



TOPLINE & METHODOLOGY

Ipsos Volunteering Poll

A survey of the American general population (ages 18+) conducted by Ipsos

Interview dates: April 21-22, 2026

Number of interviews: N=1,004

Credibility Interval among all respondents: +/- 3.8 percentage points at the 95% confidence level for all respondents

NOTE: All results show percentages among all respondents, unless otherwise labeled. Reduced bases are unweighted values.

NOTE: * = less than 0.5%, - = no respondents, N/A = not applicable

Q1. How often do you volunteer?

	Total (N=1,004)
Weekly	9%
Monthly	8%
A few times a year	24%
Rarely	28%
Never	32%

Q2. What would encourage you to volunteer more?

	Total (N=1,004)
Volunteering with friends and family	24%
Opportunities closer to home	21%
More information about opportunities	20%
Paid time off for volunteering	10%
Recognition or incentives	8%
Other	17%

Q3_1. To what extent do you agree or disagree, if at all, with the following statements? - / volunteer as frequently as I would like to.

	Total (N=1,004)
Strongly agree	14%
Slightly agree	18%
Neither agree nor disagree	32%
Slightly disagree	20%
Strongly disagree	17%
Top 2 Box (Net)	32%
Bottom 2 Box (Net)	36%



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Q3_2. To what extent do you agree or disagree, if at all, with the following statements? - *Being a volunteer is an important part of my identity.*

	Total (N=1,004)
Strongly agree	14%
Slightly agree	20%
Neither agree nor disagree	35%
Slightly disagree	15%
Strongly disagree	16%
Top 2 Box (Net)	33%
Bottom 2 Box (Net)	31%

Q3_3. To what extent do you agree or disagree, if at all, with the following statements? - *Volunteering makes a meaningful difference in my community.*

	Total (N=1,004)
Strongly agree	31%
Slightly agree	31%
Neither agree nor disagree	21%
Slightly disagree	12%
Strongly disagree	5%
Top 2 Box (Net)	62%
Bottom 2 Box (Net)	17%

Q3_4. To what extent do you agree or disagree, if at all, with the following statements? - *I often see others (community members, friends and family) volunteering.*

	Total (N=1,004)
Strongly agree	12%
Slightly agree	25%
Neither agree nor disagree	26%
Slightly disagree	21%
Strongly disagree	17%
Top 2 Box (Net)	37%
Bottom 2 Box (Net)	38%



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Q3_5. To what extent do you agree or disagree, if at all, with the following statements? - *I can readily find charities/volunteer organizations that align with my values.*

	Total (N=1,004)
Strongly agree	17%
Slightly agree	27%
Neither agree nor disagree	31%
Slightly disagree	16%
Strongly disagree	9%
Top 2 Box (Net)	44%
Bottom 2 Box (Net)	25%

Q3_6. To what extent do you agree or disagree, if at all, with the following statements? - *I feel that my employer encourages and/or sponsors me to volunteer.*

	Total (N=1,004)
Strongly agree	6%
Slightly agree	13%
Neither agree nor disagree	43%
Slightly disagree	14%
Strongly disagree	23%
Top 2 Box (Net)	19%
Bottom 2 Box (Net)	38%

Q3_7. To what extent do you agree or disagree, if at all, with the following statements? - *I have gained personal benefits from volunteering.*

	Total (N=1,004)
Strongly agree	20%
Slightly agree	20%
Neither agree nor disagree	36%
Slightly disagree	13%
Strongly disagree	11%
Top 2 Box (Net)	41%
Bottom 2 Box (Net)	24%



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Q3_8. To what extent do you agree or disagree, if at all, with the following statements? - *Volunteering is an important American value.*

	Total (N=1,004)
Strongly agree	27%
Slightly agree	34%
Neither agree nor disagree	27%
Slightly disagree	7%
Strongly disagree	5%
Top 2 Box (Net)	61%
Bottom 2 Box (Net)	12%

Q3_9. To what extent do you agree or disagree, if at all, with the following statements? - *The U.S. marking its 250th anniversary makes me more inspired to volunteer.*

	Total (N=1,004)
Strongly agree	7%
Slightly agree	12%
Neither agree nor disagree	44%
Slightly disagree	18%
Strongly disagree	20%
Top 2 Box (Net)	19%
Bottom 2 Box (Net)	37%

Q3. To what extent do you agree or disagree, if at all, with the following statements? - **Top 2 Box Summary**

	Total (N=1,004)
I volunteer as frequently as I would like to.	32%
Being a volunteer is an important part of my identity.	33%
Volunteering makes a meaningful difference in my community.	62%
I often see others (community members, friends and family) volunteering.	37%
I can readily find charities/volunteer organizations that align with my values.	44%
I feel that my employer encourages and/or sponsors me to volunteer.	19%
I have gained personal benefits from volunteering.	41%
Volunteering is an important American value.	61%
The U.S. marking its 250th anniversary makes me more inspired to volunteer.	19%



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About the Study

These are some of the findings of an Ipsos poll conducted between April 21-22, 2026, conducted on behalf of Rapid Relief Team (RRT). For this survey, a sample of 1,004 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English.

The sample was randomly drawn from [Ipsos' online panel](#), partner online panel sources, and "river" sampling and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2024 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Posthoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.

Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 3.8 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following (n=1,004, DEFF=1.5, adjusted Confidence Interval=+/- 5.3 percentage points).

For more information on this news release, please contact:

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About Ipsos

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Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. Our 75 business solutions are based on primary data from our surveys, social media monitoring, and qualitative or observational techniques.

“Game Changers” – our tagline – summarizes our ambition to help our 5,000 clients navigate with confidence our rapidly changing world.

Founded in France in 1975, Ipsos has been listed on the Euronext Paris since July 1, 1999. The company is part of the SBF 120, Mid-60 indices, and is eligible for the Deferred Settlement Service (SRD).

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