



PUBLIC POLL FINDINGS AND METHODOLOGY

Ipsos Poll on Consumer Behavior

Washington, DC, August 28, 2026

1. **[ASKED ONLY IF EMPLOYED]** Are you currently working from home, at your workplace, or both a majority of the time?

	Working at my workplace only	Working from home only	Working both from home and at my workplace
8/25-26, 2026 (N=554)	57%	22%	21%
7/28-29, 2026 (N=583)	56%	15%	29%
7/14-15, 2026 (N=576)	53%	20%	27%
6/16-17, 2026 (N=592)	61%	13%	26%
6/2-3, 2026 (N=608)	60%	16%	24%
5/19-20, 2026 (N=577)	54%	15%	31%
5/5-6, 2026 (N=626)	56%	19%	25%
4/7-8, 2026 (N=582)	57%	18%	25%
3/24-25, 2026 (N=582)	56%	21%	23%
3/10-11, 2026 (N=585)	58%	15%	27%
2/24-25, 2026 (N=606)	51%	21%	28%
2/10-11, 2026 (N=632)	56%	21%	23%
1/27-28, 2026 (N=584)	54%	20%	26%
1/13-14, 2026 (N=734)	51%	21%	28%
12/9-10, 2025 (N=615)	57%	16%	27%
11/18-19, 2025 (N=579)	52%	24%	24%
11/4-5, 2025 (N=610)	52%	23%	25%
10/22-23, 2025 (N=598)	53%	24%	24%
10/7-8, 2025 (N=590)	56%	21%	23%
9/23-24, 2025 (N=634)	54%	20%	25%
9/9-10, 2025 (N=619)	54%	21%	25%
8/26-27, 2025 (N=611)	58%	16%	26%
8/12-13, 2025 (N=615)	55%	23%	23%
7/29-30, 2025 (N=634)	61%	17%	23%
7/15-16, 2025 (N=611)	58%	20%	22%
6/17-18, 2025 (N=620)	56%	20%	24%
6/3-4, 2025 (N=573)	58%	19%	23%
5/21-22, 2025 (N=604)	54%	18%	28%
5/6-7, 2025 (N=610)	49%	22%	29%
4/23-24, 2025 (N=628)	60%	20%	20%
4/8-9, 2025 (N=606)	51%	24%	24%
3/25-26, 2025 (N=599)	50%	25%	26%
3/11-12, 2025 (N=569)	52%	24%	24%
2/25-26, 2025 (N=582)	52%	27%	22%
2/11-12, 2025 (N=603)	52%	22%	26%
1/28-29, 2025 (N=599)	59%	18%	23%
1/14-15, 2025 (N=559)	59%	17%	24%



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1. **[ASKED ONLY IF EMPLOYED]** Are you currently working from home, at your workplace, or both a majority of the time? *(Continued)*

	Working at my workplace only	Working from home only	Working both from home and at my workplace
12/10-11, 2024 (N=597)	56%	20%	25%
11/13-14, 2024 (N=555)	55%	22%	23%
10/29-30, 2024 (N=596)	53%	21%	25%
10/15-16, 2024 (N=622)	57%	17%	27%
10/1-2, 2024 (N=565)	59%	15%	26%
9/17-18, 2024 (N=599)	61%	17%	22%
9/3-4, 2024 (N=569)	58%	18%	24%
8/20-21, 2024 (N=586)	58%	17%	24%
8/6-7, 2024 (N=599)	58%	16%	26%
7/23-24, 2024 (N=603)	49%	21%	30%
6/25-26, 2024 (N=591)	59%	18%	23%
6/11-12, 2024 (N=639)	59%	20%	21%
5/30-31, 2024 (N=612)	56%	21%	23%
5/14-15, 2024 (N=583)	55%	19%	27%
4/30-5/1, 2024 (N=550)	51%	20%	29%
4/16-17, 2024 (N=531)	51%	21%	28%
4/2-3, 2024 (N=573)	53%	20%	26%
3/19-20, 2024 (N=614)	52%	20%	27%
3/5-6, 2024 (N=526)	56%	19%	25%
2/21-22, 2024 (N=555)	50%	23%	26%
2/6-7, 2024 (N=554)	52%	21%	27%
1/23-24, 2024 (N=551)	47%	21%	32%
1/9-10, 2024 (N=574)	51%	17%	32%





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1. **[ASKED ONLY IF EMPLOYED]** Are you currently working from home, at your workplace, or both a majority of the time? *(Continued)*

	Working at my workplace only	Working from home only	Working both from home and at my workplace
12/5-6, 2023 (N=567)	55%	25%	20%
11/7-8, 2023 (N=595)	54%	24%	22%
10/24-25, 2023 (N=551)	55%	22%	23%
10/10-11, 2023 (N=570)	58%	19%	23%
9/26-27, 2023 (N=612)	57%	18%	25%
9/12-13, 2023 (N=594)	55%	20%	26%
8/29-30, 2023 (N=586)	57%	25%	19%
8/15-16, 2023 (N=568)	51%	23%	26%
8/1-2, 2023 (N=623)	50%	28%	22%
7/18-19, 2023 (N=574)	60%	20%	20%
6/21-22, 2023 (N=580)	52%	25%	23%
6/6-7, 2023 (N=582)	60%	21%	19%
5/23-24, 2023 (N=599)	52%	24%	23%
5/9-10, 2023 (N=615)	59%	20%	21%
4/25-26, 2023 (N=582)	52%	29%	19%
4/11-12, 2023 (N=557)	58%	21%	22%
3/28-29, 2023 (N=620)	46%	24%	30%
3/14-15, 2023 (N=625)	55%	25%	20%
2/28-3/1, 2023 (N=616)	61%	20%	19%
2/14-15, 2023 (N=603)	56%	24%	20%
1/18-19, 2023 (N=639)	56%	22%	22%
11/9-10, 2022 (N=628)	54%	22%	24%
10/25-26, 2022 (N=594)	56%	24%	20%
10/11-12, 2022 (N=611)	62%	21%	18%
9/27-28, 2022 (N=616)	56%	23%	21%
9/13-14, 2022 (N=596)	55%	21%	24%
8/30-31, 2022 (N=584)	57%	20%	23%
8/16-17, 2022 (N=598)	55%	25%	20%
8/2-3, 2022 (N=613)	54%	25%	21%
7/19-20, 2022 (N=588)	58%	25%	17%
6/22-23, 2022 (N=622)	56%	27%	17%
6/7-8, 2022 (N=593)	56%	24%	20%
5/24-25, 2022 (N=571)	56%	26%	18%
5/10-11, 2022 (N=628)	56%	24%	20%
4/26-27, 2022 (N=657)	57%	24%	19%
4/12-13, 2022 (N=663)	58%	24%	19%
3/29-30, 2022 (N=666)	57%	23%	20%
3/15-16, 2022 (N=611)	57%	23%	20%
2/2-3, 2022 (N=1,086)	56%	24%	20%
1/20-21, 2021 (N=603)	34%	48%	18%



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2. In the past 3 months, have you used a “quick commerce” service that delivers products to your home or location within 60 minutes?

	8/25-26, 2026 (N=1,082)
Yes	32%
No	63%
Not sure	5%

3. **[ASK IF Q2 = YES]** Which of the following types of products have you purchased through a quick commerce service in the past 3 months?

	8/25-26, 2026 (N=322)
Snacks and beverages	60%
Fresh groceries (produce, meat, dairy)	57%
Prepared meals/restaurant food	51%
Personal care products	40%
Pantry items	35%
Household essentials	33%
Health and wellness products	29%
Pet supplies	29%
[ASKED IF AGE 21+] Alcoholic beverages	25%
	(N=307)
Electronics/accessories	20%
Over-the-counter medications	19%
Office/school supplies	16%
Home improvement products	13%
Gifts/flowers	10%
Baby products	5%
Automobiles	5%
Other	*
None of the above	*





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4. Thinking about the prices you have paid for the following in recent weeks, do they generally seem higher, lower, or about the same as they did this time last year?

Total Higher Summary

	1/18 -19, 2022	2/15 -16, 2022	3/15 -16, 2022	4/12 -13, 2022	5/10 -11, 2022	6/22 -23, 2022	7/19 -20, 2022	8/16 -17, 2022	9/13 -14, 2022	8/15 -16, 2023	1/23 -24, 2024	6/11 -12, 2024	2/25 -26, 2025	5/21 -22, 2025	2/24 -25, 2026	8/25 -26, 2026
Gasoline	73%	79%	80%	83%	84%	81%	83%	74%	72%	80%	56%	62%	56%	45%	38%	79%
Meat	75%	77%	73%	75%	78%	78%	80%	78%	76%	76%	77%	71%	72%	64%	74%	78%
Your total grocery bill	77%	78%	79%	77%	79%	81%	82%	81%	80%	83%	82%	78%	81%	71%	72%	78%
Food at restaurants	64%	70%	63%	69%	71%	69%	71%	68%	73%	78%	78%	76%	73%	64%	72%	77%
Fresh fruit and vegetables	72%	68%	69%	71%	74%	72%	77%	76%	72%	72%	75%	69%	71%	61%	66%	69%
Your total household expenses (rent/mortgage, utilities, maintenance, etc.)	58%	64%	57%	58%	60%	65%	60%	65%	64%	70%	70%	65%	68%	58%	66%	69%
Electricity	55%	60%	57%	57%	58%	61%	60%	61%	62%	67%	71%	60%	65%	52%	66%	68%
Dairy (milk, eggs, yogurt, cheese, etc.)	69%	70%	70%	73%	75%	76%	77%	76%	75%	N/A	74%	N/A	82%	N/A	58%	65%
Over-the-counter medications	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	53%	N/A	54%	N/A	N/A	44%
Prescription medications	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	43%	N/A	42%	N/A	36%	35%
Clothing	48%	48%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	62%	62%	55%	55%	50%	55%	N/A

**Prior to the 1/18/22 wave, the question text read, "Thinking about the prices you have paid for the following in recent weeks, do they generally seem higher, lower, or about the same as in the start of this year?"*

a. Meat

	1/18- 19, 2022	2/15- 16, 2022	3/15- 16, 2022	4/12- 13, 2022	5/10- 11, 2022	6/22- 23, 2022	7/19- 20, 2022	8/16- 17, 2022	9/13- 14, 2022	8/15- 16, 2023	1/23- 24, 2024	6/11- 12, 2024	2/25- 26, 2025	5/21- 22, 2025	2/24- 25, 2026	8/25- 26, 2026
Much higher	41%	49%	46%	43%	46%	50%	48%	46%	45%	45%	43%	38%	38%	29%	39%	44%
Somewhat higher	34%	28%	28%	33%	32%	28%	32%	31%	31%	31%	34%	33%	34%	35%	34%	35%
About the same	14%	13%	16%	14%	12%	12%	10%	12%	13%	16%	15%	18%	20%	24%	19%	13%
Somewhat lower	3%	3%	3%	4%	3%	2%	3%	3%	3%	2%	3%	4%	3%	4%	3%	2%
Much lower	1%	1%	1%	2%	2%	2%	1%	1%	1%	1%	1%	2%	1%	2%	*	1%
Not applicable	3%	3%	4%	3%	3%	3%	3%	3%	4%	2%	2%	2%	1%	2%	3%	4%
Don't know	4%	4%	2%	3%	2%	3%	3%	3%	3%	3%	2%	3%	2%	3%	1%	2%
Higher (Net)	75%	77%	73%	75%	78%	78%	80%	78%	76%	76%	77%	71%	72%	64%	74%	78%
Lower (Net)	5%	4%	4%	5%	5%	5%	4%	4%	4%	3%	4%	5%	5%	7%	4%	3%



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4. Thinking about the prices you have paid for the following in recent weeks, do they generally seem higher, lower, or about the same as they did this time last year? *(Continued)*

b. Fresh fruit and vegetables

	1/18-19, 2022	2/15-16, 2022	3/15-16, 2022	4/12-13, 2022	5/10-11, 2022	6/22-23, 2022	7/19-20, 2022	8/16-17, 2022	9/13-14, 2022	8/15-16, 2023	1/23-24, 2024	6/11-12, 2024	2/25-26, 2025	5/21-22, 2025	2/24-25, 2026	8/25-26, 2026
Much higher	28%	32%	27%	30%	31%	34%	33%	33%	29%	32%	30%	31%	35%	25%	23%	25%
Somewhat higher	44%	36%	42%	41%	42%	38%	44%	42%	43%	40%	45%	38%	36%	37%	42%	44%
About the same	19%	21%	22%	20%	18%	18%	15%	18%	18%	20%	20%	22%	23%	30%	28%	24%
Somewhat lower	3%	4%	4%	4%	3%	4%	2%	3%	4%	5%	2%	4%	4%	5%	3%	3%
Much lower	3%	1%	2%	2%	2%	2%	1%	1%	1%	1%	1%	2%	*	1%	1%	1%
Not applicable	1%	2%	1%	1%	1%	2%	2%	1%	2%	1%	1%	1%	1%	1%	1%	2%
Don't know	2%	4%	2%	2%	3%	3%	2%	2%	3%	1%	2%	2%	1%	2%	1%	2%
Higher (Net)	72%	68%	69%	71%	74%	72%	77%	76%	72%	72%	75%	69%	71%	61%	66%	69%
Lower (Net)	6%	5%	6%	6%	5%	6%	4%	4%	5%	6%	3%	6%	4%	6%	4%	3%

c. Your total grocery bill

	1/18-19, 2022	2/15-16, 2022	3/15-16, 2022	4/12-13, 2022	5/10-11, 2022	6/22-23, 2022	7/19-20, 2022	8/16-17, 2022	9/13-14, 2022	8/15-16, 2023	1/23-24, 2024	6/11-12, 2024	2/25-26, 2025	5/21-22, 2025	2/24-25, 2026	8/25-26, 2026
Much higher	40%	42%	40%	40%	43%	47%	44%	44%	43%	49%	45%	46%	45%	36%	36%	44%
Somewhat higher	37%	37%	39%	37%	35%	34%	39%	37%	37%	34%	37%	32%	36%	36%	35%	34%
About the same	15%	14%	16%	15%	15%	11%	12%	12%	14%	13%	13%	17%	14%	21%	22%	16%
Somewhat lower	3%	2%	3%	3%	3%	3%	2%	4%	2%	2%	3%	3%	2%	4%	4%	3%
Much lower	2%	2%	1%	2%	2%	2%	1%	2%	1%	1%	1%	*	1%	1%	1%	1%
Not applicable	1%	2%	1%	1%	1%	2%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%
Don't know	2%	1%	1%	2%	1%	2%	2%	2%	1%	1%	1%	1%	1%	2%	*	1%
Higher (Net)	77%	78%	79%	77%	79%	81%	82%	81%	80%	83%	82%	78%	81%	71%	72%	78%
Lower (Net)	5%	4%	3%	5%	4%	5%	3%	5%	4%	3%	4%	3%	3%	5%	5%	3%



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4. Thinking about the prices you have paid for the following in recent weeks, do they generally seem higher, lower, or about the same as they did this time last year? *(Continued)*

d. Gasoline

	1/18-19, 2022	2/15-16, 2022	3/15-16, 2022	4/12-13, 2022	5/10-11, 2022	6/22-23, 2022	7/19-20, 2022	8/16-17, 2022	9/13-14, 2022	8/15-16, 2023	1/23-24, 2024	6/11-12, 2024	2/25-26, 2025	5/21-22, 2025	2/24-25, 2026	8/25-26, 2026
Much higher	41%	53%	66%	61%	64%	70%	66%	52%	46%	45%	28%	29%	27%	18%	13%	49%
Somewhat higher	32%	25%	14%	22%	20%	11%	16%	22%	26%	35%	28%	33%	29%	26%	25%	30%
About the same	15%	11%	12%	7%	7%	8%	7%	10%	10%	12%	20%	21%	30%	34%	35%	13%
Somewhat lower	4%	3%	1%	4%	3%	3%	4%	8%	10%	3%	16%	10%	8%	11%	16%	3%
Much lower	2%	1%	2%	1%	1%	1%	1%	2%	2%	1%	3%	1%	2%	2%	4%	1%
Not applicable	4%	4%	3%	3%	4%	4%	4%	4%	4%	3%	3%	4%	2%	5%	5%	3%
Don't know	4%	3%	1%	2%	1%	2%	2%	2%	2%	1%	1%	1%	3%	3%	2%	1%
<i>Higher (Net)</i>	73%	79%	80%	83%	84%	81%	83%	74%	72%	80%	56%	62%	56%	45%	38%	79%
<i>Lower (Net)</i>	5%	4%	4%	5%	5%	4%	5%	10%	12%	4%	20%	11%	10%	14%	20%	4%

e. Electricity

	1/18-19, 2022	2/15-16, 2022	3/15-16, 2022	4/12-13, 2022	5/10-11, 2022	6/22-23, 2022	7/19-20, 2022	8/16-17, 2022	9/13-14, 2022	8/15-16, 2023	1/23-24, 2024	6/11-12, 2024	2/25-26, 2025	5/21-22, 2025	2/24-25, 2026	8/25-26, 2026
Much higher	21%	25%	23%	21%	23%	25%	25%	27%	27%	34%	27%	26%	30%	19%	29%	29%
Somewhat higher	34%	35%	34%	36%	35%	37%	35%	34%	35%	32%	43%	34%	35%	33%	37%	38%
About the same	36%	28%	31%	34%	32%	28%	29%	28%	27%	24%	20%	29%	24%	34%	26%	25%
Somewhat lower	2%	4%	4%	4%	2%	4%	3%	5%	2%	2%	2%	3%	4%	6%	2%	2%
Much lower	1%	1%	3%	1%	3%	1%	1%	1%	1%	2%	1%	1%	1%	1%	*	1%
Not applicable	2%	3%	3%	1%	2%	3%	2%	2%	3%	2%	2%	3%	2%	3%	3%	2%
Don't know	3%	5%	3%	3%	3%	3%	5%	3%	5%	3%	4%	3%	5%	5%	2%	2%
<i>Higher (Net)</i>	55%	60%	57%	57%	58%	61%	60%	61%	62%	67%	71%	60%	65%	52%	66%	68%
<i>Lower (Net)</i>	4%	5%	7%	5%	5%	5%	5%	6%	3%	4%	3%	5%	5%	7%	3%	3%



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4. Thinking about the prices you have paid for the following in recent weeks, do they generally seem higher, lower, or about the same as they did this time last year? *(Continued)*

f. Food at restaurants

	1/18-19, 2022	2/15-16, 2022	3/15-16, 2022	4/12-13, 2022	5/10-11, 2022	6/22-23, 2022	7/19-20, 2022	8/16-17, 2022	9/13-14, 2022	8/15-16, 2023	1/23-24, 2024	6/11-12, 2024	2/25-26, 2025	5/21-22, 2025	2/24-25, 2026	8/25-26, 2026
Much higher	27%	31%	23%	30%	29%	33%	30%	30%	30%	40%	39%	38%	38%	30%	33%	34%
Somewhat higher	37%	39%	40%	39%	43%	37%	41%	39%	44%	38%	39%	38%	35%	34%	39%	43%
About the same	21%	18%	22%	19%	18%	17%	15%	16%	14%	15%	15%	16%	16%	24%	20%	15%
Somewhat lower	3%	2%	5%	3%	4%	3%	3%	4%	4%	1%	2%	4%	4%	4%	2%	2%
Much lower	3%	1%	3%	3%	2%	3%	2%	1%	2%	1%	1%	2%	2%	2%	1%	1%
Not applicable	4%	4%	5%	3%	3%	4%	4%	5%	4%	2%	2%	2%	1%	2%	4%	3%
Don't know	5%	5%	3%	4%	3%	4%	4%	5%	4%	3%	2%	1%	3%	3%	1%	2%
<i>Higher (Net)</i>	64%	70%	63%	69%	71%	69%	71%	68%	73%	78%	78%	76%	73%	64%	72%	77%
<i>Lower (Net)</i>	6%	4%	7%	6%	6%	6%	6%	5%	6%	3%	3%	5%	6%	6%	3%	3%

g. Your total household expenses (rent/mortgage, utilities, maintenance, etc.)

	1/18-19, 2022	2/15-16, 2022	3/15-16, 2022	4/12-13, 2022	5/10-11, 2022	6/22-23, 2022	7/19-20, 2022	8/16-17, 2022	9/13-14, 2022	6/21-22, 2023	8/15-16, 2023	1/23-24, 2024	6/11-12, 2024	2/25-26, 2025	5/21-22, 2025	2/24-25, 2026	8/25-26, 2026
Much higher	23%	29%	24%	22%	23%	27%	24%	29%	26%	23%	32%	31%	26%	31%	19%	25%	29%
Somewhat higher	36%	35%	34%	36%	36%	38%	36%	36%	38%	39%	38%	39%	39%	38%	39%	41%	39%
About the same	31%	27%	31%	34%	30%	26%	31%	26%	27%	29%	22%	23%	26%	22%	33%	26%	25%
Somewhat lower	4%	3%	7%	4%	5%	5%	2%	4%	3%	3%	2%	2%	3%	4%	3%	3%	2%
Much lower	2%	1%	2%	2%	2%	1%	1%	2%	2%	1%	1%	1%	3%	2%	1%	*	1%
Not applicable	2%	2%	2%	1%	2%	1%	3%	1%	2%	2%	2%	2%	2%	1%	1%	3%	1%
Don't know	2%	3%	1%	2%	2%	2%	3%	2%	2%	3%	3%	1%	2%	3%	4%	1%	2%
<i>Higher (Net)</i>	58%	64%	57%	58%	60%	65%	60%	65%	64%	62%	70%	70%	65%	68%	58%	66%	69%
<i>Lower (Net)</i>	6%	4%	9%	6%	7%	6%	3%	6%	5%	4%	3%	3%	6%	6%	4%	4%	3%



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4. Thinking about the prices you have paid for the following in recent weeks, do they generally seem higher, lower, or about the same as they did this time last year? (*Continued*)

h. Dairy (milk, eggs, yogurt, cheese, etc.)

	1/18-19, 2022	2/15-16, 2022	3/15-16, 2022	4/12-13, 2022	5/10-11, 2022	6/22-23, 2022	7/19-20, 2022	8/16-17, 2022	9/13-14, 2022	1/23-24, 2024	2/25-26, 2025	2/24-25, 2026	8/25-26, 2026
Much higher	28%	32%	27%	30%	34%	38%	36%	38%	32%	28%	54%	20%	25%
Somewhat higher	41%	38%	44%	43%	42%	38%	41%	38%	43%	46%	28%	38%	40%
About the same	21%	19%	20%	17%	19%	15%	16%	16%	16%	19%	11%	31%	26%
Somewhat lower	3%	3%	5%	5%	3%	4%	3%	4%	3%	4%	4%	7%	4%
Much lower	2%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%
Not applicable	3%	2%	1%	1%	1%	2%	1%	1%	2%	1%	1%	2%	3%
Don't know	2%	4%	2%	3%	1%	2%	2%	3%	3%	1%	1%	1%	1%
Higher (Net)	69%	70%	70%	73%	75%	76%	77%	76%	75%	74%	82%	58%	65%
Lower (Net)	5%	4%	7%	6%	4%	5%	4%	5%	4%	5%	6%	8%	5%

i. Prescription medications

	1/23-24, 2024	2/25-26, 2025	2/24-25, 2026	8/25-26, 2026
Much higher	17%	19%	11%	14%
Somewhat higher	26%	24%	25%	21%
About the same	39%	40%	42%	44%
Somewhat lower	2%	3%	5%	7%
Much lower	2%	2%	2%	1%
Not applicable	8%	8%	9%	9%
Don't know	6%	5%	6%	6%
Higher (Net)	43%	42%	36%	35%
Lower (Net)	4%	5%	7%	7%

j. Over-the-counter medications

	1/23-24, 2024	2/25-26, 2025	8/25-26, 2026
Much higher	19%	20%	15%
Somewhat higher	34%	33%	28%
About the same	35%	31%	41%
Somewhat lower	2%	3%	3%
Much lower	1%	2%	1%
Not applicable	4%	5%	7%
Don't know	5%	6%	4%
Higher (Net)	53%	54%	44%
Lower (Net)	3%	5%	4%

5. How familiar, if at all, are you with each of the following?

Familiar Summary

	8/25-26, 2026
The United State's deficit reaching \$40 trillion for the first time	52%
Prince Harry and Meghan Markle (the Duke and Duchess of Sussex) moving back to the U.K.	42%
A former aid to Dr. Anthony Fauci pleaded guilty to plotting to conceal federal records related to research on the origins of the COVID-19 pandemic	34%
A company releasing fake polling data for two primary elections this summer	26%
Illinois setting a new state record with more than 200 tornados so far in 2026	22%

a. The United States' deficit reaching \$40 trillion for the first time

	8/25-26, 2026
Very familiar	23%
Somewhat familiar	29%
Heard of it, but that's it	22%
Never heard of it	26%
<i>Familiar Summary</i>	52%
<i>Not familiar Summary</i>	48%

b. Illinois setting a new state record with more than 200 tornados so far in 2026

	8/25-26, 2026
Very familiar	8%
Somewhat familiar	14%
Heard of it, but that's it	18%
Never heard of it	60%
<i>Familiar Summary</i>	22%
<i>Not familiar Summary</i>	78%

c. A former aid to Dr. Anthony Fauci pleaded guilty to plotting to conceal federal records related to research on the origins of the COVID-19 pandemic

	8/25-26, 2026
Very familiar	10%
Somewhat familiar	24%
Heard of it, but that's it	28%
Never heard of it	38%
<i>Familiar Summary</i>	34%
<i>Not familiar Summary</i>	66%

5. How familiar, if at all, are you with each of the following? (*Continued*)

- d. Prince Harry and Meghan Markle (the Duke and Duchess of Sussex) moving back to the U.K.

	8/25-26, 2026
Very familiar	16%
Somewhat familiar	27%
Heard of it, but that's it	34%
Never heard of it	24%
<i>Familiar Summary</i>	42%
<i>Not familiar Summary</i>	58%

- e. A company releasing fake polling data for two primary elections this summer

	8/25-26, 2026
Very familiar	9%
Somewhat familiar	17%
Heard of it, but that's it	22%
Never heard of it	52%
<i>Familiar Summary</i>	26%
<i>Not familiar Summary</i>	74%

6. As you may know, the following topics were in the news recently. Regardless of how familiar you may be with them, how much, if at all, do you care about them?

- a. The United States' deficit reaching \$40 trillion for the first time

	8/25-26, 2026
I care a lot	59%
I care a little	26%
I don't care at all	10%
Don't know	5%

- b. Illinois setting a new state record with more than 200 tornados so far in 2026

	8/25-26, 2026
I care a lot	26%
I care a little	40%
I don't care at all	25%
Don't know	9%

6. As you may know, the following topics were in the news recently. Regardless of how familiar you may be with them, how much, if at all, do you care about them? (*Continued*)

- c. A former aid to Dr. Anthony Fauci pleaded guilty to plotting to conceal federal records related to research on the origins of the COVID-19 pandemic

	8/25-26, 2026
I care a lot	36%
I care a little	39%
I don't care at all	19%
Don't know	7%

- d. Prince Harry and Meghan Markle (the Duke and Duchess of Sussex) moving back to the U.K.

	8/25-26, 2026
I care a lot	7%
I care a little	14%
I don't care at all	74%
Don't know	5%

- e. A company releasing fake polling data for two primary elections this summer

	8/25-26, 2026
I care a lot	42%
I care a little	34%
I don't care at all	15%
Don't know	8%

7. When you think about extreme weather events in your area in the last 12 months, which of the following concerns you most?

	8/25-26, 2026
Damage to my home or property	21%
Financial strain (bills, insurance, repair costs)	19%
Physical safety and health risks	19%
Prolonged power grid or service outages	18%
Disruption to daily routine and work schedule	7%
Another type of impact	4%
I don't know	4%
None of the above	8%

8. To what extent do you think extreme weather events are currently impacting your personal finances?

	8/25-26, 2026
A great deal	12%
A fair amount	27%
Not very much	41%
Not at all	15%
I don't know	5%
<i>A Great Deal/A Fair Amount (Net)</i>	39%
<i>Not Very Much/Not At All (Net)</i>	56%

9. **[ASKED IF Q8 = A GREAT DEAL, A FAIR AMOUNT, OR NOT VERY MUCH]** When thinking about the economic impact of extreme weather events (such as heat waves, floods, blizzards, hurricanes, tornadoes, wildfires, etc.) in the last 12 months, which of the following are your top concerns?

	8/25-26, 2026 (N=852)
Higher energy and utility bills	49%
Rising food and grocery prices	47%
Increased home or auto insurance premiums	32%
Out-of-pocket costs to repair property damage	27%
Upfront costs for emergency supplies and equipment (e.g., bottled water, batteries, flashlights, heating and cooling units, generators)	24%
Housing affordability (e.g., rent, mortgage, or moving costs)	16%
Out-of-pocket health and medical expenses (e.g., allergy remedies, first aid, OTC medications)	14%
Lost income from missed work or business disruption	12%
Another financial impact	*
I don't know	5%

10. Have you ever done any of the following?

	8/25-26, 2026
Memorized a friend's phone number	74%
Kept a paper address book or calendar	68%
Mailed a physical greeting card (for an occasion other than birthday or Christmas)	64%
Used a pay phone	64%
Dialed a rotary phone	59%
Navigated a road trip using a paper map or atlas	54%
Written a paper check to pay in a checkout counter at a grocery store or other retail	47%
Recorded a song off the radio onto a cassette tape	43%
Hailed a taxi	40%
Posted a "story" or video on social media that automatically disappears after 24 hours	35%
Joined a "record club" such as Columbia House	29%
Met a romantic partner on an app	25%
Asked an AI chatbot to write an email	21%
Bought cryptocurrency	20%
Placed an online sports bet	20%
None of the above	4%

11. In the last three months, when you wanted someone important to you to feel seen, appreciated, or cared for, which of the following did you do?

	8/25-26, 2026
Sent a text	64%
Called	60%
Spent time in person	59%
Hugged or some other physical gesture	54%
Sent direct/private message	43%
Gave a gift	36%
Did something helpful	36%
Sent a physical card	32%
Emailed	28%
Posted something for them on social media	20%
Created/shared photo/video	20%
Sent flowers	17%
Sent money or digital gift card	17%
Other	1%
None of the above/does not apply	4%

12. For each of the following, please indicate how much you would prefer human-driven interactions or automated interaction (e.g., using robots, touch screens, voice commands, etc.).

Total Prefer Human Interaction Summary

	8/29-30, 2023	8/25-26, 2026
Having your food prepared at restaurants	81%	87%
Ordering fast food inside a restaurant	72%	75%
Ordering food at a drive-through	68%	74%
Getting money or depositing checks at a bank branch	56%	57%

a. Ordering fast food inside a restaurant

	8/29-30, 2023	8/25-26, 2026
Strongly prefer human interactions	43%	45%
Somewhat prefer human interactions	29%	30%
Somewhat prefer automated interactions	13%	13%
Strongly prefer automated interactions	7%	5%
Don't know/No preference	9%	7%
<i>Prefer Human Interaction (Net)</i>	<i>72%</i>	<i>75%</i>
<i>Prefer Automated Interaction (Net)</i>	<i>20%</i>	<i>18%</i>

b. Getting money or depositing checks at a bank branch

	8/29-30, 2023	8/25-26, 2026
Strongly prefer human interactions	35%	36%
Somewhat prefer human interactions	21%	21%
Somewhat prefer automated interactions	23%	23%
Strongly prefer automated interactions	14%	12%
Don't know/No preference	7%	8%
<i>Prefer Human Interaction (Net)</i>	<i>56%</i>	<i>57%</i>
<i>Prefer Automated Interaction (Net)</i>	<i>37%</i>	<i>35%</i>

c. Having your food prepared at restaurants

	8/29-30, 2023	8/25-26, 2026
Strongly prefer human interactions	59%	65%
Somewhat prefer human interactions	23%	23%
Somewhat prefer automated interactions	10%	6%
Strongly prefer automated interactions	4%	2%
Don't know/No preference	6%	5%
<i>Prefer Human Interaction (Net)</i>	<i>81%</i>	<i>87%</i>
<i>Prefer Automated Interaction (Net)</i>	<i>13%</i>	<i>8%</i>



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12. For each of the following, please indicate how much you would prefer human-driven interactions or automated interaction (e.g., using robots, touch screens, voice commands, etc.). *(Continued)*

d. Ordering food at a drive-through

	8/29-30, 2023	8/25-26, 2026
Strongly prefer human interactions	41%	46%
Somewhat prefer human interactions	27%	28%
Somewhat prefer automated interactions	15%	14%
Strongly prefer automated interactions	7%	5%
Don't know/No preference	9%	7%
<i>Prefer Human Interaction (Net)</i>	<i>68%</i>	<i>74%</i>
<i>Prefer Automated Interaction (Net)</i>	<i>23%</i>	<i>19%</i>





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About the Study

These are some of the findings of the one hundred and forty-sixth wave of an Ipsos poll conducted between August 25-26, 2026. For this survey, a sample of 1,082 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English.

- The first wave was conducted between April 10-13, 2020, among 1,114 U.S. adults
- The second was conducted April 17-20, 2020, among 1,111 U.S. adults
- The third was conducted April 27-28, 2020, among 1,112 U.S. adults
- The fourth was conducted May 4-5, 2020, among 1,114 U.S. adults
- The fifth wave was conducted May 14-15, 2020, among 1,114 U.S. adults
- The sixth wave was conducted May 28-29, 2020, among 1,113 U.S. adults
- The seventh wave was conducted June 8-9, 2020, among 1,113 U.S. adults
- The eighth wave was conducted June 23-24, 2020, among 1,113 U.S. adults
- The ninth wave was conducted July 21-22, 2020, among 1,115 U.S. adults
- The tenth wave was conducted August 4-5, 2020, among 1,111 U.S. adults
- The eleventh wave was conducted August 18-10, 2020, among 1,115 U.S. adults
- The twelfth wave was conducted September 1-2, 2020, among 1,113 U.S. adults
- The thirteenth wave was conducted September 15-16, 2020, among 1,113 U.S. adults
- The fourteenth wave was conducted September 29-30, 2020, among 1,115 U.S. adults
- The fifteenth wave was conducted October 13-14, 2020, among 1,114 U.S. adults
- The sixteenth wave was conducted October 27-28, 2020, among 1,115 U.S. adults
- The seventeenth wave was conducted November 10-12, 2020, among 1,113 adults
- The eighteenth wave was conducted November 24-25, 2020, among 1,114 adults
- The nineteenth wave was conducted December 9-10, 2020, among 1,112 adults
- The twentieth wave was conducted January 20-21, 2021, among 1,115 adults
- The twenty-first wave was conducted February 2-3, 2021, among 1,115 adults
- The twenty-second wave was conducted February 17-18, 2021, among 1,115 adults
- The twenty-third wave was conducted March 2-3, 2021, among 1,115 adults.
- The twenty-fourth wave was conducted March 15-16, 2021, among 1,115 adults.
- The twenty-fifth wave was conducted March 30-31, 2021, among 1,115 adults.
- The twenty-sixth wave was conducted April 13-14, 2021, among 1,115 adults.
- The twenty-seventh wave was conducted April 27-28, 2021, among 1,115 adults.
- The twenty-eighth wave was conducted May 11-12, 2021, among 1,167 adults.
- The twenty-ninth wave was conducted May 25-26, 2021, among 1,178 adults.
- The thirtieth wave was conducted June 8-9, 2021, among 1,177 adults.
- The thirty-first wave was conducted June 22-23, 2021, among 1,176 adults.
- The thirty-second wave was conducted July 6-7, 2021, among 1,179 adults.
- The thirty-third wave was conducted July 20-21, 2021, among 1,137 adults.
- The thirty-fourth wave was conducted August 3-4, 2021, among 1,174 adults.
- The thirty-fifth wave was conducted August 18-19, 2021, among 1,177 adults.
- The thirty-sixth wave was conducted August 31-September 1, 2021, among 1,166 adults.
- The thirty-seventh wave was conducted September 14-15, 2021, among 1,177 adults.
- The thirty-eighth wave was conducted September 28-29, 2021, among 1,173 adults.
- The thirty-ninth wave was conducted October 12-13, 2021, among 1,174 adults.
- The fortieth wave was conducted October 26-27, 2021, among 1,160 adults.
- The forty-first wave was conducted November 9-10, 2021, among 1,160 adults





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- The forty-second wave was conducted November 22-23, 2021, among 1,162 adults
- The forty-third wave was conducted December 7-8, 2021, among 1,160 adults
- The forty-fourth wave was conducted January 4-5, 2022, among 1,158 adults
- The forty-fifth wave was conducted January 18-19, 2022, among 1,158 adults
- The forty-sixth wave was conducted February 2-3, 2022, among 2,010 adults
- The forty-seventh wave was conducted February 15-16, 2022, among 1,156 adults
- The forty-eighth wave was conducted March 1-2, 2022, among 1,154 adults
- The forty-ninth wave was conducted March 15-16, 2022, among 1,154 adults
- The fiftieth wave was conducted March 29-30, 2022, among 1,152 adults
- The fifty-first wave was conducted April 12-13, 2022, among 1,165 adults
- The fifty-second wave was conducted April 26-27, 2022, among 1,136 adults
- The fifty-third wave was conducted May 10-11, 2022, among 1,120 adults
- The fifty-fourth wave was conducted May 24-25, 2022, among 1,120 adults
- The fifty-fifth wave was conducted June 7-8, 2022, among 1,117 adults
- The fifty-sixth wave was conducted June 22-23, 2022, among 1,117 adults
- The fifty-seventh wave was conducted July 19-20, 2022, among 1,120 adults
- The fifty-eighth wave was conducted August 2-3, 2022, among 1,119 adults
- The fifty-ninth wave was conducted August 16-17, 2022, among 1,120 adults
- The sixtieth wave was conducted August 30-31, 2022, among 1,110 adults
- The sixty-first wave was conducted September 13-14, 2022, among 1,118 adults
- The sixty-second wave was conducted September 27-28, 2022, among 1,120 adults
- The sixty-third wave was conducted October 11-12, 2022, among 1,120 adults
- The sixty-fourth wave was conducted October 25-26, 2022, among 1,120 adults
- The sixty-fifth wave was conducted November 11-12, 2022, among 1,115 adults
- The sixty-sixth wave was conducted December 7-8, 2022, among 1,118 adults
- The sixty-seventh wave was conducted January 18-19, 2023, among 1,119 adults
- The sixty-eighth wave was conducted January 31-February 1, 2023, among 1,118 adults
- The sixty-ninth wave was conducted February 14-15, 2023, among 1,109 adults
- The seventieth wave was conducted February 28- March 1, 2023 among 1,105 adults
- The seventy-first wave was conducted March 14-15, 2023 among 1,119 adults
- The seventy-second wave was conducted March 28-29, 2023, among 1,120 adults
- The seventy-third wave was conducted April 11-12, 2023, among 1,120 adults
- The seventy-fourth wave was conducted April 25-26, 2023, among 1,120 adults
- The seventy-fifth wave was conducted May 9-10, 2023, among 1,117 adults
- The seventy-sixth wave was conducted May 23-24, 2023, among 1,116 adults
- The seventy-seventh wave was conducted June 6-7, 2023 among 1,108 adults
- The seventy-eighth wave was conducted June 21-22, 2023 among 1,109 adults
- The seventy-ninth wave was conducted July 18-19, 2023 among 1,109 adults
- The eightieth wave was conducted August 1-2, 2023 among 1,118 adults
- The eighty-first wave was conducted August 15-16, 2023 among 1,115 adults
- The eighty-second wave was conducted August 29-30, 2023 among 1,103 adults
- The eighty-third wave was conducted September 12-13, 2023 among 1,116 adults
- The eighty-fourth wave was conducted September 26-27, 2023 among 1,116 adults





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- The eighty-fifth wave was conducted October 10-11, 2023 among 1,119 adults
- The eighty-sixth wave was conducted October 24-25, 2023 among 1,118 adults
- The eighty-seventh wave was conducted November 7-8, 2023 among 1,120 adults
- The eighty-eighth wave was conducted December 5-6, 2023 among 1,120 adults
- The eighty-eighth and a half wave was conducted January 9-10, 2024 among 1,119 adults
- The eighty-ninth wave was conducted January 23-24, 2024 among 1,118 adults
- The ninetieth wave was conducted February 6-7, 2024 among 1,120 adults
- The ninety-first wave was conducted February 21-22, 2024 among 1,119 adults
- The ninety-second wave was conducted March 5-6, 2024 among 1,084 adults
- The ninety-third wave was conducted March 19-20, 2024 among 1,120 adults
- The ninety-third and a half wave was conducted April 2-3, 2024 among 1,082 adults
- The ninety-fourth wave was conducted April 16-17, 2024 among 1,081 adults
- The ninety-fifth wave was conducted April 30-May 1, 2024 among 1,081 adults
- The ninety-sixth wave was conducted May 14-15, 2024 among 1,081 adults
- The ninety-sixth and a half wave was conducted May 30-31, 2024 among 1,086 adults
- The ninety-seventh wave was conducted June 11-12, 2024 among 1,085 adults
- The ninety-eighth wave was conducted June 25-26, 2024 among 1,085 adults
- The ninety-ninth wave was conducted July 23-24, 2024 among 1,081 adults
- The one hundredth wave was conducted August 6-7, 2024 among 1,085 adults
- The one hundred and first wave was conducted August 20-21, 2024 among 1,083 adults
- The one hundred and second wave was conducted September 4-5, 2024 among 1,081 adults
- The one hundred and third wave was conducted September 17-18, 2024 among 1,084 adults
- The one hundred and fourth wave was conducted October 1-2, 2024 among 1,085 adults
- The one hundred and fifth wave was conducted October 15-16, 2024 among 1,085 adults
- The one hundred and sixth wave was conducted October 29-30, 2024 among 1,085 adults
- The one hundred and seventh wave was conducted November 13-14, 2024 among 1,095 adults
- The one hundred and eighth wave was conducted December 10-11, 2024 among 1,085 adults
- The one hundred and ninth wave was conducted January 14-15, 2025 among 1,085 adults
- The one hundred and tenth wave was conducted January 28-29, 2025 among 1,080 adults
- The one hundred and eleventh wave was conducted February 11-12, 2025 among 1,082 adults
- The one hundred and twelfth wave was conducted February 25-26, 2025 among 1,083 adults
- The one hundred and thirteenth wave was conducted March 11-12, 2025 among 1,077 adults
- The one hundred and fourteenth wave was conducted March 25-26, 2025 among 1,085 adults
- The one hundred and fifteenth wave was conducted April 8-9, 2025 among 1,090 adults
- The one hundred and sixteenth wave was conducted April 23-24, 2025 among 1,085 adults
- The one hundred and seventeenth wave was conducted May 6-7, 2025 among 1,094 adults





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- The one hundred and eighteenth wave was conducted May 21-22, 2025 among 1,085 adults
- The one hundred and nineteenth wave was conducted June 3-4, 2025 among 1,080 adults
- The one hundred and twentieth wave was conducted June 17-18, 2025 among 1,096 adults
- The one hundred and twenty-first wave was conducted July 15-16, 2025 among 1,083 adults
- The one hundred and twenty-second wave was conducted July 29-30, 2025 among 1,085 adults
- The one hundred and twenty-third wave conducted August 12-13, 2025 among 1,085 adults
- The one hundred and twenty-fourth wave conducted August 26-27, 2025 among 1,085 adults
- The one hundred and twenty-fifth wave conducted September 9-10, 2025 among 1,082 adults
- The one hundred and twenty-sixth wave conducted September 23-24, 2025 among 1,085 adults
- The one hundred and twenty-seventh wave conducted October 7-8, 2025 among 1,093 adults
- The one hundred and twenty-eighth wave conducted October 22-23, 2025 among 1,085 adults
- The one hundred and twenty-ninth wave conducted November 4-5, 2025 among 1,086 adults
- The one hundred and thirtieth wave conducted November 18-19, 2025 among 1,090 adults
- The one hundred and thirty-first wave conducted December 9-10, 2025 among 1,085 adults
- The one hundred and thirty-second wave conducted January 13-14, 2026 among 1,290 adults
- The one hundred and thirty-third wave conducted January 27-28, 2026 among 1,085 adults
- The one hundred and thirty-fourth wave conducted February 10-11, 2026 among 1,085 adults
- The one hundred and thirty-fifth wave conducted February 24-25, 2026 among 1,085 adults
- The one hundred and thirty-sixth wave conducted March 10-11, 2026 among 1,085 adults
- The one hundred and thirty-seventh wave conducted March 24-25, 2026 among 1,085 adults
- The one hundred and thirty-eighth wave conducted April 7-8, 2026 among 1,082 adults
- The one hundred and thirty-ninth wave conducted April 21-22, 2026 among 1,091 adults
- The one hundred and fortieth wave conducted May 5-6, 2026 among 1,078 adults
- The one hundred and forty-first wave conducted May 19-20, 2026 among 1,081 adults
- The one hundred and forty-second wave conducted June 2-3, 2026 among 1,084 adults
- The one hundred and forty-third wave conducted June 16-17, 2026 among 1,082 adults
- The one hundred and forty-fourth wave conducted July 14-15, 2026 among 1,085 adults
- The one hundred and forty-fifth wave conducted July 28-29, 2026 among 1,085 adults
- The one hundred and forty-sixth wave conducted August 25-26, 2026 among 1,082 adults





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The sample for this study was randomly drawn from [Ipsos' online panel](#), partner online panel sources, and ["river" sampling](#) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is the 2025 March Supplement of the Current Population Survey (CPS). The sample drawn for this study reflects fixed sample targets on demographics. Posthoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.

Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 3.6 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following (n=1,082, DEFF=1.5, adjusted Confidence Interval=+/- 5.1 percentage points).



- The forty-sixth wave of this study has a credibility interval of plus or minus 2.5 percentage points.
- The first, fourth, fifth, sixth, seventh, eighth, ninth, eleventh, twelfth, thirteenth, fourteenth, fifteenth, sixteenth, seventeenth, eighteenth, twentieth, twenty-first, twenty-second, twenty-third, twenty-fourth, twenty-fifth, twenty-sixth, twenty-seventh, twenty-eighth, twenty-ninth, thirtieth, thirty-first, thirty-second, thirty-third, thirty-fourth, thirty-fifth, thirty-sixth, thirty-seventh, thirty-eighth, thirty-ninth, fortieth, forty-first, forty second, forty-third, forty-fourth, forty-fifth, and one hundred and thirty-second waves of this study have a credibility interval of plus or minus 3.3 percentage points for all respondents.
- The second, third, tenth, and nineteenth waves of this study have a credibility interval of plus or minus 3.4 percentage points for all respondents.
- The forty-seventh, forty-eighth, forty-ninth, fiftieth, and fifty-first waves of this study have a credibility interval of plus or minus 3.5 percentage points.
- The fifty-second, fifty-third, fifty-fourth, fifty-fifth, fifty-sixth, fifty-seventh, fifty-eighth, fifty-ninth, sixtieth, sixty-first, sixty-second, sixty-third, sixty-fourth, sixty-fifth, sixty-sixth, sixty-seventh, sixty-eighth, sixty-ninth, seventieth, seventy-first, seventy-second, seventy-third, seventy-fourth, seventy-fifth, seventy-sixth, seventy-seventh, seventy-eighth, seventy-ninth, eightieth, eighty-first, eighty-second, eighty-third, eighty-fourth, eighty-fifth, eighty-sixth, eighty-seventh, eighty-eighth, eighty-eighth and a half, eighty-ninth, ninetieth, ninety-first, ninety-second, ninety-third, ninety-third and a half, ninety-fourth, ninety-fifth, ninety-sixth, ninety-sixth and a half, ninety-seventh, ninety-eighth, ninety-ninth, one hundredth, one hundred and first, one hundred and second, one hundred and third, one hundred and fourth, one hundred and fifth, one hundred and sixth, one hundred and seventh, one hundred and eighth, one hundred and ninth, one hundred and tenth, one hundred and eleventh, one hundred and twelfth, one hundred and thirteenth, one hundred and fourteenth, one hundred and fifteenth, one hundred and sixteenth, and one hundred and seventeenth, one hundred and eighteenth, one hundred and nineteenth, one hundred and twentieth, one hundred and twenty first, one hundred and twenty second, one hundred and twenty third, one hundred and twenty fourth, one hundred and twenty fifth waves, one hundred and twenty sixth, one hundred and twenty seventh, one hundred and twenty eighth, one hundred and twenty ninth, one hundred and thirtieth, one hundred and thirty-first, one hundred and thirty-third, one hundred and thirty-fourth, one hundred and thirty-fifth, one hundred and thirty-sixth, one hundred and thirty-seventh, one hundred and thirty-eighth, one hundred and thirty-ninth, and one hundred and fortieth, and one hundred and forty-first, one hundred and forty-second, one hundred and forty-third, one hundred and forty-fourth, one hundred and forty-fifth, and one hundred and forty-sixth waves of this study have a credibility interval of 3.6 percentage points.



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For more information on this news release, please contact:

Mallory Newall
Senior Vice President, US
Public Affairs
+1 202 420-2014
mallory.newall@ipsos.com

About Ipsos

Ipsos is one of the largest market research and polling companies globally, operating in 90 markets and employing nearly 20,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. Our 75 business solutions are based on primary data from our surveys, social media monitoring, and qualitative or observational techniques.

“Game Changers” – our tagline – summarizes our ambition to help our 5,000 clients navigate with confidence our rapidly changing world.

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www.ipsos.com

35 rue du Val de Marne
75 628 Paris, Cedex 13 France
Tel. +33 1 41 98 90 00

