



25-061766-25 - ANDY BURNHAM
19TH - 22ND JUNE 2026
PUBLIC
IPSOS

23 Jun 2026

Table 1

Q2 - Thinking ahead to the next General Election, based on what you currently know, how likely, if at all, would you be to consider voting for each of the following parties?

Base: All adults aged 18+ in GB

	Labour Party	Conservative Party	Liberal Democrats	Green Party	Reform UK	Restore Britain
UNWEIGHTED BASE	1131	1131	1131	1131	1131	1131
WEIGHTED BASE	1131	1131	1131	1131	1131	1131
(4) Very likely	141 12%	121 11%	61 5%	104 9%	169 15%	83 7%
(3) Fairly likely	178 16%	181 16%	186 16%	165 15%	166 15%	101 9%
(2) Not very likely	214 19%	243 21%	295 26%	236 21%	117 10%	167 15%
(1) Not at all likely	521 46%	491 43%	482 43%	539 48%	605 53%	664 59%
Mean	1.94	1.93	1.83	1.84	1.9	1.61
NET: Very/fairly likely to consider	319 28%	302 27%	247 22%	269 24%	334 30%	184 16%
NET: Not very likely/ would not consider	735 65%	734 65%	777 69%	774 68%	721 64%	831 74%
Don't know	77 7%	95 8%	108 10%	87 8%	75 7%	116 10%

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 2
Q2_3 - Thinking ahead to the next General Election, based on what you currently know, how likely, if at all, would you be to consider voting for each of the following parties? - Labour Party

Base: All adults aged 18+ in GB

	GENDER			AGE					REGION					WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				ETHNICITY		GENERAL ELECTION 2024 VOTE						REFERENDUM 2016 VOTE					
	TOTAL	MAN	WOMAN	18-34	35-54	55+	18-34	35-54	76+	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	WORKING	NOT WORKING	ABC1	C2DE	GRADUATES	NON GRADUATES	UP TO £19999	£20000-£49999	£50000-£99999	£50000+	ETHNIC MINORITY GROUPS	WHITE ETHNIC GROUP	CONSERVATIVE	LABOUR	LIBERAL DEMOCRATS	REFORM UK	OTHER	REMAIN	LEAVE			
UNWEIGHTED BASE	1141	504	636	111	489	541	200	289	252	200	213	218	205	145	723	418	311	481	371	324	88	109	201	149	144	104	102	267	86	157	111	10	171	171	471	111	
WEIGHTED BASE	1141	510	631	112	491	547	201	291	253	201	214	219	206	146	727	424	314	484	374	324	89	110	202	150	145	105	102	267	86	157	111	10	171	171	471	111	
18 Very likely	14%	7%	12%	5%	2%	8%	1%	6%	1%	4%	3%	5%	8%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	
18 Fairly likely	17%	10%	23%	10%	12%	17%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	
21 Not very likely	24%	31%	18%	25%	28%	20%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	
21 Not at all likely	52%	49%	45%	47%	47%	47%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	1.94	1.96	1.93	2.28	1.85	1.79	1.98	1.59	2.08	1.92	1.67	2.2	1.88	1.95	2.01	1.83	2.06	1.79	2.23	1.8	1.8	2.06	1.79	2.07	2.41	1.89	2.09	2.03	1.77	1.21	1.77	2.09	1.42	2.09	1.42		
NET: Very/fairly likely to consider	31%	17%	35%	15%	14%	25%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%		
NET: Not very likely/ would not consider	69%	83%	65%	85%	86%	75%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Don't know	7%	4%	10%	8%	10%	3%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%		

Preparations/Means: Columns Totals (2% risk level) - a/b - c/d/e/f/g - h/i/j/k/l/m - n/o - p/q - r/s - t/u/v/w - x/y - A/B/C/D/E - F/G
Overlap formula used. * - small base



Table 3
Q2_2 - Thinking ahead to the next General Election, based on what you currently know, how likely, if at all, would you be to consider voting for each of the following parties? - Conservative Party

Base: All adults aged 18+ in GB

	GENDER		AGE						REGION					WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				ETHNICITY		GENERAL ELECTION 2024 VOTE					REFERENDUM 2016 VOTE							
	TOTAL	MAN	WOMAN	18-34	35-54	55+	18-34	35-54	76+	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	WORKING	NOT WORKING	ABC1	C2DE	GRADUATES	NON GRADUATES	UP TO £19999	£20000-£34999	£35000-£54999	£55000+	ETHNIC MINORITY GROUPS	WHITE ETHNIC GROUP	CONSERVATIVE	LABOUR	LIBERAL DEMOCRATS	REFORM UK	OTHER	REMAIN	LEAVE				
UNWEIGHTED BASE	1141	504	636	111	409	621	100	309	299	111	111	111	111	111	320	301	311	311	311	311	311	311	311	311	311	311	311	311	311	311	311	311	311	311	311	311	311	311
WEIGHTED BASE	1141	504	636	111	409	621	100	309	299	111	111	111	111	111	320	301	311	311	311	311	311	311	311	311	311	311	311	311	311	311	311	311	311	311	311	311	311	311
18 Yrs+ Male	111%	65%	57%	26%	31%	64%	104%	17%	29%	35%	24%	14%	5%	7%	72%	49%	77%	44%	45%	76%	16%	31%	28%	36%	102%	11%	10%	47%	4%	1%	4%	-	-	8%	18%	1%		
18 Yrs+ Female	181%	92%	89%	36%	50%	95%	170%	11%	41%	54%	48%	22%	7%	9%	97%	85%	117%	64%	57%	124%	24%	37%	48%	54%	21%	159%	65%	28%	21%	30%	2%	62%	83%	18%	17%	16%		
21 Not very likely	24%	11%	22%	11%	6%	8%	22%	14%	5%	7%	57%	40%	7%	14%	15%	88%	11%	108%	72%	110%	28%	53%	80%	68%	27%	21%	21%	70%	3%	38%	19%	90%	87%	38%	18%			
21 Not at all likely	41%	46%	40%	47%	46%	39%	45%	26%	48%	37%	38%	40%	63%	62%	45%	41%	40%	48%	46%	42%	42%	49%	40%	46%	35%	45%	4%	60%	36%	41%	79%	54%	11%	11%				
Mean	1.93	1.94	1.94	1.78	1.83	2.11	1.9	2.45	1.88	2.06	2.01	1.97	1.69	1.6	1.89	2.01	2.02	1.82	1.94	1.93	1.95	1.87	1.95	1.9	2.09	1.91	3.3	1.35	1.9	1.87	1.21	1.74	2.27	1.74	2.27			
NET: Very/likely to consider	30%	35%	34%	32%	31%	35%	27%	28%	30%	29%	28%	29%	25%	25%	30%	33%	30%	30%	30%	30%	30%	27%	25%	26%	27%	30%	28%	28%	28%	27%	25%	2%	3%	9%	15%			
NET: Not very likely/ would not consider	74%	65%	66%	68%	69%	65%	73%	72%	70%	71%	72%	71%	75%	75%	67%	67%	70%	70%	70%	70%	73%	73%	74%	74%	74%	70%	65%	72%	72%	73%	73%	97%	86%	74%	84%			
Don't know	9%	2%	7%	3%	3%	2%	2%	8%	17%	12%	12%	15%	1%	8%	9%	10%	10%	9%	7%	9%	10%	16%	20%	23%	16%	7%	7%	12%	2%	8%	3%	19%	26%	8%	7%			

Proportions/Means: Columns Totals (2% risk level) - a/b - c/d/e/f/g - h/i/j/k/l/m - n/o - p/q - r/s - t/u/v/w - x/y - A/B/C/D/E - F/G
Overlap formula used. * small base



Table 4
Q2_3 - Thinking ahead to the next General Election, based on what you currently know, how likely, if at all, would you be to consider voting for each of the following parties? - Liberal Democrats

Base: All adults aged 18+ in GB

	GENDER			AGE						REGION					WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				ETHNICITY		GENERAL ELECTION 2024 VOTE						REFERENDUM 2016 VOTE					
	TOTAL	MAN	WOMAN	18-34	35-54	55+	18-74	75+	19	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	WORKING	NOT WORKING	ABC1	C2DE	GRADUATES	NON GRADUATES	UP TO £19999	£20000-£34999	£35000-£49999	£50000+	ETHNIC MINORITY GROUPS	WHITE ETHNIC GROUP	CONSERVATIVE	LABOUR	LIBERAL DEMOCRATS	REFORM UK	OTHER	REMAIN	LEAVE				
UNWEIGHTED BASE	1141	504	636	111	389	640	293	848	290	293	313	313	377	158	723	418	305	418	377	324	108	109	101	102	104	102	101	102	101	102	101	102	101	102	101	102	101	102
WEIGHTED BASE	1141	510	631	112	389	649	294	848	291	293	313	313	377	158	723	418	305	418	377	324	108	109	101	102	104	102	101	102	101	102	101	102	101	102	101	102	101	102
18/Yes/likely	61	38	23	10	17	24	17	3	15	11	20	12	3	*	45	15	20	32	23	17	5	12	21	22	7	53	7	34	1	4	34	1	4	34	1	4		
	5%	7%	4%	4%	5%	5%	5%	5%	6%	4%	8%	8%	5%	*	7%	4%	5%	6%	6%	5%	3%	4%	7%	6%	6%	5%	4%	2%	40%	*	3%	8%	4%	8%	4%			
18/If/ask/likely	188	78	105	67	60	59	179	7	38	58	47	29	4	12	122	64	132	54	91	95	20	38	51	64	26	156	12	83	38	2	17	117	25	117	25			
	16%	14%	16%	22%	16%	19%	17%	10%	14%	20%	16%	19%	7%	13%	16%	15%	23%	11%	29%	12%	13%	14%	16%	19%	22%	16%	7%	27%	45%	5%	15%	25%	26%	7%	7%			
21/Not very likely	295	141	150	83	90	122	278	17	64	83	65	44	18	21	183	112	167	128	100	195	42	76	63	87	36	256	87	104	5	20	37	122	93	122	93			
	26%	26%	25%	26%	24%	27%	26%	25%	24%	25%	24%	24%	23%	21%	26%	26%	26%	26%	27%	26%	28%	28%	21%	26%	30%	26%	35%	34%	6%	15%	34%	27%	24%	27%	24%			
13/Not at all likely	482	263	217	97	164	221	447	35	125	113	102	59	20	54	278	204	253	220	127	354	66	110	127	140	35	442	181	191	5	112	48	142	232	142	232			
	43%	48%	38%	31%	44%	49%	42%	52%	47%	39%	39%	37%	53%	56%	40%	47%	40%	46%	35%	46%	44%	45%	43%	42%	29%	45%	48	51%	30%	5%	81%	44%	32%	60%				
Mean	1.83	1.79	1.87	2.04	1.79	1.73	1.84	1.65	1.75	1.87	1.93	1.96	1.62	1.53	1.9	1.72	1.89	1.75	2.03	1.73	1.73	1.76	1.87	1.9	2.06	1.8	1.61	2.02	3.24	1.19	1.77	2.1	1.53	2.1	1.53			
				d			e		f			m		n	o		q		s						v		w	x	y	z	aa	ab	ac	ad				
NET: Very/likely to consider	247	115	128	87	77	83	237	10	55	69	67	41	6	13	168	79	161	85	114	112	25	49	72	85	34	209	19	90	73	2	20	150	42	150	42			
	22%	21%	22%	28%	21%	19%	21%	15%	19%	24%	21%	20%	11%	13%	24%	18%	23%	17%	31%	17%	16%	19%	20%	21%	24%	21%	10%	27%	83%	7%	10%	34%	11%	34%	11%			
NET: Not very likely/ would not consider	777	404	368	179	255	343	725	52	189	196	168	103	47	75	461	316	46	167	227	350	109	156	100	228	72	608	165	150	10	132	86	264	125	86	125			
	68%	74%	64%	57%	69%	76%	64%	77%	71%	67%	64%	65%	84%	77%	66%	73%	66%	72%	62%	72%	72%	73%	66%	68%	59%	70%	87%	64%	12%	96%	78%	59%	78%	59%	78%			
Don't know	108	30	77	47	38	23	102	5	26	28	28	14	2	9	68	39	55	53	26	82	18	21	30	23	17	85	6	21	2	3	4	31	18	4	18			
	10%	6%	13%	13%	10%	5%	10%	3%	10%	10%	11%	5%	4%	10%	10%	9%	9%	13%	7%	11%	12%	6%	10%	7%	14%	9%	1%	7%	3%	2%	4%	7%	5%	5%				

Proportions/Means: Columns Total (2% risk level) a/b - c/d/e/f/g - h/i/j/k/l/m - n/o - p/q - r/s - t/u/v/w - x/y - A/B/C/D/E - F/G
Overlap formula used. * small base



Table 5
Q2_4 - Thinking ahead to the next General Election, based on what you currently know, how likely, if at all, would you be to consider voting for each of the following parties? - Green Party
Base: All adults aged 18+ in GB

	GENDER			AGE							REGION					WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME					ETHNICITY		GENERAL ELECTION 2024 VOTE					REFERENDUM 2016 VOTE		
	TOTAL	MAN	WOMAN	18-34	35-54	55+	18-34	35-54	76+	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	WORKING	NOT WORKING	ABC1	C2DE	GRADUATES	NON GRADUATES	UP TO £19999	£20000-£34999	£35000-£49999	£50000+	ETHNIC MINORITY GROUPS	WHITE ETHNIC GROUP	CONSERVATIVE	LABOUR	LIBERAL DEMOCRATS	REFORM UK	OTHER	REMAIN	LEAVE		
UNWEIGHTED BASE	1141	569	572	151	389	401	151	389	401	240	206	213	218	155	142	222	102	111	161	151	108	109	101	100	156	112	111	107	101	111	111	111	471	141		
WEIGHTED BASE	1141	570	571	152	390	402	152	390	402	241	207	214	219	156	143	223	103	112	162	152	109	110	102	101	157	113	112	108	102	112	112	112	472	142		
Q1 Very likely	30%	37%	63%	5%	3%	1%	10%	2%	2%	2%	2%	2%	3%	3%	9%	7%	10%	8%	11%	14%	1%	2%	3%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	
Q2 If a/b/c likely	16%	8%	9%	7%	5%	3%	16%	3%	2%	2%	2%	2%	2%	2%	11%	5%	10%	5%	7%	9%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	
Q3 Not very likely	23%	11%	12%	27%	26%	7%	11%	4%	11%	16%	15%	22%	5%	12%	16%	32%	12%	17%	11%	12%	13%	14%	14%	14%	24%	14%	6%	10%	14%	14%	14%	14%	14%	14%	14%	
Q4 Not at all likely	53%	30%	28%	69%	69%	92%	78%	86%	81%	73%	73%	76%	76%	76%	76%	68%	68%	68%	68%	68%	68%	68%	68%	68%	68%	68%	68%	68%	68%	68%	68%	68%	68%	68%	68%	68%
Mean	1.84	1.69	1.97	2.45	1.86	1.45	1.87	1.48	1.73	1.88	1.81	2.14	1.58	1.78	1.94	1.68	1.93	1.73	2.11	1.71	1.99	1.8	1.75	1.94	2.5	1.77	1.28	2.03	1.94	1.21	2.87	2.07	1.36	1.86		
NET: Very/likely to consider	26%	30%	28%	43%	33%	10%	26%	5%	5%	7%	6%	10%	5%	5%	20%	10%	17%	10%	13%	15%	2%	3%	2%	2%	6%	2%	1%	2%	2%	2%	2%	2%	2%	2%	2%	
NET: Not very likely/ would not consider	74%	41%	55%	27%	67%	90%	74%	91%	95%	93%	94%	90%	95%	95%	80%	90%	83%	89%	87%	85%	87%	87%	86%	86%	34%	36%	37%	38%	38%	38%	38%	38%	38%	38%	38%	38%
Don't know	8%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	

Proportions/Means: Columns Total (5% risk level) a/b - c/d/e/f/g - h/i/j/k/l/m - n/o - p/q - r/s - t/u/v/w - x/y - A/B/C/D/E - F/G
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 6
Q2_5 - Thinking ahead to the next General Election, based on what you currently know, how likely, if at all, would you be to consider voting for each of the following parties? - Reform UK

Base: All adults aged 18+ in GB

	GENDER			AGE						REGION					WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				ETHNICITY		GENERAL ELECTION 2024 VOTE						REFERENDUM 2016 VOTE				
	TOTAL	MAN	WOMAN	18-34	35-54	55+	18-34	35-54	76+	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	WORKING	NOT WORKING	ABC1	CD2E	GRADUATES	NON GRADUATES	UP TO £19999	£20000-£34999	£35000-£54999	£55000+	ETHNIC MINORITY GROUPS	WHITE ETHNIC GROUP	CONSERVATIVE	LABOUR	LIBERAL DEMOCRATS	REFORM UK	OTHER	REMAIN	LEAVE			
UNWEIGHTED BASE	1141	594	546	151	389	601	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200
WEIGHTED BASE	1141	594	546	151	389	601	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200	200
18/19/20/21	149	106	42	27	60	82	40	40	40	44	39	31	5	99	69	27	92	33	118	27	35	65	33	6	164	32	21	5	89	2	26	2	26	15	15		
18/19/20/21	10%	18%	8%	9%	16%	14%	20%	20%	20%	17%	12%	12%	2%	14%	36%	13%	12%	16%	8%	18%	18%	33%	10%	3%	16%	17%	7%	6%	60%	2%	6%	2%	6%	12%	1%		
21/22/23/24	166	92	73	42	52	72	153	12	37	46	48	27	2	6	104	61	87	79	43	123	27	33	51	45	18	144	45	27	9	36	6	30	90	90	90		
21/22/23/24	15%	17%	13%	15%	14%	12%	14%	28%	14%	16%	24%	17%	4%	3%	55%	34%	44%	40%	22%	62%	28%	13%	26%	13%	9%	144	45	27	9	36	6	30	90	90	90		
22/23/24/25	117	46	70	33	40	44	4	4	36	27	23	16	5	10	73	44	39	46	39	78	11	40	27	29	17	100	25	25	10	6	7	43	40	40	40		
22/23/24/25	10%	8%	12%	10%	11%	10%	1%	1%	13%	9%	9%	10%	9%	1%	32%	22%	18%	20%	11%	39%	7%	15%	9%	14%	10%	100	25	25	10	6	7	43	40	40	40		
23/24/25/26	603	285	314	179	187	239	576	29	155	146	129	88	36	71	373	232	361	244	240	365	72	148	138	208	68	528	81	226	60	3	90	332	110	110	110		
23/24/25/26	53%	52%	55%	57%	51%	53%	54%	43%	51%	50%	49%	55%	66%	73%	53%	53%	57%	49%	65%	48%	48%	54%	47%	62%	55%	53%	43%	74%	70%	2%	82%	75%	28%	28%	28%		
Mean	1.9	2.04	1.77	1.71	1.96	1.99	1.88	2.33	1.93	1.99	2.03	1.84	1.79	1.43	1.89	1.92	1.8	2.04	1.61	2.05	2.07	1.84	2.16	1.69	1.66	1.94	2.16	1.48	1.51	1.57	1.24	1.42	2.63	2.63	2.63	2.63	
NET: Very/likely to consider	834	398	435	69	112	153	303	31	77	95	92	45	13	12	203	131	163	171	73	261	54	68	117	77	24	307	77	48	14	15	8	56	215	215	215		
NET: Very/likely to consider	73%	76%	73%	22%	28%	26%	54%	29%	29%	32%	33%	29%	24%	12%	29%	30%	26%	33%	29%	34%	30%	28%	40%	23%	12%	20%	31%	43%	10%	17%	61%	7%	13%	106%	106%		
NET: Not very likely/ would not consider	307	196	111	182	177	248	69	197	124	104	108	55	17	13	144	69	137	129	127	139	146	132	83	123	176	173	123	152	190	185	190	190	190	190	190	190	
NET: Not very likely/ would not consider	27%	24%	27%	78%	72%	74%	46%	71%	71%	67%	67%	71%	76%	88%	71%	68%	74%	71%	71%	66%	70%	72%	57%	77%	88%	80%	79%	57%	90%	83%	83%	83%	83%	83%	83%	83%	
Don't know	78	31	47	11	12	10	3	3	18	20	19	9	4	4	48	27	40	34	15	40	14	11	11	22	13	58	7	7	2	3	5	14	21	21	21		
Don't know	7%	4%	9%	10%	8%	3%	7%	4%	7%	6%	7%	6%	1%	4%	7%	6%	7%	7%	4%	8%	8%	9%	5%	6%	7%	10%	6%	4%	2%	2%	2%	3%	3%	3%	3%		

Proportions/Means: Columns Total (2% risk level) a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x/y/z/ABC/DEF - F/G
Overlap formula used. * small base

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Table 7
Q2_6 - Thinking ahead to the next General Election, based on what you currently know, how likely, if at all, would you be to consider voting for each of the following parties? - Restate Britain

Base: All adults aged 18+ in GB

	GENDER			AGE						REGION					WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				ETHNICITY		GENERAL ELECTION 2024 VOTE						REFERENDUM 2016 VOTE					
	TOTAL	MAN	WOMAN	18-34	35-54	55+	18-75	76+	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	WORKING	NOT WORKING	ABC1	DEDE	GRADUATES	NON GRADUATES	UP TO £19999	£20000-£34999	£35000-£49999	£50000+	ETHNIC MINORITY GROUPS	WHITE ETHNIC GROUP	CONSERVATIVE	LABOUR	LIBERAL DEMOCRATS	REFORM UK	OTHER	REMAIN	LEAVE					
UNWEIGHTED BASE	1141	568	573	311	389	441	371	191	200	211	219	150	150	320	301	311	311	371	339	108	109	101	103	104	104	104	104	104	104	104	104	104	104	104	104	104	104	
WEIGHTED BASE	1141	570	571	312	390	442	372	192	201	212	220	151	151	321	302	312	312	372	340	109	110	102	104	105	105	105	105	105	105	105	105	105	105	105	105	105	105	
18 Years+ Male	81	56	27	26	40	17	40	3	16	25	21	7	7	3	59	24	29	14	14	66	11	16	31	21	7	75	8	16	5	30	2	15	43					
	7%	10%	5%	5%	11%	4%	7%	4%	6%	9%	9%	5%	13%	4%	8%	5%	5%	11%	4%	9%	7%	6%	10%	6%	6%	8%	4%	5%	5%	22%	2%	3%	22%	3%	11%			
	b	b	e	e	ef	e	e																															
31 Fairly likely	101	66	35	35	40	26	99	2	25	28	22	18	4	5	80	21	56	45	31	70	13	21	30	33	16	84	26	17	1	26	8	25	49					
	9%	12%	6%	11%	11%	6%	9%	3%	9%	10%	8%	11%	7%	5%	11%	5%	9%	9%	9%	8%	8%	10%	10%	10%	11%	8%	14%	6%	1%	7%	6%	7%	6%	12%	12%	12%		
	b	b	e	e	e	e	e																															
2) Not very likely	187	77	88	45	47	78	154	14	41	52	40	23	3	9	101	87	51	76	42	113	22	51	46	41	22	145	31	34	18	35	7	56	69					
	16%	14%	15%	14%	13%	17%	14%	20%	15%	15%	15%	15%	5%	9%	14%	15%	14%	15%	12%	14%	14%	15%	12%	12%	14%	15%	12%	11%	22%	14%	7%	13%	18%	7%	13%	18%		
	b	b	e	e	e	e	e																															
3) Not at all likely	664	322	337	161	202	302	618	46	156	149	149	97	39	75	179	261	401	263	252	412	83	169	160	212	58	196	11	11	214	107	42	88	318	188				
	58%	59%	59%	51%	55%	67%	58%	69%	59%	51%	57%	61%	70%	77%	54%	66%	63%	53%	69%	54%	55%	59%	55%	63%	48%	48%	60%	70%	67%	31%	31%	80%	71%	49%				
	b	b	e	e	e	e	e																															
Mean	1.61	1.72	1.49	1.72	1.75	1.42	1.62	1.41	1.58	1.72	1.65	1.55	1.61	1.32	1.71	1.45	1.5	1.75	1.45	1.69	1.62	1.57	1.74	1.55	1.73	1.6	1.59	1.41	1.42	2.18	1.28	1.37	1.85					
	b	b	e	e	e	e	e																															
NET: Very/fairly likely to consider	184	122	62	61	80	41	178	5	41	53	45	25	11	8	119	45	85	99	47	116	24	37	61	54	21	159	34	33	6	37	10	40	92					
	16%	22%	11%	20%	22%	9%	17%	3%	15%	18%	17%	16%	20%	9%	20%	20%	13%	20%	13%	18%	14%	21%	16%	16%	18%	18%	11%	7%	41%	9%	9%	24%						
	b	b	e	e	e	e	e																															
NET: Not very likely/ would not consider	811	399	425	205	249	377	772	60	197	201	189	121	41	83	440	312	452	339	294	318	105	210	206	252	80	741	146	248	75	47	96	174	127					
	74%	73%	74%	66%	67%	64%	71%	80%	74%	69%	72%	76%	75%	86%	69%	81%	77%	69%	80%	70%	70%	79%	70%	75%	66%	75%	77%	81%	88%	49%	67%	84%	67%	84%	67%			
	b	b	e	e	e	e	e																															
Don't know	116	39	87	46	40	30	114	2	28	39	29	11	3	5	78	38	59	57	26	26	23	20	26	30	19	92	10	24	4	14	4	32	36					
	10%	6%	15%	13%	11%	7%	11%	3%	11%	13%	11%	8%	5%	5%	11%	9%	9%	13%	7%	11%	11%	8%	9%	11%	9%	11%	8%	5%	8%	1%	10%	4%	7%	9%				
	b	b	e	e	e	e	e																															

Proportions/Means: Columns Totals (2% risk level) - a/b - c/d/e/f/g - h/i/j/k/l/m - n/o - p/q - r/s - t/u/v/w - x/y - A/B/C/D/E - F/G
Overlap formula used. * small base

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Table 8
Q3 - To what extent do you think Kai Stamer should continue as Prime Minister and Leader of the Labour party, or should he stand down and let someone else take over?

Base: All adults aged 18+ in GB

	GENDER			AGE					REGION					WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				ETHNICITY		GENERAL ELECTION 2024 VOTE						REFERENDUM 2024 VOTE						
	TOTAL	MAN	WOMAN	18-34	35-54	55+	18-34	35-54	76+	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	WORKING	NOT WORKING	ABC1	C2DE	GRADUATES	NON GRADUATES	UP TO £19999	£20000-£34999	£35000-£49999	£50000+	ETHNIC MINORITY GROUPS	WHITE ETHNIC GROUP	CONSERVATIVE	LABOUR	LIBERAL DEMOCRATS	REFORM UK	OTHER	REMAIN	LEAVE				
Unweighted base	1141	545	596	111	401	629	111	401	629	200	218	218	218	218	218	218	218	218	218	218	218	218	218	218	218	218	218	218	218	218	218	218	218	218	218	218	218	218
Weighted base	1151	550	601	112	402	637	112	402	637	201	219	219	219	219	219	219	219	219	219	219	219	219	219	219	219	219	219	219	219	219	219	219	219	219	219	219	219	219
Definitely should continue - none of the alternatives would do a better job	115	66	49	24	11	60	102	13	28	29	29	20	7	10	66	49	72	44	34	79	21	28	27	32	12	103	35	39	5	11	9	50	51	46	11	50		
Probably should continue unlikely one of the alternatives would do a better job	227	96	127	65	72	89	208	19	45	64	54	34	11	18	151	76	152	75	106	121	29	53	61	69	25	201	18	26	18	24	112	67	116	136	116	136		
Probably should stand down - likely one of the alternatives would do a better job	274	140	132	81	81	112	260	14	74	73	55	37	12	23	164	110	162	112	92	182	36	72	71	78	32	238	40	82	32	17	34	127	78	127	78	127	78	
Definitely should stand down - one of the alternatives would do a better job	245	125	120	71	133	143	328	16	77	86	95	46	18	23	215	150	173	172	81	264	33	82	94	130	27	310	61	79	19	19	26	112	154	112	154	112	154	
NET: Should continue	342	162	176	80	103	150	310	33	73	94	79	54	18	29	317	215	274	216	142	300	50	82	88	100	37	305	85	112	30	38	163	110	163	110	163	110		
NET: Should stand down	619	315	279	152	214	253	589	30	151	159	149	84	29	46	378	240	335	284	173	446	70	133	165	188	59	548	101	102	13	93	59	239	232	239	232	239	232	
Don't know	170	82	88	40	53	47	165	4	42	40	38	20	8	22	101	68	77	93	53	118	32	32	40	48	26	140	4	32	4	17	18	44	35	44	35			
	15%	10%	12%	22%	14%	10%	15%	0%	16%	14%	13%	13%	14%	12%	13%	10%	12%	10%	14%	15%	12%	12%	14%	14%	21%	14%	2%	10%	9%	13%	17%	17%	10%	9%	10%	9%		

Proportions/Means: Column Totals (% risk level) = a/b - c/d/e/f/g - h/i/j/k/l/m - n/o - p/q - r/s - t/u/v/w - x/y - A/B/C/D/E - F/G

Overline formula used: * small base

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Table 10
Q&A_NEW - Thinking about the next General Election, do you think Labour are more likely to win with Keir Starmer as leader and Prime Minister, more likely to win with Andy Burnham as leader and Prime Minister, or would it make no difference?

Base: All adults aged 18+ in GB

	GENDER			AGE					REGION					WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				ETHNICITY		GENERAL ELECTION 2024 VOTE						REFERENDUM 2016 VOTE		
	TOTAL	MAN	WOMAN	18-34	35-54	55+	18-75	76+	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	WORKING	NOT WORKING	ABC1	C2DE	GRADUATES	NON GRADUATES	UP TO £19999	£20000-£34999	£35000-£54999	£55000+	ETHNIC MINORITY GROUPS	WHITE ETHNIC GROUP	CONSERVATIVE	LABOUR	LIBERAL DEMOCRATS	REFORM UK	OTHER	REMAIN	LEAVE	
UNWEIGHTED BASE	1141	549	592	111	393	637	376	165	179	173	172	191	191	229	912	229	181	181	371	770	108	109	101	140	104	371	69	59	86	10	171	97	101	
WEIGHTED BASE	1141	510	631	117	379	645	364	162	173	173	173	191	191	229	912	229	181	181	371	770	111	111	111	141	111	371	70	60	86	10	171	97	101	
More likely to win with Andy Burnham as leader and Prime Minister	42%	24%	22%	14%	32%	33%	45%	22%	22%	22%	22%	22%	22%	22%	22%	22%	22%	22%	22%	22%	22%	22%	22%	22%	22%	22%	22%	22%	22%	22%	22%	22%	22%	22%
More likely to win with Keir Starmer as leader and Prime Minister	53%	44%	38%	41%	20%	21%	80%	3%	17%	12%	12%	23%	4%	15%	65%	18%	45%	37%	35%	47%	16%	19%	14%	28%	24%	59%	42%	41%	54%	50%	24%	52%	53%	35%
It would make no difference	7%	8%	7%	13%	5%	5%	8%	4%	6%	4%	4%	14%	7%	18%	9%	4%	7%	8%	10%	6%	11%	7%	5%	8%	20%	6%	6%	12%	6%	3%	9%	9%	6%	
Don't know	17%	4%	12%	7%	5%	16%	14%	9%	17%	17%	17%	17%	17%	15%	15%	15%	15%	15%	15%	15%	15%	15%	15%	15%	15%	15%	15%	15%	15%	15%	15%	15%	15%	

Proportions/Means: Columns Totalled (2% risk level) - a/b - c/d/e/f/g - h/i/j/k/l/m - n/o - p/q - r/s - t/u/v/w - x/y - A/B/C/D/E - F/G
Overlap formula used. * small base

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Table 11
Q85_NEW - Thinking about the next General Election, do you think Labour are more likely to win with Keir Starmer as leader and Prime Minister, more likely to win with Wes Streeting as leader and Prime Minister, or would it make no difference?

Base: All adults aged 18+ in GB

	GENDER		AGE					REGION					WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				ETHNICITY		GENERAL ELECTION 2024 VOTE					REFERENDUM 2016 VOTE				
	TOTAL	MAN	WOMAN	18-34	35-54	55+	18-75	76+	19	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	WORKING	NOT WORKING	ABC1	C2DE	GRADUATES	NON GRADUATES	UP TO £19999	£20000-£34999	£35000-£54999	£55000+	ETHNIC MINORITY GROUPS	WHITE ETHNIC GROUP	CONSERVATIVE	LABOUR	LIBERAL DEMOCRATS	REFORM UK	OTHER	REMAIN	LEAVE
UNWEIGHTED BASE	1141	548	593	111	393	637	271	170	278	286	281	218	97	179	320	301	381	181	371	330	88	197	260	294	156	104	591	549	102	106	171	171	471	101
WEIGHTED BASE	1131	510	571	112	377	642	274	167	292	273	272	213	95	177	317	292	370	181	363	330	91	200	263	292	156	102	587	537	100	103	171	171	471	101
More likely to win with Wes Streeting as leader and Prime Minister	154	95	77	38	60	54	166	8	46	48	41	23	9	6	118	56	110	64	64	110	22	41	50	52	24	149	40	36	14	15	13	72	63	
More likely to win with Keir Starmer as leader and Prime Minister	158	95	62	58	54	47	148	10	35	37	33	29	5	20	112	46	108	50	66	93	22	29	36	62	27	130	17	79	13	6	17	87	30	
It would make no difference	145	176	113	19%	25%	10%	14%	15%	13%	13%	13%	18%	9%	21%	16%	11%	17%	10%	18%	12%	14%	11%	12%	18%	22%	13%	9%	26%	15%	4%	15%	20%	8%	
Don't know	210	48	162	83	61	94	201	9	31	61	52	27	5	21	221	85	104	106	56	104	36	49	54	45	36	178	38	7	12	21	58	48		
	16%	9%	28%	17%	17%	13%	13%	13%	14%	22%	20%	17%	16%	21%	18%	20%	16%	21%	15%	20%	24%	18%	19%	13%	21%	18%	8%	13%	6%	8%	19%	13%	12%	

Proportions/Means: Columns Totalled (2% risk level) a/b - c/d/e/f/g - h/i/j/k/l/m - n/o - p/q - r/s - t/u/v/w - x/y - A/B/C/D/E - F/G
Overlap formula used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 1
OSAA - How confident... if at all are you that the Labour Party can provide Britain with strong and stable leadership?

Base: All adults aged 16-75 in GB

	GENDER			AGE			REGION							WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				ETHNICITY			GENERAL ELECTION 2024 VOTE					REFERENDUM 2016 VOTE	
	TOTAL	MAN	WOMAN	18-34	35-54	55+	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	WORKING	NOT WORKING	ABC1	C2DE	GRADUATES	NON GRADUATES	UP TO £19999	£20000-£49999	£50000-£54999	£55000+	ETHNIC MINORITY GROUPS	WHITE ETHNIC GROUP	CONSERVATIVE	LABOUR	LIBERAL DEMOCRATS	REFORM UK	OTHER	REMAIN	LEAVE		
UNWEIGHTED BASE	1202	510	534	339	361	362	254	243	241	244	216	64	713	267	616	424	173	207	218	111	213	156	143	141	128	21	121	121	103	103	419	200	
WEIGHTED BASE	1202	510	534	339	361	362	253	240	240	243	214	64	712	267	612	420	185	206	214	112	212	158	143	128	21	120	120	103	103	417	200		
Very confident	98	60	37	40	25	34	26	23	34	23	7	7	72	27	66	32	48	51	32	34	36	24	74	8	62	3	4	5	59	23			
	9%	11%	7%	12%	6%	9%	10%	8%	14%	13%	8%	8%	10%	8%	11%	7%	12%	7%	9%	14%	5%	10%	19%	8%	5%	21%	4%	3%	4%	4%	14%	7%	
		b	d																														
Fairly confident	218	109	100	71	77	72	61	53	64	26	8	19	162	57	133	87	98	121	17	55	50	82	38	187	19	113	13	4	25	125	38		
	20%	20%	20%	21%	20%	20%	24%	18%	18%	23%	15%	21%	22%	16%	22%	18%	23%	17%	13%	23%	18%	24%	24%	20%	12%	38%	23%	3%	22%	29%	12%		
Not very confident	272	122	146	106	91	75	62	76	54	48	12	21	179	93	172	100	107	163	37	60	79	86	38	231	39	71	34	16	42	126	66		
	23%	23%	27%	30%	23%	21%	24%	27%	22%	30%	22%	23%	24%	27%	28%	21%	28%	23%	28%	25%	28%	25%	30%	23%	29%	24%	41%	12%	38%	29%	20%		
Not at all confident	390	211	180	66	162	162	91	98	106	41	19	35	253	137	196	194	101	289	46	81	109	115	71	362	90	42	24	101	33	99	197		
	30%	40%	33%	20%	42%	40%	36%	32%	43%	20%	27%	38%	33%	39%	32%	41%	26%	42%	35%	35%	39%	35%	16%	39%	56%	14%	20%	7%	20%	29%	10%		
		b		c																													
NET: Confident	318	169	146	110	101	106	87	73	58	57	15	26	233	84	199	119	146	172	29	89	63	119	55	261	27	175	22	8	30	184	61		
	29%	29%	27%	31%	28%	29%	34%	26%	23%	37%	30%	23%	32%	24%	32%	25%	38%	25%	22%	37%	23%	34%	43%	31%	17%	30%	22%	6%	27%	42%	18%		
NET: Not confident	663	333	326	172	154	233	163	175	161	88	31	56	432	231	368	294	219	462	83	141	188	201	59	394	129	113	57	116	25	225	263		
	61%	63%	60%	52%	63%	65%	60%	62%	65%	50%	60%	65%	59%	66%	60%	63%	54%	60%	62%	58%	68%	58%	46%	63%	81%	38%	70%	91%	67%	52%	79%		
Don't know	102	29	72	47	35	71	13	32	30	11	6	10	66	35	45	56	30	71	22	12	26	28	14	83	4	10	2	4	7	28	0		
	9%	5%	13%	14%	9%	6%	5%	11%	12%	7%	11%	10%	9%	10%	7%	12%	8%	10%	9%	16%	5%	10%	8%	11%	3%	3%	3%	3%	7%	6%	3%		

Proportions/Means: Columns Tested (5% risk level) - a/b - /A/a - /B/b/V/v/A - /m - n/a - p/a - /r/R - v/w - N/A/A/C - D/E
Overlap formulae used. * small base



25-061766-25 - ANDY BURNHAM
19TH - 22ND JUNE 2026
PUBLIC
IPSOS

23 Jun 2026

Table 18

Q15 - To what extent, if at all, do you think each of the following would do a good job or bad job as Prime Minister? If you do not know who the person is, then please say so.

Base: All adults aged 18+ in GB

	Andy Burnham, Labour MP for Makerfield and former Mayor of Greater Manchester	Wes Streeting, former Health Secretary and Labour MP	Angela Rayner, former Deputy Leader of the Labour Party and Labour MP	Ed Miliband, Secretary of State for Energy and Climate Change and Labour MP	Kemi Badenoch, leader of the Conservative party	Nigel Farage, leader of Reform UK	Ed Davey, leader of the Liberal Democrats	Zack Polanski, leader of the Green party
UNWEIGHTED BASE	1131	1131	1131	1131	1131	1131	1131	1131
WEIGHTED BASE	1131	1131	1131	1131	1131	1131	1131	1131
(2) Very good job	123 11%	16 1%	34 3%	22 2%	96 9%	127 11%	37 3%	65 6%
(1) Fairly good job	274 24%	145 13%	147 13%	137 12%	233 21%	174 15%	186 16%	132 12%
(0) Neither good nor bad job	238 21%	291 26%	208 18%	224 20%	195 17%	127 11%	259 23%	168 15%
(-1) Fairly bad job	113 10%	206 18%	194 17%	182 16%	170 15%	94 8%	179 16%	154 14%
(-2) Very bad job	159 14%	216 19%	349 31%	354 31%	246 22%	509 45%	229 20%	400 35%
Mean	0.1	-0.53	-0.72	-0.77	-0.25	-0.66	-0.42	-0.75
NET: Very/fairly good job	397 35%	161 14%	181 16%	159 14%	329 29%	300 27%	223 20%	197 17%
NET: Very/fairly bad job	272 24%	421 37%	543 48%	536 47%	416 37%	603 53%	408 36%	554 49%
Don't know	147 13%	138 12%	124 11%	141 12%	103 9%	73 6%	132 12%	98 9%
I do not know who this person is	77 7%	120 11%	75 7%	72 6%	89 8%	28 2%	109 10%	115 10%

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 13
Q5_1 - To what extent, if at all, do you think each of the following would do a good job or bad job as Prime Minister? If you do not know who the person is, then please say so. Andy Burnham, Labour MP for Mearnsfield and former Mayor of Greater Manchester

Base: All adults aged 18+ in GB

	GENDER			AGE						REGION					WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				ETHNICITY		GENERAL ELECTION 2024 VOTE					REFERENDUM 2024 VOTE				
	TOTAL	MAN	WOMAN	18-34	35-54	55+	18-75	76+	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	WORKING	NOT WORKING	ABC1	C2DE	GRADUATES	NON GRADUATES	UP TO £19999	£20000-£34999	£35000-£49999	£50000+	ETHNIC MINORITY GROUPS	WHITE ETHNIC GROUP	CONSERVATIVE	LABOUR	LIBERAL DEMOCRATS	REFORM UK	OTHER	REMAIN	LEAVE			
UNWEIGHTED BASE	1141	569	572	111	309	621	371	191	178	181	211	97	173	320	301	391	481	371	339	88	109	201	143	64	371	491	101	271	111	111	111	111	111	111	111	
WEIGHTED BASE	1131	570	561	112	310	610	370	190	178	181	210	97	173	320	300	390	480	370	338	87	108	200	142	63	370	490	100	270	110	110	110	110	110	110	110	
[1] Very good job	123	74	49	36	38	48	121	1	38	33	22	39	7	81	42	27	45	12	90	10	33	24	50	30	102	14	71	7	1	12	75	16	2	2		
[2] Fairly good job	274	135	138	69	78	127	256	19	66	73	54	47	11	24	164	110	140	115	99	176	28	73	65	84	81	242	18	104	29	20	40	146	79	9	9	
[3] Neither good nor bad job	248	126	122	22%	21%	28%	24%	28%	25%	25%	21%	30%	10%	23%	14%	25%	25%	23%	27%	23%	19%	28%	22%	25%	26%	24%	20%	14%	14%	15%	36%	36%	31%	21%	6	6
[4] Fairly bad job	111	64	49	26	38	50	106	7	27	28	23	23	4	7	72	40	75	37	38	77	9	29	35	60	14	96	45	18	4	16	6	28	60	6	6	
[5] Very bad job	159	83	76	24	53	83	139	19	29	41	44	7	18	84	75	71	88	42	117	30	28	43	41	10	146	47	10	8	15	12	29	103	29	103		
Mean	0.1	0.07	0.12	0.12	0.04	0.02	0.13	-0.4	0.22	0.13	-0.07	0.21	0.07	-0.1	0.16	0.01	0.19	-0.02	0.27	0.01	-0.18	0.34	-0.04	0.27	0.37	0.07	-0.41	0.39	0.29	-0.84	0.35	0.56	-0.38	0	0	
NET: Very/fairly good job	397	209	184	105	116	176	377	20	100	106	76	66	18	30	245	152	217	160	151	246	39	106	80	134	51	343	57	158	35	22	52	218	106	27%	27%	
NET: Very/fairly bad job	242	137	105	49	90	132	245	27	56	69	68	40	11	25	156	118	146	126	78	184	40	57	78	71	24	243	92	28	12	71	18	57	164	42%	42%	
Don't know	147	88	59	55	64	28	143	4	25	35	39	20	11	17	101	46	81	66	44	103	26	25	41	46	14	127	9	26	5	11	13	54	19	19		
I do not know who this person is	77	38	39	48	21	20	76	2	19	21	22	4	5	8	12	26	39	38	17	60	23	18	17	25	9	67	1	1	3	4	3	26	11	0	0	
	7%	5%	8%	15%	6%	2%	7%	2%	7%	8%	8%	2%	10%	5%	7%	6%	6%	8%	5%	8%	8%	7%	6%	6%	8%	7%	1%	1%	1%	3%	3%	6%	1%	1%		

Proportions/Means: Column Totals (3% risk level) a/b - c/d/e/f/g - h/i/j/k/l/m - n/o - p/q - r/s - t/u/v/w - x/y - A/B/C/D/E - F/G
Overlap formulas used: * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



Table 20

Q15_2 - To what extent, if at all, do you think each of the following would do a good job or bad job as Prime Minister? If you do not know who the person is, then please say so. Was Streeting, former Health Secretary and Labour MP

Base: All adults aged 18+ in GB

23 Jun 2024

	GENDER			AGE					REGION					WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				ETHNICITY		GENERAL ELECTION 2024 VOTE					REFERENDUM 2016 VOTE					
	TOTAL	MAN	WOMAN	18-34	35-54	55+	18-34	35-54	76+	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	WORKING	NOT WORKING	ABC1	C2DE	GRADUATES	NON GRADUATES	UP TO £19999	£20000-£34999	£35000-£49999	£50000+	ETHNIC MINORITY GROUPS	WHITE ETHNIC GROUP	CONSERVATIVE	LABOUR	LIBERAL DEMOCRATS	REFORM UK	OTHER	REMAIN	LEAVE		
UNWEIGHTED BASE	1141	591	550	311	491	339	181	139	171	151	111	111	111	111	320	301	311	181	171	151	111	111	111	111	111	111	111	111	111	111	111	111	111	111	111	111
WEIGHTED BASE	1141	510	571	311	449	411	171	111	211	211	111	111	111	111	311	311	311	171	171	171	111	111	111	111	111	111	111	111	111	111	111	111	111	111	111	111
[2] Very good job	14	11	3	12	1	4	1	1	1	1	1	1	1	1	14	3	10	6	8	8	1	4	3	8	6	10	3	10	1	1	1	1	1	1	1	
%	1%	2%	1%	4%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
[1] Fairly good job	145	74	67	44	39	61	137	7	35	47	26	30	3	11	92	52	87	58	62	83	25	28	41	45	24	120	24	66	10	7	11	11	75	41		
%	13%	14%	12%	14%	11%	14%	13%	11%	13%	16%	10%	13%	6%	13%	23%	17%	14%	12%	17%	11%	17%	11%	14%	13%	20%	22%	21%	11%	5%	10%	5%	10%	17%	17%	11%	
[0] Neither good nor bad job	291	141	148	59	90	142	274	17	84	83	58	39	12	15	176	115	164	127	86	205	29	91	74	73	36	251	81	88	23	30	134	88	22	134	108	
%	26%	26%	26%	19%	24%	32%	26%	20%	12%	18%	22%	25%	21%	15%	15%	27%	24%	20%	23%	27%	24%	20%	24%	22%	20%	23%	13%	21%	14%	4%	14%	27%	30%	27%	17%	
[2] Fairly bad job	208	119	86	39	74	91	182	23	55	43	55	29	9	18	124	82	130	76	75	130	27	100	51	66	10	193	28	98	14	29	25	90	81	20	81	
%	18%	22%	15%	13%	20%	21%	17%	35%	19%	15%	15%	19%	16%	18%	18%	19%	20%	15%	21%	17%	18%	19%	17%	20%	8%	19%	20%	19%	10%	19%	21%	22%	20%	21%	11%	
[1] Very bad job	216	117	99	34	75	107	201	15	45	47	53	17	12	22	117	99	118	98	65	151	29	43	65	63	12	201	53	13	13	62	21	56	119	56	119	
%	19%	21%	17%	11%	20%	24%	19%	23%	17%	16%	20%	23%	22%	23%	17%	23%	19%	20%	18%	20%	19%	16%	22%	19%	10%	20%	26%	11%	16%	4%	16%	4%	16%	15%		
Mean	-0.53	-0.54	-0.52	-0.22	-0.65	-0.58	-0.51	-0.74	-0.49	-0.33	-0.66	-0.59	-0.66	-0.71	-0.46	-0.61	-0.51	-0.55	-0.41	-0.58	-0.51	-0.46	-0.58	-0.51	0.03	-0.59	-0.64	-0.15	-0.41	-1.19	-0.61	-0.13	-0.78	0		
NET: Very/fairly good job	161	87	70	56	40	65	154	7	35	54	29	24	6	13	106	55	97	64	70	90	27	32	44	53	30	130	26	76	10	8	12	84	44			
%	14%	16%	12%	18%	11%	15%	14%	11%	13%	19%	11%	15%	10%	14%	15%	13%	13%	13%	19%	12%	18%	12%	15%	16%	30	25%	13%	14%	2%	8%	11%	19%	11%	11%		
NET: Very/fairly bad job	421	236	184	74	148	199	383	39	96	90	108	66	21	40	240	181	248	174	140	281	56	93	116	129	22	394	92	91	30	91	45	146	199			
%	37%	43%	32%	24%	40%	44%	37%	60%	36%	31%	41%	42%	39%	42%	35%	42%	39%	35%	38%	37%	37%	35%	40%	38%	18%	40%	48%	30%	35%	66%	41%	33%	52%			
Don't know	138	63	94	52	58	28	114	4	25	31	37	20	8	17	93	49	72	66	41	97	26	20	34	46	18	115	4	27	5	8	13	45	24	4		
%	12%	8%	16%	17%	14%	8%	11%	6%	9%	11%	14%	13%	15%	18%	11%	16%	11%	13%	11%	13%	17%	8%	12%	14%	14%	12%	2%	4%	6%	11%	10%	10%	6%	6%		
I do not know who this person is	130	62	76	23	31	28	110	1	25	38	30	9	8	12	82	38	58	64	29	91	24	30	26	38	16	103	6	22	2	9	10	36	13	11		
%	11%	8%	13%	7%	6%	7%	11%	1%	10%	12%	12%	6%	15%	12%	12%	9%	9%	13%	8%	12%	9%	11%	9%	10%	13%	10%	3%	7%	2%	6%	9%	8%	4%	4%		

Proportions/Means: Columns Totals [3% risk level] a/b - c/d/e/f/g - h/i/j/k/l/m - n/o - p/q - r/s - t/u/v/w - x/y - A/B/C/D/E - F/G
Overlap formulae used: * small base

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Table 22
Q25_4 - To what extent, if at all, do you think each of the following would do a good job or bad job as Prime Minister? If you do not know who the person is, then please say so. Ed Milliband, Secretary of State for Energy and Climate Change and Labour MP

Base: All adults aged 18+ in GB

	GENDER			AGE						REGION					WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				ETHNICITY		GENERAL ELECTION 2024 VOTE					REFERENDUM 2024 VOTE				
	TOTAL	MAN	WOMAN	18-34	35-54	55+	18-75	76+	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	WORKING	NOT WORKING	ABC1	C2DE	GRADUATES	NON GRADUATES	UP TO £19999	£20000-£34999	£35000-£54999	£55000+	ETHNIC MINORITY GROUPS	WHITE ETHNIC GROUP	CONSERVATIVE	LABOUR	LIBERAL DEMOCRATS	REFORM UK	OTHER	REMAIN	LEAVE			
UNWEIGHTED BASE	1141	569	572	111	409	621	280	861	260	222	260	222	259	222	260	222	260	222	260	222	260	222	260	222	260	222	260	222	260	222	260	222	260	222	260	222
WEIGHTED BASE	1141	570	571	112	410	619	280	861	260	222	260	222	259	222	260	222	260	222	260	222	260	222	260	222	260	222	260	222	260	222	260	222	260	222	260	222
[2] Very good job	22	16	6	13	5	4	22	-	3	5	2	4	5	4	18	3	18	4	18	5	2	5	3	12	5	17	3	12	1	*	*	5	15	3		
[1] Fairly good job	137	72	64	55	50	32	134	3	33	34	24	31	4	11	203	34	51	46	64	73	13	32	25	60	81	104	17	62	10	3	26	80	25	25		
[0] Neither good nor bad job	224	108	116	61	71	91	215	0	67	64	47	30	8	9	151	74	125	99	77	147	26	72	54	57	32	180	25	98	20	11	25	117	57	0		
[2] Very bad job	205	109	206	205	196	226	206	135	25	23	185	193	155	95	226	178	206	206	215	196	176	216	188	174	206	196	196	196	196	196	196	196	196	196	196	196
[1] Fairly bad job	164	86	93	37	60	85	163	19	45	52	41	20	9	19	108	74	114	67	59	123	16	32	44	56	10	168	29	54	13	26	13	66	75	0		
[2] Very bad job	354	197	157	40	106	208	322	32	85	88	91	45	13	33	185	169	181	173	90	264	50	67	114	92	14	337	107	44	29	82	26	97	199	0		
Mean	-0.77	-0.79	-0.76	-0.17	-0.73	-1.1	-0.73	-1.28	-0.76	-0.75	-0.95	-0.54	-0.57	-0.89	-0.6	-1.05	-0.66	-0.93	-0.46	-0.93	-0.93	0.63	-1	-0.37	0.03	-0.86	-1.11	-0.21	-0.81	-1.52	-0.31	-0.43	-1.23	0		
NET: Very/fairly good job	159	88	70	69	55	35	156	3	35	39	26	35	9	15	122	37	109	50	80	78	15	37	28	71	36	121	21	74	11	3	31	92	29			
NET: Very/fairly bad job	479	281	250	77	166	292	484	51	126	137	133	65	21	53	203	243	295	240	149	387	66	119	158	148	24	505	186	98	46	108	19	165	274			
Don't know	141	42	98	54	61	25	118	3	23	37	33	22	10	14	92	49	73	67	44	97	27	25	41	39	17	120	8	29	6	8	1	49	21			
I do not know who this person is	72	30	42	31	36	5	71	1	25	16	24	6	5	6	40	22	33	30	17	14	14	11	25	12	57	6	2	7	5	23	5	0				
	6%	4%	7%	16%	4%	1%	7%	2%	6%	5%	9%	4%	8%	6%	6%	7%	5%	8%	4%	7%	11%	5%	4%	6%	10%	6%	2%	2%	3%	5%	4%	5%	1%			

Proportions/Means: Column Totals (3% risk level) a/b - c/d/e/f/g - h/i/j/k/l/m - n/o - p/q - r/s - t/u/v/w - x/y - A/B/C/D/E - F/G
 Overlay formulae used: * small base

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Table 23
Q15_3 - To what extent, if at all, do you think each of the following would do a good job or bad job as Prime Minister? If you do not know who the person is, then please say so. Kemi Bateman, leader of the Conservative party
Base: All adults aged 18+ in GB

	GENDER			AGE							REGION					WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				ETHNICITY		GENERAL ELECTION 2024 VOTE						REFERENDUM 2016 VOTE		
	TOTAL	MAN	WOMAN	18-34	35-54	55+	18-74	75+	18	19	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	WORKING	NOT WORKING	ABC1	C2DE	GRADUATES	NON GRADUATES	UP TO £19999	£20000-£34999	£35000-£49999	£50000+	ETHNIC MINORITY GROUPS	WHITE ETHNIC GROUP	CONSERVATIVE	LABOUR	LIBERAL DEMOCRATS	REFORM UK	OTHER	REMAIN	LEAVE	
UNWEIGHTED BASE	1141	569	572	111	409	621	475	194	276	299	181	181	211	97	163	320	30	391	481	377	139	68	109	201	152	156	111	112	267	111	122	111	111	111	471	111
WEIGHTED BASE	1141	570	571	112	410	619	476	195	277	299	182	182	212	98	164	321	31	392	482	378	140	69	110	210	153	157	112	113	270	112	112	112	112	472	112	
(1) Very good job	9%	5%	4%	2%	2%	5%	8%	8%	2%	2%	1%	1%	2%	6%	7%	1%	5%	4%	8%	8%	8%	8%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
(1) Fairly good job	23%	10%	12%	3%	6%	12%	11%	11%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	
(2) Neither good nor bad job	19%	16%	19%	12%	12%	12%	12%	12%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	
(3) Fairly bad job	17%	17%	17%	13%	13%	13%	13%	13%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	
(4) Very bad job	24%	22%	24%	15%	15%	15%	15%	15%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	
Mean	-0.25	-0.11	-0.18	-0.52	-0.32	-0.06	-0.29	0.22	0.44	-0.23	-0.16	-0.2	-0.19	-0.41	-0.77	-0.34	-0.12	-0.22	-0.29	-0.35	-0.21	-0.34	-0.22	-0.23	-0.31	0.01	-0.29	0.89	-0.78	-0.17	-0.08	-1.11	-0.55	0.23		
NET: Very/fairly good job	29%	16%	20%	5%	9%	17%	19%	20%	2%	2%	2%	2%	2%	7%	8%	2%	6%	9%	9%	9%	9%	2%	3%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	
NET: Very/fairly bad job	41%	23%	27%	10%	10%	10%	10%	10%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	
Don't know	10%	17%	7%	3%	5%	18%	10%	3%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	
I do not know who this person is	8%	3%	10%	18%	6%	2%	8%	3%	6%	10%	10%	4%	11%	5%	8%	8%	7%	7%	9%	6%	9%	8%	7%	7%	7%	11%	7%	1%	6%	5%	4%	3%	6%	2%		

Proportions/Means: Column Totals (3% risk level) a/b - c/d/e/f/g - h/i/j/k/l/m - n/o - p/q - r/s - t/u/v/w - x/y - A/B/C/D/E - F/G
Overlap formulae used. * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 24
Q25_8 - To what extent, if at all, do you think each of the following would do a good job or bad job as Prime Minister? If you do not know who the person is, then please say so. Nigel Farage, leader of Reform UK
Base: All adults aged 18+ in GB

	GENDER			AGE							REGION					WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME					ETHNICITY		GENERAL ELECTION 2024 VOTE						REFERENDUM 2016 VOTE		
	TOTAL	MAN	WOMAN	18-34	35-54	55+	18-75	76+	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	WORKING	NOT WORKING	ABC1	C2DE	GRADUATES	NON GRADUATES	UP TO £19999	£20000-£34999	£35000-£54999	£55000+	ETHNIC MINORITY GROUPS	WHITE ETHNIC GROUP	CONSERVATIVE	LABOUR	LIBERAL DEMOCRATS	REFORM UK	OTHER	REMAIN	LEAVE				
UNWEIGHTED BASE	1141	569	572	111	389	641	371	370	181	181	181	181	181	320	321	320	321	321	320	108	109	109	109	108	108	109	109	108	109	108	109	108	109	108	109	108	109
WEIGHTED BASE	1131	570	561	117	377	637	374	370	173	173	173	173	173	317	318	317	318	318	317	107	107	107	107	107	107	107	107	106	107	106	107	106	107	106	107	106	107
(2) Very good job	127	75	51	27	41	54	113	14	30	27	31	26	8	4	51	51	57	70	24	100	21	26	14	21	14	111	30	19	2	52	2	16	89				
	11%	14%	9%	11%	11%	13%	11%	21%	11%	9%	11%	17%	14%	4%	11%	12%	9%	14%	7%	13%	14%	10%	18%	6%	11%	11%	16%	6%	3%	37%	2%	4%	23%				
(2) Fairly good job	174	104	68	45	60	69	157	16	41	63	38	20	4	7	104	69	99	75	40	133	23	35	55	47	18	155	43	29	13	53	6	37	105				
	15%	13%	12%	14%	16%	15%	15%	24%	18%	22%	15%	12%	8%	7%	15%	16%	16%	15%	12%	17%	15%	15%	14%	15%	15%	16%	22%	10%	15%	15%	33%	5%	8%	27%			
(3) Neither good nor bad job	127	67	60	28	46	55	124	4	46	29	39	9	3	10	77	50	67	60	37	91	14	45	24	41	12	111	31	15	4	22	11	37	50				
	11%	12%	10%	9%	12%	12%	12%	6%	17%	10%	11%	6%	5%	11%	11%	12%	10%	12%	10%	9%	9%	11%	8%	12%	10%	10%	14%	5%	5%	14%	10%	8%	13%				
(4) Fairly bad job	84	41	52	18	35	41	90	4	8	28	21	25	11	1	8	58	36	54	40	24	68	12	28	27	21	10	84	84	3	9	7	45	14				
	8%	7%	9%	6%	10%	9%	8%	6%	10%	7%	10%	7%	2%	6%	8%	8%	8%	9%	8%	7%	8%	11%	9%	6%	8%	8%	10%	10%	10%	2%	6%	10%	7%				
(5) Very bad job	509	233	271	151	152	206	483	26	103	126	112	78	31	60	319	190	117	192	212	297	62	114	108	184	51	450	64	198	54	4	79	284	88				
	45%	42%	47%	46%	41%	46%	45%	39%	39%	43%	43%	49%	55%	42%	46%	44%	50%	39%	58%	39%	43%	43%	37%	55%	42%	45%	34%	55%	61%	5%	72%	64%	26%				
Mean	-0.66	-0.69	-0.84	-0.82	-0.6	-0.62	-0.7	-0.18	-0.53	-0.59	-0.63	-0.65	0	-0.89	-1.28	-0.69	-0.62	-0.8	-0.48	-1.05	-0.48	-0.54	-0.68	-0.3	-0.96	-0.63	-0.66	-0.24	-1.24	-1.21	1.1	-1.49	-1.3	0.16			
NET: Very/fairly good job	300	179	120	72	101	127	270	30	72	90	69	46	12	13	180	120	156	144	67	234	44	61	109	68	32	268	72	48	15	105	8	53	194				
	27%	18%	21%	23%	27%	28%	25%	4%	27%	31%	26%	29%	22%	11%	26%	28%	23%	29%	18%	31%	23%	23%	17%	20%	26%	26%	38%	16%	18%	76%	7%	12%	10%				
NET: Very/fairly bad job	603	274	324	170	188	246	573	30	131	147	137	88	32	68	377	228	171	232	238	365	74	142	135	205	61	534	82	228	62	6	86	329	124				
	53%	50%	54%	54%	51%	55%	54%	4%	49%	50%	52%	56%	57%	43%	54%	52%	54%	47%	65%	48%	49%	53%	46%	43%	50%	54%	43%	75%	73%	4%	78%	74%	32%				
Don't know	73	17	56	23	31	39	69	3	10	23	20	10	5	5	45	28	27	45	19	54	14	13	22	17	9	62	5	14	3	2	5	21	16				
	6%	3%	10%	7%	8%	6%	7%	0%	4%	8%	7%	6%	3%	3%	4%	6%	6%	6%	5%	7%	9%	5%	7%	10%	7%	6%	3%	4%	3%	2%	4%	5%	4%				
I do not know who this person is	28	11	14	20	6	1	28	-	7	4	7	1	3	2	18	9	15	23	7	20	6	6	3	6	8	17	1	1	1	1	1	1	1				
	2%	2%	2%	2%	1%	1%	1%	0%	3%	1%	3%	1%	0%	2%	3%	2%	3%	2%	3%	2%	4%	2%	1%	2%	6%	2%	1%	1%	1%	1%	1%	1%	1%	1%			

Proportions/Means: Columns Totals (3% risk level) - a/b - c/d/e/f/g - h/i/j/k/l/m - n/o - p/q - r/s - t/u/v/w - x/y - A/B/C/D/E - F/G
 Overlay formulas used: * small base

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 24
Q25_2 - To what extent, if at all, do you think each of the following would do a good job or bad job as Prime Minister? If you do not know who the person is, then please say so. Zack Polanski, leader of the Green party
Base: All adults aged 18+ in GB

	GENDER			AGE						REGION					WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				ETHNICITY		GENERAL ELECTION 2024 VOTE						REFERENDUM 2024 VOTE			
	TOTAL	MAN	WOMAN	18-34	35-54	55+	18-75	76+	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	WORKING	NOT WORKING	ABC1	C2DE	GRADUATES	NON GRADUATES	UP TO £19999	£20000-£34999	£35000-£49999	£50000+	ETHNIC MINORITY GROUPS	WHITE ETHNIC GROUP	CONSERVATIVE	LABOUR	LIBERAL DEMOCRATS	REFORM UK	OTHER	REMAIN	LEAVE			
UNWEIGHTED BASE	1141	569	572	111	406	624	379	101	290	319	301	37	101	330	302	310	481	371	339	68	109	201	353	156	111	591	550	550	49	76	101	111	111	49	111	
WEIGHTED BASE	1141	570	571	112	410	619	379	101	290	319	301	37	101	330	302	310	481	371	339	68	109	201	353	156	111	591	550	550	49	76	101	111	111	49	111	
(2) Very good job	6%	5%	8%	3%	2%	6%	1%	1%	1%	1%	1%	2%	6%	4%	5%	6%	5%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
(1) Fairly good job	11%	11%	11%	22%	20%	8%	12%	8%	20%	22%	11%	17%	11%	12%	13%	9%	12%	8%	17%	9%	12%	12%	9%	15%	10%	10%	5%	9%	47%	10%	3%	16%	2%	6%	2%	
(2) Neither good nor bad job	16%	17%	15%	22%	20%	12%	18%	12%	17%	17%	17%	17%	12%	17%	16%	17%	17%	17%	16%	20%	20%	18%	15%	18%	15%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%
(3) Fairly bad job	14%	15%	13%	8%	15%	16%	13%	22%	13%	15%	11%	14%	17%	14%	14%	13%	14%	14%	14%	10%	16%	13%	14%	9%	15%	11%	17%	21%	13%	9%	13%	17%	13%	13%		
(4) Very bad job	35%	43%	28%	9%	30%	19%	34%	51%	38%	31%	38%	32%	36%	38%	30%	44%	33%	39%	29%	39%	34%	33%	41%	33%	11%	38%	61%	27%	31%	68%	15%	26%	60%	60%		
Mean	-0.75	-0.94	-0.59	0.26	-0.37	-0.28	-0.72	-1.26	-0.84	-0.67	-0.86	-0.47	-1.08	-0.85	-0.6	-0.99	-0.66	-0.89	-0.41	-0.92	-0.62	-0.73	-0.89	-0.63	0.29	-0.87	-1.4	-0.5	-0.73	-1.55	0.33	-0.47	-1.38			
NET: Very/fairly good job	17%	16%	18%	33%	17%	7%	18%	9%	15%	17%	17%	27%	7%	18%	20%	14%	21%	13%	26%	11%	21%	14%	15%	22%	49%	14%	6%	22%	17%	4%	5%	18%	22%	7%		
NET: Very/fairly bad job	49%	58%	41%	16%	15%	47%	35%	48%	50%	47%	50%	46%	53%	53%	44%	57%	49%	49%	42%	52%	44%	49%	54%	47%	16%	53%	77%	44%	54%	77%	28%	43%	73%	7%		
Don't know	9%	10%	7%	4%	4%	1%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%		
Ido not know who this person is	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%		

Proportions/Means: Column Totals (3% risk level) a/b - c/d/e/f/g - h/i/j/k/l/m - n/o - p/q - r/s - t/u/v/w - x/y - A/B/C/D/E - F/G
Overlap formulas used. * small base

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