



25-061766-22 - SHIRTS

| | | | |
|---------------------|--------------------------|---|----------------------|
| T1 | Table 1 | Q7M - To what extent, if at all, do you think each of the following is acceptable for men to wear in hot weather in the workplace specifically? - SUMMARY TABLE | Base: All adults 18+ |
| T2 | Table 2 | Q7M A - To what extent, if at all, do you think each of the following is acceptable for men to wear in hot weather in the workplace specifically? - Shorts | Base: All adults 18+ |
| T3 | Table 3 | Q7M B - To what extent, if at all, do you think each of the following is acceptable for men to wear in hot weather in the workplace specifically? - Flip flops | Base: All adults 18+ |
| T5 | Table 5 | Q7M D - To what extent, if at all, do you think each of the following is acceptable for men to wear in hot weather in the workplace specifically? - Hawaiian-print shirts | Base: All adults 18+ |
| T6 | Table 6 | Q7M E - To what extent, if at all, do you think each of the following is acceptable for men to wear in hot weather in the workplace specifically? - Tank tops / vest tops | Base: All adults 18+ |
| T7 | Table 7 | Q7M F - To what extent, if at all, do you think each of the following is acceptable for men to wear in hot weather in the workplace specifically? - Baseball caps | Base: All adults 18+ |
| T8 | Table 8 | Q7W - To what extent, if at all, do you think each of the following is acceptable for women to wear in hot weather in the workplace specifically? - SUMMARY TABLE | Base: All adults 18+ |
| T9 | Table 9 | Q7W A - To what extent, if at all, do you think each of the following is acceptable for women to wear in hot weather in the workplace specifically? - Shorts | Base: All adults 18+ |
| T10 | Table 10 | Q7W B - To what extent, if at all, do you think each of the following is acceptable for women to wear in hot weather in the workplace specifically? - Flip flops | Base: All adults 18+ |
| T12 | Table 12 | Q7W D - To what extent, if at all, do you think each of the following is acceptable for women to wear in hot weather in the workplace specifically? - Hawaiian-print shirts | Base: All adults 18+ |
| T13 | Table 13 | Q7W E - To what extent, if at all, do you think each of the following is acceptable for women to wear in hot weather in the workplace specifically? - Tank tops / vest tops | Base: All adults 18+ |
| T14 | Table 14 | Q7W F - To what extent, if at all, do you think each of the following is acceptable for women to wear in hot weather in the workplace specifically? - Baseball caps | Base: All adults 18+ |
| T15 | Table 15 | Q7W G - To what extent, if at all, do you think each of the following is acceptable for women to wear in hot weather in the workplace specifically? - Short skirts / dresses | Base: All adults 18+ |
| T16 | Table 16 | Q8 - Generally speaking, to what extent, if at all, do you think it's acceptable or unacceptable for men to walk around in public places without a shirt on during hot weather? | Base: All adults 18+ |
| T17 | Table 17 | Sample profile | Base: All adults 18+ |



**25-061766-22 - SHIRTS
29TH MAY - 1ST JUNE 2026
INTERNAL/CLIENT USE ONLY - DRAFT
IPSOS**

2 Jun 2026

Table 1

Q7M - To what extent, if at all, do you think each of the following is acceptable for men to wear in hot weather in the workplace specifically? - SUMMARY TABLE

Base: All adults 18+

| | Shorts | Flip flops | Crocs | Hawaiian-print shirts | Tank tops / vest tops | Baseball caps |
|---|------------|------------|------------|-----------------------|-----------------------|---------------|
| UNWEIGHTED BASE | 1126 | 1126 | 1126 | 1126 | 1126 | 1126 |
| WEIGHTED BASE | 1126 | 1126 | 1126 | 1126 | 1126 | 1126 |
| Very acceptable (+2) | 278 25% | 75 7% | 91 8% | 120 11% | 81 7% | 162 14% |
| Fairly acceptable (+1) | 424 38% | 129 11% | 170 15% | 229 20% | 195 17% | 270 24% |
| Neither acceptable nor unacceptable (0) | 181 16% | 173 15% | 230 20% | 248 22% | 195 17% | 221 20% |
| Fairly unacceptable (-2) | 141 13% | 296 26% | 270 24% | 284 25% | 305 27% | 230 20% |
| Very unacceptable (-1) | 75 7% | 430 38% | 325 29% | 207 18% | 322 29% | 210 19% |
| Don't know | 27 2% | 24 2% | 40 4% | 39 3% | 28 2% | 32 3% |
| NET: Very/fairly acceptable | 702 62% | 204 18% | 261 23% | 349 31% | 276 24% | 432 38% |
| NET: Very/fairly unacceptable | 215 19% | 726 64% | 595 53% | 491 44% | 627 56% | 440 39% |
| Mean | 0.57 | -0.67 | -0.47 | -0.28 | -0.52 | -0.07 |

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 2
OTM_A - To what extent, if at all, do you think each of the following is acceptable for men to wear in hot weather in the workplace specifically? - Shirts

Base: All adults 18+

| | GENDER | | | AGE | | | REGION | | | | | | | WORKING STATUS | | SOCIAL GRADE | | EDUCATION | | INCOME | | | | ETHNICITY | | GENERAL ELECTION 2024 VOTE | | | | | REFERENDUM 2016 VOTE | |
|---|-----------|---------|-----------|-----------|-----------|-----------|-----------|--------------|-----------|------------|-----------|--------------|-------------|-----------------|------------|--------------|---------------|-------------------|-----------------|-----------------|-----------------|-------------|----------------------------|------------------------|------------------|----------------------------|-----------------------|---------------|-----------|------------|----------------------|--|
| | TOTAL (n) | MAN (n) | WOMAN (n) | 18-34 (n) | 35-44 (n) | 55-75 (n) | NORTH (n) | MIDLANDS (n) | SOUTH (n) | LONDON (n) | WALES (n) | SCOTLAND (n) | WORKING (n) | NOT WORKING (n) | A/B/C1 (n) | C2/D2 (n) | GRADUATES (n) | NON GRADUATES (n) | UP TO £1999 (n) | £2000-£4999 (n) | £5000-£9999 (n) | £10000+ (n) | ETHNIC MINORITY GROUPS (n) | WHITE ETHNIC GROUP (n) | CONSERVATIVE (n) | LABOUR (n) | LIBERAL DEMOCRATS (n) | REFORM UK (n) | OTHER (n) | REMAIN (n) | LEAVE (n) | |
| UNWEIGHTED BASE | 1126 | 574 | 552 | 336 | 396 | 394 | 209 | 263 | 261 | 241 | 54 | 506 | 407 | 84 | 476 | 566 | 558 | 223 | 254 | 268 | 237 | 131 | 565 | 248 | 217 | 248 | 217 | 214 | 219 | 443 | 268 | |
| WEIGHTED BASE | 1126 | 540 | 572 | 309 | 369 | 448 | 268 | 293 | 297 | 156* | 55* | 697 | 431 | 634 | 462 | 367 | 759 | 100 | 282 | 262 | 287 | 134 | 670 | 177 | 216 | 83* | 155 | 108* | 422 | 375 | | |
| 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | |
| Very acceptable (+2) | 278 | 141 | 135 | 88 | 113 | 77 | 72 | 78 | 68 | 35 | 11 | 155 | 193 | 85 | 148 | 150 | 68 | 210 | 43 | 71 | 69 | 74 | 39 | 236 | 131 | 69 | 23 | 39 | 28 | 91 | 61 | |
| 23% | 26% | 24% | 28% | 31% | 17% | 27% | 27% | 26% | 22% | 20% | 16% | 28% | 20% | 23% | 27% | 19% | 28% | 23% | 25% | 27% | 26% | 29% | 24% | 18% | 22% | 28% | 25% | 26% | 22% | 25% | | |
| emp | 19 | 10 | 9 | 6 | 10 | 7 | 7 | 6 | 5 | 3 | 1 | 10 | 13 | 6 | 11 | 12 | 5 | 17 | 3 | 5 | 5 | 3 | 16 | 8 | 4 | 1 | 1 | 1 | 1 | 1 | 1 | |
| Fairly acceptable (+1) | 424 | 197 | 225 | 110 | 144 | 170 | 93 | 115 | 84 | 57 | 26 | 49 | 260 | 163 | 242 | 181 | 348 | 275 | 66 | 187 | 94 | 108 | 41 | 375 | 73 | 123 | 32 | 54 | 45 | 172 | 136 | |
| 38% | 36% | 39% | 36% | 39% | 38% | 35% | 39% | 33% | 37% | 47% | 30% | 37% | 37% | 38% | 37% | 40% | 36% | 35% | 38% | 36% | 38% | 30% | 39% | 41% | 39% | 39% | 39% | 35% | 41% | 41% | 36% | |
| Neither acceptable nor unacceptable (0) | 181 | 94 | 88 | 47 | 49 | 85 | 43 | 48 | 45 | 22 | 7 | 15 | 99 | 83 | 95 | 86 | 57 | 124 | 34 | 47 | 44 | 41 | 21 | 159 | 23 | 61 | 15 | 27 | 17 | 73 | 55 | |
| 16% | 17% | 15% | 15% | 13% | 19% | 16% | 16% | 17% | 14% | 13% | 16% | 14% | 19% | 15% | 18% | 15% | 16% | 18% | 17% | 17% | 14% | 16% | 16% | 13% | 19% | 18% | 18% | 15% | 17% | 15% | | |
| 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | |
| Fairly unacceptable (-2) | 141 | 71 | 69 | 41 | 34 | 66 | 41 | 32 | 38 | 14 | 5 | 12 | 86 | 55 | 86 | 55 | 51 | 90 | 25 | 39 | 39 | 31 | 19 | 117 | 29 | 40 | 6 | 17 | 15 | 58 | 50 | |
| 13% | 13% | 12% | 13% | 9% | 15% | 15% | 15% | 11% | 15% | 9% | 8% | 12% | 12% | 13% | 14% | 11% | 12% | 13% | 14% | 15% | 11% | 14% | 12% | 16% | 13% | 8% | 11% | 13% | 14% | 13% | | |
| Very unacceptable (-1) | 75 | 32 | 42 | 16 | 18 | 40 | 11 | 17 | 15 | 22 | 6 | 4 | 42 | 32 | 52 | 22 | 37 | 37 | 15 | 12 | 12 | 28 | 12 | 61 | 15 | 17 | 6 | 17 | 3 | 23 | 31 | |
| 7% | 6% | 7% | 5% | 5% | 9% | 9% | 4% | 6% | 6% | 14% | 11% | 4% | 6% | 7% | 8% | 4% | 10% | 5% | 8% | 4% | 4% | 10% | 9% | 8% | 5% | 5% | 8% | 11% | 2% | 6% | 8% | |
| 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | |
| Don't know | 27 | 15 | 13 | 7 | 12 | 9 | 8 | 3 | 8 | 6 | 2 | 16 | 11 | 11 | 17 | 6 | 22 | 6 | 7 | 5 | 4 | 1 | 21 | 4 | 5 | - | 1 | 2 | 4 | 9 | | |
| 2% | 3% | 2% | 2% | 3% | 2% | 3% | 3% | 1% | 3% | 6 | 4% | 2% | 3% | 2% | 3% | 2% | 3% | 3% | 3% | 2% | 2% | 3% | 1% | 2% | 3% | 2% | - | 1% | 2% | 1% | 2% | |
| 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | |
| NET: Very/Fairly acceptable | 702 | 318 | 360 | 198 | 237 | 247 | 165 | 192 | 151 | 92 | 37 | 64 | 454 | 249 | 390 | 312 | 217 | 485 | 109 | 178 | 163 | 182 | 80 | 612 | 105 | 193 | 56 | 93 | 73 | 263 | 229 | |
| 62% | 62% | 63% | 64% | 70% | 55% | 62% | 66% | 59% | 67% | 66% | 55% | 60% | 62% | 58% | 62% | 63% | 59% | 64% | 57% | 63% | 62% | 64% | 60% | 60% | 61% | 67% | 60% | 67% | 62% | 62% | 61% | |
| NET: Very/Fairly unacceptable | 215 | 103 | 111 | 57 | 52 | 107 | 52 | 49 | 52 | 36 | 11 | 15 | 128 | 87 | 139 | 77 | 88 | 127 | 41 | 51 | 50 | 59 | 32 | 178 | 44 | 57 | 13 | 34 | 17 | 81 | 82 | |
| 19% | 19% | 19% | 19% | 14% | 24% | 19% | 17% | 20% | 23% | 19% | 18% | 18% | 20% | 22% | 19% | 24% | 17% | 21% | 21% | 18% | 19% | 21% | 23% | 18% | 25% | 18% | 15% | 22% | 16% | 19% | 22% | |
| 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | |
| Mean | 0.57 | 0.57 | 0.56 | 0.62 | 0.8 | 0.35 | 0.55 | 0.65 | 0.52 | 0.51 | 0.6 | 0.56 | 0.64 | 0.46 | 0.5 | 0.65 | 0.41 | 0.65 | 0.47 | 0.58 | 0.56 | 0.59 | 0.52 | 0.58 | 0.38 | 0.53 | 0.72 | 0.53 | 0.65 | 0.51 | 0.52 | |
| 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | |

Proportions/Means: Columns Tested (5% risk level) - χ^2 /b - χ^2 /M/n - χ^2 /b/h/d/a - χ^2 /m - χ^2 /h - χ^2 /p/a - χ^2 /h/a/b - χ^2 /w - χ^2 /h/A/B/C - χ^2 /D/E
Overlap formulae used. * small base



25-061794-22 - SHIRTS
25TH MAY - 31ST JUNE 2022
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IPSO

2 Jun 2026

Table 5
QTM_D - To what extent, if at all, do you think each of the following is acceptable for men to wear in hot weather in the workplace specifically? - Hawaiian-print shirts

Base: All adults 18+

| | GENDER | | AGE | | | REGION | | | | | | | | WORKING STATUS | | SOCIAL GRADE | | EDUCATION | | | | INCOME | | | | ETHNICITY | | GENERAL ELECTION 2024 VOTE | | | | | REFERENDUM 2016 VOTE | |
|---|-----------|---------|-----------|-----------|-----------|-----------|-----------|--------------|-----------|------------|-----------|--------------|-------------|-----------------|------------|--------------|---------------|-------------------|-----------------|-----------------|-----------------|------------|----------------------------|------------------------|------------------|------------|-----------------------|----------------------------|-----------|------------|-----------|--|----------------------|--|
| | TOTAL (n) | MAN (n) | WOMAN (n) | 18-34 (n) | 35-44 (n) | 55-75 (n) | NORTH (n) | MIDLANDS (n) | SOUTH (n) | LONDON (n) | WALES (n) | SCOTLAND (n) | WORKING (n) | NOT WORKING (n) | A/B/C1 (n) | C2DE (n) | GRADUATES (n) | NON GRADUATES (n) | UP TO £1999 (n) | £2000-£3499 (n) | £3500-£4999 (n) | £5000+ (n) | ETHNIC MINORITY GROUPS (n) | WHITE ETHNIC GROUP (n) | CONSERVATIVE (n) | LABOUR (n) | LIBERAL DEMOCRATS (n) | REFORM UK (n) | OTHER (n) | REMAIN (n) | LEAVE (n) | | | |
| UNWEIGHTED BASE | 1126 | 574 | 552 | 336 | 390 | 296 | 229 | 263 | 261 | 241 | 24 | 606 | 420 | 864 | 476 | 556 | 568 | 223 | 254 | 268 | 237 | 231 | 265 | 248 | 237 | 62 | 214 | 139 | 463 | 261 | | | | |
| WEIGHTED BASE | 1126 | 548 | 572 | 309 | 369 | 448 | 268 | 293 | 297 | 156* | 55* | 697 | 429 | 634 | 462 | 367 | 759 | 193 | 282 | 263 | 287 | 134 | 970 | 177 | 316 | 83* | 155 | 108* | 422 | 375 | | | | |
| 100% | 100% | 75% | 75% | 27% | 31% | 40% | 24% | 26% | 27% | 11%* | 4%* | 62% | 37% | 57% | 40% | 31% | 67% | 17% | 25% | 23% | 25% | 11% | 85% | 17% | 27% | 71%* | 11% | 17%* | 37% | 33% | | | | |
| Very acceptable (+2) | 120 | 75 | 45 | 36 | 45 | 39 | 36 | 33 | 22 | 17 | 5 | 78 | 43 | 62 | 58 | 40 | 81 | 26 | 38 | 32 | 26 | 36 | 103 | 12 | 37 | 15 | 15 | 20 | 54 | 26 | | | | |
| 11% | 14% | 8% | 12% | 12% | 9% | 13% | 11% | 9% | 11% | 9% | 8% | 11% | 10% | 10% | 12% | 11% | 11% | 14% | 10% | 12% | 9% | 12% | 11% | 7% | 12% | 13% | 10% | 18% | 13% | 9% | | | | |
| Fairly acceptable (+1) | 229 | 115 | 111 | 70 | 88 | 71 | 49 | 59 | 49 | 33 | 10 | 28 | 172 | 57 | 136 | 92 | 87 | 141 | 23 | 57 | 64 | 53 | 28 | 183 | 32 | 83 | 18 | 22 | 20 | 92 | 62 | | | |
| 20% | 23% | 19% | 22% | 24% | 18% | 18% | 18% | 20% | 19% | 21% | 19% | 29% | 22% | 18% | 21% | 19% | 24% | 19% | 12% | 20% | 25% | 19% | 21% | 18% | 18% | 22% | 14% | 18% | 22% | 17% | | | | |
| Neither acceptable nor unacceptable (0) | 248 | 120 | 128 | 60 | 78 | 110 | 69 | 54 | 56 | 31 | 17 | 20 | 143 | 105 | 124 | 124 | 74 | 174 | 44 | 61 | 55 | 66 | 33 | 210 | 36 | 79 | 11 | 38 | 23 | 87 | 89 | | | |
| 22% | 22% | 22% | 20% | 21% | 24% | 20% | 19% | 22% | 20% | 31% | 21% | 21% | 21% | 24% | 20% | 23% | 20% | 23% | 23% | 22% | 21% | 23% | 25% | 22% | 20% | 25% | 13% | 25% | 21% | 21% | 24% | | | |
| Fairly unacceptable (-2) | 284 | 133 | 150 | 72 | 90 | 121 | 60 | 82 | 68 | 37 | 13 | 24 | 164 | 120 | 175 | 109 | 90 | 194 | 55 | 62 | 64 | 82 | 26 | 255 | 53 | 69 | 22 | 36 | 29 | 115 | 86 | | | |
| 25% | 24% | 26% | 23% | 24% | 27% | 22% | 29% | 26% | 24% | 23% | 24% | 24% | 24% | 28% | 22% | 24% | 24% | 26% | 29% | 23% | 24% | 29% | 19% | 29% | 30% | 27% | 23% | 26% | 27% | 29% | | | | |
| Very unacceptable (-3) | 207 | 83 | 123 | 51 | 56 | 96 | 47 | 58 | 52 | 35 | 9 | 19 | 119 | 88 | 124 | 81 | 68 | 139 | 34 | 64 | 38 | 53 | 27 | 179 | 42 | 41 | 25 | 40 | 13 | 70 | 89 | | | |
| 18% | 15% | 22% | 17% | 15% | 22% | 17% | 20% | 20% | 20% | 16% | 11% | 17% | 17% | 21% | 20% | 17% | 18% | 18% | 18% | 21% | 15% | 19% | 20% | 18% | 23% | 13% | 13% | 26% | 12% | 17% | 24% | | | |
| 4% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | | | | |
| Don't know | 39 | 24 | 15 | 17 | 11 | 9 | 8 | 7 | 10 | 7 | * | 7 | 21 | 17 | 12 | 26 | 9 | 30 | 8 | 9 | 8 | 6 | 4 | 29 | 2 | 7 | 7 | 4 | 4 | 14 | 14 | | | |
| 3% | 4% | 3% | 3% | 3% | 2% | 3% | 2% | 4% | 4% | 1% | 7% | 3% | 4% | 2% | 2% | 4% | 2% | 4% | 4% | 5% | 3% | 2% | 3% | 3% | 1% | 2% | - | 2% | 4% | 1% | 4% | | | |
| NET: Very/Fairly acceptable | 349 | 189 | 156 | 106 | 133 | 150 | 84 | 92 | 71 | 50 | 16 | 37 | 250 | 100 | 198 | 151 | 127 | 222 | 50 | 85 | 97 | 80 | 44 | 296 | 44 | 120 | 29 | 37 | 30 | 146 | 98 | | | |
| 31% | 31% | 27% | 34% | 34% | 29% | 31% | 31% | 31% | 28% | 32% | 28% | 37% | 30% | 23% | 31% | 31% | 31% | 31% | 20% | 26% | 30% | 37% | 33% | 31% | 25% | 38% | 35% | 24% | 36% | 30% | 26% | | | |
| NET: Very/Fairly unacceptable | 481 | 215 | 273 | 126 | 146 | 219 | 107 | 143 | 120 | 66 | 22 | 34 | 282 | 208 | 299 | 191 | 157 | 313 | 88 | 127 | 122 | 136 | 53 | 484 | 95 | 111 | 43 | 76 | 42 | 185 | 175 | | | |
| 44% | 39% | 48% | 41% | 39% | 49% | 40% | 40% | 48% | 47% | 44% | 39% | 35% | 41% | 48% | 47% | 39% | 43% | 44% | 40% | 45% | 39% | 47% | 39% | 45% | 53% | 35% | 52% | 49% | 39% | 44% | 47% | | | |
| Mean | -0.18 | -0.16 | -0.4 | -0.19 | -0.16 | -0.44 | -0.18 | -0.14 | -0.38 | -0.26 | -0.25 | -0.14 | -0.18 | -0.45 | -0.34 | -0.2 | -0.22 | -0.31 | -0.17 | -0.28 | -0.15 | -0.19 | -0.15 | -0.31 | -0.12 | -0.07 | -0.39 | -0.12 | -0.24 | -0.15 | | | | |
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Proportions/Means: Columns Tested (5% risk level) - $\chi^2/a-b$ - $\chi^2/c/d$ - $\chi^2/e/f$ - $\chi^2/g/h$ - $\chi^2/i/m$ - χ^2/n - χ^2/o - $\chi^2/p/q$ - $\chi^2/r/s$ - $\chi^2/t/v$ - χ^2/w - $\chi^2/x/y$ - χ^2/z - χ^2/aa - χ^2/ab - χ^2/ac - χ^2/ad - χ^2/ae - χ^2/af - χ^2/ag - χ^2/ah - χ^2/ai - χ^2/aj - χ^2/ak - χ^2/al - χ^2/am - χ^2/an - χ^2/ao - χ^2/ap - χ^2/aq - χ^2/ar - χ^2/as - χ^2/at - χ^2/au - χ^2/av - χ^2/aw - χ^2/ax - χ^2/ay - χ^2/az - χ^2/ba - χ^2/bb - χ^2/bc - χ^2/bd - χ^2/be - χ^2/bf - χ^2/bg - χ^2/bh - χ^2/bi - χ^2/bj - χ^2/bk - χ^2/bl - χ^2/bm - χ^2/bn - χ^2/bo - χ^2/bp - χ^2/bq - χ^2/br - χ^2/bc - χ^2/bd - χ^2/be - χ^2/bf - χ^2/bg - χ^2/bh - χ^2/bi - χ^2/bj - χ^2/bk - χ^2/bl - χ^2/bm - χ^2/bn - χ^2/bo - χ^2/bp - χ^2/bq - χ^2/br - χ^2/bc - χ^2/bd - χ^2/be - χ^2/bf - χ^2/bg - χ^2/bh - χ^2/bi - χ^2/bj - χ^2/bk - χ^2/bl - χ^2/bm - χ^2/bn - χ^2/bo - χ^2/bp - χ^2/bq - χ^2/br - χ^2/bc - χ^2/bd - χ^2/be - χ^2/bf - χ^2/bg - χ^2/bh - χ^2/bi - χ^2/bj - χ^2/bk - χ^2/bl - χ^2/bm - χ^2/bn - χ^2/bo - χ^2/bp - χ^2/bq - χ^2/br - χ^2/bc - χ^2/bd - χ^2/be - χ^2/bf - χ^2/bg - χ^2/bh - χ^2/bi - χ^2/bj - χ^2/bk - χ^2/bl - χ^2/bm - χ^2/bn - χ^2/bo - χ^2/bp - χ^2/bq - χ^2/br - χ^2/bc - χ^2/bd - χ^2/be - χ^2/bf - χ^2/bg - χ^2/bh - χ^2/bi - χ^2/bj - χ^2/bk - χ^2/bl - χ^2/bm - χ^2/bn - χ^2/bo - χ^2/bp - χ^2/bq - χ^2/br - χ^2/bc - χ^2/bd - χ^2/be - χ^2/bf - χ^2/bg - χ^2/bh - χ^2/bi - χ^2/bj - χ^2/bk - χ^2/bl - χ^2/bm - χ^2/bn - χ^2/bo - χ^2/bp - χ^2/bq - χ^2/br - χ^2/bc - χ^2/bd - χ^2/be - χ^2/bf - χ^2/bg - χ^2/bh - χ^2/bi - χ^2/bj - χ^2/bk - χ^2/bl - χ^2/bm - χ^2/bn - χ^2/bo - χ^2/bp - χ^2/bq - χ^2/br - χ^2/bc - χ^2/bd - χ^2/be - χ^2/bf - χ^2/bg - χ^2/bh - χ^2/bi - χ^2/bj - χ^2/bk - χ^2/bl - χ^2/bm - χ^2/bn - χ^2/bo - χ^2/bp - χ^2/bq - χ^2/br - χ^2/bc - χ^2/bd - χ^2/be - χ^2/bf - χ^2/bg - χ^2/bh - χ^2/bi - χ^2/bj - χ^2/bk - χ^2/bl - χ^2/bm - χ^2/bn - χ^2/bo - χ^2/bp - χ^2/bq - χ^2/br - χ^2/bc - χ^2/bd - χ^2/be - χ^2/bf - χ^2/bg - χ^2/bh - χ^2/bi - χ^2/bj - χ^2/bk - χ^2/bl - χ^2/bm - χ^2/bn - χ^2/bo - χ^2/bp - χ^2/bq - χ^2/br - χ^2/bc - χ^2/bd - χ^2/be - χ^2/bf - χ^2/bg - χ^2/bh - χ^2/bi - χ^2/bj - χ^2/bk - χ^2/bl - χ^2/bm - χ^2/bn - χ^2/bo - χ^2/bp - χ^2/bq - χ^2/br - χ^2/bc - χ^2/bd - χ^2/be - χ^2/bf - χ^2/bg - χ^2/bh - χ^2/bi - χ^2/bj - χ^2/bk - χ^2/bl - χ^2/bm - χ^2/bn - χ^2/bo - χ^2/bp - χ^2/bq - χ^2/br - χ^2/bc - χ^2/bd - χ^2/be - χ^2/bf - χ^2/bg - χ^2/bh - χ^2/bi - χ^2/bj - χ^2/bk - χ^2/bl - χ^2/bm - χ^2/bn - χ^2/bo - χ^2/bp - χ^2/bq - χ^2/br - χ^2/bc - χ^2/bd - χ^2/be - χ^2/bf - χ^2/bg - χ^2/bh - χ^2/bi - χ^2/bj - χ^2/bk - χ^2/bl - χ^2/bm - χ^2/bn - χ^2/bo - χ^2/bp - χ^2/bq - χ^2/br - χ^2/bc - χ^2/bd - χ^2/be - χ^2/bf - χ^2/bg - χ^2/bh - χ^2/bi - χ^2/bj - χ^2/bk - χ^2/bl - χ^2/bm - χ^2/bn - χ^2/bo - χ^2/bp - χ^2/bq - χ^2/br - χ^2/bc - χ^2/bd - χ^2/be - χ^2/bf - χ^2/bg - χ^2/bh - χ^2/bi - χ^2/bj - χ^2/bk - χ^2/bl - χ^2/bm - χ^2/bn - χ^2/bo - χ^2/bp - χ^2/bq - χ^2/br - χ^2/bc - χ^2/bd - χ^2/be - χ^2/bf - χ^2/bg - χ^2/bh - χ^2/bi - χ^2/bj - χ^2/bk - χ^2/bl - χ^2/bm - χ^2/bn - χ^2/bo - χ^2/bp - χ^2/bq - χ^2/br - χ^2/bc - χ^2/bd - χ^2/be - χ^2/bf - χ^2/bg - χ^2/bh - χ^2/bi - χ^2/bj - χ^2/bk - χ^2/bl - χ^2/bm - χ^2/bn - χ^2/bo - χ^2/bp - χ^2/bq - χ^2/br - χ^2/bc - χ^2/bd - χ^2/be - χ^2/bf - χ^2/bg - χ^2/bh - χ^2/bi - χ^2/bj - χ^2/bk - χ^2/bl - χ^2/bm - χ^2/bn - χ^2/bo - χ^2/bp - χ^2/bq - χ^2/br - χ^2/bc - χ^2/bd - χ^2/be - χ^2/bf - χ^2/bg - χ^2/bh - χ^2/bi - χ^2/bj - χ^2/bk - χ^2/bl - χ^2/bm - χ^2/bn - χ^2/bo - χ^2/bp - χ^2/bq - χ^2/br - χ^2/bc - χ^2/bd - χ^2/be - χ^2/bf - χ^2/bg - χ^2/bh - χ^2/bi - χ^2/bj - χ^2/bk - χ^2/bl - χ^2/bm - χ^2/bn - χ^2/bo - χ^2/bp - χ^2/bq - χ^2/br - χ^2/bc - χ^2/bd - χ^2/be - χ^2/bf - χ^2/bg - χ^2/bh - χ^2/bi - χ^2/bj - χ^2/bk - χ^2/bl - χ^2/bm - χ^2/bn - χ^2/bo - χ^2/bp - χ^2/bq - χ^2/br - χ^2/bc - χ^2/bd - χ^2/be - χ^2/bf - χ^2/bg - χ^2/bh - χ^2/bi - χ^2/bj - χ^2/bk - χ^2/bl - χ^2/bm - χ^2/bn - χ^2/bo - χ^2/bp - χ^2/bq - χ^2/br - χ^2/bc - χ^2/bd - χ^2/be - χ^2/bf - χ^2/bg - χ^2/bh - χ^2/bi - χ^2/bj - χ^2/bk - χ^2/bl - χ^2/bm - χ^2/bn - χ^2/bo - χ^2/bp - χ^2/bq - χ^2/br - χ^2/bc - χ^2/bd - χ^2/be - χ^2/bf - χ^2/bg - χ^2/bh - χ^2/bi - χ^2/bj - χ^2/bk - χ^2/bl - χ^2/bm - χ^2/bn - χ^2/bo - χ^2/bp - χ^2/bq - χ^2/br - χ^2/bc - χ^2/bd - χ^2/be - χ^2/bf - χ^2/bg - χ^2/bh - χ^2/bi - χ^2/bj - χ^2/bk - χ^2/bl - χ^2/bm - <



25-061766-22 - SHIRTS
29TH MAY - 1ST JUNE 2026
INTERNAL/CLIENT USE ONLY - DRAFT
IPSOS

2 Jun 2026

Table 8
Q7W - To what extent, if at all, do you think each of the following is acceptable for women to wear in hot weather in the workplace specifically? - SUMMARY TABLE

Base: All adults 18+

| | Shorts | Flip flops | Crocs | Hawaiian-print shirts | Tank tops / vest tops | Baseball caps | Short skirts / dresses |
|---|------------|------------|------------|-----------------------|-----------------------|---------------|------------------------|
| UNWEIGHTED BASE | 1126 | 1126 | 1126 | 1126 | 1126 | 1126 | 1126 |
| WEIGHTED BASE | 1126 | 1126 | 1126 | 1126 | 1126 | 1126 | 1126 |
| Very acceptable (+2) | 265 23% | 101 9% | 110 10% | 135 12% | 148 13% | 154 14% | 254 23% |
| Fairly acceptable (+1) | 442 39% | 175 16% | 207 18% | 236 21% | 306 27% | 268 24% | 405 36% |
| Neither acceptable nor unacceptable (0) | 156 14% | 166 15% | 186 16% | 256 23% | 217 19% | 205 18% | 219 19% |
| Fairly unacceptable (-2) | 142 13% | 319 28% | 284 25% | 241 21% | 250 22% | 233 21% | 153 14% |
| Very unacceptable (-1) | 99 9% | 335 30% | 300 27% | 216 19% | 181 16% | 232 21% | 68 6% |
| Don't know | 23 2% | 30 3% | 38 3% | 42 4% | 25 2% | 33 3% | 27 2% |
| NET: Very/fairly acceptable | 707 63% | 276 25% | 318 28% | 372 33% | 454 40% | 421 37% | 659 59% |
| NET: Very/fairly unacceptable | 240 21% | 654 58% | 584 52% | 457 41% | 431 38% | 466 41% | 221 20% |
| Mean | 0.53 | -0.54 | -0.4 | -0.18 | -0.07 | -0.11 | 0.49 |

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



25-001794-22 - SHIRTS
25TH MAY - 31ST JUNE 2022
INTERNAL/CLIENT USE ONLY - DRAFT
IPSO

2 Jun 2022

Table 9
Q7W_A - To what extent, if at all, do you think each of the following is acceptable for women to wear in hot weather in the workplace specifically? - Shirts

Base: All adults 18+

| | GENDER | | AGE | | | REGION | | | | | | | WORKING STATUS | | SOCIAL GRADE | | EDUCATION | | INCOME | | | | ETHNICITY | | GENERAL ELECTION 2024 VOTE | | | | | REFERENDUM 2016 VOTE | | |
|---|-----------|---------|-----------|-----------|-----------|-----------|-----------|--------------|-----------|------------|-----------|--------------|----------------|-----------------|--------------|----------|---------------|-------------------|-----------------|-----------------|-----------------|-------------|----------------------------|------------------------|----------------------------|------------|-----------------------|---------------|-----------|----------------------|-----------|----|
| | TOTAL (n) | MAN (n) | WOMAN (n) | 18-34 (n) | 35-44 (n) | 55-75 (n) | NORTH (n) | MIDLANDS (n) | SOUTH (n) | LONDON (n) | WALES (n) | SCOTLAND (n) | WORKING (n) | NOT WORKING (n) | ABC1 (n) | C2DE (n) | GRADUATES (n) | NON GRADUATES (n) | UP TO £1999 (n) | £2000-£4999 (n) | £5000-£9999 (n) | £10000+ (n) | ETHNIC MINORITY GROUPS (n) | WHITE ETHNIC GROUP (n) | CONSERVATIVE (n) | LABOUR (n) | LIBERAL DEMOCRATS (n) | REFORM UK (n) | OTHER (n) | REMAIN (n) | LEAVE (n) | |
| UNWEIGHTED BASE | 1126 | 524 | 602 | 336 | 306 | 276 | 209 | 263 | 261 | 241 | 54 | 606 | 493 | 864 | 476 | 358 | 223 | 254 | 203 | 254 | 203 | 211 | 515 | 248 | 248 | 217 | 141 | 114 | 219 | 443 | 265 | |
| WEIGHTED BASE | 1126 | 540 | 572 | 309 | 309 | 448 | 268 | 293 | 257 | 154* | 55* | 697 | 433 | 634 | 462 | 367 | 759 | 100 | 282 | 262 | 267 | 134 | 670 | 177 | 316 | 83* | 155 | 108* | 422 | 375 | | |
| 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | |
| Very acceptable (+2) | 265 | 143 | 120 | 81 | 112 | 71 | 69 | 65 | 61 | 39 | 8 | 23 | 188 | 77 | 152 | 112 | 71 | 193 | 38 | 60 | 81 | 66 | 35 | 224 | 127 | 70 | 26 | 36 | 33 | 92 | 61 | |
| 23% | 26% | 21% | 26% | 36% | 16% | 16% | 26% | 22% | 24% | 25% | 14% | 24% | 27% | 18% | 24% | 23% | 19% | 25% | 20% | 21% | 31% | 23% | 26% | 23% | 15% | 22% | 32% | 23% | 31% | 22% | 25% | |
| enjoy | e | f | g | h | i | j | k | l | m | n | o | p | q | r | s | t | u | v | w | x | y | z | aa | ab | ac | ad | ae | af | ag | ah | ai | |
| Fairly acceptable (+1) | 442 | 220 | 220 | 117 | 149 | 176 | 105 | 124 | 86 | 55 | 32 | 40 | 272 | 171 | 241 | 201 | 141 | 301 | 63 | 121 | 87 | 121 | 39 | 397 | 70 | 126 | 33 | 61 | 39 | 173 | 141 | |
| 39% | 40% | 38% | 38% | 40% | 39% | 39% | 39% | 42% | 33% | 35% | 18% | 39% | 30% | 41% | 38% | 40% | 38% | 40% | 33% | 43% | 33% | 29% | 41% | 39% | 40% | 40% | 38% | 40% | 36% | 41% | 37% | |
| Neither acceptable nor unacceptable (0) | 156 | 75 | 81 | 35 | 52 | 69 | 36 | 40 | 36 | 24 | 6 | 13 | 85 | 71 | 73 | 84 | 51 | 105 | 38 | 40 | 34 | 38 | 25 | 128 | 21 | 60 | 8 | 15 | 11 | 63 | 45 | |
| 14% | 14% | 14% | 11% | 14% | 15% | 14% | 14% | 14% | 15% | 12% | 13% | 12% | 17% | 11% | 17% | 14% | 14% | 20% | 14% | 13% | 13% | 19% | 13% | 12% | 19% | 9% | 10% | 10% | 15% | 12% | | |
| Fairly unacceptable (-2) | 142 | 64 | 77 | 38 | 27 | 77 | 33 | 40 | 36 | 12 | 5 | 16 | 78 | 64 | 93 | 48 | 56 | 86 | 31 | 28 | 34 | 34 | 12 | 126 | 34 | 41 | 9 | 12 | 17 | 60 | 47 | |
| 13% | 12% | 13% | 12% | 7% | 17% | 12% | 14% | 14% | 7% | 9% | 16% | 11% | 15% | 10% | 15% | 10% | 15% | 11% | 16% | 10% | 13% | 12% | 9% | 13% | 12% | 13% | 11% | 8% | 16% | 14% | 12% | |
| Very unacceptable (-1) | 66 | 33 | 33 | 15 | 28 | 21 | 20 | 19 | 28 | 23 | 4 | 5 | 59 | 40 | 67 | 32 | 40 | 59 | 15 | 27 | 21 | 24 | 23 | 75 | 23 | 15 | 8 | 29 | 4 | 27 | 47 | |
| 9% | 6% | 11% | 9% | 6% | 11% | 7% | 7% | 11% | 15% | 6% | 5% | 8% | 9% | 11% | 6% | 11% | 8% | 8% | 10% | 8% | 8% | 17% | 13% | 13% | 9% | 9% | 10% | 10% | 4% | 6% | 13% | |
| advice | d | e | f | g | h | i | j | k | l | m | n | o | p | q | r | s | t | u | v | w | x | y | z | aa | ab | ac | ad | ae | af | ag | ah | ai |
| Don't know | 23 | 13 | 10 | 9 | 8 | 6 | 6 | 4 | 9 | 3 | - | 1 | 15 | 8 | 8 | 15 | 8 | 15 | 5 | 6 | 4 | 3 | - | 19 | 2 | 5 | 1 | 1 | 3 | 7 | 4 | |
| 2% | 2% | 2% | 2% | 2% | 2% | 2% | 2% | 1% | 4% | 2% | - | 1% | 2% | 2% | 1% | 2% | 2% | 2% | 3% | 2% | 3% | 2% | - | 2% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | |
| NET: Very/Fairly acceptable | 207 | 103 | 103 | 108 | 261 | 247 | 134 | 189 | 147 | 98 | 40 | 63 | 409 | 248 | 384 | 313 | 213 | 484 | 102 | 181 | 169 | 188 | 74 | 621 | 97 | 166 | 108 | 97 | 73 | 265 | 232 | |
| 63% | 68% | 59% | 64% | 71% | 55% | 65% | 65% | 65% | 57% | 61% | 72% | 66% | 58% | 62% | 64% | 58% | 60% | 63% | 53% | 64% | 64% | 65% | 55% | 64% | 55% | 62% | 70% | 63% | 67% | 63% | 62% | |
| enjoy | e | f | g | h | i | j | k | l | m | n | o | p | q | r | s | t | u | v | w | x | y | z | aa | ab | ac | ad | ae | af | ag | ah | ai | |
| NET: Very/Fairly unacceptable | 240 | 97 | 141 | 66 | 48 | 126 | 52 | 60 | 64 | 35 | 9 | 20 | 137 | 103 | 160 | 80 | 95 | 145 | 46 | 55 | 56 | 58 | 35 | 202 | 57 | 56 | 17 | 41 | 21 | 87 | 94 | |
| 21% | 18% | 25% | 21% | 13% | 28% | 20% | 20% | 20% | 22% | 16% | 21% | 20% | 17% | 24% | 20% | 20% | 24% | 24% | 24% | 19% | 21% | 20% | 26% | 21% | 32% | 18% | 20% | 20% | 20% | 21% | 25% | |
| advice | d | e | f | g | h | i | j | k | l | m | n | o | p | q | r | s | t | u | v | w | x | y | z | aa | ab | ac | ad | ae | af | ag | ah | ai |
| Mean | 0.51 | 0.58 | 0.43 | 0.48 | 0.82 | 0.26 | 0.6 | 0.53 | 0.43 | 0.57 | 0.61 | 0.52 | 0.63 | 0.37 | 0.47 | 0.62 | 0.37 | 0.61 | 0.34 | 0.57 | 0.62 | 0.57 | 0.45 | 0.54 | 0.19 | 0.54 | 0.71 | 0.52 | 0.64 | 0.5 | 0.5 | |
| enjoy | e | f | g | h | i | j | k | l | m | n | o | p | q | r | s | t | u | v | w | x | y | z | aa | ab | ac | ad | ae | af | ag | ah | ai | |

Proportions/Means: Columns Totals (5% risk level) - f/a/b - e/c/d/e - e/f/g/h/i/j/k - l/m - n/o/p - q/r/s/t/u - v/w - x/y/z/a/b/c/d - e/f/g/h
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 14
Q7F_7 - To what extent, if at all, do you think each of the following is acceptable for women to wear in hot weather in the workplace specifically? - Baseball caps

Base: All adults 18+

| | GENDER | | | AGE | | | REGION | | | | | | | WORKING STATUS | | SOCIAL GRADE | | EDUCATION | | INCOME | | | | ETHNICITY | | GENERAL ELECTION 2024 VOTE | | | | | REFERENDUM 2016 VOTE | |
|---|-----------|---------|-----------|-----------|-----------|-----------|-----------|--------------|-----------|------------|-----------|--------------|-------------|-----------------|----------|--------------|---------------|-------------------|-----------------|-----------------|-----------------|-------------|---------------------|------------------------|------------------|----------------------------|-----------------------|---------------|-----------|------------|----------------------|-----|
| | TOTAL (n) | MAN (n) | WOMAN (n) | 18-34 (n) | 35-44 (n) | 55-75 (n) | NORTH (n) | MIDLANDS (n) | SOUTH (n) | LONDON (n) | WALES (n) | SCOTLAND (n) | WORKING (n) | NOT WORKING (n) | ABC1 (n) | C2DE (n) | GRADUATES (n) | NON GRADUATES (n) | UP TO £1999 (n) | £2000-£4999 (n) | £5000-£9999 (n) | £10000+ (n) | ETHNIC MINORITY (n) | WHITE ETHNIC GROUP (n) | CONSERVATIVE (n) | LABOUR (n) | LIBERAL DEMOCRATS (n) | REFORM UK (n) | OTHER (n) | REMAIN (n) | LEAVE (n) | |
| UNWEIGHTED BASE | 1126 | 574 | 552 | 336 | 396 | 394 | 209 | 263 | 263 | 241 | 54 | 506 | 407 | 84 | 476 | 356 | 358 | 223 | 254 | 268 | 237 | 231 | 505 | 248 | 217 | 62 | 214 | 239 | 443 | 265 | | |
| WEIGHTED BASE | 1126 | 548 | 572 | 309 | 369 | 448 | 268 | 293 | 257 | 156* | 55* | 57* | 697 | 429 | 634 | 462 | 367 | 759 | 100 | 282 | 262 | 287 | 134 | 970 | 177 | 316 | 83* | 155 | 108* | 422 | 375 | |
| 100% | 100% | 48% | 51% | 27% | 32% | 40% | 24% | 26% | 23% | 13% | 5% | 53% | 38% | 56% | 40% | 32% | 27% | 10% | 25% | 24% | 26% | 12% | 86% | 15% | 27% | 7% | 15% | 10% | 37% | 33% | | |
| Very acceptable (+2) | 154 | 99 | 55 | 61 | 57 | 36 | 41 | 35 | 38 | 23 | 7 | 12 | 113 | 41 | 76 | 28 | 42 | 112 | 30 | 55 | 51 | 39 | 32 | 130 | 16 | 35 | 30 | 24 | 18 | 46 | 53 | |
| 14% | 18% | 10% | 20% | 15% | 8% | 15% | 12% | 15% | 13% | 13% | 12% | 16% | 10% | 9% | 12% | 16% | 11% | 15% | 16% | 9% | 19% | 14% | 24% | 12% | 9% | 11% | 13% | 16% | 17% | 11% | 14% | |
| base | 10 | 7 | 3 | 4 | 4 | 3 | 3 | 3 | 3 | 2 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | |
| sd | 148 | 122 | 144 | 94 | 98 | 84 | 55 | 76 | 53 | 45 | 14 | 29 | 176 | 92 | 152 | 115 | 91 | 170 | 22 | 81 | 54 | 71 | 38 | 225 | 31 | 81 | 20 | 59 | 32 | 86 | 82 | |
| Fairly acceptable (+1) | 268 | 148 | 226 | 144 | 161 | 104 | 105 | 126 | 104 | 61 | 14 | 29 | 236 | 142 | 245 | 173 | 129 | 276 | 32 | 104 | 94 | 104 | 50 | 288 | 46 | 116 | 31 | 63 | 50 | 142 | 135 | |
| 24% | 26% | 22% | 30% | 24% | 19% | 20% | 20% | 25% | 23% | 28% | 23% | 20% | 20% | 21% | 24% | 23% | 25% | 23% | 17% | 20% | 21% | 25% | 28% | 23% | 17% | 26% | 24% | 25% | 30% | 23% | 22% | |
| base | 16 | 10 | 14 | 9 | 10 | 7 | 7 | 7 | 7 | 6 | 2 | 2 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | |
| sd | 205 | 101 | 104 | 55 | 62 | 88 | 43 | 47 | 58 | 31 | 6 | 20 | 122 | 83 | 105 | 101 | 64 | 142 | 48 | 42 | 50 | 45 | 24 | 179 | 27 | 66 | 10 | 23 | 15 | 83 | 62 | |
| Neither acceptable nor unacceptable (0) | 186 | 104 | 186 | 104 | 176 | 206 | 106 | 106 | 226 | 206 | 126 | 216 | 186 | 196 | 176 | 206 | 176 | 196 | 216 | 156 | 156 | 196 | 166 | 186 | 186 | 156 | 216 | 136 | 156 | 156 | 206 | 176 |
| Fairly unacceptable (-2) | 238 | 104 | 228 | 50 | 75 | 109 | 61 | 63 | 48 | 20 | 15 | 17 | 138 | 96 | 135 | 98 | 83 | 130 | 36 | 71 | 57 | 60 | 59 | 212 | 46 | 62 | 25 | 31 | 21 | 96 | 79 | |
| 21% | 19% | 22% | 16% | 20% | 24% | 24% | 23% | 22% | 19% | 18% | 18% | 17% | 20% | 22% | 22% | 20% | 23% | 20% | 19% | 25% | 22% | 21% | 14% | 22% | 25% | 20% | 21% | 20% | 20% | 19% | 22% | |
| base | 19 | 11 | 28 | 4 | 6 | 10 | 4 | 4 | 4 | 3 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | |
| sd | 232 | 85 | 247 | 36 | 73 | 124 | 61 | 65 | 51 | 26 | 12 | 18 | 128 | 104 | 155 | 77 | 77 | 156 | 37 | 53 | 45 | 68 | 19 | 208 | 56 | 64 | 15 | 36 | 18 | 92 | 69 | |
| Very unacceptable (-1) | 216 | 156 | 266 | 126 | 206 | 286 | 236 | 226 | 206 | 176 | 216 | 186 | 186 | 246 | 216 | 166 | 216 | 216 | 206 | 196 | 176 | 246 | 146 | 216 | 326 | 206 | 196 | 236 | 166 | 226 | 266 | |
| 19% | 18% | 26% | 12% | 20% | 28% | 23% | 22% | 20% | 17% | 21% | 18% | 18% | 24% | 21% | 16% | 21% | 21% | 20% | 19% | 17% | 24% | 14% | 21% | 32% | 20% | 19% | 23% | 16% | 22% | 26% | | |
| base | 18 | 10 | 26 | 6 | 10 | 16 | 8 | 8 | 8 | 5 | 2 | 2 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | | |
| sd | 31 | 15 | 47 | 13 | 13 | 21 | 8 | 9 | 9 | 5 | 2 | 2 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | | |
| Don't know | 3% | 3% | 3% | 4% | 4% | 2% | 3% | 3% | 4% | 3% | 1% | 2% | 3% | 3% | 2% | 5% | 3% | 3% | 4% | 3% | 2% | 1% | 1% | 3% | 2% | 3% | 3% | 1% | 3% | 2% | 2% | |
| NET: Very/fairly acceptable | 421 | 240 | 178 | 154 | 147 | 120 | 95 | 109 | 91 | 64 | 21 | 41 | 289 | 132 | 228 | 193 | 133 | 288 | 62 | 106 | 105 | 111 | 70 | 345 | 46 | 116 | 31 | 63 | 50 | 142 | 135 | |
| 37% | 44% | 31% | 50% | 40% | 27% | 27% | 36% | 37% | 35% | 41% | 38% | 42% | 42% | 31% | 36% | 39% | 36% | 38% | 33% | 38% | 40% | 39% | 52% | 36% | 26% | 37% | 41% | 41% | 46% | 34% | 36% | |
| base | 466 | 180 | 275 | 86 | 148 | 212 | 122 | 128 | 99 | 55 | 27 | 35 | 266 | 200 | 290 | 175 | 160 | 306 | 73 | 124 | 102 | 127 | 38 | 420 | 101 | 126 | 41 | 67 | 39 | 187 | 172 | |
| 41% | 34% | 48% | 28% | 40% | 52% | 46% | 46% | 44% | 39% | 35% | 49% | 35% | 38% | 46% | 36% | 44% | 40% | 38% | 44% | 44% | 39% | 44% | 29% | 43% | 57% | 40% | 50% | 43% | 36% | 44% | 46% | |
| base | 18 | 12 | 24 | 6 | 10 | 16 | 8 | 8 | 8 | 5 | 2 | 2 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | | |
| sd | 411 | 200 | 280 | 100 | 150 | 210 | 120 | 120 | 90 | 50 | 20 | 30 | 260 | 200 | 290 | 170 | 160 | 300 | 70 | 120 | 100 | 120 | 30 | 400 | 100 | 120 | 40 | 60 | 30 | 180 | 170 | |
| NET: Very/fairly unacceptable | 466 | 216 | 486 | 126 | 206 | 286 | 236 | 226 | 206 | 176 | 216 | 186 | 186 | 246 | 216 | 166 | 216 | 216 | 206 | 196 | 176 | 246 | 146 | 216 | 326 | 206 | 196 | 236 | 166 | 226 | 266 | |
| 41% | 34% | 48% | 28% | 40% | 52% | 46% | 46% | 44% | 39% | 35% | 49% | 35% | 38% | 46% | 36% | 44% | 40% | 38% | 44% | 44% | 39% | 44% | 29% | 43% | 57% | 40% | 50% | 43% | 36% | 44% | 46% | |
| base | 18 | 12 | 24 | 6 | 10 | 16 | 8 | 8 | 8 | 5 | 2 | 2 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | | |
| sd | 411 | 200 | 280 | 100 | 150 | 210 | 120 | 120 | 90 | 50 | 20 | 30 | 260 | 200 | 290 | 170 | 160 | 300 | 70 | 120 | 100 | 120 | 30 | 400 | 100 | 120 | 40 | 60 | 30 | 180 | 170 | |
| Mean | -0.11 | 0.09 | -0.31 | 0.27 | -0.05 | -0.42 | -0.18 | -0.16 | -0.07 | * | -0.27 | 0.02 | * | -0.3 | -0.2 | -0.01 | -0.19 | -0.08 | -0.09 | -0.24 | -0.01 | -0.13 | 0.34 | -0.18 | -0.48 | -0.12 | -0.31 | -0.07 | 0.09 | -0.21 | -0.16 | |
| base | 10 | 7 | 3 | 4 | 4 | 3 | 3 | 3 | 3 | 2 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | | |
| sd | 148 | 122 | 144 | 94 | 98 | 84 | 55 | 76 | 53 | 45 | 14 | 29 | 176 | 92 | 152 | 115 | 91 | 170 | 22 | 81 | 54 | 71 | 38 | 225 | 31 | 81 | 20 | 59 | 32 | 86 | 82 | |

Proportions/Means: Columns Tested (5% risk level) - /U/B - /U/L/N - /U/H/N/D/K - /U/M - /U/D - /U/P/B - /U/A/U/L - /U/W - /U/H/A/N/C - /U/E
Overlap formulae used. * small base



25-001794-22 - SHIRTS
28TH MAY - 31ST JUNE 2022
INTERNAL/CLIENT USE ONLY - DRAFT
IPSO5

2 Jun 2022

Table 15
OTW G - To what extent, if at all, do you think each of the following is acceptable for women to wear in hot weather in the workplace specifically? - Short skirts / dresses

Base: All adults 18+

| | GENDER | | | AGE | | | REGION | | | | | | | | WORKING STATUS | | SOCIAL GRADE | | EDUCATION | | INCOME | | | | ETHNICITY | | GENERAL ELECTION 2024 VOTE | | | | | REFERENDUM 2016 VOTE | |
|---|-----------|---------|-----------|-----------|-----------|-----------|-----------|--------------|-----------|------------|-----------|--------------|-------------|-----------------|----------------|----------|---------------|-------------------|-----------------|-----------------|-----------------|-------------|---------------------|------------------------|------------------|------------|----------------------------|---------------|-----------|------------|-----------|----------------------|--|
| | TOTAL (n) | MAN (n) | WOMAN (n) | 18-34 (n) | 35-54 (n) | 55-75 (n) | NORTH (n) | MIDLANDS (n) | SOUTH (n) | LONDON (n) | WALES (n) | SCOTLAND (n) | WORKING (n) | NOT WORKING (n) | ABC1 (n) | C2DE (n) | GRADUATES (n) | NON GRADUATES (n) | UP TO £1999 (n) | £2000-£4999 (n) | £5000-£9999 (n) | £10000+ (n) | MINORITY GROUPS (n) | WHITE ETHNIC GROUP (n) | CONSERVATIVE (n) | LABOUR (n) | LIBERAL DEMOCRATS (n) | REFORM UK (n) | OTHER (n) | REMAIN (n) | LEAVE (n) | | |
| UNWEIGHTED BASE | 1126 | 574 | 552 | 336 | 396 | 394 | 209 | 263 | 261 | 241 | 54 | 83 | 606 | 420 | 864 | 261 | 588 | 223 | 254 | 268 | 237 | 231 | 211 | 268 | 237 | 248 | 237 | 82 | 234 | 289 | 443 | | |
| WEIGHTED BASE | 1126 | 540 | 572 | 309 | 369 | 448 | 268 | 293 | 257 | 156* | 55* | 97* | 697 | 429 | 634 | 462 | 367 | 759 | 100 | 282 | 262 | 287 | 134 | 970 | 177 | 316 | 83* | 155 | 108* | 422 | 375 | | |
| 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | | |
| Very acceptable (+2) | 254 | 138 | 114 | 72 | 97 | 85 | 24 | 40 | 53 | 26 | 13 | 28 | 171 | 83 | 139 | 155 | 73 | 181 | 41 | 56 | 73 | 66 | 32 | 218 | 37 | 73 | 22 | 41 | 27 | 105 | 89 | | |
| 23% | 25% | 20% | 23% | 26% | 19% | 19% | 28% | 21% | 21% | 17% | 23% | 28% | 25% | 19% | 22% | 23% | 20% | 24% | 22% | 20% | 28% | 23% | 24% | 22% | 21% | 23% | 27% | 26% | 25% | 25% | 24% | | |
| Fairly acceptable (+1) | 405 | 199 | 203 | 109 | 134 | 162 | 90 | 95 | 86 | 69 | 30 | 35 | 254 | 151 | 242 | 163 | 146 | 299 | 52 | 114 | 82 | 117 | 43 | 358 | 64 | 114 | 31 | 54 | 37 | 149 | 136 | | |
| 36% | 36% | 35% | 35% | 36% | 36% | 34% | 34% | 32% | 34% | 44% | 34% | 36% | 36% | 35% | 38% | 33% | 40% | 34% | 28% | 41% | 31% | 41% | 32% | 37% | 36% | 36% | 38% | 35% | 34% | 35% | 36% | | |
| Neither acceptable nor unacceptable (0) | 219 | 101 | 118 | 56 | 62 | 102 | 55 | 63 | 48 | 34 | 3 | 17 | 122 | 97 | 114 | 106 | 67 | 152 | 47 | 49 | 53 | 49 | 31 | 186 | 33 | 69 | 12 | 25 | 24 | 88 | 57 | | |
| 19% | 18% | 21% | 18% | 17% | 23% | 21% | 21% | 19% | 19% | 22% | 6% | 17% | 18% | 23% | 18% | 21% | 18% | 20% | 25% | 17% | 20% | 17% | 23% | 19% | 19% | 22% | 15% | 16% | 22% | 21% | 15% | | |
| Fairly unacceptable (-2) | 153 | 65 | 86 | 39 | 53 | 61 | 34 | 48 | 39 | 16 | 5 | 11 | 95 | 57 | 91 | 62 | 50 | 103 | 26 | 42 | 35 | 40 | 18 | 128 | 29 | 42 | 11 | 18 | 13 | 51 | 58 | | |
| 14% | 12% | 16% | 13% | 14% | 14% | 13% | 13% | 14% | 13% | 10% | 10% | 13% | 14% | 13% | 14% | 14% | 14% | 14% | 14% | 13% | 14% | 14% | 13% | 14% | 14% | 13% | 14% | 13% | 14% | 14% | 14% | | |
| Very unacceptable (-3) | 68 | 28 | 40 | 21 | 15 | 30 | 8 | 20 | 22 | 9 | 4 | 5 | 37 | 31 | 38 | 30 | 22 | 46 | 16 | 14 | 14 | 12 | 10 | 57 | 13 | 13 | 6 | 16 | 6 | 20 | 31 | | |
| 6% | 5% | 7% | 7% | 4% | 7% | 7% | 3% | 7% | 8% | 8% | 7% | 5% | 5% | 7% | 6% | 6% | 6% | 6% | 9% | 6% | 5% | 4% | 8% | 6% | 7% | 4% | 8% | 11% | 6% | 5% | 9% | | |
| Don't know | 27 | 17 | 10 | 10 | 9 | 8 | 6 | 6 | 10 | 3 | - | 2 | 16 | 11 | 11 | 16 | 9 | 19 | 7 | 6 | 5 | 3 | - | 22 | 2 | 6 | 1 | 1 | 3 | 9 | 4 | | |
| 2% | 3% | 2% | 3% | 2% | 2% | 2% | 2% | 2% | 4% | 2% | - | 2% | 2% | 3% | 2% | 2% | 2% | 2% | 4% | 2% | 2% | 1% | - | 2% | 1% | 2% | 1% | 1% | 2% | 2% | 1% | | |
| NET: Very/Fairly acceptable | 659 | 337 | 317 | 181 | 211 | 247 | 165 | 155 | 139 | 95 | 43 | 63 | 425 | 234 | 381 | 278 | 219 | 440 | 94 | 170 | 155 | 183 | 76 | 576 | 100 | 187 | 53 | 95 | 63 | 254 | 225 | | |
| 57% | 61% | 56% | 59% | 63% | 55% | 55% | 61% | 53% | 54% | 61% | 78% | 64% | 61% | 60% | 57% | 60% | 60% | 58% | 49% | 60% | 59% | 64% | 64% | 56% | 57% | 59% | 64% | 61% | 58% | 60% | 60% | | |
| NET: Very/Fairly unacceptable | 221 | 93 | 127 | 63 | 68 | 91 | 42 | 69 | 60 | 24 | 9 | 16 | 127 | 88 | 129 | 92 | 72 | 148 | 42 | 58 | 49 | 52 | 28 | 185 | 41 | 54 | 17 | 34 | 19 | 71 | 90 | | |
| 20% | 17% | 22% | 20% | 18% | 20% | 20% | 16% | 23% | 24% | 16% | 17% | 16% | 19% | 21% | 20% | 19% | 20% | 20% | 22% | 20% | 19% | 18% | 21% | 19% | 23% | 17% | 20% | 22% | 17% | 17% | 24% | | |
| Mean | 0.40 | 0.6 | 0.39 | 0.53 | 0.58 | 0.41 | 0.62 | 0.34 | 0.37 | 0.53 | 0.74 | 0.67 | 0.54 | 0.41 | 0.48 | 0.5 | 0.47 | 0.5 | 0.36 | 0.46 | 0.56 | 0.55 | 0.47 | 0.51 | 0.38 | 0.53 | 0.59 | 0.54 | 0.55 | 0.57 | 0.44 | | |
| SE | 0.08 | 0.1 | 0.08 | 0.08 | 0.08 | 0.08 | 0.08 | 0.08 | 0.08 | 0.08 | 0.08 | 0.08 | 0.08 | 0.08 | 0.08 | 0.08 | 0.08 | 0.08 | 0.08 | 0.08 | 0.08 | 0.08 | 0.08 | 0.08 | 0.08 | 0.08 | 0.08 | 0.08 | 0.08 | 0.08 | 0.08 | | |

Proportions/Means: Column Totals (5% risk level) - /A/B - /C/D/E - /F/G/H/I/J/K - /L/M - /N/O - /P/Q - /R/S/T/U - /V/W - /X/Y/Z/AA/BB - /C/D/E
 Overlap formula used. * small base

Table 17
Sample profile
Rows: All adults 18+

| | GENDER | | | AGE | | | REGION | | | | | | | WORKING STATUS | | SOCIAL GRADE | | EDUCATION | | INCOME | | | | ETHNICITY | | GENERAL ELECTION 2024 VOTE | | | | | REFERENDUM 2016 VOTE | | | |
|-----------------|--------|------|-------|-------|-------|-------|--------|----------|-------|--------|-------|----------|---------|----------------|------|--------------|-----------|---------------|-------------|---------------|---------------|----------|--------------------|------------------------|--------------|----------------------------|-------------------|-----------|-------|--------|----------------------|------|------|------|
| | TOTAL | MAN | WOMAN | 18-34 | 35-54 | 55-75 | NORTH | MIDLANDS | SOUTH | LONDON | WALES | SCOTLAND | WORKING | NOT WORKING | A1C1 | C2DE | GRADUATES | NON GRADUATES | £10K-£19999 | £20000-£49999 | £50000-£99999 | £100000+ | WHITE ETHNIC GROUP | NON WHITE ETHNIC GROUP | CONSERVATIVE | LABOUR | LIBERAL DEMOCRATS | REFORM UK | OTHER | REMAIN | LEAVE | | | |
| UNWEIGHTED BASE | 1126 | 545 | 581 | 316 | 305 | 505 | 219 | 219 | 219 | 144 | 50 | 50 | 508 | 110 | 516 | 418 | 518 | 518 | 219 | 219 | 219 | 219 | 518 | 518 | 518 | 518 | 518 | 518 | 518 | 518 | 518 | 518 | 518 | 518 |
| WEIGHTED BASE | 1126 | 545 | 581 | 316 | 305 | 505 | 219 | 219 | 219 | 144 | 50 | 50 | 508 | 110 | 516 | 418 | 518 | 518 | 219 | 219 | 219 | 219 | 518 | 518 | 518 | 518 | 518 | 518 | 518 | 518 | 518 | 518 | 518 | 518 |
| 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| SEX | 548 | 548 | - | 155 | 182 | 212 | 130 | 143 | 125 | 77 | 27 | 46 | 382 | 186 | 316 | 232 | 169 | 379 | 85 | 129 | 131 | 163 | 66 | 498 | 74 | 177 | 31 | 88 | 56 | 219 | 187 | 56 | 219 | |
| MAN | 100% | 100% | - | 100% | 49% | 47% | 48% | 49% | 49% | 49% | 47% | 52% | 57% | 43% | 50% | 47% | 46% | 46% | 45% | 46% | 51% | 17% | 49% | 48% | 42% | 36% | 3% | 37% | 57% | 52% | 50% | 50% | 50% | |
| WOMAN | 581 | - | 581 | 161 | 123 | 293 | 76 | 76 | 76 | 27 | 31 | 31 | 126 | 214 | 110 | 246 | 179 | 210 | 134 | 190 | 148 | 152 | 67 | 498 | 100 | 140 | 52 | 60 | 50 | 200 | 188 | 100 | 188 | |
| 100% | - | 100% | 49% | 50% | 53% | 50% | 50% | 51% | 50% | 51% | 52% | 47% | 56% | 49% | 53% | 53% | 50% | 50% | 50% | 54% | 48% | 42% | 50% | 51% | 58% | 43% | 63% | 43% | 48% | 48% | 48% | 48% | 50% | |
| AGE | 309 | 155 | 154 | 100 | - | - | 74 | 78 | 63 | 53 | 32 | 26 | 251 | 74 | 180 | 148 | 124 | 185 | 48 | 81 | 89 | 90 | 87 | 210 | 24 | 81 | 25 | 27 | 40 | 81 | 46 | 81 | 46 | |
| 18-34 | 27% | 23% | 23% | 100% | - | - | 24% | 27% | 25% | 14% | 27% | 27% | 34% | 17% | 23% | 20% | 14% | 24% | 28% | 22% | 26% | 11% | 61% | 27% | 14% | 2% | 3% | 3% | 14% | 37% | 19% | 12% | 12% | |
| 35-54 | 30% | 33% | 33% | - | 100% | - | 85 | 85 | 83 | 58 | 37 | 31 | 306 | 83 | 234 | 145 | 138 | 230 | 54 | 87 | 82 | 122 | 71 | 311 | 46 | 100 | 28 | 46 | 37 | 111 | 12% | 12% | | |
| 55+ | 448 | 212 | 234 | - | - | 448 | 109 | 120 | 110 | 44 | 24 | 41 | 254 | 292 | 150 | 108 | 344 | 87 | 111 | 111 | 75 | 15 | 429 | 107 | 129 | 29 | 29 | 82 | 11 | 100 | 209 | 209 | | |
| 100% | 39% | 41% | - | - | 100% | 41% | 41% | 41% | 41% | 43% | 29% | 43% | 43% | 43% | 43% | 43% | 43% | 43% | 43% | 43% | 43% | 43% | 43% | 43% | 43% | 43% | 43% | 43% | 43% | 43% | 43% | 43% | 43% | |
| REGION | 248 | 120 | 128 | 74 | 85 | 109 | 248 | - | - | - | - | - | 360 | 108 | 148 | 120 | 83 | 185 | 43 | 83 | 52 | 50 | 148 | 248 | 17 | 16 | 13 | 40 | 22 | 112 | 86 | 112 | 86 | |
| NORTH | 248 | 120 | 128 | 24% | 23% | 24% | 100% | - | - | - | - | - | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| MIDLANDS | 219 | 113 | 106 | 78 | 95 | 100 | - | 200 | - | - | - | - | 366 | 127 | 117 | 136 | 80 | 208 | 51 | 83 | 65 | 65 | 60 | 248 | 13 | 83 | 18 | 47 | 14 | 96 | 107 | 96 | 107 | |
| 100% | 24% | 24% | 24% | 24% | 24% | 24% | - | 100% | - | - | - | - | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| SOUTH | 217 | 125 | 92 | 63 | 83 | 110 | - | - | - | - | - | - | 376 | 81 | 142 | 114 | 67 | 189 | 29 | 59 | 69 | 67 | 26 | 227 | 54 | 61 | 26 | 39 | 14 | 83 | 104 | 83 | 104 | |
| 100% | 23% | 23% | 23% | 23% | 23% | 23% | - | 100% | - | - | - | - | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| LONDON | 144 | 77 | 67 | 53 | 59 | 44 | - | - | - | - | - | - | 120 | 36 | 88 | 58 | 90 | 22 | 22 | 27 | 40 | 51 | 39 | 110 | 14 | 47 | 12 | 20 | 17 | 60 | 36 | 60 | 36 | |
| 100% | 14% | 14% | 14% | 14% | 14% | 14% | - | - | - | - | - | - | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| WALES | 55 | 27 | 28 | 15 | 17 | 24 | - | - | - | - | - | - | 25 | 30 | 37 | 18 | 21 | 34 | 10 | 13 | 10 | 19 | 1 | 54 | 12 | 15 | 1 | 4 | 8 | 23 | 22 | 23 | | |
| 100% | 5% | 5% | 5% | 5% | 5% | 5% | - | - | - | - | - | - | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| SCOTLAND | 92 | 46 | 46 | 26 | 31 | 41 | - | - | - | - | - | - | 92 | 46 | 48 | 52 | 45 | 45 | 53 | 25 | 18 | 15 | 24 | 11 | 84 | 7 | 14 | 14 | 6 | 33 | 48 | 31 | 48 | |
| 100% | 8% | 8% | 8% | 8% | 8% | 8% | - | - | - | - | - | - | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| WORKING STATUS | 697 | 342 | 355 | 235 | 308 | 156 | 100 | 106 | 176 | 120 | 25 | 49 | 697 | - | 440 | 357 | 279 | 418 | 60 | 145 | 194 | 242 | 108 | 574 | 97 | 206 | 52 | 66 | 67 | 276 | 187 | 276 | 187 | |
| WORKING | 62% | 60% | 58% | 73% | 83% | 55% | 60% | 57% | 68% | 77% | 40% | 50% | 100% | - | 68% | 52% | 39% | 55% | 32% | 14% | 24% | 24% | 81% | 57% | 55% | 60% | 63% | 56% | 62% | 62% | 62% | 62% | 62% | |
| NOT WORKING | 429 | 186 | 241 | 74 | 63 | 249 | 108 | 127 | 81 | 34 | 30 | 48 | 429 | - | 429 | 134 | 235 | 88 | 341 | 110 | 117 | 68 | 45 | 25 | 396 | 80 | 110 | 31 | 49 | 42 | 147 | 188 | 147 | |
| 100% | 38% | 34% | 42% | 24% | 17% | 65% | 40% | 43% | 32% | 23% | 54% | 50% | 100% | - | 100% | 11% | 48% | 24% | 45% | 48% | 24% | 16% | 19% | 41% | 45% | 31% | 37% | 44% | 38% | 35% | 35% | 35% | | |
| SOCIAL GRADE | 634 | 316 | 318 | 180 | 234 | 206 | 148 | 157 | 142 | 88 | 37 | 52 | 440 | 184 | 534 | - | - | - | - | - | - | - | 83 | 543 | 113 | 182 | 64 | 69 | 64 | 280 | 190 | 280 | 190 | |
| A1C1 | 32% | 32% | 32% | 32% | 32% | 32% | 32% | 32% | 32% | 32% | 32% | 32% | 32% | 32% | 32% | 32% | 32% | 32% | 32% | 32% | 32% | 32% | 32% | 32% | 32% | 32% | 32% | 32% | 32% | 32% | 32% | 32% | 32% | |
| C2DE | 482 | 212 | 270 | 148 | 145 | 188 | 120 | 136 | 154 | 58 | 18 | 45 | 257 | 235 | - | - | - | - | - | - | - | - | 51 | 436 | 63 | 134 | 19 | 86 | 44 | 142 | 185 | 142 | 185 | |
| 100% | 42% | 42% | 42% | 42% | 42% | 42% | 42% | 42% | 42% | 42% | 42% | 42% | 42% | 42% | 42% | 42% | 42% | 42% | 42% | 42% | 42% | 42% | 42% | 42% | 42% | 42% | 42% | 42% | 42% | 42% | 42% | 42% | 42% | |
| EDUCATION | 347 | 169 | 178 | 124 | 139 | 104 | 83 | 85 | 67 | 46 | 21 | 45 | 279 | 88 | 297 | 70 | 367 | - | - | - | - | - | 66 | 296 | 55 | 130 | 34 | 25 | 43 | 188 | 80 | 188 | 80 | |
| GRADUATES | 32% | 31% | 34% | 40% | 38% | 24% | 31% | 29% | 20% | 42% | 38% | 40% | 40% | 21% | 47% | 14% | 100% | - | - | - | - | - | 19% | 20% | 40% | 50% | 43% | 30% | 31% | 41% | 16% | 39% | 43% | |
| NON GRADUATES | 759 | 379 | 378 | 185 | 200 | 344 | 185 | 208 | 150 | 90 | 34 | 53 | 418 | 341 | 138 | 421 | - | - | 759 | 155 | 227 | 154 | 142 | 69 | 674 | 121 | 185 | 49 | 130 | 64 | 214 | 295 | | |
| 100% | 67% | 66% | 66% | 66% | 66% | 66% | 66% | 66% | 66% | 66% | 66% | 66% | 66% | 66% | 66% | 66% | 66% | 66% | 66% | 66% | 66% | 66% | 66% | 66% | 66% | 66% | 66% | 66% | 66% | 66% | 66% | 66% | 66% | |
| INCOME | 190 | 85 | 105 | 49 | 54 | 87 | 43 | 51 | 34 | 22 | 10 | 25 | 60 | 130 | 57 | 132 | 35 | 155 | 160 | - | - | - | - | 23 | 158 | 21 | 53 | 10 | 24 | 22 | 64 | 54 | 64 | |
| £10K-£19999 | 17% | 16% | 18% | 16% | 15% | 19% | 16% | 17% | 14% | 18% | 26% | 9% | 30% | 9% | 27% | 10% | 20% | 100% | - | - | - | - | - | 17% | 16% | 17% | 17% | 16% | 20% | 16% | 16% | 16% | | |
| £20000-£49999 | 25% | 24% | 26% | 26% | 24% | 26% | 26% | 28% | 28% | 17% | 22% | 18% | 21% | 17% | 20% | 15% | 20% | 100% | - | - | - | - | 27 | 253 | 46 | 74 | 20 | 50 | 23 | 97 | 122 | 97 | 122 | |
| £50000-£99999 | 23% | 24% | 22% | 22% | 23% | 25% | 23% | 22% | 24% | 26% | 18% | 16% | 23% | 16% | 17% | 10% | 16% | 100% | - | - | - | - | 248 | - | 248 | 248 | 248 | 248 | 248 | 248 | 248 | 248 | 248 | |
| £100000+ | 24% | 24% | 22% | 22% | 23% | 25% | 23% | 22% | 24% | 26% | 18% | 16% | 23% | 16% | 17% | 10% | 16% | 100% | - | - | - | -</ | | | | | | | | | | | | |