

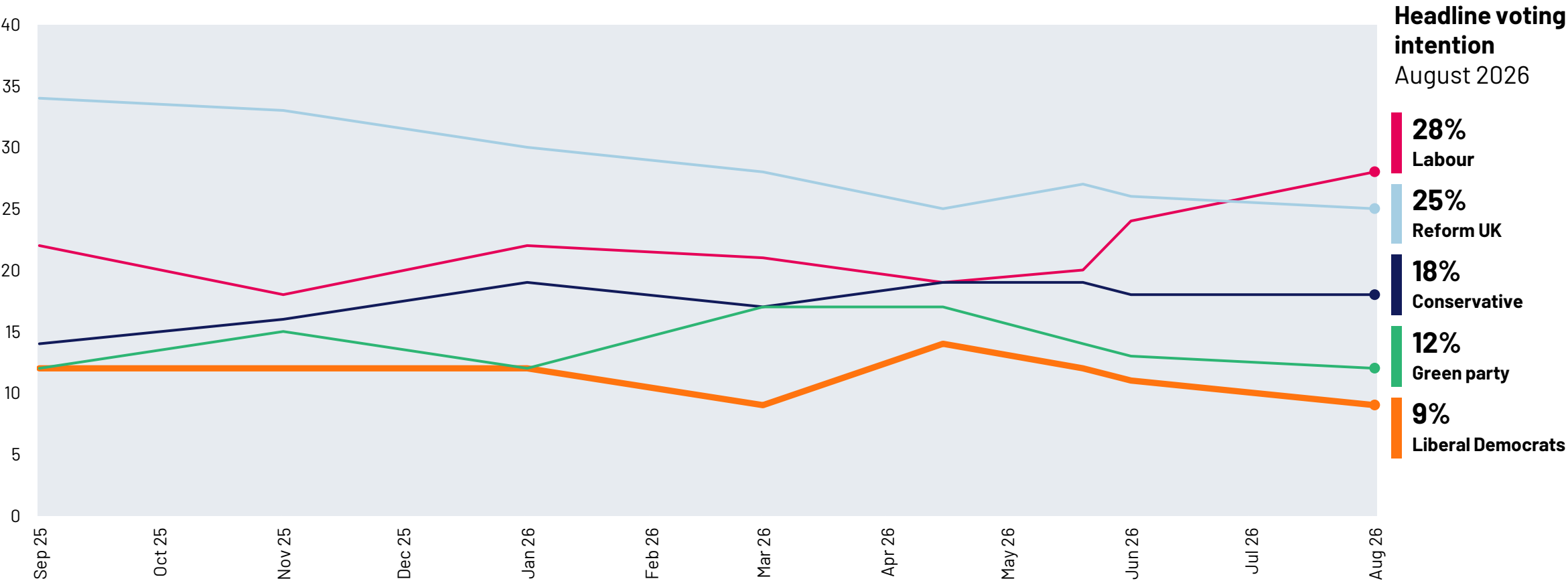
IPSOS

WHERE ARE THE LIBERAL DEMOCRATS AT TODAY?

September 2026

Lib Dem voting intention has stood below the Green Party for most of the last 12 months

Ipsos headline voting intention



Base: c. :800 British adults 18; Prior to September 2015 the turnout filter is "All certain to vote"; From July 2015 turnout filter is "all 9/10 certain to vote and always/usually/it depends vote in General Elections.

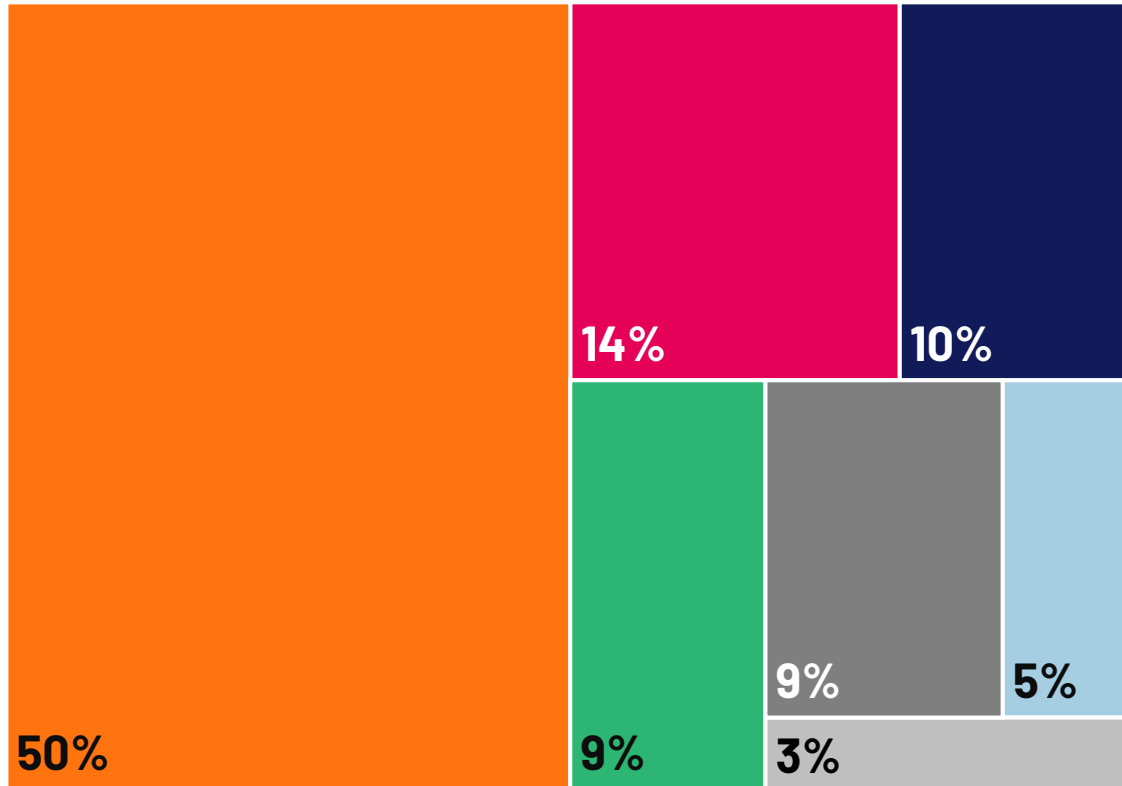
Source: Ipsos Political Monitor



2026 voting intention by 2024 General Election vote



Liberal Democrat 2024 voters



Source: Ipsos Political Monitor Aggregates January–August 2026

Base: 606 2024 Liberal Democrat voters

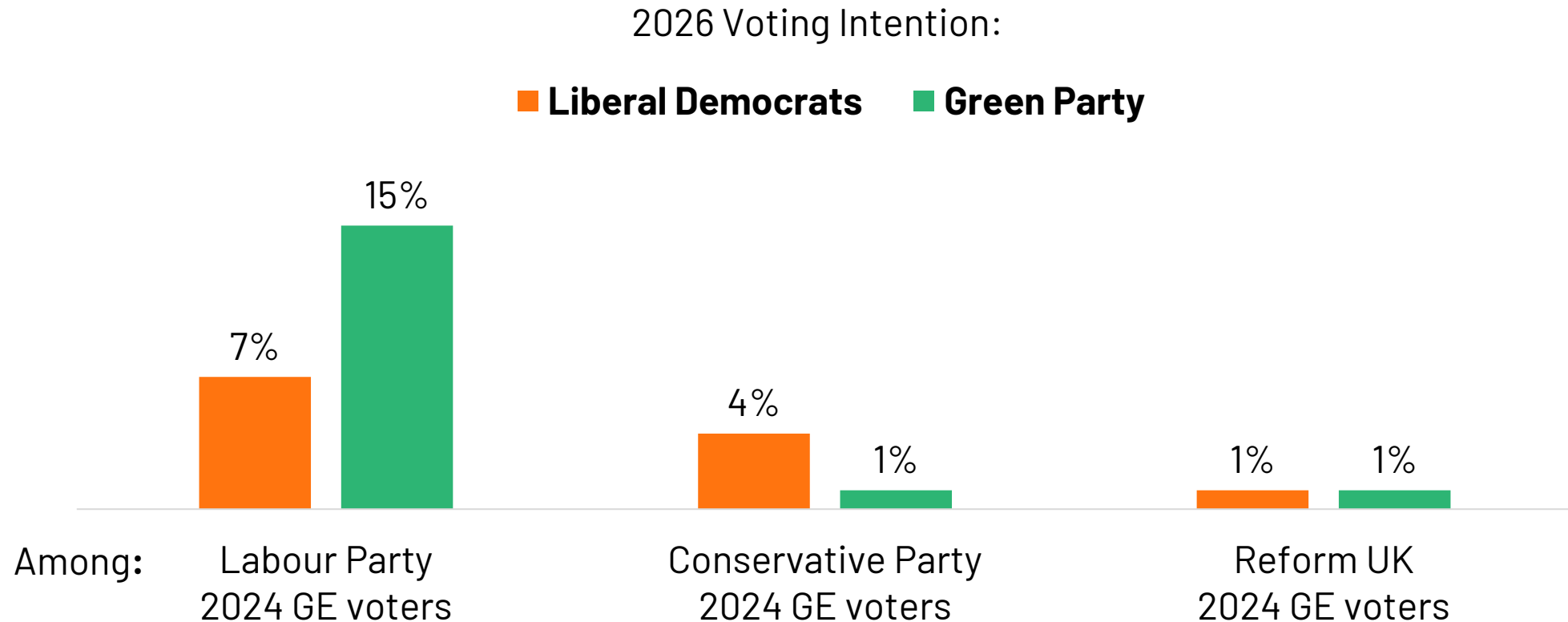
Liberal Democrats are holding on to **50%** of their 2024 General Election vote and **losing:**

23% to the Left

15% to the Right

The Green Party is holding on to **65%** of their 2024 General Election vote

The Green Party is more successful at attracting 2024 Labour voters than the LibDems

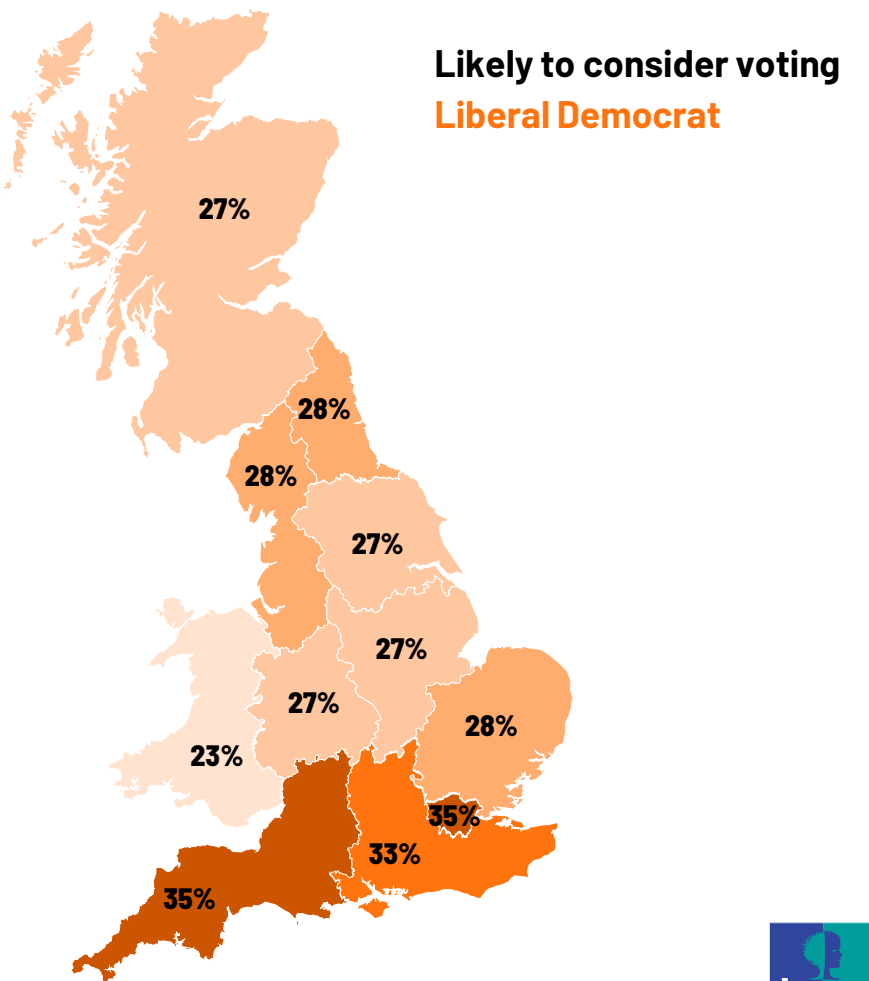
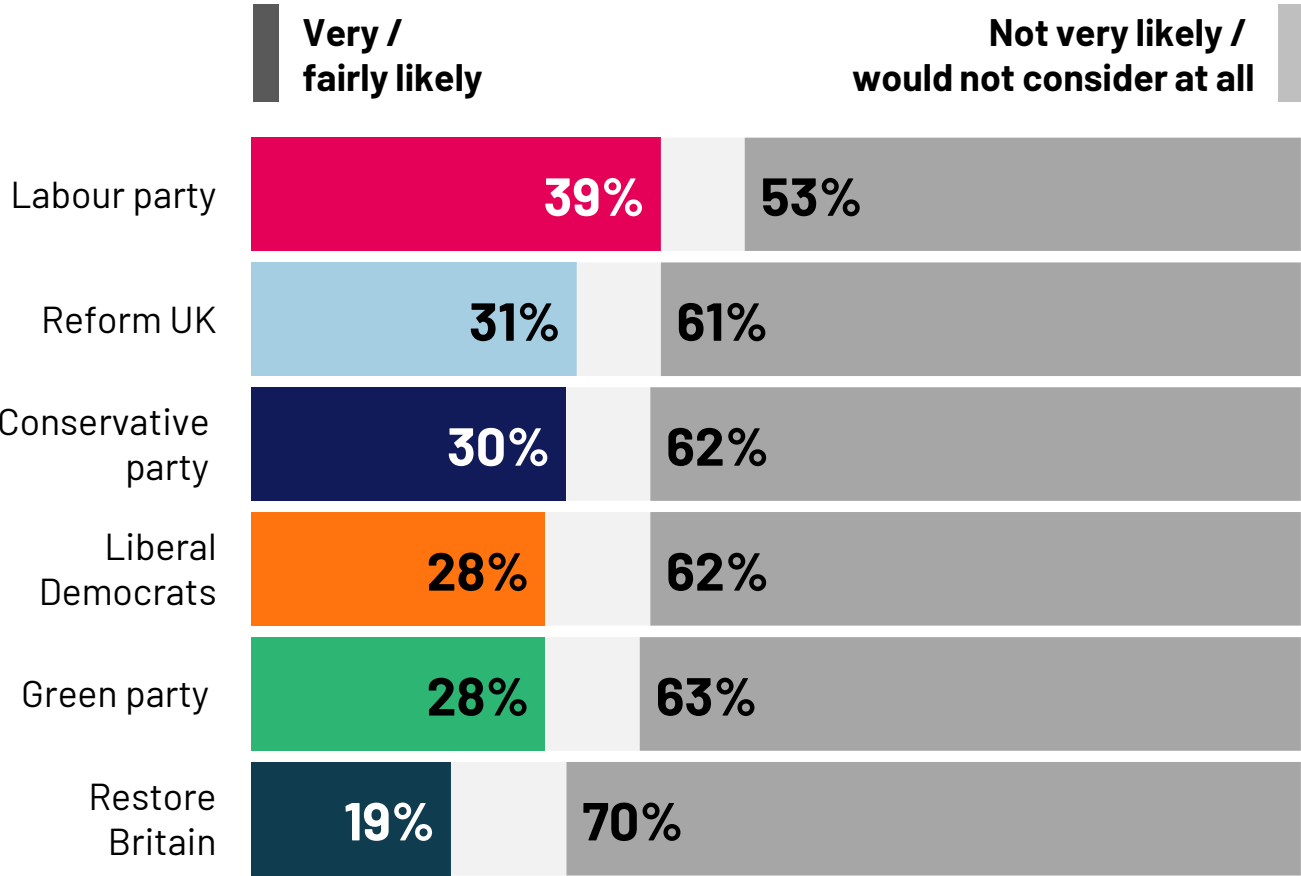


Source: Ipsos Political Monitor Aggregates January–August 2026

Base: 1,663 2024 Labour voters, 1,121 2024 Conservative voters, 673 2024 Reform UK voters

Liberal Democrats continue to have stronger support in the South of England

Thinking ahead to the next General Election, based on what you currently know, how likely, if at all, would you be to consider voting for each of the following parties?



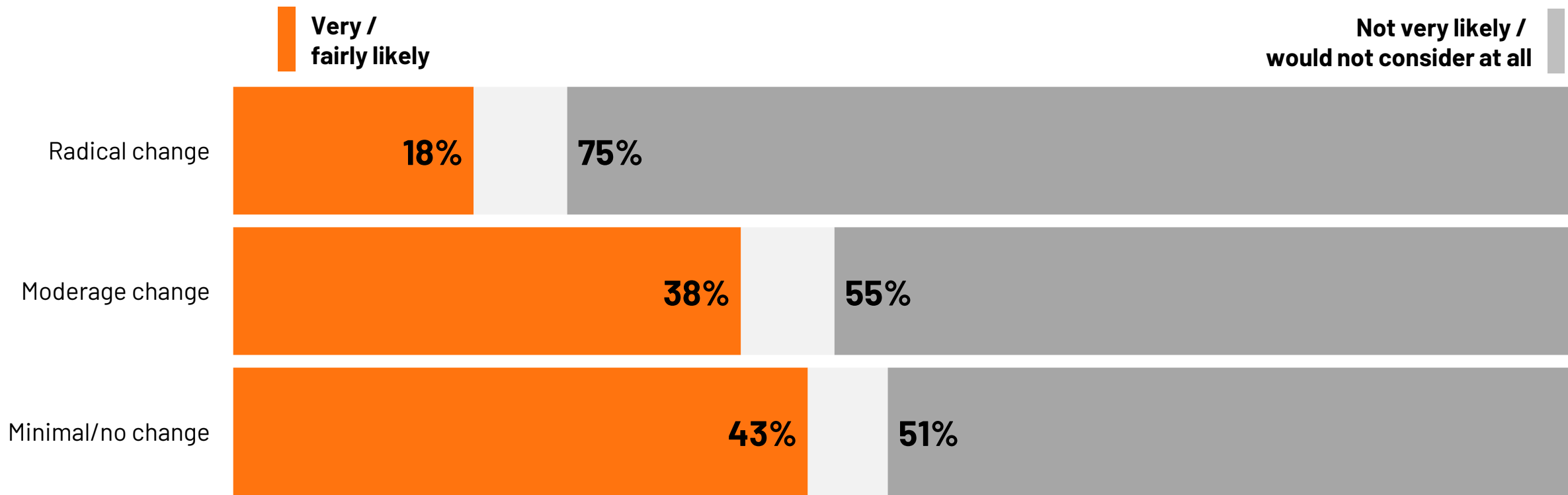
Source: Ipsos Pulse
Base: 2,277 Online British adults aged 18+, 21-27 August 2026
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Liberal Democrats draw support from those who think Britain needs moderate or minimal/no change

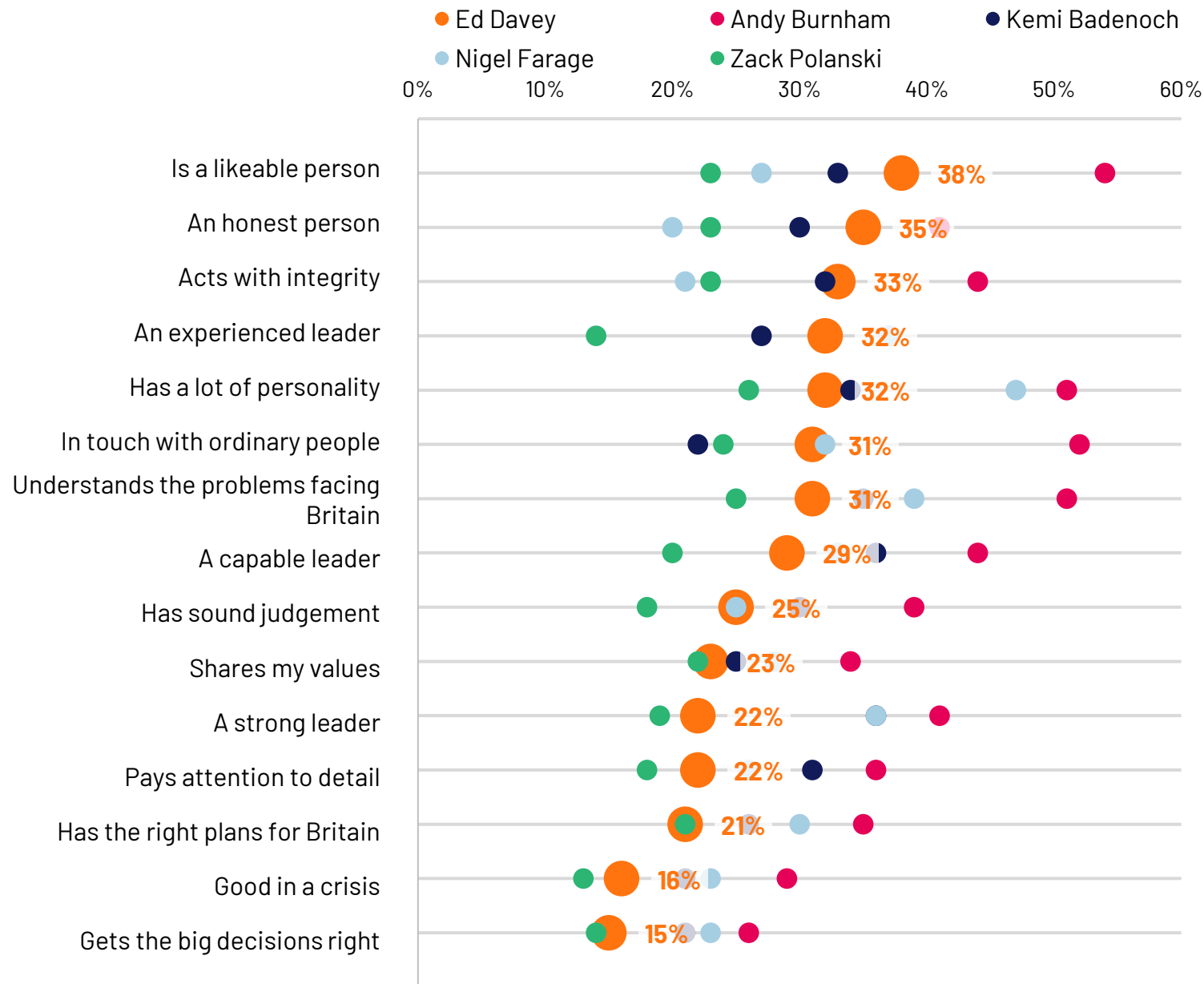
Thinking ahead to the next General Election, based on what you currently know, how likely, if at all, would you be to consider voting for each of the following parties? **The Liberal Democrats**

Which of the following, if any, best describes the type of change you think Britain needs?



Ed Davey is seen as likeable and honest, but does not stand out among other party leaders

Do you think each of the following statements does or does not apply to...?



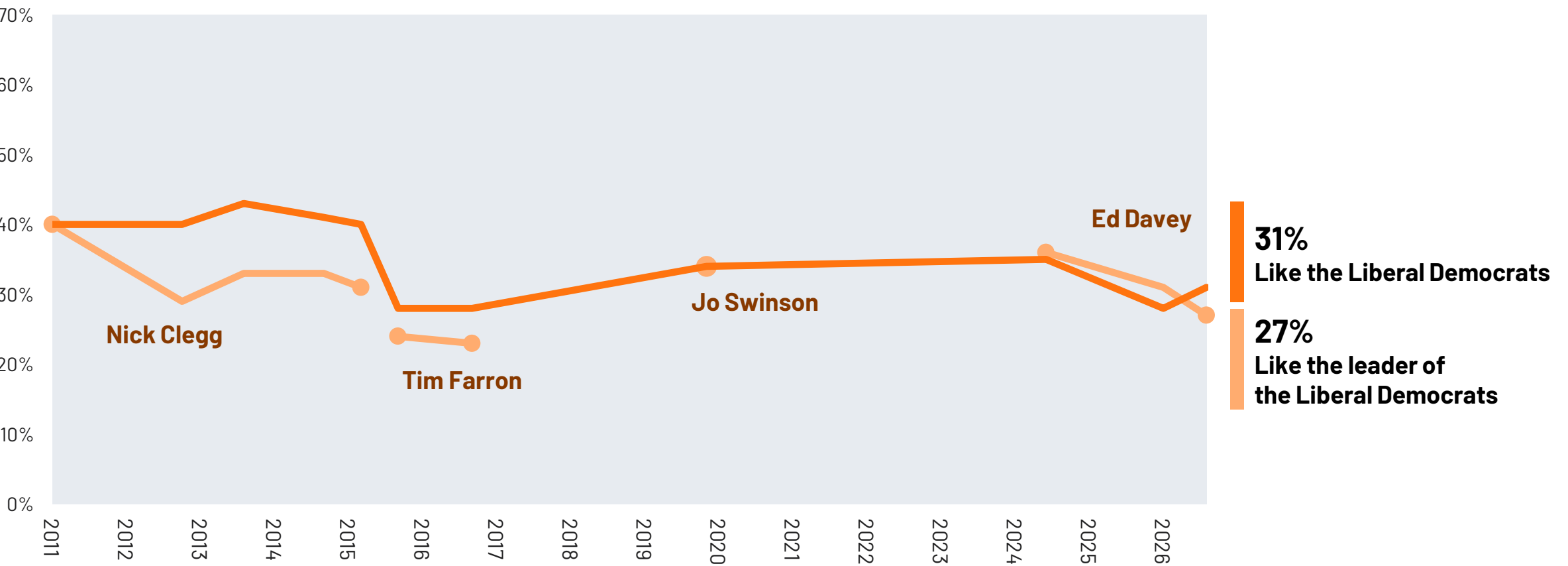
Source: Ipsos Pulse

Base: 2,277 Online British adults aged 18+, 21-27 August 2026

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Fewer today say they like the LibDems than during the coalition years, while Ed Davey's likeability figures are average

Which of these statements come closest to your views of ... and the ... party?



Source: Ipsos Political Monitor
Base: c.1000 British adults 18+ each month
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Ed Davey's satisfaction rating among own party supporters lags other party leaders

Are you satisfied or dissatisfied with the way Ed Davey is doing his job as leader of the Liberal Democrats?

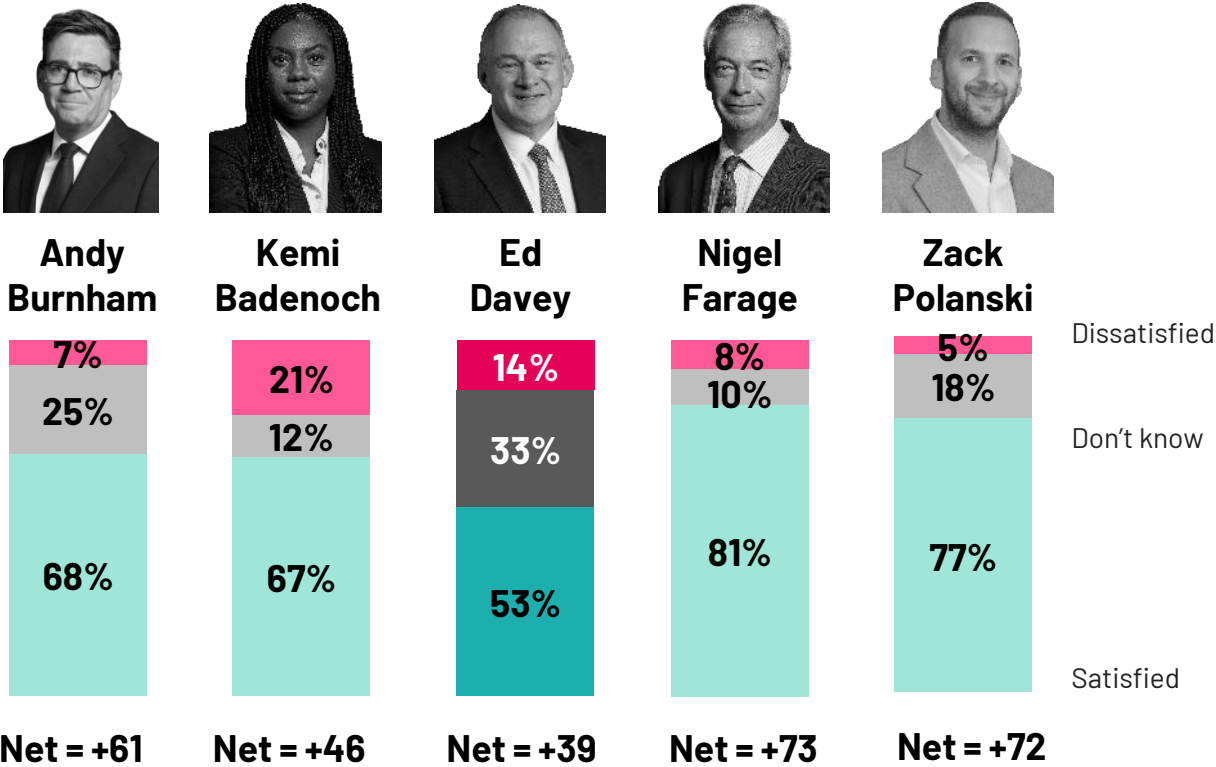
Among all

June 2025 - August 2026



Among own party supporters

August 2026



Base: 1,033 British adults 18+, 30 July - 4 August 2026

Source: Ipsos Political Monitor

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September 2026

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