

Ipsos Political Monitor - June 2026

Table 1
V1AB/V2. COMBINED VOTING INTENTION - ALL - How would you vote if there were a General Election tomorrow? (Which party/most inclined to support?)

Base : All

| | Total (W'td) | Likelihood to vote (General Election) | | | | | | | Gender | | Age | | | | Social grade | | | | | | Ethnicity | | UnWgt Total | | |
|--------------------------------|--------------|---------------------------------------|--|--------------------------|------------|------------|------------|------------|----------------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|------------|------------|------------|------------|-------------|-----------------|-------|
| | | Always usually depends | Always usually depends AND 9/10 likelihood | (10) Absol-utely certain | (6 to 10) | (7 to 10) | (8 to 10) | (9 to 10) | Would NOT vote | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | AB | C1 | C2 | DE | ABC1 | C2DE | White | | Ethnic minority | |
| | | | | | | | | | | | | | | | | | | | | | | | | | Total |
| Unweighted Total | 1045 | 894 | 745 | 709 | 883 | 855 | 829 | 768 | 60 | 493 | 538 | 252 | 259 | 281 | 253 | 239 | 328 | 136 | 108 | 567 | 244 | 903 | 111 | 1045 | |
| Weighted Total | 1045 | 869 | 723 | 684 | 873 | 838 | 812 | 752 | 56 | 500 | 527 | 300 | 245 | 258 | 243 | 244 | 299 | 188 | 214 | 542 | 402 | 869 | 146 | 1045 | |
| Total voting (sub-base) | 871 | 770 | 668 | 633 | 788 | 756 | 739 | 692 | 17 | 446 | 408 | 256 | 190 | 213 | 212 | 217 | 254 | 153 | 164 | 470 | 317 | 740 | 111 | 877 | |
| Conservative | 153 | 142 | 117 | 107 | 140 | 134 | 134 | 118 | 1 | 68 | 84 | 18 | 23 | 45 | 67 | 53 | 52 | 16 | 20 | 105 | 36 | 142 | 9 | 170 | |
| Labour | 243 | 202 | 163 | 162 | 205 | 191 | 180 | 172 | 10 | 128 | 109 | 96 | 79 | 33 | 35 | 58 | 73 | 47 | 43 | 130 | 89 | 188 | 51 | 225 | |
| Reform UK | 212 | 189 | 173 | 171 | 195 | 190 | 188 | 181 | 3 | 125 | 86 | 32 | 37 | 75 | 68 | 30 | 51 | 39 | 71 | 80 | 111 | 198 | 8 | 218 | |
| Liberal Democrats (Lib Dem) | 83 | 77 | 71 | 61 | 80 | 77 | 76 | 72 | 1 | 31 | 52 | 17 | 15 | 24 | 27 | 28 | 22 | 16 | 14 | 50 | 30 | 75 | 6 | 85 | |
| Scottish National Party (SNP) | 26 | 19 | 19 | 19 | 23 | 22 | 22 | 19 | - | 9 | 14 | 11 | 5 | 6 | 3 | 6 | 6 | 1 | 3 | 12 | 5 | 24 | - | 26 | |
| Plaid Cymru | 15 | 15 | 12 | 12 | 15 | 15 | 15 | 12 | - | 11 | 4 | 13 | 2 | 1 | - | 4 | 2 | 9 | - | 6 | 9 | 13 | 3 | 10 | |
| Green Party | 111 | 101 | 89 | 79 | 103 | 100 | 96 | 94 | 2 | 57 | 48 | 63 | 24 | 19 | 5 | 33 | 41 | 13 | 10 | 74 | 23 | 76 | 32 | 120 | |
| Alba Party | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Independent candidate | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | - | * | 2 | - | - | * | 2 | - | - | 2 | - | 2 | 3 | - | 2 | - | |
| Restore Britain | 24 | 21 | 21 | 20 | 23 | 23 | 23 | 21 | - | 17 | 7 | 6 | 5 | 8 | 5 | 6 | 6 | 10 | - | 12 | 10 | 21 | 1 | 19 | |
| Other | 1 | 1 | - | - | 1 | 1 | 1 | - | - | 1 | * | * | - | 1 | - | - | - | 1 | - | 1 | 1 | 1 | - | 2 | |
| Would not vote | 77 | 14 | * | 4 | 8 | 8 | 6 | 4 | 38 | 26 | 50 | 21 | 28 | 19 | 9 | 16 | 17 | 12 | 24 | 33 | 36 | 61 | 11 | 73 | |
| Undecided | 88 | 79 | 48 | 46 | 72 | 68 | 61 | 50 | * | 23 | 65 | 21 | 23 | 23 | 21 | 11 | 27 | 16 | 26 | 38 | 43 | 65 | 19 | 88 | |
| Prefer not to say | 9 | 6 | 6 | 2 | 6 | 6 | 6 | 6 | - | 5 | 3 | 2 | 5 | 2 | - | - | 1 | 6 | - | 1 | 6 | 3 | 5 | 7 | |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).
 Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
 Source : Ipsos J26-001401-01
 * = Less than 0.5%
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 2
V1AB/V2. COMBINED VOTING INTENTION - ALL - How would you vote if there were a General Election tomorrow? (Which party/most inclined to support?)

Base : All

| Total (Weighted) | Voting | | | | | Working status | | Government | | Work sector | | Tenure | | | | | | ONS Regions | | | | | | Past vote (2024 General Election) | | | | | Qualifications | | | UnW Tot. | | | | |
|--------------------------------|------------|--------------|-----------------------------|-----------|-------------|----------------|---------------------------|------------|----------------|-------------|------------|------------|-----------------|----------------|---------------|------------|-----------------------|-------------------|--------------------------------|--------------------|-----------------|------------|------------|-----------------------------------|-----------|------------|------------|-----------|-----------------|---------------------------------------|------------|------------|------------|------------|------------|----|
| | Labour | Conservative | Liberal Democrats (Lib Dem) | Reform UK | Green Party | Full-time | Not full-time/Not working | Satis-fied | Dis-satis-fied | Public | Private | Mort-gage | Owned out-right | Private renter | Social renter | Renter | Total owner occup-ier | North excl. Scot. | Mid-lands (incl. E of England) | South excl. London | Grea-ter London | Eng-land | Scot | Wales | Lab | Con | Reform UK | LD | Oth incl. LD/Gm | Did not vote/ not eligible/ too young | No qual | | Other qual | Degree+ | | |
| Unweighted Total | 1045 | 225 | 170 | 85 | 218 | 120 | 445 | 583 | 161 | 801 | 236 | 643 | 345 | 417 | 109 | 134 | 243 | 762 | 215 | 296 | 275 | 121 | 907 | 88 | 50 | 266 | 194 | 105 | 96 | 206 | 123 | 140 | 565 | 326 | 1045 | |
| Weighted Total | 1045 | 243 | 153 | 83 | 212 | 111 | 485 | 552 | 146 | 819 | 232 | 676 | 327 | 369 | 133 | 173 | 306 | 696 | 249 | 271 | 242 | 144 | 906 | 87 | 52 | 271 | 185 | 93 | 91 | 211 | 154 | 164 | 544 | 325 | 1045 | |
| Total voting (sub-base) | 871 | 243 | 153 | 83 | 212 | 111 | 410 | 456 | 141 | 678 | 187 | 576 | 274 | 322 | 111 | 130 | 242 | 596 | 215 | 224 | 195 | 111 | 745 | 80 | 46 | 240 | 170 | 88 | 78 | 178 | 101 | 130 | 455 | 280 | 877 | |
| Conservative | 153 | - | 153 | - | - | - | 56 | 96 | 10 | 139 | 27 | 112 | 55 | 78 | 7 | 9 | 16 | 133 | 27 | 60 | 35 | 18 | 141 | 8 | 4 | 14 | 97 | 6 | 9 | 11 | 11 | 25 | 91 | 37 | 170 | |
| Labour | 243 | 243 | - | - | - | - | 140 | 101 | 99 | 123 | 66 | 145 | 73 | 71 | 49 | 43 | 93 | 144 | 92 | 47 | 39 | 45 | 224 | 10 | 8 | 142 | 10 | 1 | 14 | 32 | 28 | 26 | 114 | 102 | 225 | |
| Reform UK | 212 | - | - | - | 212 | - | 78 | 132 | 4 | 206 | 41 | 141 | 45 | 103 | 17 | 41 | 57 | 148 | 47 | 59 | 62 | 15 | 183 | 17 | 12 | 26 | 49 | 68 | 4 | 17 | 29 | 57 | 128 | 27 | 218 | |
| Liberal Democrats (Lib Dem) | 83 | - | - | 83 | - | - | 36 | 47 | 12 | 62 | 26 | 48 | 29 | 34 | 6 | 11 | 16 | 62 | 21 | 13 | 30 | 10 | 73 | 9 | 1 | 21 | 8 | 2 | 40 | 41 | 4 | 11 | 39 | 32 | 85 | |
| Scottish National Party (SNP) | 26 | - | - | - | - | - | 12 | 13 | 4 | 20 | 8 | 14 | 13 | 3 | 5 | 3 | 8 | 16 | - | - | - | - | 26 | - | 2 | - | - | 2 | 15 | 7 | 3 | 9 | 14 | 26 | | |
| Plaid Cymru | 15 | - | - | - | - | - | 9 | 6 | 3 | 8 | 2 | 13 | 4 | 2 | 4 | 3 | 7 | 6 | - | - | - | - | - | 15 | 7 | - | - | - | 5 | 2 | 4 | 8 | 3 | 10 | | |
| Green Party | 111 | - | - | - | - | 111 | 62 | 50 | 8 | 94 | 17 | 79 | 45 | 23 | 23 | 12 | 34 | 68 | 16 | 39 | 24 | 21 | 100 | 8 | 3 | 23 | 3 | - | 7 | 53 | 17 | 1 | 45 | 62 | 120 | |
| Alba Party | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | |
| Independent candidate | 3 | - | - | - | - | - | 2 | - | - | - | - | - | 3 | - | - | - | 3 | 2 | - | - | - | 3 | - | - | - | - | - | - | - | - | - | 2 | - | - | 2 | |
| Restore Britain | 24 | - | - | - | - | - | 17 | 7 | - | 24 | - | 22 | 10 | 5 | 1 | 8 | 9 | 15 | 10 | 5 | 5 | - | 20 | 2 | 2 | 2 | 5 | 4 | 11 | - | 2 | 2 | 4 | 17 | 3 | 19 |
| Other | 1 | - | - | - | - | - | 1 | 1 | - | 1 | - | - | - | - | 1 | 1 | - | - | - | 1 | - | 1 | - | - | - | - | - | 1 | 1 | - | - | 1 | - | - | 2 | |
| Would not vote | 77 | - | - | - | - | - | 41 | 36 | - | 62 | 18 | 51 | 24 | 14 | 8 | 24 | 33 | 39 | 13 | 27 | 12 | 19 | 72 | 4 | 2 | 9 | 1 | 1 | 5 | 13 | 44 | 19 | 40 | 18 | 73 | |
| Undecided | 88 | - | - | - | - | - | 30 | 56 | 4 | 76 | 25 | 42 | 26 | 33 | 8 | 18 | 26 | 59 | 14 | 20 | 33 | 14 | 81 | 3 | 4 | 22 | 14 | 4 | 7 | 20 | 9 | 15 | 45 | 23 | 88 | |
| Prefer not to say | 9 | - | - | - | - | - | 3 | 4 | 1 | 2 | 1 | 7 | 2 | 1 | 5 | 1 | 6 | 2 | 7 | - | 2 | - | 9 | - | 1 | - | - | - | - | - | - | 1 | 3 | 4 | 7 | |
| | 7% | - | - | - | - | - | 1% | 7% | 1% | 7% | 1% | 7% | 1% | 7% | 1% | 2% | 7% | 3% | 3% | - | 7% | - | 1% | - | - | - | - | - | - | - | - | - | 1% | 7% | 1% | 7% |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).
 Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
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 * = Less than 0.5%
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 3
V1AB/V2. COMBINED VOTING INTENTION - LIKELY TO VOTE - How would you vote if there were a General Election tomorrow? (Which party/most inclined to support?)

Base : All 9/10 at likely to vote (LIKEV) and always/usually/it depends at vote frequency (votefreq)

| | Total (W'td) | Likelihood to vote (General Election) | | | | | | | Gender | | Age | | | | Social grade | | | | | Ethnicity | | UnWgt Total | | | |
|--------------------------------|--------------|---------------------------------------|--|--------------------------|------------|------------|------------|------------|----------------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|------------|------------|------------|-------------|-----------|-----------------|-------|
| | | Always usually depends | Always usually depends AND 9/10 likelihood | (10) Absol-utely certain | (6 to 10) | (7 to 10) | (8 to 10) | (9 to 10) | Would NOT vote | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | AB | C1 | C2 | DE | ABC1 | C2DE | | White | Ethnic minority | |
| | | | | | | | | | | | | | | | | | | | | | | | | | Total |
| Unweighted Total | 745 | 745 | 745 | 692 | 745 | 745 | 745 | 745 | - | 388 | 347 | 151 | 171 | 210 | 213 | 191 | 236 | 100 | 71 | 427 | 171 | 671 | 59 | 745 | |
| Weighted Total | 723 | 723 | 723 | 661 | 723 | 723 | 723 | 723 | - | 370 | 339 | 183 | 144 | 199 | 197 | 187 | 213 | 127 | 136 | 400 | 263 | 625 | 82 | 745 | |
| Total voting (sub-base) | 668 | 668 | 668 | 615 | 668 | 668 | 668 | 668 | - | 356 | 298 | 172 | 129 | 184 | 184 | 180 | 198 | 110 | 124 | 378 | 234 | 585 | 70 | 694 | |
| Conservative | 117 | 117 | 117 | 106 | 117 | 117 | 117 | 117 | - | 58 | 59 | 15 | 13 | 39 | 51 | 39 | 38 | 14 | 16 | 78 | 30 | 110 | 7 | 131 | |
| Labour | 163 | 163 | 163 | 153 | 163 | 163 | 163 | 163 | -s | 16% | 20% | 9% | 10% | 21% | 28% | 22% | 19% | 13% | 13% | 21% | 13% | 19% | 9% | 19% | |
| Reform UK | 173 | 173 | 173 | 165 | 173 | 173 | 173 | 173 | - | 87 | 72 | 55 | 50 | 26 | 32 | 53 | 55 | 25 | 18 | 109 | 43 | 134 | 27 | 171 | |
| Liberal Democrats (Lib Dem) | 71 | 71 | 71 | 60 | 71 | 71 | 71 | 71 | -s | 24% | 24% | 32% | 39% | 14% | 17% | 30% | 28% | 22% | 15% | 29% | 18% | 23% | 38% | 25% | |
| Scottish National Party (SNP) | 19 | 19 | 19 | 19 | 19 | 19 | 19 | 19 | - | 105 | 66 | 13 | 28 | 69 | 62 | 28 | 41 | 31 | 59 | 69 | 91 | 165 | 4 | 175 | |
| Plaid Cymru | 12 | 12 | 12 | 12 | 12 | 12 | 12 | 12 | -s | 30% | 22% | 8% | 22% | 38% | 34% | 15% | 21% | 28% | 48% | 18% | 39% | 28% | 6% | 25% | |
| Green Party | 89 | 89 | 89 | 78 | 89 | 89 | 89 | 89 | - | 29 | 42 | 14 | 12 | 22 | 24 | 27 | 17 | 12 | 14 | 43 | 26 | 64 | 6 | 72 | |
| Alba Party | - | - | - | - | - | - | - | - | -s | 8% | 14% | 8% | 9% | 12% | 13% | 15% | 8% | 11% | 11% | 11% | 11% | 11% | 8% | 10% | |
| Independent candidate | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | - | 8 | 10 | 6 | 4 | 6 | 3 | 6 | 3 | 1 | 3 | 8 | 5 | 19 | - | 21 | |
| Restore Britain | 21 | 21 | 21 | 20 | 21 | 21 | 21 | 21 | -s | 2% | 3% | 4% | 3% | 3% | 2% | 3% | 1% | 1% | 3% | 2% | 2% | 3% | -s | 3% | |
| Other | - | - | - | - | - | - | - | - | -s | 2% | 3% | 10% | -s | - | - | - | - | -s | - | - | - | - | -s | - | |
| Would not vote | * | * | * | * | * | * | * | * | -s | * | * | * | * | * | * | * | * | * | * | * | * | * | * | -s | 1 |
| Undecided | 48 | 48 | 48 | 44 | 48 | 48 | 48 | 48 | -s | 10 | 39 | 11 | 11 | 13 | 14 | 7 | 15 | 11 | 12 | 22 | 23 | 39 | 8 | 48 | |
| Prefer not to say | 6 | 6 | 6 | 2 | 6 | 6 | 6 | 6 | -s | 3% | 11% | 6% | 8% | 6% | 7% | 4% | 7% | 9% | 9% | 5% | 9% | 6% | 10% | 6% | |
| | 1% | 1% | 1% | * | 1% | 1% | 1% | 1% | -s | 4 | 2 | - | 4 | 2 | - | - | - | 6 | - | 6 | 2 | 4 | 2 | * | |
| | | | | | | | | | -s | 1% | * | - | 3% | 1% | - | - | - | 5% | -s | - | 2% | * | 5% | * | |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).
 Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
 Source : Ipsos J26-001401-01
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Table 4
V1AB/V2. COMBINED VOTING INTENTION - LIKELY TO VOTE - How would you vote if there were a General Election tomorrow? (Which party/most inclined to support?)

Base : All 9/10 at likely to vote (LIKEV) and always/usually/it depends at vote frequency (votefreq)

| Total (Weighted) | Voting | | | | | Working status | | Government | | Work sector | | Tenure | | | | | | ONS Regions | | | | | | Past vote (2024 General Election) | | | | | Qualifications | | | UnW Tot. | | | | |
|--------------------------------|------------|--------------|-----------------------------|-----------|-------------|----------------|---------------------------|------------|----------------|-------------|------------|------------|-----------------|----------------|---------------|-----------|-----------------------|------------------|--------------------------------|--------------------|-----------------|-----------|------------|-----------------------------------|-----------|------------|------------|-----------|-----------------|---------------------------------------|-----------|------------|------------|------------|------------|---|
| | Labour | Conservative | Liberal Democrats (Lib Dem) | Reform UK | Green Party | Full-time | Not full-time/Not working | Satis-fied | Dis-satis-fied | Public | Private | Mort-gage | Owned out-right | Private renter | Social renter | Renter | Total owner occup-ier | North excl. Scot | Mid-lands (incl. E of England) | South excl. London | Grea-ter London | Eng-land | Scot | Wales | Lab | Con | Reform UK | LD | Oth incl. LD/Gm | Did not vote/ not eligible/ too young | No qual | Other qual | Degree+ | | | |
| Unweighted Total | 745 | 171 | 131 | 72 | 175 | 98 | 327 | 412 | 122 | 577 | 185 | 463 | 259 | 342 | 65 | 57 | 122 | 601 | 148 | 200 | 199 | 88 | 635 | 70 | 40 | 218 | 154 | 93 | 80 | 165 | 37 | 78 | 402 | 258 | 745 | |
| Weighted Total | 723 | 163 | 117 | 71 | 173 | 89 | 342 | 378 | 104 | 575 | 171 | 472 | 237 | 293 | 81 | 86 | 168 | 530 | 177 | 171 | 168 | 98 | 614 | 68 | 41 | 215 | 143 | 87 | 76 | 166 | 40 | 93 | 384 | 244 | 745 | |
| Total voting (sub-base) | 668 | 163 | 117 | 71 | 173 | 89 | 327 | 338 | 100 | 532 | 157 | 441 | 217 | 274 | 74 | 78 | 152 | 491 | 169 | 162 | 146 | 88 | 564 | 66 | 38 | 204 | 136 | 82 | 71 | 152 | 38 | 90 | 352 | 225 | 694 | |
| Conservative | 117 | - | 117 | - | - | - | 45 | 72 | 6 | 111 | 20 | 86 | 42 | 60 | 7 | 6 | 12 | 103 | 22 | 42 | 28 | 15 | 107 | 7 | 3 | 11 | 77 | 6 | 7 | 10 | 1 | 19 | 74 | 24 | 131 | |
| Labour | 163 | 163 | - | - | - | - | 107 | 56 | 77 | 74 | 59 | 89 | 59 | 57 | 27 | 16 | 43 | 116 | 60 | 34 | 23 | 32 | 149 | 6 | 8 | 117 | 3 | 1 | 13 | 24 | 9 | 10 | 67 | 87 | 171 | |
| Reform UK | 173 | - | - | - | 173 | - | 62 | 109 | - | 171 | 35 | 117 | 38 | 93 | 7 | 31 | 38 | 131 | 41 | 43 | 50 | 13 | 147 | 16 | 9 | 25 | 46 | 62 | 4 | 14 | 12 | 42 | 108 | 22 | 175 | |
| Liberal Democrats (Lib Dem) | 71 | - | - | 71 | - | - | 32 | 39 | 10 | 53 | 21 | 44 | 24 | 29 | 5 | 9 | 14 | 53 | 19 | 10 | 23 | 10 | 63 | 9 | - | 21 | 3 | 2 | 38 | 38 | 3 | 11 | 31 | 29 | 72 | |
| Scottish National Party (SNP) | 19 | - | - | - | - | - | 10 | 9 | 2 | 17 | 7 | 11 | 7 | 3 | 5 | 2 | 7 | 10 | - | - | - | - | 19 | - | 2 | - | - | 2 | 15 | 1 | 1 | 8 | 10 | 21 | | |
| Plaid Cymru | 12 | - | - | - | - | - | 6 | 6 | - | 8 | 2 | 10 | 1 | 2 | 4 | 3 | 7 | 3 | - | - | - | - | - | - | 12 | 4 | - | - | 5 | 2 | 4 | 5 | 3 | 9 | | |
| Green Party | 89 | - | - | - | - | 89 | 48 | 40 | 6 | 77 | 12 | 64 | 35 | 22 | 19 | 6 | 25 | 57 | 14 | 29 | 16 | 18 | 77 | 8 | 3 | 20 | 3 | - | 7 | 47 | 9 | - | 41 | 47 | 98 | |
| Alba Party | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | |
| Independent candidate | 3 | - | - | - | - | - | 2 | - | - | - | - | - | 3 | - | - | - | 3 | 2 | - | - | - | 3 | - | - | - | - | - | - | - | - | - | - | 2 | - | 2 | |
| Restore Britain | 21 | - | - | - | - | - | 17 | 4 | - | 21 | - | 20 | 10 | 5 | - | 6 | 15 | 9 | 5 | 5 | 5 | 19 | - | 2 | 5 | 3 | 11 | - | - | 2 | 3 | 15 | 3 | 15 | 26 | |
| Other | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | |
| Would not vote | * | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | 1 |
| Undecided | 48 | - | - | - | - | - | 13 | 35 | 4 | 42 | 14 | 25 | 18 | 19 | 3 | 8 | 12 | 36 | 3 | 8 | 21 | 11 | 44 | 2 | 3 | 11 | 8 | 4 | 5 | 13 | 2 | 3 | 29 | 15 | 48 | |
| Prefer not to say | 6 | - | - | - | - | - | 2 | 4 | - | 2 | - | 6 | 2 | - | 4 | - | 4 | 2 | 4 | - | 2 | - | 6 | - | - | - | - | - | - | - | - | - | 2 | 4 | 2 | |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).
 Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
 Source : Ipsos J26-001401-01
 * = Less than 0.5%
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 5
V1AB. How would you vote if there were a General Election tomorrow? (Which party is that?)

Base : All

| | Total (W'td) | Likelihood to vote (General Election) | | | | | | | | Gender | | Age | | | | Social grade | | | | | | Ethnicity | | UnWgt Total |
|-------------------------------|--------------|---------------------------------------|--|--------------------------|-----------|-----------|-----------|-----------|----------------|--------|-------|-------|-------|-------|-----|--------------|-----|-----|-----|------|------|-----------|-----------------|-------------|
| | | Always usually depends | Always usually depends AND 9/10 likelihood | (10) Absol-utely certain | (6 to 10) | (7 to 10) | (8 to 10) | (9 to 10) | Would NOT vote | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | AB | C1 | C2 | DE | ABC1 | C2DE | White | Ethnic minority | |
| | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted Total | 1045 | 894 | 745 | 709 | 883 | 855 | 829 | 768 | 60 | 493 | 538 | 252 | 259 | 281 | 253 | 239 | 328 | 136 | 108 | 567 | 244 | 903 | 111 | 1045 |
| Weighted Total | 1045 | 869 | 723 | 684 | 873 | 838 | 812 | 752 | 56 | 500 | 527 | 300 | 245 | 258 | 243 | 244 | 299 | 188 | 214 | 542 | 402 | 869 | 146 | 1045 |
| Conservative | 115 | 110 | 95 | 86 | 109 | 106 | 106 | 95 | 1 | 53 | 62 | 16 | 15 | 32 | 52 | 40 | 36 | 16 | 15 | 76 | 32 | 108 | 6 | 123 |
| | 11% | 13% | 13% | 13% | 13% | 13% | 13% | 13% | 2% | 11% | 12% | 5% | 6% | 13% | 21% | 16% | 12% | 9% | 7% | 14% | 8% | 12% | 4% | 12% |
| Labour | 203 | 174 | 143 | 137 | 173 | 160 | 153 | 146 | 9 | 114 | 85 | 89 | 58 | 28 | 29 | 46 | 59 | 42 | 37 | 104 | 78 | 154 | 47 | 187 |
| | 19% | 20% | 20% | 20% | 20% | 19% | 19% | 19% | 17% | 23% | 16% | 30% | 24% | 11% | 12% | 19% | 20% | 22% | 17% | 19% | 19% | 18% | 32% | 18% |
| Liberal Democrats (Lib Dem) | 62 | 60 | 59 | 48 | 62 | 60 | 59 | 59 | - | 24 | 38 | 11 | 13 | 19 | 20 | 25 | 13 | 13 | 10 | 37 | 23 | 57 | 4 | 64 |
| | 6% | 7% | 8% | 7% | 7% | 7% | 7% | 8% | 1% | 5% | 7% | 4% | 5% | 7% | 8% | 10% | 4% | 7% | 5% | 7% | 6% | 7% | 3% | 6% |
| Scottish National Party (SNP) | 26 | 19 | 19 | 19 | 23 | 22 | 22 | 19 | - | 9 | 14 | 11 | 5 | 6 | 3 | 6 | 6 | 1 | 3 | 12 | 5 | 24 | - | 26 |
| | 2% | 2% | 3% | 3% | 3% | 3% | 3% | 3% | -s | 2% | 3% | 4% | 2% | 2% | 1% | 2% | 2% | 1% | 2% | 2% | 1% | 3% | - | 2% |
| Plaid Cymru | 13 | 13 | 10 | 10 | 13 | 13 | 13 | 10 | - | 9 | 4 | 11 | 2 | 1 | - | 4 | 2 | 7 | - | 6 | 7 | 13 | 1 | 9 |
| | 1% | 2% | 1% | 1% | 2% | 2% | 2% | 1% | -s | 2% | 1% | 4% | 1% | * | - | 2% | 1% | 4% | - | 1% | 2% | 1% | 1% | 1% |
| Green Party | 92 | 82 | 76 | 66 | 84 | 83 | 81 | 81 | 2 | 45 | 42 | 54 | 18 | 18 | 3 | 32 | 29 | 11 | 9 | 61 | 20 | 61 | 28 | 98 |
| | 9% | 9% | 10% | 10% | 10% | 10% | 10% | 11% | 3% | 9% | 8% | 18% | 7% | 7% | 1% | 13% | 10% | 6% | 4% | 11% | 5% | 7% | 19% | 9% |
| Reform UK | 195 | 175 | 163 | 163 | 182 | 178 | 177 | 169 | 3 | 116 | 77 | 28 | 31 | 71 | 65 | 26 | 45 | 37 | 67 | 70 | 104 | 182 | 8 | 199 |
| | 19% | 20% | 23% | 24% | 21% | 21% | 22% | 23% | 6% | 23% | 15% | 9% | 13% | 28% | 27% | 11% | 15% | 20% | 31% | 13% | 26% | 21% | 5% | 19% |
| Alba Party | - | - | - | - | - | - | - | - | -s | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Independent candidate | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | - | * | 2 | - | - | * | 2 | - | - | - | 2 | - | 2 | 3 | - | 2 |
| | * | * | * | * | * | * | * | * | -s | * | * | - | - | * | 1% | - | - | - | 1% | - | 1% | * | - | * |
| Restore Britain | 21 | 19 | 19 | 18 | 21 | 21 | 21 | 19 | - | 14 | 7 | 6 | 5 | 8 | 3 | 6 | 6 | 9 | - | 12 | 9 | 18 | 1 | 16 |
| | 2% | 2% | 3% | 3% | 2% | 2% | 3% | 3% | -s | 3% | 1% | 2% | 2% | 3% | 1% | 2% | 2% | 5% | - | 2% | 2% | 2% | * | 2% |
| Other | * | - | - | - | * | * | * | - | - | * | * | * | - | - | - | - | - | - | - | - | - | * | - | 1 |
| | * | - | - | - | * | * | * | - | -s | - | - | * | - | - | - | - | - | - | - | - | - | * | - | * |
| Undecided | 227 | 191 | 128 | 130 | 188 | 178 | 164 | 141 | 2 | 84 | 142 | 51 | 67 | 54 | 56 | 44 | 85 | 32 | 49 | 129 | 81 | 185 | 36 | 239 |
| | 22% | 22% | 18% | 19% | 22% | 21% | 20% | 19% | 4% | 17% | 27% | 17% | 27% | 21% | 23% | 18% | 28% | 17% | 23% | 24% | 20% | 21% | 24% | 23% |
| Would not vote | 75 | 14 | * | 2 | 6 | 6 | 4 | 2 | 38 | 26 | 48 | 20 | 26 | 19 | 9 | 16 | 17 | 12 | 22 | 33 | 34 | 61 | 11 | 70 |
| | 7% | 2% | * | * | 1% | 1% | 1% | * | 68% | 5% | 9% | 7% | 10% | 7% | 4% | 6% | 6% | 7% | 10% | 6% | 9% | 7% | 7% | 7% |
| Prefer not to say | 12 | 8 | 8 | 3 | 8 | 8 | 8 | 8 | - | 6 | 5 | 2 | 5 | 3 | 1 | - | 2 | 7 | - | 2 | 7 | 6 | 5 | 11 |
| | 1% | 1% | 1% | * | 1% | 1% | 1% | 1% | -s | 1% | 1% | 1% | 2% | 1% | 1% | - | 1% | 4% | - | * | 2% | 1% | 4% | 1% |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).
 Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
 Source : Ipsos J26-001401-01
 * = Less than 0.5%
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - June 2026

Table 6
V1AB. How would you vote if there were a General Election tomorrow? (Which party is that?)

Base : All

| | Total (Weighted) | Voting | | | | | Working status | | Government | | Work sector | | Tenure | | | | | | ONS Regions | | | | | | Past vote (2024 General Election) | | | | | Qualifications | | | UnW Tot. | | | |
|-------------------------------|------------------|--------|--------------|-----------------------------|-----------|-------------|----------------|---------------------------|------------|----------------|-------------|---------|-----------|-----------------|----------------|---------------|--------|------------------------|-------------------|---------------------------------|--------------------|-----------------|----------|------|-----------------------------------|-----|-----|-----------|-----|-------------------|---------------------------------------|----------|----------|-------------|---------|----|
| | | Labour | Conservative | Liberal Democrats (Lib Dem) | Reform UK | Green Party | Full-time | Not full-time/Not working | Satis-fied | Dis-satis-fied | Public | Private | Mort-gage | Owned out-right | Private renter | Social renter | Renter | Total owner occup-ier* | North excl. Scot. | Mid-lands (incl. E. of England) | South excl. London | Grea-ter London | Eng-land | Scot | Wales | Lab | Con | Reform UK | LD | Oth incl. LD, Grn | Did not vote/ not eligible/ too young | No qual† | | Other qual† | Degree+ | |
| Unweighted Total | 1045 | 225 | 170 | 85 | 218 | 120 | 445 | 583 | 161 | 801 | 236 | 643 | 345 | 417 | 109 | 134 | 243 | 762 | 215 | 296 | 275 | 121 | 907 | 88 | 50 | 266 | 194 | 105 | 96 | 206 | 123 | 140 | 565 | 326 | 1045 | |
| Weighted Total | 1045 | 243 | 153 | 83 | 212 | 111 | 485 | 552 | 146 | 819 | 232 | 676 | 327 | 369 | 133 | 173 | 306 | 696 | 249 | 271 | 242 | 144 | 906 | 87 | 52 | 271 | 185 | 93 | 91 | 211 | 154 | 164 | 544 | 325 | 1045 | |
| Conservative | 115 | - | 115 | - | - | - | 44 | 72 | 8 | 106 | 18 | 86 | 46 | 55 | 5 | 7 | 12 | 101 | 24 | 40 | 29 | 12 | 105 | 7 | 3 | 11 | 76 | 4 | 8 | 9 | 7 | 19 | 71 | 25 | 123 | |
| | 11% | - | 75% | -s | - | - | 9% | 13% | 5% | 13% | 8% | 13% | 14% | 15% | 4% | 4% | 4% | 15% | 10% | 15% | 12% | 9% | 12% | 8% | 6% | 4% | 41% | 4% | 4% | 9% | 4% | 12% | 13% | 8% | 12% | |
| Labour | 203 | 203 | - | - | - | - | 120 | 82 | 88 | 99 | 52 | 127 | 60 | 63 | 42 | 34 | 76 | 123 | 76 | 39 | 34 | 39 | 188 | 7 | 8 | 115 | 7 | 1 | 13 | 30 | 23 | 18 | 98 | 86 | 187 | |
| | 19% | 84% | - | -s | - | - | 25% | 15% | 61% | 12% | 22% | 19% | 18% | 17% | 31% | 19% | 25% | 18% | 31% | 14% | 14% | 27% | 21% | 8% | 16% | 42% | 4% | 1% | 14% | 14% | 15% | 11% | 18% | 27% | 18% | |
| Liberal Democrats (Lib Dem) | 62 | - | - | 62 | - | - | 32 | 30 | 10 | 45 | 20 | 38 | 23 | 25 | 6 | 7 | 12 | 48 | 17 | 7 | 21 | 10 | 55 | 8 | - | 17 | 4 | 1 | 36 | 36 | 3 | 11 | 22 | 29 | 64 | |
| | 6% | - | - | 75% | - | - | 7% | 5% | 7% | 5% | 9% | 6% | 7% | 7% | 4% | 4% | 4% | 7% | 7% | 3% | 9% | 7% | 6% | 9% | -s | 6% | 2% | 1% | 38% | 17% | 2% | 7% | 4% | 9% | 6% | |
| Scottish National Party (SNP) | 26 | - | - | - | - | - | 12 | 13 | 4 | 20 | 8 | 14 | 13 | 3 | 5 | 3 | 8 | 16 | - | - | - | - | - | 26 | - | 2 | - | - | 2 | 15 | 7 | 3 | 9 | 14 | 26 | |
| | 2% | - | - | -s | - | - | 3% | 2% | 3% | 2% | 4% | 2% | 4% | 1% | 3% | 2% | 2% | 2% | - | - | - | - | - | 29% | -s | 1% | - | - | 2% | 7% | 5% | 2% | 2% | 4% | 2% | |
| Plaid Cymru | 13 | - | - | - | - | - | 7 | 6 | 3 | 8 | 2 | 11 | 4 | 2 | 4 | 3 | 7 | 6 | - | - | - | - | - | 13 | 7 | - | - | - | - | 5 | 2 | 4 | 6 | 3 | 9 | |
| | 1% | - | - | -s | - | - | 1% | 1% | 2% | 1% | 1% | 2% | 1% | 1% | 3% | 2% | 2% | 1% | - | - | - | - | - | -s | 26% | 2% | - | - | -s | 2% | 1% | 3% | 1% | 1% | 1% | |
| Green Party | 92 | - | - | - | - | 92 | 51 | 42 | 8 | 76 | 13 | 64 | 34 | 21 | 18 | 11 | 29 | 55 | 13 | 33 | 21 | 16 | 83 | 7 | 3 | 15 | 3 | - | 6 | 49 | 14 | - | 41 | 49 | 98 | |
| | 9% | - | - | -s | - | 83% | 10% | 8% | 5% | 9% | 6% | 9% | 11% | 6% | 13% | 6% | 9% | 8% | 5% | 12% | 9% | 11% | 9% | 8% | 5% | 5% | 2% | - | 7% | 23% | 9% | - | 8% | 15% | 9% | |
| Reform UK | 195 | - | - | - | 195 | - | 70 | 123 | 4 | 189 | 40 | 127 | 40 | 93 | 15 | 40 | 55 | 133 | 46 | 50 | 55 | 15 | 166 | 17 | 12 | 24 | 44 | 66 | 4 | 15 | 22 | 55 | 117 | 23 | 199 | |
| | 19% | - | - | -s | 92% | - | 14% | 22% | 3% | 23% | 17% | 19% | 12% | 25% | 11% | 23% | 18% | 19% | 19% | 19% | 23% | 10% | 18% | 19% | 23% | 9% | 24% | 71% | 5% | 7% | 15% | 33% | 22% | 7% | 19% | |
| Alba Party | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | |
| Independent candidate | 3 | - | - | - | - | - | * | 2 | * | * | * | * | 3 | - | - | - | 3 | 2 | 2 | * | - | - | 3 | - | - | - | - | - | - | * | * | - | 2 | * | 2 | |
| | * | - | - | -s | - | - | * | * | - | - | - | - | 1% | - | - | - | - | 1% | 1% | * | - | - | 3 | -s | -s | - | - | - | -s | * | - | - | * | * | * | |
| Restore Britain | 21 | - | - | - | - | - | 15 | 6 | - | 21 | * | 20 | 10 | 3 | - | 8 | 8 | 14 | 9 | 5 | 5 | - | 19 | 2 | - | 5 | 3 | 11 | * | 2 | - | 3 | 15 | 3 | 16 | |
| | 2% | - | - | -s | - | - | 3% | 1% | - | 3% | * | 3% | 3% | 1% | - | 4% | 3% | 2% | 4% | 2% | 2% | - | 2% | 2% | -s | 2% | 2% | 11% | *s | 1% | - | 2% | 3% | 1% | 2% | |
| Other | * | - | - | - | - | - | * | * | - | * | * | * | * | * | * | * | * | * | - | * | * | * | * | * | -s | -s | - | - | -s | - | * | * | * | * | 1 | |
| Undecided | 227 | 39 | 38 | 21 | 17 | 19 | 90 | 135 | 20 | 190 | 57 | 132 | 71 | 85 | 24 | 38 | 62 | 156 | 40 | 69 | 64 | 32 | 206 | 13 | 9 | 66 | 46 | 10 | 16 | 37 | 35 | 33 | 118 | 70 | 239 | |
| | 22% | 16% | 25% | 25% | 8% | 17% | 19% | 24% | 14% | 23% | 24% | 20% | 22% | 23% | 18% | 22% | 20% | 22% | 16% | 26% | 26% | 23% | 23% | 15% | 17% | 24% | 25% | 11% | 18% | 18% | 22% | 20% | 22% | 21% | 23% | |
| Would not vote | 75 | - | - | - | - | - | 41 | 33 | * | 59 | 18 | 49 | 24 | 14 | 8 | 23 | 31 | 38 | 13 | 27 | 12 | 19 | 71 | 2 | 2 | 9 | 1 | 1 | 5 | 12 | 42 | 17 | 40 | 17 | 70 | |
| | 7% | - | - | -s | - | - | 8% | 6% | * | 7% | 8% | 7% | 7% | 4% | 6% | 13% | 10% | 5% | 5% | 10% | 5% | 13% | 8% | 2% | 4% | 3% | 1% | 1% | 6% | 6% | 27% | 10% | 7% | 5% | 7% | |
| Prefer not to say | 12 | * | - | - | - | * | 4 | 7 | * | 5 | 3 | 7 | 2 | 1 | 7 | 1 | 8 | 4 | 8 | 1 | 2 | - | 10 | - | 1 | 1 | 1 | 1 | 1 | - | - | - | 1 | 5 | 5 | 11 |
| | 1% | * | - | -s | - | * | 1% | 1% | * | 1% | 1% | 1% | 1% | * | 5% | * | 2% | 1% | 3% | * | 1% | - | 1% | -s | 3% | * | * | - | -s | - | - | 1% | 1% | 1% | 1% | |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).
 Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
 Source : Ipsos J26-001401-01
 * = Less than 0.5%
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 7
V2. Which party are you most inclined to support? (General Election tomorrow)

Base : Those undecided or prefer not to say at first VI question - General Election (V1AB)

| | Total (W'td) | Likelihood to vote (General Election) | | | | | | | Gender | | Age | | | | Social grade | | | | | | Ethnicity | | UnWgt Total | |
|-------------------------------|--------------|---------------------------------------|--|--------------------------|-----------|-----------|-----------|-----------|----------------|-----|-------|-------|-------|-------|--------------|-----|-----|-----|-----|------|-----------|-------|-------------|-----------------|
| | | Always usually depends | Always usually depends AND 9/10 likelihood | (10) Absol-utely certain | (6 to 10) | (7 to 10) | (8 to 10) | (9 to 10) | Would NOT vote | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | AB | C1 | C2 | DE | ABC1 | C2DE | White | | Ethnic minority |
| Unweighted Total | 250 | 210 | 145 | 137 | 203 | 190 | 177 | 153 | 4 | 95 | 153 | 51 | 77 | 69 | 53 | 46 | 94 | 31 | 23 | 140 | 54 | 207 | 31 | 250 |
| Weighted Total | 239 | 199 | 136 | 133 | 197 | 186 | 172 | 149 | 2 | 90 | 148 | 53 | 72 | 57 | 57 | 44 | 86 | 40 | 49 | 131 | 88 | 191 | 41 | 250 |
| Conservative | 38 | 32 | 23 | 21 | 31 | 28 | 28 | 23 | - | 16 | 22 | 2 | 8 | 13 | 15 | 13 | 16 | - | 4 | 29 | 4 | 34 | 3 | 47 |
| | 16% | 16% | 17% | 16% | 16% | 15% | 16% | 16% | -s | 17% | 15% | 4% | 11% | 23% | 26% | 30% | 18% | -s | 9% | 22% | 5% | 18% | 8% | 19% |
| Labour | 39 | 28 | 21 | 25 | 32 | 31 | 27 | 26 | 1 | 14 | 24 | 7 | 20 | 6 | 6 | 12 | 14 | 5 | 6 | 26 | 11 | 34 | 5 | 38 |
| | 16% | 14% | 15% | 19% | 16% | 17% | 16% | 18% | 25% | 15% | 17% | 14% | 28% | 10% | 11% | 27% | 16% | 13% | 13% | 20% | 13% | 18% | 11% | 15% |
| Liberal Democrats (Lib Dem) | 21 | 17 | 12 | 13 | 18 | 17 | 17 | 13 | 1 | 6 | 14 | 6 | 2 | 6 | 7 | 4 | 9 | 3 | 4 | 13 | 7 | 18 | 2 | 21 |
| | 9% | 9% | 9% | 10% | 9% | 9% | 10% | 9% | 38% | 7% | 10% | 10% | 3% | 10% | 13% | 8% | 11% | 7% | 9% | 10% | 8% | 10% | 5% | 8% |
| Scottish National Party (SNP) | - | - | - | - | - | - | - | - | -s | -s | - | -s | -s | -s | -s | -s | -s | -s | -s | - | - | - | -s | - |
| Plaid Cymru | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | -s | 2 | - | 2 | - | - | - | - | - | 2 | - | - | 2 | - | 2 | 1 |
| | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | -s | 2% | - | 4% | -s | -s | -s | -s | -s | 5% | -s | - | 2% | - | 5% | * |
| Green Party | 19 | 18 | 13 | 13 | 19 | 17 | 15 | 13 | - | 12 | 7 | 9 | 6 | 2 | 3 | 1 | 13 | 2 | 1 | 14 | 4 | 15 | 4 | 22 |
| | 8% | 9% | 9% | 10% | 9% | 9% | 9% | 9% | -s | 14% | 4% | 17% | 8% | 3% | 5% | 2% | 15% | 6% | 2% | 10% | 4% | 8% | 10% | 9% |
| Reform UK | 17 | 13 | 10 | 8 | 13 | 12 | 11 | 11 | - | 9 | 9 | 4 | 6 | 4 | 3 | 4 | 6 | 2 | 4 | 10 | 6 | 17 | * | 19 |
| | 7% | 7% | 7% | 6% | 6% | 7% | 7% | 8% | -s | 10% | 6% | 8% | 9% | 7% | 5% | 9% | 7% | 5% | 9% | 8% | 7% | 9% | 1% | 8% |
| Alba Party | - | - | - | - | - | - | - | - | -s | -s | - | -s | -s | -s | -s | -s | -s | -s | -s | - | - | - | -s | - |
| Restore Britain | 3 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | -s | 3 | * | - | * | 1 | 2 | - | - | 2 | - | - | 2 | 3 | - | 3 |
| | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | -s | 3% | * | -s | *s | 1% | 3% | -s | -s | 5% | -s | - | 2% | 1% | -s | 1% |
| Other | 1 | 1 | - | - | 1 | 1 | 1 | - | - | 1 | - | - | - | 1 | - | - | - | 1 | - | - | 1 | 1 | - | 1 |
| | * | * | - | - | * | * | * | - | -s | 1% | - | -s | -s | 1% | -s | -s | -s | 2% | -s | - | 1% | * | -s | * |
| Undecided | 88 | 79 | 48 | 46 | 72 | 68 | 61 | 50 | * | 23 | 65 | 21 | 23 | 23 | 21 | 11 | 27 | 16 | 26 | 38 | 43 | 65 | 19 | 88 |
| | 37% | 40% | 35% | 35% | 36% | 37% | 35% | 34% | 21% | 25% | 44% | 39% | 31% | 41% | 37% | 25% | 31% | 42% | 54% | 29% | 48% | 34% | 47% | 35% |
| Would not vote | 3 | * | - | 2 | 2 | 2 | 2 | 2 | * | - | 3 | 1 | 2 | - | - | - | * | - | 2 | * | 2 | * | - | 3 |
| | 1% | * | - | 1% | 1% | 1% | 1% | 1% | 16% | -s | 2% | 1% | 3% | -s | -s | -s | 1% | -s | 4% | * | 2% | * | -s | 1% |
| Prefer not to say | 9 | 6 | 6 | 2 | 6 | 6 | 6 | 6 | - | 5 | 3 | 2 | 5 | 2 | - | - | 1 | 6 | - | 1 | 6 | 3 | 5 | 7 |
| | 4% | 3% | 4% | 1% | 3% | 3% | 4% | 4% | -s | 6% | 2% | 3% | 7% | 4% | -s | -s | 1% | 15% | -s | 1% | 7% | 2% | 13% | 3% |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).
 Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
 Source : Ipsos J26-001401-01
 * = Less than 0.5%
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 8

V2. Which party are you most inclined to support? (General Election tomorrow)

Base : Those undecided or prefer not to say at first VI question - General Election (V1AB)

| Total (Weighted) | Voting | | | | | Working status | | Government | | Work sector | | Tenure | | | | | | ONS Regions | | | | | | Past vote (2024 General Election) | | | | | Qualifications | | | UnW Tot. | | | | |
|-------------------------------|--------|--------------|-----------------------------|-----------|-------------|----------------|---------------------------|------------|----------------|-------------|---------|-----------|----------------|----------------|---------------|--------|------------------------|------------------|---------------------------------|--------------------|-----------------|----------|------|-----------------------------------|-----|-----|-----------|-----|-------------------|---------------------------------------|----------|----------|-------------|---------|-----|----|
| | Labour | Conservative | Liberal Democrats (Lib Dem) | Reform UK | Green Party | Full-time | Not full-time/Not working | Satis-fied | Dis-satis-fied | Public | Private | Mort gage | Owed out-right | Private renter | Social renter | Renter | Total owner occup-ier* | North excl. Scot | Mid-lands (incl. E. of England) | South excl. London | Grea-ter London | Eng-land | Scot | Wales | Lab | Con | Reform UK | LD | Oth incl. LD, Grn | Did not vote/ not eligible/ too young | No qual† | | Other qual† | Degree+ | | |
| Unweighted Total | 250 | 38 | 47 | 21 | 19 | 22 | 106 | 137 | 22 | 202 | 60 | 151 | 84 | 96 | 28 | 30 | 58 | 180 | 49 | 75 | 75 | 29 | 228 | 13 | 9 | 67 | 50 | 13 | 20 | 42 | 27 | 24 | 140 | 81 | 250 | |
| Weighted Total | 239 | 39 | 38 | 21 | 17 | 19 | 93 | 141 | 20 | 196 | 59 | 139 | 73 | 86 | 31 | 38 | 69 | 159 | 48 | 70 | 65 | 32 | 216 | 13 | 10 | 67 | 47 | 10 | 16 | 37 | 35 | 34 | 123 | 74 | 250 | |
| Conservative | 38 | - | 38 | - | - | - | 12 | 24 | 3 | 34 | 10 | 26 | 9 | 23 | 2 | 4 | 32 | 3 | 21 | 6 | 6 | 36 | 1 | 1 | 4 | 21 | 2 | 1 | 3 | 5 | 6 | 20 | 11 | 47 | | |
| | 16% | -s | 100% | -s | -s | -s | 13% | 17% | 12% | 17% | 16% | 18% | 13% | 26% | 7% | 5% | 6% | 20% | 6% | 29% | 9% | 19% | 17% | 8% | 8% | 5% | 44% | 22% | 8% | 7% | 14% | 17% | 17% | 15% | 19% | |
| Labour | 39 | 39 | - | - | - | - | 20 | 19 | 11 | 25 | 14 | 18 | 14 | 7 | 7 | 10 | 17 | 21 | 16 | 8 | 5 | 6 | 36 | 3 | - | 27 | 3 | - | 1 | 2 | 5 | 7 | 16 | 16 | 38 | |
| | 16% | 100% | -s | -s | -s | -s | 22% | 13% | 52% | 13% | 24% | 13% | 19% | 8% | 24% | 25% | 25% | 13% | 33% | 12% | 8% | 19% | 17% | 26% | -s | 40% | 6% | -s | 6% | 6% | 15% | 21% | 13% | 21% | 15% | |
| Liberal Democrats (Lib Dem) | 21 | - | - | 21 | - | - | 4 | 17 | 2 | 18 | 5 | 10 | 6 | 8 | * | 4 | 4 | 14 | 4 | 6 | 8 | - | 18 | 1 | 1 | 4 | 4 | 2 | 5 | 6 | 1 | 1 | 17 | 3 | 21 | |
| | 9% | -s | -s | 100% | -s | -s | 4% | 12% | 11% | 9% | 9% | 7% | 8% | 10% | 1% | 10% | 6% | 9% | 9% | 8% | 13% | -s | 9% | 10% | 8% | 6% | 9% | 17% | 31% | 15% | 4% | 2% | 14% | 4% | 8% | |
| Scottish National Party (SNP) | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | |
| Plaid Cymru | 2 | - | - | - | - | - | 2 | - | - | - | 2 | - | - | - | - | - | - | - | - | - | - | - | - | 2 | - | - | - | - | - | - | - | - | 2 | - | 1 | |
| | 1% | -s | -s | -s | -s | -s | 2% | - | -s | 1% | -s | 1% | -s | -s | -s | -s | -s | - | -s | -s | -s | -s | -s | 19% | -s | -s | -s | -s | -s | -s | -s | -s | -s | 2% | - | * |
| Green Party | 19 | - | - | - | - | 19 | 11 | 8 | - | 18 | 4 | 15 | 11 | 3 | 5 | 1 | 5 | 13 | 2 | 6 | 4 | 5 | 17 | 2 | 1 | 8 | * | - | * | 4 | 4 | 1 | 4 | 12 | 22 | |
| | 8% | -s | -s | -s | -s | 100% | 12% | 6% | -s | 9% | 6% | 11% | 15% | 3% | 15% | 2% | 8% | 8% | 5% | 8% | 5% | 16% | 8% | 13% | 6% | 12% | 1% | -s | 3% | 9% | 10% | 2% | 3% | 16% | 9% | |
| Reform UK | 17 | - | - | - | 17 | - | 8 | 9 | - | 17 | * | 13 | 5 | 10 | 2 | * | 3 | 15 | 1 | 9 | 7 | 1 | 17 | 1 | - | 2 | 4 | 2 | - | 2 | 7 | 2 | 11 | 5 | 19 | |
| | 7% | -s | -s | -s | 100% | -s | 9% | 6% | -s | 9% | *s | 10% | 7% | 11% | 7% | 1% | 4% | 9% | 2% | 12% | 10% | 2% | 8% | 5% | -s | 3% | 9% | 19% | -s | 5% | 19% | 6% | 9% | 6% | 8% | |
| Alba Party | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Restore Britain | 3 | - | - | - | - | - | 2 | 1 | - | 3 | - | 2 | - | 2 | 1 | * | 1 | 2 | 1 | - | * | - | 1 | - | 2 | - | 1 | - | - | - | - | 2 | 1 | 2 | - | 3 |
| | 1% | -s | -s | -s | -s | -s | 2% | 1% | -s | 1% | -s | 2% | -s | 2% | 2% | *s | 1% | 1% | 2% | 2% | -s | *s | *s | -s | 19% | -s | 2% | -s | -s | -s | 6% | 2% | 2% | 2% | -s | 1% |
| Other | 1 | - | - | - | - | - | - | 1 | - | 1 | - | 1 | - | - | - | 1 | 1 | - | - | 1 | - | 1 | - | - | - | - | - | - | 1 | 1 | - | - | - | 1 | - | 1 |
| | * | -s | -s | -s | -s | -s | 1% | - | -s | 1% | -s | 1% | -s | -s | -s | 2% | 1% | - | -s | 1% | -s | *s | *s | -s | -s | -s | -s | -s | 5% | 2% | -s | -s | 1% | -s | * | |
| Undecided | 88 | - | - | - | - | - | 30 | 56 | 4 | 76 | 25 | 42 | 26 | 33 | 8 | 18 | 26 | 59 | 14 | 20 | 33 | 14 | 81 | 3 | 4 | 22 | 14 | 4 | 7 | 20 | 9 | 15 | 45 | 23 | 88 | |
| | 37% | -s | -s | -s | -s | -s | 32% | 40% | 20% | 39% | 42% | 30% | 36% | 38% | 26% | 46% | 37% | 37% | 30% | 28% | 50% | 43% | 37% | 22% | 41% | 32% | 28% | 43% | 47% | 55% | 27% | 43% | 37% | 31% | 35% | |
| Would not vote | 3 | - | - | - | - | - | * | 2 | - | 3 | - | 3 | * | - | 2 | 2 | * | - | - | * | - | 1 | 2 | - | - | - | - | - | - | - | 2 | 2 | * | * | 3 | |
| | 1% | -s | -s | -s | -s | -s | * | 2% | -s | 1% | -s | 2% | 1% | 3% | 1% | 5% | 3% | * | -s | 1% | 1% | -s | * | 15% | - | 1% | -s | -s | -s | 1% | 6% | 6% | * | *s | 1% | |
| Prefer not to say | 9 | - | - | - | - | - | 3 | 4 | 1 | 2 | 1 | 7 | 2 | 1 | 5 | 1 | 6 | 2 | 7 | - | 2 | - | 9 | - | 1 | - | - | - | - | - | - | 1 | 3 | 4 | 7 | |
| | 4% | -s | -s | -s | -s | -s | 4% | 3% | 5% | 1% | 2% | 5% | 2% | 1% | 17% | 2% | 9% | 2% | 14% | -s | 3% | -s | 4% | -s | -s | 1% | -s | -s | -s | -s | 2% | 3% | 6% | 3% | | |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).

Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel

Source : Ipsos J26-001401-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - June 2026

Table 9
LIKEV. And how likely would you be to vote in an immediate General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote, and 1 means that you would be absolutely certain NOT to vote?

Base : All

| | Total (W'td) | Likelihood to vote (General Election) | | | | | | | Gender | | Age | | | | Social grade | | | | | | Ethnicity | | UnWgt Total | |
|------------------------------------|--------------|--|-------------------------|-----------|-----------|-----------|-----------|----------------|--------|-------|-------|-------|-------|-----|--------------|-----|-----|-----|------|------|-----------|-----------------|-------------|-------|
| | | Always usually depends AND 9/10 likelihood | (10) Absolutely certain | (6 to 10) | (7 to 10) | (8 to 10) | (9 to 10) | Would NOT vote | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | AB | C1 | C2 | DE | ABC1 | C2DE | White | Ethnic minority | | Total |
| Unweighted Total | 1045 | 894 | 745 | 709 | 883 | 855 | 829 | 768 | 60 | 493 | 538 | 252 | 259 | 281 | 253 | 239 | 328 | 136 | 108 | 567 | 244 | 903 | 111 | 1045 |
| Weighted Total | 1045 | 869 | 723 | 684 | 873 | 838 | 812 | 752 | 56 | 500 | 527 | 300 | 245 | 258 | 243 | 244 | 299 | 188 | 214 | 542 | 402 | 869 | 146 | 1045 |
| 1 - Absolutely certain not to vote | 56 | 9 | - | - | - | - | - | - | 56 | 28 | 27 | 21 | 11 | 12 | 11 | 13 | 13 | 8 | 18 | 26 | 27 | 50 | 6 | 60 |
| | 5% | 1% | - | - | - | - | - | - | 100% | 6% | 5% | 7% | 5% | 5% | 5% | 5% | 4% | 4% | 8% | 5% | 7% | 6% | 4% | 6% |
| 2 | 8 | 1 | - | - | - | - | - | - | - | 3 | 5 | 2 | 5 | 1 | 1 | - | 4 | 3 | - | 4 | 3 | 8 | - | 7 |
| | 1% | * | - | - | - | - | - | - | -s | 1% | 1% | 1% | 2% | * | * | - | 1% | 2% | - | 1% | 1% | 1% | - | 1% |
| 3 | 20 | 9 | - | - | - | - | - | - | - | 8 | 13 | 3 | 10 | 4 | 3 | 1 | 6 | 7 | 5 | 8 | 11 | 13 | 7 | 16 |
| | 2% | 7% | - | - | - | - | - | - | -s | 2% | 2% | 1% | 4% | 2% | 1% | 1% | 2% | 4% | 2% | 1% | 3% | 1% | 5% | 2% |
| 4 | 20 | 8 | - | - | - | - | - | - | - | 8 | 9 | 9 | 6 | 6 | - | 3 | 6 | 2 | 3 | 9 | 5 | 9 | 8 | 13 |
| | 2% | 7% | - | - | - | - | - | - | -s | 2% | 2% | 3% | 2% | 2% | - | 1% | 2% | 1% | 1% | 2% | 1% | 1% | 6% | 1% |
| 5 | 36 | 16 | - | - | - | - | - | - | - | 13 | 22 | 16 | 11 | 5 | 3 | 7 | 11 | 4 | 9 | 17 | 12 | 29 | 5 | 40 |
| | 3% | 2% | - | - | - | - | - | - | -s | 3% | 4% | 5% | 5% | 2% | 1% | 3% | 4% | 2% | 4% | 3% | 3% | 3% | 3% | 4% |
| 6 | 35 | 19 | - | - | 35 | - | - | - | - | 16 | 19 | 16 | 8 | 5 | 7 | 5 | 5 | 14 | 7 | 10 | 21 | 27 | 7 | 28 |
| | 3% | 2% | - | - | 4% | - | - | - | -s | 3% | 4% | 5% | 3% | 2% | 3% | 2% | 2% | 7% | 3% | 2% | 5% | 3% | 5% | 3% |
| 7 | 26 | 24 | - | - | 26 | 26 | - | - | - | 10 | 16 | 7 | 7 | 7 | 5 | 3 | 6 | 7 | 5 | 9 | 12 | 17 | 9 | 26 |
| | 2% | 3% | - | - | 3% | 3% | - | - | -s | 2% | 3% | 2% | 3% | 3% | 2% | 1% | 2% | 4% | 2% | 2% | 3% | 2% | 6% | 2% |
| 8 | 60 | 47 | - | - | 60 | 60 | 60 | - | - | 25 | 35 | 15 | 20 | 12 | 14 | 14 | 25 | 11 | 6 | 39 | 17 | 49 | 10 | 61 |
| | 6% | 5% | - | - | 7% | 7% | 7% | - | -s | 5% | 7% | 5% | 8% | 5% | 6% | 6% | 8% | 6% | 3% | 7% | 4% | 6% | 7% | 6% |
| 9 | 68 | 62 | 62 | - | 68 | 68 | 68 | 68 | - | 31 | 36 | 19 | 19 | 15 | 15 | 18 | 14 | 16 | 16 | 32 | 31 | 46 | 20 | 59 |
| | 6% | 7% | 9% | - | 8% | 8% | 8% | 9% | -s | 6% | 7% | 6% | 8% | 6% | 6% | 7% | 5% | 8% | 7% | 6% | 8% | 5% | 14% | 6% |
| 10 - Absolutely certain to vote | 684 | 661 | 661 | 684 | 684 | 684 | 684 | 684 | - | 350 | 321 | 172 | 141 | 188 | 184 | 176 | 202 | 115 | 134 | 378 | 249 | 600 | 68 | 709 |
| | 65% | 76% | 91% | 100% | 78% | 82% | 84% | 91% | -s | 70% | 61% | 57% | 57% | 73% | 76% | 72% | 68% | 62% | 62% | 70% | 62% | 69% | 47% | 68% |
| Don't know | 30 | 13 | - | - | - | - | - | - | - | 5 | 24 | 19 | 7 | 4 | - | 3 | 7 | - | 13 | 11 | 13 | 20 | 6 | 22 |
| | 3% | 1% | - | - | - | - | - | - | -s | 1% | 5% | 6% | 3% | 2% | - | 1% | 2% | - | 6% | 2% | 3% | 2% | 4% | 2% |
| Prefer not to say | 2 | - | - | - | - | - | - | - | - | 2 | - | 1 | * | 1 | * | - | - | - | - | - | - | 1 | - | 4 |
| | * | - | - | - | - | - | - | - | -s | * | - | * | * | * | * | - | - | - | - | - | - | * | - | * |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).
 Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
 Source : Ipsos J26-001401-01
 * = Less than 0.5%
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - June 2026

Table 10
LIKEV. And how likely would you be to vote in an immediate General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote, and 1 means that you would be absolutely certain NOT to vote?

Base : All

| | Total (Weighted) | Voting | | | | | Working status | | Government | | Work sector | | Tenure | | | | | ONS Regions | | | | | | Past vote (2024 General Election) | | | | | Qualifications | | | UnW Tot. | | | | |
|------------------------------------|------------------|--------|--------------|-----------------------------|-----------|-------------|----------------|---------------------------|------------|----------------|-------------|---------|-----------|-----------------|----------------|---------------|--------|-----------------|------------------|--------------------------------|--------------------|-----------------|----------|-----------------------------------|-------|-----|-----|-----------|----------------|------------------|---------------------------------------|----------|---------|------------|---------|----|
| | | Labour | Conservative | Liberal Democrats (Lib Dem) | Reform UK | Green Party | Full-time | Not full-time/Not working | Satis-fied | Dis-satis-fied | Public | Private | Mort gage | Owned out-right | Private renter | Social renter | Renter | Total owner-ier | North excl. Scot | Mid-lands (incl. E of England) | South excl. London | Grea-ter London | Eng-land | Scot | Wales | Lab | Con | Reform UK | LD | Oth incl. LD,Grn | Did not vote/ not eligible/ too young | | No qual | Other qual | Degree+ | |
| Unweighted Total | 1045 | 225 | 170 | 85 | 218 | 120 | 445 | 583 | 161 | 801 | 236 | 643 | 345 | 417 | 109 | 134 | 243 | 762 | 215 | 296 | 275 | 121 | 907 | 88 | 50 | 266 | 194 | 105 | 96 | 206 | 123 | 140 | 565 | 326 | 1045 | |
| Weighted Total | 1045 | 243 | 153 | 83 | 212 | 111 | 485 | 552 | 146 | 819 | 232 | 676 | 327 | 369 | 133 | 173 | 306 | 696 | 249 | 271 | 242 | 144 | 906 | 87 | 52 | 271 | 185 | 93 | 91 | 211 | 154 | 164 | 544 | 325 | 1045 | |
| 1 - Absolutely certain not to vote | 56 | 10 | 1 | 1 | 3 | 2 | 33 | 22 | 1 | 50 | 6 | 47 | 18 | 17 | 12 | 9 | 21 | 34 | 8 | 17 | 10 | 17 | 51 | 2 | 3 | 2 | 3 | 2 | 2 | 3 | 42 | 10 | 31 | 13 | 60 | |
| 2 | 8 | - | 1 | - | 2 | - | 6 | 2 | - | 8 | 6 | 2 | 6 | - | 2 | - | 2 | 6 | 1 | 1 | 2 | 3 | 8 | - | 3 | * | * | - | 1 | 1 | * | 8 | - | 7 | | |
| 3 | 20 | 8 | 1 | 2 | 3 | * | 11 | 9 | 5 | 15 | 3 | 14 | 4 | 9 | 3 | 4 | 7 | 13 | 7 | 9 | 1 | 3 | 20 | - | - | 1 | 3 | 1 | - | 5 | 7 | 9 | 11 | 1 | 16 | |
| 4 | 20 | 3 | 1 | - | 4 | 2 | 8 | 12 | 2 | 10 | 6 | 6 | 2 | 3 | 6 | 6 | 13 | 5 | 2 | 7 | 3 | 7 | 18 | 2 | - | - | 2 | - | - | 3 | 8 | 2 | 4 | 4 | 12 | 13 |
| 5 | 36 | 17 | 9 | * | 2 | 3 | 13 | 22 | 6 | 23 | 4 | 23 | 12 | 8 | * | 12 | 12 | 20 | 8 | 13 | 12 | 1 | 34 | 1 | - | 6 | 4 | 1 | 1 | 5 | 10 | 6 | 21 | 8 | 40 | |
| 6 | 35 | 14 | 6 | 3 | 5 | 3 | 12 | 22 | 2 | 32 | 5 | 29 | 8 | 5 | 8 | 13 | 21 | 14 | 10 | 12 | 10 | 2 | 34 | 1 | - | 6 | 7 | * | 1 | 3 | 12 | 6 | 15 | 12 | 28 | |
| 7 | 26 | 10 | * | * | 2 | 4 | 11 | 15 | 4 | 17 | 4 | 15 | 13 | 5 | 4 | 4 | 8 | 18 | 3 | 9 | 6 | 2 | 21 | 5 | 1 | 7 | 5 | 1 | - | 3 | 4 | 4 | 12 | 7 | 26 | |
| 8 | 60 | 8 | 16 | 4 | 8 | 2 | 26 | 34 | 10 | 49 | 9 | 45 | 20 | 23 | 3 | 13 | 16 | 43 | 8 | 21 | 14 | 5 | 47 | 6 | 6 | 18 | 14 | 1 | 4 | 11 | 9 | 10 | 31 | 16 | 61 | |
| 9 | 68 | 11 | 12 | 11 | 10 | 14 | 17 | 50 | 10 | 51 | 21 | 40 | 14 | 26 | 18 | 7 | 25 | 40 | 14 | 25 | 13 | 11 | 63 | 2 | 3 | 16 | 11 | 5 | 5 | 12 | 12 | 4 | 40 | 23 | 59 | |
| 10 - Absolutely certain to vote | 684 | 162 | 107 | 61 | 171 | 79 | 334 | 347 | 103 | 545 | 157 | 445 | 226 | 270 | 70 | 96 | 166 | 496 | 172 | 151 | 165 | 88 | 577 | 68 | 39 | 205 | 133 | 82 | 73 | 159 | 42 | 98 | 356 | 228 | 709 | |
| Don't know | 30 | - | - | - | 4 | 2 | 14 | 15 | 4 | 18 | 12 | 10 | 5 | 3 | 6 | 8 | 14 | 8 | 14 | 6 | 6 | 3 | 29 | 1 | - | 7 | * | - | 1 | 11 | 11 | 14 | 4 | 22 | | |
| Prefer not to say | 2 | - | - | - | - | - | - | 1 | - | 1 | - | - | - | * | 1 | 1 | 1 | * | 2 | - | * | - | 2 | - | - | - | 1 | - | - | - | 1 | * | - | 4 | | |
| | * | - | - | -s | - | - | - | * | - | * | - | - | - | * | 1 | * | * | * | 1 | 7 | - | - | - | -s | -s | - | - | - | -s | - | - | 1 | * | - | * | |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).
 Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
 Source : Ipsos J26-001401-01
 * = Less than 0.5%
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - June 2026

Table 11
GOV (Government). Are you satisfied or dissatisfied with the way the Government is running the country?

Base : All

| | Total (Wtd) | Likelihood to vote (General Election) | | | | | | | | Gender | | Age | | | | Social grade | | | | | | Ethnicity | | UnWgt Total | |
|----------------------|-------------|---------------------------------------|---|--------------------------|-------------|-------------|-------------|-------------|----------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-----------------|-------------|-------|
| | | Always usually depends | Always usually depends AND 9/10 like-likelihood | (10) Absol-utely certain | (6 to 10) | (7 to 10) | (8 to 10) | (9 to 10) | Would NOT vote | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | AB | C1 | C2 | DE | ABC1 | C2DE | White | Ethnic minority | | Total |
| | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted Total | 1045 | 894 | 745 | 709 | 883 | 855 | 829 | 768 | 60 | 493 | 538 | 252 | 259 | 281 | 253 | 239 | 328 | 136 | 108 | 567 | 244 | 903 | 111 | 1045 | |
| Weighted Total | 1045 | 869 | 723 | 684 | 873 | 838 | 812 | 752 | 56 | 500 | 527 | 300 | 245 | 258 | 243 | 244 | 299 | 188 | 214 | 542 | 402 | 869 | 146 | 1045 | |
| Satisfied | 146 | 122 | 104 | 103 | 128 | 126 | 122 | 113 | 1 | 75 | 69 | 63 | 39 | 21 | 23 | 43 | 51 | 17 | 15 | 94 | 32 | 119 | 19 | 161 | |
| | 14% | 14% | 14% | 15% | 15% | 15% | 15% | 15% | 2% | 15% | 13% | 21% | 16% | 8% | 9% | 18% | 17% | 9% | 7% | 17% | 8% | 14% | 13% | 15% | |
| Dissatisfied | 819 | 696 | 575 | 545 | 694 | 662 | 645 | 596 | 50 | 396 | 407 | 208 | 187 | 221 | 203 | 180 | 230 | 157 | 179 | 410 | 336 | 683 | 115 | 801 | |
| | 78% | 80% | 80% | 80% | 80% | 79% | 79% | 79% | 89% | 79% | 77% | 69% | 77% | 86% | 84% | 74% | 77% | 84% | 83% | 76% | 83% | 79% | 79% | 77% | |
| Don't know | 80 | 51 | 43 | 36 | 51 | 50 | 45 | 43 | 5 | 29 | 51 | 29 | 18 | 16 | 17 | 20 | 18 | 14 | 20 | 38 | 34 | 68 | 12 | 83 | |
| | 8% | 6% | 6% | 5% | 6% | 6% | 6% | 6% | 9% | 6% | 10% | 10% | 7% | 6% | 7% | 8% | 6% | 7% | 10% | 7% | 8% | 8% | 8% | 8% | |
| Net satisfied | -673 | -573 | -471 | -443 | -567 | -537 | -523 | -484 | -49 | -321 | -338 | -145 | -148 | -200 | -180 | -137 | -179 | -140 | -164 | -316 | -303 | -565 | -95 | -640 | |
| | -64% | -66% | -65% | -65% | -65% | -64% | -64% | -64% | -87% | -64% | -64% | -48% | -61% | -77% | -74% | -56% | -60% | -74% | -76% | -58% | -75% | -65% | -65% | -61% | |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).
 Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
 Source : Ipsos J26-001401-01
 * = Less than 0.5%
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - June 2026

Table 12

GOV (Government). Are you satisfied or dissatisfied with the way the Government is running the country?

Base : All

| | Total (Weighted) | Voting | | | | | Working status | | Government | | Work sector | | Tenure | | | | | | ONS Regions | | | | | | Past vote (2024 General Election) | | | | | | Qualifications | | | UnW Tot. | |
|------------------|------------------|--------|--------------|-----------------------------|-----------|-------------|----------------|---------------------------|------------|----------------|-------------|---------|-----------|-----------------|----------------|---------------|--------|-----------------------|-------------------|---------------------------------|--------------------|-----------------|----------|-------------------|-----------------------------------|------|------|-----------|-------------------|-------------------|---------------------------------------|----------|-------------|----------|---------|
| | | Labour | Conservative | Liberal Democrats (Lib Dem) | Reform UK | Green Party | Full-time | Not full-time/Not working | Satis-fied | Dis-satis-fied | Public | Private | Mort-gage | Owned out-right | Private renter | Social renter | Renter | Total owner occup-ier | North excl. Scot. | Mid-lands (incl. E. of England) | South excl. London | Grea-ter London | Eng-land | Scot | Wales | Lab | Con | Reform UK | LD | Oth incl. LD, Grn | Did not vote/ not eligible/ too young | No qual' | Other qual' | | Degree+ |
| Unweighted Total | 1045 | 225 | 170 | 85 | 218 | 120 | 445 | 583 | 161 | 801 | 236 | 643 | 345 | 417 | 109 | 134 | 243 | 762 | 215 | 296 | 275 | 121 | 907 | 88 | 50 | 266 | 194 | 105 | 96 | 206 | 123 | 140 | 565 | 326 | 1045 |
| Weighted Total | 1045 | 243 | 153 | 83 | 212 | 111 | 485 | 552 | 146 | 819 | 232 | 676 | 327 | 369 | 133 | 173 | 306 | 696 | 249 | 271 | 242 | 144 | 906 | 87 | 52 | 271 | 185 | 93 | 91 | 211 | 154 | 164 | 544 | 325 | 1045 |
| Satisfied | 146 | 99 | 10 | 12 | 4 | 8 | 78 | 67 | 146 | - | 35 | 83 | 65 | 42 | 15 | 17 | 32 | 107 | 53 | 30 | 25 | 21 | 130 | 8 | 9 | 78 | 8 | * | 16 | 29 | 15 | 22 | 59 | 64 | 161 |
| | 14% | 41% | 7% | 14% ^s | 2% | 7% | 16% | 12% | 100% | - | 15% | 12% | 20% | 11% | 11% | 10% | 10% | 15% | 21% | 11% | 10% | 15% | 14% | 9% ^s | 17% ^s | 29% | 4% | * | 18% ^s | 14% | 10% | 13% | 11% | 20% | 15% |
| Dissatisfied | 819 | 123 | 139 | 62 | 206 | 94 | 374 | 440 | - | 819 | 170 | 550 | 247 | 304 | 99 | 143 | 242 | 551 | 175 | 229 | 195 | 111 | 709 | 73 | 37 | 175 | 174 | 93 | 63 | 160 | 125 | 135 | 441 | 233 | 801 |
| | 78% | 51% | 91% | 75% ^s | 97% | 85% | 77% | 80% | - | 100% | 73% | 81% | 75% | 82% | 75% | 82% | 79% | 79% | 70% | 84% | 80% | 77% | 78% | 83% ^s | 71% ^s | 65% | 94% | 100% | 69% ^s | 76% | 81% | 83% | 81% | 72% | 77% |
| Don't know | 80 | 20 | 3 | 9 | 2 | 9 | 33 | 45 | - | - | 27 | 43 | 15 | 23 | 19 | 13 | 32 | 38 | 21 | 12 | 22 | 12 | 67 | 7 | 6 | 18 | 3 | - | 12 | 21 | 13 | 7 | 45 | 28 | 83 |
| | 8% | 8% | 2% | 11% ^s | 1% | 8% | 7% | 8% | - | - | 12% | 6% | 5% | 6% | 14% | 8% | 11% | 5% | 8% | 4% | 9% | 8% | 7% | 8% ^s | 12% ^s | 7% | 1% | - | 13% ^s | 10% | 9% | 4% | 8% | 9% | 8% |
| Net satisfied | -673 | -24 | -129 | -50 | -203 | -86 | -297 | -372 | 146 | -819 | -135 | -467 | -181 | -262 | -84 | -126 | -210 | -443 | -122 | -198 | -170 | -90 | -580 | -65 | -28 | -98 | -166 | -93 | -47 | -131 | -110 | -113 | -382 | -169 | -640 |
| | -64% | -10% | -85% | -61% ^s | -96% | -77% | -61% | -67% | 100% | -100% | -58% | -69% | -55% | -71% | -63% | -73% | -69% | -64% | -49% | -73% | -70% | -63% | -64% | -75% ^s | -54% ^s | -36% | -90% | -99% | -52% ^s | -62% | -71% | -69% | -70% | -52% | -61% |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).
 Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
 Source : Ipsos J26-001401-01
^s=Less than 0.5%
^s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - June 2026

Table 13

KS (Keir Starmer). Are you satisfied or dissatisfied with the way Keir Starmer is doing his job as Prime Minister?

Base : All

| | Total (W'td) | Likelihood to vote (General Election) | | | | | | | | Gender | | Age | | | | Social grade | | | | | | Ethnicity | | UnWgt Total |
|------------------|--------------|---------------------------------------|---|--------------------------|-----------|-----------|-----------|-----------|----------------|--------|-------|-------|-------|-------|------|--------------|------|------|------|------|------|-----------|-----------------|-------------|
| | | Always usually depends | Always usually depends AND 9/10 like-lihood | (10) Absol-utely certain | (6 to 10) | (7 to 10) | (8 to 10) | (9 to 10) | Would NOT vote | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | AB | C1 | C2 | DE | ABC1 | C2DE | White | Ethnic minority | |
| | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted Total | 1045 | 894 | 745 | 709 | 883 | 855 | 829 | 768 | 60 | 493 | 538 | 252 | 259 | 281 | 253 | 239 | 328 | 136 | 108 | 567 | 244 | 903 | 111 | 1045 |
| Weighted Total | 1045 | 869 | 723 | 684 | 873 | 838 | 812 | 752 | 56 | 500 | 527 | 300 | 245 | 258 | 243 | 244 | 299 | 188 | 214 | 542 | 402 | 869 | 146 | 1045 |
| Satisfied | 173 | 146 | 119 | 121 | 145 | 141 | 135 | 126 | 5 | 82 | 90 | 76 | 48 | 26 | 23 | 47 | 60 | 23 | 25 | 107 | 48 | 138 | 27 | 163 |
| | 17% | 17% | 16% | 18% | 17% | 17% | 17% | 17% | 8% | 16% | 17% | 25% | 20% | 10% | 10% | 19% | 20% | 12% | 12% | 20% | 12% | 16% | 18% | 18% |
| Dissatisfied | 794 | 671 | 565 | 529 | 676 | 646 | 629 | 586 | 49 | 398 | 380 | 200 | 178 | 213 | 202 | 183 | 212 | 156 | 170 | 395 | 326 | 666 | 107 | 778 |
| | 76% | 77% | 78% | 77% | 77% | 77% | 77% | 78% | 87% | 80% | 72% | 67% | 73% | 83% | 83% | 75% | 71% | 83% | 79% | 73% | 81% | 77% | 74% | 74% |
| Don't know | 78 | 52 | 39 | 35 | 53 | 51 | 49 | 40 | 2 | 20 | 57 | 24 | 19 | 18 | 17 | 14 | 26 | 8 | 20 | 40 | 28 | 65 | 12 | 84 |
| | 7% | 6% | 5% | 5% | 6% | 6% | 6% | 5% | 4% | 4% | 11% | 8% | 8% | 7% | 7% | 6% | 9% | 5% | 9% | 7% | 7% | 7% | 8% | 8% |
| Net satisfied | -621 | -525 | -446 | -408 | -531 | -504 | -494 | -461 | -44 | -316 | -290 | -124 | -130 | -187 | -179 | -136 | -152 | -133 | -144 | -288 | -277 | -528 | -81 | -595 |
| | -59% | -60% | -62% | -60% | -61% | -60% | -61% | -61% | -79% | -63% | -55% | -41% | -53% | -72% | -74% | -56% | -51% | -71% | -67% | -53% | -69% | -61% | -55% | -57% |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).
 Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
 Source : Ipsos J26-001401-01
 * = Less than 0.5%
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - June 2026

Table 14

KS (Keir Starmer). Are you satisfied or dissatisfied with the way Keir Starmer is doing his job as Prime Minister?

Base : All

| | Total (Weighted) | Voting | | | | | Working status | | Government | | Work sector | | Tenure | | | | | | ONS Regions | | | | | | Past vote (2024 General Election) | | | | | | Qualifications | | | UnW Tot. | | |
|----------------------|------------------|-------------|--------------|-----------------------------|-------------|-------------|----------------|---------------------------|------------|----------------|-------------|-------------|-------------|-----------------|----------------|---------------|-------------|-----------------------|-------------------|---------------------------------|--------------------|-----------------|-------------|-------------|-----------------------------------|-------------|-------------|-------------|-------------|-------------------|---------------------------------------|-------------|-------------|-------------|-------------|-----|
| | | Labour | Conservative | Liberal Democrats (Lib Dem) | Reform UK | Green Party | Full-time | Not full-time/Not working | Satis-fied | Dis-satis-fied | Public | Private | Mort-gage | Owned out-right | Private renter | Social renter | Renter | Total owner occup-ier | North excl. Scot. | Mid-lands (incl. E. of England) | South excl. London | Grea-ter London | Eng-land | Scot | Wales | Lab | Con | Reform UK | LD | Oth incl. LD, Grn | Did not vote/ not eligible/ too young | No qual' | Other qual' | | Degree+ | |
| Unweighted Total | 1045 | 225 | 170 | 85 | 218 | 120 | 445 | 583 | 161 | 801 | 236 | 643 | 345 | 417 | 109 | 134 | 243 | 762 | 215 | 296 | 275 | 121 | 907 | 88 | 50 | 266 | 194 | 105 | 96 | 206 | 123 | 140 | 565 | 326 | 1045 | |
| Weighted Total | 1045 | 243 | 153 | 83 | 212 | 111 | 485 | 552 | 146 | 819 | 232 | 676 | 327 | 369 | 133 | 173 | 306 | 696 | 249 | 271 | 242 | 144 | 906 | 87 | 52 | 271 | 185 | 93 | 91 | 211 | 154 | 164 | 544 | 325 | 1045 | |
| Satisfied | 173 | 93 | 17 | 15 | 5 | 13 | 96 | 77 | 120 | 41 | 43 | 94 | 76 | 50 | 17 | 20 | 37 | 126 | 53 | 120 | 30 | 33 | 151 | 12 | 11 | 70 | 15 | 3 | 21 | 40 | 18 | 21 | 77 | 74 | 183 | |
| | 17% | 38% | 11% | 18% | 2% | 11% | 20% | 14% | 82% | 5% | 18% | 14% | 23% | 13% | 13% | 12% | 12% | 18% | 21% | 82% | 13% | 13% | 23% | 17% | 14% | 21% | 26% | 8% | 3% | 23% | 19% | 12% | 13% | 14% | 23% | 18% |
| Dissatisfied | 794 | 131 | 130 | 53 | 207 | 93 | 360 | 429 | 23 | 755 | 164 | 541 | 234 | 295 | 108 | 133 | 242 | 529 | 174 | 222 | 188 | 101 | 685 | 70 | 39 | 187 | 161 | 91 | 59 | 155 | 121 | 142 | 418 | 225 | 778 | |
| | 76% | 54% | 85% | 64% | 98% | 83% | 74% | 78% | 16% | 92% | 71% | 80% | 71% | 80% | 81% | 77% | 79% | 76% | 70% | 82% | 78% | 70% | 76% | 81% | 74% | 69% | 87% | 97% | 65% | 74% | 79% | 86% | 77% | 69% | 74% | |
| Don't know | 78 | 18 | 5 | 15 | 1 | 6 | 29 | 46 | 3 | 24 | 25 | 42 | 17 | 24 | 7 | 20 | 27 | 41 | 22 | 15 | 23 | 10 | 70 | 5 | 3 | 15 | 9 | - | 10 | 15 | 15 | 1 | 50 | 26 | 84 | |
| | 7% | 8% | 3% | 18% | * | 5% | 6% | 8% | 2% | 3% | 11% | 6% | 5% | 7% | 6% | 11% | 9% | 6% | 9% | 6% | 10% | 7% | 8% | 5% | 5% | 5% | 5% | - | 11% | 7% | 10% | 1% | 9% | 8% | 8% | |
| Net satisfied | -621 | -38 | -113 | -38 | -202 | -80 | -264 | -353 | 97 | -714 | -121 | -447 | -158 | -246 | -91 | -113 | -204 | -403 | -121 | -188 | -158 | -68 | -534 | -58 | -28 | -117 | -146 | -88 | -38 | -115 | -103 | -121 | -341 | -151 | -595 | |
| | -59% | -16% | -74% | -46% | -95% | -72% | -55% | -64% | 66% | -87% | -52% | -66% | -48% | -67% | -68% | -65% | -67% | -58% | -48% | -69% | -65% | -48% | -59% | -67% | -54% | -43% | -79% | -94% | -42% | -54% | -67% | -74% | -63% | -47% | -57% | |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).
 Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
 Source : Ipsos J26-001401-01
 * = Less than 0.5%
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - June 2026

Table 15
KB (Kemi Badenoch). Are you satisfied or dissatisfied with the way Kemi Badenoch is doing her job as leader of the Conservative party?

Base : All

| | Total (W'td) | Likelihood to vote (General Election) | | | | | | | | Gender | | Age | | | | Social grade | | | | | | Ethnicity | | UnWgt Total |
|----------------------|--------------|---------------------------------------|---|--------------------------|-------------|-------------|-------------|-------------|----------------|-------------|-------------|-------------|-------------|-------------|------------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-----------------|-------------|
| | | Always usually depends | Always usually depends AND 9/10 like-lihood | (10) Absol-utely certain | (6 to 10) | (7 to 10) | (8 to 10) | (9 to 10) | Would NOT vote | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | AB | C1 | C2 | DE | ABC1 | C2DE | White | Ethnic minority | |
| Unweighted Total | 1045 | 894 | 745 | 709 | 883 | 855 | 829 | 768 | 60 | 493 | 538 | 252 | 259 | 281 | 253 | 239 | 328 | 136 | 108 | 567 | 244 | 903 | 111 | 1045 |
| Weighted Total | 1045 | 869 | 723 | 684 | 873 | 838 | 812 | 752 | 56 | 500 | 527 | 300 | 245 | 258 | 243 | 244 | 299 | 188 | 214 | 542 | 402 | 869 | 146 | 1045 |
| Satisfied | 294 | 273 | 234 | 227 | 271 | 262 | 256 | 235 | 5 | 151 | 138 | 36 | 42 | 89 | 127 | 69 | 85 | 53 | 59 | 155 | 113 | 278 | 13 | 314 |
| | 28% | 31% | 32% | 33% | 31% | 31% | 32% | 31% | 8% | 30% | 26% | 12% | 17% | 34% | 52% | 28% | 29% | 28% | 28% | 28% | 28% | 32% | 9% | 30% |
| Dissatisfied | 526 | 423 | 354 | 334 | 431 | 412 | 400 | 377 | 39 | 271 | 245 | 195 | 136 | 114 | 81 | 120 | 153 | 96 | 105 | 273 | 200 | 415 | 94 | 497 |
| | 50% | 49% | 49% | 49% | 49% | 49% | 49% | 50% | 70% | 54% | 46% | 65% | 56% | 44% | 33% | 49% | 51% | 51% | 49% | 50% | 50% | 48% | 64% | 48% |
| Don't know | 225 | 174 | 134 | 124 | 171 | 164 | 156 | 140 | 12 | 78 | 145 | 68 | 67 | 55 | 35 | 54 | 60 | 39 | 50 | 115 | 89 | 177 | 39 | 234 |
| | 22% | 20% | 19% | 18% | 20% | 20% | 19% | 19% | 22% | 16% | 27% | 23% | 27% | 21% | 14% | 22% | 20% | 21% | 23% | 21% | 22% | 20% | 27% | 22% |
| Net satisfied | -232 | -150 | -121 | -107 | -160 | -150 | -144 | -142 | -34 | -119 | -107 | -159 | -94 | -25 | 46 | -51 | -68 | -42 | -45 | -119 | -88 | -137 | -81 | -183 |
| | -22% | -17% | -17% | -16% | -18% | -18% | -18% | -19% | -62% | -24% | -20% | -53% | -38% | -10% | 19% | -21% | -23% | -22% | -21% | -22% | -22% | -16% | -56% | -18% |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).
 Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
 Source : Ipsos J26-001401-01
 * = Less than 0.5%
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 16
KB (Kemi Badenoch). Are you satisfied or dissatisfied with the way Kemi Badenoch is doing her job as leader of the Conservative party?

Base : All

| | Total (Weighted) | Voting | | | | | Working status | | Government | | Work sector | | Tenure | | | | | | ONS Regions | | | | | | Past vote (2024 General Election) | | | | | Qualifications | | | UnW Tot. | | |
|----------------------|------------------|-------------|--------------|-----------------------------|------------|-------------|----------------|---------------------------|-------------|----------------|-------------|-------------|-------------|-----------------|----------------|---------------|-------------|-----------------------|-------------------|--------------------------------|--------------------|-----------------|-------------|-------------|-----------------------------------|-------------|------------|------------|-------------|-------------------|---------------------------------------|-----------|-------------|-------------|-------------|
| | | Labour | Conservative | Liberal Democrats (Lib Dem) | Reform UK | Green Party | Full-time | Not full-time/Not working | Satis-fied | Dis-satis-fied | Public | Private | Mort-gage | Owned out-right | Private renter | Social renter | Renter | Total owner occup-ier | North excl. Scot. | Mid-lands (incl. E of England) | South excl. London | Grea-ter London | Eng-land | Scot | Wales | Lab | Con | Reform UK | LD | Oth incl. LD, Grn | Did not vote/ not eligible/ too young | No qual' | | Other qual' | Degree+ |
| Unweighted Total | 1045 | 225 | 170 | 85 | 218 | 120 | 445 | 583 | 161 | 801 | 236 | 643 | 345 | 417 | 109 | 134 | 243 | 762 | 215 | 296 | 275 | 121 | 907 | 88 | 50 | 266 | 194 | 105 | 96 | 206 | 123 | 140 | 565 | 326 | 1045 |
| Weighted Total | 1045 | 243 | 153 | 83 | 212 | 111 | 485 | 552 | 146 | 819 | 232 | 676 | 327 | 369 | 133 | 173 | 306 | 696 | 249 | 271 | 242 | 144 | 906 | 87 | 52 | 271 | 185 | 93 | 91 | 211 | 154 | 164 | 544 | 325 | 1045 |
| Satisfied | 294 | 28 | 103 | 18 | 99 | 9 | 100 | 191 | 33 | 254 | 63 | 194 | 81 | 160 | 22 | 26 | 48 | 241 | 65 | 83 | 88 | 20 | 256 | 21 | 17 | 44 | 115 | 52 | 21 | 37 | 17 | 69 | 160 | 61 | 314 |
| | 28% | 12% | 67% | 22% | 47% | 8% | 21% | 35% | 22% | 31% | 27% | 29% | 25% | 43% | 17% | 15% | 16% | 35% | 26% | 31% | 36% | 14% | 28% | 25% | 32% | 16% | 62% | 56% | 23% | 18% | 11% | 42% | 29% | 19% | 30% |
| Dissatisfied | 526 | 159 | 24 | 49 | 78 | 85 | 265 | 258 | 69 | 427 | 120 | 337 | 156 | 146 | 92 | 111 | 203 | 301 | 119 | 130 | 115 | 91 | 455 | 49 | 22 | 177 | 39 | 28 | 55 | 136 | 93 | 67 | 273 | 179 | 497 |
| | 50% | 66% | 16% | 59% | 37% | 76% | 55% | 47% | 47% | 52% | 52% | 50% | 48% | 39% | 69% | 64% | 66% | 43% | 48% | 48% | 48% | 63% | 50% | 56% | 42% | 65% | 21% | 30% | 60% | 64% | 60% | 41% | 50% | 55% | 48% |
| Don't know | 225 | 55 | 26 | 15 | 34 | 18 | 119 | 103 | 45 | 138 | 49 | 146 | 90 | 64 | 19 | 36 | 55 | 153 | 65 | 57 | 39 | 33 | 194 | 17 | 14 | 50 | 30 | 13 | 15 | 38 | 45 | 28 | 111 | 85 | 234 |
| | 22% | 23% | 17% | 19% | 16% | 16% | 25% | 19% | 31% | 17% | 21% | 22% | 27% | 17% | 14% | 21% | 18% | 22% | 26% | 21% | 16% | 23% | 21% | 19% | 26% | 19% | 16% | 14% | 16% | 18% | 29% | 17% | 20% | 26% | 22% |
| Net satisfied | -232 | -131 | 79 | -31 | 21 | -75 | -165 | -67 | -36 | -173 | -57 | -143 | -74 | 15 | -70 | -85 | -155 | -60 | -54 | -47 | -27 | -71 | -199 | -27 | -5 | -132 | 76 | 24 | -33 | -99 | -76 | 1 | -113 | -118 | -183 |
| | -22% | -54% | 52% | -37% | 10% | -67% | -34% | -12% | -25% | -21% | -25% | -21% | -23% | 4% | -53% | -49% | -51% | -9% | -22% | -17% | -11% | -49% | -22% | -31% | -10% | -49% | 41% | 25% | -37% | -47% | -49% | 1% | -21% | -36% | -18% |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).
 Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
 Source : Ipsos J26-001401-01
 * = Less than 0.5%
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 17

ED (Ed Davey). Are you satisfied or dissatisfied with the way Ed Davey is doing his job as leader of the Liberal Democrats?

Base : All

| | Total (Wtd) | Likelihood to vote (General Election) | | | | | | | | Gender | | Age | | | | Social grade | | | | | | Ethnicity | | UnWgt Total |
|----------------------|-------------|---------------------------------------|---|--------------------------|-------------|-------------|-------------|-------------|----------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-----------------|-------------|
| | | Always usually depends | Always usually depends AND 9/10 like-lihood | (10) Absol-utely certain | (6 to 10) | (7 to 10) | (8 to 10) | (9 to 10) | Would NOT vote | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | AB | C1 | C2 | DE | ABC1 | C2DE | White | Ethnic minority | |
| | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted Total | 1045 | 894 | 745 | 709 | 883 | 855 | 829 | 768 | 60 | 493 | 538 | 252 | 259 | 281 | 253 | 239 | 328 | 136 | 108 | 567 | 244 | 903 | 111 | 1045 |
| Weighted Total | 1045 | 869 | 723 | 684 | 873 | 838 | 812 | 752 | 56 | 500 | 527 | 300 | 245 | 258 | 243 | 244 | 299 | 188 | 214 | 542 | 402 | 869 | 146 | 1045 |
| Satisfied | 197 | 177 | 151 | 139 | 174 | 166 | 161 | 153 | 4 | 97 | 95 | 43 | 40 | 54 | 60 | 58 | 59 | 36 | 22 | 117 | 58 | 171 | 22 | 226 |
| | 19% | 20% | 21% | 20% | 20% | 20% | 20% | 20% | 8% | 19% | 18% | 14% | 16% | 21% | 25% | 24% | 20% | 19% | 10% | 22% | 14% | 20% | 15% | 22% |
| Dissatisfied | 464 | 376 | 318 | 302 | 385 | 365 | 355 | 338 | 34 | 252 | 203 | 153 | 114 | 112 | 85 | 93 | 126 | 95 | 107 | 219 | 202 | 383 | 70 | 416 |
| | 44% | 43% | 44% | 44% | 44% | 44% | 44% | 45% | 61% | 50% | 38% | 51% | 46% | 44% | 35% | 38% | 42% | 51% | 50% | 40% | 50% | 44% | 48% | 40% |
| Don't know | 384 | 316 | 253 | 243 | 314 | 307 | 296 | 262 | 17 | 150 | 229 | 104 | 91 | 91 | 98 | 93 | 114 | 56 | 85 | 207 | 142 | 316 | 54 | 403 |
| | 37% | 36% | 35% | 36% | 36% | 37% | 36% | 35% | 31% | 30% | 43% | 35% | 37% | 35% | 40% | 38% | 38% | 30% | 40% | 38% | 35% | 36% | 37% | 39% |
| Net satisfied | -267 | -199 | -167 | -163 | -211 | -198 | -194 | -185 | -30 | -155 | -108 | -110 | -73 | -58 | -26 | -35 | -67 | -59 | -85 | -102 | -144 | -212 | -49 | -190 |
| | -26% | -23% | -23% | -24% | -24% | -24% | -24% | -25% | -53% | -31% | -20% | -37% | -30% | -23% | -11% | -14% | -22% | -31% | -40% | -19% | -36% | -24% | -33% | -18% |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).
 Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
 Source : Ipsos J26-001401-01

*=Less than 0.5%
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 18

ED (Ed Davey). Are you satisfied or dissatisfied with the way Ed Davey is doing his job as leader of the Liberal Democrats?

Base : All

| | Total (Weighted) | Voting | | | | | Working status | | Government | | Work sector | | Tenure | | | | | | ONS Regions | | | | | | Past vote (2024 General Election) | | | | | Qualifications | | | UnW Tot. | | |
|----------------------|------------------|------------|--------------|-----------------------------|-------------|-------------|----------------|---------------------------|------------|----------------|-------------|-------------|-------------|-----------------|----------------|---------------|-------------|-----------------------|-------------------|---------------------------------|--------------------|-----------------|-------------|-------------------------|-----------------------------------|-------------|-------------|------------------|------------------------|-------------------|---------------------------------------|-------------|-------------|-------------|-------------|
| | | Labour | Conservative | Liberal Democrats (Lib Dem) | Reform UK | Green Party | Full-time | Not full-time/Not working | Satis-fied | Dis-satis-fied | Public | Private | Mort-gage | Owned out-right | Private renter | Social renter | Renter | Total owner occup-ier | North excl. Scot. | Mid-lands (incl. E. of England) | South excl. London | Grea-ter London | Eng-land | Scot | Wales | Lab | Con | Reform UK | LD | Oth incl. LD, Grn | Did not vote/ not eligible/ too young | No qual' | | Other qual' | Degree+ |
| Unweighted Total | 1045 | 225 | 170 | 85 | 218 | 120 | 445 | 583 | 161 | 801 | 236 | 643 | 345 | 417 | 109 | 134 | 243 | 762 | 215 | 296 | 275 | 121 | 907 | 88 | 50 | 266 | 194 | 105 | 96 | 206 | 123 | 140 | 565 | 326 | 1045 |
| Weighted Total | 1045 | 243 | 153 | 83 | 212 | 111 | 485 | 552 | 146 | 819 | 232 | 676 | 327 | 369 | 133 | 173 | 306 | 696 | 249 | 271 | 242 | 144 | 906 | 87 | 52 | 271 | 185 | 93 | 91 | 211 | 154 | 164 | 544 | 325 | 1045 |
| Satisfied | 197 | 73 | 27 | 48 | 18 | 17 | 85 | 110 | 63 | 112 | 55 | 119 | 63 | 91 | 21 | 20 | 40 | 154 | 53 | 38 | 47 | 27 | 165 | 22 | 10 | 64 | 31 | 7 | 45 | 63 | 12 | 29 | 99 | 67 | 226 |
| | 19% | 30% | 18% | 58% ^s | 8% | 15% | 18% | 20% | 43% | 14% | 24% | 18% | 19% | 25% | 15% | 11% | 13% | 22% | 21% | 14% | 20% | 19% | 18% | 25% ^s | 20% ^s | 24% | 17% | 7% | 50% ^s | 30% | 8% | 18% | 18% | 21% | 22% |
| Dissatisfied | 464 | 92 | 58 | 12 | 131 | 49 | 222 | 240 | 30 | 428 | 87 | 315 | 141 | 137 | 68 | 101 | 169 | 278 | 101 | 133 | 105 | 68 | 407 | 35 | 22 | 111 | 69 | 62 | 25 | 91 | 83 | 72 | 254 | 131 | 416 |
| | 44% | 38% | 38% | 14% ^s | 62% | 44% | 46% | 44% | 20% | 52% | 37% | 46% | 43% | 37% | 51% | 58% | 55% | 40% | 40% | 49% | 43% | 47% | 45% | 40% ^s | 42% ^s | 41% | 37% | 67% ^s | 27% ^s | 43% | 54% | 44% | 47% | 40% | 40% |
| Don't know | 384 | 77 | 68 | 23 | 64 | 45 | 178 | 202 | 53 | 279 | 91 | 243 | 122 | 142 | 44 | 52 | 97 | 264 | 96 | 100 | 90 | 49 | 334 | 30 | 20 | 96 | 84 | 24 | 21 | 57 | 59 | 62 | 191 | 127 | 403 |
| | 37% | 32% | 45% | 27% ^s | 30% | 41% | 37% | 37% | 36% | 34% | 39% | 36% | 37% | 38% | 33% | 30% | 32% | 38% | 38% | 37% | 37% | 34% | 37% | 34% ^s | 38% ^s | 35% | 46% | 26% ^s | 23% ^s | 27% | 38% | 38% | 35% | 39% | 39% |
| Net satisfied | -267 | -19 | -30 | 36 | -113 | -33 | -136 | -131 | 33 | -316 | -32 | -195 | -78 | -46 | -48 | -81 | -129 | -124 | -48 | -96 | -58 | -41 | -242 | -13 | -11 | -47 | -38 | -56 | 20 | -28 | -71 | -43 | -155 | -64 | -190 |
| | -26% | -8% | -20% | 44%^s | -53% | -29% | -28% | -24% | 23% | -39% | -14% | -29% | -24% | -13% | -36% | -47% | -42% | -18% | -19% | -35% | -24% | -28% | -27% | -15%^s | -22%^s | -17% | -20% | -60% | 22%^s | -13% | -46% | -26% | -28% | -20% | -18% |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).
 Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
 Source : Ipsos J26-001401-01
^s=Less than 0.5%
^s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 19

Nigel Farage. Are you satisfied or dissatisfied with the way Nigel Farage is doing his job as leader of Reform UK?

Base : All

| | Total (Wtd) | Likelihood to vote (General Election) | | | | | | | | Gender | | Age | | | | Social grade | | | | | | Ethnicity | | UnWgt Total |
|----------------------|-------------|---------------------------------------|----------------------|--------------------------|-------------|-------------|-------------|-------------|----------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-----------------|-------------|
| | | Always usually depends | AND 9/10 like-lihood | (10) Absol-utely certain | (6 to 10) | (7 to 10) | (8 to 10) | (9 to 10) | Would NOT vote | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | AB | C1 | C2 | DE | ABC1 | C2DE | White | Ethnic minority | |
| | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted Total | 1045 | 894 | 745 | 709 | 883 | 855 | 829 | 768 | 60 | 493 | 538 | 252 | 259 | 281 | 253 | 239 | 328 | 136 | 108 | 567 | 244 | 903 | 111 | 1045 |
| Weighted Total | 1045 | 869 | 723 | 684 | 873 | 838 | 812 | 752 | 56 | 500 | 527 | 300 | 245 | 258 | 243 | 244 | 299 | 188 | 214 | 542 | 402 | 869 | 146 | 1045 |
| Satisfied | 267 | 229 | 205 | 206 | 232 | 227 | 222 | 212 | 7 | 157 | 107 | 48 | 45 | 90 | 84 | 35 | 73 | 63 | 72 | 108 | 135 | 242 | 19 | 262 |
| | 26% | 26% | 28% | 30% | 27% | 27% | 27% | 28% | 12% | 31% | 20% | 16% | 18% | 35% | 35% | 14% | 24% | 34% | 34% | 20% | 34% | 28% | 13% | 25% |
| Dissatisfied | 658 | 560 | 457 | 421 | 560 | 532 | 517 | 477 | 37 | 307 | 336 | 225 | 172 | 140 | 121 | 191 | 187 | 107 | 112 | 378 | 219 | 523 | 114 | 639 |
| | 63% | 64% | 63% | 62% | 64% | 64% | 64% | 63% | 67% | 61% | 64% | 75% | 70% | 54% | 50% | 78% | 62% | 57% | 52% | 70% | 55% | 60% | 79% | 61% |
| Don't know | 120 | 80 | 61 | 57 | 81 | 79 | 73 | 64 | 12 | 36 | 84 | 26 | 28 | 28 | 38 | 18 | 40 | 17 | 30 | 57 | 47 | 104 | 12 | 144 |
| | 11% | 9% | 8% | 8% | 9% | 9% | 9% | 9% | 21% | 7% | 16% | 9% | 11% | 11% | 16% | 7% | 13% | 9% | 14% | 11% | 12% | 12% | 8% | 14% |
| Net satisfied | -391 | -331 | -252 | -215 | -327 | -306 | -295 | -265 | -30 | -150 | -230 | -177 | -127 | -50 | -37 | -156 | -114 | -44 | -40 | -270 | -84 | -282 | -95 | -377 |
| | -37% | -38% | -35% | -31% | -38% | -36% | -36% | -35% | -55% | -30% | -44% | -59% | -52% | -19% | -15% | -64% | -38% | -23% | -19% | -50% | -21% | -32% | -65% | -36% |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).
 Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
 Source : Ipsos J26-001401-01
 * = Less than 0.5%
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 20

Nigel Farage. Are you satisfied or dissatisfied with the way Nigel Farage is doing his job as leader of Reform UK?

Base : All

| | Total (Weighted) | Voting | | | | | Working status | | Government | | Work sector | | Tenure | | | | | | ONS Regions | | | | | | Past vote (2024 General Election) | | | | | Qualifications | | | UnW Tot. | | |
|----------------------|------------------|-------------|--------------|-----------------------------|------------|-------------|------------------|---------------------------|-------------|----------------|-------------|-------------|-------------|-----------------|----------------|---------------|-------------|-----------------------|-------------------|---------------------------------|--------------------|-----------------|-------------|-------------------------|-----------------------------------|-------------|------------|------------------|-------------------------|-------------------|---------------------------------------|-----------|-------------|-------------|-------------|
| | | Labour | Conservative | Liberal Democrats (Lib Dem) | Reform UK | Green Party | Full-time | Not full-time/Not working | Satis-fied | Dis-satis-fied | Public | Private | Mort-gage | Owned out-right | Private renter | Social renter | Renter | Total owner occup-ier | North excl. Scot. | Mid-lands (incl. E. of England) | South excl. London | Grea-ter London | Eng-land | Scot | Wales | Lab | Con | Reform UK | LD | Oth incl. LD, Grn | Did not vote/ not eligible/ too young | No qual' | | Other qual' | Degree+ |
| Unweighted Total | 1045 | 225 | 170 | 85 | 218 | 120 | 445 | 583 | 161 | 801 | 236 | 643 | 345 | 417 | 109 | 134 | 243 | 762 | 215 | 296 | 275 | 121 | 907 | 88 | 50 | 266 | 194 | 105 | 96 | 206 | 123 | 140 | 565 | 326 | 1045 |
| Weighted Total | 1045 | 243 | 153 | 83 | 212 | 111 | 485 | 552 | 146 | 819 | 232 | 676 | 327 | 369 | 133 | 173 | 306 | 696 | 249 | 271 | 242 | 144 | 906 | 87 | 52 | 271 | 185 | 93 | 91 | 211 | 154 | 164 | 544 | 325 | 1045 |
| Satisfied | 267 | 21 | 32 | 3 | 184 | 4 | 101 | 163 | 18 | 240 | 49 | 183 | 57 | 127 | 16 | 61 | 78 | 184 | 66 | 76 | 75 | 20 | 238 | 18 | 11 | 38 | 74 | 69 | 6 | 21 | 31 | 73 | 166 | 25 | 262 |
| | 26% | 9% | 21% | 4% ^s | 87% | 4% | 21% | 29% | 12% | 29% | 21% | 27% | 18% | 34% | 12% | 35% | 25% | 26% | 27% | 28% | 31% | 14% | 26% | 20% ^s | 22% ^s | 14% | 40% | 74% ^s | 7% ^s | 10% | 20% | 45% | 31% | 8% | 25% |
| Dissatisfied | 658 | 214 | 95 | 72 | 11 | 101 | 334 | 322 | 116 | 500 | 158 | 419 | 235 | 199 | 108 | 92 | 200 | 434 | 157 | 164 | 137 | 109 | 567 | 61 | 31 | 220 | 85 | 16 | 74 | 169 | 94 | 68 | 316 | 264 | 639 |
| | 63% | 88% | 62% | 86% ^s | 5% | 90% | 69% ^s | 58% | 79% | 61% | 68% | 62% | 72% | 54% | 81% | 53% | 65% | 62% | 63% | 60% | 57% | 76% | 63% | 70% ^s | 59% ^s | 81% | 46% | 18% | 82% ^s | 80% | 61% | 42% | 58% | 81% | 61% |
| Don't know | 120 | 7 | 26 | 8 | 17 | 7 | 50 | 68 | 12 | 80 | 26 | 74 | 34 | 44 | 9 | 20 | 28 | 78 | 26 | 31 | 30 | 14 | 101 | 9 | 10 | 14 | 26 | 8 | 11 | 21 | 29 | 22 | 62 | 35 | 144 |
| | 11% | 3% | 17% | 10% ^s | 8% | 6% | 10% | 12% | 8% | 10% | 11% | 11% | 10% | 12% | 7% | 11% | 9% | 11% | 10% | 11% | 12% | 10% | 11% | 10% ^s | 20% ^s | 5% | 14% | 8% | 12% ^s | 10% | 19% | 14% | 11% | 11% | 14% |
| Net satisfied | -391 | -193 | -63 | -69 | 173 | -97 | -233 | -159 | -98 | -260 | -109 | -235 | -178 | -72 | -92 | -31 | -123 | -250 | -91 | -88 | -62 | -89 | -329 | -43 | -19 | -182 | -11 | 53 | -68 | -148 | -64 | 5 | -149 | -239 | -377 |
| | -37% | -80% | -41% | -83%^s | 82% | -87% | -48% | -29% | -67% | -32% | -47% | -35% | -54% | -19% | -69% | -18% | -40% | -36% | -36% | -32% | -26% | -62% | -36% | -50%^s | -37%^s | -67% | -6% | 57% | -75%^s | -70% | -41% | 3% | -27% | -73% | -36% |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).
 Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
 Source : Ipsos J26-001401-01
^s=Less than 0.5%
^s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 21

ZP. Are you satisfied or dissatisfied with the way Zack Polanski is doing his job as leader of the Green party?

Base : All (Oct/Nov 2025 onwards)

| | Total (Wtd) | Likelihood to vote (General Election) | | | | | | | | Gender | | Age | | | | Social grade | | | | | | Ethnicity | | UnWgt Total |
|----------------------------|-------------|---------------------------------------|---|--------------------------|-----------|-----------|-----------|-----------|----------------|--------|-------|-------|-------|-------|------|--------------|------|------|------|------|------|-----------|-----------------|-------------|
| | | Always usually depends | Always usually depends AND 9/10 like-likelihood | (10) Absol-utely certain | (6 to 10) | (7 to 10) | (8 to 10) | (9 to 10) | Would NOT vote | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | AB | C1 | C2 | DE | ABC1 | C2DE | White | Ethnic minority | |
| | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted Total | 1045 | 894 | 745 | 709 | 883 | 855 | 829 | 768 | 60 | 493 | 538 | 252 | 259 | 281 | 253 | 239 | 328 | 136 | 108 | 567 | 244 | 903 | 111 | 1045 |
| Weighted Total | 1045 | 869 | 723 | 684 | 873 | 838 | 812 | 752 | 56 | 500 | 527 | 300 | 245 | 258 | 243 | 244 | 299 | 188 | 214 | 542 | 402 | 869 | 146 | 1045 |
| Satisfied | 236 | 209 | 179 | 163 | 206 | 205 | 193 | 185 | 7 | 127 | 97 | 97 | 63 | 51 | 25 | 59 | 80 | 44 | 21 | 140 | 65 | 181 | 47 | 245 |
| | 23% | 24% | 25% | 24% | 24% | 24% | 24% | 25% | 12% | 25% | 18% | 32% | 26% | 20% | 10% | 24% | 27% | 24% | 10% | 26% | 16% | 21% | 32% | 23% |
| Dissatisfied | 502 | 423 | 357 | 339 | 420 | 398 | 393 | 367 | 35 | 263 | 232 | 126 | 103 | 131 | 143 | 112 | 140 | 86 | 121 | 252 | 208 | 440 | 49 | 487 |
| | 48% | 49% | 49% | 50% | 48% | 47% | 48% | 49% | 63% | 53% | 44% | 42% | 42% | 51% | 59% | 46% | 47% | 46% | 57% | 46% | 52% | 51% | 34% | 47% |
| Don't know | 307 | 238 | 187 | 182 | 247 | 235 | 227 | 200 | 14 | 109 | 197 | 77 | 79 | 76 | 75 | 72 | 79 | 57 | 72 | 151 | 129 | 248 | 50 | 313 |
| | 29% | 27% | 26% | 27% | 28% | 28% | 28% | 27% | 25% | 22% | 37% | 26% | 32% | 29% | 31% | 29% | 27% | 30% | 34% | 28% | 32% | 29% | 34% | 30% |
| Net satisfied-dissatisfied | -267 | -214 | -178 | -176 | -213 | -192 | -200 | -181 | -28 | -136 | -135 | -29 | -40 | -79 | -118 | -53 | -59 | -42 | -100 | -112 | -142 | -259 | -3 | -242 |
| | -26% | -25% | -25% | -26% | -24% | -23% | -25% | -24% | -51% | -27% | -26% | -10% | -16% | -31% | -49% | -22% | -20% | -22% | -47% | -21% | -35% | -30% | -2% | -23% |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).
 Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
 Source : Ipsos J26-001401-01
 * = Less than 0.5%
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 22

ZP. Are you satisfied or dissatisfied with the way Zack Polanski is doing his job as leader of the Green party?

Base : All (Oct/Nov 2025 onwards)

| | Total (Weighted) | Voting | | | | | Working status | | Government | | Work sector | | Tenure | | | | | | ONS Regions | | | | | | Past vote (2024 General Election) | | | | | | Qualifications | | | UnW Tot. | |
|-----------------------|------------------|-------------|--------------|-----------------------------|-------------|-------------|----------------|---------------------------|------------|----------------|-------------|-------------|-------------|-----------------|----------------|---------------|-------------|-----------------------|-------------------|---------------------------------|--------------------|-----------------|-------------|-------------------------|-----------------------------------|-------------|-------------|------------------|-------------------------|-------------------|---------------------------------------|-------------|-------------|------------|-------------|
| | | Labour | Conservative | Liberal Democrats (Lib Dem) | Reform UK | Green Party | Full-time | Not full-time/Not working | Satis-fied | Dis-satis-fied | Public | Private | Mort-gage | Owned out-right | Private renter | Social renter | Renter | Total owner occup-ier | North excl. Scot. | Mid-lands (incl. E. of England) | South excl. London | Grea-ter London | Eng-land | Scot. | Wales | Lab | Con | Reform UK | LD | Oth incl. LD, Grn | Did not vote/ not eligible/ too young | No qual' | Other qual' | | Degree+ |
| Unweighted Total | 1045 | 225 | 170 | 85 | 218 | 120 | 445 | 583 | 161 | 801 | 236 | 643 | 345 | 417 | 109 | 134 | 243 | 762 | 215 | 296 | 275 | 121 | 907 | 88 | 50 | 266 | 194 | 105 | 96 | 206 | 123 | 140 | 565 | 326 | 1045 |
| Weighted Total | 1045 | 243 | 153 | 83 | 212 | 111 | 485 | 552 | 146 | 819 | 232 | 676 | 327 | 369 | 133 | 173 | 306 | 696 | 249 | 271 | 242 | 144 | 906 | 87 | 52 | 271 | 185 | 93 | 91 | 211 | 154 | 164 | 544 | 325 | 1045 |
| Satisfied | 236 | 74 | 13 | 22 | 11 | 84 | 122 | 113 | 52 | 159 | 67 | 147 | 97 | 61 | 47 | 25 | 72 | 158 | 53 | 59 | 55 | 28 | 196 | 28 | 12 | 80 | 18 | 4 | 24 | 81 | 33 | 27 | 97 | 107 | 245 |
| | 23% | 31% | 9% | 27% ^s | 5% | 75% | 25% | 20% | 35% | 19% | 29% | 22% | 30% | 17% | 35% | 15% | 23% | 23% | 21% | 22% | 23% | 20% | 22% | 32% ^s | 23% ^s | 29% | 10% | 5% | 27% ^s | 38% | 21% | 16% | 18% | 33% | 23% |
| Dissatisfied | 502 | 101 | 89 | 31 | 154 | 8 | 226 | 272 | 46 | 449 | 96 | 335 | 136 | 197 | 61 | 96 | 156 | 332 | 109 | 134 | 117 | 76 | 437 | 46 | 19 | 112 | 108 | 77 | 38 | 77 | 80 | 89 | 288 | 122 | 487 |
| | 48% | 42% | 58% | 37% ^s | 73% | 7% | 47% | 49% | 32% | 55% | 42% | 50% | 42% | 53% | 45% | 55% | 51% | 48% | 44% | 50% | 48% | 53% | 48% | 53% ^s | 37% ^s | 41% | 58% | 82% ^s | 42% ^s | 37% | 52% | 54% | 53% | 38% | 47% |
| Don't know | 307 | 68 | 51 | 30 | 47 | 20 | 137 | 167 | 48 | 211 | 69 | 195 | 94 | 112 | 26 | 52 | 78 | 206 | 87 | 78 | 69 | 39 | 274 | 13 | 21 | 79 | 59 | 12 | 28 | 53 | 42 | 48 | 159 | 96 | 313 |
| | 29% | 28% | 33% | 36% ^s | 22% | 18% | 28% | 30% | 33% | 26% | 30% | 29% | 29% | 30% | 19% | 30% | 26% | 30% | 35% | 29% | 29% | 27% | 30% | 15% ^s | 40% ^s | 29% | 32% | 13% | 31% ^s | 25% | 27% | 29% | 29% | 30% | 30% |
| Net satisfied- | -267 | -27 | -75 | -8 | -143 | 76 | -103 | -159 | 5 | -290 | -29 | -188 | -39 | -136 | -14 | -70 | -84 | -175 | -56 | -75 | -62 | -48 | -241 | -18 | -8 | -33 | -90 | -73 | -14 | 4 | -47 | -62 | -190 | -15 | -242 |
| dissatisfied | -26% | -11% | -49% | -10%^s | -67% | 68% | -21% | -29% | 4% | -35% | -13% | -28% | -12% | -37% | -10% | -41% | -27% | -25% | -23% | -28% | -26% | -33% | -27% | -21%^s | -15%^s | -12% | -49% | -78% | -16%^s | 2% | -30% | -38% | -35% | -5% | -23% |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).
 Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
 Source : Ipsos J26-001401-01
 * = Less than 0.5%
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 23

RR. Are you satisfied or dissatisfied with the way Rachel Reeves is doing her job as Chancellor of the Exchequer?

Base : All

| | Total (W'td) | Likelihood to vote (General Election) | | | | | | | | Gender | | Age | | | | Social grade | | | | | | Ethnicity | | UnWgt Total |
|------------------|--------------|---------------------------------------|--|-------------------------|-----------|-----------|-----------|-----------|----------------|--------|-------|-------|-------|-------|------|--------------|------|------|------|------|------|-----------|-----------------|-------------|
| | | Always usually depends | Always usually depends AND 9/10 likelihood | (10) Absolutely certain | (6 to 10) | (7 to 10) | (8 to 10) | (9 to 10) | Would NOT vote | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | AB | C1 | C2 | DE | ABC1 | C2DE | White | Ethnic minority | |
| | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted Total | 1045 | 894 | 745 | 709 | 883 | 855 | 829 | 768 | 60 | 493 | 538 | 252 | 259 | 281 | 253 | 239 | 328 | 136 | 108 | 567 | 244 | 903 | 111 | 1045 |
| Weighted Total | 1045 | 869 | 723 | 684 | 873 | 838 | 812 | 752 | 56 | 500 | 527 | 300 | 245 | 258 | 243 | 244 | 299 | 188 | 214 | 542 | 402 | 869 | 146 | 1045 |
| Satisfied | 126 | 117 | 95 | 90 | 110 | 107 | 103 | 96 | 3 | 68 | 56 | 33 | 42 | 26 | 25 | 31 | 52 | 17 | 14 | 83 | 31 | 102 | 20 | 148 |
| | 12% | 13% | 13% | 13% | 13% | 13% | 13% | 13% | 6% | 14% | 11% | 11% | 17% | 10% | 10% | 13% | 17% | 9% | 7% | 15% | 8% | 12% | 14% | 14% |
| Dissatisfied | 750 | 635 | 536 | 510 | 638 | 609 | 593 | 553 | 42 | 384 | 357 | 200 | 151 | 200 | 199 | 175 | 210 | 141 | 162 | 386 | 303 | 649 | 80 | 707 |
| | 72% | 73% | 74% | 75% | 73% | 73% | 73% | 73% | 75% | 77% | 68% | 67% | 62% | 78% | 82% | 72% | 70% | 75% | 75% | 71% | 75% | 75% | 55% | 68% |
| Don't know | 169 | 117 | 92 | 84 | 125 | 122 | 116 | 103 | 11 | 48 | 114 | 66 | 52 | 32 | 19 | 38 | 36 | 30 | 39 | 74 | 68 | 118 | 46 | 190 |
| | 16% | 13% | 13% | 12% | 14% | 15% | 14% | 14% | 19% | 10% | 22% | 22% | 21% | 13% | 8% | 15% | 12% | 16% | 18% | 14% | 17% | 14% | 32% | 18% |
| Net satisfied | -625 | -518 | -440 | -420 | -528 | -502 | -489 | -456 | -39 | -316 | -301 | -167 | -109 | -174 | -174 | -145 | -158 | -124 | -148 | -303 | -271 | -547 | -60 | -559 |
| | -60% | -60% | -61% | -61% | -61% | -60% | -60% | -61% | -69% | -63% | -57% | -56% | -45% | -68% | -72% | -59% | -53% | -66% | -69% | -56% | -68% | -63% | -41% | -53% |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).
 Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
 Source : Ipsos J26-001401-01
 * = Less than 0.5%
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 24

RR. Are you satisfied or dissatisfied with the way Rachel Reeves is doing her job as Chancellor of the Exchequer?

Base : All

| | Total (Weighted) | Voting | | | | | Working status | | Government | | Work sector | | Tenure | | | | | | ONS Regions | | | | | | Past vote (2024 General Election) | | | | | | Qualifications | | | UnW Tot. | | |
|------------------|------------------|--------|--------------|-----------------------------|-----------|-------------|----------------|---------------------------|------------|----------------|-------------|---------|-----------|-----------------|----------------|---------------|--------|-----------------------|-------------------|---------------------------------|--------------------|-----------------|----------|------|-----------------------------------|------|------|-----------|------|-------------------|---------------------------------------|----------|-------------|----------|---------|-----|
| | | Labour | Conservative | Liberal Democrats (Lib Dem) | Reform UK | Green Party | Full-time | Not full-time/Not working | Satis-fied | Dis-satis-fied | Public | Private | Mort-gage | Owned out-right | Private renter | Social renter | Renter | Total owner occup-ier | North excl. Scot. | Mid-lands (incl. E. of England) | South excl. London | Grea-ter London | Eng-land | Scot | Wales | Lab | Con | Reform UK | LD | Oth incl. LD, Grn | Did not vote/ not eligible/ too young | No qual' | Other qual' | | Degree+ | |
| Unweighted Total | 1045 | 225 | 170 | 85 | 218 | 120 | 445 | 583 | 161 | 801 | 236 | 643 | 345 | 417 | 109 | 134 | 243 | 762 | 215 | 296 | 275 | 121 | 907 | 88 | 50 | 266 | 194 | 105 | 96 | 206 | 123 | 140 | 565 | 326 | 1045 | |
| Weighted Total | 1045 | 243 | 153 | 83 | 212 | 111 | 485 | 552 | 146 | 819 | 232 | 676 | 327 | 369 | 133 | 173 | 306 | 696 | 249 | 271 | 242 | 144 | 906 | 87 | 52 | 271 | 185 | 93 | 91 | 211 | 154 | 164 | 544 | 325 | 1045 | |
| Satisfied | 126 | 77 | 10 | 12 | 3 | 10 | 67 | 57 | 74 | 43 | 37 | 74 | 48 | 56 | 11 | 8 | 19 | 105 | 46 | 23 | 26 | 17 | 112 | 7 | 6 | 62 | 9 | 2 | 12 | 28 | 12 | 10 | 61 | 53 | 148 | |
| | 12% | 32% | 7% | 14% | 2% | 9% | 14% | 10% | 51% | 5% | 16% | 11% | 15% | 15% | 8% | 4% | 6% | 15% | 19% | 9% | 11% | 12% | 12% | 9% | 11% | 23% | 5% | 2% | 13% | 13% | 8% | 6% | 11% | 16% | 14% | |
| Dissatisfied | 750 | 130 | 133 | 58 | 192 | 62 | 354 | 393 | 51 | 682 | 155 | 499 | 222 | 273 | 96 | 138 | 233 | 495 | 159 | 200 | 182 | 108 | 649 | 64 | 37 | 179 | 167 | 88 | 59 | 141 | 105 | 139 | 402 | 205 | 707 | |
| | 72% | 53% | 87% | 70% | 91% | 56% | 73% | 71% | 35% | 83% | 67% | 74% | 68% | 74% | 72% | 80% | 76% | 71% | 64% | 35% | 74% | 75% | 75% | 72% | 74% | 71% | 66% | 90% | 94% | 65% | 67% | 68% | 85% | 74% | 63% | 68% |
| Don't know | 169 | 36 | 9 | 13 | 17 | 39 | 64 | 102 | 21 | 93 | 39 | 103 | 57 | 40 | 26 | 28 | 54 | 97 | 44 | 48 | 34 | 19 | 145 | 15 | 9 | 31 | 9 | 4 | 20 | 42 | 38 | 15 | 81 | 66 | 190 | |
| | 16% | 15% | 6% | 16% | 8% | 35% | 13% | 18% | 15% | 11% | 17% | 15% | 17% | 11% | 20% | 16% | 18% | 14% | 18% | 18% | 14% | 13% | 16% | 18% | 17% | 11% | 5% | 4% | 22% | 20% | 24% | 9% | 15% | 20% | 18% | |
| Net satisfied | -625 | -53 | -123 | -46 | -189 | -52 | -287 | -336 | 23 | -639 | -118 | -426 | -173 | -217 | -84 | -130 | -214 | -390 | -112 | -177 | -156 | -92 | -537 | -57 | -31 | -117 | -158 | -86 | -47 | -113 | -92 | -129 | -340 | -152 | -559 | |
| | -60% | -22% | -81% | -56% | -89% | -46% | -59% | -61% | 16% | -78% | -51% | -63% | -53% | -59% | -63% | -75% | -70% | -56% | -45% | -65% | -65% | -64% | -59% | -65% | -60% | -43% | -85% | -93% | -51% | -53% | -60% | -79% | -63% | -47% | -53% | |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).
 Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
 Source : Ipsos J26-001401-01
 * = Less than 0.5%
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 25

Q8B. Who do you think would make the most capable Prime Minister?

Base : All

| | Total (W'td) | Likelihood to vote (General Election) | | | | | | | Gender | | Age | | | | Social grade | | | | | | Ethnicity | | UnWgt Total | |
|--------------------------|--------------|---------------------------------------|--|-------------------------|-----------|-----------|-----------|-----------|----------------|-----|-------|-------|-------|-------|--------------|-----|-----|-----|-----|------|-----------|-------|-------------|-----------------|
| | | Always usually depends | Always usually depends AND 9/10 likelihood | (10) Absolutely certain | (6 to 10) | (7 to 10) | (8 to 10) | (9 to 10) | Would NOT vote | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | AB | C1 | C2 | DE | ABC1 | C2DE | White | | Ethnic minority |
| Unweighted Total | 1045 | 894 | 745 | 709 | 883 | 855 | 829 | 768 | 60 | 493 | 538 | 252 | 259 | 281 | 253 | 239 | 328 | 136 | 108 | 567 | 244 | 903 | 111 | 1045 |
| Weighted Total | 1045 | 869 | 723 | 684 | 873 | 838 | 812 | 752 | 56 | 500 | 527 | 300 | 245 | 258 | 243 | 244 | 299 | 188 | 214 | 542 | 402 | 869 | 146 | 1045 |
| Kemi Badenoch | 135 | 128 | 103 | 100 | 124 | 119 | 114 | 104 | 2 | 60 | 71 | 11 | 22 | 42 | 60 | 40 | 36 | 20 | 24 | 76 | 44 | 127 | 4 | 150 |
| | 13% | 15% | 14% | 15% | 14% | 14% | 14% | 14% | 3% | 12% | 14% | 4% | 9% | 16% | 25% | 16% | 12% | 11% | 11% | 14% | 11% | 15% | 3% | 14% |
| Keir Starmer | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Nigel Farage | 171 | 145 | 134 | 136 | 150 | 147 | 147 | 140 | 5 | 97 | 74 | 36 | 32 | 51 | 52 | 17 | 43 | 37 | 62 | 61 | 98 | 158 | 11 | 165 |
| | 16% | 17% | 19% | 20% | 17% | 18% | 18% | 19% | 9% | 19% | 14% | 12% | 13% | 20% | 21% | 7% | 15% | 19% | 29% | 11% | 24% | 18% | 8% | 16% |
| Andy Burnham | 314 | 277 | 234 | 229 | 280 | 267 | 260 | 243 | 15 | 155 | 149 | 123 | 82 | 51 | 58 | 94 | 101 | 50 | 40 | 195 | 90 | 259 | 52 | 306 |
| | 30% | 32% | 32% | 33% | 32% | 32% | 32% | 32% | 26% | 31% | 28% | 41% | 34% | 20% | 24% | 39% | 34% | 27% | 19% | 36% | 22% | 30% | 35% | 29% |
| There is no difference | 159 | 117 | 89 | 77 | 119 | 113 | 108 | 94 | 17 | 74 | 84 | 33 | 39 | 48 | 38 | 22 | 41 | 40 | 44 | 63 | 84 | 126 | 29 | 151 |
| | 15% | 13% | 12% | 11% | 14% | 13% | 13% | 13% | 31% | 15% | 16% | 11% | 16% | 19% | 16% | 9% | 14% | 22% | 20% | 12% | 21% | 14% | 20% | 14% |
| No one | 94 | 67 | 48 | 38 | 63 | 61 | 57 | 52 | 13 | 43 | 50 | 43 | 25 | 17 | 9 | 30 | 25 | 10 | 18 | 55 | 28 | 61 | 28 | 95 |
| | 9% | 8% | 7% | 6% | 7% | 7% | 7% | 7% | 23% | 9% | 9% | 14% | 10% | 7% | 4% | 12% | 8% | 5% | 8% | 10% | 7% | 7% | 19% | 9% |
| Someone else. Specify... | 86 | 75 | 75 | 70 | 78 | 77 | 77 | 75 | 1 | 48 | 35 | 32 | 17 | 25 | 12 | 26 | 24 | 11 | 17 | 50 | 27 | 69 | 9 | 81 |
| | 8% | 9% | 10% | 10% | 9% | 9% | 9% | 10% | 2% | 10% | 7% | 11% | 7% | 10% | 5% | 11% | 8% | 6% | 8% | 9% | 7% | 8% | 6% | 8% |
| Don't know | 86 | 59 | 39 | 34 | 59 | 55 | 49 | 43 | 3 | 21 | 64 | 22 | 27 | 23 | 13 | 15 | 28 | 19 | 11 | 43 | 31 | 69 | 13 | 97 |
| | 8% | 7% | 5% | 5% | 7% | 7% | 6% | 6% | 6% | 4% | 12% | 7% | 11% | 9% | 6% | 6% | 9% | 10% | 5% | 8% | 8% | 8% | 9% | 9% |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).
 Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
 Source : Ipsos J26-001401-01
 * = Less than 0.5%
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 26

Q8B. Who do you think would make the most capable Prime Minister?

Base : All

| | Total (Weighted) | Voting | | | | | Working status | | Government | | Work sector | | Tenure | | | | | | ONS Regions | | | | | | Past vote (2024 General Election) | | | | | | Qualifications | | | UnW Tot. | |
|--------------------------|------------------|--------|--------------|-----------------------------|-----------|-------------|----------------|---------------------------|------------|----------------|-------------|---------|-----------|-----------------|----------------|---------------|--------|-----------------------|------------------|--------------------------------|--------------------|-----------------|----------|------|-----------------------------------|-----|-----|-----------|-----|-------------------|---------------------------------------|---------|------------|----------|---------|
| | | Labour | Conservative | Liberal Democrats (Lib Dem) | Reform UK | Green Party | Full-time | Not full-time/Not working | Satis-fied | Dis-satis-fied | Public | Private | Mort-gage | Owned out-right | Private renter | Social renter | Renter | Total owner occup-ier | North excl. Scot | Mid-lands (incl. E of England) | South excl. London | Grea-ter London | Eng-land | Scot | Wales | Lab | Con | Reform UK | LD | Oth incl. LD, Grn | Did not vote/ not eligible/ too young | No qual | Other qual | | Degree+ |
| Unweighted Total | 1045 | 225 | 170 | 85 | 218 | 120 | 445 | 583 | 161 | 801 | 236 | 643 | 345 | 417 | 109 | 134 | 243 | 762 | 215 | 296 | 275 | 121 | 907 | 88 | 50 | 266 | 194 | 105 | 96 | 206 | 123 | 140 | 565 | 326 | 1045 |
| Weighted Total | 1045 | 243 | 153 | 83 | 212 | 111 | 485 | 552 | 146 | 819 | 232 | 676 | 327 | 369 | 133 | 173 | 306 | 696 | 249 | 271 | 242 | 144 | 906 | 87 | 52 | 271 | 185 | 93 | 91 | 211 | 154 | 164 | 544 | 325 | 1045 |
| Kemi Badenoch | 135 | 9 | 77 | 10 | 25 | - | 41 | 93 | 5 | 127 | 31 | 87 | 51 | 62 | 10 | 9 | 19 | 113 | 26 | 46 | 38 | 12 | 121 | 9 | 5 | 18 | 72 | 10 | 11 | 14 | 8 | 31 | 72 | 32 | 150 |
| | 13% | 4% | 51% | 13% | 12% | - | 9% | 17% | 3% | 15% | 14% | 13% | 16% | 17% | 7% | 5% | 6% | 16% | 10% | 17% | 16% | 8% | 13% | 10% | 9% | 7% | 39% | 11% | 12% | 7% | 5% | 19% | 13% | 10% | 14% |
| Keir Starmer | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Nigel Farage | 171 | 6 | 5 | - | 151 | - | 57 | 113 | 2 | 163 | 29 | 118 | 31 | 75 | 10 | 51 | 62 | 106 | 33 | 48 | 54 | 16 | 149 | 14 | 8 | 17 | 36 | 55 | 3 | 13 | 25 | 44 | 113 | 14 | 165 |
| | 16% | 3% | 3% | -s | 71% | - | 12% | 20% | 1% | 20% | 13% | 17% | 9% | 20% | 8% | 30% | 20% | 15% | 13% | 18% | 22% | 11% | 16% | 16% | 16% | 6% | 19% | 59% | 3% | 6% | 16% | 27% | 21% | 4% | 16% |
| Andy Burnham | 314 | 177 | 22 | 33 | 7 | 34 | 177 | 137 | 106 | 185 | 75 | 209 | 114 | 102 | 58 | 34 | 92 | 216 | 95 | 59 | 56 | 55 | 265 | 36 | 13 | 139 | 21 | 2 | 45 | 88 | 31 | 25 | 141 | 145 | 306 |
| | 30% | 73% | 15% | 40% | 3% | 30% | 37% | 25% | 73% | 23% | 33% | 31% | 35% | 28% | 43% | 20% | 30% | 31% | 38% | 22% | 23% | 38% | 29% | 41% | 26% | 51% | 12% | 2% | 49% | 42% | 20% | 15% | 26% | 45% | 29% |
| There is no difference | 159 | 31 | 15 | 16 | 8 | 19 | 76 | 81 | 12 | 134 | 43 | 93 | 42 | 56 | 20 | 33 | 53 | 98 | 25 | 41 | 39 | 26 | 131 | 14 | 13 | 41 | 18 | 8 | 11 | 34 | 40 | 27 | 97 | 32 | 151 |
| | 15% | 13% | 10% | 19% | 4% | 17% | 16% | 15% | 8% | 16% | 18% | 14% | 13% | 15% | 15% | 19% | 17% | 14% | 10% | 15% | 16% | 18% | 14% | 16% | 25% | 15% | 10% | 9% | 12% | 16% | 26% | 17% | 18% | 10% | 14% |
| No one | 94 | 9 | 13 | 9 | 8 | 24 | 44 | 49 | 8 | 83 | 15 | 65 | 27 | 21 | 22 | 13 | 35 | 49 | 25 | 31 | 10 | 21 | 86 | 5 | 3 | 21 | 11 | 2 | 5 | 19 | 28 | 15 | 47 | 28 | 95 |
| | 9% | 4% | 8% | 10% | 4% | 21% | 9% | 9% | 5% | 10% | 6% | 10% | 8% | 6% | 16% | 8% | 11% | 7% | 10% | 12% | 4% | 14% | 10% | 5% | 6% | 8% | 6% | 2% | 6% | 9% | 18% | 9% | 9% | 9% | 9% |
| Someone else. Specify... | 86 | 6 | 9 | 7 | 7 | 26 | 53 | 32 | 8 | 74 | 13 | 61 | 31 | 26 | 7 | 18 | 26 | 57 | 24 | 19 | 21 | 11 | 76 | 4 | 7 | 27 | 11 | 12 | 8 | 25 | 4 | 13 | 34 | 36 | 81 |
| | 8% | 2% | 6% | 9% | 3% | 23% | 11% | 6% | 5% | 9% | 6% | 9% | 9% | 7% | 6% | 11% | 8% | 8% | 10% | 7% | 9% | 8% | 8% | 4% | 13% | 10% | 6% | 12% | 9% | 12% | 3% | 8% | 6% | 11% | 8% |
| Don't know | 86 | 5 | 11 | 8 | 6 | 10 | 36 | 46 | 6 | 52 | 25 | 44 | 30 | 26 | 7 | 13 | 20 | 57 | 22 | 27 | 24 | 4 | 77 | 6 | 2 | 8 | 15 | 4 | 8 | 18 | 18 | 9 | 40 | 36 | 97 |
| | 8% | 2% | 7% | 9% | 3% | 9% | 7% | 8% | 4% | 6% | 11% | 7% | 9% | 7% | 5% | 8% | 7% | 8% | 9% | 9% | 10% | 10% | 3% | 9% | 7% | 4% | 3% | 8% | 4% | 8% | 18% | 6% | 7% | 11% | 9% |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).

Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel

Source : Ipsos J26-001401-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 27
Q11_Lab. To what extent, if at all, do you agree or disagree with the following statements? The Labour Government deserves to be re-elected

Base : All

| | Total (W'td) | Likelihood to vote (General Election) | | | | | | | Gender | | Age | | | | Social grade | | | | | Ethnicity | | UnWgt Total | | |
|----------------------------|--------------|---------------------------------------|--|------------------------|-------------|-------------|-------------|-------------|----------------|-------------|-------------|------------|-------------|-------------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|------------|-----------------|
| | | Always usually depends | Always usually depends AND 9/10 likelihood | (10) Absolutly certain | (6 to 10) | (7 to 10) | (8 to 10) | (9 to 10) | Would NOT vote | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | AB | C1 | C2 | DE | ABC1 | C2DE | | White | Ethnic minority |
| | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted Total | 1045 | 894 | 745 | 709 | 883 | 855 | 829 | 768 | 60 | 493 | 538 | 252 | 259 | 281 | 253 | 239 | 328 | 136 | 108 | 567 | 244 | 903 | 111 | 1045 |
| Weighted Total | 1045 | 869 | 723 | 684 | 873 | 838 | 812 | 752 | 56 | 500 | 527 | 300 | 245 | 258 | 243 | 244 | 299 | 188 | 214 | 542 | 402 | 869 | 146 | 1045 |
| Strongly agree | 88 | 76 | 71 | 72 | 80 | 74 | 74 | 74 | 2 | 34 | 53 | 34 | 18 | 14 | 22 | 24 | 21 | 16 | 17 | 45 | 33 | 63 | 24 | 83 |
| | 8% | 9% | 10% | 11% | 9% | 9% | 9% | 10% | 4% | 7% | 10% | 11% | 8% | 5% | 9% | 10% | 7% | 8% | 8% | 8% | 8% | 7% | 16% | 8% |
| Tend to agree | 171 | 147 | 119 | 116 | 145 | 141 | 135 | 126 | 9 | 83 | 84 | 64 | 53 | 25 | 30 | 49 | 52 | 29 | 26 | 101 | 56 | 147 | 21 | 174 |
| | 16% | 17% | 16% | 17% | 17% | 17% | 17% | 17% | 15% | 17% | 16% | 21% | 22% | 10% | 12% | 20% | 17% | 16% | 12% | 19% | 14% | 17% | 14% | 17% |
| Neither agree nor disagree | 194 | 159 | 116 | 108 | 151 | 138 | 131 | 119 | 12 | 92 | 96 | 78 | 42 | 51 | 23 | 41 | 64 | 28 | 38 | 105 | 66 | 154 | 33 | 197 |
| | 19% | 18% | 16% | 16% | 17% | 16% | 16% | 16% | 22% | 18% | 18% | 26% | 17% | 20% | 9% | 17% | 21% | 15% | 18% | 19% | 16% | 18% | 23% | 19% |
| Tend to disagree | 183 | 148 | 116 | 97 | 155 | 149 | 143 | 122 | 7 | 79 | 100 | 44 | 46 | 42 | 52 | 40 | 49 | 35 | 42 | 89 | 77 | 147 | 29 | 179 |
| | 18% | 17% | 16% | 14% | 18% | 18% | 18% | 16% | 12% | 16% | 19% | 15% | 19% | 16% | 21% | 16% | 17% | 19% | 20% | 16% | 19% | 17% | 20% | 17% |
| Strongly disagree | 356 | 314 | 283 | 277 | 316 | 311 | 306 | 290 | 18 | 195 | 160 | 59 | 64 | 118 | 115 | 84 | 104 | 66 | 77 | 188 | 143 | 325 | 24 | 354 |
| | 34% | 36% | 39% | 40% | 36% | 37% | 38% | 39% | 32% | 39% | 30% | 20% | 26% | 46% | 47% | 34% | 35% | 35% | 36% | 35% | 36% | 37% | 17% | 34% |
| Don't know | 52 | 26 | 18 | 14 | 25 | 24 | 24 | 21 | 8 | 16 | 34 | 21 | 22 | 8 | 2 | 6 | 8 | 13 | 13 | 14 | 27 | 33 | 15 | 58 |
| | 5% | 3% | 2% | 2% | 3% | 3% | 3% | 3% | 15% | 3% | 6% | 7% | 9% | 3% | 1% | 2% | 3% | 7% | 6% | 2% | 7% | 4% | 10% | 6% |
| Agree | 259 | 222 | 190 | 188 | 226 | 215 | 209 | 200 | 11 | 118 | 137 | 98 | 71 | 39 | 52 | 73 | 74 | 45 | 44 | 146 | 89 | 210 | 45 | 257 |
| | 25% | 26% | 26% | 28% | 26% | 26% | 26% | 27% | 19% | 24% | 26% | 33% | 29% | 15% | 21% | 30% | 25% | 24% | 20% | 27% | 22% | 24% | 31% | 25% |
| Disagree | 539 | 462 | 399 | 374 | 471 | 460 | 448 | 412 | 25 | 274 | 260 | 103 | 110 | 160 | 167 | 124 | 154 | 101 | 119 | 277 | 221 | 472 | 53 | 533 |
| | 52% | 53% | 55% | 55% | 54% | 55% | 55% | 55% | 44% | 55% | 49% | 34% | 45% | 62% | 69% | 51% | 51% | 54% | 56% | 51% | 55% | 54% | 36% | 51% |
| Net agree | -280 | -239 | -209 | -186 | -246 | -245 | -239 | -213 | -14 | -156 | -123 | -5 | -38 | -121 | -115 | -51 | -80 | -56 | -76 | -131 | -132 | -263 | -8 | -276 |
| | -27% | -28% | -29% | -27% | -28% | -29% | -29% | -28% | -25% | -31% | -23% | -2% | -16% | -47% | -47% | -21% | -27% | -30% | -35% | -24% | -33% | -30% | -6% | -26% |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).
 Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
 Source : Ipsos J26-001401-01
 * = Less than 0.5%
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 28
Q11_Lab. To what extent, if at all, do you agree or disagree with the following statements? The Labour Government deserves to be re-elected

Base : All

| | Total (Weighted) | Voting | | | | | Working status | | Government | | Work sector | | Tenure | | | | | | ONS Regions | | | | | | Past vote (2024 General Election) | | | | | | Qualifications | | | UnW Tot. | | |
|----------------------------|------------------|--------|--------------|-----------------------------|-----------|-------------|----------------|---------------------------|------------|----------------|-------------|---------|-----------|-----------------|----------------|---------------|--------|-----------------------|-------------------|--------------------------------|--------------------|------------------|----------|------|-----------------------------------|-----|------|-----------|-----|-------------------|---------------------------------------|---------|------------|----------|---------|------|
| | | Labour | Conservative | Liberal Democrats (Lib Dem) | Reform UK | Green Party | Full-time | Not full-time/Not working | Satis-fied | Dis-satis-fied | Public | Private | Mort-gage | Owned out-right | Private renter | Social renter | Renter | Total owner occup-ier | North excl. Scot. | Mid-lands (incl. E of England) | South excl. London | Great-ter London | Eng-land | Scot | Wales | Lab | Con | Reform UK | LD | Oth incl. LD, Grn | Did not vote/ not eligible/ too young | No qual | Other qual | | Degree+ | |
| Unweighted Total | 1045 | 225 | 170 | 85 | 218 | 120 | 445 | 583 | 161 | 801 | 236 | 643 | 345 | 417 | 109 | 134 | 243 | 762 | 215 | 296 | 275 | 121 | 907 | 88 | 50 | 266 | 194 | 105 | 96 | 206 | 123 | 140 | 565 | 326 | 1045 | |
| Weighted Total | 1045 | 243 | 153 | 83 | 212 | 111 | 485 | 552 | 146 | 819 | 232 | 676 | 327 | 369 | 133 | 173 | 306 | 696 | 249 | 271 | 242 | 144 | 906 | 87 | 52 | 271 | 185 | 93 | 91 | 211 | 154 | 164 | 544 | 325 | 1045 | |
| Strongly agree | 88 | 60 | 5 | 6 | 5 | 2 | 52 | 36 | 30 | 47 | 25 | 47 | 29 | 23 | 19 | 14 | 34 | 52 | 20 | 12 | 20 | 29 | 81 | 5 | 2 | 45 | 8 | - | 9 | 11 | 11 | 11 | 33 | 44 | 83 | |
| | 8% | 25% | 3% | 8% | 2% | 2% | 11% | 6% | 21% | 6% | 11% | 7% | 9% | 6% | 15% | 8% | 11% | 7% | 8% | 4% | 8% | 20% | 9% | 6% | 3% | 17% | 4% | - | 10% | 5% | 7% | 7% | 6% | 14% | 8% | |
| Tend to agree | 171 | 106 | 8 | 10 | 6 | 18 | 95 | 76 | 75 | 81 | 52 | 103 | 64 | 58 | 27 | 21 | 48 | 121 | 64 | 37 | 24 | 22 | 147 | 10 | 14 | 86 | 8 | 2 | 23 | 42 | 14 | 20 | 78 | 72 | 174 | |
| | 16% | 44% | 5% | 13% | 3% | 16% | 20% | 14% | 51% | 10% | 23% | 15% | 19% | 16% | 20% | 12% | 16% | 17% | 26% | 14% | 10% | 15% | 16% | 11% | 28% | 32% | 4% | 3% | 26% | 20% | 9% | 12% | 14% | 22% | 17% | |
| Neither agree nor disagree | 194 | 55 | 21 | 23 | 11 | 33 | 92 | 102 | 30 | 137 | 51 | 116 | 59 | 49 | 34 | 39 | 73 | 107 | 40 | 47 | 42 | 36 | 165 | 23 | 6 | 64 | 16 | 2 | 13 | 44 | 31 | 14 | 107 | 70 | 197 | |
| | 19% | 23% | 14% | 28% | 5% | 30% | 19% | 19% | 20% | 17% | 22% | 17% | 18% | 13% | 26% | 23% | 24% | 15% | 16% | 17% | 17% | 25% | 18% | 26% | 12% | 24% | 9% | 3% | 14% | 21% | 20% | 9% | 20% | 22% | 19% | |
| Tend to disagree | 183 | 6 | 37 | 20 | 32 | 35 | 70 | 112 | 6 | 173 | 34 | 127 | 57 | 74 | 18 | 30 | 47 | 131 | 24 | 50 | 50 | 26 | 150 | 26 | 7 | 29 | 41 | 8 | 18 | 47 | 40 | 40 | 85 | 56 | 179 | |
| | 18% | 3% | 24% | 24% | 15% | 32% | 14% | 20% | 4% | 21% | 15% | 19% | 17% | 20% | 13% | 17% | 15% | 19% | 9% | 19% | 21% | 18% | 17% | 30% | 14% | 11% | 22% | 8% | 20% | 23% | 26% | 24% | 16% | 17% | 17% | |
| Strongly disagree | 356 | 8 | 81 | 19 | 153 | 19 | 157 | 197 | 3 | 350 | 63 | 252 | 105 | 157 | 27 | 57 | 84 | 262 | 84 | 110 | 93 | 29 | 316 | 22 | 18 | 44 | 110 | 79 | 22 | 57 | 40 | 71 | 213 | 70 | 354 | |
| | 34% | 3% | 53% | 23% | 72% | 17% | 32% | 36% | 2% | 43% | 27% | 37% | 32% | 42% | 20% | 33% | 27% | 38% | 34% | 41% | 39% | 20% | 35% | 25% | 35% | 16% | 60% | 85% | 25% | 27% | 26% | 43% | 39% | 21% | 34% | |
| Don't know | 52 | 7 | 1 | 4 | 5 | 4 | 20 | 29 | 3 | 32 | 6 | 31 | 13 | 10 | 8 | 12 | 20 | 23 | 18 | 14 | 13 | 2 | 47 | 1 | 4 | 5 | 1 | 1 | 4 | 8 | 18 | 8 | 28 | 14 | 58 | |
| | 5% | 3% | 1% | 5% | 2% | 3% | 4% | 5% | 2% | 4% | 3% | 5% | 4% | 3% | 6% | 7% | 7% | 3% | 7% | 5% | 5% | 1% | 5% | 1% | 8% | 2% | 1% | 4% | 4% | 12% | 5% | 5% | 4% | 6% | | |
| Agree | 259 | 166 | 12 | 17 | 11 | 20 | 147 | 111 | 105 | 128 | 77 | 150 | 93 | 81 | 46 | 35 | 82 | 173 | 84 | 49 | 45 | 51 | 228 | 15 | 16 | 130 | 16 | 2 | 33 | 54 | 25 | 31 | 111 | 116 | 257 | |
| | 25% | 69% | 8% | 20% | 5% | 18% | 30% | 20% | 72% | 16% | 33% | 22% | 28% | 22% | 35% | 20% | 27% | 25% | 34% | 18% | 18% | 35% | 25% | 17% | 31% | 48% | 9% | 3% | 38% | 25% | 16% | 19% | 20% | 36% | 25% | |
| Disagree | 539 | 14 | 118 | 39 | 185 | 54 | 227 | 309 | 9 | 523 | 97 | 378 | 162 | 230 | 45 | 86 | 131 | 392 | 107 | 160 | 143 | 55 | 465 | 48 | 26 | 72 | 152 | 87 | 41 | 105 | 80 | 110 | 298 | 125 | 533 | |
| | 52% | 6% | 77% | 47% | 87% | 49% | 47% | 56% | 6% | 64% | 42% | 56% | 50% | 62% | 34% | 50% | 43% | 56% | 43% | 59% | 59% | 38% | 51% | 55% | 49% | 27% | 82% | 94% | 45% | 50% | 52% | 67% | 55% | 39% | 51% | |
| Net agree | -280 | 152 | -106 | -22 | -174 | -34 | -80 | -198 | 96 | -395 | -19 | -228 | -69 | -150 | 2 | -51 | -49 | -219 | -24 | 96 | -111 | -99 | -4 | -237 | -33 | -10 | 58 | -136 | -85 | -8 | -51 | -55 | -79 | -187 | -9 | -276 |
| | -27% | 63% | -69% | -27% | -82% | -31% | -16% | -36% | 66% | -48% | -8% | -34% | -21% | -41% | 1% | -29% | -16% | -31% | -10% | -41% | -41% | -3% | -26% | -38% | -19% | 22% | -73% | -91% | -9% | -24% | -36% | -48% | -34% | -3% | -26% | |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).
 Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
 Source : Ipsos J26-001401-01
 * = Less than 0.5%
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 29
Q11_Con. To what extent, if at all, do you agree or disagree with the following statements? The Conservative Party is ready to form the next government

Base : All

| | Total (W'td) | Likelihood to vote (General Election) | | | | | | | | Gender | | Age | | | | Social grade | | | | | | Ethnicity | | UnWgt Total |
|----------------------------|--------------|---------------------------------------|---|--------------------------|-----------|-----------|-----------|-----------|----------------|--------|-------|-------|-------|-------|------|--------------|------|------|------|------|------|-----------|-----------------|-------------|
| | | Always usually depends | Always usually depends AND 9/10 like-likelihood | (10) Absol-utely certain | (6 to 10) | (7 to 10) | (8 to 10) | (9 to 10) | Would NOT vote | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | AB | C1 | C2 | DE | ABC1 | C2DE | White | Ethnic minority | |
| | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted Total | 1045 | 894 | 745 | 709 | 883 | 855 | 829 | 768 | 60 | 493 | 538 | 252 | 259 | 281 | 253 | 239 | 328 | 136 | 108 | 567 | 244 | 903 | 111 | 1045 |
| Weighted Total | 1045 | 869 | 723 | 684 | 873 | 838 | 812 | 752 | 56 | 500 | 527 | 300 | 245 | 258 | 243 | 244 | 299 | 188 | 214 | 542 | 402 | 869 | 146 | 1045 |
| Strongly agree | 42 | 39 | 33 | 33 | 35 | 35 | 35 | 33 | * | 23 | 19 | 9 | 9 | 10 | 14 | 7 | 12 | 15 | 4 | 19 | 19 | 32 | 9 | 39 |
| | 4% | 5% | 5% | 5% | 4% | 4% | 4% | 4% | s | 5% | 4% | 3% | 4% | 4% | 6% | 3% | 4% | 8% | 2% | 4% | 5% | 4% | 6% | 4% |
| Tend to agree | 158 | 139 | 111 | 101 | 139 | 128 | 123 | 112 | 1 | 68 | 90 | 26 | 32 | 44 | 56 | 33 | 46 | 28 | 36 | 80 | 64 | 149 | 9 | 160 |
| | 15% | 16% | 15% | 15% | 16% | 15% | 15% | 15% | 2% | 14% | 17% | 9% | 13% | 17% | 23% | 14% | 16% | 15% | 17% | 15% | 16% | 17% | 6% | 15% |
| Neither agree nor disagree | 186 | 145 | 108 | 107 | 138 | 128 | 125 | 113 | 15 | 75 | 109 | 52 | 29 | 53 | 52 | 39 | 58 | 25 | 46 | 97 | 71 | 159 | 22 | 193 |
| | 18% | 17% | 15% | 16% | 16% | 15% | 15% | 15% | 27% | 15% | 21% | 17% | 12% | 21% | 22% | 16% | 19% | 13% | 21% | 18% | 18% | 18% | 15% | 18% |
| Tend to disagree | 205 | 172 | 134 | 125 | 177 | 169 | 161 | 140 | 4 | 107 | 94 | 52 | 57 | 49 | 47 | 53 | 66 | 26 | 44 | 118 | 70 | 170 | 31 | 222 |
| | 20% | 20% | 19% | 18% | 20% | 20% | 20% | 19% | 6% | 21% | 18% | 17% | 23% | 19% | 19% | 22% | 22% | 14% | 21% | 22% | 17% | 20% | 22% | 21% |
| Strongly disagree | 397 | 344 | 320 | 306 | 357 | 350 | 343 | 335 | 28 | 212 | 176 | 140 | 96 | 93 | 69 | 107 | 107 | 82 | 65 | 214 | 147 | 319 | 62 | 368 |
| | 38% | 40% | 44% | 45% | 41% | 42% | 42% | 45% | 51% | 42% | 33% | 47% | 39% | 36% | 28% | 44% | 36% | 44% | 30% | 39% | 37% | 37% | 42% | 35% |
| Don't know | 57 | 30 | 17 | 13 | 27 | 27 | 25 | 20 | 8 | 15 | 39 | 21 | 22 | 10 | 4 | 4 | 10 | 13 | 19 | 14 | 31 | 40 | 12 | 63 |
| | 5% | 3% | 2% | 2% | 3% | 3% | 3% | 3% | 14% | 3% | 7% | 7% | 9% | 4% | 2% | 1% | 3% | 7% | 9% | 3% | 8% | 5% | 8% | 6% |
| Agree | 200 | 178 | 144 | 134 | 174 | 163 | 158 | 145 | 1 | 91 | 109 | 35 | 40 | 54 | 70 | 40 | 58 | 43 | 40 | 99 | 83 | 181 | 18 | 199 |
| | 19% | 20% | 20% | 20% | 20% | 20% | 19% | 19% | 2% | 18% | 21% | 12% | 16% | 21% | 29% | 17% | 20% | 23% | 19% | 18% | 21% | 21% | 12% | 19% |
| Disagree | 602 | 517 | 455 | 430 | 535 | 519 | 504 | 474 | 32 | 319 | 270 | 191 | 153 | 141 | 116 | 160 | 172 | 108 | 110 | 333 | 217 | 489 | 93 | 590 |
| | 58% | 59% | 63% | 63% | 61% | 62% | 62% | 63% | 57% | 64% | 51% | 64% | 63% | 55% | 48% | 66% | 58% | 57% | 51% | 61% | 54% | 56% | 64% | 56% |
| Net agree | -402 | -339 | -311 | -297 | -361 | -356 | -345 | -330 | -31 | -229 | -161 | -156 | -113 | -88 | -46 | -120 | -114 | -65 | -69 | -234 | -134 | -308 | -75 | -391 |
| | -38% | -39% | -43% | -43% | -41% | -42% | -43% | -44% | -55% | -46% | -30% | -52% | -46% | -34% | -19% | -49% | -38% | -35% | -32% | -43% | -33% | -35% | -52% | -37% |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).
 Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
 Source : Ipsos J26-001401-01
 * = Less than 0.5%
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 30
Q11_Con. To what extent, if at all, do you agree or disagree with the following statements? The Conservative Party is ready to form the next government

Base : All

| | Total (Weighted) | Voting | | | | | Working status | | Government | | Work sector | | Tenure | | | | | | ONS Regions | | | | | | Past vote (2024 General Election) | | | | | Qualifications | | | UnW Tot. | | |
|----------------------------|------------------|--------|--------------|-----------------------------|-----------|-------------|----------------|---------------------------|------------|----------------|-------------|---------|-----------|-----------------|----------------|---------------|--------|-----------------------|-------------------|--------------------------------|--------------------|------------------|----------|------|-----------------------------------|------|-----|-----------|------|-------------------|---------------------------------------|---------|----------|------------|---------|
| | | Labour | Conservative | Liberal Democrats (Lib Dem) | Reform UK | Green Party | Full-time | Not full-time/Not working | Satis-fied | Dis-satis-fied | Public | Private | Mort-gage | Owned out-right | Private renter | Social renter | Renter | Total owner occup-ier | North excl. Scot. | Mid-lands (incl. E of England) | South excl. London | Great-ter London | Eng-land | Scot | Wales | Lab | Con | Reform UK | LD | Oth incl. LD, Grn | Did not vote/ not eligible/ too young | No qual | | Other qual | Degree+ |
| Unweighted Total | 1045 | 225 | 170 | 85 | 218 | 120 | 445 | 583 | 161 | 801 | 236 | 643 | 345 | 417 | 109 | 134 | 243 | 762 | 215 | 296 | 275 | 121 | 907 | 88 | 50 | 266 | 194 | 105 | 96 | 206 | 123 | 140 | 565 | 326 | 1045 |
| Weighted Total | 1045 | 243 | 153 | 83 | 212 | 111 | 485 | 552 | 146 | 819 | 232 | 676 | 327 | 369 | 133 | 173 | 306 | 696 | 249 | 271 | 242 | 144 | 906 | 87 | 52 | 271 | 185 | 93 | 91 | 211 | 154 | 164 | 544 | 325 | 1045 |
| Strongly agree | 42 | 8 | 29 | -s | 4 | * | 18 | 23 | 10 | 32 | 1 | 37 | 13 | 21 | 2 | 3 | 6 | 35 | 18 | 14 | 9 | 1 | 42 | - | 1 | 5 | 20 | 4 | 1 | 6 | 3 | 14 | 23 | 4 | 39 |
| | 4% | 3% | 19% | | 2% | * | 4% | 4% | 7% | 4% | 1% | 6% | 4% | 6% | 2% | 2% | 2% | 5% | 7% | 5% | 4% | 1% | 5% | -s | 1% | 2% | 11% | 4% | 2% | 3% | 2% | 9% | 4% | 1% | 4% |
| Tend to agree | 158 | 22 | 72 | 8 | 39 | 1 | 57 | 100 | 14 | 137 | 31 | 108 | 65 | 55 | 12 | 24 | 35 | 120 | 34 | 50 | 42 | 17 | 144 | 10 | 4 | 17 | 68 | 20 | 11 | 12 | 18 | 33 | 91 | 34 | 160 |
| | 15% | 9% | 47% | 9% | 18% | 1% | 12% | 18% | 9% | 17% | 14% | 16% | 20% | 15% | 9% | 14% | 12% | 17% | 14% | 19% | 18% | 12% | 16% | 11% | 8% | 6% | 37% | 22% | 12% | 6% | 11% | 20% | 17% | 10% | 15% |
| Neither agree nor disagree | 186 | 34 | 29 | 9 | 48 | 17 | 80 | 104 | 18 | 149 | 43 | 120 | 49 | 77 | 28 | 24 | 51 | 126 | 33 | 49 | 55 | 31 | 167 | 15 | 4 | 38 | 52 | 16 | 11 | 24 | 27 | 28 | 117 | 41 | 193 |
| | 18% | 14% | 19% | 11% | 23% | 15% | 17% | 19% | 12% | 18% | 19% | 18% | 15% | 21% | 21% | 14% | 17% | 18% | 13% | 18% | 23% | 21% | 18% | 17% | 8% | 14% | 28% | 17% | 12% | 11% | 18% | 17% | 22% | 12% | 18% |
| Tend to disagree | 205 | 48 | 16 | 18 | 59 | 14 | 99 | 105 | 35 | 161 | 48 | 128 | 69 | 71 | 20 | 41 | 61 | 140 | 50 | 48 | 56 | 22 | 177 | 15 | 13 | 56 | 26 | 23 | 20 | 39 | 30 | 34 | 97 | 71 | 222 |
| | 20% | 20% | 10% | 22% | 28% | 13% | 20% | 19% | 24% | 20% | 21% | 19% | 21% | 19% | 15% | 24% | 20% | 20% | 20% | 18% | 23% | 15% | 20% | 17% | 25% | 21% | 14% | 25% | 22% | 19% | 19% | 21% | 18% | 22% | 21% |
| Strongly disagree | 397 | 124 | 5 | 44 | 56 | 76 | 213 | 182 | 65 | 305 | 95 | 252 | 118 | 131 | 64 | 66 | 131 | 249 | 94 | 89 | 71 | 71 | 324 | 45 | 28 | 146 | 16 | 29 | 45 | 121 | 59 | 43 | 184 | 162 | 368 |
| | 38% | 51% | 3% | 53% | 26% | 69% | 44% | 33% | 45% | 37% | 41% | 37% | 36% | 35% | 48% | 38% | 43% | 36% | 38% | 33% | 29% | 49% | 36% | 51% | 53% | 54% | 8% | 32% | 50% | 58% | 38% | 26% | 34% | 50% | 35% |
| Don't know | 57 | 6 | 2 | 4 | 6 | 3 | 18 | 37 | 4 | 34 | 12 | 32 | 12 | 14 | 7 | 15 | 22 | 27 | 20 | 21 | 10 | 2 | 52 | 3 | 2 | 9 | 3 | 1 | 3 | 8 | 18 | 12 | 32 | 13 | 63 |
| | 5% | 2% | 1% | 4% | 3% | 2% | 4% | 7% | 3% | 4% | 5% | 5% | 4% | 4% | 6% | 9% | 7% | 4% | 8% | 8% | 4% | 1% | 6% | 3% | 4% | 3% | 1% | 1% | 3% | 4% | 12% | 7% | 6% | 4% | 6% |
| Agree | 200 | 30 | 101 | 8 | 43 | 1 | 75 | 124 | 24 | 169 | 33 | 145 | 78 | 76 | 14 | 27 | 41 | 154 | 52 | 64 | 51 | 18 | 186 | 10 | 5 | 22 | 89 | 24 | 12 | 19 | 20 | 47 | 115 | 38 | 199 |
| | 19% | 13% | 66% | 9% | 20% | 1% | 15% | 22% | 16% | 21% | 14% | 21% | 24% | 21% | 11% | 16% | 13% | 22% | 21% | 24% | 21% | 13% | 20% | 11% | 9% | 8% | 48% | 26% | 13% | 9% | 13% | 29% | 21% | 12% | 19% |
| Disagree | 602 | 172 | 21 | 63 | 115 | 90 | 311 | 288 | 100 | 466 | 144 | 380 | 187 | 202 | 84 | 107 | 191 | 389 | 144 | 137 | 127 | 93 | 501 | 60 | 41 | 202 | 41 | 52 | 65 | 160 | 89 | 77 | 281 | 233 | 590 |
| | 58% | 71% | 14% | 76% | 54% | 81% | 64% | 52% | 69% | 57% | 62% | 56% | 57% | 55% | 63% | 62% | 62% | 56% | 58% | 51% | 52% | 65% | 55% | 69% | 79% | 74% | 22% | 56% | 72% | 76% | 58% | 47% | 52% | 72% | 56% |
| Net agree | -402 | -142 | 80 | -55 | -72 | -89 | -237 | -164 | -77 | -298 | -111 | -234 | -109 | -126 | -70 | -80 | -150 | -235 | -92 | -73 | -76 | -75 | -316 | -50 | -36 | -180 | 47 | -29 | -53 | -142 | -69 | -30 | -166 | -195 | -391 |
| | -38% | -58% | 52% | -66% | -34% | -80% | -49% | -30% | -53% | -36% | -48% | -35% | -33% | -34% | -52% | -46% | -49% | -34% | -37% | -27% | -31% | -52% | -35% | -58% | -70% | -66% | 26% | -31% | -59% | -67% | -44% | -18% | -31% | -60% | -37% |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).
 Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
 Source : Ipsos J26-001401-01
 * = Less than 0.5%
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - June 2026

Table 31
Q11_Reform. To what extent, if at all, do you agree or disagree with the following statements? Reform UK is ready to form the next government

Base : All

| | Total (W'td) | Likelihood to vote (General Election) | | | | | | | Gender | | Age | | | | Social grade | | | | | Ethnicity | | UnWgt Total | | |
|----------------------------|--------------|---------------------------------------|--|-------------------------|-------------|-------------|-------------|-------------|----------------|-------------|-------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-----------------|
| | | Always usually depends | Always usually depends AND 9/10 likelihood | (10) Absolutely certain | (6 to 10) | (7 to 10) | (8 to 10) | (9 to 10) | Would NOT vote | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | AB | C1 | C2 | DE | ABC1 | C2DE | | White | Ethnic minority |
| | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted Total | 1045 | 894 | 745 | 709 | 883 | 855 | 829 | 768 | 60 | 493 | 538 | 252 | 259 | 281 | 253 | 239 | 328 | 136 | 108 | 567 | 244 | 903 | 111 | 1045 |
| Weighted Total | 1045 | 869 | 723 | 684 | 873 | 838 | 812 | 752 | 56 | 500 | 527 | 300 | 245 | 258 | 243 | 244 | 299 | 188 | 214 | 542 | 402 | 869 | 146 | 1045 |
| Strongly agree | 91 | 81 | 78 | 80 | 85 | 82 | 82 | 82 | 2 | 54 | 37 | 17 | 16 | 33 | 25 | 9 | 25 | 18 | 30 | 34 | 48 | 83 | 3 | 86 |
| | 9% | 9% | 11% | 12% | 10% | 10% | 10% | 11% | 4% | 11% | 7% | 6% | 6% | 13% | 10% | 4% | 8% | 10% | 14% | 6% | 12% | 10% | 2% | 8% |
| Tend to agree | 129 | 114 | 93 | 91 | 112 | 107 | 103 | 95 | 3 | 75 | 55 | 17 | 25 | 42 | 46 | 17 | 34 | 36 | 33 | 52 | 69 | 117 | 12 | 127 |
| | 12% | 13% | 13% | 13% | 13% | 13% | 13% | 13% | 5% | 15% | 10% | 6% | 10% | 16% | 19% | 7% | 12% | 19% | 15% | 10% | 17% | 13% | 9% | 12% |
| Neither agree nor disagree | 126 | 81 | 62 | 60 | 81 | 79 | 73 | 64 | 14 | 53 | 70 | 54 | 24 | 28 | 21 | 19 | 31 | 16 | 44 | 50 | 60 | 95 | 24 | 119 |
| | 12% | 9% | 9% | 9% | 9% | 9% | 9% | 9% | 25% | 11% | 13% | 18% | 10% | 11% | 9% | 8% | 10% | 8% | 21% | 9% | 15% | 11% | 16% | 11% |
| Tend to disagree | 104 | 92 | 64 | 59 | 90 | 88 | 82 | 64 | 1 | 44 | 59 | 19 | 24 | 20 | 42 | 15 | 37 | 24 | 16 | 52 | 40 | 92 | 11 | 119 |
| | 10% | 11% | 9% | 9% | 10% | 10% | 10% | 9% | 2% | 9% | 11% | 6% | 10% | 8% | 17% | 6% | 13% | 13% | 8% | 10% | 10% | 11% | 8% | 11% |
| Strongly disagree | 540 | 474 | 410 | 378 | 482 | 459 | 450 | 428 | 29 | 265 | 263 | 175 | 135 | 125 | 104 | 181 | 159 | 84 | 71 | 339 | 155 | 440 | 86 | 541 |
| | 52% | 55% | 57% | 55% | 55% | 55% | 55% | 57% | 52% | 53% | 50% | 58% | 55% | 49% | 43% | 74% | 53% | 45% | 33% | 63% | 39% | 57% | 59% | 52% |
| Don't know | 54 | 27 | 16 | 15 | 24 | 23 | 23 | 19 | 7 | 9 | 43 | 18 | 21 | 10 | 5 | 2 | 12 | 10 | 20 | 15 | 30 | 43 | 8 | 53 |
| | 5% | 3% | 2% | 2% | 3% | 3% | 3% | 3% | 12% | 2% | 8% | 6% | 8% | 4% | 2% | 1% | 4% | 5% | 9% | 3% | 7% | 5% | 6% | 5% |
| Agree | 220 | 195 | 171 | 171 | 197 | 189 | 185 | 177 | 5 | 128 | 92 | 34 | 41 | 75 | 71 | 27 | 59 | 54 | 63 | 86 | 117 | 200 | 16 | 213 |
| | 21% | 22% | 24% | 25% | 23% | 23% | 23% | 24% | 9% | 26% | 17% | 11% | 17% | 29% | 29% | 11% | 20% | 29% | 16% | 29% | 23% | 11% | 20% | 20% |
| Disagree | 645 | 566 | 474 | 437 | 572 | 547 | 531 | 492 | 30 | 309 | 322 | 194 | 160 | 145 | 146 | 196 | 196 | 108 | 87 | 392 | 195 | 532 | 97 | 660 |
| | 62% | 65% | 66% | 64% | 66% | 65% | 65% | 65% | 54% | 62% | 61% | 65% | 65% | 56% | 60% | 80% | 66% | 58% | 41% | 72% | 49% | 61% | 67% | 63% |
| Net agree | -425 | -371 | -303 | -266 | -375 | -357 | -346 | -315 | -25 | -181 | -230 | -160 | -119 | -71 | -75 | -169 | -137 | -54 | -25 | -306 | -79 | -332 | -82 | -447 |
| | -41% | -43% | -42% | -39% | -43% | -43% | -43% | -42% | -45% | -36% | -44% | -53% | -49% | -27% | -31% | -69% | -46% | -29% | -12% | -56% | -20% | -38% | -56% | -43% |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).
 Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
 Source : Ipsos J26-001401-01
 * =Less than 0.5%
 s =Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 32
Q11_Reform. To what extent, if at all, do you agree or disagree with the following statements? Reform UK is ready to form the next government

Base : All

| | Total (Weighted) | Voting | | | | | Working status | | Government | | Work sector | | Tenure | | | | | ONS Regions | | | | | | Past vote (2024 General Election) | | | | | Qualifications | | | UnW Tot. | | | |
|----------------------------|------------------|--------|--------------|-----------------------------|-----------|-------------|----------------|---------------------------|------------|----------------|-------------|---------|-----------|-----------------|----------------|---------------|--------|-----------------------|-------------------|--------------------------------|--------------------|--------------|----------|-----------------------------------|-------|------|------|-----------|----------------|-------------------|---------------------------------------|----------|---------|------------|---------|
| | | Labour | Conservative | Liberal Democrats (Lib Dem) | Reform UK | Green Party | Full-time | Not full-time/Not working | Satis-fied | Dis-satis-fied | Public | Private | Mort-gage | Owned out-right | Private renter | Social renter | Renter | Total owner occup-ier | North excl. Scot. | Mid-lands (incl. E of England) | South excl. London | Great London | Eng-land | Scot | Wales | Lab | Con | Reform UK | LD | Oth incl. LD, Grn | Did not vote/ not eligible/ too young | | No qual | Other qual | Degree+ |
| Unweighted Total | 1045 | 225 | 170 | 85 | 218 | 120 | 445 | 583 | 161 | 801 | 236 | 643 | 345 | 417 | 109 | 134 | 243 | 762 | 215 | 296 | 275 | 121 | 907 | 88 | 50 | 266 | 194 | 105 | 96 | 206 | 123 | 140 | 565 | 326 | 1045 |
| Weighted Total | 1045 | 243 | 153 | 83 | 212 | 111 | 485 | 552 | 146 | 819 | 232 | 676 | 327 | 369 | 133 | 173 | 306 | 696 | 249 | 271 | 242 | 144 | 906 | 87 | 52 | 271 | 185 | 93 | 91 | 211 | 154 | 164 | 544 | 325 | 1045 |
| Strongly agree | 91 | 1 | 4 | * | 86 | - | 35 | 54 | 2 | 89 | 18 | 58 | 23 | 30 | 7 | 25 | 32 | 53 | 25 | 17 | 25 | 12 | 79 | 9 | 3 | 11 | 14 | 39 | 4 | 7 | 10 | 18 | 68 | 5 | 86 |
| | 9% | * | 2% | *s | 41% | - | 7% | 10% | 1% | 11% | 8% | 9% | 7% | 8% | 5% | 15% | 11% | 8% | 10% | 6% | 10% | 8% | 9% | 10% | 6% | 4% | 7% | 42% | 4% | 3% | 7% | 11% | 13% | 1% | 8% |
| Tend to agree | 129 | 16 | 14 | - | 84 | - | 44 | 85 | 9 | 119 | 14 | 96 | 25 | 72 | 6 | 25 | 31 | 97 | 28 | 40 | 37 | 8 | 112 | 10 | 7 | 14 | 42 | 31 | 2 | 12 | 18 | 41 | 75 | 13 | 127 |
| | 12% | 6% | 9% | -s | 39% | - | 9% | 15% | 6% | 15% | 6% | 14% | 8% | 20% | 4% | 15% | 10% | 14% | 11% | 15% | 15% | 5% | 12% | 11% | 13% | 5% | 23% | 34% | 2% | 6% | 12% | 25% | 14% | 4% | 12% |
| Neither agree nor disagree | 126 | 20 | 15 | 2 | 32 | 7 | 58 | 68 | 5 | 110 | 16 | 87 | 28 | 36 | 20 | 34 | 54 | 64 | 24 | 35 | 27 | 27 | 113 | 9 | 4 | 22 | 20 | 11 | 7 | 19 | 28 | 25 | 71 | 31 | 119 |
| | 12% | 8% | 10% | 3% | 15% | 7% | 12% | 12% | 3% | 13% | 7% | 13% | 9% | 10% | 15% | 20% | 18% | 9% | 9% | 13% | 11% | 19% | 12% | 11% | 8% | 8% | 11% | 12% | 8% | 9% | 18% | 15% | 13% | 9% | 11% |
| Tend to disagree | 104 | 16 | 36 | 7 | 6 | 1 | 39 | 65 | 17 | 79 | 26 | 66 | 30 | 41 | 16 | 14 | 31 | 71 | 17 | 34 | 31 | 4 | 87 | 11 | 6 | 26 | 40 | 3 | 3 | 7 | 11 | 22 | 62 | 20 | 119 |
| | 10% | 7% | 24% | 9% | 3% | 1% | 8% | 12% | 11% | 10% | 11% | 10% | 9% | 11% | 12% | 8% | 10% | 10% | 7% | 13% | 13% | 3% | 10% | 12% | 12% | 10% | 22% | 4% | 4% | 3% | 7% | 13% | 11% | 6% | 11% |
| Strongly disagree | 540 | 188 | 76 | 70 | * | 99 | 286 | 252 | 111 | 385 | 145 | 341 | 203 | 179 | 79 | 62 | 140 | 381 | 140 | 127 | 109 | 89 | 465 | 46 | 30 | 190 | 60 | 8 | 71 | 157 | 71 | 47 | 232 | 252 | 541 |
| | 52% | 78% | 50% | 84% | * | 89% | 59% | 46% | 76% | 47% | 62% | 50% | 62% | 48% | 59% | 36% | 46% | 55% | 56% | 47% | 45% | 62% | 51% | 53% | 57% | 70% | 33% | 9% | 79% | 74% | 46% | 28% | 43% | 77% | 52% |
| Don't know | 54 | 2 | 7 | 3 | 3 | 4 | 23 | 29 | 3 | 38 | 12 | 28 | 18 | 11 | 5 | 12 | 17 | 29 | 15 | 17 | 13 | 5 | 50 | 2 | 2 | 8 | 8 | - | 3 | 9 | 16 | 12 | 36 | 5 | 53 |
| | 5% | 1% | 5% | 4% | 1% | 3% | 5% | 5% | 2% | 5% | 5% | 4% | 5% | 3% | 4% | 7% | 6% | 4% | 6% | 6% | 5% | 3% | 5% | 3% | 4% | 3% | 5% | - | 3% | 5% | 10% | 7% | 7% | 2% | 5% |
| Agree | 220 | 16 | 18 | * | 170 | - | 79 | 138 | 11 | 207 | 33 | 154 | 49 | 102 | 13 | 51 | 64 | 151 | 53 | 57 | 62 | 19 | 192 | 19 | 10 | 25 | 56 | 71 | 6 | 19 | 29 | 59 | 143 | 18 | 213 |
| | 21% | 7% | 12% | *s | 80% | - | 16% | 25% | 7% | 25% | 14% | 23% | 15% | 28% | 10% | 29% | 21% | 22% | 21% | 21% | 26% | 13% | 21% | 22% | 19% | 9% | 30% | 76% | 6% | 9% | 18% | 36% | 26% | 5% | 20% |
| Disagree | 645 | 204 | 113 | 77 | 7 | 101 | 325 | 317 | 127 | 464 | 171 | 407 | 233 | 220 | 95 | 76 | 171 | 452 | 157 | 162 | 140 | 93 | 552 | 57 | 36 | 216 | 101 | 12 | 75 | 164 | 82 | 69 | 294 | 271 | 660 |
| | 62% | 84% | 74% | 93% | 3% | 90% | 67% | 57% | 87% | 57% | 74% | 60% | 71% | 59% | 71% | 44% | 56% | 65% | 63% | 60% | 58% | 64% | 61% | 65% | 69% | 80% | 55% | 12% | 83% | 78% | 53% | 42% | 54% | 84% | 63% |
| Net agree | -425 | -188 | -95 | -77 | 163 | -101 | -246 | -179 | -116 | -257 | -138 | -254 | -184 | -118 | -82 | -25 | -107 | -301 | -104 | -105 | -78 | -73 | -360 | -38 | -26 | -192 | -45 | 59 | -69 | -145 | -53 | -10 | -150 | -254 | -447 |
| | -41% | -77% | -62% | -93% | 77% | -90% | -51% | -32% | -80% | -31% | -60% | -37% | -58% | -32% | -62% | -15% | -35% | -43% | -42% | -39% | -32% | -51% | -40% | -44% | -51% | -71% | -24% | 64% | -76% | -69% | -34% | -6% | -28% | -78% | -43% |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).
 Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
 Source : Ipsos J26-001401-01
 * = Less than 0.5%
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 33

Q11_Competent.
To what extent, if at all, do you agree or disagree with the following statements?
The word 'competent' is an accurate description of the current government

Base : All (W1, January)

| | Total (W'td) | Likelihood to vote (General Election) | | | | | | | | Gender | | Age | | | | Social grade | | | | | | Ethnicity | | UnWgt Total |
|----------------------------|--------------|---------------------------------------|--|-------------------------|-----------|-----------|-----------|-----------|----------------|--------|-------|-------|-------|-------|------|--------------|------|------|------|------|------|-----------|-----------------|-------------|
| | | Always usually depends | Always usually depends AND 9/10 likelihood | (10) Absolutely certain | (6 to 10) | (7 to 10) | (8 to 10) | (9 to 10) | Would NOT vote | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | AB | C1 | C2 | DE | ABC1 | C2DE | White | Ethnic minority | |
| | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted Total | 1045 | 894 | 745 | 709 | 883 | 855 | 829 | 768 | 60 | 493 | 538 | 252 | 259 | 281 | 253 | 239 | 328 | 136 | 108 | 567 | 244 | 903 | 111 | 1045 |
| Weighted Total | 1045 | 869 | 723 | 684 | 873 | 838 | 812 | 752 | 56 | 500 | 527 | 300 | 245 | 258 | 243 | 244 | 299 | 188 | 214 | 542 | 402 | 869 | 146 | 1045 |
| Strongly agree | 55 | 46 | 40 | 45 | 48 | 48 | 47 | 45 | - | 21 | 34 | 15 | 23 | 8 | 9 | 7 | 24 | 11 | 10 | 31 | 21 | 43 | 11 | 44 |
| | 5% | 5% | 6% | 7% | 5% | 6% | 6% | 6% | | 4% | 6% | 5% | 10% | 3% | 4% | 3% | 8% | 6% | 5% | 6% | 5% | 5% | 7% | 4% |
| Tend to agree | 143 | 128 | 104 | 97 | 126 | 120 | 117 | 106 | 1 | 81 | 62 | 57 | 32 | 31 | 23 | 42 | 42 | 30 | 13 | 85 | 43 | 125 | 15 | 163 |
| | 14% | 15% | 14% | 14% | 14% | 14% | 14% | 14% | 2% | 16% | 12% | 19% | 13% | 12% | 9% | 17% | 14% | 16% | 6% | 16% | 11% | 14% | 10% | 16% |
| Neither agree nor disagree | 147 | 111 | 82 | 81 | 109 | 102 | 94 | 90 | 13 | 66 | 77 | 57 | 33 | 31 | 25 | 40 | 38 | 9 | 40 | 78 | 50 | 109 | 35 | 154 |
| | 14% | 13% | 11% | 12% | 13% | 12% | 12% | 12% | 23% | 13% | 15% | 19% | 14% | 12% | 10% | 16% | 13% | 5% | 19% | 14% | 12% | 13% | 24% | 15% |
| Tend to disagree | 276 | 238 | 194 | 168 | 241 | 230 | 226 | 197 | 10 | 124 | 148 | 70 | 64 | 68 | 75 | 69 | 83 | 54 | 54 | 152 | 108 | 230 | 41 | 266 |
| | 26% | 27% | 27% | 25% | 28% | 27% | 26% | 26% | 18% | 25% | 26% | 23% | 26% | 26% | 31% | 28% | 28% | 29% | 25% | 28% | 27% | 26% | 28% | 25% |
| Strongly disagree | 385 | 328 | 291 | 286 | 334 | 324 | 313 | 300 | 27 | 196 | 181 | 85 | 74 | 116 | 111 | 82 | 103 | 77 | 88 | 185 | 165 | 342 | 31 | 372 |
| | 37% | 38% | 40% | 42% | 38% | 39% | 39% | 40% | 48% | 39% | 34% | 28% | 30% | 45% | 46% | 34% | 34% | 41% | 41% | 34% | 41% | 39% | 21% | 36% |
| Don't know | 39 | 18 | 12 | 8 | 16 | 15 | 15 | 14 | 5 | 12 | 24 | 16 | 19 | 4 | 1 | 3 | 8 | 6 | 9 | 11 | 15 | 21 | 13 | 46 |
| | 4% | 2% | 2% | 1% | 2% | 2% | 2% | 2% | 10% | 2% | 5% | 5% | 8% | 1% | * | 1% | 3% | 3% | 4% | 2% | 4% | 2% | 9% | 4% |
| Agree | 197 | 173 | 144 | 142 | 173 | 167 | 164 | 152 | 1 | 101 | 96 | 72 | 55 | 39 | 31 | 50 | 66 | 41 | 23 | 116 | 64 | 168 | 26 | 207 |
| | 19% | 20% | 20% | 21% | 20% | 20% | 20% | 20% | 2% | 20% | 18% | 24% | 23% | 15% | 13% | 20% | 22% | 22% | 11% | 21% | 16% | 19% | 18% | 20% |
| Disagree | 662 | 566 | 485 | 453 | 575 | 553 | 539 | 497 | 37 | 320 | 330 | 154 | 137 | 184 | 186 | 151 | 186 | 131 | 142 | 338 | 273 | 571 | 72 | 638 |
| | 63% | 65% | 67% | 66% | 66% | 66% | 66% | 66% | 66% | 64% | 63% | 51% | 56% | 71% | 77% | 62% | 62% | 70% | 66% | 62% | 68% | 66% | 49% | 61% |
| Net agree | -464 | -393 | -342 | -311 | -402 | -386 | -375 | -346 | -36 | -219 | -234 | -82 | -82 | -145 | -155 | -101 | -120 | -90 | -118 | -222 | -209 | -403 | -47 | -431 |
| | -44% | -45% | -47% | -45% | -46% | -46% | -46% | -46% | -64% | -44% | -44% | -27% | -34% | -56% | -64% | -42% | -40% | -48% | -55% | -41% | -52% | -46% | -32% | -41% |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).
 Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
 Source : Ipsos J26-001401-01
 * = Less than 0.5%
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 34

Q11 - Competent.
To what extent, if at all, do you agree or disagree with the following statements?
The word 'competent' is an accurate description of the current government

Base : All (W1, January)

| | Total (Weighted) | Voting | | | | | Working status | | Government | | Work sector | | Tenure | | | | | | ONS Regions | | | | | | Past vote (2024 General Election) | | | | | Qualifications | | | UnW Tot. | | |
|----------------------------|------------------|--------|--------------|-----------------------------|-----------|-------------|----------------|---------------------------|------------|----------------|-------------|---------|-----------|-----------------|----------------|---------------|--------|-----------------------|-------------------|--------------------------------|--------------------|-----------------|----------|------|-----------------------------------|------|------|-----------|------|------------------|--------------------------------------|---------|----------|------------|---------|
| | | Labour | Conservative | Liberal Democrats (Lib Dem) | Reform UK | Green Party | Full-time | Not full-time/Not working | Satis-fied | Dis-satis-fied | Public | Private | Mort gage | Owned out-right | Private renter | Social renter | Renter | Total owner occup-ier | North excl. Scot. | Mid-lands (incl. E of England) | South excl. London | Grea-ter London | Eng-land | Scot | Wales | Lab | Con | Reform UK | LD | Oth incl. LD,Grn | Did not vote/not eligible/ too young | No qua* | | Other qua* | Degree+ |
| Unweighted Total | 1045 | 225 | 170 | 85 | 218 | 120 | 445 | 583 | 161 | 801 | 236 | 643 | 345 | 417 | 109 | 134 | 243 | 762 | 215 | 296 | 275 | 121 | 907 | 88 | 50 | 266 | 194 | 105 | 96 | 206 | 123 | 140 | 565 | 326 | 1045 |
| Weighted Total | 1045 | 243 | 153 | 83 | 212 | 111 | 485 | 552 | 146 | 819 | 232 | 676 | 327 | 369 | 133 | 173 | 306 | 696 | 249 | 271 | 242 | 144 | 906 | 87 | 52 | 271 | 185 | 93 | 91 | 211 | 154 | 164 | 544 | 325 | 1045 |
| Strongly agree | 55 | 36 | 3 | 3 | 7 | 2 | 25 | 28 | 31 | 24 | 9 | 28 | 19 | 13 | * | 22 | 22 | 32 | 17 | 9 | 15 | 11 | 52 | 1 | 2 | 31 | 6 | 1 | 4 | 7 | 4 | 17 | 20 | 18 | 44 |
| | 5% | 15% | 2% | 3% | 3% | 2% | 5% | 5% | 21% | 3% | 4% | 4% | 6% | 4% | * | 13% | 7% | 5% | 7% | 3% | 6% | 7% | 6% | 1% | 4% | 11% | 3% | 1% | 4% | 3% | 2% | 10% | 4% | 6% | 4% |
| Tend to agree | 143 | 87 | 8 | 11 | 9 | 15 | 77 | 65 | 74 | 47 | 39 | 94 | 57 | 47 | 20 | 17 | 38 | 103 | 43 | 30 | 35 | 20 | 127 | 8 | 8 | 66 | 12 | 5 | 19 | 31 | 11 | 13 | 65 | 63 | 163 |
| | 14% | 36% | 5% | 14% | 4% | 13% | 16% | 12% | 51% | 6% | 17% | 14% | 17% | 13% | 15% | 10% | 12% | 15% | 17% | 11% | 14% | 14% | 14% | 9% | 14% | 24% | 6% | 5% | 21% | 15% | 7% | 8% | 12% | 19% | 16% |
| Neither agree nor disagree | 147 | 44 | 17 | 10 | 20 | 19 | 74 | 72 | 22 | 97 | 49 | 73 | 38 | 43 | 30 | 26 | 57 | 81 | 31 | 37 | 30 | 34 | 132 | 11 | 4 | 46 | 10 | 5 | 12 | 29 | 29 | 20 | 80 | 46 | 154 |
| | 14% | 18% | 11% | 12% | 9% | 17% | 15% | 12% | 15% | 12% | 21% | 11% | 12% | 12% | 23% | 15% | 19% | 12% | 13% | 14% | 12% | 24% | 15% | 13% | 7% | 17% | 6% | 5% | 13% | 14% | 19% | 12% | 15% | 14% | 15% |
| Tend to disagree | 276 | 45 | 55 | 39 | 34 | 37 | 119 | 155 | 14 | 254 | 68 | 181 | 91 | 101 | 33 | 39 | 73 | 192 | 44 | 71 | 71 | 44 | 230 | 31 | 14 | 75 | 57 | 12 | 25 | 65 | 38 | 43 | 146 | 84 | 266 |
| | 26% | 19% | 36% | 47% | 16% | 33% | 25% | 28% | 10% | 31% | 29% | 27% | 28% | 27% | 25% | 23% | 24% | 28% | 18% | 26% | 29% | 31% | 25% | 36% | 27% | 28% | 31% | 13% | 28% | 31% | 25% | 27% | 27% | 26% | 25% |
| Strongly disagree | 385 | 30 | 67 | 18 | 139 | 33 | 172 | 211 | 1 | 380 | 62 | 279 | 115 | 161 | 41 | 62 | 102 | 275 | 98 | 111 | 89 | 31 | 328 | 34 | 23 | 52 | 96 | 71 | 30 | 75 | 60 | 64 | 215 | 100 | 372 |
| | 37% | 12% | 44% | 21% | 66% | 30% | 36% | 38% | 1% | 46% | 27% | 41% | 35% | 43% | 30% | 36% | 33% | 40% | 39% | 41% | 37% | 21% | 36% | 39% | 45% | 19% | 52% | 76% | 34% | 36% | 39% | 39% | 40% | 31% | 36% |
| Don't know | 39 | 2 | 4 | 2 | 4 | 6 | 18 | 20 | 3 | 17 | 5 | 20 | 8 | 5 | 9 | 7 | 15 | 13 | 16 | 12 | 3 | 4 | 36 | 2 | 1 | 1 | 3 | - | 1 | 4 | 13 | 7 | 18 | 13 | 46 |
| | 4% | 1% | 2% | 2% | 2% | 5% | 4% | 4% | 2% | 2% | 2% | 9% | 2% | 1% | 7% | 4% | 5% | 2% | 7% | 5% | 1% | 3% | 4% | 2% | 3% | * | 2% | - | 1% | 2% | 9% | 4% | 3% | 4% | 4% |
| Agree | 197 | 122 | 11 | 14 | 16 | 17 | 103 | 94 | 105 | 71 | 48 | 122 | 75 | 60 | 20 | 39 | 59 | 135 | 60 | 39 | 49 | 30 | 179 | 9 | 10 | 97 | 18 | 5 | 23 | 38 | 14 | 29 | 85 | 81 | 207 |
| | 19% | 50% | 7% | 17% | 8% | 15% | 21% | 17% | 72% | 9% | 21% | 18% | 23% | 16% | 15% | 22% | 19% | 19% | 24% | 14% | 20% | 21% | 20% | 10% | 19% | 36% | 10% | 6% | 25% | 18% | 9% | 18% | 16% | 25% | 20% |
| Disagree | 662 | 75 | 122 | 57 | 173 | 70 | 291 | 367 | 16 | 634 | 130 | 461 | 206 | 261 | 74 | 101 | 175 | 467 | 142 | 182 | 160 | 75 | 559 | 65 | 37 | 128 | 153 | 83 | 55 | 140 | 97 | 107 | 362 | 184 | 638 |
| | 63% | 31% | 80% | 68% | 81% | 63% | 60% | 66% | 11% | 77% | 56% | 68% | 63% | 71% | 55% | 58% | 57% | 67% | 57% | 67% | 66% | 52% | 62% | 75% | 72% | 47% | 89% | 61% | 66% | 63% | 66% | 66% | 66% | 57% | 61% |
| Net agree | -464 | 48 | -111 | -42 | -157 | -53 | -189 | -273 | 89 | -563 | -82 | -339 | -131 | -201 | -53 | -62 | -115 | -332 | -82 | -143 | -111 | -44 | -380 | -56 | -28 | -31 | -135 | -78 | -32 | -102 | -83 | -78 | -277 | -103 | -431 |
| | -44% | 20% | -73% | -51% | -74% | -48% | -39% | -49% | 61% | -69% | -35% | -50% | -40% | -54% | -40% | -36% | -38% | -48% | -33% | -53% | -46% | -31% | -42% | -65% | -54% | -11% | -73% | -83% | -36% | -48% | -54% | -48% | -51% | -32% | -41% |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).
 Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
 Source : Ipsos J26-001401-01
 * = Less than 0.5%
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

Table 35

Q11_BadenochPM.
To what extent, if at all, do you agree or disagree with the following statements?
Kemi Badenoch is ready to be Prime Minister

Base : All (W1, January)

| | Likelihood to vote (General Election) | | | | | | | | Gender | | Age | | | | Social grade | | | | | | Ethnicity | | UnWgt Total | |
|----------------------------|---------------------------------------|------------------------|--|---------------------------|--------------|--------------|--------------|--------------|----------------|--------------|--------------|--------------|--------------|-------------|--------------|-------------|-------------|-------------|-------------|--------------|-------------|--------------|-------------|-------------------|
| | Total (W'td) | Always usually depends | Always usually depends AND 9/10 like- lihood | (10) Absol- utely certain | (6 to 10) | (7 to 10) | (8 to 10) | (9 to 10) | Would NOT vote | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | AB | C1 | C2 | DE | ABC1 | C2DE | White | | Ethnic minor- ity |
| | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted Total | 1045 | 894 | 745 | 709 | 883 | 855 | 829 | 768 | 60 | 493 | 538 | 252 | 259 | 281 | 253 | 239 | 328 | 136 | 108 | 567 | 244 | 903 | 111 | 1045 |
| Weighted Total | 1045 | 869 | 723 | 684 | 873 | 838 | 812 | 752 | 56 | 500 | 527 | 300 | 245 | 258 | 243 | 244 | 299 | 188 | 214 | 542 | 402 | 869 | 146 | 1045 |
| Strongly agree | 55 5% | 51 6% | 45 6% | 45 7% | 47 5% | 47 6% | 46 6% | 45 6% | 1 | 40 8% | 15 3% | 7 2% | 8 3% | 20 8% | 21 9% | 13 5% | 13 4% | 15 8% | 10 4% | 25 5% | 25 6% | 47 5% | 6 4% | 54 5% |
| Tend to agree | 166 16% | 158 18% | 125 17% | 118 17% | 155 18% | 145 17% | 141 17% | 126 17% | 2 | 75 15% | 91 17% | 20 7% | 25 10% | 44 17% | 76 32% | 39 16% | 46 15% | 28 15% | 37 17% | 85 16% | 65 16% | 158 18% | 8 5% | 180 17% |
| Neither agree nor disagree | 201 19% | 149 17% | 111 15% | 108 16% | 151 17% | 144 17% | 136 16% | 118 16% | 15 | 81 16% | 116 22% | 80 27% | 43 18% | 33 13% | 44 18% | 40 16% | 70 24% | 25 13% | 46 21% | 110 20% | 71 18% | 163 19% | 32 22% | 198 19% |
| Tend to disagree | 187 18% | 165 19% | 143 20% | 133 19% | 171 20% | 165 20% | 158 20% | 148 20% | 3 | 107 21% | 78 15% | 42 14% | 54 22% | 53 20% | 39 16% | 49 20% | 58 19% | 35 18% | 29 13% | 107 20% | 63 16% | 157 18% | 25 17% | 201 19% |
| Strongly disagree | 334 32% | 285 33% | 258 36% | 247 36% | 296 34% | 285 34% | 279 34% | 269 36% | 23 | 182 36% | 143 27% | 113 38% | 80 33% | 85 33% | 55 23% | 90 37% | 90 30% | 63 33% | 62 29% | 180 33% | 125 31% | 265 30% | 56 39% | 303 29% |
| Don't know | 103 10% | 62 7% | 40 6% | 34 5% | 53 6% | 52 6% | 51 6% | 45 6% | 11 | 14 3% | 84 16% | 37 12% | 35 14% | 24 9% | 8 3% | 13 5% | 22 7% | 22 12% | 31 15% | 35 6% | 53 13% | 80 9% | 18 13% | 109 10% |
| Agree | 221 21% | 209 24% | 171 24% | 163 24% | 202 23% | 192 23% | 187 23% | 172 23% | 4 | 116 23% | 105 20% | 28 9% | 33 13% | 64 25% | 97 40% | 52 21% | 59 20% | 43 23% | 46 22% | 111 20% | 90 22% | 205 24% | 14 10% | 234 22% |
| Disagree | 520 50% | 450 52% | 401 56% | 380 55% | 467 53% | 450 54% | 438 54% | 418 56% | 26 | 289 58% | 221 42% | 155 52% | 134 55% | 137 53% | 94 39% | 139 57% | 147 49% | 97 52% | 91 42% | 286 53% | 188 47% | 422 49% | 81 56% | 504 48% |
| Net agree | -299 -29% | -241 -28% | -231 -32% | -217 -32% | -265 -30% | -258 -31% | -250 -31% | -246 -33% | -23 -41% | -173 -35% | -116 -22% | -127 -42% | -101 -41% | -74 -29% | 3 1% | -87 -36% | -89 -30% | -54 -29% | -45 -21% | -176 -32% | -99 -25% | -217 -25% | -67 -46% | -270 -26% |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).
 Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
 Source : Ipsos J26-001401-01
 * =Less than 0.5%
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 36

Q11_BadenochPM.
To what extent, if at all, do you agree or disagree with the following statements?
Kemi Badenoch is ready to be Prime Minister

Base : All (W1, January)

| | Total (Weighted) | Voting | | | | | Working status | | Government | | Work sector | | Tenure | | | | | | ONS Regions | | | | | | Past vote (2024 General Election) | | | | | Qualifications | | | UnW Tot. | | | |
|----------------------------|------------------|--------|--------------|-----------------------------|-----------|-------------|----------------|---------------------------|------------|----------------|-------------|---------|-----------|-----------------|----------------|---------------|--------|-----------------------|-------------------|--------------------------------|--------------------|-----------------|----------|------|-----------------------------------|------|-----|-----------|------|------------------|--------------------------------------|---------|----------|------------|---------|-----|
| | | Labour | Conservative | Liberal Democrats (Lib Dem) | Reform UK | Green Party | Full-time | Not full-time/Not working | Satis-fied | Dis-satis-fied | Public | Private | Mort-gage | Owned out-right | Private renter | Social renter | Renter | Total owner occup-ier | North excl. Scot. | Mid-lands (incl. E of England) | South excl. London | Grea-ter London | Eng-land | Scot | Wales | Lab | Con | Reform UK | LD | Oth incl. LD,Grn | Did not vote/not eligible/ too young | No qua* | | Other qua* | Degree+ | |
| Unweighted Total | 1045 | 225 | 170 | 85 | 218 | 120 | 445 | 583 | 161 | 801 | 236 | 643 | 345 | 417 | 109 | 134 | 243 | 762 | 215 | 296 | 275 | 121 | 907 | 88 | 50 | 266 | 194 | 105 | 96 | 206 | 123 | 140 | 565 | 326 | 1045 | |
| Weighted Total | 1045 | 243 | 153 | 83 | 212 | 111 | 485 | 552 | 146 | 819 | 232 | 676 | 327 | 369 | 133 | 173 | 306 | 696 | 249 | 271 | 242 | 144 | 906 | 87 | 52 | 271 | 185 | 93 | 91 | 211 | 154 | 164 | 544 | 325 | 1045 | |
| Strongly agree | 55 | 6 | 29 | - | 20 | - | 22 | 33 | 9 | 47 | 7 | 42 | 18 | 28 | 3 | 3 | 6 | 46 | 23 | 14 | 17 | - | 54 | * | 1 | 6 | 29 | 6 | 3 | 8 | 2 | 17 | 28 | 11 | 54 | |
| | 5% | 3% | 19% | -s | 9% | - | 5% | 6% | 6% | 6% | 3% | 6% | 6% | 8% | 2% | 2% | 2% | 7% | 9% | 5% | 7% | - | 6% | *s | 3% | 2% | 16% | 6% | 3% | 4% | 1% | 10% | 5% | 3% | 5% | |
| Tend to agree | 166 | 20 | 59 | 11 | 51 | 1 | 46 | 119 | 13 | 150 | 43 | 102 | 47 | 85 | 10 | 20 | 29 | 132 | 26 | 58 | 41 | 21 | 146 | 11 | 9 | 23 | 66 | 32 | 10 | 19 | 10 | 34 | 103 | 28 | 180 | |
| | 16% | 8% | 39% | 13% | 24% | 1% | 10% | 22% | 9% | 18% | 19% | 15% | 14% | 23% | 7% | 11% | 10% | 19% | 10% | 21% | 17% | 14% | 16% | 13% | 16% | 8% | 36% | 35% | 11% | 9% | 7% | 21% | 19% | 9% | 17% | |
| Neither agree nor disagree | 201 | 51 | 33 | 8 | 39 | 18 | 92 | 106 | 29 | 146 | 38 | 135 | 65 | 66 | 27 | 38 | 65 | 131 | 41 | 50 | 50 | 33 | 175 | 14 | 12 | 48 | 39 | 10 | 10 | 23 | 37 | 33 | 112 | 56 | 198 | |
| | 19% | 21% | 21% | 9% | 18% | 16% | 19% | 19% | 20% | 18% | 16% | 20% | 20% | 18% | 20% | 22% | 21% | 19% | 17% | 18% | 21% | 23% | 19% | 16% | 22% | 18% | 21% | 11% | 11% | 11% | 24% | 20% | 21% | 17% | 19% | |
| Tend to disagree | 187 | 54 | 19 | 21 | 41 | 13 | 95 | 92 | 35 | 141 | 45 | 123 | 76 | 60 | 22 | 26 | 48 | 136 | 46 | 43 | 54 | 18 | 161 | 17 | 9 | 55 | 25 | 19 | 21 | 40 | 25 | 26 | 81 | 76 | 201 | |
| | 18% | 22% | 12% | 25% | 19% | 12% | 24% | 17% | 24% | 17% | 20% | 18% | 23% | 16% | 17% | 15% | 16% | 20% | 19% | 16% | 22% | 12% | 18% | 20% | 17% | 20% | 17% | 13% | 20% | 23% | 19% | 16% | 16% | 15% | 23% | 19% |
| Strongly disagree | 334 | 103 | 9 | 29 | 49 | 65 | 185 | 147 | 55 | 256 | 71 | 221 | 82 | 113 | 61 | 66 | 127 | 194 | 81 | 77 | 63 | 61 | 281 | 35 | 18 | 123 | 20 | 25 | 34 | 97 | 46 | 39 | 161 | 126 | 303 | |
| | 32% | 42% | 6% | 35% | 23% | 58% | 38% | 27% | 38% | 31% | 31% | 33% | 25% | 31% | 46% | 38% | 41% | 28% | 33% | 38% | 26% | 42% | 31% | 40% | 34% | 45% | 11% | 26% | 37% | 46% | 30% | 24% | 30% | 39% | 29% | |
| Don't know | 103 | 9 | 5 | 15 | 13 | 14 | 45 | 55 | 6 | 80 | 27 | 54 | 39 | 17 | 11 | 20 | 31 | 56 | 31 | 30 | 18 | 11 | 90 | 9 | 4 | 16 | 5 | 2 | 14 | 23 | 34 | 15 | 59 | 28 | 109 | |
| | 10% | 4% | 3% | 17% | 6% | 13% | 9% | 10% | 4% | 10% | 12% | 8% | 12% | 5% | 8% | 12% | 10% | 8% | 12% | 11% | 7% | 8% | 10% | 10% | 8% | 6% | 3% | 2% | 15% | 11% | 22% | 9% | 17% | 9% | 10% | |
| Agree | 221 | 26 | 88 | 11 | 71 | 1 | 68 | 152 | 22 | 197 | 50 | 144 | 66 | 113 | 12 | 23 | 36 | 179 | 49 | 72 | 58 | 21 | 200 | 12 | 10 | 29 | 96 | 38 | 13 | 27 | 12 | 51 | 131 | 39 | 234 | |
| | 21% | 11% | 58% | 13% | 33% | 1% | 14% | 28% | 15% | 24% | 22% | 21% | 20% | 31% | 9% | 13% | 12% | 26% | 20% | 26% | 24% | 14% | 22% | 14% | 19% | 11% | 52% | 41% | 14% | 13% | 8% | 31% | 24% | 12% | 22% | |
| Disagree | 520 | 157 | 27 | 50 | 90 | 78 | 279 | 239 | 89 | 397 | 116 | 344 | 157 | 173 | 83 | 92 | 175 | 331 | 127 | 89 | 120 | 116 | 78 | 442 | 52 | 26 | 178 | 45 | 43 | 55 | 137 | 71 | 65 | 242 | 202 | 504 |
| | 50% | 65% | 18% | 60% | 42% | 70% | 58% | 43% | 61% | 48% | 50% | 51% | 48% | 47% | 62% | 53% | 57% | 47% | 51% | 44% | 48% | 54% | 49% | 60% | 51% | 66% | 24% | 46% | 60% | 65% | 46% | 40% | 44% | 62% | 48% | |
| Net agree | -299 | -131 | 61 | -39 | -19 | -77 | -211 | -88 | -68 | -200 | -66 | -200 | -92 | -60 | -71 | -69 | -139 | -152 | -78 | -48 | -59 | -58 | -242 | -40 | -16 | -149 | 50 | -5 | -42 | -110 | -59 | -14 | -111 | -164 | -270 | |
| | -29% | -54% | 40% | -47% | -9% | -69% | -44% | -16% | -47% | -24% | -28% | -30% | -28% | -16% | -53% | -40% | -46% | -22% | -31% | -18% | -24% | -40% | -27% | -46% | -32% | -55% | 27% | -6% | -46% | -52% | -38% | -8% | -20% | -50% | -26% | |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).
 Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
 Source : Ipsos J26-001401-01
 * = Less than 0.5%
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

Table 37

Q11_FaragePM.

To what extent, if at all, do you agree or disagree with the following statements?

Nigel Farage is ready to be Prime Minister

Base : All (W1, January)

| | Likelihood to vote (General Election) | | | | | | | | | Gender | | Age | | | | Social grade | | | | | | Ethnicity | | UnWgt Total |
|----------------------------|---------------------------------------|------------------------|--|---------------------------|-------------|-------------|-------------|-------------|----------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|---------------------|-------------|
| | Total (W'td) | Always usually depends | Always usually depends AND 9/10 like- lihood | (10) Absol- utely certain | (6 to 10) | (7 to 10) | (8 to 10) | (9 to 10) | Would NOT vote | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | AB | C1 | C2 | DE | ABC1 | C2DE | White | Ethnic minor- ority | |
| | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted Total | 1045 | 894 | 745 | 709 | 883 | 855 | 829 | 768 | 60 | 493 | 538 | 252 | 259 | 281 | 253 | 239 | 328 | 136 | 108 | 567 | 244 | 903 | 111 | 1045 |
| Weighted Total | 1045 | 869 | 723 | 684 | 873 | 838 | 812 | 752 | 56 | 500 | 527 | 300 | 245 | 258 | 243 | 244 | 299 | 188 | 214 | 542 | 402 | 869 | 146 | 1045 |
| Strongly agree | 99 | 92 | 87 | 88 | 92 | 91 | 91 | 91 | 3 | 70 | 28 | 14 | 18 | 33 | 33 | 12 | 26 | 22 | 30 | 38 | 52 | 92 | 4 | 89 |
| | 9% | 71% | 72% | 73% | 71% | 71% | 71% | 72% | 5% | 14% | 5% | 5% | 7% | 13% | 14% | 5% | 9% | 12% | 14% | 7% | 13% | 77% | 3% | 9% |
| Tend to agree | 130 | 111 | 91 | 87 | 111 | 105 | 102 | 92 | 2 | 68 | 62 | 25 | 31 | 43 | 31 | 14 | 39 | 39 | 28 | 53 | 66 | 114 | 13 | 141 |
| | 12% | 13% | 13% | 13% | 13% | 13% | 12% | 12% | 3% | 14% | 12% | 8% | 13% | 17% | 13% | 6% | 13% | 21% | 13% | 10% | 17% | 13% | 9% | 13% |
| Neither agree nor disagree | 114 | 79 | 56 | 54 | 77 | 76 | 68 | 61 | 12 | 44 | 68 | 45 | 15 | 30 | 24 | 14 | 29 | 13 | 44 | 43 | 57 | 90 | 21 | 104 |
| | 11% | 9% | 8% | 8% | 9% | 9% | 8% | 8% | 21% | 9% | 13% | 15% | 6% | 12% | 10% | 6% | 10% | 7% | 20% | 8% | 14% | 10% | 14% | 10% |
| Tend to disagree | 108 | 94 | 67 | 61 | 97 | 90 | 85 | 67 | 4 | 49 | 59 | 23 | 21 | 16 | 48 | 25 | 33 | 16 | 23 | 58 | 38 | 95 | 11 | 110 |
| | 10% | 11% | 9% | 9% | 11% | 11% | 10% | 9% | 6% | 10% | 11% | 8% | 9% | 6% | 20% | 10% | 11% | 8% | 10% | 11% | 10% | 11% | 8% | 11% |
| Strongly disagree | 541 | 467 | 407 | 382 | 474 | 455 | 445 | 425 | 31 | 258 | 271 | 168 | 144 | 126 | 103 | 176 | 160 | 86 | 76 | 337 | 162 | 440 | 88 | 546 |
| | 52% | 54% | 56% | 56% | 54% | 54% | 55% | 57% | 56% | 52% | 51% | 56% | 59% | 49% | 42% | 72% | 54% | 46% | 35% | 62% | 40% | 51% | 60% | 52% |
| Don't know | 52 | 27 | 15 | 13 | 23 | 22 | 21 | 17 | 5 | 11 | 39 | 23 | 15 | 11 | 3 | 2 | 12 | 12 | 15 | 14 | 27 | 38 | 9 | 55 |
| | 5% | 3% | 2% | 2% | 3% | 3% | 3% | 2% | 9% | 2% | 7% | 8% | 6% | 4% | 1% | 1% | 4% | 6% | 7% | 3% | 7% | 4% | 6% | 5% |
| Agree | 229 | 203 | 177 | 175 | 204 | 196 | 193 | 183 | 4 | 138 | 90 | 40 | 49 | 76 | 64 | 26 | 65 | 61 | 57 | 91 | 118 | 206 | 17 | 230 |
| | 22% | 23% | 25% | 26% | 23% | 23% | 24% | 24% | 8% | 28% | 17% | 13% | 20% | 29% | 27% | 11% | 22% | 33% | 27% | 17% | 29% | 24% | 12% | 22% |
| Disagree | 650 | 561 | 474 | 442 | 570 | 544 | 530 | 492 | 35 | 307 | 331 | 192 | 166 | 141 | 151 | 201 | 193 | 101 | 99 | 394 | 200 | 535 | 99 | 656 |
| | 62% | 64% | 66% | 65% | 65% | 65% | 65% | 65% | 62% | 61% | 63% | 64% | 68% | 55% | 62% | 83% | 65% | 54% | 46% | 73% | 50% | 62% | 68% | 63% |
| Net agree | -421 | -398 | -297 | -268 | -366 | -348 | -337 | -309 | -30 | -168 | -240 | -152 | -117 | -65 | -86 | -175 | -128 | -40 | -41 | -303 | -82 | -329 | -81 | -426 |
| | -40% | -41% | -41% | -39% | -42% | -42% | -42% | -41% | -54% | -34% | -46% | -51% | -48% | -25% | -35% | -72% | -43% | -21% | -19% | -56% | -20% | -38% | -56% | -41% |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).

Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel

Source : Ipsos J26-001401-01

*=Less than 0.5%

=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - June 2026

Table 38

Q11_FaragePM.
To what extent, if at all, do you agree or disagree with the following statements?
Nigel Farage is ready to be Prime Minister

Base : All (W1, January)

| | Total (Weighted) | Voting | | | | | Working status | | Government | | Work sector | | Tenure | | | | | | ONS Regions | | | | | | Past vote (2024 General Election) | | | | | Qualifications | | | UnW Tot. | | |
|----------------------------|------------------|--------|--------------|-----------------------------|-----------|-------------|----------------|---------------------------|------------|----------------|-------------|---------|-----------|-----------------|----------------|---------------|--------|-----------------------|-------------------|--------------------------------|--------------------|-----------------|----------|------|-----------------------------------|------|------|-----------|------|------------------|--------------------------------------|---------|----------|------------|---------|
| | | Labour | Conservative | Liberal Democrats (Lib Dem) | Reform UK | Green Party | Full-time | Not full-time/Not working | Satis-fied | Dis-satis-fied | Public | Private | Mort gage | Owned out-right | Private renter | Social renter | Renter | Total owner occup-ier | North excl. Scot. | Mid-lands (incl. E of England) | South excl. London | Grea-ter London | Eng-land | Scot | Wales | Lab | Con | Reform UK | LD | Oth incl. LD,Grn | Did not vote/not eligible/ too young | No qua* | | Other qua* | Degree+ |
| Unweighted Total | 1045 | 225 | 170 | 85 | 218 | 120 | 445 | 583 | 161 | 801 | 236 | 643 | 345 | 417 | 109 | 134 | 243 | 762 | 215 | 296 | 275 | 121 | 907 | 88 | 50 | 266 | 194 | 105 | 96 | 206 | 123 | 140 | 565 | 326 | 1045 |
| Weighted Total | 1045 | 243 | 153 | 83 | 212 | 111 | 485 | 552 | 146 | 819 | 232 | 676 | 327 | 369 | 133 | 173 | 306 | 696 | 249 | 271 | 242 | 144 | 906 | 87 | 52 | 271 | 185 | 93 | 91 | 211 | 154 | 164 | 544 | 325 | 1045 |
| Strongly agree | 99 | 1 | 2 | - | 92 | * | 37 | 59 | 1 | 98 | 16 | 68 | 25 | 38 | 7 | 25 | 32 | 63 | 31 | 19 | 30 | 10 | 90 | 6 | 2 | 12 | 22 | 48 | 3 | 3 | 10 | 24 | 67 | 7 | 89 |
| | 9% | * | 1% | -s | 43% | * | 8% | 11% | 1% | 12% | 7% | 10% | 8% | 10% | 5% | 14% | 10% | 9% | 12% | 7% | 12% | 7% | 10% | 7% | 4% | 4% | 12% | 51% | 3% | 1% | 7% | 15% | 12% | 2% | 9% |
| Tend to agree | 130 | 17 | 16 | 2 | 75 | 3 | 50 | 80 | 15 | 115 | 20 | 93 | 23 | 65 | 6 | 33 | 39 | 88 | 26 | 48 | 30 | 8 | 112 | 12 | 7 | 21 | 30 | 25 | 4 | 19 | 19 | 34 | 85 | 12 | 141 |
| | 12% | 7% | 10% | 2% | 35% | 3% | 10% | 14% | 10% | 14% | 9% | 14% | 7% | 17% | 4% | 19% | 13% | 13% | 11% | 18% | 12% | 5% | 12% | 14% | 13% | 8% | 16% | 27% | 4% | 9% | 12% | 21% | 16% | 4% | 13% |
| Neither agree nor disagree | 114 | 22 | 11 | 1 | 33 | 4 | 45 | 70 | 6 | 94 | 19 | 71 | 20 | 37 | 24 | 27 | 51 | 57 | 19 | 27 | 32 | 26 | 104 | 9 | 2 | 15 | 28 | 5 | 1 | 15 | 23 | 26 | 66 | 23 | 104 |
| | 11% | 9% | 7% | 1% | 15% | 3% | 9% | 13% | 4% | 11% | 8% | 10% | 6% | 10% | 18% | 16% | 17% | 8% | 8% | 10% | 13% | 18% | 11% | 10% | 4% | 6% | 15% | 6% | 1% | 7% | 15% | 16% | 12% | 7% | 10% |
| Tend to disagree | 108 | 12 | 47 | 7 | 10 | 5 | 37 | 71 | 16 | 87 | 22 | 77 | 29 | 54 | 13 | 10 | 23 | 83 | 15 | 37 | 31 | 3 | 86 | 13 | 9 | 20 | 38 | 6 | 5 | 16 | 15 | 23 | 55 | 27 | 110 |
| | 10% | 5% | 31% | 9% | 5% | 4% | 8% | 13% | 11% | 11% | 22 | 9% | 11% | 29 | 15% | 10% | 6% | 8% | 6% | 14% | 13% | 2% | 10% | 15% | 17% | 7% | 21% | 6% | 5% | 7% | 10% | 14% | 10% | 8% | 11% |
| Strongly disagree | 541 | 189 | 71 | 68 | 1 | 95 | 294 | 246 | 106 | 391 | 140 | 341 | 212 | 167 | 82 | 65 | 147 | 379 | 144 | 130 | 105 | 89 | 468 | 45 | 28 | 196 | 60 | 10 | 73 | 148 | 73 | 50 | 234 | 249 | 546 |
| | 52% | 78% | 47% | 82% | * | 85% | 61% | 44% | 73% | 48% | 61% | 50% | 65% | 45% | 62% | 38% | 48% | 55% | 58% | 48% | 43% | 62% | 52% | 52% | 54% | 72% | 33% | 11% | 81% | 70% | 47% | 31% | 43% | 77% | 52% |
| Don't know | 52 | 1 | 6 | 5 | 1 | 4 | 23 | 27 | 2 | 34 | 14 | 26 | 18 | 8 | 2 | 12 | 14 | 26 | 13 | 10 | 15 | 9 | 46 | 2 | 4 | 8 | 6 | - | 5 | 9 | 14 | 7 | 38 | 7 | 55 |
| | 5% | 1% | 4% | 6% | 1% | 4% | 5% | 5% | 2% | 4% | 6% | 4% | 6% | 2% | 2% | 7% | 5% | 4% | 5% | 4% | 6% | 6% | 5% | 3% | 7% | 3% | 3% | - | 5% | 4% | 9% | 4% | 7% | 2% | 5% |
| Agree | 229 | 18 | 18 | 2 | 167 | 4 | 86 | 139 | 16 | 213 | 37 | 161 | 48 | 103 | 12 | 58 | 70 | 151 | 58 | 67 | 60 | 18 | 202 | 18 | 9 | 32 | 52 | 72 | 7 | 22 | 29 | 58 | 152 | 19 | 230 |
| | 22% | 7% | 12% | 2% | 79% | 3% | 18% | 25% | 11% | 26% | 16% | 24% | 15% | 28% | 9% | 34% | 23% | 22% | 23% | 25% | 25% | 12% | 22% | 20% | 17% | 12% | 28% | 78% | 8% | 11% | 19% | 35% | 28% | 6% | 22% |
| Disagree | 650 | 201 | 118 | 76 | 11 | 100 | 331 | 317 | 122 | 478 | 162 | 419 | 241 | 222 | 95 | 75 | 171 | 462 | 160 | 167 | 135 | 92 | 554 | 58 | 37 | 215 | 98 | 16 | 78 | 164 | 88 | 73 | 289 | 276 | 656 |
| | 62% | 83% | 77% | 91% | 5% | 89% | 68% | 57% | 84% | 58% | 70% | 62% | 74% | 60% | 71% | 44% | 56% | 66% | 64% | 62% | 56% | 64% | 61% | 67% | 71% | 79% | 53% | 17% | 86% | 78% | 57% | 45% | 53% | 85% | 63% |
| Net agree | -421 | -183 | -101 | -74 | 155 | -96 | -244 | -177 | -106 | -265 | -125 | -257 | -193 | -119 | -83 | -17 | -100 | -312 | -102 | -101 | -75 | -74 | -352 | -40 | -28 | -183 | -46 | 57 | -71 | -142 | -58 | -15 | -138 | -257 | -426 |
| | -40% | -76% | -66% | -89% | 73% | -86% | -50% | -32% | -73% | -32% | -54% | -38% | -59% | -32% | -62% | -10% | -33% | -45% | -41% | -37% | -31% | -52% | -39% | -47% | -54% | -67% | -25% | 61% | -78% | -67% | -38% | -9% | -25% | -79% | -41% |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).
 Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
 Source : Ipsos J26-001401-01
 * = Less than 0.5%
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 39
Q11_goodPM_KemiBadenoch. On balance, do you agree or disagree that Kemi Badenoch has what it takes to be a good Prime Minister?

Base : All

| | Total (W'td) | Likelihood to vote (General Election) | | | | | | | | Gender | | Age | | | | Social grade | | | | | | Ethnicity | | UnWgt Total |
|----------------------------|--------------|---------------------------------------|---|--------------------------|-------------|-------------|-------------|-------------|----------------|-------------|-------------|-------------|-------------|-------------|------------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-----------------|-------------|
| | | Always usually depends | Always usually depends AND 9/10 like-likelihood | (10) Absol-utely certain | (6 to 10) | (7 to 10) | (8 to 10) | (9 to 10) | Would NOT vote | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | AB | C1 | C2 | DE | ABC1 | C2DE | White | Ethnic minority | |
| | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted Total | 1045 | 894 | 745 | 709 | 883 | 855 | 829 | 768 | 60 | 493 | 538 | 252 | 259 | 281 | 253 | 239 | 328 | 136 | 108 | 567 | 244 | 903 | 111 | 1045 |
| Weighted Total | 1045 | 869 | 723 | 684 | 873 | 838 | 812 | 752 | 56 | 500 | 527 | 300 | 245 | 258 | 243 | 244 | 299 | 188 | 214 | 542 | 402 | 869 | 146 | 1045 |
| Strongly agree | 54 5% | 53 6% | 46 6% | 45 7% | 47 5% | 47 6% | 46 6% | 46 6% | 2 4% | 38 8% | 16 3% | 6 2% | 8 3% | 18 7% | 22 9% | 15 6% | 12 4% | 15 8% | 9 4% | 27 5% | 24 6% | 47 5% | 6 4% | 54 5% |
| Tend to agree | 189 18% | 174 20% | 139 19% | 131 19% | 171 20% | 162 19% | 160 20% | 141 19% | 2 4% | 88 18% | 101 19% | 27 9% | 28 12% | 48 18% | 86 35% | 47 19% | 60 20% | 30 16% | 32 15% | 107 20% | 62 15% | 176 20% | 11 8% | 204 20% |
| Neither agree nor disagree | 209 20% | 155 18% | 118 16% | 110 16% | 157 18% | 145 17% | 134 16% | 124 17% | 16 28% | 84 17% | 122 23% | 72 24% | 50 21% | 52 20% | 34 14% | 36 15% | 64 21% | 28 15% | 61 28% | 99 18% | 89 22% | 172 20% | 31 22% | 214 20% |
| Tend to disagree | 185 18% | 162 19% | 148 20% | 139 20% | 173 20% | 169 20% | 166 20% | 154 21% | 4 7% | 96 19% | 84 16% | 39 13% | 57 23% | 50 19% | 38 16% | 52 21% | 55 18% | 28 15% | 36 17% | 107 20% | 64 16% | 153 18% | 26 18% | 191 18% |
| Strongly disagree | 298 29% | 260 30% | 232 32% | 222 32% | 265 30% | 257 31% | 250 31% | 240 32% | 20 36% | 170 34% | 120 23% | 109 36% | 69 28% | 66 26% | 54 22% | 80 33% | 79 27% | 63 34% | 50 23% | 159 29% | 114 28% | 234 27% | 55 38% | 264 25% |
| Don't know | 110 11% | 65 7% | 41 6% | 37 5% | 59 7% | 59 7% | 56 7% | 47 6% | 11 20% | 23 5% | 84 16% | 46 15% | 32 13% | 24 9% | 8 3% | 14 6% | 29 10% | 24 13% | 27 12% | 43 8% | 50 13% | 86 10% | 16 11% | 118 11% |
| Agree | 243 | 227 | 184 | 176 | 219 | 209 | 206 | 186 | 5 | 126 | 117 | 33 | 36 | 66 | 108 | 62 | 72 | 45 | 41 | 134 | 86 | 223 | 17 | 258 |
| | 23% | 26% | 26% | 26% | 25% | 25% | 25% | 25% | 8% | 25% | 22% | 11% | 15% | 25% | 44% | 25% | 24% | 24% | 19% | 25% | 21% | 26% | 12% | 25% |
| Disagree | 483 | 423 | 379 | 360 | 438 | 426 | 416 | 394 | 24 | 266 | 204 | 148 | 126 | 116 | 92 | 132 | 134 | 91 | 86 | 266 | 177 | 388 | 81 | 455 |
| | 46% | 49% | 52% | 53% | 50% | 51% | 51% | 52% | 43% | 53% | 39% | 49% | 52% | 45% | 38% | 54% | 45% | 49% | 40% | 49% | 44% | 45% | 55% | 44% |
| Net agree | -240 | -195 | -195 | -184 | -220 | -217 | -210 | -208 | -19 | -140 | -87 | -115 | -90 | -51 | 16 | -70 | -62 | -46 | -45 | -132 | -91 | -164 | -64 | -197 |
| | -23% | -22% | -27% | -27% | -25% | -26% | -26% | -28% | -34% | -28% | -17% | -38% | -37% | -20% | 6% | -29% | -21% | -25% | -21% | -24% | -23% | -19% | -44% | -19% |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).
 Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
 Source : Ipsos J26-001401-01
 * =Less than 0.5%
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 40
Q11_goodPM_KemiBadenoch. On balance, do you agree or disagree that Kemi Badenoch has what it takes to be a good Prime Minister?

Base : All

| | Total (Weighted) | Voting | | | | | Working status | | Government | | Work sector | | Tenure | | | | | | ONS Regions | | | | | | Past vote (2024 General Election) | | | | | | Qualifications | | | UnW Tot. | | |
|----------------------------|------------------|--------|--------------|-----------------------------|-----------|-------------|----------------|---------------------------|------------|----------------|-------------|---------|-----------|-----------------|----------------|---------------|--------|-----------------------|-------------------|--------------------------------|--------------------|-----------------|----------|------|-----------------------------------|------|-----|-----------|------|-------------------|---------------------------------------|---------|------------|----------|---------|-----|
| | | Labour | Conservative | Liberal Democrats (Lib Dem) | Reform UK | Green Party | Full-time | Not full-time/Not working | Satis-fied | Dis-satis-fied | Public | Private | Mort-gage | Owned out-right | Private renter | Social renter | Renter | Total owner occup-ier | North excl. Scot. | Mid-lands (incl. E of England) | South excl. London | Grea-ter London | Eng-land | Scot | Wales | Lab | Con | Reform UK | LD | Oth incl. LD, Grn | Did not vote/ not eligible/ too young | No qual | Other qual | | Degree+ | |
| Unweighted Total | 1045 | 225 | 170 | 85 | 218 | 120 | 445 | 583 | 161 | 801 | 236 | 643 | 345 | 417 | 109 | 134 | 243 | 762 | 215 | 296 | 275 | 121 | 907 | 88 | 50 | 266 | 194 | 105 | 96 | 206 | 123 | 140 | 565 | 326 | 1045 | |
| Weighted Total | 1045 | 243 | 153 | 83 | 212 | 111 | 485 | 552 | 146 | 819 | 232 | 676 | 327 | 369 | 133 | 173 | 306 | 696 | 249 | 271 | 242 | 144 | 906 | 87 | 52 | 271 | 185 | 93 | 91 | 211 | 154 | 164 | 544 | 325 | 1045 | |
| Strongly agree | 54 | 6 | 28 | -s | 19 | - | 22 | 31 | 7 | 48 | 8 | 41 | 19 | 30 | 3 | * | 3 | 50 | 20 | 15 | 17 | - | 52 | 1 | 1 | 4 | 31 | 6 | 2 | 7 | 3 | 12 | 31 | 11 | 54 | |
| | 5% | 2% | 18% | | 9% | - | 5% | 6% | 5% | 6% | 3% | 6% | 6% | 8% | 2% | * | 1% | 7% | 8% | 5% | 7% | - | 6% | 1% | 3% | 2% | 17% | 7% | 3% | 4% | 2% | 7% | 6% | 3% | 5% | |
| Tend to agree | 189 | 23 | 64 | 15 | 53 | 6 | 59 | 129 | 19 | 165 | 50 | 119 | 54 | 99 | 17 | 17 | 34 | 153 | 29 | 65 | 51 | 21 | 166 | 11 | 13 | 28 | 75 | 29 | 13 | 23 | 12 | 38 | 106 | 43 | 204 | |
| | 18% | 9% | 42% | 18% | 25% | 6% | 12% | 23% | 13% | 20% | 22% | 18% | 17% | 27% | 13% | 10% | 11% | 22% | 11% | 13% | 24% | 21% | 15% | 18% | 12% | 24% | 11% | 40% | 32% | 14% | 11% | 8% | 23% | 20% | 13% | 20% |
| Neither agree nor disagree | 209 | 52 | 29 | 12 | 55 | 14 | 99 | 109 | 25 | 166 | 35 | 143 | 61 | 63 | 26 | 50 | 76 | 125 | 43 | 51 | 51 | 36 | 181 | 22 | 6 | 45 | 34 | 17 | 8 | 27 | 44 | 43 | 119 | 47 | 214 | |
| | 20% | 21% | 19% | 14% | 26% | 12% | 20% | 20% | 17% | 20% | 15% | 21% | 19% | 17% | 20% | 29% | 25% | 18% | 17% | 19% | 21% | 25% | 20% | 25% | 12% | 16% | 18% | 18% | 9% | 13% | 29% | 26% | 22% | 15% | 20% | |
| Tend to disagree | 185 | 51 | 18 | 22 | 34 | 20 | 96 | 89 | 44 | 132 | 46 | 113 | 74 | 46 | 20 | 38 | 58 | 120 | 44 | 41 | 41 | 25 | 151 | 19 | 14 | 65 | 22 | 22 | 24 | 41 | 24 | 24 | 91 | 66 | 191 | |
| | 18% | 21% | 12% | 26% | 16% | 18% | 20% | 16% | 30% | 16% | 20% | 17% | 23% | 13% | 15% | 22% | 19% | 17% | 18% | 15% | 17% | 18% | 17% | 22% | 27% | 24% | 12% | 23% | 26% | 19% | 16% | 15% | 17% | 20% | 18% | |
| Strongly disagree | 298 | 102 | 6 | 25 | 35 | 55 | 161 | 135 | 42 | 226 | 64 | 204 | 75 | 107 | 58 | 49 | 108 | 182 | 83 | 65 | 57 | 50 | 256 | 28 | 15 | 112 | 15 | 14 | 28 | 88 | 41 | 34 | 130 | 129 | 264 | |
| | 29% | 42% | 4% | 30% | 16% | 49% | 33% | 25% | 29% | 28% | 27% | 30% | 23% | 29% | 44% | 28% | 35% | 26% | 33% | 24% | 24% | 35% | 28% | 32% | 28% | 41% | 8% | 15% | 31% | 42% | 27% | 21% | 24% | 40% | 25% | |
| Don't know | 110 | 9 | 7 | 9 | 16 | 16 | 49 | 59 | 10 | 82 | 29 | 56 | 43 | 23 | 9 | 19 | 28 | 67 | 30 | 35 | 24 | 11 | 100 | 7 | 4 | 17 | 7 | 5 | 15 | 25 | 29 | 13 | 67 | 29 | 118 | |
| | 11% | 4% | 4% | 11% | 7% | 15% | 10% | 11% | 7% | 10% | 13% | 8% | 13% | 6% | 6% | 11% | 9% | 10% | 12% | 13% | 10% | 8% | 11% | 8% | 7% | 6% | 4% | 6% | 17% | 12% | 19% | 8% | 12% | 9% | 11% | |
| Agree | 243 | 29 | 93 | 15 | 73 | 6 | 81 | 160 | 26 | 213 | 58 | 160 | 73 | 130 | 20 | 17 | 37 | 203 | 48 | 80 | 68 | 21 | 217 | 12 | 14 | 33 | 106 | 36 | 15 | 30 | 15 | 50 | 137 | 54 | 258 | |
| | 23% | 12% | 61% | 18% | 34% | 6% | 17% | 29% | 18% | 26% | 25% | 24% | 22% | 35% | 15% | 10% | 12% | 29% | 19% | 29% | 28% | 15% | 24% | 13% | 27% | 12% | 57% | 38% | 17% | 14% | 10% | 30% | 25% | 17% | 25% | |
| Disagree | 483 | 153 | 24 | 47 | 69 | 75 | 256 | 224 | 85 | 359 | 110 | 317 | 149 | 153 | 79 | 87 | 166 | 302 | 127 | 105 | 99 | 76 | 407 | 47 | 28 | 177 | 38 | 35 | 52 | 128 | 65 | 58 | 221 | 195 | 455 | |
| | 46% | 63% | 16% | 56% | 32% | 67% | 53% | 41% | 59% | 44% | 47% | 47% | 46% | 41% | 59% | 50% | 54% | 43% | 51% | 39% | 41% | 53% | 45% | 54% | 55% | 65% | 20% | 38% | 57% | 61% | 42% | 35% | 41% | 60% | 44% | |
| Net agree | -240 | -124 | 68 | -32 | 4 | -68 | -175 | -64 | -60 | -146 | -52 | -157 | -76 | -23 | -59 | -70 | -129 | -99 | -79 | -26 | -30 | -55 | -190 | -35 | -15 | -144 | 68 | * | -37 | -98 | -50 | -8 | -84 | -141 | -197 | |
| | -23% | -51% | 45% | -38% | 2% | -61% | -36% | -12% | -41% | -18% | -22% | -23% | -23% | -6% | -44% | -40% | -42% | -14% | -32% | -9% | -13% | -38% | -21% | -41% | -28% | -53% | 37% | * | -40% | -47% | -33% | -5% | -15% | -43% | -19% | |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).
 Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
 Source : Ipsos J26-001401-01
 * = Less than 0.5%
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 41

Q11_goodPM_NigelFarage. On balance, do you agree or disagree that Nigel Farage has what it takes to be a good Prime Minister?

Base : All

| | Total (W'td) | Likelihood to vote (General Election) | | | | | | | | Gender | | Age | | | | Social grade | | | | | | Ethnicity | | UnWgt Total |
|----------------------------|--------------|---------------------------------------|---|--------------------------|-----------|-----------|-----------|-----------|----------------|--------|-------|-------|-------|-------|------|--------------|------|------|------|------|------|-----------|-----------------|-------------|
| | | Always usually depends | Always usually depends AND 9/10 like-lihood | (10) Absol-utely certain | (6 to 10) | (7 to 10) | (8 to 10) | (9 to 10) | Would NOT vote | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | AB | C1 | C2 | DE | ABC1 | C2DE | White | Ethnic minority | |
| | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted Total | 1045 | 894 | 745 | 709 | 883 | 855 | 829 | 768 | 60 | 493 | 538 | 252 | 259 | 281 | 253 | 239 | 328 | 136 | 108 | 567 | 244 | 903 | 111 | 1045 |
| Weighted Total | 1045 | 869 | 723 | 684 | 873 | 838 | 812 | 752 | 56 | 500 | 527 | 300 | 245 | 258 | 243 | 244 | 299 | 188 | 214 | 542 | 402 | 869 | 146 | 1045 |
| Strongly agree | 97 | 91 | 84 | 86 | 88 | 88 | 88 | 88 | 4 | 74 | 22 | 12 | 19 | 31 | 34 | 11 | 21 | 29 | 30 | 32 | 59 | 86 | 8 | 93 |
| | 9% | 11% | 12% | 13% | 10% | 10% | 11% | 12% | 7% | 15% | 4% | 4% | 8% | 12% | 14% | 5% | 7% | 15% | 14% | 6% | 15% | 10% | 5% | 9% |
| Tend to agree | 126 | 103 | 93 | 91 | 109 | 106 | 105 | 95 | 3 | 57 | 69 | 30 | 21 | 47 | 28 | 15 | 48 | 23 | 30 | 63 | 53 | 118 | 8 | 131 |
| | 12% | 12% | 13% | 13% | 12% | 13% | 13% | 13% | 5% | 11% | 13% | 10% | 9% | 18% | 12% | 6% | 16% | 12% | 14% | 12% | 13% | 14% | 5% | 13% |
| Neither agree nor disagree | 114 | 74 | 51 | 48 | 79 | 72 | 65 | 55 | 12 | 48 | 63 | 42 | 22 | 16 | 33 | 16 | 26 | 21 | 37 | 42 | 58 | 94 | 16 | 104 |
| | 11% | 9% | 7% | 7% | 9% | 9% | 8% | 7% | 22% | 10% | 12% | 14% | 9% | 8% | 14% | 7% | 9% | 11% | 17% | 8% | 14% | 11% | 11% | 10% |
| Tend to disagree | 106 | 94 | 67 | 61 | 90 | 87 | 80 | 67 | 1 | 47 | 59 | 13 | 16 | 25 | 52 | 23 | 34 | 15 | 21 | 57 | 36 | 95 | 8 | 105 |
| | 10% | 11% | 9% | 9% | 10% | 10% | 10% | 9% | 3% | 9% | 11% | 4% | 6% | 10% | 22% | 10% | 11% | 8% | 10% | 10% | 9% | 11% | 5% | 10% |
| Strongly disagree | 540 | 472 | 410 | 382 | 483 | 462 | 451 | 428 | 30 | 259 | 268 | 178 | 146 | 126 | 90 | 175 | 157 | 85 | 79 | 332 | 165 | 431 | 96 | 544 |
| | 52% | 54% | 57% | 56% | 55% | 55% | 56% | 57% | 53% | 52% | 51% | 59% | 60% | 49% | 37% | 72% | 53% | 46% | 37% | 61% | 41% | 50% | 66% | 52% |
| Don't know | 63 | 34 | 18 | 16 | 24 | 24 | 23 | 19 | 6 | 14 | 46 | 25 | 20 | 14 | 4 | 3 | 14 | 15 | 17 | 17 | 32 | 46 | 11 | 68 |
| | 6% | 4% | 2% | 2% | 3% | 3% | 3% | 3% | 11% | 3% | 9% | 8% | 8% | 5% | 2% | 1% | 5% | 8% | 8% | 3% | 8% | 5% | 8% | 7% |
| Agree | 223 | 195 | 176 | 177 | 197 | 193 | 192 | 183 | 7 | 131 | 91 | 42 | 40 | 78 | 63 | 26 | 68 | 52 | 60 | 94 | 112 | 204 | 15 | 224 |
| | 21% | 22% | 24% | 26% | 23% | 23% | 24% | 24% | 12% | 26% | 17% | 14% | 16% | 30% | 26% | 11% | 23% | 28% | 17% | 28% | 23% | 23% | 11% | 21% |
| Disagree | 645 | 566 | 477 | 443 | 573 | 549 | 531 | 495 | 31 | 306 | 327 | 191 | 162 | 150 | 142 | 198 | 191 | 100 | 100 | 389 | 200 | 526 | 103 | 649 |
| | 62% | 65% | 66% | 65% | 66% | 65% | 65% | 66% | 56% | 61% | 62% | 64% | 66% | 58% | 59% | 81% | 64% | 54% | 47% | 72% | 50% | 60% | 71% | 62% |
| Net agree | -422 | -372 | -301 | -266 | -376 | -355 | -339 | -312 | -24 | -175 | -235 | -149 | -122 | -72 | -80 | -172 | -122 | -48 | -40 | -294 | -89 | -322 | -88 | -425 |
| | -40% | -43% | -42% | -39% | -43% | -42% | -42% | -42% | -44% | -35% | -45% | -50% | -50% | -28% | -33% | -71% | -41% | -26% | -19% | -54% | -22% | -37% | -60% | -41% |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).
 Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
 Source : Ipsos J26-001401-01

*=Less than 0.5%
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 42

Q11_goodPM_NigelFarage. On balance, do you agree or disagree that Nigel Farage has what it takes to be a good Prime Minister?

Base : All

| | Total (Weighted) | Voting | | | | | Working status | | Government | | Work sector | | Tenure | | | | | ONS Regions | | | | | | Past vote (2024 General Election) | | | | | | Qualifications | | | UnW Tot. | | |
|----------------------------|------------------|--------|--------------|-----------------------------|-----------|-------------|----------------|---------------------------|------------|----------------|-------------|---------|-----------|-----------------|----------------|---------------|--------|-----------------------|-------------------|--------------------------------|--------------------|------------------|----------|-----------------------------------|-------|------|------|-----------|------|-------------------|---------------------------------------|---------|----------|------------|---------|
| | | Labour | Conservative | Liberal Democrats (Lib Dem) | Reform UK | Green Party | Full-time | Not full-time/Not working | Satis-fied | Dis-satis-fied | Public | Private | Mort-gage | Owned out-right | Private renter | Social renter | Renter | Total owner occup-ier | North excl. Scot. | Mid-lands (incl. E of England) | South excl. London | Great-ter London | Eng-land | Scot | Wales | Lab | Con | Reform UK | LD | Oth incl. LD, Grn | Did not vote/ not eligible/ too young | No qual | | Other qual | Degree+ |
| Unweighted Total | 1045 | 225 | 170 | 85 | 218 | 120 | 445 | 583 | 161 | 801 | 236 | 643 | 345 | 417 | 109 | 134 | 243 | 762 | 215 | 296 | 275 | 121 | 907 | 88 | 50 | 266 | 194 | 105 | 96 | 206 | 123 | 140 | 565 | 326 | 1045 |
| Weighted Total | 1045 | 243 | 153 | 83 | 212 | 111 | 485 | 552 | 146 | 819 | 232 | 676 | 327 | 369 | 133 | 173 | 306 | 696 | 249 | 271 | 242 | 144 | 906 | 87 | 52 | 271 | 185 | 93 | 91 | 211 | 154 | 164 | 544 | 325 | 1045 |
| Strongly agree | 97 | 5 | 2 | - | 86 | - | 39 | 56 | 5 | 92 | 19 | 67 | 21 | 44 | 5 | 23 | 27 | 65 | 28 | 25 | 25 | 8 | 86 | 9 | 2 | 6 | 21 | 48 | 2 | 7 | 12 | 30 | 59 | 7 | 93 |
| | 9% | 2% | 1% | -s | 41% | - | 8% | 10% | 3% | 11% | 8% | 10% | 6% | 12% | 4% | 13% | 9% | 9% | 11% | 9% | 10% | 6% | 9% | 10% | 4% | 2% | 11% | 51% | 2% | 3% | 8% | 19% | 11% | 2% | 9% |
| Tend to agree | 126 | 10 | 12 | 2 | 86 | 3 | 50 | 76 | 6 | 118 | 22 | 91 | 29 | 57 | 8 | 31 | 40 | 86 | 27 | 39 | 35 | 8 | 109 | 9 | 8 | 23 | 29 | 25 | 4 | 16 | 15 | 19 | 92 | 15 | 131 |
| | 12% | 4% | 8% | 2% | 41% | 2% | 10% | 14% | 4% | 14% | 9% | 14% | 9% | 15% | 6% | 18% | 13% | 12% | 11% | 14% | 14% | 6% | 12% | 10% | 16% | 9% | 16% | 26% | 5% | 7% | 10% | 12% | 17% | 5% | 13% |
| Neither agree nor disagree | 114 | 24 | 23 | 2 | 24 | * | 44 | 70 | 10 | 95 | 17 | 74 | 24 | 36 | 18 | 26 | 44 | 61 | 19 | 30 | 29 | 20 | 99 | 11 | 5 | 17 | 35 | 5 | 2 | 11 | 27 | 34 | 60 | 20 | 104 |
| | 11% | 10% | 15% | 3% | 11% | * | 9% | 13% | 7% | 12% | 7% | 11% | 7% | 10% | 14% | 15% | 14% | 9% | 8% | 11% | 12% | 14% | 11% | 12% | 9% | 6% | 19% | 6% | 2% | 5% | 18% | 21% | 11% | 6% | 10% |
| Tend to disagree | 106 | 13 | 39 | 12 | 9 | 3 | 37 | 69 | 13 | 85 | 26 | 68 | 23 | 52 | 15 | 14 | 28 | 75 | 21 | 36 | 29 | 7 | 93 | 7 | 6 | 27 | 36 | 7 | 8 | 14 | 10 | 25 | 52 | 28 | 105 |
| | 10% | 5% | 26% | 15% | 4% | 3% | 8% | 12% | 9% | 10% | 11% | 10% | 7% | 14% | 11% | 8% | 9% | 11% | 8% | 13% | 12% | 5% | 10% | 8% | 12% | 10% | 20% | 8% | 9% | 7% | 6% | 15% | 10% | 9% | 10% |
| Strongly disagree | 540 | 187 | 70 | 64 | 1 | 101 | 289 | 248 | 107 | 385 | 135 | 346 | 209 | 166 | 84 | 67 | 151 | 376 | 135 | 125 | 110 | 90 | 459 | 51 | 29 | 187 | 57 | 8 | 71 | 153 | 74 | 45 | 238 | 248 | 544 |
| | 52% | 77% | 46% | 77% | 1% | 90% | 60% | 45% | 74% | 47% | 58% | 51% | 64% | 45% | 63% | 38% | 49% | 54% | 54% | 46% | 45% | 62% | 51% | 59% | 55% | 69% | 31% | 8% | 79% | 73% | 48% | 28% | 44% | 76% | 52% |
| Don't know | 63 | 4 | 7 | 3 | 5 | 4 | 26 | 34 | 5 | 44 | 14 | 30 | 20 | 13 | 3 | 13 | 16 | 33 | 20 | 16 | 14 | 10 | 60 | 1 | 2 | 10 | 7 | 1 | 3 | 10 | 16 | 9 | 43 | 8 | 68 |
| | 6% | 2% | 4% | 4% | 2% | 4% | 5% | 6% | 3% | 5% | 6% | 4% | 6% | 4% | 2% | 7% | 5% | 5% | 8% | 6% | 6% | 7% | 7% | 1% | 4% | 4% | 1% | 3% | 5% | 10% | 6% | 8% | 3% | 7% | |
| Agree | 223 | 15 | 14 | 2 | 172 | 3 | 89 | 132 | 11 | 210 | 40 | 158 | 50 | 101 | 13 | 54 | 67 | 152 | 55 | 63 | 60 | 16 | 195 | 18 | 10 | 29 | 50 | 72 | 6 | 23 | 28 | 50 | 151 | 22 | 224 |
| | 21% | 6% | 9% | 2% | 81% | 2% | 18% | 24% | 8% | 26% | 17% | 23% | 15% | 27% | 10% | 31% | 22% | 22% | 22% | 23% | 25% | 11% | 22% | 20% | 20% | 11% | 27% | 77% | 7% | 11% | 18% | 30% | 28% | 7% | 21% |
| Disagree | 645 | 200 | 109 | 76 | 11 | 104 | 326 | 317 | 120 | 469 | 161 | 414 | 232 | 219 | 99 | 80 | 179 | 451 | 156 | 161 | 139 | 97 | 552 | 58 | 35 | 214 | 93 | 15 | 80 | 167 | 84 | 70 | 290 | 275 | 649 |
| | 62% | 83% | 71% | 91% | 5% | 93% | 67% | 57% | 82% | 57% | 69% | 61% | 71% | 59% | 74% | 46% | 58% | 65% | 62% | 60% | 57% | 67% | 61% | 67% | 67% | 79% | 50% | 16% | 88% | 79% | 54% | 43% | 53% | 85% | 62% |
| Net agree | -422 | -186 | -95 | -74 | 162 | -101 | -237 | -185 | -109 | -259 | -120 | -255 | -182 | -118 | -86 | -26 | -112 | -299 | -101 | -98 | -79 | -81 | -358 | -41 | -24 | -185 | -43 | 57 | -74 | -143 | -56 | -21 | -138 | -254 | -425 |
| | -40% | -77% | -62% | -89% | 76% | -91% | -49% | -34% | -75% | -32% | -52% | -38% | -56% | -32% | -64% | -15% | -37% | -43% | -40% | -36% | -32% | -56% | -39% | -47% | -47% | -68% | -23% | 61% | -82% | -68% | -36% | -13% | -25% | -78% | -41% |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).
 Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
 Source : Ipsos J26-001401-01
 * = Less than 0.5%
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 43

Q11_goodPM_EdDavey. On balance, do you agree or disagree that Ed Davey has what it takes to be a good Prime Minister?

Base : All

| | Total (Wtd) | Likelihood to vote (General Election) | | | | | | | | Gender | | Age | | | | Social grade | | | | | | Ethnicity | | UnWgt Total |
|----------------------------|-------------|---------------------------------------|--|------------------------|-----------|-----------|-----------|-----------|----------------|--------|-------|-------|-------|-------|------|--------------|------|------|------|------|------|-----------|-----------------|-------------|
| | | Always usually depends | Always usually depends AND 9/10 likelihood | (10) Absolutly certain | (6 to 10) | (7 to 10) | (8 to 10) | (9 to 10) | Would NOT vote | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | AB | C1 | C2 | DE | ABC1 | C2DE | White | Ethnic minority | |
| | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted Total | 1045 | 894 | 745 | 709 | 883 | 855 | 829 | 768 | 60 | 493 | 538 | 252 | 259 | 281 | 253 | 239 | 328 | 136 | 108 | 567 | 244 | 903 | 111 | 1045 |
| Weighted Total | 1045 | 869 | 723 | 684 | 873 | 838 | 812 | 752 | 56 | 500 | 527 | 300 | 245 | 258 | 243 | 244 | 299 | 188 | 214 | 542 | 402 | 869 | 146 | 1045 |
| Strongly agree | 21 | 19 | 12 | 12 | 12 | 12 | 12 | 12 | - | 10 | 10 | 5 | 8 | 1 | 6 | 4 | 3 | 7 | 5 | 7 | 12 | 14 | 6 | 12 |
| | 2% | 2% | 2% | 2% | 1% | 1% | 2% | 2% | s | 2% | 2% | 2% | 3% | * | 3% | 1% | 1% | 4% | 2% | 1% | 3% | 2% | 4% | 1% |
| Tend to agree | 92 | 81 | 77 | 74 | 84 | 81 | 80 | 79 | 4 | 48 | 42 | 34 | 17 | 23 | 19 | 47 | 15 | 14 | 7 | 62 | 20 | 87 | 4 | 106 |
| | 9% | 9% | 11% | 11% | 10% | 10% | 10% | 11% | 7% | 10% | 8% | 11% | 7% | 9% | 8% | 19% | 5% | 7% | 3% | 11% | 5% | 10% | 3% | 10% |
| Neither agree nor disagree | 277 | 236 | 183 | 173 | 239 | 223 | 210 | 190 | 7 | 112 | 162 | 77 | 67 | 68 | 65 | 56 | 105 | 32 | 50 | 161 | 82 | 216 | 53 | 296 |
| | 27% | 27% | 25% | 25% | 27% | 27% | 26% | 25% | 12% | 22% | 31% | 26% | 27% | 26% | 27% | 23% | 35% | 17% | 23% | 30% | 21% | 25% | 37% | 28% |
| Tend to disagree | 237 | 192 | 165 | 162 | 197 | 193 | 188 | 172 | 21 | 133 | 94 | 73 | 60 | 45 | 59 | 57 | 67 | 31 | 63 | 125 | 94 | 208 | 25 | 229 |
| | 23% | 22% | 23% | 24% | 23% | 23% | 23% | 23% | 38% | 27% | 18% | 24% | 25% | 17% | 24% | 24% | 22% | 16% | 30% | 23% | 23% | 24% | 17% | 22% |
| Strongly disagree | 260 | 237 | 215 | 205 | 240 | 229 | 227 | 221 | 12 | 156 | 104 | 53 | 44 | 93 | 70 | 51 | 64 | 68 | 60 | 115 | 128 | 222 | 29 | 236 |
| | 25% | 27% | 30% | 30% | 28% | 27% | 28% | 29% | 22% | 31% | 20% | 18% | 18% | 36% | 29% | 21% | 21% | 36% | 28% | 21% | 32% | 26% | 20% | 23% |
| Don't know | 158 | 104 | 70 | 59 | 101 | 100 | 95 | 77 | 12 | 40 | 114 | 58 | 49 | 28 | 23 | 28 | 45 | 36 | 29 | 73 | 65 | 122 | 28 | 166 |
| | 15% | 12% | 10% | 9% | 12% | 12% | 12% | 10% | 21% | 8% | 22% | 19% | 20% | 11% | 10% | 11% | 15% | 19% | 14% | 14% | 16% | 14% | 19% | 16% |
| Agree | 113 | 100 | 90 | 86 | 96 | 93 | 93 | 92 | 4 | 59 | 53 | 39 | 25 | 24 | 25 | 51 | 18 | 21 | 12 | 69 | 33 | 101 | 10 | 118 |
| | 11% | 12% | 12% | 13% | 11% | 11% | 11% | 12% | 7% | 12% | 10% | 13% | 10% | 9% | 10% | 21% | 6% | 11% | 5% | 13% | 8% | 12% | 7% | 11% |
| Disagree | 497 | 429 | 380 | 367 | 438 | 422 | 415 | 393 | 33 | 289 | 198 | 126 | 104 | 138 | 130 | 108 | 131 | 99 | 124 | 239 | 222 | 430 | 54 | 465 |
| | 48% | 49% | 53% | 54% | 50% | 50% | 51% | 52% | 59% | 58% | 38% | 42% | 42% | 54% | 53% | 44% | 44% | 53% | 58% | 44% | 55% | 49% | 37% | 44% |
| Net agree | -384 | -329 | -290 | -280 | -342 | -329 | -322 | -301 | -29 | -231 | -146 | -87 | -79 | -114 | -105 | -57 | -113 | -78 | -112 | -170 | -190 | -329 | -44 | -347 |
| | -37% | -38% | -40% | -41% | -39% | -39% | -40% | -40% | -52% | -46% | -28% | -29% | -32% | -44% | -43% | -24% | -38% | -42% | -52% | -31% | -47% | -38% | -30% | -33% |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).
 Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
 Source : Ipsos J26-001401-01
 * = Less than 0.5%
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 44

Q11_goodPM_EdDavey. On balance, do you agree or disagree that Ed Davey has what it takes to be a good Prime Minister?

Base : All

| | Total (Weighted) | Voting | | | | | Working status | | Government | | Work sector | | Tenure | | | | | ONS Regions | | | | | | Past vote (2024 General Election) | | | | | Qualifications | | | UnW Tot. | | | |
|----------------------------|------------------|--------|--------------|-----------------------------|-----------|-------------|----------------|---------------------------|------------|----------------|-------------|---------|-----------|-----------------|----------------|---------------|--------|-----------------------|-------------------|--------------------------------|--------------------|-----------------|----------|-----------------------------------|-------|------|------|-----------|----------------|-------------------|---------------------------------------|----------|---------|------------|---------|
| | | Labour | Conservative | Liberal Democrats (Lib Dem) | Reform UK | Green Party | Full-time | Not full-time/Not working | Satis-fied | Dis-satis-fied | Public | Private | Mort-gage | Owned out-right | Private renter | Social renter | Renter | Total owner occup-ier | North excl. Scot. | Mid-lands (incl. E of England) | South excl. London | Grea-ter London | Eng-land | Scot | Wales | Lab | Con | Reform UK | LD | Oth incl. LD, Grn | Did not vote/ not eligible/ too young | | No qual | Other qual | Degree+ |
| Unweighted Total | 1045 | 225 | 170 | 85 | 218 | 120 | 445 | 583 | 161 | 801 | 236 | 643 | 345 | 417 | 109 | 134 | 243 | 762 | 215 | 296 | 275 | 121 | 907 | 88 | 50 | 266 | 194 | 105 | 96 | 206 | 123 | 140 | 565 | 326 | 1045 |
| Weighted Total | 1045 | 243 | 153 | 83 | 212 | 111 | 485 | 552 | 146 | 819 | 232 | 676 | 327 | 369 | 133 | 173 | 306 | 696 | 249 | 271 | 242 | 144 | 906 | 87 | 52 | 271 | 185 | 93 | 91 | 211 | 154 | 164 | 544 | 325 | 1045 |
| Strongly agree | 21 | 11 | - | 9 | - | 1 | 16 | 5 | 10 | 9 | 3 | 15 | 3 | 14 | 2 | 2 | 4 | 17 | 10 | 2 | 6 | 3 | 21 | - | - | 5 | 4 | - | 3 | 8 | 2 | 11 | 1 | 8 | 12 |
| | 2% | 4% | - | 10% | - | 1% | 3% | 1% | 7% | 1% | 1% | 2% | 1% | 4% | 1% | 1% | 1% | 2% | 4% | 1% | 2% | 2% | 2% | -s | -s | 2% | 2% | - | 4% | 4% | 1% | 7% | - | 2% | 7% |
| Tend to agree | 92 | 35 | 6 | 28 | 4 | 9 | 39 | 53 | 27 | 52 | 33 | 50 | 36 | 32 | 15 | 9 | 24 | 68 | 13 | 20 | 24 | 19 | 76 | 15 | 2 | 32 | 8 | 3 | 30 | 38 | 5 | 6 | 42 | 44 | 106 |
| | 9% | 15% | 4% | 34% | 2% | 8% | 8% | 10% | 19% | 6% | 14% | 7% | 11% | 9% | 11% | 5% | 8% | 10% | 5% | 7% | 10% | 13% | 8% | 17% | 3% | 12% | 4% | 3% | 33% | 18% | 3% | 4% | 8% | 14% | 10% |
| Neither agree nor disagree | 277 | 81 | 42 | 17 | 44 | 36 | 138 | 137 | 52 | 199 | 62 | 177 | 96 | 92 | 38 | 43 | 81 | 188 | 68 | 76 | 57 | 42 | 243 | 23 | 11 | 94 | 44 | 17 | 13 | 42 | 40 | 45 | 142 | 88 | 296 |
| | 27% | 34% | 27% | 20% | 21% | 33% | 28% | 25% | 35% | 24% | 27% | 26% | 29% | 25% | 29% | 25% | 26% | 27% | 27% | 28% | 24% | 29% | 27% | 26% | 21% | 35% | 24% | 18% | 14% | 20% | 26% | 28% | 26% | 27% | 28% |
| Tend to disagree | 237 | 61 | 44 | 10 | 38 | 35 | 103 | 132 | 36 | 191 | 38 | 171 | 75 | 81 | 29 | 40 | 69 | 156 | 45 | 71 | 48 | 34 | 199 | 17 | 20 | 63 | 36 | 15 | 22 | 60 | 40 | 30 | 113 | 87 | 229 |
| | 23% | 25% | 29% | 12% | 18% | 32% | 21% | 24% | 25% | 23% | 16% | 25% | 23% | 22% | 23% | 23% | 23% | 23% | 18% | 26% | 20% | 24% | 22% | 20% | 39% | 23% | 19% | 16% | 24% | 29% | 26% | 19% | 21% | 27% | 22% |
| Strongly disagree | 260 | 37 | 47 | 5 | 109 | 10 | 123 | 136 | 8 | 252 | 47 | 178 | 61 | 108 | 30 | 55 | 85 | 170 | 64 | 64 | 73 | 28 | 229 | 21 | 10 | 47 | 75 | 57 | 6 | 26 | 30 | 51 | 158 | 50 | 236 |
| | 25% | 15% | 31% | 6% | 51% | 9% | 25% | 25% | 5% | 31% | 20% | 26% | 19% | 29% | 23% | 32% | 28% | 24% | 26% | 24% | 30% | 19% | 25% | 24% | 20% | 17% | 40% | 61% | 7% | 13% | 19% | 31% | 29% | 15% | 23% |
| Don't know | 158 | 17 | 14 | 15 | 17 | 20 | 66 | 90 | 12 | 116 | 49 | 85 | 55 | 42 | 19 | 25 | 43 | 97 | 48 | 38 | 33 | 19 | 138 | 11 | 9 | 29 | 19 | 3 | 16 | 36 | 37 | 19 | 89 | 48 | 166 |
| | 15% | 7% | 9% | 18% | 8% | 18% | 14% | 16% | 8% | 14% | 21% | 13% | 17% | 11% | 14% | 14% | 14% | 14% | 19% | 14% | 13% | 13% | 15% | 13% | 17% | 11% | 10% | 3% | 18% | 17% | 24% | 12% | 16% | 15% | 16% |
| Agree | 113 | 46 | 6 | 37 | 4 | 9 | 55 | 58 | 38 | 60 | 36 | 65 | 39 | 46 | 17 | 11 | 27 | 85 | 23 | 22 | 30 | 21 | 96 | 15 | 2 | 37 | 12 | 3 | 33 | 46 | 7 | 17 | 43 | 52 | 118 |
| | 11% | 19% | 4% | 45% | 2% | 8% | 11% | 10% | 26% | 7% | 16% | 10% | 12% | 12% | 13% | 6% | 9% | 12% | 9% | 8% | 13% | 15% | 11% | 17% | 3% | 14% | 6% | 3% | 37% | 22% | 4% | 11% | 8% | 16% | 11% |
| Disagree | 497 | 98 | 91 | 15 | 147 | 45 | 226 | 268 | 44 | 443 | 85 | 349 | 136 | 190 | 59 | 95 | 154 | 326 | 110 | 135 | 122 | 62 | 428 | 38 | 31 | 111 | 110 | 71 | 28 | 87 | 70 | 82 | 270 | 137 | 465 |
| | 48% | 40% | 59% | 18% | 69% | 41% | 47% | 49% | 30% | 54% | 37% | 52% | 42% | 51% | 45% | 55% | 50% | 47% | 44% | 50% | 50% | 43% | 47% | 44% | 59% | 41% | 60% | 76% | 31% | 41% | 45% | 50% | 50% | 42% | 44% |
| Net agree | -384 | -52 | -84 | 22 | -143 | -36 | -170 | -211 | -6 | -382 | -49 | -284 | -97 | -144 | -43 | -84 | -127 | -241 | -87 | -113 | -91 | -41 | -332 | -23 | -29 | -73 | -98 | -69 | 5 | -41 | -63 | -65 | -227 | -84 | -347 |
| | -37% | -21% | -55% | 27% | -67% | -32% | -35% | -38% | -4% | -47% | -21% | -42% | -30% | -39% | -32% | -49% | -41% | -35% | -35% | -42% | -38% | -28% | -37% | -26% | -56% | -27% | -53% | -73% | 5% | -19% | -41% | -39% | -42% | -26% | -33% |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).
 Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
 Source : Ipsos J26-001401-01
 * = Less than 0.5%
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 45

Q11_goodPM_ZackPolanski. On balance, do you agree or disagree that Zack Polanski has what it takes to be a good Prime Minister?

Base : All

| | Total (W'td) | Likelihood to vote (General Election) | | | | | | | | Gender | | Age | | | | Social grade | | | | | | Ethnicity | | UnWgt Total |
|----------------------------|--------------|---------------------------------------|---|--------------------------|-----------|-----------|-----------|-----------|----------------|--------|-------|-------|-------|-------|------|--------------|------|------|------|------|------|-----------|-----------------|-------------|
| | | Always usually depends | Always usually depends AND 9/10 like-lihood | (10) Absol-utely certain | (6 to 10) | (7 to 10) | (8 to 10) | (9 to 10) | Would NOT vote | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | AB | C1 | C2 | DE | ABC1 | C2DE | White | Ethnic minority | |
| | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted Total | 1045 | 894 | 745 | 709 | 883 | 855 | 829 | 768 | 60 | 493 | 538 | 252 | 259 | 281 | 253 | 239 | 328 | 136 | 108 | 567 | 244 | 903 | 111 | 1045 |
| Weighted Total | 1045 | 869 | 723 | 684 | 873 | 838 | 812 | 752 | 56 | 500 | 527 | 300 | 245 | 258 | 243 | 244 | 299 | 188 | 214 | 542 | 402 | 869 | 146 | 1045 |
| Strongly agree | 49 | 41 | 36 | 36 | 38 | 36 | 36 | 36 | 3 | 19 | 25 | 21 | 16 | 10 | 2 | 8 | 16 | 14 | 5 | 24 | 19 | 35 | 12 | 51 |
| | 5% | 5% | 5% | 5% | 4% | 4% | 4% | 5% | 6% | 4% | 5% | 7% | 7% | 4% | 1% | 3% | 5% | 7% | 2% | 4% | 5% | 4% | 8% | 5% |
| Tend to agree | 85 | 76 | 68 | 60 | 77 | 77 | 73 | 71 | 3 | 49 | 34 | 59 | 12 | 11 | 3 | 31 | 30 | 10 | 8 | 61 | 18 | 62 | 24 | 81 |
| | 8% | 9% | 9% | 9% | 9% | 9% | 9% | 9% | 6% | 10% | 6% | 20% | 5% | 4% | 1% | 13% | 10% | 5% | 4% | 11% | 4% | 7% | 16% | 8% |
| Neither agree nor disagree | 217 | 172 | 128 | 120 | 173 | 164 | 150 | 138 | 12 | 79 | 135 | 69 | 57 | 48 | 43 | 46 | 64 | 30 | 51 | 110 | 81 | 168 | 42 | 211 |
| | 21% | 20% | 18% | 18% | 20% | 20% | 18% | 18% | 22% | 16% | 26% | 23% | 23% | 19% | 18% | 19% | 21% | 16% | 24% | 20% | 20% | 19% | 29% | 20% |
| Tend to disagree | 144 | 113 | 101 | 99 | 123 | 117 | 117 | 108 | 9 | 81 | 63 | 36 | 40 | 40 | 27 | 37 | 33 | 21 | 37 | 70 | 58 | 126 | 18 | 154 |
| | 14% | 13% | 14% | 15% | 14% | 14% | 14% | 14% | 16% | 16% | 12% | 12% | 16% | 16% | 11% | 15% | 11% | 11% | 17% | 13% | 15% | 14% | 12% | 15% |
| Strongly disagree | 385 | 351 | 305 | 296 | 352 | 338 | 333 | 311 | 17 | 225 | 155 | 70 | 69 | 113 | 133 | 96 | 115 | 78 | 71 | 212 | 149 | 344 | 29 | 383 |
| | 37% | 40% | 42% | 43% | 40% | 40% | 41% | 41% | 31% | 45% | 29% | 23% | 28% | 44% | 55% | 39% | 39% | 41% | 33% | 39% | 37% | 40% | 20% | 37% |
| Don't know | 165 | 116 | 85 | 73 | 111 | 106 | 103 | 88 | 11 | 46 | 115 | 44 | 50 | 36 | 34 | 25 | 41 | 35 | 42 | 66 | 77 | 135 | 22 | 165 |
| | 16% | 13% | 12% | 11% | 13% | 13% | 13% | 12% | 20% | 9% | 22% | 15% | 20% | 14% | 14% | 10% | 14% | 19% | 20% | 12% | 19% | 16% | 15% | 16% |
| Agree | 134 | 117 | 104 | 96 | 115 | 114 | 109 | 107 | 6 | 68 | 59 | 80 | 29 | 21 | 5 | 39 | 45 | 23 | 13 | 85 | 37 | 97 | 35 | 132 |
| | 13% | 13% | 14% | 14% | 13% | 14% | 13% | 14% | 11% | 14% | 11% | 27% | 12% | 8% | 2% | 16% | 15% | 13% | 6% | 16% | 9% | 11% | 24% | 13% |
| Disagree | 529 | 464 | 406 | 395 | 474 | 455 | 450 | 419 | 26 | 306 | 218 | 106 | 109 | 153 | 160 | 134 | 148 | 99 | 108 | 282 | 207 | 470 | 47 | 537 |
| | 51% | 53% | 56% | 58% | 54% | 54% | 55% | 56% | 47% | 61% | 41% | 35% | 45% | 59% | 66% | 55% | 50% | 53% | 50% | 52% | 52% | 54% | 32% | 51% |
| Net agree | -395 | -347 | -302 | -299 | -360 | -341 | -341 | -312 | -20 | -238 | -160 | -26 | -81 | -132 | -156 | -94 | -103 | -76 | -95 | -197 | -170 | -373 | -11 | -405 |
| | -38% | -40% | -42% | -44% | -41% | -41% | -42% | -41% | -36% | -48% | -30% | -9% | -33% | -51% | -64% | -39% | -34% | -40% | -44% | -36% | -42% | -43% | -8% | -39% |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).
 Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
 Source : Ipsos J26-001401-01
 * =Less than 0.5%
 s =Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 46

Q11_goodPM_ZackPolanski. On balance, do you agree or disagree that Zack Polanski has what it takes to be a good Prime Minister?

Base : All

| | Total (Weighted) | Voting | | | | | Working status | | Government | | Work sector | | Tenure | | | | | | ONS Regions | | | | | | Past vote (2024 General Election) | | | | | | Qualifications | | | UnW Tot. | | |
|----------------------------|------------------|--------|--------------|-----------------------------|-----------|-------------|----------------|---------------------------|------------|----------------|-------------|---------|-----------|-----------------|----------------|---------------|--------|-----------------------|------------------|--------------------------------|--------------------|--------------|----------|------|-----------------------------------|------|------|-----------|------|-------------------|---------------------------------------|---------|------------|----------|---------|-----|
| | | Labour | Conservative | Liberal Democrats (Lib Dem) | Reform UK | Green Party | Full-time | Not full-time/Not working | Satis-fied | Dis-satis-fied | Public | Private | Mort-gage | Owned out-right | Private renter | Social renter | Renter | Total owner occup-ier | North excl. Scot | Mid-lands (incl. E of England) | South excl. London | Great London | Eng-land | Scot | Wales | Lab | Con | Reform UK | LD | Oth incl. LD, Grn | Did not vote/ not eligible/ too young | No qual | Other qual | | Degree+ | |
| Unweighted Total | 1045 | 225 | 170 | 85 | 218 | 120 | 445 | 583 | 161 | 801 | 236 | 643 | 345 | 417 | 109 | 134 | 243 | 762 | 215 | 296 | 275 | 121 | 907 | 88 | 50 | 266 | 194 | 105 | 96 | 206 | 123 | 140 | 565 | 326 | 1045 | |
| Weighted Total | 1045 | 243 | 153 | 83 | 212 | 111 | 485 | 552 | 146 | 819 | 232 | 676 | 327 | 369 | 133 | 173 | 306 | 696 | 249 | 271 | 242 | 144 | 906 | 87 | 52 | 271 | 185 | 93 | 91 | 211 | 154 | 164 | 544 | 325 | 1045 | |
| Strongly agree | 49 | 10 | 1 | 1 | 3 | 31 | 23 | 26 | 10 | 37 | 5 | 33 | 21 | 12 | 5 | 9 | 14 | 33 | 12 | 12 | 11 | 6 | 43 | 3 | 4 | 7 | 3 | - | 4 | 26 | 9 | 9 | 19 | 20 | 51 | |
| | 5% | 4% | 1% | 1% | 1% | 28% | 5% | 5% | 7% | 5% | 2% | 5% | 6% | 3% | 4% | 5% | 5% | 5% | 5% | 5% | 5% | 5% | 4% | 5% | 3% | 7% | 3% | 2% | - | 5% | 12% | 6% | 6% | 4% | 6% | 5% |
| Tend to agree | 85 | 21 | 5 | 3 | 2 | 45 | 57 | 29 | 16 | 62 | 21 | 60 | 32 | 21 | 20 | 4 | 24 | 53 | 11 | 30 | 14 | 18 | 74 | 8 | 3 | 29 | 8 | 1 | 4 | 26 | 15 | 3 | 27 | 53 | 81 | |
| | 8% | 9% | 3% | 4% | 1% | 41% | 12% | 5% | 11% | 8% | 9% | 9% | 10% | 6% | 15% | 2% | 8% | 8% | 5% | 11% | 6% | 13% | 8% | 9% | 6% | 11% | 4% | 1% | 4% | 12% | 10% | 2% | 5% | 16% | 8% | |
| Neither agree nor disagree | 217 | 80 | 23 | 23 | 18 | 20 | 102 | 114 | 40 | 148 | 55 | 135 | 74 | 57 | 37 | 43 | 80 | 131 | 53 | 53 | 51 | 36 | 193 | 13 | 11 | 83 | 23 | 6 | 8 | 26 | 34 | 35 | 126 | 55 | 211 | |
| | 21% | 33% | 15% | 28% | 9% | 18% | 21% | 21% | 27% | 18% | 24% | 20% | 22% | 15% | 28% | 25% | 26% | 19% | 21% | 27% | 20% | 21% | 25% | 21% | 15% | 22% | 31% | 12% | 7% | 9% | 12% | 22% | 21% | 23% | 17% | 20% |
| Tend to disagree | 144 | 51 | 11 | 14 | 25 | 8 | 67 | 75 | 40 | 93 | 34 | 89 | 45 | 51 | 20 | 26 | 46 | 96 | 32 | 37 | 27 | 21 | 117 | 21 | 6 | 50 | 16 | 6 | 23 | 41 | 20 | 26 | 63 | 51 | 154 | |
| | 14% | 21% | 7% | 17% | 12% | 7% | 14% | 14% | 28% | 11% | 15% | 13% | 14% | 14% | 15% | 15% | 15% | 14% | 13% | 14% | 11% | 15% | 13% | 24% | 11% | 18% | 9% | 7% | 26% | 20% | 13% | 16% | 11% | 16% | 15% | |
| Strongly disagree | 385 | 58 | 86 | 28 | 137 | 1 | 170 | 214 | 23 | 355 | 70 | 271 | 102 | 178 | 41 | 58 | 99 | 280 | 83 | 99 | 102 | 46 | 330 | 32 | 22 | 65 | 109 | 73 | 32 | 58 | 44 | 67 | 217 | 100 | 383 | |
| | 37% | 24% | 56% | 34% | 65% | 1% | 35% | 39% | 16% | 43% | 30% | 40% | 31% | 48% | 31% | 34% | 32% | 40% | 33% | 37% | 42% | 32% | 36% | 37% | 43% | 24% | 59% | 78% | 36% | 27% | 28% | 41% | 40% | 31% | 37% | |
| Don't know | 165 | 21 | 27 | 14 | 25 | 6 | 66 | 95 | 17 | 123 | 46 | 89 | 53 | 51 | 10 | 33 | 43 | 104 | 57 | 39 | 38 | 15 | 149 | 9 | 6 | 37 | 26 | 7 | 19 | 33 | 34 | 24 | 93 | 46 | 165 | |
| | 16% | 9% | 18% | 17% | 12% | 5% | 14% | 17% | 11% | 15% | 20% | 13% | 16% | 14% | 8% | 19% | 14% | 15% | 23% | 14% | 16% | 10% | 16% | 11% | 12% | 14% | 14% | 7% | 21% | 16% | 22% | 15% | 17% | 14% | 16% | |
| Agree | 134 | 31 | 6 | 4 | 5 | 76 | 79 | 55 | 26 | 100 | 27 | 93 | 53 | 33 | 25 | 13 | 38 | 86 | 24 | 43 | 25 | 25 | 117 | 11 | 7 | 36 | 11 | 1 | 8 | 52 | 24 | 12 | 46 | 73 | 132 | |
| | 13% | 13% | 4% | 4% | 3% | 69% | 16% | 10% | 18% | 12% | 11% | 14% | 16% | 9% | 19% | 8% | 12% | 12% | 10% | 16% | 10% | 17% | 13% | 13% | 13% | 13% | 6% | 1% | 9% | 25% | 15% | 7% | 9% | 23% | 13% | |
| Disagree | 529 | 109 | 97 | 42 | 163 | 9 | 237 | 288 | 64 | 448 | 104 | 360 | 147 | 229 | 61 | 84 | 145 | 376 | 115 | 136 | 128 | 68 | 447 | 54 | 28 | 115 | 125 | 80 | 56 | 99 | 63 | 93 | 279 | 151 | 537 | |
| | 51% | 45% | 63% | 51% | 77% | 8% | 49% | 52% | 44% | 55% | 45% | 53% | 45% | 62% | 46% | 49% | 47% | 54% | 46% | 50% | 53% | 47% | 49% | 62% | 54% | 42% | 68% | 85% | 62% | 47% | 41% | 57% | 51% | 46% | 51% | |
| Net agree | -395 | -78 | -91 | -39 | -157 | 67 | -158 | -233 | -38 | -349 | -77 | -267 | -94 | -196 | -36 | -71 | -107 | -290 | -91 | -93 | -103 | -43 | -330 | -42 | -22 | -79 | -115 | -79 | -48 | -47 | -40 | -81 | -233 | -78 | -405 | |
| | -38% | -32% | -59% | -46% | -74% | 60% | -33% | -42% | -26% | -43% | -33% | -39% | -29% | -53% | -27% | -41% | -35% | -42% | -37% | -35% | -43% | -30% | -36% | -48% | -42% | -29% | -62% | -85% | -53% | -22% | -26% | -50% | -43% | -24% | -39% | |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).
 Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
 Source : Ipsos J26-001401-01
 * = Less than 0.5%
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 47

Q11_goodPM_AndyBurnham. On balance, do you agree or disagree that Andy Burnham has what it takes to be a good Prime Minister?

Base : All

| | Total (W'td) | Likelihood to vote (General Election) | | | | | | | | Gender | | Age | | | | Social grade | | | | | | Ethnicity | | UnWgt Total |
|----------------------------|--------------|---------------------------------------|---|--------------------------|------------|------------|------------|------------|----------------|------------|------------|------------|------------|-------------|-------------|--------------|------------|-------------|-------------|------------|-------------|------------|-----------------|-------------|
| | | Always usually depends | Always usually depends AND 9/10 like-likelihood | (10) Absol-utely certain | (6 to 10) | (7 to 10) | (8 to 10) | (9 to 10) | Would NOT vote | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | AB | C1 | C2 | DE | ABC1 | C2DE | White | Ethnic minority | |
| | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted Total | 1045 | 894 | 745 | 709 | 883 | 855 | 829 | 768 | 60 | 493 | 538 | 252 | 259 | 281 | 253 | 239 | 328 | 136 | 108 | 567 | 244 | 903 | 111 | 1045 |
| Weighted Total | 1045 | 869 | 723 | 684 | 873 | 838 | 812 | 752 | 56 | 500 | 527 | 300 | 245 | 258 | 243 | 244 | 299 | 188 | 214 | 542 | 402 | 869 | 146 | 1045 |
| Strongly agree | 91 | 76 | 68 | 72 | 88 | 80 | 80 | 73 | 3 | 40 | 47 | 34 | 29 | 16 | 13 | 34 | 20 | 26 | 9 | 54 | 35 | 74 | 17 | 78 |
| | 9% | 9% | 9% | 10% | 10% | 9% | 10% | 10% | 5% | 8% | 9% | 11% | 11% | 6% | 5% | 14% | 7% | 14% | 4% | 10% | 9% | 8% | 12% | 7% |
| Tend to agree | 204 | 186 | 155 | 148 | 181 | 175 | 168 | 159 | 4 | 105 | 96 | 67 | 46 | 35 | 56 | 58 | 75 | 15 | 33 | 133 | 48 | 182 | 22 | 230 |
| | 20% | 21% | 21% | 22% | 21% | 21% | 21% | 21% | 7% | 21% | 18% | 22% | 19% | 13% | 23% | 24% | 25% | 8% | 15% | 25% | 12% | 21% | 15% | 22% |
| Neither agree nor disagree | 274 | 218 | 163 | 153 | 216 | 206 | 193 | 172 | 21 | 126 | 140 | 87 | 67 | 69 | 51 | 60 | 77 | 52 | 53 | 137 | 105 | 209 | 56 | 254 |
| | 26% | 25% | 23% | 22% | 25% | 25% | 24% | 23% | 38% | 25% | 26% | 29% | 27% | 27% | 21% | 25% | 26% | 28% | 25% | 25% | 26% | 24% | 39% | 24% |
| Tend to disagree | 169 | 147 | 130 | 113 | 154 | 146 | 143 | 130 | 5 | 84 | 84 | 31 | 34 | 52 | 52 | 37 | 51 | 24 | 44 | 88 | 68 | 152 | 13 | 178 |
| | 16% | 17% | 18% | 16% | 18% | 17% | 18% | 17% | 8% | 17% | 16% | 10% | 14% | 20% | 21% | 15% | 17% | 13% | 20% | 16% | 17% | 17% | 9% | 17% |
| Strongly disagree | 180 | 160 | 149 | 156 | 162 | 160 | 159 | 157 | 10 | 106 | 73 | 34 | 31 | 56 | 58 | 34 | 44 | 39 | 49 | 78 | 88 | 157 | 14 | 173 |
| | 17% | 18% | 21% | 23% | 19% | 19% | 20% | 21% | 18% | 21% | 14% | 11% | 13% | 22% | 24% | 14% | 15% | 21% | 23% | 14% | 22% | 18% | 10% | 17% |
| Don't know | 127 | 82 | 58 | 43 | 72 | 72 | 70 | 60 | 14 | 37 | 87 | 47 | 38 | 30 | 12 | 20 | 33 | 32 | 26 | 53 | 58 | 96 | 23 | 132 |
| | 12% | 9% | 8% | 6% | 8% | 9% | 9% | 8% | 25% | 7% | 17% | 16% | 16% | 12% | 5% | 8% | 11% | 17% | 12% | 10% | 14% | 11% | 16% | 13% |
| Agree | 295 | 262 | 223 | 220 | 269 | 254 | 248 | 233 | 6 | 145 | 143 | 101 | 74 | 51 | 70 | 92 | 95 | 41 | 42 | 187 | 82 | 256 | 39 | 308 |
| | 28% | 30% | 31% | 32% | 31% | 30% | 31% | 31% | 11% | 29% | 27% | 34% | 30% | 20% | 29% | 38% | 32% | 22% | 20% | 35% | 21% | 29% | 27% | 29% |
| Disagree | 349 | 307 | 279 | 268 | 316 | 306 | 302 | 287 | 14 | 191 | 157 | 65 | 66 | 108 | 110 | 71 | 95 | 63 | 93 | 166 | 156 | 310 | 27 | 351 |
| | 33% | 35% | 39% | 39% | 36% | 37% | 37% | 38% | 28% | 38% | 30% | 22% | 27% | 42% | 45% | 29% | 32% | 34% | 43% | 31% | 39% | 36% | 18% | 34% |
| Net agree | -54 | -44 | -56 | -48 | -47 | -52 | -54 | -54 | -8 | -45 | -14 | 35 | 8 | -57 | -40 | 21 | 1 | -23 | -51 | 22 | -74 | -54 | 12 | -43 |
| | -5% | -5% | -8% | -7% | -5% | -6% | -7% | -7% | -15% | -9% | -3% | 12% | 3% | -22% | -16% | 9% | * | -12% | -24% | 4% | -18% | -6% | 9% | -4% |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).
 Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
 Source : Ipsos J26-001401-01

*=Less than 0.5%
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 48

Q11_goodPM_AndyBurnham. On balance, do you agree or disagree that Andy Burnham has what it takes to be a good Prime Minister?

Base : All

| | Total (Weighted) | Voting | | | | | Working status | | Government | | Work sector | | Tenure | | | | | | ONS Regions | | | | | | Past vote (2024 General Election) | | | | | | Qualifications | | | UnW Tot. | |
|----------------------------|------------------|--------|--------------|-----------------------------|-----------|-------------|----------------|---------------------------|------------|----------------|-------------|---------|-----------|-----------------|----------------|---------------|--------|-----------------------|-------------------|--------------------------------|--------------------|-----------------|----------|------|-----------------------------------|-----|------|-----------|-----|-------------------|---------------------------------------|---------|------------|----------|---------|
| | | Labour | Conservative | Liberal Democrats (Lib Dem) | Reform UK | Green Party | Full-time | Not full-time/Not working | Satis-fied | Dis-satis-fied | Public | Private | Mort-gage | Owned out-right | Private renter | Social renter | Renter | Total owner occup-ier | North excl. Scot. | Mid-lands (incl. E of England) | South excl. London | Grea-ter London | Eng-land | Scot | Wales | Lab | Con | Reform UK | LD | Oth incl. LD, Grn | Did not vote/ not eligible/ too young | No qual | Other qual | | Degree+ |
| Unweighted Total | 1045 | 225 | 170 | 85 | 218 | 120 | 445 | 583 | 161 | 801 | 236 | 643 | 345 | 417 | 109 | 134 | 243 | 762 | 215 | 296 | 275 | 121 | 907 | 88 | 50 | 266 | 194 | 105 | 96 | 206 | 123 | 140 | 565 | 326 | 1045 |
| Weighted Total | 1045 | 243 | 153 | 83 | 212 | 111 | 485 | 552 | 146 | 819 | 232 | 676 | 327 | 369 | 133 | 173 | 306 | 696 | 249 | 271 | 242 | 144 | 906 | 87 | 52 | 271 | 185 | 93 | 91 | 211 | 154 | 164 | 544 | 325 | 1045 |
| Strongly agree | 91 | 68 | 6 | 2 | 4 | 3 | 47 | 44 | 29 | 54 | 32 | 44 | 26 | 30 | 15 | 19 | 34 | 56 | 34 | 17 | 17 | 14 | 83 | 5 | 4 | 48 | 8 | 1 | 10 | 19 | 10 | 11 | 31 | 46 | 78 |
| | 9% | 28% | 4% | 3% | 2% | 3% | 10% | 8% | 20% | 7% | 14% | 7% | 8% | 8% | 12% | 11% | 11% | 8% | 14% | 6% | 7% | 10% | 9% | 6% | 7% | 18% | 4% | 1% | 11% | 9% | 7% | 7% | 6% | 14% | 7% |
| Tend to agree | 204 | 85 | 22 | 33 | 8 | 28 | 100 | 103 | 65 | 116 | 45 | 146 | 77 | 72 | 27 | 24 | 51 | 150 | 51 | 53 | 47 | 24 | 174 | 26 | 4 | 78 | 20 | 6 | 36 | 64 | 8 | 17 | 99 | 88 | 230 |
| | 20% | 35% | 15% | 40% | 4% | 25% | 21% | 19% | 44% | 14% | 20% | 22% | 24% | 20% | 20% | 14% | 17% | 22% | 21% | 19% | 19% | 16% | 19% | 30% | 7% | 29% | 11% | 6% | 40% | 30% | 5% | 11% | 18% | 27% | 22% |
| Neither agree nor disagree | 274 | 61 | 40 | 20 | 49 | 36 | 141 | 132 | 33 | 223 | 58 | 174 | 88 | 89 | 44 | 42 | 86 | 177 | 51 | 63 | 65 | 59 | 239 | 18 | 17 | 70 | 46 | 15 | 11 | 45 | 59 | 54 | 139 | 78 | 254 |
| | 26% | 25% | 26% | 24% | 23% | 33% | 29% | 24% | 23% | 27% | 25% | 26% | 27% | 24% | 33% | 24% | 26% | 25% | 21% | 23% | 27% | 41% | 26% | 20% | 33% | 26% | 25% | 16% | 12% | 21% | 38% | 33% | 26% | 24% | 24% |
| Tend to disagree | 169 | 12 | 36 | 17 | 51 | 21 | 61 | 106 | 8 | 156 | 37 | 108 | 46 | 69 | 16 | 32 | 48 | 115 | 35 | 47 | 40 | 18 | 141 | 16 | 12 | 35 | 49 | 22 | 11 | 29 | 23 | 36 | 85 | 48 | 178 |
| | 16% | 5% | 23% | 20% | 24% | 18% | 13% | 19% | 6% | 19% | 16% | 16% | 14% | 19% | 12% | 18% | 16% | 16% | 14% | 17% | 17% | 13% | 16% | 18% | 23% | 13% | 26% | 24% | 12% | 14% | 15% | 22% | 16% | 15% | 17% |
| Strongly disagree | 180 | 7 | 37 | 1 | 84 | 6 | 77 | 101 | 2 | 178 | 27 | 128 | 42 | 80 | 14 | 39 | 53 | 122 | 44 | 58 | 45 | 14 | 160 | 11 | 9 | 21 | 51 | 46 | 7 | 20 | 26 | 30 | 124 | 23 | 173 |
| | 17% | 3% | 24% | 2% | 40% | 6% | 16% | 18% | 2% | 22% | 12% | 19% | 13% | 22% | 11% | 23% | 17% | 18% | 18% | 21% | 19% | 10% | 18% | 12% | 18% | 8% | 28% | 50% | 8% | 10% | 17% | 18% | 23% | 7% | 17% |
| Don't know | 127 | 10 | 11 | 9 | 16 | 16 | 59 | 66 | 8 | 92 | 33 | 76 | 48 | 28 | 17 | 18 | 35 | 76 | 33 | 33 | 28 | 15 | 110 | 11 | 6 | 19 | 11 | 3 | 16 | 34 | 28 | 16 | 67 | 42 | 132 |
| | 12% | 4% | 7% | 11% | 7% | 15% | 12% | 12% | 5% | 11% | 14% | 11% | 15% | 8% | 12% | 10% | 11% | 11% | 13% | 12% | 11% | 11% | 12% | 13% | 12% | 7% | 6% | 3% | 18% | 16% | 18% | 10% | 12% | 13% | 13% |
| Agree | 295 | 153 | 29 | 35 | 12 | 32 | 147 | 147 | 94 | 170 | 77 | 191 | 103 | 103 | 42 | 43 | 85 | 206 | 85 | 70 | 64 | 38 | 256 | 31 | 7 | 126 | 29 | 7 | 46 | 83 | 18 | 28 | 130 | 134 | 308 |
| | 28% | 63% | 19% | 43% | 6% | 28% | 30% | 27% | 65% | 21% | 33% | 28% | 32% | 28% | 31% | 25% | 28% | 30% | 34% | 26% | 26% | 26% | 28% | 36% | 14% | 46% | 15% | 7% | 51% | 39% | 12% | 17% | 24% | 41% | 29% |
| Disagree | 349 | 19 | 73 | 18 | 135 | 27 | 139 | 207 | 11 | 334 | 64 | 235 | 87 | 149 | 30 | 71 | 101 | 237 | 79 | 105 | 85 | 32 | 301 | 27 | 21 | 56 | 100 | 68 | 18 | 49 | 49 | 66 | 209 | 71 | 351 |
| | 33% | 8% | 48% | 22% | 64% | 24% | 29% | 37% | 7% | 41% | 28% | 35% | 27% | 40% | 23% | 41% | 33% | 34% | 32% | 39% | 35% | 22% | 33% | 31% | 41% | 21% | 54% | 73% | 19% | 23% | 32% | 40% | 38% | 22% | 34% |
| Net agree | -54 | 134 | -44 | 17 | -123 | 5 | 8 | -60 | 83 | -164 | 13 | -45 | 16 | -47 | 12 | -28 | -16 | -31 | 6 | -35 | -21 | 6 | -44 | 4 | -14 | 69 | -71 | -61 | 28 | 33 | -31 | -37 | -79 | 62 | -43 |
| | -5% | 55% | -29% | 21% | -58% | 4% | 2% | -11% | 57% | -20% | 6% | -7% | 5% | -13% | 9% | -16% | -5% | -4% | 2% | -13% | -9% | 4% | -5% | 5% | -27% | 26% | -39% | -66% | 31% | 16% | -20% | -23% | -14% | 19% | -4% |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).
 Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
 Source : Ipsos J26-001401-01
 * = Less than 0.5%
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 49
PLMmod_Q11_BurnhamPM. To what extent, if at all, do you agree or disagree with the following statements? Andy Burnham is ready to be Prime Minister

Base : All (June/July 2026)

| | Total (W'td) | Likelihood to vote (General Election) | | | | | | | | Gender | | Age | | | | Social grade | | | | | | Ethnicity | | | UnWgt Total |
|----------------------------|--------------|---------------------------------------|---|--------------------------|------------|------------|------------|------------|----------------|-------------|------------|------------|------------|-------------|-------------|--------------|------------|-------------|-------------|------------|-------------|-------------|-----------------|-------------|-------------|
| | | Always usually depends | Always usually depends AND 9/10 like-likelihood | (10) Absol-utely certain | (6 to 10) | (7 to 10) | (8 to 10) | (9 to 10) | Would NOT vote | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | AB | C1 | C2 | DE | ABC1 | C2DE | White | Ethnic minority | Total | |
| | | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted Total | 1045 | 894 | 745 | 709 | 883 | 855 | 829 | 768 | 60 | 493 | 538 | 252 | 259 | 281 | 253 | 239 | 328 | 136 | 108 | 567 | 244 | 903 | 111 | 1045 | |
| Weighted Total | 1045 | 869 | 723 | 684 | 873 | 838 | 812 | 752 | 56 | 500 | 527 | 300 | 245 | 258 | 243 | 244 | 299 | 188 | 214 | 542 | 402 | 869 | 146 | 1045 | |
| Strongly agree | 96 | 86 | 73 | 75 | 87 | 78 | 78 | 75 | 2 | 54 | 38 | 35 | 20 | 28 | 13 | 35 | 21 | 22 | 12 | 55 | 34 | 80 | 16 | 83 | |
| | 9% | 10% | 10% | 11% | 10% | 9% | 10% | 10% | 4% | 11% | 7% | 12% | 8% | 11% | 5% | 14% | 7% | 12% | 6% | 10% | 8% | 9% | 11% | 8% | |
| Tend to agree | 202 | 187 | 159 | 151 | 187 | 183 | 178 | 167 | 1 | 93 | 104 | 56 | 53 | 41 | 52 | 49 | 73 | 30 | 31 | 122 | 61 | 173 | 28 | 217 | |
| | 19% | 22% | 22% | 22% | 21% | 22% | 22% | 22% | 2% | 19% | 20% | 19% | 22% | 16% | 21% | 20% | 24% | 16% | 15% | 23% | 15% | 20% | 19% | 21% | |
| Neither agree nor disagree | 233 | 183 | 148 | 136 | 190 | 184 | 174 | 156 | 16 | 106 | 123 | 85 | 40 | 57 | 51 | 47 | 80 | 29 | 55 | 127 | 84 | 193 | 33 | 235 | |
| | 22% | 21% | 20% | 20% | 22% | 22% | 21% | 21% | 28% | 21% | 23% | 28% | 16% | 22% | 21% | 19% | 27% | 16% | 25% | 23% | 21% | 22% | 23% | 22% | |
| Tend to disagree | 174 | 145 | 115 | 103 | 147 | 139 | 133 | 117 | 9 | 96 | 78 | 34 | 45 | 44 | 52 | 41 | 48 | 28 | 40 | 89 | 69 | 142 | 22 | 182 | |
| | 17% | 17% | 16% | 15% | 17% | 17% | 16% | 16% | 16% | 19% | 15% | 11% | 18% | 17% | 21% | 17% | 16% | 15% | 19% | 16% | 17% | 16% | 15% | 17% | |
| Strongly disagree | 234 | 205 | 189 | 190 | 205 | 200 | 199 | 196 | 16 | 120 | 110 | 46 | 50 | 71 | 66 | 54 | 53 | 54 | 51 | 107 | 105 | 202 | 24 | 218 | |
| | 22% | 24% | 26% | 26% | 23% | 24% | 24% | 26% | 29% | 24% | 21% | 15% | 21% | 28% | 27% | 22% | 18% | 29% | 24% | 20% | 26% | 23% | 17% | 21% | |
| Don't know | 107 | 64 | 39 | 28 | 58 | 54 | 51 | 42 | 11 | 31 | 74 | 43 | 37 | 17 | 10 | 17 | 24 | 24 | 25 | 41 | 49 | 80 | 22 | 110 | |
| | 10% | 7% | 5% | 4% | 7% | 6% | 6% | 6% | 20% | 6% | 14% | 14% | 15% | 7% | 4% | 7% | 8% | 13% | 12% | 8% | 12% | 9% | 15% | 11% | |
| Agree | 298 | 273 | 232 | 226 | 274 | 261 | 256 | 242 | 3 | 147 | 142 | 92 | 73 | 69 | 64 | 84 | 94 | 52 | 43 | 178 | 95 | 253 | 44 | 300 | |
| | 29% | 31% | 32% | 33% | 31% | 31% | 32% | 32% | 6% | 29% | 27% | 31% | 30% | 27% | 27% | 34% | 31% | 28% | 20% | 33% | 24% | 29% | 30% | 29% | |
| Disagree | 408 | 350 | 304 | 294 | 351 | 339 | 331 | 313 | 25 | 216 | 189 | 80 | 95 | 115 | 118 | 96 | 101 | 83 | 91 | 196 | 174 | 344 | 47 | 400 | |
| | 39% | 40% | 42% | 43% | 40% | 40% | 41% | 42% | 45% | 43% | 36% | 27% | 39% | 45% | 48% | 39% | 34% | 44% | 43% | 36% | 43% | 40% | 32% | 38% | |
| Net agree | -110 | -77 | -72 | -67 | -77 | -78 | -75 | -71 | -22 | -69 | -47 | 12 | -22 | -46 | -53 | -12 | -7 | -31 | -48 | -18 | -79 | -91 | -3 | -100 | |
| | -10% | -9% | -10% | -10% | -9% | -9% | -9% | -9% | -40% | -14% | -9% | 4% | -9% | -18% | -22% | -5% | -2% | -16% | -22% | -3% | -20% | -10% | -2% | -10% | |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).
 Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
 Source : Ipsos J26-001401-01
 * =Less than 0.5%
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 50
PLMmod_Q11_BurnhamPM. To what extent, if at all, do you agree or disagree with the following statements? Andy Burnham is ready to be Prime Minister

Base : All (June/July 2026)

| | Total (Weighted) | Voting | | | | | Working status | | Government | | Work sector | | Tenure | | | | | ONS Regions | | | | | | Past vote (2024 General Election) | | | | | Qualifications | | | UnW Tot. | | | |
|----------------------------|------------------|--------|--------------|-----------------------------|-----------|-------------|----------------|---------------------------|------------|----------------|-------------|---------|-----------|-----------------|----------------|---------------|--------|-----------------------|-------------------|--------------------------------|--------------------|--------------|----------|-----------------------------------|-------|-----|------|-----------|----------------|-------------------|---------------------------------------|----------|---------|------------|---------|
| | | Labour | Conservative | Liberal Democrats (Lib Dem) | Reform UK | Green Party | Full-time | Not full-time/Not working | Satis-fied | Dis-satis-fied | Public | Private | Mort-gage | Owned out-right | Private renter | Social renter | Renter | Total owner occup-ier | North excl. Scot. | Mid-lands (incl. E of England) | South excl. London | Great London | Eng-land | Scot | Wales | Lab | Con | Reform UK | LD | Oth incl. LD, Grn | Did not vote/ not eligible/ too young | | No qual | Other qual | Degree+ |
| Unweighted Total | 1045 | 225 | 170 | 85 | 218 | 120 | 445 | 583 | 161 | 801 | 236 | 643 | 345 | 417 | 109 | 134 | 243 | 762 | 215 | 296 | 275 | 121 | 907 | 88 | 50 | 266 | 194 | 105 | 96 | 206 | 123 | 140 | 565 | 326 | 1045 |
| Weighted Total | 1045 | 243 | 153 | 83 | 212 | 111 | 485 | 552 | 146 | 819 | 232 | 676 | 327 | 369 | 133 | 173 | 306 | 696 | 249 | 271 | 242 | 144 | 906 | 87 | 52 | 271 | 185 | 93 | 91 | 211 | 154 | 164 | 544 | 325 | 1045 |
| Strongly agree | 96 | 64 | 7 | 3 | 10 | 7 | 56 | 40 | 33 | 59 | 28 | 61 | 30 | 32 | 19 | 15 | 34 | 62 | 36 | 17 | 22 | 13 | 88 | 7 | 1 | 43 | 9 | 3 | 12 | 26 | 8 | 11 | 39 | 46 | 83 |
| | 9% | 26% | 5% | 3% | 5% | 6% | 11% | 7% | 22% | 7% | 12% | 9% | 9% | 9% | 14% | 9% | 11% | 9% | 14% | 6% | 9% | 10% | 8% | 3% | 16% | 5% | 3% | 14% | 12% | 5% | 7% | 7% | 14% | 8% | |
| Tend to agree | 202 | 80 | 19 | 28 | 7 | 34 | 89 | 113 | 52 | 128 | 51 | 132 | 64 | 74 | 27 | 28 | 55 | 138 | 58 | 44 | 44 | 24 | 170 | 23 | 9 | 81 | 19 | 6 | 31 | 66 | 10 | 16 | 97 | 87 | 217 |
| | 19% | 33% | 12% | 34% | 3% | 31% | 18% | 20% | 35% | 16% | 22% | 20% | 20% | 20% | 16% | 16% | 18% | 20% | 23% | 16% | 18% | 17% | 19% | 27% | 18% | 30% | 11% | 6% | 34% | 31% | 7% | 9% | 18% | 27% | 21% |
| Neither agree nor disagree | 233 | 53 | 35 | 19 | 39 | 34 | 110 | 122 | 34 | 176 | 56 | 143 | 68 | 84 | 37 | 36 | 72 | 152 | 47 | 54 | 60 | 42 | 203 | 19 | 11 | 63 | 35 | 16 | 13 | 38 | 46 | 39 | 118 | 71 | 235 |
| | 22% | 22% | 23% | 23% | 18% | 31% | 23% | 22% | 24% | 21% | 21% | 23% | 28% | 21% | 24% | 22% | 19% | 23% | 20% | 25% | 29% | 22% | 22% | 21% | 23% | 19% | 17% | 14% | 18% | 30% | 24% | 22% | 22% | 22% | 22% |
| Tend to disagree | 174 | 21 | 31 | 15 | 55 | 11 | 75 | 97 | 22 | 149 | 36 | 115 | 56 | 69 | 11 | 31 | 41 | 126 | 30 | 52 | 39 | 24 | 145 | 13 | 16 | 35 | 48 | 17 | 15 | 33 | 24 | 36 | 82 | 56 | 182 |
| | 17% | 9% | 21% | 18% | 26% | 10% | 15% | 18% | 15% | 17% | 17% | 19% | 8% | 18% | 13% | 18% | 12% | 19% | 19% | 16% | 16% | 16% | 15% | 30% | 13% | 26% | 18% | 17% | 16% | 16% | 22% | 15% | 17% | 17% | |
| Strongly disagree | 234 | 16 | 49 | 10 | 89 | 11 | 109 | 122 | * | 230 | 30 | 167 | 69 | 90 | 23 | 45 | 68 | 159 | 49 | 73 | 56 | 29 | 208 | 17 | 9 | 34 | 66 | 49 | 11 | 29 | 36 | 44 | 155 | 31 | 218 |
| | 22% | 7% | 32% | 12% | 42% | 9% | 23% | 22% | * | 28% | 13% | 25% | 21% | 24% | 17% | 26% | 22% | 23% | 20% | 27% | 23% | 20% | 23% | 20% | 17% | 13% | 36% | 53% | 12% | 14% | 23% | 27% | 28% | 10% | 21% |
| Don't know | 107 | 8 | 11 | 9 | 12 | 14 | 46 | 58 | 6 | 77 | 31 | 58 | 39 | 21 | 17 | 19 | 36 | 60 | 29 | 30 | 22 | 13 | 93 | 7 | 6 | 16 | 8 | 3 | 8 | 19 | 18 | 54 | 34 | 110 | |
| | 10% | 3% | 7% | 11% | 6% | 13% | 9% | 11% | 4% | 9% | 13% | 9% | 12% | 6% | 13% | 11% | 12% | 9% | 12% | 11% | 9% | 9% | 10% | 8% | 12% | 6% | 5% | 3% | 9% | 9% | 11% | 10% | 11% | 11% | |
| Agree | 298 | 144 | 26 | 31 | 17 | 41 | 145 | 153 | 84 | 188 | 79 | 193 | 94 | 106 | 46 | 43 | 89 | 200 | 93 | 61 | 66 | 37 | 257 | 30 | 10 | 124 | 28 | 9 | 43 | 93 | 19 | 27 | 136 | 133 | 300 |
| | 29% | 59% | 17% | 37% | 8% | 37% | 30% | 28% | 58% | 23% | 34% | 29% | 29% | 29% | 34% | 25% | 29% | 29% | 38% | 23% | 27% | 25% | 28% | 35% | 20% | 46% | 15% | 9% | 48% | 44% | 12% | 16% | 25% | 41% | 29% |
| Disagree | 408 | 37 | 81 | 25 | 144 | 22 | 184 | 219 | 22 | 379 | 66 | 282 | 128 | 159 | 34 | 76 | 109 | 285 | 80 | 126 | 95 | 53 | 353 | 30 | 25 | 69 | 113 | 66 | 26 | 61 | 60 | 80 | 237 | 87 | 400 |
| | 39% | 15% | 53% | 30% | 68% | 19% | 38% | 40% | 15% | 46% | 29% | 42% | 38% | 43% | 25% | 44% | 36% | 41% | 32% | 46% | 39% | 37% | 39% | 35% | 47% | 25% | 61% | 70% | 29% | 29% | 39% | 49% | 43% | 27% | 38% |
| Net agree | -110 | 106 | -54 | 6 | -128 | 20 | -39 | -66 | 62 | -192 | 13 | -89 | -32 | -53 | 12 | -33 | -20 | -85 | 14 | -65 | -29 | -16 | -96 | * | -14 | 55 | -85 | -57 | 17 | 31 | -42 | -53 | -101 | 45 | -100 |
| | -10% | 44% | -36% | 8% | -60% | 18% | -8% | -12% | 42% | -23% | 6% | -13% | -10% | -14% | 9% | -19% | -7% | -12% | 6% | -24% | -12% | -11% | -11% | * | -27% | 20% | -46% | -61% | 19% | 15% | -27% | -32% | -19% | 14% | -10% |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).
 Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
 Source : Ipsos J26-001401-01
 * = Less than 0.5%
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 51

PLMmod_Jun26Q9_1. Since the government under Keir Starmer was formed in July 2024, do you think the government has done a good or bad job at - Managing the economy?

Base : All (June/July 2026)

| | Total (W'td) | Likelihood to vote (General Election) | | | | | | | | Gender | | Age | | | | Social grade | | | | | | Ethnicity | | UnWgt Total |
|--------------------|--------------|---------------------------------------|--|-------------------------|--------------|--------------|--------------|--------------|--------------------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|-----------------|--------------|
| | | Always usually depends | Always usually depends AND 9/10 likelihood | (10) Absolutely certain | (6 to 10) | (7 to 10) | (8 to 10) | (9 to 10) | Would NOT vote | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | AB | C1 | C2 | DE | ABC1 | C2DE | White | Ethnic minority | |
| Unweighted Total | 1045 | 894 | 745 | 709 | 883 | 855 | 829 | 768 | 60 | 493 | 538 | 252 | 259 | 281 | 253 | 239 | 328 | 136 | 108 | 567 | 244 | 903 | 111 | 1045 |
| Weighted Total | 1045 | 869 | 723 | 684 | 873 | 838 | 812 | 752 | 56 | 500 | 527 | 300 | 245 | 258 | 243 | 244 | 299 | 188 | 214 | 542 | 402 | 869 | 146 | 1045 |
| Good job | 171 16% | 145 17% | 124 17% | 121 18% | 141 16% | 140 17% | 137 17% | 128 17% | 6 11% ^s | 90 18% | 78 15% | 65 22% | 44 18% | 36 14% | 26 11% | 51 21% | 55 18% | 26 14% | 21 10% | 106 19% | 48 12% | 139 16% | 25 17% | 194 19% |
| Bad Job | 749 72% | 628 72% | 536 74% | 511 75% | 642 74% | 614 73% | 597 73% | 555 74% | 44 78% ^s | 361 72% | 376 71% | 196 65% | 163 67% | 201 78% | 188 77% | 160 66% | 200 67% | 147 79% | 177 82% | 360 66% | 324 81% | 639 73% | 92 63% | 721 69% |
| Don't know | 125 12% | 96 11% | 63 9% | 52 8% | 90 10% | 85 10% | 78 10% | 69 9% | 6 11% ^s | 49 10% | 74 14% | 39 13% | 38 15% | 21 8% | 29 12% | 32 13% | 44 15% | 14 7% | 16 8% | 76 14% | 30 8% | 92 11% | 29 20% | 130 12% |
| Net good minus bad | -578 -55% | -484 -56% | -412 -57% | -390 -57% | -501 -57% | -474 -57% | -460 -57% | -427 -57% | -38 -67% ^s | -271 -54% | -298 -57% | -131 -44% | -120 -49% | -165 -64% | -162 -67% | -109 -45% | -145 -49% | -121 -65% | -155 -72% | -254 -47% | -276 -69% | -500 -57% | -67 -46% | -527 -50% |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).
 Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
 Source : Ipsos J26-001401-01
 * =Less than 0.5%
 s =Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 52

PLMmod_Jun26Q9_1. Since the government under Keir Starmer was formed in July 2024, do you think the government has done a good or bad job at - Managing the economy?

Base : All (June/July 2026)

| | Total (Weighted) | Voting | | | | | Working status | | Government | | Work sector | | Tenure | | | | | | ONS Regions | | | | | | Past vote (2024 General Election) | | | | | Qualifications | | | UnW Tot. | | |
|---------------------------|------------------|-------------|--------------|-----------------------------|-------------|-------------|----------------|---------------------------|------------|----------------|-------------|-------------|-------------|-----------------|----------------|---------------|-------------|-----------------------|------------------|--------------------------------|--------------------|-----------------|-------------|-------------|-----------------------------------|-------------|-------------|-------------|-------------|-------------------|---------------------------------------|-------------|-------------|-------------|-------------|
| | | Labour | Conservative | Liberal Democrats (Lib Dem) | Reform UK | Green Party | Full-time | Not full-time/Not working | Satis-fied | Dis-satis-fied | Public | Private | Mort-gage | Owned out-right | Private renter | Social renter | Renter | Total owner occup-ier | North excl. Scot | Mid-lands (incl. E of England) | South excl. London | Grea-ter London | Eng-land | Scot | Wales | Lab | Con | Reform UK | LD | Oth incl. LD, Grn | Did not vote/ not eligible/ too young | No qual | | Other qual | Degree+ |
| Unweighted Total | 1045 | 225 | 170 | 85 | 218 | 120 | 445 | 583 | 161 | 801 | 236 | 643 | 345 | 417 | 109 | 134 | 243 | 762 | 215 | 296 | 275 | 121 | 907 | 88 | 50 | 266 | 194 | 105 | 96 | 206 | 123 | 140 | 565 | 326 | 1045 |
| Weighted Total | 1045 | 243 | 153 | 83 | 212 | 111 | 485 | 552 | 146 | 819 | 232 | 676 | 327 | 369 | 133 | 173 | 306 | 696 | 249 | 271 | 242 | 144 | 906 | 87 | 52 | 271 | 185 | 93 | 91 | 211 | 154 | 164 | 544 | 325 | 1045 |
| Good job | 171 | 97 | 9 | 11 | 6 | 14 | 88 | 81 | 102 | 43 | 52 | 92 | 64 | 58 | 18 | 19 | 36 | 122 | 61 | 32 | 28 | 26 | 146 | 13 | 12 | 81 | 6 | 2 | 18 | 33 | 27 | 16 | 84 | 71 | 194 |
| | 16% | 40% | 6% | 13% | 3% | 13% | 18% | 15% | 70% | 5% | 22% | 14% | 20% | 16% | 13% | 11% | 12% | 18% | 24% | 12% | 12% | 18% | 16% | 15% | 30% | 3% | 2% | 20% | 16% | 17% | 10% | 15% | 22% | 19% | |
| Bad Job | 749 | 125 | 131 | 59 | 203 | 71 | 341 | 405 | 30 | 703 | 148 | 509 | 226 | 269 | 87 | 143 | 231 | 495 | 156 | 203 | 189 | 100 | 649 | 65 | 35 | 166 | 162 | 87 | 62 | 141 | 111 | 131 | 409 | 199 | 721 |
| | 72% | 51% | 86% | 71% | 96% | 64% | 70% | 73% | 21% | 86% | 64% | 75% | 69% | 73% | 66% | 83% | 75% | 71% | 62% | 75% | 78% | 69% | 72% | 75% | 68% | 61% | 88% | 93% | 68% | 67% | 72% | 80% | 75% | 61% | 69% |
| Don't know | 125 | 21 | 13 | 13 | 4 | 26 | 56 | 66 | 14 | 73 | 32 | 76 | 36 | 42 | 28 | 11 | 39 | 78 | 33 | 35 | 25 | 18 | 111 | 9 | 5 | 25 | 16 | 5 | 11 | 37 | 16 | 17 | 52 | 56 | 130 |
| | 12% | 9% | 8% | 16% | 2% | 23% | 12% | 12% | 9% | 9% | 14% | 11% | 11% | 11% | 21% | 6% | 13% | 11% | 13% | 13% | 10% | 13% | 12% | 10% | 10% | 9% | 9% | 5% | 12% | 17% | 11% | 11% | 10% | 17% | 12% |
| Net good minus bad | -578 | -28 | -121 | -48 | -197 | -57 | -253 | -323 | 72 | -660 | -96 | -417 | -161 | -211 | -70 | -124 | -194 | -373 | -95 | -171 | -162 | -74 | -502 | -52 | -24 | -85 | -156 | -85 | -43 | -108 | -85 | -115 | -325 | -128 | -527 |
| | -55% | -12% | -79% | -58% | -93% | -51% | -52% | -59% | 50% | -81% | -41% | -62% | -49% | -57% | -53% | -72% | -63% | -54% | -38% | -63% | -67% | -52% | -55% | -60% | -46% | -31% | -85% | -91% | -48% | -51% | -55% | -70% | -60% | -39% | -50% |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).
 Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
 Source : Ipsos J26-001401-01
 * = Less than 0.5%
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 53

PLMmod_Jun26Q9_2. Since the government under Keir Starmer was formed in July 2024, do you think the government has done a good or bad job at - Handling taxation and public expenditure?

Base : All (June/July 2026)

| | Total (W'td) | Likelihood to vote (General Election) | | | | | | | | Gender | | Age | | | | Social grade | | | | | Ethnicity | | UnWgt Total | |
|--------------------|--------------|--|-------------------------|-----------|-----------|-----------|-----------|----------------|-------------------|--------|-------|-------|-------|------|------|--------------|------|------|------|------|-----------|-----------------|-------------|------|
| | | Always usually depends AND 9/10 likelihood | (10) Absolutely certain | (6 to 10) | (7 to 10) | (8 to 10) | (9 to 10) | Would NOT vote | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | AB | C1 | C2 | DE | ABC1 | C2DE | White | Ethnic minority | | |
| Unweighted Total | 1045 | 894 | 745 | 709 | 883 | 855 | 829 | 768 | 60 | 493 | 538 | 252 | 259 | 281 | 253 | 239 | 328 | 136 | 108 | 567 | 244 | 903 | 111 | 1045 |
| Weighted Total | 1045 | 869 | 723 | 684 | 873 | 838 | 812 | 752 | 56 | 500 | 527 | 300 | 245 | 258 | 243 | 244 | 299 | 188 | 214 | 542 | 402 | 869 | 146 | 1045 |
| Good job | 140 | 111 | 95 | 102 | 118 | 116 | 114 | 106 | 2 | 71 | 68 | 61 | 34 | 26 | 20 | 34 | 39 | 22 | 31 | 73 | 53 | 111 | 25 | 142 |
| | 13% | 13% | 13% | 15% | 13% | 14% | 14% | 14% | 4% ^s | 14% | 13% | 20% | 14% | 10% | 8% | 14% | 13% | 12% | 15% | 14% | 13% | 13% | 17% | 14% |
| Bad Job | 755 | 640 | 544 | 509 | 643 | 615 | 599 | 558 | 48 | 384 | 356 | 192 | 172 | 200 | 191 | 174 | 211 | 143 | 158 | 385 | 301 | 643 | 91 | 744 |
| | 72% | 74% | 75% | 74% | 74% | 73% | 74% | 74% | 85% ^s | 77% | 67% | 64% | 70% | 77% | 79% | 71% | 71% | 76% | 74% | 71% | 75% | 74% | 63% | 71% |
| Don't know | 150 | 118 | 84 | 74 | 113 | 107 | 99 | 88 | 6 | 45 | 104 | 47 | 39 | 32 | 32 | 35 | 49 | 23 | 25 | 84 | 48 | 116 | 29 | 159 |
| | 14% | 14% | 12% | 11% | 13% | 13% | 12% | 12% | 11% ^s | 9% | 20% | 16% | 16% | 12% | 13% | 15% | 16% | 12% | 12% | 16% | 12% | 13% | 20% | 15% |
| Net good minus bad | -614 | -529 | -449 | -407 | -525 | -500 | -485 | -452 | -46 | -313 | -288 | -131 | -139 | -173 | -172 | -140 | -171 | -121 | -126 | -311 | -247 | -532 | -66 | -602 |
| | -59% | -61% | -62% | -60% | -60% | -60% | -60% | -60% | -82% ^s | -63% | -55% | -44% | -57% | -67% | -71% | -57% | -57% | -64% | -59% | -57% | -62% | -61% | -45% | -58% |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).
 Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
 Source : Ipsos J26-001401-01

^s=Less than 0.5%
^s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 54

PLMmod_Jun26Q9_2. Since the government under Keir Starmer was formed in July 2024, do you think the government has done a good or bad job at - Handling taxation and public expenditure?

Base : All (June/July 2026)

| | Total (Weighted) | Voting | | | | | Working status | | Government | | Work sector | | Tenure | | | | | | ONS Regions | | | | | | Past vote (2024 General Election) | | | | | | Qualifications | | | UnW Tot. | |
|--------------------|------------------|--------|--------------|-----------------------------|-----------|-------------|----------------|---------------------------|------------|----------------|-------------|---------|-----------|-----------------|----------------|---------------|--------|-----------------------|------------------|--------------------------------|--------------------|-----------------|----------|------|-----------------------------------|------|------|-----------|------|-------------------|---------------------------------------|---------|------------|----------|---------|
| | | Labour | Conservative | Liberal Democrats (Lib Dem) | Reform UK | Green Party | Full-time | Not full-time/Not working | Satis-fied | Dis-satis-fied | Public | Private | Mort-gage | Owned out-right | Private renter | Social renter | Renter | Total owner occup-ier | North excl. Scot | Mid-lands (incl. E of England) | South excl. London | Grea-ter London | Eng-land | Scot | Wales | Lab | Con | Reform UK | LD | Oth incl. LD, Grn | Did not vote/ not eligible/ too young | No qual | Other qual | | Degree+ |
| Unweighted Total | 1045 | 225 | 170 | 85 | 218 | 120 | 445 | 583 | 161 | 801 | 236 | 643 | 345 | 417 | 109 | 134 | 243 | 762 | 215 | 296 | 275 | 121 | 907 | 88 | 50 | 266 | 194 | 105 | 96 | 206 | 123 | 140 | 565 | 326 | 1045 |
| Weighted Total | 1045 | 243 | 153 | 83 | 212 | 111 | 485 | 552 | 146 | 819 | 232 | 676 | 327 | 369 | 133 | 173 | 306 | 696 | 249 | 271 | 242 | 144 | 906 | 87 | 52 | 271 | 185 | 93 | 91 | 211 | 154 | 164 | 544 | 325 | 1045 |
| Good job | 140 | 85 | 9 | 6 | 5 | 13 | 63 | 76 | 88 | 35 | 34 | 80 | 46 | 42 | 15 | 28 | 43 | 88 | 48 | 29 | 23 | 18 | 118 | 11 | 12 | 64 | 8 | 1 | 17 | 31 | 19 | 22 | 66 | 53 | 142 |
| | 13% | 35% | 6% | 7% | 2% | 12% | 13% | 14% | 60% | 4% | 15% | 12% | 14% | 11% | 12% | 16% | 14% | 13% | 19% | 11% | 10% | 12% | 13% | 12% | 23% | 24% | 4% | 1% | 19% | 15% | 12% | 13% | 12% | 16% | 14% |
| Bad Job | 755 | 129 | 132 | 57 | 200 | 71 | 363 | 388 | 34 | 707 | 155 | 520 | 233 | 283 | 89 | 128 | 217 | 516 | 158 | 205 | 189 | 106 | 657 | 64 | 33 | 168 | 162 | 89 | 60 | 143 | 114 | 124 | 404 | 221 | 744 |
| | 72% | 53% | 86% | 68% | 94% | 64% | 75% | 70% | 23% | 86% | 67% | 77% | 71% | 77% | 67% | 74% | 71% | 74% | 63% | 76% | 78% | 73% | 73% | 74% | 64% | 62% | 88% | 95% | 67% | 68% | 74% | 76% | 74% | 68% | 71% |
| Don't know | 150 | 28 | 12 | 20 | 7 | 27 | 59 | 89 | 25 | 77 | 43 | 76 | 48 | 45 | 29 | 17 | 46 | 93 | 43 | 37 | 30 | 20 | 131 | 12 | 7 | 39 | 15 | 3 | 13 | 36 | 22 | 19 | 74 | 51 | 159 |
| | 14% | 12% | 8% | 25% | 3% | 24% | 12% | 16% | 17% | 9% | 19% | 11% | 15% | 12% | 21% | 10% | 15% | 13% | 17% | 14% | 12% | 14% | 14% | 14% | 13% | 14% | 8% | 3% | 15% | 17% | 14% | 11% | 14% | 16% | 15% |
| Net good minus bad | -614 | -44 | -123 | -50 | -195 | -58 | -299 | -312 | 54 | -672 | -121 | -440 | -187 | -241 | -74 | -100 | -174 | -428 | -110 | -176 | -165 | -88 | -539 | -54 | -21 | -104 | -154 | -87 | -44 | -112 | -94 | -102 | -338 | -168 | -602 |
| | -59% | -18% | -80% | -61% | -92% | -52% | -62% | -57% | 37% | -82% | -52% | -65% | -57% | -65% | -55% | -58% | -57% | -61% | -44% | -65% | -68% | -61% | -60% | -62% | -41% | -38% | -84% | -94% | -48% | -53% | -61% | -62% | -62% | -52% | -58% |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).
 Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
 Source : Ipsos J26-001401-01
 * =Less than 0.5%
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 55
PLMmod_Jun26Q9_3. Since the government under Keir Starmer was formed in July 2024, do you think the government has done a good or bad job at - Reducing inequalities between different regions of the country, also known as levelling-up?

Base : All (June/July 2026)

| | Total (W'td) | Likelihood to vote (General Election) | | | | | | | | Gender | | Age | | | | Social grade | | | | | | Ethnicity | | UnWgt Total |
|--------------------|--------------|---------------------------------------|--|-------------------------|--------------|--------------|--------------|--------------|----------------|--------------|--------------|-------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|-----------------|-------------|
| | | Always usually depends | Always usually depends AND 9/10 likelihood | (10) Absolutely certain | (6 to 10) | (7 to 10) | (8 to 10) | (9 to 10) | Would NOT vote | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | AB | C1 | C2 | DE | ABC1 | C2DE | White | Ethnic minority | |
| Unweighted Total | 1045 | 894 | 745 | 709 | 883 | 855 | 829 | 768 | 60 | 493 | 538 | 252 | 259 | 281 | 253 | 239 | 328 | 136 | 108 | 567 | 244 | 903 | 111 | 1045 |
| Weighted Total | 1045 | 869 | 723 | 684 | 873 | 838 | 812 | 752 | 56 | 500 | 527 | 300 | 245 | 258 | 243 | 244 | 299 | 188 | 214 | 542 | 402 | 869 | 146 | 1045 |
| Good job | 141 13% | 121 14% | 93 13% | 93 14% | 110 13% | 109 13% | 105 13% | 97 13% | 1 | 54 11% | 85 16% | 67 22% | 35 14% | 17 7% | 22 9% | 34 14% | 35 12% | 26 14% | 30 14% | 69 13% | 56 14% | 95 11% | 38 26% | 125 |
| Bad Job | 650 62% | 556 64% | 463 64% | 433 63% | 559 64% | 530 63% | 510 63% | 475 63% | 44 78% | 338 68% | 299 57% | 164 55% | 144 59% | 187 72% | 155 64% | 143 59% | 177 59% | 128 68% | 139 65% | 320 59% | 266 66% | 553 64% | 80 55% | 635 |
| Don't know | 254 24% | 192 22% | 167 23% | 158 23% | 204 24% | 200 24% | 197 24% | 180 24% | 12 21% | 107 21% | 144 27% | 69 23% | 65 27% | 54 21% | 66 27% | 67 28% | 86 29% | 34 18% | 46 21% | 153 28% | 80 20% | 221 25% | 28 19% | 285 |
| Net good minus bad | -510 -49% | -435 -50% | -370 -51% | -340 -50% | -449 -51% | -421 -50% | -405 -50% | -379 -50% | -43 -77% | -284 -57% | -214 -41% | -98 -33% | -109 -45% | -170 -66% | -133 -55% | -109 -45% | -142 -47% | -102 -54% | -109 -51% | -251 -46% | -211 -52% | -458 -53% | -41 -28% | -510 |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).
 Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
 Source : Ipsos J26-001401-01
 * = Less than 0.5%
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 56
PLMmod_Jun26Q9_3. Since the government under Keir Starmer was formed in July 2024, do you think the government has done a good or bad job at - Reducing inequalities between different regions of the country, also known as levelling-up?

Base : All (June/July 2026)

| | Total (Weighted) | Voting | | | | | Working status | | Government | | Work sector | | Tenure | | | | | | ONS Regions | | | | | | Past vote (2024 General Election) | | | | | Qualifications | | | UnW Tot. | | |
|--------------------|------------------|--------|--------------|-----------------------------|-----------|-------------|----------------|---------------------------|------------|----------------|-------------|---------|-----------|-----------------|----------------|---------------|--------|-----------------------|------------------|--------------------------------|--------------------|-----------------|----------|------|-----------------------------------|------|------|-----------|------|------------------|-------------------------------------|----------|----------|-------------|---------|
| | | Labour | Conservative | Liberal Democrats (Lib Dem) | Reform UK | Green Party | Full-time | Not full-time/Not working | Satis-fied | Dis-satis-fied | Public | Private | Mort-gage | Owned out-right | Private renter | Social renter | Renter | Total owner occup-ier | North excl. Scot | Mid-lands (incl. E of England) | South excl. London | Grea-ter London | Eng-land | Scot | Wales | Lab | Con | Reform UK | LD | Oth incl. LD,Grn | Did not vote/not eligible/too young | No qual' | | Other qual' | Degree+ |
| Unweighted Total | 1045 | 225 | 170 | 85 | 218 | 120 | 445 | 583 | 161 | 801 | 236 | 643 | 345 | 417 | 109 | 134 | 243 | 762 | 215 | 296 | 275 | 121 | 907 | 88 | 50 | 266 | 194 | 105 | 96 | 206 | 123 | 140 | 565 | 326 | 1045 |
| Weighted Total | 1045 | 243 | 153 | 83 | 212 | 111 | 485 | 552 | 146 | 819 | 232 | 676 | 327 | 369 | 133 | 173 | 306 | 696 | 249 | 271 | 242 | 144 | 906 | 87 | 52 | 271 | 185 | 93 | 91 | 211 | 154 | 164 | 544 | 325 | 1045 |
| Good job | 141 | 68 | 11 | 14 | 7 | 14 | 71 | 68 | 55 | 65 | 34 | 72 | 41 | 36 | 19 | 28 | 47 | 76 | 42 | 33 | 19 | 28 | 122 | 11 | 8 | 53 | 10 | 3 | 16 | 30 | 14 | 23 | 76 | 41 | 125 |
| | 13% | 28% | 7% | 17% | 3% | 12% | 15% | 12% | 38% | 8% | 15% | 11% | 12% | 10% | 15% | 16% | 15% | 11% | 17% | 12% | 8% | 19% | 13% | 12% | 15% | 20% | 5% | 3% | 18% | 14% | 9% | 14% | 14% | 13% | 12% |
| Bad Job | 650 | 114 | 103 | 50 | 169 | 64 | 306 | 341 | 34 | 603 | 130 | 453 | 202 | 239 | 86 | 105 | 191 | 441 | 150 | 183 | 148 | 83 | 564 | 57 | 29 | 153 | 134 | 83 | 54 | 130 | 93 | 110 | 345 | 186 | 635 |
| | 62% | 47% | 67% | 60% | 80% | 58% | 63% | 62% | 23% | 74% | 56% | 67% | 62% | 65% | 65% | 61% | 62% | 63% | 60% | 68% | 61% | 57% | 62% | 66% | 56% | 56% | 72% | 89% | 60% | 62% | 60% | 67% | 63% | 57% | 61% |
| Don't know | 254 | 60 | 39 | 19 | 36 | 33 | 108 | 143 | 57 | 151 | 68 | 151 | 84 | 94 | 28 | 41 | 68 | 179 | 56 | 55 | 74 | 33 | 219 | 19 | 15 | 65 | 41 | 8 | 20 | 50 | 48 | 31 | 123 | 98 | 285 |
| | 24% | 25% | 25% | 23% | 17% | 30% | 22% | 26% | 39% | 18% | 29% | 22% | 26% | 25% | 21% | 24% | 22% | 26% | 23% | 20% | 31% | 23% | 24% | 22% | 29% | 24% | 22% | 8% | 22% | 24% | 31% | 19% | 23% | 30% | 27% |
| Net good minus bad | -510 | -46 | -92 | -36 | -162 | -51 | -234 | -273 | 22 | -538 | -96 | -381 | -161 | -204 | -67 | -77 | -144 | -365 | -108 | -150 | -129 | -55 | -442 | -46 | -21 | -99 | -124 | -81 | -38 | -100 | -79 | -87 | -268 | -145 | -510 |
| | -49% | -19% | -60% | -43% | -76% | -46% | -48% | -49% | 15% | -66% | -41% | -56% | -49% | -55% | -50% | -45% | -47% | -52% | -43% | -55% | -53% | -38% | -49% | -53% | -40% | -37% | -67% | -86% | -41% | -48% | -51% | -53% | -49% | -44% | -49% |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).
 Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
 Source : Ipsos J26-001401-01
 * = Less than 0.5%
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 57

PLMmod_Jun26Q9_4. Since the government under Keir Starmer was formed in July 2024, do you think the government has done a good or bad job at - Dealing with the cost of living?

Base : All (June/July 2026)

| | Total (W'td) | Likelihood to vote (General Election) | | | | | | | | Gender | | Age | | | | Social grade | | | | | Ethnicity | | UnWgt Total | |
|--------------------|--------------|---|--------------------------|-----------|-----------|-----------|-----------|----------------|-------------------|--------|-------|-------|-------|------|------|--------------|------|------|------|------|-----------|-------------------|-------------|------|
| | | Always usually depends AND 9/10 like-lihood | (10) Absol-utely certain | (6 to 10) | (7 to 10) | (8 to 10) | (9 to 10) | Would NOT vote | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | AB | C1 | C2 | DE | ABC1 | C2DE | White | Ethnic min- ority | | |
| Unweighted Total | 1045 | 894 | 745 | 709 | 883 | 855 | 829 | 768 | 60 | 493 | 538 | 252 | 259 | 281 | 253 | 239 | 328 | 136 | 108 | 567 | 244 | 903 | 111 | 1045 |
| Weighted Total | 1045 | 869 | 723 | 684 | 873 | 838 | 812 | 752 | 56 | 500 | 527 | 300 | 245 | 258 | 243 | 244 | 299 | 188 | 214 | 542 | 402 | 869 | 146 | 1045 |
| Good job | 120 | 102 | 85 | 85 | 100 | 98 | 95 | 90 | 2 | 55 | 63 | 52 | 30 | 23 | 16 | 33 | 32 | 24 | 19 | 65 | 43 | 87 | 27 | 129 |
| | 11% | 12% | 12% | 12% | 12% | 12% | 12% | 12% | 4% ^s | 11% | 12% | 17% | 12% | 9% | 7% | 13% | 11% | 13% | 9% | 12% | 11% | 10% | 18% | 12% |
| Bad Job | 830 | 695 | 576 | 549 | 704 | 674 | 652 | 598 | 48 | 405 | 409 | 215 | 192 | 217 | 205 | 186 | 235 | 151 | 181 | 421 | 332 | 714 | 97 | 809 |
| | 79% | 80% | 80% | 80% | 81% | 80% | 80% | 80% | 85% ^s | 81% | 78% | 72% | 78% | 84% | 85% | 76% | 79% | 81% | 84% | 78% | 83% | 82% | 66% | 77% |
| Don't know | 96 | 71 | 62 | 50 | 68 | 66 | 65 | 64 | 6 | 40 | 55 | 33 | 23 | 18 | 22 | 25 | 31 | 12 | 14 | 57 | 27 | 69 | 22 | 107 |
| | 9% | 8% | 9% | 7% | 8% | 8% | 8% | 9% | 11% ^s | 8% | 10% | 11% | 9% | 7% | 9% | 10% | 11% | 7% | 7% | 10% | 7% | 8% | 15% | 10% |
| Net good minus bad | -710 | -593 | -490 | -463 | -604 | -576 | -557 | -508 | -46 | -350 | -346 | -163 | -162 | -195 | -189 | -153 | -203 | -127 | -161 | -356 | -289 | -627 | -70 | -680 |
| | -68% | -68% | -68% | -68% | -69% | -69% | -69% | -68% | -82% ^s | -70% | -66% | -55% | -66% | -76% | -78% | -63% | -68% | -68% | -75% | -66% | -72% | -72% | -48% | -65% |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).
 Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
 Source : Ipsos J26-001401-01

*=Less than 0.5%
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 58

PLMmod_Jun26Q9_4. Since the government under Keir Starmer was formed in July 2024, do you think the government has done a good or bad job at - Dealing with the cost of living?

Base : All (June/July 2026)

| | Total (Weighted) | Voting | | | | | Working status | | Government | | Work sector | | Tenure | | | | | | ONS Regions | | | | | | Past vote (2024 General Election) | | | | | | Qualifications | | | UnW Tot. | |
|--------------------|------------------|--------|--------------|-----------------------------|-----------|-------------|----------------|---------------------------|------------|----------------|-------------|---------|-----------|-----------------|----------------|---------------|--------|-----------------------|------------------|--------------------------------|--------------------|-----------------|----------|------|-----------------------------------|------|------|-----------|------|-------------------|---------------------------------------|---------|------------|----------|---------|
| | | Labour | Conservative | Liberal Democrats (Lib Dem) | Reform UK | Green Party | Full-time | Not full-time/Not working | Satis-fied | Dis-satis-fied | Public | Private | Mort-gage | Owned out-right | Private renter | Social renter | Renter | Total owner occup-ier | North excl. Scot | Mid-lands (incl. E of England) | South excl. London | Grea-ter London | Eng-land | Scot | Wales | Lab | Con | Reform UK | LD | Oth incl. LD, Grn | Did not vote/ not eligible/ too young | No qual | Other qual | | Degree+ |
| Unweighted Total | 1045 | 225 | 170 | 85 | 218 | 120 | 445 | 583 | 161 | 801 | 236 | 643 | 345 | 417 | 109 | 134 | 243 | 762 | 215 | 296 | 275 | 121 | 907 | 88 | 50 | 266 | 194 | 105 | 96 | 206 | 123 | 140 | 565 | 326 | 1045 |
| Weighted Total | 1045 | 243 | 153 | 83 | 212 | 111 | 485 | 552 | 146 | 819 | 232 | 676 | 327 | 369 | 133 | 173 | 306 | 696 | 249 | 271 | 242 | 144 | 906 | 87 | 52 | 271 | 185 | 93 | 91 | 211 | 154 | 164 | 544 | 325 | 1045 |
| Good job | 120 | 70 | 8 | 8 | 3 | 7 | 62 | 57 | 74 | 32 | 32 | 65 | 41 | 40 | 12 | 15 | 26 | 80 | 37 | 22 | 22 | 19 | 100 | 13 | 7 | 48 | 6 | * | 15 | 30 | 21 | 11 | 54 | 54 | 129 |
| | 11% | 29% | 5% | 10% | 2% | 7% | 13% | 10% | 50% | 4% | 14% | 10% | 12% | 11% | 9% | 8% | 9% | 12% | 15% | 8% | 9% | 13% | 11% | 15% | 13% | 18% | 3% | * | 16% | 14% | 13% | 7% | 10% | 16% | 12% |
| Bad Job | 830 | 157 | 139 | 62 | 202 | 91 | 386 | 440 | 52 | 750 | 170 | 564 | 260 | 300 | 100 | 148 | 248 | 560 | 183 | 226 | 203 | 112 | 724 | 66 | 40 | 203 | 171 | 92 | 65 | 152 | 119 | 139 | 441 | 240 | 809 |
| | 79% | 65% | 91% | 74% | 95% | 81% | 80% | 80% | 36% | 92% | 73% | 83% | 80% | 81% | 75% | 85% | 81% | 80% | 73% | 83% | 84% | 78% | 80% | 76% | 77% | 75% | 93% | 99% | 72% | 72% | 77% | 85% | 81% | 74% | 77% |
| Don't know | 96 | 15 | 6 | 13 | 7 | 14 | 37 | 55 | 20 | 37 | 30 | 47 | 26 | 30 | 21 | 10 | 32 | 56 | 29 | 23 | 16 | 14 | 83 | 8 | 5 | 20 | 7 | 1 | 11 | 28 | 15 | 14 | 49 | 32 | 107 |
| | 9% | 6% | 4% | 16% | 3% | 12% | 8% | 10% | 14% | 5% | 13% | 7% | 8% | 8% | 16% | 6% | 10% | 8% | 12% | 9% | 7% | 10% | 9% | 10% | 8% | 4% | 1% | 12% | 13% | 10% | 9% | 9% | 10% | 10% | |
| Net good minus bad | -710 | -87 | -131 | -54 | -199 | -83 | -324 | -382 | 21 | -718 | -138 | -499 | -219 | -260 | -89 | -133 | -222 | -480 | -146 | -204 | -181 | -93 | -624 | -53 | -33 | -155 | -165 | -92 | -50 | -122 | -98 | -127 | -387 | -186 | -680 |
| | -68% | -36% | -86% | -65% | -94% | -75% | -67% | -69% | 15% | -88% | -60% | -74% | -67% | -70% | -67% | -77% | -72% | -69% | -58% | -75% | -75% | -65% | -69% | -61% | -64% | -57% | -89% | -99% | -56% | -58% | -64% | -78% | -71% | -57% | -65% |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).
 Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
 Source : Ipsos J26-001401-01
 * = Less than 0.5%
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 59
PLMmod_Jun26Q9_5. Since the government under Keir Starmer was formed in July 2024, do you think the government has done a good or bad job at - Handling Britain's relationship with the European Union?

Base : All (June/July 2026)

| | Total (W'td) | Likelihood to vote (General Election) | | | | | | | Gender | | Age | | | | Social grade | | | | | | Ethnicity | | UnWgt Total | |
|---------------------------|---------------------|---------------------------------------|--|-------------------------|--------------------|-------------------|-------------------|-------------------|---------------------------------|--------------------|--------------------|-------------------|-------------------|--------------------|--------------------|-----------------|-------------------|--------------------|--------------------|-------------------|---------------------|---------------------|-------------|---------------------|
| | | Always usually depends | Always usually depends AND 9/10 likelihood | (10) Absolutely certain | (6 to 10) | (7 to 10) | (8 to 10) | (9 to 10) | Would NOT vote | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | AB | C1 | C2 | DE | ABC1 | C2DE | White | | Ethnic minority |
| Unweighted Total | 1045 | 894 | 745 | 709 | 883 | 855 | 829 | 768 | 60 | 493 | 538 | 252 | 259 | 281 | 253 | 239 | 328 | 136 | 108 | 567 | 244 | 903 | 111 | 1045 |
| Weighted Total | 1045 | 869 | 723 | 684 | 873 | 838 | 812 | 752 | 56 | 500 | 527 | 300 | 245 | 258 | 243 | 244 | 299 | 188 | 214 | 542 | 402 | 869 | 146 | 1045 |
| Good job | 376 36% | 336 39% | 287 40% | 272 40% | 325 37% | 319 38% | 313 39% | 293 39% | 6 11% ^s | 192 38% | 175 33% | 126 42% | 87 36% | 93 36% | 70 29% | 110 45% | 112 38% | 49 26% | 67 31% | 222 41% | 116 29% | 309 36% | 55 38% | 381 36% |
| Bad Job | 500 48% | 404 47% | 337 47% | 324 47% | 414 47% | 394 47% | 376 46% | 349 46% | 42 75% ^s | 257 52% | 236 45% | 142 47% | 106 43% | 130 50% | 123 51% | 98 40% | 139 46% | 112 60% | 108 50% | 237 44% | 220 55% | 430 49% | 56 38% | 486 47% |
| Don't know | 168 16% | 129 15% | 99 14% | 88 13% | 134 15% | 125 15% | 123 15% | 110 15% | 8 14% ^s | 50 10% | 115 22% | 32 11% | 51 21% | 35 14% | 50 21% | 36 15% | 48 16% | 26 14% | 40 19% | 84 15% | 66 16% | 130 15% | 35 24% | 178 17% |
| Net good minus bad | -124 -12% | -68 -8% | -49 -7% | -52 -8% | -89 -10% | -75 -9% | -63 -8% | -56 -7% | -36 -64% ^s | -65 -13% | -61 -12% | -16 -5% | -19 -8% | -36 -14% | -53 -22% | 12 5% | -27 -9% | -63 -33% | -42 -19% | -15 -3% | -104 -26% | -121 -14% | * | -105 -10% |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).
 Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
 Source : Ipsos J26-001401-01
 * = Less than 0.5%
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 60
PLMmod_Jun26Q9_5. Since the government under Keir Starmer was formed in July 2024, do you think the government has done a good or bad job at - Handling Britain's relationship with the European Union?

Base : All (June/July 2026)

| | Total (Weighted) | Voting | | | | | Working status | | Government | | Work sector | | Tenure | | | | | | ONS Regions | | | | | | Past vote (2024 General Election) | | | | | Qualifications | | | UnW Tot. | | |
|--------------------|------------------|--------|--------------|-----------------------------|-----------|-------------|----------------|---------------------------|------------|----------------|-------------|---------|-----------|-----------------|----------------|---------------|--------|-----------------------|------------------|--------------------------------|--------------------|-----------------|----------|------|-----------------------------------|-----|------|-----------|-----|------------------|---------------------------------------|----------|----------|-------------|---------|
| | | Labour | Conservative | Liberal Democrats (Lib Dem) | Reform UK | Green Party | Full-time | Not full-time/Not working | Satis-fied | Dis-satis-fied | Public | Private | Mort-gage | Owned out-right | Private renter | Social renter | Renter | Total owner occup-ier | North excl. Scot | Mid-lands (incl. E of England) | South excl. London | Grea-ter London | Eng-land | Scot | Wales | Lab | Con | Reform UK | LD | Oth incl. LD,Grn | Did not vote/ not eligible/ too young | No qual' | | Other qual' | Degree+ |
| Unweighted Total | 1045 | 225 | 170 | 85 | 218 | 120 | 445 | 583 | 161 | 801 | 236 | 643 | 345 | 417 | 109 | 134 | 243 | 762 | 215 | 296 | 275 | 121 | 907 | 88 | 50 | 266 | 194 | 105 | 96 | 206 | 123 | 140 | 565 | 326 | 1045 |
| Weighted Total | 1045 | 243 | 153 | 83 | 212 | 111 | 485 | 552 | 146 | 819 | 232 | 676 | 327 | 369 | 133 | 173 | 306 | 696 | 249 | 271 | 242 | 144 | 906 | 87 | 52 | 271 | 185 | 93 | 91 | 211 | 154 | 164 | 544 | 325 | 1045 |
| Good job | 376 | 156 | 41 | 44 | 25 | 37 | 196 | 178 | 115 | 214 | 106 | 223 | 122 | 132 | 58 | 50 | 108 | 254 | 100 | 67 | 91 | 66 | 324 | 36 | 17 | 145 | 39 | 17 | 51 | 93 | 34 | 38 | 181 | 154 | 381 |
| | 36% | 64% | 27% | 53% | 12% | 33% | 41% | 32% | 79% | 26% | 46% | 33% | 37% | 36% | 43% | 29% | 35% | 37% | 40% | 25% | 38% | 46% | 36% | 41% | 33% | 53% | 21% | 18% | 56% | 44% | 22% | 23% | 33% | 47% | 36% |
| Bad Job | 500 | 59 | 77 | 30 | 162 | 49 | 234 | 264 | 18 | 479 | 84 | 355 | 155 | 181 | 55 | 92 | 148 | 336 | 108 | 156 | 115 | 61 | 440 | 36 | 24 | 92 | 112 | 70 | 24 | 82 | 94 | 93 | 283 | 117 | 486 |
| | 48% | 24% | 50% | 36% | 76% | 44% | 48% | 48% | 12% | 59% | 36% | 53% | 47% | 49% | 42% | 53% | 48% | 48% | 43% | 58% | 48% | 42% | 49% | 42% | 45% | 34% | 60% | 74% | 26% | 39% | 61% | 57% | 52% | 36% | 47% |
| Don't know | 168 | 27 | 34 | 9 | 25 | 25 | 55 | 110 | 13 | 125 | 41 | 98 | 50 | 56 | 20 | 31 | 51 | 105 | 41 | 48 | 36 | 17 | 142 | 15 | 11 | 34 | 35 | 7 | 16 | 36 | 26 | 33 | 81 | 53 | 178 |
| | 16% | 11% | 23% | 11% | 12% | 23% | 11% | 20% | 9% | 15% | 18% | 14% | 15% | 15% | 15% | 18% | 17% | 15% | 16% | 18% | 15% | 12% | 16% | 17% | 22% | 13% | 19% | 7% | 18% | 17% | 20% | 15% | 16% | 17% | |
| Net good minus bad | -124 | 97 | -35 | 14 | -137 | -12 | -37 | -86 | 98 | -265 | 22 | -132 | -33 | -49 | 2 | -42 | -40 | -82 | -8 | -89 | -24 | 5 | -117 | -1 | -6 | 53 | -73 | -52 | 27 | 12 | -60 | -55 | -102 | 37 | -105 |
| | -12% | 40% | -23% | 17% | -64% | -11% | -8% | -16% | 67% | -32% | 10% | -19% | -10% | -13% | 2% | -24% | -13% | -12% | -3% | -33% | -10% | 3% | -13% | -1% | -12% | 19% | -40% | -56% | 30% | 6% | -39% | -34% | -19% | 11% | -10% |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).
 Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
 Source : Ipsos J26-001401-01
 * = Less than 0.5%
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 61

PLMmod_Jun26Q9_6. Since the government under Keir Starmer was formed in July 2024, do you think the government has done a good or bad job at - Improving the National Health Service?

Base : All (June/July 2026)

| | Total (W'td) | Likelihood to vote (General Election) | | | | | | | | Gender | | Age | | | | Social grade | | | | | | Ethnicity | | UnWgt Total |
|--------------------|--------------|---------------------------------------|---|--------------------------|-----------|-----------|-----------|-----------|-------------------|--------|-------|-------|-------|-------|------|--------------|------|------|------|------|------|-----------|-----------------|-------------|
| | | Always usually depends | Always usually depends AND 9/10 like-likelihood | (10) Absol-utely certain | (6 to 10) | (7 to 10) | (8 to 10) | (9 to 10) | Would NOT vote | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | AB | C1 | C2 | DE | ABC1 | C2DE | White | Ethnic minority | |
| Unweighted Total | 1045 | 894 | 745 | 709 | 883 | 855 | 829 | 768 | 60 | 493 | 538 | 252 | 259 | 281 | 253 | 239 | 328 | 136 | 108 | 567 | 244 | 903 | 111 | 1045 |
| Weighted Total | 1045 | 869 | 723 | 684 | 873 | 838 | 812 | 752 | 56 | 500 | 527 | 300 | 245 | 258 | 243 | 244 | 299 | 188 | 214 | 542 | 402 | 869 | 146 | 1045 |
| Good job | 242 | 218 | 192 | 181 | 211 | 208 | 204 | 197 | 5 | 141 | 96 | 92 | 60 | 49 | 41 | 79 | 76 | 30 | 30 | 155 | 60 | 191 | 45 | 242 |
| | 23% | 25% | 27% | 26% | 24% | 25% | 25% | 26% | 9% ^s | 28% | 18% | 31% | 25% | 19% | 17% | 33% | 25% | 16% | 14% | 29% | 15% | 22% | 31% | 23% |
| Bad Job | 657 | 534 | 435 | 413 | 544 | 517 | 499 | 453 | 40 | 304 | 344 | 169 | 149 | 175 | 164 | 123 | 190 | 136 | 152 | 313 | 288 | 558 | 80 | 645 |
| | 63% | 61% | 60% | 60% | 62% | 62% | 61% | 60% | 71% ^s | 61% | 65% | 56% | 61% | 68% | 68% | 50% | 64% | 73% | 71% | 58% | 72% | 64% | 55% | 62% |
| Don't know | 146 | 118 | 96 | 90 | 118 | 113 | 110 | 102 | 11 | 56 | 88 | 38 | 36 | 34 | 38 | 42 | 33 | 21 | 32 | 74 | 53 | 120 | 20 | 158 |
| | 14% | 14% | 13% | 13% | 14% | 14% | 13% | 14% | 20% ^s | 11% | 17% | 13% | 15% | 13% | 16% | 17% | 11% | 11% | 15% | 14% | 13% | 14% | 14% | 15% |
| Net good minus bad | -415 | -316 | -243 | -233 | -333 | -308 | -295 | -256 | -35 | -163 | -248 | -77 | -89 | -126 | -123 | -43 | -114 | -106 | -122 | -158 | -228 | -367 | -35 | -403 |
| | -40% | -36% | -34% | -34% | -38% | -37% | -36% | -34% | -62% ^s | -33% | -47% | -26% | -36% | -49% | -51% | -18% | -38% | -56% | -57% | -29% | -57% | -42% | -24% | -39% |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).
 Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
 Source : Ipsos J26-001401-01

*=Less than 0.5%
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 62

PLMmod_Jun26Q9_6. Since the government under Keir Starmer was formed in July 2024, do you think the government has done a good or bad job at - Improving the National Health Service?

Base : All (June/July 2026)

| | Total (Weighted) | Voting | | | | | Working status | | Government | | Work sector | | Tenure | | | | | | ONS Regions | | | | | | Past vote (2024 General Election) | | | | | | Qualifications | | | UnW Tot. | | |
|--------------------|------------------|--------|--------------|-----------------------------|-----------|-------------|----------------|---------------------------|------------|----------------|-------------|---------|-----------|-----------------|----------------|---------------|--------|-----------------------|------------------|--------------------------------|--------------------|-----------------|----------|------|-----------------------------------|------|------|-----------|------|-------------------|---------------------------------------|---------|------------|----------|---------|------|
| | | Labour | Conservative | Liberal Democrats (Lib Dem) | Reform UK | Green Party | Full-time | Not full-time/Not working | Satis-fied | Dis-satis-fied | Public | Private | Mort-gage | Owned out-right | Private renter | Social renter | Renter | Total owner occup-ier | North excl. Scot | Mid-lands (incl. E of England) | South excl. London | Grea-ter London | Eng-land | Scot | Wales | Lab | Con | Reform UK | LD | Oth incl. LD, Grn | Did not vote/ not eligible/ too young | No qual | Other qual | | Degree+ | |
| Unweighted Total | 1045 | 225 | 170 | 85 | 218 | 120 | 445 | 583 | 161 | 801 | 236 | 643 | 345 | 417 | 109 | 134 | 243 | 762 | 215 | 296 | 275 | 121 | 907 | 88 | 50 | 266 | 194 | 105 | 96 | 206 | 123 | 140 | 565 | 326 | 1045 | |
| Weighted Total | 1045 | 243 | 153 | 83 | 212 | 111 | 485 | 552 | 146 | 819 | 232 | 676 | 327 | 369 | 133 | 173 | 306 | 696 | 249 | 271 | 242 | 144 | 906 | 87 | 52 | 271 | 185 | 93 | 91 | 211 | 154 | 164 | 544 | 325 | 1045 | |
| Good job | 242 | 117 | 31 | 21 | 21 | 20 | 123 | 118 | 98 | 127 | 57 | 146 | 81 | 77 | 32 | 35 | 67 | 159 | 70 | 42 | 54 | 48 | 215 | 18 | 9 | 109 | 25 | 11 | 31 | 57 | 18 | 26 | 109 | 107 | 242 | |
| | | 23% | 48% | 20% | 25% | 10% | 18% | 25% | 21% | 67% | 16% | 25% | 21% | 24% | 20% | 22% | 23% | 28% | 15% | 22% | 34% | 24% | 21% | 17% | 40% | 13% | 12% | 35% | 27% | 12% | 16% | 20% | 33% | 23% | | |
| Bad Job | 657 | 97 | 103 | 49 | 173 | 72 | 300 | 352 | 28 | 605 | 139 | 449 | 211 | 230 | 80 | 117 | 197 | 440 | 130 | 198 | 161 | 74 | 564 | 57 | 36 | 127 | 139 | 73 | 45 | 124 | 113 | 113 | 366 | 168 | 645 | |
| | | 63% | 40% | 67% | 58% | 82% | 65% | 62% | 64% | 19% | 74% | 60% | 66% | 64% | 62% | 60% | 68% | 64% | 63% | 52% | 73% | 66% | 51% | 62% | 66% | 70% | 47% | 75% | 78% | 50% | 59% | 73% | 69% | 67% | 52% | 62% |
| Don't know | 146 | 28 | 19 | 14 | 18 | 19 | 62 | 81 | 20 | 87 | 35 | 81 | 35 | 62 | 21 | 21 | 42 | 97 | 49 | 31 | 27 | 22 | 128 | 11 | 7 | 35 | 21 | 10 | 14 | 30 | 23 | 25 | 70 | 51 | 158 | |
| | | 14% | 12% | 12% | 17% | 8% | 17% | 13% | 11% | 15% | 12% | 11% | 17% | 16% | 12% | 14% | 14% | 19% | 19% | 11% | 11% | 15% | 14% | 13% | 13% | 13% | 12% | 10% | 15% | 14% | 15% | 15% | 13% | 16% | 15% | |
| Net good minus bad | -415 | 20 | -72 | -28 | -152 | -52 | -178 | -234 | 69 | -478 | -82 | -303 | -129 | -152 | -47 | -83 | -130 | -282 | -60 | -156 | -107 | -26 | -349 | -39 | -27 | -17 | -114 | -62 | -14 | -68 | -95 | -87 | -257 | -61 | -403 | |
| | | -40% | 8% | -47% | -34% | -72% | -47% | -37% | -42% | 48% | -58% | -36% | -45% | -40% | -41% | -35% | -48% | -42% | -40% | -24% | -58% | -44% | -18% | -39% | -45% | -52% | -6% | -62% | -66% | -16% | -32% | -61% | -53% | -47% | -19% | -39% |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).
 Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
 Source : Ipsos J26-001401-01

*=Less than 0.5%
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - June 2026

Table 63

PLMmod_Jun26Q9_7. Since the government under Keir Starmer was formed in July 2024, do you think the government has done a good or bad job at - Improving the Education system?

Base : All (June/July 2026)

| | Total (W'td) | Likelihood to vote (General Election) | | | | | | | | Gender | | Age | | | | Social grade | | | | | Ethnicity | | UnWgt Total | |
|--------------------|--------------|--|-------------------------|--------------|--------------|--------------|--------------|----------------|--------------------------|--------------|--------------|-------------|-------------|--------------|--------------|--------------|--------------|-------------|-------------|--------------|--------------|-----------------|-------------|--------------|
| | | Always usually depends AND 9/10 likelihood | (10) Absolutely certain | (6 to 10) | (7 to 10) | (8 to 10) | (9 to 10) | Would NOT vote | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | AB | C1 | C2 | DE | ABC1 | C2DE | White | Ethnic minority | | |
| Unweighted Total | 1045 | 894 | 745 | 709 | 883 | 855 | 829 | 768 | 60 | 493 | 538 | 252 | 259 | 281 | 253 | 239 | 328 | 136 | 108 | 567 | 244 | 903 | 111 | 1045 |
| Weighted Total | 1045 | 869 | 723 | 684 | 873 | 838 | 812 | 752 | 56 | 500 | 527 | 300 | 245 | 258 | 243 | 244 | 299 | 188 | 214 | 542 | 402 | 869 | 146 | 1045 |
| Good job | 164 16% | 137 16% | 113 16% | 108 16% | 131 15% | 129 15% | 123 15% | 115 15% | 6 10% ^s | 75 15% | 87 17% | 64 21% | 45 18% | 22 8% | 33 14% | 42 17% | 51 17% | 27 15% | 27 13% | 92 17% | 54 13% | 118 14% | 39 27% | 151 14% |
| Bad Job | 599 57% | 506 58% | 423 58% | 399 58% | 508 58% | 482 57% | 467 57% | 435 58% | 39 69% ^s | 302 60% | 283 54% | 152 51% | 131 54% | 180 70% | 136 56% | 136 56% | 161 54% | 124 66% | 121 57% | 297 55% | 245 61% | 506 58% | 76 52% | 600 57% |
| Don't know | 282 27% | 226 26% | 187 26% | 177 26% | 234 27% | 227 27% | 222 27% | 202 27% | 12 21% ^s | 123 25% | 157 30% | 84 28% | 69 28% | 56 22% | 73 30% | 66 27% | 88 29% | 37 20% | 66 31% | 153 28% | 103 26% | 245 28% | 31 21% | 294 28% |
| Net good minus bad | -436 -42% | -369 -42% | -310 -43% | -291 -43% | -377 -43% | -353 -42% | -344 -42% | -319 -42% | -33 -59% ^s | -227 -45% | -196 -37% | -88 -29% | -86 -35% | -159 -61% | -103 -42% | -94 -39% | -110 -37% | -96 -51% | -95 -44% | -205 -38% | -191 -48% | -388 -45% | -37 -26% | -449 -43% |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).
 Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
 Source : Ipsos J26-001401-01
 * = Less than 0.5%
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - June 2026

Table 64

PLMmod_Jun26Q9_7. Since the government under Keir Starmer was formed in July 2024, do you think the government has done a good or bad job at - Improving the Education system?

Base : All (June/July 2026)

| | Total (Weighted) | Voting | | | | | Working status | | Government | | Work sector | | Tenure | | | | | | ONS Regions | | | | | | Past vote (2024 General Election) | | | | | | Qualifications | | | UnW Tot. | |
|--------------------|------------------|--------|--------------|-----------------------------|-----------|-------------|----------------|---------------------------|------------|----------------|-------------|---------|-----------|-----------------|----------------|---------------|--------|-----------------------|------------------|--------------------------------|--------------------|-----------------|----------|------|-----------------------------------|------|------|-----------|------|-------------------|---------------------------------------|---------|------------|----------|---------|
| | | Labour | Conservative | Liberal Democrats (Lib Dem) | Reform UK | Green Party | Full-time | Not full-time/Not working | Satis-fied | Dis-satis-fied | Public | Private | Mort-gage | Owned out-right | Private renter | Social renter | Renter | Total owner occup-ier | North excl. Scot | Mid-lands (incl. E of England) | South excl. London | Grea-ter London | Eng-land | Scot | Wales | Lab | Con | Reform UK | LD | Oth incl. LD, Grn | Did not vote/ not eligible/ too young | No qual | Other qual | | Degree+ |
| Unweighted Total | 1045 | 225 | 170 | 85 | 218 | 120 | 445 | 583 | 161 | 801 | 236 | 643 | 345 | 417 | 109 | 134 | 243 | 762 | 215 | 296 | 275 | 121 | 907 | 88 | 50 | 266 | 194 | 105 | 96 | 206 | 123 | 140 | 565 | 326 | 1045 |
| Weighted Total | 1045 | 243 | 153 | 83 | 212 | 111 | 485 | 552 | 146 | 819 | 232 | 676 | 327 | 369 | 133 | 173 | 306 | 696 | 249 | 271 | 242 | 144 | 906 | 87 | 52 | 271 | 185 | 93 | 91 | 211 | 154 | 164 | 544 | 325 | 1045 |
| Good job | 164 | 83 | 15 | 14 | 7 | 13 | 84 | 79 | 76 | 63 | 28 | 101 | 58 | 43 | 16 | 32 | 48 | 102 | 51 | 26 | 25 | 42 | 143 | 9 | 11 | 68 | 12 | 2 | 16 | 26 | 24 | 18 | 89 | 56 | 151 |
| | 16% | 34% | 10% | 17% | 3% | 12% | 17% | 14% | 52% | 8% | 12% | 15% | 18% | 12% | 12% | 19% | 16% | 15% | 21% | 9% | 10% | 29% | 16% | 11% | 21% | 25% | 6% | 2% | 17% | 12% | 15% | 11% | 16% | 17% | 14% |
| Bad Job | 599 | 99 | 98 | 45 | 168 | 56 | 277 | 318 | 24 | 559 | 134 | 396 | 182 | 217 | 74 | 104 | 178 | 399 | 118 | 181 | 157 | 70 | 526 | 44 | 29 | 129 | 122 | 81 | 47 | 117 | 85 | 95 | 330 | 166 | 600 |
| | 57% | 41% | 64% | 54% | 79% | 50% | 57% | 58% | 16% | 68% | 58% | 59% | 56% | 59% | 56% | 60% | 58% | 57% | 47% | 67% | 65% | 49% | 58% | 51% | 55% | 48% | 66% | 87% | 52% | 55% | 55% | 58% | 61% | 51% | 57% |
| Don't know | 282 | 60 | 40 | 24 | 37 | 42 | 123 | 155 | 46 | 198 | 70 | 179 | 86 | 109 | 43 | 37 | 80 | 195 | 80 | 64 | 60 | 32 | 236 | 33 | 13 | 74 | 52 | 10 | 28 | 68 | 46 | 51 | 125 | 103 | 294 |
| | 27% | 25% | 26% | 29% | 17% | 37% | 25% | 28% | 32% | 24% | 30% | 26% | 26% | 29% | 32% | 21% | 26% | 28% | 32% | 24% | 25% | 22% | 26% | 38% | 24% | 27% | 28% | 11% | 31% | 32% | 30% | 31% | 23% | 32% | 28% |
| Net good minus bad | -436 | -16 | -83 | -31 | -162 | -43 | -193 | -238 | 52 | -496 | -106 | -295 | -124 | -173 | -58 | -72 | -130 | -298 | -67 | -155 | -132 | -28 | -383 | -35 | -18 | -61 | -110 | -79 | -31 | -91 | -61 | -76 | -242 | -109 | -449 |
| | -42% | -7% | -54% | -37% | -76% | -38% | -40% | -43% | 36% | -61% | -46% | -44% | -38% | -47% | -44% | -41% | -42% | -43% | -27% | -57% | -55% | -20% | -42% | -40% | -34% | -22% | -60% | -85% | -34% | -43% | -40% | -47% | -44% | -34% | -43% |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).
 Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
 Source : Ipsos J26-001401-01
 * =Less than 0.5%
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 65

PLMmod_Jun26Q9_8. Since the government under Keir Starmer was formed in July 2024, do you think the government has done a good or bad job at - Dealing with crime?

Base : All (June/July 2026)

| | Total (W'td) | Likelihood to vote (General Election) | | | | | | | | Gender | | Age | | | | Social grade | | | | | | Ethnicity | | UnWgt Total |
|--------------------|--------------|---------------------------------------|---|-------------------------|-----------|-----------|-----------|-----------|-------------------|--------|-------|-------|-------|-------|------|--------------|------|------|------|------|------|-----------|-----------------|-------------|
| | | Always usually depends | Always usually depends AND 9/10 like-likelihood | (10) Absolutely certain | (6 to 10) | (7 to 10) | (8 to 10) | (9 to 10) | Would NOT vote | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | AB | C1 | C2 | DE | ABC1 | C2DE | White | Ethnic minority | |
| Unweighted Total | 1045 | 894 | 745 | 709 | 883 | 855 | 829 | 768 | 60 | 493 | 538 | 252 | 259 | 281 | 253 | 239 | 328 | 136 | 108 | 567 | 244 | 903 | 111 | 1045 |
| Weighted Total | 1045 | 869 | 723 | 684 | 873 | 838 | 812 | 752 | 56 | 500 | 527 | 300 | 245 | 258 | 243 | 244 | 299 | 188 | 214 | 542 | 402 | 869 | 146 | 1045 |
| Good job | 206 | 177 | 149 | 148 | 174 | 171 | 165 | 156 | 4 | 110 | 91 | 101 | 48 | 27 | 31 | 74 | 55 | 22 | 32 | 129 | 54 | 155 | 44 | 198 |
| | 20% | 20% | 21% | 22% | 20% | 20% | 20% | 21% | 7% ^s | 22% | 17% | 34% | 19% | 10% | 13% | 30% | 19% | 12% | 15% | 24% | 13% | 18% | 30% | 19% |
| Bad Job | 638 | 521 | 434 | 413 | 528 | 498 | 486 | 450 | 47 | 309 | 320 | 145 | 141 | 179 | 173 | 111 | 188 | 131 | 151 | 299 | 282 | 554 | 66 | 617 |
| | 61% | 60% | 60% | 60% | 61% | 59% | 60% | 60% | 84% ^s | 62% | 61% | 48% | 57% | 69% | 71% | 46% | 63% | 70% | 71% | 55% | 70% | 64% | 45% | 59% |
| Don't know | 200 | 171 | 139 | 123 | 171 | 168 | 161 | 146 | 5 | 81 | 117 | 53 | 57 | 52 | 39 | 59 | 56 | 34 | 31 | 115 | 65 | 161 | 36 | 230 |
| | 19% | 20% | 19% | 18% | 20% | 20% | 20% | 19% | 9% ^s | 16% | 22% | 18% | 23% | 20% | 18% | 24% | 19% | 18% | 15% | 21% | 16% | 19% | 25% | 22% |
| Net good minus bad | -432 | -344 | -285 | -265 | -354 | -327 | -321 | -293 | -43 | -200 | -229 | -44 | -93 | -152 | -143 | -37 | -132 | -109 | -120 | -170 | -228 | -399 | -22 | -419 |
| | -41% | -40% | -39% | -39% | -41% | -39% | -40% | -39% | -77% ^s | -40% | -43% | -15% | -38% | -59% | -59% | -15% | -44% | -58% | -56% | -31% | -57% | -46% | -15% | -40% |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).
 Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
 Source : Ipsos J26-001401-01

*=Less than 0.5%
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - June 2026

Table 66

PLMmod_Jun26Q9_8. Since the government under Keir Starmer was formed in July 2024, do you think the government has done a good or bad job at - Dealing with crime?

Base : All (June/July 2026)

| | Total (Weighted) | Voting | | | | | Working status | | Government | | Work sector | | Tenure | | | | | | ONS Regions | | | | | | Past vote (2024 General Election) | | | | | | Qualifications | | | UnW Tot. | |
|--------------------|------------------|--------|--------------|-----------------------------|-----------|-------------|----------------|---------------------------|------------|----------------|-------------|---------|-----------|-----------------|----------------|---------------|--------|-----------------------|------------------|--------------------------------|--------------------|-----------------|----------|------|-----------------------------------|------|------|-----------|------|-------------------|---------------------------------------|---------|------------|----------|---------|
| | | Labour | Conservative | Liberal Democrats (Lib Dem) | Reform UK | Green Party | Full-time | Not full-time/Not working | Satis-fied | Dis-satis-fied | Public | Private | Mort-gage | Owned out-right | Private renter | Social renter | Renter | Total owner occup-ier | North excl. Scot | Mid-lands (incl. E of England) | South excl. London | Grea-ter London | Eng-land | Scot | Wales | Lab | Con | Reform UK | LD | Oth incl. LD, Grn | Did not vote/ not eligible/ too young | No qual | Other qual | | Degree+ |
| Unweighted Total | 1045 | 225 | 170 | 85 | 218 | 120 | 445 | 583 | 161 | 801 | 236 | 643 | 345 | 417 | 109 | 134 | 243 | 762 | 215 | 296 | 275 | 121 | 907 | 88 | 50 | 266 | 194 | 105 | 96 | 206 | 123 | 140 | 565 | 326 | 1045 |
| Weighted Total | 1045 | 243 | 153 | 83 | 212 | 111 | 485 | 552 | 146 | 819 | 232 | 676 | 327 | 369 | 133 | 173 | 306 | 696 | 249 | 271 | 242 | 144 | 906 | 87 | 52 | 271 | 185 | 93 | 91 | 211 | 154 | 164 | 544 | 325 | 1045 |
| Good job | 206 | 110 | 13 | 17 | 10 | 21 | 113 | 93 | 91 | 93 | 49 | 120 | 71 | 55 | 31 | 31 | 62 | 126 | 57 | 34 | 40 | 49 | 180 | 14 | 12 | 88 | 18 | 2 | 26 | 51 | 17 | 23 | 87 | 96 | 198 |
| | 20% | 45% | 9% | 20% | 5% | 19% | 23% | 17% | 62% | 11% | 21% | 18% | 22% | 15% | 24% | 16% | 20% | 18% | 23% | 13% | 16% | 34% | 20% | 16% | 23% | 33% | 10% | 2% | 28% | 24% | 11% | 14% | 16% | 30% | 19% |
| Bad Job | 638 | 82 | 118 | 41 | 192 | 48 | 285 | 350 | 23 | 603 | 125 | 434 | 194 | 246 | 70 | 117 | 186 | 439 | 136 | 185 | 159 | 79 | 560 | 47 | 32 | 123 | 143 | 91 | 37 | 101 | 110 | 120 | 370 | 140 | 617 |
| | 61% | 34% | 77% | 49% | 90% | 43% | 59% | 63% | 16% | 74% | 54% | 64% | 59% | 67% | 52% | 67% | 61% | 63% | 55% | 68% | 66% | 55% | 62% | 54% | 61% | 46% | 77% | 97% | 41% | 48% | 72% | 73% | 68% | 43% | 59% |
| Don't know | 200 | 50 | 22 | 26 | 10 | 42 | 87 | 109 | 32 | 123 | 58 | 122 | 63 | 68 | 32 | 25 | 57 | 131 | 56 | 51 | 43 | 17 | 167 | 26 | 8 | 59 | 24 | 1 | 28 | 59 | 27 | 21 | 87 | 89 | 230 |
| | 19% | 21% | 14% | 31% | 5% | 38% | 18% | 20% | 22% | 15% | 25% | 18% | 19% | 18% | 24% | 15% | 19% | 19% | 22% | 19% | 18% | 11% | 18% | 30% | 15% | 22% | 13% | 1% | 31% | 28% | 17% | 13% | 16% | 27% | 22% |
| Net good minus bad | -432 | 28 | -105 | -24 | -182 | -27 | -172 | -257 | 68 | -510 | -76 | -314 | -123 | -190 | -38 | -86 | -124 | -313 | -79 | -151 | -119 | -30 | -380 | -33 | -20 | -35 | -126 | -89 | -11 | -50 | -93 | -97 | -284 | -43 | -419 |
| | -41% | 11% | -69% | -29% | -86% | -24% | -35% | -46% | 47% | -62% | -33% | -46% | -38% | -52% | -29% | -49% | -40% | -45% | -32% | -56% | -49% | -21% | -42% | -38% | -38% | -13% | -68% | -95% | -12% | -24% | -60% | -59% | -52% | -13% | -40% |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).
 Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
 Source : Ipsos J26-001401-01
 * =Less than 0.5%
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 67

PLMmod_Jun26Q9_9. Since the government under Keir Starmer was formed in July 2024, do you think the government has done a good or bad job at - Managing immigration?

Base : All (June/July 2026)

| | Total (W'td) | Likelihood to vote (General Election) | | | | | | | | Gender | | Age | | | | Social grade | | | | | | Ethnicity | | UnWgt Total |
|--------------------|--------------|---------------------------------------|--|-------------------------|-----------|-----------|-----------|-----------|-------------------|--------|-------|-------|-------|-------|------|--------------|------|------|------|------|------|-----------|-----------------|-------------|
| | | Always usually depends | Always usually depends AND 9/10 likelihood | (10) Absolutely certain | (6 to 10) | (7 to 10) | (8 to 10) | (9 to 10) | Would NOT vote | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | AB | C1 | C2 | DE | ABC1 | C2DE | White | Ethnic minority | |
| Unweighted Total | 1045 | 894 | 745 | 709 | 883 | 855 | 829 | 768 | 60 | 493 | 538 | 252 | 259 | 281 | 253 | 239 | 328 | 136 | 108 | 567 | 244 | 903 | 111 | 1045 |
| Weighted Total | 1045 | 869 | 723 | 684 | 873 | 838 | 812 | 752 | 56 | 500 | 527 | 300 | 245 | 258 | 243 | 244 | 299 | 188 | 214 | 542 | 402 | 869 | 146 | 1045 |
| Good job | 211 | 192 | 172 | 164 | 191 | 187 | 182 | 176 | 3 | 118 | 85 | 94 | 48 | 43 | 26 | 69 | 68 | 23 | 24 | 137 | 47 | 174 | 32 | 229 |
| | 20% | 22% | 24% | 24% | 22% | 22% | 22% | 23% | 6% ^s | 24% | 16% | 31% | 20% | 17% | 11% | 28% | 23% | 12% | 11% | 25% | 12% | 20% | 22% | 22% |
| Bad Job | 718 | 590 | 484 | 468 | 603 | 573 | 558 | 507 | 44 | 343 | 365 | 165 | 162 | 194 | 197 | 144 | 192 | 143 | 180 | 337 | 323 | 616 | 84 | 677 |
| | 69% | 68% | 67% | 68% | 69% | 68% | 69% | 67% | 78% ^s | 69% | 69% | 55% | 66% | 75% | 81% | 59% | 64% | 76% | 84% | 62% | 80% | 71% | 57% | 65% |
| Don't know | 116 | 86 | 67 | 52 | 80 | 78 | 72 | 69 | 9 | 38 | 77 | 41 | 34 | 21 | 20 | 30 | 39 | 22 | 10 | 69 | 32 | 80 | 30 | 139 |
| | 11% | 10% | 9% | 8% | 9% | 9% | 9% | 9% | 16% ^s | 8% | 15% | 14% | 14% | 8% | 8% | 12% | 13% | 12% | 5% | 13% | 8% | 9% | 21% | 13% |
| Net good minus bad | -507 | -398 | -311 | -304 | -412 | -386 | -377 | -331 | -40 | -225 | -281 | -71 | -114 | -151 | -170 | -75 | -125 | -120 | -156 | -200 | -276 | -442 | -52 | -448 |
| | -48% | -46% | -43% | -44% | -47% | -46% | -46% | -44% | -72% ^s | -45% | -53% | -24% | -47% | -59% | -70% | -31% | -42% | -64% | -73% | -37% | -69% | -51% | -36% | -43% |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).
 Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
 Source : Ipsos J26-001401-01

*=Less than 0.5%
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 68

PLMmod_Jun26Q9_9. Since the government under Keir Starmer was formed in July 2024, do you think the government has done a good or bad job at - Managing immigration?

Base : All (June/July 2026)

| | Total (Weighted) | Voting | | | | | Working status | | Government | | Work sector | | Tenure | | | | | | ONS Regions | | | | | | Past vote (2024 General Election) | | | | | | Qualifications | | | UnW Tot. | |
|---------------------------|------------------|-----------|--------------|-----------------------------|-------------|-------------|----------------|---------------------------|------------|----------------|-------------|-------------|-------------|-----------------|----------------|---------------|-------------|-----------------------|------------------|--------------------------------|--------------------|-----------------|-------------|------------|-----------------------------------|------------|-------------|------------|------------|-------------------|---------------------------------------|-------------|-------------|------------|-------------|
| | | Labour | Conservative | Liberal Democrats (Lib Dem) | Reform UK | Green Party | Full-time | Not full-time/Not working | Satis-fied | Dis-satis-fied | Public | Private | Moni-gage | Owned out-right | Private renter | Social renter | Renter | Total owner occup-ier | North excl. Scot | Mid-lands (incl. E of England) | South excl. London | Grea-ter London | Eng-land | Scot | Wales | Lab | Con | Reform UK | LD | Oth incl. LD, Grn | Did not vote/ not eligible/ too young | No qual | Other qual | | Degree+ |
| Unweighted Total | 1045 | 225 | 170 | 85 | 218 | 120 | 445 | 583 | 161 | 801 | 236 | 643 | 345 | 417 | 109 | 134 | 243 | 762 | 215 | 296 | 275 | 121 | 907 | 88 | 50 | 266 | 194 | 105 | 96 | 206 | 123 | 140 | 565 | 326 | 1045 |
| Weighted Total | 1045 | 243 | 153 | 83 | 212 | 111 | 485 | 552 | 146 | 819 | 232 | 676 | 327 | 369 | 133 | 173 | 306 | 696 | 249 | 271 | 242 | 144 | 906 | 87 | 52 | 271 | 185 | 93 | 91 | 211 | 154 | 164 | 544 | 325 | 1045 |
| Good job | 211 | 112 | 12 | 18 | 4 | 33 | 122 | 88 | 96 | 94 | 52 | 132 | 83 | 66 | 35 | 15 | 50 | 149 | 64 | 42 | 42 | 37 | 184 | 17 | 10 | 94 | 11 | 1 | 30 | 65 | 19 | 13 | 91 | 107 | 229 |
| | 20% | 46% | 8% | 21% | 2% | 30% | 25% | 16% | 66% | 11% | 22% | 20% | 25% | 18% | 26% | 9% | 16% | 21% | 26% | 15% | 17% | 26% | 20% | 19% | 20% | 35% | 6% | 1% | 34% | 31% | 12% | 8% | 17% | 33% | 22% |
| Bad Job | 718 | 113 | 133 | 51 | 203 | 52 | 313 | 401 | 30 | 669 | 144 | 480 | 207 | 272 | 74 | 144 | 218 | 478 | 158 | 207 | 176 | 88 | 629 | 55 | 34 | 149 | 166 | 92 | 46 | 119 | 112 | 137 | 404 | 169 | 677 |
| | 69% | 46% | 87% | 61% | 96% | 46% | 65% | 73% | 21% | 82% | 62% | 71% | 63% | 74% | 56% | 83% | 71% | 69% | 63% | 76% | 73% | 61% | 69% | 63% | 66% | 55% | 90% | 98% | 51% | 56% | 73% | 84% | 74% | 52% | 65% |
| Don't know | 116 | 18 | 8 | 14 | 5 | 26 | 49 | 63 | 19 | 56 | 36 | 65 | 37 | 32 | 24 | 14 | 38 | 69 | 28 | 22 | 24 | 19 | 93 | 16 | 7 | 29 | 8 | 1 | 14 | 27 | 23 | 14 | 50 | 49 | 139 |
| | 11% | 8% | 5% | 17% | 2% | 24% | 10% | 11% | 13% | 7% | 15% | 10% | 11% | 9% | 18% | 8% | 12% | 10% | 11% | 8% | 10% | 13% | 10% | 18% | 14% | 11% | 4% | 1% | 15% | 13% | 15% | 9% | 9% | 15% | 13% |
| Net good minus bad | -507 | -1 | -122 | -33 | -199 | -18 | -191 | -313 | 66 | -575 | -92 | -348 | -124 | -206 | -39 | -128 | -168 | -329 | -94 | -166 | -135 | -51 | -445 | -38 | -24 | -55 | -155 | -91 | -16 | -54 | -93 | -124 | -313 | -62 | -448 |
| | -48% | * | -80% | -40% | -94% | -17% | -39% | -57% | 45% | -70% | -40% | -51% | -38% | -56% | -29% | -74% | -55% | -47% | -38% | -61% | -56% | -35% | -49% | -43% | -46% | -20% | -84% | -97% | -18% | -26% | -60% | -76% | -58% | -19% | -43% |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).
 Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
 Source : Ipsos J26-001401-01
 * = Less than 0.5%
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - June 2026

Table 69

PLMmod_Jun26Q9_10. Since the government under Keir Starmer was formed in July 2024, do you think the government has done a good or bad job at - Dealing with climate change?

Base : All (June/July 2026)

| | Total (W'td) | Likelihood to vote (General Election) | | | | | | | | Gender | | Age | | | | Social grade | | | | | Ethnicity | | UnWgt Total | |
|--------------------|--------------|---------------------------------------|---|--------------------------|--------------|--------------|--------------|--------------|--------------------------|--------------|--------------|-------------|--------------|--------------|--------------|--------------|--------------|--------------|-------------|--------------|--------------|--------------|-------------|-----------------|
| | | Always usually depends | Always usually depends AND 9/10 like-likelihood | (10) Absol-utely certain | (6 to 10) | (7 to 10) | (8 to 10) | (9 to 10) | Would NOT vote | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | AB | C1 | C2 | DE | ABC1 | C2DE | White | | Ethnic minority |
| | | | | | | | | | | | | | | | | | | | | | | | | |
| Unweighted Total | 1045 | 894 | 745 | 709 | 883 | 855 | 829 | 768 | 60 | 493 | 538 | 252 | 259 | 281 | 253 | 239 | 328 | 136 | 108 | 567 | 244 | 903 | 111 | 1045 |
| Weighted Total | 1045 | 869 | 723 | 684 | 873 | 838 | 812 | 752 | 56 | 500 | 527 | 300 | 245 | 258 | 243 | 244 | 299 | 188 | 214 | 542 | 402 | 869 | 146 | 1045 |
| Good job | 185 18% | 160 18% | 140 19% | 130 19% | 154 18% | 152 18% | 149 18% | 141 19% | 1 2% ^s | 99 20% | 80 15% | 92 31% | 35 15% | 35 13% | 23 9% | 53 22% | 50 17% | 26 14% | 32 15% | 102 19% | 58 14% | 144 17% | 35 24% | 166 16% |
| Bad Job | 614 59% | 516 59% | 438 61% | 417 61% | 521 60% | 497 59% | 484 60% | 452 60% | 46 83% ^s | 306 61% | 297 56% | 163 54% | 140 57% | 169 65% | 141 58% | 136 56% | 173 58% | 126 67% | 125 58% | 309 57% | 250 62% | 523 60% | 72 49% | 619 59% |
| Don't know | 246 24% | 193 22% | 145 20% | 137 20% | 198 23% | 189 23% | 180 22% | 160 21% | 8 15% ^s | 95 19% | 150 29% | 44 15% | 69 28% | 55 21% | 78 32% | 55 22% | 77 26% | 36 19% | 58 27% | 131 24% | 94 23% | 203 23% | 39 27% | 260 25% |
| Net good minus bad | -428 -41% | -355 -41% | -299 -41% | -287 -42% | -367 -42% | -344 -41% | -336 -41% | -311 -41% | -45 -81% ^s | -207 -41% | -217 -41% | -71 -24% | -105 -43% | -134 -52% | -118 -49% | -83 -34% | -123 -41% | -100 -53% | -92 -43% | -206 -38% | -193 -48% | -379 -44% | -37 -25% | -453 -43% |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).
 Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
 Source : Ipsos J26-001401-01
 * = Less than 0.5%
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - June 2026

Table 70

PLMmod_Jun26Q9_10. Since the government under Keir Starmer was formed in July 2024, do you think the government has done a good or bad job at - Dealing with climate change?

Base : All (June/July 2026)

| | Total (Weighted) | Voting | | | | | Working status | | Government | | Work sector | | Tenure | | | | | | ONS Regions | | | | | | Past vote (2024 General Election) | | | | | | Qualifications | | | UnW Tot. | |
|---------------------------|------------------|------------|--------------|-----------------------------|-------------|-------------|----------------|---------------------------|------------|----------------|-------------|-------------|-------------|-----------------|----------------|---------------|-------------|-----------------------|------------------|--------------------------------|--------------------|-----------------|-------------|-------------|-----------------------------------|-------------|-------------|-------------|-------------|-------------------|---------------------------------------|-------------|-------------|-------------|-------------|
| | | Labour | Conservative | Liberal Democrats (Lib Dem) | Reform UK | Green Party | Full-time | Not full-time/Not working | Satis-fied | Dis-satis-fied | Public | Private | Mort-gage | Owned out-right | Private renter | Social renter | Renter | Total owner occup-ier | North excl. Scot | Mid-lands (incl. E of England) | South excl. London | Grea-ter London | Eng-land | Scot | Wales | Lab | Con | Reform UK | LD | Oth incl. LD, Grn | Did not vote/ not eligible/ too young | No qual | Other qual | | Degree+ |
| Unweighted Total | 1045 | 225 | 170 | 85 | 218 | 120 | 445 | 583 | 161 | 801 | 236 | 643 | 345 | 417 | 109 | 134 | 243 | 762 | 215 | 296 | 275 | 121 | 907 | 88 | 50 | 266 | 194 | 105 | 96 | 206 | 123 | 140 | 565 | 326 | 1045 |
| Weighted Total | 1045 | 243 | 153 | 83 | 212 | 111 | 485 | 552 | 146 | 819 | 232 | 676 | 327 | 369 | 133 | 173 | 306 | 696 | 249 | 271 | 242 | 144 | 906 | 87 | 52 | 271 | 185 | 93 | 91 | 211 | 154 | 164 | 544 | 325 | 1045 |
| Good job | 185 | 101 | 11 | 22 | 11 | 12 | 96 | 87 | 78 | 86 | 47 | 107 | 65 | 54 | 27 | 25 | 51 | 118 | 64 | 32 | 30 | 32 | 158 | 15 | 12 | 84 | 9 | * | 22 | 39 | 19 | 19 | 86 | 79 | 166 |
| | 18% | 42% | 7% | 27% | 5% | 11% | 20% | 16% | 54% | 10% | 20% | 16% | 20% | 15% | 20% | 14% | 17% | 17% | 26% | 12% | 13% | 22% | 17% | 18% | 22% | 31% | 5% | * | 24% | 18% | 12% | 12% | 16% | 24% | 16% |
| Bad Job | 614 | 103 | 100 | 40 | 154 | 79 | 292 | 319 | 37 | 565 | 127 | 420 | 188 | 214 | 77 | 113 | 191 | 402 | 115 | 173 | 158 | 87 | 533 | 55 | 26 | 136 | 133 | 79 | 41 | 114 | 98 | 97 | 331 | 177 | 619 |
| | 59% | 43% | 65% | 48% | 73% | 71% | 60% | 58% | 25% | 69% | 55% | 62% | 58% | 58% | 58% | 65% | 62% | 58% | 46% | 64% | 65% | 60% | 59% | 63% | 49% | 50% | 72% | 84% | 45% | 54% | 63% | 59% | 61% | 54% | 59% |
| Don't know | 246 | 38 | 41 | 21 | 47 | 20 | 97 | 146 | 31 | 168 | 58 | 150 | 74 | 102 | 29 | 35 | 64 | 175 | 70 | 66 | 53 | 25 | 215 | 17 | 15 | 52 | 43 | 14 | 27 | 58 | 38 | 47 | 127 | 69 | 260 |
| | 24% | 16% | 27% | 25% | 22% | 18% | 20% | 26% | 21% | 21% | 25% | 22% | 23% | 28% | 22% | 20% | 21% | 25% | 28% | 24% | 22% | 17% | 24% | 20% | 28% | 19% | 23% | 15% | 30% | 27% | 25% | 29% | 23% | 21% | 25% |
| Net good minus bad | -428 | -2 | -89 | -18 | -144 | -67 | -195 | -232 | 42 | -479 | -79 | -313 | -124 | -160 | -51 | -88 | -139 | -284 | -51 | -141 | -128 | -55 | -375 | -39 | -14 | -52 | -124 | -79 | -19 | -75 | -79 | -78 | -245 | -98 | -453 |
| | -41% | -1% | -58% | -22% | -68% | -60% | -40% | -42% | 28% | -58% | -34% | -46% | -38% | -43% | -38% | -51% | -45% | -41% | -21% | -52% | -53% | -38% | -41% | -45% | -27% | -19% | -67% | -84% | -21% | -36% | -51% | -48% | -45% | -30% | -43% |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).
 Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
 Source : Ipsos J26-001401-01
 * = Less than 0.5%
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 71

PLMmod_Jun26Q9_11. Since the government under Keir Starmer was formed in July 2024, do you think the government has done a good or bad job at - Maximising Britain's influence in the world?

Base : All (June/July 2026)

| | Total (W'td) | Likelihood to vote (General Election) | | | | | | | | Gender | | Age | | | | Social grade | | | | | Ethnicity | | UnWgt Total | |
|--------------------|--------------|---------------------------------------|---|--------------------------|-----------|-----------|-----------|-----------|-------------------|--------|-------|-------|-------|-------|------|--------------|------|------|------|------|-----------|-------|-------------|-----------------|
| | | Always usually depends | Always usually depends AND 9/10 like-likelihood | (10) Absol-utely certain | (6 to 10) | (7 to 10) | (8 to 10) | (9 to 10) | Would NOT vote | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | AB | C1 | C2 | DE | ABC1 | C2DE | White | | Ethnic minority |
| Unweighted Total | 1045 | 894 | 745 | 709 | 883 | 855 | 829 | 768 | 60 | 493 | 538 | 252 | 259 | 281 | 253 | 239 | 328 | 136 | 108 | 567 | 244 | 903 | 111 | 1045 |
| Weighted Total | 1045 | 869 | 723 | 684 | 873 | 838 | 812 | 752 | 56 | 500 | 527 | 300 | 245 | 258 | 243 | 244 | 299 | 188 | 214 | 542 | 402 | 869 | 146 | 1045 |
| Good job | 247 | 219 | 192 | 182 | 219 | 213 | 209 | 199 | 4 | 133 | 112 | 94 | 54 | 50 | 48 | 76 | 71 | 32 | 42 | 147 | 74 | 198 | 39 | 254 |
| | 24% | 25% | 27% | 27% | 25% | 25% | 26% | 27% | 8% ^s | 27% | 21% | 31% | 22% | 20% | 20% | 31% | 24% | 17% | 20% | 27% | 18% | 23% | 27% | 24% |
| Bad Job | 636 | 533 | 444 | 421 | 534 | 510 | 491 | 454 | 38 | 316 | 306 | 164 | 145 | 175 | 152 | 117 | 173 | 136 | 154 | 289 | 291 | 536 | 84 | 603 |
| | 61% | 61% | 61% | 62% | 61% | 61% | 61% | 60% | 68% ^s | 63% | 58% | 55% | 59% | 68% | 62% | 48% | 58% | 73% | 72% | 53% | 72% | 62% | 58% | 58% |
| Don't know | 162 | 118 | 87 | 81 | 120 | 115 | 112 | 98 | 13 | 51 | 109 | 42 | 45 | 32 | 43 | 50 | 55 | 19 | 18 | 106 | 38 | 135 | 23 | 188 |
| | 16% | 14% | 12% | 12% | 14% | 14% | 14% | 13% | 24% ^s | 10% | 21% | 14% | 18% | 12% | 18% | 21% | 19% | 10% | 9% | 20% | 9% | 16% | 16% | 18% |
| Net good minus bad | -389 | -314 | -252 | -239 | -316 | -296 | -283 | -255 | -34 | -183 | -194 | -70 | -91 | -125 | -103 | -40 | -102 | -104 | -112 | -142 | -217 | -338 | -45 | -349 |
| | -37% | -36% | -35% | -35% | -36% | -35% | -35% | -34% | -61% ^s | -37% | -37% | -23% | -37% | -48% | -43% | -17% | -34% | -56% | -52% | -26% | -54% | -39% | -31% | -33% |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).
 Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
 Source : Ipsos J26-001401-01

*=Less than 0.5%
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - June 2026

Table 72

PLMmod_Jun26Q9_11. Since the government under Keir Starmer was formed in July 2024, do you think the government has done a good or bad job at - Maximising Britain's influence in the world?

Base : All (June/July 2026)

| | Total (Weighted) | Voting | | | | | Working status | | Government | | Work sector | | Tenure | | | | | | ONS Regions | | | | | | Past vote (2024 General Election) | | | | | | Qualifications | | | UnW Tot. | |
|--------------------|------------------|--------|--------------|-----------------------------|-----------|-------------|----------------|---------------------------|------------|----------------|-------------|---------|-----------|-----------------|----------------|---------------|--------|-----------------------|------------------|--------------------------------|--------------------|-----------------|----------|------|-----------------------------------|-----|------|-----------|------|-------------------|---------------------------------------|---------|------------|----------|---------|
| | | Labour | Conservative | Liberal Democrats (Lib Dem) | Reform UK | Green Party | Full-time | Not full-time/Not working | Satis-fied | Dis-satis-fied | Public | Private | Mort-gage | Owned out-right | Private renter | Social renter | Renter | Total owner occup-ier | North excl. Scot | Mid-lands (incl. E of England) | South excl. London | Grea-ter London | Eng-land | Scot | Wales | Lab | Con | Reform UK | LD | Oth incl. LD, Grn | Did not vote/ not eligible/ too young | No qual | Other qual | | Degree+ |
| Unweighted Total | 1045 | 225 | 170 | 85 | 218 | 120 | 445 | 583 | 161 | 801 | 236 | 643 | 345 | 417 | 109 | 134 | 243 | 762 | 215 | 296 | 275 | 121 | 907 | 88 | 50 | 266 | 194 | 105 | 96 | 206 | 123 | 140 | 565 | 326 | 1045 |
| Weighted Total | 1045 | 243 | 153 | 83 | 212 | 111 | 485 | 552 | 146 | 819 | 232 | 676 | 327 | 369 | 133 | 173 | 306 | 696 | 249 | 271 | 242 | 144 | 906 | 87 | 52 | 271 | 185 | 93 | 91 | 211 | 154 | 164 | 544 | 325 | 1045 |
| Good job | 247 | 111 | 29 | 27 | 10 | 27 | 138 | 107 | 99 | 116 | 62 | 154 | 85 | 85 | 33 | 25 | 58 | 170 | 72 | 43 | 45 | 51 | 212 | 18 | 17 | 105 | 25 | 3 | 31 | 54 | 27 | 29 | 106 | 110 | 254 |
| | 24% | 46% | 19% | 33% | 5% | 24% | 29% | 19% | 68% | 14% | 27% | 23% | 26% | 23% | 25% | 14% | 19% | 24% | 29% | 16% | 19% | 35% | 23% | 21% | 33% | 39% | 13% | 3% | 34% | 26% | 17% | 18% | 19% | 34% | 24% |
| Bad Job | 636 | 105 | 95 | 39 | 190 | 64 | 289 | 343 | 23 | 602 | 119 | 435 | 198 | 216 | 77 | 124 | 202 | 415 | 134 | 189 | 153 | 77 | 553 | 56 | 27 | 130 | 129 | 86 | 45 | 122 | 100 | 111 | 367 | 148 | 603 |
| | 61% | 43% | 62% | 48% | 89% | 57% | 60% | 62% | 16% | 74% | 51% | 64% | 61% | 59% | 58% | 72% | 66% | 60% | 54% | 70% | 63% | 53% | 61% | 65% | 51% | 48% | 70% | 92% | 49% | 58% | 65% | 68% | 67% | 46% | 58% |
| Don't know | 162 | 27 | 29 | 16 | 12 | 20 | 57 | 101 | 24 | 100 | 51 | 87 | 43 | 68 | 23 | 24 | 46 | 112 | 42 | 39 | 44 | 16 | 141 | 13 | 8 | 36 | 31 | 4 | 15 | 34 | 27 | 24 | 71 | 67 | 188 |
| | 16% | 11% | 19% | 20% | 6% | 18% | 12% | 16% | 22% | 13% | 13% | 19% | 17% | 14% | 15% | 16% | 17% | 17% | 14% | 18% | 11% | 16% | 15% | 16% | 13% | 17% | 5% | 17% | 16% | 18% | 15% | 13% | 21% | 18% | |
| Net good minus bad | -389 | 7 | -65 | -12 | -180 | -37 | -151 | -236 | 77 | -486 | -57 | -281 | -113 | -131 | -44 | -99 | -143 | -245 | -62 | -145 | -108 | -26 | -341 | -38 | -10 | -25 | -105 | -83 | -14 | -67 | -73 | -82 | -261 | -38 | -349 |
| | -37% | 3% | -43% | -15% | -85% | -33% | -31% | -43% | 52% | -59% | -24% | -42% | -35% | -36% | -33% | -57% | -47% | -35% | -25% | -54% | -45% | -18% | -38% | -44% | -18% | -9% | -57% | -89% | -16% | -32% | -48% | -50% | -48% | -12% | -33% |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).
 Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
 Source : Ipsos J26-001401-01
 * =Less than 0.5%
 s =Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - June 2026

Table 73

PLMmod_Jun26Q9_12. Since the government under Keir Starmer was formed in July 2024, do you think the government has done a good or bad job at - Handling Britain's defence and national security?

Base : All (June/July 2026)

| | Total (W'td) | Likelihood to vote (General Election) | | | | | | | | Gender | | Age | | | | Social grade | | | | | Ethnicity | | UnWgt Total | |
|--------------------|--------------|---------------------------------------|---|-------------------------|-----------|-----------|-----------|-----------|-------------------|--------|-------|-------|-------|-------|------|--------------|------|------|------|------|-----------|-------|-------------|-----------------|
| | | Always usually depends | Always usually depends AND 9/10 like-likelihood | (10) Absolutely certain | (6 to 10) | (7 to 10) | (8 to 10) | (9 to 10) | Would NOT vote | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | AB | C1 | C2 | DE | ABC1 | C2DE | White | | Ethnic minority |
| Unweighted Total | 1045 | 894 | 745 | 709 | 883 | 855 | 829 | 768 | 60 | 493 | 538 | 252 | 259 | 281 | 253 | 239 | 328 | 136 | 108 | 567 | 244 | 903 | 111 | 1045 |
| Weighted Total | 1045 | 869 | 723 | 684 | 873 | 838 | 812 | 752 | 56 | 500 | 527 | 300 | 245 | 258 | 243 | 244 | 299 | 188 | 214 | 542 | 402 | 869 | 146 | 1045 |
| Good job | 206 | 171 | 144 | 140 | 169 | 167 | 164 | 153 | 7 | 101 | 103 | 95 | 53 | 36 | 22 | 60 | 54 | 32 | 36 | 114 | 68 | 149 | 50 | 208 |
| | 20% | 20% | 20% | 20% | 19% | 20% | 20% | 20% | 12% ^s | 20% | 20% | 32% | 22% | 14% | 9% | 24% | 18% | 17% | 17% | 21% | 17% | 17% | 34% | 20% |
| Bad Job | 673 | 570 | 478 | 456 | 579 | 548 | 532 | 492 | 37 | 339 | 320 | 154 | 137 | 189 | 193 | 147 | 193 | 123 | 151 | 339 | 273 | 595 | 59 | 660 |
| | 64% | 66% | 66% | 67% | 66% | 65% | 66% | 65% | 67% ^s | 68% | 61% | 51% | 56% | 73% | 79% | 60% | 64% | 65% | 70% | 63% | 68% | 68% | 41% | 63% |
| Don't know | 166 | 128 | 101 | 89 | 125 | 123 | 116 | 107 | 12 | 59 | 104 | 50 | 54 | 33 | 28 | 37 | 52 | 33 | 28 | 90 | 60 | 126 | 37 | 177 |
| | 16% | 15% | 14% | 13% | 14% | 15% | 14% | 14% | 21% ^s | 12% | 20% | 17% | 22% | 13% | 12% | 15% | 17% | 17% | 13% | 17% | 15% | 15% | 25% | 17% |
| Net good minus bad | -467 | -400 | -334 | -316 | -410 | -381 | -369 | -339 | -31 | -238 | -217 | -59 | -84 | -154 | -170 | -87 | -139 | -90 | -115 | -226 | -205 | -446 | -10 | -452 |
| | -45% | -46% | -46% | -46% | -47% | -45% | -45% | -45% | -55% ^s | -48% | -41% | -20% | -34% | -60% | -70% | -36% | -46% | -48% | -53% | -42% | -51% | -51% | -7% | -43% |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).
 Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
 Source : Ipsos J26-001401-01
^s=Less than 0.5%
^s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 74

PLMmod_Jun26Q9_12. Since the government under Keir Starmer was formed in July 2024, do you think the government has done a good or bad job at - Handling Britain's defence and national security?

Base : All (June/July 2026)

| | Total (Weighted) | Voting | | | | | Working status | | Government | | Work sector | | Tenure | | | | | | ONS Regions | | | | | | Past vote (2024 General Election) | | | | | | Qualifications | | | UnW Tot. | |
|---------------------------|------------------|------------|--------------|-----------------------------|-------------|-------------|----------------|---------------------------|------------|----------------|-------------|-------------|-------------|-----------------|----------------|---------------|-------------|-----------------------|------------------|--------------------------------|--------------------|-----------------|-------------|-------------|-----------------------------------|-------------|-------------|-------------|-------------|-------------------|---------------------------------------|-------------|-------------|-------------|-------------|
| | | Labour | Conservative | Liberal Democrats (Lib Dem) | Reform UK | Green Party | Full-time | Not full-time/Not working | Satis-fied | Dis-satis-fied | Public | Private | Mort-gage | Owned out-right | Private renter | Social renter | Renter | Total owner occup-ier | North excl. Scot | Mid-lands (incl. E of England) | South excl. London | Grea-ter London | Eng-land | Scot | Wales | Lab | Con | Reform UK | LD | Oth incl. LD, Grn | Did not vote/ not eligible/ too young | No qual | Other qual | | Degree+ |
| Unweighted Total | 1045 | 225 | 170 | 85 | 218 | 120 | 445 | 583 | 161 | 801 | 236 | 643 | 345 | 417 | 109 | 134 | 243 | 762 | 215 | 296 | 275 | 121 | 907 | 88 | 50 | 266 | 194 | 105 | 96 | 206 | 123 | 140 | 565 | 326 | 1045 |
| Weighted Total | 1045 | 243 | 153 | 83 | 212 | 111 | 485 | 552 | 146 | 819 | 232 | 676 | 327 | 369 | 133 | 173 | 306 | 696 | 249 | 271 | 242 | 144 | 906 | 87 | 52 | 271 | 185 | 93 | 91 | 211 | 154 | 164 | 544 | 325 | 1045 |
| Good job | 206 | 95 | 16 | 21 | 9 | 32 | 117 | 88 | 95 | 90 | 42 | 123 | 67 | 57 | 34 | 30 | 63 | 124 | 62 | 49 | 22 | 53 | 186 | 10 | 10 | 89 | 12 | 2 | 18 | 44 | 26 | 26 | 95 | 85 | 208 |
| | 20% | 39% | 10% | 26% | 4% | 28% | 24% | 16% | 65% | 11% | 18% | 18% | 21% | 15% | 25% | 17% | 21% | 18% | 25% | 18% | 9% | 37% | 21% | 12% | 18% | 33% | 7% | 2% | 20% | 21% | 17% | 16% | 17% | 26% | 20% |
| Bad Job | 673 | 110 | 129 | 47 | 197 | 46 | 296 | 373 | 30 | 629 | 141 | 458 | 198 | 267 | 73 | 119 | 193 | 465 | 142 | 183 | 186 | 72 | 583 | 61 | 29 | 133 | 162 | 89 | 55 | 124 | 100 | 119 | 364 | 184 | 660 |
| | 64% | 46% | 84% | 57% | 93% | 41% | 61% | 68% | 20% | 77% | 61% | 68% | 61% | 72% | 55% | 69% | 63% | 67% | 57% | 68% | 77% | 50% | 64% | 70% | 56% | 49% | 87% | 95% | 60% | 59% | 65% | 73% | 67% | 57% | 63% |
| Don't know | 166 | 37 | 8 | 15 | 7 | 34 | 71 | 91 | 21 | 100 | 49 | 95 | 61 | 45 | 26 | 24 | 50 | 107 | 44 | 39 | 34 | 19 | 136 | 16 | 13 | 50 | 11 | 2 | 18 | 42 | 29 | 19 | 85 | 56 | 177 |
| | 16% | 15% | 6% | 18% | 3% | 30% | 15% | 16% | 14% | 12% | 21% | 14% | 19% | 12% | 19% | 14% | 16% | 15% | 18% | 14% | 14% | 13% | 15% | 19% | 26% | 18% | 6% | 2% | 20% | 20% | 19% | 11% | 16% | 17% | 17% |
| Net good minus bad | -467 | -15 | -113 | -26 | -188 | -14 | -179 | -285 | 66 | -539 | -99 | -335 | -131 | -210 | -40 | -90 | -129 | -340 | -80 | -134 | -165 | -19 | -397 | -51 | -19 | -45 | -149 | -87 | -37 | -81 | -74 | -94 | -269 | -99 | -452 |
| | -45% | -6% | -74% | -31% | -89% | -13% | -37% | -52% | 45% | -66% | -43% | -49% | -40% | -57% | -30% | -52% | -42% | -49% | -32% | -49% | -68% | -13% | -44% | -58% | -37% | -16% | -81% | -93% | -41% | -38% | -48% | -57% | -49% | -30% | -43% |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).
 Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
 Source : Ipsos J26-001401-01
 * =Less than 0.5%
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 75
PLMmod_Jun26Q10_1. And do you think that a Labour Government with Andy Burnham as Prime Minister would do a good or a bad job at - Managing the economy?

Base : All (June/July 2026)

| | Total (W'td) | Likelihood to vote (General Election) | | | | | | | | Gender | | Age | | | | Social grade | | | | | | Ethnicity | | UnWgt Total |
|---------------------------|--------------|---------------------------------------|---|--------------------------|-------------|-------------|-------------|-------------|-------------------------|-------------|-------------|------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-----------------|-------------|
| | | Always usually depends | Always usually depends AND 9/10 like-likelihood | (10) Absol-utely certain | (6 to 10) | (7 to 10) | (8 to 10) | (9 to 10) | Would NOT vote | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | AB | C1 | C2 | DE | ABC1 | C2DE | White | Ethnic minority | |
| Unweighted Total | 1045 | 894 | 745 | 709 | 883 | 855 | 829 | 768 | 60 | 493 | 538 | 252 | 259 | 281 | 253 | 239 | 328 | 136 | 108 | 567 | 244 | 903 | 111 | 1045 |
| Weighted Total | 1045 | 869 | 723 | 684 | 873 | 838 | 812 | 752 | 56 | 500 | 527 | 300 | 245 | 258 | 243 | 244 | 299 | 188 | 214 | 542 | 402 | 869 | 146 | 1045 |
| Good job | 229 | 191 | 157 | 161 | 194 | 185 | 181 | 168 | 5 | 116 | 103 | 94 | 64 | 34 | 35 | 61 | 60 | 42 | 39 | 121 | 81 | 178 | 45 | 206 |
| | 22% | 22% | 22% | 24% | 22% | 22% | 22% | 22% | 8% ^s | 23% | 20% | 31% | 26% | 13% | 15% | 25% | 20% | 22% | 18% | 22% | 20% | 20% | 31% | 20% |
| Bad Job | 452 | 370 | 313 | 305 | 371 | 358 | 349 | 328 | 34 | 233 | 217 | 103 | 94 | 142 | 114 | 92 | 125 | 84 | 113 | 217 | 197 | 394 | 43 | 441 |
| | 43% | 43% | 43% | 45% | 43% | 43% | 43% | 44% | 61% ^s | 47% | 41% | 34% | 38% | 55% | 47% | 38% | 42% | 45% | 53% | 40% | 49% | 45% | 29% | 42% |
| Don't know | 364 | 308 | 253 | 218 | 307 | 295 | 283 | 256 | 18 | 151 | 207 | 102 | 87 | 81 | 94 | 90 | 114 | 62 | 62 | 204 | 124 | 298 | 58 | 398 |
| | 35% | 35% | 35% | 32% | 35% | 35% | 35% | 34% | 31% ^s | 30% | 39% | 34% | 35% | 32% | 39% | 37% | 38% | 33% | 29% | 38% | 31% | 34% | 40% | 38% |
| Net good minus bad | -223 | -179 | -157 | -144 | -177 | -173 | -168 | -160 | -29 | -117 | -113 | -8 | -29 | -108 | -78 | -31 | -64 | -42 | -73 | -96 | -115 | -216 | 2 | -235 |
| | -21% | -21% | -22% | -21% | -20% | -21% | -21% | -21% | -53%^s | -23% | -21% | -3% | -12% | -42% | -32% | -13% | -22% | -22% | -34% | -18% | -29% | -25% | 2% | -22% |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).
 Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
 Source : Ipsos J26-001401-01
^s=Less than 0.5%
^s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 76
PLMmod_Jun26Q10_1. And do you think that a Labour Government with Andy Burnham as Prime Minister would do a good or a bad job at - Managing the economy?

Base : All (June/July 2026)

| | Total (Weighted) | Voting | | | | | Working status | | Government | | Work sector | | Tenure | | | | | | ONS Regions | | | | | | | Past vote (2024 General Election) | | | | | Qualifications | | | UnW Tot. | |
|--------------------|------------------|--------|--------------|-----------------------------|-----------|-------------|----------------|---------------------------|------------|----------------|-------------|---------|-----------|-----------------|----------------|---------------|--------|-----------------------|------------------|--------------------------------|--------------------|-----------------|----------|------|-------|-----------------------------------|------|-----------|-----|-------------------|---------------------------------------|---------|------------|----------|---------|
| | | Labour | Conservative | Liberal Democrats (Lib Dem) | Reform UK | Green Party | Full-time | Not full-time/Not working | Satis-fied | Dis-satis-fied | Public | Private | Mort-gage | Owned out-right | Private renter | Social renter | Renter | Total owner occup-ier | North excl. Scot | Mid-lands (incl. E of England) | South excl. London | Grea-ter London | Eng-land | Scot | Wales | Lab | Con | Reform UK | LD | Oth incl. LD, Grn | Did not vote/ not eligible/ too young | No qual | Other qual | | Degree+ |
| Unweighted Total | 1045 | 225 | 170 | 85 | 218 | 120 | 445 | 583 | 161 | 801 | 236 | 643 | 345 | 417 | 109 | 134 | 243 | 762 | 215 | 296 | 275 | 121 | 907 | 88 | 50 | 266 | 194 | 105 | 96 | 206 | 123 | 140 | 565 | 326 | 1045 |
| Weighted Total | 1045 | 243 | 153 | 83 | 212 | 111 | 485 | 552 | 146 | 819 | 232 | 676 | 327 | 369 | 133 | 173 | 306 | 696 | 249 | 271 | 242 | 144 | 906 | 87 | 52 | 271 | 185 | 93 | 91 | 211 | 154 | 164 | 544 | 325 | 1045 |
| Good job | 229 | 134 | 13 | 12 | 11 | 27 | 121 | 107 | 89 | 116 | 49 | 146 | 73 | 68 | 38 | 36 | 74 | 141 | 80 | 45 | 39 | 30 | 193 | 24 | 12 | 96 | 13 | 3 | 23 | 57 | 29 | 25 | 104 | 96 | 206 |
| | 22% | 55% | 8% | 15% | 5% | 24% | 25% | 19% | 61% | 14% | 21% | 22% | 22% | 18% | 28% | 21% | 24% | 20% | 32% | 16% | 16% | 21% | 21% | 27% | 23% | 35% | 7% | 3% | 26% | 27% | 19% | 15% | 19% | 30% | 20% |
| Bad Job | 452 | 39 | 92 | 27 | 154 | 28 | 203 | 246 | 10 | 438 | 83 | 305 | 144 | 163 | 40 | 95 | 134 | 307 | 97 | 130 | 118 | 55 | 400 | 28 | 25 | 79 | 112 | 73 | 25 | 63 | 76 | 90 | 269 | 87 | 441 |
| | 43% | 16% | 60% | 33% | 72% | 26% | 42% | 45% | 7% | 54% | 36% | 45% | 44% | 44% | 30% | 55% | 44% | 44% | 39% | 48% | 49% | 38% | 44% | 32% | 47% | 29% | 61% | 79% | 27% | 30% | 49% | 55% | 49% | 27% | 42% |
| Don't know | 364 | 69 | 48 | 44 | 47 | 57 | 160 | 199 | 47 | 265 | 100 | 225 | 109 | 138 | 56 | 42 | 98 | 247 | 72 | 96 | 86 | 59 | 313 | 36 | 15 | 97 | 60 | 17 | 43 | 91 | 49 | 49 | 171 | 142 | 398 |
| | 35% | 28% | 31% | 53% | 22% | 51% | 33% | 36% | 32% | 32% | 43% | 33% | 33% | 37% | 42% | 24% | 32% | 36% | 29% | 32% | 35% | 41% | 35% | 41% | 30% | 36% | 33% | 19% | 47% | 43% | 32% | 30% | 31% | 44% | 38% |
| Net good minus bad | -223 | 95 | -80 | -15 | -142 | -2 | -82 | -140 | 79 | -323 | -34 | -159 | -71 | -95 | -2 | -58 | -60 | -166 | -18 | -86 | -80 | -24 | -207 | -4 | -13 | 17 | -100 | -71 | -2 | -6 | -47 | -65 | -165 | 10 | -235 |
| | -21% | 39% | -52% | -18% | -67% | -2% | -17% | -25% | 54% | -39% | -15% | -23% | -22% | -26% | -1% | -34% | -20% | -24% | -7% | -32% | -33% | -17% | -23% | -5% | -24% | 6% | -54% | -76% | -2% | -3% | -30% | -40% | -30% | 3% | -22% |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).
 Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
 Source : Ipsos J26-001401-01
 * = Less than 0.5%
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 77

PLMmod_Jun26Q10_2. And do you think that a Labour Government with Andy Burnham as Prime Minister would do a good or a bad job at - Handling taxation and public expenditure?

Base : All (June/July 2026)

| | Total (W'td) | Likelihood to vote (General Election) | | | | | | | | Gender | | Age | | | | Social grade | | | | | Ethnicity | | UnWgt Total | |
|--------------------|--------------|---------------------------------------|---|--------------------------|-----------|-----------|-----------|-----------|-------------------|--------|-------|-------|-------|-------|------|--------------|------|------|------|------|-----------|-------|-------------|-----------------|
| | | Always usually depends | Always usually depends AND 9/10 like-likelihood | (10) Absol-utely certain | (6 to 10) | (7 to 10) | (8 to 10) | (9 to 10) | Would NOT vote | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | AB | C1 | C2 | DE | ABC1 | C2DE | White | | Ethnic minority |
| Unweighted Total | 1045 | 894 | 745 | 709 | 883 | 855 | 829 | 768 | 60 | 493 | 538 | 252 | 259 | 281 | 253 | 239 | 328 | 136 | 108 | 567 | 244 | 903 | 111 | 1045 |
| Weighted Total | 1045 | 869 | 723 | 684 | 873 | 838 | 812 | 752 | 56 | 500 | 527 | 300 | 245 | 258 | 243 | 244 | 299 | 188 | 214 | 542 | 402 | 869 | 146 | 1045 |
| Good job | 221 | 185 | 147 | 154 | 192 | 179 | 176 | 159 | 2 | 110 | 100 | 94 | 54 | 31 | 41 | 60 | 56 | 44 | 37 | 115 | 80 | 175 | 40 | 205 |
| | 21% | 21% | 20% | 22% | 22% | 21% | 22% | 21% | 4% ^s | 22% | 19% | 31% | 22% | 12% | 17% | 24% | 19% | 23% | 17% | 21% | 20% | 20% | 28% | 20% |
| Bad Job | 468 | 389 | 334 | 321 | 384 | 370 | 361 | 344 | 36 | 246 | 219 | 102 | 104 | 139 | 122 | 99 | 125 | 82 | 122 | 224 | 203 | 400 | 50 | 450 |
| | 45% | 45% | 46% | 47% | 44% | 44% | 44% | 46% | 64% ^s | 49% | 42% | 34% | 43% | 54% | 50% | 41% | 42% | 44% | 57% | 41% | 51% | 46% | 34% | 43% |
| Don't know | 356 | 295 | 241 | 210 | 297 | 288 | 275 | 249 | 18 | 145 | 208 | 104 | 86 | 87 | 79 | 85 | 118 | 62 | 56 | 203 | 118 | 295 | 55 | 390 |
| | 34% | 34% | 33% | 31% | 34% | 34% | 34% | 33% | 32% ^s | 29% | 39% | 35% | 35% | 34% | 33% | 35% | 40% | 33% | 26% | 37% | 29% | 34% | 38% | 37% |
| Net good minus bad | -247 | -204 | -187 | -167 | -191 | -191 | -185 | -185 | -33 | -136 | -119 | -8 | -50 | -108 | -81 | -40 | -69 | -38 | -85 | -109 | -123 | -225 | -10 | -245 |
| | -24% | -23% | -26% | -24% | -22% | -23% | -23% | -25% | -60% ^s | -27% | -23% | -3% | -21% | -42% | -33% | -16% | -23% | -20% | -40% | -20% | -31% | -26% | -7% | -23% |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).
 Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
 Source : Ipsos J26-001401-01

*=Less than 0.5%
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 78

PLMmod_Jun26Q10_2. And do you think that a Labour Government with Andy Burnham as Prime Minister would do a good or a bad job at - Handling taxation and public expenditure?

Base : All (June/July 2026)

| | Total (Weighted) | Voting | | | | | Working status | | Government | | Work sector | | Tenure | | | | | | ONS Regions | | | | | | Past vote (2024 General Election) | | | | | | Qualifications | | | UnW Tot. | |
|--------------------|------------------|--------|--------------|-----------------------------|-----------|-------------|----------------|---------------------------|------------|----------------|-------------|---------|-----------|-----------------|----------------|---------------|--------|-----------------------|------------------|--------------------------------|--------------------|-----------------|----------|------|-----------------------------------|-----|------|-----------|-----|-------------------|---------------------------------------|---------|------------|----------|---------|
| | | Labour | Conservative | Liberal Democrats (Lib Dem) | Reform UK | Green Party | Full-time | Not full-time/Not working | Satis-fied | Dis-satis-fied | Public | Private | Mort-gage | Owned out-right | Private renter | Social renter | Renter | Total owner occup-ier | North excl. Scot | Mid-lands (incl. E of England) | South excl. London | Grea-ter London | Eng-land | Scot | Wales | Lab | Con | Reform UK | LD | Oth incl. LD, Grn | Did not vote/ not eligible/ too young | No qual | Other qual | | Degree+ |
| Unweighted Total | 1045 | 225 | 170 | 85 | 218 | 120 | 445 | 583 | 161 | 801 | 236 | 643 | 345 | 417 | 109 | 134 | 243 | 762 | 215 | 296 | 275 | 121 | 907 | 88 | 50 | 266 | 194 | 105 | 96 | 206 | 123 | 140 | 565 | 326 | 1045 |
| Weighted Total | 1045 | 243 | 153 | 83 | 212 | 111 | 485 | 552 | 146 | 819 | 232 | 676 | 327 | 369 | 133 | 173 | 306 | 696 | 249 | 271 | 242 | 144 | 906 | 87 | 52 | 271 | 185 | 93 | 91 | 211 | 154 | 164 | 544 | 325 | 1045 |
| Good job | 221 | 123 | 16 | 11 | 16 | 26 | 102 | 118 | 83 | 112 | 49 | 143 | 68 | 68 | 35 | 38 | 73 | 135 | 73 | 48 | 42 | 23 | 187 | 25 | 9 | 87 | 21 | 2 | 23 | 55 | 25 | 29 | 101 | 89 | 205 |
| | 21% | 51% | 10% | 13% | 7% | 24% | 21% | 21% | 57% | 14% | 21% | 21% | 21% | 18% | 26% | 22% | 24% | 19% | 29% | 18% | 17% | 16% | 21% | 28% | 18% | 32% | 11% | 2% | 25% | 26% | 16% | 18% | 18% | 27% | 20% |
| Bad Job | 468 | 46 | 91 | 30 | 161 | 26 | 216 | 249 | 16 | 451 | 76 | 314 | 144 | 175 | 43 | 93 | 135 | 320 | 102 | 136 | 110 | 64 | 412 | 32 | 24 | 84 | 109 | 77 | 29 | 71 | 77 | 92 | 270 | 98 | 450 |
| | 45% | 19% | 60% | 36% | 76% | 23% | 45% | 45% | 11% | 55% | 33% | 46% | 44% | 47% | 32% | 53% | 44% | 46% | 41% | 50% | 45% | 44% | 45% | 37% | 46% | 31% | 59% | 83% | 33% | 33% | 50% | 56% | 50% | 30% | 43% |
| Don't know | 356 | 74 | 46 | 42 | 36 | 59 | 167 | 186 | 46 | 256 | 106 | 219 | 115 | 126 | 55 | 43 | 98 | 241 | 74 | 87 | 90 | 57 | 307 | 31 | 19 | 100 | 55 | 14 | 38 | 85 | 52 | 43 | 174 | 139 | 390 |
| | 34% | 30% | 30% | 51% | 17% | 53% | 34% | 34% | 32% | 31% | 46% | 32% | 35% | 34% | 41% | 25% | 32% | 35% | 30% | 32% | 37% | 39% | 34% | 35% | 36% | 37% | 30% | 15% | 42% | 40% | 34% | 26% | 32% | 43% | 37% |
| Net good minus bad | -247 | 77 | -76 | -19 | -145 | 1 | -114 | -131 | 68 | -338 | -27 | -171 | -77 | -107 | -8 | -55 | -63 | -184 | -29 | -87 | -68 | -40 | -225 | -7 | -15 | 3 | -88 | -75 | -7 | -15 | -52 | -63 | -170 | -9 | -245 |
| | -24% | 32% | -49% | -23% | -68% | 1% | -24% | -24% | 46% | -41% | -12% | -25% | -24% | -29% | -6% | -32% | -20% | -26% | -11% | -32% | -28% | -28% | -25% | -9% | -29% | 1% | -48% | -80% | -8% | -7% | -34% | -38% | -31% | -3% | -23% |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).
 Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
 Source : Ipsos J26-001401-01
 * = Less than 0.5%
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 79
PLMmod_Jun26Q10_3. And do you think that a Labour Government with Andy Burnham as Prime Minister would do a good or a bad job at - Reducing inequalities between different regions of the country, also known as levelling-up?

Base : All (June/July 2026)

| | Total (W'td) | Likelihood to vote (General Election) | | | | | | | Gender | | Age | | | | Social grade | | | | | | Ethnicity | | UnWgt Total | |
|---------------------------|-------------------|---------------------------------------|--|-------------------------|------------------|----------------|----------------|----------------|---------------------------------|-------------------|-------------------|-----------------|-------------------|--------------------|------------------|------------------|---------------|--------------------|--------------------|-----------------|--------------------|-------------------|----------------|-------------------|
| | | Always usually depends | Always usually depends AND 9/10 likelihood | (10) Absolutely certain | (6 to 10) | (7 to 10) | (8 to 10) | (9 to 10) | Would NOT vote | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | AB | C1 | C2 | DE | ABC1 | C2DE | White | | Ethnic minority |
| Unweighted Total | 1045 | 894 | 745 | 709 | 883 | 855 | 829 | 768 | 60 | 493 | 538 | 252 | 259 | 281 | 253 | 239 | 328 | 136 | 108 | 567 | 244 | 903 | 111 | 1045 |
| Weighted Total | 1045 | 869 | 723 | 684 | 873 | 838 | 812 | 752 | 56 | 500 | 527 | 300 | 245 | 258 | 243 | 244 | 299 | 188 | 214 | 542 | 402 | 869 | 146 | 1045 |
| Good job | 332 32% | 296 34% | 259 36% | 249 36% | 299 34% | 288 34% | 280 35% | 269 36% | 4 7% ^s | 169 34% | 151 29% | 119 40% | 71 29% | 66 26% | 76 31% | 93 38% | 101 34% | 49 26% | 52 24% | 194 36% | 101 25% | 269 31% | 55 37% | 341 33% |
| Bad Job | 382 37% | 302 35% | 255 35% | 248 36% | 305 35% | 289 34% | 282 35% | 264 35% | 33 58% ^s | 196 39% | 181 34% | 99 33% | 92 38% | 107 41% | 84 34% | 64 26% | 101 34% | 73 39% | 106 49% | 165 30% | 179 44% | 317 37% | 47 33% | 355 34% |
| Don't know | 332 32% | 271 31% | 209 29% | 186 27% | 269 31% | 261 31% | 250 31% | 219 29% | 20 35% ^s | 135 27% | 195 37% | 82 27% | 81 33% | 85 33% | 83 34% | 86 35% | 97 33% | 65 35% | 57 27% | 183 34% | 123 31% | 283 33% | 44 30% | 349 33% |
| Net good minus bad | -50 -5% | -6 -1% | 4 1% | 1 * | -6 -1% | -1 * | -2 * | 5 1% | -29 -52% ^s | -27 -5% | -29 -6% | 20 7% | -21 -9% | -40 -16% | -8 -3% | 29 12% | * * | -24 -13% | -54 -25% | 29 5% | -78 -19% | -48 -6% | 7 5% | -14 -1% |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).
 Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
 Source : Ipsos J26-001401-01
 * = Less than 0.5%
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 80
PLMmod_Jun26Q10_3. And do you think that a Labour Government with Andy Burnham as Prime Minister would do a good or a bad job at - Reducing inequalities between different regions of the country, also known as levelling-up?

Base : All (June/July 2026)

| | Total (Weighted) | Voting | | | | | Working status | | Government | | Work sector | | Tenure | | | | | | ONS Regions | | | | | | Past vote (2024 General Election) | | | | | Qualifications | | | UnW Tot. | | |
|--------------------|------------------|--------|--------------|-----------------------------|-----------|-------------|----------------|---------------------------|------------|----------------|-------------|---------|-----------|-----------------|----------------|---------------|--------|-----------------------|------------------|--------------------------------|--------------------|-----------------|----------|------|-----------------------------------|-----|------|-----------|-----|------------------|---------------------------------------|----------|----------|-------------|---------|
| | | Labour | Conservative | Liberal Democrats (Lib Dem) | Reform UK | Green Party | Full-time | Not full-time/Not working | Satis-fied | Dis-satis-fied | Public | Private | Mort-gage | Owned out-right | Private renter | Social renter | Renter | Total owner occup-ier | North excl. Scot | Mid-lands (incl. E of England) | South excl. London | Grea-ter London | Eng-land | Scot | Wales | Lab | Con | Reform UK | LD | Oth incl. LD,Grn | Did not vote/ not eligible/ too young | No qual' | | Other qual' | Degree+ |
| Unweighted Total | 1045 | 225 | 170 | 85 | 218 | 120 | 445 | 583 | 161 | 801 | 236 | 643 | 345 | 417 | 109 | 134 | 243 | 762 | 215 | 296 | 275 | 121 | 907 | 88 | 50 | 266 | 194 | 105 | 96 | 206 | 123 | 140 | 565 | 326 | 1045 |
| Weighted Total | 1045 | 243 | 153 | 83 | 212 | 111 | 485 | 552 | 146 | 819 | 232 | 676 | 327 | 369 | 133 | 173 | 306 | 696 | 249 | 271 | 242 | 144 | 906 | 87 | 52 | 271 | 185 | 93 | 91 | 211 | 154 | 164 | 544 | 325 | 1045 |
| Good job | 332 | 148 | 37 | 33 | 23 | 41 | 162 | 169 | 96 | 207 | 77 | 217 | 87 | 128 | 55 | 43 | 98 | 216 | 96 | 60 | 71 | 54 | 281 | 36 | 15 | 127 | 37 | 12 | 43 | 94 | 31 | 34 | 152 | 142 | 341 |
| | 32% | 61% | 25% | 40% | 11% | 37% | 33% | 31% | 66% | 25% | 33% | 32% | 27% | 35% | 41% | 25% | 32% | 31% | 39% | 22% | 29% | 37% | 31% | 41% | 28% | 47% | 20% | 13% | 47% | 44% | 20% | 21% | 28% | 44% | 33% |
| Bad Job | 382 | 48 | 64 | 14 | 131 | 23 | 173 | 206 | 14 | 364 | 65 | 260 | 121 | 119 | 40 | 88 | 129 | 240 | 82 | 121 | 82 | 48 | 334 | 25 | 22 | 70 | 85 | 62 | 14 | 49 | 60 | 72 | 238 | 66 | 355 |
| | 37% | 20% | 42% | 17% | 62% | 21% | 36% | 37% | 10% | 44% | 28% | 38% | 37% | 32% | 30% | 51% | 42% | 35% | 33% | 45% | 34% | 33% | 37% | 29% | 43% | 26% | 46% | 67% | 16% | 23% | 39% | 44% | 44% | 20% | 34% |
| Don't know | 332 | 47 | 51 | 36 | 58 | 47 | 151 | 178 | 35 | 248 | 89 | 200 | 118 | 122 | 38 | 42 | 80 | 240 | 71 | 89 | 89 | 42 | 291 | 26 | 15 | 75 | 63 | 19 | 34 | 68 | 63 | 58 | 153 | 117 | 349 |
| | 32% | 19% | 34% | 43% | 27% | 42% | 31% | 32% | 24% | 30% | 38% | 30% | 36% | 33% | 28% | 24% | 26% | 35% | 28% | 33% | 37% | 29% | 32% | 30% | 29% | 27% | 34% | 21% | 37% | 32% | 41% | 35% | 28% | 36% | 33% |
| Net good minus bad | -50 | 100 | -27 | 19 | -108 | 18 | -11 | -37 | 82 | -157 | 12 | -43 | -34 | 9 | 15 | -45 | -31 | -25 | 14 | -61 | -11 | 6 | -52 | 10 | -8 | 57 | -49 | -51 | 29 | 44 | -29 | -38 | -86 | 75 | -14 |
| | -5% | 41% | -17% | 23% | -51% | 16% | -2% | -7% | 56% | -19% | 5% | -6% | -10% | 2% | 11% | -26% | -10% | -4% | 6% | -23% | -4% | 4% | -6% | 12% | -15% | 21% | -26% | -54% | 32% | 21% | -19% | -23% | -16% | 23% | -1% |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).
 Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
 Source : Ipsos J26-001401-01
 * = Less than 0.5%
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 81

PLMmod_Jun26Q10_4. And do you think that a Labour Government with Andy Burnham as Prime Minister would do a good or a bad job at - Dealing with the cost of living?

Base : All (June/July 2026)

| | Total (W'td) | Likelihood to vote (General Election) | | | | | | | | Gender | | Age | | | | Social grade | | | | | Ethnicity | | UnWgt Total | |
|--------------------|--------------|---------------------------------------|---|--------------------------|-----------|-----------|-----------|-----------|----------------|--------|-------|-------|-------|-------|------|--------------|------|------|------|------|-----------|-------|-------------|-----------------|
| | | Always usually depends | Always usually depends AND 9/10 like-likelihood | (10) Absol-utely certain | (6 to 10) | (7 to 10) | (8 to 10) | (9 to 10) | Would NOT vote | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | AB | C1 | C2 | DE | ABC1 | C2DE | White | | Ethnic minority |
| Unweighted Total | 1045 | 894 | 745 | 709 | 883 | 855 | 829 | 768 | 60 | 493 | 538 | 252 | 259 | 281 | 253 | 239 | 328 | 136 | 108 | 567 | 244 | 903 | 111 | 1045 |
| Weighted Total | 1045 | 869 | 723 | 684 | 873 | 838 | 812 | 752 | 56 | 500 | 527 | 300 | 245 | 258 | 243 | 244 | 299 | 188 | 214 | 542 | 402 | 869 | 146 | 1045 |
| Good job | 225 | 194 | 160 | 160 | 201 | 188 | 183 | 169 | 4 | 108 | 110 | 87 | 56 | 41 | 42 | 70 | 62 | 42 | 29 | 132 | 71 | 181 | 40 | 222 |
| | 22% | 22% | 22% | 23% | 23% | 22% | 22% | 22% | 7% | 22% | 21% | 29% | 23% | 16% | 17% | 29% | 21% | 22% | 14% | 24% | 18% | 21% | 28% | 21% |
| Bad Job | 459 | 381 | 327 | 314 | 380 | 365 | 357 | 339 | 32 | 250 | 205 | 111 | 100 | 142 | 106 | 85 | 133 | 82 | 115 | 218 | 197 | 389 | 52 | 443 |
| | 44% | 44% | 45% | 46% | 44% | 44% | 44% | 45% | 57% | 50% | 39% | 37% | 41% | 55% | 44% | 35% | 44% | 44% | 54% | 40% | 49% | 45% | 36% | 42% |
| Don't know | 360 | 295 | 236 | 210 | 292 | 285 | 273 | 244 | 20 | 142 | 212 | 102 | 88 | 75 | 95 | 88 | 104 | 64 | 70 | 192 | 135 | 299 | 53 | 380 |
| | 34% | 34% | 33% | 31% | 33% | 34% | 34% | 32% | 36% | 28% | 40% | 34% | 36% | 29% | 39% | 36% | 35% | 34% | 33% | 35% | 33% | 34% | 36% | 36% |
| Net good minus bad | -234 | -187 | -166 | -155 | -179 | -176 | -174 | -171 | -28 | -141 | -95 | -24 | -45 | -101 | -64 | -15 | -71 | -40 | -86 | -86 | -126 | -207 | -12 | -221 |
| | -22% | -21% | -23% | -23% | -20% | -21% | -21% | -23% | -49% | -28% | -18% | -8% | -18% | -39% | -26% | -6% | -24% | -21% | -40% | -16% | -31% | -24% | -8% | -21% |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).
 Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
 Source : Ipsos J26-001401-01
 * = Less than 0.5%
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - June 2026

Table 82

PLMmod_Jun26Q10_4. And do you think that a Labour Government with Andy Burnham as Prime Minister would do a good or a bad job at - Dealing with the cost of living?

Base : All (June/July 2026)

| | Total (Weighted) | Voting | | | | | Working status | | Government | | Work sector | | Tenure | | | | | | ONS Regions | | | | | | Past vote (2024 General Election) | | | | | | Qualifications | | | UnW Tot. | |
|--------------------|------------------|--------|--------------|-----------------------------|-----------|-------------|----------------|---------------------------|------------|----------------|-------------|---------|-----------|-----------------|----------------|---------------|--------|-----------------------|------------------|--------------------------------|--------------------|-----------------|----------|------|-----------------------------------|-----|------|-----------|-----|-------------------|---------------------------------------|---------|------------|----------|---------|
| | | Labour | Conservative | Liberal Democrats (Lib Dem) | Reform UK | Green Party | Full-time | Not full-time/Not working | Satis-fied | Dis-satis-fied | Public | Private | Mort-gage | Owned out-right | Private renter | Social renter | Renter | Total owner occup-ier | North excl. Scot | Mid-lands (incl. E of England) | South excl. London | Grea-ter London | Eng-land | Scot | Wales | Lab | Con | Reform UK | LD | Oth incl. LD, Grn | Did not vote/ not eligible/ too young | No qual | Other qual | | Degree+ |
| Unweighted Total | 1045 | 225 | 170 | 85 | 218 | 120 | 445 | 583 | 161 | 801 | 236 | 643 | 345 | 417 | 109 | 134 | 243 | 762 | 215 | 296 | 275 | 121 | 907 | 88 | 50 | 266 | 194 | 105 | 96 | 206 | 123 | 140 | 565 | 326 | 1045 |
| Weighted Total | 1045 | 243 | 153 | 83 | 212 | 111 | 485 | 552 | 146 | 819 | 232 | 676 | 327 | 369 | 133 | 173 | 306 | 696 | 249 | 271 | 242 | 144 | 906 | 87 | 52 | 271 | 185 | 93 | 91 | 211 | 154 | 164 | 544 | 325 | 1045 |
| Good job | 225 | 133 | 18 | 16 | 12 | 26 | 111 | 113 | 91 | 114 | 58 | 132 | 67 | 71 | 38 | 43 | 81 | 138 | 75 | 43 | 47 | 25 | 190 | 24 | 12 | 98 | 17 | 3 | 28 | 59 | 23 | 28 | 102 | 92 | 222 |
| | 22% | 55% | 12% | 19% | 6% | 23% | 23% | 21% | 62% | 14% | 25% | 20% | 21% | 19% | 29% | 25% | 27% | 20% | 30% | 16% | 19% | 17% | 21% | 27% | 23% | 36% | 9% | 3% | 30% | 28% | 15% | 17% | 19% | 28% | 21% |
| Bad Job | 459 | 50 | 86 | 27 | 147 | 32 | 214 | 243 | 11 | 443 | 82 | 315 | 146 | 161 | 47 | 89 | 136 | 307 | 102 | 135 | 103 | 62 | 403 | 34 | 22 | 84 | 109 | 72 | 18 | 67 | 79 | 90 | 266 | 99 | 443 |
| | 44% | 21% | 56% | 32% | 69% | 29% | 44% | 44% | 8% | 54% | 35% | 47% | 45% | 44% | 35% | 52% | 44% | 44% | 41% | 50% | 43% | 43% | 44% | 39% | 43% | 31% | 59% | 77% | 20% | 32% | 51% | 55% | 49% | 31% | 42% |
| Don't know | 360 | 59 | 49 | 40 | 53 | 53 | 161 | 196 | 44 | 263 | 92 | 229 | 114 | 137 | 48 | 41 | 89 | 251 | 72 | 93 | 92 | 57 | 313 | 29 | 18 | 90 | 58 | 19 | 45 | 85 | 52 | 46 | 176 | 134 | 380 |
| | 34% | 25% | 32% | 49% | 25% | 48% | 33% | 36% | 30% | 32% | 40% | 34% | 35% | 37% | 36% | 24% | 29% | 36% | 29% | 34% | 38% | 39% | 35% | 34% | 34% | 33% | 32% | 20% | 50% | 40% | 34% | 28% | 32% | 41% | 36% |
| Net good minus bad | -234 | 83 | -68 | -11 | -134 | -6 | -103 | -129 | 79 | -329 | -23 | -183 | -79 | -89 | -8 | -46 | -55 | -168 | -28 | -92 | -56 | -37 | -213 | -10 | -10 | 14 | -92 | -69 | 10 | -8 | -56 | -62 | -163 | -8 | -221 |
| | -22% | 34% | -45% | -13% | -63% | -6% | -21% | -23% | 54% | -40% | -10% | -27% | -24% | -24% | -6% | -27% | -18% | -24% | -11% | -34% | -23% | -26% | -24% | -12% | -20% | 5% | -50% | -73% | 11% | -4% | -36% | -38% | -30% | -2% | -21% |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).
 Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
 Source : Ipsos J26-001401-01

*=Less than 0.5%
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 83

PLMmod_Jun26Q10_5. And do you think that a Labour Government with Andy Burnham as Prime Minister would do a good or a bad job at - Handling Britain's relationship with the European Union?

Base : All (June/July 2026)

| | Total (W'td) | Likelihood to vote (General Election) | | | | | | | | Gender | | Age | | | | Social grade | | | | | Ethnicity | | UnWgt Total | |
|--------------------|--------------|---------------------------------------|--|--------------------------|-----------|-----------|-----------|-----------|-------------------|--------|-------|-------|-------|-------|------|--------------|-----|-----|------|------|-----------|-------|-------------|-----------------|
| | | Always usually depends | Always usually depends AND 9/10 likelihood | (10) Absol-utely certain | (6 to 10) | (7 to 10) | (8 to 10) | (9 to 10) | Would NOT vote | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | AB | C1 | C2 | DE | ABC1 | C2DE | White | | Ethnic minority |
| Unweighted Total | 1045 | 894 | 745 | 709 | 883 | 855 | 829 | 768 | 60 | 493 | 538 | 252 | 259 | 281 | 253 | 239 | 328 | 136 | 108 | 567 | 244 | 903 | 111 | 1045 |
| Weighted Total | 1045 | 869 | 723 | 684 | 873 | 838 | 812 | 752 | 56 | 500 | 527 | 300 | 245 | 258 | 243 | 244 | 299 | 188 | 214 | 542 | 402 | 869 | 146 | 1045 |
| Good job | 293 | 246 | 203 | 202 | 253 | 239 | 234 | 214 | 6 | 165 | 119 | 111 | 81 | 50 | 51 | 80 | 91 | 52 | 44 | 170 | 96 | 236 | 49 | 280 |
| | 28% | 28% | 28% | 30% | 29% | 29% | 29% | 29% | 11% ^s | 33% | 23% | 37% | 33% | 19% | 21% | 33% | 30% | 28% | 20% | 31% | 24% | 27% | 34% | 27% |
| Bad Job | 355 | 296 | 255 | 248 | 289 | 282 | 275 | 261 | 29 | 183 | 167 | 90 | 70 | 109 | 86 | 62 | 96 | 69 | 91 | 159 | 160 | 306 | 36 | 344 |
| | 34% | 34% | 35% | 36% | 33% | 34% | 34% | 35% | 52% ^s | 37% | 32% | 30% | 29% | 42% | 35% | 26% | 32% | 37% | 42% | 29% | 40% | 35% | 25% | 33% |
| Don't know | 398 | 327 | 265 | 233 | 331 | 317 | 303 | 277 | 21 | 152 | 242 | 98 | 94 | 99 | 106 | 102 | 112 | 67 | 80 | 214 | 147 | 327 | 60 | 421 |
| | 38% | 38% | 37% | 34% | 38% | 38% | 37% | 37% | 37% ^s | 31% | 46% | 33% | 39% | 38% | 44% | 42% | 38% | 36% | 37% | 39% | 36% | 38% | 41% | 40% |
| Net good minus bad | -62 | -49 | -52 | -46 | -37 | -43 | -41 | -47 | -22 | -18 | -48 | 21 | 11 | -58 | -35 | 17 | -6 | -17 | -47 | 12 | -64 | -70 | 13 | -64 |
| | -6% | -6% | -7% | -7% | -4% | -5% | -5% | -6% | -40% ^s | -4% | -9% | 7% | 4% | -23% | -14% | 7% | -2% | -9% | -22% | 2% | -16% | -8% | 9% | -6% |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).
 Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
 Source : Ipsos J26-001401-01
^s=Less than 0.5%
^s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 84

PLMmod_Jun26Q10_5. And do you think that a Labour Government with Andy Burnham as Prime Minister would do a good or a bad job at - Handling Britain's relationship with the European Union?

Base : All (June/July 2026)

| | Total (Weighted) | Voting | | | | | Working status | | Government | | Work sector | | Tenure | | | | | | ONS Regions | | | | | | Past vote (2024 General Election) | | | | | | Qualifications | | | UnW Tot. | | |
|--------------------|------------------|--------|--------------|-----------------------------|-----------|-------------|----------------|---------------------------|------------|----------------|-------------|---------|-----------|-----------------|----------------|---------------|--------|-----------------------|------------------|--------------------------------|--------------------|-----------------|----------|------|-----------------------------------|-----|-----|-----------|------|-------------------|---------------------------------------|---------|------------|----------|---------|-----|
| | | Labour | Conservative | Liberal Democrats (Lib Dem) | Reform UK | Green Party | Full-time | Not full-time/Not working | Satis-fied | Dis-satis-fied | Public | Private | Mort-gage | Owned out-right | Private renter | Social renter | Renter | Total owner occup-ier | North excl. Scot | Mid-lands (incl. E of England) | South excl. London | Grea-ter London | Eng-land | Scot | Wales | Lab | Con | Reform UK | LD | Oth incl. LD, Grn | Did not vote/ not eligible/ too young | No qual | Other qual | | Degree+ | |
| Unweighted Total | 1045 | 225 | 170 | 85 | 218 | 120 | 445 | 583 | 161 | 801 | 236 | 643 | 345 | 417 | 109 | 134 | 243 | 762 | 215 | 296 | 275 | 121 | 907 | 88 | 50 | 266 | 194 | 105 | 96 | 206 | 123 | 140 | 565 | 326 | 1045 | |
| Weighted Total | 1045 | 243 | 153 | 83 | 212 | 111 | 485 | 552 | 146 | 819 | 232 | 676 | 327 | 369 | 133 | 173 | 306 | 696 | 249 | 271 | 242 | 144 | 906 | 87 | 52 | 271 | 185 | 93 | 91 | 211 | 154 | 164 | 544 | 325 | 1045 | |
| Good job | 293 | 149 | 21 | 26 | 24 | 31 | 148 | 143 | 100 | 167 | 68 | 183 | 87 | 93 | 47 | 52 | 99 | 180 | 89 | 58 | 63 | 41 | 250 | 25 | 17 | 121 | 24 | 10 | 34 | 68 | 31 | 34 | 136 | 119 | 280 | |
| | | 28% | 62% | 14% | 31% | 11% | 27% | 31% | 26% | 68% | 20% | 29% | 27% | 27% | 25% | 35% | 30% | 32% | 26% | 36% | 21% | 26% | 28% | 28% | 29% | 33% | 45% | 13% | 11% | 38% | 32% | 20% | 21% | 25% | 37% | 27% |
| Bad Job | 355 | 32 | 71 | 16 | 137 | 18 | 157 | 194 | 8 | 346 | 58 | 247 | 108 | 130 | 33 | 75 | 108 | 238 | 79 | 108 | 82 | 47 | 316 | 23 | 15 | 58 | 90 | 65 | 12 | 48 | 60 | 75 | 219 | 54 | 344 | |
| | | 34% | 13% | 47% | 19% | 64% | 16% | 32% | 35% | 6% | 42% | 25% | 37% | 33% | 35% | 25% | 44% | 35% | 34% | 32% | 40% | 34% | 33% | 35% | 26% | 30% | 21% | 49% | 69% | 14% | 23% | 39% | 46% | 40% | 17% | 33% |
| Don't know | 398 | 61 | 60 | 42 | 52 | 62 | 179 | 215 | 38 | 306 | 106 | 246 | 132 | 147 | 53 | 46 | 99 | 278 | 81 | 105 | 97 | 56 | 339 | 39 | 19 | 92 | 71 | 19 | 44 | 95 | 63 | 55 | 189 | 152 | 421 | |
| | | 38% | 25% | 39% | 51% | 24% | 56% | 37% | 39% | 26% | 37% | 46% | 36% | 40% | 40% | 40% | 26% | 32% | 40% | 32% | 39% | 40% | 39% | 37% | 45% | 37% | 34% | 38% | 20% | 49% | 45% | 41% | 34% | 35% | 47% | 40% |
| Net good minus bad | -62 | 118 | -50 | 10 | -113 | 12 | -9 | -51 | 92 | -180 | 10 | -64 | -21 | -37 | 14 | -23 | -9 | -58 | 10 | -50 | -19 | -6 | -66 | 2 | 2 | 63 | -67 | -54 | 22 | 19 | -29 | -41 | -83 | 64 | -64 | |
| | | -6% | 48% | -33% | 12% | -53% | 11% | -2% | -9% | 63% | -22% | 4% | -9% | -6% | -10% | 11% | -14% | -3% | -8% | 4% | -19% | -8% | -4% | -7% | 3% | 3% | 23% | -36% | -58% | 24% | 9% | -19% | -25% | -15% | 20% | -6% |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).
 Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
 Source : Ipsos J26-001401-01
 * = Less than 0.5%
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 85

PLMmod_Jun26Q10_6. And do you think that a Labour Government with Andy Burnham as Prime Minister would do a good or a bad job at - Improving the National Health Service?

Base : All (June/July 2026)

| | Total (W'td) | Likelihood to vote (General Election) | | | | | | | | Gender | | Age | | | | Social grade | | | | | Ethnicity | | UnWgt Total | |
|--------------------|--------------|---|--------------------------|-------------|-------------|------------|------------|----------------|--------------------------|-------------|-------------|------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|------------|--------------|-------------------|-------------|--------------|
| | | Always usually depends AND 9/10 like-lihood | (10) Absol-utely certain | (6 to 10) | (7 to 10) | (8 to 10) | (9 to 10) | Would NOT vote | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | AB | C1 | C2 | DE | ABC1 | C2DE | White | Ethnic min- ority | | |
| Unweighted Total | 1045 | 894 | 745 | 709 | 883 | 855 | 829 | 768 | 60 | 493 | 538 | 252 | 259 | 281 | 253 | 239 | 328 | 136 | 108 | 567 | 244 | 903 | 111 | 1045 |
| Weighted Total | 1045 | 869 | 723 | 684 | 873 | 838 | 812 | 752 | 56 | 500 | 527 | 300 | 245 | 258 | 243 | 244 | 299 | 188 | 214 | 542 | 402 | 869 | 146 | 1045 |
| Good job | 251 24% | 221 25% | 193 27% | 193 28% | 229 26% | 221 27% | 218 27% | 205 27% | 2 3% ^s | 132 26% | 110 21% | 97 32% | 59 24% | 43 17% | 52 22% | 80 33% | 67 22% | 33 17% | 40 19% | 148 27% | 73 18% | 206 24% | 38 26% | 259 25% |
| Bad Job | 397 38% | 320 37% | 265 37% | 260 38% | 314 36% | 299 36% | 290 36% | 271 36% | 35 63% ^s | 208 42% | 184 35% | 109 36% | 94 39% | 114 44% | 79 33% | 71 29% | 116 39% | 82 44% | 93 43% | 187 34% | 175 43% | 331 38% | 50 34% | 368 35% |
| Don't know | 396 38% | 329 38% | 265 37% | 231 34% | 330 38% | 318 38% | 304 37% | 276 37% | 19 35% ^s | 160 32% | 232 44% | 94 31% | 91 37% | 101 39% | 111 46% | 92 38% | 116 39% | 73 39% | 81 38% | 208 38% | 154 38% | 332 38% | 58 40% | 418 40% |
| Net good minus bad | -146 -14% | -99 -11% | -71 -10% | -67 -10% | -85 -10% | -78 -9% | -72 -9% | -66 -9% | -33 -60% ^s | -76 -15% | -74 -14% | -12 -4% | -35 -14% | -72 -28% | -27 -11% | 9 4% | -49 -16% | -49 -26% | -52 -24% | -39 -7% | -102 -25% | -124 -14% | -12 -8% | -109 -10% |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).
 Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
 Source : Ipsos J26-001401-01
 * = Less than 0.5%
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 96

PLMmod_Jun26Q10_6. And do you think that a Labour Government with Andy Burnham as Prime Minister would do a good or a bad job at - Improving the National Health Service?

Base : All (June/July 2026)

| | Total (Weighted) | Voting | | | | | Working status | | Government | | Work sector | | Tenure | | | | | | ONS Regions | | | | | | Past vote (2024 General Election) | | | | | | Qualifications | | | UnW Tot. | | |
|---------------------------|------------------|------------|--------------|-----------------------------|-------------|-------------|----------------|---------------------------|------------|----------------|-------------|-------------|-------------|-----------------|----------------|---------------|-------------|-----------------------|------------------|--------------------------------|--------------------|-----------------|-------------|------------|-----------------------------------|------------|-------------|-------------|------------|-------------------|---------------------------------------|-------------|-------------|------------|-------------|-----|
| | | Labour | Conservative | Liberal Democrats (Lib Dem) | Reform UK | Green Party | Full-time | Not full-time/Not working | Satis-fied | Dis-satis-fied | Public | Private | Mont gage | Owned out-right | Private renter | Social renter | Renter | Total owner occup-ier | North excl. Scot | Mid-lands (incl. E of England) | South excl. London | Grea-ter London | Eng-land | Scot | Wales | Lab | Con | Reform UK | LD | Oth incl. LD, Grn | Did not vote/ not eligible/ too young | No qual | Other qual | | Degree+ | |
| Unweighted Total | 1045 | 225 | 170 | 85 | 218 | 120 | 445 | 583 | 161 | 801 | 236 | 643 | 345 | 417 | 109 | 134 | 243 | 762 | 215 | 296 | 275 | 121 | 907 | 88 | 50 | 266 | 194 | 105 | 96 | 206 | 123 | 140 | 565 | 326 | 1045 | |
| Weighted Total | 1045 | 243 | 153 | 83 | 212 | 111 | 485 | 552 | 146 | 819 | 232 | 676 | 327 | 369 | 133 | 173 | 306 | 696 | 249 | 271 | 242 | 144 | 906 | 87 | 52 | 271 | 185 | 93 | 91 | 211 | 154 | 164 | 544 | 325 | 1045 | |
| Good job | 251 | 122 | 25 | 19 | 19 | 29 | 126 | 125 | 95 | 137 | 59 | 159 | 74 | 85 | 39 | 39 | 77 | 159 | 79 | 46 | 46 | 42 | 214 | 26 | 12 | 104 | 23 | 5 | 35 | 71 | 27 | 31 | 104 | 113 | 259 | |
| | | 24% | 50% | 16% | 23% | 9% | 26% | 23% | 65% | 17% | 26% | 24% | 23% | 23% | 29% | 22% | 25% | 23% | 32% | 17% | 19% | 29% | 24% | 30% | 23% | 38% | 12% | 6% | 39% | 34% | 17% | 19% | 19% | 35% | 25% | |
| Bad Job | 397 | 59 | 69 | 19 | 117 | 31 | 193 | 201 | 12 | 380 | 65 | 278 | 135 | 124 | 38 | 85 | 122 | 259 | 84 | 124 | 90 | 49 | 348 | 27 | 22 | 75 | 82 | 59 | 16 | 59 | 70 | 69 | 246 | 75 | 368 | |
| | | 38% | 24% | 45% | 23% | 55% | 27% | 40% | 9% | 46% | 28% | 41% | 41% | 34% | 28% | 49% | 40% | 37% | 34% | 46% | 37% | 34% | 38% | 31% | 42% | 28% | 44% | 63% | 18% | 28% | 46% | 42% | 45% | 23% | 35% | |
| Don't know | 396 | 62 | 59 | 44 | 77 | 52 | 166 | 226 | 38 | 302 | 107 | 239 | 117 | 160 | 57 | 50 | 107 | 277 | 85 | 101 | 106 | 52 | 344 | 34 | 18 | 92 | 80 | 29 | 39 | 80 | 57 | 64 | 195 | 137 | 418 | |
| | | 38% | 25% | 39% | 54% | 36% | 46% | 34% | 41% | 26% | 37% | 46% | 36% | 43% | 43% | 29% | 35% | 40% | 34% | 26% | 37% | 44% | 36% | 38% | 39% | 35% | 34% | 43% | 31% | 43% | 38% | 37% | 39% | 36% | 42% | 40% |
| Net good minus bad | -146 | 62 | -44 | * | -98 | -2 | -67 | -75 | 83 | -243 | -6 | -118 | -61 | -39 | 1 | -46 | -45 | -100 | -5 | -79 | -44 | -7 | -135 | -1 | -10 | 29 | -59 | -54 | 19 | 12 | -44 | -37 | -142 | 38 | -109 | |
| | -14% | 26% | -29% | *s | -46% | -1% | -14% | -14% | 57% | -30% | -3% | -17% | -19% | -11% | 1% | -27% | -15% | -14% | -2% | -29% | -18% | -5% | -15% | -2% | -19% | 11% | -32% | -58% | 21% | 6% | -28% | -23% | -26% | 12% | -10% | |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).
 Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
 Source : Ipsos J26-001401-01
 * = Less than 0.5%
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 87

PLMmod_Jun26Q10_7. And do you think that a Labour Government with Andy Burnham as Prime Minister would do a good or a bad job at - Improving the Education system?

Base : All (June/July 2026)

| | Total (W'td) | Likelihood to vote (General Election) | | | | | | | | Gender | | Age | | | | Social grade | | | | | | Ethnicity | | UnWgt Total |
|--------------------|--------------|---------------------------------------|---|--------------------------|-----------|-----------|-----------|-----------|-------------------|--------|-------|-------|-------|-------|------|--------------|------|------|------|------|------|-----------|-----------------|-------------|
| | | Always usually depends | Always usually depends AND 9/10 like-likelihood | (10) Absol-utely certain | (6 to 10) | (7 to 10) | (8 to 10) | (9 to 10) | Would NOT vote | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | AB | C1 | C2 | DE | ABC1 | C2DE | White | Ethnic minority | |
| Unweighted Total | 1045 | 894 | 745 | 709 | 883 | 855 | 829 | 768 | 60 | 493 | 538 | 252 | 259 | 281 | 253 | 239 | 328 | 136 | 108 | 567 | 244 | 903 | 111 | 1045 |
| Weighted Total | 1045 | 869 | 723 | 684 | 873 | 838 | 812 | 752 | 56 | 500 | 527 | 300 | 245 | 258 | 243 | 244 | 299 | 188 | 214 | 542 | 402 | 869 | 146 | 1045 |
| Good job | 238 | 206 | 174 | 168 | 212 | 201 | 196 | 185 | 6 | 121 | 108 | 90 | 65 | 44 | 39 | 75 | 61 | 47 | 32 | 136 | 79 | 181 | 49 | 224 |
| | 23% | 24% | 24% | 25% | 24% | 24% | 24% | 25% | 11% ^s | 24% | 20% | 30% | 27% | 17% | 16% | 31% | 21% | 25% | 15% | 25% | 20% | 21% | 34% | 21% |
| Bad Job | 387 | 309 | 266 | 257 | 307 | 296 | 291 | 277 | 31 | 204 | 176 | 104 | 92 | 111 | 80 | 67 | 99 | 71 | 111 | 166 | 182 | 312 | 58 | 351 |
| | 37% | 36% | 37% | 38% | 35% | 35% | 36% | 37% | 56% ^s | 41% | 33% | 35% | 38% | 43% | 33% | 27% | 33% | 38% | 52% | 31% | 45% | 36% | 40% | 34% |
| Don't know | 419 | 354 | 284 | 259 | 353 | 341 | 325 | 290 | 18 | 175 | 243 | 105 | 87 | 103 | 124 | 102 | 138 | 70 | 71 | 240 | 141 | 376 | 38 | 470 |
| | 40% | 41% | 39% | 38% | 40% | 41% | 40% | 39% | 33% ^s | 35% | 46% | 35% | 36% | 40% | 51% | 42% | 46% | 37% | 33% | 44% | 35% | 43% | 26% | 45% |
| Net good minus bad | -149 | -104 | -92 | -89 | -95 | -95 | -95 | -92 | -25 | -83 | -68 | -14 | -27 | -67 | -42 | 8 | -38 | -24 | -79 | -30 | -103 | -130 | -9 | -127 |
| | -14% | -12% | -13% | -13% | -11% | -11% | -12% | -12% | -44% ^s | -17% | -13% | -5% | -11% | -26% | -17% | 3% | -13% | -13% | -37% | -6% | -26% | -15% | -6% | -12% |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).
 Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
 Source : Ipsos J26-001401-01

^s=Less than 0.5%
^s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 88

PLMmod_Jun26Q10_7. And do you think that a Labour Government with Andy Burnham as Prime Minister would do a good or a bad job at - Improving the Education system?

Base : All (June/July 2026)

| | Total (Weighted) | Voting | | | | | Working status | | Government | | Work sector | | Tenure | | | | | | ONS Regions | | | | | | Past vote (2024 General Election) | | | | | | Qualifications | | | UnW Tot. | |
|--------------------|------------------|--------|--------------|-----------------------------|-----------|-------------|----------------|---------------------------|------------|----------------|-------------|---------|-----------|-----------------|----------------|---------------|--------|-----------------------|------------------|--------------------------------|--------------------|-----------------|----------|------|-----------------------------------|-----|------|-----------|-----|-------------------|---------------------------------------|---------|------------|----------|---------|
| | | Labour | Conservative | Liberal Democrats (Lib Dem) | Reform UK | Green Party | Full-time | Not full-time/Not working | Satis-fied | Dis-satis-fied | Public | Private | Mort-gage | Owned out-right | Private renter | Social renter | Renter | Total owner occup-ier | North excl. Scot | Mid-lands (incl. E of England) | South excl. London | Grea-ter London | Eng-land | Scot | Wales | Lab | Con | Reform UK | LD | Oth incl. LD, Grn | Did not vote/ not eligible/ too young | No qual | Other qual | | Degree+ |
| Unweighted Total | 1045 | 225 | 170 | 85 | 218 | 120 | 445 | 583 | 161 | 801 | 236 | 643 | 345 | 417 | 109 | 134 | 243 | 762 | 215 | 296 | 275 | 121 | 907 | 88 | 50 | 266 | 194 | 105 | 96 | 206 | 123 | 140 | 565 | 326 | 1045 |
| Weighted Total | 1045 | 243 | 153 | 83 | 212 | 111 | 485 | 552 | 146 | 819 | 232 | 676 | 327 | 369 | 133 | 173 | 306 | 696 | 249 | 271 | 242 | 144 | 906 | 87 | 52 | 271 | 185 | 93 | 91 | 211 | 154 | 164 | 544 | 325 | 1045 |
| Good job | 238 | 125 | 16 | 24 | 13 | 32 | 123 | 115 | 90 | 133 | 52 | 151 | 74 | 66 | 43 | 40 | 83 | 140 | 74 | 49 | 41 | 42 | 206 | 20 | 13 | 103 | 17 | 3 | 29 | 61 | 26 | 28 | 109 | 99 | 224 |
| | 23% | 52% | 11% | 28% | 6% | 28% | 25% | 21% | 61% | 16% | 22% | 22% | 23% | 18% | 32% | 23% | 27% | 20% | 30% | 18% | 17% | 29% | 23% | 23% | 24% | 38% | 9% | 3% | 32% | 29% | 17% | 17% | 20% | 30% | 21% |
| Bad Job | 387 | 47 | 64 | 16 | 129 | 29 | 178 | 206 | 7 | 367 | 71 | 262 | 117 | 121 | 45 | 87 | 131 | 238 | 89 | 115 | 88 | 46 | 339 | 28 | 21 | 66 | 77 | 61 | 18 | 61 | 72 | 72 | 224 | 86 | 351 |
| | 37% | 19% | 42% | 20% | 61% | 26% | 37% | 37% | 5% | 45% | 30% | 39% | 36% | 33% | 34% | 50% | 43% | 34% | 36% | 42% | 37% | 32% | 37% | 32% | 40% | 24% | 42% | 65% | 20% | 29% | 47% | 44% | 41% | 26% | 34% |
| Don't know | 419 | 70 | 72 | 43 | 70 | 50 | 184 | 231 | 49 | 318 | 110 | 263 | 136 | 182 | 46 | 46 | 92 | 318 | 86 | 107 | 113 | 55 | 361 | 40 | 19 | 102 | 91 | 30 | 44 | 89 | 56 | 64 | 212 | 141 | 470 |
| | 40% | 29% | 47% | 52% | 33% | 45% | 38% | 42% | 34% | 39% | 47% | 39% | 42% | 49% | 34% | 27% | 30% | 46% | 34% | 40% | 47% | 38% | 40% | 46% | 36% | 38% | 49% | 32% | 49% | 42% | 36% | 39% | 39% | 43% | 45% |
| Net good minus bad | -149 | 78 | -48 | 7 | -116 | 2 | -55 | -91 | 82 | -234 | -19 | -111 | -43 | -55 | -2 | -47 | -48 | -98 | -15 | -66 | -48 | -4 | -133 | -8 | -8 | 37 | -60 | -58 | 11 | * | -46 | -45 | -115 | 13 | -127 |
| | -14% | 32% | -31% | 9% | -55% | 2% | -11% | -17% | 56% | -29% | -8% | -16% | -13% | -15% | -1% | -27% | -16% | -14% | -6% | -24% | -20% | -3% | -15% | -9% | -16% | 14% | -32% | -62% | 12% | * | -30% | -27% | -21% | 4% | -12% |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).
 Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
 Source : Ipsos J26-001401-01
 * = Less than 0.5%
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 89
PLMmod_Jun26Q10_8. And do you think that a Labour Government with Andy Burnham as Prime Minister would do a good or a bad job at - Dealing with crime?

Base : All (June/July 2026)

| | Total (W'td) | Likelihood to vote (General Election) | | | | | | | | Gender | | Age | | | | Social grade | | | | | | Ethnicity | | UnWgt Total |
|---------------------------|---------------------|---------------------------------------|---|--------------------------|---------------------|---------------------|---------------------|---------------------|---------------------------------|---------------------|---------------------|-------------------|--------------------|--------------------|--------------------|--------------|--------------------|--------------------|--------------------|-------------------|---------------------|---------------------|--------------------|---------------------|
| | | Always usually depends | Always usually depends AND 9/10 like-lihood | (10) Absol-utely certain | (6 to 10) | (7 to 10) | (8 to 10) | (9 to 10) | Would NOT vote | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | AB | C1 | C2 | DE | ABC1 | C2DE | White | Ethnic minority | |
| Unweighted Total | 1045 | 894 | 745 | 709 | 883 | 855 | 829 | 768 | 60 | 493 | 538 | 252 | 259 | 281 | 253 | 239 | 328 | 136 | 108 | 567 | 244 | 903 | 111 | 1045 |
| Weighted Total | 1045 | 869 | 723 | 684 | 873 | 838 | 812 | 752 | 56 | 500 | 527 | 300 | 245 | 258 | 243 | 244 | 299 | 188 | 214 | 542 | 402 | 869 | 146 | 1045 |
| Good job | 213 20% | 175 20% | 144 20% | 149 22% | 182 21% | 173 21% | 170 21% | 155 21% | 4 7% ^s | 105 21% | 99 19% | 88 29% | 52 21% | 37 14% | 36 15% | 65 26% | 59 20% | 32 17% | 35 16% | 124 23% | 67 17% | 169 19% | 39 27% | 210 |
| Bad Job | 428 41% | 364 42% | 313 43% | 304 44% | 354 41% | 339 40% | 334 41% | 321 43% | 33 60% ^s | 221 44% | 201 38% | 104 35% | 95 39% | 124 46% | 106 44% | 65 27% | 109 37% | 89 48% | 120 56% | 174 32% | 210 52% | 355 41% | 56 39% | 389 |
| Don't know | 404 39% | 330 38% | 266 37% | 231 34% | 337 39% | 325 39% | 308 38% | 276 37% | 19 34% ^s | 175 35% | 228 43% | 108 36% | 98 40% | 97 37% | 101 42% | 114 47% | 130 44% | 66 35% | 59 27% | 244 45% | 125 31% | 345 40% | 50 35% | 446 |
| Net good minus bad | -215 -21% | -189 -22% | -169 -23% | -155 -23% | -172 -20% | -166 -20% | -165 -20% | -166 -22% | -30 -53% ^s | -116 -23% | -102 -19% | -15 -5% | -42 -17% | -87 -34% | -70 -29% | * | -50 -17% | -57 -31% | -85 -40% | -51 -9% | -142 -35% | -185 -21% | -17 -12% | -179 -17% |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).
 Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
 Source : Ipsos J26-001401-01
 * = Less than 0.5%
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - June 2026

Table 90
PLMmod_Jun26Q10_8. And do you think that a Labour Government with Andy Burnham as Prime Minister would do a good or a bad job at - Dealing with crime?

Base : All (June/July 2026)

| | Total (Weighted) | Voting | | | | | Working status | | Government | | Work sector | | Tenure | | | | | | ONS Regions | | | | | | Past vote (2024 General Election) | | | | | | Qualifications | | | UnW Tot. | |
|--------------------|------------------|--------|--------------|-----------------------------|-----------|-------------|----------------|---------------------------|------------|----------------|-------------|---------|-----------|-----------------|----------------|---------------|--------|-----------------------|------------------|--------------------------------|--------------------|-----------------|----------|------|-----------------------------------|-----|------|-----------|-----|-------------------|---------------------------------------|---------|------------|----------|---------|
| | | Labour | Conservative | Liberal Democrats (Lib Dem) | Reform UK | Green Party | Full-time | Not full-time/Not working | Satis-fied | Dis-satis-fied | Public | Private | Mort-gage | Owned out-right | Private renter | Social renter | Renter | Total owner occup-ier | North excl. Scot | Mid-lands (incl. E of England) | South excl. London | Grea-ter London | Eng-land | Scot | Wales | Lab | Con | Reform UK | LD | Oth incl. LD, Grn | Did not vote/ not eligible/ too young | No qual | Other qual | | Degree+ |
| Unweighted Total | 1045 | 225 | 170 | 85 | 218 | 120 | 445 | 583 | 161 | 801 | 236 | 643 | 345 | 417 | 109 | 134 | 243 | 762 | 215 | 296 | 275 | 121 | 907 | 88 | 50 | 266 | 194 | 105 | 96 | 206 | 123 | 140 | 565 | 326 | 1045 |
| Weighted Total | 1045 | 243 | 153 | 83 | 212 | 111 | 485 | 552 | 146 | 819 | 232 | 676 | 327 | 369 | 133 | 173 | 306 | 696 | 249 | 271 | 242 | 144 | 906 | 87 | 52 | 271 | 185 | 93 | 91 | 211 | 154 | 164 | 544 | 325 | 1045 |
| Good job | 213 | 101 | 13 | 22 | 15 | 28 | 105 | 107 | 74 | 117 | 43 | 143 | 66 | 65 | 34 | 32 | 66 | 131 | 62 | 46 | 42 | 26 | 176 | 22 | 14 | 79 | 16 | 3 | 30 | 60 | 31 | 24 | 98 | 88 | 210 |
| | 20% | 42% | 9% | 26% | 7% | 26% | 22% | 19% | 50% | 14% | 18% | 21% | 20% | 18% | 26% | 18% | 22% | 19% | 25% | 17% | 17% | 18% | 19% | 26% | 28% | 29% | 8% | 3% | 33% | 29% | 20% | 15% | 18% | 27% | 20% |
| Bad Job | 428 | 59 | 80 | 16 | 145 | 26 | 197 | 228 | 14 | 414 | 72 | 293 | 135 | 141 | 41 | 99 | 140 | 275 | 98 | 121 | 97 | 65 | 381 | 27 | 20 | 83 | 99 | 72 | 16 | 58 | 68 | 91 | 257 | 74 | 389 |
| | 41% | 24% | 53% | 20% | 69% | 23% | 41% | 41% | 9% | 50% | 31% | 43% | 41% | 38% | 30% | 57% | 46% | 40% | 39% | 45% | 40% | 45% | 42% | 31% | 38% | 31% | 54% | 78% | 17% | 28% | 44% | 56% | 47% | 23% | 37% |
| Don't know | 404 | 82 | 59 | 45 | 51 | 57 | 184 | 217 | 59 | 288 | 117 | 241 | 126 | 164 | 58 | 42 | 101 | 290 | 89 | 104 | 103 | 53 | 348 | 37 | 18 | 109 | 70 | 18 | 45 | 92 | 56 | 48 | 190 | 163 | 446 |
| | 39% | 34% | 39% | 54% | 24% | 52% | 38% | 39% | 40% | 35% | 51% | 36% | 39% | 44% | 44% | 24% | 33% | 42% | 36% | 38% | 43% | 37% | 38% | 43% | 35% | 40% | 38% | 19% | 50% | 44% | 36% | 29% | 35% | 50% | 43% |
| Net good minus bad | -215 | 42 | -67 | 5 | -130 | 3 | -92 | -121 | 60 | -296 | -29 | -150 | -68 | -75 | -6 | -67 | -74 | -144 | -36 | -75 | -55 | -40 | -205 | -5 | -5 | -4 | -84 | -70 | 14 | 2 | -37 | -67 | -159 | 14 | -179 |
| | -21% | 17% | -44% | 6% | -61% | 3% | -19% | -22% | 41% | -36% | -13% | -22% | -21% | -20% | -5% | -39% | -24% | -21% | -14% | -28% | -23% | -28% | -23% | -6% | -10% | -1% | -45% | -75% | 16% | 1% | -24% | -41% | -29% | 4% | -17% |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).
 Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
 Source : Ipsos J26-001401-01
 * =Less than 0.5%
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 91
PLMmod_Jun26Q10_9. And do you think that a Labour Government with Andy Burnham as Prime Minister would do a good or a bad job at - Managing immigration?

Base : All (June/July 2026)

| | Total (W'td) | Likelihood to vote (General Election) | | | | | | | | Gender | | Age | | | | Social grade | | | | | Ethnicity | | UnWgt Total | |
|--------------------|--------------|---------------------------------------|---|--------------------------|-----------|-----------|-----------|-----------|----------------|--------|-------|-------|-------|-------|------|--------------|------|------|------|------|-----------|-------|-------------|-----------------|
| | | Always usually depends | Always usually depends AND 9/10 like-likelihood | (10) Absol-utely certain | (6 to 10) | (7 to 10) | (8 to 10) | (9 to 10) | Would NOT vote | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | AB | C1 | C2 | DE | ABC1 | C2DE | White | | Ethnic minority |
| Unweighted Total | 1045 | 894 | 745 | 709 | 883 | 855 | 829 | 768 | 60 | 493 | 538 | 252 | 259 | 281 | 253 | 239 | 328 | 136 | 108 | 567 | 244 | 903 | 111 | 1045 |
| Weighted Total | 1045 | 869 | 723 | 684 | 873 | 838 | 812 | 752 | 56 | 500 | 527 | 300 | 245 | 258 | 243 | 244 | 299 | 188 | 214 | 542 | 402 | 869 | 146 | 1045 |
| Good job | 190 | 159 | 136 | 139 | 168 | 161 | 159 | 148 | 2 | 96 | 83 | 76 | 44 | 32 | 37 | 61 | 47 | 26 | 31 | 108 | 57 | 154 | 30 | 190 |
| | 18% | 18% | 19% | 20% | 19% | 19% | 20% | 20% | 4% | 19% | 16% | 25% | 18% | 12% | 15% | 25% | 16% | 14% | 14% | 20% | 14% | 18% | 20% | 18% |
| Bad Job | 483 | 397 | 334 | 326 | 395 | 378 | 370 | 348 | 35 | 252 | 225 | 117 | 108 | 133 | 124 | 82 | 126 | 99 | 133 | 207 | 232 | 403 | 64 | 444 |
| | 46% | 46% | 46% | 48% | 45% | 45% | 46% | 46% | 62% | 50% | 43% | 39% | 44% | 52% | 51% | 33% | 42% | 53% | 62% | 38% | 58% | 46% | 44% | 42% |
| Don't know | 372 | 313 | 253 | 219 | 310 | 299 | 283 | 256 | 19 | 152 | 219 | 107 | 92 | 93 | 81 | 101 | 126 | 62 | 51 | 227 | 113 | 312 | 52 | 411 |
| | 36% | 36% | 35% | 32% | 36% | 36% | 35% | 34% | 34% | 30% | 41% | 38% | 38% | 36% | 33% | 41% | 42% | 33% | 24% | 42% | 28% | 36% | 36% | 39% |
| Net good minus bad | -293 | -238 | -198 | -187 | -228 | -217 | -212 | -200 | -32 | -156 | -143 | -41 | -63 | -102 | -87 | -20 | -79 | -73 | -102 | -99 | -175 | -249 | -34 | -254 |
| | -28% | -27% | -27% | -27% | -26% | -26% | -26% | -27% | -58% | -31% | -27% | -14% | -26% | -39% | -36% | -8% | -26% | -39% | -48% | -18% | -44% | -29% | -24% | -24% |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).
 Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
 Source : Ipsos J26-001401-01
 * = Less than 0.5%
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 92
PLMmod_Jun26Q10_9. And do you think that a Labour Government with Andy Burnham as Prime Minister would do a good or a bad job at - Managing immigration?

Base : All (June/July 2026)

| | Total (Weighted) | Voting | | | | | Working status | | Government | | Work sector | | Tenure | | | | | | ONS Regions | | | | | | Past vote (2024 General Election) | | | | | | Qualifications | | | UnW Tot. | |
|--------------------|------------------|--------|--------------|-----------------------------|-----------|-------------|----------------|---------------------------|------------|----------------|-------------|---------|-----------|-----------------|----------------|---------------|--------|-----------------------|------------------|--------------------------------|--------------------|-----------------|----------|------|-----------------------------------|-----|------|-----------|-----|-------------------|---------------------------------------|---------|------------|----------|---------|
| | | Labour | Conservative | Liberal Democrats (Lib Dem) | Reform UK | Green Party | Full-time | Not full-time/Not working | Satis-fied | Dis-satis-fied | Public | Private | Mort-gage | Owned out-right | Private renter | Social renter | Renter | Total owner occup-ier | North excl. Scot | Mid-lands (incl. E of England) | South excl. London | Grea-ter London | Eng-land | Scot | Wales | Lab | Con | Reform UK | LD | Oth incl. LD, Grn | Did not vote/ not eligible/ too young | No qual | Other qual | | Degree+ |
| Unweighted Total | 1045 | 225 | 170 | 85 | 218 | 120 | 445 | 583 | 161 | 801 | 236 | 643 | 345 | 417 | 109 | 134 | 243 | 762 | 215 | 296 | 275 | 121 | 907 | 88 | 50 | 266 | 194 | 105 | 96 | 206 | 123 | 140 | 565 | 326 | 1045 |
| Weighted Total | 1045 | 243 | 153 | 83 | 212 | 111 | 485 | 552 | 146 | 819 | 232 | 676 | 327 | 369 | 133 | 173 | 306 | 696 | 249 | 271 | 242 | 144 | 906 | 87 | 52 | 271 | 185 | 93 | 91 | 211 | 154 | 164 | 544 | 325 | 1045 |
| Good job | 190 | 97 | 14 | 14 | 13 | 25 | 93 | 96 | 77 | 96 | 39 | 127 | 56 | 64 | 32 | 25 | 57 | 120 | 64 | 37 | 36 | 19 | 156 | 24 | 10 | 72 | 10 | 2 | 29 | 65 | 27 | 27 | 76 | 82 | 190 |
| | 18% | 40% | 9% | 16% | 6% | 23% | 19% | 17% | 53% | 12% | 17% | 19% | 17% | 17% | 24% | 14% | 19% | 17% | 26% | 14% | 15% | 13% | 17% | 28% | 18% | 26% | 5% | 2% | 32% | 31% | 17% | 17% | 14% | 25% | 18% |
| Bad Job | 483 | 66 | 91 | 25 | 166 | 26 | 205 | 274 | 15 | 462 | 84 | 322 | 139 | 170 | 48 | 110 | 158 | 309 | 111 | 141 | 108 | 67 | 427 | 28 | 27 | 92 | 120 | 77 | 21 | 60 | 74 | 101 | 290 | 86 | 444 |
| | 46% | 27% | 59% | 30% | 79% | 23% | 42% | 50% | 11% | 56% | 36% | 48% | 42% | 46% | 36% | 64% | 52% | 44% | 45% | 52% | 45% | 46% | 47% | 33% | 53% | 34% | 65% | 83% | 23% | 29% | 48% | 62% | 53% | 27% | 42% |
| Don't know | 372 | 79 | 48 | 45 | 32 | 60 | 186 | 183 | 53 | 261 | 108 | 227 | 133 | 135 | 54 | 38 | 91 | 268 | 74 | 93 | 98 | 58 | 323 | 34 | 15 | 107 | 55 | 14 | 41 | 85 | 54 | 35 | 178 | 156 | 411 |
| | 36% | 33% | 31% | 54% | 15% | 54% | 38% | 33% | 36% | 32% | 47% | 34% | 41% | 37% | 40% | 22% | 30% | 38% | 30% | 34% | 40% | 40% | 36% | 40% | 29% | 40% | 30% | 15% | 45% | 41% | 35% | 21% | 33% | 48% | 39% |
| Net good minus bad | -293 | 31 | -76 | -11 | -153 | -1 | -112 | -178 | 62 | -366 | -45 | -194 | -83 | -106 | -16 | -85 | -101 | -189 | -47 | -104 | -73 | -48 | -271 | -4 | -18 | -21 | -110 | -75 | 8 | 5 | -47 | -74 | -214 | -4 | -254 |
| | -28% | 13% | -50% | -13% | -72% | -1% | -23% | -32% | 42% | -45% | -20% | -29% | -25% | -29% | -12% | -49% | -33% | -27% | -19% | -38% | -30% | -33% | -30% | -5% | -34% | -8% | -60% | -81% | 9% | 2% | -30% | -45% | -39% | -1% | -24% |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).
 Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
 Source : Ipsos J26-001401-01
 * =Less than 0.5%
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 93

PLMmod_Jun26Q10_10. And do you think that a Labour Government with Andy Burnham as Prime Minister would do a good or a bad job at - Dealing with climate change?

Base : All (June/July 2026)

| | Total (W'td) | Likelihood to vote (General Election) | | | | | | | | Gender | | Age | | | | Social grade | | | | | | Ethnicity | | UnWgt Total |
|--------------------|--------------|---------------------------------------|---|--------------------------|--------------|--------------|--------------|--------------|--------------------------|--------------|--------------|-------------|-------------|-------------|-------------|--------------|-------------|-------------|-------------|-------------|--------------|--------------|-----------------|--------------|
| | | Always usually depends | Always usually depends AND 9/10 like-lihood | (10) Absol-utely certain | (6 to 10) | (7 to 10) | (8 to 10) | (9 to 10) | Would NOT vote | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | AB | C1 | C2 | DE | ABC1 | C2DE | White | Ethnic minority | |
| Unweighted Total | 1045 | 894 | 745 | 709 | 883 | 855 | 829 | 768 | 60 | 493 | 538 | 252 | 259 | 281 | 253 | 239 | 328 | 136 | 108 | 567 | 244 | 903 | 111 | 1045 |
| Weighted Total | 1045 | 869 | 723 | 684 | 873 | 838 | 812 | 752 | 56 | 500 | 527 | 300 | 245 | 258 | 243 | 244 | 299 | 188 | 214 | 542 | 402 | 869 | 146 | 1045 |
| Good job | 188 18% | 158 18% | 141 20% | 137 20% | 168 19% | 161 19% | 159 20% | 152 20% | 1 2% ^s | 93 19% | 87 17% | 76 25% | 47 19% | 27 11% | 38 16% | 52 21% | 50 17% | 22 12% | 42 20% | 101 19% | 65 16% | 152 18% | 29 20% | 174 17% |
| Bad Job | 422 40% | 344 40% | 290 40% | 289 42% | 343 39% | 328 39% | 319 39% | 301 40% | 34 60% ^s | 219 44% | 196 37% | 126 42% | 89 36% | 120 47% | 86 36% | 80 33% | 109 36% | 89 48% | 106 50% | 189 35% | 195 49% | 348 40% | 58 40% | 387 37% |
| Don't know | 435 42% | 367 42% | 292 40% | 257 38% | 363 42% | 349 42% | 334 41% | 300 40% | 21 38% ^s | 187 37% | 244 46% | 97 32% | 109 45% | 110 43% | 119 49% | 112 46% | 140 47% | 76 41% | 66 31% | 253 47% | 142 35% | 369 42% | 59 40% | 484 46% |
| Net good minus bad | -234 -22% | -186 -21% | -149 -21% | -152 -22% | -175 -20% | -167 -20% | -160 -20% | -149 -20% | -33 -58% ^s | -126 -25% | -108 -21% | -50 -17% | -43 -17% | -93 -36% | -49 -20% | -28 -12% | -59 -20% | -67 -36% | -64 -30% | -87 -16% | -131 -33% | -196 -23% | -28 -20% | -213 -20% |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).
 Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
 Source : Ipsos J26-001401-01
 * = Less than 0.5%
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 94

PLMmod_Jun26Q10_10. And do you think that a Labour Government with Andy Burnham as Prime Minister would do a good or a bad job at - Dealing with climate change?

Base : All (June/July 2026)

| | Total (Weighted) | Voting | | | | | Working status | | Government | | Work sector | | Tenure | | | | | | ONS Regions | | | | | | Past vote (2024 General Election) | | | | | | Qualifications | | | UnW Tot. | |
|--------------------|------------------|--------|--------------|-----------------------------|-----------|-------------|----------------|---------------------------|------------|----------------|-------------|---------|-----------|-----------------|----------------|---------------|--------|-----------------------|------------------|--------------------------------|--------------------|-----------------|----------|------|-----------------------------------|-----|------|-----------|-----|-------------------|---------------------------------------|---------|------------|----------|---------|
| | | Labour | Conservative | Liberal Democrats (Lib Dem) | Reform UK | Green Party | Full-time | Not full-time/Not working | Satis-fied | Dis-satis-fied | Public | Private | Mort-gage | Owned out-right | Private renter | Social renter | Renter | Total owner occup-ier | North excl. Scot | Mid-lands (incl. E of England) | South excl. London | Grea-ter London | Eng-land | Scot | Wales | Lab | Con | Reform UK | LD | Oth incl. LD, Grn | Did not vote/ not eligible/ too young | No qual | Other qual | | Degree+ |
| Unweighted Total | 1045 | 225 | 170 | 85 | 218 | 120 | 445 | 583 | 161 | 801 | 236 | 643 | 345 | 417 | 109 | 134 | 243 | 762 | 215 | 296 | 275 | 121 | 907 | 88 | 50 | 266 | 194 | 105 | 96 | 206 | 123 | 140 | 565 | 326 | 1045 |
| Weighted Total | 1045 | 243 | 153 | 83 | 212 | 111 | 485 | 552 | 146 | 819 | 232 | 676 | 327 | 369 | 133 | 173 | 306 | 696 | 249 | 271 | 242 | 144 | 906 | 87 | 52 | 271 | 185 | 93 | 91 | 211 | 154 | 164 | 544 | 325 | 1045 |
| Good job | 188 | 108 | 14 | 14 | 12 | 17 | 85 | 102 | 79 | 91 | 50 | 114 | 51 | 63 | 37 | 28 | 65 | 114 | 64 | 38 | 33 | 26 | 162 | 19 | 6 | 89 | 12 | 1 | 18 | 47 | 20 | 26 | 81 | 78 | 174 |
| | 18% | 44% | 9% | 16% | 5% | 15% | 18% | 18% | 54% | 11% | 22% | 17% | 15% | 17% | 28% | 16% | 21% | 16% | 26% | 14% | 14% | 18% | 18% | 22% | 12% | 33% | 7% | 1% | 20% | 22% | 13% | 16% | 15% | 24% | 17% |
| Bad Job | 422 | 61 | 69 | 20 | 131 | 38 | 198 | 222 | 18 | 399 | 66 | 290 | 130 | 133 | 45 | 102 | 147 | 262 | 89 | 129 | 100 | 55 | 373 | 28 | 21 | 84 | 90 | 66 | 17 | 59 | 70 | 80 | 255 | 80 | 387 |
| | 40% | 25% | 45% | 24% | 62% | 34% | 41% | 40% | 12% | 49% | 29% | 43% | 40% | 36% | 34% | 59% | 48% | 38% | 36% | 48% | 41% | 38% | 41% | 32% | 41% | 31% | 49% | 70% | 18% | 28% | 45% | 49% | 47% | 25% | 37% |
| Don't know | 435 | 73 | 70 | 49 | 70 | 56 | 201 | 229 | 49 | 329 | 116 | 273 | 147 | 174 | 51 | 43 | 94 | 320 | 96 | 103 | 109 | 63 | 371 | 40 | 25 | 98 | 82 | 27 | 56 | 105 | 64 | 57 | 209 | 167 | 484 |
| | 42% | 30% | 46% | 59% | 33% | 51% | 42% | 41% | 33% | 40% | 50% | 40% | 45% | 47% | 38% | 25% | 31% | 46% | 39% | 38% | 45% | 44% | 41% | 46% | 47% | 36% | 44% | 29% | 62% | 50% | 42% | 35% | 38% | 51% | 46% |
| Net good minus bad | -234 | 46 | -55 | -7 | -119 | -21 | -113 | -120 | 62 | -308 | -16 | -175 | -79 | -70 | -8 | -75 | -83 | -149 | -25 | -91 | -67 | -28 | -211 | -8 | -15 | 5 | -78 | -64 | 1 | -11 | -50 | -54 | -174 | -2 | -213 |
| | -22% | 19% | -36% | -8% | -56% | -19% | -23% | -22% | 42% | -38% | -7% | -26% | -24% | -19% | -6% | -43% | -27% | -21% | -10% | -34% | -28% | -20% | -23% | -10% | -29% | 2% | -42% | -69% | 1% | -5% | -32% | -33% | -32% | -1% | -20% |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).
 Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
 Source : Ipsos J26-001401-01
 * =Less than 0.5%
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 95

PLMmod_Jun26Q10_11. And do you think that a Labour Government with Andy Burnham as Prime Minister would do a good or a bad job at - Maximising Britain's influence in the world?

Base : All (June/July 2026)

| | Total (W'td) | Likelihood to vote (General Election) | | | | | | | | Gender | | Age | | | | Social grade | | | | | Ethnicity | | UnWgt Total | |
|--------------------|--------------|---------------------------------------|--|--------------------------|-----------|-----------|-----------|-----------|----------------|--------|-------|-------|-------|-------|------|--------------|------|------|------|------|-----------|-------|-------------|-----------------|
| | | Always usually depends | Always usually depends AND 9/10 likelihood | (10) Absol-utely certain | (6 to 10) | (7 to 10) | (8 to 10) | (9 to 10) | Would NOT vote | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | AB | C1 | C2 | DE | ABC1 | C2DE | White | | Ethnic minority |
| Unweighted Total | 1045 | 894 | 745 | 709 | 883 | 855 | 829 | 768 | 60 | 493 | 538 | 252 | 259 | 281 | 253 | 239 | 328 | 136 | 108 | 567 | 244 | 903 | 111 | 1045 |
| Weighted Total | 1045 | 869 | 723 | 684 | 873 | 838 | 812 | 752 | 56 | 500 | 527 | 300 | 245 | 258 | 243 | 244 | 299 | 188 | 214 | 542 | 402 | 869 | 146 | 1045 |
| Good job | 228 | 183 | 157 | 160 | 195 | 185 | 182 | 169 | 13 | 103 | 118 | 89 | 57 | 38 | 44 | 53 | 58 | 49 | 46 | 112 | 95 | 176 | 46 | 201 |
| | 22% | 21% | 22% | 23% | 22% | 22% | 22% | 22% | 23% | 21% | 22% | 30% | 23% | 15% | 18% | 22% | 19% | 26% | 21% | 21% | 24% | 20% | 32% | 19% |
| Bad Job | 411 | 347 | 296 | 286 | 341 | 331 | 322 | 305 | 22 | 219 | 185 | 105 | 94 | 122 | 91 | 82 | 114 | 74 | 98 | 196 | 172 | 349 | 46 | 398 |
| | 39% | 40% | 41% | 42% | 39% | 40% | 40% | 40% | 39% | 44% | 35% | 35% | 38% | 47% | 37% | 34% | 38% | 40% | 46% | 36% | 43% | 40% | 31% | 38% |
| Don't know | 406 | 339 | 269 | 238 | 337 | 322 | 308 | 279 | 22 | 178 | 224 | 106 | 93 | 98 | 108 | 108 | 127 | 64 | 71 | 235 | 135 | 344 | 54 | 446 |
| | 39% | 39% | 37% | 35% | 39% | 38% | 38% | 37% | 39% | 36% | 42% | 36% | 38% | 38% | 45% | 44% | 43% | 34% | 33% | 43% | 34% | 40% | 37% | 43% |
| Net good minus bad | -183 | -165 | -139 | -126 | -145 | -146 | -141 | -136 | -9 | -116 | -68 | -16 | -36 | -84 | -47 | -29 | -55 | -25 | -52 | -84 | -77 | -173 | 1 | -197 |
| | -18% | -19% | -19% | -18% | -17% | -17% | -17% | -18% | -16% | -23% | -13% | -5% | -15% | -33% | -19% | -12% | -19% | -13% | -24% | -16% | -19% | -20% | * | -19% |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).
 Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
 Source : Ipsos J26-001401-01
 * = Less than 0.5%
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 96

PLMmod_Jun26Q10_11. And do you think that a Labour Government with Andy Burnham as Prime Minister would do a good or a bad job at - Maximising Britain's influence in the world?

Base : All (June/July 2026)

| | Total (Weighted) | Voting | | | | | Working status | | Government | | Work sector | | Tenure | | | | | | ONS Regions | | | | | | Past vote (2024 General Election) | | | | | Qualifications | | | UnW Tot. | | |
|---------------------------|------------------|-----------|--------------|-----------------------------|-------------|-------------|----------------|---------------------------|------------|----------------|-------------|-------------|------------|-----------------|----------------|---------------|------------|-----------------------|------------------|--------------------------------|--------------------|-----------------|-------------|------------|-----------------------------------|-----------|------------|------------|----------|-------------------|---------------------------------------|------------|-------------|------------|-------------|
| | | Labour | Conservative | Liberal Democrats (Lib Dem) | Reform UK | Green Party | Full-time | Not full-time/Not working | Satis-fied | Dis-satis-fied | Public | Private | Mort-gage | Owned out-right | Private renter | Social renter | Renter | Total owner occup-ier | North excl. Scot | Mid-lands (incl. E of England) | South excl. London | Grea-ter London | Eng-land | Scot | Wales | Lab | Con | Reform UK | LD | Oth incl. LD, Grn | Did not vote/ not eligible/ too young | No qual | | Other qual | Degree+ |
| Unweighted Total | 1045 | 225 | 170 | 85 | 218 | 120 | 445 | 583 | 161 | 801 | 236 | 643 | 345 | 417 | 109 | 134 | 243 | 762 | 215 | 296 | 275 | 121 | 907 | 88 | 50 | 266 | 194 | 105 | 96 | 206 | 123 | 140 | 565 | 326 | 1045 |
| Weighted Total | 1045 | 243 | 153 | 83 | 212 | 111 | 485 | 552 | 146 | 819 | 232 | 676 | 327 | 369 | 133 | 173 | 306 | 696 | 249 | 271 | 242 | 144 | 906 | 87 | 52 | 271 | 185 | 93 | 91 | 211 | 154 | 164 | 544 | 325 | 1045 |
| Good job | 228 | 120 | 16 | 17 | 17 | 22 | 104 | 123 | 76 | 131 | 51 | 136 | 53 | 73 | 44 | 48 | 92 | 126 | 75 | 47 | 38 | 43 | 202 | 17 | 9 | 94 | 19 | 3 | 22 | 52 | 34 | 35 | 106 | 84 | 201 |
| | 22% | 50% | 10% | 20% | 8% | 20% | 21% | 22% | 52% | 16% | 22% | 20% | 16% | 20% | 33% | 28% | 30% | 18% | 30% | 17% | 16% | 30% | 22% | 20% | 17% | 35% | 10% | 3% | 25% | 25% | 22% | 22% | 19% | 26% | 19% |
| Bad Job | 411 | 42 | 80 | 20 | 139 | 33 | 194 | 214 | 15 | 390 | 74 | 283 | 140 | 139 | 39 | 79 | 118 | 279 | 92 | 129 | 97 | 43 | 360 | 30 | 21 | 73 | 98 | 72 | 20 | 63 | 58 | 73 | 248 | 85 | 398 |
| | 39% | 17% | 52% | 24% | 66% | 30% | 40% | 39% | 10% | 48% | 32% | 42% | 43% | 38% | 29% | 46% | 39% | 40% | 37% | 47% | 40% | 30% | 40% | 34% | 41% | 27% | 53% | 77% | 23% | 30% | 38% | 45% | 45% | 26% | 38% |
| Don't know | 406 | 80 | 57 | 46 | 55 | 56 | 187 | 215 | 55 | 298 | 106 | 257 | 133 | 158 | 51 | 45 | 96 | 291 | 82 | 95 | 108 | 59 | 343 | 40 | 22 | 104 | 68 | 19 | 48 | 95 | 62 | 56 | 191 | 157 | 446 |
| | 39% | 33% | 38% | 55% | 26% | 51% | 39% | 39% | 38% | 36% | 46% | 38% | 41% | 43% | 38% | 26% | 31% | 42% | 33% | 35% | 44% | 41% | 38% | 46% | 43% | 39% | 37% | 20% | 53% | 45% | 40% | 34% | 35% | 48% | 43% |
| Net good minus bad | -183 | 79 | -64 | -3 | -122 | -11 | -90 | -91 | 61 | -258 | -23 | -147 | -87 | -66 | 5 | -31 | -26 | -153 | -17 | -82 | -59 | * | -158 | -13 | -13 | 21 | -78 | -69 | 2 | -11 | -25 | -38 | -142 | -1 | -197 |
| | -18% | 33% | -42% | -4% | -58% | -10% | -19% | -16% | 42% | -32% | -10% | -22% | -26% | -18% | 4% | -18% | -9% | -22% | -7% | -30% | -24% | * | -17% | -15% | -24% | 8% | -42% | -74% | 2% | -5% | -16% | -23% | -26% | * | -19% |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).
 Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
 Source : Ipsos J26-001401-01
 * = Less than 0.5%
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 97

PLMmod_Jun26Q10_12. And do you think that a Labour Government with Andy Burnham as Prime Minister would do a good or a bad job at - Handling Britain's defence and national security?

Base : All (June/July 2026)

| | Total (W'td) | Likelihood to vote (General Election) | | | | | | | | Gender | | Age | | | | Social grade | | | | | | Ethnicity | | UnWgt Total |
|--------------------|--------------|---|--------------------------|-----------|-----------|-----------|-----------|----------------|------|--------|-------|-------|-------|------|------|--------------|------|------|------|------|-------|-----------------|-----|-------------|
| | | Always usually depends AND 9/10 like-lihood | (10) Absol-utely certain | (6 to 10) | (7 to 10) | (8 to 10) | (9 to 10) | Would NOT vote | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | AB | C1 | C2 | DE | ABC1 | C2DE | White | Ethnic minority | | |
| Unweighted Total | 1045 | 894 | 745 | 709 | 883 | 855 | 829 | 768 | 60 | 493 | 538 | 252 | 259 | 281 | 253 | 239 | 328 | 136 | 108 | 567 | 244 | 903 | 111 | 1045 |
| Weighted Total | 1045 | 869 | 723 | 684 | 873 | 838 | 812 | 752 | 56 | 500 | 527 | 300 | 245 | 258 | 243 | 244 | 299 | 188 | 214 | 542 | 402 | 869 | 146 | 1045 |
| Good job | 204 | 169 | 138 | 144 | 174 | 164 | 162 | 153 | 2 | 98 | 96 | 78 | 49 | 39 | 38 | 51 | 48 | 39 | 45 | 99 | 84 | 152 | 45 | 181 |
| | 20% | 19% | 19% | 21% | 20% | 20% | 20% | 20% | 4% | 20% | 18% | 26% | 20% | 15% | 16% | 21% | 16% | 21% | 21% | 18% | 21% | 17% | 31% | 17% |
| Bad Job | 435 | 358 | 309 | 300 | 359 | 347 | 340 | 319 | 32 | 226 | 205 | 102 | 97 | 122 | 114 | 84 | 114 | 86 | 114 | 198 | 200 | 372 | 47 | 413 |
| | 42% | 41% | 43% | 44% | 41% | 41% | 42% | 42% | 58% | 45% | 39% | 34% | 40% | 47% | 47% | 35% | 38% | 46% | 53% | 37% | 50% | 43% | 32% | 40% |
| Don't know | 405 | 342 | 276 | 240 | 340 | 326 | 311 | 281 | 21 | 175 | 226 | 119 | 99 | 97 | 91 | 108 | 137 | 63 | 56 | 245 | 118 | 346 | 54 | 451 |
| | 39% | 39% | 38% | 35% | 39% | 39% | 38% | 37% | 38% | 35% | 43% | 40% | 41% | 37% | 37% | 45% | 46% | 34% | 26% | 45% | 29% | 40% | 37% | 43% |
| Net good minus bad | -231 | -189 | -171 | -156 | -185 | -183 | -178 | -166 | -30 | -128 | -108 | -24 | -48 | -83 | -76 | -34 | -66 | -47 | -69 | -99 | -116 | -221 | -1 | -232 |
| | -22% | -22% | -24% | -23% | -21% | -22% | -22% | -22% | -54% | -26% | -20% | -8% | -20% | -32% | -31% | -14% | -22% | -25% | -32% | -18% | -29% | -25% | -1% | -22% |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).
 Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
 Source : Ipsos J26-001401-01
 * = Less than 0.5%
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 98

PLMmod_Jun26Q10_12. And do you think that a Labour Government with Andy Burnham as Prime Minister would do a good or a bad job at - Handling Britain's defence and national security?

Base : All (June/July 2026)

| | Total (Weighted) | Voting | | | | | Working status | | Government | | Work sector | | Tenure | | | | | | ONS Regions | | | | | | Past vote (2024 General Election) | | | | | | Qualifications | | | UnW Tot. | |
|--------------------|------------------|--------|--------------|-----------------------------|-----------|-------------|----------------|---------------------------|------------|----------------|-------------|---------|-----------|-----------------|----------------|---------------|--------|-----------------------|------------------|--------------------------------|--------------------|-----------------|----------|------|-----------------------------------|-----|------|-----------|-----|-------------------|---------------------------------------|---------|------------|----------|---------|
| | | Labour | Conservative | Liberal Democrats (Lib Dem) | Reform UK | Green Party | Full-time | Not full-time/Not working | Satis-fied | Dis-satis-fied | Public | Private | Mort-gage | Owned out-right | Private renter | Social renter | Renter | Total owner occup-ier | North excl. Scot | Mid-lands (incl. E of England) | South excl. London | Grea-ter London | Eng-land | Scot | Wales | Lab | Con | Reform UK | LD | Oth incl. LD, Grn | Did not vote/ not eligible/ too young | No qual | Other qual | | Degree+ |
| Unweighted Total | 1045 | 225 | 170 | 85 | 218 | 120 | 445 | 583 | 161 | 801 | 236 | 643 | 345 | 417 | 109 | 134 | 243 | 762 | 215 | 296 | 275 | 121 | 907 | 88 | 50 | 266 | 194 | 105 | 96 | 206 | 123 | 140 | 565 | 326 | 1045 |
| Weighted Total | 1045 | 243 | 153 | 83 | 212 | 111 | 485 | 552 | 146 | 819 | 232 | 676 | 327 | 369 | 133 | 173 | 306 | 696 | 249 | 271 | 242 | 144 | 906 | 87 | 52 | 271 | 185 | 93 | 91 | 211 | 154 | 164 | 544 | 325 | 1045 |
| Good job | 204 | 98 | 21 | 22 | 14 | 20 | 92 | 113 | 68 | 122 | 49 | 122 | 54 | 59 | 35 | 42 | 77 | 113 | 68 | 46 | 32 | 28 | 174 | 20 | 10 | 70 | 19 | 4 | 26 | 50 | 28 | 33 | 92 | 76 | 181 |
| | 20% | 40% | 14% | 26% | 7% | 18% | 19% | 20% | 47% | 15% | 21% | 18% | 16% | 16% | 26% | 24% | 25% | 16% | 27% | 17% | 13% | 19% | 19% | 23% | 18% | 26% | 10% | 5% | 29% | 24% | 18% | 20% | 17% | 24% | 17% |
| Bad Job | 435 | 62 | 83 | 19 | 145 | 22 | 196 | 236 | 24 | 405 | 70 | 299 | 131 | 160 | 43 | 90 | 133 | 290 | 89 | 120 | 115 | 60 | 384 | 30 | 22 | 87 | 108 | 71 | 15 | 56 | 72 | 92 | 264 | 76 | 413 |
| | 42% | 26% | 54% | 22% | 69% | 20% | 40% | 43% | 16% | 49% | 30% | 44% | 40% | 43% | 32% | 52% | 43% | 42% | 36% | 44% | 47% | 42% | 42% | 34% | 42% | 32% | 58% | 77% | 17% | 27% | 47% | 56% | 48% | 23% | 40% |
| Don't know | 405 | 82 | 49 | 43 | 52 | 69 | 197 | 203 | 54 | 293 | 113 | 255 | 142 | 151 | 56 | 41 | 97 | 293 | 92 | 104 | 95 | 57 | 348 | 37 | 21 | 114 | 58 | 17 | 49 | 104 | 54 | 39 | 189 | 173 | 451 |
| | 39% | 34% | 32% | 52% | 25% | 62% | 41% | 37% | 37% | 36% | 49% | 38% | 43% | 41% | 42% | 24% | 32% | 42% | 37% | 38% | 39% | 39% | 38% | 42% | 40% | 42% | 31% | 19% | 54% | 50% | 35% | 24% | 35% | 53% | 43% |
| Net good minus bad | -231 | 36 | -62 | 3 | -131 | -2 | -104 | -124 | 45 | -283 | -21 | -177 | -77 | -101 | -8 | -49 | -56 | -178 | -20 | -74 | -83 | -32 | -209 | -10 | -12 | -17 | -89 | -67 | 11 | -5 | -44 | -59 | -171 | 1 | -232 |
| | -22% | 15% | -41% | 4% | -62% | -2% | -22% | -22% | 31% | -35% | -9% | -26% | -24% | -27% | -6% | -28% | -18% | -26% | -8% | -27% | -34% | -22% | -23% | -11% | -24% | -6% | -48% | -72% | 12% | -3% | -29% | -36% | -32% | * | -22% |

Fieldwork dates - Thursday 25th to Tuesday 30th June 2026 (Base total= 1,045).
 Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
 Source : Ipsos J26-001401-01
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