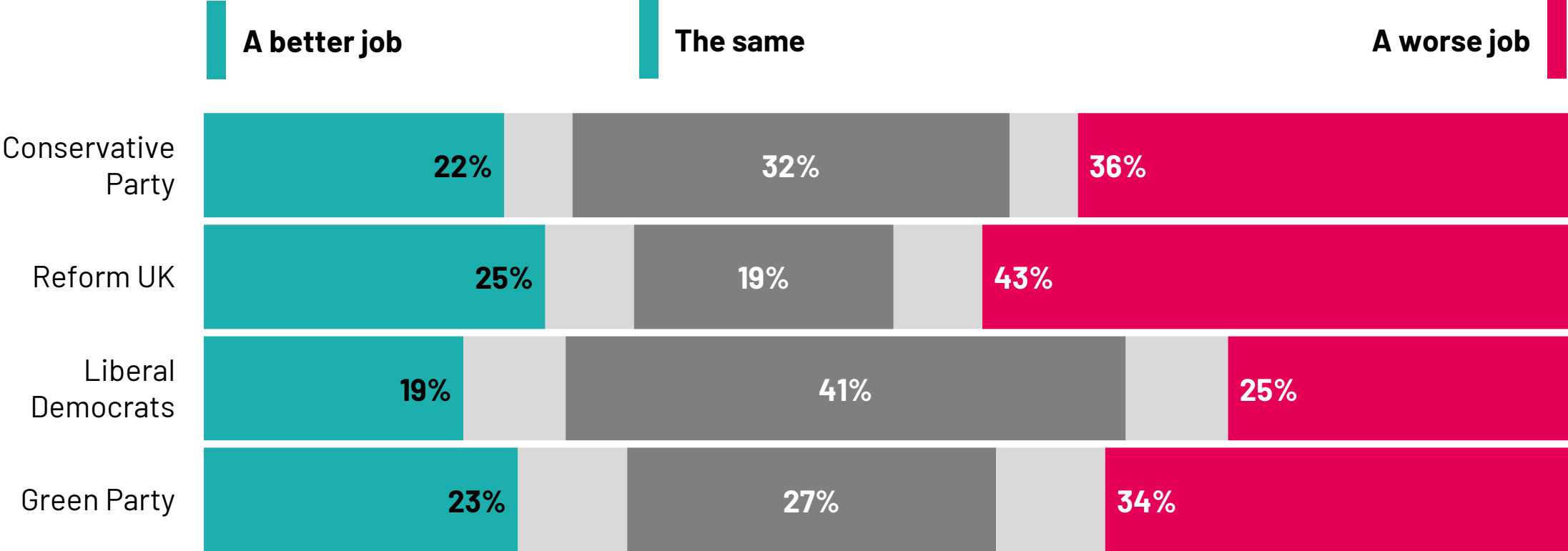
Do you think the Labour Government is doing a good job or bad job at improving housing in Britain or do you have no view either way ?



Base: 2,195 Online British adults aged 18-75, 3 - 7 April 2026

# Britons are not convinced that any of the other political parties would do a better job than Labour at improving housing

Do you think the following parties would do a better or worse job than the Labour Government at improving housing in Britain, or is it about the same?



Base: 2,195 Online British adults aged 18-75, 3 - 7 April 2026

# Three quarters of Britons are not confident that homes will become more affordable for people to buy, nor that the amount of homelessness will come down

How confident, or not, are you that the following will happen in the next few years...

Base: 2,195 Online British adults aged 18-75, 3 - 7 April 2026

those who rent their homes from private landlords will be given more rights?

Confident

Not confident



the condition of homes in the social rented sector (rented from local councils and housing associations) will improve?



the condition of homes in the private rented sector (rented from private landlords) will improve?



the UK will build enough affordable new homes?



existing homes will become more affordable for people to rent?



homes will become more affordable for people to buy?

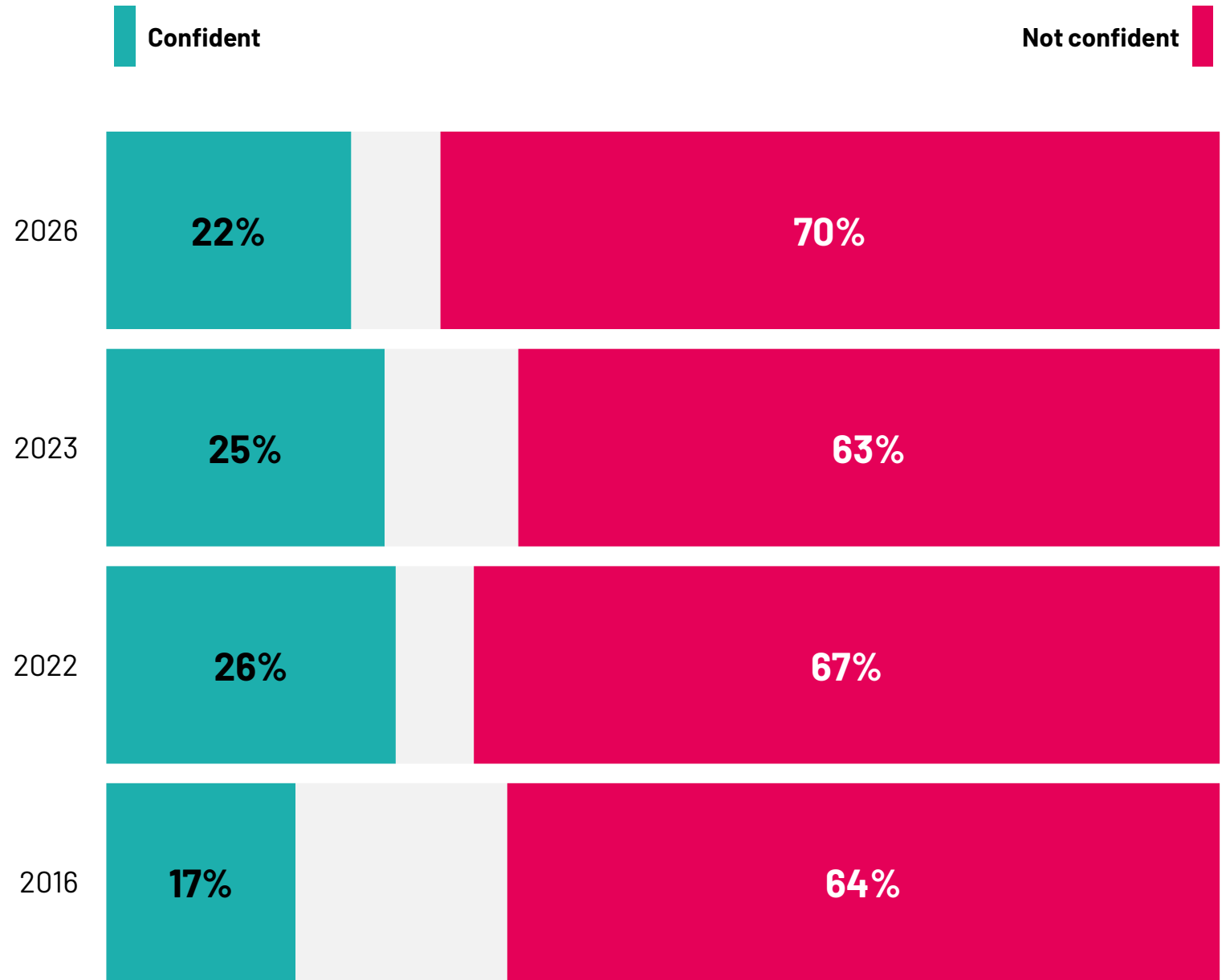


the amount of homelessness will come down?



# Britons continue to not be confident that the UK will build enough affordable new homes in the next few years

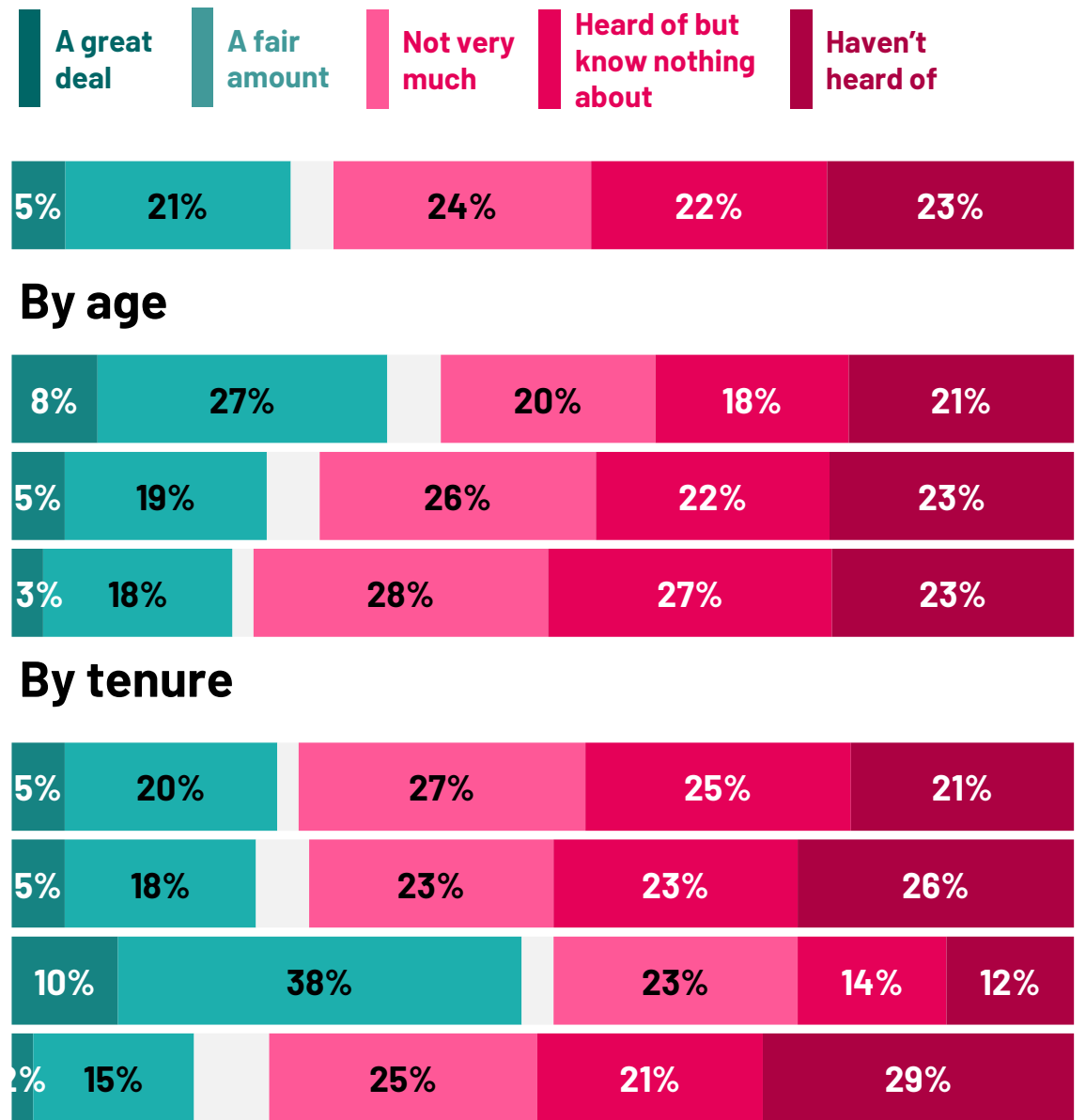
How confident, or not, are you that the UK will build enough affordable new homes in the next few years?



Base: 2,195 Online British adults aged 18-75, 3 - 7 April 2026, including those aged 18-34 (712), 35-54 (796) and 55+ (687).

**Whilst only around a quarter of Britons have heard a great deal/ fair amount about the Renters' Rights Act, this rises considerably among private renters**

How much, if anything, have you heard about the Renters' Rights Act?

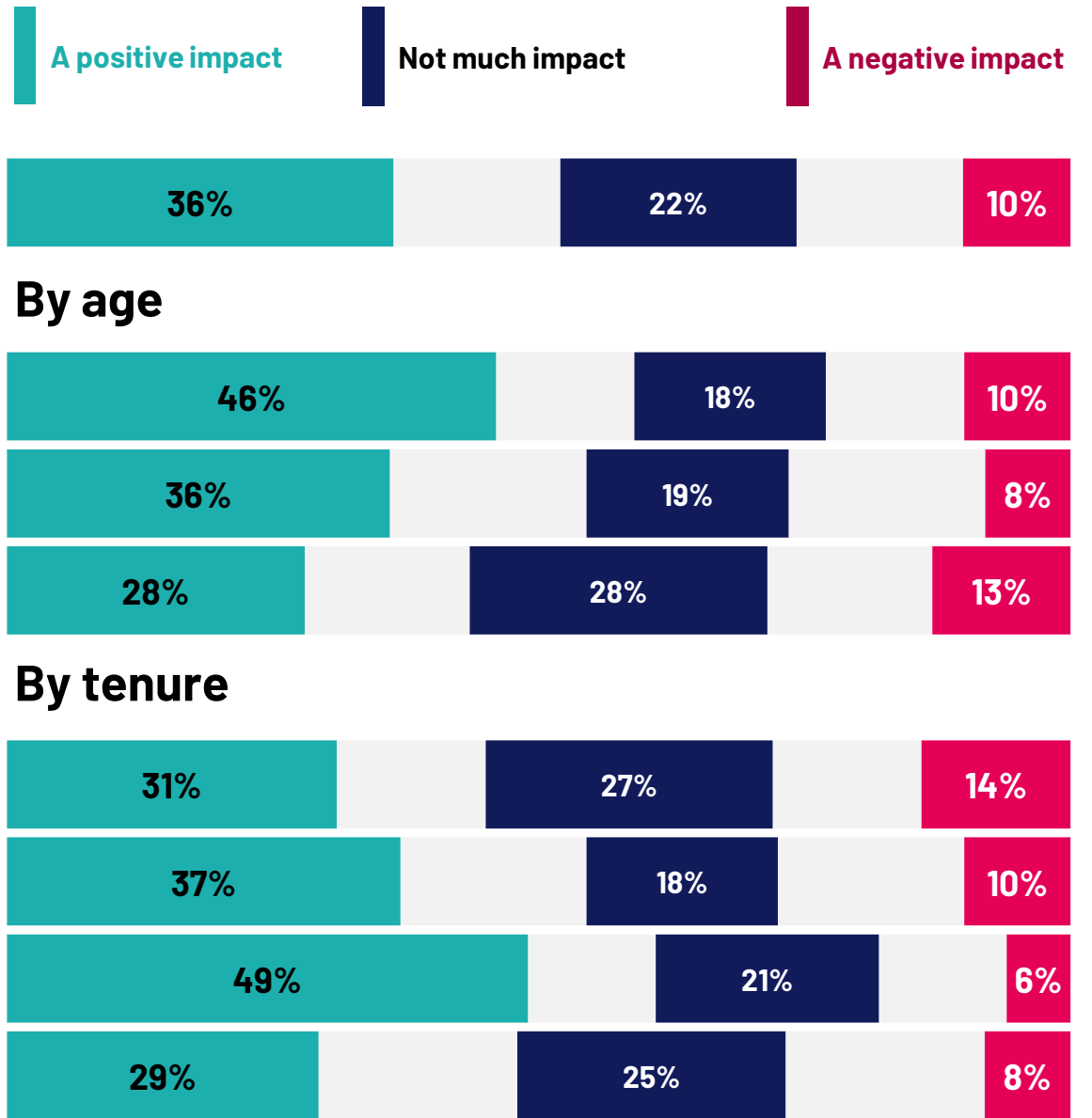


**Base: 2,195** Online British adults aged 18-75, including those aged 18-34 (712), 35-54 (796) and 55+ (687), outright owners (719), mortgage owners (563), private renters (343), and social renters (255), 3 - 7 April 2026.

# A third of Britons think the Renters' Rights Act will have a positive impact. Young adults are most likely to think this

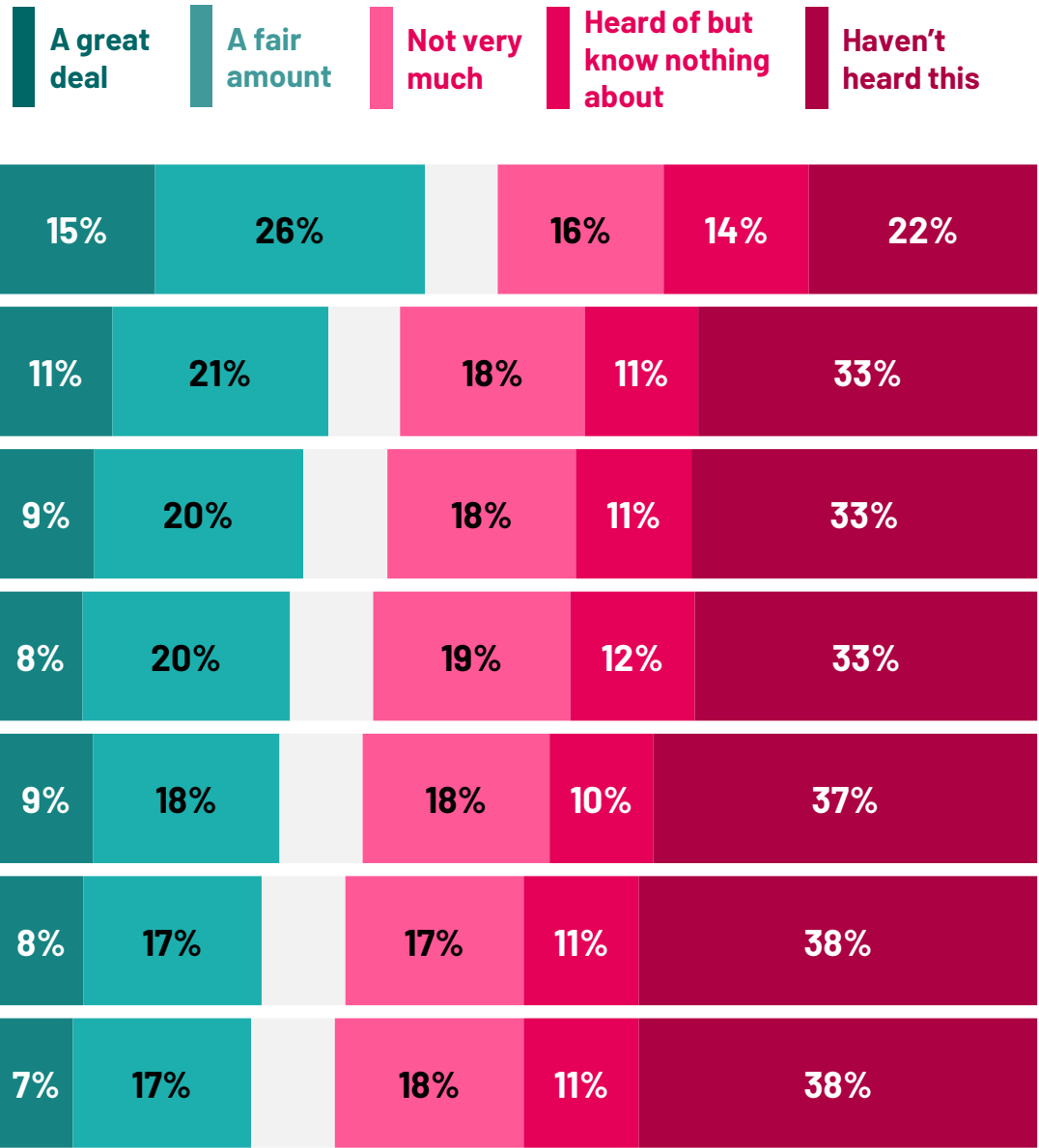
As you might know, the new Renters' Rights Act will come into effect from 1 May. From everything you know or have heard, on balance, do you think the new Renters' Rights Act will have a positive, negative or not much impact?

**Base: 2,195** Online British adults aged 18-75, including those aged 18-34 (712), 35-54 (796) and 55+ (687), outright owners (719), mortgage owners (563), private renters (343), and social renters (255), 3 - 7 April 2026.



# Out of the list of changes outlined within the Renters' Rights Act Britons are most likely to have heard about landlords not being able to evict tenants without a valid reason

Below is a list of changes that are being made to renting when the new Renters' Rights Act comes into effect. How much, if anything, have you seen or heard about each of these changes?

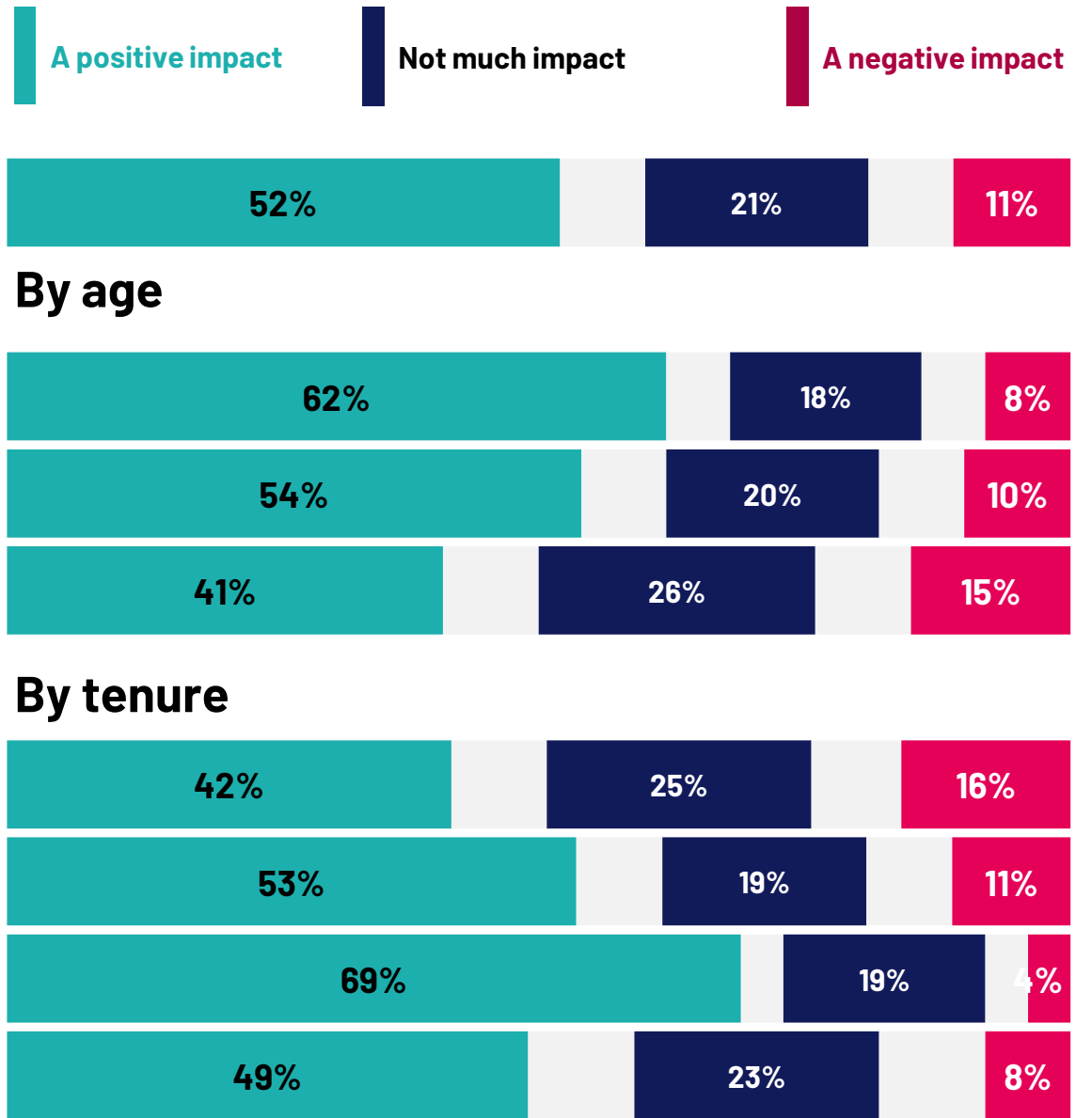


Base: 2,195 Online British adults aged 18-75, 3 - 7 April 2026, including those aged 18-34 (712), 35-54 (796) and 55+ (687)

# Half of Britons think the changes introduced as part of the Renters' Rights Act will have a positive impact. Private renters are most likely to think it will have a positive impact

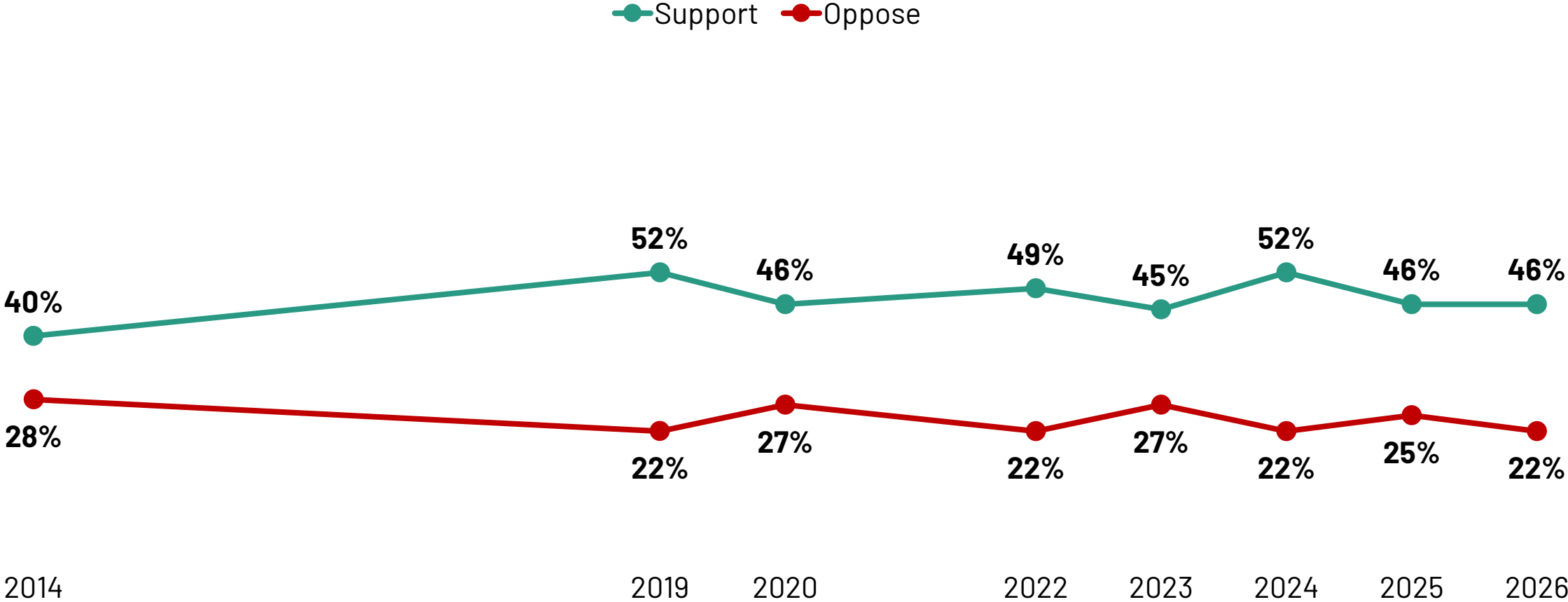
Taking into account all these changes that are part of the Act, on balance, do you think the new Renters' Rights Act will have a positive, negative or not impact?

**Base: 2,195** Online British adults aged 18-75, including those aged 18-34 (712), 35-54 (796) and 55+ (687), outright owners (719), mortgage owners (563), private renters (343), and social renters (255), 3 - 7 April 2026.



# Levels of support for more homes being built in your local area are in line with 2025

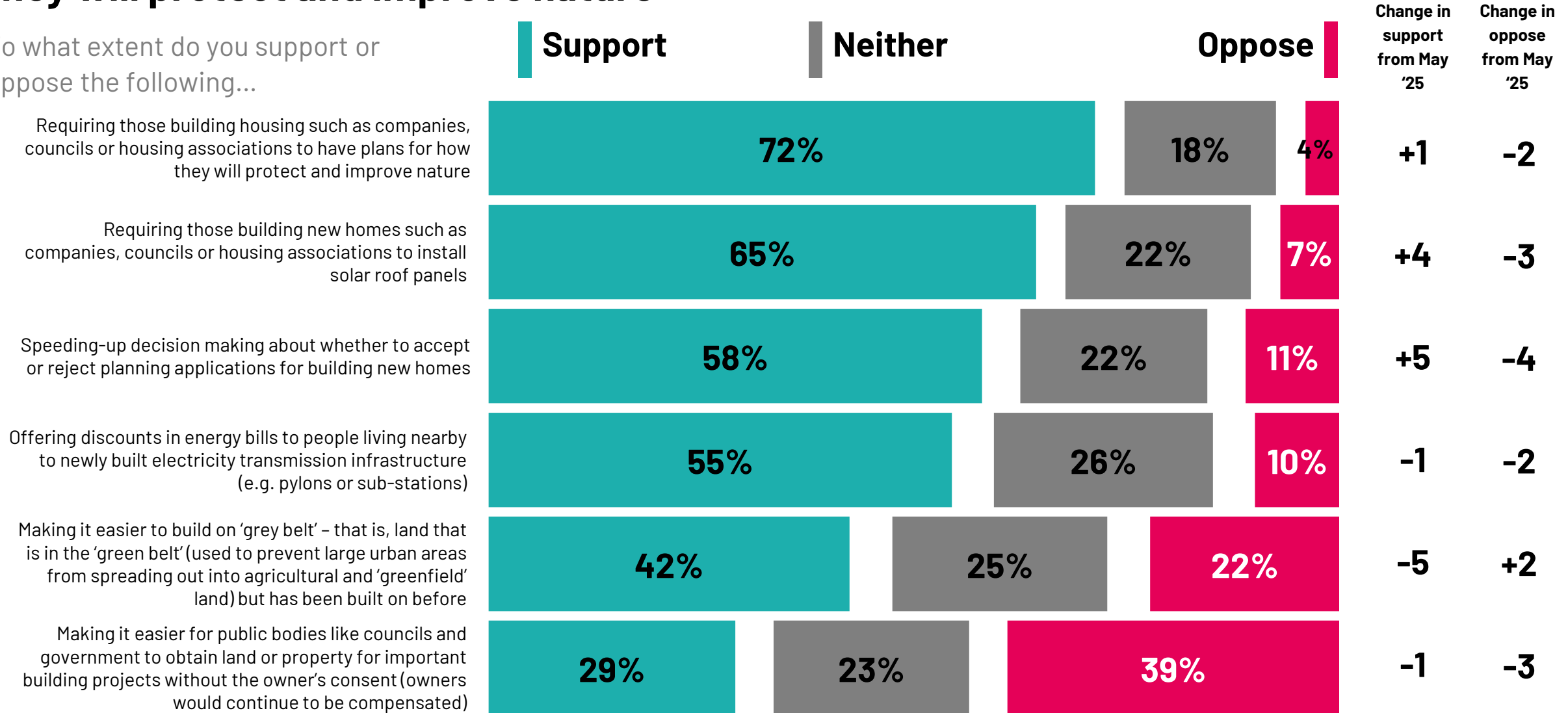
To what extent do/would you support or oppose more homes being built in your local area?



Base: 2,195 Online British adults aged 18-75, 3 - 7 April 2026

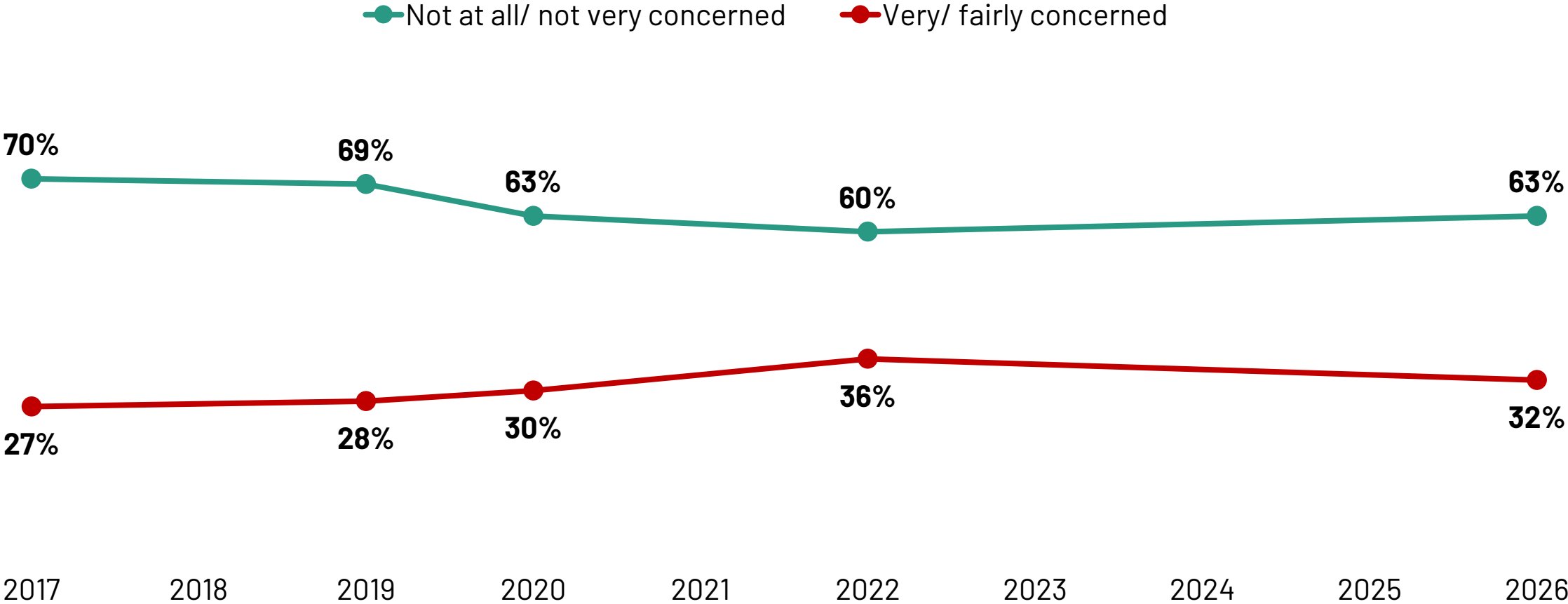
# Britons continue to support requiring those building housing to have plans for how they will protect and improve nature

To what extent do you support or oppose the following...



# A third of Britons are concerned about their ability to pay their rent/ mortgage at the moment

How concerned, if at all are you with the following... Your ability to pay your rent/ mortgage repayments at the moment?

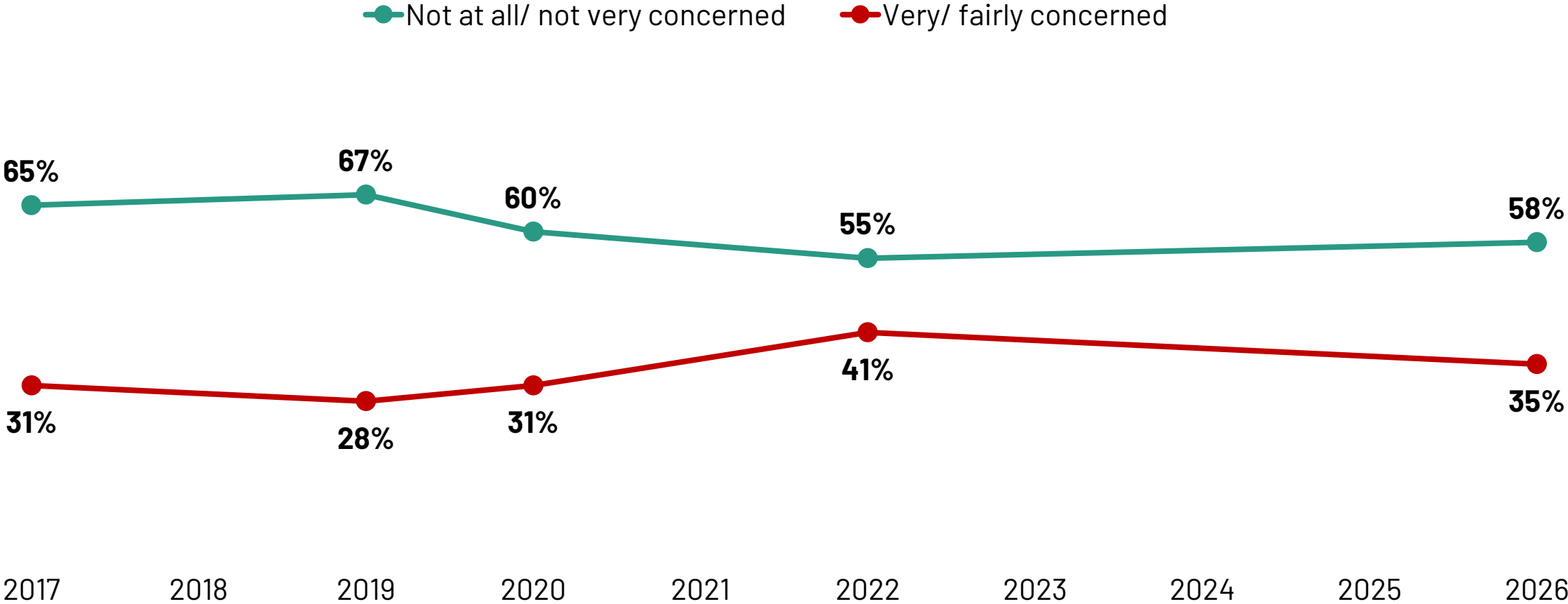


Base: 2,195 Online British adults aged 18-75, 3 - 7 April 2026



# A third of Britons are concerned about their ability to pay their rent/ mortgage payments in 12 months' time

How concerned, if at all are you with the following... Your ability to pay your rent/ mortgage repayments in 12 months' time?

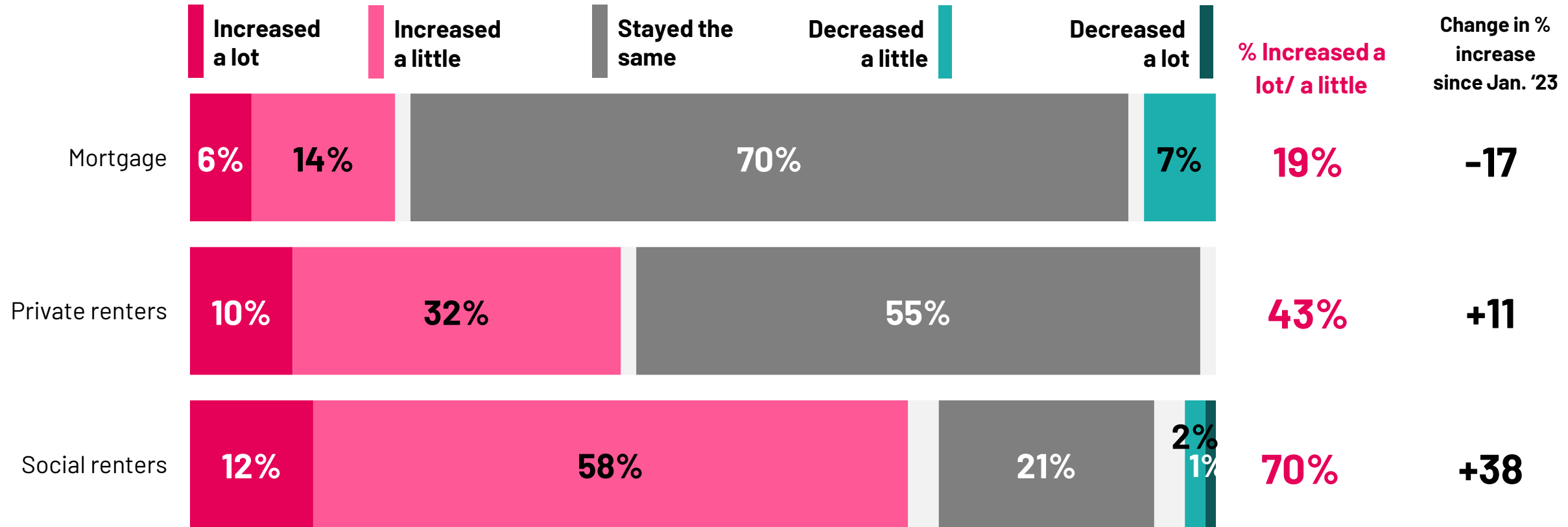


Base: 2,195 Online British adults aged 18-75, 3 - 7 April 2026



# Renters are much more likely to report increased payments than mortgage holders, and more likely than they were in early 2023

In the last 3 months, have your rent or mortgage payments increased, decreased, or stayed the same?



Base: All mortgage (563), private (343) and social renters (255) among 2,195 British adults aged 16-75, online, 3 - 7 April 2026

# IPSOS

**May 2026**

**Renters' Rights Act &  
Housing polling**

**For more information**

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