



TOPLINE & METHODOLOGY

University of Calgary/Ipsos Survey of Colorado Residents

Conducted by Ipsos using KnowledgePanel®
A survey of the Colorado residents (ages 18+)
Interview dates: July 9-15, 2026
Number of interviews: 559

Margin of error: +/- 6.7 percentage points at the 95% confidence level for all respondents

NOTE: All results show percentages among all respondents, unless otherwise labeled. Reduced bases are unweighted values.

NOTE: * = less than 0.5%, - = no respondents, N/A = not applicable

Annotated Questionnaire

Q1. Are you a resident of Colorado?

	Total (N=559)
Yes	100%
No	-
Skipped	-



TOPLINE & METHODOLOGY

Q2_sum1. Summary of Agree - Please indicate how much you agree or disagree with the following statements.

	Total (N=559)
Local communities understand Colorado's challenges better than the federal government.	87%
Being American is an important part of who I am.	80%
People in the Mountain West share many of the same challenges.	77%
Colorado has a distinct way of life compared to other parts of the United States.	73%
Local communities understand Colorado's challenges better than the state government	72%
The Mountain West has distinct needs that are often overlooked by national leaders.	71%
I feel strongly connected to my local community.	68%
Being from Colorado is an important part of who I am.	67%
I see myself as a citizen of the world as much as a citizen of the United States.	63%

Q2_a. Being American is an important part of who I am. - Please indicate how much you agree or disagree with the following statements.

	Total (N=559)
Strongly agree	49%
Somewhat agree	31%
Somewhat disagree	11%
Strongly disagree	5%
Not sure	4%
Agree (net)	80%
Disagree (net)	16%
Skipped	*

TOPLINE & METHODOLOGY

Q2_b. I see myself as a citizen of the world as much as a citizen of the United States. - Please indicate how much you agree or disagree with the following statements.

	Total (N=559)
Strongly agree	26%
Somewhat agree	37%
Somewhat disagree	17%
Strongly disagree	12%
Not sure	7%
Agree (net)	63%
Disagree (net)	29%
Skipped	1%

Q2_c. Being from Colorado is an important part of who I am. - Please indicate how much you agree or disagree with the following statements.

	Total (N=559)
Strongly agree	29%
Somewhat agree	38%
Somewhat disagree	17%
Strongly disagree	11%
Not sure	5%
Agree (net)	67%
Disagree (net)	28%
Skipped	*

Q2_d. Colorado has a distinct way of life compared to other parts of the United States. - Please indicate how much you agree or disagree with the following statements.

	Total (N=559)
Strongly agree	21%
Somewhat agree	51%
Somewhat disagree	20%
Strongly disagree	2%
Not sure	4%
Agree (net)	73%
Disagree (net)	23%
Skipped	*

TOPLINE & METHODOLOGY

Q2_e. People in the Mountain West share many of the same challenges. - Please indicate how much you agree or disagree with the following statements.

	Total (N=559)
Strongly agree	22%
Somewhat agree	55%
Somewhat disagree	13%
Strongly disagree	1%
Not sure	10%
Agree (net)	77%
Disagree (net)	13%
Skipped	*

Q2_f. The Mountain West has distinct needs that are often overlooked by national leaders. - Please indicate how much you agree or disagree with the following statements.

	Total (N=559)
Strongly agree	28%
Somewhat agree	43%
Somewhat disagree	13%
Strongly disagree	1%
Not sure	14%
Agree (net)	71%
Disagree (net)	14%
Skipped	1%

Q2_g. I feel strongly connected to my local community. - Please indicate how much you agree or disagree with the following statements.

	Total (N=559)
Strongly agree	17%
Somewhat agree	52%
Somewhat disagree	23%
Strongly disagree	6%
Not sure	3%
Agree (net)	68%
Disagree (net)	29%
Skipped	*

TOPLINE & METHODOLOGY

Q2_h. Local communities understand Colorado's challenges better than the federal government. - Please indicate how much you agree or disagree with the following statements.

	Total (N=559)
Strongly agree	48%
Somewhat agree	39%
Somewhat disagree	6%
Strongly disagree	3%
Not sure	3%
Agree (net)	87%
Disagree (net)	9%
Skipped	*

Q2_i. Local communities understand Colorado's challenges better than the state government - Please indicate how much you agree or disagree with the following statements.

	Total (N=559)
Strongly agree	32%
Somewhat agree	40%
Somewhat disagree	16%
Strongly disagree	1%
Not sure	10%
Agree (net)	72%
Disagree (net)	17%
Skipped	*

Q3. How often do you think of yourself as a Mountain Westerner?

	Total (N=559)
Always	9%
Often	13%
Sometimes	29%
Rarely	23%
Never	26%
Always/Often (net)	22%
Rarely/Never (net)	49%
Skipped	-

TOPLINE & METHODOLOGY

Q4. Which of the following do you feel most connected to?

	Total (N=559)
The state of Colorado	40%
The United States	27%
My local community	25%
The Mountain West region	7%
Skipped	2%

Q5. Which of the following are significant challenges facing your community today? Select up to three.

	Total (N=559)
Cost of living, housing, and healthcare affordability	87%
Environmental challenges (water scarcity, drought, wildfire, climate change)	71%
Jobs and the local economy	33%
Energy cost and availability	26%
Geopolitical uncertainty and U.S. foreign policy	15%
AI, technology, and data centers	15%
Immigration	11%
Cross-border trade and economic relations	1%
Other	3%
Skipped	1%

TOPLINE & METHODOLOGY

Q6. Thinking ten years from now, which of the following will be the most significant challenges? Select up to three.

	Total (N=559)
Cost of living, housing, and healthcare affordability	72%
Environmental challenges (water scarcity, drought, wildfire, climate change)	67%
Population growth and resource pressure	35%
Jobs and the local economy	21%
Energy transition and costs	18%
AI, technology, and data centers	18%
Labor market and workforce development	13%
Geopolitical uncertainty and U.S. foreign policy	10%
Cross-border trade and economic relations	2%
Other	3%
Skipped	1%

Q7. Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?

	Total (N=559)
Right direction	18%
Wrong track	66%
Don't know	16%
Skipped	*

Q8_sum1. Summary of Agree - Please indicate how much you agree or disagree with the following statements.

	Total (N=559)
Individual states facing similar challenges to other states should work together more closely.	89%
Colorado would benefit from more regional cooperation.	72%
The United States should focus on solving its own problems rather than engaging with other countries.	69%
Colorado should pursue regional cooperation even if it requires adjusting some of its policies.	65%

TOPLINE & METHODOLOGY

Q8_a. The United States should focus on solving its own problems rather than engaging with other countries. - Please indicate how much you agree or disagree with the following statements.

	Total (N=559)
Strongly agree	33%
Somewhat agree	36%
Somewhat disagree	17%
Strongly disagree	10%
Not sure	4%
Agree (net)	69%
Disagree (net)	26%
Skipped	*

Q8_b. Individual states facing similar challenges to other states should work together more closely. - Please indicate how much you agree or disagree with the following statements.

	Total (N=559)
Strongly agree	36%
Somewhat agree	54%
Somewhat disagree	4%
Strongly disagree	2%
Not sure	5%
Agree (net)	89%
Disagree (net)	5%
Skipped	*

Q8_c. Colorado would benefit from more regional cooperation. - Please indicate how much you agree or disagree with the following statements.

	Total (N=559)
Strongly agree	22%
Somewhat agree	50%
Somewhat disagree	5%
Strongly disagree	2%
Not sure	21%
Agree (net)	72%
Disagree (net)	7%
Skipped	*

TOPLINE & METHODOLOGY

Q8_d. Colorado should pursue regional cooperation even if it requires adjusting some of its policies. - Please indicate how much you agree or disagree with the following statements.

	Total (N=559)
Strongly agree	15%
Somewhat agree	50%
Somewhat disagree	13%
Strongly disagree	3%
Not sure	20%
Agree (net)	65%
Disagree (net)	16%
Skipped	*

Q9. When Colorado's interests and Canada's interests differ, which approach do you think Colorado should take?

	Total (N=559)
Prioritize what is best for Colorado, even if it strains the relationship	50%
Prioritize the partnership with Canada	15%
Don't know	35%
Skipped	*

Q10_1. Visit Canada for vacation or work - Do you do any of the following frequently, occasionally or never?

	Total (N=559)
Frequently	*
Occasionally	21%
Never	79%
Skipped	*

Q10_2. Follow Canadian news or politics - Do you do any of the following frequently, occasionally or never?

	Total (N=559)
Frequently	2%
Occasionally	36%
Never	62%
Skipped	*

TOPLINE & METHODOLOGY

Q10_3. Follow Canadian sports teams or entertainment - Do you do any of the following frequently, occasionally or never?

	Total (N=559)
Frequently	2%
Occasionally	23%
Never	75%
Skipped	*

Q11_sum1. Summary of Favorable - Overall, do you have a favorable or unfavorable opinion of each of the following?

	Total (N=559)
Canada	68%
Japan	63%
European Union	55%
Mexico	38%
China	9%

Q11_1. Canada - Overall, do you have a favorable or unfavorable opinion of each of the following?

	Total (N=559)
Very favorable	32%
Somewhat favorable	36%
Neither favorable nor unfavorable	17%
Somewhat unfavorable	6%
Very unfavorable	4%
Not sure	4%
Favorable (net)	68%
Unfavorable (net)	10%
Skipped	*

TOPLINE & METHODOLOGY

Q11_2. Mexico - Overall, do you have a favorable or unfavorable opinion of each of the following?

	Total (N=559)
Very favorable	14%
Somewhat favorable	25%
Neither favorable nor unfavorable	30%
Somewhat unfavorable	15%
Very unfavorable	11%
Not sure	5%
Favorable (net)	38%
Unfavorable (net)	26%
Skipped	*

Q11_3. China - Overall, do you have a favorable or unfavorable opinion of each of the following?

	Total (N=559)
Very favorable	1%
Somewhat favorable	8%
Neither favorable nor unfavorable	27%
Somewhat unfavorable	33%
Very unfavorable	24%
Not sure	7%
Favorable (net)	9%
Unfavorable (net)	57%
Skipped	*

Q11_4. Japan - Overall, do you have a favorable or unfavorable opinion of each of the following?

	Total (N=559)
Very favorable	26%
Somewhat favorable	38%
Neither favorable nor unfavorable	24%
Somewhat unfavorable	3%
Very unfavorable	3%
Not sure	7%
Favorable (net)	63%
Unfavorable (net)	6%
Skipped	*

TOPLINE & METHODOLOGY

Q11_5. European Union - Overall, do you have a favorable or unfavorable opinion of each of the following?

	Total (N=559)
Very favorable	20%
Somewhat favorable	35%
Neither favorable nor unfavorable	19%
Somewhat unfavorable	10%
Very unfavorable	7%
Not sure	9%
Favorable (net)	55%
Unfavorable (net)	17%
Skipped	*

Q12. How would you describe the relationship between the U.S. and Canada today?

	Total (N=559)
Very positive	3%
Somewhat positive	11%
Mix of positive and negative	46%
Somewhat negative	17%
Very negative	9%
Not sure	14%
Positive (net)	14%
Negative (net)	26%
Skipped	*

Q13. Looking ahead ten years from now, do you think the relationship between the U.S. and Canada will be...?

	Total (N=559)
Very positive	12%
Somewhat positive	28%
Mix of positive and negative	34%
Somewhat negative	6%
Very negative	1%
Not sure	18%
Positive (net)	40%
Negative (net)	8%
Skipped	*

TOPLINE & METHODOLOGY

Q14. Do you consider Canada to be part of the broader Mountain West region?

	Total (N=559)
Yes	31%
No	35%
Not sure	34%
Skipped	*

Q15. Which region do you think Colorado has the most in common with?

	Total (N=559)
Western Canada	9%
Pacific Northwest	13%
Southwest	31%
Great Plains	10%
Midwest	22%
Northern Mexico	3%
Other	11%
Skipped	1%

Q16. Do you support or oppose Colorado working closely with Western Canada and Alberta on shared regional challenges, even if it requires adjusting some Colorado state policies?

	Total (N=559)
Strongly support	9%
Somewhat support	37%
Neither support nor oppose	28%
Somewhat oppose	7%
Strongly oppose	4%
Not sure	16%
Support (net)	45%
Oppose (net)	10%
Skipped	*

TOPLINE & METHODOLOGY

Q17_sum1. Summary of A lot/Some - How much, if at all, does Colorado's relationship with Canada affect each of the following?

	Total (N=559)
Wildfire response and coordination	49%
Lumber and housing costs	46%
Tourism revenue	40%
Gas and energy prices	35%
Water availability	29%
Local jobs	14%

Q17_a. Gas and energy prices - How much, if at all, does Colorado's relationship with Canada affect each of the following?

	Total (N=559)
A lot	8%
Some	27%
A little	18%
None	8%
Not sure	39%
A lot/Some (net)	35%
A little/None (net)	26%
Skipped	*

Q17_b. Lumber and housing costs - How much, if at all, does Colorado's relationship with Canada affect each of the following?

	Total (N=559)
A lot	18%
Some	28%
A little	15%
None	4%
Not sure	34%
A lot/Some (net)	46%
A little/None (net)	20%
Skipped	*

TOPLINE & METHODOLOGY

Q17_c. Local jobs - How much, if at all, does Colorado's relationship with Canada affect each of the following?

	Total (N=559)
A lot	1%
Some	12%
A little	33%
None	17%
Not sure	36%
A lot/Some (net)	14%
A little/None (net)	50%
Skipped	*

Q17_d. Wildfire response and coordination - How much, if at all, does Colorado's relationship with Canada affect each of the following?

	Total (N=559)
A lot	19%
Some	30%
A little	15%
None	6%
Not sure	29%
A lot/Some (net)	49%
A little/None (net)	21%
Skipped	1%

Q17_e. Tourism revenue - How much, if at all, does Colorado's relationship with Canada affect each of the following?

	Total (N=559)
A lot	9%
Some	32%
A little	19%
None	10%
Not sure	31%
A lot/Some (net)	40%
A little/None (net)	28%
Skipped	*

TOPLINE & METHODOLOGY

Q17_f. Water availability - How much, if at all, does Colorado's relationship with Canada affect each of the following?

	Total (N=559)
A lot	12%
Some	18%
A little	15%
None	20%
Not sure	36%
A lot/Some (net)	29%
A little/None (net)	34%
Skipped	*

Q18. How much would closer economic cooperation between the U.S. and Canada help address economic challenges facing Colorado and the Mountain West?

	Total (N=559)
A great deal	5%
Quite a bit	16%
Some	38%
Not too much	7%
Not at all	3%
Not sure	31%
A great deal/Quite a bit (net)	21%
Not too much/Not at all (net)	10%
Skipped	*

TOPLINE & METHODOLOGY

Q19. Thinking about Colorado's practical ties with Canada over the next few years, which approach comes closest to your view?

	Total (N=559)
Strengthen the ties: work more closely with Canada in areas where it can help Colorado	36%
Maintain the ties: keep working with Canada where there are clear practical benefits, without major changes	30%
Reduce dependence: rely less on Canada in areas where the connection might create risk or unfairness	7%
Make it a low priority: Colorado should focus more on other issues right now	10%
Not sure	17%
Skipped	*

Q20. Do you support or oppose the U.S. placing tariffs on imported goods from Canada?

	Total (N=559)
Strongly support	5%
Somewhat support	10%
Neither support nor oppose	10%
Somewhat oppose	24%
Strongly oppose	39%
Not sure	12%
Support (net)	14%
Oppose (net)	63%
Skipped	*

Q21. Do you support or oppose a free trade agreement between the United States, Canada, and Mexico?

	Total (N=559)
Strongly support	37%
Somewhat support	30%
Neither support nor oppose	13%
Somewhat oppose	7%
Strongly oppose	2%
Not sure	11%
Support (net)	66%
Oppose (net)	9%
Skipped	*

TOPLINE & METHODOLOGY

Q22. Overall, do you support or oppose the United States working closely with Canada to adopt shared standards for products and services, even if it means changing some current U.S. rules or regulations?

	Total (N=559)
Strongly support	19%
Somewhat support	39%
Neither support nor oppose	18%
Somewhat oppose	6%
Strongly oppose	3%
Not sure	15%
Support (net)	58%
Oppose (net)	9%
Skipped	*

Q23. Overall, do you think the trade agreement between the U.S. and Canada has been fair or unfair to you and your local community?

	Total (N=559)
Very fair	6%
Somewhat fair	13%
Neither fair nor unfair	20%
Somewhat unfair	13%
Very unfair	3%
Not sure	45%
Fair (net)	19%
Unfair (net)	16%
Skipped	*

Q24. The National Economy - As you may know, the Canada-U.S.-Mexico trade agreement (USMCA) is scheduled for review later this year. If the agreement is not renewed and trade between these countries became more restricted, how much impact, if any, do you think this would have on:

	Total (N=559)
A major negative impact	45%
A minor negative impact	25%
No real impact	7%
A positive impact	2%
Not sure	21%
Skipped	*

TOPLINE & METHODOLOGY

Q25. And how much impact would it have on you and your community?

	Total (N=559)
A major positive impact	2%
A minor positive impact	1%
No real impact	18%
A minor negative impact	30%
A major negative impact	19%
Not sure	30%
Positive impact (net)	4%
Negative impact (net)	49%
Skipped	*



TOPLINE & METHODOLOGY

About the Study

This University of Calgary/Ipsos poll was conducted July 9-15, 2026, by Ipsos using the probability-based KnowledgePanel®. This poll is based on a nationally representative probability sample of 559 Colorado residents aged 18 or older.

The study was conducted in English. The data were weighted to adjust for gender by age, race and ethnicity, metropolitan status, education, household income, and 2024 vote choice. The demographic benchmarks came from the 2025 March supplement of the U.S. Census Bureau's Current Population Survey (CPS).

- Gender (Male, Female) by Age (18–44, 45-59 and 60+)
- Race/Hispanic Ethnicity (White Non-Hispanic, Non-Hispanic Black or Hispanic, Non-Hispanic Other or 2+ Races)
- Metropolitan status (Metro, non-Metro)
- Education (High School or less, Some College, Bachelor's degree, Master's degree or above)
- Household Income (Under \$25,000, \$25,000-\$49,999, \$50,000-\$74,999, \$75,000-\$99,999, \$100,000-\$149,999, \$150,000+)
- 2024 Presidential Vote Choice (Voted for Harris, Voted for Trump, Voted for someone else or Did not Vote)

The margin of sampling error is plus or minus 6.7 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error takes into account the design effect, which was 2.57. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent.

For more information on this news release, please contact:

Alec Tyson
Senior Vice President, US
Public Affairs
Alec.Tyson@ipsos.com





TOPLINE & METHODOLOGY

About Ipsos

Ipsos is one of the largest market research and polling companies globally, operating in 90 markets and employing nearly 20,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. Our 75 business solutions are based on primary data from our surveys, social media monitoring, and qualitative or observational techniques.

“Game Changers” – our tagline – summarizes our ambition to help our 5,000 clients navigate with confidence our rapidly changing world.

Founded in France in 1975, Ipsos has been listed on the Euronext Paris since July 1, 1999. The company is part of the SBF 120, Mid-60 indices, and is eligible for the Deferred Settlement Service (SRD).

ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg IPS:FP

www.ipsos.com

35 rue du Val de Marne
75 628 Paris, Cedex 13 France
Tel. +33 1 41 98 90 00

