

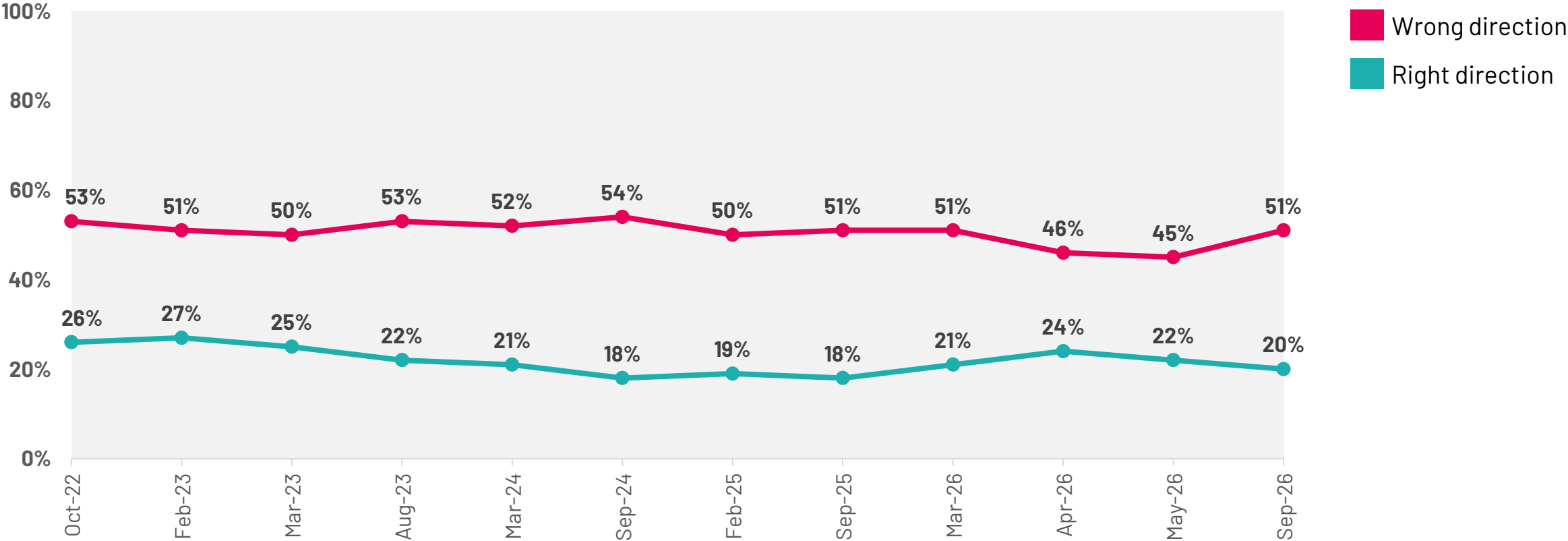
SCOTLAND POLITICAL PULSE

October 2026



Direction of the country: trend

Generally speaking, do you think things in Scotland are heading in the right direction or wrong direction?



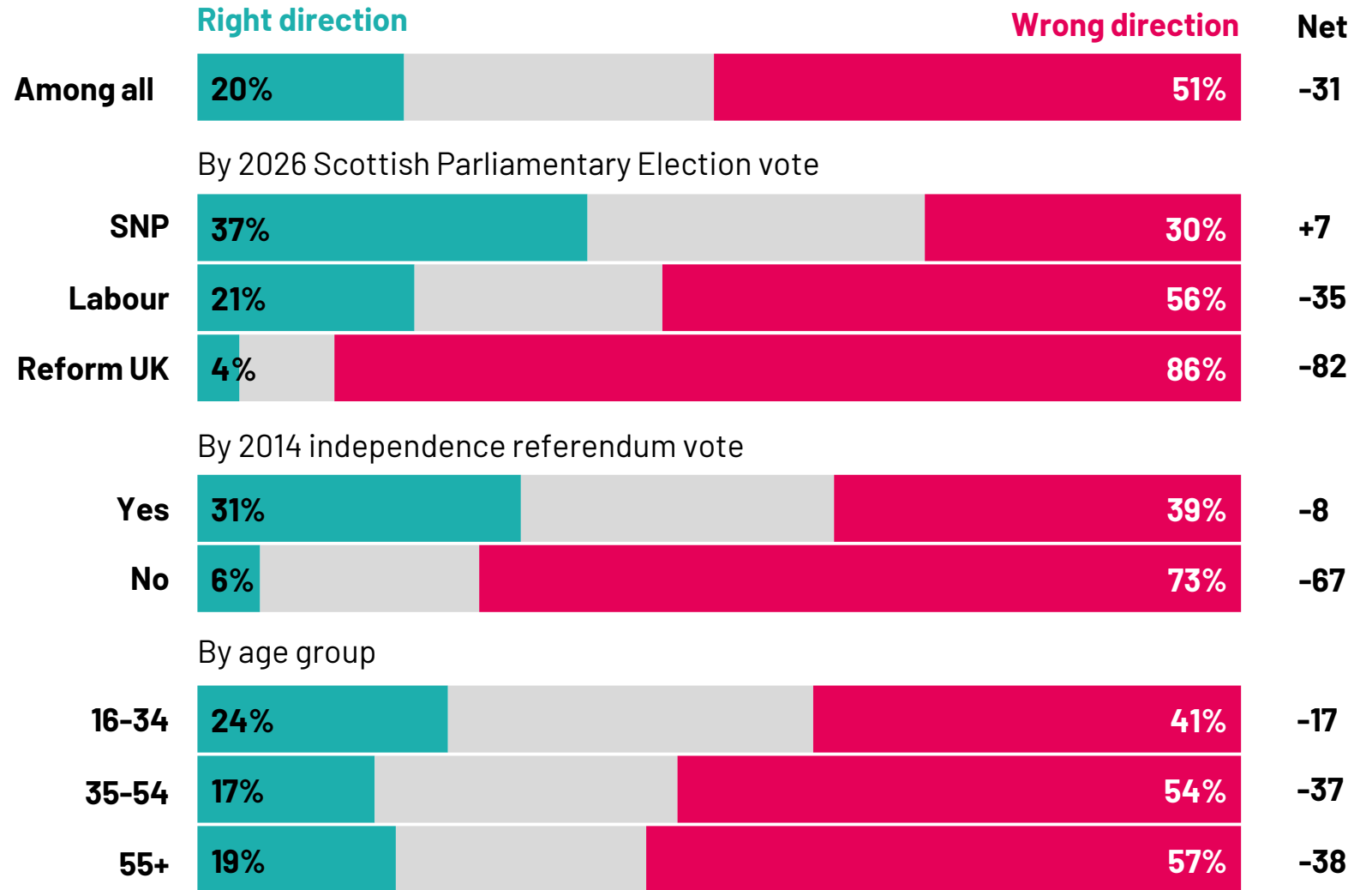
Base: 1,033 Online Scottish adults aged 16+, 18 – 28 September 2026 | 1,028 (May 2026) | 1,032 (Apr 2026) | 1,027 (Mar 2026) | 1,050 (Sept 2025) | 1,025 (Feb 2025) | 1,000 (Sept 2024) | 1,040 (Mar 2024) | 1,019 (Aug 2023) | 1,023 (Mar 2023) | 1,087 (Feb 2023) | 1,000 (Oct 2022)

Source: Ipsos Scotland | Political Pulse



Direction of the country

Generally speaking, do you think things in Scotland are heading in the right direction or wrong direction?



Base: 1,033 Online Scottish adults aged 16+, 18 - 28 September 2026, including 2026 Scottish Parliament Election SNP voters (344), Labour Party voters (186), Reform UK voters (93); 2014 Independence referendum 'Yes' voters (396), 2014 'No' voters (342); 16-34 year olds (254), 35-54 year olds (335), 55+ year olds (444).

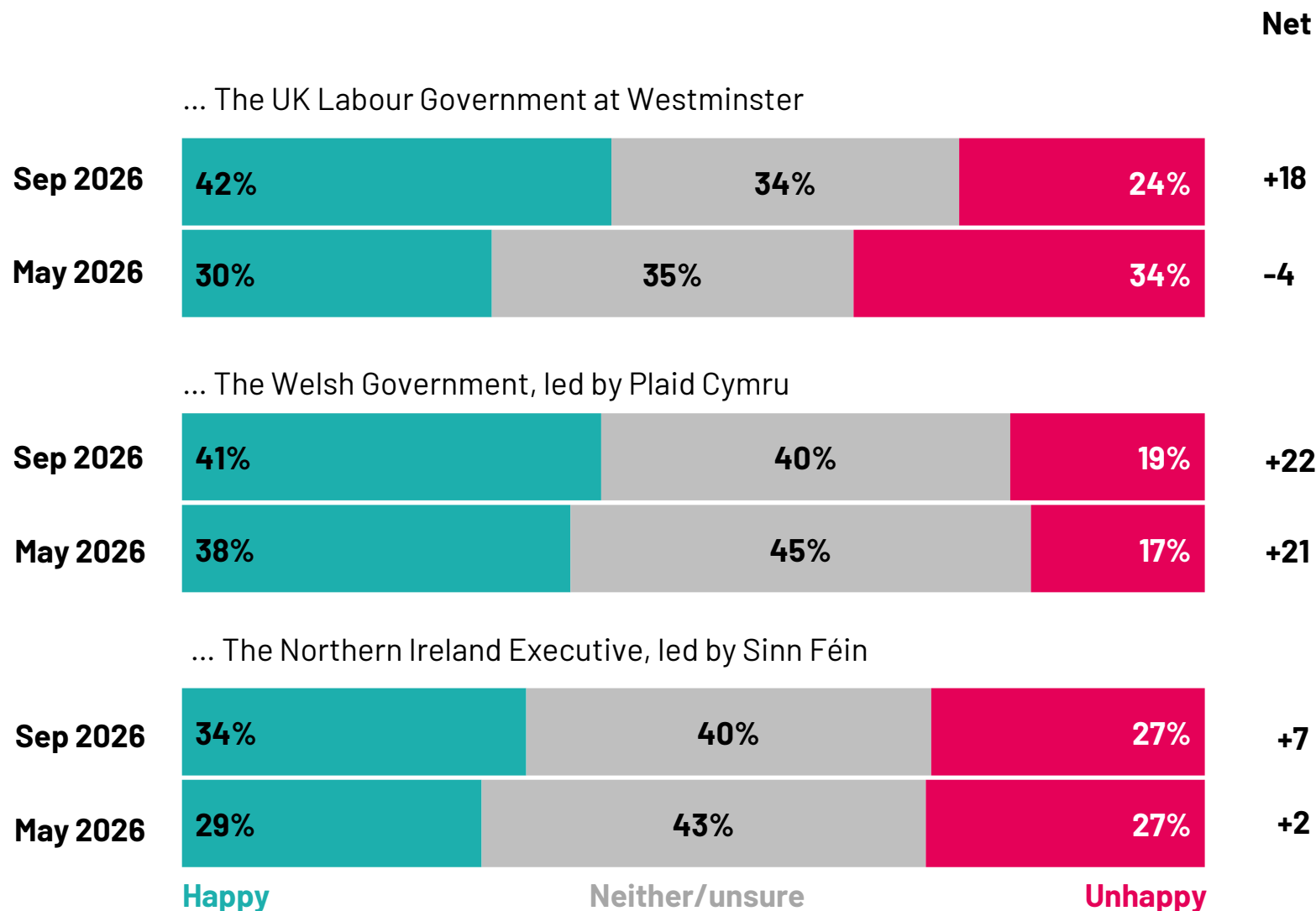
Source: Ipsos Scotland | Political Pulse

Views on Scottish Government collaboration



Views on Scottish Government collaboration: trend

How happy or unhappy would you feel about the Scottish Government, led by the SNP, working closely with...

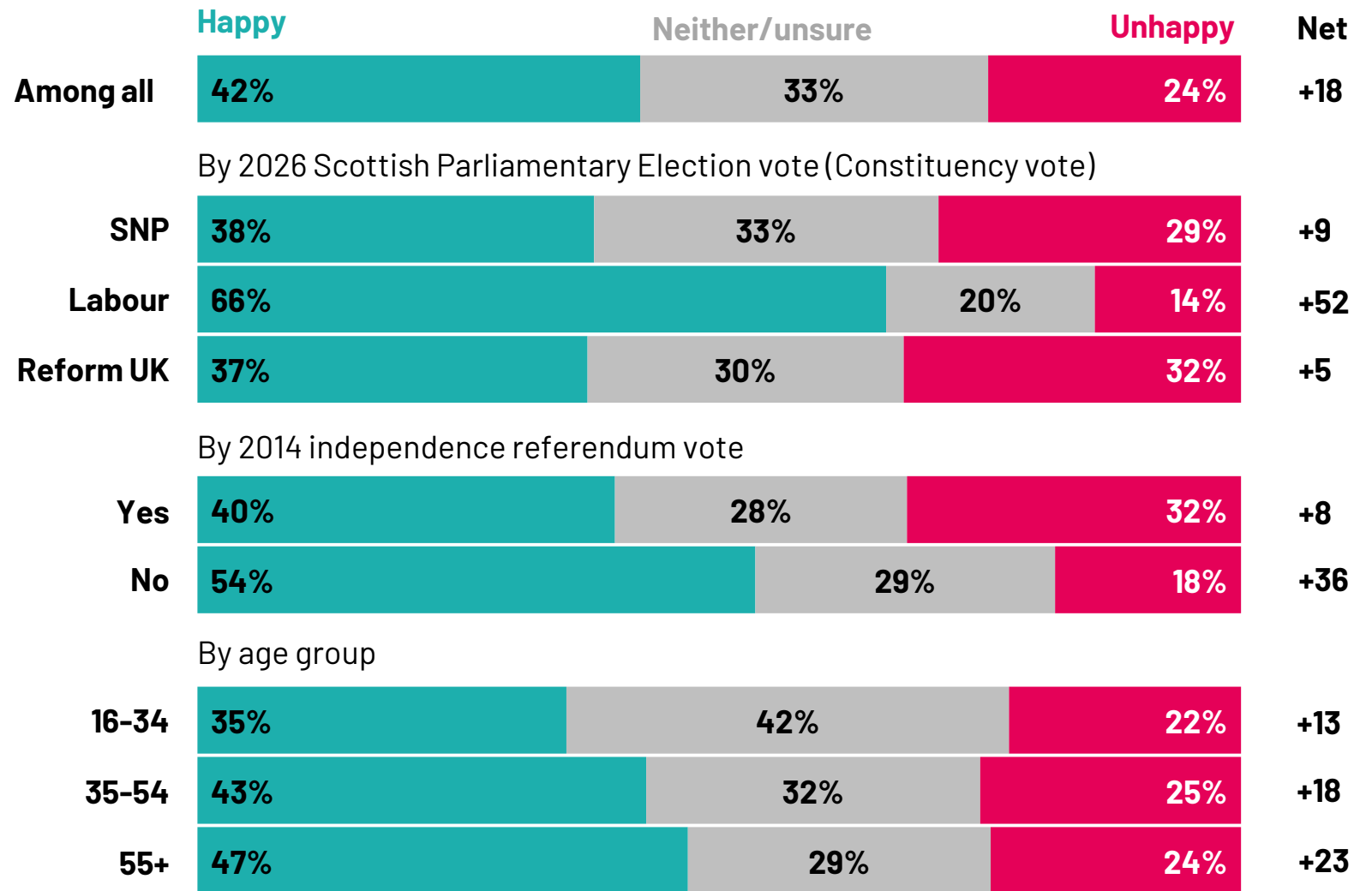


Base: 1,033 Online Scottish adults aged 16+, 18 - 28 September 2026 | 1,028 (May 2026)

Source: Ipsos Scotland | Political Pulse

Scottish Government collaboration with UK Labour Government

How happy or unhappy would you feel about the Scottish Government, led by the SNP, working closely with the UK Labour Government at Westminster?

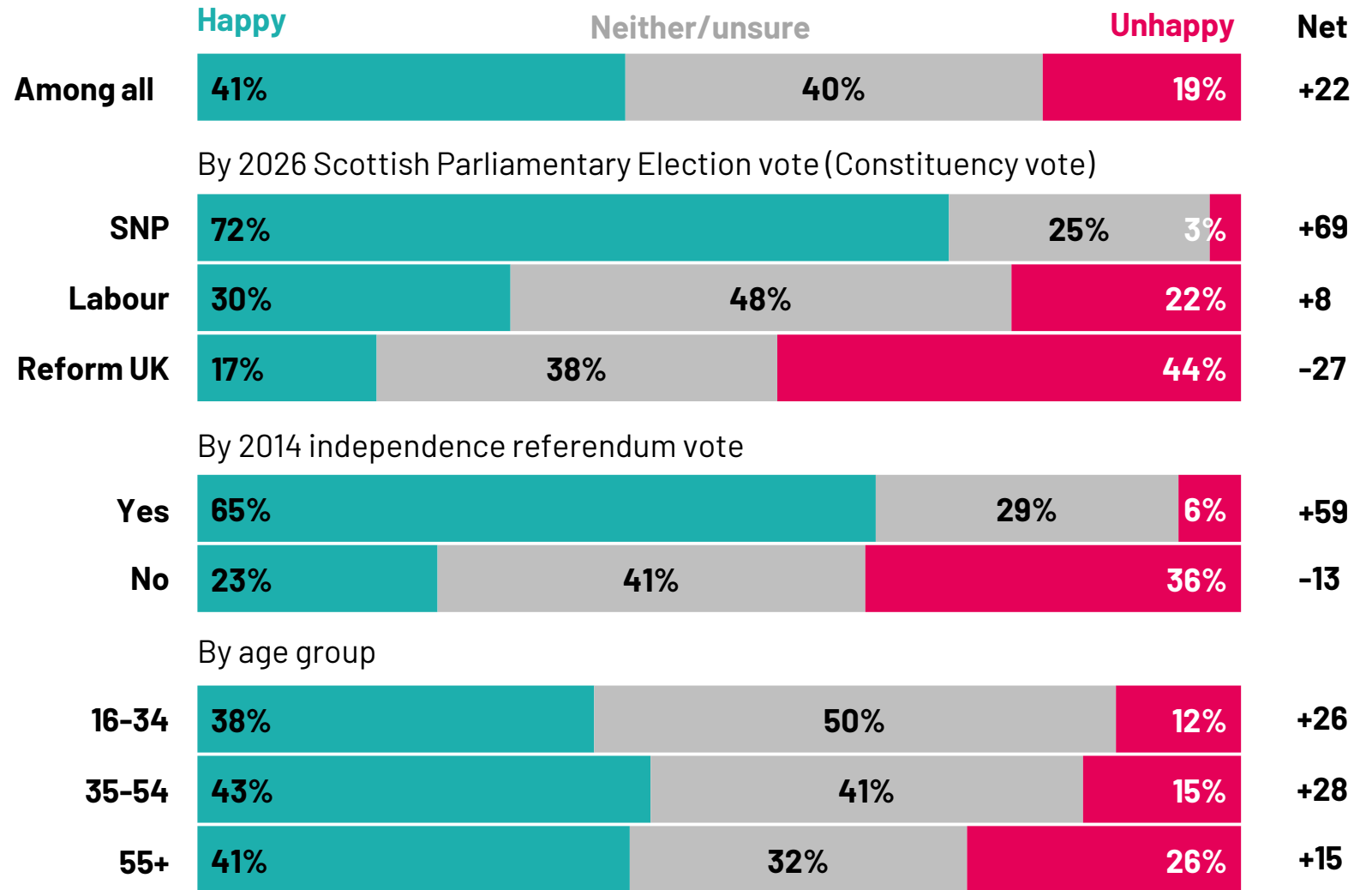


Base: 1,033 Online Scottish adults aged 16+, 18 - 28 September 2026, including 2026 Scottish Parliament Election SNP voters (344), Labour Party voters (186); Reform UK voters (93); 2014 Independence referendum 'Yes' voters (396), 2014 'No' voters (342); 16-34 year olds (254), 35-54 year olds (335), 55+ year olds (444).

Source: Ipsos Scotland | Political Pulse

Scottish Government collaboration with the Welsh Government

How happy or unhappy would you feel about the Scottish Government, led by the SNP, working closely with the Welsh Government, led by Plaid Cymru?

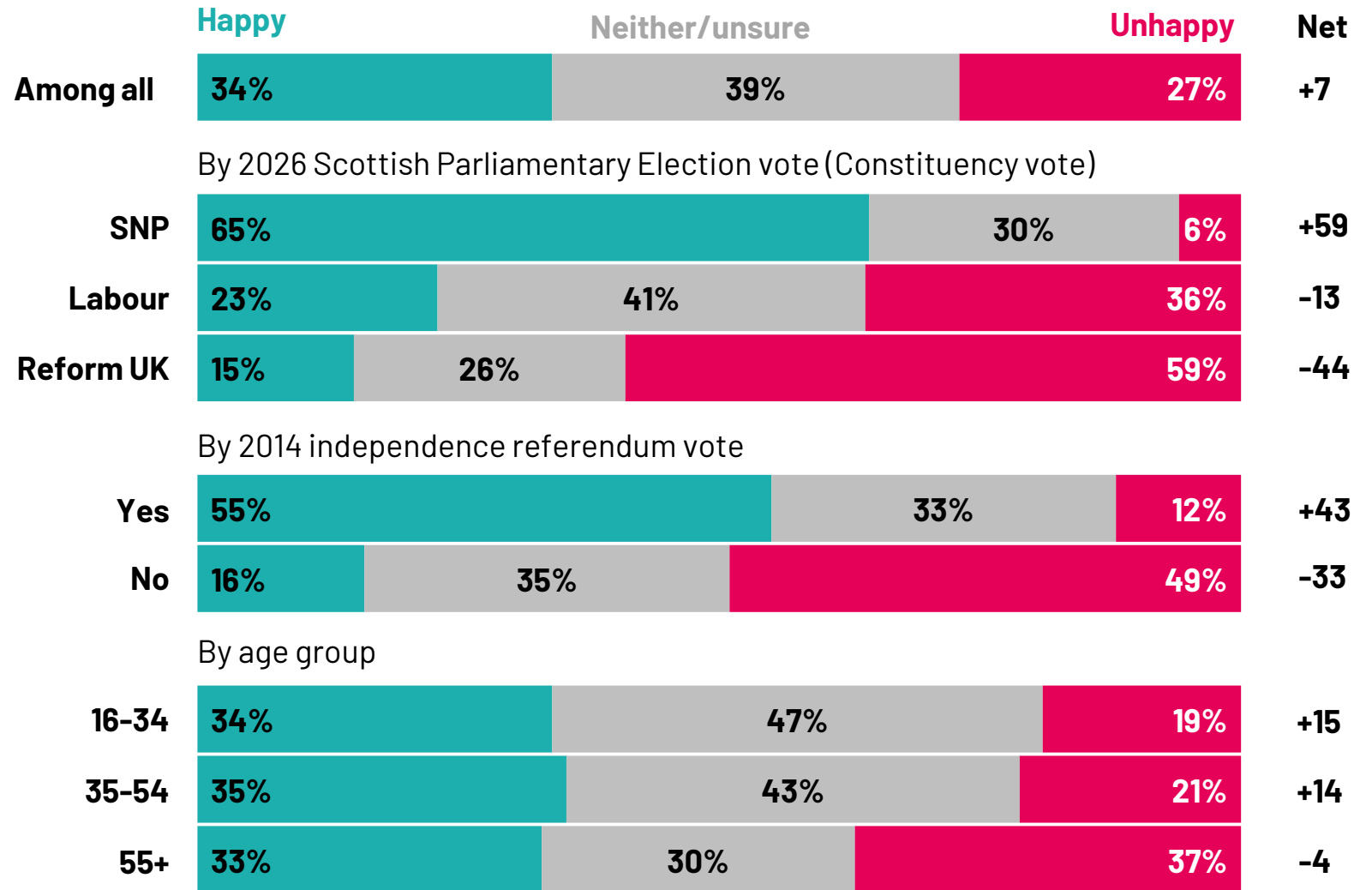


Base: 1,033 Online Scottish adults aged 16+, 18 - 28 September 2026, including 2026 Scottish Parliament Election SNP voters (344), Labour Party voters (186); Reform UK voters (93); 2014 Independence referendum 'Yes' voters (396), 2014 'No' voters (342); 16-34 year olds (254), 35-54 year olds (335), 55+ year olds (444).

Source: Ipsos Scotland | Political Pulse

Scottish Government collaboration with Northern Ireland Executive

How happy or unhappy would you feel about the Scottish Government, led by the SNP, working closely with the Northern Ireland Executive, led by Sinn Féin?



Base: 1,033 Online Scottish adults aged 16+, 18 - 28 September 2026, including 2026 Scottish Parliament Election SNP voters (344), Labour Party voters (186); Reform UK voters (93); 2014 Independence referendum 'Yes' voters (396), 2014 'No' voters (342); 16-34 year olds (254), 35-54 year olds (335), 55+ year olds (444).

Source: Ipsos Scotland | Political Pulse



Scotland Political Pulse, October 2026

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