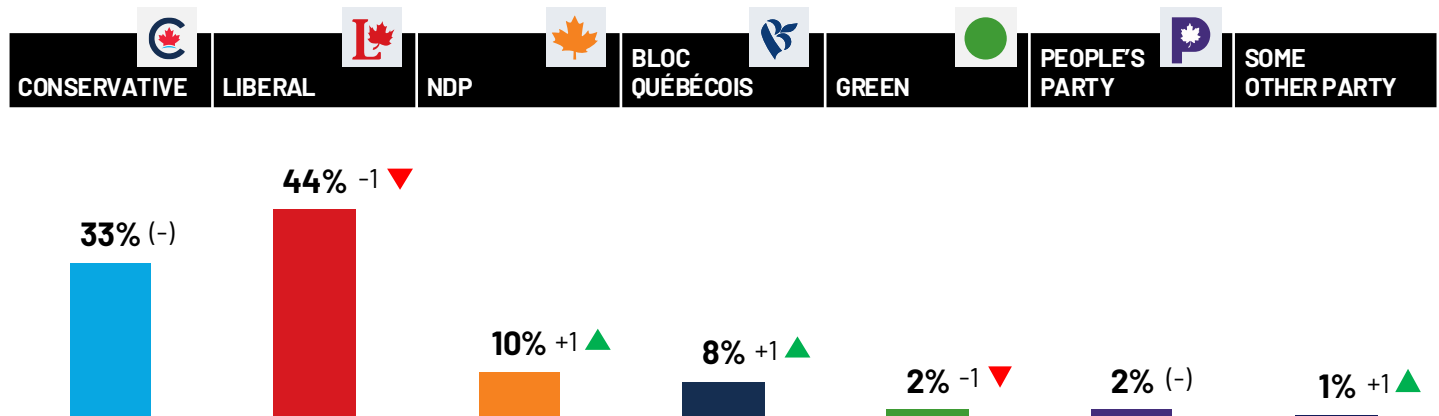


LIBERAL LEAD HOLDS THROUGH RUPTURE WITH U.S. ON TRADE; A MAJORITY SUPPORT CANADA'S GOVERNMENT WALKING AWAY

AUGUST 29 | 2026

FEDERAL VOTE (DECIDED VOTERS, LEANERS INCLUDED)

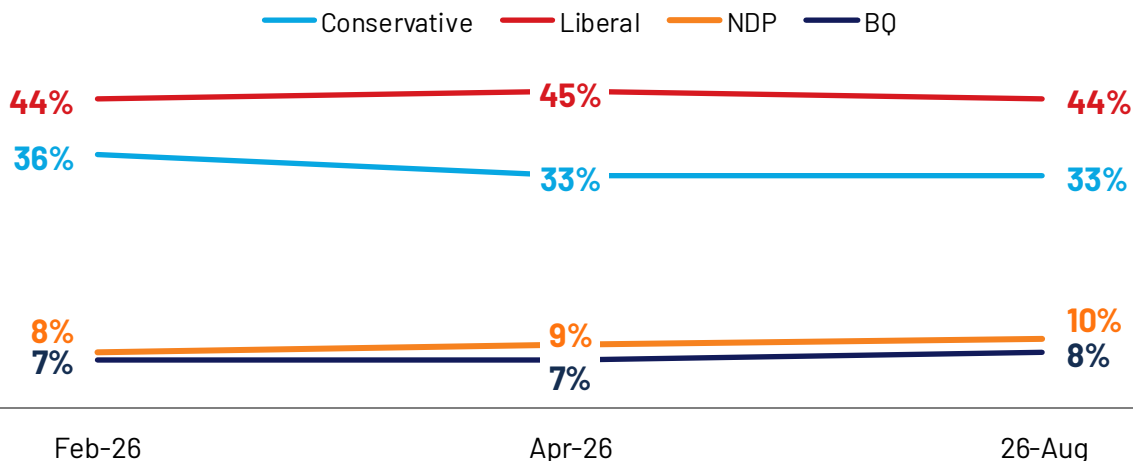


A new Ipsos poll for Global News finds that, if another federal election were held tomorrow, the Liberal party (44%, -1 pt vs. April 2026) has maintained its lead over the Conservatives (33%, no change since April). The NDP and the Bloc have gained one point each.

The Liberals lead in all regions except Alberta, Saskatchewan and Manitoba and among Canadians of all income levels. However, the Conservatives (40%)

lead the Liberals (30%) by ten among Millennials. By contrast, the Liberals (53%) have a commanding lead over Conservatives (26%) among Boomers.

There is no difference in Liberal support among males (44%) or females (44%), but Conservatives enjoy more support from males (37%) than they do females (29%), due to slightly higher support for the NDP (13% for women compared to 6% for men).



CLOSE TO 2/3RDS OF CANADIANS SUPPORT CANADA STANDING FIRM WITH U.S.

A strong majority of Canadians (63%) say Canada was right to stand firm with the U.S. in trade negotiations, even if it meant higher costs and job losses. 18% say Canada should have made additional sacrifices. However, support for standing firm drops to 48% among Gen Z, while rising to 80% among Boomers.

Support for standing firm is strongest in SK/MNB (70%) and weakest in Quebec (57%).

Canadians earning over \$100K a year are more likely to say Canada was right to stand firm (76%) than those earning less than \$40K a year (51%), and support for standing firm increases with income.

Conservative voters (50%) are less likely to say Canada was right to stand firm, while Liberal voters (83%) overwhelmingly back the Government's decision.



As you may know, Canada and the United States were unable to reach a new trade agreement before the deadline and new tariffs have now been imposed on many Canadian exports entering the United States. Thinking about the fact that Canada and the United States did not reach a trade agreement before the deadline, which of the following comes closest to your own point of view?

CANADIANS WANT TO SEE PARLIAMENT RECALLED

Mark Carney should recall Parliament so MPs have a chance to debate and vote on Canada's response

62%

Canada should now cease further negotiations with the United States and stop seeking a new deal

49%

If Pierre Poilievre and the Conservatives were in power today, they would have done a much better job of dealing with the US on trade issues than Mark Carney and the Liberals

37%

A majority of Canadians in all regions and in all age groups want to see Parliament recalled so MPs can debate Canada's response to the U.S., though support is slightly higher among males (65%) and Boomers (66%). There is also support for recalling Parliament among a majority of all party voters, including Liberals (57%), but it was strongest for Bloc Quebecois (80%) and Conservative (73%).

Canadians are split in all regions on whether Canada should cease negotiations and stop seeking a new deal, though a significant portion of Canadians (14%) hold no opinion.

A majority (67%) of Conservative voters feel that Pierre Poilievre would have done a better job, though close to half of Millennials (49%) also felt this way. In contrast, just 21% of Boomers said Poilievre would have gotten a better deal.

About This Study

ABOUT THE STUDY

These are some of the findings of an Ipsos poll conducted between August 26 and 27, 2026, on behalf of Global News. For this survey, a sample of 1,001 Canadians aged 18+ was interviewed online. Quotas and weighting were employed to ensure that the sample's composition reflects that of the Canadian population according to census parameters. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll is accurate to within ± 3.8 percentage points, 19 times out of 20, had all Canadians aged 18+ been polled. The credibility interval will be wider among subsets of the population. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error.

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