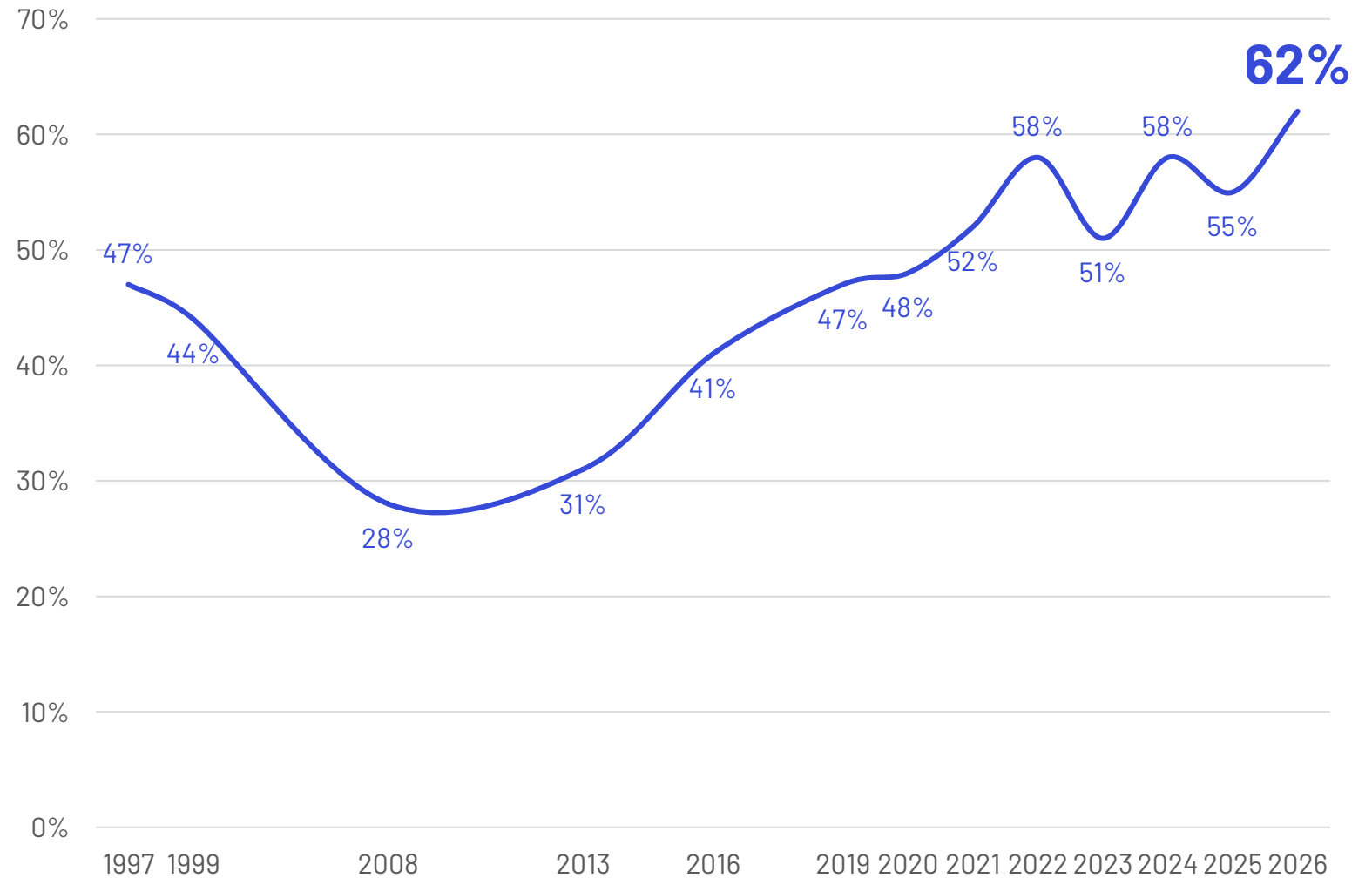


IPSOS GLOBAL TRENDS

BRITISH TECH ANXIETY

**“I fear that
technical progress
is destroying
our lives”**

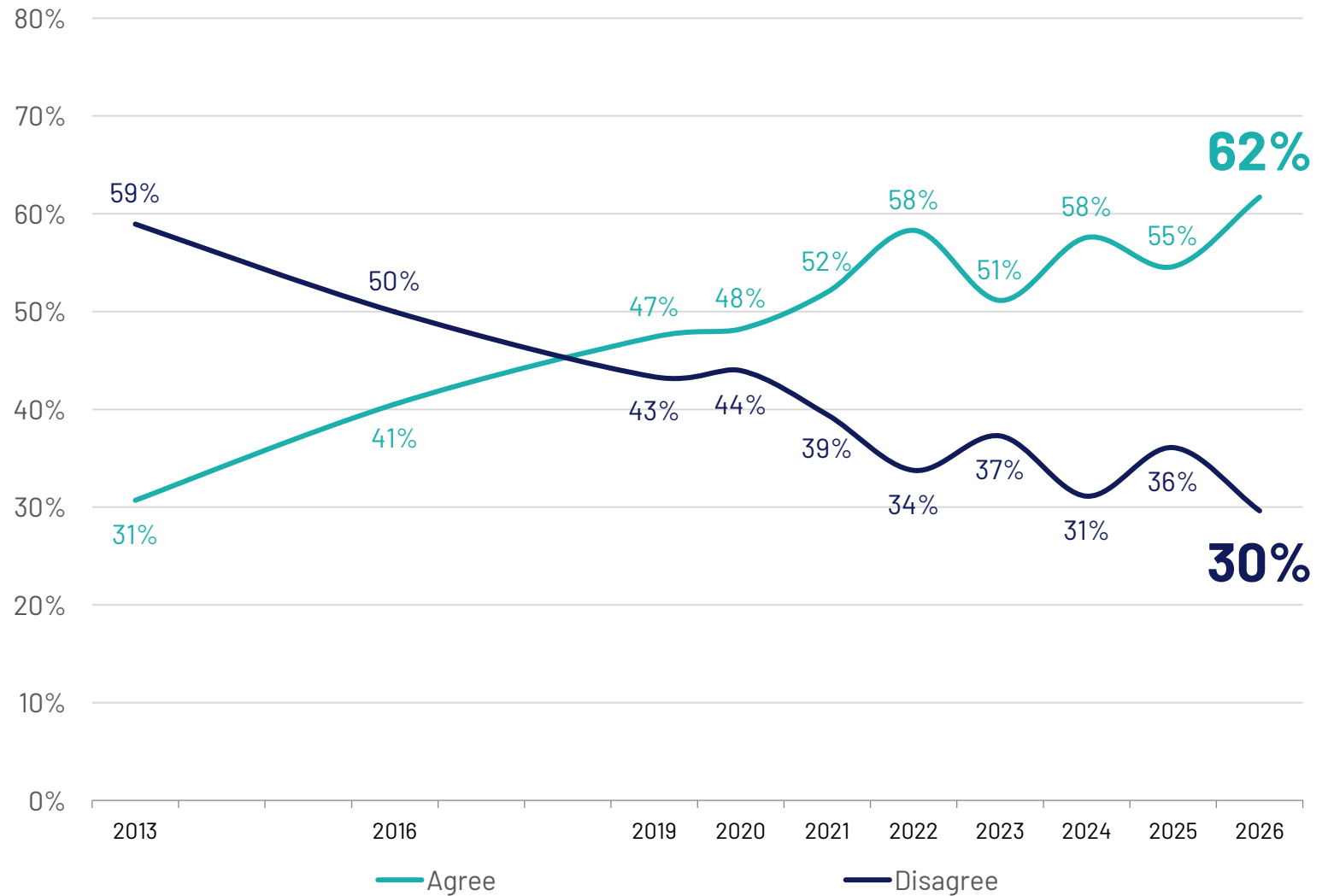
% agree Great Britain,
1997 – 2026



Sources: Socioconsult 1997-99; Real Trends 2008; Ipsos Global Trends 2013 – 2026

**"I fear that
technical progress
is destroying
our lives"**

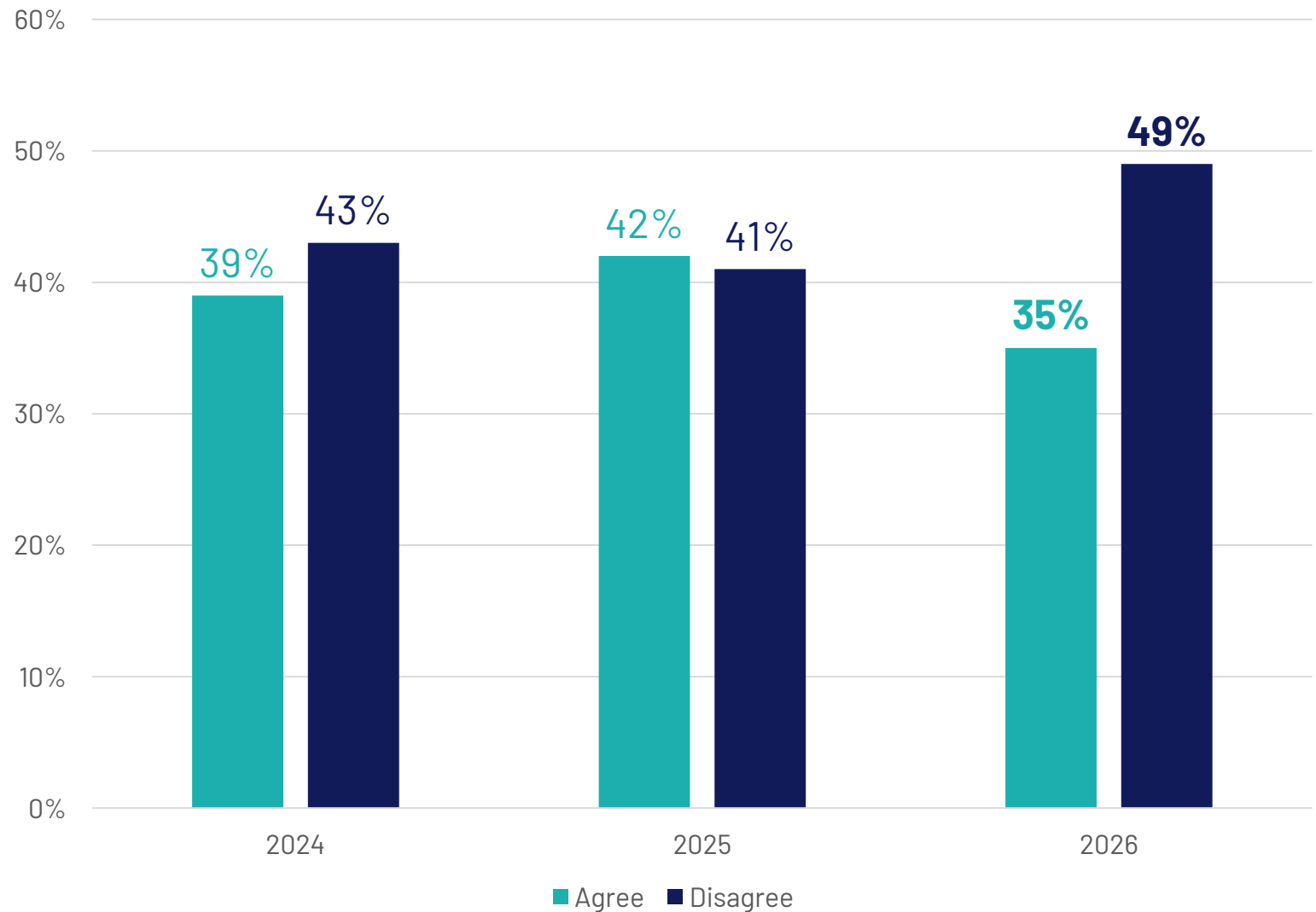
Great Britain,
2013 – 2026



Ipsos Global Trends: 1,000 – 1,080 British adults aged 16-64/75 per year

"Artificial Intelligence is having a positive impact on the world we live in"

% agree Great Britain,
2024 - 2026



Ipsos Global Trends: 1,001 - 1,005 British adults aged 16-75 per year

IPSOS GLOBAL TRENDS

BRITISH TECH ANXIETY