



Q1. Generally speaking, how satisfied or dissatisfied are you with your neighbourhood as a place to live?

Base: All UK adults, age 16+

		Gender			Age							Age (Net)			Ethnicity		Working status		Education		Tenure			Annual household income					
		Total (a)	Man (b)	Woman (c)	16-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65-74 (i)	75+ (j)	16-34 (k)	35-54 (l)	55+ (m)	White (including White minorities) (n)	Ethnic minorities (excluding White minorities) (o)	Working full time (p)	Not working full time (q)	Graduates (Degree/Master/P hd/above) (r)	Non-graduates (s)	Owned outright/ buying on mortgage (t)	Rent from private landlord (u)	Rent from council/ housing association (v)	Up to £25,999 (w)	£26,000 up to £51,999 (x)	£52,000 up to £99,999 (y)	£100,000 and above (z)		
Unweighted Total	2867	1388	1451	164	194	323	424	656	687	418	359	747	1761	2572	240	974	1876	858	1970	2207	278	299	600	848	590	252	2867		
Weighted Total	2867	1373	1468	175	462	463	649	451	345	318	840	913	1114	2626	388	1204	1648	839	1952	2043	330	310	506	730	664	323			
Very satisfied	919	432	483	99	121	118	117	155	145	165	220	235	465	822	86	353	566	315	599	733	218	218	141	227	218	141	994		
	32%	31%	33%	30%	26%	25%	26%	34%	28%	42%	26%	28%	42%	34%	22%	29%	34%	38%	30%	36%	28%	53	17%	25%	31%	33%			
Fairly satisfied	1263	598	653	190	193	210	215	199	153	104	383	425	456	1056	172	547	710	363	887	900	174	130	207	334	305	135	1254		
	44%	44%	44%	50%	42%	45%	48%	44%	44%	33%	46%	47%	41%	44%	44%	45%	43%	43%	45%	44%	45%	42%	41%	46%	46%	42%	44%		
Neither satisfied nor dissatisfied	239	110	124	27	63	52	40	32	14	10	90	92	56	183	40	118	118	67	169	145	35	38	51	65	48	18	207		
	8%	8%	8%	7%	14%	11%	9%	7%	4%	3%	11%	10%	5%	8%	10%	10%	7%	8%	8%	7%	9%	12%	10%	9%	7%	5%	7%		
Fairly dissatisfied	325	163	157	46	59	62	59	62	57	55	25	21	107	249	67	136	186	73	242	201	46	20	75	81	73	22	307		
	11%	12%	11%	12%	13%	13%	13%	13%	12%	7%	7%	13%	9%	10%	17%	11%	11%	9%	12%	10%	12%	20%	15%	11%	11%	7%	11%		
Very dissatisfied	118	67	51	17	23	23	23	19	10	8	41	42	36	95	21	48	68	20	95	62	26	26	43	22	20	7	102		
	4%	5%	3%	5%	5%	5%	4%	2%	5%	5%	5%	5%	3%	4%	5%	4%	4%	2%	5%	3%	8%	8%	9%	3%	3%	2%	4%		
Don't know	2	2	-	-	-	1	-	-	-	-	-	1	1	2	-	-	1	-	1	1	1	2	-	-	-	-	2		
	*	*	-	-	-	*	-	-	*	-	-	*	*	*	-	-	*	-	*	*	*	*	-	-	-	-	*		
Prefer not to say	1	1	-	-	-	-	1	-	-	-	-	1	-	-	1	1	-	-	-	1	-	-	-	-	-	-	1		
	*	*	-	-	-	-	*	-	-	-	-	*	-	-	*	*	-	-	-	-	-	-	-	-	-	-	*		
NET: Satisfied	2183	1030	1135	288	314	328	332	354	298	269	602	659	921	1879	258	900	1276	679	1486	1633	283	183	336	561	523	277	2248		
	76%	75%	77%	78%	68%	71%	74%	78%	86%	75%	72%	78%	83%	78%	67%	75%	77%	79%	81%	80%	73%	59%	66%	76%	79%	78%	78%		
NET: Not satisfied	443	230	208	63	85	82	82	76	33	39	148	137	158	343	88	185	254	89	337	264	71	89	119	103	93	409			
	15%	17%	12%	14%	17%	18%	18%	17%	17%	15%	17%	12%	14%	23%	15%	15%	11%	11%	23%	18%	29%	13%	23%	16%	14%	9%	14%		
NET satisfaction: Satisfied - Not satisfied	61%	58%	63%	60%	50%	53%	57%	64%	77%	72%	54%	55%	70%	64%	44%	59%	62%	70%	58%	67%	54%	30%	43%	63%	65%	77%	64%		

Fieldwork dates: 9th - 15th July 2026
Respondent type: KnowledgePanel Members - General public
Source: Ipsos [IN J26-001039-01]
Filename: 26-001039_WAVE_2607095_DEV_wtd_draft_v3_intUse
Proportions/Mean: Column Totals (2% risk level) - z/j/h/l - z/m/n - z/a/p - z/q/r - z/s/t/u - z/v/w/x/y
Overlap formulae used. * small base



Q1. Generally speaking, how satisfied or dissatisfied are you with your neighbourhood as a place to live?

Base: All UK adults, age 16+

		Country					England region (Net)			England region										Urbanity		IMD Quintile					General election 2024 past vote					Unweighted Total
		Total (i)	England (a)	Scotland (b)	Wales (c)	Northern Ireland (d)	North (e)	Midlands (f)	South (g)	North East (h)	North West (i)	Yorkshire and The Humber (j)	East Midlands (k)	West Midlands (l)	East of England (m)	South East (n)	South West (o)	London (p)	Urban (q)	Rural (r)	1: Most deprived (s)	2 (t)	3 (u)	4 (v)	5: Least deprived (w)	Conservative Party (A)	Labour Party (B)	Liberal Democrats (C)	Reform UK (D)	Green Party (E)		
Unweighted Total	2867	2417	237	131*	79*	667	463	1288	115*	317	234	210	253	270	386	248	372	2226	641	575	579	571	569	574	399	755	292	213	111*	2867		
Very satisfied	919	749	101	49	21	306	130	413	31	97	78	72	57	98	128	93	83	608	312	69	168	204	234	245	160	231	124	58	58	994		
	32%	31%	42%	37%	26%	31%	28%	32%	27%	31%	33%	34%	23%	38%	33%	38%	25%	27%	49%	12%	29%	36%	41%	43%	40%	31%	43%	26%	38%	35%		
Early satisfied	966	798	107	54	40	294	188	590	55	152	88	89	100	116	193	104	177	1025	239	251	257	236	247	273	157	365	124	98	52	1254		
	44%	44%	41%	41%	51%	44%	41%	46%	48%	48%	37%	42%	39%	43%	49%	42%	48%	46%	37%	44%	44%	41%	43%	48%	39%	48%	42%	45%	34%	44%		
Neither satisfied nor dissatisfied	239	202	15	18	5	52	54	95	4	23	25	13	41	25	34	17	19	206	33	81	63	37	33	25	21	45	12	26	27	207		
	8% non-BIC	8%	6%	13%	6%	8%	12%	7%	4%	7%	11%	6%	16%	9%	9%	7%	5%	9%	5%	14%	11%	6%	6%	4%	5%	6%	4%	12%	18%	7%		
Fairly dissatisfied	325	283	20	11	11	71	66	146	12	28	51	26	38	21	34	23	68	286	89	125	70	63	49	58	45	91	25	29	12	807		
	11%	12%	8%	8%	14%	11%	14%	11%	10%	9%	13%	13%	15%	8%	9%	9%	18%	13%	6%	23%	12%	12%	11%	9%	3%	11%	12%	9%	13%	8%		
Very dissatisfied	118	108	6	2	3	43	23	41	13	18	12	8	16	10	6	9	15	99	19	47	21	31	8	11	17	24	6	9	2	102		
	4%	4%	2%	1%	4%	6%	5%	3%	11%	6%	5%	4%	6%	4%	2%	4%	4%	4%	3%	8%	4%	5%	1%	2%	4%	3%	2%	4%	1%	4%		
Don't know	2	2	-	-	-	26	-	1	1	-	-	-	1	-	-	1	-	2	-	2	-	1	-	1	-	-	-	1	-	2		
	*	*	-	-	-	*	*	*	*	-	-	-	*	-	-	*	-	*	-	*	-	*	-	*	-	-	-	*	-	*		
Prefer not to say	1	1	-	-	-	-	-	1	-	-	-	-	-	-	-	1	-	1	-	1	-	-	-	-	-	-	-	-	-	1		
	*	*	-	-	-	-	-	*	-	-	-	-	-	-	-	1%	-	*	-	*	-	-	-	-	-	-	-	-	-	*		
NET: Satisfied	2183	1822	197	103	61	500	318	1003	86	249	165	161	157	214	322	197	270	1632	550	320	424	440	480	518	317	596	248	156	109	2248		
	76%	75%	83%	77%	78%	75%	69%	78%	73%	78%	71%	77%	62%	79%	81%	79%	77%	73%	86%	56%	73%	73%	77%	84%	79%	79%	87%	71%	72%	78%		
NET: Not satisfied	443	391	26	12	14	114	89	188	25	45	44	36	54	32	40	32	83	385	58	172	91	94	56	30	62	115	31	17	15	408		
	15%	16%	11%	9%	18%	17%	19%	15%	21%	14%	19%	17%	21%	12%	10%	13%	22%	17%	9%	30%	16%	16%	16%	10%	15%	15%	11%	17%	10%	14%		
NET satisfaction: Satisfied - Not satisfied	63%	59%	72%	68%	59%	58%	49%	63%	53%	64%	52%	60%	41%	67%	71%	66%	50%	56%	77%	26%	58%	61%	74%	85%	64%	64%	74%	54%	63%	64%		

Fieldwork dates: 9th - 15th July 2024

Respondent type: KnowledgePanel Members - General public

Source: Ipsos (IN J26-001039-01)

Filename: J26-001039_WAVE_2607095_DEV_wtd_dvdt_v3_hh12a

Proportions/Mean: Columns Total (N risk level): $\frac{c_{11}}{N_{11}} \frac{c_{12}}{N_{12}} \dots \frac{c_{1j}}{N_{1j}} \frac{c_{21}}{N_{21}} \frac{c_{22}}{N_{22}} \dots \frac{c_{2j}}{N_{2j}} \dots \frac{c_{i1}}{N_{i1}} \frac{c_{i2}}{N_{i2}} \dots \frac{c_{ij}}{N_{ij}} \dots \frac{c_{iJ}}{N_{iJ}}$

Overlap formulae used: * small base



KnowledgePanel UK: 2607095 - Devolution Tables
(Internal Use Only)

21 Jul 2026
Table 3

Q1. Generally speaking, how satisfied or dissatisfied are you with your neighbourhood as a place to live?

Base: All UK adults, age 16+

	ONS Area supergroup (LA Level)										ONS Area group (LA Level)															Metro mayor		
	Total (J)	Affluent England (A)	Business, Education and Heritage Centres (B)	Countryside Living (C)	Ethnically Diverse Metropolitan Living (D)	London Cosmopolitan (E)	Services and Industrial Legacy (F)	Town and Country Living (G)	Urban Settlements (H)	Rural-Urban Fringe (I)	Thriving Rural (J)	Larger Towns and Cities (K)	University Towns and Cities (L)	English and Welsh Countryside (M)	Remoter Coastal Living (N)	Scottish Countryside (O)	Ethnically Diverse Metropolitan Living (P)	London Cosmopolitan (Q)	Services, Manufacturing and Mining Legacy (R)	Scottish Industrial Heritage (S)	Country Living (T)	Northern Ireland Countryside (U)	Town Living (V)	Manufacturing Traits (W)	Suburban Traits (X)	Yes (Y)	No (Z)	Unwtd Total
Unweighted Total	2867	268	383	595	247	68	418	500	382	76	192	319	64	357	176	62	247	68	333	85	272	49	179	236	146	1015	1852	2867
Weighted Total	2867	287	403	485	520	88*	405	493	379	88*	199	327	70*	293	146	47*	320	88*	315	89*	250	54*	189	234	146	1081	1786	2867
Very satisfied	919 32% dfhgw A	115 40% zdfh	130 32% dfh	222 46% zdfhgh	58 18% d	30 34% d	97 24% dfh	177 36% dfh	89 23% dfh	42 48% zdfhgw wx	73 37% lgrw	117 36% lgrw	13 17% lgrw	139 47% zdfhgw uwex	58 40% lgrw	25 54% zdfhgw uwex	58 18% pw	30 34% pw	75 24% pw	22 25% d	105 42% zdfhgw	12 23% d	60 32% pw	44 19% pw	45 31% pw	273 25% d	646 36% d	994 35% d
Fairly satisfied	1263 44% cm	134 47% c	174 43% c	181 37% c	147 46% c	34 39% zch	206 51% zch	226 46% c	160 42% c	32 37% kmo	102 51% kmo	127 39% kmo	46 61% zkmnoet w	104 36% zkmnoet w	61 42% kmo	16 34% kmo	147 46% m	34 39% kmo	156 50% kmo	49 53% kmo	102 41% kmo	27 49% kmo	57 52% kmo	97 41% kmo	63 43% kmo	494 46% d	770 43% d	1254 44% d
Neither satisfied nor dissatisfied	239 8% c	19 7% c	34 8% c	28 6% c	29 9% c	1 2% zadcg	51 12% zadcg	30 6% zadcg	46 12% zadcg	7 8% zadcg	12 6% zadcg	30 9% zadcg	4 5% zadcg	17 6% zadcg	9 6% zadcg	2 4% zadcg	29 9% zadcg	1 2% zadcg	42 13% zadcg	9 10% zadcg	14 6% zadcg	1 2% zadcg	14 7% zadcg	34 15% zadcg	12 8% zadcg	81 7% zadcg	158 9% zadcg	207 7% zadcg
Fairly dissatisfied	325 11% acjmb	16 5% ac	49 12% ac	34 7% zadcfgh	64 20% zadcfgh	21 24% zadcfgh	39 10% zadcfgh	46 9% zadcfgh	54 14% zadcfgh	4 5% zadcfgh	11 6% zadcfgh	40 12% zadcfgh	9 11% zadcfgh	19 7% zadcfgh	13 9% zadcfgh	1 3% zadcfgh	64 20% zadcfgh	21 24% zadcfgh	31 10% zadcfgh	8 9% zadcfgh	21 8% zadcfgh	10 19% zadcfgh	15 8% zadcfgh	38 16% zadcfgh	17 11% zadcfgh	169 16% zadcfgh	155 9% zadcfgh	307 11% zadcfgh
Very dissatisfied	118 4% zdfh	3 1% zdfh	15 4% zdfh	20 4% zdfh	22 7% zdfh	2 2% zdfh	12 3% zdfh	14 3% zdfh	29 8% zdfh	2 2% zdfh	1 * zdfh	11 3% zdfh	4 6% zdfh	13 4% zdfh	5 3% zdfh	2 5% zdfh	22 7% zdfh	2 2% zdfh	11 4% zdfh	1 2% zdfh	8 3% zdfh	3 6% zdfh	3 2% zdfh	20 7% zdfh	10 7% zdfh	63 6% zdfh	55 3% zdfh	102 4% zdfh
Don't know	2 * zdfh	- * zdfh	1 * zdfh	- * zdfh	- * zdfh	- * zdfh	- * zdfh	1 * zdfh	- * zdfh	- * zdfh	- * zdfh	1 * zdfh	- * zdfh	- * zdfh	- * zdfh	- * zdfh	- * zdfh	- * zdfh	- * zdfh	- * zdfh	1 * zdfh	- * zdfh	- * zdfh	- * zdfh	- * zdfh	1 * zdfh	1 * zdfh	2 * zdfh
Prefer not to say	1 * zdfh	- * zdfh	- * zdfh	- * zdfh	- * zdfh	- * zdfh	- * zdfh	- * zdfh	1 * zdfh	- * zdfh	- * zdfh	- * zdfh	- * zdfh	- * zdfh	- * zdfh	- * zdfh	- * zdfh	- * zdfh	- * zdfh	- * zdfh	- * zdfh	- * zdfh	- * zdfh	1 * zdfh	- * zdfh	- * zdfh	1 * zdfh	1 * zdfh
NET: Satisfied	2183 76%	249 87%	304 75%	403 83%	205 64%	64 73%	302 75%	403 82%	248 65%	75 85%	175 88%	245 75%	59 77%	243 83%	119 82%	41 88%	205 64%	64 73%	231 73%	71 80%	206 82%	39 73%	157 83%	141 60%	108 74%	767 71%	1416 79%	2248 78%
NET: Not satisfied	443 15%	19 6%	64 16%	54 11%	86 27%	22 25%	52 13%	60 12%	83 21%	6 7%	12 6%	51 16%	13 17%	32 11%	18 12%	4 8%	86 27%	22 25%	42 13%	9 11%	29 12%	13 23%	18 9%	57 24%	26 18%	232 21%	210 13%	409 14%
NET satisfaction: Satisfied - Not satisfied	61%	80%	59%	72%	37%	48%	62%	69%	44%	78%	81%	59%	60%	72%	69%	80%	37%	48%	60%	69%	71%	48%	74%	36%	56%	49%	67%	64%

Fieldwork dates: 9th - 15th July 2026
Respondent type: KnowledgePanel Members - General public
Source: Ipsos (JN 06-001029-01)
Filename: 26-001029_WAVE_2607095_DEV_wtd_draft_v3_intUse
Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h - z/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x - z/a/B
Overlap formulae used: *small base



Q2. And how satisfied or dissatisfied are you with your Local Authority as a whole as a place to live?

Base: All UK adults, age 16+

	Gender			Age						Age (Net)			Ethnicity		Working status		Education		Tenure			Annual household income					Unweighted Total
	Total (n)	Man (n)	Woman (n)	16-24 (n)	25-34 (n)	35-44 (n)	45-54 (n)	55-64 (n)	65-74 (n)	75+ (n)	16-34 (n)	35-54 (n)	55+ (n)	White (including White minorities) (n)	Ethnic minorities (excluding White minorities) (n)	Working full time (n)	Not working full time (n)	Graduates (Degree/Master's/ PhD/above) (n)	Non-graduates (n)	Owned outright/ buying on mortgage (n)	Rent from private landlord (n)	Rent from council/housing association (n)	Up to £25,999 (n)	£26,000 up to £51,999 (n)	£52,000 up to £99,999 (n)	£100,000 and above (n)	
Unweighted Total	2867	1588	1401	165	194	313	424	656	687	418	959	747	1761	2572	240	974	1876	838	1970	2207	278	299	600	848	590	252	2867
Weighted Total	2867	1373	1468	378	462	463	649	451	345	318	840	913	1114	2406	388	1204	1648	839	1992	2043	390	310	506	730	664	323	2867
Very satisfied	199 7%	96 7%	103 7%	27 7%	43 9%	29 6%	20 4%	26 6%	23 7%	31 10%	69 8%	49 5%	81 7%	178 7%	20 5%	88 7%	111 7%	78 9%	120 6%	130 6%	42 11%	22 7%	34 7%	45 6%	53 8%	29 9%	202 7%
Fairly satisfied	1173 41%	541 39%	621 42%	161 43%	132 28%	203 44%	188 42%	185 41%	162 47%	143 45%	292 35%	391 43%	490 44%	1023 43%	133 34%	474 39%	695 42%	382 46%	780 39%	891 44%	145 37%	95 31%	171 34%	334 46%	263 40%	168 52%	1230 43%
Neither satisfied nor dissatisfied	740 26%	349 25%	386 26%	114 30%	160 35%	101 22%	106 24%	117 26%	74 22%	67 21%	274 33%	207 23%	259 23%	588 24%	122 32%	331 27%	405 25%	206 25%	525 26%	511 25%	116 30%	68 22%	130 26%	178 24%	174 26%	65 20%	688 24%
Fairly dissatisfied	541 19%	267 19%	265 18%	58 15%	85 18%	94 20%	86 19%	96 21%	64 18%	58 18%	143 17%	180 20%	218 20%	438 18%	83 21%	211 18%	327 20%	129 15%	404 20%	366 18%	65 17%	88 28%	114 23%	138 19%	125 19%	38 12%	547 19%
Very dissatisfied	198 7%	116 8%	82 6%	15 4%	38 8%	32 7%	47 10%	27 6%	22 6%	18 6%	52 6%	79 9%	67 6%	165 7%	29 8%	95 8%	103 6%	37 4%	158 7%	133 7%	23 6%	37 12%	56 11%	35 5%	47 7%	19 6%	189 7%
Don't know	14 *	3 *	9 1%	4 1%	4 1%	4 1%	1 *	- *	- *	*	9 1%	5 1%	*	14 1%	- *	5 *	7 *	6 1%	6 *	10 1%	- *	1 *	1 *	- *	2 *	4 1%	10 *
Prefer not to say	1 *	1 *	- *	- *	- *	- *	1 *	- *	- *	- *	- *	1 *	- *	- *	1 *	1 *	- *	- *	- *	1 *	- *	- *	- *	- *	- *	- *	1 *
NET: Satisfied	1372 48%	637 46%	725 49%	187 50%	174 38%	233 50%	207 46%	211 47%	185 54%	175 55%	362 43%	440 48%	571 51%	1201 50%	152 39%	562 47%	806 49%	460 55%	900 45%	1021 50%	186 48%	116 38%	205 41%	379 52%	316 48%	197 61%	1432 50%
NET: Not satisfied	739 26%	383 28%	348 24%	72 19%	123 27%	126 27%	133 30%	123 27%	86 25%	76 24%	196 23%	259 28%	284 26%	403 25%	112 29%	306 25%	430 26%	166 20%	562 28%	500 24%	88 23%	125 40%	170 34%	173 24%	172 26%	58 18%	736 26%
NET satisfaction: Satisfied - Not satisfied	22%	19%	26%	30%	11%	23%	17%	20%	29%	31%	20%	20%	26%	25%	11%	21%	23%	35%	17%	26%	25%	3%	7%	28%	22%	43%	24%

Fieldwork dates: 9th - 15th July 2026

Respondent type: KnowledgePanel Members - General public

Source: Ipsos (IN 126-001039-01)

Filename: 26-001039_WAVE_2607095_DEV_wtd_draft_v3_intUse

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/h/i - z/m/n - z/o/p - z/q/- - z/s/t/u - z/v/w/x/y

Overlap formulae used: * small base

Base: All UK adults, age 16+

Fieldwork dates: 9th - 15th July 2026
Respondent type: KnowledgePanel Members - General public
Source: Icosos (JIN J26-001039-01)
Filename: Z6-001039_WAVE_2607095_DEV_wtd_draft_v3_intUse
Proportions/Means: Columns Tested (5% risk level) - $z/a/b/c/d - i/e/f/g - h/i/j/k/l/m/n/o/p - q/r - s/t/u/v/w - x/y/z/B/C/D/$
Overlap formulae used: * Small base

Fieldwork dates: 9th - 15th July 2026
Respondent type: KnowledgePanel Members - General public
Source: Icosos (JIN J26-001039-01)
Filename: Z6-001039_WAVE_2607095_DEV_wtd_draft_v3_intUse
Proportions/Means: Columns Tested (5% risk level) - $z/a/b/c/d - i/e/f/g - h/i/j/k/l/m/n/o/p - q/r - s/t/u/v/w - x/y/z/B/C/D/$
Overlap formulae used: * Small base



Q2. And how satisfied or dissatisfied are you with your Local Authority as a whole as a place to live?

Base: All UK adults, age 16+

	ONS Area supergroup (LA Level)										ONS Area group (LA Level)															Metro mayor		
	Total (J)	Affluent England (K)	Business, Education and Heritage Centres (L)	Countryside Living (M)	Ethnically Diverse Metropolitan Living (N)	London Cosmopolitan (O)	Services and Industrial Legacy (P)	Town and Country Living (Q)	Urban Settlements (R)	Rural-Urban Fringe (S)	Thriving Rural (T)	Larger Towns and Cities (U)	University Towns and Cities (V)	English and Welsh Countryside (W)	Remoter Coastal Living (X)	Scottish Countryside (Y)	Ethnically Diverse Metropolitan Living (Z)	London Cosmopolitan (AA)	Services, Manufacturing and Mining Legacy (AB)	Scottish Industrial Heritage (AC)	Country Living (AD)	Northern Ireland Countryside (AE)	Town Living (AF)	Manufacturing Traits (AG)	Suburban Traits (AH)	Yes (AI)	No (AJ)	Unweighted Total
Unweighted Total	2867	268	383	595	247	68	418	500	382	76	192	319	64	357	176	62	247	68	333	85	272	49	179	236	146	1015	1852	2867
Weighted Total	2867	287	403	485	320	88*	405	493	379	88*	199	327	70*	293	146	47*	320	88*	315	89*	250	54*	189	234	146	1081	1766	2867
Very satisfied	199	26	34	50	18	11	9	31	19	11	16	33	1	32	14	5	18	11	8	1	10	5	17	11	8	74	125	202
	7%	9%	9%	10%	6%	12%	2%	6%	5%	12%	8%	10%	1%	11%	10%	6%	12%	12%	3%	1%	4%	9%	9%	5%	6%	7%	7%	7%
Fairly satisfied	1173	146	167	207	91	31	171	214	143	41	105	127	40	123	63	21	91	31	133	38	104	17	93	72	71	386	787	1230
	41%	51%	41%	43%	29%	35%	42%	43%	38%	47%	53%	39%	53%	42%	43%	46%	29%	35%	42%	42%	42%	31%	49%	31%	49%	36%	44%	43%
Neither satisfied nor dissatisfied	740	73	81	103	95	18	115	144	110	25	48	61	20	65	31	7	95	18	89	26	77	16	51	79	31	283	457	688
	26%	26%	20%	21%	30%	20%	28%	29%	29%	29%	24%	19%	26%	22%	22%	14%	30%	20%	28%	29%	31%	30%	27%	34%	21%	26%	26%	24%
Fairly dissatisfied	541	39	91	93	75	25	75	72	72	10	29	81	10	54	27	12	75	25	57	18	36	15	21	50	22	236	304	547
	19%	13%	23%	19%	23%	28%	18%	15%	19%	11%	14%	25%	13%	18%	18%	25%	23%	28%	20%	14%	28%	11%	21%	15%	22%	22%	17%	19%
Very dissatisfied	198	2	29	11	17	5	13	29	13	-	2	24	5	18	9	3	37	5	26	7	20	1	8	20	13	98	100	189
	7%	1%	7%	6%	12%	5%	8%	6%	9%	-	1%	7%	7%	6%	5%	12%	5%	8%	8%	8%	2%	4%	9%	9%	9%	9%	6%	7%
Don't know	14	1	1	2	3	-	2	3	1	1	-	1	-	4	2	-	3	-	2	-	3	-	-	1	-	4	10	10
	*	*	*	*	1%	-	1%	1%	*	1%	-	*	-	*	1%	-	1%	-	1%	-	1%	-	-	*	-	*	1%	*
Prefer not to say	1	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	1	1
	*	-	-	-	-	-	-	-	*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1%	-	-	*	*
NET: Satisfied	1372	173	202	257	110	41	180	245	162	52	121	160	41	154	77	26	110	41	141	38	114	21	110	82	79	460	912	1432
	48%	60%	50%	53%	34%	47%	44%	50%	43%	59%	61%	49%	55%	53%	53%	55%	34%	47%	45%	43%	46%	39%	58%	35%	55%	43%	51%	50%
NET: Not satisfied	739	40	120	123	112	29	108	100	105	10	30	105	15	73	36	14	112	29	83	25	55	16	28	70	35	334	405	736
	26%	14%	30%	25%	35%	33%	27%	20%	28%	11%	15%	32%	20%	25%	25%	31%	35%	33%	26%	28%	22%	30%	15%	30%	24%	31%	23%	26%
NET satisfaction: Satisfied - Not satisfied	22%	46%	20%	28%	1%	14%	18%	29%	15%	48%	45%	17%	35%	28%	28%	25%	1%	14%	18%	15%	23%	9%	43%	5%	30%	12%	28%	24%

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Overlap formulas used. * small base

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KnowledgePanel UK: 260709S - Devolution Tables
(Internal Use Only)

21 Jul 2026

Table 26

Q6. To what extent would you support or oppose giving local authorities or regional mayors this power to set a portion of ...? - SUMMARY TABLE

Base: All UK adults, age 16+

	Your income tax	Tax on local businesses
Unweighted Total	2867	2867
Weighted Total	2867	2867
Strongly support	102 4%	175 6%
Tend to support	574 20%	827 29%
Neither support nor oppose	717 25%	769 27%
Tend to oppose	751 26%	610 21%
Strongly oppose	563 20%	322 11%
Don't know	140 5%	145 5%
Prefer not to say	20 1%	19 1%
NET: Support	676 24%	1001 35%
NET: Oppose	1314 46%	932 33%
NET support: Support - Oppose	-22%	2%

Fieldwork dates: 9th - 15th July 2026

Respondent type: KnowledgePanel Members - General public

Source: Ipsos (JN J26-001039-01)

Filename : 26-001039_WAVE_260709S_DEV_wtd_draft_v3_IntUse



Q6. To what extent would you support or oppose giving local authorities or regional mayors this power to set a portion of ...? - Your income tax

Base: All UK adults, age 16+

	Gender			Age						Age (Net)			Ethnicity		Working status		Education		Tenure			Annual household income					Unweighted Total
	Total (n)	Man (n)	Woman (n)	16-24 (n)	25-34 (n)	35-44 (n)	45-54 (n)	55-64 (n)	65-74 (n)	75+ (n)	16-34 (n)	35-54 (n)	55+ (n)	White (including White minorities) (n)	Ethnic minorities (excluding White minorities) (n)	Working full time (n)	Not working full time (n)	Graduates (Degree/Master/P h)/above (n)	Non-graduates (n)	Owned outright/ buying on mortgage (n)	Rent from private landlord (n)	Rent from council/ housing association (n)	Up to £25,999 (n)	£26,000 up to £51,999 (n)	£52,000 up to £99,999 (n)	£100,000 and above (n)	
Unweighted Total	2867	1588	1401	165	194	313	424	656	687	418	959	747	1761	2572	240	974	1876	838	1970	2207	278	299	600	948	590	252	2867
Weighted Total	2867	1373	1468	378	462	463	649	451	345	318	840	913	1114	2405	388	1204	1648	839	1992	2043	390	310	506	730	664	323	2867
Strongly support	102 4%	62 4%	40 3%	15 4%	20 4%	20 4%	15 3%	10 2%	10 3%	11 4%	36 4%	35 4%	31 3%	89 4%	10 3%	49 4%	53 3%	34 4%	68 3%	69 3%	21 5%	9 3%	25 5%	21 3%	15 2%	25 8%	91 3%
Tend to support	574 20%	279 20%	285 19%	67 18%	67 15%	126 27%	78 17%	97 21%	64 19%	75 24%	135 16%	203 22%	236 21%	489 20%	78 20%	262 22%	312 19%	185 22%	389 20%	445 22%	69 18%	44 14%	91 18%	167 23%	172 26%	49 15%	597 21%
Neither support nor oppose	717 25% aghlmo ow	308 22%	401 27%	119 32%	154 33%	120 26%	113 25%	86 19%	70 20%	55 17%	273 33%	233 25%	211 19%	583 24%	111 29%	263 22%	449 27%	156 19%	547 27%	432 21%	129 33%	110 36%	150 30%	188 26%	131 20%	55 17%	635 22%
Tend to oppose	751 26%	358 26%	391 27%	91 24%	131 28%	100 22%	114 25%	120 27%	105 30%	89 28%	223 26%	214 23%	314 28%	628 26%	105 27%	324 27%	424 26%	250 30%	496 25%	562 28%	100 26%	74 24%	138 27%	179 25%	186 28%	110 34%	766 27%
Strongly oppose	563 20%	314 23%	243 17%	38 10%	55 12%	72 16%	112 25%	121 27%	88 25%	77 24%	93 11%	185 20%	286 26%	499 21%	49 13%	256 21%	306 19%	189 22%	368 18%	447 22%	46 12%	48 16%	81 16%	157 22%	147 22%	74 23%	650 23%
Don't know	140 5% ahimvps w	37 3%	99 7%	35 9%	32 7%	26 6%	14 3%	17 4%	7 2%	10 3%	67 8%	40 4%	33 3%	105 4%	30 8%	44 4%	92 6%	25 3%	109 5%	80 4%	21 5%	22 7%	22 4%	15 2%	12 2%	9 3%	113 4%
Prefer not to say	20 1% ajlms z	13 1%	7 1%	12 3%	2 1%	- -	4 1%	1 +	1 +	1 +	14 2%	4 +	3 +	13 1%	5 1%	8 1%	12 1%	- -	17 1%	9 +	4 1%	1 +	- -	2 +	1 +	1 +	15 1%
NET: Support	676 24%	341 25%	326 22%	83 22%	88 19%	145 31%	93 21%	106 24%	75 22%	87 27%	170 20%	238 26%	268 24%	578 24%	88 23%	310 26%	366 22%	219 26%	456 23%	514 25%	90 23%	53 17%	116 23%	188 26%	187 28%	74 23%	688 24%
NET: Oppose	1314 46%	673 49%	634 43%	130 34%	186 40%	172 37%	227 50%	241 53%	193 56%	165 52%	316 38%	399 44%	600 54%	1127 47%	154 40%	580 48%	730 44%	439 52%	864 43%	1009 49%	146 37%	122 40%	218 43%	337 46%	332 50%	184 57%	1416 49%
NET support: Support - Oppose	-22%	-24%	-21%	-12%	-21%	-6%	-30%	-30%	-34%	-25%	-17%	-18%	-30%	-23%	-17%	-22%	-22%	-26%	-20%	-24%	-14%	-22%	-20%	-20%	-22%	-34%	-25%

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Filename: 26-001039_WAVE_2607095_DEV_wtd_draft_v3_intUse

Proportions/Means: Columns Tested (5% risk level) - z1/z2 - z1/z3/z4/z5/z6/z7/z8/z9/z10/z11/z12/z13/z14/z15/z16/z17/z18/z19/z20/z21/z22/z23/z24/z25/z26/z27/z28/z29/z30/z31/z32/z33/z34/z35/z36/z37/z38/z39/z40/z41/z42/z43/z44/z45/z46/z47/z48/z49/z50/z51/z52/z53/z54/z55/z56/z57/z58/z59/z60/z61/z62/z63/z64/z65/z66/z67/z68/z69/z70/z71/z72/z73/z74/z75/z76/z77/z78/z79/z80/z81/z82/z83/z84/z85/z86/z87/z88/z89/z90/z91/z92/z93/z94/z95/z96/z97/z98/z99/z100/z101/z102/z103/z104/z105/z106/z107/z108/z109/z110/z111/z112/z113/z114/z115/z116/z117/z118/z119/z120/z121/z122/z123/z124/z125/z126/z127/z128/z129/z130/z131/z132/z133/z134/z135/z136/z137/z138/z139/z140/z141/z142/z143/z144/z145/z146/z147/z148/z149/z150/z151/z152/z153/z154/z155/z156/z157/z158/z159/z160/z161/z162/z163/z164/z165/z166/z167/z168/z169/z170/z171/z172/z173/z174/z175/z176/z177/z178/z179/z180/z181/z182/z183/z184/z185/z186/z187/z188/z189/z190/z191/z192/z193/z194/z195/z196/z197/z198/z199/z200/z201/z202/z203/z204/z205/z206/z207/z208/z209/z210/z211/z212/z213/z214/z215/z216/z217/z218/z219/z220/z221/z222/z223/z224/z225/z226/z227/z228/z229/z230/z231/z232/z233/z234/z235/z236/z237/z238/z239/z240/z241/z242/z243/z244/z245/z246/z247/z248/z249/z250/z251/z252/z253/z254/z255/z256/z257/z258/z259/z260/z261/z262/z263/z264/z265/z266/z267/z268/z269/z270/z271/z272/z273/z274/z275/z276/z277/z278/z279/z280/z281/z282/z283/z284/z285/z286/z287/z288/z289/z290/z291/z292/z293/z294/z295/z296/z297/z298/z299/z300/z301/z302/z303/z304/z305/z306/z307/z308/z309/z310/z311/z312/z313/z314/z315/z316/z317/z318/z319/z320/z321/z322/z323/z324/z325/z326/z327/z328/z329/z330/z331/z332/z333/z334/z335/z336/z337/z338/z339/z340/z341/z342/z343/z344/z345/z346/z347/z348/z349/z350/z351/z352/z353/z354/z355/z356/z357/z358/z359/z360/z361/z362/z363/z364/z365/z366/z367/z368/z369/z370/z371/z372/z373/z374/z375/z376/z377/z378/z379/z380/z381/z382/z383/z384/z385/z386/z387/z388/z389/z390/z391/z392/z393/z394/z395/z396/z397/z398/z399/z400/z401/z402/z403/z404/z405/z406/z407/z408/z409/z410/z411/z412/z413/z414/z415/z416/z417/z418/z419/z420/z421/z422/z423/z424/z425/z426/z427/z428/z429/z430/z431/z432/z433/z434/z435/z436/z437/z438/z439/z440/z441/z442/z443/z444/z445/z446/z447/z448/z449/z450/z451/z452/z453/z454/z455/z456/z457/z458/z459/z460/z461/z462/z463/z464/z465/z466/z467/z468/z469/z470/z471/z472/z473/z474/z475/z476/z477/z478/z479/z480/z481/z482/z483/z484/z485/z486/z487/z488/z489/z490/z491/z492/z493/z494/z495/z496/z497/z498/z499/z500/z501/z502/z503/z504/z505/z506/z507/z508/z509/z510/z511/z512/z513/z514/z515/z516/z517/z518/z519/z520/z521/z522/z523/z524/z525/z526/z527/z528/z529/z530/z531/z532/z533/z534/z535/z536/z537/z538/z539/z540/z541/z542/z543/z544/z545/z546/z547/z548/z549/z550/z551/z552/z553/z554/z555/z556/z557/z558/z559/z560/z561/z562/z563/z564/z565/z566/z567/z568/z569/z570/z571/z572/z573/z574/z575/z576/z577/z578/z579/z580/z581/z582/z583/z584/z585/z586/z587/z588/z589/z590/z591/z592/z593/z594/z595/z596/z597/z598/z599/z600/z601/z602/z603/z604/z605/z606/z607/z608/z609/z610/z611/z612/z613/z614/z615/z616/z617/z618/z619/z620/z621/z622/z623/z624/z625/z626/z627/z628/z629/z630/z631/z632/z633/z634/z635/z636/z637/z638/z639/z640/z641/z642/z643/z644/z645/z646/z647/z648/z649/z650/z651/z652/z653/z654/z655/z656/z657/z658/z659/z660/z661/z662/z663/z664/z665/z666/z667/z668/z669/z670/z671/z672/z673/z674/z675/z676/z677/z678/z679/z680/z681/z682/z683/z684/z685/z686/z687/z688/z689/z690/z691/z692/z693/z694/z695/z696/z697/z698/z699/z700/z701/z702/z703/z704/z705/z706/z707/z708/z709/z710/z711/z712/z713/z714/z715/z716/z717/z718/z719/z720/z721/z722/z723/z724/z725/z726/z727/z728/z729/z730/z731/z732/z733/z734/z735/z736/z737/z738/z739/z740/z741/z742/z743/z744/z745/z746/z747/z748/z749/z750/z751/z752/z753/z754/z755/z756/z757/z758/z759/z760/z761/z762/z763/z764/z765/z766/z767/z768/z769/z770/z771/z772/z773/z774/z775/z776/z777/z778/z779/z780/z781/z782/z783/z784/z785/z786/z787/z788/z789/z790/z791/z792/z793/z794/z795/z796/z797/z798/z799/z800/z801/z802/z803/z804/z805/z806/z807/z808/z809/z810/z811/z812/z813/z814/z815/z816/z817/z818/z819/z820/z821/z822/z823/z824/z825/z826/z827/z828/z829/z830/z831/z832/z833/z834/z835/z836/z837/z838/z839/z840/z841/z842/z843/z844/z845/z846/z847/z848/z849/z850/z851/z852/z853/z854/z855/z856/z857/z858/z859/z860/z861/z862/z863/z864/z865/z866/z867/z868/z869/z870/z871/z872/z873/z874/z875/z876/z877/z878/z879/z880/z881/z882/z883/z884/z885/z886/z887/z888/z889/z890/z891/z892/z893/z894/z895/z896/z897/z898/z899/z900/z901/z902/z903/z904/z905/z906/z907/z908/z909/z910/z911/z912/z913/z914/z915/z916/z917/z918/z919/z920/z921/z922/z923/z924/z925/z926/z927/z928/z929/z930/z931/z932/z933/z934/z935/z936/z937/z938/z939/z940/z941/z942/z943/z944/z945/z946/z947/z948/z949/z950/z951/z952/z953/z954/z955/z956/z957/z958/z959/z960/z961/z962/z963/z964/z965/z966/z967/z968/z969/z970/z971/z972/z973/z974/z975/z976/z977/z978/z979/z980/z981/z982/z983/z984/z985/z986/z987/z988/z989/z990/z991/z992/z993/z994/z995/z996/z997/z998/z999/z1000/z1001/z1002/z1003/z1004/z1005/z1006/z1007/z1008/z1009/z1010/z1011/z1012/z1013/z1014/z1015/z1016/z1017/z1018/z1019/z1020/z1021/z1022/z1023/z1024/z1025/z1026/z1027/z1028/z1029/z1030/z1031/z1032/z1033/z1034/z1035/z1036/z1037/z1038/z1039/z1040/z1041/z1042/z1043/z1044/z1045/z1046/z1047/z1048/z1049/z1050/z1051/z1052/z1053/z1054/z1055/z1056/z1057/z1058/z1059/z1060/z1061/z1062/z1063/z1064/z1065/z1066/z1067/z1068/z1069/z1070/z1071/z1072/z1073/z1074/z1075/z1076/z1077/z1078/z1079/z1080/z1081/z1082/z1083/z1084/z1085/z1086/z1087/z1088/z1089/z1090/z1091/z1092/z1093/z1094/z1095/z1096/z1097/z1098/z1099/z1100/z1101/z1102/z1103/z1104/z1105/z1106/z1107/z1108/z1109/z1110/z1111/z1112/z1113/z1114/z1115/z1116/z1117/z1118/z1119/z1120/z1121/z1122/z1123/z1124/z1125/z1126/z1127/z1128/z1129/z1130/z1131/z1132/z1133/z1134/z1135/z1136/z1137/z1138/z1139/z1140/z1141/z1142/z1143/z1144/z1145/z1146/z1147/z1148/z1149/z1150/z1151/z1152/z1153/z1154/z1155/z1156/z1157/z1158/z1159/z1160/z1161/z1162/z1163/z1164/z1165/z1166/z1167/z1168/z1169/z1170/z1171/z1172/z1173/z1174/z1175/z1176/z1177/z1178/z1179/z1180/z1181/z1182/z1183/z1184/z1185/z1186/z1187/z1188/z1189/z1190/z1191/z1192/z1193/z1194/z1195/z1196/z1197/z1198/z1199/z1200/z1201/z1202/z1203/z1204/z1205/z1206/z1207/z1208/z1209/z1210/z1211/z1212/z1213/z1214/z1215/z1216/z1217/z1218/z1219/z1220/z1221/z1222/z1223/z1224/z1225/z1226/z1227/z1228/z1229/z1230/z1231/z1232/z1233/z1234/z1235/z1236/z1237/z1238/z1239/z1240/z1241/z1242/z1243/z1244/z1245/z1246/z1247/z1248/z1249/z1250/z1251/z1252/z1253/z1254/z1255/z1256/z1257/z1258/z1259/z1260/z1261/z1262/z1263/z1264/z1265/z1266/z1267/z1268/z1269/z1270/z1271/z1272/z1273/z1274/z1275/z1276/z1277/z1278/z1279/z1280/z1281/z1282/z1283/z1284/z1285/z1286/z1287/z1288/z1289/z1290/z1291/z1292/z1293/z1294/z1295/z1296/z1297/z1298/z1299/z1300/z1301/z1302/z1303/z1304/z1305/z1306/z1307/z1308/z1309/z1310/z1311/z1312/z1313/z1314/z1315/z1316/z1317/z1318/z1319/z1320/z1321/z1322/z1323/z1324/z1325/z1326/z1327/z1328/z1329/z1330/z1331/z1332/z1333/z1334/z1335/z1336/z1337/z1338/z1339/z1340/z1341/z1342/z1343/z1344/z1345/z1346/z1347/z1348/z1349/z1350/z1351/z1352/z1353/z1354/z1355/z1356/z1357/z1358/z1359/z1360/z1361/z1362/z1363/z1364/z1365/z1366/z1367/z1368/z1369/z1370/z1371/z1372/z1373/z1374/z1375/z1376/z1377/z1378/z1379/z1380/z1381/z1382/z1383/z1384/z1385/z1386/z1387/z1388/z1389/z1390/z1391/z1392/z1393/z1394/z1395/z1396/z1397/z1398/z1399/z1400/z1401/z1402/z1403/z1404/z1405/z1406/z1407/z1408/z1409/z1410/z1411/z1412/z1413/z1414/z1415/z1416/z1417/z1418/z1419/z1420/z1421/z1422/z1423/z1424/z1425/z1426/z1427/z1428/z1429/z1430/z1431/z1432/z1433/z1434/z1435/z1436/z1437/z1438/z1439/z1440/z1441/z1442/z1443/z1444/z1445/z1446/z1447/z1448/z1449/z1450/z1451/z1452/z1453/z1454/z1455/z1456/z1457/z1458/z1459/z1460/z1461/z1462/z1463/z1464/z1465/z1466/z1467/z1468/z1469/z1470/z1471/z1472/z1473/z1474/z1475/z1476/z1477/z1478/z1479/z1480/z1481/z1482/z1483/z1484/z1485/z1486/z1487/z1488/z1489/z1490/z1491/z1492/z1493/z1494/z1495/z1496/z1497/z1498/z1499/z1500/z1501/z1502/z1503/z1504/z1505/z1506/z1507/z1508/z1509/z1510/z1511/z1512/z1513/z1514/z1515/z1516/z1517/z1518/z1519/z1520/z1521/z1522/z1523/z1524/z1525/z1526/z1527/z1528/z1529/z1530/z1531/z1532/z1533/z1534/z1535/z1536/z1537/z1538/z1539/z1540/z1541/z1542/z1543/z1544/z1545/z1546/z1547/z1548/z1549/z1550/z1551/z1552/z1553/z1554/z1555/z1556/z1557/z1558/z1559/z1560/z1561/z1562/z1563/z1564/z1565/z1566/z1567/z1568/z1569/z1570/z1571/z1572/z1573/z1574/z1575/z1576/z1577/z1578/z1579/z1580/z1581/z1582/z1583/z1584/z1585/z1586/z1587/z1588/z1589/z1590/z1591/z1592/z1593/z1594/z1595/z1596/z1597/z1598/z1599/z1600/z1601/z1602/z1603/z1604/z1605/z1606/z1607/z1608/z1609/z1610/z1611/z1612/z1613/z1614/z1615/z1616/z1617/z1618/z1619/z1620/z1621/z1622/z1623/z1624/z1625/z1626/z1627/z1628/z1629/z1630/z1631/z1632/z1633/z1634/z1635/z1636/z1637/z1638/z1639/z1640/z1641/z1642/z1643/z1644/z1645/z1646/z1647/z1648/z1649/z1650/z1651/z1652/z1653/z1654/z1655/z1656/z1657/z1658/z1659/z1660/z1661/z1662/z1663/z1664/z1665/z1666/z1667/z1668/z1669/z1670/z1671/z1672/z1673/z1674/z1675/z1676/z1677/z1678/z1679/z1680/z1681/z1682/z1683/z1684/z1685/z1686/z1687/z1688/z1689/z1690/z1691/z1692/z1693/z1694/z1695/z1696/z1697/z1698/z1699/z1700/z1701/z1702/z1703/z1704/z1705/z1706/z1707/z1708/z1709/z1710/z1711/z1712/z1713/z1714/z1715/z1716/z1717/z1718/z1719/z1720/z1721/z1722/z1723/z1724/z1725/z1726/z1727/z1728/z1729/z1730/z1731/z

Base: All UK adults, age 16+

		Country										England region										Urbanity										IMD Quintile										General election 2024 post vote										Unwid Total
		Total (a)	England (a)	Scotland (a)	Wales (a)	Northern Ireland (a)	North (a)	Midlands (a)	South (a)	North East (a)	North West (a)	Yorkshire and The Humber (a)	East Midlands (a)	West Midlands (a)	East of England (a)	South East (a)	South West (a)	London (a)	Urban (a)	Rural (a)	1 - Most deprived (a)	2 (a)	3 (a)	4 (a)	5 - Least deprived (a)	Conservative Party (a)	Labour Party (a)	Liberal Democrats (a)	Reform UK (a)	Green Party (a)																						
Unwid Total	2167	2415	237	237	133*	617	463	1284	115*	317	2434	210	253	270	667	218	372	2226	643	575	579	573	569	142	330	771	1113	218	2867																							
Strongly support	182 4%	81 3%	17 7%	3 3%	1 1%	32 8%	2 2%	41 3%	3 2%	21 7%	8 3%	4 2%	5 2%	7 3%	12 5%	13 3%	10 3%	83 2%	19 3%	17 3%	26 3%	20 3%	19 3%	30 3%	8 2%	30 3%	15 2%	4 1%	91																							
Tend to support	574 26%	485 20%	204 22%	22 16%	15 19%	221 24%	184 18%	256 24%	24 21%	76 19%	44 19%	49 23%	36 14%	61 23%	17 6%	51 19%	77 20%	442 20%	263 21%	191 19%	129 16%	116 16%	107 19%	111 20%	66 17%	270 27%	67 16%	36 24%	597																							
Neither support nor oppose	717 33%	613 25%	248 20%	26 20%	21 26%	170 25%	151 25%	292 26%	23 22%	62 26%	68 28%	68 33%	83 33%	45 17%	86 33%	64 24%	98 26%	550 25%	167 26%	161 24%	146 24%	161 24%	134 22%	124 20%	78 22%	166 21%	39 29%	37 24%	635																							
Tend to oppose	751 34%	637 26%	460 35%	19 19%	11 14%	111 16%	118 19%	368 32%	88 74%	61 25%	52 22%	67 31%	66 26%	86 33%	118 45%	112 42%	72 19%	585 26%	166 27%	129 20%	143 20%	149 21%	171 27%	124 20%	201 27%	85 27%	50 27%	37 26%	766																							
Strongly oppose	168 8%	461 20%	50 21%	22 23%	22 28%	121 18%	77 21%	277 26%	30 26%	48 19%	44 19%	33 15%	37 15%	62 23%	42 22%	44 18%	77 21%	430 19%	134 21%	99 17%	141 19%	137 23%	117 20%	127 30%	118 17%	128 18%	51 33%	72 23%	650																							
Don't know	148 7%	123 5%	10 4%	5 4%	2 2%	43 6%	9 1%	52 4%	2 2%	14 6%	7 3%	21 9%	9 4%	20 8%	9 3%	120 45%	10 3%	120 5%	17 3%	10 3%	14 4%	9 2%	14 2%	4 1%	28 3%	8 3%	7 5%	113																								
Prefer not to say	5 0%	18 0%	5 2%	3 2%	-	7 1%	6 1%	7 1%	7 6%	7 3%	7 3%	7 3%	7 3%	7 3%	7 3%	7 3%	7 3%	7 3%	7 3%	7 3%	7 3%	7 3%	7 3%	7 3%	7 3%	7 3%	7 3%	7 3%	7 3%	15																						
NET: Support	676 31%	566 23%	69 29%	25 19%	16 20%	176 26%	93 26%	297 26%	27 23%	97 39%	52 22%	52 25%	40 16%	69 26%	79 30%	63 24%	86 23%	524 24%	152 24%	128 22%	156 23%	135 24%	126 23%	131 23%	74 20%	306 30%	83 28%	40 28%	688																							
NET: Oppose	214 10%	198 8%	113 45%	65 49%	41 52%	273 41%	285 45%	630 57%	136 115%	116 48%	118 50%	122 56%	150 58%	248 93%	248 93%	207 78%	168 43%	1014 46%	300 47%	228 43%	253 43%	246 43%	238 43%	230 43%	243 44%	137 44%	137 44%	181 43%	1416 49%																							
NET support - Support - Oppose	-22%	-3%	-18%	-10%	-10%	-14%	-14%	-22%	-22%	-6%	-23%	-14%	-25%	-20%	-21%	-22%	-22%	-17%	-17%	-19%	-19%	-19%	-20%	-22%	-42%	-10%	-42%	-15%	-25%																							

Fieldwork dates: 9th - 15th July 2026
Respondent type: KnowledgePanel Members - General public
Source: losos (JIN 126-001039-01)
Filename: 26-001039_WAVE2607095_DEV_wtdt_dflt_v3_intUse
Proportions/Mean: Columns stated (5% risk level) - z/a/b/c/d - z/e/f/g - z/h/i/j/k/l/m/n/o/p - z/q/r - z/s/t/u/v/w - z/x/y/z/C/D/E
Overlap formulae used. * small base



Q6: To what extent would you support or oppose giving local authorities or regional mayors this power to set a portion of ...? - Your income tax

Base: All UK adults, age 16+

		ONS Area supergroup (LA Level)										ONS Area groups (LA Level)										Metro mayor								
		Total (a)	Affluent England (a)	Business, Education and Heritage Centres (b)	Countryside Living (c)	Ethnically Diverse Metropolitan Living (d)	London Cosmopolitan (e)	Services and Industrial Legacy (f)	Town and Country Living (g)	Urban Settlements (h)	Rural-Urban Fringe (i)	Thriving Rural (j)	Larger Towns and Cities (k)	University Towns and Cities (l)	English and Welsh Countryside (m)	Remoter Coastal Living (n)	Scottish Countryside (o)	Ethnically Diverse Metropolitan Living (p)	London Cosmopolitan (q)	Services, Manufacturing and Mining Legacy (r)	Scottish Industrial Heritage (s)	Country Living (t)	Northern Ireland Countryside (u)		Town Living (v)	Manufacturing Traits (w)	Suburban Traits (x)	Yes (y)	No (z)	Unweighted Total
Unweighted Total	Weighted Total	2867	268	383	595	247	68	418	500	382	76	192	319	64	357	176	62	247	68	333	85	272	49	179	236	146	1015	1852	2867	
		287	28	40	48	32	9	405	493	379	88	199	327	70	293	146	47	320	88	315	89	250	54	189	234	146	1081	1786	2867	
Strongly support		102	8	24	19	11	1	16	18	4	1	7	21	3	10	5	4	11	12	4	5	1	13	3	1	36	66	91		
		4%	3%	6%	4%	4%	1%	4%	4%	1%	1%	2%	4%	0%	3%	4%	3%	4%	3%	1%	6%	2%	3%	1%	1%	3%	3%	6%	9%	
Tend to support		574	54	99	80	62	16	95	86	81	22	32	64	16	67	24	8	62	16	68	18	47	11	36	47	24	227	347	597	
		20%	19%	26%	20%	19%	19%	21%	19%	21%	25%	16%	19%	21%	23%	16%	18	19%	19%	21%	20%	19%	15%	19%	20%	23%	21%	19%	21%	
Neither support nor oppose		717	52	79	125	94	24	106	134	100	13	39	70	9	76	38	12	94	24	82	24	77	13	44	66	34	275	441	635	
		25%	18%	20%	26%	29%	27%	26%	27%	29%	15%	19%	22%	12%	26%	26%	25%	29%	27%	26%	27%	31%	25%	23%	28%	23%	25%	25%	22%	
Tend to oppose		751	102	118	57	72	27	141	93	106	37	66	84	21	71	35	57	11	70	27	70	1	96	13	58	58	49	247	504	766
		26%	36%	26%	24%	18%	31%	23%	29%	28%	42%	33%	26%	28%	25%	24%	23%	18%	31%	22%	27%	28%	23%	31%	25%	33%	23%	28%	27%	
Strongly oppose		563	58	93	104	72	13	79	82	79	12	36	66	11	72	13	65	14	65	14	15	9	36	24	22	220	343	650		
		20%	21%	23%	21%	23%	15%	20%	17%	16%	14%	23%	22%	19%	25%	24%	23%	15%	23%	15%	16%	17%	27%	13%	15%	17%	20%	19%	23%	
Don't know		140	12	21	16	19	6	16	22	28	4	8	17	4	7	8	1	19	6	11	5	12	24	3	67	73	67	73	113	
		5%	4%	5%	3%	6%	7%	4%	4%	7%	4%	4%	5%	6%	2%	6%	2%	6%	7%	3%	6%	3%	2%	7%	10%	2%	6%	4%	4%	
Prefer not to say		20	2	*	3	5	-	1	1	1	-	2	-	-	*	3	-	5	-	2	-	-	1	1	*	8	12	15		
		1%	1%	*	1%	1%	-	2%	1%	1%	-	1%	-	*	1%	-	1%	-	1%	-	-	1%	4	*	1%	1%	1%	1%		
NET: Support		676	62	104	118	73	17	102	113	84	22	40	85	19	77	29	12	73	17	80	22	51	12	50	49	35	263	413	688	
		24%	22%	26%	24%	23%	20%	23%	23%	22%	23%	20%	26%	26%	26%	20%	26%	23%	20%	25%	25%	21%	22%	26%	21%	24%	24%	23%	24%	
NET: Oppose		1314	160	188	222	129	41	172	222	166	49	112	155	43	129	71	22	129	41	134	38	114	27	82	93	73	467	847	1416	
		46%	49%	49%	46%	40%	46%	43%	46%	44%	36%	43%	47%	37%	57%	49%	47%	40%	46%	43%	43%	43%	51%	43%	40%	50%	43%	47%	49%	
NET support - Oppose		-22%	-34%	-23%	-21%	-17%	-26%	-17%	-22%	-22%	-30%	-36%	-22%	-31%	-38%	-29%	-21%	-17%	-26%	-17%	-18%	-25%	-38%	-17%	-19%	-26%	-19%	-24%	-25%	

Fieldwork dates: 9th - 15th July 2026
Respondent type: KnowledgePanel Members - General public
Source: Ipsos (IN 126-001039-01)
Filename: 16-001039_WAVE_2607095_DEV_wtd_barlt_v3_inclbase
Proportions/Mean: Columns Tested (5% risk level) - z/2/n/c/d/h/f/g/h - z/h/J/N/I/m/n/o/p/q/r/s/t/u/v/w/x - z/J/N/B
Overlap formulae used. * small base



Q6. To what extent would you support or oppose giving local authorities or regional mayors this power to set a portion of ...? - Tax on local businesses

Base: All UK adults, age 16+

	Gender			Age						Age (Net)			Ethnicity		Working status		Education		Tenure			Annual household income					Unweighted Total
	Total	Man	Woman	16-24	25-34	35-44	45-54	55-64	65-74	75+	16-34	35-54	55+	White (including White minorities)	Ethnic minorities (excluding White minorities)	Working full time	Not working full time	Graduates (Degree/Master/PhD/above)	Non-graduates	Owned outright/ buying on mortgage	Rent from private landlord	Rent from council/ housing association	Up to £25,999	£26,000 up to £51,999	£52,000 up to £99,999	£100,000 and above	
Unweighted Total	2867	1588	1401	165	194	313	424	656	687	418	369	747	1761	2572	240	974	1876	838	1970	2207	278	299	600	948	590	252	2867
Weighted Total	2867	1373	1468	378	462	463	649	451	345	318	840	913	1114	2406	388	1204	1648	839	1992	2043	390	310	506	730	664	323	2867
Strongly support	175	95	80	29	29	27	27	21	23	19	58	54	63	155	17	88	87	57	117	117	32	13	20	33	46	37	165
6%	6%	7%	5%	8%	6%	6%	6%	5%	7%	6%	7%	6%	6%	6%	5%	7%	5%	7%	6%	6%	8%	4%	4%	5%	7%	12%	6%
Tend to support	827	400	416	83	107	162	121	132	114	109	189	283	354	713	98	370	456	303	519	664	91	52	125	234	235	94	889
29%	29%	29%	28%	22%	23%	33%	27%	29%	33%	34%	23%	31%	32%	30%	25%	31%	28%	36%	26%	33%	23%	17%	25%	32%	35%	29%	31%
Neither support nor oppose	769	337	424	118	161	120	123	110	69	67	279	243	246	627	120	290	475	193	565	483	131	102	161	205	140	60	700
27%	27%	25%	29%	31%	35%	26%	27%	24%	20%	21%	33%	27%	22%	26%	31%	24%	29%	23%	28%	24%	34%	33%	32%	28%	21%	18%	24%
hlmqps	xy	za	hi	zagh	h	h	h	h	h	h	zkl	i				zo			zq	z	z	zxy	xy				
Tend to oppose	610	305	304	83	114	87	87	88	78	71	197	174	239	510	81	262	346	179	426	435	81	80	120	141	144	96	598
21%	21%	22%	21%	22%	25%	19%	19%	19%	23%	23%	23%	19%	21%	21%	22%	21%	21%	21%	21%	21%	21%	26%	24%	19%	22%	30%	21%
Strongly oppose	322	179	139	19	29	38	71	74	54	37	48	109	165	278	37	136	185	88	230	251	27	34	50	94	83	31	376
11%	13%	9%	5%	6%	8%	16%	16%	16%	12%	12%	6%	12%	15%	12%	9%	11%	11%	10%	12%	12%	7%	11%	10%	13%	13%	10%	13%
hldt	zh					zofa	zofa	zofa	zofa	zofa	i	hl						hl									
Don't know	145	45	98	38	20	29	14	26	6	12	58	43	44	112	28	50	91	19	119	83	24	26	27	22	17	4	126
5%	3%	7%	10%	4%	6%	3%	6%	6%	2%	4%	7%	5%	4%	5%	7%	4%	6%	2%	6%	4%	6%	8%	5%	3%	3%	1%	4%
zhhmqs	wxy	za	zfh			h		h			i							zq		z			wxy				
Prefer not to say	19	12	7	9	2	-	5	1	1	1	11	5	2	10	6	9	8	-	16	10	4	3	2	2	-	1	13
1%	1%	+	+	2%	1%	-	1%	+	+	+	1%	1%	+	+	2%	1%	1%	-	1%	+	1%	1%	+	+	-	+	+
ghlm				zagh			oe				i			m				q									
NET: Support	1001	495	496	111	136	189	148	153	136	128	247	337	417	868	116	458	543	360	637	781	123	65	144	267	280	131	1054
35%	36%	34%	29%	29%	29%	41%	33%	34%	40%	40%	29%	37%	37%	36%	30%	38%	33%	38%	37%	38%	32%	21%	29%	37%	42%	41%	37%
zdfg				zdfg			zdfg					i	hl	z		zo		z		u			v		z	v	
NET: Oppose	932	484	443	102	143	125	159	162	132	110	245	283	404	789	118	398	531	266	656	686	108	114	171	235	227	127	974
33%	35%	30%	27%	31%	31%	27%	35%	36%	38%	34%	29%	31%	40%	33%	30%	33%	32%	32%	33%	34%	28%	37%	34%	32%	34%	39%	34%
be	zh					e	zce	zce	e		*		zh							1						z	
NET support: Support - Oppose	2%	1%	4%	2%	-1%	14%	-2%	-2%	1%	6%		6%	1%	3%	-1%	5%	1%	11%	-1%	5%	4%	-16%	-5%	4%	8%	1%	3%

Fieldwork dates: 9th - 15th July 2026
Respondent type: KnowledgePanel Members - General public
Source: Ipsos (IN J26-001039-01)
Filename: 26-001039_WAVE_2607095_DEV_wtd_draft_v3_intUse
Proportions/Means: Columns Tested (5% risk level) - z/j/h/l - z/m/n - z/a/p - z/q/r - z/s/u - z/v/w/x/y
Overlap formulae used. * small base



KnowledgePanel UK: 2607095 - Devolution Tables
(Internal Use Only)

21 Jul 2026
Table 31

Q6: To what extent would you support or oppose giving local authorities or regional mayors this power to set a portion of ...? - Tax on local businesses

Base: All UK adults, age 16+

	Total	Country					England region (Net)			England region										Urbanity			IMD Quintile					General election 2024 past vote					Unweighted Total
		England	Scotland	Wales	Northern Ireland	North	Midlands	South	North East	North West	Yorkshire and The Humber	East Midlands	West Midlands	East of England	South East	South West	London	Urban	Rural	1 - Most deprived	2	3	4	5 - Least deprived	Conservative Party	Labour Party	Liberal Democrats	Reform UK	Green Party				
Unweighted Total	2862	2417	217	131*	77*	667	463	1288	115*	317	234	210	253	270	386	248	372	2226	641	575	579	571	569	574	399	755	292	219	111*	2862			
Strongly support	17%	139	20	11	5	42	15	81	12	18	12	7	8	15	25	14	28	138	37	19	48	39	30	38	14	51	16	10	10	165			
	6%	6%	8%	8%	7%	6%	3%	6%	11%	6%	5%	3%	3%	5%	6%	6%	7%	6%	6%	3%	8%	7%	5%	7%	4%	7%	6%	5%	7%	6%			
Tend to support	82%	705	70	35	17	206	122	377	33	94	78	59	63	82	124	84	87	625	202	145	165	172	175	170	110	269	107	52	53	889			
	29%	29%	29%	26%	22%	31%	26%	29%	29%	30%	33%	28%	25%	30%	31%	34%	23%	28%	31%	25%	28%	30%	31%	30%	28%	36%	37%	24%	35%	31%			
Neither support nor oppose	76%	653	57	34	25	180	138	335	27	91	62	70	69	65	96	61	113	608	161	164	155	151	157	142	94	140	102	46	41	700			
	27%	27%	24%	26%	31%	27%	30%	26%	23%	29%	26%	33%	27%	24%	24%	25%	30%	27%	25%	29%	27%	26%	28%	24%	24%	22%	22%	21%	27%	24%			
Tend to oppose	60%	516	45	32	18	115	106	295	18	56	42	40	66	66	81	60	88	477	134	117	123	117	112	141	105	176	69	46	30	598			
	21%	21%	19%	24%	22%	17%	23%	23%	15%	18%	18%	19%	1	20%	20%	24%	23%	21%	21%	20%	21%	20%	20%	25%	26%	23%	24%	21%	20%	21%			
Strongly oppose	32%	261	31	18	11	70	51	141	12	31	27	25	25	31	45	19	46	239	83	66	61	68	74	53	68	62	27	51	10	376			
	11%	11%	13%	14%	14%	11%	11%	11%	11%	10%	12%	12%	12%	11%	11%	8%	12%	13%	13%	11%	11%	12%	13%	9%	17%	8%	9%	23%	7%	13%			
Don't know	14%	124	15	8	8	50	24	50	12	25	14	9	15	10	20	8	11	121	24	55	26	19	21	24	7	28	5	12	7	128			
	5%	5%	6%	2%	4%	7%	5%	4%	10%	8%	6%	4%	6%	4%	10%	5%	3%	5%	4%	10%	5%	3%	4%	4%	2%	5%	4%	2%	5%	5%	4%		
Prefer not to say	1%	1%	-	-	-	1%	1%	1%	1%	1%	-	-	3%	*	1%	1%	-	1%	*	1%	*	1%	-	1%	*	1%	1%	1%	1%	-	*		
NET - Support	100%	844	89	46	23	248	137	459	46	112	90	66	71	97	148	98	115	763	239	165	213	211	205	207	124	320	123	63	63	1054			
	35%	35%	38%	34%	29%	37%	30%	36%	40%	35%	38%	32%	28%	36%	37%	40%	31%	34%	37%	29%	37%	37%	36%	36%	31%	42%	42%	29%	42%	37%			
NET - Oppose	93%	778	76	50	29	185	157	436	30	86	69	65	92	97	126	79	133	716	217	183	184	185	186	195	173	238	96	98	40	974			
	33%	32%	32%	38%	36%	28%	34%	34%	26%	27%	29%	31%	36%	36%	32%	32%	36%	32%	34%	32%	32%	32%	33%	34%	43%	32%	33%	44%	26%	34%			
NET support: Support - Oppose	7%	7%	6%	3%	8%	6%	4%	2%	14%	8%	9%	1%	8%	*	6%	8%	5%	2%	3%	3%	5%	1%	3%	2%	-12%	11%	9%	-16%	15%	3%			

Fieldwork dates: 9th - 15th July 2026
Respondent type: KnowledgePanel Members - General public
Source: Ipsos (IN 126-0001039-01)
Filename: 26-001039_WAVE_2607095_DEV_wtd.draft_v3_intelive
Proportions/Margins: Columns Tested (5% risk level) - $\sqrt{t}/N/\sqrt{t}/N - \sqrt{t}/N/\sqrt{t}/N - \sqrt{t}/N/\sqrt{t}/N - \sqrt{t}/N/\sqrt{t}/N - \sqrt{t}/N/\sqrt{t}/N$
Overlap formulae used: * small base



Q6: To what extent would you support or oppose giving local authorities or regional mayors this power to set a portion of ...? - Tax on local businesses

Base: All UK adults, age 16+

		ONS Area supergroup (LA Level)										ONS Area group (LA Level)														Metro mayor			
		Affluent England (a)	Business, Education and Heritage Centres (b)	Countryside Living (c)	Metropolitan Living (d)	London Cosmopolitan (e)	Services and Industrial Legacy (f)	Town and Country Living (g)	Urban Settlements (h)	Rural-Urban Fringe (i)	Thriving Rural (j)	Larger Towns and Cities (k)	University Towns and Cities (l)	English and Welsh Countryside (m)	Remoter Coastal Living (n)	Scottish Countryside (o)	Metropolitan Living (p)	London Cosmopolitan (q)	Services, Manufacturing and Mining Legacy (r)	Scottish Industrial Heritage (s)	Countryside Living (t)	Northern Ireland Countryside (u)	Town Living (v)	Manufacturing Traits (w)	Suburban Traits (x)	Yes (y)	No (z)	Unweighted Total	
Unweighted Total	2867	268	383	595	247	68	418	500	382	76	192	319	64	357	176	62	247	68	333	85	272	49	179	236	146	1015	1852	2867	
Weighted Total	2867	287	403	485	320	88*	405	493	379	88*	199	327	70*	293	146	47*	320	88*	315	89*	250	54*	189	234	146	1015	1766	2867	
Strongly support	175	15	32	36	24	3	27	22	15	6	9	28	4	19	13	4	24	3	25	3	5	11	5	11	71	104	165		
	6%	5%	8%	7%	7%	3%	7%	4%	4%	7%	5%	9%	5%	6%	7%	9%	9%	3%	8%	3%	2%	10%	6%	7%	28	46	80		
Tend to support	827	89	113	146	85	19	116	146	111	32	57	86	27	90	43	13	85	19	88	28	83	12	51	64	47	313	513	889	
	29%	31%	28%	30%	26%	21%	29%	30%	29%	37%	29%	26%	36%	31%	30%	28%	26%	21%	28%	31%	33%	22%	27%	27%	32%	29%	29%	31%	
Neither support nor oppose	769	68	101	116	79	27	119	142	117	16	51	79	22	71	30	14	79	27	93	26	82	15	44	78	39	284	485	700	
	27%	24%	25%	24%	25%	31%	29%	29%	31%	19%	26%	24%	29%	24%	21%	31%	25%	31%	30%	29%	33%	28%	23%	33%	27%	26%	27%	24%	
Tend to oppose	610	76	97	103	63	28	62	109	70	24	52	87	10	67	30	7	63	28	45	17	49	14	47	40	29	214	396	598	
	21%	28%	24%	21%	20%	32%	15%	22%	18%	27%	26%	26%	13%	23%	21%	14%	20%	32%	14%	19%	19%	26%	25%	17%	20%	20%	22%	21%	
Strongly oppose	322	29	40	63	53	5	49	44	40	7	22	30	9	37	5	22	30	39	10	21	5	17	23	17	131	191	376		
	11%	10%	10%	13%	17%	6%	12%	9%	10%	7%	11%	9%	12%	13%	12%	18%	17%	6%	12%	11%	9%	10%	10%	12%	12%	11%	13%		
Don't know	145	9	20	21	11	6	24	30	25	3	6	17	3	9	12	-	11	6	18	6	9	2	18	22	3	60	86	126	
	5%	3%	5%	4%	4%	7%	6%	6%	7%	4%	3%	5%	4%	3%	8%	-	4%	7%	6%	6%	4%	4%	10%	9%	2%	6%	5%	4%	
Prefer not to say	19	2	-	1	5	-	8	1	3	-	2	-	-	-	-	-	5	-	8	-	-	-	-	1	2	*	8	11	13
	1%	1%	-	*	1%	-	2%	*	1%	-	1%	-	-	-	-	-	1%	-	6%	-	-	-	1%	1%	*	1%	1%	*	
NET: Support	1001	105	145	182	108	22	143	168	126	38	67	115	31	109	56	17	108	22	113	31	88	17	62	69	57	384	617	1054	
	35%	36%	36%	38%	34%	25%	35%	34%	33%	43%	33%	35%	40%	37%	38%	37%	34%	25%	36%	35%	35%	32%	33%	30%	39%	36%	35%	37%	
NET: Oppose	932	104	137	166	117	33	111	153	109	30	74	117	20	104	48	15	117	33	83	27	70	19	64	63	46	345	587	974	
	33%	38%	34%	34%	33%	38%	30%	27%	31%	28%	34%	37%	26%	33%	33%	32%	36%	38%	26%	30%	28%	36%	34%	27%	32%	32%	33%	34%	
NET support - Oppose	2%		2%	3%	-3%	-13%	8%	3%	4%	9%	-4%	-1%	15%	2%	6%	5%	-3%	-13%	9%	4%	7%	-3%	-1%	3%	7%	4%	2%	3%	

Fieldwork dates: 9th - 15th July 2026
Respondent type: KnowledgePanel Members - General public
Source: Ipsos (IN 126-001039-01)
Filename: 16-001039_WAVE_2607095_DEV_wtd_base_v3_infile
Proportions/Mean: Columns Tested (5% risk level) - :s/a/b/c/d/e/f/g/h - :i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x - :y/z/0
Overlap formulae used. * small base

Base: All UK adults, age 16+

		Gender		Age								Age (Net)			Ethnicity		Working status		Education		Tenure			Annual household income				Unweighted Total
		Total	Man	Woman	16-24	25-34	35-44	45-54	55-64	65-74	75+	16-34	35-54	55+	White (including White minorities)	Ethnic minorities (excluding White minorities)	Working full-time	Not working full-time	Graduates (Degree/Master's/PhD/above)	Non-graduates	Owned outright/ buying on mortgage	Rent from private landlord	Rent from council/ housing association	Up to £25,999	£26,000 up to £35,999	£35,000 up to £59,999	£100,000 and above	
Unweighted Total	2867	1388	1451	165	194	323	424	656	687	418	359	747	1761	2572	240	974	1876	858	1970	2207	278	289	600	448	590	252	2867	
Weighted Total	2867	1373	1468	378	462	463	449	451	345	318	840	913	1174	388	388	1204	1648	839	1992	2043	390	310	506	730	664	323	2867	
Much higher	415 14%	221 16%	190 13%	18 5%	72 15%	73 15%	84 19%	84 16%	70 17%	43 14%	89 11%	153 17%	173 15%	335 14%	64 16%	203 17%	59 13%	126 15%	285 14%	301 15%	57 15%	46 11%	67 13%	126 17%	199 15%	52 16%	441 15%	
Somewhat higher	1110 39%	540 39%	566 39%	122 32%	155 38%	151 35%	176 39%	175 42%	130 43%	142 43%	297 43%	336 37%	477 43%	963 40%	128 33%	470 39%	638 39%	741 44%	379 34%	838 44%	138 35%	151 36%	175 35%	288 39%	198 39%	138 43%	1161 40%	
About the same	774 27%	373 27%	389 26%	112 30%	273 26%	292 29%	317 26%	339 26%	426 26%	270 27%	231 27%	250 27%	292 26%	674 28%	84 22%	320 27%	451 27%	541 26%	578 28%	547 27%	102 26%	76 25%	136 29%	451 27%	466 27%	93 29%	764 27%	
Somewhat lower	183 6%	85 6%	96 7%	40 11%	40 9%	42 9%	25 6%	21 5%	6 3%	6 2%	80 10%	67 7%	36 3%	52 5%	52 13%	102 7%	102 6%	49 6%	133 7%	98 5%	43 11%	34 11%	47 9%	45 6%	12 6%	149 5%		
Much lower	44 2%	21 2%	23 2%	7 2%	9 2%	6 2%	3 1%	1 1%	4 1%	4 1%	19 2%	17 2%	8 1%	29 1%	11 3%	17 1%	27 2%	5 1%	34 2%	21 1%	51 2%	8 2%	15 3%	10 3%	2 1%	30 1%		
Don't know	328 11%	124 9%	199 14%	72 19%	45 10%	46 10%	39 9%	39 11%	11 11%	12 12%	117 14%	84 9%	126 11%	276 11%	43 11%	108 13%	213 9%	78 12%	242 11%	228 11%	42 11%	33 11%	54 11%	68 9%	24 7%	313 11%		
Prefer not to say	14 0%	8 1%	5 0%	2 1%	2 1%	3 1%	3 1%	1 0%	- 0%	1 0%	5 1%	7 1%	2 0%	8 1%	5 1%	6 0%	7 1%	- 0%	11 1%	11 1%	2 1%	- 0%	- 0%	- 0%	1 0%	9 0%		
NET: Higher	1526 53%	761 55%	756 52%	340 37%	247 53%	230 50%	260 57%	260 50%	185 50%	185 58%	386 46%	489 54%	650 58%	1299 54%	192 50%	673 56%	849 51%	493 59%	1026 51%	1138 56%	195 50%	158 51%	158 48%	242 60%	411 59%	398 56%	1602	
NET: Lower	227 8%	106 8%	119 8%	49 13%	52 11%	50 11%	34 11%	34 11%	24 3%	24 3%	98 12%	84 9%	104 9%	150 6%	63 16%	98 8%	128 8%	166 6%	166 12%	149 6%	51 13%	42 14%	62 8%	55 7%	45 5%	179 6%		
NET amount: Higher - Lower	1299 45%	655 48%	637 43%	291 48%	192 43%	180 41%	226 51%	226 49%	160 44%	160 55%	386 48%	489 54%	650 58%	1299 54%	192 44%	673 48%	849 44%	493 52%	1026 43%	1138 50%	195 47%	158 47%	158 47%	242 60%	411 59%	398 54%	1602	

Fieldwork dates: 9th - 15th July 2026
Respondent type: KnowledgePanel Members - General public
Source: Ipsos (JIN J26-001039-01)
Filename: 26-001039_WAVE_2607095_DEV_wdt_draft_v3.IntUse
Proportions/Means: Columns Test [5% risk level] - z/a/b - z/c/d/e/f/g/h/i - z/j/k/l - z/m/n - z/o/p - z/q/r - z/s/t/u - z/v/w/x/y
Overlap formulae used: * small base

Base: All UK adults, age 16+

Fieldwork dates: 9th - 15th July 2026
 Respondent type: KnowledgePanel Members - General public
 Source: Ialos (JN J26-001039-01)
 Filename: 26-001039_WAVE_2607095_DEV_wtd_data_v3_intUse
 Proportions/Means: Columns Tested [5% risk level] - 1/2/a/b/c/d - 1/2/a/t/g - 1/h/i/j/k/l/m/n/o/p - 1/q/r - 1/s/t/u/v/w - 1/A/B/C/D/E
 Overlap formulae used: * small base

Overlap formulae used. * small base

Base: All UK adults, age 16+

	ONS Area supergroup (JA Level)										ONS Area group (JA Level)																	Metro mayor		
	Total	Affluent England	Business, Education and Heritage Centres	Countryside Living	Ethnically Diverse Metropolitan Living	London Compoitalian	Services and Industrial Legacy	Town and Country Living	Urban Settlements	Rural-Urban Fringe	Thrivng Rural	Larger Towns and Cities	University Towns and Cities	English and Welsh Countryside	Remoter Coastal Living	Scottish Countryside	Ethnically Diverse Metropolitan Living	London Compoitalian	Services, Manufacturing and Mining Legacy	Scottish Industrial Heritage	Country Living	Northern Ireland	Town Living	Manufacturing Traits	Suburban Traits	Yes	No	Unsett Total		
	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(z)	(aa)	(ab)	(ac)	
Unweighted Total	2867	287	403	485	320	88*	405	493	379	88*	159	327	76*	293	146	47*	320	88*	315	89*	250	54*	189	234	146	1081	1769	2867		
Much higher	415	31	51	71	51	20	66	67	58	10	22	37	15	40	23	9	51	20	50	16	16	37	11	19	33	25	176	239	441	
	14%	11%	13%	15%	16%	22%	16%	14%	15%	11%	11%	11%	19%	14%	15%	19%	16%	22%	16%	18%	15%	21%	10%	14%	17%	16%	13%	15%		
Somewhat higher	1110	120	168	186	135	29	142	186	142	40	80	138	30	114	48	23	135	29	104	37	105	17	64	75	67	390	720	1161		
	39%	42%	42%	38%	42%	33%	35%	38%	37%	45%	40%	42%	40%	39%	33%	50%	42%	33%	33%	42%	42%	32%	34%	32%	46%	36%	40%	40%		
About the same	774	76	112	144	58	21	112	145	103	24	52	93	19	86	45	33	58	21	92	20	70	17	58	75	78	291	483	764		
	27%	26%	28%	30%	18%	24%	28%	29%	27%	27%	26%	28%	25%	29%	31%	28%	18%	24%	29%	22%	28%	32%	31%	32%	19%	27%	27%	27%		
Somewhat lower	183	13	30	23	30	10	23	23	23	6	7	23	5	18	4	1	30	10	24	4	11	1	14	13	3	88	96	149		
	6%	5%	7%	5%	9%	11%	7%	5%	7%	6%	4%	8%	6%	6%	3%	1%	9%	11%	7%	5%	4%	1%	7%	10%	2%	8%	5%	5%		
Much lower	44	4	5	9	c	-	5	9	4	-	4	3	2	7	2	-	nv	x	-	5	-	-	5	4	28	30	118	210	313	
	2%	1%	1%	2%	3%	-	1%	2%	1%	-	2%	1%	2%	3%	1%	-	3%	-	2%	-	-	7%	3%	-	2%	1%	2%	1%		
Don't know	328	44	37	51	34	9	47	59	46	9	35	32	5	27	23	1	34	9	34	12	4	28	4	27	20	118	210	313		
	11%	15%	9%	10%	11%	10%	11%	12%	12%	11%	17%	10%	7%	9%	16%	2%	11%	10%	11%	14%	11%	8%	11%	13%	11%	13%	11%	12%		
Prefer not to say	14	-	-	2	3	-	6	1	1	-	-	-	-	-	-	-	3	-	6	0	0	0	0	0	0	4	10	9		
	0	-	-	1	1	-	1	1	1	-	-	-	-	-	-	-	1	-	1	0	0	0	0	0	0	4	10	9		
NET: Higher	1536	151	219	257	186	49	208	253	200	49	102	174	45	154	71	32	186	49	155	53	142	28	83	108	92	366	360	1002		
	53%	53%	54%	53%	58%	55%	51%	51%	53%	56%	51%	53%	59%	53%	49%	69%	58%	55%	49%	60%	57%	53%	46%	46%	63%	52%	54%	56%		
NET: Lower	227	17	35	32	39	10	33	34	29	6	11	28	6	25	6	1	29	10	28	4	11	4	19	23	6	103	124	179		
	8%	6%	9%	7%	12%	11%	8%	7%	8%	6%	5%	9%	8%	9%	4%	1%	12%	11%	9%	5%	4%	8%	10%	1	10	4%	10%	7%	6%	
NET amount: Higher - Lower	1309	134	184	225	147	39	175	219	171	43	91	146	39	129	65	31	157	39	127	49	131	24	69	85	86	263	236	823		
	45%	47%	46%	47%	45%	44%	43%	44%	45%	50%	45%	45%	51%	44%	44%	68%	44%	40%	45%	55%	52%	45%	34%	36%	59%	43%	47%	50%		

Fieldwork dates: 9th - 15th July 2026
Respondent type: KnowledgePanel Members - General public
Source: Ipsos (JN J26-001039-01)
Filename: 26-001039_WAVE_260709_DEV_wtd_draft_v3_intUse
Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h - z/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x - z/A/B
Overlap formulae used: * small base



Q8. And if taxes were set and collected locally, do you think the money would be spent more or less effectively on your local area than it is currently by the national or devolved governments?

Base: All UK adults, age 16+

	Gender			Age							Age (Net)			Ethnicity		Working status		Education		Tenure			Annual household income					Unweighted Total
	Total	Man	Woman	16-24	25-34	35-44	45-54	55-64	65-74	75+	16-34	35-54	55+	White (including White minorities)	Ethnic minorities (excluding White minorities)	Working full time	Not working full time	Graduates (Degree/Master/PhD/above)	Non-graduates	Owned outright/ buying on mortgage	Rent from private landlord	Rent from council/ housing association	Up to £25,999	£26,000 up to £51,999	£52,000 up to £99,999	£100,000 and above	Unweighted Total	
Unweighted Total	2867	1588	1401	165	194	313	424	656	687	418	959	747	1761	2572	240	974	1876	838	1970	2207	278	299	600	948	590	252	2867	2867
Weighted Total	2867	1373	1468	378	462	463	649	451	345	318	840	913	1114	2406	388	1204	1648	839	1992	2043	390	310	506	730	664	323	2867	2867
Much more effectively	125	61	63	30	18	17	17	17	12	15	47	35	43	106	18	45	80	40	85	84	19	11	24	40	32	17	119	4%
4%		4%	4%	8%	4%	4%	4%	4%	3%	5%	6%	4%	4%	4%	5%	4%	5%	5%	4%	4%	5%	3%	5%	5%	5%	5%	4%	
Somewhat more effectively	952	466	475	147	127	156	145	141	116	119	274	301	376	822	109	409	541	306	637	728	140	55	150	253	238	127	968	33%
33%		34%	32%	39%	28%	34%	32%	31%	34%	37%	33%	33%	34%	34%	28%	34%	33%	36%	32%	36%	34%	18%	30%	35%	36%	39%	34%	
About the same	820	387	428	90	178	144	128	120	87	74	268	271	280	677	122	386	430	252	559	559	119	99	141	211	193	97	774	29%
29%		28%	29%	24%	38%	31%	28%	26%	25%	23%	32%	30%	25%	28%	32%	32%	26%	30%	28%	27%	30%	32%	28%	29%	29%	30%	27%	
Somewhat less effectively	459	221	234	51	64	62	73	77	69	63	115	135	209	382	65	163	296	119	337	322	55	64	98	120	94	38	493	16%
16%		16%	16%	13%	14%	13%	16%	17%	20%	20%	14%	15%	19%	16%	17%	13%	18%	14%	17%	16%	14%	21%	19%	16%	14%	12%	17%	
Much less effectively	276	153	121	15	35	48	57	56	38	27	50	106	111	227	38	127	147	68	203	193	27	47	57	69	64	30	296	10%
10%		11%	8%	4%	7%	10%	13%	12%	11%	8%	6%	12%	9%	10%	11%	11%	9%	8%	10%	9%	7%	15%	11%	9%	10%	9%	10%	
Don't know	222	78	141	37	38	36	28	39	23	21	75	63	83	182	32	67	149	53	160	147	27	34	35	37	43	13	209	8%
8%		6%	10%	10%	8%	8%	6%	9%	7%	7%	9%	7%	8%	8%	8%	6%	9%	6%	8%	7%	7%	11%	7%	5%	7%	4%	7%	
Prefer not to say	113	6	7	7	2	-	2	1	-	-	10	2	1	10	4	8	5	-	11	11	2	-	-	1	-	1	8	-
-		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
NET: More effectively	1077	528	537	177	145	174	162	158	128	133	322	336	419	929	126	454	621	346	722	812	160	66	174	293	270	144	1087	38%
38%		38%	37%	47%	31%	38%	36%	35%	37%	42%	38%	37%	38%	39%	33%	38%	38%	41%	36%	40%	41%	21%	34%	40%	41%	44%	38%	
NET: Less effectively	735	374	355	66	99	110	120	133	107	90	165	240	330	609	103	290	443	187	541	515	82	111	155	189	158	68	789	26%
26%		27%	24%	17%	21%	24%	29%	29%	31%	28%	20%	26%	30%	25%	27%	24%	27%	22%	27%	25%	21%	36%	31%	26%	24%	21%	28%	
NET effectiveness: More effectively - Less effectively	342	154	182	111	46	64	40	32	29	24	157	196	189	320	62	164	278	159	181	265	34	55	119	104	90	64	288	12%
12%		11%	12%	29%	10%	14%	7%	6%	6%	14%	19%	10%	8%	13%	6%	14%	11%	19%	9%	15%	20%	-15%	4%	14%	17%	23%	10%	

Fieldwork dates: 9th - 15th July 2026

Respondent type: KnowledgePanel Members - General public

Source: Ipsos (IN J26-001039-01)

Filename: 16-001039_WAVE_2607095_DEV_wtd_draft_v3_intline

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k/l - z/m/n - z/o/p - z/q/r - z/s/t/u - z/v/w/x/y

Overlap formulae used. * small base

Base: All UK adults, age 16+

Fieldwork dates: 9th - 15th July 2026
 Respondent type: KnowledgePanel Members - General public
 Source: IASS (JN J26-001039-01)
 Filename: 26-001039_WAVE_2607095_DEV_wtd_dflt_v3_IntUse
 Proportions/Mean: Columns tested [5% risk level] - $z/a/b/c/d - z/e/f/g - z/h/i/j/k/l/m/n/o/p - z/q/r - z/s/t/u/v/w - z/x/y/B/C/D/E$
 Overlap formulae used. * small base



Q8: And if taxes were set and collected locally, do you think the money would be spent more or less effectively on your local area than it is currently by the national or devolved governments?

Base: All UK adults, age 16+

	ONS Area supergroup (LA Level)										ONS Area group (LA Level)														Metro mayor			Unweighted Total
	Total (J)	Affluent England (K)	Business, Education and Heritage Centres (L)	Countryside Living (M)	Ethnically Diverse Metropolitan Living (N)	London Cosmopolitan (O)	Services and Industrial Legacy (P)	Town and Country Living (Q)	Urban Settlements (R)	Rural-Urban Fringe (S)	Thriving Rural (T)	Larger Towns and Cities (U)	University Towns and Cities (V)	English and Welsh Countryside (W)	Remoter Coastal Living (X)	Scottish Countryside (Y)	Ethnically Diverse Metropolitan Living (Z)	London Cosmopolitan (AA)	Services, Manufacturing and Mining Legacy (AB)	Scottish Industrial Heritage (AC)	Countryside (AD)	Northern Ireland Countryside (AE)	Town Living (AF)	Manufacturing Traits (AG)	Suburban Traits (AH)	Yes (AI)	No (AJ)	
Unweighted Total	2867	268	383	595	247	68	418	500	382	76	192	319	64	357	176	62	247	68	333	85	272	49	179	236	146	1015	1852	2867
Weighted Total	2867	287	403	485	520	88*	405	493	379	88*	199	327	70*	293	146	47*	320	88*	315	89*	250	54*	189	234	146	1081	1786	2867
Much more effectively	125 4%	9 3%	22 5%	24 5%	8 3%	5 6%	16 4%	26 5%	15 4%	-	9 4%	17 5%	5 6%	13 4%	9 6%	2 4%	8 3%	5 6%	14 4%	2 2%	9 4%	4 8%	13 7%	6 3%	9 6%	51 5%	75 4%	119 4%
Somewhat more effectively	952 33% hw	123 45% zbedgh	127 32%	197 41% zbedgh	95 30%	17 19%	130 32%	164 33%	96 25%	45 51%	78 39%	104 32%	23 31%	123 42% zpqgw	57 39%	16 34%	95 30%	17 19%	107 34%	23 25%	82 33%	13 24%	69 36%	58 25%	38 26%	329 30%	623 35%	968 34%
About the same	820 29%	78 27%	115 28%	120 25%	93 29%	34 39%	106 26%	146 30%	128 34%	18 21%	40 30%	96 29%	19 25%	73 25%	32 22%	14 31%	93 29%	34 39%	73 23%	33 37%	76 30%	15 27%	55 29%	80 34%	49 33%	306 28%	514 29%	774 27%
Somewhat less effectively	459 16% c	45 16%	61 15%	71 15%	61 19%	13 14%	74 18%	71 14%	62 16%	15 18%	29 15%	52 16%	9 11%	42 14%	21 14%	8 17%	61 19%	13 14%	63 20%	11 12%	43 17%	8 15%	21 11%	35 19%	27 19%	200 19%	258 14%	493 17%
Much less effectively	276 10% b	13 4%	43 11%	44 9%	17 12%	10 12%	38 9%	41 8%	48 13%	2 2%	11 6%	12 10%	11 15%	24 8%	14 9%	7 14%	17 12%	10 8%	37 13%	12 8%	20 8%	9 17%	12 7%	30 13%	18 13%	106 10%	170 10%	296 10%
Don't know	222 8% a	20 7%	33 8%	29 6%	24 7%	9 10%	36 9%	43 9%	29 8%	7 8%	12 6%	23 7%	10 13%	17 6%	12 9%	12 13%	24 9%	9 10%	26 8%	10 11%	20 8%	6 11%	17 9%	25 11%	4 3%	85 8%	137 8%	209 7%
Prefer not to say	13 *	-	2 1%	-	3 1%	-	6 1%	2 *	-	-	-	2 1%	-	-	-	-	3 1%	-	6 2%	-	-	-	2 1%	-	-	5 *	9 *	8 *
NET: More effectively	1077 38%	132 46%	149 37%	221 45% zbedfh	103 32%	22 25%	145 36%	190 38%	112 29%	45 51%	87 44%	121 37%	28 37%	136 46% zpqgtw	66 38%	18 38%	103 32%	22 25%	121 38%	24 27%	91 36%	17 31%	82 43%	64 27%	48 33%	380 35%	697 39%	1087 38%
NET: Less effectively	735 26% vb	58 20%	104 26%	116 24%	98 30%	23 26%	111 28%	113 23%	110 29%	17 20%	40 20%	85 26%	20 26%	66 23%	34 24%	15 31%	98 30%	23 26%	89 28%	23 25%	63 25%	17 31%	33 17%	65 28%	46 31%	306 28%	429 24%	789 28%
NET effectiveness: More effectively - Less effectively	12%	26%	11%	22%	7%	-1%	8%	16%		32%	23%	11%	11%	24%	22%	7%	2%	-1%	10%	2%	11%		26%		1%	7%	15%	10%

Fieldwork dates: 9th - 15th July 2026
Respondent type: KnowledgePanel Members - General public
Source: Ipsos (UK-001039-01)
Filename : 26-001039_WAVE_2607095_DEV_wtd_draft_v3_intUse
Proportions/Mean: Columns Tested (5% risk level) - z/a/h/z/d/e/f/g/h - z/i/j/k/l/m/n/o/p/q/r/h/h/u/v/w/x - z/A/B
Overlap formulae used: * small base



Q3. Overall, do you think giving local authorities or regional mayors more power over taxes would lead to better or worse outcomes for public services in your area?

Base: All UK adults, age 16+

	Gender			Age						Age (Net)			Ethnicity		Working status		Education		Tenure			Annual household income					Unweighted Total
	Total	Man	Woman	16-24	25-34	35-44	45-54	55-64	65-74	75+	16-34	35-54	55+	White (including White minorities)	Ethnic minorities (excluding White minorities)	Working full time	Not working full time	Graduates (Degree/Master/PhD/above)	Non-graduates	Owned outright/ buying on mortgage	Rent from private landlord	Rent from council/ housing association	Up to £25,999	£26,000 up to £51,999	£52,000 up to £99,999	£100,000 and above	
Unweighted Total	2867	1588	1401	165	194	313	424	656	687	418	369	747	1761	2572	240	974	1876	838	1970	2207	278	299	600	848	590	252	2867
Weighted Total	2867	1373	1468	378	462	463	649	451	345	318	840	913	1114	2406	388	1204	1648	839	1952	2043	390	310	506	730	664	323	2867
Much better outcomes	109 4%	53 4%	56 4%	28 7%	11 2%	21 5%	14 3%	13 3%	9 3%	13 4%	39 5%	35 4%	35 3%	84 3%	25 6%	44 4%	66 4%	29 3%	78 4%	72 4%	25 6%	10 3%	24 5%	33 4%	27 4%	11 3%	97 3%
Somewhat better outcomes	878 31%	424 31%	440 30%	122 32%	123 27%	162 35%	128 29%	141 31%	102 30%	99 31%	245 29%	291 32%	342 31%	754 31%	105 27%	375 31%	504 31%	309 37%	564 28%	689 34%	107 31%	166 16%	133 26%	232 32%	245 37%	118 37%	900 31%
About the same	816 28%	394 29%	419 29%	117 31%	160 35%	130 28%	131 29%	96 21%	92 27%	90 28%	277 33%	261 29%	278 25%	682 28%	115 30%	347 29%	466 28%	233 28%	573 29%	538 26%	124 32%	102 33%	151 30%	212 29%	178 27%	93 29%	755 26%
Somewhat worse outcomes	532 19%	259 19%	269 18%	47 12%	91 20%	91 13%	59 18%	83 23%	103 23%	79 22%	138 16%	142 16%	252 23%	446 19%	69 18%	223 19%	307 19%	150 18%	380 19%	378 18%	71 18%	70 22%	113 22%	134 18%	113 17%	51 16%	583 20%
Much worse outcomes	276 10%	146 11%	129 9%	9 2%	17 8%	54 12%	56 12%	15 12%	39 11%	27 8%	45 5%	110 12%	131 10%	231 10%	35 9%	122 10%	154 9%	70 8%	202 10%	187 9%	36 9%	45 15%	151 10%	75 10%	64 10%	28 9%	297 10%
Don't know	241 8%	88 6%	150 10%	51 13%	37 8%	35 8%	33 7%	43 9%	23 7%	19 6%	88 10%	68 7%	85 8%	200 8%	34 9%	86 7%	147 9%	48 6%	183 9%	169 8%	27 7%	30 10%	31 6%	45 6%	35 5%	21 7%	227 8%
Prefer not to say	24 1%	9 1%	5 1%	3 1%	2 1%	2 1%	4 1%	1 1%	-	-	7 1%	6 1%	1 1%	9 1%	5 1%	8 1%	5 1%	-	12 1%	10 1%	1 1%	3 1%	3 1%	-	2 1%	1 1%	8 1%
NET: Better outcomes	988 34%	477 35%	406 34%	150 40%	135 29%	183 40%	142 32%	154 34%	111 32%	112 35%	285 34%	326 36%	377 34%	838 35%	130 34%	418 35%	569 35%	339 40%	643 32%	761 37%	131 34%	60 19%	157 31%	265 36%	273 41%	129 40%	997 35%
NET: Worse outcomes	809 28%	405 29%	398 27%	55 15%	128 28%	113 24%	139 31%	158 34%	118 34%	97 31%	183 22%	252 28%	373 34%	678 28%	104 27%	345 28%	461 29%	219 26%	582 29%	545 28%	107 27%	115 37%	164 33%	209 29%	177 27%	79 24%	880 31%
NET outcome: Better outcomes - Worse outcomes	179 6%	87 5%	78 7%	95 25%	7 1%	70 15%	3 1%	-1% -1%	-2% -2%	15% 5%	102 12%	164 8%	304 7%	160 7%	134 7%	63 6%	117 7%	120 14%	77 3%	216 10%	6 6%	-18% -18%	-2% -2%	8% 8%	14% 14%	15% 15%	4% 4%

Fieldwork dates: 9th - 15th July 2026

Respondent type: KnowledgePanel Members - General public

Source: Ipsos (IN J26-001039-01)

Filename: 26-001039_WAVE_2607035_DEV_wtd_draft_v3_intl.tsv

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i - z/j/k/A - z/m/n - z/o/p - z/q/r - z/s/t/u - z/v/w/x/y

Overlap formulae used. * small base

Base: All UK adults, age 16+

Fieldwork dates: 9th - 15th July 2026
 Respondent type: KnowledgePanel Members - General public
 Source: IASS (JN J26-001039-01)
 Filename: 26-001039_WAVE_2607095_DEV_wtd_dflt_v3_IntUse
 Proportions/Mean: Columns tested [5% risk level] - $z/a/b/c/d - z/e/f/g - z/h/i/j/k/l/m/n/o/p - z/q/r - z/s/t/u/v/w - z/x/y/B/C/D/E$
 Overlap formulae used. * small base

Overlap for mobile users: - small base



Q5: Overall, do you think giving local authorities or regional mayors more power over taxes would lead to better or worse outcomes for public services in your area?

Base: All UK adults, age 16+

		ONS Area supergroup (LA Level)									ONS Area group (LA Level)														Metro mayor				
		Total [J]	Affluent England [K]	Business, Education and Heritage Centres [O]	Countryside Living [Q]	Ethnically Diverse Metropolitan Living [R]	London Cosmopolitan [S]	Services and Industrial Legacy [T]	Town and Country Living [U]	Urban Settlements [V]	Rural-Urban Fringe [W]	Thriving Rural [X]	Larger Towns and Cities [Y]	University Towns and Cities [Z]	English and Welsh Countryside [aa]	Remoter Coastal Living [ab]	Scottish Countryside [ac]	Ethnically Diverse Metropolitan Living [ad]	London Cosmopolitan [ae]	Services, Manufacturing and Mining Legacy [af]	Scottish Industrial Heritage [ag]	Countryside Living [ah]	Northern Ireland Countryside [ai]	Town Living [aj]	Manufacturing Traits [ak]	Suburban Traits [al]	Yes [m]		No [n]
Unweighted Total	2867	268	383	595	247	68	418	500	382	76	192	319	64	357	176	62	247	68	333	85	272	49	179	236	146	1015	1852	2867	
Weighted Total	2867	287	403	485	320	88*	405	493	379	88*	199	327	70*	293	146	47*	320	88*	315	89*	250	54*	189	234	146	1081	1786	2867	
Much better outcomes	109 4%	8 3%	19 5%	15 3%	17 5%	2 3%	17 4%	19 4%	12 3%	1 1%	7 3%	19 6%	1 1%	7 3%	6 4%	1 2%	17 5%	2 3%	14 4%	3 3%	6 2%	2 5%	11 6%	6 3%	6 4%	39 4%	70 4%	97 3%	
Somewhat better outcomes	878 31%	105 36%	129 32%	167 35%	93 29%	26 29%	106 26%	141 29%	110 29%	36 41%	68 34%	98 30%	31 40%	105 36%	52 36%	11 23%	93 29%	26 29%	86 27%	22 22%	71 28%	13 25%	56 30%	66 28%	44 30%	335 31%	543 30%	900 31%	
About the same	816 28%	81 28%	113 28%	137 28%	85 26%	18 21%	123 30%	148 30%	109 29%	25 28%	56 28%	96 29%	18 23%	86 29%	33 23%	18 38%	85 26%	18 21%	91 29%	32 36%	79 32%	14 26%	55 29%	61 26%	48 33%	285 26%	530 30%	755 26%	
Somewhat worse outcomes	532 19%	51 18%	77 19%	84 17%	60 19%	29 33%	69 17%	84 17%	75 20%	19 22%	32 16%	62 19%	15 20%	52 18%	23 16%	8 17%	60 19%	29 33%	58 18%	11 13%	53 21%	9 18%	22 12%	45 19%	30 21%	212 20%	320 18%	583 20%	
Much worse outcomes	276 10%	17 6%	36 9%	45 9%	37 12%	6 7%	42 10%	47 10%	46 12%	3 3%	14 7%	27 8%	9 12%	23 8%	15 11%	7 15%	17 12%	6 7%	31 10%	11 13%	23 9%	10 18%	14 7%	34 15%	32 8%	113 10%	163 9%	297 10%	
Don't know	241 8%	25 9%	29 7%	36 7%	26 8%	6 7%	41 10%	53 11%	26 7%	4 4%	22 11%	25 8%	3 4%	19 7%	14 9%	3 5%	26 8%	6 7%	29 9%	12 13%	18 7%	5 9%	30 16%	21 9%	5 3%	89 8%	152 9%	227 8%	
Prefer not to say	14 *	- *	- *	2 *	3 1%	- *	7 2%	1 *	1 *	- *	- *	- *	- *	- *	2 1%	- *	3 1%	- *	7 2%	- *	- *	- *	- *	1 1%	- *	1 1%	6 1%	7 *	8 *
NET: Better outcomes	988 34%	113 39%	148 37%	182 38%	110 34%	28 32%	122 30%	160 32%	122 32%	38 43%	75 38%	117 36%	31 41%	112 38%	59 40%	12 25%	110 34%	28 32%	100 30%	22 25%	77 31%	16 29%	67 35%	72 31%	34 34%	375 35%	613 34%	997 35%	
NET: Worse outcomes	809 28%	68 24%	113 28%	129 27%	97 30%	35 40%	111 28%	131 27%	121 32%	22 25%	46 23%	89 27%	24 32%	75 26%	39 27%	15 32%	97 30%	35 40%	89 28%	23 25%	76 30%	19 35%	36 19%	79 34%	42 29%	326 30%	483 27%	809 31%	
NET outcomes: Better outcomes - Worse outcomes		6 15%	15 9%	11 11%	4 4%	-8 *	3 3%	6 6%	*	18 18%	14 14%	9 9%	9 9%	13 13%	14 14%	-7 *	4 4%	-8 *	3 3%	*	-6 *	16 16%	-3 *	5 5%	5 5%	7 7%	4 4%		

Fieldwork dates: 9th - 15th July 2026
Respondent type: KnowledgePanel Members - General public
Source: Ipsos [IP-26-001039-01]
Filename: 126-001039_WAVE_2607095_DEV_draft_v3_IntUse
Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h - z/i/j/k/l/m/n/o/p/q/r/s/t/u/v/w/x - z/y/z
Overlap formulae used. * small base