

Ipsos in the UK polling: Priorities for economic growth

August 2026

Nearly 6 in 10 (59%) agree more that economic growth does more good than harm, in line with what was seen in November 2024.

You will now see several pairs of statements about economic growth. For each pair, please indicate whether you agree more with statement A or statement B, if either.



August 2026



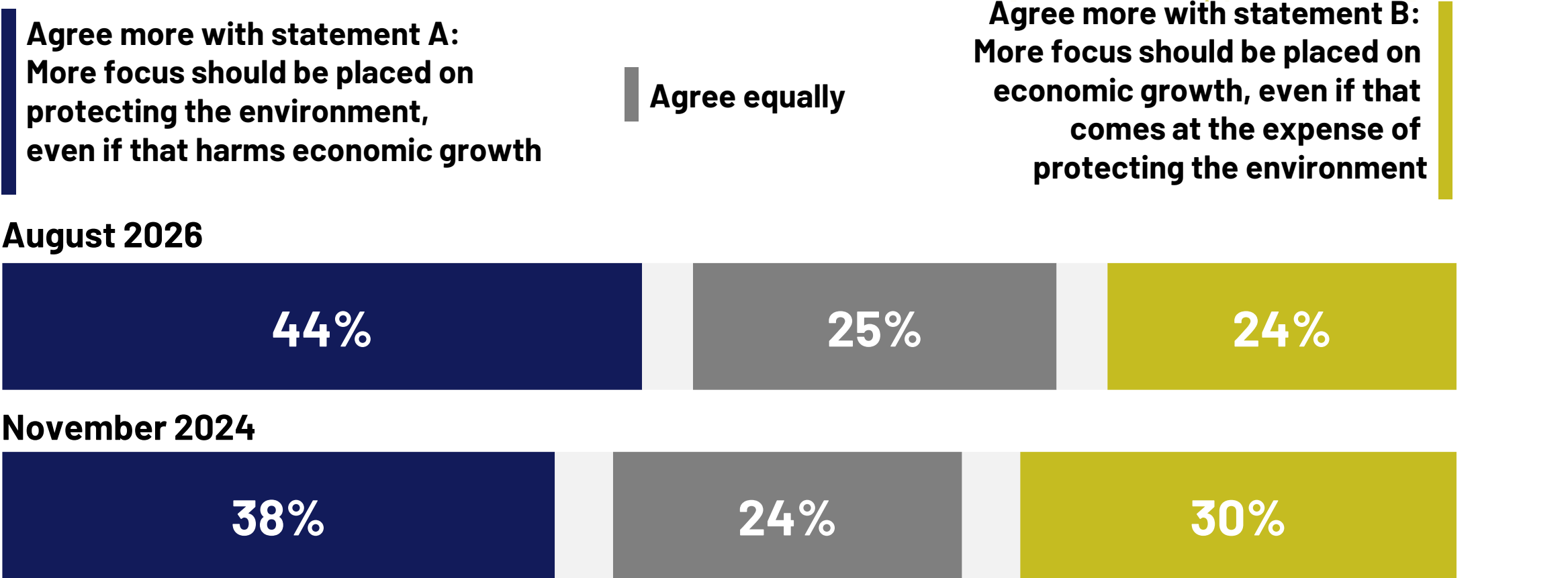
November 2024



Base: 1,067 Online British adults aged 18-75, 31st July – 4th August 2026

More than 4 in 10 (44%) agree more that more focus should be placed on protecting the environment, even if that harms economic growth, an increase of 6ppts since Nov 2024.

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Attitudes toward immigration are unchanged since 2024, with around half thinking that there should be stricter limits on immigration, even if it harms growth.

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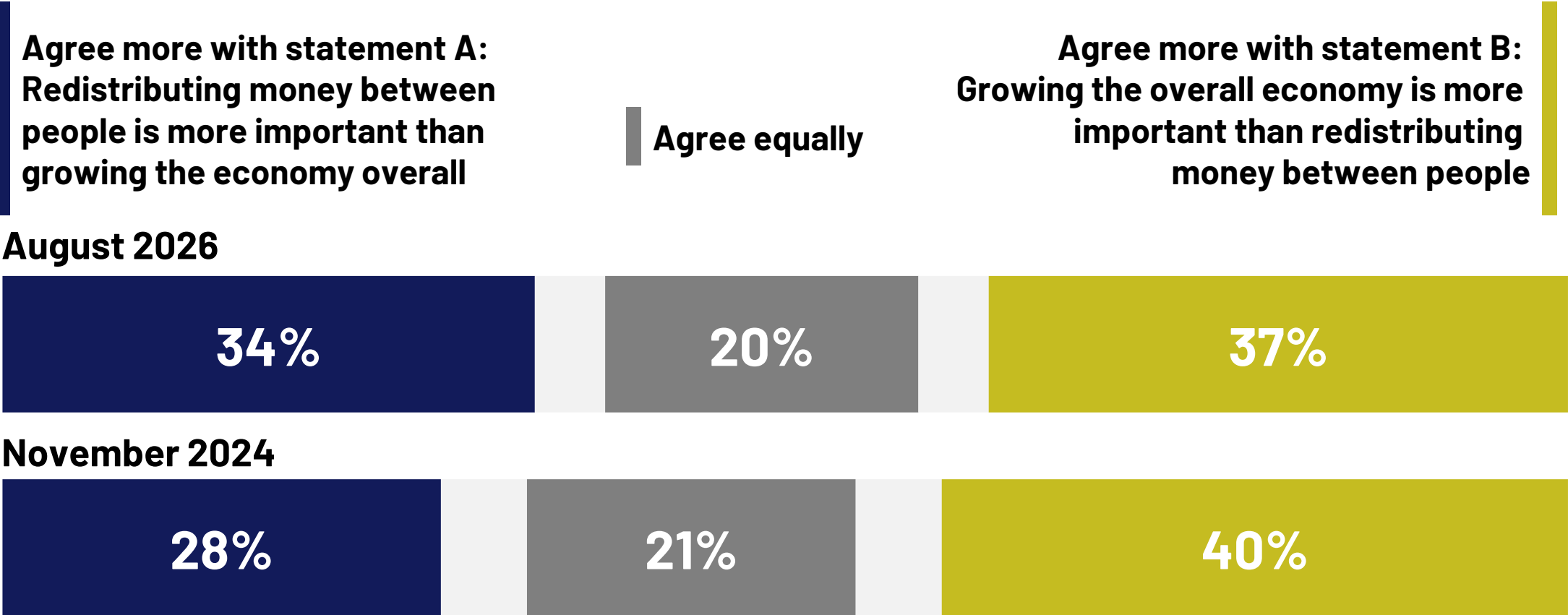
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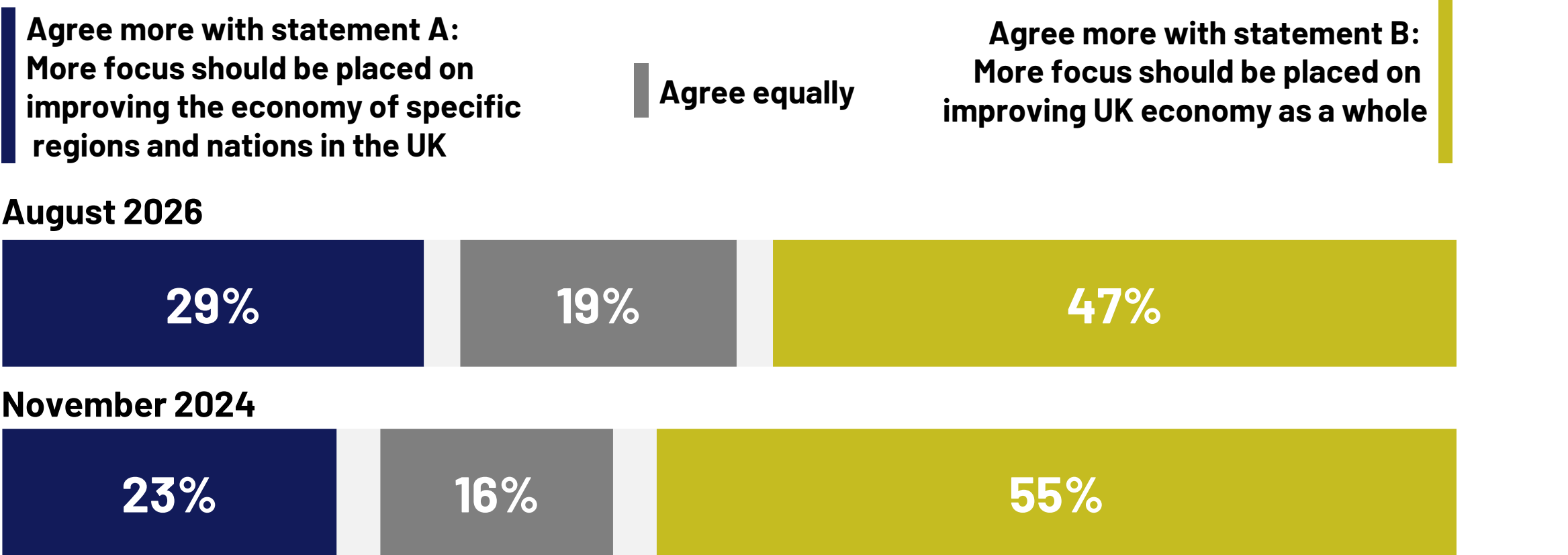
The public are divided as to whether redistributing money between people (34%) or growing the economy overall (37%) is more important.

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The public broadly favour focusing on improving the UK economy as a whole (47%) compared to focusing on improving the economy of specific regions and nations within the UK (30%).

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Growth polling

For more information

Gideon Skinner

Research Director

gideon.skinner@ipsos.com

Alex Bogdan

Research Director

alex.bogdan@ipsos.com