

Are you at risk for kidney disease?

	Year		
	2022	2024	2026
Base: All Respondents (unwtd)	1001	1002	1001
Base: All Respondents (wtd)	1001	1002	1001
Yes	103	109	102
	10%	11%	10%
No	398	368	412
	40%	37%	41%
I have kidney disease	18	*	21
	2%	*	2%
I don't know	483	524	466
	48%	52%	47%
Sigma	1001	1002	1001
	100%	100%	100%

What do you know about kidney disease?

	Year		
	2022	2024	2026
Base: All Respondents (unwtd)	1001	1002	1001
Base: All Respondents (wtd)	1001	1002	1001
Causes - NET	35	39	52
	3%	4%	5%
Genetic	3	2	14
	*	*	1%
Caused by Diabetes	14	15	19
	1%	1%	2%
Caused by high blood pressure	2	7	8
	*	1%	1%
Caused by drinking/ alcoholism	16	15	18
	2%	2%	2%
Symptoms - NET	144	158	170
	14%	16%	17%
Kidneys are damaged/ don't function properly	77	103	83
	8%	10%	8%
Can lead to kidney failure	31	29	24
	3%	3%	2%
Can lead to kidney stones	27	31	31
	3%	3%	3%
Can lead to cancer	16	5	1
	2%	*	*
*Kidney disease causes toxin buildup	-	-	11
	-	-	1%
*Kidney disease causes serious health problems	-	-	50
	-	-	5%
Treatments - NET	97	119	103
	10%	12%	10%
Treatable (unspecified)	3	4	6
	*	*	1%
May require dialysis	77	98	81
	8%	10%	8%
May require kidney transplant	38	42	43
	4%	4%	4%
Miscellaneous - NET	173	152	199
	17%	15%	20%
It's bad/ not good (unspecified)	38	38	-
	4%	4%	-
	C	C	
It's serious/ dangerous/ can be fatal	81	74	183
	8%	7%	10%
You can live with only one kidney	23	23	-
	2%	2%	-
Common/ prevalent	21	14	35
	2%	1%	3%
Different types	4	2	11
	*	*	1%
*Kidney disease impacts quality of life and diet	-	-	12
	-	-	1%
*Limited kidney disease knowledge	-	-	41
	-	-	4%
*Kidney disease prevention through lifestyle	-	-	13
	-	-	1%
Nothing	442	550	498
	44%	55%	50%
Other	70	43	65
	7%	4%	6%
Don't know/ Not stated	149	51	41
	15%	5%	4%
Sigma	1174	1205	1204
	117%	120%	120%

Do you personally know anyone who has kidney disease?

	Year		
	2022	2024	2026
Base: All Respondents (unwtd)	1001	1002	1001
Base: All Respondents (wtd)	1001	1002	1001
Yes	225	215	230
	23%	21%	23%
No	679	706	703
	68%	70%	70%
I don't know	96	82	68
	10%	8%	7%
Sigma	1001	1002	1001
	100%	100%	100%

What do your kidneys do?

	Gender			Generation			
	Total	Male	Female	Gen Z	Millennial	Gen X	Boomer
Base: All Respondents (unwtd)	1001	461	529	137	332	246	286
Base: All Respondents (wtd)	1001	484	506	151	317	219	314
Cleanse/ filter toxins from blood	627	293	328	67	206	143	211
	63%	60%	65%	44%	65%	65%	67%
Produce/ transform waste into urine	61	23	36	4	23	14	19
	6%	5%	7%	3%	7%	7%	6%
Filter waste/ toxins/ fluids from body	91	57	33	18	23	14	35
	9%	12%	7%	12%	7%	6%	11%
Filter toxins from urine	78	41	38	18	27	18	16
	8%	8%	7%	12%	8%	8%	5%
Cleanse/ filter (unspecified)	75	39	37	6	21	18	30
	8%	8%	7%	4%	7%	8%	10%
Absorb nutrients	2	1	1	-	1	1	-
	*	*	*	-	*	1%	-
				*			
Help body function/ keep you healthy	35	16	19	14	15	3	3
	3%	3%	4%	10%	5%	1%	1%
Control fluid balance	42	15	25	6	13	14	9
	4%	3%	5%	4%	4%	6%	3%
Regulate/ maintain blood pressure	13	7	5	4	3	2	4
	1%	2%	1%	2%	1%	1%	1%
				*			
Relates to the digestive system/ filter waste from stomach	12	4	8	5	5	2	-
	1%	1%	2%	4%	1%	1%	-
Make insulin	1	1	-	-	1	1	-
	*	*	-	-	*	*	-
				*			
Organ donation capability	5	2	3	*	4	-	1
	*	*	1%	*	1%	-	*
				*			
Balance electrolytes and salts	13	4	8	3	8	1	1
	1%	1%	2%	2%	3%	1%	*
Regulate red blood cell production and oxygen	4	2	2	1	3	1	-
	*	*	*	1%	1%	*	-
				*			
Nothing	10	6	4	3	4	1	1
	1%	1%	1%	2%	1%	1%	*
Other	40	21	17	18	11	4	7
	4%	4%	3%	12%	4%	2%	2%
Don't know/ Not stated	67	36	31	12	16	20	19
	7%	7%	6%	8%	5%	9%	6%
Sigma	1176	568	597	179	385	256	357
	118%	117%	118%	119%	121%	117%	114%

From what you know, is there a cure for kidney disease?

	Year		
	2022	2024	2026
Base: All Respondents (unwtd)	1001	1002	1001
Base: All Respondents (wtd)	1001	1002	1001
Yes	146	151	175
	15%	15%	18%
No	423	432	380
	42%	43%	38%
I don't know	432	419	445
	43%	42%	44%
Sigma	1001	1002	1001
	100%	100%	100%