



25-061766-28 - UK IN THE USA - USA

T1	Table 1	Q6 - Thinking about the news content you have consumed over the past year, how much, if at all, would you	Base: All adults aged 18+ in the USA
T2	Table 2	Q7 - In general, when you have seen Great Britain in the news over the past year, do you think Great Britain	Base: All adults aged 18+ in the USA who have seen or heard about Great Britain to some extent
T3	Table 3	Q1 - Which of the following individuals is the current British Prime Minister, or are you unsure?	Base: All adults aged 18+ in the USA
T4	Table 4	Q2 - Which of the following do you think are the 2 or 3 most important issues facing: - Summary table	Base: All adults aged 18+ in the USA
T5	Table 5	Q2_1 - Which of the following do you think are the 2 or 3 most important issues facing: - Great Britain	Base: All adults aged 18+ in the USA
T6	Table 6	Q2_2 - Which of the following do you think are the 2 or 3 most important issues facing: - The United States	Base: All adults aged 18+ in the USA
T7	Table 7	Q3 - Which of the following do you think the British public think are the 2 or 3 most important issues facing	Base: All adults aged 18+ in the USA
T8	Table 8	Q3B - Which of the following do you think the American public think are the 2 or 3 most important issues facing	Base: All adults aged 18+ in the USA
T9	Table 9	Q4A - Do you think America would be better off or worse off if it was more like Great Britain, or would it make	Base: All adults aged 18+ in the USA
T10	Table 10	Q4B - Do you think Great Britain would be better off or worse off if it was more like America, or would it make	Base: All adults aged 18+ in the USA
T11	Table 11	Q5 - To what extent, if at all, do you agree or disagree with the following statements: - Summary table	Base: All adults aged 18+ in the USA
T12	Table 12	Q5_1 - To what extent, if at all, do you agree or disagree with the following statements: - British society is better	Base: All adults aged 18+ in the USA
T13	Table 13	Q5_2 - To what extent, if at all, do you agree or disagree with the following statements: - American society is better	Base: All adults aged 18+ in the USA
T14	Table 14	QPOL - In general, do you consider yourself...	Base: All adults aged 18+ in the USA
T15	Table 15	QVOTE - Who did you vote for in the 2024 presidential election or did you not vote?	Base: All adults aged 18+ in the USA

Q6 - Thinking about the news content you have consumed over the past year, how much, if at all, would you say you have seen or heard about Great Britain?

Base: All adults aged 18+ in the USA

[illegible]

Proportions/Mean: Columns Tested (% risk level) - χ^2 /b - c_i/d_j - $f_2/g_3/h_1$ - j/k - $l/m/n$ - $a_1/b_1/c_1/r$ - t_h - $u/v/w/x$ - $y/A/B$ - $C/D/N/Y$ - $G/H/I/J/K$ - $L/M/N$ - $O/P/Q$
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

[illegible]

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e - f/g/h/i - j/k - l/m/n - o/p/q/r - s/t - u/v/w/x - y/z/ff - C/D/X/Y - G/H/I/J/K - L/M/N - O/P/Q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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31-000-780-04 - US IN THE USA - USA
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Table 3
Q3 - Which of the following individuals is the current British Prime Minister, or are you unsure?
Base: All adults aged 18+ in the USA

	GENDER		AGE		GENERATION			WORKING STATUS		MARRIED/LIVING		NUMBER IN HOUSEHOLD				CHILDREN IN HOUSEHOLD		REGION				EDUCATION		BACHELOR DEGREE OR HIGHER		INCOME				ETHNICITY				POLITICAL PARTY AFFILIATION				2024 PRESIDENTIAL VOTE				
	MALE	FEMALE	18-34	35-54	55+	GEN Z	MILLENNIALS	GEN X	BABY BOOMERS	WORKING	NOT WORKING	ALONE	1	2	3	4+	YES	NO	NORTHEAST	MIDWEST	SOUTH	WEST	NO COLLEGE	SOME COLLEGE	BACHELOR DEGREE OR HIGHER	LESS THAN \$34	\$35-\$4,994	\$5K-\$9,994	\$10K AND OVER	WHITE	BLACK	ASIAN	HISPANIC	OTHER	REPUBLICAN	DEMOCRAT	INDEPENDENT	DO NOT VOTE	KAMALA HARRIS	DONALD TRUMP		
UNRECOGNIZED BASE	115%	107	107	103	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
UNKNOWN SEX BASE	100%	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Base: Women	60%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Base: Unknown	36	12	22	22	9	8	14	17	1	18	17	21	12	2	4	7	16	14	16	5	6	11	12	12	14	9	6	1	6	10	14	1	2	10	-	12	5	11	14	6	3	
Base: Men	24	26	48	74	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Base: Black	14	14	17	49	15	12	2	10	11	6	21	9	17	7	6	12	1	8	10	23	2	6	14	7	8	10	13	5	1	4	18	21	6	1	1	-	12	12	4	4	13	13
Base: Hispanic	26	26	26	16	4%	26	16	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26
Base: Asian	24	12	8	6	7	7	9	8	3	12	7	14	7	7	8	9	7	12	12	6	9	10	5	9	12	8	3	2	12	12	12	12	12	12	12	12	12	12	12	12	12	12
Base: White	44	7	14	5	7	6	5	7	4	6	10	6	14	3	5	7	16	14	16	5	6	11	12	12	14	9	6	1	6	10	14	1	2	10	-	12	5	11	14	6	3	
Base: Black	27	14	6	8	3	2	7	4	5	1	10	2	10	5	2	3	11	5	10	23	2	6	14	7	8	10	13	5	1	4	18	21	6	1	1	-	12	12	4	4	13	13
Base: Asian	26	26	16	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26
Base: Hispanic	24	9	6	6	3	4	5	2	3	2	9	5	7	5	1	1	5	2	10	3	3	5	2	3	8	2	1	2	3	7	8	1	2	2	-	3	5	5	3	5	4	
Base: White	44	7	14	5	7	6	5	7	4	6	10	6	14	3	5	7	16	14	16	5	6	11	12	12	14	9	6	1	6	10	14	1	2	10	-	12	5	11	14	6	3	
Base: Black	27	14	6	8	3	2	7	4	5	1	10	2	10	5	2	3	11	5	10	23	2	6	14	7	8	10	13	5	1	4	18	21	6	1	1	-	12	12	4	4	13	13
Base: Asian	26	26	16	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26
Base: Hispanic	24	9	6	6	3	4	5	2	3	2	9	5	7	5	1	1	5	2	10	3	3	5	2	3	8	2	1	2	3	7	8	1	2	2	-	3	5	5	3	5	4	
Base: White	44	7	14	5	7	6	5	7	4	6	10	6	14	3	5	7	16	14	16	5	6	11	12	12	14	9	6	1	6	10	14	1	2	10	-	12	5	11	14	6	3	
Base: Black	27	14	6	8	3	2	7	4	5	1	10	2	10	5	2	3	11	5	10	23	2	6	14	7	8	10	13	5	1	4	18	21	6	1	1	-	12	12	4	4	13	13
Base: Asian	26	26	16	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26
Base: Hispanic	24	9	6	6	3	4	5	2	3	2	9	5	7	5	1	1	5	2	10	3	3	5	2	3	8	2	1	2	3	7	8	1	2	2	-	3	5	5	3	5	4	
Base: White	44	7	14	5	7	6	5	7	4	6	10	6	14	3	5	7	16	14	16	5	6	11	12	12	14	9	6	1	6	10	14	1	2	10	-	12	5	11	14	6	3	
Base: Black	27	14	6	8	3	2	7	4	5	1	10	2	10	5	2	3	11	5	10	23	2	6	14	7	8	10	13	5	1	4	18	21	6	1	1	-	12	12	4	4	13	13
Base: Asian	26	26	16	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26
Base: Hispanic	24	9	6	6	3	4	5	2	3	2	9	5	7	5	1	1	5	2	10	3	3	5	2	3	8	2	1	2	3	7	8	1	2	2	-	3	5	5	3	5	4	
Base: White	44	7	14	5	7	6	5	7	4	6	10	6	14	3	5	7	16	14	16	5	6	11	12	12	14	9	6	1	6	10	14	1	2	10	-	12	5	11	14	6	3	
Base: Black	27	14	6	8	3	2	7	4	5	1	10	2	10	5	2	3	11	5	10	23	2	6	14	7	8	10	13	5	1	4	18	21	6	1	1	-	12	12	4	4	13	13
Base: Asian	26	26	16	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26
Base: Hispanic	24	9	6	6	3	4	5	2	3	2	9	5	7	5	1	1	5	2	10	3	3	5	2	3	8	2	1	2	3	7	8	1	2	2	-	3	5	5	3	5	4	
Base: White	44	7	14	5	7	6	5	7	4	6	10	6	14	3	5	7	16	14	16	5	6	11	12	12	14	9	6	1	6	10	14	1	2	10	-	12	5	11	14	6	3	
Base: Black	27	14	6	8	3	2	7	4	5	1	10	2	10	5	2	3	11	5	10	23	2	6	14	7	8	10	13	5	1	4	18	21	6	1	1	-	12	12	4	4	13	13
Base: Asian	26	26	16	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26
Base: Hispanic	24	9	6	6	3	4	5	2	3	2	9	5	7	5	1	1	5	2	10	3	3	5	2	3	8	2	1	2	3	7	8	1	2	2	-	3	5	5	3	5	4	
Base: White	44	7	14	5	7	6	5	7	4	6	10	6	14	3	5	7	16	14	16	5	6	11	12	12	14	9	6	1	6	10	14	1	2	10	-	12	5	11	14	6	3	
Base: Black	27	14	6	8	3	2	7	4	5	1	10	2	10	5	2	3	11	5	10	23	2	6	14	7	8	10	13	5	1	4	18	21	6	1	1	-	12	12	4	4	13	13
Base: Asian	26	26	16	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26
Base: Hispanic	24	9	6	6	3	4	5	2	3	2	9	5	7	5	1	1	5	2	10	3	3	5	2	3	8	2	1	2	3	7	8	1	2	2	-	3	5	5	3	5	4	
Base: White	44	7	14	5	7	6	5	7	4	6	10	6	14	3	5	7	16	14	16	5	6	11	12	12	14	9	6	1	6	10	14	1	2	10	-	12	5	11	14	6	3	
Base: Black	27	14	6	8	3	2	7	4	5	1	10	2	10	5	2	3	11	5	10	23	2	6	14	7	8	10	13	5	1	4	18	21	6	1	1	-	12	12	4	4	13	13
Base: Asian	26	26	16	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26
Base: Hispanic	24	9	6	6	3	4	5	2	3	2	9	5	7	5																												

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25-061766-28 - UK IN THE USA - USA
10TH - 14TH JULY 2026
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15 Jul 2026

Table 4

Q2 - Which of the following do you think are the 2 or 3 most important issues facing: - Summary table

Base: All adults aged 18+ in the USA

	Great Britain	The United States of America
UNWEIGHTED BASE	1146	1146
WEIGHTED BASE	1146	1146
Immigration / immigrants	260 23%	289 25%
Economy	241 21%	374 33%
Inflation / Prices	173 15%	557 49%
Healthcare	81 7%	280 24%
Defence / foreign affairs	128 11%	143 12%
Lack of faith in government	192 17%	301 26%
Housing	58 5%	129 11%
Unemployment	44 4%	139 12%
Education	25 2%	55 5%
Crime / law and order	151 13%	167 15%
Taxation	79 7%	103 9%
Poverty / inequality	77 7%	186 16%
Relations with the EU	177 15%	28 2%
Environment / climate change	98 9%	92 8%
Morality / individual lifestyles	70 6%	100 9%
Something else	22 2%	21 2%
Don't know	361 31%	9 1%

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Proportions/Mean: Columns Tested (χ^2 /risk level) = $a/b - c/d$, $b/c - d/a$, $b/c - d/a$, $c/d - b/a$, $d/a - c/b$, $a/b - c/d$, $c/d - b/a$, $b/c - d/a$, $d/a - c/b$, $a/b - c/d$, $c/d - b/a$, $b/c - d/a$, $d/a - c/b$.
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing.

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Q2_3 - Which of the following do you think are the 2 or 3 most important issues facing: - The United States of America

[illegible]

Overlap formulae used. * small base; ** very small base (under 20) ineligible for sig testing

Q3 - Which of the following do you think the British public think are the 2 or 3 most important issues facing Great Britain?

Base: All adults aged 18+ in the USA.

		GENDER		AGE		GENERATION				MORNING STATUS				MARTIAL STATUS				NUMBER IN HOUSEHOLD				CHILDREN IN HOUSEHOLD				REGION				EDUCATION				INCOME				ETHNICITY				POLITICAL PARTY AFFILIATION				2018 RESIDENTIAL TYPE																																																																																																																																																																																																																																																										
		MALE	FEMALE	18-24	25-34	35-44	45-54	55-64	65-74	75-84	85-94	95-104	105-114	115-124	125-134	135-144	145-154	155-164	165-174	175-184	185-194	195-204	205-214	215-224	225-234	235-244	245-254	255-264	265-274	275-284	285-294	295-304	305-314	315-324	325-334	335-344	345-354	355-364	365-374	375-384	385-394	395-404	405-414	415-424	425-434	435-444	445-454	455-464	465-474	475-484	485-494	495-504	505-514	515-524	525-534	535-544	545-554	555-564	565-574	575-584	585-594	595-604	605-614	615-624	625-634	635-644	645-654	655-664	665-674	675-684	685-694	695-704	705-714	715-724	725-734	735-744	745-754	755-764	765-774	775-784	785-794	795-804	805-814	815-824	825-834	835-844	845-854	855-864	865-874	875-884	885-894	895-904	905-914	915-924	925-934	935-944	945-954	955-964	965-974	975-984	985-994	1000-1004	1005-1014	1015-1024	1025-1034	1035-1044	1045-1054	1055-1064	1065-1074	1075-1084	1085-1094	1095-1104	1105-1114	1115-1124	1125-1134	1135-1144	1145-1154	1155-1164	1165-1174	1175-1184	1185-1194	1195-1204	1205-1214	1215-1224	1225-1234	1235-1244	1245-1254	1255-1264	1265-1274	1275-1284	1285-1294	1295-1304	1305-1314	1315-1324	1325-1334	1335-1344	1345-1354	1355-1364	1365-1374	1375-1384	1385-1394	1395-1404	1405-1414	1415-1424	1425-1434	1435-1444	1445-1454	1455-1464	1465-1474	1475-1484	1485-1494	1495-1504	1505-1514	1515-1524	1525-1534	1535-1544	1545-1554	1555-1564	1565-1574	1575-1584	1585-1594	1595-1604	1605-1614	1615-1624	1625-1634	1635-1644	1645-1654	1655-1664	1665-1674	1675-1684	1685-1694	1695-1704	1705-1714	1715-1724	1725-1734	1735-1744	1745-1754	1755-1764	1765-1774	1775-1784	1785-1794	1795-1804	1805-1814	1815-1824	1825-1834	1835-1844	1845-1854	1855-1864	1865-1874	1875-1884	1885-1894	1895-1904	1905-1914	1915-1924	1925-1934	1935-1944	1945-1954	1955-1964	1965-1974	1975-1984	1985-1994	1995-2004	2005-2014	2015-2024	2025-2034	2035-2044	2045-2054	2055-2064	2065-2074	2075-2084	2085-2094	2095-2104	2105-2114	2115-2124	2125-2134	2135-2144	2145-2154	2155-2164	2165-2174	2175-2184	2185-2194	2195-2204	2205-2214	2215-2224	2225-2234	2235-2244	2245-2254	2255-2264	2265-2274	2275-2284	2285-2294	2295-2304	2305-2314	2315-2324	2325-2334	2335-2344	2345-2354	2355-2364	2365-2374	2375-2384	2385-2394	2395-2404	2405-2414	2415-2424	2425-2434	2435-2444	2445-2454	2455-2464	2465-2474	2475-2484	2485-2494	2495-2504	2505-2514	2515-2524	2525-2534	2535-2544	2545-2554	2555-2564	2565-2574	2575-2584	2585-2594	2595-2604	2605-2614	2615-2624	2625-2634	2635-2644	2645-2654	2655-2664	2665-2674	2675-2684	2685-2694	2695-2704	2705-2714	2715-2724	2725-2734	2735-2744	2745-2754	2755-2764	2765-2774	2775-2784	2785-2794	2795-2804	2805-2814	2815-2824	2825-2834	2835-2844	2845-2854	2855-2864	2865-2874	2875-2884	2885-2894	2895-2904	2905-2914	2915-2924	2925-2934	2935-2944

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d - e/f - g/h - i/j - k/n - o/p - q/r - s/t - u/v - w/x - y/z - C/D - E/F - G/H - I/J - K/L - M/N - O/P - Q/R - S/T - U/V - W/X - Y/Z - AA - BB - CC - DD - EE - FF - GG - HH - II - JJ - KK - LL - MM - NN - OO - PP - QQ - RR - SS - TT - UU - VV - WW - XX - YY - ZZ - AAA - BBB - CCC - DDD - EEE - FFF - GGG - HHH - III - JJJ - KKK - LLL - MMM - NNN - OOO - PPP - QQQ - RRR - SSS - TTT - UUU - VVV - WWW - XXX - YYY - ZZZ - $AAAA$ - $BBBB$ - $CCCC$ - $DDDD$ - $EEEE$ - $FFFF$ - $GGGG$ - $HHHH$ - $IIII$ - $JJJJ$ - $KKKK$ - $LLLL$ - $MMMM$ - $NNNN$ - $OOOO$ - $PPPP$ - $QQQQ$ - $RRRR$ - $SSSS$ - $TTTT$ - $UUUU$ - $VVVV$ - $WWWW$ - $XXXX$ - $YYYY$ - $ZZZZ$ - $AAAAA$ - $BBBBB$ - $CCCCC$ - $DDDDD$ - $EEEEE$ - $FFFFF$ - $GGGGG$ - $HHHHH$ - $IIIII$ - $JJJJJ$ - $KKKKK$ - $LLLLL$ - $MMMMM$ - $NNNNN$ - $OOOOO$ - $PPPPP$ - $QQQQQ$ - $RRRRR$ - $SSSSS$ - $TTTTT$ - $UUUUU$ - $VVVVV$ - $WWWWW$ - $XXXXX$ - $YYYYY$ - $ZZZZZ$ - $AAAAA$ - $BBBBB$ - $CCCCC$ - $DDDDD$ - $EEEEE$ - $FFFFF$ - $GGGGG$ - $HHHHH$ - $IIIII$ - $JJJJJ$ - $KKKKK$ - $LLLLL$ - $MMMMM$ - $NNNNN$ - $OOOOO$ - $PPPPP$ - $QQQQQ$ - $RRRRR$ - $SSSSS$ - $TTTTT$ - $UUUUU$ - $VVVVV$ - $WWWWW$ - $XXXXX$ - $YYYYY$ - $ZZZZZ$ - $AAAAA$ - $BBBBB$ - $CCCCC$ - $DDDDD$ - $EEEEE$ - $FFFFF$ - $GGGGG$ - $HHHHH$ - $IIIII$ - $JJJJJ$ - $KKKKK$ - $LLLLL$ - $MMMMM$ - $NNNNN$ - $OOOOO$ - $PPPPP$ - $QQQQQ$ - $RRRRR$ - $SSSSS$ - $TTTTT$ - $UUUUU$ - $VVVVV$ - $WWWWW$ - $XXXXX$ - $YYYYY$ - $ZZZZZ$ - $AAAAA$ - $BBBBB$ - $CCCCC$ - $DDDDD$ - $EEEEE$ - $FFFFF$ - $GGGGG$ - $HHHHH$ - $IIIII$ - $JJJJJ$ - $KKKKK$ - $LLLLL$ - $MMMMM$ - $NNNNN$ - $OOOOO$ - $PPPPP$ - $QQQQQ$ - $RRRRR$ - $SSSSS$ - $TTTTT$ - $UUUUU$ - $VVVVV$ - $WWWWW$ - $XXXXX$ - $YYYYY$ - $ZZZZZ$ - $AAAAA$ - $BBBBB$ - $CCCCC$ - $DDDDD$ - $EEEEE$ - $FFFFF$ - $GGGGG$ - $HHHHH$ - $IIIII$ - $JJJJJ$ - $KKKKK$ - $LLLLL$ - $MMMMM$ - $NNNNN$ - $OOOOO$ - $PPPPP$ - $QQQQQ$ - $RRRRR$ - $SSSSS$ - $TTTTT$ - $UUUUU$ - $VVVVV$ - $WWWWW$ - $XXXXX$ - $YYYYY$ - $ZZZZZ$ - $AAAAA$ - $BBBBB$ - $CCCCC$ - $DDDDD$ - $EEEEE$ - $FFFFF$ - $GGGGG$ - $HHHHH$ - $IIIII$ - $JJJJJ$ - $KKKKK$ - $LLLLL$ - $MMMMM$ - $NNNNN$ - $OOOOO$ - $PPPPP$ - $QQQQQ$ - $RRRRR$ - $SSSSS$ - $TTTTT$ - $UUUUU$ - $VVVVV$ - $WWWWW$ - $XXXXX$ - $YYYYY$ - $ZZZZZ$ - $AAAAA$ - $BBBBB$ - $CCCCC$ - $DDDDD$ - $EEEEE$ - $FFFFF$ - $GGGGG$ - $HHHHH$ - $IIIII$ - $JJJJJ$ - $KKKKK$ - $LLLLL$ - $MMMMM$ - $NNNNN$ - $OOOOO$ - $PPPPP$ - $QQQQQ$ - $RRRRR$ - $SSSSS$ - $TTTTT$ - $UUUUU$ - $VVVVV$ - $WWWWW$ - $XXXXX$ - $YYYYY$ - $ZZZZZ$ - $AAAAA$ - $BBBBB$ - $CCCCC$ - $DDDDD$ - $EEEEE$ - $FFFFF$ - $GGGGG$ - $HHHHH$ - $IIIII$ - $JJJJJ$ - $KKKKK$ - $LLLLL$ - $MMMMM$ - $NNNNN$ - $OOOOO$ - $PPPPP$ - $QQQQQ$ - $RRRRR$ - $SSSSS$ - $TTTTT$ - $UUUUU$ - $VVVVV$ - $WWWWW$ - $XXXXX$ - $YYYYY$ - $ZZZZZ$ - $AAAAA$ - $BBBBB$ - $CCCCC$ - $DDDDD$ - $EEEEE$ - $FFFFF$ - $GGGGG$ - $HHHHH$ - $IIIII$ - $JJJJJ$ - $KKKKK$ - $LLLLL$ - $MMMMM$ - $NNNNN$ - $OOOOO$ - $PPPPP$ - $QQQQQ$ - $RRRRR$ - $SSSSS$ - $TTTTT$ - $UUUUU$ - $VVVVV$ - $WWWWW$ - $XXXXX$ - $YYYYY$ - $ZZZZZ$ - $AAAAA$ - $BBBBB$ - $CCCCC$ - $DDDDD$ - $EEEEE$ - $FFFFF$ - $GGGGG$ - $HHHHH$ - $IIIII$ - $JJJJJ$ - $KKKKK$ - $LLLLL$ - $MMMMM$ - $NNNNN$ - $OOOOO$ - $PPPPP$ - $QQQQQ$ - $RRRRR$ - $SSSSS$ - $TTTTT$ - $UUUUU$ - $VVVVV$ - $WWWWW$ - $XXXXX$ - $YYYYY$ - $ZZZZZ$ - $AAAAA$ - $BBBBB$ - $CCCCC$ - $DDDDD$ - $EEEEE$ - $FFFFF$ - $GGGGG$ - $HHHHH$ - $IIIII$ - $JJJJJ$ - $KKKKK$ - $LLLLL$ - $MMMMM$ - $NNNNN$ - $OOOOO$ - $PPPPP$ - $QQQQQ$ - $RRRRR$ - $SSSSS$ - $TTTTT$ - $UUUUU$ - $VVVVV$ - $WWWWW$ - $XXXXX$ - $YYYYY$ - $ZZZZZ$ - $AAAAA$ - $BBBBB$ - $CCCCC$ - $DDDDD$ - $EEEEE$ - $FFFFF$ - $GGGGG$ - $HHHHH$ - $IIIII$ - $JJJJJ$ - $KKKKK$ - $LLLLL$ - $MMMMM$ - $NNNNN$ - $OOOOO$ - $PPPPP$ - $QQQQQ$ - $RRRRR$ - $SSSSS$ - $TTTTT$ - $UUUUU$ - $VVVVV$ - $WWWWW$ - $XXXXX$ - $YYYYY$ - $ZZZZZ$ - $AAAAA$ - $BBBBB$ - $CCCCC$ - $DDDDD$ - $EEEEE$ - $FFFFF$ - $GGGGG$ - $HHHHH$ - $IIIII$ - $JJJJJ$ - $KKKKK$ - $LLLLL$ - $MMMMM$ - $NNNNN$ - $OOOOO$ - $PPPPP$ - $QQQQQ$ - $RRRRR$ - $SSSSS$ - $TTTTT$ - $UUUUU$ - $VVVVV$ - $WWWWW$ - $XXXXX$ - $YYYYY$ - $ZZZZZ$ - $AAAAA$ - $BBBBB$ - $CCCCC$ - $DDDDD$ - $EEEEE$ - $FFFFF$ - $GGGGG$ - $HHHHH$

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Q28 - Which of the following do you think the American public think are the 2 or 3 most important issues facing the United States?

	GEN		SEX		AGE		LIFE STAGE		GENERATION		MARRIAGE		FAMILY STATUS		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE		MARRIAGE	
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31-000-780-04 - US IN THE USA - USA
REX - 14TH JULY 2020
INTERNATIONAL POL ONLY - DRAFT
IP001

11 Jul 2020

Table 9
Q04 - Do you think America would be better off or worse off if it was more like Great Britain, or would it make no difference?
Base: All adults aged 18+ in the USA

	GENDER		AGE		GENERATION			WORKING STATUS		MARRIED/LIVING		NUMBER IN HOUSEHOLD				CHILDREN IN HOUSEHOLD		REGION			EDUCATION			INCOME				ETHNICITY				POLITICAL PARTY AFFILIATION			2020 PRESIDENTIAL VOTE							
	MALE	FEMALE	18-34	35-54	55+	GEN 2	BELOOMING	GEN Y	BOOM BOOMER	WORKING	NOT WORKING	ALONE	W/1	W/2	W/3	YES	NO	NORTHEAST	MIDWEST	SOUTH	WEST	NO COLLEGE	SOME COLLEGE	BACHELOR DEGREE OR HIGHER	LESS THAN \$34	\$34-\$4,944	\$4,944-\$9,944	\$9,944 OVER	WHITE	BLACK	ASIAN	HISPANIC	OTHER	REPUBLICAN	DEMOCRAT	INDEPENDENT	DO NOT VOTE	KAMALA HARRIS	DONALD TRUMP			
UNWEIGHED TOTAL BASE	1154	1154	171	376	607	27	281	281	281	571	571	113	113	113	113	571	571	271	271	271	271	271	271	271	171	376	607	27	281	281	281	281	281	281	281	281	281	281	281	281		
W/OUT COLLEGE	1154	1154	171	376	607	27	281	281	281	571	571	113	113	113	113	571	571	271	271	271	271	271	271	271	171	376	607	27	281	281	281	281	281	281	281	281	281	281	281	281	281	
W/OUT COLLEGE	1154	1154	171	376	607	27	281	281	281	571	571	113	113	113	113	571	571	271	271	271	271	271	271	271	171	376	607	27	281	281	281	281	281	281	281	281	281	281	281	281	281	281
W/OUT COLLEGE	1154	1154	171	376	607	27	281	281	281	571	571	113	113	113	113	571	571	271	271	271	271	271	271	271	171	376	607	27	281	281	281	281	281	281	281	281	281	281	281	281	281	281
W/OUT COLLEGE	1154	1154	171	376	607	27	281	281	281	571	571	113	113	113	113	571	571	271	271	271	271	271	271	271	171	376	607	27	281	281	281	281	281	281	281	281	281	281	281	281	281	281
W/OUT COLLEGE	1154	1154	171	376	607	27	281	281	281	571	571	113	113	113	113	571	571	271	271	271	271	271	271	271	171	376	607	27	281	281	281	281	281	281	281	281	281	281	281	281	281	281
W/OUT COLLEGE	1154	1154	171	376	607	27	281	281	281	571	571	113	113	113	113	571	571	271	271	271	271	271	271	271	171	376	607	27	281	281	281	281	281	281	281	281	281	281	281	281	281	281
W/OUT COLLEGE	1154	1154	171	376	607	27	281	281	281	571	571	113	113	113	113	571	571	271	271	271	271	271	271	271	171	376	607	27	281	281	281	281	281	281	281	281	281	281	281	281	281	281
W/OUT COLLEGE	1154	1154	171	376	607	27	281	281	281	571	571	113	113	113	113	571	571	271	271	271	271	271	271	271	171	376	607	27	281	281	281	281	281	281	281	281	281	281	281	281	281	281
W/OUT COLLEGE	1154	1154	171	376	607	27	281	281	281	571	571	113	113	113	113	571	571	271	271	271	271	271	271	271	171	376	607	27	281	281	281	281	281	281	281	281	281	281	281	281	281	281
W/OUT COLLEGE	1154	1154	171	376	607	27	281	281	281	571	571	113	113	113	113	571	571	271	271	271	271	271	271	271	171	376	607	27	281	281	281	281	281	281	281	281	281	281	281	281	281	281
W/OUT COLLEGE	1154	1154	171	376	607	27	281	281	281	571	571	113	113	113	113	571	571	271	271	271	271	271	271	271	171	376	607	27	281	281	281	281	281	281	281	281	281	281	281	281	281	281
W/OUT COLLEGE	1154	1154	171	376	607	27	281	281	281	571	571	113	113	113	113	571	571	271	271	271	271	271	271	271	171	376	607	27	281	281	281	281	281	281	281	281	281	281	281	281	281	281
W/OUT COLLEGE	1154	1154	171	376	607	27	281	281	281	571	571	113	113	113	113	571	571	271	271	271	271	271	271	271	171	376	607	27	281	281	281	281	281	281	281	281	281	281	281	281	281	281
W/OUT COLLEGE	1154	1154	171	376	607	27	281	281	281	571	571	113	113	113	113	571	571	271	271	271	271	271	271	271	171	376	607	27	281	281	281	281	281	281	281	281	281	281	281	281	281	281
W/OUT COLLEGE	1154	1154	171	376	607	27	281	281	281	571	571	113	113	113	113	571	571	271	271	271	271	271	271	271	171	376	607	27	281	281	281	281	281	281	281	281	281	281	281	281	281	281
W/OUT COLLEGE	1154	1154	171	376	607	27	281	281	281	571	571	113	113	113	113	571	571	271	271	271	271	271	271	271	171	376	607	27	281	281	281	281	281	281	281	281	281	281	281	281	281	281
W/OUT COLLEGE	1154	1154	171	376	607	27	281	281	281	571	571	113	113	113	113	571	571	271	271	271	271	271	271	271	171	376	607	27	281	281	281	281	281	281	281	281	281	281	281	281	281	281
W/OUT COLLEGE	1154	1154	171	376	607	27	281	281	281	571	571	113	113	113	113	571	571	271	271	271	271	271	271	271	171	376	607	27	281	281	281	281	281	281	281	281	281	281	281	281	281	281
W/OUT COLLEGE	1154	1154	171	376	607	27	281	281	281	571	571	113	113	113	113	571	571	271	271	271	271	271	271	271	171	376	607	27	281	281	281	281	281	281	281	281	281	281	281	281	281	281
W/OUT COLLEGE	1154	1154	171	376	607	27	281	281	281	571	571	113	113	113	113	571	571	271	271	271	271	271	271	271	171	376	607	27	281	281	281	281	281	281	281	281	281	281	281	281	281	281
W/OUT COLLEGE	1154	1154	171	376	607	27	281	281	281	571	571	113	113	113	113	571	571	271	271	271	271	271	271	271	171	376	607	27	281	281	281	281	281	281	281	281	281	281	281	281	281	281
W/OUT COLLEGE	1154	1154	171	376	607	27	281	281	281	571	571	113	113	113	113	571	571	271	271	271	271	271	271	271	171	376	607	27	281	281	281	281	281	281	281	281	281	281	281	281	281	281
W/OUT COLLEGE	1154	1154	171	376	607	27	281	281	281	571	571	113	113	113	113	571	571	271	271	271	271	271	271	271	171	376	607	27	281	281	281	281	281	281	281	281	281	281	281	281	281	281
W/OUT COLLEGE	1154	1154	171	376	607	27	281	281	281	571	571	113	113	113	113	571	571	271	271	271	271	271	271	271	171	376	607	27	281	281	281	281	281	281	281	281	281	281	281	281	281	281
W/OUT COLLEGE	1154	1154	171	376	607	27	281	281	281	571	571	113	113	113	113	571	571	271	271	271	271	271	271	271	171	376	607	27	281	281	281	281	281	281	281	281	281	281	281	281	281	281
W/OUT COLLEGE	1154	1154	171	376	607	27	281	281	281	571	571	113	113	113	113	571	571	271	271	271	271	271	271	271	171	376	607	27	281	281	281	281	281	281	281	281	281	281	281	281	281	281
W/OUT COLLEGE	1154	1154	171	376	607	27	281	281	281	571	571	113	113	113	113	571	571	271	271	271	271	271	271	271	171	376	607	27	281	281	281	281	281	281	281	281	281	281	281	281	281	281
W/OUT COLLEGE	1154	1154	171	376	607	27	281	281	281	571	571	113	113	113	113	571	571	271	271	271	271	271	271	271	171	376	607	27	281	281	281	281	281	281	281	281	281	281	281	281	281	281
W/OUT COLLEGE	1154	1154	171	376	607	27	281	281	281	571	571	113	113	113	113	571	571	271	271	271	271	271	271	271	171	376	607	27	281	281	281	281	281	281	281	281	281	281	281	281	281	281
W/OUT COLLEGE	1154	1154	171	376	607	27	281	281	281	571	571	113	113	113	113	571	571	271	271	271	271	271	271	271	171	376	607	27	281	281	281	281	281	281	281	281	281	281	281	281	281	281
W/OUT COLLEGE	1154	1154	171	376	607	27	281	281	281	571	571	113	113	113	113	571	571	271	271	271	271	271	271	271	171	376	607	27	281	281	281	281	281	281	281	281	281	281	281	281	281	281
W/OUT COLLEGE	1154	1154	171	376	607	27	281	281	281	571	571																															

[illegible]

Proportions/Mean: Columns Tested (xN risk level) - χ^2 -b, c -d, f -g, h -i, j -k, l -m, n -o, p -q, r -s, t -u, v -w, x -y, A/B , C/D , E/F , G/H , I/J , K/L , M/N , O/P , Q/R
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

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25-061766-28 - UK IN THE USA - USA
10TH - 14TH JULY 2026
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IPSOS

15 Jul 2026

Table 11

Q5 - To what extent, if at all, do you agree or disagree with the following statements: - Summary table

Base: All adults aged 18+ in the USA

	British society is broken	American society is broken
UNWEIGHTED BASE	1146	1146
WEIGHTED BASE	1146	1146
Strongly agree	110 10%	295 26%
Tend to agree	183 16%	470 41%
Neither agree nor disagree	381 33%	175 15%
Tend to disagree	168 15%	147 13%
Strongly disagree	55 5%	47 4%
Agree (NET)	293 26%	765 67%
Disagree (NET)	223 19%	194 17%
Don't know	249 22%	12 1%

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Q6_1 - To what extent, if at all, do you agree or disagree with the following statements: - British society is broken

Source: All adults aged 18+ in the USA.

[illegible]

Proportions/Mean: Columns Tested (N risk level): a/b , c/d , e/f , g/h , i/j , k/l , m/n , o/p , q/r , s/t , u/v , w/x , y/z , A/B , C/D , E/F , G/H , I/J , K/L , M/N , O/P , Q/R .
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 12
To what extent, if at all, do you agree or disagree with the following statements: - American society is broken

Source: All adults aged 18+ in the USA.

[illegible]

Proportions/Mean: Columns Tested (% risk level) - χ^2 /t/ χ^2 -f/ χ^2 f/t/ χ^2 f - χ^2 /f/n/ χ^2 f - χ^2 /w/f/w/f - χ^2 /V/B - C/D/N/F - G/H/I/J/K - L/M/N - O/P/Q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Table 14
QFOL - In general, do you consider yourself...

[illegible]

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e - f/g/h/i - j/k - l/m/n - o/p/q/r - s/t - u/v/w/x - y/A/B - C/D/X/Y - G/H/I/J/K - L/M/N - O/P/Q
Overlap-formulas used. * small base; ** very small base (under 30) ineligible for sig testing

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



31-000-780-04 - US IN THE USA - USA
REIN - 4TH JULY 2024
INTERNATIONAL ELECTION DRAFT
IPOL

11 Jul 2024

Table 01
Q1/Q10 - Who did you vote for in the 2024 presidential election or did you not vote?
Base: All adults aged 18+ in the USA

	GENDER		AGE		GENERATION			WORKING STATUS		MARRIED / LIVING AS		NUMBER IN HOUSEHOLD				CHILDREN IN HOUSEHOLD		REGION				EDUCATION		INCOME				ETHNICITY				POLITICAL PARTY AFFILIATION			2024 PRESIDENTIAL VOTE				
	MALE	FEMALE	18-34	35-54	55+	GEN Z	MILLENNIALS	GEN X	BABY BOOMERS	WORKING	NOT WORKING	1	2	3	4+	YES	NO	NORTHEAST	MIDWEST	SOUTH	WEST	NO COLLEGE	SOME COLLEGE	BACHELOR DEGREE OR HIGHER	LESS THAN \$34	\$34-\$4,944	\$4,944-\$74,944	\$74,944+ OVER	WHITE	BLACK	ASIAN	HISPANIC	OTHER	REPUBLICAN	DEMOCRAT	INDEPENDENT	DID NOT VOTE	KAMALA HARRIS	DONALD TRUMP
UNWEIGHTED BASE	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
WEIGHTED BASE	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
DID NOT VOTE	40%	35%	30%	25%	20%	15%	10%	5%	2%	10%	15%	10%	5%	2%	1%	5%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	
Barack Obama	50%	55%	60%	65%	70%	75%	80%	85%	90%	90%	85%	80%	75%	70%	65%	60%	55%	50%	45%	40%	35%	30%	25%	20%	15%	10%	5%	2%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	
Donald Trump	50%	45%	40%	35%	30%	25%	20%	15%	10%	10%	15%	10%	5%	2%	1%	5%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	
Demographic split	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	
Dem's base	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	
Dem's base	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	
Dem's base	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	
Dem's base	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	
Dem's base	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	
Dem's base	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	
Dem's base	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	
Dem's base	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	
Dem's base	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	
Dem's base	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	
Dem's base	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	
Dem's base	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	
Dem's base	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	
Dem's base	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	
Dem's base	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	
Dem's base	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	
Dem's base	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	
Dem's base	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	
Dem's base	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	
Dem's base	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	
Dem's base	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	
Dem's base	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	
Dem's base	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	
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