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Reuters/Ipsos Large Sample Survey

Conducted by Ipsos using KnowledgePanel®
A survey of the American general population (ages 18+)
 Interview dates: September 30 to October 5, 2026
 Number of interviews: 4,506

Margin of error: +/- 1.5 percentage points at the 95% confidence level for all respondents
 Margin of error: +/- 1.7 percentage points at the 95% confidence level for Registered Voters
 Margin of error: +/- 2.7 percentage points at the 95% confidence level for Republican respondents
 Margin of error: +/- 2.7 percentage points at the 95% confidence level for Democratic respondents
 Margin of error: +/- 2.4 percentage points at the 95% confidence level for independent/other respondents

NOTE: All results show percentages among all respondents, unless otherwise labeled. Reduced bases are unweighted values.

NOTE: * = less than 0.5%, - = no respondents, N/A = not applicable

Annotated Questionnaire

Questions held for future release.

TM3287Y24. Thinking about the elections in 2026, if the election for U.S. Congress were held today, would you vote for the Democratic candidate or the Republican candidate in your district where you live?

	Total (N=4,506)	RV (N=3,526)	Rep (N=1,339)	Dem (N=1,337)	Ind/Other (N=1,830)
Democratic candidate	37%	44%	3%	85%	26%
Republican candidate	30%	37%	83%	2%	14%
Candidate from another political party	2%	2%	1%	1%	4%
Don't know	14%	13%	8%	6%	24%
Will not/do not plan to vote	16%	4%	5%	6%	30%
Skipped	1%	*	-	*	1%

Questions held for future release.



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TM3328Y25. If the 2026 congressional elections were held today, which of the following would be the single MOST important factor for you in deciding who to vote for? A candidate's position on...

	Total (N=4,506)	RV (N=3,526)	Rep (N=1,339)	Dem (N=1,337)	Ind/Other (N=1,830)
Cost of living	52%	50%	53%	49%	54%
Democratic values and norms	20%	25%	13%	37%	13%
Immigration	10%	11%	19%	6%	8%
Crime	4%	4%	6%	3%	4%
Something else	9%	9%	8%	5%	13%
Skipped	3%	1%	1%	*	7%

Questions held for future release.

Approval5_Sum. Overall, do you approve or disapprove of the way Donald Trump is handling his job as president? (If Skipped) If you had to choose, do you lean more towards approve or disapprove?

	Total (N=4,506)	RV (N=3,526)	Rep (N=1,339)	Dem (N=1,337)	Ind/Other (N=1,830)
Strongly approve	12%	15%	34%	1%	5%
Somewhat approve	20%	20%	43%	4%	15%
Lean towards approve	*	*	*	-	1%
Lean towards disapprove	*	*	-	*	1%
Somewhat disapprove	15%	14%	15%	9%	20%
Strongly disapprove	49%	50%	7%	86%	51%
Skipped	3%	1%	*	*	7%
Approve (Net)	32%	36%	77%	5%	21%
Disapprove (Net)	65%	64%	23%	95%	71%

Questions held for future release.

TM3507Y26_1. In general, do you think each of the following is appropriate or inappropriate? Naming a federal institution or building after a U.S. President while they are still in office

	Total (N=4,506)	RV (N=3,526)	Rep (N=1,339)	Dem (N=1,337)	Ind/Other (N=1,830)
Appropriate	23%	24%	47%	8%	17%
Inappropriate	72%	73%	50%	91%	73%
Skipped	5%	3%	3%	1%	10%

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TM3507Y26_2. In general, do you think each of the following is appropriate or inappropriate? Displaying banners on U.S. federal buildings featuring the face or image of a U.S. President while they are in office

	Total (N=4,506)	RV (N=3,526)	Rep (N=1,339)	Dem (N=1,337)	Ind/Other (N=1,830)
Appropriate	28%	29%	54%	13%	20%
Inappropriate	67%	68%	43%	86%	69%
Skipped	6%	3%	3%	1%	10%

TM3507Y26_3. In general, do you think each of the following is appropriate or inappropriate? Using taxpayer funds to pay for election-related television ads featuring the President or members of his cabinet

	Total (N=4,506)	RV (N=3,526)	Rep (N=1,339)	Dem (N=1,337)	Ind/Other (N=1,830)
Appropriate	9%	9%	17%	4%	7%
Inappropriate	86%	89%	80%	96%	84%
Skipped	5%	2%	3%	1%	9%

TM3507Y26_4. In general, do you think each of the following is appropriate or inappropriate? Preventing certain media outlets from entering the White House due to what they believe is biased reporting

	Total (N=4,506)	RV (N=3,526)	Rep (N=1,339)	Dem (N=1,337)	Ind/Other (N=1,830)
Appropriate	27%	29%	57%	8%	20%
Inappropriate	68%	69%	41%	90%	70%
Skipped	5%	3%	2%	1%	10%

TM3508Y26. The John F. Kennedy Center for the Performing Arts is a large cultural center located in Washington D.C. It also serves as a "living memorial" for President John F. Kennedy. There have been repeated efforts by the Trump Administration to officially add President Trump's name to the center. Do you support or oppose renaming the center to "The Donald J. Trump and The John F. Kennedy Memorial Center for the Performing Arts"?

	Total (N=4,506)	RV (N=3,526)	Rep (N=1,339)	Dem (N=1,337)	Ind/Other (N=1,830)
Strongly support	4%	6%	12%	1%	2%
Somewhat support	7%	7%	14%	2%	5%
Somewhat oppose	12%	12%	23%	4%	9%
Strongly oppose	59%	63%	30%	87%	59%
Not sure	16%	12%	21%	5%	20%
Skipped	3%	1%	1%	*	6%
Support (Net)	11%	13%	26%	3%	7%
Oppose (Net)	71%	75%	53%	92%	68%



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TM3509Y26. In 2025, the U.S. Congress approved \$250 million dollars in funding to renovate the John F. Kennedy Center for the Performing Arts. President Donald Trump recently stated the planned renovation may be cancelled, and the center could be permanently closed unless his administration receives some “recognition” for these efforts. Do you think it is appropriate or inappropriate for the president to withhold these Congressionally approved renovation funds for the Kennedy Center?

	Total (N=4,506)	RV (N=3,526)	Rep (N=1,339)	Dem (N=1,337)	Ind/Other (N=1,830)
Appropriate	15%	16%	31%	4%	11%
Inappropriate	80%	81%	64%	95%	79%
Skipped	6%	3%	5%	1%	10%

Questions held for future release.





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About the Study

This Reuters/Ipsos poll was conducted September 30 to October 5, 2026, by Ipsos using the probability-based KnowledgePanel®. This poll is based on a nationally representative probability sample of 4,506 general population adults aged 18 or older.

The study was conducted in English. The data were weighted to adjust for gender by age, race and ethnicity, census region, metropolitan status, education, household income, 2024 vote choice, and political party identification. Political party identification benchmarks are from the 2026 NPORS annual survey. The demographic benchmarks came from the 2025 March supplement of the U.S. Census Bureau's Current Population Survey (CPS).

- Gender (Male, Female) by Age (18–29, 30–44, 45–59 and 60+)
- Race/Hispanic Ethnicity (White Non-Hispanic, Black Non-Hispanic, Other, Non-Hispanic, Hispanic, 2+ Races, Non-Hispanic)
- Education (Less than High School, High School, Some College, Bachelor's degree, Master's degree or higher)
- Census Region (Northeast, Midwest, South, West)
- Metropolitan status (Metro, non-Metro)
- Household Income (Under \$25,000, \$25,000-\$49,999, \$50,000-\$74,999, \$75,000-\$99,999, \$100,000-\$149,999, \$150,000+)
- 2024 Vote Choice (Trump, Harris, Another candidate, Did not vote)
- Political Party ID (Democrat, Lean Democrat, Republican, Lean Republican, Independent/Something else)

The margin of sampling error is plus or minus 1.5 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error takes into account the design effect, which was 1.06. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent.

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About Ipsos

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