

Ipsos Political Monitor - September 2026

Table 1
V1AB/V2. COMBINED VOTING INTENTION - ALL - How would you vote if there were a General Election tomorrow? (Which party/most inclined to support?)

18 Sep 2026

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age				Social grade						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like- lihood	(10) Absol- utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Men	Women	18-34	35-49	50-64	65+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minor- ity	
Unweighted Total	1031	863	727	668	872	843	807	741	66	513	502	264	227	268	272	282	339	154	147	621	301	897	111	1031
Weighted Total	1031	840	692	635	863	823	785	713	60	489	525	288	239	257	246	237	289	184	227	526	411	860	141	1031
Total voting (sub-base)	860	761	652	600	798	767	734	672	7	426	420	239	182	221	219	214	247	152	179	460	332	729	108	867
Conservative	164	152	139	122	159	152	149	142	*	83	82	14	30	49	70	61	51	20	20	112	40	151	13	188
19%		20%	21%	20%	20%	20%	20%	21%	4%	19%	19%	6%	17%	22%	32%	28%	21%	13%	11%	24%	12%	21%	12%	22%
Labour	253	213	175	160	234	220	204	180	5	112	140	77	68	52	57	73	71	25	60	145	85	188	59	262
29%		28%	27%	27%	29%	29%	28%	27%	71%	26%	33%	32%	37%	23%	26%	34%	29%	16%	33%	31%	26%	26%	54%	30%
Reform UK	202	174	148	143	183	178	172	157	1	118	83	35	36	66	64	20	50	67	50	69	117	185	10	192
23%		23%	23%	24%	23%	23%	23%	23%	17%	28%	20%	15%	20%	30%	29%	9%	20%	44%	28%	15%	35%	25%	9%	22%
Liberal Democrats (Lib Dem)	71	64	53	50	66	63	61	56	*	42	27	27	13	20	12	22	21	10	12	43	22	60	7	70
8%		8%	8%	8%	8%	8%	8%	8%	3%	10%	7%	11%	7%	9%	5%	10%	9%	7%	7%	9%	7%	8%	7%	8%
Scottish National Party (SNP)	33	30	25	24	29	29	25	25	-	12	22	5	7	16	6	5	8	3	17	13	20	33	1	31
4%		4%	4%	4%	4%	4%	3%	4%	-s	3%	5%	2%	4%	7%	3%	2%	3%	2%	10%	3%	6%	5%	*	4%
Plaid Cymru	6	6	6	6	6	6	6	6	-	1	4	2	-	2	2	2	2	2	-	3	2	6	-	7
1%		1%	1%	1%	1%	1%	1%	1%	-s	*	1%	1%	-	1%	1%	1%	1%	2%	-	1%	1%	1%	-	1%
Green Party	104	100	85	77	96	94	93	85	*	41	55	67	21	11	6	27	38	19	12	65	31	82	18	97
12%		13%	13%	13%	12%	12%	13%	13%	5%	10%	13%	28%	11%	5%	3%	12%	15%	13%	7%	14%	9%	11%	17%	11%
Alba Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
-		-	-	-	-	-	-	-	-s	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Restore Britain	24	21	19	17	23	23	22	19	-	17	7	11	5	6	2	3	4	7	7	8	14	22	1	17
3%		3%	3%	3%	3%	3%	3%	3%	-s	4%	2%	5%	3%	3%	1%	2%	2%	5%	4%	2%	4%	3%	1%	2%
Other	2	2	2	2	2	2	2	2	-	2	1	1	2	-	-	1	1	-	-	2	-	2	-	3
*		*	*	*	*	*	*	*	-s	*	*	*	1%	-	-	1%	*	-	-	*	-	*	-	*
Would not vote	83	11	1	2	6	5	4	2	52	25	55	24	30	16	14	6	21	19	25	27	44	68	16	81
8%		1%	*	*	1%	1%	1%	*	86%	5%	11%	8%	12%	6%	6%	2%	7%	11%	11%	5%	11%	8%	11%	8%
Undecided	79	64	35	29	55	48	43	36	2	37	42	24	24	19	12	16	19	12	21	35	33	58	16	74
8%		8%	5%	5%	6%	6%	5%	5%	3%	7%	8%	8%	10%	7%	5%	7%	7%	7%	9%	7%	8%	7%	11%	7%
Prefer not to say	9	3	3	3	3	3	3	3	-	2	7	1	4	1	2	2	2	-	3	4	3	6	1	9
1%		*	*	1%	*	*	*	*	-s	*	1%	*	2%	*	1%	1%	1%	-	1%	1%	1%	1%	1%	1%

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 2
V1AB/V2. COMBINED VOTING INTENTION - ALL - How would you vote if there were a General Election tomorrow? (Which party/most inclined to support?)

18 Sep 2026

Base : All

	Total (Weighted)		Voting					Working status		Government		Work sector		Tenure							ONS Regions							Past vote (2024 General Election)						Qualifications			UnW Tot.
			Labour	Conservative	Liberal Democrats (Lib Dem)	Reform UK	Green Party	Full-time	Not full-time/ Not work ing	Satis -fied	Dis-satis -fied	Public	Private	Mort gage	Owned out- right	Private renter	Social renter	Renter	Total owner occup ier	North excl. Scot	Mid-lands (incl. E of England)	South excl. London	Grea-ter London	Eng-land	Scot	Wales	Lab	Con	Reform UK	LD	Oth incl. LD, Grn	Did not vote/ not eligible/ too young	No qual	Other qual	Degree+		
Unweighted Total	1031	262	188	70	192	97	440	574	200	704	238	619	323	430	114	123	237	753	264	255	232	129	880	96	55	250	185	117	76	189	134	150	554	304	1031		
Weighted Total	1031	253	164	71	202	104	474	548	186	719	224	669	315	393	135	150	284	708	243	273	241	136	893	88	50	244	170	114	72	190	144	172	525	317	1031		
Total voting (sub-base)	860	253	164	71	202	104	398	458	175	605	195	559	263	339	107	120	227	602	201	223	201	113	739	82	40	227	160	102	60	163	86	145	422	281	867		
Conservative	164	-	164	-	-	-	66	98	2	151	32	115	50	96	5	10	15	147	26	40	60	22	149	10	6	10	107	7	6	13	6	33	83	47	188		
	19%	-	100%	-s	-	-s	17%	21%	1%	25%	17%	21%	19%	28%	4%	8%	6%	24%	13%	18%	30%	20%	12%	15%	4%	67%	7%	11%	8%	8%	23%	20%	17%	22%			
Labour	253	253	-	-	-	-	126	127	122	92	71	155	85	89	41	29	70	175	88	59	36	47	229	11	13	150	7	4	13	29	29	42	98	105	262		
	29%	100%	-	-s	-	-s	32%	28%	70%	15%	36%	28%	32%	26%	38%	24%	31%	29%	44%	26%	18%	42%	31%	13%	32%	66%	4%	4%	22%	18%	33%	29%	23%	37%	30%		
Reform UK	202	-	-	-	202	-s	94	106	3	190	34	138	47	94	22	36	58	140	48	55	60	14	178	15	9	16	38	79	2	12	27	42	126	32	192		
	23%	-	-	-s	100%	-s	24%	23%	2%	31%	17%	25%	18%	28%	21%	30%	26%	23%	24%	25%	30%	13%	24%	18%	23%	7%	24%	77%	3%	7%	32%	29%	30%	11%	22%		
Liberal Democrats (Lib Dem)	71	-	-	71	-	-	33	38	22	42	15	47	24	24	2	16	18	49	14	14	22	13	63	8	1	13	5	-	29	35	8	9	37	26	70		
	8%	-	-	100%	-	-s	8%	8%	12%	7%	8%	8%	9%	7%	2%	13%	8%	8%	7%	6%	11%	11%	8%	9%	3%	6%	3%	-	48%	22%	9%	6%	9%	9%	8%		
Scottish National Party (SNP)	33	-	-	-	-	-s	10	24	5	25	6	18	8	9	2	15	16	17	-	-	-	-	-	33	-	6	-	2	-	17	7	7	16	9	31		
	4%	-	-	-s	-	-s	2%	5%	3%	4%	3%	3%	3%	3%	2%	12%	7%	3%	-	-	-	-	-	41%	-s	2%	-	2%	-s	11%	8%	5%	4%	3%	4%		
Plaid Cymru	6	-	-	-	-	-s	2	4	-	5	4	*	-	5	*	-	*	5	-	-	-	-	-	-	6	-	-	-	-	3	*	1	3	2	7		
	1%	-	-	-s	-	-s	*	1%	-	1%	2%	*	-	1%	*	-	*	1%	-	-	-	-	-	-s	14%	-	-	-	-s	2%	*	*	1%	1%			
Green Party	104	-	-	-	-	104	55	49	19	76	26	67	43	17	31	9	39	60	18	45	18	15	96	4	4	29	3	-	9	52	8	7	43	55	97		
	12%	-	-	-s	-	100%	14%	11%	11%	13%	13%	12%	16%	5%	29%	7%	17%	10%	9%	20%	9%	13%	13%	5%	11%	13%	2%	-	16%	32%	9%	5%	10%	19%	11%		
Alba Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
	-	-	-	-s	-	-s	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-s	-s	-	-	-	-s	-	-	-	-	-	-		
Restore Britain	24	-	-	-	-	-s	11	12	1	22	7	15	5	4	4	5	9	9	6	10	5	2	23	-	1	3	-	10	-	1	1	3	15	6	17		
	3%	-	-	-s	-	-s	3%	3%	1%	4%	3%	3%	2%	1%	4%	4%	4%	1%	3%	4%	3%	2%	3%	-s	2%	1%	-	10%	-s	1%	1%	2%	4%	2%	2%		
Other	2	-	-	-	-	-s	2	1	-	2	-	2	1	1	-	1	1	1	1	1	1	-	2	1	-	1	-	1	-	1	-	-	1	1	3		
	*	-	-	-s	-	-s	*	*	-	*	-	*	-	*	-	1%	*	*	1%	*	*	-	*	1%	-s	*	*	-	1%	-s	*	-	*	*	*		
Would not vote	83	-	-	-	-	-	35	46	8	54	15	49	26	25	18	10	28	51	20	27	16	12	75	4	5	2	2	3	2	4	45	18	47	17	81		
	8%	-	-	-s	-	-s	7%	8%	4%	7%	7%	7%	8%	6%	13%	7%	10%	7%	8%	10%	7%	9%	8%	4%	9%	1%	1%	3%	2%	2%	31%	11%	9%	5%	8%		
Undecided	79	-	-	-	-	-	38	39	4	57	13	58	23	27	9	18	27	50	20	21	21	11	72	2	4	13	8	9	10	22	12	7	54	17	74		
	8%	-	-	-s	-	-s	8%	7%	2%	8%	6%	9%	7%	7%	7%	12%	9%	7%	8%	8%	9%	8%	8%	2%	9%	5%	5%	8%	14%	11%	9%	4%	10%	5%	7%		
Prefer not to say	9	-	-	-	-	-	2	5	-	4	1	4	3	2	1	1	3	5	2	2	3	-	6	1	1	2	-	-	-	1	1	3	3	2	9		
	1%	-	-	-s	-	-s	*	1%	-	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	1%	2%	2%	1%	-	-	-s	*	1%	2%	*	1%			

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
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Table 3

V1AB/V2. COMBINED VOTING INTENTION - LIKELY TO VOTE - How would you vote if there were a General Election tomorrow? (Which party/most inclined to support?)

Base : All 9/10 at likely to vote (LIKEV) and always/usually/it depends at vote frequency (votefreq)

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age				Social grade						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like- lihood	(10) Absol- utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Men	Women	18-34	35-49	50-64	65+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minor- ity	
Unweighted Total	727	727	727	655	727	727	727	727	-	396	321	159	142	199	227	235	251	103	81	486	184	665	55	727
Weighted Total	692	692	692	616	692	692	692	692	-	358	322	176	136	179	200	195	203	125	122	398	246	612	68	727
Total voting (sub-base)	652	652	652	583	652	652	652	652	-	341	299	169	124	168	192	185	194	120	111	380	231	584	58	691
Conservative	139 21%	139 21%	139 21%	119 20%	139 21%	139 21%	139 21%	139 21%	- -s	77 23%	61 20%	13 8%	24 19%	40 24%	62 33%	54 29%	43 22%	13 11%	17 16%	98 26%	31 13%	128 22%	10 17%	162 23%
Labour	175 27%	175 27%	175 27%	154 26%	175 27%	175 27%	175 27%	175 27%	- -s	85 25%	89 30%	46 27%	42 34%	37 22%	49 26%	61 33%	47 24%	17 14%	34 30%	108 28%	50 22%	144 25%	31 53%	194 28%
Reform UK	148 23%	148 23%	148 23%	134 23%	148 23%	148 23%	148 23%	148 23%	- -s	90 26%	58 19%	21 13%	23 18%	51 31%	53 28%	17 9%	40 21%	56 46%	31 28%	57 15%	87 38%	141 24%	4 7%	150 22%
Liberal Democrats (Lib Dem)	53 8%	53 8%	53 8%	50 8%	53 8%	53 8%	53 8%	53 8%	-	30 9%	21 7%	17 10%	10 8%	15 9%	11 6%	18 10%	16 8%	7 6%	7 7%	33 9%	14 6%	48 8%	2 4%	57 8%
Scottish National Party (SNP)	25 4%	25 4%	25 4%	24 4%	25 4%	25 4%	25 4%	25 4%	- -s	10 3%	15 5%	3 2%	5 4%	12 7%	6 3%	5 3%	7 4%	3 2%	10 9%	12 3%	13 5%	25 4%	1 1%	26 4%
Plaid Cymru	6 1%	6 1%	6 1%	6 1%	6 1%	6 1%	6 1%	6 1%	- -s	1 1	4 1%	2 1%	- 1%	2 1%	2 1%	2 1%	2 1%	2 2%	- -s	3 1%	2 1%	6 1%	- -s	7 1%
Green Party	85 13%	85 13%	85 13%	77 13%	85 13%	85 13%	85 13%	85 13%	- -s	32 9%	45 15%	56 33%	17 13%	6 4%	6 3%	25 13%	34 18%	16 13%	6 5%	59 16%	21 9%	72 12%	10 17%	79 11%
Alba Party	-	-	-	-	-	-	-	-	- -s	-	-	-	-	-	-	-	-	-	-s	-	-	-	- -s	-
Restore Britain	19 3%	19 3%	19 3%	17 3%	19 3%	19 3%	19 3%	19 3%	- -s	15 4%	5 2%	10 6%	3 3%	4 2%	2 1%	3 2%	4 2%	6 5%	6 6%	7 2%	12 5%	17 3%	1 2%	13 2%
Other	2	2	2	2	2	2	2	2	- -s	2	1	1	2	-	-	1	1	-	-	2	-	2	-	3
Would not vote	1	1	1	1	1	1	1	1	- -s	-	1	1	-	-	-	-	-	-	-s	-	-	-	1	1
Undecided	35 5%	35 5%	35 5%	29 5%	35 5%	35 5%	35 5%	35 5%	-	17 5%	19 6%	7 4%	10 7%	12 7%	7 4%	8 4%	8 4%	5 4%	10 8%	17 4%	14 6%	26 4%	9 13%	32 4%
Prefer not to say	3	3	3	3	3	3	3	3	- -s	-	3	-	2	-	1	2	*	-	1	2	1	2	-	3

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).

Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel

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Page 4

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Table 4

V1AB/V2. COMBINED VOTING INTENTION - LIKELY TO VOTE - How would you vote if there were a General Election tomorrow? (Which party/most inclined to support?)

Base : All 9/10 at likely to vote (LIKEV) and always/usually/it depends at vote frequency (votefreq)

	Total (Weighted)		Voting				Working status		Government		Work sector		Tenure						ONS Regions								Past vote (2024 General Election)						Qualifications			UnW Tot.
			Labour	Conservative	Liberal Democrats (Lib Dem)	Reform UK	Green Party	Full-time	Not full-time/ Not working	Satis- fied	Dis- satis- fied	Public	Private	Mort gage	Owned out- right	Private renter	Social renter		Total owner occup- ier	North excl. Scot	Mid- lands (incl. E of England)	South excl. London	Grea- ter London	Eng- land	Scot	Wales	Lab	Con	Reform UK	LD	Oth incl. LD, Grn	Did not vote/ not eligible/ too young	No qual	Other qual	Degree+	
Unweighted Total	727	194	162	57	150	79	306	417	162	495	186	437	231	352	60	60	120	583	177	172	169	91	609	78	40	202	162	95	66	154	31	98	378	246	727	
Weighted Total	692	175	139	53	148	85	317	372	141	492	172	444	217	309	68	74	142	526	151	174	167	95	587	68	36	188	150	93	59	145	32	103	337	248	727	
Total voting (sub-base)	652	175	139	53	148	85	301	349	141	460	164	415	209	289	65	67	132	497	144	168	155	85	551	67	34	180	147	91	50	128	31	99	318	232	691	
Conservative	139	-	139	-	-	-	52	86	2	128	31	91	44	82	5	5	10	126	23	32	48	22	125	10	4	10	95	5	6	10	3	27	71	40	162	
	21%	-	100%	-s	-	-s	17%	25%	1%	28%	19%	22%	21%	26%	7%	8%	8%	25%	16%	19%	31%	25%	23%	15%	11%	5%	65%	6%	13%	8%	9%	27%	22%	17%	23%	
Labour	175	175	-	-	-	-	84	90	97	55	60	97	58	77	21	15	36	136	57	33	31	32	153	9	12	113	6	4	11	24	7	21	68	85	194	
	27%	100%	-	-s	-	-s	28%	26%	69%	12%	37%	23%	28%	27%	32%	22%	27%	27%	40%	20%	20%	37%	28%	14%	37%	63%	4%	4%	21%	18%	24%	21%	21%	37%	28%	
Reform UK	148	-	-	-	148	-	71	78	-	146	26	105	36	78	9	22	31	115	39	43	40	10	131	11	6	15	37	70	1	3	14	29	99	20	150	
	23%	-	-	-s	100%	-s	23%	22%	-	32%	16%	25%	17%	27%	14%	33%	24%	23%	27%	26%	26%	12%	24%	16%	19%	8%	25%	77%	1%	2%	46%	29%	31%	9%	22%	
Liberal Democrats (Lib Dem)	53	-	-	53	-	-	25	27	18	31	11	33	19	19	2	10	11	38	9	12	15	8	44	8	1	9	5	-	23	28	2	9	23	21	57	
	8%	-	-	100%	-	-s	8%	8%	13%	7%	6%	8%	9%	7%	3%	14%	9%	8%	6%	7%	10%	9%	8%	11%	3%	5%	4%	-s	46%	22%	6%	9%	7%	9%	8%	
Scottish National Party (SNP)	25	-	-	-	-	-	8	17	5	18	4	17	7	9	2	7	9	16	-	-	-	-	-	25	-	6	-	2	-	15	1	7	9	9	26	
	4%	-	-	-s	-	-s	3%	5%	4%	4%	3%	4%	4%	3%	3%	11%	7%	3%	-	-	-	-s	-	38%	-s	3%	-	2%	-s	12%	3%	7%	3%	4%	4%	
Plaid Cymru	6	-	-	-	-	-	2	4	-	5	4	*	-	5	*	-	*	5	-	-	-	-	-	-	6	-	-	-	-	3	*	1	3	2	7	
	1%	-	-	-s	-	-s	1%	1%	-	1%	3%	*	-	2%	1%	-s	*	1%	-	-	-	-s	-	-s	17%	-	-	-s	-s	2%	1%	1%	1%	1%	1%	
Green Party	85	-	-	-	-	85	50	35	18	58	22	57	41	14	23	4	26	55	11	38	17	12	78	4	3	24	3	-	9	44	4	5	31	49	79	
	13%	-	-	-s	-	100%	16%	10%	13%	13%	14%	14%	19%	5%	34%	6%	20%	11%	8%	23%	11%	14%	14%	6%	10%	13%	2%	-s	18%	34%	12%	5%	10%	21%	11%	
Alba Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-s	-s	-	-	-	-	-	-	-	-	-	-	-	-s	-s	-	-	-	-	-	
	-	-	-	-s	-	-s	-	-	-	-	-	-	-	-	-s	-s	-	-	-	-	-	-s	-	-s	-s	-	-	-	-s	-s	-	-	-	-	-	
Restore Britain	19	-	-	-	-	-	8	11	1	17	5	12	2	4	4	3	7	6	3	9	4	2	18	-	1	3	-	9	-	1	-	1	12	6	13	
	3%	-	-	-s	-	-s	3%	3%	1%	4%	3%	3%	1%	1%	6%	5%	5%	1%	2%	5%	3%	2%	3%	-s	3%	2%	-	10%	-s	1%	-s	1%	4%	2%	2%	
Other	2	-	-	-	-	-	2	1	-	2	-	2	1	1	-	1	1	1	1	1	-	-s	2	1	-	1	-	1	-	1	-	-	1	1	3	
	*	-	-	-s	-	-s	1%	*	-	*	-	1%	*	*	-s	2%	1%	*	1%	*	-	-s	*	1%	-s	*	-	1%	-s	1%	-s	-s	*	1%	*	
Would not vote	1	-	-	-	-	-	-	1	-	1	-	1	-	-	-	-	-	-	-	-	-	1	1	-	-	-	-	-	-	-	-	-	-	-	-	
	*	-	-	-s	-	-s	-	*	-	*	-	*	-	-	-s	-s	-	-	-	-	-	1%	*	-s	-s	-	-	-	-s	-s	-	-	-	-	-	
Undecided	35	-	-	-	-	-	14	21	1	28	8	25	7	20	1	7	8	27	7	6	10	10	32	1	2	8	4	1	9	17	1	3	19	13	32	
	5%	-	-	-s	-	-s	5%	6%	*	6%	5%	6%	3%	6%	1%	10%	6%	5%	5%	3%	6%	10%	5%	1%	7%	4%	2%	1%	15%	12%	2%	3%	5%	5%	4%	
Prefer not to say	3	-	-	-	-	-	2	2	-	2	-	3	2	*	1	-	1	2	*	-	3	-	3	-	-	*	-	-	-	-	-	-	1	-	2	3
	*	-	-	-s	-	-s	*	2	-	*	-	1%	1%	*	2%	-s	1%	2	*	-	2%	-s	1%	-s	-s	*	-	-s	-s	-	-s	1%	-	1%	*	

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).

Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel

Source : Ipsos J26-001401-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<https://www.ipsos.uk/politicalandsocialtrends>

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Table 5

V1AB. How would you vote if there were a General Election tomorrow? (Which party is that?)

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age				Social grade						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like- lihood	(10) Absol- utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Men	Women	18-34	35-49	50-64	65+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minor- ity	
Unweighted Total	1031	863	727	668	872	843	807	741	66	513	502	264	227	268	272	282	339	154	147	621	301	897	111	1031
Weighted Total	1031	840	692	635	863	823	785	713	60	489	525	288	239	257	246	237	289	184	227	526	411	860	141	1031
Conservative	135	125	118	104	134	128	125	121	*	72	64	13	19	43	61	47	43	15	20	90	35	126	9	156
	13%	15%	17%	16%	16%	16%	16%	17%	*s	15%	12%	4%	8%	17%	25%	20%	15%	8%	9%	17%	9%	15%	7%	15%
Labour	227	192	159	145	208	196	181	162	5	102	123	71	56	44	56	65	64	22	56	129	78	169	52	231
	22%	23%	23%	23%	24%	24%	23%	23%	8% s	21%	24%	25%	23%	17%	23%	28%	22%	12%	24%	25%	19%	20%	37%	22%
Liberal Democrats (Lib Dem)	61	54	43	41	56	54	51	46	*	39	20	25	9	15	11	20	19	6	12	39	18	51	7	59
	6%	6%	6%	6%	7%	7%	7%	6%	*s	8%	4%	9%	4%	6%	4%	9%	6%	3%	5%	7%	4%	6%	5%	6%
Scottish National Party (SNP)	27	24	19	19	23	23	19	19	-	11	17	5	7	11	5	4	8	3	13	12	15	27	1	29
	3%	3%	3%	3%	3%	3%	2%	3%	-s	2%	3%	2%	3%	4%	2%	2%	3%	1%	6%	2%	4%	3%	*	3%
Plaid Cymru	4	4	4	4	4	4	4	4	-	1	2	2	-	*	2	2	2	*	-	3	*	4	-	6
	*	*	1%	1%	*	*	*	1%	-s	*	*	1%	-	*	1%	1%	1%	*	-	1%	*	*	-	1%
Green Party	85	82	73	69	79	78	78	73	*	33	42	58	14	8	5	22	34	11	10	56	21	74	9	80
	8%	10%	11%	11%	9%	10%	10%	10%	1% s	7%	8%	20%	6%	3%	2%	9%	12%	6%	4%	11%	5%	9%	6%	8%
Reform UK	181	162	142	140	173	167	161	150	1	104	76	29	29	62	61	20	46	60	45	65	105	166	8	179
	18%	19%	20%	22%	20%	20%	21%	21%	2% s	21%	15%	10%	12%	24%	25%	8%	16%	32%	20%	12%	26%	19%	5%	17%
Alba Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-s	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Restore Britain	17	17	17	15	17	17	17	17	-	12	5	10	3	4	-	3	2	6	6	5	12	15	1	12
	2%	2%	2%	2%	2%	2%	2%	2%	-s	3%	1%	4%	1%	1%	-	1%	1%	3%	3%	1%	3%	2%	1%	1%
Other	1	1	1	1	1	1	1	1	-	1	-	-	1	-	-	-	1	-	-	1	-	1	-	1
	*	*	*	*	*	*	*	*	-s	*	-	-	*	-	-	-	*	-	-	*	-	*	-	*
Undecided	198	162	111	92	157	148	138	114	2	86	113	50	65	53	30	47	48	42	35	94	77	152	35	186
	19%	19%	16%	14%	18%	18%	18%	16%	3% s	17%	21%	17%	27%	21%	12%	20%	17%	23%	15%	18%	19%	18%	25%	18%
Would not vote	82	11	1	2	5	4	4	2	52	25	54	23	30	16	14	6	21	19	25	26	44	66	16	79
	8%	1%	*	*	1%	*	1%	*	86% s	5%	10%	8%	12%	6%	6%	2%	7%	11%	11%	5%	11%	8%	11%	8%
Prefer not to say	13	6	3	3	5	4	4	3	-	4	8	2	6	1	3	2	3	-	5	4	5	7	4	13
	1%	1%	1%	1%	1%	1%	1%	*	-s	1%	2%	1%	3%	*	1%	1%	1%	-	2%	1%	1%	1%	3%	1%

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).

Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel

Source : Ipsos J26-001401-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 6
V1AB. How would you vote if there were a General Election tomorrow? (Which party is that?)

18 Sep 2026

Base : All

	Total (Weighted)		Voting					Working status		Government		Work sector		Tenure							ONS Regions								Past vote (2024 General Election)						Qualifications			UnW Tot.
			Labour	Conservative	Liberal Democrats (Lib Dem)	Reform UK	Green Party	Full-time	Not full-time/ Not work ing	Satis-fied	Dis-satis-fied	Public	Private	Mort gage	Owned out-right	Private renter	Social renter	Renter	Total owner occup-ier		North excl. Scot	Mid-lands (incl. E of England)	South excl. London	Grea-ter London	Eng-land	Scot	Wales	Lab	Con	Reform UK	LD	Oth incl. LD,Grn	Did not vote/ not eligible/ too young	No qual'	Other qual'	Degree+		
Unweighted Total	1031	262	188	70	192	97	440	574	200	704	238	619	323	430	114	123	237	753	264	255	232	129	880	96	55	250	185	117	76	189	134	150	554	304	1031			
Weighted Total	1031	253	164	71	202	104	474	548	186	719	224	669	315	393	135	150	284	708	243	273	241	136	893	88	50	244	170	114	72	190	144	172	525	317	1031			
Conservative	135	-	135	-	-	-	55	80	1	128	29	93	39	80	5	9	14	119	22	30	56	15	123	8	4	9	92	5	6	10	5	29	70	35	156			
	13%	-	82%	-s	-	-s	12%	15%	*	18%	13%	14%	13%	20%	3%	6%	5%	17%	9%	11%	23%	11%	14%	9%	9%	4%	54%	4%	8%	5%	3%	17%	13%	11%	15%			
Labour	227	227	-	-	-	-	110	116	117	75	64	138	74	79	40	25	65	153	79	51	32	42	204	10	12	135	7	3	12	25	24	41	87	95	231			
	22%	90%	-	-s	-	-s	23%	21%	63%	10%	29%	21%	23%	20%	30%	17%	23%	22%	32%	19%	13%	31%	23%	12%	25%	56%	4%	2%	16%	13%	17%	24%	16%	30%	22%			
Liberal Democrats (Lib Dem)	61	-	-	61	-	-	26	34	16	38	12	40	20	22	2	13	15	42	13	9	20	13	55	6	-	13	2	-	28	32	5	6	30	25	59			
	6%	-	-	85%	-	-s	5%	6%	9%	5%	5%	6%	6%	6%	2%	9%	5%	6%	5%	3%	8%	9%	6%	7%	-s	5%	1%	-	39%	17%	4%	3%	6%	8%	6%			
Scottish National Party (SNP)	27	-	-	-	-	-	10	18	4	20	6	12	8	8	2	10	12	16	-	-	-	-	-	27	-	1	-	2	-	16	7	2	16	8	29			
	3%	-	-	-s	-	-s	2%	3%	2%	3%	3%	2%	3%	2%	1%	7%	4%	2%	-	-	-	-	-	31%	-s	*	-	2%	-s	9%	5%	1%	3%	2%	3%			
Plaid Cymru	4	-	-	-	-	-	2	2	-	3	2	*	-	3	*	-	*	3	-	-	-	-	-	-	4	-	-	-	-	3	*	1	1	2	6			
	*	-	-	-s	-	-s	*	*	-	*	1%	*	-	1%	*	-	*	*	-	-	-	-	-	-	-s	7%	-	-	-	-s	2%	*	*	*	1%			
Green Party	85	-	-	-	-	85	45	39	16	60	21	56	34	13	26	8	34	47	15	33	15	14	77	4	3	23	3	-	9	44	4	5	35	44	80			
	8%	-	-	-s	-	81%	10%	7%	8%	8%	9%	8%	11%	3%	19%	5%	12%	7%	6%	12%	6%	10%	9%	4%	6%	10%	2%	-	12%	23%	3%	3%	7%	14%	8%			
Reform UK	181	-	-	-	181	-	80	99	3	174	33	121	41	87	20	30	50	128	48	50	50	13	160	12	9	16	36	78	2	7	26	42	108	30	179			
	18%	-	-	-s	90%	-s	17%	18%	2%	24%	15%	18%	13%	22%	15%	20%	18%	18%	20%	18%	21%	10%	18%	13%	18%	7%	21%	68%	2%	4%	18%	24%	21%	9%	17%			
Alba Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-			
	-	-	-	-s	-	-s	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-s	-s	-	-	-	-s	-	-	-	-	-	-			
Restore Britain	17	-	-	-	-	-	8	9	1	15	3	12	2	2	4	3	7	4	3	9	4	-	16	-	1	3	-	7	-	1	-	1	12	4	12			
	2%	-	-	-s	-	-s	2%	2%	1%	2%	1%	2%	1%	*	3%	2%	2%	1%	1%	3%	2%	-	2%	-s	2%	1%	-	6%	-s	1%	-	1%	2%	1%	1%			
Other	1	-	-	-	-	-	1	-	-	1	-	1	-	-	-	1	1	-	1	-	-	-	1	-	-	-	-	1	-	-	-	-	1	-	1			
	*	-	-	-s	-	-s	*	-	-	*	-	-	-	-	-	1%	*	-	*	-	-	-	*	-s	-s	-	-	-	1%	-s	-	-	-	*	-	*		
Undecided	198	26	29	11	19	20	99	98	20	147	39	139	68	73	16	36	52	141	39	61	45	27	172	16	10	40	28	15	14	46	25	21	115	57	186			
	19%	10%	18%	15%	9%	19%	21%	18%	11%	20%	17%	21%	22%	19%	12%	24%	18%	20%	16%	22%	19%	20%	19%	18%	20%	16%	16%	13%	20%	24%	17%	12%	22%	18%	18%			
Would not vote	82	-	-	-	-	-	35	45	8	53	15	48	25	25	18	10	28	50	19	27	16	12	74	3	5	2	2	3	2	4	45	18	47	16	79			
	8%	-	-	-s	-	-s	7%	8%	4%	7%	7%	7%	8%	6%	13%	7%	10%	7%	8%	10%	7%	9%	8%	4%	9%	1%	1%	3%	2%	2%	31%	11%	9%	5%	8%			
Prefer not to say	13	-	-	-	2	-	3	8	-	5	-	8	3	3	2	4	6	6	3	3	4	*	9	2	2	1	-	1	-	-	3	6	4	2	13			
	1%	-	-	-s	1%	-s	1%	1%	-	1%	-	1%	1%	1%	1%	3%	2%	1%	1%	1%	2%	*	1%	2%	3%	1%	-	1%	-s	-	2%	3%	1%	*	1%			

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
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Table 7

V2. Which party are you most inclined to support? (General Election tomorrow)

Base : Those undecided or prefer not to say at first VI question - General Election (V1AB)

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age				Social grade						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like- lihood	(10) Absol- utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Men	Women	18-34	35-49	50-64	65+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min- ority	
Unweighted Total	199	159	108	93	155	146	135	110	2	90	109	46	66	50	37	57	62	30	20	119	50	160	27	199
Weighted Total	211	168	114	96	162	152	142	118	2	90	121	53	71	54	33	48	50	42	40	99	82	160	38	199
Conservative	29	27	20	17	25	25	24	20	-	11	18	1	12	6	9	13	9	5	-	22	5	25	4	32
	14%	16%	18%	18%	15%	16%	17%	17%	-s	12%	15%	3%	17%	12%	29%	28%	17%	11%	-s	22%	6%	16%	9%	16%
Labour	26	21	15	15	25	24	23	19	-	10	16	6	12	8	1	8	8	3	4	16	7	19	6	31
	12%	12%	14%	16%	16%	16%	16%	16%	-s	11%	14%	11%	17%	15%	2%	16%	15%	6%	11%	16%	8%	12%	17%	16%
Liberal Democrats (Lib Dem)	11	10	10	8	10	10	10	10	-	3	8	2	4	5	1	2	3	4	-	4	4	8	-	11
	5%	6%	8%	9%	6%	6%	7%	8%	-s	4%	6%	3%	6%	8%	2%	3%	5%	10%	-s	4%	5%	5%	-s	6%
Scottish National Party (SNP)	6	6	6	6	6	6	6	6	-	1	5	-	-	5	1	1	-	-	5	1	5	6	-	2
	3%	4%	5%	6%	4%	4%	4%	5%	-s	1%	4%	-s	-s	9%	3%	2%	-s	-s	12%	1%	6%	4%	-s	7%
Plaid Cymru	2	2	2	2	2	2	2	2	-	-	2	-	-	2	-	-	-	2	-	-	2	2	-	1
	1%	1%	2%	2%	1%	1%	1%	2%	-s	-s	2%	-s	-s	4%	-s	-s	-s	5%	-s	-	3%	1%	-s	7%
Green Party	20	18	12	8	17	16	15	12	-	7	13	9	6	3	2	5	4	8	2	9	11	8	9	17
	9%	11%	11%	9%	10%	10%	10%	10%	-s	8%	11%	18%	8%	5%	5%	11%	7%	20%	6%	9%	13%	5%	24%	9%
Reform UK	21	12	7	3	11	11	11	7	-	14	7	7	7	4	3	*	4	7	4	4	12	19	2	13
	10%	7%	6%	3%	7%	7%	8%	6%	-s	15%	6%	13%	10%	7%	9%	*s	8%	17%	11%	4%	14%	12%	5%	7%
Alba Party	-	-	-	-s	-	-	-	-	-s	-s	-	-s	-s	-s	-s	-s	-s	-s	-s	-	-	-	-	-
Restore Britain	6	4	2	2	5	5	5	2	-	5	2	1	2	2	2	-	3	1	1	3	2	6	-	5
	3%	2%	2%	2%	3%	4%	3%	2%	-s	5%	1%	2%	2%	3%	6%	-s	5%	2%	2%	3%	2%	4%	-s	3%
Other	1	1	1	1	1	1	1	1	-	1	1	1	1	-	-	1	-	-	-	1	-	1	-	2
	1%	1%	1%	1%	1%	1%	1%	1%	-s	1%	1%	1%	1%	-s	-s	3%	-s	-s	-s	1%	-s	1%	-s	7%
Undecided	79	64	35	29	55	48	43	36	2	37	42	24	24	19	12	16	19	12	21	35	33	58	16	74
	37%	38%	31%	31%	34%	32%	30%	31%	100%	41%	35%	46%	33%	35%	35%	32%	38%	29%	51%	35%	40%	36%	42%	37%
Would not vote	1	-	-	-	1	1	-	-	-	-	1	1	*	-	-	-	1	-	-	1	-	1	-	2
	1%	-	-	-s	1%	1%	-	-	-s	-s	1%	2%	*s	-s	-s	-s	2%	-s	-s	1%	-s	1%	-s	7%
Prefer not to say	9	3	3	3	3	3	3	3	-	2	7	1	4	1	2	2	2	-	3	4	3	6	1	9
	4%	2%	3%	3%	2%	2%	2%	3%	-s	2%	6%	3%	6%	1%	7%	4%	3%	-s	7%	4%	3%	4%	3%	5%

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).

Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel

Source : Ipsos J26-001401-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<https://www.ipsos.uk/politicalandsocialtrends>

Ipsos Political Monitor - September 2026

Table 8
V2. Which party are you most inclined to support? (General Election tomorrow)

18 Sep 2026

Base : Those undecided or prefer not to say at first VI question - General Election (V1AB)

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure							ONS Regions								Past vote (2024 General Election)						Qualifications			UnW Tot.
	Labour	Conservative	Liberal Democrats (Lib Dem)	Reform UK	Green Party	Full-time	Not full-time/ Not work ing	Satis- fied	Dis- satis- fied	Public	Private	Mort gage	Owned out- right	Private renter	Social renter	Renter	Total owner occup- ier	North excl. Scot	Mid- lands (incl E of England)	South excl. London	Grea- ter London	Eng- land	Scot	Wales	Lab	Con	Reform UK	LD	Oth incl. LD,Grn	Did not vote/ not eligible/ too young	No qual'	Other qual'	Degree+				
Unweighted Total	199	31	32	11	13	17	94	100	19	140	45	122	70	74	17	31	48	144	45	59	43	25	172	14	13	36	32	16	18	45	25	21	110	59	199		
Weighted Total	211	26	29	11	21	20	102	106	20	151	39	148	72	75	18	40	58	147	42	64	48	27	182	18	11	41	28	16	14	46	28	27	119	58	199		
Conservative	29	-	29	-	-	-	11	18	2	23	3	22	11	17	-	1	1	28	4	10	5	7	25	2	1	1	14	2	1	3	2	4	14	11	32		
	14%	-s	100% _s	-s	-s	-s	11% _s	17%	8% _s	15%	8% _s	15%	15% _s	22% _s	-s	3% _s	2% _s	19%	9% _s	16% _s	10% _s	25% _s	14%	12% _s	12% _s	2% _s	52% _s	13% _s	5% _s	7% _s	6% _s	15% _s	11%	19% _s	16%		
Labour	26	26	-	-	-	-	16	10	5	17	7	17	11	10	*	4	4	22	9	7	3	6	25	1	*	14	-	1	2	4	4	1	11	10	31		
	12%	100% _s	-s	-s	-s	-s	15% _s	10%	23% _s	11%	19% _s	12%	16% _s	14% _s	2% _s	10% _s	8% _s	15%	22% _s	11% _s	7% _s	21% _s	14%	4% _s	3% _s	35% _s	-s	6% _s	14% _s	9% _s	16% _s	5% _s	10%	17% _s	16%		
Liberal Democrats (Lib Dem)	11	-	-	11	-	-	7	4	5	4	3	7	5	2	-	3	3	7	1	5	2	-	8	2	1	-	3	-	1	3	2	3	7	1	11		
	5%	-s	-s	100% _s	-s	-s	7% _s	4%	27% _s	2%	8% _s	5%	6% _s	3% _s	-s	7% _s	5% _s	5%	3% _s	7% _s	5% _s	-s	5%	9% _s	10% _s	-s	12% _s	-s	5% _s	7% _s	9% _s	12% _s	6%	1% _s	6%		
Scottish National Party (SNP)	6	-	-	-	-	-	-	6	1	5	-	6	-	1	-	5	5	1	-	-	-	-	-	6	-	5	-	-	-	1	-	5	-	1	2		
	3%	-s	-s	-s	-s	-s	-s	6%	6% _s	3%	-s	4%	-s	2% _s	-s	12% _s	8% _s	1%	-s	-s	-s	-s	-	34% _s	-s	12% _s	-s	-s	-s	2% _s	-s	18% _s	-	2% _s	1%		
Plaid Cymru	2	-	-	-	-	-	-	2	-	2	2	-	-	2	-	-	2	-	-	-	-	-	-	-	2	-	-	-	-	-	-	-	2	-	1		
	1%	-s	-s	-s	-s	-s	-s	2%	-s	1%	5% _s	-	-s	3% _s	-s	-s	-s	1%	-s	-s	-s	-s	-	-s	18% _s	-s	-s	-s	-s	-s	-s	-s	-s	-s	1%		
Green Party	20	-	-	-	-	20	10	10	4	16	5	12	9	4	5	1	6	14	3	12	3	1	18	*	1	6	1	-	*	7	4	2	8	10	17		
	9%	-s	-s	-s	-s	100% _s	10% _s	9%	18% _s	11%	12% _s	8%	13% _s	6% _s	27% _s	1% _s	9% _s	9%	6% _s	19% _s	5% _s	3% _s	10%	2% _s	10% _s	14% _s	2% _s	-s	3% _s	16% _s	13% _s	6% _s	7%	18% _s	9%		
Reform UK	21	-	-	-	21	-	14	7	-	16	1	17	6	7	2	6	8	12	*	6	11	1	18	3	-	-	1	1	*	4	2	1	18	2	13		
	10%	-s	-s	-s	100% _s	-s	14% _s	6%	-s	10%	2% _s	12%	8% _s	9% _s	13% _s	14% _s	14% _s	8%	1% _s	9% _s	22% _s	5% _s	10%	16% _s	-s	-s	5% _s	8% _s	3% _s	9% _s	6% _s	3% _s	15%	4% _s	7%		
Alba Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
	-	-s	-s	-s	-s	-s	-s	-	-s	-	-s	-	-s	-s	-s	-s	-s	-	-s	-s	-s	-s	-	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-		
Restore Britain	6	-	-	-	-	-	3	3	-	6	4	3	3	2	-	2	2	5	3	1	1	2	6	-	-	-	-	3	-	-	1	2	3	2	5		
	3%	-s	-s	-s	-s	-s	3% _s	3%	-s	4%	10% _s	2%	4% _s	3% _s	-s	5% _s	3% _s	3%	6% _s	1% _s	2% _s	7% _s	4%	-s	-s	-s	-s	17% _s	-s	-s	4% _s	7% _s	2%	3% _s	3%		
Other	1	-	-	-	-	-	1	1	-	1	-	1	1	1	-	-	1	-	-	1	-	-	1	1	-	1	1	-	-	1	-	-	-	1	2		
	1%	-s	-s	-s	-s	-s	1% _s	1%	-s	*	-s	1%	1% _s	1% _s	-s	-s	-s	1%	-s	1% _s	-s	-s	*	4% _s	-s	1% _s	-s	-s	-s	2% _s	-s	-s	-	2% _s	1%		
Undecided	79	-	-	-	-	-	38	39	4	57	13	58	23	27	9	18	27	50	20	21	21	11	72	2	4	13	8	9	10	22	12	7	54	17	74		
	37%	-s	-s	-s	-s	-s	38% _s	37%	18% _s	38%	34% _s	39%	32% _s	36% _s	50% _s	44% _s	46% _s	34%	47% _s	33% _s	43% _s	39% _s	40%	10% _s	39% _s	32% _s	29% _s	55% _s	71% _s	47% _s	44% _s	24% _s	45%	28% _s	37%		
Would not vote	1	-	-	-	-	-	-	1	-	1	-	1	1	-	-	*	*	1	1	-	-	-	1	*	-	-	-	-	-	-	-	-	-	1	2		
	1%	-s	-s	-s	-s	-s	-s	1%	-s	1%	-s	1%	1% _s	-s	-s	1% _s	* _s	1%	2% _s	-s	-s	-s	*	1% _s	-s	-s	-s	-s	-s	-s	-s	-s	-	1% _s	1%		
Prefer not to say	9	-	-	-	-	-	2	5	-	4	1	4	3	2	1	1	3	5	2	2	3	-	6	1	1	2	-	-	-	1	1	3	3	2	9		
	4%	-s	-s	-s	-s	-s	2% _s	5%	-s	3%	2% _s	3%	4% _s	3% _s	7% _s	4% _s	5% _s	3%	4% _s	3% _s	6% _s	-s	3%	8% _s	8% _s	4% _s	-s	-s	-s	1% _s	3% _s	10% _s	2%	3% _s	5%		

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - September 2026

Table 9
LIKEV. And how likely would you be to vote in an immediate General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote, and 1 means that you would be absolutely certain NOT to vote?

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age				Social grade						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Men	Women	18-34	35-49	50-64	65+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	
Unweighted Total	1031	863	727	668	872	843	807	741	66	513	502	264	227	268	272	282	339	154	147	621	301	897	111	1031
Weighted Total	1031	840	692	635	863	823	785	713	60	489	525	288	239	257	246	237	289	184	227	526	411	860	141	1031
1 - Absolutely certain not to vote	60	9	-	-	-	-	-	-	60	20	40	14	21	10	15	7	13	13	18	21	32	52	7	66
	6%	1%	-	-	-	-	-	-	100%	4%	8%	5%	9%	4%	6%	3%	5%	7%	8%	4%	8%	6%	5%	6%
2	10	2	-	-	-	-	-	-	-	5	4	5	3	1	2	-	4	3	4	4	6	6	4	8
	1%	*	-	-	-	-	-	-	-	1%	1%	2%	1%	*	1%	-	1%	1%	2%	1%	2%	1%	3%	1%
3	15	10	-	-	-	-	-	-	-	3	11	3	7	3	1	*	4	3	5	5	7	10	5	12
	1%	1%	-	-	-	-	-	-	-	1%	2%	1%	3%	1%	*	*	2%	1%	2%	1%	2%	1%	3%	1%
4	18	6	-	-	-	-	-	-	-	9	7	9	6	3	-	2	5	4	4	8	8	15	3	15
	2%	1%	-	-	-	-	-	-	-	2%	1%	3%	2%	1%	-	1%	2%	2%	2%	1%	2%	2%	2%	1%
5	49	24	-	-	-	-	-	-	-	15	33	13	16	14	5	5	7	8	20	11	28	37	8	40
	5%	3%	-	-	-	-	-	-	-	3%	6%	5%	7%	6%	2%	2%	2%	4%	9%	2%	7%	4%	6%	4%
6	40	14	-	-	40	-	-	-	-	14	25	22	6	10	1	6	17	9	5	23	14	24	9	29
	4%	2%	-	-	5%	-	-	-	-	3%	5%	8%	3%	4%	1%	3%	6%	5%	2%	4%	3%	3%	7%	3%
7	39	25	-	-	39	39	-	-	-	18	21	16	14	7	1	12	8	5	11	20	16	27	7	36
	4%	3%	-	-	4%	5%	-	-	-	4%	4%	6%	6%	3%	*	5%	3%	2%	5%	4%	4%	3%	5%	3%
8	71	55	-	-	71	71	71	-	-	29	41	20	22	21	9	8	20	11	20	27	31	52	18	66
	7%	6%	-	-	8%	9%	9%	-	-	6%	8%	7%	9%	8%	4%	3%	7%	6%	9%	5%	8%	6%	13%	6%
9	79	76	76	-	79	79	79	79	-	41	37	26	26	13	14	27	21	12	12	48	24	59	16	73
	8%	9%	11%	-	9%	10%	10%	11%	-	8%	7%	9%	11%	5%	6%	12%	7%	6%	5%	9%	6%	7%	11%	7%
10 - Absolutely certain to vote	635	616	616	635	635	635	635	635	-	329	294	157	113	172	192	168	188	116	120	355	236	564	61	668
	62%	73%	89%	100%	74%	77%	81%	89%	-	67%	56%	55%	47%	67%	78%	71%	65%	63%	53%	68%	57%	66%	43%	65%
Don't know	13	4	-	-	-	-	-	-	-	3	9	1	3	3	6	1	2	1	7	3	8	9	4	11
	1%	1%	-	-	-	-	-	-	-	1%	2%	*	1%	1%	2%	*	1%	1%	3%	1%	2%	1%	3%	1%
Prefer not to say	4	-	-	-	-	-	-	-	-	2	3	2	2	1	-	1	*	-	1	1	1	4	*	7
	*	-	-	-	-	-	-	-	-	*	1%	1%	1%	*	-	*	*	-	1%	*	*	*	*	1%

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
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Ipsos Political Monitor - September 2026

Table 10
LIKEV. And how likely would you be to vote in an immediate General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote, and 1 means that you would be absolutely certain NOT to vote?

Base : All

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure							ONS Regions								Past vote (2024 General Election)						Qualifications			UnW Tot.
		Labour	Conservative	Liberal Democrats (Lib Dem)	Reform UK	Green Party	Full-time	Not full-time/ Not work- ing	Satis- fied	Dis- satis- fied	Public	Private	Mort- gage	Owned out- right	Private renter	Social renter	Renter	Total owner occup- ier	North excl. Scot	Mid- lands (Incl. of England)	South excl. London	Grea- ter London	Eng- land	Scot	Wales	Lab	Con	Reform UK	LD	Oth incl. LD/Gm	Did not vote/ not eligible/ too young	No qual'	Other qual'	Degree+			
Unweighted Total	1031	262	188	70	192	97	440	574	200	704	238	619	323	430	114	123	237	753	264	255	232	129	880	96	55	250	185	117	76	189	134	150	554	304	1031		
Weighted Total	1031	253	164	71	202	104	474	548	186	719	224	669	315	393	135	150	284	708	243	273	241	136	893	88	50	244	170	114	72	190	144	172	525	317	1031		
1 - Absolutely certain not to vote	60	5	*	*	1	*	26	32	6	35	11	38	18	18	15	8	23	36	14	24	10	7	55	3	3	2	2	1	3	5	34	12	33	13	66		
	6%	2%	*	*s	1%	*s	5%	6%	3%	5%	5%	6%	6%	5%	11%	5%	8%	5%	6%	9%	4%	5%	6%	3% ^s	5% ^s	1%	1%	1%	4% ^s	2%	24%	7%	6%	4%	6%		
2	10	-	-	-	-	1	3	8	2	7	-	7	1	7	2	1	3	7	2	3	2	1	9	1	-	-	-	-	-	1	6	1	4	5	8		
	1%	-	-	-s	-	1% ^s	1%	1%	1%	1%	-	1%	*	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	-	-	-s	*	4%	1%	1%	2%	1%	
3	15	1	3	2	1	-	8	6	2	12	3	10	7	5	1	1	2	12	6	-	6	-	12	1	2	1	*	-	3	6	6	2	6	6	12		
	1%	*	2%	3% ^s	1%	-s	2%	1%	1%	2%	2%	1%	2%	1%	1%	1%	1%	2%	2%	-	2%	-	1%	1%	1%	4% ^s	*	*	-	4% ^s	3%	4%	1%	1%	2%	1%	
4	18	2	-	1	4	2	13	4	*	15	1	14	5	1	6	4	10	6	6	7	4	-	18	-	-	*	*	3	-	1	6	1	14	2	15		
	2%	1%	-	2% ^s	2%	2% ^s	3%	1%	*	2%	1%	2%	2%	*	4%	3%	3%	1%	3%	3%	2%	-	2%	-s	-s	*	*	*	3%	-s	*	4%	*	3%	1%	1%	
5	49	7	3	2	11	6	24	24	3	38	9	30	13	8	11	16	27	21	14	13	10	5	42	3	4	2	2	3	1	11	17	12	29	8	40		
	5%	3%	2%	2% ^s	6%	6% ^s	5%	4%	2%	5%	4%	4%	4%	2%	8%	11%	9%	3%	6%	5%	4%	4%	5%	3% ^s	9% ^s	1%	1%	2%	1% ^s	6%	12%	7%	5%	2%	4%		
6	40	14	7	3	5	2	25	14	7	24	7	28	17	8	5	7	13	24	15	10	10	2	37	2	-	9	5	2	-	4	11	7	24	9	29		
	4%	5%	4%	4% ^s	3%	2% ^s	5%	3%	4%	3%	3%	4%	5%	2%	4%	5%	4%	3%	6%	4%	4%	2%	4%	2% ^s	-s	4%	3%	1%	-s	2%	8%	4%	5%	3%	3%		
7	39	16	3	2	6	1	16	22	7	22	6	23	11	8	6	10	17	19	9	10	10	5	34	4	-	12	3	5	1	3	12	7	23	8	36		
	4%	6%	2%	3% ^s	3%	1% ^s	3%	4%	4%	3%	3%	3%	3%	2%	5%	7%	6%	3%	4%	4%	4%	4%	4%	5% ^s	-s	5%	2%	4%	1% ^s	2%	8%	4%	4%	2%	3%		
8	71	24	8	5	15	8	31	40	12	50	5	57	20	19	16	15	31	38	19	19	11	17	64	3	4	22	7	4	4	12	10	13	38	18	66		
	7%	9%	5%	7% ^s	7%	8% ^s	7%	7%	6%	7%	2%	9%	6%	5%	12%	10%	11%	5%	8%	7%	4%	12%	7%	4%	4%	7% ^s	9%	4%	3%	6% ^s	6%	7%	7%	7%	6%	6%	
9	79	21	20	6	14	8	40	39	12	53	19	55	30	35	9	3	12	65	14	20	28	8	71	4	4	14	16	10	4	9	10	6	36	35	73		
	8%	8%	12%	9% ^s	7%	8% ^s	8%	7%	7%	7%	8%	8%	9%	9%	6%	2%	4%	9%	6%	7%	12%	6%	8%	4%	9% ^s	6%	9%	9%	9%	6% ^s	5%	7%	4%	7%	11%	7%	
10 - Absolutely certain to vote	635	160	122	50	143	77	283	348	134	453	160	400	192	282	63	76	138	474	144	158	148	89	539	64	32	179	135	86	56	137	29	104	312	213	668		
	62%	63%	74%	69% ^s	71%	73% ^s	60%	64%	72%	63%	72%	60%	61%	72%	47%	50%	49%	67%	59%	58%	62%	65%	60%	73% ^s	64% ^s	74%	79%	76%	77% ^s	72%	20%	61%	59%	67%	65%		
Don't know	13	5	-	-	-	-	4	8	-	9	1	7	1	2	1	6	7	2	-	8	1	1	11	2	*	1	*	1	*	*	3	5	4	-	11		
	1%	2%	-	-s	-	-s	1%	1%	-	1%	1%	1%	*	*	1%	4%	2%	*	-	3%	1%	1%	1%	2% ^s	1%	1%	*	1%	-s	*	2%	3%	1%	-	1%		
Prefer not to say	4	-	-	-	*	-	1	2	-	2	1	1	2	1	-	2	2	2	1	-	-	*	2	2	1	1	1	-	*	-	1	*	1	2	-	7	
	*	-	-	-s	*	-s	*	*	-	*	*	*	*	*	-	2%	1%	*	1%	-	-	*	*	2% ^s	2% ^s	1%	-	*	*	-s	*	*	1%	*	-	1%	

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 11
GOV (Government). Are you satisfied or dissatisfied with the way the Government is running the country?

18 Sep 2026

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age					Social grade						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like- lihood	(10) Absol- utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Men	Women	18-34	35-49	50-64	65+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min- ority		
Unweighted Total	1031	863	727	668	872	843	807	741	66	513	502	264	227	268	272	282	339	154	147	621	301	897	111	1031	
Weighted Total	1031	840	692	635	863	823	785	713	60	489	525	288	239	257	246	237	289	184	227	526	411	860	141	1031	
Satisfied	186	167	141	134	173	166	158	146	6	99	83	65	39	38	44	57	65	19	31	121	50	153	23	200	
	18%	20%	20%	21%	20%	20%	20%	21%	10%	20%	16%	23%	16%	15%	18%	24%	22%	10%	14%	23%	12%	18%	16%	19%	
Dissatisfied	719	590	492	453	602	578	556	506	35	344	366	185	165	195	174	159	190	144	166	349	310	606	94	704	
	70%	70%	71%	71%	70%	70%	71%	71%	58%	70%	70%	64%	69%	76%	71%	67%	66%	78%	73%	66%	75%	70%	67%	68%	
Don't know	125	84	58	48	88	80	71	61	20	46	76	38	35	24	29	22	33	21	30	55	51	101	24	127	
	12%	10%	8%	8%	10%	10%	9%	9%	33%	9%	14%	13%	15%	9%	12%	9%	12%	11%	13%	10%	12%	12%	17%	12%	
Net satisfied	-533	-423	-350	-319	-429	-412	-397	-359	-29	-245	-283	-120	-126	-157	-130	-102	-126	-125	-135	-228	-260	-453	-72	-504	
	-52%	-50%	-51%	-50%	-50%	-50%	-51%	-50%	-48%	-50%	-54%	-42%	-53%	-61%	-53%	-43%	-44%	-68%	-59%	-43%	-63%	-53%	-51%	-49%	

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - September 2026

Table 12
GOV (Government). Are you satisfied or dissatisfied with the way the Government is running the country?

18 Sep 2026

Base : All

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure							ONS Regions							Past vote (2024 General Election)						Qualifications			UnW Tot.
		Labour	Conservative	Liberal Democrats (Lib Dem)	Reform UK	Green Party	Full-time	Not full-time/ Not working	Satis- fied	Dis- satis- fied	Public	Private	Mort gage	Owned out- right	Private renter	Social renter	Renter	Total owner occup- ier	North excl. Scot.	Mid- lands (incl. E of England)	South excl. London	Grea- ter London	Eng- land	Scot	Wales	Lab	Con	Reform UK	LD	Oth incl. LD, Grn	Did not vote/ not eligible/ too young	No qual'	Other qual'	Degree+		
Unweighted Total	1031	262	188	70	192	97	440	574	200	704	238	619	323	430	114	123	237	753	264	255	232	129	880	96	55	250	185	117	76	189	134	150	554	304	1031	
Weighted Total	1031	253	164	71	202	104	474	548	186	719	224	669	315	393	135	150	284	708	243	273	241	136	893	88	50	244	170	114	72	190	144	172	525	317	1031	
Satisfied	186	122	2	22	3	19	82	104	186	-	51	112	64	66	30	21	50	129	50	48	33	35	167	10	8	91	10	4	25	47	16	22	70	91	200	
	18%	48%	1%	30%	2%	18%	17%	19%	100%	-	23%	17%	20%	17%	22%	14%	18%	18%	21%	18%	14%	26%	19%	12%	17%	37%	6%	4%	35%	25%	11%	13%	13%	29%	19%	
Dissatisfied	719	92	151	42	190	76	333	381	-	719	144	481	209	287	84	113	197	496	159	196	183	81	618	68	33	125	149	103	40	126	92	132	392	185	704	
	70%	37%	92%	59%	94%	72%	70%	70%	-	100%	64%	72%	66%	73%	62%	75%	69%	70%	65%	72%	76%	60%	69%	77%	66%	51%	87%	90%	55%	66%	64%	77%	75%	58%	68%	
Don't know	125	39	11	8	8	10	59	62	-	-	29	76	42	40	21	16	37	82	34	28	25	20	107	10	8	29	11	7	7	17	36	18	63	41	127	
	12%	15%	7%	11%	4%	9%	12%	11%	-	-	13%	11%	13%	10%	16%	11	13%	12%	14%	10%	10%	14%	12%	11%	17%	12%	7%	6%	10%	9%	25%	11%	12%	13%	12%	
Net satisfied	-533	29	-149	-20	-187	-57	-251	-277	186	-719	-93	-369	-146	-221	-54	-92	-146	-367	-108	-148	-149	-46	-451	-58	-25	-34	-139	-99	-14	-79	-76	-110	-322	-94	-504	
	-52%	12%	-90%	-28%	-92%	-54%	-53%	-51%	100%	-100%	-42%	-55%	-46%	-56%	-40%	-62%	-51%	-52%	-45%	-54%	-62%	-34%	-50%	-65%	-49%	-14%	-81%	-87%	-20%	-42%	-53%	-64%	-61%	-30%	-49%	

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 13
AB. Are you satisfied or dissatisfied with the way Andy Burnham is doing his job as Prime Minister?

Base : All (July/August 2026 onwards)

18 Sep 2026

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age					Social grade						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Men	Women	18-34	35-49	50-64	65+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Total	
Unweighted Total	1031	863	727	668	872	843	807	741	66	513	502	264	227	268	272	282	339	154	147	621	301	897	111	1031	
Weighted Total	1031	840	692	635	863	823	785	713	60	489	525	288	239	257	246	237	289	184	227	526	411	860	141	1031	
Satisfied	315	270	229	207	287	276	261	236	12	157	150	111	70	67	68	91	94	46	60	186	107	261	45	315	
	31%	32%	33%	33%	33%	34%	33%	33%	20%	32%	29%	38%	29%	26%	28%	39%	33%	25%	27%	35%	26%	30%	32%	31%	
Dissatisfied	451	387	332	311	391	377	360	340	25	237	213	106	108	121	117	86	122	100	107	208	206	388	50	449	
	44%	46%	48%	49%	45%	46%	46%	48%	42%	48%	41%	37%	45%	47%	48%	36%	42%	54%	47%	40%	50%	45%	35%	44%	
Don't know	264	183	131	116	185	170	163	137	23	95	162	72	61	70	61	60	73	38	60	132	98	211	45	267	
	26%	22%	19%	18%	21%	21%	21%	19%	38%	19%	31%	25%	26%	27%	25%	25%	25%	21%	27%	25%	24%	25%	32%	26%	
Net satisfied	-136	-116	-103	-104	-104	-100	-99	-103	-13	-80	-64	5	-38	-54	-49	5	-28	-54	-46	-22	-100	-128	-4	-134	
	-13%	-14%	-15%	-16%	-12%	-12%	-13%	-14%	-22%	-16%	-12%	2%	-16%	-21%	-20%	2%	-10%	-29%	-20%	-4%	-24%	-15%	-3%	-13%	

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - September 2026

Table 14
AB. Are you satisfied or dissatisfied with the way Andy Burnham is doing his job as Prime Minister?

Base : All (July/August 2026 onwards)

18 Sep 2026

	Total (Weighted)	Voting					Working status		Government	Work sector		Tenure							ONS Regions							Past vote (2024 General Election)						Qualifications			UnW Tot.
		Labour	Conservative	Liberal Democrats (Lib Dem)	Reform UK	Green Party	Full-time	Not full-time/ Not working	Satis- fied	Dis- satis- fied	Public	Private	Mort gage	Owned out- right	Private renter	Social renter	Renter	Total owner occup- ier	North excl. Scot.	Mid- lands (incl. E of England)	South excl. London	Grea- ter London	Eng- land	Scot	Wales	Lab	Con	Reform UK	LD	Oth incl. LD, Grn	Did not vote/ not eligible/ too young	No qual'	Other qual'	Degree+	
Unweighted Total	1031	262	188	70	192	97	440	574	200	704	238	619	323	430	114	123	237	753	264	255	232	129	880	96	55	250	185	117	76	189	134	150	554	304	1031
Weighted Total	1031	253	164	71	202	104	474	548	186	719	224	669	315	393	135	150	284	708	243	273	241	136	893	88	50	244	170	114	72	190	144	172	525	317	1031
Satisfied	315	171	13	40	10	44	144	171	167	96	87	193	113	105	48	39	87	218	96	71	63	49	280	21	14	123	20	10	46	82	38	48	132	133	315
	31%	68%	8%	56%	5%	42%	30%	31%	90%	13%	39%	29%	36%	27%	36%	26%	31%	31%	40%	26%	26%	36%	31%	24%	28%	50%	12%	8%	64%	43%	26%	28%	25%	42%	31%
Dissatisfied	451	43	101	16	163	29	217	231	10	437	83	303	121	194	52	68	120	315	94	126	114	54	387	47	17	77	104	87	19	69	59	88	251	105	449
	44%	17%	62%	22%	81%	27%	46%	42%	5%	61%	37%	45%	38%	49%	39%	45%	42%	44%	38%	46%	47%	40%	43%	53%	33%	31%	61%	76%	27%	36%	41%	51%	48%	33%	44%
Don't know	264	39	50	16	28	32	113	146	9	187	54	173	81	94	34	43	77	175	54	75	64	32	225	20	19	44	46	18	7	39	47	37	142	79	267
	26%	15%	30%	22%	14%	31%	24%	27%	5%	26%	24%	26%	26%	24%	25%	29%	27%	25%	22%	28%	27%	24%	25%	23%	39%	18%	27%	16%	9%	20%	33%	21%	27%	25%	26%
Net satisfied	-136	128	-88	24	-153	15	-72	-60	158	-341	4	-110	-7	-89	-4	-29	-33	-97	3	-54	-50	-5	-107	-26	-3	46	-84	-77	27	14	-22	-40	-120	27	-134
	-13%	51%	-53%	34%	-76%	15%	-15%	-11%	85%	-47%	2%	-16%	-2%	-23%	-3%	-19%	-12%	-14%	1%	-20%	-21%	-4%	-12%	-29%	-5%	19%	-49%	-67%	37%	7%	-15%	-23%	-23%	9%	-13%

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - September 2026

Table 15
KB (Kemi Badenoch). Are you satisfied or dissatisfied with the way Kemi Badenoch is doing her job as leader of the Conservative party?

18 Sep 2026

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age				Social grade						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like- lihood	(10) Absol- utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Men	Women	18-34	35-49	50-64	65+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min- ority	
Unweighted Total	1031	863	727	668	872	843	807	741	66	513	502	264	227	268	272	282	339	154	147	621	301	897	111	1031
Weighted Total	1031	840	692	635	863	823	785	713	60	489	525	288	239	257	246	237	289	184	227	526	411	860	141	1031
Satisfied	284	261	229	205	260	255	247	232	3	153	128	39	59	84	101	86	78	49	50	165	99	246	31	313
	28%	31%	33%	32%	30%	31%	31%	32%	4%	31%	24%	14%	25%	33%	41%	36%	27%	26%	22%	31%	24%	29%	22%	30%
Dissatisfied	477	397	318	308	406	387	370	332	30	232	237	154	120	105	98	101	138	94	99	239	194	383	75	450
	46%	47%	46%	48%	47%	47%	47%	47%	50%	47%	45%	53%	50%	41%	40%	43%	48%	51%	44%	45%	47%	45%	53%	44%
Don't know	270	182	144	122	196	182	168	150	27	104	160	95	60	68	47	50	72	41	78	122	118	230	35	268
	26%	22%	21%	19%	23%	22%	21%	21%	45%	21%	30%	33%	25%	26%	19%	21%	25%	22%	34%	23%	29%	27%	25%	26%
Net satisfied	-192	-136	-89	-103	-146	-132	-124	-100	-28	-79	-109	-115	-60	-21	3	-15	-60	-46	-49	-75	-95	-137	-44	-137
	-19%	-16%	-13%	-16%	-17%	-16%	-16%	-14%	-46%	-16%	-21%	-40%	-25%	-8%	1%	-6%	-21%	-25%	-22%	-14%	-23%	-16%	-31%	-13%

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - September 2026

Table 16

KB (Kemi Badenoch). Are you satisfied or dissatisfied with the way Kemi Badenoch is doing her job as leader of the Conservative party?

18 Sep 2026

Base : All

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure						ONS Regions						Past vote (2024 General Election)						Qualifications			UnW Tot.	
				Liberal Democrats (Lib Dem)				Not full-time/ Not working	Satis- fied	Dis- satis- fied									North excl. Scot	Mid- lands (incl. E of England)	South excl. London	Grea- ter London	Eng- land	Scot	Wales			Reform UK	LD	LD incl. LD, Grn	Did not vote/ not eligible/ too young	No qual	Other qual	Degree+	
		Labour	Conservative				Full-time				Public	Private	Mort gage	Owned out- right	Private renter	Social renter	Renter	Total owner occup- ier								Lab	Con								
Unweighted Total	1031	262	188	70	192	97	440	574	200	704	238	619	323	430	114	123	237	753	264	255	232	129	880	96	55	250	185	117	76	189	134	150	554	304	1031
Weighted Total	1031	253	164	71	202	104	474	548	186	719	224	669	315	393	135	150	284	708	243	273	241	136	893	88	50	244	170	114	72	190	144	172	525	317	1031
Satisfied	284	50	118	12	71	6	115	168	47	224	67	181	77	158	25	16	41	235	60	69	84	39	252	20	13	56	106	32	15	32	26	56	146	82	313
	28%	20%	72%	17%	35%	6%	24%	31%	25%	31%	30%	27%	25%	40%	19%	11%	15%	33%	25%	25%	35%	29%	28%	23%	25%	23%	62%	28%	21%	17%	18%	32%	28%	26%	30%
Dissatisfied	477	141	24	40	96	65	249	225	85	349	104	313	154	150	70	80	150	304	122	124	97	66	408	45	24	133	40	50	41	111	64	71	235	162	450
	46%	56%	15%	56%	48%	63%	53%	41%	45%	49%	47%	47%	49%	38%	52%	53%	43%	50%	50%	46%	40%	48%	46%	50%	47%	54%	23%	44%	57%	59%	45%	41%	45%	51%	44%
Don't know	270	62	22	19	34	33	110	154	55	147	53	175	83	85	39	53	93	169	61	80	60	31	233	24	14	55	25	31	16	46	54	46	144	73	268
	26%	25%	14%	27%	17%	31%	23%	28%	30%	20%	24%	26%	26%	22%	29%	36%	33%	24%	25%	29%	25%	23%	26%	27%	27%	23%	15%	28%	22%	24%	38%	26%	27%	23%	26%
Net satisfied	-192	-92	94	-27	-26	-59	-134	-57	-38	-125	-37	-132	-77	8	-45	-64	-109	-69	-61	-55	-13	-27	-157	-24	-11	-77	66	-18	-26	-79	-39	-15	-90	-80	-137
	-19%	-36%	57%	-38%	-13%	-57%	-28%	-10%	-20%	-17%	-17%	-20%	-24%	2%	-34%	-43%	-38%	-10%	-25%	-20%	-6%	-20%	-18%	-28%	-22%	-31%	39%	-16%	-36%	-42%	-27%	-9%	-17%	-25%	-13%

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 17
ED (Ed Davey). Are you satisfied or dissatisfied with the way Ed Davey is doing his job as leader of the Liberal Democrats?

18 Sep 2026

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age					Social grade						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Men	Women	18-34	35-49	50-64	65+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Total	
Unweighted Total	1031	863	727	668	872	843	807	741	66	513	502	264	227	268	272	282	339	154	147	621	301	897	111	1031	
Weighted Total	1031	840	692	635	863	823	785	713	60	489	525	288	239	257	246	237	289	184	227	526	411	860	141	1031	
Satisfied	239	219	189	174	221	211	207	194	4	132	103	70	57	56	57	68	57	44	51	125	95	197	35	230	
	23%	26%	27%	27%	26%	26%	26%	27%	6%	27%	20%	24%	24%	22%	23%	29%	20%	24%	23%	24%	23%	23%	25%	22%	
Dissatisfied	409	338	279	262	344	330	310	287	24	211	194	106	97	106	100	89	109	89	87	198	176	331	60	412	
	40%	40%	40%	41%	40%	40%	40%	40%	40%	43%	37%	37%	41%	41%	41%	37%	38%	46%	38%	38%	43%	38%	43%	40%	
Don't know	383	283	224	199	298	282	268	233	32	146	228	112	85	95	90	81	123	51	89	203	140	332	45	389	
	37%	34%	32%	31%	35%	34%	34%	33%	53%	30%	43%	39%	36%	37%	36%	34%	43%	28%	39%	39%	34%	39%	32%	38%	
Net satisfied	-170	-119	-90	-88	-122	-119	-103	-94	-21	-79	-90	-35	-41	-51	-43	-21	-52	-45	-36	-73	-81	-133	-25	-182	
	-16%	-14%	-13%	-14%	-14%	-14%	-13%	-13%	-34%	-16%	-17%	-12%	-17%	-20%	-18%	-9%	-18%	-24%	-16%	-14%	-20%	-16%	-18%	-18%	

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - September 2026

Table 18
ED (Ed Davey). Are you satisfied or dissatisfied with the way Ed Davey is doing his job as leader of the Liberal Democrats?

18 Sep 2026

Base : All

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure							ONS Regions							Past vote (2024 General Election)						Qualifications			UnW Tot.
		Labour	Conservative	Liberal Democrats (Lib Dem)	Reform UK	Green Party	Full-time	Not full-time/ Not working	Satis- fied	Dis- satis- fied	Public	Private	Mort gage	Owned out- right	Private renter	Social renter	Renter	Total owner occup- ier	North excl. Scot.	Mid- lands (incl. E of England)	South excl. London	Grea- ter London	Eng- land	Scot	Wales	Lab	Con	Reform UK	LD	Oth incl. LD, Grn	Did not vote/ not eligible/ too young	No qual	Other qual	Degree+		
Unweighted Total	1031	262	188	70	192	97	440	574	200	704	238	619	323	430	114	123	237	753	264	255	232	129	880	96	55	250	185	117	76	189	134	150	554	304	1031	
Weighted Total	1031	253	164	71	202	104	474	548	186	719	224	669	315	393	135	150	284	708	243	273	241	136	893	88	50	244	170	114	72	190	144	172	525	317	1031	
Satisfied	239	88	23	48	18	26	111	126	95	116	61	152	78	89	35	28	63	167	58	58	50	36	203	27	9	96	27	7	34	59	19	33	106	100	230	
	23%	35%	14%	68% ^s	9%	25% ^s	23%	23%	51%	16%	27%	23%	25%	23%	26%	18%	22%	24%	24%	21%	21%	27%	23%	31% ^s	18% ^s	39%	16%	6%	47% ^s	31%	13%	19%	20%	32%	22%	
Dissatisfied	409	85	58	8	144	27	201	205	33	357	80	267	112	166	50	62	112	278	110	104	92	53	358	31	20	77	71	80	13	55	61	82	224	94	412	
	40%	34%	35%	11% ^s	71%	26% ^s	42%	37%	18%	50%	36%	40%	36%	42%	37%	41%	39%	39%	45%	38%	38%	39%	40%	35% ^s	39% ^s	32%	42%	70%	18% ^s	29%	42%	47%	43%	30%	40%	
Don't know	383	81	83	15	40	52	162	216	58	246	83	251	125	138	49	61	109	263	74	111	99	47	331	30	21	71	72	27	26	76	65	58	195	123	389	
	37%	32%	51%	21% ^s	20%	49% ^s	34%	40%	31%	34%	37%	37%	40%	35%	36%	40%	38%	37%	31%	41%	41%	35%	37%	34% ^s	43% ^s	29%	42%	24%	36% ^s	40%	45%	33%	37%	39%	38%	
Net satisfied	-170	3	-35	40	-125	*	-89	-79	61	-241	-19	-115	-34	-76	-15	-34	-49	-110	-52	-45	-41	-16	-155	-4	-11	19	-44	-73	21	5	-42	-49	-118	6	-182	
	-16%	1%	-21%	57% ^s	-62%	* ^s	-19%	-14%	33%	-33%	-8%	-17%	-11%	-19%	-11%	-23%	-17%	-16%	-21%	-17%	-17%	-12%	-17%	-5% ^s	-22% ^s	8%	-26%	-64%	29% ^s	2%	-29%	-28%	-23%	2%	-18%	

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*^s=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 19

Nigel Farage. Are you satisfied or dissatisfied with the way Nigel Farage is doing his job as leader of Reform UK?

18 Sep 2026

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age				Social grade						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Men	Women	18-34	35-49	50-64	65+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	
Unweighted Total	1031	863	727	668	872	843	807	741	66	513	502	264	227	268	272	282	339	154	147	621	301	897	111	1031
Weighted Total	1031	840	692	635	863	823	785	713	60	489	525	288	239	257	246	237	289	184	227	526	411	860	141	1031
Satisfied	246	212	185	177	226	221	212	196	3	146	99	39	47	82	78	48	48	66	67	96	133	221	20	235
	24%	25%	27%	28%	26%	27%	27%	28%	4%	30%	19%	14%	20%	32%	31%	20%	17%	36%	29%	18%	32%	26%	14%	23%
Dissatisfied	632	538	441	400	544	521	494	451	30	291	326	208	150	133	141	166	205	93	114	371	207	512	102	643
	61%	64%	64%	63%	63%	63%	63%	63%	51%	59%	62%	72%	63%	52%	57%	70%	71%	51%	50%	70%	50%	60%	72%	62%
Don't know	153	90	66	57	93	82	79	67	27	52	100	41	42	42	27	23	36	25	46	59	71	127	19	153
	15%	11%	10%	9%	11%	10%	10%	9%	45%	11%	19%	14%	18%	16%	11%	10%	12%	13%	20%	11%	17%	15%	13%	15%
Net satisfied	-386	-327	-256	-223	-318	-300	-282	-254	-28	-144	-227	-169	-103	-50	-64	-118	-156	-27	-47	-274	-74	-292	-82	-408
	-37%	-39%	-37%	-35%	-37%	-36%	-36%	-36%	-46%	-30%	-43%	-59%	-43%	-20%	-26%	-50%	-54%	-14%	-21%	-52%	-18%	-34%	-58%	-40%

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - September 2026

Table 20

Nigel Farage. Are you satisfied or dissatisfied with the way Nigel Farage is doing his job as leader of Reform UK?

18 Sep 2026

Base : All

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure							ONS Regions							Past vote (2024 General Election)						Qualifications			UnW Tot.
		Labour	Conservative	Liberal Democrats (Lib Dem)	Reform UK	Green Party	Full-time	Not full-time/ Not working	Satis- fied	Dis-satis- fied	Public	Private	Mort gage	Owned out- right	Private renter	Social renter	Renter	Total owner occup- ier	North excl. Scot.	Mid- lands (incl. E of England)	South excl. London	Grea- ter London	Eng- land	Scot	Wales	Lab	Con	Reform UK	LD	Oth incl. LD, Grn	Did not vote/ not eligible/ too young	No qual'	Other qual'	Degree+		
Unweighted Total	1031	262	188	70	192	97	440	574	200	704	238	619	323	430	114	123	237	753	264	255	232	129	880	96	55	250	185	117	76	189	134	150	554	304	1031	
Weighted Total	1031	253	164	71	202	104	474	548	186	719	224	669	315	393	135	150	284	708	243	273	241	136	893	88	50	244	170	114	72	190	144	172	525	317	1031	
Satisfied	246	23	38	5	162	2	114	130	13	223	50	167	62	113	34	34	68	175	62	64	66	20	212	23	11	26	69	74	2	18	34	54	144	45	235	
	24%	9%	23%	7%	80%	2%	24%	24%	7%	31%	22%	25%	20%	29%	25%	23%	24%	25%	26%	23%	27%	15%	24%	26%	22%	11%	41%	65%	3%	10%	24%	31%	27%	14%	23%	
Dissatisfied	632	208	98	65	24	95	296	333	159	403	150	406	207	233	86	77	163	440	143	173	135	97	548	54	30	196	77	26	62	148	83	90	293	239	643	
	61%	82%	60%	91%	12%	91%	62%	61%	85%	56%	67%	61%	66%	59%	64%	52%	57%	62%	59%	63%	56%	71%	61%	61%	61%	80%	45%	23%	86%	78%	56%	52%	56%	75%	62%	
Don't know	153	22	28	2	15	7	64	85	15	94	24	96	46	47	15	38	53	93	38	36	40	19	133	11	9	22	24	14	8	23	27	28	88	33	153	
	15%	9%	17%	3%	8%	7%	14%	15%	8%	13%	11%	14%	15%	12%	11%	25%	19%	13%	16%	13%	17%	14%	15%	13%	18%	9%	14%	12%	11%	12%	19%	16%	17%	10%	15%	
Net satisfied	-386	-185	-60	-60	138	-93	-181	-203	-146	-180	-100	-239	-146	-120	-52	-43	-95	-266	-81	-109	-69	-77	-336	-31	-19	-171	-7	47	-59	-130	-49	-36	-149	-194	-408	
	-37%	-73%	-36%	-84%	68%	-89%	-38%	-37%	-78%	-25%	-45%	-36%	-46%	-31%	-39%	-29%	-33%	-38%	-33%	-40%	-29%	-56%	-38%	-35%	-39%	-70%	-4%	42%	-82%	-68%	-34%	-21%	-28%	-61%	-40%	

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 21
ZP. Are you satisfied or dissatisfied with the way Zack Polanski is doing his job as leader of the Green party?

Base : All (Oct/Nov 2025 onwards)

18 Sep 2026

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age					Social grade						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Men	Women	18-34	35-49	50-64	65+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min- ority		
																								Total	
Unweighted Total	1031	863	727	668	872	843	807	741	66	513	502	264	227	268	272	282	339	154	147	621	301	897	111	1031	
Weighted Total	1031	840	692	635	863	823	785	713	60	489	525	288	239	257	246	237	289	184	227	526	411	860	141	1031	
Satisfied	187	165	143	133	174	166	159	146	2	83	97	78	55	28	26	50	55	31	36	105	67	151	27	188	
	18%	20%	21%	21%	20%	20%	20%	20%	3%	17%	18%	27%	23%	11%	10%	21%	19%	17%	16%	20%	16%	18%	19%	18%	
Dissatisfied	514	448	381	345	451	435	418	389	23	284	225	119	107	137	151	127	148	100	96	275	197	437	63	520	
	50%	53%	55%	54%	52%	53%	53%	55%	38%	58%	43%	41%	45%	53%	61%	54%	51%	55%	42%	52%	48%	51%	45%	50%	
Don't know	331	226	167	157	238	222	208	179	36	122	203	91	77	93	70	60	85	53	95	145	148	273	50	323	
	32%	27%	24%	25%	28%	27%	27%	25%	59%	25%	39%	31%	32%	36%	28%	25%	30%	29%	42%	28%	36%	32%	36%	31%	
Net satisfied-dissatisfied	-327	-283	-238	-212	-278	-270	-259	-243	-21	-201	-128	-41	-53	-109	-125	-77	-93	-70	-60	-169	-130	-286	-36	-332	
	-32%	-34%	-34%	-33%	-32%	-33%	-33%	-34%	-36%	-41%	-24%	-14%	-22%	-42%	-51%	-32%	-32%	-38%	-26%	-32%	-32%	-33%	-25%	-32%	

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 22

ZP. Are you satisfied or dissatisfied with the way Zack Polanski is doing his job as leader of the Green party?

18 Sep 2026

Base : All (Oct/Nov 2025 onwards)

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure						ONS Regions						Past vote (2024 General Election)					Qualifications			UnW Tot.			
				Liberal Democrats (Lib Dem)	Reform UK	Green Party		Not full-time/ Not working	Satis- fied	Dis- satis- fied																										
		Labour	Conservative				Full-time				Public	Private	Mort gage	Owned out- right	Private renter	Social renter	Renter	Total owner occup- ier	North excl. Scot	Mid- lands (incl. E of England)	South excl. London	Grea- ter London	Eng- land	Scot	Wales	Lab	Con	Reform UK	LD	Oth incl. LD, Grn	Did not vote/ not eligible/ too young	No qual	Other qual	Degree+		
Unweighted Total	1031	262	188	70	192	97	440	574	200	704	238	619	323	430	114	123	237	753	264	255	232	129	880	96	55	250	185	117	76	189	134	150	554	304	1031	
Weighted Total	1031	253	164	71	202	104	474	548	186	719	224	669	315	393	135	150	284	708	243	273	241	136	893	88	50	244	170	114	72	190	144	172	525	317	1031	
Satisfied	187	65	6	14	8	71	95	90	58	112	49	112	72	45	41	19	60	117	48	47	30	34	158	16	12	70	10	4	19	62	19	31	74	80	188	
	18%	26%	3%	19%	4%	68%	20%	16%	31%	16%	22%	17%	23%	12%	31%	13%	21%	17%	20%	17%	12%	25%	18%	18%	25%	29%	6%	3%	27%	33%	13%	18%	14%	25%	18%	
Dissatisfied	514	123	110	25	152	8	234	277	76	407	109	342	144	228	55	67	122	372	122	135	123	71	451	44	19	113	113	82	31	68	60	82	274	151	520	
	50%	49%	67%	35%	75%	8%	49%	51%	41%	57%	49%	51%	46%	58%	41%	44%	43%	53%	50%	50%	51%	52%	50%	50%	39%	46%	67%	72%	43%	36%	42%	48%	52%	48%	50%	
Don't know	331	65	48	33	42	25	145	180	53	201	66	215	99	120	39	64	103	219	74	91	88	31	284	29	18	60	47	29	21	59	65	59	178	86	323	
	32%	26%	29%	45%	21%	24%	31%	33%	28%	28%	29%	32%	32%	30%	29%	43%	36%	31%	30%	33%	37%	23%	32%	32%	36%	25%	27%	25%	30%	31%	45%	34%	34%	27%	31%	
Net satisfied- dissatisfied	-327	-58	-105	-12	-144	63	-138	-187	-18	-295	-60	-229	-73	-183	-14	-48	-62	-255	-74	-89	-93	-36	-292	-29	-7	-43	-103	-78	-12	-5	-41	-51	-201	-71	-332	
	-32%	-23%	-64%	-16%	-71%	60%	-29%	-34%	-10%	-41%	-27%	-34%	-23%	-47%	-10%	-32%	-22%	-36%	-30%	-33%	-39%	-27%	-33%	-32%	-14%	-18%	-61%	-69%	-16%	-3%	-28%	-30%	-38%	-22%	-32%	

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 23
Q8B. Who do you think would make the most capable Prime Minister?

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age				Social grade						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Men	Women	18-34	35-49	50-64	65+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min-ority	
Unweighted Total	1031	863	727	668	872	843	807	741	66	513	502	264	227	268	272	282	339	154	147	621	301	897	111	1031
Weighted Total	1031	840	692	635	863	823	785	713	60	489	525	288	239	257	246	237	289	184	227	526	411	860	141	1031
Kemi Badenoch	152	142	128	118	142	139	137	130	1	83	68	23	30	45	53	52	41	12	28	93	40	134	18	165
	15%	17%	19%	19%	16%	17%	18%	18%	2%	17%	13%	8%	12%	18%	22%	22%	14%	7%	13%	18%	10%	16%	13%	16%
Nigel Farage	140	123	107	105	130	129	121	114	1	89	51	20	25	49	46	20	22	52	41	42	93	130	5	143
	14%	15%	15%	16%	15%	16%	15%	16%	2%	18%	10%	7%	11%	19%	19%	8%	8%	28%	18%	8%	23%	15%	4%	14%
Andy Burnham	361	313	261	235	332	319	300	262	11	168	183	134	82	70	74	105	123	51	56	228	107	298	55	376
	35%	37%	38%	37%	38%	39%	38%	37%	1%	34%	35%	47%	34%	27%	30%	44%	43%	28%	25%	43%	26%	35%	39%	36%
There is no difference	147	93	62	58	104	91	86	74	13	59	88	34	34	38	41	16	42	32	41	58	73	113	30	125
	14%	11%	9%	9%	12%	11%	11%	10%	21%	12%	17%	12%	14%	15%	17%	7%	15%	17%	18%	11%	18%	13%	21%	12%
No one	103	75	49	46	61	56	52	49	17	35	67	38	32	14	18	13	28	19	27	40	46	75	21	92
	10%	9%	7%	7%	7%	7%	7%	7%	28%	7%	13%	13%	13%	6%	7%	5%	10%	10%	12%	8%	11%	9%	15%	9%
Someone else. Specify...	60	58	54	51	59	56	55	54	-	33	24	24	10	20	6	18	16	6	18	33	23	52	6	55
	6%	7%	8%	8%	7%	7%	7%	8%	8%	7%	5%	8%	4%	8%	2%	7%	6%	3%	8%	6%	6%	6%	4%	5%
Don't know	68	38	30	22	36	34	33	30	17	22	44	14	26	19	8	14	16	13	16	30	29	58	5	75
	7%	5%	4%	4%	4%	4%	4%	4%	29%	4%	8%	5%	11%	8%	3%	6%	6%	7%	7%	6%	7%	7%	4%	7%

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - September 2026

Table 24
Q8B. Who do you think would make the most capable Prime Minister?

18 Sep 2026

Base : All

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure						ONS Regions							Past vote (2024 General Election)						Qualifications			UnW Tot.
		Labour	Conservative	Liberal Democrats (Lib Dem)	Reform UK	Green Party	Full-time	Not full-time/ Not work- ing	Satis- fied	Dis- satis- fied	Public	Private	Mort- gage	Owned out- right	Private renter	Social renter	Renter	Total owner occup- ier*	North excl. Scot	Mid- lands (incl. E of England)	South excl. London	Grea- ter London	Eng- land	Scot	Wales	Lab	Con	Reform UK	LD	Oth incl. LD,Grn	Did not vote/ not eligible/ too young	No qual	Other qual	Degree+	
Unweighted Total	1031	262	188	70	192	97	440	574	200	704	238	619	323	430	114	123	237	753	264	255	232	129	880	96	55	250	185	117	76	189	134	150	554	304	1031
Weighted Total	1031	253	164	71	202	104	474	548	186	719	224	669	315	393	135	150	284	708	243	273	241	136	893	88	50	244	170	114	72	190	144	172	525	317	1031
Kemi Badenoch	152	9	102	8	24	1	63	87	9	139	35	97	47	86	9	5	14	134	32	43	41	22	138	7	6	20	73	17	6	9	6	26	79	45	165
	15%	4%	62%	11%	12%	1%	13%	16%	5%	19%	16%	15%	15%	22%	7%	4%	5%	19%	13%	16%	17%	16%	15%	8%	12%	8%	43%	15%	8%	5%	4%	15%	15%	14%	16%
Nigel Farage	140	6	8	-	122	-	67	72	5	130	26	91	32	66	21	17	38	99	34	39	46	9	128	9	3	15	28	59	1	5	23	34	87	17	143
	14%	2%	5%	-s	61%	-s	14%	13%	3%	18%	12%	14%	10%	17%	16%	11%	13%	14%	14%	14%	19%	6%	14%	10%	6%	6%	16%	52%	2%	3%	16%	20%	17%	5%	14%
Andy Burnham	361	200	9	35	7	55	173	187	154	151	96	228	132	128	57	34	90	260	105	87	72	53	316	23	22	150	24	8	43	89	48	43	156	158	376
	35%	79%	6%	49%	3%	53%	37%	34%	83%	21%	43%	34%	42%	33%	42%	23%	32%	37%	43%	32%	30%	39%	35%	27%	43%	61%	14%	7%	60%	47%	33%	25%	30%	50%	36%
There is no difference	147	20	26	11	27	9	63	84	5	127	28	98	32	53	16	37	53	85	27	41	35	18	122	22	4	15	28	11	4	23	27	31	88	23	125
	14%	8%	16%	15%	13%	8%	13%	15%	2%	18%	13%	15%	10%	14%	12%	25%	19%	12%	11%	15%	15%	13%	14%	25%	7%	6%	16%	10%	6%	12%	19%	18%	17%	7%	12%
No one	103	12	8	6	11	17	50	52	4	83	21	63	27	28	17	25	41	56	23	32	16	22	92	6	4	19	7	6	10	35	20	20	50	30	92
	10%	5%	5%	8%	5%	16%	10%	9%	2%	12%	9%	9%	9%	7%	12%	17%	15%	8%	9%	12%	6%	16%	10%	7%	8%	8%	4%	5%	14%	18%	14%	11%	10%	9%	9%
Someone else. Specify...	60	*	1	9	5	20	25	35	4	50	9	44	15	14	7	21	28	29	15	12	8	8	43	14	4	17	1	10	4	19	3	9	26	25	55
	6%	*	*	12%	3%	20%	5%	6%	2%	7%	4%	7%	5%	4%	5%	14%	10%	4%	6%	5%	3%	6%	5%	16%	7%	7%	*	9%	5%	10%	2%	5%	5%	8%	5%
Don't know	68	5	11	4	6	2	33	30	6	41	9	48	29	16	8	11	19	45	8	18	22	5	54	6	8	9	9	3	4	9	17	8	40	19	75
	7%	2%	6%	5%	3%	2%	7%	6%	3%	6%	4%	7%	9%	4%	6%	7%	7%	6%	3%	7%	9%	4%	6%	7%	16%	4%	5%	3%	5%	5%	12%	5%	8%	6%	7%

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - September 2026

Table 25
Q11_Lab. To what extent, if at all, do you agree or disagree with the following statements? The Labour Government deserves to be re-elected

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age				Social grade						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Men	Women	18-34	35-49	50-64	65+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min- ority	Total
Unweighted Total	1031	863	727	668	872	843	807	741	66	513	502	264	227	268	272	282	339	154	147	621	301	897	111	1031
Weighted Total	1031	840	692	635	863	823	785	713	60	489	525	288	239	257	246	237	289	184	227	526	411	860	141	1031
Strongly agree	106	102	85	84	98	94	91	87	5	45	60	24	25	21	37	29	31	14	22	61	36	84	20	119
	10%	12%	12%	13%	11%	11%	12%	12%	8%	9%	11%	8%	10%	8%	15%	12%	11%	8%	10%	12%	9%	10%	14%	12%
Tend to agree	185	165	142	123	169	165	157	142	3	79	101	68	46	42	30	66	57	14	37	123	51	158	24	190
	18%	20%	21%	19%	20%	20%	20%	20%	5%	16%	19%	24%	19%	16%	12%	28%	20%	8%	16%	23%	12%	18%	17%	18%
Neither agree nor disagree	220	150	107	101	175	149	136	119	13	102	112	74	60	49	37	38	64	44	51	101	95	163	42	200
	21%	18%	15%	16%	20%	18%	17%	17%	21%	21%	21%	26%	25%	19%	15%	16%	22%	24%	22%	19%	23%	19%	30%	19%
Tend to disagree	149	125	100	83	130	125	120	103	6	75	73	48	33	28	41	46	45	23	27	91	49	124	23	143
	14%	15%	14%	13%	15%	15%	15%	14%	9%	15%	14%	17%	14%	11%	17%	19%	16%	12%	12%	17%	12%	14%	17%	14%
Strongly disagree	308	280	248	234	276	275	268	251	10	172	135	52	60	104	92	54	79	78	68	132	146	281	21	314
	30%	33%	36%	37%	32%	33%	34%	35%	16%	35%	26%	18%	25%	40%	37%	23%	27%	43%	30%	25%	36%	33%	15%	30%
Don't know	62	17	10	10	15	15	13	12	24	16	45	22	16	15	10	4	12	10	23	17	33	50	11	65
	6%	2%	1%	2%	2%	2%	2%	2%	40%	3%	9%	8%	7%	6%	4%	2%	4%	6%	10%	3%	8%	6%	8%	6%
Agree	291	267	227	207	267	259	248	229	8	124	161	92	70	62	66	96	88	29	59	184	87	242	44	309
	28%	32%	33%	33%	31%	31%	32%	32%	13%	25%	31%	32%	29%	24%	27%	40%	31%	16%	26%	35%	21%	28%	31%	30%
Disagree	458	405	347	317	406	400	388	354	15	248	207	101	93	131	133	100	124	101	95	224	196	405	44	457
	44%	48%	50%	50%	47%	49%	49%	50%	25%	51%	40%	35%	39%	51%	54%	42%	43%	55%	42%	43%	48%	47%	31%	44%
Net agree	-166	-139	-120	-110	-139	-141	-140	-125	-7	-124	-46	-8	-22	-69	-67	-4	-36	-72	-36	-40	-108	-163	*	-148
	-16%	-17%	-17%	-17%	-16%	-17%	-18%	-18%	-12%	-25%	-9%	-3%	-9%	-27%	-27%	-2%	-12%	-39%	-16%	-8%	-26%	-19%	*	-14%

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
 Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
 Source : Ipsos J26-001401-01
 * =Less than 0.5%
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - September 2026

Table 26
Q11_Lab. To what extent, if at all, do you agree or disagree with the following statements? The Labour Government deserves to be re-elected

18 Sep 2026

Base : All

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure						ONS Regions								Past vote (2024 General Election)						Qualifications			UnW Tot.
	Labour	Conservative	Liberal Democrats (Lib Dem)	Reform UK	Green Party	Full-time	Not full-time/ Not work- ing	Satis- fied	Dis- satis- fied	Public	Private	Mort gage	Owned out- right	Private renter	Social renter	Renter	Total owner occup- ier	North excl. Scot.	Mid- lands (incl. E of England)	South excl. London	Grea- ter London	Eng- land	Scot.	Wales	Lab	Con	Reform UK	LD	Oth incl. LD, Grn	Did not vote/ not eligible/ too young	No qual'	Other qual'	Degree+			
Unweighted Total	1031	262	188	70	192	97	440	574	200	704	238	619	323	430	114	123	237	753	264	255	232	129	880	96	55	250	185	117	76	189	134	150	554	304	1031	
Weighted Total	1031	253	164	71	202	104	474	548	186	719	224	669	315	393	135	150	284	708	243	273	241	136	893	88	50	244	170	114	72	190	144	172	525	317	1031	
Strongly agree	106	90	4	3	1	3	42	64	73	21	34	56	27	47	14	14	29	74	40	24	13	16	94	4	8	70	4	1	8	16	7	17	39	49	119	
	10%	35%	2%	4%	1%	3%	9%	12%	39%	3%	15%	8%	9%	12%	11%	10%	10%	10%	17%	9%	5%	12%	11%	5%	15%	29%	3%	1%	11%	8%	5%	10%	7%	15%	12%	
Tend to agree	185	105	5	18	4	20	103	83	64	87	53	119	75	54	28	23	51	130	38	42	45	31	156	24	5	71	8	1	25	46	25	21	76	86	190	
	18%	41%	3%	26%	2%	19%	22%	15%	34%	12%	24%	18%	24%	14%	20%	15%	18%	18%	16%	15%	19%	23%	18%	27%	10%	29%	5%	1%	35%	24%	18%	12%	15%	27%	18%	
Neither agree nor disagree	220	44	33	22	14	34	109	111	30	142	39	155	71	73	35	33	68	143	55	61	41	33	190	20	10	51	26	14	14	55	32	41	109	64	200	
	21%	17%	20%	31%	7%	32%	23%	20%	16%	20%	17%	23%	22%	18%	26%	22%	24%	20%	23%	22%	17%	24%	21%	22%	20%	21%	15%	12%	19%	29%	22%	24%	21%	20%	19%	
Tend to disagree	149	8	44	12	31	28	61	88	9	135	32	95	45	68	21	11	32	114	31	44	35	23	133	12	5	22	36	14	10	28	20	16	81	51	143	
	14%	3%	27%	17%	15%	26%	13%	16%	5%	19%	14%	14%	14%	17%	16%	7%	11%	16%	13%	16%	14%	17%	15%	13%	9%	9%	21%	13%	14%	15%	14%	9%	15%	16%	14%	
Strongly disagree	308	3	77	14	143	17	136	169	6	301	55	216	77	137	28	52	81	214	67	85	88	30	269	22	17	25	93	81	15	37	36	62	182	58	314	
	30%	1%	47%	20%	71%	16%	29%	31%	3%	42%	24%	32%	25%	35%	21%	35%	28%	30%	27%	31%	37%	22%	30%	25%	34%	10%	55%	71%	20%	20%	25%	36%	35%	18%	30%	
Don't know	62	4	2	2	8	3	24	33	4	35	11	29	20	13	8	16	25	32	13	17	18	2	50	7	6	5	3	3	1	8	24	14	37	8	65	
	6%	2%	1%	3%	4%	3%	5%	6%	2%	5%	5%	4%	6%	3%	6%	11%	9%	5%	5%	6%	8%	1%	6%	7%	11%	2%	2%	2%	1%	4%	16%	8%	7%	3%	6%	
Agree	291	194	9	21	6	23	144	146	137	108	87	175	102	101	42	37	79	204	78	66	58	48	250	28	13	141	12	2	33	62	32	39	116	136	309	
	28%	77%	5%	29%	3%	22%	30%	27%	74%	15%	39%	26%	32%	26%	31%	25%	28%	29%	32%	24%	24%	35%	28%	32%	25%	58%	7%	2%	46%	33%	22%	22%	22%	43%	30%	
Disagree	458	10	121	26	174	45	197	258	15	436	87	310	123	206	49	63	113	328	98	128	123	53	402	34	21	47	129	95	24	65	56	78	263	109	457	
	44%	4%	73%	36%	86%	43%	42%	47%	8%	61%	39%	46%	39%	52%	37%	42%	40%	46%	40%	47%	51%	39%	45%	38%	43%	19%	76%	84%	34%	34%	39%	46%	50%	35%	44%	
Net agree	-166	184	-112	-5	-168	-21	-53	-112	122	-328	*	-135	-20	-104	-8	-26	-33	-124	-19	-62	-65	-5	-152	-5	-9	94	-117	-93	9	-3	-24	-40	-148	26	-148	
	-16%	73%	-68%	-7%	-83%	-20%	-11%	-20%	66%	-46%	*	-20%	-6%	-27%	-6%	-17%	-12%	-18%	-8%	-23%	-27%	-4%	-17%	-6%	-18%	38%	-69%	-82%	12%	-1%	-17%	-23%	-28%	8%	-14%	

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 27
Q11_Con. To what extent, if at all, do you agree or disagree with the following statements? The Conservative Party is ready to form the next government

Base : All

		Likelihood to vote (General Election)								Gender		Age					Social grade						Ethnicity		UnWgt Total
	Total (W'td)		Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Men	Women														
		Always usually depends										18-34	35-49	50-64	65+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min- ority	Total	
Unweighted Total	1031	863	727	668	872	843	807	741	66	513	502	264	227	268	272	282	339	154	147	621	301	897	111	1031	
Weighted Total	1031	840	692	635	863	823	785	713	60	489	525	288	239	257	246	237	289	184	227	526	411	860	141	1031	
Strongly agree	61	56	56	49	60	58	58	58	1	34	27	10	5	14	32	17	16	7	16	34	23	56	5	69	
	6%	7%	8%	8%	7%	7%	7%	8%	2%	7%	5%	3%	2%	5%	13%	7%	6%	4%	7%	6%	5%	6%	4%	7%	
Tend to agree	147	127	114	103	134	131	127	115	4	84	62	28	29	42	47	50	48	19	18	98	37	136	10	167	
	14%	15%	16%	16%	16%	16%	16%	16%	6%	17%	12%	10%	12%	16%	19%	21%	17%	10%	8%	19%	9%	16%	7%	16%	
Neither agree nor disagree	198	131	95	96	154	134	125	110	12	72	122	48	54	48	48	28	51	40	57	79	97	144	35	175	
	19%	16%	14%	15%	18%	16%	16%	15%	20%	15%	23%	17%	23%	19%	19%	12%	18%	22%	25%	15%	24%	17%	25%	17%	
Tend to disagree	196	171	125	111	171	162	151	126	6	104	91	67	42	45	43	57	59	30	36	116	66	165	28	208	
	19%	20%	18%	17%	20%	20%	19%	18%	10%	21%	17%	23%	18%	17%	17%	24%	20%	16%	16%	22%	16%	19%	20%	20%	
Strongly disagree	356	326	284	261	318	315	304	286	14	177	169	110	92	88	66	81	101	76	70	181	146	302	47	339	
	35%	39%	41%	41%	37%	38%	39%	40%	23%	36%	32%	38%	38%	34%	27%	34%	35%	41%	31%	34%	35%	35%	34%	33%	
Don't know	73	29	18	16	26	24	20	19	24	19	53	25	18	21	10	4	15	13	30	18	43	57	15	73	
	7%	3%	3%	2%	3%	3%	3%	3%	40%	4%	10%	9%	7%	8%	4%	2%	5%	7%	13%	3%	10%	7%	11%	7%	
Agree	208	183	170	152	194	189	185	173	4	118	89	38	34	56	80	67	64	26	34	131	60	191	15	236	
	20%	22%	25%	24%	22%	23%	24%	24%	7%	24%	17%	13%	14%	22%	32%	28%	22%	14%	15%	25%	15%	22%	11%	23%	
Disagree	552	497	409	372	489	477	456	412	20	280	261	177	134	133	109	138	159	105	106	297	212	468	75	547	
	54%	59%	59%	59%	57%	58%	58%	58%	33%	57%	50%	61%	56%	52%	44%	58%	55%	57%	47%	57%	51%	54%	53%	53%	
Net agree	-344	-314	-239	-220	-295	-288	-271	-239	-15	-162	-172	-138	-99	-77	-29	-71	-95	-80	-72	-166	-152	-276	-60	-311	
	-33%	-37%	-35%	-35%	-34%	-35%	-35%	-34%	-25%	-33%	-33%	-48%	-42%	-30%	-12%	-30%	-33%	-43%	-32%	-32%	-37%	-32%	-42%	-30%	

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - September 2026

Table 28
Q11_Con. To what extent, if at all, do you agree or disagree with the following statements? The Conservative Party is ready to form the next government

18 Sep 2026

Base : All

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure							ONS Regions							Past vote (2024 General Election)						Qualifications			UnW Tot.
	Labour	Conservative	Liberal Democrats (Lib Dem)	Reform UK	Green Party	Full-time	Not full-time/ Not work- ing	Satis- fied	Dis- satis- fied	Public	Private	Mort gage	Owned out- right	Private renter	Social renter	Renter	Total owner occup- ier	North excl. Scot.	Mid- lands (incl. E of England)	South excl. London	Grea- ter London	Eng- land	Scot.	Wales	Lab	Con	Reform UK	LD	Oth incl. LD, Grn	Did not vote/ not eligible/ too young	No qual'	Other qual'	Degree+			
Unweighted Total	1031	262	188	70	192	97	440	574	200	704	238	619	323	430	114	123	237	753	264	255	232	129	880	96	55	250	185	117	76	189	134	150	554	304	1031	
Weighted Total	1031	253	164	71	202	104	474	548	186	719	224	669	315	393	135	150	284	708	243	273	241	136	893	88	50	244	170	114	72	190	144	172	525	317	1031	
Strongly agree	61	2	50	2	6	-	19	42	4	55	19	33	12	38	4	3	7	51	12	16	21	8	56	2	3	6	41	5	2	4	1	17	33	10	69	
	6%	1%	30%	2%	3%	-s	4%	8%	2%	8%	8%	5%	4%	10%	3%	2%	3%	7%	5%	6%	9%	6%	6%	2%	6%	3%	24%	4%	2%	2%	1%	10%	6%	3%	7%	
Tend to agree	147	15	70	6	39	4	63	82	12	126	30	104	50	75	10	10	19	125	27	41	44	24	135	8	4	26	62	18	7	9	12	26	77	44	167	
	14%	6%	42%	8%	19%	4%	13%	15%	7%	17%	13%	16%	16%	19%	7%	6%	7%	18%	11%	15%	18%	18%	15%	9%	7%	11%	36%	16%	10%	5%	9%	15%	15%	14%	16%	
Neither agree nor disagree	198	42	30	15	35	12	91	105	27	133	37	129	59	66	30	37	67	126	56	48	49	25	178	11	8	38	30	22	9	33	34	38	111	44	175	
	19%	17%	19%	21%	17%	12%	19%	19%	14%	18%	17%	19%	19%	17%	22%	24%	23%	18%	23%	18%	20%	18%	20%	13%	16%	16%	17%	19%	13%	18%	24%	22%	21%	14%	17%	
Tend to disagree	196	65	12	18	44	27	90	106	51	131	47	129	65	74	28	24	52	139	36	56	43	32	166	19	11	42	25	16	20	50	28	21	102	71	208	
	19%	26%	7%	26%	22%	26%	19%	19%	28%	18%	21%	19%	21%	19%	21%	16%	18%	20%	15%	20%	18%	23%	19%	21%	22%	17%	15%	14%	28%	26%	19%	12%	19%	23%	20%	
Strongly disagree	356	121	2	28	69	58	184	171	86	236	78	235	107	122	53	58	110	229	94	93	62	45	294	45	17	124	10	48	30	84	41	56	156	139	339	
	35%	48%	1%	40%	34%	56%	39%	31%	46%	33%	35%	35%	34%	31%	39%	39%	39%	32%	39%	34%	26%	33%	33%	51%	34%	51%	6%	42%	41%	44%	28%	33%	30%	44%	33%	
Don't know	73	7	*	2	8	3	27	41	6	38	12	39	21	17	10	19	29	38	19	19	22	3	63	4	7	7	3	5	4	10	28	15	46	9	73	
	7%	3%	*	3%	4%	3%	6%	8%	3%	5%	6%	6%	7%	4%	8%	13%	10%	5%	8%	7%	9%	2%	7%	5%	14%	3%	2%	4%	6%	5%	20%	9%	9%	3%	7%	
Agree	208	18	120	7	46	4	82	124	17	181	49	136	63	114	14	12	27	176	38	57	65	31	192	10	7	33	103	23	9	13	13	43	110	54	236	
	20%	7%	73%	10%	23%	4%	17%	23%	9%	25%	22%	20%	20%	29%	11%	8%	9%	25%	16%	21%	27%	23%	21%	11%	13%	13%	60%	20%	13%	7%	9%	25%	21%	17%	23%	
Disagree	552	186	14	47	113	85	274	277	137	368	125	364	172	196	81	81	162	368	130	149	105	77	460	63	28	166	35	64	50	134	68	77	258	210	547	
	54%	74%	9%	66%	56%	82%	58%	51%	74%	51%	56%	54%	55%	50%	60%	54%	57%	52%	53%	55%	44%	57%	52%	72%	57%	68%	21%	57%	69%	70%	47%	45%	49%	66%	53%	
Net agree	-344	-169	106	-39	-67	-81	-192	-153	-120	-187	-77	-228	-110	-82	-66	-69	-135	-192	-91	-92	-40	-46	-269	-54	-22	-134	68	-41	-41	-121	-55	-34	-148	-155	-311	
	-33%	-67%	64%	-55%	-33%	-78%	-41%	-28%	-65%	-26%	-34%	-34%	-35%	-21%	-49%	-46%	-48%	-27%	-38%	-34%	-17%	-33%	-30%	-61%	-43%	-55%	40%	-36%	-57%	-64%	-38%	-20%	-28%	-49%	-30%	

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 29
Q11_Reform. To what extent, if at all, do you agree or disagree with the following statements? Reform UK is ready to form the next government

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age				Social grade						Ethnicity		UnWgt Total	
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Men	Women	18-34	35-49	50-64	65+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority		Total
Unweighted Total	1031	863	727	668	872	843	807	741	66	513	502	264	227	268	272	282	339	154	147	621	301	897	111	1031	
Weighted Total	1031	840	692	635	863	823	785	713	60	489	525	288	239	257	246	237	289	184	227	526	411	860	141	1031	
Strongly agree	94	87	84	81	92	91	90	89	1	55	39	13	18	32	31	12	14	35	29	25	64	85	7	95	
	9%	10%	12%	13%	11%	11%	11%	12%	1%	11%	7%	5%	7%	13%	12%	5%	5%	19%	13%	5%	16%	10%	5%	9%	
Tend to agree	128	113	97	93	115	114	112	98	4	76	52	24	28	39	37	17	38	31	28	56	59	115	10	132	
	12%	13%	14%	15%	13%	14%	14%	14%	7%	15%	10%	8%	12%	15%	15%	7%	13%	17%	12%	11%	14%	13%	7%	13%	
Neither agree nor disagree	123	69	50	50	92	73	63	57	6	54	68	34	33	33	23	21	30	19	45	51	64	91	17	97	
	12%	8%	7%	8%	11%	9%	8%	8%	11%	11%	13%	12%	14%	13%	9%	9%	10%	10%	20%	10%	16%	11%	12%	9%	
Tend to disagree	116	94	67	48	95	89	80	70	6	54	62	27	35	26	28	41	36	15	14	76	29	99	15	106	
	11%	11%	10%	8%	11%	11%	10%	10%	9%	11%	12%	9%	14%	10%	11%	17%	12%	8%	6%	15%	7%	12%	11%	10%	
Strongly disagree	503	450	374	347	445	433	418	380	17	238	251	174	105	108	117	140	160	70	86	300	156	409	85	534	
	49%	54%	54%	55%	52%	53%	53%	53%	28%	49%	48%	60%	44%	42%	47%	59%	56%	38%	38%	57%	38%	48%	61%	52%	
Don't know	67	26	19	16	24	23	21	21	26	13	52	16	21	19	10	7	11	13	26	17	38	60	6	67	
	6%	3%	3%	3%	3%	3%	3%	3%	44%	3%	10%	6%	9%	8%	4%	3%	4%	7%	11%	3%	9%	7%	4%	6%	
Agree	222	201	181	174	207	205	202	186	5	131	91	37	46	71	68	29	52	66	57	81	123	200	17	227	
	22%	24%	26%	27%	24%	25%	26%	26%	8%	27%	17%	13%	19%	28%	28%	12%	18%	36%	25%	15%	30%	23%	12%	22%	
Disagree	619	544	441	395	541	522	499	450	22	291	313	201	140	134	145	181	196	86	100	377	185	509	100	640	
	60%	65%	64%	62%	63%	63%	64%	63%	37%	60%	60%	70%	58%	52%	59%	76%	68%	47%	44%	72%	45%	59%	71%	62%	
Net agree	-397	-343	-260	-221	-334	-317	-296	-263	-18	-160	-222	-164	-94	-63	-77	-152	-144	-19	-43	-296	-62	-309	-83	-413	
	-39%	-41%	-38%	-35%	-39%	-39%	-38%	-37%	-29%	-33%	-42%	-57%	-39%	-24%	-31%	-64%	-50%	-11%	-19%	-56%	-15%	-36%	-59%	-40%	

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - September 2026

Table 30
Q11_Reform. To what extent, if at all, do you agree or disagree with the following statements? Reform UK is ready to form the next government

Base : All

18 Sep 2026

Total (Weighted)	Voting					Working status		Government		Work sector		Tenure							ONS Regions							Past vote (2024 General Election)						Qualifications			UnW Tot.
	Labour	Conservative	Liberal Democrats (Lib Dem)	Reform UK	Green Party	Full-time	Not full-time/ Not work- ing	Satis- fied	Dis- satis- fied	Public	Private	Mort- gage	Owned out- right	Private renter	Social renter	Renter	Total owner occup- ier	North excl. Scot.	Mid- lands (incl. E of England)	South excl. London	Grea- ter London	Eng- land	Scot	Wales	Lab	Con	Reform UK	LD	Oth incl. LD, Grn	Did not vote/ not eligible/ too young	No qual'	Other qual'	Degree+		
1031	262	188	70	192	97	440	574	200	704	238	619	323	430	114	123	237	753	264	255	232	129	880	96	55	250	185	117	76	189	134	150	554	304	1031	
1031	253	164	71	202	104	474	548	186	719	224	669	315	393	135	150	284	708	243	273	241	136	893	88	50	244	170	114	72	190	144	172	525	317	1031	
94	2	6	-	80	1	40	54	3	91	16	66	20	48	12	11	24	68	26	31	22	5	84	9	1	10	16	46	1	3	13	24	62	7	95	
9%	1%	3%	s	39%	1%	8%	10%	2%	13%	7%	10%	6%	12%	9%	7%	8%	10%	11%	11%	9%	4%	9%	11%	1%	4%	9%	40%	2%	1%	9%	14%	12%	2%	9%	
128	5	20	4	76	1	55	72	3	120	26	80	35	58	7	25	33	93	28	39	29	13	109	10	9	14	42	33	3	13	9	19	85	24	132	
12%	2%	12%	6%	38%	*s	12%	13%	1%	17%	12%	12%	11%	15%	5%	17%	11%	13%	12%	14%	12%	10%	12%	11%	18%	6%	25%	29%	5%	7%	6%	11%	16%	7%	13%	
123	28	29	1	26	5	60	63	14	93	21	85	32	35	26	25	51	68	36	21	37	17	111	7	5	19	27	11	3	15	28	31	55	32	97	
12%	11%	18%	2%	13%	5%	13%	12%	7%	13%	10%	13%	10%	9%	19%	17%	18%	10%	15%	8%	15%	13%	12%	8%	9%	8%	16%	10%	4%	8%	19%	18%	10%	10%	9%	
116	27	39	12	8	1	59	56	15	83	32	73	47	44	11	10	21	92	26	32	32	16	105	7	4	18	29	12	7	15	17	15	60	41	106	
11%	11%	24%	17%	4%	1%	12%	10%	8%	12%	14%	11%	15%	11%	8%	7%	7%	13%	11%	12%	13%	12%	12%	8%	7%	7%	17%	11%	10%	8%	12%	9%	11%	13%	10%	
503	188	67	51	6	95	234	268	148	291	114	331	157	192	68	65	133	349	114	131	99	83	428	49	27	176	54	7	54	133	55	70	222	206	534	
49%	74%	41%	72%	3%	91%	49%	49%	80%	40%	51%	49%	50%	49%	50%	43%	47%	49%	47%	48%	41%	61%	48%	55%	54%	72%	31%	6%	75%	70%	38%	40%	42%	65%	52%	
67	3	3	2	7	3	27	34	4	41	14	33	23	15	10	13	23	38	12	19	22	2	55	7	5	7	3	5	3	11	22	14	42	8	67	
6%	1%	2%	3%	3%	3%	6%	6%	2%	6%	6%	5%	7%	4%	7%	9%	8%	5%	5%	7%	9%	1%	6%	7%	11%	3%	2%	4%	4%	6%	16%	8%	8%	3%	6%	
222	7	26	4	156	1	95	126	6	211	42	146	55	106	20	36	56	161	54	70	51	18	194	19	10	24	58	79	5	16	22	43	147	30	227	
22%	3%	16%	6%	77%	1%	20%	23%	3%	29%	19%	22%	17%	27%	15%	24%	20%	23%	22%	26%	21%	13%	22%	21%	19%	10%	34%	69%	6%	8%	15%	25%	28%	10%	22%	
619	215	107	64	14	96	293	324	163	374	146	405	205	236	79	75	154	441	140	163	131	99	533	56	30	194	82	19	61	148	72	84	282	247	640	
60%	85%	65%	89%	7%	92%	62%	59%	88%	52%	65%	60%	65%	60%	59%	50%	54%	62%	58%	60%	54%	73%	60%	63%	61%	79%	48%	17%	85%	78%	50%	49%	54%	78%	62%	
-397	-209	-81	-59	142	-95	-198	-198	-158	-163	-104	-258	-150	-130	-59	-39	-98	-280	-86	-93	-80	-81	-339	-37	-21	-170	-25	60	-57	-132	-50	-41	-135	-216	-413	
-39%	-82%	-49%	-83%	70%	-91%	-42%	-36%	-85%	-23%	-46%	-39%	-48%	-33%	-44%	-26%	-35%	-40%	-35%	-85%	-34%	-33%	-59%	-38%	-42%	-42%	-69%	-15%	52%	-79%	-70%	-35%	-24%	-26%	-68%	-40%

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 31
Q11_Competent.
To what extent, if at all, do you agree or disagree with the following statements?
The word 'competent' is an accurate description of the current government

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age					Social grade						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like- lihood	(10) Absol- utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Men	Women	18-34	35-49	50-64	65+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minor- ity	Total	
Unweighted Total	1031	863	727	668	872	843	807	741	66	513	502	264	227	268	272	282	339	154	147	621	301	897	111	1031	
Weighted Total	1031	840	692	635	863	823	785	713	60	489	525	288	239	257	246	237	289	184	227	526	411	860	141	1031	
Strongly agree	51	47	40	40	47	46	45	40	4	21	30	6	14	13	19	17	15	7	10	32	16	45	6	60	
	5%	6%	6%	6%	5%	6%	6%	6%	7%	4%	6%	2%	6%	5%	8%	7%	5%	4%	4%	6%	4%	5%	5%	6%	
Tend to agree	226	198	174	161	202	195	189	176	7	108	108	92	49	44	41	72	75	24	41	146	66	193	28	219	
	22%	24%	25%	25%	23%	24%	24%	25%	12%	22%	21%	32%	21%	17%	16%	30%	26%	13%	18%	28%	16%	22%	20%	21%	
Neither agree nor disagree	214	157	108	91	177	152	138	117	10	90	122	58	61	38	57	40	61	40	47	101	87	159	43	211	
	21%	19%	16%	14%	20%	18%	16%	16%	16%	18%	23%	20%	26%	15%	23%	17%	21%	22%	21%	19%	21%	19%	30%	20%	
Tend to disagree	198	160	128	120	161	157	147	132	11	93	103	55	48	56	40	50	56	39	32	107	71	170	23	202	
	19%	19%	18%	19%	19%	19%	19%	19%	18%	19%	20%	19%	20%	22%	16%	21%	20%	21%	14%	20%	17%	20%	16%	20%	
Strongly disagree	284	255	225	207	253	250	243	227	11	164	117	61	51	91	81	55	70	66	71	125	137	249	29	278	
	28%	30%	33%	33%	29%	30%	31%	32%	19%	34%	22%	21%	21%	35%	33%	23%	24%	36%	31%	24%	33%	29%	20%	27%	
Don't know	58	24	16	16	23	23	22	21	17	13	44	16	16	16	9	4	11	7	26	15	34	44	11	61	
	6%	3%	2%	3%	3%	3%	3%	3%	29%	3%	8%	6%	7%	6%	4%	2%	4%	4%	12%	3%	8%	5%	8%	6%	
Agree	277	245	214	201	249	242	234	216	11	129	138	98	63	57	59	88	90	31	51	178	82	238	35	279	
	27%	29%	31%	32%	29%	29%	30%	30%	18%	26%	26%	34%	26%	22%	24%	37%	31%	17%	22%	34%	20%	28%	25%	27%	
Disagree	482	414	353	327	414	406	391	360	22	257	220	115	99	146	121	105	127	105	103	232	208	418	52	480	
	47%	49%	51%	51%	48%	49%	50%	50%	37%	53%	42%	40%	41%	57%	49%	44%	44%	57%	45%	44%	51%	49%	37%	47%	
Net agree	-205	-169	-139	-126	-166	-165	-157	-144	-11	-129	-82	-17	-36	-90	-62	-17	-36	-75	-52	-53	-126	-180	-17	-201	
	-20%	-20%	-20%	-20%	-19%	-20%	-20%	-20%	-18%	-26%	-16%	-6%	-15%	-35%	-25%	-7%	-13%	-41%	-23%	-10%	-31%	-21%	-12%	-19%	

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - September 2026

Table 32
Q11_ Competent.
To what extent, if at all, do you agree or disagree with the following statements?
The word 'competent' is an accurate description of the current government

Base : All

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure							ONS Regions							Past vote (2024 General Election)						Qualifications			UnW Tot.
		Labour	Conservative	Liberal Democrats (Lib Dem)	Reform UK	Green Party	Full-time	Not full-time/ Not work- ing	Satis- fied	Dis- satis- fied	Public	Private	Mort- gage	Owned out- right	Private renter	Social renter	Renter	Total owner occup- ier	North excl. Scot.	Mid- lands (incl. E of England)	South excl. London	Grea- ter London	Eng- land	Scot	Wales	Lab	Con	Reform UK	LD	Oth incl. LD,Grn	Did not vote/ not eligible/ too young	No qual ¹	Other qual ¹	Degree+		
Unweighted Total	1031	262	188	70	192	97	440	574	200	704	238	619	323	430	114	123	237	753	264	255	232	129	880	96	55	250	185	117	76	189	134	150	554	304	1031	
Weighted Total	1031	253	164	71	202	104	474	548	186	719	224	669	315	393	135	150	284	708	243	273	241	136	893	88	50	244	170	114	72	190	144	172	525	317	1031	
Strongly agree	51	34	2	1	5	4	16	35	38	10	15	32	11	25	9	7	15	36	24	8	8	5	45	2	4	31	2	1	3	8	5	10	19	23	60	
	5%	14%	1%	1%	3%	4%	3%	6%	20%	1%	7%	5%	3%	6%	7%	4%	5%	5%	10%	3%	3%	4%	5%	3%	8%	13%	1%	1%	4%	4%	3%	6%	4%	7%	6%	
Tend to agree	226	119	11	26	3	34	114	112	113	78	62	144	92	64	34	29	64	156	52	62	51	36	201	19	6	86	14	3	35	65	27	22	91	110	219	
	22%	47%	6%	36%	1%	33%	24%	20%	61%	11%	28%	21%	29%	16%	26%	19%	22%	22%	22%	23%	21%	27%	23%	21%	12%	35%	8%	3%	49%	34%	19%	13%	17%	35%	21%	
Neither agree nor disagree	214	54	40	16	24	26	88	125	18	144	43	135	64	86	29	26	55	150	56	52	49	31	188	14	11	50	33	15	9	33	30	45	107	61	211	
	21%	21%	25%	23%	12%	25%	19%	23%	10%	20%	19%	20%	20%	22%	22%	17%	19%	21%	23%	19%	20%	23%	21%	16%	23%	21%	20%	13%	12%	17%	21%	26%	20%	19%	20%	
Tend to disagree	198	21	50	11	41	29	114	83	5	189	40	139	66	82	23	21	44	148	42	48	47	30	167	19	12	28	41	22	7	42	27	27	118	52	202	
	19%	8%	30%	16%	21%	28%	24%	15%	3%	26%	18%	21%	21%	21%	17%	14%	15%	21%	17%	18%	19%	22%	19%	21%	24%	12%	24%	19%	9%	22%	19%	15%	22%	16%	20%	
Strongly disagree	284	15	58	16	122	11	118	163	8	274	54	194	66	120	29	56	84	187	54	90	73	30	248	27	10	37	76	70	18	36	35	55	161	65	278	
	28%	6%	36%	22%	60%	10%	25%	30%	4%	38%	24%	29%	21%	31%	21%	37%	30%	26%	22%	33%	30%	22%	28%	30%	19%	15%	45%	61%	25%	19%	25%	32%	31%	21%	27%	
Don't know	58	10	3	2	6	1	24	29	5	25	9	27	16	15	10	11	22	31	14	13	13	4	44	7	7	12	4	3	1	7	20	14	30	6	61	
	6%	4%	2%	3%	3%	1%	5%	5%	3%	3%	4%	4%	5%	4%	7%	8%	8%	4%	6%	5%	5%	3%	5%	8%	13%	5%	2%	2%	1%	4%	14%	8%	6%	2%	6%	
Agree	277	153	13	26	8	38	130	147	151	88	77	175	103	89	43	38	79	191	76	70	59	42	246	21	10	117	16	4	38	72	32	32	109	133	279	
	27%	61%	8%	36%	4%	36%	27%	27%	81%	12%	34%	26%	33%	23%	32%	24%	28%	27%	31%	26%	24%	31%	28%	24%	20%	48%	9%	4%	53%	38%	22%	19%	21%	42%	27%	
Disagree	482	36	108	27	163	40	232	246	13	463	94	332	133	202	52	76	128	335	97	138	120	60	414	46	22	65	117	92	25	77	63	82	279	117	480	
	47%	14%	66%	38%	81%	38%	49%	45%	7%	64%	42%	50%	42%	51%	39%	51%	45%	47%	40%	51%	50%	44%	46%	52%	43%	27%	69%	80%	34%	41%	44%	47%	53%	37%	47%	
Net agree	-205	117	-95	-1	-155	-2	-102	-99	138	-376	-17	-157	-30	-113	-9	-41	-49	-143	-21	-69	-61	-18	-168	-25	-12	52	-101	-87	13	-5	-31	-49	-169	16	-201	
	-20%	46%	-58%	-2%	-77%	-2%	-22%	-18%	74%	-52%	-8%	-23%	-10%	-29%	-6%	-27%	-17%	-20%	-8%	-25%	-25%	-13%	-19%	-28%	-23%	21%	-59%	-76%	18%	-3%	-22%	-29%	-32%	5%	-19%	

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 33
Q11_BadenochPM.
To what extent, if at all, do you agree or disagree with the following statements?
Kemi Badenoch is ready to be Prime Minister

Base : All

	Total (Wtd)	Likelihood to vote (General Election)								Gender		Age				Social grade						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like- lihood	(10) Absol- utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Men	Women	18-34	35-49	50-64	65+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min- ority	
Unweighted Total	1031	863	727	668	872	843	807	741	66	513	502	264	227	268	272	282	339	154	147	621	301	897	111	1031
Weighted Total	1031	840	692	635	863	823	785	713	60	489	525	288	239	257	246	237	289	184	227	526	411	860	141	1031
Strongly agree	67	64	64	59	67	66	66	66	*	32	35	9	7	19	32	16	22	8	17	38	25	62	6	75
	7%	8%	9%	9%	8%	8%	8%	9%		7%	7%	3%	3%	7%	13%	7%	8%	4%	7%	7%	6%	7%	4%	7%
Tend to agree	163	147	126	113	150	147	143	129	2	89	74	29	31	50	53	54	46	26	22	100	49	145	17	180
	16%	18%	18%	18%	17%	18%	18%	18%	4%	18%	14%	10%	13%	19%	22%	23%	16%	14%	10%	19%	12%	17%	12%	17%
Neither agree nor disagree	197	134	97	91	152	128	116	106	10	89	103	57	56	46	37	40	49	34	54	89	89	147	30	196
	19%	16%	14%	14%	18%	15%	15%	15%	16%	18%	20%	20%	24%	18%	15%	17%	17%	19%	24%	17%	22%	17%	22%	19%
Tend to disagree	189	163	124	106	161	154	146	126	6	95	91	53	50	40	45	41	63	36	31	105	67	158	30	178
	18%	19%	18%	17%	19%	19%	19%	18%	10%	19%	17%	18%	21%	15%	18%	17%	22%	20%	14%	20%	16%	18%	21%	17%
Strongly disagree	324	294	251	240	292	291	280	256	17	163	156	103	75	83	63	79	87	65	68	166	133	271	45	305
	31%	35%	36%	38%	34%	35%	36%	36%	29%	33%	30%	36%	31%	32%	26%	33%	30%	35%	30%	32%	32%	32%	32%	30%
Don't know	91	39	29	26	41	38	34	30	25	21	65	37	19	20	15	7	22	14	36	29	49	76	13	97
	9%	5%	4%	4%	5%	5%	4%	4%	41%	4%	12%	13%	8%	8%	6%	3%	7%	7%	16%	5%	12%	9%	10%	9%
Agree	231	211	190	172	217	212	209	194	2	121	109	38	38	69	86	70	68	34	39	138	73	207	22	255
	22%	25%	28%	27%	25%	26%	27%	27%	4%	25%	21%	13%	16%	27%	35%	29%	24%	19%	17%	26%	18%	24%	16%	25%
Disagree	513	457	375	346	453	445	426	383	23	257	247	157	125	123	108	120	150	101	99	270	200	430	75	483
	50%	54%	54%	54%	52%	54%	54%	54%	39%	53%	47%	54%	52%	48%	44%	51%	52%	55%	43%	51%	49%	50%	53%	47%
Net agree	-282	-245	-185	-173	-236	-233	-218	-189	-21	-136	-138	-119	-87	-54	-23	-50	-82	-67	-60	-132	-127	-223	-52	-228
	-27%	-29%	-27%	-27%	-27%	-28%	-28%	-26%	-34%	-28%	-26%	-41%	-36%	-21%	-9%	-21%	-28%	-37%	-26%	-25%	-31%	-26%	-37%	-22%

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - September 2026

Table 34
Q11_BadenochPM.
To what extent, if at all, do you agree or disagree with the following statements?
Kemi Badenoch is ready to be Prime Minister

Base : All

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure							ONS Regions							Past vote (2024 General Election)						Qualifications			UnW Tot.
		Labour	Conservative	Liberal Democrats (Lib Dem)	Reform UK	Green Party	Full-time	Not full-time/ Not work- ing	Satis- fied	Dis- satis- fied	Public	Private	Mort- gage	Owned out- right	Private renter	Social renter	Renter	Total owner occup- ier	North excl. Scot.	Mid- lands (incl. E of England)	South excl. London	Grea- ter London	Eng- land	Scot	Wales	Lab	Con	Reform UK	LD	Oth incl. LD,Grn	Did not vote/ not eligible/ too young	No qual ¹	Other qual ¹	Degree+		
Unweighted Total	1031	262	188	70	192	97	440	574	200	704	238	619	323	430	114	123	237	753	264	255	232	129	880	96	55	250	185	117	76	189	134	150	554	304	1031	
Weighted Total	1031	253	164	71	202	104	474	548	186	719	224	669	315	393	135	150	284	708	243	273	241	136	893	88	50	244	170	114	72	190	144	172	525	317	1031	
Strongly agree	67	2	52	3	9	1	23	44	4	62	24	31	16	41	5	2	7	58	12	22	20	8	63	2	3	6	46	8	2	4	1	17	39	10	75	
	7%	1%	32%	4%	4%	1%	5%	8%	2%	9%	11%	5%	5%	11%	4%	2%	3%	8%	5%	8%	8%	6%	7%	2%	6%	2%	27%	7%	3%	2%	1%	10%	7%	3%	7%	
Tend to agree	163	15	67	6	54	5	67	95	16	140	28	116	49	85	10	16	26	134	31	43	47	26	146	12	5	29	55	31	6	15	11	23	90	50	180	
	16%	6%	41%	9%	27%	4%	14%	17%	9%	19%	13%	17%	16%	22%	7%	11%	9%	19%	13%	16%	19%	19%	16%	14%	11%	12%	32%	27%	8%	8%	7%	13%	17%	16%	17%	
Neither agree nor disagree	197	55	25	14	33	12	91	104	35	124	36	138	55	73	31	30	61	128	64	45	50	21	180	10	6	39	29	17	8	25	48	42	101	48	196	
	19%	22%	15%	20%	17%	12%	19%	19%	19%	17%	16%	21%	17%	19%	23%	20%	21%	18%	26%	16%	21%	16%	20%	11%	13%	16%	17%	15%	12%	13%	33%	24%	19%	15%	19%	
Tend to disagree	189	58	11	22	41	19	98	91	45	129	48	125	65	60	30	26	56	126	35	48	46	31	160	19	10	44	26	22	26	48	21	14	102	71	178	
	18%	23%	7%	30%	20%	19%	21%	17%	24%	18%	22%	19%	21%	15%	22%	17%	20%	18%	15%	17%	19%	23%	18%	21%	20%	18%	15%	19%	35%	25%	14%	8%	19%	22%	17%	
Strongly disagree	324	114	7	23	54	58	162	162	79	209	72	211	98	109	50	57	107	207	82	88	52	47	269	36	19	113	11	31	26	82	37	58	138	123	305	
	31%	45%	4%	32%	27%	56%	34%	30%	42%	29%	32%	32%	31%	28%	37%	38%	37%	29%	34%	32%	22%	35%	30%	40%	39%	46%	7%	28%	36%	43%	26%	34%	26%	39%	30%	
Don't know	91	9	3	3	11	9	34	51	8	56	14	49	32	24	10	19	28	56	19	28	25	3	74	10	6	14	4	5	4	15	26	18	56	15	97	
	9%	3%	2%	5%	5%	9%	7%	9%	4%	8%	6%	7%	10%	6%	7%	12%	10%	8%	8%	10%	10%	2%	8%	12%	12%	6%	2%	5%	5%	8%	18%	10%	11%	5%	9%	
Agree	231	18	119	10	63	5	90	139	20	202	53	146	65	127	15	18	33	192	43	65	67	34	209	14	8	34	100	39	8	20	12	40	129	61	255	
	22%	7%	72%	13%	31%	5%	19%	25%	11%	28%	24%	22%	21%	32%	11%	12%	12%	27%	18%	24%	28%	25%	23%	16%	17%	14%	59%	34%	11%	10%	8%	23%	24%	19%	25%	
Disagree	513	172	18	44	95	77	259	253	123	338	120	337	163	169	79	83	162	332	117	135	98	78	429	54	29	157	37	53	52	130	58	72	240	194	483	
	50%	68%	11%	62%	47%	74%	55%	46%	66%	47%	54%	50%	52%	43%	59%	55%	57%	47%	48%	50%	41%	58%	48%	61%	58%	64%	22%	47%	72%	68%	40%	42%	46%	61%	47%	
Net agree	-262	-154	101	-35	-32	-72	-170	-113	-104	-137	-67	-190	-98	-42	-65	-65	-129	-140	-74	-71	-31	-45	-221	-40	-21	-122	63	-15	-43	-110	-46	-32	-112	-133	-228	
	-27%	-61%	61%	-49%	-16%	-69%	-36%	-21%	-56%	-19%	-30%	-28%	-31%	-11%	-48%	-43%	-45%	-20%	-31%	-26%	-13%	-33%	-25%	-46%	-42%	-50%	37%	-13%	-60%	-58%	-32%	-19%	-21%	-42%	-22%	

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 35
Q11_FaragePM.
To what extent, if at all, do you agree or disagree with the following statements?
Nigel Farage is ready to be Prime Minister

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age					Social grade						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Men	Women	18-34	35-49	50-64	65+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minor-ity	Total	
Unweighted Total	1031	863	727	668	872	843	807	741	66	513	502	264	227	268	272	282	339	154	147	621	301	897	111	1031	
Weighted Total	1031	840	692	635	863	823	785	713	60	489	525	288	239	257	246	237	289	184	227	526	411	860	141	1031	
Strongly agree	91	84	81	81	90	89	88	87	1	59	32	11	9	37	34	12	15	35	27	27	62	86	3	96	
	9%	10%	12%	13%	10%	11%	11%	12%	1%	12%	6%	4%	4%	14%	14%	5%	5%	19%	12%	5%	15%	10%	2%	9%	
Tend to agree	118	102	83	77	102	100	95	85	3	69	48	23	28	29	37	21	27	27	30	48	56	99	13	114	
	11%	12%	12%	12%	12%	12%	12%	12%	5%	14%	9%	8%	12%	11%	15%	9%	9%	15%	13%	9%	14%	12%	9%	11%	
Neither agree nor disagree	125	78	60	53	102	85	77	67	7	50	73	37	36	33	19	21	39	21	34	59	55	103	11	108	
	12%	9%	9%	8%	12%	10%	10%	9%	11%	10%	14%	13%	15%	13%	8%	9%	13%	11%	15%	11%	13%	12%	8%	10%	
Tend to disagree	93	76	53	44	75	70	61	53	4	42	51	19	30	20	24	24	31	14	16	56	30	78	13	87	
	9%	9%	8%	7%	9%	9%	8%	7%	6%	9%	10%	7%	13%	8%	10%	10%	11%	8%	7%	11%	7%	9%	9%	8%	
Strongly disagree	536	473	395	361	469	456	443	402	21	254	268	177	120	120	119	154	165	74	94	319	168	437	91	561	
	52%	56%	57%	57%	54%	55%	56%	56%	39%	52%	51%	61%	50%	47%	48%	65%	57%	40%	41%	61%	41%	51%	65%	54%	
Don't know	68	27	19	19	25	23	20	20	25	14	53	21	17	17	13	5	12	13	27	16	40	57	10	65	
	7%	3%	3%	3%	3%	3%	3%	3%	41%	3%	10%	7%	7%	7%	5%	2%	4%	7%	12%	3%	10%	7%	7%	6%	
Agree	209	186	164	158	192	189	183	171	4	128	81	34	37	66	71	34	42	62	56	76	119	185	16	210	
	20%	22%	24%	25%	22%	23%	23%	24%	6%	26%	15%	12%	15%	26%	29%	14%	15%	34%	25%	14%	29%	21%	11%	20%	
Disagree	629	549	448	405	543	527	504	455	25	296	318	196	150	141	143	178	196	88	110	374	198	515	104	648	
	61%	65%	65%	64%	63%	64%	64%	64%	41%	61%	61%	68%	63%	55%	58%	75%	68%	48%	48%	71%	48%	60%	74%	63%	
Net agree	-421	-363	-284	-247	-351	-338	-321	-284	-21	-168	-238	-162	-113	-75	-72	-145	-154	-26	-54	-298	-79	-330	-88	-438	
	-41%	-43%	-41%	-39%	-41%	-41%	-41%	-40%	-35%	-34%	-45%	-56%	-47%	-29%	-29%	-61%	-53%	-14%	-24%	-57%	-19%	-38%	-63%	-42%	

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
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*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - September 2026

Table 36
Q11_FaragePM.
To what extent, if at all, do you agree or disagree with the following statements?
Nigel Farage is ready to be Prime Minister

Base : All

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure							ONS Regions							Past vote (2024 General Election)						Qualifications			UnW Tot.
		Labour	Conservative	Liberal Democrats (Lib Dem)	Reform UK	Green Party	Full-time	Not full-time/ Not working	Satis- fied	Dis- satis- fied	Public	Private	Mort gage	Owned out- right	Private renter	Social renter	Renter	Total owner occup- ier	North excl. Scot	Mid- lands (incl. E of England)	South excl. London	Grea- ter London	Eng- land	Scot	Wales	Lab	Con	Reform UK	LD	Oth incl. LD,Grn	Did not vote/ not eligible/ too young	No qual ¹	Other qual ¹	Degree+		
Unweighted Total	1031	262	188	70	192	97	440	574	200	704	238	619	323	430	114	123	237	753	264	255	232	129	880	96	55	250	185	117	76	189	134	150	554	304	1031	
Weighted Total	1031	253	164	71	202	104	474	548	186	719	224	669	315	393	135	150	284	708	243	273	241	136	893	88	50	244	170	114	72	190	144	172	525	317	1031	
Strongly agree	91	*	9	*	74	1	36	55	4	87	15	63	16	51	14	8	22	67	22	32	26	6	86	4	1	6	19	45	1	3	11	24	58	8	96	
	9%	*	6%	*s	37%	1% ^s	8%	10%	2%	12%	7%	9%	5%	13%	10%	5%	8%	9%	9%	12%	11%	4%	10%	5% ^s	1% ^s	2%	11%	39%	1% ^s	2%	8%	14%	11%	2%	9%	
Tend to agree	118	10	22	6	66	*	55	63	9	102	27	80	36	53	10	15	25	90	30	29	29	11	99	11	8	17	37	28	6	9	12	18	66	33	114	
	11%	4%	13%	8% ^s	33%	*s	12%	11%	5%	14%	12%	12%	12%	14%	7%	10%	9%	13%	12%	11%	12%	8%	11%	13% ^s	15% ^s	7%	22%	25%	8% ^s	5%	8%	11%	13%	10%	11%	
Neither agree nor disagree	125	30	27	2	25	4	61	64	11	98	26	79	38	42	18	20	38	80	34	32	32	15	113	6	7	21	26	14	2	15	22	22	77	21	108	
	12%	12%	17%	2% ^s	13%	4% ^s	13%	12%	6%	14%	12%	12%	12%	11%	14%	13%	13%	11%	14%	12%	13%	11%	13%	6% ^s	14% ^s	9%	15%	12%	3% ^s	8%	15%	13%	15%	7%	10%	
Tend to disagree	93	21	31	2	13	1	49	44	8	77	13	69	32	35	12	12	24	68	27	23	23	12	86	5	3	15	22	13	4	14	14	15	51	27	87	
	9%	8%	19%	3% ^s	6%	1% ^s	10%	8%	4%	11%	6%	10%	10%	9%	9%	8%	8%	10%	11%	8%	10%	9%	10%	6% ^s	5% ^s	6%	13%	11%	5% ^s	7%	9%	9%	10%	9%	8%	
Strongly disagree	536	189	74	59	11	97	250	283	151	315	130	342	171	201	74	71	145	372	114	142	112	85	453	57	26	178	60	10	57	139	66	77	233	221	561	
	52%	75%	45%	83% ^s	5%	93% ^s	53%	52%	81%	44%	58%	51%	54%	51%	55%	47%	51%	53%	47%	52%	46%	63%	51%	64% ^s	53% ^s	73%	35%	9%	79% ^s	73%	46%	44%	44%	70%	54%	
Don't know	68	3	1	2	13	2	23	39	4	41	13	35	21	10	7	24	31	31	16	16	18	7	56	6	6	8	6	4	3	10	20	16	41	8	65	
	7%	1%	1%	3% ^s	6%	2% ^s	5%	7%	2%	6%	6%	5%	7%	3%	5%	16%	11%	4%	7%	6%	7%	5%	6%	7% ^s	12% ^s	3%	4%	4%	4% ^s	5%	14%	9%	8%	2%	6%	
Agree	209	10	31	6	140	1	91	118	13	189	42	144	53	105	24	23	47	157	52	61	56	16	185	15	8	22	56	73	6	12	23	42	124	40	210	
	20%	4%	19%	8% ^s	69%	1% ^s	19%	21%	7%	26%	19%	21%	17%	27%	17%	15%	16%	22%	21%	22%	23%	12%	21%	17% ^s	16% ^s	9%	33%	64%	9% ^s	7%	16%	25%	24%	13%	20%	
Disagree	629	210	105	61	24	98	299	327	159	392	143	411	204	236	86	83	169	440	141	164	135	98	539	62	29	192	82	23	61	153	79	91	283	248	648	
	61%	83%	64%	86% ^s	12%	94% ^s	63%	60%	85%	54%	64%	61%	65%	60%	64%	55%	59%	62%	58%	60%	56%	72%	60%	70% ^s	58% ^s	79%	48%	20%	84% ^s	81%	55%	53%	54%	78%	63%	
Net agree	-421	-200	-74	-55	116	-97	-208	-209	-146	-203	-101	-267	-151	-131	-62	-60	-122	-282	-89	-104	-80	-81	-354	-46	-21	-170	-26	90	-54	-140	-56	-49	-159	-207	-438	
	-41%	-79%	-45%	-78% ^s	58%	-92% ^s	-44%	-38%	-78%	-28%	-45%	-40%	-48%	-33%	-46%	-40%	-43%	-40%	-37%	-38%	-33%	-60%	-40%	-52% ^s	-42% ^s	-70%	-15%	44%	-76% ^s	-74%	-39%	-28%	-30%	-65%	-42%	

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
* = Less than 0.5%
s = Where unweighted base sizes smaller than 100, please note results are indicative only

Table 37
PLMmod_Q10B_ The following is a list of some things, both favourable and unfavourable, that have been said about various political parties.
Which of these, if any, do you think apply to...the Party?

- Summary table - APPLIES -

Base : All (new - Sept. 2026)

	Labour	Conservative	Reform UK	Lib Dem	Green
Unweighted Total	1031	1031	1031	1031	1031
Weighted Total	1031	1031	1031	1031	1031
Keeps its promises	175 17%	151 15%	167 16%	178 17%	171 17%
Understands the problems facing Britain	387 38%	306 30%	347 34%	307 30%	279 27%
Has a good team of leaders	290 28%	252 24%	211 20%	197 19%	188 18%
Will promise anything to win votes	591 57%	616 60%	669 65%	408 40%	460 45%
Divided	543 53%	503 49%	466 45%	181 18%	287 28%
Extreme	238 23%	261 25%	602 58%	124 12%	400 39%
Looks after the interests of people like me	296 29%	255 25%	262 25%	256 25%	262 25%
Fit to govern	380 37%	258 25%	207 20%	203 20%	175 17%
Concerned about people in real need in Britain	420 41%	220 21%	301 29%	328 32%	325 31%
Different to the other parties	279 27%	273 27%	612 59%	265 26%	547 53%
Out of date	465 45%	555 54%	425 41%	395 38%	322 31%

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 38
Q10BLabour (1). The Labour Party, Keeps its promises : Which of these, if any, do you think apply ?

18 Sep 2026

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age				Social grade						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Men	Women	18-34	35-49	50-64	65+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	
Unweighted Total	1031	863	727	668	872	843	807	741	66	513	502	264	227	268	272	282	339	154	147	621	301	897	111	1031
Weighted Total	1031	840	692	635	863	823	785	713	60	489	525	288	239	257	246	237	289	184	227	526	411	860	141	1031
Applies	175	154	132	121	161	149	142	135	3	90	85	61	44	31	39	49	59	26	32	108	57	140	34	177
	17%	18%	19%	19%	19%	18%	18%	19%	5%	18%	16%	21%	19%	12%	16%	21%	20%	14%	14%	20%	14%	16%	24%	17%
Does not apply	634	542	454	424	556	537	514	469	24	324	301	170	140	174	151	145	169	131	131	313	262	531	82	622
	62%	65%	66%	67%	64%	65%	65%	66%	41%	66%	57%	59%	58%	68%	61%	61%	58%	71%	58%	60%	64%	62%	58%	60%
Don't know	221	144	106	90	145	137	129	110	32	75	139	57	55	52	57	44	61	27	65	105	92	189	25	232
	21%	17%	15%	14%	17%	17%	16%	15%	54%	15%	26%	20%	23%	20%	23%	18%	21%	15%	29%	20%	22%	22%	18%	23%

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 39
Q10BLabour (1). The Labour Party, Keeps its promises : Which of these, if any, do you think apply ?

18 Sep 2026

Base : All

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure						ONS Regions						Past vote (2024 General Election)						Qualifications			UnW Tot.	
		Labour	Conservative	Liberal Democrats (Lib Dem)	Reform UK	Green Party	Full-time	Not full-time/ Not working	Satis- fied	Dis- satis- fied	Public	Private	Mort gage	Owned out- right	Private renter	Social renter	Renter	Total owner occup- ier	North excl. Scot	Mid- lands (incl. E of England)	South excl. London	Grea- ter London	Eng- land	Scot	Wales	Lab	Con	Reform UK	LD	Oth incl. LD, Grn	Did not vote/ not eligible/ too young	No qual	Other qual	Degree+	
Unweighted Total	1031	262	188	70	192	97	440	574	200	704	238	619	323	430	114	123	237	753	264	255	232	129	880	96	55	250	185	117	76	189	134	150	554	304	1031
Weighted Total	1031	253	164	71	202	104	474	548	186	719	224	669	315	393	135	150	284	708	243	273	241	136	893	88	50	244	170	114	72	190	144	172	525	317	1031
Applies	175	108	9	15	4	23	81	94	102	54	57	105	59	64	31	16	47	124	56	53	26	25	161	7	8	81	11	4	18	38	23	26	70	78	177
	17%	43%	5%	21%	2%	22%	17%	17%	55%	8%	26%	16%	19%	16%	23%	11%	17%	17%	23%	19%	11%	19%	18%	8%	16%	33%	6%	3%	25%	20%	16%	15%	13%	24%	17%
Does not apply	634	88	136	44	178	62	304	327	41	560	127	428	187	258	70	96	166	445	140	161	164	88	552	51	30	123	137	98	38	104	79	107	341	177	622
	62%	35%	83%	62%	88%	59%	64%	60%	22%	78%	57%	64%	59%	66%	52%	64%	58%	63%	57%	59%	68%	65%	62%	58%	61%	50%	80%	86%	53%	55%	55%	62%	65%	56%	60%
Don't know	221	57	20	12	20	20	89	127	44	105	39	137	69	70	34	37	72	139	47	58	51	23	179	30	12	40	22	13	16	48	42	39	114	62	232
	21%	23%	12%	17%	10%	19%	19%	23%	24%	15%	18%	20%	22%	18%	26%	25%	25%	20%	19%	21%	21%	17%	20%	34%	23%	17%	13%	11%	22%	25%	29%	22%	22%	20%	23%

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 40
Q10BLabour (2). The Labour Party, Understands the problems facing Britain : Which of these, if any, do you think apply to?

18 Sep 2026

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age				Social grade						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Men	Women	18-34	35-49	50-64	65+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min-ority	
Unweighted Total	1031	863	727	668	872	843	807	741	66	513	502	264	227	268	272	282	339	154	147	621	301	897	111	1031
Weighted Total	1031	840	692	635	863	823	785	713	60	489	525	288	239	257	246	237	289	184	227	526	411	860	141	1031
Applies	387	337	280	260	354	340	325	291	10	171	208	122	87	77	100	106	126	50	76	232	126	315	63	408
	38%	40%	40%	41%	41%	41%	41%	41%	16%	35%	40%	42%	37%	30%	41%	45%	44%	27%	33%	44%	31%	37%	45%	40%
Does not apply	500	427	360	328	427	407	391	365	21	265	229	124	117	141	118	109	131	108	108	240	216	425	58	481
	49%	51%	52%	52%	49%	49%	50%	51%	36%	54%	44%	43%	49%	55%	48%	46%	46%	59%	48%	46%	52%	49%	41	47%
Don't know	144	75	52	47	82	77	69	57	29	53	88	41	35	40	28	22	31	26	43	54	70	120	20	142
	14%	9%	8%	7%	9%	9%	9%	8%	48%	11%	17%	14%	15%	15%	11%	9%	11%	14%	19%	10%	17%	14%	14%	14%

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 41
Q10BLabour (2). The Labour Party, Understands the problems facing Britain : Which of these, if any, do you think apply to?

18 Sep 2026

Base : All

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure						ONS Regions						Past vote (2024 General Election)						Qualifications			UnW Tot.	
		Labour	Conservative	Liberal Democrats (Lib Dem)	Reform UK	Green Party	Full-time	Not full-time/ Not working	Satis- fied	Dis- satis- fied	Public	Private	Mort gage	Owned out- right	Private renter	Social renter	Renter	Total owner occup- ier	North excl. Scot.	Mid- lands (incl. E of England)	South excl. London	Grea- ter London	Eng- land	Scot	Wales	Lab	Con	Reform UK	LD	Oth incl. LD, Grn	Did not vote/ not eligible/ too young	No qual	Other qual		Degree+
Unweighted Total	1031	262	188	70	192	97	440	574	200	704	238	619	323	430	114	123	237	753	264	255	232	129	880	96	55	250	185	117	76	189	134	150	554	304	1031
Weighted Total	1031	253	164	71	202	104	474	548	186	719	224	669	315	393	135	150	284	708	243	273	241	136	893	88	50	244	170	114	72	190	144	172	525	317	1031
Applies	387	195	39	27	17	53	171	215	157	167	96	246	129	151	59	37	96	280	107	95	83	62	347	26	14	151	35	14	33	80	41	55	165	159	408
	38%	77%	24%	38% ^s	9%	51% ^s	36%	39%	84%	23%	43%	37%	41%	38%	44%	25%	34%	40%	44%	35%	34%	46%	39%	29% ^s	28% ^s	62%	20%	12%	46% ^s	42%	29%	32%	31%	50%	40%
Does not apply	500	37	115	31	169	44	246	251	16	472	99	342	148	198	54	81	135	346	102	140	129	62	433	43	24	73	119	91	31	83	64	93	273	130	481
	49%	15%	70%	44% ^s	84%	42% ^s	52%	46%	9%	66%	44%	51%	47%	50%	40%	54%	47%	49%	42%	51%	54%	45%	48%	49% ^s	49% ^s	30%	70%	80%	43% ^s	44%	44%	54%	52%	41%	47%
Don't know	144	21	10	13	15	8	58	81	14	81	28	82	38	44	22	32	54	82	34	38	29	12	113	19	11	20	16	9	8	27	39	25	87	28	142
	14%	8%	6%	18% ^s	8%	7% ^s	12%	15%	7%	11%	13%	12%	12%	11%	16%	21%	19%	12%	14%	14%	12%	9%	13%	22% ^s	23% ^s	8%	10%	8%	11% ^s	14%	27%	14%	17%	9%	14%

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=<0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 42
Q10BLabour (3). The Labour Party, Has a good team of leaders : Which of these, if any, do you think apply to?

18 Sep 2026

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age				Social grade						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Men	Women	18-34	35-49	50-64	65+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	
Unweighted Total	1031	863	727	668	872	843	807	741	66	513	502	264	227	268	272	282	339	154	147	621	301	897	111	1031
Weighted Total	1031	840	692	635	863	823	785	713	60	489	525	288	239	257	246	237	289	184	227	526	411	860	141	1031
Applies	290	258	219	202	269	260	247	225	9	138	147	95	71	56	69	89	85	44	51	174	95	238	50	311
	28%	31%	32%	32%	31%	32%	32%	32%	16%	28%	28%	33%	30%	22%	28%	38%	30%	24%	22%	33%	23%	28%	35%	30%
Does not apply	518	443	368	341	450	430	413	377	20	274	239	129	108	150	131	109	143	110	110	253	220	444	55	502
	50%	53%	53%	54%	52%	52%	53%	53%	33%	56%	46%	45%	45%	58%	53%	46%	50%	60%	48%	48%	54%	52%	39%	49%
Don't know	223	139	104	92	144	134	125	111	31	76	139	64	61	51	47	39	60	29	67	99	96	178	36	218
	22%	17%	15%	14%	17%	16%	16%	16%	51%	16%	27%	22%	25%	20%	19%	16%	21%	16%	29%	19%	23%	21%	25%	21%

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 43
Q10BLabour (3). The Labour Party, Has a good team of leaders : Which of these, if any, do you think apply to?

18 Sep 2026

Base : All

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure							ONS Regions							Past vote (2024 General Election)						Qualifications			UnW Tot.
		Labour	Conservative	Liberal Democrats (Lib Dem)	Reform UK	Green Party	Full-time	Not full-time/ Not working	Satis- fied	Dis- satis- fied	Public	Private	Mort gage	Owned out- right	Private renter	Social renter	Renter	Total owner occup- ier	North excl. Scot.	Mid- lands (incl. E of England)	South excl. London	Grea- ter London	Eng- land	Scot	Wales	Lab	Con	Reform UK	LD	Oth incl. LD, Grn	Did not vote/ not eligible/ too young	No qual	Other qual	Degree+		
Unweighted Total	1031	262	188	70	192	97	440	574	200	704	238	619	323	430	114	123	237	753	264	255	232	129	880	96	55	250	185	117	76	189	134	150	554	304	1031	
Weighted Total	1031	253	164	71	202	104	474	548	186	719	224	669	315	393	135	150	284	708	243	273	241	136	893	88	50	244	170	114	72	190	144	172	525	317	1031	
Applies	290	169	16	31	8	33	137	152	141	109	86	173	101	111	45	25	70	213	80	67	55	47	249	24	17	131	21	3	31	62	25	35	125	125	311	
	28%	67%	10%	43% ^s	4%	32% ^s	29%	28%	76%	15%	39%	26%	32%	28%	33%	17%	25%	30%	33%	25%	23%	34%	28%	27% ^s	34% ^s	54%	12%	3%	43% ^s	33%	18%	20%	24%	40%	30%	
Does not apply	518	46	127	25	169	49	252	263	23	474	93	364	143	211	56	89	145	354	105	144	133	75	456	42	20	75	127	98	23	84	68	99	279	136	502	
	50%	18%	77%	34% ^s	84%	47% ^s	53%	48%	12%	66%	42%	54%	45%	54%	41%	59%	51%	50%	43%	53%	55%	55%	51%	47% ^s	39% ^s	31%	75%	86%	32% ^s	44%	47%	57%	53%	43%	49%	
Don't know	223	39	22	16	25	22	85	133	22	136	44	132	70	71	34	35	69	141	58	62	53	14	187	23	13	39	23	12	18	44	51	39	121	55	218	
	22%	15%	13%	23% ^s	12%	21% ^s	18%	24%	12%	19%	20%	20%	22%	18%	25%	24%	24%	20%	24%	23%	22%	11%	21%	26% ^s	27% ^s	16%	13%	11%	26% ^s	23%	35%	23%	23%	17%	21%	

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 44
Q10BLabour (4). The Labour Party, Will promise anything to win votes : Which of these, if any, do you think apply to?

18 Sep 2026

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age				Social grade						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Men	Women	18-34	35-49	50-64	65+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min-ority	
Unweighted Total	1031	863	727	668	872	843	807	741	66	513	502	264	227	268	272	282	339	154	147	621	301	897	111	1031
Weighted Total	1031	840	692	635	863	823	785	713	60	489	525	288	239	257	246	237	289	184	227	526	411	860	141	1031
Applies	591	507	424	392	527	508	477	435	15	321	263	155	122	160	155	118	159	136	129	278	265	514	63	575
	57%	60%	61%	62%	61%	62%	61%	61%	26%	66%	50%	54%	51%	62%	63%	50%	55%	74%	57%	53%	64%	60%	45%	56%
Does not apply	277	233	196	186	236	226	222	202	13	112	158	85	74	59	59	95	86	30	50	181	80	222	44	290
	27%	28%	28%	29%	27%	27%	28%	28%	21%	23%	30%	30%	31%	23%	24%	40%	30%	16%	22%	34%	19%	26%	31%	28%
Don't know	163	101	72	57	100	90	86	76	32	56	104	48	43	39	33	24	44	18	48	67	66	124	34	166
	16%	12%	10%	9%	12%	11%	11%	11%	53%	12%	20%	17%	18%	15%	13%	10%	15%	10%	21%	13%	16%	14%	24%	16%

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 45

Q10BLabour (4). The Labour Party, Will promise anything to win votes : Which of these, if any, do you think apply to?

18 Sep 2026

Base : All

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure							ONS Regions							Past vote (2024 General Election)						Qualifications			UnW Tot.
		Labour	Conservative	Liberal Democrats (Lib Dem)	Reform UK	Green Party	Full-time	Not full-time/ Not working	Satis- fied	Dis- satis- fied	Public	Private	Mort gage	Owned out- right	Private renter	Social renter	Renter	Total owner occup- ier	North excl. Scot.	Mid- lands (incl. E of England)	South excl. London	Grea- ter London	Eng- land	Scot	Wales	Lab	Con	Reform UK	LD	Oth incl. LD, Grn	Did not vote/ not eligible/ too young	No qual	Other qual	Degree+		
Unweighted Total	1031	262	188	70	192	97	440	574	200	704	238	619	323	430	114	123	237	753	264	255	232	129	880	96	55	250	185	117	76	189	134	150	554	304	1031	
Weighted Total	1031	253	164	71	202	104	474	548	186	719	224	669	315	393	135	150	284	708	243	273	241	136	893	88	50	244	170	114	72	190	144	172	525	317	1031	
Applies	591	89	131	36	165	64	284	304	56	499	118	402	172	236	65	92	157	408	131	170	140	72	512	49	29	120	135	94	29	88	73	109	333	143	575	
	57%	35%	80%	51% ^s	82%	61% ^s	60%	56%	30%	69%	53%	60%	54%	60%	48%	61%	55%	58%	54%	62%	58%	53%	57%	56% ^s	59% ^s	49%	79%	82%	40% ^s	47%	51%	63%	63%	45%	56%	
Does not apply	277	135	17	23	23	31	135	140	116	133	76	170	99	99	48	25	73	198	77	62	66	46	250	16	11	101	21	11	35	69	30	40	101	130	290	
	27%	53%	11%	32% ^s	11%	29% ^s	29%	26%	62%	19%	34%	25%	32%	25%	36%	16%	26%	28%	32%	23%	27%	33%	28%	18% ^s	22% ^s	42%	12%	10%	49% ^s	37%	21%	23%	19%	41%	28%	
Don't know	163	29	16	12	13	10	55	103	14	87	29	97	44	57	21	33	55	102	36	41	36	18	130	23	9	23	14	9	8	32	41	24	91	44	166	
	16%	12%	10%	17% ^s	7%	9% ^s	12%	19%	8%	12%	13%	15%	14%	15%	16%	22%	19%	14%	15%	15%	15%	14%	15%	26% ^s	19% ^s	9%	8%	8%	11% ^s	17%	28%	14%	17%	14%	16%	

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 46
Q10BLabour (4). The Labour Party, Divided : Which of these, if any, do you think apply to?

18 Sep 2026

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age				Social grade						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Men	Women	18-34	35-49	50-64	65+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min-ority	
Unweighted Total	1031	863	727	668	872	843	807	741	66	513	502	264	227	268	272	282	339	154	147	621	301	897	111	1031
Weighted Total	1031	840	692	635	863	823	785	713	60	489	525	288	239	257	246	237	289	184	227	526	411	860	141	1031
Applies	543	491	424	390	497	489	468	433	13	308	224	151	109	134	149	135	152	109	106	288	215	460	71	531
	53%	58%	61%	61%	58%	59%	60%	61%	22% a	63%	43%	52%	46%	52%	60%	57%	53%	60%	46%	55%	52%	54%	50%	52%
Does not apply	262	212	168	156	222	206	193	175	13	113	148	81	68	54	58	70	76	41	52	146	93	216	34	272
	25%	25%	24%	25%	26%	25%	25%	24%	22% a	23%	28%	28%	28%	21%	24%	29%	26%	22%	23%	28%	23%	25%	24%	26%
Don't know	226	137	100	88	144	129	124	106	34	68	154	56	63	69	39	32	60	33	70	92	103	184	36	228
	22%	16%	14%	14%	17%	16%	16%	15%	56% a	14%	29%	19%	26%	27%	16%	14%	21%	18%	31%	18%	25%	21%	26%	22% a

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 47
Q10BLabour (4). The Labour Party, Divided : Which of these, if any, do you think apply to?

18 Sep 2026

Base : All

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure							ONS Regions							Past vote (2024 General Election)						Qualifications			UnW Tot.
		Labour	Conservative	Liberal Democrats (Lib Dem)	Reform UK	Green Party	Full-time	Not full-time/ Not working	Satis- fied	Dis- satis- fied	Public	Private	Mort gage	Owned out- right	Private renter	Social renter	Renter	Total owner occup- ier	North excl. Scot	Mid- lands (incl. E of England)	South excl. London	Grea- ter London	Eng- land	Scot	Wales	Lab	Con	Reform UK	LD	Oth incl. LD, Grn	Did not vote/ not eligible/ too young	No qual	Other qual	Degree+		
Unweighted Total	1031	262	188	70	192	97	440	574	200	704	238	619	323	430	114	123	237	753	264	255	232	129	880	96	55	250	185	117	76	189	134	150	554	304	1031	
Weighted Total	1031	253	164	71	202	104	474	548	186	719	224	669	315	393	135	150	284	708	243	273	241	136	893	88	50	244	170	114	72	190	144	172	525	317	1031	
Applies	543	102	112	37	134	73	252	290	65	442	113	370	154	235	65	67	131	389	113	167	119	68	466	51	26	127	120	74	32	93	62	96	279	163	531	
	53%	40%	68%	52% ^s	67%	70% ^s	53%	53%	35%	61%	50%	55%	49%	60%	48%	44%	46%	55%	46%	61%	49%	50%	52%	58% ^s	52% ^s	52%	71%	65%	44% ^s	49%	43%	56%	53%	51%	52%	
Does not apply	262	119	27	21	35	15	130	130	96	128	71	161	97	85	38	39	76	182	79	60	52	47	238	14	10	87	21	21	23	53	38	42	111	106	272	
	25%	47%	17%	30% ^s	17%	15% ^s	27%	24%	52%	18%	32%	24%	31%	22%	28%	26%	27%	26%	33%	22%	22%	34%	27%	16% ^s	20% ^s	35%	12%	18%	33% ^s	28%	26%	24%	21%	33%	26%	
Don't know	226	32	25	13	33	16	93	127	25	149	39	139	65	72	32	45	77	137	51	46	70	21	189	24	14	30	29	19	17	44	44	34	135	48	228	
	22%	13%	15%	18% ^s	16%	15% ^s	20%	23%	13%	21%	18%	21%	21%	18%	24%	30%	27%	19%	21%	17%	29%	15%	21%	27% ^s	27% ^s	12%	17%	17%	23% ^s	23%	30%	20%	26%	15%	22%	

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 48
Q10BLabour (6). The Labour Party, Extreme : Which of these, if any, do you think apply to?

18 Sep 2026

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age				Social grade						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like- lihood	(10) Absol- utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Men	Women	18-34	35-49	50-64	65+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min- ority	Total
Unweighted Total	1031	863	727	668	872	843	807	741	66	513	502	264	227	268	272	282	339	154	147	621	301	897	111	1031
Weighted Total	1031	840	692	635	863	823	785	713	60	489	525	288	239	257	246	237	289	184	227	526	411	860	141	1031
Applies	238	198	170	163	211	198	191	175	7	130	107	49	46	61	82	40	59	54	66	99	120	206	24	234
	23%	24%	25%	26%	24%	24%	24%	25%	11%	27%	20%	17%	19%	24%	33%	17%	20%	29%	29%	19%	29%	24%	17%	23%
Does not apply	600	526	441	402	532	519	490	450	20	300	287	201	145	138	115	182	179	98	87	361	185	492	91	615
	58%	63%	64%	63%	62%	63%	62%	63%	33%	61%	55%	70%	61%	54%	47%	77%	62%	54%	38%	69%	45%	57%	65%	60%
Don't know	193	116	80	70	120	106	103	88	34	59	131	38	49	58	49	15	50	31	75	65	106	162	25	182
	19%	14%	12%	11%	14%	13%	13%	12%	56%	12%	25%	13%	20%	22%	20%	6%	17%	17%	33%	12%	26%	19%	18%	18%

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 49
Q10BLabour (6). The Labour Party, Extreme : Which of these, if any, do you think apply to?

18 Sep 2026

Base : All

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure							ONS Regions							Past vote (2024 General Election)						Qualifications			UnW Tot.
		Labour	Conservative	Liberal Democrats (Lib Dem)	Reform UK	Green Party	Full-time	Not full-time/ Not working	Satis- fied	Dis- satis- fied	Public	Private	Mort gage	Owned out- right	Private renter	Social renter	Renter	Total owner occup- ier	North excl. Scot	Mid- lands (incl. E of England)	South excl. London	Grea- ter London	Eng- land	Scot	Wales	Lab	Con	Reform UK	LD	Oth incl. LD, Grn	Did not vote/ not eligible/ too young	No qual	Other qual	Degree+		
Unweighted Total	1031	262	188	70	192	97	440	574	200	704	238	619	323	430	114	123	237	753	264	255	232	129	880	96	55	250	185	117	76	189	134	150	554	304	1031	
Weighted Total	1031	253	164	71	202	104	474	548	186	719	224	669	315	393	135	150	284	708	243	273	241	136	893	88	50	244	170	114	72	190	144	172	525	317	1031	
Applies	238	34	58	11	85	6	95	142	20	210	41	158	59	105	26	40	66	163	53	82	48	31	214	16	7	32	68	49	9	26	32	58	124	53	234	
	23%	14%	35%	15%	42%	6%	20%	26%	11%	29%	18%	24%	19%	27%	19%	27%	23%	23%	22%	30%	20%	23%	24%	18%	15%	13%	40%	43%	13%	14%	22%	34%	24%	17%	23%	
Does not apply	600	204	72	51	85	85	309	289	155	374	153	388	214	209	89	69	159	423	138	144	138	95	515	54	31	188	71	43	54	136	72	61	287	246	615	
	58%	80%	43%	72%	42%	81%	65%	53%	83%	52%	68%	58%	68%	53%	66%	46%	56%	60%	57%	53%	57%	70%	58%	61%	62%	77%	41%	38%	76%	72%	50%	36%	55%	78%	60%	
Don't know	193	15	35	10	31	14	71	117	11	135	30	123	43	79	19	40	60	122	52	47	55	10	163	18	12	24	31	22	8	28	40	53	115	18	182	
	19%	6%	21%	13%	15%	13%	15%	21%	6%	19%	13%	18%	14%	20%	14%	27%	21%	17%	21%	17%	23%	8%	18%	21%	23%	10%	18%	19%	12%	15%	28%	31%	22%	6%	18%	

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 50
Q10BLabour (7). The Labour Party, Looks after the interests of people like me : Which of these, if any, do you think apply to?

18 Sep 2026

Base : All

	Total (W'td)	Likelihood to vote (General Election)							Gender		Age				Social grade						Ethnicity		UnWgt Total	
	Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Men	Women	18-34	35-49	50-64	65+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min-ority	Total	
Unweighted Total	1031	863	727	668	872	843	807	741	66	513	502	264	227	268	272	282	339	154	147	621	301	897	111	1031
Weighted Total	1031	840	692	635	863	823	785	713	60	489	525	288	239	257	246	237	289	184	227	526	411	860	141	1031
Applies	296	254	216	210	278	269	252	227	9	144	141	118	70	47	61	101	90	34	52	191	86	236	55	310
	29%	30%	31%	33%	32%	33%	32%	32%	16%	30%	27%	41%	29%	18%	25%	42%	31%	18%	23%	36%	21%	27%	39%	30%
Does not apply	572	488	411	373	487	467	449	418	21	290	278	122	129	172	149	120	152	126	124	272	250	497	55	561
	56%	58%	59%	59%	56%	57%	57%	59%	35%	59%	53%	42%	54%	67%	61%	51%	53%	68%	54%	52%	61%	58%	39%	54%
Don't know	163	98	64	52	97	88	84	69	30	55	105	49	40	38	36	16	47	24	52	63	76	127	31	160
	16%	12%	9%	8%	11%	11%	11%	10%	49%	11%	20%	17%	17%	15%	15%	7%	16%	13%	23%	12%	18%	15%	22%	16%

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - September 2026

Table 51
Q10BLabour (7). The Labour Party, Looks after the interests of people like me : Which of these, if any, do you think apply to?

18 Sep 2026

Base : All

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure							ONS Regions							Past vote (2024 General Election)						Qualifications			UnW Tot.
		Labour	Conservative	Liberal Democrats (Lib Dem)	Reform UK	Green Party	Full-time	Not full-time/ Not working	Satis- fied	Dis- satis- fied	Public	Private	Mort gage	Owned out- right	Private renter	Social renter	Renter	Total owner occup- ier	North excl. Scot.	Mid- lands (incl. E of England)	South excl. London	Grea- ter London	Eng- land	Scot	Wales	Lab	Con	Reform UK	LD	Oth incl. LD, Grn	Did not vote/ not eligible/ too young	No qual	Other qual	Degree+		
Unweighted Total	1031	262	188	70	192	97	440	574	200	704	238	619	323	430	114	123	237	753	264	255	232	129	880	96	55	250	185	117	76	189	134	150	554	304	1031	
Weighted Total	1031	253	164	71	202	104	474	548	186	719	224	669	315	393	135	150	284	708	243	273	241	136	893	88	50	244	170	114	72	190	144	172	525	317	1031	
Applies	296	173	13	29	6	42	147	149	143	114	86	179	109	100	49	28	77	208	81	75	57	47	261	24	11	132	10	5	30	73	32	29	122	135	310	
	29%	68%	8%	41%	3%	40%	31%	27%	77%	16%	39%	27%	34%	25%	37%	18%	27%	29%	33%	27%	24%	34%	29%	27%	23%	54%	6%	4%	42%	38%	22%	17%	23%	43%	30%	
Does not apply	572	56	136	29	181	49	273	296	26	519	108	397	167	241	57	87	144	408	121	156	152	71	499	44	28	88	141	101	33	84	78	113	310	147	561	
	56%	22%	83%	41%	90%	47%	58%	54%	14%	72%	48%	59%	53%	61%	42%	58%	51%	58%	50%	57%	63%	52%	56%	50%	57%	36%	83%	88%	46%	44%	54%	65%	59%	46%	54%	
Don't know	163	25	15	13	15	14	55	103	16	86	29	93	40	52	29	35	64	91	41	42	31	18	133	20	10	24	20	8	9	33	34	30	93	35	160	
	16%	10%	9%	19%	7%	13%	12%	19%	9%	12%	13%	14%	13%	13%	21%	23%	22%	13%	17%	15%	13%	13%	15%	23%	20%	10%	12%	7%	12%	17%	24%	18%	18%	11%	16%	

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 52
Q10BLabour (8). The Labour Party, Fit to govern : Which of these, if any, do you think apply to?

18 Sep 2026

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age				Social grade						Ethnicity		UnWgt Total
				Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Men	Women	18-34	35-49	50-64	65+	AB	C1	C2	DE	ABC1	C2DE	White	
	Always usually depends																							Total
Unweighted Total	1031	863	727	668	872	843	807	741	66	513	502	264	227	268	272	282	339	154	147	621	301	897	111	1031
Weighted Total	1031	840	692	635	863	823	785	713	60	489	525	288	239	257	246	237	289	184	227	526	411	860	141	1031
Applies	380	344	293	260	355	341	327	298	12	196	174	135	95	70	81	114	122	56	60	236	116	314	61	388
	37%	41%	42%	41%	41%	41%	42%	42%	20%	40%	33%	47%	40%	27%	33%	48%	42%	31%	26%	45%	28%	36%	43%	38%
Does not apply	469	388	320	306	397	382	365	335	19	234	232	106	99	141	123	94	124	97	112	218	209	400	52	462
	46%	46%	46%	48%	46%	46%	47%	47%	32%	48%	44%	37%	42%	55%	50%	40%	43%	53%	49%	42%	51%	47%	37%	45%
Don't know	181	108	79	69	111	100	93	80	29	59	119	48	45	46	42	29	43	30	55	71	85	146	28	181
	18%	13%	11%	11%	13%	12%	12%	11%	48%	12%	23%	17%	19%	18%	17%	12%	15%	16%	24%	14%	21%	17%	20%	18%

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 53
Q10BLabour (8). The Labour Party, Fit to govern : Which of these, if any, do you think apply to?

18 Sep 2026

Base : All

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure						ONS Regions						Past vote (2024 General Election)						Qualifications			UnW Tot.	
		Labour	Conservative	Liberal Democrats (Lib Dem)	Reform UK	Green Party	Full-time	Not full-time/ Not working	Satis- fied	Dis- satis- fied	Public	Private	Mort gage	Owned out- right	Private renter	Social renter	Renter	Total owner occup- ier	North excl. Scot.	Mid- lands (incl. E of England)	South excl. London	Grea- ter London	Eng- land	Scot	Wales	Lab	Con	Reform UK	LD	Oth incl. LD, Grn	Did not vote/ not eligible/ too young	No qual	Other qual	Degree+	
Unweighted Total	1031	262	188	70	192	97	440	574	200	704	238	619	323	430	114	123	237	753	264	255	232	129	880	96	55	250	185	117	76	189	134	150	554	304	1031
Weighted Total	1031	253	164	71	202	104	474	548	186	719	224	669	315	393	135	150	284	708	243	273	241	136	893	88	50	244	170	114	72	190	144	172	525	317	1031
Applies	380	206	22	40	16	50	191	189	163	151	103	244	141	138	60	32	92	279	94	94	81	65	334	29	18	160	26	10	42	94	40	40	156	180	388
	37%	81%	13%	56% ^s	8%	48% ^s	40%	34%	87%	21%	46%	36%	45%	35%	45%	21%	32%	39%	39%	34%	34%	48%	37%	33% ^s	36% ^s	66%	15%	9%	59% ^s	49%	28%	23%	30%	57%	38%
Does not apply	469	33	120	19	159	36	217	249	14	448	89	319	123	190	51	86	137	313	99	129	120	63	410	40	19	61	116	92	21	66	64	102	260	100	462
	46%	13%	73%	27% ^s	79%	34% ^s	46%	45%	7%	62%	40%	48%	39%	48%	38%	57%	48%	44%	41%	47%	50%	46%	46%	46% ^s	37% ^s	25%	68%	80%	30% ^s	35%	45%	59%	49%	32%	45%
Don't know	181	13	23	12	27	19	66	110	10	120	32	107	51	64	24	32	56	115	51	50	40	8	149	19	13	22	29	12	8	30	40	30	110	37	181
	18%	5%	14%	17% ^s	13%	18% ^s	14%	20%	5%	17%	14%	16%	16%	16%	17%	21%	20%	16%	21%	18%	16%	6%	17%	22% ^s	27% ^s	9%	17%	11%	12% ^s	16%	28%	17%	21%	12%	18%

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 54
Q10BLabour (9). The Labour Party, Concerned about people in real need in Britain : Which of these, if any, do you think apply to?

18 Sep 2026

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age				Social grade						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like- lihood	(10) Absol- utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Men	Women	18-34	35-49	50-64	65+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minor- ority	
Unweighted Total	1031	863	727	668	872	843	807	741	66	513	502	264	227	268	272	282	339	154	147	621	301	897	111	1031
Weighted Total	1031	840	692	635	863	823	785	713	60	489	525	288	239	257	246	237	289	184	227	526	411	860	141	1031
Applies	420	371	312	276	383	373	349	313	11	207	201	136	101	79	104	144	128	45	73	273	118	353	62	445
	41%	44%	45%	44%	44%	45%	44%	44%	18%	42%	38%	47%	42%	31%	42%	61%	45%	25%	32%	52%	29%	41%	44%	43%
Does not apply	464	387	328	310	399	375	366	341	19	230	229	106	112	139	107	79	124	109	109	202	219	383	58	436
	45%	46%	47%	49%	46%	46%	47%	48%	32%	47%	44%	37%	47%	54%	43%	33%	43%	60%	48%	38%	53%	45%	41%	42%
Don't know	147	82	52	48	81	75	70	59	30	51	95	47	27	39	35	14	36	29	45	51	74	124	20	150
	14%	10%	8%	8%	9%	9%	9%	8%	50%	10%	18%	16%	11%	15%	14%	6%	13%	16%	20%	10%	18%	14%	14%	15%

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 55
Q10BLabour (9). The Labour Party, Concerned about people in real need in Britain : Which of these, if any, do you think apply to?

18 Sep 2026

Base : All

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure							ONS Regions							Past vote (2024 General Election)							Qualifications			UnW Tot.
		Labour	Conservative	Liberal Democrats (Lib Dem)	Reform UK	Green Party	Full-time	Not full-time/ Not working	Satis- fied	Dis-satis- fied	Public	Private	Mort gage	Owned out- right	Private renter	Social renter	Renter	Total owner occup- ier	North excl. Scot.	Mid- lands (incl. E of England)	South excl. London	Grea- ter London	Eng- land	Scot	Wales	Lab	Con	Reform UK	LD	Oth incl. LD, Grn	Did not vote/ not eligible/ too young	No qual'	Other qual'	Degree+			
Unweighted Total	1031	262	188	70	192	97	440	574	200	704	238	619	323	430	114	123	237	753	264	255	232	129	880	96	55	250	185	117	76	189	134	150	554	304	1031		
Weighted Total	1031	253	164	71	202	104	474	548	186	719	224	669	315	393	135	150	284	708	243	273	241	136	893	88	50	244	170	114	72	190	144	172	525	317	1031		
Applies	420	196	56	38	20	51	190	229	157	204	115	259	146	170	59	34	93	316	107	110	86	72	374	29	17	157	51	10	47	92	45	48	179	188	445		
	41%	77%	34%	53% ^{us}	10%	49% ^{us}	40%	42%	84%	28%	51%	39%	46%	43%	44%	23%	33%	45%	44%	40%	36%	53%	42%	33% ^{us}	34% ^{us}	64%	30%	9%	65% ^{us}	48%	31%	28%	34%	59%	43%		
Does not apply	464	43	96	22	161	44	230	230	19	429	83	325	130	173	56	85	141	303	104	122	122	55	403	39	21	70	106	93	19	70	60	94	257	107	436		
	45%	17%	58%	30% ^{us}	80%	42% ^{us}	49%	42%	10%	60%	37%	49%	41%	44%	42%	57%	49%	43%	43%	45%	51%	40%	45%	44% ^{us}	42% ^{us}	29%	62%	82%	26% ^{us}	37%	41%	54%	49%	34%	42%		
Don't know	147	14	13	12	20	9	54	88	11	86	26	86	39	50	20	31	51	89	32	42	32	9	115	20	12	17	13	11	6	28	40	31	90	22	150		
	14%	6%	8%	16% ^{us}	10%	9% ^{us}	11%	16%	6%	12%	11%	13%	12%	13%	15%	21%	18%	13%	13%	15%	13%	7%	13%	22% ^{us}	24% ^{us}	7%	8%	9%	9% ^{us}	15%	28%	18%	17%	7%	15%		

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 56
Q10BLabour (10). The Labour Party, Different to the other parties : Which of these, if any, do you think apply to?

18 Sep 2026

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age				Social grade						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Men	Women	18-34	35-49	50-64	65+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	
Unweighted Total	1031	863	727	668	872	843	807	741	66	513	502	264	227	268	272	282	339	154	147	621	301	897	111	1031
Weighted Total	1031	840	692	635	863	823	785	713	60	489	525	288	239	257	246	237	289	184	227	526	411	860	141	1031
Applies	279	239	208	193	262	254	235	215	6	148	128	69	59	62	89	87	77	37	55	163	91	229	45	302
	27%	29%	30%	30%	30%	31%	30%	30%	10%	30%	24%	24%	25%	24%	36%	36%	27%	20%	24%	31%	22%	27%	32%	29%
Does not apply	558	484	394	359	477	461	443	402	24	275	275	166	142	143	108	131	167	115	100	299	216	466	71	543
	54%	58%	57%	57%	55%	56%	56%	56%	40%	56%	52%	57%	59%	55%	44%	55%	58%	63%	44%	57%	52%	54%	50%	53%
Don't know	194	116	89	83	124	109	107	97	30	66	122	54	39	53	49	19	45	32	72	64	104	165	25	186
	19%	14%	13%	13%	14%	13%	14%	14%	50%	13%	23%	19%	16%	20%	20%	8%	15%	17%	32%	12%	25%	19%	18%	18%

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 57
Q10BLabour (10). The Labour Party, Different to the other parties : Which of these, if any, do you think apply to?

18 Sep 2026

Base : All

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure							ONS Regions							Past vote (2024 General Election)							Qualifications			UnW Tot.																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																				
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Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 58
Q10BLabour (11). The Labour Party, Out of date : Which of these, if any, do you think apply to?

18 Sep 2026

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age				Social grade						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote			18-34	35-49	50-64	65+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min-ority	
Unweighted Total	1031	863	727	668	872	843	807	741	66	513	502	264	227	268	272	282	339	154	147	621	301	897	111	1031
Weighted Total	1031	840	692	635	863	823	785	713	60	489	525	288	239	257	246	237	289	184	227	526	411	860	141	1031
Applies	465	415	344	322	414	405	386	352	13	252	209	117	91	130	127	103	126	109	87	230	196	403	52	457
	45%	49%	50%	51%	48%	49%	49%	49%	21%	52%	40%	41%	38%	51%	51%	44%	44%	59%	38%	44%	48%	47%	37%	44%
Does not apply	388	317	268	247	341	321	305	281	16	176	201	121	106	79	82	119	114	49	77	233	126	309	65	400
	38%	38%	39%	39%	39%	39%	39%	39%	26%	36%	38%	42%	44%	31%	33%	50%	40%	27%	34%	44%	31%	36%	46%	39%
Don't know	178	108	79	66	108	97	94	81	32	61	115	49	42	49	38	15	48	26	63	63	88	148	24	174
	17%	13%	11%	10%	13%	12%	12%	11%	53%	12%	22%	17%	17%	19%	15%	6%	17%	14%	28%	12%	22%	17%	17%	17%

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 59
Q10BLabour (11). The Labour Party, Out of date : Which of these, if any, do you think apply to?

18 Sep 2026

Base : All

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure							ONS Regions							Past vote (2024 General Election)						Qualifications			UnW Tot.
		Labour	Conservative	Liberal Democrats (Lib Dem)	Reform UK	Green Party	Full-time	Not full-time/ Not working	Satis- fied	Dis-satis- fied	Public	Private	Mort gage	Owned out- right	Private renter	Social renter	Renter	Total owner occup- ier	North excl. Scot.	Mid- lands (incl. E of England)	South excl. London	Grea- ter London	Eng- land	Scot	Wales	Lab	Con	Reform UK	LD	Oth incl. LD, Grn	Did not vote/ not eligible/ too young	No qual	Other qual	Degree+		
Unweighted Total	1031	262	188	70	192	97	440	574	200	704	238	619	323	430	114	123	237	753	264	255	232	129	880	96	55	250	185	117	76	189	134	150	554	304	1031	
Weighted Total	1031	253	164	71	202	104	474	548	186	719	224	669	315	393	135	150	284	708	243	273	241	136	893	88	50	244	170	114	72	190	144	172	525	317	1031	
Applies	465	48	99	24	146	53	207	257	33	410	90	326	136	198	47	68	116	334	91	143	114	52	400	43	22	72	104	86	27	87	55	85	253	123	457	
	45%	19%	60%	34% ^s	73%	51% ^s	44%	47%	18%	57%	40%	49%	43%	50%	35%	46%	41%	47%	37%	52%	47%	38%	45%	49% ^s	44% ^s	30%	61%	75%	38% ^s	46%	38%	50%	48%	39%	44%	
Does not apply	388	184	36	37	30	44	196	190	141	192	113	233	137	129	63	43	106	266	100	93	80	73	346	25	16	143	35	15	35	74	52	57	162	162	400	
	38%	73%	22%	52% ^s	15%	42% ^s	41%	35%	76%	27%	50%	35%	43%	33%	47%	28%	37%	38%	41%	34%	33%	54%	39%	29% ^s	33% ^s	59%	21%	13%	49% ^s	39%	36%	33%	31%	51%	39%	
Don't know	178	21	29	10	25	8	71	101	12	117	21	111	42	66	24	39	63	108	52	37	46	10	146	20	11	28	31	13	9	29	37	30	111	32	174	
	17%	8%	18%	14% ^s	12%	8% ^s	15%	18%	6%	16%	9%	17%	13%	17%	18%	26%	22%	15%	22%	14%	19%	8%	16%	23% ^s	23% ^s	12%	18%	11%	13% ^s	15%	26%	17%	21%	10%	17%	

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*^s=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 60
Q10BConservative (1). The Conservative Party, Keeps its promises : Which of these, if any, do you think apply to?

18 Sep 2026

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age				Social grade						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like- lihood	(10) Absol- utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Men	Women	18-34	35-49	50-64	65+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minor- ority	
Unweighted Total	1031	863	727	668	872	843	807	741	66	513	502	264	227	268	272	282	339	154	147	621	301	897	111	1031
Weighted Total	1031	840	692	635	863	823	785	713	60	489	525	288	239	257	246	237	289	184	227	526	411	860	141	1031
Applies	151	122	103	99	143	131	123	112	3	72	78	29	31	32	59	39	46	24	32	85	56	132	16	155
	15%	15%	15%	16%	17%	16%	16%	16%	5%	15%	15%	10%	13%	13%	24%	16%	16%	13%	14%	16%	14%	15%	11%	15%
Does not apply	690	596	498	456	605	585	561	510	22	351	328	214	163	166	147	159	195	132	144	354	276	566	104	665
	67%	71%	72%	72%	70%	71%	72%	72%	36%	72%	62%	74%	68%	64%	60%	67%	68%	72%	63%	67%	67%	66%	74%	65%
Don't know	190	121	90	80	115	107	100	91	35	65	119	45	46	59	40	40	47	27	52	87	79	162	21	211
	18%	14%	13%	13%	13%	13%	13%	13%	58%	13%	23%	16%	19%	23%	16%	17%	16%	15%	23%	17%	19%	19%	15%	20%

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 61
Q10BConservative (1). The Conservative Party, Keeps its promises : Which of these, if any, do you think apply to?

18 Sep 2026

Base : All

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure							ONS Regions							Past vote (2024 General Election)						Qualifications			UnW Tot.
		Labour	Conservative	Liberal Democrats (Lib Dem)	Reform UK	Green Party	Full-time	Not full-time/ Not working	Satis- fied	Dis-satis- fied	Public	Private	Mort gage	Owned out- right	Private renter	Social renter	Renter	Total owner occup- ier	North excl. Scot.	Mid- lands (incl. E of England)	South excl. London	Grea- ter London	Eng- land	Scot	Wales	Lab	Con	Reform UK	LD	Oth incl. LD,Grn	Did not vote/ not eligible/ too young	No qual	Other qual	Degree+		
Unweighted Total	1031	262	188	70	192	97	440	574	200	704	238	619	323	430	114	123	237	753	264	255	232	129	880	96	55	250	185	117	76	189	134	150	554	304	1031	
Weighted Total	1031	253	164	71	202	104	474	548	186	719	224	669	315	393	135	150	284	708	243	273	241	136	893	88	50	244	170	114	72	190	144	172	525	317	1031	
Applies	151	28	82	2	27	4	54	97	18	125	37	94	40	76	12	17	29	116	35	40	38	24	137	9	5	23	74	8	4	11	15	40	80	27	155	
	15%	11%	50%	3%	13%	4%	11%	18%	10%	17%	17%	14%	13%	19%	9%	12%	10%	16%	14%	14%	16%	18%	15%	10%	11%	10%	44%	7%	6%	6%	11%	23%	15%	8%	15%	
Does not apply	690	201	48	60	149	90	337	350	143	476	157	450	217	249	99	101	200	466	167	183	148	96	594	62	34	195	62	90	56	155	93	101	330	251	665	
	67%	79%	29%	85%	74%	86%	71%	64%	77%	66%	70%	67%	69%	67%	74%	67%	70%	66%	69%	67%	61%	71%	67%	70%	69%	80%	36%	79%	78%	82%	64%	59%	63%	79%	65%	
Don't know	190	24	34	9	26	10	83	101	24	118	30	125	58	68	24	32	55	126	41	50	55	15	162	18	10	26	34	17	11	24	36	31	115	39	211	
	18%	9%	21%	12%	13%	10%	18%	18%	13%	16%	13%	19%	18%	17%	18%	21%	19%	18%	17%	18%	23%	11%	18%	20%	20%	11%	20%	14%	16%	12%	25%	18%	22%	12%	20%	

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 62
Q10BConservative (2). The Conservative Party, Understands the problems facing Britain : Which of these, if any, do you think apply to?

18 Sep 2026

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age				Social grade						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Men	Women	18-34	35-49	50-64	65+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min-ority	
Unweighted Total	1031	863	727	668	872	843	807	741	66	513	502	264	227	268	272	282	339	154	147	621	301	897	111	1031
Weighted Total	1031	840	692	635	863	823	785	713	60	489	525	288	239	257	246	237	289	184	227	526	411	860	141	1031
Applies	306	271	224	207	278	259	249	228	6	160	144	67	59	78	103	80	92	52	57	171	110	266	32	335
	30%	32%	32%	33%	32%	32%	32%	32%	10%	33%	27%	23%	25%	30%	42%	34%	32%	28%	25%	33%	27%	31%	23%	32%
Does not apply	562	485	405	380	496	480	459	421	19	281	271	184	136	133	109	138	157	103	116	295	219	462	82	529
	55%	58%	59%	60%	57%	58%	58%	59%	31%	57%	52%	64%	57%	52%	44%	58%	54%	56%	51%	56%	53%	54%	58%	51%
Don't know	163	84	62	48	89	84	77	64	35	47	110	38	44	46	34	19	39	28	54	59	83	131	27	167
	16%	10%	9%	8%	10%	10%	10%	9%	58%	10%	21%	13%	19%	18%	14%	8%	14%	16%	24%	11%	20%	15%	19%	16%

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 63
Q10BConservative (2). The Conservative Party, Understands the problems facing Britain : Which of these, if any, do you think apply to?

18 Sep 2026

Base : All

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure							ONS Regions							Past vote (2024 General Election)						Qualifications			UnW Tot.
		Labour	Conservative	Liberal Democrats (Lib Dem)	Reform UK	Green Party	Full-time	Not full-time/ Not working	Satis- fied	Dis- satis- fied	Public	Private	Mort gage	Owned out- right	Private renter	Social renter	Renter	Total owner occup- ier	North excl. Scot.	Mid- lands (incl. E of England)	South excl. London	Grea- ter London	Eng- land	Scot	Wales	Lab	Con	Reform UK	LD	Oth incl. LD, Grn	Did not vote/ not eligible/ too young	No qual	Other qual	Degree+		
Unweighted Total	1031	262	188	70	192	97	440	574	200	704	238	619	323	430	114	123	237	753	264	255	232	129	880	96	55	250	185	117	76	189	134	150	554	304	1031	
Weighted Total	1031	253	164	71	202	104	474	548	186	719	224	669	315	393	135	150	284	708	243	273	241	136	893	88	50	244	170	114	72	190	144	172	525	317	1031	
Applies	306	42	134	20	62	15	131	174	46	238	69	202	95	147	26	32	57	242	70	84	82	42	278	18	11	47	123	37	14	34	27	59	160	86	335	
	30%	17%	82%	27%	31%	14%	28%	32%	25%	33%	31%	30%	30%	37%	19%	21%	20%	34%	29%	31%	34%	31%	31%	20%	22%	19%	72%	32%	19%	18%	19%	34%	30%	27%	32%	
Does not apply	562	182	18	45	118	79	277	282	124	382	130	360	174	189	86	89	175	364	134	150	111	80	475	56	31	174	29	65	52	135	75	80	263	210	529	
	55%	72%	11%	64%	58%	75%	58%	52%	67%	53%	58%	54%	55%	48%	64%	59%	61%	51%	55%	55%	46%	59%	53%	64%	61%	71%	17%	57%	72%	71%	52%	47%	50%	66%	51%	
Don't know	163	29	12	6	22	11	66	91	16	99	25	108	46	56	23	29	53	102	39	39	48	14	140	14	8	23	18	13	6	20	42	33	103	21	167	
	16%	12%	7%	9%	11%	11%	14%	17%	9%	14%	11%	16%	15%	14%	17%	20%	18%	14%	16%	14%	20%	11%	16%	16%	17%	9%	10%	11%	9%	11%	29%	19%	20%	7%	16%	

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 64
Q10BConservative (3). The Conservative Party, Has a good team of leaders : Which of these, if any, do you think apply to ?

18 Sep 2026

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age				Social grade						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Men	Women	18-34	35-49	50-64	65+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	
Unweighted Total	1031	863	727	668	872	843	807	741	66	513	502	264	227	268	272	282	339	154	147	621	301	897	111	1031
Weighted Total	1031	840	692	635	863	823	785	713	60	489	525	288	239	257	246	237	289	184	227	526	411	860	141	1031
Applies	252	215	190	174	231	215	208	195	4	120	130	50	47	68	87	71	69	44	52	139	96	220	28	261
	24%	26%	27%	27%	27%	26%	27%	27%	7%	25%	25%	17%	19%	26%	35%	30%	24%	24%	23%	27%	23%	26%	20%	25%
Does not apply	572	498	405	379	503	485	461	421	24	298	264	186	140	129	117	142	164	105	111	305	216	470	79	557
	56%	59%	59%	60%	58%	59%	59%	59%	41%	61%	50%	65%	58%	50%	48%	60%	57%	57%	49%	58%	53%	55%	56%	54%
Don't know	207	127	96	82	129	124	116	97	31	71	131	51	53	60	42	25	56	35	64	81	99	170	34	213
	20%	15%	14%	13%	15%	15%	15%	14%	52%	15%	25%	18%	22%	23%	17%	11%	19%	19%	28%	15%	24%	20%	24%	21%

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 65
Q10BConservative (3). The Conservative Party, Has a good team of leaders : Which of these, if any, do you think apply to ?

18 Sep 2026

Base : All

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure							ONS Regions							Past vote (2024 General Election)						Qualifications			UnW Tot.
		Labour	Conservative	Liberal Democrats (Lib Dem)	Reform UK	Green Party	Full-time	Not full-time/ Not working	Satis- fied	Dis- satis- fied	Public	Private	Mort gage	Owned out- right	Private renter	Social renter	Renter	Total owner occup- ier	North excl. Scot.	Mid- lands (incl. E of England)	South excl. London	Grea- ter London	Eng- land	Scot	Wales	Lab	Con	Reform UK	LD	Oth incl. LD, Grn	Did not vote/ not eligible/ too young	No qual'	Other qual'	Degree+		
Unweighted Total	1031	262	188	70	192	97	440	574	200	704	238	619	323	430	114	123	237	753	264	255	232	129	880	96	55	250	185	117	76	189	134	150	554	304	1031	
Weighted Total	1031	253	164	71	202	104	474	548	186	719	224	669	315	393	135	150	284	708	243	273	241	136	893	88	50	244	170	114	72	190	144	172	525	317	1031	
Applies	252	41	122	9	53	8	103	147	34	200	54	164	78	128	15	23	38	206	54	60	75	33	222	20	9	41	109	16	13	28	20	53	136	61	261	
	24%	16%	74%	13% ^s	26%	8% ^s	22%	27%	18%	28%	24%	25%	25%	33%	11%	15%	13%	29%	22%	22%	31%	25%	25%	23% ^s	18% ^s	17%	64%	14%	18% ^s	15%	14%	31%	26%	19%	25%	
Does not apply	572	186	19	50	112	82	281	290	136	380	136	376	174	193	94	87	182	367	134	157	118	89	498	45	29	173	41	72	46	129	76	73	270	221	557	
	56%	74%	12%	70% ^s	55%	78% ^s	59%	53%	73%	53%	61%	56%	55%	49%	70%	58%	64%	52%	55%	58%	49%	66%	56%	51% ^s	58% ^s	71%	24%	63%	63% ^s	68%	53%	42%	51%	70%	54%	
Don't know	207	26	23	12	37	15	90	110	16	139	34	129	63	71	26	39	65	134	55	56	48	13	172	23	12	30	20	26	14	33	48	46	120	36	213	
	20%	10%	14%	17% ^s	18%	14% ^s	19%	20%	9%	19%	15%	19%	20%	18%	19%	26%	23%	19%	23%	20%	20%	10%	19%	26% ^s	24% ^s	12%	12%	23%	19% ^s	17%	33%	27%	23%	11%	21%	

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 66
Q10BConservative (4). The Conservative Party, Will promise anything to win votes : Which of these, if any, do you think apply to?

18 Sep 2026

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age				Social grade						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Men	Women	18-34	35-49	50-64	65+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min-ority	
Unweighted Total	1031	863	727	668	872	843	807	741	66	513	502	264	227	268	272	282	339	154	147	621	301	897	111	1031
Weighted Total	1031	840	692	635	863	823	785	713	60	489	525	288	239	257	246	237	289	184	227	526	411	860	141	1031
Applies	616	535	447	413	550	536	506	461	15	311	292	190	145	155	125	137	166	128	134	303	262	530	74	603
	60%	64%	65%	65%	64%	65%	65%	65%	25%	64%	56%	66%	61%	60%	51%	58%	57%	70%	59%	58%	64%	62%	53%	58%
Does not apply	241	208	178	163	208	197	194	181	10	122	116	54	49	56	83	73	74	34	39	146	72	197	34	257
	23%	25%	26%	26%	24%	24%	25%	25%	17%	25%	22%	19%	20%	22%	34%	31%	26%	18%	17%	28%	18%	23%	24%	25%
Don't know	174	97	67	59	104	91	85	71	35	55	116	44	45	47	38	27	49	22	54	77	77	133	32	171
	17%	12%	10%	9%	12%	11%	11%	10%	58%	11%	22%	15%	19%	18%	15%	12%	17%	12%	24%	15%	19%	16%	23%	17%

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 67
Q10BConservative (4). The Conservative Party, Will promise anything to win votes : Which of these, if any, do you think apply to?

18 Sep 2026

Base : All

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure							ONS Regions							Past vote (2024 General Election)						Qualifications			UnW Tot.
		Labour	Conservative	Liberal Democrats (Lib Dem)	Reform UK	Green Party	Full-time	Not full-time/ Not working	Satis- fied	Dis- satis- fied	Public	Private	Mort gage	Owned out- right	Private renter	Social renter	Renter	Total owner occup- ier	North excl. Scot.	Mid- lands (incl. E of England)	South excl. London	Grea- ter London	Eng- land	Scot	Wales	Lab	Con	Reform UK	LD	Oth incl. LD, Grn	Did not vote/ not eligible/ too young	No qual	Other qual	Degree+		
Unweighted Total	1031	262	188	70	192	97	440	574	200	704	238	619	323	430	114	123	237	753	264	255	232	129	880	96	55	250	185	117	76	189	134	150	554	304	1031	
Weighted Total	1031	253	164	71	202	104	474	548	186	719	224	669	315	393	135	150	284	708	243	273	241	136	893	88	50	244	170	114	72	190	144	172	525	317	1031	
Applies	616	183	54	50	126	75	299	314	127	419	139	411	210	214	79	88	167	424	155	156	131	89	532	56	28	184	53	79	54	135	78	95	308	208	603	
	60%	72%	33%	71% ^{is}	62%	72% ^{is}	63%	57%	68%	58%	62%	61%	66%	55%	59%	59%	59%	60%	64%	57%	55%	65%	60%	63% ^{is}	57%	75%	31%	69%	75% ^{is}	71%	54%	55%	59%	66%	58%	
Does not apply	241	32	87	14	60	18	105	135	34	194	58	150	60	117	30	27	57	177	50	68	61	34	212	16	14	34	91	26	10	31	21	41	123	74	257	
	23%	13%	53%	20% ^{is}	30%	17% ^{is}	22%	25%	18%	27%	26%	22%	19%	30%	23%	18%	20%	25%	20%	25%	25%	25%	24%	18% ^{is}	27% ^{is}	14%	53%	23%	13% ^{is}	16%	15%	24%	23%	23%	25%	
Don't know	174	38	23	7	16	12	70	99	26	106	26	108	46	62	25	35	60	107	38	49	49	13	149	17	8	26	26	9	9	23	45	36	95	35	171	
	17%	15%	14%	9% ^{is}	8%	11% ^{is}	15%	18%	14%	15%	12%	16%	14%	16%	19%	23%	21%	15%	16%	18%	20%	9%	17%	19% ^{is}	16% ^{is}	11%	15%	8%	12% ^{is}	12%	31%	21%	18%	11%	17%	

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 68
Q10BConservative (5). The Conservative Party, Divided : Which of these, if any, do you think apply to?

18 Sep 2026

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age				Social grade						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Men	Women	18-34	35-49	50-64	65+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	
Unweighted Total	1031	863	727	668	872	843	807	741	66	513	502	264	227	268	272	282	339	154	147	621	301	897	111	1031
Weighted Total	1031	840	692	635	863	823	785	713	60	489	525	288	239	257	246	237	289	184	227	526	411	860	141	1031
Applies	503	451	371	339	451	437	412	379	12	261	235	156	105	127	115	136	129	99	99	265	198	413	79	492
	49%	54%	54%	53%	52%	53%	52%	53%	19%	53%	45%	54%	44%	49%	47%	57%	45%	54%	43%	50%	48%	48%	56%	48%
Does not apply	266	226	195	181	230	217	215	200	15	146	115	78	60	58	69	64	87	42	46	150	88	228	23	280
	26%	27%	28%	29%	27%	26%	27%	28%	24%	30%	22%	27%	25%	23%	28%	27%	30%	23%	20%	29%	21%	27%	16%	27%
Don't know	262	163	125	115	182	169	158	134	34	82	175	54	74	72	62	37	73	42	83	110	126	219	38	259
	25%	19%	18%	18%	21%	21%	20%	19%	56%	17%	33%	19%	31%	28%	25%	16%	25%	23%	37%	21%	31%	25%	27%	25%

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - September 2026

Table 69
Q10BConservative (5). The Conservative Party, Divided : Which of these, if any, do you think apply to?

18 Sep 2026

Base : All

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure							ONS Regions							Past vote (2024 General Election)						Qualifications			UnW Tot.
		Labour	Conservative	Liberal Democrats (Lib Dem)	Reform UK	Green Party	Full-time	Not full-time/ Not working	Satis- fied	Dis- satis- fied	Public	Private	Mort gage	Owned out- right	Private renter	Social renter	Renter	Total owner occup- ier	North excl. Scot	Mid- lands (incl. E of England)	South excl. London	Grea- ter London	Eng- land	Scot	Wales	Lab	Con	Reform UK	LD	Oth incl. LD, Grn	Did not vote/ not eligible/ too young	No qual	Other qual	Degree+		
Unweighted Total	1031	262	188	70	192	97	440	574	200	704	238	619	323	430	114	123	237	753	264	255	232	129	880	96	55	250	185	117	76	189	134	150	554	304	1031	
Weighted Total	1031	253	164	71	202	104	474	548	186	719	224	669	315	393	135	150	284	708	243	273	241	136	893	88	50	244	170	114	72	190	144	172	525	317	1031	
Applies	503	155	50	45	90	63	249	253	113	330	114	331	152	199	66	67	133	351	127	129	103	76	435	49	19	148	56	54	46	111	57	75	244	180	492	
	49%	61%	30%	62% ^s	45%	61% ^s	52%	46%	61%	46%	51%	49%	48%	51%	49%	44%	47%	50%	52%	47%	43%	56%	49%	55% ^s	39% ^s	60%	33%	47%	64% ^s	59%	39%	44%	47%	57%	48%	
Does not apply	266	54	76	19	62	16	127	137	51	200	67	174	92	107	29	31	60	200	56	80	68	32	236	17	13	55	77	29	15	42	31	39	129	94	280	
	26%	21%	46%	26% ^s	31%	16% ^s	27%	25%	27%	28%	30%	26%	29%	27%	22%	21%	21%	28%	23%	29%	28%	23%	26%	19% ^s	26% ^s	22%	45%	26%	21% ^s	22%	22%	23%	25%	30%	27%	
Don't know	262	44	39	8	49	25	98	158	22	190	43	164	70	87	40	52	92	157	60	64	69	28	222	23	18	42	37	31	10	36	56	58	152	44	259	
	25%	17%	24%	11% ^s	25%	24% ^s	21%	29%	12%	26%	19%	25%	22%	22%	29%	35%	32%	22%	25%	24%	29%	21%	25%	26% ^s	35% ^s	17%	22%	27%	15% ^s	19%	39%	34%	29%	14%	25%	

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*^s=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 70
Q10BConservative (6). The Conservative Party, Extreme : Which of these, if any, do you think apply to?

18 Sep 2026

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age				Social grade						Ethnicity		UnWgt Total
	Always usually depends	Always usually depends AND 9/10 like- lihood	(10) Absol- utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Men	Women	18-34	35-49	50-64	65+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min- ority	Total	
	Unweighted Total	1031	863	727	668	872	843	807	741	66	513	502	264	227	268	272	282	339	154	147	621	301	897	111
Weighted Total	1031	840	692	635	863	823	785	713	60	489	525	288	239	257	246	237	289	184	227	526	411	860	141	1031
Applies	261	212	178	176	228	219	200	187	9	122	133	91	71	46	52	62	64	49	63	126	112	209	40	254
	25%	25%	26%	28%	26%	27%	26%	26%	16%	25%	25%	32%	30%	18%	21%	26%	22%	27%	28%	24%	27%	24%	29%	25%
Does not apply	560	499	416	379	497	481	466	427	15	303	250	152	115	148	145	157	172	100	80	329	181	472	73	581
	54%	59%	60%	60%	58%	58%	59%	60%	25%	62%	48%	53%	49%	58%	59%	66%	60%	55%	35%	63%	44%	55%	52%	56%
Don't know	211	129	97	80	138	124	118	99	35	63	142	45	54	63	49	18	52	34	84	71	118	179	27	196
	20%	15%	14%	13%	16%	15%	15%	14%	59%	13%	27%	16%	22%	24%	20%	8%	18%	19%	37%	13%	29%	21%	19%	19%

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - September 2026

Table 71
Q10BConservative (6). The Conservative Party, Extreme : Which of these, if any, do you think apply to?

18 Sep 2026

Base : All

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure							ONS Regions							Past vote (2024 General Election)						Qualifications			UnW Tot.
		Labour	Conservative	Liberal Democrats (Lib Dem)	Reform UK	Green Party	Full-time	Not full-time/ Not working	Satis- fied	Dis-satis- fied	Public	Private	Mort gage	Owned out- right	Private renter	Social renter	Renter	Total owner occup- ier	North excl. Scot.	Mid- lands (incl. E of England)	South excl. London	Grea- ter London	Eng- land	Scot	Wales	Lab	Con	Reform UK	LD	Oth incl. LD, Grn	Did not vote/ not eligible/ too young	No qual	Other qual	Degree+		
Unweighted Total	1031	262	188	70	192	97	440	574	200	704	238	619	323	430	114	123	237	753	264	255	232	129	880	96	55	250	185	117	76	189	134	150	554	304	1031	
Weighted Total	1031	253	164	71	202	104	474	548	186	719	224	669	315	393	135	150	284	708	243	273	241	136	893	88	50	244	170	114	72	190	144	172	525	317	1031	
Applies	261	100	14	15	33	43	117	143	79	154	66	164	85	80	40	48	88	165	69	71	44	31	215	30	16	98	9	21	20	62	40	48	94	113	254	
	25%	39%	8%	22% ^s	16%	41% ^s	25%	26%	42%	21%	30%	25%	27%	20%	30%	32%	31%	23%	28%	26%	18%	23%	24%	34% ^s	31% ^s	40%	5%	18%	28% ^s	33%	28%	28%	18%	36%	25%	
Does not apply	560	116	127	46	139	50	270	286	90	425	131	369	175	239	70	54	124	414	120	153	143	87	502	35	23	118	139	70	39	87	61	70	312	173	581	
	54%	46%	78%	64% ^s	69%	48% ^s	57%	52%	48%	59%	59%	55%	55%	61%	52%	36%	43%	59%	50%	56%	59%	64%	56%	39% ^s	45% ^s	48%	82%	61%	54% ^s	46%	42%	41%	59%	55%	56%	
Don't know	211	37	23	10	30	12	88	118	18	140	26	137	56	74	25	48	73	129	54	49	54	18	176	23	12	28	22	23	13	41	43	54	119	31	196	
	20%	15%	14%	14% ^s	15%	11% ^s	18%	21%	9%	20%	12%	20%	18%	19%	19%	32%	26%	18%	22%	18%	23%	14%	20%	26% ^s	23% ^s	11%	13%	20%	19% ^s	22%	30%	31%	23%	10%	19%	

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=<0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 72
Q10BConservative (7). The Conservative Party, Looks after the interests of people like me : Which of these, if any, do you think apply to?

18 Sep 2026

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age				Social grade						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Men	Women	18-34	35-49	50-64	65+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min-ority	
Unweighted Total	1031	863	727	668	872	843	807	741	66	513	502	264	227	268	272	282	339	154	147	621	301	897	111	1031
Weighted Total	1031	840	692	635	863	823	785	713	60	489	525	288	239	257	246	237	289	184	227	526	411	860	141	1031
Applies	255	226	204	186	241	230	218	209	5	138	116	49	55	69	83	83	72	39	39	155	78	225	25	277
	25%	27%	29%	29%	28%	28%	28%	29%	8%	28%	22%	17%	23%	27%	34%	35%	25%	21%	17%	29%	19%	26%	18%	27%
Does not apply	618	529	429	396	532	512	492	442	24	303	301	202	149	139	128	135	172	121	136	307	257	511	87	590
	60%	63%	62%	62%	62%	62%	63%	62%	40%	62%	57%	70%	62%	54%	52%	57%	60%	66%	60%	58%	62%	59%	62%	57%
Don't know	157	85	58	53	90	82	75	63	31	48	108	37	36	49	35	19	44	24	53	64	76	124	29	164
	15%	10%	8%	8%	10%	10%	10%	9%	52%	10%	21%	13%	15%	19%	14%	8%	15%	13%	23%	12%	19%	14%	21%	16%

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 73

Q10BConservative (7). The Conservative Party, Looks after the interests of people like me : Which of these, if any, do you think apply to?

18 Sep 2026

Base : All

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure							ONS Regions							Past vote (2024 General Election)						Qualifications			UnW Tot.
		Labour	Conservative	Liberal Democrats (Lib Dem)	Reform UK	Green Party	Full-time	Not full-time/ Not working	Satis- fied	Dis- satis- fied	Public	Private	Mort gage	Owned out- right	Private renter	Social renter	Renter	Total owner occup- ier	North excl. Scot.	Mid- lands (incl. E of England)	South excl. London	Grea- ter London	Eng- land	Scot	Wales	Lab	Con	Reform UK	LD	Oth incl. LD,Grn	Did not vote/ not eligible/ too young	No qual	Other qual	Degree+		
Unweighted Total	1031	262	188	70	192	97	440	574	200	704	238	619	323	430	114	123	237	753	264	255	232	129	880	96	55	250	185	117	76	189	134	150	554	304	1031	
Weighted Total	1031	253	164	71	202	104	474	548	186	719	224	669	315	393	135	150	284	708	243	273	241	136	893	88	50	244	170	114	72	190	144	172	525	317	1031	
Applies	255	32	130	12	59	6	114	140	34	213	66	161	78	132	17	21	38	210	48	65	71	44	228	18	10	40	117	25	11	21	19	44	133	75	277	
	25%	13%	79%	17%	29%	5%	24%	26%	18%	30%	29%	24%	25%	34%	12%	14%	13%	30%	20%	24%	29%	32%	26%	20%	19%	17%	68%	22%	15%	11%	13%	25%	25%	24%	27%	
Does not apply	618	197	16	52	123	93	300	316	139	412	135	409	188	207	97	102	199	395	152	172	127	83	533	54	31	184	33	71	56	150	88	98	294	221	590	
	60%	78%	10%	72%	61%	89%	63%	58%	74%	57%	61%	61%	60%	53%	72%	68%	70%	56%	62%	63%	53%	61%	60%	61%	63%	75%	19%	62%	78%	79%	61%	57%	56%	70%	57%	
Don't know	157	24	18	7	19	6	60	92	14	95	23	100	49	54	21	26	48	104	44	36	43	10	132	17	9	20	21	18	5	19	37	31	98	20	164	
	15%	10%	11%	10%	10%	6%	13%	17%	7%	13%	10%	15%	16%	14%	16%	18%	17%	15%	18%	13%	18%	7%	15%	19%	18%	8%	12%	16%	7%	10%	26%	18%	19%	6%	16%	

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 74
Q10BConservative (8). The Conservative Party, Fit to govern : Which of these, if any, do you think apply to?

18 Sep 2026

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age				Social grade						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Men	Women	18-34	35-49	50-64	65+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min-ority	Total
Unweighted Total	1031	863	727	668	872	843	807	741	66	513	502	264	227	268	272	282	339	154	147	621	301	897	111	1031
Weighted Total	1031	840	692	635	863	823	785	713	60	489	525	288	239	257	246	237	289	184	227	526	411	860	141	1031
Applies	258	218	194	175	238	224	216	200	8	137	118	46	51	73	88	70	69	56	43	139	99	233	22	278
	25%	26%	28%	28%	28%	27%	27%	28%	13% sa	28%	22%	16%	21%	28%	36%	29%	24%	30%	19%	26%	24%	27%	16%	27%
Does not apply	593	516	417	390	516	496	471	430	23	298	283	207	141	137	108	135	173	95	137	308	232	477	97	569
	58%	61%	60%	62%	60%	60%	60%	60%	38% sa	61%	54%	72%	59%	53%	44%	57%	60%	52%	60%	59%	56%	56%	69%	55%
Don't know	180	106	80	69	108	103	98	83	29	53	124	35	48	47	49	33	47	33	47	79	80	149	21	184
	17%	13%	12%	11%	13%	13%	12%	12%	49% sa	11%	24%	12%	20%	18%	20%	14%	16%	18%	21%	15%	20%	17%	15%	18%

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 75
Q10BConservative (8). The Conservative Party, Fit to govern : Which of these, if any, do you think apply to?

18 Sep 2026

Base : All

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure							ONS Regions							Past vote (2024 General Election)						Qualifications			UnW Tot.
		Labour	Conservative	Liberal Democrats (Lib Dem)	Reform UK	Green Party	Full-time	Not full-time/ Not working	Satis- fied	Dis- satis- fied	Public	Private	Mort gage	Owned out- right	Private renter	Social renter	Renter	Total owner occup- ier	North excl. Scot.	Mid- lands (incl. E of England)	South excl. London	Grea- ter London	Eng- land	Scot	Wales	Lab	Con	Reform UK	LD	Oth incl. LD,Grn	Did not vote/ not eligible/ too young	No qual	Other qual	Degree+		
Unweighted Total	1031	262	188	70	192	97	440	574	200	704	238	619	323	430	114	123	237	753	264	255	232	129	880	96	55	250	185	117	76	189	134	150	554	304	1031	
Weighted Total	1031	253	164	71	202	104	474	548	186	719	224	669	315	393	135	150	284	708	243	273	241	136	893	88	50	244	170	114	72	190	144	172	525	317	1031	
Applies	258	29	127	8	57	12	111	146	34	205	56	176	82	127	20	22	42	209	54	66	74	35	229	20	8	29	113	27	11	22	31	49	150	56	278	
	25%	12%	77%	12% ^s	28%	12% ^s	23%	27%	18%	28%	25%	26%	26%	32%	15%	14%	15%	30%	22%	24%	31%	26%	26%	23% ^s	16% ^s	12%	66%	24%	15% ^s	12%	22%	29%	29%	18%	27%	
Does not apply	593	201	17	51	118	81	298	291	134	395	134	387	175	198	95	101	196	373	150	164	108	88	511	50	32	196	30	72	49	139	71	90	271	224	569	
	58%	79%	10%	72% ^s	59%	78% ^s	63%	53%	72%	55%	60%	58%	56%	50%	70%	67%	69%	53%	62%	60%	45%	65%	57%	57% ^s	65% ^s	80%	18%	63%	69% ^s	73%	49%	52%	52%	71%	55%	
Don't know	180	23	20	12	27	11	65	110	18	119	33	107	58	68	19	27	47	125	39	43	59	13	152	18	9	18	27	15	12	28	42	33	105	36	184	
	17%	9%	12%	17% ^s	13%	10% ^s	14%	20%	10%	17%	15%	16%	18%	17%	14%	18%	16%	18%	16%	16%	24%	9%	17%	20% ^s	19% ^s	8%	16%	13%	16% ^s	15%	29%	19%	20%	12%	18%	

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*^s=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 76
Q10BConservative (9). The Conservative Party, Concerned about people in real need in Britain : Which of these, if any, do you think apply to?

18 Sep 2026

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age				Social grade						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like- lihood	(10) Absol -utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Men	Women	18-34	35-49	50-64	65+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min- ority	Total
Unweighted Total	1031	863	727	668	872	843	807	741	66	513	502	264	227	268	272	282	339	154	147	621	301	897	111	1031
Weighted Total	1031	840	692	635	863	823	785	713	60	489	525	288	239	257	246	237	289	184	227	526	411	860	141	1031
Applies	220	187	167	156	205	192	185	174	5	122	97	27	51	59	83	68	54	41	40	122	82	199	16	248
	21%	22%	24%	25%	24%	23%	24%	24%	8%	25%	19%	9%	21%	23%	34%	29%	19%	23%	18%	23%	20%	23%	12%	24%
Does not apply	629	547	452	423	544	528	506	463	24	314	302	212	149	142	126	150	179	115	131	329	247	518	94	608
	61%	65%	65%	67%	63%	64%	64%	65%	39%	64%	58%	74%	62%	55%	51%	63%	62%	63%	58%	63%	60%	60%	66%	59%
Don't know	181	106	73	55	114	104	94	77	32	53	126	49	39	56	38	19	55	27	56	75	83	143	31	175
	18%	13%	10%	9%	13%	13%	12%	11%	53%	11%	24%	17%	16%	22%	15%	8%	19%	15%	24%	14%	20%	17%	22%	17%

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 77
Q10BConservative (9). The Conservative Party, Concerned about people in real need in Britain : Which of these, if any, do you think apply to?

18 Sep 2026

Base : All

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure							ONS Regions							Past vote (2024 General Election)						Qualifications			UnW Tot.
		Labour	Conservative	Liberal Democrats (Lib Dem)	Reform UK	Green Party	Full-time	Not full-time/ Not working	Satis- fied	Dis-satis- fied	Public	Private	Mort gage	Owned out- right	Private renter	Social renter	Renter	Total owner occup- ier	North excl. Scot	Mid- lands (incl. E of England)	South excl. London	Grea- ter London	Eng- land	Scot	Wales	Lab	Con	Reform UK	LD	Oth incl. LD,Grn	Did not vote/ not eligible/ too young	No qual	Other qual	Degree+		
Unweighted Total	1031	262	188	70	192	97	440	574	200	704	238	619	323	430	114	123	237	753	264	255	232	129	880	96	55	250	185	117	76	189	134	150	554	304	1031	
Weighted Total	1031	253	164	71	202	104	474	548	186	719	224	669	315	393	135	150	284	708	243	273	241	136	893	88	50	244	170	114	72	190	144	172	525	317	1031	
Applies	220	16	115	12	57	2	92	127	17	188	54	140	69	122	11	12	24	190	46	56	69	24	195	16	9	24	105	28	8	15	21	49	117	51	248	
	21%	6%	70%	17%	28%	2%	19%	23%	9%	26%	24%	21%	22%	31%	8%	8%	8%	27%	19%	21%	29%	17%	22%	18%	19%	10%	62%	24%	11%	8%	15%	28%	22%	16%	24%	
Does not apply	629	209	27	51	119	95	316	310	153	415	143	416	194	210	99	102	202	405	147	177	126	95	545	55	29	200	41	67	59	151	77	83	294	245	608	
	61%	83%	17%	72%	59%	91%	67%	57%	82%	58%	64%	62%	62%	54%	74%	68%	71%	57%	61%	65%	52%	70%	61%	62%	58%	82%	24%	59%	82%	80%	53%	48%	56%	77%	59%	
Don't know	181	28	22	8	26	8	66	110	16	116	27	114	52	61	24	35	59	113	50	39	46	17	152	17	11	20	24	19	5	23	46	40	115	21	175	
	18%	11%	13%	12%	13%	8%	14%	20%	9%	16%	12%	17%	17%	15%	18%	23%	21%	16%	20%	14%	19%	13%	17%	20%	23%	8%	14%	17%	7%	12%	32%	23%	22%	7%	17%	

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 78
Q10BConservative (10). The Conservative Party, Different to the other parties : Which of these, if any, do you think apply to?

18 Sep 2026

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age				Social grade						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like- lihood	(10) Absol- utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Men	Women	18-34	35-49	50-64	65+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minor- ority	
Unweighted Total	1031	863	727	668	872	843	807	741	66	513	502	264	227	268	272	282	339	154	147	621	301	897	111	1031
Weighted Total	1031	840	692	635	863	823	785	713	60	489	525	288	239	257	246	237	289	184	227	526	411	860	141	1031
Applies	273	236	207	197	259	247	233	216	5	152	121	64	51	55	103	75	71	54	52	146	105	225	43	288
	27%	28%	30%	31%	30%	30%	30%	30%	8%	31%	23%	22%	21%	21%	42%	32%	25%	29%	23%	28%	26%	26%	30%	28%
Does not apply	571	504	415	378	492	473	458	422	20	295	265	185	135	148	103	143	166	103	108	309	211	480	73	557
	55%	60%	60%	60%	57%	57%	58%	59%	34%	60%	51%	64%	56%	58%	42%	60%	58%	56%	47%	59%	51%	56%	52%	54%
Don't know	186	99	69	60	112	103	94	75	35	42	139	39	53	54	41	19	51	27	68	70	95	155	25	186
	18%	12%	10%	9%	13%	13%	12%	11%	58%	9%	26%	13%	22%	21%	17%	8%	18%	15%	30%	13%	23%	18%	18%	18%

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 79
Q10BConservative (10). The Conservative Party, Different to the other parties : Which of these, if any, do you think apply to?

18 Sep 2026

Base : All

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure							ONS Regions							Past vote (2024 General Election)						Qualifications			UnW Tot.
		Labour	Conservative	Liberal Democrats (Lib Dem)	Reform UK	Green Party	Full-time	Not full-time/ Not working	Satis- fied	Dis- satis- fied	Public	Private	Mort gage	Owned out- right	Private renter	Social renter	Renter	Total owner occup- ier	North excl. Scot.	Mid- lands (incl. E of England)	South excl. London	Grea- ter London	Eng- land	Scot	Wales	Lab	Con	Reform UK	LD	Oth incl. LD,Grn	Did not vote/ not eligible/ too young	No qual'	Other qual'	Degree+		
Unweighted Total	1031	262	188	70	192	97	440	574	200	704	238	619	323	430	114	123	237	753	264	255	232	129	880	96	55	250	185	117	76	189	134	150	554	304	1031	
Weighted Total	1031	253	164	71	202	104	474	548	186	719	224	669	315	393	135	150	284	708	243	273	241	136	893	88	50	244	170	114	72	190	144	172	525	317	1031	
Applies	273	67	89	11	55	17	105	167	48	204	62	174	75	133	31	27	58	207	81	63	62	32	238	21	13	74	88	29	8	27	29	52	142	72	288	
	27%	27%	54%	15%	28%	17%	22%	30%	26%	28%	28%	26%	24%	34%	23%	18%	20%	29%	33%	23%	26%	24%	27%	24%	27%	30%	52%	26%	11%	14%	20%	30%	27%	23%	28%	
Does not apply	571	156	54	52	117	75	287	283	125	395	131	378	187	199	79	82	161	386	119	158	127	92	496	48	27	145	59	64	57	139	72	73	284	211	557	
	55%	62%	33%	73%	58%	72%	61%	52%	67%	55%	58%	57%	59%	51%	58%	55%	56%	55%	49%	58%	53%	68%	56%	54%	55%	59%	35%	57%	79%	73%	50%	42%	54%	67%	54%	
Don't know	186	29	22	8	29	12	82	98	14	120	30	117	54	60	25	41	66	114	43	52	51	11	158	20	9	25	23	20	7	23	43	48	99	34	186	
	18%	12%	13%	12%	14%	12%	17%	18%	7%	17%	14%	17%	17%	15%	19%	27%	23%	16%	18%	19%	21%	8%	18%	22%	18%	10%	13%	18%	10%	12%	30%	28%	19%	11%	18%	

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 80
Q10BConservative (11). The Conservative Party, Out of date : Which of these, if any, do you think apply to?

18 Sep 2026

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age				Social grade						Ethnicity		UnWgt Total
	Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Men	Women	18-34	35-49	50-64	65+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min-ority	Total	
Unweighted Total	1031	863	727	668	872	843	807	741	66	513	502	264	227	268	272	282	339	154	147	621	301	897	111	1031
Weighted Total	1031	840	692	635	863	823	785	713	60	489	525	288	239	257	246	237	289	184	227	526	411	860	141	1031
Applies	555	487	406	380	494	483	460	420	18	277	266	177	124	134	120	130	158	109	116	288	225	462	75	537
	54%	58%	59%	60%	57%	59%	59%	59%	30%	57%	51%	62%	52%	52%	49%	55%	55%	59%	51%	55%	55%	54%	54%	52%
Does not apply	290	250	216	193	256	238	232	220	10	155	133	67	62	71	91	87	78	42	54	165	96	247	34	306
	28%	30%	31%	30%	30%	29%	30%	31%	17%	32%	25%	23%	26%	28%	37%	37%	27%	23%	24%	31%	23%	29%	24%	30%
Don't know	186	103	69	62	112	102	92	74	32	57	125	44	54	52	35	21	53	33	57	73	90	151	32	188
	18%	12%	10%	10%	13%	12%	12%	10%	53%	12%	24%	15%	23%	20%	14%	9%	18%	18%	25%	14%	22%	18%	23%	18%

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 81
Q10BConservative (11). The Conservative Party, Out of date : Which of these, if any, do you think apply to?

18 Sep 2026

Base : All

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure						ONS Regions						Past vote (2024 General Election)						Qualifications			UnW Tot.	
		Labour	Conservative	Liberal Democrats (Lib Dem)	Reform UK	Green Party	Full-time	Not full-time/ Not working	Satis- fied	Dis-satis- fied	Public	Private	Mort gage	Owned out- right	Private renter	Social renter	Renter	Total owner occup- ier	North excl. Scot.	Mid- lands (incl. E of England)	South excl. London	Grea- ter London	Eng- land	Scot	Wales	Lab	Con	Reform UK	LD	Oth incl. LD, Grn	Did not vote/ not eligible/ too young	No qual	Other qual		Degree+
Unweighted Total	1031	262	188	70	192	97	440	574	200	704	238	619	323	430	114	123	237	753	264	255	232	129	880	96	55	250	185	117	76	189	134	150	554	304	1031
Weighted Total	1031	253	164	71	202	104	474	548	186	719	224	669	315	393	135	150	284	708	243	273	241	136	893	88	50	244	170	114	72	190	144	172	525	317	1031
Applies	555	177	36	46	105	86	258	295	129	367	123	366	172	202	82	80	162	374	126	161	110	77	474	53	28	181	44	56	47	126	66	89	252	210	537
	54%	70%	22%	64% ^{1a}	52%	83% ^{1a}	54%	54%	69%	51%	55%	55%	55%	51%	61%	53%	57%	53%	52%	59%	45%	57%	53%	60% ^{1a}	56% ^{1a}	74%	26%	49%	65% ^{1a}	67%	46%	51%	48%	66%	52%
Does not apply	290	39	110	20	66	10	137	151	38	237	71	187	93	125	25	35	60	218	66	72	76	45	260	19	11	37	104	38	14	32	33	51	155	81	306
	28%	15%	67%	28% ^{1a}	33%	10% ^{1a}	29%	28%	20%	33%	32%	28%	29%	32%	18%	23%	21%	31%	27%	27%	32%	33%	29%	21% ^{1a}	22% ^{1a}	15%	61%	33%	20% ^{1a}	17%	23%	30%	29%	25%	30%
Don't know	186	38	18	6	31	8	79	101	19	115	29	117	50	65	28	35	63	116	51	40	55	13	159	16	11	26	22	20	11	32	45	32	119	26	188
	18%	15%	11%	9% ^{1a}	15%	8% ^{1a}	17%	18%	10%	16%	13%	17%	16%	17%	20%	23%	22%	16%	21%	15%	23%	10%	18%	18% ^{1a}	22% ^{1a}	11%	13%	17%	15% ^{1a}	17%	31%	19%	23%	8%	18%

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 82
Q10BReformUK(1). Reform UK, Keeps its promises : Which of these, if any, do you think apply to?

18 Sep 2026

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age				Social grade						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like- lihood	(10) Absol- -utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Men	Women	18-34	35-49	50-64	65+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min- ority	
Unweighted Total	1031	863	727	668	872	843	807	741	66	513	502	264	227	268	272	282	339	154	147	621	301	897	111	1031
Weighted Total	1031	840	692	635	863	823	785	713	60	489	525	288	239	257	246	237	289	184	227	526	411	860	141	1031
Applies	167	148	130	129	156	148	143	136	1	87	79	24	33	57	53	24	38	48	49	62	97	141	17	155
	16%	18%	19%	20%	18%	18%	18%	19%	2%	18%	15%	8%	14%	22%	22%	10%	13%	26%	21%	12%	24%	16%	12%	15%
Does not apply	565	490	398	355	488	467	443	403	24	276	274	213	133	110	109	156	176	88	85	332	173	461	88	581
	55%	58%	58%	56%	57%	57%	56%	56%	41%	56%	52%	74%	55%	43%	44%	66%	61%	48%	38%	63%	42%	54%	62%	56%
Don't know	299	202	163	151	219	208	199	174	34	126	172	52	73	90	84	57	74	48	94	131	141	259	36	295
	29%	24%	24%	24%	25%	25%	25%	24%	57%	26%	33%	18%	31%	35%	34%	24%	26%	26%	41%	25%	34%	30%	25%	29%

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 83
Q10BReformUK(1). Reform UK, Keeps its promises : Which of these, if any, do you think apply to?

18 Sep 2026

Base : All

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure							ONS Regions							Past vote (2024 General Election)						Qualifications			UnW Tot.
		Labour	Conservative	Liberal Democrats (Lib Dem)	Reform UK	Green Party	Full-time	Not full-time/ Not working	Satis- fied	Dis- satis- fied	Public	Private	Mort gage	Owned out- right	Private renter	Social renter	Renter	Total owner occup- ier	North excl. Scot.	Mid- lands (incl. E of England)	South excl. London	Grea- ter London	Eng- land	Scot	Wales	Lab	Con	Reform UK	LD	Oth incl. LD,Grn	Did not vote/ not eligible/ too young	No qual	Other qual	Degree+		
Unweighted Total	1031	262	188	70	192	97	440	574	200	704	238	619	323	430	114	123	237	753	264	255	232	129	880	96	55	250	185	117	76	189	134	150	554	304	1031	
Weighted Total	1031	253	164	71	202	104	474	548	186	719	224	669	315	393	135	150	284	708	243	273	241	136	893	88	50	244	170	114	72	190	144	172	525	317	1031	
Applies	167	20	20	2	113	1	68	99	15	146	35	110	33	76	24	28	51	109	41	44	43	18	145	13	8	28	36	54	2	11	19	44	98	22	155	
	16%	8%	12%	3%	56%	1%	14%	18%	8%	20%	16%	16%	10%	19%	17%	18%	18%	15%	17%	16%	18%	13%	16%	15%	16%	11%	21%	47%	3%	6%	13%	25%	19%	7%	15%	
Does not apply	565	187	79	62	21	92	290	271	150	344	134	368	195	196	85	63	148	391	128	148	120	92	488	50	26	176	69	19	62	142	79	71	247	241	581	
	55%	74%	48%	87%	11%	88%	61%	49%	81%	48%	60%	55%	62%	50%	63%	42%	52%	55%	53%	54%	50%	68%	55%	57%	53%	72%	40%	16%	86%	75%	55%	41%	47%	76%	56%	
Don't know	299	46	66	7	67	12	116	178	21	230	55	192	88	120	26	59	85	208	74	81	78	26	259	25	15	40	65	42	8	37	46	58	181	54	295	
	29%	18%	40%	10%	33%	11%	24%	33%	11%	32%	25%	29%	28%	31%	19%	40%	30%	29%	31%	30%	32%	19%	29%	28%	31%	17%	38%	37%	10%	20%	32%	33%	34%	17%	29%	

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 84
Q10BReformUK(2). Reform UK, Understands the problems facing Britain : Which of these, if any, do you think apply to?

18 Sep 2026

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age				Social grade						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like- lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Men	Women	18-34	35-49	50-64	65+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min- ority	
Unweighted Total	1031	863	727	668	872	843	807	741	66	513	502	264	227	268	272	282	339	154	147	621	301	897	111	1031
Weighted Total	1031	840	692	635	863	823	785	713	60	489	525	288	239	257	246	237	289	184	227	526	411	860	141	1031
Applies	347	310	266	250	317	310	294	277	5	194	153	65	63	112	108	75	88	80	80	163	161	313	26	349
	34%	37%	39%	39%	37%	38%	38%	39%	8%	40%	29%	23%	26%	43%	44%	32%	30%	44%	35%	31%	39%	36%	19%	34%
Does not apply	550	467	376	346	475	450	432	386	21	260	276	198	142	105	105	147	173	81	95	320	176	435	96	553
	53%	56%	54%	55%	55%	55%	55%	54%	35%	53%	53%	69%	59%	41%	43%	62%	60%	44%	42%	61%	43%	51%	68%	54%
Don't know	133	62	49	39	71	63	59	50	34	35	96	26	35	40	33	16	27	22	52	43	75	112	19	129
	13%	7%	7%	6%	8%	8%	7%	7%	56%	7%	18%	9%	14%	16%	13%	7%	10%	12%	23%	8%	18%	13%	13%	13%

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 85

Q10BReformUK(2). Reform UK, Understands the problems facing Britain : Which of these, if any, do you think apply to?

18 Sep 2026

Base : All

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure						ONS Regions						Past vote (2024 General Election)						Qualifications			UnW Tot.	
		Labour	Conservative	Liberal Democrats (Lib Dem)	Reform UK	Green Party	Full-time	Not full-time/ Not working	Satis- fied	Dis- satis- fied	Public	Private	Mort gage	Owned out- right	Private renter	Social renter	Renter	Total owner occup- ier	North excl. Scot.	Mid- lands (incl. E of England)	South excl. London	Grea- ter London	Eng- land	Scot	Wales	Lab	Con	Reform UK	LD	Oth incl. LD, Grn	Did not vote/ not eligible/ too young	No qual'	Other qual'		Degree+
Unweighted Total	1031	262	188	70	192	97	440	574	200	704	238	619	323	430	114	123	237	753	264	255	232	129	880	96	55	250	185	117	76	189	134	150	554	304	1031
Weighted Total	1031	253	164	71	202	104	474	548	186	719	224	669	315	393	135	150	284	708	243	273	241	136	893	88	50	244	170	114	72	190	144	172	525	317	1031
Applies	347	31	80	7	180	5	153	193	23	312	77	223	98	159	36	46	81	257	75	98	98	37	309	22	16	43	98	95	11	32	34	65	196	83	349
	34%	12%	48%	9%	89%	5%	32%	35%	12%	43%	35%	33%	31%	40%	27%	30%	29%	36%	31%	36%	41%	27%	35%	25%	33%	18%	58%	83%	15%	17%	24%	38%	37%	26%	34%
Does not apply	550	201	62	61	16	95	278	271	155	324	128	366	186	186	84	72	156	372	131	144	108	90	473	52	26	190	48	13	56	139	74	74	248	217	553
	53%	79%	38%	85%	8%	91%	59%	49%	83%	45%	57%	55%	59%	47%	62%	48%	55%	53%	54%	53%	45%	66%	53%	59%	52%	78%	28%	12%	78%	73%	52%	43%	47%	69%	54%
Don't know	133	21	23	4	6	4	44	84	9	84	18	81	31	48	15	32	47	79	37	31	34	9	111	14	8	12	24	6	5	19	36	33	81	16	129
	13%	8%	14%	6%	3%	3%	9%	15%	5%	12%	8%	12%	10%	12%	11%	21%	16%	11%	15%	11%	14%	7%	12%	16%	15%	5%	14%	5%	7%	10%	25%	19%	15%	5%	13%

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 86
Q10BReformUK(3). Reform UK, Has a good team of leaders : Which of these, if any, do you think apply to?

18 Sep 2026

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age				Social grade						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like- lihood	(10) Absol- utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Men	Women	18-34	35-49	50-64	65+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minor- ority	
Unweighted Total	1031	863	727	668	872	843	807	741	66	513	502	264	227	268	272	282	339	154	147	621	301	897	111	1031
Weighted Total	1031	840	692	635	863	823	785	713	60	489	525	288	239	257	246	237	289	184	227	526	411	860	141	1031
Applies	211	189	168	162	197	194	187	177	1	116	95	30	41	71	69	32	39	66	62	71	128	187	17	200
	20%	22%	24%	26%	23%	24%	24%	25%	2%	24%	18%	11%	17%	28%	28%	14%	13%	36%	27%	13%	31%	22%	12%	19%
Does not apply	618	543	442	403	544	519	495	449	24	303	299	221	141	131	125	168	205	92	96	373	188	500	101	645
	60%	65%	64%	63%	63%	63%	63%	63%	40%	62%	57%	77%	59%	51%	51%	71%	71%	50%	42%	71%	46%	58%	71%	63%
Don't know	202	107	82	70	121	110	102	88	35	70	131	37	57	55	53	36	45	25	70	81	95	172	24	186
	20%	13%	12%	11%	14%	13%	13%	12%	58%	14%	25%	13%	24%	21%	22%	15%	16%	14%	31%	15%	23%	20%	17%	18%

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 87
Q10BReformUK(3). Reform UK, Has a good team of leaders : Which of these, if any, do you think apply to?

18 Sep 2026

Base : All

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure							ONS Regions							Past vote (2024 General Election)						Qualifications			UnW Tot.
		Labour	Conservative	Liberal Democrats (Lib Dem)	Reform UK	Green Party	Full-time	Not full-time/ Not working	Satis- fied	Dis- satis- fied	Public	Private	Mort gage	Owned out- right	Private renter	Social renter	Renter	Total owner occup- ier	North excl. Scot.	Mid- lands (incl. E of England)	South excl. London	Grea- ter London	Eng- land	Scot	Wales	Lab	Con	Reform UK	LD	Oth incl. LD, Grn	Did not vote/ not eligible/ too young	No qual	Other qual	Degree+		
Unweighted Total	1031	262	188	70	192	97	440	574	200	704	238	619	323	430	114	123	237	753	264	255	232	129	880	96	55	250	185	117	76	189	134	150	554	304	1031	
Weighted Total	1031	253	164	71	202	104	474	548	186	719	224	669	315	393	135	150	284	708	243	273	241	136	893	88	50	244	170	114	72	190	144	172	525	317	1031	
Applies	211	17	34	4	142	1	88	123	12	192	50	129	42	109	25	29	55	151	53	54	60	21	187	14	10	27	53	67	2	13	26	45	124	36	200	
	20%	7%	21%	5%	71%	1%	19%	22%	6%	27%	22%	19%	13%	28%	19%	20%	19%	21%	22%	20%	25%	15%	21%	16%	19%	11%	31%	59%	2%	7%	18%	26%	24%	11%	19%	
Does not apply	618	207	94	63	32	97	309	306	161	381	141	412	204	223	92	73	165	427	136	169	133	98	535	52	31	198	83	27	59	145	77	75	285	250	645	
	60%	82%	57%	88%	16%	93%	65%	56%	86%	53%	63%	61%	65%	57%	68%	49%	58%	60%	56%	62%	55%	72%	60%	58%	61%	81%	49%	23%	82%	76%	53%	44%	54%	79%	63%	
Don't know	202	29	36	5	28	6	77	119	14	146	33	129	69	60	18	47	65	129	54	50	48	17	170	23	10	19	34	20	11	32	41	51	116	31	186	
	20%	11%	22%	7%	14%	6%	16%	22%	7%	20%	15%	19%	22%	15%	13%	32%	23%	18%	22%	18%	20%	13%	19%	26%	19%	8%	20%	18%	15%	17%	28%	30%	22%	10%	18%	

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 88
Q10BReformUK(4). Reform UK, Will promise anything to win votes : Which of these, if any, do you think apply to?

18 Sep 2026

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age				Social grade						Ethnicity		UnWgt Total
	Always usually depends	Always usually depends AND 9/10 like- lihood	(10) Absol- utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Men	Women	18-34	35-49	50-64	65+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min- ority	Total	
	Unweighted Total	1031	863	727	668	872	843	807	741	66	513	502	264	227	268	272	282	339	154	147	621	301	897	111
Weighted Total	1031	840	692	635	863	823	785	713	60	489	525	288	239	257	246	237	289	184	227	526	411	860	141	1031
Applies	669	580	478	435	586	569	542	491	24	321	333	221	148	145	156	183	210	103	120	393	223	570	90	690
	65%	69%	69%	69%	68%	69%	69%	69%	40%	66%	63%	77%	62%	56%	63%	77%	73%	56%	53%	75%	54%	66%	64%	67%
Does not apply	203	174	147	140	180	166	161	151	4	121	79	41	43	62	56	36	44	53	50	79	103	165	23	189
	20%	21%	21%	22%	21%	20%	21%	21%	7%	25%	15%	14%	18%	24%	23%	15%	15%	29%	22%	15%	25%	19%	16%	18%
Don't know	159	86	66	60	97	89	82	71	32	46	112	26	49	50	34	19	35	27	58	53	85	125	28	152
	15%	10%	10%	9%	11%	11%	10%	10%	53%	9%	21%	9%	20%	19%	14%	8%	12%	15%	25%	10%	21%	15%	20%	15%

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 89
Q10BReformUK(4). Reform UK, Will promise anything to win votes : Which of these, if any, do you think apply to?

18 Sep 2026

Base : All

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure							ONS Regions							Past vote (2024 General Election)						Qualifications			UnW Tot.
		Labour	Conservative	Liberal Democrats (Lib Dem)	Reform UK	Green Party	Full-time	Not full-time/ Not working	Satis- fied	Dis-satis- fied	Public	Private	Mort gage	Owned out- right	Private renter	Social renter	Renter	Total owner occup- ier	North excl. Scot.	Mid- lands (incl. E of England)	South excl. London	Grea- ter London	Eng- land	Scot	Wales	Lab	Con	Reform UK	LD	Oth incl. LD, Grn	Did not vote/ not eligible/ too young	No qual	Other qual	Degree+		
Unweighted Total	1031	262	188	70	192	97	440	574	200	704	238	619	323	430	114	123	237	753	264	255	232	129	880	96	55	250	185	117	76	189	134	150	554	304	1031	
Weighted Total	1031	253	164	71	202	104	474	548	186	719	224	669	315	393	135	150	284	708	243	273	241	136	893	88	50	244	170	114	72	190	144	172	525	317	1031	
Applies	669	202	112	59	64	95	313	354	154	433	154	447	214	256	85	89	174	470	153	163	147	108	571	64	34	199	95	46	59	148	83	90	326	248	690	
	65%	80%	68%	82% _{us}	32%	91% _{us}	66%	65%	83%	60%	69%	67%	68%	65%	63%	59%	61%	66%	63%	60%	61%	80%	64%	73% _{us}	68% _{us}	82%	56%	41%	81% _{us}	78%	58%	52%	62%	78%	67%	
Does not apply	203	29	29	9	105	4	105	96	23	171	41	135	56	76	30	36	66	132	56	67	50	16	189	8	6	26	50	51	6	18	25	47	106	45	189	
	20%	11%	18%	12% _{us}	52%	4% _{us}	22%	18%	12%	24%	18%	20%	18%	19%	22%	24%	23%	19%	23%	25%	21%	12%	21%	10% _{us}	11% _{us}	11%	29%	45%	9% _{us}	10%	18%	27%	20%	14%	18%	
Don't know	159	22	23	4	33	5	55	97	9	116	28	88	45	61	20	25	45	106	35	43	44	12	133	16	11	18	26	17	7	23	35	36	93	23	152	
	15%	9%	14%	6% _{us}	16%	5% _{us}	12%	18%	5%	16%	13%	13%	14%	15%	15%	17%	16%	15%	14%	16%	18%	9%	15%	18% _{us}	21% _{us}	7%	15%	14%	10% _{us}	12%	24%	21%	18%	7%	15%	

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 90
Q10BReformUK(5). Reform UK, Divided : Which of these, if any, do you think apply to?

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age				Social grade						Ethnicity		UnWgt Total
	Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Men	Women	18-34	35-49	50-64	65+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min-ority	Total	
Unweighted Total	1031	863	727	668	872	843	807	741	66	513	502	264	227	268	272	282	339	154	147	621	301	897	111	1031
Weighted Total	1031	840	692	635	863	823	785	713	60	489	525	288	239	257	246	237	289	184	227	526	411	860	141	1031
Applies	466	415	343	309	416	406	384	351	13	241	215	156	95	102	113	132	135	79	83	267	162	392	65	471
	45%	49%	50%	49%	48%	49%	49%	49%	22% as	49%	41%	54%	40%	40%	46%	56%	47%	43%	36%	51%	39%	46%	46%	46%
Does not apply	305	257	213	211	270	252	245	225	10	163	140	80	68	81	76	65	83	69	59	148	127	248	44	302
	30%	31%	31%	33%	31%	31%	31%	31%	16% as	33%	27%	28%	28%	31%	31%	28%	29%	37%	26%	28%	31%	29%	31%	29%
Don't know	260	168	136	114	177	166	155	138	37	84	170	53	76	74	57	40	71	36	86	111	122	220	32	258
	25%	20%	20%	18%	21%	20%	20%	19%	62% as	17%	32%	18%	32%	29%	23%	17%	25%	19%	38%	21%	30%	26%	23%	25%

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 91
Q10BReformUK(5). Reform UK, Divided : Which of these, if any, do you think apply to?

18 Sep 2026

Base : All

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure							ONS Regions							Past vote (2024 General Election)						Qualifications			UnW Tot.
		Labour	Conservative	Liberal Democrats (Lib Dem)	Reform UK	Green Party	Full-time	Not full-time/ Not working	Satis- fied	Dis- satis- fied	Public	Private	Mort gage	Owned out- right	Private renter	Social renter	Renter	Total owner occup- ier	North excl. Scot.	Mid- lands (incl. E of England)	South excl. London	Grea- ter London	Eng- land	Scot	Wales	Lab	Con	Reform UK	LD	Oth incl. LD, Grn	Did not vote/ not eligible/ too young	No qual	Other qual	Degree+		
Unweighted Total	1031	262	188	70	192	97	440	574	200	704	238	619	323	430	114	123	237	753	264	255	232	129	880	96	55	250	185	117	76	189	134	150	554	304	1031	
Weighted Total	1031	253	164	71	202	104	474	548	186	719	224	669	315	393	135	150	284	708	243	273	241	136	893	88	50	244	170	114	72	190	144	172	525	317	1031	
Applies	466	138	80	33	62	66	210	255	111	307	112	304	130	191	64	59	124	321	109	115	100	72	396	49	22	142	74	33	40	100	54	56	235	171	471	
	45%	54%	48%	46%	31%	63%	44%	47%	60%	43%	50%	45%	41%	49%	48%	40%	43%	45%	45%	42%	41%	53%	44%	56%	44%	58%	44%	29%	56%	53%	37%	33%	45%	54%	46%	
Does not apply	305	73	40	28	107	14	155	148	52	231	66	207	103	113	38	45	83	216	77	88	72	33	271	17	17	64	59	53	17	42	37	60	148	89	302	
	30%	29%	24%	38%	53%	14%	33%	27%	28%	32%	29%	31%	33%	29%	28%	30%	29%	31%	32%	32%	30%	24%	30%	19%	35%	26%	35%	46%	23%	22%	26%	35%	28%	28%	29%	
Don't know	260	42	45	11	32	24	110	144	23	181	46	159	82	89	32	46	78	171	57	70	69	31	227	23	11	38	37	29	15	48	53	56	142	57	258	
	25%	17%	27%	15%	16%	23%	23%	26%	13%	25%	21%	24%	26%	23%	24%	31%	27%	24%	24%	26%	29%	23%	25%	26%	22%	16%	21%	25%	21%	25%	37%	32%	27%	18%	25%	

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*^s=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 92
Q10BReformUK(6). Reform UK, Extreme : Which of these, if any, do you think apply to?

18 Sep 2026

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age				Social grade						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like- lihood	(10) Absol- utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Men	Women	18-34	35-49	50-64	65+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min- ority	
Unweighted Total	1031	863	727	668	872	843	807	741	66	513	502	264	227	268	272	282	339	154	147	621	301	897	111	1031
Weighted Total	1031	840	692	635	863	823	785	713	60	489	525	288	239	257	246	237	289	184	227	526	411	860	141	1031
Applies	602	529	433	394	538	522	493	443	16	289	298	197	138	142	125	176	199	83	95	375	178	496	94	639
	58%	63%	63%	62%	62%	63%	63%	62%	27% sa	59%	57%	68%	58%	55%	51%	74%	69%	45%	42%	71%	43%	58%	67%	62%
Does not apply	247	210	182	171	216	203	197	190	10	147	100	60	47	66	73	46	54	72	51	100	122	208	25	239
	24%	25%	26%	27%	25%	25%	25%	27%	17% sa	30%	19%	21%	20%	26%	30%	20%	19%	39%	22%	19%	30%	24%	18%	23%
Don't know	183	101	76	69	108	98	96	81	34	53	127	31	54	50	48	15	36	29	82	50	111	156	21	153
	18%	12%	11%	11%	13%	12%	12%	11%	56% sa	11%	24%	11%	23%	19%	19%	6%	12%	16%	36%	10%	27%	18%	15%	15%

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 93
Q10BReformUK(6). Reform UK, Extreme : Which of these, if any, do you think apply to?

18 Sep 2026

Base : All

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure							ONS Regions							Past vote (2024 General Election)						Qualifications			UnW Tot.
		Labour	Conservative	Liberal Democrats (Lib Dem)	Reform UK	Green Party	Full-time	Not full-time/ Not working	Satis- fied	Dis- satis- fied	Public	Private	Mort gage	Owned out- right	Private renter	Social renter	Renter	Total owner occup- ier	North excl. Scot.	Mid- lands (incl. E of England)	South excl. London	Grea- ter London	Eng- land	Scot	Wales	Lab	Con	Reform UK	LD	Oth incl. LD, Grn	Did not vote/ not eligible/ too young	No qual	Other qual	Degree+		
Unweighted Total	1031	262	188	70	192	97	440	574	200	704	238	619	323	430	114	123	237	753	264	255	232	129	880	96	55	250	185	117	76	189	134	150	554	304	1031	
Weighted Total	1031	253	164	71	202	104	474	548	186	719	224	669	315	393	135	150	284	708	243	273	241	136	893	88	50	244	170	114	72	190	144	172	525	317	1031	
Applies	602	205	96	62	52	97	286	315	158	366	147	387	211	227	78	64	142	439	142	140	137	95	513	54	35	199	89	25	55	134	73	70	282	244	639	
	58%	81%	59%	87%	26%	92%	60%	57%	85%	51%	66%	58%	67%	58%	58%	43%	50%	62%	58%	51%	57%	70%	57%	61%	70%	82%	52%	22%	77%	71%	51%	41%	54%	77%	62%	
Does not apply	247	23	43	4	123	-	124	119	13	222	55	160	56	111	31	39	69	167	61	79	62	23	225	17	5	29	54	71	4	18	34	43	148	49	239	
	24%	9%	26%	5%	61%	-s	26%	22%	7%	31%	24%	24%	18%	28%	23%	26%	24%	24%	25%	29%	26%	17%	25%	20%	9%	12%	32%	63%	6%	9%	24%	25%	28%	15%	23%	
Don't know	183	25	25	6	27	8	64	114	15	131	22	122	48	54	26	47	73	102	41	54	42	18	155	17	10	16	27	18	12	38	37	59	95	24	153	
	18%	10%	15%	8%	14%	8%	13%	21%	8%	18%	10%	18%	15%	14%	19%	31%	26%	14%	17%	20%	18%	13%	17%	19%	20%	6%	16%	16%	17%	20%	26%	34%	18%	8%	15%	

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 94
Q10BReformUK(7). Reform UK, Looks after the interests of people like me : Which of these, if any, do you think apply to?

18 Sep 2026

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age				Social grade						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like- lihood	(10) Absol- utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Men	Women	18-34	35-49	50-64	65+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minor- ority	Total
Unweighted Total	1031	863	727	668	872	843	807	741	66	513	502	264	227	268	272	282	339	154	147	621	301	897	111	1031
Weighted Total	1031	840	692	635	863	823	785	713	60	489	525	288	239	257	246	237	289	184	227	526	411	860	141	1031
Applies	262	234	206	198	248	241	229	216	2	159	103	42	47	93	80	46	64	68	66	110	135	239	17	258
	25%	28%	30%	31%	29%	29%	29%	30%	4%	32%	20%	15%	20%	36%	33%	19%	22%	37%	29%	21%	33%	28%	12%	25%
Does not apply	597	515	420	378	514	492	473	428	23	275	307	218	131	127	121	164	182	88	105	347	193	479	99	599
	58%	61%	61%	60%	60%	60%	60%	60%	39%	56%	58%	76%	55%	49%	49%	69%	63%	48%	46%	66%	47%	56%	70%	58%
Don't know	172	91	65	58	100	90	83	69	34	55	115	28	62	37	45	27	42	28	56	69	84	142	25	174
	17%	11%	9%	9%	12%	11%	11%	10%	57%	11%	22%	10%	26%	15%	18%	11%	14%	15%	24%	13%	20%	17%	18%	17%

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - September 2026

Table 95
Q10BReformUK(7). Reform UK, Looks after the interests of people like me : Which of these, if any, do you think apply to?

18 Sep 2026

Base : All

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure						ONS Regions						Past vote (2024 General Election)						Qualifications			UnW Tot.	
		Labour	Conservative	Liberal Democrats (Lib Dem)	Reform UK	Green Party	Full-time	Not full-time/ Not working	Satis- fied	Dis- satis- fied	Public	Private	Mort gage	Owned out- right	Private renter	Social renter	Renter	Total owner occup- ier	North excl. Scot	Mid- lands (incl. E of England)	South excl. London	Grea- ter London	Eng- land	Scot	Wales	Lab	Con	Reform UK	LD	Oth incl. LD,Grn	Did not vote/ not eligible/ too young	No qual	Other qual		Degree+
Unweighted Total	1031	262	188	70	192	97	440	574	200	704	238	619	323	430	114	123	237	753	264	255	232	129	880	96	55	250	185	117	76	189	134	150	554	304	1031
Weighted Total	1031	253	164	71	202	104	474	548	186	719	224	669	315	393	135	150	284	708	243	273	241	136	893	88	50	244	170	114	72	190	144	172	525	317	1031
Applies	262	17	45	6	169	1	116	146	10	242	61	166	70	124	27	34	61	194	61	69	77	24	230	19	13	30	74	86	3	15	27	48	159	52	258
	25%	7%	28%	8%	84%	1%	24%	27%	5%	34%	28%	25%	22%	32%	20%	23%	21%	27%	25%	25%	32%	17%	26%	22%	25%	12%	43%	75%	4%	8%	19%	28%	30%	16%	25%
Does not apply	597	215	83	60	14	98	288	306	163	358	135	398	191	209	89	84	173	400	136	160	115	103	514	54	29	195	65	16	59	149	78	83	269	240	599
	58%	85%	51%	84%	7%	94%	61%	56%	87%	50%	60%	60%	61%	53%	66%	56%	61%	57%	56%	59%	48%	75%	58%	61%	58%	80%	38%	14%	81%	78%	54%	48%	51%	76%	58%
Don't know	172	21	36	6	18	5	70	95	14	119	27	104	53	60	19	31	50	113	46	43	49	10	148	15	8	19	32	12	10	26	39	42	97	26	174
	17%	8%	22%	8%	9%	5%	15%	17%	7%	17%	12%	16%	17%	15%	14%	21%	18%	16%	19%	16%	20%	7%	17%	17%	17%	8%	19%	11%	14%	14%	27%	24%	19%	8%	17%

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 96
Q10BReformUK(8). Reform UK, Fit to govern : Which of these, if any, do you think apply to?

18 Sep 2026

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age				Social grade						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like- lihood	(10) Absol- utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Men	Women	18-34	35-49	50-64	65+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minor- ority	
Unweighted Total	1031	863	727	668	872	843	807	741	66	513	502	264	227	268	272	282	339	154	147	621	301	897	111	1031
Weighted Total	1031	840	692	635	863	823	785	713	60	489	525	288	239	257	246	237	289	184	227	526	411	860	141	1031
Applies	207	180	158	155	193	187	184	168	2	122	85	31	43	68	64	27	37	70	58	64	128	185	17	199
	20%	21%	23%	24%	22%	23%	23%	24%	4%	25%	16%	11%	18	27%	26%	11%	13%	38	26%	12%	31%	21%	12%	19%
Does not apply	642	561	453	411	556	533	506	463	23	311	316	223	149	132	138	181	204	84	114	384	198	519	105	650
	62%	67%	66%	65%	64%	65%	65%	65%	39%	64%	60%	77%	62%	51%	56%	76%	71	46%	50%	73%	48%	60%	74%	63%
Don't know	182	99	80	69	114	104	95	83	34	56	124	34	47	57	44	30	48	30	55	77	85	156	19	182
	18%	12%	12%	11%	13%	13%	12%	12%	57%	11%	24%	12	20%	22%	18%	12	17%	16	24%	15%	21%	18%	14%	18%

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 97
Q10BReformUK(8). Reform UK, Fit to govern : Which of these, if any, do you think apply to?

18 Sep 2026

Base : All

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure							ONS Regions							Past vote (2024 General Election)						Qualifications			UnW Tot.
		Labour	Conservative	Liberal Democrats (Lib Dem)	Reform UK	Green Party	Full-time	Not full-time/ Not working	Satis- fied	Dis-satis- fied	Public	Private	Mort gage	Owned out- right	Private renter	Social renter	Renter	Total owner occup- ier	North excl. Scot.	Mid- lands (incl. E of England)	South excl. London	Grea- ter London	Eng- land	Scot	Wales	Lab	Con	Reform UK	LD	Oth incl. LD, Grn	Did not vote/ not eligible/ too young	No qual	Other qual	Degree+		
Unweighted Total	1031	262	188	70	192	97	440	574	200	704	238	619	323	430	114	123	237	753	264	255	232	129	880	96	55	250	185	117	76	189	134	150	554	304	1031	
Weighted Total	1031	253	164	71	202	104	474	548	186	719	224	669	315	393	135	150	284	708	243	273	241	136	893	88	50	244	170	114	72	190	144	172	525	317	1031	
Applies	207	14	21	4	151	1	90	117	5	191	37	145	51	100	21	30	51	151	59	51	54	16	180	19	7	21	46	77	2	10	29	42	127	33	199	
	20%	6%	12%	5% ¹	75%	1% ¹	19%	21%	3%	27%	17%	22%	16%	25%	16%	20%	18%	21%	24%	19%	22%	12%	20%	22% ¹	14% ¹	9%	21%	46%	67%	2% ¹	6%	20%	24%	24%	10%	19%
Does not apply	642	218	107	63	24	98	312	327	169	396	155	419	207	233	93	85	178	440	143	175	132	104	555	55	33	203	88	21	63	155	79	90	283	262	650	
	62%	86%	65%	89% ¹	12%	94%	66%	60%	91%	55%	69%	63%	66%	59%	69%	57%	63%	62%	59%	64%	55%	77%	62%	62% ¹	65% ¹	83%	52%	19%	87% ¹	82%	55%	52%	54%	83%	63%	
Don't know	182	21	37	4	27	5	72	104	12	132	32	105	57	60	21	34	55	117	41	46	55	16	158	14	10	19	36	16	8	24	36	40	115	23	182	
	18%	8%	23%	6% ¹	13%	5% ¹	15%	19%	7%	18%	14%	16%	18%	15%	15%	23%	19%	17%	17%	17%	23%	12%	18%	16% ¹	20% ¹	8%	21%	14%	11% ¹	13%	25%	23%	22%	7%	18%	

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 98
Q10BReformUK(9). Reform UK, Concerned about people in real need in Britain : Which of these, if any, do you think apply to?

18 Sep 2026

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age				Social grade						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Men	Women	18-34	35-49	50-64	65+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min-ority	
Unweighted Total	1031	863	727	668	872	843	807	741	66	513	502	264	227	268	272	282	339	154	147	621	301	897	111	1031
Weighted Total	1031	840	692	635	863	823	785	713	60	489	525	288	239	257	246	237	289	184	227	526	411	860	141	1031
Applies	301	257	224	215	283	267	256	240	3	172	129	54	59	93	95	64	68	71	76	132	148	266	25	287
	29%	31%	32%	34%	33%	32%	33%	34%	5%	35%	25%	19%	25%	36%	39%	27%	24%	39%	34%	25%	36%	31%	18%	28%
Does not apply	571	497	409	367	492	476	455	413	25	276	279	204	137	120	110	156	185	79	98	341	177	458	95	582
	55%	59%	59%	58%	57%	58%	58%	58%	42%	57%	53%	71%	57%	47%	45%	66%	64%	43%	43%	65%	43%	53%	68%	56%
Don't know	159	86	59	52	88	81	74	60	32	41	117	30	44	44	41	17	35	33	53	52	86	136	20	162
	15%	10%	8%	8%	10%	10%	9%	8%	53%	8%	22%	10%	18%	17%	17%	7%	12%	18%	23%	10%	21%	16%	14%	16%

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 99
Q10BReformUK(9). Reform UK, Concerned about people in real need in Britain : Which of these, if any, do you think apply to?

18 Sep 2026

Base : All

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure							ONS Regions							Past vote (2024 General Election)						Qualifications			UnW Tot.
		Labour	Conservative	Liberal Democrats (Lib Dem)	Reform UK	Green Party	Full-time	Not full-time/ Not working	Satis- fied	Dis- satis- fied	Public	Private	Mort gage	Owned out- right	Private renter	Social renter	Renter	Total owner occup- ier	North excl. Scot.	Mid- lands (incl. E of England)	South excl. London	Grea- ter London	Eng- land	Scot	Wales	Lab	Con	Reform UK	LD	Oth incl. LD, Grn	Did not vote/ not eligible/ too young	No qual	Other qual	Degree+		
Unweighted Total	1031	262	188	70	192	97	440	574	200	704	238	619	323	430	114	123	237	753	264	255	232	129	880	96	55	250	185	117	76	189	134	150	554	304	1031	
Weighted Total	1031	253	164	71	202	104	474	548	186	719	224	669	315	393	135	150	284	708	243	273	241	136	893	88	50	244	170	114	72	190	144	172	525	317	1031	
Applies	301	31	67	3	169	1	136	163	15	272	70	192	79	139	33	44	77	218	70	83	91	28	272	18	12	41	87	89	4	18	32	63	171	62	287	
	29%	12%	41%	4%	84%	1%	29%	30%	8%	38%	31%	29%	25%	35%	25%	30%	27%	31%	29%	31%	38%	21%	30%	20%	23%	17%	51%	78%	6%	10%	22%	37%	33%	20%	28%	
Does not apply	571	202	75	62	16	101	278	291	162	340	126	387	193	197	83	75	157	389	127	153	111	99	490	52	28	188	62	14	57	143	76	73	257	234	582	
	55%	80%	46%	87%	8%	96%	59%	53%	87%	47%	56%	58%	61%	50%	61%	50%	55%	55%	52%	56%	46%	73%	55%	59%	57%	77%	36%	13%	79%	75%	53%	42%	49%	74%	56%	
Don't know	159	21	23	6	17	3	60	93	10	108	28	90	44	56	19	31	50	100	46	37	39	9	131	18	10	15	22	10	11	28	36	37	98	21	162	
	15%	8%	14%	9%	3%	3%	13%	17%	5%	15%	12%	13%	14%	14%	14%	21%	17%	14%	19%	13%	16%	7%	15%	21%	20%	6%	13%	9%	15%	15%	25%	21%	19%	7%	16%	

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 100
Q10BReformUK(10). Reform UK, Different to the other parties : Which of these, if any, do you think apply to?

18 Sep 2026

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age				Social grade						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Men	Women	18-34	35-49	50-64	65+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min-ority	
Unweighted Total	1031	863	727	668	872	843	807	741	66	513	502	264	227	268	272	282	339	154	147	621	301	897	111	1031
Weighted Total	1031	840	692	635	863	823	785	713	60	489	525	288	239	257	246	237	289	184	227	526	411	860	141	1031
Applies	612	553	470	432	563	548	524	481	13	329	275	161	114	165	173	168	179	110	111	347	221	540	62	644
	59%	66%	68%	68%	65%	67%	67%	67%	21%	67%	52%	56%	48%	64%	70%	71%	62%	60%	49%	66%	54%	63%	44%	62%
Does not apply	279	225	172	158	229	213	202	182	14	127	145	97	88	53	40	55	75	49	70	131	119	203	59	252
	27%	27%	25%	25%	27%	26%	26%	26%	24%	26%	28%	34%	37%	21%	16%	23%	26%	27%	31%	25%	29%	24%	42%	24%
Don't know	140	62	49	45	72	62	59	50	33	33	105	30	37	39	34	14	34	25	46	48	71	117	20	135
	14%	7%	7%	7%	8%	8%	7%	7%	55%	7%	20%	10%	16%	15%	14%	6%	12%	14%	20%	9%	17%	14%	14%	13%

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 101
Q10BRReformUK(10). Reform UK, Different to the other parties : Which of these, if any, do you think apply to?

18 Sep 2026

Base : All

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure							ONS Regions							Past vote (2024 General Election)						Qualifications			UnW Tot.
		Labour	Conservative	Liberal Democrats (Lib Dem)	Reform UK	Green Party	Full-time	Not full-time/ Not working	Satis- fied	Dis- satis- fied	Public	Private	Mort gage	Owned out- right	Private renter	Social renter	Renter	Total owner occup- ier	North excl. Scot.	Mid- lands (incl. E of England)	South excl. London	Grea- ter London	Eng- land	Scot	Wales	Lab	Con	Reform UK	LD	Oth incl. LD,Grn	Did not vote/ not eligible/ too young	No qual	Other qual	Degree+		
Unweighted Total	1031	262	188	70	192	97	440	574	200	704	238	619	323	430	114	123	237	753	264	255	232	129	880	96	55	250	185	117	76	189	134	150	554	304	1031	
Weighted Total	1031	253	164	71	202	104	474	548	186	719	224	669	315	393	135	150	284	708	243	273	241	136	893	88	50	244	170	114	72	190	144	172	525	317	1031	
Applies	612	149	112	38	182	63	273	338	126	430	138	405	188	263	75	71	146	451	144	157	153	80	535	44	33	137	129	95	46	116	63	83	329	197	644	
	59%	59%	68%	54%	90%	60%	58%	62%	68%	60%	62%	60%	60%	67%	55%	48%	51%	64%	59%	58%	64%	59%	60%	50%	67%	56%	76%	83%	64%	61%	43%	48%	63%	62%	62%	
Does not apply	279	75	36	26	12	37	151	127	51	195	61	188	87	82	43	49	92	170	72	77	48	47	245	28	6	87	28	13	19	51	45	54	114	100	252	
	27%	30%	22%	36%	6%	36%	32%	23%	27%	27%	27%	28%	28%	21%	32%	33%	32%	24%	30%	28%	20%	35%	27%	32%	11%	36%	16%	12%	26%	27%	31%	31%	22%	32%	24%	
Don't know	140	30	16	7	7	4	50	83	9	94	25	76	39	48	18	29	47	87	27	39	39	9	113	16	11	19	14	6	8	23	37	35	82	20	135	
	14%	12%	10%	10%	4%	4%	11%	15%	5%	13%	11%	11%	12%	12%	13%	19%	16%	12%	11%	14%	16%	7%	13%	18%	22%	8%	8%	5%	11%	12%	25%	20%	16%	6%	13%	

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 102
Q10BReformUK(11). Reform UK, Out of date : Which of these, if any, do you think apply to?

18 Sep 2026

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age				Social grade						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Men	Women	18-34	35-49	50-64	65+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	
Unweighted Total	1031	863	727	668	872	843	807	741	66	513	502	264	227	268	272	282	339	154	147	621	301	897	111	1031
Weighted Total	1031	840	692	635	863	823	785	713	60	489	525	288	239	257	246	237	289	184	227	526	411	860	141	1031
Applies	425	368	299	271	373	361	342	308	14	190	221	152	98	92	82	118	134	52	88	252	140	349	69	416
	41%	44%	43%	43%	43%	44%	44%	43%	23%	39%	42%	53%	41%	36%	33%	50%	46%	28%	39%	48%	34%	41%	49%	40%
Does not apply	405	359	306	285	368	349	336	315	11	235	169	100	79	116	111	91	97	101	83	188	184	350	39	412
	39%	43%	44%	45%	43%	42%	43%	44%	18%	48%	32%	35%	33%	45%	45%	39%	34%	55%	36%	36%	45%	41%	27%	40%
Don't know	200	113	86	79	123	113	107	91	35	64	135	36	62	49	53	28	57	31	57	85	88	161	33	203
	19%	13%	12%	13%	14%	14%	14%	13%	59%	13%	26%	12%	26%	19%	22%	12%	20%	17%	25%	16%	21%	19%	24%	20%

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 103
Q10BRReformUK(11). Reform UK, Out of date : Which of these, if any, do you think apply to?

18 Sep 2026

Base : All

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure							ONS Regions							Past vote (2024 General Election)						Qualifications			UnW Tot.
		Labour	Conservative	Liberal Democrats (Lib Dem)	Reform UK	Green Party	Full-time	Not full-time/ Not working	Satis- fied	Dis-satis- fied	Public	Private	Mort gage	Owned out- right	Private renter	Social renter	Renter	Total owner occu- -ier	North excl. Scot.	Mid- lands (incl. E of England)	South excl. London	Grea- ter London	Eng- land	Scot	Wales	Lab	Con	Reform UK	LD	Oth incl. LD, Grn	Did not vote/ not eligible/ too young	No qual	Other qual	Degree+		
Unweighted Total	1031	262	188	70	192	97	440	574	200	704	238	619	323	430	114	123	237	753	264	255	232	129	880	96	55	250	185	117	76	189	134	150	554	304	1031	
Weighted Total	1031	253	164	71	202	104	474	548	186	719	224	669	315	393	135	150	284	708	243	273	241	136	893	88	50	244	170	114	72	190	144	172	525	317	1031	
Applies	425	154	53	44	18	84	196	228	121	251	114	264	134	139	69	66	135	273	94	114	83	73	364	39	23	143	42	10	47	118	48	60	190	171	416	
	41%	61%	32%	62% ^s	9%	80% ^s	41%	42%	65%	35%	51%	39%	43%	35%	51%	44%	47%	39%	39%	42%	34%	54%	41%	44% ^s	47% ^s	59%	24%	9%	65% ^s	62%	33%	35%	36%	54%	40%	
Does not apply	405	60	78	19	171	14	194	209	46	336	78	279	121	178	43	51	94	299	93	108	110	45	357	32	17	68	95	91	13	42	52	70	218	113	412	
	39%	24%	48%	26% ^s	85%	13% ^s	41%	38%	24%	47%	35%	42%	38%	45%	32%	34%	33%	42%	38%	40%	46%	33%	40%	36% ^s	34% ^s	28%	56%	80%	17% ^s	22%	36%	41%	42%	36%	40%	
Don't know	200	39	33	8	13	7	84	110	20	132	32	126	60	76	23	33	56	136	56	51	48	17	172	18	10	34	34	12	13	30	44	42	117	33	203	
	19%	15%	20%	12% ^s	7%	7% ^s	18%	20%	11%	18%	14%	19%	19%	19%	17%	22%	20%	19%	23%	19%	20%	13%	19%	21% ^s	19% ^s	14%	20%	11%	17% ^s	16%	31%	24%	22%	10%	20%	

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*^s=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 104
PLMmod_Q10B_libdem_keepsProms. The Liberal Democrats, Keeps its promises - Which of these, if any, do you think apply (to)?

Base : All (new - Sept. 2026)

18 Sep 2026

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age				Social grade						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like- lihood	(10) Absol- utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Men	Women	18-34	35-49	50-64	65+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min- ority	
Unweighted Total	1031	863	727	668	872	843	807	741	66	513	502	264	227	268	272	282	339	154	147	621	301	897	111	1031
Weighted Total	1031	840	692	635	863	823	785	713	60	489	525	288	239	257	246	237	289	184	227	526	411	860	141	1031
Applies	178	155	128	121	161	152	145	133	1	88	85	52	48	41	37	58	43	28	34	101	62	148	22	169
	17%	18%	19%	19%	19%	18%	19%	19%	2%	18%	16%	18%	20%	16%	15%	24%	15%	15%	15%	19%	15%	17%	16%	16%
Does not apply	455	378	317	291	390	376	357	324	18	247	202	130	110	116	98	95	118	96	100	212	196	362	78	454
	44%	45%	46%	46%	45%	46%	46%	45%	30%	51%	38%	45%	46%	45%	40%	40%	41%	52%	44%	40%	48%	42%	55%	44%
Don't know	399	307	247	223	311	295	282	256	41	153	238	106	81	101	111	85	127	59	94	212	154	350	41	408
	39%	37%	36%	35%	36%	36%	36%	36%	69%	31%	45%	37%	34%	39%	45%	36%	44%	32%	41%	40%	37%	41%	29%	40%

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - September 2026

Table 105
PLMmod_Q10B_libdem_keepsProms. The Liberal Democrats, Keeps its promises - Which of these, if any, do you think apply (to)?

18 Sep 2026

Base : All (new - Sept. 2026)

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure							ONS Regions							Past vote (2024 General Election)							Qualifications			UnW Tot.
		Labour	Conservative	Liberal Democrats (Lib Dem)	Reform UK	Green Party	Full-time	Not full-time/ Not working	Satis- fied	Dis- satis- fied	Public	Private	Mort gage	Owned out- right	Private renter	Social renter	Renter	Total owner occup- ier	North excl. Scot.	Mid- lands (incl. E of England)	South excl. London	Grea- ter London	Eng- land	Scot	Wales	Lab	Con	Reform UK	LD	Oth incl. LD, Grn	Did not vote/ not eligible/ too young	No qual'	Other qual'	Degree+			
Unweighted Total	1031	262	188	70	192	97	440	574	200	704	238	619	323	430	114	123	237	753	264	255	232	129	880	96	55	250	185	117	76	189	134	150	554	304	1031		
Weighted Total	1031	253	164	71	202	104	474	548	186	719	224	669	315	393	135	150	284	708	243	273	241	136	893	88	50	244	170	114	72	190	144	172	525	317	1031		
Applies	178	58	21	36	20	19	87	91	56	104	44	122	59	73	24	20	44	132	32	63	33	24	152	20	5	64	23	8	23	41	19	24	80	73	169		
	17%	23%	13%	51%	10%	18%	18%	17%	30%	15%	19%	18%	19%	19%	18%	13%	15%	19%	13%	23%	14%	18%	17%	23%	10%	26%	14%	7%	32%	22%	13%	14%	15%	23%	16%		
Does not apply	455	109	74	20	123	39	228	223	65	366	90	298	130	178	59	68	127	308	125	99	100	77	400	34	21	96	69	67	28	80	64	90	225	134	454		
	44%	43%	45%	29%	61%	37%	48%	41%	35%	51%	40%	45%	41%	45%	44%	45%	45%	43%	51%	36%	41%	56%	45%	38%	41%	40%	41%	59%	39%	42%	44%	52%	43%	42%	44%		
Don't know	399	87	69	15	59	46	159	233	65	249	90	250	126	142	52	62	114	268	86	111	108	35	340	34	24	83	78	39	21	69	62	58	220	110	408		
	39%	34%	42%	21%	29%	44%	34%	43%	35%	35%	40%	37%	40%	36%	39%	41%	40%	38%	35%	41%	45%	26%	38%	39%	49%	34%	46%	34%	30%	36%	43%	33%	42%	35%	40%		

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 106
PLMmod_Q10B_libdem_UnderstandsProblems. The Liberal Democrats, Understands the problems facing Britain - Which of these, if any, do you think apply (to)?
Base : All (new - Sept. 2026)

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age				Social grade						Ethnicity		UnWgt Total
	Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Men	Women	18-34	35-49	50-64	65+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min-ority	Total	
Unweighted Total	1031	863	727	668	872	843	807	741	66	513	502	264	227	268	272	282	339	154	147	621	301	897	111	1031
Weighted Total	1031	840	692	635	863	823	785	713	60	489	525	288	239	257	246	237	289	184	227	526	411	860	141	1031
Applies	307	271	226	212	282	268	257	234	10	152	146	83	71	71	82	106	90	42	47	196	89	254	48	329
	30%	32%	33%	33%	33%	33%	33%	33%	17%	31%	28%	29%	30%	28%	33%	45%	31%	23%	21%	37%	22%	30%	34%	32%
Does not apply	411	353	294	264	358	344	330	302	14	225	185	119	88	106	97	77	108	92	97	185	190	339	54	395
	40%	42%	43%	42%	42%	42%	42%	42%	23%	46%	35%	41%	37%	41%	40%	32%	37%	50%	43%	35%	46%	39%	38%	38%
Don't know	312	216	172	158	223	211	197	177	36	113	193	86	80	80	67	54	90	50	83	145	133	267	39	307
	30%	26%	25%	25%	26%	26%	25%	25%	61%	23%	37%	30%	33%	31%	27%	23%	31%	27%	37%	27%	32%	31%	28%	30%

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - September 2026

Table 107
PLMmod_Q10B_libdem_UnderstandsProblems. The Liberal Democrats, Understands the problems facing Britain - Which of these, if any, do you think apply (to)?

18 Sep 2026

Base : All (new - Sept. 2026)

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure							ONS Regions							Past vote (2024 General Election)							Qualifications			UnW Tot.
		Labour	Conservative	Liberal Democrats (Lib Dem)	Reform UK	Green Party	Full-time	Not full-time/ Not working	Satis- fied	Dis- satis- fied	Public	Private	Mort gage	Owned out- right	Private renter	Social renter	Renter	Total owner occup- ier	North excl. Scot.	Mid- lands (incl. E of England)	South excl. London	Grea- ter London	Eng- land	Scot	Wales	Lab	Con	Reform UK	LD	Oth incl. LD, Grn	Did not vote/ not eligible/ too young	No qual'	Other qual'	Degree+			
Unweighted Total	1031	262	188	70	192	97	440	574	200	704	238	619	323	430	114	123	237	753	264	255	232	129	880	96	55	250	185	117	76	189	134	150	554	304	1031		
Weighted Total	1031	253	164	71	202	104	474	548	186	719	224	669	315	393	135	150	284	708	243	273	241	136	893	88	50	244	170	114	72	190	144	172	525	317	1031		
Applies	307	111	44	49	21	38	139	168	103	172	80	197	110	136	40	13	53	246	76	84	65	46	271	28	8	96	44	12	39	81	29	35	133	132	329		
	30%	44%	27%	68% ^{1a}	11%	36% ^{1a}	29%	31%	55%	24%	36%	29%	35%	35%	30%	9%	19%	35%	31%	31%	27%	34%	30%	32% ^{1a}	17% ^{1a}	39%	26%	10%	53% ^{1a}	43%	20%	20%	25%	42%	32%		
Does not apply	411	79	71	13	132	34	199	209	44	351	79	269	105	162	56	69	124	267	104	109	89	60	361	31	19	85	76	76	16	52	56	86	224	99	395		
	40%	31%	43%	19% ^{1a}	66%	32% ^{1a}	42%	38%	23%	49%	35%	40%	33%	41%	41%	46%	44%	38%	43%	40%	37%	44%	40%	35% ^{1a}	38% ^{1a}	35%	45%	67%	22% ^{1a}	27%	39%	50%	43%	31%	38%		
Don't know	312	63	49	9	48	33	136	171	40	197	65	204	101	95	39	68	107	196	64	79	88	30	261	29	23	63	50	26	18	57	59	52	168	87	307		
	30%	25%	30%	13% ^{1a}	24%	32% ^{1a}	29%	31%	21%	27%	29%	30%	32%	24%	29%	45%	38%	28%	26%	29%	36%	22%	29%	33% ^{1a}	46% ^{1a}	26%	29%	23%	25% ^{1a}	30%	41%	30%	32%	27%	30%		

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 108
PLMmod_Q10B_libdem_GoodLeaders. The Liberal Democrats, Has a good team of leaders - Which of these, if any, do you think apply (to)?

Base : All (new - Sept. 2026)

18 Sep 2026

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age				Social grade						Ethnicity		UnWgt Total
	Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Men	Women	18-34	35-49	50-64	65+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Total	
Unweighted Total	1031	863	727	668	872	843	807	741	66	513	502	264	227	268	272	282	339	154	147	621	301	897	111	1031
Weighted Total	1031	840	692	635	863	823	785	713	60	489	525	288	239	257	246	237	289	184	227	526	411	860	141	1031
Applies	197	176	149	137	184	178	167	155	1	95	96	69	50	34	44	67	49	31	34	115	65	161	29	197
	19%	21%	22%	22%	21%	22%	21%	22%	2%	19%	18%	24%	21	13%	18%	28%	17%	17%	15%	22%	16%	19%	20%	19%
Does not apply	439	380	315	294	386	368	353	324	15	239	196	108	101	126	105	98	114	94	91	212	185	359	62	430
	43%	45%	46%	46%	45%	45%	45%	45%	25%	49%	37%	37%	42%	49%	43%	41%	40%	51%	40%	40%	45%	42%	44%	42%
Don't know	395	284	227	205	292	277	264	234	44	155	232	111	89	98	97	73	126	59	103	198	161	339	50	404
	38%	34%	33%	32%	34%	34%	34%	33%	73%	32%	44%	39%	37	38%	40%	31%	44%	32%	45%	38%	39%	39%	36%	39%

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - September 2026

Table 109
PLMmod_Q10B_libdem_GoodLeaders. The Liberal Democrats, Has a good team of leaders - Which of these, if any, do you think apply (to)?

18 Sep 2026

Base : All (new - Sept. 2026)

	Total (Weighted)	Voting					Working status		Government	Work sector		Tenure							ONS Regions							Past vote (2024 General Election)						Qualifications			UnW Tot.
				Liberal Democrats (Lib Dem)				Not full-time/ Not working	Satis- fied	Dis- satis- fied							Total owner occup- ier	North excl. Scot.	Mid- lands (incl. E of England)	South excl. London	Grea- ter London	Eng- land	Scot	Wales			Reform UK	LD	Oth incl. LD, Grn	Did not vote/ not eligible/ too young	No qual	Other qual	Degree+		
	Labour	Conservative				Full-time				Public	Private	Mort gage	Owned out- right	Private renter	Social renter	Renter									Lab	Con									
Unweighted Total	1031	262	188	70	192	97	440	574	200	704	238	619	323	430	114	123	237	753	264	255	232	129	880	96	55	250	185	117	76	189	134	150	554	304	1031
Weighted Total	1031	253	164	71	202	104	474	548	186	719	224	669	315	393	135	150	284	708	243	273	241	136	893	88	50	244	170	114	72	190	144	172	525	317	1031
Applies	197	68	21	43	14	28	97	99	71	99	47	130	60	80	31	18	49	140	42	57	40	33	172	16	8	66	22	6	27	53	12	22	89	82	197
	19%	27%	13%	60%	7%	27%	21%	18%	38%	14%	21%	19%	19%	20%	23%	12%	17%	20%	17%	21%	17%	24%	19%	18%	17%	27%	13%	5%	37%	28%	9%	13%	17%	26%	19%
Does not apply	439	94	87	13	140	22	211	225	46	375	90	285	126	182	48	64	112	309	112	112	100	65	389	33	18	94	91	80	16	56	54	87	229	116	430
	43%	37%	53%	18%	70%	21%	45%	41%	25%	52%	40%	43%	40%	46%	35%	43%	39%	44%	46%	41%	42%	48%	44%	37%	36%	38%	53%	70%	23%	30%	38%	50%	43%	37%	42%
Don't know	395	92	56	15	47	54	165	223	70	246	86	254	129	130	56	68	124	259	89	104	101	38	332	40	23	85	57	28	29	80	77	63	207	118	404
	38%	36%	34%	22%	23%	52%	35%	41%	37%	34%	39%	38%	41%	33%	41%	45%	44%	37%	37%	38%	42%	28%	37%	45%	47%	35%	34%	25%	40%	42%	54%	37%	39%	37%	39%

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 110
PLMmod_Q10B_libdem_PromisesAnything. The Liberal Democrats, Will promise anything to win votes - Which of these, if any, do you think apply (to)?

Base : All (new - Sept. 2026)

18 Sep 2026

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age				Social grade						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Men	Women	18-34	35-49	50-64	65+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min-ority	
Unweighted Total	1031	863	727	668	872	843	807	741	66	513	502	264	227	268	272	282	339	154	147	621	301	897	111	1031
Weighted Total	1031	840	692	635	863	823	785	713	60	489	525	288	239	257	246	237	289	184	227	526	411	860	141	1031
Applies	408	349	294	273	354	342	327	300	15	220	185	114	73	114	107	82	97	108	87	179	195	359	43	414
	40%	42%	42%	43%	41%	42%	42%	42%	26%	45%	35%	40%	30	44%	44%	35%	33%	59%	38%	34%	48%	42%	30	40%
Does not apply	318	282	236	219	286	273	263	243	12	166	142	90	88	66	74	105	98	42	46	202	88	247	56	326
	31%	34%	34%	35%	33%	33%	33%	34%	20%	34%	27%	31%	37%	26%	30%	44%	34	23%	20%	39%	21%	29%	40%	32%
Don't know	305	209	162	143	223	208	195	171	33	102	198	84	78	78	65	50	94	34	94	144	127	253	42	291
	30%	25%	23%	23%	26%	25%	25%	24%	54%	21%	38%	29%	33%	30%	26%	21%	33%	18%	41%	27%	31%	29%	30%	28%

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - September 2026

Table 111
PLMmod_Q10B_libdem_PromisesAnything. The Liberal Democrats, Will promise anything to win votes - Which of these, if any, do you think apply (to)?

18 Sep 2026

Base : All (new - Sept. 2026)

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure							ONS Regions							Past vote (2024 General Election)						Qualifications			UnW Tot.
		Labour	Conservative	Liberal Democrats (Lib Dem)	Reform UK	Green Party	Full-time	Not full-time/ Not working	Satis- fied	Dis-satis- fied	Public	Private	Mort gage	Owned out- right	Private renter	Social renter	Renter	Total owner occup- ier	North excl. Scot.	Mid- lands (incl. E of England)	South excl. London	Grea- ter London	Eng- land	Scot	Wales	Lab	Con	Reform UK	LD	Oth incl. LD, Grn	Did not vote/ not eligible/ too young	No qual	Other qual	Degree+		
Unweighted Total	1031	262	188	70	192	97	440	574	200	704	238	619	323	430	114	123	237	753	264	255	232	129	880	96	55	250	185	117	76	189	134	150	554	304	1031	
Weighted Total	1031	253	164	71	202	104	474	548	186	719	224	669	315	393	135	150	284	708	243	273	241	136	893	88	50	244	170	114	72	190	144	172	525	317	1031	
Applies	408	81	70	25	119	28	202	204	48	334	89	263	113	172	43	65	108	285	105	102	101	50	359	31	18	80	75	73	26	64	59	81	231	92	414	
	40%	32%	43%	36% ^s	59%	27% ^s	43%	37%	26%	46%	40%	39%	36%	44%	32%	43%	38%	40%	43%	38%	42%	37%	40%	36% ^s	36% ^s	33%	44%	64%	36% ^s	34%	41%	47%	44%	29%	40%	
Does not apply	318	100	50	41	40	43	147	169	94	191	82	205	103	124	54	26	80	228	64	93	69	56	282	23	12	90	52	19	33	81	27	29	139	146	326	
	31%	40%	30%	57% ^s	20%	41% ^s	31%	31%	50%	27%	37%	31%	33%	32%	40%	18%	28%	32%	26%	34%	29%	41%	32%	26% ^s	25% ^s	37%	30%	17%	46% ^s	42%	19%	17%	26%	46%	32%	
Don't know	305	72	44	5	43	33	125	174	45	195	52	201	100	96	38	59	96	196	74	77	71	30	252	34	20	74	43	22	13	45	58	62	156	79	291	
	30%	28%	27%	7% ^s	21%	32% ^s	26%	32%	24%	27%	23%	30%	32%	24%	28%	39%	34%	28%	31%	28%	29%	22%	28%	38% ^s	39% ^s	31%	25%	19%	18% ^s	24%	40%	36%	30%	25%	28%	

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*^s=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 112
PLMmod_Q10B_libdem_Divided. The Liberal Democrats, Divided - Which of these, if any, do you think apply (to)?

Base : All (new - Sept. 2026)

18 Sep 2026

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age				Social grade						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Men	Women	18-34	35-49	50-64	65+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min-ority	
Unweighted Total	1031	863	727	668	872	843	807	741	66	513	502	264	227	268	272	282	339	154	147	621	301	897	111	1031
Weighted Total	1031	840	692	635	863	823	785	713	60	489	525	288	239	257	246	237	289	184	227	526	411	860	141	1031
Applies	181	158	120	109	155	143	135	122	8	90	92	55	40	43	43	23	47	58	40	70	98	148	26	167
	18%	19%	17%	17%	18%	17%	17%	17%	13%	18%	17%	19%	17%	17%	18%	10%	16%	32%	17%	13%	24%	17%	19%	16%
Does not apply	429	375	318	292	389	375	354	329	11	245	174	140	107	92	90	136	118	66	71	253	137	346	64	434
	42%	45%	46%	46%	45%	45%	45%	46%	18%	50%	33%	49%	45%	36%	36%	57%	41%	36%	31%	48%	33%	40%	46%	42%
Don't know	421	307	253	234	320	306	296	263	42	154	259	93	92	123	113	78	124	59	117	202	176	366	50	430
	41%	37%	37%	37%	37%	37%	38%	37%	69%	32%	49%	32%	38%	48%	46%	33%	43%	32%	51%	38%	43%	43%	36%	42%

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 113
PLMmod_Q10B_libdem_Divided. The Liberal Democrats, Divided - Which of these, if any, do you think apply (to)?

18 Sep 2026

Base : All (new - Sept. 2026)

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure							ONS Regions							Past vote (2024 General Election)						Qualifications			UnW Tot.
		Labour	Conservative	Liberal Democrats (Lib Dem)	Reform UK	Green Party	Full-time	Not full-time/ Not working	Satis- fied	Dis- satis- fied	Public	Private	Mort gage	Owned out- right	Private renter	Social renter	Renter	Total owner occu- pier	North excl. Scot	Mid- lands (incl. E of England)	South excl. London	Grea- ter London	Eng- land	Scot	Wales	Lab	Con	Reform UK	LD	Oth incl. LD, Grn	Did not vote/ not eligible/ too young	No qual'	Other qual'	Degree+		
Unweighted Total	1031	262	188	70	192	97	440	574	200	704	238	619	323	430	114	123	237	753	264	255	232	129	880	96	55	250	185	117	76	189	134	150	554	304	1031	
Weighted Total	1031	253	164	71	202	104	474	548	186	719	224	669	315	393	135	150	284	708	243	273	241	136	893	88	50	244	170	114	72	190	144	172	525	317	1031	
Applies	181	43	24	8	53	19	88	92	19	150	35	117	41	67	25	39	64	108	49	54	30	25	158	16	7	34	29	25	5	33	26	45	108	28	167	
	18%	17%	15%	11%	26%	18%	19%	17%	10%	21%	16%	17%	13%	17%	18%	26%	23%	15%	20%	20%	12%	18%	18%	18%	14%	14%	17%	22%	7%	17%	18%	26%	20%	9%	16%	
Does not apply	429	139	61	54	67	45	213	214	124	264	104	287	143	177	60	34	95	320	102	111	93	72	378	35	17	143	60	41	43	90	42	44	191	187	434	
	42%	55%	37%	76%	33%	43%	45%	39%	67%	37%	46%	43%	45%	45%	45%	23%	33%	45%	42%	41%	39%	53%	42%	39%	33%	58%	35%	36%	60%	47%	29%	26%	36%	59%	42%	
Don't know	421	72	79	9	82	41	173	241	43	306	85	266	131	149	50	76	126	280	92	107	118	39	357	38	26	68	81	48	23	67	76	83	227	102	430	
	41%	28%	48%	13%	41%	39%	36%	44%	23%	42%	38%	40%	42%	38%	37%	51%	44%	40%	38%	39%	49%	29%	40%	42%	53%	28%	48%	42%	32%	35%	53%	48%	43%	32%	42%	

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 114
PLMmod_Q10B_libdem_Extreme. The Liberal Democrats, Extreme - Which of these, if any, do you think apply (to)?

18 Sep 2026

Base : All (new - Sept. 2026)

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age				Social grade						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like- lihood	(10) Absol- utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Men	Women	18-34	35-49	50-64	65+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minor- ority	
Unweighted Total	1031	863	727	668	872	843	807	741	66	513	502	264	227	268	272	282	339	154	147	621	301	897	111	1031
Weighted Total	1031	840	692	635	863	823	785	713	60	489	525	288	239	257	246	237	289	184	227	526	411	860	141	1031
Applies	124	101	74	72	106	97	93	77	3	59	64	40	21	35	28	14	26	42	29	40	71	99	21	123
	12%	12%	11%	11%	12%	12%	12%	11%	5%	12%	12%	14%	9%	13%	11%	6%	9%	23%	13%	8%	17%	12%	15%	12%
Does not apply	589	534	470	432	541	528	509	481	18	327	250	173	146	133	138	188	177	95	77	366	173	499	77	622
	57%	64%	68%	68%	63%	64%	65%	67%	30%	67%	48%	60%	61%	52%	56%	79%	61%	52%	34%	70%	42%	58%	55%	60%
Don't know	318	205	147	130	216	198	183	155	39	103	210	75	72	89	81	35	85	46	121	120	167	262	43	286
	31%	24%	21%	21%	25%	24%	23%	22%	65%	21%	40%	26%	30%	35%	33%	15%	30%	25%	53%	23%	41%	30%	30%	28%

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - September 2026

Table 115
PLMmod_Q10B_libdem_Extreme. The Liberal Democrats, Extreme - Which of these, if any, do you think apply (to)?

18 Sep 2026

Base : All (new - Sept. 2026)

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure							ONS Regions							Past vote (2024 General Election)						Qualifications			UnW Tot.
		Labour	Conservative	Liberal Democrats (Lib Dem)	Reform UK	Green Party	Full-time	Not full-time/ Not working	Satis- fied	Dis-satis- fied	Public	Private	Mort gage	Owned out- right	Private renter	Social renter	Renter	Total owner occup- ier	North excl. Scot.	Mid- lands (incl. E of England)	South excl. London	Grea- ter London	Eng- land	Scot	Wales	Lab	Con	Reform UK	LD	Oth incl. LD, Grn	Did not vote/ not eligible/ too young	No qual	Other qual	Degree+		
Unweighted Total	1031	262	188	70	192	97	440	574	200	704	238	619	323	430	114	123	237	753	264	255	232	129	880	96	55	250	185	117	76	189	134	150	554	304	1031	
Weighted Total	1031	253	164	71	202	104	474	548	186	719	224	669	315	393	135	150	284	708	243	273	241	136	893	88	50	244	170	114	72	190	144	172	525	317	1031	
Applies	124	29	19	9	44	7	61	61	18	99	19	84	31	51	20	21	41	82	37	30	25	15	108	12	4	22	18	30	6	19	24	35	64	22	123	
	12%	12%	12%	13%	22%	7%	13%	11%	10%	14%	9%	13%	10%	13%	15%	14%	14%	12%	15%	11%	10%	11%	12%	14%	7%	9%	10%	26%	8%	10%	17%	20%	12%	7%	12%	
Does not apply	589	172	96	54	102	72	296	291	138	396	153	374	211	239	67	52	119	450	126	159	138	93	516	49	24	175	100	51	56	125	50	51	280	252	622	
	57%	68%	59%	76%	51%	69%	62%	53%	74%	55%	68%	56%	67%	61%	50%	35%	42%	64%	52%	58%	57%	68%	58%	56%	48%	72%	59%	45%	77%	66%	35%	30%	53%	79%	60%	
Don't know	318	52	49	8	55	26	117	195	30	224	51	211	73	103	48	77	125	176	79	83	78	28	268	27	22	46	53	34	10	45	70	86	181	43	286	
	31%	21%	30%	11%	27%	25%	25%	36%	16%	31%	23%	32%	23%	26%	35%	52%	44%	25%	33%	31%	32%	21%	30%	30%	45%	19%	31%	29%	14%	24%	48%	50%	35%	13%	28%	

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 116
PLMmod_Q10B_libdem_PeopleLikeMe. The Liberal Democrats, Looks after the interests of people like me - Which of these, if any, do you think apply (to)?

18 Sep 2026

Base : All (new - Sept. 2026)

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age				Social grade						Ethnicity		UnWgt Total
	Always usually depends	Always usually depends AND 9/10 like- lihood	(10) Absol -utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Men	Women	18-34	35-49	50-64	65+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min- ority	Total	
Unweighted Total	1031	863	727	668	872	843	807	741	66	513	502	264	227	268	272	282	339	154	147	621	301	897	111	1031
Weighted Total	1031	840	692	635	863	823	785	713	60	489	525	288	239	257	246	237	289	184	227	526	411	860	141	1031
Applies	256	229	191	178	237	230	218	200	7	136	113	92	61	48	56	96	69	27	39	165	66	212	42	265
	25%	27%	28%	28%	27%	28%	28%	28%	12%	28%	22%	32%	25%	19%	23%	40%	24%	15%	17%	31%	16%	25%	30%	26%
Does not apply	444	384	316	288	384	368	354	323	15	237	200	114	108	115	107	85	114	102	103	199	205	364	57	442
	43%	46%	46%	45%	45%	45%	45%	45%	25%	48%	38%	39%	45%	45%	44%	36%	40%	56%	45%	38%	50%	42%	41%	43%
Don't know	331	227	184	169	242	226	213	191	37	116	211	83	71	95	83	57	105	55	85	162	140	284	41	324
	32%	27%	27%	27%	28%	27%	27%	27%	62%	24%	40%	29%	30%	37%	34%	24%	37%	30%	37%	31%	34%	33%	29%	31%

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - September 2026

Table 117
PLMmod_Q10B_libdem_PeopleLikeMe. The Liberal Democrats, Looks after the interests of people like me - Which of these, if any, do you think apply (to)?

18 Sep 2026

Base : All (new - Sept. 2026)

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure							ONS Regions							Past vote (2024 General Election)						Qualifications			UnW Tot.
		Labour	Conservative	Liberal Democrats (Lib Dem)	Reform UK	Green Party	Full-time	Not full-time/ Not working	Satis- fied	Dis- satis- fied	Public	Private	Mort gage	Owned out- right	Private renter	Social renter	Renter	Total owner occup- ier	North excl. Scot.	Mid- lands (incl. E of England)	South excl. London	Grea- ter London	Eng- land	Scot	Wales	Lab	Con	Reform UK	LD	Oth incl. LD, Grn	Did not vote/ not eligible/ too young	No qual'	Other qual'	Degree+		
Unweighted Total	1031	262	188	70	192	97	440	574	200	704	238	619	323	430	114	123	237	753	264	255	232	129	880	96	55	250	185	117	76	189	134	150	554	304	1031	
Weighted Total	1031	253	164	71	202	104	474	548	186	719	224	669	315	393	135	150	284	708	243	273	241	136	893	88	50	244	170	114	72	190	144	172	525	317	1031	
Applies	256	92	30	51	11	35	116	140	96	132	65	172	92	101	39	16	55	193	56	69	56	42	222	25	8	85	26	5	41	79	21	24	99	125	265	
	25%	36%	18%	71%	6%	34%	24%	26%	51%	18%	29%	26%	29%	26%	29%	10%	19%	27%	23%	25%	23%	31%	25%	29%	17%	35%	15%	4%	57%	42%	15%	14%	19%	39%	26%	
Does not apply	444	91	77	15	145	36	215	226	47	375	90	288	118	174	54	79	133	292	118	120	90	62	391	30	22	90	85	84	12	53	62	88	245	109	442	
	43%	36%	47%	21%	72%	34%	45%	41%	25%	52%	40%	43%	37%	44%	40%	53%	47%	41%	49%	44%	37%	46%	44%	34%	45%	37%	50%	74%	16%	28%	43%	51%	47%	34%	43%	
Don't know	331	69	58	6	46	33	144	182	44	213	68	210	106	117	42	55	96	223	69	83	95	32	279	33	19	68	59	25	19	58	61	61	181	83	324	
	32%	27%	35%	8%	23%	32%	30%	33%	24%	30%	31%	31%	34%	30%	31%	36%	34%	32%	28%	31%	40%	23%	31%	37%	38%	28%	34%	22%	27%	31%	42%	35%	34%	26%	31%	

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 118
PLMmod_Q10B_libdem_FitToGovern. The Liberal Democrats, Fit to govern - Which of these, if any, do you think apply (to)?

18 Sep 2026

Base : All (new - Sept. 2026)

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age				Social grade						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Men	Women	18-34	35-49	50-64	65+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	
Unweighted Total	1031	863	727	668	872	843	807	741	66	513	502	264	227	268	272	282	339	154	147	621	301	897	111	1031
Weighted Total	1031	840	692	635	863	823	785	713	60	489	525	288	239	257	246	237	289	184	227	526	411	860	141	1031
Applies	203	176	145	135	185	175	166	152	7	111	86	88	47	33	35	69	59	35	21	128	56	161	34	197
	20%	21%	21%	21%	21%	21%	21%	21%	12%	23%	16%	31%	20%	13%	14%	29%	20%	19%	9%	24%	14%	19%	24%	19%
Does not apply	502	445	367	339	446	432	412	376	14	275	222	117	109	139	137	113	141	101	108	253	209	424	62	514
	49%	53%	53%	53%	52%	53%	53%	53%	23%	56%	42%	41%	46%	54%	55%	48%	49%	55%	47%	48%	51%	49%	44%	50%
Don't know	326	219	180	161	232	216	207	185	39	103	216	83	83	85	75	55	89	48	99	145	147	276	45	320
	32%	26%	26%	25%	27%	26%	26%	26%	65%	21%	41%	29%	35	33%	30%	23%	31%	26%	43%	28%	36%	32%	32%	31%

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - September 2026

Table 119
PLMmod_Q10B_libdem_FitToGovern. The Liberal Democrats, Fit to govern - Which of these, if any, do you think apply (to)?

18 Sep 2026

Base : All (new - Sept. 2026)

	Total (Weighted)	Voting					Working status		Government	Work sector		Tenure							ONS Regions							Past vote (2024 General Election)					Qualifications			UnW Tot.	
		Labour	Conservative	Liberal Democrats (Lib Dem)	Reform UK	Green Party	Full-time	Not full-time/ Not working	Satis- fied	Dis-satis- fied	Public	Private	Mort gage	Owned out- right	Private renter	Social renter	Renter	Total owner occup- ier	North excl. Scot.	Mid- lands (incl. E of England)	South excl. London	Grea- ter London	Eng- land	Scot	Wales	Lab	Con	Reform UK	LD	Oth incl. LD, Grn	Did not vote/ not eligible/ too young	No qual	Other qual		Degree+
Unweighted Total	1031	262	188	70	192	97	440	574	200	704	238	619	323	430	114	123	237	753	264	255	232	129	880	96	55	250	185	117	76	189	134	150	554	304	1031
Weighted Total	1031	253	164	71	202	104	474	548	186	719	224	669	315	393	135	150	284	708	243	273	241	136	893	88	50	244	170	114	72	190	144	172	525	317	1031
Applies	203	67	18	48	12	32	105	97	69	108	49	140	74	74	30	17	47	149	49	58	43	29	180	17	6	60	20	5	32	66	23	19	87	92	197
	20%	26%	11%	67% ^s	6%	31% ^s	22%	18%	37%	15%	22%	21%	24%	19%	22%	11%	17%	21%	20%	21%	18%	21%	20%	19% ^s	12% ^s	25%	12%	5%	44% ^s	35%	16%	11%	16%	29%	19%
Does not apply	502	118	98	15	145	40	233	266	73	399	102	328	133	210	66	74	140	343	127	125	112	74	438	40	24	113	104	86	24	71	62	93	270	135	514
	49%	47%	60%	21% ^s	72%	38% ^s	49%	49%	39%	56%	46%	49%	42%	53%	49%	49%	49%	48%	52%	46%	47%	54%	49%	45% ^s	48% ^s	46%	61%	75%	34% ^s	38%	43%	54%	51%	43%	50%
Don't know	326	68	48	8	45	32	136	184	44	212	72	202	108	108	39	59	98	216	67	89	85	33	275	32	20	71	47	23	16	52	59	60	169	90	320
	32%	27%	29%	11% ^s	22%	31% ^s	29%	34%	24%	29%	32%	30%	34%	28%	29%	39%	34%	31%	27%	33%	35%	24%	31%	36% ^s	40% ^s	29%	27%	20%	23% ^s	27%	41%	35%	32%	28%	31%

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*^s=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - September 2026

Table 120
PLMmod_Q10B_libdem_PeopleInRealNeed. The Liberal Democrats, Concerned about people in real need in Britain - Which of these, if any, do you think apply (to)?

18 Sep 2026

Base : All (new - Sept. 2026)

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age				Social grade						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like- lihood	(10) Absol- utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Men	Women	18-34	35-49	50-64	65+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min- ority	
Unweighted Total	1031	863	727	668	872	843	807	741	66	513	502	264	227	268	272	282	339	154	147	621	301	897	111	1031
Weighted Total	1031	840	692	635	863	823	785	713	60	489	525	288	239	257	246	237	289	184	227	526	411	860	141	1031
Applies	328	300	259	228	301	292	281	262	9	176	143	98	72	74	84	122	96	38	44	217	82	283	37	360
	32%	36%	37%	36%	35%	35%	36%	37%	15%	36%	27%	34%	30%	29%	34%	51%	33%	21%	19%	41%	20%	33%	27%	35%
Does not apply	389	327	263	246	333	319	303	274	16	206	179	112	93	99	84	63	99	90	100	161	190	304	66	362
	38%	39%	38%	39%	39%	39%	39%	38%	26%	42%	34%	39%	39%	39%	34%	26%	34%	49%	44%	31%	46%	35%	47%	35%
Don't know	314	213	170	160	229	212	201	178	35	106	203	77	74	84	78	53	94	55	84	147	139	272	38	309
	30%	25%	25%	25%	27%	26%	26%	25%	59%	22%	39%	27%	31%	33%	32%	22%	33%	30%	37%	28%	34%	32%	27%	30%

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - September 2026

Table 121
PLMmod_Q10B_libdem_PeopleInRealNeed. The Liberal Democrats, Concerned about people in real need in Britain - Which of these, if any, do you think apply (to)?
Base : All (new - Sept. 2026)

18 Sep 2026

	Total (Weighted)	Voting					Working status		Government	Work sector		Tenure							ONS Regions							Past vote (2024 General Election)					Qualifications			UnW Tot.	
		Labour	Conservative	Liberal Democrats (Lib Dem)	Reform UK	Green Party	Full-time	Not full-time/ Not working	Satis- fied	Dis- satis- fied	Public	Private	Mort gage	Owned out- right	Private renter	Social renter	Renter	Total owner occup- ier	North excl. Scot.	Mid- lands (incl. E of England)	South excl. London	Grea- ter London	Eng- land	Scot	Wales	Lab	Con	Reform UK	LD	Oth incl. LD, Grn	Did not vote/ not eligible/ too young	No qual	Other qual		Degree+
Unweighted Total	1031	262	188	70	192	97	440	574	200	704	238	619	323	430	114	123	237	753	264	255	232	129	880	96	55	250	185	117	76	189	134	150	554	304	1031
Weighted Total	1031	253	164	71	202	104	474	548	186	719	224	669	315	393	135	150	284	708	243	273	241	136	893	88	50	244	170	114	72	190	144	172	525	317	1031
Applies	328	112	57	57	19	35	154	174	108	183	75	223	123	134	43	20	63	257	70	91	74	51	285	30	12	103	56	15	44	85	23	36	127	163	360
	32%	44%	34%	80% ^s	9%	34% ^s	32%	32%	58%	25%	34%	33%	39%	34%	32%	13%	22%	36%	29%	33%	31%	38%	32%	34% ^s	24% ^s	42%	33%	13%	62% ^s	45%	16%	21%	24%	51%	35%
Does not apply	389	80	53	6	134	37	190	196	47	327	85	248	98	148	54	70	124	246	105	108	75	59	348	22	19	79	60	73	11	51	61	81	219	86	362
	38%	31%	32%	9% ^s	66%	36% ^s	40%	36%	25%	45%	38%	37%	31%	38%	40%	47%	44%	35%	43%	40%	31%	44%	39%	25% ^s	39% ^s	32%	36%	64%	15% ^s	27%	42%	47%	42%	27%	35%
Don't know	314	61	55	8	49	32	130	178	31	210	63	199	94	111	38	60	98	205	69	74	91	25	259	36	18	62	54	27	17	54	60	56	180	69	309
	30%	24%	33%	12% ^s	24%	30% ^s	27%	33%	17%	29%	28%	30%	30%	28%	28%	40%	34%	29%	28%	27%	38%	19%	29%	41% ^s	37% ^s	25%	32%	23%	24% ^s	28%	42%	32%	34%	22%	30%

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*^s=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 122
PLMmod_Q10B_libdem_Different. The Liberal Democrats, Different to the other parties - Which of these, if any, do you think apply (to)?

Base : All (new - Sept. 2026)

18 Sep 2026

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age				Social grade						Ethnicity		UnWgt Total
	Always usually depends	Always usually depends AND 9/10 like- lihood	(10) Absol- utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Men	Women	18-34	35-49	50-64	65+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minor- ority	Total	
Unweighted Total	1031	863	727	668	872	843	807	741	66	513	502	264	227	268	272	282	339	154	147	621	301	897	111	1031
Weighted Total	1031	840	692	635	863	823	785	713	60	489	525	288	239	257	246	237	289	184	227	526	411	860	141	1031
Applies	265	238	205	188	253	242	230	213	5	167	97	80	41	67	77	84	67	52	37	151	89	226	36	292
	26%	28%	30%	30%	29%	29%	29%	30%	8%	34%	18%	28%	17%	26%	31%	36%	23%	28%	16%	29%	22%	26%	25%	28%
Does not apply	465	399	327	302	403	390	375	338	15	239	216	137	126	107	95	107	128	92	97	236	189	376	71	446
	45%	47%	47%	48%	47%	47%	48%	47%	25%	49%	41%	48%	53%	41%	39%	45%	44%	50%	43%	45%	46%	44%	50%	43%
Don't know	301	203	160	144	207	191	180	163	40	83	212	71	72	83	74	45	94	40	94	139	133	258	35	293
	29%	24%	23%	23%	24%	23%	23%	23%	67%	17%	40%	25%	30%	32%	30%	19%	32%	22%	41%	26%	32%	30%	25%	28%

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 123
PLMmod_Q10B_libdem_Different. The Liberal Democrats, Different to the other parties - Which of these, if any, do you think apply (to)?

18 Sep 2026

Base : All (new - Sept. 2026)

	Total (Weighted)	Voting					Working status		Government	Work sector		Tenure							ONS Regions							Past vote (2024 General Election)					Qualifications			UnW Tot.	
				Liberal Democrats (Lib Dem)				Not full-time/ Not working									Total owner occup- ier	North excl. Scot	Mid- lands (incl. E of England)	South excl. London	Grea- ter London	Eng- land	Scot	Wales											
	Labour	Conservative			Reform UK	Green Party	Full-time		Satis- fied	Dis- satis- fied	Public	Private	Mort gage	Owned out- right	Private renter	Social renter	Renter								Lab	Con	Reform UK	LD	Oth incl. LD, Grn	Did not vote/ not eligible/ too young	No qual'	Other qual'	Degree+		
Unweighted Total	1031	262	188	70	192	97	440	574	200	704	238	619	323	430	114	123	237	753	264	255	232	129	880	96	55	250	185	117	76	189	134	150	554	304	1031
Weighted Total	1031	253	164	71	202	104	474	548	186	719	224	669	315	393	135	150	284	708	243	273	241	136	893	88	50	244	170	114	72	190	144	172	525	317	1031
Applies	265	88	41	41	38	23	118	147	66	165	65	170	85	129	29	17	46	213	67	57	70	33	227	27	12	91	46	19	28	46	30	34	141	88	292
	26%	35%	25%	59% ^s	19%	22% ^s	25%	27%	35%	23%	29%	25%	27%	33%	22%	12%	16%	30%	28%	21%	29%	24%	25%	30% ^s	24% ^s	37%	27%	16%	39% ^s	24%	21%	20%	27%	28%	28%
Does not apply	465	108	74	23	109	55	229	234	86	351	100	306	133	178	66	65	131	311	110	138	91	75	415	30	20	103	70	67	28	92	58	76	227	156	446
	45%	43%	45%	32% ^s	54%	52% ^s	48%	43%	46%	49%	45%	46%	42%	45%	49%	43%	46%	44%	45%	51%	38%	55%	46%	34% ^s	41% ^s	42%	41%	59%	39% ^s	48%	40%	44%	43%	49%	43%
Don't know	301	56	50	6	55	27	127	167	35	203	59	192	97	86	39	68	107	183	66	77	80	28	251	32	18	49	55	28	16	52	56	62	157	73	293
	29%	22%	30%	9% ^s	27%	25% ^s	27%	31%	19%	28%	26%	29%	31%	22%	29%	45%	38%	26%	27%	28%	33%	20%	28%	36% ^s	35% ^s	20%	32%	25%	22% ^s	27%	39%	36%	30%	23%	28%

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*^s=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 124
PLMmod_Q10B_libdem_OutOfDate. The Liberal Democrats, Out of date - Which of these, if any, do you think apply (to)?

18 Sep 2026

Base : All (new - Sept. 2026)

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age				Social grade						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like- lihood	(10) Absol- utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Men	Women	18-34	35-49	50-64	65+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minor- ority	
Unweighted Total	1031	863	727	668	872	843	807	741	66	513	502	264	227	268	272	282	339	154	147	621	301	897	111	1031
Weighted Total	1031	840	692	635	863	823	785	713	60	489	525	288	239	257	246	237	289	184	227	526	411	860	141	1031
Applies	395	350	296	271	357	349	335	305	12	216	175	94	71	112	118	86	100	83	91	186	174	347	39	397
	38%	42%	43%	43%	41%	42%	43%	43%	21%	44%	33%	33%	30%	44%	48%	36%	35%	45%	40%	35%	42%	40%	28%	39%
Does not apply	320	285	234	217	286	270	255	239	11	168	145	114	80	62	65	103	92	51	46	195	97	254	50	320
	31%	34%	34%	34%	33%	33%	33%	33%	18%	34%	28%	39%	33%	24%	26%	44%	32%	28%	20%	37%	24%	30%	36%	31%
Don't know	315	205	161	147	220	204	194	170	37	104	204	80	88	83	64	48	97	50	90	145	140	258	52	314
	31%	24%	23%	23%	25%	25%	25%	24%	61%	21%	39%	28%	37%	32%	26%	20%	34%	27%	40%	28%	34%	30%	37%	30%

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - September 2026

Table 125
PLMmod_Q10B_libdem_OutOfDate. The Liberal Democrats, Out of date - Which of these, if any, do you think apply (to)?

18 Sep 2026

Base : All (new - Sept. 2026)

	Total (Weighted)	Voting					Working status		Government	Work sector		Tenure						ONS Regions						Past vote (2024 General Election)						Qualifications			UnW Tot.		
		Labour	Conservative	Liberal Democrats (Lib Dem)	Reform UK	Green Party	Full-time	Not full-time/ Not working	Satis- fied	Dis- satis- fied	Public	Private	Mort gage	Owned out- right	Private renter	Social renter	Renter	Total owner occup- ier	North excl. Scot.	Mid- lands (incl. E of England)	South excl. London	Grea- ter London	Eng- land	Scot	Wales	Lab	Con	Reform UK	LD	Oth incl. LD, Grn	Did not vote/ not eligible/ too young	No qual	Other qual	Degree+	
Unweighted Total	1031	262	188	70	192	97	440	574	200	704	238	619	323	430	114	123	237	753	264	255	232	129	880	96	55	250	185	117	76	189	134	150	554	304	1031
Weighted Total	1031	253	164	71	202	104	474	548	186	719	224	669	315	393	135	150	284	708	243	273	241	136	893	88	50	244	170	114	72	190	144	172	525	317	1031
Applies	395	82	84	13	112	40	175	219	45	325	86	257	104	176	45	59	104	281	91	120	87	49	346	31	18	80	93	67	14	48	49	84	213	96	397
	38%	32%	51%	19% ^s	55%	39% ^s	37%	40%	24%	45%	38%	38%	33%	45%	34%	39%	37%	40%	37%	44%	36%	36%	39%	35% ^s	37% ^s	33%	55%	58%	19% ^s	25%	34%	49%	41%	30%	39%
Does not apply	320	113	35	48	43	33	166	152	101	187	82	201	108	118	48	30	78	226	76	76	65	65	282	26	12	101	31	20	41	86	29	29	142	146	320
	31%	45%	21%	68% ^s	21%	32% ^s	35%	28%	54%	26%	37%	30%	34%	30%	36%	20%	27%	32%	31%	28%	27%	48%	32%	29% ^s	25% ^s	42%	18%	17%	58% ^s	45%	20%	17%	27%	46%	31%
Don't know	315	59	46	10	47	31	133	177	40	208	56	212	102	99	41	61	102	201	76	77	90	22	264	32	19	62	46	28	17	56	67	60	170	74	314
	31%	23%	28%	14% ^s	23%	30% ^s	28%	32%	21%	29%	25%	32%	33%	25%	31%	41%	36%	28%	31%	28%	37%	16%	30%	36% ^s	38% ^s	25%	27%	24%	23% ^s	29%	46%	35%	32%	23%	30%

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 126
PLMmod_Q10B_green_keepsProms. The Green Party, Keeps its promises - Which of these, if any, do you think apply (to)?

Base : All (new - Sept. 2026)

18 Sep 2026

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age				Social grade						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like- lihood	(10) Absol- utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Men	Women	18-34	35-49	50-64	65+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min- ority	
Unweighted Total	1031	863	727	668	872	843	807	741	66	513	502	264	227	268	272	282	339	154	147	621	301	897	111	1031
Weighted Total	1031	840	692	635	863	823	785	713	60	489	525	288	239	257	246	237	289	184	227	526	411	860	141	1031
Applies	171	155	131	127	162	153	145	133	1	79	86	78	52	27	14	41	59	24	31	101	56	132	35	169
	17%	19%	19%	20%	19%	19%	18%	19%	1%	16%	16%	27%	22%	10%	6%	17%	21%	13%	14%	19%	14%	15%	25%	16%
Does not apply	408	344	286	261	352	335	321	294	18	210	196	102	97	109	100	97	103	94	78	200	172	352	40	409
	40%	41%	41%	41%	41%	41%	41%	41%	31%	43%	37%	35%	40%	43%	41%	41%	36%	51%	34%	38%	42%	41%	28%	40%
Don't know	452	341	275	247	349	335	319	286	41	199	242	109	90	121	132	98	126	65	118	225	183	376	66	453
	44%	41%	40%	39%	40%	41%	41%	40%	68%	41%	46%	38%	38%	47%	54%	42%	44%	36%	52%	43%	45%	44%	47%	44%

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - September 2026

Table 127
PLMmod_Q10B_green_keepsProms. The Green Party, Keeps its promises - Which of these, if any, do you think apply (to)?

18 Sep 2026

Base : All (new - Sept. 2026)

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure							ONS Regions							Past vote (2024 General Election)						Qualifications			UnW Tot.
		Labour	Conservative	Liberal Democrats (Lib Dem)	Reform UK	Green Party	Full-time	Not full-time/ Not working	Satis- fied	Dis-satis- fied	Public	Private	Mort gage	Owned out- right	Private renter	Social renter	Renter	Total owner occup- ier	North excl. Scot	Mid- lands (incl. E of England)	South excl. London	Grea- ter London	Eng- land	Scot	Wales	Lab	Con	Reform UK	LD	Oth incl. LD, Grn	Did not vote/ not eligible/ too young	No qual'	Other qual'	Degree+		
Unweighted Total	1031	262	188	70	192	97	440	574	200	704	238	619	323	430	114	123	237	753	264	255	232	129	880	96	55	250	185	117	76	189	134	150	554	304	1031	
Weighted Total	1031	253	164	71	202	104	474	548	186	719	224	669	315	393	135	150	284	708	243	273	241	136	893	88	50	244	170	114	72	190	144	172	525	317	1031	
Applies	171	59	8	11	9	63	86	85	66	94	42	111	63	38	39	21	60	101	35	53	30	29	147	14	9	54	8	5	20	68	19	14	77	78	169	
	17%	23%	5%	16% ^s	5%	61% ^s	18%	15%	35%	13%	19%	17%	20%	10%	29%	14%	21%	14%	14%	20%	12%	21%	16%	16% ^s	18% ^s	22%	5%	5%	28% ^s	36%	13%	8%	15%	25%	16%	
Does not apply	408	78	83	30	132	5	200	205	49	339	90	265	120	163	43	65	108	283	92	98	103	59	352	40	16	80	83	68	24	54	55	78	219	105	409	
	40%	31%	50%	42% ^s	65%	5% ^s	42%	37%	26%	47%	40%	40%	38%	41%	32%	43%	38%	40%	38%	36%	43%	44%	39%	45% ^s	32% ^s	33%	49%	60%	33% ^s	29%	38%	45%	42%	33%	40%	
Don't know	452	116	74	30	61	36	188	258	72	286	91	294	132	192	52	64	116	324	116	122	108	48	394	34	25	110	79	41	29	68	70	80	229	134	453	
	44%	46%	45%	42% ^s	30%	34% ^s	40%	47%	39%	40%	41%	44%	42%	49%	39%	43%	41%	46%	48%	45%	45%	35%	44%	39% ^s	49% ^s	45%	46%	36%	40% ^s	36%	48%	46%	44%	42%	44%	

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=<0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 128
PLMmod_Q10B_green_UnderstandsProblems. The Green Party, Understands the problems facing Britain - Which of these, if (to)?

Base : All (new - Sept. 2026)

18 Sep 2026

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age				Social grade						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Men	Women	18-34	35-49	50-64	65+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min-ority	
Unweighted Total	1031	863	727	668	872	843	807	741	66	513	502	264	227	268	272	282	339	154	147	621	301	897	111	1031
Weighted Total	1031	840	692	635	863	823	785	713	60	489	525	288	239	257	246	237	289	184	227	526	411	860	141	1031
Applies	279	252	217	201	264	258	245	223	6	122	147	117	79	42	41	80	83	37	58	163	95	223	48	284
	27%	30%	31%	32%	31%	31%	31%	31%	10%	25%	28%	41%	33%	16%	17%	34%	29%	20%	25%	31%	23%	26%	34%	28%
Does not apply	511	441	367	335	446	427	409	377	19	285	224	125	111	134	142	123	135	104	101	258	205	431	60	516
	50%	53%	53%	53%	52%	52%	52%	53%	31%	58%	43%	43%	46%	52%	58%	52%	47%	57%	44%	49%	50%	50%	42%	50%
Don't know	241	147	107	99	153	138	131	113	35	82	153	47	50	81	63	33	71	42	69	104	111	206	33	231
	23%	17%	16%	16%	18%	17%	17%	16%	59%	17%	29%	16%	21%	32%	26%	14%	25%	23%	30%	20%	27%	24%	23%	22%

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - September 2026

Table 129
PLMmod_Q10B_green_UnderstandsProblems. The Green Party, Understands the problems facing Britain - Which of these, if (to)?

18 Sep 2026

Base : All (new - Sept. 2026)

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure						ONS Regions						Past vote (2024 General Election)						Qualifications			UnW Tot.	
		Labour	Conservative	Liberal Democrats (Lib Dem)	Reform UK	Green Party	Full-time	Not full-time/ Not working	Satis- fied	Dis- satis- fied	Public	Private	Mort gage	Owned out- right	Private renter	Social renter	Renter	Total owner occup- ier	North excl. Scot.	Mid- lands (incl. E of England)	South excl. London	Grea- ter London	Eng- land	Scot	Wales	Lab	Con	Reform UK	LD	Oth incl. LD,Grn	Did not vote/ not eligible/ too young	No qual	Other qual		Degree+
Unweighted Total	1031	262	188	70	192	97	440	574	200	704	238	619	323	430	114	123	237	753	264	255	232	129	880	96	55	250	185	117	76	189	134	150	554	304	1031
Weighted Total	1031	253	164	71	202	104	474	548	186	719	224	669	315	393	135	150	284	708	243	273	241	136	893	88	50	244	170	114	72	190	144	172	525	317	1031
Applies	279	103	16	22	17	90	133	145	87	163	63	187	95	83	57	32	89	178	64	79	52	41	236	29	14	109	22	4	27	86	22	35	111	129	284
	27%	41%	10%	31% ^s	9%	86% ^s	28%	27%	47%	23%	28%	28%	30%	21%	43%	21%	31%	25%	26%	29%	22%	30%	26%	32% ^s	29% ^s	45%	13%	3%	37% ^s	45%	15%	20%	21%	41%	28%
Does not apply	511	100	110	31	159	8	243	264	73	407	109	331	151	220	51	74	125	371	116	135	122	76	449	42	21	104	105	91	30	71	64	87	282	136	516
	50%	40%	67%	44% ^s	79%	7% ^s	51%	48%	39%	57%	49%	49%	48%	56%	38%	50%	44%	52%	48%	49%	51%	56%	50%	47% ^s	42% ^s	43%	62%	80%	42% ^s	37%	45%	50%	54%	43%	50%
Don't know	241	50	38	18	26	7	99	138	26	149	52	151	70	90	26	44	70	159	62	59	67	20	208	18	15	31	43	19	15	33	57	50	133	52	231
	23%	20%	23%	25% ^s	13%	6% ^s	21%	25%	14%	21%	23%	23%	22%	23%	19%	29%	25%	23%	26%	22%	28%	14%	23%	20% ^s	29% ^s	13%	25%	17%	21% ^s	18%	40%	29%	25%	16%	22%

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*^s=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 130
PLMmod_Q10B_green_GoodLeaders. The Green Party, Has a good team of leaders - Which of these, if any, do you (to)?

Base : All (new - Sept. 2026)

18 Sep 2026

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age				Social grade						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like- lihood	(10) Absol- utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Men	Women	18-34	35-49	50-64	65+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min- ority	
Unweighted Total	1031	863	727	668	872	843	807	741	66	513	502	264	227	268	272	282	339	154	147	621	301	897	111	1031
Weighted Total	1031	840	692	635	863	823	785	713	60	489	525	288	239	257	246	237	289	184	227	526	411	860	141	1031
Applies	188	168	140	135	179	167	163	147	1	81	102	86	54	28	20	48	54	34	38	101	72	139	38	184
	18%	20%	20%	21%	21%	20%	21%	21%	2%	17%	20%	30%	23%	11%	8%	20%	19%	18%	17%	19%	17%	16%	27%	18%
Does not apply	491	433	367	333	430	420	401	374	23	278	209	118	105	133	135	126	135	99	82	261	182	415	62	501
	48%	52%	53%	52%	50%	51%	51%	52%	38%	57%	40%	41%	44%	52%	55%	53%	47%	54%	36%	50%	44%	48%	44%	49%
Don't know	352	239	184	167	254	237	221	192	36	129	214	84	80	96	92	64	100	51	107	163	158	306	41	346
	34%	28%	27%	26%	29%	29%	28%	27%	60%	26%	41%	29%	33%	37%	37%	27%	35%	28%	47%	31%	38%	36%	29%	34%

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - September 2026

Table 131
PLMmod_Q10B_green_GoodLeaders. The Green Party, Has a good team of leaders - Which of these, if any, do you (to)?

18 Sep 2026

Base : All (new - Sept. 2026)

	Total (Weighted)	Voting					Working status		Government	Work sector		Tenure							ONS Regions							Past vote (2024 General Election)					Qualifications			UnW Tot.	
		Labour	Conservative	Liberal Democrats (Lib Dem)	Reform UK	Green Party	Full-time	Not full-time/ Not working	Satis- fied	Dis-satis- fied	Public	Private	Mort gage	Owned out- right	Private renter	Social renter	Renter	Total owner occup- ier	North excl. Scot.	Mid- lands (incl. E of England)	South excl. London	Grea- ter London	Eng- land	Scot	Wales	Lab	Con	Reform UK	LD	Oth incl. LD,Grn	Did not vote/ not eligible/ too young	No qual	Other qual		Degree+
Unweighted Total	1031	262	188	70	192	97	440	574	200	704	238	619	323	430	114	123	237	753	264	255	232	129	880	96	55	250	185	117	76	189	134	150	554	304	1031
Weighted Total	1031	253	164	71	202	104	474	548	186	719	224	669	315	393	135	150	284	708	243	273	241	136	893	88	50	244	170	114	72	190	144	172	525	317	1031
Applies	188	68	3	17	10	73	102	86	64	108	42	123	74	44	40	21	61	118	39	58	32	31	160	18	10	74	8	6	21	64	14	22	80	81	184
	18%	27%	2%	24%	5%	70%	22%	16%	34%	15%	19%	18%	23%	11%	30%	14%	21%	17%	16%	21%	13%	23%	18%	21%	19%	30%	5%	5%	29%	34%	10%	13%	15%	26%	18%
Does not apply	491	98	108	31	148	5	228	259	65	402	104	318	139	219	46	67	113	358	113	120	118	80	432	40	19	96	112	80	30	66	56	79	264	141	501
	48%	39%	66%	44%	74%	5%	48%	47%	35%	56%	46%	47%	44%	56%	34%	45%	40%	51%	47%	44%	49%	59%	48%	46%	38%	39%	66%	70%	41%	35%	39%	46%	50%	44%	49%
Don't know	352	87	53	23	43	27	144	203	57	210	78	229	102	130	49	61	110	232	91	95	90	25	301	30	21	74	50	28	22	60	74	71	181	95	346
	34%	34%	32%	32%	22%	25%	30%	37%	31%	29%	35%	34%	32%	33%	36%	41%	39%	33%	37%	35%	37%	18%	34%	34%	43%	30%	30%	25%	30%	32%	51%	41%	34%	30%	34%

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 132
PLMmod_Q10B_green_PromisesAnything. The Green Party, Will promise anything to win votes - Which of these, if any, do you think apply (to)?

18 Sep 2026

Base : All (new - Sept. 2026)

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age				Social grade						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Men	Women	18-34	35-49	50-64	65+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min-ority	
Unweighted Total	1031	863	727	668	872	843	807	741	66	513	502	264	227	268	272	282	339	154	147	621	301	897	111	1031
Weighted Total	1031	840	692	635	863	823	785	713	60	489	525	288	239	257	246	237	289	184	227	526	411	860	141	1031
Applies	460	406	345	313	411	396	375	352	13	260	198	116	97	116	132	107	120	107	90	227	197	394	53	466
	45%	48%	50%	49%	48%	48%	48%	49%	22%	53%	38%	40%	41%	45%	54%	45%	42%	58%	40%	43%	48%	46%	38%	45%
Does not apply	304	272	227	208	270	260	252	228	12	130	165	118	73	70	44	88	98	41	47	186	89	249	44	317
	30%	32%	33%	33%	31%	32%	32%	32%	21%	27%	31%	41%	31%	27%	18%	37%	34%	22%	21%	35%	22%	29%	31%	31%
Don't know	266	162	120	113	182	167	158	134	34	99	162	55	69	71	71	42	70	35	90	112	125	217	44	248
	26%	19%	17%	18%	21%	20%	20%	19%	57%	20%	31%	19%	29%	28%	29%	18%	24%	19%	40%	21%	30%	25%	31%	24%

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - September 2026

Table 133
PLMmod_Q10B_green_PromisesAnything. The Green Party, Will promise anything to win votes - Which of these, if any, do you think apply (to)?

18 Sep 2026

Base : All (new - Sept. 2026)

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure							ONS Regions							Past vote (2024 General Election)						Qualifications			UnW Tot.
		Labour	Conservative	Liberal Democrats (Lib Dem)	Reform UK	Green Party	Full-time	Not full-time/ Not working	Satis- fied	Dis-satis- fied	Public	Private	Mort gage	Owned out- right	Private renter	Social renter	Renter	Total owner occup- ier	North excl. Scot.	Mid- lands (incl. E of England)	South excl. London	Grea- ter London	Eng- land	Scot	Wales	Lab	Con	Reform UK	LD	Oth incl. LD, Grn	Did not vote/ not eligible/ too young	No qual	Other qual	Degree+		
Unweighted Total	1031	262	188	70	192	97	440	574	200	704	238	619	323	430	114	123	237	753	264	255	232	129	880	96	55	250	185	117	76	189	134	150	554	304	1031	
Weighted Total	1031	253	164	71	202	104	474	548	186	719	224	669	315	393	135	150	284	708	243	273	241	136	893	88	50	244	170	114	72	190	144	172	525	317	1031	
Applies	460	102	97	28	134	15	211	248	71	365	107	293	130	202	48	62	110	332	104	125	102	72	404	37	20	106	100	79	27	65	54	80	254	120	466	
	45%	40%	59%	39% ^s	66%	15% ^s	45%	45%	38%	51%	48%	44%	41%	52%	35%	42%	39%	47%	43%	46%	42%	53%	45%	42% ^s	39% ^s	43%	59%	69%	37% ^s	34%	38%	46%	48%	38%	45%	
Does not apply	304	87	26	21	33	80	158	144	83	195	73	200	105	95	62	32	94	200	65	80	70	43	257	32	15	84	31	16	33	98	35	36	134	133	317	
	30%	34%	16%	30% ^s	17%	77% ^s	33%	26%	45%	27%	33%	30%	33%	24%	46%	21%	33%	28%	27%	29%	29%	32%	29%	36% ^s	30% ^s	34%	18%	14%	46% ^s	52%	24%	21%	26%	42%	31%	
Don't know	266	65	41	22	35	9	105	155	32	160	44	176	81	95	25	56	81	176	74	67	69	21	232	19	15	55	39	20	12	27	55	57	138	64	248	
	26%	26%	25%	31% ^s	17%	8% ^s	22%	28%	17%	22%	20%	26%	26%	24%	18%	37%	28%	25%	31%	25%	29%	15%	26%	22% ^s	30% ^s	22%	23%	17%	17% ^s	14%	38%	33%	26%	20%	24%	

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*^s=Less than 0.5%
s>=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 134
PLMmod_Q10B_green_Divided. The Green Party, Divided - Which of these, if any, do you think apply (to)?
Base : All (new - Sept. 2026)

18 Sep 2026

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age				Social grade						Ethnicity		UnWgt Total
	Always usually depends	Always usually depends AND 9/10 like- lihood	(10) Absol- utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Men	Women	18-34	35-49	50-64	65+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min- ority	Total	
Unweighted Total	1031	863	727	668	872	843	807	741	66	513	502	264	227	268	272	282	339	154	147	621	301	897	111	1031
Weighted Total	1031	840	692	635	863	823	785	713	60	489	525	288	239	257	246	237	289	184	227	526	411	860	141	1031
Applies	287	266	217	197	261	249	236	220	9	163	118	78	60	63	85	81	69	57	56	150	112	253	26	293
	28%	32%	31%	31%	30%	30%	30%	31%	16%	33%	22%	27%	25%	25%	35%	34%	24%	31%	24%	28%	27%	29%	18%	28%
Does not apply	344	295	243	223	304	294	279	252	15	171	169	129	90	82	43	86	99	67	57	185	123	263	65	353
	33%	35%	35%	35%	35%	36%	36%	35%	25%	35%	32%	45%	38%	32%	17%	36%	34%	36%	25%	35%	30%	31%	46%	34%
Don't know	400	279	231	214	298	281	269	241	36	156	238	81	88	112	118	70	121	60	115	191	175	343	50	385
	39%	33%	33%	34%	35%	34%	34%	34%	59%	32%	45%	28%	37%	44%	48%	29%	42%	33%	51%	36%	43%	40%	35%	37%

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - September 2026

Table 135
PLMmod_Q10B_green_Divided. The Green Party, Divided - Which of these, if any, do you think apply (to)?

18 Sep 2026

Base : All (new - Sept. 2026)

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure						ONS Regions						Past vote (2024 General Election)						Qualifications			UnW Tot.	
		Labour	Conservative	Liberal Democrats (Lib Dem)	Reform UK	Green Party	Full-time	Not full-time/ Not working	Satis- fied	Dis-satis- fied	Public	Private	Mort gage	Owned out- right	Private renter	Social renter	Renter	Total owner occu- pier	North excl. Scot.	Mid- lands (incl. E of England)	South excl. London	Grea- ter London	Eng- land	Scot	Wales	Lab	Con	Reform UK	LD	Oth incl. LD, Grn	Did not vote/ not eligible/ too young	No qual'	Other qual'		Degree+
Unweighted Total	1031	262	188	70	192	97	440	574	200	704	238	619	323	430	114	123	237	753	264	255	232	129	880	96	55	250	185	117	76	189	134	150	554	304	1031
Weighted Total	1031	253	164	71	202	104	474	548	186	719	224	669	315	393	135	150	284	708	243	273	241	136	893	88	50	244	170	114	72	190	144	172	525	317	1031
Applies	287	74	55	27	72	15	132	153	54	219	70	181	77	134	29	35	64	211	57	86	59	42	244	29	14	67	57	44	23	51	26	58	139	86	293
	28%	29%	33%	38%	36%	14%	28%	28%	29%	30%	31%	27%	24%	34%	21%	24%	23%	30%	23%	32%	24%	31%	27%	32%	29%	27%	34%	38%	32%	27%	18%	34%	27%	27%	28%
Does not apply	344	103	31	17	59	71	183	159	89	219	79	230	121	103	67	41	107	224	85	82	76	47	291	34	20	103	33	31	28	86	43	36	162	138	353
	33%	41%	19%	24%	29%	68%	39%	29%	48%	30%	35%	34%	38%	26%	49%	27%	38%	32%	35%	30%	32%	35%	33%	38%	40%	42%	19%	27%	39%	46%	30%	21%	31%	44%	34%
Don't know	400	76	79	28	71	19	158	235	43	281	74	258	117	155	40	74	113	273	101	104	106	47	358	26	16	74	80	40	21	52	75	78	224	92	385
	39%	30%	48%	39%	35%	18%	33%	43%	23%	39%	33%	39%	37%	40%	29%	49%	40%	39%	42%	38%	44%	34%	40%	30%	31%	30%	47%	35%	29%	27%	52%	45%	43%	29%	37%

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 136
PLMmod_Q10B_green_Extreme. The Green Party, Extreme - Which of these, if any, do you think apply (to)?

18 Sep 2026

Base : All (new - Sept. 2026)

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age				Social grade						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Men	Women	18-34	35-49	50-64	65+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min-ority	
Unweighted Total	1031	863	727	668	872	843	807	741	66	513	502	264	227	268	272	282	339	154	147	621	301	897	111	1031
Weighted Total	1031	840	692	635	863	823	785	713	60	489	525	288	239	257	246	237	289	184	227	526	411	860	141	1031
Applies	400	371	317	295	370	363	348	321	8	251	147	88	82	105	124	120	97	69	73	217	142	347	43	421
	39%	44%	46%	46%	43%	44%	44%	45%	13%	51%	28%	31%	34%	41%	50%	50%	34%	38%	32%	41%	35%	40%	30%	41%
Does not apply	367	302	250	230	316	302	281	260	15	149	207	143	94	83	47	93	119	69	61	211	130	288	64	359
	36%	36%	36%	36%	37%	37%	36%	36%	25%	31%	39%	50%	39%	32%	19%	39%	41%	38%	27%	40%	32%	33%	45%	35%
Don't know	265	167	124	110	177	159	156	133	37	88	171	57	63	69	75	25	73	46	93	98	139	225	34	251
	26%	20%	18%	17%	20%	19%	20%	19%	62%	18%	33%	20%	26%	27%	31%	11%	25%	25%	41%	19%	34%	26%	24%	24%

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - September 2026

Table 137
PLMmod_Q10B_green_Extreme. The Green Party, Extreme - Which of these, if any, do you think apply (to)?

18 Sep 2026

Base : All (new - Sept. 2026)

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure							ONS Regions							Past vote (2024 General Election)						Qualifications			UnW Tot.
		Labour	Conservative	Liberal Democrats (Lib Dem)	Reform UK	Green Party	Full-time	Not full-time/ Not working	Satis- fied	Dis-satis- fied	Public	Private	Mort gage	Owned out- right	Private renter	Social renter	Renter	Total owner occup- ier	North excl. Scot.	Mid- lands (incl. E of England)	South excl. London	Grea- ter London	Eng- land	Scot	Wales	Lab	Con	Reform UK	LD	Oth incl. LD, Grn	Did not vote/ not eligible/ too young	No qual'	Other qual'	Degree+		
Unweighted Total	1031	262	188	70	192	97	440	574	200	704	238	619	323	430	114	123	237	753	264	255	232	129	880	96	55	250	185	117	76	189	134	150	554	304	1031	
Weighted Total	1031	253	164	71	202	104	474	548	186	719	224	669	315	393	135	150	284	708	243	273	241	136	893	88	50	244	170	114	72	190	144	172	525	317	1031	
Applies	400	91	93	28	114	10	179	220	66	309	93	255	125	184	32	44	76	308	84	108	90	63	343	41	15	102	94	65	30	55	36	58	210	128	421	
	39%	36%	56%	39% ^{us}	57%	9% ^{us}	38%	40%	36%	43%	42%	38%	40%	47%	24%	30%	27%	44%	34%	40%	37%	46%	38%	47% ^{us}	30% ^{us}	42%	55%	57%	42% ^{us}	29%	25%	33%	40%	40%	41%	
Does not apply	367	115	29	24	48	84	198	166	87	243	86	236	124	109	76	44	120	234	89	100	81	49	319	28	20	102	34	28	29	98	46	49	170	141	359	
	36%	46%	18%	33% ^{us}	24%	80% ^{us}	42%	30%	47%	34%	38%	35%	39%	28%	56%	30%	42%	33%	37%	37%	33%	36%	36%	31% ^{us}	41% ^{us}	42%	20%	25%	40% ^{us}	52%	32%	28%	32%	44%	35%	
Don't know	265	46	42	20	40	11	97	162	33	168	44	177	66	100	27	61	88	166	72	64	70	24	231	19	14	39	42	21	13	37	62	66	145	48	251	
	26%	18%	26%	28% ^{us}	20%	10% ^{us}	21%	30%	18%	23%	20%	27%	21%	25%	20%	41%	31%	23%	30%	23%	29%	18%	26%	22% ^{us}	29% ^{us}	16%	25%	18%	18% ^{us}	19%	43%	38%	28%	15%	24%	

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 138
PLMmod_Q10B_green_PeopleLikeMe. The Green Party, Looks after the interests of people like me - Which of these, if any, do you think apply (to)?

Base : All (new - Sept. 2026)

18 Sep 2026

	Total (W'td)	Likelihood to vote (General Election)							Gender		Age				Social grade						Ethnicity		UnWgt Total	
		Always usually depends	Always usually depends AND 9/10 like- lihood	(10) Absol- utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Men	Women	18-34	35-49	50-64	65+	AB	C1	C2	DE	ABC1	C2DE	White		Ethnic minor- ority
Unweighted Total	1031	863	727	668	872	843	807	741	66	513	502	264	227	268	272	282	339	154	147	621	301	897	111	1031
Weighted Total	1031	840	692	635	863	823	785	713	60	489	525	288	239	257	246	237	289	184	227	526	411	860	141	1031
Applies	262	236	201	187	242	231	222	205	6	125	125	129	69	36	29	75	80	44	40	155	84	210	43	262
	25%	28%	29%	29%	28%	28%	28%	29%	10%	26%	24%	45%	29%	14%	12%	32%	28%	24%	18%	30%	20%	24%	30%	25%
Does not apply	486	418	350	326	423	411	391	362	20	268	216	105	101	140	140	111	131	95	99	242	194	419	53	506
	47%	50%	51%	51%	49%	50%	50%	51%	33%	55%	41%	36%	42%	54%	57%	47%	46%	52%	44%	46%	47%	49%	37%	49%
Don't know	283	186	141	122	197	181	172	146	34	96	184	55	70	82	77	51	77	45	88	128	133	231	45	263
	27%	22%	20%	19%	23%	22%	22%	20%	57%	20%	35%	19%	29%	32%	31%	21%	27%	24%	39%	24%	32%	27%	32%	26%

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - September 2026

Table 139
PLMmod_Q10B_green_PeopleLikeMe. The Green Party, Looks after the interests of people like me - Which of these, if any, do you think apply (to)?

18 Sep 2026

Base : All (new - Sept. 2026)

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure							ONS Regions							Past vote (2024 General Election)						Qualifications			UnW Tot.
		Labour	Conservative	Liberal Democrats (Lib Dem)	Reform UK	Green Party	Full-time	Not full-time/ Not working	Satis- fied	Dis- satis- fied	Public	Private	Mort gage	Owned out- right	Private renter	Social renter	Renter	Total owner occup- ier	North excl. Scot.	Mid- lands (incl. E of England)	South excl. London	Grea- ter London	Eng- land	Scot	Wales	Lab	Con	Reform UK	LD	Oth incl. LD,Grn	Did not vote/ not eligible/ too young	No qual'	Other qual'	Degree+		
Unweighted Total	1031	262	188	70	192	97	440	574	200	704	238	619	323	430	114	123	237	753	264	255	232	129	880	96	55	250	185	117	76	189	134	150	554	304	1031	
Weighted Total	1031	253	164	71	202	104	474	548	186	719	224	669	315	393	135	150	284	708	243	273	241	136	893	88	50	244	170	114	72	190	144	172	525	317	1031	
Applies	262	93	11	29	9	89	138	123	92	143	73	167	102	57	61	29	89	159	56	80	48	36	220	27	15	95	11	2	30	90	29	31	107	122	262	
	25%	37%	7%	41%	4%	85%	29%	22%	49%	20%	33%	25%	32%	15%	45%	19%	31%	22%	23%	29%	20%	26%	25%	31%	29%	39%	6%	2%	41%	47%	20%	18%	20%	39%	25%	
Does not apply	486	92	105	21	160	7	222	260	57	403	96	318	128	231	49	62	111	359	115	128	119	64	425	40	20	93	108	92	26	55	58	84	268	124	506	
	47%	36%	64%	30%	80%	7%	47%	47%	31%	56%	43%	47%	41%	59%	36%	42%	39%	51%	47%	47%	49%	47%	48%	46%	41%	38%	63%	81%	36%	29%	40%	49%	51%	39%	49%	
Don't know	283	68	48	21	32	8	114	165	37	173	54	184	86	105	25	59	84	191	72	65	74	36	247	21	15	55	52	20	17	44	57	57	151	70	263	
	27%	27%	29%	29%	16%	8%	24%	30%	20%	24%	24%	28%	27%	27%	19%	39%	29%	27%	30%	24%	31%	27%	28%	24%	30%	23%	30%	17%	23%	23%	40%	33%	29%	22%	26%	

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 140
PLMmod_Q10B_green_FitToGovern. The Green Party, Fit to govern - Which of these, if any, do you think apply (to)?

18 Sep 2026

Base : All (new - Sept. 2026)

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age				Social grade						Ethnicity		UnWgt Total
	Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Men	Women	18-34	35-49	50-64	65+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min-ority	Total	
Unweighted Total	1031	863	727	668	872	843	807	741	66	513	502	264	227	268	272	282	339	154	147	621	301	897	111	1031
Weighted Total	1031	840	692	635	863	823	785	713	60	489	525	288	239	257	246	237	289	184	227	526	411	860	141	1031
Applies	175	151	119	116	162	151	143	127	1	61	105	85	59	17	13	42	47	38	35	89	73	126	37	156
	17%	18%	17%	18%	19%	18%	18%	18%	2%	12%	20%	30%	25	7%	5%	18%	16%	21%	16%	17%	18%	15%	26%	15%
Does not apply	593	527	441	400	522	505	484	449	23	329	261	140	118	168	167	153	163	109	114	317	223	515	62	618
	58%	63%	64%	63%	60%	61%	62%	63%	38%	67%	50%	49%	49%	65%	68%	65%	57%	59%	50%	60%	54%	60%	44%	60%
Don't know	262	162	132	118	179	168	158	137	36	99	159	63	62	72	66	41	79	37	78	120	115	219	41	257
	25%	19%	19%	19%	21%	20%	20%	19%	6%	20%	30%	22%	26%	28%	27%	17%	27%	20%	34%	23%	28%	25%	29%	25%

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 141
PLMmod_Q10B_green_FitToGovern. The Green Party, Fit to govern - Which of these, if any, do you think apply (to)?

18 Sep 2026

Base : All (new - Sept. 2026)

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure							ONS Regions							Past vote (2024 General Election)							Qualifications			UnW Tot.
		Labour	Conservative	Liberal Democrats (Lib Dem)	Reform UK	Green Party	Full-time	Not full-time/ Not working	Satis- fied	Dis- satis- fied	Public	Private	Mort gage	Owned out- right	Private renter	Social renter	Renter	Total owner occup- ier	North excl. Scot.	Mid- lands (incl. E of England)	South excl. London	Grea- ter London	Eng- land	Scot	Wales	Lab	Con	Reform UK	LD	Oth incl. LD,Grn	Did not vote/ not eligible/ too young	No qual	Other qual	Degree+			
Unweighted Total	1031	262	188	70	192	97	440	574	200	704	238	619	323	430	114	123	237	753	264	255	232	129	880	96	55	250	185	117	76	189	134	150	554	304	1031		
Weighted Total	1031	253	164	71	202	104	474	548	186	719	224	669	315	393	135	150	284	708	243	273	241	136	893	88	50	244	170	114	72	190	144	172	525	317	1031		
Applies	175	54	6	4	15	77	93	82	41	114	38	115	20	33	43	27	70	96	35	66	18	22	140	25	10	66	6	2	4	58	20	23	72	76	156		
	17%	21%	3%	5%	8%	74%	20%	15%	22%	16%	17%	17%	20%	8%	32%	18%	25%	14%	14%	24%	7%	16%	16%	28%	21%	27%	3%	2%	6%	31%	14%	13%	14%	24%	15%		
Does not apply	593	134	129	50	156	13	278	311	101	457	127	384	172	269	57	72	130	442	143	147	147	84	521	46	26	133	130	93	45	88	64	97	314	175	618		
	58%	53%	78%	70%	77%	12%	59%	57%	54%	64%	57%	57%	55%	69%	42%	48%	46%	62%	59%	54%	61%	62%	58%	53%	52%	54%	76%	81%	63%	47%	44%	57%	60%	55%	60%		
Don't know	262	65	30	18	31	14	103	155	44	149	59	170	80	91	34	50	85	170	66	60	76	30	232	17	13	45	35	19	22	43	60	52	140	66	257		
	25%	26%	18%	25%	15%	13%	22%	28%	23%	21%	26%	25%	25%	23%	25%	34%	30%	24%	27%	22%	32%	22%	26%	19%	27%	18%	21%	17%	31%	23%	42%	30%	27%	21%	25%		

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 142
PLMmod_Q10B_green_PeopleInRealNeed. The Green Party, Concerned about people in real need in Britain - Which of these, if any, do you think apply (to)?

Base : All (new - Sept. 2026)

18 Sep 2026

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age				Social grade						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like- lihood	(10) Absol -utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Men	Women	18-34	35-49	50-64	65+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min- ority	
Unweighted Total	1031	863	727	668	872	843	807	741	66	513	502	264	227	268	272	282	339	154	147	621	301	897	111	1031
Weighted Total	1031	840	692	635	863	823	785	713	60	489	525	288	239	257	246	237	289	184	227	526	411	860	141	1031
Applies	325	292	249	227	302	293	282	253	7	149	164	142	80	55	47	91	102	56	46	193	103	262	50	336
	31%	35%	36%	36%	35%	36%	36%	36%	12%	30%	31%	49%	34%	21%	19%	38%	35%	31%	20%	37%	25%	30%	35%	33%
Does not apply	451	386	320	294	387	370	352	326	20	248	201	107	103	118	123	106	116	89	95	222	184	387	51	446
	44%	46%	46%	46%	45%	45%	45%	46%	34%	51%	38%	37%	43%	46%	50%	45%	40%	49%	42%	42%	45%	45%	36%	43%
Don't know	255	162	123	113	174	160	151	134	32	92	160	39	56	84	76	41	71	38	86	112	124	211	40	249
	25%	19%	18%	18%	20%	19%	19%	19%	54%	19%	30%	14%	23%	33%	31%	17%	24%	21%	38%	21%	30%	25%	28%	24%

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - September 2026

Table 143
PLMmod_Q10B_green_PeopleInRealNeed. The Green Party, Concerned about people in real need in Britain - Which of these, if any, do you think apply (to)?

18 Sep 2026

Base : All (new - Sept. 2026)

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure							ONS Regions							Past vote (2024 General Election)							Qualifications			UnW Tot.
		Labour	Conservative	Liberal Democrats (Lib Dem)	Reform UK	Green Party	Full-time	Not full-time/ Not working	Satis- fied	Dis-satis- fied	Public	Private	Mort gage	Owned out- right	Private renter	Social renter	Renter	Total owner occup- ier	North excl. Scot.	Mid- lands (incl. E of England)	South excl. London	Grea- ter London	Eng- land	Scot	Wales	Lab	Con	Reform UK	LD	Oth incl. LD, Grn	Did not vote/ not eligible/ too young	No qual	Other qual	Degree+			
Unweighted Total	1031	262	188	70	192	97	440	574	200	704	238	619	323	430	114	123	237	753	264	255	232	129	880	96	55	250	185	117	76	189	134	150	554	304	1031		
Weighted Total	1031	253	164	71	202	104	474	548	186	719	224	669	315	393	135	150	284	708	243	273	241	136	893	88	50	244	170	114	72	190	144	172	525	317	1031		
Applies	325	117	19	33	21	95	162	161	113	179	83	208	117	95	68	27	95	213	70	87	68	57	282	27	15	119	23	11	35	100	33	33	133	156	336		
	31%	46%	12%	47% ^s	10%	91% ^s	34%	29%	61%	25%	37%	31%	37%	24%	50%	18%	33%	30%	29%	32%	28%	42%	32%	30% ^s	31% ^s	49%	13%	10%	48% ^s	53%	23%	19%	25%	49%	33%		
Does not apply	451	85	95	20	148	6	218	229	47	376	97	289	132	190	43	72	115	322	104	125	107	56	392	39	20	92	98	82	21	52	57	80	259	108	446		
	44%	34%	58%	28% ^s	74%	6% ^s	46%	42%	25%	52%	44%	43%	42%	48%	32%	48%	40%	46%	43%	46%	45%	41%	44%	44% ^s	41% ^s	38%	58%	72%	30% ^s	27%	39%	47%	49%	34%	43%		
Don't know	255	51	50	18	33	3	94	157	26	164	44	173	66	107	24	51	75	173	69	61	66	23	218	22	14	33	49	21	16	38	55	59	134	53	249		
	25%	20%	31%	26% ^s	16%	3% ^s	20%	29%	14%	23%	19%	26%	21%	27%	18%	34%	26%	24%	28%	22%	27%	17%	24%	25% ^s	29% ^s	14%	29%	18%	22% ^s	20%	38%	34%	25%	17%	24%		

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*^s=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 144
PLMmod_Q10B_green_Different. The Green Party, Different to the other parties - Which of these, if any, do you think apply (to)?

Base : All (new - Sept. 2026)

18 Sep 2026

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age				Social grade						Ethnicity		UnWgt Total
				Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Men	Women	18-34	35-49	50-64	65+	AB	C1	C2	DE	ABC1	C2DE	White	
		Always usually depends																						Total
Unweighted Total	1031	863	727	668	872	843	807	741	66	513	502	264	227	268	272	282	339	154	147	621	301	897	111	1031
Weighted Total	1031	840	692	635	863	823	785	713	60	489	525	288	239	257	246	237	289	184	227	526	411	860	141	1031
Applies	547	501	431	391	515	498	471	438	8	278	256	183	121	109	133	173	171	80	79	344	160	457	72	561
	53%	60%	62%	62%	60%	60%	60%	61%	14%	57%	49%	63%	51%	42%	54%	73%	59%	44%	35%	65%	39%	53%	51%	54%
Does not apply	255	197	149	139	201	193	184	159	15	138	116	60	77	74	45	40	57	59	69	97	128	203	44	256
	25%	23%	22%	22%	23%	23%	23%	22%	25%	28%	22%	21%	32%	29%	18%	17%	20%	32%	30%	19%	31%	24%	31%	25%
Don't know	229	142	111	104	146	133	130	117	37	73	152	45	41	75	68	24	60	44	79	84	123	200	25	214
	22%	17%	16%	16%	17%	16%	17%	16%	61%	15%	29%	16%	17%	29%	28%	10%	21%	24%	35%	16%	30%	23%	18%	21%

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 145
PLMmod_Q10B_green_Different. The Green Party, Different to the other parties - Which of these, if any, do you think apply (to)?

18 Sep 2026

Base : All (new - Sept. 2026)

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure							ONS Regions							Past vote (2024 General Election)						Qualifications			UnW Tot.
		Labour	Conservative	Liberal Democrats (Lib Dem)	Reform UK	Green Party	Full-time	Not full-time/ Not working	Satis- fied	Dis-satis- fied	Public	Private	Mort gage	Owned out- right	Private renter	Social renter	Renter	Total owner occup- ier	North excl. Scot.	Mid- lands (incl. E of England)	South excl. London	Grea- ter London	Eng- land	Scot	Wales	Lab	Con	Reform UK	LD	Oth incl. LD, Grn	Did not vote/ not eligible/ too young	No qual	Other qual	Degree+		
Unweighted Total	1031	262	188	70	192	97	440	574	200	704	238	619	323	430	114	123	237	753	264	255	232	129	880	96	55	250	185	117	76	189	134	150	554	304	1031	
Weighted Total	1031	253	164	71	202	104	474	548	186	719	224	669	315	393	135	150	284	708	243	273	241	136	893	88	50	244	170	114	72	190	144	172	525	317	1031	
Applies	547	177	94	41	77	95	262	285	139	354	136	357	197	202	74	55	130	399	118	150	128	74	470	50	26	167	93	44	48	127	45	61	248	234	561	
	53%	70%	57%	57%	38%	90%	55%	52%	75%	49%	61%	53%	62%	52%	55%	37%	46%	56%	49%	55%	53%	55%	53%	57%	52%	68%	54%	39%	67%	67%	31%	36%	47%	74%	54%	
Does not apply	255	40	37	17	81	8	124	127	25	214	45	167	63	99	31	47	78	162	63	71	49	40	223	22	10	48	35	45	13	34	42	51	148	49	256	
	25%	16%	22%	24%	40%	7%	26%	23%	13%	30%	20%	25%	20%	25%	23%	32%	27%	23%	26%	26%	20%	30%	25%	24%	20%	20%	21%	39%	18%	18%	29%	29%	28%	16%	25%	
Don't know	229	36	33	14	43	2	88	136	22	152	43	146	55	91	30	47	77	146	62	52	64	21	199	16	14	29	42	25	11	28	57	60	130	33	214	
	22%	14%	20%	19%	21%	2%	19%	25%	12%	21%	19%	22%	17%	23%	22%	32%	27%	21%	25%	19%	27%	16%	22%	19%	27%	12%	25%	22%	15%	15%	40%	35%	25%	10%	21%	

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 146
PLMmod_Q10B_green_OutOfDate. The Green Party, Out of date - Which of these, if any, do you think apply (to)?

Base : All (new - Sept. 2026)

18 Sep 2026

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age				Social grade						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Men	Women	18-34	35-49	50-64	65+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min-ority	
Unweighted Total	1031	863	727	668	872	843	807	741	66	513	502	264	227	268	272	282	339	154	147	621	301	897	111	1031
Weighted Total	1031	840	692	635	863	823	785	713	60	489	525	288	239	257	246	237	289	184	227	526	411	860	141	1031
Applies	322	278	232	218	289	283	267	245	12	191	131	56	67	93	107	70	79	69	79	150	149	282	34	322
	31%	33%	34%	34%	33%	34%	34%	34%	21%	39%	25%	19%	28%	36%	43%	30%	28%	38%	35%	28%	36%	33%	24%	31%
Does not apply	406	367	309	280	368	351	339	310	12	190	203	171	107	76	53	124	124	68	51	248	118	327	62	427
	39%	44%	45%	44%	43%	43%	43%	43%	20%	39%	39%	59%	45%	30%	22%	52%	43%	37%	22%	47%	29%	38%	44%	41%
Don't know	302	194	151	137	206	190	179	159	35	107	191	62	66	88	87	43	85	47	98	128	144	250	45	282
	29%	23%	22%	22%	24%	23%	23%	22%	59%	22%	36%	21%	27%	34%	35%	18%	29%	25%	43%	24%	35%	29%	32%	27%

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 147
PLMmod_Q10B_green_OutOfDate. The Green Party, Out of date - Which of these, if any, do you think apply (to)?

18 Sep 2026

Base : All (new - Sept. 2026)

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure							ONS Regions							Past vote (2024 General Election)						Qualifications			UnW Tot.
		Labour	Conservative	Liberal Democrats (Lib Dem)	Reform UK	Green Party	Full-time	Not full-time/ Not working	Satis- fied	Dis-satis- fied	Public	Private	Mort gage	Owned out- right	Private renter	Social renter	Renter	Total owner occu- pier	North excl. Scot.	Mid- lands (incl. E of England)	South excl. London	Grea- ter London	Eng- land	Scot	Wales	Lab	Con	Reform UK	LD	Oth incl. LD, Grn	Did not vote/ not eligible/ too young	No qual	Other qual	Degree+		
Unweighted Total	1031	262	188	70	192	97	440	574	200	704	238	619	323	430	114	123	237	753	264	255	232	129	880	96	55	250	185	117	76	189	134	150	554	304	1031	
Weighted Total	1031	253	164	71	202	104	474	548	186	719	224	669	315	393	135	150	284	708	243	273	241	136	893	88	50	244	170	114	72	190	144	172	525	317	1031	
Applies	322	55	70	17	115	4	135	186	38	269	66	208	83	153	36	37	73	236	70	93	82	31	276	30	17	61	79	64	15	35	40	69	179	67	322	
	31%	22%	43%	23% ^s	57%	4% ^s	29%	34%	20%	37%	30%	31%	26%	39%	27%	25%	26%	33%	29%	34%	34%	23%	31%	34% ^s	34% ^s	25%	46%	56%	21% ^s	18%	28%	40%	34%	21%	31%	
Does not apply	406	134	41	34	44	88	219	184	117	249	108	257	149	125	69	48	118	273	87	105	85	74	350	37	19	134	38	17	43	122	38	31	184	189	427	
	39%	53%	25%	48% ^s	22%	85% ^s	46%	34%	63%	35%	48%	38%	47%	32%	51%	32%	41%	39%	36%	38%	35%	54%	39%	42% ^s	38% ^s	55%	22%	15%	60% ^s	64%	26%	18%	35%	60%	41%	
Don't know	302	64	53	20	43	12	120	178	31	201	49	204	83	115	29	64	94	199	86	75	74	32	267	21	14	49	54	33	14	33	66	73	162	61	282	
	29%	25%	32%	29% ^s	22%	11% ^s	25%	32%	17%	28%	22%	31%	26%	29%	22%	43%	33%	28%	36%	27%	31%	23%	30%	24% ^s	28% ^s	20%	32%	29%	19% ^s	17%	46%	42%	31%	19%	27%	

Fieldwork dates - Thursday 10th to Wednesday 15th (am) September 2026 (Base total= 1,031).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*^s=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only