

Ipsos Political Monitor - October 2026

Table 1
Q13_EurUnion. If a new referendum was held on whether the UK should apply to join the European Union or to stay out of the European Union, how would you vote?

27 Oct 2026

Base : All (May & October 2026)

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age				Social grade						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Men	Women	18-34	35-49	50-64	65+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min-ority	
Unweighted Total	1109	895	747	686	902	879	825	765	70	491	603	286	269	284	270	288	379	160	146	667	306	950	128	1109
Weighted Total	1109	879	722	663	886	858	796	740	72	522	570	311	254	272	271	252	316	200	242	568	442	920	155	1109
The UK should apply to join the European Union	623	505	430	396	520	505	472	445	23	297	311	227	167	131	98	177	191	76	116	368	191	478	118	624
	56%	57%	60%	60%	59%	59%	59%	60%	32%	57%	55%	73%	66%	48%	36%	70%	60%	38%	48%	65%	43%	52%	76%	56%
The UK should stay out of the European Union	335	302	246	229	292	286	265	247	15	171	164	51	48	93	143	55	88	85	83	143	168	311	19	327
	30%	34%	34%	35%	33%	33%	33%	33%	21%	33%	29%	16%	19%	34%	53%	22%	28%	43%	34%	25%	38%	34%	12%	29%
Don't know	92	50	35	29	56	51	44	37	9	41	50	16	28	31	18	14	24	21	26	38	48	78	12	85
	8%	6%	5%	4%	6%	6%	6%	5%	13%	8%	9%	5%	11%	11%	7%	6%	7%	11%	11%	7%	11%	8%	8%	8%
Would not vote	37	12	6	6	8	7	7	6	23	11	26	8	5	14	10	4	5	15	11	10	25	33	3	37
	3%	1%	1%	1%	1%	1%	1%	1%	32%	2%	5%	2%	2%	5%	4%	2%	2%	7%	5%	2%	6%	4%	2%	3%
Prefer not to say	22	10	6	3	9	9	8	6	2	3	19	10	7	3	3	1	8	3	6	10	9	19	2	36
	2%	1%	1%	*	1%	1%	1%	1%	3%	1%	3%	3%	3%	1%	1%	*	3%	2%	2%	2%	2%	2%	1%	3%

Fieldwork dates - Thursday 15th to Thursday 22nd (am) October 2026 (Base total= 1,109).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - October 2026

Table 2
Q13_EurUnion. If a new referendum was held on whether the UK should apply to join the European Union or to stay out of the European Union, how would you vote?

27 Oct 2026

Base : All (May & October 2026)

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure						ONS Regions						Past vote (2024 General Election)						Qualifications			UnW Tot.	
		Labour	Conservative	Liberal Democrats (Lib Dem)	Reform UK	Green Party	Full-time	Not full-time/ Not work ing	Satis- fied	Dis- satis- fied	Public	Private	Mort gage	Owned out- right	Private renter	Social renter	Renter	Total owner occup- ier	North excl. Scot	Mid- lands (incl. E of England)	South excl. London	Grea- ter London	Eng- land	Scot	Wales	Lab	Con	Reform UK	LD	Oth incl. LD, Grn	Did not vote/ not eligible/ too young	No qual	Other qual		Degree+
Unweighted Total	1109	312	206	83	172	75	452	627	277	691	265	655	373	426	122	142	264	799	281	295	256	118	950	94	65	245	177	112	110	206	159	144	594	356	1109
Weighted Total	1109	291	208	77	179	78	503	595	257	736	243	713	356	417	134	156	291	773	265	296	254	142	957	98	54	216	190	117	99	194	171	178	590	324	1109
The UK should apply to join the European Union	623	247	70	64	47	70	334	286	221	338	161	401	243	188	88	74	162	431	126	150	143	108	528	72	23	166	60	18	71	144	97	47	313	252	624
	56%	85%	34%	84%	26%	90%	66%	48%	86%	46%	66%	56%	68%	45%	66%	47%	56%	56%	48%	51%	56%	76%	55%	73%	43%	77%	31%	16%	72%	74%	57%	26%	53%	78%	56%
The UK should stay out of the European Union	335	20	114	8	122	2	112	222	23	292	64	219	67	180	27	52	79	247	99	93	83	23	298	15	22	28	103	89	18	29	41	80	209	44	327
	30%	7%	55%	11%	68%	2%	22%	37%	9%	40%	26%	31%	19%	43%	20%	33%	27%	32%	37%	31%	33%	16%	31%	15%	42%	13%	54%	76%	18%	15%	24%	45%	35%	14%	29%
Don't know	92	17	16	3	7	5	43	46	10	62	11	65	32	32	12	12	24	64	18	36	20	8	83	3	7	18	21	6	7	17	12	26	43	22	85
	8%	6%	8%	4%	4%	6%	9%	8%	4%	8%	5%	9%	9%	8%	9%	8%	8%	8%	7%	12%	8%	6%	9%	3%	12%	8%	11%	5%	7%	8%	7%	15%	7%	7%	8%
Would not vote	37	7	5	-	1	1	7	30	2	29	1	23	7	10	5	12	18	17	16	10	4	2	32	5	-	1	4	*	1	2	18	18	16	3	37
	3%	2%	2%	-s	*	1%	1%	5%	1%	4%	1%	3%	2%	2%	4%	8%	6%	2%	6%	3%	2%	1%	3%	5%	-s	1%	2%	*	1%	1%	10%	10%	3%	1%	3%
Prefer not to say	22	*	2	2	2	*	6	11	2	15	6	6	7	7	2	5	7	13	5	8	4	1	17	4	1	3	3	3	2	2	4	7	8	3	36
	2%	*	1%	2%	1%	s	1%	2%	1%	2%	3%	1%	2%	2%	1%	3%	2%	2%	2%	3%	2%	1%	2%	4%	3%	1%	1%	2%	2%	2	4	7	1%	1%	3%

Fieldwork dates - Thursday 15th to Thursday 22nd (am) October 2026 (Base total= 1,109).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 3
Q13_EurUnion. If a new referendum was held on whether the UK should apply to join the European Union or to stay out of the European Union, how would you vote?
Base : All (May & October 2026)

27 Oct 2026

	Total (W*td)	Likelihood to vote in future referendum on whether the UK should apply to join the European Union (VOTEFREQ, (PLMmod)Q14_EurUnion)							UnWgt Total
		Always usually depends (a)	Always usually depends AND 9/10 like- lihood (b)	10 - Absolutely certain to vote (c)	6-10 (d)	7-10 (e)	8-10 (f)	9-10 (g)	
Unweighted Total	1109	895	764	757	930	904	868	819	1109
Weighted Total	1109	879	738	743	926	900	862	803	1109
The UK should apply to join the European Union	623 56%	505 57%	462 63%Za	480 65%Zabe	580 63%Za	561 62%Za	548 64%Zae	516 64%Zabde	624 56%
The UK should stay out of the European Union	335 30%	302 34%Zdefg	248 34%Zdefg	240 32%	285 31%	283 31% d	267 31%	257 32% d	327 29%
Don't know	92 8% abcdefg	50 6% bcefg	23 3% c	18 2%	48 5% bcfg	44 5% bcg	40 5% bcg	24 3% c	85 8%
Would not vote	37 3% abcdefg	12 1% bcdefg	3 *	4 *	8 1% bcfg	7 1% bfg	4 1%	4 *	37 3%
Prefer not to say	22 2% abcdefg	10 1% bcdefg	2 *	1 *	6 1% bcfg	5 1% bcfg	3 * c	2 *	36 3%

Fieldwork dates - Thursday 15th to Thursday 22nd (am) October 2026 (Base total= 1,109).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:
<https://www.ipsos.uk/politicalandsocialtrends>

Ipsos Political Monitor - October 2026

Table 4
Q14_EurUnion. And how likely would you be to vote in a future referendum on whether the UK should apply to join the European Union, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote, and 1 means that you would be absolutely certain not to vote?

Base : All (May & October 2026)

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age				Social grade						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like- lihood	(10) Absol- utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Men	Women	18-34	35-49	50-64	65+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	
Unweighted Total	1109	895	747	686	902	879	825	765	70	491	603	286	269	284	270	288	379	160	146	667	306	950	128	1109
Weighted Total	1109	879	722	663	886	858	796	740	72	522	570	311	254	272	271	252	316	200	242	568	442	920	155	1109
1 - Absolutely certain not to vote	59	17	8	7	10	9	9	8	45	13	46	21	14	11	12	3	12	23	14	15	37	50	5	55
	5%	2%	1%	1%	1%	1%	1%	1%	63%	2%	8%	7%	6%	4%	4%	1%	4%	11%	6%	3%	8%	5%	3%	5%
2	16	8	3	3	3	3	3	3	4	8	9	4	5	1	6	1	1	2	11	2	13	14	1	12
	1%	1%	*	*	*	*	*	*	5%	1%	2%	1%	2%	*	2%	*	*	1%	5%	*	3%	2%	1%	1%
3	8	2	2	2	4	4	4	2	2	4	3	2	3	1	2	1	*	5	1	1	6	8	-	10
	1%	*	*	*	*	*	*	*	2%	1%	1%	1%	1%	*	1%	*	*	2%	*	*	1%	1%	-	1%
4	15	6	1	1	3	3	3	1	*	12	3	11	1	*	2	5	6	-	1	11	1	14	1	11
	1%	1%	*	*	*	*	*	*	*s	2%	*	4%	*	*	1%	2%	2%	-	1%	2%	*	2%	1%	1%
5	41	12	1	1	12	10	3	1	1	14	26	18	9	9	4	4	8	13	10	13	23	31	9	41
	4%	1%	*	*	1%	1%	*	*	2%	3%	5%	6%	3%	3%	1%	2%	3%	6%	4%	2%	5%	3%	6%	4%
6	26	11	5	5	12	9	5	5	1	5	20	18	2	3	4	2	7	3	9	9	13	17	8	26
	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	3%	6%	1%	1%	1%	1%	2%	2%	4%	2%	3%	2%	5%	2%
7	38	30	10	8	29	26	14	10	*	13	24	8	8	10	12	6	5	11	13	11	24	33	5	36
	3%	3%	1%	1%	3%	3%	2%	1%	*s	3%	4%	3%	3%	4%	4%	2%	1%	6%	5%	2%	5%	4%	3%	3%
8	59	41	14	8	49	48	36	15	2	27	33	17	13	20	10	6	17	15	15	23	31	44	15	49
	5%	5%	2%	1%	6%	6%	5%	2%	3%	5%	6%	5%	5%	7%	4%	3%	5%	8%	6%	4%	7%	5%	10%	4%
9	59	52	39	14	56	51	49	41	-	30	29	15	14	14	16	17	18	9	7	35	15	48	7	62
	5%	6%	5%	2%	6%	6%	6%	6%	-s	6%	5%	5%	6%	5%	6%	7%	6%	4%	3%	6%	3%	5%	4%	6%
10 - Absolutely certain to vote	743	686	628	603	693	685	659	642	13	378	350	186	167	188	202	203	234	110	143	437	253	625	97	757
	67%	78%	87%	91%	78%	80%	83%	87%	17%	72%	61%	60%	66%	69%	74%	81%	74%	55%	59%	77%	57%	68%	62%	68%
Don't know	30	7	4	4	9	5	5	4	4	14	16	8	10	11	1	4	5	6	11	9	17	25	4	29
	3%	1%	1%	1%	1%	1%	1%	1%	5%	3%	3%	3%	4%	4%	*	1%	2%	3%	5%	2%	4%	3%	3%	3%
Prefer not to say	15	6	6	6	6	6	6	6	1	4	10	4	9	2	-	1	2	3	6	3	9	10	4	21
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	3%	1%	-	*	1%	2%	2%	1%	2%	1%	2%	2%
Mean	8.68	9.30	9.66	9.71	9.42	9.46	9.56	9.66	3.16	9.03	8.34	8.22	8.70	8.98	8.91	9.40	9.06	7.88	8.23	9.21	8.07	8.69	8.72	8.77

Fieldwork dates - Thursday 15th to Thursday 22nd (am) October 2026 (Base total= 1,109).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - October 2026

27 Oct 2026

Table 5
Q14_EurUnion. And how likely would you be to vote in a future referendum on whether the UK should apply to join the European Union, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote, and 1 means that you would be absolutely certain not to vote?

Base : All (May & October 2026)

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure						ONS Regions								Past vote (2024 General Election)						Qualifications			UnW Tot.
		Labour	Conservative	Liberal Democrats (Lib Dem)	Reform UK	Green Party	Full-time	Not full-time/ Not work- ing	Satis- fied	Dis- satis- fied	Public	Private	Mort gage	Owned out- right	Private renter	Social renter	Renter	Total owner occu- p- ier	North excl. Scot.	Mid- lands (incl. E of England)	South excl. London	Grea- ter London	Eng- land	Scot	Wales	Lab	Con	Reform UK	LD	Oth incl. LD,Grn	Did not vote/ not eligible/ too young	No qual ¹	Other qual ¹	Degree+		
Unweighted Total	1109	312	206	83	172	75	452	627	277	691	265	655	373	426	122	142	264	799	281	295	256	118	950	94	65	245	177	112	110	206	159	144	594	356	1109	
Weighted Total	1109	291	208	77	179	78	503	595	257	736	243	713	356	417	134	156	291	773	265	296	254	142	957	98	54	216	190	117	99	194	171	178	590	324	1109	
1 - Absolutely certain not to vote	59	3	7	-	4	*	16	43	4	49	8	42	8	17	11	18	28	25	22	17	5	2	47	7	5	2	2	4	1	2	26	23	34	2	55	
	5%	1%	3%	-s	2%	*s	3%	7%	1%	7%	3%	6%	2%	4%	8%	11%	10%	3%	8%	6%	2%	2%	5%	7%	9%	1%	1%	3%	1%	1%	15%	13%	6%	1%	5%	
2	16	-	5	-	3	-	5	12	1	15	4	11	1	8	6	2	7	9	5	3	9	-	16	-	*	4	1	*	2	4	4	1	10	6	12	
	1%	-	2%	-s	2%	-s	1%	2%	*	2%	2%	2%	*	2%	4%	1%	3%	1%	2%	1%	3%	-	2%	-s	1%	2%	1%	*	2%	2%	2%	1%	2%	2%	1%	
3	8	2	1	-	3	-	2	6	1	6	1	4	*	2	1	4	5	2	2	1	4	-	7	*	1	*	1	*	-	-	4	2	6	-	10	
	1%	1%	1%	-s	2%	-s	*	1%	*	1%	*	1%	*	*	1%	3%	2%	*	1%	*	1%	-	1%	*s	1%	*	1%	*	-	-	2%	1%	1%	-	1%	
4	15	1	1	-	5	-	10	5	*	14	6	7	2	6	4	2	7	8	2	3	-	4	9	6	-	-	2	-	*	*	11	-	13	2	11	
	1%	*	1%	-s	3%	-s	2%	1%	*	2%	2%	1%	*	1%	3%	2%	2%	1%	1%	1%	-	3%	1%	6%	-s	-	1%	-	*	*	6%	-	2%	1%	1%	
5	41	9	5	1	5	1	20	21	5	31	10	18	10	11	6	12	18	20	8	16	9	4	38	3	-	4	1	1	2	11	13	6	28	5	41	
	4%	3%	3%	1%	3%	1%	4%	3%	2%	4%	4%	3%	3%	3%	5%	8%	6%	3%	3%	6%	4%	3%	4%	3%	-s	2%	1%	1%	2%	6%	8%	3%	5%	1%	4%	
6	26	12	1	1	3	5	5	20	3	17	6	12	7	10	6	2	8	17	9	5	4	2	21	5	1	2	2	2	2	4	6	5	14	6	26	
	2%	4%	1%	1%	2%	6%	1%	3%	1%	2%	2%	2%	2%	2%	4%	1%	3%	2%	3%	2%	2%	2%	2%	5%	1%	1%	1%	2%	2%	2%	4%	3%	2%	2%	2%	
7	38	6	3	2	8	2	10	27	6	29	16	14	11	10	3	10	13	21	8	15	4	5	32	3	3	5	9	2	3	5	7	11	21	6	36	
	3%	2%	2%	3%	5%	3%	2%	5%	2%	4%	7%	2%	3%	2%	2%	6%	5%	3%	3%	5%	2%	3%	3%	3%	6%	2%	5%	2%	4%	3%	4%	6%	4%	2%	3%	
8	59	15	15	6	4	1	28	30	9	44	9	48	23	21	4	11	15	44	19	17	9	11	56	1	2	6	13	3	5	11	15	11	34	14	49	
	5%	5%	7%	8%	3%	1%	6%	5%	3%	6%	4%	7%	7%	5%	3%	7%	5%	6%	7%	6%	4%	8%	6%	1%	4%	3%	7%	3%	5%	5%	9%	6%	6%	4%	4%	
9	59	23	15	3	5	2	29	30	10	38	14	39	20	24	6	8	14	44	9	23	14	7	53	4	3	11	11	5	4	10	6	7	30	19	62	
	5%	8%	7%	4%	3%	2%	6%	5%	4%	5%	6%	5%	6%	6%	4%	5%	5%	6%	3%	8%	5%	5%	6%	4%	6%	5%	6%	4%	4%	5%	3%	4%	5%	6%	6%	
10 - Absolutely certain to vote	743	213	150	63	135	67	358	384	214	473	169	491	254	305	79	79	158	559	167	182	188	105	642	68	34	172	141	94	79	147	73	95	382	258	757	
	67%	73%	72%	83%	76%	86%	71%	64%	83%	64%	70%	69%	71%	73%	59%	50%	54%	72%	63%	61%	74%	74%	67%	69%	63%	80%	74%	80%	80%	76%	42%	54%	65%	80%	68%	
Don't know	30	5	4	-	1	*	15	14	3	13	1	18	15	3	4	5	9	18	10	8	5	3	26	-	4	6	6	3	-	-	6	11	12	6	29	
	3%	2%	2%	-s	*	*s	3%	2%	1%	2%	1%	3%	1%	1%	3%	3%	3%	2%	4%	3%	2%	2%	3%	-s	8%	3%	3%	2%	-	-	3%	6%	2%	2%	3%	
Prefer not to say	15	1	*	-	3	-	6	5	1	7	-	8	5	1	4	3	8	6	4	6	2	-	12	1	1	4	*	3	-	*	1	4	7	1	21	
	1%	*	*	-s	1%	-s	1%	1%	*	1%	-	1%	1%	*	3%	2%	3%	1%	1%	2%	1%	-	1%	1%	3%	3%	2%	*	3%	-	1%	2%	1%	*	2%	
Mean	8.68	9.24	9.00	9.61	8.96	9.53	8.99	8.43	9.48	8.43	8.78	8.74	9.20	8.91	7.99	7.67	7.81	9.04	8.36	8.57	8.98	9.17	8.71	8.46	8.61	9.43	9.31	9.39	9.31	9.13	6.92	7.89	8.50	9.41	8.77	

Fieldwork dates - Thursday 15th to Thursday 22nd (am) October 2026 (Base total= 1,109).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - October 2026

Table 6
Q15_EurUnion_1. On balance, would you support or oppose, if either, a referendum on whether or not the UK should join the European Union? Before the next General Election
Base : All (May & October 2026)

27 Oct 2026

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age				Social grade						Ethnicity		UnWgt Total
				Always usually depends AND 9/10 like- lihood	(10) Absol- utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Men	Women	18-34	35-49	50-64	65+	AB	C1	C2	DE	ABC1	C2DE	White	
Unweighted Total	1109	895	747	686	902	879	825	765	70	491	603	286	269	284	270	288	379	160	146	667	306	950	128	1109
Weighted Total	1109	879	722	663	886	858	796	740	72	522	570	311	254	272	271	252	316	200	242	568	442	920	155	1109
Strongly support	329	287	252	247	295	288	272	263	12	188	134	127	88	69	46	88	110	39	60	198	99	248	63	328
30%		33%	35%	37%	33%	34%	34%	36%	17%	36%	24%	41%	35%	25%	17%	35%	35%	19%	25%	35%	22%	27%	41%	30%
Tend to support	209	173	136	108	174	171	148	137	5	83	120	66	49	52	42	59	65	28	36	124	64	177	26	207
19%		20%	19%	16%	20%	20%	19%	18%	6%	16%	21%	21%	19%	19%	16%	24%	20%	14%	15%	22%	14%	19%	17%	19%
Neither support nor oppose	171	118	72	63	112	100	87	73	27	49	120	41	42	36	51	33	28	43	51	61	94	132	33	157
15%		13%	10%	9%	13%	12%	11%	10%	37%	9%	21%	13%	17%	13%	19%	13%	9%	22%	21%	11%	21%	14%	21%	14%
Tend to oppose	101	79	64	57	84	83	77	67	2	56	44	27	19	24	32	21	38	20	12	59	32	86	15	113
9%		9%	9%	9%	9%	10%	10%	9%	3%	11%	8%	9%	7%	9%	12%	8%	12%	10%	5%	10%	7%	9%	10%	10%
Strongly oppose	214	195	177	169	191	191	187	178	9	122	93	23	31	66	94	44	59	52	50	102	102	198	12	217
19%		22%	24%	25%	22%	22%	24%	24%	13%	23%	16%	7%	12%	24%	35%	17%	19%	26%	21%	18%	23%	22%	8%	20%
Don't know	85	27	21	19	30	25	25	22	17	26	58	27	25	26	7	6	17	19	32	23	51	78	5	87
8%		3%	3%	3%	3%	3%	3%	3%	24%	5%	10%	9%	10%	10%	2%	2%	5%	9%	13%	4%	11%	8%	3%	8%
Combinations - Summary net Support	539	460	389	355	469	459	420	400	17	270	255	193	137	121	88	148	175	66	96	322	163	426	89	535
49%		52%	54%	54%	53%	54%	53%	54%	23%	52%	45%	62%	54%	44%	32%	59%	55%	33%	40%	57%	37%	46%	58%	48%
Oppose	315	274	241	226	275	274	264	245	12	177	137	50	50	89	126	65	97	71	63	161	134	284	28	330
28%		31%	33%	34%	31%	32%	33%	33%	16%	34%	24%	16%	20%	33%	46%	26%	31%	36%	26%	28%	30%	31%	18%	30%
Net support-oppose	224	186	148	129	194	186	156	155	5	93	118	143	87	32	-38	83	78	-5	34	161	28	141	62	205
20%		21%	20%	19%	22%	22%	20%	21%	7%	18%	21%	46%	34%	12%	-14%	33%	25%	-3%	14%	28%	6%	15%	40%	18%

Fieldwork dates - Thursday 15th to Thursday 22nd (am) October 2026 (Base total= 1,109).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - October 2026

Table 7
Q15_EurUnion_1. On balance, would you support or oppose, if either, a referendum on whether or not the UK should join the European Union? Before the next General Election

Base : All (May & October 2026)

27 Oct 2026

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure							ONS Regions							Past vote (2024 General Election)						Qualifications			UnW Tot.
		Labour	Conservative	Liberal Democrats (Lib Dem)	Reform UK	Green Party	Full-time	Not full-time/ Not work ing	Satis- fied	Dis- satis- fied	Public	Private	Mort gage	Owned out- right	Private renter	Social renter	Renter	Total owner occup- ier	North excl. Scot	Mid- lands (incl. E of England)	South excl. London	Grea- ter London	Eng- land	Scot	Wales	Lab	Con	Reform UK	LD	Oth incl. LD, Grn	Did not vote/ not eligible/ too young	No qual	Other qual	Degree+		
Unweighted Total	1109	312	206	83	172	75	452	627	277	691	265	655	373	426	122	142	264	799	281	295	256	118	950	94	65	245	177	112	110	206	159	144	594	356	1109	
Weighted Total	1109	291	208	77	179	78	503	595	257	736	243	713	356	417	134	156	291	773	265	296	254	142	957	98	54	216	190	117	99	194	171	178	590	324	1109	
Strongly support	329	129	46	34	23	42	195	132	132	168	68	226	126	103	55	35	90	229	65	72	98	50	286	36	8	94	33	12	47	81	39	20	174	129	328	
	30%	44%	22%	44%	13%	54%	39%	22%	52%	23%	28%	32%	35%	25%	41%	22%	31%	30%	25%	24%	39%	35%	30%	36%	15%	44%	17%	10%	48%	42%	23%	11%	30%	40%	30%	
Tend to support	209	71	32	17	30	17	106	102	57	130	54	136	89	52	26	31	57	141	45	63	39	36	183	16	10	51	32	8	15	40	35	19	108	77	207	
	19%	25%	16%	23%	16%	21%	21%	17%	22%	18%	22%	19%	25%	12%	19%	20%	20%	18%	17%	21%	15%	25%	19%	16%	19%	24%	17%	7%	15%	20%	20%	11%	18%	24%	19%	
Neither support nor oppose	171	41	26	9	24	9	67	102	28	122	41	100	49	63	20	29	49	112	45	51	25	24	146	16	9	32	33	13	10	25	26	39	94	38	157	
	15%	14%	12%	11%	13%	12%	13%	17%	11%	17%	17%	14%	14%	15%	15%	18%	17%	14%	17%	17%	10%	17%	15%	16%	17%	15%	17%	11%	10%	13%	15%	22%	16%	12%	14%	
Tend to oppose	101	26	28	7	17	5	43	58	21	75	27	63	17	55	12	14	26	72	26	24	28	9	86	10	4	18	20	10	7	18	19	15	53	31	113	
	9%	9%	14%	9%	10%	7%	8%	10%	8%	10%	11%	9%	5%	13%	9%	9%	9%	9%	10%	8%	11%	6%	9%	11%	8%	9%	11%	8%	7%	9%	11%	9%	9%	10%	10%	
Strongly oppose	214	13	71	6	79	4	65	148	13	191	44	141	47	125	11	25	36	172	58	63	48	20	189	11	15	15	61	67	18	28	22	53	122	38	217	
	19%	5%	34%	7%	44%	6%	13%	25%	5%	26%	18%	20%	13%	30%	8%	16%	12%	22%	22%	21%	19%	14%	20%	11%	28%	7%	32%	58%	18%	14%	13%	30%	21%	12%	20%	
Don't know	85	10	5	4	6	*	27	52	5	51	9	47	28	18	11	23	34	46	25	23	16	4	68	10	7	5	11	7	2	3	31	32	39	11	87	
	8%	4%	2%	5%	3%	*s	5%	9%	2%	7%	4%	7%	8%	4%	8%	15%	12%	6%	10%	8%	6%	3%	7%	10%	13%	2%	6%	6%	2%	1%	18%	18%	7%	3%	8%	
Combinations - Summary net Support	539	201	79	51	53	59	302	234	189	298	122	362	216	155	81	66	147	371	110	135	138	86	468	52	18	145	65	20	62	121	74	39	283	206	535	
	49%	69%	38%	67%	30%	75%	60%	39%	74%	40%	50%	51%	61%	37%	60%	42%	50%	48%	42%	46%	54%	60%	49%	52%	35%	67%	34%	17%	63%	62%	43%	22%	48%	63%	48%	
Oppose	315	39	99	12	96	10	107	207	35	266	71	204	64	180	23	39	62	244	84	87	76	29	275	21	19	33	81	77	25	46	40	68	175	70	330	
	28%	13%	48%	16%	54%	13%	21%	35%	14%	36%	29%	29%	18%	43%	17%	25%	21%	32%	32%	29%	30%	20%	29%	21%	36%	15%	43%	66%	25%	24%	24%	38%	30%	21%	30%	
Net support-oppose	224	162	-20	39	-44	49	195	27	154	32	51	158	152	-25	57	27	85	127	27	48	62	57	193	31	-1	112	-16	-57	38	75	34	-29	107	136	205	
	20%	56%	-10%	51%	-24%	63%	39%	5%	60%	4%	21%	22%	43%	-6%	43%	18%	29%	16%	10%	16%	24%	40%	20%	31%	-1%	52%	-9%	-49%	38%	39%	20%	-16%	18%	42%	18%	

Fieldwork dates - Thursday 15th to Thursday 22nd (am) October 2026 (Base total= 1,109).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - October 2026

Table 8
Q15_EurUnion_2. On balance, would you support or oppose, if either, a referendum on whether or not the UK should join the European Union? After the next General Election

Base : All (May & October 2026)

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age				Social grade						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like- lihood	(10) Absol- utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Men	Women	18-34	35-49	50-64	65+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min- ority	
Unweighted Total	1109	895	747	686	902	879	825	765	70	491	603	286	269	284	270	288	379	160	146	667	306	950	128	1109
Weighted Total	1109	879	722	663	886	858	796	740	72	522	570	311	254	272	271	252	316	200	242	568	442	920	155	1109
Strongly support	343	307	273	262	310	304	290	281	16	193	144	123	90	70	60	109	113	39	60	222	99	263	66	348
	31%	35%	38%	40%	35%	35%	36%	38%	22%	37%	25%	40%	35%	26%	22%	43%	36%	20%	25%	39%	22%	29%	42%	31%
Tend to support	226	173	138	119	182	179	154	141	4	97	123	77	55	50	42	53	70	30	43	123	72	189	30	224
	20%	20%	19%	18%	21%	21%	19%	19%	5%	19%	22%	25%	22%	19%	16%	21%	22%	15%	18%	22%	16%	21%	20%	20%
Neither support nor oppose	181	128	77	64	122	109	97	80	23	63	115	48	44	38	50	34	38	44	44	72	88	144	33	173
	16%	15%	11%	10%	14%	13%	12%	11%	32%	12%	20%	16%	18%	14%	18%	13%	12%	22%	18%	13%	20%	16%	21%	16%
Tend to oppose	82	70	53	48	69	68	63	55	2	40	41	11	11	29	32	13	23	20	17	36	37	68	12	85
	7%	8%	7%	7%	8%	8%	8%	7%	3%	8%	7%	3%	4%	11%	12%	5%	7%	10%	7%	6%	8%	7%	8%	8%
Strongly oppose	189	172	159	152	170	170	165	159	10	103	86	24	26	56	82	35	54	47	45	89	92	179	7	191
	17%	20%	22%	23%	19%	20%	21%	22%	13%	20%	15%	8%	10%	21%	30%	14%	17%	24%	19%	16%	21%	19%	5%	17%
Don't know	88	29	22	17	32	27	27	23	17	27	60	28	26	28	6	7	18	20	33	24	53	78	7	88
	8%	3%	3%	3%	4%	3%	3%	3%	24%	5%	11%	9%	10%	10%	2%	3%	6%	10%	14%	4%	12%	8%	5%	8%
Combinations - Summary net Support	569	480	411	381	493	483	445	422	19	289	267	201	146	121	102	162	183	69	103	346	171	452	96	572
	51%	55%	57%	58%	56%	56%	56%	57%	27%	55%	47%	64%	57%	44%	38%	65%	58%	34%	42%	61%	39%	49%	62%	52%
Oppose	271	242	213	200	239	238	228	215	12	143	127	35	38	85	114	49	77	67	62	126	129	246	19	276
	24%	28%	29%	30%	27%	28%	29%	29%	17%	27%	22%	11%	15%	31%	42%	19%	24%	34%	26%	22%	29%	27%	12%	25%
Net support-oppose	298	237	199	181	253	245	217	208	7	146	140	166	108	36	-12	114	106	2	40	220	42	206	77	296
	27%	27%	27%	27%	29%	29%	27%	28%	10%	28%	25%	53%	42%	13%	-4%	45%	34%	1%	17%	39%	10%	22%	50%	27%

Fieldwork dates - Thursday 15th to Thursday 22nd (am) October 2026 (Base total= 1,109).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - October 2026

Table 9
Q15_EurUnion_2. On balance, would you support or oppose, if either, a referendum on whether or not the UK should join the European Union? After the next General Election

Base : All (May & October 2026)

27 Oct 2026

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure						ONS Regions								Past vote (2024 General Election)						Qualifications			UnW Tot.
		Labour	Conservative	Liberal Democrats (Lib Dem)	Reform UK	Green Party	Full-time	Not full-time/ Not work ing	Satis- fied	Dis- satis- fied	Public	Private	Mort gage	Owned out- right	Private renter	Social renter	Renter	Total owner occup- ier	North excl. Scot	Mid- lands (incl. E of England)	South excl. London	Grea- ter London	Eng- land	Scot	Wales	Lab	Con	Reform UK	LD	Oth incl. LD, Grn	Did not vote/ not eligible/ too young	No qual	Other qual	Degree+		
Unweighted Total	1109	312	206	83	172	75	452	627	277	691	265	655	373	426	122	142	264	799	281	295	256	118	950	94	65	245	177	112	110	206	159	144	594	356	1109	
Weighted Total	1109	291	208	77	179	78	503	595	257	736	243	713	356	417	134	156	291	773	265	296	254	142	957	98	54	216	190	117	99	194	171	178	590	324	1109	
Strongly support	343	140	42	37	22	44	200	141	146	167	73	236	132	110	55	37	92	242	70	80	94	55	299	34	10	110	35	15	49	87	33	19	179	141	348	
	31%	48%	20%	48%	12%	57%	40%	24%	57%	23%	30%	33%	37%	26%	41%	23%	32%	31%	27%	27%	37%	39%	31%	34%	19%	51%	18%	13%	50%	45%	19%	11%	30%	44%	31%	
Tend to support	226	81	34	23	25	23	112	113	67	138	69	132	83	73	27	31	58	156	45	62	50	33	189	28	9	53	23	9	24	48	37	20	111	87	224	
	20%	28%	16%	30%	14%	29%	22%	19%	26%	19%	28%	19%	23%	18%	20%	20%	20%	20%	17%	21%	20%	23%	20%	28%	17%	25%	12%	8%	24%	25%	21%	11%	19%	27%	20%	
Neither support nor oppose	181	34	28	12	32	7	75	104	24	134	34	118	51	63	26	29	55	114	49	49	33	30	161	13	8	28	35	10	13	25	42	39	102	40	173	
	16%	12%	13%	15%	18%	9%	15%	17%	9%	18%	14%	16%	14%	15%	19%	19%	19%	15%	19%	17%	13%	21%	17%	13%	14%	13%	18%	9%	13%	13%	24%	22%	17%	12%	16%	
Tend to oppose	82	10	31	2	22	1	27	56	7	72	11	61	20	40	5	16	21	59	24	19	18	13	74	4	5	7	28	14	2	13	11	20	48	13	85	
	7%	3%	15%	2%	12%	1%	5%	9%	3%	10%	5%	9%	6%	10%	4%	10%	7%	8%	9%	6%	7%	9%	8%	4%	9%	3%	15%	12%	2%	7%	6%	11%	8%	4%	8%	
Strongly oppose	189	11	67	1	73	2	58	131	8	171	45	119	41	111	11	19	30	152	50	61	45	9	165	10	13	12	58	62	10	17	19	49	108	32	191	
	17%	4%	32%	2%	41%	3%	11%	22%	3%	23%	19%	17%	12%	27%	8%	12%	10%	20%	19%	20%	18%	6%	17%	11%	25%	6%	30%	53%	11%	9%	11%	27%	18%	10%	17%	
Don't know	88	15	6	3	5	1	31	51	5	54	11	47	29	20	10	24	35	49	26	25	14	4	69	10	9	6	11	7	-	4	30	31	42	12	88	
	8%	5%	3%	3%	3%	2%	6%	9%	2%	7%	5%	7%	8%	5%	8%	16%	12%	6%	10%	9%	5%	3%	7%	10%	16%	3%	6%	6%	-	2%	18%	17%	7%	4%		
Combinations - Summary net Support	569	221	76	60	47	67	312	254	213	304	142	369	215	183	82	67	150	398	115	142	144	88	488	62	19	163	58	24	73	135	69	39	290	228	572	
	51%	76%	36%	78%	26%	86%	62%	43%	83%	41%	58%	52%	60%	44%	61%	43%	51%	52%	43%	48%	57%	62%	51%	63%	35%	75%	30%	20%	74%	69%	41%	22%	49%	70%	52%	
Oppose	271	20	99	3	95	3	84	187	15	243	56	180	61	151	16	35	51	212	75	80	63	21	239	14	18	19	86	76	13	30	29	69	156	45	276	
	24%	7%	48%	4%	53%	4%	17%	31%	6%	33%	23%	25%	17%	36%	12%	22%	18%	27%	28%	27%	25%	15%	25%	14%	34%	9%	45%	65%	13%	15%	17%	39%	26%	14%	25%	
Net support-oppose	298	201	-23	57	-49	64	227	67	198	61	85	189	154	33	66	32	98	186	40	62	81	66	250	48	1	144	-28	-52	60	105	40	-30	135	184	296	
	27%	69%	-11%	74%	-27%	82%	45%	11%	77%	8%	35%	26%	43%	8%	49%	21%	34%	24%	15%	21%	32%	47%	26%	48%	1%	66%	-15%	-45%	60%	54%	24%	-17%	23%	57%	27%	

Fieldwork dates - Thursday 15th to Thursday 22nd (am) October 2026 (Base total= 1,109).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - October 2026

Table 10
PLMmod_Q15_JoinEUWithoutRef. Would you support or oppose the United Kingdom joining the European Union without a referendum if the Labour Party won a General Election with a manifesto commitment to doing so?

Base : All (October 2026)

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age				Social grade						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like- lihood	(10) Absol- utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Men	Women	18-34	35-49	50-64	65+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min- ority	
Unweighted Total	1109	895	747	686	902	879	825	765	70	491	603	286	269	284	270	288	379	160	146	667	306	950	128	1109
Weighted Total	1109	879	722	663	886	858	796	740	72	522	570	311	254	272	271	252	316	200	242	568	442	920	155	1109
Strongly support	235	200	185	182	212	209	201	195	10	130	98	83	74	45	33	82	69	21	39	150	60	171	45	249
	21%	23%	26%	27%	24%	24%	25%	26%	13%	25%	17%	27%	29%	17%	12%	32%	22%	10%	16%	26%	13%	19%	29%	22%
Tend to support	195	159	128	106	166	156	142	129	4	79	116	67	48	51	29	50	72	22	37	121	59	157	36	187
	18%	18%	18%	16%	19%	18%	18%	17%	5%	15%	20%	21%	19%	19%	11%	20%	23%	11%	15%	21%	13%	17%	23%	17%
Neither support nor oppose	174	108	77	67	105	101	88	77	19	63	102	67	46	32	28	23	46	39	41	69	81	127	40	150
	16%	12%	11%	10%	12%	12%	11%	10%	27%	12%	18%	22%	18%	12%	10%	9%	15%	20%	17%	12%	18%	14%	26%	14%
Tend to oppose	112	102	67	58	100	97	82	67	2	62	49	22	21	30	39	30	25	23	28	55	51	98	14	115
	10%	12%	9%	9%	11%	11%	10%	9%	3%	12%	9%	7%	8%	11%	14%	12%	8%	11%	12%	10%	11%	11%	9%	10%
Strongly oppose	278	260	225	213	249	247	236	228	15	152	126	32	35	80	132	55	80	67	61	134	128	264	9	285
	25%	30%	31%	32%	28%	28%	29%	30%	31%	21%	29%	10%	14%	29%	48%	22%	25%	34%	25%	24%	29%	29%	6%	26%
Don't know	115	51	41	37	53	48	47	44	22	35	79	40	30	35	10	12	25	28	35	37	63	102	10	123
	10%	6%	6%	6%	6%	6%	6%	6%	31%	7%	14%	13%	12%	13%	4%	5%	8%	14%	15%	7%	14%	11%	7%	11%
Combinations - Summary net Support	430	359	313	288	378	365	343	324	13	209	214	150	122	96	63	131	141	42	76	272	119	329	81	436
	39%	41%	43%	43%	43%	42%	43%	44%	18%	40%	38%	48%	48%	35%	23%	52%	44%	21%	32%	48%	27%	36%	52%	39%
Oppose	391	361	292	271	349	344	318	295	17	215	175	54	56	109	171	85	105	90	89	190	179	362	23	400
	35%	41%	40%	41%	39%	40%	40%	40%	24%	41%	31%	17%	22%	40%	63%	34%	33%	45%	37%	33%	40%	39%	15%	36%
Net support-oppose	39	-3	21	17	30	21	25	29	-4	-5	39	96	65	-14	-108	46	36	-47	-12	82	-60	-33	58	36
	4%	*	3%	3%	3%	2%	3%	4%	-6%	-1%	7%	31%	26%	-5%	-40%	18%	11%	-24%	-5%	14%	-14%	-4%	37%	3%

Fieldwork dates - Thursday 15th to Thursday 22nd (am) October 2026 (Base total= 1,109).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - October 2026

Table 11
PLMmod_Q15_JoinEUWithoutRef. Would you support or oppose the United Kingdom joining the European Union without a referendum if the Labour Party won a General Election with a manifesto commitment to doing so?

Base : All (October 2026)

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure							ONS Regions							Past vote (2024 General Election)					Qualifications			UnW Tot.
		Labour	Conservative	Liberal Democrats (Lib Dem)	Reform UK	Green Party	Full-time	Not full-time/ Not work- ing	Satis- fied	Dis-satis- fied	Public	Private	Mort- gage	Owned out- right	Private renter	Social renter	Renter	Total owner occupier	North excl. Scot.	Mid- lands (incl. E of Eng- land)	South excl. London	Grea- ter London	Eng- land	Scot.	Wales	Lab	Con	Reform UK	LD	Oth incl. LD,Grn	Did not vote/ not eligible/ too young	No qual'	Other qual'	Degree+	
Unweighted Total	1109	312	206	83	172	75	452	627	277	691	265	655	373	426	122	142	264	799	281	295	256	118	950	94	65	245	177	112	110	206	159	144	594	356	1109
Weighted Total	1109	291	208	77	179	78	503	595	257	736	243	713	356	417	134	156	291	773	265	296	254	142	957	98	54	216	190	117	99	194	171	178	590	324	1109
Strongly support	235	119	16	26	11	33	138	96	118	100	66	147	96	68	38	24	62	164	53	49	67	43	212	14	9	87	16	2	38	62	20	10	109	106	249
	21%	41%	8%	34%	6%	43%	27%	16%	46%	14%	27%	21%	27%	16%	28%	15%	21%	21%	20%	16%	26%	30%	22%	15%	17%	40%	9%	1%	38%	32%	11%	6%	19%	33%	22%
Tend to support	195	75	27	21	26	18	108	86	59	111	44	138	73	65	29	24	53	138	40	53	46	32	171	18	6	47	30	9	16	42	29	10	95	88	187
	18%	26%	13%	27%	15%	23%	22%	14%	23%	15%	18%	19%	20%	16%	22%	15%	18%	18%	15%	18%	18%	22%	18%	18%	12%	22%	16%	7%	16%	22%	17%	5%	16%	27%	17%
Neither support nor oppose	174	38	25	13	16	15	78	93	34	117	33	112	55	47	31	31	62	102	36	54	23	30	143	26	5	23	22	8	15	38	42	37	101	36	150
	16%	13%	12%	17%	9%	19%	16%	16%	13%	16%	14%	16%	15%	11%	23%	20%	21%	13%	14%	18%	9%	21%	15%	26%	9%	11%	12%	7%	15%	20%	25%	21%	17%	11%	14%
Tend to oppose	112	27	29	9	20	5	48	65	29	77	28	71	27	49	13	19	32	75	22	25	33	16	96	6	10	23	23	13	11	16	16	28	48	37	115
	10%	9%	14%	11%	11%	6%	10%	11%	11%	11%	12%	10%	7%	12%	10%	12%	11%	10%	8%	8%	13%	11%	10%	7%	19%	11%	12%	11%	11%	8%	9%	16%	8%	11%	10%
Strongly oppose	278	15	103	5	94	5	82	195	11	255	57	182	60	164	15	30	44	224	82	80	63	16	241	19	18	22	85	78	19	31	29	60	176	40	285
	25%	5%	49%	6%	53%	6%	16%	33%	4%	35%	23%	26%	17%	39%	11%	19%	15%	29%	31%	27%	25%	11%	25%	19%	33%	10%	45%	67%	19%	16%	17%	34%	30%	12%	26%
Don't know	115	16	8	3	11	2	48	60	6	76	16	63	47	24	9	28	37	71	32	36	21	5	94	15	6	14	13	7	1	5	36	33	62	18	123
	10%	6%	4%	3%	6%	3%	10%	10%	2%	10%	6%	9%	13%	6%	7%	18%	13%	9%	12%	12%	8%	3%	10%	15%	11%	7%	7%	6%	1%	3%	21%	18%	10%	5%	11%
Combinations - Summary net Support	430	194	43	47	37	51	246	182	177	211	109	285	168	133	67	48	115	301	93	102	113	75	383	32	15	134	46	10	54	104	48	20	205	194	436
	39%	67%	21%	62%	21%	66%	49%	31%	69%	29%	45%	40%	47%	32%	50%	31%	40%	39%	35%	34%	44%	53%	40%	33%	29%	62%	24%	9%	54%	53%	28%	11%	35%	60%	39%
Oppose	391	42	132	13	114	9	130	260	40	333	86	253	86	212	28	49	77	299	104	105	97	32	338	26	28	45	109	92	30	47	45	88	224	77	400
	35%	14%	64%	17%	64%	12%	26%	44%	15%	45%	35%	35%	24%	51%	21%	31%	26%	39%	39%	36%	38%	23%	35%	28%	51%	21%	57%	78%	30%	24%	26%	50%	38%	24%	36%
Net support-oppose	39	152	-89	34	-77	42	116	-78	137	-122	24	32	82	-79	40	-1	38	3	-11	-3	16	42	45	7	-12	88	-63	-82	24	57	4	-68	-19	117	36
	4%	52%	-43%	44%	-43%	54%	23%	-13%	54%	-17%	10%	4%	23%	-19%	29%	-1%	13%	*	-4%	-1%	6%	30%	5%	7%	-23%	41%	-33%	-70%	24%	29%	2%	-38%	-3%	36%	3%

Fieldwork dates - Thursday 15th to Thursday 22nd (am) October 2026 (Base total= 1,109).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
* =Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - October 2026

Table 12
Q16_EUImpact_1. If Britain voted to join the European Union, to what extent do you think it would be better or worse for each of the following, or would it make no difference?
Britain's economy in the short term (up to five years after it joins)

27 Oct 2026

Base : All (October 2026)

	Total (W*td)	Likelihood to vote (General Election)								Gender		Age				Social grade						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Men	Women	18-34	35-49	50-64	65+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min- ority	
Unweighted Total	1109	895	747	686	902	879	825	765	70	491	603	286	269	284	270	288	379	160	146	667	306	950	128	1109
Weighted Total	1109	879	722	663	886	858	796	740	72	522	570	311	254	272	271	252	316	200	242	568	442	920	155	1109
A lot better	244	210	192	185	216	210	205	199	4	125	111	75	81	52	37	84	65	22	52	149	74	173	56	225
	22%	24%	27%	28%	24%	24%	26%	27%	5%	24%	20%	24%	32%	19%	14%	33%	20%	11%	22%	26%	17%	19%	36%	20%
A little better	308	256	217	180	261	256	232	218	14	149	152	95	78	78	57	85	97	43	56	182	99	260	44	331
	28%	29%	30%	27%	30%	30%	29%	30%	19%	29%	27%	31%	31%	29%	21%	34%	31%	21%	23%	32%	22%	28%	28%	30%
Make no difference	162	116	80	73	116	114	103	85	12	83	79	55	30	38	39	30	39	40	24	70	65	128	25	163
	15%	13%	11%	11%	13%	13%	13%	11%	17%	16%	14%	18%	12%	14%	14%	12%	12%	20%	10%	12%	15%	14%	16%	15%
A little worse	117	96	69	68	96	88	75	71	8	56	60	33	11	29	44	17	39	27	28	55	55	105	9	123
	11%	11%	10%	10%	11%	10%	9%	10%	11%	11%	10%	11%	4%	11%	16%	7%	12%	14%	11%	10%	12%	11%	6%	11%
A lot worse	145	135	117	114	131	129	123	118	8	63	82	13	25	38	69	23	36	37	40	60	77	136	6	134
	13%	15%	16%	17%	15%	15%	16%	16%	11%	12%	14%	4%	10%	14%	26%	9%	12%	18%	17%	11%	17%	15%	4%	12%
Don't know	133	66	46	43	66	61	58	48	27	46	86	40	30	37	26	12	40	31	41	52	72	117	14	133
	12%	7%	6%	7%	7%	7%	7%	6%	38%	9%	15%	13%	12%	13%	10%	5%	13%	15%	17%	9%	16%	13%	9%	12%
Better	552	466	410	365	478	466	437	417	17	274	264	170	158	130	94	169	162	64	109	331	173	433	100	556
	50%	53%	57%	55%	54%	54%	55%	56%	24%	52%	46%	55%	62%	48%	34%	67%	51%	32%	45%	58%	39%	47%	65%	50%
Worse	262	231	186	182	226	217	198	190	15	119	141	46	36	67	113	40	75	64	68	115	132	241	16	257
	24%	26%	26%	27%	26%	25%	25%	26%	21%	23%	25%	15%	14%	25%	42%	16%	24%	32%	28%	20%	30%	26%	10%	23%
Net better	290	235	224	182	251	249	239	228	2	155	122	124	123	63	-20	129	87	*	41	216	41	192	84	299
	26%	27%	31%	28%	28%	29%	30%	31%	2%	30%	21%	40%	48%	23%	-7%	51%	27%	*	17%	38%	9%	21%	54%	27%

Fieldwork dates - Thursday 15th to Thursday 22nd (am) October 2026 (Base total= 1,109).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
* =Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - October 2026

Table 13

Q16_EUImpact_1. If Britain voted to join the European Union, to what extent do you think it would be better or worse for each of the following, or would it make no difference?
Britain's economy in the short term (up to five years after it joins)

Base : All (October 2026)

27 Oct 2026

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure						ONS Regions							Past vote (2024 General Election)					Qualifications			UnW Tot.	
		Labour	Conservative	Liberal Democrats (Lib Dem)	Reform UK	Green Party	Full-time	Not full-time/ Not work- ing	Satis- fied	Dis- satis- fied	Public	Private	Mort gage	Owned out- right	Private renter	Social renter	Renter	Total owner occup- ier	North excl. Scot.	Mid- lands (incl. E of England)	South excl. London	Grea- ter London	Eng- land	Scot	Wales	Lab	Con	Reform UK	LD	Oth incl. LD, Grn	Did not vote/ not eligible/ too young	No qual	Other qual		Degree+
Unweighted Total	1109	312	206	83	172	75	452	627	277	691	265	655	373	426	122	142	264	799	281	295	256	118	950	94	65	245	177	112	110	206	159	144	594	356	1109
Weighted Total	1109	291	208	77	179	78	503	595	257	736	243	713	356	417	134	156	291	773	265	296	254	142	957	98	54	216	190	117	99	194	171	178	590	324	1109
A lot better	244	106	25	33	13	38	139	103	104	125	70	151	92	79	39	23	62	171	40	51	66	51	208	25	11	78	19	4	38	64	24	16	103	114	225
	22%	36%	12%	43%	7%	49%	28%	17%	40%	17%	29%	21%	26%	19%	29%	14%	21%	22%	15%	17%	26%	36%	22%	25%	21%	36%	10%	3%	38%	33%	14%	9%	18%	35%	20%
A little better	308	106	44	29	31	24	163	144	105	167	71	206	128	102	35	32	67	231	76	76	74	39	265	34	9	83	45	16	32	69	43	27	155	125	331
	28%	37%	21%	38%	17%	30%	32%	24%	41%	23%	29%	29%	36%	25%	26%	20%	23%	30%	29%	26%	29%	27%	28%	35%	17%	38%	24%	14%	32%	35%	25%	15%	26%	39%	30%
Make no difference	162	38	35	6	36	9	76	86	25	119	29	110	45	50	21	36	58	95	38	51	27	29	145	11	6	25	25	12	12	29	31	35	93	33	163
	15%	13%	17%	8%	20%	11%	15%	14%	10%	16%	12%	15%	13%	12%	16%	23%	20%	12%	14%	17%	10%	20%	15%	11%	12%	11%	13%	11%	12%	15%	18%	20%	16%	10%	15%
A little worse	117	13	34	4	33	4	45	71	7	103	19	77	24	66	9	13	22	91	22	42	30	14	107	4	6	10	35	19	8	14	22	22	77	17	123
	11%	5%	16%	5%	18%	5%	9%	12%	3%	14%	8%	11%	7%	16%	7%	8%	8%	12%	8%	14%	12%	10%	11%	4%	12%	5%	18%	16%	8%	7%	13%	12%	13%	5%	11%
A lot worse	145	7	50	1	55	-	33	111	5	135	33	89	28	81	10	21	32	109	52	35	37	3	127	5	12	5	42	56	6	11	13	34	93	17	134
	13%	2%	24%	1%	31%	-s	6%	19%	2%	18%	14%	13%	8%	20%	8%	14%	11%	14%	20%	12%	15%	2%	13%	6%	23%	2%	22%	48%	7%	5%	7%	19%	16%	5%	12%
Don't know	133	20	19	4	12	3	47	80	11	87	22	79	39	38	19	31	50	77	37	41	21	6	106	19	9	16	24	10	3	9	38	44	69	18	133
	12%	7%	9%	5%	7%	4%	9%	13%	4%	12%	9%	11%	11%	9%	14%	20%	17%	10%	14%	14%	8%	4%	11%	19%	16%	8%	13%	8%	3%	4%	22%	25%	12%	6%	12%
Better	552	212	69	62	43	62	302	247	209	292	141	357	220	181	75	54	129	401	116	127	140	90	473	59	20	161	64	20	70	132	67	43	259	239	556
	50%	73%	33%	81%	24%	79%	60%	41%	81%	40%	58%	50%	62%	43%	56%	35%	44%	52%	44%	43%	55%	63%	49%	60%	38%	74%	34%	17%	71%	68%	39%	24%	44%	74%	50%
Worse	262	20	84	5	88	4	78	183	12	238	52	167	52	148	20	34	54	200	74	76	67	17	234	10	19	15	77	75	14	24	35	56	170	34	257
	24%	7%	41%	6%	49%	5%	15%	31%	5%	32%	21%	23%	15%	35%	15%	22%	18%	26%	28%	26%	26%	12%	24%	10%	35%	7%	40%	64%	15%	13%	21%	31%	29%	11%	23%
Net better	290	192	-15	57	-44	57	225	64	197	54	90	191	168	33	55	20	75	202	42	51	73	73	239	49	1	146	-13	-54	55	108	32	-13	89	205	299
	26%	66%	-7%	75%	-25%	74%	45%	11%	77%	7%	37%	27%	47%	8%	41%	13%	26%	26%	16%	17%	29%	51%	25%	50%	3%	67%	-7%	-46%	56%	56%	19%	-7%	15%	63%	27%

Fieldwork dates - Thursday 15th to Thursday 22nd (am) October 2026 (Base total= 1,109).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - October 2026

Table 14
Q16_EUImpact_2. If Britain voted to join the European Union, to what extent do you think it would be better or worse for each of the following, or would it make no difference?
Britain's economy in the long term (five years or more after it joins)

27 Oct 2026

Base : All (October 2026)

	Total (W*td)	Likelihood to vote (General Election)								Gender		Age				Social grade						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Men	Women	18-34	35-49	50-64	65+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min- ority	
Unweighted Total	1109	895	747	686	902	879	825	765	70	491	603	286	269	284	270	288	379	160	146	667	306	950	128	1109
Weighted Total	1109	879	722	663	886	858	796	740	72	522	570	311	254	272	271	252	316	200	242	568	442	920	155	1109
A lot better	370	320	290	273	331	325	312	300	13	181	177	122	105	89	54	119	114	36	70	234	106	284	70	363
	33%	36%	40%	41%	37%	38%	39%	41%	18%	35%	31%	39%	41%	33%	20%	47%	36%	18%	29%	41%	24%	31%	45%	33%
A little better	225	178	142	114	184	181	155	143	7	107	114	68	58	50	48	58	67	41	38	124	79	185	33	244
	20%	20%	20%	17%	21%	21%	19%	19%	10%	21%	20%	22%	23%	18%	18%	23%	21%	20%	16%	22%	18%	20%	21%	22%
Make no difference	123	91	61	56	92	89	77	62	10	56	66	31	21	31	40	18	35	27	22	53	49	100	18	128
	11%	10%	8%	8%	10%	10%	10%	8%	14%	11%	12%	10%	8%	11%	15%	7%	11%	13%	9%	9%	11%	11%	12%	12%
A little worse	122	100	73	67	96	87	79	74	7	65	56	28	19	33	42	23	30	35	26	53	61	108	11	114
	11%	11%	10%	10%	11%	10%	10%	10%	9%	12%	10%	9%	7%	12%	16%	9%	10%	17%	11%	9%	14%	12%	7%	10%
A lot worse	129	116	102	102	110	109	107	104	9	54	74	12	24	31	62	22	33	31	34	56	65	121	5	128
	12%	13%	14%	15%	12%	13%	13%	14%	13%	10%	13%	4%	9%	11%	23%	9%	11%	15%	14%	10%	15%	13%	3%	12%
Don't know	141	74	55	51	73	68	68	57	26	58	82	50	28	39	25	11	37	31	51	48	82	122	17	132
	13%	8%	8%	8%	8%	8%	8%	8%	36%	11%	14%	16%	11%	14%	9%	4%	12%	16%	21%	8%	19%	13%	11%	12%
Better	595	498	432	386	515	505	467	443	20	289	291	191	163	139	103	177	181	76	108	358	185	469	103	607
	54%	57%	60%	58%	58%	59%	59%	60%	28%	55%	51%	61%	64%	51%	38%	70%	57%	38%	45%	63%	42%	51%	66%	55%
Worse	250	216	175	170	206	196	185	178	16	119	130	40	43	63	104	45	63	65	60	108	126	229	16	242
	23%	25%	24%	26%	23%	23%	23%	24%	22%	23%	23%	13%	17%	23%	38%	18%	20%	33%	25%	19%	28%	25%	11%	22%
Net better	345	282	257	217	309	309	281	265	4	170	161	151	120	75	-2	132	117	11	48	249	59	240	86	365
	31%	32%	36%	33%	35%	36%	35%	36%	6%	33%	28%	49%	47%	28%	-1%	52%	37%	5%	20%	44%	13%	26%	56%	33%

Fieldwork dates - Thursday 15th to Thursday 22nd (am) October 2026 (Base total= 1,109).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - October 2026

Table 15
Q16_EUImpact_2. If Britain voted to join the European Union, to what extent do you think it would be better or worse for each of the following, or would it make no difference?
Britain's economy in the long term (five years or more after it joins)

Base : All (October 2026)

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure						ONS Regions							Past vote (2024 General Election)					Qualifications			UnW Tot.	
		Labour	Conservative	Liberal Democrats (Lib Dem)	Reform UK	Green Party	Full-time	Not full-time/ Not work- ing	Satis- fied	Dis- satis- fied	Public	Private	Mort gage	Owned out- right	Private renter	Social renter	Renter	Total owner occup- ier	North excl. Scot.	Mid- lands (incl. E of England)	South excl. London	Grea- ter London	Eng- land	Scot	Wales	Lab	Con	Reform UK	LD	Oth incl. LD,Grn	Did not vote/ not eligible/ too young	No qual	Other qual		Degree-
Unweighted Total	1109	312	206	83	172	75	452	627	277	691	265	655	373	426	122	142	264	799	281	295	256	118	950	94	65	245	177	112	110	206	159	144	594	356	1109
Weighted Total	1109	291	208	77	179	78	503	595	257	736	243	713	356	417	134	156	291	773	265	296	254	142	957	98	54	216	190	117	99	194	171	178	590	324	1109
A lot better	370 33%	154 53%	47 22%	45 59%	21 12%	52 66%	220 44%	148 25%	166 65%	179 24%	98 40%	241 34%	149 42%	104 25%	72 53%	30 19%	102 35%	253 33%	71 27%	84 28%	88 35%	71 50%	315 33%	39 39%	17 31%	113 52%	36 19%	5 5%	48 48%	88 45%	47 27%	23 13%	171 29%	168 52%	363 33%
A little better	225 20%	73 25%	31 15%	18 24%	30 17%	16 20%	105 21%	119 20%	52 20%	143 19%	54 22%	147 21%	85 24%	89 21%	10 7%	35 22%	44 15%	174 23%	50 19%	60 20%	64 25%	25 18%	200 21%	20 20%	5 10%	53 24%	33 17%	13 11%	27 28%	50 26%	31 18%	24 13%	115 20%	82 25%	244 22%
Make no difference	123 11%	31 11%	34 16%	4 5%	25 14%	* s	49 10%	72 12%	17 6%	95 13%	23 10%	80 11%	31 9%	49 12%	11 8%	22 14%	33 11%	80 10%	37 14%	43 15%	16 6%	18 13%	114 12%	5 5%	4 7%	20 9%	28 15%	11 9%	10 10%	20 10%	19 11%	34 19%	67 11%	20 6%	128 12%
A little worse	122 11%	10 3%	41 20%	2 2%	34 19%	4 5%	46 9%	75 13%	7 3%	105 14%	24 10%	83 12%	32 9%	57 14%	13 10%	13 8%	26 9%	90 12%	27 10%	42 14%	28 11%	14 10%	110 12%	5 5%	6 11%	12 6%	35 19%	19 17%	6 7%	17 7%	22 9%	21 13%	81 14%	20 4%	114 10%
A lot worse	129 12%	2 1%	41 20%	1 2%	53 30%	- s	31 6%	96 16%	3 1%	121 16%	27 11%	76 11%	22 6%	74 18%	11 8%	20 13%	30 10%	96 12%	41 16%	29 10%	33 13%	5 4%	108 11%	6 6%	14 27%	3 2%	34 18%	55 47%	4 4%	7 3%	13 7%	32 18%	83 14%	13 4%	128 12%
Don't know	141 13%	20 7%	14 7%	7 9%	16 9%	6 8%	51 10%	85 14%	12 5%	92 13%	17 7%	86 12%	36 10%	44 11%	18 13%	37 24%	55 19%	80 10%	38 14%	38 13%	26 10%	8 6%	110 12%	23 23%	8 14%	15 7%	24 13%	14 12%	4 4%	13 7%	40 24%	44 25%	73 12%	21 7%	132 12%
Better	595 54%	227 78%	78 38%	63 83%	51 29%	67 86%	325 65%	268 45%	217 85%	322 44%	152 63%	388 54%	235 66%	193 46%	81 60%	65 41%	146 50%	427 55%	122 46%	145 49%	151 60%	97 68%	514 54%	59 60%	22 41%	165 76%	69 36%	18 16%	75 76%	138 71%	78 45%	47 26%	286 48%	250 77%	607 55%
Worse	250 23%	12 4%	82 39%	3 4%	87 49%	4 5%	77 15%	171 29%	10 4%	227 31%	51 21%	159 22%	55 15%	131 31%	24 18%	32 21%	57 19%	186 24%	68 26%	70 24%	61 24%	19 14%	218 23%	11 11%	20 38%	16 7%	69 36%	74 63%	10 10%	23 12%	35 20%	52 29%	164 28%	33 10%	242 22%
Net better	345 31%	215 74%	-4 -2%	60 79%	-36 -20%	63 81%	247 49%	97 16%	207 81%	95 13%	101 42%	229 32%	180 50%	62 15%	57 43%	32 21%	90 31%	242 31%	54 20%	74 25%	91 36%	77 54%	296 31%	48 48%	1 3%	150 69%	* *	-56 -48%	65 66%	115 59%	43 25%	-5 -3%	122 21%	217 67%	365 33%

Fieldwork dates - Thursday 15th to Thursday 22nd (am) October 2026 (Base total= 1,109).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - October 2026

Table 16
Q16_EUImpact_3. If Britain voted to join the European Union, to what extent do you think it would be better or worse for each of the following, or would it make no difference?
Your own standard of living

27 Oct 2026

Base : All (October 2026)

	Total (Wtd)	Likelihood to vote (General Election)								Gender		Age				Social grade						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Men	Women	18-34	35-49	50-64	65+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	
Unweighted Total	1109	895	747	686	902	879	825	765	70	491	603	286	269	284	270	288	379	160	146	667	306	950	128	1109
Weighted Total	1109	879	722	663	886	858	796	740	72	522	570	311	254	272	271	252	316	200	242	568	442	920	155	1109
A lot better	170	146	130	130	150	145	139	135	6	82	84	66	48	34	22	48	52	16	39	100	56	116	47	168
	15%	17%	18%	20%	17%	17%	17%	18%	8%	16%	15%	21%	19%	12%	8%	19%	16%	8%	16%	18%	13%	13%	30%	15%
A little better	281	232	203	167	241	237	221	207	9	136	137	89	83	69	39	87	80	34	48	167	82	232	40	289
	25%	26%	28%	25%	27%	28%	28%	28%	12%	26%	24%	29%	33%	26%	14%	35%	25%	17%	20%	29%	19%	25%	26%	26%
Make no difference	334	267	199	179	263	252	224	201	26	161	170	88	57	78	111	73	101	65	68	174	132	290	36	325
	30%	30%	28%	27%	30%	29%	28%	27%	37%	31%	30%	28%	23%	29%	41%	29%	32%	32%	28%	31%	30%	32%	23%	29%
A little worse	108	98	75	70	93	90	81	75	4	56	51	19	16	28	46	24	26	29	21	50	50	96	9	108
	10%	11%	10%	11%	10%	11%	10%	10%	5%	11%	9%	6%	6%	10%	17%	9%	8%	15%	9%	9%	11%	10%	6%	10%
A lot worse	96	84	77	80	85	84	82	82	5	43	53	14	14	30	39	10	26	30	21	36	51	86	5	97
	9%	10%	11%	12%	10%	10%	10%	11%	6%	8%	9%	4%	5%	11%	14%	4%	8%	15%	9%	6%	11%	9%	3%	9%
Don't know	120	53	38	36	54	49	49	39	23	44	75	35	37	33	15	10	31	26	45	41	70	100	19	122
	11%	6%	5%	5%	6%	6%	6%	5%	31%	9%	13%	11%	15%	12%	5%	4%	10%	13%	19%	7%	16%	11%	12%	11%
Better	451	377	333	297	391	382	360	342	14	218	221	155	131	103	61	135	132	51	87	266	138	347	87	457
	41%	43%	46%	45%	44%	45%	45%	46%	20%	42%	39%	50%	51%	38%	23%	54%	42%	25%	36%	47%	31%	38%	56%	41%
Worse	204	182	153	150	178	174	163	158	9	99	104	32	29	58	84	34	52	59	42	86	101	182	14	205
	18%	21%	21%	23%	20%	20%	20%	21%	12%	19%	18%	10%	11%	21%	31%	13%	16%	29%	18%	15%	23%	20%	9%	18%
Net better	247	195	180	147	213	208	197	184	6	120	117	123	102	46	-23	101	80	-8	45	180	37	165	73	252
	22%	22%	25%	22%	24%	24%	25%	25%	8%	23%	21%	39%	40%	17%	-8%	40%	25%	-4%	18%	32%	8%	18%	47%	23%

Fieldwork dates - Thursday 15th to Thursday 22nd (am) October 2026 (Base total= 1,109).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - October 2026

Table 17
Q16_EUImpact_3. If Britain voted to join the European Union, to what extent do you think it would be better or worse for each of the following, or would it make no difference?
Your own standard of living

27 Oct 2026

Base : All (October 2026)

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure						ONS Regions							Past vote (2024 General Election)					Qualifications			UnW Tot.		
				Liberal Democrats (Lib Dem)				Not full-time/ Not work- ing	Satis- fied	Dis- satis- fied		Private	Mort gage	Owned out- right	Private renter	Social renter	Renter	Total owner occup- ier	North excl. Scot.	Mid- lands (incl. E of England)	South excl. London	Grea- ter London	Eng- land	Scot	Wales	Lab	Con	Reform UK	LD	Oth incl. LD,Grn	Did not vote/ not eligible/ too young	No qual	Other qual	Degree+		
Unweighted Total	1109	312	206	83	172	75	452	627	277	691	265	655	373	426	122	142	264	799	281	295	256	118	950	94	65	245	177	112	110	206	159	144	594	356	1109	
Weighted Total	1109	291	208	77	179	78	503	595	257	736	243	713	356	417	134	156	291	773	265	296	254	142	957	98	54	216	190	117	99	194	171	178	590	324	1109	
A lot better	170	72	12	25	13	31	97	72	72	87	45	105	57	53	31	17	48	111	29	42	45	38	154	11	6	54	8	3	29	49	17	9	75	81	168	
	15%	25%	6%	32%	7%	39%	19%	12%	28%	12%	18%	15%	16%	13%	23%	11%	16%	14%	11%	14%	12%	18%	27%	16%	11%	11%	25%	4%	2%	30%	25%	10%	5%	13%	25%	15%
A little better	281	107	41	27	29	23	155	125	101	147	70	189	130	68	40	33	73	198	59	62	69	44	234	35	11	85	38	8	25	49	41	20	130	124	289	
	25%	37%	20%	36%	16%	29%	31%	21%	40%	20%	29%	27%	37%	16%	30%	21%	25%	26%	22%	21%	27%	31%	24%	36%	21%	39%	20%	6%	26%	25%	24%	11%	22%	38%	26%	
Make no difference	334	82	73	20	53	12	138	195	67	236	73	217	94	152	27	45	72	246	84	109	79	27	299	23	13	53	64	35	38	73	50	70	183	81	325	
	30%	28%	35%	26%	30%	15%	27%	33%	26%	32%	30%	30%	26%	36%	20%	29%	25%	32%	32%	37%	31%	29%	31%	24%	23%	23%	24%	34%	30%	38%	38%	29%	39%	31%	25%	29%
A little worse	108	9	47	2	30	2	35	72	3	100	15	78	24	64	8	12	20	87	26	29	19	20	94	6	7	8	41	23	4	11	18	17	74	15	108	
	10%	3%	23%	2%	17%	3%	7%	12%	1%	14%	6%	11%	7%	15%	6%	7%	7%	11%	10%	10%	8%	14%	10%	6%	13%	4%	42%	20%	4%	6%	11%	10%	13%	5%	10%	
A lot worse	96	3	24	1	46	3	31	63	3	91	24	55	19	45	8	21	30	64	35	19	23	6	84	3	10	4	21	41	2	3	10	25	62	8	97	
	9%	1%	12%	1%	26%	4%	6%	11%	1%	12%	10%	8%	5%	11%	6%	14%	10%	8%	13%	6%	9%	5%	9%	3%	18%	2%	11%	35%	2%	2%	3%	6%	14%	11%	3%	9%
Don't know	120	18	9	2	8	7	46	69	10	75	17	70	33	35	20	29	48	68	32	35	19	7	93	20	7	11	19	8	*	8	33	37	65	16	122	
	11%	6%	4%	3%	4%	9%	9%	12%	4%	10%	7%	10%	9%	8%	15%	18%	17%	9%	12%	12%	7%	5%	10%	20%	13%	5%	10%	7%	*	4%	19%	21%	11%	5%	11%	
Better	451	179	53	52	41	53	252	197	174	234	114	294	188	121	71	50	121	309	88	103	114	82	387	46	17	140	45	10	55	98	59	29	205	205	457	
	41%	62%	26%	68%	23%	68%	50%	33%	68%	32%	47%	41%	53%	29%	53%	32%	42%	40%	33%	35%	45%	58%	40%	47%	32%	65%	24%	9%	55%	51%	34%	16%	35%	63%	41%	
Worse	204	12	72	2	77	6	67	135	6	191	39	133	42	109	16	33	49	151	60	49	43	26	178	9	17	13	62	64	6	14	29	42	137	23	205	
	18%	4%	35%	3%	43%	7%	13%	23%	2%	26%	16%	19%	12%	26%	12%	21%	17%	19%	23%	16%	17%	18%	19%	9%	31%	6%	33%	55%	6%	7%	17%	23%	23%	7%	18%	
Net better	247	167	-18	50	-35	47	185	62	168	43	75	161	145	13	55	17	72	158	28	55	71	56	209	37	1	127	-17	-54	49	84	30	-13	69	161	252	
	22%	57%	-9%	65%	-20%	61%	37%	10%	65%	6%	31%	23%	41%	3%	41%	11%	25%	20%	11%	19%	28%	39%	22%	38%	1%	59%	-9%	-46%	49%	43%	17%	-7%	12%	56%	23%	

Fieldwork dates - Thursday 15th to Thursday 22nd (am) October 2026 (Base total= 1,109).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - October 2026

Table 18
Q16_EUImpact_4. If Britain voted to join the European Union, to what extent do you think it would be better or worse for each of the following, or would it make no difference?
Britain's public services

Base : All (October 2026)

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age				Social grade						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absol -utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Men	Women	18-34	35-49	50-64	65+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	
Unweighted Total	1109	895	747	686	902	879	825	765	70	491	603	286	269	284	270	288	379	160	146	667	306	950	128	1109
Weighted Total	1109	879	722	663	886	858	796	740	72	522	570	311	254	272	271	252	316	200	242	568	442	920	155	1109
A lot better	154	131	115	117	136	130	123	119	4	76	75	64	35	31	25	43	52	15	31	95	46	104	43	148
	14%	15%	16%	16%	15%	15%	16%	16%	5%	15%	13%	21%	14%	11%	9%	17%	16%	7%	13%	17%	10%	11%	26%	13%
A little better	194	170	144	126	169	165	152	146	7	91	98	55	62	51	26	83	47	21	23	130	44	158	26	217
	18%	19%	20%	19%	19%	19%	19%	20%	10%	17%	17%	18%	25%	19%	10%	33%	15%	11%	9%	23%	10%	17%	17%	20%
Make no difference	418	325	258	220	326	319	293	264	29	206	207	109	81	101	126	78	134	87	86	212	173	364	42	403
	38%	37%	36%	33%	37%	37%	37%	36%	40%	39%	36%	35%	32%	37%	46%	31%	42%	43%	36%	37%	39%	40%	27%	36%
A little worse	91	78	66	60	79	77	68	66	2	41	47	20	20	25	26	16	25	24	18	41	42	75	14	88
	8%	9%	9%	9%	9%	9%	9%	9%	3%	8%	8%	7%	8%	9%	10%	6%	8%	12%	7%	7%	10%	8%	9%	8%
A lot worse	117	106	90	90	104	101	95	94	8	63	54	19	16	35	47	17	28	32	31	45	63	104	10	107
	11%	12%	12%	14%	12%	12%	12%	13%	11%	12%	10%	6%	6%	13%	17%	7%	9%	16%	13%	8%	14%	11%	7%	10%
Don't know	135	70	50	50	71	66	65	52	22	46	89	44	39	30	21	14	30	21	53	44	74	113	20	146
	12%	8%	7%	8%	8%	8%	8%	7%	31%	9%	16%	14%	16%	11%	8%	6%	10%	10%	22%	8%	17%	12%	13%	13%
Better	349	300	259	243	305	295	275	265	11	167	173	119	97	82	51	126	99	36	54	225	90	263	70	365
	31%	34%	36%	37%	34%	34%	35%	36%	15%	32%	30%	38%	38%	30%	19%	50%	31%	18%	22%	40%	20%	29%	45%	33%
Worse	208	184	155	150	184	178	163	159	10	104	102	39	36	59	74	33	53	56	49	86	105	180	24	195
	19%	21%	22%	23%	21%	21%	21%	22%	14%	20%	18%	13%	14%	22%	27%	13%	17%	28%	20%	15%	24%	20%	15%	18%
Net better	141	116	103	93	121	116	112	106	1	63	71	80	61	22	-23	93	45	-21	5	139	-16	83	46	170
	13%	13%	14%	14%	14%	14%	14%	14%	2%	12%	12%	26%	24%	8%	-8%	37%	14%	-10%	2%	24%	-4%	9%	30%	15%

Fieldwork dates - Thursday 15th to Thursday 22nd (am) October 2026 (Base total= 1,109).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - October 2026

Table 19
Q16_EUImpact_4. If Britain voted to join the European Union, to what extent do you think it would be better or worse for each of the following, or would it make no difference?
Britain's public services

Base : All (October 2026)

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure						ONS Regions							Past vote (2024 General Election)					Qualifications			UnW Tot.	
		Labour	Conservative	Liberal Democrats (Lib Dem)	Reform UK	Green Party	Full-time	Not full-time/ Not work ing	Satis- fied	Dis- satis- fied	Public	Private	Mort gage	Owned out- right	Private renter	Social renter	Renter	Total owner occup- ier	North excl. Scot.	Mid- lands (incl. E of England)	South excl. London	Grea- ter London	Eng- land	Scot	Wales	Lab	Con	Reform UK	LD	Oth incl. LD,Grn	Did not vote/ not eligible/ too young	No qual	Other qual		Degree+
Unweighted Total	1109	312	206	83	172	75	452	627	277	691	265	655	373	426	122	142	264	799	281	295	256	118	950	94	65	245	177	112	110	206	159	144	594	356	1109
Weighted Total	1109	291	208	77	179	78	503	595	257	736	243	713	356	417	134	156	291	773	265	296	254	142	957	98	54	216	190	117	99	194	171	178	590	324	1109
A lot better	154 14%	66 23%	9 4%	23 30%	10 6%	27 34%	78 15%	75 13%	68 27%	75 10%	35 14%	98 14%	49 14%	48 11%	29 22%	18 12%	48 16%	97 13%	24 9%	30 10%	42 16%	37 26%	133 14%	14 15%	7 13%	48 22%	6 3%	4 3%	27 28%	43 22%	17 10%	8 5%	73 12%	68 21%	148 13%
A little better	194 18%	81 28%	15 7%	22 28%	20 11%	26 33%	118 23%	76 13%	81 32%	97 13%	58 24%	128 18%	87 24%	53 13%	23 17%	19 12%	42 14%	141 16%	42 16%	43 15%	41 16%	167 29%	16 15%	11 21%	16 28%	20 10%	4 3%	23 23%	59 30%	20 12%	17 9%	76 13%	96 30%	217 20%	
Make no difference	418 38%	100 35%	101 49%	24 31%	66 37%	14 18%	180 36%	235 39%	82 32%	291 40%	90 37%	277 39%	123 34%	178 43%	48 36%	54 35%	103 35%	301 39%	108 41%	118 40%	99 39%	35 24%	361 38%	41 42%	15 29%	78 36%	79 41%	36 31%	36 37%	64 33%	75 44%	70 39%	242 41%	104 32%	403 36%
A little worse	91 8%	20 7%	35 17%	2 2%	21 12%	2 2%	40 8%	51 9%	14 5%	69 9%	20 8%	57 8%	30 8%	43 10%	4 3%	12 8%	16 6%	73 10%	15 6%	34 11%	24 10%	8 6%	81 8%	3 3%	7 12%	7 3%	36 19%	16 13%	2 2%	11 6%	16 10%	17 10%	52 9%	21 6%	88 8%
A lot worse	117 11%	3 1%	33 16%	2 2%	49 27%	1 1%	36 7%	81 14%	2 1%	114 16%	26 11%	76 11%	27 8%	54 13%	9 6%	23 15%	32 11%	81 11%	41 16%	31 11%	21 8%	12 9%	106 11%	5 6%	6 11%	6 3%	28 15%	47 10%	7 7%	9 5%	12 7%	26 15%	75 13%	15 5%	107 10%
Don't know	135 12%	20 7%	15 7%	5 7%	14 8%	9 11%	52 10%	77 13%	10 4%	89 12%	14 6%	77 11%	40 11%	40 10%	21 15%	29 19%	50 17%	80 10%	34 13%	39 13%	27 11%	10 7%	110 11%	18 18%	7 13%	17 8%	22 11%	11 9%	3 4%	8 4%	31 18%	39 22%	73 12%	20 6%	146 13%
Better	349 31%	148 51%	24 11%	45 58%	30 17%	52 67%	196 39%	151 25%	149 58%	172 23%	93 38%	226 32%	136 38%	101 24%	53 39%	37 24%	90 31%	237 31%	66 25%	74 25%	83 33%	77 54%	300 31%	30 31%	18 35%	108 50%	26 13%	7 6%	50 51%	102 52%	37 22%	25 14%	149 25%	164 51%	365 33%
Worse	208 19%	23 8%	68 33%	3 4%	69 39%	3 3%	75 15%	132 22%	16 6%	184 25%	46 19%	134 19%	58 16%	97 23%	13 10%	35 23%	48 17%	155 20%	56 21%	65 22%	45 16%	20 14%	186 19%	9 9%	13 23%	13 6%	64 34%	63 54%	9 9%	20 10%	28 16%	43 24%	127 21%	36 11%	195 18%
Net better	141 13%	125 43%	-44 -21%	41 54%	-39 -22%	50 64%	120 24%	19 3%	133 52%	-11 -2%	47 19%	92 13%	79 22%	4 1%	40 29%	2 1%	42 14%	83 11%	10 4%	9 3%	37 15%	57 40%	113 12%	21 22%	6 11%	95 44%	-39 -20%	-56 -48%	42 42%	82 42%	9 5%	-18 -10%	22 4%	128 39%	170 15%

Fieldwork dates - Thursday 15th to Thursday 22nd (am) October 2026 (Base total= 1,109).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - October 2026

Table 20
Q16_EUImpact_5. If Britain voted to join the European Union, to what extent do you think it would be better or worse for each of the following, or would it make no difference?
Britain's national security

27 Oct 2026

Base : All (October 2026)

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age				Social grade						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Men	Women	18-34	35-49	50-64	65+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min-ority	
Unweighted Total	1109	895	747	686	902	879	825	765	70	491	603	286	269	284	270	288	379	160	146	667	306	950	128	1109
Weighted Total	1109	879	722	663	886	858	796	740	72	522	570	311	254	272	271	252	316	200	242	568	442	920	155	1109
A lot better	305	272	246	236	277	272	261	253	8	159	134	84	87	74	60	96	104	22	57	201	79	237	51	301
	27%	31%	34%	36%	31%	32%	33%	34%	12%	30%	23%	27%	34%	27%	22%	38%	33%	11%	23%	35%	18%	26%	33%	27%
A little better	278	235	185	151	234	228	204	186	6	119	155	93	56	62	67	67	70	56	57	137	113	231	40	278
	25%	27%	26%	23%	26%	27%	26%	25%	9%	23%	27%	30%	22%	23%	25%	27%	22%	28%	24%	24%	26%	25%	26%	25%
Make no difference	234	173	138	121	170	166	151	141	24	125	109	64	50	55	66	47	76	49	41	122	90	192	37	232
	21%	20%	19%	18%	19%	19%	19%	19%	33%	24%	19%	21%	20%	20%	24%	19%	24%	24%	17%	22%	20%	21%	24%	21%
A little worse	78	59	48	44	63	57	54	48	6	36	40	17	15	23	23	13	19	21	20	32	41	65	11	73
	7%	7%	7%	7%	7%	7%	7%	6%	8%	7%	7%	6%	6%	9%	8%	5%	6%	11%	8%	6%	9%	7%	7%	7%
A lot worse	107	92	77	80	94	91	83	81	7	50	57	21	19	28	39	14	24	29	31	38	60	97	8	105
	10%	10%	11%	12%	11%	11%	10%	11%	10%	10%	10%	7%	8%	10%	14%	6%	7%	15%	13%	7%	14%	11%	5%	9%
Don't know	107	48	30	31	49	44	42	32	21	32	74	32	27	30	18	14	23	22	37	37	60	98	7	120
	10%	5%	4%	5%	6%	5%	5%	4%	29%	6%	13%	10%	11%	11%	6%	6%	7%	11%	15%	7%	14%	11%	5%	11%
Better	582	507	431	388	511	500	465	439	14	279	289	178	143	136	126	164	174	79	113	338	192	469	92	579
	53%	58%	60%	58%	58%	58%	58%	59%	20%	53%	51%	57%	56%	50%	47%	65%	55%	39%	47%	60%	43%	51%	59%	52%
Worse	186	150	125	124	156	149	138	129	13	87	97	38	34	51	62	27	43	50	50	70	100	161	19	178
	17%	17%	17%	19%	18%	17%	17%	17%	18%	17%	17%	12%	14%	19%	23%	11%	14%	25%	21%	12%	23%	18%	13%	16%
Net better	397	357	306	264	354	351	328	310	1	192	192	140	108	84	64	137	131	28	63	268	92	307	72	401
	36%	41%	42%	40%	40%	41%	41%	42%	2%	37%	34%	45%	43%	31%	24%	54%	42%	14%	26%	47%	21%	33%	47%	36%

Fieldwork dates - Thursday 15th to Thursday 22nd (am) October 2026 (Base total= 1,109).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - October 2026

Table 21
Q16_EUImpact_5. If Britain voted to join the European Union, to what extent do you think it would be better or worse for each of the following, or would it make no difference?
Britain's national security

27 Oct 2026

Base : All (October 2026)

	Total (Weighted)	Voting					Working status		Government	Work sector		Tenure						ONS Regions							Past vote (2024 General Election)						Qualifications			UnW Tot.	
		Labour	Conservative	Liberal Democrats (Lib Dem)	Reform UK	Green Party	Full-time	Not full-time/ Not work ing	Satis- fied	Dis- satis- fied	Public	Private	Mort gage	Owned out- right	Private renter	Social renter	Renter	Total owner occup- ier	North excl. Scot.	Mid- lands (incl. E of England)	South excl. London	Grea- ter London	Eng- land	Scot	Wales	Lab	Con	Reform UK	LD	Oth incl. LD,Grn	Did not vote/ not eligible/ too young	No qual	Other qual	Degree+	
Unweighted Total	1109	312	206	83	172	75	452	627	277	691	265	655	373	426	122	142	264	799	281	295	256	118	950	94	65	245	177	112	110	206	159	144	594	356	1109
Weighted Total	1109	291	208	77	179	78	503	595	257	736	243	713	356	417	134	156	291	773	265	296	254	142	957	98	54	216	190	117	99	194	171	178	590	324	1109
A lot better	305 27%	133 46%	38 18%	37 48%	19 11%	40 51%	172 34%	131 22%	136 53%	144 20%	80 33%	197 28%	117 33%	99 24%	43 32%	33 21%	76 26%	216 28%	51 19%	68 23%	80 31%	60 42%	259 27%	31 31%	15 28%	92 43%	29 15%	6 5%	48 49%	84 43%	33 19%	25 14%	127 21%	145 45%	301 27%
A little better	278 25%	79 27%	52 25%	21 27%	41 23%	22 28%	145 29%	132 22%	61 24%	187 25%	71 29%	171 24%	95 27%	114 27%	30 22%	27 17%	57 20%	209 27%	63 24%	71 24%	74 29%	30 21%	239 25%	28 28%	12 22%	66 31%	54 28%	22 19%	25 25%	48 25%	42 25%	41 23%	159 27%	75 23%	278 25%
Make no difference	234 21%	52 18%	52 25%	13 16%	46 26%	11 14%	87 17%	144 24%	40 16%	168 23%	43 18%	160 22%	67 19%	91 22%	30 23%	32 20%	62 21%	157 20%	67 26%	74 25%	45 18%	22 15%	208 22%	17 18%	8 16%	40 19%	49 26%	25 21%	15 15%	37 19%	33 21%	131 22%	64 20%	232 21%	
A little worse	78 7%	11 4%	32 15%	2 2%	14 8%	*	32 6%	46 8%	10 4%	65 9%	19 8%	53 7%	21 6%	37 9%	8 6%	11 7%	19 7%	58 8%	19 7%	23 8%	15 6%	17 12%	75 8%	3 3%	1 2%	4 2%	16 8%	16 14%	5 5%	10 5%	21 12%	10 5%	54 9%	13 4%	73 7%
A lot worse	107 10%	2 1%	24 12%	2 3%	49 27%	-	32 6%	74 12%	1 1%	104 14%	17 7%	68 10%	25 7%	49 12%	7 5%	25 16%	32 11%	74 10%	35 13%	29 10%	21 8%	6 4%	92 10%	5 5%	11 20%	3 1%	25 13%	39 33%	5 5%	8 4%	16 9%	26 15%	68 12%	12 4%	105 9%
Don't know	107 10%	13 4%	9 5%	2 3%	10 6%	5 7%	34 7%	68 11%	8 3%	68 9%	13 5%	64 9%	32 9%	27 7%	17 12%	27 15%	8 8%	59 8%	29 11%	31 10%	18 7%	7 5%	85 9%	15 15%	7 13%	11 5%	17 9%	10 8%	1 1%	6 3%	26 15%	38 21%	51 9%	15 5%	120 11%
Better	582 53%	212 73%	90 43%	57 75%	60 34%	62 79%	317 63%	263 44%	197 77%	331 45%	151 62%	368 52%	212 59%	213 51%	72 54%	60 39%	133 46%	425 55%	113 43%	139 47%	154 61%	90 63%	497 52%	58 59%	27 50%	158 73%	83 44%	28 24%	73 74%	133 68%	75 44%	66 37%	286 48%	220 68%	579 52%
Worse	186 17%	13 5%	56 27%	4 5%	63 35%	*	65 13%	120 20%	12 4%	169 23%	36 15%	121 17%	46 13%	86 11%	15 23%	37 18%	52 17%	132 17%	54 21%	52 18%	37 14%	23 16%	166 17%	8 8%	12 22%	7 3%	41 22%	55 47%	10 10%	18 9%	37 22%	36 20%	122 21%	25 8%	178 16%
Net better	397 36%	199 68%	33 16%	53 70%	-3 -1%	62 79%	252 50%	143 24%	185 72%	162 22%	115 47%	247 35%	166 46%	127 30%	57 43%	24 15%	81 28%	293 38%	59 22%	87 29%	118 46%	67 47%	331 35%	51 52%	15 28%	151 70%	42 22%	-27 -23%	63 64%	115 59%	38 22%	30 17%	164 28%	195 60%	401 36%

Fieldwork dates - Thursday 15th to Thursday 22nd (am) October 2026 (Base total= 1,109).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - October 2026

Table 22

Q16_EUImpact_6. If Britain voted to join the European Union, to what extent do you think it would be better or worse for each of the following, or would it make no difference?
Britain's influence in the world

27 Oct 2026

Base : All (October 2026)

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age				Social grade						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Men	Women	18-34	35-49	50-64	65+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min- ority	
Unweighted Total	1109	895	747	686	902	879	825	765	70	491	603	286	269	284	270	288	379	160	146	667	306	950	128	1109
Weighted Total	1109	879	722	663	886	858	796	740	72	522	570	311	254	272	271	252	316	200	242	568	442	920	155	1109
A lot better	266	232	215	205	242	236	228	222	7	139	120	77	84	64	40	86	85	23	48	171	71	195	52	254
	24%	26%	30%	31%	27%	28%	29%	30%	9%	27%	21%	25%	33%	24%	15%	34%	27%	12%	20%	30%	16%	21%	34%	23%
A little better	269	224	177	149	225	220	201	180	7	121	140	109	65	54	41	76	71	42	54	147	96	219	46	282
	24%	25%	24%	22%	25%	26%	25%	24%	10%	23%	25%	35%	25%	20%	15%	30%	22%	21%	22%	26%	22%	24%	30%	25%
Make no difference	277	217	163	145	206	201	183	167	25	131	145	60	38	65	114	51	83	62	52	134	114	244	28	283
	25%	25%	23%	22%	23%	23%	23%	23%	35%	25%	25%	19%	15%	24%	42%	20%	26%	31%	21%	24%	26%	27%	18%	26%
A little worse	87	70	49	48	72	66	56	49	4	43	42	22	13	26	26	12	30	20	20	43	39	73	12	79
	8%	8%	7%	7%	8%	8%	7%	7%	6%	8%	7%	7%	5%	9%	9%	5%	10%	10%	8%	8%	9%	8%	8%	7%
A lot worse	105	94	89	87	94	93	91	90	8	56	49	11	17	34	42	14	22	33	29	36	62	97	4	99
	9%	11%	12%	13%	11%	11%	11%	12%	11%	11%	9%	4%	7%	12%	16%	5%	7%	16%	12%	6%	14%	11%	3%	9%
Don't know	106	43	29	29	47	42	37	31	21	32	74	31	37	29	9	12	25	20	39	37	59	91	13	112
	10%	5%	4%	4%	5%	5%	5%	4%	29%	6%	13%	10%	15%	11%	3%	5%	8%	10%	16%	7%	13%	10%	8%	10%
Better	535	456	392	354	467	457	428	402	14	260	260	186	149	119	81	162	156	66	102	318	167	414	98	536
	48%	52%	54%	53%	53%	53%	54%	54%	19%	50%	46%	60%	59%	44%	30%	65%	49%	33%	42%	56%	38%	45%	63%	48%
Worse	191	163	139	135	166	159	147	140	12	99	90	34	30	60	68	26	52	52	49	79	101	170	16	178
	17%	19%	19%	20%	19%	19%	19%	19%	16%	19%	16%	11%	12%	22%	25%	10%	17%	26%	20%	14%	23%	19%	10%	16%
Net better	343	292	253	219	301	298	281	263	2	161	170	153	119	59	13	136	103	13	53	240	66	244	82	358
	31%	33%	35%	33%	34%	35%	35%	36%	3%	31%	30%	49%	47%	22%	5%	54%	33%	7%	22%	42%	15%	27%	53%	32%

Fieldwork dates - Thursday 15th to Thursday 22nd (am) October 2026 (Base total= 1,109).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - October 2026

Table 23

Q16_EUImpact_6. If Britain voted to join the European Union, to what extent do you think it would be better or worse for each of the following, or would it make no difference?
Britain's influence in the world

27 Oct 2026

Base : All (October 2026)

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure						ONS Regions							Past vote (2024 General Election)						Qualifications			UnW Tot.
		Labour	Conservative	Liberal Democrats (Lib Dem)	Reform UK	Green Party	Full-time	Not full-time/ Not work- ing	Satis- fied	Dis- satis- fied	Public	Private	Mort- gage	Owned out- right	Private renter	Social renter	Renter	Total owner occup- ier	North excl. Scot.	Mid- lands (incl. E of England)	South excl. London	Grea- ter London	Eng- land	Scot.	Wales	Lab	Con	Reform UK	LD	Oth incl. LD, Grn	Did not vote/ not eligible/ too young	No qual	Other qual	Degree+	
Unweighted Total	1109	312	206	83	172	75	452	627	277	691	265	655	373	426	122	142	264	799	281	295	256	118	950	94	65	245	177	112	110	206	159	144	594	356	1109
Weighted Total	1109	291	208	77	179	78	503	595	257	736	243	713	356	417	134	156	291	773	265	296	254	142	957	98	54	216	190	117	99	194	171	178	590	324	1109
A lot better	266 24%	122 42%	22 11%	32 42%	20 11%	36 47%	154 31%	110 18%	119 47%	130 18%	74 30%	167 23%	101 28%	80 19%	44 32%	30 19%	74 25%	182 23%	47 18%	49 17%	73 29%	61 43%	230 24%	25 26%	11 20%	86 40%	22 12%	1 1%	42 42%	69 35%	31 18%	19 11%	107 18%	131 40%	254 23%
A little better	269 24%	91 31%	40 19%	32 41%	30 17%	26 33%	145 29%	123 21%	88 34%	156 21%	61 25%	177 25%	112 31%	80 19%	39 29%	28 18%	66 23%	192 25%	57 22%	73 25%	65 25%	33 23%	228 24%	33 34%	8 15%	66 31%	30 16%	17 15%	28 28%	61 31%	39 23%	21 12%	154 26%	94 29%	282 25%
Make no difference	277 25%	48 17%	79 38%	10 13%	47 26%	11 14%	90 18%	186 31%	31 12%	214 29%	54 22%	182 25%	56 16%	143 34%	24 18%	41 26%	65 22%	200 26%	65 25%	90 30%	60 23%	26 18%	241 25%	20 20%	17 31%	42 19%	70 37%	34 29%	19 20%	43 22%	41 24%	68 38%	158 27%	50 15%	283 26%
A little worse	87 8%	14 5%	28 14%	1 1%	26 15%	1 2%	37 7%	49 8%	10 4%	70 10%	22 9%	51 7%	23 6%	43 10%	5 3%	14 9%	19 7%	66 9%	28 11%	20 7%	23 9%	9 6%	80 8%	3 3%	3 6%	6 3%	26 14%	10 8%	8 8%	13 7%	22 13%	7 4%	57 10%	23 7%	79 7%
A lot worse	105 9%	3 1%	33 16%	- -	46 25%	- -	34 7%	70 12%	2 1%	99 13%	21 9%	68 10%	26 7%	49 12%	7 5%	17 11%	24 8%	75 10%	38 14%	29 10%	19 7%	5 5%	93 10%	5 5%	7 13%	5 2%	28 15%	45 39%	1 1%	3 1%	11 7%	31 17%	61 10%	10 3%	99 9%
Don't know	106 10%	13 4%	5 2%	2 3%	10 6%	3 4%	43 9%	58 10%	7 3%	67 9%	12 5%	68 10%	38 11%	21 5%	17 13%	26 17%	43 15%	59 8%	30 11%	35 12%	15 6%	6 4%	86 9%	12 12%	8 14%	12 5%	13 7%	10 8%	1 1%	6 3%	27 16%	32 18%	54 9%	15 5%	112 10%
Better	535 48%	213 73%	62 30%	63 83%	50 28%	62 80%	299 60%	233 39%	207 81%	286 39%	135 55%	344 48%	213 60%	160 48%	82 61%	58 37%	140 48%	373 48%	104 39%	122 41%	137 54%	94 66%	457 48%	58 59%	19 36%	152 70%	53 28%	18 15%	70 70%	130 67%	70 41%	40 22%	261 44%	226 70%	536 48%
Worse	191 17%	16 6%	61 29%	1 1%	72 40%	1 2%	71 14%	119 20%	12 5%	170 23%	43 17%	120 23%	49 14%	92 22%	11 8%	32 20%	43 15%	142 18%	66 25%	49 17%	42 17%	16 11%	173 18%	8 8%	10 19%	10 5%	54 29%	55 47%	9 9%	16 8%	33 19%	38 21%	118 20%	33 10%	178 16%
Net better	343 31%	197 68%	2 1%	63 82%	-22 -12%	61 79%	229 46%	114 19%	196 76%	117 16%	92 38%	224 31%	164 46%	68 16%	71 53%	26 17%	97 33%	232 30%	38 15%	73 24%	95 37%	78 55%	284 30%	50 51%	9 17%	142 66%	-2 -1%	-37 -32%	61 61%	114 59%	37 21%	2 1%	143 24%	193 59%	358 32%

Fieldwork dates - Thursday 15th to Thursday 22nd (am) October 2026 (Base total= 1,109).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - October 2026

Table 24
Q16_EUImpact_7. If Britain voted to join the European Union, to what extent do you think it would be better or worse for each of the following, or would it make no difference?
Britain's ability to make decisions in its own best interests

27 Oct 2026

Base : All (October 2026)

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age				Social grade						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Men	Women	18-34	35-49	50-64	65+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min- ority	
Unweighted Total	1109	895	747	686	902	879	825	765	70	491	603	286	269	284	270	288	379	160	146	667	306	950	128	1109
Weighted Total	1109	879	722	663	886	858	796	740	72	522	570	311	254	272	271	252	316	200	242	568	442	920	155	1109
A lot better	133	112	102	108	122	116	112	110	6	61	70	47	33	31	22	35	44	12	23	80	35	88	36	124
	12%	13%	14%	16%	14%	14%	14%	15%	8%	12%	12%	15%	13%	11%	8%	14%	14%	6%	9%	14%	8%	10%	23%	11%
A little better	146	114	93	80	118	115	102	94	7	56	85	62	42	26	15	34	47	27	24	81	51	114	23	159
	13%	13%	13%	12%	13%	13%	13%	13%	10%	11%	15%	20%	17%	10%	6%	14%	15%	13%	10%	14%	12%	12%	15%	14%
Make no difference	291	231	189	160	224	220	205	190	23	138	147	87	83	64	58	83	76	49	56	159	105	244	42	287
	26%	26%	26%	24%	25%	26%	26%	26%	32%	27%	26%	28%	33%	24%	21%	33%	24%	24%	23%	28%	24%	26%	27%	26%
A little worse	180	152	123	108	154	149	135	125	5	89	89	42	28	51	58	50	48	32	39	99	71	145	30	185
	16%	17%	17%	16%	17%	17%	17%	17%	7%	17%	16%	14%	11%	19%	21%	20%	15%	16%	16%	17%	16%	16%	19%	17%
A lot worse	248	225	184	174	217	212	199	189	10	138	110	34	37	74	104	40	75	59	55	115	114	231	13	242
	22%	26%	26%	26%	24%	25%	25%	25%	14%	26%	19%	11%	14%	27%	38%	16%	24%	29%	23%	20%	26%	25%	9%	22%
Don't know	111	46	31	32	52	46	43	33	21	40	69	40	31	25	14	9	25	21	45	34	66	98	11	112
	10%	5%	4%	5%	6%	5%	5%	4%	29%	8%	12%	13%	12%	9%	5%	4%	8%	11%	19%	6%	15%	11%	7%	10%
Better	279	226	195	188	239	231	214	203	13	117	154	109	75	57	37	69	92	39	47	161	86	202	59	283
	25%	26%	27%	28%	27%	27%	27%	27%	18%	22%	27%	35%	30%	21%	14%	28%	29%	19%	19%	28%	19%	22%	38%	26%
Worse	428	377	308	282	371	361	334	314	15	227	199	76	65	125	162	90	124	91	94	214	185	376	43	427
	39%	43%	43%	43%	42%	42%	42%	42%	21%	43%	35%	24%	25%	46%	60%	36%	39%	45%	39%	38%	42%	41%	28%	39%
Net better	-149	-151	-113	-95	-131	-130	-120	-111	-2	-110	-45	33	10	-68	-125	-21	-32	-52	-47	-53	-99	-175	16	-144
	-13%	-17%	-16%	-14%	-15%	-15%	-15%	-15%	-3%	-21%	-8%	11%	4%	-25%	-46%	-8%	-10%	-26%	-19%	-9%	-22%	-19%	11%	-13%

Fieldwork dates - Thursday 15th to Thursday 22nd (am) October 2026 (Base total= 1,109).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - October 2026

Table 25

Q16_EUImpact_7. If Britain voted to join the European Union, to what extent do you think it would be better or worse for each of the following, or would it make no difference?
Britain's ability to make decisions in its own best interests

27 Oct 2026

Base : All (October 2026)

	Total (Weighted)	Voting					Working status		Government	Work sector		Tenure							ONS Regions							Past vote (2024 General Election)						Qualifications			UnW Tot.
		Labour	Conservative	Liberal Democrats (Lib Dem)	Reform UK	Green Party	Full-time	Not full-time/ Not work- ing	Satis- fied	Dis- satis- fied	Public	Private	Mort gage	Owned out- right	Private renter	Social renter	Renter	Total owner occup- ier	North excl. Scot.	Mid- lands (incl. E of England)	South excl. London	Grea- ter London	Eng- land	Scot	Wales	Lab	Con	Reform UK	LD	Oth incl. LD,Grn	Did not vote/ not eligible/ too young	No qual	Other qual	Degree+	
Unweighted Total	1109	312	206	83	172	75	452	627	277	691	265	655	373	426	122	142	264	799	281	295	256	118	950	94	65	245	177	112	110	206	159	144	594	356	1109
Weighted Total	1109	291	208	77	179	78	503	595	257	736	243	713	356	417	134	156	291	773	265	296	254	142	957	98	54	216	190	117	99	194	171	178	590	324	1109
A lot better	133 12%	57 20%	8 4%	18 24%	12 7%	21 27%	65 13%	67 11%	57 22%	67 9%	35 14%	82 12%	42 12%	40 10%	20 15%	23 15%	44 15%	82 11%	14 5%	32 11%	29 11%	42 30%	117 12%	13 13%	3 6%	40 18%	6 3%	3 2%	24 24%	37 19%	14 8%	5 5%	65 11%	55 17%	124 11%
A little better	146 13%	57 20%	13 6%	23 30%	12 7%	21 27%	82 16%	63 11%	47 18%	83 11%	38 16%	98 14%	60 17%	33 8%	22 16%	18 11%	40 14%	94 12%	39 15%	25 9%	40 16%	18 13%	122 13%	15 16%	8 15%	45 21%	11 6%	4 3%	16 16%	38 19%	18 11%	15 8%	80 13%	45 14%	159 14%
Make no difference	291 26%	103 35%	48 23%	21 27%	26 14%	23 29%	156 31%	132 22%	99 39%	164 22%	63 26%	195 27%	110 31%	91 22%	47 35%	36 23%	83 29%	201 26%	76 29%	82 28%	73 29%	31 22%	262 27%	20 20%	9 18%	65 30%	38 20%	14 12%	31 31%	68 35%	53 31%	42 23%	141 24%	108 33%	287 26%
A little worse	180 16%	52 18%	47 23%	8 10%	30 17%	7 9%	75 15%	105 18%	36 14%	126 17%	42 17%	116 16%	61 17%	90 22%	10 7%	14 9%	24 8%	151 20%	39 15%	52 18%	41 16%	28 20%	161 17%	14 15%	5 9%	40 19%	47 25%	17 14%	16 17%	25 13%	19 11%	25 14%	90 15%	63 20%	185 17%
A lot worse	248 22%	9 3%	86 41%	3 4%	92 52%	- s	81 16%	166 28%	10 4%	228 31%	55 23%	156 22%	51 14%	138 33%	15 12%	35 23%	51 18%	190 25%	68 26%	74 25%	52 21%	16 12%	210 17%	19 20%	18 34%	14 6%	73 39%	75 64%	11 11%	19 10%	36 21%	52 29%	158 27%	37 11%	242 22%
Don't know	111 10%	13 5%	6 3%	4 5%	7 4%	6 7%	43 9%	63 11%	8 3%	70 10%	10 4%	67 9%	32 9%	24 6%	20 15%	29 19%	49 7%	56 7%	29 11%	32 11%	18 7%	7 5%	85 9%	16 17%	9 18%	12 6%	15 8%	4 4%	1 1%	7 3%	31 18%	37 21%	56 10%	15 5%	112 10%
Better	279 25%	114 39%	21 10%	41 53%	24 13%	42 54%	147 29%	130 22%	104 40%	149 20%	73 30%	180 25%	102 29%	73 18%	42 31%	41 26%	83 29%	175 23%	53 20%	57 19%	69 27%	60 42%	239 25%	28 29%	12 22%	85 39%	17 9%	7 6%	40 40%	75 38%	32 19%	23 13%	145 25%	100 31%	283 26%
Worse	428 39%	61 21%	132 64%	11 14%	122 68%	7 9%	156 31%	271 45%	46 18%	353 48%	97 40%	272 38%	113 32%	228 55%	26 19%	49 32%	75 26%	341 44%	107 40%	126 42%	94 37%	45 31%	371 39%	34 34%	23 43%	54 25%	120 63%	92 79%	27 27%	45 23%	55 32%	77 43%	248 42%	100 31%	427 39%
Net better	-149 -13%	53 18%	-112 -54%	30 39%	-98 -55%	35 45%	-9 -2%	-141 -24%	58 22%	-204 -28%	-24 -10%	-92 -13%	-11 -3%	-155 -37%	17 12%	-8 -5%	9 3%	-165 -21%	-54 -20%	-69 -23%	-25 -10%	15 11%	-132 -14%	-6 -6%	-11 -21%	31 15%	-104 -54%	-85 -73%	13 13%	30 15%	-23 -13%	-54 -30%	-103 -17%	* *	-144 -13%

Fieldwork dates - Thursday 15th to Thursday 22nd (am) October 2026 (Base total= 1,109).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - October 2026

Table 26

Q16_EUImpact_8. If Britain voted to join the European Union, to what extent do you think it would be better or worse for each of the following, or would it make no difference?
Britain's ability to control immigration and asylum

27 Oct 2026

Base : All (October 2026)

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age				Social grade						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Men	Women	18-34	35-49	50-64	65+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min-ority	
Unweighted Total	1109	895	747	686	902	879	825	765	70	491	603	286	269	284	270	288	379	160	146	667	306	950	128	1109
Weighted Total	1109	879	722	663	886	858	796	740	72	522	570	311	254	272	271	252	316	200	242	568	442	920	155	1109
A lot better	179	160	142	136	159	154	149	145	6	94	81	53	51	44	30	45	63	24	31	108	55	134	37	179
	16%	18%	20%	21%	18%	18%	19%	20%	8%	18%	14%	17%	20%	16%	11%	18%	20%	12%	13%	19%	13%	15%	24%	16%
A little better	234	191	160	135	197	194	171	161	7	96	133	83	60	46	45	74	59	38	48	133	86	198	29	228
	21%	22%	22%	20%	22%	23%	22%	22%	10%	18%	23%	27%	24%	17%	17%	30%	19%	19%	20%	23%	19%	21%	19%	21%
Make no difference	233	184	148	139	185	182	165	154	17	111	118	71	44	53	65	63	64	40	34	127	74	192	29	246
	21%	21%	21%	21%	21%	21%	21%	21%	23%	21%	21%	23%	17%	20%	24%	25%	20%	20%	14%	22%	17%	21%	19%	22%
A little worse	100	73	51	37	77	70	65	51	4	50	49	32	24	16	27	17	29	20	23	46	43	69	29	104
	9%	8%	7%	6%	9%	8%	8%	7%	6%	10%	9%	10%	9%	6%	10%	7%	9%	10%	10%	8%	10%	7%	19%	9%
A lot worse	240	213	181	176	210	205	193	186	16	124	117	30	40	80	90	41	64	59	62	104	121	220	17	229
	22%	24%	25%	27%	24%	24%	24%	25%	22%	24%	20%	10%	16%	29%	33%	16%	20%	30%	25%	18%	27%	24%	11%	21%
Don't know	123	59	40	40	58	53	51	42	22	48	73	43	34	32	14	12	37	19	44	49	62	107	13	123
	11%	7%	6%	6%	7%	6%	6%	6%	30%	9%	13%	14%	14%	12%	5%	5%	12%	10%	18%	9%	14%	12%	9%	11%
Better	413	350	302	272	356	348	321	306	14	190	214	135	111	91	75	119	122	62	79	241	141	331	66	407
	37%	40%	42%	41%	40%	41%	40%	41%	19%	36%	37%	43%	44%	33%	28%	47%	39%	31%	33%	42%	32%	36%	43%	37%
Worse	340	286	232	213	287	275	258	237	20	173	166	62	64	96	117	58	93	79	85	151	164	288	46	333
	31%	32%	32%	32%	32%	32%	32%	32%	28%	33%	29%	20%	25%	35%	43%	23%	29%	39%	35%	27%	37%	31%	30%	30%
Net better	72	65	70	59	69	73	62	70	-6	16	48	73	47	-6	-42	61	29	-17	-6	90	-22	43	20	74
	7%	7%	10%	9%	8%	9%	8%	9%	-9%	3%	8%	23%	19%	-2%	-16%	24%	9%	-8%	-2%	16%	-5%	5%	13%	7%

Fieldwork dates - Thursday 15th to Thursday 22nd (am) October 2026 (Base total= 1,109).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - October 2026

Table 27

Q16_EUImpact_8. If Britain voted to join the European Union, to what extent do you think it would be better or worse for each of the following, or would it make no difference?
Britain's ability to control immigration and asylum

27 Oct 2026

Base : All (October 2026)

	Total (Weighted)	Voting					Working status		Government	Work sector		Tenure						ONS Regions							Past vote (2024 General Election)						Qualifications			UnW Tot.		
		Labour	Conservative	Liberal Democrats (Lib Dem)	Reform UK	Green Party	Full-time	Not full-time/ Not work ing	Satis- fied	Dis- satis- fied	Public	Private	Mort gage	Owned out- right	Private renter	Social renter	Renter	Total owner occup- ier	North excl. Scot.	Mid- lands (incl. E of England)	South excl. London	Grea- ter London	Eng- land	Scot	Wales	Lab	Con	Reform UK	LD	Oth incl. LD,Grn	Did not vote/ not eligible/ too young	No qual	Other qual	Degree+		
Unweighted Total	1109	312	206	83	172	75	452	627	277	691	265	655	373	426	122	142	264	799	281	295	256	118	950	94	65	245	177	112	110	206	159	144	594	356	1109	
Weighted Total	1109	291	208	77	179	78	503	595	257	736	243	713	356	417	134	156	291	773	265	296	254	142	957	98	54	216	190	117	99	194	171	178	590	324	1109	
A lot better	179	84	13	20	18	23	102	76	92	80	44	116	66	52	32	22	54	118	26	47	50	37	159	14	5	62	7	3	27	43	27	12	89	73	179	
	16%	29%	6%	26%	10%	30%	20%	13%	36%	11%	18%	16%	19%	13%	24%	14%	19%	15%	10%	16%	20%	26%	17%	14%	9%	29%	4%	3%	27%	27%	16%	7%	15%	22%	16%	
A little better	234	94	40	21	14	22	117	114	76	132	68	145	91	85	26	22	48	176	69	44	60	31	204	23	8	67	34	10	26	59	21	17	112	102	228	
	21%	32%	20%	28%	8%	28%	23%	19%	30%	18%	28%	20%	26%	20%	19%	14%	17%	23%	26%	15%	24%	22%	21%	23%	14%	31%	18%	9%	26%	30%	12%	10%	19%	31%	21%	
Make no difference	233	57	41	17	37	17	105	127	50	153	53	148	76	87	24	34	58	163	49	72	47	32	200	25	9	42	43	13	25	48	36	48	123	58	246	
	21%	19%	20%	22%	21%	21%	21%	21%	20%	21%	22%	21%	21%	21%	18%	22%	20%	21%	19%	24%	18%	23%	21%	25%	16%	20%	22%	11%	25%	25%	21%	27%	21%	18%	22%	
A little worse	100	29	28	7	12	8	39	60	17	71	21	67	30	39	13	15	28	69	16	28	21	21	86	9	4	8	25	7	8	20	20	9	59	30	104	
	9%	10%	13%	10%	6%	10%	8%	10%	7%	10%	9%	9%	8%	9%	10%	10%	9%	9%	6%	9%	8%	15%	9%	9%	8%	4%	8%	13%	6%	8%	10%	12%	5%	10%	9%	9%
A lot worse	240	12	77	4	89	-	87	151	11	224	41	163	58	120	19	34	53	178	75	69	57	14	215	8	17	19	68	75	10	14	31	55	143	40	229	
	22%	4%	37%	5%	50%	-	17%	25%	4%	30%	17%	23%	16%	29%	14	22%	18%	23%	28%	23%	22%	10%	22%	8%	32%	9%	36%	64%	10%	7%	18%	31%	24%	12%	21%	
Don't know	123	16	8	7	9	9	51	66	9	77	16	75	35	33	20	29	49	67	29	37	18	8	93	20	11	18	13	9	3	11	36	36	63	21	123	
	11%	5%	4%	9%	5%	12%	10%	11%	4%	10%	7%	11%	10%	8%	15%	19%	17%	9%	11%	13%	7%	5%	10%	20%	20%	8%	8%	7%	7%	3%	6%	21%	21%	11%	6%	11%
Better	413	178	54	41	32	45	219	190	168	211	112	261	157	137	59	44	102	295	95	90	111	67	363	37	13	130	41	13	52	101	48	29	201	175	407	
	37%	61%	26%	54%	18%	57%	44%	32%	66%	29%	46%	37%	44%	33%	44%	28%	35%	38%	36%	30%	44%	47%	38%	37%	24%	60%	22%	11%	53%	52%	28%	16%	34%	54%	37%	
Worse	340	41	105	11	100	8	127	212	29	295	62	230	88	160	32	49	82	248	91	97	78	35	302	17	21	27	94	82	18	34	51	64	202	71	333	
	31%	14%	50%	15%	56%	10%	25%	36%	11%	40%	25%	32%	25%	38%	24%	32%	28%	32%	34%	33%	31%	25%	32%	17%	40%	12%	49%	70%	18%	18%	30%	36%	34%	22%	30%	
Net better	72	137	-51	30	-69	37	93	-21	140	-84	50	31	70	-22	26	-6	20	47	3	-7	32	32	61	20	-9	103	-53	-69	35	67	-3	-36	-1	104	74	
	7%	47%	-25%	39%	-38%	48%	18%	-4%	54%	-11%	21%	4%	20%	-5%	19%	-4%	7%	6%	1%	-2%	13%	23%	6%	20%	-16%	48%	-28%	-59%	35%	35%	-2%	-20%	*	32%	7%	

Fieldwork dates - Thursday 15th to Thursday 22nd (am) October 2026 (Base total= 1,109).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - October 2026

Table 28
Q16_EUImpact_9. If Britain voted to join the European Union, to what extent do you think it would be better or worse for each of the following, or would it make no difference?
Political stability in Britain

27 Oct 2026

Base : All (October 2026)

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age				Social grade						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Men	Women	18-34	35-49	50-64	65+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min- ority	
Unweighted Total	1109	895	747	686	902	879	825	765	70	491	603	286	269	284	270	288	379	160	146	667	306	950	128	1109
Weighted Total	1109	879	722	663	886	858	796	740	72	522	570	311	254	272	271	252	316	200	242	568	442	920	155	1109
A lot better	167	144	132	135	156	151	143	140	3	86	78	55	50	41	21	45	58	16	32	103	48	115	41	152
	15%	16%	18%	20%	18%	18%	18%	19%	4%	17%	14%	18%	20%	15%	8%	18%	18%	8%	13%	18%	11%	13%	26%	14%
A little better	214	178	159	136	183	179	169	161	8	84	123	66	60	47	41	56	61	33	41	117	74	175	33	237
	19%	20%	22%	21%	21%	21%	21%	22%	12%	16%	22%	21%	24%	17%	15%	22%	19%	17%	17%	21%	17%	19%	21%	21%
Make no difference	340	263	194	170	252	244	213	197	27	166	171	98	51	90	101	80	93	66	75	173	142	292	41	324
	31%	30%	27%	26%	28%	28%	27%	27%	37%	32%	30%	32%	20%	33%	37%	32%	29%	33%	31%	30%	32%	32%	27%	29%
A little worse	125	103	79	64	107	104	95	79	3	72	50	30	32	28	35	30	37	29	24	67	53	100	22	129
	11%	12%	11%	10%	12%	12%	12%	11%	5%	14%	9%	10%	12%	10%	13%	12%	12%	15%	10%	12%	12%	11%	14%	12%
A lot worse	138	127	112	114	123	121	120	116	8	74	64	20	27	33	58	28	37	31	29	65	60	125	9	130
	12%	14%	16%	17%	14%	14%	15%	16%	11%	14%	11%	6%	11%	12%	21%	11%	12%	16%	12%	11%	14%	14%	6%	12%
Don't know	124	64	46	44	64	59	56	47	22	40	83	42	34	33	15	13	30	25	41	43	66	113	9	137
	11%	7%	6%	7%	7%	7%	7%	6%	31%	8%	15%	14%	13%	12%	6%	5%	9%	12%	17%	8%	15%	12%	6%	12%
Better	382	322	291	271	339	330	313	300	12	170	201	120	111	89	62	101	119	49	73	220	121	290	74	389
	34%	37%	40%	41%	38%	39%	39%	41%	16%	33%	35%	39%	43%	33%	23%	40%	38%	24%	30%	39%	27%	32%	47%	35%
Worse	263	230	191	179	230	225	214	195	11	146	114	50	58	61	93	58	74	60	53	132	113	225	31	259
	24%	26%	26%	27%	26%	26%	27%	26%	16%	28%	20%	16%	23%	22%	34%	23%	23%	30%	22%	23%	26%	24%	20%	23%
Net better	119	92	100	92	109	106	98	105	*	24	87	70	52	28	-31	43	45	-12	20	88	9	65	43	130
	11%	11%	14%	14%	12%	12%	12%	14%	1%	5%	15%	22%	21%	10%	-11%	17%	14%	-6%	8%	15%	2%	7%	27%	12%

Fieldwork dates - Thursday 15th to Thursday 22nd (am) October 2026 (Base total= 1,109).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - October 2026

Table 29
Q16_EUImpact_9. If Britain voted to join the European Union, to what extent do you think it would be better or worse for each of the following, or would it make no difference?
Political stability in Britain

27 Oct 2026

Base : All (October 2026)

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure						ONS Regions							Past vote (2024 General Election)					Qualifications			UnW Tot.	
		Labour	Conservative	Liberal Democrats (Lib Dem)	Reform UK	Green Party	Full-time	Not full-time/ Not work- ing	Satis- fied	Dis- satis- fied	Public	Private	Mort gage	Owned out- right	Private renter	Social renter	Renter	Total owner occup- ier	North excl. Scot.	Mid- lands (incl. E of England)	South excl. London	Grea- ter London	Eng- land	Scot	Wales	Lab	Con	Reform UK	LD	Oth incl. LD, Grn	Did not vote/ not eligible/ too young	No qual	Other qual		Degree+
Unweighted Total	1109	312	206	83	172	75	452	627	277	691	265	655	373	426	122	142	264	799	281	295	256	118	950	94	65	245	177	112	110	206	159	144	594	356	1109
Weighted Total	1109	291	208	77	179	78	503	595	257	736	243	713	356	417	134	156	291	773	265	296	254	142	957	98	54	216	190	117	99	194	171	178	590	324	1109
A lot better	167 15%	81 28%	10 5%	18 23%	17 10%	24 30%	100 20%	65 11%	79 31%	77 10%	38 16%	110 15%	64 18%	45 11%	27 20%	26 16%	52 18%	108 14%	29 11%	35 12%	42 17%	43 30%	149 16%	11 11%	7 13%	52 24%	12 6%	3 2%	26 26%	41 21%	21 12%	10 6%	79 13%	74 23%	152 14%
A little better	214 19%	73 25%	26 12%	27 35%	18 10%	26 34%	115 23%	98 16%	78 30%	112 15%	59 24%	140 20%	91 25%	60 15%	29 21%	23 15%	52 18%	151 20%	42 16%	48 16%	53 21%	28 19%	170 18%	33 34%	11 20%	71 33%	20 11%	8 7%	23 24%	54 28%	20 11%	24 14%	101 17%	83 26%	237 21%
Make no difference	340 31%	82 28%	79 38%	19 25%	48 27%	17 22%	145 29%	194 33%	60 23%	248 34%	72 30%	217 30%	84 24%	151 36%	45 34%	44 28%	89 31%	235 30%	101 38%	101 34%	61 24%	32 23%	296 31%	28 28%	17 32%	57 26%	66 34%	24 20%	29 29%	58 30%	69 40%	59 33%	186 31%	94 29%	324 29%
A little worse	125 11%	32 11%	41 20%	5 7%	24 14%	5 7%	52 10%	73 12%	18 7%	97 13%	20 8%	90 13%	36 10%	56 13%	11 8%	17 11%	28 10%	93 12%	25 10%	39 13%	36 14%	16 11%	116 12%	7 7%	2 4%	18 8%	35 19%	16 13%	14 14%	27 14%	18 11%	14 8%	80 13%	30 9%	129 12%
A lot worse	138 12%	6 2%	40 19%	3 3%	56 32%	-s -	43 9%	94 16%	10 4%	126 17%	34 14%	86 12%	40 11%	68 16%	7 5%	21 13%	28 10%	109 14%	37 14%	35 12%	38 15%	15 11%	124 13%	5 5%	9 16%	4 2%	39 20%	54 46%	5 5%	7 3%	13 8%	81 18%	20 15%	130 6%	12%
Don't know	124 11%	16 6%	11 6%	5 6%	15 8%	6 7%	47 9%	72 12%	12 5%	76 10%	20 8%	70 10%	41 11%	36 9%	17 13%	25 16%	42 14%	77 10%	31 12%	39 13%	23 9%	9 6%	102 11%	15 15%	8 15%	15 7%	19 10%	13 11%	2 2%	7 4%	29 17%	40 22%	59 10%	23 7%	137 12%
Better	382 34%	154 53%	36 17%	45 58%	35 19%	50 64%	216 43%	163 27%	156 61%	189 26%	97 40%	250 35%	154 43%	105 25%	55 41%	49 31%	104 36%	260 34%	71 27%	83 28%	96 38%	70 49%	319 33%	45 45%	18 33%	122 57%	32 17%	11 9%	49 50%	95 49%	41 24%	34 19%	180 31%	156 48%	389 35%
Worse	263 24%	38 13%	81 39%	8 11%	81 45%	5 7%	95 19%	167 28%	28 11%	223 30%	54 22%	176 25%	77 22%	124 30%	17 13%	38 24%	56 19%	201 26%	62 23%	74 25%	74 29%	31 22%	241 25%	11 11%	11 20%	22 10%	74 39%	69 59%	19 19%	34 17%	32 18%	45 26%	166 28%	50 16%	259 23%
Net better	119 11%	116 40%	-46 -22%	37 48%	-46 -26%	45 57%	121 24%	-3 -1%	128 50%	-34 -5%	43 18%	74 10%	77 22%	-19 -5%	38 28%	10 7%	48 17%	58 8%	9 3%	22 3%	39 8%	28 28%	79 8%	33 34%	7 13%	101 47%	-42 -22%	-58 -50%	30 31%	61 31%	9 5%	-11 -6%	15 2%	106 33%	130 12%

Fieldwork dates - Thursday 15th to Thursday 22nd (am) October 2026 (Base total= 1,109).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only

Table 30
Q16_EUImpact_1/2/3/4/5/6/7/8/9.
If Britain voted to join the European Union, to what extent do you think it would be better or worse for each of the following, or would it make no difference?

27 Oct 2026

- Summary table -

Base : All (October 2026)

	(1). Britain's economy in the short term (up to five years after it joins)	(2). Britain's economy in the long term (five years or more after it joins)	(3). Your own standard of living	(4). Britain's public services	(5). Britain's national security	(6). Britain's influence in the world	(7). Britain's ability to make decisions in its own best interests	(8). Britain's ability to control immigration and asylum	(9). Political stability in Britain
Unweighted Total	1109	1109	1109	1109	1109	1109	1109	1109	1109
Weighted Total	1109	1109	1109	1109	1109	1109	1109	1109	1109
A lot better	244 22%	370 33%	170 15%	154 14%	305 27%	266 24%	133 12%	179 16%	167 15%
A little better	308 28%	225 20%	281 25%	194 18%	278 25%	269 24%	146 13%	234 21%	214 19%
Make no difference	162 15%	123 11%	334 30%	418 38%	234 21%	277 25%	291 26%	233 21%	340 31%
A little worse	117 11%	122 11%	108 10%	91 8%	78 7%	87 8%	180 16%	100 9%	125 11%
A lot worse	145 13%	129 12%	96 9%	117 11%	107 10%	105 9%	248 22%	240 22%	138 12%
Don't know	133 12%	141 13%	120 11%	135 12%	107 10%	106 10%	111 10%	123 11%	124 11%
Better	552 50%	595 54%	451 41%	349 31%	582 53%	535 48%	279 25%	413 37%	382 34%
Worse	262 24%	250 23%	204 18%	208 19%	186 17%	191 17%	428 39%	340 31%	263 24%
Net better	290 26%	345 31%	247 22%	141 13%	397 36%	343 31%	-149 -13%	72 7%	119 11%

Fieldwork dates - Thursday 15th to Thursday 22nd (am) October 2026 (Base total= 1,109).
Respondent Type : Probability sample, adults 18+, Great Britain, online KnowledgePanel
Source : Ipsos J26-001401-01
*=Less than 0.5%
s=Where unweighted base sizes smaller than 100, please note results are indicative only