



T1	<a href="#">Table 1</a>	<a href="#">Q1 Tenure - Which of the following best describes your current housing situation? If you have more than one</a>	Base: All adults aged 16-75 in the UK
T2	<a href="#">Table 2</a>	<a href="#">Q1 Summary - Imagine you are looking for a property to rent or buy. How likely, or not, would you be to co</a>	Base: All adults aged 16-75 in the UK
T3	<a href="#">Table 3</a>	<a href="#">Q1 1 - Imagine you are looking for a property to rent or buy. How likely, or not, would you be to consider re</a>	Base: All adults aged 16-75 in the UK
T4	<a href="#">Table 4</a>	<a href="#">Q1 2 - Imagine you are looking for a property to rent or buy. How likely, or not, would you be to consider re</a>	Base: All adults aged 16-75 in the UK
T5	<a href="#">Table 5</a>	<a href="#">Q1 3 - Imagine you are looking for a property to rent or buy. How likely, or not, would you be to consider re</a>	Base: All adults aged 16-75 in the UK
T6	<a href="#">Table 6</a>	<a href="#">Q2 Summary - How important, if at all, would each of the following aspects be to you when considering a p</a>	Base: All adults aged 16-75 in the UK
T7	<a href="#">Table 7</a>	<a href="#">Q2 1 - How important, if at all, would each of the following aspects be to you when considering a property i</a>	Base: All adults aged 16-75 in the UK
T8	<a href="#">Table 8</a>	<a href="#">Q2 2 - How important, if at all, would each of the following aspects be to you when considering a property i</a>	Base: All adults aged 16-75 in the UK
T9	<a href="#">Table 9</a>	<a href="#">Q2 3 - How important, if at all, would each of the following aspects be to you when considering a property i</a>	Base: All adults aged 16-75 in the UK
T10	<a href="#">Table 10</a>	<a href="#">Q2 4 - How important, if at all, would each of the following aspects be to you when considering a property i</a>	Base: All adults aged 16-75 in the UK
T11	<a href="#">Table 11</a>	<a href="#">Q2 5 - How important, if at all, would each of the following aspects be to you when considering a property i</a>	Base: All adults aged 16-75 in the UK
T12	<a href="#">Table 12</a>	<a href="#">Q2 6 - How important, if at all, would each of the following aspects be to you when considering a property i</a>	Base: All adults aged 16-75 in the UK
T13	<a href="#">Table 13</a>	<a href="#">Q2 7 - How important, if at all, would each of the following aspects be to you when considering a property i</a>	Base: All adults aged 16-75 in the UK
T14	<a href="#">Table 14</a>	<a href="#">Q2 8 - How important, if at all, would each of the following aspects be to you when considering a property i</a>	Base: All adults aged 16-75 in the UK
T15	<a href="#">Table 15</a>	<a href="#">Q2 10 - How important, if at all, would each of the following aspects be to you when considering a property</a>	Base: All adults aged 16-75 in the UK
T16	<a href="#">Table 16</a>	<a href="#">Q2 11 - How important, if at all, would each of the following aspects be to you when considering a property</a>	Base: All adults aged 16-75 in the UK
T17	<a href="#">Table 17</a>	<a href="#">Q3A Rank Summary - You said you would consider the following aspects as essential to have in a housing d</a>	BASE: ALL ADULTS AGED 16-75 WHO INDICATE GIVEN ASPECTS ARE ESSENTIAL FOR HOUSING DEVELOPMENTS
T18	<a href="#">Table 18</a>	<a href="#">Q3A Rank Summary Total Base - You said you would consider the following aspects as essential to have ir</a>	Base: All adults aged 16-75 in the UK
T19	<a href="#">Table 19</a>	<a href="#">Q3A Rank1 - You said you would consider the following aspects as essential to have in a housing developm</a>	Base: All adults aged 16-75 in the UK
T20	<a href="#">Table 20</a>	<a href="#">Q3A Rank1 - You said you would consider the following aspects as essential to have in a housing developm</a>	BASE: ALL ADULTS AGED 16-75 WHO INDICATE GIVEN ASPECTS ARE ESSENTIAL FOR HOUSING DEVELOPMENTS
T21	<a href="#">Table 21</a>	<a href="#">Q3A Rank 123 - You said you would consider the following aspects as essential to have in a housing develo</a>	Base: All adults aged 16-75 in the UK
T22	<a href="#">Table 22</a>	<a href="#">Q3A Rank 123 - You said you would consider the following aspects as essential to have in a housing develo</a>	BASE: ALL ADULTS AGED 16-75 WHO INDICATE GIVEN ASPECTS ARE ESSENTIAL FOR HOUSING DEVELOPMENTS
T23	<a href="#">Table 23</a>	<a href="#">Q3B Rank Summary - You said you would consider the following aspects as very important to have in a hou</a>	BASE: ALL ADULTS AGED 16-75 WHO INDICATE GIVEN ASPECTS ARE VERY IMPORTANT FOR HOUSING DEVELOPMENTS
T24	<a href="#">Table 24</a>	<a href="#">Q3B Rank Summary Total Base - You said you would consider the following aspects as very important to h</a>	Base: All adults aged 16-75 in the UK
T25	<a href="#">Table 25</a>	<a href="#">Q3B Rank1 - You said you would consider the following aspects as very important to have in a housing deve</a>	Base: All adults aged 16-75 in the UK
T26	<a href="#">Table 26</a>	<a href="#">Q3B Rank1 - You said you would consider the following aspects as very important to have in a housing deve</a>	BASE: ALL ADULTS AGED 16-75 WHO INDICATE GIVEN ASPECTS ARE VERY IMPORTANT FOR HOUSING DEVELOPMENTS
T27	<a href="#">Table 27</a>	<a href="#">Q3B Rank 123 - You said you would consider the following aspects as very important to have in a housing c</a>	Base: All adults aged 16-75 in the UK
T28	<a href="#">Table 28</a>	<a href="#">Q3B Rank 123 - You said you would consider the following aspects as very important to have in a housing c</a>	BASE: ALL ADULTS AGED 16-75 WHO INDICATE GIVEN ASPECTS ARE VERY IMPORTANT FOR HOUSING DEVELOPMENTS
T29	<a href="#">Table 29</a>	<a href="#">Q3AB Rank Summary - Combined: Essential/Very important - Rank summary</a>	BASE: ALL ADULTS AGED 16-75 WHO INDICATE GIVEN ASPECTS ARE ESSENTIAL / VERY IMPORTANT FOR HOUSING DEVELOPMENTS
T30	<a href="#">Table 30</a>	<a href="#">Q3AB Rank Summary Total Base - Combined: Essential/Very important - Rank summary - Total base</a>	Base: All adults aged 16-75 in the UK
T31	<a href="#">Table 31</a>	<a href="#">Q3AB Rank1 - Combined: Essential/Very important - Rank 1</a>	Base: All adults aged 16-75 in the UK
T32	<a href="#">Table 32</a>	<a href="#">Q3AB Rank1 - Combined: Essential/Very important - Rank 1</a>	BASE: ALL ADULTS AGED 16-75 WHO INDICATE GIVEN ASPECTS ARE ESSENTIAL / VERY IMPORTANT FOR HOUSING DEVELOPMENTS
T33	<a href="#">Table 33</a>	<a href="#">Q3AB Rank 123 - Combined: Essential/Very important - Rank 1-3</a>	Base: All adults aged 16-75 in the UK
T34	<a href="#">Table 34</a>	<a href="#">Q3AB Rank 123 - Combined: Essential/Very important - Rank 1-3</a>	BASE: ALL ADULTS AGED 16-75 WHO INDICATE GIVEN ASPECTS ARE ESSENTIAL / VERY IMPORTANT FOR HOUSING DEVELOPMENTS
T35	<a href="#">Table 35</a>	<a href="#">Q4 - Which, if any, of the following do you consider to be the main benefits of incorporating communal gre</a>	Base: All adults aged 16-75 in the UK



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**Table 2**

**Q1\_Summary - Imagine you are looking for a property to rent or buy. How likely, or not, would you be to consider renting or buying each of the following types of property?**

**Base: All adults aged 16-75 in the UK**

	Property in an urban housing development (i.e. in a city environment)	Property in a suburban housing development (i.e. on the outskirts of a city)	Property in a rural housing development (i.e. in a rural setting)
UNWEIGHTED BASE	2246	2246	2246
WEIGHTED BASE	2246	2246	2246
Very likely	335 15%	445 20%	478 21%
Fairly likely	654 29%	1012 45%	750 33%
Not very likely	561 25%	398 18%	570 25%
Not at likely	594 26%	292 13%	322 14%
NET: Very/ fairly likely	989 44%	1456 65%	1228 55%
NET: Not very/ at all likely	1155 51%	690 31%	892 40%
Don't know	102 5%	99 4%	125 6%

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Table 6

Q2\_Summary - How important, if at all, would each of the following aspects be to you when considering a property in a housing development?

Base: All adults aged 16-75 in the UK

	The overall layout of the housing development	Architectural design (i.e. the look of the houses and other structures in the area)	Access to communal green spaces (e.g. planted areas and other green spaces, etc.)	Access to communal outdoor spaces (i.e. areas where people can spend time outdoors, e.g. outdoor sports facilities, picnic areas, etc.)	Green features between buildings and pavements (e.g. trees, plants, patches of grass, etc.)	Nature conservation (i.e. planting and building that supports local wildlife and biodiversity)	Pedestrian/ mobilityfriendly pathways (i.e. safe and convenient routes dedicated to walking/ wheeling throughout the area)	Cycle paths (i.e. safe and convenient routes dedicated to cycling throughout the area)	Features that help with rainwater management (e.g. ponds, planted areas, etc.)	Access to public transport
UNWEIGHTED BASE	2246	2246	2246	2246	2246	2246	2246	2246	2246	2246
WEIGHTED BASE	2246	2246	2246	2246	2246	2246	2246	2246	2246	2246
Essential	410 18%	372 17%	491 22%	436 19%	496 22%	395 18%	541 24%	183 8%	333 15%	668 30%
Very important	906 40%	765 34%	813 36%	744 33%	785 35%	655 29%	807 36%	410 18%	669 30%	706 31%
Fairly important	740 33%	763 34%	686 31%	713 32%	729 32%	821 37%	648 29%	678 30%	741 33%	552 25%
Not very important	110 5%	233 10%	160 7%	238 11%	136 6%	242 11%	158 7%	616 27%	333 15%	215 10%
Not at all important	36 2%	59 3%	45 2%	72 3%	48 2%	67 3%	48 2%	301 13%	84 4%	66 3%
NET: Essential/ very important	1316 59%	1137 51%	1303 58%	1181 53%	1281 57%	1051 47%	1348 60%	593 26%	1001 45%	1373 61%
NET: At least fairly important	2056 92%	1900 85%	1989 89%	1893 84%	2011 90%	1872 83%	1996 89%	1271 57%	1742 78%	1925 86%
NET: Not very/ at all important	146 7%	292 13%	205 9%	310 14%	184 8%	309 14%	206 9%	917 41%	417 19%	280 12%
Don't know	43 2%	54 2%	52 2%	43 2%	51 2%	65 3%	44 2%	58 3%	87 4%	41 2%

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**Table 17**

**Q3A\_Rank\_Summary - You said you would consider the following aspects as essential to have in a housing development. Please rank the following in order of importance from most important to least important. - Rank summary**

**BASE: ALL ADULTS AGED 16-75 WHO INDICATE GIVEN ASPECTS ARE ESSENTIAL FOR HOUSING DEVELOPMENTS**

	The overall layout of the housing development	Architectural design (i.e. the look of the houses and other structures in the area)	Access to communal green spaces (e.g. planted areas and other green spaces, etc.)	Access to communal outdoor spaces (i.e. areas where people can spend time outdoors, e.g. outdoor sports facilities, picnic areas, etc.)	Green features between buildings and pavements (e.g. trees, plants, patches of grass, etc.)	Nature conservation (i.e. planting and building that supports local wildlife and biodiversity)	Pedestrian/mobilityfriendly pathways (i.e. safe and convenient routes dedicated to walking/ wheeling throughout the area)	Cycle paths (i.e. safe and convenient routes dedicated to cycling throughout the area)	Features that help with rainwater management (e.g. ponds, planted areas, etc.)	Access to public transport
UNWEIGHTED BASE	423	383	521	459	534	427	574	194	352	688
WEIGHTED BASE	410	372	491	436	496	395	541	183	333	668
Rank 1	116 28%	126 34%	104 21%	108 25%	102 21%	119 30%	162 30%	27 15%	63 19%	372 56%
Rank 2	76 19%	88 24%	105 21%	85 19%	126 25%	68 17%	161 30%	36 20%	69 21%	123 18%
Rank 3	43 10%	47 13%	95 19%	82 19%	93 19%	71 18%	69 13%	30 16%	59 18%	62 9%
Rank 4	58 14%	33 9%	68 14%	54 12%	55 11%	46 12%	53 10%	24 13%	28 8%	37 6%
Rank 5	35 9%	15 4%	44 9%	40 9%	51 10%	31 8%	28 5%	15 8%	36 11%	25 4%
Rank 6	17 4%	19 5%	28 6%	28 6%	24 5%	23 6%	26 5%	11 6%	23 7%	10 1%
Rank 7	19 5%	12 3%	17 3%	15 4%	13 3%	8 2%	15 3%	14 8%	17 5%	12 2%
Rank 8	19 5%	9 2%	10 2%	9 2%	7 1%	6 2%	10 2%	4 2%	13 4%	5 1%
Rank 9	4 1%	6 2%	3 1%	3 1%	4 1%	8 2%	3 1%	13 7%	2 1%	6 1%
Rank 10	2 1%	3 1%	1 *	- -	2 *	2 *	1 *	4 2%	10 3%	1 *
NET: Rank 1-3	235 57%	261 70%	305 62%	275 63%	322 65%	257 65%	392 72%	93 51%	191 57%	557 83%

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Table 18

Q3A\_Rank\_Summary\_Total\_Base - You said you would consider the following aspects as essential to have in a housing development. Please rank the following in order of importance from most important to least important. - Rank summary - Total base

Base: All adults aged 16-75 in the UK

	The overall layout of the housing development	Architectural design (i.e. the look of the houses and other structures in the area)	Access to communal green spaces (e.g. planted areas and other green spaces, etc.)	Access to communal outdoor spaces (i.e. areas where people can spend time outdoors, e.g. outdoor sports facilities, picnic areas, etc.)	Green features between buildings and pavements (e.g. trees, plants, patches of grass, etc.)	Nature conservation (i.e. planting and building that supports local wildlife and biodiversity)	Pedestrian/mobilityfriendly pathways (i.e. safe and convenient routes dedicated to walking/wheeling throughout the area)	Cycle paths (i.e. safe and convenient routes dedicated to cycling throughout the area)	Features that help with rainwater management (e.g. ponds, planted areas, etc.)	Access to public transport
UNWEIGHTED BASE	2246	2246	2246	2246	2246	2246	2246	2246	2246	2246
WEIGHTED BASE	2246	2246	2246	2246	2246	2246	2246	2246	2246	2246
Rank 1	116 5%	126 6%	104 5%	108 5%	102 5%	119 5%	162 7%	27 1%	63 3%	372 17%
Rank 2	76 3%	88 4%	105 5%	85 4%	126 6%	68 3%	161 7%	36 2%	69 3%	123 5%
Rank 3	43 2%	47 2%	95 4%	82 4%	93 4%	71 3%	69 3%	30 1%	59 3%	62 3%
Rank 4	58 3%	33 1%	68 3%	54 2%	55 2%	46 2%	53 2%	24 1%	28 1%	37 2%
Rank 5	35 2%	15 1%	44 2%	40 2%	51 2%	31 1%	28 1%	15 1%	36 2%	25 1%
Rank 6	17 1%	19 1%	28 1%	28 1%	24 1%	23 1%	26 1%	11 *	23 1%	10 *
Rank 7	19 1%	12 1%	17 1%	15 1%	13 1%	8 *	15 1%	14 1%	17 1%	12 1%
Rank 8	19 1%	9 *	10 *	9 *	7 *	6 *	10 *	4 *	13 1%	5 *
Rank 9	4 *	6 *	3 *	3 *	4 *	8 *	3 *	13 1%	2 *	6 *
Rank 10	2 *	3 *	1 *	- *	2 *	2 *	1 *	4 *	10 *	1 *
NET: Rank 1-3	235 10%	261 12%	305 14%	275 12%	322 14%	257 11%	392 17%	93 4%	191 8%	557 25%
Did not select as essential	1836 82%	1874 83%	1755 78%	1810 81%	1750 78%	1851 82%	1705 76%	2063 92%	1913 85%	1578 70%











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Table 23

Q3B\_Rank\_Summary - You said you would consider the following aspects as very important to have in a housing development. Please rank the following in order of importance from most important to least important. - Rank summary

BASE: ALL ADULTS AGED 16-75 WHO INDICATE GIVEN ASPECTS ARE VERY IMPORTANT FOR HOUSING DEVELOPMENTS

	The overall layout of the housing development	Architectural design (i.e. the look of the houses and other structures in the area)	Access to communal green spaces (e.g. planted areas and other green spaces, etc.)	Access to communal outdoor spaces (i.e. areas where people can spend time outdoors, e.g. outdoor sports facilities, picnic areas, etc.)	Green features between buildings and pavements (e.g. trees, plants, patches of grass, etc.)	Nature conservation (i.e. planting and building that supports local wildlife and biodiversity)	Pedestrian/mobilityfriendly pathways (i.e. safe and convenient routes dedicated to walking/ wheeling throughout the area)	Cycle paths (i.e. safe and convenient routes dedicated to cycling throughout the area)	Features that help with rainwater management (e.g. ponds, planted areas, etc.)	Access to public transport
UNWEIGHTED BASE	900	774	813	746	780	659	805	427	683	712
WEIGHTED BASE	906	765	813	744	785	655	807	410	669	706
Rank 1	317 35%	219 29%	170 21%	187 25%	175 22%	176 27%	219 27%	62 15%	123 18%	268 38%
Rank 2	163 18%	211 28%	206 25%	163 22%	204 26%	124 19%	185 23%	80 19%	140 21%	148 21%
Rank 3	156 17%	120 16%	155 19%	140 19%	159 20%	120 18%	155 19%	72 18%	119 18%	111 16%
Rank 4	102 11%	74 10%	117 14%	118 16%	107 14%	98 15%	92 11%	69 17%	105 16%	80 11%
Rank 5	64 7%	50 7%	83 10%	67 9%	59 8%	51 8%	61 8%	35 9%	78 12%	37 5%
Rank 6	43 5%	38 5%	42 5%	33 4%	31 4%	30 5%	40 5%	39 9%	40 6%	18 3%
Rank 7	23 3%	15 2%	14 2%	11 1%	19 2%	20 3%	25 3%	23 6%	25 4%	14 2%
Rank 8	11 1%	11 1%	2 *	10 1%	11 1%	10 1%	9 1%	15 4%	15 2%	7 1%
Rank 9	3 *	4 1%	5 1%	- -	3 *	5 1%	8 1%	2 1%	10 1%	5 1%
Rank 10	2 *	7 1%	3 *	- -	2 *	3 *	2 *	4 1%	- -	6 1%
NET: Rank 1-3	636 70%	550 72%	531 65%	490 66%	538 69%	420 64%	559 69%	214 52%	383 57%	527 75%

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Table 24

Q3B\_Rank\_Summary\_Total\_Base - You said you would consider the following aspects as very important to have in a housing development. Please rank the following in order of importance from most important to least important. - Rank summary - Total base

Base: All adults aged 16-75 in the UK

	The overall layout of the housing development	Architectural design (i.e. the look of the houses and other structures in the area)	Access to communal green spaces (e.g. planted areas and other green spaces, etc.)	Access to communal outdoor spaces (i.e. areas where people can spend time outdoors, e.g. outdoor sports facilities, picnic areas, etc.)	Green features between buildings and pavements (e.g. trees, plants, patches of grass, etc.)	Nature conservation (i.e. planting and building that supports local wildlife and biodiversity)	Pedestrian/mobilityfriendly pathways (i.e. safe and convenient routes dedicated to walking/wheeling throughout the area)	Cycle paths (i.e. safe and convenient routes dedicated to cycling throughout the area)	Features that help with rainwater management (e.g. ponds, planted areas, etc.)	Access to public transport
UNWEIGHTED BASE	2246	2246	2246	2246	2246	2246	2246	2246	2246	2246
WEIGHTED BASE	2246	2246	2246	2246	2246	2246	2246	2246	2246	2246
Rank 1	317 14%	219 10%	170 8%	187 8%	175 8%	176 8%	219 10%	62 3%	123 5%	268 12%
Rank 2	163 7%	211 9%	206 9%	163 7%	204 9%	124 6%	185 8%	80 4%	140 6%	148 7%
Rank 3	156 7%	120 5%	155 7%	140 6%	159 7%	120 5%	155 7%	72 3%	119 5%	111 5%
Rank 4	102 5%	74 3%	117 5%	118 5%	107 5%	98 4%	92 4%	69 3%	105 5%	80 4%
Rank 5	64 3%	50 2%	83 4%	67 3%	59 3%	51 2%	61 3%	35 2%	78 3%	37 2%
Rank 6	43 2%	38 2%	42 2%	33 1%	31 1%	30 1%	40 2%	39 2%	40 2%	18 1%
Rank 7	23 1%	15 1%	14 1%	11 *	19 1%	20 1%	25 1%	23 1%	25 1%	14 1%
Rank 8	11 1%	11 *	2 *	10 *	11 *	10 *	9 *	15 1%	15 1%	7 *
Rank 9	3 *	4 *	5 *	- -	3 *	5 *	8 *	2 *	10 *	5 *
Rank 10	2 *	7 *	3 *	- -	2 *	3 *	2 *	4 *	- -	6 *
NET: Rank 1-3	636 28%	550 24%	531 24%	490 22%	538 24%	420 19%	559 25%	214 10%	383 17%	527 23%
Did not select as very important	1340 60%	1481 66%	1433 64%	1502 67%	1461 65%	1591 71%	1439 64%	1836 82%	1577 70%	1540 69%











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**Table 29**

**Q3AB\_Rank\_Summary - Combined: Essential/Very important - Rank summary**

**BASE: ALL ADULTS AGED 16-75 WHO INDICATE GIVEN ASPECTS ARE ESSENTIAL / VERY IMPORTANT FOR HOUSING DEVELOPMENTS**

	The overall layout of the housing development	Architectural design (i.e. the look of the houses and other structures in the area)	Access to communal green spaces (e.g. planted areas and other green spaces, etc.)	Access to communal outdoor spaces (i.e. areas where people can spend time outdoors, e.g. outdoor sports facilities, picnic areas, etc.)	Green features between buildings and pavements (e.g. trees, plants, patches of grass, etc.)	Nature conservation (i.e. planting and building that supports local wildlife and biodiversity)	Pedestrian/mobilityfriendly pathways (i.e. safe and convenient routes dedicated to walking/ wheeling throughout the area)	Cycle paths (i.e. safe and convenient routes dedicated to cycling throughout the area)	Features that help with rainwater management (e.g. ponds, planted areas, etc.)	Access to public transport
UNWEIGHTED BASE	1323	1157	1334	1205	1314	1086	1379	621	1035	1400
WEIGHTED BASE	1316	1137	1303	1181	1281	1051	1348	593	1001	1373
Rank 1	433 33%	345 30%	275 21%	295 25%	277 22%	294 28%	381 28%	89 15%	186 19%	640 47%
Rank 2	239 18%	299 26%	311 24%	248 21%	331 26%	192 18%	346 26%	116 20%	209 21%	271 20%
Rank 3	199 15%	167 15%	250 19%	222 19%	252 20%	191 18%	225 17%	102 17%	178 18%	173 13%
Rank 4	160 12%	107 9%	185 14%	172 15%	162 13%	144 14%	145 11%	93 16%	133 13%	117 8%
Rank 5	99 8%	65 6%	127 10%	108 9%	110 9%	82 8%	89 7%	50 8%	114 11%	62 5%
Rank 6	60 5%	57 5%	70 5%	61 5%	54 4%	53 5%	67 5%	49 8%	63 6%	28 2%
Rank 7	42 3%	27 2%	31 2%	26 2%	32 3%	27 3%	40 3%	37 6%	43 4%	27 2%
Rank 8	31 2%	20 2%	12 1%	19 2%	18 1%	16 2%	20 1%	19 3%	27 3%	12 1%
Rank 9	8 1%	11 1%	7 1%	3 *	7 1%	14 1%	10 1%	15 3%	12 1%	10 1%
Rank 10	4 *	9 1%	4 *	- -	4 *	5 *	3 *	8 1%	10 1%	7 1%
NET: Rank 1-3	871 66%	811 71%	836 64%	765 65%	860 67%	678 64%	951 71%	307 52%	574 57%	1084 79%

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**Table 30**  
**Q3AB\_Rank\_Summary\_Total\_Base - Combined: Essential/Very important - Rank summary - Total base**

Base: All adults aged 16-75 in the UK

	The overall layout of the housing development	Architectural design (i.e. the look of the houses and other structures in the area)	Access to communal green spaces (e.g. planted areas and other green spaces, etc.)	Access to communal outdoor spaces (i.e. areas where people can spend time outdoors, e.g. outdoor sports facilities, picnic areas, etc.)	Green features between buildings and pavements (e.g. trees, plants, patches of grass, etc.)	Nature conservation (i.e. planting and building that supports local wildlife and biodiversity)	Pedestrian/mobilityfriendly pathways (i.e. safe and convenient routes dedicated to walking/ wheeling throughout the area)	Cycle paths (i.e. safe and convenient routes dedicated to cycling throughout the area)	Features that help with rainwater management (e.g. ponds, planted areas, etc.)	Access to public transport
UNWEIGHTED BASE	2246	2246	2246	2246	2246	2246	2246	2246	2246	2246
WEIGHTED BASE	2246	2246	2246	2246	2246	2246	2246	2246	2246	2246
Rank 1	433 19%	345 15%	275 12%	295 13%	277 12%	294 13%	381 17%	89 4%	186 8%	640 28%
Rank 2	239 11%	299 13%	311 14%	248 11%	331 15%	192 9%	346 15%	116 5%	209 9%	271 12%
Rank 3	199 9%	167 7%	250 11%	222 10%	252 11%	191 9%	225 10%	102 5%	178 8%	173 8%
Rank 4	160 7%	107 5%	185 8%	172 8%	162 7%	144 6%	145 6%	93 4%	133 6%	117 5%
Rank 5	99 4%	65 3%	127 6%	108 5%	110 5%	82 4%	89 4%	50 2%	114 5%	62 3%
Rank 6	60 3%	57 3%	70 3%	61 3%	54 2%	53 2%	67 3%	49 2%	63 3%	28 1%
Rank 7	42 2%	27 1%	31 1%	26 1%	32 1%	27 1%	40 2%	37 2%	43 2%	27 1%
Rank 8	31 1%	20 1%	12 1%	19 1%	18 1%	16 1%	20 1%	19 1%	27 1%	12 1%
Rank 9	8 *	11 *	7 *	3 *	7 *	14 1%	10 *	15 1%	12 1%	10 *
Rank 10	4 *	9 *	4 *	- -	4 *	5 *	3 *	8 *	10 *	7 *
NET: Rank 1-3	871 39%	811 36%	836 37%	765 34%	860 38%	678 30%	951 42%	307 14%	574 26%	1084 48%
Did not select as essential / very important	930 41%	1109 49%	943 42%	1065 47%	965 43%	1195 53%	898 40%	1653 74%	1245 55%	873 39%

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.









Table 26  
04 - WIND: If any, of the following do you consider to be the main benefits of incorporating communal green spaces (e.g. planted areas and other green spaces, etc.) into the design of housing developments?  
Base: All adults aged 16-75 in the UK

	GENDER					AGE					REGION										WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				MARRIED / CIVIL PARTNERSHIP		NUMBER OF HOUSEHOLDS					CHILDREN IN HOUSEHOLDS			ETHNICITY		TOWNSHIP	
	TOTAL	MALE	FEMALE	16-24	25-34	35-44	45-54	55-75	NORTH EAST	NORTH WEST	YORK & THE HUMBLES	WEST MIDLANDS	EAST MIDLANDS	EAST OF ENGLAND	SOUTH WEST	SOUTH EAST	SOUTH	WALES	SCOTLAND	NI	WORKING	NOT WORKING	ABC1	C2DE	GRADUATE	NON GRADUATE	UP TO £19999	£20000-£29999	£30000-£49999	£50000+	MARRIED / CIVIL PARTNERSHIP	SINGLE	WIDOW / DIVORCED	1	2	3	4+	WHITE	BLACK	ASIAN	OTHER	NET GAINS	NET BENEFIT	
Improve the look of the area	888	514	374	141	170	192	284	42	102	92	87	83	99	81	135	147	57	97	31	446	442	432	451	363	670	150	244	245	248	540	237	106	200	340	267	264	323	711	119	92	448	302		
Provide a space for recreational activities and relaxation	948	456	492	134	165	177	162	35	60	53	71	71	84	75	144	139	59	85	27	601	347	354	394	305	483	141	231	227	250	522	304	132	182	287	194	285	310	434	133	85	405	308		
Improve air quality	931	470	461	148	195	183	262	35	100	79	82	63	82	79	134	155	62	63	25	654	277	322	379	354	527	149	195	227	282	511	319	81	170	267	199	284	316	615	164	150	572	328		
Provide a sense of community	439	220	219	65	119	107	82	20	50	44	42	35	60	45	91	92	39	65	28	241	198	26	213	204	361	68	145	159	89	351	198	81	109	122	130	29	440	70	114	410	189			
Help reduce climate change	458	227	231	52	70	76	92	11	54	36	35	35	56	44	52	60	30	32	10	246	212	243	207	322	209	60	131	98	118	202	105	35	79	108	80	114	311	119	46	400	309			
Provide shade and cooling	378	189	189	72	90	89	81	5	40	27	32	24	34	33	53	52	27	33	13	212	161	222	156	163	216	62	124	84	91	124	204	141	53	64	117	50	127	130	248	71	204	201	133	
Reduce noise pollution	426	198	228	62	79	76	86	11	44	34	35	34	54	43	64	71	31	34	14	341	142	174	142	141	241	67	147	87	104	192	101	30	60	100	97	111	242	71	146	141	174	146		
None of these	89	49	40	4	2	5	40	17	8	4	8	4	8	4	8	3	3	3	3	28	14	10	13	9	28	7	11	10	8	18	14	5	12	11	40	4	8	21	5	17	21	11		
Don't know	44	21	23	5	10	14	20	7	8	4	6	3	5	10	9	6	3	3	-	40	25	24	34	7	18	15	17	9	30	21	28	4	18	17	8	22	16	48	10	13	21	25		

Population: Census based (BY: 04 level) - W: 16-24 - M: 25-34 - F: 35-44 - G: 45-54 - Y: 55-75  
Output: Net benefit, 1 = small box

This work was carried out in accordance with the requirements of the International quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.