

Ipsos in the UK polling: Priorities for economic growth

August 2026

Nearly 6 in 10 agree more that economic growth does more good than harm, in line with November 2024

You will now see several pairs of statements about economic growth. For each pair, please indicate whether you agree more with statement A or statement B, if either.



August 2026



November 2024



Base: 1,067 Online British adults aged 18-75, 31st July – 4th August 2026



Increasingly the public lean towards agreeing more focus should be placed on protecting the environment over economic growth

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November 2024



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Attitudes toward immigration are unchanged since 2024, with around half thinking that there should be stricter limits on immigration, even if it harms growth

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August 2026



November 2024



Base: 1,067 Online British adults aged 18-75, 31st July – 4th August 2026

The public are divided as to whether redistributing money between people or growing the economy overall is more important

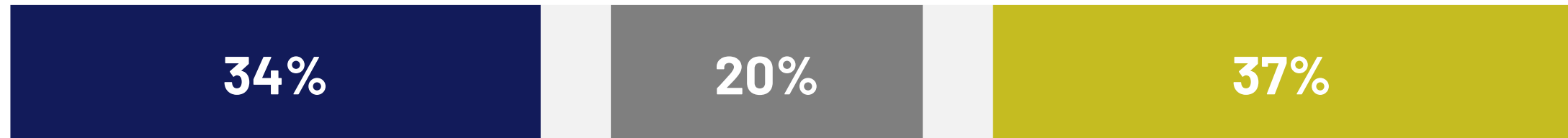
You will now see several pairs of statements about economic growth. For each pair, please indicate whether you agree more with statement A or statement B, if either.

**Agree more with statement A:
Redistributing money between
people is more important than
growing the economy overall**

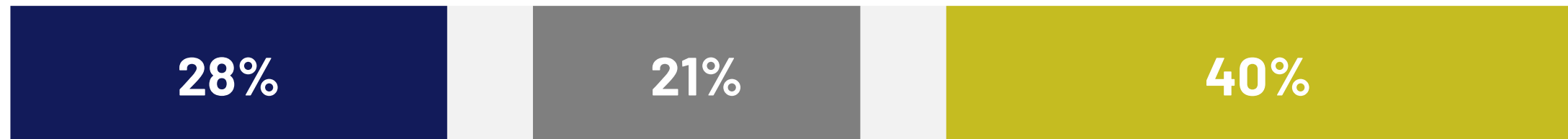
Agree equally

**Agree more with statement B:
Growing the overall economy is more
important than redistributing
money between people**

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Nearly half favour focusing on improving the UK economy as a whole over improving the economy of specific regions and nations within the UK

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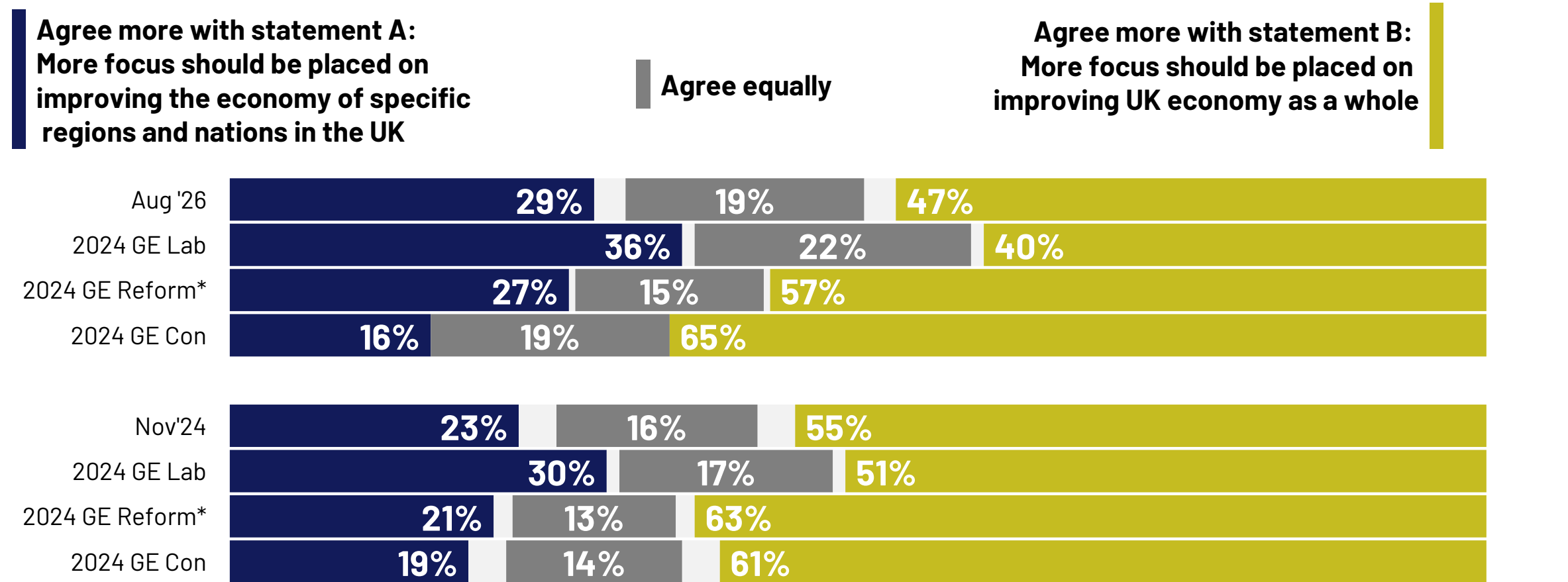
November 2024



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Conservative and Reform voters continue to favour improving the economy overall, while Labour voters are split

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Base: 1,067 Online British adults aged 18-75, including Conservative 2024 voters (144), Labour 2024 voters (363), Reform UK 2024 voters (96), 31st July – 4th August 2026; * SMALL BASE



August 2026
Growth polling

For more information

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