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Reuters/Ipsos July Large Sample Poll

Conducted by Ipsos using KnowledgePanel®
A survey of the American general population (ages 18+)
 Interview dates: July 29 – August 3, 2026
 Number of interviews: 4,505

Margin of error: +/- 1.5 percentage points at the 95% confidence level for all respondents
 Margin of error: +/- 1.7 percentage points at the 95% confidence level for Registered Voters
 Margin of error: +/- 2.6 percentage points at the 95% confidence level for Republicans
 Margin of error: +/- 2.7 percentage points at the 95% confidence level for Democrats
 Margin of error: +/- 2.5 percentage points at the 95% confidence level for independents/other

NOTE: All results show percentages among all respondents, unless otherwise labeled. Reduced bases are unweighted values.

NOTE: * = less than 0.5%, - = no respondents, N/A = not applicable

Annotated Questionnaire

TM1890Y20. Are you currently registered to vote at your current address, or not?

	Total (N=4,505)	Registered Voter (RV) (N=3,542)	Republican (N=1,475)	Democrat (N=1,358)	Independent/Other (N=1,672)
Yes, registered to vote at my current address	74%	100%	86%	81%	61%
No, not registered to vote at my current address	22%	-	12%	16%	33%
Not sure	4%	-	2%	3%	6%
Skipped	*	-	-	*	1%



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Approval5_Sum. Overall, do you approve or disapprove of the way Donald Trump is handling his job as president? **(If Skipped)** If you had to choose, do you lean more towards approve or disapprove?

	Total (N=4,505)	RV (N=3,542)	Rep (N=1,475)	Dem (N=1,358)	Ind/Other (N=1,672)
Strongly approve	15%	18%	40%	1%	8%
Somewhat approve	21%	21%	40%	4%	19%
Lean towards approve	*	*	-	-	*
Lean towards disapprove	*	*	-	*	*
Somewhat disapprove	15%	12%	14%	9%	19%
Strongly disapprove	48%	49%	6%	86%	49%
Skipped	2%	*	*	-	4%
Approve (Net)	35%	38%	80%	5%	27%
Disapprove (Net)	63%	61%	20%	95%	69%

TM1128Y17_Sum1. Do you approve or disapprove of the way President Donald Trump is handling the following issues? Summary - Approve

	Total (N=4,505)	RV (N=3,542)	Rep (N=1,475)	Dem (N=1,358)	Ind/Other (N=1,672)
Immigration	38%	42%	83%	6%	31%
Crime	38%	42%	81%	8%	30%
U.S. foreign policy	30%	34%	70%	5%	21%
The U.S. economy	28%	32%	66%	5%	20%
Iran	28%	32%	66%	4%	19%
Your cost of living	23%	26%	55%	3%	15%
Inflation/rising prices	22%	25%	53%	3%	14%

TM1128Y17_1. Do you approve or disapprove of the way President Donald Trump is handling the following issues? The U.S. economy

	Total (N=4,505)	RV (N=3,542)	Rep (N=1,475)	Dem (N=1,358)	Ind/Other (N=1,672)
Strongly approve	11%	13%	29%	1%	6%
Somewhat approve	17%	19%	37%	4%	14%
Somewhat disapprove	16%	16%	19%	11%	19%
Strongly disapprove	47%	49%	10%	82%	47%
Don't know	6%	3%	4%	2%	10%
Skipped	2%	1%	1%	*	4%
Approve (Net)	28%	32%	66%	5%	20%
Disapprove (Net)	63%	64%	29%	93%	66%

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TM1128Y17_7. Do you approve or disapprove of the way President Donald Trump is handling the following issues? Immigration

	Total (N=4,505)	RV (N=3,542)	Rep (N=1,475)	Dem (N=1,358)	Ind/Other (N=1,672)
Strongly approve	25%	29%	62%	2%	16%
Somewhat approve	14%	13%	21%	4%	15%
Somewhat disapprove	12%	10%	7%	11%	16%
Strongly disapprove	42%	44%	7%	80%	40%
Don't know	5%	3%	2%	3%	9%
Skipped	2%	1%	1%	1%	4%
Approve (Net)	38%	42%	83%	6%	31%
Disapprove (Net)	54%	54%	14%	90%	56%

TM1128Y17_8. Do you approve or disapprove of the way President Donald Trump is handling the following issues? Your cost of living

	Total (N=4,505)	RV (N=3,542)	Rep (N=1,475)	Dem (N=1,358)	Ind/Other (N=1,672)
Strongly approve	8%	9%	20%	1%	4%
Somewhat approve	15%	17%	35%	2%	11%
Somewhat disapprove	18%	17%	24%	10%	19%
Strongly disapprove	51%	52%	15%	84%	53%
Don't know	6%	3%	5%	2%	9%
Skipped	2%	1%	1%	*	4%
Approve (Net)	23%	26%	55%	3%	15%
Disapprove (Net)	70%	70%	39%	94%	73%

TM1128Y17_19. Do you approve or disapprove of the way President Donald Trump is handling the following issues? Crime

	Total (N=4,505)	RV (N=3,542)	Rep (N=1,475)	Dem (N=1,358)	Ind/Other (N=1,672)
Strongly approve	20%	24%	51%	2%	12%
Somewhat approve	18%	18%	29%	6%	18%
Somewhat disapprove	13%	12%	7%	15%	16%
Strongly disapprove	37%	38%	5%	70%	35%
Don't know	11%	7%	7%	6%	16%
Skipped	2%	1%	1%	*	4%
Approve (Net)	38%	42%	81%	8%	30%
Disapprove (Net)	50%	50%	12%	85%	51%

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TM1128Y17_25. Do you approve or disapprove of the way President Donald Trump is handling the following issues? U.S. foreign policy

	Total (N=4,505)	RV (N=3,542)	Rep (N=1,475)	Dem (N=1,358)	Ind/Other (N=1,672)
Strongly approve	15%	19%	40%	2%	9%
Somewhat approve	15%	16%	30%	3%	12%
Somewhat disapprove	14%	12%	14%	9%	17%
Strongly disapprove	45%	47%	8%	81%	44%
Don't know	10%	6%	7%	5%	15%
Skipped	2%	1%	1%	*	4%
Approve (Net)	30%	34%	70%	5%	21%
Disapprove (Net)	58%	60%	22%	90%	61%

TM1128Y17_36. Do you approve or disapprove of the way President Donald Trump is handling the following issues? Inflation/rising prices

	Total (N=4,505)	RV (N=3,542)	Rep (N=1,475)	Dem (N=1,358)	Ind/Other (N=1,672)
Strongly approve	8%	9%	20%	1%	4%
Somewhat approve	14%	16%	33%	2%	10%
Somewhat disapprove	17%	16%	24%	7%	19%
Strongly disapprove	53%	55%	17%	87%	55%
Don't know	6%	3%	5%	2%	9%
Skipped	2%	1%	1%	1%	4%
Approve (Net)	22%	25%	53%	3%	14%
Disapprove (Net)	70%	71%	41%	94%	74%

TM1128Y17_15. Do you approve or disapprove of the way President Donald Trump is handling the following issues? Iran

	Total (N=4,505)	RV (N=3,542)	Rep (N=1,475)	Dem (N=1,358)	Ind/Other (N=1,672)
Strongly approve	15%	17%	37%	2%	9%
Somewhat approve	13%	15%	29%	2%	11%
Somewhat disapprove	13%	13%	15%	9%	15%
Strongly disapprove	47%	49%	10%	82%	47%
Don't know	10%	6%	7%	5%	15%
Skipped	2%	1%	1%	*	4%
Approve (Net)	28%	32%	66%	4%	19%
Disapprove (Net)	60%	61%	25%	91%	62%

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BFB20_TM3154Y23_Sum1. Would you say you are generally favorable or unfavorable towards these public figures? Summary - Favorable

	Total (N=4,505)	RV (N=3,542)	Rep (N=1,475)	Dem (N=1,358)	Ind/Other (N=1,672)
Donald Trump	35%	38%	79%	5%	27%
J.D. Vance	35%	39%	80%	5%	26%
Marco Rubio	32%	37%	70%	8%	25%
Pete Buttigieg	31%	36%	14%	55%	25%
Gavin Newsom	30%	33%	9%	58%	24%
Alexandria Ocasio-Cortez	30%	33%	7%	62%	24%
Ron DeSantis	29%	35%	66%	6%	21%
Andy Beshear	19%	23%	12%	33%	15%
Rahm Emanuel	16%	19%	10%	27%	13%

BFB20_TM3154Y23_1. Would you say you are generally favorable or unfavorable towards these public figures? Donald Trump

	Total (N=4,505)	RV (N=3,542)	Rep (N=1,475)	Dem (N=1,358)	Ind/Other (N=1,672)
Very favorable	17%	21%	47%	1%	8%
Somewhat favorable	18%	17%	31%	4%	19%
Somewhat unfavorable	12%	10%	12%	6%	15%
Very unfavorable	49%	50%	8%	87%	49%
I have not heard of them	2%	1%	*	1%	4%
Skipped	2%	1%	1%	1%	5%
Favorable (Net)	35%	38%	79%	5%	27%
Unfavorable (Net)	60%	60%	20%	93%	65%

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BFB20_TM3154Y23_2. Would you say you are generally favorable or unfavorable towards these public figures? J.D. Vance

	Total (N=4,505)	RV (N=3,542)	Rep (N=1,475)	Dem (N=1,358)	Ind/Other (N=1,672)
Very favorable	18%	22%	49%	1%	9%
Somewhat favorable	17%	17%	30%	4%	17%
Somewhat unfavorable	14%	13%	9%	13%	19%
Very unfavorable	39%	42%	6%	75%	36%
I have not heard of them	9%	5%	5%	7%	14%
Skipped	2%	1%	1%	1%	5%
Favorable (Net)	35%	39%	80%	5%	26%
Unfavorable (Net)	53%	55%	15%	88%	55%

BFB20_TM3154Y23_5. Would you say you are generally favorable or unfavorable towards these public figures? Marco Rubio

	Total (N=4,505)	RV (N=3,542)	Rep (N=1,475)	Dem (N=1,358)	Ind/Other (N=1,672)
Very favorable	17%	21%	43%	2%	10%
Somewhat favorable	16%	17%	27%	6%	15%
Somewhat unfavorable	18%	18%	10%	22%	20%
Very unfavorable	27%	29%	4%	53%	24%
I have not heard of them	20%	14%	14%	17%	27%
Skipped	3%	2%	2%	1%	5%
Favorable (Net)	32%	37%	70%	8%	25%
Unfavorable (Net)	44%	48%	15%	74%	44%

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BFB20_TM3154Y23_7. Would you say you are generally favorable or unfavorable towards these public figures? Gavin Newsom

	Total (N=4,505)	RV (N=3,542)	Rep (N=1,475)	Dem (N=1,358)	Ind/Other (N=1,672)
Very favorable	10%	11%	2%	23%	7%
Somewhat favorable	20%	21%	7%	35%	17%
Somewhat unfavorable	13%	14%	10%	13%	16%
Very unfavorable	29%	34%	59%	9%	23%
I have not heard of them	25%	18%	21%	20%	32%
Skipped	2%	1%	1%	1%	5%
Favorable (Net)	30%	33%	9%	58%	24%
Unfavorable (Net)	42%	48%	69%	22%	39%

BFB20_TM3154Y23_13. Would you say you are generally favorable or unfavorable towards these public figures? Alexandria Ocasio-Cortez

	Total (N=4,505)	RV (N=3,542)	Rep (N=1,475)	Dem (N=1,358)	Ind/Other (N=1,672)
Very favorable	13%	14%	2%	30%	8%
Somewhat favorable	18%	19%	5%	32%	17%
Somewhat unfavorable	10%	10%	8%	8%	13%
Very unfavorable	28%	34%	60%	7%	23%
I have not heard of them	29%	21%	24%	22%	36%
Skipped	3%	1%	1%	1%	4%
Favorable (Net)	30%	33%	7%	62%	24%
Unfavorable (Net)	39%	44%	68%	15%	35%

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BFB20_TM3154Y23_19. Would you say you are generally favorable or unfavorable towards these public figures? Pete Buttigieg

	Total (N=4,505)	RV (N=3,542)	Rep (N=1,475)	Dem (N=1,358)	Ind/Other (N=1,672)
Very favorable	14%	18%	3%	32%	9%
Somewhat favorable	16%	18%	11%	23%	15%
Somewhat unfavorable	12%	13%	15%	6%	13%
Very unfavorable	20%	23%	36%	10%	17%
I have not heard of them	35%	27%	33%	27%	41%
Skipped	3%	1%	1%	1%	4%
Favorable (Net)	31%	36%	14%	55%	25%
Unfavorable (Net)	32%	36%	52%	16%	30%

BFB20_TM3154Y23_25. Would you say you are generally favorable or unfavorable towards these public figures? Rahm Emanuel

	Total (N=4,505)	RV (N=3,542)	Rep (N=1,475)	Dem (N=1,358)	Ind/Other (N=1,672)
Very favorable	4%	4%	2%	7%	3%
Somewhat favorable	12%	14%	8%	21%	10%
Somewhat unfavorable	13%	15%	14%	12%	12%
Very unfavorable	14%	17%	24%	9%	12%
I have not heard of them	54%	48%	51%	51%	58%
Skipped	3%	1%	1%	2%	4%
Favorable (Net)	16%	19%	10%	27%	13%
Unfavorable (Net)	27%	31%	38%	20%	25%

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BFB20_TM3154Y23_26. Would you say you are generally favorable or unfavorable towards these public figures? Andy Beshear

	Total (N=4,505)	RV (N=3,542)	Rep (N=1,475)	Dem (N=1,358)	Ind/Other (N=1,672)
Very favorable	7%	8%	3%	14%	4%
Somewhat favorable	13%	15%	9%	19%	11%
Somewhat unfavorable	10%	11%	13%	7%	10%
Very unfavorable	8%	9%	11%	7%	8%
I have not heard of them	60%	56%	63%	52%	63%
Skipped	3%	2%	1%	1%	5%
Favorable (Net)	19%	23%	12%	33%	15%
Unfavorable (Net)	18%	20%	24%	14%	17%

BFB20_TM3154Y23_27. Would you say you are generally favorable or unfavorable towards these public figures? Ron DeSantis

	Total (N=4,505)	RV (N=3,542)	Rep (N=1,475)	Dem (N=1,358)	Ind/Other (N=1,672)
Very favorable	15%	18%	39%	1%	8%
Somewhat favorable	14%	16%	27%	5%	13%
Somewhat unfavorable	14%	14%	10%	13%	16%
Very unfavorable	29%	33%	5%	57%	26%
I have not heard of them	25%	17%	18%	22%	32%
Skipped	3%	1%	1%	1%	4%
Favorable (Net)	29%	35%	66%	6%	21%
Unfavorable (Net)	43%	47%	15%	71%	43%

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TM3287Y24. Thinking about the elections in 2026, if the election for U.S. Congress were held today, would you vote for the Democratic candidate or the Republican candidate in your district where you live?

	Total (N=4,505)	RV (N=3,542)	Rep (N=1,475)	Dem (N=1,358)	Ind/Other (N=1,672)
Democratic candidate	36%	42%	2%	88%	23%
Republican candidate	30%	37%	83%	1%	15%
Candidate from another political party	4%	3%	1%	1%	7%
Don't know	15%	14%	8%	6%	25%
Will not/do not plan to vote	15%	4%	5%	4%	28%
Skipped	1%	*	*	-	2%

TM3332Y25. How enthusiastic are you about voting in the 2026 congressional elections, if at all?

	Total (N=4,505)	RV (N=3,542)	Rep (N=1,475)	Dem (N=1,358)	Ind/Other (N=1,672)
Very enthusiastic	23%	30%	26%	36%	13%
Somewhat enthusiastic	15%	18%	20%	18%	10%
Neither enthusiastic or unenthusiastic	35%	31%	34%	28%	40%
Somewhat unenthusiastic	9%	10%	9%	7%	10%
Very unenthusiastic	16%	11%	10%	10%	23%
Skipped	2%	*	*	*	4%
Enthusiastic (Net)	39%	49%	47%	54%	24%
Unenthusiastic (Net)	24%	20%	19%	18%	33%

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TM3328Y25. If the 2026 congressional elections were held today, which of the following would be the single MOST important factor for you in deciding who to vote for? A candidate's position on...

	Total (N=4,505)	RV (N=3,542)	Rep (N=1,475)	Dem (N=1,358)	Ind/Other (N=1,672)
Cost of living	48%	45%	46%	43%	53%
Democratic values and norms	22%	25%	13%	41%	14%
Immigration	13%	14%	24%	7%	11%
Crime	4%	4%	7%	2%	4%
Something else	9%	9%	9%	6%	11%
Skipped	4%	2%	1%	*	7%

TM3329Y25. As you consider your vote in the 2026 congressional elections, which one area of everyday expenses would you MOST like members of Congress to prioritize? Cost of...

	Total (N=4,505)	RV (N=3,542)	Rep (N=1,475)	Dem (N=1,358)	Ind/Other (N=1,672)
Healthcare	26%	28%	23%	32%	23%
Housing / Rent	22%	20%	16%	25%	23%
Food	19%	20%	20%	19%	18%
Gasoline	11%	12%	16%	9%	8%
Electricity	4%	5%	6%	3%	4%
Childcare	1%	1%	2%	1%	1%
Something else	5%	5%	4%	4%	5%
None of these costs will impact vote	11%	9%	13%	6%	13%
Skipped	2%	1%	1%	*	5%

TM3393Y26_1. In your opinion, which political party has a better plan, policy or approach to each of the following? The U.S. economy

	Total (N=4,505)	RV (N=3,542)	Rep (N=1,475)	Dem (N=1,358)	Ind/Other (N=1,672)
Democratic Party	33%	37%	4%	78%	22%
Republican Party	31%	36%	77%	4%	19%
Other	7%	6%	2%	2%	13%
Don't know	27%	20%	15%	16%	41%
Skipped	2%	1%	1%	1%	4%

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TM3393Y26_2. In your opinion, which political party has a better plan, policy or approach to each of the following? Healthcare

	Total (N=4,505)	RV (N=3,542)	Rep (N=1,475)	Dem (N=1,358)	Ind/Other (N=1,672)
Democratic Party	40%	44%	9%	84%	31%
Republican Party	24%	28%	64%	2%	13%
Other	7%	7%	4%	2%	12%
Don't know	27%	20%	22%	12%	39%
Skipped	2%	1%	1%	-	4%

TM3393Y26_3. In your opinion, which political party has a better plan, policy or approach to each of the following? Immigration

	Total (N=4,505)	RV (N=3,542)	Rep (N=1,475)	Dem (N=1,358)	Ind/Other (N=1,672)
Democratic Party	33%	36%	4%	77%	23%
Republican Party	36%	42%	84%	6%	26%
Other	6%	6%	1%	2%	12%
Don't know	22%	15%	10%	14%	35%
Skipped	2%	1%	1%	*	4%

TM3393Y26_4. In your opinion, which political party has a better plan, policy or approach to each of the following? Crime

	Total (N=4,505)	RV (N=3,542)	Rep (N=1,475)	Dem (N=1,358)	Ind/Other (N=1,672)
Democratic Party	26%	28%	2%	65%	15%
Republican Party	37%	42%	82%	8%	27%
Other	7%	6%	2%	3%	12%
Don't know	29%	22%	13%	24%	42%
Skipped	2%	1%	1%	*	4%

TM3393Y26_5. In your opinion, which political party has a better plan, policy or approach to each of the following? Cost of living

	Total (N=4,505)	RV (N=3,542)	Rep (N=1,475)	Dem (N=1,358)	Ind/Other (N=1,672)
Democratic Party	35%	39%	5%	79%	25%
Republican Party	27%	32%	71%	2%	16%
Other	7%	7%	3%	2%	13%
Don't know	28%	21%	20%	16%	41%
Skipped	2%	1%	1%	*	5%

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TM3393Y26_6. In your opinion, which political party has a better plan, policy or approach to each of the following? Democratic values and norms

	Total (N=4,505)	RV (N=3,542)	Rep (N=1,475)	Dem (N=1,358)	Ind/Other (N=1,672)
Democratic Party	40%	43%	7%	85%	30%
Republican Party	26%	31%	69%	2%	16%
Other	7%	6%	3%	2%	12%
Don't know	25%	18%	20%	11%	38%
Skipped	2%	1%	1%	*	4%

TM3393Y26_10. In your opinion, which political party has a better plan, policy or approach to each of the following? War, foreign conflicts, or terrorism

	Total (N=4,505)	RV (N=3,542)	Rep (N=1,475)	Dem (N=1,358)	Ind/Other (N=1,672)
Democratic Party	33%	37%	5%	75%	23%
Republican Party	31%	36%	77%	4%	19%
Other	7%	7%	2%	3%	13%
Don't know	27%	20%	15%	17%	41%
Skipped	2%	1%	1%	1%	4%



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About the Study

This Reuters/Ipsos poll was conducted July 29 to August 3, 2026, by Ipsos using the probability-based KnowledgePanel®. This poll is based on a nationally representative probability sample of 4,505 general population adults aged 18 or older.

The study was conducted in English. The data were weighted to adjust for gender by age, race and ethnicity, census region, metropolitan status, education, household income, 2024 vote choice and political party identification. Political party identification benchmarks are from the 2026 NPORS annual survey. The demographic benchmarks came from the 2025 March supplement of the U.S. Census Bureau's Current Population Survey (CPS).

- Gender (Male, Female) by Age (18–29, 30–44, 45–59 and 60+)
- Education (Less than High School, High School, Some College, Bachelor's degree, Master's degree or higher)
- Region (Northeast, Midwest, South, West) by Metro status (Metro, non-Metro)
- Race/Hispanic Ethnicity (White Non-Hispanic, Black Non-Hispanic, Other, Non-Hispanic, Hispanic, 2+ Races, Non-Hispanic)
- Household Income (Under \$25,000, \$25,000–\$49,999, \$50,000–\$74,999, \$75,000–\$99,999, \$100,000–\$149,999, \$150,000+)
- 2024 Presidential Vote Choice (Harris, Trump, Another Candidate, Did not vote)
- Political Party ID (Democrat, Lean Democrat, Republican, Lean Republican, Independent/Something else)

The margin of sampling error is plus or minus 1.5 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error takes into account the design effect, which was 1.07. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent.

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“Game Changers” – our tagline – summarizes our ambition to help our 5,000 clients navigate with confidence our rapidly changing world.

Founded in France in 1975, Ipsos has been listed on the Euronext Paris since July 1, 1999. The company is part of the SBF 120, Mid-60 indices, and is eligible for the Deferred Settlement Service (SRD).

ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg IPS:FP

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