Ipsos Post Budget Polling

October 2026

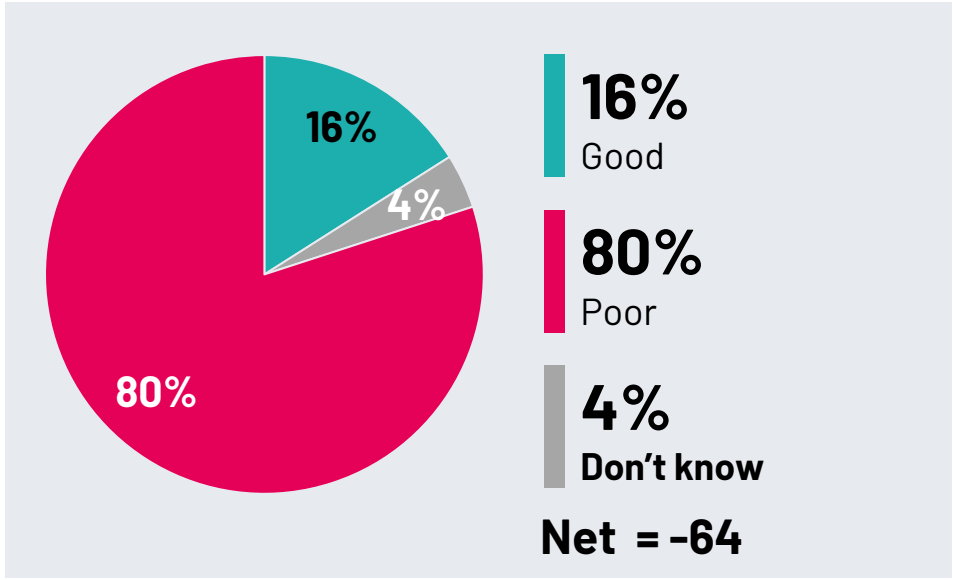


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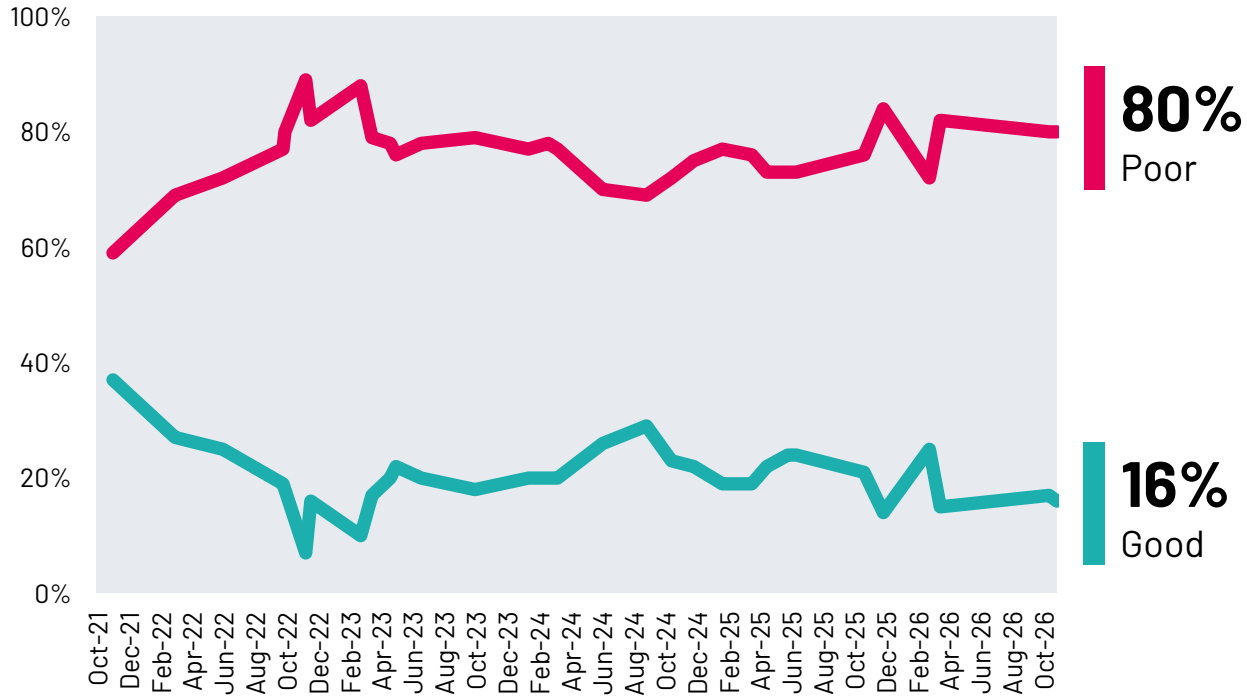
Perceptions of the British economy: Trend

How would you describe the current state of the British economy? Would you say it is...?

October 2026



November 2021 – October 2026



Base: 1,059 Online British adults aged 18-75, 28th-30th October 2026

Two in thirds of those saying the economy is in a poor state say it is facing deep-routed problems and expect permanently lower living standards

Which of the following statements comes closest to your view about the future prospects for the British economy?

The problems facing the British economy are temporary, and can be resolved for example through the actions of government, business and workers, or changes in the global economy

None of these

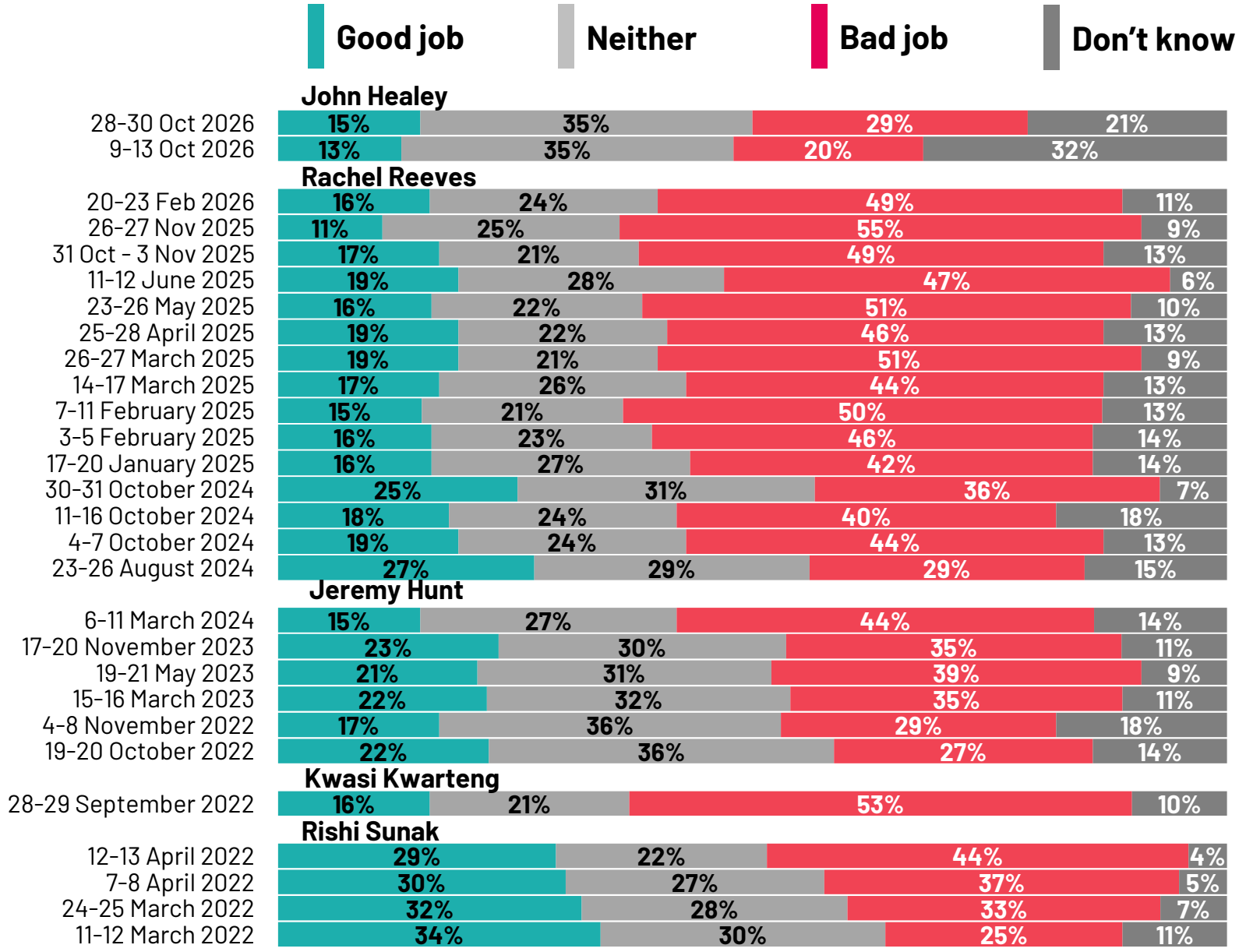
The British economy is facing deep-rooted problems that are unlikely to be resolved, which means we have to get used to permanently lower living standards



Base: 1,059 Online British adults, including **866** who think the state of the British economy is poor, aged 18-75, 28th-30th October 2026

Whether Chancellor is doing a good or bad job - trends

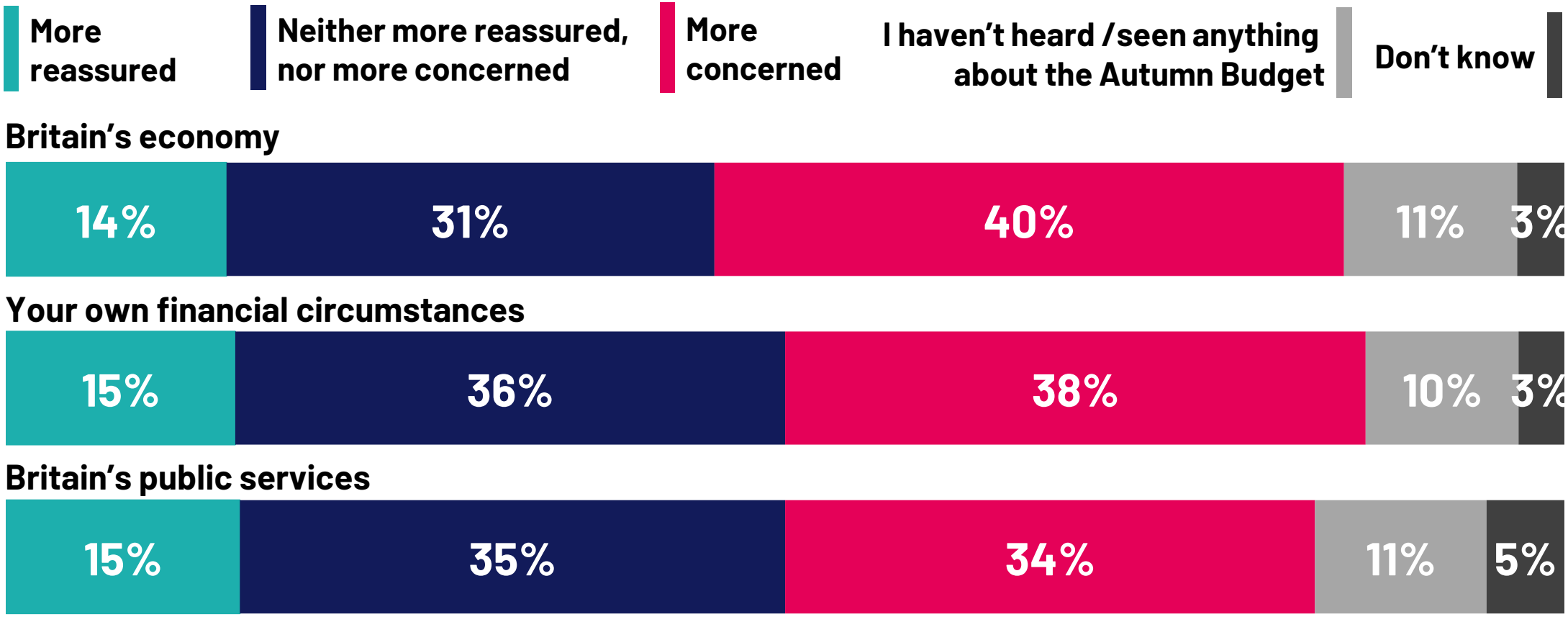
To what extent, if at all, do you think John Healey has been doing a good job or a bad job, in his role as Chancellor of the Exchequer, or neither?



Base: 1,059 Online British adults aged 18-75, 28th-30th October 2026

Britons are divided between thinking the Budget made them more concerned about both Britain's economy and their own financial circumstances, and that the Budget had no impact on their concern

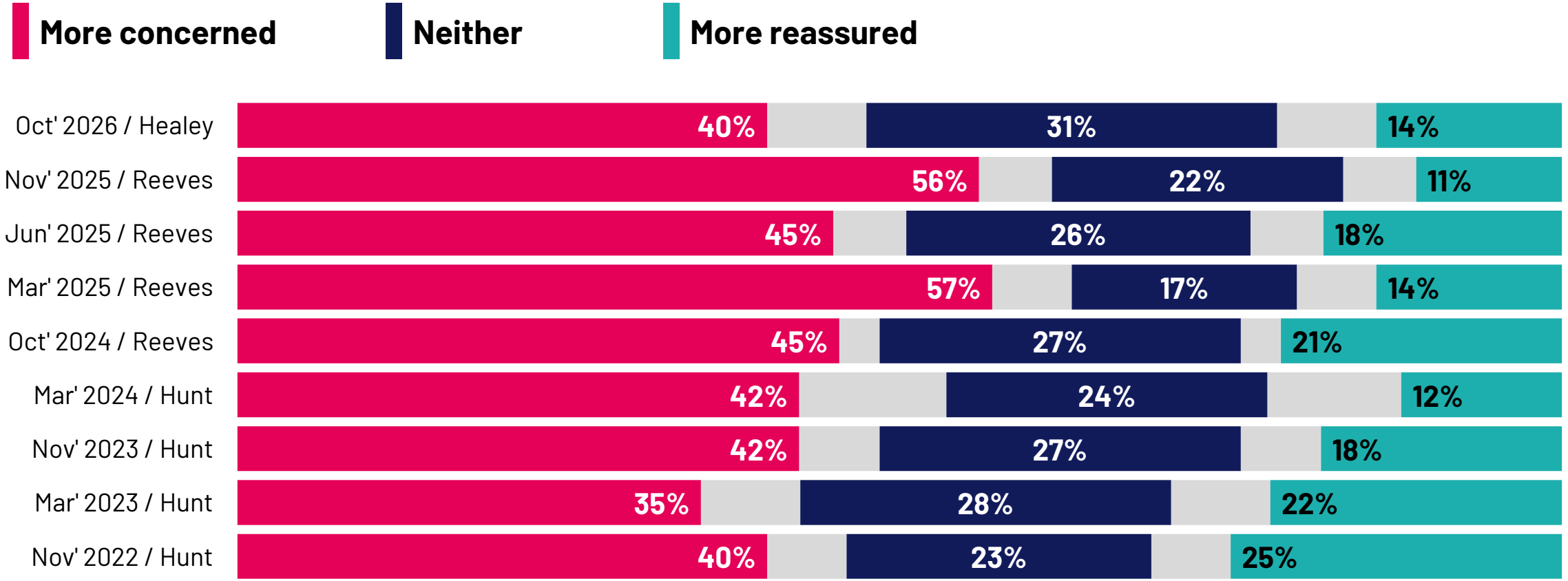
As you may know, Chancellor John Healey announced his Autumn Budget this Wednesday. From what you may have seen, read or heard about the Autumn Budget, would you say it makes you feel more reassured or concerned, if either, about the following?



Base: 1,059 Online British adults aged 18-75, 28th-30th October 2026

Concern about Britain's economy following the Autumn Budget/ Spring Statement/ Spending Review: *Trend*

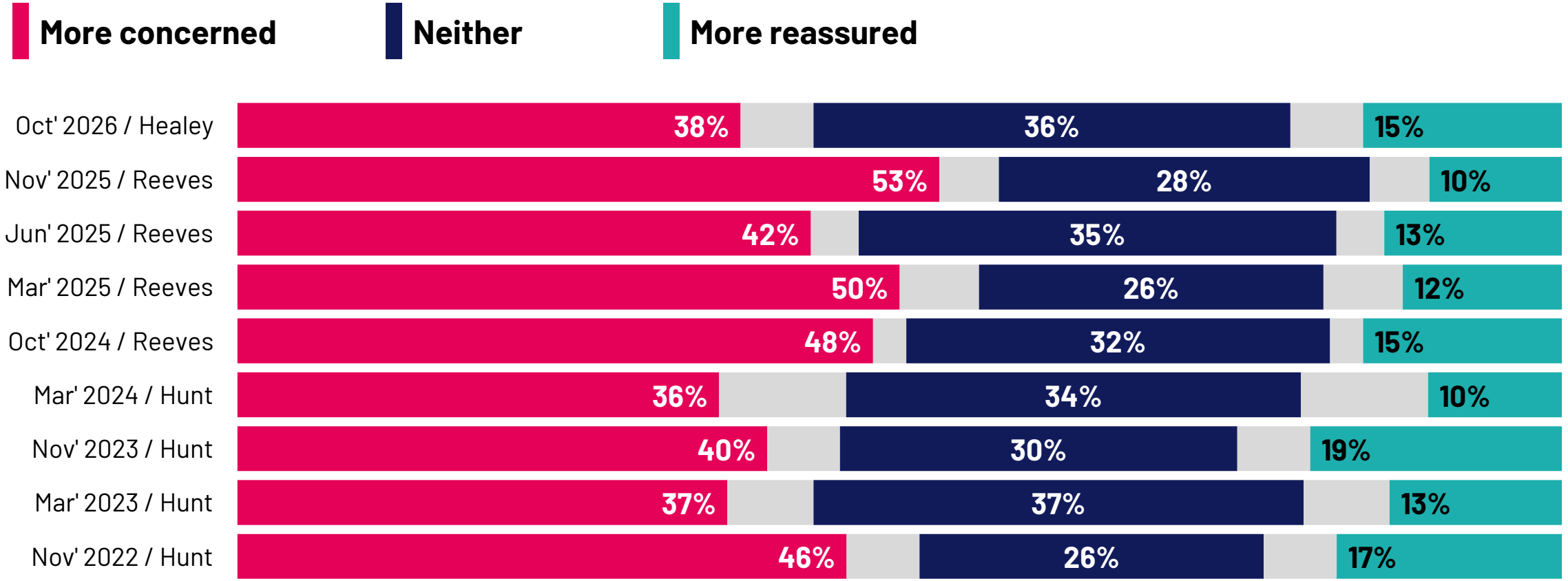
As you may know, Chancellor John Healey announced his Autumn Budget this Wednesday. From what you may have seen, read or heard about the Autumn Budget, would you say it makes you feel more reassured or concerned, if either, about the following? ***Britain's economy***



Base: 1,059 Online British adults aged 18-75, 28th-30th October 2026

Concern about Briton's own financial circumstances following the Autumn Budget/ Spring Statement/ Spending Review: *Trend*

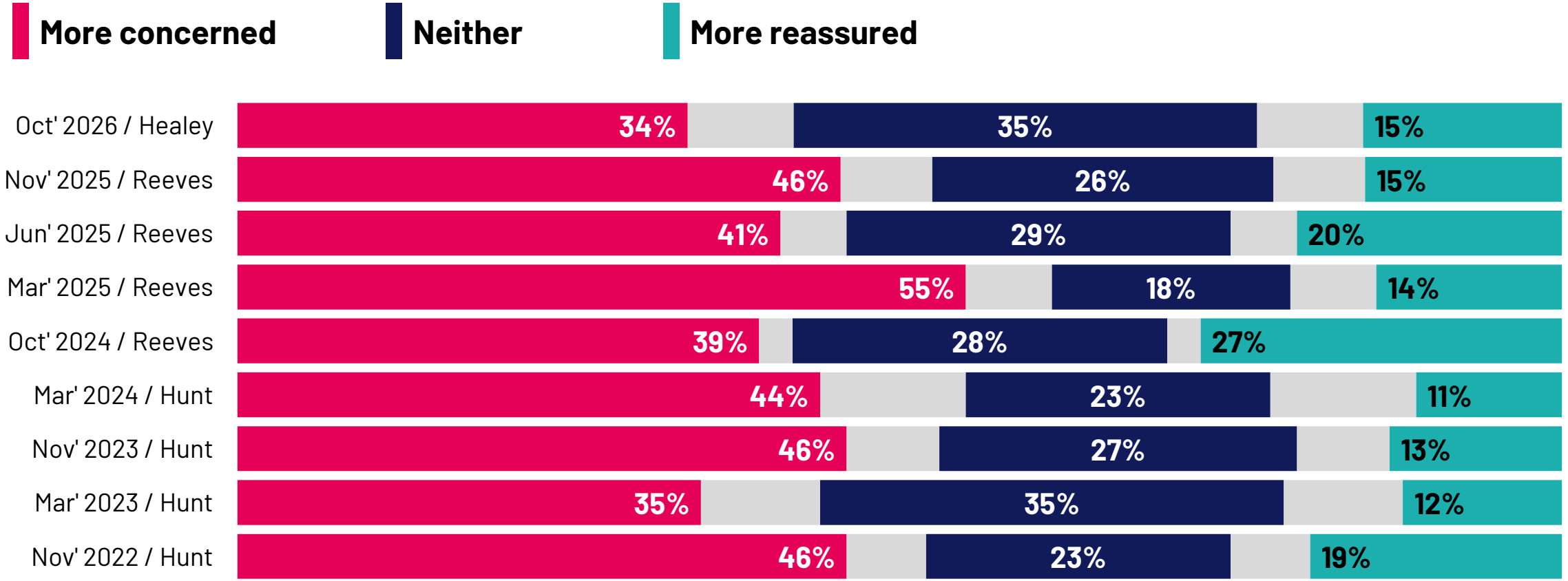
As you may know, Chancellor John Healey announced his Autumn Budget this Wednesday. From what you may have seen, read or heard about the Autumn Budget, would you say it makes you feel more reassured or concerned, if either, about the following? ***Your own financial circumstances***



Base: 1,059 Online British adults aged 18-75, 28th-30th October 2026

Concern about Britain's public services following the Autumn Budget/ Spring Statement/ Spending Review: *Trend*

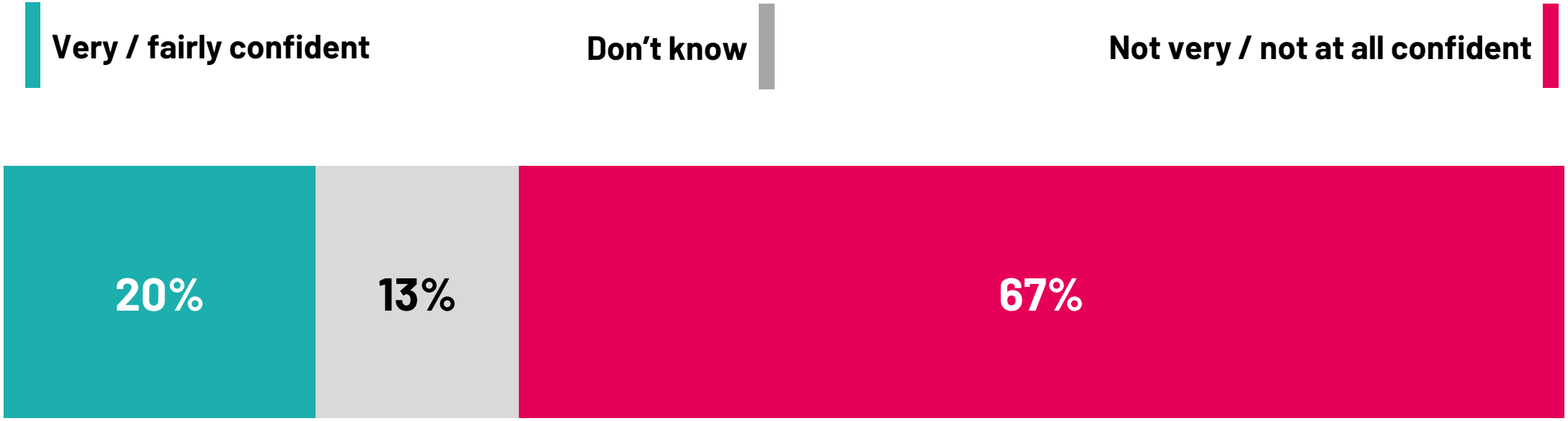
As you may know, Chancellor John Healey announced his Autumn Budget this Wednesday. From what you may have seen, read or heard about the Autumn Budget, would you say it makes you feel more reassured or concerned, if either, about the following? ***Britain's public services***



Base: 1,059 Online British adults aged 18-75, 28th-30th October 2026

Two thirds are not confident the Budget addresses the long-term issues facing the British economy

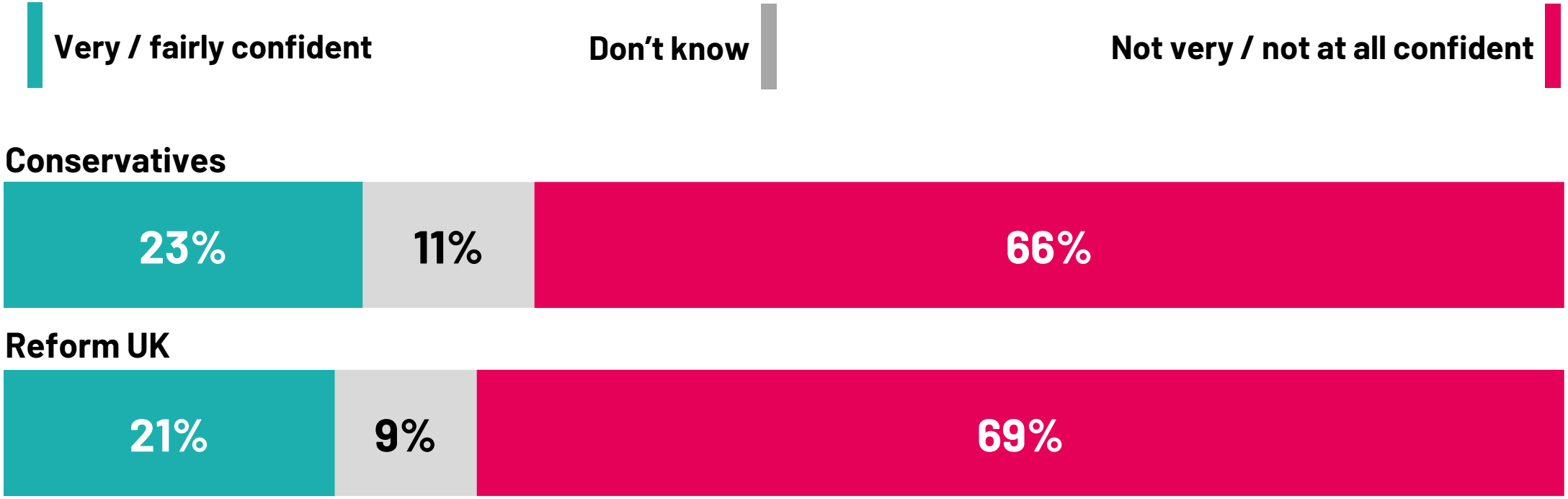
Thinking about all that you have heard and seen about the Labour Government's Budget, how confident or not are you that it addresses the long-term issues facing the British economy?



Base: 1,059 Online British adults aged 18-75, 28th-30th October 2026

Majorities are not confident the Conservatives or Reform would produce a budget that addresses the long-term issues facing the British economy

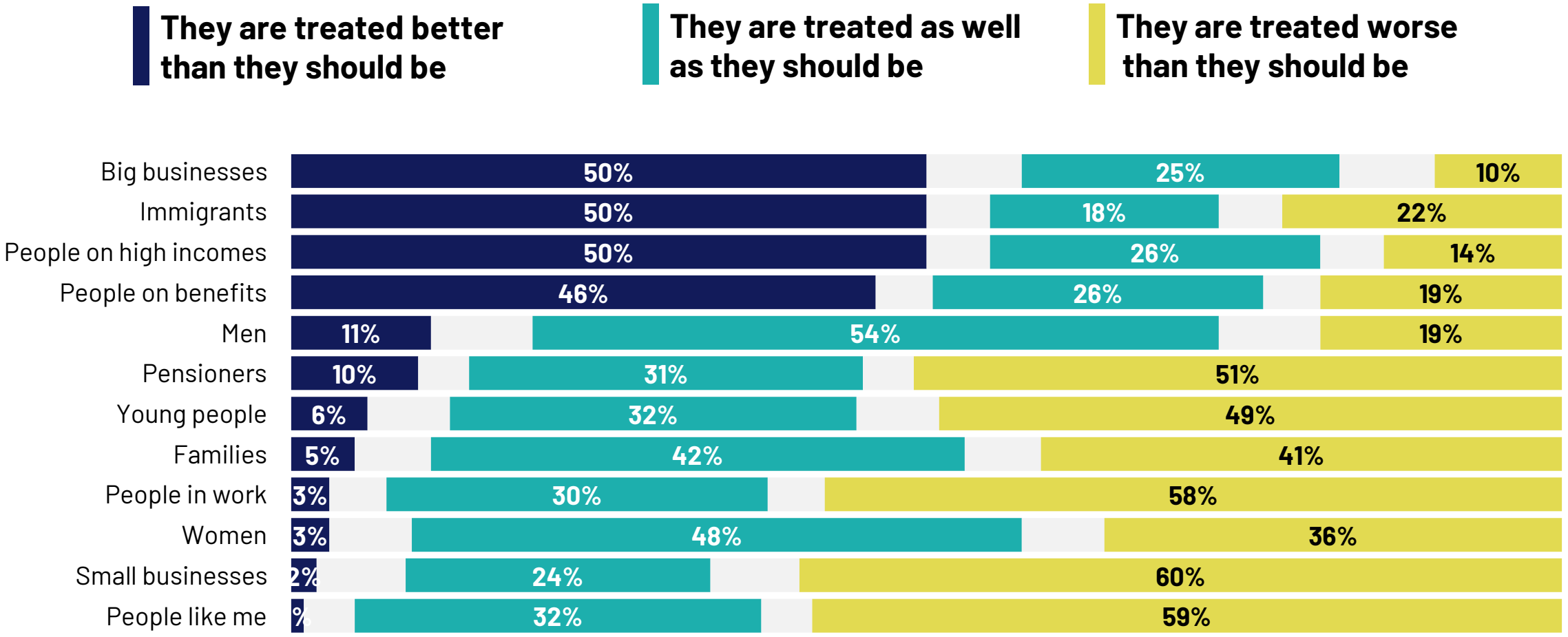
And if each of the following parties were in government, how confident or not would you be that they would produce a Budget that addresses the long-term issues facing the British economy?



Base: 1,059 Online British adults aged 18-75, 28th-30th October 2026

Half say big businesses, immigrations, people on high incomes and those on benefits are treated better than they should

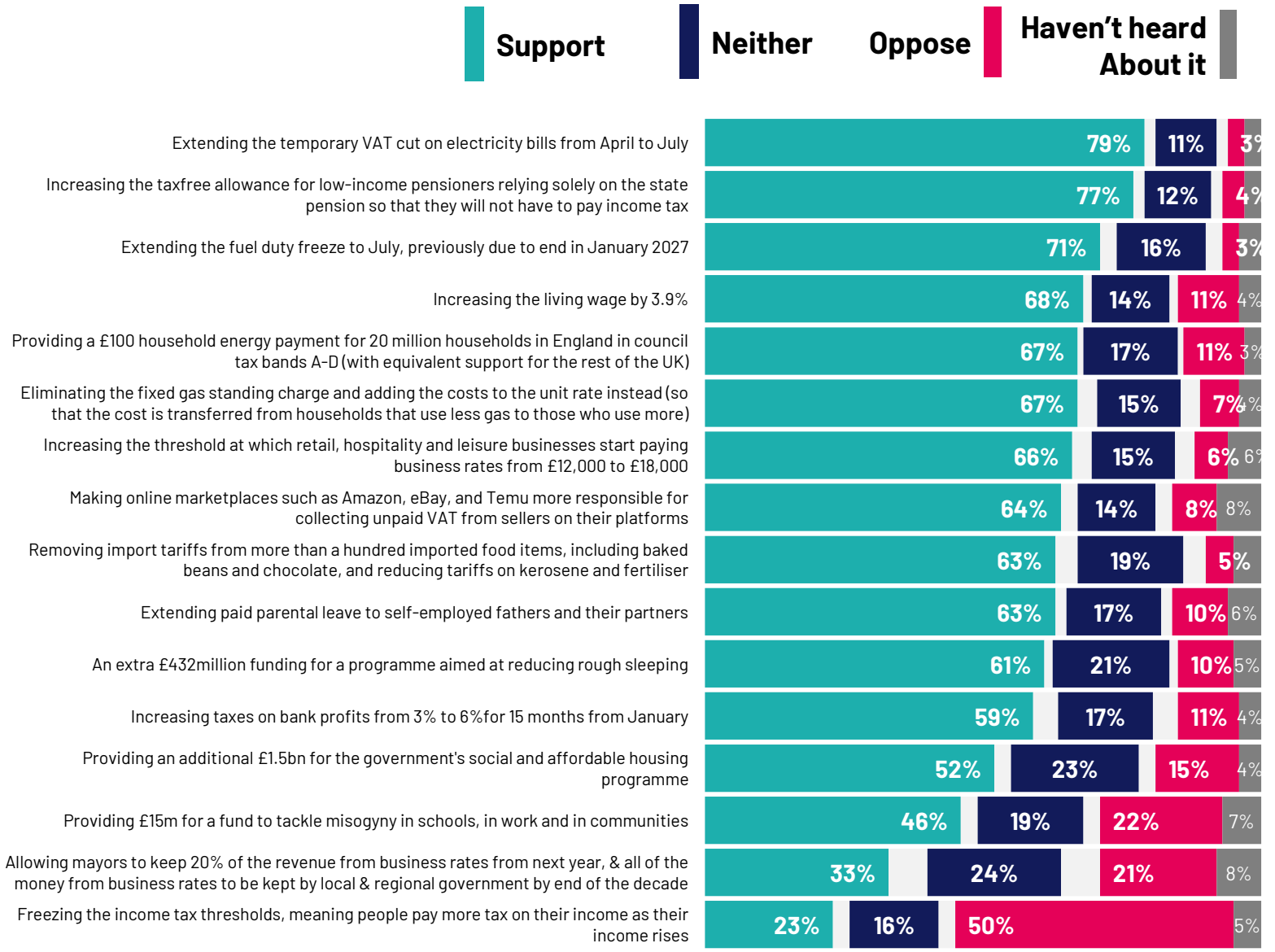
Based on what you've seen or heard, how well or badly do you think each of the following groups are treated by the British government?



Base: 1,059 Online British adults aged 18-75, 28th-30th October 2026

Support for policies announced in the Budget

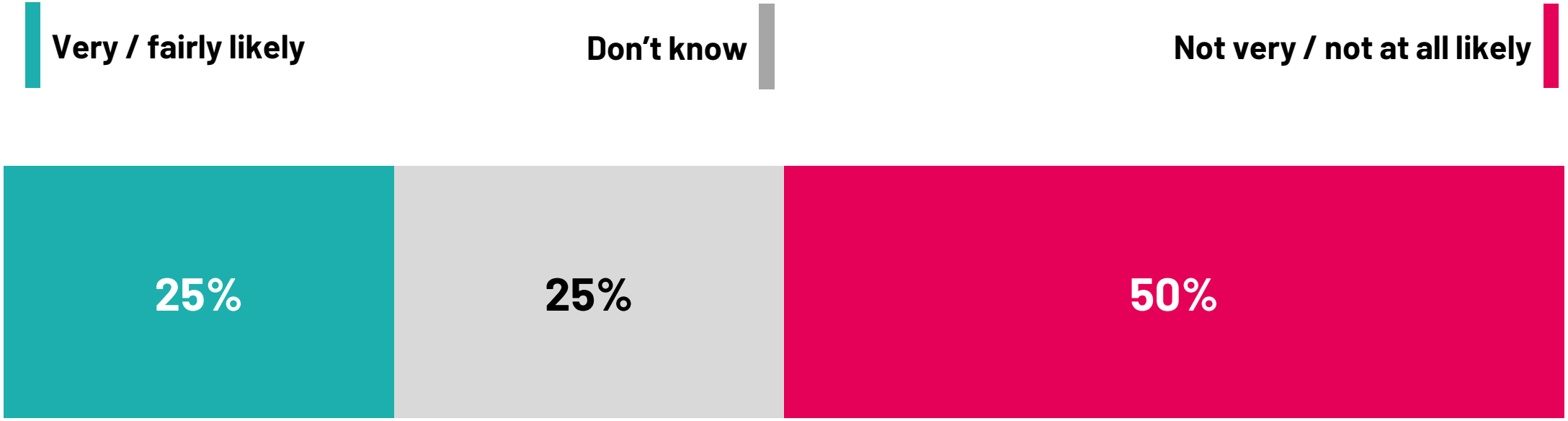
Below is a list of announcements made by Chancellor John Healey in the Autumn Budget on Wednesday.
To what extent, if at all, do you support or oppose each?



Base: 1,059 Online British adults aged 18-75, 28th-30th October 2026

Half say it is unlikely Andy Burnham will call an early general election in the next 12 months

As you may know, the next General Election needs to take place by August 2029. How likely or unlikely do you think it is that Andy Burnham will call an early general election in the next 12 months instead?



Base: 1,059 Online British adults aged 18-75, 28th-30th October 2026

Ipsos

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Post Budget polling

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