



# PUBLIC POLL FINDINGS AND METHODOLOGY

## Ipsos Poll on Consumer Behavior

Washington, DC, June 5, 2026

1. **[ASKED ONLY IF EMPLOYED]** Are you currently working from home, at your workplace, or both a majority of the time?

	Working at my workplace only	Working from home only	Working both from home and at my workplace
6/2-3, 2026 (N=608)	60%	16%	24%
5/19-20, 2026 (N=577)	54%	15%	31%
5/5-6, 2026 (N=626)	56%	19%	25%
4/7-8, 2026 (N=582)	57%	18%	25%
3/24-25, 2026 (N=582)	56%	21%	23%
3/10-11, 2026 (N=585)	58%	15%	27%
2/24-25, 2026 (N=606)	51%	21%	28%
2/10-11, 2026 (N=632)	56%	21%	23%
1/27-28, 2026 (N=584)	54%	20%	26%
1/13-14, 2026 (N=734)	51%	21%	28%
12/9-10, 2025 (N=615)	57%	16%	27%
11/18-19, 2025 (N=579)	52%	24%	24%
11/4-5, 2025 (N=610)	52%	23%	25%
10/22-23, 2025 (N=598)	53%	24%	24%
10/7-8, 2025 (N=590)	56%	21%	23%
9/23-24, 2025 (N=634)	54%	20%	25%
9/9-10, 2025 (N=619)	54%	21%	25%
8/26-27, 2025 (N=611)	58%	16%	26%
8/12-13, 2025 (N=615)	55%	23%	23%
7/29-30, 2025 (N=634)	61%	17%	23%
7/15-16, 2025 (N=611)	58%	20%	22%
6/17-18, 2025 (N=620)	56%	20%	24%
6/3-4, 2025 (N=573)	58%	19%	23%
5/21-22, 2025 (N=604)	54%	18%	28%
5/6-7, 2025 (N=610)	49%	22%	29%
4/23-24, 2025 (N=628)	60%	20%	20%
4/8-9, 2025 (N=606)	51%	24%	24%
3/25-26, 2025 (N=599)	50%	25%	26%
3/11-12, 2025 (N=569)	52%	24%	24%
2/25-26, 2025 (N=582)	52%	27%	22%
2/11-12, 2025 (N=603)	52%	22%	26%
1/28-29, 2025 (N=599)	59%	18%	23%
1/14-15, 2025 (N=559)	59%	17%	24%



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1. **[ASKED ONLY IF EMPLOYED]** Are you currently working from home, at your workplace, or both a majority of the time? *(Continued)*

	Working at my workplace only	Working from home only	Working both from home and at my workplace
<b>12/10-11, 2024 (N=597)</b>	56%	20%	25%
<b>11/13-14, 2024 (N=555)</b>	55%	22%	23%
<b>10/29-30, 2024 (N=596)</b>	53%	21%	25%
<b>10/15-16, 2024 (N=622)</b>	57%	17%	27%
<b>10/1-2, 2024 (N=565)</b>	59%	15%	26%
<b>9/17-18, 2024 (N=599)</b>	61%	17%	22%
<b>9/3-4, 2024 (N=569)</b>	58%	18%	24%
<b>8/20-21, 2024 (N=586)</b>	58%	17%	24%
<b>8/6-7, 2024 (N=599)</b>	58%	16%	26%
<b>7/23-24, 2024 (N=603)</b>	49%	21%	30%
<b>6/25-26, 2024 (N=591)</b>	59%	18%	23%
<b>6/11-12, 2024 (N=639)</b>	59%	20%	21%
<b>5/30-31, 2024 (N=612)</b>	56%	21%	23%
<b>5/14-15, 2024 (N=583)</b>	55%	19%	27%
<b>4/30-5/1, 2024 (N=550)</b>	51%	20%	29%
<b>4/16-17, 2024 (N=531)</b>	51%	21%	28%
<b>4/2-3, 2024 (N=573)</b>	53%	20%	26%
<b>3/19-20, 2024 (N=614)</b>	52%	20%	27%
<b>3/5-6, 2024 (N=526)</b>	56%	19%	25%
<b>2/21-22, 2024 (N=555)</b>	50%	23%	26%
<b>2/6-7, 2024 (N=554)</b>	52%	21%	27%
<b>1/23-24, 2024 (N=551)</b>	47%	21%	32%
<b>1/9-10, 2024 (N=574)</b>	51%	17%	32%



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1. **[ASKED ONLY IF EMPLOYED]** Are you currently working from home, at your workplace, or both a majority of the time? *(Continued)*

	Working at my workplace only	Working from home only	Working both from home and at my workplace
12/5-6, 2023 (N=567)	55%	25%	20%
11/7-8, 2023 (N=595)	54%	24%	22%
10/24-25, 2023 (N=551)	55%	22%	23%
10/10-11, 2023 (N=570)	58%	19%	23%
9/26-27, 2023 (N=612)	57%	18%	25%
9/12-13, 2023 (N=594)	55%	20%	26%
8/29-30, 2023 (N=586)	57%	25%	19%
8/15-16, 2023 (N=568)	51%	23%	26%
8/1-2, 2023 (N=623)	50%	28%	22%
7/18-19, 2023 (N=574)	60%	20%	20%
6/21-22, 2023 (N=580)	52%	25%	23%
6/6-7, 2023 (N=582)	60%	21%	19%
5/23-24, 2023 (N=599)	52%	24%	23%
5/9-10, 2023 (N=615)	59%	20%	21%
4/25-26, 2023 (N=582)	52%	29%	19%
4/11-12, 2023 (N=557)	58%	21%	22%
3/28-29, 2023 (N=620)	46%	24%	30%
3/14-15, 2023 (N=625)	55%	25%	20%
2/28-3/1, 2023 (N=616)	61%	20%	19%
2/14-15, 2023 (N=603)	56%	24%	20%
1/18-19, 2023 (N=639)	56%	22%	22%
11/9-10, 2022 (N=628)	54%	22%	24%
10/25-26, 2022 (N=594)	56%	24%	20%
10/11-12, 2022 (N=611)	62%	21%	18%
9/27-28, 2022 (N=616)	56%	23%	21%
9/13-14, 2022 (N=596)	55%	21%	24%
8/30-31, 2022 (N=584)	57%	20%	23%
8/16-17, 2022 (N=598)	55%	25%	20%
8/2-3, 2022 (N=613)	54%	25%	21%
7/19-20, 2022 (N=588)	58%	25%	17%
6/22-23, 2022 (N=622)	56%	27%	17%
6/7-8, 2022 (N=593)	56%	24%	20%
5/24-25, 2022 (N=571)	56%	26%	18%
5/10-11, 2022 (N=628)	56%	24%	20%
4/26-27, 2022 (N=657)	57%	24%	19%
4/12-13, 2022 (N=663)	58%	24%	19%
3/29-30, 2022 (N=666)	57%	23%	20%
3/15-16, 2022 (N=611)	57%	23%	20%
2/2-3, 2022 (N=1,086)	56%	24%	20%
1/20-21, 2021 (N=603)	34%	48%	18%



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2. **[ASKED IF EMPLOYED FULL-TIME OR PART-TIME]** When thinking about how you use AI tools at work, which of the following apply?

	<b>6/2-3, 2026 (N=540)</b>
AI tools are helping me be more productive at work	27%
AI tools are a good start, but I don't trust them yet to provide "finished" products	23%
AI tools reduce time I spend on tasks I don't like doing myself	21%
AI tools are great at some things, but not the things I want them to do	13%
AI tools save me time on some tasks, but that means I just do more tasks	12%
My employer thinks AI will make me more productive, but it's not happening yet	10%
I'm hesitant to use AI because of concerns at my company (i.e., security, accuracy, etc.)	9%
AI tools are over-rated for work	9%
My employer discourages AI use because of concerns about accuracy and/or security	7%
I'm worried my employer wants to replace me with AI tools	7%
I don't use AI tools at work	38%

3. When thinking of your recent food purchases, are you doing any of the following?

### Total Yes Summary

	<b>6/2-3, 2026 (N=1,084)</b>
Paying more attention to per unit cost vs. total cost	58%
Buying more fresh items	58%
Changing the frequency you buy items	52%
Buying smaller portion sizes	47%
Buying larger sizes or in bulk	41%

- a. Paying more attention to per unit cost vs. total cost

	<b>6/2-3, 2026</b>
Yes, because my diet has changed	6%
Yes, because my budget has changed	48%
Yes, because I have concerns about storage space	6%
No, I am not doing this differently	42%
<b>Yes (Net)</b>	<b>58%</b>



## PUBLIC POLL FINDINGS AND METHODOLOGY

3. When thinking of your recent food purchases, are you doing any of the following?  
(Continued)

b. Changing the frequency you buy items

	<b>6/2-3, 2026</b>
Yes, because my diet has changed	10%
Yes, because my budget has changed	37%
Yes, because I have concerns about storage space	10%
No, I am not doing this differently	48%
<b>Yes (Net)</b>	<b>52%</b>

c. Buying smaller portion sizes

	<b>6/2-3, 2026</b>
Yes, because my diet has changed	19%
Yes, because my budget has changed	25%
Yes, because I have concerns about storage space	9%
No, I am not doing this differently	53%
<b>Yes (Net)</b>	<b>47%</b>

d. Buying larger sizes or in bulk

	<b>6/2-3, 2026</b>
Yes, because my diet has changed	6%
Yes, because my budget has changed	31%
Yes, because I have concerns about storage space	8%
No, I am not doing this differently	59%
<b>Yes (Net)</b>	<b>41%</b>

e. Buying more fresh items

	<b>6/2-3, 2026</b>
Yes, because my diet has changed	35%
Yes, because my budget has changed	16%
Yes, because I have concerns about storage space	11%
No, I am not doing this differently	42%
<b>Yes (Net)</b>	<b>58%</b>



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4. When you experience a noticeable increase in gas prices or general living costs, which of the following best describes how you respond?

	<b>6/2-3, 2026</b>
I cut back on non-essential spending (e.g., dining out, entertainment, hobbies)	53%
I postpone larger expenses when I can	39%
I buy less expensive brands	38%
I actively reduce my driving, carpool, or consolidate errands	32%
I try to reduce recurring expenses (subscriptions, etc.)	29%
I pay closer attention to price-per-unit vs. total cost	29%
I rely more on credit cards, savings, or loans to cover the extra costs	16%
Other	1%
My budget is flexible enough that I am generally unaffected by these price increases	18%
I don't know	2%

5. How familiar, if at all, are you with each of the following?

### Total Familiar Summary

	<b>6/2-3, 2026</b>
Stephen Colbert taping his last episode of the Late Show	47%
Serena Williams announcing her return to tennis after four years of retirement	36%
The Pentagon releasing a video of a U.S. fighter jet downing an Unidentified Anomalous Phenomena over Lake Huron in 2023	20%
A woman being injured after a dog triggered a loaded shotgun in its owner's pickup	16%
A Sacramento Mountains checkerspot caterpillar, likely the last of its kind, dying	12%

- a. A woman being injured after a dog triggered a loaded shotgun in its owner's pickup

	<b>6/2-3, 2026</b>
Very familiar	5%
Somewhat familiar	11%
Heard of it, but that's it	14%
Never heard of it	70%
<b>Familiar (Net)</b>	<b>16%</b>
<b>Not Familiar (Net)</b>	<b>84%</b>





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5. How familiar, if at all, are you with each of the following? (*Continued*)

b. Stephen Colbert taping his last episode of the Late Show

	<b>6/2-3, 2026</b>
Very familiar	26%
Somewhat familiar	22%
Heard of it, but that's it	24%
Never heard of it	28%
<i>Familiar (Net)</i>	<i>47%</i>
<i>Not Familiar (Net)</i>	<i>53%</i>

c. The Pentagon releasing a video of a U.S. fighter jet downing an Unidentified Anomalous Phenomena over Lake Huron in 2023

	<b>6/2-3, 2026</b>
Very familiar	5%
Somewhat familiar	15%
Heard of it, but that's it	18%
Never heard of it	62%
<i>Familiar (Net)</i>	<i>20%</i>
<i>Not Familiar (Net)</i>	<i>80%</i>

d. A Sacramento Mountains checkerspot caterpillar, likely the last of its kind, dying

	<b>6/2-3, 2026</b>
Very familiar	2%
Somewhat familiar	10%
Heard of it, but that's it	6%
Never heard of it	82%
<i>Familiar (Net)</i>	<i>12%</i>
<i>Not Familiar (Net)</i>	<i>88%</i>

e. Serena Williams announcing her return to tennis after four years of retirement

	<b>6/2-3, 2026</b>
Very familiar	12%
Somewhat familiar	24%
Heard of it, but that's it	23%
Never heard of it	41%
<i>Familiar (Net)</i>	<i>36%</i>
<i>Not Familiar (Net)</i>	<i>64%</i>



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6. As you may know, the following topics were in the news recently. Regardless of how familiar you may be with them, how much, if at all, do you care about them?

a. A woman being injured after a dog triggered a loaded shotgun in its owner's pickup

	<b>6/2-3, 2026</b>
I care a lot	17%
I care a little	44%
I don't care at all	30%
Don't know	8%

b. Stephen Colbert taping his last episode of the Late Show

	<b>6/2-3, 2026</b>
I care a lot	20%
I care a little	22%
I don't care at all	53%
Don't know	5%

c. The Pentagon releasing a video of a U.S. fighter jet downing an Unidentified Anomalous Phenomena over Lake Huron in 2023

	<b>6/2-3, 2026</b>
I care a lot	20%
I care a little	45%
I don't care at all	23%
Don't know	12%

d. A Sacramento Mountains checkerspot caterpillar, likely the last of its kind, dying

	<b>6/2-3, 2026</b>
I care a lot	22%
I care a little	39%
I don't care at all	27%
Don't know	11%

e. Serena Williams announcing her return to tennis after four years of retirement

	<b>6/2-3, 2026</b>
I care a lot	10%
I care a little	28%
I don't care at all	57%
Don't know	4%



## PUBLIC POLL FINDINGS AND METHODOLOGY

7. For the following categories of products, to what extent do you agree with the following statements?

### Total Agree Summary

	Groceries and packaged goods	Clothing, fashion and apparel	Automotive	Electronics / technology
I just buy <b>[Category]</b> brands for price, convenience or functionality	78%	75%	64%	73%
<b>[Category]</b> brands show up at the right time and place	63%	55%	46%	52%
I try to buy <b>[Category]</b> brands that align with my personal values	63%	62%	54%	57%
<b>[Category]</b> brands speak my language	57%	52%	43%	49%
<b>[Category]</b> brands really understand me	52%	49%	41%	47%

#### a. **[Category]** brands really understand me

	Groceries and packaged goods	Clothing, fashion and apparel	Automotive	Electronics / technology
Strongly agree	16%	12%	10%	12%
Somewhat agree	36%	36%	31%	35%
Somewhat disagree	23%	26%	25%	23%
Strongly disagree	11%	14%	15%	12%
Don't know	15%	11%	18%	18%
<b>Agree (Net)</b>	<b>52%</b>	<b>49%</b>	<b>41%</b>	<b>47%</b>
<b>Disagree (Net)</b>	<b>34%</b>	<b>40%</b>	<b>40%</b>	<b>35%</b>

#### b. **[Category]** brands speak my language

	Groceries and packaged goods	Clothing, fashion and apparel	Automotive	Electronics / technology
Strongly agree	16%	17%	11%	15%
Somewhat agree	40%	35%	32%	34%
Somewhat disagree	19%	24%	23%	23%
Strongly disagree	10%	13%	16%	12%
Don't know	14%	12%	18%	17%
<b>Agree (Net)</b>	<b>57%</b>	<b>52%</b>	<b>43%</b>	<b>49%</b>
<b>Disagree (Net)</b>	<b>29%</b>	<b>37%</b>	<b>39%</b>	<b>34%</b>



## PUBLIC POLL FINDINGS AND METHODOLOGY

7. For the following categories of products, to what extent do you agree with the following statements? (Continued)

c. [Category] brands show up at the right time and place

	Groceries and packaged goods	Clothing, fashion and apparel	Automotive	Electronics / technology
Strongly agree	14%	14%	8%	13%
Somewhat agree	49%	42%	38%	40%
Somewhat disagree	17%	20%	22%	18%
Strongly disagree	4%	7%	9%	8%
Don't know	16%	18%	23%	21%
<b>Agree (Net)</b>	<b>63%</b>	<b>55%</b>	<b>46%</b>	<b>52%</b>
<b>Disagree (Net)</b>	<b>21%</b>	<b>27%</b>	<b>31%</b>	<b>26%</b>

d. I try to buy [Category] brands that align with my personal values

	Groceries and packaged goods	Clothing, fashion and apparel	Automotive	Electronics / technology
Strongly agree	22%	19%	17%	20%
Somewhat agree	42%	43%	37%	38%
Somewhat disagree	19%	18%	20%	18%
Strongly disagree	7%	8%	10%	9%
Don't know	11%	13%	17%	16%
<b>Agree (Net)</b>	<b>63%</b>	<b>62%</b>	<b>54%</b>	<b>57%</b>
<b>Disagree (Net)</b>	<b>26%</b>	<b>26%</b>	<b>30%</b>	<b>26%</b>

e. I just buy [Category] brands for price, convenience or functionality

	Groceries and packaged goods	Clothing, fashion and apparel	Automotive	Electronics / technology
Strongly agree	28%	29%	26%	25%
Somewhat agree	50%	46%	38%	48%
Somewhat disagree	16%	17%	17%	14%
Strongly disagree	4%	6%	8%	6%
Don't know	2%	2%	11%	7%
<b>Agree (Net)</b>	<b>78%</b>	<b>75%</b>	<b>64%</b>	<b>73%</b>
<b>Disagree (Net)</b>	<b>20%</b>	<b>23%</b>	<b>25%</b>	<b>20%</b>





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8. Which of the following family members do you currently provide regular care or significant financial support for?

	<b>6/2-3, 2026</b>
Minor children (under 18)	25%
Adult children (18+)	15%
A spouse or partner with health needs	14%
Other family members	8%
Elder family members	7%
Grandchildren	2%
None of the above; I am responsible only for myself	46%

9. **[ASKED IF MORE THAN 1 OPTION SELECTED IN Q8]** You mentioned that you provide care for multiple groups. Which of these responsibilities requires most of your time and energy day-to-day?

	<b>6/2-3, 2026 (N=123)</b>
Minor children (under 18)	44%
A spouse or partner with health needs	19%
Elder family members	17%
Adult children (18+)	13%
Other family members	6%
Grandchildren	2%





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### About the Study

These are some of the findings of the one hundred and forty-second wave of an Ipsos poll conducted between June 2-3, 2026. For this survey, a sample of 1,084 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English.

- The first wave was conducted between April 10-13, 2020, among 1,114 U.S. adults
- The second was conducted April 17-20, 2020, among 1,111 U.S. adults
- The third was conducted April 27-28, 2020, among 1,112 U.S. adults
- The fourth was conducted May 4-5, 2020, among 1,114 U.S. adults
- The fifth wave was conducted May 14-15, 2020, among 1,114 U.S. adults
- The sixth wave was conducted May 28-29, 2020, among 1,113 U.S. adults
- The seventh wave was conducted June 8-9, 2020, among 1,113 U.S. adults
- The eighth wave was conducted June 23-24, 2020, among 1,113 U.S. adults
- The ninth wave was conducted July 21-22, 2020, among 1,115 U.S. adults
- The tenth wave was conducted August 4-5, 2020, among 1,111 U.S. adults
- The eleventh wave was conducted August 18-10, 2020, among 1,115 U.S. adults
- The twelfth wave was conducted September 1-2, 2020, among 1,113 U.S. adults
- The thirteenth wave was conducted September 15-16, 2020, among 1,113 U.S. adults
- The fourteenth wave was conducted September 29-30, 2020, among 1,115 U.S. adults
- The fifteenth wave was conducted October 13-14, 2020, among 1,114 U.S. adults
- The sixteenth wave was conducted October 27-28, 2020, among 1,115 U.S. adults
- The seventeenth wave was conducted November 10-12, 2020, among 1,113 adults
- The eighteenth wave was conducted November 24-25, 2020, among 1,114 adults
- The nineteenth wave was conducted December 9-10, 2020, among 1,112 adults
- The twentieth wave was conducted January 20-21, 2021, among 1,115 adults
- The twenty-first wave was conducted February 2-3, 2021, among 1,115 adults
- The twenty-second wave was conducted February 17-18, 2021, among 1,115 adults
- The twenty-third wave was conducted March 2-3, 2021, among 1,115 adults.
- The twenty-fourth wave was conducted March 15-16, 2021, among 1,115 adults.
- The twenty-fifth wave was conducted March 30-31, 2021, among 1,115 adults.
- The twenty-sixth wave was conducted April 13-14, 2021, among 1,115 adults.
- The twenty-seventh wave was conducted April 27-28, 2021, among 1,115 adults.
- The twenty-eighth wave was conducted May 11-12, 2021, among 1,167 adults.
- The twenty-ninth wave was conducted May 25-26, 2021, among 1,178 adults.
- The thirtieth wave was conducted June 8-9, 2021, among 1,177 adults.
- The thirty-first wave was conducted June 22-23, 2021, among 1,176 adults.
- The thirty-second wave was conducted July 6-7, 2021, among 1,179 adults.
- The thirty-third wave was conducted July 20-21, 2021, among 1,137 adults.
- The thirty-fourth wave was conducted August 3-4, 2021, among 1,174 adults.
- The thirty-fifth wave was conducted August 18-19, 2021, among 1,177 adults.
- The thirty-sixth wave was conducted August 31-September 1, 2021, among 1,166 adults.
- The thirty-seventh wave was conducted September 14-15, 2021, among 1,177 adults.
- The thirty-eighth wave was conducted September 28-29, 2021, among 1,173 adults.
- The thirty-ninth wave was conducted October 12-13, 2021, among 1,174 adults.
- The fortieth wave was conducted October 26-27, 2021, among 1,160 adults.
- The forty-first wave was conducted November 9-10, 2021, among 1,160 adults



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- The forty-second wave was conducted November 22-23, 2021, among 1,162 adults
- The forty-third wave was conducted December 7-8, 2021, among 1,160 adults
- The forty-fourth wave was conducted January 4-5, 2022, among 1,158 adults
- The forty-fifth wave was conducted January 18-19, 2022, among 1,158 adults
- The forty-sixth wave was conducted February 2-3, 2022, among 2,010 adults
- The forty-seventh wave was conducted February 15-16, 2022, among 1,156 adults
- The forty-eighth wave was conducted March 1-2, 2022, among 1,154 adults
- The forty-ninth wave was conducted March 15-16, 2022, among 1,154 adults
- The fiftieth wave was conducted March 29-30, 2022, among 1,152 adults
- The fifty-first wave was conducted April 12-13, 2022, among 1,165 adults
- The fifty-second wave was conducted April 26-27, 2022, among 1,136 adults
- The fifty-third wave was conducted May 10-11, 2022, among 1,120 adults
- The fifty-fourth wave was conducted May 24-25, 2022, among 1,120 adults
- The fifty-fifth wave was conducted June 7-8, 2022, among 1,117 adults
- The fifty-sixth wave was conducted June 22-23, 2022, among 1,117 adults
- The fifty-seventh wave was conducted July 19-20, 2022, among 1,120 adults
- The fifty-eighth wave was conducted August 2-3, 2022, among 1,119 adults
- The fifty-ninth wave was conducted August 16-17, 2022, among 1,120 adults
- The sixtieth wave was conducted August 30-31, 2022, among 1,110 adults
- The sixty-first wave was conducted September 13-14, 2022, among 1,118 adults
- The sixty-second wave was conducted September 27-28, 2022, among 1,120 adults
- The sixty-third wave was conducted October 11-12, 2022, among 1,120 adults
- The sixty-fourth wave was conducted October 25-26, 2022, among 1,120 adults
- The sixty-fifth wave was conducted November 11-12, 2022, among 1,115 adults
- The sixty-sixth wave was conducted December 7-8, 2022, among 1,118 adults
- The sixty-seventh wave was conducted January 18-19, 2023, among 1,119 adults
- The sixty-eighth wave was conducted January 31-February 1, 2023, among 1,118 adults
- The sixty-ninth wave was conducted February 14-15, 2023, among 1,109 adults
- The seventieth wave was conducted February 28- March 1, 2023 among 1,105 adults
- The seventy-first wave was conducted March 14-15, 2023 among 1,119 adults
- The seventy-second wave was conducted March 28-29, 2023, among 1,120 adults
- The seventy-third wave was conducted April 11-12, 2023, among 1,120 adults
- The seventy-fourth wave was conducted April 25-26, 2023, among 1,120 adults
- The seventy-fifth wave was conducted May 9-10, 2023, among 1,117 adults
- The seventy-sixth wave was conducted May 23-24, 2023, among 1,116 adults
- The seventy-seventh wave was conducted June 6-7, 2023 among 1,108 adults
- The seventy-eighth wave was conducted June 21-22, 2023 among 1,109 adults
- The seventy-ninth wave was conducted July 18-19, 2023 among 1,109 adults
- The eightieth wave was conducted August 1-2, 2023 among 1,118 adults
- The eighty-first wave was conducted August 15-16, 2023 among 1,115 adults
- The eighty-second wave was conducted August 29-30, 2023 among 1,103 adults
- The eighty-third wave was conducted September 12-13, 2023 among 1,116 adults
- The eighty-fourth wave was conducted September 26-27, 2023 among 1,116 adults





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- The eighty-fifth wave was conducted October 10-11, 2023 among 1,119 adults
- The eighty-sixth wave was conducted October 24-25, 2023 among 1,118 adults
- The eighty-seventh wave was conducted November 7-8, 2023 among 1,120 adults
- The eighty-eighth wave was conducted December 5-6, 2023 among 1,120 adults
- The eighty-eighth and a half wave was conducted January 9-10, 2024 among 1,119 adults
- The eighty-ninth wave was conducted January 23-24, 2024 among 1,118 adults
- The ninetieth wave was conducted February 6-7, 2024 among 1,120 adults
- The ninety-first wave was conducted February 21-22, 2024 among 1,119 adults
- The ninety-second wave was conducted March 5-6, 2024 among 1,084 adults
- The ninety-third wave was conducted March 19-20, 2024 among 1,120 adults
- The ninety-third and a half wave was conducted April 2-3, 2024 among 1,082 adults
- The ninety-fourth wave was conducted April 16-17, 2024 among 1,081 adults
- The ninety-fifth wave was conducted April 30-May 1, 2024 among 1,081 adults
- The ninety-sixth wave was conducted May 14-15, 2024 among 1,081 adults
- The ninety-sixth and a half wave was conducted May 30-31, 2024 among 1,086 adults
- The ninety-seventh wave was conducted June 11-12, 2024 among 1,085 adults
- The ninety-eighth wave was conducted June 25-26, 2024 among 1,085 adults
- The ninety-ninth wave was conducted July 23-24, 2024 among 1,081 adults
- The one hundredth wave was conducted August 6-7, 2024 among 1,085 adults
- The one hundred and first wave was conducted August 20-21, 2024 among 1,083 adults
- The one hundred and second wave was conducted September 4-5, 2024 among 1,081 adults
- The one hundred and third wave was conducted September 17-18, 2024 among 1,084 adults
- The one hundred and fourth wave was conducted October 1-2, 2024 among 1,085 adults
- The one hundred and fifth wave was conducted October 15-16, 2024 among 1,085 adults
- The one hundred and sixth wave was conducted October 29-30, 2024 among 1,085 adults
- The one hundred and seventh wave was conducted November 13-14, 2024 among 1,095 adults
- The one hundred and eighth wave was conducted December 10-11, 2024 among 1,085 adults
- The one hundred and ninth wave was conducted January 14-15, 2025 among 1,085 adults
- The one hundred and tenth wave was conducted January 28-29, 2025 among 1,080 adults
- The one hundred and eleventh wave was conducted February 11-12, 2025 among 1,082 adults
- The one hundred and twelfth wave was conducted February 25-26, 2025 among 1,083 adults
- The one hundred and thirteenth wave was conducted March 11-12, 2025 among 1,077 adults
- The one hundred and fourteenth wave was conducted March 25-26, 2025 among 1,085 adults
- The one hundred and fifteenth wave was conducted April 8-9, 2025 among 1,090 adults
- The one hundred and sixteenth wave was conducted April 23-24, 2025 among 1,085 adults
- The one hundred and seventeenth wave was conducted May 6-7, 2025 among 1,094 adults





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- The one hundred and eighteenth wave was conducted May 21-22, 2025 among 1,085 adults
- The one hundred and nineteenth wave was conducted June 3-4, 2025 among 1,080 adults
- The one hundred and twentieth wave was conducted June 17-18, 2025 among 1,096 adults
- The one hundred and twenty-first wave was conducted July 15-16, 2025 among 1,083 adults
- The one hundred and twenty-second wave was conducted July 29-30, 2025 among 1,085 adults
- The one hundred and twenty-third wave conducted August 12-13, 2025 among 1,085 adults
- The one hundred and twenty-fourth wave conducted August 26-27, 2025 among 1,085 adults
- The one hundred and twenty-fifth wave conducted September 9-10, 2025 among 1,082 adults
- The one hundred and twenty-sixth wave conducted September 23-24, 2025 among 1,085 adults
- The one hundred and twenty-seventh wave conducted October 7-8, 2025 among 1,093 adults
- The one hundred and twenty-eighth wave conducted October 22-23, 2025 among 1,085 adults
- The one hundred and twenty-ninth wave conducted November 4-5, 2025 among 1,086 adults
- The one hundred and thirtieth wave conducted November 18-19, 2025 among 1,090 adults
- The one hundred and thirty-first wave conducted December 9-10, 2025 among 1,085 adults
- The one hundred and thirty-second wave conducted January 13-14, 2026 among 1,290 adults
- The one hundred and thirty-third wave conducted January 27-28, 2026 among 1,085 adults
- The one hundred and thirty-fourth wave conducted February 10-11, 2026 among 1,085 adults
- The one hundred and thirty-fifth wave conducted February 24-25, 2026 among 1,085 adults
- The one hundred and thirty-sixth wave conducted March 10-11, 2026 among 1,085 adults
- The one hundred and thirty-seventh wave conducted March 24-25, 2026 among 1,085 adults
- The one hundred and thirty-eighth wave conducted April 7-8, 2026 among 1,082 adults
- The one hundred and thirty-ninth wave conducted April 21-22, 2026 among 1,091 adults
- The one hundred and fortieth wave conducted May 5-6, 2026 among 1,078 adults
- The one hundred and forty-first wave conducted May 19-20, 2026 among 1,081 adults
- The one hundred and forty-second wave conducted June 2-3, 2026 among 1,084 adults

The sample for this study was randomly drawn from [Ipsos' online panel](#), partner online panel sources, and ["river" sampling](#) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is the 2025 March Supplement of the Current Population Survey (CPS). The sample drawn for this study reflects fixed sample targets on demographics. Posthoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.





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Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 3.6 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following (n=1,084, DEFF=1.5, adjusted Confidence Interval=+/- 5.1 percentage points).

- The forty-sixth wave of this study has a credibility interval of plus or minus 2.5 percentage points.
- The first, fourth, fifth, sixth, seventh, eighth, ninth, eleventh, twelfth, thirteenth, fourteenth, fifteenth, sixteenth, seventeenth, eighteenth, twentieth, twenty-first, twenty-second, twenty-third, twenty-fourth, twenty-fifth, twenty-sixth, twenty-seventh, twenty-eighth, twenty-ninth, thirtieth, thirty-first, thirty-second, thirty-third, thirty-fourth, thirty-fifth, thirty-sixth, thirty-seventh, thirty-eighth, thirty-ninth, fortieth, forty-first, forty second, forty-third, forty-fourth, forty-fifth, and one hundred and thirty-second waves of this study have a credibility interval of plus or minus 3.3 percentage points for all respondents.
- The second, third, tenth, and nineteenth waves of this study have a credibility interval of plus or minus 3.4 percentage points for all respondents.
- The forty-seventh, forty-eighth, forty-ninth, fiftieth, and fifty-first waves of this study have a credibility interval of plus or minus 3.5 percentage points.
- The fifty-second, fifty-third, fifty-fourth, fifty-fifth, fifty-sixth, fifty-seventh, fifty-eighth, fifty-ninth, sixtieth, sixty-first, sixty-second, sixty-third, sixty-fourth, sixty-fifth, sixty-sixth, sixty-seventh, sixty-eighth, sixty-ninth, seventieth, seventy-first, seventy-second, seventy-third, seventy-fourth, seventy-fifth, seventy-sixth, seventy-seventh, seventy-eighth, seventy-ninth, eightieth, eighty-first, eighty-second, eighty-third, eighty-fourth, eighty-fifth, eighty-sixth, eighty-seventh, eighty-eighth, eighty-eighth and a half, eighty-ninth, ninetieth, ninety-first, ninety-second, ninety-third, ninety-third and a half, ninety-fourth, ninety-fifth, ninety-sixth, ninety-sixth and a half, ninety-seventh, ninety-eighth, ninety-ninth, one hundredth, one hundred and first, one hundred and second, one hundred and third, one hundred and fourth, one hundred and fifth, one hundred and sixth, one hundred and seventh, one hundred and eighth, one hundred and ninth, one hundred and tenth, one hundred and eleventh, one hundred and twelfth, one hundred and thirteenth, one hundred and fourteenth, one hundred and fifteenth, one hundred and sixteenth, and one hundred and seventeenth, one hundred and eighteenth, one hundred and nineteenth, one hundred and twentieth, one hundred and twenty first, one hundred and twenty second, one hundred and twenty third, one hundred and twenty fourth, one hundred and twenty fifth waves, one hundred and twenty sixth, one hundred and twenty seventh, one hundred and twenty eighth, one hundred and twenty ninth, one hundred and thirtieth, one hundred and thirty-first, one hundred and thirty-third, one hundred and thirty-fourth, one hundred and thirty-fifth, one hundred and thirty-sixth, one hundred and thirty-seventh, one hundred and thirty-eighth, one hundred and thirty-ninth, and one hundred and fortieth, and one hundred and forty-first, and one hundred and forty-second waves of this study have a credibility interval of 3.6 percentage points.

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### About Ipsos

Ipsos is one of the largest market research and polling companies globally, operating in 90 markets and employing nearly 20,000 people.

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“Game Changers” – our tagline – summarizes our ambition to help our 5,000 clients navigate with confidence our rapidly changing world.

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