



# PUBLIC POLL FINDINGS AND METHODOLOGY

## Ipsos Poll on Consumer Behavior

Washington, DC, June 22, 2026

1. At this moment, how satisfied or dissatisfied are you with...

### Total Satisfied Summary

	<b>6/21-22, 2023 (N=1,109)</b>	<b>6/25-26, 2024 (N=1,085)</b>	<b>6/17-18, 2025 (N=1,096)</b>	<b>6/16-17, 2026 (N=1,082)</b>
<b>[ASKED IF EMPLOYED]</b> The work that you do	82% (N=580)	82% (N=591)	81% (N=620)	83% (N=592)
Your home	80%	81%	83%	81%
<b>[ASKED IF EMPLOYED]</b> The company you work for	78% (N=580)	77% (N=591)	75% (N=620)	81% (N=592)
Your family life	81%	83%	82%	80%
The car you drive	76%	77%	79%	80%
<b>[ASKED IF EMPLOYED]</b> Your commute	75% (N=580)	78% (N=591)	65% (N=620)	80% (N=592)
Life in general	81%	79%	79%	78%
Your kitchen	76%	76%	73%	78%
<b>[ASKED IF EMPLOYED]</b> Your boss or manager	73% (N=580)	74% (N=591)	72% (N=620)	77% (N=592)
Your income	58%	62%	60%	58%

#### a. Your home

	<b>6/21-22, 2023</b>	<b>6/25-26, 2024</b>	<b>6/17-18, 2025</b>	<b>6/16-17, 2026</b>
Very satisfied	42%	46%	42%	42%
Somewhat satisfied	38%	35%	41%	39%
Somewhat dissatisfied	12%	13%	9%	12%
Very dissatisfied	6%	4%	6%	6%
Don't know/Not applicable	2%	2%	3%	1%
<b>Satisfied (Net)</b>	<b>80%</b>	<b>81%</b>	<b>83%</b>	<b>81%</b>
<b>Dissatisfied (Net)</b>	<b>18%</b>	<b>17%</b>	<b>15%</b>	<b>18%</b>

#### b. **[IF EMPLOYED]** The work that you do

	<b>6/21-22, 2023 (N=580)</b>	<b>6/25-26, 2024 (N=591)</b>	<b>6/17-18, 2025 (N=620)</b>	<b>6/16-17, 2026 (N=592)</b>
Very satisfied	42%	48%	43%	41%
Somewhat satisfied	40%	34%	38%	42%
Somewhat dissatisfied	11%	11%	13%	11%
Very dissatisfied	4%	4%	4%	4%
Don't know/Not applicable	4%	3%	2%	1%
<b>Satisfied (Net)</b>	<b>82%</b>	<b>82%</b>	<b>81%</b>	<b>83%</b>
<b>Dissatisfied (Net)</b>	<b>15%</b>	<b>14%</b>	<b>17%</b>	<b>16%</b>



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1. At this moment, how satisfied or dissatisfied are you with... (Continued)

c. **[IF EMPLOYED]** Your boss or manager

	<b>6/21-22, 2023 (N=580)</b>	<b>6/25-26, 2024 (N=591)</b>	<b>6/17-18, 2025 (N=620)</b>	<b>6/16-17, 2026 (N=592)</b>
Very satisfied	36%	43%	35%	37%
Somewhat satisfied	36%	31%	37%	40%
Somewhat dissatisfied	13%	13%	11%	11%
Very dissatisfied	5%	5%	6%	5%
Don't know/Not applicable	9%	8%	11%	7%
<b>Satisfied (Net)</b>	<b>73%</b>	<b>74%</b>	<b>72%</b>	<b>77%</b>
<b>Dissatisfied (Net)</b>	<b>18%</b>	<b>18%</b>	<b>17%</b>	<b>16%</b>

d. **[IF EMPLOYED]** The company you work for

	<b>6/21-22, 2023 (N=580)</b>	<b>6/25-26, 2024 (N=591)</b>	<b>6/17-18, 2025 (N=620)</b>	<b>6/16-17, 2026 (N=592)</b>
Very satisfied	40%	41%	41%	40%
Somewhat satisfied	38%	36%	34%	41%
Somewhat dissatisfied	12%	15%	14%	10%
Very dissatisfied	5%	5%	7%	5%
Don't know/Not applicable	4%	4%	4%	3%
<b>Satisfied (Net)</b>	<b>78%</b>	<b>77%</b>	<b>75%</b>	<b>81%</b>
<b>Dissatisfied (Net)</b>	<b>17%</b>	<b>20%</b>	<b>22%</b>	<b>15%</b>

e. Your income

	<b>6/21-22, 2023</b>	<b>6/25-26, 2024</b>	<b>6/17-18, 2025</b>	<b>6/16-17, 2026</b>
Very satisfied	22%	22%	20%	21%
Somewhat satisfied	37%	40%	40%	37%
Somewhat dissatisfied	21%	19%	22%	21%
Very dissatisfied	17%	17%	14%	17%
Don't know/Not applicable	3%	2%	4%	3%
<b>Satisfied (Net)</b>	<b>58%</b>	<b>62%</b>	<b>60%</b>	<b>58%</b>
<b>Dissatisfied (Net)</b>	<b>38%</b>	<b>36%</b>	<b>36%</b>	<b>39%</b>

f. Your family life

	<b>6/21-22, 2023</b>	<b>6/25-26, 2024</b>	<b>6/17-18, 2025</b>	<b>6/16-17, 2026</b>
Very satisfied	49%	50%	49%	48%
Somewhat satisfied	32%	32%	34%	32%
Somewhat dissatisfied	11%	12%	13%	12%
Very dissatisfied	5%	3%	3%	6%
Don't know/Not applicable	4%	2%	2%	2%
<b>Satisfied (Net)</b>	<b>81%</b>	<b>83%</b>	<b>82%</b>	<b>80%</b>
<b>Dissatisfied (Net)</b>	<b>16%</b>	<b>15%</b>	<b>16%</b>	<b>18%</b>



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1. At this moment, how satisfied or dissatisfied are you with... (Continued)

g. The car you drive

	<b>6/21-22, 2023</b>	<b>6/25-26, 2024</b>	<b>6/17-18, 2025</b>	<b>6/16-17, 2026</b>
Very satisfied	43%	46%	45%	44%
Somewhat satisfied	33%	31%	34%	36%
Somewhat dissatisfied	7%	9%	9%	7%
Very dissatisfied	4%	5%	4%	3%
Don't know/Not applicable	12%	9%	8%	10%
<b>Satisfied (Net)</b>	<b>76%</b>	<b>77%</b>	<b>79%</b>	<b>80%</b>
<b>Dissatisfied (Net)</b>	<b>12%</b>	<b>14%</b>	<b>13%</b>	<b>10%</b>

h. Your kitchen

	<b>6/21-22, 2023</b>	<b>6/25-26, 2024</b>	<b>6/17-18, 2025</b>	<b>6/16-17, 2026</b>
Very satisfied	36%	37%	32%	36%
Somewhat satisfied	40%	38%	41%	42%
Somewhat dissatisfied	16%	16%	18%	14%
Very dissatisfied	7%	6%	7%	7%
Don't know/Not applicable	1%	2%	2%	1%
<b>Satisfied (Net)</b>	<b>76%</b>	<b>76%</b>	<b>73%</b>	<b>78%</b>
<b>Dissatisfied (Net)</b>	<b>23%</b>	<b>23%</b>	<b>25%</b>	<b>21%</b>

i. **[IF EMPLOYED]** Your commute

	<b>6/21-22, 2023 (N=580)</b>	<b>6/25-26, 2024 (N=591)</b>	<b>6/17-18, 2025 (N=620)</b>	<b>6/16-17, 2026 (N=592)</b>
Very satisfied	46%	45%	39%	44%
Somewhat satisfied	29%	33%	26%	36%
Somewhat dissatisfied	11%	14%	20%	11%
Very dissatisfied	5%	4%	7%	4%
Don't know/Not applicable	8%	4%	8%	5%
<b>Satisfied (Net)</b>	<b>75%</b>	<b>78%</b>	<b>65%</b>	<b>80%</b>
<b>Dissatisfied (Net)</b>	<b>16%</b>	<b>18%</b>	<b>27%</b>	<b>16%</b>

j. Life in general

	<b>6/21-22, 2023</b>	<b>6/25-26, 2024</b>	<b>6/17-18, 2025</b>	<b>6/16-17, 2026</b>
Very satisfied	39%	38%	30%	34%
Somewhat satisfied	42%	41%	49%	43%
Somewhat dissatisfied	13%	13%	13%	15%
Very dissatisfied	4%	6%	6%	7%
Don't know/Not applicable	2%	2%	2%	1%
<b>Satisfied (Net)</b>	<b>81%</b>	<b>79%</b>	<b>79%</b>	<b>78%</b>
<b>Dissatisfied (Net)</b>	<b>17%</b>	<b>19%</b>	<b>19%</b>	<b>21%</b>



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2. **[ASKED ONLY IF EMPLOYED]** Are you currently working from home, at your workplace, or both a majority of the time?

	Working at my workplace only	Working from home only	Working both from home and at my workplace
<b>6/16-6/17, 2026 (N=592)</b>	61%	13%	26%
<b>6/2-3, 2026 (N=608)</b>	60%	16%	24%
<b>5/19-20, 2026 (N=577)</b>	54%	15%	31%
<b>5/5-6, 2026 (N=626)</b>	56%	19%	25%
<b>4/7-8, 2026 (N=582)</b>	57%	18%	25%
<b>3/24-25, 2026 (N=582)</b>	56%	21%	23%
<b>3/10-11, 2026 (N=585)</b>	58%	15%	27%
<b>2/24-25, 2026 (N=606)</b>	51%	21%	28%
<b>2/10-11, 2026 (N=632)</b>	56%	21%	23%
<b>1/27-28, 2026 (N=584)</b>	54%	20%	26%
<b>1/13-14, 2026 (N=734)</b>	51%	21%	28%
<b>12/9-10, 2025 (N=615)</b>	57%	16%	27%
<b>11/18-19, 2025 (N=579)</b>	52%	24%	24%
<b>11/4-5, 2025 (N=610)</b>	52%	23%	25%
<b>10/22-23, 2025 (N=598)</b>	53%	24%	24%
<b>10/7-8, 2025 (N=590)</b>	56%	21%	23%
<b>9/23-24, 2025 (N=634)</b>	54%	20%	25%
<b>9/9-10, 2025 (N=619)</b>	54%	21%	25%
<b>8/26-27, 2025 (N=611)</b>	58%	16%	26%
<b>8/12-13, 2025 (N=615)</b>	55%	23%	23%
<b>7/29-30, 2025 (N=634)</b>	61%	17%	23%
<b>7/15-16, 2025 (N=611)</b>	58%	20%	22%
<b>6/17-18, 2025 (N=620)</b>	56%	20%	24%
<b>6/3-4, 2025 (N=573)</b>	58%	19%	23%
<b>5/21-22, 2025 (N=604)</b>	54%	18%	28%
<b>5/6-7, 2025 (N=610)</b>	49%	22%	29%
<b>4/23-24, 2025 (N=628)</b>	60%	20%	20%
<b>4/8-9, 2025 (N=606)</b>	51%	24%	24%
<b>3/25-26, 2025 (N=599)</b>	50%	25%	26%
<b>3/11-12, 2025 (N=569)</b>	52%	24%	24%
<b>2/25-26, 2025 (N=582)</b>	52%	27%	22%
<b>2/11-12, 2025 (N=603)</b>	52%	22%	26%
<b>1/28-29, 2025 (N=599)</b>	59%	18%	23%
<b>1/14-15, 2025 (N=559)</b>	59%	17%	24%



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2. **[ASKED ONLY IF EMPLOYED]** Are you currently working from home, at your workplace, or both a majority of the time? (Continued)

	Working at my workplace only	Working from home only	Working both from home and at my workplace
<b>12/10-11, 2024 (N=597)</b>	56%	20%	25%
<b>11/13-14, 2024 (N=555)</b>	55%	22%	23%
<b>10/29-30, 2024 (N=596)</b>	53%	21%	25%
<b>10/15-16, 2024 (N=622)</b>	57%	17%	27%
<b>10/1-2, 2024 (N=565)</b>	59%	15%	26%
<b>9/17-18, 2024 (N=599)</b>	61%	17%	22%
<b>9/3-4, 2024 (N=569)</b>	58%	18%	24%
<b>8/20-21, 2024 (N=586)</b>	58%	17%	24%
<b>8/6-7, 2024 (N=599)</b>	58%	16%	26%
<b>7/23-24, 2024 (N=603)</b>	49%	21%	30%
<b>6/25-26, 2024 (N=591)</b>	59%	18%	23%
<b>6/11-12, 2024 (N=639)</b>	59%	20%	21%
<b>5/30-31, 2024 (N=612)</b>	56%	21%	23%
<b>5/14-15, 2024 (N=583)</b>	55%	19%	27%
<b>4/30-5/1, 2024 (N=550)</b>	51%	20%	29%
<b>4/16-17, 2024 (N=531)</b>	51%	21%	28%
<b>4/2-3, 2024 (N=573)</b>	53%	20%	26%
<b>3/19-20, 2024 (N=614)</b>	52%	20%	27%
<b>3/5-6, 2024 (N=526)</b>	56%	19%	25%
<b>2/21-22, 2024 (N=555)</b>	50%	23%	26%
<b>2/6-7, 2024 (N=554)</b>	52%	21%	27%
<b>1/23-24, 2024 (N=551)</b>	47%	21%	32%
<b>1/9-10, 2024 (N=574)</b>	51%	17%	32%



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2. **[ASKED ONLY IF EMPLOYED]** Are you currently working from home, at your workplace, or both a majority of the time? (Continued)

	Working at my workplace only	Working from home only	Working both from home and at my workplace
12/5-6, 2023 (N=567)	55%	25%	20%
11/7-8, 2023 (N=595)	54%	24%	22%
10/24-25, 2023 (N=551)	55%	22%	23%
10/10-11, 2023 (N=570)	58%	19%	23%
9/26-27, 2023 (N=612)	57%	18%	25%
9/12-13, 2023 (N=594)	55%	20%	26%
8/29-30, 2023 (N=586)	57%	25%	19%
8/15-16, 2023 (N=568)	51%	23%	26%
8/1-2, 2023 (N=623)	50%	28%	22%
7/18-19, 2023 (N=574)	60%	20%	20%
6/21-22, 2023 (N=580)	52%	25%	23%
6/6-7, 2023 (N=582)	60%	21%	19%
5/23-24, 2023 (N=599)	52%	24%	23%
5/9-10, 2023 (N=615)	59%	20%	21%
4/25-26, 2023 (N=582)	52%	29%	19%
4/11-12, 2023 (N=557)	58%	21%	22%
3/28-29, 2023 (N=620)	46%	24%	30%
3/14-15, 2023 (N=625)	55%	25%	20%
2/28-3/1, 2023 (N=616)	61%	20%	19%
2/14-15, 2023 (N=603)	56%	24%	20%
1/18-19, 2023 (N=639)	56%	22%	22%
11/9-10, 2022 (N=628)	54%	22%	24%
10/25-26, 2022 (N=594)	56%	24%	20%
10/11-12, 2022 (N=611)	62%	21%	18%
9/27-28, 2022 (N=616)	56%	23%	21%
9/13-14, 2022 (N=596)	55%	21%	24%
8/30-31, 2022 (N=584)	57%	20%	23%
8/16-17, 2022 (N=598)	55%	25%	20%
8/2-3, 2022 (N=613)	54%	25%	21%
7/19-20, 2022 (N=588)	58%	25%	17%
6/22-23, 2022 (N=622)	56%	27%	17%
6/7-8, 2022 (N=593)	56%	24%	20%
5/24-25, 2022 (N=571)	56%	26%	18%
5/10-11, 2022 (N=628)	56%	24%	20%
4/26-27, 2022 (N=657)	57%	24%	19%
4/12-13, 2022 (N=663)	58%	24%	19%
3/29-30, 2022 (N=666)	57%	23%	20%
3/15-16, 2022 (N=611)	57%	23%	20%
2/2-3, 2022 (N=1,086)	56%	24%	20%
1/20-21, 2021 (N=603)	34%	48%	18%



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3. **[IF EMPLOYED]** In your opinion, what is closest to the right mix of working from home versus working in an office right now?

	All at home	Mostly at home	Evenly split at home and at the office	Mostly at the office	All at the office	Don't know/Not applicable
<b>6/16-17, 2026 (N=592)</b>	12%	16%	19%	16%	32%	4%
<b>1/14-15, 2025 (N=559)</b>	12%	12%	14%	23%	32%	6%
<b>2/21-22, 2024 (N=555)</b>	11%	18%	19%	15%	30%	7%
<b>1/23-24, 2024 (N=551)</b>	12%	13%	24%	19%	21%	10%
<b>1/9-10, 2024 (N=574)</b>	13%	17%	20%	17%	27%	6%
<b>3/14-15, 2023 (N=625)</b>	16%	19%	15%	14%	27%	9%
<b>1/18-19, 2023 (N=1,119)</b>	12%	12%	16%	12%	17%	31%
<b>6/22-23, 2022 (N=1,117)</b>	13%	12%	17%	14%	19%	26%
<b>3/15-16, 2022 (N=1,154)</b>	14%	14%	17%	9%	15%	31%
<b>2/1-3, 2022 (N=2,010)</b>	11%	13%	15%	10%	18%	33%
<b>6/22-23, 2021 (N=1,176)</b>	10%	14%	19%	13%	16%	28%
<b>5/25-26, 2021 (N=1,178)</b>	11%	15%	18%	9%	18%	27%
<b>3/15-16, 2021 (N=1,115)</b>	12%	15%	17%	12%	14%	30%
<b>3/2-3, 2021 (N=1,115)</b>	9%	16%	22%	14%	13%	26%

*\*Prior to March 2023, the question was asked to all respondents*

4. How much do you agree or disagree with the following statements?

### Total Agree Summary

	<b>6/21-22, 2023</b>	<b>6/17-18, 2025</b>	<b>6/16-17, 2026</b>
I am seeing more coverage of AI than I was six months ago	77%	79%	79%
I would like to learn more information about how we can use AI	60%	63%	57%
I am interested in learning how to use AI tools	56%	60%	57%
I see AI portrayed favorably in movies and TV	39%	42%	39%
Most coverage of AI I see in the news is favorable	39%	44%	38%

a. Most coverage of AI I see in the news is favorable

	<b>6/21-22, 2023</b>	<b>6/17-18, 2025</b>	<b>6/16-17, 2026</b>
Strongly agree	10%	10%	7%
Somewhat agree	29%	33%	31%
Somewhat disagree	34%	28%	36%
Strongly disagree	11%	12%	17%
Don't know	16%	15%	9%
<b>Agree (Net)</b>	<b>39%</b>	<b>44%</b>	<b>38%</b>
<b>Disagree (Net)</b>	<b>45%</b>	<b>41%</b>	<b>53%</b>



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### 4. How much do you agree or disagree with the following statements? (Continued)

#### b. I see AI portrayed favorably in movies and TV

	<b>6/21-22, 2023</b>	<b>6/17-18, 2025</b>	<b>6/16-17, 2026</b>
Strongly agree	9%	14%	10%
Somewhat agree	30%	28%	30%
Somewhat disagree	27%	23%	27%
Strongly disagree	13%	14%	17%
Don't know	21%	21%	16%
<b>Agree (Net)</b>	<b>39%</b>	<b>42%</b>	<b>39%</b>
<b>Disagree (Net)</b>	<b>40%</b>	<b>36%</b>	<b>45%</b>

#### c. I am seeing more coverage of AI than I was six months ago

	<b>6/21-22, 2023</b>	<b>6/17-18, 2025</b>	<b>6/16-17, 2026</b>
Strongly agree	41%	38%	46%
Somewhat agree	37%	41%	33%
Somewhat disagree	8%	9%	10%
Strongly disagree	5%	3%	5%
Don't know	9%	9%	6%
<b>Agree (Net)</b>	<b>77%</b>	<b>79%</b>	<b>79%</b>
<b>Disagree (Net)</b>	<b>13%</b>	<b>12%</b>	<b>14%</b>

#### d. I would like to learn more information about how we can use AI

	<b>6/21-22, 2023</b>	<b>6/17-18, 2025</b>	<b>6/16-17, 2026</b>
Strongly agree	23%	19%	19%
Somewhat agree	37%	44%	38%
Somewhat disagree	20%	16%	20%
Strongly disagree	13%	15%	20%
Don't know	7%	6%	3%
<b>Agree (Net)</b>	<b>60%</b>	<b>63%</b>	<b>57%</b>
<b>Disagree (Net)</b>	<b>33%</b>	<b>31%</b>	<b>40%</b>

#### e. I am interested in learning how to use AI tools

	<b>6/21-22, 2023</b>	<b>6/17-18, 2025</b>	<b>6/16-17, 2026</b>
Strongly agree	20%	23%	23%
Somewhat agree	35%	37%	33%
Somewhat disagree	21%	19%	18%
Strongly disagree	15%	16%	21%
Don't know	9%	5%	5%
<b>Agree (Net)</b>	<b>56%</b>	<b>60%</b>	<b>57%</b>
<b>Disagree (Net)</b>	<b>36%</b>	<b>35%</b>	<b>39%</b>



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### 5. How familiar, if at all, are you with each of the following?

#### Total Familiar Summary

	<b>6/16-17, 2026</b>
The New York Knicks winning the NBA Finals	68%
The World Cup soccer tournament beginning in the U.S., Mexico, and Canada	66%
A mixed martial arts competition (UFC) being held at the White House	62%
Violent anti-immigration protests in Belfast following a stabbing	25%
A handbag made from lab-grown "T-Rex leather" being auctioned off in the U.K.	5%

#### a. A handbag made from lab-grown "T-Rex leather" being auctioned off in the U.K.

	<b>6/16-17, 2026</b>
Very familiar	2%
Somewhat familiar	3%
Heard of it, but that's it	10%
Never heard of it	85%
<i>Familiar (Net)</i>	<b>5%</b>
<i>Not Familiar (Net)</i>	<b>95%</b>

#### b. The World Cup soccer tournament beginning in the U.S., Mexico, and Canada

	<b>6/16-17, 2026</b>
Very familiar	34%
Somewhat familiar	32%
Heard of it, but that's it	26%
Never heard of it	8%
<i>Familiar (Net)</i>	<b>66%</b>
<i>Not Familiar (Net)</i>	<b>34%</b>

#### c. Violent anti-immigration protests in Belfast following a stabbing

	<b>6/16-17, 2026</b>
Very familiar	9%
Somewhat familiar	16%
Heard of it, but that's it	24%
Never heard of it	51%
<i>Familiar (Net)</i>	<b>25%</b>
<i>Not Familiar (Net)</i>	<b>75%</b>



## PUBLIC POLL FINDINGS AND METHODOLOGY

5. How familiar, if at all, are you with each of the following? (*Continued*)

d. A mixed martial arts competition (UFC) being held at the White House

	<b>6/16-17, 2026</b>
Very familiar	29%
Somewhat familiar	32%
Heard of it, but that's it	22%
Never heard of it	16%
<b>Familiar (Net)</b>	<b>62%</b>
<b>Not Familiar (Net)</b>	<b>38%</b>

e. The New York Knicks winning the NBA Finals

	<b>6/16-17, 2026</b>
Very familiar	44%
Somewhat familiar	23%
Heard of it, but that's it	19%
Never heard of it	13%
<b>Familiar (Net)</b>	<b>68%</b>
<b>Not Familiar (Net)</b>	<b>32%</b>

6. As you may know, the following topics were in the news recently. Regardless of how familiar you may be with them, how much, if at all, do you care about them?

a. A handbag made from lab-grown "T-Rex leather" being auctioned off in the U.K.

	<b>6/16-17, 2026</b>
I care a lot	6%
I care a little	18%
I don't care at all	68%
Don't know	8%

b. The World Cup soccer tournament beginning in the U.S., Mexico, and Canada

	<b>6/16-17, 2026</b>
I care a lot	19%
I care a little	37%
I don't care at all	41%
Don't know	3%

c. Violent anti-immigration protests in Belfast following a stabbing

	<b>6/16-17, 2026</b>
I care a lot	26%
I care a little	41%
I don't care at all	23%
Don't know	10%





## PUBLIC POLL FINDINGS AND METHODOLOGY

6. As you may know, the following topics were in the news recently. Regardless of how familiar you may be with them, how much, if at all, do you care about them? (*Continued*)

d. A mixed martial arts competition (UFC) being held at the White House

	<b>6/16-17, 2026</b>
I care a lot	12%
I care a little	22%
I don't care at all	60%
Don't know	6%

e. The New York Knicks winning the NBA Finals

	<b>6/16-17, 2026</b>
I care a lot	17%
I care a little	32%
I don't care at all	49%
Don't know	3%

7. Many people fall victim to scammers (for instance posing as lottery officials or charities) and lose some or all of their savings. To what extent do you believe banks and financial institutions have a responsibility to help prevent people from losing their money vs. the individual people?

	<b>6/16-17, 2026</b>
Entirely the bank's responsibility	5%
Mostly the bank's responsibility	11%
Equal responsibility	42%
Mostly the individual's responsibility	32%
Entirely the individual's responsibility	6%
Not sure/ Don't know	4%
<i>Bank's Responsibility (Net)</i>	<i>16%</i>
<i>Individual's Responsibility (Net)</i>	<i>37%</i>





## PUBLIC POLL FINDINGS AND METHODOLOGY

8. Which of the following, if any, would you support banks and financial institutions doing to reduce scams?

	<b>6/16-17, 2026</b>
Require additional verification or authentication for high-risk transactions, providing a few additional steps that confirm the customer's intent	68%
Flag transactions exceeding a set amount, especially if they deviate from typical spending patterns of the account holder	65%
Have customer service representatives trained to identify scams when talking to customers	62%
Place a confirmation call to the account holder to verify the transaction before it is processed	58%
Have a waiting period for large or unusual transactions during which the customer can review and reverse the transaction	49%
Utilize AI to analyze transaction patterns and identify suspicious behaviors or accounts	32%
None of the above	5%
Other	1%

9. In what ways, if any, do you most expect companies and brands to help people achieve personal success? Please select up to three items.

	<b>6/16-17, 2026</b>
Pay livable wages to their employees	70%
Offer affordable products and services	57%
Offer flexible work environments (e.g., remote work, flexible hours)	48%
Offer products or services that save people time	20%
Provide platforms or tools that allow people to start their own businesses	17%
Champion social causes and equality	10%
I do not expect companies or brands to help people achieve personal success	13%





## PUBLIC POLL FINDINGS AND METHODOLOGY

10. Private label products are manufactured by a third party but sold under a retailer's brand name, sometimes also called store brands. Thinking about private label goods, to what extent do you agree or disagree with the following statements?

### Total Agree Summary

	<b>2/11-12, 2025</b>	<b>6/16-17, 2026</b>
I am willing to purchase private label brands if my usual brand is out of stock	79%	85%
I prefer to stick with food brands whose ingredients I know and trust	83%	80%
Private label products are just as good as brand-name products	74%	77%
Name-brand products have a proven track record	69%	72%
I have favorite brands of products I buy often and am unwilling to switch	74%	67%
I can't always find a store brand equivalent of the brand-name product I want	61%	64%
I actively seek out private-label brand options when shopping	49%	53%
I am buying more private label products now than I did last year	52%	53%
Brand-name products offer superior quality compared to store brands, justifying the higher price	46%	43%
I have had a bad experience with a store brand product in the past and am hesitant to try others	29%	28%

#### a. Private label products are just as good as brand-name products

	<b>2/11-12, 2025</b>	<b>6/16-17, 2026</b>
Strongly agree	21%	23%
Somewhat agree	53%	54%
Somewhat disagree	15%	16%
Strongly disagree	4%	4%
Don't know	6%	3%
<b>Agree (Net)</b>	<b>74%</b>	<b>77%</b>
<b>Disagree (Net)</b>	<b>19%</b>	<b>20%</b>

#### b. I am willing to purchase private label brands if my usual brand is out of stock

	<b>2/11-12, 2025</b>	<b>6/16-17, 2026</b>
Strongly agree	28%	32%
Somewhat agree	52%	52%
Somewhat disagree	12%	9%
Strongly disagree	3%	3%
Don't know	6%	3%
<b>Agree (Net)</b>	<b>79%</b>	<b>85%</b>
<b>Disagree (Net)</b>	<b>14%</b>	<b>12%</b>



## PUBLIC POLL FINDINGS AND METHODOLOGY

10. Private label products are manufactured by a third party but sold under a retailer's brand name, sometimes also called store brands. Thinking about private label goods, to what extent do you agree or disagree with the following statements? (*Continued*)

c. I am buying more private label products now than I did last year

	<b>2/11-12, 2025</b>	<b>6/16-17, 2026</b>
Strongly agree	18%	20%
Somewhat agree	34%	33%
Somewhat disagree	27%	24%
Strongly disagree	10%	10%
Don't know	11%	13%
<i>Agree (Net)</i>	<b>52%</b>	<b>53%</b>
<i>Disagree (Net)</i>	<b>37%</b>	<b>34%</b>

d. Brand-name products offer superior quality compared to store brands, justifying the higher price

	<b>2/11-12, 2025</b>	<b>6/16-17, 2026</b>
Strongly agree	12%	10%
Somewhat agree	34%	33%
Somewhat disagree	35%	40%
Strongly disagree	12%	13%
Don't know	7%	4%
<i>Agree (Net)</i>	<b>46%</b>	<b>43%</b>
<i>Disagree (Net)</i>	<b>47%</b>	<b>53%</b>

e. I have favorite brands of products I buy often and am unwilling to switch

	<b>2/11-12, 2025</b>	<b>6/16-17, 2026</b>
Strongly agree	24%	23%
Somewhat agree	50%	43%
Somewhat disagree	19%	24%
Strongly disagree	5%	6%
Don't know	3%	3%
<i>Agree (Net)</i>	<b>74%</b>	<b>67%</b>
<i>Disagree (Net)</i>	<b>23%</b>	<b>30%</b>

f. I prefer to stick with food brands whose ingredients I know and trust

	<b>2/11-12, 2025</b>	<b>6/16-17, 2026</b>
Strongly agree	36%	31%
Somewhat agree	47%	49%
Somewhat disagree	12%	13%
Strongly disagree	2%	4%
Don't know	3%	3%
<i>Agree (Net)</i>	<b>83%</b>	<b>80%</b>
<i>Disagree (Net)</i>	<b>14%</b>	<b>17%</b>



## PUBLIC POLL FINDINGS AND METHODOLOGY

10. Private label products are manufactured by a third party but sold under a retailer's brand name, sometimes also called store brands. Thinking about private label goods, to what extent do you agree or disagree with the following statements? (*Continued*)

g. I have had a bad experience with a store brand product in the past and am hesitant to try others

	<b>2/11-12, 2025</b>	<b>6/16-17, 2026</b>
Strongly agree	7%	6%
Somewhat agree	22%	22%
Somewhat disagree	38%	36%
Strongly disagree	28%	30%
Don't know	5%	6%
<b>Agree (Net)</b>	<b>29%</b>	<b>28%</b>
<b>Disagree (Net)</b>	<b>66%</b>	<b>66%</b>

h. I can't always find a store brand equivalent of the brand-name product I want

	<b>2/11-12, 2025</b>	<b>6/16-17, 2026</b>
Strongly agree	17%	16%
Somewhat agree	45%	49%
Somewhat disagree	24%	25%
Strongly disagree	7%	6%
Don't know	7%	5%
<b>Agree (Net)</b>	<b>61%</b>	<b>64%</b>
<b>Disagree (Net)</b>	<b>31%</b>	<b>31%</b>

i. Name-brand products have a proven track record

	<b>2/11-12, 2025</b>	<b>6/16-17, 2026</b>
Strongly agree	18%	20%
Somewhat agree	51%	51%
Somewhat disagree	19%	18%
Strongly disagree	4%	4%
Don't know	8%	6%
<b>Agree (Net)</b>	<b>69%</b>	<b>72%</b>
<b>Disagree (Net)</b>	<b>23%</b>	<b>22%</b>

j. I actively seek out private-label brand options when shopping

	<b>2/11-12, 2025</b>	<b>6/16-17, 2026</b>
Strongly agree	13%	16%
Somewhat agree	36%	38%
Somewhat disagree	32%	29%
Strongly disagree	11%	13%
Don't know	7%	5%
<b>Agree (Net)</b>	<b>49%</b>	<b>53%</b>
<b>Disagree (Net)</b>	<b>44%</b>	<b>42%</b>



## PUBLIC POLL FINDINGS AND METHODOLOGY

11. How would you rate the quality of private label brands compared to name brands in the categories you buy?

	<b>6/16-17, 2026</b>
Much higher quality than name brands	4%
Somewhat higher quality than name brands	7%
About the same quality	53%
Somewhat lower quality than name brands	23%
Much lower quality than name brands	2%
I don't pay attention to the difference between private label brands and name brands	5%
I don't buy private label brands	2%
I don't know	5%
<i>Higher Quality (Net)</i>	<i>11%</i>
<i>Lower Quality (Net)</i>	<i>25%</i>

12. Robot technology is rapidly advancing, and household robot assistants are coming on the market. If robots were to one day become commonplace and affordable, what gender would you want your robot to be?

	<b>6/16-17, 2026</b>
Female	25%
Male	11%
I'd prefer it didn't appear to have a gender	36%
I don't know	7%
I would never buy a robot	21%





## PUBLIC POLL FINDINGS AND METHODOLOGY

### About the Study

These are some of the findings of the one hundred and forty-third wave of an Ipsos poll conducted between June 16-17, 2026. For this survey, a sample of 1,082 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English.

- The first wave was conducted between April 10-13, 2020, among 1,114 U.S. adults
- The second was conducted April 17-20, 2020, among 1,111 U.S. adults
- The third was conducted April 27-28, 2020, among 1,112 U.S. adults
- The fourth was conducted May 4-5, 2020, among 1,114 U.S. adults
- The fifth wave was conducted May 14-15, 2020, among 1,114 U.S. adults
- The sixth wave was conducted May 28-29, 2020, among 1,113 U.S. adults
- The seventh wave was conducted June 8-9, 2020, among 1,113 U.S. adults
- The eighth wave was conducted June 23-24, 2020, among 1,113 U.S. adults
- The ninth wave was conducted July 21-22, 2020, among 1,115 U.S. adults
- The tenth wave was conducted August 4-5, 2020, among 1,111 U.S. adults
- The eleventh wave was conducted August 18-10, 2020, among 1,115 U.S. adults
- The twelfth wave was conducted September 1-2, 2020, among 1,113 U.S. adults
- The thirteenth wave was conducted September 15-16, 2020, among 1,113 U.S. adults
- The fourteenth wave was conducted September 29-30, 2020, among 1,115 U.S. adults
- The fifteenth wave was conducted October 13-14, 2020, among 1,114 U.S. adults
- The sixteenth wave was conducted October 27-28, 2020, among 1,115 U.S. adults
- The seventeenth wave was conducted November 10-12, 2020, among 1,113 adults
- The eighteenth wave was conducted November 24-25, 2020, among 1,114 adults
- The nineteenth wave was conducted December 9-10, 2020, among 1,112 adults
- The twentieth wave was conducted January 20-21, 2021, among 1,115 adults
- The twenty-first wave was conducted February 2-3, 2021, among 1,115 adults
- The twenty-second wave was conducted February 17-18, 2021, among 1,115 adults
- The twenty-third wave was conducted March 2-3, 2021, among 1,115 adults.
- The twenty-fourth wave was conducted March 15-16, 2021, among 1,115 adults.
- The twenty-fifth wave was conducted March 30-31, 2021, among 1,115 adults.
- The twenty-sixth wave was conducted April 13-14, 2021, among 1,115 adults.
- The twenty-seventh wave was conducted April 27-28, 2021, among 1,115 adults.
- The twenty-eighth wave was conducted May 11-12, 2021, among 1,167 adults.
- The twenty-ninth wave was conducted May 25-26, 2021, among 1,178 adults.
- The thirtieth wave was conducted June 8-9, 2021, among 1,177 adults.
- The thirty-first wave was conducted June 22-23, 2021, among 1,176 adults.
- The thirty-second wave was conducted July 6-7, 2021, among 1,179 adults.
- The thirty-third wave was conducted July 20-21, 2021, among 1,137 adults.
- The thirty-fourth wave was conducted August 3-4, 2021, among 1,174 adults.
- The thirty-fifth wave was conducted August 18-19, 2021, among 1,177 adults.
- The thirty-sixth wave was conducted August 31-September 1, 2021, among 1,166 adults.
- The thirty-seventh wave was conducted September 14-15, 2021, among 1,177 adults.
- The thirty-eighth wave was conducted September 28-29, 2021, among 1,173 adults.
- The thirty-ninth wave was conducted October 12-13, 2021, among 1,174 adults.
- The fortieth wave was conducted October 26-27, 2021, among 1,160 adults.
- The forty-first wave was conducted November 9-10, 2021, among 1,160 adults





## PUBLIC POLL FINDINGS AND METHODOLOGY

- The forty-second wave was conducted November 22-23, 2021, among 1,162 adults
- The forty-third wave was conducted December 7-8, 2021, among 1,160 adults
- The forty-fourth wave was conducted January 4-5, 2022, among 1,158 adults
- The forty-fifth wave was conducted January 18-19, 2022, among 1,158 adults
- The forty-sixth wave was conducted February 2-3, 2022, among 2,010 adults
- The forty-seventh wave was conducted February 15-16, 2022, among 1,156 adults
- The forty-eighth wave was conducted March 1-2, 2022, among 1,154 adults
- The forty-ninth wave was conducted March 15-16, 2022, among 1,154 adults
- The fiftieth wave was conducted March 29-30, 2022, among 1,152 adults
- The fifty-first wave was conducted April 12-13, 2022, among 1,165 adults
- The fifty-second wave was conducted April 26-27, 2022, among 1,136 adults
- The fifty-third wave was conducted May 10-11, 2022, among 1,120 adults
- The fifty-fourth wave was conducted May 24-25, 2022, among 1,120 adults
- The fifty-fifth wave was conducted June 7-8, 2022, among 1,117 adults
- The fifty-sixth wave was conducted June 22-23, 2022, among 1,117 adults
- The fifty-seventh wave was conducted July 19-20, 2022, among 1,120 adults
- The fifty-eighth wave was conducted August 2-3, 2022, among 1,119 adults
- The fifty-ninth wave was conducted August 16-17, 2022, among 1,120 adults
- The sixtieth wave was conducted August 30-31, 2022, among 1,110 adults
- The sixty-first wave was conducted September 13-14, 2022, among 1,118 adults
- The sixty-second wave was conducted September 27-28, 2022, among 1,120 adults
- The sixty-third wave was conducted October 11-12, 2022, among 1,120 adults
- The sixty-fourth wave was conducted October 25-26, 2022, among 1,120 adults
- The sixty-fifth wave was conducted November 11-12, 2022, among 1,115 adults
- The sixty-sixth wave was conducted December 7-8, 2022, among 1,118 adults
- The sixty-seventh wave was conducted January 18-19, 2023, among 1,119 adults
- The sixty-eighth wave was conducted January 31-February 1, 2023, among 1,118 adults
- The sixty-ninth wave was conducted February 14-15, 2023, among 1,109 adults
- The seventieth wave was conducted February 28- March 1, 2023 among 1,105 adults
- The seventy-first wave was conducted March 14-15, 2023 among 1,119 adults
- The seventy-second wave was conducted March 28-29, 2023, among 1,120 adults
- The seventy-third wave was conducted April 11-12, 2023, among 1,120 adults
- The seventy-fourth wave was conducted April 25-26, 2023, among 1,120 adults
- The seventy-fifth wave was conducted May 9-10, 2023, among 1,117 adults
- The seventy-sixth wave was conducted May 23-24, 2023, among 1,116 adults
- The seventy-seventh wave was conducted June 6-7, 2023 among 1,108 adults
- The seventy-eighth wave was conducted June 21-22, 2023 among 1,109 adults
- The seventy-ninth wave was conducted July 18-19, 2023 among 1,109 adults
- The eightieth wave was conducted August 1-2, 2023 among 1,118 adults
- The eighty-first wave was conducted August 15-16, 2023 among 1,115 adults
- The eighty-second wave was conducted August 29-30, 2023 among 1,103 adults
- The eighty-third wave was conducted September 12-13, 2023 among 1,116 adults
- The eighty-fourth wave was conducted September 26-27, 2023 among 1,116 adults





## PUBLIC POLL FINDINGS AND METHODOLOGY

- The eighty-fifth wave was conducted October 10-11, 2023 among 1,119 adults
- The eighty-sixth wave was conducted October 24-25, 2023 among 1,118 adults
- The eighty-seventh wave was conducted November 7-8, 2023 among 1,120 adults
- The eighty-eighth wave was conducted December 5-6, 2023 among 1,120 adults
- The eighty-eighth and a half wave was conducted January 9-10, 2024 among 1,119 adults
- The eighty-ninth wave was conducted January 23-24, 2024 among 1,118 adults
- The ninetieth wave was conducted February 6-7, 2024 among 1,120 adults
- The ninety-first wave was conducted February 21-22, 2024 among 1,119 adults
- The ninety-second wave was conducted March 5-6, 2024 among 1,084 adults
- The ninety-third wave was conducted March 19-20, 2024 among 1,120 adults
- The ninety-third and a half wave was conducted April 2-3, 2024 among 1,082 adults
- The ninety-fourth wave was conducted April 16-17, 2024 among 1,081 adults
- The ninety-fifth wave was conducted April 30-May 1, 2024 among 1,081 adults
- The ninety-sixth wave was conducted May 14-15, 2024 among 1,081 adults
- The ninety-sixth and a half wave was conducted May 30-31, 2024 among 1,086 adults
- The ninety-seventh wave was conducted June 11-12, 2024 among 1,085 adults
- The ninety-eighth wave was conducted June 25-26, 2024 among 1,085 adults
- The ninety-ninth wave was conducted July 23-24, 2024 among 1,081 adults
- The one hundredth wave was conducted August 6-7, 2024 among 1,085 adults
- The one hundred and first wave was conducted August 20-21, 2024 among 1,083 adults
- The one hundred and second wave was conducted September 4-5, 2024 among 1,081 adults
- The one hundred and third wave was conducted September 17-18, 2024 among 1,084 adults
- The one hundred and fourth wave was conducted October 1-2, 2024 among 1,085 adults
- The one hundred and fifth wave was conducted October 15-16, 2024 among 1,085 adults
- The one hundred and sixth wave was conducted October 29-30, 2024 among 1,085 adults
- The one hundred and seventh wave was conducted November 13-14, 2024 among 1,095 adults
- The one hundred and eighth wave was conducted December 10-11, 2024 among 1,085 adults
- The one hundred and ninth wave was conducted January 14-15, 2025 among 1,085 adults
- The one hundred and tenth wave was conducted January 28-29, 2025 among 1,080 adults
- The one hundred and eleventh wave was conducted February 11-12, 2025 among 1,082 adults
- The one hundred and twelfth wave was conducted February 25-26, 2025 among 1,083 adults
- The one hundred and thirteenth wave was conducted March 11-12, 2025 among 1,077 adults
- The one hundred and fourteenth wave was conducted March 25-26, 2025 among 1,085 adults
- The one hundred and fifteenth wave was conducted April 8-9, 2025 among 1,090 adults
- The one hundred and sixteenth wave was conducted April 23-24, 2025 among 1,085 adults
- The one hundred and seventeenth wave was conducted May 6-7, 2025 among 1,094 adults





## PUBLIC POLL FINDINGS AND METHODOLOGY

- The one hundred and eighteenth wave was conducted May 21-22, 2025 among 1,085 adults
- The one hundred and nineteenth wave was conducted June 3-4, 2025 among 1,080 adults
- The one hundred and twentieth wave was conducted June 17-18, 2025 among 1,096 adults
- The one hundred and twenty-first wave was conducted July 15-16, 2025 among 1,083 adults
- The one hundred and twenty-second wave was conducted July 29-30, 2025 among 1,085 adults
- The one hundred and twenty-third wave conducted August 12-13, 2025 among 1,085 adults
- The one hundred and twenty-fourth wave conducted August 26-27, 2025 among 1,085 adults
- The one hundred and twenty-fifth wave conducted September 9-10, 2025 among 1,082 adults
- The one hundred and twenty-sixth wave conducted September 23-24, 2025 among 1,085 adults
- The one hundred and twenty-seventh wave conducted October 7-8, 2025 among 1,093 adults
- The one hundred and twenty-eighth wave conducted October 22-23, 2025 among 1,085 adults
- The one hundred and twenty-ninth wave conducted November 4-5, 2025 among 1,086 adults
- The one hundred and thirtieth wave conducted November 18-19, 2025 among 1,090 adults
- The one hundred and thirty-first wave conducted December 9-10, 2025 among 1,085 adults
- The one hundred and thirty-second wave conducted January 13-14, 2026 among 1,290 adults
- The one hundred and thirty-third wave conducted January 27-28, 2026 among 1,085 adults
- The one hundred and thirty-fourth wave conducted February 10-11, 2026 among 1,085 adults
- The one hundred and thirty-fifth wave conducted February 24-25, 2026 among 1,085 adults
- The one hundred and thirty-sixth wave conducted March 10-11, 2026 among 1,085 adults
- The one hundred and thirty-seventh wave conducted March 24-25, 2026 among 1,085 adults
- The one hundred and thirty-eighth wave conducted April 7-8, 2026 among 1,082 adults
- The one hundred and thirty-ninth wave conducted April 21-22, 2026 among 1,091 adults
- The one hundred and fortieth wave conducted May 5-6, 2026 among 1,078 adults
- The one hundred and forty-first wave conducted May 19-20, 2026 among 1,081 adults
- The one hundred and forty-second wave conducted June 2-3, 2026 among 1,084 adults
- The one hundred and forty-third wave conducted June 16-17, 2026 among 1,082 adults

The sample for this study was randomly drawn from [Ipsos' online panel](#), partner online panel sources, and "[river](#)" sampling and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is the 2025 March Supplement of the Current Population Survey (CPS). The sample drawn for this study reflects fixed sample targets on demographics. Posthoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.





## PUBLIC POLL FINDINGS AND METHODOLOGY

Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 3.6 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following (n=1,082, DEFF=1.5, adjusted Confidence Interval=+/- 5.1 percentage points).

- The forty-sixth wave of this study has a credibility interval of plus or minus 2.5 percentage points.
- The first, fourth, fifth, sixth, seventh, eighth, ninth, eleventh, twelfth, thirteenth, fourteenth, fifteenth, sixteenth, seventeenth, eighteenth, twentieth, twenty-first, twenty-second, twenty-third, twenty-fourth, twenty-fifth, twenty-sixth, twenty-seventh, twenty-eighth, twenty-ninth, thirtieth, thirty-first, thirty-second, thirty-third, thirty-fourth, thirty-fifth, thirty-sixth, thirty-seventh, thirty-eighth, thirty-ninth, fortieth, forty-first, forty second, forty-third, forty-fourth, forty-fifth, and one hundred and thirty-second waves of this study have a credibility interval of plus or minus 3.3 percentage points for all respondents.
- The second, third, tenth, and nineteenth waves of this study have a credibility interval of plus or minus 3.4 percentage points for all respondents.
- The forty-seventh, forty-eighth, forty-ninth, fiftieth, and fifty-first waves of this study have a credibility interval of plus or minus 3.5 percentage points.
- The fifty-second, fifty-third, fifty-fourth, fifty-fifth, fifty-sixth, fifty-seventh, fifty-eighth, fifty-ninth, sixtieth, sixty-first, sixty-second, sixty-third, sixty-fourth, sixty-fifth, sixty-sixth, sixty-seventh, sixty-eighth, sixty-ninth, seventieth, seventy-first, seventy-second, seventy-third, seventy-fourth, seventy-fifth, seventy-sixth, seventy-seventh, seventy-eighth, seventy-ninth, eightieth, eighty-first, eighty-second, eighty-third, eighty-fourth, eighty-fifth, eighty-sixth, eighty-seventh, eighty-eighth, eighty-eighth and a half, eighty-ninth, ninetieth, ninety-first, ninety-second, ninety-third, ninety-third and a half, ninety-fourth, ninety-fifth, ninety-sixth, ninety-sixth and a half, ninety-seventh, ninety-eighth, ninety-ninth, one hundredth, one hundred and first, one hundred and second, one hundred and third, one hundred and fourth, one hundred and fifth, one hundred and sixth, one hundred and seventh, one hundred and eighth, one hundred and ninth, one hundred and tenth, one hundred and eleventh, one hundred and twelfth, one hundred and thirteenth, one hundred and fourteenth, one hundred and fifteenth, one hundred and sixteenth, and one hundred and seventeenth, one hundred and eighteenth, one hundred and nineteenth, one hundred and twentieth, one hundred and twenty first, one hundred and twenty second, one hundred and twenty third, one hundred and twenty fourth, one hundred and twenty fifth waves, one hundred and twenty sixth, one hundred and twenty seventh, one hundred and twenty eighth, one hundred and twenty ninth, one hundred and thirtieth, one hundred and thirty-first, one hundred and thirty-third, one hundred and thirty-fourth, one hundred and thirty-fifth, one hundred and thirty-sixth, one hundred and thirty-seventh, one hundred and thirty-eighth, one hundred and thirty-ninth, and one hundred and fortieth, and one hundred and forty-first, one hundred and forty-second, and one hundred and forty-third waves of this study have a credibility interval of 3.6 percentage points.





## PUBLIC POLL FINDINGS AND METHODOLOGY

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### About Ipsos

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ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg IPS:FP

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