



PUBLIC POLL FINDINGS AND METHODOLOGY

Ipsos Poll on Consumer Behavior

Washington, DC, May 22, 2026

1. Now, thinking ahead to this summer (the summer of 2026), how likely, if at all, are you to do each of the following?*

Total Likely Summary

	4/27-28, 2021	5/11-12, 2021	5/25-26, 2021	6/8-9, 2021	3/1-2, 2022	4/12-13, 2022	5/10-11, 2022	3/28-29, 2023	5/23-24, 2023	7/18-19, 2023	5/14-15, 2024	5/21-22, 2025	3/10-11, 2026	5/19-20, 2026
Dine out at a restaurant	78%	79%	83%	85%	87%	87%	87%	91%	88%	N/A	93%	85%	89%	93%
Take a vacation where I can “unplug” and “get away from it all”	N/A	N/A	N/A	63%	67%	65%	68%	N/A	N/A	N/A	69%	61%	64%	73%
Go on any overnight trips, by car, more than 100 miles away	65%	68%	64%	68%	67%	66%	68%	71%	67%	49%	71%	58%	63%	69%
Go on any overnight trips, by car, less than 100 miles away	65%	70%	65%	68%	66%	67%	69%	69%	67%	52%	67%	61%	62%	68%
Go to a movie theater	45%	49%	51%	55%	60%	60%	60%	N/A	N/A	N/A	65%	63%	60%	68%
Travel by plane within the U.S.	42%	46%	46%	44%	51%	50%	48%	52%	52%	37%	54%	47%	48%	56%
Go to a live concert, outdoors	39%	45%	47%	47%	49%	52%	53%	N/A	N/A	N/A	57%	48%	47%	56%
Go to a sporting event	36%	41%	41%	43%	47%	47%	49%	50%	51%	N/A	55%	45%	47%	52%
Go to a live concert, indoors	29%	35%	36%	35%	45%	45%	45%	N/A	N/A	N/A	52%	47%	43%	52%
Travel by plane internationally	22%	26%	24%	22%	29%	30%	29%	26%	29%	20%	34%	27%	28%	35%

*In 2025, this question was asked as “Thinking ahead to this summer (the summer of 2025), how likely, if at all, are you to do each of the following?”

*In 2024, this question was asked as “Thinking ahead to this summer (the summer of 2024), how likely, if at all, are you to do each of the following?”

*In 2023, this question was asked as “Thinking ahead to this summer (the summer of 2023), how likely, if at all, are you to do each of the following?”

*In 2022, this question was asked as “Thinking ahead to this summer (the summer of 2022), how likely, if at all, are you to do each of the following?”

*In 2021, this question was asked as “Thinking ahead to this summer (the summer of 2021), how likely, if at all, are you to do each of the following?”



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1. Now, thinking ahead to this summer (the summer of 2026), how likely, if at all, are you to do each of the following?* (Continued)

a. Go on any overnight trips, by car, less than 100 miles away

	4/27-28, 2021	5/11-12, 2021	5/25-26, 2021	6/8-9, 2021	3/1-2, 2022	4/12-13, 2022	5/10-11, 2022	3/28-29, 2023	5/23-24, 2023	7/18-19, 2023	5/14-15, 2024	5/21-22, 2025	3/10-11, 2026	5/19-20, 2026
Very likely	31%	35%	30%	32%	28%	30%	36%	36%	30%	22%	34%	26%	31%	34%
Somewhat likely	34%	34%	35%	37%	38%	37%	33%	33%	38%	30%	32%	36%	31%	34%
Not very likely	21%	17%	20%	18%	19%	19%	18%	17%	20%	18%	21%	21%	21%	22%
Not at all likely	14%	13%	15%	13%	15%	14%	13%	13%	13%	22%	13%	18%	16%	11%
Likely (Net)	65%	70%	65%	68%	66%	67%	69%	69%	67%	52%	67%	61%	62%	68%
Not likely (Net)	35%	30%	35%	32%	34%	33%	31%	31%	33%	40%	33%	39%	38%	32%

b. Go on any overnight trips, by car, more than 100 miles away

	4/27-28, 2021	5/11-12, 2021	5/25-26, 2021	6/8-9, 2021	3/1-2, 2022	4/12-13, 2022	5/10-11, 2022	3/28-29, 2023	5/23-24, 2023	7/18-19, 2023	5/14-15, 2024	5/21-22, 2025	3/10-11, 2026	5/19-20, 2026
Very likely	31%	36%	31%	34%	31%	33%	36%	38%	34%	23%	34%	26%	31%	41%
Somewhat likely	34%	32%	33%	34%	36%	33%	31%	32%	33%	26%	37%	32%	33%	28%
Not very likely	21%	17%	19%	19%	18%	19%	19%	17%	18%	18%	17%	21%	20%	19%
Not at all likely	14%	15%	17%	13%	16%	15%	14%	13%	15%	22%	12%	20%	17%	12%
Likely (Net)	65%	68%	64%	68%	67%	66%	68%	71%	67%	49%	71%	58%	63%	69%
Not likely (Net)	35%	32%	36%	32%	33%	34%	32%	29%	33%	40%	29%	42%	37%	31%

c. Travel by plane within the U.S.

	4/27-28, 2021	5/11-12, 2021	5/25-26, 2021	6/8-9, 2021	3/1-2, 2022	4/12-13, 2022	5/10-11, 2022	3/28-29, 2023	5/23-24, 2023	7/18-19, 2023	5/14-15, 2024	5/21-22, 2025	3/10-11, 2026	5/19-20, 2026
Very likely	19%	23%	22%	22%	24%	24%	26%	29%	27%	16%	33%	23%	25%	29%
Somewhat likely	23%	23%	24%	22%	27%	26%	22%	23%	25%	21%	21%	24%	23%	27%
Not very likely	28%	23%	25%	27%	24%	22%	26%	24%	23%	19%	20%	21%	25%	21%
Not at all likely	30%	31%	28%	28%	25%	28%	27%	25%	25%	37%	26%	33%	27%	23%
Likely (Net)	42%	46%	46%	44%	51%	50%	48%	52%	52%	37%	54%	47%	48%	56%
Not likely (Net)	58%	54%	54%	56%	49%	50%	52%	48%	48%	56%	46%	53%	52%	44%

d. Travel by plane internationally

	4/27-28, 2021	5/11-12, 2021	5/25-26, 2021	6/8-9, 2021	3/1-2, 2022	4/12-13, 2022	5/10-11, 2022	3/28-29, 2023	5/23-24, 2023	7/18-19, 2023	5/14-15, 2024	5/21-22, 2025	3/10-11, 2026	5/19-20, 2026
Very likely	9%	11%	10%	10%	13%	13%	14%	11%	16%	9%	21%	13%	14%	15%
Somewhat likely	13%	15%	13%	11%	16%	17%	15%	15%	13%	11%	13%	13%	13%	20%
Not very likely	25%	24%	27%	25%	23%	22%	22%	32%	24%	17%	20%	20%	24%	23%
Not at all likely	53%	50%	50%	53%	48%	49%	48%	42%	47%	59%	46%	53%	48%	42%
Likely (Net)	22%	26%	24%	22%	29%	30%	29%	26%	29%	20%	34%	27%	28%	35%
Not likely (Net)	78%	74%	76%	78%	71%	70%	71%	74%	71%	76%	66%	73%	72%	65%



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1. Now, thinking ahead to this summer (the summer of 2026), how likely, if at all, are you to do each of the following?* (Continued)

e. Dine out at a restaurant

	4/27-28, 2021	5/11-12, 2021	5/25-26, 2021	6/8-9, 2021	3/1-2, 2022	4/12-13, 2022	5/10-11, 2022	3/28-29, 2023	5/23-24, 2023	5/14-15, 2024	5/21-22, 2025	3/10-11, 2026	5/19-20, 2026
Very likely	45%	48%	46%	56%	60%	56%	57%	66%	60%	66%	54%	59%	69%
Somewhat likely	33%	32%	36%	28%	27%	31%	29%	25%	28%	27%	31%	29%	24%
Not very likely	15%	12%	11%	11%	9%	9%	10%	6%	8%	5%	9%	8%	3%
Not at all likely	8%	9%	7%	4%	4%	4%	4%	2%	4%	2%	6%	4%	3%
Likely (Net)	78%	79%	83%	85%	87%	87%	87%	91%	88%	93%	85%	89%	93%
Not likely (Net)	22%	21%	17%	15%	13%	13%	13%	9%	12%	7%	15%	11%	7%

f. Go to a sporting event

	4/27-28, 2021	5/11-12, 2021	5/25-26, 2021	6/8-9, 2021	3/1-2, 2022	4/12-13, 2022	5/10-11, 2022	3/28-29, 2023	5/23-24, 2023	5/14-15, 2024	5/21-22, 2025	3/10-11, 2026	5/19-20, 2026
Very likely	12%	17%	16%	17%	19%	23%	21%	23%	19%	27%	18%	20%	26%
Somewhat likely	23%	25%	25%	26%	28%	25%	28%	27%	32%	27%	27%	27%	26%
Not very likely	32%	28%	30%	30%	29%	25%	26%	27%	25%	24%	22%	27%	25%
Not at all likely	32%	31%	29%	27%	24%	28%	26%	23%	24%	21%	33%	26%	23%
Likely (Net)	36%	41%	41%	43%	47%	47%	49%	50%	51%	55%	45%	47%	52%
Not likely (Net)	64%	59%	59%	57%	53%	53%	51%	50%	49%	45%	55%	53%	48%

g. Go to a live concert, indoors

	4/27-28, 2021	5/11-12, 2021	5/25-26, 2021	6/8-9, 2021	3/1-2, 2022	4/12-13, 2022	5/10-11, 2022	5/14-15, 2024	5/21-22, 2025	3/10-11, 2026	5/19-20, 2026
Very likely	10%	13%	13%	12%	18%	20%	17%	22%	19%	15%	22%
Somewhat likely	19%	22%	23%	23%	27%	25%	27%	31%	27%	28%	30%
Not very likely	36%	32%	35%	35%	32%	29%	30%	29%	24%	30%	27%
Not at all likely	35%	33%	29%	30%	24%	26%	26%	18%	30%	27%	21%
Likely (Net)	29%	35%	36%	35%	45%	45%	45%	52%	47%	43%	52%
Not likely (Net)	71%	65%	64%	65%	55%	55%	55%	48%	53%	57%	48%



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1. Now, thinking ahead to this summer (the summer of 2026), how likely, if at all, are you to do each of the following?* (Continued)

h. Go to a live concert, outdoors

	4/27-28, 2021	5/11-12, 2021	5/25-26, 2021	6/8-9, 2021	3/1-2, 2022	4/12-13, 2022	5/10-11, 2022	5/14-15, 2024	5/21-22, 2025	3/10-11, 2026	5/19-20, 2026
Very likely	12%	18%	17%	17%	18%	21%	22%	25%	19%	18%	25%
Somewhat likely	27%	27%	30%	30%	31%	30%	31%	32%	29%	28%	31%
Not very likely	34%	29%	28%	31%	30%	26%	26%	24%	23%	28%	25%
Not at all likely	27%	26%	24%	22%	21%	22%	21%	19%	29%	25%	19%
Likely (Net)	39%	45%	47%	47%	49%	52%	53%	57%	48%	47%	56%
Not likely (Net)	61%	55%	53%	53%	51%	48%	47%	43%	52%	53%	44%

i. Go to a movie theater

	4/27-28, 2021	5/11-12, 2021	5/25-26, 2021	6/8-9, 2021	3/1-2, 2022	4/12-13, 2022	5/10-11, 2022	5/14-15, 2024	5/21-22, 2025	3/10-11, 2026	5/19-20, 2026
Very likely	17%	20%	19%	22%	26%	31%	31%	37%	28%	28%	37%
Somewhat likely	28%	29%	32%	32%	34%	29%	29%	28%	34%	32%	31%
Not very likely	29%	27%	28%	26%	21%	21%	22%	22%	15%	25%	19%
Not at all likely	26%	24%	22%	20%	19%	19%	19%	13%	22%	15%	13%
Likely (Net)	45%	49%	51%	55%	60%	60%	60%	65%	63%	60%	68%
Not likely (Net)	55%	51%	49%	45%	40%	40%	40%	35%	37%	40%	32%

j. Take a vacation where I can “unplug” and “get away from it all”

	6/8-9, 2021	3/1-2, 2022	4/12-13, 2022	5/10-11, 2022	5/14-15, 2024	5/21-22, 2025	3/10-11, 2026	5/19-20, 2026
Very likely	29%	29%	32%	32%	40%	28%	32%	39%
Somewhat likely	34%	38%	33%	36%	30%	33%	32%	34%
Not very likely	22%	21%	21%	18%	18%	19%	20%	17%
Not at all likely	15%	13%	14%	14%	12%	20%	16%	10%
Likely (Net)	63%	67%	65%	68%	69%	61%	64%	73%
Not likely (Net)	37%	33%	35%	32%	31%	39%	36%	27%



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2. **[ASKED ONLY IF EMPLOYED]** Are you currently working from home, at your workplace, or both a majority of the time?

	Working at my workplace only	Working from home only	Working both from home and at my workplace
5/19-20, 2026 (N=577)	54%	15%	31%
5/5-6, 2026 (N=626)	56%	19%	25%
4/7-8, 2026 (N=582)	57%	18%	25%
3/24-25, 2026 (N=582)	56%	21%	23%
3/10-11, 2026 (N=585)	58%	15%	27%
2/24-25, 2026 (N=606)	51%	21%	28%
2/10-11, 2026 (N=632)	56%	21%	23%
1/27-28, 2026 (N=584)	54%	20%	26%
1/13-14, 2026 (N=734)	51%	21%	28%
12/9-10, 2025 (N=615)	57%	16%	27%
11/18-19, 2025 (N=579)	52%	24%	24%
11/4-5, 2025 (N=610)	52%	23%	25%
10/22-23, 2025 (N=598)	53%	24%	24%
10/7-8, 2025 (N=590)	56%	21%	23%
9/23-24, 2025 (N=634)	54%	20%	25%
9/9-10, 2025 (N=619)	54%	21%	25%
8/26-27, 2025 (N=611)	58%	16%	26%
8/12-13, 2025 (N=615)	55%	23%	23%
7/29-30, 2025 (N=634)	61%	17%	23%
7/15-16, 2025 (N=611)	58%	20%	22%
6/17-18, 2025 (N=620)	56%	20%	24%
6/3-4, 2025 (N=573)	58%	19%	23%
5/21-22, 2025 (N=604)	54%	18%	28%
5/6-7, 2025 (N=610)	49%	22%	29%
4/23-24, 2025 (N=628)	60%	20%	20%
4/8-9, 2025 (N=606)	51%	24%	24%
3/25-26, 2025 (N=599)	50%	25%	26%
3/11-12, 2025 (N=569)	52%	24%	24%
2/25-26, 2025 (N=582)	52%	27%	22%
2/11-12, 2025 (N=603)	52%	22%	26%
1/28-29, 2025 (N=599)	59%	18%	23%
1/14-15, 2025 (N=559)	59%	17%	24%



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2. **[ASKED ONLY IF EMPLOYED]** Are you currently working from home, at your workplace, or both a majority of the time? *(Continued)*

	Working at my workplace only	Working from home only	Working both from home and at my workplace
12/10-11, 2024 (N=597)	56%	20%	25%
11/13-14, 2024 (N=555)	55%	22%	23%
10/29-30, 2024 (N=596)	53%	21%	25%
10/15-16, 2024 (N=622)	57%	17%	27%
10/1-2, 2024 (N=565)	59%	15%	26%
9/17-18, 2024 (N=599)	61%	17%	22%
9/3-4, 2024 (N=569)	58%	18%	24%
8/20-21, 2024 (N=586)	58%	17%	24%
8/6-7, 2024 (N=599)	58%	16%	26%
7/23-24, 2024 (N=603)	49%	21%	30%
6/25-26, 2024 (N=591)	59%	18%	23%
6/11-12, 2024 (N=639)	59%	20%	21%
5/30-31, 2024 (N=612)	56%	21%	23%
5/14-15, 2024 (N=583)	55%	19%	27%
4/30-5/1, 2024 (N=550)	51%	20%	29%
4/16-17, 2024 (N=531)	51%	21%	28%
4/2-3, 2024 (N=573)	53%	20%	26%
3/19-20, 2024 (N=614)	52%	20%	27%
3/5-6, 2024 (N=526)	56%	19%	25%
2/21-22, 2024 (N=555)	50%	23%	26%
2/6-7, 2024 (N=554)	52%	21%	27%
1/23-24, 2024 (N=551)	47%	21%	32%
1/9-10, 2024 (N=574)	51%	17%	32%



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2. **[ASKED ONLY IF EMPLOYED]** Are you currently working from home, at your workplace, or both a majority of the time? *(Continued)*

	Working at my workplace only	Working from home only	Working both from home and at my workplace
12/5-6, 2023 (N=567)	55%	25%	20%
11/7-8, 2023 (N=595)	54%	24%	22%
10/24-25, 2023 (N=551)	55%	22%	23%
10/10-11, 2023 (N=570)	58%	19%	23%
9/26-27, 2023 (N=612)	57%	18%	25%
9/12-13, 2023 (N=594)	55%	20%	26%
8/29-30, 2023 (N=586)	57%	25%	19%
8/15-16, 2023 (N=568)	51%	23%	26%
8/1-2, 2023 (N=623)	50%	28%	22%
7/18-19, 2023 (N=574)	60%	20%	20%
6/21-22, 2023 (N=580)	52%	25%	23%
6/6-7, 2023 (N=582)	60%	21%	19%
5/23-24, 2023 (N=599)	52%	24%	23%
5/9-10, 2023 (N=615)	59%	20%	21%
4/25-26, 2023 (N=582)	52%	29%	19%
4/11-12, 2023 (N=557)	58%	21%	22%
3/28-29, 2023 (N=620)	46%	24%	30%
3/14-15, 2023 (N=625)	55%	25%	20%
2/28-3/1, 2023 (N=616)	61%	20%	19%
2/14-15, 2023 (N=603)	56%	24%	20%
1/18-19, 2023 (N=639)	56%	22%	22%
11/9-10, 2022 (N=628)	54%	22%	24%
10/25-26, 2022 (N=594)	56%	24%	20%
10/11-12, 2022 (N=611)	62%	21%	18%
9/27-28, 2022 (N=616)	56%	23%	21%
9/13-14, 2022 (N=596)	55%	21%	24%
8/30-31, 2022 (N=584)	57%	20%	23%
8/16-17, 2022 (N=598)	55%	25%	20%
8/2-3, 2022 (N=613)	54%	25%	21%
7/19-20, 2022 (N=588)	58%	25%	17%
6/22-23, 2022 (N=622)	56%	27%	17%
6/7-8, 2022 (N=593)	56%	24%	20%
5/24-25, 2022 (N=571)	56%	26%	18%
5/10-11, 2022 (N=628)	56%	24%	20%
4/26-27, 2022 (N=657)	57%	24%	19%
4/12-13, 2022 (N=663)	58%	24%	19%
3/29-30, 2022 (N=666)	57%	23%	20%
3/15-16, 2022 (N=611)	57%	23%	20%
2/2-3, 2022 (N=1,086)	56%	24%	20%
1/20-21, 2021 (N=603)	34%	48%	18%



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3. **[IF EMPLOYED]** To the best of your knowledge, is your employer currently using any of the following AI tools, or not?

Total Yes Summary

	5/14-15, 2024 (N=583)	6/3-4, 2025 (N=573)	5/19-20, 2026 (N=577)
ChatGPT or similar chat-based tools	37%	38%	50%
AI tools for data analysis	37%	32%	41%
AI image generators	28%	25%	33%
AI tools for HR and recruiting	26%	26%	30%
AI tools for video generation	29%	26%	29%

a. ChatGPT or similar chat-based tools

	5/14-15, 2024	6/3-4, 2025	5/19-20, 2026
Yes	37%	38%	50%
No	40%	39%	28%
Don't know	23%	23%	22%

b. AI image generators

	5/14-15, 2024	6/3-4, 2025	5/19-20, 2026
Yes	28%	25%	33%
No	47%	49%	42%
Don't know	25%	26%	25%

c. AI tools for data analysis

	5/14-15, 2024	6/3-4, 2025	5/19-20, 2026
Yes	37%	32%	41%
No	35%	40%	31%
Don't know	28%	28%	28%

d. AI tools for video generation

	5/14-15, 2024	6/3-4, 2025	5/19-20, 2026
Yes	29%	26%	29%
No	48%	49%	44%
Don't know	23%	25%	27%

e. AI tools for HR and recruiting

	5/14-15, 2024	6/3-4, 2025	5/19-20, 2026
Yes	26%	26%	30%
No	45%	43%	38%
Don't know	29%	31%	32%



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4. How familiar, if at all, are you with each of the following?

Total Agree Summary

	5/19-20, 2026
An outbreak of the rare hantavirus taking place on a cruise ship	76%
President Trump and Chinese President Xi meeting for a summit in China	66%
A woman who published a children's book on grieving after her husband's death being found guilty of his murder	37%
Singer Taylor Swift filing a series of trademark claims to protect herself from generative AI tools using her voice and likeness	32%
New reports that a Russian ship that sank in 2024 was carrying nuclear reactor parts bound for North Korea	20%

a. President Trump and Chinese President Xi meeting for a summit in China

	5/19-20, 2026
Very familiar	34%
Somewhat familiar	32%
Heard of it, but that's it	22%
Never heard of it	12%
Familiar (Net)	66%
Not Familiar (Net)	34%

b. An outbreak of the rare hantavirus taking place on a cruise ship

	5/19-20, 2026
Very familiar	42%
Somewhat familiar	34%
Heard of it, but that's it	19%
Never heard of it	5%
Familiar (Net)	76%
Not Familiar (Net)	24%

c. New reports that a Russian ship that sank in 2024 was carrying nuclear reactor parts bound for North Korea

	5/19-20, 2026
Very familiar	8%
Somewhat familiar	12%
Heard of it, but that's it	17%
Never heard of it	64%
Familiar (Net)	20%
Not Familiar (Net)	80%



PUBLIC POLL FINDINGS AND METHODOLOGY

4. How familiar, if at all, are you with each of the following? (Continued)

- d. Singer Taylor Swift filing a series of trademark claims to protect herself from generative AI tools using her voice and likeness

	5/19-20, 2026
Very familiar	9%
Somewhat familiar	23%
Heard of it, but that's it	23%
Never heard of it	45%
<i>Familiar (Net)</i>	32%
<i>Not Familiar (Net)</i>	68%

- e. A woman who published a children's book on grieving after her husband's death being found guilty of his murder

	5/19-20, 2026
Very familiar	16%
Somewhat familiar	21%
Heard of it, but that's it	16%
Never heard of it	47%
<i>Familiar (Net)</i>	37%
<i>Not Familiar (Net)</i>	63%

5. As you may know, the following topics were in the news recently. Regardless of how familiar you may be with them, how much, if at all, do you care about them?

- a. President Trump and Chinese President Xi meeting for a summit in China

	5/19-20, 2026
I care a lot	34%
I care a little	38%
I don't care at all	22%
Don't know	6%

- b. An outbreak of the rare hantavirus taking place on a cruise ship

	5/19-20, 2026
I care a lot	43%
I care a little	38%
I don't care at all	16%
Don't know	3%



PUBLIC POLL FINDINGS AND METHODOLOGY

5. As you may know, the following topics were in the news recently. Regardless of how familiar you may be with them, how much, if at all, do you care about them? (*Continued*)

c. New reports that a Russian ship that sank in 2024 was carrying nuclear reactor parts bound for North Korea

	5/19-20, 2026
I care a lot	26%
I care a little	45%
I don't care at all	21%
Don't know	7%

d. Singer Taylor Swift filing a series of trademark claims to protect herself from generative AI tools using her voice and likeness

	5/19-20, 2026
I care a lot	12%
I care a little	25%
I don't care at all	57%
Don't know	6%

e. A woman who published a children's book on grieving after her husband's death being found guilty of his murder

	5/19-20, 2026
I care a lot	14%
I care a little	37%
I don't care at all	41%
Don't know	8%

6. What level of threat do you think the hantavirus poses to you personally?

	<i>High threat (Net)</i>	Very high threat	High threat	Moderate threat	<i>Low threat (Net)</i>	Low threat	Very low threat	Don't know
5/19-20, 2026	16%	7%	9%	22%	56%	28%	29%	6%



PUBLIC POLL FINDINGS AND METHODOLOGY

7. When making purchases, how often, if at all, does whether a product is made in America or produced by an American company factor into your decision?

	1/18-19, 2023	9/12-13, 2023	2/11-12, 2025	5/19-20, 2026
Often	23%	23%	20%	19%
Sometimes	42%	40%	41%	45%
Rarely	20%	22%	24%	22%
Never	9%	13%	11%	10%
Don't know	5%	2%	4%	3%
Often/Sometimes (Net)	65%	63%	61%	65%
Rarely/Never (Net)	30%	34%	35%	32%

8. When it comes to “buying American,” how much do you agree or disagree with the following statements?

Total Agree Summary

	1/18-19, 2023	9/12-13, 2023	2/11-12, 2025	5/19-20, 2026
I like keeping my money in my community	82%	77%	81%	83%
I want to support American values with the purchases I make	80%	78%	72%	76%
I think American made products are better quality	68%	68%	64%	65%
I like buying American goods, even if they cost more	N/A	N/A	56%	58%
American-made products usually have a smaller supply chain which is better for the environment	63%	62%	54%	56%

a. I think American made products are better quality

	1/18-19, 2023	9/12-13, 2023	2/11-12, 2025	5/19-20, 2026
Strongly agree	28%	28%	29%	27%
Somewhat agree	40%	40%	35%	38%
Somewhat disagree	17%	15%	17%	21%
Strongly disagree	4%	6%	6%	7%
Don't know	12%	12%	13%	8%
Agree (Net)	68%	68%	64%	65%
Disagree (Net)	21%	20%	24%	28%





PUBLIC POLL FINDINGS AND METHODOLOGY

8. When it comes to “buying American,” how much do you agree or disagree with the following statements? *(Continued)*

b. American-made products usually have a smaller supply chain which is better for the environment

	1/18-19, 2023	9/12-13, 2023	2/11-12, 2025	5/19-20, 2026
Strongly agree	21%	20%	18%	14%
Somewhat agree	42%	42%	36%	42%
Somewhat disagree	14%	14%	18%	15%
Strongly disagree	4%	6%	6%	4%
Don't know	19%	18%	22%	24%
Agree (Net)	63%	62%	54%	56%
Disagree (Net)	19%	20%	24%	19%

c. I like keeping my money in my community

	1/18-19, 2023	9/12-13, 2023	2/11-12, 2025	5/19-20, 2026
Strongly agree	40%	39%	34%	35%
Somewhat agree	42%	39%	47%	48%
Somewhat disagree	9%	11%	9%	9%
Strongly disagree	3%	5%	3%	4%
Don't know	6%	6%	7%	5%
Agree (Net)	82%	77%	81%	83%
Disagree (Net)	12%	16%	12%	13%

d. I want to support American values with the purchases I make

	1/18-19, 2023	9/12-13, 2023	2/11-12, 2025	5/19-20, 2026
Strongly agree	40%	32%	30%	35%
Somewhat agree	42%	46%	42%	41%
Somewhat disagree	9%	10%	14%	12%
Strongly disagree	3%	7%	6%	6%
Don't know	6%	6%	9%	6%
Agree (Net)	82%	78%	72%	76%
Disagree (Net)	12%	17%	20%	18%

e. I like buying American goods, even if they cost more

	2/11-12, 2025	5/19-20, 2026
Strongly agree	21%	19%
Somewhat agree	35%	40%
Somewhat disagree	25%	27%
Strongly disagree	11%	9%
Don't know	8%	6%
Agree (Net)	56%	58%
Disagree (Net)	36%	36%





PUBLIC POLL FINDINGS AND METHODOLOGY

9. Are you currently seeking foods or beverages with the following characteristics more, less or about the same amount as you were a year ago?

Total More Summary

	5/19-20, 2026
More protein	43%
Improve hydration	41%
Lower sugar, or sugar alternatives	37%
Improve energy levels	36%
More fiber	31%
Better sustainability of ingredients	29%
Improve focus or concentration	29%
Longevity benefits	27%
Prebiotics and/or probiotics	26%
Are plant-based foods	16%

a. Lower sugar, or sugar alternatives

	5/19-20, 2026
More	37%
About the same	46%
Less	7%
I don't seek foods or beverages with this	10%

b. Longevity benefits

	5/19-20, 2026
More	27%
About the same	43%
Less	7%
I don't seek foods or beverages with this	22%

c. Better sustainability of ingredients

	5/19-20, 2026
More	29%
About the same	45%
Less	8%
I don't seek foods or beverages with this	18%

d. More protein

	5/19-20, 2026
More	43%
About the same	44%
Less	4%
I don't seek foods or beverages with this	9%





PUBLIC POLL FINDINGS AND METHODOLOGY

9. Are you currently seeking foods or beverages with the following characteristics more, less or about the same amount as you were a year ago? (*Continued*)

e. More fiber

	5/19-20, 2026
More	31%
About the same	47%
Less	8%
I don't seek foods or beverages with this	13%

f. Prebiotics and/or probiotics

	5/19-20, 2026
More	26%
About the same	43%
Less	6%
I don't seek foods or beverages with this	25%

g. Improve focus or concentration

	5/19-20, 2026
More	29%
About the same	45%
Less	6%
I don't seek foods or beverages with this	20%

h. Improve hydration

	5/19-20, 2026
More	41%
About the same	42%
Less	2%
I don't seek foods or beverages with this	14%

i. Are plant-based foods

	5/19-20, 2026
More	16%
About the same	39%
Less	12%
I don't seek foods or beverages with this	32%



PUBLIC POLL FINDINGS AND METHODOLOGY

9. Are you currently seeking foods or beverages with the following characteristics more, less or about the same amount as you were a year ago? *(Continued)*

j. Improve energy levels

	5/19-20, 2026
More	36%
About the same	45%
Less	4%
I don't seek foods or beverages with this	14%

10. Thinking about caffeinated beverages like coffee, sodas and energy drinks, to what extent, if any, do you agree or disagree with the following statements?

Total Agree Summary

	11/18-19, 2025	5/19-20, 2026
If I had lower-caffeine options, I would drink them later in the day	N/A	55%
It's OK for someone to drink energy drinks at any time of day	48%	51%
I'd like an energy drink with less caffeine	N/A	46%
Energy drinks can be healthy	36%	45%
It's OK for someone to drink coffee in the morning, but not soda or energy drinks	34%	42%

a. It's OK for someone to drink coffee in the morning, but not soda or energy drinks

	11/18-19, 2025	5/19-20, 2026
Strongly agree	11%	13%
Somewhat agree	23%	28%
Somewhat disagree	38%	34%
Strongly disagree	27%	24%
Agree (Net)	34%	42%
Disagree (Net)	66%	58%

b. It's OK for someone to drink energy drinks at any time of day

	11/18-19, 2025	5/19-20, 2026
Strongly agree	12%	15%
Somewhat agree	36%	36%
Somewhat disagree	35%	31%
Strongly disagree	17%	18%
Agree (Net)	48%	51%
Disagree (Net)	52%	49%





PUBLIC POLL FINDINGS AND METHODOLOGY

10. Thinking about caffeinated beverages like coffee, sodas and energy drinks, to what extent, if any, do you agree or disagree with the following statements? (Continued)

c. Energy drinks can be healthy

	11/18-19, 2025	5/19-20, 2026
Strongly agree	7%	10%
Somewhat agree	29%	35%
Somewhat disagree	38%	37%
Strongly disagree	26%	18%
<i>Agree (Net)</i>	36%	45%
<i>Disagree (Net)</i>	64%	55%

d. I'd like an energy drink with less caffeine

	5/19-20, 2026
Strongly agree	14%
Somewhat agree	32%
Somewhat disagree	30%
Strongly disagree	24%
<i>Agree (Net)</i>	46%
<i>Disagree (Net)</i>	54%

e. If I had lower-caffeine options, I would drink them later in the day

	5/19-20, 2026
Strongly agree	13%
Somewhat agree	42%
Somewhat disagree	25%
Strongly disagree	20%
<i>Agree (Net)</i>	55%
<i>Disagree (Net)</i>	45%





PUBLIC POLL FINDINGS AND METHODOLOGY

11. Which of the following best describes your day-to-day situation currently?

	5/19-20, 2026
I am responsible only for myself; I have no dependents and no elders requiring care.	48%
I am the primary caregiver for minor children (under 18).	17%
I rely on my family for my primary housing or financial support.	10%
I provide significant housing or financial support to adult children (18+).	7%
I am the primary caregiver for a spouse or partner with health needs.	7%
I provide regular care or management for elder family members.	5%
I have finished my primary caregiving years and am living independently.	5%
I rely on family or professional aides for my daily health and logistics.	1%

12. Do you have a living grandparent?

	5/19-20, 2026
Yes	26%
No	73%
I don't know	1%
Prefer not to answer	*

13. [ASKED IF Q12 = NO] What age were you when your last grandparent died?

	5/19-20, 2026 (N=827)
I wasn't born yet	4%
Under age 10	7%
Between 10 and 19	14%
In my 20s	25%
In my 30s	24%
In my 40s	16%
In my 50s	5%
In my 60s	1%
In my 70s or older	1%
Prefer not to answer	2%



PUBLIC POLL FINDINGS AND METHODOLOGY

About the Study

These are some of the findings of the one hundred and forty-first wave of an Ipsos poll conducted between May 19-20, 2026. For this survey, a sample of 1,081 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English.

- The first wave was conducted between April 10-13, 2020, among 1,114 U.S. adults
- The second was conducted April 17-20, 2020, among 1,111 U.S. adults
- The third was conducted April 27-28, 2020, among 1,112 U.S. adults
- The fourth was conducted May 4-5, 2020, among 1,114 U.S. adults
- The fifth wave was conducted May 14-15, 2020, among 1,114 U.S. adults
- The sixth wave was conducted May 28-29, 2020, among 1,113 U.S. adults
- The seventh wave was conducted June 8-9, 2020, among 1,113 U.S. adults
- The eighth wave was conducted June 23-24, 2020, among 1,113 U.S. adults
- The ninth wave was conducted July 21-22, 2020, among 1,115 U.S. adults
- The tenth wave was conducted August 4-5, 2020, among 1,111 U.S. adults
- The eleventh wave was conducted August 18-10, 2020, among 1,115 U.S. adults
- The twelfth wave was conducted September 1-2, 2020, among 1,113 U.S. adults
- The thirteenth wave was conducted September 15-16, 2020, among 1,113 U.S. adults
- The fourteenth wave was conducted September 29-30, 2020, among 1,115 U.S. adults
- The fifteenth wave was conducted October 13-14, 2020, among 1,114 U.S. adults
- The sixteenth wave was conducted October 27-28, 2020, among 1,115 U.S. adults
- The seventeenth wave was conducted November 10-12, 2020, among 1,113 adults
- The eighteenth wave was conducted November 24-25, 2020, among 1,114 adults
- The nineteenth wave was conducted December 9-10, 2020, among 1,112 adults
- The twentieth wave was conducted January 20-21, 2021, among 1,115 adults
- The twenty-first wave was conducted February 2-3, 2021, among 1,115 adults
- The twenty-second wave was conducted February 17-18, 2021, among 1,115 adults
- The twenty-third wave was conducted March 2-3, 2021, among 1,115 adults.
- The twenty-fourth wave was conducted March 15-16, 2021, among 1,115 adults.
- The twenty-fifth wave was conducted March 30-31, 2021, among 1,115 adults.
- The twenty-sixth wave was conducted April 13-14, 2021, among 1,115 adults.
- The twenty-seventh wave was conducted April 27-28, 2021, among 1,115 adults.
- The twenty-eighth wave was conducted May 11-12, 2021, among 1,167 adults.
- The twenty-ninth wave was conducted May 25-26, 2021, among 1,178 adults.
- The thirtieth wave was conducted June 8-9, 2021, among 1,177 adults.
- The thirty-first wave was conducted June 22-23, 2021, among 1,176 adults.
- The thirty-second wave was conducted July 6-7, 2021, among 1,179 adults.
- The thirty-third wave was conducted July 20-21, 2021, among 1,137 adults.
- The thirty-fourth wave was conducted August 3-4, 2021, among 1,174 adults.
- The thirty-fifth wave was conducted August 18-19, 2021, among 1,177 adults.
- The thirty-sixth wave was conducted August 31-September 1, 2021, among 1,166 adults.
- The thirty-seventh wave was conducted September 14-15, 2021, among 1,177 adults.
- The thirty-eighth wave was conducted September 28-29, 2021, among 1,173 adults.
- The thirty-ninth wave was conducted October 12-13, 2021, among 1,174 adults.
- The fortieth wave was conducted October 26-27, 2021, among 1,160 adults.
- The forty-first wave was conducted November 9-10, 2021, among 1,160 adults





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- The forty-second wave was conducted November 22-23, 2021, among 1,162 adults
- The forty-third wave was conducted December 7-8, 2021, among 1,160 adults
- The forty-fourth wave was conducted January 4-5, 2022, among 1,158 adults
- The forty-fifth wave was conducted January 18-19, 2022, among 1,158 adults
- The forty-sixth wave was conducted February 2-3, 2022, among 2,010 adults
- The forty-seventh wave was conducted February 15-16, 2022, among 1,156 adults
- The forty-eighth wave was conducted March 1-2, 2022, among 1,154 adults
- The forty-ninth wave was conducted March 15-16, 2022, among 1,154 adults
- The fiftieth wave was conducted March 29-30, 2022, among 1,152 adults
- The fifty-first wave was conducted April 12-13, 2022, among 1,165 adults
- The fifty-second wave was conducted April 26-27, 2022, among 1,136 adults
- The fifty-third wave was conducted May 10-11, 2022, among 1,120 adults
- The fifty-fourth wave was conducted May 24-25, 2022, among 1,120 adults
- The fifty-fifth wave was conducted June 7-8, 2022, among 1,117 adults
- The fifty-sixth wave was conducted June 22-23, 2022, among 1,117 adults
- The fifty-seventh wave was conducted July 19-20, 2022, among 1,120 adults
- The fifty-eighth wave was conducted August 2-3, 2022, among 1,119 adults
- The fifty-ninth wave was conducted August 16-17, 2022, among 1,120 adults
- The sixtieth wave was conducted August 30-31, 2022, among 1,110 adults
- The sixty-first wave was conducted September 13-14, 2022, among 1,118 adults
- The sixty-second wave was conducted September 27-28, 2022, among 1,120 adults
- The sixty-third wave was conducted October 11-12, 2022, among 1,120 adults
- The sixty-fourth wave was conducted October 25-26, 2022, among 1,120 adults
- The sixty-fifth wave was conducted November 11-12, 2022, among 1,115 adults
- The sixty-sixth wave was conducted December 7-8, 2022, among 1,118 adults
- The sixty-seventh wave was conducted January 18-19, 2023, among 1,119 adults
- The sixty-eighth wave was conducted January 31-February 1, 2023, among 1,118 adults
- The sixty-ninth wave was conducted February 14-15, 2023, among 1,109 adults
- The seventieth wave was conducted February 28- March 1, 2023 among 1,105 adults
- The seventy-first wave was conducted March 14-15, 2023 among 1,119 adults
- The seventy-second wave was conducted March 28-29, 2023, among 1,120 adults
- The seventy-third wave was conducted April 11-12, 2023, among 1,120 adults
- The seventy-fourth wave was conducted April 25-26, 2023, among 1,120 adults
- The seventy-fifth wave was conducted May 9-10, 2023, among 1,117 adults
- The seventy-sixth wave was conducted May 23-24, 2023, among 1,116 adults
- The seventy-seventh wave was conducted June 6-7, 2023 among 1,108 adults
- The seventy-eighth wave was conducted June 21-22, 2023 among 1,109 adults
- The seventy-ninth wave was conducted July 18-19, 2023 among 1,109 adults
- The eightieth wave was conducted August 1-2, 2023 among 1,118 adults
- The eighty-first wave was conducted August 15-16, 2023 among 1,115 adults
- The eighty-second wave was conducted August 29-30, 2023 among 1,103 adults
- The eighty-third wave was conducted September 12-13, 2023 among 1,116 adults
- The eighty-fourth wave was conducted September 26-27, 2023 among 1,116 adults



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- The eighty-fifth wave was conducted October 10-11, 2023 among 1,119 adults
- The eighty-sixth wave was conducted October 24-25, 2023 among 1,118 adults
- The eighty-seventh wave was conducted November 7-8, 2023 among 1,120 adults
- The eighty-eighth wave was conducted December 5-6, 2023 among 1,120 adults
- The eighty-eighth and a half wave was conducted January 9-10, 2024 among 1,119 adults
- The eighty-ninth wave was conducted January 23-24, 2024 among 1,118 adults
- The ninetieth wave was conducted February 6-7, 2024 among 1,120 adults
- The ninety-first wave was conducted February 21-22, 2024 among 1,119 adults
- The ninety-second wave was conducted March 5-6, 2024 among 1,084 adults
- The ninety-third wave was conducted March 19-20, 2024 among 1,120 adults
- The ninety-third and a half wave was conducted April 2-3, 2024 among 1,082 adults
- The ninety-fourth wave was conducted April 16-17, 2024 among 1,081 adults
- The ninety-fifth wave was conducted April 30-May 1, 2024 among 1,081 adults
- The ninety-sixth wave was conducted May 14-15, 2024 among 1,081 adults
- The ninety-sixth and a half wave was conducted May 30-31, 2024 among 1,086 adults
- The ninety-seventh wave was conducted June 11-12, 2024 among 1,085 adults
- The ninety-eighth wave was conducted June 25-26, 2024 among 1,085 adults
- The ninety-ninth wave was conducted July 23-24, 2024 among 1,081 adults
- The one hundredth wave was conducted August 6-7, 2024 among 1,085 adults
- The one hundred and first wave was conducted August 20-21, 2024 among 1,083 adults
- The one hundred and second wave was conducted September 4-5, 2024 among 1,081 adults
- The one hundred and third wave was conducted September 17-18, 2024 among 1,084 adults
- The one hundred and fourth wave was conducted October 1-2, 2024 among 1,085 adults
- The one hundred and fifth wave was conducted October 15-16, 2024 among 1,085 adults
- The one hundred and sixth wave was conducted October 29-30, 2024 among 1,085 adults
- The one hundred and seventh wave was conducted November 13-14, 2024 among 1,095 adults
- The one hundred and eighth wave was conducted December 10-11, 2024 among 1,085 adults
- The one hundred and ninth wave was conducted January 14-15, 2025 among 1,085 adults
- The one hundred and tenth wave was conducted January 28-29, 2025 among 1,080 adults
- The one hundred and eleventh wave was conducted February 11-12, 2025 among 1,082 adults
- The one hundred and twelfth wave was conducted February 25-26, 2025 among 1,083 adults
- The one hundred and thirteenth wave was conducted March 11-12, 2025 among 1,077 adults
- The one hundred and fourteenth wave was conducted March 25-26, 2025 among 1,085 adults
- The one hundred and fifteenth wave was conducted April 8-9, 2025 among 1,090 adults
- The one hundred and sixteenth wave was conducted April 23-24, 2025 among 1,085 adults
- The one hundred and seventeenth wave was conducted May 6-7, 2025 among 1,094 adults





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- The one hundred and eighteenth wave was conducted May 21-22, 2025 among 1,085 adults
- The one hundred and nineteenth wave was conducted June 3-4, 2025 among 1,080 adults
- The one hundred and twentieth wave was conducted June 17-18, 2025 among 1,096 adults
- The one hundred and twenty-first wave was conducted July 15-16, 2025 among 1,083 adults
- The one hundred and twenty-second wave was conducted July 29-30, 2025 among 1,085 adults
- The one hundred and twenty-third wave conducted August 12-13, 2025 among 1,085 adults
- The one hundred and twenty-fourth wave conducted August 26-27, 2025 among 1,085 adults
- The one hundred and twenty-fifth wave conducted September 9-10, 2025 among 1,082 adults
- The one hundred and twenty-sixth wave conducted September 23-24, 2025 among 1,085 adults
- The one hundred and twenty-seventh wave conducted October 7-8, 2025 among 1,093 adults
- The one hundred and twenty-eighth wave conducted October 22-23, 2025 among 1,085 adults
- The one hundred and twenty-ninth wave conducted November 4-5, 2025 among 1,086 adults
- The one hundred and thirtieth wave conducted November 18-19, 2025 among 1,090 adults
- The one hundred and thirty-first wave conducted December 9-10, 2025 among 1,085 adults
- The one hundred and thirty-second wave conducted January 13-14, 2026 among 1,290 adults
- The one hundred and thirty-third wave conducted January 27-28, 2026 among 1,085 adults
- The one hundred and thirty-fourth wave conducted February 10-11, 2026 among 1,085 adults
- The one hundred and thirty-fifth wave conducted February 24-25, 2026 among 1,085 adults
- The one hundred and thirty-sixth wave conducted March 10-11, 2026 among 1,085 adults
- The one hundred and thirty-seventh wave conducted March 24-25, 2026 among 1,085 adults
- The one hundred and thirty-eighth wave conducted April 7-8, 2026 among 1,082 adults
- The one hundred and thirty-ninth wave conducted April 21-22, 2026 among 1,091 adults
- The one hundred and fortieth wave conducted May 5-6, 2026 among 1,078 adults
- The one hundred and forty-first wave conducted May 19-20, 2026 among 1,081 adults

The sample for this study was randomly drawn from [Ipsos' online panel](#), partner online panel sources, and ["river" sampling](#) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is the 2025 March Supplement of the Current Population Survey (CPS). The sample drawn for this study reflects fixed sample targets on demographics. Posthoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.





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Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 3.6 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following (n=1,081, DEFF=1.5, adjusted Confidence Interval=+/- 5.1 percentage points).

- The forty-sixth wave of this study has a credibility interval of plus or minus 2.5 percentage points.
- The first, fourth, fifth, sixth, seventh, eighth, ninth, eleventh, twelfth, thirteenth, fourteenth, fifteenth, sixteenth, seventeenth, eighteenth, twentieth, twenty-first, twenty-second, twenty-third, twenty-fourth, twenty-fifth, twenty-sixth, twenty-seventh, twenty-eighth, twenty-ninth, thirtieth, thirty-first, thirty-second, thirty-third, thirty-fourth, thirty-fifth, thirty-sixth, thirty-seventh, thirty-eighth, thirty-ninth, fortieth, forty-first, forty second, forty-third, forty-fourth, forty-fifth, and one hundred and thirty-second waves of this study have a credibility interval of plus or minus 3.3 percentage points for all respondents.
- The second, third, tenth, and nineteenth waves of this study have a credibility interval of plus or minus 3.4 percentage points for all respondents.
- The forty-seventh, forty-eighth, forty-ninth, fiftieth, and fifty-first waves of this study have a credibility interval of plus or minus 3.5 percentage points.
- The fifty-second, fifty-third, fifty-fourth, fifty-fifth, fifty-sixth, fifty-seventh, fifty-eighth, fifty-ninth, sixtieth, sixty-first, sixty-second, sixty-third, sixty-fourth, sixty-fifth, sixty-sixth, sixty-seventh, sixty-eighth, sixty-ninth, seventieth, seventy-first, seventy-second, seventy-third, seventy-fourth, seventy-fifth, seventy-sixth, seventy-seventh, seventy-eighth, seventy-ninth, eightieth, eighty-first, eighty-second, eighty-third, eighty-fourth, eighty-fifth, eighty-sixth, eighty-seventh, eighty-eighth, eighty-eighth and a half, eighty-ninth, ninetieth, ninety-first, ninety-second, ninety-third, ninety-third and a half, ninety-fourth, ninety-fifth, ninety-sixth, ninety-sixth and a half, ninety-seventh, ninety-eighth, ninety-ninth, one hundredth, one hundred and first, one hundred and second, one hundred and third, one hundred and fourth, one hundred and fifth, one hundred and sixth, one hundred and seventh, one hundred and eighth, one hundred and ninth, one hundred and tenth, one hundred and eleventh, one hundred and twelfth, one hundred and thirteenth, one hundred and fourteenth, one hundred and fifteenth, one hundred and sixteenth, and one hundred and seventeenth, one hundred and eighteenth, one hundred and nineteenth, one hundred and twentieth, one hundred and twenty first, one hundred and twenty second, one hundred and twenty third, one hundred and twenty fourth, one hundred and twenty fifth waves, one hundred and twenty sixth, one hundred and twenty seventh, one hundred and twenty eighth, one hundred and twenty ninth, one hundred and thirtieth, one hundred and thirty-first, one hundred and thirty-third, one hundred and thirty-fourth, one hundred and thirty-fifth, one hundred and thirty-sixth, one hundred and thirty-seventh, one hundred and thirty-eighth, one hundred and thirty-ninth, and one hundred and fortieth, and one hundred and forty-first waves of this study have a credibility interval of 3.6 percentage points.

For more information on this news release, please contact:

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PUBLIC POLL FINDINGS AND METHODOLOGY

About Ipsos

Ipsos is one of the largest market research and polling companies globally, operating in 90 markets and employing nearly 20,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. Our 75 business solutions are based on primary data from our surveys, social media monitoring, and qualitative or observational techniques.

“Game Changers” – our tagline – summarizes our ambition to help our 5,000 clients navigate with confidence our rapidly changing world.

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