

Political Polling

July 2026



Nearly 3 in 10 (28%) feel positively about Andy Burnham's premiership, with just over a fifth (21%) viewing him negatively. However, the largest group (42%) remain neutral.

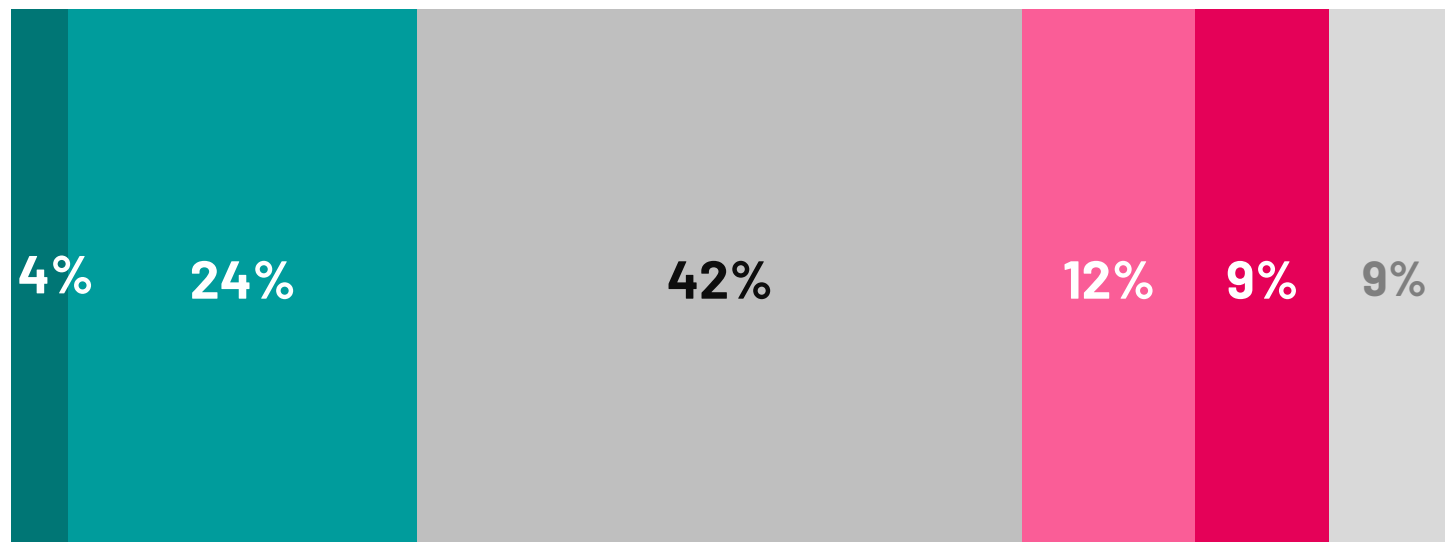
Base: All adults aged 18+ in Great Britain (n=1050), 21-23 July 2026

Filters:

Does everything you've seen or heard about Andy Burnham so far, if anything, make you feel ...?

Does everything you've seen or heard about Andy Burnham so far, if anything, make you feel ...?

- Very positive about his premiership
- Fairly positive about his premiership
- Neither positive nor negative about his premiership
- Fairly negative about his premiership
- Very negative about his premiership



A quarter of Britons (26%) believe Andy Burnham will change the country for the better, while only 15% think he would make things worse. The largest group (40%) expect no difference, with a further 19% yet to form a view.

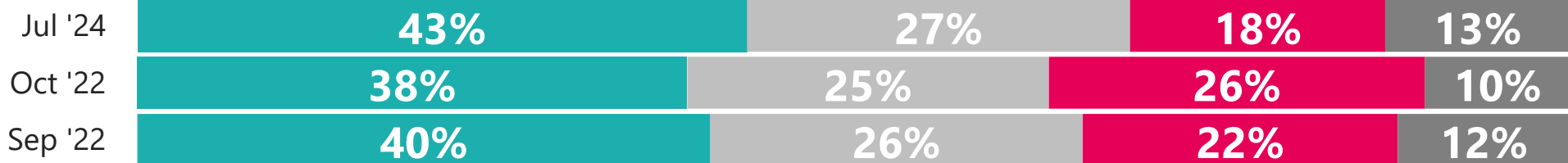
And from what you've seen or heard about Keir Starmer, if anything, do you think he will change the country for the better, worse, or make no difference?

Better **Make no difference** **Worse** **Don't know**

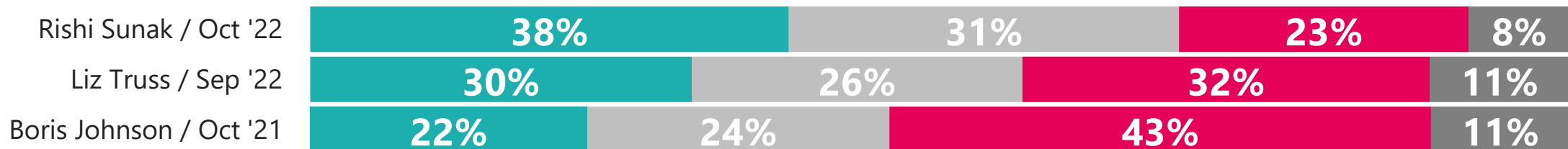
Andy Burnham



Keir Starmer



Previous Prime Ministers



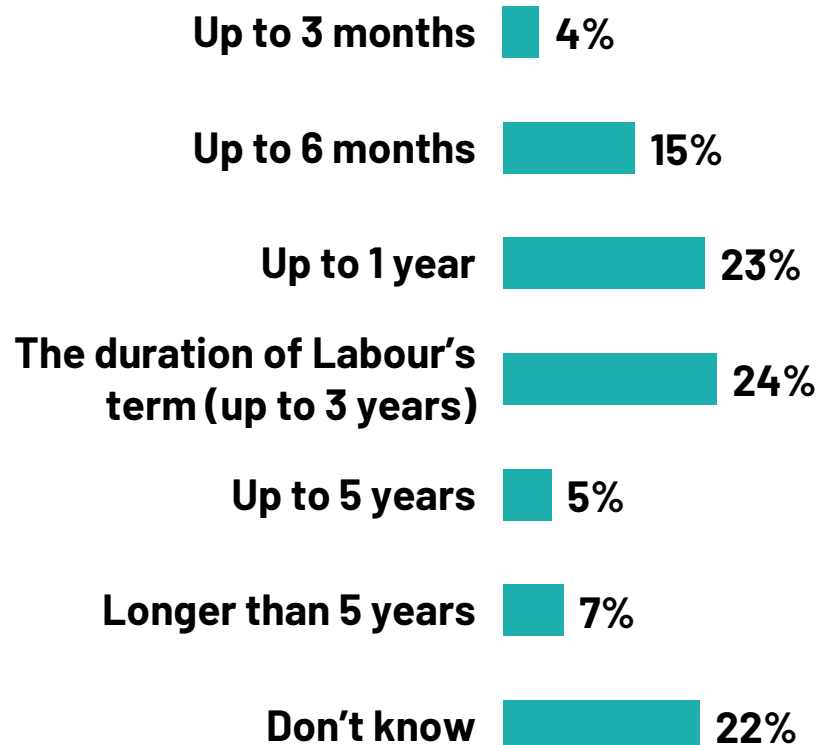
Base: All adults aged 18+ in Great Britain (n=1050), 21-23 July 2026

4 in 10 (42%) think they should be able to see noticeable improvements within a year, and 66% say meaningful change should be delivered within the remainder of Labour's term (up to 3 years).

Base: All adults aged 18+ in Great Britain
(n=1050), 21-23 July 2026

Filters:
Thinking about Andy Burnham's promises and plans, how long do you think it should realistically take before you start to see noticeable improvements in the areas that matter most to you?

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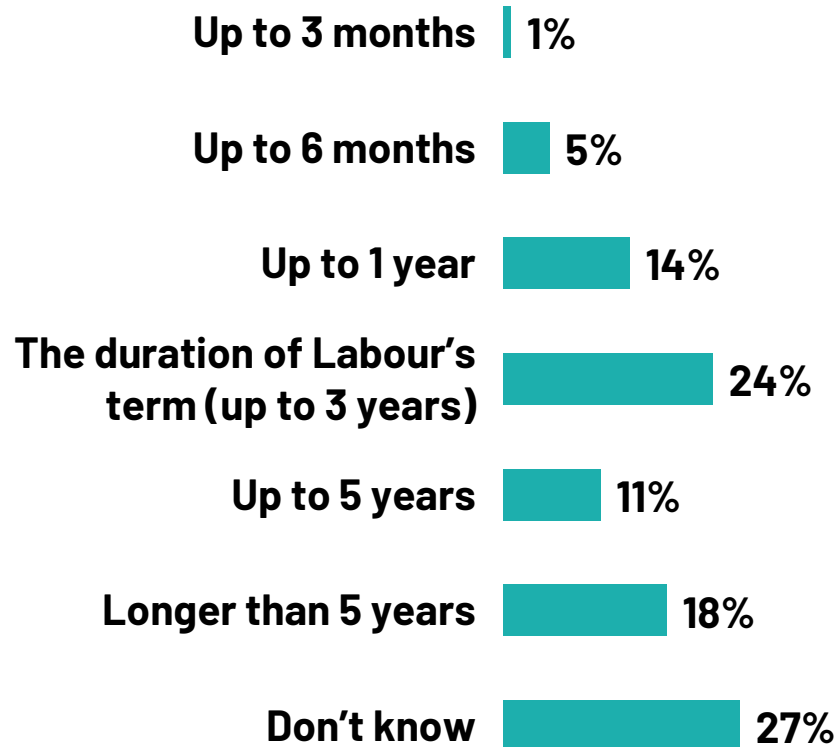


However, only 20% of Britons think they actually will see improvements within a year, while 44% think they will come within Labour's term in office. 3 in 10 (29%) expect improvements to take up to five years or longer, while over a quarter (27%) remain uncertain entirely.

Base: All adults aged 18+ in Great Britain
(n=1050), 21-23 July 2026

Filters:
And how long do you think it actually will take
before you start to see noticeable
improvements in the areas that matter most
to you?

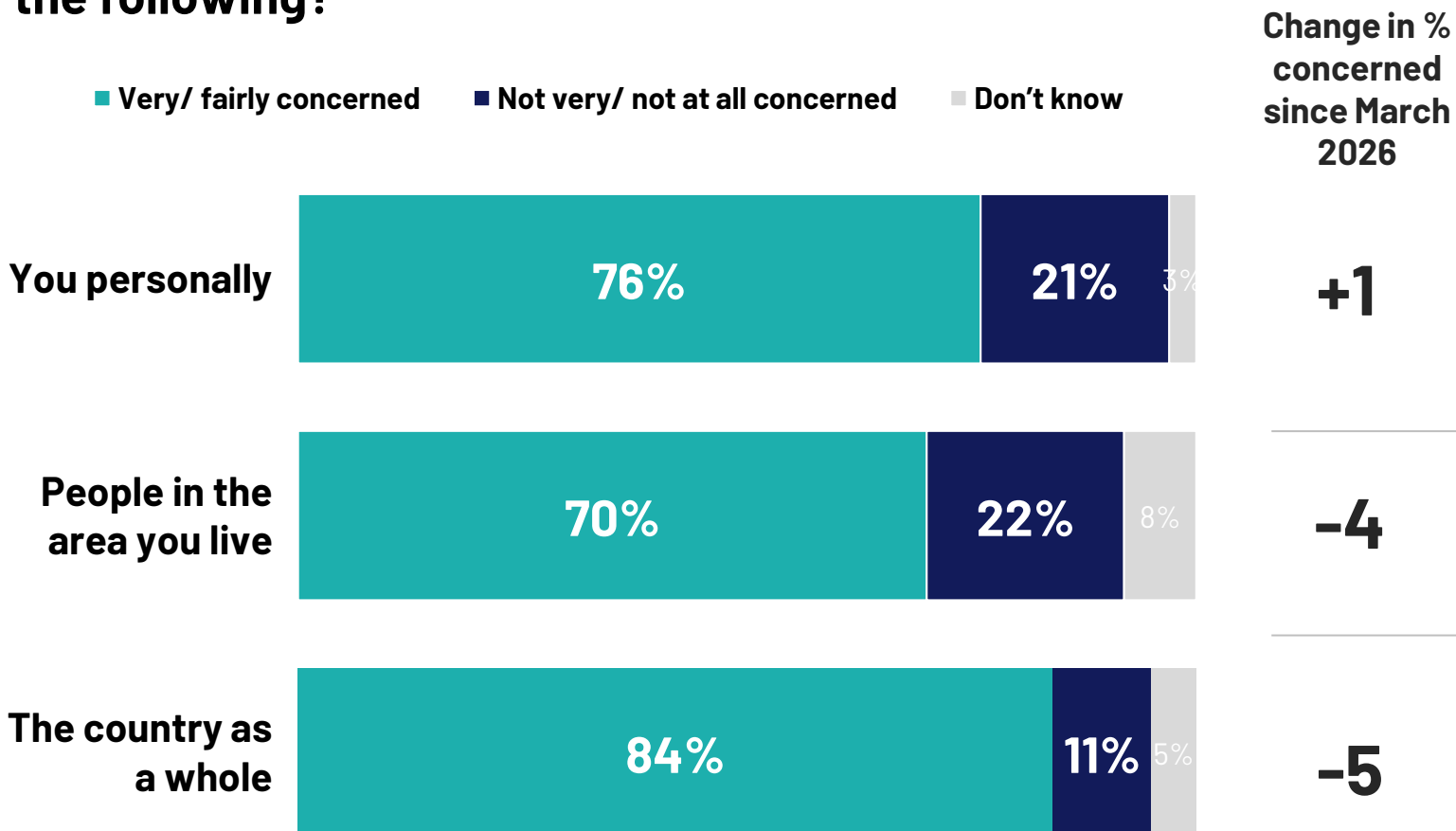
And how long do you think it actually will take before you start to see noticeable improvements in the areas that matter most to you?



Concern about the cost of living remains high, especially for the country at large (84%), and personally (76%).

Base: All adults aged 18-75 in Great Britain (n=967), 21-23 July 2026
Filters:
To what extent, if at all, would you say you are concerned about the cost of living over the next six months for each of the following?

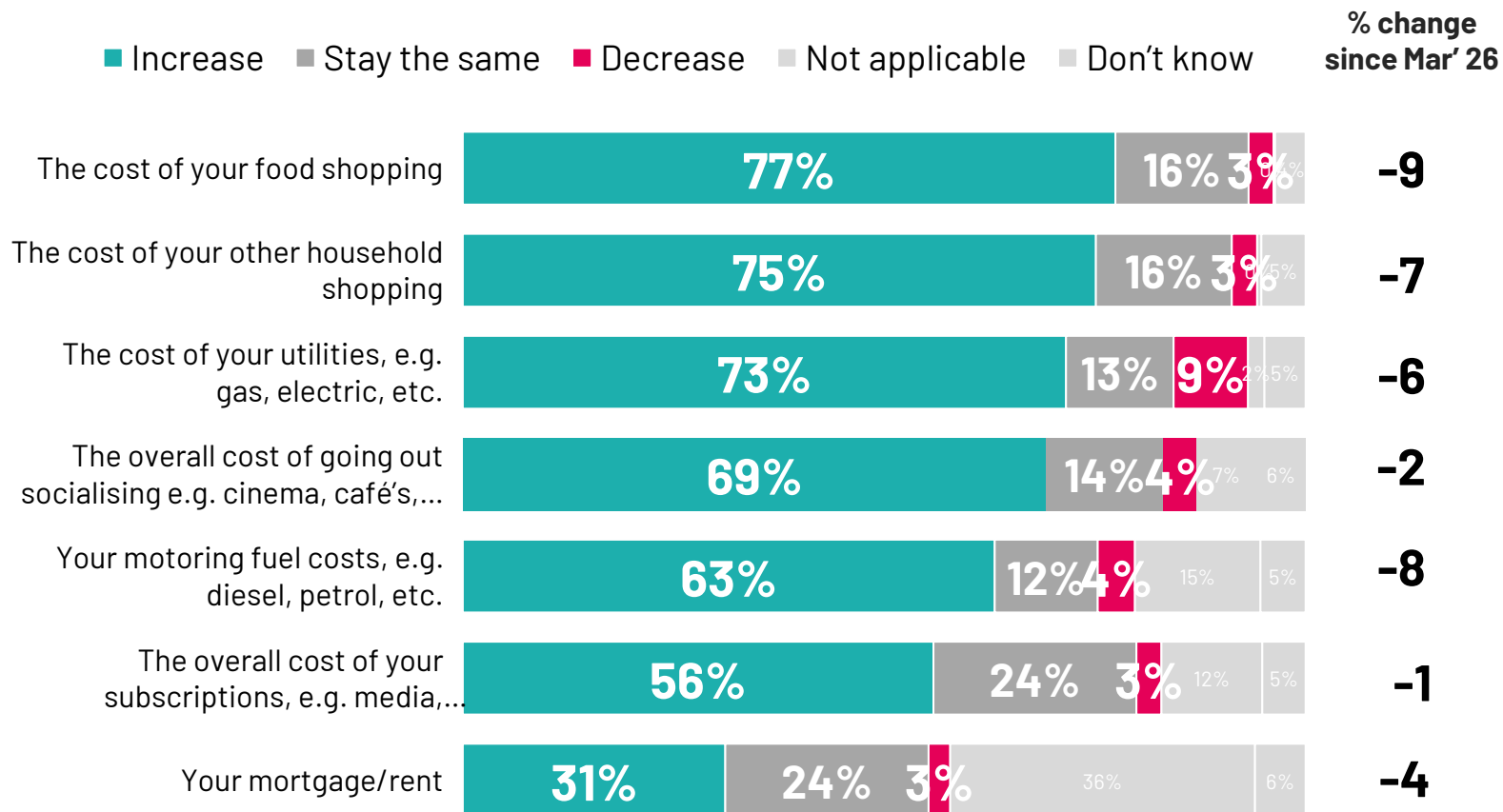
To what extent, if at all, would you say you are concerned about the cost of living over the next six months for each of the following?



Household spending anxiety remains high, with the majority of consumers bracing for rising costs across most categories. However concern has slightly dipped since March, when worries rose after the closure of the Strait of Hormuz

Base: All adults aged 18-75 in Great Britain (n=967), 21-23 July 2026
Filters:
Thinking now about your household spend in the next 6 months, for each of the following types of spend, please say whether you expect it to increase, decrease or the stay the same as it is now.

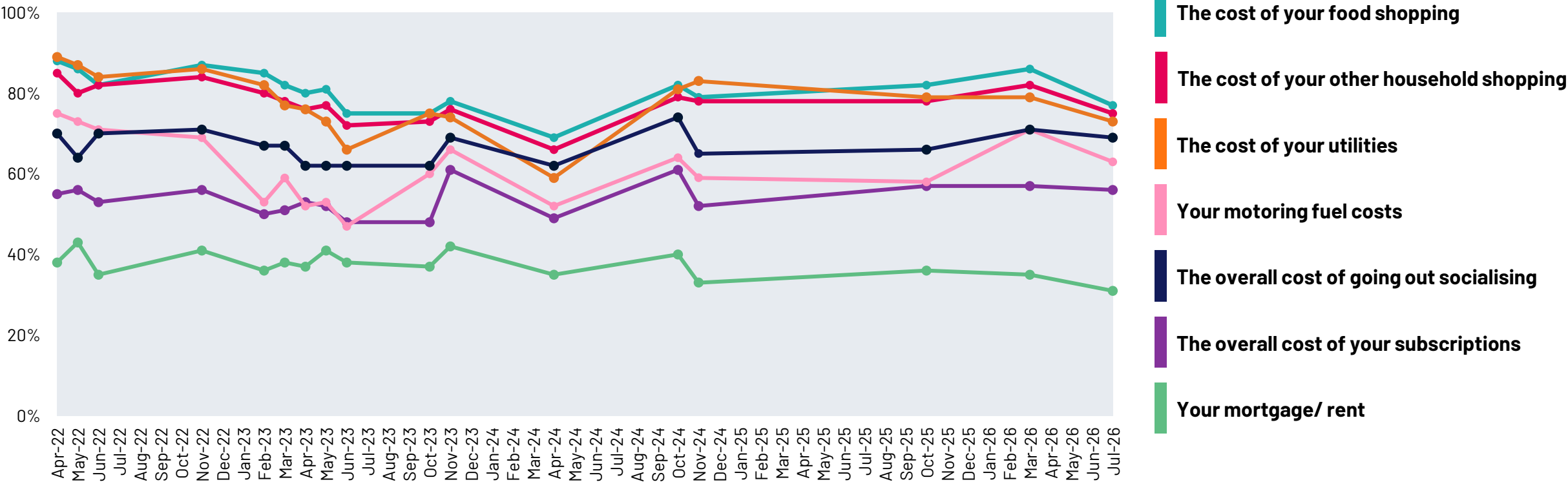
Thinking now about your household spend in the next 6 months, for each of the following types of spend, please say whether you expect it to increase, decrease or the stay the same as it is now.



Household spend over the next 6 months – long term trends 2022-26

Thinking now about your household spend in the next 6 months, for each of the following types of spend, please say whether you expect it to increase, decrease or the stay the same as it is now?

% increase



Base: c1,000 British adults aged 18-75 each month

Inflation expectations also remain high, with 68% believing it will rise over the next year. A further 56% also expect taxes to rise.

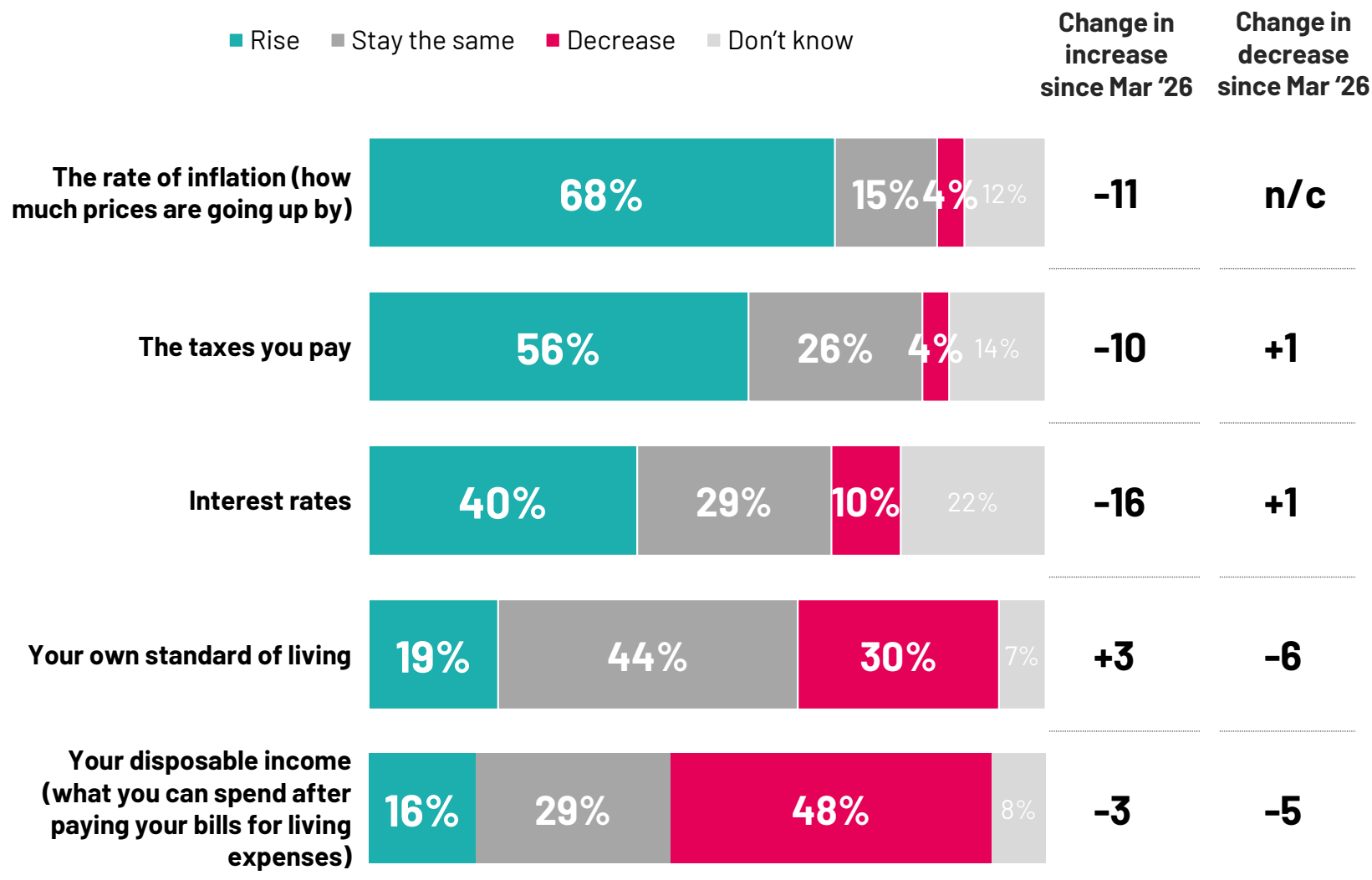
Alongside these anticipated increases, nearly half (48%) expect their disposable income to decrease, and 3 in 10 (30%) think their standard of living will decrease.

Base: All adults aged 18-75 in Great Britain (n=967), 21-23 July 2026

Filters:

Over the next year, do you think each of the following will rise, decline, or stay at about the same level?

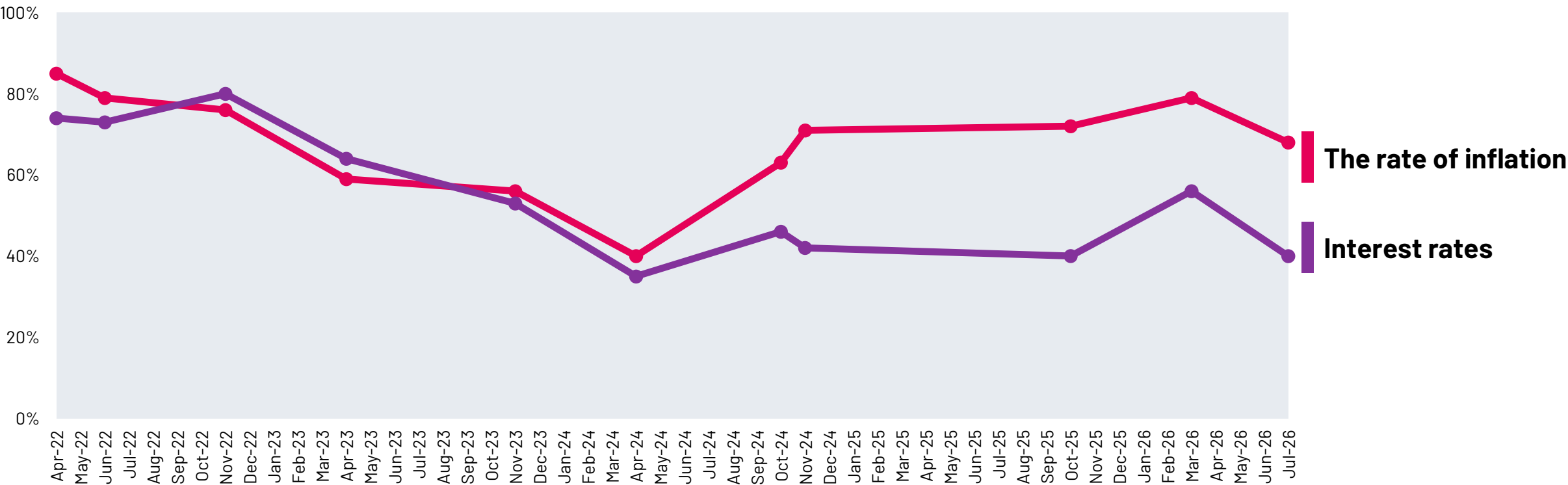
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Do you think the following will rise, decline, or stay at about the same level? Long term trends 2022-26

Over the next year, do you think each of the following will rise, decline, or stay at about the same level?

% who think ... will rise

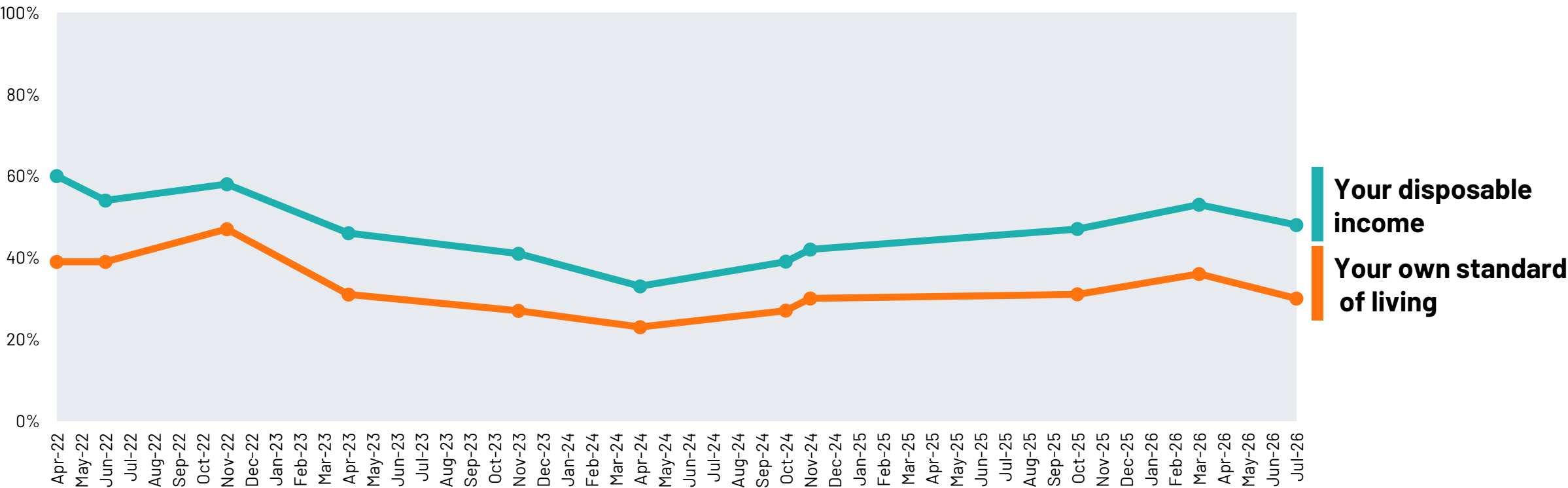


Base: c1,000 British adults aged 18-75 each month

Do you think the following will rise, decline, or stay at about the same level? Long term trends 2022-26

Over the next year, do you think each of the following will rise, decline, or stay at about the same level?

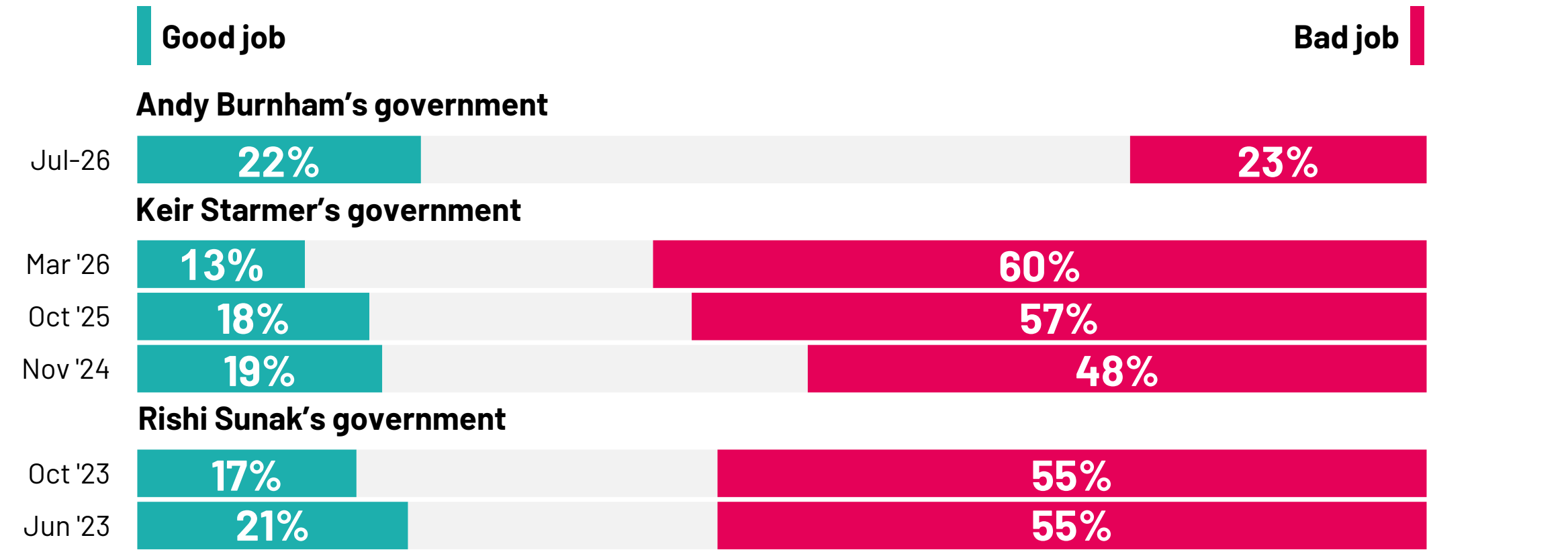
% who think ... will decrease



Base: c1,000 British adults aged 18-75 each month

The public remains on the fence on how well Andy Burnham’s government will manage the cost of living. 1 in 5 (22%) expect him to do a good job, with an equal share (23%) expecting he will do a bad job. But over half are either neutral (28%) or don’t know (27%).

Do you think that Andy Burnham’s government will do a good or bad job at managing the rising cost of living? Do you think that ...’s government has been doing a good or bad job at managing the rising cost of living?



Base: All adults aged 18-75 in Great Britain (n=967), 21-23 July 2026

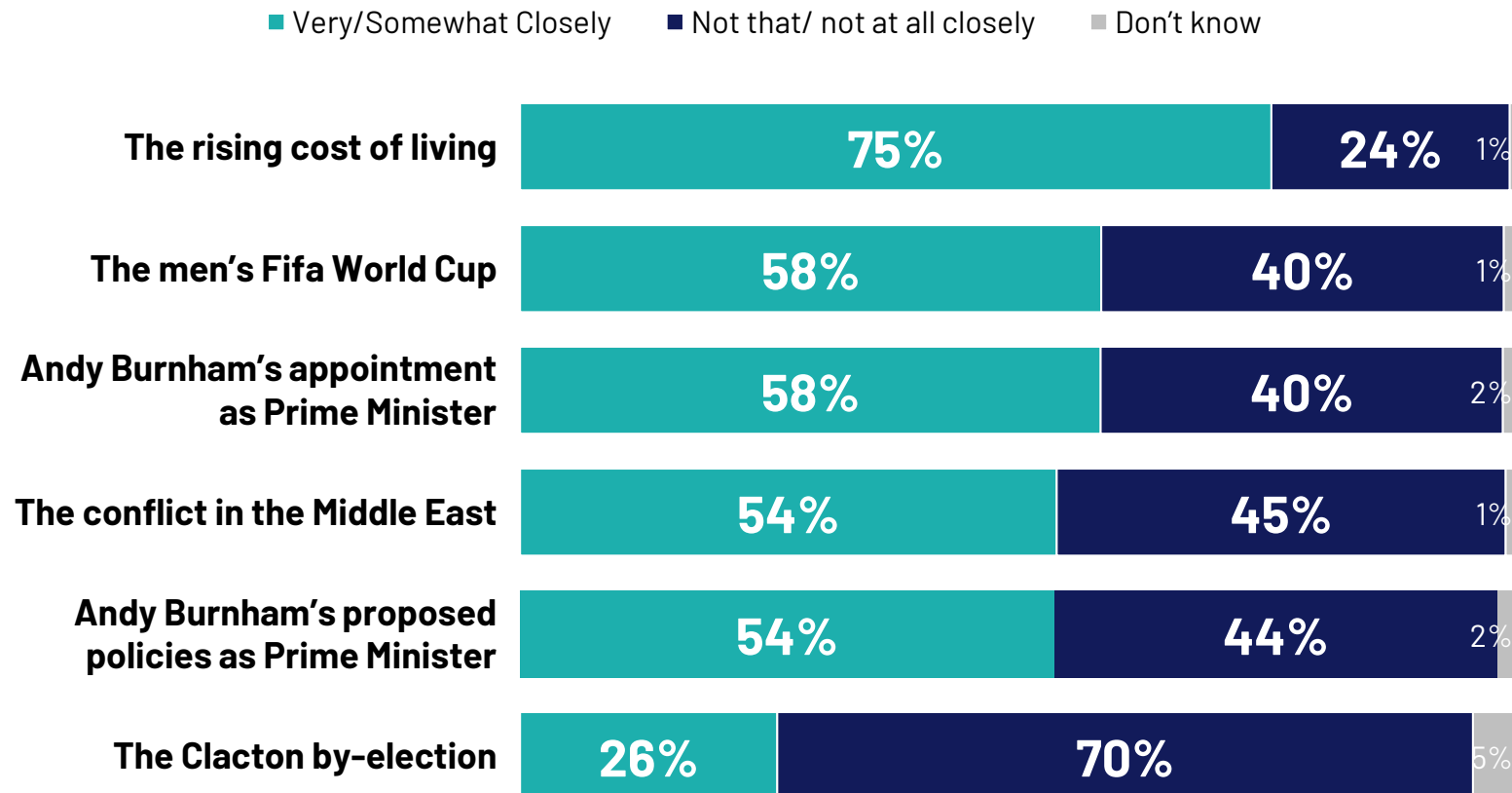
The rising cost of living dominates public attention, with three quarters (75%) following it closely. The Clacton by-election registers the lowest engagement, with a quarter (26%) following it closely.

Just over half the public say they are engaging with both Andy Burnham's appointment and proposed policies as Prime Minister – on a par with those following the football World Cup.

Base: All adults aged 18+ in Great Britain (n=1050), 21-23 July 2026

Filters:
How closely, if at all, have you been following stories about....?

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For more information

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