



PUBLIC POLL FINDINGS AND METHODOLOGY

Ipsos Poll on Consumer Behavior

Washington, DC, September 28, 2026

1. **[ASKED ONLY IF EMPLOYED]** Are you currently working from home, at your workplace, or both a majority of the time?

	Working at my workplace only	Working from home only	Working both from home and at my workplace
9/22-23, 2026 (N=584)	60%	19%	21%
9/9-10, 2026 (N=593)	55%	19%	26%
9/9-10, 2026 (N=554)	57%	22%	21%
7/28-29, 2026 (N=583)	56%	15%	29%
7/14-15, 2026 (N=576)	53%	20%	27%
6/16-17, 2026 (N=592)	61%	13%	26%
6/2-3, 2026 (N=608)	60%	16%	24%
5/19-20, 2026 (N=577)	54%	15%	31%
5/5-6, 2026 (N=626)	56%	19%	25%
4/7-8, 2026 (N=582)	57%	18%	25%
3/24-25, 2026 (N=582)	56%	21%	23%
3/10-11, 2026 (N=585)	58%	15%	27%
2/24-25, 2026 (N=606)	51%	21%	28%
2/10-11, 2026 (N=632)	56%	21%	23%
1/27-28, 2026 (N=584)	54%	20%	26%
1/13-14, 2026 (N=734)	51%	21%	28%
12/9-10, 2025 (N=615)	57%	16%	27%
11/18-19, 2025 (N=579)	52%	24%	24%
11/4-5, 2025 (N=610)	52%	23%	25%
10/22-23, 2025 (N=598)	53%	24%	24%
10/7-8, 2025 (N=590)	56%	21%	23%
9/23-24, 2025 (N=634)	54%	20%	25%
9/9-10, 2025 (N=619)	54%	21%	25%
8/26-27, 2025 (N=611)	58%	16%	26%
8/12-13, 2025 (N=615)	55%	23%	23%
7/29-30, 2025 (N=634)	61%	17%	23%
7/15-16, 2025 (N=611)	58%	20%	22%
6/17-18, 2025 (N=620)	56%	20%	24%
6/3-4, 2025 (N=573)	58%	19%	23%
5/21-22, 2025 (N=604)	54%	18%	28%
5/6-7, 2025 (N=610)	49%	22%	29%
4/23-24, 2025 (N=628)	60%	20%	20%
4/8-9, 2025 (N=606)	51%	24%	24%
3/25-26, 2025 (N=599)	50%	25%	26%
3/11-12, 2025 (N=569)	52%	24%	24%
2/25-26, 2025 (N=582)	52%	27%	22%
2/11-12, 2025 (N=603)	52%	22%	26%
1/28-29, 2025 (N=599)	59%	18%	23%
1/14-15, 2025 (N=559)	59%	17%	24%



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1. **[ASKED ONLY IF EMPLOYED]** Are you currently working from home, at your workplace, or both a majority of the time? *(Continued)*

	Working at my workplace only	Working from home only	Working both from home and at my workplace
12/10-11, 2024 (N=597)	56%	20%	25%
11/13-14, 2024 (N=555)	55%	22%	23%
10/29-30, 2024 (N=596)	53%	21%	25%
10/15-16, 2024 (N=622)	57%	17%	27%
10/1-2, 2024 (N=565)	59%	15%	26%
9/17-18, 2024 (N=599)	61%	17%	22%
9/3-4, 2024 (N=569)	58%	18%	24%
8/20-21, 2024 (N=586)	58%	17%	24%
8/6-7, 2024 (N=599)	58%	16%	26%
7/23-24, 2024 (N=603)	49%	21%	30%
6/25-26, 2024 (N=591)	59%	18%	23%
6/11-12, 2024 (N=639)	59%	20%	21%
5/30-31, 2024 (N=612)	56%	21%	23%
5/14-15, 2024 (N=583)	55%	19%	27%
4/30-5/1, 2024 (N=550)	51%	20%	29%
4/16-17, 2024 (N=531)	51%	21%	28%
4/2-3, 2024 (N=573)	53%	20%	26%
3/19-20, 2024 (N=614)	52%	20%	27%
3/5-6, 2024 (N=526)	56%	19%	25%
2/21-22, 2024 (N=555)	50%	23%	26%
2/6-7, 2024 (N=554)	52%	21%	27%
1/23-24, 2024 (N=551)	47%	21%	32%
1/9-10, 2024 (N=574)	51%	17%	32%





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2. Thinking about the past six months, have any of the following happened to you or someone in your household?

Total Yes Summary

	9/13-14, 2022	10/11-12, 2022	2/28-3/1, 2023	10/24-25, 2023	3/5-6, 2024	5/21-22, 2025	10/7-8, 2025	3/24-25, 2026	4/21-22, 2026	9/22-23, 2026
[SPLIT SAMPLE] Spent more on food to cook at home and less on experiences (travel, dining out)	70% (N=559)	N/A	73% (N=552)	68% (N=559)	N/A	N/A	69% (N=545)	67% (N=542)	69% (N=544)	69% (N=542)
[SPLIT SAMPLE] Spent less on experiences (travel, dining out)	64% (N=559)	N/A	58% (N=553)	60% (N=559)	N/A	N/A	57% (N=548)	66% (N=543)	69% (N=547)	63% (N=541)
Canceled any streaming subscription services (e.g., Netflix, Hulu, Disney+)	32%	N/A	29%	31%	32%	N/A	39%	29%	39%	36%
Postponed or skipped needed home or car repairs to save money	31%	N/A	32%	27%	28%	33%	39%	34%	34%	34%
Postponed or skipped a personal trip or vacation	N/A	N/A	N/A	35%	N/A	37%	40%	39%	43%	33%
Asked an AI chatbot a medical question instead of going to the doctor	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	33%
Postponed or skipped a medical appointment because you didn't think you could afford the treatments your doctor might suggest	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	24%
Postponed or skipped medical treatment due to cost	25%	N/A	26%	23%	20%	26%	30%	27%	26%	24%
Been unable to afford rent or mortgage payments	20%	N/A	22%	16%	N/A	N/A	20%	13%	21%	20%
Postponed or skipped care for my pet(s)	N/A	N/A	N/A	N/A	N/A	21%	21%	17%	17%	16%
Postponed or skipped buying a home due to interest rates	N/A	18%	N/A	21%	N/A	N/A	21%	23%	25%	14%

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3. Based on what you may know or have heard, which of the following is the most accurate description of how tariffs work?

	12/10-11, 2024	9/22-23, 2026
Tariffs are taxes imposed by a country on goods and services imported from another country, paid by the importer, often leading to higher prices for consumers.	45%	55%
Tariffs are taxes imposed by one country on goods and services exported to another country, paid directly by the exporting country's government to the importing country's government.	17%	18%
Tariffs are agreements between countries that limit the quantity of certain goods and services that can be traded, with penalties paid by the country exceeding the agreed-upon limits.	7%	6%
Tariffs are subsidies provided by a country to its domestic producers to make their goods and services more competitive against imports, paid for by the importing country's consumers.	7%	5%
Don't know	23%	16%

4. To what extent do you agree or disagree with the following statements?

Total Agree Summary

	12/10-11, 2024	1/14-15, 2025	2/11-12, 2025	5/21-22, 2025	2/10-11, 2026	9/22-23, 2026
Tariffs will raise prices on goods I buy	N/A	66%	N/A	72%	74%	81%
Tariffs on imported goods will lead to higher prices on food, electronics and other goods	64%	N/A	70%	72%	73%	80%
I have already seen prices increasing on things I buy specifically because of tariffs*	N/A	N/A	43%	52%	67%	71%
I support tariffs on imports from rivals like China, but not allies like Canada	39%	N/A	N/A	38%	39%	40%
It's fair for companies to pass tariff costs along to shoppers, in the form of higher prices	N/A	N/A	32%	34%	36%	29%
Even if prices increase because of tariffs, it's worth it to get what we want as a country	N/A	N/A	37%	35%	35%	29%
Tariffs on imported goods will lead to more jobs in the U.S.	28%	N/A	32%	28%	28%	24%

4. To what extent do you agree or disagree with the following statements? (Continued)

a. Tariffs on imported goods will lead to more jobs in the U.S.

	12/10-11, 2024	2/11-12, 2025	5/21-22, 2025	2/10-11, 2026	9/22-23, 2026
Strongly agree	9%	11%	11%	9%	7%
Somewhat agree	19%	21%	17%	19%	17%
Neither agree nor disagree	38%	30%	38%	30%	28%
Somewhat disagree	17%	21%	15%	16%	28%
Strongly disagree	16%	17%	19%	26%	20%
<i>Agree (Net)</i>	<i>28%</i>	<i>32%</i>	<i>28%</i>	<i>28%</i>	<i>24%</i>
<i>Disagree (Net)</i>	<i>34%</i>	<i>38%</i>	<i>34%</i>	<i>42%</i>	<i>48%</i>

b. Tariffs on imported goods will lead to higher prices on food, electronics and other goods

	12/10-11, 2024	2/11-12, 2025	5/21-22, 2025	2/10-11, 2026	9/22-23, 2026
Strongly agree	35%	41%	41%	44%	46%
Somewhat agree	29%	29%	31%	29%	34%
Neither agree nor disagree	28%	20%	23%	19%	13%
Somewhat disagree	6%	7%	4%	6%	5%
Strongly disagree	2%	3%	2%	2%	1%
<i>Agree (Net)</i>	<i>64%</i>	<i>70%</i>	<i>72%</i>	<i>73%</i>	<i>80%</i>
<i>Disagree (Net)</i>	<i>8%</i>	<i>10%</i>	<i>6%</i>	<i>8%</i>	<i>7%</i>

c. I support tariffs on imports from rivals like China, but not allies like Canada

	12/10-11, 2024	5/21-22, 2025	2/10-11, 2026	9/22-23, 2026
Strongly agree	14%	13%	13%	10%
Somewhat agree	25%	25%	27%	29%
Neither agree nor disagree	38%	32%	28%	33%
Somewhat disagree	13%	15%	13%	13%
Strongly disagree	10%	16%	19%	15%
<i>Agree (Net)</i>	<i>39%</i>	<i>38%</i>	<i>39%</i>	<i>40%</i>
<i>Disagree (Net)</i>	<i>24%</i>	<i>31%</i>	<i>33%</i>	<i>27%</i>

d. Tariffs will raise prices on goods I buy

	1/14-15, 2025	5/21-22, 2025	2/10-11, 2026	9/22-23, 2026
Strongly agree	33%	39%	41%	45%
Somewhat agree	33%	33%	32%	35%
Neither agree nor disagree	23%	21%	18%	15%
Somewhat disagree	6%	6%	6%	4%
Strongly disagree	4%	2%	2%	1%
<i>Agree (Net)</i>	<i>66%</i>	<i>72%</i>	<i>74%</i>	<i>81%</i>
<i>Disagree (Net)</i>	<i>10%</i>	<i>7%</i>	<i>8%</i>	<i>5%</i>

4. To what extent do you agree or disagree with the following statements? *(Continued)*

e. It's fair for companies to pass tariff costs along to shoppers, in the form of higher prices

	2/11-12, 2025	5/21-22, 2025	2/10-11, 2026	9/22-23, 2026
Strongly agree	7%	11%	10%	7%
Somewhat agree	25%	23%	26%	22%
Neither agree nor disagree	30%	34%	27%	31%
Somewhat disagree	18%	17%	18%	21%
Strongly disagree	20%	15%	19%	19%
<i>Agree (Net)</i>	32%	34%	36%	29%
<i>Disagree (Net)</i>	38%	33%	37%	40%

f. Even if prices increase because of tariffs, it's worth it to get what we want as a country

	2/11-12, 2025	5/21-22, 2025	2/10-11, 2026	9/22-23, 2026
Strongly agree	16%	13%	10%	8%
Somewhat agree	21%	21%	25%	21%
Neither agree nor disagree	28%	30%	26%	31%
Somewhat disagree	16%	15%	17%	19%
Strongly disagree	19%	20%	21%	21%
<i>Agree (Net)</i>	37%	35%	35%	29%
<i>Disagree (Net)</i>	35%	35%	38%	40%

g. I have already seen prices increasing on things I buy specifically because of tariffs

	2/11-12, 2025	5/21-22, 2025	2/10-11, 2026	9/22-23, 2026
Strongly agree	19%	25%	37%	38%
Somewhat agree	24%	27%	30%	33%
Neither agree nor disagree	32%	31%	21%	20%
Somewhat disagree	13%	11%	7%	7%
Strongly disagree	11%	6%	5%	3%
<i>Agree (Net)</i>	43%	52%	67%	71%
<i>Disagree (Net)</i>	24%	16%	12%	10%



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5. How familiar, if at all, are you with each of the following?

Total Familiar Summary

	9/22-23, 2026
Diesel prices reaching record highs including average prices over \$6/gallon in the U.S.	78%
The Federal Reserve raising interest rates for the first time since 2023	57%
A Russian businessman with connections to the Kremlin paying hundreds of thousands of dollars to help pay for Donald Trump Jr.'s wedding parties	39%
Spider-Man: Brand New Day overtaking 2015's Star Wars: The Force Awakens as the highest-grossing film in U.S. history	38%
Speaker Johnson recessing the House until after the midterms amid a Republican-led push to impeach the Defense Secretary	35%

a. The Federal Reserve raising interest rates for the first time since 2023

	9/22-23, 2026
Very familiar	29%
Somewhat familiar	28%
Heard of it, but that's it	21%
Never heard of it	22%
<i>Familiar (Net)</i>	<i>57%</i>
<i>Not familiar (Net)</i>	<i>43%</i>

b. A Russian businessman with connections to the Kremlin paying hundreds of thousands of dollars to help pay for Donald Trump Jr.'s wedding parties

	9/22-23, 2026
Very familiar	19%
Somewhat familiar	20%
Heard of it, but that's it	16%
Never heard of it	46%
<i>Familiar (Net)</i>	<i>39%</i>
<i>Not familiar (Net)</i>	<i>61%</i>





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5. How familiar, if at all, are you with each of the following? (*Continued*)

- c. Diesel prices reaching record highs including average prices over \$6/gallon in the U.S.

	9/22-23, 2026
Very familiar	50%
Somewhat familiar	29%
Heard of it, but that's it	15%
Never heard of it	7%
<i>Familiar (Net)</i>	78%
<i>Not familiar (Net)</i>	22%

- d. Speaker Johnson recessing the House until after the midterms amid a Republican-led push to impeach the Defense Secretary

	9/22-23, 2026
Very familiar	19%
Somewhat familiar	16%
Heard of it, but that's it	22%
Never heard of it	43%
<i>Familiar (Net)</i>	35%
<i>Not familiar (Net)</i>	65%

- e. Spider-Man: Brand New Day overtaking 2015's Star Wars: The Force Awakens as the highest-grossing film in U.S. history

	9/22-23, 2026
Very familiar	15%
Somewhat familiar	23%
Heard of it, but that's it	25%
Never heard of it	38%
<i>Familiar (Net)</i>	38%
<i>Not familiar (Net)</i>	62%

6. As you may know, the following topics were in the news recently. Regardless of how familiar you may be with them, how much, if at all, do you care about them?

- a. The Federal Reserve raising interest rates for the first time since 2023

	9/22-23, 2026
I care a lot	48%
I care a little	36%
I don't care at all	10%
Don't know	6%



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6. As you may know, the following topics were in the news recently. Regardless of how familiar you may be with them, how much, if at all, do you care about them? *(Continued)*

- b. A Russian businessman with connections to the Kremlin paying hundreds of thousands of dollars to help pay for Donald Trump Jr.'s wedding parties

	9/22-23, 2026
I care a lot	31%
I care a little	23%
I don't care at all	35%
Don't know	11%

- c. Diesel prices reaching record highs including average prices over \$6/gallon in the U.S.

	9/22-23, 2026
I care a lot	59%
I care a little	26%
I don't care at all	8%
Don't know	7%

- d. Speaker Johnson recessing the House until after the midterms amid a Republican-led push to impeach the Defense Secretary

	9/22-23, 2026
I care a lot	33%
I care a little	31%
I don't care at all	23%
Don't know	13%

- e. Spider-Man: Brand New Day overtaking 2015's Star Wars: The Force Awakens as the highest-grossing film in U.S. history

	9/22-23, 2026
I care a lot	9%
I care a little	21%
I don't care at all	63%
Don't know	7%



7. How much trust, if any, do you currently have in government food safety inspections?

	9/22-23, 2026
A great deal	12%
Some	26%
A little	36%
None at all	26%
<i>A great deal/ some (Net)</i>	<i>39%</i>
<i>A little, none at all (Net)</i>	<i>61%</i>

8. How, if at all, has your level of trust in government food safety inspections changed due to recent food recalls?

	9/22-23, 2026
I trust them more now	9%
I trust them less now	54%
My level of trust has stayed the same	32%
Don't know	5%

9. In recent months there have been a wide range of high-profile food recalls on a variety of products. Have the food recalls led you to change any behaviors? Select all that apply.

	9/22-23, 2026
I'm making sure to wash my produce at home	44%
I'm avoid buying foods that are recalled	43%
I'm checking produce more closely when I buy it at the grocery store	34%
I'm trying to buy more locally sourced foods	30%
I'm buying less fresh produce at the grocery store	27%
I am eating out more because I trust the food will be safely prepared	8%
I am opting into notification services or apps to learn about new recalls	8%
I'm using apps to have my groceries picked/delivered less	6%
Other	1%
No, I have not changed any behaviors because of this (2015)	23%

10. Which of the following, if any, reflects your attitude about how you consider the value of a clothing item to purchase?

Total Describes me Summary

	9/22-23, 2026
Expensive clothing is not necessarily better quality than less expensive clothing	83%
Brand names are becoming less important to me when shopping for clothing	82%
I feel proud when I find a great value on clothing whether it is a name brand or a dupe	81%
I am confident in my ability to judge clothing quality regardless of price	79%
I care more about what fabric a clothing item is made of than the brand name on it	78%
I am willing to pay more upfront for clothing if I believe it will last longer	77%
I consider how long a clothing item will last before deciding whether to buy it	70%
I think about the cost per wear of clothing purchases	49%
I research materials, construction, or quality before buying clothing	48%
I check whether the garment has verified sustainability certifications	32%

a. I consider how long a clothing item will last before deciding whether to buy it

	9/22-23, 2026
Describes me completely	20%
Describes me somewhat	50%
Does not describe me very well	22%
Does not describe me at all	8%
<i>Describes me (Net)</i>	<i>70%</i>
<i>Does not describe me (Net)</i>	<i>30%</i>

b. I think about the cost per wear of clothing purchases

	9/22-23, 2026
Describes me completely	14%
Describes me somewhat	35%
Does not describe me very well	26%
Does not describe me at all	24%
<i>Describes me (Net)</i>	<i>49%</i>
<i>Does not describe me (Net)</i>	<i>51%</i>

10. Which of the following, if any, reflects your attitude about how you consider the value of a clothing item to purchase? *(Continued)*

c. I am willing to pay more upfront for clothing if I believe it will last longer

	9/22-23, 2026
Describes me completely	24%
Describes me somewhat	54%
Does not describe me very well	17%
Does not describe me at all	5%
<i>Describes me (Net)</i>	<i>77%</i>
<i>Does not describe me (Net)</i>	<i>23%</i>

d. I check whether the garment has verified sustainability certifications

	9/22-23, 2026
Describes me completely	8%
Describes me somewhat	25%
Does not describe me very well	34%
Does not describe me at all	34%
<i>Describes me (Net)</i>	<i>32%</i>
<i>Does not describe me (Net)</i>	<i>68%</i>

e. I care more about what fabric a clothing item is made of than the brand name on it

	9/22-23, 2026
Describes me completely	34%
Describes me somewhat	44%
Does not describe me very well	15%
Does not describe me at all	6%
<i>Describes me (Net)</i>	<i>78%</i>
<i>Does not describe me (Net)</i>	<i>22%</i>

f. I feel proud when I find a great value on clothing whether it is a name brand or a dupe

	9/22-23, 2026
Describes me completely	36%
Describes me somewhat	45%
Does not describe me very well	14%
Does not describe me at all	6%
<i>Describes me (Net)</i>	<i>81%</i>
<i>Does not describe me (Net)</i>	<i>19%</i>

10. Which of the following, if any, reflects your attitude about how you consider the value of a clothing item to purchase? (*Continued*)

g. I research materials, construction, or quality before buying clothing

	9/22-23, 2026
Describes me completely	13%
Describes me somewhat	35%
Does not describe me very well	29%
Does not describe me at all	22%
<i>Describes me (Net)</i>	48%
<i>Does not describe me (Net)</i>	52%

h. I am confident in my ability to judge clothing quality regardless of price

	9/22-23, 2026
Describes me completely	20%
Describes me somewhat	59%
Does not describe me very well	15%
Does not describe me at all	6%
<i>Describes me (Net)</i>	79%
<i>Does not describe me (Net)</i>	21%

i. Expensive clothing is not necessarily better quality than less expensive clothing

	9/22-23, 2026
Describes me completely	34%
Describes me somewhat	49%
Does not describe me very well	11%
Does not describe me at all	5%
<i>Describes me (Net)</i>	83%
<i>Does not describe me (Net)</i>	17%

j. Brand names are becoming less important to me when shopping for clothing

	9/22-23, 2026
Describes me completely	39%
Describes me somewhat	43%
Does not describe me very well	14%
Does not describe me at all	4%
<i>Describes me (Net)</i>	82%
<i>Does not describe me (Net)</i>	18%

11. Would seeing each of the following in your community make you feel more or less safe, or would it make no difference?

More Safe Summary

	9/9-10, 2025	9/22-23, 2026
More police officers on the streets	54%	56%
Armed military and federal agents	40%	31%
Teachers openly carrying firearms	27%	21%
More individuals openly carrying firearms	21%	20%

a. More police officers on the streets

	9/9-10, 2025	9/22-23, 2026
More safe	54%	56%
No difference	26%	26%
Less safe	15%	13%
Don't know	5%	5%

b. Armed military and federal agents

	9/9-10, 2025	9/22-23, 2026
More safe	40%	31%
No difference	20%	22%
Less safe	33%	39%
Don't know	7%	7%

c. More individuals openly carrying firearms

	9/9-10, 2025	9/22-23, 2026
More safe	21%	20%
No difference	20%	23%
Less safe	53%	52%
Don't know	6%	6%

d. Teachers openly carrying firearms

	9/9-10, 2025	9/22-23, 2026
More safe	27%	21%
No difference	21%	21%
Less safe	41%	47%
Don't know	10%	11%

12. Do you happen to keep any guns in your home or garage?

Question held for future release



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About the Study

These are some of the findings of the one hundred and forty-eighth wave of an Ipsos poll conducted between September 22-23, 2026. For this survey, a sample of 1,083 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English.

- The first wave was conducted between April 10-13, 2020, among 1,114 U.S. adults
- The second was conducted April 17-20, 2020, among 1,111 U.S. adults
- The third was conducted April 27-28, 2020, among 1,112 U.S. adults
- The fourth was conducted May 4-5, 2020, among 1,114 U.S. adults
- The fifth wave was conducted May 14-15, 2020, among 1,114 U.S. adults
- The sixth wave was conducted May 28-29, 2020, among 1,113 U.S. adults
- The seventh wave was conducted June 8-9, 2020, among 1,113 U.S. adults
- The eighth wave was conducted June 23-24, 2020, among 1,113 U.S. adults
- The ninth wave was conducted July 21-22, 2020, among 1,115 U.S. adults
- The tenth wave was conducted August 4-5, 2020, among 1,111 U.S. adults
- The eleventh wave was conducted August 18-10, 2020, among 1,115 U.S. adults
- The twelfth wave was conducted September 1-2, 2020, among 1,113 U.S. adults
- The thirteenth wave was conducted September 15-16, 2020, among 1,113 U.S. adults
- The fourteenth wave was conducted September 29-30, 2020, among 1,115 U.S. adults
- The fifteenth wave was conducted October 13-14, 2020, among 1,114 U.S. adults
- The sixteenth wave was conducted October 27-28, 2020, among 1,115 U.S. adults
- The seventeenth wave was conducted November 10-12, 2020, among 1,113 adults
- The eighteenth wave was conducted November 24-25, 2020, among 1,114 adults
- The nineteenth wave was conducted December 9-10, 2020, among 1,112 adults
- The twentieth wave was conducted January 20-21, 2021, among 1,115 adults
- The twenty-first wave was conducted February 2-3, 2021, among 1,115 adults
- The twenty-second wave was conducted February 17-18, 2021, among 1,115 adults
- The twenty-third wave was conducted March 2-3, 2021, among 1,115 adults.
- The twenty-fourth wave was conducted March 15-16, 2021, among 1,115 adults.
- The twenty-fifth wave was conducted March 30-31, 2021, among 1,115 adults.
- The twenty-sixth wave was conducted April 13-14, 2021, among 1,115 adults.
- The twenty-seventh wave was conducted April 27-28, 2021, among 1,115 adults.
- The twenty-eighth wave was conducted May 11-12, 2021, among 1,167 adults.
- The twenty-ninth wave was conducted May 25-26, 2021, among 1,178 adults.
- The thirtieth wave was conducted June 8-9, 2021, among 1,177 adults.
- The thirty-first wave was conducted June 22-23, 2021, among 1,176 adults.
- The thirty-second wave was conducted July 6-7, 2021, among 1,179 adults.
- The thirty-third wave was conducted July 20-21, 2021, among 1,137 adults.
- The thirty-fourth wave was conducted August 3-4, 2021, among 1,174 adults.
- The thirty-fifth wave was conducted August 18-19, 2021, among 1,177 adults.
- The thirty-sixth wave was conducted August 31-September 1, 2021, among 1,166 adults.
- The thirty-seventh wave was conducted September 14-15, 2021, among 1,177 adults.
- The thirty-eighth wave was conducted September 28-29, 2021, among 1,173 adults.
- The thirty-ninth wave was conducted October 12-13, 2021, among 1,174 adults.
- The fortieth wave was conducted October 26-27, 2021, among 1,160 adults.
- The forty-first wave was conducted November 9-10, 2021, among 1,160 adults





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- The forty-second wave was conducted November 22-23, 2021, among 1,162 adults
- The forty-third wave was conducted December 7-8, 2021, among 1,160 adults
- The forty-fourth wave was conducted January 4-5, 2022, among 1,158 adults
- The forty-fifth wave was conducted January 18-19, 2022, among 1,158 adults
- The forty-sixth wave was conducted February 2-3, 2022, among 2,010 adults
- The forty-seventh wave was conducted February 15-16, 2022, among 1,156 adults
- The forty-eighth wave was conducted March 1-2, 2022, among 1,154 adults
- The forty-ninth wave was conducted March 15-16, 2022, among 1,154 adults
- The fiftieth wave was conducted March 29-30, 2022, among 1,152 adults
- The fifty-first wave was conducted April 12-13, 2022, among 1,165 adults
- The fifty-second wave was conducted April 26-27, 2022, among 1,136 adults
- The fifty-third wave was conducted May 10-11, 2022, among 1,120 adults
- The fifty-fourth wave was conducted May 24-25, 2022, among 1,120 adults
- The fifty-fifth wave was conducted June 7-8, 2022, among 1,117 adults
- The fifty-sixth wave was conducted June 22-23, 2022, among 1,117 adults
- The fifty-seventh wave was conducted July 19-20, 2022, among 1,120 adults
- The fifty-eighth wave was conducted August 2-3, 2022, among 1,119 adults
- The fifty-ninth wave was conducted August 16-17, 2022, among 1,120 adults
- The sixtieth wave was conducted August 30-31, 2022, among 1,110 adults
- The sixty-first wave was conducted September 13-14, 2022, among 1,118 adults
- The sixty-second wave was conducted September 27-28, 2022, among 1,120 adults
- The sixty-third wave was conducted October 11-12, 2022, among 1,120 adults
- The sixty-fourth wave was conducted October 25-26, 2022, among 1,120 adults
- The sixty-fifth wave was conducted November 11-12, 2022, among 1,115 adults
- The sixty-sixth wave was conducted December 7-8, 2022, among 1,118 adults
- The sixty-seventh wave was conducted January 18-19, 2023, among 1,119 adults
- The sixty-eighth wave was conducted January 31-February 1, 2023, among 1,118 adults
- The sixty-ninth wave was conducted February 14-15, 2023, among 1,109 adults
- The seventieth wave was conducted February 28- March 1, 2023 among 1,105 adults
- The seventy-first wave was conducted March 14-15, 2023 among 1,119 adults
- The seventy-second wave was conducted March 28-29, 2023, among 1,120 adults
- The seventy-third wave was conducted April 11-12, 2023, among 1,120 adults
- The seventy-fourth wave was conducted April 25-26, 2023, among 1,120 adults
- The seventy-fifth wave was conducted May 9-10, 2023, among 1,117 adults
- The seventy-sixth wave was conducted May 23-24, 2023, among 1,116 adults
- The seventy-seventh wave was conducted June 6-7, 2023 among 1,108 adults
- The seventy-eighth wave was conducted June 21-22, 2023 among 1,109 adults
- The seventy-ninth wave was conducted July 18-19, 2023 among 1,109 adults
- The eightieth wave was conducted August 1-2, 2023 among 1,118 adults
- The eighty-first wave was conducted August 15-16, 2023 among 1,115 adults
- The eighty-second wave was conducted August 29-30, 2023 among 1,103 adults
- The eighty-third wave was conducted September 12-13, 2023 among 1,116 adults
- The eighty-fourth wave was conducted September 26-27, 2023 among 1,116 adults





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- The eighty-fifth wave was conducted October 10-11, 2023 among 1,119 adults
- The eighty-sixth wave was conducted October 24-25, 2023 among 1,118 adults
- The eighty-seventh wave was conducted November 7-8, 2023 among 1,120 adults
- The eighty-eighth wave was conducted December 5-6, 2023 among 1,120 adults
- The eighty-eighth and a half wave was conducted January 9-10, 2024 among 1,119 adults
- The eighty-ninth wave was conducted January 23-24, 2024 among 1,118 adults
- The ninetieth wave was conducted February 6-7, 2024 among 1,120 adults
- The ninety-first wave was conducted February 21-22, 2024 among 1,119 adults
- The ninety-second wave was conducted March 5-6, 2024 among 1,084 adults
- The ninety-third wave was conducted March 19-20, 2024 among 1,120 adults
- The ninety-third and a half wave was conducted April 2-3, 2024 among 1,082 adults
- The ninety-fourth wave was conducted April 16-17, 2024 among 1,081 adults
- The ninety-fifth wave was conducted April 30-May 1, 2024 among 1,081 adults
- The ninety-sixth wave was conducted May 14-15, 2024 among 1,081 adults
- The ninety-sixth and a half wave was conducted May 30-31, 2024 among 1,086 adults
- The ninety-seventh wave was conducted June 11-12, 2024 among 1,085 adults
- The ninety-eighth wave was conducted June 25-26, 2024 among 1,085 adults
- The ninety-ninth wave was conducted July 23-24, 2024 among 1,081 adults
- The one hundredth wave was conducted August 6-7, 2024 among 1,085 adults
- The one hundred and first wave was conducted August 20-21, 2024 among 1,083 adults
- The one hundred and second wave was conducted September 4-5, 2024 among 1,081 adults
- The one hundred and third wave was conducted September 17-18, 2024 among 1,084 adults
- The one hundred and fourth wave was conducted October 1-2, 2024 among 1,085 adults
- The one hundred and fifth wave was conducted October 15-16, 2024 among 1,085 adults
- The one hundred and sixth wave was conducted October 29-30, 2024 among 1,085 adults
- The one hundred and seventh wave was conducted November 13-14, 2024 among 1,095 adults
- The one hundred and eighth wave was conducted December 10-11, 2024 among 1,085 adults
- The one hundred and ninth wave was conducted January 14-15, 2025 among 1,085 adults
- The one hundred and tenth wave was conducted January 28-29, 2025 among 1,080 adults
- The one hundred and eleventh wave was conducted February 11-12, 2025 among 1,082 adults
- The one hundred and twelfth wave was conducted February 25-26, 2025 among 1,083 adults
- The one hundred and thirteenth wave was conducted March 11-12, 2025 among 1,077 adults
- The one hundred and fourteenth wave was conducted March 25-26, 2025 among 1,085 adults
- The one hundred and fifteenth wave was conducted April 8-9, 2025 among 1,090 adults
- The one hundred and sixteenth wave was conducted April 23-24, 2025 among 1,085 adults
- The one hundred and seventeenth wave was conducted May 6-7, 2025 among 1,094 adults





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- The one hundred and eighteenth wave was conducted May 21-22, 2025 among 1,085 adults
- The one hundred and nineteenth wave was conducted June 3-4, 2025 among 1,080 adults
- The one hundred and twentieth wave was conducted June 17-18, 2025 among 1,096 adults
- The one hundred and twenty-first wave was conducted July 15-16, 2025 among 1,083 adults
- The one hundred and twenty-second wave was conducted July 29-30, 2025 among 1,085 adults
- The one hundred and twenty-third wave conducted August 12-13, 2025 among 1,085 adults
- The one hundred and twenty-fourth wave conducted August 26-27, 2025 among 1,085 adults
- The one hundred and twenty-fifth wave conducted September 9-10, 2025 among 1,082 adults
- The one hundred and twenty-sixth wave conducted September 23-24, 2025 among 1,085 adults
- The one hundred and twenty-seventh wave conducted October 7-8, 2025 among 1,093 adults
- The one hundred and twenty-eighth wave conducted October 22-23, 2025 among 1,085 adults
- The one hundred and twenty-ninth wave conducted November 4-5, 2025 among 1,086 adults
- The one hundred and thirtieth wave conducted November 18-19, 2025 among 1,090 adults
- The one hundred and thirty-first wave conducted December 9-10, 2025 among 1,085 adults
- The one hundred and thirty-second wave conducted January 13-14, 2026 among 1,290 adults
- The one hundred and thirty-third wave conducted January 27-28, 2026 among 1,085 adults
- The one hundred and thirty-fourth wave conducted February 10-11, 2026 among 1,085 adults
- The one hundred and thirty-fifth wave conducted February 24-25, 2026 among 1,085 adults
- The one hundred and thirty-sixth wave conducted March 10-11, 2026 among 1,085 adults
- The one hundred and thirty-seventh wave conducted March 24-25, 2026 among 1,085 adults
- The one hundred and thirty-eighth wave conducted April 7-8, 2026 among 1,082 adults
- The one hundred and thirty-ninth wave conducted April 21-22, 2026 among 1,091 adults
- The one hundred and fortieth wave conducted May 5-6, 2026 among 1,078 adults
- The one hundred and forty-first wave conducted May 19-20, 2026 among 1,081 adults
- The one hundred and forty-second wave conducted June 2-3, 2026 among 1,084 adults
- The one hundred and forty-third wave conducted June 16-17, 2026 among 1,082 adults
- The one hundred and forty-fourth wave conducted July 14-15, 2026 among 1,085 adults
- The one hundred and forty-fifth wave conducted July 28-29, 2026 among 1,085 adults
- The one hundred and forty-sixth wave conducted August 25-26, 2026 among 1,082 adults
- The one hundred and forty-seventh wave conducted September 9-10, 2026 among 1,082 adults
- The one hundred and forty-eighth wave conducted September 22-23, 2026 among 1,083 adults





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The sample for this study was randomly drawn from [Ipsos' online panel](#), partner online panel sources, and ["river" sampling](#) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is the 2025 March Supplement of the Current Population Survey (CPS). The sample drawn for this study reflects fixed sample targets on demographics. Posthoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.

Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 3.6 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following (n=1,082, DEFF=1.5, adjusted Confidence Interval=+/- 5.1 percentage points).



- The forty-sixth wave of this study has a credibility interval of plus or minus 2.5 percentage points.
- The first, fourth, fifth, sixth, seventh, eighth, ninth, eleventh, twelfth, thirteenth, fourteenth, fifteenth, sixteenth, seventeenth, eighteenth, twentieth, twenty-first, twenty-second, twenty-third, twenty-fourth, twenty-fifth, twenty-sixth, twenty-seventh, twenty-eighth, twenty-ninth, thirtieth, thirty-first, thirty-second, thirty-third, thirty-fourth, thirty-fifth, thirty-sixth, thirty-seventh, thirty-eighth, thirty-ninth, fortieth, forty-first, forty second, forty-third, forty-fourth, forty-fifth, and one hundred and thirty-second waves of this study have a credibility interval of plus or minus 3.3 percentage points for all respondents.
- The second, third, tenth, and nineteenth waves of this study have a credibility interval of plus or minus 3.4 percentage points for all respondents.
- The forty-seventh, forty-eighth, forty-ninth, fiftieth, and fifty-first waves of this study have a credibility interval of plus or minus 3.5 percentage points.
- The fifty-second, fifty-third, fifty-fourth, fifty-fifth, fifty-sixth, fifty-seventh, fifty-eighth, fifty-ninth, sixtieth, sixty-first, sixty-second, sixty-third, sixty-fourth, sixty-fifth, sixty-sixth, sixty-seventh, sixty-eighth, sixty-ninth, seventieth, seventy-first, seventy-second, seventy-third, seventy-fourth, seventy-fifth, seventy-sixth, seventy-seventh, seventy-eighth, seventy-ninth, eightieth, eighty-first, eighty-second, eighty-third, eighty-fourth, eighty-fifth, eighty-sixth, eighty-seventh, eighty-eighth, eighty-eighth and a half, eighty-ninth, ninetieth, ninety-first, ninety-second, ninety-third, ninety-third and a half, ninety-fourth, ninety-fifth, ninety-sixth, ninety-sixth and a half, ninety-seventh, ninety-eighth, ninety-ninth, one hundredth, one hundred and first, one hundred and second, one hundred and third, one hundred and fourth, one hundred and fifth, one hundred and sixth, one hundred and seventh, one hundred and eighth, one hundred and ninth, one hundred and tenth, one hundred and eleventh, one hundred and twelfth, one hundred and thirteenth, one hundred and fourteenth, one hundred and fifteenth, one hundred and sixteenth, and one hundred and seventeenth, one hundred and eighteenth, one hundred and nineteenth, one hundred and twentieth, one hundred and twenty first, one hundred and twenty second, one hundred and twenty third, one hundred and twenty fourth, one hundred and twenty fifth waves, one hundred and twenty sixth, one hundred and twenty seventh, one hundred and twenty eighth, one hundred and twenty ninth, one hundred and thirtieth, one hundred and thirty-first, one hundred and thirty-third, one hundred and thirty-fourth, one hundred and thirty-fifth, one hundred and thirty-sixth, one hundred and thirty-seventh, one hundred and thirty-eighth, one hundred and thirty-ninth, and one hundred and fortieth, and one hundred and forty-first, one hundred and forty-second, one hundred and forty-third, one hundred and forty-fourth, one hundred and forty-fifth, and one hundred and forty-sixth waves of this study have a credibility interval of 3.6 percentage points.



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About Ipsos

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