

Q1. Which of the following safeguards do you think should be required by law when political parties, candidates, campaign organizations, or their agents collect, use, share, or retain voter information?

	Total	Gender		AGE			EDUCATION				Generation				Alberta Region		
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer	Calgary	Edmonton	Rest of Alberta
Base: All Respondents (unwtd)	801	376	413	208	314	279	38	147	341	275	120	256	198	227	288	271	242
Base: All Respondents (wtd)	801	390	399	230	290	281	65	265	256	215	138	250	183	230	282	266	253
A legal duty to protect voter information against unauthorized access, sharing, copying, or misuse.	68%	62%	74%	59%	66%	77%	69%	66%	70%	67%	54%	65%	70%	78%	64%	73%	67%
A legal duty to notify affected individuals and the appropriate regulator when voter information is breached or misused.	63%	62%	64%	53%	62%	73%	61%	58%	66%	67%	50%	58%	66%	74%	58%	68%	63%
Penalties or other enforcement consequences for serious misuse, unauthorized sharing, or failure to protect voter information.	63%	62%	65%	49%	62%	76%	65%	60%	65%	65%	41%	61%	63%	79%	61%	66%	62%
A legal right for individuals to request correction of inaccurate personal information held for political purposes.	54%	53%	54%	51%	54%	55%	60%	48%	52%	61%	52%	56%	51%	55%	51%	56%	54%
A legal right for individuals to request deletion or withdrawal of consent where the information is no longer needed for an authorized purpose.	54%	53%	55%	47%	57%	57%	43%	50%	58%	58%	44%	55%	60%	55%	54%	55%	52%
A legal right for individuals to access personal information held about them for political purposes.	51%	50%	51%	46%	51%	54%	54%	44%	51%	57%	43%	54%	49%	53%	46%	55%	51%
A legal duty to limit voter information to authorized electoral or democratic purposes.	50%	48%	52%	33%	50%	64%	27%	43%	55%	59%	28%	47%	53%	64%	46%	52%	52%
Independent oversight by a privacy commissioner.	43%	46%	40%	30%	47%	48%	34%	37%	45%	50%	25%	44%	46%	49%	39%	47%	43%
None of these should be required by law.	2%	2%	2%	1%	3%	1%	-	3%	1%	2%	2%	2%	3%	1%	2%	2%	1%
Not sure.	8%	7%	9%	11%	9%	6%	17%	9%	9%	4%	12%	9%	8%	5%	10%	6%	8%

Q2. If voter information held or used by political parties or campaign organizations is breached, misused, or shared without authorization, which of the following oversight approaches do you think should apply?

	Total	Gender		AGE			EDUCATION				Generation				Alberta Region		
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Elections agencies and privacy commissioners should share oversight of political parties and campaign organizations' use of voter information, with clear authority to investigate, order corrective action, and refer serious cases for penalties.	48%	52%	45%	38%	50%	53%	34%	45%	53%	48%	34%	47%	49%	55%	42%	50%	51%
Elections agencies should be solely responsible for overseeing political parties and campaign organizations' use of voter information because the information is connected to elections.	20%	20%	19%	23%	18%	21%	21%	20%	16%	25%	23%	21%	18%	20%	23%	17%	21%
Political parties and campaign organizations should be responsible for investigating and resolving these matters themselves under their own published privacy policies.	10%	10%	10%	14%	10%	6%	5%	10%	11%	11%	16%	9%	14%	5%	13%	11%	6%
Political parties and campaign organizations should not be subject to external oversight requirements because they need to communicate with voters and participate in elections.	5%	6%	5%	8%	5%	3%	8%	5%	3%	7%	10%	6%	3%	3%	5%	5%	6%
Not sure	17%	13%	21%	17%	17%	17%	32%	20%	16%	9%	18%	17%	16%	17%	17%	16%	17%

Q3_1. How strongly do you agree or disagree with each of the following requirements for political parties, candidates, campaign organizations, and their agents when they collect, use, share, or retain voter information? - They should be required to comply with privacy law based on fair information principles, rather than relying only on party-drafted privacy policies.

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Base: All Respondents (wtd)	801	390	399	230	290	281	65	265	256	215	138	250	183	230	282	266	253
Top 2 Box (Net)	83%	86%	81%	77%	86%	86%	69%	81%	86%	88%	73%	83%	89%	86%	82%	86%	81%
Strongly agree	51%	51%	50%	40%	57%	53%	38%	43%	58%	56%	29%	55%	59%	53%	50%	52%	50%
Somewhat agree	33%	34%	31%	37%	29%	33%	31%	38%	28%	32%	44%	28%	30%	34%	32%	34%	31%
Bottom 2 Box (Net)	9%	10%	9%	17%	7%	5%	17%	11%	7%	7%	23%	8%	4%	6%	10%	10%	8%
Somewhat disagree	6%	5%	7%	12%	6%	3%	10%	9%	4%	5%	17%	6%	3%	3%	7%	7%	5%
Strongly disagree	3%	5%	1%	5%	1%	3%	7%	3%	3%	2%	6%	2%	1%	3%	3%	2%	3%
Don't know	7%	4%	10%	6%	7%	9%	14%	8%	7%	6%	4%	9%	7%	8%	7%	4%	11%

Q3_2. How strongly do you agree or disagree with each of the following requirements for political parties, candidates, campaign organizations, and their agents when they collect, use, share, or retain voter information? - They should be subject to the same private-sector privacy laws that apply to other organizations.

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Base: All Respondents (wtd)	801	390	399	230	290	281	65	265	256	215	138	250	183	230	282	266	253
Top 2 Box (Net)	84%	88%	80%	76%	85%	90%	76%	84%	86%	84%	70%	84%	87%	91%	85%	83%	85%
Strongly agree	49%	53%	45%	36%	53%	55%	35%	43%	55%	53%	33%	45%	60%	54%	46%	51%	50%
Somewhat agree	35%	35%	35%	40%	32%	35%	41%	41%	31%	31%	38%	39%	26%	37%	39%	32%	35%
Bottom 2 Box (Net)	9%	9%	9%	14%	9%	5%	9%	9%	8%	10%	20%	8%	7%	5%	10%	10%	7%
Somewhat disagree	6%	7%	6%	12%	6%	2%	9%	6%	6%	7%	16%	6%	5%	2%	6%	8%	5%
Strongly disagree	3%	3%	3%	3%	3%	3%	-	3%	3%	3%	3%	2%	2%	3%	4%	3%	2%
Don't know	7%	3%	11%	10%	6%	5%	15%	7%	5%	6%	10%	8%	6%	4%	6%	6%	9%

Q3_3. How strongly do you agree or disagree with each of the following requirements for political parties, candidates, campaign organizations, and their agents when they collect, use, share, or retain voter information? - They should be subject to a specific privacy law designed for political parties and campaign organizations.

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Base: All Respondents (wtd)	801	390	399	230	290	281	65	265	256	215	138	250	183	230	282	266	253
Top 2 Box (Net)	67%	70%	66%	65%	70%	67%	63%	68%	69%	67%	66%	67%	68%	68%	67%	70%	65%
Strongly agree	29%	32%	25%	26%	32%	27%	26%	27%	31%	28%	24%	30%	33%	25%	26%	34%	26%
Somewhat agree	39%	38%	41%	39%	38%	40%	36%	41%	38%	39%	42%	37%	35%	43%	41%	36%	39%
Bottom 2 Box (Net)	21%	24%	19%	24%	19%	22%	9%	24%	20%	22%	23%	20%	22%	21%	23%	19%	22%
Somewhat disagree	14%	14%	13%	19%	13%	11%	9%	18%	15%	10%	18%	15%	14%	10%	14%	10%	17%
Strongly disagree	8%	9%	6%	5%	6%	11%	-	7%	6%	13%	5%	6%	8%	11%	9%	8%	5%
Don't know	11%	7%	15%	11%	11%	11%	28%	8%	11%	11%	11%	12%	10%	11%	10%	11%	12%

Q3_4. How strongly do you agree or disagree with each of the following requirements for political parties, candidates, campaign organizations, and their agents when they collect, use, share, or retain voter information? - They should be allowed to rely on their own published privacy policies instead of being subject to privacy legislation.

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Top 2 Box (Net)	24%	30%	19%	43%	22%	11%	22%	27%	21%	24%	48%	24%	22%	11%	30%	24%	18%
Strongly agree	8%	11%	5%	16%	8%	2%	6%	8%	8%	9%	20%	8%	6%	3%	8%	9%	8%
Somewhat agree	16%	19%	14%	27%	14%	9%	16%	19%	13%	16%	29%	16%	16%	9%	22%	15%	10%
Bottom 2 Box (Net)	66%	64%	66%	44%	68%	81%	51%	60%	72%	70%	38%	64%	70%	82%	59%	67%	72%
Somewhat disagree	21%	21%	20%	20%	22%	20%	24%	23%	20%	18%	23%	24%	19%	17%	17%	19%	27%
Strongly disagree	45%	43%	46%	25%	46%	61%	28%	37%	51%	52%	15%	40%	51%	64%	42%	48%	45%
Don't know	10%	6%	14%	13%	9%	8%	27%	13%	7%	5%	14%	12%	8%	7%	11%	9%	10%

Q3_5. How strongly do you agree or disagree with each of the following requirements for political parties, candidates, campaign organizations, and their agents when they collect, use, share, or retain voter information? - They should be exempt from some privacy-law requirements if those requirements would unreasonably limit their ability to communicate with voters.

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Top 2 Box (Net)	26%	29%	24%	41%	22%	18%	33%	26%	24%	26%	44%	27%	19%	20%	28%	24%	26%
Strongly agree	7%	9%	6%	15%	6%	2%	8%	7%	7%	8%	17%	9%	3%	2%	8%	7%	6%
Somewhat agree	19%	20%	18%	27%	15%	16%	25%	20%	17%	18%	26%	19%	15%	18%	20%	17%	20%
Bottom 2 Box (Net)	62%	64%	59%	46%	66%	72%	44%	59%	69%	63%	43%	58%	69%	72%	58%	66%	62%
Somewhat disagree	24%	28%	21%	27%	21%	25%	24%	23%	25%	24%	28%	25%	22%	22%	23%	27%	22%
Strongly disagree	38%	37%	39%	19%	45%	47%	20%	36%	44%	40%	16%	33%	47%	50%	35%	40%	40%
Don't know	12%	7%	17%	13%	12%	10%	23%	14%	7%	11%	13%	14%	12%	8%	14%	9%	12%

Q4. Which statement comes closest to your view about balancing political communication and privacy protections?

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Base: All Respondents (wtd)	801	390	399	230	290	281	65	265	256	215	138	250	183	230	282	266	253
Political parties and candidates should not be allowed to collect, use, or retain personal information about voters outside official election periods.	27%	27%	27%	23%	25%	33%	18%	28%	28%	29%	18%	27%	29%	33%	27%	29%	27%
Political parties and candidates should only be allowed to use voter information where individuals have given consent.	25%	26%	24%	20%	29%	24%	34%	20%	26%	26%	16%	28%	27%	24%	22%	25%	28%
Political parties and candidates should have access to voter information for authorized election purposes only, with clear legal limits, security and privacy duties.	19%	19%	20%	19%	18%	22%	10%	19%	22%	20%	19%	17%	21%	22%	20%	22%	16%
Political parties and candidates should be allowed to use voter information during and between elections, but only for clearly defined political purposes and with privacy safeguards.	10%	10%	10%	14%	9%	8%	16%	9%	7%	13%	19%	8%	7%	9%	12%	9%	9%
Political parties and candidates need broad access to voter information to communicate with people and support democratic participation, even if this means fewer privacy rules.	4%	5%	4%	7%	5%	1%	-	4%	5%	5%	10%	5%	3%	1%	6%	3%	3%
None of these reflects my view.	6%	6%	6%	7%	7%	4%	3%	10%	5%	4%	9%	6%	6%	4%	6%	5%	8%
Not sure.	8%	7%	9%	10%	7%	7%	19%	9%	7%	4%	9%	10%	7%	7%	8%	7%	9%