

CreativeFLEX

Flexible Post-Campaign Test

Get the **evidence**
for your **MERDEKA**
campaign **impact**
in just **9 days**



FLEXible
Pricing



FLEXible
Timing



FLEXible
Scale

CreativeFLEX Standard

"I want an affordable way to test my ad..."

Join a scheduled category wave to test your ad at a **lower cost**.

RM25,000

CreativeFLEX Now

"I want to test my ad and get quick results..."

Run your own **dedicated** study for up to 3 ads.

RM36,000

RM12,000/ad

CreativeFLEX Volume

"I want to test multiple ads over time at best value..."

Unlock **best value** when you buy a 12-ad bundle.

RM126,000

RM10,500/ad

Target: 300 sample/ad; IR ≥ 50%, Category Representative Sample

Ad stimulus: TV / digital / OOH video ads

Survey Language: English and Malay

Last Date of Registration: 11 Sep 26 (applies to CreativeFLEX Standard only)

Contact us:

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*Prices are exclusive of 8% tax. Terms and Conditions apply.

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