



TOPLINE & METHODOLOGY

Reuters/Ipsos mid-October Survey Topline

Conducted by Ipsos using KnowledgePanel®
A survey of the American general population (ages 18+)
 Interview dates: October 16-19, 2026
 Number of interviews: 1,679

Margin of error: +/- 2.4 percentage points at the 95% confidence level for all respondents
 Margin of error: +/- 2.8 percentage points at the 95% confidence level for Registered Voters
 Margin of error: +/- 2.9 percentage points at the 95% confidence level for Likely Voters
 Margin of error: +/- 4.3 percentage points at the 95% confidence level for Democrats
 Margin of error: +/- 4.6 percentage points at the 95% confidence level for Republicans
 Margin of error: +/- 3.8 percentage points at the 95% confidence level for independents/other

NOTE: All results show percentages among all respondents, unless otherwise labeled. Reduced bases are unweighted values.

NOTE: * = less than 0.5%, - = no respondents, N/A = not applicable

Annotated Questionnaire

RV_1. Are you registered to vote at your current address?

	Total (N=1,679)	RV (N=1,279)	Dem (N=522)	Rep (N=465)	Ind/Other (N=692)
Yes, registered to vote at my current address	74%	100%	82%	86%	61%
No, not registered to vote at my current address	21%	-	15%	11%	31%
Not sure	4%	-	2%	3%	7%
Skipped	1%	-	-	-	1%



TOPLINE & METHODOLOGY

TM3382Y26. Thinking ahead to the midterm Congressional elections this November, how likely are you to vote in the midterm elections?

	Total (N=1,679)	RV (N=1,279)	Dem (N=522)	Rep (N=465)	Ind/Other (N=692)
Almost certain	40%	53%	46%	53%	28%
Very likely	11%	13%	13%	11%	9%
Somewhat likely	11%	11%	11%	11%	11%
Not very likely	7%	5%	6%	7%	8%
Not at all likely	20%	5%	11%	11%	33%
Already voted	10%	12%	13%	7%	9%
Skipped	1%	*	*	-	2%
Almost certain/Very likely (Net)	51%	66%	59%	64%	38%
Not very/Not at all likely (Net)	27%	10%	16%	18%	41%

TM3287Y24. Thinking about the elections in 2026, if the election for U.S. Congress were held today, would you vote for the Democratic candidate or the Republican candidate in your district where you live?

	Total (N=1,679)	RV (N=1,279)	Dem (N=522)	Rep (N=465)	Ind/Other (N=692)
Democratic candidate	40%	47%	86%	4%	30%
Republican candidate	29%	35%	2%	82%	14%
Candidate from another political party	3%	3%	1%	1%	5%
Don't know	12%	11%	5%	8%	20%
Will not/do not plan to vote	15%	4%	6%	5%	28%
Skipped	1%	1%	-	*	2%

TM3287Y24_2. Would you say you lean more to the Democratic candidate or the Republican candidate in your district where you live?

	Total (N=195)	RV (N=131)	Dem (N=25)	Rep (N=34)	Ind/Other (N=136)
Democratic candidate	30%	32%	76%	5%	27%
Republican candidate	33%	40%	4%	69%	29%
Would not vote	30%	21%	20%	23%	34%
Skipped	7%	7%	-	3%	10%

TOPLINE & METHODOLOGY

TM3332Y25. How enthusiastic are you about voting in the 2026 congressional elections, if at all?

	Total (N=1,679)	RV (N=1,279)	Dem (N=522)	Rep (N=465)	Ind/Other (N=692)
Very enthusiastic	26%	34%	36%	29%	17%
Somewhat enthusiastic	15%	18%	18%	17%	11%
Neither enthusiastic or unenthusiastic	32%	28%	28%	33%	34%
Somewhat unenthusiastic	8%	9%	8%	9%	8%
Very unenthusiastic	18%	11%	10%	13%	27%
Skipped	1%	*	-	-	3%
Enthusiastic (Net)	41%	52%	54%	46%	28%
Unenthusiastic (Net)	26%	20%	18%	21%	35%

TM3328Y25. If the 2026 congressional elections were held today, which of the following would be the single MOST important factor for you in deciding who to vote for? A candidate's position on...

	Total (N=1,679)	RV (N=1,279)	Dem (N=522)	Rep (N=465)	Ind/Other (N=692)
Cost of living	49%	47%	47%	47%	52%
Immigration	12%	12%	7%	22%	9%
Crime	4%	3%	2%	6%	4%
Democratic values and norms	22%	26%	38%	13%	16%
Something else	10%	9%	5%	11%	13%
Skipped	3%	1%	1%	*	7%

TOPLINE & METHODOLOGY

Approval5_Combined. Overall, do you approve or disapprove of the way Donald Trump is handling his job as president? (If Skipped) If you had to choose, do you lean more towards approve or disapprove?

	Total (N=1,679)	RV (N=1,279)	Dem (N=522)	Rep (N=465)	Ind/Other (N=692)
Strongly approve	12%	15%	1%	36%	4%
Somewhat approve	19%	19%	4%	41%	16%
Lean towards approve	*	*	-	*	*
Lean towards disapprove	*	*	*	-	*
Somewhat disapprove	16%	13%	9%	16%	20%
Strongly disapprove	51%	52%	86%	7%	54%
Skipped	2%	1%	-	-	6%
Approve (Net)	31%	34%	5%	77%	20%
Disapprove (Net)	66%	65%	95%	23%	74%

Questions held for future release.



TOPLINE & METHODOLOGY

About the Study

This Reuters/Ipsos poll was conducted October 16-19, 2026, by Ipsos using the probability-based KnowledgePanel®. This poll is based on a nationally representative probability sample of 1,679 general population adults aged 18 or older.

The study was conducted in English. The data were weighted to adjust for gender by age, race and ethnicity, census region, metropolitan status, education, household income, 2024 vote choice, and political party identification. Political party identification benchmarks are from the 2026 NPORS annual survey. The demographic benchmarks came from the 2025 March supplement of the U.S. Census Bureau's Current Population Survey (CPS).

- Gender (Male, Female) by Age (18–29, 30–44, 45-59 and 60+)
- Race/Hispanic Ethnicity (White Non-Hispanic, Black Non-Hispanic, Other, Non-Hispanic, Hispanic, 2+ Races, Non-Hispanic)
- Education (Less than High School, High School, Some College, Bachelor's degree, Master's degree or higher)
- Census Region (Northeast, Midwest, South, West)
- Metropolitan status (Metro, non-Metro)
- Household Income (Under \$25,000, \$25,000-\$49,999, \$50,000-\$74,999, \$75,000-\$99,999, \$100,000-\$149,999, \$150,000+)
- 2024 Vote Choice (Trump, Harris, Another candidate, Did not vote)
- Political Party ID (Democrat, Lean Democrat, Republican, Lean Republican, Independent/Something else)

The margin of sampling error is plus or minus 2.4 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error takes into account the design effect, which was 1.02. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent.

For more information on this news release, please contact:

Alec Tyson
Senior Vice President, US
Public Affairs
Alec.Tyson@ipsos.com





TOPLINE & METHODOLOGY

About Ipsos

Ipsos is one of the largest market research and polling companies globally, operating in 90 markets and employing nearly 20,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. Our 75 business solutions are based on primary data from our surveys, social media monitoring, and qualitative or observational techniques.

“Game Changers” – our tagline – summarizes our ambition to help our 5,000 clients navigate with confidence our rapidly changing world.

Founded in France in 1975, Ipsos has been listed on the Euronext Paris since July 1, 1999. The company is part of the SBF 120, Mid-60 indices, and is eligible for the Deferred Settlement Service (SRD).

ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg IPS:FP www.ipsos.com

35 rue du Val de Marne
75 628 Paris, Cedex 13 France
Tel. +33 1 41 98 90 00

