

Political Polling

July 2026

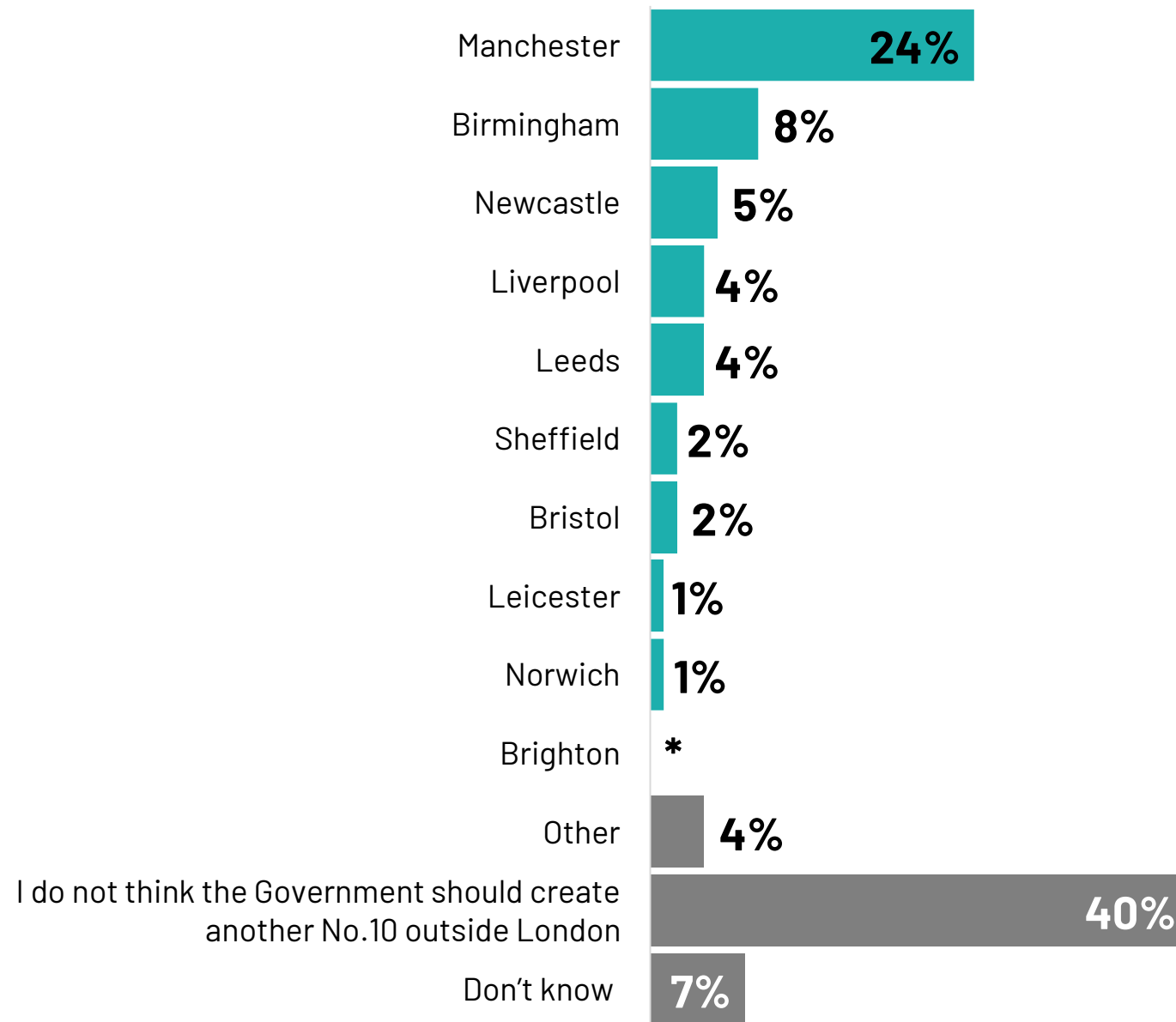


Whilst Britons tend to think No.10 should remain solely in London, around a quarter favour a second location in Manchester

As you may know, the Prime Minister's office, No.10, is currently based in London. Imagine that the Government was going to create a second "No. 10", another Prime Minister's office that would take some of the powers and responsibility of the current London No.10, in an English city other than London.

In which city, if any, would you most prefer a second "No. 10" to be housed?

Base: 1,127 Online British adults aged 18+, 3-7 July 2026

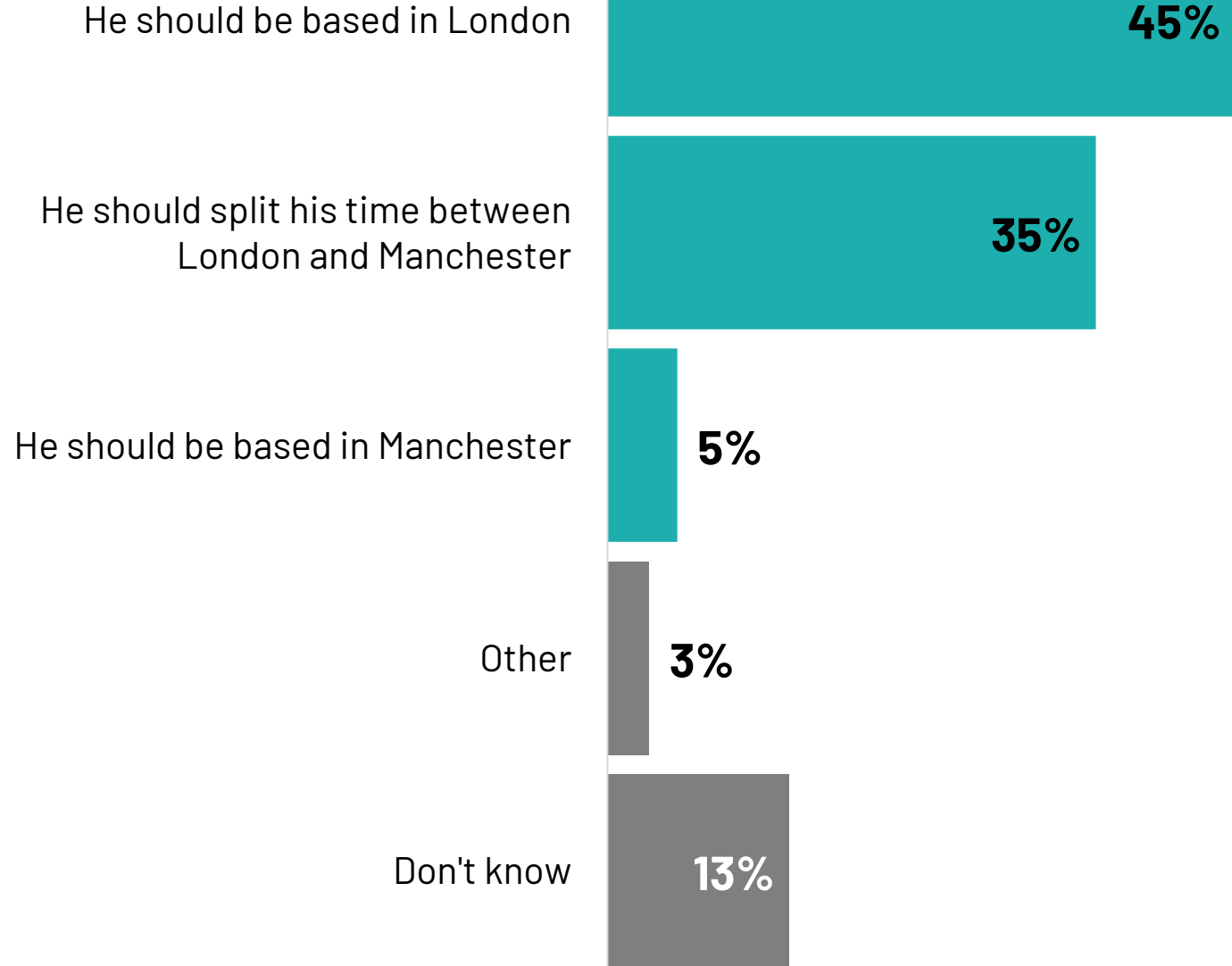


Just under half of Britons think Andy Burnham should be based in London, should he become the next prime Minister. A third think he should split his time between London and Manchester

As you may have heard, Andy Burnham, the former mayor of Manchester and the current MP for Macclesfield, has said that, should he become the next Prime Minister, he will set up a “No. 10 North” in Manchester, which will oversee a devolution of power and resources across the UK. He has further said that he personally would plan to spend some of his working week in Manchester. Parliament would continue to be housed in Westminster in London.

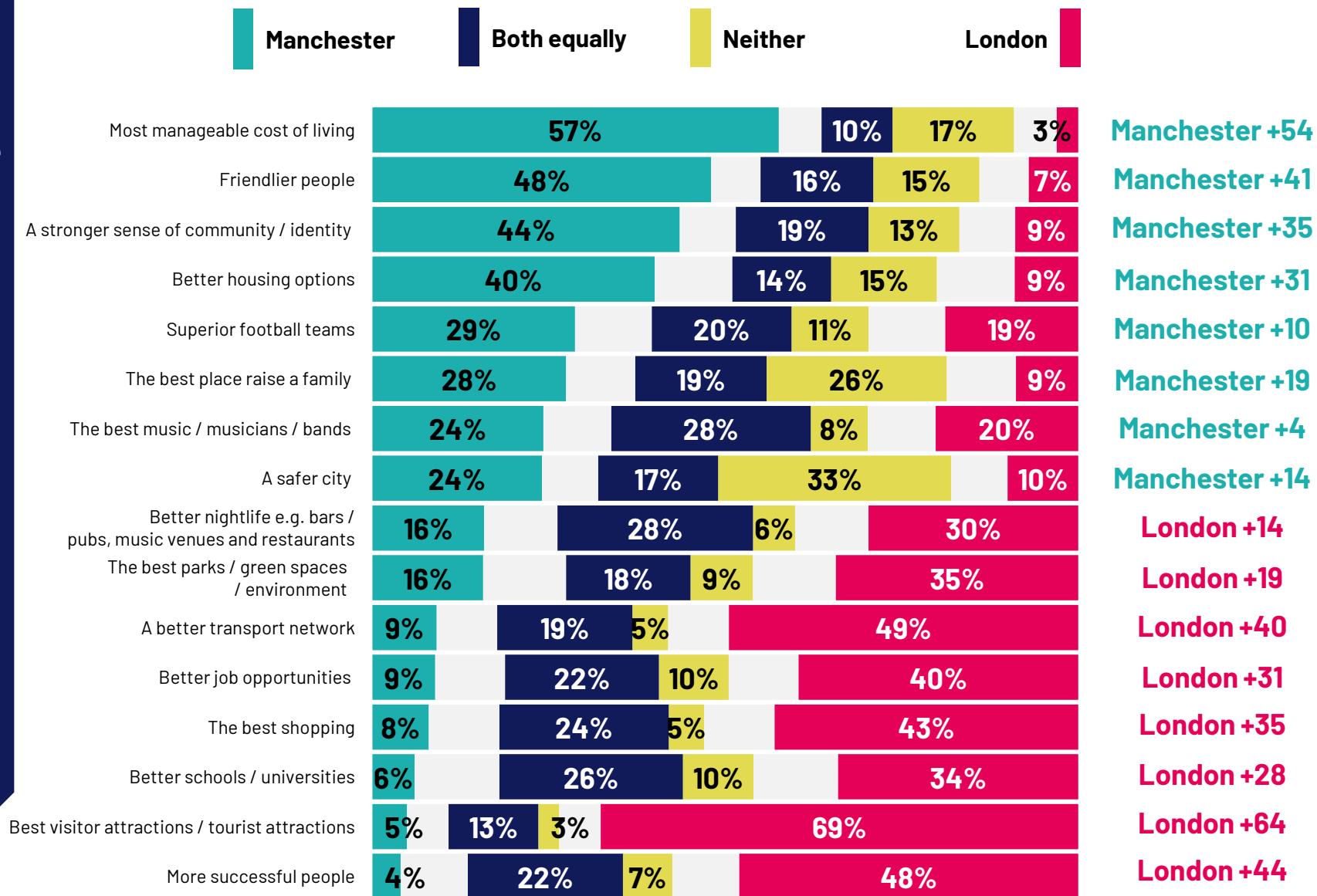
Which of the following, if any, do you think Andy Burnham should do if he becomes Prime Minister?

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Britons tend to think that Manchester has the most manageable cost of living, whilst London has the best visitor/ tourist attractions

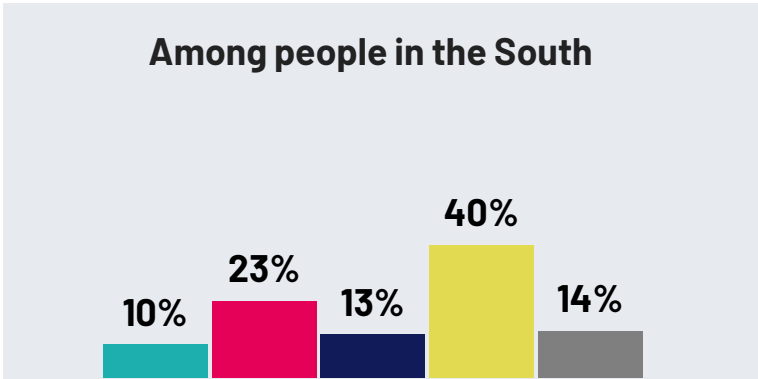
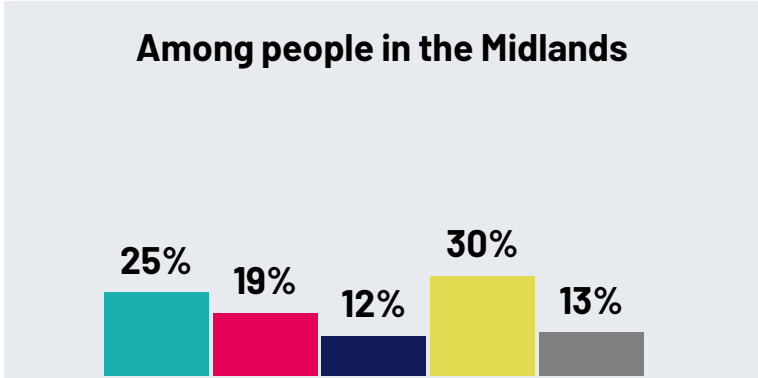
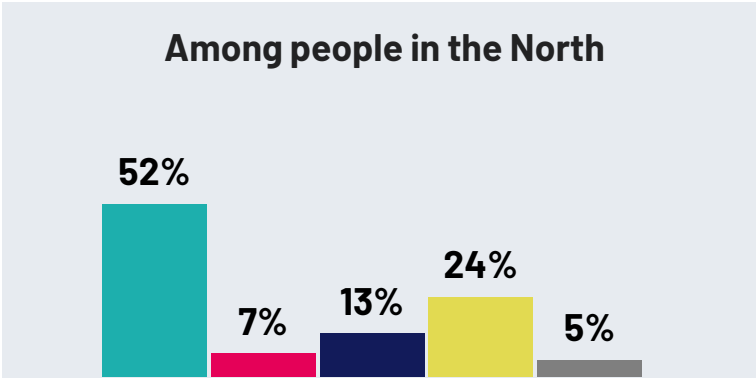
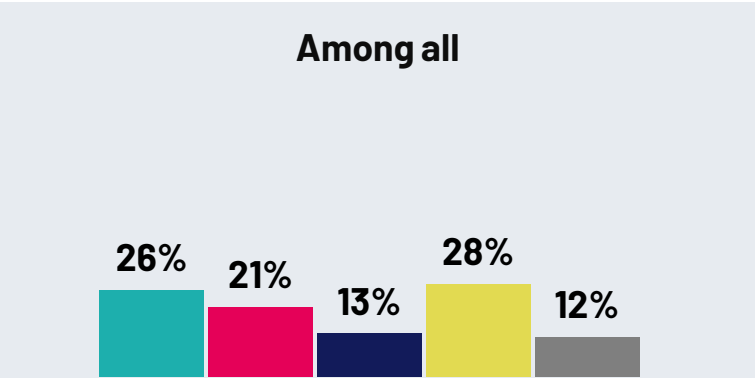
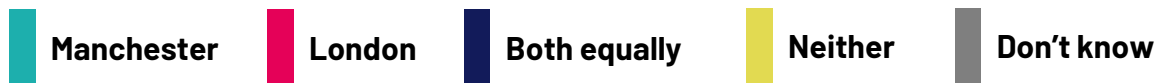
Which city, if either, do you believe offers the following more London or Manchester?



Base: 1,127 Online British adults aged 18+, 3-7 July 2026

Best place to live – Manchester or London?

And which city, if either, do you think it's the best to live in overall?

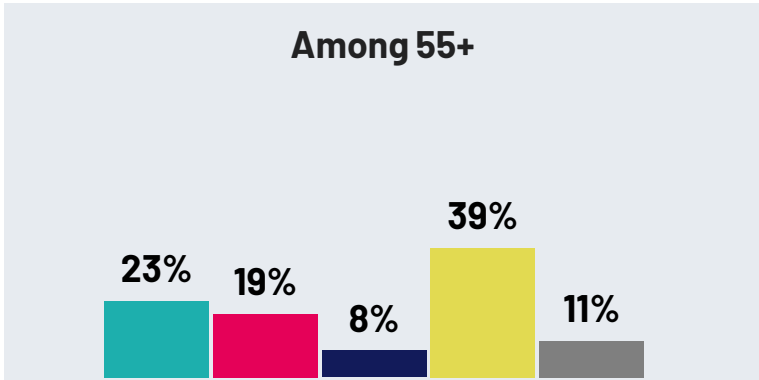
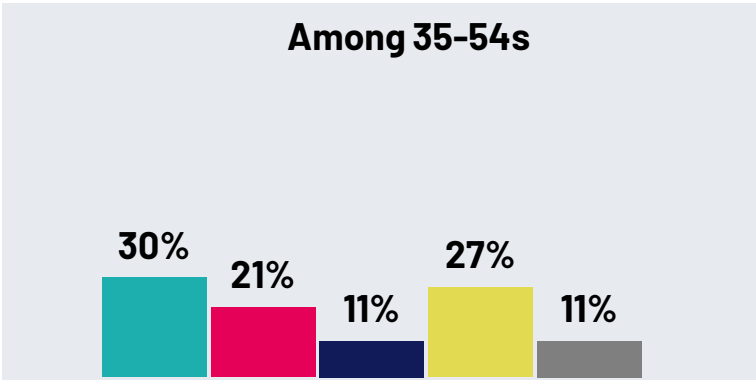
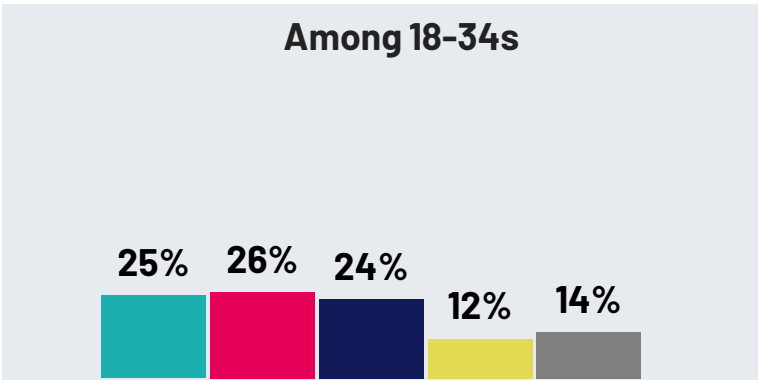
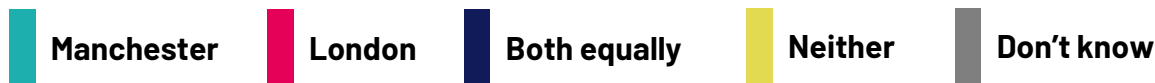


Base: 1,127 Online British adults aged 18+, including (275) adults in the North, (306) in the Midlands, (254) in the South, and (136) in London, 3-7 July 2026
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Best place to live – Manchester or London?

And which city, if either, do you think it's the best to live in overall?





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