

Please indicate how much you agree or disagree with each statement. - I used social media (such as Snapchat, Instagram, or

	Total
Base: All Respondents (unwtd)	400
Base: All Respondents (wtd)	400
Top 2 Box (Net)	317
	79%
Strongly Agree	173
	43%
Agree	144
	36%
Bottom 2 Box (Net)	72
	18%
Disagree	30
	8%
Strongly Disagree	42
	11%
Not Applicable	11
	3%
Sigma	400
	100%

Statistics:

Grid overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N,O/P/Q/R

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N,O/P/Q/R

Minimum Base: 30 (**), Small Base: 100 (*)

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Please indicate how much you agree or disagree with each statement. - I mainly joined social media because my friends were

	Total
Base: All Respondents (unwtd)	400
Base: All Respondents (wtd)	400
Top 2 Box (Net)	329
	82%
Strongly Agree	122
	31%
Agree	207
	52%
Bottom 2 Box (Net)	53
	13%
Disagree	35
	9%
Strongly Disagree	18
	4%
Not Applicable	18
	5%
Sigma	400
	100%

Statistics:

Grid overlap formula used

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Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N,O/P/Q/R

Minimum Base: 30 (**), Small Base: 100 (*)

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Minimum Base: 30 (**), Small Base: 100 (*)

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Please indicate how much you agree or disagree with each statement. - My parents would approve of what I saw and experienced on social media.

		AGE2			
	Total	16 years old (teen)	17 years old (teen)	18 years old	19 years old
		O	P	Q	R
Base: All Respondents (unwtd)	400	109	135	99	101
Base: All Respondents (wtd)	400	120	200	61	49
Top 2 Box (Net)	263	76	146	31	22
	66%	63%	73%	51%	46%
		R*	QR*	*	*
Strongly Agree	66	19	31	11	7
	17%	15%	15%	18%	13%
		*	*	*	*
Agree	197	58	115	20	16
	49%	48%	58%	33%	32%
		*	QR*	*	*
Bottom 2 Box (Net)	129	42	52	28	24
	32%	35%	26%	45%	48%
		*	*	p*	p*
Disagree	104	36	45	19	18
	26%	30%	22%	31%	37%
		*	*	*	*
Strongly Disagree	25	6	7	9	6
	6%	5%	4%	15%	12%
		*	*	OP*	p*
Not Applicable	8	2	2	2	3
	2%	2%	1%	4%	6%
		*	*	*	p*
Sigma	400	120	200	61	49
	100%	100%	100%	100%	100%

Statistics:

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Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N,O/P/Q/R

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Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N,O/P/Q/R

Minimum Base: 30 (**), Small Base: 100 (*)

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Please indicate how much you agree or disagree with each statement. - I've had friends who were hurt through social media.

		AGE2			
	Total	16 years old (teen)	17 years old (teen)	18 years old	19 years old
		O	P	Q	R
Base: All Respondents (unwtd)	400	109	135	99	101
Base: All Respondents (wtd)	400	120	200	61	49
Top 2 Box (Net)	211	62	100	35	33
	53%	52%	50%	58%	68%
		*	*	*	OP*
Strongly Agree	59	16	21	17	13
	15%	13%	11%	28%	26%
		*	*	OP*	OP*
Agree	153	47	79	18	21
	38%	39%	40%	30%	43%
		*	*	*	*
Bottom 2 Box (Net)	145	52	66	22	13
	36%	43%	33%	36%	27%
		R*	*	*	*
Disagree	103	34	51	16	9
	26%	28%	25%	26%	19%
		*	*	*	*
Strongly Disagree	42	18	16	6	4
	10%	15%	8%	10%	8%
		*	*	*	*
Not Applicable	44	6	34	4	2
	11%	5%	17%	6%	5%
		*	OR*	*	*
Sigma	400	120	200	61	49
	100%	100%	100%	100%	100%

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Grid overlap formula used

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Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N,O/P/Q/R

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- Column Means:

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Minimum Base: 30 (**), Small Base: 100 (*)

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Please indicate how much you agree or disagree with each statement. - Social media exposed me to content that wasn't

	Total
Base: All Respondents (unwtd)	400
Base: All Respondents (wtd)	400
Top 2 Box (Net)	276
	69%
Strongly Agree	75
	19%
Agree	201
	50%
Bottom 2 Box (Net)	115
	29%
Disagree	87
	22%
Strongly Disagree	28
	7%
Not Applicable	9
	2%
Sigma	400
	100%

Statistics:

Grid overlap formula used

- Column Proportions:

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Minimum Base: 30 (**), Small Base: 100 (*)

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Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N,O/P/Q/R

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Please indicate how much you agree or disagree with each statement. - I am concerned about what students in grades 6-8 may experience on social media now.

		AGE2			
	Total	16 years old (teen)	17 years old (teen)	18 years old	19 years old
		O	P	Q	R
Base: All Respondents (unwtd)	400	109	135	99	101
Base: All Respondents (wtd)	400	120	200	61	49
Top 2 Box (Net)	310	83	159	47	41
	77%	69%	79%	77%	84%
		*	*	*	O*
Strongly Agree	103	25	37	25	25
	26%	20%	19%	41%	51%
		*	*	OP*	OP*
Agree	207	59	121	22	16
	52%	49%	61%	36%	33%
		*	QR*	*	*
Bottom 2 Box (Net)	83	33	39	12	8
	21%	28%	19%	20%	16%
		*	*	*	*
Disagree	63	29	30	10	3
	16%	24%	15%	16%	6%
		R*	*	*	*
Strongly Disagree	20	4	9	3	5
	5%	3%	4%	4%	10%
		*	*	*	*
Not Applicable	7	4	3	2	*
	2%	3%	1%	3%	*
		*	*	*	*
Sigma	400	120	200	61	49
	100%	100%	100%	100%	100%

Statistics:

Grid overlap formula used

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Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N,O/P/Q/R

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Minimum Base: 30 (**), Small Base: 100 (*)

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Please indicate how much you agree or disagree with each statement. - Social media platforms should have a minimum age

	Total
Base: All Respondents (unwtd)	400
Base: All Respondents (wtd)	400
Top 2 Box (Net)	329
	82%
Strongly Agree	121
	30%
Agree	207
	52%
Bottom 2 Box (Net)	70
	18%
Disagree	59
	15%
Strongly Disagree	11
	3%
Not Applicable	1
	*
Sigma	400
	100%

Statistics:

Grid overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N,O/P/Q/R

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Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N,O/P/Q/R

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Please indicate how much you agree or disagree with each statement. - Social media platforms should do more to enforce

	Total
Base: All Respondents (unwtd)	400
Base: All Respondents (wtd)	400
Top 2 Box (Net)	335
	84%
Strongly Agree	150
	37%
Agree	185
	46%
Bottom 2 Box (Net)	61
	15%
Disagree	52
	13%
Strongly Disagree	9
	2%
Not Applicable	5
	1%
Sigma	400
	100%

Statistics:

Grid overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N,O/P/Q/R

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N,O/P/Q/R

Minimum Base: 30 (**), Small Base: 100 (*)

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Please indicate how much you agree or disagree with each statement. - The term "social media ban" sounds like a

	Total
Base: All Respondents (unwtd)	400
Base: All Respondents (wtd)	400
Top 2 Box (Net)	279
	70%
Strongly Agree	98
	25%
Agree	181
	45%
Bottom 2 Box (Net)	112
	28%
Disagree	90
	23%
Strongly Disagree	22
	5%
Not Applicable	9
	2%
Sigma	400
	100%

Statistics:

Grid overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N,O/P/Q/R

Minimum Base: 30 (**), Small Base: 100 (*)

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Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N,O/P/Q/R

Minimum Base: 30 (**), Small Base: 100 (*)

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Please indicate how much you agree or disagree with each statement. - The term "social media ban" accurately describes a

	Total
Base: All Respondents (unwtd)	400
Base: All Respondents (wtd)	400
Top 2 Box (Net)	242
	61%
Strongly Agree	70
	18%
Agree	172
	43%
Bottom 2 Box (Net)	153
	38%
Disagree	113
	28%
Strongly Disagree	41
	10%
Not Applicable	4
	1%
Sigma	400
	100%

Statistics:

Grid overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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