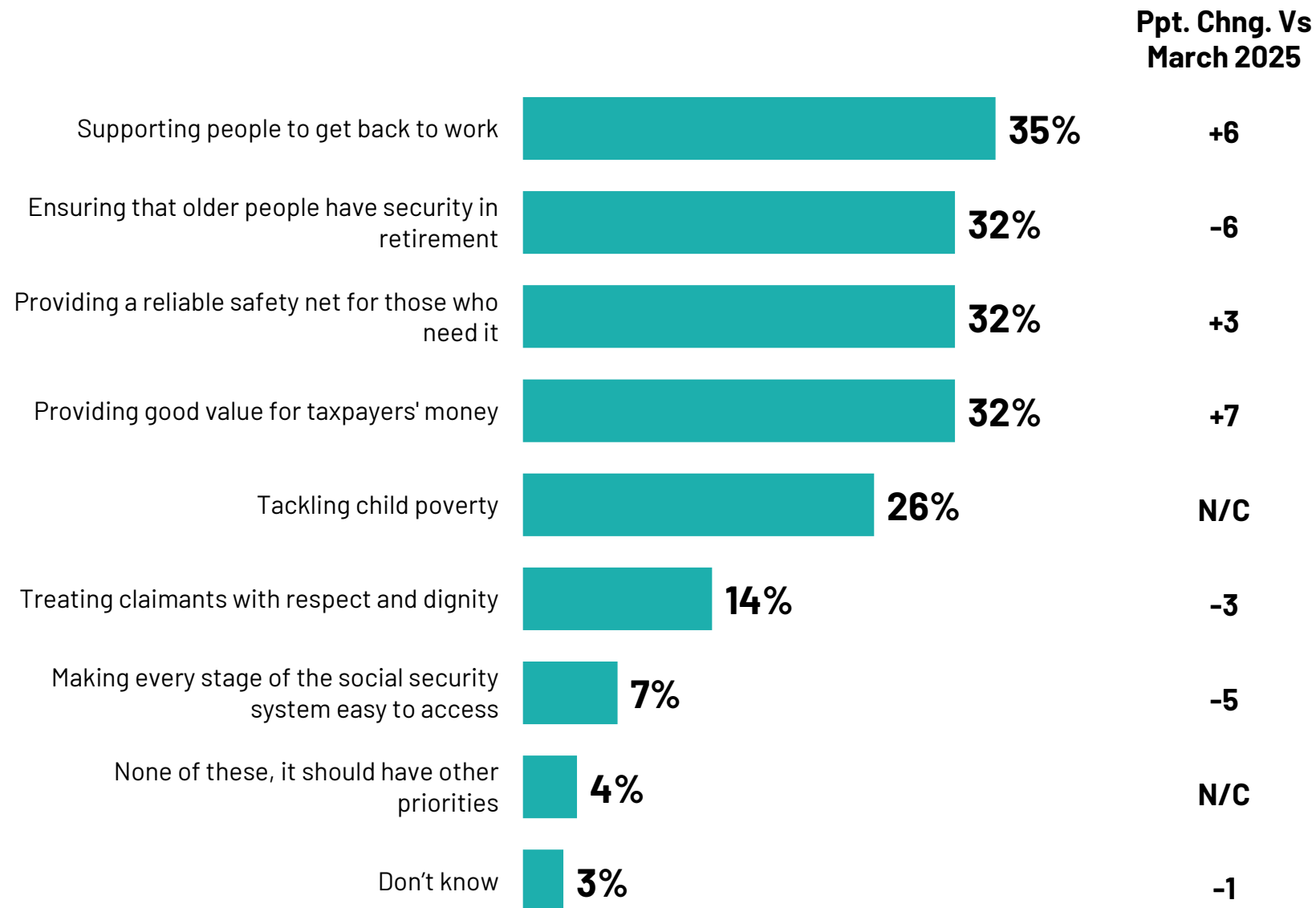


IPSOS UK Welfare polling

July 2026

Supporting people to get back to work, ensuring older people have security in retirement, providing a reliable safety net to those in need, and providing good value for taxpayers' money are public priorities for the welfare system.

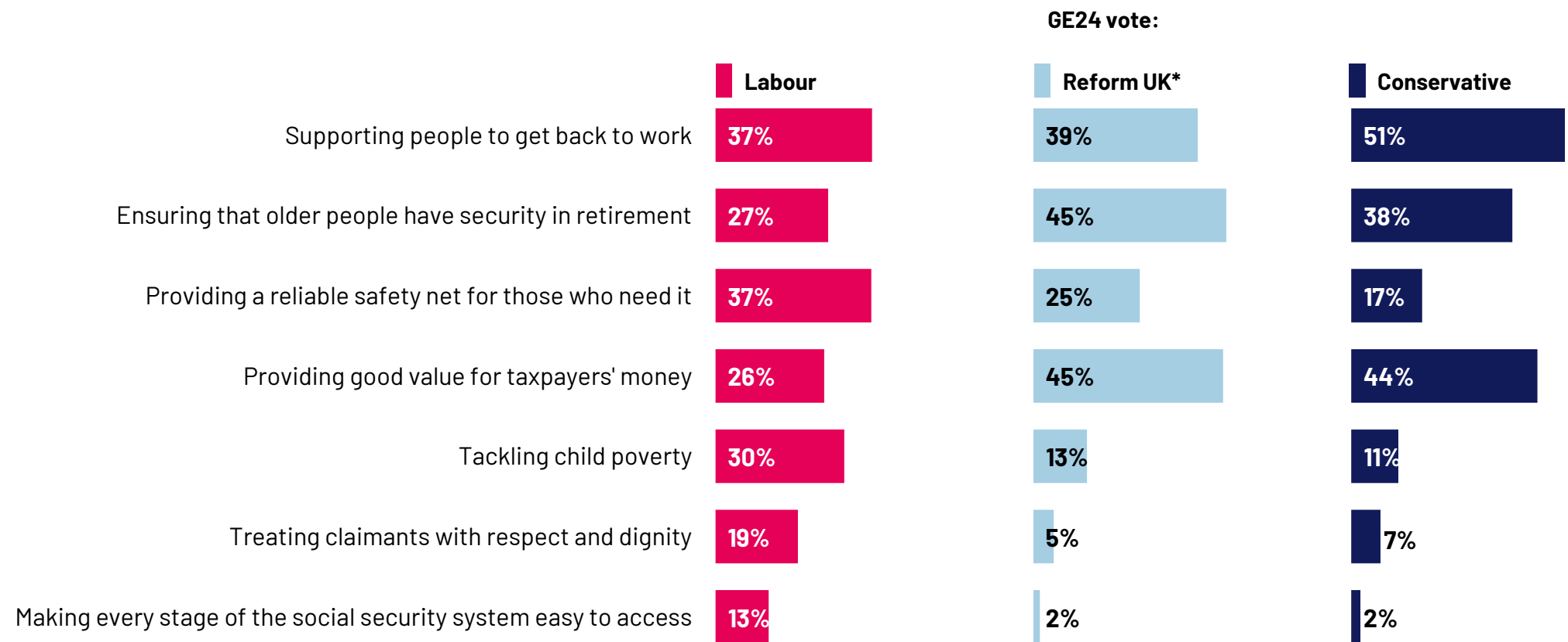
Which of the below do you think the government should prioritise when it comes to the UK benefits system?



Base: 998 Online British adults aged 18-75, 23rd - 24th July 2026

Priorities for the benefits system by 2024 vote

Which of the below do you think the government should prioritise when it comes to the UK benefits system?

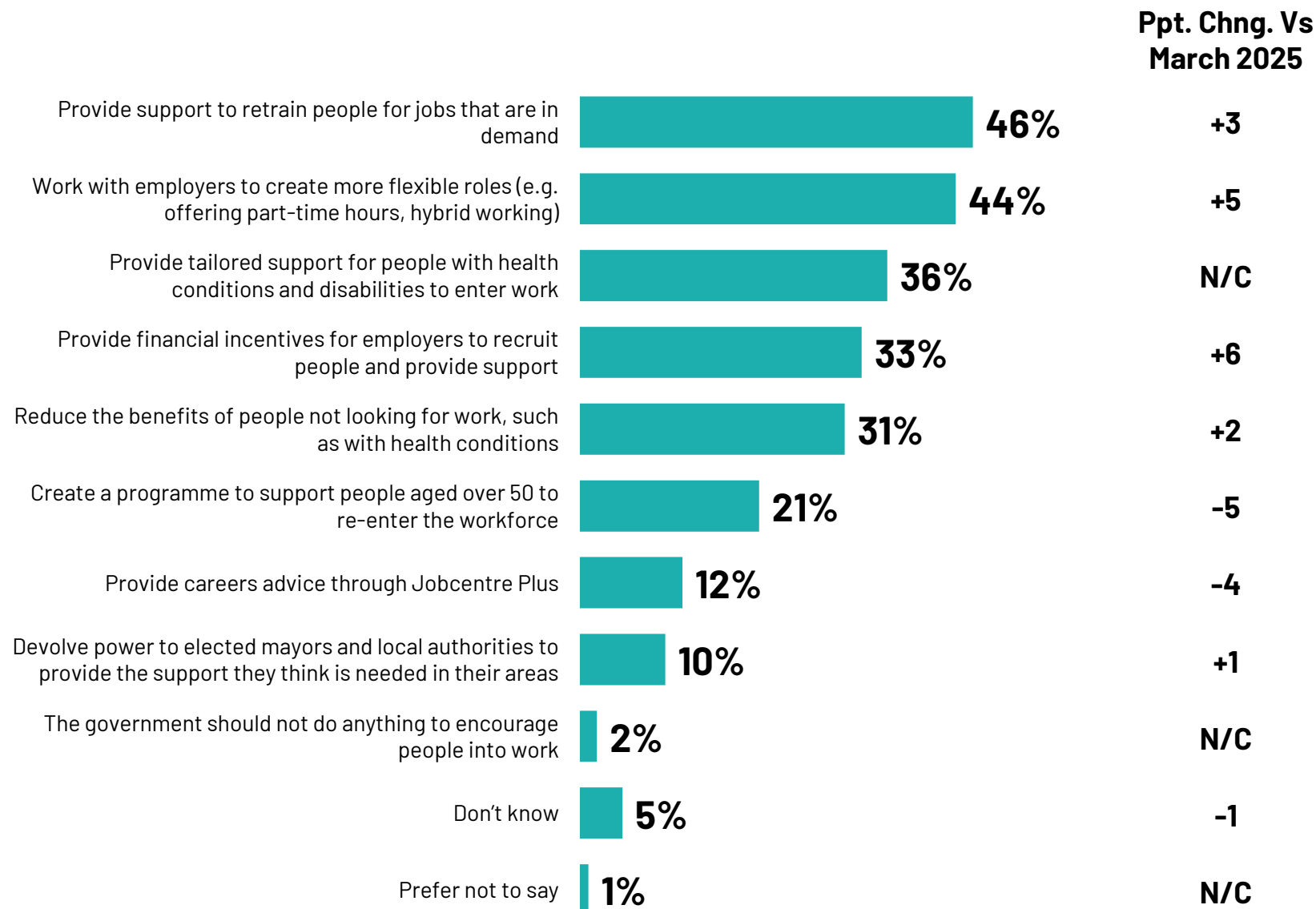


Base: 998 Online British adults aged 18-75, 23rd - 24th July 2026, including 2024 Labour voters (295), Reform UK (91*), Conservative (156);* Small base



Retraining for in demand jobs and working with employers to create more flexible roles are top public priorities for getting people into work.

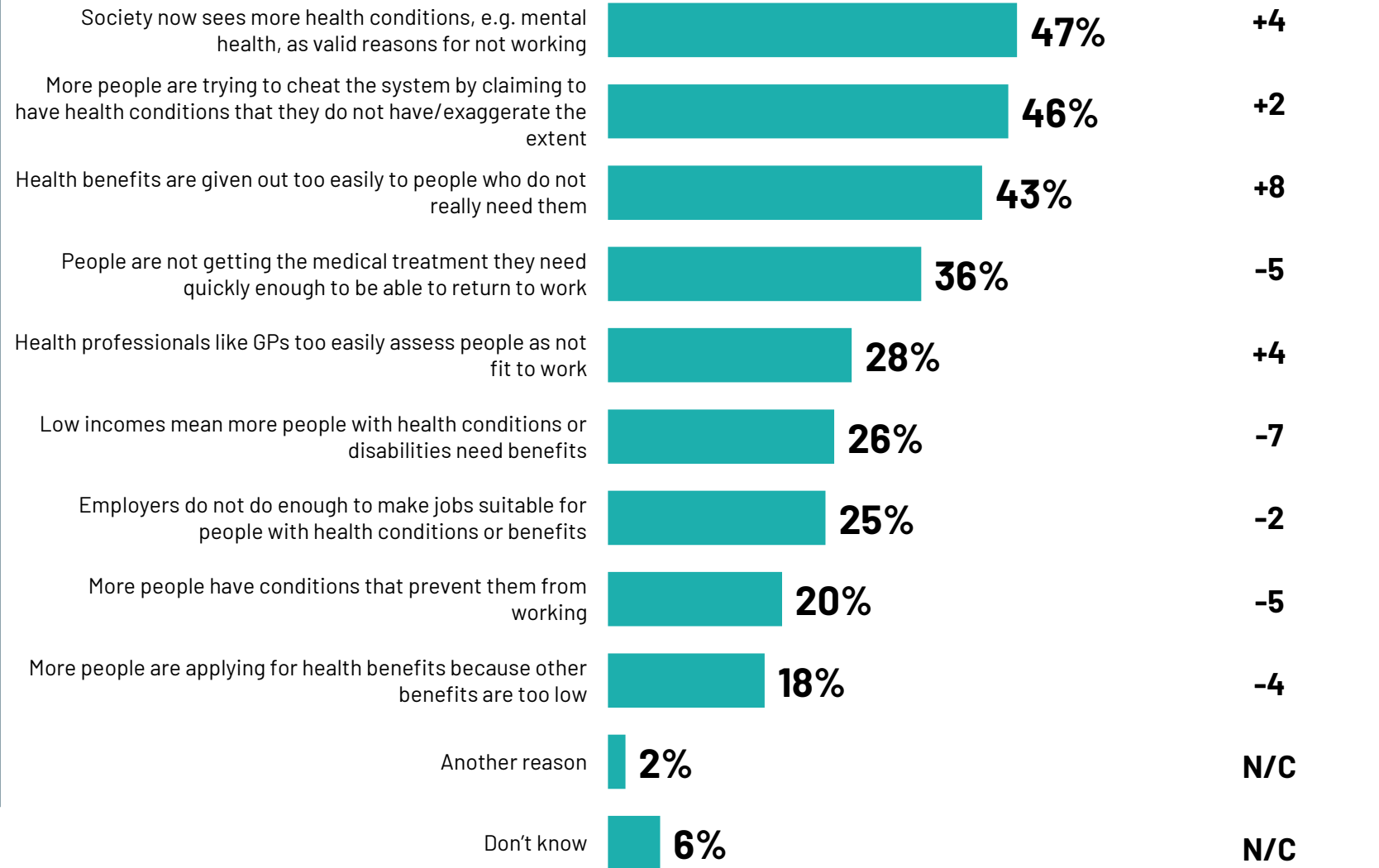
There are 1.8 million people of working age not working. Which of the following, if any, should the government prioritise to get these people into work?



Base: 998 Online British adults aged 18-75, 23rd - 24th July 2026

The public attribute the increase in the number of people claiming disability and health benefits to a mix of reasons including more conditions being seen as valid reasons for not working, more people cheating the system, and health benefits being given out too easily to people who do not really need them .

What do you think are the main causes for this increase in the number of people of working age who are receiving disability and health benefits?



Base: 998 Online British adults aged 18-75, 23rd - 24th July 2026



For more information

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