

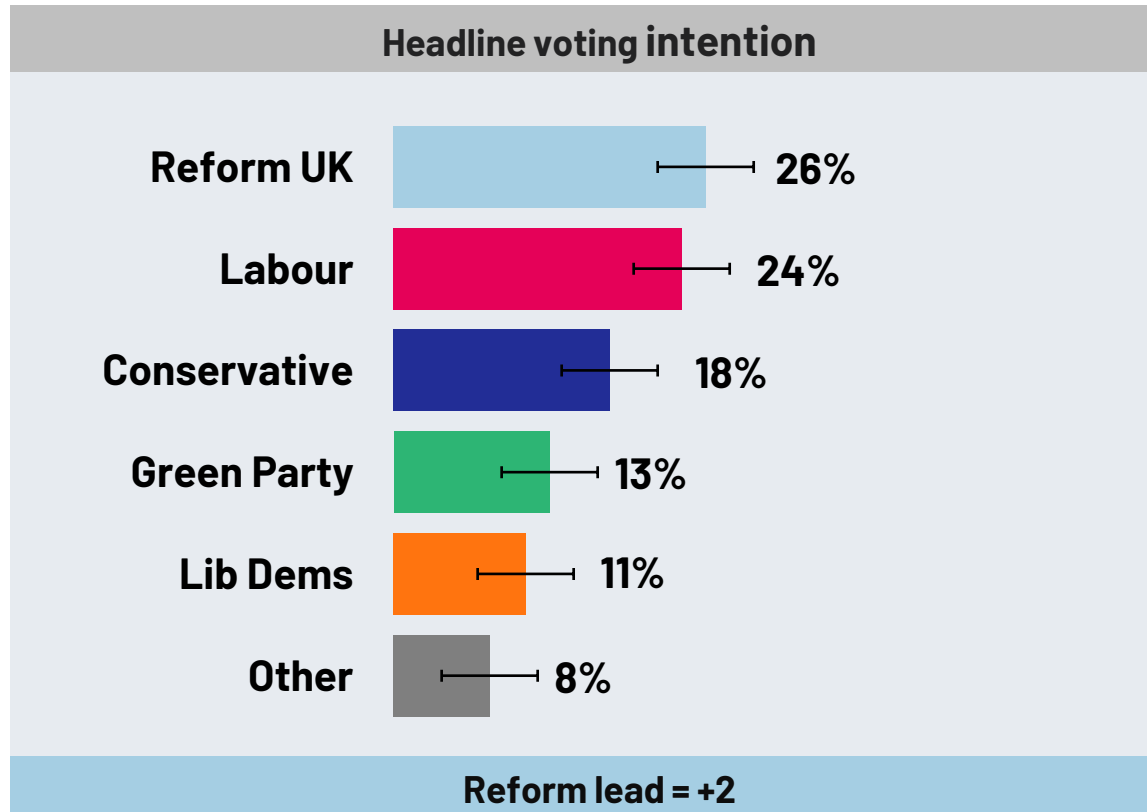
# IPSOS POLITICAL MONITOR

June 2026



# Voting Intention: June 2026

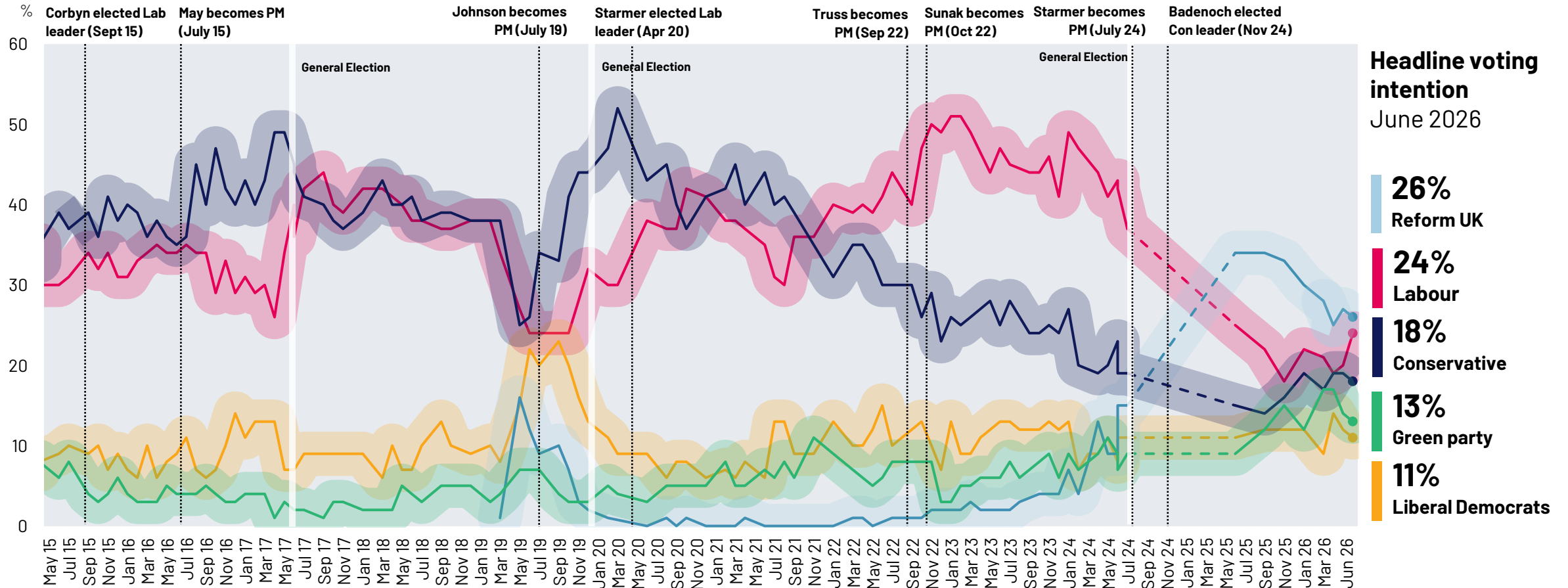
How do you intend to vote in the General Election? Will you vote...?



**Base: 1,045** British adults 18+, 25-30 June 2026; Headline Voting Intention: all 9/10 certain to vote, always/usually/it depends vote in General Elections = **745** Margin of error is displayed at +/- 4% All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points. This is especially important to keep in mind when calculating party lead figures.

# Ipsos headline voting intention: Since the 2015 General Election

How would you vote if there were an election tomorrow?

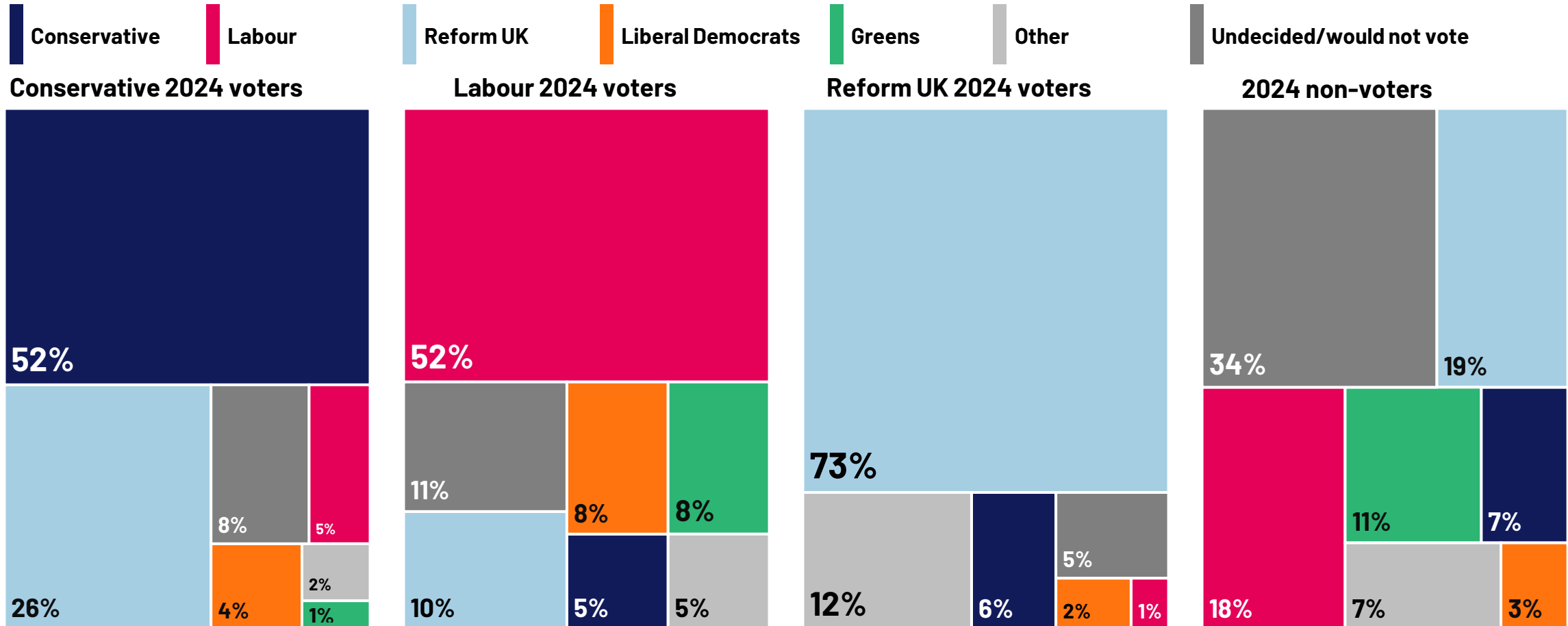


**Base:** c. :800 British adults 18; Prior to September 2015 the turnout filter is "All certain to vote"; From July 2015 turnout filter is "all 9/10 certain to vote and always/usually/it depends vote in General Elections. Note small change in methodology in approach to prompting Brexit Party in July 2019 Note change in methodology from December 2024 to June 2025.

**Source:** Ipsos Political Monitor



# Voting intention by 2024 General Election vote



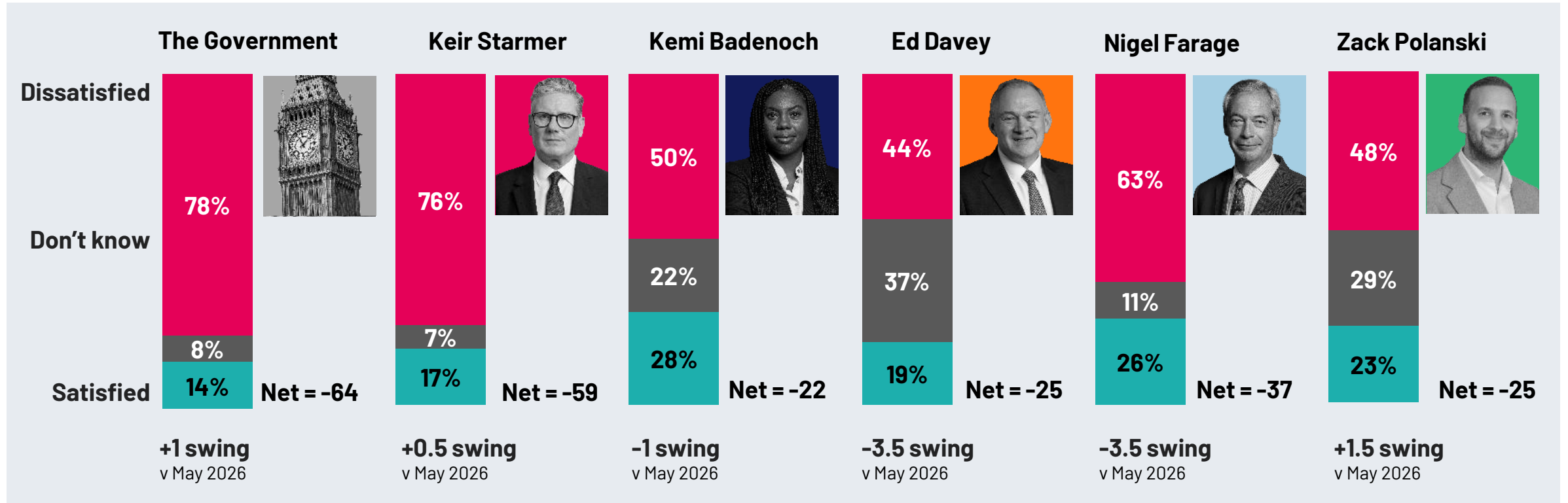
Base: 1,045 British adults 18+, 25-30 June 2026; Conservative 2024 voters (194), Labour 2024 voters (266), Reform UK 2024 voters (105), non-voters/too young to vote (123).

# SATISFACTION with government and party leaders



# Satisfaction with leaders and the Government: June 2026

Are you satisfied or dissatisfied with the way.... is running the country / doing his job/her as Prime Minister /Leader of the Conservative Party/ Leader of the Liberal Democrats/ Leader of Reform UK/ Leader of the Green Party?

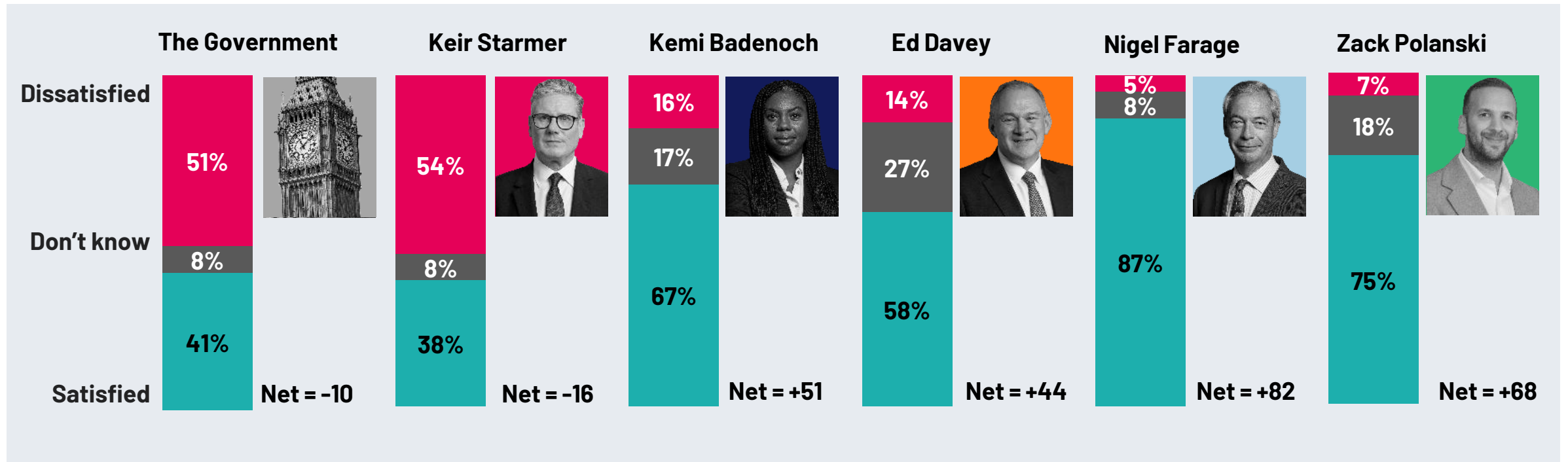


Base: 1,045 British adults 18+, 25-30 June 2026

Source: Ipsos Political Monitor

# Satisfaction with leaders and the Government: June 2026

Are you satisfied or dissatisfied with the way.... is running the country / doing his job/her as Prime Minister /Leader of the Conservative Party/ Leader of the Liberal Democrats/ Leader of Reform UK/ Leader of the Green Party? **Among own party supporters**



Base: 1,045 British adults 18+, 25-30 June 2026

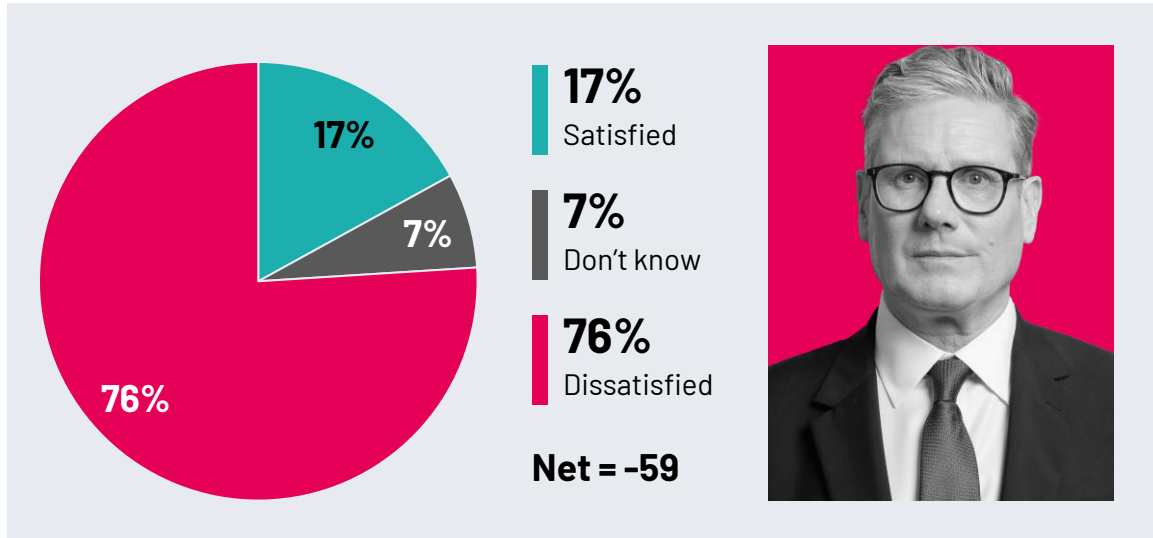
Source: Ipsos Political Monitor

# Keir Starmer: Satisfaction

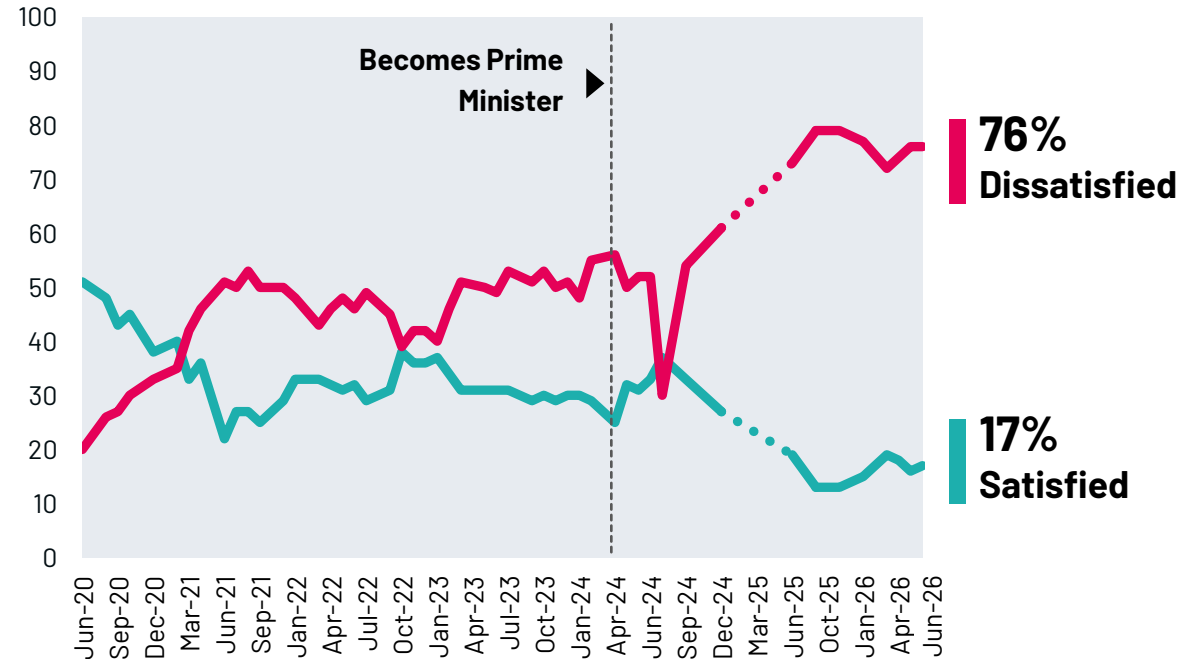
Are you satisfied or dissatisfied with the way Keir Starmer is doing his job as Prime Minister?

June 2026

Among all



June 2020 – June 2026



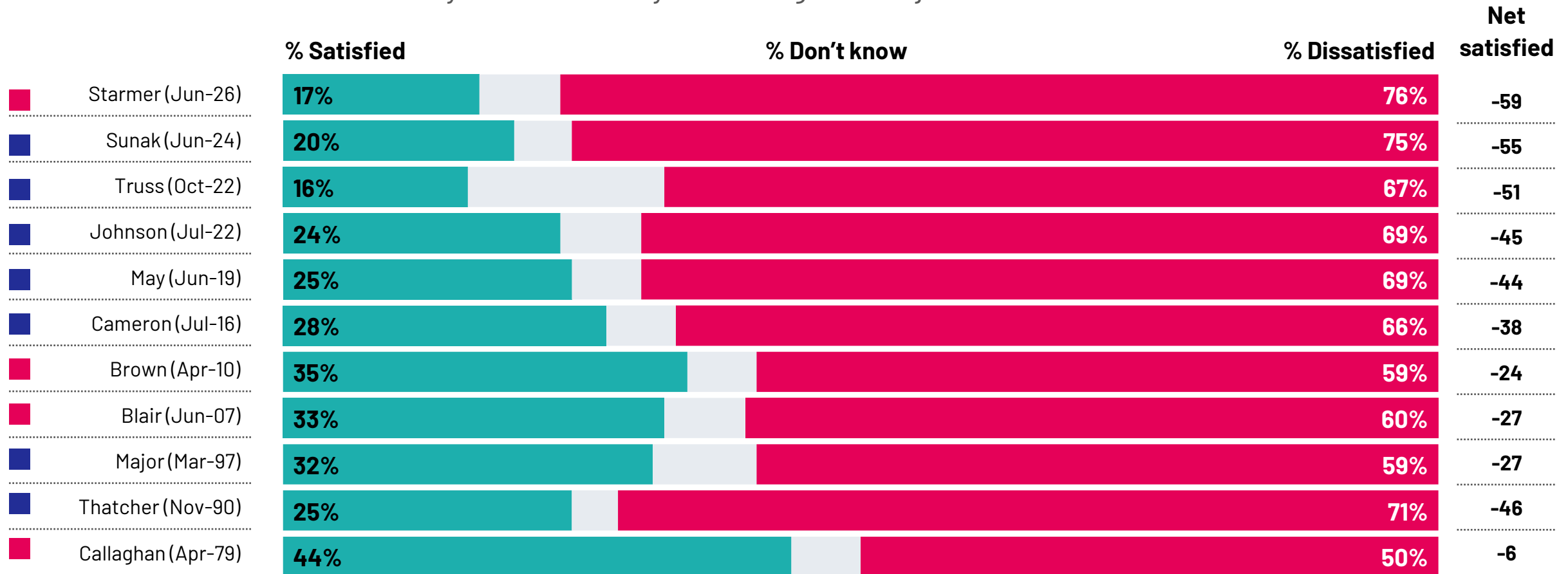
Base: 1,045 British adults 18+, 25-30 June 2026

Note: Data collected from June 2020 was via telephone; from June 2025 data was collected online via the probability KnowledgePanel.

Source: Ipsos Political Monitor

# Satisfaction with Prime Minister: Last rating as Prime Minister

How satisfied or dissatisfied are you with the way ... is doing his/her job as Prime Minister?



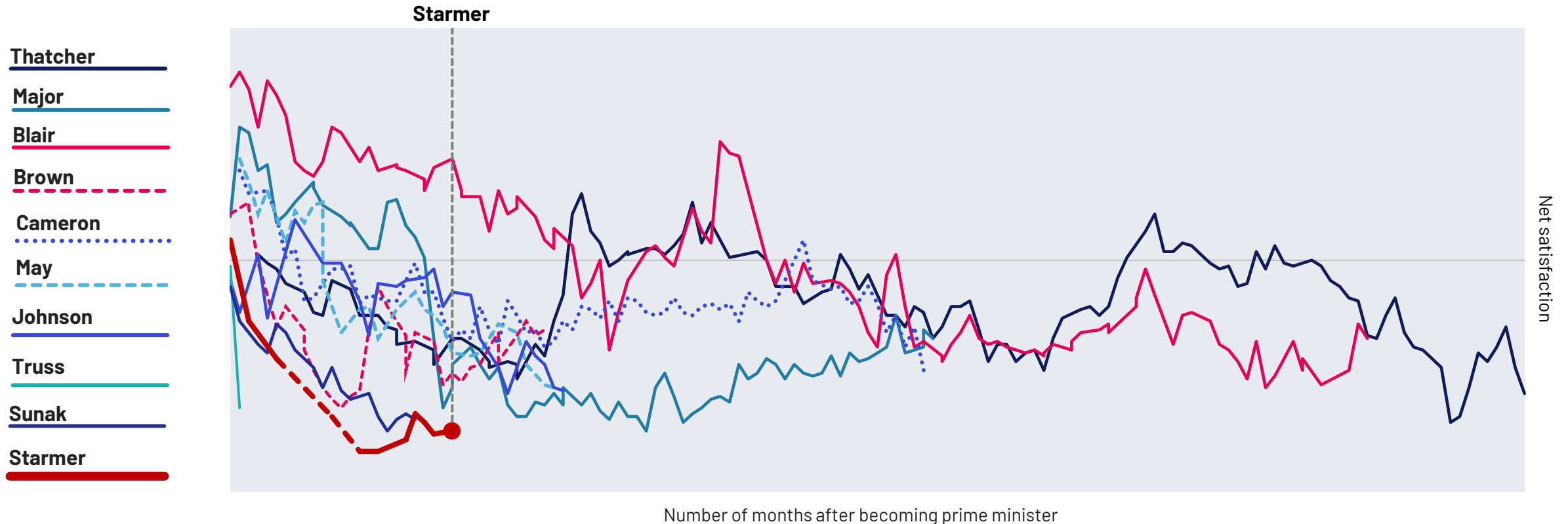
**Note:** Data prior to February 2008 was collected via face-to-face methodology; data collected from February 2008 was via telephone; from May 2025 data was collected online via the probability KnowledgePanel.

**Base:** c.1,000 British adults each month

**Source:** Ipsos Political Monitor

# Net satisfaction with Prime Ministers (1979 - 2026)

How satisfied or dissatisfied are you with the way ... is doing his/her job as Prime Minister?

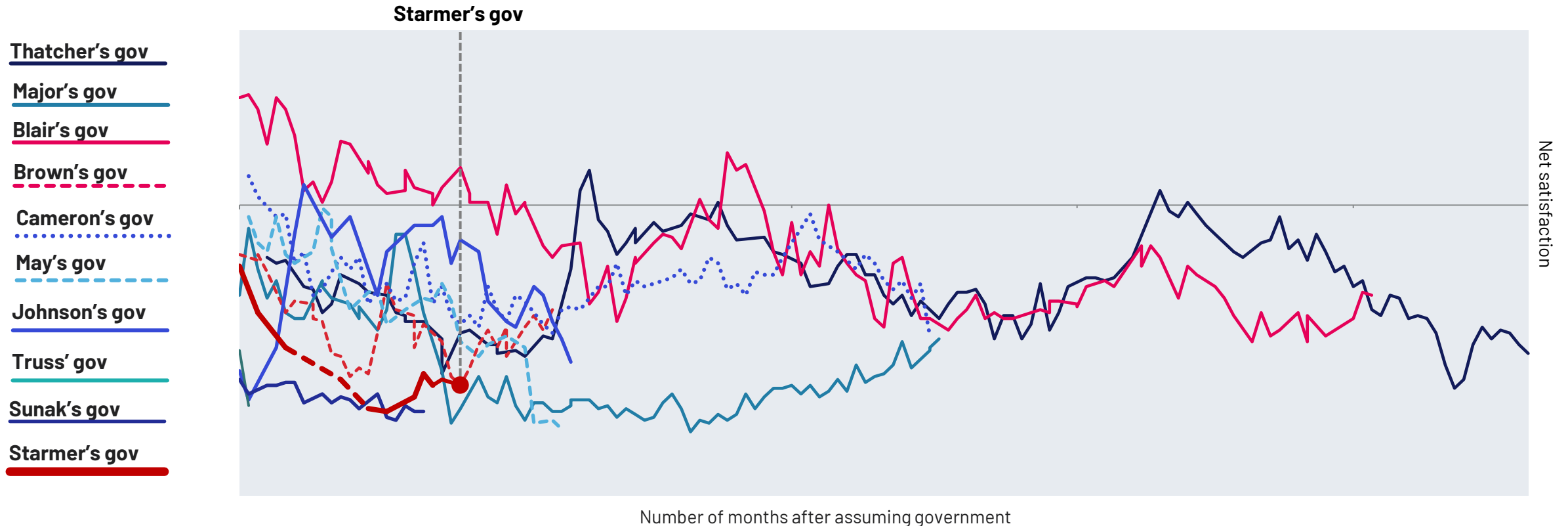


**Note:** Data prior to February 2008 was collected via face-to-face methodology; data collected from February 2008 was via telephone; from May 2025 data was collected online via the probability KnowledgePanel. Note small differences will not be statistically significant  
**Base:** c.1,000 British adults each month

**Source:** Ipsos Political Monitor

# Net satisfaction with the Government (1979 – 2026)

How satisfied or dissatisfied are you with the way the government is running the country?



**Note:** Data prior to February 2008 was collected via face-to-face methodology; data collected from February 2008 was via telephone; from May 2025 data was collected online via the probability KnowledgePanel. Note small differences will not be statistically significant  
**Base:** c.1,000 British adults each month

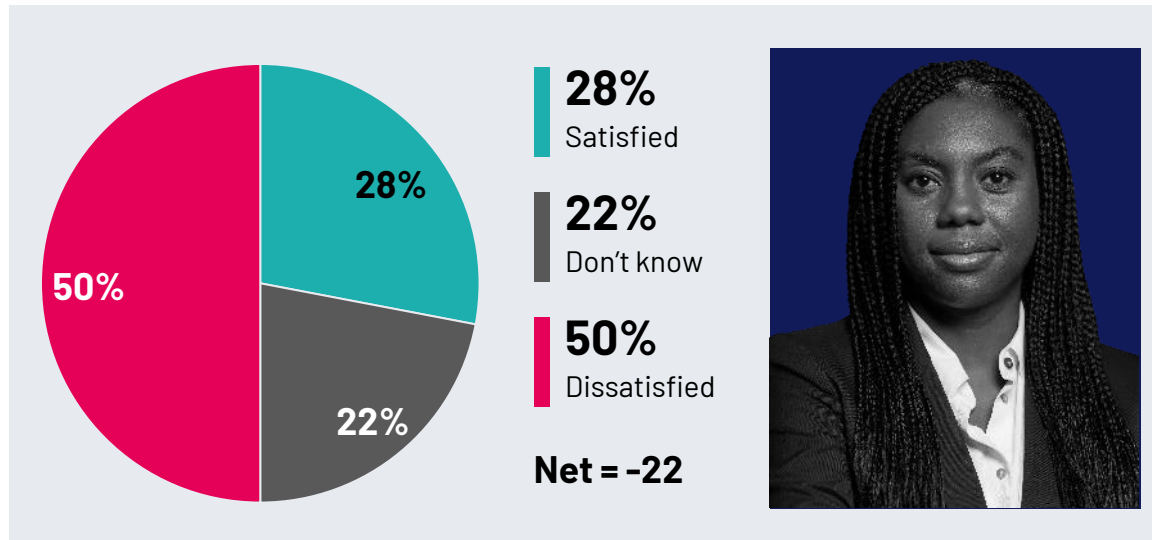
**Source:** Ipsos Political Monitor

# Kemi Badenoch: Satisfaction

Are you satisfied or dissatisfied with the way Kemi Badenoch is doing her job as leader of the Conservative party

June 2026

Among all



June 2025 - June 2026



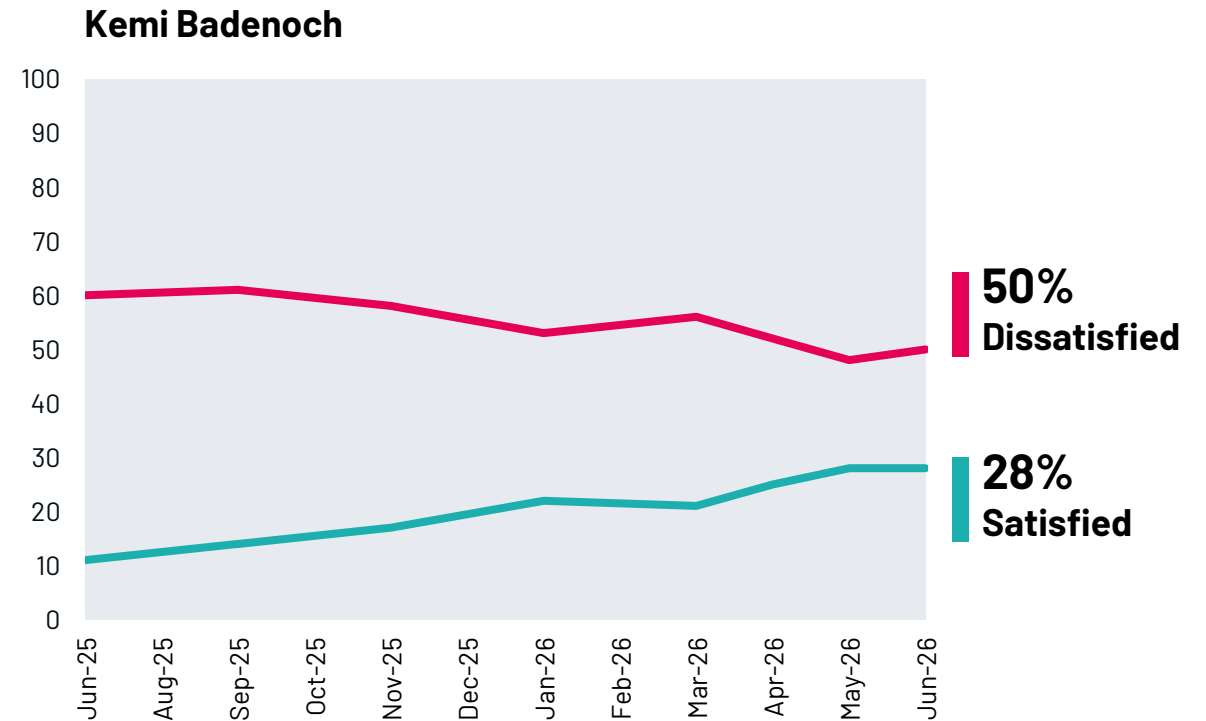
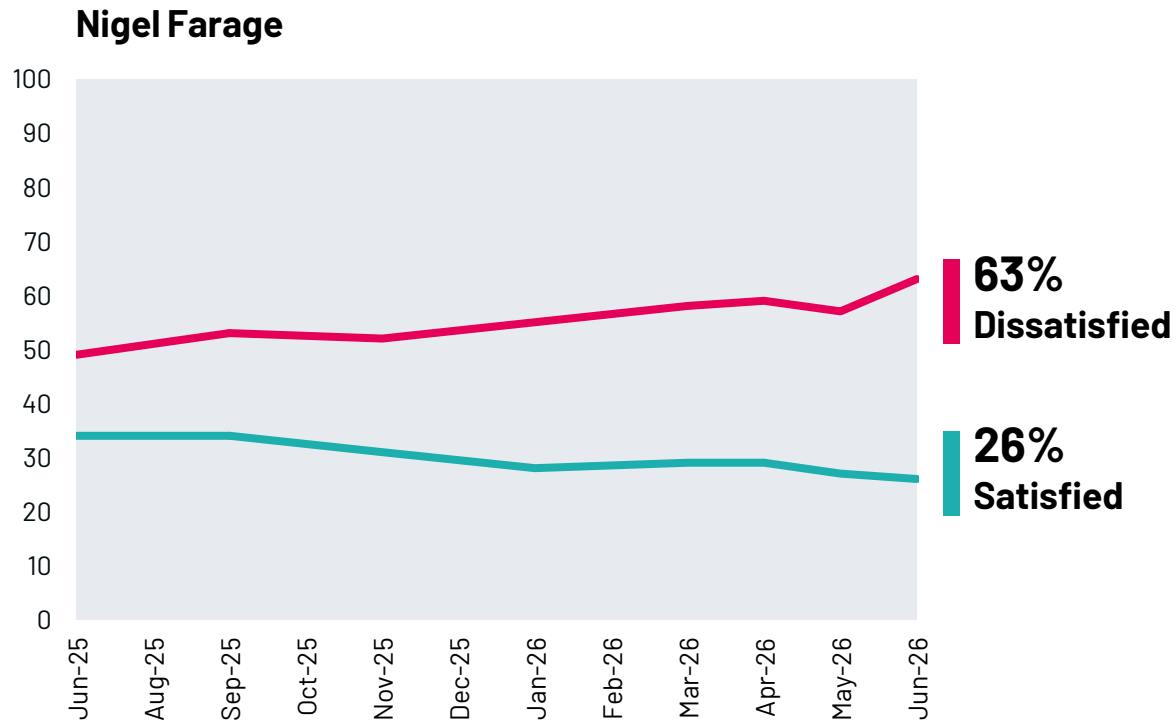
Base: 1,045 British adults 18+, 25-30 June 2026

Source: Ipsos Political Monitor

# Nigel Farage and Kemi Badenoch: Satisfaction

Are you satisfied or dissatisfied with the way Nigel Farage/ Kemi Badenoch is doing his/ her job as leader of Reform UK/ the Conservative party?

June 2026



Base: 1,045 British adults 18+, 25-30 June 2026

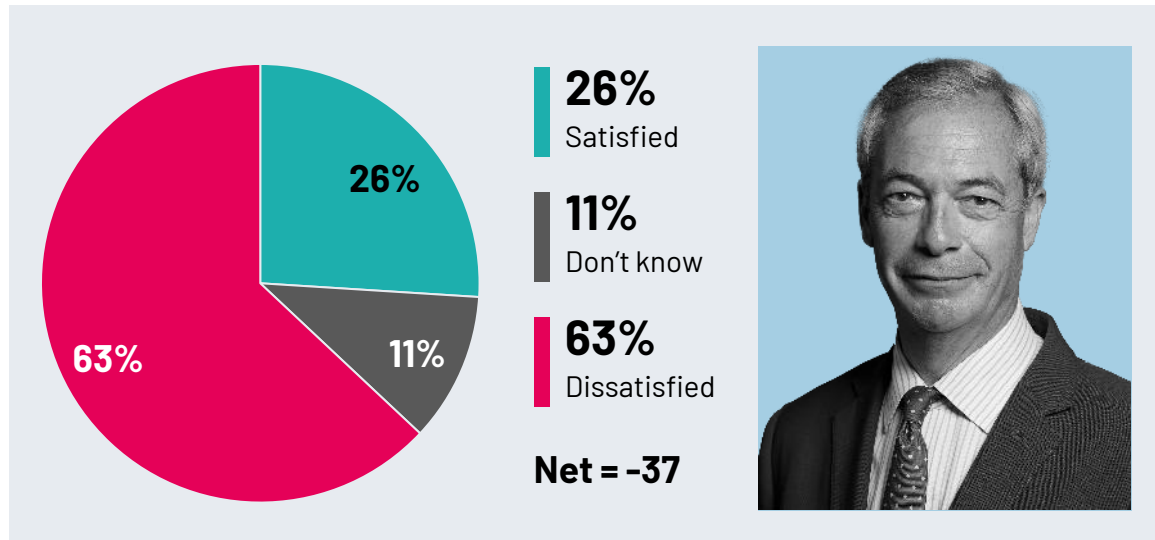
Source: Ipsos Political Monitor

# Nigel Farage: Satisfaction

Are you satisfied or dissatisfied with the way Nigel Farage is doing his job as leader of Reform UK?

June 2026

Among all



June 2025 - June 2026



Base: 1,045 British adults 18+, 25-30 June 2026

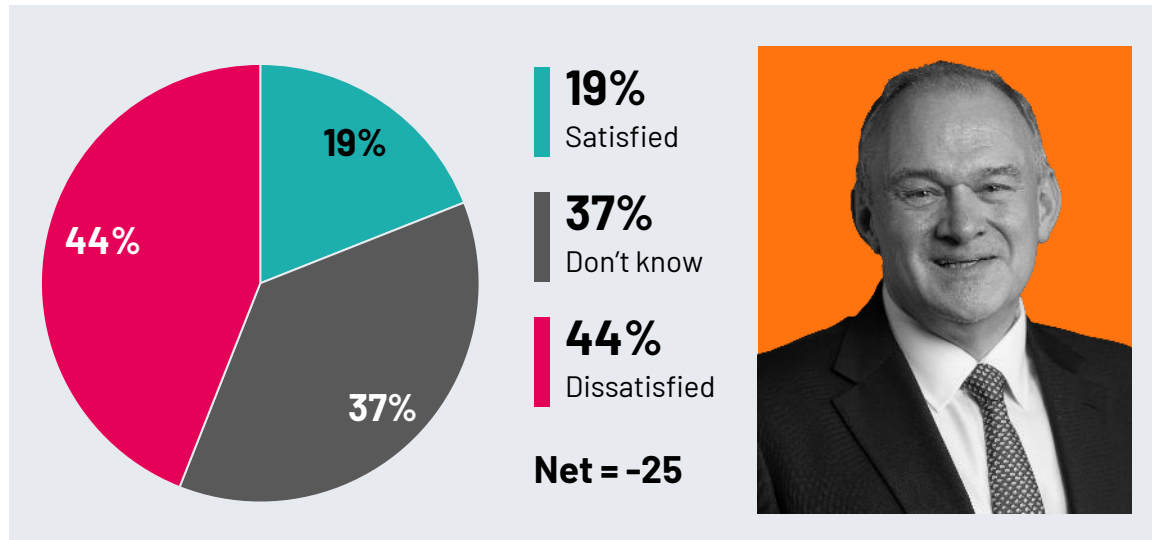
Source: Ipsos Political Monitor

# Ed Davey: Satisfaction

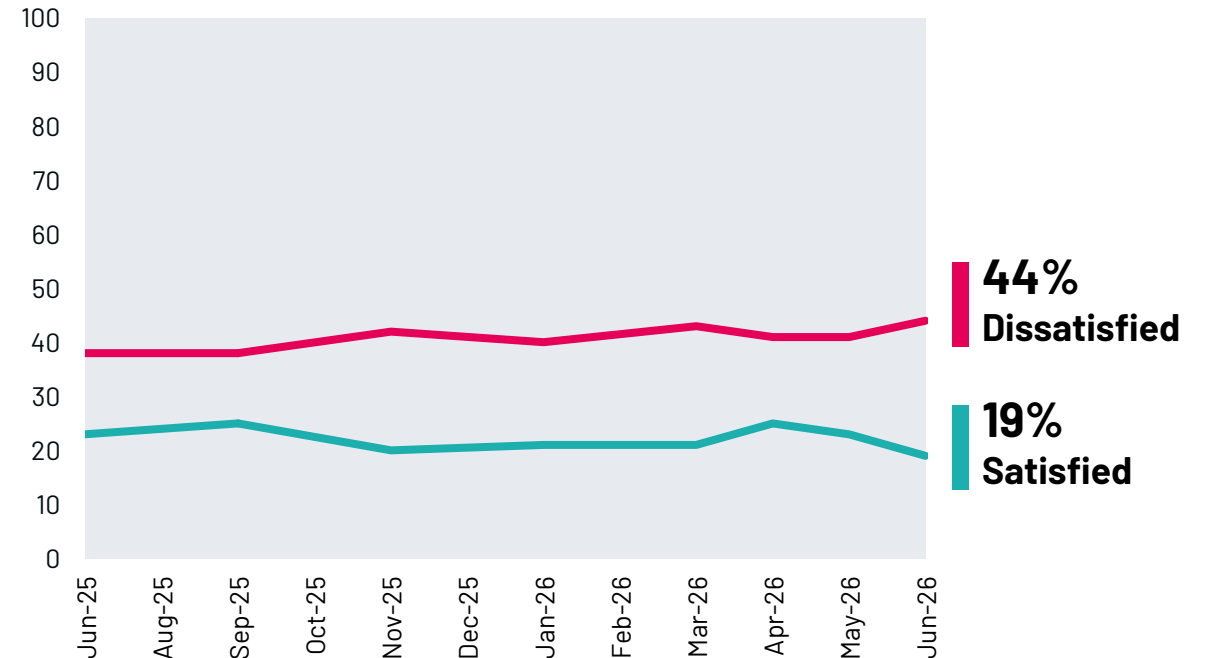
Are you satisfied or dissatisfied with the way Ed Davey is doing his job as leader of the Liberal Democrats?

June 2026

Among all



June 2025 - June 2026



Base: 1,045 British adults 18+, 25-30 June 2026

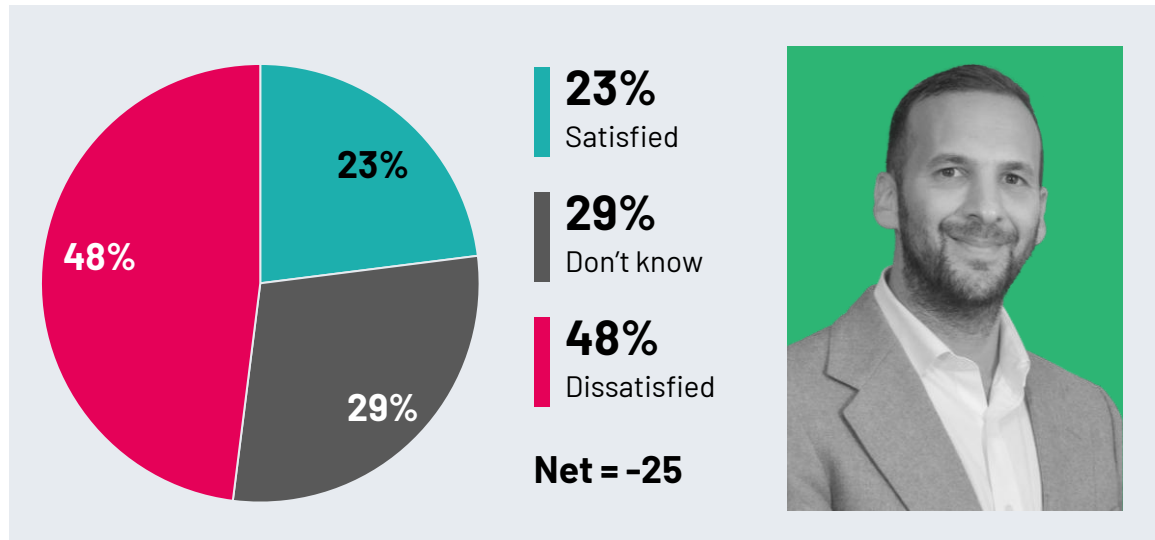
Source: Ipsos Political Monitor

# Zack Polanski: Satisfaction

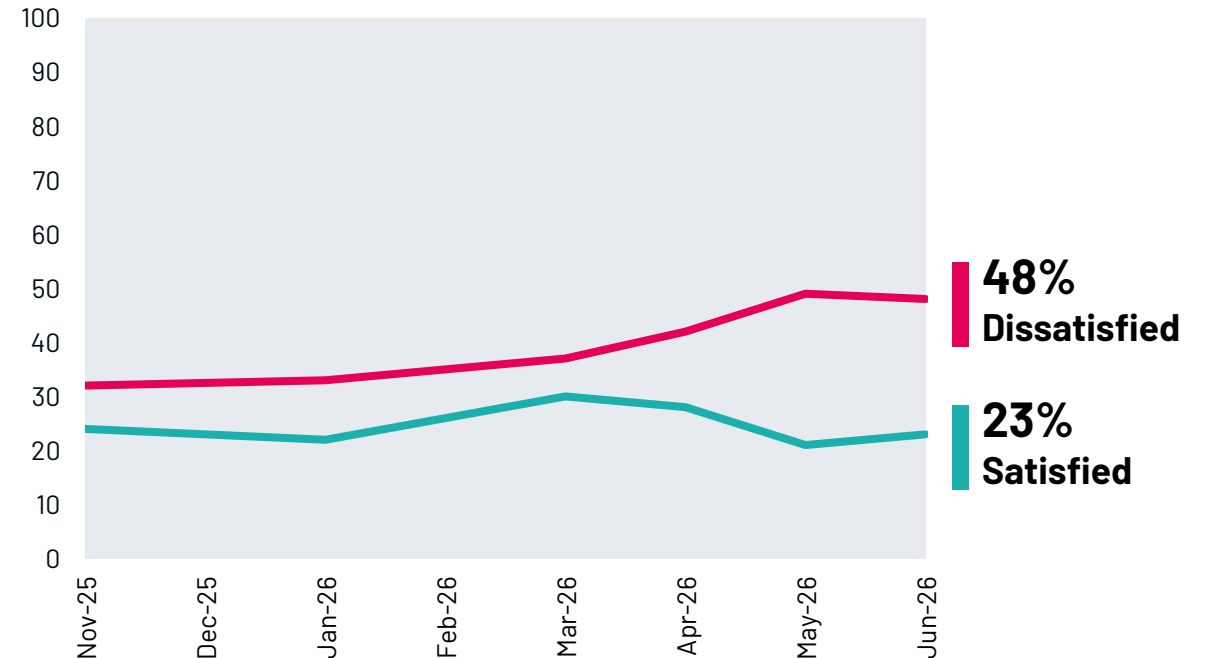
Are you satisfied or dissatisfied with the way Zack Polanski is doing his job as leader of the Green party?

June 2026

Among all



November 2025 – June 2026



Base: 1,045 British adults 18+, 25-30 June 2026

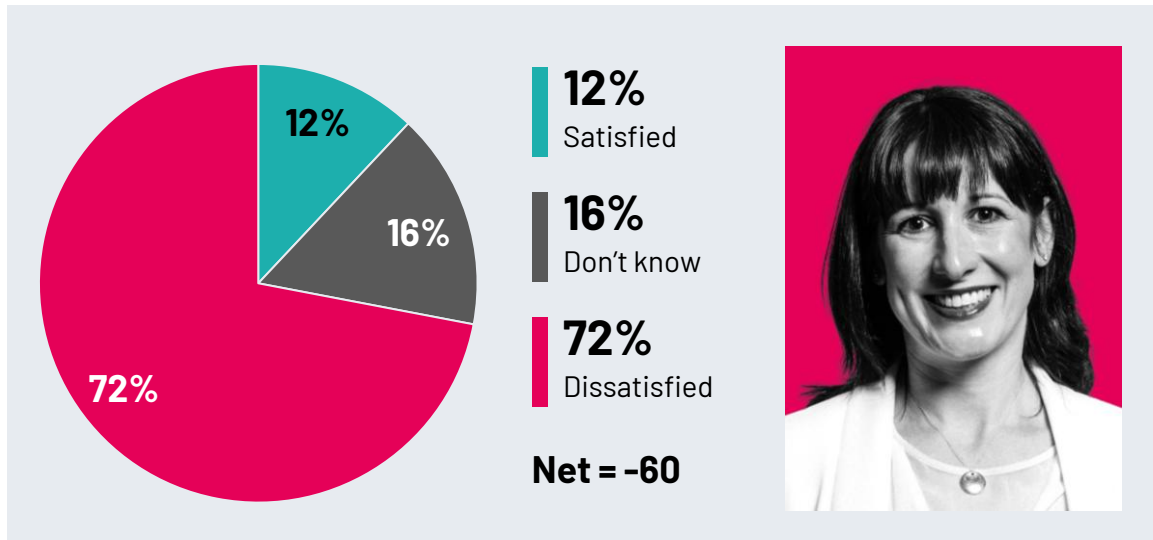
Source: Ipsos Political Monitor

# Rachel Reeves: Satisfaction

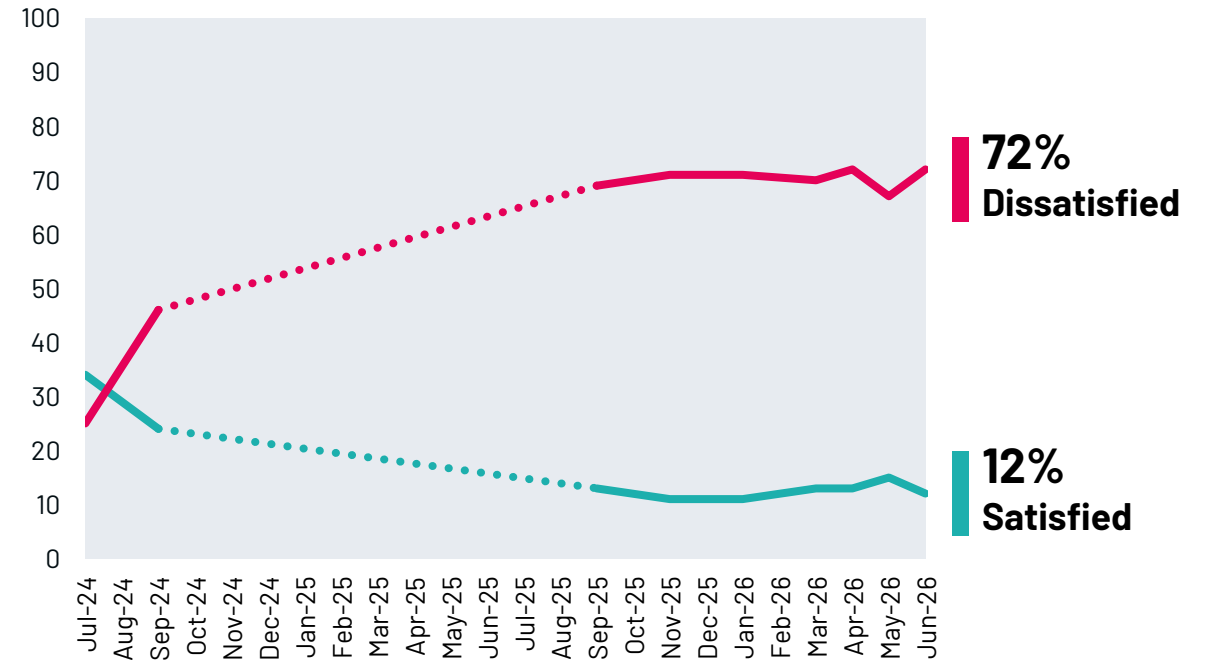
Are you satisfied or dissatisfied with the way Rachel Reeves is doing her job as Chancellor of the Exchequer?

June 2026

Among all



June 2025 - June 2026



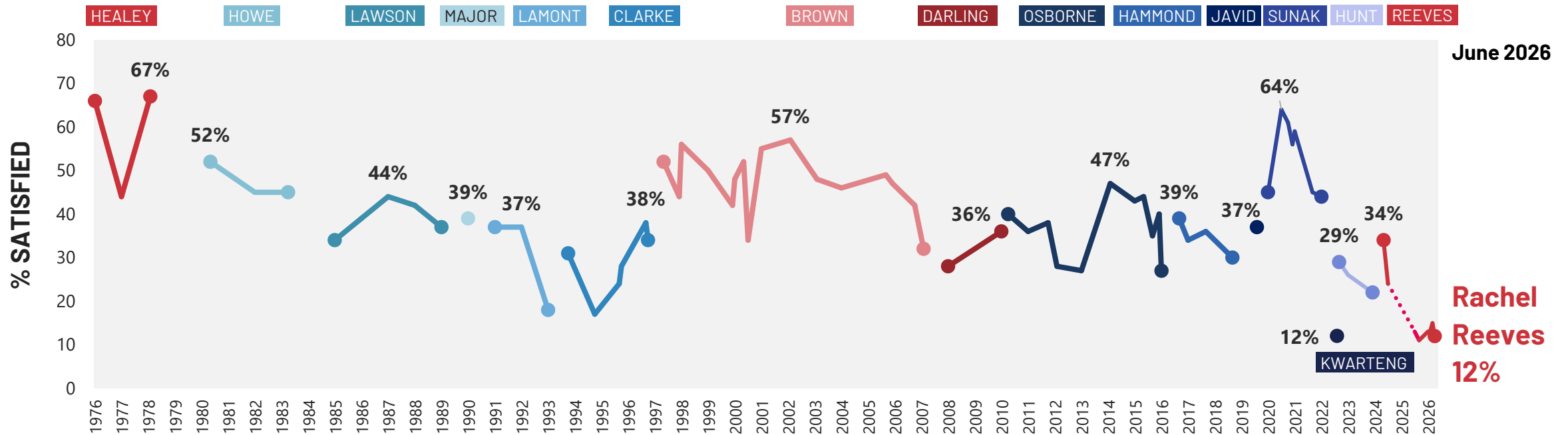
Base: 1,045 British adults 18+, 25-30 June 2026

Note: Data collected from Jul 2024 was via telephone; from September 2025 data was collected online via the probability KnowledgePanel.

Source: Ipsos Political Monitor

# Satisfaction with the Chancellor of the Exchequer: 1976-2026

Are you satisfied or dissatisfied with the way ... is doing his/her job as Chancellor of the Exchequer?



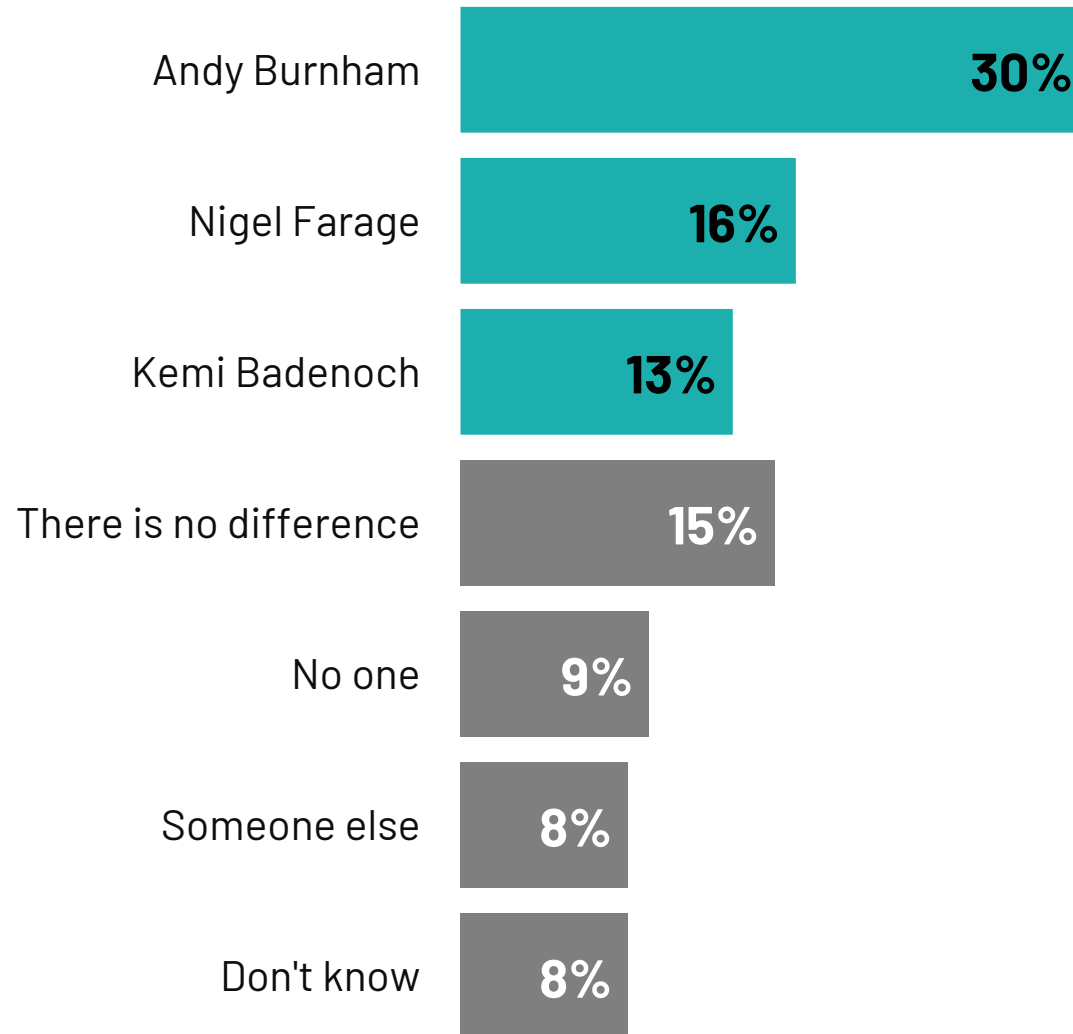
**Note: Data labels denote each Chancellor's highest satisfaction score**

**Note:** Data prior to February 2008 was collected via face-to-face methodology; data collected from February 2008 was via telephone; from May 2025 data was collected online via the probability KnowledgePanel. Note small differences will not be statistically significant

**Base:** c.1,000 British adults 18+ each month

# Most capable Prime Minister

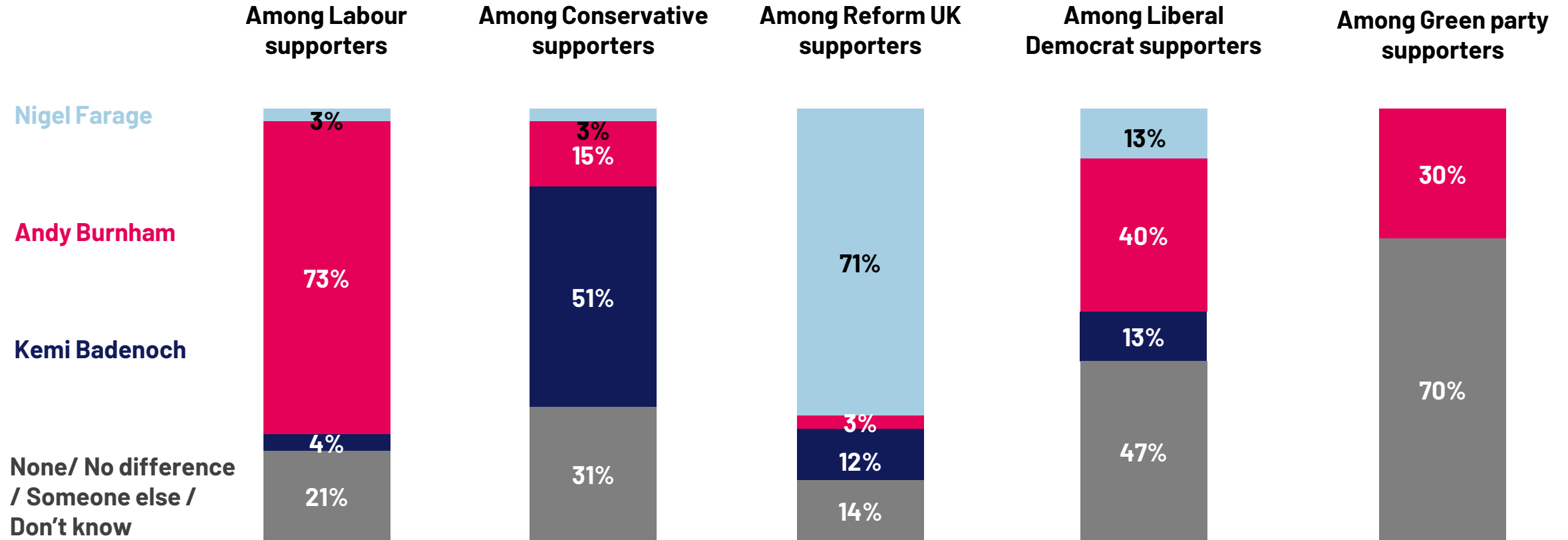
Who do you think would make the most capable Prime Minister?



Base: 1,045 British adults 18+, 25-30 June 2026

# Most capable Prime Minister: Among party supporters

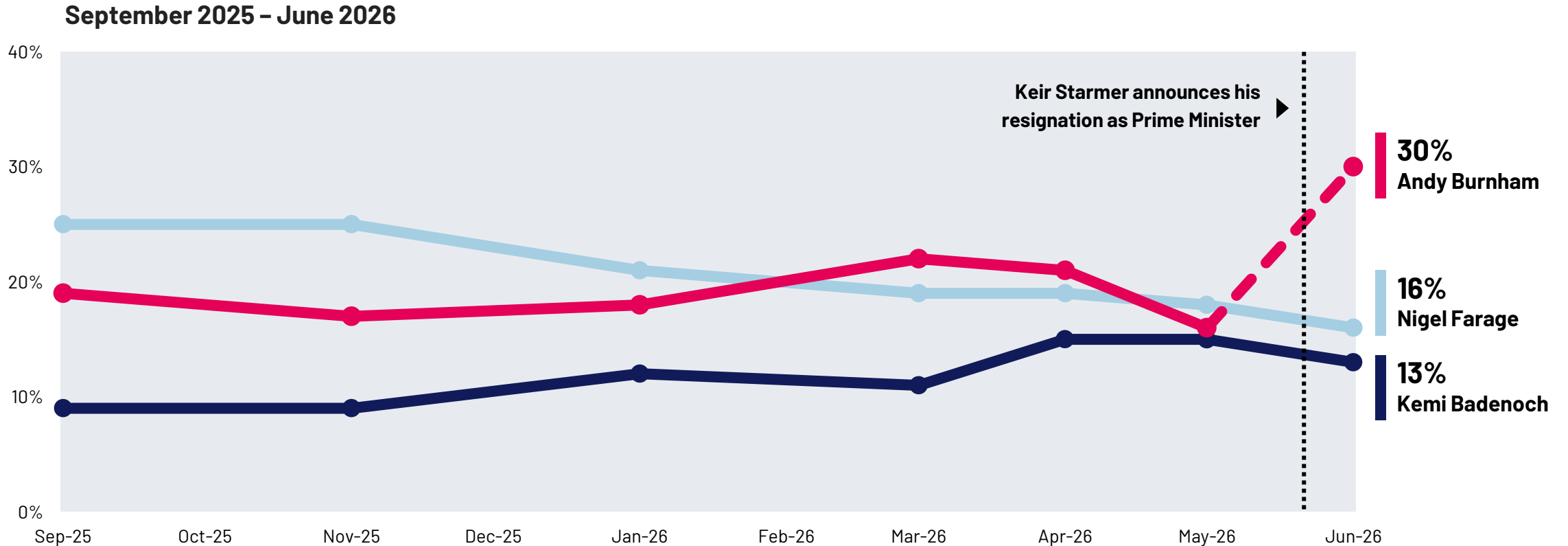
Who do you think would make the most capable Prime Minister?



Base: 1,045 British adults 18+; All who intend to vote Labour (225), Conservative (170), Reform UK (218), Liberal Democrat (85), Green party (120); 25-30 June 2026

# Most capable Prime Minister: Trend

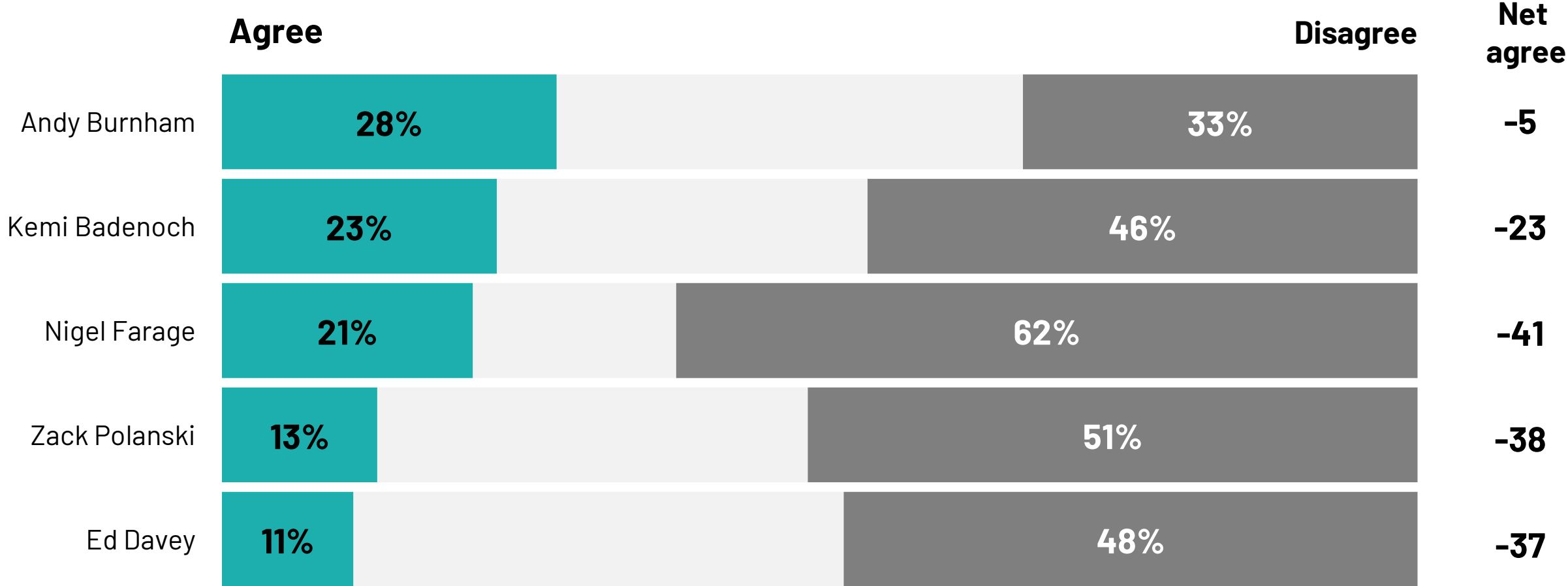
Who do you think would make the most capable Prime Minister?



Base: 1,045 British adults 18+, 25-30 June 2026

# Has what it takes to be a good Prime Minister

On balance, do you agree or disagree that... has what it takes to be a good Prime Minister



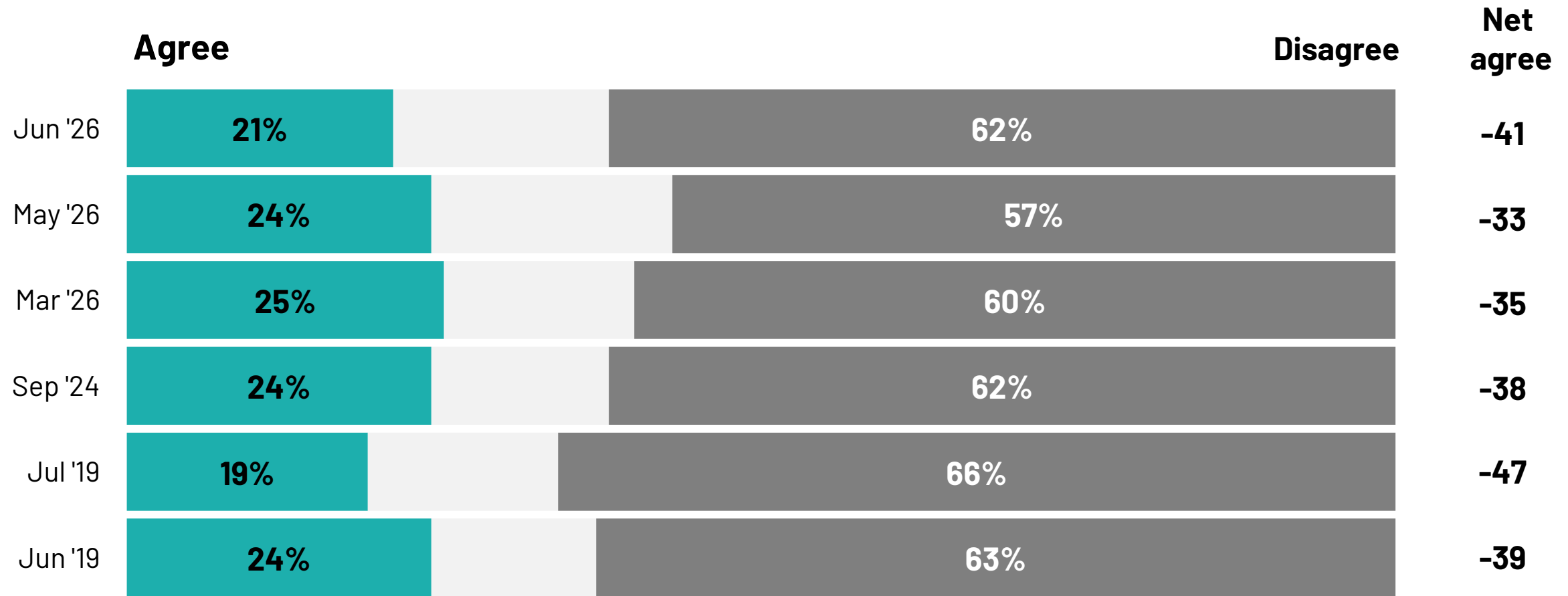
Base: 1,045 British adults 18+, 25-30 June 2026

Source: Ipsos Political Monitor



# Does Nigel Farage have what it takes to be a good PM?

On balance, do you agree or disagree that... has what it takes to be a good Prime Minister

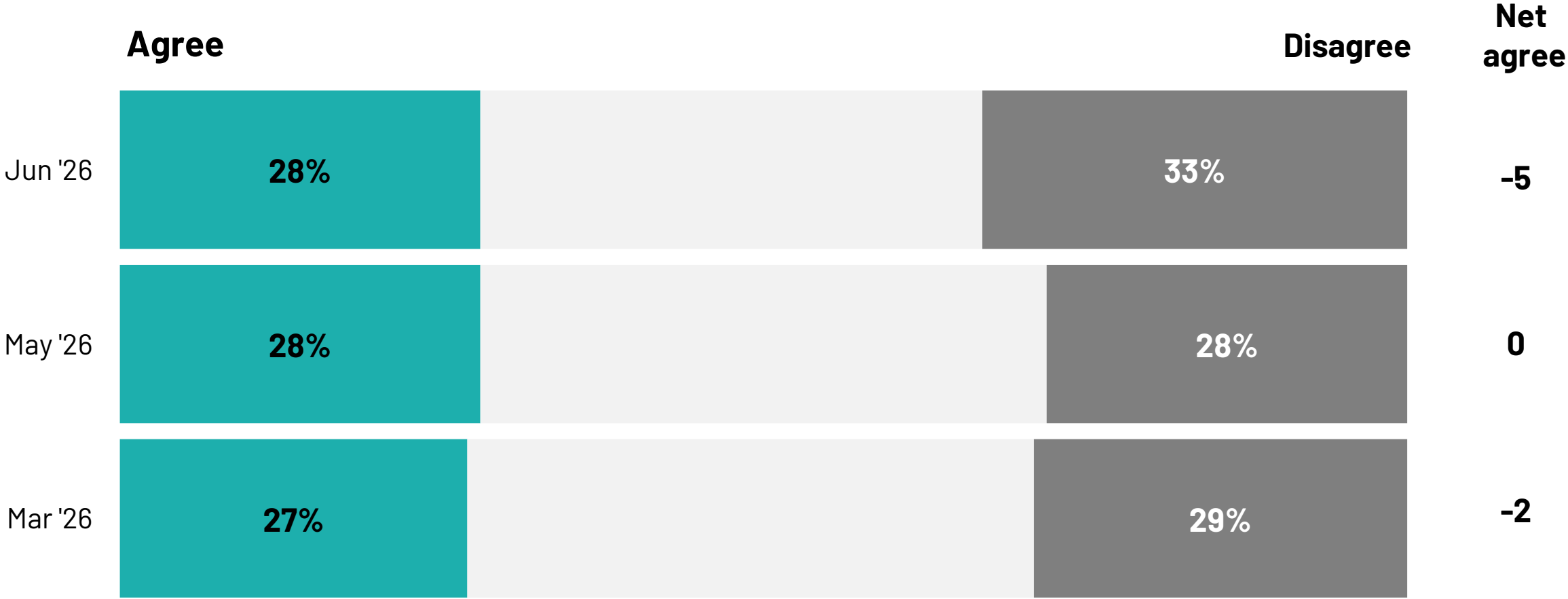


Base: 1,045 British adults 18+, 25-30 June 2026

Source: Ipsos Political Monitor

# Does Andy Burnham have what it takes to be a good PM?

On balance, do you agree or disagree that... has what it takes to be a good Prime Minister



Base: 1,045 British adults 18+, 25-30 June 2026

Source: Ipsos Political Monitor



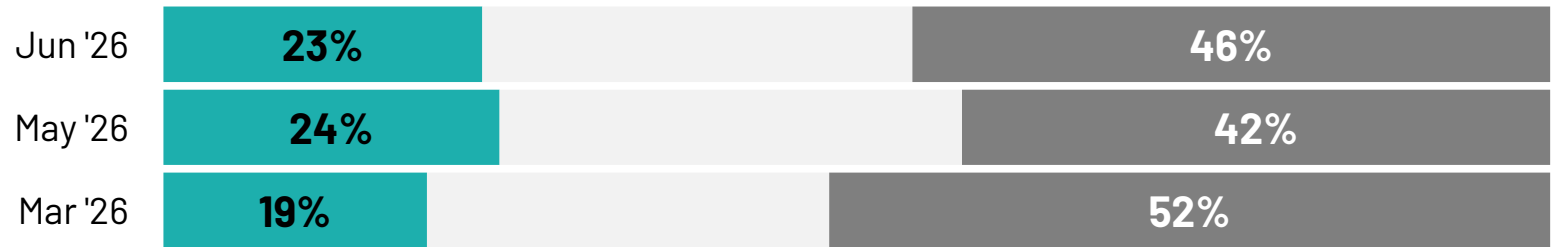
# Does ... have what it takes to be a good Prime Minister

On balance, do you agree or disagree that... has what it takes to be a good Prime Minister

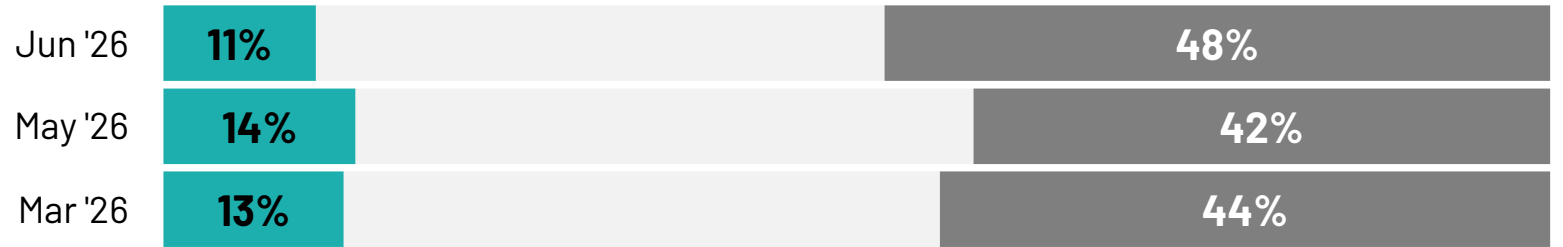
Agree

Disagree

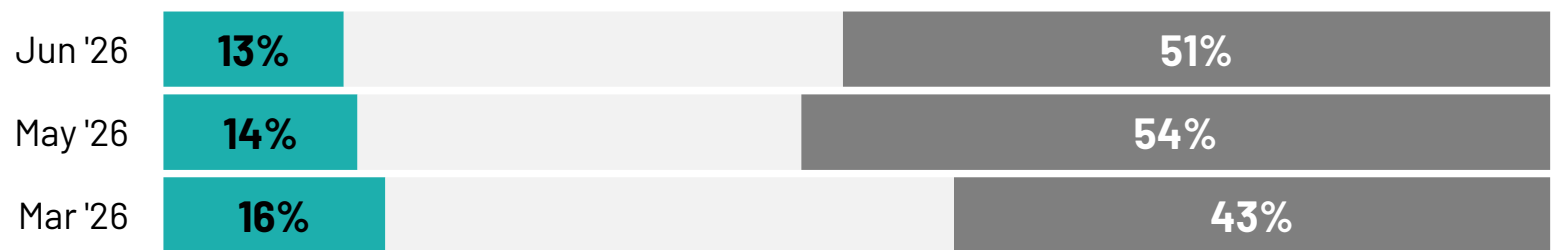
## Kemi Badenoch



## Ed Davey



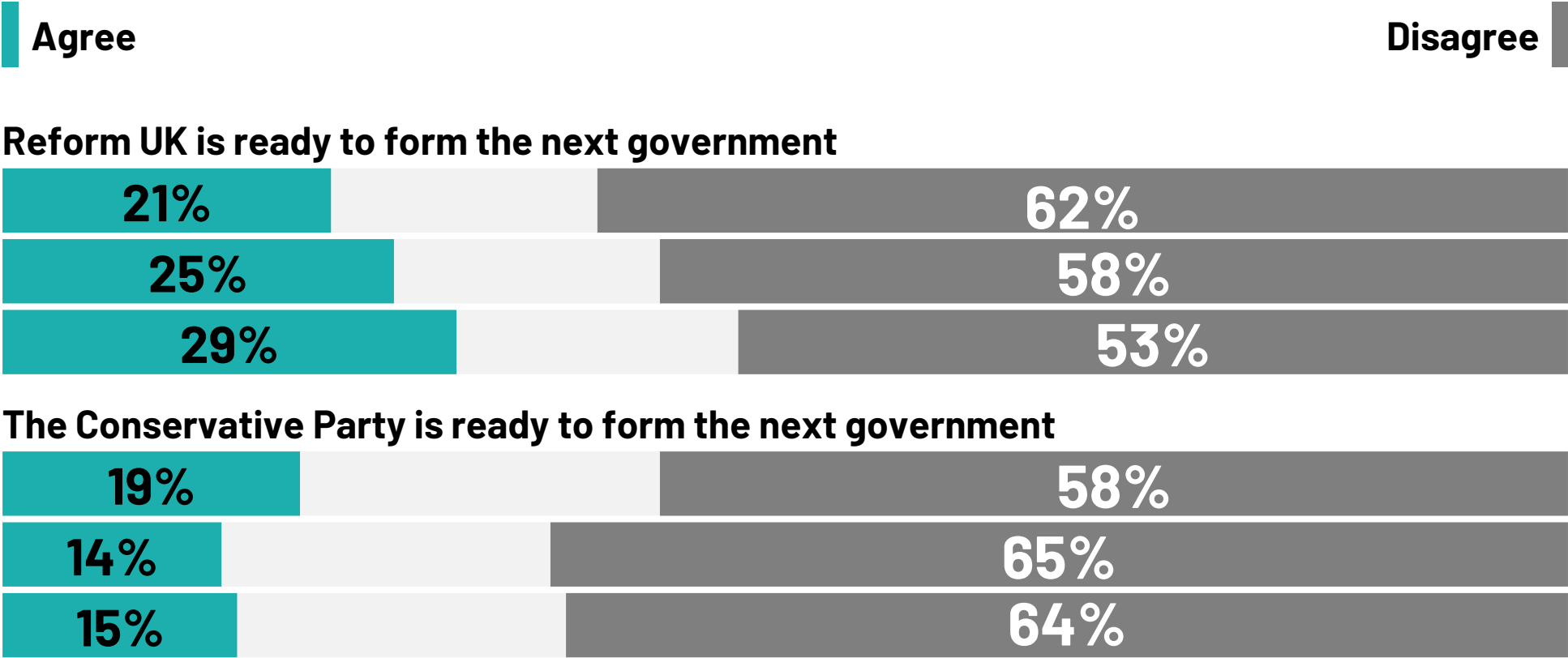
## Zack Polanski



Base: 1,045 British adults 18+, 25-30 June 2026

# Is ... ready to form the next government?

To what extent, if at all, do you agree or disagree with the following statements?



Base: 1,045 British adults 18+, 25-30 June 2026

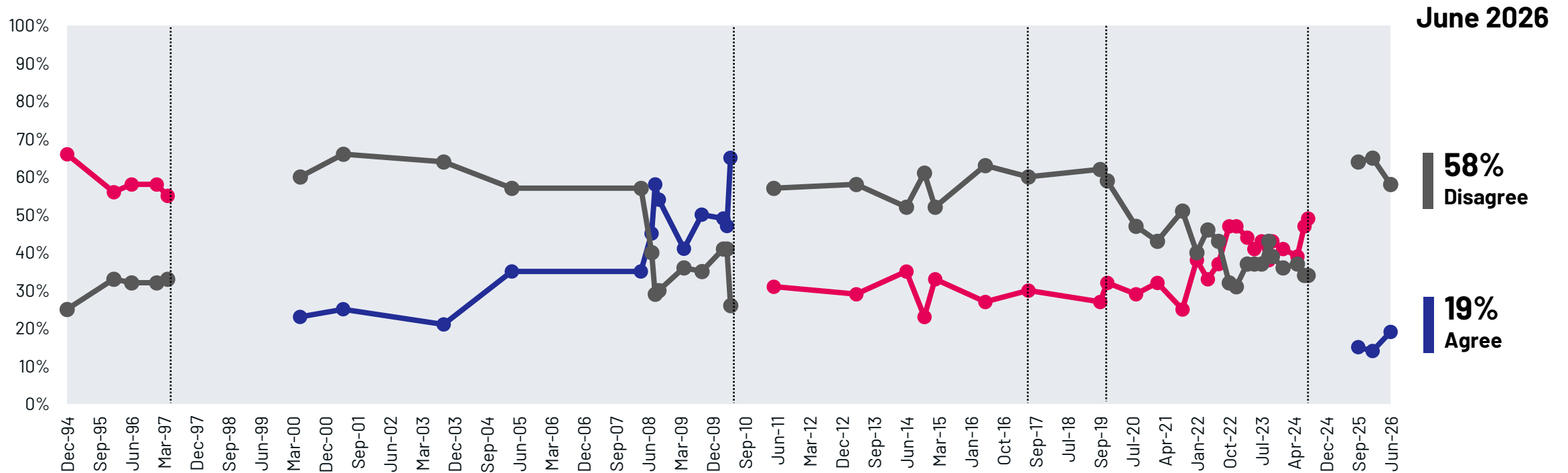
Source: Ipsos Political Monitor



# Is the Opposition ready to form the next Government?

To what extent, if at all, do you agree or disagree with the following?

**[...] is ready to form the next Government**



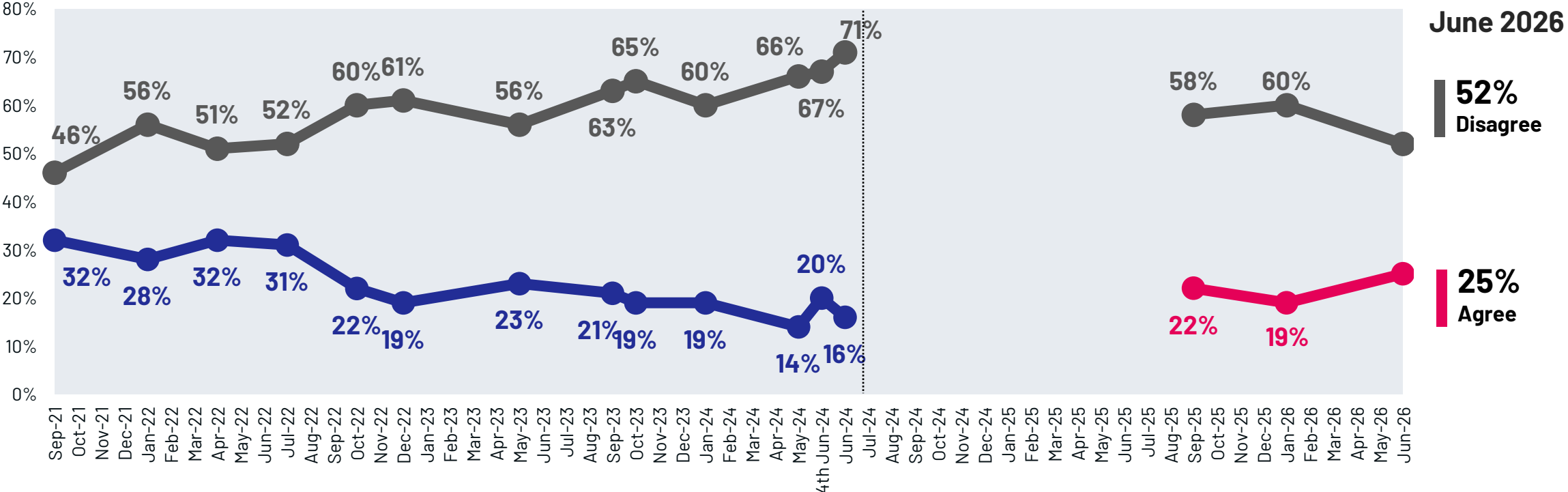
Base: 1,045 British adults 18+, 25-30 June 2026. c.1,000 British adults each month

Source: Ipsos Political Monitor

# Does the Government deserve to be re-elected?

To what extent, if at all, do you agree or disagree with the following?

## The [...] government deserves to be re-elected



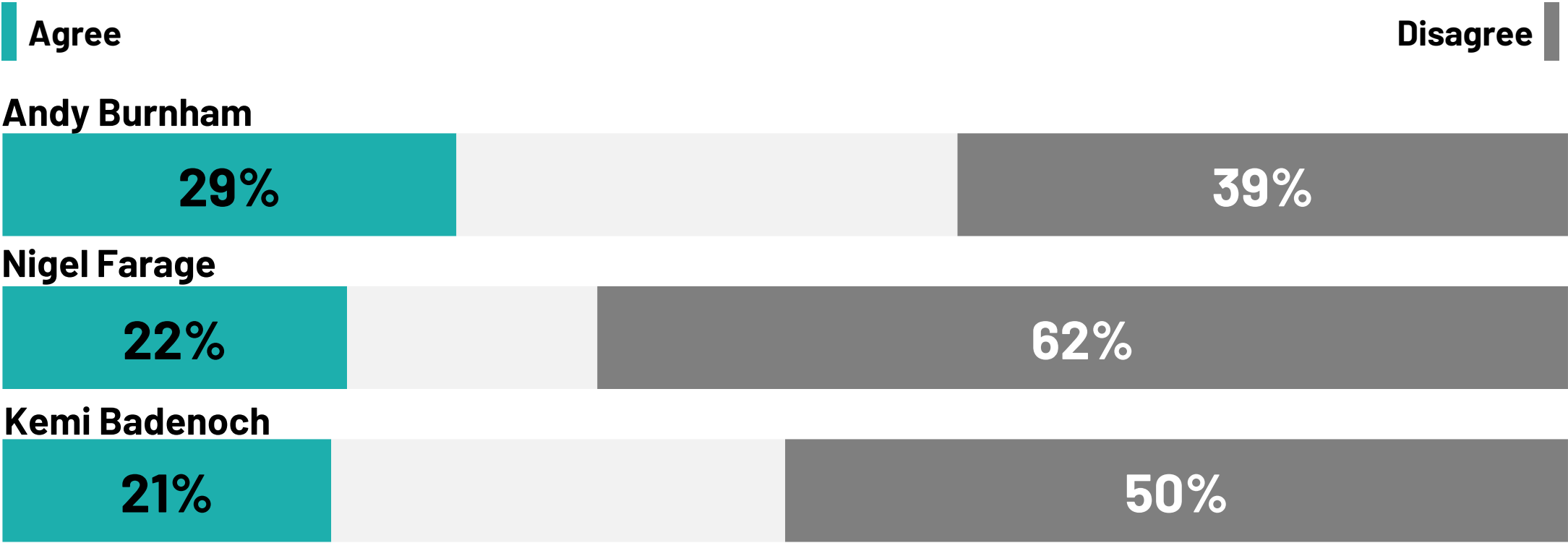
Base: 1,045 British adults 18+, 25-30 June 2026. c.1,000 British adults each month

Source: Ipsos Political Monitor



# Is ... ready to be Prime Minister

To what extent, if at all, do you agree or disagree with the following? [...] is ready to be Prime Minister



Base: 1,045 British adults 18+, 25-30 June 2026

Source: Ipsos Political Monitor



# Is ... ready to be Prime Minister?

To what extent, if at all, do you agree or disagree with the following?

[...] is ready to be Prime Minister

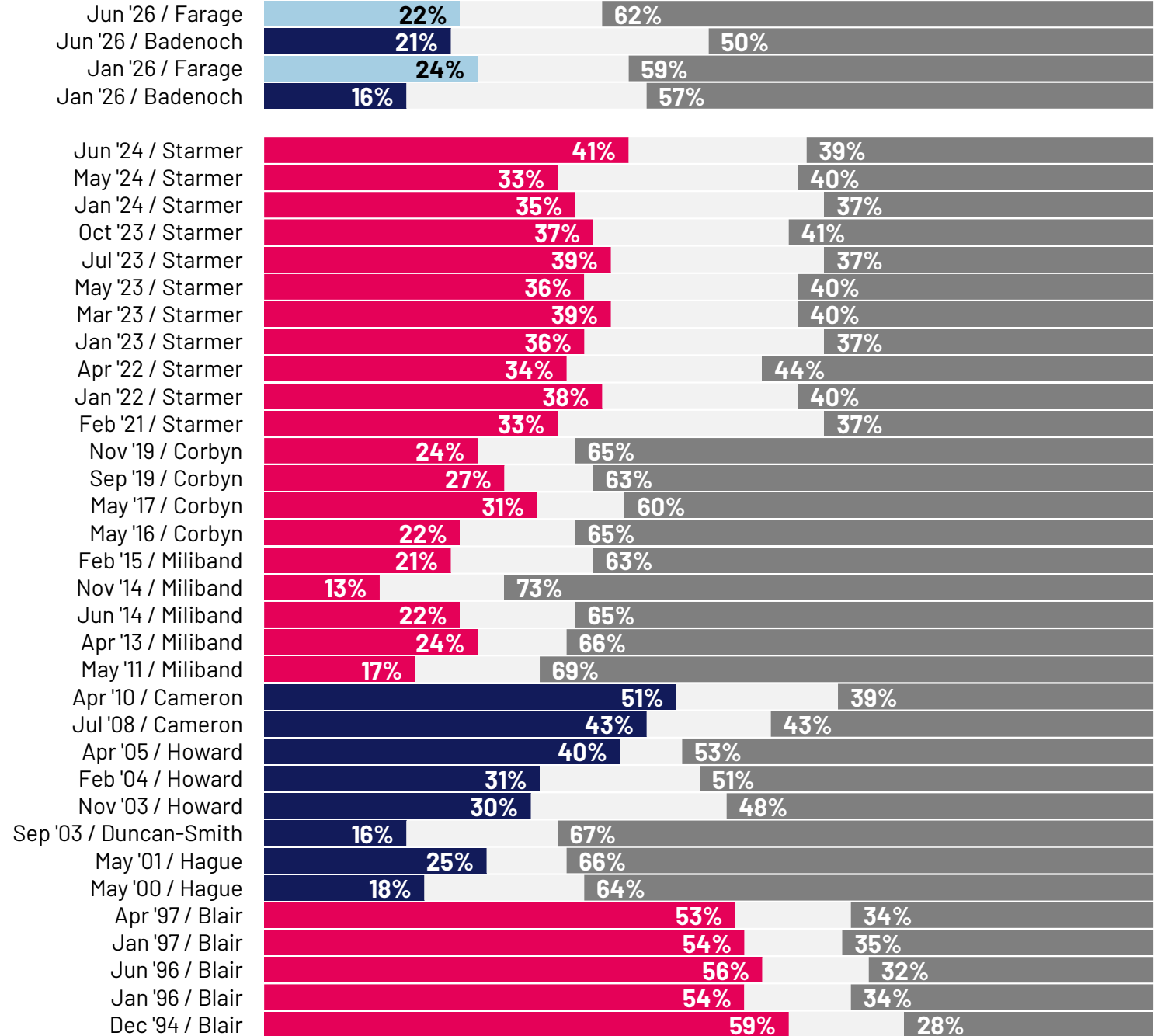
Base: 1,045 British adults 18+, 25-30 June 2026

Source: Ipsos Political Monitor

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Agree

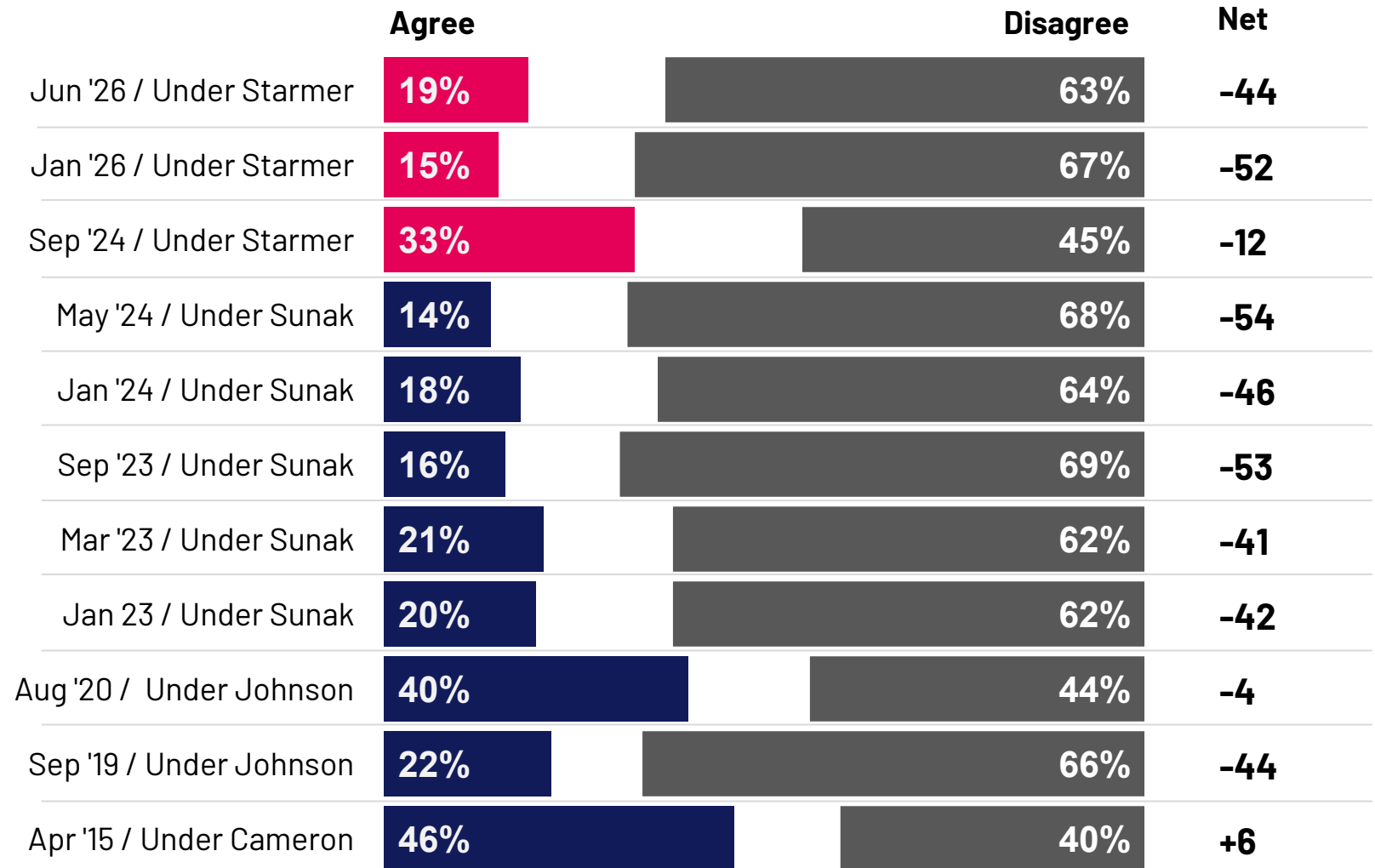
Disagree



# Is the current Government competent?

To what extent, if at all, do you agree or disagree with the following?

The word “competent” is an accurate description of the current Government



Base: 1,045 British adults 18+, 25-30 June 2026

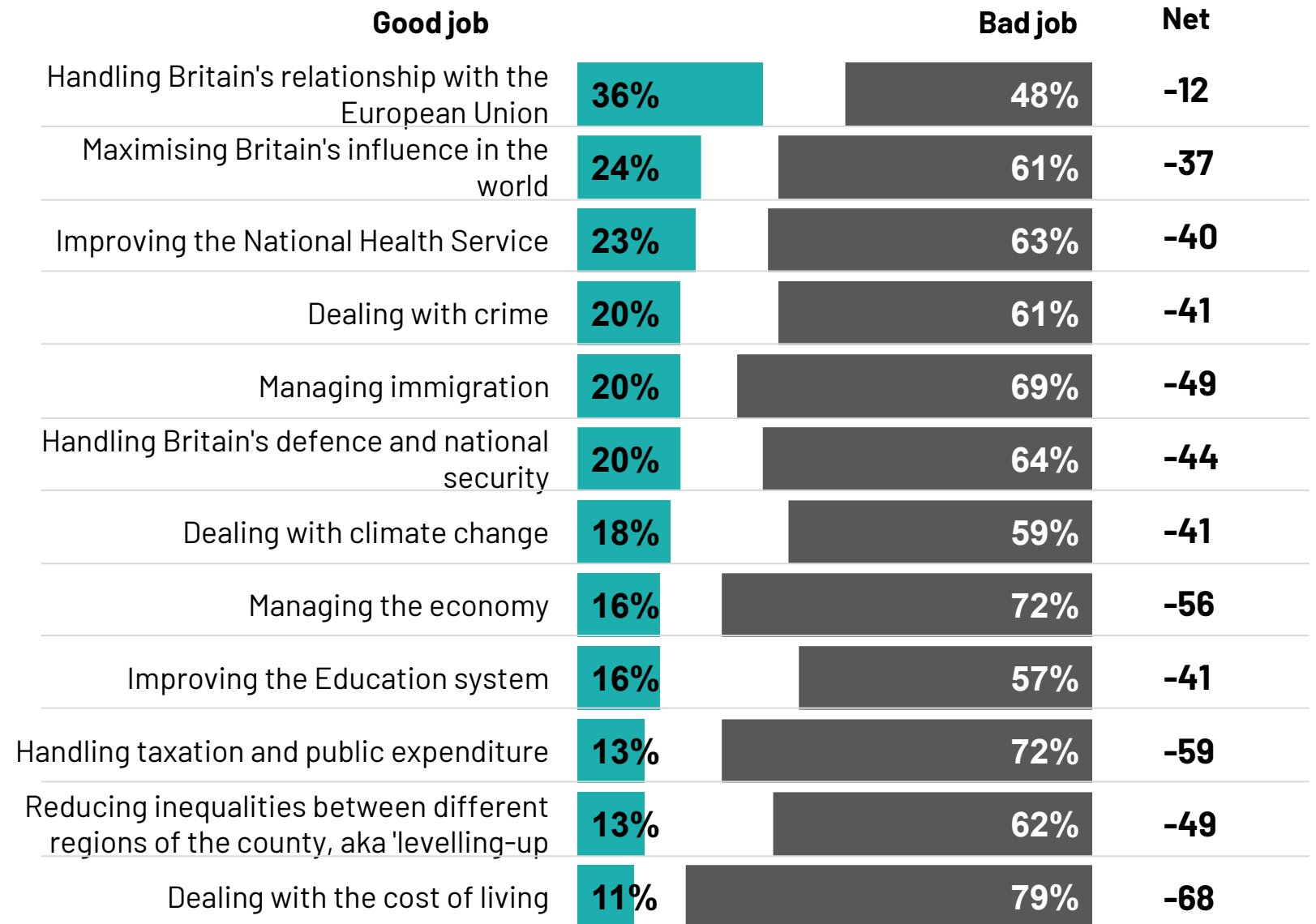
Source: Ipsos Political Monitor

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# Keir Starmer performance on key issues

As you may know, Keir Starmer has recently indicated that he intends to resign as Prime Minister

**Since the government under Keir Starmer was formed in July 2024, do you think the government has done a good or bad job at...?**



Base: 1,045 British adults 18+, 25-30 June 2026

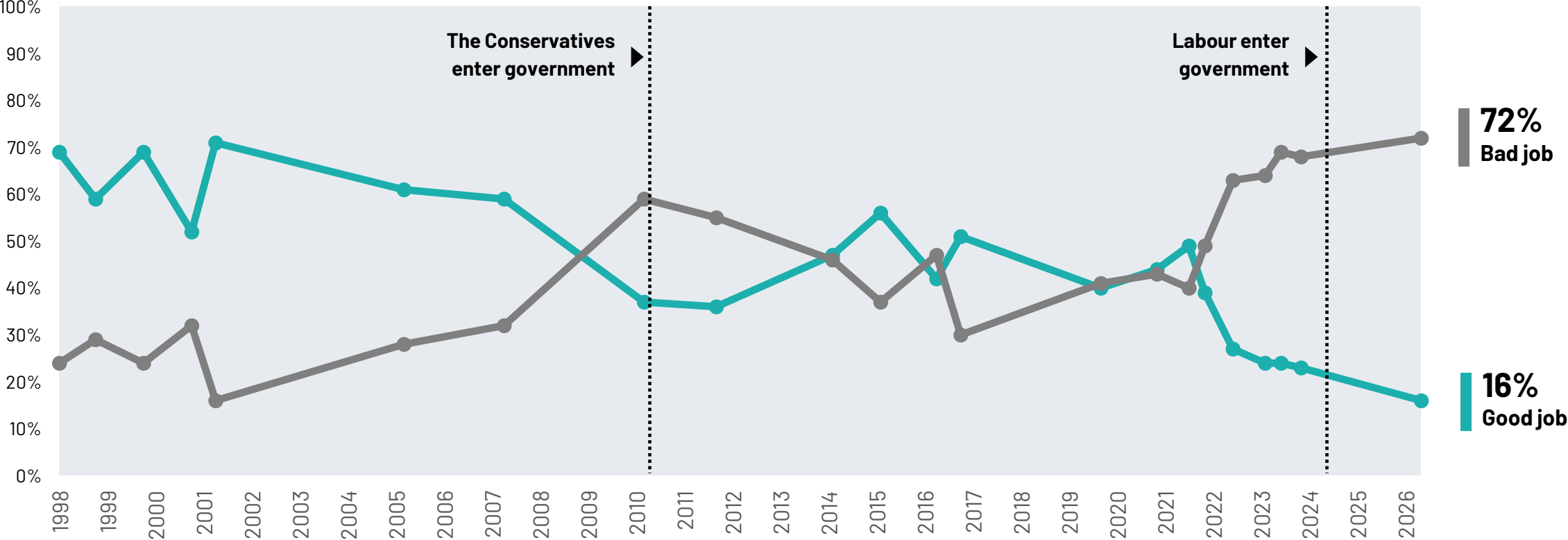
Source: Ipsos Political Monitor

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# The Government's handling of managing the economy

Since Keir Starmer's government was formed in July 2024 do you think the government has done a good or bad job at ...? Managing the economy

April 1998 – June 2026



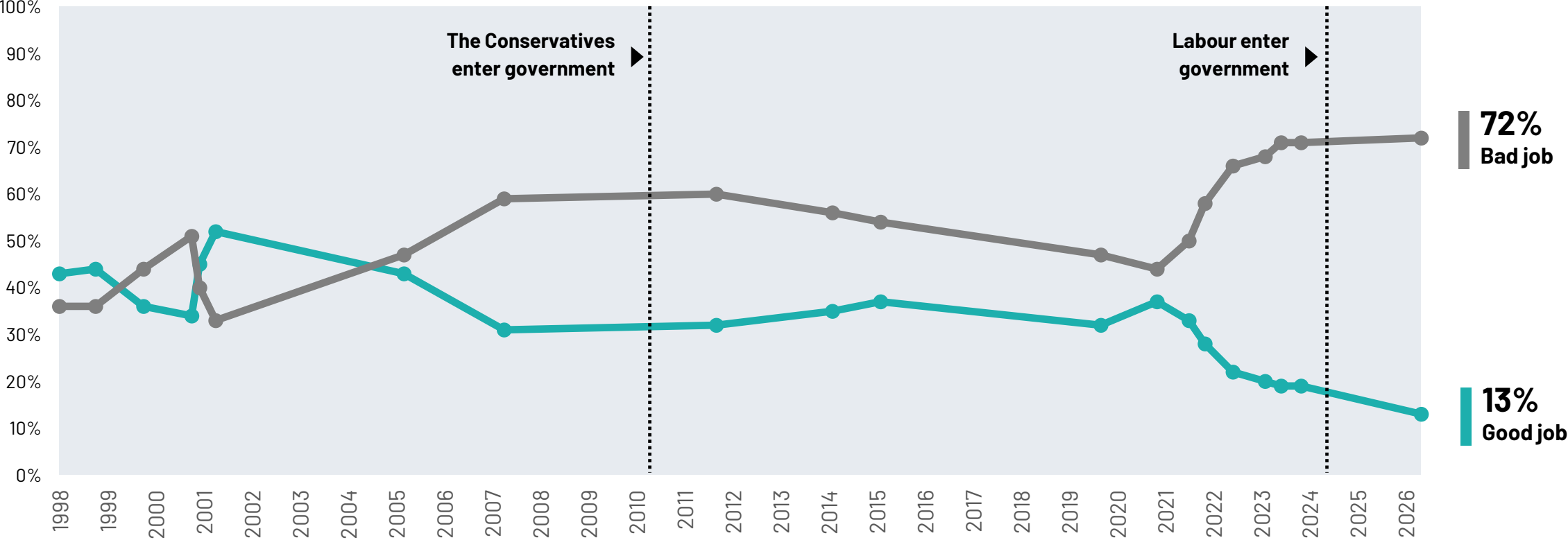
Base: 1,045 British adults 18+, 25-30 June 2026. c.1000 people asked each wave.



# The Government's handling of taxation and public expenditure

Since Keir Starmer's government was formed in July 2024 do you think the government has done a good or bad job at ...? Handling taxation and public expenditure

April 1998 – June 2026



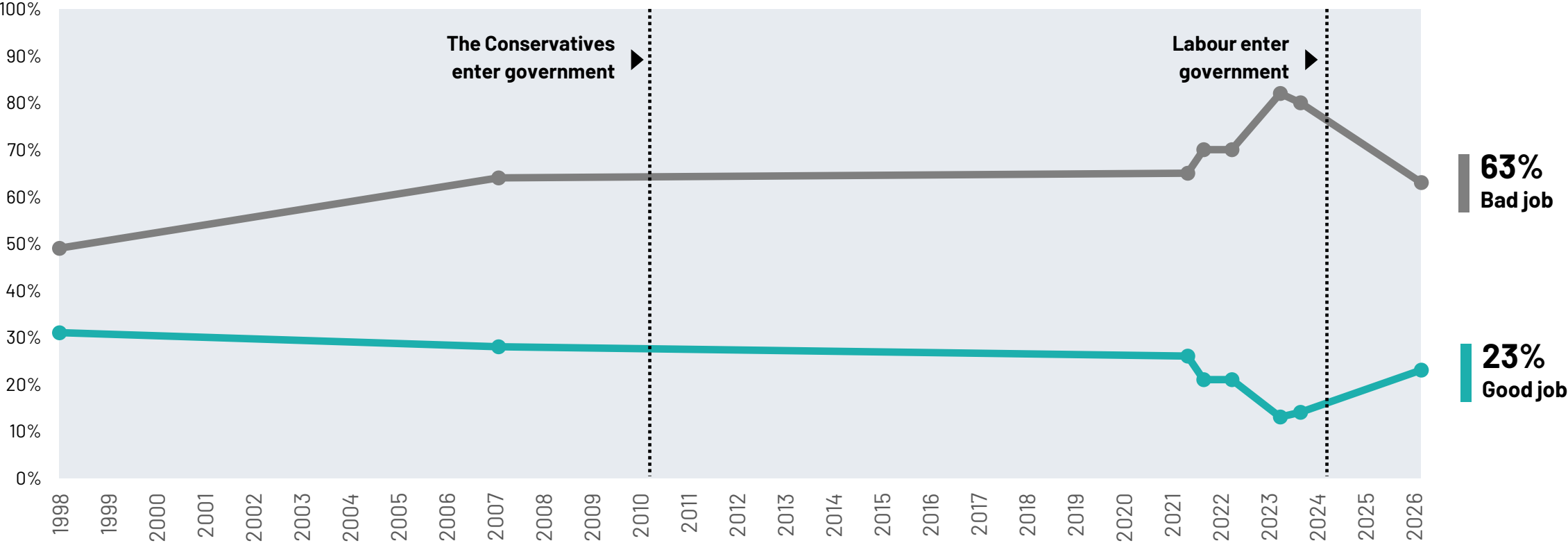
Base: 1,045 British adults 18+, 25-30 June 2026. c.1000 people asked each wave.



# The Government's handling of the NHS

Since Keir Starmer's government was formed in July 2024 do you think the government has done a good or bad job at ...? Improving the NHS

April 1998 – June 2026



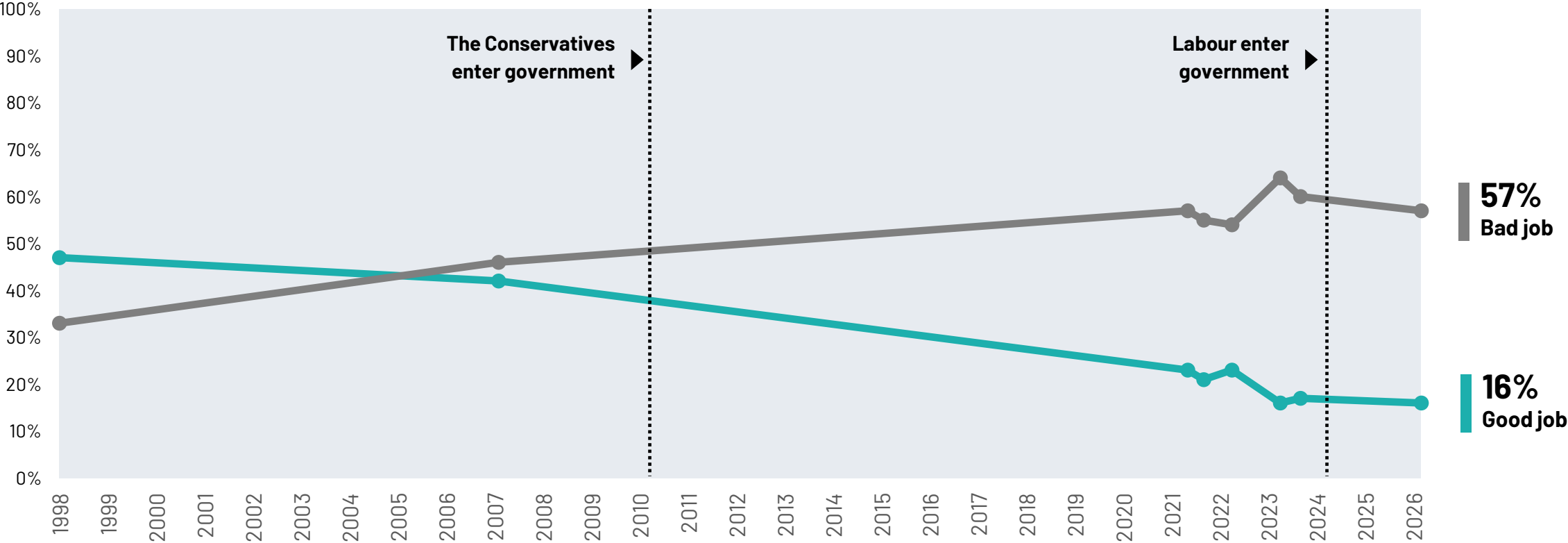
Base: 1,045 British adults 18+, 25-30 June 2026. c.1000 people asked each wave.



# The Government's handling of education

Since Keir Starmer's government was formed in July 2024 do you think the government has done a good or bad job at ...? Improving the education system

April 1998 – June 2026



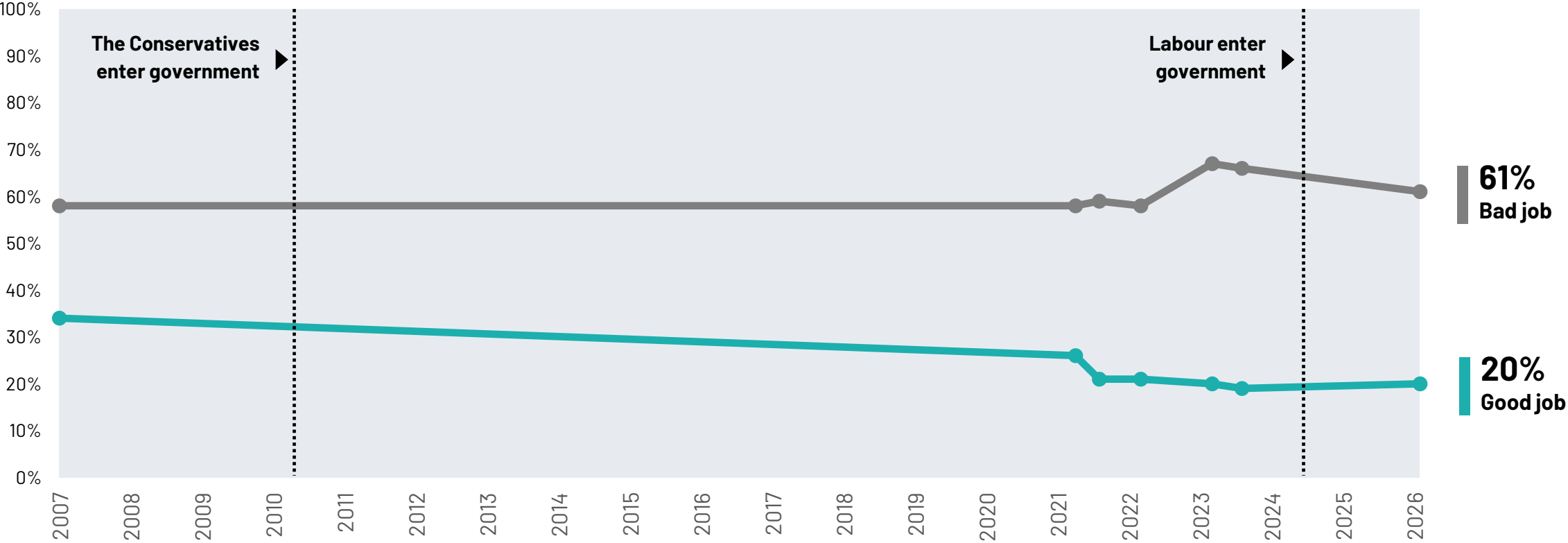
Base: 1,045 British adults 18+, 25-30 June 2026. c.1000 people asked each wave.



# The Government's handling of crime

Since Keir Starmer's government was formed in July 2024 do you think the government has done a good or bad job at ...? Dealing with crime

May 2007 – June 2026

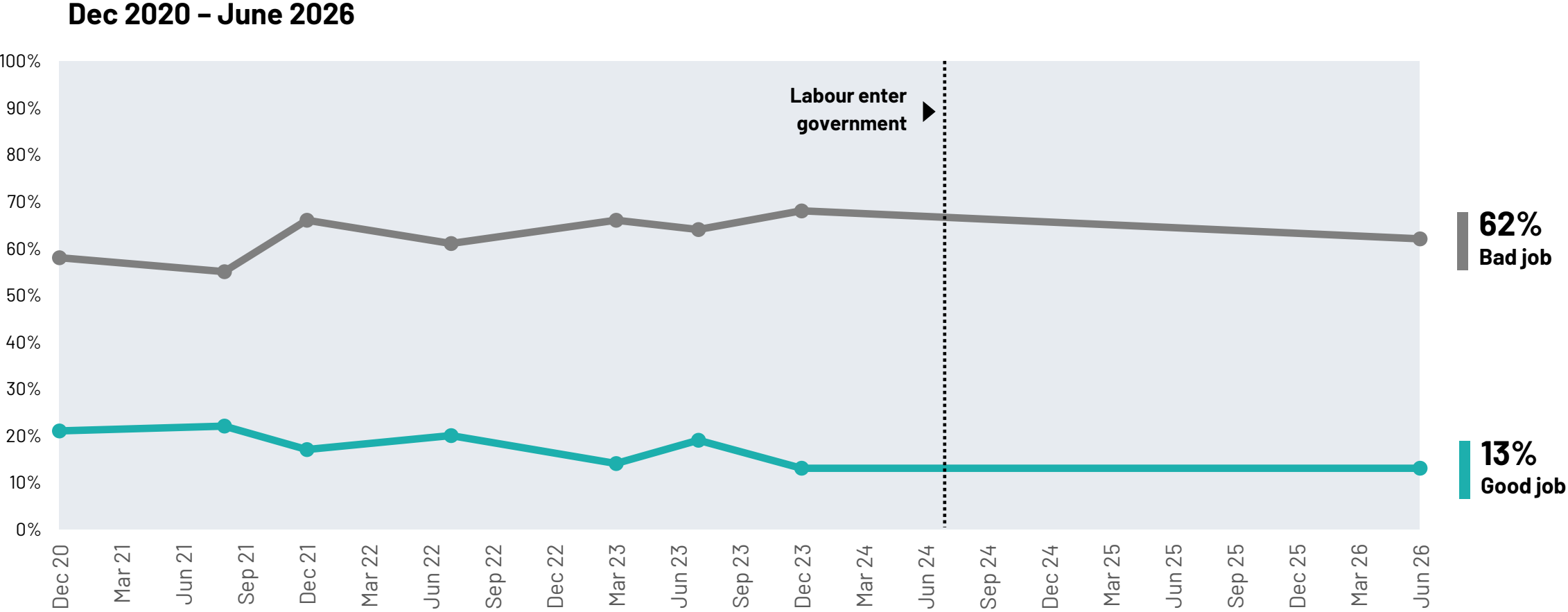


Base: 1,045 British adults 18+, 25-30 June 2026. c.1000 people asked each wave.



# The Government's handling of levelling up

Since Keir Starmer's government was formed in July 2024 do you think the government has done a good or bad job at ...? Reducing inequalities between different regions, known as 'levelling-up'



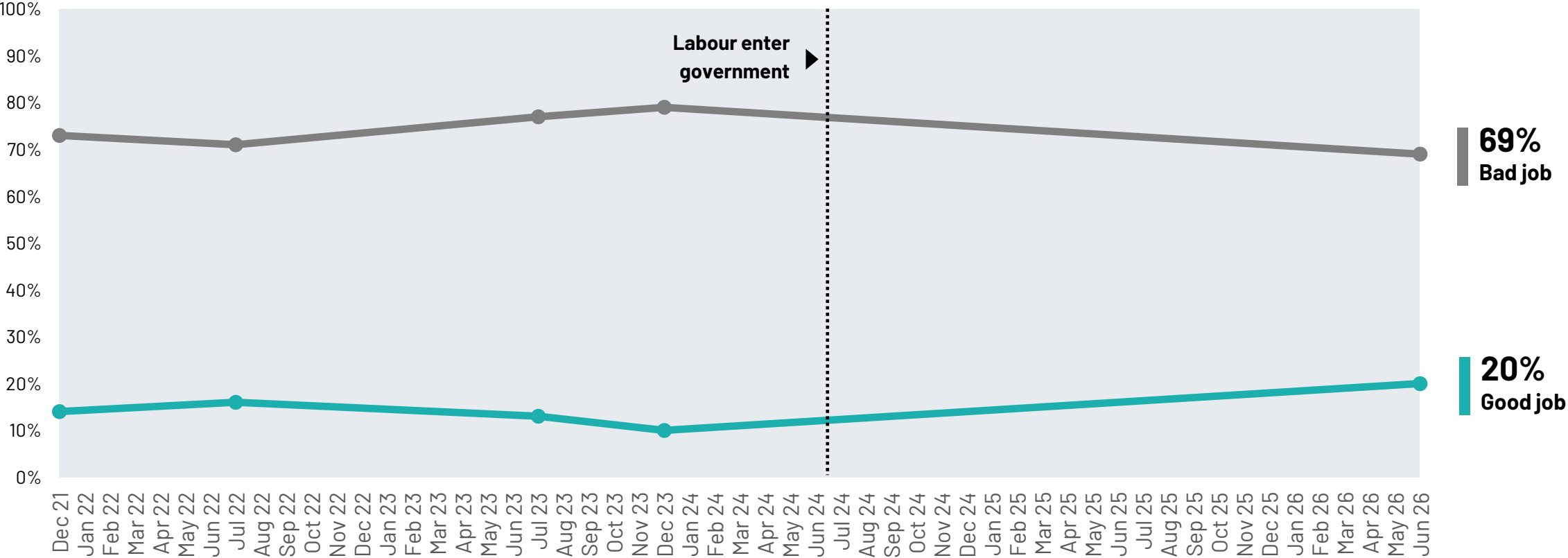
Base: 1,045 British adults 18+, 25-30 June 2026. c.1000 people asked each wave.



# The Government's handling of immigration

Since Keir Starmer's government was formed in July 2024 do you think the government has done a good or bad job at ...? Managing immigration

December 2021 – June 2026



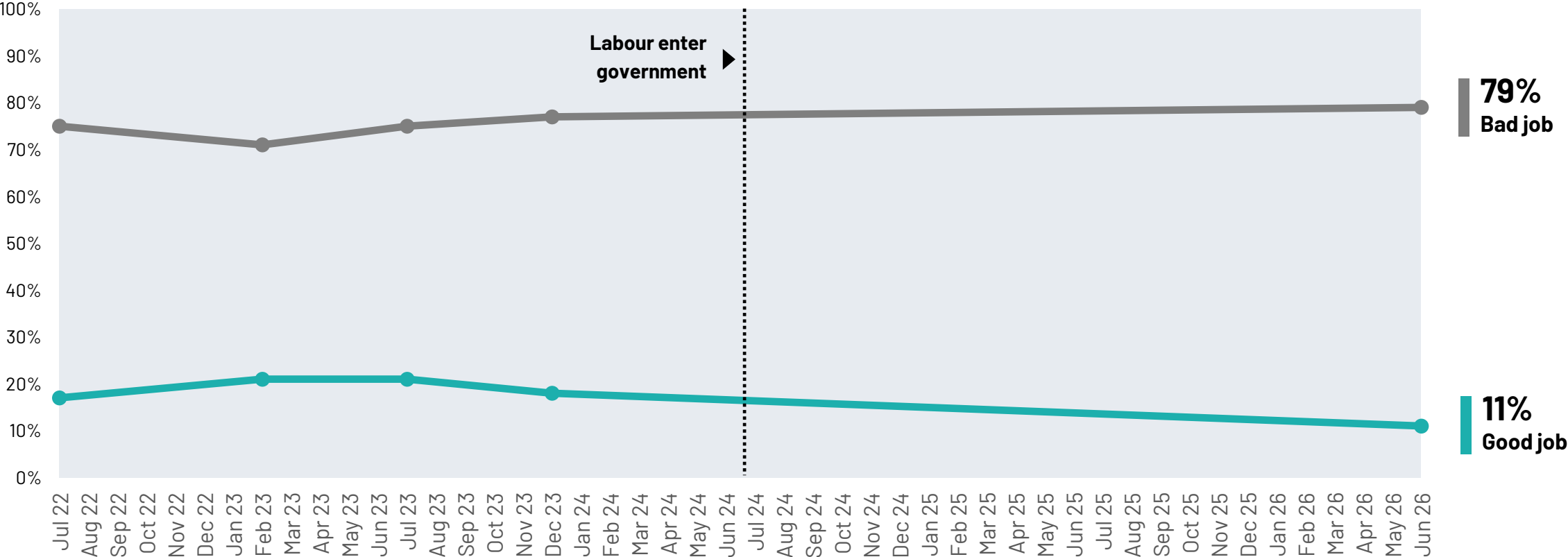
Base: 1,045 British adults 18+, 25-30 June 2026. c.1000 people asked each wave.



# The Government's handling of the cost of living

Since Keir Starmer's government was formed in July 2024 do you think the government has done a good or bad job at ...? Dealing with the cost of living

July 2022 – June 2026



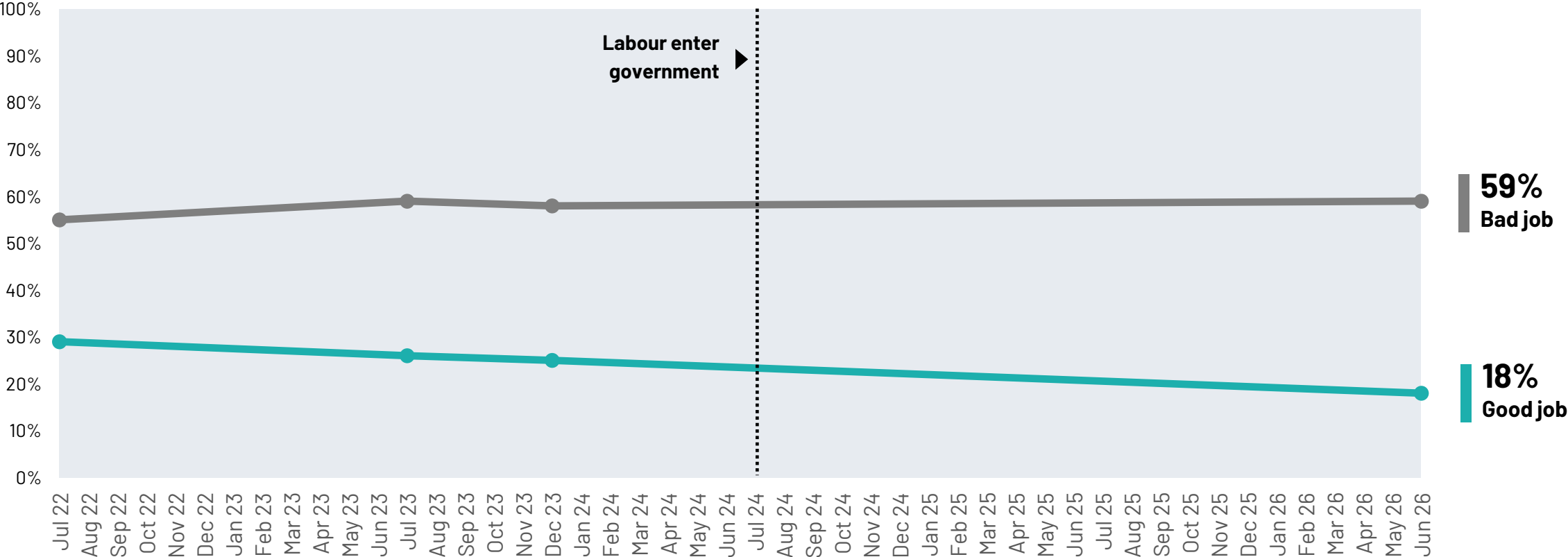
Base: 1,045 British adults 18+, 25-30 June 2026. c.1000 people asked each wave.



# The Government's handling of climate change

Since Keir Starmer's government was formed in July 2024 do you think the government has done a good or bad job at ...? Dealing with climate change

July 2022 – June 2026



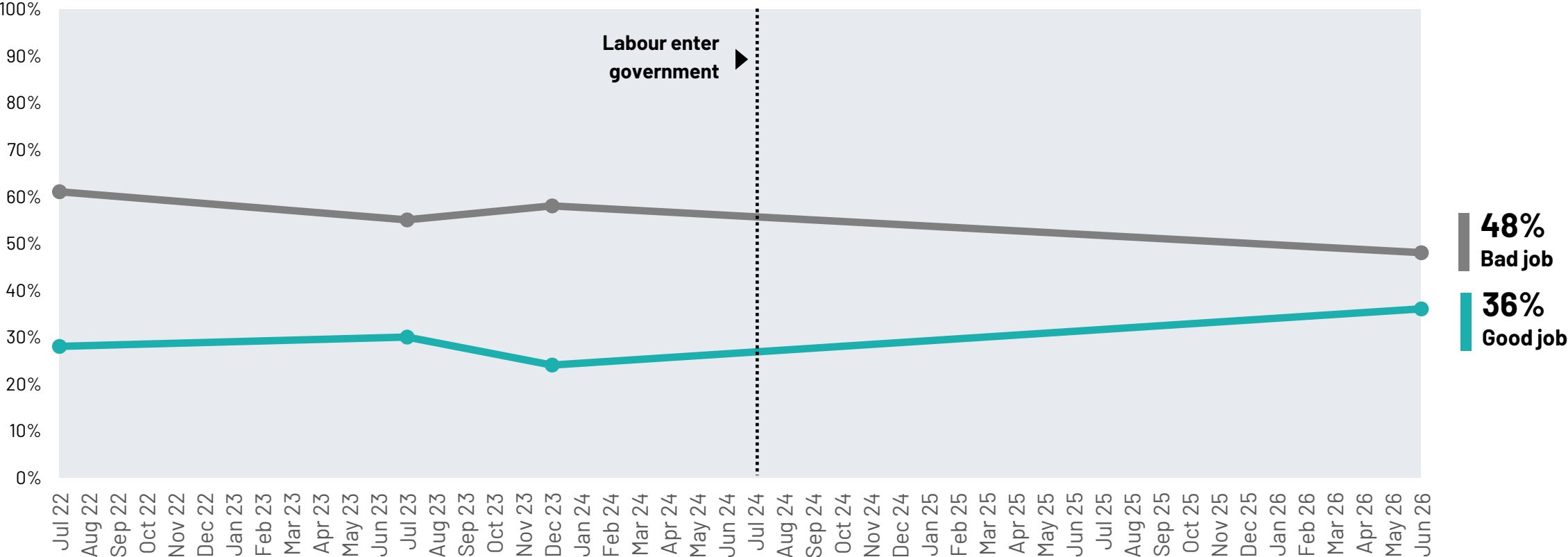
Base: 1,045 British adults 18+, 25-30 June 2026. c.1000 people asked each wave.



# The Government's handling of Britain's relationship with the EU

Since Keir Starmer's government was formed in July 2024 do you think the government has done a good or bad job at ...? Handling Britain's relationship with the European Union

July 2022 – June 2026



Base: 1,045 British adults 18+, 25-30 June 2026. c.1000 people asked each wave.



# Will Andy Burnham do a good or bad job on key issues

As you may know, Keir Starmer has recently indicated that he intends to resign as Prime Minister

**Do you think that a Labour Government with Andy Burnham as Prime Minister would do a good or a bad job at...?**

	Good job	Bad job	Net
Reducing inequalities between different regions of the country, aka 'levelling-up'	32%	37%	-5
Handling Britain's relationship with the European Union	28%	34%	-6
Improving the National Health Service	24%	38%	-14
Improving the Education system	23%	37%	-14
Managing the economy	22%	43%	-21
Dealing with the cost of living	22%	44%	-22
Maximising Britain's influence in the world	22%	39%	-17
Handling taxation and public expenditure	21%	45%	-24
Dealing with crime	20%	41%	-21
Handling Britain's defence and national security	20%	42%	-22
Managing immigration	18%	46%	-28
Dealing with climate change	18%	40%	-22

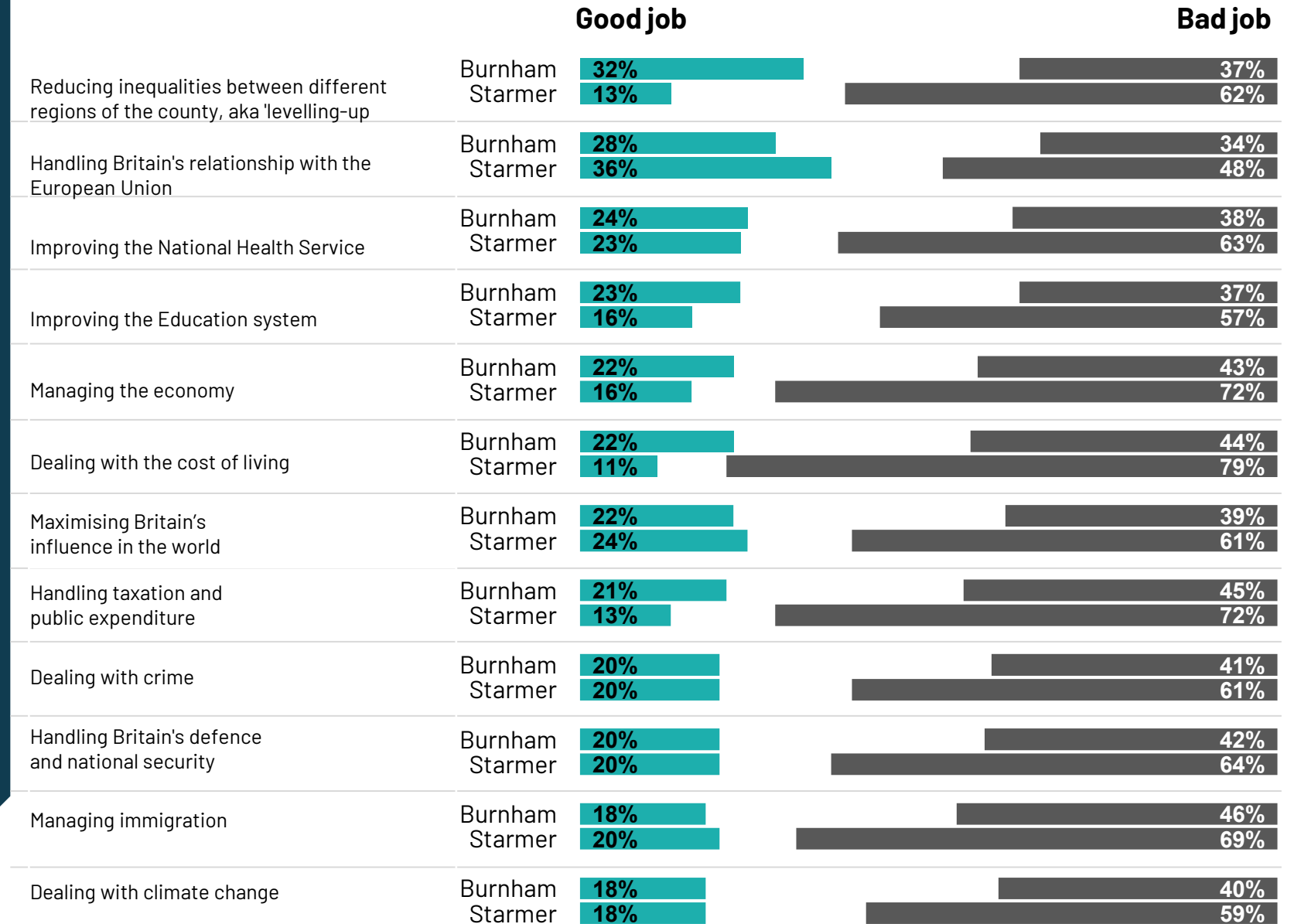
Base: 1,045 British adults 18+, 25-30 June 2026

Source: Ipsos Political Monitor

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# Starmer vs Burnham on key issues

Since the government under Keir Starmer was formed in July 2024, do you think the government has done a good or bad job at...? / Do you think that a Labour Government with Andy Burnham as Prime Minister would do a good or a bad job at...?



Base: 1,045 British adults 18+, 25-30 June 2026

Source: Ipsos Political Monitor

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# About the Ipsos Knowledge Panel©

Ipsos, part of the Ipsos group, is one of the UK's largest and most innovative research agencies, working for a wide range of global businesses and many government departments and public bodies.

The KnowledgePanel©, set up in 1999 in the US, 2020 in the UK, and since across Europe, is an online random probability panel.

In the UK, panellists aged 16+ are recruited via a postal push-to-web methodology. Invitations are sent to randomly selected addresses in the UK. Those who are digitally excluded are provided with a tablet and restricted internet access, free of cost. Our recruitment approach means all UK households in private residential settings have a known and non-zero chance of being invited to join the panel.

A high-quality random selection process is followed for all survey sampling. Panel members are randomly selected to take part in surveys. Data collection usually takes place over a week, online. Being a probability sample, quotas are not applied. Instead, the selected sample is stratified to ensure it is balanced on key characteristics. All those invited are allowed to take part in the survey.

# METHODOLOGY

We interviewed a representative random sample of 1,045 British adults aged 18+ via the Ipsos UK KnowledgePanel©. Data was collected online between 25-30 June 2026. A sample of 2,188 adults aged 18+ were invited to take part in the survey. The sample was stratified by nation, age, qualifications and vote at the 2024 general election (as collected immediately after the election).

The achieved sample was weighted in two stages:

- Design weights were applied to correct for the unequal probabilities of a person being selected for a survey.
- Calibration weights were applied to correct for differential non-response. Data was weighted to the adult population profile on age and gender, region, ethnicity, qualifications, work status and sector (public sector/other), social grade (office coded), number of cars in household, constituency type and newspaper readership (print and digital). Population targets were obtained from the 2021/22 Census, ONS population estimates and other large probability surveys.

A two-part voting intention question is used with prompting on main parties (Conservative, Labour, Reform UK, Liberal Democrats, SNP in Scotland and Plaid Cymru in Wales) and a follow-up "squeeze" question of those who are undecided or refuse the first question. A turnout filter is used based on two questions: current stated likelihood to vote (at least 9 out of 10 certain to vote) and previous voting behaviour (if they say they "always" or "usually" vote in general elections or that "it depends").

Note that this is a new methodology implemented since June 2025. It involves a new form of data collection (online random probability panel instead of quota telephone survey), an updated voting intention (which involves prompting for Reform UK), and an updated weighting scheme. This is based on our learnings during and since the 2024 General Election. This means that comparisons with previous waves need to be made with caution. In particular, at this stage we are not making direct comparisons with previous satisfaction ratings for opposition party leaders. As always, we continually review our methods, and may make further changes to our methodology in the future.

# Ipsos

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