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Ipsos Poll on Iran

Conducted by Ipsos using KnowledgePanel®
A survey of the American general population (ages 18+)
 Interview dates: July 10-12, 2026
 Number of interviews: 1,019

Margin of error: +/- 3.7 percentage points at the 95% confidence level for all respondents

NOTE: All results show percentages among all respondents, unless otherwise labeled. Reduced bases are unweighted values.

NOTE: * = less than 0.5%, - = no respondents, N/A = not applicable

Annotated Questionnaire

Q1. How much, if anything, have you heard about the military conflict between the U.S. and Iran resuming?

	A lot	A little	Nothing at all	Skipped	Unweighted base
July 10-12, 2026	41%	45%	13%	1%	1,019

Q2. Overall, do you approve or disapprove of U.S. military strikes against Iran?

	Approve	Disapprove	Skipped	Unweighted base
July 10-12, 2026	37%	58%	5%	1,019
June 12-15, 2026*	36%	60%	4%	1,537
June 3-8, 2026*	36%	60%	4%	4,531
May 15-18, 2026*	34%	61%	5%	1,271
April 24-27, 2026*	34%	61%	5%	1,269
April 10-12, 2026	35%	60%	4%	1,019
April 3-5, 2026	37%	59%	3%	1,021
March 27-29, 2026	35%	60%	5%	1,021
March 20-23, 2026*	35%	61%	5%	1,272
March 17-19, 2026*	37%	59%	4%	1,545
March 13-15, 2026	38%	58%	4%	1,025

* = Reuters/Ipsos



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TREND FOR COMPARISON. Overall, do you approve or disapprove of U.S. military strikes against Iran?

	Approve	Disapprove	Skipped	Not sure	Unweighted base
March 6-9, 2026	29%	43%	2%	26%	1,021
Feb 28-Mar 1, 2026*	27%	43%	1%	29%	1,282

* = Reuters/Ipsos

Q3. Just your impression, do you think U.S. military involvement in Iran will ...

	Go on for an extended period of time	End pretty quickly in a matter of weeks	Skipped	Unweighted base
July 10-12, 2026	79%	18%	3%	1,019
March 27-29, 2026	65%	31%	4%	1,021
March 13-15, 2026	64%	33%	3%	1,025
March 6-9, 2026	60%	36%	4%	1,021

Q4_a. As a result of U.S. military action in Iran, do you think each of the following will get better or worse over the next year?

The quality of life for people in Iran

	Get better	Get worse	Stay about the same	Not sure	Skipped	Unweighted base
July 10-12, 2026	13%	54%	16%	14%	2%	1,019
April 15-20, 2026*	19%	49%	13%	16%	2%	4,557
April 10-12, 2026	17%	51%	14%	16%	3%	1,019
March 27-29, 2026	21%	49%	13%	14%	2%	1,021
March 13-15, 2026	23%	44%	15%	16%	2%	1,025
March 6-9, 2026	25%	42%	15%	16%	2%	1,021

* = Reuters/Ipsos

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Q4_b. As a result of U.S. military action in Iran, do you think each of the following will get better or worse over the next year?

Stability in the Middle East

	Get better	Get worse	Stay about the same	Not sure	Skipped	Unweighted base
July 10-12, 2026	18%	48%	19%	14%	2%	1,019
April 15-20, 2026*	21%	49%	14%	14%	2%	4,557
April 10-12, 2026	19%	52%	13%	14%	3%	1,019
March 27-29, 2026	21%	52%	11%	13%	2%	1,021
March 13-15, 2026	21%	46%	17%	14%	2%	1,025
March 6-9, 2026	22%	49%	14%	14%	2%	1,021

* = Reuters/Ipsos

Q4_c. As a result of U.S. military action in Iran, do you think each of the following will get better or worse over the next year?

Gas prices in the U.S.

	Get better	Get worse	Stay about the same	Not sure	Skipped	Unweighted base
July 10-12, 2026	15%	60%	16%	7%	2%	1,019
June 3-8, 2026*	17%	59%	13%	10%	1%	4,531
April 15-20, 2026*	21%	56%	11%	10%	2%	4,557
April 10-12, 2026	18%	63%	7%	9%	2%	1,019
March 27-29, 2026	17%	66%	7%	8%	2%	1,021
March 13-15, 2026	14%	65%	10%	10%	2%	1,025
March 6-9, 2026	11%	67%	12%	9%	2%	1,021

* = Reuters/Ipsos

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Q5. Considering both the costs and benefits to the U.S., do you think it has been...?

	Worth the U.S. taking military action in Iran	Not worth the U.S. taking military action in Iran	Not sure	Skipped	Unweighted base
July 10-12, 2026	24%	51%	23%	1%	1,019
June 18-22, 2026*	24%	52%	22%	2%	1,262
June 12-15, 2026*	26%	52%	20%	2%	1,537
June 3-8, 2026*	25%	53%	21%	2%	4,531
May 15-18, 2026*	23%	52%	21%	3%	1,271
April 24-27, 2026*	25%	53%	19%	2%	1,269
April 15-20, 2026*	26%	51%	21%	2%	4,557
April 10-12, 2026	24%	51%	22%	3%	1,019

* = Reuters/Ipsos

Q6. Just your opinion, who do you feel is most responsible for the current situation in Iran?

	The U.S.	Both equally	Iran	Not sure	Not sure	Unweighted base
July 10-12, 2026	32%	20%	29%	17%	2%	1,019



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About the Study

This poll was conducted July 10-12, 2026, 2026, by Ipsos using the probability-based KnowledgePanel®. This poll is based on a nationally representative probability sample of 1,019 general population adults aged 18 or older.

The study was conducted in English. The data were weighted to adjust for gender by age, race and ethnicity, census region, metropolitan status, education, household income, 2024 vote choice and political party identification. Political party identification benchmarks are from the 2025 NPORS annual survey, with a midyear adjustment estimated across aggregated KnowledgePanel surveys accounting for changes in panelists' party identification over time. The demographic benchmarks came from the 2025 March supplement of the U.S. Census Bureau's Current Population Survey (CPS).

- Gender (Male, Female) by Age (18–29, 30–44, 45–59 and 60+)
- Race/Hispanic Ethnicity (White Non-Hispanic, Black Non-Hispanic, Other, Non-Hispanic, Hispanic, 2+ Races, Non-Hispanic)
- Education (Less than High School, High School, Some College, Bachelor's degree, Master's degree or higher)
- Census Region (Northeast, Midwest, South, West)
- Metropolitan status (Metro, non-Metro)
- Household Income (Under \$25,000, \$25,000-\$49,999, \$50,000-\$74,999, \$75,000-\$99,999, \$100,000-\$149,999, \$150,000+)
- 2024 Vote Choice (Trump, Harris, Another candidate, Did not vote)
- Political Party ID (Democrat, Lean Democrat, Republican, Lean Republican, Independent/Something else)

The margin of sampling error is plus or minus 3.7 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error takes into account the design effect, which was 1.42. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent.

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