25-061766-42 - PRE-BUDGET QUESTIONS (VERSION 2)

T1	Table 1	Q1 - Thinking about the following, which would you say are the most important for growing the UK economy	Base: All adults aged 18-75 in Great Britain
T2	Table 2	Q2 - Which two or three, if any, of the following areas do you think should be prioritised to receive more pu	Base: All adults aged 18-75 in Great Britain
T3	Table 3	Q3 - And which two or three, if any, of the following areas do you think should be prioritised to receive less	Base: All adults aged 18-75 in Great Britain
T4	Table 4	Q4 - How likely, if at all, do you think the Labour party will be to do each of the following over the next year?	Base: All adults aged 18-75 in Great Britain
T5	Table 5	Q4_1 - How likely, if at all, do you think the Labour party will be to do each of the following over the next ye	Base: All adults aged 18-75 in Great Britain
T6	Table 6	Q4_2 - How likely, if at all, do you think the Labour party will be to do each of the following over the next ye	Base: All adults aged 18-75 in Great Britain
T7	Table 7	Q4_3 - How likely, if at all, do you think the Labour party will be to do each of the following over the next ye	Base: All adults aged 18-75 in Great Britain
T8	Table 8	Q4_4 - How likely, if at all, do you think the Labour party will be to do each of the following over the next ye	Base: All adults aged 18-75 in Great Britain
T9	Table 9	Q4_5 - How likely, if at all, do you think the Labour party will be to do each of the following over the next ye	Base: All adults aged 18-75 in Great Britain
T10	Table 10	Q4_6 - How likely, if at all, do you think the Labour party will be to do each of the following over the next ye	Base: All adults aged 18-75 in Great Britain
T11	Table 11	Q4B - How likely, if at all, do you think the Conservative party would be to do each of the following if they w	Base: All adults aged 18-75 in Great Britain
T12	Table 12	Q4B_1 - How likely, if at all, do you think the Conservative party would be to do each of the following if they	Base: All adults aged 18-75 in Great Britain
T13	Table 13	Q4B_2 - How likely, if at all, do you think the Conservative party would be to do each of the following if they	Base: All adults aged 18-75 in Great Britain
T14	Table 14	Q4B_3 - How likely, if at all, do you think the Conservative party would be to do each of the following if they	Base: All adults aged 18-75 in Great Britain
T15	Table 15	Q4B_4 - How likely, if at all, do you think the Conservative party would be to do each of the following if they	Base: All adults aged 18-75 in Great Britain
T16	Table 16	Q4B_5 - How likely, if at all, do you think the Conservative party would be to do each of the following if they	Base: All adults aged 18-75 in Great Britain
T17	Table 17	Q4B_6 - How likely, if at all, do you think the Conservative party would be to do each of the following if they	Base: All adults aged 18-75 in Great Britain
T18	Table 18	Q4C - How likely, if at all, do you think Reform UK would be to do each of the following if they were in gover	Base: All adults aged 18-75 in Great Britain
T19	Table 19	Q4C_1 - How likely, if at all, do you think Reform UK would be to do each of the following if they were in gov	Base: All adults aged 18-75 in Great Britain
T20	Table 20	Q4C_2 - How likely, if at all, do you think Reform UK would be to do each of the following if they were in gov	Base: All adults aged 18-75 in Great Britain
T21	Table 21	Q4C_3 - How likely, if at all, do you think Reform UK would be to do each of the following if they were in gov	Base: All adults aged 18-75 in Great Britain
T22	Table 22	Q4C_4 - How likely, if at all, do you think Reform UK would be to do each of the following if they were in gov	Base: All adults aged 18-75 in Great Britain
T23	Table 23	Q4C_5 - How likely, if at all, do you think Reform UK would be to do each of the following if they were in gov	Base: All adults aged 18-75 in Great Britain
T24	Table 24	Q4C_6 - How likely, if at all, do you think Reform UK would be to do each of the following if they were in gov	Base: All adults aged 18-75 in Great Britain
T25	Table 25	Q5 - Imagine that the government has decided to raise taxes. Which, if any, of the following types of tax wou	Base: All adults aged 18-75 in Great Britain
T26	Table 26	Q6 - Imagine that the government has decided to cut taxes. Which, if any, of the following types of tax would	Base: All adults aged 18-75 in Great Britain

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Table 1

Q1 - Thinking about the following, which would you say are the most important for growing the UK economy?

Base: All adults aged 18-75 in Great Britain

		GENDER		AGE			REGION						WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				ETHNICITY		GENERAL ELECTION 2024 VOTE					REFERENDUM 2016 VOTE	
	TOTAL (z)	MAN (a)	WOMAN (b)	18-34 (c)	35-54 (d)	55-75 (e)	NORTH (f)	MIDLANDS (g)	SOUTH (h)	LONDON (i)	WALES (j)	SCOTLAND (k)	WORKING (l)	NOT WORKING (m)	ABC1 (n)	C2DE (o)	GRADUATES (p)	NON GRADUATES (q)	UP TO £19999 (r)	£20000 - £34999 (s)	£35000 - £54999 (t)	£55000+ (u)	ETHNIC MINORITY GROUPS (v)	WHITE ETHNIC GROUP (w)	CONSERVATIVE (x)	LABOUR (y)	LIBERAL DEMOCRATS (A)	REFORM UK (B)	OTHER (C)	REMAIN (D)	LEAVE (E)
UNWEIGHTED BASE	1082	529	549	331	393	360	294	246	231	140	55	74	693	389	626	456	391	691	156	197	261	342	115	920	142	374	82	112	115	479	583
WEIGHTED BASE	1082	530	543	327	393	362	294	242	245	158*	51*	92*	735	347	613	469	389	693	150	231	271	348	137	939	155	299	79*	135*	105*	422	571
Keepine inflation low	570 53% cnouv	285 54%	279 51%	151 46%	213 54%	205 57% c	148 58% e	134 48%	131 54%	75 48%	26 52%	54 59%	372 51%	198 57%	303 49%	267 57% n	189 49%	381 55%	83 55%	126 54%	160 59% zu	159 46%	55 42%	506 54% v	82 54%	158 53%	42 54%	84 65% z	59 56%	222 53%	190 59% z
Helpine UK businesses to erow	500 46% cl	238 45%	259 48%	123 38%	167 42%	211 58% zcd	119 47%	127 45%	114 47%	76 48%	21 41%	44 48%	320 44%	181 52% zl	295 48%	205 44%	196 51% zq	304 44%	62 41%	109 47%	127 47%	163 47%	54 41%	441 47%	83 55%	141 47%	35 44%	66 51%	49 46%	204 48%	163 51%
Reducine taxes	481 44% yD	244 46%	234 43%	147 45%	176 45%	158 44%	119 47%	117 41%	114 47%	65 41%	20 39%	46 50%	335 46%	146 42%	270 44%	211 45%	162 42%	319 46%	60 40%	106 46%	125 46%	157 45%	54 41%	419 45%	84 56% zyC	110 37%	34 44%	71 55% zyC	38 36%	166 39%	172 54% zD
Improving the skills of UK workers	430 40% d	211 40%	212 39%	113 35%	137 35%	179 50% zcd	106 42%	107 38%	99 40%	63 40%	23 45%	32 35%	276 38%	153 44% a	236 39%	194 41%	146 38%	284 41%	60 40%	83 36%	121 44%	141 40%	49 37%	375 40%	68 45%	124 41%	31 39%	53 41%	45 43%	177 42%	137 43%
Keeping government debt and spendine stable	420 39% civ	193 36%	223 41%	92 28%	141 36%	187 52% zcd	98 38%	103 37%	106 43%	62 40%	14 27%	38 41%	263 36%	158 45% zl	246 40%	175 37%	142 37%	278 40%	48 32%	98 42%	106 39%	139 40%	37 28%	381 41% zv	73 49% zv	98 33%	33 42%	59 46% v	49 47% v	167 40%	152 47% z
Creatine more well-paid iobs	410 38% e	199 38%	204 38%	133 41% ek	178 45% zk	100 28%	102 40%	102 36%	90 37%	70 44%	14 28%	32 35%	277 38%	133 38%	230 37%	180 38%	147 38%	263 38%	58 39%	92 40%	105 39%	126 36%	50 37%	353 38%	45 30%	132 44% zk	29 37%	44 34%	34 32%	171 40%	114 36%
Closer alienment with the EU	351 32% bcopqBE	191 36% zb	158 29%	87 27%	140 36% c	124 34%	84 33%	82 29%	77 32%	52 33%	19 38%	36 39%	234 32%	118 34%	227 37% zo	124 27%	150 39% zq	202 29%	38 25%	68 29%	95 35%	123 35% r	39 29%	312 33%	31 21% B	154 51% zxB	38 48% zxB	5 4%	57 55% zxB	223 53% zE	49 15%
Improving infrastructure outside London	294 27% hE	157 30%	134 25%	88 27%	98 25%	109 30%	83 33% h	83 30% h	42 17%	39 25%	18 35% h	28 31% h	201 27%	93 27%	173 28%	121 26%	120 31% zq	174 25%	38 25%	62 27%	73 27%	97 28%	32 24%	258 28%	31 20%	90 30%	32 40% zx	35 27%	40 38% zx	156 37% zE	66 20%
Protectine the environment	272 25% uxBE	121 23%	145 27%	90 27%	101 26%	81 22%	53 21%	69 24%	70 29%	43 27%	8 15%	29 32%	171 23%	101 29%	156 25%	116 25%	115 30% zq	157 23%	46 31% u	53 23%	76 28%	72 21%	44 33% zw	224 24%	24 16%	81 27% xB	20 25%	18 14%	53 50% zxyAB	128 30% zE	48 15%
Reducing inequalities between UK reaions	269 25% gtuvBE	123 23%	141 26%	81 25%	93 24%	94 26%	78 31% ndh	54 19%	50 20%	49 31% dh	16 32%	21 23%	164 22%	104 30% zl	159 26%	109 23%	118 30% zq	151 22%	35 23%	70 30%	61 22%	84 24%	31 24%	233 25%	23 15%	103 34% zxB	23 29% xB	13 10%	44 42% zxB	144 34% zE	48 15%
Making it easier for people with health conditions to work	268 25% adl	112 21%	152 28% za	84 26%	79 20%	105 29% d	64 25%	64 23%	62 25%	47 30%	10 20%	20 22%	161 22%	108 31% zl	166 27% z	103 22%	94 24%	175 25%	38 25%	54 23%	71 26%	85 24%	30 23%	235 25%	34 23%	78 26%	22 28%	30 23%	25 24%	114 27%	70 22%
Higher investment in important business sectors such as advanced manufacturing and creative industries	241 22% cdoq	131 25%	108 20%	55 17%	69 17%	117 32% zcd	64 25%	53 19%	47 19%	45 28%	7 14%	25 27%	160 22%	81 23%	164 27% zo	78 17%	112 29% zq	130 19%	33 22%	39 17%	62 23%	92 26% zs	24 18%	215 23%	43 29%	69 23%	26 33% z	30 23%	27 26%	110 26% z	73 23%
Buildine more homes	238 22% g	121 23%	115 21%	78 24%	73 19%	86 24%	57 22% g	40 14%	49 20%	54 34% zfgh	10 19%	28 30% g	154 21%	84 24%	131 21%	107 23%	79 20%	159 23%	33 22%	46 20%	58 21%	77 22%	27 20%	206 22%	25 16%	81 27% zx	14 18%	27 21%	32 31% zx	99 23%	68 21%
Making it easier to approve planning applications	115 11% bdt	77 15% zb	37 7%	45 14% d	21 5%	48 13% d	26 10%	28 10%	22 9%	17 11%	7 13%	16 17%	74 10%	41 12%	70 11%	45 10%	45 12%	70 10%	7 5%	30 13% r	27 10%	44 13% r	15 11%	99 11%	13 9%	38 13%	11 14%	10 8%	12 11%	51 12%	27 8%
A positive working relationship with the USA	105 10% b	63 12% zb	42 8%	33 10%	33 8%	39 11%	20 8%	21 8%	35 14% zfz	22 14%	2 5%	5 6%	75 10%	31 9%	56 9%	50 11%	36 9%	70 10%	9 6%	22 10%	30 11%	39 11%	13 10%	90 10%	16 10%	23 8%	3 4%	30 23% zxvAC	5 4%	34 8%	46 14% zD
Businesses using new technologies such as AI	89 8% bow	57 11% zb	31 6%	29 9%	30 8%	31 8%	16 6%	18 6%	21 9%	25 16% zfgk	6 11%	3 3%	58 8%	31 9%	61 10% z	28 6%	46 12% zq	43 6%	9 6%	13 6%	18 7%	46 13% zrst	26 20% zw	63 7%	16 11%	25 8%	10 13%	13 10%	4 4%	41 10%	25 8%
Building a third runway at Heathrow	72 7% bIC	57 11% zb	15 3%	23 7%	19 5%	30 8%	8 3%	25 9% f	21 9% f	13 8%	1 3%	4 4%	52 7%	20 6%	40 7%	32 7%	25 6%	47 7%	8 5%	16 7%	20 7%	27 8%	10 8%	62 7%	14 10% vC	12 4%	10 12% vC	19 15% zvC	1 1%	26 6%	29 9%
Completing high speed rail 2 (HS2) from London to Birmingham	53 5% bo	34 6%	19 4%	23 7% d	12 3%	18 5%	7 3%	15 5%	8 3%	19 12% zfghk	2 4%	2 2%	42 6%	11 3%	45 7% zo	8 2%	28 7% zq	25 4%	4 2%	9 4%	15 6%	23 7%	12 9% zw	41 4%	7 5%	20 7%	5 6%	4 3%	4 4%	25 6%	15 5%
Other	22 2%	12 2%	10 2%	8 2%	8 2%	6 2%	5 2%	4 1%	6 2%	4 2%	- -	3 3%	13 2%	9 3%	16 3%	6 1%	10 3%	12 2%	3 2%	6 3%	3 1%	9 2%	2 1%	20 2%	* *	6 2%	- -	4 3%	3 3%	10 2%	6 2%
None of these	13 1% ai	5 1%	8 1%	3 1%	9 2%	1 *	- -	9 3% ef	5 2%	- -	- -	- -	11 2%	2 1%	6 1%	7 2%	1 *	12 2% u	* *	- -	6 2%	7 2%	- -	13 1%	4 2%	2 1%	- -	3 2%	- -	4 1%	5 2%
Don't know	59 5% pxDE	24 4%	36 7%	16 5%	23 6%	21 6%	18 7%	16 6%	10 4%	5 3%	3 7%	7 8%	37 5%	22 6%	32 5%	27 6%	14 4%	45 7%	14 9% ztu	10 4%	8 3%	15 4%	2 2%	56 6%	2 1%	10 3%	2 3%	3 2%	2 2%	12 3%	9 3%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g/h/i/j/k - z/l/m - z/n/o - z/p/q - z/r/s/t/u - z/v/w - z/x/y/A/B/C - z/D/E
Overlap formulae used. * small base
This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

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Table 2

Q2 - Which two or three, if any, of the following areas do you think should be prioritised to receive more public spending in the future?

Base: All adults aged 18-75 in Great Britain

		GENDER		AGE			REGION						WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				ETHNICITY		GENERAL ELECTION 2024 VOTE					REFERENDUM 2016 VOTE	
	TOTAL (z)	MAN (a)	WOMAN (b)	18-34 (c)	35-54 (d)	55-75 (e)	NORTH (f)	MIDLANDS (g)	SOUTH (h)	LONDON (i)	WALES (j)	SCOTLAND (k)	WORKING (l)	NOT WORKING (m)	ABC1 (n)	C2DE (o)	GRADUATES (p)	NON GRADUATES (q)	UP TO £19999 (r)	£20000 - £34999 (s)	£35000 - £54999 (t)	£55000+ (u)	ETHNIC MINORITY GROUPS (v)	WHITE ETHNIC GROUP (w)	CONSERVATIVE (x)	LABOUR (y)	LIBERAL DEMOCRATS (A)	REFORM UK (B)	OTHER (C)	REMAIN (D)	LEAVE (E)
UNWEIGHTED BASE	1082	529	549	331	393	358	256	246	251	140	55	74	693	389	726	356	381	701	356	337	261	342	153	920	342	374	85	122	115	673	743
WEIGHTED BASE	1082	530	543	327	393	362	254	242	245	158*	51*	92*	735	347	613	469	389	693	150	231	271	348	137	939	355	299	79*	135*	105*	422	521
The NHS/healthcare	572 53% aiB	240 45%	327 60% za	174 53%	205 52%	193 53%	144 57%	144 59%	129 53%	71 45%	30 59%	54 59%	364 49%	209 60% zl	331 54%	242 52%	208 54%	364 53%	76 51%	111 48%	157 58%	190 55%	69 52%	498 53%	80 53% B	187 63% zB	45 57% B	48 37%	73 69% zxB	254 60% zE	152 48%
Border and immigration control	263 24% cipvyACD	126 24%	134 25%	52 16%	108 27% c	104 29% c	63 25% i	70 25% i	69 28% i	23 15%	11 21%	27 30% i	179 24%	85 24%	144 24%	119 25%	77 20%	187 27% p	35 23%	58 25%	64 24%	87 25%	15 11%	244 26% zv	59 39% zyAC	45 15%	11 14%	72 55% zxyAC	16 15%	70 17%	129 40% zD
Defence and armed forces	247 23% bcv	148 28% zb	99 18%	35 11%	97 25% c	115 32% zc	61 24%	63 22%	63 26%	28 18%	9 17%	24 26%	156 21%	90 26%	135 22%	112 24%	80 21%	166 24%	26 17%	61 26%	64 24%	79 23%	9 7%	235 25% zv	55 37% zvC	56 19%	19 25%	44 34% zvC	17 16%	93 22%	106 33% zD
Social care for older people	211 19% cdo	97 18%	113 21%	36 11%	63 16%	112 31% zcd	55 22%	46 16%	50 20%	33 21%	10 20%	18 19%	130 18%	81 23% zl	142 23% zo	69 15%	68 17%	143 21%	27 18%	61 26% zu	53 20%	59 17%	19 15%	191 20%	25 17%	72 24% zB	18 22%	15 12%	24 23%	102 24% zE	50 16%
Housing	199 18% eak	99 19%	98 18%	73 22% k	76 19%	50 14%	39 15%	37 13%	41 17%	53 34% zfaHk	12 23%	17 19%	145 20%	54 16%	108 18%	91 19%	69 18%	130 19%	24 16%	37 16%	58 21%	59 17%	35 27% zw	162 17%	12 8%	67 22% x	16 20% x	23 18% x	19 18% x	85 20%	49 15%
The Police	158 15% ipyD	79 15%	77 14%	43 13%	58 15%	56 16%	41 16% i	49 17% i	31 13% i	25 16% i	1 2%	11 11%	106 14%	51 15%	86 14%	72 15%	47 12%	111 16%	23 15%	42 18%	39 14%	44 13%	18 14%	139 15%	20 13%	31 10%	16 20% vC	28 22% zvC	9 8%	37 9%	65 20% zD
State pensions	157 14% cnpvA	73 14%	82 15%	24 7%	54 14% c	79 22% zcd	29 11%	45 16%	34 14%	26 16%	6 12%	18 19%	96 13%	60 17%	79 13%	78 17%	42 11%	115 17% p	19 12%	42 18%	38 14%	48 14%	4 3%	153 16% zv	24 16%	43 14%	5 6%	28 21% A	18 17% A	60 14%	64 20% z
Transport, such as roads and rail	155 14%	83 16%	71 13%	60 18% zw	52 13%	43 12%	26 10%	54 19% zfh	28 12%	24 15%	11 21% f	12 13%	109 15%	46 13%	95 15%	60 13%	71 18% zq	84 12%	21 14%	37 16%	47 17%	41 12%	20 15%	133 14%	22 15%	44 15%	13 16%	27 21%	16 15%	63 15%	42 13%
Primary and secondary schools	152 14% emoqrE	65 12%	85 16%	59 18% ze	56 14%	37 10%	34 13%	42 15%	37 15%	22 14%	5 9%	12 13%	121 16% zm	31 9%	105 17% zo	46 10%	71 18% zq	81 12%	7 5%	26 11%	36 13% r	67 19% zrs	20 15%	130 14%	18 12%	57 19% zB	16 20%	11 9%	13 12%	72 17% zE	30 9%
Social services for children and vulnerable adults	129 12% aeqBE	51 10%	75 14%	53 16% zw	46 12%	29 8%	30 12%	30 11%	32 13%	21 13%	4 7%	13 14%	81 11%	47 14%	71 12%	57 12%	61 16% aq	68 10%	14 9%	24 10%	34 13%	45 13%	19 14%	108 12%	13 8%	41 14% B	14 18% B	7 6%	17 16% B	69 16% zE	18 6%
Skills and training services for adults	124 11% wB	72 14%	51 9%	44 13%	45 11%	35 10%	29 11%	31 11%	28 11%	22 14%	8 15%	7 8%	76 10%	48 14%	63 10%	61 13%	51 13%	73 10%	23 15%	21 9%	28 10%	46 13%	29 22% zw	93 10%	16 11%	42 14% B	10 13%	7 5%	13 13%	53 13%	30 9%
Supporting the growth of 'green' industries and technologies	119 11% ewxBE	62 12%	56 10%	50 15% zdw	37 9%	32 9%	22 8%	35 12%	26 11%	22 14%	5 10%	9 10%	81 11%	38 11%	70 11%	49 11%	57 15% ao	62 9%	16 11%	26 11%	26 10%	44 13%	26 19% zw	92 10%	2 2%	42 14% xB	12 15% xB	6 4%	23 22% zxB	57 13% E	14 4%
Reducing inequality between different regions of the UK	96 9% oBE	49 9%	46 8%	44 13% zde	29 7%	24 7%	33 13% zafh	17 6%	16 7%	18 12%	6 12%	6 6%	70 9%	27 8%	66 11% zo	30 6%	51 13% zo	46 7%	15 10%	22 10%	19 7%	32 9%	18 14%	77 8%	6 4%	36 12% zxB	9 11% B	3 2%	15 14% xB	51 12% zE	11 3%
Local authority services, such as waste collection and parks	81 7% fk	45 8%	35 6%	35 11% zw	27 7%	19 5%	24 9% fk	24 8%	10 4%	11 7%	7 13% fk	6 6%	59 8%	22 6%	52 8%	29 6%	35 9%	46 7%	10 6%	17 7%	19 7%	32 9%	16 12% zw	64 7%	15 10%	22 7%	5 6%	13 10%	7 7%	29 7%	27 8%
Benefit payments (excluding pensions)	60 6% e	28 5%	32 6%	25 8% e	27 7% e	7 2%	11 4%	15 5%	12 5%	17 11% zf	1 1%	5 5%	37 5%	23 7%	29 5%	31 7%	21 5%	38 6%	14 9% t	10 4%	10 4%	17 5%	8 6%	51 5%	4 3%	18 6%	1 1%	2 2%	6 6%	21 5%	12 4%
Universities	36 3% bwE	26 5% zb	10 2%	20 6% zde	9 2%	7 2%	4 2%	10 4%	14 6% zf	5 3%	- -	2 3%	26 4%	9 3%	21 3%	15 3%	15 4%	21 3%	6 4%	7 3%	5 2%	13 4%	13 10% zw	22 2%	2 1%	12 4%	6 7% x	3 2%	3 3%	17 4% E	3 1%
Foreign aid	14 1% u	7 1%	7 1%	7 2%	3 1%	4 1%	6 2%	3 1%	2 1%	2 2%	- -	- -	10 1%	5 1%	7 1%	7 1%	4 1%	10 1%	3 2%	1 1%	7 3% u	1 *	4 3%	10 1%	5 3%	4 1%	- -	3 2%	2 1%	2 *	8 3% D
None of these	9 1%	5 1%	3 1%	1 *	5 1%	3 1%	3 1%	2 1%	3 1%	- -	- -	- -	8 1%	1 *	4 1%	4 1%	2 *	7 1%	* *	2 1%	2 1%	3 1%	- -	7 1%	2 1%	1 *	- -	- -	- -	2 1%	* *
Don't know	57 5% zvD	30 6%	26 5%	17 5%	26 7%	14 4%	13 5%	21 7%	9 4%	6 4%	4 7%	4 5%	42 6%	15 4%	27 4%	29 6%	9 2%	48 7% zo	16 11% zfu	11 5%	9 3%	13 4%	6 4%	51 5%	5 3%	4 1%	2 2%	5 4%	4 4%	11 3%	13 4%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g/h/i/j/k - z/l/m - z/n/o - z/p/q - z/r/s/t/u - z/v/w - z/x/y/A/B/C - z/D/E
Overlap formulae used. * small base
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Table 3

Q3 - And which two or three, if any, of the following areas do you think should be prioritised to receive less public spending in the future?

Base: All adults aged 18-75 in Great Britain

		GENDER		AGE			REGION						WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				ETHNICITY		GENERAL ELECTION 2024 VOTE					REFERENDUM 2016 VOTE	
	TOTAL (z)	MAN (a)	WOMAN (b)	18-34 (c)	35-54 (d)	55-75 (e)	NORTH (f)	MIDLANDS (g)	SOUTH (h)	LONDON (i)	WALES (j)	SCOTLAND (k)	WORKING (l)	NOT WORKING (m)	ABC1 (n)	C2DE (o)	GRADUATES (p)	NON GRADUATES (q)	UP TO £19999 (r)	£20000 - £34999 (s)	£35000 - £54999 (t)	£55000+ (u)	ETHNIC MINORITY GROUPS (v)	WHITE ETHNIC GROUP (w)	CONSERVATIVE (x)	LABOUR (y)	LIBERAL DEMOCRATS (A)	REFORM UK (B)	OTHER (C)	REMAIN (D)	LEAVE (E)
UNWEIGHTED BASE	1042	529	549	331	351	360	256	236	251	140	55	94	693	349	726	316	341	701	156	197	251	342	153	920	142	374	82	112	115	479	543
WEIGHTED BASE	1082	530	543	327	393	362	254	232	245	158*	51*	92*	735	347	613	469	389	693	150	231	271	348	132	939	155	299	79*	130*	105*	422	521
Foreign aid	509 47% cnovD	247 47%	258 47%	116 36%	180 46% c	213 59% zcd	121 47%	135 58%	115 47%	71 45%	24 48%	43 47%	328 45%	181 52% zl	264 43%	245 52% zn	162 42%	347 50% o	81 54%	105 45%	130 48%	164 47%	42 32%	463 49% zv	84 56% v	125 42%	34 44%	86 66% zvAC	45 43%	174 41%	212 66% zD
Benefit payments (excluding pensions)	364 34% cov	188 35%	173 32%	75 23%	143 36% c	146 40% zc	96 38%	106 46%	77 31%	40 25%	13 26%	31 34%	257 35%	107 31%	217 35%	147 31%	133 34%	231 33%	29 19%	76 33% z	108 40% zr	138 40% zr	36 28%	327 35%	78 52% zvC	82 27%	33 41% v	65 50% zvC	29 27%	132 31%	148 46% zD
Universities	185 17% ovv	90 17%	95 17%	45 14%	71 18%	70 19%	45 18%	41 14%	48 20%	30 19%	12 24%	10 11%	130 18%	56 16%	97 16%	88 19%	48 12%	138 20% zo	16 11%	55 24% zrt	41 15%	64 18%	11 8%	171 18% v	30 20%	51 17%	16 21%	31 24% C	11 10%	73 17%	71 22% z
Supporting the growth of 'green' industries and technologies	172 16% cnCD	90 17%	81 15%	28 9%	72 18% c	73 20% zc	39 15%	43 15%	40 16%	28 18%	7 13%	16 17%	117 16%	56 16%	88 14%	85 18%	61 16%	112 16%	21 14%	35 15%	58 21% zu	50 14%	15 11%	155 16%	28 19% C	40 13% C	8 10%	49 38% zxvAC	5 5%	52 12%	78 24% zD
Defence and armed forces	129 12% emoxE	57 11%	69 13%	55 17% zo	49 12% e	26 7%	23 9%	34 12%	26 11%	25 16%	9 17%	13 14%	98 13%	31 9%	93 15% zo	36 8%	57 15% zo	72 10%	13 9%	31 13%	32 12%	51 15%	18 13%	112 12%	3 2%	43 14% x	13 16% x	9 7%	26 25% zxvB	73 17%	14 4% zE
Reducing inequality between different regions of the UK	109 10% cf	60 11%	48 9%	22 7%	39 10%	48 13% zc	14 5%	42 15% zB	29 12% f	10 6%	6 11%	8 9%	79 11%	30 9%	66 11%	43 9%	36 9%	73 11%	11 7%	25 11%	29 11%	35 10%	13 10%	95 10%	21 14%	27 9%	13 16%	10 8%	9 9%	36 9%	45 14% zD
Border and immigration control	105 10% eBE	48 9%	53 10%	43 13% ze	41 10% e	21 6%	19 8%	27 9%	23 10%	22 14%	3 6%	10 11%	76 10%	29 8%	63 10%	41 9%	44 11% z	60 9%	14 9%	18 8%	30 11%	29 8%	15 12%	86 9%	9 6%	32 11% B	7 9%	4 3%	25 24% zxyAB	51 12% E	17 5%
Housing	63 6%	27 5%	36 7%	20 6%	26 7%	16 4%	11 4%	22 8%	13 5%	9 5%	- -	9 10% i	43 6%	20 6%	42 7%	21 5%	24 6%	39 6%	8 5%	14 6%	16 6%	21 6%	13 10%	50 5%	8 5%	12 4%	2 3%	7 6%	7 7%	21 5%	16 5%
State pensions	62 6% e	31 6%	30 6%	30 9% ze	22 6%	11 3%	14 5%	11 4%	15 6%	12 7%	5 10%	6 7%	47 6%	15 4%	37 6%	26 5%	28 7%	35 5%	10 7%	8 4%	16 6%	24 7%	13 10% zw	49 5%	6 4%	23 8%	3 4%	7 6%	8 8%	28 7%	15 5%
The Police	55 5% ex	29 5%	24 4%	27 8% ze	22 6% e	6 2%	16 6%	8 3%	8 3%	16 10% zeh	1 3%	6 6%	36 5%	19 5%	33 5%	22 5%	25 7% z	30 4%	8 5%	8 4%	15 6%	17 5%	10 7%	42 4%	2 1%	14 5%	3 4%	10 8% x	13 12% zxv	24 6%	9 3%
Skills and training services for adults	46 4%	21 4%	24 5%	17 5%	17 4%	12 3%	12 5%	11 4%	15 6%	2 1%	3 5%	3 3%	33 4%	13 4%	28 5%	18 4%	23 6% z	23 3%	4 3%	10 4%	13 5%	16 4%	4 3%	40 4%	3 2%	20 7% z	2 3%	4 3%	7 6%	15 4%	15 5%
Local authority services, such as waste collection and parks	42 4%	19 4%	23 4%	17 5%	11 3%	13 4%	8 3%	9 3%	8 3%	10 6%	3 6%	4 5%	29 4%	12 4%	27 4%	14 3%	21 6% zo	20 3%	2 1%	14 6%	7 3%	15 4%	8 6%	34 4%	5 4%	10 3%	2 3%	8 7%	2 2%	17 4%	9 3%
Transport, such as roads and rail	37 3%	17 3%	19 3%	17 5%	9 2%	11 3%	10 4%	10 4%	6 2%	9 6% k	1 2%	- -	24 3%	13 4%	24 4%	13 3%	15 4%	22 3%	8 5%	8 3%	9 3%	10 3%	10 7% zw	28 3%	4 3%	13 4%	4 5%	3 3%	1 1%	13 3%	8 2%
Primary and secondary schools	35 3% ei	13 2%	22 4%	18 6% ze	14 4% e	3 1%	7 3%	10 3%	5 2%	9 6%	1 2%	3 3%	26 4%	9 2%	19 3%	16 3%	12 3%	23 3%	4 3%	12 5%	7 2%	6 2%	9 7% zw	26 3%	1 1%	11 4%	3 4%	3 2%	3 3%	15 3%	5 2%
Social care for older people	32 3% bew	22 4% b	9 2%	20 6% zde	7 2%	5 1%	8 3%	9 3%	5 2%	7 4%	2 4%	1 1%	26 3%	6 2%	15 2%	17 4%	9 2%	23 3%	7 5%	11 5%	4 1%	10 3%	11 8% zw	21 2%	3 2%	8 3%	4 5%	7 5%	4 4%	7 2%	8 2%
Social services for children and vulnerable adults	27 3%	13 2%	14 3%	14 4%	6 2%	7 2%	4 2%	8 3%	8 3%	4 2%	1 1%	2 2%	21 3%	7 2%	18 3%	10 2%	14 4% z	13 2%	3 2%	6 3%	5 2%	10 3%	6 5%	21 2%	6 4%	6 2%	* 1%	4 3%	2 2%	12 3%	4 1%
The NHS/healthcare	25 2% w	16 3%	9 2%	10 3%	11 3%	4 1%	5 2%	5 2%	7 3%	6 4%	- -	2 2%	19 3%	6 2%	20 3% z	5 1%	13 3% z	12 2%	5 3%	5 2%	5 2%	8 2%	5 4%	18 2%	5 3%	4 1%	1 2%	8 6% zv	2 2%	9 2%	9 3%
None of these	92 8% BE	50 9%	42 8%	31 9%	27 7%	34 9%	18 7%	26 9%	24 10%	9 6%	3 6%	12 13%	60 8%	31 9%	57 9%	35 7%	45 12% zo	47 7%	12 8%	14 6%	28 10%	28 8%	12 9%	78 8%	11 8%	35 12% zB	8 11% B	3 2%	8 8%	46 11% zE	12 4%
Don't know	135 12% nptBE	61 11%	74 14%	42 13%	59 15% e	34 9%	34 13%	39 14%	29 12%	19 12%	6 11%	8 9%	89 12%	46 13%	63 10%	72 15% n	36 9%	99 14% p	31 20% zstu	26 11%	20 7%	39 11%	17 13%	118 13%	15 10% B	32 11% B	6 8%	3 2%	8 7%	47 11%	22 7%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g/h/i/j/k - z/l/m - z/n/o - z/p/q - z/r/s/t/u - z/v/w - z/x/y/A/B/C - z/D/E
Overlap formulae used. * small base
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Table 4

Q4 - How likely, if at all, do you think the Labour party will be to do each of the following over the next year?

Base: All adults aged 18-75 in Great Britain

	Increase spending on public services	Increase taxes that you personally pay	Increase government borrowing and the national debt	Decrease spending on public services	Increase long-term investment spending	Decrease spending on welfare benefits (excluding pensions)
UNWEIGHTED BASE	1082	1082	1082	1082	1082	1082
WEIGHTED BASE	1082	1082	1082	1082	1082	1082
Very likely	158	351	326	142	82	91
	15%	32%	30%	13%	8%	8%
Fairly likely	393	401	397	284	349	258
	36%	37%	37%	26%	32%	24%
Not very likely	259	143	124	333	285	308
	24%	13%	11%	31%	26%	28%
Not likely at all	99	37	23	120	107	206
	9%	3%	2%	11%	10%	19%
NET: Likely	551	753	722	427	432	350
	51%	70%	67%	39%	40%	32%
NET: Not likely	358	180	146	453	392	514
	33%	17%	14%	42%	36%	48%
Don't know	173	150	213	202	258	218
	16%	14%	20%	19%	24%	20%

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Table 5

Q4_1 - How likely, if at all, do you think the Labour party will be to do each of the following over the next year? Increase spending on public services

Base: All adults aged 18-75 in Great Britain

		GENDER		AGE			REGION						WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				ETHNICITY		GENERAL ELECTION 2024 VOTE					REFERENDUM 2016 VOTE	
	TOTAL (z)	MAN (a)	WOMAN (b)	18-34 (c)	35-54 (d)	55-75 (e)	NORTH (f)	MIDLANDS (g)	SOUTH (h)	LONDON (i)	WALES (j)	SCOTLAND (k)	WORKING (l)	NOT WORKING (m)	ABC1 (n)	C2DE (o)	GRADUATES (p)	NON GRADUATES (q)	UP TO £19999 (r)	£20000 - £34999 (s)	£35000 - £54999 (t)	£55000+ (u)	ETHNIC MINORITY GROUPS (v)	WHITE ETHNIC GROUP (w)	CONSERVATIVE (x)	LABOUR (y)	LIBERAL DEMOCRATS (A)	REFORM UK (B)	OTHER (C)	REMAIN (D)	LEAVE (E)
UNWEIGHTED BASE	1082	529	549	331	393	360	256	206	251	140	55	74	693	389	726	356	581	501	356	337	261	342	115	920	342	374	82	122	115	459	543
WEIGHTED BASE	1082	530	543	327	393	362	254	282	245	158*	51*	92*	735	347	613	469	389	693	150	231	271	348	132	939	355	299	79*	130*	105*	422	521
Very likely	158 15% bw	94 18% zb	64 12%	49 15%	54 14%	55 15%	36 14%	40 14%	35 14%	25 16%	9 17%	14 16%	107 15%	51 15%	100 16% z	58 12%	70 18% zo	88 13%	18 12%	31 13%	44 16%	54 16%	31 23% zw	124 13%	25 17%	40 13%	14 18%	32 25% zvC	12 11%	57 13%	56 18%
Fairly likely	393 36% bmE	217 41% zb	172 32%	129 40%	127 32%	137 38%	94 37%	107 38%	80 33%	67 42%	19 37%	28 30%	285 39% m	109 31%	235 38% z	158 34%	160 41% zq	233 34%	44 29%	84 36%	102 38%	139 40% r	56 42%	337 36%	58 38%	153 51% zxBC	35 45%	38 29%	31 30%	204 48% zE	86 27%
Not very likely	259 24% v	121 23%	138 25%	75 23%	99 25%	85 24%	67 27%	62 22%	60 24%	32 20%	16 32%	22 24%	163 22%	96 28%	144 23%	115 25%	86 22%	173 25%	37 25%	52 22%	65 24%	87 25%	20 15%	237 25% zv	33 22%	61 20%	12 16%	27 21%	43 41% zxyAB	89 21%	85 26%
Not likely at all	99 9% pyD	45 9%	54 10%	22 7%	37 9%	40 11%	22 8%	28 10%	26 11%	10 6%	4 8%	9 10%	67 9%	31 9%	52 9%	46 10%	21 5%	78 11% zp	15 10%	18 8%	27 10%	36 10%	8 6%	89 10%	23 16% zyC	16 5%	7 8%	17 13% y	5 4%	24 6%	54 17% zD
NET: Likely	551 51% bdmoqrw CE	312 59% zb	235 43%	178 54%	182 46%	192 53%	130 51%	146 52%	114 47%	92 58%	27 54%	42 46%	392 53% m	159 46%	335 55% zo	216 46%	230 59% zq	321 46%	62 42%	115 50%	146 54% r	193 56% r	87 66% zw	461 49%	83 55%	193 65% zC	49 63% C	70 54%	43 41%	261 62% zE	142 44%
NET: Not likely	358 33% pvxD	166 31%	191 35%	97 30%	135 34%	126 35%	89 35%	90 32%	85 35%	42 27%	20 39%	31 34%	231 31%	127 37%	196 32%	162 34%	107 27%	251 36% zp	52 35%	69 30%	92 34%	122 35%	28 21%	326 35% zv	57 37% v	77 26%	19 24%	44 34%	48 46% zyA	113 27%	138 43% zD
Don't know	173 16% aenpuxy D	52 10%	117 21% za	52 16%	76 19% ze	45 12%	36 14%	46 16%	45 18%	24 15%	3 7%	18 20%	112 15%	61 18%	82 13%	91 19% n	52 13%	121 17%	35 24% ztu	47 20% tu	33 12%	32 9%	17 13%	151 16%	11 8%	29 10%	11 13%	15 12%	14 13%	47 11%	40 13%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g/h/i/j/k - z/l/m - z/n/o - z/p/q - z/r/s/t/u - z/v/w - z/x/y/A/B/C - z/D/E
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Table 6

O4 2 - How likely, if at all, do you think the Labour party will be to do each of the following over the next year? Increase taxes that you personally pay

Base: All adults aged 18-75 in Great Britain

		GENDER		AGE			REGION						WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				ETHNICITY		GENERAL ELECTION 2024 VOTE					REFERENDUM 2016 VOTE	
	TOTAL (z)	MAN (a)	WOMAN (b)	18-34 (c)	35-54 (d)	55-75 (e)	NORTH (f)	MIDLANDS (g)	SOUTH (h)	LONDON (i)	WALES (j)	SCOTLAND (k)	WORKING (l)	NOT WORKING (m)	ABC1 (n)	C2DE (o)	GRADUATES (p)	NON GRADUATES (q)	UP TO £19999 (r)	£20000 - £34999 (s)	£35000 - £54999 (t)	£55000+ (u)	ETHNIC MINORITY GROUPS (v)	WHITE ETHNIC GROUP (w)	CONSERVATIVE (x)	LABOUR (y)	LIBERAL DEMOCRATS (A)	REFORM UK (B)	OTHER (C)	REMAIN (D)	LEAVE (E)
UNWEIGHTED BASE	1082	529	549	331	391	360	256	206	251	140	55	74	693	389	726	356	381	701	156	197	251	342	153	900	342	374	82	122	115	479	583
WEIGHTED BASE	1082	530	543	327	393	362	254	282	245	158*	51*	92*	735	347	613	469	389	693	150	231	271	348	137	939	355	299	79*	130*	105*	422	521
Very likely	351 32% bciovCD	197 37% zb	154 28%	76 23%	139 35% c	136 38% zc	92 36% i	92 33%	80 33%	37 24%	23 45% j	27 30%	245 33%	106 31%	201 33%	151 32%	110 28%	241 35% o	47 31%	72 31%	91 33%	116 33%	35 27%	308 33%	63 42% zvC	65 22%	26 33%	84 64% zxvAC	20 19%	108 26%	146 45% zD
Fairly likely	401 37% diqrB	202 38%	196 36%	117 36%	127 32%	157 43% zd	84 33%	113 40%	90 37%	63 40%	14 27%	37 41%	265 36%	137 39%	244 40% z	158 34%	170 44% zq	232 33%	39 26%	86 37%	109 40% r	145 42% r	46 35%	354 38%	62 41% B	138 46% zB	30 38%	32 24%	59 56% zxAB	190 45% zE	117 36%
Not very likely	143 13% eE	69 13%	71 13%	59 18% ze	54 14% e	29 8%	30 12%	36 13%	32 13%	31 20% z	5 10%	8 9%	101 14%	42 12%	78 13%	65 14%	51 13%	92 13%	24 16%	24 11%	42 15%	44 13%	26 20% zw	116 12%	14 10%	51 17% zB	15 19%	11 8%	11 11%	64 15% E	27 9%
Not likely at all	37 3% be	25 5%	12 2%	21 7% zde	11 3%	5 1%	10 4%	8 3%	9 3%	4 3%	2 4%	4 4%	26 4%	11 3%	19 3%	18 4%	14 4%	23 3%	9 6%	9 4%	6 2%	9 3%	9 7% zw	28 3%	3 2%	15 5% B	1 1%	1 *	4 4%	16 4%	7 2%
NET: Likely	753 70% bcrv	399 75% zb	350 64%	193 59%	266 68% c	294 81% zcd	176 69%	205 73%	170 69%	101 64%	37 72%	65 70%	510 69%	243 70%	444 73% zo	308 66%	280 72%	473 68%	86 58%	158 68%	200 74% r	261 75% zr	81 62%	662 71%	125 83% zv	203 68%	57 72%	115 89% zvAC	79 76%	208 71%	262 82% zD
NET: Not likely	180 17% ewBE	94 18%	83 15%	80 25% zde	66 17% e	34 9%	40 16%	44 16%	40 17%	35 22%	7 14%	13 14%	127 17%	53 15%	97 16%	83 18%	65 17%	115 17%	33 22%	33 14%	48 18%	53 15%	35 27% zw	145 15%	17 11%	66 22% zxB	16 20% B	11 9%	15 14%	80 19% E	34 11%
Don't know	150 14% aenptux BDE	37 7%	110 20% za	53 16% e	62 16% e	35 10%	39 15%	33 12%	35 14%	22 14%	7 14%	15 16%	98 13%	52 15%	72 12%	78 17%	44 11%	106 15%	31 20% ztu	40 17% tu	24 9%	34 10%	16 12%	132 14%	8 6%	31 10% B	7 9%	3 2%	11 10% B	43 10%	24 7%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g/h/i/j/k - z/l/m - z/n/o - z/p/q - z/r/s/t/u - z/v/w - z/x/y/A/B/C - z/D/E
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Table 7

Q4_3 - How likely, if at all, do you think the Labour party will be to do each of the following over the next year? Increase government borrowing and the national debt

Base: All adults aged 18-75 in Great Britain

		GENDER		AGE			REGION						WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				ETHNICITY		GENERAL ELECTION 2024 VOTE					REFERENDUM 2016 VOTE	
	TOTAL (z)	MAN (a)	WOMAN (b)	18-34 (c)	35-54 (d)	55-75 (e)	NORTH (f)	MIDLANDS (g)	SOUTH (h)	LONDON (i)	WALES (j)	SCOTLAND (k)	WORKING (l)	NOT WORKING (m)	ABC1 (n)	C2DE (o)	GRADUATES (p)	NON GRADUATES (q)	UP TO £19999 (r)	£20000 - £34999 (s)	£35000 - £54999 (t)	£55000+ (u)	ETHNIC MINORITY GROUPS (v)	WHITE ETHNIC GROUP (w)	CONSERVATIVE (x)	LABOUR (y)	LIBERAL DEMOCRATS (A)	REFORM UK (B)	OTHER (C)	REMAIN (D)	LEAVE (E)
UNWEIGHTED BASE	1082	529	549	131	393	559	256	246	251	140	55	84	693	389	726	356	581	501	156	187	261	342	115	920	142	374	82	112	115	473	543
WEIGHTED BASE	1082	530	543	327	393	362	254	282	245	158*	51*	90*	735	347	613	469	389	693	150	231	271	348	137	939	155	290	79*	135*	105*	422	521
Very likely	326 30% bcvyD	193 36% zb	132 24%	73 22%	114 29%	138 38% zcd	74 29%	84 30%	84 34%	38 24%	15 30%	30 32%	217 30%	108 31%	185 30%	141 30%	113 29%	213 31%	43 28%	66 29%	84 31%	110 32%	25 19%	294 31% v	76 51% zvAC	53 18%	22 27%	65 50% zvAC	23 22%	104 25%	139 43% zD
Fairly likely	397 37% r	202 38%	191 35%	122 37%	145 37%	130 36%	88 35%	109 39%	85 35%	61 39%	18 34%	35 39%	283 38%	114 33%	235 38%	162 35%	157 40% z	239 35%	35 23%	80 35% r	104 38% r	148 43% zr	55 41%	339 36%	51 34%	146 49% zxB	30 38%	40 31%	49 47% zB	177 42% z	116 36%
Not very likely	124 11% BE	59 11%	64 12%	43 13%	41 10%	40 11%	30 12%	31 11%	35 14%	16 10%	5 10%	7 7%	84 11%	40 11%	69 11%	54 12%	45 12%	79 11%	23 15%	24 10%	37 13%	33 10%	17 13%	107 11%	14 9%	46 16% zB	9 11% B	4 3%	12 12% B	59 14% E	22 7%
Not likely at all	23 2%	11 2%	12 2%	10 3%	8 2%	5 1%	9 4%	4 1%	4 1%	3 2%	2 4%	1 1%	14 2%	8 2%	13 2%	10 2%	9 2%	14 2%	8 5% z	3 1%	5 2%	7 2%	5 4%	18 2%	3 2%	3 1%	- -	7 6% zy	2 2%	10 2%	8 2%
NET: Likely	722 67% bcr	394 74% zb	323 59%	196 60%	259 66%	268 74% zcd	162 64%	194 69%	169 69%	99 63%	33 64%	65 71%	500 68%	222 64%	419 68%	303 65%	270 69%	453 65%	77 52%	147 63%	188 69% r	258 74% zrs	79 60%	634 67%	128 85% zvAC	200 67%	52 66%	105 81% zvA	72 68%	281 67%	254 79% zD
NET: Not likely	146 14% E	69 13%	76 14%	53 16%	48 12%	45 13%	39 15%	35 12%	39 16%	19 12%	7 14%	8 9%	98 13%	48 14%	82 13%	64 14%	54 14%	92 13%	30 20% zvu	27 11%	42 15%	40 12%	22 16%	125 13%	17 11%	49 17%	9 11%	11 8%	14 14%	68 16% E	30 9%
Don't know	213 20% aeouxBE	66 12%	144 27% za	78 24% e	86 22% e	49 14%	53 21%	53 19%	37 15%	40 25% h	11 22%	19 21%	136 19%	77 22%	111 18%	102 22%	65 17%	148 21%	42 28% ztu	58 25% tu	42 16%	49 14%	31 23%	181 19%	6 4%	50 17% x	19 24% xB	14 11%	19 18% x	72 17%	36 11%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g/h/i/j/k - z/l/m - z/n/o - z/p/q - z/r/s/t/u - z/v/w - z/x/y/A/B/C - z/D/E
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Table 8

Q4_4 - How likely, if at all, do you think the Labour party will be to do each of the following over the next year? Decrease spending on public services

Base: All adults aged 18-75 in Great Britain

		GENDER		AGE			REGION						WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				ETHNICITY		GENERAL ELECTION 2024 VOTE					REFERENDUM 2016 VOTE	
	TOTAL (z)	MAN (a)	WOMAN (b)	18-34 (c)	35-54 (d)	55-75 (e)	NORTH (f)	MIDLANDS (g)	SOUTH (h)	LONDON (i)	WALES (j)	SCOTLAND (k)	WORKING (l)	NOT WORKING (m)	ABC1 (n)	C2DE (o)	GRADUATES (p)	NON GRADUATES (q)	UP TO £19999 (r)	£20000 - £34999 (s)	£35000 - £54999 (t)	£55000+ (u)	ETHNIC MINORITY GROUPS (v)	WHITE ETHNIC GROUP (w)	CONSERVATIVE (x)	LABOUR (y)	LIBERAL DEMOCRATS (A)	REFORM UK (B)	OTHER (C)	REMAIN (D)	LEAVE (E)
UNWEIGHTED BASE	1082	529	549	331	393	360	256	206	231	140	55	94	693	389	726	356	381	701	156	187	261	342	115	920	142	374	82	112	115	469	743
WEIGHTED BASE	1082	530	543	327	393	362	254	232	245	198*	51*	92*	735	347	613	469	389	693	150	231	271	348	132	939	151	299	79*	130*	105*	422	321
Very likely	142 13% no	80 15%	60 11%	44 14%	55 14%	44 12%	34 13%	37 13%	31 13%	17 11%	5 11%	18 19%	102 14%	41 12%	70 11%	73 16%	43 11%	99 14%	23 16%	31 13%	37 14%	41 12%	23 17%	116 12%	16 10%	35 12%	12 15%	22 17%	18 17%	49 12%	43 13%
Fairly likely	284 26% r	123 23%	161 30% za	92 28%	96 24%	96 27%	66 26%	73 26%	61 25%	41 26%	16 32%	27 29%	191 26%	93 27%	155 25%	129 28%	101 26%	183 26%	28 19%	76 33% r	69 25%	67 25%	40 30%	241 26%	46 31%	83 28%	18 23%	33 26%	36 34%	106 25%	92 29%
Not very likely	333 31% bo	187 35% zb	142 26%	98 30%	115 29%	121 33%	74 29%	90 32%	89 36% k	42 27%	18 36%	21 23%	228 31%	105 30%	213 35% zo	121 26%	126 32%	208 30%	43 29%	56 24%	93 34%	127 36% zs	32 24%	300 32%	49 33%	124 41% zB	30 38%	31 24%	33 32%	159 38% z	97 30%
Not likely at all	120 11% bq	73 14% zb	47 9%	26 8%	44 11%	50 14% c	33 13%	30 11%	20 8%	24 15%	4 9%	9 10%	81 11%	39 11%	79 13% z	41 9%	59 15% zq	61 9%	16 10%	19 8%	34 13%	43 12%	11 8%	109 12%	22 15%	26 9%	8 9%	26 20% zyC	8 8%	55 13%	42 13%
NET: Likely	427 39% nw	204 38%	221 41%	136 42%	151 38%	140 39%	100 39%	110 39%	93 38%	58 37%	22 43%	44 48%	293 40%	134 39%	225 37%	202 43%	145 37%	282 41%	51 34%	106 46%	106 39%	128 37%	63 47%	357 38%	62 41%	118 39%	30 37%	55 43%	54 51% z	155 37%	135 42%
NET: Not likely	453 42% bocv	260 49% zb	189 35%	124 38%	159 40%	171 47% zc	107 42%	119 42%	108 44%	66 42%	23 44%	30 33%	309 42%	144 42%	291 48% zo	162 35%	184 47% zo	269 39%	59 39%	76 33%	127 47% s	170 49% zs	43 32%	409 44% zv	72 47%	150 50% z	38 48%	56 43%	41 39%	214 51% z	139 43%
Don't know	202 19% aenpuxy CD	66 12%	132 24% za	67 20%	83 21% e	52 14%	48 19%	52 19%	43 18%	34 22%	7 13%	17 19%	133 18%	69 20%	96 16%	105 22% zn	60 15%	142 21% p	40 26% ztu	49 21%	38 14%	50 14%	27 20%	173 18%	17 11%	32 11%	12 15%	18 14%	10 10%	53 12%	47 15%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g/h/i/j/k - z/l/m - z/n/o - z/p/q - z/r/s/t/u - z/v/w - z/x/y/A/B/C - z/D/E
Overlap formulae used. * small base
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Table 9

Q4_5 - How likely, if at all, do you think the Labour party will be to do each of the following over the next year? Increase long-term investment spending (e.g. spending on buildings and equipment for hospitals or schools or roads or power and energy infrastructure, not day-to-day costs such as staff or pensions)

Base: All adults aged 18-75 in Great Britain

		GENDER		AGE			REGION						WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				ETHNICITY		GENERAL ELECTION 2024 VOTE					REFERENDUM 2016 VOTE	
	TOTAL	MAN	WOMAN	18-34	35-54	55-75	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	WORKING	NOT WORKING	ABC1	C2DE	GRADUATES	NON GRADUATES	UP TO £19999	£20000 - £34999	£35000 - £54999	£55000+	ETHNIC MINORITY GROUPS	WHITE ETHNIC GROUP	CONSERVATIVE	LABOUR	LIBERAL DEMOCRATS	REFORM UK	OTHER	REMAIN	LEAVE
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	(B)	(C)	(D)	(E)
UNWEIGHTED BASE	1082	529	549	331	393	360	256	246	245	198	55	82	693	389	621	460	389	693	350	337	341	342	153	920	342	374	82	112	115	673	743
WEIGHTED BASE	1082	530	543	327	393	362	254	282	245	198*	51*	90*	735	347	613	469	389	693	350	231	271	348	137	939	351	299	79*	130*	105*	422	321
Very likely	82 8% ew	43 8%	39 7%	32 10% e	33 8%	18 5%	17 7%	20 7%	12 5%	17 11%	8 15% h	9 9%	58 8%	24 7%	48 8%	34 7%	39 10% zq	44 6%	15 10%	16 7%	18 7%	24 7%	16 12% w	64 7%	12 8%	29 10%	8 10%	9 7%	4 4%	37 9%	19 6%
Fairly likely	349 32% bqBE	202 38% zb	144 27%	117 36% e	113 29%	119 33%	93 36%	88 31%	72 29%	50 32%	18 35% h	29 31%	248 34%	101 29%	211 34%	139 30%	155 40% zq	194 28%	41 28%	70 30%	91 34%	134 38% zr	54 41% zw	294 31%	48 32% B	141 47% zxBC	36 45% zB	24 19%	34 33% B	184 44% zE	72 22%
Not very likely	285 26% cpy	137 26%	146 27%	69 21%	107 27%	109 30% c	61 24%	65 23%	80 32% zgk	50 32%	12 24%	17 19%	182 25%	103 30%	172 28%	113 24%	92 24%	193 28%	32 21%	56 24%	81 30%	103 30%	27 21%	255 27%	48 32% y	62 21%	15 18%	45 35% yA	39 37% zyA	101 24%	105 33% zD
Not likely at all	107 10% cpvD	59 11%	49 9%	20 6%	42 11%	45 13% c	29 11%	36 13%	19 8%	10 6%	2 4%	11 12%	76 10%	31 9%	58 9%	50 11%	31 8%	77 11%	15 10%	24 11%	31 11%	29 8%	8 6%	98 10%	19 13% y	11 4%	8 10% y	24 18% zyC	5 5%	29 7%	50 16% zD
NET: Likely	432 40% bowBE	245 46% zb	183 34%	149 46% zd	146 37%	137 38%	110 43%	108 38%	84 34%	67 42%	26 50% h	37 41%	306 42%	125 36%	259 42% z	173 37%	194 50% zq	238 34%	56 38%	85 37%	109 40%	157 45% z	70 53% zw	358 38%	60 40% B	171 57% zxBC	43 55% zBC	34 26%	39 37%	222 53% zE	91 28%
NET: Not likely	392 36% cpvrD	196 37%	195 36%	89 27%	149 38% c	154 43% zc	90 35%	101 36%	99 40%	60 38%	14 28%	29 31%	258 35%	135 39%	230 38%	162 35%	123 32%	269 39% o	47 31%	80 35%	112 41%	132 38%	35 27%	353 38% v	67 45% vA	74 25%	23 29%	69 53% zvA	44 42% v	150 31%	155 48% zD
Don't know	258 24% aenptux vO	88 17%	165 30% za	89 27% e	98 25%	71 19%	54 21%	73 26%	62 25%	31 20%	11 22%	26 28%	171 23%	87 25%	124 20%	134 29% zn	72 18%	186 27% zp	46 31% ztu	66 29% tu	50 18%	59 17%	27 20%	228 24%	24 16%	55 18%	13 16%	27 21%	22 21%	70 17%	75 23%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g/h/i/j/k - z/l/m - z/n/o - z/p/q - z/r/s/t/u - z/v/w - z/x/y/A/B/C - z/D/E
Overlap formulae used. * small base
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Table 10

Q4_6 - How likely, if at all, do you think the Labour party will be to do each of the following over the next year? Decrease spending on welfare benefits (excluding pensions)

Base: All adults aged 18-75 in Great Britain

		GENDER		AGE			REGION						WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				ETHNICITY		GENERAL ELECTION 2024 VOTE					REFERENDUM 2016 VOTE	
	TOTAL (z)	MAN (a)	WOMAN (b)	18-34 (c)	35-54 (d)	55-75 (e)	NORTH (f)	MIDLANDS (g)	SOUTH (h)	LONDON (i)	WALES (j)	SCOTLAND (k)	WORKING (l)	NOT WORKING (m)	ABC1 (n)	C2DE (o)	GRADUATES (p)	NON GRADUATES (q)	UP TO £19999 (r)	£20000 - £34999 (s)	£35000 - £54999 (t)	£55000+ (u)	ETHNIC MINORITY GROUPS (v)	WHITE ETHNIC GROUP (w)	CONSERVATIVE (x)	LABOUR (y)	LIBERAL DEMOCRATS (A)	REFORM UK (B)	OTHER (C)	REMAIN (D)	LEAVE (E)
UNWEIGHTED BASE	1082	529	549	331	393	360	256	206	245	158	56	60	693	389	726	356	581	501	356	337	251	342	153	900	342	374	85	112	115	459	543
WEIGHTED BASE	1082	530	543	327	393	362	254	282	245	158*	51*	90*	735	347	613	469	389	693	350	231	271	348	137	939	351	299	79*	130*	105*	422	521
Very likely	91 8% B	47 9%	44 8%	34 10%	28 7%	29 8%	21 8%	26 9%	19 8%	15 10%	1 2%	9 10%	62 8%	30 9%	47 8%	45 10%	34 9%	57 8%	21 14% ztu	19 8%	18 7%	27 8%	16 12%	74 8%	12 8%	30 10% B	6 7%	4 3%	9 8%	35 8%	20 6%
Fairly likely	258 24% d	125 24%	131 24%	84 26% d	72 18%	103 28% zd	55 22%	69 25%	54 22%	47 30%	16 30%	17 19%	165 22%	94 27%	138 22%	121 26%	96 25%	163 23%	30 20%	62 27%	65 24%	77 22%	33 25%	226 24%	32 21%	89 30% zB	27 34% B	24 19%	38 36% zxB	117 28% z	74 23%
Not very likely	308 28% emorB	162 31%	142 26%	96 29%	126 32% e	85 24%	74 29%	71 25%	79 32%	41 26%	11 22%	31 34%	228 31% zm	79 23%	198 32% zo	110 23%	128 33% zq	180 26%	32 21%	58 25%	91 33% r	119 34% zr	39 30%	266 28%	46 31%	109 37% zAB	17 21%	24 19%	32 30%	131 31%	84 26%
Not likely at all	206 19% borwyC	125 24% zb	81 15%	28 9%	80 20% c	98 27% zc	50 20%	59 21%	50 21%	23 15%	10 19%	14 16%	136 19%	70 20%	123 20%	84 18%	72 19%	134 19%	19 13%	32 14%	64 23% rs	81 23% zrs	14 11%	188 20% v	48 32% zyAC	32 11%	13 17%	59 46% zxyAC	7 7%	69 16%	104 33% zD
NET: Likely	350 32% dnB	172 32%	175 32%	118 36% d	100 25%	132 36% d	76 30%	95 34%	73 30%	63 40%	17 33%	26 29%	226 31%	124 36%	184 30%	166 35%	130 33%	220 32%	51 34%	81 35%	83 30%	105 30%	48 37%	299 32%	45 30%	119 40%	32 41% B	28 22%	46 44% zxB	152 36%	94 29%
NET: Not likely	514 48% bcorsC	288 54% zb	224 41%	124 38%	207 53% zc	183 51% c	125 49%	130 46%	130 53% c	64 40%	21 41%	45 49%	364 50%	150 43%	321 52%	194 41%	200 52% z	314 45%	51 34%	90 39%	154 57% zrs	199 57% zrs	53 40%	454 48%	94 62% zvAC	142 47%	30 38%	83 64% zvAC	39 37%	200 47%	188 59% zD
Don't know	218 20% aenptux vDE	70 13%	145 27% za	85 26% ze	86 22% e	47 13%	54 21%	57 20%	42 17%	32 20%	13 26%	20 22%	144 20%	74 21%	108 18%	110 23% n	58 15%	160 23% zp	48 32% ztu	60 26% tu	34 13%	44 13%	30 23%	186 20%	12 8%	38 13%	16 21% x	18 14%	20 19% x	70 17%	38 12%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g/h/i/j/k - z/l/m - z/n/o - z/p/q - z/r/s/t/u - z/v/w - z/x/y/A/B/C - z/D/E
Overlap formulae used. * small base
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Table 11

Q4B - How likely, if at all, do you think the Conservative party would be to do each of the following if they were in government?

Base: All adults aged 18-75 in Great Britain

	Increase spending on public services	Increase taxes that you personally pay	Increase government borrowing and the national debt	Decrease spending on public services	Increase long-term investment spending	Decrease spending on welfare benefits (excluding pensions)
UNWEIGHTED BASE	1082	1082	1082	1082	1082	1082
WEIGHTED BASE	1082	1082	1082	1082	1082	1082
Very likely	74	248	224	257	86	304
	7%	23%	21%	24%	8%	28%
Fairly likely	266	337	364	352	307	348
	25%	31%	34%	33%	28%	32%
Not very likely	321	232	206	215	271	175
	30%	21%	19%	20%	25%	16%
Not likely at all	208	66	57	43	136	62
	19%	6%	5%	4%	13%	6%
NET: Likely	339	586	587	609	392	652
	31%	54%	54%	56%	36%	60%
NET: Not likely	528	298	263	258	407	237
	49%	28%	24%	24%	38%	22%
Don't know	214	199	232	215	283	193
	20%	18%	21%	20%	26%	18%

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Table 12

Q48_1 - How likely, if at all, do you think the Conservative party would be to do each of the following if they were in government? Increase spending on public services

Base: All adults aged 18-75 in Great Britain

		GENDER		AGE			REGION						WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				ETHNICITY		GENERAL ELECTION 2024 VOTE					REFERENDUM 2016 VOTE	
	TOTAL (z)	MAN (a)	WOMAN (b)	18-34 (c)	35-54 (d)	55-75 (e)	NORTH (f)	MIDLANDS (g)	SOUTH (h)	LONDON (i)	WALES (j)	SCOTLAND (k)	WORKING (l)	NOT WORKING (m)	ABC1 (n)	C2DE (o)	GRADUATES (p)	NON GRADUATES (q)	UP TO £19999 (r)	£20000 - £34999 (s)	£35000 - £54999 (t)	£55000+ (u)	ETHNIC MINORITY GROUPS (v)	WHITE ETHNIC GROUP (w)	CONSERVATIVE (x)	LABOUR (y)	LIBERAL DEMOCRATS (A)	REFORM UK (B)	OTHER (C)	REMAIN (D)	LEAVE (E)
UNWEIGHTED BASE	1082	529	549	331	393	360	256	246	245	158*	51*	90*	693	389	726	356	389	693	150	231	271	348	137	939	142	324	79*	130*	105*	422	521
WEIGHTED BASE	1082	530	543	327	393	362	254	282	245	158*	51*	90*	735	347	613	469	389	693	150	231	271	348	137	939	151	299	79*	130*	105*	422	521
Very likely	74 7% eD	35 7%	38 7%	32 10% ze	28 7%	13 4%	16 6%	21 7%	21 9%	7 5%	3 6%	5 6%	53 7%	21 6%	37 6%	37 8%	28 7%	46 7%	18 12% zu	15 6%	18 6%	20 6%	14 11%	57 6%	10 7%	16 5%	6 7%	19 15% zvC	5 5%	18 4%	29 9% D
Fairly likely	266 25% dfmy	138 26%	127 23%	91 28% d	77 20%	97 27% d	45 18%	71 25%	74 30% zf	48 30% f	9 18%	20 21%	198 27% zm	68 20%	149 24%	117 25%	88 23%	178 26%	35 23%	62 27%	73 27%	69 26%	46 35% zw	220 23%	73 49% zyABC	57 19%	20 25%	33 25%	19 18%	94 22%	95 30% z
Not very likely	321 30% cr	175 33% z	145 27%	80 24%	119 30%	122 34% c	80 31%	92 32%	65 26%	42 26%	19 37%	24 26%	214 29%	106 31%	195 32% z	126 27%	118 30%	203 29%	32 21%	70 30%	78 29%	118 34% r	31 23%	285 30%	41 27%	102 34%	26 33%	41 32%	34 32%	138 33%	96 30%
Not likely at all	208 19% goxBE	113 21%	92 17%	51 16%	87 22%	69 19%	57 22% g	40 14%	42 17%	40 25% g	10 19%	20 21%	134 18%	74 21%	137 22% xo	71 15%	92 24% xq	116 17%	23 16%	34 15%	57 21%	79 23% s	20 15%	186 20%	9 6%	99 33% zxB	18 23% xB	13 10%	35 34% zxB	126 30% zE	41 13%
NET: Likely	339 31% dfmwvD	173 33%	164 30%	123 38% zd	105 27%	111 31%	61 24%	91 32%	95 39% zf	55 35%	12 24%	25 27%	251 34% zm	89 26%	186 30%	153 33%	116 30%	224 32%	53 35%	77 33%	90 33%	109 31%	60 46% zw	277 29%	83 55% zvABC	73 24%	25 32%	52 40% vC	25 24%	112 27%	125 39% zD
NET: Not likely	528 49% bcorvxE	287 54% zb	237 44%	131 40%	206 52% c	191 53% c	136 54% h	132 47%	106 43%	81 52%	29 57%	44 48%	348 47%	180 52%	332 54% xo	197 42%	210 54% xo	318 46%	55 37%	103 45%	135 50% r	197 57% xrs	51 38%	471 50% v	51 34%	195 65% zxB	44 56% x	54 42%	70 66% zxB	264 63% zE	137 43%
Don't know	214 20% anpuxyC D	70 13%	142 26% za	72 22%	82 21%	60 17%	57 23%	59 21%	43 18%	21 14%	10 20%	23 26%	136 19%	78 23%	95 16%	119 25% zn	63 16%	151 22% p	42 28% ztu	51 22% u	46 17%	41 12%	21 16%	191 20%	17 11%	31 10%	9 12%	24 18% y	11 10%	46 11%	59 18% D

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g/h/i/j/k - z/l/m - z/n/o - z/p/q - z/r/s/t/u - z/v/w - z/x/y/A/B/C - z/D/E
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Table 13

Q48_2 - How likely, if at all, do you think the Conservative party would be to do each of the following if they were in government? Increase taxes that you personally pay

Base: All adults aged 18-75 in Great Britain

		GENDER		AGE			REGION						WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				ETHNICITY		GENERAL ELECTION 2024 VOTE					REFERENDUM 2016 VOTE	
	TOTAL (z)	MAN (a)	WOMAN (b)	18-34 (c)	35-54 (d)	55-75 (e)	NORTH (f)	MIDLANDS (g)	SOUTH (h)	LONDON (i)	WALES (j)	SCOTLAND (k)	WORKING (l)	NOT WORKING (m)	ABC1 (n)	C2DE (o)	GRADUATES (p)	NON GRADUATES (q)	UP TO £19999 (r)	£20000 - £34999 (s)	£35000 - £54999 (t)	£55000+ (u)	ETHNIC MINORITY GROUPS (v)	WHITE ETHNIC GROUP (w)	CONSERVATIVE (x)	LABOUR (y)	LIBERAL DEMOCRATS (A)	REFORM UK (B)	OTHER (C)	REMAIN (D)	LEAVE (E)
UNWEIGHTED BASE	1082	529	549	331	391	360	256	246	251	140	76	94	693	389	726	356	381	701	156	197	251	342	153	920	142	374	82	112	115	459	583
WEIGHTED BASE	1082	530	543	327	393	362	254	242	245	158*	51*	40*	735	347	613	469	389	693	150	231	271	348	137	939	151	299	79*	135*	105*	422	521
Very likely	248 23% ex	130 25%	116 21%	65 20%	117 30% zce	66 18%	63 25%	53 19%	61 25%	38 24%	19 38% zek	14 35%	181 25%	67 19%	133 22%	115 25%	80 21%	168 24%	36 24%	55 24%	68 25%	71 20%	24 18%	219 23%	19 12%	75 25% x	18 23%	38 29% x	35 33% zx	110 26%	68 21%
Fairly likely	337 31%	166 31%	168 31%	108 33%	109 28%	120 33%	76 30%	99 35%	65 27%	53 34%	11 21%	14 37%	229 31%	108 31%	190 31%	147 31%	121 31%	217 31%	38 26%	75 33%	95 35%	115 33%	45 34%	290 31%	51 34%	111 37% z	24 31%	36 28%	41 39%	134 32%	107 33%
Not very likely	232 21% b	136 26% zb	95 18%	61 19%	73 18%	98 27% zcd	48 19%	64 23%	61 25%	35 22%	9 18%	14 16%	160 22%	72 21%	149 24% zo	83 18%	95 25% z	136 20%	23 15%	52 23%	53 20%	85 25% r	31 23%	199 21%	51 33% zyC	55 18%	24 31% yC	30 23%	16 15%	89 21%	76 24%
Not likely at all	66 6% oqs	34 6%	33 6%	20 6%	20 5%	26 7%	17 7%	17 6%	11 5%	8 5%	3 3%	11 12% ah	45 6%	21 6%	50 8% zo	16 3%	37 10% zq	29 4%	7 5%	5 2%	16 6%	32 9% zs	11 9%	55 6%	14 9%	20 7%	5 7%	5 4%	3 3%	32 7%	20 6%
NET: Likely	586 54%	296 56%	284 52%	173 53%	226 58%	186 51%	139 55%	152 54%	126 52%	91 58%	30 58%	48 52%	410 56%	175 50%	323 53%	263 56%	201 52%	384 55%	75 50%	131 56%	163 60%	186 53%	69 52%	510 54%	69 46%	186 62% zx	43 54%	74 57%	76 72% zxAB	245 58%	175 55%
NET: Not likely	298 28% boorC	170 32% zb	128 24%	81 25%	93 24%	123 34% zcd	66 26%	81 29%	72 30%	42 27%	11 21%	26 28%	204 28%	93 27%	199 33% ao	98 21%	132 34% ao	165 24%	30 20%	57 25%	70 26%	117 34% ar	42 32%	254 27%	65 43% zvBC	75 25%	30 37% C	35 27%	19 18%	121 29%	96 30%
Don't know	199 18% aeInpux vACD	64 12%	132 24% za	72 22% e	74 19%	53 15%	50 20%	50 18%	46 19%	24 15%	11 21%	18 20%	120 16%	79 23% zl	91 15%	108 23% zn	55 14%	144 21% p	45 30% zstu	43 19%	39 14%	45 13%	21 16%	175 19%	17 11%	39 13%	7 9%	20 16%	11 10%	56 13%	49 15%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g/h/i/j/k - z/l/m - z/n/o - z/p/q - z/r/s/t/u - z/v/w - z/x/y/A/B/C - z/D/E
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Table 14

Q48_3 - How likely, if at all, do you think the Conservative party would be to do each of the following if they were in government? Increase government borrowing and the national debt

Base: All adults aged 18-75 in Great Britain

		GENDER		AGE			REGION						WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				ETHNICITY		GENERAL ELECTION 2024 VOTE					REFERENDUM 2016 VOTE	
	TOTAL (z)	MAN (a)	WOMAN (b)	18-34 (c)	35-54 (d)	55-75 (e)	NORTH (f)	MIDLANDS (g)	SOUTH (h)	LONDON (i)	WALES (j)	SCOTLAND (k)	WORKING (l)	NOT WORKING (m)	ABC1 (n)	C2DE (o)	GRADUATES (p)	NON GRADUATES (q)	UP TO £19999 (r)	£20000 - £34999 (s)	£35000 - £54999 (t)	£55000+ (u)	ETHNIC MINORITY GROUPS (v)	WHITE ETHNIC GROUP (w)	CONSERVATIVE (x)	LABOUR (y)	LIBERAL DEMOCRATS (A)	REFORM UK (B)	OTHER (C)	REMAIN (D)	LEAVE (E)
UNWEIGHTED BASE	1082	529	549	331	393	360	256	246	245	190	55	90	693	389	726	356	541	541	356	337	261	342	115	920	342	374	82	112	115	459	583
WEIGHTED BASE	1082	530	543	327	393	362	254	242	245	198*	51*	92*	735	347	613	469	389	693	150	231	271	348	137	939	353	299	79*	130*	105*	422	321
Very likely	224 21% cvx	124 23%	98 18%	50 15%	102 26% zc	72 20%	55 22%	53 19%	50 20%	30 15%	18 34% zahi	19 21%	161 22%	63 18%	128 21%	96 20%	92 24% z	131 19%	37 25%	45 19%	63 23%	64 18%	18 13%	202 21% v	16 11%	76 25% zx	17 22%	32 25% x	27 26% x	99 24%	70 22%
Fairly likely	364 34% r	182 34%	178 33%	121 37%	116 29%	126 35%	73 29%	98 35%	86 35%	68 43% zfj	11 22%	28 30%	246 34%	117 34%	211 34%	152 33%	131 34%	232 33%	37 25%	76 33%	88 33%	143 41% zr	53 40%	310 33%	53 35%	122 41% z	35 44%	39 30%	43 41%	152 36%	102 32%
Not very likely	206 19% cy	109 21%	97 18%	44 13%	74 19%	88 24% zc	48 19%	57 20%	53 22%	25 16%	11 22%	12 13%	136 18%	70 20%	124 20%	82 17%	71 18%	135 20%	26 18%	45 20%	53 20%	83 18%	27 21%	177 19%	52 35% zyAC	37 12%	12 15%	31 24% y	15 14%	77 18%	76 24% z
Not likely at all	57 5% h	31 6%	25 5%	29 9% zde	13 3%	14 4%	21 8% gh	10 4%	4 2%	8 5%	2 5%	12 13% zgh	42 6%	15 4%	41 7% zo	16 3%	28 7% zq	29 4%	9 6%	7 3%	15 5%	23 7%	8 6%	47 5%	15 10% zB	13 4%	6 8%	3 2%	5 5%	24 6%	11 4%
NET: Likely	587 54% b	306 58% b	276 51%	172 53%	217 55%	198 55%	128 50%	151 54%	135 55%	97 62%	29 56%	47 51%	407 55%	180 52%	339 55%	249 53%	224 58% z	364 52%	74 50%	120 52%	151 56%	206 59% z	70 53%	512 55%	70 46%	198 66% zx	52 65% x	72 55%	70 67% zx	251 60% z	171 53%
NET: Not likely	263 24% v	140 26%	123 23%	73 22%	87 22%	102 28%	68 27%	67 24%	57 23%	33 21%	13 26%	24 26%	178 24%	85 24%	165 27% zo	97 21%	99 25%	164 24%	36 24%	52 23%	68 25%	86 25%	36 27%	224 24%	67 44% zvABC	50 17%	18 22%	34 26%	20 19%	101 24%	88 27%
Don't know	232 21% aenpuxy D	84 16%	145 27% za	82 25% e	88 23%	62 17%	59 23%	63 23%	52 21%	28 18%	9 17%	21 23%	150 20%	82 24%	109 18%	123 26% zn	66 17%	166 24% p	40 27% u	59 26% u	52 19%	56 16%	26 20%	203 22%	14 10%	51 17%	10 12%	24 19%	15 14%	69 16%	62 19%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g/h/i/j/k - z/l/m - z/n/o - z/p/q - z/r/s/t/u - z/v/w - z/x/y/A/B/C - z/D/E
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Table 15

Q48_4 - How likely, if at all, do you think the Conservative party would be to do each of the following if they were in government? Decrease spending on public services

Base: All adults aged 18-75 in Great Britain

		GENDER		AGE			REGION						WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				ETHNICITY		GENERAL ELECTION 2024 VOTE					REFERENDUM 2016 VOTE	
	TOTAL (z)	MAN (a)	WOMAN (b)	18-34 (c)	35-54 (d)	55-75 (e)	NORTH (f)	MIDLANDS (g)	SOUTH (h)	LONDON (i)	WALES (j)	SCOTLAND (k)	WORKING (l)	NOT WORKING (m)	ABC1 (n)	C2DE (o)	GRADUATES (p)	NON GRADUATES (q)	UP TO £19999 (r)	£20000 - £34999 (s)	£35000 - £54999 (t)	£55000+ (u)	ETHNIC MINORITY GROUPS (v)	WHITE ETHNIC GROUP (w)	CONSERVATIVE (x)	LABOUR (y)	LIBERAL DEMOCRATS (A)	REFORM UK (B)	OTHER (C)	REMAIN (D)	LEAVE (E)
UNWEIGHTED BASE	1082	529	549	331	393	360	256	246	245	140	55	84	693	389	726	356	541	541	356	337	251	342	153	900	142	374	82	112	115	459	583
WEIGHTED BASE	1082	530	543	327	393	362	254	242	245	158*	51*	92*	735	347	633	449	389	693	150	231	271	348	137	939	151	299	79*	130*	105*	422	521
Very likely	257 24% boxE	153 29% zb	103 19%	65 20%	108 28% c	83 23%	57 22%	56 23%	59 24%	54 34% zfa	13 26%	19 20%	185 25%	72 21%	164 27% zo	93 20%	117 30% zo	140 20%	32 22%	42 18%	66 24%	94 27% s	32 24%	220 23%	14 9%	107 36% zxB	25 32% x	24 19%	46 44% zxB	140 33% zE	51 16%
Fairly likely	352 33% r	159 30%	190 35%	98 30%	116 30%	138 38% zd	77 30%	100 36%	71 29%	52 33%	18 35%	34 37%	234 32%	118 34%	216 35% z	136 29%	128 33%	224 32%	35 23%	82 35% r	94 35% r	122 35% r	44 34%	306 33%	61 40%	98 33%	30 38%	42 32%	32 31%	153 36%	102 32%
Not very likely	215 20% bipD	120 23% b	93 17%	74 23%	72 18%	68 19%	58 23% i	54 19%	59 24% i	19 12%	8 15%	16 18%	153 21%	62 18%	113 19%	101 22%	67 17%	147 21%	33 22%	51 22%	58 21%	68 20%	25 19%	188 20%	50 33% zyAC	52 17%	15 19%	33 26% C	12 12%	63 15%	93 29% zD
Not likely at all	43 4% e	20 4%	22 4%	25 8% zde	11 3%	7 2%	11 4%	7 2%	13 5%	4 3%	2 4%	7 7%	26 4%	17 5%	25 4%	18 4%	23 6% zq	20 3%	12 8% zs	5 2%	9 3%	13 4%	9 6%	35 4%	3 2%	10 3%	3 3%	6 5%	4 4%	17 4%	12 4%
NET: Likely	609 56% coorE	312 59%	293 54%	163 50%	225 57%	221 61% c	134 53%	156 65%	129 53%	106 67% zfah	31 61%	53 58%	419 57%	190 55%	380 62% zo	229 49%	244 63% zo	365 53%	67 45%	124 53%	160 59% r	216 62% zr	76 58%	526 56%	75 50%	205 69% zxB	55 70% zxB	66 51%	78 74% zxB	293 70% zE	153 48%
NET: Not likely	258 24% iD	141 27%	115 21%	99 30% zde	84 21%	75 21%	69 27% i	61 22%	71 29% al	23 15%	10 20%	23 25%	179 24%	79 23%	138 23%	120 25%	91 23%	167 24%	45 30%	56 24%	67 25%	80 23%	33 25%	223 24%	53 35% zvC	62 21%	17 22%	40 31% C	17 16%	80 19%	105 33% zD
Don't know	215 20% anpuyACD	77 14%	135 25% za	65 20%	85 22%	66 18%	51 20%	65 23%	44 18%	29 18%	10 20%	16 17%	137 19%	78 22%	94 15%	121 26% zn	54 14%	162 23% zp	38 26% tu	52 22%	45 16%	51 15%	22 17%	190 20%	23 15%	32 11%	7 8%	24 18%	10 9%	49 12%	62 19% D

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g/h/i/j/k - z/l/m - z/n/o - z/p/q - z/r/s/t/u - z/v/w - z/x/y/A/B/C - z/D/E
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Table 16

Q48_5 - How likely, if at all, do you think the Conservative party would be to do each of the following if they were in government? Increase long-term investment spending (e.g. spending on buildings and equipment for hospitals or schools or roads or power and energy infrastructure, not day-to-day costs such as staff or pensions)

Base: All adults aged 18-75 in Great Britain

		GENDER		AGE			REGION						WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				ETHNICITY		GENERAL ELECTION 2024 VOTE					REFERENDUM 2016 VOTE	
	TOTAL (z)	MAN (a)	WOMAN (b)	18-34 (c)	35-54 (d)	55-75 (e)	NORTH (f)	MIDLANDS (g)	SOUTH (h)	LONDON (i)	WALES (j)	SCOTLAND (k)	WORKING (l)	NOT WORKING (m)	ABC1 (n)	C2DE (o)	GRADUATES (p)	NON GRADUATES (q)	UP TO £19999 (r)	£20000 - £34999 (s)	£35000 - £54999 (t)	£55000+ (u)	ETHNIC MINORITY GROUPS (v)	WHITE ETHNIC GROUP (w)	CONSERVATIVE (x)	LABOUR (y)	LIBERAL DEMOCRATS (A)	REFORM UK (B)	OTHER (C)	REMAIN (D)	LEAVE (E)
UNWEIGHTED BASE	1082	529	549	331	393	360	256	206	231	140	55	94	693	389	726	356	581	501	356	337	251	342	115	920	142	374	85	112	113	469	583
WEIGHTED BASE	1082	530	545	327	393	362	254	282	245	158*	51*	92*	735	347	613	469	389	693	150	231	272	348	132	939	151	299	79*	130*	105*	422	521
Very likely	86 8% w	44 8%	41 8%	31 10%	27 7%	27 7%	17 7%	22 8%	20 8%	8 5%	9 17% zfi	10 11%	58 8%	28 8%	54 9%	31 7%	37 9%	49 7%	18 12% s	10 5%	24 9%	25 7%	19 14% zw	65 7%	25 17% zvAC	17 6%	4 5%	11 9%	6 5%	24 6%	32 10%
Fairly likely	307 28%	159 30%	146 27%	96 29%	104 26%	107 30%	78 31%	92 32%	63 26%	42 27%	10 19%	22 24%	222 30%	85 24%	175 29%	132 28%	113 29%	194 28%	40 27%	55 24%	78 29%	118 34% zs	42 32%	265 28%	80 53% zyABC	78 26%	17 22%	37 28%	22 21%	114 27%	113 35% zD
Not very likely	271 25% cfk	145 27%	124 23%	63 19%	107 27% c	100 28% c	49 19%	70 25%	73 30% f	46 29%	14 28%	20 21%	181 25%	90 26%	164 27%	107 23%	94 24%	177 26%	29 19%	67 29%	68 25%	96 28%	29 22%	240 26%	21 14%	93 31% zx	26 33% x	39 30% x	35 33% x	120 28%	83 26%
Not likely at all	136 13% qxE	76 14%	60 11%	39 12%	55 14%	42 12%	42 17% g	25 9%	25 10%	24 15%	8 16%	11 12%	96 13%	40 11%	88 14% z	48 10%	68 17% zq	68 10%	15 10%	26 11%	38 14%	47 13%	18 13%	115 12%	5 3%	52 17% zxB	16 20% xB	10 8%	28 26% zxB	80 19% zE	20 6%
NET: Likely	392 36% sC	203 38%	187 35%	127 39%	131 33%	134 37%	95 37%	114 40%	83 34%	50 32%	18 35%	33 36%	280 38%	113 32%	229 37%	163 35%	150 39%	243 35%	58 39%	65 28%	102 38%	143 41% zs	61 46% zw	329 35%	105 70% zvABC	95 32%	21 27%	48 37%	27 26%	139 33%	145 45% zD
NET: Not likely	407 38% bcorxE	221 42% zb	183 34%	102 31%	162 41% c	142 39%	91 36%	95 34%	98 40%	69 44%	22 43%	31 34%	277 38%	129 37%	252 41% zo	155 33%	161 41% z	245 35%	44 29%	93 40%	107 39%	143 41% r	47 35%	356 38%	26 17%	145 48% zx	42 53% zx	50 38% x	62 59% zxB	109 47% zE	103 32%
Don't know	283 26% anpuvwy CD	105 20%	173 32% za	98 30%	100 25%	86 24%	68 27%	74 26%	64 26%	38 24%	11 21%	28 31%	178 24%	105 30% z	132 21%	151 32% zn	78 20%	205 30% zp	48 32% u	73 32% u	63 23%	62 18%	25 19%	254 27%	19 13%	59 20%	16 20%	32 25% x	15 14%	83 20%	73 23%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g/h/i/j/k - z/l/m - z/n/o - z/p/q - z/r/s/t/u - z/v/w - z/x/y/A/B/C - z/D/E
Overlap formulae used. * small base
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Table 17

Q48_6 - How likely, if at all, do you think the Conservative party would be to do each of the following if they were in government? Decrease spending on welfare benefits (excluding pensions)

Base: All adults aged 18-75 in Great Britain

		GENDER		AGE			REGION						WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				ETHNICITY		GENERAL ELECTION 2024 VOTE					REFERENDUM 2016 VOTE	
	TOTAL	MAN	WOMAN	18-34	35-54	55-75	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	WORKING	NOT WORKING	ABC1	C2DE	GRADUATES	NON GRADUATES	UP TO £19999	£20000 - £34999	£35000 - £54999	£55000+	ETHNIC MINORITY GROUPS	WHITE ETHNIC GROUP	CONSERVATIVE	LABOUR	LIBERAL DEMOCRATS	REFORM UK	OTHER	REMAIN	LEAVE
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	(B)	(C)	(D)	(E)
UNWEIGHTED BASE	1082	529	549	331	393	360	256	246	325	140	55	59	693	389	726	356	381	701	156	197	261	342	153	920	342	374	82	122	115	459	583
WEIGHTED BASE	1082	530	543	327	393	362	254	282	345	198*	51*	90*	735	347	613	469	389	693	150	231	271	348	137	939	355	299	79*	130*	105*	422	521
Very likely	304 28% aB	151 29%	150 28%	80 25%	110 28%	113 31%	71 28%	69 24%	65 27%	56 35% a	17 34%	25 27%	196 27%	108 31%	191 31% zo	113 24%	139 36% zo	164 24%	42 28%	54 23%	81 30%	106 30%	35 27%	265 28%	47 31% B	115 39% zB	24 30%	23 18%	40 38% zB	161 38% zE	76 24%
Fairly likely	348 32% b	190 36% zb	156 29%	101 31%	121 31%	126 35%	99 39% zj	85 30%	76 31%	53 33%	12 23%	24 26%	243 33%	105 30%	205 33%	143 31%	118 30%	230 33%	41 27%	79 34%	81 30%	131 38% zr	45 34%	300 32%	60 40%	109 36%	30 38%	44 34%	35 33%	144 34%	110 34%
Not very likely	175 16% yD	96 18%	78 14%	60 18%	62 16%	53 15%	31 12%	60 21% zfi	44 18%	16 10%	6 11%	18 20%	128 17%	47 14%	96 16%	80 17%	61 16%	114 16%	23 15%	32 14%	55 20%	56 16%	24 18%	150 16%	21 14%	36 12%	9 11%	33 25% zeyA	17 17%	53 13%	63 20% D
Not likely at all	62 6%	32 6%	29 5%	24 7%	23 6%	15 4%	9 4%	15 5%	14 6%	10 6%	5 10%	9 10% f	47 6%	15 4%	34 5%	29 6%	22 6%	40 6%	7 5%	21 9%	11 4%	19 5%	9 7%	53 6%	7 4%	14 5%	9 12% zy	12 9%	4 3%	21 5%	21 6%
NET: Likely	652 60% bezaa	341 64% zb	307 56%	182 56%	231 59%	239 66% zc	171 67% zw	153 54%	141 58%	108 69% e	29 57%	49 54%	439 60%	213 61%	396 65% zo	256 55%	257 66% zo	395 57%	83 55%	132 57%	162 60%	236 68% zrs	80 61%	565 60%	107 71% zB	224 75% zB	53 67%	67 52%	75 72% zB	306 73% zE	186 58%
NET: Not likely	237 22% fmvD	128 24%	108 20%	84 26%	86 22%	68 19%	40 16%	75 26% f	58 24%	26 17%	11 21%	27 30% fi	175 24%	62 18%	129 21%	108 23%	83 21%	154 22%	30 20%	52 23%	66 24%	75 21%	33 25%	203 22%	28 18%	50 17%	18 23%	45 34% zavC	21 20%	74 18%	84 26% D
Don't know	193 18% anpuxyC D	61 12%	129 24% za	62 19%	76 19%	55 15%	44 17%	54 19%	46 19%	23 15%	11 22%	15 16%	121 16%	72 21%	88 14%	105 22% zn	48 12%	144 21% zp	37 25% zu	47 20% u	44 16%	37 11%	19 15%	171 18%	16 10%	25 8%	8 10%	18 14%	9 8%	42 10%	50 16% D

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g/h/i/j/k - z/l/m - z/n/o - z/p/q - z/r/s/t/u - z/v/w - z/x/y/A/B/C - z/D/E
Overlap formulae used. * small base
This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

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Table 18

Q4C - How likely, if at all, do you think Reform UK would be to do each of the following if they were in government?

Base: All adults aged 18-75 in Great Britain

	Increase spending on public services	Increase taxes that you personally pay	Increase government borrowing and the national debt	Decrease spending on public services	Increase long-term investment spending	Decrease spending on welfare benefits (excluding pensions)
UNWEIGHTED BASE	1082	1082	1082	1082	1082	1082
WEIGHTED BASE	1082	1082	1082	1082	1082	1082
Very likely	86	277	286	325	109	413
	8%	26%	26%	30%	10%	38%
Fairly likely	213	243	274	249	204	250
	20%	22%	25%	23%	19%	23%
Not very likely	213	208	180	186	228	119
	20%	19%	17%	17%	21%	11%
Not likely at all	308	103	76	60	235	58
	28%	10%	7%	6%	22%	5%
NET: Likely	299	521	560	574	313	663
	28%	48%	52%	53%	29%	61%
NET: Not likely	521	311	256	246	464	176
	48%	29%	24%	23%	43%	16%
Don't know	263	250	266	262	305	243
	24%	23%	25%	24%	28%	22%

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Table 19

Q4C_1 - How likely, if at all, do you think Reform UK would be to do each of the following if they were in government? Increase spending on public services

Base: All adults aged 18-75 in Great Britain

		GENDER		AGE			REGION						WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				ETHNICITY		GENERAL ELECTION 2024 VOTE					REFERENDUM 2016 VOTE	
	TOTAL	MAN	WOMAN	18-34	35-54	55-75	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	WORKING	NOT WORKING	ABC1	C2DE	GRADUATES	NON GRADUATES	UP TO £19999	£20000 - £34999	£35000 - £54999	£55000+	ETHNIC MINORITY GROUPS	WHITE ETHNIC GROUP	CONSERVATIVE	LABOUR	LIBERAL DEMOCRATS	REFORM UK	OTHER	REMAIN	LEAVE
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	(B)	(C)	(D)	(E)
UNWEIGHTED BASE	1082	529	549	331	393	358	256	236	245	158	51	96	693	389	626	456	581	501	356	337	351	342	115	920	342	374	82	122	115	679	733
WEIGHTED BASE	1082	530	543	327	393	362	254	282	245	158*	51*	90*	735	347	613	469	389	693	350	231	271	348	137	939	351	299	79*	130*	105*	422	321
Very likely	86 8% binu	56 11% zb	29 5%	30 9%	29 7%	27 8%	22 8%	26 9% i	27 11% i	5 3%	2 5%	5 5%	55 8%	30 9%	35 6%	50 11% zn	25 7%	60 9%	21 14% zu	19 8%	26 10% u	14 4%	15 11%	69 7%	10 6%	24 8%	5 6%	24 19% zxvAC	5 5%	28 7%	34 11%
Fairly likely	213 20% bnpCD	120 23% zb	92 17%	75 23%	77 20%	61 17%	50 20%	59 21%	53 22%	32 21%	7 14%	11 12%	153 21%	60 17%	106 17%	107 23%	67 17%	146 21%	27 18%	56 24%	51 19%	70 20%	18 29% zw	175 19%	40 27% yAC	47 16%	10 12%	46 35% zyAC	11 11%	54 13%	84 26% zD
Not very likely	213 20% priv	103 19%	109 20%	56 17%	74 19%	83 23%	47 18%	55 20%	57 23%	26 16%	11 21%	17 19%	141 19%	72 21%	137 22% zo	76 16%	68 17%	145 21%	19 13%	46 20%	68 25% zr	69 20%	16 12%	196 21% zv	41 27% zy	51 17%	14 18%	37 28% zy	20 19%	76 18%	81 25% zD
Not likely at all	308 28% boqrxBE	167 32% b	137 25%	87 27%	113 29%	108 30%	75 29%	70 25%	60 25%	55 35%	18 36%	30 33%	206 28%	102 29%	211 34% zo	97 21%	147 38% zq	161 23%	31 21%	55 24%	75 28%	124 36% xrs	35 27%	268 29%	19 13%	131 44% zxB	39 49% zxB	7 5%	56 53% zxB	186 44% zE	55 17%
NET: Likely	299 28% bnowCD	176 33% zb	121 22%	104 32%	106 27%	88 24%	71 28%	84 30% k	80 33% k	37 24%	10 19%	16 18%	209 28%	90 26%	142 23%	157 33% zn	93 24%	206 30%	48 32%	74 32%	77 28%	84 24%	53 40% zw	243 26%	50 33% AC	71 24%	14 18%	70 54% zxvAC	17 16%	82 19%	118 37% zD
NET: Not likely	521 48% oorvBE	270 51%	246 45%	143 44%	187 48%	191 53% c	121 48%	125 44%	117 48%	80 51%	29 57%	47 51%	347 47%	174 50%	348 57% zo	173 37%	214 55% zo	306 44%	50 34%	101 43%	143 53% r	193 55% xrs	51 39%	465 50% v	60 40%	182 61% zxB	53 67% zxB	44 34%	76 73% zxB	262 62% zE	136 42%
Don't know	263 24% anptyBC D	84 16%	177 33% za	79 24%	100 25%	83 23%	62 24%	72 26%	48 20%	40 25%	12 24%	29 31%	179 24%	83 24%	123 20%	139 30% zn	81 21%	181 26%	51 34% ztu	57 24%	51 19%	71 20%	27 21%	231 25%	41 27% yBC	47 16%	12 15%	16 12%	12 12%	77 18%	67 21%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g/h/i/j/k - z/l/m - z/n/o - z/p/q - z/r/s/t/u - z/v/w - z/x/y/A/B/C - z/D/E
Overlap formulae used. * small base
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Table 20

Q4C_2 - How likely, if at all, do you think Reform UK would be to do each of the following if they were in government? Increase taxes that you personally pay

Base: All adults aged 18-75 in Great Britain

		GENDER		AGE			REGION						WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				ETHNICITY		GENERAL ELECTION 2024 VOTE					REFERENDUM 2016 VOTE	
	TOTAL (z)	MAN (a)	WOMAN (b)	18-34 (c)	35-54 (d)	55-75 (e)	NORTH (f)	MIDLANDS (g)	SOUTH (h)	LONDON (i)	WALES (j)	SCOTLAND (k)	WORKING (l)	NOT WORKING (m)	ABC1 (n)	C2DE (o)	GRADUATES (p)	NON GRADUATES (q)	UP TO £19999 (r)	£20000 - £34999 (s)	£35000 - £54999 (t)	£55000+ (u)	ETHNIC MINORITY GROUPS (v)	WHITE ETHNIC GROUP (w)	CONSERVATIVE (x)	LABOUR (y)	LIBERAL DEMOCRATS (A)	REFORM UK (B)	OTHER (C)	REMAIN (D)	LEAVE (E)
UNWEIGHTED BASE	1082	529	549	331	393	360	256	246	245	140	55	84	693	389	726	356	381	701	356	197	261	342	153	920	142	374	82	112	115	459	583
WEIGHTED BASE	1082	530	545	327	393	362	254	242	245	158*	51*	92*	785	347	613	469	389	693	350	231	271	348	137	939	151	299	79*	130*	105*	422	521
Very likely	277 26% bwxB	156 29% zb	118 22%	88 27%	103 26%	86 24%	70 27%	66 24%	62 25%	42 27%	20 38% zak	17 19%	191 26%	86 25%	176 29% zo	101 22%	103 27%	174 25%	32 21%	56 24%	77 28%	96 28%	47 35% zw	227 24%	23 15%	103 34% zxB	29 37% zxB	17 13%	45 43% zxB	137 32% zE	69 22%
Fairly likely	243 22% dj	126 24%	117 21%	77 24%	73 18%	94 26% d	63 25% j	72 25% j	52 21%	35 22%	9 10%	17 18%	161 22%	82 24%	133 22%	110 23%	94 24%	150 22%	27 18%	63 27%	57 21%	80 23%	22 17%	220 23%	42 28%	84 28% z	16 20%	31 24%	24 23%	95 23%	82 25%
Not very likely	208 19% y	114 21%	93 17%	52 16%	88 22%	68 19%	44 17%	55 20%	60 25% zi	22 14%	7 14%	19 20%	151 21%	57 16%	115 19%	93 20%	67 17%	140 20%	28 19%	51 22%	57 21%	63 18%	24 18%	182 19%	34 23% y	39 13%	14 18%	49 38% zxyAC	12 12%	74 17%	74 23%
Not likely at all	103 10% s	60 11%	42 8%	35 11%	33 8%	35 10%	22 9%	27 10%	19 8%	13 9%	7 14%	14 15%	71 10%	32 9%	70 11% zo	33 7%	46 12% z	56 8%	14 9%	11 5%	30 11% s	42 12% s	13 10%	90 10%	13 9%	26 9%	6 8%	23 18% zyC	6 6%	36 9%	37 11%
NET: Likely	521 48% brB	281 53% zb	234 43%	165 50%	176 45%	180 50%	133 52% k	138 49%	114 47%	77 49%	25 48%	34 37%	353 48%	168 48%	309 50% z	212 45%	197 51%	324 47%	59 40%	119 51%	133 49%	176 51% r	69 52%	447 48%	65 43%	187 62% zxB	45 57% B	48 37%	70 66% zxB	212 55% z	151 47%
NET: Not likely	311 29% bxC	174 33% zb	135 25%	87 27%	121 31%	103 28%	65 26%	83 29%	79 32%	36 23%	15 29%	33 36%	222 30%	89 26%	185 30%	126 27%	114 29%	197 28%	42 28%	62 27%	87 32%	104 30%	37 28%	272 29%	47 31% C	65 22%	20 26%	71 55% zxvAC	19 18%	110 26%	110 34% zD
Don't know	250 23% anqvBD	74 14%	174 32% za	75 23%	96 24%	79 22%	56 22%	62 22%	51 21%	45 28%	12 23%	25 27%	160 22%	90 26%	118 19%	132 28% zn	78 20%	172 25%	48 32% ztu	50 22%	52 19%	68 19%	27 20%	219 23%	38 25% vB	48 16%	14 17%	10 8%	17 16%	80 19%	69 19%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g/h/i/j/k - z/l/m - z/n/o - z/p/q - z/r/s/t/u - z/v/w - z/x/y/A/B/C - z/D/E
Overlap formulae used. * small base
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Table 21

Q4C_3 - How likely, if at all, do you think Reform UK would be to do each of the following if they were in government? Increase government borrowing and the national debt

Base: All adults aged 18-75 in Great Britain

		GENDER		AGE			REGION						WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				ETHNICITY		GENERAL ELECTION 2024 VOTE					REFERENDUM 2016 VOTE	
	TOTAL (z)	MAN (a)	WOMAN (b)	18-34 (c)	35-54 (d)	55-75 (e)	NORTH (f)	MIDLANDS (g)	SOUTH (h)	LONDON (i)	WALES (j)	SCOTLAND (k)	WORKING (l)	NOT WORKING (m)	ABC1 (n)	C2DE (o)	GRADUATES (p)	NON GRADUATES (q)	UP TO £19999 (r)	£20000 - £34999 (s)	£35000 - £54999 (t)	£55000+ (u)	ETHNIC MINORITY GROUPS (v)	WHITE ETHNIC GROUP (w)	CONSERVATIVE (x)	LABOUR (y)	LIBERAL DEMOCRATS (A)	REFORM UK (B)	OTHER (C)	REMAIN (D)	LEAVE (E)
UNWEIGHTED BASE	1082	529	549	331	391	360	256	246	251	190	78	94	693	389	726	356	389	693	350	337	351	342	153	929	342	374	85	172	115	473	543
WEIGHTED BASE	1082	530	543	327	393	362	254	282	245	198*	91*	90*	735	347	613	469	389	693	350	337	351	342	153	929	355	299	79*	130*	105*	422	321
Very likely	286 26% boxBE	153 29%	127 23%	90 28%	110 28%	86 24%	64 25%	79 28%	58 24%	49 31%	16 31%	20 22%	205 28%	81 23%	187 31% zo	98 21%	118 30% zo	168 24%	33 22%	47 20%	80 30%	103 30% s	40 30%	241 26%	19 13%	115 39% zxB	26 33% xB	15 12%	47 45% zxB	147 35% zE	60 19%
Fairly likely	274 25%	146 28%	128 23%	93 29%	85 22%	96 26%	69 27%	66 24%	71 29%	31 20%	14 27%	23 25%	182 25%	93 27%	158 26%	116 25%	101 26%	173 25%	41 27%	61 26%	61 23%	94 27%	41 31%	232 25%	54 36% z	79 26%	26 33%	33 26%	30 29%	107 25%	89 28%
Not very likely	180 17% bnpvyACD	104 20% zb	77 14%	46 14%	75 19%	59 16%	44 17%	46 16%	47 19%	22 14%	6 12%	15 16%	119 16%	62 18%	78 13%	102 22% zn	49 13%	132 19% p	21 14%	46 20%	56 20%	49 14%	11 8%	169 18% zv	36 24% zyAC	34 12%	4 5%	43 33% zyAC	7 7%	46 11%	85 26% zD
Not likely at all	76 7% b	48 9% zb	28 5%	20 6%	25 6%	31 8%	24 9%	16 6%	13 5%	11 7%	3 7%	9 10%	53 7%	23 7%	53 9% zo	23 5%	30 8%	46 7%	8 5%	12 5%	22 8%	30 9%	8 6%	67 7%	7 5%	20 7%	6 7%	19 15% zxyC	5 5%	29 7%	28 9%
NET: Likely	560 52% boB	299 56% zb	255 47%	184 56%	195 50%	182 50%	133 52%	145 51%	129 53%	80 51%	30 58%	43 47%	387 53%	173 50%	346 56% zo	214 46%	219 56% zq	341 49%	74 50%	108 47%	142 52%	197 57% z	81 61% zw	473 50%	73 48%	194 65% zxB	52 66% zxB	49 37%	77 73% zxB	254 60% zE	150 47%
NET: Not likely	256 24% bnpvyACD	152 29% zb	105 19%	67 20%	100 26%	89 25%	67 26%	62 22%	60 25%	33 21%	10 19%	24 26%	171 23%	85 24%	131 21%	125 27%	79 20%	177 26%	29 20%	59 25%	77 28%	79 23%	19 14%	236 25% zv	43 28% yAC	54 18%	9 12%	62 48% zxyAC	12 11%	76 18%	113 35% zD
Don't know	266 25% amtuyBCE	79 15%	184 34% za	76 23%	98 25%	91 25%	54 21%	75 27%	55 23%	45 28%	12 23%	25 27%	177 24%	89 26%	136 22%	130 28%	91 23%	175 25%	46 31% tu	64 28%	53 19%	71 20%	32 24%	230 25%	35 23%	51 17%	18 22%	19 15%	16 15%	92 22%	58 18%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g/h/i/j/k - z/l/m - z/n/o - z/p/q - z/r/s/t/u - z/v/w - z/x/y/A/B/C - z/D/E
Overlap formulae used. * small base
This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

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Table 22

Q4C_4 - How likely, if at all, do you think Reform UK would be to do each of the following if they were in government? Decrease spending on public services

Base: All adults aged 18-75 in Great Britain

		GENDER		AGE			REGION						WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				ETHNICITY		GENERAL ELECTION 2024 VOTE					REFERENDUM 2016 VOTE	
	TOTAL	MAN	WOMAN	18-34	35-54	55-75	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	WORKING	NOT WORKING	ABC1	C2DE	GRADUATES	NON GRADUATES	UP TO £19999	£20000 - £34999	£35000 - £54999	£55000+	ETHNIC MINORITY GROUPS	WHITE ETHNIC GROUP	CONSERVATIVE	LABOUR	LIBERAL DEMOCRATS	REFORM UK	OTHER	REMAIN	LEAVE
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	(B)	(C)	(D)	(E)
UNWEIGHTED BASE	1082	529	549	331	393	358	256	236	251	140	55	94	693	389	624	458	389	693	350	231	271	348	132	939	342	374	82	112	115	459	583
WEIGHTED BASE	1082	530	545	327	393	362	254	232	245	158*	51*	90*	735	347	613	469	389	693	350	231	271	348	132	939	355	299	79*	135*	105*	422	521
Very likely	325 30% boqxbE	182 34% zb	140 26%	98 30%	124 32%	102 28%	76 30%	81 29%	71 29%	59 37%	13 26%	25 28%	227 31%	98 28%	222 36% zo	102 22%	151 39% zo	174 25%	38 25%	54 23%	85 31%	125 36% zrs	44 34%	276 29%	24 16%	137 46% zxB	38 48% zxB	17 13%	56 53% zxB	182 43% zE	57 18%
Fairly likely	249 23% r	122 23%	126 23%	80 24%	80 20%	89 25%	64 25%	58 20%	55 23%	36 23%	13 25%	24 26%	174 24%	75 22%	150 25%	99 21%	87 22%	162 23%	24 16%	68 29% r	56 21%	87 25% r	34 26%	213 23%	37 25%	72 24%	22 27%	48 37% xyC	17 16%	90 21%	92 29% z
Not very likely	186 17% bnpyD	106 20% zb	78 14%	50 15%	68 17%	68 19%	44 17%	46 16%	54 22% zi	18 11%	10 19%	14 15%	122 17%	64 18%	85 14%	101 21% zn	53 14%	132 19% p	26 18%	42 18%	61 23% zu	49 14%	19 14%	167 18%	43 28% zyAC	35 12%	6 8%	40 31% zyAC	12 12%	54 13%	83 26% zD
Not likely at all	60 6% bi	37 7%	22 4%	22 7%	24 6%	15 4%	17 7% i	20 7% i	11 4%	2 1%	7 13% zhi	4 4%	43 6%	18 5%	31 5%	30 6%	25 6%	36 5%	9 6%	15 7%	17 6%	17 5%	11 8%	49 5%	7 5%	15 5%	3 3%	6 5%	8 8%	23 6%	21 7%
NET: Likely	574 53% boorxE	304 57% zb	266 49%	178 55%	204 52%	191 53%	140 55%	139 49%	126 52%	94 60%	26 51%	49 53%	401 55%	173 50%	373 61% zo	201 43%	238 61% zo	336 48%	62 42%	121 52%	141 52%	212 61% zr	78 59%	489 52%	61 41%	209 70% zxB	60 75% zxB	64 50%	72 69% zxB	272 64% zE	149 47%
NET: Not likely	246 23% binpuyA D	143 27% zb	100 18%	72 22%	92 23%	83 23%	61 24% i	66 24% i	65 26% i	20 13%	17 32% i	18 19%	165 22%	81 23%	116 19%	130 28% zn	78 20%	168 24%	35 23%	57 25%	78 29% zu	65 19%	30 22%	216 23%	50 33% zyAC	50 17%	9 12%	46 36% zyAC	20 19%	77 18%	104 33% zD
Don't know	262 24% anpyABC D	82 16%	178 33% za	77 23%	97 25%	89 24%	54 21%	77 27%	54 22%	44 28%	9 17%	25 27%	169 23%	93 27%	124 20%	138 29% zn	72 19%	190 27% zp	53 35% zstu	53 23%	52 19%	70 20%	24 18%	234 25%	40 26% yABC	41 14%	10 13%	19 15%	12 12%	72 17%	67 21%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g/h/i/j/k - z/l/m - z/n/o - z/p/q - z/r/s/t/u - z/v/w - z/x/y/A/B/C - z/D/E
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Table 23

Q4C_5 - How likely, if at all, do you think Reform UK would be to do each of the following if they were in government? Increase long-term investment spending (e.g. spending on buildings and equipment for hospitals or schools or roads or power and energy infrastructure, not day-to-day costs such as staff or pensions)

Base: All adults aged 18-75 in Great Britain

		GENDER		AGE			REGION						WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				ETHNICITY		GENERAL ELECTION 2024 VOTE					REFERENDUM 2016 VOTE	
	TOTAL	MAN	WOMAN	18-34	35-54	55-75	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	WORKING	NOT WORKING	ABC1	C2DE	GRADUATES	NON GRADUATES	UP TO £19999	£20000 - £34999	£35000 - £54999	£55000+	ETHNIC MINORITY GROUPS	WHITE ETHNIC GROUP	CONSERVATIVE	LABOUR	LIBERAL DEMOCRATS	REFORM UK	OTHER	REMAIN	LEAVE
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	(B)	(C)	(D)	(E)
UNWEIGHTED BASE	1082	529	549	331	393	360	256	282	245	198	51	49	693	389	726	356	381	701	356	337	261	342	153	920	342	374	85	122	115	659	743
WEIGHTED BASE	1082	530	543	327	393	362	254	282	245	198*	51*	40*	735	347	613	469	389	693	350	231	271	348	137	939	351	299	79*	130*	105*	422	321
Very likely	109 10% bdnuD	68 13% zb	40 7%	42 13% d	27 7%	39 11%	30 12%	30 11%	21 9%	15 9%	2 4%	12 13%	73 10%	36 10%	51 8%	58 12%	35 9%	75 11%	25 16% zu	29 13%	27 10%	24 7%	19 15%	90 10%	18 12%	28 9%	3 4%	26 20% zvAC	4 4%	26 6%	53 16% zD
Fairly likely	204 19% d	106 20%	97 18%	63 19%	61 15%	81 22% d	45 18%	47 17%	59 24% z	33 21%	9 17%	12 13%	140 19%	64 18%	113 19%	91 19%	73 19%	130 19%	21 14%	45 19%	61 23%	67 19%	28 22%	175 19%	47 31% zyAC	54 18%	8 10%	44 34% zyAC	12 12%	69 16%	80 25% zD
Not very likely	228 21% i	125 24%	102 19%	66 20%	85 22%	78 21%	45 18%	64 23% i	65 26% zfi	18 11%	17 33% fi	20 22%	164 22%	65 19%	140 23%	88 19%	74 19%	155 22%	26 17%	44 19%	65 24%	80 23%	27 21%	199 21%	37 24%	52 17%	26 32% zy	25 19%	24 23%	89 21%	75 23%
Not likely at all	235 22% hoquBE	125 24%	109 20%	64 19%	102 26% z	70 19%	63 25% h	58 20%	34 14%	46 29% h	15 30% h	19 21%	159 22%	77 22%	159 26% zo	76 16%	119 31% zq	116 17%	28 19%	41 18%	56 21%	93 27% zs	26 20%	205 22%	9 6%	108 36% zxB	28 35% zxB	4 3%	46 44% zxB	145 34% zE	38 12%
NET: Likely	313 29% bdnACD	174 33% zb	137 25%	105 32% d	88 22%	120 33% d	74 29%	78 28%	79 32%	48 30%	10 20%	24 26%	214 29%	99 29%	164 27%	149 32%	108 28%	205 30%	45 30% zu	75 32%	88 32%	91 26%	49 37% z	265 28%	65 43% zvAC	82 27% AC	11 14%	70 54% zvAC	17 16%	95 22%	132 41% zD
NET: Not likely	464 43% hooqBE	249 47% zb	211 39%	129 40% z	187 48%	148 41%	107 42%	122 43%	99 40%	64 41%	32 62% zfehik	39 43%	322 44%	142 41%	300 49% zo	164 35%	193 50% zo	271 39%	54 36%	85 37%	121 45%	174 50% zrs	53 40%	404 43%	45 30%	161 54% zxB	53 67% zxB	29 23%	71 67% zxvB	234 55% zE	113 35%
Don't know	305 28% aopuvCD	106 20%	196 36% za	92 28%	118 30%	94 26%	73 29%	82 29%	66 27%	46 29%	9 17%	29 31%	199 27%	106 31%	149 24%	156 33% zn	88 23%	217 31% zp	50 33% tu	72 31%	62 23%	83 24%	30 23%	270 29%	41 27%	57 19%	15 19%	30 23%	17 17%	93 22%	75 23%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g/h/i/j/k - z/l/m - z/n/o - z/p/q - z/r/s/t/u - z/v/w - z/x/y/A/B/C - z/D/E
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Table 24

Q4C_6 - How likely, if at all, do you think Reform UK would be to do each of the following if they were in government? Decrease spending on welfare benefits (excluding pensions)

Base: All adults aged 18-75 in Great Britain

		GENDER		AGE			REGION						WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				ETHNICITY		GENERAL ELECTION 2024 VOTE					REFERENDUM 2016 VOTE	
	TOTAL (z)	MAN (a)	WOMAN (b)	18-34 (c)	35-54 (d)	55-75 (e)	NORTH (f)	MIDLANDS (g)	SOUTH (h)	LONDON (i)	WALES (j)	SCOTLAND (k)	WORKING (l)	NOT WORKING (m)	ABC1 (n)	C2DE (o)	GRADUATES (p)	NON GRADUATES (q)	UP TO £19999 (r)	£20000 - £34999 (s)	£35000 - £54999 (t)	£55000+ (u)	ETHNIC MINORITY GROUPS (v)	WHITE ETHNIC GROUP (w)	CONSERVATIVE (x)	LABOUR (y)	LIBERAL DEMOCRATS (A)	REFORM UK (B)	OTHER (C)	REMAIN (D)	LEAVE (E)
UNWEIGHTED BASE	1082	529	549	331	393	360	256	206	231	140	55	94	693	389	726	356	581	501	356	337	261	325	115	920	342	374	82	112	115	479	543
WEIGHTED BASE	1082	530	543	327	393	362	254	232	245	158*	51*	92*	735	347	613	469	389	693	150	231	272	348	132	939	151	299	79*	135*	105*	422	521
Very likely	413 38% boqrx	241 46% zb	170 31%	115 35%	150 38%	148 41%	121 47% zafh	94 33%	87 36%	58 36%	17 32%	38 41%	277 38%	136 39%	258 42% zo	155 33%	173 44% zo	240 35%	42 28%	83 36%	116 43% r	145 42% r	42 32%	366 39%	41 27%	160 54% zxB	39 49% x	50 38%	60 57% zxB	214 51% zE	119 37%
Fairly likely	250 23% D	123 23%	126 23%	80 24%	83 21%	88 24%	58 23%	63 22%	72 29% z	31 19%	8 15%	19 21%	173 24%	77 22%	134 22%	116 25%	86 22%	164 24%	36 24%	61 26%	56 21%	86 25%	33 25%	216 23%	48 32% zC	66 22%	25 31% C	46 35% zyC	15 15%	80 19%	95 30% zD
Not very likely	119 11% D	59 11%	59 11%	43 13%	45 11%	30 8%	23 9%	32 12%	27 11%	20 13%	5 10%	11 11%	86 12%	32 9%	63 10%	56 12%	37 10%	82 12%	17 12%	23 10%	40 15% u	30 9%	21 16%	96 10%	17 11%	23 8%	5 7%	16 12%	9 8%	33 8%	34 11%
Not likely at all	58 5% r	32 6%	24 4%	20 6%	25 6%	13 4%	5 2%	19 7% r	12 5%	6 4%	10 19% zfghik	5 6%	39 5%	18 5%	37 6%	20 4%	20 5%	37 5%	10 7%	13 6%	15 6%	18 5%	12 9%	46 5%	9 6%	13 4%	- -	5 4%	7 7% A	24 6%	19 6%
NET: Likely	663 61% bar	365 69% zb	295 54%	195 60%	233 59%	235 65%	178 70% zaIi	156 55%	159 65% ai	88 56%	24 47%	57 62%	450 61%	213 61%	392 64% z	271 58%	258 67% zo	405 58%	77 52%	145 62%	172 63% r	231 66% zr	75 57%	582 62%	89 59%	227 76% zx	63 80% zx	96 74% zx	76 72% z	294 70% z	213 67%
NET: Not likely	176 16% efwxA	91 17%	83 15%	63 19% e	70 18%	44 12%	28 11%	52 18% f	38 16%	27 17%	15 30% zfh	16 17%	126 17%	50 14%	100 16%	76 16%	58 15%	119 17%	27 18%	36 16%	55 20%	48 14%	33 25% zw	142 15%	26 17%	36 12%	5 7%	21 16%	10 15%	57 14%	52 16%
Don't know	243 22% anptyBC DE	74 14%	166 31% za	69 21%	91 23%	83 23%	48 19%	74 26% f	47 19%	43 27%	12 23%	19 21%	159 22%	84 24%	120 20%	122 26% n	72 19%	170 25% p	45 30% ztu	51 22%	45 16%	69 20%	24 18%	215 23%	36 24% yB	36 12%	10 13%	13 10%	14 13%	71 17%	55 17%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g/h/i/j/k - z/l/m - z/n/o - z/p/q - z/r/s/t/u - z/v/w - z/x/y/A/B/C - z/D/E
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Table 25

Q5 - Imagine that the government has decided to raise taxes. Which, if any, of the following types of tax would you prefer to see increased in this scenario?

Base: All adults aged 18-75 in Great Britain

		GENDER		AGE			REGION						WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				ETHNICITY		GENERAL ELECTION 2024 VOTE					REFERENDUM 2016 VOTE	
	TOTAL	MAN	WOMAN	18-34	35-54	55-75	NORTH	MIDLANDS	SOUTH	LONDON	WALES	SCOTLAND	WORKING	NOT WORKING	ABC1	C2DE	GRADUATES	NON GRADUATES	UP TO £19999	£20000 - £34999	£35000 - £54999	£55000+	ETHNIC MINORITY GROUPS	WHITE ETHNIC GROUP	CONSERVATIVE	LABOUR	LIBERAL DEMOCRATS	REFORM UK	OTHER	REMAIN	LEAVE
	(z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(A)	(B)	(C)	(D)	(E)
UNWEIGHTED BASE	1082	529	549	331	393	358	256	246	251	140	55	84	693	389	726	356	581	501	156	197	251	342	115	920	542	374	85	122	115	679	743
WEIGHTED BASE	1082	530	543	327	393	362	254	282	245	158*	51*	92*	735	347	613	469	389	693	150	231	271	348	132	939	551	299	79*	130*	105*	422	321
Income tax paid on income over £125,000	481	239	236	115	187	179	120	126	102	62	27	43	319	162	288	193	177	304	60	106	131	151	42	434	65	160	44	35	67	219	137
	44%	45%	43%	35%	48%	49%	47%	45%	42%	39%	52%	47%	43%	47%	47%	41%	46%	44%	40%	46%	48%	43%	32%	46%	43%	54%	56%	27%	63%	52%	43%
	cvB				c	zc									z									zv	B	zB	B		zxB	zE	
Tobacco and alcohol duty	410	192	216	105	156	149	106	112	93	50	21	29	273	137	252	158	159	251	35	91	114	144	46	360	68	115	39	34	45	177	121
	38%	36%	40%	32%	40%	41%	42%	40%	38%	32%	40%	31%	37%	40%	41%	34%	41%	36%	23%	39%	42%	41%	35%	38%	45%	38%	49%	26%	42%	42%	38%
	coB					c									zo		z			r	r	r			B	B	B		B	z	
Corporation tax	235	126	105	53	114	69	46	66	54	33	12	24	164	72	157	78	99	137	31	46	60	84	29	204	24	77	20	14	30	122	57
	22%	24%	19%	16%	29%	19%	18%	24%	22%	21%	23%	26%	22%	21%	26%	17%	25%	20%	21%	20%	22%	24%	22%	22%	16%	26%	25%	11%	38%	29%	18%
	coB				zco										zo		zo									xB	B		zxvB	zE	
Capital gains tax	180	94	86	48	56	77	37	35	42	35	6	24	124	56	114	66	86	94	23	23	51	73	12	165	13	66	17	17	32	107	33
	17%	18%	16%	15%	14%	21%	14%	13%	17%	22%	11%	27%	17%	16%	19%	14%	22%	14%	15%	10%	19%	21%	9%	18%	9%	22%	22%	13%	30%	25%	10%
	qsvxE					zd				g		zfg			z		zq				s	zs		v		zx	x		zxB	zE	
Income tax paid on income between £50.000 and £125.000	166	94	72	33	59	74	47	51	32	16	10	10	102	64	81	85	50	116	22	53	57	24	9	156	22	61	14	14	10	69	51
	15%	18%	13%	10%	15%	20%	19%	18%	13%	10%	20%	11%	14%	19%	13%	18%	13%	17%	15%	23%	21%	7%	7%	17%	15%	20%	18%	11%	9%	16%	16%
	cnouv					zc													u	zu	zu			zv		zBC					
Inheritance tax	107	56	50	42	27	38	29	21	25	19	3	11	80	27	74	33	49	58	10	24	25	43	15	92	10	45	14	4	17	56	21
	10%	11%	9%	13%	7%	11%	11%	7%	10%	12%	6%	11%	11%	8%	12%	7%	13%	8%	6%	10%	9%	12%	11%	10%	7%	15%	18%	3%	16%	13%	7%
	dotB			d											zo		za									zxB	zB		zxB	zE	
Business rates	99	47	49	25	38	35	22	20	23	21	2	11	59	39	49	49	41	58	15	16	29	31	12	87	21	22	14	3	13	40	33
	9%	9%	9%	8%	10%	10%	9%	7%	9%	13%	4%	12%	8%	11%	8%	11%	10%	8%	10%	7%	11%	9%	9%	9%	14%	7%	18%	2%	13%	10%	10%
	B																								yB		zyB		B		
Stamp duty	53	23	30	22	21	10	14	12	10	10	-	8	47	6	38	14	19	33	5	14	10	21	8	44	7	17	6	3	7	22	13
	5%	4%	5%	7%	5%	3%	5%	4%	4%	6%	-	8%	6%	2%	6%	3%	5%	5%	3%	6%	4%	6%	6%	5%	4%	6%	7%	3%	7%	5%	4%
	em			e			zm						zm		zo																
Fuel duty	49	31	19	14	20	15	7	11	13	15	-	4	39	10	34	16	24	25	7	4	8	28	8	41	9	20	3	1	6	24	16
	5%	6%	3%	4%	5%	4%	3%	4%	5%	10%	-	4%	5%	3%	5%	3%	6%	4%	4%	2%	3%	8%	6%	4%	6%	7%	4%	1%	6%	6%	5%
										zfai							z					zct				B					
Income tax paid on income between £12,570 under £50,000	39	26	13	19	11	9	7	13	6	8	2	2	26	13	22	16	19	20	8	11	7	11	8	31	7	11	4	5	2	18	10
	4%	5%	2%	6%	3%	2%	3%	5%	3%	5%	5%	2%	4%	4%	4%	3%	5%	3%	6%	5%	3%	3%	6%	3%	5%	4%	6%	4%	2%	4%	3%
				z													z														
National insurance	38	20	17	19	10	8	7	8	11	5	2	4	31	6	27	10	16	22	6	7	10	14	10	27	10	9	2	3	5	15	9
	3%	4%	3%	6%	3%	2%	3%	3%	5%	3%	3%	5%	4%	2%	4%	2%	4%	3%	4%	3%	4%	4%	8%	3%	6%	3%	3%	3%	5%	3%	3%
	mw			zde											z								zw								
VAT	29	20	9	15	7	8	5	6	8	5	3	1	20	9	12	17	11	18	9	6	7	6	9	20	5	7	2	1	3	10	7
	3%	4%	2%	5%	2%	2%	2%	2%	3%	3%	5%	1%	3%	3%	2%	4%	3%	3%	6%	3%	2%	2%	7%	2%	3%	2%	2%	1%	3%	2%	2%
	brw			z															zu				zw								
Council tax	28	16	12	14	12	2	3	9	5	6	1	2	23	5	16	11	7	21	6	6	6	7	8	19	6	6	1	1	1	9	5
	3%	3%	2%	4%	3%	*	1%	3%	2%	4%	2%	3%	3%	1%	3%	2%	2%	3%	4%	2%	2%	2%	6%	2%	4%	2%	1%	*	1%	2%	1%
	ew			e	e																		zw								
None of these	28	13	15	4	13	10	4	10	8	3	2	*	20	8	12	16	9	19	3	8	7	8	5	23	9	5	-	8	*	5	15
	3%	2%	3%	1%	3%	3%	1%	4%	3%	2%	5%	*	3%	2%	2%	3%	2%	3%	2%	3%	3%	2%	4%	2%	6%	2%	-	6%	*	1%	5%
	D																								zvC			zvC			zD
I would not want to see any taxes increased	190	80	108	66	59	64	39	62	40	27	6	15	130	60	89	101	49	141	24	41	47	58	17	168	23	31	5	53	6	38	74
	18%	15%	20%	20%	15%	18%	15%	22%	17%	17%	13%	16%	18%	17%	15%	21%	13%	20%	16%	18%	17%	17%	13%	18%	15%	10%	6%	41%	5%	9%	23%
	novACD															zn		zo							C			zxvAC			zD
Don't know	63	34	28	28	23	12	18	11	12	13	2	6	34	29	25	38	17	46	20	14	6	15	10	53	5	13	*	5	*	17	11
	6%	6%	5%	9%	6%	3%	7%	4%	5%	8%	5%	7%	5%	8%	4%	8%	4%	7%	14%	6%	2%	4%	7%	6%	3%	4%	1%	4%	*	4%	3%
	elnqtCE			ze										zl		n			zstu												

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g/h/i/j/k - z/l/m - z/n/o - z/p/q - z/r/s/t/u - z/v/w - z/x/y/A/B/C - z/D/E
Overlap formulae used. * small base
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25-061766-42 - PRE-BUDGET QUESTIONS (VERSION 2)
16TH - 20TH OCTOBER 2026
PUBLIC
IPSOS

20 Oct 2026

Table 26

Q5 - Imagine that the government has decided to cut taxes. Which, if any, of the following types of tax would you prefer to see decreased in this scenario?

Base: All adults aged 18-75 in Great Britain

		GENDER		AGE			REGION						WORKING STATUS		SOCIAL GRADE		EDUCATION		INCOME				ETHNICITY		GENERAL ELECTION 2024 VOTE					REFERENDUM 2016 VOTE	
	TOTAL (z)	MAN (a)	WOMAN (b)	18-34 (c)	35-54 (d)	55-75 (e)	NORTH (f)	MIDLANDS (g)	SOUTH (h)	LONDON (i)	WALES (j)	SCOTLAND (k)	WORKING (l)	NOT WORKING (m)	ABC1 (n)	C2DE (o)	GRADUATES (p)	NON GRADUATES (q)	UP TO £19999 (r)	£20000 - £34999 (s)	£35000 - £54999 (t)	£55000+ (u)	ETHNIC MINORITY GROUPS (v)	WHITE ETHNIC GROUP (w)	CONSERVATIVE (x)	LABOUR (y)	LIBERAL DEMOCRATS (A)	REFORM UK (B)	OTHER (C)	REMAIN (D)	LEAVE (E)
UNWEIGHTED BASE	1082	529	549	331	393	360	256	246	251	140	55	84	693	389	726	356	581	501	156	197	251	342	153	920	142	174	85	112	115	479	543
WEIGHTED BASE	1082	530	543	327	393	362	254	232	245	158*	51*	92*	735	347	613	469	389	693	150	231	271	348	132	939	151	299	79*	130*	105*	422	521
Income tax paid on income between £12,570 under £50,000	501 46% r	256 48%	241 44%	141 43%	179 45%	182 50%	122 48%	130 46%	106 43%	67 42%	25 50%	51 56%	340 46%	161 46%	286 47%	215 46%	180 46%	321 46%	51 34%	100 43%	153 57% zrsu	156 45% r	54 41%	443 47%	61 40%	147 49%	35 45%	66 51%	60 57% zx	201 48%	147 46%
Council tax	424 39% acov	183 35%	236 43% za	107 33%	176 45% zc	141 39%	115 45% i	112 40%	91 37%	51 32%	22 44%	33 36%	289 39%	135 39%	231 38%	193 41%	141 36%	283 41%	55 37%	100 43%	111 41%	125 36%	37 28%	382 41% zw	47 31%	142 47% zxA	24 30%	49 38%	46 44%	185 44% z	133 41%
Fuel duty	314 29% ciov	156 29%	155 29%	75 23%	120 31%	118 33% c	78 31% i	71 25%	85 35% zai	30 19%	23 44% zai	28 30%	202 27%	113 32%	178 29%	136 29%	92 24%	222 32% o	33 22%	75 32%	95 35% zru	92 26%	25 19%	283 30% v	54 36%	82 27%	28 36%	56 43% zv	31 30%	121 29%	124 39% zD
National insurance	250 23% emar	113 21%	135 25%	80 24%	106 27% e	64 18%	54 21%	66 23%	51 21%	39 24%	14 27%	26 29%	192 26% zm	57 17%	151 25%	99 21%	79 20%	170 25%	20 13%	48 21%	64 24% r	91 26% r	30 23%	214 23%	26 17%	70 23%	17 22%	27 21%	36 34% zx	98 23%	73 23%
VAT	241 22% bnu	139 26% zb	97 18%	62 19%	84 21%	95 26%	51 20%	74 26%	56 23%	30 19%	8 16%	22 24%	152 21%	89 26%	123 20%	118 25%	80 21%	161 23%	34 23%	69 30% zu	61 22%	61 18%	33 25%	205 22%	34 23%	69 23%	21 26%	38 29%	20 19%	84 20%	82 26%
Inheritance tax	177 16% cfy	81 15%	95 17%	37 11%	56 14%	84 23% zdl	39 15%	46 16%	51 21%	19 12%	8 16%	14 15%	101 14%	76 22% zl	100 16%	77 16%	74 19% z	103 15%	31 21%	43 19%	43 16%	52 15%	18 13%	158 17%	34 23% y	32 11%	14 18%	34 26% zy	16 16%	62 15%	72 23% zD
Income tax paid on income between £50.000 and £125.000	146 14% ejmorst wE	83 16%	63 12%	60 18% ze	55 14%	32 9%	32 13% j	41 15% j	28 11%	31 19% j	1 2%	14 15% j	119 16% zm	28 8%	107 17% zo	40 8%	67 17% zq	79 11%	12 8%	18 8%	22 8%	87 25% zrst	31 23% zw	112 12%	20 13%	36 12%	19 24% zyBC	13 10%	11 11%	65 15% E	30 9%
Stamp duty	123 11% adk	46 9%	77 14% za	43 13% d	31 8%	48 13% d	22 9%	35 12% k	33 13% k	24 15% k	6 11%	3 4%	81 11%	42 12%	80 13% z	43 9%	54 14% z	68 10%	16 11%	16 7%	28 10%	61 17% zot	13 10%	109 12%	27 18% zB	31 10%	10 12%	8 6%	9 8%	45 11%	38 12%
Business rates	95 9% oq	50 9%	45 8%	22 7%	29 7%	44 12% zc	28 11%	19 7%	15 6%	20 13%	3 6%	8 8%	59 8%	35 10%	67 11% zo	27 6%	48 12% zq	47 7%	7 5%	16 7%	25 9%	43 12% zr	9 7%	86 9%	18 12%	32 11%	10 13%	10 8%	8 8%	48 11% z	27 9%
Tobacco and alcohol dutv	57 5% u	32 6%	25 5%	20 6%	22 6%	15 4%	7 3%	14 5%	19 8% f	8 5%	3 6%	7 7%	33 4%	24 7%	32 5%	25 5%	19 5%	39 6%	12 8% u	16 7%	14 5%	10 3%	10 7%	47 5%	9 6%	14 5%	3 4%	5 4%	4 4%	20 5%	15 5%
Capital eains tax	44 4%	25 5%	19 3%	12 4%	13 3%	19 5%	8 3%	12 4%	10 4%	4 2%	3 6%	7 7%	30 4%	14 4%	28 5%	16 3%	16 4%	28 4%	8 5%	9 4%	9 3%	16 5%	3 2%	41 4%	13 9% zyB	7 2%	3 4%	2 1%	7 7% y	16 4%	19 6%
Income tax paid on income over £125.000	33 3% f	12 2%	20 4%	9 3%	12 3%	11 3%	2 1%	8 3%	8 3%	11 7% zf	1 3%	2 3%	27 4%	6 2%	24 4% z	8 2%	14 4%	18 3%	3 2%	5 2%	8 3%	17 5% z	5 4%	28 3%	3 2%	4 1%	2 2%	4 3%	5 5%	11 3%	11 3%
Corporation tax	23 2% bew	16 3%	6 1%	11 3% e	10 3% e	2 *	5 2%	5 2%	8 3%	3 2%	1 2%	- -	19 3%	4 1%	14 2%	8 2%	12 3% z	10 1%	2 1%	4 2%	6 2%	10 3%	10 8% zw	12 1%	4 3%	5 2%	2 2%	2 2%	3 2%	5 1%	7 2%
None of these	8 1% lw	4 1%	4 1%	5 2%	1 *	3 1%	- -	5 2%	2 1%	2 1%	- -	- -	3 *	6 2% l	3 *	6 1%	2 *	6 1%	2 1%	2 1%	3 1%	2 *	5 3% zw	4 *	2 1%	1 *	- -	1 1%	2 *	3 1%
I would not want to see any taxes decreased	42 4%	22 4%	19 4%	17 5%	15 4%	10 3%	13 5%	10 4%	8 3%	6 4%	2 3%	3 4%	33 5%	8 2%	21 3%	21 4%	22 6% zq	20 3%	3 2%	10 5%	5 2%	19 5%	3 2%	39 4%	5 3%	13 4%	1 1%	1 1%	5 5%	16 4%	7 2%
Don't know	88 8% notuCD	40 8%	47 9%	32 10%	36 9%	20 6%	21 8%	25 9%	20 8%	15 9%	2 5%	6 6%	57 8%	31 9%	31 5%	57 12% zn	22 6%	66 9% o	28 18% zstu	19 8% t	8 3%	18 5%	11 8%	76 8%	11 8%	16 5%	5 6%	7 6%	2 1%	25 6%	17 5%

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